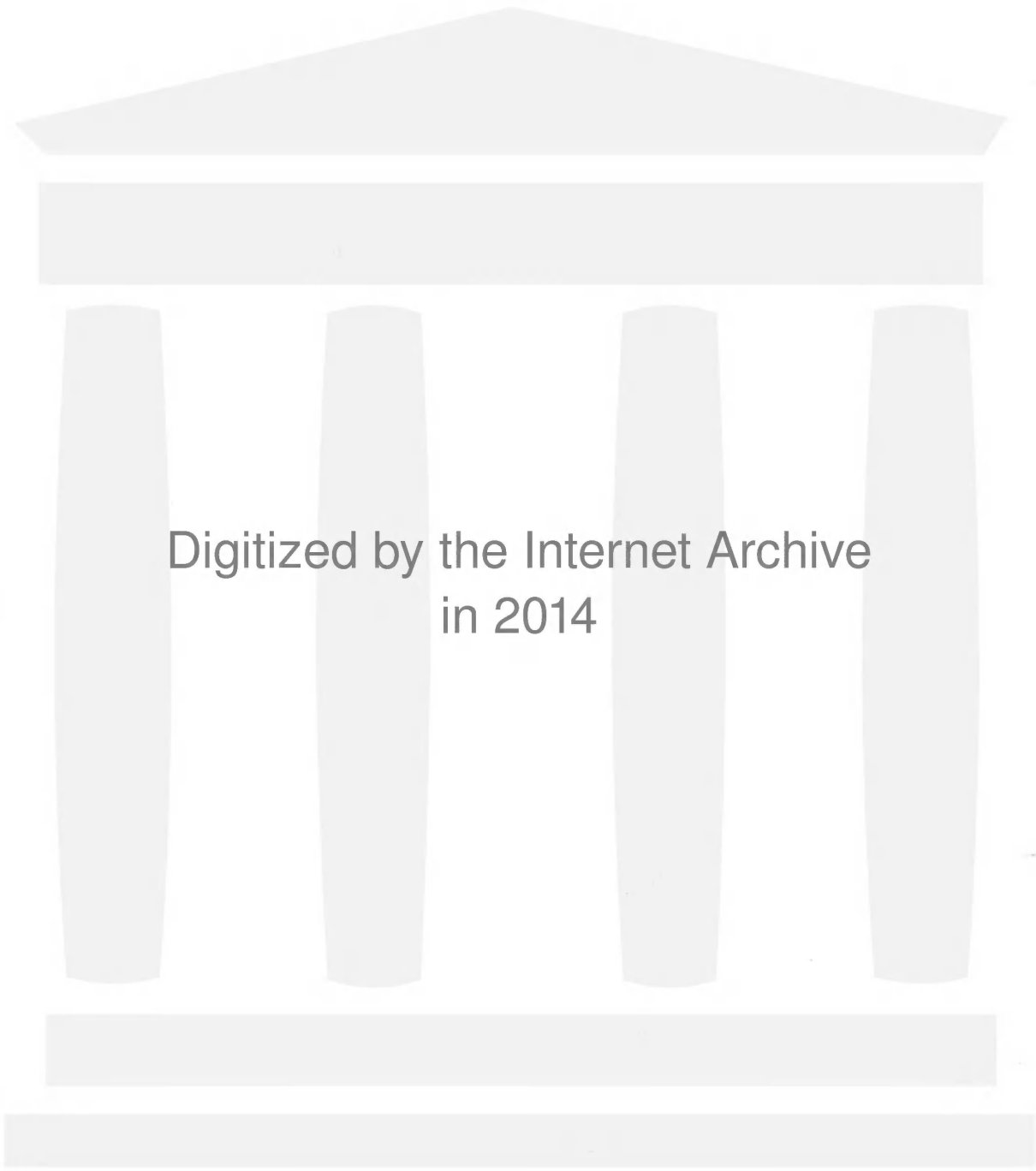

Digitized by the Internet Archive
in 2014

https://archive.org/details/housebeautiful114jannewy

Every person who maliciously cuts, defaces, breaks or injures any book, map, chart, picture, engraving, statue, coin, model, apparatus, or other work of literature, art, mechanics or object of curiosity, deposited in any public library, gallery, museum or collection is guilty of a misdemeanor.

Penal Code of California,
1915, Section 623.

✓ 277520

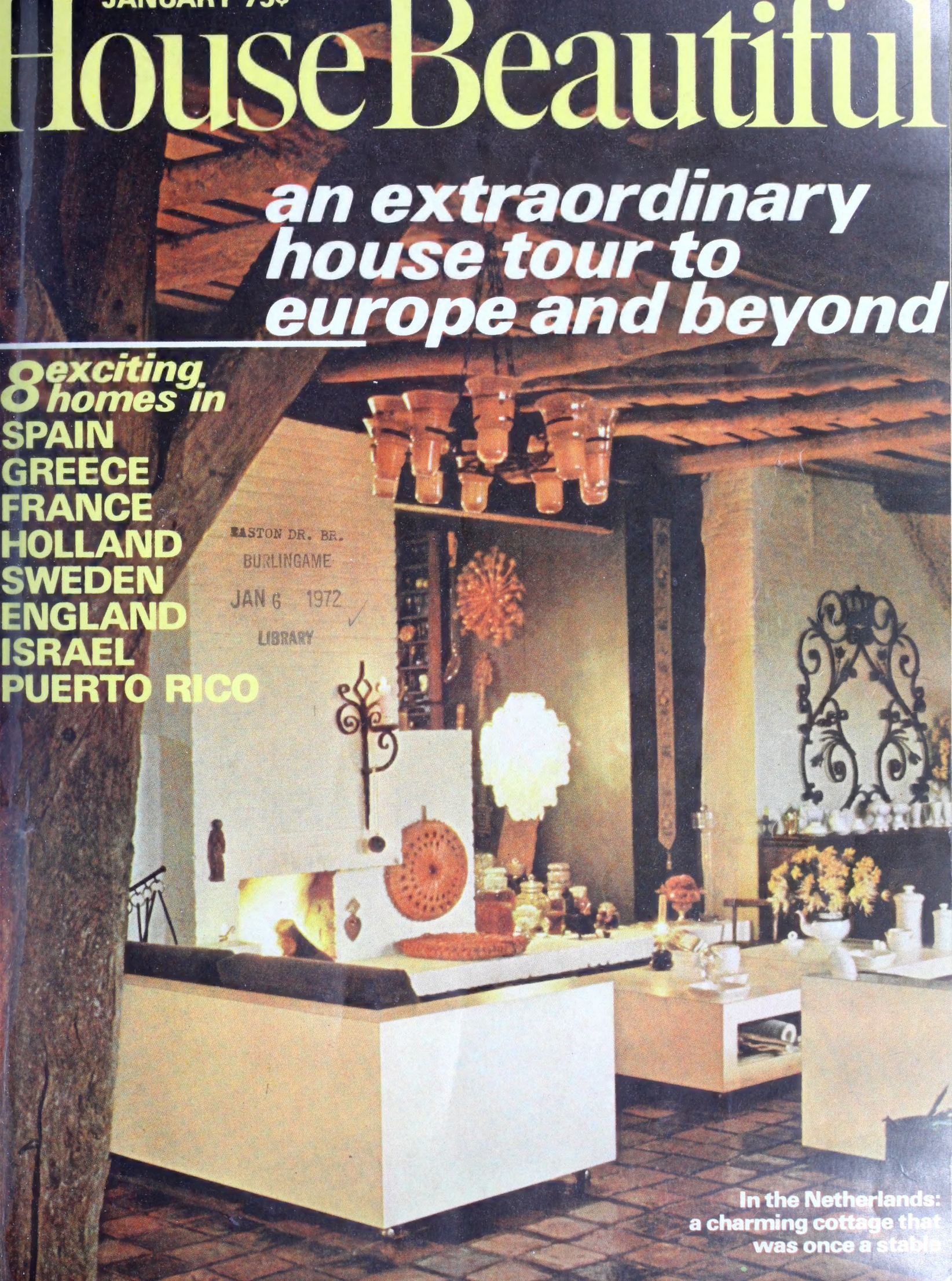
JANUARY 75¢

House Beautiful

an extraordinary house tour to europe and beyond

8 exciting homes in
SPAIN
GREECE
FRANCE
HOLLAND
SWEDEN
ENGLAND
ISRAEL
PUERTO RICO

EASTON DR. BR.
BURLINGAME
JAN 6 1972
LIBRARY



In the Netherlands:
a charming cottage that
was once a stable


Wamsutta
'Swirl' from the Heritage Towel Collection.
LUXURIOUS 'SWIRL'. BEAUTIFUL SCHIFFLI EMBROIDERY ON SOLID COLOR OR WHITE TOWELS. WAMSUTTA MILLS (DIVISION OF M. LOWENSTEIN & SONS, INC.) 111 WEST 40TH STREET, NEW YORK 10018

Most dishwashers cost less than KitchenAid. They should.

277520 JAN 6 1972

KitchenAid has a ½ horsepower motor, the most powerful in any home dishwasher. It's backed with a 5-year warranty. If it should fail, we'll have it replaced at no cost to you during the first year; you'd be charged only for labor during the next four years.

KitchenAid uses a fan to circulate warmed air gently over dishes for safe, thorough drying.

Cheaper dishwashers use only a heating coil inside the wash chamber and literally bake dishes.

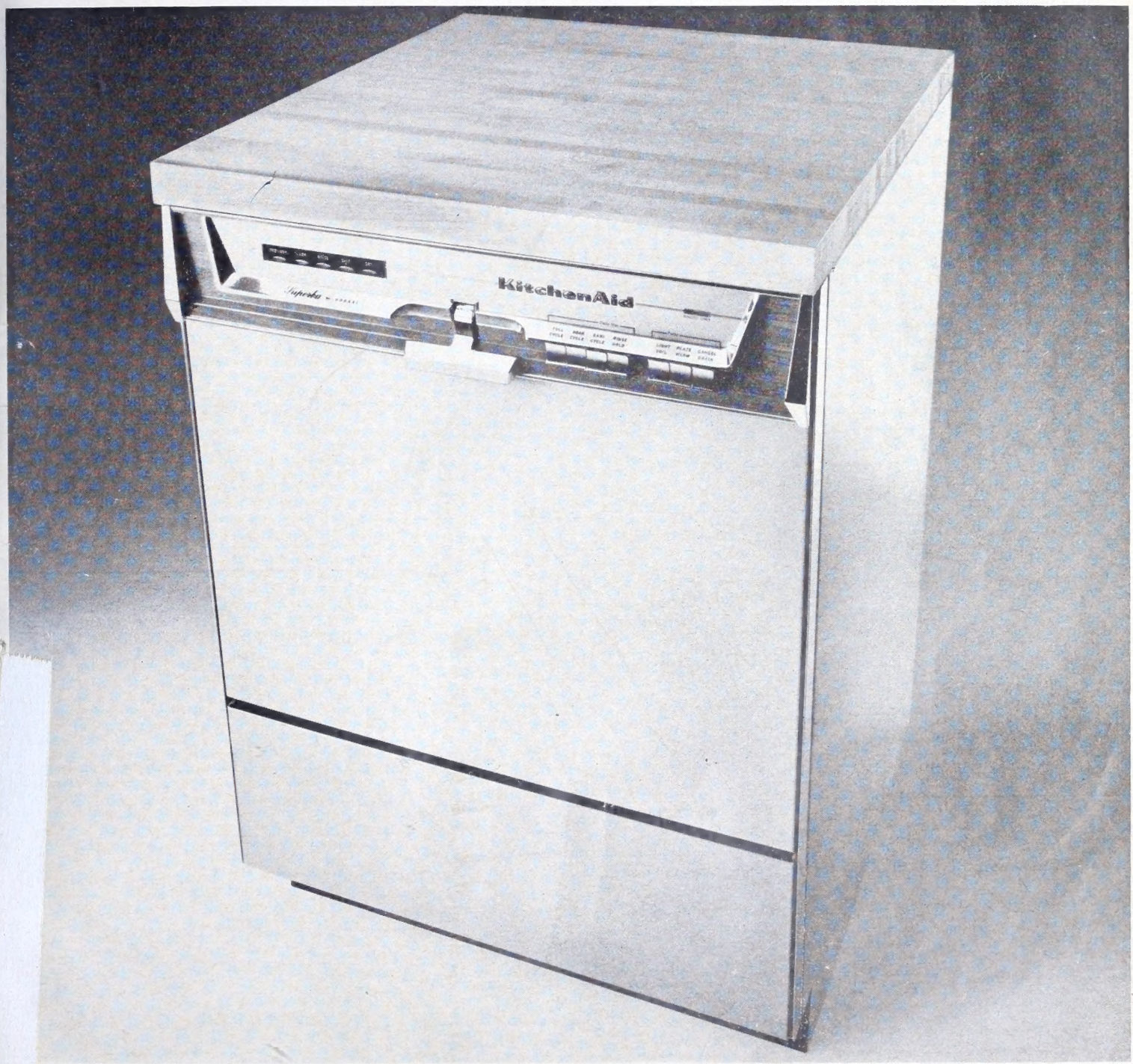
KitchenAid built-in dishwashers are built within a steel frame.

Slam the door on a KitchenAid. You'll hear and feel the difference solid construction makes.

In dishwashers, like everything else, you get what you pay for.

For free Consumer Information, write KitchenAid Division, The Hobart Manufacturing Company, Dept. 2DB-1, Troy, Ohio 45373.

KitchenAid
Dishwashers and Disposers



KitchenAid. Built better. Not cheaper.

JANUARY 1972

House Beautiful®

Volume 114, Number 1

HOUSE TOUR TO EUROPE—AND BEYOND

33 Greece: above ancient waters, a new translation
40 France: urbane sanctuary in an old mill
44 Netherlands: stable into cottage—a real Dutch treat
47 Sweden: a pie-in-the-sky house
54 England: a photographic environment
58 Israel: cool and curving, cast in concrete
72 Spain: romantic libretto on the Costa del Sol
78 Puerto Rico: in control of the tropical climate

SPECIAL FEATURE

63 Boutique—a choice collection of European designs

DESIGN AND BUILDING

8 In Copenhagen: a new life and a new challenge
14 The well-built house
130 Ideas to build on

FOOD AND DRINK

82 Super soups—seven gems from La Potagerie
84 Sherry: the delicious rule breaker
85 Showcase your soup
89 Nobody ever tells you these things

GARDENING

131 Gardener's notebook

MONTHLY FEATURES

4 Letters we like
16 Travel: the Canaries
18 The different track
20 Address book
24 Beauty and the bath
26 HB etc.
30 Checkpoint for travelers
90 Window shopping
131 Product information

COVER

Journalist Elisabeth de Lestrieux lives in this remodeled stable an hour from Amsterdam. Professionally, she covers contemporary interiors; here, she enjoys modern Dutch and Italian designs, antiques, a worldful of memorabilia —and a *volière* for her turtledoves. Story, page 44. Photograph, Bent Rej.

WALLACE GUENTHER
EDITOR
RUTH WEIL
ART DIRECTOR
Marion Gough
SENIOR EDITOR

ARCHITECTURE, DESIGN
James DeLong
ARCHITECTURE EDITOR
John H. Ingersoll
BUILDING EDITOR
Susan Grant Lewin
DESIGN EDITOR
Elvin McDonald
GARDEN EDITOR
Nancy Craig
HOME SERVICE EDITOR
Mary Bowden
ASSISTANT

DECORATING, FURNISHINGS
Lester Grundy
DECORATING EDITOR
Natalie Schram
ASSOCIATE DECORATING EDITOR
Ruth Adams
FURNISHINGS EDITOR
Anna Wiglama
TABLE SETTING/CRAFTS EDITOR
Marjorie Fox Hilton
ASSISTANT

FOOD
Helen McCully, EDITOR

COPY
Linda B. Downs
COPY EDITOR
Helen Briggs
COPY PRODUCTION EDITOR
Sue Nirenberg
Anne Ogden
Melissa Sutphen
FEATURE WRITERS
Susan Hope Schraub
ASSISTANT

ART DEPARTMENT
Ira Bass, Nedda De Grassi
Piet Halberstadt, Clare Vermont
ART PRODUCTION
William Humphries
EDITORIAL ASSISTANTS
Beatrice Brooks, Irene W. Hoehl
Victoria Kisseleff, Doreen Siegel

WINDOW SHOPPING
Peggy Ryan, EDITOR

READER SERVICE
Jean Beckley
Carolyn E. Chesney, ASSISTANT

WEST COAST OFFICE
601 N. Vermont Ave.
Los Angeles, Calif. 90004

RICHARD E. BERLIN
PRESIDENT, THE HEARST CORPORATION
RICHARD E. DEEMS
PRESIDENT, MAGAZINES DIVISION
DAVID A. McCANN
PUBLISHER
Patricia Guinan
ASSISTANT TO THE PUBLISHER
Thomas P. Losee Jr.
ADVERTISING DIRECTOR

George W. Hoagland, Asst. Advertising Dir., 717 Fifth Ave., New York, N.Y. 10022. Russell S. Jackson, New England Mgr., c/o New York office. James M. Rock, Philadelphia Mgr., c/o New York office. Tom H. Welch, Western Mgr., 1 North Wacker Drive, Chicago, Ill. 60606. Donald Rose, Southern Mgr., 1 Charlotte Town Center, Charlotte, N.C. 28204. Perkins, Stephens, von der Lieth & Hayward, Inc., 8721 Beverly Blvd., Los Angeles, Calif. 90048; 110 Sutter St., San Francisco, Calif. 94104; West Coast Representatives.

HOUSE BEAUTIFUL is published monthly by The Hearst Corporation, 717 Fifth Ave., New York, N.Y. 10022. Richard E. Berlin, President; George Hearst, Vice President; Richard E. Deems, President of Hearst Magazines; John R. Miller, Executive Vice President of Magazines; Raymond J. Petersen, Senior Vice President of Magazines; William S. Campbell, Vice President of Magazines; Albert A. Rachoi, Vice President of Magazines and Director of Circulation; David A. McCann, Vice President for House Beautiful; Frank Massi, Executive Vice President and Treasurer; Harvey L. Lipton, Secretary. © 1971 by The Hearst Corporation; all rights reserved. Address manuscripts to The Editor, House Beautiful, 717 Fifth Ave., New York, N.Y. 10022. Material will be handled with care but the magazine assumes no responsibility for it. No manuscripts will be returned unless accompanied by return postage and envelope. The following trademarks registered in U. S. Patent Office: 'House Beautiful,' 'House Beautiful's Building Manual,' 'House Beautiful's Gardening and Outdoor Living,' 'House Beautiful's Home Decorating,' 'House Beautiful's Home Remodeling,' 'Houses and Plans,' 'Good Buys,' 'Climate Control,' and 'Pace Setter.' Second-class postage paid at New York, N.Y. and at additional mailing offices. Authorized as second-class mail by the Post Office Department, Ottawa, and for payment of postage in cash. Printed in the U.S.A.

SUBSCRIPTIONS: All subscription orders for magazines, changes of address, correspondence concerning subscriptions, and postmaster notices of undeliverable copies should be mailed to: House Beautiful, P.O. Box 560, New York, N.Y. 10019. Subscription prices: United States and possessions, $7 for one year; $13 for two years; $18 for three years. Canada, add $2 for each year. Other countries, add $5 for each year. For change of address, give old address as well as new, with zip code number; allow six weeks for change to become effective. When writing about subscriptions, please enclose your latest address label.

Do you know these 12 professional decorating "secrets"?

277520

1. *How plants, bold color and an unusual accessory (try a lamppost) can give your bathroom a fresh new look.*

2. *How rough barn siding can be used to create a floor-to-ceiling headboard that's distinctive.*

3. *Why you should look for a perfectly fitting drawer that slides on a center track when shopping for a quality chest or desk.*

4. *How to make a room more dramatic by mixing two different periods (try a Victorian wicker settee with a modern chair).*

5. *How brightly printed no-iron sheets can move into the living room as window shades, curtains for sliding panel screens, even slipcovers.*

6. *How plywood panels with cut-out arches, shades and a counter can create a decorative kitchen-living room divider in a small apartment.*

7. *How to get the most out of a window with a view by hanging plants, wicker bird cages and baskets at varying heights—instead of curtains.*

8. *How to use ordinary, painted picket fencing for a child's headboard to carry out the mood of his animal collection.*

9. *How to create a showcase for knick-knacks and plants by extending wall-hung bookshelves across an awkwardly placed window.*

10. *How to give your bathroom instant elegance by replacing an ordinary medicine cabinet mirror with an antique one.*

11. *How a single paisley pattern can be combined with a potent color scheme to make a small room appear larger.*

12. *How to create an imaginative storage system with a lot of brightly painted ice cream tubs stapled to a wall in a random arrangement.*

With professional "secrets" like these, you can make your home more attractive, more comfortable—more you!

PROFESSIONAL decorators do have "secrets". Not just 12 of them, but literally thousands of imaginative, solid techniques that make the most of every possibility.

Now, you can learn these secrets—and apply them as a professional would—through The Doubleday Home Decorating Program.

It's specially designed to help you achieve the results you want (and have fun doing so)—all within your budget. Best of all, this wonderful new program will help you gain confidence in your own taste, help you develop a decorating style and flair that expresses you!

We'll send you the introductory package described here for just 10¢—and without obligation on your part. In this way, you can see for yourself the creative scope and immense usefulness of this unique program.

For example, you'll find your gift Handbooks are typical of those that follow: lively, authoritative, filled with ideas, colorfully and practically detailed, thorough—above all, consistently helpful.

SEE "SECRET" NUMBER 9



Every month, a whole package of decorating guidelines and ideas

Once you decide to continue, every month you'll receive two colorful new Decorating Handbooks—each prepared exclusively for our members by an outstanding professional in the field. Each Handbook gives you in-depth treatment of a specific aspect of home decorating such as living rooms, color schemes, bath decor, window treatments, kitchens and accessories.

SEE "SECRET" NUMBER 5



In addition, you'll receive each current issue of the Program's monthly *Newsletter*—another exclusive—*at no extra charge*. It's an "insider's" report on new products and trends, the latest innovations, interviews with leading decorators, plus other related subjects.

The price for all this expert help is just $1.49 for each monthly Handbook, plus a small shipping charge. And you continue only for as long as you wish. There is no obligation of any kind; you may cancel at any time.

Four valuable Decorating Aids are yours to keep for only a dime

When you accept this special invitation, you begin by receiving these professional aids—for just 10¢ and no obligation:

25 Decorating Ideas Under $100. This 72-page introductory Handbook is typical of those sent each month to members. Filled with fresh ideas, full instructions, color photos. By well-known decorating editor, Carolyn Bishop.

The Concise Dictionary of Interior Decorating. This practical, everyday guide clearly explains well over 400 widely varied subjects and terms most often used in design and decorating.

Specially Prepared Room Planning Kit. This professionally inspired device enables you to plan or re-arrange any room without moving furniture. Merely shift "templates" (cut-out furniture) around on scaled paper for the arrangement you want.

SEE "SECRET" NUMBER 2



Exclusive Monthly Newsletter. A lively report filled with up-to-the-minute tips on new products and trends plus the latest ideas from leading decorators on making your home more attractive.

You risk nothing when you accept these useful Decorating Aids. In fact, even if you decide not to continue with the program, this entire package is yours to keep without further obligation.

Mail this no-risk coupon today

So don't pass up this chance to make the most of your creativity. The coupon will bring you all you need to begin. Mail to The Doubleday Home Decorating Program, Garden City, N.Y. 11530.

Decorating Aids—yours to keep for only a dime!



You'll find dozens of exciting easy-to-do yourself ideas in this useful package. Use it to make your home look the way you've always wanted.

The Doubleday Home Decorating Program
Department AL-184
Garden City, New York 11530

Please accept my application for membership in The Doubleday Home Decorating Program and send me the four Decorating Aids described here as my introductory gift. I enclose 10¢ to help cover shipping costs.

As a member, about every 4 weeks I will receive two new Decorating Handbooks for only $1.49 each plus a modest shipping charge. I will also receive the members' monthly *Newsletter*—free of charge. There are no minimum purchase obligations and I may cancel membership at any time.

NO-RISK GUARANTEE: If not delighted, I will notify you within 10 days. The introductory Aids are mine to keep. My membership will be canceled and I will owe nothing.

NAME (PLEASE PRINT)

ADDRESS

CITY STATE ZIP CODE

FOR OFFICE USE

16-HD24A



We're out to impress you, but not with our name.

When you walk into a furniture store, you're immediately impressed by certain pieces of furniture. No names—just the furniture . . . the style, craftsmanship, and design are striking. That's the kind of furniture we make at Hammary. But we're not interested in impressing you with our name. We're interested in impressing you with our furniture. We make furniture that sells itself. Send 50¢ for a distinctive brochure to Hammary Furniture, Div. U.S. Industries, Inc., Dept. 2, Lenoir, North Carolina 28645.

HAMMARY

It's not our name that sells our furniture.

LETTERS WE LIKE*

REMEMBER SEPTEMBER

Your article "Design Students Change a Family's Lifestyle" in the September issue was very good. It was interesting to learn that architectural students are not only interested in designing or redesigning a house but in doing the actual work on the house. It was also interesting to see how much more cheaply these students could do the remodeling than the Federal Government can.

N.G., Vicksburg, Miss.

Your special decorating talent is reflected in the September issue. Your trend, "a straw in the wind," of light against dark has completely captured my fancy. I am ever grateful for your splendid work on HB, the top magazine for the homemaker. I'll add one thing: My title is Housewife!

E.S.A., Naples, Fla.

We always note with interest your very good architectural selections in HB. We really flipped over the September issue and can't stop thinking about Paul Marti's house. HB has always been so informative—thanks for your helpful ideas.

R.B., Hyannis, Mass.

There were two letters in the September issue requesting information on mobile homes. *Mobile* homes. They're not really on the move. They're transported, yes, but rarely moved. Mobile is not a fair word to use for them, and perhaps you can come up with a more descriptive definition. And I'm sure you will be able to have a good feature on decorating them. There is another type of home that *is* on the move—motor homes. They have a truck chassis base with the inside fitted for complete day-to-day living. These, too, deserve your attention. Many readers might find them an alternative or addition to their vacation or second houses. My husband and I live in our 22-foot Krager Koach with our two Labrador retrievers and we find it a most pleasant experience —especially when we had been living in a 44 by 54-foot house with a full basement. If you have not seen and examined such facilities, I recommend them to you. Over-all, articles in HB devoted to storage are very useful, but it might be worth considering an article showing how we make each square foot do double or triple duty and how versatile space can be when it is at a premium.

J.F.R., Seattle

I think it's wonderful that there is such a service as "Address Book" in your magazine to help homemakers find what they are looking for so easily. Thank you from a grateful homemaker.

M.M., Maspeth, N.Y.

DOUBLE TAKE

I was passing a newsstand the other day and did a quick about-face when I spotted the cover of your October issue. We are completely redoing the inside of our English Tudor house. Our color scheme is exactly like your cover and our furniture is quite similar, though in different fabrics and textures, including our twin camelback love seats. After seeing your cover I'm delighted to have done the planning. According to your article "Honest Heirs to an Urbane Past" I'm in 18th-century London—and I could not be happier.

V.T., Moorestown, N.J.

Your magazine has some splendid ideas on color schemes, furniture and room arrangements—for 12-room houses, each room 100 by 100 feet, and people with money to burn. How about some ideas on decorating two 9 by 12-foot bedrooms and a tiny bathroom on a limited budget? I haven't, as yet, been able to apply any of your information to my small rooms and could really use some ideas.

M.A.M., Detroit

House Beautiful invites reader comments on material in the magazine, and on all subjects involved in life at home. Address letters to House Beautiful, Room 912, 717 Fifth Ave., New York, N.Y. 10022.

**even if we may not agree*

This newspaper isn't written for everyone


THE NATIONAL OBSERVER

Decisions for Everybody

On Supreme Court Docket: Evictions and Mortgages, Rent and Bank Accounts

Little Cigar—or a Smoke Screen?

DRUNKS: *They're a Real Health Problem, And States Are Changing Laws*

BRONX CHEERS: *Grace Paley and Ridley treat new TV shows roughly, including Shirley MacLaine's One escapee wrath*

THE MAKING OF A BLOOPER, 1971: *How Muskie rolled out a black running mate at Ralph's supermarket*

CATCHING UP TO THE SOVIETS: *Pentagon fidgets about arms build-up by Russia, wants more for us*

PAMPER CAMPER: *4 press secretaries checked his job and cut loose for Europe with 3 colleagues and a wife and kids*

...but it might be just what you are looking for!

Are you the kind of person who rejects quick, superficial explanations . . . who likes to dig a little deeper and learn the *real* reasons behind important events? The kind of person who's apt to ask a few more questions at a business or PTA meeting . . . demand more facts from a salesman before buying . . . really think something through before making up your mind?

Then there's a new publication you should know about: *The National Observer*, the national *weekly* newspaper for the *business of living*. The Observer is published by Dow Jones & Company, the same people who publish *The Wall Street Journal*.

When you read *The National Observer*, you not only learn *what's* happening, but also how events and issues affect the way you *live*. You don't just get a few quick flashes—you get all the facts. And you learn how they fit together.

Of course, this kind of intensive reporting takes more than a paragraph or two. That's why National Observer stories are sometimes longer than those in other publications. We write for readers who are willing to give the world a little more of their time.

And because these people are usually the kind who have the most interests, every issue of *The National Observer* covers a broad range of topics: government, labor, business, consumer affairs, science, the arts, books, entertainment, travel, fashions, cooking, education, and much more.

Today more than 1,800,000 readers across the country—thoughtful, intelligent people who want and need to make sense of what's happening—read and rely on *The National Observer*.

In fact, a national independent poll* has shown The Observer to be one of the three most trusted newspapers in the United States. The others are *The Wall Street Journal*, also published by Dow Jones & Company, and *The New York Times*.

In this hurry-up world, a lot of people accept news as something to get on the run—or in between their favorite TV shows. The Observer is not for them.

But does it sound like the kind of newspaper that was meant for someone like you? If so, we invite you to try *The National Observer* under a no-risk trial subscription offer: 20 weeks for $2.67. You needn't send any money now. Just mail the postpaid card or coupon—we'll be happy to bill you later.

**TIME-Louis Harris poll*

SEND COUPON NOW FOR NO-RISK TRIAL OFFER: 20 WEEKS FOR ONLY $2.67

The National Observer 2AA20
200 Burnett Road
Chicopee, Mass. 01021

Yes, I want to take advantage of your trial subscription offer. Please send me *The National Observer* for 20 weeks and bill me for only $2.67. I understand that's a saving of over 46% from the newsstand price.

☐ Check here if you enclose money order or check.

Name_____
(Please print)

Street_____

City_____

State_____

Zip_____

Satisfaction guaranteed: If not completely satisfied, you may cancel your subscription and receive a full refund on the balance.



The Magnificent Impostor by Berkline.

What's a comfortable chair like this doing in a living room like that. Masquerading, of course. It's the rocking recliner that doesn't look like one. When company's coming, your Berkline impostor enhances the decor. And, in between times, even the kids know it's cozy to curl up in. Just one from the Mayfair collection by Berkline. See them at a dealer near you. Send 25¢ for a color brochure to The Berkline Corporation, P.O. Box 100, HB-5, Morristown, Tennessee 37814.



BERKLINE

In Copenhagen

a new life and a new challenge

In 1967, David and Ingrid Wolsk packed up everything and moved with their two teen-age daughters from Ann Arbor, Mich., to Copenhagen. They were lucky enough to find an eight-room apartment in a house overlooking a canal in one of the old sections of the city. But the house was 200 years old and, says Wolsk, "The trials of taking a badly neglected old cold-water flat and turning it into a home was a job involving no small quantities of time, effort, money, emotion and—because none of us spoke Danish on arrival—sign language." They accepted the challenge, although after the work began, they thought it might never end. "In the early days of the reconstruction of our new apartment, we could only use one small room," says Wolsk. The kitchen was just an empty room when they arrived, so "we lived here with no kitchen and at times no water." It was then that the view of the canal, the church tower and bell, with its unfailing concerts, helped. And they did some of the work by themselves, including building a dining table (*above*) out of unfinished pine, butcher-block fashion. "We are a bit of a traveling family with a range of interests," says Wolsk, and they decorated with finds from their travels to build a living room (*below*) with both a personal and an international feeling. For example, the bolstered seating unit is Danish; the couch and four chairs, Norwegian; the rug, hand-woven in Hungary; the painting above the couch, Dutch; the carved figure, from New Guinea; the antique mirror, Spanish. They *(Continued)*



Throughout, they translated ideas into actuality with an international and individual flair





BERT HILLEBRAND

he answers to some questions requently asked by our sponsors

you are considering sponsoring a child through the Christian Children's Fund, rtain questions may occur to you. Perhaps you will find them answered here.

What information will I receive about the id I sponsor?

About two weeks after you become a spon-, you will receive a photograph of your child, ase history, and a description of the home or oject where your child is receiving help. You l also receive progress reports, and any addi-nal information you may wish to request.

May I indicate the country, age, and sex of id I wish to sponsor?

Yes, we try to fulfill all requests, but as you n imagine, sometimes this is difficult. Many nsors allow us to select a child for them from r emergency list.

Does my $12 provide total support for my id?

In places like India, and other countries of reme poverty, yes. However, many homes re-ve additional support in the form of contribu-ns and special gifts.

Can I write directly to my child, and will I eive an answer?

Yes, to both questions. When you become a nsor you receive your child's mailing address. u can write to your child, and the answer will translated by our staff overseas. (Many spon-s save the foreign stamps they receive!)

When will I first hear from my child?

Just a few weeks after you become a sponsor, ur child will write to you.

Why the "Christian" in Christian Children's nd?

Because we are an organization staffed by ristian people who are committed to the task giving children a chance to grow up in an nosphere of love.

How do I make my sponsorship payments?

You may send your check monthly or an-ally. You will receive a receipt, along with an ntification card and envelope for use when you ake your next gift. Your contributions are tax ductible.

Is CCF independent or church operated?

Independent. CCF is incorporated as a non-ofit organization, with a Board of Directors who eet quarterly. We work closely with missionaries 41 denominations. No child is refused entrance a Home because of creed; or race.

When was CCF started, and how large is it w?

1938 was the beginning, with one orphanage China. Today, over 100,000 children are being sisted in 55 countries. However, we are not erested in being "big." Rather, our job is to a bridge between the American sponsor, and e child being helped overseas.

What benefits do the children receive from y help?

In general, children receive food, clothing, elter, medical care, education, school supplies—d love. You will receive detailed information cording to the country where your child lives d the type of project.

How can I be sure that the money I give tually reaches the child?

CCF keeps close check on all children rough field offices, supervisors and caseworkers. omes and projects are inspected by our staff. ch home is required to submit an annual audited tement.

How long does a sponsorship last?

A sponsorship should be for at least one year. t of course, we realize financial conditions can ange suddenly, and so you are free to cancel at y time. A sponsorship may be carried for as ng as a person wishes.

May I sponsor a child for less than $12 a onth, and still receive the child's name, address d picture?

We cannot accept sponsorship for less than 2 a month, but you can become one of our ntributors. Your gifts—large or small—will help pair buildings, or provide emergency medical care, or buy milk for abandoned babies, or help care for unsponsored children. You will be kept informed of the needs through CCF WORLD NEWS.

Q. May two people share a sponsorship?

A. Yes, and please give both names and addresses of persons sharing the expense of a sponsorship.

Q. May groups sponsor a child?

A. Yes, church classes, office workers, civic clubs, schools and other groups. We ask that one person serve as correspondent for a group.

Q. Are all the children orphans?

A. No. Although many of our children are orphans, youngsters are helped primarily on the basis of need. Some have one living parent unable to care for the child properly. Others come to us because of abandonment, broken homes, parents unwilling to assume responsibility, or serious illness of one or both parents.

Q. Where do the children live who are being sponsored?

A. Youngsters who receive your help live in orphanages, homes for abandoned babies, schools for the blind, hospitals, nursing homes, day care nurseries, vocational training centers, and many other types of projects.

Q. How long do the children remain in the Homes?

A. This depends on the country, but usually the children stay in the Homes until they are 18. We do everything possible to see that they are equipped to make an adequate living before they go out on their own.

Q. How old are the children in the orphanages?

A. They range from infants through teen-agers.

Q. Is it possible for sponsors to eventually legally adopt the child they sponsor?

A. Many people want to take these needy children into their homes, but the majority of them cannot be legally adopted. In all cases it is necessary for the U. S. Immigration and State Welfare authorities to approve legal adoptions. CCF does not handle legal adoptions.

Q. May I visit my child?

A. Yes. Our Homes around the world are delighted to have sponsors visit them. Please inform the superintendent in advance of your scheduled arrival.

Q. Can my child visit me?

A. This decision must be left entirely with the superintendent. If allowed, all traveling expenses and responsibilities are assumed by the sponsor.

Q. Are my letters to the child censored?

A. Absolutely not. Your entire letter is given to the child along with a literal translation in the child's language.

Q. Which would you advise me to send? Packages or a money gift?

A. Money gifts save the cost of mailing a package and insure that the items you wish for your child will be the proper size. Also, goods purchased overseas generally cost less than similar items in the U. S.

Q. Should I always send a money gift through the Richmond Office?

A. Always! It would be extremely difficult for your child to cash a check or exchange currency. The total amount of your gift will be sent to the Home, along with your instructions for its use. This is a service provided for our sponsors, without any deduction for handling.

Q. Is CCF registered with any government agency?

A. Yes, CCF is registered with the U. S. State Department's Advisory Committee on Voluntary Foreign Aid, holding Registration No. 080.

Q. Where do I send my checks?

A. All contributions, whether sponsorship payments or money gifts for your child, should be sent to our Richmond Office and made payable to Christian Children's Fund.



Margaret was found in a back lane of Calcutta, lying in her doorway, unconscious from hunger. Inside, her mother had just died in childbirth.

You can see from the expression on Margaret's face that she doesn't understand why her mother can't get up, or why her father doesn't come home, or why the dull throb in her stomach won't go away.

What you can't see is that Margaret is dying of malnutrition. She has periods of fainting, her eyes are strangely glazed. Next will come a bloated stomach, falling hair, parched skin. And finally, death from malnutrition, a killer that claims 10,000 lives *every day*.

Meanwhile, in America we eat 4.66 pounds of food a day per person, then throw away enough garbage to feed a family of six in India. In fact, the average dog in America has a higher protein diet than Margaret!

If you were to suddenly join the ranks of 1½ billion people who are forever hungry, your next meal would be a bowl of rice, day after tomorrow a piece of fish the size of a silver dollar, later in the week more rice—maybe.

Hard-pressed by the natural disasters and phenomenal birth rate, the Indian government is valiantly trying to curb what Mahatma Gandhi called "The Eternal Compulsory Fast."

But Margaret's story can have a happy ending, because she has a CCF sponsor now. And for only $12 a month you can also sponsor a child like Margaret and help provide food, clothing, shelter—and love.

You will receive the child's picture, personal history, and the opportunity to exchange letters, Christmas cards—and priceless friendship.

Since 1938, American sponsors have found this to be an intimate, person-to-person way of sharing their blessings with youngsters around the world.

So won't you help? Today?

Sponsors urgently needed this month for children in: India, Brazil, Taiwan (Formosa), Mexico and Philippines. (Or let us select a child for you from our emergency list.)

Write today: Verent J. Mills

CHRISTIAN CHILDREN'S FUND, Inc.

Box 26511, Richmond, Va. 23261

I wish to sponsor a ☐ boy ☐ girl in (Country) _____

☐ Choose a child who needs me most. I will pay $12 a month. I enclose my first payment of $_____. Send me child's name, story, address and picture.

I cannot sponsor a child but want to give $_____.

☐ Please send me more information.

Name _____

Address _____

City _____

State _____ Zip _____

Registered (VFA-080) with the U. S. Government's Advisory Committee on Voluntary Foreign Aid. Gifts are tax deductible. Canadians: Write 1407 Yonge, Toronto 7. HB6410

In February

THE BEST COLOR ISSUE EVER!

THE CHANGING WORLD OF COLOR

rooms that showcase new ways to work with...
the compatibles
the contrasts
the monochromatics
the patterns
the accents

SEVEN ROOM SCHEMES BY HOUSE BEAUTIFUL EDITORS

living environments composed of ingredients you can find in stores across the country

DECORATOR'S CHOICE

top designers talk about their own savvy color schemes

NEED WE SAY MORE?

we do...some sharp words on rice, some sizzling prose on hot drinks for winter and visits with personalities who reveal their plant philosophies

YOU'LL FIND IT ALL IN THE FEBRUARY ISSUE OF HOUSE BEAUTIFUL

At your newsstand
January 20

A new challenge in Copenhagen

Continued

built in closets with cupboards since Danish apartments do n come already equipped with them. Both the living room and mast bedroom (*top, below*) overlook the canal. In the bedroom, "T headboard is a door we couldn't bear to leave Barcelona witho The bedspread covers goose-down quilts, so necessary because the draft from the loose-fitting old windows." To try to preser some of the beautiful old wood, they left the floor's old pine boar unvarnished, as they d throughout the apa ment, and removed t centuries of paint a varnish from the pi doors. Here the floo are left completely ba the strong wood str tions making their o highly effective patte The bedroom of o



They preserve the old and adde the moder maintaining careful balan between the



of their daughters (*right*) is filled with memorabilia of North Africa, Spain, California, Rome, Mexico. There, the native patterns in the rug and bedspread show how comfortably the crafts of different lands can live together.

The study (*below*) was planned as a quiet retreat that Wolsk, a neuropsychologist, can use for desk work or cello practice. But it's also a pleasant and comfortable room where everyone can get away and relax.

"We had to scale down some of the grandiose ideas we had t the start. In all, the renovation took seven months—and oft we yearned for the uncomplicated plain living of the everyday



Suddenly, there's a scent of lemon, chives and tarragon in the air, and...

France is happening in your kitchen!



Enjoy *The Cooking of Provincial France* for 10 days free

as a guest of TIME LIFE BOOKS *Foods of the World*

F YOU'VE ever watched a French housewife preparing a meal, you know why cooking ıe French way is so fascinating and why rench food tastes so good! Part of the fun is sing the favorite seasoning ingredients of rance...the aromatic herbs like tarragon, ıives and marjoram...freshly chopped parsley ıd its "cousin," chervil...and those very mild embers of the onion family, the leek and the ıallot.

From *The Cooking of Provincial France* ou'll learn how to use all these flavorings deli- ıtely and skillfully. You'll find out how easy it to prepare delicious hors d'oeuvre, soups, ıtrées and desserts the French way. And you ot only can become accomplished at preparing ımous French dishes like *boeuf bourguignon* ıd *bouillabaisse*, but will discover other deli- ous specialties of the various provinces of rance—such as *ratatouille*, a Mediterranean sserole of tomatoes, eggplant, zucchini and reen peppers that's simple to make and utterly elicious, and *escalopes de veau à la savoyarde*, eal scallops that are sautéed and then served ith a beautifully seasoned cream sauce.

Pictures make it easy

age after page of beautiful, full-color picture irections show you very clearly any cooking chniques that may be new to you. And among your guides on this exciting adventure in creative cooking are Julia Child, TV's famous "French Chef," and M. F. K. Fisher, the talented writer and expert on French country-style cooking.

As you pick up the culinary tricks the experts describe, and as you use the interesting and authentic recipes in the book, you'll also be learning about something else: the pleasant eating customs and traditions of the different provinces of France, and how to adapt those you like to your own style of living.

Try The Cooking of Provincial France for 10 days free

The Cooking of Provincial France is the introductory volume in TIME-LIFE BOOKS unique series, Foods of the World. You're invited to get the book for 10-day free examination. Then, if you wish, you may return it and owe nothing, or keep it for just $5.95 ($6.25 in Canada) plus shipping and handling. You'll then be entitled to receive another Foods of the World volume for free examination every other month, and to keep it, if you wish, at the same low price. To enjoy the introductory volume for 10 days without cost or obligation, simply fill out and mail the postpaid order form attached. Or write to TIME-LIFE BOOKS, Dept. 5205, Time & Life Building, Chicago, Illinois 60611.



You get both FREE with *The Cooking of Provincial France*

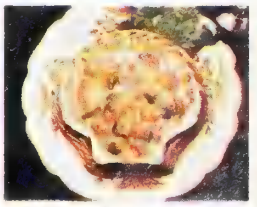
Kitchen Guide
64-page illustrated KITCHEN GUIDE with valuable pointers to help you shop for, prepare and serve compliment-winning meals.

Recipe Booklet
Handy, spiral-bound RECIPE BOOKLET contains 100 recipes, including every one shown in the main volume. (Each volume comes with its own RECIPE BOOKLET at no extra charge.)

Among Other Volumes in: TIME LIFE BOOKS *Foods of the World*

American Cooking
The Cooking of Italy
The Cooking of Spain and Portugal

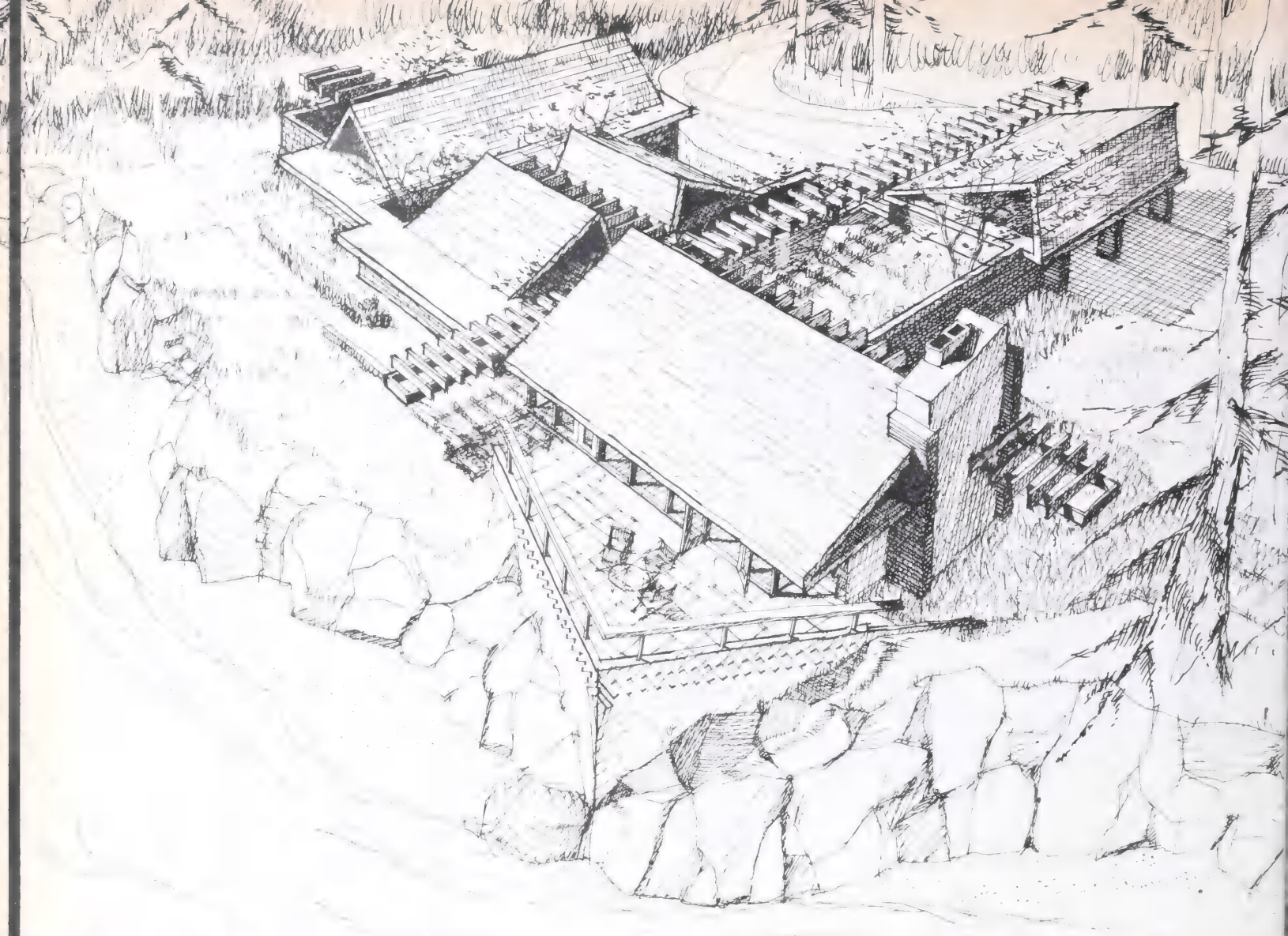


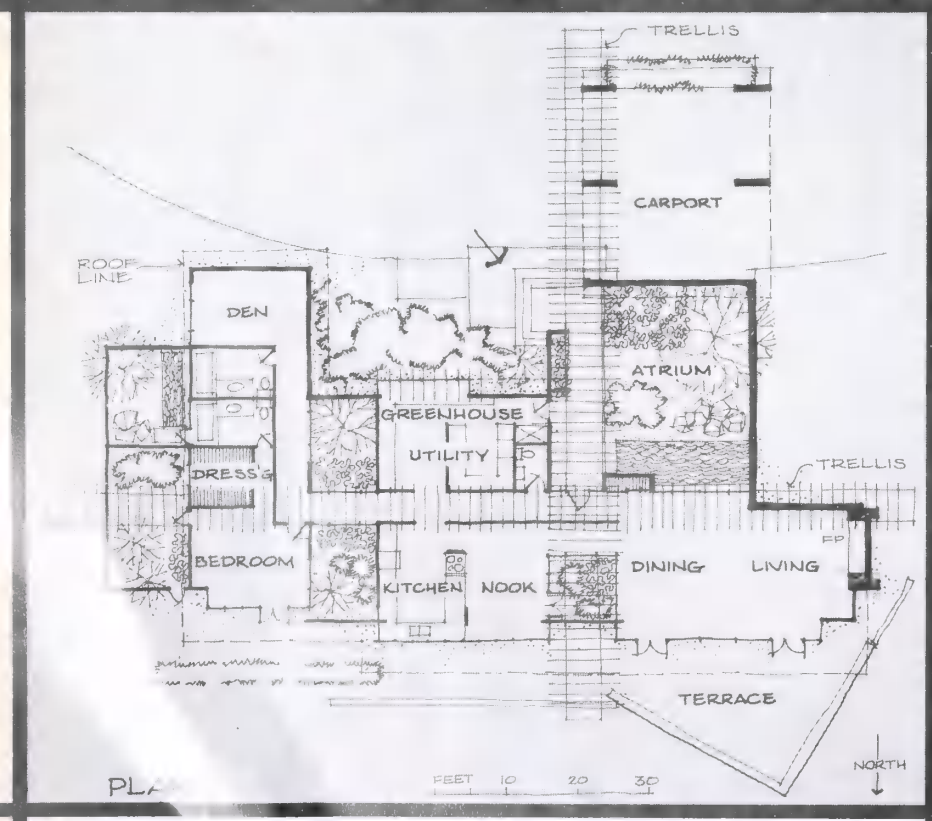


Scallops *à la parisienne* presented with each individual portion set in a shell.



Boeuf à la mode is accompanied by the vegetables cooked with it.





PLA

A love for growing things was the genesis of this informal house on the rocky coast of an island in the Strait of Georgia between Vancouver and British Columbia. Working out from a central greenhouse/utility space, Architect Fred Thornton Hollingsworth of West Vancouver designed a residence that also fulfilled other wishes of the owners, Mr. and Mrs. R. M. Campbell. With a generous use of glass—opening outward to the water and inward to the gardens and atrium—he established an intimate tie between the interiors and the ruggedly beautiful land and seascape surrounding the house. He reinforced this relationship with skylights beneath overhead trellises—and with these trellises divided major spaces (see *plan, left*) to give the Campbells a quiet, peaceful house. And finally, since this is a retirement home, he used low-upkeep materials: western red cedar boards to weather naturally on interior and exterior walls, cedar shingle roofs and hoseable terrazzo floors.

By John H. Ingersoll

THE WELL-BUILT HOUSE

Interior spaces account for 1,500 sq. ft., but the house is so well integrated with the outdoors that the Campbells should never feel any space is confining. The den becomes a guest bedroom when needed. Dining is simple and convenient in the nook, elegant in the dining area and delightfully informal on the terrace.

T. GRANVILLE



This is the room added on to the house that Herb rebuilt...



(with a little help from U.S. Plywood).

Herb and Eileen Hebert wanted the warmth and good looks of wood in their new family-room addition.

But they also wanted some answers. For instance, what kinds of paneling were available? How much would they cost? Could Herb install them himself?

One thing the Heberts did know was where to look for help – their local U.S. Plywood dealer. He was able to show them dozens of prefinished wood panels to match Eileen's decorating ideas and Herb's pocketbook. They settled on Weldwood's *Craftsman*® *Tudor Oak*®.

Herb was pleased to learn he could make do with tools on hand. And with a little help from Weldwood Panel Adhesive and Weldwood prefinished moldings (for that "professional" look), the job was done over a weekend.



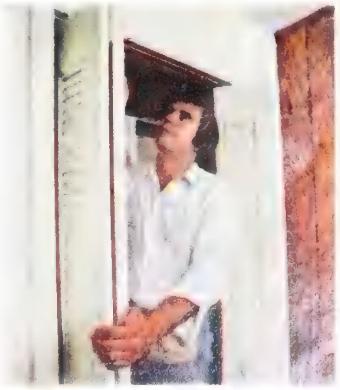
Furnishings? An interior designer tipped the Heberts on a really startling idea: easy-to-construct modular cubes.

Herb's were put together from 12" squares of U.S. Plywood Decolam™ – plywood, hardboard, or particleboard in a choice of 10 decorative surfaces. (Eileen chose woodgrain.)

The Heberts were amazed at the possibilities. Drop 4 cubes on the floor and presto – a coffee table. Cover a door with Micarta® laminated plastic, place on cubes and voilà – a work/snack table. (For a sofa, add cushions.)

Herb even conjured up a room divider – using cubes of U.S. Plywood's Duraply,® with its easy-painting surface.

Eileen chose the accessories. A Peachtree patio door to flood the room with sunlight. U.S. Plywood's bi-fold closet doors that open wide for easy access. (Here Herb checks the contractor's installation.) And an ankle-deep area rug by Trend Industries.



Follow the Heberts' lead – talk to *your* lumber or building supply dealer. He has ideas and products to help, whether you're adding on or fixing up. Or check the Yellow Pages under Plywood for nearest Weldwood Headquarters dealer.

WELDWOOD® PANELING BY

U.S. Plywood

A Division of U.S. Plywood-Champion Papers Inc.



HOUSE BEAUTIFUL — Guide To The Good Life.
With exciting, practical ideas for the home . . . decorating . . . furniture . . . and furniture arrangement . . . new kitchen elegance . . . secrets of color selection . . . landscaping.
PLUS lively features on entertaining, gourmet foods, wines, travel, good books, music, new hobbies, and new places to go.
Living graciously is what HOUSE BEAUTIFUL is all about! To give a gift subscription— and even order one for yourself— simply fill in the form and mail it. Do it now!

House Beautiful 250 West 55th St. New York, N.Y. 10019

Please enter a gift subscription for:

☐ 1 year $7 ☐ 2 years $13 Initial here.

Send to (Please Print)	My name
Address	Address
City	City
State Zip	State Zip

Gift card to read from

☐ Also enter a new subscription in my name (or) ☐ Extend my current subscription ☐ Payment Enclosed ☐ Bill Me

(Above prices good in U.S. and possessions only. Canada add $2 for each year. All other countries add $5 for each year.)

WHF2A1

The Canaries—lush foliage and desolate moonlike beauty
By Helen Briggs

TRAVEL

I called my sister Marge last spring and said, "Ask me to dinner on Saturday." She said, "Wait, I'll have to look in the book." I said, "Never mind. Ask me to dinner on Saturday."

"Come to dinner on Saturday."

"Oh, I'm sorry. I have to go to Ireland."

It was my first trip out of the States, and caused a flurry of family excitement.

Last month I telephoned Marge and said, "Ask me to dinner on Sunday." Forgetting her lesson, she said she'd check her calendar.

"Never mind. Ask me to dinner on Sunday." She asked.

"I wish I could, but I have to go to the Canary Islands."

At the start

When I was invited to join a group of travel agents and writers, I rushed to the atlas to see where the islands were. On the map, they look like seven dots off the northwest coast of Africa, although they do actually cover about 2,800 square miles and house 700,000 people.

Tenerife, the largest of the islands, usually is covered by a high mass of clouds, so that you don't see it until the plane drops quite low toward high, rugged, fractured mountains. The airport, too, is shrouded by thick, woolly clouds and the atmosphere is dank and chilly. But 10 minutes by bus brought us to the sunny, balmy spring-like weather that prevails all year in the islands—perfect for vacationing any time.

The north-to-south backbone of Tenerife is a range of mountains, the highest point of which is the volcanic peak of Mt. Teide, its snow-capped top visible for miles. The mountain is treeless, its colors taken from whatever metal is contained in lava spills—dark green, rusty red, gray-brown. The heights are frequented by only one species of fragile bird called "Bird of Teide" (*Fringilla Tedea*), of an earthy gray color, as if made of stone. Only one delicate flower will survive in this place of smoldering fumaroles and harsh winds—"Violet of the Teide" (*Viola cheiranthifolia*), light blue, the color of Teide in the evening.

But the rest of the island has many other birds—wild canaries and larks, owls and ringdoves, falcons, hawks, seagulls, partridge, swallows and swifts. And everywhere there is color: bougainvillea, hibiscus, geraniums, the fabulous dragon trees —some estimated to be as old as the Pyramids—towering cacti, royal palms, royal poinsianas laced with immense scarlet and orange flowers. The trade winds from the northeast and the sea currents of the islands produce benign weather that varies about six degrees from the warmest to the coldest month, for an average of about 68°, the temperature of the water varying only four degrees from winter to summer. There's little rainfall, but the nighttime humidity is enough to foster plantations of bananas, cabbage, corn, potatoes.

We stayed at the Hotel Martianez in Puerto de la Cruz—a striking and beautiful building with large, comfortable rooms and balconies (always have breakfast on your balcony) facing either the sea or Teide. Tariff in season (November through April) runs from about $8.50 for a double room to $20 for a double room with three meals. Off-season, double rooms are about $6; with meals, $17. And when I say meals, I mean Lucullan banquets—hors d'oeuvres through numberless courses to dessert, with delicious wines of local vintage.

A place of merry spirits

Puerto de la Cruz has numerous hotels, including several new ones, and there's much residential construction going on as well—apartment-hotels, apartment houses, co-op apartments, houses and bungalows. Visit the Hotel Magec (the aborigine Guanches' name for the sun) right on the coast. We had drinks one night on the top floor and as we looked at the beautiful view, a mob of people poured onto the esplanade from a side street. A sight like that would send you scurrying for cover in some parts, but those revelers were only celebrating some saint's day with song and laughter and warm camaraderie, bearing their effigies high, jamming the esplanade with gaiety.

tled us up Fire Mountain past little settlements that were mini-Moroccos, their white, white limestone houses dazzling in the sun, each with a walk-in, stone-walled fireplace for baking bread outdoors; past Spanish churches so small they must have congregations of 10; past spectacular haciendas sprawling along the hills. On the heights of Fire Mountain, the earth is so hot that a dry desert bush stuck into it bursts into flame and a couple of glasses of cold water poured into a narrow hole returns in a geyser of steam.

There, too, I had my first introduction to the art of camel-riding, not as easy as it looks in the movies. Placid until they're approached, these kneeling beasts suddenly become a mass of angry snorts and monumental bellows, spitting and head shakes when you get on. The ride is mostly a series of jerks and lunges as he gets to his feet and lumbers off, your riding style reduced for the most part to hanging on tight and sitting very hard at what seems like a height of 50 feet. Some hardy souls ride the camels right up the mountain; we, fortunately, had time for only a 10-minute jaunt.

If you want to bask in the sun during bleak frosty weeks, go to Las Islas Canarias, the only place in Europe where you can be sure of the climate. If you want to take a walk on the moon or look across a garden shouting with color to a distant desolate volcano peak, the islands are the place to visit. Catch, if you can, a performance by some of the local folk dancers. Don't miss shopping for leather gloves, handbags, belts, sequinned stoles. Pick up embroidered handkerchiefs and table linen, wood and metal fretwork, copperwork, straw mats and hats, saddlebags made of camel hair. And if you find a bottle of the local wine the Canarians or their guests haven't drunk, don't leave it.

Iberia Airlines of Spain inaugurated direct 747 flights to the Canary Islands last November. The round trip fare runs between $322 and $546, depending on length of stay. For more information, contact Iberia, or the Spanish National Tourist Office at 589 Fifth Ave., New York City 10017.

I'm back home in the U.S. winter now. But Marge called the other day and asked me to come to dinner on Sunday.

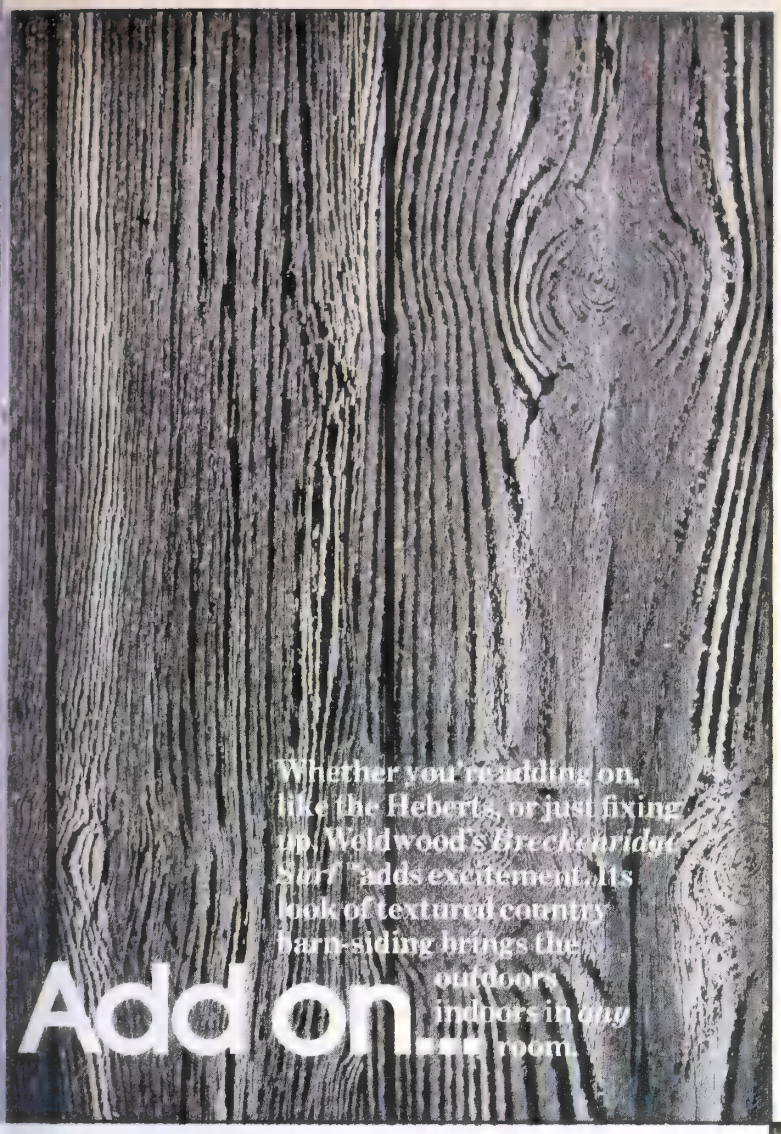
"Why say that?" I asked, "I'm not going anyplace." ■

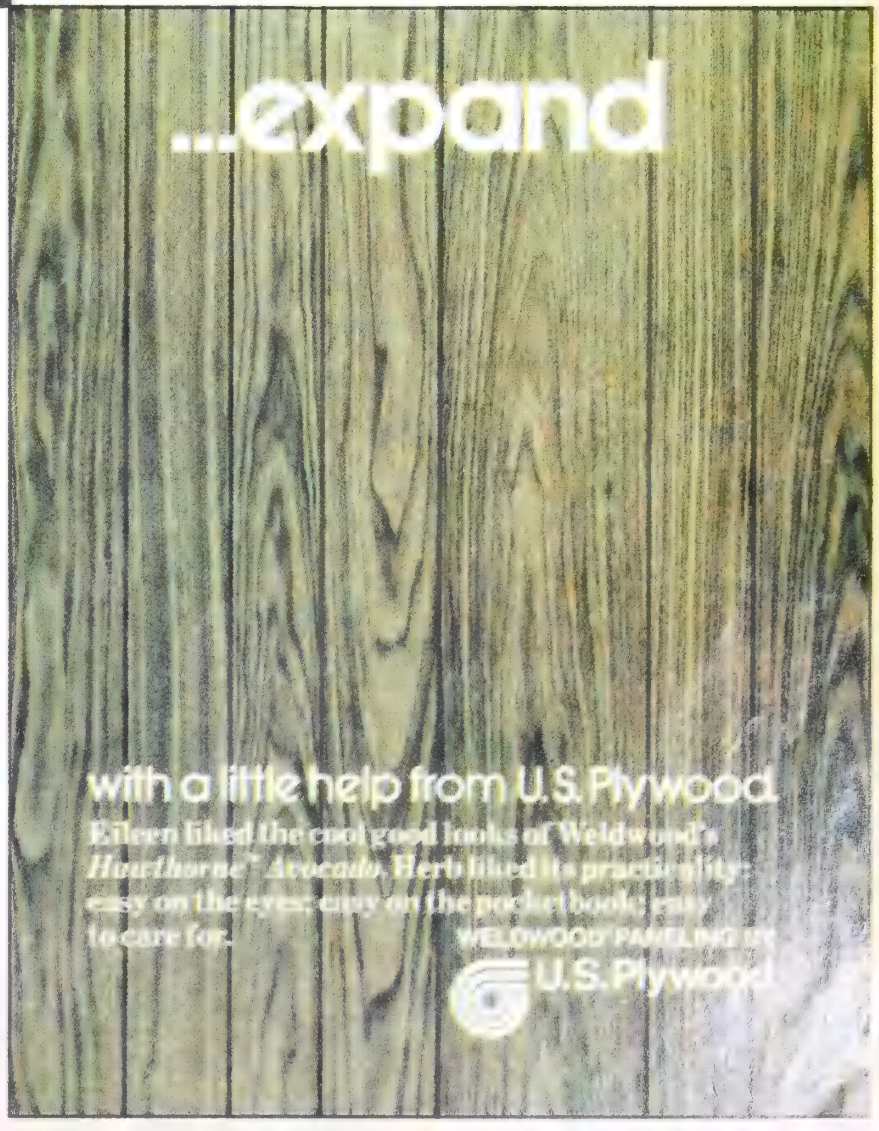
Not to be missed is an excursion to Canadas del Teide. Ours was made by bumpy bus running along the two-way road that seems wide enough to accommodate only a bus and a half, the side view—if you want to look—one of a sheer drop of hundreds of feet. The road winds up and up until you reach a stopping-off place that is the take-off for a cable car ascent to the 12,000-foot level. The bus has outdistanced the clouds halfway up and at the end of the cable car run, the white puffs are far below, but between their breaks you can make out neatly outlined farm plantings and, with good eyesight, the camels that carry the harvests.

A short plane hop away is Las Palmas de Gran Canaria, where we put up at the Hotel Santa Catalina, an older edifice, quite lovely except for its decrepit mattresses. This island, too, has both desert and fertile areas. The southern part is mostly desert, but there you can swim at the lengthy golden beach at Maspalomas. In the north, agriculture flourishes, in the northeast, sharp precipices rise from the sea. We dined at the Hotel Cristina, on the shore, and watched the swirling flamenco dancers do their thing. In addition to a pool—a feature (some indoor, some outdoor) of all the hotels we visited—there's a garden with canaries and assorted tropical birds (some caged, some not) and a charming children's zoo with lions, monkeys, stately pink-legged flamingoes. At the Santa Catalina (in season) doubles run between $14 and $19 and doubles with sitting rooms between $29 and $32. Off-season rates are $9 to $14 and $17 to $20. Meals are extra.

From Las Palmas we flew to Arrecife, capital of Lanzarote, to me the most impressive and surprising of the islands. Here is such wild beauty you seem to be on a strange planet still in the throes of creation. The island is strewn with volcanoes, many of which erupted in the 18th and 19th centuries, their cones giving the landscape a mysterious lunar appearance.

Although the lava flows cover much of the island, the farmers have developed a unique agricultural system for this inhospitable earth. In the bottom of small round holes dug into the lava and ringed with lava blocks, they cultivate fruits and vegetables and grape vines weighted with stones to protect them from the constant wind. Our bus rat-







New York City; Manhasset & West Hampton, N. Y. ▪ Philadelphia ▪ Memphis • Cleveland ▪ Denver ▪ Tupelo, Miss. ▪ San Jose, California ▪ Sea Island, Ga. **Nettle Creek Boutiques** in Rudolph's, Monterey, Cal. ▪ Nicholes, Santa Cruz, Cal. • Bedroom Gallery, Greenwich, Conn. ▪ The Bedroom by Silberman, New Canaan, Conn. • Miller's, Wilmington, Del. • Gersts's, Albany, Ga. ▪ Custom House, Carmel, Ind. ▪ The Gallery, Louisville • Hurwitz-Mintz, New Orleans • Halls, Kansas City ▪ Fennell's, Hartsdale, N. Y. • Rubenstein's, Eugene, Ore. ▪ Schoen's, Allentown, Pa. ▪ Goldsmith's, Harrisburg, Pa. • Southeastern Galleries, Charleston, S. C. ▪ Kimels, Arlington, Va. • Kunzelmann-Esser, Milwaukee



At last, a shower just for you. You can hold it in your hand; adjust its spray. Or use it as a wall shower at any height you prefer to shower without wetting your hair. Bathe with complete freedom as you have never bathed before. Add an Alsons Personal Shower to your bath. 22 models to select from including brush and bidet attachments. Available wherever finer home products and plumbing goods are sold.

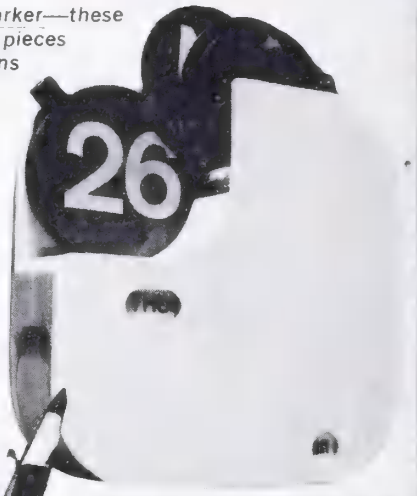
Lady Alsons
PERSONAL SHOWER
America's freshest new bathroom idea

alsons
PRODUCTS CORPORATION
Somerset, Michigan • Covina, California

Up-to-date calendars—
mod, pop plastics
By Mary Bowden

THE DIFFERENT TRACK

Spin a wheel, move a plastic marker—these calendars are more than static pieces of paper, they're pop art designs for desk or wall. Colored disks flip and wheels turn to set the day, week and month on this desk calendar (right). Disks in yellow, orange, red and plum nestle in a white plastic frame about six inches square. Pipa Calendar, $12. At Seabon, 54 East 54th St., New York 10022.





PAUL JACOBSEN

IDG's sharp pencil holder (left) is a date reminder with twist center bands for daily date, day of week and month. It is plastic, nicely weighted, almost four inches high and three inches across. Available in four color combinations, the one shown here is red with four white twist bands. Universale Circle Calendar, $4. It goes on the wall like calendars of old but there's nothing at all old-fashioned about this eye-catching perpetual wall calendar (below). The date is circled on each inch-deep peg on the 19-inch molded plastic square, the rings switched from peg to peg as the day changes. Here, base is white with red and black rings; other basic colors are black, yellow, orange, red or blue. IDG Ring-A-Date Wall Calendar, $10. Pottery Barn, 231 10th Ave., N.Y. 10011.





Big Day's graphic wall calendar (above) *has bright, multicolor four-inch plastic numbers that fit into vinyl pockets. Drop in red circles to mark holidays, insert theater tickets or reminder notes, too. Super in children's or family room; space needed, 30 by 32 inches. Clear Day, $27.50. At Georg Jensen, 601 Madison Ave., New York 10022.*



The day's the thing and this flat sphere design in molded plastic (above) adds up to calendar simplicity. The 10-inch disk hangs from a picture-type clip on the back to add a gay color and shape to the wall of an office or student's room. Easy-to-read bold white day and date appear on three black internal disks that rotate to change the day. A West German import designed by Helm for Raymor. Ipama Circular Wall Calendar, $9.50. At Lucidity, 959 Second Ave., New York 10022.

An old-fashioned pencil box (above) *is updated in high-impact molded plastic. The unusual feature is the date line along the front edge—use the little square frame to set off a day to remember or keep yourself up to date day by day. A big eight inches long by three inches wide, the tray keeps pencils handily in view. In two colors, black as shown, and light gray. A West German import, one of several office accessories designed by Helm for Raymor. Ipama Pencil Trough with Calendar, $2.50. At Kroch's & Brentano's, 29 South Wabash Ave., Chicago 60603.*



FREE!
16 Page
WINDOW
& DOOR
IDEAS

Before you build, buy or remodel, send for this helpful book. Read about the full line of PELLA windows and patio doors. See how to end screen and storm chores; learn why these PELLA products protect best against winter cold, summer heat. Conventional wood and low-maintenance types. Also ideas on 3 types of interior folding doors. PELLA products are available throughout Canada. Send for FREE copy today.

This coupon answered within 24 hours.

ROLSCREEN CO. Dept. YC-3, Pella, Iowa 50219

YES, send me your FREE Book. I plan to build ☐, remodel ☐

Name

Address

City and State Zip

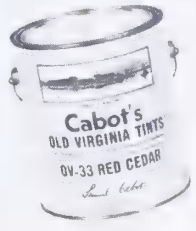
PELLA MAKES QUALITY WINDOWS, FOLDING DOORS AND SLIDING GLASS DOORS



Waterview Farm, a resort community on the island of Martha's Vineyard; Developer: Island Properties, Inc., Martha's Vineyard; Architect: Ian MacLeod, San Francisco, Cal.; all homes treated with Cabot products.

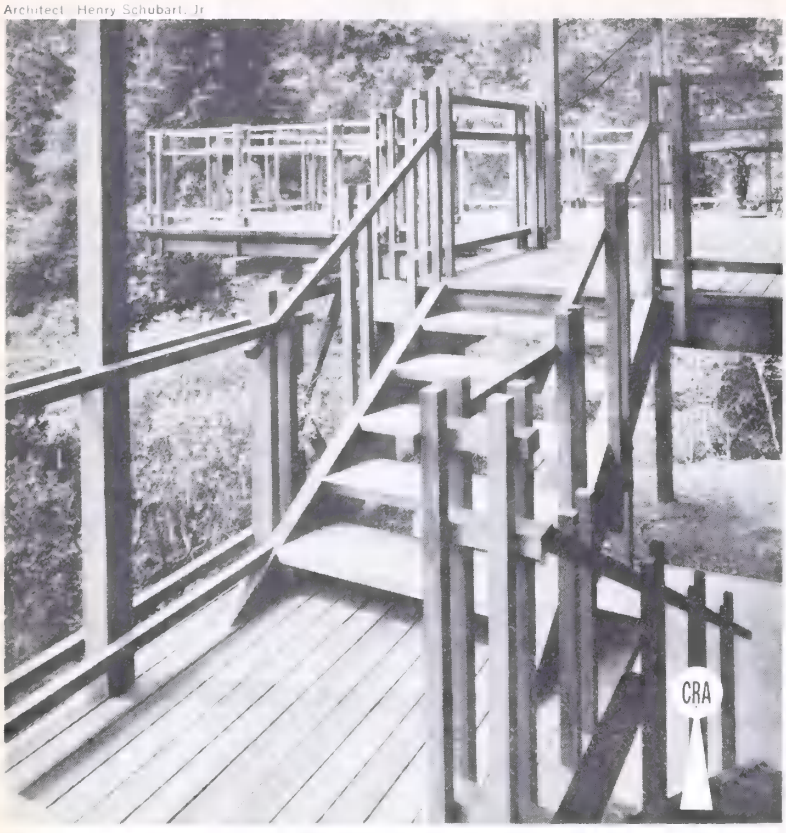
Cabot's OLD VIRGINIA TINTS®

Here is a proven product that combines the best features of a paint and a stain. Cabot's Old Virginia Tints, an oil-base flat finish of great beauty and durability, is suitable for wood, metal, masonry . . . applicable to all surfaces, striated, rough-sawn, smooth, or previously painted. Your choice of 65 distinctive colors . . . with matching colors also available in Cabot's Ranch House Hues, an oil-base stain for untreated or previously stained wood surfaces.



Samuel Cabot Inc.
One Union St., Dept. 115, Boston, Mass. 02108
(Send 25¢ for Cabot handbook on wood stains)

Architect: Henry Schubart, Jr.



The beauty of a redwood deck lies, also, in its ability to save you time and money. It is *incredibly inexpensive to maintain.* Aside from warmth and elegance, redwood is naturally resistant to decay, termites, fire and weathering. In brief, you can't use a better-looking, longer-lasting building material. For a free copy of the color booklet, "Redwood Decks," write Department B-1) CALIFORNIA REDWOOD ASSOCIATION, 617 MONTGOMERY STREET, SAN FRANCISCO, CALIFORNIA 94111.

What's your I.Q. on home furnishings brand names?

AMERICAN OF MARTINSVILLE
BERKLINE
A. BRANDT
BROYHILL
CUSHMAN
DAYSTROM
DREXEL
ECLIPSE
ETHAN ALLEN
FOX
GALLO
GERNERAL FELT
HERITAGE
HEYWOOD WAKEFIELD
JOHNSON CARPER
KARASTAN
KROEHLER
LA-Z-BOY
MEADOWCRAFT
QUARTITE CREATIVE
RCA
SEALY
SERTA
SIMMONS
SPRING AIR
STANLEY
SYROCO
TELL CITY
THOMASVILLE
TYNDALE
VIRTUE
WESTWOOD
WILLIAMS



How many of these famous names do you recognize?

If you don't recognize at least half of these names, you might not be ready to buy furnishings for your home.

Why? Because when your furnish you home, you are making an investment for the future. You want the assurance that you will be proud to live with the merchandise you select. When the maker puts his name on a product, he is giving you his personal assurance of quality workmanship...satisfaction in performance.

Brand names are your guide to easier, safer buying. You can be completely confident that you are getting the very best for your money with a brand name.

Be brand conscious. Remember: when you buy a brand name product—it costs no more.

We'd be delighted to send you our booklet "Know How To Buy Home Furnishings", a buying guide for all categories of home furnishings. Just write to Brand Names Foundation, 477 Madison Avenue, New York, New York 10022, and enclose 25¢ for handling.

CONSUMER CONFIDENCE
BRAND NAMES
SATISFACTION

By Jean Beckley

ADDRESS BOOK

Resolved—not to diet, not to take a course in Chinese, but to keep my castle in spit-and-polish condition in the New Year. For a starter, I'm rounding up all broken bits and down-at-the-heel furnishings to give them new life.

First I'm going to read Epsie Kinard's new book, *Care and Keeping of Antiques*, a natural outcome of her many years researching for and writing this column. You devoted readers who have asked for a publication of the "Address Book" (which for practical reasons could not be printed) will be delighted with this meticulous guidepost for keeping the Chippendale glowing, as well as tips on "how not to ruin it." Combining time-honored techniques with today's innovations, she tells how the professionals clean, refurbish, store and restore everything from an ivory miniature to a stone garden cupid. You may buy either hardcover ($6.95) or paperback ($2.95) in your store from Jan. 6, or order from Hawthorn Books Inc., 70 Fifth Ave., New York City 10011.


MAUREY GARBER

Epsie Kinard

To the rescue of broken beveled glass—A. Zecca Mirror and Plate Glass Co. at 306 East 59th St., New York City 10022, still executes this chore. My mover is really great, and being a devotee of restoring old houses, I need him! Well, even the best are fallible. The last time he dropped the Victorian clock that used to be on the mantel. The beveled glass over poor Vickie's face splintered into a million pieces, but to my joy she will have a new one. I have to send Zecca the door; if you have a broken mirror, send the frame. The firm will give an estimate. And whenever you send an object, wrap it carefully, carefully. They've had some sad cases with faraway people.

Pillows made to your measurements are the specialty of J. Schacter, 115 Allen St., New York City 10002. And speedy this firm is, too, offering 24-hour service. Remember the tie dye fabric your son brought back from Africa? Why don't you order pillows to fit the study love seat and cover them with that brown and white print? The possibilities are limitless for making the pillow fit the material—a fragment of antique textile, some needlepoint or a piece of old patchwork. What about a whole batch to make you comfy while reading in bed? You could cover them with beautiful sheeting. There is a choice of soft, medium or firm kapok filling. (Only rectangles, please.) The cost, two cents a square inch. Multiply length times width times two for total price.

Got the post-holiday blues? My solution is a change of scene via the Plan-It-Kit, which promises to take the back-break and guesswork out of furniture arrangement and decorating. The Kit comes with a complete set of mini-furniture in foam and includes all the usual pieces plus an armoire and piano, with printed sheets for partitions, doors and windows. All this on a scale of ½ inch to a foot. An instruction booklet shows how to measure the room, make a layout and arrange pieces. Furniture may be painted or covered with swatches of your own fabric and suggestions are given for creating tiny accessories such as lamps, planters—you take it from there. Enlist the help and imagination of your children. It might be a step in their appreciation of an attractive home. The Kit was developed by Interior Designer Adele E. Behar. Order from Plan-It-Kit Inc., Box 429, Westport, Conn. The cost is $7.98 postpaid.

Let me hear from you and tell me what you'd like to fix up. An envelope is not necessary, but please enclose a stamp and your address. Send queries to *Address Book*, 717 Fifth Ave., Room 912, New York, N.Y. 10022. ■

It's so much more fun when you've read the book that started the conversation

AN INVITATION TO READERS
who may have considered membership in the
BOOK-OF-THE-MONTH CLUB®

ANY 4 FOR ONLY $1

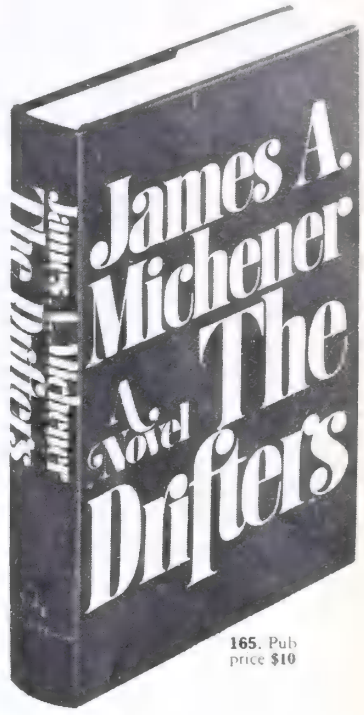
THE TRIAL: You simply agree to buy four Club choices within a year at special members' prices

BOOK-OF-THE-MONTH CLUB books inspire the kind of conversations that could go on for hours—and they often do. Controversial, thought-provoking, intellectually stimulating, books like these *stay* with you long after you've read the last line. They're new, important—and discussing them is nearly as pleasurable as reading them. The trial membership suggested here can help you keep up with the best books—and keep up your end of the conversation as well.

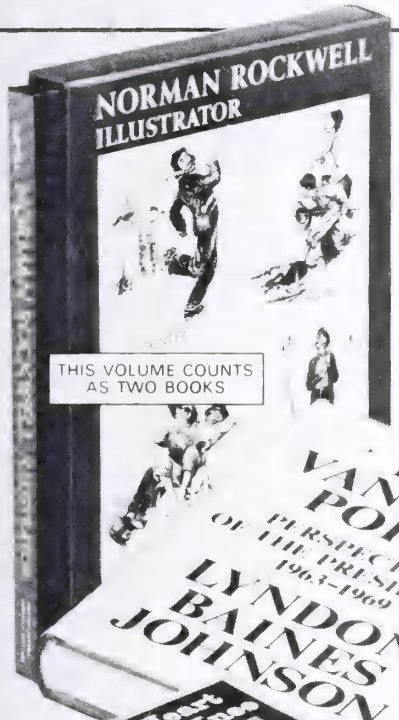
The experimental membership suggested here will prove, *by your own experience*, how effectually membership in the Club can **keep you from missing** these, and other interesting books.

As long as you remain a member, you will receive the Book-of-the-Month Club *News*, a literary magazine each issue of which describes the coming Selection as well as scores of other important books, most of which are available at substantial discounts—up to **40%** on more expensive volumes. All books **are identical to the publishers' editions in format, size and quality.** If you wish to purchase the Selection, do nothing and it will be shipped to you automatically. However, there is no obligation to purchase any particular volume. If you do not wish the Selection or any other book offered in the *News*—or if you want one of the Alternates—simply indicate your decision on a form provided and mail it so that it is received by the date specified on the form.

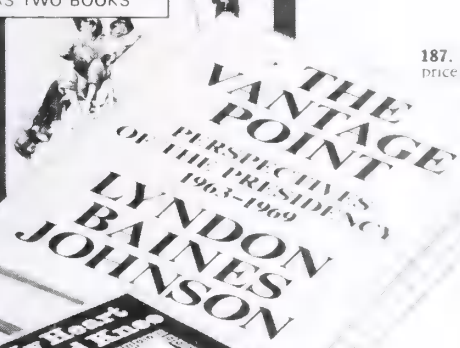
If you continue after this experimental membership, you will earn, *for every Club Selection or Alternate you buy*, a Book-Dividend Credit. Each Credit, upon payment of a nominal sum, often only **$1.00 or $1.50**—somewhat more for unusually expensive volumes or sets—will entitle you to a Book-Dividend® which you may choose from over 100 fine library volumes available over the year. This unique library-building system, together with the sizable discounts on Selections and Alternates, enables members to save **more than 60%** of what they would otherwise have to pay for books they want to read and own.



165. Pub price **$10**



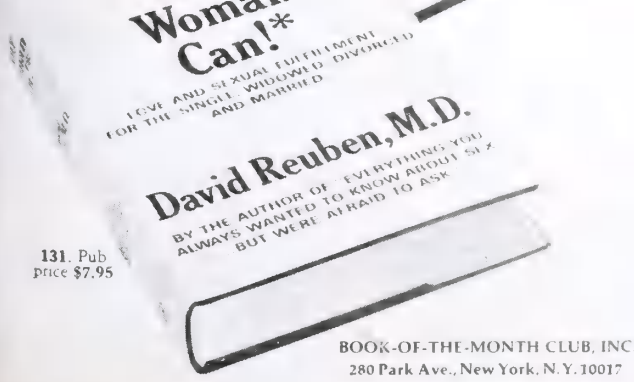
370. Pub price **$20**



187. Pub price **$15**



391. Pub price **$10.95**



131. Pub price **$7.95**

510. ZELDA *by* NANCY MILFORD Photographs (Pub price **$10**)

244. THE NEW YORK TIMES COOK BOOK. *Edited by* CRAIG CLAIBORNE Illustrated (Pub price **$9.95**)

529. WHITE HOUSE DIARY *by* LADY BIRD JOHNSON. Photos (Pub price **$10.95**)



177. Pub price **$12.50**

140. THE COMPLETE MEDICAL GUIDE *by* BENJAMIN F. MILLER, M.D. 3rd Revised edition. Illus. (Pub price **$9.95**)



203. Pub price **$6.95**

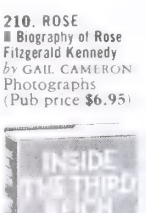
These three count as one book

174. IN SOMEONE'S SHADOW, LISTEN TO THE WARM, STANYAN STREET & OTHER SORROWS *by* ROD MC KUEN (Pub prices total **$13.50**)

234. THE OXFORD HISTORY OF THE AMERICAN PEOPLE *by* SAMUEL ELIOT MORISON. Illustrated (Pub price **$15**)

127. THE POETRY OF ROBERT FROST *Edited by* EDWARD CONNERY LATHEM (Pub price **$10.95**)

210. ROSE Biography of Rose Fitzgerald Kennedy *by* GAIL CAMERON Photographs (Pub price **$6.95**)



114. Pub price **$15**



351. Pub price **$12.50**

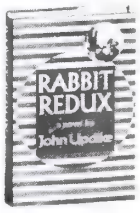
485. KNOW YOUR ANTIQUES *by* RALPH *and* TERRY KOVEL Photographs (Pub price **$7.95**)

580. MASTERING THE ART OF FRENCH COOKING. CHILD, BERTHOLLE, BECK Illustrated (Pub price **$12.50**)

353. THE NEW YORK TIMES COMPLETE MANUAL OF HOME REPAIR *by* BERNARD GLADSTONE. Illus. (Pub price **$7.95**)

221. I'M OK— — YOU'RE OK: Practical Guide to Transactional Analysis *by* THOMAS A. HARRIS, M.D. (Pub price **$5.95**)

162. KENT STATE What Happened and Why *by* JAMES A. MICHENER. Photos (Pub price **$10**)



178. Pub price **$7.95**

259. JENNIE The Life of Lady Randolph Churchill - Volume I *by* RALPH G. MARTIN Photographs (Pub price **$8.95**)

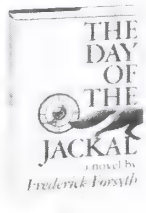
193. JENNIE The Life of Lady Randolph Churchill - Volume II *by* RALPH G. MARTIN Photographs (Pub price **$8.95**)

188. HEARTS. Of Surgeons and Transplants, Miracles and Disasters Along the Cardiac Frontier *by* THOMAS THOMPSON (Pub price **$7.95**)



163. Pub price **$7.95**

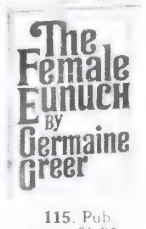
161. JOY OF COOKING *by* ROMBAUER *and* BECKER. Illus. (Pub price **$6.95**)



124. Pub price **$7.95**

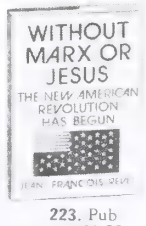
302. ISLANDS IN THE STREAM *by* ERNEST HEMINGWAY (Pub price **$10**)

260. THE OXFORD DICTIONARY OF QUOTATIONS (Pub price **$12.50**)



115. Pub price **$6.95**

130. THE GRAHAM KERR COOKBOOK *by* THE GALLOPING GOURMET. Photos (Pub price **$7.95**)



223. Pub price **$6.95**

531. KHRUSHCHEV REMEMBERS *Translated and edited by* STROBE TALBOTT Notes by EDWARD CRANKSHAW. Photos (Pub price **$10**)

160. A SORT OF LIFE *by* GRAHAM GREENE (Pub list price **$6.95**)

431. THE RISE AND FALL OF THE THIRD REICH *by* WILLIAM L. SHIRER (Pub price **$15**)

206. EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT SEX *by* DAVID REUBEN, M.D. (Pub price **$6.95**)



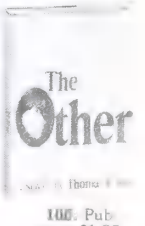
182. Pub price **$6.50**

333. AMERICA'S KNITTING BOOK *by* GERTRUDE TAYLOR Illustrated (Pub price **$9.95**)

107. THE WAY THINGS WORK An Illustrated Encyclopedia of Technology - Volume I (Pub price **$9.95**)

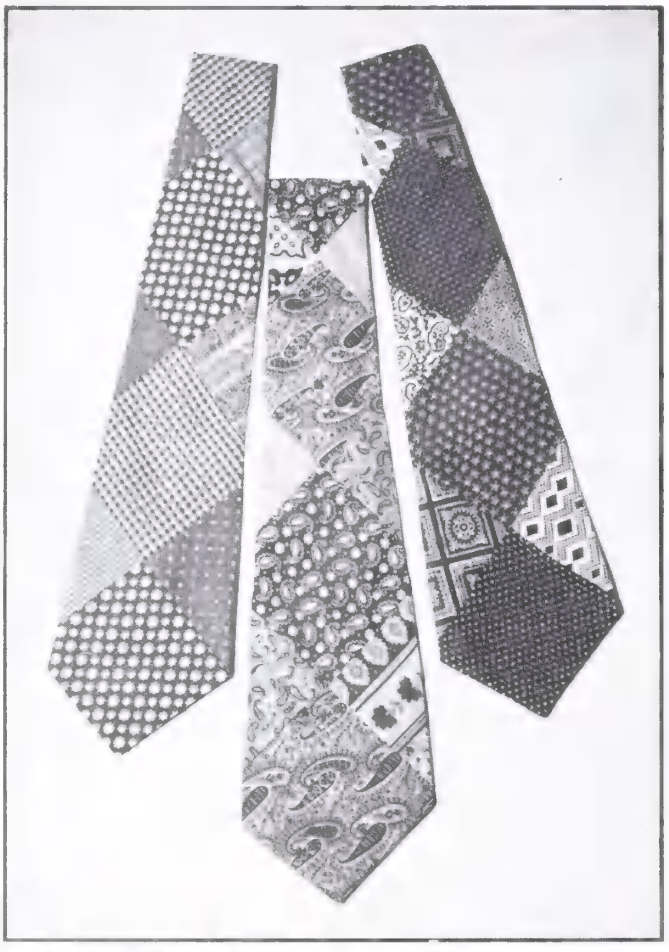
214. THE WAY THINGS WORK Volume II - Illustrated (Pub price **$9.95**)

328. MARY QUEEN OF SCOTS *by* ANTONIA FRASER Photographs (Pub price **$10**)



100. Pub price **$6.95**

BOOK-OF-THE-MONTH CLUB, INC.
280 Park Ave., New York, N.Y. 10017



RING HIS NECK(*lovingly, of course!) FOR ONLY $3.50!

Our exclusive patchwork tie kit comes complete with 18 assorted cotton squares, precut fabric to line tie front, interfacing, and tie back, plus paper pattern and complete instructions for sewing, cutting, finishing this handsome 5"-wide tie. A lover, husband, dad, brother, uncle will *adore* having a gift you actually made yourself! Kits are available in three basic color families as shown above: green, wine, blue. *Note:* No two kits have *exactly* the same patterns, but all contain assorted floral, check, stripe, dot, paisley patches. (Dry-clean only.) Buy six and tie-up *everyone* you love! By Lane and Hendrickson.

ORDER FORM

Cosmo's Boutique, Dept. TK012, P.O. Box 888
Teaneck, N.J. 07666

Enclosed is my check to COSMOPOLITAN for the patchwork necktie kit(s) at $3.50 each, including postage and handling, that I have checked below.

☐ green ☐ wine ☐ blue

TOTAL AMOUNT ENCLOSED $_____

NAME _____

STREET _____

CITY _____

STATE _____ ZIP _____

(Sorry, we cannot handle Canadian, foreign, or C.O.D. orders.)
ALLOW 4–5 WEEKS FOR DELIVERY.

© 1971 The Hearst Corp. All rights reserved.

For the new year ahead—bright colors, clear skin
By Sue Nirenberg

BEAUTY & THE BATH



ANKE VAN DUN

Another year, another wrinkle. If the pursuit of beauty (or even mere *kemptness*) seems a hopeless pursuit, relax. We understand its difficulties—the seeming impossibility of choosing the best from myriad products that are pressed upon us. We've tried them out, though, and here's a look at some of the best, the fastest and the most thorough for starting off the new year.

If you have ever awakened in the morning, looked in the mirror and longed to throw your face away and get a new one, now is the time. The hemline question has at least been answered (wherever you like is fine); the costume look is out (few could cope with it); classics are returning (altered a bit, of course) and the little black dress is here again. With all of this change in fashion, it actually is time for a new face. The natural look in make-up is fine for anyone under 18, but the rest of us—who too often look ill rather than natural—welcome the brighter lipsticks and discreet dips into the rouge pot.

Back in the limelight is the make-up from starlets' faces. Pick a favorite movie and recreate its brightly painted cheeks, eyes and lips with Germaine Monteil's "Color Accents" collection. If you play around a bit, as we did, with their "cheek accent," eye color scheme and super-creme lipstick, you will look not only modish, but also healthy—healthy and glamorous!

We are also promised the sultry look by Revlon, and so we've spent days playing around with their new collection, too. (Whether or not *you* fancy yourself a siren, we certainly do and are attracted to these irresistible names, as well as to what they do for us. Revlon's new lipsticks for the "sultry shine". Opalescent Red or Plum. Red Copper. Silver Bronze. Pink Gold. Besides these, can you believe Canary Yellow? And, less startling, Vanilla. These two are for blending over or under. There's Opaline, too, a frosty, glossy sort of a thing to whip over your regular lipstick when you want some additional glow.

As we said earlier, rouge is with us again—potsful in five luscious colors: Shining Pink, Peach, Copper, Red, Mulberry. Since one cannot be just a little sultry, it helps to flash a shining eye. Eyeshadows in pots: Starry Blue, Bottle Green, Sea Turquoise, Wet Violets, Polished Plum, Coppershine, Goldleaf, Crystal Coral, Freshwater Pearl. All this is quite a change from what's been going on faces for years, but it's terribly sexy to slink around with a movie-star face.

The blooming English. Just the opposite now is a bit of the healthy glow—not natural *sickly*, but natural *healthy*, and there is quite a difference. The House of Cyclax, which stresses basic cleanliness, was founded in 1896 by a Mrs. Frances Hemming. Her salon was in fashionable Mayfair and many stylish broughams came—to be discreetly parked two or three hundred yards away.

Clients arrived and left heavily veiled to hide from the world the fact of the facial, their justly praised natural English complexions further cultivated behind tall screens for privacy. Mrs. Hemming tended to the royal complexions of Europe, and even today the firm is designated a royal firm "by appointment" of Queen Elizabeth. But its royal skin care is available to all.

Cyclax stresses scientific skin care, so make-up is understated. After all, if you have your own glow, it's not necessary to cover it up. The ultimate indulgence, we think, is a Cyclax facial that lasts for one relaxing, luxurious hour. It involves special techniques and numerous creams and lotions to help take care of your skin properly. While the nicest part is having someone do it for you, you can do it yourself—just as we did—upon proper instruction from the firm's specialist. We came away with Moistura, which truly does make your skin as smooth and blooming as they promise (it can be worn under make-up or on its own). For us, they recommended a beige velvet base, which is on the darkish side because we tend to sallow, and it seems better to accept that fact than to try unsuccessfully for peaches and cream. It can be worn with or without powder and "covers all your little imperfections." Then there's Cyclax's "Special O Cream," which you massage into your skin—properly, the strokes must be "light, upward and outward" to zip up your circulation. Or you can leave it on all night. There's a special soap that deals with urban grime, and something called Braceine, which you splash on your face with a special Cyclax sponge. It all makes your skin feel absolutely splendid, tingly and taut, and you hardly need much make-up. We did, however, come away with rouge and lipstick ("Hunting Pink") and a shimmery green eye shadow that makes our hazel eyes seem green. There are lots more items that are hard to resist. Cyclax Salons are now popping up at the better department stores in this country, and if you are devoted to face care, *do try*.

But hair continues to trouble. "One is," said our attractive mother-in-law, "only as good as one's hair." She offered us this bit of wisdom after several decades of tangling with teasing and coloring, permanents and straightening. (We call this "self-imposed" damage.) She has dry hair—with the usual tendency to frizz—and, as if that were not enough, "a very sensitive skin." Further complications: the elements, harsh weather and pollution make the whole hair problem practically insoluble. ("My hair," she complains, "becomes a disaster after going through four days of mist and rain." Sound familiar?)

Since we are all victims of something that troubles, can any of us truly escape ailing hair? Almay, those purity people and valiant protectors of our supersenstive skins, have now come up with their first collection of hypo-allergenic, protein-enriched products for hair care. Protein: The very word makes us quiver with optimism. Rightly so. Their collection—a trio—includes a gentle shampoo for dry, normal or oily hair, a conditioner that penetrates and conditions each strand of hair and, lest this not be aid enough for hair in trouble, a setting lotion; available in regular hold or extra hold for the wisps that wander. And it leaves no sticky, dirt-catching film on the hair. So now that the proper use of all three products makes hair manageable, thicker, shinier, tangle-free and easy to comb, there is absolutely no excuse for saying "I can't do a thing with my hair."

One attractive girl we know reported to us that just the other day in an elevator, a chic young thing whispered, "Excuse me, but what is the wonderful perfume you're wearing?" (Contrary to belief, women do compliment other women on scent—perhaps in the hope of hearing a helpful Secret Never Before Revealed.) "Chanel No. 5," said our delectable friend, and added (to us), "something like that always happens when I wear Chanel." It's not a bit surprising that while most products and people are frantically changing their images, Chanel is proud of theirs. And now in the classic bottle, a new fashion in fragrance. Eau de Chanel No. 5—it's lighter than the perfume yet more intense than the cologne—a rich, luxurious blend to be used lavishly alone or harmoniously with the perfume and cologne. It is, as we said, available in the classic bottle but also in a refillable crystal atomizer. One can't have too much of a good thing, can one? ■



18th Century designs for 20th Century living.

Henredon's newest collection—The 18th Century Portfolio—was designed for 20th century lifestyles. Built to be practical as well as beautiful. And perfect for entertaining. Two superb examples that reflect the past, yet fill all your present space needs are the dining table that extends from 68" to 108", and the server that's on concealed casters and flips open to expose a heat and alcohol resistant serving area. To see all the opulent wood and upholstered furniture in the 18th Century Portfolio, each inspired with 20th century practicality, send $1.00 for brochure, to Henredon, Dept. HB 1-72, Morganton, North Carolina 28655.





Henredon

etc...etc...etc...HB...etc

Editor: MARION GOUGH □ There's a big for-real push on to put men into high heels, wedgies and light-up-the-sky multicolored shoes, including red, white and blue . . . so what's new? Louis XIV wore spool heels, no? . . . and that thing about long hair on men—below the collar, that is—is not a dead issue at all, but being pursued in the courts by the American Civil Liberties Union on behalf of long-haired laywers and stock brokers who have been denied service in a San Francisco hotel . . . hasn't anyone taken a look at a picture of his great-grandfather lately—fie on Thomas Jefferson, G. Washington and Benjamin Franklin, who managed to be long-haired and bald simultaneously . . . for traveling eyes—individual TV sets attached to the waiting-room chairs in airports for the benefit of tube-happy travelers so they shouldn't miss a football game or a soap opera, already installed in Honolulu and Charlotte, N.C. . . . also hanging around, "no hands" highball glasses that sling from the neck on chains, freeing hands for canapés, cigarettes and conversational gesturing, idea of Frankfort Distillers . . . buffs can tote their toddy in lightweight fifths, bottled in flat, nonbreakable plastic by Old Crow . . . that upholstery salesman in Titusville, Fla., who slipcovered his car in Herculon fabric has similarly covered his refrigerator and kitchen cabinets in the same . . . Chicago's Aquarium has been equipped with a bona-fide coral reef, bona-fide tropical sea life to go with and scheduled performances of submarine divers to show the uninitiated how a coral reef works . . . "Hello Avis, I'm lost," Number Two's new service for its car renters who may go astray, is a toll-free hotline to Houston (800-231-6000) and a corps of map-aware ladies who can put you on the right road, night and day, all year long.

● ● ● **TV world all lined up to produce more and better children's programs, sparked by "Sesame Street" and Children's Television Workshop's latest, "The Electric Company," with Bill Cosby and other talented folk sugar-coating the learning process.**

MEN AND MESSAGES

Provocative phrase from the forthcoming book of Christy Brown, Irish writer crippled with cerebral palsy, who types out best-selling manuscripts with his left little toe: "The glint of moonlight on the typewriter, reminding him that there was still much wonder left in the world, and much work and searching to do" (quoted from a *New York Times* article by Desmond Rushe) . . . Watts Towers, in Los Angeles, the strange and loving gift of the late Simon Rodia, Italian immigrant—three fairy-tale towers, fantasies of cement, tile, imbedded shells and pebbles, a 33-year project made by the hands of one man who said, "I wanted to do something for the United States because there are nice people here."

● ● ● **In January: Opening in Washington, D.C., on the 28th, the Smithsonian's Renwick Gallery, a new showcase for American design, crafts and decorative arts in the first Corcoran Museum, now restored to its original 1858 glory, renamed for its architect, James Renwick . . . in New York at the Seventh Regiment Armory on the 21st, the 18th Annual Winter Antiques show, most elaborate of its kind in America, tickets $3, proceeds tagged for the East Side Settlement House, Hepney Camp and Winifred Wheeler Nursery School.**

WORTH LOOKING INTO

EASY Steps to Successful Decoration, by Barbara Taylor Bradford (Simon & Schuster, $12.50), a down-to-earth book that takes the mystery and guesswork out of interior decorating. Mrs. Bradford's expertise has been demonstrated in two other books: *The Complete Encyclopedia of Homemaking Ideas* and *Decorating to Please Him* . . . *All About Decorating* by Dennie Houghton Carter (Conso, $17.50) isn't meant merely to rest on the coffee table. It will inspire, inform and guide you on the route to a more beautiful home, treating your budget courteously along the way . . . word comes that the Woodner Collection I of Old Master Drawings, which had great success in New York in October and November, will be on exhibit in the Los Angeles County Museum through Feb. 28, and at the Indianapolis Museum of Art March 13 to May 2 . . . If you're planning an around-the-world cruise for 1972, Pacific Far East Line's *SS Mariposa* will spend 90 days visiting areas of Melanesia and Polynesia, Australia, New Zealand, New Guinea, Malaysia, India, East and South Africa, South America, the Caribbean and Mexico. Contact your travel agent or Paul Thompson, Cruise Consultant, Pacific Far East Line, 1 Embarcadero Center, San Francisco 94111 . . . Ethiopia is opening up and pushing tourism hard, increasing its air service and building more hotels . . . China? Don't count on it for quite a while. Citizens of countries with Chinese diplomatic relations have the best chance, and that's not us—yet . . . When a small town dies in the country, there's no one left to shed a tear. According to the U.S. Bureau of the Census, five tiny towns passed away during the decade between the latest counts: Lost River, Idaho; Lakeside, Colo.; Westfall, Ore.; Ridotto, Iowa; and Ironton, Colo. But from Lost River come complaints that reports of the town's death are greatly exaggerated, that there are 40 folks still living in its Antelope Valley area, if the Bureau will only round them up; and Lakeside claims it still has 17 residents alive and well.

● ● ● **Keep your eye on the upswing in Americana (and also on the contents of your attic) . . . 34 representational turn-of-the-century paintings and sculptures of the Old West lately brought $326,520 at auction . . . among such subjects as Indian chiefs, Indian encampments and frontier towns, star performer was Charles M. Russell's 1904 depiction of a saloon gunfight, "Death of a Gambler," sold for a cool $100,000 . . . meantime, back at Bottle Hollow, Utah, Utes of the Uintah-Ouray tribe are operating a full-fledged resort of their own creation, built and furnished by their own handiwork, offering visitors expert guidance in hunting and fishing, feeding them buffalo steak and, more importantly, inviting them to learn something of the Ute Indians' religious beliefs and culture.**

HEALTH AND HAPPINESS

Old Spanish custom: On New Year's Eve, for an auspicious year to come, you must eat 13 grapes alternately with 13 sips of Champagne while the clock is striking 12:00—and don't think it's easy . . . U.S. Food and Drug Administration starts a National Electronic Injury Surveillance System to monitor accidental injuries involving consumer products, computerizing data from emergency rooms of 119 hospitals nation-wide . . . to protect us in a glass-bound environment, 20 states have now put safety glazing requirements into law . . . National Safety Council's latest Household Safety Study, polling 35,000 households, indicates that rate of injury is highest among people under 20, and that 76% of all injured people believe their accidents might have been avoided . . . by S-E Enterprises of Philadelphia, a device called Flood Alarm buzzes an alert when sump pumps, laundry plumbing and similar watery appurtenances go agley to cause interior flooding . . . Berlin is now said to be the world capital of cosmetic surgery, where face lifts go for from $400 to $500, which is about the cost of an average vacation.

Why don't you become a well-paid Interior Decorator?



It's a high-income field where a woman is in her glory. There is a good demand for decorating services and opportunities are abundant . . . even if you use only part of your time. You can train at home without interrupting your regular duties.

BY JANICE TRIMBLE

I don't think there are many fields today that offer more pleasure or greater rewards to a woman than that of interior decorating.

It is an ideal place to put your natural love of beauty to practical use. You can do this in a well-paid position or you may decide to go into business for yourself.

Do you enjoy doing your own decorating? Have you ever helped a friend solve a decorating problem? Then you may have the makings for success as an interior decorator.

Even if you've done no decorating, you may be one of the many women with natural talent in this direction—talent just waiting to be developed.

You can now train for this work at home, in your spare time. No previous skills or experience are required for this training. Why not look into the many opportunities that interior decorating offers you?

A tremendously expanded field

It used to be that only wealthy people employed interior decorators. That's no longer true. Increasingly large numbers of homemakers now rely on the services of decorators. They know that a decorator can provide beauty and individuality—and can often save people money, too.

The work of a decorator is varied and interesting. It frequently takes you and your clients into smart showrooms and shops filled with treasures. You move in a world of fashion, creativity and ever-new challenge.

Designing and furnishing even a single room may earn a decorator a fine commission; larger assignments, of course, earn them much more. Many women do well just in part-time work; their own homes sometimes serve as showcases for prospective clients.

But decorators are busy in many areas besides homes. Their talents are employed in decorating hotel rooms, business offices, building lobbies, clubs and institutions. That's why the field has grown so large.

What the LaSalle Course teaches you

The LaSalle Course in Interior Decorating has been prepared to give you practical, complete and up-to-date preparation for this exciting modern career. Lessons come to you by mail; they are as fascinating as the work itself. Much of the study material included is unique in a course of this kind. For instance, you get an attractive, simple-to-operate slide projector with color filmstrips that show interiors almost as big as life on your wall. You also get fine quality sketching equipment, coloring materials, stencils that make it easy for you to draw room plans, and much more.

Step by step, you are shown how to develop your creative ability. You are taught the principles of color and design and the historic background of today's decoration. You are trained in the selection and use of furniture, fabrics, accessories, lighting. You learn how to achieve beautiful settings to delight your clients and build your reputation. Even before you have finished the course, you may want to apply your new knowledge to glorifying your own home.

At each step, you are given practical assignments which are then carefully reviewed by your instructors and returned to you. You are coached with care for your work as a decorator.

The LaSalle Course in Interior Decorating is backed by more than sixty years of leadership in the field of home education. More than 2,000,000 people have enrolled for home study courses with LaSalle.

Mail attached card for free booklet

If you are seriously interested in the new opportunities offered by a career in interior decorating—if you are prepared to devote a few hours of your spare time each week to conscientious study in order to achieve your goals—send attached post-card for free LaSalle booklet. You may be surprised by the low cost of the course. LaSalle, 417 S. Dearborn Street, Chicago, Illinois 60605.

If card has been removed, mail this coupon

LASALLE EXTENSION UNIVERSITY

A Correspondence Institution

417 S. Dearborn Street, Dept. 73-080 Chicago, Illinois 60605

Please mail me your free illustrated booklet "Your Career in Interior Decoration," describing the LaSalle home study course.

Print Name ..... Age .....

Address ..... Apt. No. ....

City .....

State ..... Zip .....

09G



In South Carolina you can see an English garden that was here long before we knew the British were coming.

You can see gardens with rare species of exotic flowers, trees and shrubs.

Gardens with azaleas and camellias as big as trees. All kinds of gardens. Including three of the great gardens of the world.

And all along the way you can see many beautiful historic old homes.

Send for tours, seasons and our new book. For free.

South Carolina. No wonder the British put up such a fight when we asked them to leave.

Name _____

Address _____

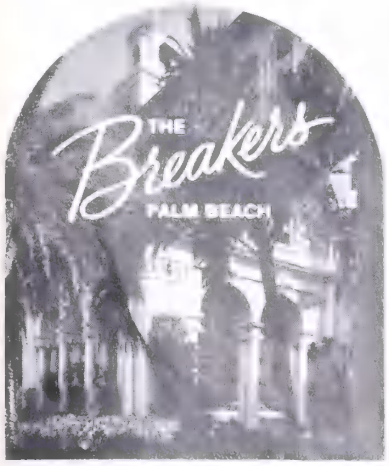
City _____ State _____ Zip _____

South Carolina Gardens.

Mail to South Carolina Division of Tourism, Room 230, Box 78, Columbia, South Carolina 29202

POSTAL SUGGESTIONS

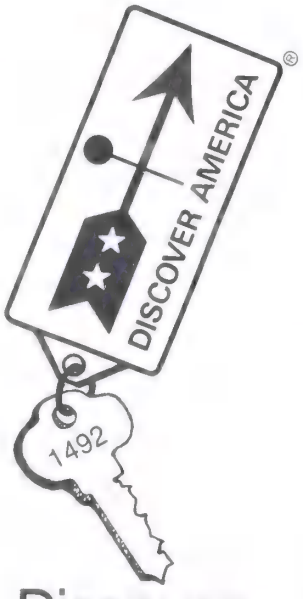
- Does letter or parcel have sufficient postage?
- Is stamp in upper right hand corner?
- Is sender's address complete and correct?



The prestigious oceanfront resort hotel in the center of Palm Beach attractions. Daily jet flights from New York direct to Palm Beach International Airport.

For brochure, rates or reservations, write Mr. John J. Clifford, Vice-President and General Manager, The Breakers, Palm Beach, Florida 33480. Phone: (305) 655-6611 or see your Travel Agent.

A Flagler System Resort



Discover America on the next Monday Holiday

CHECKPOINT

Europe in the spring

There's no better time to go to England than in the spring—the weather is at its best, the crowds at their least and there's plenty to see and do. London with its pubs, clubs and super shops is the place to head for first. For starters in London, take a walk through one of the lovely parks—you can horseback ride in Hyde Park or go rowing in Regent's Park. Historically, there's no better place to be, with Westminster Abbey, St. Paul's Cathedral, Buckingham Palace and the Tower of London all within easy reach. Pleasant day trips from London include Canterbury, Bath, Stratford-on-Avon, Oxford and Cambridge. Check box 1 for the British Tourist Authority's informative booklet, "Britain Vacations '72."

"France," a brand-new brochure published by the French Government Tourist Office, has 20 enticing color pictures of the different facets and sections of this beautiful country. The center fold opens into a map showing the various regions. Throughout, the text gives descriptive glimpses of what is in store when you visit France: Paris, cosmopolitan center of the country; charming rural sections where you may see cattle fording a river; the sunny, sophisticated Riviera; the brilliant, snow-covered Alps; magnificent chateaux everywhere. Check box 2 and see for yourself.

Scandinavia in the spring is a treat to behold—the sun is out, the flowers in bloom and the weather mild. Sweden, home of the smorgasbord, beautiful girls and modernity, offers the traveler much to explore. Stockholm, its 700-year-old capital, is a city of fascinating contrasts with the old and the new existing side by side in architectural harmony. Shopping is superb here for antiques, glass, ceramics, furniture and furs.

Finland is the land of the sauna, lakes and evergreen trees. Helsinki, its capital, is a haven for shoppers, with excellent buys in contemporary furniture, silver and stainless steel flatware and glass. For outdoorsy types, a trip to Lapland is a must, especially in the spring when fishing, canoeing and hiking are just beginning.

Norway, too, has much to offer, from icy fjords and vast forests to cosmopolitan cities. Oslo, the smallest of the Scandinavian capitals, really comes alive in the spring, with everyone sitting outdoors, sipping aquavit at the many open-air cafés. Oslo is loaded with excellent museums such as the Viking Ship Museum, the Ski Museum and Frogner Park with its world-famous Vigeland sculptures, to name a few. Bargains here include Norwegian gold and silverware, pewter and every conceivable kind of ski gear.

In Denmark, the place to go is Copenhagen, and to help visitors enjoy it to the fullest, the Danish National Tourist Office is offering a "Day on the Danes" to all travelers who use Copenhagen as their European arrival or departure point through April. Included in this gift package is a free half-day sightseeing tour of Copenhagen, a car free of rental charges for up to three days, and gifts from the best stores in town. Check box 3 for all four countries—Scandinavia.

Now is the time to discover Spain's Canary Islands. Said to be the lost continent of Atlantis, this magnificent chain of seven volcanic islands rising from the sea boasts a spring climate year round. Scenically exciting, the Canaries offer everything from high peaks to lush-growing woodlands to dry, sandy stretches of desert. All of the islands are made for swimming with wonderful, long beaches and tranquil seas, and on one island in particular, Lanzarote, where there are white, red and black beaches, you can even pick the color of sand that best suits your mood. Modern accommodations are going up in all of the most popular spots. Check box 4.

March and April are ideal times to visit Greece. Spring weather is delightful, especially in the more southerly islands, such as Rhodes. For sure, you should spend at least a week in Rhodes. Base yourself at the Rodos Bay Hotel, built up the side of a cliff with the swimming pool on top, commanding a tremendous view. From here you can go shopping in the town of

OR TRAVELERS

Rhodes and take day trips or go to Lindos and climb the promontory by the sea to the acropolis at the top. Check box 5.

This is the season, too, to go a little beyond Europe and visit Israel. The fruit trees are in bloom, the weather mild and sunny. Jerusalem, stronghold of three religions—Jewish, Moslem and Christian—is best seen with a guide from each sect. You should see the sound-and-light show at David's Citadel, plus Marc Chagall's stained glass windows at the synagogue at Hadassah Medical Center. Stay at the Jerusalem Inter-Continental, which overlooks the Old City and the Valley of Kidron. There are good resorts on the Mediterranean and at Tiberias on the Sea of Galilee. Check box 6.

News of Puerto Rico

The sun still shines about 355 days of the year on this island —good weather insurance for a winter holiday. A new hotel, the Cerromar Beach Hotel, opens this month next door to the Dorado Beach. In fact, its two 18-hole championship golf courses adjoin the Dorado's, making 72 holes of great golf under the direction of Chi Chi Rodriguez. The Caribe Hilton's new tower also opens this month. Staying in either place, you can enjoy all of Puerto Rico. The new thing is to take a day trip to Vieques Island, half an hour by air, and spend the day on Sun Bay Beach, which has really fabulous facilities and, as yet, not too many people. Or go to Culebra, a yachtman's island, and have a delicious meal at the Seafarer's Inn. Check box 7.

Snow is warmth

That's the line Mt. Snow uses to tell you how pleasant it is to ski the Mt. Snow area, one of the largest, and best-equipped complexes in southern Vermont, if not in all of New England. Forty trails and slopes are served by nine double chairlifts, a bubble chair, a T-bar and two new automatic skis-on-gondolas—in which you can ride completely enclosed, but with your skis on. Their unique 350-foot Fountain Mountain, made by a man-made geyser, provides challenging skiing on its steep slopes several months after the ski season ends. Three lodges are operated by Mt. Snow (there are many others in the area): Snow Lake Lodge, Snow Barn Lodge and Snow Mountain Inn. They each have 5½-day ski weeks ranging from $66 in Snow Barn to $275 in Snow Lake Lodge. Check box 8.

The Breakers, a complete resort

The Breakers in Palm Beach, surrounded by acres of gardens, fronts the ocean and a mile of private beach. Its Beach Club has an outdoor salt-water pool and an indoor fresh-water pool, and the golf club boasts two 18-hole courses. The nicest thing about it is that it is near enough to Palm Beach so you can stroll into town. Tradition and gracious atmosphere continue, along with the good service and the wonderful painted ceilings in the lobby. A new wing has been added and the well-known Alcazar Bar is larger and provides cocktails and after-dinner dancing. The Breakers is open all year now. Check box 9

Return this coupon to Betty Robinson, House Beautiful, 717 Fifth Avenue, New York, N.Y. 10022.

Please send the following: (booklets not available after 3-31-72)

- ☐ 1. Britain Vacations
- ☐ 2. France
- ☐ 3. Scandinavia
- ☐ 4. Spain's Canary Islands
- ☐ 5. Greece
- ☐ 6. Israel
- ☐ 7. Puerto Rico
- ☐ 8. Mt. Snow
- ☐ 9. The Breakers

Name_____

Address_____

City_____ State_____ Zip_____

1-72



AN ORDINARY DOG IN AMERICA EATS BETTER THAN SHE DOES.

Cristina eats whatever she can find in the garbage. And that is far less than some prowling dog would find in your garbage can.

For just $12 a month, you can save such a child.

Through our Children, Inc. "Adoption" program you can help provide a child with a better diet, new clothes and medical attention. Even an education.

But there's not a moment to lose. Every 60 seconds, five or six more children will die from starvation.

Write direct to Mrs. Jeanne Clarke Wood, Children, Incorporated, Box 5381, Dept. HB1, Richmond, Va. 23220.

I wish to "adopt" a boy ☐ girl ☐ in_____
Name of Country

I will pay $12 a month ($144 a year). Enclosed is my gift for ☐ a full year ☐ the first month. Please send me the child's name, story, address and picture.

I understand that I can correspond with my child and continue the "adoption" longer than one year if I wish. Also, I may discontinue the "adoption" at any time.

- ☐ I cannot "adopt" a child, but want to help $_____.
- ☐ Or, I will pledge $_____ per month.
- ☐ Please send me further information.
- ☐ If for a group, please specify_____
Church, Club, Civic, School, Business, etc.

Name_____

Address_____

City_____ State_____ Zip_____

You can adopt a child from any of the following countries: Brazil, Chile, Colombia, Guatemala, Honduras, Hong Kong, India, Korea, Japan, Greece, Lebanon, Mexico, Nigeria, Paraguay, Peru, Syria, Thailand, U.S.A., Appalachia, and children of American Indians. (Or a child of greatest need.) All gifts are fully tax deductible.

CHILDREN, INCORPORATED

it's time for a second honeymoon



The Queen Victoria

Now sleep in royal Therapedic luxury. Prices take a honeymoon right now. Even on modern super-size sleep sets! Enjoy deluxe firm Ther•A•Coil construction, extra-lavish Insulaire cushioning, special comfortized posture support . . . all topped by a select new decorator fabric. Feel like a newlywed! Pamper your back and budget in this once-a-year limited Therapedic sale event. Come in now for timeless value . . . and your elegant free clock!

ONLY $59.95
Mattress or Foundation
Twin or Full Size.

2-Pc. Queen Ensemble Only $169.95
3-Pc. King Ensemble Only $219.95

Mfrs. Suggested Retail List Prices



Free
DELUXE ELECTRIC PENDULUM CLOCK
Reg. value—$8.95. High fashion styling with swinging gold finished pendulum!

with purchase of any "Queen Victoria" sleep set

Offer expires midnight February 28, 1972

Sweetheart Sleep Sale



Worlds' first and only bedding manufacturer selected as
FURNITURE U.S.A. DESIGN AWARD WINNER

by THER·A·PEDIC®
for those who sleep young
Therapedic Associates, Inc., Garwood, N.J.





GREECE above ancient waters, a new translation

House Beautiful
JANUARY • 1972

By SUSAN GRANT LEWIN ☐ **Dazzling white in the blinding Greek noonday sun, the weekend and summer retreat of Mr. and Mrs. Demetrios Zographos stands high on a hilltop overlooking translucent blue-green Aegean waters. Carefully situated so that a small grove of pine and citrus trees was preserved intact *(above)*, the house was conceived by American-based Architectural Designer Nicos Zographos—who was assisted by his brother, Structural Engineer Panayotis Zographos—to fulfill the lifelong dream of their parents to have a home on the Saronic Gulf. "Both of my parents are from the island of Simi, near Rhodes, and were nostalgic for the architecture they remembered from their youth," Nicos Zographos explains. What he has given them is a truly contemporary house that neither copies nor resembles any particular building type. Instead, he has included many elements of Cycladic architecture next to such contemporary idioms as glass walls and doors and pristine steel gates *(below)* that protect the side entrances when not in use.**

MICHAEL BOYS





point and counterpoint: the old and the new

The counterpoint of old against new, folk object or antique as a foil to the clean, sweeping lines of the architecture accounts for much of the visual excitement of the Zographos house. Nowhere is this more apparent than in the large living-dining area (*above and right*), where architectural fragments—pilaster capitals, roof tiles, classic heads, window vents—from demolished Athenian neoclassic buildings are placed in niches and on the large slab sofa that Nicos Zographos designed in the same unpolished marble as the floor. This and other collections punctuate such strong statements as the poured concrete staircase that seems to soar in space. Long slits under the concrete vaults let in brilliant slivers of sky and sun to set aglitter silver votive figures (*inset, middle left*) and old icons (*inset, middle right*). Other contrasts come from the colorful folk weavings that cover cushions and pillows. The table in front of the sofa (*inset, far right*) was originally a Singer sewing machine stool. Now topped with a circle of marble, it is the resting place for amber worry beads. An abstract pattern of tiny windows (*inset, far left*) lets in light and air yet gives privacy. All the modern furniture was designed by the architect.









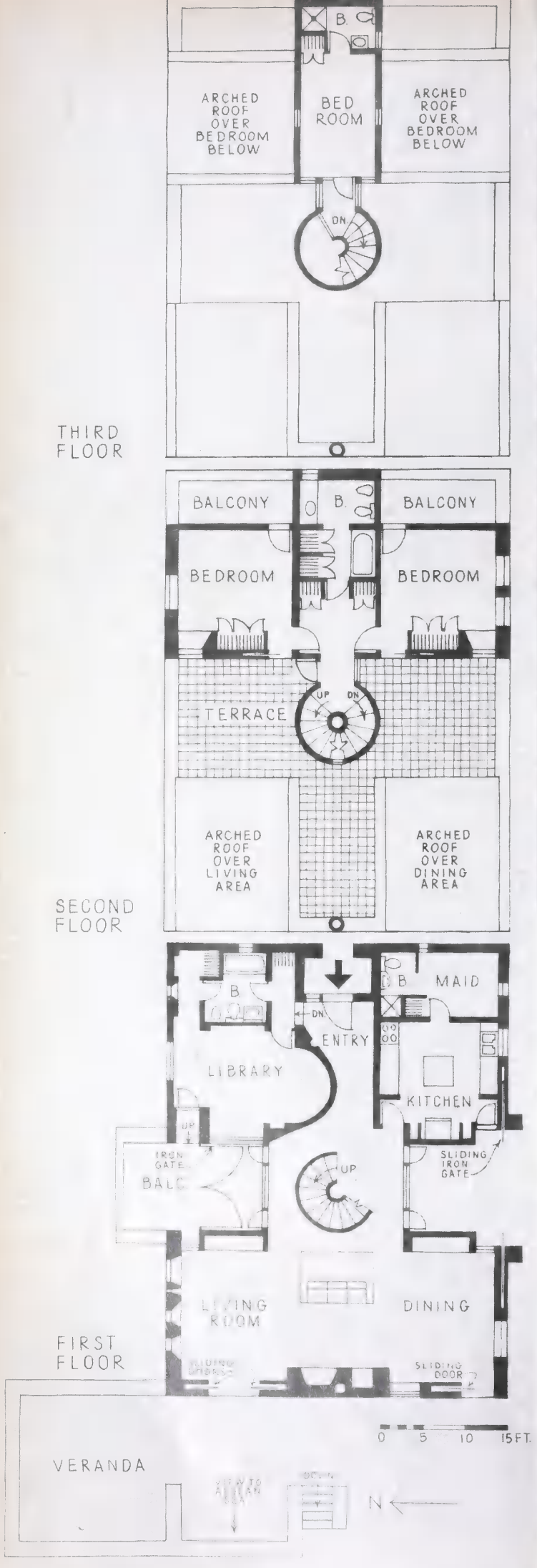






everywhere, an exacting concern for detail

It would be difficult to enter the Zographos Mediterranean villa and resist the temptation to go on up the "floating" staircase and explore the bedrooms. The master bedroom (*far left, center*) and the children's room (*top left*) are identical in plan. Each has its own barrel-vaulted ceiling and each opens onto a terrace carved around the vaults of the living/dining room and the cylindrical shaft of the staircase. Zographos pays the same attention to detail in the smaller, private rooms that he does in the major family spaces. In the children's room, pine shutters, doors and furniture contrast with the red bedcovers and large graphic painting by his wife, Aliki. Old surveying instruments, a tin ikon of St. George and folk weavings add richness to the basically spare, contemporary master bedroom, as does a traditional round mirrored storage cabinet (the kind Greek women use to safe-keep their bridal headdresses) over the bed. Downstairs, the library (*far left, below*) has a niche containing an old Cypriot vase and a contemporary painting by Haralambos Sourapas, with a Zographos-designed chair at the marble-topped table. The marble floors, burnished by the sun in the dining area view at left, were inspired by those seen in old Byzantine chapels.





a reflection of the Greek experience

The immediate impression outside is one of thick stone walls, roughly plastered and whitewashed, pierced by shuttered windows and small air openings above. This allows for cross ventilation while protecting from too much heat and sun and relates this contemporary structure to houses anonymous Greek builders have perfected over the centuries. The interior spaces (see *plan, left*) are beautifully expressed by the exterior forms—vaults over bedrooms and living-dining area, a large fat cylinder containing the staircase between the second and third floors (see *interior view above*) and a long, tall cylinder that is the chimney (*inset right*). Like the interior, the exterior is enriched with architectural fragments from older Greek buildings (*old vents appear above doors at far right*). The slope of the site allowed ample space for a large independent guest suite under the main veranda and for a large garage and service areas under the main living floor. If the original request made to designer Zographos was for a "Greek Island" house, the end result was much more—a house planned and built with meticulous care and great love.

PLAN, MARY ELLEN HENLE; PRODUCT INFORMATION, PAGE 131

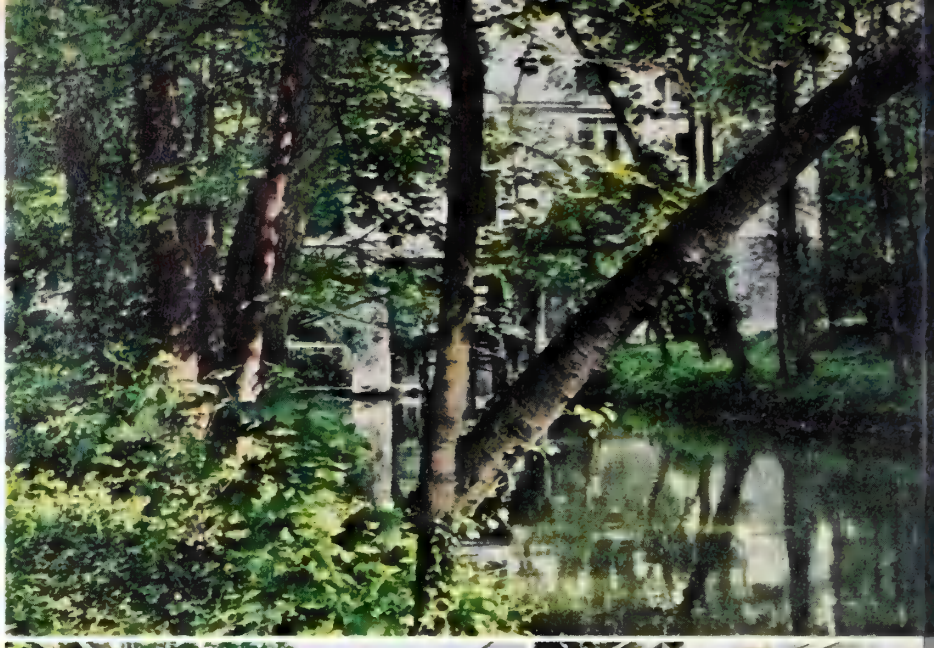


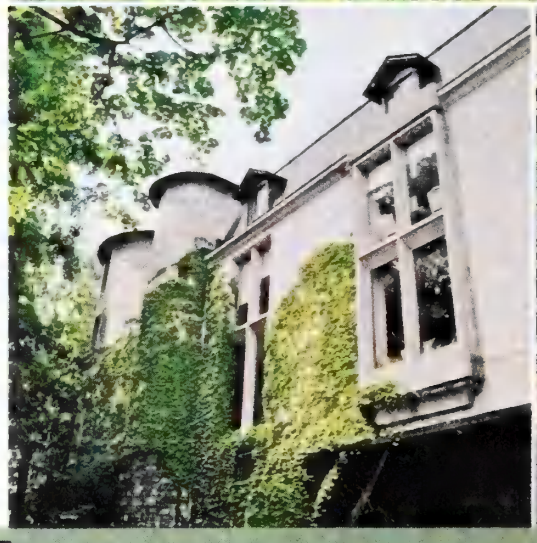
FRANCE

urbane sanctuary in an old mill

Yves Vidal, the director of Knoll International-France, is one of those few people who can work in urban chaos (that has hit even Paris) yet live only 25 minutes away in a quiet forestlike refuge. His home is an old mill that rises on a tree-filled island surrounded completely by the water of the Marne River. The mill's history goes back to the 15th century, although the origin of its name—"Le Moulin des Corbeaux" (Mill of the Ravens)—is even older. On April 29, 1303, it is said, thousands of crows, "spreading a black cloud across the sun," fought such a battle that "their blood fell like rain." The island and then the mill itself were named after this strange and eerie battle in the sky.

"Le Moulin des Corbeaux" has undergone several incarnations, but many of the older parts and the 15th-century foundations are untouched (*below right*) and the turrets (*near right*) and original waterwheel (*center right*) remain. To bring new light into the ancient structure, ceiling-high windows were installed throughout—seen here in the living room and foyer (*below far right*) and on the next page in the rooms on the second floor. Furnishings in the 35 by 35-foot living room were kept to shades of creamy beige and brown, centered around a cushioned fiber-glass planter and a cactus that branches high overhead, soaring into the sun-washed open space of the bedroom/library floor above.









AL HERBERT



Vidal and Designer Charles Sevigny conceived all of the mill's interior design—and the exterior architectural changes—before any work was done. Inside, they retained the ceiling beams and some wood paneling from an earlier remodeling as the backdrop for an assemblage of antique accessories and Knoll International classic-contemporary furniture.

On the second floor, for instance, the small library between a new gallery and terrace (*far right*) is a harmonious composition of traditional and modern with a low Macassar ebony table designed by Charles Sevigny, orange-red lacquered end tables and Renaissance bronzes. In the sunny corner, paintings and lithographs by Soulages, Vera Fabre and Kenneth Martin.

In the dining room (*top and near right*), there are two Saarinen tables from Knoll with white-gold marble tops. The octagonal carpets were designed by Sevigny and woven in Spain. The off-blue 18th-century paneling serves as a frame for the painted linen wallcover of the same period—a rare kind of treatment that gives this room its special style. In front of the paneling in the downstairs foyer (*center right*), an antique sofa in a brilliant yellow contemporary fabric.

The guestroom (*lower right*) boasts its own pleasant mix of Knoll and other world accessories, and—like Vidal's bedroom (*far right below*)—looks out onto the forest through one of the wide windows. Vidal's bedside table contains a concealed heating unit, and on it, besides the decorative, some of life's ordinary essentials: television, reading lamp, ashtray, phone, books and radio.

a modern refuge with the imprint of yesterday



















stable into cottage: a real Dutch treat

NETHERLANDS









"I'm an old-fashioned girl." Few women make that confession these days—and it's especially surprising coming from Elisabeth de Lestrieux, a well-known journalist who writes about contemporary interiors for the European magazine *Avenue*. But that's business. Privately, she prefers the pleasant comfort of her cozy, remodeled 200-year-old stable in Waal-Deich—just an hour from her office in Amsterdam.

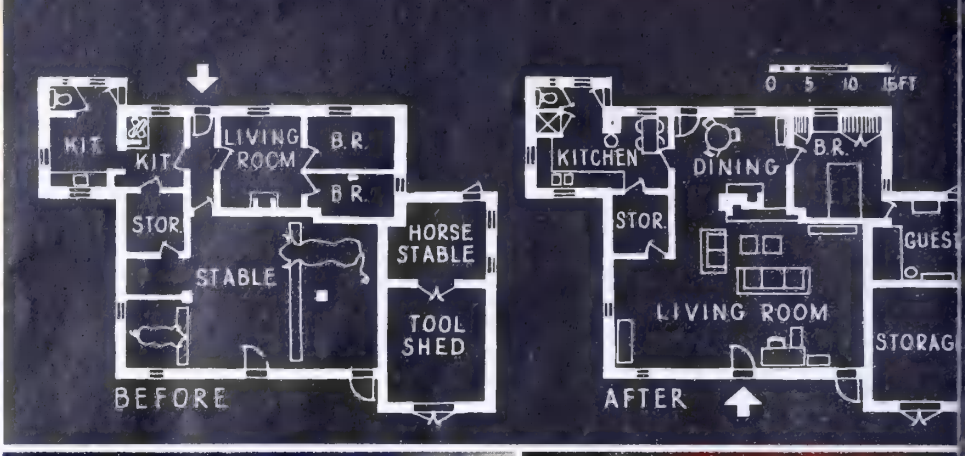
When the real estate agent took Mrs. de Lestrieux to the little thatched house, she loved it right away, despite all its lacks and inconveniences. What were they? Tiny rooms, little light, six different patterns of peeling wallpaper, an uneven clay floor and, in the living-room-to-be, a former stable for cows and pigs.

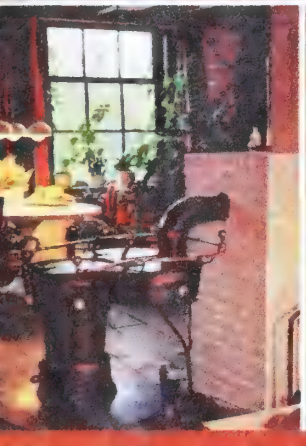
The original ceiling was retained, although several walls were removed to make the rooms larger and lighter (*see plans, next page*). A friend designed the huge, freestanding fireplace that separates the dining room from the living room shown here, and Mrs. de Lestrieux furnished the spacious new area with modern Dutch and Italian designs, antique accessories and memorabilia from the whole world and some Pop art. In one corner (*above*), she placed a *volière* for her turtledoves. (One reason for her escape from the city is a love of birds and animals.)

"On my job," she explains, "my purpose is to report on the newest things. In my own world, I have the things I love and I do what I like."

BENT REJ















One step up from the living room, Mrs. de Lestrieux' dining area has its own opening in the big fireplace. "I always enjoy sitting around this table from Italy," she says, "and I like using the old chairs from Amsterdam's flea market with it." The flat-topped black object to the left of the fireplace (*above left*) is an antique oven converted to burn oil.

Two new windows were installed at the entrance, and Mrs. de Lestrieux placed her desk in a corner of the living room (*above right*) where she can look out on a big garden with meadows and fruit trees beyond. Two small bedrooms were made into a comparatively large bedroom for her (*above center*). A small stable room and an adjoining tool shed were converted into a guestroom and a "lumber room," where she keeps logs for the fireplace.

The kitchen (*right*) reflects her joy in color, with a luxuriant scattering of old and new cookware. Foodstuffs become decorative accessories stored in an assemblage of glass containers, and a companionable tea kettle is always nearby the pleasant, informal dining area (*below right*). "Most of my things are inexpensive," Mrs. de Lestrieux says, "so I allowed myself the luxury of an antique tile floor—and I prefer to forget *that* expense. Some experts might gasp at my interior decorating, but I do enjoy my way of living—I love this place, and everything seems to belong here, just as I do myself."

PLANS, MARY ELLEN HENLE

a way of living built on 'the things I love'





SWEDEN a pie-in-the-sky house that's here



BENT REJ

Push a button and the dining room,
which is also an elevator, will glide upstairs or down.
Open one big white box and discover
a kitchen. Open another and you'll find a bedroom.
Sit anywhere on the curvy sofa
designed for 30 and view a swimmer—underwater.
All this is but part of the fascination
built into the remarkable house shown here
and on the six following pages.











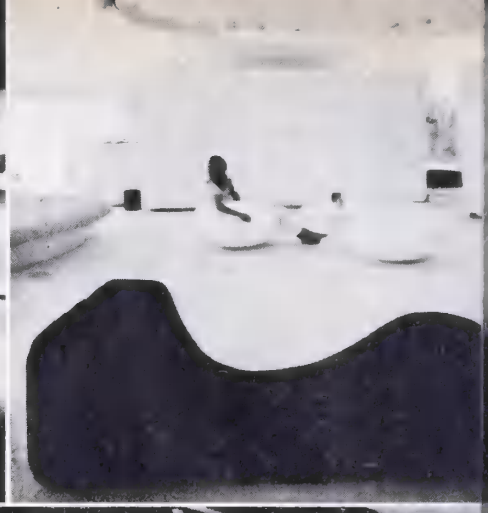


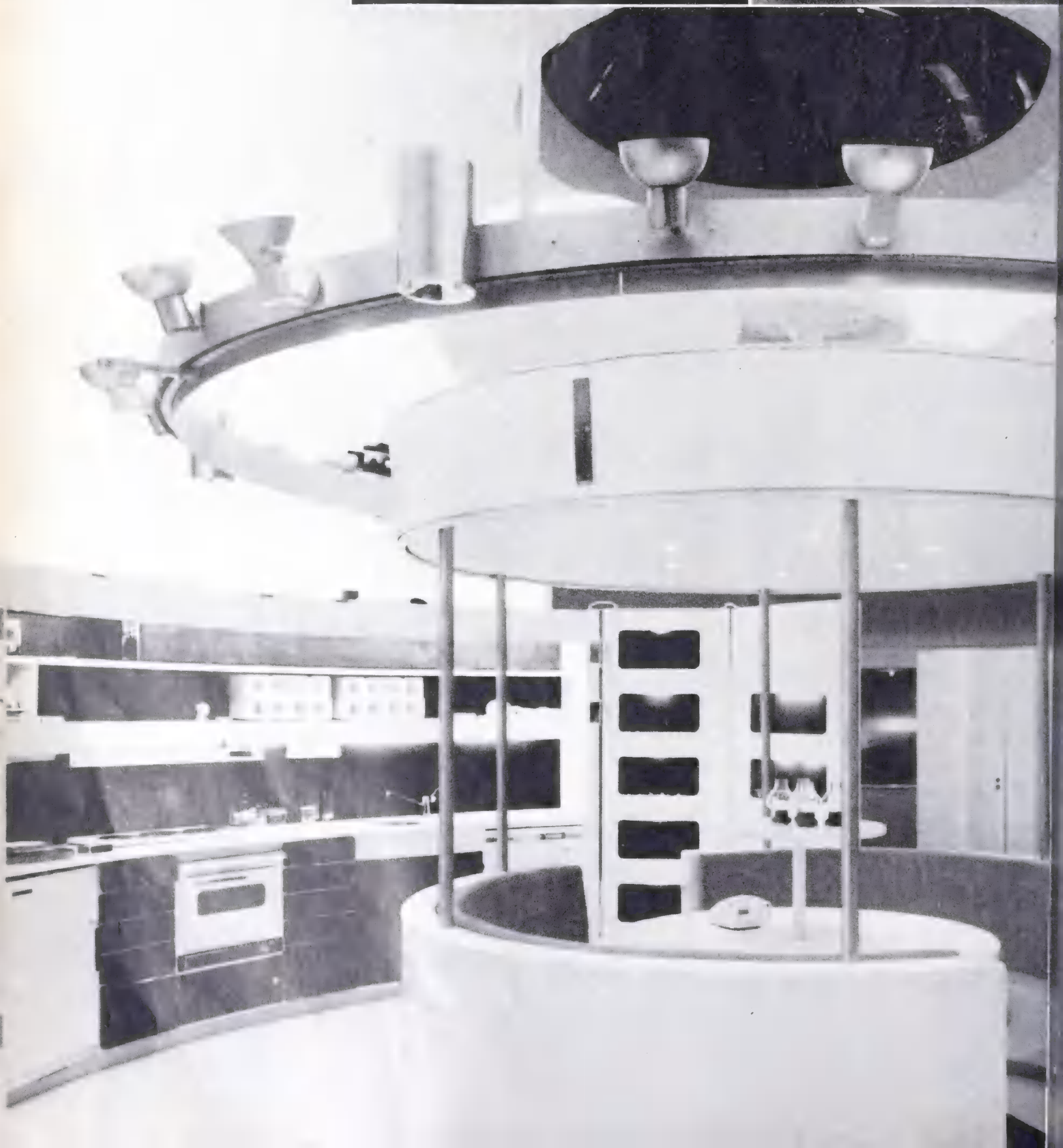
Seemingly hovering between sky and earth, radiating interesting lights and sounds, Simon Spies' beguiling round house beckons you to experience it with all five senses. Perched atop Sweden's eastern coastline like some super-upholstered eagle's nest thought up in outer space, this rare environment actually was thought up by Staffan Berglund, a 30-year-old architect and plastics wizard. The idea of a wild, pie-in-the-sky kind of vacation house started out as a bit of a lark. The ebullient Spies, often on the go watching over his travel-business empire, wondered if anyone could design a retreat intriguing enough to keep him happy in it two summer months a year. But when he saw Berglund's glass, plastic and concrete response in blueprint form, he couldn't wait to experience it personally. He didn't have to wait long. In three months, the two-level "nest" seen on these seven pages was built, and Spies felt as if he were living on top of the world. Swim toward the outer rim of his round outdoor pool (*insets, far left*), and the sensation really is one of floating toward the horizon. Swim in the opposite direction and look through the underwater window into the living room *(far left)*, and you'll see a very different landscape. One you might think you can figure out at a glance—right? Well, the enormous white padded curve is an enormous couch. And those black shapes that look as if invisible friends are already reclining on them *(below)* are chaises. But what are those two big white boxes with doors (*top left*)? Open the one on the right and you'll be in an electronic kitchen (*middle left*). Open the box on the left and *voilà*—a bedroom wall to wall in velvet *(bottom left)*. The little red box hooked onto the couch (*lower left inset*)? It's the real brain of the house. Push a button and a flower might bloom on a wall (*lower right inset*) or pictures of boat races appear on the pool window.

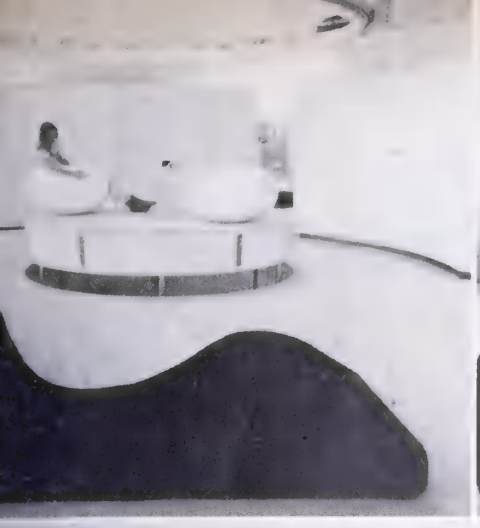
a house with a pushbutton brain

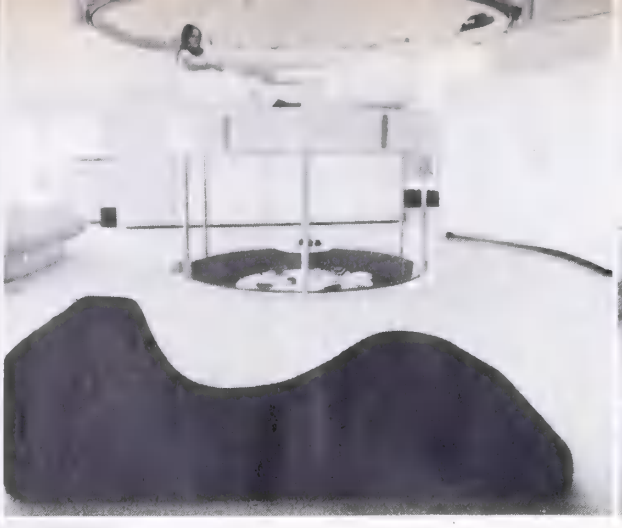
the dining elevator highlights a message in kinetic living

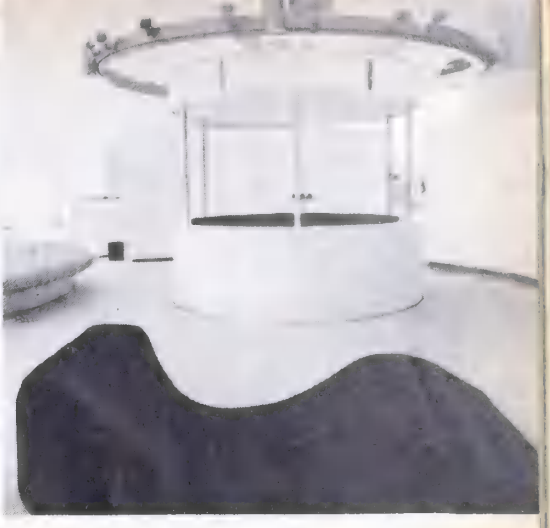














Press another button and Spies' dining room becomes an elevator. For the red box not only can project slides and change colors beamed by spotlights, it's also programmed for kinetic tricks. The "dining room" basically is two banquettes curved around a table, complete with telephone. Starting from the lower level (*above, far left*), it can zoom right up into the middle of the big central living area (*left*) in 15 seconds flat. And in the process (*sequence of photographs above*), the young lady sitting in one of the living room's egg-shaped chairs will get a joyful ride up, up to the round skylight in the plastic roof and a fantastic view of the Baltic Sea. A gimmick, yes, but the hydraulically raised dining room truly symbolizes the flexibility Staffan Berglund feels houses must have. As he sees it, "So many people's environments seem to consist overwhelmingly of physical barriers—walls, partitions, pieces of furniture. In usual houses, you start with a plan, place rooms, then maybe think about lighting. Temperature we often seem to take as is. And the texture and color of average rooms seem to stay rather permanent, too. But spaces really should be much more flexible. Just as a man reflexively speeds up or slows down his car, depending on his mood, he should realize his physical needs and be able to change the sensory adventures of his residence accordingly. And by pushbutton. You shouldn't have to move to get the feeling of walking from a green room into a blue one. Lights, sounds, climate control—all these are ways to add new dimensions to our environmental experiences. And now's the time to experiment. When we reach the day that complete houses are produced like cars, tests must already have been run. In Simon Spies' house—which he whimsically named Villa Fjolle (foolish) because of all the ideas we tried out—some things, of course, had to be in fixed positions. But in the main, we started out with one big open space—the 50-foot-wide living room." Then the fun began.

Berglund designed in not only myriad visual options but also myriad sounds—audio systems so flexible that you can tune into them privately or publicly or take them with you. Friends sitting around wearing individual earphones can each be enjoying different offerings from the two stereos, radios and television, all without disturbing one another. Or put on a cordless headset, stroll a hundred feet from the house and have Handel's "Water Music" piped to you loud and clear while you're watching the sea. The round roof is a sound system, too, with 20 loudspeakers spaced all along its rim. They are engineered to produce what Berglund calls "relaxing" noises—wind rustling leaves, surging waves, the low hum of traffic, restaurant chatter. Plus some "fun" audio experiences —excerpts from movie sound tracks, car races, the ping-pongs of a table tennis match, the clip-clops of horseback riding. If you want a bit of spatial privacy in the big white room while you are listening to clip-clops or reading or writing, you can place lightweight textile-covered screens around yourself, making, in effect, a mini-room. The architect and the owner also thought a lot about how things that touch you and things you touch should feel. Air, for instance. They imagined that you might like feeling rather snug and warm in the box that becomes a bedroom. But if you were cooking in the box that becomes a kitchen, you might want to be cooler. Easy! You simply adjust the little air nozzles in the walls. (They work like the ones on airplanes.) What textures might you surely be tempted to touch? Berglund thinks plastic in its many forms is much nicer to feel than metal, and he concocted the custom pieces of furniture accordingly. The curvy black chaises are carefully contoured cuts of polyester, covered with soft, soft cloth; the white couch upholstered with industrial Neoprene tubing. Why? "This rubberlike plastic is so comfortable you can't sit there just ramrod-straight up. Neoprene invites you to lounge on it."



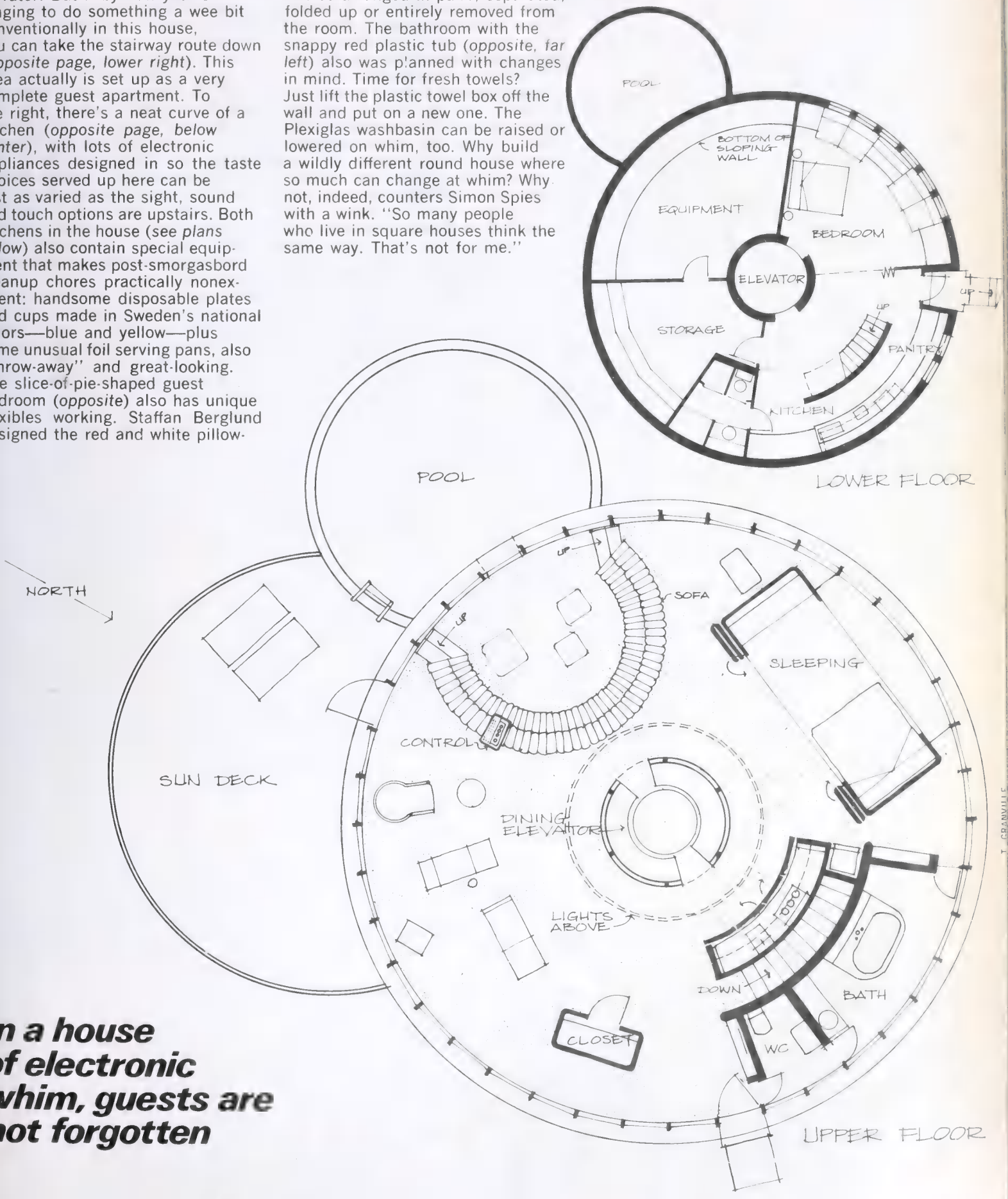








To check out the comforts and sights on the lower level of Villa Fjolle, you could arrive Buck Rogers-style via the dining room/elevator. But if by now you're longing to do something a wee bit conventionally in this house, you can take the stairway route down (*opposite page, lower right*). This area actually is set up as a very complete guest apartment. To the right, there's a neat curve of a kitchen (*opposite page, below center*), with lots of electronic appliances designed in so the taste choices served up here can be just as varied as the sight, sound and touch options are upstairs. Both kitchens in the house (see *plans below*) also contain special equipment that makes post-smorgasbord cleanup chores practically nonexistent: handsome disposable plates and cups made in Sweden's national colors—blue and yellow—plus some unusual foil serving pans, also "throw-away" and great-looking. The slice-of-pie-shaped guest bedroom (*opposite*) also has unique flexibles working. Staffan Berglund designed the red and white pillow-covered benches so they can be hung a few inches above the cork-covered floor by an ingenious system of wall clips. This means the benches can be arranged in pairs, separated, folded up or entirely removed from the room. The bathroom with the snappy red plastic tub (*opposite, far left*) also was planned with changes in mind. Time for fresh towels? Just lift the plastic towel box off the wall and put on a new one. The Plexiglas washbasin can be raised or lowered on whim, too. Why build a wildly different round house where so much can change at whim? Why not, indeed, counters Simon Spies with a wink. "So many people who live in square houses think the same way. That's not for me."



in a house of electronic whim, guests are not forgotten

PRODUCT INFORMATION, PAGE 131



MICHAEL BOYS

ENGLAND

a photographic environment

Michael Boys has an ideal situation: His home is a continual inspiration for his sensitive photographer's eye. From the large sweeping spaces to the most delicate still life-like detail, Boys and his wife, Pam, have created an environment that both reflects their living style and enhances his work. This Suffolk house started out as a weekend retreat, but became a full-time house with their later addition of a studio, even though he still keeps one in London. "I do better work here because these are perfect conditions and I am completely relaxed," says Boys. The addition, designed by Architect Roger Dyer, is a two-story structure that provides the essential extra space: on the top floor, a work area for Boys (*top left*) and a sitting area (*bottom right*); on the lower floor, bedrooms and a playroom for daughter Polly (*far right*). Thoroughly modern in its sloping roof and use of glass and wood, the new wing contrasts in temper and treatment with the old house (*above and on the next two pages*) while the two sections blend visually outside. Beyond the studio's wall of glass, an unmistakably English garden (*above center*).







a simple decorative style created by two design-versed people

The "perfect conditions" Boys describes didn't just happen. The original house once had been a pair of tiny farm cottages, built about 200 years ago. One house when the Boyses discovered it, it had been empty nearly five years. Part of the roof was falling in, the plaster was down. It had no bathrooms, no drainage. The Boyses were undaunted—even thrilled—with this house of questionable charm. "We planned to make it habitable in a year and undertook most of the carpentry and decorating. For that year, we gave up social life completely." The simple, comfortable style that emerged at "Red House," as they call it, was sympathetic to its rural surroundings. The country furniture came from dedicated scouring of local second-hand furniture shops and auction rooms. A chest (*above, right center*) and the pine hutch in the kitchen (*left*) were two of their finds. All the bedrooms have simple dressings: the two in the old section (*above, top left and top center*) with understated old-fashioned furnishings and cotton bedspreads; the two in the new wing with painted brick walls and crisp, shiplike bunks. Picture-perfect details flourish everywhere: bouquets of flowers in front of the windows; candles strategically placed; baskets filled with apples in the kitchen. All very England, very Boys.







ISRAEL

cool and curving, cast in concrete







To this family of eight, comprised of "father, mother, three children and three dogs," their home in a gardened suburb of Tel-Aviv is more than a shelter—it is a complete environment and a joyous way of life. They live, work and entertain in it with an easy informality that they readily attribute to the functional, pristine presence of the architecture. Arranged about an inner court in the tradition of the maritime Middle East, the concrete structure seems severely rectilinear from outside, but its introspective interiors are soft-edged and subdued —cool foils for the riotous garden and the vibrant, exciting Israel that surrounds them.

The owners selected their small, sloping site because of its 15-minute proximity to the city and its high view of the Mediterranean. In houses that face west, the virtues of view are often diminished by the harsh glare of afternoon sun. Here, the problem was solved with latticed wood shutters (painted an almost-black) that slide back and forth outside to shade—and pattern—the large-view windows. The undulating ceiling vaults in the living room (*near left and above*) are concrete; the walls concrete block plastered with a concrete-and-pebble texture. The furniture is by Knoll International.

BILL HELMS

Mediterranean origins are seen in the Italian tile and the vaulted roof

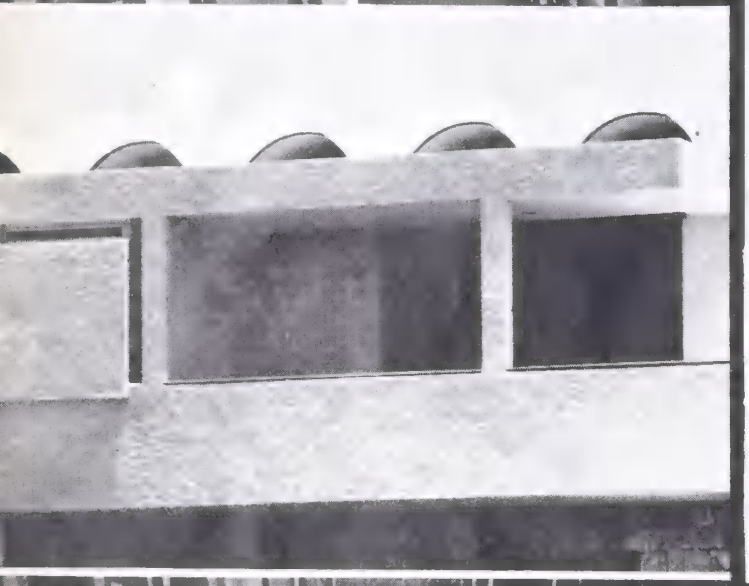
The inner court, or patio (*far right*), is open to the sky at its center, but partially sheltered at the perimeter by the arched vaults that extend across from the living room roof. The white terrazzo paving is inlaid with a colorful ruglike mosaic of handmade Italian tile—which also lines the fountained reflecting pool (*inset*). The top of the wall that marks the side property line is notched with an obverse curve that reflects the arch of the vaults. The vaults themselves recall the characteristic forms of the mosques and other ancient buildings of the region but are thoroughly contemporary in treatment. Ornamental iron gates swing wide at the ends of the pool to give access to garden areas. The furniture is by Brown-Jordan.

The spacious, well-lighted kitchen (*above*) is adjacent to the patio for easy outdoor serving. A long dining counter in the foreground separates the working center of the kitchen from the open passage connecting the living room with the children's wing. The hanging shelves above the counter are enclosed with sliding translucent glass panels and a freestanding cooking "island," its cavernous vented interior lined with the Italian tile used in the patio, also serves to separate the kitchen from the dining area.

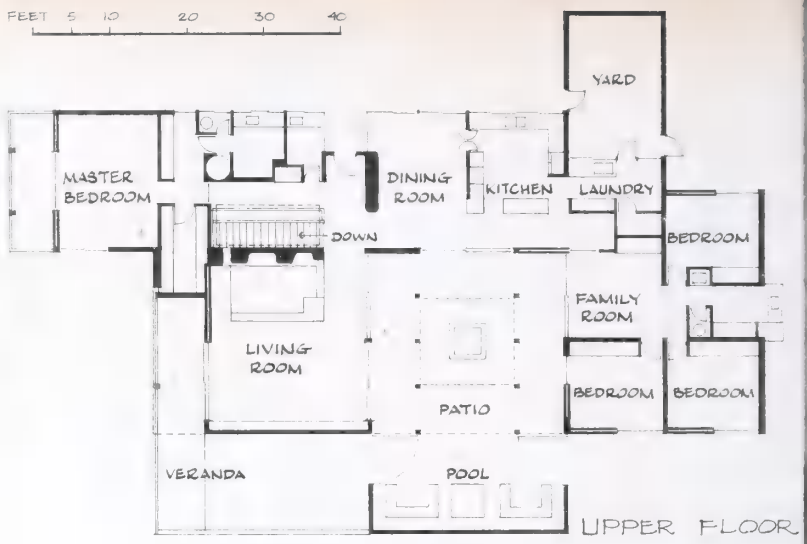


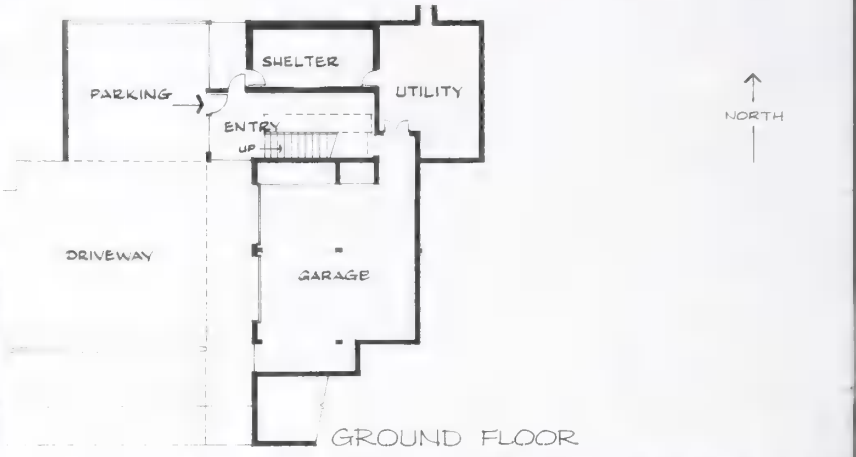












PLANS, T. GRANVILLE

an open, flowing floor plan gives the house a sense of unity

A study of the floor plans (*above*) reveals the open, flowing nature of the living arrangements. Because of the up-slope contour of the site, the lower (street) level is entirely devoted to mechanical and parking functions. There are two main entrances: one at the upper level, which is reached by a series of terraced steps that pass through a side garden, the other adjacent to the carport at the lower level. There are no halls in the conventional sense. The principal rooms flow together with little interruption, yet maintain a maximum of privacy. In the children's wing, the open passage leading from the kitchen is widened to become a family room, common to the small bedrooms. The master bedroom, which projects from the front of the building and commands a view of the sea, is completely isolated from the rest of the house. When the children are grown and have moved away, their wing can be converted to guest quarters. The white interiors accommodate a wide range of color in rugs and accessories. Since the house is so open, it virtually becomes one large vari-shaped room in which all furnishings are interchangeable. The upper-level oak entry (*left*) was carved in Switzerland. Architect, Maurice Kaplan; builder, David Teperson.

HB'S EUROPEAN BOUTIQUE

OUR CHOICE HERE & NOW COLLECTION

By SUSAN GRANT LEWIN □ Herewith, a European shopping trip . . . including the latest word from Europe's top industrial designers, dedicated to using machines to work shiny metals and moldable, colorful plastics (hard and soft) into function-ing works of art . . . taking a close look at the crafts movement and how their talents to such media as pot-tery, tapestry weaving, screen print-ing and glass to help homeowners around the globe individualize their homes . . . and an up-to-the-minute report on the fine European folk art tradition — generations-old provin-cial statements that are all part of the ethnic look so important today. From Scandinavia, Ireland and Italy; France, Austria, Britain, Germany, and from Great Britain, Sicily and Switzer-land, Rumania, Spain, Portugal, Greece, House Beautiful has selected a sampling of the best and wrapped it up into nine picture pages all about the big design excitement already here on this side of the Atlantic. On *this page*: A PRIMITIVE PORTUGUESE rug design looking much like a patchwork quilt up-dated into super-modern colors, worked in a highly sophisticated gros point stitch. Actually, it is a native design dating to the 17th century. Imported by Harmony Carpets of New York. STACKED SEATING from Finland at Stendig Inc., New York. Designed by Veli Maijo and appropriately dubbed The Bicycle, the oval chrome steel structure can have either an uphol-stered seat or one of molded birch.

BOUTIQUE



All the color and excitement of a European bazaar, but better. It's the pick of galleries, good design shops and local artisans, gathered together for HB's Boutique. *Left to right:* MERRY MARIMEKKO giant floral Finnish fabric in gold, red and purple is imported by Isabel Scott Fabrics, New York. CURVY CHAIR, a headrest, back and seat all in one, on an equally curvy chrome tube support. Designed by England's Terence Conran for Inter/graph, New York. A CYLINDER SYSTEM that combines to divide spaces, even hold plants and lights. From Beylerian Ltd., New York, it's at Bloomingdale's. CRYSTAL CLEAR TRIVET by Boda is from Sweden, at Georg Jensen. TAPESTRY TRIUMPH, an art form reborn, even revolutionized by Spain's leading innovator, Josep Grau-Garriga. At Arras Gallery in New York. CHARMING KILIM from Rumania evidences that this folk tradition is still in full flower. At Lord & Taylor. FOR GOURMETS, porcelain French jars rimmed in orange with black script. At Georg Jensen. BUBBLE BOWL, a Finnish find, made by Arabia, at Bonniers, New York. HANDSOME HAT and coat racks, both shiny red. The curved-arm one, sporting a Brooks Bros. black derby, is lacquered metal from Sweden. At Saga USA, New York. The ball-armed one is imported from Italy by Hank Loewenstein, Ft. Lauderdale, Fla. Comes in green or orange.



BOUTIQUE

Big, bold, beautiful designs from internationally famous designers . . . all graphic statements, clean-lined, nothing interfering with the purity of form: lamps, seating and dinnerware that look like works of art, as if developed in the sculptors' studio; fabrics and rugs heavily influenced by hard-edge painters; even a Greek architectural fragment, already being gathered up for collections (see the Zographos house, pages 33-39). Left to right: MILANESE MODULES, Mario Bellini for Atelier International, New York. Covered in either fabric, leather or vinyl, this system of polyurethane foam can be configured to solve a variety of furnishings problems. COLOR CURVES run up and down the "Perimeter" pattern from the Heal Fabric Collection at Unika-Vaev, New York. Designed in England by Ann Fehlow, this cotton comes in many colors, the boldest being red. At Bloomingdale's.

HARD-EDGE LINES converge in Ornella Noorda's Irish rug from the Reflections Group by Yougal Carpets for Couristan Inc. Of wool, this rug comes in either a yellow/orange combination or a mix of blues and greens. At Macy's; G. Fox, Hartford, Conn.; W & J Sloane, Washington. BODA NOVA, a great new look in cookware and dinnerware. The dinnerware comes in either white or a deep, rich chocolate brown, with a goblet-shaped coffee mug. And to go with these Swedish designs, a compatible collection of cookware —heat-resistant glass with cork trivets. All available at Bonniers. LIGHTHOUSE-LIKE LAMP, over six feet high, is white reinforced polyester resin with a globe light of opaline glass. Designed by Annig Sarin for Kartell, it is imported from Italy by Beylerian, Ltd. ACANTHUS LEAF roof tile is terra cotta 19th-century architectural fragment. Imported by Greek Island Ltd. in New York City.




BOUTIQUE

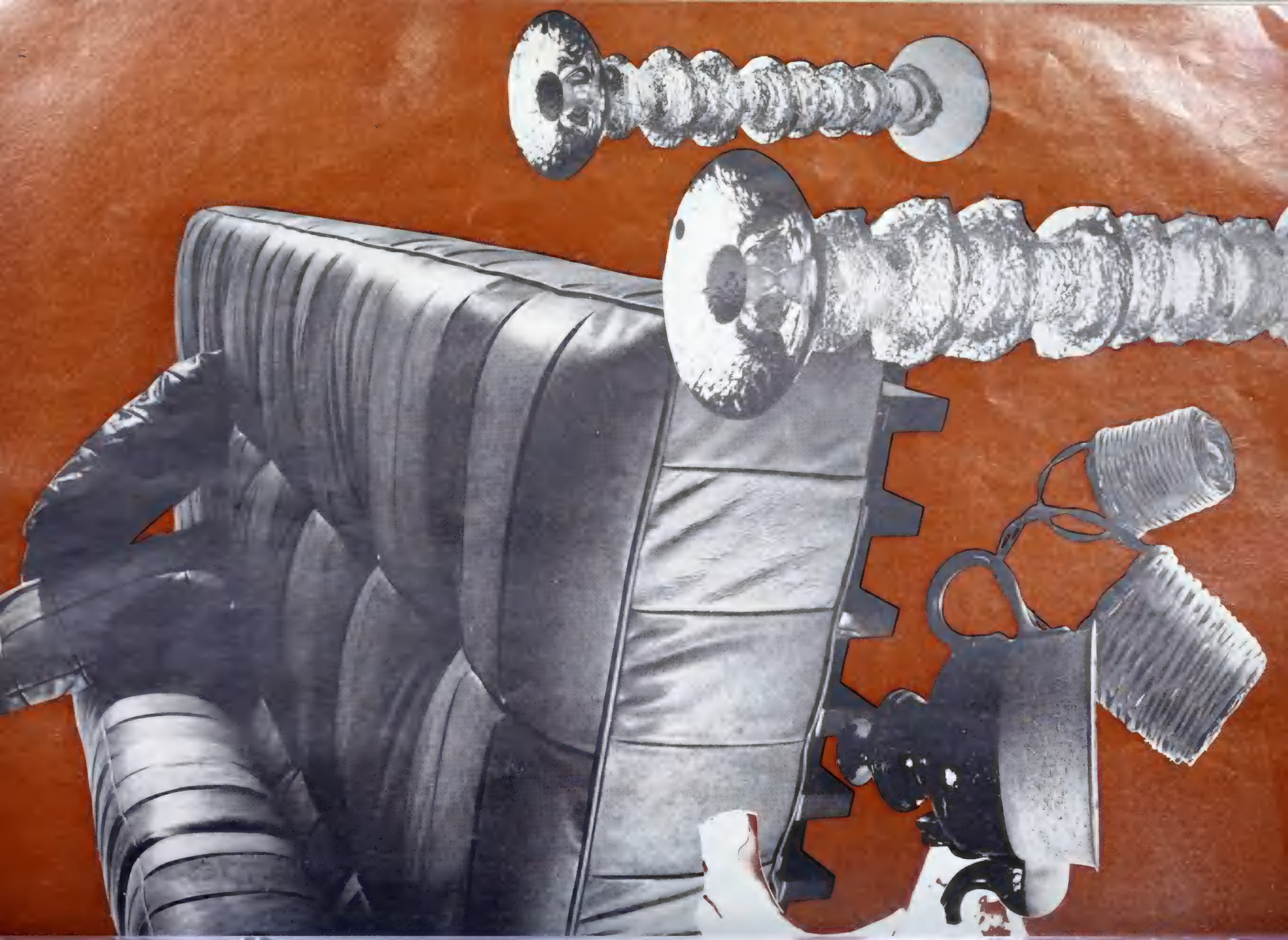


Eat, drink, sit, read, relax. These designs are ready to fill all the needs of contemporary living . . . whether it's sipping wine from the latest stemware, writing the great American novel at an Italian molded desk while sitting on an avant garde spring-seat tractor stool or just watching the days go by on a perpetual calendar, head against folk pillows. Left to right: PERFORATED PRESSED steel tractor seat has been combined by Achille and Pier Castiglioni from a bicycle wing nut, an Italian Railway sleeping car's leaf spring and a wooden spindle. Hank Loewenstein. GUTSY GOBLETS designed by Gunnar Cyren of Austrian lead crystal for Dansk. At Lord and Taylor: NEEDLEPOINT pillows from Greece are on black wool. At Greek Island Ltd. KNOCK-DOWN DESK assembles easily, has molded compartments for books, pencils, clips. By Raymor. ONLY ONCE A MONTH does this Swiss calendar need to be reset. Designed by Massimo Vignelli for Format, at Bonniers. LOTS OF LIGHT comes from this flexible metal and plastic lamp. Snap two or three together. From Moreddi, at Thomas Designs, Minneapolis. PLASTIC HANDLES clip on to give this stainless a quick color change. Norway's Roar Hoyland's concept, it comes with two sets of handles, in red, yellow, blue or black. Design/Research, N.Y.C.



A rich material mix of lush leathers and sleek, silky cottons; smooth and rough stoneware; rugged, craggy, highly textured glassware; interwoven cane, latticelike for berry baskets . . . in all a sensuous combination, a delight to the eye and to the touch. GIANT GRAPHICS slink up and down Knoll Associates' "Sling" fabric in orange, blue, beige or mustard. Designed by Gretl and Leo Wollner, the origin is West Germany. At Georg Jensen. PATCHWORK-PATTERNED leather in 10 different shades covers a Swiss day-bed or sofa (just add or subtract bolsters) manufactured by De Sede. Moreddi is the importer, Altman's the retailer. ICY CANDLESTICKS, designed by Finland's Timo Sarpaneva, are manufactured by Iittala. A whole new textured look in glass, they can be found at Bonniers or Bloomingdale's. BERRY BASKETS, all part of the big basket rage this year. These, in two sizes, are woven of cane with brown natural vine trimming on the edge and bottom. From the United Nations Gift Center, New York. TEA FOR 20 could easily be served from this large hand-crafted stoneware teapot, from the new U.S. representative for Denmark's famous design center, Den Permanente. Designed by Karin and Erling Heerwagen, it's unglazed on bottom, brown-glazed on top. (For more new designs, see page 132.)

FOR RETAIL ADDRESSES, SEE PAGE 131



A tawny mountainside outcropped with marble and the celadon silver of wind-twisted olive trees, the Benalmádena terrain is rough, curiously beautiful. Below, a distant mirage, the Costa del Sol and blue water seem to float into infinity. Silhouetted against the sea, a Moorish tower rises, reminder of the Saracenic mark that lingers on all things Spanish. The house, on its many levels, a breeze-swept, cool oasis, looks over all this, relates to it as if it were the hilltop palace of a Moorish bey. It is, in reality, the second home and favorite workshop of Dale Wasserman, the man behind *Man of La Mancha* and the playwright and librettist whose retelling of the Don Quixote story has become a modern classic. Here, with his charming wife, Ramsay Ames, and Architect Robert Mosher, he has built a house that expresses his love affair with Spain and a California predilection for outdoor living. The exterior reflects the architecture of Andalusian farmsteads. Inside, as seen on the next four pages, a Moorish romanticism takes over. The living room (*far left, below*) and the dining room are domed in tawny-red local brick and paved in marble. These rooms open to living terraces, the pool and the view, in a surround of lush gardens landscaped by Edward Hyams. Customarily, the Wassermans lunch on the shaded terrace off the dining room (gazpacho's a house speciality) or in full sunshine at a poolside table (*bottom right, below*). Most furnishings are Spanish-made, but table linens and needlepoint pillows (*right*) are American—expressions of the Iberian feeling in designs by Vera. The house is named "La Mancha," of course. Its mascot, Leon Saulter's touching stone and steel sculpture, "The Quest," is seen below at far left.

MICHAEL BOYS

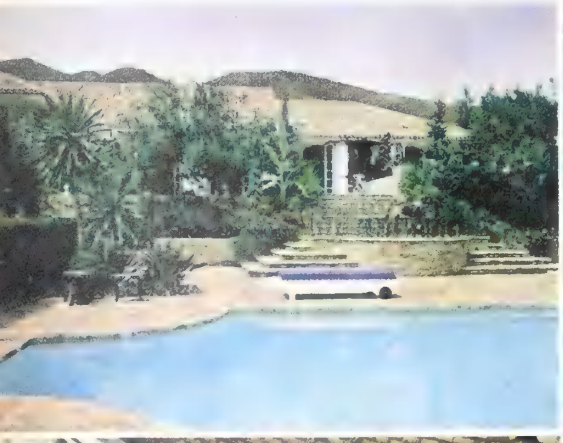
SPAIN

romantic libretto on the Costa del Sol















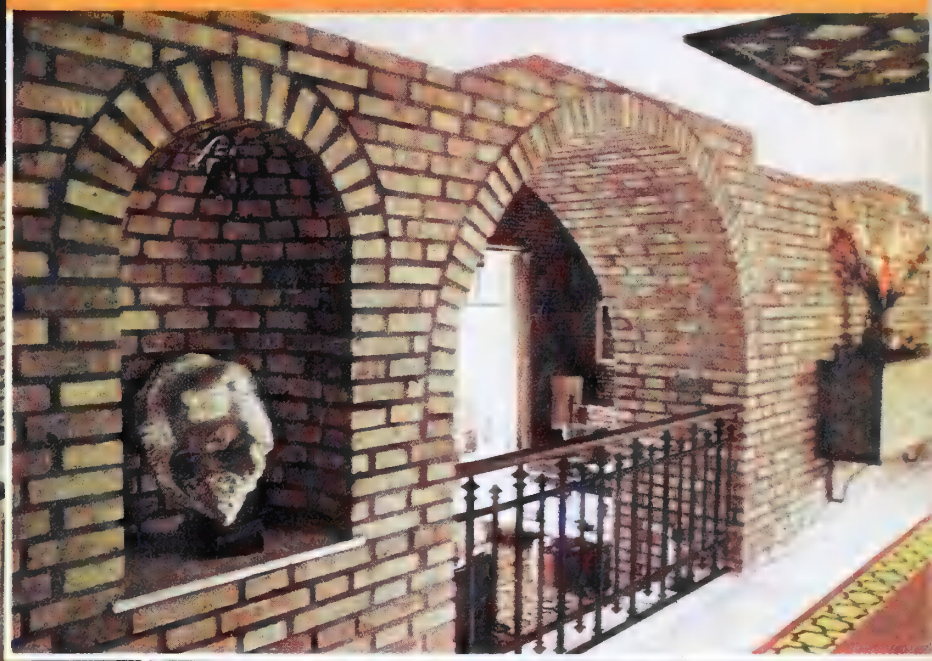






The Benalmádena home of Ramsay and Dale Wasserman pinpoints the truth that it is the people who live in a house that make it notable. Both these Americans love Spain and its mores. Ramsay, of English and Spanish descent, has for several years lived in Spain as an actress and radio commentator. Dale delved deeply into its history and philosophical attitudes during his research for *Man of La Mancha*. Their home is an honest mirror of what they like most of a different land, tempered unapologetically by the urbane influences that have formed their tastes—the works of artists whom they know and admire, for example—and a decidedly American bent for casual, comfortable living. In the brick-vaulted living room (*left*), custom-made furniture is in the Spanish design tradition but ample American dimension. Typically Spanish, the built-in seating that flanks the hearth; typically American, its sofalike cushioning. Makings of the great coffee table, gift of Simon Beriro, the builder, were once the marble steps of an old church. A wrought iron balcony leads to the study (*bottom right, below*), where the owner does his writing surrounded by polyglot poster reminders that *Man of La Mancha* continues to be played the world over, from Kenya to Tokyo. (It is soon to be filmed.) The domed dining room (*below left*) is raised a few marble steps from the living room. The furniture, of Hispano-Moresque inspiration (see the brazier-inset table), was designed, as was most of the furniture, by Peter Emmerich of Bondecor in Torremolinos. Carpets were designed by Enrique Argüellas and woven in Granada. The arched gallery below looks over the living room and leads to bedrooms. A pretty whimsy (*bottom center*): Mrs. Wasserman's jewelry collection used as a decorative accessory.









a mix of two lands, all pure Wasserman



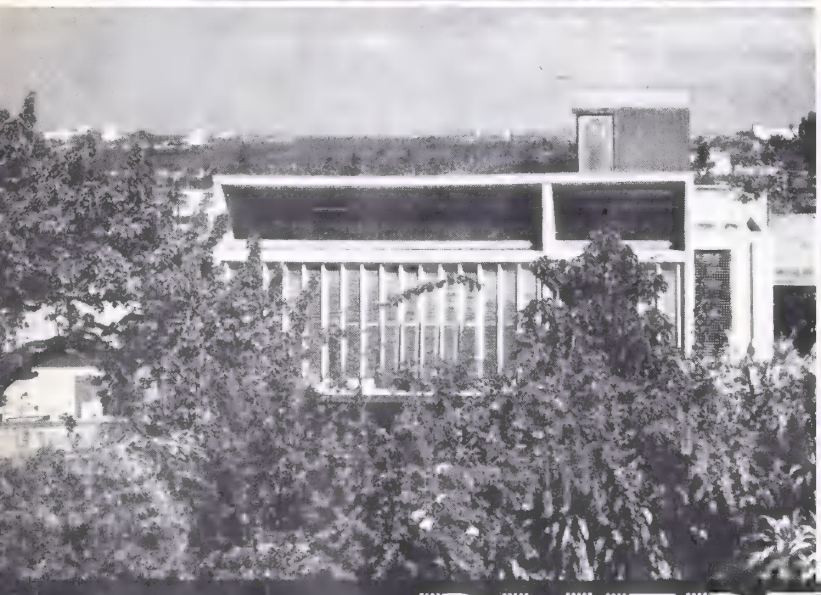
Throughout the house runs the spectrum of Spain's own colors, yellow and red—sometimes sunburnt, as in the brick, sometimes dark, sometimes brilliant, as in Mrs. Wasserman's study (*below left*). The Americanisms here, another of Vera's designs, this for Burlington House—a rayon/cotton spread and light-control draperies in the "Lisbon Square" pattern. In this room, Ramsay Wasserman works on translating her husband's TV dramas into Spanish and practices the guitar. The swivel desk chair is an antique found in a shop in Málaga, the rocker one of a number of locally made chairs placed in the bedrooms. Beyond the window wall, there's a rose garden. The Wassermans admire the embossed tinwork of Granada and use much of it. The oval mirror (*far left above*) reflects the master bedroom, the bedhead an ingeniously contrived joining together of two wood *rejas* or window grills, taken from an old convent. Linens are stored in an antique trunk at the foot of the bed. In the other mirror, an impression of their guestroom (*below*), an exception to the red and yellow rule. It is light, airy, coolly colored in green and aquamarine, furnished in cane and bamboo. The bed wall is covered in green velvet. The bedspread, a traditional wedding rug called a *manta*, in a weave typical of Granada, is draped in the Spanish manner to trail copiously to the floor—its white ceramic tiles with blue corner insets repeated in all the bedrooms. The room opens on both sides to secluded little gardens. Lamps and a decorative, bejeweled peacock are embossed tin, and as a nostalgic note and a reminder of home, there's a painting of Shelter Island, off the Long Island shore, by Nelson C. White, one of Dale Wasserman's old friends □ *Editors* RUTH ADAMS *and* MARION GOUGH

PRODUCT INFORMATION, PAGE 131

in the house called 'La Mancha,' they live with the colors of Spain









PUERTO RICO

EZRA STOLLER

in control of the tropical climate

If an architect wants to conduct an experiment in social architecture, there's no laboratory like home—and no likelier subjects than members of his own family. And if, as Architect Thomas Marvel has done, he wishes to substitute action for rhetoric, there is no better environment for the experiment than the teeming, kaleidoscopic metropolis of San Juan, Puerto Rico. In choosing his microscopic plot (32 by 90 feet) on a modest hill in the Santurce area—a heterogeneous mixture of residential and commercial activity—Marvel had a higher purpose than merely meeting the demands of his low budget. His intent was to vitalize the deteriorating, nondescript neighborhood with an infusion of private architecture. By creating an example of inwardly oriented suburban living space for the Marvels and their three young sons, he also hoped to demonstrate a "viable alternative to a condominium in the sky or a villa in the suburbs." The result is this elegantly inexpensive concrete structure, bathed in the luxury of balanced interior light and no-cost natural "air conditioning" that gives it full command of the tropical climate. The tall space center (*right*) is enhanced by a bold Marimekko print □ *By* JAMES DE LONG







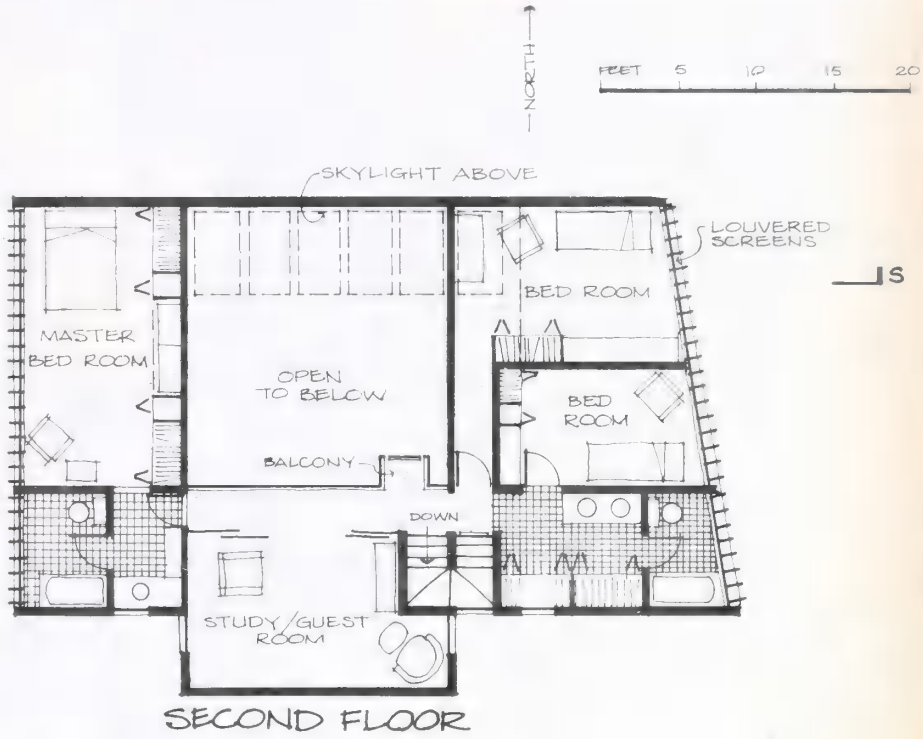


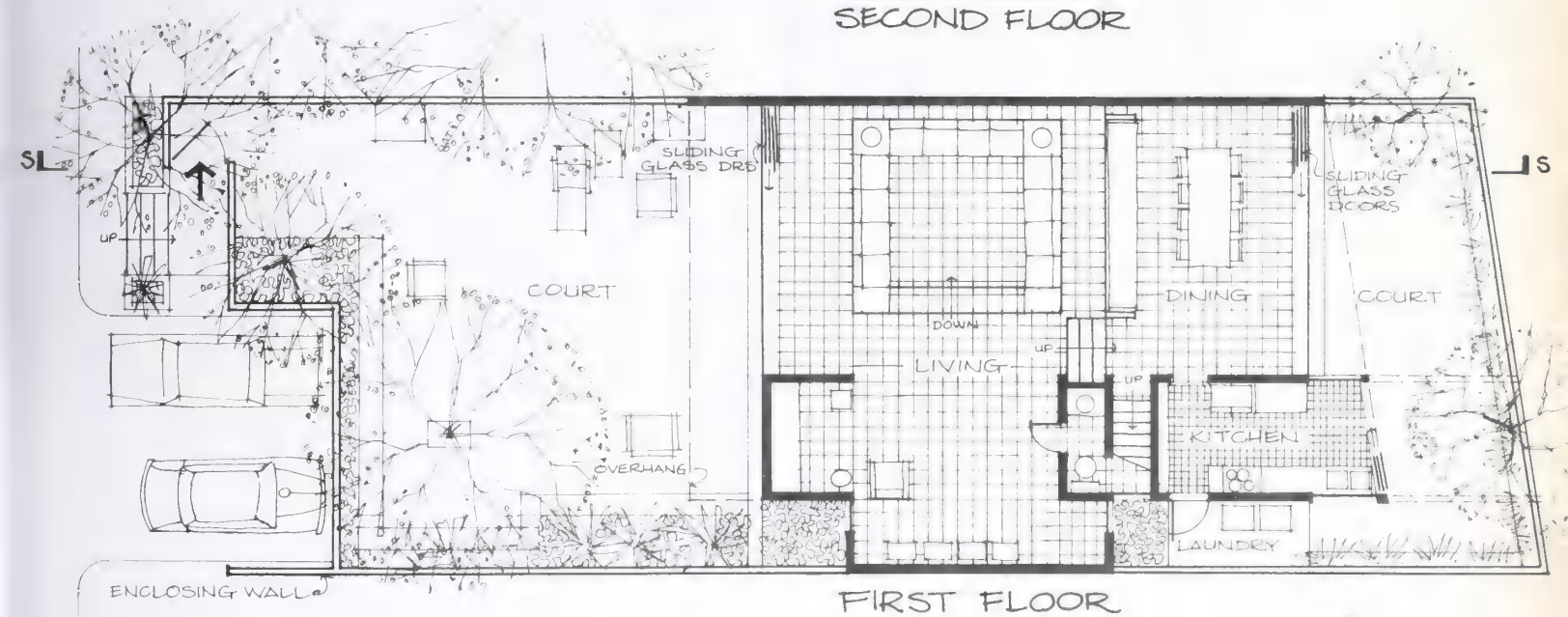


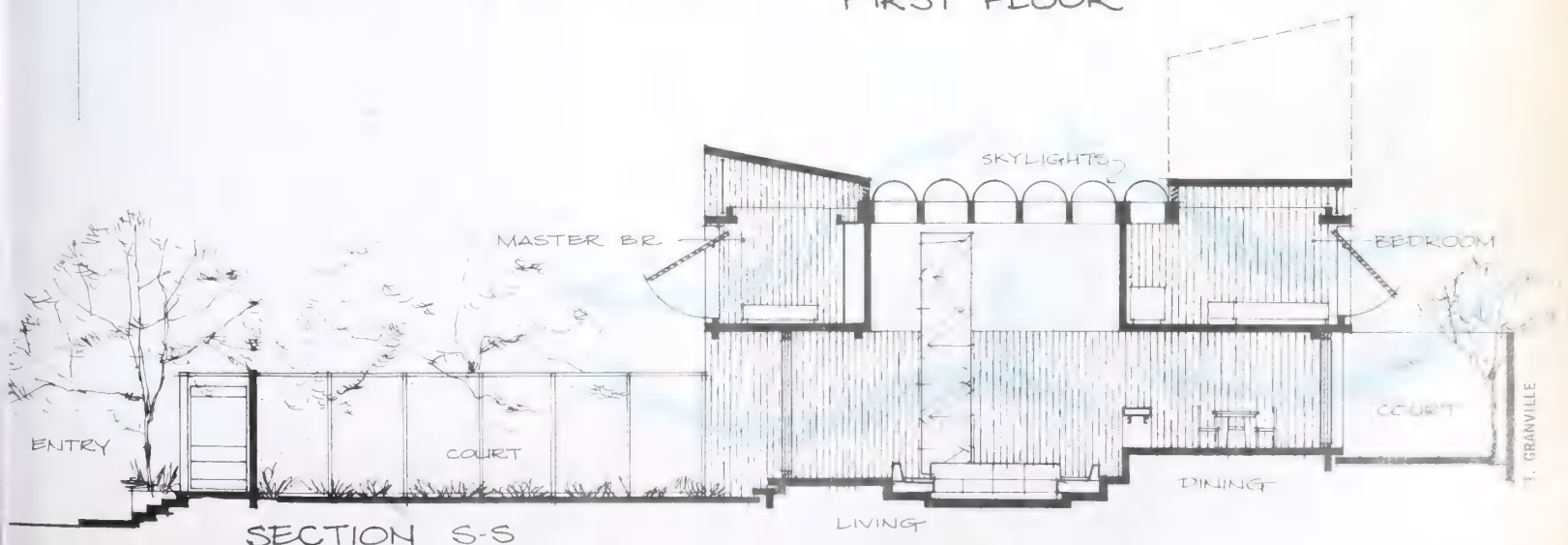
Within the walls of their tiny enclave, the Marvels are scarcely aware of the noisy urban world that thrums beyond their garden gate. Their busy family life is considerably enhanced by the freedom, flexibility and variety that comes with their well-designed, see-through architecture. To achieve maximum outdoor patio area on such a limited site, Marvel minimized the house at ground level and concentrated it into a vertical volume of light-freshened space, pierced at various levels with sliding glass doors, out-swinging louvered panels, skylights and high bands of fixed glass. No living area is completely enclosed. Each flows freely to the next or out to the verdant exterior. There is little differentiation between inside and outside. From the lofty living center and kitchen (*lower and middle left*) to the boys' bath and master bedroom upstairs (*top left and above*), some sense of the pervasive exterior is always felt. "No matter where I stand in this house," says Lucilla Marvel, "I can catch a glimpse of greenery."

simple materials, easily maintained, grow richer with age

Economy of construction, local availability of simple materials, easy maintenance and durability were the criteria for selection of the basic ingredients. But out of these pragmatic considerations grew the esthetic rationale of the building. The hard, cool surfaces of natural concrete walls, textured with the vertical imprint of the boards that formed them, contrast pleasingly with the hot, humid climate. And they grow richer with age. The soft red brick in the patios, the handsome white tiles of pressed cement in the lower living area—as well as the woven grass mats upstairs—are all easily hosed down and dried. Working surfaces are of wood and marble, and the long counter slab that divides the dining area from the living space is Brazilian laurel. A cross section of the house (*bottom*) shows how the natural climate-control system functions. By opening the sliding glass doors on both sides of the lower level (*see plan below*), the prevailing easterly breezes are induced to circulate continuously through the house.









SUPER SOUPS

By HELEN McCULLY ☐ *A bowl of onion soup in a restaurant at Les Halles in Paris 10 years ago triggered La Potagerie, the new Manhattan restaurant dedicated to super soups. Kenny Seresky, who had in a sense been thinking soup all these years, decided last April to take the plunge. The first and all-important requisite was a talented, experienced chef. He turned to Jacques Pépin, the House Beautiful Chef, whose background is formidable. As executive chef and director of research at La Potagerie, Pépin spent months creating his roster of 14 delicious, rib-hugging soups that are whole meals in themselves. Three of these are available at the restaurant at any time, served with a fresh croissant, sliced black bread, a choice of dessert or an apple with a slice of Port Salut cheese, and coffee. All this and chic décor, too, for $2.25—no tipping. Herewith are seven of La Potagerie's super soups.*

At left, black bean soup, rich and savory with chunks of smoked ham; elegant cream of chicken soup with slices of chicken breast and a fresh vegetable garnish; minestrone, the earthy beef-and-bean soup of northern Italy—all presented in handsome antique rince-verres.

RICHARD JEFFERY

Minestrone

3 short ribs of beef (about 3 pounds of meat and bones)
1 tablespoon salt
Freshly ground black pepper (about ½ teaspoon)
¼ teaspoon dried thyme
¼ teaspoon dried oregano
½ cup white beans
2 quarts water
½ carrot, peeled and diced
½ rib celery, diced
1 big cabbage leaf, shredded
⅓ small white turnip, diced
½ zucchini, diced
1 leek (white part only), diced
6 to 8 green beans, diced
2 tablespoons tomato paste

Place the meat in a large kettle with enough cold water to cover; bring to a boil. Immediately take off the heat and wash under cold water. Rinse out the kettle. Return the blanched meat to the kettle with salt, pepper, thyme, oregano, beans and the two quarts of water. Bring to a boil, reduce heat and simmer for one hour. At this point, add all remaining ingredients. Bring to a boil again, then reduce heat and simmer for 45 minutes. Lift the meat from the soup and separate it from the bones. Dice the meat and add to the soup. While the soup is cooking, make this paste:

1 clove garlic, peeled and minced
1 teaspoon dried chervil or 1 tablespoon fresh, chopped fine
3 tablespoons fat back, mashed to a purée*

Mix all the ingredients into a paste and stir into the soup. Finally, add ½ cup spaghetti or elbow macaroni. Bring to a boil, reduce heat and cook 15 minutes. Serve to six or eight with freshly grated Parmesan cheese.

*Or ask your butcher for plain, fresh pork, actually called fat back.

Cream of Chicken Soup

2 to 3 chicken breasts (about 2½ pounds)
1 medium onion, peeled and stuck with two cloves
3 stalks parsley
1 bay leaf
½ teaspoon dried thyme
½ teaspoon black peppercorns
1½ teaspoon salt
Very small pinch nutmeg

Place all the ingredients in a large kettle with (*Continued on page 87*)

SHERRY -the delicious rule breaker

By WILLIAM CLIFFORD ☐ The past year's sherry harvest was late. Normally, the hot sun of Andalusia ripens the great, tight clusters of Palomino grapes and fills them with sugar by early September. Then they are picked and pressed, a week-long bacchanal unrolls, and another crop of newborn sherry is put into the *criadera* (literally, the cradle) to see how it grows. Last September, they had to hold the celebration without the new wine, for it wasn't until later in the month that the grape crop of 1971 was ripe enough to harvest.

But this doesn't mean that the sherry vintage of 1971 will eventually come on the market better or worse, or earlier or later, than in another year. In fact, there won't be any 1971 vintage sherry—or any other vintage either. Sherry is always a nonvintage blended wine. That's one of the many ways in which sherry breaks the rules of the wine world.

Another example: You can drink sherry equally well with food or without. Its many styles range from bone-dry to honey sweet. The driest makes an excellent apéritif; some connoisseurs say the finest. Dry and medium sherries are suitable with dinner or between meals by themselves. Sweet sherries are good accompaniment for desserts and as nightcaps.

There's no "correct" temperature for serving sherry; it tastes good both chilled and unchilled. Spaniards usually chill the bottle, particularly if it's a dry sherry (and that's our personal preference, although we don't like sherry really iced or on the rocks). Most Americans do not. Nor do Englishmen, and they're the world's leading sherry drinkers—but then their climate provides their drinks with a bit of automatic chilling.

With most wines, one drinks in order from dry to sweet, but sherry allows you to reverse the order. In fact, the head of one of the great sherry houses, Gonzalez Byass, makes a practice of tasting his firm's sweet Nectar Cream, then an amontillado, then his very dry Tio Pepe, in that order, every day at 11 A.M.

When serving table wines, you should always handle with care, watch for sediment and decant the older bottles. Vintage port is even more troublesome. But with sherry, you can shake the bottle—if you feel like it. You can also open it now and finish it later, several days or even weeks later. The more delicate dry sherries keep under refrigeration for a good many more days than they will take to use up, and sweet sherries remain stable almost indefinitely.

Sherry goes well with virtually all foods, frequently as flavoring in a dish as well as a wine to drink with it. Dishes often flavored or cooked with sherry include soups, partridge, kidneys, veal cutlets and various puddings and cakes (English trifle). Sherry is good with foods that defy other wines, such as smoked salmon.

You can even smoke tobacco with sherry, if that's your pleasure. Spaniards say that smoking actually improves the flavor of the wine and that once the first cigarette has opened the conversation and put one at ease, then the glass of sherry helps to lay the foundation of friendship and "clinch the deal."

Sherry is often spoken of as if it were a type of wine, and in a way it is. But it's also wine—really a whole collection of wines—of a place. The place is a triangle of land in southern Spain about the size of Manhattan, and our name for the wine comes from its leading town, Jerez. The Romans called the town Ceret, the Moors something like Sherish and the Elizabethan English called the wine sherris before it finally became known by its present name of sherry.

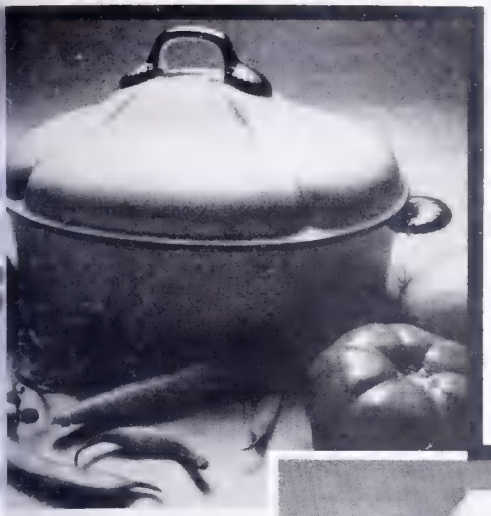
Wines of Jerez are made by fermenting the grapes (mostly Palomino) all the way through to complete dryness. The casks are watched to see which grapes develop a special yeast called flor (which means flower), then a small amount of brandy is added to the ones that do (and are classified as fino sherries), and a bit more brandy to the others, which become oloroso sherries. Another important grape variety, Pedro Ximenez, is fermented differently to make a sweet wine used in the final blending of most olorosos.

Fino sherries have the lightest color and a delicate yeasty aroma. They are always relatively dry, although some producers sweeten them slightly more than others. Two of the most popular finos in America are Gonzalez Byass Tio Pepe (the driest) and Pedro Domecq's La Ina. A special variety of fino is the sherry called manzanilla, which comes from the small port of Sanlucar rather than the inland Jerez. Manzanilla almost seems to taste of the sea, and it loses its special tang if the casks are moved in from the shore. La Guita, La Gitana and Duff Gordon brands of manzanilla find their way to this side of the Atlantic.

When fino sherry ages, it darkens from the color of straw to light amber, increases in body and alcohol and becomes the style of wine called amontillado—a name known to everyone from Edgar Allen Poe's "Cask of Amontillado." A well-aged, completely dry amontillado is the connoisseur's sherry, rarely found in the market. For export, this wine is nearly always sweetened. Sherry in which the flor fails to grow is classed as oloroso. It has a different aroma, more body and its own attractive taste—the taste of walnuts, Spaniards say. Olorosos are sometimes left dry—for example, Gonzalez Byass' Alfonso—and there is a rare dry sherry called *palo cortado* that falls midway between amontillado and oloroso. Williams & Humbert, makers of the popular Dry Sack, market a fine *palo cortado* named Dos Cortados.

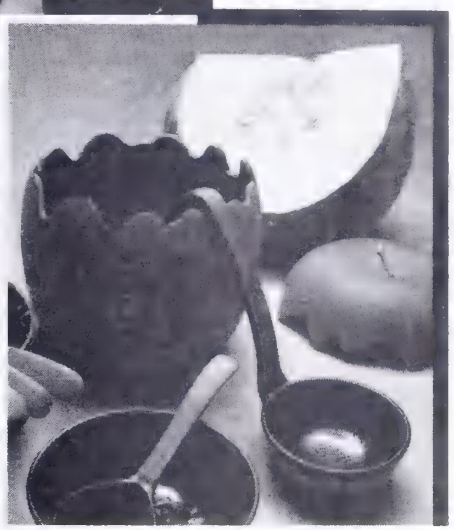
But primarily olorosos are the wines that get blended and sweetened to become "golden" and "cream" and "brown" sherries. A straightforward sweet sherry makes a good dessert wine. Harveys Bristol Cream, still the most popular (*Continued on page 86*)

Showcase your soup



1

2



Planning one of our f's super soups? Serve ith flair in a great tureen erhaps a garden-fresh etable soup in this ele- t white porcelain Co- le d'Or tureen with gold ches on lid and handles. igned by Georges Bri- it's also an oven-proof serole and holds 3½ rts. It's $17 at Tab- e Inc., 1033 Third Ave., York 10021. **2 *This y tureen*** would be ight for a delicate win- melon soup. Outside, unglazed natural pottery; inside, a hard glaze. Environmental amics' melon tureen with lid and ladle, $12.50; bowls, $1.40 h. Taylor and NG, Howard Street, San Francisco 94105. **3 *New- in Boda Nova*** is this Swedish heat-resistant glass bowl with cork serving trivets. Two-quart bowl, $18; ladle with cork handle, $10; small bowl, $8.75. At Bonniers, 605 Madison Ave., New York 10022. **4 *Brighteners for any table,*** Arabia's "Paju" tureen/casserole in white with blue and yellow designs and Denby's spoon with yellow ceramic handle. One-quart covered bowl, $21; rimmed bowl liner, $6.50. Available at Georg Jensen, 601 Madison Ave., N.Y. 10022.



3

4



PAUL JACOBSEN

Get the vitamins you pay for. With Ekco Flint cookware.



Flint cookware has a special sealed-in heat core sandwiched between two layers of gleaming stainless steel, to cook faster and more evenly. Flint covers are self-basting. And Flint's specially designed rims allow cooking vapors to form a vacuum seal between cover and pan that locks-in food flavor and nutrition. So you can cook with less water at lower heat. And get the vitamins you pay for.

Shown, 9-piece set:
1-, 2- and 3-qt. saucepans with covers, 6-qt. covered saucepot, 10-in. open skillet.
A most welcome gift.
Also available in 7-, 10- and 12-piece sets. 28 open stock items priced from approximately $7.95.
All Ekco Flint cookware carries Ekco's exclusive 15-year guarantee.*

EKCO®

*Ekco Flint cookware guarantee: If this product fails due to defects in workmanship or material within 15 years, return postage prepaid and Ekco, at its option, will replace or provide equivalent substitute at no charge.

Send for Ekco's *free Cookery Book.*
Write Dept. D1501,
Ekco Housewares,
Franklin Park, Ill. 60131.



418-10 mirror, 35" x 49", flawless glass, richly wrought frame in gold metal finish.

El Prado
Glory in Gold
and Glass

Bassett
MIRROR CO., INC.

Add instant splendor to your home with this mirror masterpiece. A fabulous frame, rich yet restrained, in glistening gold metal. Flawless glass that doubles and redoubles the beauty of any room, any decor. And a price of around $65 that's only believable because it comes from Bassett, world's largest manufacturer of decorator mirrors. See this and other magnificent mirrors at your dealer's. Send 25c for book "Instant Decorating Ideas"—30 pages in color by Pat Guinan, famed decorating authority. Write Dept. JJ, Bassett, Va. 24055



Naturally beautiful, Lindal Cedar Homes

The homes that blend with the scenery wherever you build. We use only the finest Canadian Cedar in more than 70 different designs. Parts are precut and numbered for quick, easy assembly. And, Lindal tailors shipping costs to meet competition anywhere. So whether you want a home in the mountains or in the suburbs, let Lindal show you the natural way!



Send for your 36 page full-color plan book and get the details. Only $1.

LINDAL CEDAR HOMES
Dept. HB21
18601 Pacific Hwy. S.
Seattle, Wa. 98188
(206) CH6-7800

Enclosed is $1 for my Lindal Cedar Homes Plan Book.

Name_____

Address_____

City_____ State_____ Zip_____

Area Code_____ Phone_____

Lindal is represented throughout the world.



improve your outlook

Breneman believes your outlook — your windows on the world — should be as beautiful to look at as they are to look through. Get this brand new book — "Window Shade Parade" — and learn how to apply your own personality to your windows in exciting and colorful ways. Hundreds of how-to hints and dozens of full color illustrations for every room in the house. Written by Mary Davis Gillies, for years the decorating editor of McCalls Magazine. Only 75¢.



Breneman, Inc.
1133 Sycamore
Cincinnati, Ohio 45210

Gentlemen:
Please send my copy of Window Shade Parade. I enclose 75¢ in coin.

Name_____

Address_____

City_____ State_____ Zip_____

SHERRY

Continued from page 84

sherry in the United States and Canada as well as England, is something more than that. Specifically, it's a skillful blend of old olorosos, old amontillados and sweetening wines to make a predominantly sweet sherry with undertones of dryness and far more complexity than ordinary sweet oloroso. It's excellent sherry.

The sweetening wines of the sherry country are Pedro Ximenez and Moscatel, made from raisined grapes dried in the sun. They're almost syrupy with sugar, and when you drink them on their own, you take only a thimbleful, as you would a very sweet liqueur.

The reason sherry has no vintage is that every bottle of finished wine is a complicated blend of many years, young and old. As soon as the new wine reveals its character (fino or oloroso), it is entered into an aging and blending system called a solera.

A solera is a fixed group of tiers of barrels (it can be anywhere from a few dozen to several thousand) into which the young wine is poured at the top and the finished wine drawn off at the bottom. Each time wine is withdrawn for bottling, the bottom row of barrels is only partially emptied. Wine is transferred down from the next row to fill them up, the sherry from one barrel being parcelled out to 10 or more below. This process is repeated right up to the top row, where new wine is added to fill up the solera. Thus the barrels are so cross-blended that all of the wine in the solera has the same character. Furthermore, there's always a proportion of old wine in the blend, part of it going back to the year the solera was laid down, which may have been several decades ago. Winemakers compare this system to a school, saying that the older wine educates, or influences, the new.

An old, old process

This very curious process of wine-making has been long in evolution. Jerez was founded in 1100 B.C. by the Phoenicians. While there hasn't exactly been 3,000 years of steady progress from that time to the wine we drink today, wine of some sort was shipped from that area out of the nearby port of Cadiz at least as far back as the time of the Crusades. It gained a paramount position in England early in the 14th century.

The English have been drinking the lion's share of the wines of Jerez for so long that today's sherry is really wine of dual nationality, owing traits of character to both the Spanish wine-grower and the English merchant. Not infrequently, it's the Englishman who decides how the wine shall be blended for success in his market and throughout the world. Harveys Bristol Cream, now sold in 120 countries, is truly a wine of Bristol as well as Jerez.

Outside Spain

Other countries in addition to Spain make wines that imitate sherry. We Americans do it, and our efforts grow better year by year. Some of our sweet sherries are particularly well made, and are good buys. Two superior ones are Christian Brothers Meloso Cream and Paul Masson's Rare Cream sherry. If dry American sherries don't much resemble the finos, amontillados and dry olorosos of Spain, this shouldn't be too surprising. The unique style of Spanish sherry depends on the grape variety, the soil, weather, flor yeast, the solera and the Spanish experience. A few select California wine makers grow the Palomino grapes, induce the flor (which is natural in Spain) and operate soleras. But they can do nothing about the soil, weather and Spanish know-how. New York sherry makers, with none of the factors contributing to Spanish sherry except soleras, produce some wines well worth trying. We like Widmer's medium-dry Special Selection and the Great Western Solera sherries.

Despite facing all these natural drawbacks, the domestic product can be very good, and nothing said here is meant to put it down. As with any other wine, your taste should be the ultimate judge.

Marketing experts say that men buy more sherry than women. Certainly it makes an excellent gift for a man to buy for a woman or a woman to buy for a man. But when buying for oneself, for family and household use and for entertaining, we can't see why women don't take the lead. Perhaps they haven't quite known what to buy. Except for Harveys Bristol Cream, no sherry is really popular in America. We are still in our infancy with sherry, just as we are a young nation of wine lovers generally.

The etiquette of drinking sherry is relatively simple. The best time for it is "whenever you can get it, madam," in the opinion of one oft-quoted fictional wit, and no less a moralist than John Ruskin wrote: "I consider just and tolerable the drinking of sherry from dawn to dusk." But perhaps one ought to bear in mind that Ruskin's father made his fortune as the English agent for Domecq, money that supported his gifted son's life in arts and letters.

The authoritative Mrs. Isabella Beeton wrote that "sherry is the dinner wine," and so it was with many 19th-century ladies. Today, more people drink it before and after meals than with them—or, in effect, whenever they feel like it.

Dry sherry makes an excellent substitute for a cocktail—relaxing and appetizing, neither cloying nor satiating nor too strong. It's also an ideal drink for lunch. You need serve no food with it, but if you want something, a few salted almonds and green olives go well. Sometimes a medium or sweet sherry is agreeable in mid-afternoon.

Drinking sherry through a dinner party can be fun if your guests share your interest in wine. Serve a fino or manzanilla with hors d'oeuvres (only avoiding food heavily dressed with vinegar), with shellfish or with a fish course such as sole poached in sherry. A glass of amontillado goes with consommé or turtle soup. Dry or medium oloroso keeps good company with meat such as roast lamb. Serve a cream sherry with fresh fruit—*with* as well as *in* the dish.

A slight chill

If you have a room for storage where the temperature is 55° or 60°, keep your sherries there, all ready for serving. Otherwise, refrigerate the bottles and let the wine warm up slightly in the glass. Drier sherries particularly gain an appetizing freshness from partial chilling.

As for the sherry glass, the cones and liqueur glasses sometimes found in bar service are out. There's a special elongated stemmed glass made especially for sherry, but an adequate wine glass will do. It should be colorless, to let you see the wine clearly, and should curve in at the top, to capture the aroma. Given a good quality of wine in such a glass, we can find contentment anywhere. ■

SOUPS

Continued from page 83

enough water to cover the chicken breasts. Bring to a boil, reduce heat to simmer, cover and cook for 35 to 40 minutes or until the breasts are tender when pierced with a fork. Lift from the broth. When cool, pull meat off bones; cut into big chunks. Set aside.

Add enough water to the broth to make two quarts (eight cups) of liquid.

To finish the soup:

6 tablespoons (¾ stick) sweet butter
¾ cup all-purpose flour
1 cup heavy cream

Melt the butter in a heavy saucepan. Stir in the flour and cook over moderate heat, stirring constantly, for two to three minutes, to cook the flour. Do not brown. Add to the broth, bit by bit, whipping constantly with a wire whisk until very smooth. Bring to a boil, stirring frequently. Reduce heat and simmer for 25 minutes. Stir in the cream and bring to a boil again. Strain into a clean kettle and add the chicken meat.

Meanwhile, prepare the garnishes as follows:

½ carrot, peeled and cut into very thin strips
½ stalk celery, cut into long thin strips
½ white turnip, washed and cut into long thin strips

Combine all the vegetables in a saucepan with ½ cup of water. Bring to a boil, reduce heat and simmer for 10 to 12 minutes or until all the water has evaporated. Add to the soup.

To serve, bring the soup to a boil but do not cook further. Ladle into hot soup bowls or plates. Serves eight to 10.

Black Bean Soup

2 cups black beans
1 ham bone*
8 cups water
4 cups beef or chicken broth (your own) or 3 cans (10 ½-ounce size) condensed
Salt
Freshly ground black pepper
2 tablespoons olive oil
½ medium yellow onion, peeled and chopped
1 clove garlic, peeled and minced
1 small tomato, diced
½ cup diced ham
1 tablespoon white vinegar
Dash Tabasco
Garnish:
2 hard-cooked eggs, coarsely chopped
½ medium yellow onion, peeled and minced

Wash the beans well under running water. Then cover and allow to soak for two hours. Drain and pour into a large kettle. Add the ham bone, water, broth, salt and pepper. Bring to a boil over a high heat, reduce to simmer and cook slowly 1½ hours.

Lift the ham bone from the mixture and discard. Purée the soup coarsely in an electric blender, a small amount at a time. Do not blend until smooth. Pour back into the soup kettle.

Heat the olive oil in a skillet. Add the onion, garlic and tomato. Sauté for four to five minutes. Mix with the ham, vinegar and Tabasco and add to the soup. Just before serving, bring to a boil but do not cook the soup any further.

At serving time, ladle the soup into heated soup bowls or plates and garnish each serving with chopped egg and minced onion. Serve with corn muffins. Serves six to eight.

Note: If the liquid reduces too much while the soup is cooking, bring it to the right consistency with water when you are reheating it.

*If you haven't a ham bone on hand, buy the butt end of a ham. Cut off a thick slice and use for another meal.

Onion Soup

2 tablespoons sweet butter
1 large onion, peeled and sliced thin
3 cups beef or chicken broth, your own or canned
Salt
Freshly ground pepper
10 slices of French or Italian bread, toasted
¾ cup grated Gruyère cheese

Melt the butter in a saucepan. Add the onion and sauté for 10 to 15 minutes or until lightly browned. Add the broth, salt and pepper to taste and bring to a boil. Cook 10 minutes. Place one third of the bread in the bottom of an ovenproof soup tureen or generous casserole. Sprinkle with some cheese, add more bread, then more cheese, saving enough to sprinkle over the top of the soup. Fill the tureen with the hot soup, sprinkle the remaining cheese on top and place in a 400° oven for approximately 35 minutes.

*Beef Borscht**

½ to ¾ pound lean beef, cut into small dice
3 cups chicken or beef broth
1 ripe tomato, skinned, seeded and diced
Salt

(Continued)

Ekco has the only kitchen utensils guaranteed 15 years.* And they're pretty as well as functional.



Ekco Country Garden cooking and serving tools, pretty in the kitchen or dining room. Colorful flowers on dishwasher-safe Melamine® handles. But pretty is as pretty does; these stainless steel tools make flipping, dipping and stirring easier.

7-piece set includes ladle, basting spoon, potato masher, spatula, fork, pancake turner, and wall rack. Gift boxed . . . a most-welcomed gift item. Approximately $15.95.

*EKCO GUARANTEE. If Country Garden kitchen tools fail due to defects in workmanship or material within 15 years, Ekco will replace or provide equivalent substitute at no charge.

EKCO®

Send for Ekco's *free Cookery Book.* Write Dept. D1401 Ekco Housewares, Franklin Park, Ill. 60131.

A home greenhouse makes you a year-round gardener



Poinsettia at Christmas, carnations in autumn, tulips and daffodils when you want them!

If you like gardening, you don't have to restrict yourself to warm weather. Instead, bring the outdoors into your home for all seasons with your own private greenhouse. Not only is a home greenhouse a fascinating fun center, but an educational experience for the entire family. And what a perfect way to get a headstart on the spring season with advance plantings and cuttings for early crops, both flower and vegetable!

Lord & Burnham is America's leading source for home greenhouses. Prefabricated for easy, inexpensive installation, these all-aluminum structures will add substantial value to your residence as well, and will last a lifetime with little maintenance or upkeep.

Dozens of styles and models in full-size houses to fit every taste and budget from as low as $495 to $2,500. Or get started with a window greenhouse from $135 and up delivered. Send today for free catalog #50.

Lord & Burnham
Irvington-on-Hudson, N.Y. 10533
Dept. # 50

Please send your free, 32-page full color catalog that tells all about home greenhouses, heating, cooling, and construction for every kind of homesite.
☐ Check here if only window greenhouse brochure is wanted.
Mr/Mrs _____
Address _____
City/State/ZIP _____
In Canada, mail to Lord & Burnham Co., Ltd., St. Catharines, Ont.

Touch of Spring by Bluegate

Let it rain or snow, you will always have a bright touch of Spring in your home when you decorate with beautiful, unfolding Bluegate pillars. Tall or short, thick or thin, there's a Bluegate shape and color to complement your every mood. Weather or not, see all of the Springtime Bluegate's today at your finest candle store.



Bluegate Candle Co.

SOUPS

Continued

Freshly ground pepper
½ small yellow onion, peeled and sliced
½ cup white sliced cabbage
1 parsnip, peeled and grated
3 or 4 beets, peeled and grated (about 2 cups)
2 tablespoons white vinegar
3 tablespoons freshly chopped dill
1½ envelopes unflavored gelatin
Garnish:
1 cup sour cream
1 cup heavy cream, whipped

Place the beef in a large kettle. Cover with cold water and bring to a boil. As soon as it reaches a boil, drain through a colander and wash the beef under cold water. Return the blanched beef to the kettle. Add the broth, salt, freshly ground pepper and tomato. Bring to a boil. Reduce heat to simmer and cook for one hour. Add the onion and cabbage and cook another 20 minutes. Add the beets and parsnip and cook 30 minutes longer. If at this point the liquid has reduced too much, add a little water. Then add the vinegar and dill. Sprinkle the gelatin over the soup and stir until dissolved. Taste for seasoning. Refrigerate overnight.

Mix the sour cream and whipped cream together just before serving.

To serve, ladle the soup into chilled bowls and add about 2 tablespoons of the cream mixture to each serving. Serves six to eight.

Note: If you wish to serve the Borscht hot, omit the gelatin and cream mixture.

*Borscht is also spelled *Borsch, Bortch, Borschschock, Borshch* and *Bortsch:*

Gazpacho

1 large or 2 medium yellow onions
2 large cucumbers
4 medium ripe tomatoes
1 large green pepper
1 tablespoon vinegar
2 tablespoons olive oil
2 cloves garlic, peeled and chopped
2 egg yolks
¾ cup cold water
1 teaspoon salt
Dash Tabasco or cayenne
1 cup croutons*

Peel and chop the onions fine; peel the cucumbers, cut in half, scoop out the seeds with a teaspoon, dice; peel and seed the tomatoes, dice; cut the pepper in half, lengthwise, remove ribs and all seeds, dice. Take ½ cup of the onions, ⅓ cup of cucumber and ⅓ cup of the tomatoes. Place each in a separate small bowl and refrigerate. These will be used to garnish the soup.

Purée all the remaining vegetables and remaining ingredients except the croutons, a small amount at a time, in the electric blender. If you prefer a very smooth, creamy texture, push the purée through a food mill. Taste for seasoning. Add salt and pepper if necessary. Refrigerate the Gazpacho, covered, overnight.

Serve the Gazpacho in chilled soup bowls with the vegetable garnishes and croutons. Serves six to eight.

**To make croutons:* Take plain, firm white bread. Cut off the crusts and cut the bread into small cubes. Sauté in vegetable oil until golden brown.

Cold Peach Soup with Fresh Blueberry Garnish

Completely original, this is a fascinating combination of puréed peaches and wine, garnished with fresh blueberries and whipped cream.

1½ cups water
4 cloves
¾ cup sugar
1 cinnamon stick, broken into pieces
2 tablespoons cornstarch, mixed with ¼ cup cold water
1½ cups dry white wine
3 pounds ripe peaches*
1 cup fresh blueberries
1 cup heavy cream

Pour the water into a small saucepan. Add the cloves, sugar and cinnamon. Bring to a boil. Reduce heat and simmer for 10 minutes. Add the diluted cornstarch, whipping it into the syrup with a wire whisk. Bring the syrup to a boil again. Take off the stove, stir in the wine and refrigerate.

Wash the peaches, split lengthwise and take out the pits. Slice enough of the nicest peaches to make about 2 cups and add to the syrup. Chop the remainder and purée in the electric blender. Then add the purée to the syrup mixture. Refrigerate the soup overnight or at least several hours before you serve it.

To serve, ladle the cold soup into chilled soup bowls, sprinkle with blueberries and add a generous dollop of whipped cream. Serves six to eight.

*Lacking fresh peaches, you can use frozen peaches to make the purée and sliced canned peaches may be used in place of the sliced fresh called for. ■

JAPAN WON'T COME CHEAP.

This February, as part of year round competition, members of The U.S. Ski Team will take on the world in Sapporo, Japan. But unlike the ski teams of other nations our team is not government supported. Their training, traveling, food and lodging expenses have to come from us.

Please send a contribution* to The U.S. Ski Team, Box 3030, Denver, Colorado 80202. If you contribute $5 or more you will receive a contributor's patch.



US SKI TEAM

*Tax Deductible

FOOD & DRINK

NOBODY EVER TELLS YOU THESE THINGS

By Helen McCully

What is chartreuse?

A liqueur, either green or yellow, made by the brothers of the Chartreuse monastery near Grenoble in the French Alps. Invented by an unknown Frenchman, probably an alchemist, in the 16th century and presented to the monks, it was then known only as a "health liqueur." To this day the formula is a well-guarded secret, but we do know the base is brandy made vivid with a herbal bouquet. Yellow chartreuse is 86 proof and the green 110. A unique liqueur, it is used to some extent in flavoring certain cooked dishes—and you'll find the green perfectly delicious over ice.

What is Armagnac?

A brandy and although it is produced only 200 miles from Cognac, it differs from Cognac in several ways, due to the different methods of aging and distilling. Of vital importance are the black oak casks in which it is aged. Use it as an after-dinner drink or in cooking.

What is a French 75?

A mixture of half Cognac and half Champagne. We strongly recommend you limit the number you drink. Perhaps to two.

What are brisling sardines?

The famous Norway sardines, so tiny they are about half the length of regular sardines. The other Norway sardine is a *sild*, which is the more "standard" size. Labels usually indicate which sardine you are buying. Packed in olive oil, both types are smoked, which gives them a most distinctive flavor.

How long can you store vegetables in the refrigerator?

The Western Growers Association recommends one to two days for asparagus, fresh beans (fava, lima and wax or green), Brussels sprouts, corn, mustard greens, fresh peas, leafy lettuce (all varieties), spinach and ripe tomatoes; three to four days for cauliflower, collards, kale, Swiss chard, iceberg lettuce and pink tomatoes; a week for anise, beets, broccoli, cucumbers, eggplant, endive, escarole, kohlrabi, leeks, green onions, green peppers, radishes, romaine and summer squash; a week or longer for artichokes, cabbage, carrots, celery root (celeriac), parsnips, rutabagas, winter squash and white turnips. Watercress, in our experience, keeps well a week or longer if placed in a glass of cold water (an Old Fashioned glass is dandy), then completely encased in a polyethylene bag, secured with a rubber band. Parsley washed in cold water, then shaken to get rid of as much water as possible and placed in a jar (such as a Mason jar) and covered securely, will keep as long as two weeks. Sometimes more. Always discard any yellow or damaged stalks you see when you are using it.

What does maison mean on a restaurant menu?

Originally, it meant a dish that originated with the chef of the restaurant. Today it is a convenient label for any dish without a special name, concocted out of ingredients available in the restaurant at the moment.

What is a kipper?

A herring that has been cured and smoked. It is also the term used to describe the method. That is, "to kipper." Further, kipper is used to define a male salmon during the spawning season. Although kippers are available canned, there is nothing to match kippers bought at the fish market, heated just long enough in the oven to puff up, served with good homemade bread, sweet butter and a cup of tea.

What's the best way to store apples?

Mellow apples should be stored uncovered in the refrigerator. Unripe or hard apples are best held at cool room temperature (60° to 70°) until ready to eat. Ripe apples should be used within a week, advises the U.S. Department of Agriculture. ■

Ekco has the only steak knives guaranteed 15 years*...with the Waverly edge that always stays sharp. Won't get dull!



Ekco Flint steak knives. Wonderful to give! A delight to use!

Waverly cutting edges so sharp they virtually slide through the most gristly steak problems. Handsome handles, too, of virtually indestructible mahogany Pakkawood®. Ask for Ekco Flint steak knives by name, the *only* steak knives with a 15 year guarantee.

6-piece steak knife set. Mediterranean or Americana holdsters. Gift boxed . . . a most-welcomed gift item! Ekco steak sets priced from Approximately $17.95.

*EKCO FLINT CUTLERY GUARANTEE. If this product fails due to defects in workmanship or materials within 15 years, Ekco will replace or provide equivalent substitute at no charge.

EKCO®

Send for Ekco's *free Cookery Book*. Write Dept. D1201 Ekco Housewares, Franklin Park, Ill. 60131.

Scouting builds BOYPOWER.

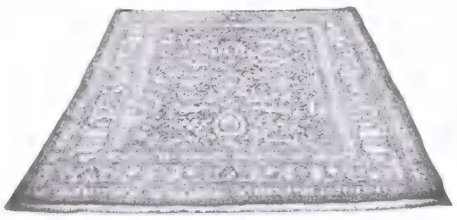


Today's Boy Scout gets the opportunity to study and develop skills in more than 100 arts, crafts, and sciences. A Scout's work toward a merit badge often leads to a lifelong hobby—sometimes to a productive career. It's one way Scouting builds BOYPOWER.

America's manpower begins with BOYPOWER

Support the Boy Scouts

The way to select **ORIENTAL RUGS**



is to examine them in your own home

Rare antique, inexpensive antique, semi-antique, and new rugs in antique designs. Each moderately priced.

SEND FOR DESCRIPTIVE LISTS and COLORED PICTURES. Include your Zip Code. Select rugs you wish sent on APPROVAL. *WE PAY ALL SHIPPING CHARGES. NO DEPOSIT OR EXPENSE* to you in ordering our rugs shipped on approval. No obligation to buy.

Antique rugs $95 to $3900
Small to Giant Sizes.
2,000 Oriental rugs from India in pastel (Kirman) colors
100% wool nap, 50 sizes
9 x 12 ft. $295 to $550
Many giant and unusual sizes
For sale by America's foremost authority and expert on Oriental Rugs, and largest exclusive dealer in natural, unbleached rugs

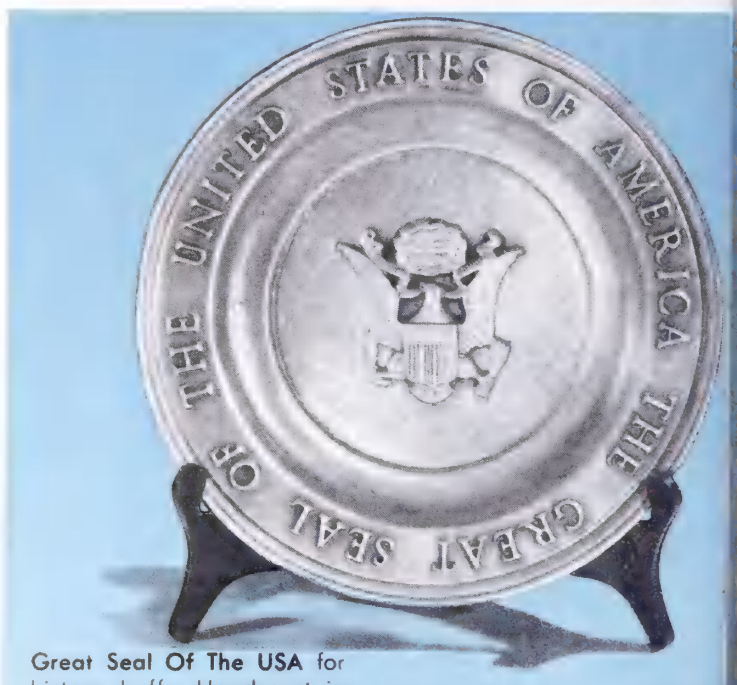
For 45 years we have been eliminating the element of gamble in buying Oriental Rugs for thousands of customers all over America.

"ORIENTAL RUGS—A Complete Guide"
by Charles W. Jacobsen . . . $15.00
First and only Oriental Rug encyclopedia ever published. 480 pages with 250 plates, 38 in full color.

CHAS. W. JACOBSEN, Inc. 401 S. SALINA ST., SYRACUSE, N.Y. 13201
DEPT. E 315-471-6522

WINDOW

Enclose check or money order. Please add sales tax whe it applies. Include Zip Code. Merchandise, except perso alized items, may be returned for refund to shops i volved if not satisfactory. Happy Window Shopping!



Great Seal Of The USA for history buffs. Hand-cast in Spencer foundry. Polished aluminum, pewter-like finish. 10½" diam., $15, $1.25 post. Wood display stand $1.25. William Spencer, B-1, Creek Rd., Rancocas Woods, NJ 08060.



A Christmas Card File makes next year's greeting card chore a cinch. It comes with 75 address cards which hold a 10-year record, alphabetical index, $1.95. Extra address cards, 100 for $1. Ppd. Bruce Bolind, HB1, Boulder, CO 80302.

Early American Trundle Bed of solid pine, antiqued finish. Headboard 41¼"H, footboard 31¼"H, Length 78". Trundle drawer 74" (mattress not incl.) $139.95 ship. coll. Matching pieces available. Catalog 25¢. Bryan Robeson, Dept. 52, Box 757, Hickory, NC 28601.





As pictured $19.00
Box alone 11.00
Postpaid

Handcrafted wooden shadow box. Removable front panel 7¾" square 2½" depth. Medium brown stain. Dried flowers with natural cornhusk figurines under glass.

DISCOVERY
314 W. STATE ST., GENEVA ILL. 60134

DOOR STORE



Paint me. Stain me. Mix me with anything. The solid beech frame of our Chinese Chippendale is ready to finish any way you like. Seat is caned. Arm chair, $97. Side, $84. Finished add, $30. Exp. Chgs. Col. No COD's. 56-page catalog, $1.

3140 M St. N.W. (HB) Wash. D.C. 20007

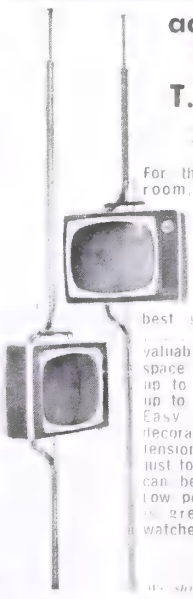


PAINT YOUR OWN WALL MURAL!
Enjoy the beauty, creative satisfaction of painting a lovely 5 to 14 ft. wide mural directly on your wall! New "paint-by-numbers" method is fun, incredibly easy. Takes just 3 to 5 hours. Artists charge up to $350; wallpaper scenics cost $100 and up. Our complete kits. $12.95 up! Also fabulous "Black Light" mural kits. Many exquisite modern, provincial, oriental, etc. designs. A stunning prestige touch! Send for . . .

FREE!
NEW 36 PAGE COLOR CATALOG!
Dozens of new designs, decorator color combinations, easy "how to" **details.** (Send 25c)

CREATIVE MURALS, INC. Dept. HB-1
14707 Keswick St., Van Nuys, Calif. 91405

adjustable Hi-Low T.V. POLE STAND



For the bedroom, living room, kitchen, family room, porch . . . no matter where you're viewing this smart new T.V. Pole Stand holds your portable at the level and place best suited for comfort . . . without taking up valuable floor or table top space. Takes any width up to 14" front to back up to 17" top to bottom. Easy to install, black decorator pole has spring tension rod at top to adjust to your ceiling height, can be set up in Hi or Low position. Hi position is great for reclining watchers. Made in USA.

$12.95 ppd.

Write for FREE *catalog of gifts*
Holiday Gifts Dept. 201-A
7047 Pecos St., Denver, Colorado 80221

SHOPPIN WITH Peggy

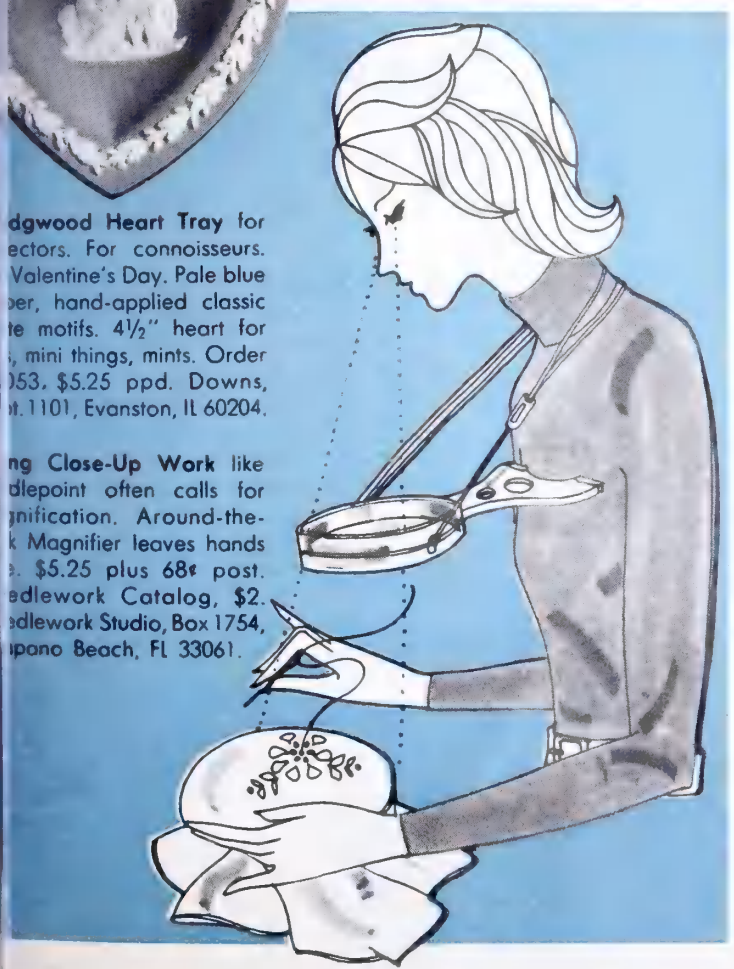


Ephraim Marsh's 1972 Catalogue emphasizes their quality image for fine reproductions of XVIII Century furniture. Chippendale, Sheraton, Hepplewhite, and other Georgian pieces. 148 pages, 16 in color! Send 50¢ to Ephraim Marsh, Dept. 942, Box 266, Concord, NC 28025.



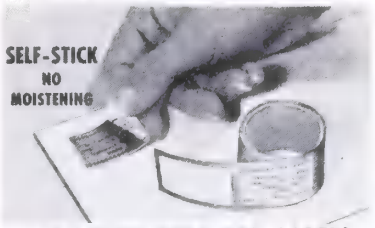
dgwood Heart Tray for
ectors. For connoisseurs.
Valentine's Day. Pale blue
ber, hand-applied classic
te motifs. 4½" heart for
, mini things, mints. Order
053. $5.25 ppd. Downs,
t. 1101, Evanston, IL 60204.

ng Close-Up Work like
dlepoint often calls for
gnification. Around-the-
k Magnifier leaves hands
. $5.25 plus 68¢ post.
edlework Catalog, $2.
edlework Studio, Box 1754,
pano Beach, FL 33061.



Good Ideas by mail from Walter Drake

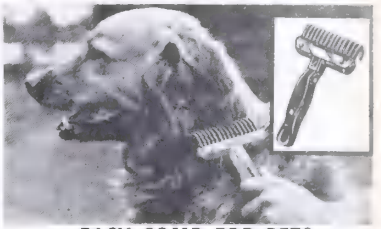
4011 DRAKE BUILDING, COLORADO SPRINGS, COLORADO 80901



SELF-STICK GOLD FOIL LABELS

Gleaming gold foil labels stick anywhere – a smart touch to personalize letters, books, cameras, briefcases, records, etc. Classic border, handsome black printing. 1" x 1¾". Up to 4 lines, 27 letters and spaces per line.

P4010 250 Gold Foil Labels $1.98



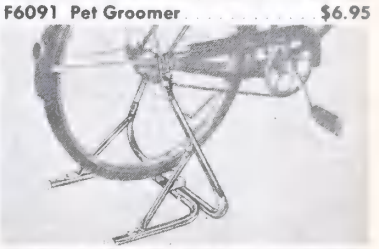
EASY COMB FOR PETS

Now you can comb out knots, mats, snarls and burrs from your pet's hair without strain or pain. Leave his coat smooth and neat. Knurled brass safety blades remove snarls, etc. as you comb through coat. A pet owner's must.

F6091 Pet Groomer $6.95



DO YOU HAVE A WILL? Everyone should! Save on legal fees – make your own will with Will Forms Kit. Written and compiled by two attorneys, kit has 4 will forms, 64-page booklet on wills, a guide on wills and duties of the executor, and forms for [illegible]



MAKE BIKE AN INDOOR SLIMMER!

Great exerciser! Just attach rear bike wheel to this heavy tubular steel stand–raise or lower wheel against rollers to get everything from "on-the-level" to vigor-



MAKEUP MIRROR

Adjusts from 41½" to 70" Tall!

At last, the perfect make-up mirror! Take it to a window or wherever light is right for seeing. It leaves your hands free for makeup or hair grooming. Stand adjusts from 41½" to 70" tall. Mirror is 7" in diameter, regular on one side, magnifying on the other. Men like it too (it's tall enough for a 6-footer!) In gleaming brassplate, smartly designed.

$11.95

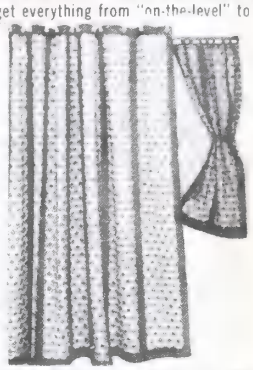
Plus $1.40 Postage

Send for Free Gift Catalog

artisan galleries

2100 A-1 No. Haskell
Dallas, Texas 75204

FANFARE



100% Cotton Lace Shower Curtain 6' x 6' with soft plastic liner **$18.**

Mix or match colors available: **Lace Shower**—black, white, brown, red, royal blue, lime, canary, shocking pink, plum

Plastic Liner—light blue, royal blue, light pink, shocking pink, gold, red, lime, canary, bittersweet, white, black.

Matching tailored window curtain (tiebacks) with liner . . . . . **$18.**

Conn. residents add 6½% sales tax. Postage prepaid—No C.O.D.'s

Bernice Studios

P. O. Box 147—Southington, Conn. 06489

THE NEWEST COLLECTION OF MINIATURE BOTTLES



COLORFUL, ACCURATE REPRODUCTION OF EARLY AMERICAN GLASS

Set includes 12 different bottle shapes in assorted colors of blue, green, topaz, and ruby. Original bottles were used for patent medicines, bitters, inks, cure alls, etc. Captures a little bit of Americana. Adds a lot of decorating interest. 3" high, cork stoppers included . . . . . ONLY **$3.95** ppd.

Early colonial style three-tier cherrywood display shelf. (13½" H, 3¾" D, 16¾" W)

$5.50 ppd.

SPECIAL OFFER: Bottles and shelf **$8.45** ppd.

SAVE $1.00

Check or money order. Money back guarantee. New Jersey res. add 5% sales tax. Send for FREE catalog.

STUART CRANE, INC.

Dept. HB 12
125 Broad St., Elizabeth, New Jersey 07201



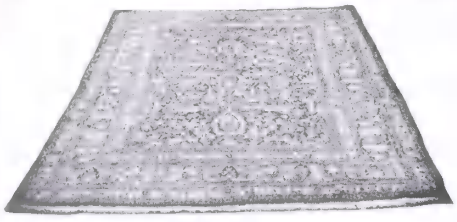
LEVI'S BIG DADDY

This giant size Levi's blue denim laundry duffle bag lets you carry the whole week's laundry in just one trip and have room to spare. It's huge 32" x 12" with lariat drawstring at top and has two oversized outside pockets to carry detergents, magazines or whatever. It's genuine Levi—durable as the famous blue jeans. $9.95 plus 95¢ postage.

HOLLY HOUSE

9924 Edgecove Dallas, Tex. 75238

The way to select ORIENTAL RUGS



is to examine them in your own home

Rare antique, inexpensive antique, semi-antique, and new rugs in antique designs. Each moderately priced.

SEND FOR DESCRIPTIVE LISTS and COLORED PICTURES. Include your Zip Code. Select rugs you wish sent on APPROVAL. *WE PAY ALL SHIPPING CHARGES. NO DEPOSIT OR EXPENSE* to you in ordering our rugs shipped on approval. No obligation to buy.

Antique rugs $95 to $3900
Small to Giant Sizes.

2,000 Oriental rugs from India in pastel (Kirman) colors
100% wool nap, 50 sizes
9 x 12 ft. $295. to $550.

Many giant and unusual sizes

For sale by America's foremost authority and expert on Oriental Rugs, and largest exclusive dealer in natural, unbleached rugs.

For 45 years we have been eliminating the element of gamble in buying Oriental Rugs for thousands of customers all over America.

"ORIENTAL RUGS—A Complete Guide"
by Charles W. Jacobsen . . . $15.00
First and only Oriental Rug encyclopedia ever published. 480 pages with 250 plates, 38 in full color.

CHAS. W. JACOBSEN, Inc. 401 S. SALINA ST., SYRACUSE, N.Y. 13201
DEPT. B 315-471-6522



RATTAN CEILING LAMP with dimmer switch

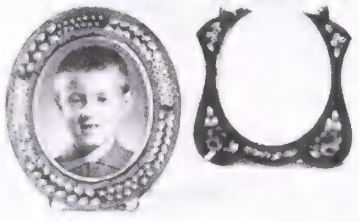
$15.95 plus $1.50 postage

Brighten your decor with a handwoven rattan tulip lamp with chain. Fully electrified with dimmer switch, adjustable height from ceiling, 14" spread, 11" high with 18 ft. chain and hooks for hanging included. Painted in House & Garden colors, white, parrot green, pineapple yellow, space blue, or azalea add $3.00. Use up to 150 watt bulb. Immediate delivery.

SEND 25¢ FOR CATALOG
N.J. Residents add 5% sales tax
VISIT OUR WAREHOUSE SHOWROOM

Fran's Basket House

89 W. Main St., Dept. HB1, Rockaway, N.J. 07866



MINIATURE MOSAIC FRAMES

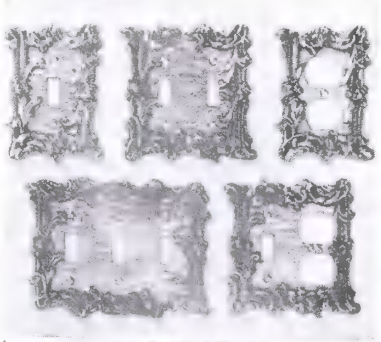
are hand-set by mastercraftsmen who capture the exquisite detail only skilled hands can create. From Italy in a palette of multi-colors set in golden brass for table top or show-off shelf.

Choose Oval or Baroque shapes, approx. 2" x 2½" $4 each

We pay postage. Money-back guarantee. Orders filled promptly.

Foreign Boutique

149 E. Post Rd., B-1, White Plains, N.Y. 10601



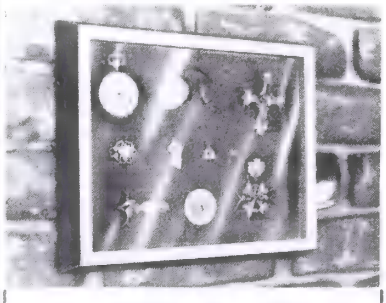
PROVINCIAL SWITCHPLATES

Switch to beauty in your home with little cost with our golden brass-plated switchplates. Non-tarnish finish, screws included. Also in antique white.

SINGLE—3" x 5"	$1.00 each 3 FOR $2.95
DOUBLE—4½" x 5"	$1.50 each 3 FOR $3.95
TWIN OUTLET—3" x 5"	$1.50 each
TRIPLE—6" x 5"	$2.95 each
COMBINATION—5" x 5"	$1.95 each
DOOR KNOB w/spindle & rosette	$1.95 each

PLUS 45¢ POSTAGE & HANDLING
Pa. Res. Add 6% Sales Tax Sorry No COD's

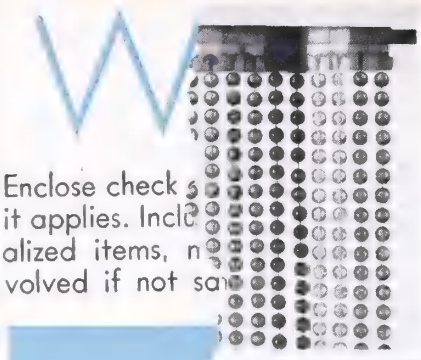
WHAT'S NEW SHOP
12-B Water St., Bryn Mawr, Pa. 19010



CHERISHED ARTIFACT WALL BOX

Picture a collection of your own in one of our handsome wall units, protected by a pane of rigid glass. Ideal for awards, metals, pins, spoons, coins, charms, antique jewelry, or any memorabilia. The finished gild-edged walnut frame and classic red back are appropriate to any decor. You simply fasten your items to the smooth soft backing, close the case and hang. Pictured is the 8" X 10" case at $8.95. The 16" X 20" size is identical at $18.95. Please include $.50 postage.

WORLD ARTS,
Box 577-A, Wilmington, California 90744

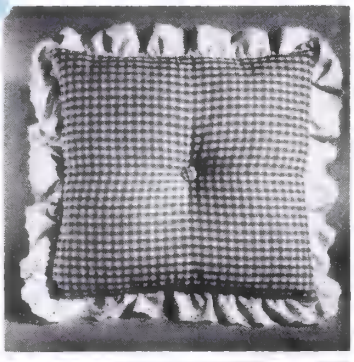


Enclose check
it applies. Incl
alized items, n
volved if not sa

Strands Of Beads in hot blue, green, yellow, orc black or clear make exc room dividers. 7-ft. strand 3-color matched hangers package. May be trimme any length. Minimum orde strands in "high-fever" combinations or all one c $7 ppd. Extra strands, 70¢ ppd. A C Gifts, HB1, 2642 tral Ave., Yonkers, NY 1



Folding Opera Glasses. these in your purse for h coming weekend and ev your seats are behind the post, you'll see every play. ton on top controls focus. L er-like cover, snap closures. fect for theatre evenings. 2½", $3.98 plus 20¢ post thony Enter., HB1, 585 M St., San Francisco, CA 9



Gingham Toss Pillows tu sofa into a joyful oasis. G ham goes great with patch pine, honey maple, wicker square pillow in any color 2" wide cotton eyelet filled with fluffy dacron, each ppd. Brochure of p work accessories, 10¢. Sw es, 10¢. Appalachian Trail 247, Arlington, VA 2221



Hairpin Flower Holders floral arranging a snap pointed ends to stick finge split flower stems. Flowers or no, are easily placed a angle to use in any type tainer, tall or flat. 3¼" $3.95; 2¼", $2.50. Ad post. Clymer's of Bucks Dept. HB1, Point Pleasant, sylvania 18950



Take Off In Rebecca and in comfort and style. S foot pampering shoe is the est tranquilizer for feet-o go. Choose deep beige or leather, 1½" wedge bouncy cushion-crepe AAA-D widths, sizes 4 $18.95; 10½-11, $19.95. 75¢ post. Solby Bayes, H Winter St., Boston, MA



How Now Cream Cow! Re ber the cow cream pitch your grandmother's bre table? It's happily mixed u memories of fresh straw and snowy linen, sunshin the whir of the lawn m White porcelain, mad France. 7", $3.98 plus 35 Country Gourmet, B1, 5 Ave., Mt. Vernon, NY

ilver Fish Bottle Opener. Nota-le potables will be served to uests in every house where the nan behind the bar lands this illing helper. Beautifully scaled ottle opener in tarnish-resistant ne silverplate. 6" long, $2.20 pd. 64-page Gift Catalogue, 5¢. Croydon Silversmiths, BEJ, 627 Kings Highway, rooklyn, NY 11223.



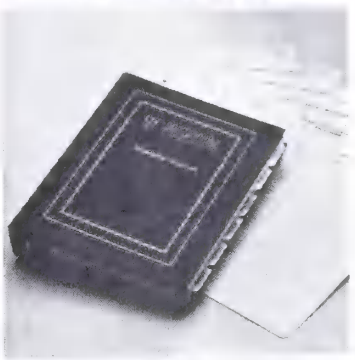
Make Your Own Baba au Rhum. One dozen babas imported om France are packaged with uthentic chef recipes for a ecorative and delicious finale dinner parties. You can whip p Mocha Babas, Babas Su-ette, Baba au Rhum in a trice ith the easy recipes. $1.50 per ozen, $3.50 for 3 dozen. Ppd. uisinarts, Inc., P.O. Box 352, reenwich, CT 06830.



iolets And Snowdrops bloom or you where you live when ou complete this needlepoint illow. Kit includes pre-worked esign on 14x14" canvas, crystal reen background yarn, linen acking, directions. $12.95 plus 5¢ postage. Send 25¢ for next issues of Art Needlecraft ca-log. The Stitchery, HBI, Vellesley Hills, MA 01281.



My Possessions". 7x8¾" bind-organizes everything you own r an accurate record of your ossessions. Indexed loose-leaf rms make it easy to find cost & placement value of furniture, t, jewelry. Safe deposit box in-ntory, personal property insur-ce forms incl. $11.85 ppd. eepy Hollow Gifts, 6651 Ar-gton, Falls Church, VA 22042.



ttle Football Heroes are in sidence at your house when ou mount these three-dimen-onal plaques on the wall. ey'll charge your son's room th excitement. Set of three: ½x11¾", 9x12", and 8½x10-", $15.95 plus 95¢ postage. rder from Creative House, BI, 221 W. 9th St., Kansas ity, MO 64105.

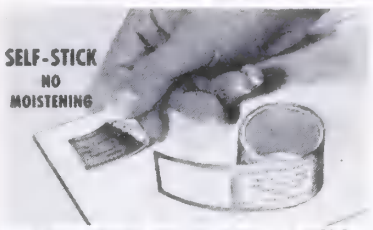


ager For Easter in the midst of woeful winter? Order this vely limited edition Easter g of translucent bone china Noritake. Decorated with soft-colored Lilys, it's an exquisite ork of art coveted by collec-rs. In jewelry presentation box, 10 ppd. Joy's, Box 3393 Mdse. art Plaza, HBI, Chicago, IL 0654.



Good Ideas by mail from Walter Drake

4011 DRAKE BUILDING, COLORADO SPRINGS, COLORADO 80901



SELF-STICK GOLD FOIL LABELS

Gleaming gold foil labels stick anywhere – a smart touch to personalize letters, books, cameras, briefcases, records, etc. Classic border, handsome black printing. 1" x 1¾". Up to 4 lines, 27 letters and spaces per line.

P4010 250 Gold Foil Labels $1.98



EASY COMB FOR PETS

Now you can comb out knots, mats, snarls and burrs from your pet's hair without strain or pain. Leave his coat smooth and neat. Knurled brass safety blades remove snarls, etc. as you comb through coat. A pet owner's must.

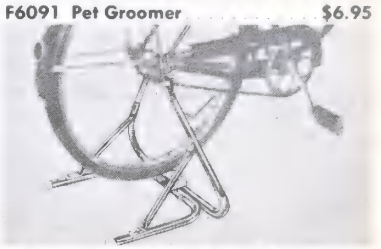
F6091 Pet Groomer $6.95



DO YOU HAVE A WILL?

Everyone should! Save on legal fees – make your own will with Will Forms Kit. Written and compiled by two attorneys, kit has 4 will forms, 64-page booklet on wills, a guide on wills and duties of the executor, and forms for recording family assets.

S4036 Will Forms Kit $1.98



MAKE BIKE AN INDOOR SLIMMER!

Great exerciser! Just attach rear bike wheel to this heavy tubular steel stand–raise or lower wheel against rollers to get everything from "on-the-level" to vigorous "up-hill" pedaling. Bike comes off for riding.

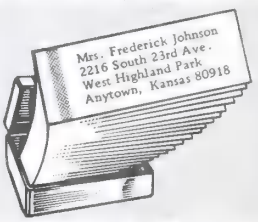
F6061 Bike Exerciser (fits 26"-28" bikes) $9.98



FLORAL NEEDLEPOINT COVERS $2.98

Replace worn, shabby covers on chairs, etc. and have the beauty of real needlepoint without the work of doing it. Loom-woven floral print with your choice of black, green or beige background. Foam backing; 20" square. Easy to attach.

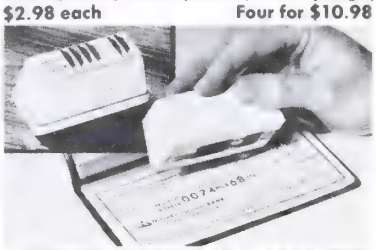
Order by color number:
F6071(Black) F6072(Green) F6073(Beige)
$2.98 each Four for $10.98



1000 RETURN ADDRESS LABELS $1

Quick, easy way to put your name and address on letters, records, books. Any name, address & Zip code up to 4 lines beautifully printed in black ink on white gummed labels; rich gold trim. Free handy box.

S716 1000 Labels $1



PROTECT YOUR BANK ACCOUNT!

Pocket-size check protector guards against possible altering of your checks. Simply dial in amount needed. Great for small businesses, housewives, anyone who writes checks. Compact 3" plastic case. Built-in stamp pad.

S5051 Protect-A-Check $5.98



ELECTRIC CALLUS ERASER

Erases ugly calluses, corns, dead skin–leaves feet smooth as silk from heel to toe. Safe, gentle vibrating action smooths rough, scratchy skin that looks so unpleasant and snags nylons. 5½ ft. cord. White plastic case.

N554 Electric Callus Eraser $3.98



ENLARGE YOUR FAVORITE PHOTO 2-FT. X 3-FT. only $3.98 postpaid

Send in any black-and-white or color picture (no negatives) . . . or 35mm slide . . . and have it enlarged into a giant 2-foot by 3-foot black & white wall poster. Top quality workmanship, Kodak paper and chemicals. Shipped in sturdy mailing tube. Your original returned safely by separate first-class mail.

P5009 Giant 2-ft. x 3-ft. Photo . . $3.98
Any two $7.25
Any three $9.95

Walter Drake & Sons
4011 Drake Building
Colorado Springs, Colo. 80901

FAST SERVICE
SEND FOR FREE CATALOG

SATISFACTION GUARANTEED OR MONEY BACK! We ship POSTPAID

NAME _____

ADDRESS _____

CITY & STATE _____ ZIP _____

ITEM NO.	HOW MANY?	NAME OF ITEM	PRICE

BANKAMERICARD

Colorado residents add 3% tax. TOTAL ENCLOSED (or charged)

Charge ☐ BankAmericard Acct. No. _____
☐ Master Charge Acct. No. _____

Print the Bank No. from the lower part of Master Charge card: _____

#8196



Chelsea

Practical and Beautiful Polyester Cotton Quilted Top Permanent Press Completely Washable. No Ironing
In Luscious Colors: White, Pink, Blue, Gold, Green, or Red Embroidered on White.
Twin Bedspread—$30.00 Full—$35.00 Queen—$48.00 King—$57.00 Canopy—$15.00 Pillow Sham—$8.00 each
Tier Curtains 26" lg.—$6.00 30" lg.—$6.50 36" lg.—$7.00 45" lg.—$8.00 Valance—$3.50
Swatches—35¢ Catalog 75¢

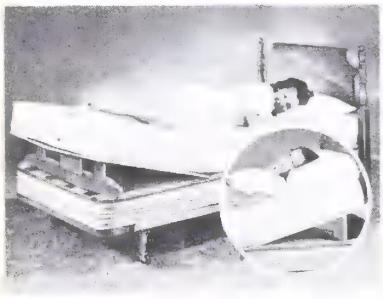


Rosepoint

Finest Quality 100% Cotton Lace CURTAINS for Beautiful Homes. "Perma-Net" Finish Assures Easy Care, Drip-Dry, No Stretching, Little Ironing. Colors: White or Shell
Sold by Panels 52" wide x 81" long—$7.95 90" lg.—$8.95 108" lg.—$9.95 126" lg.—$11.95
Swatches—25¢

Hildegarde's

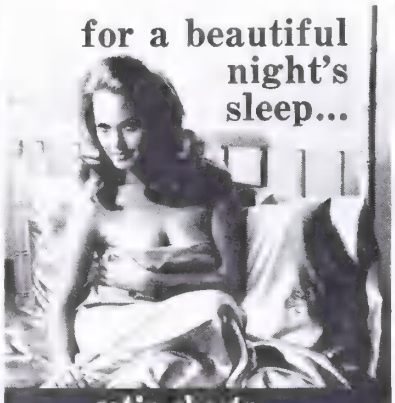
1 HB 597 Farmington Ave. Hartford, Conn. 06105



NEW SLEEP COMFORT

Raise the full width of your mattress for more healthful, restful sleep. Just place **NU-SLANT** under your mattress at either head or foot of bed. 7-adjustable positions allow you to predetermine the height from 5 to 14". Better than extra pillows. Folds invisibly flat when bed is made. Customer approved for 12 years. Plywood construction. **Head Elevation** comforts diaphragm hernia, hypertension, acid regurgitation; bronchial, breathing and heart ailments. **Leg Elevation** eases varicose, circulatory and swelling leg discomforts. Twin Bed Size **$14.98** Double Bed Size **$16.98**. We pay posage, ship in 6 hours. NJ residents add 5% tax. Send check to:

Better Sleep Inc. BOX HZ
New Providence, New Jersey 07974
MONEY BACK GUARANTEE



for a beautiful night's sleep...

satin sheets.

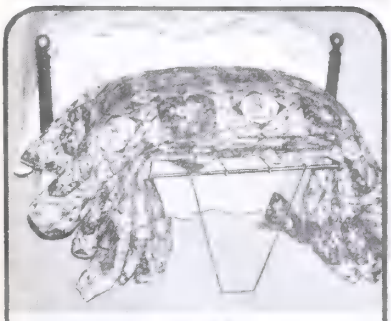
Ours are unbelievably soft, luxurious and washable . . . the finest acetate satin. Twelve shimmering shades: Gold, Black, Blue, Bronze, Orchid, Olive, Red, White, Mint, Pink, Orange, and now, SILVER!

SHEET SETS (2 straight sheets, 2 cases)

Double Set	$17.50	Queen Set	$20.49
Twin Set	17.25	King Set	23.99

3-letter monogram on 2 cases—$2.00
For fitted bottom sheet, add $2.00 to double or twin price; $2.50 to queen price, $3.00 to king price. Send check or m.o. 50% deposit on C.O.D.'s.

SCINTILLA,® INC. 4802 N. Broadway B-1 Chicago, Ill. 60640
"All Things Exotic in Satin"



Bedspread Caddy Saves Time, Tugging

Simplify your bed-making . . . and stop nightly tugging or folding away heavy spread. Just pull hidden caddy from beneath mattress and lay bed-spread across, ready for easy make-up in the morning. Legs swing automatically into position. Handsome, gold-flecked caddy glides effortlessly out of sight during day. Ideal for Hollywood beds or low foot-boards. For king-sized or double beds, order two.

$7.98/2 for $14.98, plus 90¢ postage

GARRETT'S
P.O. Box 8415-81 Dallas, Texas 75205

COMPACT WILLOW STAND



in your choice of 11 DECORATOR COLORS

So versatile . . . we sell them for use as night tables, towel stands, portable bars, servers, magazine racks, plant stands, baby or sick room accessories. So attractive too, in Wedgwood or Bristol Blue, Fresh Green or Olive, Raspberry, Hot Pink, Orange, Yellow, Red, Black or White. Poly wrapped. 13 x 13 x 28" high **$14.50**

SHIPPING CHARGES COLLECT
Deduct 10% for natural ■ Sorry No COD's

SPECIALIZING in PAINTED WICKER FURNITURE and ACCESSORIES
Send 25¢ for Catalog and Color Card

Colorful WICKER GARDEN
4100 Jacksonville Rd., HB1-2, Hatboro, Pa. 19040



House Marker glows in the d to welcome guests. Weath worthy white numerals on bl background are legible by d glow by night. Plugs into st dard outlet. Concealed m bulb operates for 40¢ per ye 5x10x1/2". Name & Numb $14.95. Number only, $11. Postpaid. Great housewarm gift! Numeralite Inc., HB1, b 549, Fairfax, VA 22030.



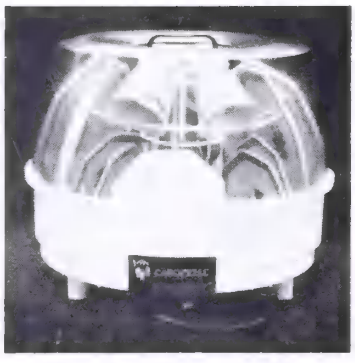
Give Yourself A Coffee Bre Mug is really "broken", has gaping crack right down side. Only YOU know there clear plastic liner—so cal pour the coffee as the gang the office gasps. Beige-bro plastic, $1.29 plus 35¢ post. Country Gourmet, B1, Fourth, Mt. Vernon, NY 105



Sent Mitt Love. Convenient m type potholder with paten safety wall protects your ha from heat, hot grease, e scalding water. Attractive pri in red, green, yellow, turquo copper or brown. Flash-fla proof, long-lasting, washa Two pair of Panhandlers, ppd. Panhandler Inc., P.O. 711-HB, Memphis, TN 381



Monogrammed Wooden Ba a great new trunk shape to w with everything. Perfect for c suburbs, or cruise stopovers. tiqued wooden trunk is ha rubbed, dovetailed. Has cor fabric lining, leather handle brass clasp. 9x7 1/2" with 3 br initials. $26 plus 90¢ post. Talbots, Dept. AK, Hingh MA 02043.



Carocelle Dishwasher is a ha portable with big-machine f tures. Works on counter- without installation or electric Powered by water, it adapts most faucets. Washes and rin full dinner service up to 6 pl settings. 18" diam., 16 1/2"H gold, avocado or white. $39 ppd. Collier's, Box 585, BE-12 Skokie, IL 60076.



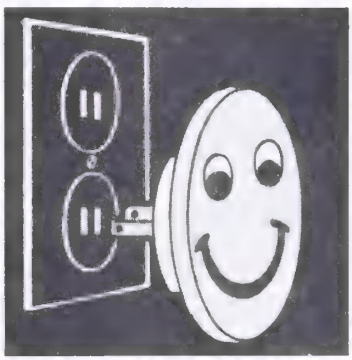
Carnival Butter Dish, hard find, worth the search, and lo lier than you remembered it your grandmother's sideboa The purple iridescent or r gold orange pressed glass i rich contrast to the embos rose pattern. Dome cover v glass handle. 7" diam., By perial $9 ppd. Hillpride Ho made Creations, HBE1, Fre Creek, W. VA 26218.



ut Your Heart Into It on Valen-ne's Day if you're really hung p on her. Sterling silver mono-rammed one-inch heart on an 8" chain with safety catch is ıst made for all the new looks nd lengths. $6. In 14k gold. 29. Ppd. Underline initial to be entered. Stuart Crane, Inc., HB-1A. 125 Broad St., Eliza-eth, NJ 07201.



)ld Fashioned Candy Jar is a find" produced by the same ımerican glass manufacturer ıat made it for the corner gro-er 60 years ago. Heavy clear lass with tilted showcase front, ıetal lid. Serves the 70's for ookies, candy or as a terrar-ım. 2 gal. capacity $5.95 plus 5¢ post. Colonial Garden, HBE-1, 270 W. Merrick Rd., alley Stream, NY 11582.



e-Light Fraidy Cats who need little light to woo the sandman ith the luminescent Happy ace night light that glows in the ark. Also lights the way for the ıte home arrivals of teenagers nd oldsters! Plug it into nursery, athroom, hallway. Bulb guar-ıteed for 50,000 hours. $1.99 us 36¢ post. Henry R. Smith udios, HBJ2, 39 Crestline Rd., Vayne, PA 19087.

'e Propose An Irish Toast, May the good Lord take a lik-g to you—but not too soon," ttered in black and green on ıite ceramic tile with cork ıse. Order it in batches for ffet casseroles, gay little ostess gifts. 6x6", $3.98 plus)¢ post. Anthony Enterprises, 5 Market, HB1, San Fran-sco, CA 94105.

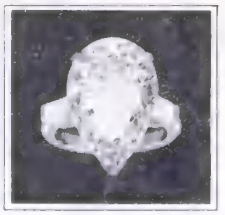


other-Of-Pearl Buttons. All urs if you love to sew. To eate. To wear your own origi-l things. Hond-carved, hand-lished, star-shaped buttons e sensational on blazers, car-gans, knits, velvets. 1⅛" $1.50 ch, ⅞" $1.30 each, ¾" two $1.30, ⅝" three for $1.30. dd 15¢ post. per order. Ocean ems, B1, P.O. Box 693, Lake-od, New Jersey 08701.

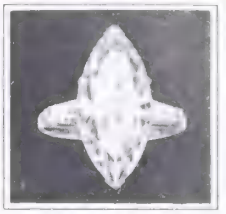


ystal Candleholders twinkle th a thousand lights. They ve a lavish look, exquisite de-in. Lead crystal candlehold-s imported from Germany ake every dinner party a glit-ing success. 4½" high with light-catching prisms, $9.95 ch, $18.95 a pair. Add 50¢ st. Holiday Gifts, 201-B, 7047 cos St., Denver, CO 80221.









YOU'LL SWEAR IT'S A FABULOUS DIAMOND™

It's virtually indistinguishable from a genuine diamond, yet priced from $40 a carat, depending on size and style.

The Wellington Counterfeit™

Put it next to a diamond and it will shock you! Because the incredible WELLINGTON COUNTERFEIT DIAMOND has *every bit of the fire* and almost the identical brilliance of a genuine diamond. (A mere .008 difference in the refractive index, which is hardly detectable by the naked eye!)

So please don't confuse the WELLINGTON with those simulated diamonds made of what the trade calls "Yag". These are widely advertised under different brand names by most dept. stores and others for prices up to $60 a carat.

Yet any certified gemologist can tell you that simulated diamonds made of 100% "Yag" just don't have anywhere near the fire, nor the brilliance, nor the pizzaz of a WELLINGTON!

Because the WELLINGTON is entirely different – it actually defies detection! So much so that it is now being worn by women from Palm Beach to London with an unerring sense of dignity and good taste.

Skilled lapidists cut and polish the WELLINGTON on a diamond wheel in full 58 facets, just as if they were genuine diamonds worth a King's ransom.

Master jewelers then enhance its beauty with exquisitely fashioned settings of 14K or 18K gold.

The result is so utterly, incredibly realistic that even some jewelers have been fooled by it!

Of course, the final proof is right in one of our stores located across the country. But if no store is convenient to you, our no-risk approval plan allows you to personally examine the fiery brilliance of the WELLINGTON without obligation to buy.

Send for our free brochure. It illustrates our line of excitingly styled ladies' and men's rings, earrings, pendants, pins, etc. One to 50 carat solitaires in round, pear, marquise or emerald cuts. Your selection will be expertly set and sent via registered mail.

We are so convinced that only by your personal examination can the WELLINGTON'S beauty be fully appreciated that we make this no-cost, no-risk offer. If you are not completely satisfied, return it within 10 days and we will promptly refund your money. Including postage.

An independent survey discloses that

85% Chose The Wellington As Looking More Like A Diamond!

When some of the most sophisticated women in America were shown a simulated diamond made of 100% "Yag" (sold under many different brand names by many dept. stores, etc.) side-by-side with the incredible Wellington, an overwhelming 85% of these women chose the Wellington as looking more like a diamond.

RETAIL STORES FROM COAST-TO-COAST—we are the World's Largest Specialist in Diamond-Like Gems, with stores in: Washington, D. C., Chevy Chase, Philadelphia, Bala Cynwyd, Baltimore, Chicago, San Francisco, Beverly Hills, Pasadena, Miami, Coral Gables, Ft. Lauderdale, Palm Beach, Hilton Head Island, Norfolk, Atlanta, Houston, Dallas, Cincinnati, Detroit, Boston, Buffalo, Rochester, Richmond, St. Louis, Scottsdale, New Orleans, Toronto, and other cities.

VISIT AN EXCITING WELLINGTON STORE OR MAIL COUPON TODAY FOR FREE BROCHURE

WELLINGTON JEWELS 1260
1150 Connecticut Avenue
Washington, D.C. 20036

Gentlemen: I like the conditions of your approval plan to personally examine the quality of the WELLINGTON COUNTERFEIT DIAMOND. Kindly send your free brochure, directed to my personal attention.

NAME _____

ADDRESS _____

CITY _____ STATE/ZIP _____

©1971 Wellington Jewels

#8196



Chelsea

Practical and Beautiful Polyester Cotton Quilted Top Permanent Press Completely Washable. No Ironing
In Luscious Colors: White, Pink, Blue, Gold, Green, or Red Embroidered on White.
Twin Bedspread—$30.00 Full—$35.00 Queen—$48.00 King—$57.00 Canopy—$15.00 Pillow Sham—$8.00 each
Tier Curtains 26" lg.—$6.00 30" lg.—$6.50 36" lg.—$7.00 45" lg.—$8.00 Valance—$3.50
Swatches—35¢ Catalog 75¢

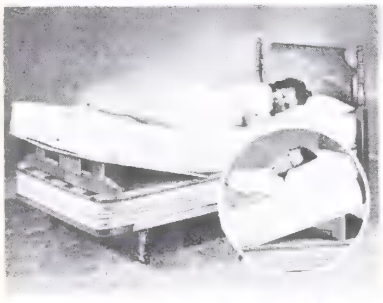


Rosepoint

Finest Quality 100% Cotton Lace CURTAINS for Beautiful Homes. "Perma-Net" Finish Assures Easy Care, Drip-Dry, No Stretching, Little Ironing. Colors: White or Shell
Sold by Panels 52" wide x 81" long $7.95 90" lg.—$8.95 108" lg.—$9.95 126" lg. $11.95
Swatches—25¢

Hildegarde's

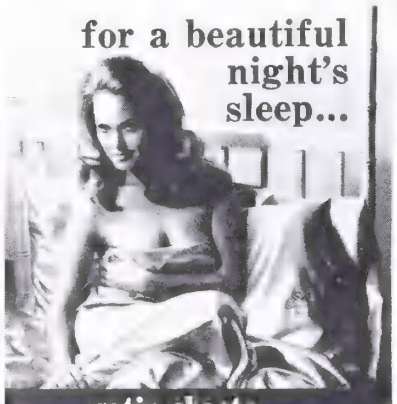
1 HB 597 Farmington Ave. Hartford, Conn. 06105



NEW SLEEP COMFORT

Raise the full width of your mattress for more healthful, restful sleep. Just place **NU-SLANT** under your mattress at either head or foot of bed. 7-adjustable positions allow you to predetermine the height from 5 to 14". Better than extra pillows. Folds invisibly flat when bed is made. Customer approved for 12 years. Plywood construction. **Head Elevation** comforts diaphragm hernia, hypertension, acid regurgitation; bronchial, breathing and heart ailments. **Leg Elevation** eases varicose, circulatory and swelling leg discomforts. Twin Bed Size **$14.98** Double Bed Size **$16.98**. We pay posage, ship in 6 hours. NJ residents add 5% tax. Send check to:

Better Sleep Inc. BOX HZ
New Providence, New Jersey 07974
MONEY BACK GUARANTEE



for a beautiful night's sleep...

satin sheets.

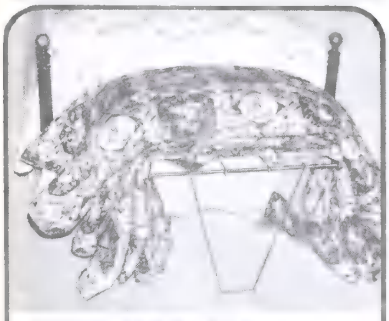
Ours are unbelievably soft, luxurious and washable . . . the finest acetate satin. Twelve shimmering shades: Gold, Black, Blue, Bronze, Orchid, Olive, Red, White, Mint, Pink, Orange, and now, SILVER!

SHEET SETS (2 straight sheets, 2 cases)

Double Set	$17.50	Queen Set	$20.49
Twin Set	17.25	King Set	23.99

3-letter monogram on 2 cases—$2.00
For fitted bottom sheet, add $2.00 to double or twin price, $2.50 to queen price, $3.00 to king price. Send check or m.o. 50% deposit on C.O.D.'s.

SCINTILLA,® INC. 4802 N. Broadway B-1 Chicago, Ill. 60640
"All Things Exotic in Satin"



Bedspread Caddy Saves Time, Tugging

Simplify your bed-making . . . and stop nightly tugging or folding away heavy spread. Just pull hidden caddy from beneath mattress and lay bed-spread across, ready for easy make-up in the morning. Legs swing automatically into position. Handsome, gold-flecked caddy glides effortlessly out of sight during day. Ideal for Hollywood beds or low foot-boards. For king-sized or double beds, order two.

$7.98/2 for $14.98, plus 90¢ postage

GARRETT'S
P.O. Box 8415-81 Dallas, Texas 75205

COMPACT WILLOW STAND



in your choice of 11 DECORATOR COLORS

So versatile . . . we sell them for use as night tables, towel stands, portable bars, servers, magazine racks, plant stands, baby or sick room accessories. So attractive too, in Wedgwood or Bristol Blue, Fresh Green or Olive, Raspberry, Hot Pink, Orange, Yellow, Red, Black or White. Poly wrapped. 13 x 13 x 28" high **$14.50**

SHIPPING CHARGES COLLECT
Deduct 10% for natural • Sorry No COD's

SPECIALIZING in PAINTED WICKER FURNITURE and ACCESSORIES
Send 25¢ for Catalog and Color Card

Colorful WICKER GARDEN
400 Jacksonville Rd., HB1-2, Hatboro, Pa. 19040



House Marker glows in the dark to welcome guests. Weather-worthy white numerals on black background are legible by day, glow by night. Plugs into standard outlet. Concealed night bulb operates for 40¢ per year. 5x10x1½". Name & Number $14.95. Number only, $11.95. Postpaid. Great housewarming gift! Numeralite Inc., HB1, Box 549, Fairfax, VA 22030.



Give Yourself A Coffee Break. Mug is really "broken", has gaping crack right down one side. Only YOU know there's clear plastic liner—so call pour the coffee as the gang the office gasps. Beige-brown plastic, $1.29 plus 35¢ post. The Country Gourmet, B1, 4 Fourth, Mt. Vernon, NY 1050



Sent Mitt Love. Convenient mitt type potholder with patented safety wall protects your hand from heat, hot grease, steam, scalding water. Attractive print in red, green, yellow, turquoise, copper or brown. Flash-flame proof, long-lasting, washable. Two pair of Panhandlers, $ ppd. Panhandler Inc., P.O. Box 711-HB, Memphis, TN 381



Monogrammed Wooden Ba a great new trunk shape to wo with everything. Perfect for c suburbs, or cruise stopovers. tiqued wooden trunk is ha rubbed, dovetailed. Has co fabric lining, leather handl brass clasp. 9x7½" with 3 bi initials. $26 plus 90¢ post. Talbots, Dept. AK, Hingh MA 02043.



Carocelle Dishwasher is a ha portable with big-machine f tures. Works on counter-t without installation or electric Powered by water, it adapts most faucets. Washes and rin full dinner service up to 6 pl settings. 18" diam., 16½"H gold, avocado or white. $3 ppd. Collier's, Box 585, BE-12 Skokie, IL 60076.



Carnival Butter Dish, hard find, worth the search, and l lier than you remembered it your grandmother's sideboa The purple iridescent or r gold orange pressed glass i rich contrast to the embos rose pattern. Dome cover w glass handle. 7" diam., By perial $9 ppd. Hillpride Ha made Creations, HBE1, Fre Creek, W. VA 26218.

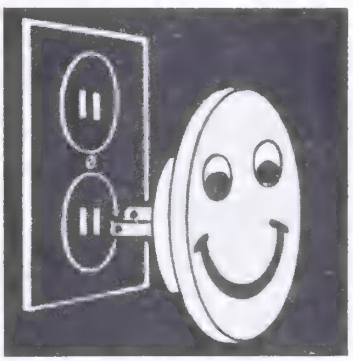
ut Your Heart Into It on Valenne's Day if you're really hung p on her. Sterling silver monorammed one-inch heart on an 8" chain with safety catch is ist made for all the new looks nd lengths. $6. In 14k gold. 29. Ppd. Underline initial to be entered. Stuart Crane, Inc., IB-1A. 125 Broad St., Elizabeth, NJ 07201.



ld Fashioned Candy Jar is a find" produced by the same merican glass manufacturer at made it for the corner groer 60 years ago. Heavy clear lass with tilted showcase front, etal lid. Serves the 70's for ookies, candy or as a terrarm. 2 gal. capacity $5.95 plus 5¢ post. Colonial Garden, IBE-1, 270 W. Merrick Rd., alley Stream, NY 11582.



e-Light Fraidy Cats who need little light to woo the sandman ith the luminescent Happy ace night light that glows in the ark. Also lights the way for the ite home arrivals of teenagers nd oldsters! Plug it into nursery, athroom, hallway. Bulb guarteed for 50,000 hours. $1.99 us 36¢ post. Henry R. Smith udios, HBJ2, 39 Crestline Rd., Vayne, PA 19087.



'e Propose An Irish Toast, May the good Lord take a lik- to you—but not too soon," tered in black and green on ite ceramic tile with cork se. Order it in batches for fiet casseroles, gay little stess gifts. 6x6", $3.98 plus ¢ post. Anthony Enterprises, 5 Market, HB1, San Franco, CA 94105.



other-Of-Pearl Buttons. All urs if you love to sew. To eate. To wear your own origi- things. Hand-carved, handlished, star-shaped buttons e sensational on blazers, carigans, knits, velvets. 1⅛" $1.50 ch, ⅞" $1.30 each, ¾" two $1.30, ⅝" three for $1.30. ld 15¢ post. per order. Ocean ems, B1, P.O. Box 693, Lakeood, New Jersey 08701.



ystal Candleholders twinkle h a thousand lights. They ve a lavish look, exquisite den. Lead crystal candleholds imported from Germany ake every dinner party a glitting success. 4½" high with light-catching prisms, $9.95 ch, $18.95 a pair. Add 50¢ st. Holiday Gifts, 201-B, 7047 cos St., Denver, CO 80221.





YOU'LL SWEAR IT'S A FABULOUS DIAMOND™

It's virtually indistinguishable from a genuine diamond, yet priced from $40 a carat, depending on size and style.

The Wellington Counterfeit™

Put it next to a diamond and it will shock you! Because the incredible WELLINGTON COUNTERFEIT DIAMOND has *every bit of the fire* and almost the identical brilliance of a genuine diamond. (A mere .008 difference in the refractive index, which is hardly detectable by the naked eye!)

So please don't confuse the WELLINGTON with those simulated diamonds made of what the trade calls "Yag". These are widely advertised under different brand names by most dept. stores and others for prices up to $60 a carat.

Yet any certified gemologist can tell you that simulated diamonds made of 100% "Yag" just don't have anywhere near the fire, nor the brilliance, nor the pizzaz of a WELLINGTON!

Because the WELLINGTON is entirely different—it actually defies detection! So much so that it is now being worn by women from Palm Beach to London with an unerring sense of dignity and good taste.

Skilled lapidists cut and polish the WELLINGTON on a diamond wheel in full 58 facets, just as if they were genuine diamonds worth a King's ransom.

Master jewelers then enhance its beauty with exquisitely fashioned settings of 14K or 18K gold.

The result is so utterly, incredibly realistic that even some jewelers have been fooled by it!

Of course, the final proof is right in one of our stores located across the country. But if no store is convenient to you, our no-risk approval plan allows you to personally examine the fiery brilliance of the WELLINGTON without obligation to buy.

Send for our free brochure. It illustrates our line of excitingly styled ladies' and men's rings, earrings, pendants, pins, etc. One to 50 carat solitaires in round, pear, marquise or emerald cuts. Your selection will be expertly set and sent via registered mail.

We are so convinced that only by your personal examination can the WELLINGTON'S beauty be fully appreciated that we make this no-cost, no-risk offer. If you are not completely satisfied, return it within 10 days and we will promptly refund your money. Including postage.

An independent survey discloses that

85% Chose The Wellington As Looking More Like A Diamond!

When some of the most sophisticated women in America were shown a simulated diamond made of 100% "Yag" (sold under many different brand names by many dept. stores, etc.) side-by-side with the incredible Wellington, an overwhelming 85% of these women chose the Wellington as looking more like a diamond.

RETAIL STORES FROM COAST-TO-COAST—we are the World's Largest Specialist in Diamond-Like Gems, with stores in: Washington, D. C., Chevy Chase, Philadelphia, Bala Cynwyd, Baltimore, Chicago, San Francisco, Beverly Hills, Pasadena, Miami, Coral Gables, Ft. Lauderdale, Palm Beach, Hilton Head Island, Norfolk, Atlanta, Houston, Dallas, Cincinnati, Detroit, Boston, Buffalo, Rochester, Richmond, St. Louis, Scottsdale, New Orleans, Toronto, and other cities.

VISIT AN EXCITING WELLINGTON STORE OR MAIL COUPON TODAY FOR FREE BROCHURE

WELLINGTON JEWELS 126Q
1150 Connecticut Avenue
Washington, D C 20036

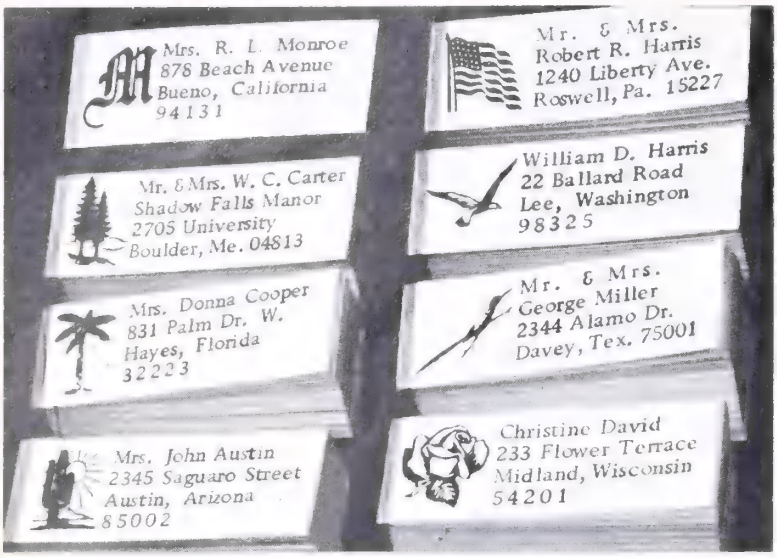
Gentlemen: I like the conditions of your approval plan to personally examine the quality of the WELLINGTON COUNTERFEIT DIAMOND. Kindly send your free brochure, directed to my personal attention.

NAME _____

ADDRESS _____

CITY _____ STATE ZIP _____

©1971 Wellington Jewels

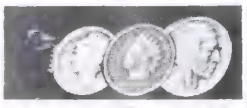


Address Labels with Nice Designs

An Initial, American Flag, Pine, Gull, Palm, Roadrunner, Saguaro, Rose. (Also available are Texas Flag, Maple Tree, Treble Clef, and Palette). Up to 20 letters per line, 4 lines. Printed in black on white or gold gummed labels 1½" x ½". Packed in neat plastic box. 500 on white or 250 on gold for $2 ppd. Or on DELUXE size, 1¾ x ⅝" for $3 ppd. Specify Initial or Design desired. Via air, add 23¢ per order. Write for fund raising folder, too! Bruce Bolind, 11-L Bolind Bldg., Boulder, Colo. 80302. Thank you kindly!



COIN JEWELRY



CUT-OUT MORGAN SILVER DOLLAR

Designed as necklace, pin or tie bar at $19.95 each. 5¢ Indian, 5¢ buffalo, or 1¢ Indian are also painstakingly outlined and handcrafted into necklace, ring, pin or tie bar at $3.95 each. Matching earrings, (pierced or screw) $7.95 pair.

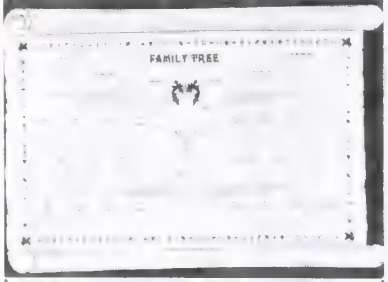
OBSOLETE DIME, PENNY, NICKLE PIN

tie bar, $3.95 each. Matching cuff links are popular too at $6.95. Add 35¢ postage please. These are wonderful to give or keep.

Pa. Res. Add 6% Tax • Sorry No COD's

THE GOOD BUY COMPANY
Box 12540, Dept. B1-2, Phila., Pa. 19151

THE IDEAL GIFT FOR ANYONE! ! !
FAMILY TREE CHART



FIRST EASY-TO-USE GENEALOGY CHART

Make charting your family lineage easy and fun. Beautiful large 21" x 34" FAMILY TREE CHART is printed on quality heirloom antique parchment. Spaces are provided for up to 260 names of relatives arranged in proper relationship to one another so that anyone can see in a glance his family tree and all its branches.

This chart provides a most rewarding, interesting, and educational hobby that results in an elegant document to be passed on and cherished for generations. A FAMILY TREE CHART is a must for keeping family lineage intact and up-to-date.

The ideal gift for all—young or old, family or friends. A useful keepsake that lasts forever. Comes in its own heavy storage tube for permanent protection.

$2.95 postpaid
3 for $7.00 postpaid

FORMCO Post Office Box 3828-K, Long Beach, California 90803

BLOW YOURSELF UP TO POSTER SIZE



Friends, relatives, babies, pet and cars, all make great giant Photo Posters. A great gift or gag idea. Ideal room decoration. Perfect for parties. Send any b&w or color photo, polaroid print, cartoon or magazine photo. Better originals produce better posters. Giant b&w poster mailed in tube.

2 FT. x 3 FT. $3.00

1½ x 2 Ft $2.50 • 3 x 4 Ft $6.95

RUSH SERVICE orders shipped in 1 day by first class mail. Add $2 per poster ordered

NEW Posters from ANY SLIDE OR NEGATIVE. Add $1.00 per poster

Your original returned undamaged. Add 50c for postage and handling for EACH item ordered. N.Y. residents add sales tax. Send check, cash or M.O. (No C.O.D.) to:

PHOTO POSTER INC.
Dept. HB172, 210 E 23 St., N.Y. 10010



'DARLING' FANCY PHONE

Lightweight, compact phone that is tops in fashion! White with golden base and dial. Ready to plug in and use without costing any service charge on your bill.

$29.95

With ringer, dial, plug and cable. Add $1.50 pstg/hdlg

PHONE EXTENSION CORD with 4-prong plug and jack attached. **$2.99**

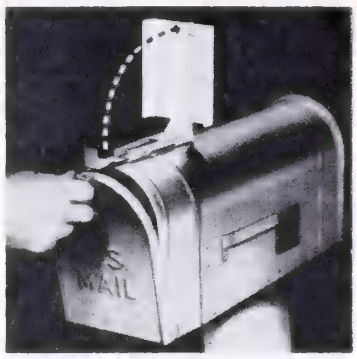
Add 60c pstg/hdlg

Conveniently reaches all parts of room. Off-white color. Save steps and energy.

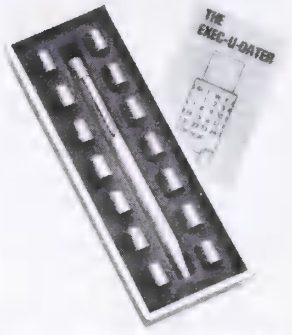
MAIL $1 FOR ILLUSTRATED CATALOG. FULL REFUND WITH FIRST ORDER.

Mail check or money order for prompt delivery. Include proper Sales Tax.

METROPOLITAN Teletronics Corp.
Dept. 1HB, 35 WEST 35th STREET
New York, N.Y. 10001 • LW 4-4030



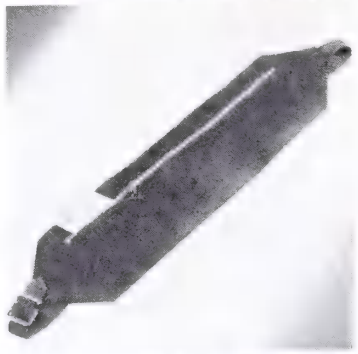
Mail Call automatically sprigs up when the postman depots your mail. Ends unnecessary trips to the mail box during bad weather. Installs in a jiffy. No holes to drill. Fits any size mail box as shown. Bright yellow steel can be seen from any angle. $2.25 plus 50¢ post. House of Minnel, Dept. 412C, Deerpath Rd., Batavia, IL 60510.



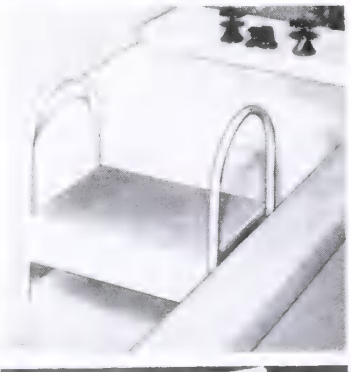
Exec-U-Dater Pen for male VIP's. We don't mean to leave out their female counterparts either. Florentine gold brite metal pen with 15 month-at-a-glance calendar bands for the top. Smooth writing. 15 months normal usage. Gift-boxed, $4.95 each. $9.20, two. Ppd. Postomatic Co., HB172, Box 1[illegible] Lafayette Hill, PA 19444.



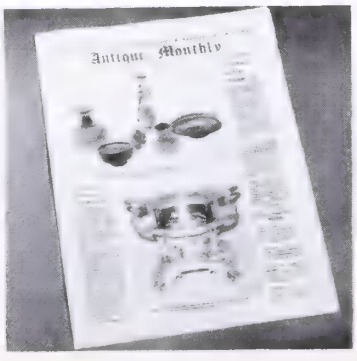
Magnifier Plus Light. No skimpy lens (3½") with built-in light to focus on newspapers or books where type seems to grow microscopic as we get older, not to mention telephone books and maps! Lets you see clearly even in dim light. Takes two D batteries (not included) $3.95, 35¢ post. Holiday Gifts, 2127 7047 Pecos St., Denver, CO.



Out Of Pocket or purse, [illegible] safe secret compartment goes traveler's folding money. Zippered money belt with hideaway pocket in which to stash cash, precious jewels is worn under clothing. Lays flat so there is no bulge at your waistline. Size is adjustable for men and women. $2.98 plus 15¢ post. Anthi Enterprises, 585 Market Street HB1, San Francisco, CA 94105.



Bathtub Safety Seat is great for foot baths, shampoos, sit-down showers, bathing children. Sturdy grips help convalescents or elderly people to get in and out of tub, lets them bathe in safety and comfort. White enamel on metal, non-skid rubber feet, adjusts to three positions. 16x20", $9.95 ppd. Wade Drake, HB97 Drake Bldg., Colo. Springs, CO 80901.



Antique Monthly newspaper gives you authoritative articles by experts, oversized clear photos, news about shows, exhibits, listings of interesting antiques for sale and those wanted by other collectors. Approx. [illegible] pages. 1-yr. subscription, $4.[illegible] Sample copy, 25¢. Antique Monthly, HB12, P.O. Drawer Tuscaloosa, AL 35401.

ather Your Nest with blue
/s perched amid the blossoms
flowing branches. Three
ght blue jays are captured
bisque porcelain. The sculp-
ed figurine rates a special
ot in bookstacks, on a window
elf. 5¼" high, 6" wide, $5.98
is 25¢ post. Colonial Studios,
E-4, 20 Bank St., White Plains,
10630.



tchel's A Natural with a win-
wool. Deeply hand-tooled
oroccan leather, it's made en-
ely by hand with leather fas-
ner. Imported from Morocco,
tural beige handbag 10x7x3",
.50. Large 12½x8x4", $9.95.
ra-large 13⅝ x 4½", $12.50
d. Shopping International,
585 Shopping Int'l Bldg.,
rwich, VT 05055.



e Owl Clock has a wise and
ining personality. Iridescent
ors are achieved by fusing
ld & green enamels on copper
a high temperature. Hand-
ifted, and truly a work of art!
ttery-operated with German
eled movement, 8" face.
4.95 plus $1 post. (C Battery
incl.) Clymer's of Bucks Co.,
1, Pt. Pleasant, PA 18950.



nterize Your Dog with the
nter Care Kit. Skin and Coat
ner supplies a concentrated
irce of calories and essential
ty acids needed in cold
ather. Coat Conditioner
ps keep dog's coat lustrous,
ndruff-free. $3.99. Cold
eather Dry Bath, $1.99. Add
postage per item. Order
m Puppy Palace, Inc. HB1,
S. Letitia, Phila, PA 19106.

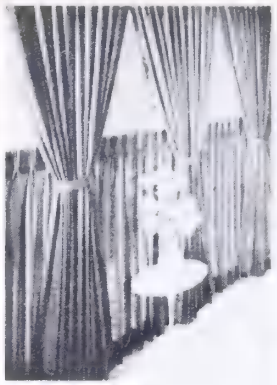


alkaway Winner ready for
excitement of town, crisp
/s in the country. Twinkling
ckle patent shoe is superbly
fted with foot-hugging fit, a
feminine look in black or
k brown. Sizes 9-14, narrow
edium. $15. ppd. Free cata-
B of chic shoes & boots for
girls from Shoecraft, 603
h Ave., New York 10017.

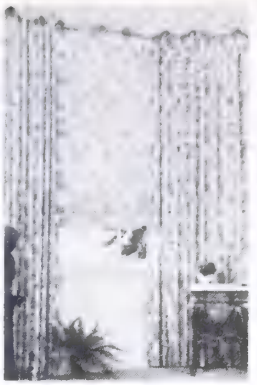


d Musical, Too! Oval repro-
tions of Renoir's "The Little
oaner" (plays *Edelweiss*) &
rillo's "The Holy Shepherd"
ays *Try To Remember* or
re), printed in Italy on silk,
unted in gilded frames, and
ceal Swiss music boxes. Pull
den knob to play. 6x7⅜",
.95 ea. plus 75¢ post. Hilde-
de's, 597 Farmington Ave.,
1, Hartford, CT 06105.





SHEERS & SEMI-SHEERS



FABRIC CORNICES



PANELS

During our between-season lull 3 kinds of discount savings for people of different speeds

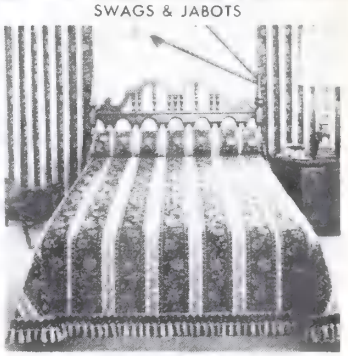
DISCOUNT 33⅓% IF YOU ORDER BEFORE **MAR. 31**

DISCOUNT 20% IF YOU ORDER BEFORE **APR. 15**

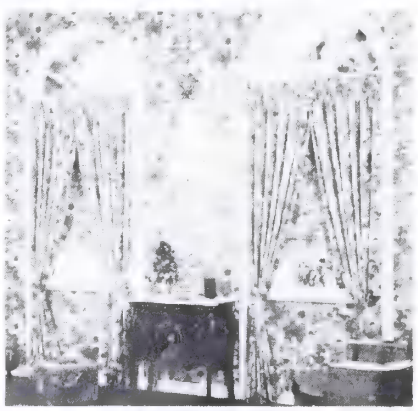
DISCOUNT 15% IF YOU ORDER BEFORE **APR. 30**



SWAGS & JABOTS



BEDSPREADS



WALLCOVERINGS

Normally, buying direct from Ronnie, you'd save up to 40% on Bedspreads and Draperies. Right now — is our between-season lull and our workrooms are at their slowest pace. By acting now you can save an additional 33⅓%. Procrastinate a fortnight—when we start to get busy — and you earn only 20%. Stall for a whole month and you pick up a mere 15% savings. Be quick, be alert. Get that coupon in the mail now!

Send for FREE Catalog. Order before Mar.31-save a full 33⅓%

Ronnie Drapery Corp., Dept. 4K-14, 145 Broad Ave., Fairview, N.J.07022

RONNIE DRAPERY CORP., Dept. 4K-14, 145 broad ave., fairview, n.j. 07022

Please rush me, absolutely FREE, the Ronnie Bedspread-Drapery Catalog that offers me additional discounts of 33⅓%, 20% & 15% during your between-season lull.

until MARCH 31	until APRIL 15	until APRIL 30
33⅓% Discount	20% Discount	15% Discount

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

AMERICA'S FINEST
VICTORIAN
FURNITURE





$19.95

All hand carved of solid Honduras mahogany. Table tops of Italian Carrara marble. Shipped direct from Montgomery factory, world center of the Victorian industry. Large choice of covers and finishes. Freight charges collect.

$124.95

MARTHA M. HOUSE

1022 SOUTH DECATUR STREET
MONTGOMERY, ALABAMA 36104
Telephone (205) 264 3558

CLIP

Send $1 for B1-72 catalog, fabric samples and certificates worth $2 to $20 on your first order.

Name_____

Address_____

_____ Zip ____



The traditional dress and fine workmanship of these *Chinese Opera Dolls* from Taiwan make them a fine start or addition to any treasured collection. Each of our five dolls—alike in height and features—is beautifully dressed in a different costume. 16" H., $7.95 ea. (costume design and color may vary); the five—each with different costume—$35.00 ppd. No C.O.D. Satisfaction guaranteed.

TREASURES of the WORLD, Inc.
P. O. Box 476,
Charlotte, N. C. 28201



A Whale Of An Idea. What a decorative splash this gia hand woven rattan fish wou make in the bath, on the pati at poolside! Swallows up was paper, soiled clothes, toys wet swim togs. 20"L x 16"H $18.95 plus $1.50 post. Whit green, yellow, bittersweet, blu black or azalea, add $3. Fran Basket House, 89 W. Ma HB1, Rockaway, N.J. 07866.



Handcarved Wooden Boxes a superb examples of Old Wor craftsmanship. They'll live in many important places: on coffee table holding playi cards, a woman's vanity f jewelry trinkets, on a party b fet filled with cigarettes—y name it! 7x3½ to 5" wid $7.95 each ppd. Gift Catalogu 25¢. Stafford House, B-1, We Milford, NJ 07480.



Stained Glass Lantern

Five glowing multi colored panels that give a leaded glass effect, resplendent on a base of Italian marble, and rich heavy Rogers gold plated castings. A tall 33" (8½" wide), this magnificent lamp, reminiscent of an age of luxury, is a true beauty—one you will be proud to have in your home. An unbelievably low price.

SPECIAL!
$49.95

No COD's Please
SHIPPING CHARGES COLLECT
Pa. Res. Add 6% Tax
Send 10¢ for Catalog

LUIGI CRYSTAL
Dept. HB1-2, 7332
Frankford Avenue
Phila., Pa. 19136



MINI FURNITURE™

makes it easy to be your own Interior Decorator

Avoid costly decorating mistakes. Create miniature settings for every room in your house before spending a cent for a piece of furniture, a yard of fabric, a roll of wallpaper, or a bucket of paint. Think how much you can save if you really plan before you buy. Over 150 different furniture combinations for every room. Sofas, chairs, sectionals, tables, chests, beds, piano, fireplace, etc. Decorate furniture pieces, walls, with actual fabric and paint samples. Includes **3-D miniature furniture of solid styrene, Graph Board, Walls, Windows, Doors,** all to exact ½" Scale. Design and instruction book included. Created by professional decorator NSID. Guaranteed. No C.O.D. Only **$7.98** ppd.

PLAN-IT-KIT Inc., Dept. HB1. Box 429 Westport, Conn.



A Dual History. Ancestral cha printed on antique parchme 21x34", is designed to encor pass 8 generations of co bined paternal & maternal lin age of both husband and wi and their children. Blank coc of arms may be filled in wi appropriate colors. Docume comes in storage tube. $2. postpaid. Formco, P.O. B 3828-KD, Long Beach, CA 908C





SWIMHUT™

Enjoy your pool year 'round in the new space-age enclosure. Solar-heated by day, holds in and utilizes pool heat by night. Swim in real comfort.

Swimhut patented features: water border perimeter seals airtite to pool deck; filtered fresh air within keeps pool sparkling, keeps out leaves, wind, dirt, animals and insects.

Vinyl top appears as stained glass roof, with window clear sides., nylon stabilizers.

Durable and lightweight, can be quickly erected or removed as desired by homeowner. Low cost is fractional of permanent structures. Swimhut will repay in pool pleasure and care.

Free brochure on request.

AQUAGARD POOL COVERS
DEPT. H, 2801 SAN FERNANDO ROAD
LOS ANGELES, CALIFORNIA 90065



Birdseed Bucket

Designed for convenient and dry storage of bird seed (holds over 10 lbs.) but is also great for dry pet food or general household use. Made of heavy metal, matching lid and handy handle. 9" dia., 9¾" high. Specify Yellow Goldfinch or Red Cardinal with matching trim. **$8.95** plus **$1.00** post.

Pa. Res. Add 6% Tax • Sorry No COD's
SEND 25¢ FOR GIFT CATALOG

Clymer's of Bucks County
Dept. HB1-2, Point Pleasant, Pa. 18950



Pilfer-Proof Mail Box is kings to keep all your mail safe, d Weather-proof box of aluminu with galvanized steel back, 16 x11½"W, in Cape Cod whi Colonial black or aluminu Locking cover with mail sl $17.90. Without lock, $12.9 Name plate & numerals (up 4) add $2.70. 50¢ post. w. Denver. Nor-Gee Corp., HB-1 Lancaster, New York 14086.

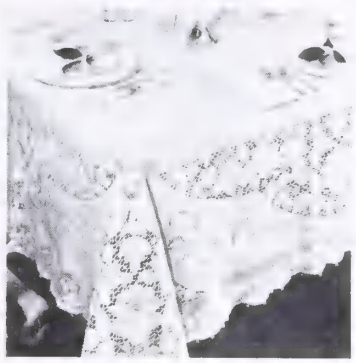


Water Witch watches ov plants while you week-end aw from home. In spite of its nam it's a positive angel when comes to keeping greenery we watered as long as a month. P one end of the wick in a glass water, the other in flower p soil. Set of 4, $1.25. 3 sets (1 $2.39. Ppd. International I Jasperson Bldg., HB1, Culv City, California 90231.

y It With Flowers. French aded flowers and leaves are ned in a dazzling cluster for look that's purely delightful. handmade in France in nos-gic white vase. A highly ap-eciated gift to a lady who es to collect unusual and ately beautiful things. 8" gh, $17.95 ppd. Downs, Dept. 01, Evanston, IL 60204.



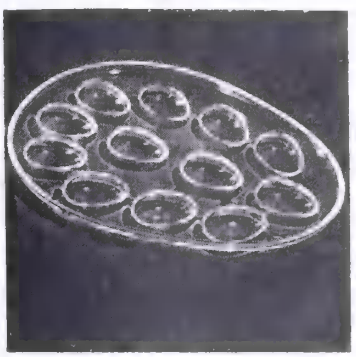
rty Pretty banquet cloth of rmanent press cotton in a rdinian lace pattern was de-ned for White House enter-ning. White or natural. 54x $23.95, 63x83", 72" round. 90" (also oval) $29.95; 72x 3" (also oval) $44.95; 72x126" 4.95; 72x144" $69.95; 83x160" 9.95. Add $1 post. Hilde-rde's, 597 Farmington Ave., I, Hartford, CT 06105.



g-Size Catalog has the kind sharp gear tall & big men to live in, whatever the ac-n. Great fitting American ssics. Top-notch tailoring. 4-pg. full color catalog of kets, shirts, slacks, double-s, sportswear free from The g-Size Co., 462 King-Size g., Brockton, MA 02402.



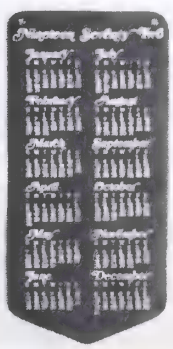
viled Eggs become a *chef euvre* when they're nested ttily in this sparkling, hand-shed, crystal clear acrylic ver. Twelve eggs made from ir favorite recipe, showered n paprika are as decorative a buffet table as they are icious. 11x8" server, dish-her safe, $5.95 plus 75¢ t. Elizabeth McCaffrey, , Northport, NY 11768.



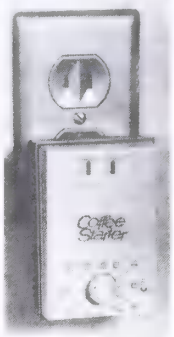
hday Mugs are a remem-nce that will be treasured for irs. Hand-painted Royal rcester 8-oz. mugs for boys l girls bear the inscription: onday's child is fair of face" whatever inscription is ap-priate for child's birth date. e china with gold trim, gift-ed, $10 each ppd. Stuart me, Inc., Dept. HB1A, 125 ad St., Elizabeth, NJ 07201.



im Calendar Banner, seen in smartest kitchens, family ms, offices, will keep the rec-straight throughout 1972. can't miss this 17x35½" ex-se of genuine denim, with months and days in white en print. Edges bound in red ng. Hangs by two metal mmeis. $4 ppd. Order from es Kimball, 33 Algoma Blvd., kosh, WI 54901.



3 Exciting New Gifts!



COFFEE STARTER

Awaken every morning to the tantalizing aroma of fresh perked coffee with the aid of this 3⅝" x 2⅜" x 2" kitchen treasure. Set up your perk the night before, plug it into the Coffee Starter, set the desired starting time and PRESTO! Fresh coffee the minute you get up. Plugs into any outlet. $6.98, plus 75¢ postage and handling.



KITTY A-GO-GO

Practical — Sanitary — Private. Fits over any litter tray to hide the ugly litter pan and the ever-present mess. Gives kitty the privacy she deserves at the same time. Heavy fibre-board of water-repellent construction. 22" x 17" x 14½". Shaped like a barn with multi-colors. $3.95 plus 75¢ post. and hand.



HI TIME ELECTRIC CEILING ALARM CLOCK

Ho Hum! Don't bother turning on the lights to see what time it is. Look at the ceiling and see it projected there in clear, digital numbers. Invisible beam emitted from top of clock shows the time on the ceiling . . . no night-light glare to interfere with sleep. Only electrical unit of its kind. 7" high, 5" wide, with an alarm. One year factory warranty. A gift that will be treasured. French beige color. $29.95 prepaid.

ONLY UNIT OF ITS KIND!

HOUSE OF MINNEL, Dept. 412, Deerpath Road, Batavia, Ill. 60510

Enclosed please find check or money order for $_____

___COFFEE STARTER @ $6.98 plus 75¢ postage and handling.

___KITTY-A-GO-GO @ $3.95 plus 75¢ postage and handling.

___CEILING ALARM CLOCK @ $29.95 post paid.

Ill. Res. add 5% Tax. Gift catalog 25¢

NAME_____

ADDRESS_____

CITY_____

STATE_____ ZIP_____

HANDMADE PATCHWORK CUSHIONS

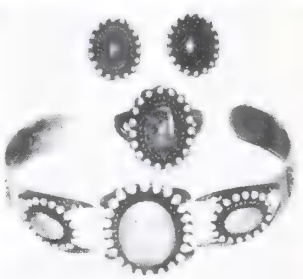


contoured to fit ladderback styles are happy on Hitchcock, bamboo, wicker or contemporary chairs. Hand-tufted and hand-tied as they were done in olden days, each dacron filled pillow 18"w., 16" deep, is a giddy mix of preshrunk cotton prints. State color preference.

$12 each

Prices include postage. Money back if not delighted. Color pattern swatches, specify 4 colors, send 10¢ For "Patchwork Potpourri" brochure, send 10¢

APPALACHIAN TRAILS
P.O. Box 247, B-1, Arlington, VA 22210



Lovely **TURQUOISE** and **STERLING SILVER** are deftly fashioned in the traditional **Raindrop Pattern** to make this beguiling trio. The stunning **BRACELET** is set with 3 turquoise stones for **$14.75;** a **RING** of lucky Turquoise, surrounded by gleaming silver raindrops in sizes 5-9 is **$5.75;** choose matching earrings with screws or pierced with 14k gold posts—**$5.75.** All items postpaid.

desert house

Send for FREE CATALOG

Dept. HB-61
P.O. Box 11114
Albuquerque, New Mexico 87112



Basketful of Quintuplets

Rub a dubdub, 5 dolls in a tub! Tub is actually a darling woven basket 6" long, piled high with wee 4" dolls. Each is adorable in colorful rag-doll clothes, mop-head yarn hair. Fun for little mothers, for bed or dresser, as clever gift package tie-ons!

Order No. 8094 1 Set, $2.98 ppd.

Write for FREE catalog of unusual items.

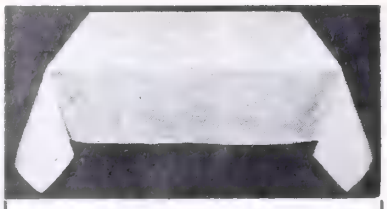
Please, your zip code is required.

Downs DEPT. 1101-B EVANSTON, ILL. 60204

The
DUTCH COOKIE PLATE
in Green Strathmore Pattern
made by famous English Pottery — Mason's
of Stoke-on-Trent, England . . .
and
our 100 page catalog of
"Timeless Furniture Made by Forslund"
Both for *$5.00* Postpaid.
Plate size 9" x 11"

Carl Forslund (Father and Three Sons)
DEPT. H.B., GRAND RAPIDS, MICH. 49502





We take this opportunity to wish our customers a Merry Holiday and Happy New Year. Their confidence in our quality merchandise has enabled us to increase our business 100% over last year.

We do quite a job in northern New Jersey in making tablecloths for churches, temples and fraternal organizations; weddings, engagement parties. Give us the size you would need and we will gladly furnish color swatches and prices for lace or permanent press, soil release, 65% dacron—35% cotton tablecloths.

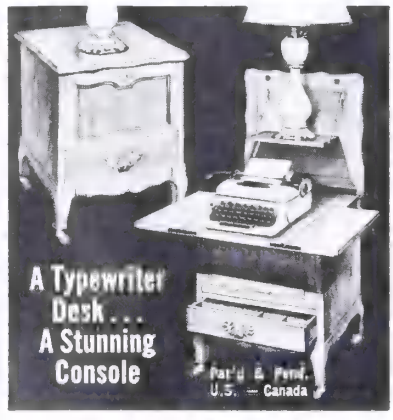
HAGEN'S SPECIALTIES
Dept. HB-1
P.O. Box 666
Englewood, N.J. 07631

THE BUTCHER BLOCK



SERVING CART
1½" Butcher Block. Stainless steel frame. Shepherd casters that lock. Leaves down: 26" x 18". Leaves up: 48" x 18". 30½" High. $169.50. With matte black steel frame, $139.50. Check or money order. No COD's. Exp. Chgs. Col. N.Y. and Illinois residents, add your tax. 52-page catalog, 50¢.

J&D THE PEOPLE WHO MADE THE BUTCHER BLOCK FAMOUS **Brauner**
New York: 208 Bowery, N.Y., N.Y. 10012
Chicago: 1331 So. Mich. Ave., Chicago, Ill. 60605



Converts Instantly!
Your Typewriter — Manual or Electric — and Writing materials concealed in a Grand Award winning piece of fine Grand Rapids furniture, designed especially for the home. 21" x 22" x 26½" high.
French or Italian Provincial – Early American – Far Eastern – Contemporary. Spring operated. From 169.95 up. Also same styles for standard typewriters. Matching Files. Write for free Brochure.

little home office®
1576 Fisk Rd. Grand Rapids, Mich. 49506

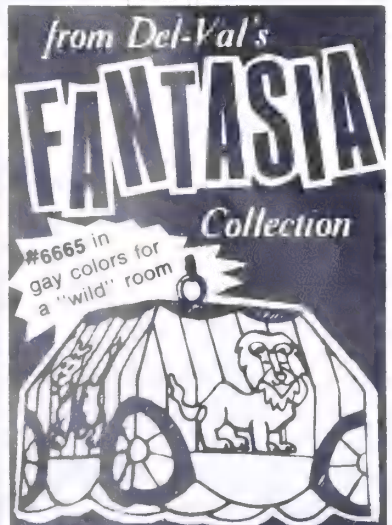


LEARN FLOWER ARRANGING at home. Make professional corsages, arrangements, wedding designs. Unusual spare, full time money making opportunities, or hobby. Free information on exciting home-study course. *No salesman will call.*
MAIL COUPON TODAY

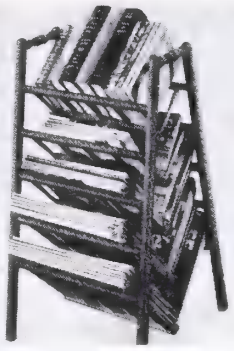
Norm & Sue Morris
LIFETIME CAREER SCHOOLS Dept. B-286
2251 Barry Ave., Los Angeles, Calif. 90064
Please send me at no obligation your FREE Booklet "Opportunities in Floristry"

Name _____
Address _____
City _____ State _____ Zip _____

from Del-Val's
FANTASIA
Collection



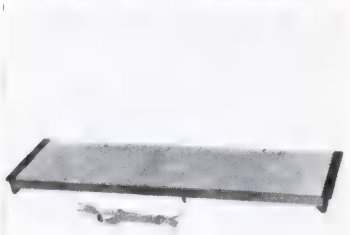
SEND 25c FOR FOUR COLOR CATALOG
DEL VAL MANUFACTURING COMPANY
2955 MARYLAND ROAD
WILLOW GROVE, PA 19090



Magazine-Book Tree. Chairs e library for over 100 periodic newspapers, catalogs. Ke reading matter wrinkle-free orderly. Top holds refere books, paperbacks. White bi turnings. Honey pine or map antique pine or walnut fini 28h.x16w.x15"d., $17.50. $11.50. Add 75¢ west of M Yield House, HB1, N. Conw New Hampshire 03860.



Casablanca Poncho tops e erything from jeans to boo stockings, skirts to pants. M velously becoming to everyo Moroccan villagers handlo handsome ponchos with black tan designs on white. Of co el's hair & fiber, 69" wi $20.50 ppd. Shopping Interr tional, Inc., 586 Shopping I Bldg., Norwich, VT 05055.



Here's A Hot One and an ent taining essential. Electric go met hot tray keeps everything perfect serving temperature hors d'oeuvres, coffee, cas roles. 25"x7" steel tray with w nut handles holds 3 hot dish UL-appr., $5.95 plus 90¢ p Westport World Art and G Shop, HBE1, 606 Post Rd., We port, Connecticut 06880.



Sauna Slim Suit retains bo heat and releases excess tiss moisture. It's just like wearing portable sauna bath. Wear while exercising or at play you want to slim down o shape up for spring fashio One size fits all. Blue vin $3.98, 35¢ post. Anthony Ent prises, 585 Market St., HB San Francisco, CA 94105.



Pedestal Curio Case stages comeback for the period livi room of today. Finished in c tique gold or white, it has t glass shelves plus display ar at the bottom, two lights so pieces are well illuminated. inches high, 15 inches squa $159.95 delivery chgs. coll. V torian Furniture Catalog, $ Magnolia Hall, HB1, 726 A dover, Atlanta, GA 30327.



What a Glorious Glow! Han painted mini candleholde handcarved of wood with t bouquets of dried alpine flowe suggest some fascinating tab settings. 1½" high with candl $3.25 the pair. $6 for set four. Ppd. Foreign Boutiq Inc., B-12, 149 East Post R White Plains, NY 10601.



yours FREE

IG NEW GARDEN CATALOG
om *Jackson & Perkins*®

ROSES! See Golden Gate, the 1972 Rose of the Year, a brilliant intense yellow — outstanding tting! Plus White Masterpiece, a brand new J&P exclusive with huge 6-inch blooms specially for disease resistance. Here's Heirloom — exquisitely fragrant, pure lilac — one of the colors in the rose world. And two fabulous new Floribundas — Fabergé, with blooms ook like costly florist roses, and Apéritif — its strawberry-and-cream-colored petals iff like heavy taffeta, so blooms last longer in arrangements. All these plus the All-America Winners and famous favorites . . . including First Prize, the hybrid ted as top exhibition rose in the nation by The American Rose Society.

MANY OTHER FLOWERS! New tigridias, ranunculus, gladiolas and ones. FLOWERING TREES . . . decorative Thundercloud Flowering Saucer Magnolia, Crab Apple — and the world's *only* known nt dogwood!

MORE! Besides all your favorite roses, this new catalog ates and describes almost everything for your spring . Dwarf fruit trees, vegetables, berries . . . see it all OLUTELY FREE. Send your postage-free card , or use the coupon.

& Perkins, Medford, Oregon 97501

Jackson & Perkins Co.®
58A Rose Lane, Medford, Oregon 97501

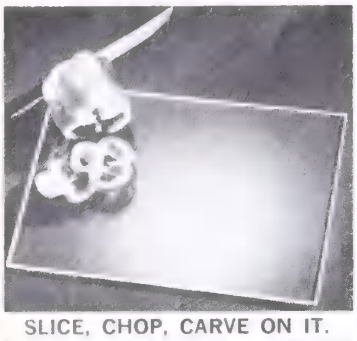
RUSH my copy of your 1972 Spring Garden Catalog.

Name _____

Address _____

City _____ State _____ Zip _____

INVISIBLE CUTTING BOARD



SLICE, CHOP, CARVE ON IT.

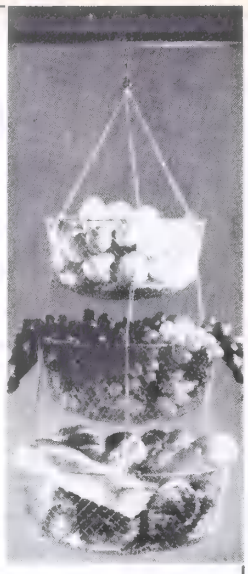
Can't see it? Well, it's there . . . taking those chops and slices and cuts while saving your table or counter top. Crystal clear Lucite lets pretty formica or table cloth colors and patterns show through. Acts as a protective hot plate, too. Unbreakable, heat resistant, . . . and so unobtrusive, no need to hide it when not in use.

8" x 11" **$1.98**, 12" x 16" **$3.95**,
14" round **$5.98**. All orders postpaid.

Prompt Delivery. Money Back Guarantee.
Member: Better Business Bureau

COLONIAL GARDEN Country Kitchen
Dept. HB-1, 270 W. Merrick Rd.
Valley Stream, N.Y. 11582

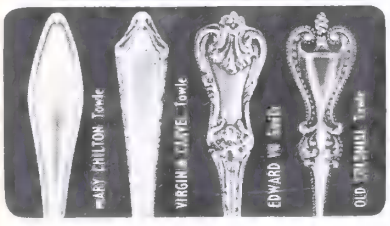
3 TIER WIRE BASKET



is a spectacular storage case for bread, eggs, fresh (or fake) fruit and vegetables. A replica of those used in French country kitchens, it hangs from wall or ceiling, won't rust. Folds flat. 33" long overall. Baskets are 10½, 12½, 14½" diam. We pay postage **$6.50**

Money back guarantee. Send for FREE catalog

VISIT Arthur's GIFT VILLAGE
DEPT. 12, 149 E. FRONT ST.
PLAINFIELD, N.J. 07061



Over 1000 Active, Inactive and Obsolete Sterling Patterns

For Immediate Delivery

We will also give a liberal allowance on incomplete sets of old sterling silverware, diamonds and jewelry against the purchase of any new, current pattern of silver.

We specialize in buying for cash your diamonds, silver, jewelry

JULIUS GOODMAN & SON
113 MADISON AVE., P.O. BOX 195
MEMPHIS, TENN. 38101



LIFE LONG ID TAG FOR PETS

Don't worry about your dog or cat getting lost. This Identification Tag has all the necessary information for his safe return – pet's name, your name, address and phone number – all embossed free. Lifetime polished stainless steel, complete with collar hook. **$1.00** ppd. Your order will be sent by FAST FIRST CLASS MAIL at no extra charge!

WEST-BERG ENTERPRISES, LTD.
Dept. 113B, 2842 E. Serendipity Cr.
Colorado Springs, Colorado 80917

STACKABLES for neat storage



only **$4.95**

PER SET OF 3 CUBES

Ideal where hazards or economy prevent use of costly furniture. Designed of RIGID FIBER-BOARD on basic 12-inch or 14-inch Cubes. Set Cubes side by side or on top one another to form room divider, wall or section for storage of books, toys, clothing, radio, documents, knitting —anything! Great for playroom, den, basement, attic. In Oyster White for use as is or decorate to taste. Set of three 12-inch Cubes $4.95 plus $1 postage. 3 Sets (9 Cubes) $14.95 postpaid. Set of three 14-inch Cubes $6.50 plus $1 postage. 3 Sets (9 Cubes) $18.75 postpaid.

PEGASUS Dept. HB-1
175 Lauman Lane, Hicksville, N.Y. 11801

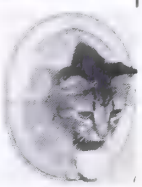


The SAFE 2-way PET DOOR

Much safer than any solid hinged type panel door. Your pet is completely protected. He cannot be trapped or choked or have his tail sheared off.

FlexPort

Why be a doorman for your pet? FlexPort ends scratched doors and whining. Keeps out flies, wind, rain. Gives you and pet complete freedom. Soft plastic triangles close gently and tightly. Easily installed. Send for free folder.



TUREN, Inc., Dept. H1
[redacted] Cottage Ave.,
Danvers, Mass. 01923



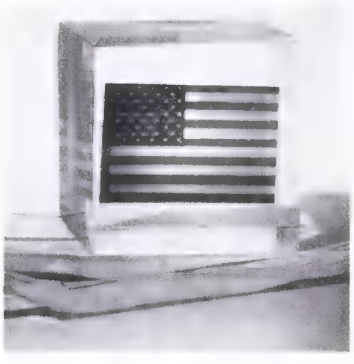
Whoo Said Boo? Not [redacted] bright-eyed owl darling [redacted] turns nursery fraidy cats [redacted] sound slumberers. Lefton [redacted] Night Light in translucent [redacted] bisque china glows from [redacted] Put one on your hall table for [redacted] night owls in your house. 6" [redacted] with on-off switch, bulb. $6 p[redacted] Imre Ban, 3950 Lake Sh[redacted] Drive, HB1, Chicago, IL 606[redacted]



What's Fitting And Proper [redacted] also be chic—and that's So[redacted] Bayes' "Glenda," a glorious[redacted] comfortable sandal. Black, na[redacted] beige, white, gray/black/whi[redacted] ombre blue, ombre beige, mu[redacted] color pastel kid. 1¾" wed[redacted] AAAA-EE. 2½-10 $21.95; 10[redacted] 12 $22.95. 75¢ post. pr. So[redacted] Bayes, 45 Winter St., HB1, B[redacted] ton, Massachusetts 02108.



Wild Bird Call. Attract natur[redacted] wild song birds to your ba[redacted] yard. Used in Europe for ce[redacted] turies with amazing success, t[redacted] birchwood - pewter instrume[redacted] produces sounds which gathe[redacted] variety of wild song birds [redacted] you to enjoy. Just twist the me[redacted] "key". $2.25 ppd. Bird love[redacted] catalog, 25¢. Audubon Wo[redacted] shop, 44 Park Dr., F12E, Gle[redacted] view, IL 60025.



Do You Pledge Allegiance, de[redacted] oratively speaking, to all thin[redacted] American? Then you must ha[redacted] this clear lucite flag cube th[redacted] holds down a batch of pay-n[redacted] bills on a lady budgeteer's se[redacted] retary or puts a V.I.P.'s pape[redacted] in place on his desk. 2" cub[redacted] $1.98 plus 20¢ post. Antho[redacted] Enterprises HB1, 585 Mark[redacted] St., San Francisco, CA 941[redacted]

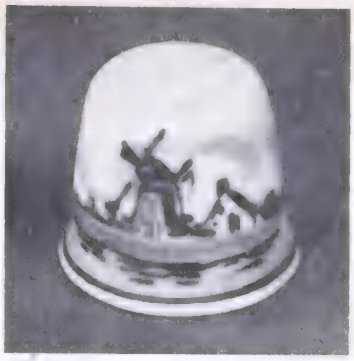


Fragrance Of The Month is c[redacted] tom-blended from old wo[redacted] oils and spices to match on[redacted] zodiac personality. Choose tw[redacted] ounce cologne for women [redacted] four-ounce after-shave for m[redacted] and create your own fragrant [redacted] mosphere. Gift-wrapped, $3.[redacted] each. $6.50, two. Ppd. Speci[redacted] sign or birthdate when orderin[redacted] Beauty Basics, PR-171, 110 [redacted] North, Mount Sterling, IL 623[redacted]



Sip 'n Chat Coasters with w[redacted] backs are protection again[redacted] marred tables, let your gue[redacted] and you enjoy a drink w[redacted] never a worry about the [redacted] evitable drips. 3⅜" square [redacted] personalized with any nam[redacted] Wide enough for the large[redacted] glass. 50 for $3.75 or 100 f[redacted] $5.95 ppd. Bruce Bolind, HE[redacted] Boulder, Colorado 80302.

Delft Thimble is the beautiful resolution to the small gift problem for the lady who is nimble with a needle. Traditional Dutch scene hand painted in Blue Delft on fine pastel blue china. Signed for authenticity! Imported from Holland. $1.50 each, $2.75 for two. Add 25¢ post. The Ferry House, HB1, Briarcliff Manor, NY 10510.



Holidays Bizarre & Cookbook is a compendium of some of the world's interesting holidays with marvelous recipes for adventurous gourmets. Try celebrating Gasparilla Day, the Birthday of the Sun, etc. Gay & spirited illustrations. Style is humorous, affection is obvious. $3.50 ppd. The Berkshire Traveller, HB-1, Stockbridge, MA 01262.

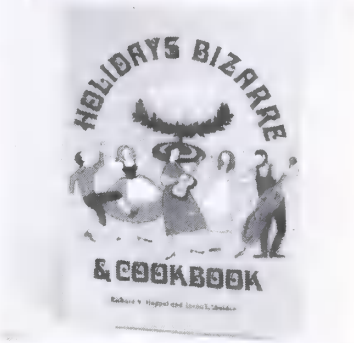
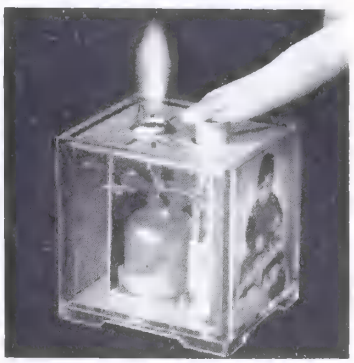
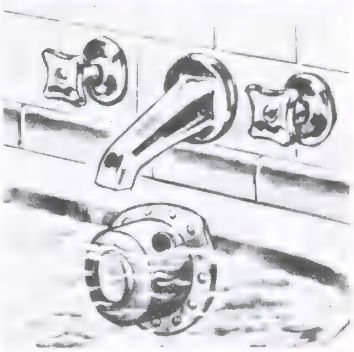


Table Lighter. No troublesome flints, wicks, batteries or wheels. It's literally a gas because you just fill it with butane twice a year. Tough action lighting. Press button for instant flame. See the whole works through crystal clear base. Holds photos, too. 3x2x3", $10 plus $1 post. Cary-Owens, 88 Merrick Rd., Dept. B-1, Freeport, NY 11520.



Old Soaks who enjoy the lazy luxury of a tub bath will bless this newly patented "Soaker's Delight." It's a rubber cap with 12 "mini" suction cups, to cover and control the overflow valve on your tub. Allows up to 3" more water according to the way you rotate the cap. $2.29 postpaid. Order from Better Sleep, HB1, New Providence, New Jersey 07974.



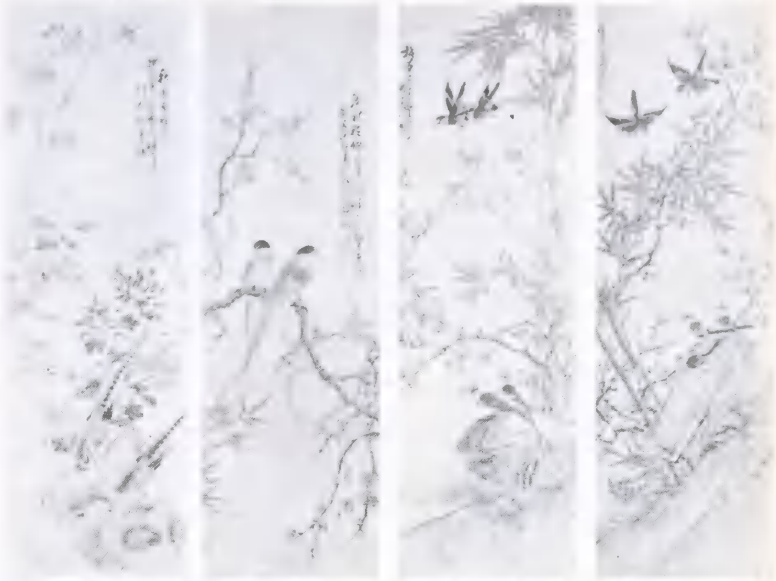
Watch Her Blossom when you give her this "SMR" (proof of quality) pewter miniature for Valentine's Day. Two piece arranger from Italy has a hole-y lid for spring flowers. Remove lid and use bottom as a vase. 11/2" high, $3.95 each. $7.50, two. Ppd. Fountain of Gifts, HB1, Box 3954, Merchandise Mart, Chicago, IL 60654.



Prism And Bobêche Set transforms a simple candlestick into a sparkling show-off. Make sconces, chandeliers look like a million. Crystal bobêche, with eight 31/2" prisms slips over candle to catch wax. $3.75 ea., $7.50 pr. Bobêche with 21/2" prisms, $3.25 ea., $6.50 pr. Ppd. Bethanda Lighting, B-1, 149 Rose Lane, New Hyde Park, New York 11040.



Four Magnificent Emperor Panels Reproduced in Full Color



Emperor's Pheasants | The New Spring | The Bamboo Trees | Birds on a Hillside

EXQUISITE HAND PAINTED PANELS YOURS AS LARGE 38" x 12" FULL COLOR PRINTS FOR YOUR HOME OR OFFICE—ALL 4 ONLY $3

Hand painted panels from the Emperor dynasties have always added that final decorator touch, bringing quiet beauty and elegance to every decor. These incredibly beautiful reproductions capture the silvery iridescence and flashing jewel like colors of originals. Hung in your home, office or den, they will bring a dramatic new touch of beauty to every setting.

Unfortunately it is impossible to reproduce the dazzling color and excitement of each panel from the small black and white illustrations here. Only when you see these craftsman masterpieces can you actually appreciate their delicacy and superb workmanship.

Copyright 1971—Division of Bevis Industries

OFFER WILL NOT BE REPEATED THIS SEASON

We urge you to order your Emperor Panels now, while the supply lasts. In order to show some of the craftsmanship and intricate detail in all the panels, we have shown one larger than the rest—actually all four panels are the same size. Each magnificent panel is reproduced in full color with a tapestry finish and is 38" x 12". But hurry, order now, this offer will not be repeated this season in this magazine.

COLONIAL STUDIOS, DEPT. EP-83
20 Bank Street, White Plains, New York 10630

Please send me the four full color Emperor Panels for only $3 postpaid on full money-back guarantee if I am not delighted.

Enclosed is $ ..... (Print Clearly)

Name .....

Address .....

City ..... State ..... Zip .....

☐ **SAVE! SPECIAL OFFER:** Order two sets of all four panels for only $5. Extra set makes a perfect gift.

Princess Color Phone



Original Princess and Starlight phones in white, beige, pink, blue, green and ivory (Give second choice). Fitted with standard cord and plug for instant use.

A Limited quantity available at a special price. **Only $19.95** Each

(Shpg chge 1.50)

If ringer is needed add 10.00

SEND FOR FREE CATALOG

Grand Com Inc Dept. HB-1

1152 6th Ave., N.Y. 10036



PILLOW PUNCH

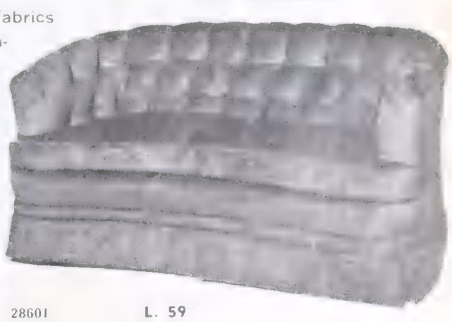
Walk on the wild side with plump white pillows bearing jungle designs. Choose a tiger, lion or zebra. Each measures a handy 17" x 17" just for throwing, to make a big impression on a sofa, chair or bed. In super smart black on white.

$6.95 plus 75c postage.

ELIZABETH McCAFFREY
Dept. HB-1
Northport, New York 11768

Foam-filled and hand-tufted. Available in various grades and types of fine fabrics (stripes, solids, prints, brocades, damask; cut, antique, crushed and plain velvets; etc.)—specify type and colors desired. Express charges collect; no C.O.D. **$194.00.** For further information, send $1. for Furniture Catalogue and Fabric Samples. Satisfaction guaranteed.

Miss In-Between



Hunt Galleries Inc

2920 N. Center St., HB1, Hickory, N.C. 28601

L. 59

TALL CATS

Send Today for FREE 64 page Shoe Booklet B

See how easy it is to be fitted Direct via Mail in Shoecraft Famed Fifth Avenue Shoes. Great values now at Low Money Saving Prices.

NO RISK TO YOU!
Satisfaction Guaranteed or Your Money Back.

SAVE MORE MONEY!
No Extra Charge for Any Sizes 9 to 13

Fashion's authentic laced-up hiker, with clean architectural lines. Squared-off on a thick crepe sole. Just right for this year's jeans. Earth brown calf.

JESTER $27.00



SHOECRAFT 603 FIFTH AVE. NEW YORK 10017



Edelweiss Bell Earrings *from Austria*

Edelweiss, "noble-white" flower of the Tyrolean Alps, is delicately hand enamelled in white and blue onto miniature silver bells. Each with a tiny clapper, they tinkle as you move. Order pierced or screw type. 5/8" long. Order for yourself . . . for gifts.

$8.50 pair ppd.

Send 25c for our new 56-page catalog of 600 imports

Visit our stores in Norwich, Vt. and Wellesley, Mass.

No C.O.D.'s Please

SHOPPING INTERNATIONAL, INC.
587 Shopping International Bldg.
Norwich, Vermont 05055

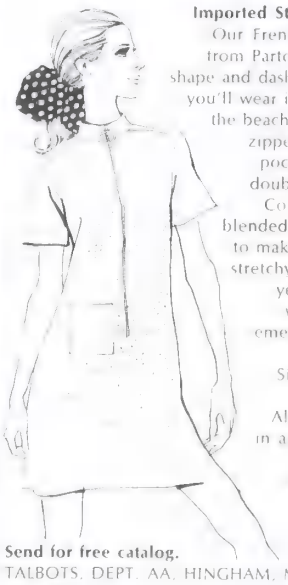


LOOK AT YOUR WATCH

Imagine having a full month's calendar right on your wrist. You'll know the day anywhere, anytime. Easily attached. All metal. No messy stickons. Large, easy to read numbers guaranteed not to rub off. Champagne color matches all watches. Each 12 month set packaged inside a beautiful 4-color gift folder. $1.00/Set—2/1.75 ea.—12/1.69/ea.—50/1.59 ea. Add .25 pp & handling per order (we ship 1st Class).

HANDY CALENDAR CO.
Handy Bldg., Dept. HB-1
Scott City, Kansas 67871
BUSINESS MEN: Write For Quantity Prices

The Talbots



Imported Stretch Terry. Our French cover-up from Partout has such shape and dash, we wager you'll wear it on and off the beach. Long front zipper and patch pocket make it doubly practical. Cotton terry is blended with nylon to make it soft and stretchy. Turquoise, yellow, navy, watermelon, emerald, orchid or white. Sizes S, M, L. $18.00. Also available in ankle length. $29.00. Add 90¢ for postage.

Send for free catalog.
TALBOTS, DEPT. AA, HINGHAM, MASS. 02043
Branches: Duxbury, Lenox, Mass., Mt. Carmel, Avon, Conn.

THE DIAMOND OF YOUR DREAMS
at a price he can afford



Buy Diamond Jewelry direct from one of America's well known diamond cutters. Pay only actual market price. We refund all monies unless your own appraisal shows value ¼ to ½ higher.

Over 5,000 styles $10¢ to $100,000

Send for **FREE 80-PAGE CATALOG.**
EMPIRE DIAMOND CORP., DEPT. 7
Empire State Bldg., New York, N.Y. 10001

NAME .....
ADDRESS .....
ZIP .....

Be a Winner with Waist Trimmer



FOR MEN & WOMEN

Miss California 1968 reveals secret way to lose inches from waistline and abdomen fast! Miracle working Waist Trimmer can be worn undetected under clothing as you go about your daily activities and even while you sleep! For even faster reduction wear it while golfing, gardening or jogging!

LOSE 2" to 5"

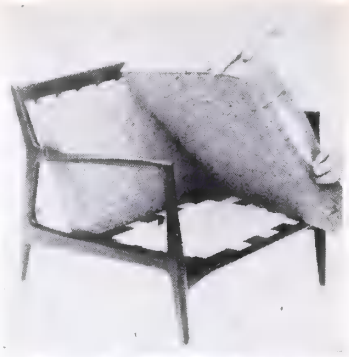
Durable, nylon lined, made to last. Won't roll or wrinkle. Send for your wonder Waist Trimmer today and watch inches melt away!

Send check or M.O. 10-DAY MONEY BACK GUARANTEE

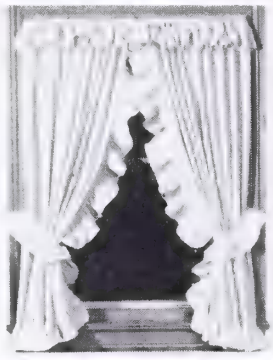
waist size _____" now.

$6.95 Two for $12.90 ppd. No C.O.D.'s

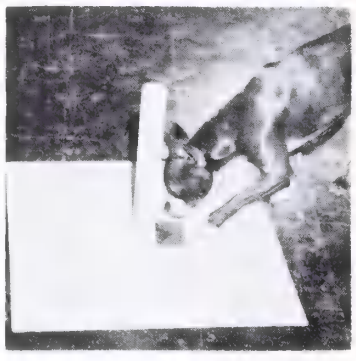
WAIST TRIMMER
Dept. HB-12 P.O. Box 188
Carpenteria, Calif. 93013



Renew Your Danish Chair with the new pin-end, clip-end, loop-end rubber straps that place sagging or broken on $1.35 per strap, webbing 5 a foot. Ppd. Specify style, sl to-slot measurements. Fo cushions and zippered covers fine Danish fabrics or vin Swatches, price list, 25¢. E Evans, 630 N. Western Av HB, Los Angeles, CA 90004.



Get Ruffled tieback curtai with hard-to-find, extra-wi 4½" ruffles for fresh count charm, authentic American Washable, top quality bleached muslin. Allow 1" p yd. for possible shrinkage. 8 w. per pr. 45, 54, 63, 72" lo $7.50 pr. 81, 90", $8.50 pr. A 50¢ post. Country Curtains, H 1, Stockbridge, MA 01262.



Train-O-Mat. A chemica odorized, sanitary pad attra your dog at "comfort" time. effortless way to housebre pets, especially for apartme dwellers. The pad fits washab tray. With 2 months supply pads $4.98; 6 months $6.98. P Attachable pole for male do 50¢. G & G Research, Box 83 Dept. HB1, Dallas, TX 752



Animal Cutting Boards a ideal for kitchen or buffet; co cuts, cheeses. One side ga colored to hang on wall fro leather thong. Reverse si sanded smooth for cutting a slicing. Set of two: red owl a blue and green whale, $2. plus 35¢ postage. Ord #6334. The Country Gourm B1, 545 Fourth Ave., Mt. V non, NY 10550.



How To Organize the no organization man or woma Molded polystyrene "Desk Ca dy" holds pens, pencils, cli rubber bands, scratch pa coffee mug, or anything else busy exec should have at his her fingertips. 19x24", woo grain finish. $8.95 plus $1 po House of Minnel, Dept. 41 Deerpath, Batavia, IL 60510.

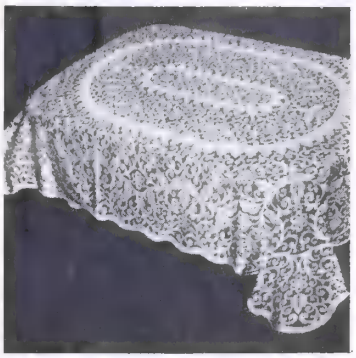


Today's Children should have link with the past. This handso walnut bentwood frame hi chair with caned seat and ba was handmade in Spain. H the charming imperfections n found in the machine-ma product. Natural walnut painted black. $40 exp. coll. N C.O.D.'s. Catalogue, $1. Do Store, HB1, 3140 M St. NV Washington, DC 20007

Says It All. Snap up these cesetting wooden wall ques for all the anti-rat ers and ecology buffs on ir Christmas gift list. "Along way take time to smell the wers" is the happy admoni-n. Sassy orange, abloom n perky posies. 14½x9¼", 50 ppd. Arthur's Gift Village, l, 149 E. Front St., Plain-d, New Jersey 07060.



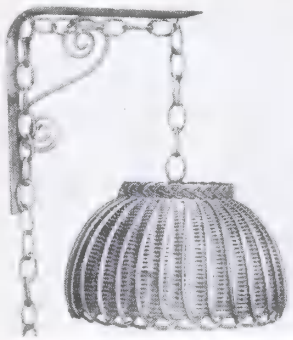
hmond Lace Tablecloth. Be carefree as you please, this uisite tablecloth needs no npering. It's a revival of nish lace in 100% drip-dry, iron Dacron. White or ivory. 108" $35, 72x90" $30, 60x80", , 72x90" oval $30, 72" round . Ppd. No C.O.D.'s. Bernice dios, HB1, Box 147, South-on, CT 06489.



rmophore Moist Heat Pack vides soothing, moist heat to eve muscular aches and ns and to stimulate circula-to injured tissue. On-off ch automatically turns off pack when pressure is re-ed. 13x27" size $37.50, 13x $27, 4x14" $21. Postpaid. le Creek Equipment Co., l, 307 W. Jackson, Battle ek, MI 49017.



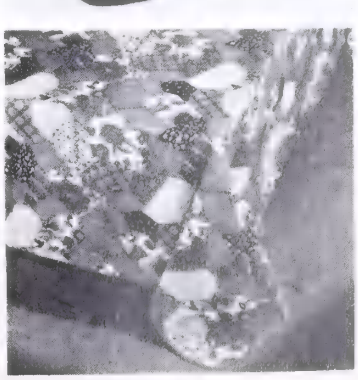
any Wall Lamp. Suspended n rattan bracket with natural ker shade, 9-Ft. rattan chain. npletely wired with easily ched on/off switch. Shade diam. x 8" high, $9.95 plus post. Spray-painted: white, ck, yellow, green, pink, blue range, add $2. Catalog 25¢. n's Basket House, HB1, 89 Main, Rockaway, NJ 07866

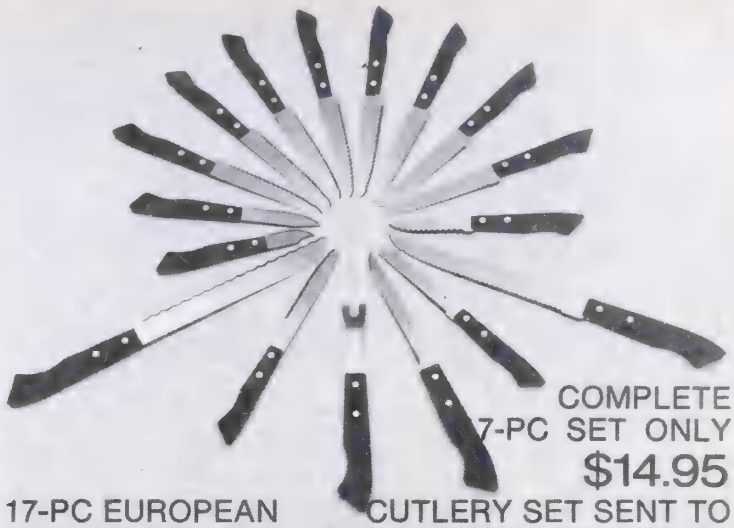


od Boots Are Worth Repair gather up all lengths, all looks l treat them to new style l, a refinishing and water-ofing job, gusset work that ands or takes in leg of boot. d boots for free estimate to e experts at Century Fac-Shoe & Boot Repair, 212 k, HB1, Baltimore, MD 21201.



chwork Bedspread. Snips and aps of cotton in an old-fash-ed put-together of multi-col-d prints. Washes beautifully, ds little or no ironing. Twin 76x108" $8.98; double 94x " $9.98. Pillow cover 21x27", 98 each. Matching draperies 63", $7.98 set. Add 95¢ post order. Harriet Carter, HB1, nouth Meeting, PA 19462





COMPLETE 7-PC SET ONLY **$14.95**

17-PC EUROPEAN CUTLERY SET SENT TO YOU DIRECT FROM THE CUTLERY CENTER OF THE WORLD, SOLINGEN, GERMANY

Now the J. W. Pauls Company makes it possible for you to take advantage of this exciting offer! The product of expert European craftsmanship, each precision instrument features a stay sharp, mirror-polished, stainless steel blade and choice of black or brown wood-grained handle. The set consists of coring & paring knife, all-purpose parer, fruit knife, vegetable knife, bar knife, boning knife, carving knife, carving fork, bread & cake knife, and eight steak knives. Where else could you get a complete set of knives for less than 90¢ a knife? Because of price adjustments, this may be the last time this offer will be possible, so order your set today.

J. W. PAULS COMPANY — Dept. 4-HB-1
217 N. INDIANA ST.,
WEATHERFORD, OKLA. 73096
Please send me the 17-pc European Cutlery set direct from Europe for just $14.95 on full money back guarantee if I am not delighted.
(Please include $3.00 for airmail delivery)
Enclosed is $ .....
My choice of handle color is: Bk..... Br.....
NAME .....
ADDRESS .....
CITY ..... STATE ..... ZIP .....
SAVE! SPECIAL OFFER! Order two sets of knives for just $25.00. Two or more sets just $12.50 each.



GLASS DISPLAY DOMES

Will keep and protect your valuable treasures. For clocks, figurines, objets d'art, collector's dolls, heirlooms. Choice of **Mahogany, Walnut** or **Black** wood bases. Please give base color, dome size. All shipped postpaid.

ORDER NO. 117DS.

Dia.	Ht.	
3 x	6"	$8.00
3½ x	6"	8.25
4 x	7"	8.60
5 x	7"	10.40
5 x	8"	10.90
5 x	9"	11.90
5½ x	11"	11.90
6 x	8"	13.20
6 x	10"	14.90
6 x	12"	19.50
6 x	14"	20.90
7 x	8"	17.20
7 x	11"	19.20
8 x	8"	18.90
8 x	10"	22.20
8 x	12"	29.90
8 x	15"	35.00
8 x	18"	37.50
8 x	20"	43.00
8 x	24"	55.70
10 x	12"	35.50
10 x	15"	40.00
10 x	18"	46.00
10 x	20"	53.50
12 x	16"	53.50
13 x	27"	97.50



"Protecto" Watch Domes with removable hook, walnut base

4398—3x4¼ $2.98
6220—4x6" $6.50

Write for FREE catalog of unusual items.
Please, your zip code is required.
Downs DEPT. 1101-A EVANSTON, ILL. 60204



KLEEN-LINE BOTTLE CUTTER

Make your own glasses, goblets, vases from discarded bottles. Do your bit for ecology. Sell for profit, give as gifts. Give your friends glasses made from their favorite beverage bottle. Any round bottle can be safely and easily cut in less than 5 min. Abrasive paper included to smooth the cut edges. Precision tool of nickel plated steel comes with three cutters. $9.95 plus 50c post. Wooden handles $4.95 per six pack plus 30c post. In Calif. add 5% Tax. Epoxy $1.00. Send gift card. We'll include it with cutter.

ANDERSON ASSOC.
Dept. HB-3
1370 Logan, Costa Mesa, CA 92626

THE *ULTIMATE* IN ANNUAL PLATES!

First Edition!

'Hummel' Annual Plate 1971

Certain to be the most sought-after collector's plate of all time! W. Goebel celebrates its Centennial (1871-1971) with the introduction of this new "Hummel" treasure . . . a magnificent, hand-painted porcelain plate, with the world-famous "Heavenly Angel" in beautiful bas relief (raised figure) portrayal.

"Hummel" Catalog—$1.25
1972 "Hummel" Calendar—$2.25
Exquisite Gifts Catalog—50¢
N.J. Residents Add 5% Sales Tax

LIBERTY GIFTS
Dept. HB-12, 2324 Liberty St., Trenton, N.J. 08629
'The World's Largest "Hummel" Retailer'



"Hummel" Annual Plate
7½" Diameter
$26.60—POSTPAID



NEW!

Little GIANT Spanish Balcony Planter

DELUXE Model

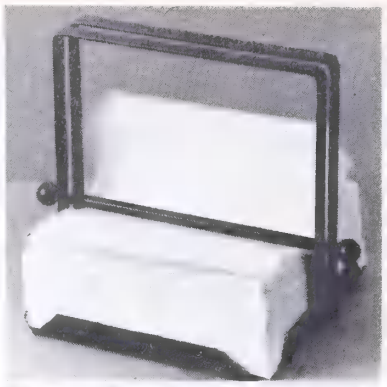
$5.85

plus $1.00 Hand.
2 for $11.29
plus $1.55 Hand.

Imagine having a bright cheerful accent in the Mediterranean mood, at a low price. Heavy wrought iron, holds flowers real or fake. Hang in living or dining room, kitchen or terrace, or in pairs for glamour! 15" high x 6¼ wide x 5½ deep. Black, white, (avocado, lemon, orange, blue, black or white with gold 75¢ extra) State.

Money back guarantee. Pa. Res. add 6% sales tax.
SEND FOR GIFT CATALOG

Henry R. Smith Studios
Dept. B12, 39 Crestline Rd., Wayne, Pa. 19087



Clever Napkin Holder $1.98

GREAT INDOORS OR OUT—UNIQUE DESIGN IN BLACK WROUGHT IRON

What a fabulous idea! Center rod rests on the napkins, keeps them from blowing away on porch or patio! And napkins pull out one at a time, not a whole bunch, so it's nifty news indoors, too. Black wrought iron, as attractive as it is practical. 7x7x6¼" high—takes a big stack, so you aren't bothered with constant refilling!

#6202—Napkin Holder $1.98

Please add 50¢ post. & hdlg.

The Country Gourmet Inc.
Dept. B1, 545 Fourth Ave., Mt. Vernon, N.Y. 10550



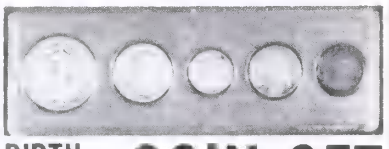
ZODIAC SAMPLERS

Embroider beautiful Zodiac Samplers for living room, boy's room, den, or hall, or hang all twelve as a group. Each kit includes design printed on decorator fabric, colorful wool and metallic yarns, needle, and easy-to-follow instructions. Framed size 12" x 12". Choose Leo (shown above), Virgo, Libra, Scorpio, Sagittarius, Capricorn, Aquarius, Pisces, Aries, Taurus, Gemini, or Cancer, or tell us month and date and we'll send proper kit. Frames also available.

Zodiac Sampler Kit $1.50
Wood frame, 12"x12", walnut finish $1.95

PLEASE ADD 45¢ POSTAGE & HANDLING
Pa. Res. Add 6% Sales Tax. Sorry No COD's.

VICTORIA GIFTS
12-B Water St., Bryn Mawr, Pa. 19010



BIRTH YEAR COIN SET GROWS IN VALUE

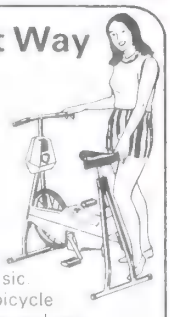
Celebrate the year of your birth, anniversary, citizenship—any important dates for family and friends. Each set includes a cent, nickel, dime, quarter and half dollar. Sets up to 1964 feature the now-obsolete **silver** dime, quarter and half dollar. All in above average condition, show clear dates. Half dollars were not minted in 1924, 25, 26 or 30 so we supply a JFK silver half. Specify any year since 1892 (except 1921, '22, '31, '32, '33). Add 50¢ per set for insurance.

1892-93	$22.95	1934-38	$ 9.95
1894	25.95	1939-47	8.95
1895	31.95	1948-50	9.95
1896	24.95	1951-54	8.95
1897-1912	20.95	1955	20.95
1913	22.95	1956	11.95
1914-15	20.95	1957-62	8.95
1916-17	23.95	1963-64	6.95
1918-24	25.95	1965-69	5.95
1925-28	10.95	1970	19.95
1929	12.95	1971	5.95
1930	10.95		

Pa. Res. Add 6% Tax • Sorry No COD's
Send 10¢ for catalog

POSTAMATIC COMPANY
Dept. HB172, Lafayette Hill, Pa. 19444

The Easiest Way to Stay Fit



Now you can exercise every day in the comfort of your own home, regardless of the weather. Pedal while watching T.V. or listening to music. Battle Creek's new bicycle exerciser makes it fun and easy.

This dramatically styled machine has extra light, yet stronger steel construction, a new low center of gravity that makes it easier to mount and harder to tip, plus many other deluxe features. So before you fill out, fill in this coupon.

BATTLE CREEK
EQUIPMENT COMPANY
Dept. 24-N-307 West Jackson
Battle Creek, Michigan 49016

Please send me complete information on your latest bicycle exerciser.

Name_____

Address_____

City_____ State_____ Zip_____





NO MASK OR PRESCRIPTION NEEDED

Oxygen Inhaler

NEW, SAFE, POCKET-SIZE

This modern engineering miracle weighs but a few ounces, is easy to use, refills in seconds. **OXYGEN**, the breath of life, now available to everyone, everywhere—at home, work or play! All-brass valve is silicone treated . . . piercing needle stainless steel hardened . . . for use anywhere in the world without worrying about corrosion. Consult your physician about benefits of **OXYGEN** for respiratory difficulties. Inhaler & Cartridge (3 qts. USP oxygen) **$5.98**

Add 25¢ postage

REFILLS **$2.98 ppd.**
(3 cartridges, approx. 2½ gals.)

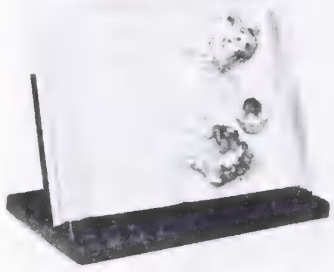
Sorry No COD's Please
SEND 10¢ FOR GIFT CATALOG

Camalier & Buckley

Dept. HB1-2 1141 Connecticut Ave., N. W.
Washington, D.C. 20036



Comb Out Knots, mats, snarl burrs from your pet's hair painlessly and easily! Leaves his coat smooth, neat, healthy. Knot-Remover's sharp safety blades are designed to remove any snarl as you comb through pet's hair. Metal blades with black handle. $6.95 ppd. Walter Drake, HB-93 Drake Bldg., Colo. Springs, Colorado 80901.



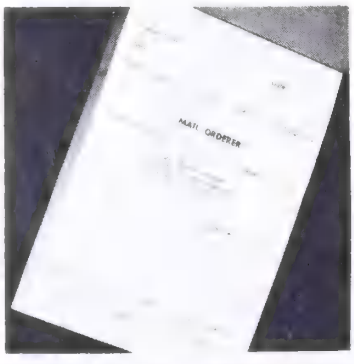
Cookbook Holder keeps the recipe book propped, leaves you both hands to work with. Crystal clear plastic shield protects the cookbook from splatter, is supported by solid hardwood base. Accommodates any size book, stores flat. $5.98 plus 50¢ post. West-Berg Enterprises, Ltd., HB1, P.O. Box 4749, Colo. Springs, CO 80909.



Perma-Tweeze removes excess hair permanently. Replaces expensive salon electrolysis. Only patented no-skin puncture hair remover. Safely removes unwanted hair from face, arms, legs, body. Slim as a lipstick. $16.95 ppd. Skin Lotion (reg. $6) free with order. General Medical, HBE-22, 5701 W. Adams, Los Angeles, CA 90016



Hey, Bright Eyes, you're an owl darling to light up a patio supper table. Ceramic bisque owls are painted and glazed to preserve soft muted owl color. Perforated top is removable. (You supply candle.) 5" high x 10" diam. on ebony-colored base. $3 each plus 75¢ post. World Art & Gift Shop, 1HBE, 606 Post Rd., Westport, CT 06880



Mail Orderers. These are the handiest little order forms you ever had at your fingertips. They simplify your *Window Shopping* orders and make it easy to keep a record of the transaction. 100 order forms personalized with your name and address. Sheets 3½x4¾", $1.85 ppd. Bruce Bolind, HB1, Bolind Bldg., Boulder, CO 80302.



Rosewood Stands dramatize a treasured figurine, a Ming vase, a rare houseplant. Black rosewood bases are hand-carved in traditional Oriental motifs. Low base, 4" inside diameter, $2.95. Footed base, 4" inside diameter, $7.95. Ppd. Other sizes. Free brochure. From A C Gifts, 2642 Central Park Avenue, HB1, Yonkers, NY 10710.

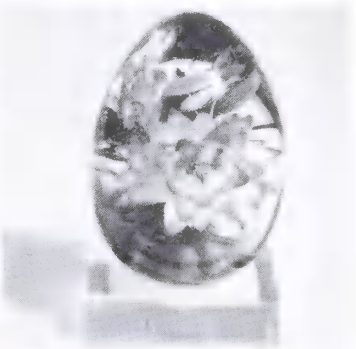
ep Hairdo Salon-Fresh. Buy is Coiffure Pillowette and try You'll become an Instant nvert! Developed by an engi- er to support the head com- rtably below hairstyle. Deli- ously feminine satin cover pops f for a quick swish through the ds. Gift-boxed, $3.98 plus 35¢ st. Mr. Umphrey, 3009 Knox, 31, Dallas, Texas 75205.



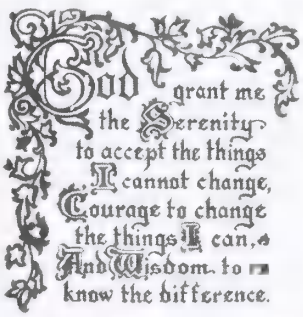
Romantic Remembrance from e past, now that the look in shion is gentle, soft, more minine. Antique gold-finished mble lapel pin topped with e stickpins and replica gems: arl, emerald, turquoise, coral. oks for all the world like an irloom! Style #508, $5 ppd. nnie Sue Gifts, HB1, Box 253, eanside, NY 11572.



ench Flower Egg for tabletop t or to treasure for the tiny wers picked at their colorful st and sealed in crystal-clear rylic. The exquisitely simple ape in satin-smooth curves gnifies the posies. Hand ade, no two alike! 2¾"H., $8. cite Stand, $2.50. Ppd. wns, Dept. 1101, Evanston, nois 60204.



renity Prayer Tile to hang on e wall, slip under a bubbly sserole is lettered: "God ant me the Serenity to accept e things I cannot change, urage to change the things I n, And Wisdom to know the fference." 6x6" white tile with rk base. $3.98, 40¢ postage. thony Enterprises, 585 Mar- t, HB1, San Francisco, Cali- nia 94105.



Wise Choice for owl-o-philes. at paragon of wisdom Mr. wl himself is handpainted by creative artist in Old Mexico colorful designs. Use it as you uld a work of art . . . to give easure, to demand attention, keynote a table setting. No o alike! $4.95 each plus 95¢ st. Spanish Villa, HB1, P.O. x 94146, Houston, TX 77018.



ermometer - Hygrometer, used in a brass trimmed glass ge, is 3½" high. The bird's lor changes to give the verdict the amount of humidity in the . Blue is dry, purple is normal, nk is humid. Accurate ther- meter encircles the bottom. plus 65¢ post. Camalier & ckley, HB1, 1141 Conn. Ave. W, Wash., D.C. 20036.



Your child must memorize all his multiplication tables to pass in **NEW MATH**



TWO WEEK FREE TRIAL
Just send name—no money!

Musical Multiplication Records

teach all the tables from 2's through 12's as easily as the words of a song!

Help your child do better in arithmetic—especially in the New Math—by getting him these new multiplication records. Modern Math teachers insist on children *memorizing* their tables. Now even children of pre-school age can easily learn all the tables from 2's through 12's *simply by playing these records.*

No urging needed from parents. Children love these records. Each table has its own catchy tune and jingles. And the man on the record *quizzes* your child so the tables stick in his memory. He *must* know his tables to learn long division, fractions and decimals.

Send No Money. Just send coupon and the records will be mailed to you postage prepaid. If returned within two weeks after receipt, you owe nothing. If kept, pay only $9.95, price in full. Bremner Records, Dept. S-41, Wilmette, Illinois 60091.

School Principal writes: "Your records have a unique teaching approach and a good one. Our pupils are taking new interest in their tables. Excellent as a home-tutoring aid."

A. Blair Owens, Principal, Lewiston Elementary School, Lewiston, Pa.

Parent writes: "All three of my children used your records and in 6 weeks had learned all the tables from 2's through 12's. Best investment I ever made."

A. J. Perez, Parsons, Kansas

Bremner Records, Dept. S-41
Wilmette, Illinois 60091

Please mail, postage prepaid, one complete set of the Musical Multiplication Records. I may return them any time within two weeks after I receive them and owe nothing. If I keep them I will honor your invoice for $9.95 in full.

*Name*_____

*Address*_____

*City*_____

*State*_____ *Zip*_____



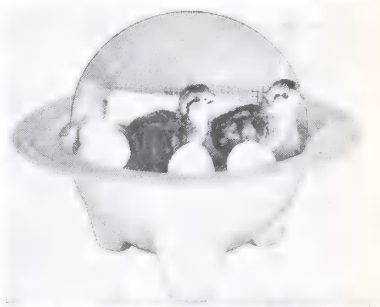
Your Own Pair of WOODEN SHOES

Beautifully finished, decorated and personalized. An unusual gift, delightful surprise, perfect conversation piece for living room or den. Useful as centerpieces, door stoppers, planters, etc. Made to actual shoe size by the suppliers of wooden shoes to "klompen dancers" of Holland's famous Tulip Festival. State shoe size (men's, women's, children's) and clearly print name for personalizing. Specially priced. Sent postpaid, money back guarantee.

Children's
Size 7 to 13 $6.50
Men's or women's
Size 8 to 13 $8.00

Free Brochure—Write Dept. HB

WOODEN SHOE FACTORY
Holland, Michigan 49423



SEE MIRACLE OF BIRTH

$4.98 POST PAID WITH SIX QUAIL EGGS ($3.25 Without Eggs)

You get the new clear plastic dome CHICK-BATOR with 6 Bobwhite Quail Eggs (available year-round) and Egg Hatchers Guide Book. Complete—nothing else to buy. Send check or Money Order today. Send 25¢ for catalogue of larger models for home, classroom and display. Also quail breeding equipment and how to produce and sell quail year-round.

G.Q.F. MFG. CO., DEPT. HB
P.O. BOX 8152, SAVANNAH, GA. 31402



REPLICAS of COLUMBUS' FLOTILLA

Unique decor DISCOVERY

Add atmosphere of adventure on mantel, shelf or table with authentic models of carved wood, with colorfully detailed masts, rigging and flags. Each on platform with name. Santa Maria is 10" H, 11" W. Nina is 8" H, 10" W. Pinta is 6½" H, 8" W. Complete set of 3 for only $9.95 + 95¢ postage. No C.O.D.'s.

Pleasing Customers Since 1915
MARLO ENTERPRISES Dept. B1-2, 6807 Marsden St., Phila. Pa. 19135



THE ORIGINAL PORTRAIT KIT

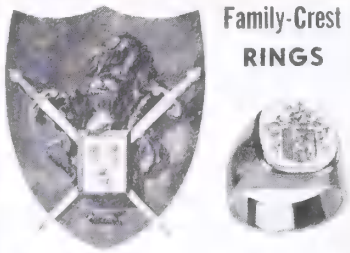
We, the originators of oil-portrait number kits have enabled thousands of people with no prior experience to paint quality portraits of loved ones. Our exclusive system gives you the finest reproduction at the lowest possible price. No misshaped abstracts! From your photo or color slide (any size) every brush stroke area is outlined and numbered on a fine mounted 16" x 20" canvas (standard portrait size). Twenty-four cups of individually-mixed artists oil paints marked for the numbered areas are provided with screw cap lids to preserve freshness. The kit also includes: an artists palette, fine brushes, brush cleaner. Please indicate hair and eye coloring. All photos returned unharmed.

Send Only $14.95 Enclose $.50 for postage.

PORTRAIT CRAFT Box 577-B Wilmington, Calif. 90744

Brochure on request

Hand-Carved Coat of Arms & Family-Crest RINGS



Your own coat of arms hand-carved in wood painted in full color on 16"x13" wood shield $ 45.00
Same coat of arms with Toledo swords 60.00
(other sizes available)
Your coat of arms hand-engraved on silver, framed on velvet, 6"x8" frame from 40.00

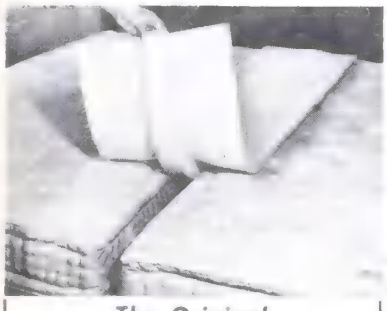
FAMILY CREST RINGS

Your coat of arms hand-engraved on silver ..$ 45.00
hand-engraved on 18k gold 99.00
hand-engraved on precious stones, 18k gold setting (choice of stone: synthetic ruby, synthetic sapphire, topaz quarts, amethyst, bloodstone, onyx, agate or lapiz lazuli) 145.00
ALSO CUFF-LINKS—PENDANTS—
TIE BARS & CHARMS
We also do fire-enameling.

Also available is a heraldic report painted on parchment paper for $12.00 (which will be credited in full to any subsequent order).

If you already have a coat of arms, send us a drawing or description; otherwise we shall do the research for you. Send for free color catalogue.

HERALDICA IMPORTS Dept. HB-16
21 W. 46th St., New York, N. Y. 10036



The Original
TWIN BED BRIDGE
with patented square rib

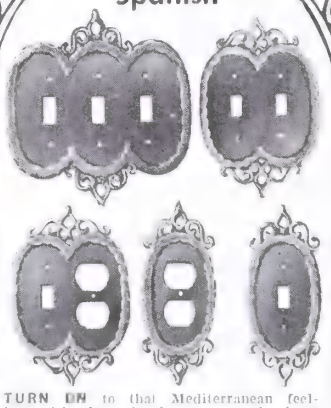
Makes a Comfortable King-Size Bed out of Twins!

- Fills space between beds.
- Made of soft polyurethane foam.
- Fits any size twin beds.
- Uses standard size sheets.
- Rolls up for easy storage.

$7.95
We pay all postage
Satisfaction Guaranteed

TONI STERN
HB-1, 54 W. So. Orange Ave.
South Orange, N.J. 07079

Switch to **Spanish**



TURN ON to that Mediterranean feeling with these handsome cast aluminum switchplates. Decorators accessorize rooms with this distinctive Spanish look. Specify color, either black or verdigris, triple, $3.75; double, $2.75; single toggle, double outlet, $2.75; double outlet, $1.35; single $1.35. Postpaid.

free catalog

CREATIVE HOUSE
Dept. HB172 • 221 W. 9th St. • Kansas City, Mo. 6410



WHOLESALE! DIRECT IMPORT!
GRASS CLOTH
Burlap *and many other*
Textured Wallcoverings
Do-it-yourself
and save
Instructions and tools available
Send $1.00 for set of more than 40 actual samples and prices

SHIBUI WALLCOVERINGS, Dept. HB
P.O. Box 1268 Santa Rosa, Calif. 95403

PUSH BUTTON COMFORT

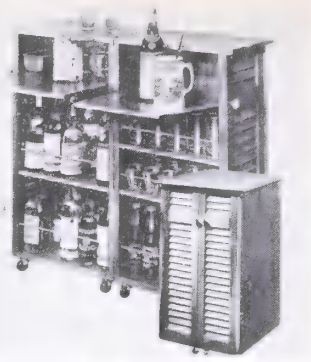


BURKE POWERED RECLINER

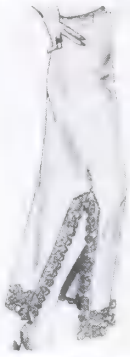
TOUCH A SWITCH . . . recline to any position, footrest automatically elevates feet and legs as you relax. TOUCH A SWITCH . . . return to sitting position. TOUCH A SWITCH . . . the soft luxurious seat raises gently standing you on your feet.

Write for information on how you can try the "Powered Recliner" one week without cost or obligation:

BURKE ENTERPRISES
P. O. Box 1011, Dept. HB-1
Mission, Kansas 66202
913-722-0004



Hideaway Bar is used 3 wa locked as liquor storage cab net; open against wall for se vice; open, out from wall, f bartender service. Rolling, fol up bar holds 20 each liquor bo tles, mixes; glasses etc. Knot pine in honey-tone or maple, a tique pine or walnut finis $69.95. Kit, $49.95 Exp. co Yield House, HB1, No. Co way, New Hampshire 03860.



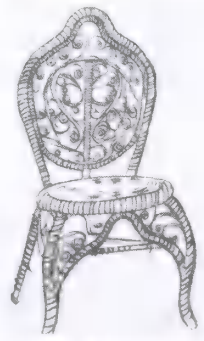
Full Length Half-Slip is a lon streak of drip-dry Antron I permanently non-cling Nyl Tricot in white or black. Clec cut and beautifully sensuou Just made for all the new loo and lengths. Side slit, la trimmed, elasticized waist. P tite, small, medium or large. $ plus 40¢ post. Vicki Wayne, 61 JDP South Country Club Rc Tucson, AZ 85716.



Dust Ruffles, designed espec ally for you who love Amer cana. Imagine them in a gue room with an old maple spo bed and calico coverlet. Mac of unbleached muslin in sta dard twin or full sizes. Specif drop length of ruffle: 15", 20 or 25", $10 each. In bleache muslin, $12 each. Add 50¢ pos age. Country Curtains, HB Stockbridge, MA 02162.



Booming Interest In The Ol and nostalgic prompts us t show you these fine antique re productions in cast iron. Roy Elephant Coin Bank, $8\frac{1}{2}$x$5\frac{1}{2}$ $2\frac{1}{2}$", $16.50. Pot-Bellied Stove $4\frac{1}{2}$x$7\frac{1}{2}$x$4\frac{1}{2}$", $9.75. Cherr Stoner, $10\frac{1}{2}$x$6\frac{1}{2}$x$7\frac{1}{2}$", $12.5 Grocer's Scale, $13\frac{1}{2}$x12x$6\frac{1}{2}$ $19.95 postpaid. Order fro Connestoga Studios, Box 11 HB1, Rohrerstown, PA 17571.

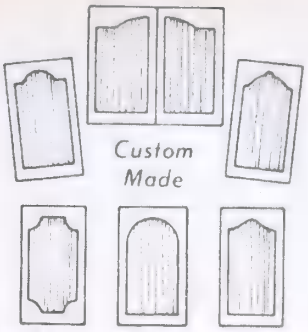


Braided Side Chair in zingy co ors. Gold, royal or light blue pink, avocado, lime, kelly, h pink, red, raspberry, orange brown, mustard, yellow, purple turquoise, lilac, white or blac wicker. 16x16x18x38"H, $26.9 exp. coll. 62-page Catalog color chart, $1. Joan C. Luch HB1, 8010 Old York, Elkin Park, Pennsylvania 19117.



It Serves You Right for jams an jellies at Sunday brunch; relishe chutney, shredded coconut c an East Indian feast, dips at cocktail party. Maple-finishe wooden stand with three copper colored buckets, ladle is marve ous to own or give. $3.45 plu 25¢ post. World Co., HBE1 One Park Ave., New York 1001

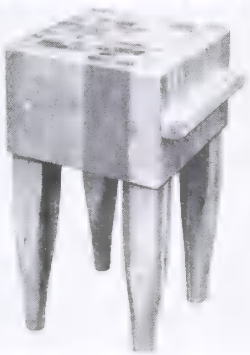
ric Frames are a decorator's ice as inside window cover- 6 different classic de- s—custom-made to your ex- size specifications—come ed, sanded, ready-to-paint tain. Hardware is included, ic inserts are not. Free bro- e tells how to measure and ll. Town & Country Wood- t, B1, 219 N. Carpenter, cago, Illinois 60607.



nal T Shirt. The tuxedo front tie is hand-screened right he tee shirt. Just slip it over you're ready for the New r's Eve scene. Anti-establish- t formality for youthful nksters and frivolous old- s. S(34-36), M(38-40), L(42- $3.95 plus 50¢ post. West- g, P.O. Box 4749, HB1, orado Springs, CO 80909.



Chopping Block favored by rmets has a 12" thick top. inated end-grain maple on sive legs. With knife rack. 18" $91.50, 24x24" $121.50. hout knife rack, deduct $12. ess charges collect. No .D's. Send 50¢ for 52-page her block catalog, J & D ner, Inc., 298 Bowery, HB1, York, NY 10012.



ch-Style Stool has the look he aristocrat. Native hard- d frame with revolving swiv- ase. Upholstered in fine ics: stripes, solids, prints, ades, damask, velvets. 12 d-rubbed finishes. 24H x diam., $54.50 exp. coll. alogue & specified fabric ples, $1. Hunt Galleries, 2920 N. Center, HB1, ory, NC 28601.



The Birds, not the squirrels. ry-Go-Round Bird Feeder es assembled with aluminum and floor, cast Acrylic feed 1/8" thick (holds 2 lbs. of). Constructed so only birds feed, not marauders. Re- es to and fro. $11.95 plus 5 post. House of Minnel, t. 412A, Deerpath Rd., Ba- a, IL 60510.



e's Something About A Sol- wall plaque that is excitingly ctive in a hallway grouping, your husband's office. Set ix Early American soldiers painted on 9x11" wooden plaques, $6.95 plus $1.25 chg. Order from Marlo rprises, HB12, 6807 Mars- St., Philadelphia, PA 19135



LEATHER and SUEDE
Beautifully Cleaned and Restored
the Suede-Life® way
BY MAIL



INTRODUCTORY OFFER
SEND FOR FREE PRICE LIST AND SAVE $1 ON GARMENT CLEANING ONLY

GLOVE CLEANING BY MAIL
A fast, inexpensive way to clean and restore leather gloves to their original beauty. Mail gloves today or write for mailing envelopes. Gloves returned 24 hours after received. Satisfaction guaranteed. Any length $1.50

Glove Masters
Dept. B1, 451 East 167 St., Bronx, N.Y. 10456

DOUBLEKNITS That Fit TALL and BIG MEN



Now . . . the amazing new fabric that's made for Tall and Big Men! DOUBLE-KNITS hold their shape better . . . can be tailored to KING-SIZE proportions better . . . fit Tall and Big Men better! In the FREE new, 144-page KING-SIZE Co. Catalog you will see Famous Brand DOUBLE-KNIT Slacks and Jeans . . . with Flare Bottoms, Longer Inseams, Waists 32 to 60"; DOUBLE-KNIT Shirts . . . with Bodies 4" Longer, Sleeves to 38" and Necks to 22"; DOUBLE-KNIT Sport Coats and Jackets — all in your hard-to-find size.

Plus 200 Shoes and Boots
Sizes 10 to 16, AAA-EEE
EVERY ITEM GUARANTEED

SEND FOR FREE CATALOG

Please rush the FREE 144 Page KING-SIZE Full-Color Catalog featuring DOUBLE-KNITS for Tall and Big Men.

Name _____
Address _____
City _____ State _____ Zip ____

The KING-SIZE Co. 292 KING-SIZE BLDG. BROCKTON, MASS.



ONLY $8 PER CARAT
FINE CUT • 58 FACETS
PURE WHITE • FLAWLESS

STRONGITE is a remarkable, hard and brilliant synthetic stone—the most convincing laboratory-made product, at a fraction of the cost of a diamond.
STRONGITE'S amazing hardness enables us to offer you an **UNCONDITIONAL LIFETIME GUARANTEE** in writing against scratching, chipping or loss of brilliance. Available in every popular gem shape, up to 20 carat diamond size, and larger. Sold on our easy payment plan and a **MONEY-BACK GUARANTEE within 10 days. You take no risk!**

Write for **FREE BROCHURE** showing wide variety of settings for men and women.

THE STRONGITE CO.
Dept. 66H, 3 W. 47 St. · New York, N.Y. 10036



"Over-the-Shoe" Storm Boots

Warm, comfortable, dry in winter's slush and snow. Sueded uppers with Dynel mouton trim, waterproof traction soles, lush Orlon Acrylic pile lining. Slip over shoes; zip them up. 9" high. Color choice: BROWN or BLACK. Send shoe size (5-9) $20.00 ppd.

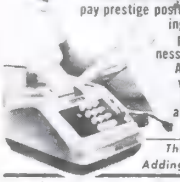
Free Spring Catalog (February 1)

Johnny Appleseed's
Box 710, Beverly, Mass. 01915
Zip Code Required!

WOMEN! Train at home with us for a BIG INCOME CAREER IN ACCOUNTING



Train now at home in spare time for 1000s high pay prestige positions open to women in Accounting. Or make good full or part time profits "keeping books" for businessmen in your home or their offices. Accounting is the one field where women can compete equally with men and are often preferred. As an Accountant you'll do important work—and get important pay!



This Fully Automatic Adding Machine GIVEN TO YOU!

You'll meet interesting people . . .

Tremendous opportunities for advancement will be yours as the demand for women Accountants far exceeds the supply. More than 5 million U. S. firms need financial statements, bookkeeping systems to operate daily. With our exclusive "learn-by-doing" method you are shown step-by-step how to take advantage of latest business machines to simplify work. (We even give you a fully automatic electric adding machine!) You qualify for one of 1000s of "Big Income" Careers awaiting trained women as Accountants. Whatever your previous experience or education—we show you how! Send for "Accounting Career Kit"—ALL FREE. No salesman will call.



BOTH FREE!
Self-Scoring Aptitude Test ☑ ☒

Accredited Member National Home Study Council.

NORTH AMERICAN SCHOOL OF ACCOUNTING, Dept. W2157
4500 Campus Dr., Newport Beach, CA 92663
Rush FREE "Accounting Career Kit." No salesman will call.

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

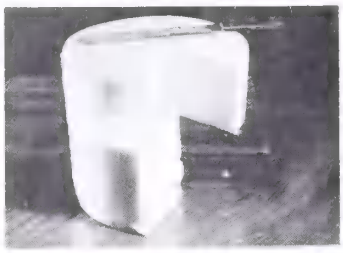
ELEGANT SIMPLICITY



The EXCITING NEW "*natural*" look of Crystal and Cork for today's Kitchen. These air-tight seal jars with their ELEGANT SIMPLICITY permit the beauty of food to show through. Can be used for "101" different foods, from spaghetti to wine, cookies to dried beans, cereal, rice and many many more. 13" spaghetti jar $6.95 plus 95c p.p. 5 1/2" X 7" jar $5.95 plus 95c p.p.

GRAHAM'S OF FLORIDA
3273 N. DIXIE HIGHWAY HB-172
FORT LAUDERDALE, FLA. 33308
Send for Free catalog

Our own Famous
RAT TRAP CHEESE

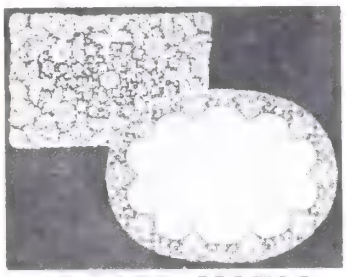


People have been coming back for this fine old RAT TRAP cheddar cheese for over 25 years. We sell tons each year and the flavor is a nice mellow medium sharp. Pleases about everyone!

	Cut off big wheel min 3 lbs	3-3 1/4 lb wheels	5-5 1/2 lb wheels
PPD East	$1.70 lb	$5.95	$ 9.10
PPD West of Ohio & So of Va	$1.85 lb	$6.50	$10.05

All sizes of Vermont 100% pure Maple Syrup and candy. Free catalogue. Satisfaction guaranteed in the Vermont Yankee way.

Benn- Burry Shop,
Route 222, Shaftsbury, Vt 05262



"LACE" MATS?

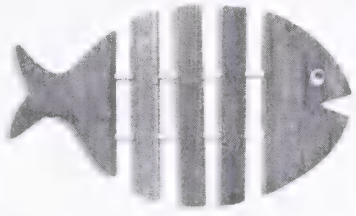
Don't be fooled by their delicate air. They look for all the world like hand-made old world lace. But they are not. Imported from Italy, place mats are sturdy, off-white vinyl that can be cleaned with a damp cloth or in the dishpan with soapy suds. Specify all "lace," 17½x11½" or "lace" trim 20½x14½".



Set of 4. $3.95 plus 25¢ postage per set

Write for free brochure. Ill. res. add 5% tax.

FOUNTAIN OF GIFTS
B-12, P.O. Box 3954
Merchandise Mart Plaza,
Chicago, Illinois 60654



Teak Fish Hot Plate
from Denmark

The Danes have cleverly designed this "fishy" item to swim on your kitchen wall when not protecting your tables. 9" x 5". $1.95 ppd.

No C.O.D.'s please.

Send 25¢ for our 56-pg. catalog of 600 imports.

Visit our stores in Norwich, Vt. and Wellesley, Mass.

SHOPPING INTERNATIONAL, INC
588 Shopping International Bldg.
Norwich, Vermont 05055

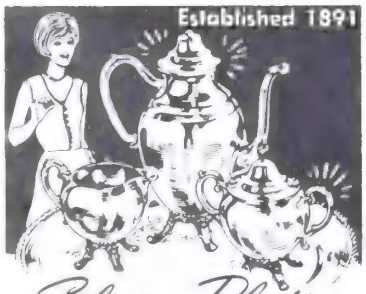


WAKE UP TO FRESH COFFEE

COFFEE STARTER will have your coffee ready for you when you wake up in the morning. Put water & coffee in pot night before, plug cord into starter & plug starter into outlet, set time. PRESTO! Next morning your coffee is ready when you roll out of bed. Next best to having someone wait on you. You'll love being so spoiled!

$6.98 2 for $13.85
add 50¢ postage & handling
No C.O.D.'s please.

Collier's Dept. B-172
P.O. Box 585
Skokie, Ill. 60076



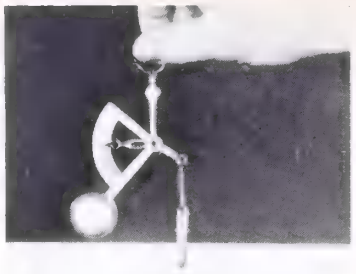
Silver Plating
AND REPAIR
NEW BEAUTY FOR OLD SILVER

For more than three-quarters of a century, our craftsmen have restored fine silver to its original beauty. Flawless repairing. Heavy coating of pure silver. Careful polishing and thorough inspection. Replacement of knife blades, mirrors, other parts.

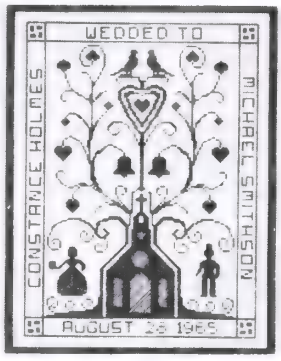
Also: gold, brass plating. Pewter repaired and refinished.

FREE ILLUSTRATED BOOKLET. INCLUDES PRICES.

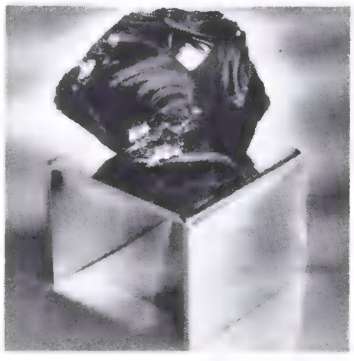
SIMMONS SILVER PLATING CO., INC.
407M Whitehall Street, S.W.
Atlanta, Georgia 30303



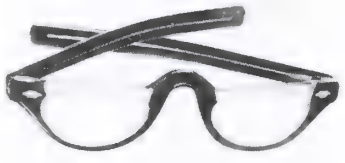
Weigh Ahead. Don't send your mail with a hit or calculation on the weight. this precision scale that postage at a glance. Cl the weight of letters or packages to 4 ounces. For office or travel. In handy po $1.49 plus 15¢ postage. F Anthony Enterprises, HB1, Market Street, San Franc California 94105.



Stitch A Wedding Sampler. a bride and groom borde with their names and wedd date. Or present it in kit f to an anniversary couple. It be a family heirloom. C stitch worked in 7 colors, m ly red & green. Price inclu lettering, 12x16" canvas, kit structions. #HH-155, $3.75 Historic House, HB-R, Mackenzie,Columbus,OH432



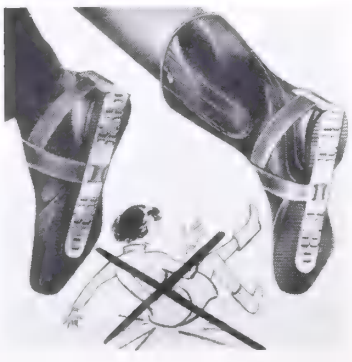
Moon-Glass Crystals? Har but they are natural earthgl crystals (bosidian modules) t chemically identify with mo glass. Mounted on chro pedestals for table-top Crystal sizes from two to th inches across, mounted on thi inch pedestals. $7.95 each p World Arts, Box 577, Wilmi ton, CA 90744.



Half Frame Reading Glass magnify the small print phone books, menus, thea programs. "Ben Franklin" st glasses for those over 40, w no eye disease or astigmatis in brown or jet black fram Specify men's or women's. W case, $5.95 plus 50¢ post. J Optical Dept. 617, 73 Fifth Av New York 10003.



Sleeping Beauty. Snooze on smart set while it stays beau salon fresh. The secret: Kee Set's Sleep Cap. Lightweig white mesh cap was designed protect any hair style while y slumber. Wrap it around yo head and press ends togeth Washable, of course! $3. pp KeepSet, HB1, 2125 Poun Drive, Placentia, Calif. 9267

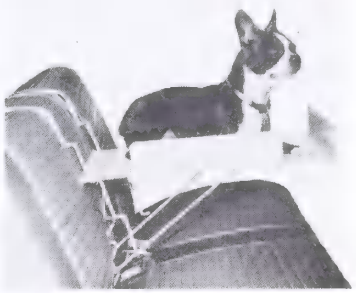


Ice Cleats. Buy them and t them. Full sole cleats grip th icy surface firmly preventin falls and accidents. They sli on easily over shoes or boot Straps have nylon speed faste ers. Cleats flex with each ste for comfortable walking. On size fits men and women. $3.4 ppd. Holly House, HB1, 992 Edgecove, Dallas, TX 75238.

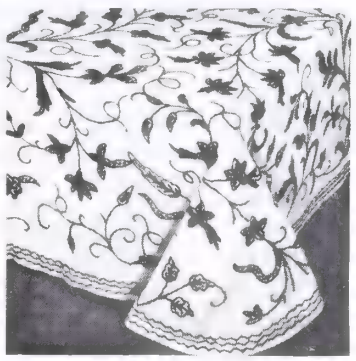
g Your Logs from woodpile fireside in this rugged carrier at's made of natural cowhide ather. It will protect your othes, as well as keep dirt and rk off the floor. Because you rry it suitcase-fashion by the ndles, you'll be able to tote heavier load. 21x14", $9 ppd. om Postamatic Co., HB72 fayette Hill, PA 19444.



uto Pet Seat Provides a safe okout for your dog or cat, akes it a happier more con- ated traveling companion. rable metal coated with beige nyl and carpeted for comfort, ljustable pet seat has pro- ctive sides to guard against dden stops. Collapses for rage. 14x18", $13.98 plus 90¢ st. Garrett's, Box 8415, HB1, allas, TX 75205.



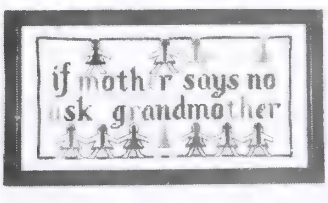
ress The Dream Scene with e romantic ethnic aura of and-emboidered crewel from ashmir. Rich wool floral print hand-woven natural cotton multicolor. Single size approx.)x115" $50, full 94x115" $60; ng 120x120", $80. Send 50¢ coin for swatch, catalog. Ppd. urian Fabrics, Inc., 11 E. 33rd ., HB1, New York 10016.



aking Arrangements? This ell-rounded little basket pret- es up a table top in gold or sil- er-plated metal. It's 3½ x 3- 2", has a hole-y lid for holding owers, real or no, noncorrosive sert for water. It's a treasure. 7.95 plus 65¢ postage. The ood Buy Company, HB1, Box 2540, Philadelphia, PA 19151.

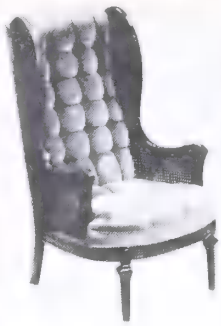


randmother's Sampler shown is amped for cross-stitch on oys- r Belgian linen with bright col- r floss, instructions. Wood ame 8½x16" in maple or ahogany finish incl. "Grand- other's Sampler Kit" or "Gar- ener's Sampler" "Old Gar- eners never die they just spade way," $3.50 each plus 45¢ ost. Classic Corner, 12B Water t., Bryn Mawr, PA 19010



Call On Ericofon for a conver- ation piece that buzzes with xcitement. International award- inning design is compact unit ith dial in base; disconnects hen you set it down. With ord, plug, buzzer-ringer. White, eige, blue, gray, green, ivory, ink, red or yellow. $49.95 plus 1.50 post. $2 w. of Miss. Metropolitan Teletronics, Dept. HB1, 35 W. 35th, NYC 10001.



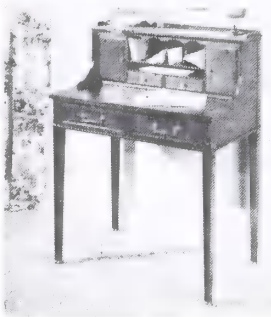


18th CENTURY CHAIR AND CLASSIC LOVESEAT

Designed to compliment Traditional or Contemporary furniture. Deeply hand-tufted over foam. Scotchguarded fabrics used. Finished in Antiqued Fruitwood, Chestnut or Oak. Chair H 46" W 26" D 34". Loveseat H 29" L 47" D 23"



Price, Chair & Loveseat: Velvet $115. Pair $220. Crushed Velvet $120. Pair $230.



LADY'S DESK

The Lady's Desk has classic lines, blending with any decor. Beautifully finished in a brown tone of Cherry or Mahogany. 4 drawers, 2 doors, 5 compartments and a writing surface that extends 6 inches. H 41" W 32" D 20"

Price: $159.50

Shipping charges collect. No C.O.D.

Send 25¢ for catalog

Bryan Robeson

Dept. 51, Box 757, Hickory, N.C. 28601



FOR A FABULOUS WINDOW DISPLAY . . .

Mini-Shelves 2 for $2.50

Clever circles glamorize a window—ideal for house plants or a prized glass collection that needs light to show off all its beauty! 4" rounds of black metal need no installation, lift off easily for cleaning or re-arranging. Hanging prong slides between pane and molding, the "stem" rests against window, holds it level and steady. Each holds 4-5 lbs., can be attached to a wall, too, if you wish. Set of 2.

#4255—Mini Window Shelves . . . 1 Set $2.50
2 Sets $4.50

Please add 35c postage & handling

LILLIAN VERNON
Dept. B11, 560 S. Third Avenue
Mt. Vernon, New York 10550

ORIGINAL OIL PAINTINGS

From France, Austria, Holland (NOT Reproductions)



AN ORIGINAL OIL PAINTING by budding artists in France, Austria or Holland. Not a reproduction, but an original full-color oil painting on heavy canvas, mounted and matted. 14" x 17" and signed by the artist. Choice of: landscape, seascape, floral, fruit, windmill or Paris scene. $2.95 each; 2 for $5.75; 4 for $11.00. Add 35¢ post. each.

☐ Add $1 per painting and we frame in antique gold color gallery frame shown. (Overall contour size 16" x 20".) With this frame add 50¢ for post. and hdlg.

WORLD ART GROUP
Studio 1-HB
606 Post Road, Westport, Conn. 06880

STUDY INTERIOR DECORATION

- 4 Month Pratical Training Course
- 3 Year Course in Interior Design
- 6 Week Summer Session

Classes start Sept., Feb. and July

Approved by Bd. of Regents of the Univ. of the State of N.Y. Send for Catalog 12R.

HOME STUDY COURSE STARTS NOW.
Catalog 12C

NEW YORK SCHOOL OF
INTERIOR DESIGN
155 East 56th St., N.Y. 10022

Butcher Block now it's more than just a work area

You can use the timeless beauty of oil-finished Butcher Block in any room of your home. Here is just one of the exciting styles made from electronically laminated maple hardwoods. Visit our show-room-in-the-factory to choose your favorite, or send 50¢ for 44-page catalog.



The Country Style Dining Table—combines our two inch thick Butcher Block top with lathe-turned hardwood legs for durable elegance in any room. 36x24-in., $88.50; 60x30-in., $124.50; 72x36-in., $150.50. Locking Shepherd casters make it work-table height . . . add $20.00. Also with rounded corners . . . add $16.

Custom Sizes Available ask for quotation. For Illinois Delivery, add appropriate taxes. Shipped anywhere, express charges collect. Sorry, no C.O.D.'s.

For exciting 44-page catalog of stimulating furniture ideas, featuring Butcher Block & more, including chrome & glass, slate, mica and other woods, send 50¢ to:

butcher block & more
The Schoenheit Company Dept. 12-B
1600 S. Clinton Chicago, Illinois 60616

Creative Crafts

COMPLETE SEWING CENTER



Holds All Your Sewing Gear Folds Out To Work Folds Up To Store

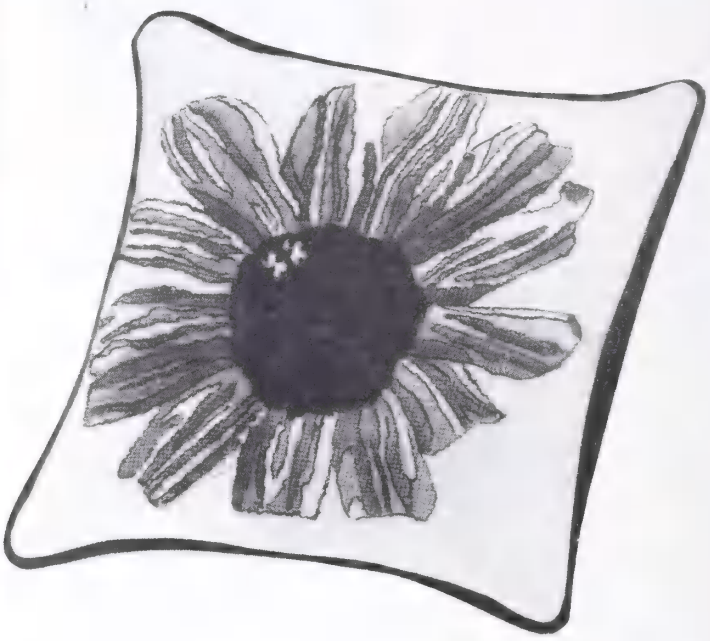
Sewing made simple! No more wrestling with cramped work space, crumpled fabric or misplaced tools. This smartly-styled compact cabinet rolls out from the wall on big casters, rolls to center of room or anywhere with ease. Locks in place for wiggle-free work. Opens way out to 12 sq. ft. of *clear* work space. Cut patterns, work fabric right along side your machine. Store everything below. Special rack for spools, pins, needles. Four deep drawers for tools, fabric, pattern file. Lower bin to store & protect your machine. And the entire unit folds up to only 37½"W for storage. Or better yet, a convenient extra table for hallway lamp, plants, accents. Open: 72"W 29"D 30"H. Handcrafted northern pine with breadboard ends & brass hardware. Smoothly finished surfaces in honey tone or maple, antique pine or walnut. **$79.95.** Our money-saving **KIT,** ready to assemble and finish. **$59.95.** Both Ship. Chgs. Col.

Send 25¢ For New 76-Page Color Catalog
Country Pine Furniture
Fashionable Accessories, Unique Gifts

Include Zip

Money Back Guarantee

Yield House
Dept. B1-2A
North Conway, N.H. 03860

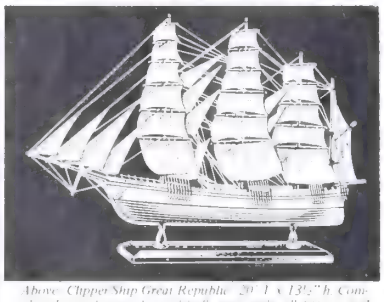


EMBROIDERIES



THE BLUEBIRD BRINGS HAPPINESS to a little girl in blue hat and a lavender dress surrounded by green, yellow and blue flowers on a brown linen ground. To make a wall happy you can make it with basic embroidery stitches. Order #0013 14"x14". $17.50. Send $2 for 40 page full color catalog. Comes with Certificate worth $2 on purchase of $25 or more.

skön
EMBRODERIES
55 Lambert Lane
New Rochelle, N.Y.
10804 Dept. BE-1



Above: Clipper Ship Great Republic. 20"L x 13½"h. Complete kit with carved wood hull, sewn sails, all fittings and mounting board. Complete $19.95 plus 75¢ shipping.

Ship Models

Somewhere in the family history of most of us, ships and the challenge of the seas played a part. Perhaps that's why a ship model is so warming to have and so lovely to look at.

Our new fully illustrated 144 page catalog shows over 65 Historic Sailing Ships and Cannons—all available in kit form and some as finished models. Also shown are more than 100 pictures of Ships and Sea; figureheads and decorative marine items by the score.

Send 25¢ for catalog to **PRESTON'S**
100-L Main St. Wharf, Greenport, N.Y. 11944
SATISFACTION OR MONEY BACK

Sylvia Sidney's Black Eyed Susan for picture or pillow top. Kit incl. design on 18x18" needlepoint canvas, Persian yarns, etc. $11.95, $1 post. The Stitchery, Wellesley Hills, MA 02181.

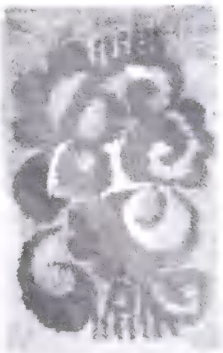


China Doll Kit coveted by collectors makes a Victorian beauty. High buttoned shoes, arms & head are matte china. Patterns for body, sun bonnet, dress are easy to follow. 16½" high, $5.95 ppd. Yield House, HB1, North Conway, NH 03860.

Ship Model Kit of Old Ironsides. Kit: carved wood hull, masting & rigging, metal fittings, mounting board & pedestals, nameplate, instructions. 14¼x 10", $9.95, 75¢ post. Preston's, 100-J Main St. Wharf, Greenport, New York 11944.



RYA KITS



NEW 1972 COLLECTION. We've designed again. Awarded 10 gold medals. Now we've done it. One simple stitch makes our ready-started rya hangings, rugs or cushions. Kits imported from Sweden feature lustrous rya wools, easy to follow charts and English instructions. Send $1 for color catalog.

skön
RUG CRAFT
53 Lambert Lane
New Rochelle, N.Y.
10804 Dept. HB-1



NEEDLEPOINT SOMETHING DIFFERENT

and get a head start on spring with head covers for either men's or women's golf clubs. Ladies' have bright royal blue background with white flowers, green leaves and bright pink numbers. The men's set is worked in a light olive green background with a beige bag, yellow flag and silver irons. Kit includes front designs in canvas for 1 through 4; tagged yarn; needles and instructions. Design outlined on canvas. **$17.86** prepaid for set of 4. Specify ladies' or men's set. Kit for 4 backs includes matching background yarn and canvas. **$16.86** additional to above.

Color sheets and new catalog. **$2.00** additional. Florida residents add 4% sales tax. Outside U.S. add $1.90 each kit.

THE NEEDLEWORK STUDIO
P.O. Box 1754, HB12
Pompano Beach, Florida 33061

nd Needleworks



Custom Made Coat of Arms Needlepoint Kit incl. hand-painted design on 18x24" canvas (to frame), yarn, needle, instructions, work bag. Each name individually researched! $39.50 ppd. The Ship's Chandler, Wilmington, VT 05363.



Scandinavian Embroidery Kits are Skön's forte. Send $2 for colorful 40-page catalog (deductible on first $25 order) of out-of-the-ordinary pictures, cushions, runners, bell pulls that you embroider. Skön Embroideries, BE-1, 55 Lambert Lane, New Rochelle, NY 10804.

Mushroom & Toad needlepoint design by Sylvia Sidney for framing or pillow. Kit incl. 18x23" canvas, Persian yarns in golds, oranges & greens, needle & instructions. $11.50 plus 75¢ post. The Stitchery, HB1, Wellesley Hills, MA 02181.





"TROPICALI" TO STITCH

All the beauty of the tropics with its rich, lush flora has been captured in this colorful picture to embroider. Kit includes design on ecru background, seven different colors of embroidery yarns in brilliant reds, oranges, gold, lavender, green and brown; needle and directions. Size 22" x 38". Only **$11.95 plus 95¢ pstg.**

COLORFUL BELL PULLS

NEEDLEPOINT IRIS PULL

Delicate iris and cheerful daffodils (near right) are brightly entwined in this charming needlepoint bell pull design. Kit includes design on 10 mesh needlepoint canvas; tapestry yarn to work design in shades of lavender, yellow, gold and green; cream background yarn; needle and instructions. Size 6" x 53". **$14.95 plus $1.25 pstg.** Bell pull ends of solid brass are available separately. 6" top and bottom fittings **$9.95 plus 75¢ pstg.**

MUSHROOM BELL PULL

Fanciful mushroom shapes (far right) in mellow golds, browns, greens and lavender grace this charming new bell pull. Kit includes design on earthy brown linen, embroidery wools, needle and instructions. Finished size 5½" x 45". Only **$9.95 plus 75¢ pstg.** Solid brass bell pull ends (5½" top and bottom fittings) available separately for **$5.95 plus 55¢ pstg.**



Send 25¢ For Next 3 Issues of Our Exciting Art Needlecraft Catalog

The Stitchery

Dept. HB901, 204 Worcester Turnpike
Wellesley Hills, Mass. 02181

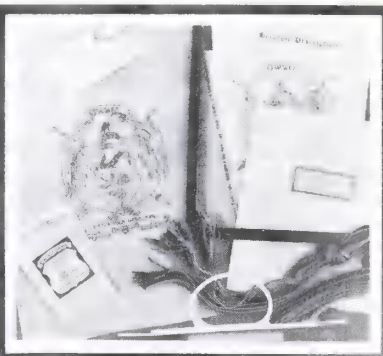
Visit New England's Largest Selection of Art Needlecraft at Our Retail Showroom

Coats of Arms

OVER
500,000 Names
32 Countries

FREE CATALOG

The Ship's Chandler
Dept. HB72
Wilmington
Vermont
05363



Crewel and Needlepoint Kits

Individually researched, Custom made kits contain: hand drawn pattern on linen (or hand painted on #12 needlepoint canvas), yarn, needle, illustrated instructions, heraldic description, and reference source.

CREWEL KIT $22.50 ppd
(Pictured 11" x 14") With frame

NEEDLEPOINT KIT $39.50 ppd
(15" x 20") Unframed.

Send name, preferred country and information with payment.
CHECK, MASTER CHARGE OR BANK AMERICARD

SATISFACTION GUARANTEED

THE SHIP'S CHANDLER, Dept. C, Wilmington, VT, 05363

RATTAN FROG A happy looking handwoven wicker frog with a huge appetite for waste paper, soiled clothing, toys or needlework. Both fun and decorative with twinkling green eyes and "Big Mouth". 19" high, 16" wide. Painted add $3.00.

$15.95 plus $2.00 postage

$8.95 plus $1.00 postage

WICKER IN HOUSE & GARDEN COLORS—Professionally spray-painted in: Pineapple Yellow, Parrot Green, Space Blue, Azalea, Bittersweet, Black or White.

LOTUS LAMP Beautifully handwoven of natural rattan. Completely wired with on off switch. 8 ft. rattan chain & bracket. Shade is 10" dia. x 9". Painted add $2.00. Use up to 100 watt bulb.

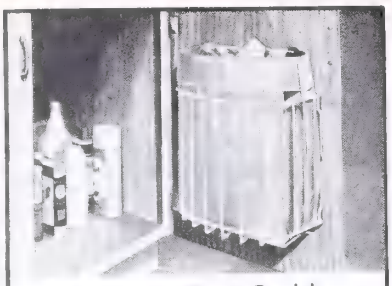
SEND 25c FOR CATALOG

VISIT OUR WAREHOUSE SHOWROOM

Immediate Delivery

Fran's Basket House

89 W. Main St., Dept. HB1, Rockaway, N.J. 07866



Garbage Bag Caddy

This space saver comes to you when the cabinet door it's mounted on is opened. Ends stooping and bending and is conveniently out of sight when door is closed. Steel rods have washable, rust-proof cushion coating. Holds both grocery and plastic garbage bags out of sight but in easy reach. 6x12x13½". With screws.

7316-6—Bag Caddy, ppd. **$2.98**

Write For New Free Catalog!

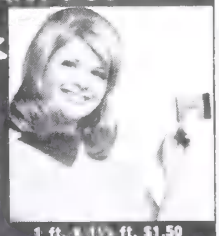
Free Catalog

Miles Kimball

79 Bond St., Oshkosh, Wis. 54901

BLOW YOURSELF UP into a GIANT POSTER

FROM ONLY $1.50



Send us any original black & white or color photo up to 8" x 10" for best results (no negatives). Original returned unharmed with poster. Send check or money order. For prompt delivery, put name and address on back of photo.

1 ft. x 1½ ft. $1.50
2 ft. x 2 ft. $2.00
1½ ft. x 2 ft. $2.00
3 ft. x 4 ft. $7.00
Frames: fit up to 2 ft. x 3 ft. $3.00

plus 50¢ ea. postage, handling. Sorry, no C.O.D.'s. Satisfaction Guaranteed

SUPERSPEED SERVICE shipped 1st class mail add $1.50

The Blow Yourself Up Co.
663 Fifth Ave. Dept. H-1 New York, N.Y. 10022



Hand-Embroidered Crewel from India

IMMEDIATE DELIVERY

Graceful multi-colored floral pattern is hand embroidered in wool on natural hand-woven cotton from Kashmir. Perfect for elegant draperies, upholstery, pillows, etc. From importer at tremendous values! 50" wide. $9.95 per yard, ppd.

Crewel Bedspreads: Twin $50; Full $60; King $80
Crewel Tablecloths: 70" Rd. $36; 90" Rd. $45
Crewel Pillow Covers: 12½" sq. or rd. $5.00 ea.

NUMDAH RUGS 4x6 $20.00; 3x4 $10.00. 3' Rd. $10.00. 2x3 $5.00. 5' Rd. $20.00; 6' Rd. $30.00.

50¢ in coin for swatch and COLOR CATALOG

GURIANS, 11 East 33rd Street
Dept. HB-1, New York 10016



THE SHOWER THAT GIVES YOU A MASSAGE

Update your shower with Aqua-Massage. Turn your ordinary shower into a fantastic experience. At your command, switch from soothing spray to pulsing jets of water which massage with the action of a professional rub-down. Relax tired aching muscles. Bring a delightful tingling vigor to your entire body. Only $24.95 (+ sales tax if appl) buys hand-held unit with wall bracket. Bowles Fluidics Corp., Dept. HB, 9347 Fraser Ave., Silver Spring, Md. 20910.



CHAIR CANING KITS

Now anyone can restore his favorite antique and heirloom chairs easily and inexpensively with a NEWELL CANING KIT. Tools, natural cane, and "easy-to-follow" instructions, all postpaid for only $2.50. (Extra cane $1.25 chair-lot.)

Illinois residents, please add 5% sales tax

THE NEWELL WORKSHOP
(Dept. S-2), #128 Drawer
HINSDALE, ILLINOIS 60521



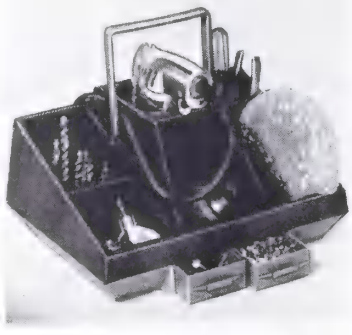


The wise old owl lived in an oak
The more he saw the less he spoke
The less he spoke the more he heard
Why can't we all be like that wise old bird

Wise Guy. "The wise old ow lived in an oak, The more hea the less he spoke; The les spoke the more he heard, 'Y can't we all be like that wise bird." Sage advice printe white ceramic tile to tuck u a teapot. 6x6", $3.98 plus post. From Anthony Enterpri HB1, 585 Market Street, Francisco, CA 94105.



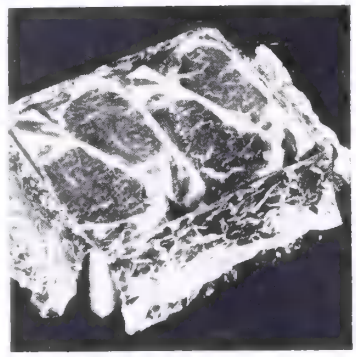
Magnifier Pendant. There co a time, even to 20-20 vi aries, when reading fine becomes a squint-print. So the likes of me and thee, an gant magnifying glass amazing clarity on 14" mat length antique-finish gold m chain. $5.50 ppd. J. Jill, B-1, Southfield, MA 01259.



Port-A-Drill for Mr. Fix-it. M of tough styrene, it saves and keeps his drill parts drill in one handy organ Has handle for easing to two bottom drawers for b screws, washers. Space for tric cord. Angled holes hol bits from 1/16 to ½" in 12x9¼", $6.99 ppd. W Drake, HB84 Drake Bldg., C Springs, CO 80901.



Are You Avant-Garde? love blow-up furniture, abst art, a Trendline phone. Cro in your palm for easy dia talking, listening. Nothing t stall. Just plug into phone and use. White, green, b beige, pink, turquoise or iv $59.95 plus $1.50 handling w. of Miss. Metropolitan tronics, 35 W. 35th St., New York, NY 10001.



What's Your Beef? Pfaelz the palate pamperer par e lence. You cannot buy beef theirs in local markets. T premium packers, who cat the finest clubs and restaur will ship 8 boneless strip st (12 ozs. each, 1¼" thick) q frozen in dry ice with gift c #30115, $38.50 ppd. P zer Bros., 4501 W. Dis NEA, Chicago, IL 60632.



Purr-fect Post. Tabby's sl ly tipsy. Not much. Just enc to feel deliciously, delirio pleased with herself. T what the catnip in this scr ing post does to a cat. puss can't be bothered cla furniture. 17" post cov with carpet, $4.95 ppd. T Inc., Dept. 62, 2 Cottage A Danvers, MA. 01923.

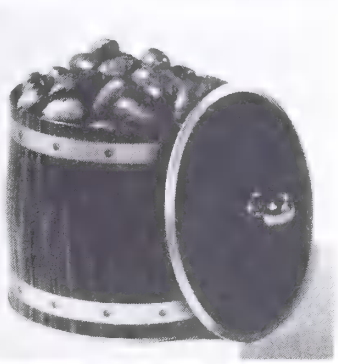
ang Up Your Coat Of Arms. iip's Chandler can supply oats of arms for over 500,000 ames from 32 countries. Your ame will be individually re-arched and handpainted in orious heraldic colors onto sol- bronze, mounted on dark ma-ogany shield. Handsome wall ield, 8x11" $29.50 ppd. Free atalog. The Ship's Chandler, BE, Wilmington, VT 05363.



ighten Your Days throughout 72 with a smile calendar at ur fingertips. On pressure sen-ive yellow cardboard, it easures 3x4-1/8" and can be ng anywhere. The tiny price courages seconds. $1 each. vo, 75¢ each. One dozen, ¢ each. Ppd. Handy Cal-dar Co., HB1, Handy Bldg., ott City, KS 67871.



nnyland Pecans for fireside enings are freshly picked, rich ll-bodied. Extra-fancy Schleys, aded for size and fullness are al "paper-shell" pecans that n be cracked in the hand. 2¾ s. in reusable fireside barrel th nutcracker & two picks. 78 $6.70. Add 30¢ W. of Den-r, Sunnyland Farms, Route 1, x 955, Albany, GA 31701.



d In Hand and merry flowers in a row, to be done in basic broidery stitches in linen rn on beige linen. Embroidery #9397, is a Swedish import moss and bright greens, blues d whites. 14" x 14". With unting board, $12.95 ppd. -pg. color catalog, $2 (re-ndable with $25 order). Skon broideries, 55 Lambert Lane, 1, New Rochelle, NY 10804.



eart And Hand will be yours your lady-love finds this tied h a red Christmas ribbon. e Wellington gem sparkles d glitters like a real diamond. t. Pear, Marquise or Emerald t gem mounted with two side-bered baguettes in white or llow 14k gold ring, in jewel x. $130. Free catalog. From ellington Jewels, 1150 Conn. W, HB1, Wash. DC 20036.



lummelwerk" Flower Children. llect possessions that please u and cherish them as unaf-tedly as a child. "Her First uquet" from the Blumenkinder llection, master crafted, hand-inted with love. 6¾" porce-n figurine, $41.50. #217, St. lentine's Messenger, 6¾", 1.50. Ppd. Gift Catalogue, ¢. Liberty Gifts, HBE12, 2324 erty, Trenton, N. J. 08629.





Lady be good to your feet

Enjoy buying choice-quality shoes by mail from our world-famous catalog showing the enormous variety of smart styles you'll find for every occasion. And our vast range of sizes insures you of perfect fit — or your money refunded!

Send for Free Catalog
SIZES 1 to 13 SHOES
AAAAAA to EEEEE

Shown are
GLENDA and GLEN
Sizes 2½ to 12, for widths AAAA to EE

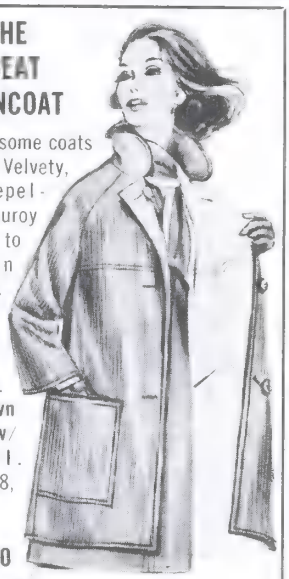
GLENDA: black, navy, beige, white kid; multi-color pastel kid (melon/aqua/yellow lilac); blue to royal ombre kid; beige ombre kid (2 shades beige); grey-black-white kid; pastel kid (pink and blue); deep multi-kid (navy, maroon, green); sizes 2½ to 10 $21.95; 10½ to 12 $22.95.
GLEN: Multi-color genuine cobra (red blue yellow green).

Sizes 2½ to 10 $25.95; 10½ to 12 $26.95

Please add 75¢ first pair, 25¢ each additional pair for postage

SOLBY BAYES
45 Winter Street (Dept. HB) Boston, Mass. 02108

THE GREAT TURNCOAT



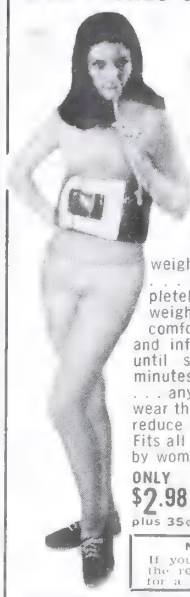
Two handsome coats in one. Velvety, water-repellent Corduroy reverses to a Poplin raincoat. Roomy raglan sleeves & pockets. **Gold, Brown or Green w/ Natural.** Sizes 8-18, 36-44

$25.00
Add 90¢ post.

$5 deposit for COD Satisf. Guar.

VICKI WAYNE
610-J1T-S. Country Club Rd.
Tucson, Arizona 85716

TAKE INCHES OFF YOUR WAIST



NEW Inflatable FIGURE BEAUTY BELT . . . for Waist Watchers

Here's the easiest way we've ever seen to reduce your waistline and keep you trim, whether you're overweight or not. What you see . . . is what you get. Completely different from other weight reducing belts. Place comfortably around waist, and inflate with special tube until snug. Exercise a few minutes a day . . . anytime . . . anywhere. The longer you wear the belt, the faster you'll reduce inches from your waist. Fits all sizes, and can be worn by women and men, who want to look their best. Easy to follow instruction booklet.

ONLY **$2.98** plus 35¢ pp.

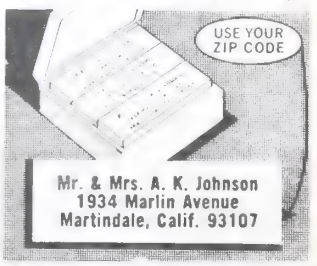
NO RISK OFFER!
If you aren't satisfied with the results, return the Belt for a Full Refund.

Send check or M.O. Satisfaction Guaranteed.

CADLYN'S, Dept. HB-172, 2077 New York Avenue Huntington Sta., N.Y. 11746

1000 NAME & ADDRESS LABELS $1

Finest quality gummed HANDY LABELS 1000 —$1.00—Gold Labels 250 with 125 Self Adhesive Initials set $3.00. QUIK-STIK Self adhesive Labels just press on any surface; glass, metal, plastic 500 for $2.00. Deluxe size 2 x ¾" 300 for $2.50. No sewing—just IRON-ON Cloth labels. 50 for $1.75—100 for $2.50. Add 10¢ ptg—Airmail 30¢—5% Calif. tax. Free Gift Cat. Write for Money raising plan.



HANDY LABELS 112 Jasperson Bldg., Culver City, Calif. 90230

Milady's Boutiques

All beautifully brass plated and resting upon an elegant marble base.



DOLLS

A THRILLING CAREER AWAITS YOU



YOU LEARN to make and restore dolls of all kinds—old and new. Wonderful hobby, profitable part time business. Turn your love of dolls into rewarding pastime. Design and create doll clothes, repair mechanical dolls, authenticate old dolls. Easy to read lessons and free consultation to insure your satisfaction.

DON'T DELAY—Start today for your exciting future. Send for FREE BOOKLET. No salesman, no obligation.

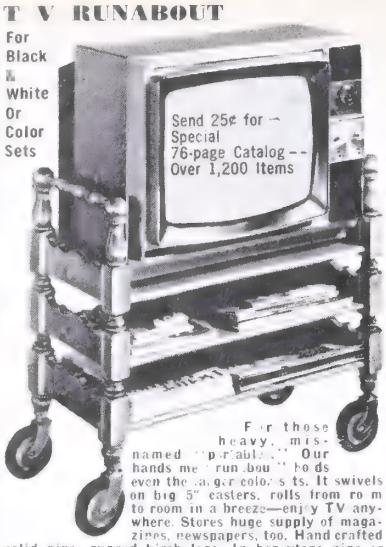
Norm & Sue Morris
LIFETIME CAREER SCHOOLS Dept. D-992
2251 Barry Avenue, Los Angeles, Calif. 90064

PLEASE SEND FREE BOOKLET

Name _____
Address _____
City _____ State _____ Zip _____

T V RUNABOUT

For Black & White Or Color Sets



For those heavy, mis-named "portables." Our hands me "run-abou" holds even the larger color sets. It swivels on big 5" casters, rolls from room to room in a breeze—enjoy TV anywhere. Stores huge supply of magazines, newspapers, too. Hand crafted solid pine, rugged birch legs. In honytone pine or maple, antique pine or walnut finish. Shipped flat for economy—easy assembly. 27"H. 14"D. Two widths: 29"W. (25¼" between legs) **$34.95.** Unfin. **$29.95** 33¾"W. (30 betw. legs) **$36.95.** Unfin. **$31.95**

Shipping Charges Collect

Yield House
Dept. B1-2B
North Conway, N.H. 03860

Include Zip Code. Not Sold in Stores. Money-Back Guarantee

The "Overall" Man

...goes "country" for parties and things in Ah Men's **Farmboy overalls** in sturdy stretch helenca nylon. Shoulder straps w/adjustable brass rings. Set-in front pants panel for fit & comfort. Can be worn with body shirt . . . or without for special events. Washable. Blue or white.
S-M-L-XL—$20.95

BRAND NEW! Send 25¢ for new AH MEN Catalog

BODY SHIRT Tapered fit in washable wrinkle-free nylon tricot. Button front. White only.
S-M-L-XL—$12.95

POUCH FRONT BRIEF for great support under everything. Lo-rise pull-on styling in nylon tricot. Black, white, nude. **S-M-L-XL**
3 for $9.95. 6 for $18.95

Send order to:
Ah Men
Dept. HB-201
8933 Santa Monica Blvd.
Hollywood, Calif. 90069
Add 50¢ postage
No C.O.D.'s



ICE WOOL SCARF
Imported from England, it's woven from the softest mohair wool into an intricate, delicate pattern. Scarf drapes softly and can be used as a stole or a head covering. Completely moth proof and hand washable, it measures a generous 20"x80". Choose White, Black, Beige or Copen Blue.
$3.98 postpaid; 2 for $7.50.

FERRY HOUSE
Dept. B-172, Briarcliff Manor, N.Y. 10510

MAGNIFYING

READ FINE PRINT **1/2 FRAME GLASSES**

See SHARP and CLEAR for reading fine print and doing detail work, yet get regular non-magnified vision over top of lenses. Polished ground lenses. For folks over 40 without astigmatism or eye disease who simply need magnifying lenses. $3.98 includes case. Add 45c postage. State age.

NEL-KING PRODUCTS Dept. HB-12 811 Wyandotte Kansas City, Mo. 64105



Know your blood pressure

If your doctor recommends you keep close tab on your blood pressure, here's the perfect instrument. High-quality Aneroid-type with touch and hold Velcro® sleeve. No slipping. Accurate, easy-to-read gauge. Compact zippered case. Unconditional one-year warranty against defects in workmanship or materials. $16.95 plus 75c postage. You'll need a stethoscope and we have an excellent one for $4.95 plus 25c postage. Money-back guarantee if returned ppd. within 30 days.



Glass Collectors!

You will find welcomed additions to your collection in our Rose Slipper in orange, blue, or green slag. $2.50 PPD. or our embossed Rose Turbo Slipper in amythest, blue, green and umber. $2.00 PPD. Send for our color brochure of collectors shoes, toothpicks, and salt dips.

hillpride Handmade creations

Dept. HB-6A French Creek, W. Va. 26218



Take It Along. Deroco Tra Tote stays with you, no ha ups at baggage claims. Ca your clothing from closet t closet without removing fr hangers. Solid brass or alu num in gold, bronze or red ish with leather thong. Hangs in car boat, airplane se Write for brochure, order fo Dave Robertson Co., Box 52 HB1, Akron, OH 44313.



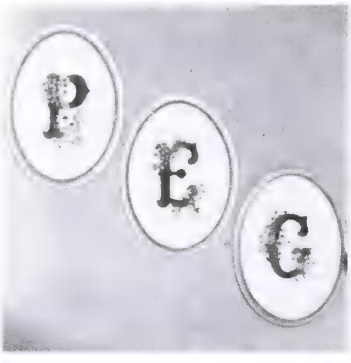
Need An Extra Phone? One every room saves steps, ti and money. Now you can ho them with no rental charge all. Reconditioned phones fine working order are fit with cord & 4-prong plug instant use. At a fraction of original price. $9.95 plus $1 ship. chg. Grand Com Inc., H 1, 1152 Sixth Ave., NYC 100



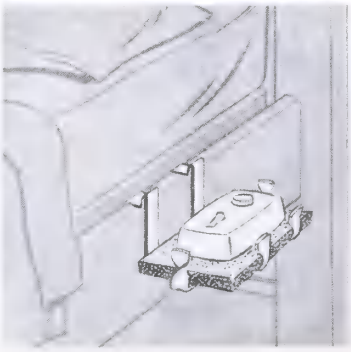
The Antiques Journal is a hig informative, beautifully ill trated monthly magazine c taining articles on art, cut & c ored glass, dolls, banks, chi ware, clock, bottles, antiq and collectibles. Also for sale want ads. Twelve issues year, $6 ppd. Remit with ord The Antiques Journal, B 1046HJ, Dubuque, IA 520



Needlepoint With Pride to footstool cover you made fr this kit. Wreath of flowers h already been worked in s shades of blue & lavender w green leaves. 11x11" design 18x18" canvas also in r orange & gold with green. $6. Add $4.80 for ivory backgrou yarn. Footstool, 13x13x10" $16.95. $1.25 post. The Stitche HB1, Wellesley, MA 02181.



The Initial Step for charmi wall decor. Mount prestwo wall plaques singly or in a gro that spells out a name. Talent artists have drawn upon th superb skills to produce love works of art. White with g border, flower-entwined bla letters. 7" high, $4 each pp Discovery, 314 W. State, G neva, IL 60134.

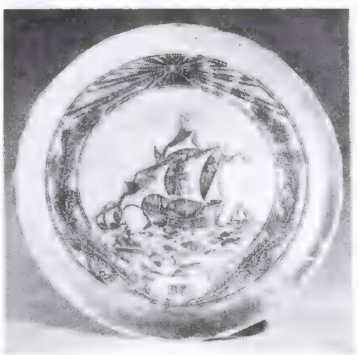


You're In Control of the ele tric blanket when you clip t guard onto headboard or si panel of your bed. It keeps t control switch for the blank within easy reach and prote it from falling or sliding arou the floor. No tools needed f installation. $1.49 plus 20¢ po Anthony Enterprises, HB1, 5 Market, San Francisco 941

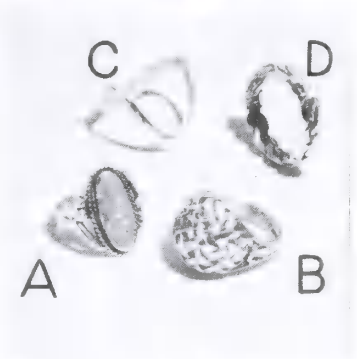
s A Smash! Whatever your ame, wherever you go, this y ring is guaranteed findable cause of its jumbo size. Wood ain découpaged with inter- ting detail of racquet and nnis balls. 8½x3", red, white d blue tennis racquet with key g, $4.95 plus 50¢ post. The ift Tree, HB172, Box 55, Ken- ngton, MD 20795.



Nina, Pinta And Santa Maria". ommemorative plate is not a production but a hand-wrought iginal of the pewterer's art eated by the famous Wendell ugust Forge. First of a series, e edition is limited to 5000 eces. Each plate bears its own gistration number. Unique to- ay, rare tomorrow! 8½" diam., 30 ppd. Downs, Dept. 1101, anston, IL 60204.



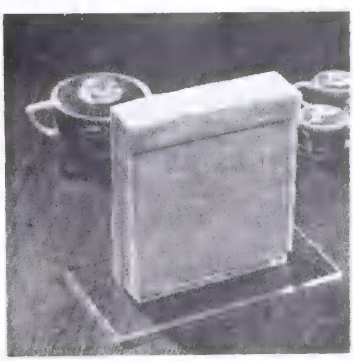
ng Around The Finger. The w fashion fun game. See how any you dare to wear. And, esert House makes it so easy play. Here's a winning as- rtment in sterling silver: A— rquoise, $5.50; B—Basket eave, $4.75; C—Slalom, .75; D—Narrow Band, $2.95. d. Sizes 5-9. Free Catalog. esert House, HB58, Box 11114, buquerque, NM 87112.



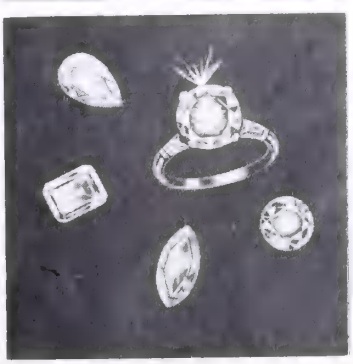
entle St. Francis, patron of r feathered friends, is the en- aring subject of this clay ulpture by a talented Califor- a artisan. Figurine with birds rched on his hand and shoul- r and colorful star flowers in e fountain has museum impor- nce. We love it dearly! $13 d. Apple Annies, P.O. Box 52, Fresno, California 93744.



cite Napkin Holder with the ld new look of the future. Big ough to hold luncheon-sized pkins and tall enough so they n't flop over. Smartly de- ned in the modern manner, th 6" square of clear polished ite on 3½x7½" base. $3.95 s 80¢ post. Artisan Galleries, 31, 2100 N. Haskell Ave., llas, TX 75204.

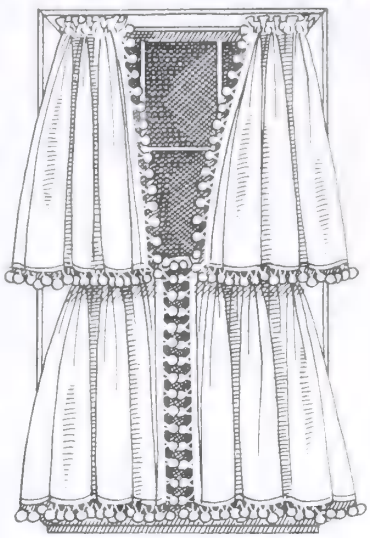


litaire Splendor. Always arned for knuckle-size spar- r or a diamond-bright ooch? Strongite jewelry fills e bill. No one will guess the zzler on your finger is a man- ade gem! Any size and shape to 20 carats. Pure white, wless, will not scratch or chip. per carat. Free brochure. e Strongite Co., 2 West 47th, 31, New York, NY 10036.



CURTAIN CHARM

WITH BALL FRINGE ON UNBLEACHED MUSLIN



20", 25" 30", 36", 40" long **4.00** pr.
2 pairs to window as shown **8.00**
45", 54", 63", 72" long **5.50** pr.
81", 90" long **7.00** pr.
All pairs 80" wide
MATCHING VALANCE
9" x 80" **1.75**

Please add 75¢ to each order for handling

For years, New England housewives have made these charming UNBLEACHED MUSLIN curtains for every room in the house. COUNTRY CURTAINS makes them for you with all the original simplicity, warmth and handmade look. Practical long-wearing, these unusually attractive curtains of old-fashioned muslin with matching color ball fringe retain their crisp appearance with a minimum of care. Also available in bleached white muslin for $1 more per pair. Valance .50 more.

Satisfaction guaranteed. Check or money order. No COD's please. Write for brochure showing full line of curtains in many styles and fabrics.

Mass. residents add 3% sales tax.

COUNTRY CURTAINS

At the Red Lion Inn
STOCKBRIDGE, MASS. 01262 Dept. 14



Memory Bubble

The gift that never forgets. Raised plastic bubble assures plenty of room to display keepsakes, curios, awards, even collections. Every member of the family will want one. Complete with black plastic frame. 9" x 11".

Each $6.95. Two for $13.50. Add 65¢ postage please.

Free Quality Gift Catalog on Request

SLEEPY HOLLOW GIFTS
6651 Arlington Blvd., B1-2
Falls Church, Va. 22042



SAUSAGE HOOK

Imported from Southern France, and created by artisans dedicated to authentic reproductions of the 15th to 17th centuries. Made of sturdy black hammered iron, with chain—without which no gourmet kitchen is complete. Diam., 10"; Height, 23" incl. chain. Weight, 5 lbs.; $26.00 ppd. Our new 78 page color catalog is full of gourmet accessories. Send 50¢ for it today! Money refunded if not delighted.

sagittarius enterprises
315 Tenbytowne Delran, N.J. 08075



CHINESE WISHING WELL LAMP. Hand-woven of fine cane. Table 3-Way switch—22"x18" 10". $15.99 ppd.

light up with wicker

DECORATOR COLORS

White, Black, Gold, Royal Blue, Light Blue, Avocado, Lime, Kelly, Red, Raspberry, Orange, Hot Pink, Light Pink, Brown, Mustard, Yellow, Purple, Turquoise, Lilac, Natural.

62 page catalog and color chart $1.00.

Joan C. Luchs

HB-1, 8010 Old York Rd., Elkins Park, PA 19117



GROWS & GLOWS ELEPHANT PLANTER LAMP. 3-Way Switch—24" high x 12" dia. $14.99 ppd.

LIKE WALKING ON AIR!

Be good to yourself. Exquisitely comfortable, hand-laced casual moccasins that make you feel like you're walking on air! Light bouncy foam crepe soles, choice top-grain leather, smartly styled for casual living. Quality made! Over 223 sizes in stock! No extra charges for the hard-to-fit. Purchases can be exchanged. Women's full and half sizes 3 to 13, AAAAAA to EEE widths. Guaranteed to delight or money back. RED, WHITE, SMOKE, TAFFYTAN, BLACK. Give second color choice. Factory-to-you $7.98 postpaid. COD's accepted.

MOCCASIN-CRAFT
65-0A Mulberry St., Lynn, Mass. 01903





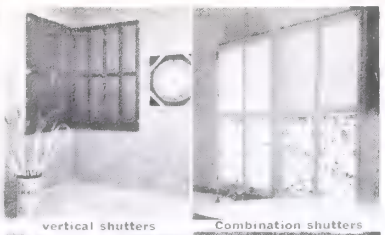
For a Satisfying Hobby or Rewarding Career

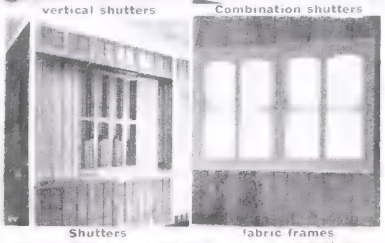
Famous **HOME STUDY** course. Individual program prepared and supervised by prominent N.Y. decorators on faculty of long established reputable school with successful graduates all over the world. Lessons cover **Textiles; Furnishings; Room Arrangement; Color Harmony; Period and Modern Furniture; Antiques; Rugs and Floor Coverings; Wall Treatments; Wall Papers; Draperies; Lighting; Pottery; Porcelain; Glass; Accessories.** Details on how to set up your own business or start a career. Illustrated lessons, complete with samples of fabrics, colors, etc. Certificate awarded.

NEW YORK SCHOOL OF INTERIOR DESIGN
155 East 56th St., New York 10022

Send for FREE BOOKLET

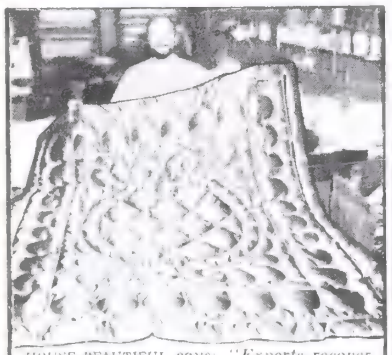
New York School of Interior Design
155 East 56th St., New York 10022
Please send me (no obligation) Catalog C22
name
address
city *state* *zip*





CUSTOM MADE SHUTTERS
Shutters last a lifetime, then become cherished antiques. Decorators choice for inside windows for any room. All are custom made, factory assembled, install in minutes. Send for catalog of how to measure & install.

Perkowitz
WINDOW FASHIONS SINCE 1891
135 Green Bay Rd., Wilmette, Ill. 60091



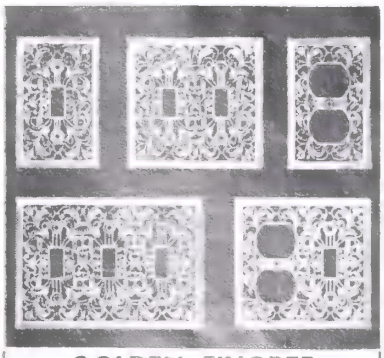
HOUSE BEAUTIFUL says: *"Experts recover your old down or wool comforter. Make it look like new in luxurious satin, sateen or cotton."*
Special fluffing and patented chemically sterilized process guarantees entire satisfaction. We add extra fillings to restore the original fluffiness at no extra cost! Our stitching is guaranteed for life. And we will even adjust the size for your new bed.
☐ Send 50c for swatches, folder and ordering instructions. Deduct it from your order.
☐ Send $1 refundable for new 20 page color Bedspread catalog with over 280 styles, colors and decorating hints.

J. Schachter Inc.
Since 1920 known for low prices and quick service.
Dept. B-4, 115 Allen St., N.Y., N.Y. 10002

LIMITED FIRST ISSUE



Haviland's "Dancing Angels" by world famous sculptor Jean Jacques Prolongeau is a 1st edition Christmas Tree Ornament that will grow in value as the years go by. Excellent gift and collectors piece from renowned Haviland—since 1842 **$8.95 ppd**
Andrew Wyeth Plate $50.00
Art Collectors Box 653
Princeton, N.J. 08540

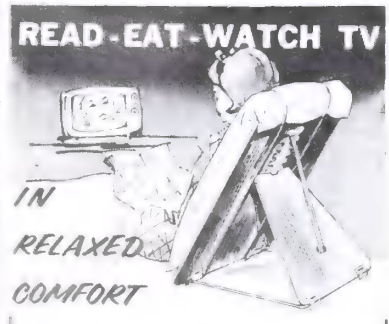


GOLDEN FILIGREE SWITCHPLATES
Add a touch of charm to your home at little cost with our golden switchplates. Brass-plated antique non-tarnish finish, screws included. Also available in wrought-iron black.

SINGLE—3" x 4½"	$1.00 each 3 for $2.95
DOUBLE—4½" x 4½"	$1.50 each
TWIN OUTLET—3" x 4½"	$1.00 each 3 for $2.95
TRIPLE—6¼" x 4½"	$2.95 each
COMBINATION—4½" x 4½"	$1.50 each
QUADRUPLE—8" x 4½"	$3.95 each

PLUS 45c POSTAGE & HANDLING
Pa. Res. Add 6% Sales Tax. Sorry No CODs.
THE ADDED TOUCH
12-B Water St., Bryn Mawr, Pa. 19010

READ-EAT-WATCH TV

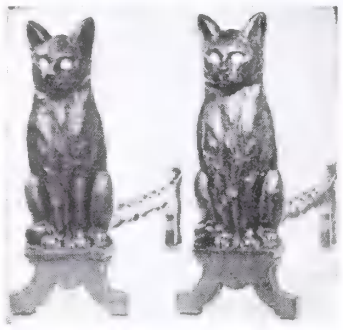


A joy for bed readers, a must for convalescents and a welcome gift for all. This elegantly grained mahogany plywood **Folding Back Rest** is super size 16" by 24" high. A full 4" to 6" higher than other back rests, it gives full pillow support to head and back for firm sitting-up comfort. 5-adjustable positions for your maximum comfort. Vertical elastic cords hold your own pillow securely in place, just where you want it. Anchored by non-skid base. Conveniently light, it folds wafer-thin—no storage problem. **$6.98.** We pay postage, ship gifts direct and mail in 6 hours. NJ residents add 5% tax. Send your check or money order to:

Better Sleep Inc. BOX HH
New Providence, New Jersey 07974
MONEY BACK GUARANTEE



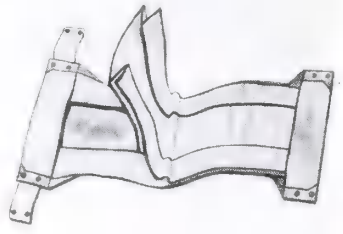
Deerskin Slip-Ons are heavenly footgear. You can't imagine how divinely comfortable these smart casuals are until you've slipped them on your feet. Natural deerskin, have foot pampering cushioned inner soles, long-wearing crepe outer soles. Men's sizes 7-13, $9. Women's, 5-10, $6. Add 60¢ post. per pr. Old Pueblo Traders, 600-JDD S. Country Club Rd., Tucson, AZ 85716.



Cats 'N Logs. Andirons are reproduced in cast iron from an old pattern. And we think they're a most imposing pair to stand at your hearth. Finished in black, they have green glass eyes through which the fire shines! 17" tall with 14" irons, $18.95 the pair, plus $1.50 w. of Denver. Tennessee Chromium Plating Co., 206 Louise Ave., N., HB1, Nashville, TN 37203.



Psychedelic Logs glamorize fireplace flames, camp and beach fires. Six 16" x ¾" logs bend in many shapes to fit any fire, come with large package of flakes to sprinkle on your fire and add electrifying color. Enough for many hours of enjoyment. $2.95 ppd. Psychedelic Fire Creations, 4718 Tonopah St., San Diego, CA 92110.



Night-Safe, a new type of garment for infant and juvenile bedwetters. Made of soft lanolized vinyl with heat-sealed seams. Night-Safe's built-in reservoir & super absorbent liners prevent leakage. Very effective! 16 to 18", $3.50; 18 to 24", $4.95, 24" & up, $5.95 ppd. Order by waist size. Night-Safe, Dept. 5, 1310 E. Edinger, Santa Ana, CA 92705.



Take The Call at a telephone bench that's sleek and sophisticated in contemporary décor. Walnut-finished beechwood with hand woven rope seat in natural color, 16x32x24½" high, shipped for easy assembly to save costs. $22.50 ship. coll. Danish furniture catalog, 25¢. Genada Imports, P.O. Box 204, HB1, Teaneck, New Jersey 07666.



Sock It Away for a rainy day is good advice, but we mean literally. Give this argyl sock purse to your spend-thrift son and he'll mend his ways with saving grace. Or give one to a thrifty friend as a gag gift. $1.98 plus 20¢ post. Anthony Enterprises HB1, 585 Market St., San Francisco, California 94105.

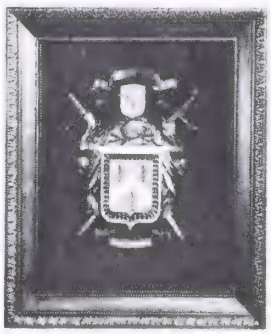
Wrap Yourself In Style. Button front wrap skirt is a country classic with wide back panels and handy patch pockets in a Scotch-garded poplin blend of polyester/cotton. Parfait pink, daffodil, skipper blue, or khaki. S,M,L, $16 plus 90¢ post. Free catalog. The Talbots, Dept. AH, Hingham, MA 02043



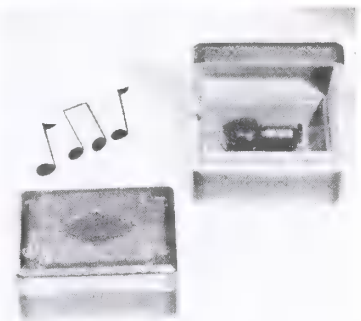
Compact-O-Lite. Take a peek and pretty up in the midst of a round of shopping, between Latin and English Lit, if you're a student. Make-up compact and mirror has built-in light. Comes with batteries & bulb (easily replaceable), $4.95 plus 25¢ post. Holly House, HB1, 9924 Edgecove, Dallas, TX 75238



A Coat Of Arms gives a man's castle the royal treatment. Authentic full color Coat of Arms with three-dimensional heraldic design on deep-red velvet-like background, 14½ x 17½" frame with walnut wood finish. $27.75 ppd. (Money back if Halberts can't trace Coat of Arms for name requested.) Halberts, HB-1, 3687 Ira Rd., Bath, OH 44210.



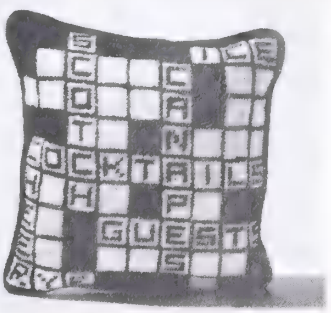
A Fine Italian Hand finished these lovely Florentine-styled music boxes in pastel shades with rich gold-leaf. When you lift the lid, music movement under glass plays "Put Your Hand In The Hand Of The Man Who Stilled The Water" or "Love Story" (specify tune). 4½x3x2", $12.65 each plus 75¢ postage. Hildegarde's, 597 Farmington Ave., Hartford, CT 06105.



We Hand It To Kenya for dazzling diamond-like gems that look expensive but are affordable! They have been ringing the most fashionable hands in town and country. Magnificent free color brochure of the man-made jewels that can be worn side by side with a diamond. Priced from $45 per carat. Kenya Gem Corp., HB1, 1760 N. Howard, Phila. PA 19122.



Cocktail Pillow to needlepoint on rug canvas with large half-cross stitches. Kit with canvas, 100% rug wool in black/white or red, green, brown, blue, gold with white; backing, cording, chart, needle, zipper for 14x14" knife-edge pillow, $9.95. Pillow form, $1.95. Add 50¢ post. each pillow. Added Touch, 12 B Water, Bryn Mawr, PA 19010



DESIGN 27 **SUPER BIG FUN CARDS**

THE BIG WAY TO SAY IT!

COMES TO YOU IN A RE-USABLE MAILING TUBE OR WE WILL MAIL DIRECTLY TO YOUR FRIENDS IN YOUR NAME. PLEASE PRINT NAMES, ADDRESSES, ZIPS.

ALSO:

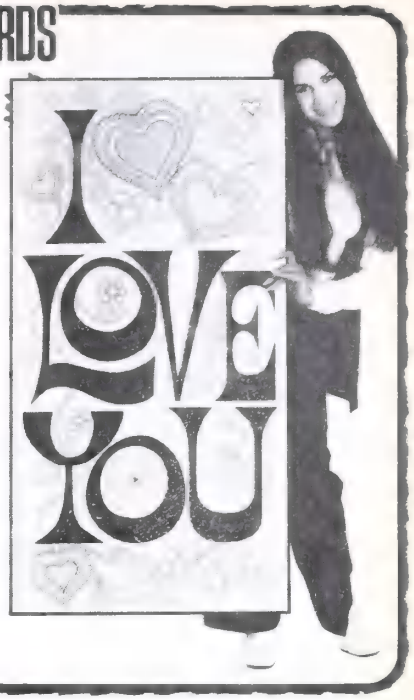
- HAPPY BIRTHDAY
- HAPPY ANNIVERSARY
- GET WELL FAST
- IT'S A PARTY
- SHOWER
- IT'S A BOY
- IT'S A GIRL
- LET'S MAKE LOVE

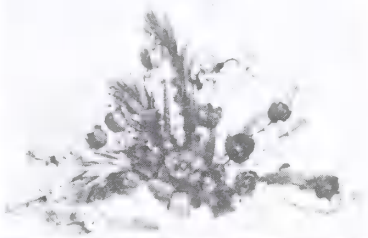
$2 EACH
3 FOR $5
12 FOR $18
(ADD 5% IN CALIF.)

ADD 50¢ PER CARD FOR REGULAR SHIPPING OR ADD $1 PER CARD FOR SPECIAL RUSH.

SEND CHECK OR MONEY ORDER TO

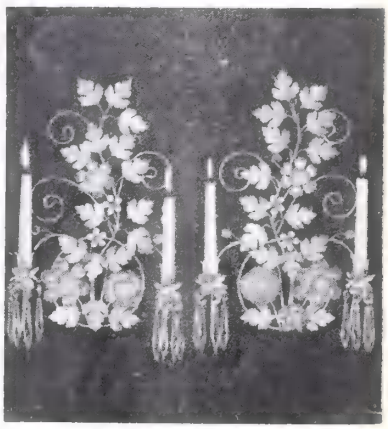
ERNIE BALL BOX 2117 DEPT.C-1 NEWPORT BEACH, CALIF. 92663





Make $$ 10 Ways with Flowers Turn love of flowers to profits. Garden flowers cost pennies, bring $'s. Corsages, Bridal Bouquet, Wedding, Table decoration, Hobby, home business, start your own shop. FREE Color Brochure shows you how to learn professional Flower Arranging and Flower Shop Operation. Also FREE, 3-months subscription to "Flower Talk", the Magazine for home flower designers.

Floral Arts Center
(Home Study Division) Dept. 12A
1628 E. McDowell Rd., Phoenix, Ariz. 85006



Crystal SPLENDOR SCONCES **$9.98 PAIR**

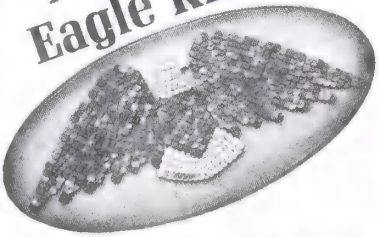
Plus 95¢ postage

All new floral candleholders are embellished with 31½" genuine crystal prisms from Europe. These elegant metal sconces are hand decorated in antique white & gold or antique black & gold, have fine detail in each leaf and blossom. Superb for living room, dining room, hall or bedroom. Each piece 17" tall x 11" wide. Candles not incl.

MONEY BACK IF NOT DELIGHTED

Harriet Carter
Dept. HB-172, Plymouth Meeting, Pa. 19462

BEAUTIFUL **"Money Eagle Kit"**



Luxurious Americana for home or office. Proudly display this large (12"x30") coin-studded Money Eagle on any wall at amazingly low cost. Beautiful with any Colonial or Early American decor, or mix 'n match settings recommended by top interior designers.

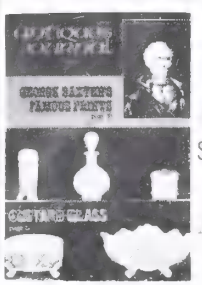
Looks quite expensive, but really isn't. The do-it-yourself kit is fun to assemble in one or two evenings with a little over $15 in cents and dimes. Everything else complete. A wonderful gift item.

Antiqued background plaques of Red, Gold, Blue, Olive, or White available at $10.95 extra.

$12.95 Add $1 Shipping & Handling

For prompt delivery order today. Check or money order.

Van Haften & Associates
8063 Pine Island Drive N.E.
Belmont, Michigan 49306



INTERESTED In ANTIQUES and COLLECTIBLES? Subscribe To . . . *the ANTIQUES JOURNAL*

76 Pages Monthly—Full Color Cover.

This highly informative, beautifully illustrated monthly magazine contains articles throughout the year on Art, Cut, & Colored Glass, Dolls, Banks, Chinaware, Clocks, Bottles and many other types of Antiques & Collectibles. Also contains For Sale & Want ads.

SUBSCRIBE TODAY, 12 issues per year, **ONLY $6.00**. Please remit with order, satisfaction guaranteed.

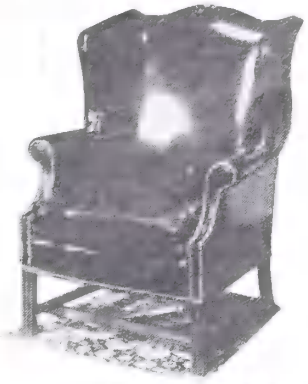
NAME .....

ADDRESS .....

CITY .....

STATE ..... ZIP .....

THE ANTIQUES JOURNAL
Box 1046HBJ, Dubuque, Iowa 52001



LEATHER WING CHAIR

Luxurious in top grain leather, this handsome Chippendale wing chair has a fruitwood finished hardwood frame, full web base, hand tied coil springs, foam and Dacron cushion. Size: W 32 D 33 H 41. Choose oxblood, meerschaum, or black leather. Swatches available.

Price $234.00, shipping charges collect. No C.O.D.

Send 50¢ for catalog of reproductions.

Dept. 941, Box 266, Concord, N. C. 28025

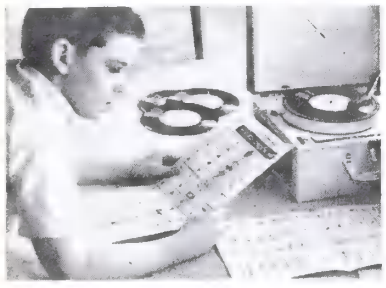
Ephraim Marsh



THE SHELF

At last the shelf you always wanted! Accent your prize possessions perfectly on this versatile 7" deep shelf. Goes with any decor. Handy for every room. Ideal for groupings. Uniquely designed for beauty, quality and strength. Custom crafted of the finest solid hardwood with dovetail joints. No nails or screws mar the beauty. Fitted with hidden hangers for trouble free installation. Choose from 4 beautiful furniture finishes: Maple, Mahogany, Walnut, Mediterranean in 3 widths: 15" – $14.95; 18" – $15.95; 23" – $17.50. Texas residents add 5% sales tax. Add $1.30 for postage and handling. Sold by direct mail only. Satisfaction guaranteed. Send Check or M.O. to:

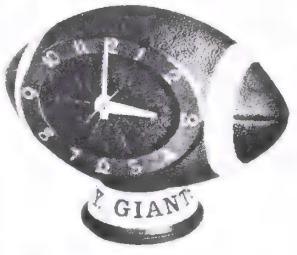
TRACY LEE PRODUCTS
Dept.E , P.O. Box 1186, Kerrville, Tex. 78028



IN JUST 2 WEEKS your child starts reading better!

Now—see the same heartwarming results as other parents with *The Sound Way to Easy Reading*. Because phonograph records drill your child in the tried-and-true *phonics* method, he may accomplish more in a few weeks at home than a whole year at school. University tests show children gained up to a full year's grade in reading in six weeks. One mother calls it a "miracle"! Another "listened in amazement"! Wouldn't you be satisfied to be "pleased"? Let us mail you a free illustrated folder without obligation. Write today. BREMNER-DAVIS PHONICS, Dept. S-41, Wilmette, Illinois 60091.

ELECTRIC FOOTBALL CLOCK



A delight for football lovers!—Select from either Desk or Wall Models. Beautifully detailed in simulated leather to look like Official Pro Balls. Each has easy-to-read numerals with red sweep second hand. Special pocket conceals excess cord. 10" long x 7½" high, comes with adhesive backed sheets containing the name of your favorite team. Perfect for Den, Office, Bedroom or Dorms.

DESK CLOCK **$12.95**

WALL CLOCK **9.95**

SATISFACTION GUARANTEED

Add $1.50 postage & handling

PEGASUS, DEPT. HB-1
175 LAUMAN LANE
HICKSVILLE, N.Y. 11801



PURE WHITE BRILLIANCE at $22 per carat

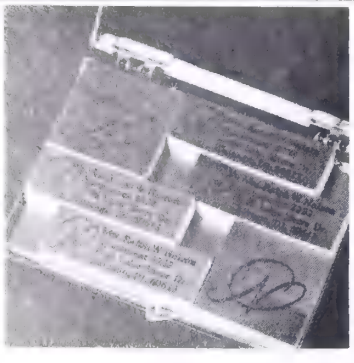
Luxurious simulated DIAMONDS—man made, incredibly like the real thing in beauty, brilliance, whiteness and hardness, at a fraction of the cost.

The VEGA is UNCONDITIONALLY GUARANTEED FOR LIFE, not to scratch, break, chip, dim or discolor, or it will be replaced at NO COST. Cut and polished on diamond wheel by experts to full 58 facets for maximum brilliance. Cost, not thousands—just $22 per carat! EASY PAYMENTS. Sold on 10 day MONEY BACK GUARANTEE.

For FREE CATALOG *of styles set in 14K white or yellow gold, for men and women, write*

VEGA CO. Dept. HB-1, Box 465 Radio City Sta. N.Y., N.Y. 10019

GOLDEN OPPORTUNITY to stock up on a supply of elegant name and address labels. The set includes 250 black on gold 1¾x¾" script initial address labels and 12 matching gold initial 1x1" envelope seals. We use them to personalize everything—stationery, checks, to identify books. Packed in 2x3" plastic box. $3 ppd. Via air, add 1¢. Bruce Bolind, 11 Bolind Bldg., Boulder, Colo. 80302. Thank you kindly!





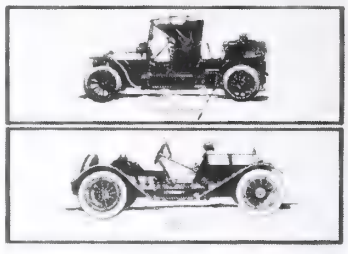
Versatile Shoe Rack hangs inside a door, or stands on its own; holds 27 prs. of women's or children's shoes, 22 prs. of men's; comes with adjustable rods to hold any size. 22x8½x46"h. Unfinished, $17.95. Honey tone pine or maple, antique pine or walnut finish, $20.95. Add $1.50 w. of Miss. Shipped flat. Yield House, HB1, N. Conway, New Hampshire 03860.



Waist Watchers, here's the trim, trig, terrific way to shape up and lose inches from your waist and abdomen fast! Worn undetected under your knits, sheers, new closer-to-the-body fashions, durable nylon-lined Waist Trimmer won't roll or wrinkle. Wear it golfing, gardening, jogging! $6.95 ppd. (Specify waist size.) From Waist Trimmer, HB1, Box 188, Carpenteria, CA 93013.



Butcher Block Table with 2" thick top on black cast iron base, 30" high overall, 24" diam., $81.50. 30" $92., 36" $106.50, 42" $155., 48" $185, 54" $223., 60" $257. Base only, for tops up to 36", $48. Tops to 60" round or sq., $75. Antique white, yellow, pumpkin, add $30. Shipped freight coll. Catalog $1. The Woodshed, HB1, 315 Sunrise Hwy., Lynbrook, NY 11563.



Antique Car Prints. Famous English antique touring and racing cars are handcrafted in full color on rich parchment paper. Rolls Royce "silver ghost," Mercedes Sport Phaeton 1910, Rover Trophy Winner 1907, Mercer Racer 1909, 25½x9", the set of four, $1.98 plus 35¢ post. World Art Group, HBE1, 2 First St., East Norwalk, CT 06855.

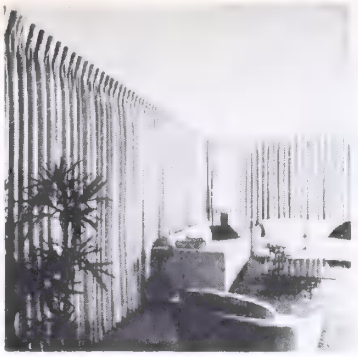


The Wrap To Take is the Mexican Rebozo, a sweeping stole of luxurious wool with a 7" flirty fringe. It reflects the extraordinary skill of cottage weavers in old Mexico. Choose red, royal blue, kelly green, gold or natural. 22x77", $11.95 ppd. Free catalogue. Desert House, HB-60, P.O. Box 11114, Alquerque, New Mexico 87112.



Protect Your Pool from the ravages of winter. Meyco cover snaps on with stainless steel tension springs which lock in place, can't be removed without key rod. Strong enough to support adults. Keeps out leaves, debris; carries 5-year warranty; custom-made for your pool. For information write to Meyco Products, 138 Haven, HB1, Port Washington, N.Y. 11050.

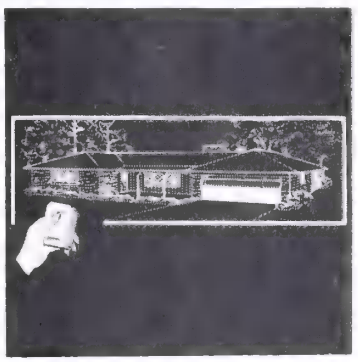
Seamless Draperies give that piggy-bank crowd a wild excuse to go elegant on a shoestring! Made from 10-ft. wide cottons, open weaves, exciting polyesters. $3.98 yd. & up. Woven to hang in luxurious folds. Send 50¢ ($1 airmail) for brochure & swatches to put beautiful ideas in your head. Homespun House, 9028-HB1, Lindblade, Culver City, CA 90230.



Drop Leaf Cart. Use it for serving, as a portable bar. Top is 1½" thick laminated maple hardwood butcher block. 26x18" with leaves down, 48x18", leaves up. Butcher block storage shelf below. 34" high. With black steel frame, $94.50; satin chrome frame, $109.50. Exp. coll. Catalog 50¢. The Schoenheit Co., Dept. 12C, 1600 S. Clinton, Chicago, IL 60616.



Garage Door Operator. Interference free radio-controlled device opens, closes, locks and lights your garage from the car transmitter up to 100' away! Provides safety, security convenience night & day. Easy 2-hour installation. $99.95 fob factory. Free brochure. Helpmate Equipment Co., First & Lake, Baroda, MI 49101.



Bunching Tables have a mood as well as a style to complement French, Italian and English furniture. Use 2, 3, or 4 in front of a long sofa. 17H x 20W x 20"D, antiqued fruitwood finish. $44.95 each. $85 pair. Ship. coll. No C.O.D.'s. Matching pieces available. Catalog 25¢. Bryan Robeson, Dept. 54, Box 757, Hickory, NC 28601.

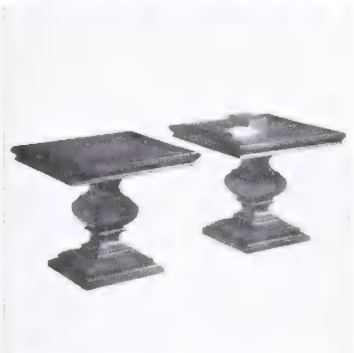
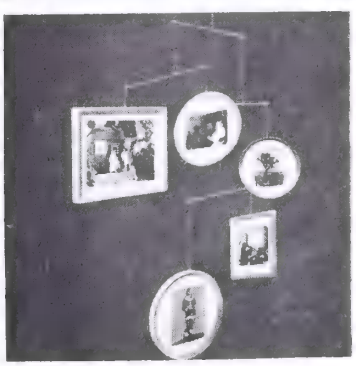


Photo Mobile. Gather up the clan and mount their photos in this mobile to hang anywhere in your house. It will bring back many a happy memory as the years wing past. Five lightweight plastic frames "float" ten of your favorite photos. Gift-boxed, $6.95 plus 50¢ post. The Morgan Manor, Box 30389-B, Dept. HB-1, Los Angeles, California 90030.



Solid Brass Candleholders, carefully crafted and heavily burnished are old world quality! A pair would make a lovely gift for a winter bride or add family-heirloom charm to your own decor. 11" antique candleholder, $25.95 pr.; 13½", $29.95 pr. 12" gothic candleholder, $25.95; 16¼", $39.95 pr. Ppd. From House of Imports, Box 1674, HB1, McAllen, TX 78501.



WINTER SPECIAL!
Baby's First Shoes
Bronze-Plated in Solid Metal
only $3.99 a pair

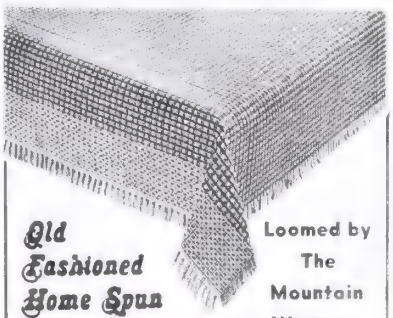


Limited time only. Baby's precious shoes gorgeously bronze-plated in SOLID METAL for only $3.99 a pair. Don't confuse this offer of genuine life-time BRONZE-PLATING with painted imitations. 100% Money-back Guarantee. Also all-metal Portrait Stands (see at right), ashtrays, bookends, TV Lamps at great savings. Perfect Gift for Dad or Grandparents. Send No Money! Rush the coupon with your name and address today for full details, money-saving certificate and handy mailing sack. Mail the coupon today!

GUARANTEED PARENTS' MAGAZINE

AMERICAN BRONZING CO.
Box 6504-A4 Bexley, O. 43209

AMERICAN BRONZING CO.
Box 6504-A4, Bexley, Ohio 43209
FREE and without obligation—rush complete details of your genuine bronzing of baby shoes, money-saving certificate, and handy mailing sack.
NAME.....
ADDRESS.....
CITY..... STATE..... ZIP.....



Old Fashioned Home Spun Tablecloths
Loomed by The Mountain Weavers

Loomed in the Appalachian Mountains by mountain weavers, a skill handed down by their forefathers. Real homespun cotton in a host of marvelous sunny colors, these self-fringed tablecloths are reversible for double wear, washable, never touch an iron. In gold, red, blue, olive, brown, and Sahara sand.

52" x 52" $6.95 — 52" x 72" 9.95 — 62" x 90" 12.95 — 62" x 108" 14.95
14" Sq. Napkins.. $1.95 pr. — 12" x 18" Place Mats, $2.95 pr.
72" Round Tablecloth $15.95
All prices ppd. Send 25¢ for catalog

Jenifer House Dept. B-1
GREAT BARRINGTON, MASS. 01230

LIMITED FIRST ISSUE



Berta Hummel Original 1971 Christmas Plate

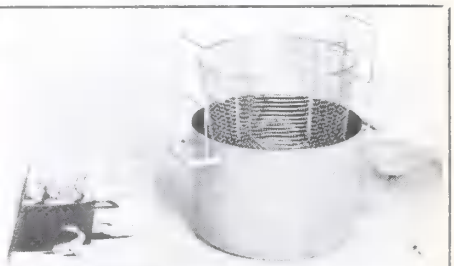
The 1st issue of this very limited series of collectors plates. Made in Germany in soft warm Hummel colors of the original painting by Sister Berta Hummel. Fine quality porcelain for wall hanging. A must for every art collector. $15.00 ppd

1972 Hummel Calendar $2.00
Free Collector's Newsletter

Joys
Box 3393
Merchandise Mart Plaza
Chicago, Ill. 60654

FRITE PAN
and cookbook

From the famous Copco line for successful deep fat frying with a flair. Great too for Oriental tempura cooking! Porcelain enamel on heavy steel with tinned basket. 6 quart size. Specify cobalt blue, yellow or avocado. Exciting cookbook gives new approach to deep frying with low calorie count and better taste. 125 recipes. $25.95 plus $1.50 postage. No COD's please.



Quality & Integrity
Catalog...25¢
THE GIFT TREE
Box 55, Dept. HB1-2, Kensington, Md. 20795

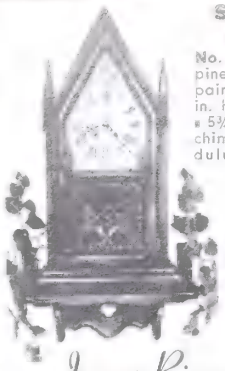


DOWN COMFORTS *Beautifully* **RE-COVERED**

...in exquisite down-proof satins. Inferior Wool comforts recovered, too. And OLD FEATHERBEDS converted into cloud-soft, feather-fluff, heirloom comforts by ALDEN secret process. ABSOLUTE SATISFACTION GUARANTEED. Mail Order Only. No salesman will call!

ALDEN COMFORT MILLS-HB • Box 6070 • Dallas, Texas

Write for.. FREE samples of coverings, testimonials, and descriptive folder today. No obligation.



STEEPLE CLOCK

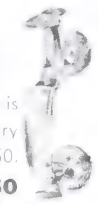
No. 212. Mellow pine case with hand painted dial 22¼ in. H. x 11¾ in. W. x 5¾ in. deep. With chime $87.50. Pendulum Movement $75.00.

SHELF
No. 219

Mellow pine 6¼ in. H. x 15 in. W. x 5¾ in. D. $18.

Postage extra.

James River
KNOCKER



Solid forged brass knocker is 2 in. x 7½ in. Weighs a very hefty 1½ lbs. Postage $1.50.

Handsome, No. 7377. **$16.50**

SEND 35¢ FOR 200 PAGE CATALOG

WILLIAM Spencer

RANCOCAS WOODS, N. J. 08060
Telephone BEImont 5-1830

imagine—seamless draperies?

$3.98 yd.

HOMESPUN HOUSE: Wide, 120" fabrics are "up-ended" to s-t-r-e-t-c-h, seamlessly. HH cotton fabrics are washable, no-iron durable. Natural, white or color-matched to your sample. Also available—imported 100% Polyesters and open weaves. Fabrics for the homemaker who likes to do-it-herself. Or made to measure. A unique gift for any season.

FOR INFORMATION SEND $1.00 FOR COMPLETE BROCHURES AND SWATCHES.

HOMESPUN HOUSE
9038 Lindblade St.,
Culver City, CA 90230



Housebreaking Kit

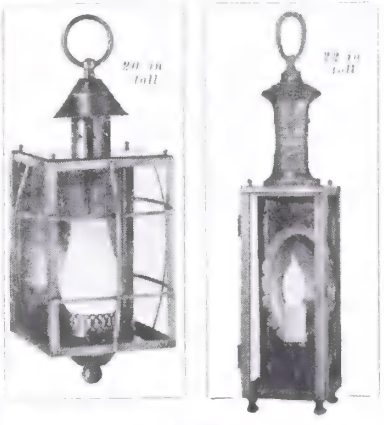
Good Manners in 7 days . . . or less!

A unique program that easily trains a young puppy to consistently eliminate in the desired spot. Used successfully by thousands of our retail customers. Step-by-step instructions included to promote puppy from "paper training" to using the outdoor area you have selected. Our kit makes him an enjoyable family member.

SAME DAY SHIPMENT **$4.95** PPD

Pa. Res. Add 6% Tax • Sorry No COD's
Professional Dog Accessory Catalog 10¢

PUPPY PALACE Inc.
35 S. Letitia St., B1, Phila., Pa. 19106



Early American Lantern $35 *Town Crier Lantern* $35

Hand-crafted from solid brass or copper

RARE, ANTIQUE LAMP REPRODUCTIONS

We build these lamps entirely by hand, in the old-fashioned way. The designs are authentic copies of lamps that lighted streets and houses 200 years ago (except, of course, they are electrified). Available as wall fixtures (shown above) or table lamps ($4 more). Our little factory can't make too many of these; order early.

Send $1.00 *for beautiful full color lighting catalog. We'll refund with certificate good for $2 on first purchase.*

THE LAMP CRAFTERS (Dept. B-12)
Box 501, Lawrenceville, Ga. 30245

Authentic Reproductions In Cast Aluminum



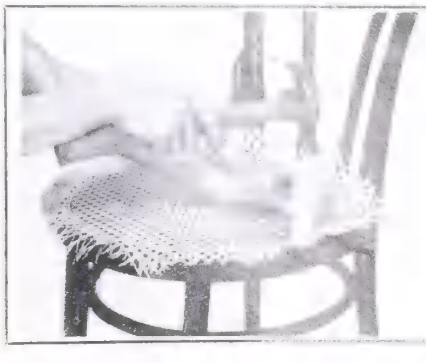
ROSE and LYRE PATTERN

A true copy of a handsome original over 100 years old, found in Louisiana's Bayou Teche country. Available in moss green, black, verde or white. Cast aluminum only.

Settee #400, 48" long	$137.50
Chair #402, 21½" wide, each	$59.50
Table #100, 42" diameter	$72.50

Send 25¢ for new 28 page CATALOG
Crated free. Send check or money order. Shipping charges collect. Specify freight or express.

J. F. DAY & CO.
Dept. B-172, 2820 6th Avenue, South
Birmingham, Ala. 35233



CREATIVE CANE KIT

PRE-WOVEN CANE IN A KIT

Decorative, durable cane—used for grooved [illegible] screens, stereo speakers, panels, planter boxes, lampshades, room-dividers, headboards, etc. Avoid high professional prices, do it yourself! Kit includes easy instructions & necessary materials. Cane in [illegible] 18"x18" ($4.25); 24"x24" ($6.25). [illegible] size, incl. 50¢ for postage. Cal. res. [illegible] sales tax. Send check/m.o. to:

T.I.E., h
PO Box 1121 San Mateo, Cal. 94403

Larger sheets of cane & other cane materials also available.



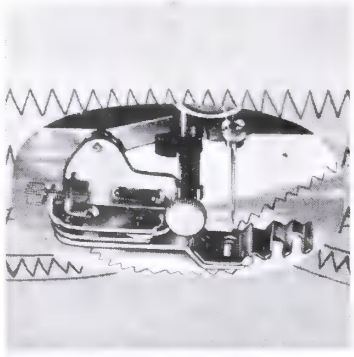
Very Victorian. Send $1 for a magnificent full color catalogue (refunded with your first purchase) of authentic Victorian period reproductions, giftwares, and decorative accessories from the fabulous era of bay windowed town houses and pillared plantations. Netherby Hall, HB-1, Sta. 7, Atlanta, GA 30327.



Crystal Hurricanes of old-fashioned wavy glass cast a shimmering, flattering light on a buffet supper table. And they are pinch-hitters when a sudden storm breaks in on a pretty day. 9¾" high, $6.50 pr., 6" spiral candles, 50¢ pr. Ppd. Americana catalog, 25¢. From Sturbridge Yankee Workshop, HB1, Sturbridge, Mass. 01566.



101 Magic Tricks. Don't just sit there. Do something! Like the hocus-pocus tricks in this fascinating little book that's fun for everyone. Illustrated tricks were selected not only because they are effective, but also because of their simplicity. You supply the coins, playing cards, matches. $1 ppd. Anthony Enterprises, HB1, 585 Market Street, San Francisco, CA 94105.



Sewing Machine Zigzagger. Convert any domestic or imported sewing machine instantly and use zigzag stitching in all your sewing creations. Simply remove regular foot, insert zigzagger onto needle bar and you're ready to decorate dresses, tablecloths, towels. Adjusts to wide or narrow stitch. $1.95 ppd. Walter Drake, HB88 Drake Bldg., Colo. Springs, CO 80907.

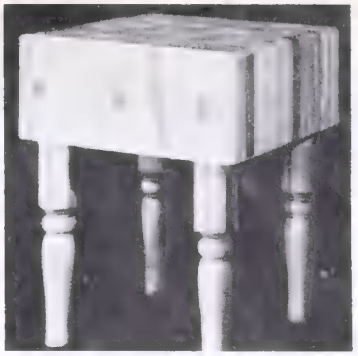


Guard It Well, that wedding band. Sterling silver or 14k gold plate guard rings set with simulated diamonds, rubies, sapphires, emeralds, amethysts, topazes, aquamarines, $3.50. "Diamond" baguette band, $5.50. Genuine turquoise bands, 2 for $8.50. Plain bands, $1.90. Add 20¢ post. Old Pueblo Trader, 600-JIG, So. Country Club, Tucson, AZ 85716.



Suitcase Suspenders make luggage easy to identify. Can say the day if latch or zipper give way. Tough elastic webbing with sturdy metal hooks. Red, white, blue. Set of 3, assorted sizes to fit every size luggage, is personalized. Print initials. $3.98 plus 3¢ post. Lillian Vernon, B11, 560 Third, Mt. Vernon, NY 10550.

Hard Rock Maple Accessories mix with casual lifestyles. Choose Butcher-Block 24x24x10" (shown) $99.50. 18x18x10" size, $69.95. Counter Model Cutting Boards, 1½" thick with legs—12" in diameter, $9.95 or 12" square, $8.95. All are postpaid. Order from Arnelle Sales Company, P.O. Box 4202-B, North Hollywood, California 91607.



Silver Looks New after the Simmons experts have refinished and repaired your lovely pieces. They plate hollowware with pure silver, refinish and repair sterling, restore pewter pieces, install stainless knife blades. They also do gold-, brass- or chrome-plating. Free booklet with prices. Simmons Silver Plating Co., 407K Whitehall S.W., HB1, Atlanta, GA 30303.



"Health, Love, Wealth" or "Love, Love, Love" are the messages on pewter-rich Armetale plates. Cast in sand, 9¼" plates, are a fusion of ten different metals in precise proportions that give it the feel and look of heirloom pewter. $9.98 ea. plus 50¢ post. Specify message desired. Lillian Vernon, B11, 560 S. Third, Mount Vernon, NY 10550.



A Tranquil Tub can do more for jittery nerves, frazzled tempers, sagging muscles than a trip to Bermuda. A tranquilizing pillow sits securely in a tepid tub, is adjustable for height and softness. Gold, pink, blue or yellow floral pattern. Wet-proof vinyl, keeps hair dry. $2.49 ppd. Better Sleep, HB1, New Providence, New Jersey 07974.



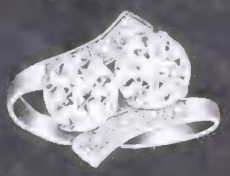
Tiffany-Type Lamp sheds a 19th century glow on the 20th century home. Stained glass panels with "Tiffany bronze" frame. 19" diam., 12"H, with globe, chain, ceiling canopy. Ruby, honey, avocado, blue, amber, pink, green, mahogany, white. Color combos, too. $49. Swag lamp, add $5. Ppd. No. C.O.D. Bond Dinettes, 557 Boston Post Rd, Orange, CT 06477.



Spoon Sculpture. This unique art form created by renowned Raul Zuniga transforms ordinary flatware into one-of-a-kind sculptures with tremendous depths of interest. Each contemporary handcrafted piece is a visual delight. Owl on black wooden base, 6½" high, $9. Bee (not shown), 6", $12. Ppd. Floray Studios, 11 Robin Way, B1, Great Neck, NY 11021.



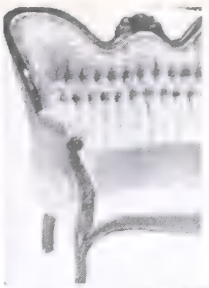
A SPARKLING GIFT IDEA
THE KENYA GEM



The brightest jewel of an idea for gift giving...the only man-made gem to rival the diamond! Incomparable beauty and prismatic fire. Rings, pendants, earrings, tie-taks. Men's and women's rings priced from $50. Convenient terms.
Send for free illustrated Booklet.



KENYA GEM CORP.
Division HB-12 / Philadelphia, Pa. 19122



$19.95



Hand Carved Lawson Sofa $199.95

Romantic Victorian
all solid Mahogany, hand-carved furniture!
New way to save on finest quality furniture. Shipped direct from factory to your home plus small freight). All tables have marble tops from Italy. Large choice of sofas, chairs, love seats, tables, lamps, rockers, dining room & bedroom. Superb workmanship at modest prices. America's largest selection is in our catalog. And, costly fabric cuttings are sent free!
Magnolia Hall, 726 Andover Atlanta, Ga. 30327

To get big catalog B-12 and costly fabric cuttings, send just $1. We will refund with certificate good for $2 on your first purchase. (Send personal check, dollar bill, or stamps.)
Name .....
Address .....
Zip .....
Magnolia Hall, 726 Andover Atlanta, Ga. 30327



To "Turn A Heart Your Way" give
MUSICAL VALENTINE
A pair of hearts (red, edged in gold) add the color note to this ceramic darling by **LEFTON.** In her white gown she flirts to the tune of "My Funny Valentine". She is a year round reminder of one's love for either she or he to give to him or her. 5¼" high, Price $6.95 postpaid.
IMRE BAN STUDIO
Dept. HB-172, 3950 Lake Shore Drive
Chicago, Ill. 60613

Kodacolor Film
DEVELOPED AND ENLARGED
COLOR PRINTS
SIZE 126 — 12 EXPOSURE
For Kodak Instamatic Cameras
EXCELLENT QUALITY GUARANTEED!
ALL FAILURES CREDITED!
YOUR PICTURES RETURNED TO YOU POSTPAID!
LIMIT 2 ROLLS PER COUPON!
$1.50
PLUS A FREE GIFT WORTH $1.40 THAT WILL IMPROVE YOUR PHOTOS
126-20 EXP. $2.50
OFFER GOOD ALL OF 1972
COUPON MUST ACCOMPANY ORDER
MAIL TO VIKING PHOTO SERVICE
DEPT. 194, PORTAGE, WIS. 53901

Century Re-Styles and Repairs Shoes
THE FACTORY WAY
POINTED TOES to SQUARE or ROUND 9.95
NEW HEELS . . . any style, height, leather or suede. Reptiles slightly higher. 8.95
BOOTS. New Zippers, New Heels, Refinished. Let out or Taken in.
SUEDE SHOES REDRESSED . . . the Factory Way 3.95
RECOVER SHOES to match with own material 16.95
REPTILE and LEATHER shoes or handbags reglazed 5.98
BOOTS REFINISHED 8.95
HANDBAGS REPAIRED, RENEWED
Mail shoes with complete instructions
NEW
Free! Send for catalog and mailing carton
CENTURY SHOE REPAIR
212 Park Ave., Baltimore 1, Md.



FIX LOOSE CHAIRS
Chair-Loc "Swells" Joints Tight
Sure-acting liquid synthetic penetrates wood fibres, makes them S-W-E-L-L. Fixes loose chairs, locks rungs, legs forever tight. Also use Chair-Loc for dowels, tool and broom handles, mortised joints. Plastic squeeze bottle with injector nozzle makes it quick, clean, easy. Over 1½ million sold. Satisfaction guaranteed. 3 oz bottle $1.30 ppd. Send cash, check or M.O.
CHAIR-LOC CO. Dept. HB 172 Lakehurst, N.J. 08733



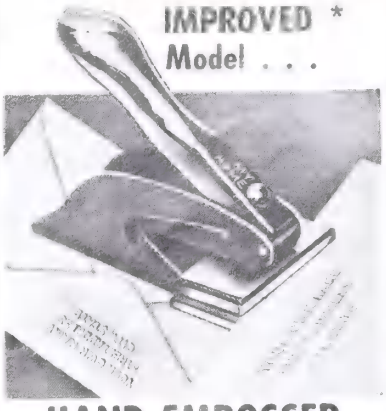
BLEUMETTE "DEMI-BRA"

Answers all your needs for the new, liberated, sensuous fashions. *Beautiful Uplift.* No straps, bones or wires. Soft, fluid & comfortable.

Nude color.
A, B and C cups.
Pkge. of 2 Pair—only $3.98

Add 35c Mail. & Hdlg.
BLEUETTE, INC.
509 5th Ave., Dept. 578
New York, N. Y. 10017

IMPROVED * Model . . .



HAND EMBOSSER
For Personalized Stationery

Emboss your own personal stationery for a lifetime by just pressing a handle. Makes expensive looking raised letter impressions of any 3 line name & address on PAPER & ENVELOPES (reversible). Requires no inks, accessories, service or maintenance. Ideal for adults, teenagers, home or office, clubs, etc. Print clearly 3 lines desired. No more than 24 characters per line. For 1 to 3 lines $8.95 Plus 35c each postage. For 4 lines add $1.00.

EXTRA PLATE ALONE (no frame $7.85 ppd.)
NEW! DELUXE DESK MODEL
$10.95 50c postage
Send 10¢ for catalog • Pa. Res. Add 6% Sales Tax

POSTAMATIC CO. Dept. HB-172 Lafayette Hill, Pa. 19444

SIZES 4 to 12

"KIM" $9.95
COLORS: GOLD OR SILVER LEATHER

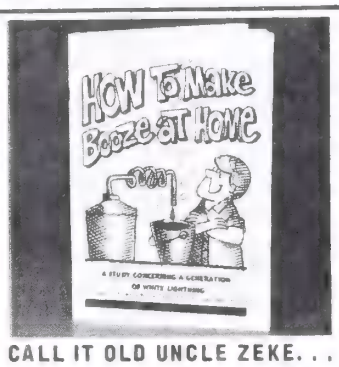


WIDTHS:
NARROW, MEDIUM, OR WIDE.

Add 75¢ for postage
Sizes 10½ to 12, $1 Extra
Instant Delivery—Prompt refund if not delighted

SEND FOR FREE BROCHURE

SEND ORDERS TO: SOFWEAR SHOES
1711 MAIN
HOUSTON, TEXAS 77002



CALL IT OLD UNCLE ZEKE. . .

You'll laugh all the way through "How To Make Booze At Home". This "How To" booklet is a personal account of the author's own (hic) research. Tells you how to make whiskey, wine, brandies and fine liqueurs all for less than $1 per quart. And, it all can be legal. You'll love the Booze Book. . .(and any friend you include) can be loveable old booze makers too! Great gift! **$2.98**, plus 36¢ first class postage. Send for free catalogue.

WEST-BERG ENTERPRISES, LTD.
2842 E. Serendipity Circle, Dept. 113-A
Colorado Springs, Colorado 80917

25c SAMPLE OFFER, if you're interested in

ANTIQUES

Fascinating newspaper devoted to Antiques, is chock-full of interesting items for collectors

At last, America's brightly wide-awake newspaper of Antiques. Edited with skill and knowledge. This big 56-page newspaper is full of fascinating facts, keen comment, interested by the world's leading experts. Collector ... furniture, china, glass, prints, ... Your newspaper is ... Also up-to-the-minute ... exhibits, forums, historic ... classified section, where ... Now we want you ... for just 25c to cover ... We'll send you the next ... paid. No further obligation ... act set for lots of ... America's largest publication ... Antiques.

25¢ SAMPLE OFFER:

Antique Monthly, Dwr. 2, Tuscaloosa, Ala. 35401

[ ] Send me sample copy, your issue No. B-12. I enclose 25c [ ] Send me ... months' subscription at special reduced price of $4.99. Bill me later. (Your money refunded after 30-day trial, if not pleased)

Name .....

Address .....

..... Zip

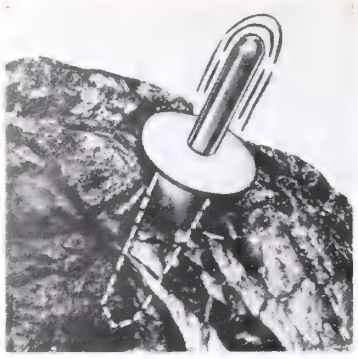


HELP FOR KEEPING HOUSE ATTRACTIVE AND CLEAN

Protect carpets and floors from dust and dirt with beautiful dirt pick-up mats inside all entrances. Vinyl backed 100% polyester pile mats in black/white, red/black, blue/green and beige tweeds and solid red, avocado, gold and royal blue colors. All prices ppd.

2' by 3' $5.65
3' by 4' $10.25
3' by 6' $16.45

Aristocraft Enterprises
222 Farnham Lane,
Wheaton, Illinois 60187



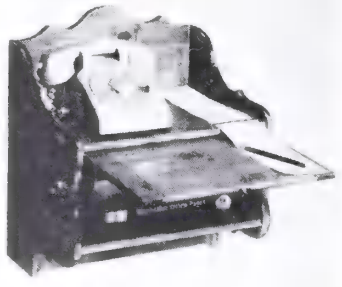
Disposable Roasting Gauges. Dun-Rite pop-up temperature gauge guarantees perfect roasting of turkey, beef, lamb, pork. Just put into roast . . . when done, the pre-set red indicator pops up! No over or under cooking of meat. Set of 7 roasting gauges includes: 3 beef, 2 turkey, 1 lamb, 1 pork gauge. $1 ppd. Walter Drake, HB87 Drake Bldg., Colo. Springs, CO 80901.



Photo Jigsaw Puzzle. Your favorite black and white or color photo blown up to big 1-ft. x 1½-ft., mounted on heavy board and returned to you in 40 easy-to-assemble pieces. An intriguing jigsaw puzzle. Original photo returned with jigsaw. $4.95 ppd. Photo Poster, Dept. X132, 210 E. 23rd St., New York, NY 10010.



Baroque Beauties. A pair of magnificent hurricane lamps with imported crystal pendants are based on Italian marble and burgeon into handsome crystal blocks. Rogers gold finished castings & Williamsburg-style chimneys. 17" lamps are electrified, $29.95 the pair. Exp. coll. Luigi, 7332 Frankford, HB1, Philadelphia, PA 19136.



Communications Centre: Decorative phone rack consolidates the telephone situation efficiently and unobtrusively. Holds phone, 2 fat directories, roll of paper for messages; convenient pull-out shelf. Honeytone pine or maple, antique pine or walnut finish. 14"W x 17"H x 10¼D. Finished, $21.50; kit $15.50. Add 75¢ w. of Miss. Yield House, HB1, North Conway, N.H.



Poppy And Butterfly design is stamped for crewel embroidery on natural Belgian linen for framing. Kit with wool in nature's own colors, needle, instructions, $2.95. Matching Buttercup Kit, $2.95. 13x13" wood frame with walnut finish, $1.95. Add 45¢ post. What's New Shop, 12 B Water St., Bryn Mawr, PA 19010.

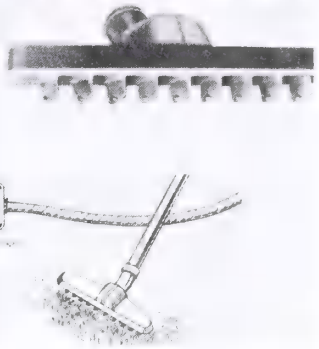


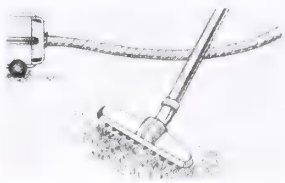
Color Phones in pink, blue, red, green, white, black, yellow, beige or ivory are standard-size famous make and beautifully refinished to match your décor. One in every room saves steps, time, and money. Fitted with cord and four-prong plug for instant use, $16.95 plus $1.50 ship. chg. Free brochure of decorator phones. Grand Com, 1152 Sixth Ave., HB1, New York 10036.

Dutch Delft Clock for town or country kitchen. Charming Netherland scenes of windmills and old sailboats in rich, traditional Delft blue and white. Battery-operated. 9" in diam. Operates for over a year on single flashlight battery. One year guarantee. $28.50 plus $1 w. of Miss. Jenifer House, B1, Great Barrington, MA 01230

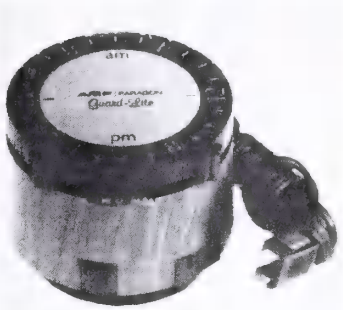


Shag Vac, an attachment for a vacuum cleaner, really cleans all those shaggy rugs, deep-tufted and heavy-pile carpets. It allows you to get down deep into the carpet instead of just skimming off surface dirt and dust. Rejuvenates matted carpet. Fits any vacuum cleaner hose. $4.98 plus 85¢ postage. Harriet Carter, Dept. HB1, Plymouth Meeting, PA 19462.





Handi Guard Lite. 24 hour irregular-interval timer has a "mind of its own!" Starts any light or appliance at the time you set, but turns off at random times. Always looks like you're at home. 5' cord, UL-appr, 125V, 15 amps. Avocado, gold or wood-grain, $12.98 each ppd. Collier's, BE-172, Box 585, Skokie, IL 60076.



A Flutter of Butterflies drifts above your napkins to delight a luncheon foursome or dinner table gathering. All the more appealing because the assorted enameled colors blend together in airy beauty. Set of four butterfly napkin holders, $5.60 plus 35¢ post. Clarion Products, Box 189, Highland Park, IL 60035.



Smile Mug for 17 ounces of whatever it takes to make you happy. The Smilie face, one of the most familiar in the USA, beams out from this nontoxic Armetale mug hand cast in and for the rich pewter look. Mug doubles as soup tureen, pencil holder. $7.95 ppd. Circa 76, One Prospect St., Essex, MA 01929



Copper Cure-All? We're not making any claims, but sportsmen, socialites and actors share the copper craze. They swear by some magic mumbo-jumbo, copper gives aches and pains the brush off. Men's bracelet, 2.98. Women's, $1.98. Add 5¢ postage each. Anthony Enterprises, 585 Market St., HB1, San Francisco, CA 94105.





DANISH STYLE
FULL SIZE LOUNGE CHAIR

European imported solid hardwood frame, walnut finish, with authentic gracious curved Danish arm. 28½" wide, 29" high. Thick 4" polyurethane foam seat cushion, 22" x 22". 3" thick back cushion 17" x 22". At one price, your choice of expandable supported vinyl, or heavy tweed fabric. Colors—Olive, Tangerine, Black, Blue or Tan. Or furnish two yards, 54" wide, your fabric. Cushions zippered, fully welted and reversible.

Send 50¢ for sample swatches and complete Danish living room catalog.

Shipped unassembled, easily set up in 10 minutes.

ONLY
$27.50

No C.O.D.'s. Shipping charges collect. Send check or money order.

GENADA IMPORTS
Dept. MI, P.O. Box 204, Teaneck, N.J. 07666
N.J. Residents add 5% tax

Genuine Hand Embroidered Crewel Skirt

High caste flowered crewel imported from the heart of Kashmir, painstakingly hand embroidered in multi-jewel-toned wool yarns on natural colored heavy hand loomed cotton, has been styled by us into a fashionable, hand made peasant folk art skirt . . . just right to span several seasons. Elasticized belt makes it easy to fit. An exotic addition to your casual country or city wardrobe.



Small, medium, large
$24.95 ppd.

J. JILL LTD.
Dept. B-91
Southfield, Mass. 01259

NEW YORK • LONDON • PARIS • MILAN

PORTRAIT IN OILS

Magnificently painted on canvas from old or new photos, by outstanding European and American portrait painters. A superb living likeness in full color is executed in rich oils.
12"x16" to 30"x40"



THE PERFECT GIFT

Our portraits in oil are TRUE WORKS OF ART, painted on pure linen canvas from your photograph and NOT painted on top of an enlargement of your photo, as is the method of other commercial portrait services. No longer need you envy those fortunate enough to own a family oil portrait. Have you a photo of some loved one whose memory you wish to perpetuate? Compare our works of art with others selling up to $2,000. Living Likeness Guaranteed.

UNBELIEVABLE WORKS OF ART
AT UNBELIEVABLE LOW PRICES
FROM $89.50 TO $895.00

FREE Beautifully illustrated Catalog "How To Order An Oil Portrait".

Van Dyke Oil Portraits, Ltd.
DEPT. T, 153 EAST 57 ST., N.Y., N.Y. 10022
"Largest in the field of oil portraiture"
MASTER CHARGE CREDIT PLAN AVAILABLE

AMAZING AIRMAILS 10¢



Valuable large collection of scarce Airmail stamps from the world over . . . Ajman, Burundi, Japan, Israel, Korea, Mozambique, Russia, Venezuela and many others. Pictured are aircraft from the romantic Lindbergh era to the modern helicoptors and jets of today. Catalog price over $2.50. Special introductory price — only 10¢. Also other unusual stamps from our approval service. Buy any or none, return balance, cancel service any time. Plus big FREE Catalog. Send today!

Falcon Co., W12HBF, Falconer, N.Y. 14733



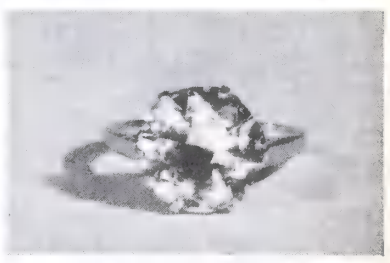
NEEDLEPOINT FLORALS

Floral prints handpainted by a local artist on white mono French canvas. You receive canvas painted in clear vibrant colors, Paterna Persian wool for flowers, needle, and easy instructions. Size 7" x 8".

Blue Bell	$6.95
Primrose	$6.95
Carnation	$6.95
Nasturtium	$6.95
Background wool (state color)	$1.00
Wood frame, 7"x8", mahog. or maple fin.	$1.50

PLUS 50¢ POSTAGE & HANDLING
Pa. Res. add 6% Sales Tax. Sorry No COD's

VICTORIA GIFTS
12-B Water St., Bryn Mawr, Pa. 19010



4½ Carat
SIMULATED
"DIAMOND" RING
WHY PAY MORE?
$5.95 PPD.

We tried, we surely did—to find a real diamond or an expensive fake with more brilliance, more sparkle or better color than this 4½ carat simulated solitaire diamond. But we failed. And we guarantee that only a jeweler will be able to tell the difference. We further guarantee our stone to be the equal of any fake diamond costing up to $60.00 pe. carat or your money refunded. Genuine sterling silver Tiffany setting. SEND RING SIZE.

Also available: 2½ ct. stone in same setting
$4.95 PPD.

MONEY BACK IF NOT DELIGHTED

Harriet Carter
Dept. HB-172
Plymouth Meeting,
Penna. 19462



ANRI Birthday Plate

All hand crafted and painted is this limited edition first issue by the artist Ferrandiz. Beautifully finished in hard wood from the Tyrolean Alps. A gift to last forever. **$15. ppd.**

1972 B & G Mothers Day $11
1971 B & G Mothers Day $12

Kira's Korner
99 Hokes Mill Rd. York, Pa. 17404

The Talbots



Flower Shoes. Pretty at home or away are our hand-crafted fine leather shoes with everlasting leather flowers on the toes, hard leather soles, and half-inch heels. Navy, red, hot pink, lime, yellow, white or black. Sizes 5½-10, narrow and medium widths. $16. Add 90¢ for postage. **Send for free catalog.**

THE TALBOTS
DEPT. AB, HINGHAM, MASS. 02043
Branches: Duxbury, Lenox, Mass., Mt. Carmel, Avon, Conn.



TIBETAN UMBRELLA PINE

For bonsai. Yearling in 2" pot with our fertilizer, training wire, soil condit. & instructions. (Mature specimen shown) **$1.95 ppd.**

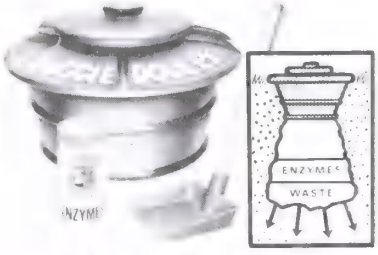
STARTER BONSAI KIT

One Japanese Black Pine, One Calif. Redwood, 2 imported bonsai pots, appr. 24 sq. in. & 16 sq. in., planter mix, Westarbor fert., iron soil cond., training wire and instructions, special complete. **$6.99 ppd.**

Western Arboretum now offers over 300 unusual live trees suitable for bonsai. Not over 12" tall shipped wet-pack in 2" pots. **Assorted Special** this month includes: Italian Stone Pine, Chinese Blue Juniper, Monterey Pine, Austrian Pine, Japanese Black Pine, all 5 for $5.99 ($1.35 ea.) ppd. Mugophus, $2.99 ppd. Catalog of trees, imported pots, tools, supplies, 25¢ (free with any order). Satisfaction guaranteed.

WESTERN ARBORETUM, Dept. HH
435 No. Lake, Pasadena, Calif. 91101

DOG WASTE GONE with DOGGIE DOOLEY®



DOGGIE DOOLEY keeps grounds clean, insect-free, sanitary. Rustproof heavy plastic doggie septic tank installs in ground; uses safe, non-poisonous enzyme-bacteria action to liquefy pet stools for ground absorption. Shovel up stools, drop into tank, close lid. Enzyme-bacteria action does rest. Harmless to pets, lawns, shrubs. Handles waste of 1 to 3 dogs. 17½" x 11½" with foot-operated lid, shovel, 6 mos. of enzymes incl. $9.95 plus $1.00 postage. Extra 12 mos. enzymes $3.95 plus 60¢ postage.

Manufactured by **HURON PRODUCTS CO.**
Dept. HB1, 555 Moore Ave., Bellevue, Ohio 44811

MAKE MONEY! THE MAIL ORDER WAY

Send 25¢ (to cover postage & handling) Today For Your Copy of

"HOW TO START A MAIL ORDER BUSINESS"

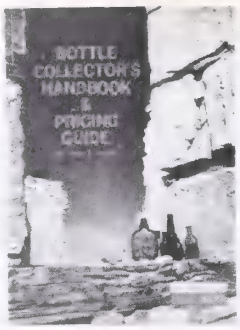
HOUSE BEAUTIFUL's own Window Shopping experts share their mail-order know-how with you in this new Guide. If you're ready to start your own part-time or full-time business, send for your copy today.

HOUSE BEAUTIFUL
Room 969, 717 Fifth Avenue, New York, New York 10022
Send booklet "How to Start a Mail Order Business" to:

Name_____

Address_____

City_____ State_____ Zip_____



Bottle Collector's Handbook lists over 2,500 new and old bottles, prices, where to buy or sell them. Even tells which turn purple or amethyst when exposed to the sun. Includes the Jim Beam and Avon series. For dedicated or would-be collectors, $3.95 plus 50¢ postage. House of Minnel, Dept. 4121-B, Deerpath Rd., Batavia, IL 60510.



Wedgwood Mini Urn is a darling show-off for tiny bouquets. This English import in sparkling white bone china with the delicious "Wild Strawberry" design in delicate pink and green with gold trim would be lovely on a breakfast tray. 3½" high, $8.95 postpaid from Downs, Dept. 1101, Evanston, IL 60204.



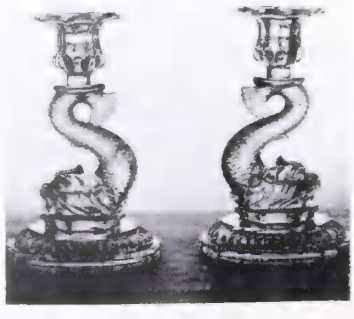
Handmade Greek Dolls are coveted by collectors. Five dolls are beautifully dressed each in a different Greek national costume. Designs and colors may vary. 15" high, $8.95 each. $42 for the five. Ppd. No C.O.D.'s. Treasures of the World, Inc. Box 476, Charlotte, NC 28201



The Victorian Footstool that gives a lift to our creature comforts can also, as a decorative accent, give an instant lift to a room. This one is as inviting at a fireside. Biscuit-tufted top, rose & leaf carved solid mahogany legs. Choose color & finish. 16" diam., 12½" H. $69.95 exp. coll. Martha M. House, HB1, 1022 S. Decatur, Montgomery, AL 36104.



See It Grow in a crystal flower pot with a silver-plated rim and you'll blitz the winter blues. The perfect partner for your house plant, it's gift-boxed with recommended planting instructions included. $7.95 plus $1 post. Mitzi Stuart, HB1, 15 Fenwa Circle, Staten Island, NY 1030



Dolphin Candlesticks are ver special gifts for a hostess, bride, an anniversary coupl and they're ready for a lon shining future at your tabl Sparkling crystal clear gla candlestick holders cast a flc tering light. 8" high, $13 p ppd. Old Guilford Forge, HB 6 Broad, Guilford, CT 0643



House Beautiful Decorating File

Here is the roomiest, most helpful decorating file for the new clip-and-save series **Decorating Scrapbook** which appears in House Beautiful six times a year. The September 1971 issue featured a special 12-page clip-out section of ideas on hard-surface flooring. This was followed in the October 1971 issue by a 12-page scrapbook all about carpeting and rugs.

Yellow wipe-clean vinyl covered file with top and front hinges for easy access, stands on book shelf or counter to hold tear sheets, swatches, color schemes, wallpaper samples, et al. A to Z folders are reversible to blank side for your own write-in labels in the categories you find most helpful.
11½" high, 15" wide, 5¼" thick, $5.95 ppd.

Fill out coupon and enclose check or money order. Allow three to four weeks for handling and mailing. (Sorry, we are unable to handle Canadian or foreign orders.) Please indicate your zip code.

House Beautiful, Dept. DF-172
717 Fifth Avenue, New York, N.Y. 10022

I enclose $_____ for the following item(s):
_____ Decorating File @ $5.95 each postpaid.
No C.O.D.'s please.

Print Name _____

Address _____

City _____

State _____ Zip Code _____

A Henry Field Special!

Henry Field's
EARLIEST TOMATO

Full, Family-Size Packet
10¢ POSTPAID

RED BIRD — Delicious, smooth, heavy yielder for slicing, canning. From plant to table only 70 days. Plenty all season for the whole family; approx. 200 seeds. Send only 10c to cover handling. New, colorful Catalog will be sent you free.

HENRY FIELD Seed & Nursery Co.
1203 Oak St., Shenandoah, Iowa 51601

Burpee Seeds
and Everything for the Garden

Enjoy life more—have a better garden! Sow Burpee Seeds and plant Burpee trees, shrubs, roses, fruits, bulbs.

Seed and Nursery Catalog FREE
Your complete guide to the newest flowers & vegetables. Many are Burpee exclusives.
Send for Your Free Copy TODAY.
W. ATLEE BURPEE CO., 5102 Burpee Bldg.
Phila., Pa. 19132 • Clinton, Iowa 52732 • Riverside, Cal. 92502

TRICKER'S WATER LILIES
FREE COLOR CATALOG
Send for Tricker's beautiful new catalog. It is filled with the finest hardy and tropical Water Lilies, Aquatic Plants and Ornamental Fish.
Write to the office nearest you
Box 398, Dept. O-1, Saddle River, N.J. 07458
Box 7845, Dept. O-1, Independence, Ohio 44131
WILLIAM TRICKER, INC.

BE A LANDSCAPE CONTRACTOR
LEARN MODERN LANDSCAPING for exciting hobby or profit. Thousands of spare or full time money making opportunities. Start a profitable business — we show you how. Study and earn your certificate at home. Write today for Free Book. • *Approved for Veterans.*
WESTERN LANDSCAPE INSTITUTE
Dept. A-42
2251 Barry Avenue
Los Angeles, Calif. 90064

20 MILLION TREES A YEAR!
Free CATALOG
MUSSER FORESTS 10A Indiana, Pa.

Indoor Fountains
Automatically changing color display. Porcelain fountain with Chromium nozzles with 26, 36, 48 or 50 outlets.
Models from $17.25. Write for free color catalogue
Garvens OHG, 3251 Aerzen, Dept. 14 West Germany

OWN A PIECE OF ENGLAND. 46½ acres of valuable fertile, arable FEN land. Resident Manager. Documents 1754 (King George the Second) and the signature of the Earl of Ancaster (1922). Consult your Tax Advisor. Send International Reply Coupon (P.O.) for further details from W. K. Shooter (Chartered Accountant) 1, Tyndale Street, Leicester LE3 QQQ, England.

By John H. Ingersoll

IDEAS TO BUILD ON

Anyone who's ever tried to toothbrush the dirt from between the tiles on a bathroom wall knows what an awful chore this is.

So I sat up and really took notice when I learned that help had arrived. For the first time, tile walls—grout lines and all—can be washed with a wet sponge or, when needed, with a sponge and a mild detergent. No more scrubbing. The secret is a silicone rubber grout which is—are you ready?—waterproof, resilient, non-cracking and resists dirt as easily as the glazed tile around it.

And something else. The tile is pre-grouted, normally in 16-tile squares. This means the tile goes up on the wall faster. The same system works on walls, counters or floors. At least 10 colors, three glazes and three sizes are presently available (sold only through tile contractors) and applicable to either new or remodeling work. It's called Redi-Set, and the manufacturer is American Olean Tile Co. If you can't locate a contractor who knows about it, write the company for information at Lansdale, Pa. 19446.

Case of the missing seam

Seams between panels of plywood or hardboard wall paneling aren't all that noticeable. But they're there, and for some people the sight of the seam is upsetting. Evans has a solution: a series of striated wall panels it calls "illusion." The joint between panels becomes one of the striations. Consequently, the seam is virtually invisible. All the panels are prefinished and plastic-coated. One panel displays a tree design in a choice of four seasonal colors. The others are finished in attractive muted colors—off-white and beiges. Priced moderately and produced in standard panel sizes, 4 ft. by 7 ft., 8 ft. or 10 ft., the paneling is sold where building materials are stocked. Or write for a source to Evans Products Co., Building Materials Division at P. O. Box 3295, Portland, Ore. 97208.

Paneled interior door

Tired of flush-panel interior doors, but you'd just as soon not pay the higher price for a solid paneled door? If that's your quandary, there's now a paneled interior door that's not a solid door but is a wood door (although not in the traditional sense), that doesn't cost as much as a solid paneled door but does have a price tag slightly higher than the flush door.

If you're interested in how it's done, ponderosa pine is broken into fibers, mixed with a liquid binder, slurried into a door mold form and squeezed under heat and pressure. The resulting board panel is mounted over a wood frame. That's about it. One pleasant result—



there's a much reduced chance of any splitting or checking, warping or swelling. The Caradco division of Scovill is the maker, and you ought to find the door where building materials are sold.

Two dream booklets

While the fire is crackling behind the hearth and a cold wind buffets the house, what could be more delightful than to plan for sunny days on the beach or a supper on the patio? The new patio, that is. Inspiration to do all this is pleasantly provided in two colorful brochures, "The Outdoor Room" and "The Second Home." Conceived and published by the Western Wood Products Association, both provide sound new ideas for decks, patios, fencing, ski lodges, beach houses, lake homes and even a suggestion for investing in multiple lodges. The "Room" manual is delivered with a plans book telling how it's all done. The 12-page booklet and 12-page plan book are mailed to you for 25 cents. Write the group at Dept. 547-8-L. The vacation home booklet—a 24-pager—is yours for $1. Write to Dept. 542-L. The wood group's address: Yeon Building, Portland, Ore. 97204.

And then some . . .

• Sorry about that. In November I spoke glowingly of Galleria's iceless skating rink in Houston. Turns out the rink *is* ice, not vinyl. But Vinyl Plastics Inc. of Sheboygan, Wis., is still very much in the business of making and selling vinyl rinks.

• Soviet architects have a plan for making a stay in Siberia easier. They want to enclose a town in glass, heat all the dwellings with electric panels and allow only pedestrians and electric cars on the streets.

▪ Companies turning a good profit and companies polluting our water and air are *not* necessarily one and the same. That bit of good news for pollution fighters from a recent study for the Council on Economic Priorities in New York. The worst polluters, according to the report, are most likely to have the weakest profit picture.

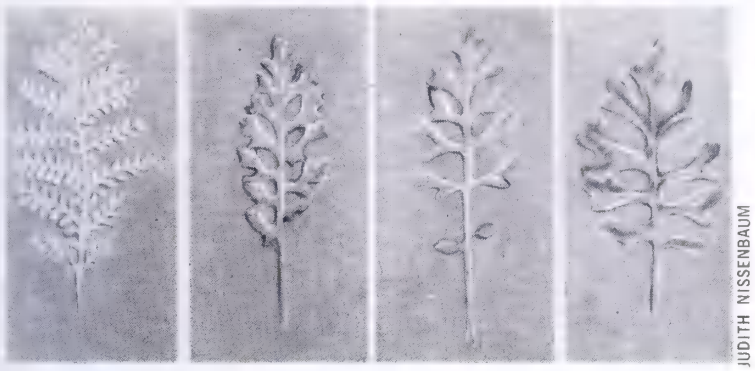
▪ Crude iron tools were formed by man around 1000 B.C., but steel is a modern material. Right? We all may be wrong. Two steel spearheads were recently discovered in Greece and dated to approximately 700 B.C. According to experts, this is roughly 2,000 years before metalsmiths in Europe learned to make steel.

• Mobile homes are functional and, for many people, comfortable. But superior design isn't their strong point. Who's doing something about that? Reynolds is doing something. Coming up early this year: the winner of a Reynolds-sponsored competition for the finest design of a mobile home exterior. As an incentive, they've made first prize $2,500 and a Chevrolet Vega. Sounds interesting.

• Saving money on outside painting this year? Professional tips on how to handle exterior paints on your own are neatly summed up in a brief booklet, "How to get the most out of your painting effort." For a free copy, see a Pratt & Lambert dealer, or write the company at Box 22, Buffalo, N.Y. 14240. ▪

By Elvin McDonald

GARDENER'S NOTEBOOK



JUDITH NISSENBAUM

Whether you are working out a garden color scheme or looking for materials to dry for winter bouquets, consider the various silvery-gray foliage plants called "dusty miller." The four different leaves illustrated (from l. to r., Silver Lace pyrethrum, *Centaurea candidissima,* and cinerarias Silverdust and Diamond) give an idea of the variation in texture, from fine to coarse. A little digging in the weightier seed catalogs—for example, that of the DiGiorgi Co., Council Bluffs, Iowa—will unearth a number of others. You'll find them useful for massing and edging in the garden, for hanging baskets, pots and window boxes, and for cutting fresh or dried. Order seeds now.

Well-built compost pile

Every working garden needs a compost pile. Aside from leaves, grass clippings, garden trimmings and kitchen waste, all you really need is some soil and fertilizer to sprinkle between the layers of material to be composted. Compost piles have a way of getting unruly and out of hand, regardless of how isolated they may be from the cultivated landscape. One way to keep the pile organized and also to harvest the rich compost in 12 to 15 weeks is to install the Good Earth composter. This unit of galvanized steel measures 38 by 41 inches by 42 inches tall. It's about $75 from Wolfcrest Products Inc., at P.O. Box 238, La Porte, Ind. 46350.

Sweet smell of harvest

All those fragrant, earthy things you need to make potpourri, pomanders, sachets and aromatic teas are more generally available now than ever before. You'll find them at local herb shops or via quaint mail-order lists that offer everything from small potted herbs to packages of sweet-smelling rosebuds and lemon verbena leaves. If you're in driving distance of either Caprilands Herb Farm, Silver Street, North Coventry, Conn. 06238, or Hilltop Herb Farm, Cleveland, Texas 77327, call in advance to arrange for lunch.

Other sources for herbs and related supplies, by mail or on the premises, include Hemlock Hill Herb Farm in Litchfield, Conn. 06759; the Herb Cottage, Washington Cathedral, Mt. St. Alban, Washington, D.C. 20016; Indiana Botanic Gardens Inc., Hammond, Ind. 46325. Also, Merry Gardens, Camden, Maine 04843, and Sunnybrook Farms, 9448 Mayfield Rd., Chesterland, Ohio 44026.

For how-to and lore, two classic herbals have been revived and are once more in print: Helen Morgenthau Fox's *Gardening with Herbs for Flavor and Fragrance* ($4.50; Sterling Publishing Co. Inc., New York City) and Adelma Grenier Simmons' fine *Herb Gardening in Five Seasons* ($7.95; Hawthorn Books Inc., New York City).

A gardener's potpourri

. . . Burpee's Salad Cress is ready to eat 10 days after starting the seeds in a shallow tray or pot in a sunny window. Delicious as a garnish and in salads, also excellent in sandwiches, soups and egg dishes. At local seed racks, or by mail from the W. Atlee Burpee Co., Philadelphia, Pa. 19132.

. . . Toro reports that unleaded gas in your power mower will not only reduce air pollution but will also increase mower efficiency. Don't confuse the new unleaded gasolines with the old white stove gas (primarily naphtha), which does not perform well in engines.

. . . Did you know that the charming blue-flowered borage repels tomato worms? Or that tansy repels Japanese beetles, ants and mosquitoes? These tips are from "The Living Garden—a 1972 Environmental Calendar," a remarkable publication available for $3 from Concern Inc. Write to them at 2233 Wisconsin Ave. N.W., Washington, D.C. 20007. ■

PRODUCT INFORMATION

Asterisks note items available through decorators only. To obtain names of stores in your area carrying merchandise listed by manufacturer, write to the manufacturer. No listing may indicate that an article is custom-made, antique or privately owned. Date of magazine and page number insure prompt reply for reader inquiries.

Pages 33-39—Zographos house

All furniture from ZOGRAPHOS DESIGNS LTD.* Upholstery fabric, accessories and roof tiles from GREEK ISLAND LTD., 215 E. 49th St., N.Y.C. All other items purchased in Europe.

Pages 47-53—Spies house

"Gyro" round chairs all designed by Eero Aarnio and "Elda" armchair designed by Joe Columbo available from STENDIG INC.* "Arco" floor lamp designed by Castiglioni, ATELIER INTERNATIONAL LTD.*

Pages 72-77—Wasserman house

"Striped flowers" tablecloth of durable press cotton, LINENS BY VERA INC.; paisley shawl, SCARVES BY VERA INC., 417 Fifth Ave., N.Y.C. Needlepoint pillows by Vera for SCOVILL-DRITZ. "Lisbon Square" drapery and bedspread by Vera for BURLINGTON HOUSE.

Pages 63-71—Boutique

Addresses for retail sources carrying these European designs include: BLOOMINGDALE'S, Lexington Avenue at 59th Street, New York 10022. ALTMAN'S, Fifth Avenue at 34th Street, New York 10016. GEORG JENSEN, 601 Madison Ave., New York 10022. LORD & TAYLOR, 424 Fifth Ave., New York 10018. BONNIERS, 605 Madison Ave., New York 10022. DESIGN RESEARCH, 53 East 57th St., New York 10022. BROOKS BROTHERS, 346 Madison Ave., New York 10017. GREEK ISLAND LTD., 215 East 49th St., New York 10017. UNITED NATIONS GIFT SHOP. United Nations Headquarters, 45th Street and First Avenue, New York 10017. ■

Make your dreams *a reality*

Wayside's magnificent 1972 catalog can help you enhance your corner of the world with beauty and distinction.

This new catalog has over 1900 items — perennials, flowering trees, shrubs, rare bulbs, roses, bulbs, vines and climbers, fruits, herbs, hedges, annuals... everyone tested in America's most carefully supervised nursery. Instructions for planting in varying climatic conditions, winter protection and summer care are included.

Hundreds of beautiful true-color photographs help you select the items you want to have in your garden. Wayside's catalog can be your most cherished reference book.

Wayside's catalog costs you nothing. Send $2.00 and we enclose a $2.00 refund certificate good on your first order.



MAIL THIS COUPON NOW

WAYSIDE GARDENS
443 Mentor Ave.,
Mentor, Ohio 44060
Please send your 1972 catalog.
I enclose $2.00 deposit.

Print Name _____
Address _____
City _____
State _____ Zip _____

NEW ALL-COLOR FLOWER BOOK FREE



PARK Brings You Rare And Unusual Flowers

Park has all those hard-to-find kinds, many of them Park Exclusives. Choose from more than 3,000 varieties—the new, old favorites, as well as flower rarities.

More than 100 large pages with lavish use of nature's color illustrate and describe them. Seeds, Bulbs and House Plants. Vegetables and Growing Aids, too. It's packed with proven how-to-do-it gardening information to assure success. Contains Culture Directions, Pronouncing Index, Germination Table. Millions depend on it for its wealth of information and best seeds obtainable.

GEO. W. PARK SEED CO., INC.
300 Cokesbury Rd., Greenwood, S. C. 29646
Please send Park's big FREE Flower Book.

NAME (Please Print) _____
STREET OR R. R. _____ BOX NO. _____
POST OFFICE _____
STATE _____ ZIP _____



Achieve a look of serene sophistication with Gordon's Oriental Group, including a variety of stunning tables. Sleek Far Eastern styling laced with delicate brass filigree. Lustrously finished with Satin Cherry tops and Satin Black bases. Tops of matched cherry veneers or rich black marble. To see Gordon's complete line, send one dollar for a brochure.

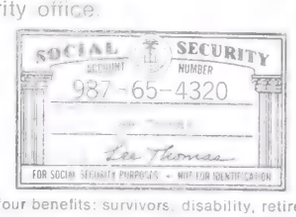
GORDON'S INC
Dept HB-1, JOHNSON CITY TENNESSEE 37601



Your social security survivors benefits protect your wife and children in case of your death.

If you think social security helps when you retire, you're right. But it's also something you can depend on *now*.

Whenever you need information, contact any social security office.

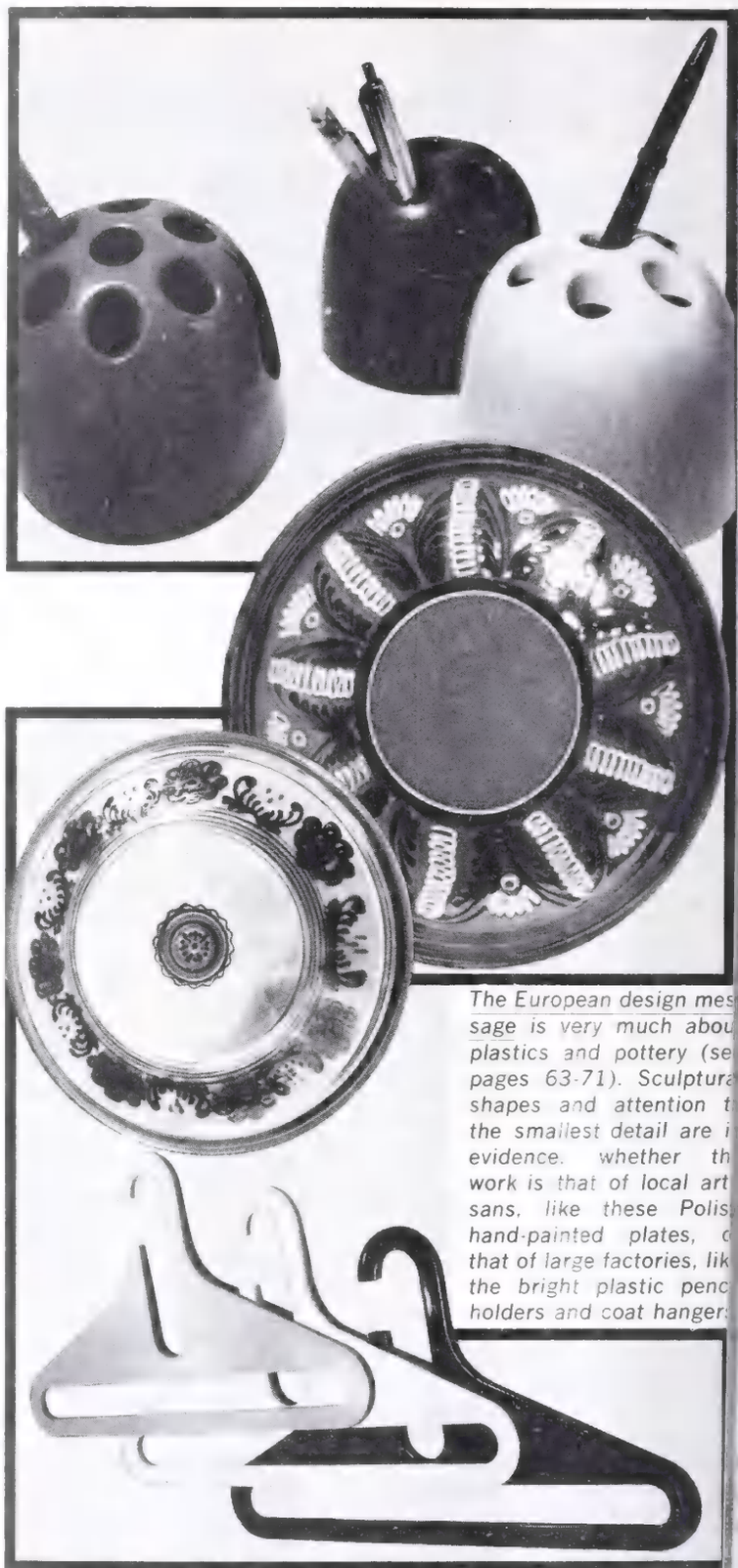


Social security pays four benefits: survivors, disability, retirement, and Medicare.

U.S. DEPARTMENT OF HEALTH, EDUCATION, AND WELFARE • Social Security Administration

DESIGN BOUTIQUE

Continued



The European design mes sage is very much abou plastics and pottery (se pages 63-71). Sculptura shapes and attention t the smallest detail are i evidence. whether th work is that of local art sans, like these Polis hand-painted plates, c that of large factories, lik the bright plastic penc holders and coat hanger

Colorful crayons or just plain pencils, writing tools are bound to loo good in these white, red, black or orange plastic pencil holde (top). Designed by Emma Gismondi Schweinberger and made in Ita by Artemide, they're imported by Moreddi. At Lucidity, New Yor Earthenware folk pottery from Poland (center) comes in a variety subdued glazes: golds, rusts, greens. The hand-painted designs brighter tones add life and verve to what is basically a sturdy dinne ware. Imported by the United Nations Gift Center on the ground flo of the U.N. headquarters in New York, they come in several size Helpful hangers that look good, too, these closet accessories (botto have been imported from West Germany by Alan Spigelman's Win Over the World Corp., New York. In high-gloss, high-impact plasti they're 17 inches wide. Available at That Paper Place in Chicag Significance I in Atlanta and Significance II in Miami. (Continue

How to better your home . . . better your living

Products advertised in HOUSE BEAUTIFUL are your guide to satisfaction. Ask for them by name to "better your home . . . better your LIVING." An asterisk (*) beside the name of a product indicates that a booklet, or other information is offered in the advertisement. Write to the manufacturers for your copies today.

Appliances, Major & Small

*KitchenAid Dishwasher Division of Hobart Mfg. Co. 1

Bathrooms & Accessories

Alsons Products Corp. 18

Building Materials

*California Redwood Association 20
*Lindal Cedar Homes 86
U.S. Plywood 15, 17

Carpets & Rugs

World Carpets .....Back Cover

Decorative Furnishings

Bassett Mirror Co. Inc. 85
Bluegate Candle Co. 88

Furniture

Baker Furniture 134
Berkline Corporation 8
Gordon's Inc. 132
Hammary Furniture 4
Henredon Furniture 25
White of Mebane 133

Garden Fences & Fixtures

Garvens OHG 130
Lord & Burnham 87

Garden Seeds, Bulbs & Plants

W. Atlee Burpee Co. 130
Henry Field Seed & Nursery Co. 130
Jackson & Perkins Co. 101, 102, 103
Musser Forests 130
Geo. W. Park Seed Co. 131
William Tricker Inc. 130
Wayside Gardens 131

Housewares & Supplies

Ekco Housewares 85, 87, 89

Linens & Bedding

Burlington Domestics Inside Back Cover
Nettle Creek Industries 18
Wamsutta Mills Inside Front Cover

Mattresses

Ther-A-Pedic Associates, Inc. .. 32

Paints

*Samuel Cabot Inc. 19

Shades, Blinds & Wallcoverings

*Breneman, Inc. 86

Stationery & Books

Book-of-the-Month Club, Inc. 21, 22, 23
The Doubleday Home Decorating Program 3
*LaSalle Extension University 27, 28, 29
The National Observer 5, 6, 7
Time-Life Books 11, 12, 13

Travel

*The Breakers 30
*South Carolina Division of Tourism 30

Windows & Doors

*Rolscreen Co. 19

Miscellaneous

*National Landscape Institute ..130
*W. K. Shooter 130

Department, Furniture, Jewelry & Specialty Stores

Bremner Records 109
Children, Incorporated 31
Christian Children's Fund, Inc. 9
Colonial Studios 105
*Walter Drake & Sons 93
House of Minnel 99
J.W. Pauls Co. 107
*Ronnie Drapery Corp. 97
*The Stitchery 115
*Wellington Jewels 95

The advertisers index is prepared as a reader service. Although every effort is made to accurately list advertisers, no allowances will be made to advertisers for errors or omissions.



white on white

What a way to dramatize a bedroom! A plush white setting furnished with pieces from White's Lorraine IV Collection. A choice of 14 different finish combinations, including the most stunning color finishes you've ever seen. For a complete showing of the Lorraine IV Collection, send fifty cents to White of Mebane, Dept. HB-01, Mebane, North Carolina 27302. And start coloring up your decorating with White.

White of Mebane

CHANGING YOUR ADDRESS?

If you're planning to move, please let us know six weeks before changing your address. Attach address label and fill in your name and new address below. This will insure prompt service on your subscription.

ATTACH LABEL HERE

(address label found on wrapper of House Beautiful)

Send label with your name and new address to: **House Beautiful, Subscription Dept., Box No. 560, New York, N.Y. 10019.** (If not available, be sure to attach your old address including Zip Code number.)

Name_____
(please print)

New Address_____

City_____

State_____ Zip Code_____

Magazine_____



Few things express individuality and taste so well as sensitively designed and appreciatively crafted traditional furniture—such as the Baker European and English collections. Each piece has the authenticity, excellence and enduring appeal of a unique collector's item. For a preview, send $5.00 for the entirely new Baker Book.

Baker Furniture Co.
CABINET MAKERS
701 MILLING ROAD, HOLLAND, MICHIGAN 49423
NEW YORK • CHICAGO • LOS ANGELES • PHILADELPHIA • CLEVELAND
SAN FRANCISCO • ST. LOUIS • DALLAS • ATLANTA • GRAND RAPIDS
A Division of The Magnavox Company



• FOR THE FINEST CARE OF YOUR FINEST FURNITURE, USE SAINT'S SATIN WAX. •

DESIGN BOUTIQUE

Continued

What else are European designers doing these days? Here we show three unique ideas from those creative Scandinavians and one very real find turned up in a summer-long search of the Greek countryside. Mirror, mirror—not on the wall, but rather to hold and admire. Imported from Finland by Wings Over the World, each mirror is a foot long in over-all length. In brilliantly colored plastic, they stack into a rich rainbow of colors—in addition to bright yellow, there are a glossy green, jet black, ripe red and pure white. At Adler Schnee in Detroit and Bloomingdale's, Bonniers and Design Research in New York. Textured teak, a warm rich wood, is made into a cool box that will hold a whole evening's supply of ice. This square ice bucket, which has circles for handles, was designed by Jens Quistgaard and made in Denmark for Dansk Designs Ltd. Among the many stores where this handsome party-time helper can be found are: Bloomingdale's; Neiman-Marcus, Dallas, and any of the Bullock's chain in California. A frothy Finnish mug for beer is also a delight to the eye. Part of a whole new approach to glassware design, its surface is rippled and textured rather than being cut into the traditional facets. Designed by the internationally known craftsman Tapio Wirkkala, these striking mugs can be purchased at Burdine's in Florida, Jordan Marsh in Miami and Boston, Pogue's in Cincinnati, Tiffany & Co. in New York.



The Macedonian mirro seen at left is one of those great Greek ideas. Origi nally an eating plate—ir the 19th century—it wa updated into a decorative object because of it hand-carving and rich pa tina. This one is copper but Greek Island Ltd. i New York also has some i wood. Real folk art finds

SI CHI KO

PRINTED IN THE U. S. A. BY THE CUNEO PRESS, INC.

FEBRUARY 75¢

House Beautiful

THE BEST color ISSUE EVER!

(what more can we say)



STATELY ELEGANCE FROM THE



MODEL 120
Black Walnut
74"x16¼"x10"

EMPEROR CLOCK COMPANY
presents

THE EMPEROR MODEL 120

completely finished grandfather clock in solid ¾" genuine black walnut

Regular Manufacturer's List Price $369.50

$299

Order Now and Save $70.50

SPECIAL OFFER EXPIRES MARCH 31, 1972

Emperor Clock Company has become America's leading manufacturer of grandfather clocks because of skilled Southern craftsmanship and detailed attention to insure distinguished quality. This treasured timepiece comes in your choice of light or dark walnut finish, complete with either tempus fugit or moving moon dial. (Add $15.00 for moving moon dial.) Clock movements imported from West Germany give Emperor Clocks lasting dependability. Take advantage of this unprecedented special!

MODEL 120 FEATURES

- Full turned hood columns
- Breakfront swan neck and finial
- Decorator sculptured base
- Full length waist door with curved arch
- Curved arch face door
- Solid brass weight shells (3 ea. 10½" long)
- Solid brass pendulum bob (4" diameter)
- Floor levelers

Add the final touch of elegance to your home with traditional American grace. A stately grandfather clock is an impressive adornment to distinguish your decor. The pleasure of this finely crafted timepiece lies in its simple yet dramatic lines. Its unpretentious beauty will be enriched by the years. The luster and warmth of burnished walnut and the rare heritage of priceless craftsmanship make it a rich tradition to hand down through generations.

MONEY - BACK GUARANTEE

We appreciate our customers at Emperor Clock Company. If you are not completely satisfied with our products, return them within 30 days for a complete refund. No questions, no excuses — return collect for immediate refund.

PAST ACCENTS TODAY'S DECOR



EMPEROR GRANDFATHER CLOCK MOVEMENT

FOR MODEL 120

MODEL 100-M WEIGHT-DRIVEN EIGHT-DAY

The Emperor Clock movement is manufactured by famous West German clocksmiths, now in their third generation of producing the world's finest clock movements. Each one reflects the craftsman's attention to detail — the product of skills passed down through time. The solid brass dial is surrounded by embossed overlays. The face has a high, permanent polish with serpentine hands. In the arch above the dial is a shaped aluminum world with the words "Tempus Fugit" inscribed in black enamel. Or, if you prefer, choose the moving moon dial with lunar calendar. The completely weight-driven movement strikes the famous Westminister chimes: four on the quarter-hour, eight on the half-hour, twelve on the three-quarter hour and sixteen on the hour. Then a Big Ben tone sounds the hour.



100-M with Tempus Fugit Dial

IMMEDIATE DELIVERY

FULL 1 YEAR WARRANTY

100-M with Moving Moon Dial

EMPEROR ANNOUNCES FREE MARCH CLOCKMAKING SCHOOL

In March, Emperor Clock Company will conduct a 2-day refresher and beginner clockmaking school. The enrollment will be limited to 200. Registration will be accepted on a "first come, first served" basis. If you are interested, register now.

Remember . . . this offer expires March 31, 1972

ORDER DIRECT WITH THIS FORM

To: EMPEROR CLOCK COMPANY, Dept. M-6, P. O. Drawer A-T, Fairhope, Alabama 36532

Please check:
Previous customer ☐
New customer ☐

Gentlemen: Ship the following — F.O.B. Fairhope, Alabama

QUANTITY	DESCRIPTION	WEIGHT	PRICE	SALE	EXTENSION
	Model 120-A Complete clock (with Tempus Fugit Dial)	95	369.50	**299.00**	
	Model 120-A Complete clock (with Moving Moon Dial)	95	384.50	**314.00**	
	Model 120-U Assembled Unfinished Case (without movement)	54	195.00	**149.00**	
	Model 120-K Do-It-Yourself Kit (without movement)	55	129.50	**99.50**	
	Model 100-M Movement with Tempus Fugit Dial	28		**75.00**	
	Model 100-M Movement with Moving Moon Dial	28		**90.00**	

Indicate finish ☐ Light Black Walnut ☐ Dark Black Walnut

TOTAL $_____

We Accept Personal Checks

Ala. Residents add 4% $_____

ENCLOSED: ☐ Check ☐ Money Order $_____

GRAND TOTAL $_____

Charge to my: Master Charge_____
Card Number Expiration Date

BankAmericard_____
Card Number Expiration Date

SHIP TO: NAME _____

SHIPPING ADDRESS _____

CITY STATE ZIP

Please send FREE Color Brochure on complete Emperor Line ☐

DIRECT FROM THE WORLD'S LARGEST MANUFACTURER OF GRANDFATHER CLOCK KITS



THIS IS VINCENT PRICE'S FAUCET.

When you're an art critic and a gourmet, your kitchen is more than a place to prepare great food. It's the showplace of your home.

That's why Vincent Price has a Delta single-handle faucet in his kitchen.

It looks beautiful. With its sleek simple design.

And it's so beautifully convenient. One handle controls both flow and temperature.

Delta is Vincent Price's faucet. Because it's simply beautiful.

Delta Faucet. Simply beautiful.

Delta Faucet Co., Greensburg, Ind.-Rexdale, Ontario. A Division of Masco Corp.


Style, Comfort and Color
as you like it...
in Plush Velvet
Elegant with 100% DuPont Nylon Pile.
Never before has Pontiac offered so much in one chair. Rich traditional styling accented with contoured back, rounded front and reversible "T" cushions . . . deep sink-in rocking comfort in the plushest of velvets, Scotchgard® treated for added protection. The newest in fashion colors make these chairs your best seating value. Buy a pair . . . you'll enjoy them twice as much.
PONTIAC
Mark of Distinctive Chairs
DEBUT '72
Sold exclusively by Authorized Pontiac Dealers
For more information and the Dealer nearest you write Pontiac Box 1182, 666 Lake Shore Dr., Chicago, Ill. 60611

FEBRUARY 1972

House Beautiful

Volume 114, Number 2

THE BEST IN COLOR

35 There's new freedom all around you
36 The color wheel spins along a new route
38 The compatibles
40 The contrasts
42 The monochromatics
44 The patterns
46 The accents
48 Seven schemes for seven rooms
56 The rescue of a battered estate: a personal palette
60 Six expert ways designers handle color
66 A country tour de force: The Mix in a rural setting

BUILDING AND DECORATING

6 The well-built house
22 Design roundup—imports in raffia, plastics, glass
26 Ideas to build on
98 Work-easier tools
148 Home wasn't rebuilt in a day

FOOD AND DRINK

74 Fresh way with an Iranian classic
76 First of a royal line: Apple Charlotte
78 The ski cup
90 Great ways with rice
93 Rice: from plain to wild
94 Nobody ever tells you these things
95 The honorary herb

GARDENING

80 Growing interests

MONTHLY FEATURES

8 Pace Setter stores
11 Letters we like
16 Address book
18 Beauty and the bath
28 HB etc.
30 The different track
32 Travel: the balmy Bahamas
100 Window shopping
149 Product information

COVER

Color fills the library in the Lake Forest, Ill., house of Mr. and Mrs. Potter Palmer. For more dazzle in the other rooms, from serene yellow to exotic Eastern prints, turn to page 56. Photograph, Howard Graff.

WALLACE GUENTHER
EDITOR

RUTH WEIL
ART DIRECTOR

Marion Gough
SENIOR EDITOR

ARCHITECTURE, DESIGN
James DeLong
ARCHITECTURE EDITOR
John H. Ingersoll
BUILDING EDITOR
Susan Grant Lewin
DESIGN EDITOR
Elvin McDonald
GARDEN EDITOR
Nancy Craig
HOME SERVICE EDITOR
Mary Bowden
ASSISTANT

DECORATING, FURNISHINGS
Lester Grundy
DECORATING EDITOR
Natalie Schram
ASSOCIATE DECORATING EDITOR
Phyllis Bartlett
ASSISTANT DECORATING EDITOR
Ruth Adams
FURNISHINGS EDITOR
Anne Ogden
ART-CRAFTS EDITOR
Marjorie Fox Hilton
ASSISTANT

FOOD
Helen McCully, EDITOR

COPY
Linda B. Downs
COPY EDITOR
Helen Briggs
COPY PRODUCTION EDITOR
Sue Nirenberg
Melissa Sutphen
FEATURE WRITERS
Susan Hope Schraub
ASSISTANT

ART DEPARTMENT
Ira Bass, Nedda De Grassi
Piet Halberstadt, Clare Vermont
ART PRODUCTION
William Humphries
EDITORIAL ASSISTANTS
Beatrice Brooks, Irene W. Hoehl
Victoria Kisseleff, Doreen Siegel

WINDOW SHOPPING
Peggy Ryan, EDITOR

READER SERVICE
Jean Beckley
Carolyn E. Chesney, ASSISTANT

WEST COAST EDITORIAL OFFICE
James DeLong
601 N. Vermont Ave.
Los Angeles, Calif. 90004

RICHARD E. BERLIN
PRESIDENT, THE HEARST CORPORATION

RICHARD E. DEEMS
PRESIDENT, MAGAZINES DIVISION

DAVID A. McCANN
PUBLISHER

Patricia Gilman
ASSISTANT TO THE PUBLISHER

Thomas P. Losee Jr.
ADVERTISING DIRECTOR

George W. Hoagland, Asst. Advertising Dir., 717 Fifth Ave., New York, N.Y. 10022. Russell S. Jackson, New England Mgr., c/o New York office. James M. Rock, Philadelphia Mgr., c/o New York office. Tom H. Welch, Western Mgr., 1 North Wacker Drive, Chicago, Ill. 60606. Donald Rose, Southern Mgr., 1 Charlotte Town Center, Charlotte, N.C. 28204. Perkins, Stephens,

HOUSE BEAUTIFUL is published monthly by The Hearst Corporation, 717 Fifth Ave., New York, N.Y. 10022. Richard E. Berlin, President; George Hearst, Vice President; Richard E. Deems, President of Hearst Magazines; John R. Miller, Executive Vice President of Magazines; Raymond T. Petersen, Senior Vice President of Magazines; William S. Campbell, Vice President of Magazines; Albert A. Rachon, Vice President of Magazines and Director of Circulation; David A. McCann, Vice President for House Beautiful; Frank Massi, Executive Vice President and Treasurer; Harvey L. Lipton, Secretary. © 1972 by The Hearst Corporation; all rights reserved. Address manuscripts to The Editor, House Beautiful, 717 Fifth Ave., New York, N.Y. 10022. Material will be handled with care, but the magazine assumes no responsibility for it. No manuscripts will be returned unless accompanied by return postage and envelope. The following trademarks registered in U. S. Patent Office: 'House Beautiful,' 'House Beautiful's Building Manual,' 'House Beautiful Gardening and Outdoor Living,' 'House Beautiful's Home Decorating,' 'House Beautiful's Home Remodeling,' 'Houses and Plans,' 'Good Buys,' 'Climate Control,' and 'Pace Setter.' Second-class postage paid at New York, N.Y. and at additional mailing offices. Authorized as second-class mail by the Post Office Department, Ottawa, and for payment of postage in cash. Printed in the U.S.A.

SUBSCRIPTIONS: All subscription orders for magazines, changes of address, correspondence concerning subscriptions, and postmaster notices of undeliverable copies should be mailed to: House Beautiful, P.O. Box 560, New York, N.Y. 10019. Subscription prices: United States and possessions, $7 for one year; $12 for two years; $16 for three years.



Emporia Draperies. Face lifter for slightly tired rooms.

Everybody's den or living room starts with a chair from here, a rug from there. What you need is a drapery that pulls everything together. Sears Emporia.

This vibrant cotton and rayon blend has a nubby texture that's rich without being demanding. Early American, modern — all look great together when you unify them with Emporia. In six bold, beautiful colors.

These Perma-Prest® draperies tumble dry. No ironing! With Thermalgard backing to keep weather out and cut down noise.

Emporia draperies. For about any size window you have in mind. At most larger Sears, Roebuck and Co. stores and in the catalog.

Only at Sears



The shimmering sunlit green of Long Island Sound stretches before this delightful second home in Branford, Conn. A very relaxed, don't-worry-about-the-interiors kind of living goes on here—as time off should be. In summer, wet feet are welcome to cross these slate floors; this month, there's a cozy, by-the-firelight view of snow swept across the water. Heat from the fireplace is warming but more emotional than practical. Heat for the house flows from hot-water convectors manufactured by owner Frank Hoff. Designed by Architect Caswell Cooke of New Haven, Conn., the house has been a joy in many ways for Hoff and his wife, Ann. One of these ways: Hewing to the very simplest boxlike shape and using unsophisticated materials in a sophisticated way, Cooke maneuvered house to completion for less than $25,000. The siding for example, is of straightforward Douglas fir plywood. That cost includes the built-in furniture, appliances and fixtures but excludes the lot cost and architect's fee.

Two and a half levels of living space are designed into what appears to be a two-story house. This was managed handily by sinking the first level below the natural slope to the water (*see photograph below right*). The half-level gained—call it a balcony level provides a generous foyer, extra storage space and a guest bunk bed. From all levels, there is a stunning view of the Sound—day and night, in sunlight or gathering storms. As you can see in the plans (*right*) and below, the water-facing wall (south) is nearly all glass. Glass on the west wall (*above*) is double-glazed and tinted to pass light in the summer but keep out the heat. North and east walls are essentially solid to ward off winter cold. There is no air conditioning, but high ceilings permit more than enough summer air movement.

ROBERT PEMRON



By John H. Ingersoll

THE WELL-BUILT HOUSE







Salute to easy living

Vectra® OLEFIN FIBER

Starring stripes and solids of Vectra® olefin fiber on smartly styled seating by Selig. Vectra gives the fabrics in this room built-in resistance to stains, abrasion, fade, hard use. Vectra's color, style and softness won't wear away, wash away or fade away.

Selig unfurls a parade of easy-to-live-with design combinations...starring the 85" pillowback sofa with superbly tailored fold-over arm treatment accented by stripes of Vectra. Both the sofa and matching 61" loveseat have all the special Selig comforts of reversible seat cushions double wrapped with Dacron filling. The chairs in the deeply textured coordinated solid fabric have elegant detailing and a rollover arm. Your choice of sofa and loveseat or sofa with coordinated pair of chairs are available in Vectra in three color combinations...Flag Blue and Red, Brown and Black or Avocado. Specially priced for a limited time only to give you savings to cheer about...you pay **$499*** and save $275 on either the sofa/loveseat or sofa/chair group. Plus you get a bonus of ⅓ yard of free fabric with each piece to use as armrests or throw pillows. For a Folio of Contemporary Designs send $1.00 to Box SJ, Selig Manufacturing Company, Leominster, Mass., 01453.

SELIG

*Slightly higher in the West

Chevron

Chevron Chemical Company Fibers Division, Odenton, Md.

House Beautiful PACE SETTER STORES

Proudly does House Beautiful hail these fine stores as Pace Setter Stores . . . so designated because they maintain a standard of excellence in merchandise and home-fashion presentation that makes them Excitement Centers. Here, too, you will find courteous and informed salesmen and saleswomen who are dedicated to solving your furnishings problems. Try them!

ALABAMA
Lamar's, *Florence*
Pizitz, *Birmingham, Bessemar, Roebuck, Huntsville, Eastwood, Five Points West*

ALASKA
Nerland's Home Furnishings, *Anchorage*
Nerland's, Inc., *Fairbanks*

ARIZONA
Barrows, *Phoenix, Tucson*
Levy's, *Tucson*

CALIFORNIA
Bullock's, *Los Angeles, Del Amo, La Habra, Lakewood, Pasadena, Santa Ana, San Fernando, Westwood*
Frank Brothers, *Long Beach*
V. J. Lloyd's, *San Diego*
Macy's, *San Francisco, Bay Fair, Concord, Hillsdale, Monterey, Stockton, Serramonte, Stanford, Valley Fair, Sacramento*
W ▮ J Sloane, *Beverly Hills, Palm Springs*

COLORADO
Davis ▮ Shaw, *Denver*
Home Furniture Co., *Colorado Springs*

CONNECTICUT
Wayside Furniture, *Milford*

DISTRICT OF COLUMBIA
Woodward & Lothrop, *Washington, Annapolis, Chevy Chase, Prince George's, Wheaton Plaza, Md., Landmark, Seven Corners, Tyson's Corner, Va.*

FLORIDA
Burdine's, *Miami, Dadeland, 163rd Street, Ft. Lauderdale, Pompano, West Palm Beach*
Furniture Plaza, *Boca Raton*
Vero Beach

GEORGIA
Rich's, *Atlanta, Cobb Center, Greenbriar, Lenox, North DeKalb, South DeKalb*
Richard's Furniture Co., *Augusta*

ILLINOIS
Cohen Furniture Company, Inc., *Peoria, Pekin*
John M. Smyth, *Chicago, Beverly, Evanston, Ford City, Oak Brook, Old Orchard, Park Forest, River Oaks*

INDIANA
Kittle's Home Furnishings Center, *Indianapolis, Lafayette, Terre Haute*

IOWA
Killian's, *Cedar Rapids*
Younkers, *Des Moines, Lindale Plaza, Merle Hay Plaza*

KANSAS
Laughlin Furniture Inc., *Wichita*

KENTUCKY
Bensinger's, *Louisville, Dixie, St. Matthews, Madison, Indiana*
L. L. Roberts, *Lexington*

LOUISIANA
D. H. Holmes, *New Orleans, Lakeside, Oakwood, Baton Rouge*

MARYLAND
Hochschild-Kohn, *Baltimore Eastpoint, Harundale, York, Pa.*

MASSACHUSETTS
Paine's, *Boston, Natick, Peabody, Springfield, Hartford, Conn.*
Denholm's, *Worcester*

MICHIGAN
J. L. Hudson Co., *Detroit, Eastland, Northland, Westland, Pontiac, Oakland*
Klingman's, *Grand Rapids*

MINNESOTA
Gabberts, *Minneapolis*

MISSOURI
Rust & Martin, *Cape Girardeau*
Stix, Baer & Fuller, *St. Louis*

NEW JERSEY
Huffman-Koos, *Rahway, Bernardsville East Brunswick, Eatontown, Freehold, Hackensack, Livingston, Nanuet, Parsippany, Pompton, Somerville, Springfield, Totowa, Trenton*

NEW MEXICO
American Furniture Co., *Albuquerque, American Square*

NEW YORK
Adam Meldrum & Anderson, *Buffalo, Southgate Plaza, Thruway Plaza, University Plaza, Abbott Road Plaza, Sheridan Plaza, Airport Plaza*
Fleischman's, *Syracuse*
Fleishman's Fine Furniture *Poughkeepsie*
Flint & Horner, *Garden City Huntington, Manhasset*
J. H. Harvey, *White Plains, Peekskill; Stamford, Conn*
Macy's, *New York City, Bay Shore, Colonie, Flatbush, Huntington, Jamaica, New Rochelle, Parkchester, Queens, Roosevelt Field, Smith Haven, White Plains, New Haven, Conn.*
McCurdy's, *Rochester, Long Ridge*
Wellman Brothers, *Jamestown*

NORTH CAROLINA
Colony Furniture Shops, *Charlotte*
Sosnik's Furniture Inc., *Winston-Salem*
Wayside Furniture House, *Raleigh*

NORTH DAKOTA
Larson's, *Grand Forks*
Voeller's Furniture City, *Minot*

OHIO
Closson's, *Cincinnati*
Higbee's, *Cleveland, Westgate, Parma, Severance, Midway Mall, Great Lakes Mall, Ford City*
H. S. Pogue Co., *Cincinnati, Kenwood Plaza, Tri County Shopping Center*
Rike's, *Dayton*
Thurin's, *Canton*

OKLAHOMA
Harbour-Longmire, *Oklahoma City*

OREGON
Rubenstein's, *Eugene, Salem, Albany, Corvallis*

PENNSYLVANIA
Joseph Horne, *Pittsburgh, Whitehall, Natrona, East Hills, Northway, Greengate, South Hills, Monroeville*
Schoen's, *Allentown*
John Wanamaker, *Philadelphia, Harrisburg, Jenkintown, King of Prussia, Wynnewood; Wilmington, Del.; Moorestown, N.J.; Westchester, N.Y.*
Willson's, *Sharon*

SOUTH CAROLINA
Wellington Hall, Ltd., *Greenville*

TENNESSEE
Bradford Furniture, *Nashville*
Bradford Showroom, *Memphis*
Fowler Brothers, *Chattanooga, Fowler Brothers Plaza, Fowler Brainerd*
Miller's, *Knoxville, Gay/Way Store*

TEXAS
Anderson's Furniture Studio, *Dallas, Ft. Worth*
Joske's, *Houston*
Joske's, *San Antonio, North Star*
Sanger-Harris, *Dallas, Big Town, Oak Cliff, Preston Center, Plymouth Park*
Stower's, *San Antonio, North Star*
Suniland Furniture Co., *Houston*

UTAH
Z.C.M.I., *Salt Lake City, Cottonwood, Ogden*

VIRGINIA
Miller & Rhoads, *Richmond*
Willis Furniture Co., Inc., *Norfolk*

WASHINGTON
Doces, *Seattle, Edmonds, Burien*
The Bon Marche, *Seattle, Bellingham, Columbia Center, Everett, Longview, Southcenter, Spokane, Tacoma Mall, Walla-Walla, Yakima, Northgate*

WEST VIRGINIA
Stone & Thomas, *Wheeling*
Woodrum Home Outfitting Co., *Charleston*

WISCONSIN
Kunzelmann-Esser, *Milwaukee*
Porter's *Racine*

It's so much more fun when you've read the book that started the conversation



203. Pub price **$6.95**

BOOK-OF-THE-MONTH CLUB books inspire the kind of conversations that could go on for hours—and they often do. Controversial, thought-provoking, intellectually stimulating, books like these *stay* with you long after you've read the last line. They're new, important—and discussing them is nearly as pleasurable as reading them. The trial membership suggested here can help you keep up with the best books—and keep up your end of the conversation as well.

As long as you remain a member, you will receive the Book-of-the-Month Club *News*, a literary magazine each issue of which describes the coming Selection as well as scores of other important books, most of which are available at substantial discounts—up to **40%** on more expensive volumes. All books **are identical to the publishers' editions in format, size and quality.** If you wish to purchase the Selection, do nothing and it will be shipped to you automatically. However, there is no obligation to purchase any particular volume. If you do not wish the Selection or any other book offered in the *News*—or if you want one of the Alternates—simply indicate your decision on a form provided and mail it so that it is received by the date specified on the form.

If you continue after this experimental membership, you will earn, *for every Club Selection or Alternate you buy*, a Book-Dividend Credit. Each Credit, upon payment of a nominal sum, often only **$1.00 or $1.50**—somewhat more for unusually expensive volumes or sets—will entitle you to a Book-Dividend® which you may choose from over 100 fine library volumes available over the year. This unique library-building system, together with the sizable discounts on Selections and Alternates, enables members to save **more than 60%** of what they would otherwise have to pay for books they want to read and own.

AN INVITATION TO READERS
who may have considered membership in the
BOOK-OF-THE-MONTH CLUB®

ANY 4 FOR ONLY $1

THE TRIAL: You simply agree to buy four Club choices within a year at special members' prices

All books distributed by the BOOK-OF-THE-MONTH CLUB are identical to the publishers' editions in format, size and quality

510. ZELDA *by* NANCY MILFORD Photographs (Pub price **$10**)

244. THE NEW YORK TIMES COOK BOOK. *Edited by* CRAIG CLAIBORNE Illustrated (Pub price **$9.95**)

351. INSIDE THE THIRD REICH Memoirs by Albert Speer. Photos (Pub price **$12.50**)



223. Pub price **$6.95**

450. THE KEY TO FEMININE RESPONSE IN MARRIAGE *by* RONALD DEUTSCH Illustrated (Pub price **$6.95**)

210. ROSE A Biography of Rose Fitzgerald Kennedy *by* GAIL CAMERON Photographs (Pub price **$6.95**)



240. Pub price **$6.95**

580. MASTERING THE ART OF FRENCH COOKING. CHILD, BERTHOLLE, BECK Illustrated (Pub price **$12.50**)



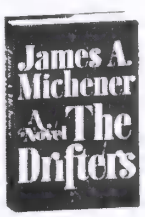
230. Pub price **$6.95**

140. THE COMPLETE MEDICAL GUIDE *by* BENJAMIN F. MILLER, M.D. 3rd Revised edition. Illus. (Pub price **$9.95**)

These three count as one book

174. IN SOMEONE'S SHADOW, LISTEN TO THE WARM, STANYAN STREET & OTHER SORROWS *by* ROD MC KUEN (Pub prices total **$13.50**)

127. THE POETRY OF ROBERT FROST *Edited by* EDWARD CONNERY LATHEM (Pub price **$10.95**)



165. Pub price **$10**

485. KNOW YOUR ANTIQUES *by* RALPH *and* TERRY KOVEL Photographs (Pub price **$7.95**)

353. THE NEW YORK TIMES COMPLETE MANUAL OF HOME REPAIR *by* BERNARD GLADSTONE. Illus. (Pub price **$7.95**)

184. EMILY POST'S ETIQUETTE. 12th and latest edition *Revised by* ELIZABETH L. POST (Pub list price **$6.95**)

198. CREWEL EMBROIDERY *by* ERICA WILSON Illustrated (Pub list price **$7.95**)

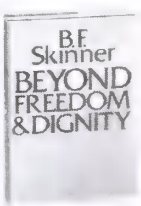


391. Pub price **$10.95**

259. JENNIE: The Life of Lady Randolph Churchill - Volume I *by* RALPH G. MARTIN Photographs (Pub price **$8.95**)

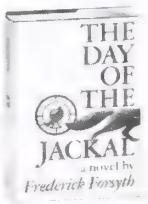
193. JENNIE: The Life of Lady Randolph Churchill - Volume II *by* RALPH G. MARTIN Photographs (Pub price **$8.95**)

200. HOW CHILDREN LEARN *and* **HOW CHILDREN FAIL** *by* JOHN HOLT. (Pub list prices total **$9.45**)



226. Pub price **$6.95**

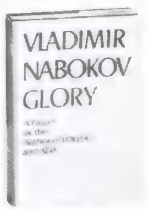
161. JOY OF COOKING *by* ROMPAUER *and* BECKER. Illus. (Pub price **$6.95**)



124. Pub price **$7.95**

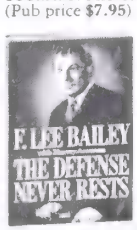
302. ISLANDS IN THE STREAM *by* ERNEST HEMINGWAY (Pub price **$10**)

260. THE OXFORD DICTIONARY OF QUOTATIONS (Pub price **$12.50**)



166. Pub price **$6.95**

130. THE GRAHAM KERR COOKBOOK *by* THE GALLOPING GOURMET. Photos (Pub price **$7.95**)



262. Pub price **$7.95**

345. THE EUROPEAN DISCOVERY OF AMERICA: The Northern Voyages *by* SAMUEL ELIOT MORISON. Illus. (Pub price **$15**)

115. THE FEMALE EUNUCH *by* GERMAINE GREER (Pub price **$6.95**)

431. THE RISE AND FALL OF THE THIRD REICH *by* WILLIAM L. SHIRER (Pub price **$15**)

206. EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT SEX *by* DAVID REUBEN, M.D. (Pub price **$6.95**)



370. Pub price **$20**

333. AMERICA'S KNITTING BOOK *by* GERTRUDE TAYLOR Illustrated (Pub price **$9.95**)

373. SEX IN HUMAN LOVING *by* ERIC BERNE, M.D. (Pub price **$6.95**)

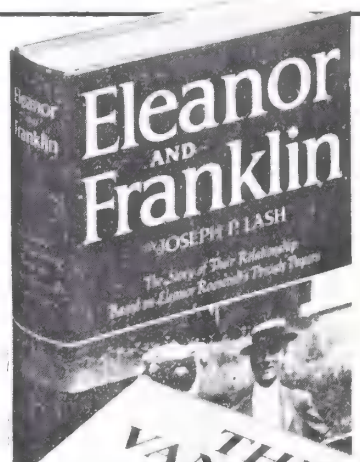
228. DEATH OF THE FOX *by* GEORGE GARRETT (Pub price **$10**)

328. MARY QUEEN OF SCOTS *by* ANTONIA FRASER Photographs (Pub price **$10**)

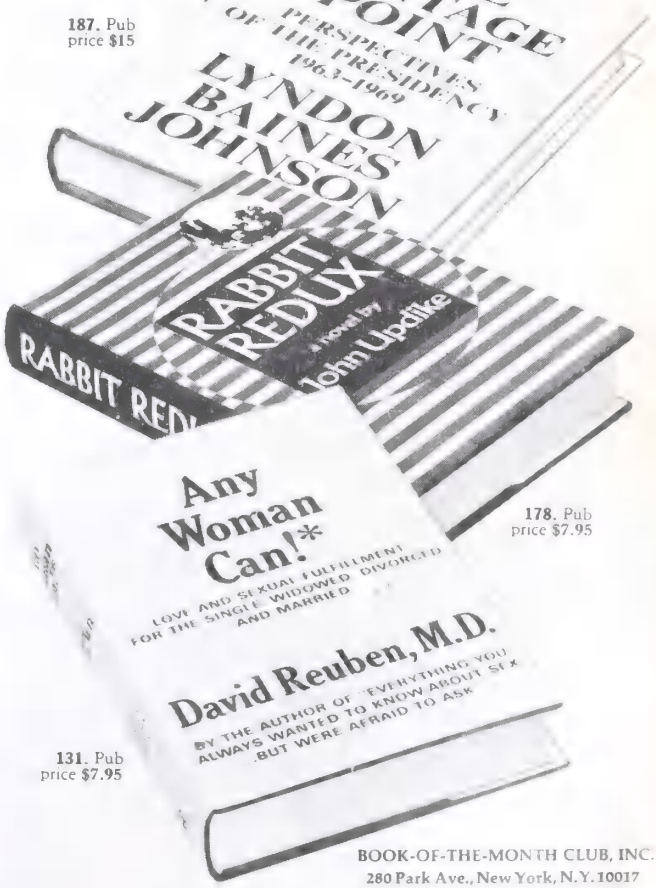


106. Pub price **$6.95**

177. Pub price **$12.50**



187. Pub price **$15**

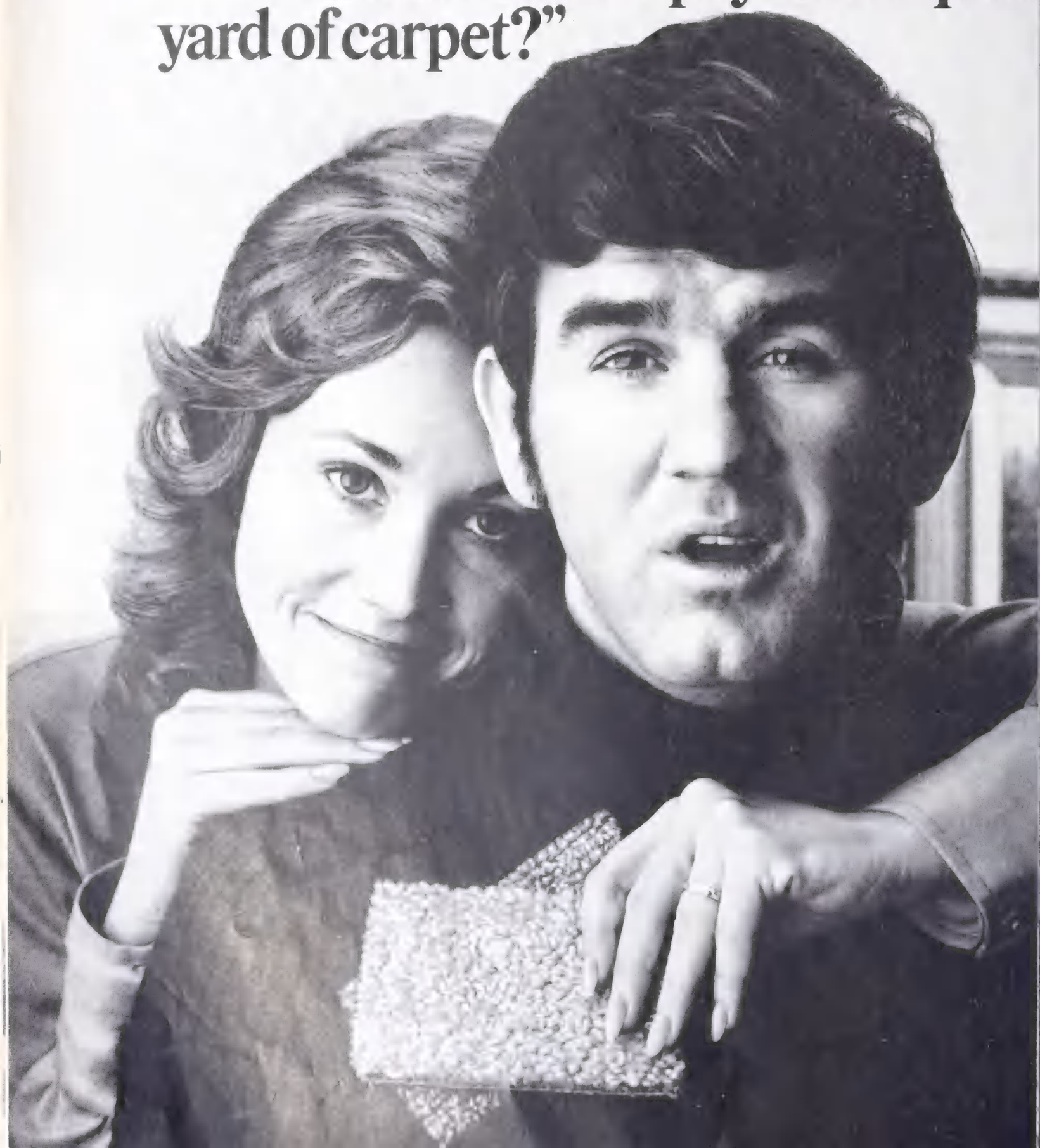


178. Pub price **$7.95**

131. Pub price **$7.95**

BOOK-OF-THE-MONTH CLUB, INC.
280 Park Ave., New York, N.Y. 10017

"Dear Joanne Lees:
Red or orange is up to my wife,
but $5 or $25 is up to me.
What should we pay for a squar
yard of carpet?"



You're right to be concerned. Carpet's not just "something for the house." It's an investment.

Once you've both read this, you'll have some idea what price carpet is right for *your* situation.

Getting a rough idea of your total cost.

This'll take you back to the third grade. Measure the length and width of your room in feet. Multiply the two numbers and divide by 9. This gives you the number of square yards you need. Let's say your room is 12 ft. by 18 ft. 12 eighteens are 216. Divided by 9, that's 24 square yards.

Now, if the carpet you like is $10 a square yard, your total cost will be $240-plus. You usually need a little extra yardage, because carpet comes in standard widths that don't always match your room's dimensions.

What the square yard price includes.

Usually, when you see "$10 a square yard," that means for the carpet only. Installation and padding together add another few dollars. Sometimes the quoted price will include installation, or padding, or both. If it's not clear, ask.

Why the big spread in prices?

A carpet's price—and performance—varies with the kind of fiber it's made of and the thickness and density of its construction.

Here's an approximate breakdown by fiber, though you may see prices both lower and higher:

A good nylon carpet costs from $5 to $11 a square yard. Acrylic, such as Acrilan®, $7 to $13. Polyester about the same. And wool from $9 to $25 or more.

Notice I said "good" carpets. If prices are *much* lower, beware. A wool carpet under $9 could spell trouble.

A surprising rule.

Construction is almost more important than fiber. The thicker and denser the carpet, the better it will wear. But of course, the thicker and denser, the more yarn is needed and the higher the price.

Hence the Golden Rule of carpet-buying: Spend as much as possible! Only the rich can afford cheap carpeting...they don't mind replacing it.

Room-size rug or wall-to-wall?

There are ways to save money without buying cheap quality. Like having good carpeting made up as a room-size rug instead of wall-to-wall. You'll save quite a few yards, plus the installation cost.

Also, you can turn a rug to distribute wear, and take it with you when you move. Wall-to-wall, of course, is more luxurious, and to most people it's worth the extra money.

Other hints for tight budgets.

If right now you can't afford top-quality carpet for the whole house, do one room at a time.

Also, many good stores have time-payment plans —they know it's a lot to shell out all at once.

Come-ons, frauds, and things to watch out for.

"Any Room In Your House Carpeted For $75." Sounds fantastic. But it may turn out your room can't be over 9 ft. x 12 ft.

Or, an ad plays up a certain style at just $2.95. Chances are, you won't want it once you see it, but now they have you in the store as a captive audience.

I'm not saying you can't get a good carpet at a bargain. Reputable stores do have honest-to-goodness sales.

But make sure it *is* a reputable store. Be leery of fly-by-night "discount" outlets or store-less telephone salesmen. If you have a complaint about your carpet, you might not find the man who sold it to you.

Know your brand.

A sure way to size up a carpet store is by the brands it carries. If it's something you never heard of, watch out. If it's a name you know, like Lees, there's someone backing it up. A free phone call to 800-243-6000 will get you the name of your nearest Lees dealer. In Conn. it's 1-800-882-6500.

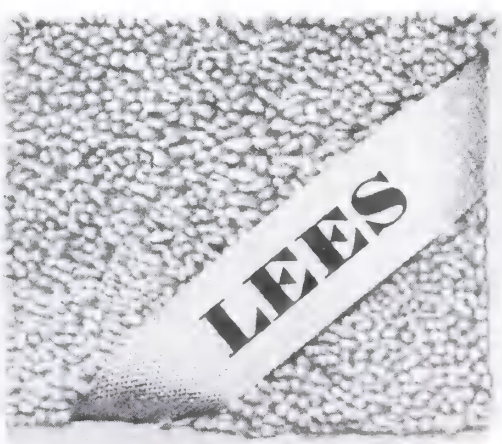
Once inside the store, you'll easily recognize the Lees samples. They all have the Lees ribbon across one corner. And they're all made of top fibers. (If it's acrylic, we use Acrilan.)

A+ PLUS ACRILAN
EXCELLENCE IN ACRYLIC CARPET FIBER BY
Monsanto

Do you have a question for Joanne Lees?

Write to me. That's my job here at Lees Carpets —helping people with their carpet-buying problems. You'll get straight, honest answers. You see, as the largest-selling carpet brand in the world, we don't have to high-pressure you. Whatever is honestly right for you, chances are we have it in the Lees line.

So write. And if there's nothing particular you want to know, ask for our booklet "101 Questions About Buying a Carpet." Write to Joanne Lees, c/o Lees Carpets, Dept. D4-02, Valley Forge, Pa. 19481. We think buying a carpet should be a joy—not a chore.



Lees Carpets, a Division of Burlington Industries.

Henredon...good looks, better quality.

Henredon's good looks are only outdone by its better quality. Quality only the finest craftsmanship can give you. So whether you select the timeless designs in Henredon's Upholstered Furniture Collection, or the relaxed elegance and rugged sophistication in the Alvardo Collection of wood furniture, be assured that each is superbly constructed. With every consideration given to detail. Be it built-in comfort, a choice of a thousand fabrics, or wood finishes to complement any decor. To see the craftsmanship and character of both collections of furniture for every room in your home, send $1.00 for brochures, to Henredon, Dept. HB 2-72, Morganton, North Carolina 28655.





Henredon

LETTERS WE LIKE*

CHALLENGES

There are probably thousands of people who get your magazine who are not in the same income bracket as those whose homes you photograph. We recently purchased a charming but modest two-bedroom home which is badly in need of redecorating and repairs. It has a fireplace, bay window, ceramic bath. I challenge you to take an old home (a small one) and redecorate and still keep the cost down. I think many readers would be interested in seeing what can be done to the average home without going into debt.

A.F.P., El Centro, Calif.

I was amazed to see such a short article on the black community's design projects ["Art Power at Work," November]. Nothing on these designers' backgrounds, their future plans and aspirations. I had felt, finally, a bit of color in your usual fantasy-land magazine for Middle America—only to find three pages. There are others in America who have contributed to art, culture, grace and color outside of Middle America. Why not look around and report?

R.M., Washington, D.C.

How can you do this to your readers? I had looked ahead to your October number, but what a disappointment and, yes, waste of money. What hideous color schemes; what horrible furniture. . . . I would certainly have a dizzy spell if I sat down in some of the rooms you picture. I look around at my own lovely living room with a sigh of content. So sorry!

M.G.D., San Francisco

First I want to thank L.M.M. of Littleton, Colo. She has stated exactly what I was going to write about. I, too, was very disappointed in the July issue (and some of the others, too). I was almost going to give HB up. Please, don't forget us who still love beautiful things and beautiful home furnishings. But that eccentric stuff—Ugh! Nice in the basement, maybe. I'd like to keep HB coming into my home—let me enjoy it.

A.G., La Grangeville, N.Y.

What I would really appreciate is *less* interior decorating in HB. Please give us more floor plans and building ideas.

R.H., Edna, Kans.

AND VICTORIES

I get hives and I wrinkle
When I think HB might
shrinkle.
McCall's got small,
American Home's for gnomes,
Look has disappeared,
The end is near, it's feared.
So please, dear editors,
Don't fold, don't shrink
Cause you're too beautiful
I think!

M.D., Houston

Be at ease
If you please.
Calm your fear,
You have our ear.
Shrink we won't
And since we don't . . .
We plan to be dutiful
And continue Beautiful!

—Ed.

At last—an issue worth reading, even saving. I used to keep HB for months, and I even have some very old holiday issues. But lately I've been disappointed; the magazines were hardly worth a thorough reading even once. But the November issue included some excellent do-it-myself thoughts; certainly they are far above the average "make-it" ideas.

P.M., Florissant, Mo.

Just for the record, I treasure almost every issue of HB—they have been an invaluable help to me in my own decorating. I look forward to each month's issue.

P.G.T., Wheeling, W. Va.

House Beautiful invites comments on material in the magazine, and subjects involved in life at home. Address letters to House Beautiful, Room 912, 717 Fifth Ave., New York, N.Y. 10022.

**even if we may not agree*



This refreshing Spring table starts with Poppytrail's ever-popular hand painted Sculptured Daisy dinnerware from Metlox (5-pc placesetting $16.50) and jeweltone flatware from Supreme Cutlery (Pearl, onyx and sapphire are gold plated at $100 for 50-pc set. The stainless colors, ruby, amber and emerald, are $50). Hobnail milk glass bowl ($10 complete) is shown with a 3" column candle. The versatile centerpiece also takes 2" and 1" candles and is shown below with tapers and selected pieces from Fenton's extensive milk glass collection. The setting is made complete with Stotter's exciting new placemat, Fringe—a delightful fabric-like effect in an all vinyl, wipe clean mat ($1 each). Available in rectangle, oval or wedge, in green, yellow, tangerine, blue, gold. At fine stores. Write for your nearest retailer. TABLETOP, Pan Am Bldg, 200 Park Ave, Room 303E, NY NY 10017.





*Registered trademark of Hercules Incorporated for its olefin fiber

The Magnificent Impostor by Berkline.

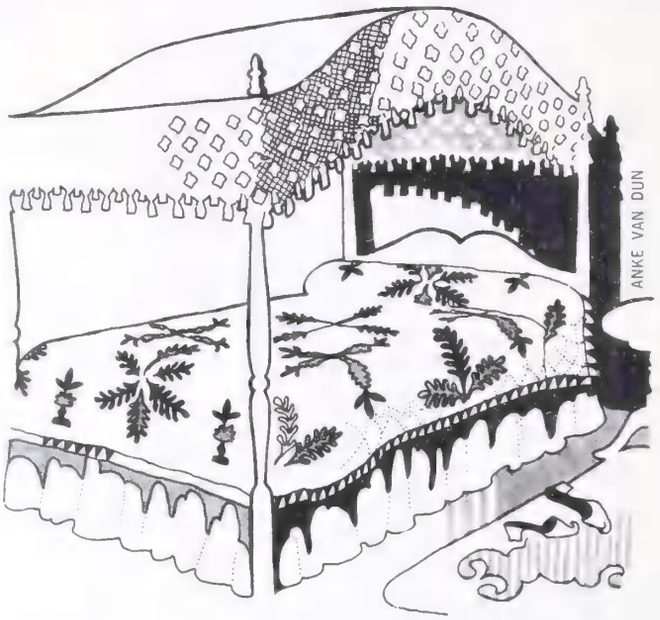
Man. This is it. Comfort pure and simple. And a chance to enjoy the family room — without the family around. The Berkline impostor co-operates in every way. Tunes in to your comfort wave length. Yet always harmonizes with the mood of the room. It's the recliner that doesn't look like one. Just one from the Berkline collection. See them at a dealer near you. Send 25¢ for a color brochure to The Berkline Corporation, P. O. Box 100, HB-6, Morristown, Tennessee 37814.



BERKLINE

By Jean Beckley

ADDRESS BOOK



Fighting February colds and fatigue? Don't. Retire to the recesses of Aunt Sibyl's big canopy bed and relax. With new fittings it will look as great as it did when she inherited it. The Laura Copenhaver Industries has five designs in hand-tied fishnet canopies (all macramé fans take note). They are tied of natural or white thread, may be lifted off the bed for washing, swished through mild suds and in a few hours returned to place. Prices are from $57.50 to $128, depending upon pattern and size, available in the usual twin, double, queen or king dimensions. If you already have a canopy and would like to freshen it with hand-tied fringe, there are three styles in varying widths at 85 cents to $1.75 a yard. This craft is one among several started by Laura Copenhaver at "Rosemont" to help mountain families through the Depression. For an illustrated catalog of all the items they produce, send 25 cents to Laura Copenhaver Industries, Marion, Va. 24354.

If your taste is less formal, Country Curtains has canopy covers in bleached and unbleached muslin or in permanent press white eyelet with 10-inch ruffles; in single or double bed sizes, priced from $12 to $25. Matching bedspreads, dust ruffles and curtains are available. For a catalog, write to Country Curtains, Dept. 99, Red Lion Inn, Stockbridge, Mass. 01262. The individualist may wish to create her own variation of a canopy with sheets, and what could be more stunning than to fasten them back with 19th-century tiebacks from the Gem Monogram & Cut Glass Corp. They come in luscious colors of lime, amethyst, cobalt and ruby in two styles—round, pressed glass and a semi-round diamond-cut. Little brass finials complete the period look. Prices are from $20 to $35 a pair. Order from Gem at 623 Broadway, New York City 10012. Tiebacks may also be used in the traditional way with curtains or as decorative ornaments by themselves. For ideas on making your own canopy, order the booklet "Start With a Sheet" from Burlington Domestics at Burlington House, 1345 Sixth Ave., New York City 10019.



Let me hear from you and tell me what you'd like to fix up. An envelope is not necessary, but please enclose a stamp and your address. Send your queries to Address Book, 717 Fifth Ave., Room 912, New York City 10022. ■

Now that you've outgrown wall-to-wall carpet.



It's a sure sign that you have mature tastes. That you're not one of the crowd.

Because truly good taste always demands a sense of reality and genuineness. And is not restricted to any particular style. Like traditional, contemporary, Mediterranean or early American.

Beautiful hardwoods carefully chosen have always been at home with any style. Because they have meaning, reality and substance. Bruce Monticello Flooring is a perfect example. The pattern is 200 years old. And you will find it in some of the most beautiful homes and castles in the world. But you won't find it just anywhere.

Monticello is solid oak. Carefully finished by Bruce in two different tones. You're looking at our Fireside finish. And you won't need a battery of servants to care for it. Vacuuming and occasional waxing should do it.

Monticello is just one of many beautiful real oak floors by Bruce. It will run about $2.85 per square foot including installation. This may vary depending on location and size of the job. Bruce Floors start about $1 a foot including installation.

Old Bruce Hardwood Floors

ci Division of Cook Industries, Inc.

Mail to: Bruce Flooring, 1648 Thomas, Memphis, Tenn. 38107 HB

☐ 25c enclosed for color booklet of oak floors.

Name _____

Address _____ City _____

State _____ Zip _____ Phone No. _____

THE WAY SCULPTURE WAS MADE
500 YEARS AGO IN ITALY...

IS THE WAY AUSTIN
MAKES SCULPTURE TODAY

There were no short-cuts taken then, no production-lines, no machines that came between the artist and his sculpture.

So it it with Austin today. Except for this improvement: we put these replicas within reach of people of most moderate means. Now fine art is not just for Patrons of the Arts . . . now it is for every discriminating home.

See Austin Sculpture at leading department stores, gift shops, furniture stores or decorator centers. Or write Austin Productions, 1637 62nd St., Brooklyn, N.Y. 11204 for store nearest you.



Austin

ART FOR THE HOME

Strugglers all! Beauty views for women—and men
By Sue Nirenberg

BEAUTY & THE BATH



ANKE VAN DUN

A perfectly amazing set of eight little bottles will do wonders for us all—all over! Clinique's "Everywhere Colour" is a fluid makeup that comes in eight incredibly fine-drawn, outrageously named shades: Pure Sunlight, Pure Primrose, Pure Apricot, Pure Azure, Pure Avocado, Pure Mulberry, Pure Coffee, Pure Pearl Light. Wild? No. As soups become sauces or belts become necklaces, it indicates a fact of life: Women want maximum usage from everything they buy. You doubt us still? What would you do with Pure Mulberry? It's great, they tell us, for all uses in eye makeup. Terrific dark contourers for the cheek area. And, we swear, it's recommended for cleavage body shadows!

Oh, the vanity of men! Take our husband. Not only has he avoided paunchiness and thinning hair (a euphemism for baldness), but at 46 he has an extraordinary and, if he will forgive a feminine adjective, exquisite head of hair. Thick. Grayish-black. An asset worth preserving. The lines in his face seem to indicate urbanity rather than harassment or aging. We, for one, grew up thinking that men's skins required shaving—but no more than that. Their skins, we thought, were impervious to age and element. Ha! It seems, we laugh merrily and maliciously, that their hair and skin require care, even as ours.

As we watched our husband perform his daily ablutions at sink and mirror, we studied and questioned. What do they think as they look in the mirror? This man who improves with age uses several products from Aramis' 900 collection of 18 unique formulas designed by dermatologists for hair, face, etc. "How do you feel as you go through your processing?" we asked tersely and with scientific detachment. He, who grew up believing that it was not manly to think of appearance, could not yet confess that he cared—or noticed. He was, in truth, shy, repressed. "Aw," he said sheepishly, "it's just a routine. I don't think about it at all." Then, opening up, "I do look to see if my hair is getting thinner." "What else comes to mind?" we asked gently. "I am conscious of what people in business think of me." Excusing vanity on grounds of worrying about his business image!

Aramis, which has no shame about vanity, suggests its Deep Cleansing Face Bar—a gear-shaped, rich-sudsing, mentholated soap to lift out surface dirt, grime and excess oil. (It's packaged in its own *manly* soap dish that resembles a tobacco tin.) Our husband admits that it's necessary for a close shave. The granular Face Scrub has a mild abrasive action, designed for use two or three times a week, to ease away—excuse the ugly image—dead surface scales and to scrub out deeper impurities. There are all sorts of emollients that dry up surface problems. Dryness. Flakiness. Isn't it gratifying to think that men suffer as we do from all kinds of *conditions?* We purr with contentment. For slow starters (or late bloomers), give your husband or whoever the Aramis 900 Face Improvement Kit that gives skeptical men an opportunity to experiment with some of these products in small sizes—a hair managing spray, a hair thickening concentrate. They've been used with success by our attractive husband and others. (*Continued*)



A decorator treasure at everyday prices.

You've scoured the stores. So you know. Bedspreads with hand screened imported linen prints can be pretty expensive.

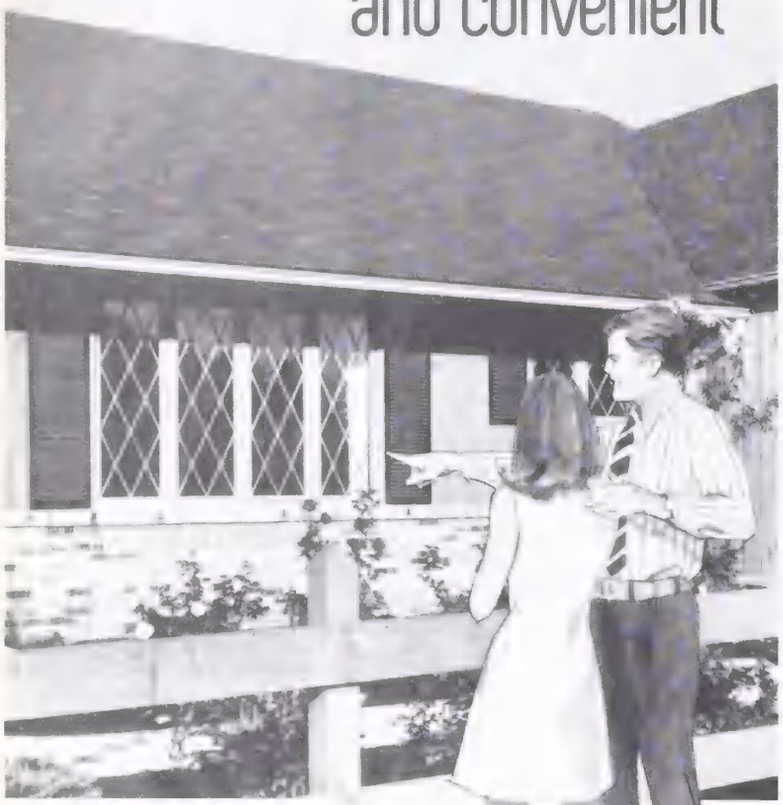
Not this time! This exquisite Sears bedspread is a marvelous buy. It's beautifully made. The imported linen facing is quilted onto a firm white cotton back. Thickly filled with Sears own Dura-Puff® polyester. With corded seams, blindstitched hems.

The colors glow with beauty, the pattern is inspired by antique crewel embroidery. And both bedspread and matching pinch-pleated draperies are easily dry-cleaned.

See Sears unique linen bedspread collection. Now available at larger Sears, Roebuck and Co. stores.

Sears Hand-screened Linen Prints

Pella Casement Windows...carefree, colorful and convenient



When you select Pella Casements, you choose the qualities that are best for your home. If you like windows that match or contrast with the other colors of your home, select Pella WOOD Casements. They're factory-primed and ready to paint exactly as you wish. If you like the idea of minimum maintenance, get Pella CLAD Casements. They are made of wood with an exterior cladding of aluminum, protecting both frame *and* sash.

Further protection, and an exceptionally durable finish, is provided by a factory-applied, baked-on color coating. No outside painting is necessary. Pella Casements are all wood inside so you can paint or natural finish them as you like. Sash swings to the center when fully opened so washing is easy from inside the room. Full weatherstripping and Pella's double glazing system maintains comfort and economy.

FREE 16-page booklet on Pella Products has more information. Send coupon today.

THIS COUPON ANSWERED WITHIN 24 HOURS.

ROLSCREEN COMPANY Dept YC-10
PELLA, IOWA 50219

Yes, send me your FREE book of PELLA Window and Door Ideas.

I plan to build ☐ remodel ☐

Name _____

Address _____

City & State _____ Zip _____



PELLA MAKES QUALITY WINDOWS SLIDING GLASS DOORS AND FOLDING DOORS

BEAUTY

Continued

Men again! Remington, the company that started out with that excellent electric shaver, now has a mist-air Hot Comb dryer/styler, a new appliance for the man with *shaped* longer hair. It sprays on water, conditioner or liquid controller while it combs, styles and dries. By the mere press of a lever, men apply the conditioner through the fine spray of the hot comb and distribute it through the hair while combing it into shape. Attachments also included are a brush and a wide-and-narrow-toothed comb. The cord is detachable for easy packing.

Will man's self-improvement ever cease? Now, even scent styles are changing. Instead of a mild-mannered after-shave lotion, he leaves a stronger—ah, but terribly virile—trail of fragrance. One of the first to acknowledge and applaud The New Vanity is Fabergé, which now has a concentrated version of its smash success "Brut." Called "Essence de Brut" Lotion Concentrée, it is packaged in a dramatic Plexiglas box strapped with a mock leather belt. ("Brut" comes in a whole line of grooming aids for men who want what is now called "total fragrance.")

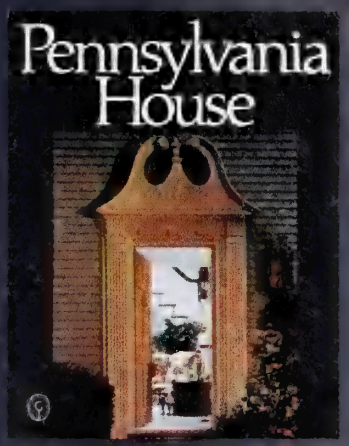
Body Works. Ursula's inner thigh is not the sequel to *Claire's Knee*, but in its amazing firmness, it is a tribute to Frank Wagner's Isolation excercises. Enthusiastic and energetic, Ursula Kalish has opened an exercise salon called Body Works. Each session is one hour, and each muscle that we don't ordinarily use is toned and strengthened before—alas, it happens to us all—it breaks down. Body Works offers massage and facials, has early morning classes for men, special classes for teenagers and pregnant women. The costs are $15 for the facial, $8 for a massage, $70 for 10 exercise lessons and $125 for 20 sessions. It's open Monday through Saturday, 8 a.m. to 8 p.m., at 14 East 60th St., New York City. Telephone (212) 758-5772 for an appointment. Twenty-four hours ahead should be time enough, but if you're from out of town, say so and they'll give you special consideration. A one-day rejuvenation is $30. Improves body, face, spirits.

Throat facts. Is there any one among us who has not (in youthful days) paled and trembled at the thought of "crepiness" of the throat. That, we thought, was for dowager aunts, and we knew as we gazed at our swanlike throat in the mirror that it could never happen to us. Well, the vicissitudes of life being what they are, we finally realized that it could. We've always applied ourselves (and our creams) to our face and long ago we tried Scandia's "For the Sensitive Skin" products—six gossamer, effective basics for cleansing, freshening and moisturizing the face we hoped would be our fortune. Our face is fine. Lovely, we immodestly admit. With the care we take, do we not deserve a fine face?

Still, with all this wicked attention to self, we worried about our neck. Did we say a bit of "crepiness"—we who are nowhere near dowager age or income? Scandia ever so thoughtully came to our rescue with a Throat Cream for *that* and a Body Treatment Cream for *that*. The Throat Cream is, we swear, a miracle blend of moisturizers and emollients that sink in at once to avoid greasy pillows by night, stained necklines by day. (Just the gentlest touch, remember—and massage upwards—on this sensitive site.) As long as we're working away at ourselves, we also use Scandia's new Body Treatment Cream for *vigorous* sloshing all over arms and legs (after shaving) and elbows—that makes us alluringly silky.

Ingenuity—hers. Desperation—ours. We who are insecure about fashion or (as in our case) so busy with matters of beauty have come to depend on Emily Cho's New Image service. Miss Cho, who is young, chic and dependable, provides New Yorkers and suburbanites with a fashion consultation and shopping service. In one hour, Miss Cho will visit the client, assess her closet and make suggestions that depend on the client's lifestyle and clothes budget. "I send a wardrobe plan suggesting what she should keep and what new things she needs." Basic fee, $35 an hour. The client then can arrange a later time to go on a three-hour shopping session along with Miss Cho, who has already cased the stores for that individual's particular wardrobe needs. Cost for the shopping sessions starts at $20 an hour and they can be extended beyond the three-hour minimum. Qualifications? She learned the fashion business via Bloomingdale's training squad, as a booker for a model agency and as a photography editor at Vogue Patterns—a very versatile background. She can be reached at (212) 757-3794 for appointments and advises setting a date two weeks ahead if coming in from out of town. ■

Pennsylvania House













Upholstery fabrics protected with DUPONT ZEPEL®

For only $2, we'll send you a catalog that's not just a catalog. It's a whole new way to decorate with American traditional furniture. Here are 160 pages of excitement... lots of full color. Not only will you see one of America's finest furniture collections... you'll see one great decorating idea after another for your home.

For your copy, just send $2 with the coupon shown.

Gentlemen: I enclose $2.00. Please rush me a copy of the all-new Pennsylvania House catalog of traditional American furniture.

NAME (PRINT)

ADDRESS

CITY STATE ZIP

Mail coupon and $2.00 to Pennsylvania House, Dept. H-22, Lewisburg, Pa. 17837

In March

THE CAREFREE HOME
you can make it happen

BE PERSONAL

See how you can decorate to your own lifestyle — in today's easy-care fabrics. There's such a wide range of color and pattern you can express yourself without having to choose between beauty and practicality.

BE PRACTICAL

Follow our guide to 20 sure ways you can cut care. Impossible? We'll show you how (among other things) you can avoid appliance damage, thus avoiding dependence on — and irksome hours of waiting for — the repairman.

BE PREPARED

Cook our casseroles whenever you're in the cooking mood. (We'll even show you what to cook and serve them in.) Then freeze, relax and await your guests with pleasure instead of jangly nerves.

BE POSITIVE

Learn how you can enjoy homeowning the worry-free condominium way. Outside, the management does it — landscaping, leaf-raking, window-cleaning and all. Inside, HB has put together the ultimate in carefree living. (And there are tax advantages, too.)

BE PHILOSOPHIC

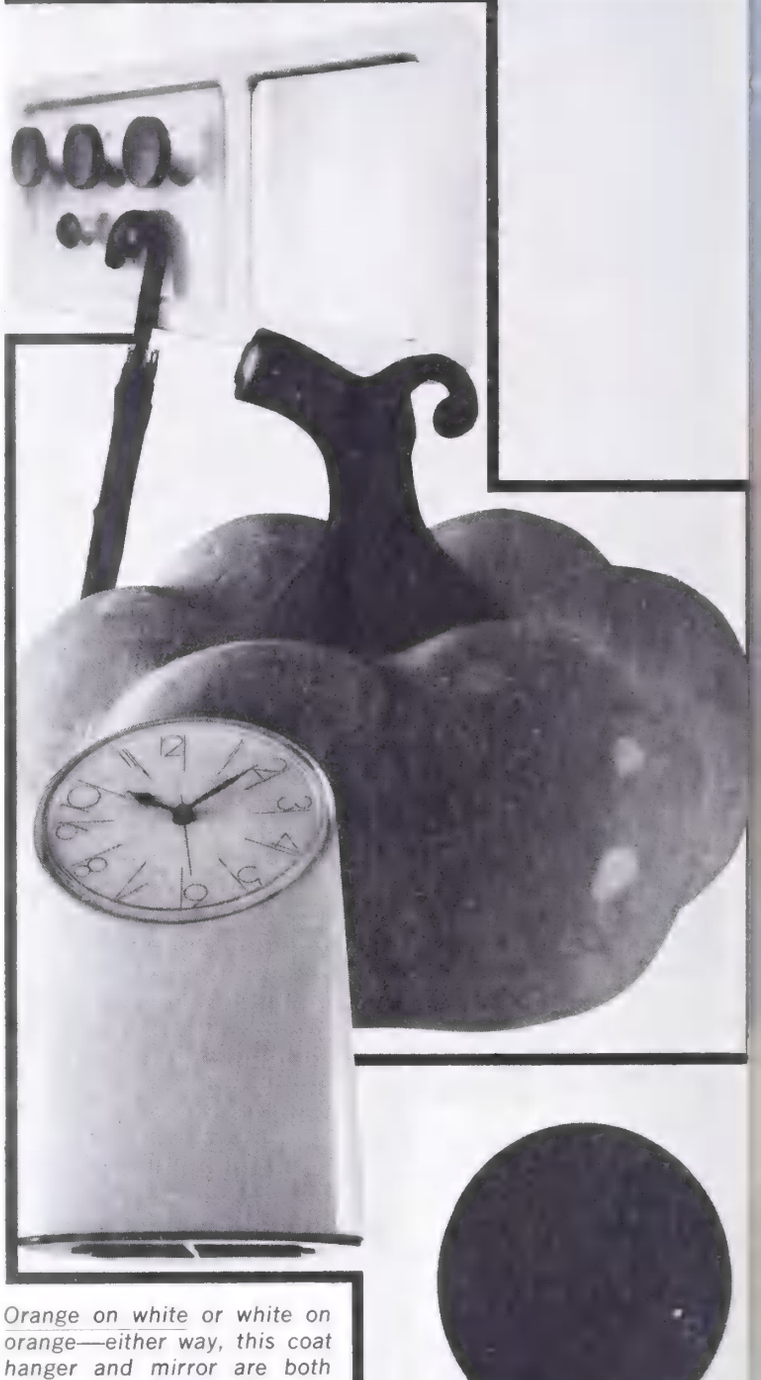
Face the realities. What's carefree living for someone else might be careless living to you. It all depends on how you want to spend your time.

FREE YOURSELF WITH THE MARCH HOUSE BEAUTIFUL

At your newsstand
February 22

Design round-up
—Imports in plastic, raffia, glass

The fashion world still keeps one eye busily peeled on Paris for the last word in skirt lengths, dress shapes and other new directions in clothing. But those knowledgeable in home design know that Italy—or more specifically, Milan—is the place to watch for news in modern furnishings. And as the four bright new designs shown below indicate, Italy remains strongly fascinated with the many moods of plastic.



Orange on white or white on orange—either way, this coat hanger and mirror are both useful and eye-appealing. Imported by Moreddi, available at Carroll Sagar, Los Angeles. Orange pumpkin of soft foam is a furniture accessory for sitting. By Guido Drocco and Franco Mello, there's also a tomato or a zucchini to match. From Stendig, New York City. Shiny chrome or orange, white or black plastic—the choice is yours with this elegant clock from Moreddi. Designed by Richard Sapper, at Lucidity, New York, or Contemporary Galleries, Cincinnati. The large black dot with multicolored stripes is a multiple art work by Eugenio Carmi. One of a seven-part series of plastic reliefs designed for Beylerian Ltd., it is at Scarabaeus, New York City. (Continued)

TRU-TEST SPEAKS WITH AN AMERICAN ACCENT



It's red, white and blue for '72, created in new Tru-Test Accent Deep Colors.

Tru-Test introduces an all-new collection of eight soft, rich colors—colors like Tangier Vermillion and Ming Blue—designed to dramatize any room of your home.

Be creative. Paint a door or woodwork in Accent Deep Color to "set off" carpeting or upholstered furniture. Be bold. Paint an entire room in a combination of contrasting or complementary Accent Deep Colors.

Tru-Test Accent Deep Colors are as practical as they are beautiful. No thinning or mixing. No drips or splatters. Brush and roller come clean with soap and water. And the flat latex finish looks new after years of scrubbing.

See the new Tru-Test Accent Deep Colors at your True Value Hardware Store.



LET'S LIVE COLOR! New 32-page booklet, loaded with great decorating ideas. At your True Value dealer's store.

Tru-Test Paint is sold only by True Value dealers, who own their own paint factory. Look under "Paint" in the classified Yellow Pages phone directory.



Tru-Test Supreme Accent Deep Flat Latex, suggested retail price, gallon **8.98**

Tru-Test Supreme Sat-N-Hue Flat Interior Latex, suggested retail price, gallon **7.98**

HOUSE & GARDEN 1972 Color

True Value® HARDWARE STORES

COTTER & COMPANY • 100% DEALER-OWNED
GENERAL OFFICES CHICAGO, ILL. 60614

C72-5
PREPARED FOR COTTER & COMPANY FOR HOUSE BEAUTIFUL MAGAZINE, FEBRUARY 1972 ISSUE, AND HOUSE & GARDEN MAGAZINE, MARCH 1972 ISSUE, BY CHRISTENSON, BARCLAY & SHAW, INC.

Isn't this the day

you decide to keep emergency spot removal at your fingertips



Take immediate action when accidents happen to protect the beauty of your carpeting or furniture. Keep a ServiceMaster First Aid Kit handy and remove spots before they become stains. Includes professional cleaning materials and instructions for removing 55 household spots easily and safely. The ServiceMaster First Aid Kit is available at leading department stores or call your ServiceMaster in-the-home cleaning specialist. Look in the Yellow Pages under "Carpet Cleaning."

ServiceMASTER

—celebrating our 25th year

©1972 SERVICEMASTER INDUSTRIES INTERNATIONAL LTD.



By John H. Ingersoll

IDEAS TO BUILD ON



Still in the testing stage, delivery of finished houses is proved possible now. The Sikorsky Skycrane toting the three-bedroom "rancher" above was developed for military use but is now marketed for a variety of commercial tasks; can lift up to 10 tons.

Regal rinse

In the not-to-be-outdone department, you may now avail yourself of a gold or platinum wash basin, fitted with a faucet set of the same material, set in a counter of semi-precious stones. For example, stones such as malachite (a vivid green), golden-brown quartz, the purple-blue of lapis lazuli. Assembled in one's bath, these beauties could reach the tidy sum of $4,000. All are available now from Sherle Wagner in New York City.

Stylish but considerably less lavish and from the same source are what the company calls its Museum Collection: For several hundred dollars, it offers wash basins patterned after original Sèvres, Meissen, Delft, classical Chinese or Lowestoft designs, with coordinated accessories. For data, write the company at 125 East 57th St., New York 10022.

Standby power

Power blackouts and "brownouts" have happened, are yet happening and will continue to happen for some years to come. If storms don't produce them, excessive power demands will. Some day the power companies will overcome the problems. Until then, your best defense against spoiled freezer food, an inoperative furnace or well pump or a dead sump pump is a home generator. What size? What fuel? What benefits? Answers are prepared for you in a simplified 12-page booklet from one of the generator makers, Kohler. It's free. Write for "Illuminating Facts About Home Generator Sets," (EP-1194), Kohler Co., Kohler, Wis. 53044.

And then some . . .

• Where does a contemporary redwood home belong? Anywhere in the country is the handsome pictorial answer in a new 16-page booklet published by California Redwood Association. It has 19 photographs, 13 of them in full color, and it's yours free by writing the group at 617 Montgomery St., San Francisco, Calif. 94111, and asking for "Redwood Homes."

• More news of scrap plastic put to good use. Concrete for a footbridge over the Fox River in Elgin, Ill., will contain the pulverized plastic from some 25,000 throwaway milk, detergent and cleanser bottles. Engineers say the crushed plastic mixed with sand will make the bridge lighter, just as strong, more firm when wet.

• "Clear Western Red Cedar in Colonial Homes" is a handsome eight-page booklet in color picturing homes built today that reflect the Colonial tradition. It's available for 10 cents from Western Red Cedar Lumber Association, Dept. 658-L, 700 Yeon Bldg., Portland, Ore. ■

HOLLYWOOD

STARS FOR TONIGHT

TOMORROW NIGHT AND THE YEARS TO COME

PRODUCED BY

SPRING AIR

. . . makers of the original and famous
BACK SUPPORTER MATTRESS



$99.95* 4-pc twin-size ensemble

BROADWAY

Features famous Spring Air construction, crush-proof borders, smooth-tailored top and Brewster Floral Print. Medium firm.

$119.95* 4-pc twin-size ensemble

DEBUT

Combines outer beauty with extra-firm inner support and unmatched sleeping comfort. Multi-quilted premium sateen floral cover.

$109.95* 4-pc twin-size ensemble

CANNES

Has luxurious Spring Air inner-spring topped with layers of thick cushioning and deep-quilted, van-colored floral print. Firm.

*Suggested retail price

SPECIAL ATTRACTION!

Above prices include mattress and box spring, metal frame and your choice of stunning, decorator styled headboard!



EARLY AMERICAN SPINDLE MAPLE | COLONIAL MAPLE | MEDITERRANEAN SPANISH FRUITWOOD | DANISH MODERN WALNUT | FRENCH PROVINCIAL WHITE GOLD | SCROLLED BRASS | WHITE PLASTIC SCULPTURED TUFTED

SPRING AIR MATTRESS

686 Lake Shore Drive, Chicago, Illinois 60611

etc...etc...etc...HB...etc

Editor MARION GOUGH □ The big toss-out: average American's daily discard of solid waste estimated at five to seven pounds a day, equaling one ton a year per person . . . solution proffered by American Hoist & Derrick: the country's first pollution-free, integrated, city-size solid waste disposal system, designed to turn solids into baled waste for reclaiming despoiled land . . . lately exhibited: a landfill site with no visible garbage, vermin, odor, gulls; a giant press that instantly compacts old cars, cartons and household refuse into 2,700-pound desk-size blocks . . . Clorox Company, P.O. Box 24305, Oakland, Calif., publishes *Bottle Craft*, booklet full of re-use ideas for used Clorox bottles, gamut running from bird feeders to Halloween masks, solicits bright ideas from the ecology-conscious in a National Bottle Craft contest . . . Toledo, Ohio, home of Owens-Illinois glassmakers, trying out 1,000 feet of "Glasphalt" road, a compound of crushed waste glass, asphalt and limestone . . . in Sweden, work's afoot on a naturally destructible packaging plastic foil that pulverizes in six to eight weeks through natural reactions to sun, wind, rain and microorganisms in the soil . . . GAF roofing based on dry felt created by recycling discarded rags, paper, wood chips . . . Reminder: "ecology" stems from "oikos," Greek for "household."

● ● ● **Apology: to Miss Ima Hogg, alive and well, nothing "late" about her, as we had embarrassingly reported, but actively involved in the Bayou Bend Collection of great American furniture and furnishings, her personal acquisitions given to the Museum of Fine Arts of Houston and housed in her former home, Bayou Bend, 1 Westcott St. Visitable weekdays by appointment and without appointment on certain Sundays. For information: P.O. Box 6826, Houston, Texas 77005.**

SCENE FROM LONDON

Anne de Courcy flashes the news that Beatle Ringo Starr has teamed with Designer Robin Cruikshank to dream up a range of stainless steel furniture . . . Pimlico is fast coming up as a "little shop" neighborhood . . . latest shop is Inca, filling the new yen for things Peruvian . . . the Electric Colour Co., 7 Phipp St., embellishes the cars of the groovy in tiger stripes on flocked velvet . . . literati celebrating the 10th anniversary of *Private Eye*, iconoclastic magazine known as the Scourge of the Establishment, its blistering articles contributed by those in high, medium and lowly stations, the sources kept anonymous . . . if you'd like an Olde Englishe Pub of your very own, contact Ayala Designs, Stowmarket, Suffolk, who purvey do-it-yourself kits of Tudor interiors in plastic, can also furnish authentic flavor in wallpapers, paintings and horse brasses . . . hanging beds are in, steel frames hung from white nylon chains, made by none other than The Hanging Bed Co., 33 Regent's Park Rd. . . . and model girls are cutting their hair, growing their eyebrows, painting their lips brown.

● ● ● **"Project Clean-up, Paint-up," on the Bahamian island of Eleuthera, 1,200 gallons of Sears Roebuck paint and 800 brushes donated to villagers of the island's seven towns to help them freshen up their dwellings and to win prizes for imaginative refurbishing . . . from GAC, planner of a new $30-million resort of vacation homes called Cape Eleuthera, evidence that the corporation wants to merge the new community into the old, to preserve the quiet native character of this idyllic strand, keep its local flavor.**

RATHER SPECIAL

Two artist-ecologists to conjure with: Patricia Cockburn, Irish artist and shell collector, whose gemlike "paintings" with shells of her native land revive a romantic almost forgotten 18th-century tradition, are themselves collector's pieces, at Van der Straeten Galleries, Hotel Carlyle, New York City . . . Bennett Abrams, Californian with a sensitive eye for the structural forms of nature, who "freezes," "mummifies," holds captive plants and flowers in compositions that are already the younger, environment-minded generation's objects worth saving for, in Bloomingdale's Fifth Floor Extraordinary Shop, New York City . . . two New York flower shop enchantments: Terrestris in the General Motors Building, a jungle of exotic greens and exotic ways to contain them, and The Gazebo, 14 East 57th St., three-story oasis with an international cache of baskets worthy of any museum . . . *The Best of American Interior Design*, a colorful 66-page compilation of star-quality contemporary rooms of many genres and uses, the work of leading interior designers and a clutch of expertise to study, all selected by Sherman Emery, editor of *Interior Design* magazine, $3, published by and available from the American Institute of Interior Designers, 730 Fifth Avenue, N.Y.C. 10019.

● ● ● **Westward Ho . . . on the heels of the Whitney's great show of American Indian art in New York City; the American Association of Museums sponsors "The American West," a loan exhibit of paintings and sculpture revealing the history and spirit of the 19th century pioneer, to open at the Los Angeles County Museum on March 20 (opening-night benefit features roast buffalo, with the consent of conservationists), then on June 28 to the M. H. De Young Memorial Museum, San Francisco, and finally on Nov. 2 to the City Art Museum of St. Louis.**

MANY THINGS

Build a better roach trap . . . there's a lately designed tricky paper maze that befuddles and traps the villains without the use of poison. Oh, Kafka! . . . visitors to Hawaii, inclined to spring immediately into muumuus (the His version is a shirt of matching pattern) should know that most Hawaiian ladies eschew the muumuu except on special occasions and (don't ask us why) on Fridays . . . want to look real doggy? Dye your hair Irish-setter red, a tint now much in favor with the coiffeurs . . . Blindcraft, division of the San Francisco Lighthouse for the Blind, only blind workshop using California redwood as raw material, turns out handsome brass-strapped planter boxes and wine racks. Address 1097 Howard St., San Francisco, Calif. 94103 . . . *Love and a Few Stitches*, 84-page how-to-book of ideas and patterns for whipping up sheets and towels into clothing, toys, oddments, $1 from Cannon Homemaking Service, P.O. Box 107, Kannapolis, N.C. . . . As if there weren't confusion enough, consider the one-size-fits-all Ms., heavily plugged by Woman's Lib supporters as the abbreviated title for both Miss and Mrs. and, so far as we can figure out, a logical abbreviation for Mr. . . . and how about the new U.S. Postal Service's innovation of using the first two letters of a state's name as abbreviation . . . Michigan, Minnesota, Mississippi, Missouri—what are you? . . . now comes Lam-Eze, from Joanna Western Mills, a pressure-sensitive, adhesive-coated shade cloth that lets you cover roller shades with any fabric you choose . . . packed in a do-it-yourself kit with full instructions.

● ● ● **With everybody into breadmaking these days, a thought to munch on from ITT Continental Baking Co.: in a nutritional study of breads of 14 countries, first place went to the semiwhite wheaten bread of Finland, second place to the enriched white wheat bread of the U.S.A. . . . nutritionists suggest more bread in reducing diets because bread's a good source of protein, has fewer calories (67 an unbuttered slice) than beef (340 in a three-ounce hamburger), contains less fat, hence less cholesterol . . . useful booklet—*Selection and Care of Fresh Fruits and Vegetables*, to help choose and safeguard 86 different fresh foods, by R. A. Seeling, $1 from United Fresh Fruit and Vegetable Association, 777 14th St. N.W., Washington, D.C. 20005.**



Shades of the Tiffany look!

When Mr. Tiffany first saw those pagoda umbrellas shading oriental royalty, he went home and designed a lampshade. You loved it. We loved it, too. But it's been around a while. So now Sears takes the look of open-weave cane and bamboo, and updates the Tiffany!

Table lamps, floor lamps, chain lamps. All U.L. listed. With oval glass globes and walnut-finish columns. Sensational! They'll add something special. A shade that actually decorates a room.

The Cane Collection. See it now at most larger Sears, Roebuck and Co. stores, and in the catalog.

The Cane Collection. Only at Sears



We're out to impress you, but not with our name.

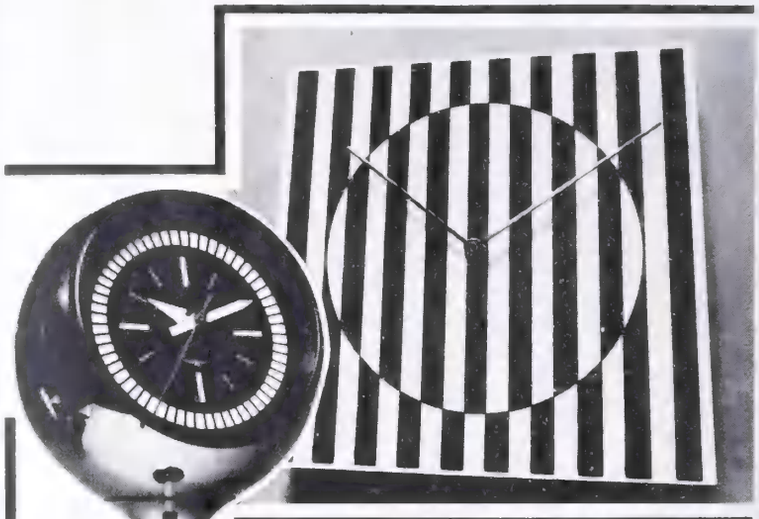
When you walk into a furniture store, you're immediately impressed by certain pieces of furniture. No names—just the furniture . . . the style, craftsmanship, and design are striking. That's the kind of furniture we make at Hammary. But we're not interested in impressing you with our name. We're interested in impressing you with our furniture. We make furniture that sells itself. Send 50¢ for a distinctive brochure to Hammary Furniture, Div. U.S. Industries, Inc., Dept. 2, Lenoir, North Carolina 28645.

HAMMARY

It's not our name that sells our furniture.

The clock moves into op-art articles
By Mary Bowden

THE DIFFERENT TRACK



A play-on-play of colors and geometrics shapes the wall clock above. Even with no numerals, off-set striped circle on a 10-inch square is relatively easy to read. Designed by Merle Edelman. Target clock in black and white, $25.50; from EG Designs, 272 West 86th St., New York City 10024.

No grandfather clock, this, the chrome upstart at left has dramatic black dial and white markers, plus a long red second hand to sweep past the white hours and minutes. Battery-operated, it is 30 inches high; 7½ inches in diameter. Howard Miller's Pedestal Clock, $70. Available at Kroch's & Brentano's, 29 South Wabash, Chicago 60603.

Big, bold white numerals seem to float on the clear blue-on-blue Lucite clock below. The see-through design is 10 inches square and can hang or show off on a mantel. It operates on batteries and a transistor movement. Seth Thomas' Visionette, $20.



PAUL JACOBSEN



Two numbers in a unique graphic style dramatize the clock at left—created by Merle Edelman for the sophisticated clock-watcher more interested in design than time. The prominent long and short hands move around the unseen but well-known clock circle. Seven inches square, in black on white or white on white, Zeno wall clock is $20.25. At EG Designs.



The jumbo "Belle" alarm clock above was created by Bulova to teach children how to tell time the fun way. The dial with Arabic numbers is divided by color in two sections: The orange half is imprinted "To"; the purple half reads "After." Minutes are marked by a second set of numbers. Caravelle Clock, $11, including a Tell-Time record.

The up-ended square clock below has a contoured white wet-look case, three inches wide and 16 inches in diameter. Four big Arabic numerals occupy the four corners of the satin-black recessed dial; crisp white hour and minute hands move around the diamond face to tell time and change the bold geometric design. Each side is 12 inches; a battery powered, transistorized clock, Future by Bulova, $19.



variation on a 50-year-old esign, the clock above comes n shiny chrome-plated tubing ith a single white number on a lack circle. No more winding with key as with the old pendulum wall lock in an oak case—although the pendulum still swings. It's 4½ inches high and 9¾ inches wide. A Howard Miller clock, $38. Let's number out the hours with pleasure," says a poet. But numbers re out in the clock above right, replaced with one white dot on lack. Designed by Nathan George Horwitt, it is in the design ollection of the Museum of Modern Art. It's 2½ inches deep, 12¾ ches in diameter. Howard Miller's dramatic Oddball Clock, $35.

The Barrington. Just one of the 200 different designs in "The Famed Scholz Design Collection."



So you're finally going to build your dream house! You've spent half of your life wanting it. Here's hoping you don't spend the rest of your life regretting it.

Your sweet dream could turn into a nightmare.

It's so easy to end up spending more money than you intended. And getting less house than you expected.

It happens. All the time.

Which is why you should build a Scholz home if you're going to build at all.

More than 30,000 have been put up so far.

30,000! That's a lot of homes. And a lot of experience.

Experience that's taught us how to design-in more good looks and more square feet of living space than you could ever hope to get from someone else at the same price.

Experience that can keep you from making mistakes you'd have to live with for as long as you live in your home.

Call our Vice President, O. A. Thomas, direct at (419) 531-9997. Or send him the coupon below.

In return, he'll send you the facts on Scholz homes.

They'll make you feel like pinching yourself to be sure you're not dreaming.

SCHOLZ HOMES, INC.

The world's foremost producer of luxury homes

A subsidiary of Inland Steel Urban Development Corporation.

Mr. O. A. Thomas, V.P.
Scholz Homes, Inc.
P.O. Box 3355
Toledo, Ohio 43607

Send me free information on your award-winning Scholz Home designs.

NAME_____

ADDRESS_____

CITY_____

STATE_____ ZIP_____

I'm interested in building in the_____area.

HB-272A



With a copy of our new book, you can do a little sight-seeing before you go on vacation.

Old World houses. English gardens.

Islands that look like the South Seas. Beaches that look like the Caribbean. Mountains that look like Scotland.

And Charleston. A city that looks like it's straight out of the West Indies.

South Carolina. Where else can you go and see so many countries in one place?

Send us this coupon and see a little of them all in our new book.

A beautiful, non-touristy thing. And it's free.

Name _____

Address _____

City _____ State _____ Zip _____

South Carolina Free Book.

Mail to South Carolina Division of Tourism, Room 231, Box 78, Columbia, South Carolina 29202



The balmy Bahamas: in-places and Out Islands
By Marion Gough

TRAVEL

The Bahamas are getting ready to adopt a new coat of arms, prominently featuring a pale pink conch shell, palm fronds, a flamingo, a blue marlin and the *Santa Maria*, flagship of Columbus, who put in hereabouts in 1492. Centering the seal, riplets of blue water beneath a rising sun. This design wasn't created by the tourist board, but it might well have been, because it so synthesizes the enticements that have made the Bahamas a perennial resort for sea, sand and sun lovers. Golfers, snorkelers and seekers after sunken treasure come in their legions, and a paucity of taxes, almost as benign as the 76° average annual temperature, has lured many to set up second homes in these parts.

Nassau on New Providence Island is the capital of the Bahamas, which are hardly one place at all but a scattering of 700 islands and a couple of thousand islets or cays that start scattering 50 miles east of Florida. They make up a little world of their own in the Atlantic Ocean, not to be confused with the Caribbean.

Echoes of Albion

For many a year, when only the yachtsmen and the most adventurous beachcombing types ever visited the Out Islands, you'd have thought that Nassau was the Bahamas. It was known for an aura of posh, Britain in the Tropics, tea with the Governor and ladies in flowered chiffon and white gloves, and at one time was the guaranteed locale for meeting, or at least looking at, belted earls in the flesh. You might also have stood a dependable chance of being high-hatted if you showed somewhere or other without an introduction. This hifalutin cachet has long since gone by the boards, but the Bahamas are still a British commonwealth—self-governed, to be sure, and influenced by American mass tourism—and yet enough Englishisms persist to let you know that you have left home.

If the last vestiges of Colonial architecture are giving in to the high-rise hotel and the plasticized modern that seems to be the universal signature of resorts the world over, you can hear echoes of Albion in the broguish lilt of Bahamian voices, traffic moves to the left and the trigly uniformed Royal Bahamas Police are reminders of Empah.

But for all this, the message that came across to this visitor, after a five-year absence, is that the Bahamas have become Bahamian. Just as in all other self-determining islands to the south of us, there seems to be on the rise a new sense of history and a pride in tradition. To get back to that coat of arms, the new motto, selected by competition, was coined by two 11-year-old school children who summed up the spirit in the words, "Upward, onward, forward together."

A Bahamian beat

Folklore groups are studying traditional songs and dance—not all limbo by any means—and putting on performances of meaningful entertainment.

"Over the Hill," in what used to be called the native quarter of Nassau, the *boîtes* swing with junkanoo and goombay, the peculiarly Bahamian rhythms that everyone is careful to point out are not just another version of the calypso beat of the Caribbean islands.

Meantime, Bahamians are getting into the fashion business, staging modern art shows, plugging away for better educational and community facilities—in other words, creating a modern culture that in our opinion should give this made-to-order vacationland a more distinctive native pizzazz than it ever had before.

And made-to-order vacationland it is—fortunately—because nature has seen to it that the makings of get-away-from-it-all, do-nothing vacations are the Bahamas' stock in trade and this is what is frankly promoted to the millions who simply want to enjoy balmy days, starry nights, incomparable beaches and the kind of life to which they are unaccustomed. In the luxury hotel complexes around Nassau—Paradise Island or the new 400-room Sonesta Beach Hotel and Golf Club on Cable Beach, to name only two—you could ensconce yourself for weeks at a time without having to go further afield than to the golf course or the race track.

You wouldn't even have to go downtown to Bay Street to do your freeport perfume, booze and British woolen shopping or to load up on straw work or Royall Lime, two native specialties. You wouldn't have to go Over the Hill for your night life either, because all such facilities are included right on the resort-hotel scene. In other words, it's no trouble at all to insulate yourself from the real everyday life and personality of the place, and have a whale of a time doing it.

In fairness to the Sonesta, the hotel has been rather splendidly designed to give you some sense of history while you live the resort life—an 18th-century lounge reminiscent of Colonial great houses, a Sugar Mill Pub recalling plantation days, a Garrison Bar full of traditional British regimental regalia.

Blue sky tourism has long since overshadowed the romantic history of the Bahamas, which is as replete as any area of the Spanish Main with derring-do, pirates (two lady pirates terrorized the seas around here), gun-runners and rum-runners. In Spanish Wells on the north of Eleuthera Island, there are descendants of American Tories who fled the Revolution, and you may recall that the Bahamas were closely involved in our War between the States and Rhett Butler's dealings in contraband.

Goings-on of the past

Nowadays, there's evidence that vacationers may develop an intellectual itch after a few days' lying in the sun, and so there's some fascinating sightseeing offered in Nassau. Take a carriage to Blackbeard's Tower, where that scourge of the main used to hole in to watch for his prey; go up to Fort Fincastle via the Queen's Staircase, 66 steps cut out of rock by slaves; steep yourself in the past goings-on at Fort Charlotte and its rock-hewn dungeons and torture chambers.

On the gentler side, take a glass-bottom boat or a catamaran to the Sea Gardens. See the flamingoes marching like the Rockettes at Ardastra Gardens. And don't miss the local flavor of the straw market and of Nassau's Woodes Rogers Walk, the waterfront where Out Island people bring in their sloops loaded with fruits like sour sop and mango, fresh fish, crabs, spiny lobster and conch (pronounced *konk*), which is the native gastronomical specialty served up in chowder, fritters and deep-fried steaks and in our opinion highly recommended to those who enjoy chewing on rubber bands and like material.

In general, fish and fruits are beautiful. Nassau is up to its ears in restaurants but we concentrated on the Pilot House garden, Blackbeard's and the Buena Vista, and you can hardly say you've been to Nassau without dropping in to Dirty Dick's on Bay Street.

Old Bahamas hands who are earnest about getting away from it all give Nassau just about as much time as it takes to get off a plane (it's a two-hour, 50-minute flight from New York) and make their way to the mail boats on Prince George Wharf or Out Island Airways and embark at once for an Out Island of their choice. (Mackey Airlines in Miami flies directly to many of the Out Islands.) The choice of Out Islands with hotels and guesthouses is broad —Abaco, Andros, Berry Islands Bimini, Cat Island, Crooked Island, Eleuthera, Exuma, Inagua, Long Island, San Salvador, Walker's Cay—or if you like, there are houses for rent everywhere. Harbour Island (*Briland* in local parlance) is especially favored by renters. Sidney Albury of Tip Top Realty on Harbour Island is said to have a good listing. Haziel Albury of Man O'War Cay, Abaco, knows what's available on Abaco. Listings of realtor Denis Hickman, Box 598, Nassau, cover the whole island field.

The only problem is how to chose your island sight unseen. Short of making the rounds in person to see for yourself, a paperback guide, *Flight to Paradise*, is a good survey of what the islands offer. Finding a copy isn't easy, but you may get an assist from its publisher, James E. Landfriend, Islands Unlimited, Box 1442, Melbourne, Fla.

For information—and there's lots—write: Bahamas Tourist News Bureau, 1414 Avenue of the Americas, N.Y.C. 10019. ■



Redwood

Here today, here tomorrow.



Residence of Robert Franks designed by Gardner Design Ass

That's why we recommend you build your home of redwood.

Redwood stands up—year after year, decade after decade.

It resists warping and shrinkage. It resists cold in the winter and heat in the summer.

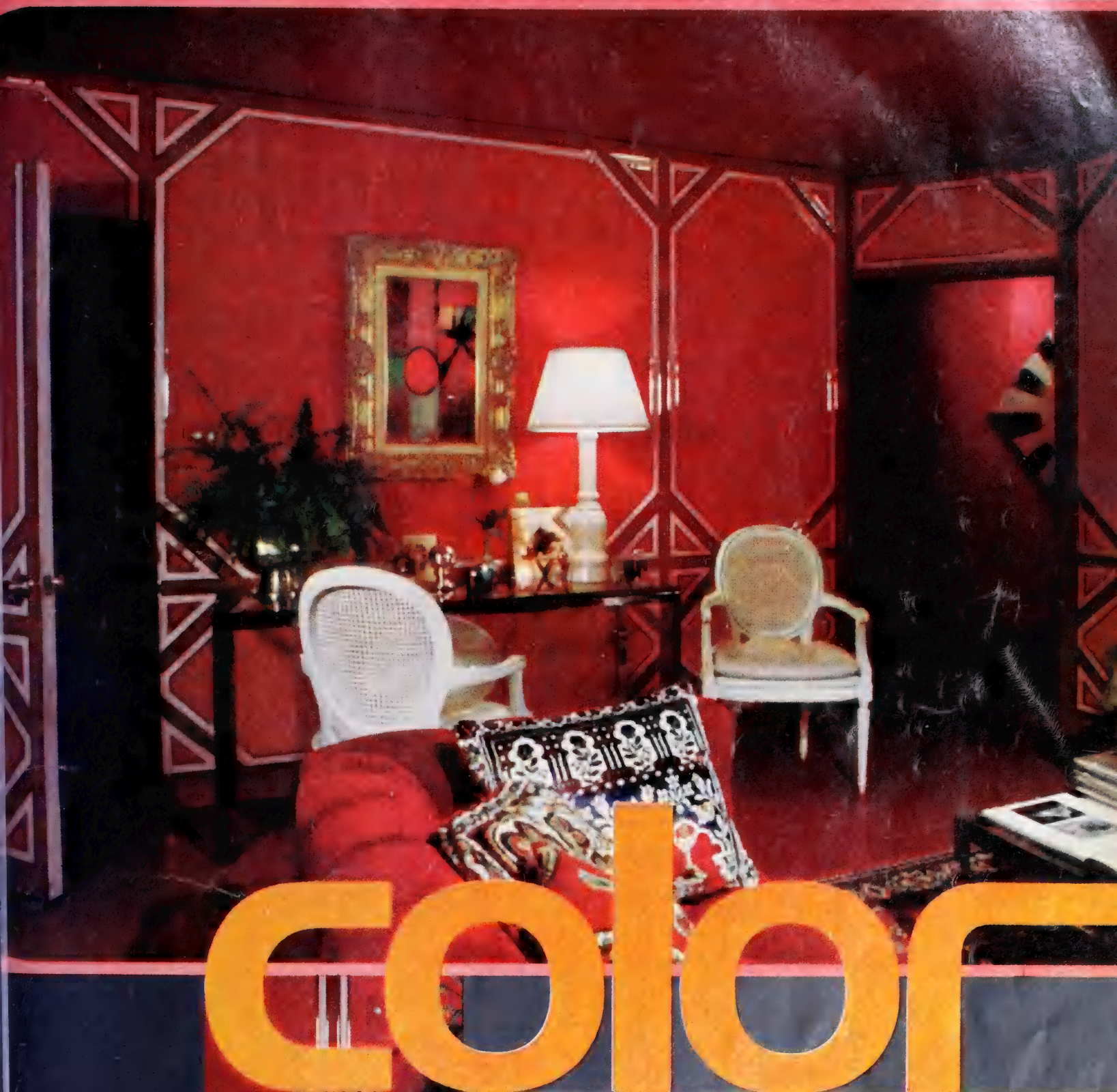
And don't forget for a second that redwood is just for the outside of a house.

Clear grade redwood used on the interior can add a subtle, natural elegance to any home.

A clear grade redwood ceiling creates striking visual patterns when light hits it, lending a unique and dramatic effect to the interior.

Think redwood. Inside and out.

CALIFORNIA REDWOOD ASSOCIATION 617 Mont[illegible] San Francisco, CA 94111. Write Dept. RF for free booklet on "Redwood Interiors". MEMBER MILLS: Arcata Redwood C[illegible] Boise Cascade Corporation • [illegible] Pacific Co. • Simpson Timber Co. • Miller Redwood Co. • The Pacific Lumber Co. • Georgia-Pacific Corporat[illegible]



color

THERE'S NEW FREEDOM ALL AROUND YOU

For Paul Paree, independence is colored in red, with a white trim (detail at left) that paints an ill-placed door right out of sight. Your personal spectrum? Start with the ideas on the next page.

PAUL PAREE

House Beautiful
FEBRUARY • 1972

the color wheel spins along a new route

By MARION GOUGH

Blue is cool and receding; red is warm, advancing; orange complements blue and green complements red—all psychologically true, like the rest of the good old color-wheel rules—but who is any longer hidebound by them? Certainly not you—and if that comes as a surprise, give a little thought to some of your recent color choices. Hasn't your eye become accustomed to color matings that never made the rulebook—how about pink with orange, purple with red, green with blue? Would you paint your walls black? Would you use restless red in a bedroom? Sure you would, if you felt like it, because things have been happening to make us all more audacious with hue, chroma and brightness than we've ever been before. Suddenly we are realizing that no one color is good in itself, no one color is bad, no one color is in—or out—or to be hallmarked exclusively for any one room or any one thing. We're latching on, not a moment too soon, to the enjoyment of color for its own sake, using it exuberantly, lavishly, as the Mexicans, the Thais and the Indians have used it for millennia, in whatever mixes or minglings please us. Reasons are many for this new liberation, which has even the staidest of us kicking over the traces of traditional colorism, valid and dependably "safe" as the rulebook will probably always be. For this new freewheeling attitude, we owe something to the naughty young, those sartorial masqueraders and deliberate rule smashers who'd rather be caught dead in motley than be "tastefully" color-schemed as Mother was. To them, color flaunted with abandon is a joyful rebellion against the status quo, but the results create a fresh look that encourages their elders to indulge in a similar fling. Now thumbing the Establishment on every level from politics to sex, the youngsters rediscovered the primary colors, put the Jacob's coat afghan back in the scene, ditto for patchwork and the murky, muddy beauty of natural color dyed with berries, barks and onionskins. And don't think you're immune to the youthful influence. You're surrounded by it—in the colorations of household goods as well as fashion, in everything graphic, from fine art to advertising, including the labeling and the packaging of the foods in your larder. Color is not an absolute thing, it is a marvelously complex optical phenomenon. In essence, it is the way any substance reflects light. And if the young have given us the nerve to experiment with color, the test tubes of the world have given us a vast roster of new substances that reflect light in new ways and give us new dimensions of color to experiment with. Count among these plastics, synthetic fibers, plastic-based paints, dyes, pigments, metallics. Our eyes are becoming used to color that never existed in times past, because the substances themselves didn't exist. Consider, for instance, the light-piping, luminous acrylics, the high-gloss, wet-look vinyls, the hard-polish, mirrorlike wall enamels or metallic foils that deliver their color in ways as varied as the play of the sun on the sea, and by reflection borrow color from their surroundings until who can define the color he really is seeing. As never before, we have filterings of color, edgings of color, color in translucence as well as opacity. And then there is light, the activator, the *raison d'etre* of color—it is with us in scores of forms and qualities that never were before, ready at the snap of a finger to heighten color, dim it, change its very character, revealing the truth that color is what light makes it. You can prove this for yourself by lighting the same color several different ways. Side-light it, down-light it, up-light it, expose it to "daylight" fluorescent light, to pink fluorescent light. Under each light you will see the same color change so completely as to make you wonder what the color really is. Mind-boggling—but the message is a marvelous contribution to your color palette, proof that today's lighting extends your color choices and frees you to play with color in limitless ways. We virtually live in a gorgeous grab bag of hue, tint and tone. You name it—it's yours. Hardly a puce, a saffron or aubergine you can dream up isn't dyed, stamped or printed in all its offbeat glory into fabrics, rugs and wallcoverings, and paints can be mixed to shades as subtle as a sunset sky or as punchy as a jazz poster. And the wealth of it all is matched by the staggering practicality that science has built into a rainbow of home-furnishings materials and the finishes that make them durable. Nonfade, nonshrink, smudgeproof, easy-care, drip-dry—all taken for granted these days, freeing you to play the spectrum as you will, with no second thoughts about any color's being "impractical," as Mother might have put it. We're living in a color revolution indeed. You've only to look back a few years to realize how fast it has come about—and how fast our eyes have adjusted to the change. The best-bred rooms of the fifties would look positively dreary-drab today. And so with such an unprecedented paintbox to dip your decorating brush into—and with the temper of the times freeing you to paint your wagon pretty much as you choose—what liberty is yours! Liberty—and everybody knows what crimes have been committed in its name. Having just put down the rulebook, let us take it up again, not to lock you back into the fetters of what's "correct" or what's "done," but to point out some of the abiding truths about color and how they can be made to work for you. It is true, of course, that a switch to a different color is the speediest way to rejuvenate a tired room. But while you're at it, you may be able to change the apparent dimensions of the room if you remember that light colors increase the illusion of spaciousness while dark colors make space seem smaller. Ergo, you have a hatbox of a

room. Keep its color light.
Or you have a rambling, loose-knit room. Pull it together by keeping its color dark. Or you have a high-ceilinged barn of a room. Close it up visually by making floor and ceiling dark. A long and skinny room? Darken its two narrow walls and it loses its lanky look. Warm colors—reds, yellows, oranges—are advancing. They come right at the eye and so seem to diminish space. Psychologically, they're the exhilarating colors, enliveners of the scene. Cool colors—blues, greens, grays—are receding, they move away from the eye, hence tend to be space extenders. Psychologically, they are the calmers, the restful soothers. These are generalities and most of the time they work. But if you find an electric blue as exciting as fire-engine red or maroon more soothing than aquamarine, that's because much of color's effect depends upon its intensity and upon its darkness or paleness. The colors that seem to be catching our fancy today, for whatever psychic or social reasons, tend toward a vivid brightness and zing that past generations—and those not so long past—would have considered downright garish, for psychic and social reasons of their own. But a color that might seem overly gaudy—or overly drab—standing by itself can become a virtuous something else when it is combined with other colors in an over-all scheme. This mysterious interaction of colors upon each other is what makes it impossible to declare that this color is good or that color is bad. Color is as good or as bad as the visual effect it produces when it is used in companionship with other color. On the following pages we take a look at color that, in our opinion, has been well used in rooms deftly decorated out of the vast current palette that awaits you this moment in every material that can conceivably become part of your household goods. These rooms run the gamut from the kooky-amusing to fresh interpretations of the traditional, their youthful coloration being the common denominator. Everyone will not love every one of them—but that, we think, is as it should be in this world of free choice. And, lest you may think that a let-yourself-go point of view is all you need to bring young verve into your color life, we point out that underlying each room is a disciplined awareness of what color can be expected to do. In other words, when time-honored color usage may seem to be ignored, this is not done haphazardly but deliberately, in order to arrest the eye with the freshness of the unexpected.
Moral: First know the rules before you can break them with flair and confidence. We think you're in for some pleasing surprises, and certainly some eye-openers that put the old categorical appraisals of color schemes in a new light. To underline this, we're presenting the rooms in groups, each group illustrating a different color story (some of our examples might be used to tell several stories). The Compatibles, colors that live well together, are reminders that some color combinations usage has passed by are not necessarily unacceptable. The question is not whether blue-toned red and purple "ought" to be used together in the same room, but whether the resulting combination is pleasing to the eye. See for yourself. The stopper is not visual inappropriateness, but novelty. Primary colors—red, yellow, blue—have always been acceptably compatible in the squares of a water-color box, but you may be surprised to behold them working elegantly together in a living room that is more traditional than avant-garde. The Contrasts demonstrate how juxtapositions of color values—light next to dark, vivid next to quiet—mutually sharpen and define each other so that each color counts for more than it would standing alone or next to a color of identical value. Would you have thought of red woodwork accentuating oatmeal and old-fashioned tan in an updated version of a turn-of-the-century living room or considered the standout quality of green-blue against a bright red grille?
We illustrate The Monochromatics, those subtle blendings of one-color tints and shadings, not in everyone's-done-it-before beige blandness, but in fresh ranges, running the chromatic scales of rose, orange, yellow. We draw your attention to The Patterns—because the "pied" look in color is much on the scene in rooms furnished in a variety of patterns. Mixing pattern with pattern is a tricky, controversial business, because it goes beyond color *per se* and lures you into the realms of form and scale. An aware eye is needed—discipline again—lest the result be visual chaos. Each of our patterned rooms gives the word that the human eye agrees to a layering of different shapes and colors (which is what pattern-on-pattern means) only when there is variety in the scale of the different patterns used. But see this for yourself in rooms that explor plaids, tartans and checkerboards. And then there are The Accents—colors used to spice up, underline, put the staccato zing into color schemes, another version of what contrasting color can do. You can hardly be alive and sentient in this moment of time without being aware that something extraordinary is afoot in this colorful world, something that has probably already changed the receptivity of your eye and temperament to colorations that, if they are not new, are different—chiefly because we are coming to look at color and use it in our everyday lives with no prejudice. Please don't merely glance at the following pages—peruse them, study them. If you've an ear for music, give them the attention you might give a John Cage composition—open-mindedly as you might approach an experience that has no precedent. Nothing like this explosion of color, nothing like this freedom with color has ever occurred before. Are you ready for the new, young spectrum? Turn the page.



TOP, O. PHILIP ROEDEL; RIGHT, HOWARD GRAFF

THE compatibles

Harmonious existence, that's compatibility whether in a marriage or in a combination of colors. But you can't judge the results until you try, and in this time of color freedom, experiment is the name of the game. Would it ever occur to you to combine the poster colors of primary red, yellow and blue in a mannerly, Regency-flavored living room? It did to Decorator Ruben deSaavedra, who translated them elegantly into Chinese lacquer and Delft tile, in a surround of sunny walls for Mr. and Mrs. Jerome Cott in the room above. Another successful try is at right: the daring, unheard-of, pleasing team-up of purple with red, dared by Decorators Stuart Blaine and Robert Booth in a Long Island family room, where a punchy mix blends with the fruitwood tones of Louis XVI chairs, the black-brown beams and the walnut of a French country armoire (fitted out with bar and music-making), all accented in stark white. The red of the walls is lively, reflective, because the walls were painted in high-gloss enamel. Pastel pink with lavender never seemed strange, did it? This is simply an intensification of those pale tints.





THE Contrasts



HOWARD GRAFF

Spice to the eye—that's contrast, the visual phenomenon by which colors of different intensities delineate each other so that each color gains in impact. See this spectacularly at work in the frankly fun living room of Mr. and Mrs. Herbert Lipton (*above*), which at first may remind you of the turn of the century, give or take the slot machine. The youthful design team of Zajac and Callahan pitted sharp red woodwork against bland walls in oatmeal beiges and grays, meantime setting off the old-fashioned tan of rectangled sofas. This is controlled flippancy. Analyze the scheme and you'll see the underlying order with which all colors relate to each other. (Further on, see more of this house under "The Patterns.") Now look across at the living room of Mr. and Mrs. Harry Franco in Deal, N.J. Recognizing that colors sharpen each other when juxtaposed in intensity and hue, Decorator Aaron Ast lets a light butter-yellow wall and a red grilled wall play off each other, making the red seem even redder by the unexpected contrast of the dark, dark teal blue of the sofa.



The monochromatics



One color, in a melt of many shades, interpreted in a variety of texture and pattern to keep the eye from boredom—that's monochrome. The bathroom above glows pink. Look closer at wallpaper and fabric—you'll see that orange has joined with hot pink, each reflecting on the other to create a new and different aura of pink. The interplay's as subtle as the marbling of the floor. Designer Ruben deSaavedra brought this mix off for the Jerome Cotts.

Placid, as cool as a Pimm's Cup, the room at right exploits citrus tones of lemon and lime in a spectrum of textures —velvet, silk damask, an Irish wool rug and a crisp chintz in which all shades of this fresh palette come together. John Robert Moore, designer. In the bedroom below, a quieting flow of pink-gold—mango, melon, apricot—an affinity for bamboo and East Indian fretwork. Palm Springs home of the Daniel Schwartzes, Val Arnold, designer.



UPPER LEFT AND OPPOSITE, O. PHILIP ROEDEL. RIGHT, LELAND Y. LEE





THE Patterns

HOWARD GRAFF

An exuberant splurge of mixed pattern colors every room in the home of Mr. and Mrs. Herbert Lipton, whose extrovert living room is shown on page 40. Those mix-masters of pattern, Zajac and Callahan, made an afghan coverlet the jumping-off point for the color in the master bedroom above. Major secret to the tightrope walk of pattern-mixing is variety in scale, so they papered the walls in a bold floral and curtained, bed-ruffled and upholstered in a small-figured calico, all on a broad plaid carpeting. The checkerboard wallpaper screen hiding a window behind the bed is a smaller geometry of the afghan squares. The lofty, slant-ceiling family room at right is a virtuoso performance in the mixing of plaids, their color taken from the Spanish tiles in the fireplace wall. Formica block benches are in cork pattern. Valances under clerestory windows give the room a sense of coziness without shutting out surrounding views of the outdoors. Ceiling, slick as mirror, is not mirror but an exceedingly high-gloss enamel, dramatically reflecting both outdoors and indoors.



THE accents



Accents—they're eye-arresting slashes of color that stand out vividly from their backgrounds, most successfully used in quantities that are small in proportion to the rest of the room. One zingy accent usually does the visually exciting trick, but above, in the gala New York party room of Mr. and Mrs. Frank Satenstein, Decorators Bert Wayne and John Doktor achieved a real standout effect in an all-white surround by cushioning the chairs in flower-garden colors.

Hydrangea blue is the accent acute in the predominantly bone and off-white Southampton, N.Y., living room of Designer Clifford H. Stanton (*right*). An assertive check and a tweedy blue fabric are the big smash, but a here-and-there of blue is repeated in Cantonware accessories. One strong pattern can be the big accent. In the living-dining room of a New York bachelor (*below*) the zip is the vigorous rug pattern. Renny B. Saltzman, designer.



HOWARD GRAFF. PRODUCT INFORMATION, PAGE 149



SEVEN

schemes for seven rooms



1

Join us, if you will, in a sporting new game. It's called color scheming, this game we've devised, and it's full of hints—the only pawn you'll need is your imagination. On these eight pages are seven rooms with colors and fabrics selected by Decorating Editor Lester Grundy. All the furnishings are available nationally at retail stores and Tru-Test paints can provide the coordinated background. We show the first room both in the abstract (*above*) and in reality (*right*). Five others are shown only in the abstract and the seventh, a bathroom, is shown as it exists. Let's begin with No. 1. Look above. These are clues for a small apartment living room. The color scheme is instant sunshine: mellow melon tones that can open up a city room. See how it grows into the room at right. Pale melon is the backdrop, covering the walls and ceiling, carried on with space-expanding, silk-look sheer curtains, deepening in catch-the-light shag carpeting. All of this, in different values of melon, gives a smooth set-off for the patterning: a rough-textured plaid tweed on a pair of love seats, a smaller plaid on the two French chairs, Vera's splashy "Portuguese Poppy" print custom-made into a graceful skirt for the round table, Imperial's geometric wallpaper on a folding screen, bright pillow accents. All furnishings are from Burlington House. Now turn the page and follow the hints for the next room. The visualization will be up to you—see if you can picture . . .

ALL ABSTRACTS, WESLEY BALZ; RIGHT, O. PHILIP ROEDEL
PRODUCT INFORMATION, PAGE 149





2

Imagine a party-giving family room that's both casual and active. Give it just the flair you want with a gypsy put-together of extrovert blue and violet, hot red and primary yellow, all in fabrics from Schumacher. There are enough plain fabrics here to let the active prints have their own say—without letting them take over. Start with white tile flooring, such as this fresh American Olean tile. It's able to withstand plenty of party wear and tear, a practical thought for any entertaining room. Balance the tile with a white painted ceiling, the two combining with a swath of off-white glass curtains to give a simple background. Continue with the solid tones: Walls in a strong blue will be picked up in some of the color accents. Next, wool area rugs in muted beige and white to go under sofas covered in a rough gold tweed. These will set your conversation areas. Now place your strongest accents: sliding screens at the windows in a bold red, blue and yellow that coordinates with the same primary colors used in striped overscaled harem pillows. Add a mass of pillows in violet and dark blue to complete the scheme.



3

Aren't you just a little tired of halfhearted hues? So, wake up and up-scale your big and easy-mannered 18th-century living room with four potent colors: Parma, hemlock green, royal blue and shocking pink. Here you will have a play of deep colors, of flowers and stripes —all gaining new spark from just the right combination. And again, a simple background is the strongest. Clear high-polish hemlock green for the walls; royal blue carpeting from World made into supersize area rugs on mellow-toned Bruce oak flooring. Area rugs here help divide a large room into easy conversation areas. Cover the sofas and the lounge chairs in a classic (though updated in scale) blue-on-blue floral meander. Repeat this fabric formally at the windows to help bring your room together. Glass curtains behind are the palest blue sheer that blends where stark white would jar. Regimental stripes cover card chairs; deep blue in a barklike texture upholsters armchairs. For that essential accent to enliven the whole scene, a fling of Parma and shocking pink for tailored pillows. All of these fabrics are from Riverdale.



4

No-nonsense rugged quality and a tireless color scheme are paramount for a large country sitting room that's also a "where we really live" family room. The colors combine both warm and cool hues for a strong color statement any time of year. High-gloss painted walls and Magee's sink-into room-size shag rug are all in a contemporary cranberry red, a good cheer in midwinter. The country-look flooring from Bruce is dark gun-metal oak planking, the perfect color and texture to peek beyond the carpeting. An Indian crewel pattern in soft blues and white sheer rough linen dress the windows. And to complement the blue, super-scaled lounge chairs and wing chairs are a lush blue velvet. For card chairs, natural alabaster tonal stripes; for pull-up chairs, a cherry red striated silk. A pair of large sofas repeats the crewel pattern, picking it up from the windows to pull the whole together. Pillow accents in a delicate, small-scale floral geometric suggest the country feeling of the crewel, a mood reinforced in wood furniture of glowing oak and dark mahogany. All fabrics here are from Waverly.



5

Sharpen your senses to set a lively milieu for contemporary dining with bright artist colors and designer patterns in a range of scale and texture. Start with white, three walls of it. Splash a fourth with orange for accent (you'll see why below). The room itself is becoming a work of art. Tie the walls together with Bigelow-Sanford's deep melon wall-to-wall plush carpeting. The ceiling—it's a luminous silver geometric wallpaper from Connaissance that just might reflect some of that flickering candlelight. Charles Bloom fabrics go everywhere. Room-wide curtains of white-on-white fret sheer team up with screens covered in a multi-colored geometric cotton print, à la Frank Stella. This print is the color key for the room. Resist the urge to overindulge it, but give it enough leeway to make its eloquence known. All the colors you've used, and all those you will use, come together here . . . from walls, floor, upholstery—everywhere. Around a cleanly cut Parsons table go melon faille-upholstered dining chairs and both host and hostess baby wing chairs that are covered with a printed tweed-look chevron.



6

For a summery, outdoor bedroom, it's glazed chintzes (*above*), all from Cyrus Clark. Very full curtains of foxgloves on a clear violet ground have deep pleated ruffles of plain green and white. Ball fringe trims the shades. Walls are painted sky blue, the ceiling wallpapered with this fresh grass green and white sprigged and bordered design from Brunschwig & Fils. Wall-to-wall carpeting by Downs is spring's sharp acid green. The wood pieces are a blend of 18th-century mahogany and white lacquer; the upholstery and quilted bedcovers, a floral geometric.

Now that you've conquered this game, *you* put together the still life of the bathroom at right. It's a revival of black in a place where it hasn't been seen for quite a while. In case you remember the black baths of the 30s, you'll be surprised at the new look (and new ease) of this one. The glowing black tub and sinks are from Kohler. White Formica covers the walls, pausing briefly for a dash of violet chevrons; floors are a marble-look Amtico vinyl tile from American Biltrite Rubber. Parma towel accents are from Cannon. (For more details, see page 146.)

PHOTOGRAPH RIGHT, OUTER, HEDRICH-BLESSING. PRODUCT INFORMATION, PAGE 149


X7



a personal palette CREATES A YOUTHFUL GLOW IN THE RESCUE OF A BATTERED ESTATE

By NATALIE SCHRAM □ The Potter Palmers care about color and they understand that color must be used with care. The idea of remodeling an old, gray stucco, Norman-style house with structural limitations presented problems that, at times, seemed insurmountable. Smiling grimly but fearlessly, Diane and Potter Palmer decided to create an environment—inside and out—that they had talked about for years. Working with architect James Keiser of Geneva, Ill., they built a swimming pool, cabana and tennis court and tore down, reconstructed and enlarged rooms, always keeping in mind that color was to play an important part throughout. Yellow is a favorite and so yellow predominates; the exterior (*above*) became sunshine-colored with accents of white. The living room (*right*) sings with color, even on rainy days. The 40-foot-long room could have been awkward but Diane, with the help of Chicago Interior Decorator Jeanne Goss, decided on a Noah's Ark approach—a balance of two by two in furniture and accessories. Faced with a total of eight windows and pairs of French doors leading to the sunroom (see *next page*), they began with a classic but contemporary Oriental design for wallpaper, curtain and sofa fabric. Twin yellow velvet love seats flank a marble fireplace, and antique marquetry bombé chests with gilt-framed mirrors above provide a background for the modern chrome console separating two sofas and a massive horned Parsons table.

HOWARD GRAFF







ROOM BY ROOM, THE HOUSE OFFERS A SERIES OF COLORFUL SURPRISES

As room flows into room, there is a feeling of caring, of objects and fabrics being chosen especially for the house they fill. Above all, there is the personal knowledge and touch of Diane Palmer in knowing exactly the kind of house she wants for her family. In each room there are couches with plump cushions and chairs to curl up in; fireplaces are in almost every room and are lighted when the day is over—all year around except for hot summer days. The library (*above left and cover*) sizzles with color and brightness. A small room by comparison with the others, it is a family gathering place with the cool white of the ceiling complementing the warm chocolate lacquered walls. The custom rug, with colors personally chosen by the Palmers, is the focal point in the library. But it mixes perfectly with the small sofa covered in white glove-vinyl and the cocoa lounge chairs. Chrome and glass seemed natural accents and so were used in cocktail and small square side tables and the backgammon table, which is simply pulled out from the wall when players arrive. There is minimum use of accessories in the library. The Palmers felt that rug, art prints and books lent warmth while the cool green of the ravine (seen through the window) contributed to exactly the kind of room they wanted. A self-contained corner of the bedroom (*above right*) carries out the favorite yellow, bringing in cool citrus flavors of orange and lime to create yet another sitting area. Lemon-colored walls combine with white fireplace wall and comfortable love seats are gathered by a fireside, with an antique child's rocking chair pulled up for daughter Leigh, who has almost outgrown it. A marigold-yellow rug happily but unselfconsciously blends with fabric, lamp and flowers from the garden to make a simple room setting a happy, cheerful family sitting area. The sunroom (*right*), directly off the cool serenity of the yellow-and-white living room, is a dazzle of color. Still carrying through the basic theme of yellow, this entertaining room brings in the exotic qualities of the East in a purely contemporary American way. Sturdy cotton paisley covers two tufted sofas with their mélange of Indian and Pakistani pillows. An antique howdah hangs from the ceiling, sturdy enough to hold adults who want to look out onto the ravine. Vinyl-coated wallpaper conceals a bar and small built-in kitchen at the far end. Two brightly colored cockatoos in their cage guard the room, along with a benign ceramic leopard. A personal room that invites family or friends, the colors never intimidate, never overpower. Diane and Potter Palmer have planned their Lake Forest house and its rooms not as conversation pieces but as a declaration of their own independence of mood. A basic concern for color and a lack of fear in using it have given the young Palmer family a sense of innovation and exhilaration in their own house, well thought out, beautifully executed.

PRODUCT INFORMATION, PAGE 149



6 expert ways designers handle color

After a hectic day, it's pleasant to come home to an undemanding background of beige against brown, light against dark . . . complete serenity

ROBERT METZGER

Apricot and bone form a flattering background for our client's young family . . . in fact, everyone seems to be comfortable against these colors

WINKLER-PATINO

A blue-and-white theme is always fresh and clean. It expresses a sort of genteel look that all this finely detailed furniture definitely calls for

GARY CRAIN

Cinnamons and browns—earth tones . . . lively in tempo, a marvelous foil for contemporary art, with the crispness of white to lift the room's spirits

ARMIN W. POSTLER

The rest of the house is all in bright colors . . . these browns are relaxing for a man who wished for a calm room for his reading and writing

J. ROBERT MOORE

I've always loved the rich feeling of bottle green . . . it's easy to live with and as neutral as beige. I like it with yellow, light blue, anything

AARON AST

In a smashing example of a monochromatic treatment, this living room by Robert Metzger (*right*) is restrained but definitely not dull or bland. A poorly proportioned room made exciting by a glowing silver foil ceiling, it is, says Metzger, "a clean, contemporary room softened with antiques in the details."

ROBERT METZGER



WINKLER-PATINO



Strong, clear apricot is the background for a highly individual living room (*far left*) in the New Jersey home of Dr. and Mrs. A. Kravet. In this unexpected surround, Bebe Winkler and Robert Patino have combined a brown-and-white pattern on the sofas, an Irish bone wool rug and touches of Chinese red. "It's not always a studied thing," says Bebe Winkler. "Sometimes you just suddenly see a color and a fabric that are absolutely right."

Lacquered bottle-green walls make a strong statement in Dr. and Mrs. Harry Nadelson's dining room in Deal, N.J. (*left*). As counterpoints to the "lively glow the walls send out," Aaron Ast has used a white Indian fantasy table, a cornice banded in white and red and chairs covered in a many-hued tapestrylike print.

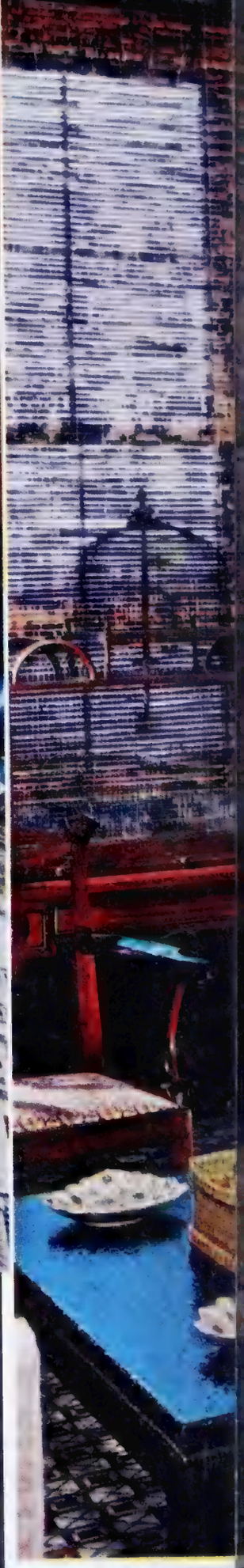
A traditional print becomes today's in the Manhattan bedroom of Mr. and Mrs. Fred K. Siegel (*below*). All is graceful, yet "these fine antiques become young," comments Gary Crain, "because patterns are mixed and in three different scales: mini in the carpet, small on the linings of the bed hangings and large on the bedcovering and chair."

AARON AST

GARY CRAIN

ARMIN POSTLER





Extrovert neutrals animate a New York City living room (*above*), where Armin Postler has created a lively and exciting mood out of colors that usually hint of serenity and relaxation. Hot neutrals? The deep coral on the chair in the foreground, the pungent ginger on the walls, the navy leather chairs—all vibrating tones sparked with yellow and put together with polish and pizzazz into a dramatic, cosmopolitan surrounding for a collector of contemporary art.

Quiet neutrals define an intimate library in a Manhattan apartment (*right*). It is a room with delightful manners, J. Robert Moore's stylish retreat for a man who enjoys his books, the drawings done by his friends. Each detail is woven into a smooth harmony: chocolate walls lacquered four times, bamboo blinds in a tortoise finish, a wing chair covered in cinnamon suede, the cinnamon repeated in the "Tree of Life" pattern of the French chintz.

ABOVE, HOWARD GRAFF; RIGHT, O. PHILIP ROEDEL. PRODUCT INFORMATION, PAGE 149


J. ROBERT MOORE



a country tour de force

ADROIT COLOR USE ENLIVENS THE MIX IN A RURAL SETTING





Editor LESTER GRUNDY □ Seventy acres, deep in Pennsylvania farm country. This is what the Richard Pearsalls call home. Seventy acres dotted with shapes they wouldn't think of moving—age-old barns and apple trees—plus some residents very much on the move—horses, sheep, "indoor and outdoor" dogs. Home is also, to this outgoing family of five, "so much more than just a place to hang your hat, change clothes and dash off somewhere else. It's a center to come back to and be renourished in." Nourishing to all the rooms in the Pearsalls' new redwood-and-stone house is color. Designers Bebe Winkler and Bob Patino have placed particular colors not just to pop up here and there, but to thread rhythmically through four levels of rooms (many of which have generous views of each other) in a marvelous extroverted way. Russet, black, steel-gray and white link up first in the living room seen here, where time of day brings out their chameleon natures. By noon, the luxe suede sofa becomes a vibrant sun tone—the green outdoors flowing in to cool it off. By night, lit from above, this same shade turns subtler by the second.

HOWARD GRAFF





Walk up the three steps from the Pearsalls' living room to the dining room (*left*) and you'll spy black, white and grays threading through this space, too. Plus russet, in the Pearsalls' choice bone china (*inset left*) and in the Tibetan-themed rug. Shiny surfaces and outsized, bound-to-be-noticed accessories really, in a sense, color the room, too—keeping it interesting *and* airy. Mirror is not only smoothed onto one wall but also curved into table mats. High and handsome "touches of Oriental" are very valued pleasures in these rooms, like the tall Chinese vases filled with apple blossoms. Even the grand hurricane lamps look slightly Pekingese with their pagoda-shaped copper tops. And they work grandly outdoors as well as in. Down one level, Richard Pearsall's study (*above*) has an indoor-outdoor ambiance of its own, due in large part to an intriguing, *trompe l'oeil* painting on one of the gray flannel walls. A kind of delightful confusion sets in when you first glance at "The Barn Window Sky." Are you outdoors or have real clouds and sky somehow been persuaded to come in? They haven't, but what's so real about this artwork to this family is they do have a barn, and the sky and clouds above it sometimes do look this perfect. And anything that's a subtle reminder of how open their rooms are to nature, they like immensely. The man of the house also likes the mannish, quiet textures—burled woods, a tartan rug—of his study. "It's a room you really go into easily because of the colors and feeling in it." This relaxing space is also office space in disguise—equipped with dictating and adding machines, phones, a television set. And, oh yes, an airport radio so Pearsall can check out real clouds before he takes off in his Beechcraft.

EYE-CATCHING AMID NEUTRALS NEW ARTWORKS OLD ORIENTALIA





VERVY PATTERNS COME ALIVE WITH CAREFUL PACING

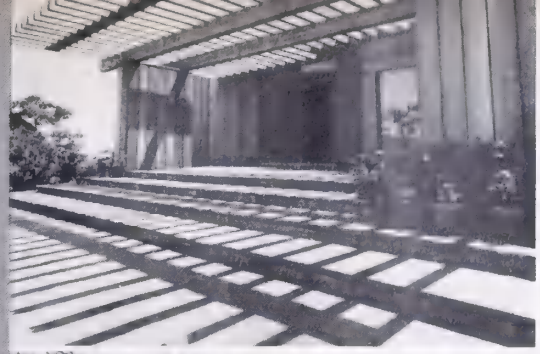
A supercharge of one unforgettable pattern is the color recipe in the kitchen (*below*), where one dazzling Indian print, "Paladino," skims across the ceiling, down the walls as wainscotting and over the window shades. "You know," remembers Mrs. Pearsall, "it really took a lot of nerve even to order that design. I thought it might make the room look like a circus. But it's so successful. Its zigzags make the space such an alive, easy place to work—just the way I wanted it to feel. Men, particularly, are so complimentary about the effect. They get so used to seeing flowered walls again and again in kitchens, I think. This print really seems to hit them right." So does lightening the whole room for these vervy geometrics by painting almost every inch pure white, including the dark cabinets and a set of bentwood chairs the family already had.

Spaces supercharged with pattern, patterns supercharged with color—this is what bedrooms in the Pearsall house are all about. All opening off one upstairs hallway, each is very much a private and personality-sensitive world of tints and textures. Its owners find the bottle-green chintz print in the master bedroom (*left*) so inviting that "again and again you want to walk in, settle down in one of the armchairs at the fireplace end of the room and really spend some time there." A room wrapped in a cocoon of color, yes—but the cocoon is never claustrophobic because the patterns are so thoughtfully paced and because, opposite the bed, one wall is all glass, with a mesmerizing view of mountains way in the distance. For her ruffled candy box of a room (*above*), Amy Pearsall was quite intrigued by the idea of a rug dyed deep, deep violet. Once she saw it, she knew just the range of extroverted colors she wanted grouped with it. The actually-five-designs-in-one print that patterns her walls, her ceiling and her storybook bed works memorably and delicately because it really has the run of the room.



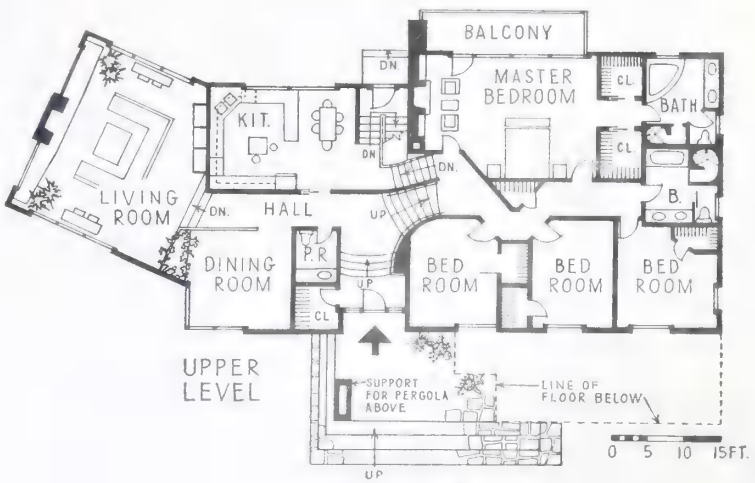


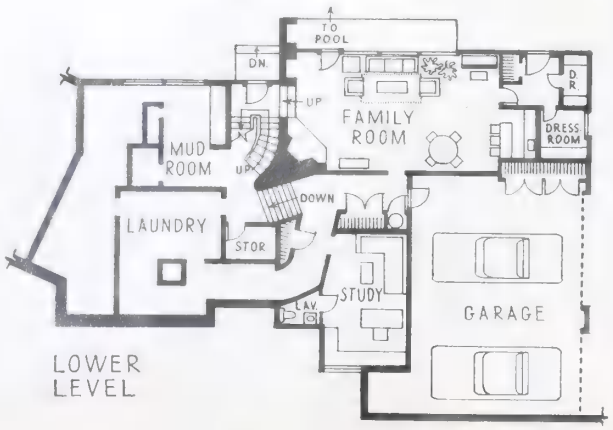
AUDACIOUS ACCENTS
PUNCTUATE A SYMMETRY
OF CRISP DESIGNS



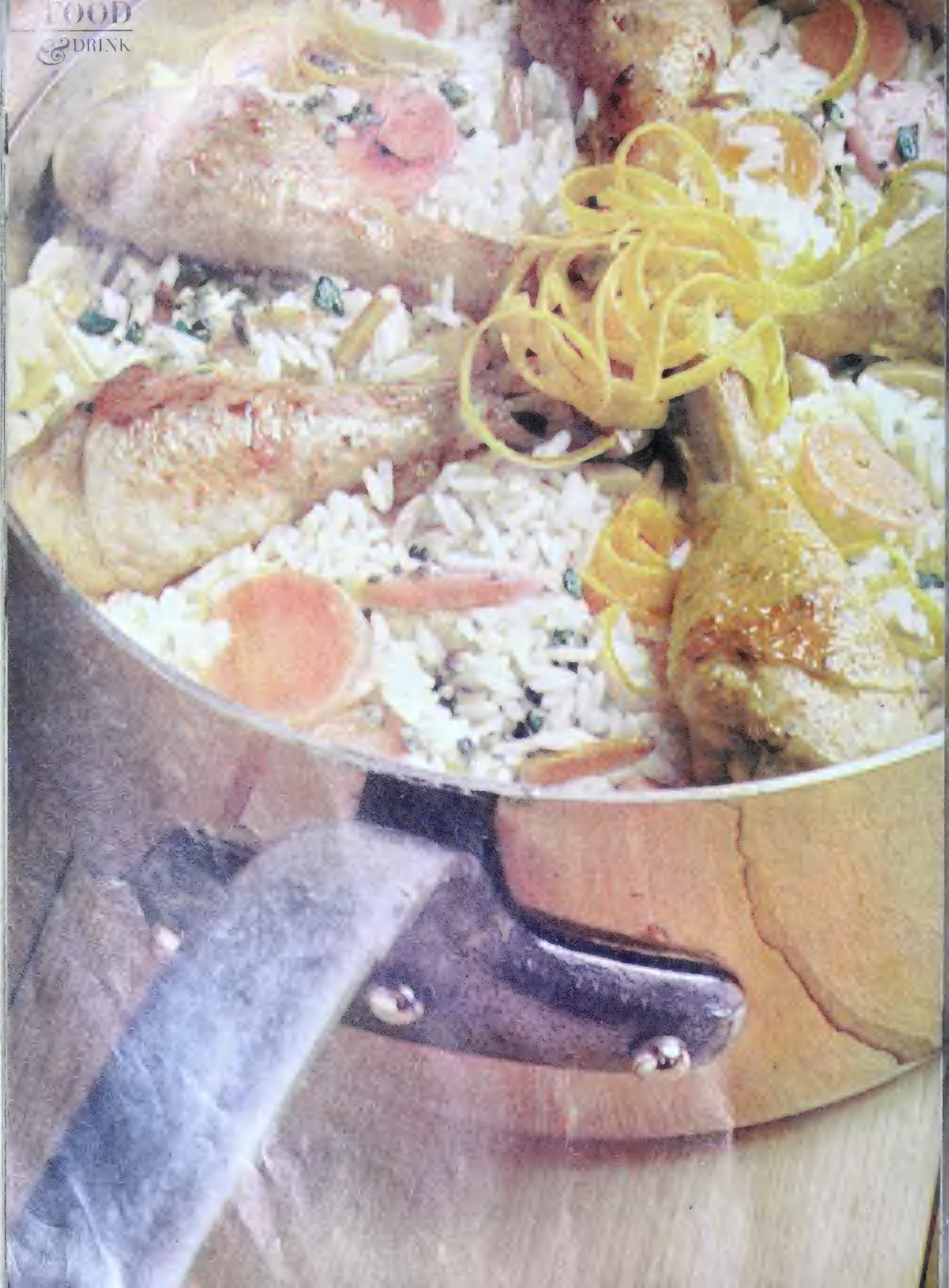


Last stop in the chain of black, russet and white threading through the Pearsalls' house is their family room (*left*), only a few steps down from the kitchen (see *plans at right*). A natural for life à la wet bathing suit—the pool is right outside—the vinyl cushions and tile floor are very easy-care. This crisp environment is fitted out so it's also a natural for entertaining with its big stone fireplace, grill and kitchen all built in. And, like the dramatically cantilevered pergola shading the front door (*above and inset*), this interior is a brilliant build-up of geometric lines and shapes, emphasized by the sharp accents of the bold russet cushions and the Navaho-inspired rug. "There's a tremendously clean look to this room," suggest the Pearsalls. And right-on-target color and pattern-power working tremendously well here—as in *all* the rooms this family calls home.





MARY ELLEN HENLE. PRODUCT INFORMATION, PAGE 149



FRESH WAY WITH AN IRANIAN CLASSIC

By HELEN McCULLY

Shireen Polo

8 chicken drumsticks, thawed if frozen
2 navel oranges
3 medium carrots
1 cup (2 sticks) butter, about
3 cups chicken broth, your own or canned condensed, about
1 teaspoon saffron powder*
1 cup (or a 5-ounce can) roasted, blanched slivered almonds
½ cup sugar
1 large onion, peeled and sliced thin
2 cups long-grain or converted rice
Salt
Freshly ground white pepper
3 or 4 tablespoons unsalted pistachio nuts, chopped fine

With a vegetable peeler, cut the rind off the oranges in long strips, taking care not to pick up any of the white skin. Then cut into long slivers. In short, julienne. Set aside until later. Peel the carrots and cut in very thin slices.

Heat ½ cup (1 stick) of the butter in a heavy saucepan. Add the carrots; cook until tender but not brown. About eight minutes. Meanwhile, heat 1 cup of the chicken broth and stir in the saffron powder. Take off the heat and steep for five minutes. Strain into the saucepan with the carrots. Add the almonds, orange rind and sugar. Place over a low heat and stir until the sugar has dissolved. Take off the heat and set aside until needed.

Melt half the remaining butter in a heavy 2-quart saucepan with a cover. Add the onion and ½ cup of water. Place over a high heat and cook until all the water has boiled away, the onion is soft and only the butter remains. If necessary, add more water.

Add the remaining broth to the saucepan with the onion and bring to a boil. Taste here for salt. Add the rice and the vegetable-nut mixture. Mix well. Cover tightly. Cook over a low heat until all the liquid has been absorbed, about 30 minutes. If the mixture seems too dry, add a little extra broth.

While the rice is cooking, sauté the chicken legs. Heat the remaining butter in a large, heavy skillet with a tight-fitting cover. Brown the legs all over. When brown, sprinkle with salt and pepper. Cover and cook over low heat for about five minutes, then turn the pieces. Cover again and cook for eight minutes longer or until juices run clear when the thickest part of the leg is pierced with a kitchen fork.

To serve, spoon the rice mixture onto a large, heated serving platter. Arrange the chicken legs on top and garnish with the chopped pistachios. Serves about six.

*If saffron powder is not available, use saffron threads and pound them to a very fine powder.

RICHARD JEFFERY

***Shireen Polo** ("sweet rice") is from Iran, the nation with the most sophisticated cuisine in the Middle East. Rice, the basic food of Iran, is prepared in an incredible number of imaginative ways by the Iranian cook but all are based on either of two cooking methods. One,* chelo *(plain boiled rice), topped with various sauces and meats; two,* polo, *reminiscent of pilaff in that the accompaniments are mixed in and cooked with the rice. The recipe we present is an adaptation of a classic Iranian dish, shown in a handsome tin-lined* sauteuse *from Bazaar de la Cuisine, New York.*

For other rice recipes, see page 90



1ST OF A ROYAL LINE

Created by an unsung chef during the reign of George III, and named in honor of his queen, Apple Charlotte (*charlotte de pommes*) apparently was the forerunner of many charlottes that followed

By JACQUES PÉPIN
THE HOUSE BEAUTIFUL CHEF

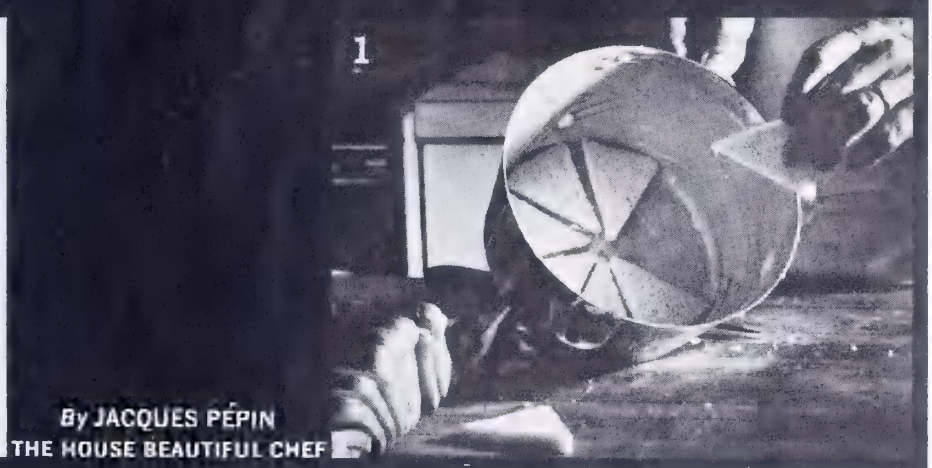
LEFT, RICHARD JEFFERY; RIGHT, EUGENE COOK

Apple Charlotte

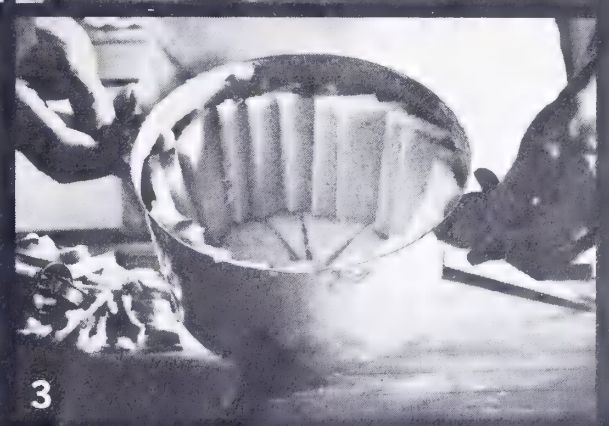
8 to 10 large apples (Golden Delicious or Rome Beauty)
6 tablespoons (¾ stick) sweet butter
Grated rind 1 lemon
Juice 1 lemon
3 tablespoons sugar, about
3 tablespoons apricot jam
10 to 12 slices firm, white bread
Apricot glaze*

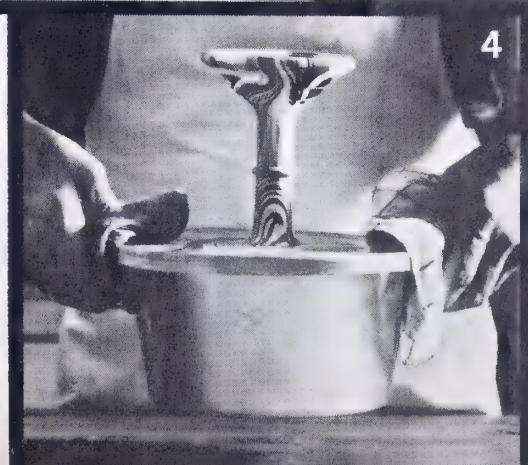
Peel and core the apples, then cut into slices about ⅛ inch thick. Heat 4 tablespoons of the butter in a large, heavy skillet. Add the apple slices and sauté until all their juices are released and they start to brown. Then add the lemon rind, juice and sugar. (The amount of sugar depends on the sweetness of the apples.) Cover and cook over moderate heat until all the liquid has evaporated and the apples are soft when touched. Take off the heat and stir in the apricot jam. It is extremely important for the apple purée to be very thick, otherwise the charlotte will collapse when it is unmolded.

Meanwhile, butter a six-cup charlotte mold very heavily with the remaining butter. Then follow this procedure, as shown below: **1.** Cut the crusts off the bread. Take four to five pieces and cut into triangles. Arrange the slices tightly together on bottom of the mold. **2.** With a small cookie cutter or a bottle cap, cut off the tips of the triangles to make a round hole in the center. With the same cutter, make a disk of bread and fit into the hole. **3.** Trim the crusts off eight to 10 slices of the remaining bread, then cut into halves lengthwise. Arrange overlapping around the sides of the mold. Fill the prepared mold with the apple purée, mounding it somewhat higher in the center because after cooking the charlotte sinks as it cools. Cover with waxed paper. Place on a baking sheet in a preheated 425° oven and bake for 45 minutes. Take out of the oven and cool for about 30 minutes. **4** and **5.** To unmold, invert your mold on a serving platter. Before attempting to unmold completely, lift the mold up a few inches to determine if the sides of the charlotte are holding. If it looks as if it might collapse, lower the mold. Test again in five minutes or so. The charlotte firms up as it cools.











***To make the Apricot Glaze,** boil ½ cup of apricot jam with one tablespoon of sugar and 4 tablespoons of water for three to four minutes. Push through a fine sieve. Refrigerate. When cold, add 3 tablespoons of Armagnac.

At serving time, pour the sauce over the charlotte, which should be served lukewarm. Delicious. If you like, you can add whipped cream.

The ski cup

Skiing is a razzle-dazzle world of its own. To the initiated, it is variously, exciting, dangerous, glamorous, invigorating, healthy, at once a personal test of one's own skill and a group sport sharing a camaraderie with every other skier whose swishing sticks break the silence of the snow. But always it is cold—fur-lined parkas, gloves and heavy socks are as much a part of the ski mystique as releasable bindings or the new foam boots. Here, then, the ski cup—good hot drinks to back-pack in a Thermos, heat up by the fireside or serve to your own weekend snowman brigade □ By LINDA B. DOWNS

WARMING • Very big on U.S. snow this year is cross-country skiing or ski touring—a gift from the Norwegians, whose Viking ancestors were traveling uphill and down on skis at least as far back as the 11th century. And since the cross-country traveler may be far from the lodge at noontime, a knapsack lunch is almost a necessity. Very good and very easy—and early-morning quick—to fix: hearty French bread, cheese, fruit and hot, drinkable soup. All of these recipes start with an everyday 10-ounce can of condensed soup—and in a good Thermos, they will keep warm for hours. Try one of these sporty warm-ups: (1) To a can of condensed beef broth, add 1 cup water, ½ teaspoon prepared horseradish and ⅛ teaspoon dried dill leaves. Simmer a few minutes. (If serving immediately, this is nice topped with a dab of sour cream.) Two to three servings. (2) Combine one can of beef broth and one 12-ounce can of vegetable juice with 1 teaspoon lemon juice and ⅛ teaspoon of crushed sweet basil. Simmer one or two minutes—just long enough for the flavors to mix. Three to four servings. (3) Combine a can of beef broth and a can of tomato soup with 1 soup can of water, ½ teaspoon lemon juice and ⅛ teaspoon basil. Simmer a few minutes, stirring occasionally. Four servings. (4) Or, for a different flavor, follow the same procedure but combine your beef broth and tomato soup with 1½ soup cans of water, 1 teaspoon lemon juice and a dash of cloves. (5) To dress up a can of consomme, add 1 soup can of water and a dash of tarragon or basil. Heat, then simmer a few minutes. Two to three servings (and very good garnished with toast squares). (6) Start with a can of tomato soup and add 1 soup can water, ½ teaspoon prepared horseradish, ¼ teaspoon Worcestershire and a dash of dry mustard. Simmer five minutes, stirring often. Two to three servings. (7) Begin with a can of tomato soup and add 1 soup can of water, ¼ teaspoon celery salt and 1 bay leaf. Simmer a few minutes to blend the flavors, then immediately remove the bay leaf. Three servings. (8) Combine 2 cans of tomato soup with 1 cup clam juice, 1 soup can of water and ¼ teaspoon crushed leaf thyme. Heat and stir. Four to six servings. There are, of course, many other soups that will take well to the kind of spicy additions and combinations suggested here. But remember that if you are going to drink the soup on a picnic and don't want to be bothered with carrying along a lot of spoons, soups with vegetables, meat or other solid ingredients in them will not pour easily.

To preheat your cups or mugs, rinse them with very hot water and shake dry.

If you're taking hot drinks to a mountainside picnic, preheat your mugs by pouring just a small amount into the first cup and swishing it around, then pouring that into the second cup and so on until the liquid is cool.

SOOTHING • More than almost any other drinks, hot cocoa and hot tea seem to wrap up the coziness of wintertime in one bubbling cup.

Hot Cocoa

Marshmallow-topped hot cocoa probably has a place in everyone's snowy-day memories. This is an easy version of this favorite based on make-ahead cocoa syrup you can use as needed.

Don't use too much liquor in a hot drink. The liquor will make it too overpowering to enjoy hot. The subtleties of the drink lost when cool.

To make the syrup, combine ½ cup unsifted, unsweetened cocoa with 1 cup sugar and ⅛ teaspoon salt in a medium-sized saucepan. Gradually add 1 cup of boiling water, stirring until smooth. Cook over medium heat, still stirring, until the mixture reaches the boiling point, then boil without stirring for one minute. Let mixture cool and stir in 1 teaspoon of vanilla extract. This will yield about 1½ cups syrup, which should be refrigerated in a covered container until you're ready to make your cocoa—a cup or a whole panful.

To make hot cocoa from the syrup, use two tablespoons of syrup for every cup of milk. In a small pan, heat the milk until bubbles form around the edge. Add syrup and stir until your cocoa is well-mixed. Pour into mugs and top with whipped cream or with marshmallows and serve immediately.

Louise's Spiced Tea

This tends toward the sweet side, but there are those blustery days when it's great to have something that's both hot and a little sweet.

2 cups freshly made hot tea
1 cup sugar
1 teaspoon cinnamon
½ teaspoon allspice
½ teaspoon ground cloves
Dash of ginger
1 medium can pineapple juice
1 small can frozen orange juice concentrate
1 small can frozen lemonade concentrate

In a large pan, combine tea, sugar and spices. Heat just to the boiling point, stirring constantly, and continue to heat and stir until sugar is thoroughly dissolved in the tea.

Add the pineapple juice and frozen concentrates, plus about three-fourths of the amount of water called for in the frozen juice directions. (For example, if the instructions call for four cans of water, add only three cans.) Heat, stirring often, until flavors are blended. Taste. If tart or bitter (from the juices), add water. Serve hot, garnished with cinnamon sticks if you would like.

This makes about two quarts of spiced tea. To make ahead, heat just long enough to blend the flavors, then let cool to room temperature before storing in the refrigerator in covered containers. Reheat when ready to serve. (Heat only as much as you need at a time. If stored again, the tea mixture can become too thick.)

Hot Rum Tea

If you want a more potent tea, try this. Make tea and while it is steeping, stud a slice of lemon peel with two cloves. Put the lemon peel in the bottom of a mug and pour over it 1 teaspoon lemon juice and 2 ounces of rum. Fill with hot tea, and serve with a cinnamon stick.

SPIRITED • After the liftlines close . . . when the fire is going and everyone's recounting the exploits of the day, that's the time to make some of these après ski warmers.

Hot Negus

In a warmed wine glass, dissolve 1 teaspoon sugar in 1 tablespoon of boiling water. Add 3 ounces of port or dry sherry (it's good either way), fill with boiling water and dust with a sprinkling of nutmeg. Serve hot.

Hot Spiced Rum with Cherries

In a prewarmed stemmed glass, crush three pitted sour cherries—and crush them well so they will float in the drink. Add 1 teaspoon honey, 3 tablespoons of dark rum, 1 clove, a piece of lemon peel and a three-inch piece of cinnamon stick. Fill almost to the top with hot water and stir with the cinnamon stick until all ingredients are mixed.

Blue Blazer

This is an old standard that's a lot of fun—and should satisfy many people who find other hot drinks too sweet. If you're going to serve it to guests, practice ahead of time.

To prepare one drink, preheat two flameproof mugs (with handles) and one stemmed wine glass. In one mug, mix 1 tablespoon honey with ½ cup boiling water. In the other mug, pour ¼ to ½ cup of warmed Scotch (depending on how strong you like your drink and on the amount your mugs hold). Ignite the Scotch and, while it is blazing, mix all the ingredients by pouring them four or five times from one mug to the other. This procedure takes practice but when well done, it has the appearance of a continued stream of liquid fire. (The trick is to pour from one cup to the other without spilling. Practice with the mugs you will use and with plain water until your have mastered just the right distance and speed. If the Scotch is preheated, it will burn without problems.)

When the flames go out, pour the mixed drink into the wine glass and garnish with a slice of lemon.

Hot Buttered Applejack and Cider

For each drink, combine 1 teaspoon sugar, a two-inch strip of orange peel and ½ jigger of warmed applejack or Calvados in a flameproof mug. Ignite the liquor and let it burn out, then add 1 jigger of applejack, a large pinch of allspice and 1 teaspoon of sweet butter. Fill with hot cider and stir well before serving—hot and apple-rich.

Mulled Cider (for 10)

In a large saucepan, mix ⅓ cup of sugar, ½ teaspoon whole allspice and a three-inch piece of cinnamon stick with 2 24-ounce bottles of hard cider and ½ cup of rum. Heat but do not let come to a boil. Strain into a warmed punchbowl or (for more casual occasions) a decorative pitcher. Serve hot and spicy in punch cups or in wine glasses.

Mulled Wine (for 12)

The traditional way to serve mulled wine is to combine all the ingredients in a metal mug and then hold a red-hot poker in the drink until it boils. In this modern variation, you can use about any kind of red wine, but the results will vary with the quality and dryness of the one you choose for your mixture.

Combine 4 cups water, ½ cup sugar, 12 cloves, a three-inch piece of cinnamon stick and the peel of one lemon in a saucepan. Boil 15 minutes, then strain into a very large pan. Add two bottles of red wine and heat thoroughly but do not let the mixture boil. Serve hot in warmed mugs or wine glasses.

Glögg (for 10)

There are many variations on this Scandinavian institution, differing mostly in the kind of liquor used, and some calling for a mixture of port, burgundy and aquavit. This interpretation is both sweet and tangy and a nice make-ahead drink. You can (Continued on page 97)

Flaming drinks are impressive. The secret is to be certain that the glass or mug (flameproof, naturally)—your spoon and the liquor are all prewarmed. Preheat a tablespoon of the liquor over a flame and then set it afire and slowly pour into the drink.

If you have some silver or pewter mugs, this is the time to take them off the shelf and use them. After all, they were made to be used—and they're perfect heat-retaining containers for hot drinks.

The measures still imprinted on many pewter mugs started out with a very practical purpose: to make sure no one took more than his share as the communal toasting cup was passed. Eventually, the markings also became used as a test of drinking prowess. to see who could take his friends "down a peg"—and led to the saying that is still with us today.

GROWING INTERESTS

The elusive feeling of being close to nature is possible with even one growing plant indoors. And growing a plant well in this manner can be one of the most satisfying of all gardening pursuits—though it takes time and care and common sense in following the proper instructions. It's a vital thing, a pot plant that depends on man for water and food and a place in the sun. Yet many vital people find the endless activity of a growing plant essential to survival in an increasingly complex world. On these five pages, seven deeply involved and highly successful personalities talk about the roles of their indoor gardens—and how and why they take the time to grow them in their pressure-wrought lives □ *Editor* ELVIN McDONALD





LEFT, RICHARD FISH; ABOVE, SHEL HERSHORN, BLACK STAR

GEORGIA O'KEEFFE's *plants lead a Spartan existence in her New Mexico home, from which she may be absent for weeks or even months. Since she has been painting objects of nature the better part of this century, it is no surprise that she is a gardener. "I've had this jade plant since it was six inches tall. I keep it alive for something green." The pots of geraniums she once cultivated could not survive her frequent travels. The window sills are filled with rocks, but "very elegant rocks, mind you." How to rid pot plants of insects? "Puff cigarette smoke on them." Of her painting, "I don't care whether anybody else likes it. All that's important is that I myself am interested."*

SHIRLEY JONES' *workday in front of the cameras for ABC's "The Partridge Family" may be make-believe, but home in Beverly Hills with singer-actor husband Jack Cassidy and their three sons is a lively place of reality. "I don't have time to putter in the garden, but I love indoor plants. Especially flowering kinds." She has azaleas and cyclamen in the sky-lit family room, where a basket of bear's-paw fern dwarfs even the grand piano. Shirley collects handcrafted clay pots, like the one she holds at left. "Plants need lots of water in them, but the roots get more air." Has she any gardening secrets? "Well, if plants get good vibrations from music, we certainly do sing a lot around this house."*



MR. AND MRS. ALEXANDER GIRARD *live in Santa Fe, but his career as architect/designer requires world-wide travel that is reflected in the diversity of plants they grow at home. Above, they inspect a large jade plant in bloom, a not-so-common occurrence for the crassula in captivity. Two promising plants of* Campanula isophylla *grow on the sill beside it, small cacti are arranged in pottery containers above it. Lush foliage plants—*Dracaenas *and asparagus-fern—and flowering azaleas and violets are placed throughout the house, where bouquets of cut flowers are casually and lovingly arranged with very much the same feeling that is evident in New York's Girard-designed L'Etoile restaurant.*

TOM JOHN'S *childhood mulberry treehouse in Illinois has been reincarnated as a greenhouse atop a Manhattan brownstone* (right). *And while there are no berries for him to pick, it is the major source for the plants and flowers he has in every room. An architectural designer with an Emmy award for the Barbra Streisand specials, his professional manner is so cool he could not possibly survive without working off steam as he labors among his plants. Nestled in the greenery are such orchids as* Calanthe harrissii, *in bloom on the Parsons table. In his stage sets John uses only fresh flowers and living plants. "They look better, and besides, when the show closes, I can take them home."*

LEFT, SHEL HERSHORN, BLACK STAR; RIGHT, DICK SWIFT



LEFT, CHARLES COLLUM; RIGHT, EUGENE COOK

MR. AND MRS. RICHARD MARCUS *recently moved to a Dallas house with a sunny atrium in which to indulge their mutual passion for gardening. He grew up under the influence of Neiman-Marcus, a store that has always used only real flowers and living plants—long before it was the thing to do. The atrium was filled immediately with the near-jungle Heather Marcus (left) had cultivated in their previous apartment. Emphasis changes with the seasons. Spring brings azaleas and cyclamen. In summer there are begonias, bromeliads and gloxinias. Chrysanthemums take over in autumn, and at Christmas, a live evergreen. "A beautiful plant is a way of saying how we feel about life."*

BEVERLY SILLS, *bubbling with laughter, announced that husband Peter Greenough had bought $150 worth of plants because we were coming to photograph. After teasing him unmercifully, she confessed that both of them love to garden. The proof is all over their New York apartment. In the kitchen, African violets propagated from leaves, and an orchid. In the living room, cascades of English ivy, started as one cutting she bought in Boston and carried by hand to New York. And on a French bread rack (below), she grows ferns, palms, ivy, tradescantia and cryptanthus. The opera diva adds, "I have the perfect background for this. Mother always planted onions and potatoes and got flowers."*





STEPHEN BIRMINGHAM's *desk and typewriter, where he assembles words for such bestsellers as* Our Crowd, *are only a few steps from the sun porch* (above) *where English ivy grows as a topiary, as neatly ordered and rearranged as the final draft of a manuscript. A schefflera reaches to the ceiling ("it likes the porous clay pot and lots of water") and a Boston fern is bigger than a bushel ("When I get tired of words, I come out here and trim away dead fronds, and if the weather is nice, I take it out for a shower from the hose"). Echeveria thrives on the table. His assistant, Edith, neither types nor has a green thumb but takes seriously her assignment as official greeter.*

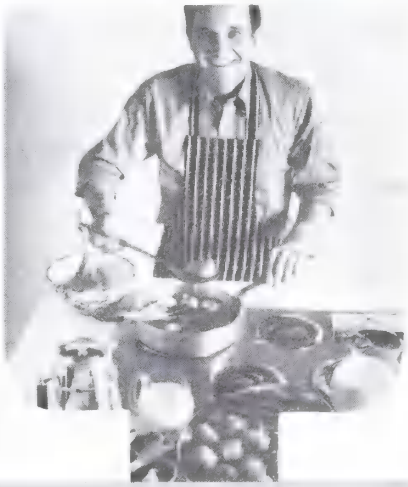
EUGENE COOK

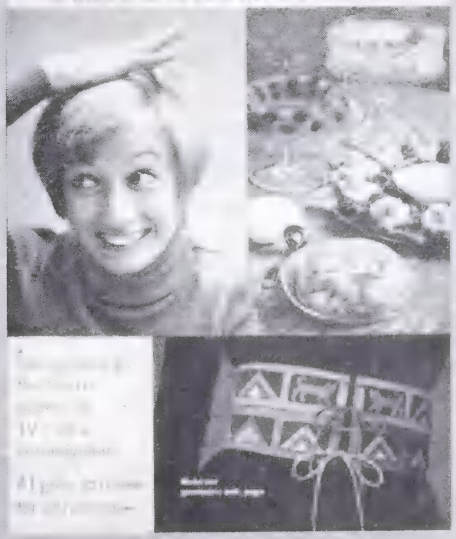
Something truly wonderful happens
when you enter the world of

GOOD HOUSEKEEPING









SPECIAL INTRODUCTORY OFFER
to HOUSE BEAUTIFUL readers

14 ISSUES OF
Good Housekeeping
for only **$2.97**
(you save almost half!)

less than
22¢ a copy
see card
opposite
for details

GOOD FOR 20 DAYS ONLY!



Quaker Maid Kitchens
Leesport, Pa. 19533 Dept. 102

Send for this new full color kitchen folio and see just how special a Quaker Maid kitchen is. Please enclose 50¢ for handling.

NAME

ADDRESS

CITY

STATE ZIP

Great ways with rice

Pearl Balls

When cooked, this interesting recipe is reminiscent of a pâté. It comes from New York's newest Chinese restaurant, the Shun-Lee Palace, whose chef, T. T. Wang, is considered by many experts to be the finest Chinese chef in this country.

1½ pounds lean pork, put through the meat grinder twice
4 tablespoons soy sauce
2 teaspoons salt
½ teaspoon sugar
1 tablespoon sherry
2 whole eggs
4 tablespoons cornstarch
½ teaspoon baking soda
½ teaspoon monosodium glutamate (optional)
1 cup glutinous rice*

Place all the ingredients except the rice in a big bowl and mix thoroughly with your hands.

Wash the rice in cold water, drain well and place in a bowl. Shape the meat mixture into 10 round balls, then roll in the rice so each one is well coated.

The Pearl Balls are cooked by steaming, which means cooking over boiling water in a tightly covered kettle. *The food must be above the water.* If you do not have a proper steaming kettle with a rack, take any large kettle at least 12 inches in diameter that has a cover. In lieu of a rack—and here you have to use your ingenuity—place a metal or Pyrex bowl in the kettle and fill with enough boiling water to keep it from floating. Then add enough water to the kettle to reach to about half the depth of the bowl. On top of the bowl place a nine-inch Pyrex or tin plate. Bring the water to a boil, reduce heat to moderate and arrange the balls on the plate. Cover tightly and steam for one hour or until the rice is soft and cooked. Since a nine-inch plate will accommodate only six balls (they should not touch), you will have to use a second kettle with similar equipment to cook the remaining four balls.

Serve as a main course with a big green salad garnished with minced scallions and dressed with Sauce Vinaigrette. Serves six or more.

*Also called sticky or sweet rice, see page 93.

*Rice and Vegetable Mold with Orange Dressing**

¼ cup (½ stick) butter, melted
2 cups orange juice
3 cups water
1½ teaspoons salt
2 cups short-grain rice, uncooked
½ firm cucumber, skin on
1 8-ounce can sliced beets, drained
1 large rib celery, thinly sliced (about 1 cup)
4 or 5 scallions with about an inch of green top, minced
1 ripe avocado
Orange Dressing

Brush an eight-inch ring mold with vegetable oil and refrigerate until needed.

Melt the butter in a heavy saucepan that has a cover. Add the orange juice, water and salt. Bring to a boil and slowly add the rice. Cover and reduce heat to low. Cook until the rice is tender and most of the liquid has been absorbed (about 20 minutes). When cooked and still hot, pour the rice into the prepared mold and refrigerate.

Meanwhile, cut the cucumber in half, then cut one half lengthwise. Scoop out the seeds with a small spoon, then slice each piece very thin. You should have about one cup. Combine all the vegetables except the avocado, place in a bowl and refrigerate. Since the avocado will darken when exposed to air, peel and slice it just before you're ready to finish the mold.

While the mold chills, make the *Orange Dressing*:

1 6-ounce can frozen concentrated orange juice, thawed, undiluted
½ cup vegetable oil
¼ cup cider vinegar
¾ tablespoon sugar
½ teaspoon dry mustard
¼ teaspoon salt
2 or 3 drops Tabasco

Combine all the ingredients in a bottle. Cover and shake well and then refrigerate.

To finish the mold: Add the sliced avocado to the other vegetables. Shake the dressing and pour over all. Then mix with your hands to coat the vegetables well. Turn the chilled rice mold out on a generous chilled platter and fill the center with the vegetables.

Perfectly delicious served with cold meat such as ham or roast chicken. Serves six.

*Adapted from a recipe in that splendid book *A World of Vegetable Cookery* by Alex D. Hawkes (Simon and Schuster).

Rice Soufflé

This makes an exceptionally good luncheon dish, followed by a salad and a simple dessert. Fruit, perhaps.

How come this kid has more money saved than you do?



Because over the years his parents have invested in U.S. Savings Bonds—in his name, for his future—by participating in the Payroll Savings Plan at work.

He probably doesn't even know. And right now, he couldn't care less. But when he's older, that money can be used for a lot of things—a car, a college education, or even a new home.

The Payroll Savings Plan is an easy way to save money for you and every member of your family. When you join, an amount you designate will be automatically laid aside from your paycheck and invested in U.S. Savings Bonds. It's a painless way to save.

And now there's a bonus interest rate on all U.S. Savings Bonds—for E Bonds, 5½% when held to maturity of 5 years, 10 months (4% the first year). That extra ½%, payable as a bonus at maturity, applies to all Bonds issued since June 1, 1970 . . . with a comparable improvement for all older Bonds.

Join the Payroll Savings Plan where you work and make your son the richest kid on the block.



Bonds are safe. If lost, stolen, or destroyed, we replace them. When needed, they can be cashed at your bank. Tax may be deferred until redemption. And always remember, Bonds are a proud way to save.

UNITED STATES SAVINGS BONDS

Take stock in America.
Now Bonds pay a bonus at maturity.

The U.S. Government does not pay for this advertisement. It is presented as a public service in cooperation with The Department of the Treasury and The Advertising Council.

Butter
2 cups grated Swiss cheese (about ½ pound)
¾ cup long-grain or converted rice
2 cups milk
2 cups Sauce Béchamel*
4 whole eggs, separated
2 or 3 extra egg whites

Butter heavily the bottom and sides of a two-quart soufflé mold, making sure you get the butter into the curve at the bottom. Spoon several tablespoons of the grated cheese into the mold. Holding it in your hands, roll it around and around so that sides and bottom are evenly but lightly coated. Turn upside down and give the mold a good bang to dump out any excess. Refrigerate.

Combine the rice and milk in a heavy saucepan, bring to a boil, cover, reduce heat to low and cook until tender, giving it an occasional stir with a fork. When properly cooked, all the milk will have been absorbed. Take off the heat and set aside to cool slightly.

Stir the cheese into the lukewarm Béchamel, then stir in the cooked rice. With a wooden spatula, beat in the egg yolks, one at a time, beating hard after each addition. Taste for seasoning. You possibly will need a dash or so of salt.

Beat the egg whites with an electric beater or mixer until they hold firm, shiny peaks when the beater is held straight up. Take about a third of the whites and beat them into the rice mixture vigorously. Add the remainder of the whites and fold in carefully with a rubber spatula.

Pour into the prepared mold and bake in a preheated 375° oven for 40 to 50 minutes. Serve immediately to four or even six.

Note: You can make the soufflé in advance and refrigerate it for as long as two hours.

**Sauce Béchamel*: Melt 6 tablespoons of butter in a heavy saucepan, then stir in 3 tablespoons of flour until smooth. Cook, stirring constantly for about three minutes. Add 2 cups of hot milk, beating constantly with a wire whisk, and cook over moderate heat, still whipping, until you have a thick sauce. Finally, beat in 1½ teaspoons of salt.

Poule au Riz
(Stewing Chicken with Rice)

1 4½- to 5-pound ready-to-cook stewing chicken, trussed
1 tablespoon salt
6 to 7 peppercorns
3 stalks parsley
1 bay leaf
1 teaspoon thyme
2 cloves garlic, split
1 rib celery, coarsely chopped
1 onion, quartered
1½ cups long-grain or converted rice
2 egg yolks
1 tablespoon butter
Minced parsley

Place the chicken in a large, deep kettle. Add all remaining ingredients *except the rice, egg yolks, butter and parsley*. Add enough boiling water to cover. Bring to a boil, reduce heat to simmer, add the lid and simmer for one hour. Test at this point to see if the chicken is tender. The length of time depends on the age of the bird. Plunge a fork into the thigh. If cooked, juices will run clear. Otherwise, continue cooking a few minutes longer.

To cook the rice: Pour the rice into a large saucepan. Add 3 cups of the strained, hot chicken broth. Place over a low heat, cover tightly and cook for 20 to 25 minutes or until all the broth has been absorbed.

To make the sauce: Beat the egg yolks in the top of the double boiler with a wire whisk. Gradually add 2 cups of the chicken broth, strained, beating constantly. Place over simmering water and cook, still whipping, until the sauce has thickened slightly. Taste for seasoning. Stir in the butter.

To serve: Place the rice on a heated platter. Arrange the carved chicken on top and spoon a little of the sauce over the chicken pieces. Sprinkle with minced parsley. Serve the remaining sauce in a heated sauceboat. Serves six.

Explaining Risotto and Pilaff

Risotto and pilaff have both become so much a part of our cooking language that one is inclined to forget that they are foreigners. Risotto is Italian and pilaff, which stems from the Middle East and India, is spelled in various ways—including pilaf, pilaw, pilau, pulao, pellao. Both are made with white rice and, interestingly, the base of each is essentially the same: rice, butter or oil, onion and broth. The variations, however, are almost endless (see Risotto alla Milanese). With pilaff, cooked mutton or lamb is commonly added to the basic pilaff and vegetables such as tomatoes, green or red peppers.

Risotto alla Milanese*

This is the classic Risotto alla Milanese cooked in chicken broth and flavored with saffron. It can be served absolutely plain with butter and cheese, but it is never served *with* chicken, meat or fish except in (*Continued*)



Heirloom . . .
or reproduction?

Time was such Colonial Chairs could only be found in museums or antique shops, at a price. Now just ask for a Nichols & Stone! In popular finishes, at better furniture and department stores.

Nichols & Stone

The Home of Windsor Chairs

Since 1857

LOOK FOR THIS TAG WHEN YOU BUY
It's your guarantee of the authenticity of design, sturdiness of structure and fine finish that have made Nichols & Stone chairs famous for more than 100 years.
SEND FOR ILLUSTRATED BROCHURE

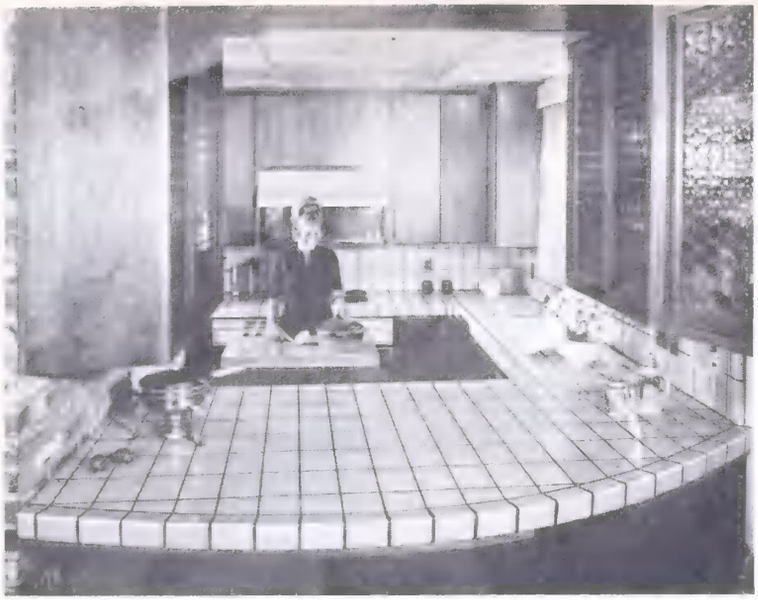
Nichols & Stone, Box 130, Gardner, Mass. 01441
Enclosed is 50¢ in coin for your 38-page booklet "How to Choose The Right Colonial Chair"
Name_____
Street_____
City_____ Zone____ State_____

Touch of Spring by Bluegate

Let it rain or snow, you will always have a bright touch of Spring in your home when you decorate with beautiful, unfolding Bluegate pillars. Tall or short, thick or thin, there's a Bluegate shape and color to complement your every mood. Weather or not, see all of the Springtime Bluegate's today at your finest candle store.



Bluegate Candle Co.



Tile Shown: Amber Gold Crystalline Glaze

When Quality Counts...

you'll find the kitchen designed around genuine ceramic Pomona Tile! Efficiency blends quickly into fashion, with never-burn and never-scorch counters that gleam in colors as new as today . . . shine without scrubbing, and wear without marring!

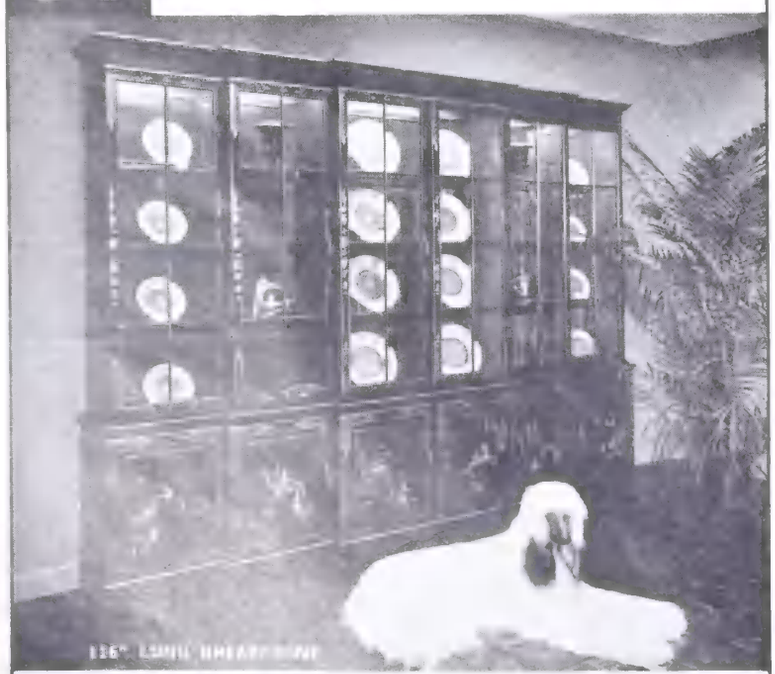
For colorful brochure, send your name, address and 10¢ to:

Quality Products from the Creative Kilns of **Pomona Tile**
A DIVISION OF AMERICAN OLEAN

P.O. BOX 2249, DEPT. HB72, POMONA, CALIF. 91766

UNION-NATIONAL

fine bedroom, dining room and occasional furniture



At leading stores everywhere. Permanent displays may be seen through your dealer or decorator at 964 Third Ave., New York City; Merchandise Mart, Chicago; Furniture Industries Mart, Philadelphia; 9000 Beverly Blvd., Los Angeles.

Send 75 cents to Department B for brochure "Furniture for Gracious Living"

UNION-NATIONAL, INC.
JAMESTOWN, NEW YORK 14701

Ossi Buci—although it can be elaborated by the addition of cooked chicken, duck, lobster, mussels, mushrooms, shrimp, chicken livers or vegetables such as peas or eggplant.

7 cups chicken broth, your own or canned
8 tablespoons butter
1 small yellow onion, peeled and chopped very fine
2 cups long-grain or converted rice
½ cup dry white wine
4 or 5 filaments of saffron*
½ cup freshly grated Parmesan cheese

Bring the chicken stock to a boil, then place over very low heat and simmer. Melt 4 tablespoons of the butter in a large, heavy pan. Add the onion and cook, stirring occasionally, until it turns pale gold. Do not brown. Add the rice and stir so it is well coated with butter.

Now pour in the wine, bring to a boil and continue to boil until the wine has almost evaporated. At this point, begin to add the hot broth, about a cup at a time. As the rice absorbs broth, add more. Near the end of the cooking period, which will take from 20 to 30 minutes, stir the rice constantly or it will stick. When the rice is tender, creamy and not sticky, stir in the strained saffron broth. Finally, stir in the remaining butter and the cheese. Serve more butter and cheese separately. Serves six.

*Pound the saffron threads to a powder, combine with 1 cup of the hot broth and allow to steep for five minutes. Strain into the rice (see above).

**Adapted from a recipe in *Italian Food* by Elizabeth David (Penguin Books).

Craig Claiborne's Rice Pudding with Meringue Topping

1⅔ cups long-grain or converted rice
4 cups milk, scalded
½ teaspoon salt
1½ tablespoons butter
1 cup sugar
3 tablespoons hot water
¼ cup orange juice
Juice 1 lemon, strained
2 tablespoons dark rum
1 cup apricot preserves
4 egg whites

Combine the rice, hot milk and salt in a heavy saucepan. Bring to a boil, cover, reduce heat to simmer and cook slowly until the rice is tender and all the milk has been absorbed—20 to 25 minutes.

Meanwhile, melt 1 tablespoon of the butter in a small, heavy saucepan. Stir in ¾ cup of the sugar. Heat slowly, stirring constantly, until the sugar has melted and the mixture has turned a pale amber. Add the hot water, a tablespoon at a time, stirring steadily. Stir in the orange and lemon juice. Bring to a boil. Then stir into the cooked rice. Simmer for two minutes. Take off the heat and stir in the rum. Cool slightly.

Butter an 8 by 8 by 2-inch baking dish that can go to the table. Spread a third of the rice mixture over the bottom, then spoon half the preserves over the rice. Add another third of the rice, then the remaining preserves. Finish with the remaining rice.

Beat the egg whites until frothy. Gradually beat in the remaining sugar and continue beating until the meringue is stiff and shiny. Spread over the top of the rice.

Place in a preheated 350° oven for about 15 minutes or until the meringue is lightly browned. Serve with heavy cream to eight. (This pudding is delicious warm or at room temperature, but it should not be served refrigerator-cold.)

Rice and Sesame Pancakes

¾ cup all-purpose flour
1½ tablespoons baking powder
½ teaspoon sugar
¼ teaspoon salt
1 egg, separated
2 tablespoons butter, melted
1 cup milk
½ teaspoon vanilla
½ cup cooked quick rice
1 tablespoon toasted sesame seeds*
Shortening or vegetable oil
Strawberry preserves
Sour cream

Sift the flour, baking powder, sugar and salt together. Beat the egg yolk, butter, milk and vanilla until combined. Stir in the flour mixture and beat until absolutely smooth. Using a rubber spatula, fold in the rice and sesame seeds.

Beat the egg white with a rotary or electric beater until it holds firm, shiny peaks when the beater is held straight up. Again using a rubber spatula, fold into the batter.

To cook, you preheat a griddle or heavy skillet and grease lightly with shortening or oil. Spoon the batter, by tablespoons, onto the hot griddle and cook until lightly browned on one side. With a metal spatula, turn and brown the other side. Makes about 24 three-inch pancakes. Serve with the strawberry preserves and sour cream.

*Pour the sesame seeds into a shallow pan and toast them in a preheated 350° oven for a short time—15 to 20 minutes. ■

Rice: from plain to wild

Rice is one of the world's most popular foods and the chief food for nearly a third of the world's people.

Regular milled white rice is the most common kind of rice in our markets. The hulls, germs, outer bran layers and most of the inner bran layers have been removed in the milling process. The three types of regular milled white rice available are: long-grain (sometimes called Carolina), short-grain and medium-grain. Long-grain, when properly cooked, is fluffy and dry with each grain standing out separately. It's excellent as a side dish with meat or chicken, especially when there is a sauce, and also very good in salads. Short-grain and medium-grain, moist and sticky when cooked, are important in croquettes, meat or fish loaves and very particularly in rice molds that are turned out to serve, because the grains tend to stick together. Chinese cooks seem to prefer long or medium-grain rice, whereas the Japanese lean to the short or medium.

Converted or parboiled rice is a long-grain rice that has been treated with a special steam-pressure process before milling. Somewhat more expensive than regular milled rice, it takes a little longer to cook. Broadly speaking, converted and regular long-grain rice can be used interchangeably but it is wise to follow recipe directions.

Quick and precooked rice—milled, cooked and dehydrated—is slightly more expensive than long-grain or converted. Available both dry and frozen, it can be cooked in five minutes in boiling liquid. Another precooked rice is prepared by allowing it to stand in boiling water for five minutes.

Frozen cooked rice, in boilable pouches, needs heating only for about 15 minutes.

Flavored rices, relatively new on the market, are regular milled, parboiled or precooked rice seasoned with beef, chicken or curry or combined with various ingredients. A rice pilaf is also available, as well as a combination of long-grain and wild rice.

Canned rice, cooked wild rice, only needs reheating.

Brown rice, the whole, unpolished grain with only the outer husks and a small amount of bran removed, is slightly chewy with a nut-like flavor. It is excellent as a stuffing but also as a vegetable. Due to the oil content, its shelf life is limited.

Glutinous rice, also known as sticky or sweet rice, is used in certain Oriental dishes (see Pearl Balls, page 90). It's usually available only in Chinese and Japanese food markets.

Wild rice is not a true rice but a somewhat tempermental annual grass that grows from seed each year the same way as barley, wheat and rye. More wild rice is grown in Minnesota than any other place in the world and it is still harvested by Indians, who discovered it long before the discovery of America.

Cooking Plain Rice

In general, you should always follow package directions. However, you will find that certain recipes will indicate the type of rice and how to cook it. In that case you should follow recipe instructions.

How to Cook Wild Rice

It is not necessary to soak wild rice, but it should be washed thoroughly. Allow 4 cups of cold water and 1 teaspoon of salt to 1 cup wild rice. Place rice, water and salt in a heavy saucepan; cover and bring to a boil. Take off the cover, reduce heat to moderate and cook, without stirring, until the rice is tender—35 to 40 minutes. Cooked properly, the rice will have "bloomed," which means that each grain will have split lengthwise and be butterflied so that white is exposed on each side of each grain. Drain thoroughly. Return to saucepan and place on an asbestos pad over very low heat for 10 to 15 minutes.

How Much Rice to Cook

- 1 cup uncooked, regular milled white rice yields 3 cups cooked rice
- 1 cup uncooked parboiled (converted) rice yields 3 to 4 cups cooked rice
- 1 cup uncooked brown rice yields 4 cups cooked rice
- 1 cup precooked rice yields 2 to 3 cups cooked rice
- 1 cup wild rice yields 3½ cups cooked rice

How to Keep Cooked Rice

Refrigerated and well-covered, cooked rice will keep for about a week. Reheat by adding a few tablespoons of liquid and bringing to a boil in a covered saucepan. Drain. To freeze, put the cooled, cooked rice into a freezer container, then in the freezer. Frozen, it will keep for six to eight months. To reheat, cover with boiling water and bring to a boil. Do not cook further. Drain well and serve. ■

Get the vitamins you pay for. With Ekco Flint cookware.



Flint cookware has a special sealed-in heat core sandwiched between two layers of gleaming stainless steel, to cook faster and more evenly. Flint covers are self-basting. And Flint's specially designed rims allow cooking vapors to form a vacuum seal between cover and pan that locks-in food flavor and nutrition. So you can cook with less water at lower heat. And get the vitamins you pay for.

Shown, 9-piece set: 1-, 2- and 3-qt. saucepans with covers, 6-qt. covered saucepot, 10-in. open skillet. A most welcome gift. Also available in 7-, 10- and 12-piece sets. 28 open stock items priced from approximately $7.95. All Ekco Flint cookware carries Ekco's exclusive 15-year guarantee.*

EKCO®

*Ekco Flint cookware guarantee: If this product fails due to defects in workmanship or material within 15 years, return postage prepaid and Ekco, at its option, will replace or provide equivalent substitute at no charge.

Send for Ekco's *free Cookery Book.* Write Dept. D1502, Ekco Housewares, Franklin Park, Ill. 60131.

A Piano is to Hear.



That's why we build the Kohler & Campbell for people who love to listen to what they're playing.

A piano is to feel.

That's why we build a piano that answers your touch as though it were alive.

A piano is to see.

That's why we insist on creating examples of magnificent musical furniture.

A piano is to buy.

And that's why we invite you to experience the extraordinary value of a Kohler & Campbell.

Write.

And we'll tell you where your nearest dealer is.

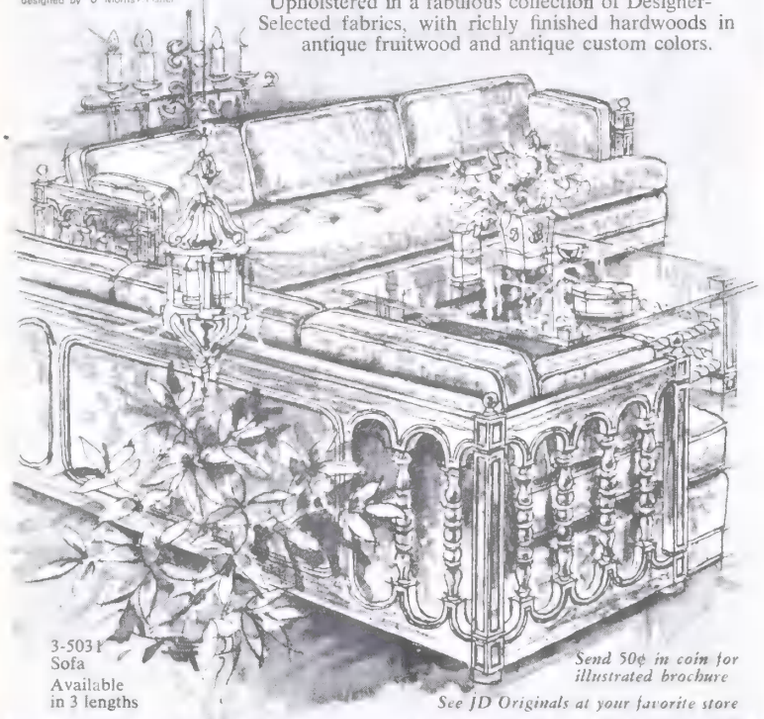
Kohler & Campbell

Granite Falls, North Carolina 28630

JD Originals®
designed by Morris F. Fisher

Dramatic

The rich vibrant beauty of Mediterranean distinguishes our dramatically detailed sofa. Deeply comfortable, quality crafted to last through the years. Upholstered in a fabulous collection of Designer-Selected fabrics, with richly finished hardwoods in antique fruitwood and antique custom colors.



3-503 F
Sofa
Available
in 3 lengths

Send 50¢ in coin for illustrated brochure

See JD Originals at your favorite store

JACKSON OF DANVILLE · DANVILLE, KENTUCKY 40422



418 10 mirror, 35" x 49", flawless glass, richly wrought frame in gold metal finish.

El Prado
Glory in Gold
and Glass

Bassett
MIRROR CO., INC.

Add instant splendor to your home with this mirror masterpiece. A fabulous frame, rich yet restrained, in glistening gold metal. Flawless glass that doubles and redoubles the beauty of any room, any decor. And a price of around $65 that's only believable because it comes from Bassett, world's largest manufacturer of decorator mirrors. See this and other magnificent mirrors at your dealer's. Send 25c for book "Instant Decorating Ideas"—30 pages in color by Pat Guinan, famed decorating authority. Write Dept. JJ, Bassett, Va. 24055

FOOD & DRINK

NOBODY EVER TELLS YOU THESE THINGS

By Helen McCully

What is rice flour?

It's a white starchy flour milled from white rice and can be used in place of wheat flour. When allergies can be traced to wheat, rice flour and flours made from other grains (potato, soy, rye) can be substituted in certain recipes.

What is rice vinegar?

Vinegar made from rice, commonly used in Chinese cookery, writes Grace Zia Chu, author of *The Pleasures of Chinese Cooking* (Simon & Schuster). But Madame Chu goes on to point out that red wine vinegar is a suitable substitute since it most closely resembles Chinese (rice) vinegar in flavor and color.

What is fecule?

Fécule in French, it is potato starch, also called potato flour.

What are pine nuts?

Also known as Indian nuts, *pignon or pignolia* and by the more familiar name, *piñon* (rhymes with canyon), they are the seeds from a species of pine tree that grows extensively in the American Southwest, Italy and France (where our imports hail from). Whitish, cylindrical and about a quarter of an inch long, they are either roasted or salted, or used plain in cookery—much as you would use almonds—in confectionery and pastries. You often see them as a garnish on Italian cookies. They are also used in meats, salads, sauces and rice dishes in Mediterranean countries. Generally available in jars.

Why do raw egg whites sometimes stick to the inside of the shell?

The USDA says it's because the eggs are very fresh and therefore the white is thick.

Is zucchini available in the winter?

Yes. All the summer squashes (pattypan, straightneck or crookneck and zucchini) are now available the year round, according to the United Fresh Fruit and Vegetable Association.

How can you tell if fat is saturated or polyunsaturated?

All fats are mixtures of saturates, monounsaturates and polyunsaturates. If a fat is high in saturates, it is usually solid at room temperature; if high in polyunsaturates, it is liquid at room temperature. There are, of course, exceptions and one of these is margarine. By reading the label—and you should—you can determine what type of fat predominates.

What is goulash?

A sturdy, spicy meat (pork, veal, or beef) stew, of Hungarian origin, cooked with plenty of onions and, in modern times, plenty of paprika, the national spice of Hungary. The Hungarian spelling is *gulyas*, pronounced "goo-lyash"; the Czechoslovakian, *gulas*; the Austrian, *gulasch*; the Germans, however, sometimes spell it *Gollasch*.

Is it true that wine is now available in cans?

Yes, but currently in limited distribution. The French tried the experiment but without success, understandably.

How many calories are there in the various types of milk?

One cup (8 fluid ounces) of fresh whole milk, homogenized, 160 calories; fresh skimmed, low fat (1% milkfat), 110; skim (nonfat), 90; buttermilk made from skim milk, 90; chocolate milk made from whole milk and chocolate, 210; chocolate-flavored drink, made from lowfat milk and cocoa, 190; dry milk (nonfat) when mixed with water, 90; whole dry milk (from fluid whole milk), 160; evaporated (diluted with an equal volume of water) skim, 90; evaporated milk (diluted with an equal volume of water) whole, 170; sweetened condensed, undiluted, 980; yogurt, made with partially skimmed milk is 125. ■

The honorary herbs

—cooking with not-so-common scents

By JOANNE DEAN ☐ My secret garden of herbs seems always to have existed. There is something so personal about the lemon balm, pineapple-scented sage, lemon grass and the scented geraniums, their shapes so fascinating, seeming somehow secret and a connection with some half-remembered past in the history of man.

It must have started with scented geraniums. I had gone to visit a friend who had a museum and a cultural center in Jurupa, Calif. She was going to have a section of scented plants for the blind in her botanical garden, and we were standing on ground that was ripe with fascinating plants. She picked off a leaf, crushed it under my nose and said, "This is a rose-scented geranium, Joanne. See how it smells when crushed." It was memorable. Who had seen geranium leaves shaped like that before? And it did smell like roses.

Soon I discovered there were other kinds of scented geraniums: cinnamon, lemon crispum and nutmeg. I bought and planted these. The leaves of cinnamon geranium are deeply cut, like the rose type, but darker green. It does not grow as large as the rose but has a better shape. The nutmeg geranium is gray-green, a rather small plant that grows about a foot high and has round wavy foliage. The lemon crispum is best of all. Tiny yellow-green leaves grow up and down stiff upright stems a foot tall.

But I didn't know how to use my new plants in cooking. Then a friend gave me a clue. She said her mother made cake flavored with rose-scented geraniums. It seemed urgent to do research on the subject. I found that the geraniums are used mainly to flavor sweet things—cake, custard, baked fruits, fruit cup and ice cream—and the leaves are also used to spice apple jelly, wine cups, fruit drink and lemonade.

It was all so interesting, and we began to experiment. I made custard by a favorite recipe and left out the vanilla, putting a rose-scented geranium leaf on top of each cup. We picked the leaf off the custard before eating it. The flavor was intriguing.

Next I thought I would make a cake flavored with the leaves. This time I wanted to use the nutmeg-scented geranium, so I baked an angel food cake with four of the leaves on top. And then my collection of old cookbooks yielded a great treasure. In a 1908 edition of *Household Discoveries and Mrs. Curtis's Cookbook* was a recipe for geranium cake. I made it using a cinnamon-scented geranium. How was I to frost this unfilled loaf cake? Another strong flavor might conflict or overpower the leaf flavor. I had been experimenting with herb-flavored sugar and had some flavored with the same herb. The same cookbook had a recipe for White Mountain Icing, which I made with herb sugar.

In the back of a garden magazine I found a geranium nursery's advertisement. Its catalog listed 20 scented geraniums as well as many inedible ones. I ordered the apple cider, lime, strawberry and peach. By now, we were herb-mad.

I learned that the Shaker community in Harvard, Mass., pressed 10,150 pounds of herbs and roots in 1849-50. Circulars were sent out with the large orders telling customers how to use the herbs. Their Damask roses for rosewater and extract were popular, and they also raised my beloved rose geraniums and herbs used in teas or tisanes. Some of their herbs are no longer obtainable to me: black birch bark, spice bark, tansy, redwood leaf. Others I have drunk and even grown myself include sassafras, mint and camomile.

A local nursery gave us the location of a neighboring organic herb farm, where we obtained our herb tea plants. One of these, comfrey, we found mentioned in a 1656 book called *The Queen's Closet Opened* as one of the ingredients in "a cordial syrup to cleanse the blood, open obstructions, prevent consumption, etc." Besides drying the broad, hairy, long, dark green leaves to make tea, one fresh leaf is an excellent addition to a mixed green salad.

We also have a *Rosa Rugosa* plant. We do not expect to raise enough rose hips on it to make tea but keep the small thorny rose as a specimen plant to show guests the origin of rose hips for tea. For our own use, we buy the hips at a health food store or from the herb farm. My husband makes an excellent tea, half rose hips and half comfrey. A teaspoon per cup for dried teas is enough.

I must have a love affair with lemon flavor. We bought lemon balm, lemon verbena and lemon grass, too. (*Continued*)

Ekco has the only kitchen utensils guaranteed 15 years.* And they're pretty as well as functional.



Ekco Country Garden cooking and serving tools, pretty in the kitchen or dining room. Colorful flowers on dishwasher-safe Melamine® handles. But pretty is as pretty does; these stainless steel tools make flipping, dipping and stirring easier.

7-piece set includes ladle, basting spoon, potato masher, spatula, fork, pancake turner, and wall rack. Gift boxed . . . a most-welcomed gift item. Approximately $15.95.

*EKCO GUARANTEE. If Country Garden kitchen tools fail due to defects in workmanship or material within 15 years, Ekco will replace or provide equivalent substitute at no charge.

EKCO®

Send for Ekco's free *Cookery Book*. Write Dept.D1402Ekco Housewares, Franklin Park, Ill. 60131.



Building or remodeling? This free book will help you!

Get this 16-page Window Planning Guide to help you make the right window decisions for your new home or remodeling project.

Send today for informative, full-color folder packed with helpful hints and facts plus a description of the Andersen Window line.

Please send me your free booklet, "How to get good windows."
Mail to: Andersen Corporation, Bayport, Minnesota 55003
I plan to build. ☐ I plan to remodel a_____
Name_____
Address_____
City_____ State_____ Zip_____
HB-2

Andersen Windowalls® ANDERSEN CORPORATION BAYPORT, MINNESOTA 55003



You'll never see more authentic styling than this. Only more of it. And you can see it all for a dollar.

I'd like to see it all. Here's my dollar. Please send your color catalogs showing your Early American collections.
*My name is*_____
*and my address is*_____
*city*_____
*state*_____ *zip*_____

AMERICAN DREW
North Wilkesboro, N.C. 28659

201



Write ahead for a vacation into the past.

Write for our beautiful free booklet and recapture yesterday in Williamsburg. And, when you've finished the book, come see Colonial America for yourself. After all, yesterday is only a day away. For information, color folder or reservations, write Mary Thompson, Box B, Williamsburg, Va. 23185.

COLONIAL Williamsburg VIRGINIA



Make your two-story home seem like a rancher.

Install an *Inclinette*

Why climb your stairs when an Inclinette can take you up and down with just a push of the button?

Inclinette is the safe and easy way for the handicapped or elderly . . . is more convenient for the whole family.

Write for new, free booklet . . .

with information on Inclinette – 2 passenger INCLIN-ATOR –"Elevette" the modern home elevator. Equipment is tax deductible when recommended by doctor.



INCLINATOR COMPANY OF AMERICA
Paxton St., Harrisburg, Pa. 17105

The official name (in Latin) of lemon balm is *Melissa officinalis*. *Melissa* is the Greek word for honeybee, and the balm is kept as a bee plant. Although the plant has a tendency to be too abundant, it can be cut and used in many ways—even to rub on furniture for the oil. It can be used in cooking, but I like to drink it best in iced tea in the summer and hot tea in the winter. It takes about a tablespoon of leaves to the cup.

My lemon verbena also takes up much space, but in a drier corner of the garden. It is shrubby in character and sprawls about. The leaves are a beautiful, pointed, yellow-green. Lemon verbena is from Chile and was introduced into this country in 1784. Besides making good tea, it can be used in a manner similar to scented geraniums. The lemon grass leaf structure is strongly reminiscent of a giant grass leaf and is about two feet tall.

The light green, hairy leaves of apple mint are good in vegetables and the variegated leaves of pineapple mint, which smell like pineapple crushed in the hand, make an excellent tea. I found a recipe for mint jelly in a 1909 cookbook, and it is excellent with pineapple mint. The lemon thyme plant is not especially pretty. Its leaves are small and dark green, as ordinary thyme leaves are, and the plant sprawls in a most unattractive way. However, its lemon taste and smell make it a personal favorite for flavoring swiss steak and pot roast.

Then there are plants in the onion family, the *Alliums*. All these have the hollow-type stems of onions, but with slight variations. I am sure you know chives, but have you seen Chinese and society garlic? The leaves on these are broader and flatter than chive stems. Chinese garlic has white onion-type flowers, and society garlic has blue. Their flavor is stronger than chives but both are used in the same way. We have garlic growing now, but I didn't have any luck with it for years. Finally a friend gave me some that was freshly dug and it grew. The lady at the herb farm gave me a clove of elephant garlic. The great oversized clove stayed in the ground for two months, then suddenly sprouted. We have shallots in a corner of the garden. These I started from some I bought in the grocery store.

The herb garden also provides lovely gifts. The various herbs can be dried and packed in attractive jars, with instructions for their use attached to the jars. Various scented geraniums can be picked and placed together. If you choose several kinds of scented geraniums and place a paper doily around them, you will have created a Victorian tussie-mussie. For cooking, for tea, for gifts—it seems that I am always finding new uses for my herbs.

Herb-Flavored Sugar

Sugar
Herb leaves*

Fill a pint jar with sugar. Place the herb leaves on top of the sugar and cover the jar. When the leaves show that they are drying out, the sugar is ready. This takes about three days. The leaves may be left in the jar afterwards. Use the herb sugar in baking or for flavoring desserts.

*Herb sugar may be made with scented geranium leaves, lemon verbena or mint. Use about three of the larger scented geranium leaves. Use a couple of tablespoons of smaller type scented geranium leaves or lemon verbena or mint.

Geranium Cake

4 egg whites
½ cup butter
1 cup sugar
2 cups flour, sifted
⅔ cup water
¼ teaspoon salt
1 teaspoon baking powder
Scented geranium leaves, washed and dried*

Butter a 9 by 4½ by 3-inch bread pan and line it with brown paper. Butter the inside of the paper. Beat the egg whites until stiff and set aside. Cream the butter until fluffy and gradually add sugar. Beat well. Add one-third of the flour to the mixture, then ⅓ cup water, beating well after each addition. Then add another third of the flour and another ⅓ cup of water. Beat well. Add the rest of the flour, the salt and the baking powder. Beat well. Add the egg whites and fold in until well mixed. Line the bottom of the loaf pan with scented geranium leaves. Bake in a 350° oven about an hour. Bake until the cake tests done by the straw method and pulls away from the side of the pan. Frost the cooled cake with icing flavored with herb sugar.

*The number of geranium leaves used will depend on the size of your pan.

Shaker Blue Flower Omelet

4 eggs
½ teaspoon salt
¼ teaspoon white pepper
4 chive stems
12 chive blooms*

Beat eggs until whites and yolks are mixed. Add salt and pepper. Mince the chive stems and set aside. Heat about 2 tablespoons of butter in an omelet pan or small skillet. Add eggs. Pour the chive stems onto the eggs. Keep stirring until it begins to set. Add the chive blooms. Cook the omelet until it is done to taste. Omelet may be turned if desired.

*This omelet can be made only when the chive plant is in bloom.

Shaker Chicken Breasts with Lemon Thyme

3 whole chicken breasts, cut in half
1 cup light cream or evaporated milk
3 sprigs lemon thyme, about 2 teaspoons leaves*

Roll chicken breasts in a mixture of flour, salt and pepper, then sauté in butter or margarine in a large skillet. When the chicken is golden brown on both sides, cover with cream. Cover and simmer 10 minutes. Add lemon thyme and some salt and white pepper. Cover and let simmer 10 more minutes or until done. Six servings of one half-breast each. Six halves are all that the average skillet will hold. If you would like to serve a whole chicken breast per person, follow the same cooking procedure but use two pans and double the quantity of sauce. Serve with the sauce over rice.

* Strip leaves from the stems.

Mint Jelly

3 bunches of mint*
2 cups water, boiling
1 package gelatin
½ cup sugar
Juice of 2 lemons
2 tablespoons vinegar

Steep mint in boiling water. Soak gelatin in ¼ cup of cold water 10 minutes, then pour mint and hot water over the gelatin. Add the sugar, the lemon juice and the vinegar. Stir until all ingredients are thoroughly mixed. Strain and pour into mold and set in refrigerator to harden. Scented mint jelly is very good with chicken, turkey or lamb, or it can be used as the base for a molded vegetable salad or as a gelatin dessert.

*This is good when made from pineapple-scented mint. ■

Mrs. Dean is curator of history at the San Bernadino County Museum in California and the author of A Cook's Taste of History, a book of San Bernadino and early California recipes.

Ekco has the only steak knives guaranteed 15 years*...with the Waverly edge that always stays sharp. Won't get dull!



Ekco Flint steak knives. Wonderful to give! A delight to use!

Waverly cutting edges so sharp they virtually slide through the most gristly steak problems. Handsome handles, too, of virtually indestructible mahogany Pakkawood®. Ask for Ekco Flint steak knives by name, the *only* steak knives with a 15 year guarantee.

6-piece steak knife set. Mediterranean or Americana holdsters. Gift boxed . . . a most-welcomed gift item! Ekco steak sets priced from Approximately $17.95.

*EKCO FLINT CUTLERY GUARANTEE. If this product fails due to defects in workmanship or materials within 15 years, Ekco will replace or provide equivalent substitute at no charge.

EKCO®

Send for Ekco's *free Cookery Book*. Write Dept.D1202Ekco Housewares, Franklin Park, Ill. 60131.

THE SKI CUP

Continued from page 79

use almost any type of red wine, although taste will vary slightly with the quality and dryness of the one you choose.

⅓ cup raisins
6 whole cloves
3-inch cinnamon stick
½-inch piece of fresh gingerroot
½ teaspoon cardamom seed
2 bottles of red wine
½ cup sugar
½ cup brandy

Put the first five ingredients in a bowl with one bottle of wine. Stir, cover and let set overnight. When almost ready to serve, pour the mixture into a saucepan and add the rest of the ingredients. Stir well and bring to a boil. Remove from the heat and discard the gingerroot and cinnamon stick and pour into preheated mugs. If you like, garnish each drink with two blanched almonds.

Premixed Glögg

There are two good ready-mixed glöggs on the market.

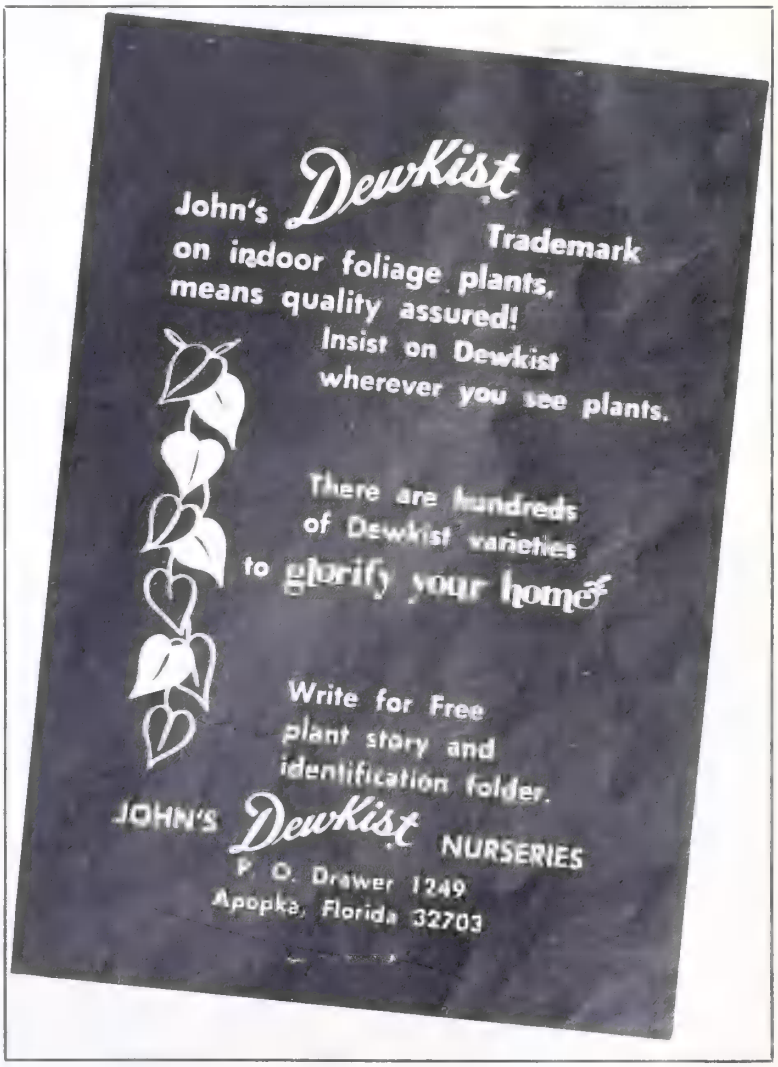
"Glögg Mix" is made by Saturnus of Sweden and distributed in the U.S. by Skandia Foods. It is zesty simply mixed with water, even better when red wine is added and very smooth mixed with light rum. Directions are on the label. The Vencom "Vin-Glögg" is made by blending California wines with spices imported from Sweden. It is winey in taste and quite close to that of homemade versions.

Tom and Jerry

No collection of winter drinks seems complete without this. The secret of this old favorite, which makes enough batter for five servings, is to have a stiff batter and a warm mug.

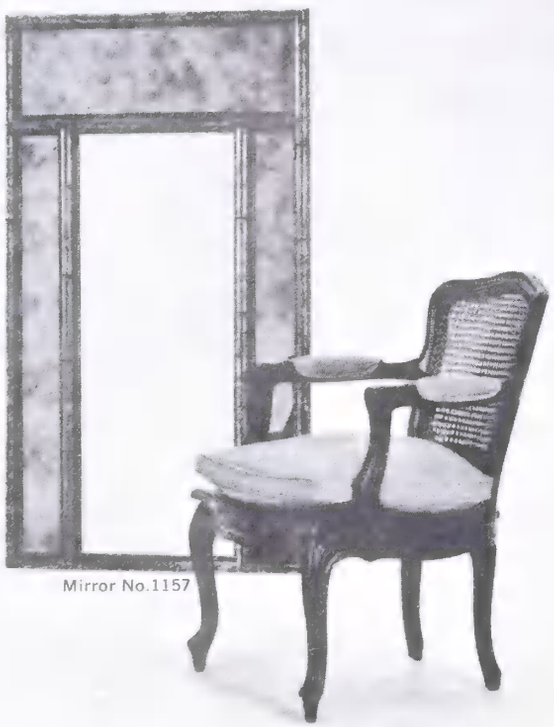
To make your batter, separate one egg, beating the yolk and the white separately and thoroughly. Then combine them in a mixing bowl and add enough superfine sugar to stiffen. Add a pinch of baking soda and ¼ ounce light rum (to preserve the batter), then a little more sugar.

In each prewarmed mug, dissolve 2 tablespoons of batter in 3 tablespoons of hot milk. Add a jigger of rum, fill the mug with hot milk and gently stir. Pour about ½ ounce brandy on top and sprinkle with nutmeg. ■



Your walls don't have to live in the same country as the rest of your room.

Accent the furniture of one period with a wall from another. There's a Carolina Mirror to mix with any style or match the finest furniture or solve the toughest decorating problem. Send $1.00 for a complete color catalog and the name of your nearest dealer. And make whatever country your walls live in a better place to live.



Mirror No.1157

Carolina Mirror Corporation
North Wilkesboro, North Carolina 28659

Scouting builds BOYPOWER.



America's manpower begins with BOYPOWER

Support the Boy Scouts

Work-easier tools

After the sixth unsuccessful phone call to a carpenter in an atte to have one chair leg repaired, it's no wonder some people abru decide to repair it themselves. There is also in America a str movement toward self-expression, newly found pleasures in shar wood or silver or plastics. Whether you belong to the repair-it cause-you-have-to or to the design-and-build-it school, you plenty of company. Fortunately, toolmakers recognize these tr and have been pouring their talents into producing tools better su to the nonprofessional than the journeyman carpenter. Our favo among the most recent crop of new tools begin below, all with i vations to make work-at-home easier or faster or more interestin or all of these. Despite their newness, all are readily available



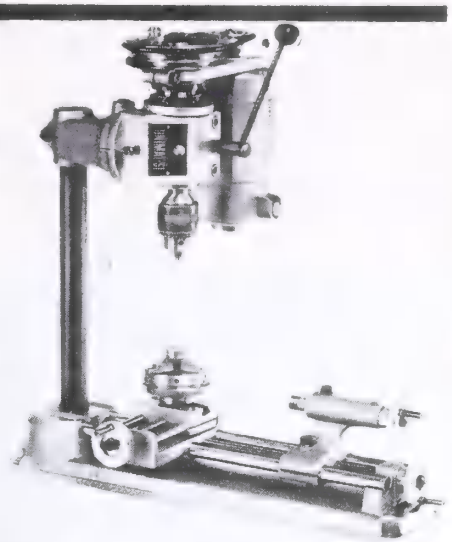
An honored maxim in t carpentry trade is "Mea twice and cut once." G advice. Mistakes in measuring may occur because of a lapse in attention, but often are due to unnoticed mover of the rule. Slipping is exactly what the new st tape rule at left will no Adhesive-backed tape sticks securely to the w surface, freeing both hands for easier, more accurate measurement The tape is sold with protective paper over t adhesive. You strip awa the paper and press do the tape. Called Disston Measuring Stick, the ta are made by H. K. Port and sized at ½ in. by 6 for about $1.60, and ¾ by 12 ft. for around $2.



Using quality tools always makes sense. Why not tools that are good-looking as well? These handsome stainless steel wrenches are rust-resistant (of course), designed to fit your hand and have no finish to chip. Sizes in the set at right run from 7/16 to ⅞ in. A Craftsman product by Sears, through stores or by catalog; about $45, in a velvet-lined case.

Since Rohm and Haas simplified the art of designing and turning furniture and accessories of Plexiglas, a surprisingly large numb home craftsmen have successfully produced finished pieces. Or the keys to working these acrylic sheets (or fiber glass) is a twist that bores a perfect hole every time. Anyone who has worked on ac knows the plastic cracks easily when conventional drill bits are u These special bits are sold in sizes from 1/16 in. to ¼ in., an any ¼ in. electric drill. C & S Products Co., Jenkintown, Pa. 19

There's something particularly annoying about breaking a steel rule or zapping the spring inside the case—even more so if your year-old has done the job while you were at the office. The old solu was to throw out the broken tape and buy a new one (or temporarily your wife's sewing tape). Stanley Tools has come to the rescue w replaceable inner tape cartridge. If the old tape goes blooey, you the case, remove the mangled cartridge and replace it with a new cartridge, ready to go. Look for the name Powerlock II where hard is sold, in lengths from 12 to 20 ft. and priced from about $5 to



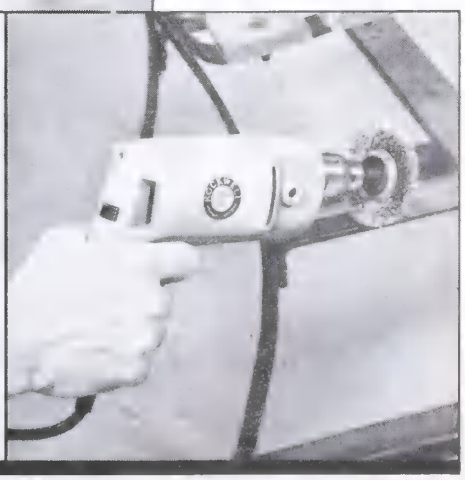
Without equivocation, here is one of the most versatile small electric tools sold anywhere. At right, it's in a drill press position. With the motor and shaft horizontal, it's a lathe. Another adjustment, and you have a polisher/grinder. Back up to the vertical position, it can be a miller. And there are precision-sawing accessories. Ideal for all intricate metalwork, making jewelry and hobby woodwork, the tool is called Unimat and is a compact 11½ in. long, with a distance between lathe centers of 6 9/10 in. The basic Unimat sells for around $150 at tool shops.

dvanced woodworking requires advanced tools. If you've reached at point, you're probably ready for a table saw. The professionals ten buy table, motor, stand and accessories separately, with a sound owledge of exactly what they need. A package unit is better for any-e starting out, and Rockwell offers one of the best packages: a)-in. saw (refers to the blade diameter), table, stand, 2½ HP otor, rip fence and some admirable safety features for a price of ound $220. The blade will crosscut stock up to 3¼ in. thick.

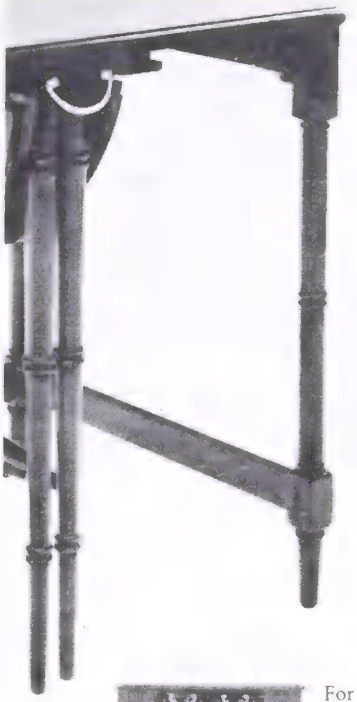
emember burning a hole through an autumn leaf with a magnifying ass held between the sun and the leaf? On that simple principle of ncentrated light, a nonflaming "torch" was designed for such me chores as thawing frozen water pipes. Called Torchlamp, it nerates 800° of heat in about three seconds from a fingernail-size artz-bromine bulb rated at 600 watts, but which operates from a andard 110-volt circuit. Special dark glasses are included in the mp kit, to protect your eyes from glare. Other uses: sweating cop-r pipe joints, burning off old paint, lighting charcoal briquettes. The st runs around $25, and the maker is the Nine Co., Richfield, Minn.

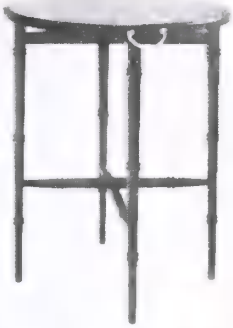


How about an easy, foolproof way to strip old insulation from wiring? And with one tool that cuts wire up to 12 gauge quickly and cleanly? And on top of that, as you can see at left, with a tool that is also a screwdriver. Stanley Tools has put them all together, calling its new offering the Strip-Driver. The blade is ground to size for screws that are ordinarily used in electrical installations. Directions with the tool. Price, about $4.50.



alf-inch drills have always been the mainstay of professionals, and priced around $50. Rockwell ecided to break the price barrier, and has with ½-in. drill seen at right, priced under $30 for the variable speed model. Called Ultra Drill, it runs ward or reverse at speeds f from 0 to 700 RPM, on a 2.8 amp motor. Moreover, it's double-ulated, and, as you can easily see by the metal uffer attachment, highly versatile for home use.



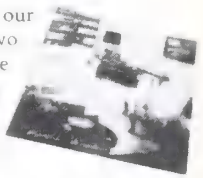


A little table that grows on you

If you have room for a 19" x 19" table (21" high), you have room for its two 16½" round glide-out companions, too. All three in the hospitable glow of hand-rubbed solid cherry from Harden's own forests. Solid brass pulls. Authentic bamboo-turned legs and classic design let beautiful wood and beautiful workmanship speak for themselves.

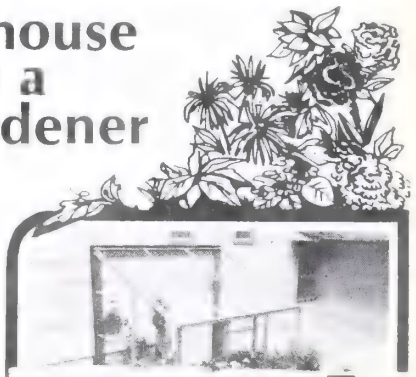


For a 128-page book of our traditional designs, send two dollars to Harden Furniture Company, McConnellsville, New York 13401.



FINE FURNITURE — THE *Harden* TRADITION

A home greenhouse makes you a year-round gardener



The colorful beauty of fresh flowers all year round in your home is a fun hobby when you raise them yourself!

If you like gardening, you don't have to restrict yourself to warm weather. Instead, bring the outdoors into your home for all seasons with your own private greenhouse. Not only is a home greenhouse a fascinating fun center, but an educational experience for the entire family. And what a perfect way to get a headstart on the spring season with advance plantings and cuttings for early crops, both flower and vegetable!

Lord & Burnham is America's leading source for home greenhouses. Prefabricated for easy, inexpensive installation, these all-aluminum structures will add substantial value to your residence as well, and will last a lifetime with little maintenance or upkeep.

Dozens of styles and models in full-size houses to fit every taste and budget from as low as $495 to $2,500. Or get started with a window greenhouse from $135 and up delivered. Send today for free catalog #51.

Lord & Burnham

Irvington-on-Hudson, N.Y. 10533

Please send all about tion for e

☐ Check h

Mr/Mrs

Address

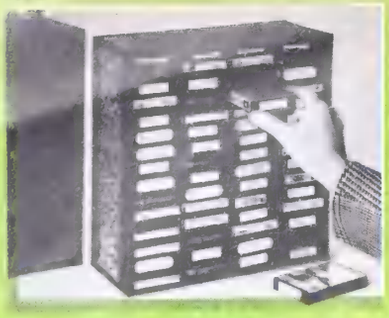
City/State

In Canad St. Catha



his authentic Greek doll is modeled after e honor guard protectors of the royal alace and the Tomb of the Unknown oldier. Evzone soldiers make a striking pression in their traditional uniform which includes the long, full-sleeved ouse worn with a billowy white skirt, vest and waist sash. White leggings, sseled shoes and cap complete the uni-rm. 12" H.; $6.95 ea., ppd. No C.O.D. end check or Money Order to:

TREASURES OF THE WORLD, Inc.
P. O. Box 476
Charlotte, N. C. 28201



CASSETTE CASE

ANSWERS **Cassette storing problem!** Custom made of heavy book binders board, bound in Kid-Grain Leatherette with Gold embossed design. Individual storage slots hold 60 Cassettes slightly tilted back to prevent handling spillage. 13½ x 5½ 12⅝" wide. Small unit holds 30 Cassettes. 13½ 5½ x 6½". Ideal solution for keeping a collection neat & orderly. Choose: Black, blue, brown, green. 30-unit, **$11.95 ppd.** 60-unit, **$16.95 ppd.**



SPOON RACK

DISPLAY your Collection of Spoons! A deftly designed two curved shelf rack is pretty enough to hang alone. Spaced to hold 18 of your precious spoons from demitasse to table size. Made of yester years mellow Pine & hand-rubbed to a satin smooth colonial fruitwood finish. 14 x 13" wide. **$7.95 pp.** New 24" wide rack holds 36 spoons. **$13.95 pp.**



ART BEAM-LITE

SEE your pictures Framed-in-Light. French made for Louvre-Like lighting. Small, compact, handsome fixture provides concentrated light to enhance the beauty of your paintings, sculptures, objets d'art. Easily adjustable; projects round or rectangular beam to 20-ft.; simple multi-size focus. Attach to wall, ceiling. Used in fine homes, museums, galleries. 5" size complete with bulb, 8-ft. cord. **$21.95 ppd.**



MAGAZINE FILES

SAFE storage for your favorite magazines. Keep from dust, wear, disorder; easily transferred reference. Custom made for any standard size magazine. Titles are embossed in 23K gold. Choose from rich library-colored Leathertex to resemble costly bound books. Each holds a year's supply of magazines. Ideal for medical & legal journals. $4.95 ppd. each.

ART GUILD enterprises P.O. Box 26[illegible], Minneapolis, Minnesota 5[illegible]

WICKER WONDERLAND

RATTAN FROG A happy looking handwoven wicker frog with a huge appetite for waste paper, soiled clothing, toys or needlework. Both fun and decorative with twinkling green eyes and "Big Mouth" 19" high, 16" wide. Painted add $3.00.

$15.95 plus $2.00 postage





TIFFANY LAMP Beautifully hand woven of natural rattan. Completely wired with on/off switch, 8 ft. rattan chain & bracket. Shade is 12" dia. x 9". Use 60 to 100 watt bulb. Painted add $2.00.

$9.95 plus $1.00 postage



VICTORIAN SWEETHEART HEADBOARD That have all the allure and romance associated with the Orient. Handwoven of the finest rattan. Painted add 25%.

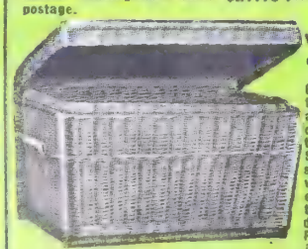
Single: 39" X 48" high	$22.95
Double: 54" X 48" high	$29.95
Queen: 60" X 48" high	$34.95
King: 78" X 48" high	$44.95

Exp. Chgs. Coll.

WICKER IN HOUSE & GARDEN COLORS—Professionally spray painted in White, Pineapple Yellow, Parrot Green, Space Blue, Azalea, Bittersweet & Black.



TABORET TRIO—Slip from their nest and use them for end tables or foot stools. Rattan woven, decorative in any room in the house. Large: 18" high, 16" diameter. Medium: 17" high, 14" diameter. Small 16" high, 13" diameter. Nesting set of three. **$29.95 plus $2.00 postage.**



Willow Chests Decorative storage for clothes, toys, etc. Samson strong, with easy-to-tote handles. Finished in its own natural rich golden color.

20" long X 14" X 14" **$12.45 plus $1.00 postage**
24" long X 16" X 16" **$14.45 plus $1.75 postage**
30" long X 17" X 17" **$17.95 plus $2.25 postage**
40" long X 18" X 18" **$19.95 plus $2.75 postage**

SEND 25c FOR CATALOG
N.J. Res. add 5% sales tax
Satisfaction Guaranteed
VISIT OUR WAREHOUSE SHOWROOM

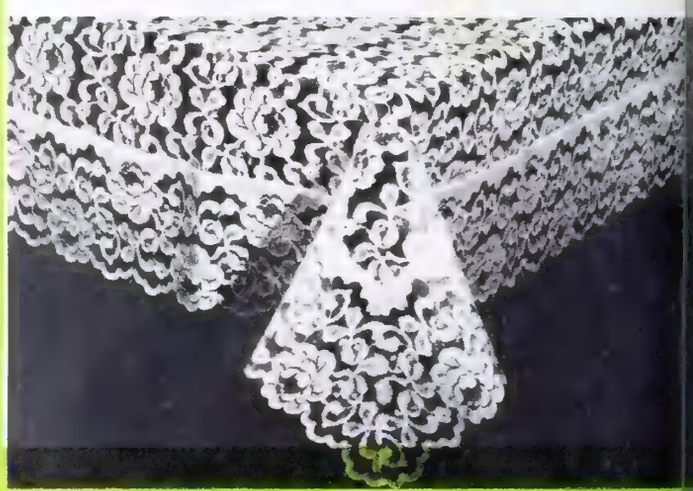
From the Basket House Dept. HB2

[illegible] St., Rockaway, N. J. 07866



High Time Alarm projects the time in large digits on your ceiling all night. Only electrical unit of its kind! Beige clock, 7" high. One year warranty. $29.95 ppd. House of Minnel, Dept. 422A, Deerpath Road, Batavia, IL 60510.

Hagen's Peony Cloth for loveliest tables. Drip-dry wh or ecru nylon & acetate Alen lace. Oblong or oval: 70 $25, 70x108 $30, 70x126 $ 70x144 $40. Round 70" $22 Napkins $1 each. Ppd. Hage Box 666, Englewood, NJ 076

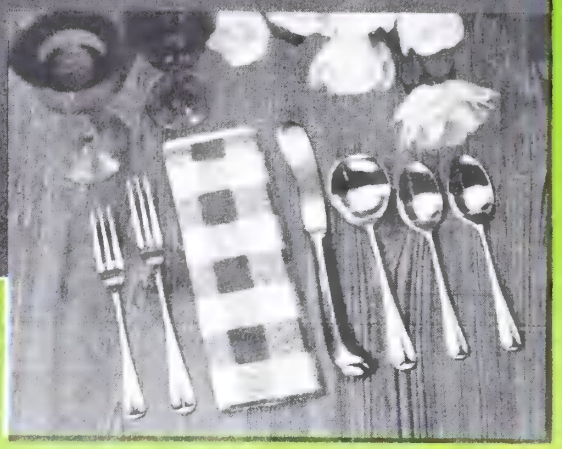




Entertainment Center. 4 decorator 13" cubes in white and black gutsy fibreboard hold records, phonograph, magazines. Each cube has shelves; one with door, another with 3 drawers, two are open. Easy assembly. $11.98, $2 ship. Cadlyn's, HB2, 2077 New York Ave., Huntington Sta., NY 11746.



STERLING SILVER PISTOL-HANDLED FLATWARE OF 1776...*Reproduced as authentic replicas in satin finish stainless*



Recreate the gracious atmosphere of Colonial elegance at your own table with this incredibly beautiful service... at just a fraction of what you might expect to pay for luxurious Sterling. Through a special purchase, we've been able to recreate the famous Pistol-Handled Flatware—a service that carries stunning simplicity of authentic Colonial—now in magnificent satin finished stainless steel. And every piece is a masterpiece—an exquisite replica of the famous Paul Revere settings that graced many a candlelight Colonial dinner. The knives are the genuine hollow pistol handles; there are extra deep bowls in the soup spoons; and the forks are the graceful 3-tined design. And because the entire set is in miracle stainless, you pop it right into the dishwasher without a care (and, of course, it never, never needs polishing!). At this special price, you'll no doubt want to give one as a gift to yourself and another to a cherished friend.

OFFER WILL NOT BE REPEATED THIS SEASON

Don't be disappointed, take advantage of this amazing low price now while this offer lasts. Order now, and we'll send you a complete service for 8 including 8 Dinner Forks, 8 Stay-Sharp dinner knives, 8 salad/lunch forks, 8 soup spoons, 16 teaspoons AND A SPECIAL FREE GIFT: 2 serving spoons—50 pieces in all. The entire set is yours for just $14.98 on full money-back guarantee, but hurry, order now. This offer will not be repeated this season.

Copyright 1971 Division of Bevis Industries

Complete luxury service for 8

50 PIECES now only **$14.98**

COLONIAL STUDIOS, Dept. FPS-22
20 Bank Street, White Plains, N.Y. 10630

Please send me the 48 piece Stainless Steel Pistol Grip 1776 Flatware set plus the 2 Free Serving Spoons for just $14.98 on full money back guarantee if I am not absolutely delighted.

(Please add $1.00 postage and handling with each order.)

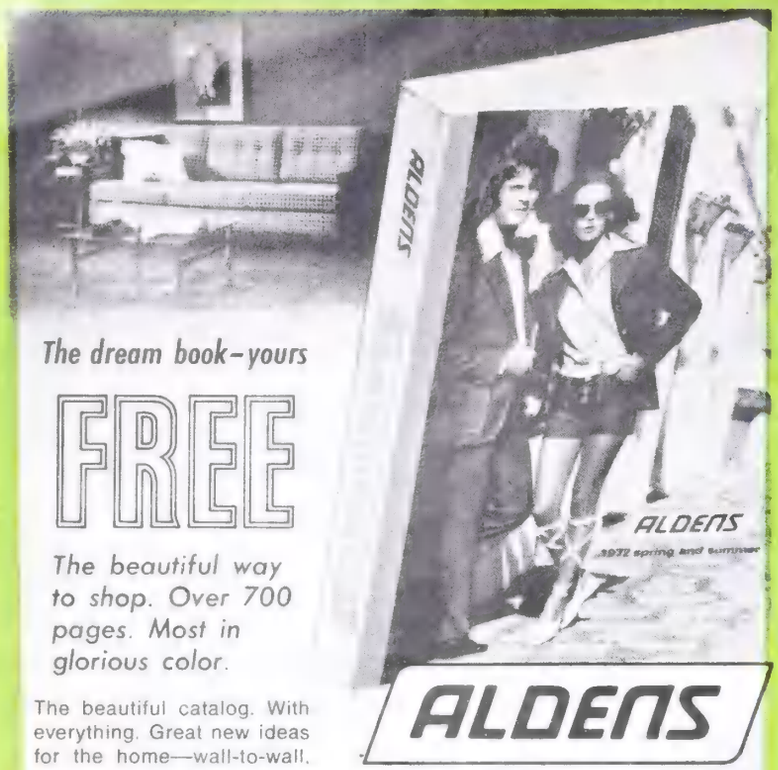
Enclosed is $..... (Print Clearly)

Name .....

Address .....Apt. #.....

City ..... State ..... Zip .....

☐ **SAVE! SPECIAL OFFER:** Order two sets for just $27.98. Extra service makes a magnificent gift.



The dream book–yours

FREE

The beautiful way to shop. Over 700 pages. Most in glorious color.

The beautiful catalog. With everything. Great new ideas for the home—wall-to-wall, floor to ceiling. Plus fabulous fashions—head-to-toe for the whole family. A complete department store at your fingertips. So easy to shop. More than 5 million families do at Aldens where money-saving is tradition since 1889. Rush coupon for your copy. Quantities limited.

ALDENS

ALDENS Box 5362 Chicago, Ill. 60680
Rush newest Spring-Summer catalog to:

NAME_____

ADDRESS_____

CITY_____

STATE_____

ZIP_____

5521



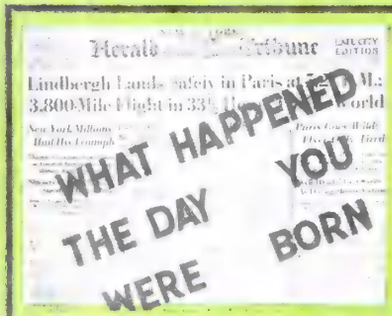
Rattan Ceiling Lamp with 18" chain. Fully electrified with dimmer switch, adjustable height. 14" spread, 11" high. $14.95 plus $1.50 post. White, pink, green, yellow, blue or orange, add $3. Fran's Basket House, HB2, 89 W. Main, Rockaway, NJ 07866.



Lead Crystal Decanter has a lavish look, exquisite design. Shaped like an old sea captain's grog bottle, it's hand cut crystal, holds a quart. Made in W. Germany, $15.98 plus $1.25 post. Harriet Carter, HB2, Plymouth Meeting, PA 19462.

Body Wheel is riding high on everyone's program to stay in shape, get rid of those tensions. Tones up muscles, rolls inches off waistline. Compact portable exerciser is $1.98 plus 50¢ post. Cadlyn's, 2077 NY Ave., HB2, Huntington Sta., NY 11746.





DATED NEWSPAPER COPY

Find out what happened the day you were born or any other special date. You pick the date—any time from Jan. 1, 1900 through Dec. 31, 1964; we'll get the front page copy of the New York Herald Tribune for that day. Please specify exact date.

$4.50 Postpaid



adjustable Hi-Low T.V. POLE STAND

For the bedroom, living room, kitchen, family room, porch ... no matter where you're viewing this smart new T.V. Pole Stand holds your portable at the level and place best suited for comfort without taking up valuable floor or table top space. Takes any width to 14" front to back up to 17" top to bottom. Easy to install, black decorator pole has spring tension rod at top to adjust to ceiling height can be set up in Hi or Low position. Hi position is great for reclining watchers. Made in USA.

$12.95

CUSTOM PRINTED SHIRTS

Up to 30 ... ity cotton ... Machine ... or fade ... navy blue. Size ... size & color. Add ... ing on both sides ...

Sweatshirt .....

T Shirt .....



... of gifts.

Holiday Gifts Dept. ...

7047 Peo... ...

WASH AND WEAR S-T-R-E-T-C-H WIGS

Lowest prices ever offered on our Highest Quality Kanekalon S-t-r-e-t-c-h Wigs.

STYLE 2

STYLE 1





STYLE



Choose *Any* Wig For Only

$5.72

Originally *$29.00* And Higher

These superbly styled s-t-r-e-t-c-h wigs look, feel and behave better than real hair. Made of Kanekalon fibre, these Wash 'N Wear pre-set creations are the very latest in style, convenience and high fashion. They are perfect travel wigs for the Girl-On-The-Go . . . you just wash them, pack them and forget them. A flick of the brush when you unpack makes your wig ready to wear—and the set will stay in permanently! These are the perfect wigs to complete a wig wardrobe or to start one. If you have always wanted fine quality wigs, now is your chance to get them—and at only a fraction of their regular price.

FREE $6 WIG STYLING KIT
with each order

Kit Includes:

- WIG STYLING BRUSH
- SPECIAL GLAMOUR STYLING COMB
- WIG STYLING BOOK
- WIG CARE MANUAL

COUPON-ORDER FORM

Name .....

Address .....

City ..... State ..... Zip .....

☐ I enclose full amount plus $1.00 handling.
☐ I enclose $1.00 extra for 24-hour shipment.
☐ Send FREE $6.00 Styling Kit. (No C.O.D.'s)

Prudential Imports, Dept. D-8702
3901 North Tulsa, Oklahoma City, Okla. 73112

QUANTITY	STYLE	PRICE
	Total	

SPECIAL OFFER! All THREE WIGS Only $ 14.95

COLORS AVAILABLE: ☐ Black ☐ Off Black ☐ Dark B[illegible] ☐ Medium Dark [illegible] ☐ Light Brown
☐ Light Auburn ☐ Dark Auburn ☐ Light [illegible] ☐ Golden Blonde ☐ Honey [illegible]
☐ Light [illegible] ☐ Blonde ☐ Blonde Frost ☐ White ☐ Dark Grey ☐ Mixed Grey
☐ Dark Frosted ☐ Medium Frosted ☐ Light Frosted ☐ Light Brown Silver Frost

3 Exciting New Gifts!



CLYDESDALE & HORSE HITCH TOWEL

The world famous Budweiser Clydesdale horses have been reproduced on a giant 34" x 62" terry beach towel. In full color, it can be used as a wall hanging as well as for purposes of drying off. White background with fringe-edged ends. Really beautiful. Only $3.95 plus 75¢ post. and hand.



THE PHOTO SWAP BELT

Photos at your waist! The belt kids will love. Has 10 removable (for swapping) sections that will display a 1¾" x 2¼" photo in each. Made of black plastic with brassy buckle . . . a nifty idea that makes an attractive accessory, and something for the kids to swap. About 35" long. Only $3.95 plus 75¢ post. and hand.



SHOE AND BOOT DRYER

A drastic ovation in shoe & boot drying. Will safely dry anything from tykes shoes to Grampas hip boots . . . let's not forget those expensive boots of milady. Drying action is through convection . . . slow, complete & even so that the finest leathers retain their smoothness & pliability. Dry shoes & boots cut down the chances for colds; & eliminates the damp condition that encourages Athletes Foot. Will accommodate men's, women's & children's shoes & boots of leather, rubber, plastic or canvas. Only $24.95 plus $2.00 postage and handling.

HOUSE OF MINNEL, Dept. 422, Deerpath Road, Batavia, Ill. 60510

Enclosed please find check or money order for $_____

—CLYDESDALE TOWEL @ $3.95 plus 75¢ postage and handling.

—PHOTO BELT @ $3.95 plus 75¢ postage and handling.

—SHOE DRYER @ $24.95 plus $2.00 postage and handling.

Ill. Res. add 5% Tax. Gift catalog 25¢

NAME_____

ADDRESS_____

CITY_____

STATE_____ ZIP_____



Distinctively Personalized

BATH ENSEMBLE

Initials of your [illegible] embroidered and appliqued onto smart and luxurious colors: Avocado, [illegible] Blue, Pink, Orange, Yellow, and Red. Please underline initial [illegible] color when ordering. Order them for yourself . . . for gift giving, [illegible] anniversaries, hostess gifts. Elegantly monogrammed, these [illegible] terry towels, sheared to a velvety softness, are surprisingly [illegible]

Bath Towels, 25 x 45 [illegible]
Hand Towels, 11 x 28, [illegible]
Wash Cloths, 12 x 12, ... 85¢ each
Guest Towels, 12 x 18, ... 85¢ each

May be [illegible] as individual pieces.

We pay postage on orders [illegible] $10.00; under $10.00, [illegible] 65¢ for postage and handling. [illegible] Jersey residents add 5% sales [illegible] Sorry, no C.O.D.'s.

We will send color swatches on request for $1.00, which you can deduct from your order.

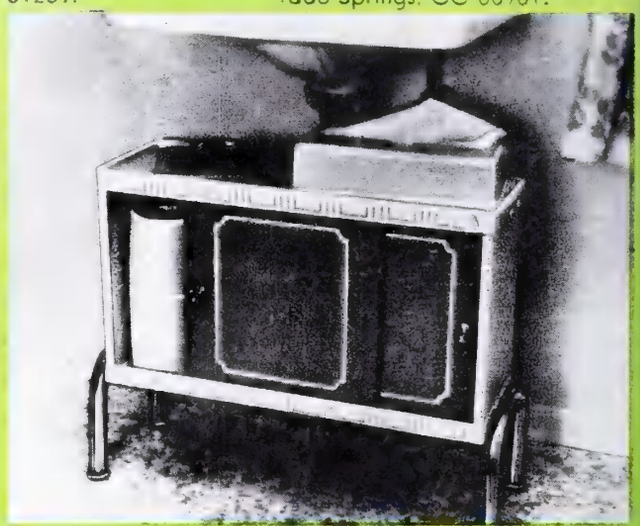
HAGEN'S [illegible]

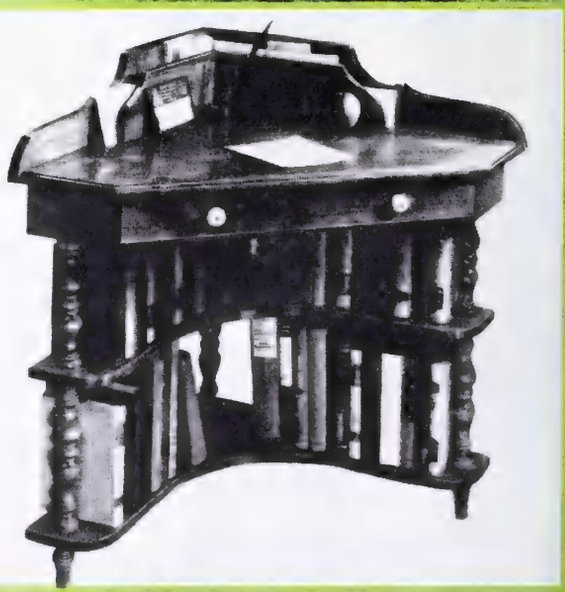
Box 666, Eng[illegible] 07634



Aunt Abigail's Smock tops pants, skirts. Machine-washable cotton in red or navy ¼" gingham check, red or navy Bandana print, red or black Victorian floral. S, M, L. $10.95 ppd. J. Jill, Ltd., B-22. Southfield, MA 01259.

Down-Under Bath Cabinet adds storage space. Looks "built-in" under bathroom sink. Hi-impact plastic, metal legs, sliding doors. Easy assembly. 22Wx7½Dx18½"H. $8.99 ppd. Walter Drake, HB85 Drake Bldg., Colorado Springs, CO 80901.





Corner Library Desk fits flush to wall. Over 4 sq. ft. of work area. Honey tone or maple, antique pine or walnut finish. 27" along wall. 34½"H. $54. Kit, $37.50. Shipp. coll. Yield House, HB2, N. Conway, NH 03860.



ture The Decorator Look with fabulous ready-made coordi
es at discount savings of 33⅓% if you order *before* March 31st,
before April 15th. Send for free catalog. Ronnie Drapery
p., Dept. 4K-14, 145 Broad Ave., Fairview, New Jersey 07022



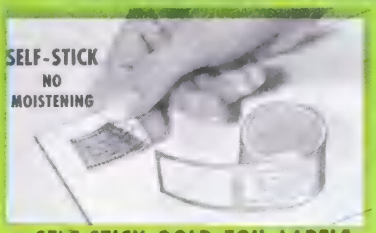
age Cases in red, blue, or
k book binder board. Units
singly, in groups. 9x12½x
., $8.95 ea. ppd. Art Guild,
23211, Minneapolis, MN
3

Blue Jays captured in bisque porcelain rate a special spot in bookstacks, on a shelf. 5¼"H. $5.98 plus 25¢ post. Colonial Studios, BJE-16, 20 Bank, White Plains, NY 10630



Good Ideas by mail from Walter Drake

4012 DRAKE BUILDING, COLORADO SPRINGS, COLORADO



SELF-STICK GOLD FOIL LABELS

Gleaming gold foil labels stick anywhere — a smart touch to personalize letters, books, cameras, briefcases, records, etc. Classic border, handsome black printing. 1" x 1¾". Up to 4 lines, 27 letters and spaces per line.

P4010 250 Gold Foil Labels $1.98



EASY COMB FOR PETS

Now you can comb out knots, mats, snarls and burrs from your pet's hair without strain or pain. Leave his coat smooth and neat. Knurled brass safety blades remove snarls, etc. as you comb through coat. A pet owner's must.

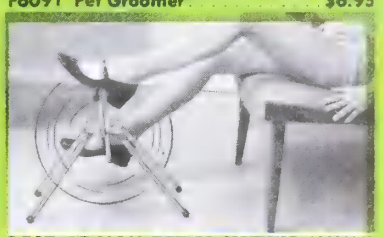
F6091 Pet Groomer $6.95



LITTER BOX PREVENTS ODORS

Litter is dried by screen filtration and ventilation—liquid filters through screen into pan and evaporates! Spray prevents odors, keeps litter fresh. Scoop out solids. 19" x 14" x 6". Scoop, deodorant spray included.

F2054 Cat Litter Box $7.95



REST AS YOU PEDAL INCHES AWAY!

Pedal a few minutes each day to firm up your leg and thigh muscles . . . tummy too! Go no further than your favorite chair! Adjustable pedal regulator lets you choose from easy to more energetic pedaling. 11" H, made of tubular steel.

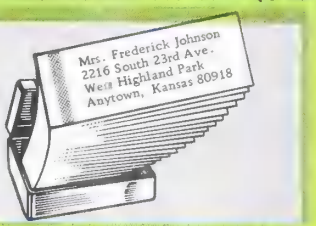
F1106 Pedal Exerciser $5.98



FLORAL NEEDLEPOINT COVERS $2.98

Replace worn, shabby covers on chairs, etc. and have the beauty of real needlepoint without the work of doing it. Loom-woven floral print with your choice of black, green or beige background. Foam backing; 20" square. Easy to attach.

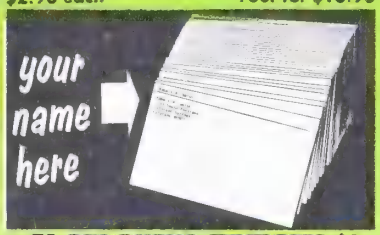
Order by color number:
F6071(Black) F6072(Green) F6073(Beige)
$2.98 each Four for $10.98



1000 RETURN ADDRESS LABELS $1

Quick, easy way to put your name and address on letters, records, books. Any name, address & Zip code up to 4 lines beautifully printed in black ink on white gummed labels; rich gold trim. Free handy box.

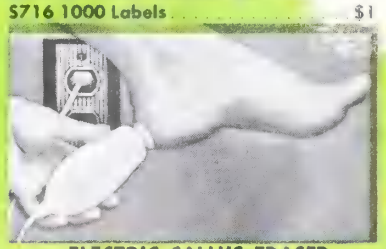
S716 1000 Labels $1



75 BILL-PAYING ENVELOPES $1

Why scramble for envelopes at bill-paying time, or break up good stationery sets? Mail checks, orders, etc. in these 6½" crisp white envelopes made for this job! Return shows name, address, Zip code.

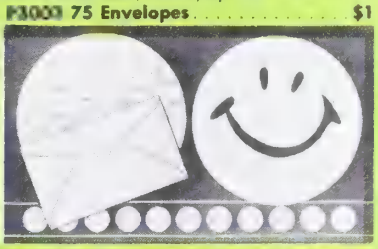
P3000 75 Envelopes $1



ELECTRIC CALLUS ERASER

Erases ugly calluses, corns, dead skin — leaves feet smooth as silk from heel to toe. Safe, gentle vibrating action smooths rough scratchy skin that looks unpleasant and snags nylons. 5½ ft. cord. Tough white plastic.

N894 Electric Callus Eraser $3.98



SEND STATIONERY WITH A SMILE!

20 bright yellow round sheets with perky eyes and bright smile! 20 contrasting gold envelopes in set. Seal them with bright yellow self-stick smile stickers! 100 on a roll.

S5049 Smile Stationery Set $2
S5050 Smile Stickers $1



ENLARGE YOUR FAVORITE PHOTO 2-FT. X 3-FT.

only $3.98 postpaid

Send in any black-and-white or color picture (no negatives) . . . or 35mm color slide . . . and have it enlarged into a giant 2-ft. x 3-ft. black-and-white wall poster. Top quality workmanship. Kodak paper and chemicals. Shipped in a sturdy mailing tube. Your original returned safely by separate first-class mail.

P5009 2-Ft. x 3-Ft. Giant Photo $3.98

Walter Drake & Sons
4012 Drake Building
Colorado Springs, Colo. 80901

FAST SERVICE
SEND FOR FREE CATALOG

SATISFACTION GUARANTEED OR MONEY BACK! We ship POSTPAID!

NAME _____

ADDRESS _____

CITY & STATE _____ ZIP _____

ITEM NO.	HOW MANY?	NAME OF ITEM	PRICE

Colorado residents add 3% tax. **TOTAL ENCLOSED (or charged)**

master charge BANKAMERICARD

Charge ☐ BankAmericard Acct. No. _____
☐ Master Charge Acct. No. _____

Print the Bank No. from the lower part of Master Charge card. _____



Look out over the rooftops, and there you'll see him...a dreamy, poetic, raggle taggle fiddler perched on a thatched roof. Listen! What is that haunting, bittersweet melody? The delicate bell like notes float out "Sunrise, Sunset," and all the memories come flooding back in this superb little sculpture of delightfully colored ceramic that stands about 6" high...including the music box, and is yours for only $5.98 (plus 50¢ postage and handling with each order). Why not two for just $10.98, can you think of a more appropriate gift? Please allow up to four weeks delivery.

Copyright 1972
Division of Bevis Industries

COLONIAL STUDIOS, Dept. FR-11
10 Bank Street, White Plains, New York 10610

Please send me the charming Fiddler On The Roof music box for only $5.98 on full money back guarantee if I am not absolutely delighted. (Please add 50¢ postage and handling with each order.)

Enclosed is $..... (Print Clearly)

Name .....

Address .....Apt. #.....

City .....State .....Zip .....

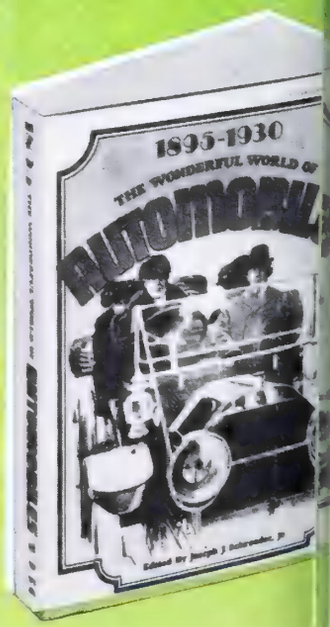
☐ **SAVE SPECIAL OFFER: Order 2 music boxes for only $10.98. Extra music box makes a great gift.**



Persian Pillow Kit. Embroider the bold, geometric design in rich shades of orange, green, purple, red, white & gold. Kit includes needlepoint canvas, yarn, needle, instructions. 20x20", $15.95 plus $1 postage. The Stitchery, HB2, Wellesley Hills, MA 02181



Save-A-Drink Lids keep the sparkle in your soda or beer cans. Plastic lids pop in like a cork, come in 4 different shapes. Set of 6, 49¢ ppd. Walter Drake, HB86 Drake Bldg., Colo. Springs, CO 80901



The Wonderful World of Automobiles 1895-1930 is a nostalgic journey. 288 giant pages, 8½x11", of rare automotive memorabilia. $5.95 plus 50¢ post. House of Minnel, Dept. 422C, Deerpath, Batavia, IL 60510



Dashing Cape . . . a Dramatic Cover Story

When the weather outside is frightful you will look and feel delightful in this magnificently cut, wonderfully warm 100% heavy 8 oz. virgin wool, smooth cloth cape. Generously flaring, classic monk's hood design, has slash arm vents, snap neck fastener, and a pair of ties to keep you snug. Impeccably detailed, it has that dashing aura of real assurance you want for town and country . . . day and evening. Black, Navy or Burgundy. Sizes small, medium or large. $49.95 ppd.

Also available: BELOW KNEE LENGTH **$45.00** ppd.

Genuine Hand Embroidered Crewel Skirt



High caste flowered crewel imported from the heart of Kashmir, painstakingly hand embroidered in multi-jewel-toned wool yarns on natural colored heavy hand loomed cotton, has been styled by us into a fashionable, hand made peasant folk art skirt . . . just right to span several seasons. Elasticized belt makes it easy to fit. An exotic addition to your casual country or city wardrobe. Small, medium, large $24.95 ppd.

Look who's back in the swing of things!



Grandma wouldn't believe it, but her good old reliable Mother Hubbard Wrap Around Apron has taken on high fashion zest. Nostalgic, romantic print-flared apron boasts a ruffled bib framed by flat-lacing strings that criss-cross in back. S. M. L. Specify size and color.

[illegible] ppd. or Navy ¼" Square Gingham Checked Gingham.

[illegible] Floral Sprigged Victorian Floral print on a red or [illegible] background.

[illegible] Blue Striped [illegible] each, ppd.



Aunt Abigail's Smock

A cheerful, bright comfortable garment. A notable landmark made popular by the many bustling Berkshire salesgirls in their just short of fingertip length working smock. Swinging full from a large round yoke with big square practical pockets and matching buttons on front and cuffs. Available in a choice of colorful country cottons . . . Yes, real hard to find 100% color-fast machine washable cottons. ¼" Country Gingham Check, in red or navy; Berkshire Bandana Print in red or navy; Multi-color Victorian Floral Print on a red or black background. Small, Medium, or Large.

$10.95 each, ppd.

J. JILL LTD.

Dept. B-22
Southfield, [illegible]



Colonial Hurricane Lamps in famous blue & white onion pattern. Glazed earthenware with crystal-clear chimney, 6" plate. $6.98 pair, $3.98 each. Add 25¢ post. Colonial Studios, HLE-4, 20 Bank St., White Plains, NY 10630



Dashing Cape with Now-Mao Chinese collar. Navy, red or camel 20-oz. super flannel. Generously flared, unlined. S, M, L, ankle-length, $55; below the knee, $50. Ppd. J. Jill, B-22, Southfield, MA 01259

Personalized Soap Bars. Your name in gold script or old England initials. Gift box of 2 bath bars, 3 hand bars & shower bars, $8.95; 3 hand bars, $4.25. Ppd. Art Guild, Box 23211, Minneapolis, MN 55423





SHEERS & SEMI-SHEERS



FABRIC CORNICES



PANELS

During our between-season lull 3 kinds of discount savings for people of different speeds

DISCOUNT IF YOU ORDER BEFORE **MAR. 31** **33⅓%**

DISCOUNT IF YOU ORDER BEFORE **APR. 15** **20%**

DISCOUNT IF YOU ORDER BEFORE **APR. 30** **15%**



SWAGS & JABOTS



BEDSPREADS



WALLCOVERINGS

Normally, buying direct from Ronnie, you'd save up to 40% on Bedspreads and Draperies. Right now — is our between-season lull and our workrooms are at their slowest pace. By acting now you can save an additional 33⅓%. Procrastinate a fortnight—when we start to get busy — and you earn only 20%. Stall for a whole month and you pick up a mere 15% savings. Be quick, be alert. Get that coupon in the mail now!

Send for FREE Catalog. Order before Mar. 31-save a full 33⅓%

Ronnie Drapery Corp., Dept. 4K-14, 145 Broad Ave., Fairview, N.J. 07022

RONNIE DRAPERY CORP., Dept. 4K-14, 145 broad ave., fairview, n.j. 07022

Please rush me, absolutely FREE, the Ronnie Bedspread-Drapery Catalog that offers me additional discounts of 33⅓%, 20% & 15% during your between-season lull.

until MARCH 31	until APRIL 15	until APRIL 30
33⅓% Discount	**20%** Discount	**15%** Discount

NAME_____

ADDRESS_____

CITY_____ STATE_____ ZIP_____



We make your choice harder

You see, we have [illegible] fine items that will complement your new home or apartment. We've imported Crystal and Tapestries from Europe. Our Austrian and Swiss Cameras have no [illegible] anywhere. And France and Spain supply us with fine antique reproductions. The rest of America is represented by the finest in solid Brass, Wrought Wrought Iron, hand blown Glass, and Armelale — often compared to Pewter, but much more durable. We could go on about our Cranberry Glass, Crystal Antiques and Danish Sculptured Teak, you can see all of our fine accessories in our new 80 page color catalog, which is yours for just fifty cents. All of our items are guaranteed to your satisfaction, and you never have to worry about delivery. Send for your catalog today and you'll see just how hard it is to make your choice.

sagittarius enterprises

W 315 Tenbytowne [illegible] N.J. 07[illegible]



Ship's Wheel Wine Rack. Stow the vintage in walnut-finished rack. Holds 7 bottles. 14½x 14w. $11.98. $1 post. Arthur's Gift Village, 149 E. Front, Plainfield, NJ 07060



Queen Anne Highboy. Solid mahogany, brass hardware, 11 drawers. 36Wx18Dx75"H, $319.95 ship. chgs. coll. Catalog 50¢. Ephraim Marsh, Dept. 887A, Box 266, Concord, North Carolina 28025

Bentwood Rocker. Steam bent reproduction with handwoven seat & back. Walnut, black, natural or white, $96. Red or yellow, $102. Exp. coll. Catalog, $1. Door Store, 3140 M, NW, HB2, Wash. DC 20007





The Daharra for at-home entertaining, beach or pool lounging. Opulent silky white cotton with slimming black stripes, delicate hand embroidery. From Middle East. $12.98 plus 50¢ post. Colonial Studios, DR-32, 20 Bank St., White Plains, NY 10630



"Health, Love, Wealth" or "Love, Love, Love" on Armetale. Cast in sand, 9¼" plates look like heirloom pewter. $9.98 each plus 50¢ post. Lillian Vernon, B21, 560 S. Third Ave., Mount Vernon, New York 10550



French Flower Egg. Tabletop art to treasure for the tiny flowers picked at their colorful best in crystal-clear acrylic. Handmade. 3"H, 8. Lucite Stand, $2.50. Ppd. Downs, Dept. 1102, Evanston, IL 60204

Send Your Name For A Hand Painted

COAT of ARMS



Individually Researched • Documented

Artfully Designed in full Vibrant Color

FRAMED 9"x12"

READY TO HANG

FULL COLOR COAT OF ARMS

Send us your name, and last known country of origin. Trained researchers will reproduce a Deluxe 9" x 12" Full Color Coat of Arms bearing that name, from an extensive Reference Library, encompassing complete records of names the world over, names hundreds of years old. Exciting, impressive, and decorative. Ideal for Home or Office. A wonderful display of your heritage, that brings the family together. In full vibrant color, finely grained paper, exquisitely ebony framed. Complete with Report & References. Order #CA 253.

Only **$5.95 + 50c pp.**

FAMILY COAT OF ARMS SHIELD



Hand rubbed wood with Walnut Finish, a full 9" x 7", magnificent Antiqued gold colored mantle and scroll enhancing the Full Hand Painted Color Coat of Arms. Name inscribed in Olde English hand lettering. Comes ready to hang. Complete with Report and reference sources. Order # CA 250.

Only **$7.95 + 50c pp.**

Above Available in Large 14"x11" Wall Shield $19.95 + $1 pp. #CA225



FAMILY COAT OF ARMS JEWELRY

Elegant personalized masterpieces of your family name design, Coat of Arms on exquisite jewelry. Your Coat of Arms in lustrous black and white, mounted on **CUFF LINKS** and **TIE TACS**, under sparkling crystal in 14K Gold Plate, measures approx. 1" X ¾". Complete with full report, source, definition of Heraldry. Send name and country of origin.

CA 257 CUFF LINKS (pr) $8.95 plus 50¢ pp.
CA 258 TIE TAC $7.95 plus 50¢ pp.
BOTH FOR ONLY $15.95 plus 50¢ pp

HAND PAINTED REPORT

Ready To Frame COAT OF ARMS Report. Skilled Report shows your Coat of Arms in full color, 8½" x 11", description, Reference Sources, and definition of Heraldry. Send name and country of origin. Order #CA251. Only **$2.95** plus 35¢ pp.



Presentation Mat Framed 11" x 14"
Only 4.95 + 50¢ pp.

BONUS WITH EVERY ORDER! FAMILY TREE HISTORY CHART

READY TO FILL IN 8½" X 11" PARCHMENT HAS ROOM FOR LISTING 4 GENERATIONS OF ANCESTORS, AS WELL AS CHILDREN, GRANDCHILDREN. ACT NOW!

NO RISK OFFER! FULL REFUND IF YOUR NAME & COAT OF ARMS IS NOT IN THE RECORDS. OR IF YOU ARE NOT COMPLETELY SATISFIED.

NO GENEALOGICAL REPRESENTATIONS ARE INTENDED OR IMPLIED . . .

CADLYN'S, Dept. HB2 2077 New York Ave., Huntington Sta., N.Y. 11746

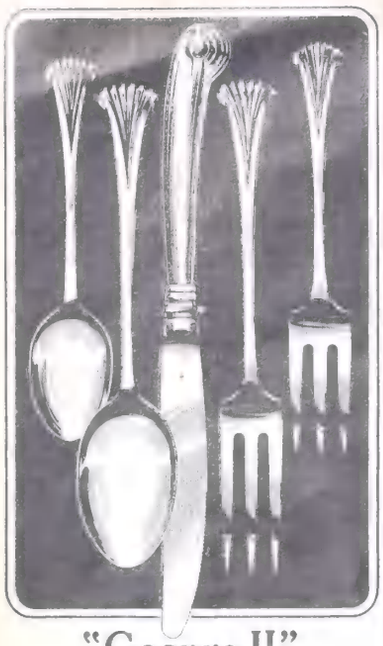
Family Name _____ Country of Origin _____
Please RUSH the following Coat of Arms item on SATISFACTION GUAR. BASIS.

☐ Check or M. O. Enclosed. ☐ Charge My Master Charge # _____ ☐ BankAmericard # _____ EXP. DATE _____

Name _____

Address _____

City _____ State _____ Zip _____



"George II"

Elegance on a budget

Glowing stainless replicas of the silver that graced the tables of 18th Century England's nobility.

50 piece service for 8....**$29.99**
74 piece service for 12....**$44.99**

Service for 8 with hollow-handled pistol grip knives, 3-tine forks, authentic extra large size pieces. Includes eight 5 piece place settings, eight extra teaspoons, butter knife and sugar spoon.

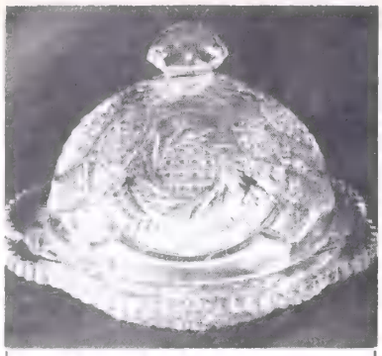
(Available in 24 karat gold electroplate at $54.99 for the 50 piece service and $79.99 for the 74 piece service.)



Additional pieces:
Cream Soup Spoons $1.25 ... $1.25
Iced Beverage Spoons $1.25 ... $1.25
Salad Forks $1.25 ... 50¢
Bouillon Spoons $1.25 ... 50¢

Your satisfaction guaranteed or your money will be refunded.
All shipments prepaid by us.

fortunoff
P.O. Box 132, Westbury, New York



CRYSTAL BUTTER DISH ONLY **$4.98**
Add 90¢ Postage

Butter will never seem better than when served from this glittering round covered dish. It's an authentic early American antique reproduction and will charm even a collector with its beauty. So pretty you'll want to use it every day—not just for company. 7" diam., 7" high.

Money back if not delighted

Harriet Carter Dept. HB-272 Plymouth Meeting Pa. 19642



country store COOKIE JAR

Just like the kind they used to have on the counter top of your favorite sweet shop. Heavy clear-glass (2 gal. capacity) with polished metal lid, tilted front opening for easy access to cookies or other goodies. **$5.95** plus 55¢ pp.

Prompt delivery. Money back guarantee. [illegible] Reader Rating 4.14-1

COLONIAL GARDEN Country Kitchen
Dept. HB-2, 270 W. Merrick Rd.
Valley Stream, N.Y. 11582



MEASURING SPOON CADDY. This practical little kit [illegible] includes a set of 4 stainless measuring spoons. The [illegible] on the hand-rubbed [illegible] adds a delightful touch [illegible] tall. $3.95 ppd. A companion measuring cup caddy is also available [illegible] $5.95. Send check or money order to:

THE KNIC-KNAC SHACK
PO BOX 220, MARSHVILLE, NORTH CAROLINA



Safe Storage for Dinnerware

NOW—A PACK FOR GLASSWARE, TOO! ZIPPED PACKS HOLD SERVICE FOR 12, KEEP IT DUST-FREE, READY FOR USE.

Sure protection for prized china and glassware—and less work for you, because it's sealed tight, ready to use without rewashing! Plate and dish packs have cushiony separator pads, cup and glass packs have folding dividers, cradle each in individual compartments. All quilt-look white vinyl wipes clean.

#6653—**China Packs.** Set of 5 stores complete service for 12: 4 dish packs, 12", 9", 7½", 6" diams., cup pack, 12½x8x4" ..... **Set $6.98**

#5392—**Glassware Pack.** Stores 12 pieces, stemware or tumblers. 10x13¾x8" high. ..... **Each $3.98**

Please add 50¢ post. w/hdlg.

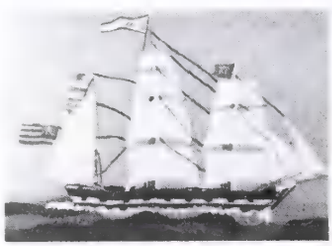
The Country Gourmet Inc
Dept. B2, 545 Fourth Ave., Mt. Vernon, N.Y. 10550



Zoo Hues And Patterns on colorful gift-wrapping paper. Zebras in bold black and white, birds with gorgeous plumage, fish in a splash of exotic colors, a scattering of sun-drenched sea shells on quality paper. 7 designs, 5 paper colors. Package of 14 sheets, each 29"x23" $3.50 plus 50¢ post. Clymer's of Bucks County, HB2, Point Pleasant, PA 18950.



Vive La Français design that adds distinction chez vous. The Patio has sent us the finest mail box in their exciting shop indeed worthy of the house you're so proud of (copy of a French antique!) Handcast aluminum in verde green, white or black. 4x14x23"h. $29.95. Add $1 post. The Patio, Box 2843, HB22, San Francisco, Calif. 94126.



Nantucket Whaler for a new adventure in creative stitchery. Kit includes design on blue Belgian linen, colorful wool, needles and complete instructions. Measures 20x24". $9.95 plus 50¢ post. 144-page catalog of nautical gifts, ship & cannon model kits, marine pictures only 25¢. Preston's, 100-K Main Street Wharf, Greenport, NY 11944.



A Handy Bench for fireside, the foot of the bed, for changing boots is finished in natural shaded brown for a pleasingly aged look. It's our personal favorite and it blends beautifully with just about any setting. 24" long x 12" deep x 15" high, $13.95 plus $1 W. of Miss. Order from Seth & Jed, Dept. B-2, Great Barrington, MA 01230.



Wicker Planters. Their uses are bounded only by your imagination. For feathery ferns, forever-fresh flowers, as a guest-room desk basket. Choose pink, yellow, olive green, bristol or Wedgwood blue, orange, raspberry, red, black or white. 9" h., $6.95 for two ppd. From Wicker Garden, 400 Jacksonville, HB2, Hatboro, PA, 19040.



Crystal Napkin Rings

Sparkling circles of lead crystal, the party touch your guests will remember! 2" diamond-cut rings shimmer in the light of candles or chandeliers; handsome with white or colored napkins, and very festive for family or guests, table or buffet. Cut and polished edges; from W. Germany. A gift for diners or collectors. Set of 6.

No. 7604 ..... **1 Set, $10.50 ppd.**

Write for FREE catalog of unusual items.

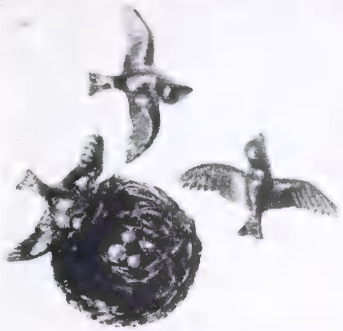
Please, your zip code is required.

Downs DEPT. 1102-C EVANSTON, ILL. 60204

Johnny Appleseed's Catalogue is causing all the talk. It emphasizes the casual fashion message —the kind of clothes that keep you a jump ahead on the city or country scene. Spring and summer dresses, suits, sportswear in sizes 8-20; 12½-22½. Full color catalog *free* from Johnny Appleseed's, Box 710, Beverly, MA 01915.



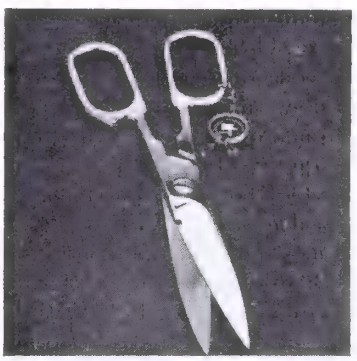
Bird Nest Pin by a jewelry genius comes with the legend: "Long ago great happiness and good fortune came to those whose home sheltered a nested bird. Here is a nest for you. May the legend come true." Gold-plated nest of spun wire with pearl eggs. Pin, $4; earrings $3. Add 50¢ post. Discovery, HB2, 314 W. State, Geneva, IL 60134.



Silver Dish for Bon Bons. Beautiful dish in lustrous silverplate looks lovely on any table. Fill with chocolates, mints or nuts. Non-tarnish, never needs cleaning 6x6". Lovely shell shape, exquisite detailing. Specially priced at only $2 ppd. for bridal & hostess gifts. Large gift catalog. Croydon Silversmiths, 627 Kings Hwy., HBE2, Brooklyn, New York 11223.



Kitchen Utility Shears. Indispensable item for manifold use. Forged steel, chrome-plated scissors with serrated edge even cuts frozen foods packages. Serves as cap lifter, screw driver, can or bottle opener, wire cutter. 8" long. Very fine quality. $4.50 plus 85¢ post. Camalier & Buckley, HB2, 1141 Conn. Ave. N.W. Washington, D.C. 20036.



The Appaloosa. A superb rendering of the magnificent horse with silky white coat, leopard-spotted hind quarters. Originating in Pacific Northwest, the Appaloosa was prized by the Nez Perce Indians. Rare print on wood in natural coloring is a champion choice. 10½W x 8"D, $4.95, 80¢ post. Artisan Galleries HB2, 2100 N. Haskell, Dallas, TX 75204.



Your child must memorize all his multiplication tables to pass in **NEW MATH**



TWO WEEK FREE TRIAL
Just send name—no money!

Musical Multiplication Records

teach all the tables from 2's through 12's as easily as the words of a song!

Help your child do better in arithmetic—especially in the New Math—by getting him these new multiplication records. Modern Math teachers insist on children *memorizing* their tables. Now even children of pre-school age can easily learn all the tables from 2's through 12's *simply by playing these records.*

No urging needed from parents. Children love these records. Each table has its own catchy tune and jingles. And the man on the record *quizzes* your child so the tables stick in his memory. He *must* know his tables to learn long division, fractions and decimals.

Send No Money. Just send coupon and the records will be mailed to you postage prepaid. If returned within two weeks after receipt, you owe nothing. If kept, pay only $9.95, price in full. Bremner Records, Dept. T-41, Wilmette, Illinois 60091.

School Principal writes: "Your records have a unique teaching approach and a good one. Our pupils are taking new interest in their tables. Excellent as a home-tutoring aid."

A. Blair Owens, Principal, Lewiston Elementary School, Lewiston, Pa.

Parent writes: "All three of my children used your records and in 6 weeks had learned all the tables from 2's through 12's. Best investment I ever made."

A. J. Perez, Parsons, Kansas

Bremner Records, Dept. T-41
Wilmette, Illinois 60091
Please mail, postage prepaid, one complete set of the Musical Multiplication Records. I may return them any time within two weeks after I receive them and owe nothing. If I keep them I will honor your invoice for $9.95 in full.

Name _____
Address _____
City _____
State _____ *Zip* _____



SEE MIRACLE OF BIRTH

$4.98 POST PAID WITH SIX QUAIL EGGS
($3.25 Without Eggs)

You get the new clear plastic dome CHICK-BATOR with 6 Bobwhite Quail Eggs (available year-round) and Egg Hatchers Guide Book. Complete—nothing else to buy. Send check or Money Order today. Send 25¢ for catalogue of larger models for home, classroom and display. Also quail breeding equipment and how to produce and sell quail year-round.

G.Q.F. MFG. CO., DEPT. CH
P.O. BOX 8152, SAVANNAH, GA. 31402

ELECTRIC FOOTBALL CLOCK



A delight for football lovers!—Select from either Desk or Wall Models. Beautifully detailed in simulated leather to look like Official Pro Balls. Each has easy-to-read numerals with red sweep second hand. Swag tail pocket conceals extra cord. 10" long x 7" high, comes with adhesive backed sheets containing the name of your favorite team. Perfect for Den, Office, Bedroom or Dorms.

DESK CLOCK $12.95
WALL CLOCK 9.95

SATISFACTION GUARANTEED

Add $1.50 postage & handling

PEGASUS, DEPT. HB-2
175 LAUMAN LANE
HICKSVILLE, N.Y. 11801

Lap Desk Board



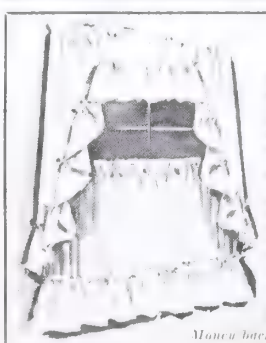
Treat yourself! For writing letters, paying the bills, hobbies, doing cross word puzzles, homework, solitaire, even eating, all in arm chair comfort. Lightweight, sturdy masonite with walnut hard-coat surface is a generous 27¼" x 29¼"—gives room to spread and work. $5.50 plus 85¢ postage & handling. No COD's please.

Rests on lap or chair arms. Use in bed too!

Quality & Integrity Catalog . . . 25¢

THE GIFT TREE
Box 55, Dept. HB2-2, Kensington, Md. 20795

A Colonial "classic" in permanent press
CHARMING NO-IRON MUSLIN CURTAINS



Enjoy the Colonial look PLUS today's easy care with these classicly styled Swag and Tier curtains with SUPER W-I-D-E 6" ruffles. Modern PERMANENT PRESS natural unbleached or white 100% cotton. Machine washable and specially treated to IRON THEMSELVES in the dryer. Pre-shrunk—maximum shrinkage only 1%.

They're 84" to the pair to fit windows up to 44" wide. Feature versatile 38" long CUT-AWAY SWAG top-curtain. Hang as Swag-on-Tier (as shown), Tier-on-Tier, or Tier and Valance. Swag is split in center for adding extra valance on wider windows.

Order style "WINSTON". Specify white or natural.

24" Tiers	$4.75
30" Tiers	5.00
36" Tiers	5.25
45" Tiers	5.75
84" wide x 38" long Swag Top	5.75
Matching Valance 12" x 65"	2.75

Add $1.00 postage to each order.

OLD COLONY CURTAINS, HB227, Box 787, Westfield, N.J. 07090

Money-back guarantee. Send check or M.O. No COD's. Del. to N.J. add 5% Tax.

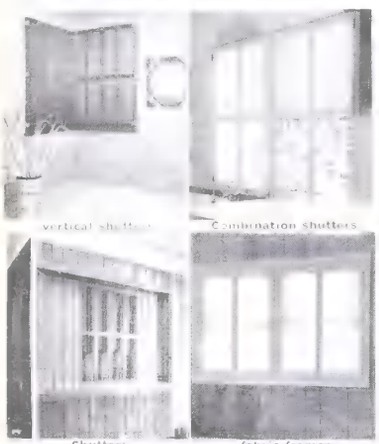
MENAGE A TROIS



L to R: **Bauhaus Arm Chair.** Walnut, white, black, natural frame. Caned seat and back. $39. Side Chair, $31. **Paris Side Chair.** Black, red, white or walnut frame. Caned seat. $22. **Bentwood Hi-Chair.** Walnut finished frame. Caned seat and back. $40.

DOOR STORE

Express charges collect. No COD's. Send $1 for 56-page catalog.
3240 M St. N.W., Dept. HB, Washington, D.C. 20007

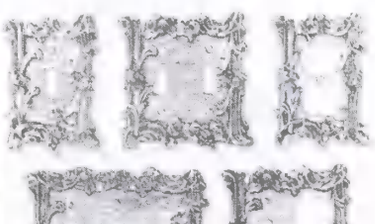


vertical shutters — Combination shutters — Shutters — fabric frames

FREE CATALOG

Shutters last a lifetime, then become cherished antiques. Decorators choice for inside windows for any room. All are custom made, factory assembled, [illegible] in minutes. Send for catalog. Enclose 25¢ for handling.

Perkowitz
WINDOW FASHIONS SINCE 1891
135 Green Bay Rd., Wilmette, Ill. 60091



PROVINCIAL SWITCHPLATES

Switch to beauty in your home with little cost with our golden brass-plated switchplates. Non-tarnish finish, screws included. Also in antique white.

SINGLE—2" x 4½"	$1.00 each 4 FOR $2.95
DOUBLE—4½" x 5"	$1.50 each 3 FOR $3.95
TWIN OUTLET—3" x 5"	$1.50 each
TRIPLE—6" x 5"	$2.95 each
COMBINATION—5" x 5"	$1.95 each
DOOR KNOB w. spindle & rosette	$1.95 each

PLUS 40¢ POSTAGE & HANDLING

Pa. [illegible] Sales Tax. Sorry, No COD's

WHAT'S NEW SHOP
12-B Water St., Bryn Mawr, Pa. 19010



LEARN FLOWER ARRANGING at home. Make profitable [illegible] arrangements, wedding [illegible]. Unusual spare, full time money [illegible] opportunities, or hobby. Free information on exciting home study course. *No salesman will call.*

MAIL COUPON TODAY

Norm & Sue Morris
LIFETIME CAREER SCHOOLS Dept. [illegible]
2251 Barry Ave., Los Angeles, Calif. [illegible]

Please send me at no obligation your FREE Booklet "Opportunities in Floristry"

Name _____

Address _____

City _____ State _____ Zip _____



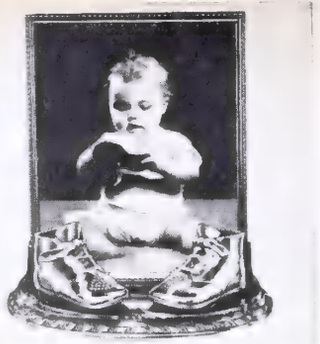
SERENITY

Very versatile design lending itself to many color schemes. Shaded shades of olive and lemon, avocado, and avocado with touches of brown and orange surrounding larger yellow and white flowers. Makes into pillow 14" x 14" or more. Bedroom linen available in bed sheets, pillow or cases not illustrated. Kit complete with pillow backing, cording, tagged crewel yarn, instructions and needle. $9.50 each plus 50¢ postage. Specify or buy both left and right side designs for two plus $1.00 delivery [illegible] by number K-27—Serenity

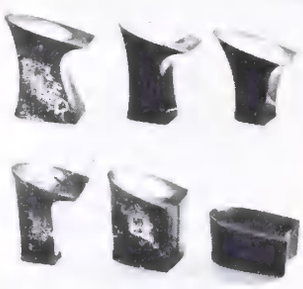
[illegible] sheets of additional kits $2.00.

Florida Residents Must Also Add 4% Sales Tax.

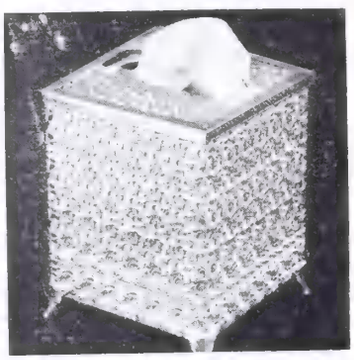
THE NEEDLEWORK STUDIO
P.O. Box 1754—Department HB-272
Pompano Beach, Florida 33061
Telephone: Area Code 305/772-1300



Baby's Shoes, bronzed forever in solid metal, preserve the memory of his first faltering steps. $3.99. Mounted on a portrait stand (shown) for a daddy's desk or mommy's dressing table. Ash trays, bookends, TV lamps, too. Send for *free* details, money-saving certificate, handy mailing sack. American Bronzing, Box 6504-B4, Bexley, OH 43209.



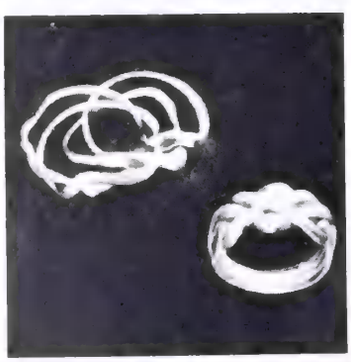
Well-Heeled shoes are stacked for fashion. Down-at-the-heel shoes are given a lift. Good shoes are worth repair so send them to Century and treat them to new-style heels. Stacked, kids, patents, suedes, $8.95 pair. Alligator, reptile, lizard, $13.95 pair. $1.75 handling. Century Factory Shoe Repair, 212 Park Ave., HB2, Baltimore, MD 21201.



Filigree Has A Flair for adding the rich flourish that turns a simple bath essential into an elegant accouterment. For the handy new 4½" square tissue boxes, a lacy golden way to glamorize them. 18k gold-plated metal is lacquered to outwit tarnish. #4186, $4.98 plus 35¢ post. Lillian Vernon, BF1, 560 S. Third Ave., Mount Vernon, NY 10550.



Prussian Helmet for an acquisitive man who knows that an offbeat accessory can be a focal point in interesting décor. Full-size replica of the classic military helmet of Prussian design comes in kit form. Includes brass spike, ornamentation, leather strap for easy assembly. $9.95 plus 50¢ post. World Arts, Box 577, Wilmington, Calif. 90744.



Puzzle Ring for guys and gals. Four interlocking bands are intricately designed to form a single beautiful band. It's a challenge to fit them together (instruction sheet included). And the price is as intriguing as the ring itself. Sterling, $4.50, 14k gold, $36, ppd. Specify size. Postamatic Co., HB272, Lafayette Hill, PA 19444.



Petit Point Thimble

Gold-plated brass thimble bedecked with a petit point band of exquisitely worked flowers and leaves carefully crafted by Austrian needlewomen. An elegant treasure for collectors . . . or all who love to do needlepoint, crewel and all manner of stitchery.

Order No. 6722 . . . . . $3.50, 2 for $6.85 ppd.

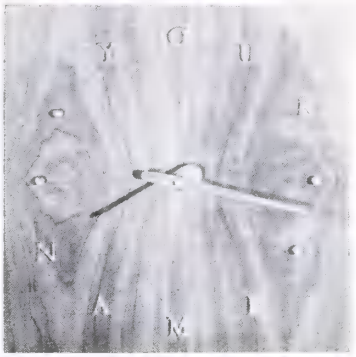
Write for FREE catalog of unusual items.
Please, your zip code is required.

Downs DEPT. 1102-A EVANSTON ILL. 60204

A Little Flag-Waving never hurt the cause. Show your love for your country with a tie tack and lapel pin. In full color, baked jeweler's enamel. Has all 50 five pointed stars, excellent detail. It measures 9/16" wide × 3/4" high, $2.98 ppd. Order from West-Berg Enterprises, HB2, Box 4749, Colorado Springs, Colorado 80909.



Name It and you can have it in time for your husband's birthday, anniversary. Walnut wall clock for his office or den spells his name in solid brass (up to 12 letters). Transistorized movement runs up to 1 1/2 years on the D cell battery included. 15" sq., $49.95 plus $1 post. Sleepy Hollow Gifts, 6651 Arlington, HB2, Falls Church, VA 22042.



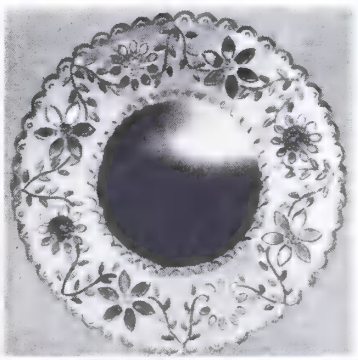
English Blessing Labels. "May your path be strewn with flowers, Memories, friends and happy hours. May blessings come from heaven above, To fill your life with peace and love" printed in black on 1 1/2x2" white gummed labels for your letters. 125 for $1. 125 on *gold*, $2. Ppd. Order labels #EB. Bruce Bolind, HB2, Boulder, CO 80302.



Shamrock Toothpick Holder from the auld sod of Calway, Ireland at a little price that encourages seconds. For Irish cordials, as a cigarette urn, it's charming. Royal Tara holder is 2" high in pure white bone china with green shamrock design, gold rim. Order #7953, $1.25 each, $2.35 for two. Ppd. Downs, Dept. 1102, Evanston, IL 60204.



Chiapas Tin Mirror. Hurrahs to the hostess who enhances her entrance hall or powder room with this Mexican import! Sparkling cut-out flowers frame the mirror in colors as festive as a Fiesta. Make it a focal point in a wall grouping, over a Hollywood bed. 16 1/2" diam., $10.50 ppd. No C.O.D.'s. Shopping International, 594 Shopping Int'l. Bldg. Norwich, VT 05055.





Just-A-Notes. They speak worlds for your imagination.

Originality, flair, rich color and fine paper in sixteen creative designs. All in all, the brightest new idea in lively correspondence. You simply write in the big double postcard space, fold over and fasten with the gold seals provided, then mail.

Just-A-Notes save you time and have all the privacy of a personal letter. And they're perfect for gifts or charitable fund-raising, too. Just $1 for a box of 16 notes, 18 gold seals. And only 55¢ per box when you order six or more.

The coupon and $1 bring you a sample box —and Current's color catalog of many unusual stationery products. Be in with what's Current and fun.

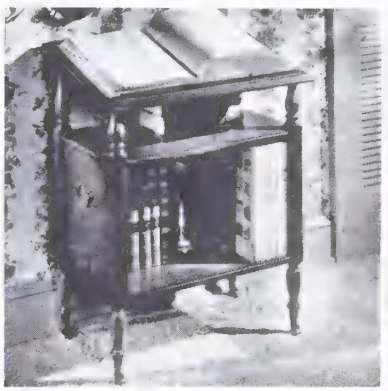
Mail the coupon today.

CURRENT, INC.,
Dept. D69, P.O. Box 2020
Colorado Springs, Colorado 80901

Name _____

Address _____

City _____ *State* _____ *Zip* _____



A family with self-appointed authorities needs an irrefutable reference. My family picked four: a Bible, Atlas, unabridged dictionary, and encyclopedia. The first three, plus part of the encyclopedia, are kept in a stand just like this one, made of cherry with distressed finish, on casters so we can bring it to the light. It is 24" wide, 17" deep, 32" high. $79.95, shipping charges are collect. No C.O.D. Wt. 38 lbs.

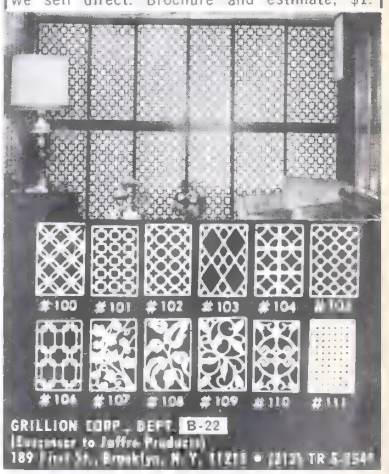
Send $1¢ for catalog showing additions

Dept. 951, Box 266, Concord, N.C. 28025

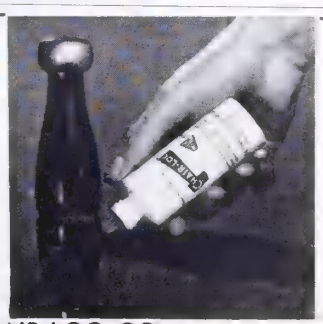
Ephraim Marsh

GENUINE "Ply-Grilles" ®© ™

DRAMATIZE WINDOWS and add a new feeling of space with the room-stretching magic of decorative ply grilles. Send $1 for brochure offering window treatments to replace curtains, drapes, blinds, louvres. Open grillework or Shoji style grilles (2 "PLY-GRILLES" with white translucent plastic welded between). Room dividers, sliding and folding walls. Send measurements of width and height to be covered. As prime mfrs., we sell direct. Brochure and estimate, $1.



GRILLION CORP., DEPT. B-22
(Successor to Joffre Products)
189 First St., Brooklyn, N.Y. 11211 • (212) TR 5-1544



FIX LOOSE CHAIRS

Chair-Loc "Swells" Joints Tight

Sure-acting liquid synthetic penetrates wood fibres, makes them S-W-E-L-L. Fixes loose chairs, locks rungs, legs forever tight. Also use Chair-Loc for dowels, tool and broom handles, mortised joints. Plastic squeeze bottle with injector nozzle makes it quick, clean, easy. Over 1 1/2 million sold. Satisfaction guaranteed. 3 oz. bottle $1.30 ppd. Send cash, check or M.O.

CHAIR-LOC CO. Dept. HB 272 Lakehurst, N.J. 08733



FREE BOOKLET & PRICE LIST

SILVER • GOLD • BRASS • COPPER • PEWTER

Plating • Refinishing

NEW BEAUTY FOR OLD SILVER

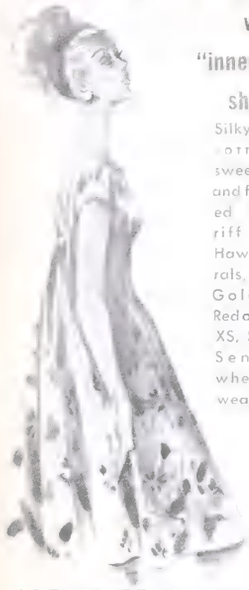
Display your silver proudly. Let Simmons master craftsmen restore your lovely pieces. Flawless repairing. Expert refinishing. Quadruple silver plating using pure silver. Dents removed. Worn knife blades replaced. Satisfaction guaranteed.

SIMMONS SILVER PLATING CO., INC. Since 1891

407 B Whitehall St., S.W. Atlanta, Ga. 30303

WINDOW SHOPPING ARIZONA

the flattering, flowing LIMUU with "inner magic" shaping



Silky polished cotton with sweeping back and figure molded front midriff. Authentic Hawaiian florals, in Blues, Gold, Green, Red or Pink. Sizes XS, S, M, L, XL. Sensational wherever you wear it!

$22.00

same style above floor length

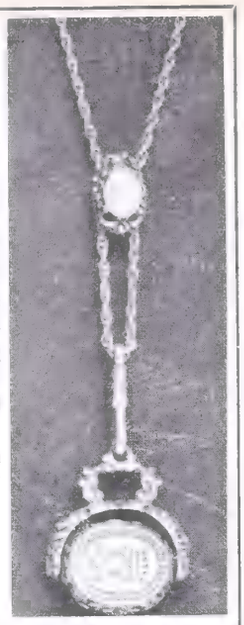
$27.00

each plus 60c postage

$5 deposit for COD's

OLD PUEBLO TRADERS
J2L-Box 6305-Tucson, Ariz. 85716

VICTORIAN SLIDE NECKLACE



A beautifully detailed reproduction of an heirloom piece. Unusual link chain has slide with genuine cameo. Remove spinning fob and wear Grandpa's old watch on chain. Antique finish goldplate. 28" long.

$6.90

Add 20c post. Immediate delivery. Satisf. Guaran.

VICKI WAYNE
610-JDN-So. Country Club
Tucson, Arizona 85716





"Love is Contagious—we get it from one another." Hand-painted on antique white wall plaque, 5x7", $5.40 ppd. Originals By Mel, Box 6382-B, Corpus Christi, Texas 78411.



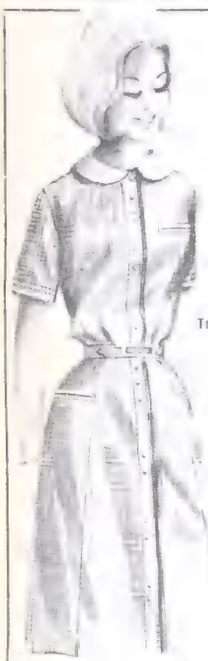
"The Kiss." Sweetheart Door Knocker is an inspired wedding or housewarming gift. Hand-cast iron with antique gold finish. 5½x3¼", $4.25 ppd. Holly House, 9924 Edgecove, Dallas, TX 75238.



S. S. Denim Pant Suit in Skipper blue with red/white trim. Washable Polyester & cotton. Sizes 12-20, 14½-24½, $15. 60¢ post. Old Pueblo Traders, 600-J2F-S. Country Club, Tucson, AZ 85716.

FAVORITE CASUAL in soft 'n silky

Checks or Solids



You'll love its styling with easy 4-gore skirt, action back and snap-up front. In light-weight drip-dry Dacron Cotton checks in **Desert Gold, Turquoise or Charcoal.** Sizes 10-44. 12½-24½.

$18.00

Same style in wash-and-wear drip-dry Chambray. **Cadet Blue or Raspberry Red.** Sizes as above.

$16.00

plus 60c post. Satis. Guaranteed $5 deposit for COD

OLD PUEBLO TRADERS
600-J2C-So. Country Club, Tucson, Ariz. 85716

MINED IN THE SOUTHWEST



STUNNING STERLING SILVER RINGS are for a special person—You!! Choose the narrow **Braided** band, sizes 5-9, **$2.95; Wide** band, sizes 5-11, **$6.50;** genuine **Turquoise** ring, sizes 5-9, **$5.50;** or the **Slalom** twist, sizes 5-9, **$3.75.** All postpaid. (All rings in half sizes, too) Send for **FREE CATALOG** of other **SOUTHWEST** Specialities.

desert house

Dept. HB-63
P.O. Box 11114
Albuquerque, New Mexico 87112

How to Housebreak Your Pet

Train-O-Mat® makes it easy



No more stained carpets. When dog scents chemically-odorized mat, instinct says, "Here's the spot." No fuss or bother. Mats are disposable; both pole and 18" square holder are washable. Kennel-tested. Satisfaction or money back.

Holder & 2-mo. supply of mats 4.98 ppd
Holder & 6-mo. supply of mats 6.98 ppd
Attachable 12" pole for male – add 50¢

G & G RESEARCH
Box 8395-87 Dallas, Texas 75205



NEEDLEPOINT ELEGANCE IN BLACK AND WHITE

A complete needlepoint kit, with black and white zebras on a background of soft shell grey with a black and white border.

This kit includes a 15"x15" design on the finest, hand printed quality mono 10 guage canvas, all pure wool yarns, necessary needles, simple instructions, and a convenient tote bag. The finished piece can be used either as a pillow or wall hanging.

Plus 35c postage and handling. $13.95

LEAH OF CALIFORNIA BOX 269
WESTLAKE VILLAGE, CA. 91361

ND THE SOUTHWEST



Play It Cool and carefree in a wash & wear Playsuit with pop-on button-front skirt. Daisy print on lilac or blue. Sizes 10-20, 14½-24½, $7 plus 60¢ post. Western Classics, 600-J2E-S. Country Club, Tucson, AZ 85716.





Copper Is Our Choice to wear with town & country casuals. Link bracelet hand-crafted of solid copper, $4.25. Clip-on earrings, $2.95. 2¾" pin, $5.75. Ppd. Free catalog. Desert House, HB-62, Box 11114. Albuquerque, NM 87112.

Mother-Daughter Model Coats by famous Swirl. Drip-dry Polyester & cotton. Denim blue with red applique pocket. Mother's sizes 8-20, $13. Daughter's 3-6X, $10. Add 60¢ post. Vicki, 610-J2M-S. Country Club, Tucson, AZ 85716.

ACAPULCO WEDDING DRESS

by *Serbin*



You'll fall in love with Serbin's darling, 100% Cotton in a rustic texture takes on a delicate air with rows of tiny tucks and ecru lace. Wooden buttons at cuffs and neckline-to-hem closing. Optional sash. Natural. Sizes 8-20.

$25.00
Plus 60c postage

VICKI WAYNE
J2W-Box 6305 - Tucson, Ariz. 85716

permanently pleated CAFTAN



Create a grand entrance, an unforgettable exit in our beautiful, all 'round pleated Hostess Gown. Graceful, colorful as a fluttering butterfly. In hand-washable, drip-dry crepe textured 100% Acrylic. Adjustable scoop neckline. Radiant hues of **Turquoise/Fuchsia or Jade/Hot Pink.** One size fits all.

$28.00
Plus 60c postage
Airmail $1.00
Satisfaction Guar.

VICKI WAYNE
Box 6305-J2P
Tucson, Ariz. 85716

"make it mine" SHIRTWAIST

by



Meticulously tailored in an equal blend of no-care Fortrel* polyester & cotton; buttoned front, drawstring - style sashed waist. Every beautiful detail marked with white on Camel, Denim Blue, Green, Yellow, Turquoise, Raspberry. Sizes 8-20.

$28.00
Plus 60c postage

OLD PUEBLO TRADERS
J2S-Box 6305, Tucson, Ariz. 85716

VALENTINE is Love

Express your love with a Valentine that can be enjoyed every day of the year.

Handpainted wooden plaques, 5" x 7", antique white background

$5.40 each inc. postage





LP-7

Send .50 for catalog of other handcrafted gifts.

ORIGINALS BY MEL
P.O. Box 6382-B
Corpus Christi, Texas 78411

No. LP-13



SILVER WINE BOTTLE COASTER

Bring the wine bottle to the table in great style with our elegant wine bottle coaster. It's an authentic copy of an antique and made of heavy, non-tarnish silverplate deeply embossed in the grape leaf and cluster design. The coaster is 3½" in diameter; 2½" high (large enough to hold any liquor bottle) and has a moisture proof liner in the bottom and a felted base. A great gift!

SEND FOR FREE GIFT CATALOG

$4.95
Plus 80c postage

Artisan Galleries
2100 A-2 No. Haskell • Dallas, Texas 75204



KEEP-SET OUTDOOR CAP

Here's the perfect new hair-do protection, with a lovely look, for all those outdoor activities. Cool airy netting fashioned into a smart cap protects your hair from sun, wind and moisture while you golf, garden, play tennis or whatever. Adjustable to fit all head and hairdo sizes. Choose white, blue, red, black or yellow with gold braid trim. Washable.

$4.00 postpaid, 2 for $7.75

HOLLY HOUSE
Dept. HB2, 9924 Edgecove Dallas, Tex. 75238

OUR BIG 20TH ANNIVERSARY SALE



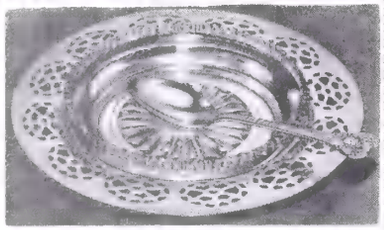
SILVER BUTTER SHELL $3

Where [illegible] Silversmiths make [illegible] covered butter shell from [illegible] and is made of fine silverplate [illegible] with crystal liner and [illegible] use. [illegible] 4¼" sale [illegible] $3 [illegible] 2½ pc. each.

CATALOGS

FREE—Just send [illegible] and address for this big [illegible] page new catalog. Please include 10¢ to cover post. and hdlg.

ALSO AVAILABLE. Send 25¢ for post. and hdlg. for full color [illegible] jewelry Catalog at 50% discount [illegible] everything from diamond rings to [illegible] and latest fashions in all 14K jewelry [illegible] Coral, Emeralds.



SPECIAL OFFER $2.88

GET ACQUAINTED OFFER!

Because we want you as a future Catalog customer we make you this low price offer.

SILVER PRESERVE OR RELISH DISH

Enjoy using this pretty new silver jam or relish dish with its handsome 1¾" Scarab serving spoon. Exquisitely pierced silver dish is 5.5" Pans with crystal insert. Makes lovely shower, wedding or weekend gift. Fine Silverware by Wm. A. Rogers of Oneida. Order several now at this special low price.

Complete 3 piece set $2.88

Gift-wrapped—postage & hdlg 25¢ ea.

EXCEPTIONAL VALUE

Money back guarantee if not delighted

CROYDON SILVERMART, Ltd. Dept. 272 627 Kings Highway Brooklyn, N.Y. 11223

PUSH BUTTON COMFORT



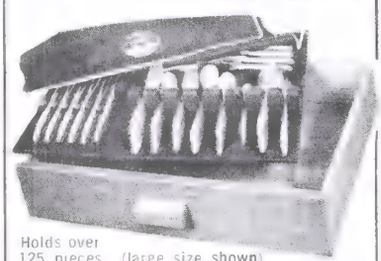
BURKE POWERED RECLINER

TOUCH A SWITCH . . . recline to any position, footrest automatically elevates feet and legs as you relax. TOUCH A SWITCH . . . return to sitting position. TOUCH A SWITCH . . . the soft luxurious seat raises gently standing you on your feet.

Write for information on how you can try the "Powered Recliner" one week without cost or obligation:

BURKE ENTERPRISES
P. O. Box 1011, Dept. HB-2
Mission, Kansas 66202
913-722-0004

Protect your silver with Tarnish-Proof Pacific Silvercloth Drawer Pads by GORHAM



Holds over 125 pieces (large size shown)

Pads convert your drawer space into a silver chest.

Prevents tarnish and scratching; silver is always ready to use.

SIZE: 11¾" wide x 15" deep x 2½" high. Holds over 100 pieces. $5.95

SIZE: 17½" wide x 13⅞" deep x 2½" high. Holds over 125 pieces. $6.95

ADD 80¢ FOR PACKING & POSTAGE

BARRINGTON SPECIALTIES
P.O. Box 154-H, Barrington, R. I. 02806



Make $$ 10 Ways with Flowers

Turn love [illegible] to profit-Garden [illegible] cost pennies, bring $'s. [illegible] Bridal Bouquet, Wedding Table decoration. Hobby, home business start your own shop FREE Color Brochure shows you how to learn professional Flower Arranging and Flower Shop Operation. Also FREE, 3-month subscription to "Flower Talk" the Magazine for home flower designers.

Floral Arts Center
(Home Study Division) Dept 12B
1628 E. McDowell Rd., Phoenix Ariz. 85006

EASTER EGG KITS



Easter egg and Christmas ornament kits. [illegible] designs [illegible] our studio. Complete [illegible] instructions. [illegible] perfect designs. [illegible] Send $1.00 for colorful illustrated catalog to

June Zimonick's DECOUPAGE studio
DEPT. HB-2
BOX 1141, GREEN BAY, WIS. 54301



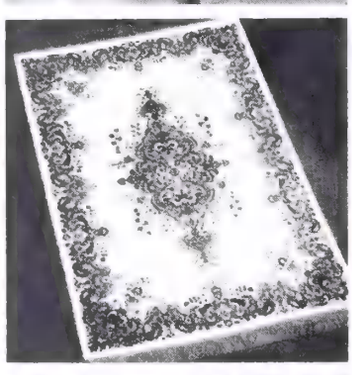
Magazine Tree stows over 75 magazines, newspapers, catalogs in easy-to-see, easy-to-reach order. Finely crafted pine with hardwood spindles, hand-rubbed to a satin sheen, comes in honey tone, maple, antique pine or walnut finish. 12 Wx13Dx30"H. $20.50 ppd. Easy-do Kit, $14.95 ppd. Add 80¢ west of Miss. Yield House, HB2, No. Conway, NH 03860.



The Best In Rest for king-size comfort. Luxurious 78x80" innerspring mattress is covered with quilted damask ticking. Two matching coil count box springs assure balanced support to varying body weights. Inside: 2262 coils, cotton felt, & 3-oz. sisal. Three pieces: $189.50 plus shipping. Write to Alden Comfort Mills, Box 6070, Dallas, Texas 75222.



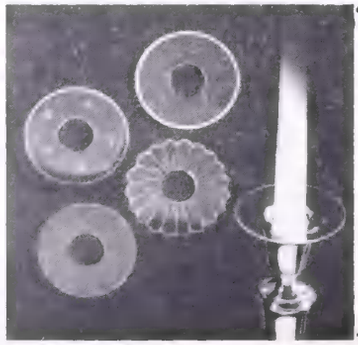
Loose Cushion 18th-Century Chair. Has buttoned back, reversible cushion. Scotchgard-treated. Hardwood frame in antique fruitwood or chestnut finish (color $5 more). 47H x 25½W x 35"D. Velvet, $115; pair, $220. Crushed velvet, $120; pair, $230. Ship. coll. No C.O.D. Catalog 25¢. Bryan Robeson, Dept. 56, Box 757, Hickory, NC 28601.



Oriental Design Rugs. Centuries old designs are woven out of natural yarns. Background colors: med. blue, green, red or ivory. Sturdy area rug is a copy of a museum original. 4x6' $19.95; 6x9' $34.95 ppd. 8x10' $49.95, 9x12' $59.95, 9x15' $89.95. Freight coll. International Rug Co., HB2, 360 Amsterdam Ave., New York, NY 10024.



Folding Back Rest adjusts to your comfort-perfect height. Super-size cushion (24" high) supports your head and back. Padded seat prevents slipping. Fully foam-padded, with smart floral print, it's lightweight and perfect for reading in bed, television viewing, sand-free sunning. Folds tuck-away flat. $9.95 ppd. From Better Sleep, HB2, New Providence, NJ 07974.



GLASS CRYSTAL BOBECHES

are European imports. Pretty protectors that slip over the candle to catch the dripping wax, protect your fine table linen and reflect the taper's glow. 3" diameter with 1" center hole. Choose: plain, gold-rimmed, petal-shape or star design.

6 for $3.50 Extas $1.25 pair

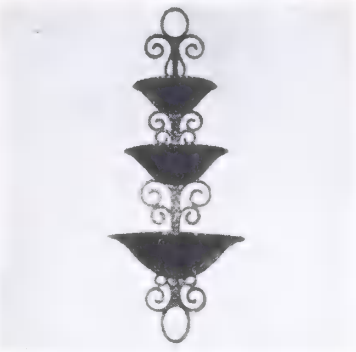
We pay postage. Money back guarantee

BETHANDA LIGHTING
B2, 149 Rose Lane, New Hyde Park, N.Y. 11040

Country Curtains deserve a 21-gun salute for their honesty of design to complement Early American furniture. Knotted two-inch fringe on easy-care unbleached muslin tiebacks is very pretty. Curtains are 80" wide per pair. 45, 54, 63, 72" long, 38 pr. 81 & 90", $9.50 pr. Add 75¢ postage. Country Curtains, HB2, Stockbridge, MA 01262.



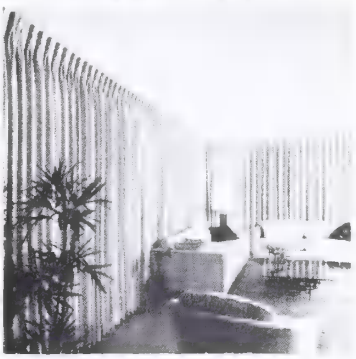
Si Si Senora, the reign of Spain continues strong. This Spanish wall shelf looks like a winner! It's equally marvelous in a Mediterranean or modern room. Black cast aluminum. Graduated bowls for flowers and fruit are 6", 8½", 11" wide. 27" high overall, $15.95 plus 95¢ post. Weighs 4¾ lbs. Creative House, HB2, 221 W. 9th St., Kansas City, MO 64105.



Smashing Beach Cover-Up. Just what you want for après-swim, après-shower. Rich stretchy cotton-nylon terry cloth from France by Partout. A hint of fit, zip front, handy pocket. Yellow, turquoise, watermelon, emerald, white, navy, orchid. S,M,L, $18. Ankle-length, $29. Add 90¢ post. Free catalog. The Talbots, Dept. HP, Hingham, MA 02043.



Seamless Draperies give that piggy-bank crowd a wild excuse to go elegant on a shoestring! Made from 10-ft. wide cottons, open weaves, exciting polyesters. $3.98 yd. & up. Woven to hang in luxurious folds. Send $1 for brochure & swatches to put beautiful ideas in your pad. Homespun House, 9028-HB2, Lindblade, Culver City, California 90230.

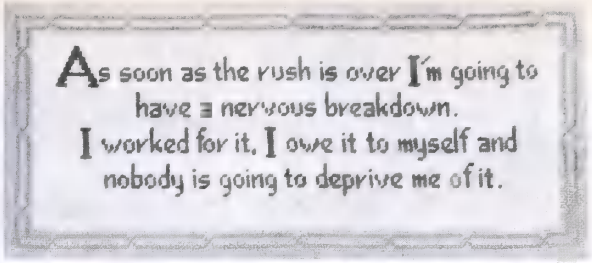


Mini-Office with its small scale and elegant proportions, is a natural for apartment living. End table has popout surface to hold portable typewriter, a lamp post, drawer. Fruitwood-finished cherry. 26½H, 22⅜"W, 21⅛" D. Argonne #151, $179.95; antique white & gold, $229.95 f.o.b. Free brochure. Little Home Office, 1576 Fisk, HB2, Grand Rapids, MI 49506.



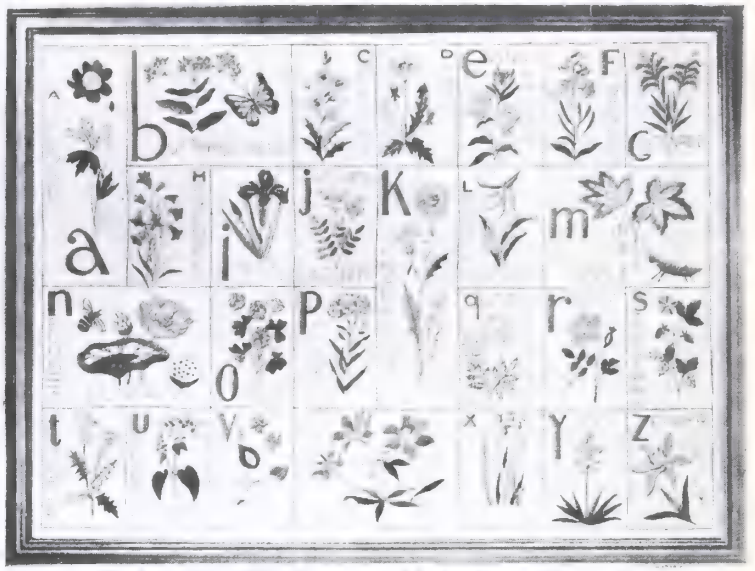
Blue Milk Glass is dazzling against holly berry-red or Spring green tablecloth—or against bare, polished mahogany. And this Fenton Shoe Covered Candy Box is a collector's item, because it's made from a rare old mold. In shape, it is yesterday; in use, it is very much Today. 6x5", $7.50 ppd. **HILLPRIDE HANDMADE CREATIONS,** HBA-5, French Creek, WV 26218.





"AS SOON AS THE RUSH IS OVER" MOTTO

Make this witty needlepoint motto for yourself or for the busiest person you know. The black letters and red border have already been worked on 12" x 24" canvas. Only $7.95 plus 55¢ pstg. Add $4.80 for ivory background yarn.

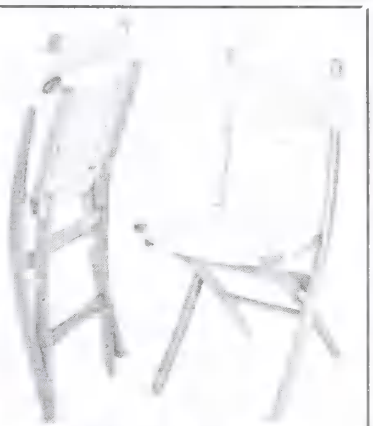


Colorful Wildflower Alphabet Sampler

You're certain to find your favorite wildflower on this lovely sampler. Kit includes design on 17" x 23½" cream linen, embroidery floss in lovely, true-to-nature colors and instructions. Only $5.95 plus 50¢ post.

Send 25¢ for next three issues of our exciting Art Needlecraft Catalog

The Stitchery Dept. HB902 Wellesley Hills, Mass. 02181



DANISH STYLE
FOLDING ROPE CHAIR

European imported solid hardwood walnut finish, folding chair. Heavy woven rope seat and back. Full size chair, for use as dining room chair, as bridge chair, or for extra seating in any room. Folds away for easy storage. 32" high, 17¼" seat width, 15½" seat height.

$12.50 each **6** for **$69.95**

Min. order two. Ship. chgs. col. No COD's. Send 25¢ for complete Danish furniture catalog

GENADA IMPORTS
Dept. M2, P.O. Box 204, Teaneck, N.J. 07666
N.J. residents add 5% sales tax



LOUIS XVI CLOCK

This beautifully sculptured antique clock is an exact replica of a museum piece created by the renowned clock maker [illegible] inventor Frederic Japy (1749-1812). Of the few known original remaining, models on display at the Museum of Decorative Arts in Paris, the other in the Red Room of the White House. Made of [illegible] metal & beautifully [illegible] in antique gold. Classic Roman numeral dial. Chrome guaranteed to [illegible] 12"H, 8"W, 4"D approx.

With electric movement **$33.50**
With 8 day front wind movement **$34.95**
With battery movement **$38.50** (Operates 1 yr. on changeable flashlight battery.)

Add $1.50 postage

Harriet Carter MONEY BACK IF NOT DELIGHTED

Dept. HB-272 PLYMOUTH MEETING, PA. 19462



CHERUB SWITCHPLATE

In antique gold or antique white with gold touches, this switchplate with its plump, raised cherub adds just the right decorative touch to your home. Made of strong, impact-resistant composition.

Single Switchplate	$3.30 ea.
Double Switchplate	$3.60 ea.
Double Outlet (horizontal or vertical)	$3.60 ea.

(Specify finish.) Ill. residents add 5% tax. Send for free brochure.

FOUNTAIN OF GIFTS B-22
P. O. Box 3954, Merchandise Mart, Chicago, Ill. 60654



Address Labels with Nice Designs



Elegant Crystal Lamps
WITH ITALIAN MARBLE BASES

The richness of [illegible] ornate Roger's gold finished casting [illegible] Italian marble bases contrasted with [illegible] cut block with imported [illegible] glass [illegible] like dew drops is unbelievable at [illegible] perfect decoration found [illegible] boudoir or bureau, they are reminiscent of [illegible] Completely electrified, they are UL [illegible]

Pair only **$34.95** SHIPPING CHARGES COLLECT

MATCHING CENTERPIECE AVAILABLE $29.95

Pa. Re[illegible] • Send [illegible] for catalog

LUIGI CRYSTAL
Dept. HB2-2, 7[illegible] Frankford Ave., Phila., Pa. 19136



Your Own Pair of WOODEN SHOES

Beautifully finished, decorated and personalized. An unusual gift, delightful surprise, perfect conversation piece for living room or den. Useful as centerpieces, door stoppers, planters, etc. Made to actual shoe size by the suppliers of wooden shoes to "klompen dancers" of Holland's famous Tulip Festival. State shoe size (men's, women's, children's) and clearly print name for personalizing. Specially priced. Sent postpaid, money back guarantee.

Children's Size 7 to 13	$6.50
Men's or women's Size 3 to 12	$8.00

Free Brochure—Write Dept. HB

WOODEN SHOE FACTORY
Holland, Michigan 49423



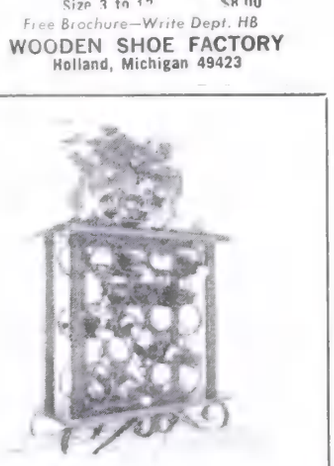
PAINT YOUR OWN WALL MURAL!

Enjoy the beauty creative satisfaction of painting a lovely 5 to 14 ft. wide mural directly on your wall! New "paint-by-numbers" method is fun, incredibly easy. Takes just 3 to 5 hours. Artists charge up to $350; wallpaper scenics cost $100 and up. Our complete kits, $12.95 up! Also fabulous "Black Light" mural kits. Many exquisite modern, provincial, oriental, etc. designs. A stunning prestige touch! Send for . . .

FREE!
NEW 36 PAGE COLOR CATALOG!

Full[illegible] of new designs, decorator color [illegible]tions, easy "how to" details. [illegible] 25¢)

CREATIVE MURALS, INC. Dept. HB-2
14707 Keswick St., Van Nuys, Calif. 91405



Wine Table

EXCLUSIVELY FOR THE DISCRIMINATING

Hand wrought of black iron and walnut

Height 26½", width 24" x 12", weight 48 lbs.

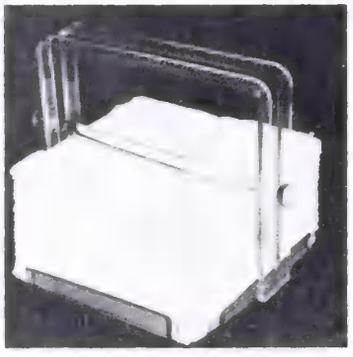
Crafted on order only 3-4 week delivery

$189.50
Freight Collect

Casa Cellini P.O. Box 541 Willoughby, Ohio 44094



Perma Tweez removes excess hair permanently. Replaces expensive salon electrolysis. Only patented no-skin puncture hair remover. Safely removes unwanted hair from face, arms, legs, body. Slim as a lipstick. $16.95 ppd. Order from General Medical, HBE23, 570 West Adams Blvd., Los Angeles, California 90016.



Lucite Napkin Holder for connoisseurs of the contemporary. In harmony with today's informal living. Center rod keeps napkins neat and attractive. Bottom moves down as napkins are used. Lucite handle makes it easy to tote. Crystal-clear, 7½x7½". $4.95 plus 75¢ post. Elizabeth McCaffrey, B2, Northport, New York 11768.



The Sound of Music is as irresistible as the reproductions of paintings by old masters. Wood-en frames wall plaques with antique gold-leaf ornamentation. Swiss 18-note movements. #1 plays "Love Story", #3 "Moonlight Sonata" (specify). 6½x8½ x1¾"d, $18.95 each ppd. Hildegarde's, HB2, 597 Farmington, Hartford, CT 06105.



Your Family Name is made even more resplendent when its coat of arms is given sumptuous showing! Illustrated in color on antiqued paper, it is described in heraldic language with heraldic sources; 9x12 frame ready for hanging. $4.95 plus 50¢ post. The Medieval Herald, Dept. HB-2, 15 Carolyn Rd., Port Jefferson, NY 1177[illegible]

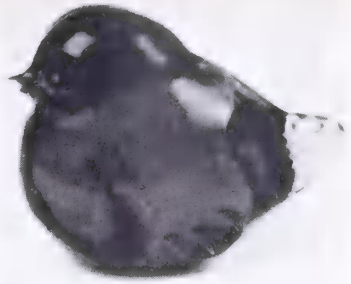


Call On Ericofon for a conversation piece that buzzes with excitement. International award-winning design is compact unit with dial in base; disconnects when you set it down. With cord, plug, buzzer-ringer. White, beige, blue, gray, green, ivory, pink, red or yellow. $49.95 plus $1.50 post. $2 w. of Mis. Metropolitan Teletronics, Dept. HB2, 35 W. 35th, NYC 1000[illegible]



Antique Monthly newspaper gives you authoritative articles by experts, oversized clear photos, news about shows, exhibits, listings of interesting antiques for sale and those wanted by other collectors. Approx. 40 pages. 1-yr. subscription, $4.95. Sample copy, 25¢. Antique Monthly, HB22, P.O. Drawer [illegible] Tuscaloosa, AL 35401.

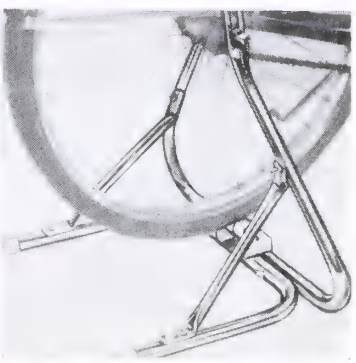
Blue Bird Of Happiness. Squat and round and smug and altogether enchanting, don't you think so! Bluest blue solid crystal sculpture signed by the famous artist-designer Tyko rates a special spot in Colonial bookstacks on a sunflooded window shelf. $5.50 ea., $10.50 for two. Add 45¢ postage. Order from The Ferry House, HB2, Briarcliff Manor, N.Y. 10510.



Put On A Happy Face and start an epidemic of smiles. The latest style in jewelry is fresh, young, charming. Smashing with your skirts, pants, blazers, suits. Get the hang of it with Adler's 14 k yellow dog collar necklet, $28 (without charm). Charm alone $15. Add $1 post. and order from Adler's, HB2, 722 Canal St., New Orleans, LA 70130.



Bike Converter Stand. Attach rear wheel of 26 or 28" bike to this stand of heavy tubular steel & pedal your way to firm thighs, shapely legs, trim tummy. Raise or lower wheel against rollers for easy "on-the-level" pedaling or tough "uphill" pull. Bike removable for riding. $9.98 ppd. Walter Drake, HB-55 Drake Bldg., Colo. Springs, CO 80901.



Take Off In Rebecca and land in comfort and style. Smart, foot pampering shoe is the newest tranquilizer for feet-on-the-go. Deep beige or black leather, 1½" wedge heel, bouncy cushion-crepe sole. AAA-D widths, sizes 4½-10, $18.95; 10½-11, $19.95. Add 75¢ post. Free catalog. Solby Bayes, HB2, 45 Winter St., Boston, MA 02108.

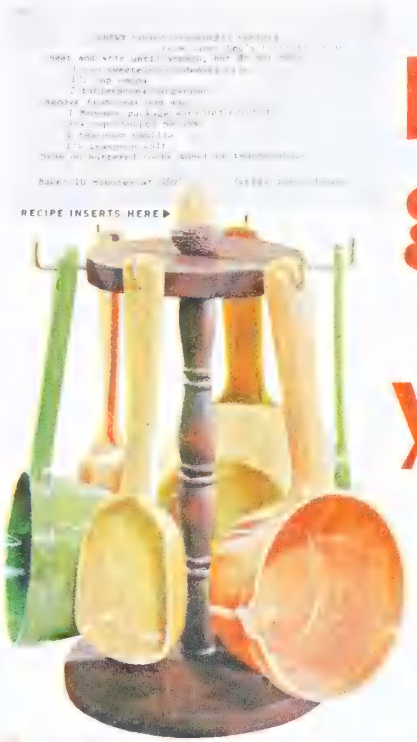


Presidential Playing Cards. Cherished legacies from a Man of Great Honor, Dwight D. Eisenhower's own paintings of Washington and Lincoln are reproduced on lifetime plastic cards. At Ike's request proceeds go to Eisenhower College of Seneca Falls, NY. Two decks for $4.95 plus 50¢ post. The Gift Tree, HB2, P.O. Box 55, Kensington, MD 20795.



Hummel Goose Girl Plaque as only the Anri artisans could do it. Three-dimensional plaque with real wood frame, carved wood birds, fence and flowers and a colored background showing Berta Hummel's drawing of her Goose Girl. Limited edition—so hurry! 5¼" x 7¼". $4.95 ppd. Joy's, Dept. HB2, Box 3393, Merchandise Mart Plaza, Chicago, IL 60654.





Free gift for you

Everything you need to make this handy **"MEASURE MAID"** Utensil and Recipe Stand when you join the famous National Handcraft Society.

PICTURE this adorable "Measure Maid" gracing one of your kitchen cabinets. This practical and pretty kitchen accent has walnut stained wooden rack, brass-finished hooks, clever acorn that holds recipes upright for easy reading while cooking. Even includes six unbreakable measuring cups and spoons in gold, avocado and orange! We'd like you to have it as a FREE gift to introduce you to the benefits of membership in the National Handcraft Society.


Ritzy Pig

A Surprise for you every month

As a Society member, you receive a delightful surprise package every month. And every package contains a new Handcraft Kit with everything you need to make a charming keepsake for yourself, your home . . . or to give as a gift.

Imagine making beautiful things like these worth up to $4.98 each—for only $1.25


Lamp-Kin Holder

One month you may fashion a charming planter. Or a rich-looking jewel box, or a breath-taking centerpiece to grace your table. It will always be something beautiful and different.


Coffee Mill Planter

Kits available only to members

These Kits are never sold in stores. They are exclusive creations available to Society members only. You'd expect to pay between $2.98 and $4.98 in stores, but the cost to you is just $1.25. Yes, $1.25 a month (plus 25¢ to cover postage, shipping and handling) is all you pay.

Assembling Handcraft Kits is easy—and such fun. Each Kit contains everything you need, from materials to instructions. Mail the membership certificate today!

NATIONAL HANDCRAFT SOCIETY
B-192 Handcraft Bldg., Des Moines, Iowa 50304

NATIONAL HANDCRAFT SOCIETY
B-192 Handcraft Bldg., Des Moines, Iowa 50304

Yes, please enroll me as a club member for 6 months and send my free Measure Maid Utensil and Recipe Stand Kit at once. Also send my first Handcraft Kit for which I enclose $1.25 plus 25¢ for postage, shipping and handling. I agree to send you this same amount each month. I understand that if my club payments do not reach you in time each month I will receive my Kit C.O.D.

I understand that you guarantee not to drop me from the list of members unless I notify you of my resignation and that you will immediately refund my $1.25 fee for any Kit that does not satisfy me.

Name _____
(Please Print)
Street _____
City _____ State _____ Zip _____

NH-32

The way to select **ORIENTAL RUGS** *is to examine them in your own home*



Rare antique, inexpensive antique, semi-antique, and new rugs in antique designs. Each moderately priced.

SEND FOR DESCRIPTIVE LISTS and COLORED PICTURES. Include your Zip Code. Select rugs you wish sent on APPROVAL. *WE PAY ALL SHIPPING CHARGES. NO DEPOSIT OR EXPENSE* to you in ordering our rugs shipped on approval. No obligation to buy.

Antique rugs $95 to $3900
Small to Giant Sizes.
2,000 Oriental rugs from India in pastel (Kirman) colors
100% wool nap, 50 sizes
9 x 12 ft. $295. to $550.
Many giant and unusual sizes
For sale by America's foremost authority and expert on Oriental Rugs, and largest exclusive dealer in natural, untreated rugs

For 45 years we have been eliminating the element of gamble in buying Oriental Rugs for thousands of customers all over America.

"ORIENTAL RUGS—A Complete Guide"
by Charles W. Jacobsen . . . $15.00
First and only Oriental Rug encyclopedia ever published. 480 pages with 250 plates, 38 in full color.

CHAS. W. JACOBSEN, Inc. 401 S. SALINA ST., SYRACUSE, N.Y. 13201 DEPT. E 315-471-6522

MINI FURNITURE™



makes it easy to be your own Interior Decorator

Avoid costly decorating mistakes. Create miniature settings for every room in your house before spending a cent for a piece of furniture, a yard of fabric, a roll of wallpaper, or a bucket of paint. Think how much you can save if you really plan before you buy. Over 150 different furniture combinations for every room. Sofas, chairs, sectionals, tables, chests, beds, piano, fireplace, etc. Decorate furniture pieces, walls, with actual fabric and paint samples. Includes **3-D miniature furniture of solid styrene. Graph Board, Walls, Windows, Doors,** all to exact ½" Scale. Design and instruction book included. Created by professional decorator NSID. Guaranteed. No C.O.D. Only **$7.98** ppd.

PLAN-IT-KIT Inc., Dept. HB2, Box 429 Westport, Conn.

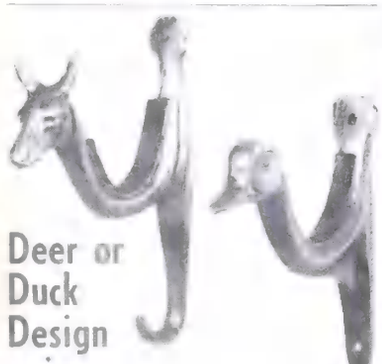
COLOR TELEPHONES



Own your own extra color telephone with no rental charge at all. These are rebuilt and refinished in beautiful decorator colors, fitted with standard cord and plug for instant use in any jack. Your choice: blue, green, ivory, beige, pink, black, white, yellow and gold. **$16.95** (Shpg chge 1.50 ea.)

SEND FOR FREE CATALOG

Grand Com Inc Dept. HB2
1152 6th Ave., New York 10036



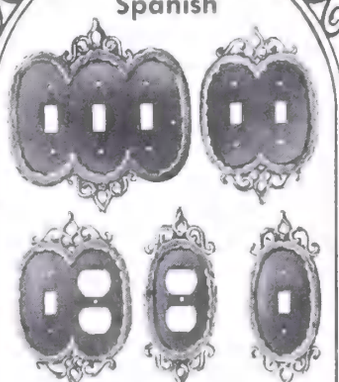
Deer or Duck Design unique Gun Rack

So handsome, in Swedish Iron finish, they end up in a variety of uses. Single 4½ x 6½". Also Double 4½ x 8½", holds 2 guns, hats, guest towels or whatever.

SPECIFY DEER or DUCK $6.50 PAIR
DOUBLE DEER or DUCK $8.50 PAIR

Clymer's of Bucks County
Dept. HB2-2, Point Pleasant, Pa. 18950

Switch to **Spanish**



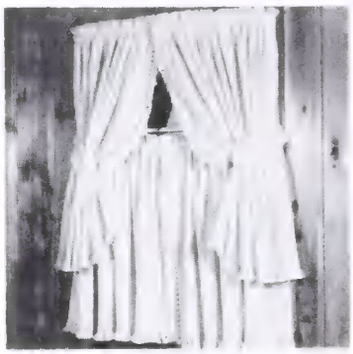
TURN ON to that Mediterranean feel with these handsome cast aluminum switchplates. Decorators accessorize rooms with this distinctive Spanish look. Specify color: either black or verdigris. Triple $3.75; double, $2.75; single toggle double outlet $2.75; double outlet, $1.35; single $1.35. Postpaid.

free catalog

CREATIVE HOUSE
Dept. HB272 • 221 W. 9th St. • Kansas City, Mo. 6410



Window Shelf Extenders hold your prettiest begonias, glossiest green ivy. Two pieces of heavy wrought iron with scalloped gallery overlap to cover sill up to 44" long. Or use each 6" w. x 22" l. piece separately. Satin white. Set of 2, $3.79 plus $1 post. 2 sets, $6.99. Add $1.49 postage. Henry R. Smith Studios, HB22, 39 Crestline, Wayne, PA. 19087.



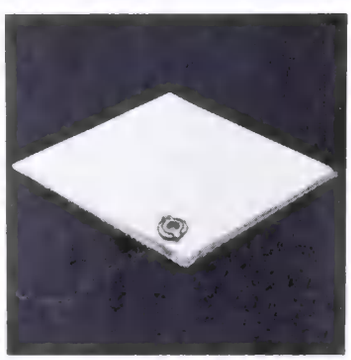
Country-Style Curtains have 2" knotted fringe in unbleached or white bleached muslin. Extra wide 80" to the pair with 2 tie-back pcs. 24" long $4.50, 30" 4.75, 36" $5, 45" $5.50, 54" $6.25, 63" $6.75, 72" 7.50. Matching valance $2.50. Add $1.00 post. Old Colony Curtains, Dept. B221E, P.O. Box 787, Westfield, N. J. 07090.



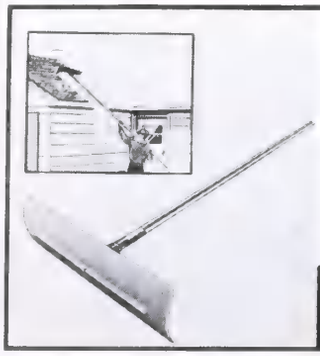
Bet Your Boots are in a heap on your closet floor! Ours were until we found this groovy, sturdy vinyl boot holder. It ends closet clutter, keeps boots shapely and dust-free. #6396 Boot Holder stores one pair upside down for proper ventilations. $1.49 plus 35¢ post. Lillian Vernon, BF1, 560 S. Third, Mt. Vernon, NY 10550.



Mushroom & Toad In Needlepoint. The delightful woodland design is worked in autumn golds and oranges and many shades of green against a white background. Kit includes design on 18 x 23" needlepoint canvas, Persian yarns to work design and background, needle & instructions. $11.50 plus 75¢ postage. The Stitchery, HB2 Wellesley Hills, MA 02181.



Water Cushion is heavenly take-along comfort. Perfect for stadium, boats, trucks, cars, offices. Don't forget invalids and new mothers, too! Heavy vinyl with high-density polyfoam filler, air & water content can be adjusted to individual preference. Seams are scientifically sealed. 16x16" square, $6.49 ppd. Walter Drake, HB81, Drake Bldg., Colo. Springs, CO 80901.

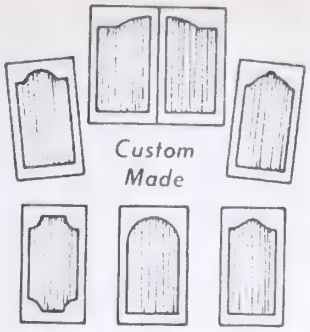


SNO-HO ROOF RAKE removes snow buildup to avoid costly repairs on roof, ceilings and walls caused by snow thaw backup and excess weight on roof. Long 15-foot aluminum handle reaches way up to pull snow down—*no ladder needed!* Curved plastic blade measures 6x18½", stays flexible at -40°. Won't rust or damage shingles. Light and easy to use. **XL046-6**-Roof Rake, shipped ppd., **$9.95**

Write for New Free Gift Catalog!

Miles Kimball
169 Bond St., Oshkosh, Wis. 54901

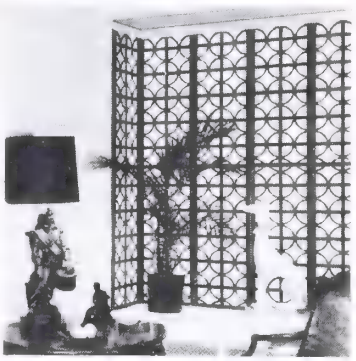
Fabric Frames are a decorator's choice as inside window coverings. 6 different classic designs—custom-made to your exact size specifications—come hinged, sanded, ready-to-paint or stain. Hardware is included. Fabric inserts are not. Free brochure tells how to measure and install. Town & Country Woodcraft, B-2, 219 N. Carpenter, Chicago, Illinois 60607.



Bank of England Chair is a link with the past, when Englishmen in a new world sought ties with home. Chippendale-styled chair with web base, coil springs, solid maple frame. Green, black, brown, red, or meerschaum leather. 27W x 23D x 32"H, $149 shipping collect. No C.O.D. Catalog 50¢. Ephraim Marsh Co., P.O. Box 266, Concord, NC 28025.



Instant Decorating. Work wonders with your windows, hide ugly pipes, radiators, beams with Ply-Grilles. For your idea-file, we recommend brochure showing open grille or shoji-style decorative panels for windows, doors, etc., new House Beautiful colors. Send $1 to Grillion Corp., HBE-22, 189 First Ave., Brooklyn, N.Y. 11215.



Country Kitchen Work Table with a drawer is a joy to sit at, has lots of leg room. 2" thick Butcher Block tops the rugged wood frame. 36x24" $119.50, 48x24" $129.50, 48x30" $139.50, 60x24" $139.50, 60x30" $159.50. Available in 30" or 34" heights. Shipped exp. coll. No C.O.D.'s. Butcher Block catalog, 50¢. J&D Brauner, Inc., HB2, 298 Bowery, New York, NY 10012.



1972 Horoscope Appointment Calendar to keep the record straight. Personalized monthly horoscopes by famous astrologer, Laurie Brady; large appointment spaces; food saver tips; international meal of the month. $1 ea.; 3 for $2.50; 5 for $4. Ppd. Target Publications, Inc., 777 N. Michigan Ave., Dept. 1809, Chicago, IL 60611.



After half a century, still the first choice among discriminating collectors of American art and antiques

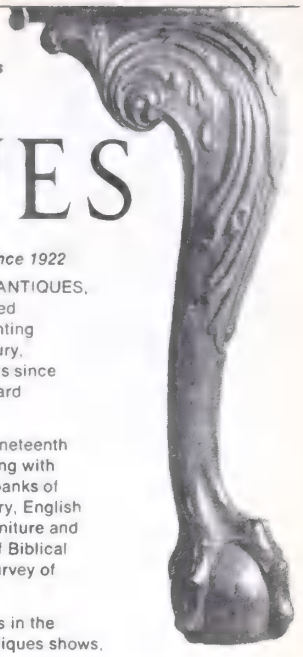
The Magazine
ANTIQUES

A timely, timeless magazine published continuously since 1922

In January: The golden jubilee issue of *The Magazine* ANTIQUES, celebrating fifty years of publication, with over a hundred editorial and advertising pages in brilliant color. Presenting new research in fields explored over the past half century, ANTIQUES casts a glance backward over developments since January 1922 in the world of antiques and forward toward new avenues for collectors in the years ahead.

In coming months: American painted furniture of the nineteenth century and Chinese furniture of the Ming Dynasty, living with antiques on the shores of Lake Champlain and on the banks of the Brandywine, Boston stoneware and Mexican pottery, English silver argyles and Dorflinger glass, German rococo furniture and Virginia Chippendale furniture, needlework pictures of Biblical scenes, Brown family textiles in Rhode Island, and a survey of historic houses in Smithfield, Virginia.

In every issue: News of current and coming exhibitions in the art world, recent museum acquisitions, calendar of antiques shows, and reviews of the latest books about antiques.



Free when you include payment with your introductory subscription to ANTIQUES *"How to Know American Antiques"* by Alice Winchester, Editor of ANTIQUES

The Magazine ANTIQUES, Dept. 272HB, 551 Fifth Avenue, New York, N.Y. 10017
12 single issues of ANTIQUES are $24.00.
Please enter my subscription to ANTIQUES at a special introductory rate.
CHECK ONE
☐ I enclose $11.95* for 12 monthly issues and a FREE copy of "How to Know American Antiques."
☐ Bill me for $11.95* for a 12-month subscription (no free copy).
☐ I enclose $17.50* for 18 monthly issues and a FREE copy of "How to Know American Antiques."
☐ Bill me for $17.50* for an 18-month subscription (no free copy).
*Add $2.00 for 12 months and $3.00 for 18 months outside the U.S.
Name _____ (please print)
Address _____
City _____ State _____ Zip _____



Wee Crystal Vases

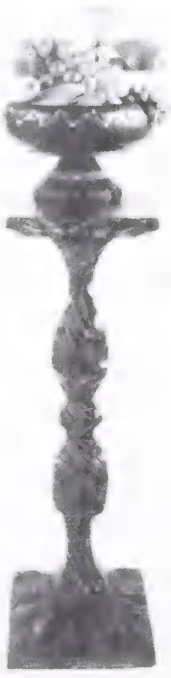
Darling for buds or short stem flowers, to put at each guest's place with a single posy or 2 cigarettes . . . to hold toothpicks, for display on a shelf or for prism color on a windowsill. Lead crystal, cleverly shaped to reflect brilliant sparks of light. 2½" tall; set of 3 in crystal, imported from West Germany; assorted shapes. Perfect for gifts!

No. 6454 .... 1 Set, $2.98 ppd.

Write for FREE catalog of unusual items

Please, your zip code is required

Downs DEPT. 1102-B EVANSTON, ILL. 60204



Espana Pedestal Table

To display just one prized Objet D'Art. Perhaps a piece of sculpture; a treasured bowl; an antique vase. Imported from Spain, intricately hand-carved wood is finished in a rich, deep walnut. Whether you're a Spanish "Aficionado"—or just love our table, you'll recognize the unusual value. 21" high; 7" x 7" top.

$10.95 Postpaid

N.Y. residents add applicable sales tax.

THE FERRY HOUSE
Dept. HB-272
Briarcliff Manor,
New York 10510

Century Re-Styles and Repairs Shoes

THE FACTORY WAY

POINTED TOES to SQUARE or ROUND 9.95
NEW HEELS . . . any style, height, leather or suede.
Reptiles slightly higher. 8.95
BOOTS. New Zippers, New Heels, Refinished. Let out or Taken in.
SUEDE SHOES REDRESSED . . . the Factory Way 3.95
RECOVER SHOES to match with own material 16.95
REPTILE and LEATHER shoes or handbags reglazed. 5.98
BOOTS REFINISHED 8.95
HANDBAGS REPAIRED, RENEWED
Mail shoes with complete instructions

NEW

Free Send for catalog and mailing carton

CENTURY SHOE REPAIR
212 Park Ave., Baltimore 1, Md.



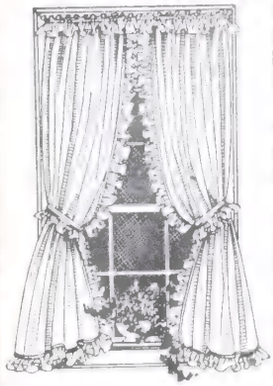
The *Queen Anne* is pretty and comfortable. The legs are finished in your choice of 12 finishes. Upholstered in various grades and types of fine fabrics (stripes, solids, prints, brocades, damask; cut, antique, crushed and plain velvets; etc.). Please specify type and colors desired. H. 46"; W. 28"; $105.50. Satisfaction guaranteed. No C.O.D. Express Charges Collect. For further information, send $1.00 for Furniture Catalogue and Fabric Samples.

Hunt Galleries, Inc.

2920 N. Center St., HB2, Hickory, N. C. 28601

CURTAIN CHARM

WITH RUFFLED UNBLEACHED MUSLIN



TIEBACK
45", 54", 63", 72" long .....$5.00 pr.
81", 90" long $5.50 pr.

TIERS
20", 25", 30", 36", 40" long $3.50 pr.

2 pairs to window as shown $7.00
Both types 70" wide per pair

MATCHING VALANCE
11" x 70" $1.75
Please add 75c to each order for handling.



For years, New England housewives have made these charming UNBLEACHED MUSLIN curtains for every room in the house. COUNTRY CURTAINS makes them for you with all the original simplicity, warmth and handmade look. Practical, long-wearing, these unusually attractive curtains of old fashioned muslin retain their crisp appearance with a minimum of care.

Satisfaction guaranteed. Check or money order. No COD's please. Mass. res. add 5% sales tax. Write for brochure showing full line of curtains in many styles and fabrics.

COUNTRY CURTAINS AT THE RED LION INN DEPT 24, STOCKBRIDGE, MASSACHUSETTS 01262



Throw Out Your Old Pillows

Here's new sleep comfort for everyone with this form-fitting **Relax-A-Pedic Pillow.** Its contoured cradle, side wings and "neck roll" are scientifically designed to support your neck in perfect alignment whether sleeping on your back, side or stomach. Filled with top-quality shredded urethane foam through a zipper arrangement so you can vary the height and fullness to suit your personal comfort. 26" x 17". Thousands have reported it's soothing help in comforting headaches, neck kinks and arthritic-like pains of the neck and shoulders. **$7.98.** Pink acetate satin zipper cover for luxurious smoothness and hair do preserving—**$1.79** extra. We pay postage & ship in 6 hours.

Send Check or Money Order to:

Better Sleep Inc. BOX JH
New Providence, New Jersey 07974
MONEY BACK GUARANTEE

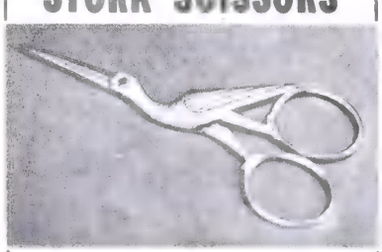
The Talbots



Anchors Aweigh. Sail into a new season with our reversible wraparound skirt of sturdy cotton duck by Meadowbank. Flared and bound in braid, it's printed all over with 'see'-worthy ships. Navy/white reversing to white/navy. Sizes S, M, L. $20.00. Add 90¢ for postage. **Send for free catalog.**

TALBOTS • DEPT. CS, HINGHAM, MASS. 02043
Branches: Duxbury, Lenox, Mass.
Mt. Carmel, Avon, Conn.

STORK SCISSORS



Petite, only 3½ inches long, yet practical and useful. These Stork scissors are ideally designed for use in embroidery and other needlework. They are Silver and Gold. This unique gift item is imported from Germany and made of fine steel. These Stork scissors will be cherished always by their recipient and the donor will be remembered with each use. Present this unique gift to someone dear and order one for yourself.

ARCADE CO., Box 7008-H
Belle View Blvd.
Alexandria, Virginia 22307

Please send me ... pair(s) of your beautiful Stork Scissors. Enclosed is $4.00 per pair plus $.30 shipping charges per item pair.

NAME

ADDRESS

St. City State Zip



LION OF ISRAEL Collector's Plate
You will treasure this lovely china plate which beautifully expresses the spirit of Judaism.

This first plate issued by the Judaic Medal Society is engraved in 24 Karat gold on fine translucent ivory china. Available in a very limited edition, plate is 10½ inches diameter, richly edged in gold and individually numbered.

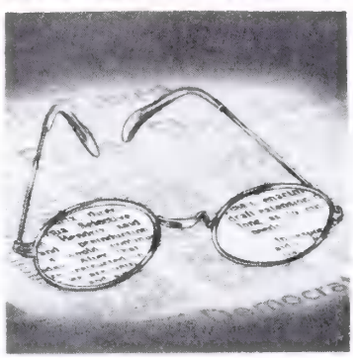
An original by American sculptor Elizabeth Weistrop. Exclusively from Judaic Medal Society. With your LION OF ISRAEL plate you also receive a brochure personally signed by the artist and first option to purchase any future plates of the Society.

$25 PPD.

JUDAIC MEDAL SOCIETY
505 Dolores Ave., Half Moon Bay, Ca 94019



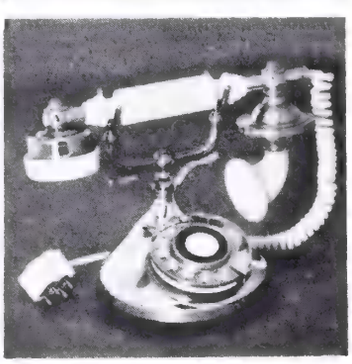
Basta Miracle Toothbrush carries toothpaste in its dispenser handle! No more tubes or messy sinks. Just turn at bottom for amount needed on brush. Fits into pocket or purse; easy to clean. Low cost replacable brush heads. A Danish import it holds 2 weeks supply. $2.50 ppd. T.R. Noble, HB2, 3728 W 70th St., Chicago, IL 60629.



Wire-Framed Magnifying Glasses give your eyes a boost when reading fine print becomes a squint-print. Precision ground optical lenses. Ben Franklin-styled metal frames for those over 40 without eye disease or astigmatism who need simple magnification. State age. $5.95 plus 45¢ post. Nel-King HB-22WG, 811 Wyandotte Kansas City, MO 64105.



Rosewood Stands dramatize a treasured figurine, a Ming vase or a rare houseplant. Black rosewood bases are hand-carved in traditional Oriental motifs. Low base, 4" inside diameter, $2.95. Footed base, 4" inside diameter, $7.95. Ppd. Other sizes. Free brochure. From A C Gifts, Cross County Shopping Center HB2, Yonkers, NY 10704.



Mini French Cradle Phone, appealingly scaled, fits your space, suits your place. In milady's dressing room or in a girl's domain, it offers welcome privacy. Brass with white trim, it is fitted with a standard cord and plug for instant use. 6" base, $49.95 plus $1.50 shipping chg. Free catalog. Grand Com Inc., HB-22, 1152 Sixth, New York 10036.



Pressing Problems are no more with the Defroiss aerosol spray that takes wrinkles out of absolutely any fabric. Just direct the spray where you want it. Removes wrinkles instantly. Will not spot or damage clothes. Travel like a trouper. 9-oz. can, $3 each, two cans, $5. 4-oz. traveling size, $2. Add 50¢ postage to order. UZ-ME Ind., HB-22, 58 E. 55th St., NYC 10022.



HANDMADE PUFFED PATCHWORK PILLOWS

are plump, hand-tufted put-to-gethers of pattern-on-pattern prints. A revival of a unique American craft perfect with any décor. Each 15x15" colorful cotton pillow filled with fluffy dacron. Indicate color for each pillow.

$11.25 each Set of 4 **$41.00**

Prices include postage • Money-back guarantee.
Send for our brochure 10¢
For carded color pattern swatches of any 4 colors you specify send 10¢.

APPALACHIAN TRAILS
P.O. Box 247 • Dept. B2 • Arlington, Va. 22210

Regal Splendor for the frugal spender. Dazzling diamond-like Kenya gems look expensive, but are affordable! Take this man made oval cut that glitters like a precious stone. $85 for one carat, $125 for two. (Pay by the month terms, too). Wedding band, $25. Shipped registered air mail for Valentine's Day by Kenya Gem Corp., HB-22, 1760 N. Howard St., Phila., PA 19122.



Keep Hairdo Salon-Fresh. Buy this Coiffure Pillowette and try it. You'll become an Instant Convert! Developed by an engineer to support the head comfortably below hairstyle. Deliciously feminine satin cover pops off for a quick swish through the suds. Gift-boxed, $3.98 plus 35¢ post. Mr. Umphrey, 3009 Knox, HB2, Dallas, Texas 75205.



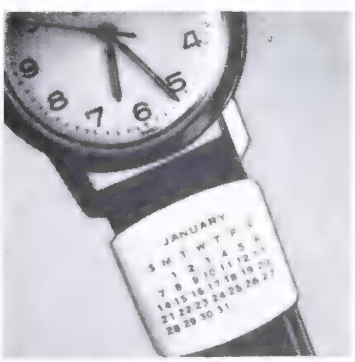
Dress The Dream Scene with the romantic ethnic aura of hand-embroidered crewel bedspread from Kashmir. Rich wool floral print on hand-woven natural cotton in multicolor. Single approx. 80x115" $50, full 94x115" $60; Send 50¢ for swatch, catalog. King 120x120", $80. Ppd. Gurian Fabrics, Inc., 276 Fifth Avenue, HB2, New York 10001.



Covet Comfort? The Wedge Walker Shoe is so lightweight, you'll think you're walking on air. Perfect footing for casual fashions with criss-cross straps, flexible rubber sole. More fashion bounce to the ounce! Red, bone, black or white leather. Sizes 4-10 M; 5-10, N, M.W. Half sizes, too. $11 plus 80¢ post. Old Pueblo Traders, 600-J2G-S. Country Club, Tucson, AZ 85716.



Look At Your Watch. You'll know the day anywhere, anytime. 12 champagne-colored metal calendars with large, easy-to-read numbers attach to your watchband. Start with any month. Set of 12, $1; two sets, 75¢ each, twelve sets, 69¢ each. Add 25¢ post. Handy Calendar Co., HB2, Handy Bldg., Scott City, Kansas 67871.



THE BUTCHER BLOCK

RECTANGULAR DINING TABLE.
Genuine Butcher Block, 2" thick on turned wood pedestal bases.
29½" high. 60" x 30", $161.00
60" x 36", $173.50. 72" x 30" $173.50. 72" x 36", $188.00.



Check or money order. No COD's. Exp. Chgs. Col. NYC 7% tax. N.Y. and Illinois residents, add your tax. **52-page catalog, 50¢.**

CIRCULAR DINING TABLE
Genuine Butcher Block, 2" thick on turned wood pedestal base. 29½" high. 36" diameter, $115.90. 42" diameter, $145.00. 48" diameter, $178.00. 54" diam., $277.50. 60" diam., $310.00

J&D Brauner

THE PEOPLE WHO MADE THE BUTCHER BLOCK FAMOUS.

NEW YORK: 298 Bowery, New York, N.Y. 10012 (212) 477-2830
CHICAGO: 1331 So. Michigan Ave., Chicago, Ill. 60605 (312) 922-5981

DECORATORS: PLEASE NOTE!

SALE

Floor Candle Holder Reg. $9.95

NOW $5.95 Add 95¢ Postage

TALL SHOW PIECE of WROUGHT IRON in SPANISH MOTIF

This is an important piece that will add Med terranean flavor to your living room, dining room or family room as it graces a fireplace, or have two flanking a door or entrance hall. Perfect for patio dining. Black heavy wrought iron, height will adjust from 34" to 49" for your own desired effect. 7" x 7" base and a 9" high globe.

MONEY BACK IF NOT DELIGHTED

Harriet Carter



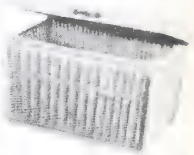
Dept. HB-272, Plymouth Meeting Penna. 19462

EXCLUSIVE . . . willow wizardry!

11 decorator COLORS

Yellow ▪ Fresh Green • Bristol Blue • Wedgwood Blue • Hot Pink • Raspberry Olive • Orange • Red • Black ▪ White

Willow Chest
15 x 24 x 15"
$14.50



Has self handles, but also sports black wrought iron or brass handle on lid (specify). Use as coffee table, linen or sweater storage toys, hobby chest . . . you name it. 16 x 26 x 16 $18, 18 x 30 x 18 $23. Comes poly wrapped, already professionally painted in your color choice.

SHIPPING CHARGES COLLECT
Deduct 10% for natural • Save No COD's

SPECIALIZING in PAINTED WICKER FURNITURE and ACCESSORIES
Send 25¢ for Catalog and Color Card

Colorful WICKER GARDEN
400 Jacksonville Rd., HB2-2, Hatboro, Pa. 19040

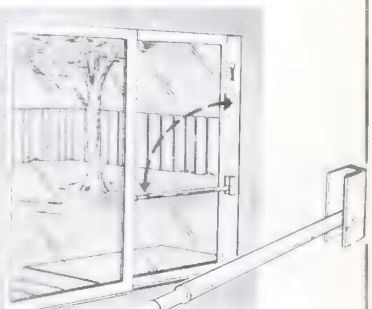


KLEEN-LINE BOTTLE CUTTER

Make your own glasses, goblets, vases from discarded bottles. Do your bit for ecology. Sell for profit, give as gifts. Give your friends glasses made from their favorite beverage bottle. Any round bottle can be safely and easily cut in less than 5 min. Abrasive paper included to smooth the cut edges. Precision tool of nickel plated steel comes with three cutters. $9.95 plus 50c post. Wooden handles $4.95 per six pack plus 30c post. In Calif. add 5% Tax. Epoxy $1.00. Send gift card. We'll include it with cutter.

ANDERSON ASSOC.
Dept. HB-4
1370 Logan, Costa Mesa, CA 92626

BURGLAR PROOF LOCK FOR SLIDING DOORS



Provide complete security against intruders. Revolutionary new "safety bar" fits all doors and is adjustable up to 50" long. "Safety bar" installs easily without tools or screws (instructions included) and is self storing. Sturdily made of aluminum with anodized satin finish. You'll want one for each sliding glass door in your home.

$5.98 plus 70¢ postage
2 for $10.98 plus 90¢ postage

FERRY HOUSE Dept. B-272 Briarcliff Manor, N.Y. 10510

CHAIR CANING KITS



Now anyone can restore his favorite antique and heirloom chairs easily and inexpensively with a NEWELL CANING KIT. Tools, natural cane, and "easy-to-follow" instructions, all postpaid for only $2.50. (Extra cane $1.25 chair-lot.)

Illinois residents, please add 5% sales tax

THE NEWELL WORKSHOP
(Dept. S-2), 128 Drawer
HINSDALE, ILLINOIS 60521



25¢ **SAMPLE OFFER.** If you're interested in

ANTIQUES

Fascinating new newspaper devoted to Antiques. Is chock full of interesting items for collectors

America has its own unique history as reflected in Antiques. Filled with facts and knowledge. This big 48-page newspaper is full of good reading to keep you interested for hours. Oversized, but easy to read format features. Authoritative advice by experts. Collectors interested in furniture, china, glass, prints, silver, etc. write us. Your newspaper is the best thing I've read! Keeps you up-to-the-minute news about shows, exhibits, forums, historic sites. Plus a delightful classified section where the bargains are.

You get your 6 issues Antique Monthly for just 25¢ to cover postage and handling. We'll send you the current issue, postage paid. No further obligation. Fill in coupon and get set for lots of pleasant entertainment in America's largest publication devoted to fine Antiques.

25¢ SAMPLE OFFER:

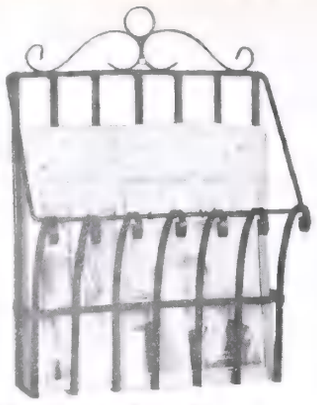
Antique Monthly, Dept. 2, Tuscaloosa, Ala. 35401

( ) Send me sample copy, your issue No. B-22. I enclose 25¢ ( ) Send me full 12-months' subscription at special reduced price of $4.99. Bill me later. (Your money refunded after 30-day trial, if not pleased)

Name

Address

Zip



"Glamour in Metal"—

Wall Magazine Rack

A useful and important piece in the privacy of your bath. Captures the Mediterranean mood in heavy wrought iron for your favorite magazines. Fine too, for guest or family rooms or phone books in hall. Self-standing for patio use. 20"h.x14"w.x8"d. Decorator colors: Avocado, Black, White. (White with Gold 50¢ extra) state.

$9.99

Plus $1.00 postage

Money back guarantee. Pa. res. add 6%.

SEND FOR FREE GIFT CATALOG

Henry R. Smith Studios

Dept. B22, 39 Crestline Rd., Wayne, Pa. 19087



ELEGANCE
YOU CAN AFFORD

Send 35¢ for 72 PAGE ILLUSTRATED CATALOGUE. Chandeliers, sconces and candelabra of imported crystal. Incomparable in design and quality. Pewter and early American brass. $30.00 to $1250.00. Shipped prepaid, insured in U.S.A. Satisfaction Guaranteed. In business for over a quarter of a century.

KING'S CHANDELIER COMPANY
Dept. B-108, Eden (Leaksville)
North Carolina 27288

STAIRWAY ELEVATOR



Your STAIR-GLIDE will be shipped to you within 48 hours. Installs in less than two hours. No special wiring. No marring walls or stairway. Tax deductible when recommended by a physician. GUARANTEED.
Used by thousands: CARDIAC PATIENTS • ARTHRITICS • POST OPERATIVES • SENIOR CITIZENS • PARALYTICS • RESTRICTED PHYSICAL ACTIVITIES. Outdoor model also available.

Write for free brochure

AMERICAN STAIR-GLIDE CORP.
201 West 80th Terrace, Dept. HB12
Kansas City, Missouri 64114



ANCIENT ROMAN CHESS SETS

These superb, minutely detailed collector's sets are exact copies of classic Roman sculpture. The King is Augustus; the Queen, Livia; the Bishop, Cicero. The King is 4⅞" high. Heavily weighted, felted Catalin pieces in Alabaster white and Granite grey. Large 16½" board. Leatherette chest. 16-page historical book & rules. **$14.95**

Same figures as above—hand antiqued gold & silver. Black & gold board. Simulated Morocco Chest. **$29.95**

3⅛" King, weighted & felted figures. Board, book, leatherette gift box. **$9.95**

King, felted figures, board, book **$6.95**

Plus $1.00 per set PP & Hdlg.

S. R. VULCAN
1328 ARLINGTON STREET
COLUMBUS, OHIO 43201



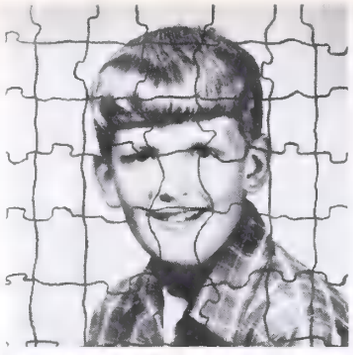
PINEAPPLE PRINT

The popular symbol of hospitality takes on new form. This handsome and imaginative lithograph makes a perfect bread-and-butter gift for a hospitable hostess or special friend at any time. Green on white at $3.00. Hand watercolored by the artist in pineapple colors at $5.00 ea. Size 10" x 12"

SEND 25 CENTS FOR CATALOG OF OTHER PRINTS

EYE OPENERS

P. O. BOX 2713 — VALDOSTA, GEORGIA 31601



Jigsaw Photopuzzle. Send any photo, black and white or color, (returned unharmed) and Cadlyn's will send you a BIG black and white die-cut jigsaw photopuzzle to delight your friends and relatives. 8x10" size, $3.98; 11x14", $4.98. Add 35¢ post. each. Cadlyn's 2077 New York Ave., HB-2, Huntington Station, New York 11746.



Put Your Heart Into It when you choose a pendant for your love. This beautifully designed pendant, crafted in 14K white gold, is set with 34 man-made Strongite stones as dazzling as diamonds, and it swings like a dream from a slender chain. $46 ppd. Free catalog of rings, pendants. Strongite, 2 West 47th St., HB2, N.Y.C. 10036.



Monogrammed Stamp Box gets our stamp of excellence. Satin-finished gold-plated box, 2" in diameter, takes a roll of stamps and comes engraved with three initials and postage stamp design. Handy for desk at home or office. Felt-like base protects wood or glass surfaces. $2.50 ppd. Bruce Bolind, HB2, Boulder, CO 80302.



Pet's Name Tag of polished stainless steel, smart as a locket, will identify your Scottie or Tabby should he have errant ways and consider distant fields greener than his own backyard. Engraved with pet's name, your name and phone number. Steel hook for attaching to collar. $1 ppd. West-Berg Ent., HB2, Box 4749, Colo. Springs, CO 80909.



Time To Go with a high-flying career girl, a meeting-making club woman is this elegant watch bracelet. Miniature pastel beads in petit-point design, white background, mounted on Florentine gold metal. Bracelet swings open to reveal watch. Jeweled movement guaranteed for 2 yrs. $19.98 plus 60¢ post. Harriet Carter, Dept. HB2, Plymouth Meeting, PA 19462.



OLD-FASHIONED APPALACHIAN MOUNTAIN

THREE-LEGGED MILK STOOL

Beautifully crafted from solid walnut, and richly hand-finished, this sturdy reminder of days gone by has dozens of utilitarian uses around the home and makes a lovely piece of living room furniture as well. Made by mountain craftsmen in the time-honored manner of the Appalachians, this stool is 12" high, with 2" thick legs. The seat is 11" in diameter and 2" thick, and the handle is 6" long. Only $15.95, postpaid. Your complete satisfaction is guaranteed by

PENNYROYAL HOUSE, INC.
LOYALL, KY. 40854

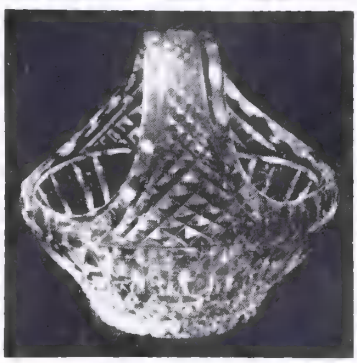
Crystal Chandelier. The woman who has escaped from her big house to a high rise, can make her new small dining room or foyer even more elegant. Fixture fits flush to ceiling. Silver or gold-finished metal rim with hand-cut crystal prisms. 3-tier, 8x10½"H, $29.95; 4-tier, 10x12½"H, $35.95. Add $1 ship. Bethanda, HB2, 149 Rose Lane, New Hyde Park, NY 11040.



Wringing In to help banish wrinkles. Wings are flesh textured fabric patches that adhere to the skin. Place over frown lines and wrinkle areas around your eyes and mouth when you're relaxing or asleep. The results are smooth! Queen size box, $5. Theatrical size box, $2. Ppd. Wings Co., Box 413, HB2, Trenton, New Jersey 08603.



Lead Crystal Basket. Cut and polished in West Germany where they have an abiding respect for lead crystal; it's lovely filled with a mini bouquet on a breakfast tray, or sitting on a cocktail table as a holder for cigarettes, nuts, candy. Little Crystal Basket, 3¾" high, $9.50 ppd. Downs, Dept. 1102, Evanston, IL 60204.



Skön Embroideries change the personality of your room—from so-so to spectacular. Kit #1127, "birds & flowers picture" stamped on beige linen for embroidery with linen & cotton yarns. Instructions, mounting board included. $16.95 plus $1 post. Send 2 (refundable with $25 order) for catalog. Skön Embroideries, 15 Lambert Lane, BE2, New Rochelle, NY 10804.



The Owl & The Pussycat are charming little sculptures in crystal from Sweden. Weighty enough to hold down stacks and stacks of papers! Clear owl, 3" high, catches sunlight like a marvelous jewel. Smoky cat, 2½" high. $7.98 each, if you can bear to separate them! $15, the pair. 75¢ post. The Merry House, HB2, Briarcliff Manor, NY 10510.



Lady be good to your feet

Enjoy buying our very choice quality shoes by mail from our world-famous catalog showing huge array of smart styles for every occasion — and our vast range of sizes insures you perfect fit — or your money refunded!

Send for Free Catalog
SIZES 1 to 13 SHOES
AAAAAA to EEEEE



DIANA shown
Sizes 2½ to 12, for widths AAAA to EE
In baby calf: black, filly-brown, grey, white; navy with wedgwood, malt with chocolate or bone with malt.
Sizes 2½ to 10 $21.95
10½ to 12 $22.95
Please add 75c first pair, 25c each additional pair for postage

SOLBY BAYES
45 Winter Street (Dept. HB) Boston, Mass. 02108



Wall sconce with white candle and blue velvet flowers. Underglazed delft blue design on white ceramic.
8" high $3.25 ppd.

DISCOVERY
314 W. STATE ST., GENEVA ILL. 60134



COUNTRY FRENCH CURIO CABINET

Country French, with its elegance and style, speaks for itself as a beautifully proportioned storage Cabinet. Equally good with traditional or contemporary furniture. Made of fine mellow Pecan, finished in a medium tone of brown to go with light or dark wood. Interior lighted. Three glass shelves.

H 74½" W 22"
D 12¾"

Price: $170.00

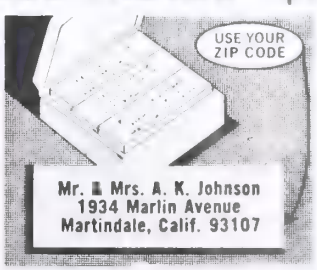
Shipping charges collect. No C.O.D.

Send 25¢ for catalog

Bryan Robeson
Dept. 53, Box 757, Hickory, N.C. 28601

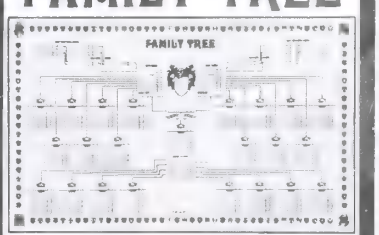
1000 NAME & ADDRESS LABELS $1

Finest quality gummed HANDY LABELS 1000 for $1.00—Gold Labels 250 with 125 Self Adhesive Initials set $3.00. QUIK-STIK Self adhesive Labels just press on any surface; glass, metal, plastic 500 for $2.00. Deluxe size 2 x ¾" 300 for $2.50. No sewing—just IRON-ON cloth labels. 50 for $1.75—100 for $2.50. Add 10¢ ptg—Airmail 30¢—5% Calif. tax. Free Gift Cat. Write for Money raising plan.



HANDY LABELS 212 Jasperson Bldg., Culver City, Calif. 90230

FAMILY TREE



FIRST EASY-TO-USE GENEALOGY CHART

Make charting your family lineage easy and fun. Beautiful large 21" x 34" FAMILY TREE CHART is printed on quality heirloom antique parchment. Spaces are provided for up to 260 names of relatives arranged in proper relationship to one another so that anyone can see in a glance his family tree and all its branches.

This chart provides a most rewarding, interesting, and educational hobby that results in an elegant document to be passed on and cherished for generations. A FAMILY TREE CHART is a must for keeping family lineage intact and up-to-date.

The ideal gift for all—young or old, family or friends. A useful keepsake that lasts forever. Comes in its own heavy storage tube for permanent protection.

Only $2.95 (Three for $7.00)

FORMCO
P. O. BOX 3628-R
LONG BEACH, CALIF. 90803



Learn INTERIOR DECORATION Develop Your Talent

NEW HOME STUDY METHOD . . . Learn in spare time. Excellent starting point for career. Practical basic training. Approved supervised method. Low tuition. Easy payments.

A LEADING HOME STUDY SCHOOL

Course includes: Furnishings, Period Styles, Color, Textiles, Pictures, Antiques, Lighting and scores of other subjects. No wasted time. No textbooks — all material in loose-leaf form, illustrated with diagrams, sketches and photographs. Tested, step-by-step "learn-by-doing" method . . . qualified instructors. Diploma. Interior Decoration Kit furnished.

FREE BOOKLET! Send for valuable 24-page illustrated booklet, "Adventure in Interior Design and Decoration." No obligation. No salesman will call.



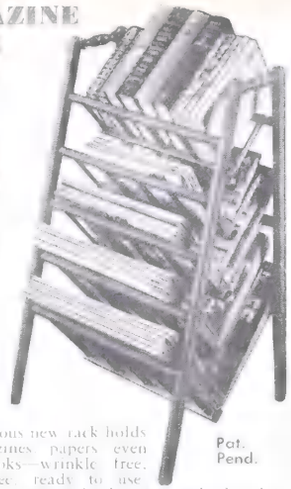
CHICAGO SCHOOL OF INTERIOR DECORATION
Division of Career Institute
555 E. Lange Street, Dept. J801
Mundelein, Illinois 60060

Please send me FREE and postpaid without obligation, your booklet, "Adventure in Interior Design and Decoration" and full particulars.

Name_____
Address_____
City_____ State_____ Zip_____

Accredited Member National Home Study Council

MAGAZINE BOOK TREE



Holds All Current Reading

Finished or in kit

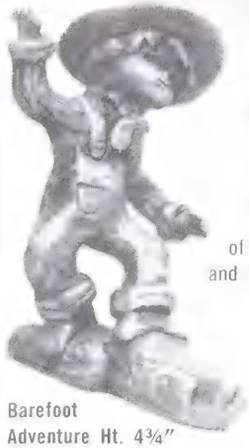
Our ingenious new rack holds 100 magazines, papers, even phone books—wrinkle free, easy to see, ready to use. Top holds reference books or paperbacks—lots & lots. It's portable, practical & so pretty. White birch turnings. Honey tone or maple ant que pine or walnut fin. 16x15x28"H. $17.50. HOME KIT. Easy assembly. Simple instr. $11.50. Add 75¢ ea. W. of Miss.

Pat. Pend.

SEND 25¢ FOR NEW COLOR CATALOG—1200 ITEMS
Country Pine Furniture, Accents, Gifts

Include Z-p No. Not Sold in stores. Money-Back Guarantee

Yield House
Dept. B2-2B
North Conway, N.H. 03860



Enchanting collection of solid BRONZE CHILDREN in LIMITED EDITIONS of 200 signed and documented figures.

$95.00 Postage, handling, insurance, included

Barefoot Adventure Ht. 4¾"

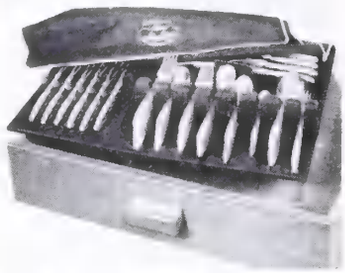
Whether purchased for your personal collection or as a significant gift, subscribers are urged to order early. Free brochure.

Send check or money order to:

SUZI LONG
2810 COUNTRY CLUB ROAD, ENDWELL, N.Y. 13760



The Antiques Journal is a highly informative, beautifully illustrated monthly magazine containing articles on art, cut & colored glass, dolls, banks, chinaware, clock, bottles, antiques and collectibles. Also for sale & want ads. Twelve issues per year, $6 ppd. Remit with order. The Antiques Journal, Box 1046HF, Dubuque, IA 52001.



File Flat Silver in this marvelous tarnish-proof Pacific cloth drawer by Gorham that makes the sideboard drawer a silver chest. It's handy, too, because you can carry it right to the table. 11¾x15x2½" pad holds over 100 pieces, $5.95. 17½x13⅞x2½" for over 125 pieces, $6.95. Add 80¢ post. & packing. Barrington Specialties, Box 154H, Barrington, RI 02806.



you pressed a four leaf clover, lacey fern or special flower into a book? Try, instead, a wooden flower press from England. It makes a perfect gift for the hostess, young collectors, 7 1/4" square. $7.00 postpaid. Send me ____ flower presses. My check or money order is enclosed.

Send me free catalog of spring fashions. ☐

NAME _____

ADDRESS _____

STATE _____ ZIP _____

Carroll Reed
(MAIL ORDER, INC.)
Box 538, North Conway, N.H. 03860

FOR THOSE WHO LOVE
Ships AND THE Sea



Fully Illustrated Catalog shows 51 ship models, over 100 pictures; and decorative Marine items by the score.

SHIP MODELS: Both ready-to-build kits and finished models for home or office. From $9.95

MARINE PICTURES Full color reproductions of world famous ship and sea pictures.

SHIP'S FIGUREHEADS: Replicas of decorative carved figures from old sailing ships. From $12.95.

SHIPS' WHEELS: Of mahogany or oak; for tables, ceiling lights or wall decorations.

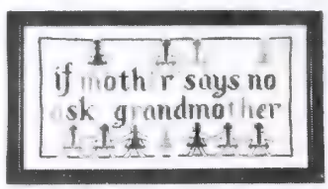
MINIATURE CANNON IN BRASS: Hand built or in kits — for bookends, shelf or desk. From $6.95

144 pages of unusual nautical items for the home or office.

Send 25¢ for catalog to **PRESTON'S**
100-M Main St. Wharf, Greenport, N. Y. 11944



Save Face when you add the final touch of spray to you coiffure with this glamorous mask. Keep hair spray out of your eyes, leave your make-up untouched. And what's more, the clear plastic lets you see what you're doing. Triangle shape forms a cone over your face. Jewels add whimsey. $1.69 & 15¢ post. Anthony Ent., 585 Market, HB22, San Francisco, 94105.



Grandmother's Sampler shown is stamped for cross-stitch on oyster Belgian linen with bright color floss, instructions. Wood frame 8½x16" in maple or mahogany finish incl. "Grandmother's Sampler Kit" or "Gardener's Sampler" "Old Gardeners never die they just spade away," $3.50 each plus 45¢ post. Classic Corner, 12B Water St., Bryn Mawr, PA 19010

BUY DIRECT AND SAVE

JUST RELEASED FREE CATALOG



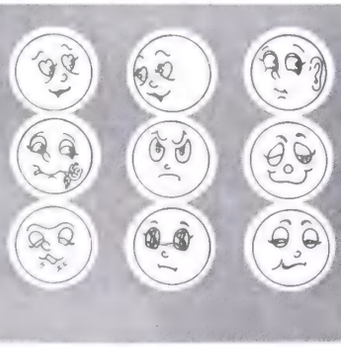
NO DEALER OR JOBBER PROFITS TO PAY

Herter's 1972 Free Catalog, 100 pages. Finest imported silks, diamonds, rugs, cosmetics, foods, candies, cookbooks, knives, brassware, fine crystal, clothing, seeds, purses, quilt and sew animal pillows and much more.

Address Dept. ____

HERTER'S INC. WASECA, MINN.

USE THEM ON YOUR LETTERS....

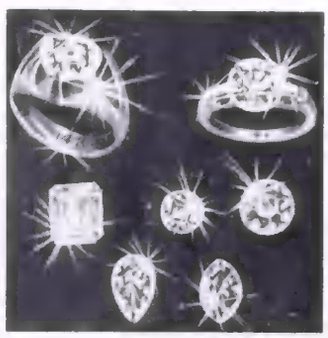


PIXIE SEALS . . . quaint, adorable little caricatures on labels. Just peel it off — self-adhesive. . . and press it on your letter on the spot where it best illustrates the humor, anger, joy, sadness, etc., that is intended. 28 different expressions . . . 112 seals in all. **$1.00 ppd.** Send for free catalogue.

WEST-BERG ENTERPRISES, LTD.
Dept. 102 2842 E. Serendipity Cr.
Colorado Springs, Colorado 80917



Bath Accessories with all the verve you'd expect from St. Nicholas Boutiques add color excitement to your décor. Bath ensemble of 6-ounce tumbler, 9-inch spray holder, and 5½-inch soap dish is molded in pearlescent blue, yellow, pink, green or white. Also gold-fleck pattern. Three-piece set, $3.95 ppd. St. Nicholas Boutiques, HB2, Santa Claus, IN 47579.



PURE WHITE BRILLIANCE
at $22 per carat

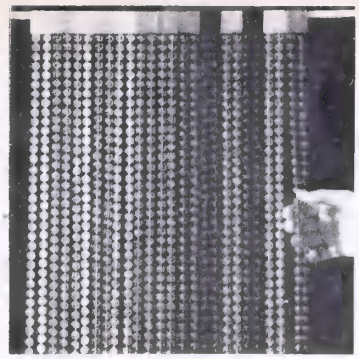
Luxurious simulated DIAMONDS—man made, incredibly like the real thing in beauty, brilliance, whiteness and hardness, at a fraction of the cost.

The VEGA is UNCONDITIONALLY GUARANTEED FOR LIFE, not to scratch, break, chip, dim or discolor, or it will be replaced at NO COST. Cut and polished on diamond wheel by experts to full 58 facets for maximum brilliance. Cost, not thousands—just $22 per carat! EASY PAYMENTS. Sold on 10 day MONEY BACK GUARANTEE.

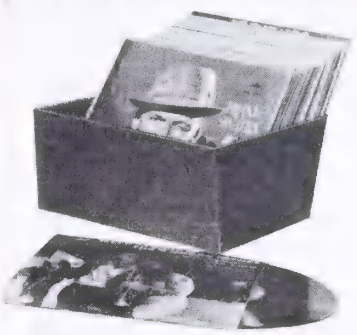
For FREE CATALOG of styles set in 14K white or yellow gold, for men and women, write

VEGA CO. Dept. HB2, Box 465, Radio City Sta., N.Y., N.Y. 10019

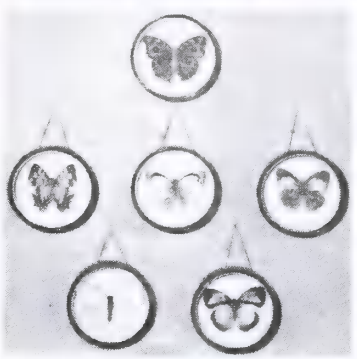
rands Of Beads in hot pink, ue, green, yellow, orange, ack or clear make exciting om dividers. 7-ft. strand with color matched hangers per ackage. May be trimmed to ny length. Minimum order: 12 rands in "high-fever" color mbinations or all one color, ppd. Extra strands, 70¢ each d. A C Gifts, HB2, 2642 Cen- l Ave., Yonkers, NY 10710.



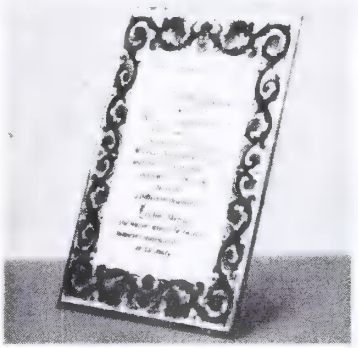
ecord Browser brings your al- ms into view instantly. Neat se covered in green or brown atherette with velour interior. 3/4w, 15"d, 6½"h, it's roomy ough to hold 75 records. Rub- r liners prevent slipping: ede bottom protects furniture. ey've thought of everything. .95 ppd. Art Guild, Box 211, Minneapolis, MN 55423.



Batch of Butterflies can turn bare wall into a fauna fan- sia. And imagine their re- ected glory in a posh powder om. Gorgeous, genuine, but- rflies in vivid, exotic colors e mounted on white plaques der glass in black lacquer ames. Set of 6, 3½" diam., .98 plus 50¢ post. Order from arriet Carter, HB2, Plymouth eeting, PA 19462.



A Different Drummer" Plaque. oreau's inspirational verse . . "Let him step to the music hich he hears, however mea- red or far away" will have u marching briskly to your eckbook to order this for those ends who never sacrifice their dividuality. 8x6", $1.98 plus ¢ post. Cadlyn's, HB2, 2077 ew York Ave., Huntington a., New York 11746.



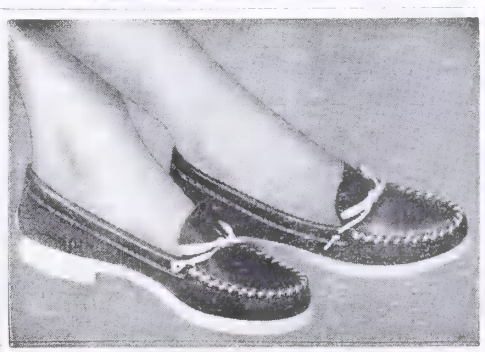
it Lace, delicate and difficult care for? No, it's wipe-clean nyl from Italy in a lovely ill-lace" pattern. 35" square e for small tables makes it eal for serving coffee and ke to your bridge foursome. .95 each plus 25¢ postage. untain of Gifts, HB2, P. O. x 3954, Mdse. Mart, Chicago, nois 60654.



LIKE WALKING ON AIR!

Be good to yourself. Exquisitely comfortable, hand-laced casual moccasins that make you feel like you're walking on air! Light bouncy foam crepe soles, choice top-grain leather smartly styled for casual living. Quality made! Over 223 sizes in stock! No extra charges for the hard-to-fit. Purchases can be exchanged. Women's full and half sizes 3 to 13. AAAAAA to EEE widths. Guaranteed to delight or money back. RED, WHITE SMOKE, TAFFYTAN, BLACK. Give second color choice. Factory-to-you $7.98 postpaid. COD's accepted.

MOCCASIN-CRAFT
55-OB Mulberry St., Lynn, Mass. 01903



PERMANENT HAIR REMOVER



SAFELY REMOVES UNWANTED HAIR FOREVER



PERMA TWEEZ—revolutionary 'one-step' home electrolysis device safely and permanently removes all unwanted hair from face, arms, legs and body. This is the *only* instrument with special U.S. patented safety feature that destroys the hair root without puncturing skin. Automatic 'tweezer-like' action gives safe and permanent results. Appears in medical journals. Professionally endorsed. **$16.95**

Send check or M.O. _____ postage paid

14 DAY MONEY BACK GUARANTEE

GENERAL MEDICAL COMPANY, Department HB-92
5701 West Adams Boulevard, Los Angeles, Calif. 90016
Name_____
Address_____
City/State_____ Zip_____
Manufacturer of Professional and Home Electrolysis Equipment

FREE CATALOG



Spring, Summer Fashions
Our new full-color catalog for the carefree, casual outdoor seasons. Clothing with the "Johnny Appleseed Look" in sizes 8-20; 12½-22½. A distinctive selection of dresses, suits, sportswear, beachwear . . . plus handbags, footwear, accessories and gifts.

Johnny Appleseed's
Box 712, Beverly, Mass. 01915
Zip Code Required!

The Great Revolution in skin care!
COCOA BUTTER
(Oil of Theobroma)

A superb soap skillfully created from nature's finest skin conditioner . . . highly refined cocoa butter. Masterfully formulated into this world famous soap . . . the ultimate in cleansing and conditioning for all ages. Supremely mild. Delicately perfumed. GIFT BOXED: 3 cakes personal size or 2 cakes bath size $2.25. SPECIAL: 6 boxes $12.50; 12 boxes $24.00 (no C.O.D.'s)

Hershey Estates
COCOA BUTTER SOAP

BLOW YOURSELF UP
TO POSTER SIZE



Friends, relatives, babies, pet and cars, all make great giant Photo Posters. A great gift or gag idea. Ideal room decoration . . . Perfect for parties. Send any b&w or color photo, polaroid print, cartoon or magazine photo. Better originals produce better posters. Giant b&w poster mailed in tube.

2 FT. x 3 FT. $2.95
1½ x 2 Ft $2.50 • 3 x 4 Ft $6.95

RUSH SERVICE orders shipped in 1 day by first class mail. Add $2 per poster ordered.

NEW Posters from ANY SLIDE OR NEGATIVE. Add $1.00 per poster

Your original returned undamaged. Add 50c for postage and handling for EACH item ordered. N.Y. residents add sales tax. Send check, cash or M.O. (No C.O.D.) to:

PHOTO POSTER INC.
Dept. HB272, 210 E 23 St., N.Y. 10010

WINDOW SHOPPING

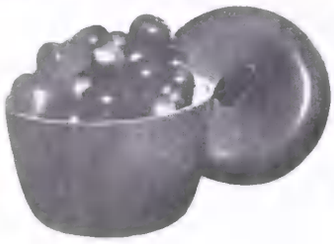
Benn-Burry Vermont Breakfast



This typical Vermont breakfast is a great way to begin any day. Start with a stack of Buckwheat or Whole Wheat pancakes topped with pure maple syrup, add our Cobb smoked bacon and final touch of wild strawberry or raspberry preserves. Gift package contains 1 qt. Grade A Maple Syrup, 2 lbs. each Buckwheat and Whole Wheat Pancake Mix, 2lbs. Cobb Smoked Bacon, and 2 – 10 oz. jars Preserves. Order #882 $11.00 PPD East and $13.20 PPD West. Half order #882A @$5.95 PPD East and $7.40 PPD West of Miss..

BENN-BURRY SHOP
200 Rte 7, Shaftsbury, Vt. 05262

EVER SEE A 14 LB. REUSABLE APPLE?



We designed this attractive, reusable styrofoam container as a way to ship you 14 pounds of Vermont's best McIntosh or Delicious apples and we shaped it to look like a giant, red apple. At only $8.95* postpaid including the apples of your choice, we consider it a real value. Send check or money order to:

APPLE COOLER
WELLWOOD ORCHARDS
RD2, Springfield, Vt. 05156



most hear them chirp for
ast on Easter morning! Two
nd three eggs nestle in a
ut shell. 1" long. $1.95 ppd.
lo C.O.D.'s Please
Visit our stores in
Norwich, Vt., Wellesley, Mass., and Simsbury, Conn.

shopping international
595 Shopping International Bldg.
NORWICH, VERMONT 05055

Try this recipe for
Baked Coffee Custard



eggs, beaten, small dash of salt, 1/3 cup sugar, 1 cup cold strong coffee, 1 cup milk, 1/2 teaspoon vanilla

Beat the eggs with the salt and sugar, then beat in the coffee, milk and vanilla. Pour into 6 buttered custard cups and set the cups in pan of hot water. Bake in a 350 oven for about 1 hour, or until the custards are set. Serve just warm or cold with a small dab of any whipped topping.

"A standout in the glutted cook book market!" *Betty Hodges*

Ladies Aid comes to every lady's aid ...in the new Ladies Aid Cookbook by Barbara Vaughan. More than 400 recipes, made family size, from a time-honored source of New England cooking. This is [illegible] better than best, for into it has gone the [illegible] American women outdoing themselves in the delight of "socials," bazaars, and [illegible] the worthy cause. A woman's reputation as a cook was on the table for all to see and taste. Every region is deliciously represented. This book is a treasure; most of the [illegible] and easy...All of them are good.

☐ Send... **Ladies Aid Cookbook** $6.95 ea. (Vts. add 3%) Refund within 10 days if not delighted

Name _____
Address _____
_____ Zip _____

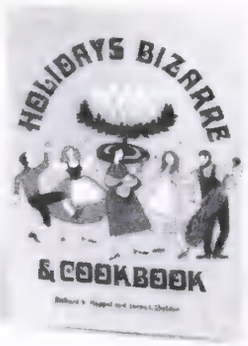


Country Inns and Back Roads

The Only Book of Its Kind **2.95** ppd.

Crisp mornings, the aroma of country breakfasts, sunlight on fresh snow, deep woods, bluejays and friendly chickadees, crackling fireplaces, hearty dinners, new friends, good conversation, snug beds. With this book, you can plan a real or imaginary trip to 75 warm, inviting country inns, including 16 in New England. Sounds wonderful, doesn't it?

Tarry In Our Book Stall
The Berkshire Traveller
STOCKBRIDGE, MASS'tts 01262
BOX 813



Holidays Bizarre & Cookbook is a compendium of some of the world's interesting holidays with marvelous recipes for adventurous gourmets. Try celebrating Gasparilla Day, the Birthday of the Sun, etc. Gay & spirited illustrations. Style is humorous, affection is obvious. $3.50 ppd. The Berkshire Traveller, HB-2, Stockbridge, MA 01262.



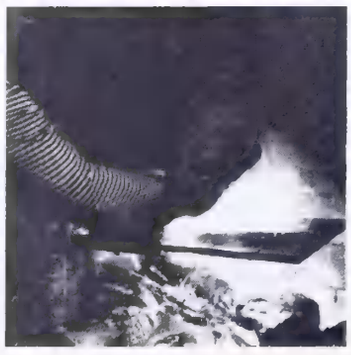
Vermont Red Wooden Barn. A child's delight, a handmade by Grandad's Toys wooden barn painted in non-toxic red paint with green roof shelters six hand-painted animals: a cow and calf, a horse and colt, mama and baby pig. 11" high, 14" long, 11" wide. $10 plus $1.60 post. The Enchanted Doll House, Rt. 7, Manchester Center, Vt. 05255.



Embroidered Kurta Dress from Pakistan is marvelously becoming on sight-seeing stop-overs, when you're entertaining at home. Natural color cotton homespun hand-embroidered in brown, blue, gold or purple. S, M, L. $16.50 ppd. No c.o.d.'s please. Shopping International, Inc., 593 Shopping Int'l. Bldg., Norwich, VT 05055.



Vermont-Ware Cart is the Cadillac of wheelbarrows for gardening & outdoor work. Lightweight steel lasts a lifetime. 2 big wheels to push or pull heavy loads without backstrain. Narrow enough for doorways. Stands on end or hangs on hook. For more info write Vermont-Ware, Dept. 402, Hinesburg, VT 05461.

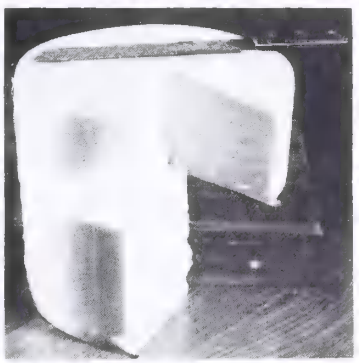


Fireplace & Outdoor Grill of triple-plated chrome was made in Vermont. Spans all seasons for indoor/outdoor cooking, camping trips, shorefront cookouts. Comes assembled. No tools needed. Pole 21"L—extends to 42". Grill 14¾"w x 22½"l. 5 yr. guarantee. $44.50 plus $3 shipping; $5 w. of Miss. Stonehedge Farm Workshop, Jacksonville, VT 05342.

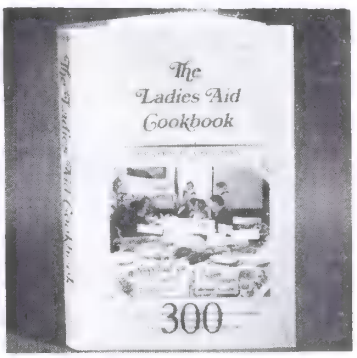
VERMONT



Pearl S. Buck, Pulitzer prize winner and Nobel laureate, invites you to visit The Village Square Antiques store in restored Vermont Village Square on Route 7 in Danby. Store is filled with excellent furniture & glass. Open every day! 1836 House and 1850 House also being reconstructed. Village is humming. Vermont Village Square, Danby, VT 05739.



Famous Rat Trap Cheese. Was there ever a dessert more delicious, more satisfying than a winy apple and a wedge of Vermont's famous mellow medium sharp cheddar cheese? Benn-Burry Shop sells it by the ton! Cut off big wheel, 3-3¼ lbs., $5.95; w. of Ohio & so. of Va., $6.50. Benn-Burry Shop, HB2, Shaftsbury, VT 05262.



"Ladies Aid CookBook" by Beatrice Vaughan is a family cookbook of over 300-time-honored recipes. It represents the culinary savvy and no-nonsense approach of generations of American women. Full range of recipes includes, soups, stews, casseroles, pies, cakes, etc. Hardcover book, $6.95 ppd. The Stephen Greene Press, HB2, Brattleboro, VT 05301.



Happily, Apple-ly. The Vermont Gift Pack in giant Apple Cooler contains: 6 lbs. of apples (specify McIntosh or Delicious), 1 pt. of pure Vermont maple syrup, 1 jar homemade preserves, 1 lb. maple nut fudge, 9 ozs. Vermont cheese, 1 lb. honey. #WE-9 $12.95 plus $1.50 e. of Miss., $2.75 w. of Miss., $4 w. of Rockies. Wellwood Orchards, RD2, Springfield, VT 05156.



Hand-decorated Trestle Stool revives the colonial art of stenciling. Swedish design reproduced in four cheery colors on white stained background. Also delft tile pattern or kittens on natural wood. Lovingly lacquered to a satiny finish. $32.50 ppd. Brochure 25¢. Vermont Stencil Guild, Box 117HB, Dorset, VT 05251.

ADORABLE



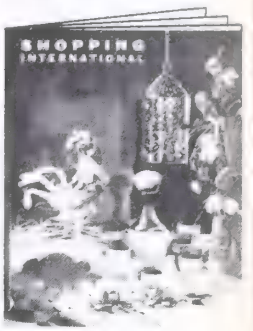
NEWBORN IN HER CRADLE

"Little Miss Peep" 18", most life-like, flexible, all vinyl cuddly baby with molded hair, tiny pink ears, set-in eyes. Dressed in flannel kimono and wrapped in a soft pink blanket, she's lulled to sleep in her Vermont-Made Wooden Cradle 18" long. All hand made, the cradle is sturdy and old-fashioned!

Our Miss Peep—$11.95 Post Paid
Vermont Cradle—$13.95 Post Paid
Send to: Dept. HB022

THE ENCHANTED DOLL HOUSE
Manchester Center, Vt. 05255
(Send 50¢ for 40 page Catalog)
Dolls, Toys, Games, Books

NEW! SHOPPING INTERNATIONAL'S
48-page Spring Magazine Catalog
Over 500 Gifts from 30 Countries
...36 pages in vibrant Full Color



Take an around-the-world shopping tour of the world's finest handicrafts from your armchair! This Spring, we feature a trip to the Frankfurt Fair for handicrafts from a dozen European countries. New in this issue is a dazzling Egyptian collection, and a new Adventure in Design Collection from Denmark. And you'll visit India, Japan, Mexico, Morocco, Indonesia—30 countries represented by over 500 handcrafted gifts. So come fly with us and shop the world.

To take this tour send 25¢ for our new 48-page catalog with hundreds of new handicraft items from $1 to $75.

shopping international
596 Shopping International Bldg.
Norwich, Vermont 05055

cool hands warm hearth



Leather Fire Tending Gloves

Fireplace gloves now, barbecue mitts later — designed to help you keep your cool even when handling burning logs and embers. Gloves are made of specially treated "Insuleather", fully lined, warm brown in color and with a wide gauntlet cuff to provide total protection from the most intense heat. Men's or Women's sizes sold by the pair at $10.85 postpaid.

STONEHEDGE FARM WORKSHOP
Dept. 2B Village of Jacksonville
Vermont 05342
Send for free catalog of unusual gifts.

A cart designed with you in mind. Our all-purpose cart is much better than any wheelbarrow or cart you're now using for gardening and general outdoor work. 2 big wheels make it easy to push or pull heavy loads without struggle or backstrain. Built to last a lifetime!



FREE CATALOG

VERMONT-WARE
Dept. 402
Hinesburg,
Vermont 05461

Coats of Arms

OVER
500,000 Names
32 Countries

FREE CATALOG

The Ship's Chandler
Dept. HB72
Wilmington
Vermont
05363



A Perfect Gift. . .
A Cherished Possession. . .
An Instant Heirloom.

A personally autographed book by
PEARL S. BUCK
available only to members of the
PEARL S. BUCK BOOK CLUB
Send one dollar for membership card and complete list of titles available. Dollar credited to first order.

THE VILLAGE SQUARE BOOK SHOP
Box HB2, Danby, Vermont 05739

Name _____
Address _____
City _____ State _____ Zip _____



From Marie's cuddle chair and ottoman $19.95

$199.95

Romantic Victorian

all solid Mahogany, hand-carved furniture!

New way to save on finest quality furniture. Shipped direct from factory to your home (plus small freight). All tables have marble tops from Italy. Large choice of sofas, chairs, love seats, tables, lamps, rockers, dining room & bedroom. Superb workmanship at modest prices. America's largest selection is in our catalog. And, costly fabric cuttings are sent free!

Magnolia Hall, 726 Andover, Atlanta, Ga. 30327

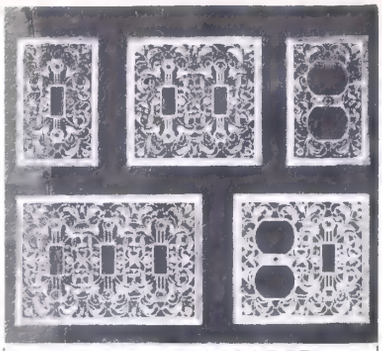
To get big catalog B-12 and costly fabric cuttings, send just $1. We will refund with certificate good for $2 on your first purchase. (Send personal check, dollar bill, or stamps.)

Name .....

Address .....

Zip .....

Magnolia Hall, 726 Andover, Atlanta, Ga. 30327



GOLDEN FILIGREE SWITCHPLATES

Add a touch of charm to your home at little cost with our golden switchplates. Brass-plated, antique non-tarnish finish, screws included. Also available in wrought-iron black.

SINGLE—3" x 4½"	$1.00 each 3 for $2.95
DOUBLE—4½" x 4½"	$1.50 each
TWIN OUTLET—3" x 4½"	$1.00 each 3 for $2.95
TRIPLE—6¼" x 4½"	$2.95 each
COMBINATION—4½" x 4½"	$1.50 each
QUADRUPLE—8" x 4½"	$3.95 each

PLUS 45c POSTAGE & HANDLING

Pa. Res. Add 6% Sales Tax. Sorry No C.O.D.'s

THE ADDED TOUCH

12-B Water St., Bryn Mawr, Pa. 19010

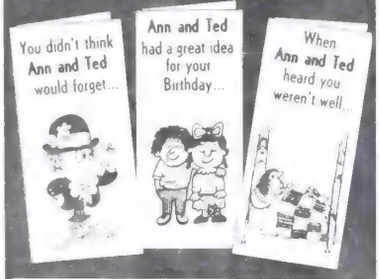


A Dual History. Ancestral cha printed on antique porchme 21x34", is designed to enco pass 8 generations of co bined paternal & maternal lin age of both husband and wi and their children. Blank coa of arms may be filled in w appropriate colors. Docume comes in storage tube. $2. postpaid. Formco, Box 382 KD, Long Beach, CA 908



The Last Word in ultra chic i ported phones looks like a scul tured jewel box. Soothing bi whistle sounds when phone ring handset cord disappears aut matically when call is complet Blue, green, ivory, red, yello Ready to plug in and us #8-450 $59.95, $1.50 post. w. of Miss. Metropolitan Tel tronics, HB2, 35 W. 35 St., Ne York, N.Y. 10001.

PERSONALIZED STUDIO CARDS



Seeking the unusual in greeting cards? May we suggest our Connoisseur's Assortment—18 delightfully humorous studio cards, each with your names custom printed as part of the message. Assortment includes cards for birthdays, anniv'ys, get-wells, & congrat'ns, colorfully printed on heavy stock and all in excellent taste. Envelopes included. Money refunded if not delighted. A terrific gift! Send names and $5.98 for 18 assorted cards.

College Hall Cards

Dept. HB-3

199 HICKORY DR. LARCHMONT, N.Y. 10538

TAPESTRIES FROM BELGIUM & FRANCE



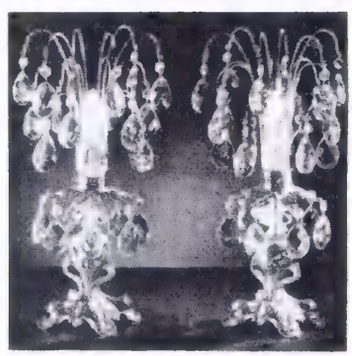
#227—Temple of Love —20" x 20"; $6.00
Add 75c for postage & insurance

DIRECT FROM EUROPE —Save 80% to 90%—

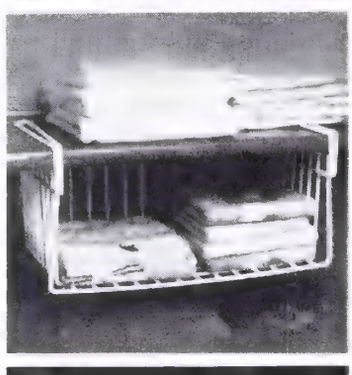
Tapestries have been admired in Europe for centuries. At these low prices, you'll want several. Authentic replicas, machine woven of 100% cotton—will not fade. Sizes & scenes to fit any decor. Send 60¢ for color brochure.

LOVELIA ENTERPRISES, INC.

Box 1845H Grand Central Sta., N. Y., N. Y. 10017



Shower Lamps might have con from a richly appointed 18 century drawing room, but th price makes them a dream f a small apartment. Hand-c crystal lamps with pear-shape prisms, catch the light in blaze of glory. Rogers go base. Electrified, 17½"h., diam. $29.95 pr. shipping cha coil. Luigi Crystal, 7332 Fran ford, HB2, Phila., PA 19136.



Shelf-Shy? Add that extra she you need in your linen close Make new storage room whe far apart shelves leave waste space. This handy basket cli right onto a shelf. White plo tic-coated steel wire, 16x1 7¼" high. Order #5006, $3.9 plus 50¢ post. Lillian Verno B21, 560 S. 3rd Ave., M Vernon, New York 10550.

THIN LEGS

Try this new amazing scientific home method to ADD SHAPELY CURVES at ankles, calves, thighs, knees, hips!



SEND NO MONEY! FREE 10-DAY TRIAL

"Shapely Legs Home Method" ... plus postage with postman ... wrapper). Or send only $1.98 ... pay postage. Satisfaction ... course or money back.

MODERN METHODS Dept. SB-77

12 Warren St., New York City, 10007

FRAZER LOG DOGS



make your fireplace
- look better
- load better
- burn better

Unique new andirons that do away with the usual standing post in front—give a sleek, functional look to the fireplace, and make it easier to load. A pair of Log Dogs supports the logs, and the slant directs the wood inward—toward the back of the fireplace—as it burns. Since Log Dogs expose the major portion of the logs, they burn better—more efficiently. With no posts to get in the way, new logs are easy to lift into position. Lets you use the *big* ones with no problem, too. Gives the effect of natural, open fire.

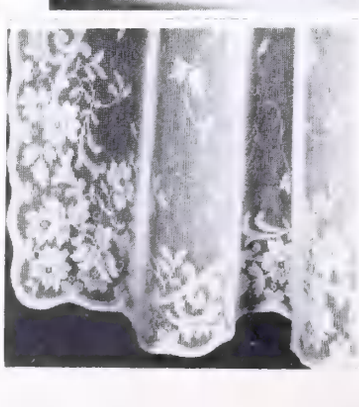
Log Dogs, $35 the pair. Available in pairs only. Please state depth of fireplace. F.O.B. Marion, Kentucky.

Send check or money order to

Bob Frazer
Frazer's Andirons
Box 431
Marion, Kentucky 42064



Bag A Beastie. Tigers and leo ards are stamped for crew embroidery on wheat color Be gian linen in come-alive color You receive stamped pillow to for 14" knife-edge pillow, bac piping, zipper, wool, needl instructions. Incredibly priced $4.95 each. Pillow form, $1.9 45¢ post. Classic Corner, 12 Water St., Bryn Mawr, PA 1901

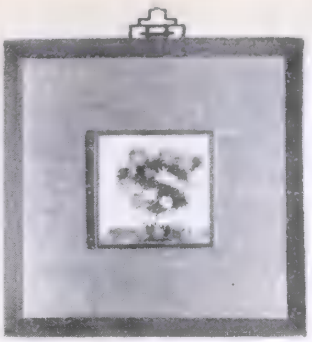


Elegance at your window with this lovely cotton Quaker Lace. No stretching, no starching, little or no Ironing. Sold by the pair, 90" wide, 63" lg. $12.95 pr., 72" $14.25, 81" $16.95, 90" $18.95, 108" lg. $21.95 pr. These curtains will give you many, many years of service. Color: White or Shell. Other curtains available up to 126" long. Swatches 25¢. Curtain Catalog 55¢

Hildegarde's Dept. 2-HE

597 Farmington Ave., Hartford, Conn. 06105

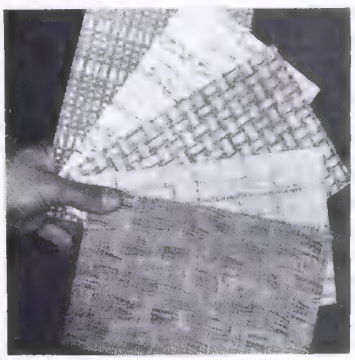
Art is as joyous to live a flower garden . . . as group together as a bou- Ve flipped for this sunny loral tile mounted on na- rlap in shadow box wood You may prefer the or mushroom tile. Each by artist D. N. Kuo. with hanger, $9.95 each Country Cousin, Box 41, , N.Y. 10983.



Whirlpool relaxes and minor aches and pains, uscles, sore feet. White ct plastic tub, 21x14" with powerful UL-ap- motor to activate water for anyone who suffers thritic pain, rheumatism, ar fatigue. $29.95, $1.50 arriet Carter, HB2, Plym- eeting, PA 19462.



crafted Wallpapers have et richness that reflects bui concept, the deepest word in the world. Over tual samples of grass burlaps, corks, heavy tex- weaves (all at wholesale with do-it-your-self in- ns. Send 50¢ to Shibui verings, HB2, P.O. 1268, Rosa, CA 95403.



nt Bearer is a Far Eastern e imbued with romance, . Use it as end or l table. Let a pair flank Handcrafted of natural 25x17x24"h., $29.95. painted in pineapple yel- rrot green, blue, azalea, veet, black or white, add atalog 25¢. $2.50 post. Basket House, 89 W. Rockaway, NJ 07866.



This For An Opener? Any n cork or bottle top will this handsome solid brass -shaped bottle opener aly. Handy helper lifts off caps, pops off vacuum op unscrews, is an effi- corkscrew for vintage Terrific Valentine gift for n behind the bar! $7 plus st. Postamatic Co., HB- fayette Hill, PA 19444.



w of Vermont. The only lor monthly newspaper nting the character, fla- eauty of pastoral and reeze Vermont. Color raphy by Vermont's own Smith. Editorial features : skiing, fashion, home g, antiquing, places to c. Subscription, $2.50 per ndow of Vermont, Box 19, ondonderry, VT.



FURNISHED IN EARLY AMERICAN?

Send 25¢ For Famous Sturbridge Catalogue "1,000 Pictures Of Basic Items For Furnishing An Early American Home"

Everything in Early American. All by mail at modest prices. Money-Back Guarantee even includes shpg. chgs.



HUNDREDS OF GIFTS WITH AN EARLY AMERICAN FLAVOR

100,000 people a year visit our Shop

STURBRIDGE YANKEE WORKSHOP
the Nation's Center for Early American

722 Brimfield Turnpike, Sturbridge, Mass. 01566

CHOICE DECOR!

(Finished or Unfinished!)



The Wickford Candlestick Lamp is yours *fully finished* or sanded satin-smooth ready to decorate. It's perfect to antique, decoupage, or stain a warm wood tone. Standing 30" tall, each lamp is carefully hand-crafted from native hardwood, fully wired with a 3-way switch and an 8-ft. cord. *Specify Choice of Shades* in white or beige Textured Shantung; oyster or brown Burlap. Satisfaction assured!

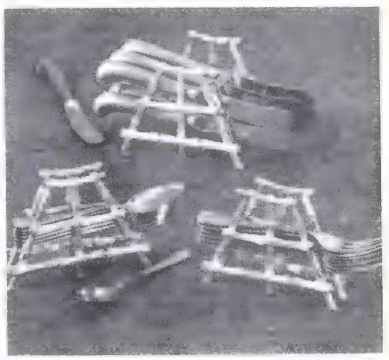
$12.95 ea.* Unfinished



$20.00* each FINISHED in walnut, colonial maple, or in antiqued barn red, olive, mustard, or wedgewood blue. **(Add $1.50 postage; West of Rockies add $2 per lamp.)*

FREE COLOR BROCHURE of finished & unfinished lamps!

Baxwood Crafters
Dept. HB-22, 1171 Commercial Drive,
LEXINGTON, KENTUCKY 40505



Lavish Bamboo Stackers

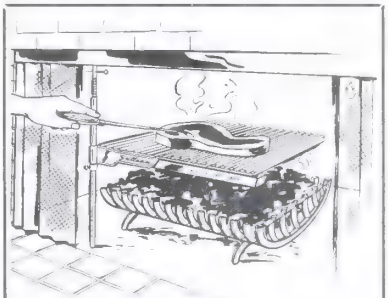
GOLD- OR SILVER-PLATED! BEAUTIFY YOUR BUFFET TABLE, GIVE ADDED SERVING SPACE!

Stunning, plated in gala Gold or Silver! New elegance for your table, and so very practical, too! Graceful stackers cradle your flatware, keep service clutter-free, save needed space. Fine cast metal, each holds 12. Set of 3 includes slotted knife stacker and 2 fork-and-spoon stackers.

#4222—Gold-plated Stackers. 1 Set $7.98
#4287—Silver-plated Stackers. 1 Set $7.98

Please add 50¢ postage & handling

LILLIAN VERNON Dept. B21, 560 S. 3rd Ave. Mt. Vernon, N.Y. 10550



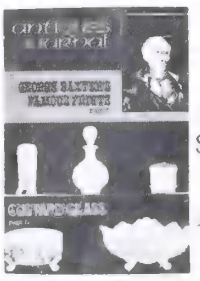
Too COLD for a COOK-OUT?
Use GRILLADIER for a COOK-IN!

Don't miss the fun! Set up GRILLADIER in your fireplace in seconds via sturdy support post. Flue carries smoke and odors away. Unique design channels grease into removable tray. Giant-size grill, 16x12½", swings out. Fits any fireplace 26-32" h. Engineered to last a lifetime.

$15 plus $1 shipping

Money back guarantee. Send for FREE catalog

VISIT *Arthur's* GIFT VILLAGE
DEPT. 22, 149 E. FRONT ST.,
PLAINFIELD, NJ 07061



INTERESTED In ANTIQUES and COLLECTIBLES? Subscribe To . . .

the ANTIQUES JOURNAL

76 Pages Monthly—Full Color Cover.

This highly informative, beautifully illustrated monthly magazine contains articles throughout the year on Art, Cut, & Colored Glass, Dolls, Banks, Chinaware, Clocks, Bottles and many other types of Antiques & Collectibles. Also contains For Sale & Want ads.

SUBSCRIBE TODAY, 12 issues per year, **ONLY $6.00.** Please remit with order, satisfaction guaranteed.

NAME .....
ADDRESS .....
CITY .....
STATE ..... ZIP .....

THE ANTIQUES JOURNAL
Box 1046HBF, Dubuque, Iowa 52001

Picture . . . "COUNTRY CHARM" EARLY AMERICAN APPLIANCES . . . *and You!*

AUTOMATIC ELECTRIC RANGE . . . . . authentic **CAST IRON** reproduction from original patterns. Combined with the Early American charm of this handsome antique is the convenience of fully automatic oven and burner controls, and an easy-care porcelain top. Coffee mill uniquely houses clock, oven timer and minute minder. Fits modern range space. Prices start at **$435.00,** plus freight charges.

CAST IRON WALL OVEN . . . (inset) Front is **CAST IRON** with handsome scroll design. The 18" oven is fully insulated and porcelain lined. Hearth door conceals all controls, clock and timer. Available in right or left hand door models. Prices begin at **$267.50,** plus freight charges.

Quality Backed by 35 Years of Skilled Craftsmanship.

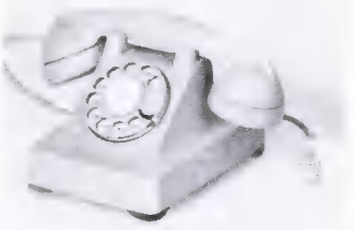


FREE "Country Charm" Appliance Folder Upon Request

Made and Sold Only by
THE HOUSE OF WEBSTER
"Old Fashioned Gifts"
HB 272 ROGERS, ARK./ 72756



Silver Looks New after t mons experts have re and repaired your lovely They plate hollowware wi silver, refinish and repa ling, restore pewter pie stall stainless knife They also do gold-, br chrome-plating. Free with prices. Simmons Plating Co., 407-M W S.E., Atlanta, GA 3030



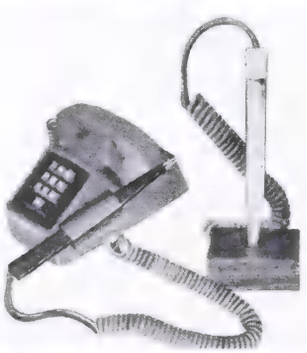
Color Phones in pink, bl green, white, black, yellow or ivory are standard-s mous make and beautiful ished to match your déc in every room saves ste and money. Fitted with c four-prong plug for inst $16.95 plus $1.50 ship. c brochure of decorator Grand Com, 1152 Sixt HB2, New York 10036.



Brace Up! The fashion long and limber. You c an erect, youthful carria a light-weight Pi Peer S Brace. Comfortable supp drooping shoulders, n tected under clothing. B chest measurements; girl bust. $6.95, 45¢ post Brace, HB22SH, 811 dotte, Kansas City, MO



Fruit and Leaf Arrange so artfully created, you will think it's real. Perm set in a stunning milk gl pote that enhances its life coloring, this mag centerpiece heightens m pleasure with its bright petizing flavor. $10.9 Flower Power, P.O. Bo Haledon, NJ 07508.



The Coil Pen appeals to idea people. Put it an it's there when you nee fillable Pen attached to cord extends to 5 time tractable length. Red, green. Phone model, $3. or counter top model o base, $3.95. Ppd. Grah Fla., HB2, Box 230 Lauderdale, FL 33308.

NEW YORK ■ LONDON ■ PARIS ■ MILAN

PORTRAIT IN OILS



Magnificently painted on canvas from old or new photos, by outstanding European and American portrait painters. A superb living likeness in full color is executed in rich oils.
12"x16" to 30"x40"

THE PERFECT GIFT

Our portraits in oil are TRUE WORKS OF ART painted on pure linen canvas from your photograph and NOT painted on top of an enlargement of your photo, as is the method of other commercial portrait services. No longer need you envy those fortunate enough to own a family oil portrait. Have you a photo of some loved one whose memory you wish to perpetuate? Compare our works of art with others selling up to $2,000. Living Likeness Guaranteed

● UNBELIEVABLE WORKS OF ART AT UNBELIEVABLE LOW PRICES

FROM $89.50 TO $895.00

FREE Beautifully Illustrated Catalog "How To Order An Oil Portrait"

Van Dyke Oil Portraits, Ltd.
DEPT. T, 153 EAST 57 ST., N.Y., N.Y. 10022
"Largest in the field of oil portraiture"
MASTER CHARGE CREDIT PLAN AVAILABLE

IMPROVED * Model . . .

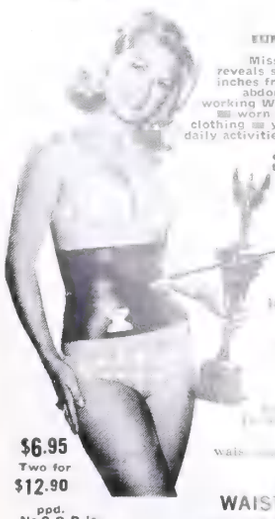


HAND EMBOSSER
For Personalized Stationery

Emboss your own personal stationery for a lifetime by just pressing a handle. Makes expensive looking raised letter impressions of any 3 line name & address on PAPER & ENVELOPES (reversible). Requires no inks, accessories, service or maintenance. Ideal for adults, teenagers, home or office, clubs, etc. Print clearly 3 lines $8.95 Plus 35c each postage desired. No more than 24 characters per line. For 1 to 3 lines. For 4 lines add $1.00.
EXTRA PLATE ALONE (no frame) $7.85 ppd
NEW DELUXE DESK MODEL
$10.95 - 50c postage
Send 10¢ for catalog • Pa. Res. Add 6% Sales Tax

POSTAMATIC CO. Dept. HB-272 Lafayette Hill, Pa. 19444

Be a Winner with Waist Trimmer



FOR MEN & WOMEN

Miss California 1968 reveals secret way to lose inches from waistline and abdomen fast! Miracle working Waist Trimmer can be worn undetected under clothing as you go about your daily activities and even while you sleep! For even faster reduction wear it while golfing, gardening or jogging!

LOSE 2" to 5"

Invisible, nylon [illegible] made to last. Won't roll or [illegible]. Send [illegible] order. [illegible] M.O. [illegible] BACK GUARANTEE

Waist [illegible]

$6.95 Two for **$12.90** ppd. No C.O.D.'s

WAIST TRIMMER
Dept. HB-12 [illegible]
Carpenteria [illegible]



WOULD YOU SPEND $2.00 TO LOOK 10 YEARS YOUNGER?

Wrinkles Baggy Eyes Gone!

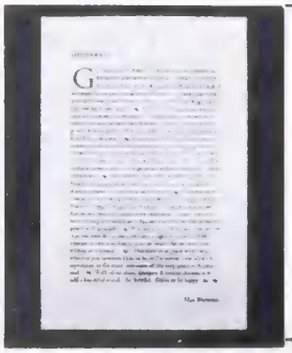
In just 3 minutes . . .

LOOK 10 YEARS YOUNGER!

Amazing "Ultra-5" transitory cosmetic "Face-lift" cream smooths out wrinkles and Puffs under-eyes, tightens facial skin surfaces to a satin smooth youthful looking complexion that lasts all day . . . Since 1964 women world-wide have used this product to look younger. Hundreds of letters received "praising" Ultra-5! Invisible, with or without makeup. Not a greasy cream or cakey cover-up. No hormones or dangerous drugs, but a safe, easy to use ephemeral type cream for an all day smoothing of wrinkles and puffs under-eyes!

Order Today—Look Younger Tomorrow!
30 day Money Back Guarantee
SPECIAL TRIAL SIZE ONLY: $2.00
Regular Size: $5.00
(Sorry, No C.O.D's)

FORMULEX LABORATORIES Dept. A
BOX 6508, HOUSTON, TEXAS 77005



DESIDERATA—A Poem to Live by

"Go placidly amid the noise and haste", remember what peace there may be in silence. begins this well-loved prose-poem, Max Ehrmann inspirational work, "Desiderata", renowned its words of tranquil wisdom on heavy parchment for framing. 11x17" $2; 3 or more, $1.75 each. 9x12" $1.50; 3 or more, $1.25 each. Ppd.

Et Cetera, South
P.O. Box 4704, Memphis, Tenn. 38104

he Hamilton Chair. Luxurious ardwood frame, plump button- ufted back, reversible latex ubber dacron-filled cushion. pholstered in varied fine fab- cs, decorator colors. 31½Hx 9½W. Seat 16½H, 19"D. Veighs 55 lbs. $105.50 exp. oll. No C.O.D. Catalog & abric samples, $1. Hunt Gal- ries, Inc. HB2, 2920 N. Cen- r St., Hickory, NC 28601.



ove At First Light. Wicker bou- oir lamp finished in gold, roy- , light blue, avocado, lime, ed, raspberry, orange, hot or ght pink, mustard, yellow, pur- e, turquoise, lilac, brown, ack, white or natural; white archment shade insert. 20"H x in diam., $19.97 ppd. 62- age catalog, color chart, $1. oan C. Luchs, HB2, 8010 Old ork Rd., Elkins Park, PA 19117.



utting On The Dog a sweater eared to pet salubrity. Orlon th double knit ribs of 3 colors: d orange w/red, orange, nite & blue stripes; green w/ d orange, white & green ripes; blue w/red orange, nite & blue stripes. Sizes 10-)", $3.99, 50¢ post. Puppy lace, HB2, 35 S. Latimer, ila., PA 19106.



hinese Ship Plaques. Maybe ur room needs some history. n oriental design from the st like these authentic copies the ships that go sailing off o the sunset. Made of metal ished in an antique bronze tina, each ship measures 11 x ". Set of two wall plaques, .98 plus 50¢ post. Order from arriet Carter, HB2, Plymouth eeting, PA 19462.



iendship Poem. "Make new ends keep the old, one is silver, e other is gold" are the thought ovoking words handscreened parchment with hearts and ower motif. Easel-framed in k gold plated metal. 6" high, 4028, $1.29 ea., $3.49, 3. Add ¢ post. Lillian Vernon, B21, 0 S. Third Ave., Mount Ver- n, New York 10550.





GEORGE WASHINGTON AT VALLEY FORGE CAMP.

Now you can cherish a fragment of history written by his troops during the terrible winter of 1777-1778.

Facsimile print of beautifully handwritten Headquarters Report of Rations issued to Troops January 1778, under his Command and Army Divisions under famous Generals including Lafayette, Pulaski, Sullivan, Wayne and Posts from Connecticut to Maryland. Over 350 entries, oblong 14 x 33 inches on antique style quality paper. Ideal for display. $2.75 Postpaid. (6% Pa. tax).

E. MOORE P.O. Box 243, Wynnewood, Pa. 19096

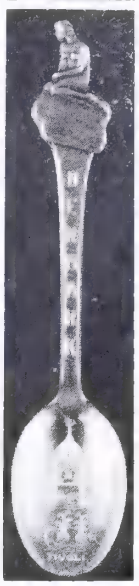
AN UNUSUAL

Crystal Treasure

This magnificent Bavarian import is hand-cut and combines flawless beauty with melodious sound. It will be the piece de resistance of your dining elegance!



CRYSTAL DINNER BELL
6" — $8.90 PPD.
EXQUISITE GIFTS CATALOG — 50¢
N.J. Residents Add 5% Sales Tax
LIBERTY GIFTS
Dept. HB-22, 2324 Liberty St.
Trenton, N.J. 08629



Collector's

Little Mermaid Spoon

An appealing portrayal of Denmark's favorite statue, the Little Mermaid, atop a gleaming sterling silver spoon—just as Hans Christian Andersen wrote about her, rock and all! Bowl is highlighted with design of Tivoli Gate, Fountain, lettering "Wonderful Copenhagen;" handle has embossed "Denmark." For a travel memory, a collector. About 4" long, from Norway.

8106 ..... $5.00
2 for $9.85, ppd.

Write for FREE catalog of unusual items.
Please, your zip code is required.
Downs DEPT. 1102-E EVANSTON, ILL. 60204

Butcher Block now it's more than just a work area

You can use the timeless beauty of oil-finished Butcher Block in any room of your home. Here is just one of the exciting styles made from electronically laminated maple hardwoods
Visit our show-room-in-the-factory to choose your favorite, or send 50¢ for 44-page catalog



The Country Style Dining Table—combines our two inch thick Butcher Block top with lathe-turned hardwood legs for durable elegance in any room. 36x24-in., $88.50; 60x30-in., $124.50; 72x36-in., $150.50 Locking Shepherd casters make it work-table height . . . add $20.00. Also with rounded corners . . . add $16.
Custom Sizes Available ask for quotation. For Illinois Delivery, add appropriate taxes Shipped anywhere, express charges collect Sorry, no C.O.D.'s.

For exciting 44-page catalog of stimulating furniture ideas, featuring Butcher Block & more, including chrome & glass, slate, mica and other woods, send 50¢ to:

butcher block & more
The Schoenheit Company Dept. 22-B
1600 S. Clinton Chicago, Illinois 60616

EMBROIDERIES



A PAINTING OF SPRING. The paints are colored threads: Turquoise Green Yellow Orange Brown Lavender White The canvas is green The brush is an embroidery needle And you can paint the painter with nothing but ordinary embroidery stitches, and hang it on a proud wall. Order #0374 13"x20". $18.95 Send $2 for 40 page full color catalog

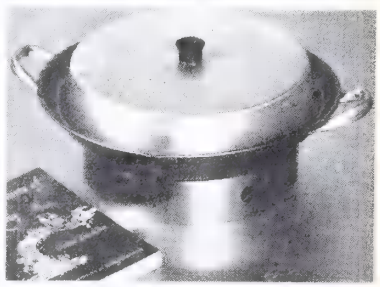
skön **EMBRODERIES**
55 Lambert Lane
New Rochelle, N.Y.
10804 Dept. BE-2

RYA KITS



NEW 1972 COLLECTION. We've done it again. Awarded 10 gold medals. Now you do it. One simple stitch makes our pre-started rya hangings, rugs or cushions. Kits imported from Sweden feature lustrous rug wools, easy to follow charts and English instructions. Send $1 for color catalog.

skön **RUG CRAFT**
53 Lambert Lane
New Rochelle, N.Y.
10804 Dept. HB-2



NOW IN STAINLESS STEEL!

SUPER-WOK with stand and dome lid **$4.98**

You asked for it, and we've done it! Our fabulous Chinese Wok, now better than ever in sturdy non-rust stainless steel! Traditional shape is the secret of Oriental cookery, and of low-calorie cookery, using mere drops of oil or water. Deep dome lid assures proper saute-and-steam method for delectable dishes—ring stand holds pan steady and assures even heat. 12" diam., recipes included.

#5238—Stainless Super-Wok $4.98
Please add 75¢ post. & hdlg.

"THE PLEASURES OF CHINESE COOKERY"
By Grace Zia Chu—a treasure trove of healthful, tasty budget-wise dishes. 192 fabulous pages. #6498 ..... $1.45

CXG The Country Gourmet Inc.
Dept. B2, 545 Fourth Ave., Mt. Vernon, N.Y. 10550

AMERICA'S FINEST
VICTORIAN
FURNITURE





$19.95

All hand carved of solid Honduras mahogany. Table tops of Italian Carrara marble. Shipped direct from Montgomery factory, world center of the Victorian industry. Large choice of covers and finishes. Freight charges collect

$124.95

MARTHA M. HOUSE

1022 SOUTH DECATUR STREET
MONTGOMERY, ALABAMA 36104
Telephone (205) 264-3558

CLIP

Send $1 for B2-72 catalog, fabric samples and certificates worth $2 to $20 on your first order.

Name_____

Address_____

_____ Zip ____



Hand-Embroidered Crewel from India

IMMEDIATE DELIVERY

Graceful multi-colored floral pattern is hand embroidered in wool on natural hand woven cotton from Kashmir. Perfect for elegant draperies upholstery, pillows, etc. From importer at tremendous values! 50" wide $9.95 per yard, ppd.

Crewel Bedspreads: Twin $56; Full $60; King $80
Crewel Tablecloths: 70" Rd. $36; 90" Rd. $45
Crewel Pillow Covers: 12½" sq. or rd. $5.00 ea.

NUMDAH RUGS 3x6 $20.00; 3x4 $15.00; 4' Rd. $10.00; 2x3 $5.00; 5' Rd. $20.00; 6' Rd. $30.00.

50¢ in coin for swatch and COLOR CATALOG

GURIANS, 276 Fifth Avenue
Dept. HB-2, New York 10016

BLOW YOURSELF UP into a GIANT POSTER

FROM ONLY $1.50



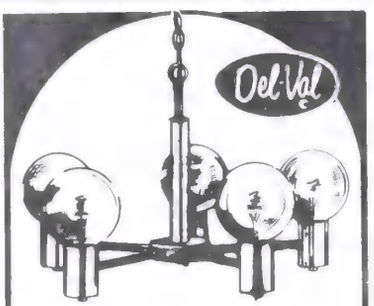
Send us any original black & white or color photo up to 8" x 10" for best results. (No negatives). Original returned unharmed with postage. Send check or money order. For prompt delivery, put name and address on back of photo.

1 ft. x 1½ ft. $1.50
2 ft. x 3 ft. $3.00
3 ft. x 2 ft. $2.00
3 ft. x 4 ft. $7.00
Frames: fit up to 2 ft. x 3 ft. $3.00

Shipping and handling $1.00. Satisfaction Guaranteed.

SUPERSPEED SERVICE
shipped 1st class mail add $1.50

The Blow Yourself Up Co.
Dept. HB-2
663 Fifth Ave. New York, N.Y. 10022



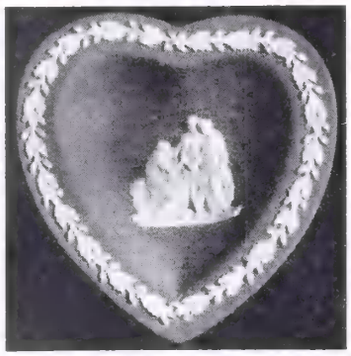
5243 Soar skyward—transparent glass bulbs poised on chrome cylinders emanating from straight black arms. Chrome center column.

SEND 25c FOR FOUR COLOR CATALOG

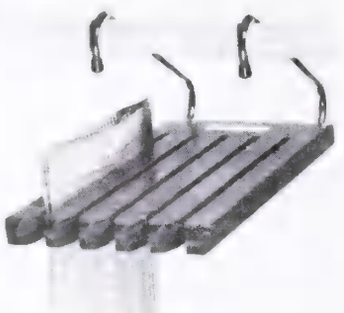
DEL VAL MANUFACTURING COMPANY
2385 MARYLAND ROAD
WILLOW GROVE, PA. 19090



Brilliant, Simply Brilliant! Ve Gems sparkle like diamonds b are fabulous fakes. Flawl stones *never* scratch, chip, discolor; give you dazzle a color to rival the real thing b cost only $22 a carat unset. 14k white or yellow gold, with 58 facets. Free catal The Vega Co., Box 465, HBE Radio City Sta., N.Y.C. 1001



Wedgwood Heart Tray. No er way to start a collection Wedgwood incomparables. F mous pale blue Jasper wi hand applied classic whi motif. A year-round Valenti filled with tiny mints or sitti on a lady's dressing table as holder of mini things. 4½ from England. Order #805 $5.25 ppd. Downs, Dept. 110 Evanston, IL 60204.



Pants Rack. Put your hands the pair you want in a jiffy wi a solid cherrywood pants ra Chrome-plated hangers ho five pair of men's or wome pants with or without cuffs in o compact area. A real spa and time-saver! $5.95 plus 7 post. Order from House Minnel, Dept. 422B Deerpo Rd., Batavia, Ill. 60510.



Silver Servers—something hostess can never have many of whether she's a bri or celebrating a 25th annive sary. Sheffield silver-plate fr England in King's pattern w chased fruit & leaves in gol plated bowls. 8½", spec price $4 set ppd. Large g catalogue 10¢. Croydon Silv smiths, 627 Kings Hwy., HBE Brooklyn, NY 11223.



Take "Flyte" for comfort, col texture. Give tweedy coats, pant suits that 'total lool Grain calf casual shoe in nav wedgwood, beige/otter, bon malt, all black, white or te brown with a zigzag sole, 1½ wedge heel. For widths AAA EE. 2½-10, $20.95, 10½- $21.95. Add 75¢ post. per pa Solby Bayes, 45 Winter, HE Boston, Massachusetts 02108.

STUDY AT HOME

INTERIOR DECORATION

For a Satisfying Hobby or Rewarding Career

Famous **HOME STUDY** course. Individual program prepared and supervised by prominent N.Y. decorators on faculty of long established reputable school with successful graduates all over the world. Lessons cover **Textiles; Furnishings; Room Arrangement; Color Harmony; Period and Modern Furniture; Antiques; Rugs and Floor Coverings; Wall Treatments; Wall Papers; Draperies; Lighting; Pottery; Porcelain; Glass; Accessories.** Details on how to set up your own business or start a career. Illustrated lessons, complete with samples of fabrics, colors, etc. Certificate awarded.

NEW YORK SCHOOL OF INTERIOR DESIGN
155 East 56th St., New York 10022

Send for FREE BOOKLET

New York School of Interior Design
155 East 56th St., New York 10022
Please send me (no obligation) Catalog C22

name .....
address .....
city ..... *state* ..... *zip* .....

COLLAPSIBLE
Wig Stand



No More Bulky Wig Cases

Only $4.95

Now you can carry your wig stand in your suitcase. Folds to a mere 2½" x 16½", fits in its own vinyl travel pouch. Opens like an umbrella to full head size in a second. Suction cup foot grips table-top for easy wig styling. Open air design ventilates wig, eliminating odors ... makes washing and drying wig quick and easy. Pink plastic valet makes a perfect gift for every wig wearer. Satisfaction Guaranteed. For prompt delivery rush **$4.95** +65c postage.

D. KAYE ENTERPRIZES
187 Main Eastchester, N.Y. 10709
(N.Y. residents add appropriate tax)



Musical Miss Shamroc

Adorably Irish from the green of her bonne ribbon to the dainty shamrocks that dot he dress, encircle base. You'll smile, too, as ou colleen twirls to the lilt of "When Irish Eye are Smiling" from concealed music box. 8¼ tall; white porcelain, green and gold accent For an Irish friend or a collector!

No. 7098 ..... **$7.98 ppc**

Write for FREE catalog of unusual items.

Please, your zip code is required.

Downs DEPT. DEPT. 1102-D EVANSTON, ILL. 60204

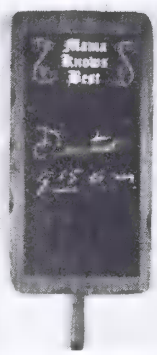
:hess, Anyone? The brainiest f all games is an instant tran-uilizer for busy, pressured life. Ve were delighted to find this agnificent set for the chess layer in your life. 3" chessmen re handcarved from ivory. lk-lined box opens out to make essboard. $160 ppd. Allow weeks delivery. Treasures of e World, Inc., P.O. Box 476, B2, Charlotte, NC 28201.



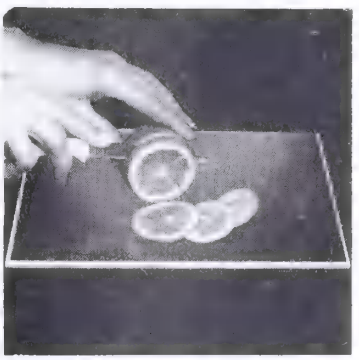
Nighttime Thirst is a terrible ing. Every bedside table and our guest room needs a crystal rafe and a glass. Perfect for ghttime medication, too. 3-" glass fits into 6½" pitcher. and-engraved rose design on ystal. Set, $6.95 plus 50¢ post. th & Jed, Dept. B22, Great Bar-gton, Massachusetts 01230.



ld School-Style Chalk Board. ark your memos on provincial nd-hewn pine slate with "Ma-a Knows Best" written on it. lip design in three colors; nd-turned, lacquered pine ndles; top groove for chalk. ount on kitchen wall, over the one in the hall. $3.95 plus 80¢ st. Marlo Enterprises, HB2, 07 Marsden, Phila. PA 19135.



s Very Clear this carve and op board was designed to commodate both needs in ur kitchen or dining room. rmica or pretty tablecloth ow through the crystal-clear ite. Fine for hot pot parking. ear or pebble finish. 8½x11" .98, 12x16" $4.98, 14" round, .98. Ppd. Custom sizes, too. stic Shoppe, Box 2085, HB2, roton Heights, CT 06820.



ewel & Needlepoint Kits. In-idually researched. Custom-de kits contain: hand drawn ttern on linen (or hand painted #12 needlepoint canvas), rn, needle, illustrated instruc-ns, heraldic description, ref-nce source. Crewel Kit, 11x-", with frame, $22.50. Nee-point Kit, 16x20", unframed, 9.50. Ppd. The Ship's Chan-r, HB2, Wilmington, VT 05363.





NESE WISHING WELL
P. Hang or Set on Ta-3-Way Switch—22"h
$15.99 ppd.

light up with wicker

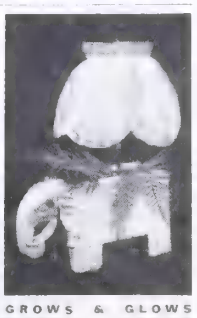
DECORATOR COLORS

White, Black, Gold, Royal Blue, Light Blue, Avocado, Lime, Kelly, Red, Raspberry, Orange, Hot Pink, Light Pink, Brown, Mustard, Yellow, Purple, Turquoise, Lilac, Natural.

62 page catalog and color chart $1.00.

Joan C. Luchs

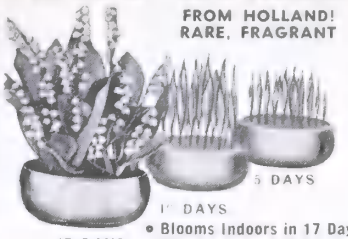
HB272, 8010 Old York Rd., Elkins Park, PA 19117



GROWS & GLOWS ELEPHANT PLANTER LAMP. 3-Way Switch—24" high x 12" dia. $14.99 ppd.

LILIES-OF-THE-VALLEY

FROM HOLLAND! RARE, FRAGRANT



- Blooms Indoors in 17 Days
- Blooms Again and Again Summer After Summer
- Fabulous Fragrance

7 Pips Preplanted in old fashioned gleaming brass type planter. Add water, watch them grow!

IMAGINE! Right before your eyes in 12 hours they often grow an inch or more—inside your home. In just 17 days you will enjoy a fabulously beautiful indoor blooming flower garden with lovely clusters of bold white bells on 10" stalks (up to 12 flowers per stem). Winter hardy. Blooms Summer after Summer. Perfect outdoor bedding plant with dainty fragrant flowers. Just add water and watch them shoot up.

Hurry! Supply Limited.

We urge you to order your indoor blooming Lilies-of-the-Valley from Holland now while the supply lasts. You must be delighted or notify us within three weeks after you receive plants and we will send refund or free replacement for any unsatisfactory plants. Complete easy instructions. Come in or mail coupon now.

GARDEN TRIUMPH

Grows Year After Year In Your Home

DWARF BANANA TREES



Start it growing in your home! A beautiful mass of colored blooms followed by luscious edible bananas year after year. This amazing dwarf banana tree grows about 5 feet high so that delicious fruit is within easy reach. Imagine picking bananas for breakfast cereal, TV snacks. Use the surplus crop for banana cream pie, fritters, banana splits.

EASY TO GROW—NO SPECIAL CARE NEEDED

Your trees thrive indoors, on window sills or patios in summer. Our grower ships only well-rooted, un-potted trees. Backed by Westport's guarantee for your satisfaction. Now available to you at our incredibly low price of only $2.98. Instructions included. Order now while supply lasts.

Westport World Art and Gift Shop Dept. 2-HB
606 Post Road Westport, Conn. 06880

Please send my indoor blooming flower gardens from Holland with complete easy instructions.

- 7 Lily of the Valley Pips in Cornell Growing Mixture only $1.98
- 5 Lily of the Valley Pips—Planted in Indoor Plastic Planter $1.98.
- 7 Lily of the Valley Pips—Planted in Old Fashioned Brass Type Bowl—$5.95.
- 1 Dwarf Banana Tree only $2.98
- 4 Dwarf Banana Trees only $7.50
- 6 Dwarf Banana Trees only $13.50

Please add 70c per order for P.P. and handling.

Name_____
Address_____
City_____ State_____ Zip_____



REMOVE WATER STAINS

Get rid of unsightly, stubborn hard water stains quickly, easily, and thoroughly. Works wonders on windows, shower doors, mirrors, tile, chrome, porcelain, glass flower bowls, auto finishes. Contains no harsh acids or skin irritants. Consumer tested 6 years. Money back guarantee. 10 oz. pkg. $1.79 ppd.

If not at your hardware store, send check or money order to:

Bruce Sales Co. Dept. H
1823 W. Harvard, Fresno. Calif. 93705

GREAT WHITE BIRD



by Guy Coheleach

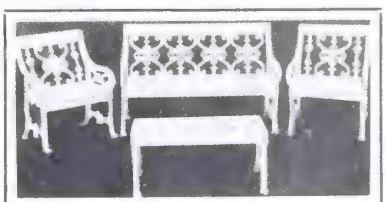
Back from the verge of extinction, when its feathers were the fashion rage for milady's hat, the graceful Egret again flourishes in southern climes. Internationally famous wildlife artist Guy Coheleach has painted the Common Egret against a background of blue sky and fleecy clouds.

Signed, limited edition reproductions, 30" × 35", in full color, are priced at only $35.00.

For an illustrated catalog of the complete Frame House Gallery collection, including the works of Guy Coheleach, Don Richard Eckelberry, Anne Ophelia Dowden, Ray Harm and Charles Harper, and the location of your nearest dealer, send $1.00 with your name and address.

FRAME HOUSE GALLERY
Dept - HB-22
110 East Market Street
Louisville, Kentucky 40202
Phone: (502) 587-7424

FRAME HOUSE GALLERY DEALERSHIPS AVAILABLE IN SOME AREAS. DETAILS ON REQUEST.



The Beinville Group
IN LIFELONG CAST ALUMINUM

The original set for this gracious group was found in the French section of Mobile over 100 years ago. In choice of verde moss black or white

#900 SETTEE	#902 CHAIR	#903 BENCH
50" Long	31" High	33" Long
$206	$130	$106



ROMAN LAR

Ancient Protector of home and garden. 45" high. Cast aluminum painted moss verde, black or white.

$206 No. 451.



TULIP URN

Tulip Urn with pedestal, ornamental as well as useful. Cast aluminum, painted moss verde, black or white. 36½" high, 14¾" in diameter. No. 136-B. 5116

Send 25¢ for new 28 page CATALOG. For orders send check or money order. Shipping charges collect. Specify freight or express.

J. F. DAY & CO., Dept. B-272 2820 6th Ave., S. Birmingham, Ala. 35233

WHY RIP UP YOUR LAWN? PLUG IN ZOYSIA GRASS



By Mike Senkiw

It's true the things people are saying about Amazoy Meyer Z-52 Zoysia Grass (Reg. T. M.).

It grows so thick and luxurious that walking on it is unforgettable . . . like walking on a thick pile carpet.

Your Zoysia lawn drives out crabgrass and weeds all summer long. It stays green and beautiful in blistering heat, when other grass burns out. It cuts mowing by ⅔ . . . it's perfect for summer homes and "problem" areas.

There's no need to rip out your old grass. Plug in Amazoy Zoysia Grass and let it spread into beautiful turf that never needs replacement. It will neither heat kill nor winter kill . . . merely goes off its green color after heavy frosts and regains fresh new beauty every spring—a true perennial! Every plug fully guaranteed to grow in any soil in your area.

To end lawn problems, send for free interesting facts and low prices OF Amazoy including Pre-Season Bonus Offer. No obligation.

Dept. 318, Zoysia Farm Nurseries
6414 Reisterstown Rd., Balto., Md. 21215

NAME_____
CITY_____
STATE_____ ZIP_____



de Mure

The Poodle Night Light

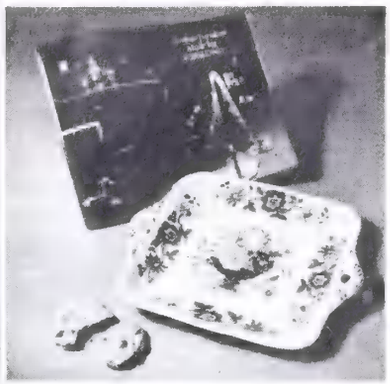
Poodles shine wherever they are, but darling de Mure glows when you switch her on for a night light. Always ready to brighten one's path, or just reassure the wee wakers that all is secure with Poodle de Mure on the job. She has bisque curls of white and pale pole pink where the hair is shaved, blue hair bows, a yellow rose at her throat, and is 6" high. A real pet for only $6.50 ppd.

IMRE BAN STUDIO
Dept. HB 272, 3950 Lake Shore Drive
Chicago, Ill. 60613

The DUTCH COOKIE PLATE

in Green Strathmore Pattern
made by famous English Pottery — Mason's of Stoke-on-Trent, England . . .
and
our 100 page catalog of
"Timeless Furniture Made by Forslund"
Both for *$5.00* Postpaid.
Plate size 9" x 11"

Carl Forslund (Father and Three Sons)
DEPT. HB2, GRAND RAPIDS, MICH. 49502



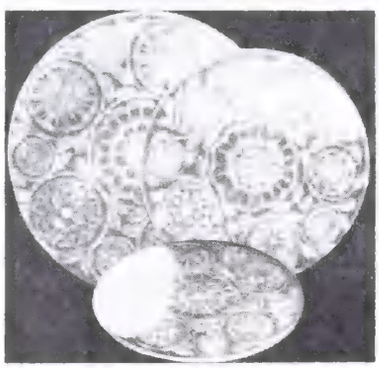


WAKE UP TO FRESH COFFEE

COFFEE STARTER will have your coffee ready for you when you wake up in the morning. Put water & coffee in pot night before, plug cord into starter & plug starter into outlet, set time. PRESTO! Next morning your coffee is ready when you roll out of bed. Next best to having someone wait on you. You'll love being so spoiled!

$6.98 2 for $13.85
add 50¢ postage & handling

Collier's Dept. B-172
P.O. Box 585
Skokie, Ill. 60076



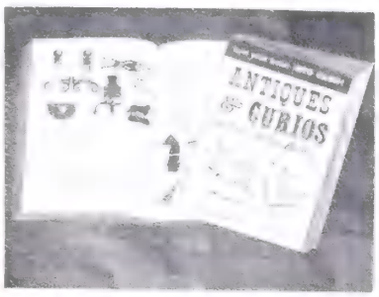
SALE "SHEFFIELD" Trivets

REG. $6.98 NOW Set of 3 **$3.98** Add 80¢ Post.

Designed by old world craftsmen, these Sheffield engraved metal trivets are polished to a sterling silver like brilliance. Exquisite table protectors will not tarnish or rust and never need polishing. Set includes one 6", one 7" and one 9" trivet, all with wall insulated backs. They're suitable for the finest table or buffet.

MONEY BACK IF NOT DELIGHTED

Harriet Carter Dept. HB-272 Plymouth Meeting, Pa. 19462



ANTIQUE BUYING GUIDE

Know the value of what you own: what you want to buy. This comprehensive official handbook, originally published just for dealers, tells how much antiques are worth. Wholesale and retail prices listed on every item. Features hundreds of illustrations, thousands of prices. Full 224 pages. Money back guarantee.

D. E. Franklin
833 E. Meadowlawn Blvd.
Seven Hills, Ohio 44131
#196 Official Antique Guide $1.98



AMAZING AIRMAILS 10¢

Valuable large collection of scarce Airmail stamps from the world over . . . Ajman, Burundi, Japan, Israel, Korea, Mozambique, Russia, Venezuela and many others. Pictured are aircraft from the romantic Lindbergh era to the modern helicoptors and jets of today. Catalog price over $2.50. Special introductory price — only 10¢. Also other unusual stamps from our approval service. Buy any or none, return balance, cancel service any time. Plus big FREE Catalog. Send today!

Falcon Co., R22HBF, Falconer, N.Y. 14733



Provincial Pillows are a joy to embroider because the cross stitches are large. Kit includes tapestry wool in two-tone blue, red, green, gold, brown, black, grey, or rose (specify), stamped pillow top, linen for back, cording, zipper. 16" sq. pillow kit $4.95 ea. Pillow form, $1.95. 45¢ post. Victoria Gifts, 12B Water St., Bryn Mawr, Pa. 19010.



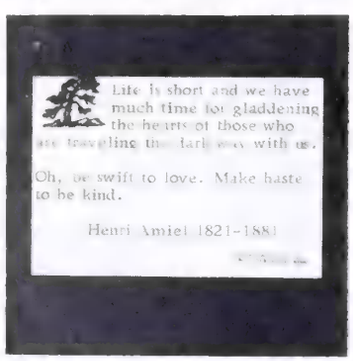
Frame Your Love. Miniature mosaic frames are hand-set by master craftsmen who capture exquisite detail. From Italy in a palette of multi-colors set in golden brass for table top. 2½", $4 each. Specify left or right frame for a very special Valentine! Foreign Boutique, B-1, 149 E. Post Road, White Plains, New York 10601.



Strawberry Fair is just one from many English Staffordshire iron stone patterns you may order from Jenifer House. Ripe, plump strawberries wreath cream white china. 45-piece service for eight: dinner plates, bread & butters, bowls, cups & saucers, platter, vegetable server, sugar & creamer. $47.50 plus $2.50 w of Miss. Jenifer House, B-21 Great Barrington, MA 01230.



Professional Stethoscope de signed for doctors, nurses, stu dents makes a fine instrumen for teaching both adults an children about the respirator system. Ideal for use by elec tronic workers, engineers an auto mechanics to check motor or liquid flow. $2.98 plus 35 postage. Cadlyn's, HB2, 207 New York Ave., Huntingto Sta., New York 11746.



Love & Kindness Seal. "Life short and we have not too muc time for gladdening the hear of those who are traveling th dark way with us. Oh, b swift to love. Make haste to b kind." Printed in black on 1½ 2" white gummed seals. Orde #LK. 125 for $1. 125 on gol $2. Ppd. Bruce Bolind, HB Boulder, Colorado 80302.



From Italy with love

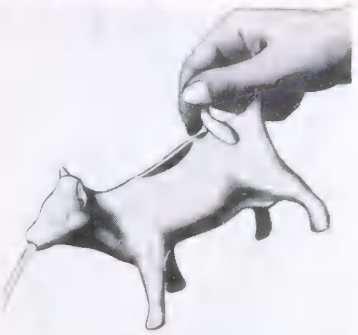
Made in Italy, for your comfort and style. Hand woven in the softest leathers imaginable for "year round fun fashions." All leather with a flat stacked heel, you will capture the "in" look at tremendous savings. The smart girl will order several in black, moss green, navy blue, bone, taupe and white (give second color choice). 5-10 medium, 6-10 narrow, 7-10 slim **$14.95** ppd. additional pairs **$12.00.** Satisfaction guaranteed.

Send money order or check to:
SPORTIVA IMPORTS
P.O. BOX 4292, DEPT. 72, NORMANDY, MIAMI BEACH, FLA. 3314

ıve, Sweet Love. Foolish are extravagantly won- when you're young and r is bursting its buttons. w can anyone resist a shaped pillow in Raggedy Andy colors on bright cotton with "Love one r." 17x17 Kapok-filled, d. Miles Kimball, 33 Al- Oshkosh, WI 54901.



ow Creamer is happily up with memories of your nother's breakfast table, trawberries, snowy linen nshine. Bossy's mouth is a spout and her tail loops ıandle. Milky white porce- eamer is 7" long. $3.98 ¢ post. Colonial Studios, COW-4, 20 Bank St., Plains, New York 10630.



The Best Circles. A Goya roves you do not have to to enjoy the luxury of a -sized sparkler. It has all ıuty and dazzle of a real d, at a fraction of the 530 a carat. Rings avail- all sizes & shapes. Send e catalogue from Her- Imports, HB-19, 21 West ew York 10036.



ule Chronograph is a stop a telemeter for measur- ance and height, a tach- for measuring speed. side bezel is a real work- le rule. Shock resistant, breakable mainspring, 7 hands, 2 pushbuttons, strap. From Switzerland. nteed. $15.98, 50¢ post. Carter, Dept. HB2, th Meeting, PA 19462.



Sews A Fine Seam. De- yone who mends or sews se incomparably elegant reasures imported from Pin cushion with rose- von velvet top and au- white Limoge patterned 5. Matching handpainted $3.50. Charming Valen- lay remembrance! Ppd. Dept. 1101, Evanston, 4.



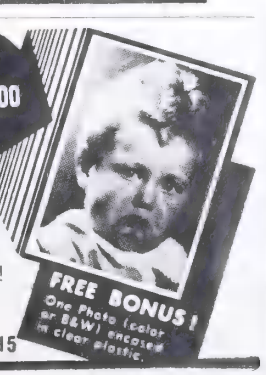
COLOR WALLET PHOTOS

20 FOR ONLY $2.00 OR 36 BLACK & WHITE $1.00

equipment gives you amazingly beautiful 2½"x3½" Wallet Photos in vivid COLOR, Polaroid color print, color photo (5"x7" or negative or slide. A swell gift, or exchange with classmates or relatives. ONLY $2. ($6 Value), or & White Wallet Photos, Only $1. Send negative or ır original returned unharmed. FULLY GUARANTEED!

ıer order for postage & handling.

STUDIOS, Box 1012, Long Island City, N.Y. 11101. Dept. B-15



FREE BONUS! One Photo (color or B&W) encased in clear plastic.

Bistro Set $79.95

1 TABLE + 2 CHAIRS

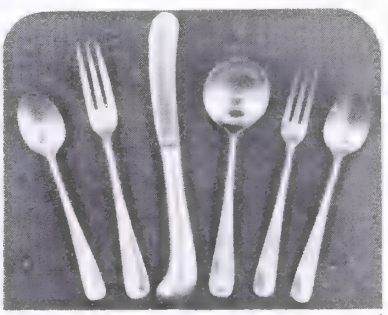


Table
30" Round 29¼" High
Polished Chrome
Pedestal Base
Top White Mica

Chairs
Polished Chrome
Italian Import
Frame Upholstered
in Care Free Vinyl
Wet Look Colors—
Red & White,
Blue & White,
Black & White
Allow 4 Weeks
for Delivery

Order Direct — Check or Money Order.
No COD'S. Exp. chgs. col. NYC 7% Tax.
N. Y. State Residents, add your tax.

Metropolitan Table Co., Inc.
145-68 228th St., Jamaica, N. Y. 11413 (212) 276-5400



Pistol-Handled Stainless
in an heirloom tradition

An exact replica of a famous old sterling pattern, with graceful pistol hollow handled knives, 3 tined forks and rat-tailed spoons. In heavy hand-forged (these are not stamped) satin finished stainless. Service for eight includes 8 dinner forks, 8 dinner knives, 8 salad forks, 8 soup spoons, 16 teaspoons, plus 2 serving spoons.

50-piece service for 8 ..... $29.95
75-piece service for 12 ..... 44.95
Steak Set, 8-piece pistol handles (not shown). Gift boxed. $16.95

OPEN STOCK AVAILABLE
Economy Set, stamped, not forged.
50-piece service for 8..... $19.95
75-piece service for 12..... 29.75

ALL POSTPAID BY US
SETH and JED
Dept. HB-22, Great Barrington, Mass. 01230



Gay Measuring Cup Set! $3.98

Berry, berry bright they are! Our enchanting cups hang on their wooden rack, add a delightful new decorator note to kitchen or breakfast room. And if you think anything so pretty should work for a living, too, they'll measure 1, ½, ¼ and ⅛ cups for you. Multicolor berry designs on glazed ceramic—they also make cunning serving pitchers. Polished wood rack 10x2½", with handy hanging hooks.

#5021—Berry Measuring Cup Set $3.98

Please add 75c postage & handling

LILLIAN VERNON Dept. B21, 560 S. 3rd Ave. Mt. Vernon, N. Y. 10550

STACKABLES
for neat storage

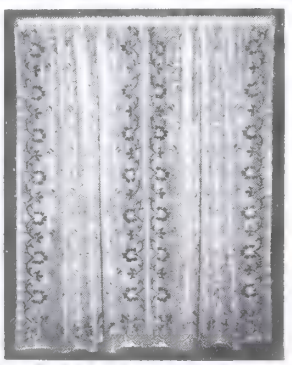


only $4.95
PER SET OF 3 CUBES

Ideal where hazards or economy prevent use of costly furniture. Designed of RIGID FIBERBOARD on basic 12-inch or 14-inch Cube. Set Cubes side by side or on top one another to form room divider, wall or section for storage of books, toys, clothing, radio, documents, knitting —anything! Great for playroom, den, basement, attic. In Oyster White for use as is or decorate to taste. Set of three 12-inch Cubes $4.95 plus $1 postage. Sets (9 Cubes) $14.95 postpaid. Set of three 14-inch Cubes $6.50 plus $1 postage. Sets (9 Cubes) $18.75 postpaid.

PEGASUS Dept. HB-2
175 Lauman Lane, Hicksville, N.Y. 11801

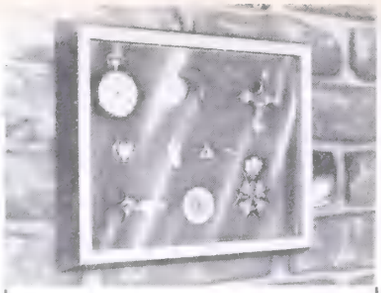
ELEGANCE WITHOUT WORK



HEIRLOOM-
Lace Curtains

Return of beautiful lace in modern 100% dacron . . . no ironing!
Color: White (only)
Sold in panels 44" wide
63" length — $11.50
72" " — 12.50
81" " — 14.00
90" " — 15.00
Conn. residents add 6½% sales tax. Postage prepaid—No C.O.D.'s.

Bernice Studios
P. O. Box 147, Southington, Conn. 06489



DISPLAY YOUR TREASURES

Here is a deep display case to hold treasures or awards in a handsome wall decor unit. The kit includes: a velvet-lined box (in classic red), a walnut-finished gilt-edged deep frame, glass front, mounting adhesive and instructions. Pictured is the 8" x 10" case, at $8.95. Also available in 16" x 20" size, at $18.95. Cases will take any item up to one inch in thickness and are ideal for awards, medals, pins, spoons, coins, charms, glasses, antique jewelry, or any memorabilia. Please include $.50 postage.

WORLD ARTS,
Box 557-F, Wilmington, California 90744

Hand-Carved Coat of Arms & Family-Crest RINGS





Your own coat of arms hand-carved in wood painted in full color on 16"x13" wood shield $ 45.00
Same coat of arms with Toledo swords 60.00
(other sizes available)
Your coat of arms hand-engraved on silver, framed on velvet, 6"x8" frame from 40.00

FAMILY CREST RINGS

Your coat of arms hand-engraved on silver ..$ 45.00
hand-engraved on 18k gold 99.00
hand-engraved on precious stones, 18k gold setting (choice of stone: synthetic ruby, synthetic sapphire, topaz quarts, amethyst, bloodstone, onyx, agate or lapiz lazuli) 145.00
ALSO CUFF-LINKS—PENDANTS—TIE BARS & CHARMS
We also do fire-enameling.

Also available is a heraldic report painted on parchment paper for $12.00 (which will be credited in full to any subsequent order).

If you already have a coat of arms, send us a drawing or description; otherwise we shall do the research for you. Send for free color catalogue.

HERALDICA IMPORTS Dept. HB-18
21 W. 46th St., New York, N. Y. 10036

MARRIAGE INSURANCE

Magnify your love and marital joy with every passing year. Insure your happiness and gain greater mutual pleasure, increased physical compatibility and deeper satisfaction with the COMPAT-A-PILLOW. Designed in accord with Marriage Counselors — religious and medical. This inflatable marital cushion offers unique resiliency, adjustable elevation, more sensitive alignment, better pelvic support. It frees the wife for greater agility, fuller cooperation and mutual enjoyment instead of passive tolerance. Instructions by John Baird, M.D., prefaced by Rev. Ace Tubbs. Pink satin zipper cover included. Ideal anniversary or wedding gift.

Send check for $7.00 to:

60 Day Money Back Guarantee

Better Sleep Inc.
Box JE, New Providence, New Jersey 07974

Hollywood WINGS



The beauty secret of many glamorous women. "Smoothies" we call them! Made of flesh textured fabric treated to adhere to the skin. Moisten and press over furrows . . . Use warm water to remove.

Theatrical size Box $2.00 P.Paid

NEW BOX Queen Size **$5.00** P.Paid

Hollywood chin band

"Perkerupper" Use this feather-light Band while sleeping, reading, knitting or watching T. V. Any chin can afford this luxury.



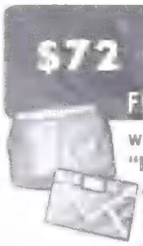
Made of fine latex elastic with adjustable head pieces for proper tension.

$1.50 p.paid — You must be pleased with the results or money refunded

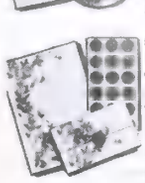
Wings Inc., Box 413, Trenton, N.J. 08608

RAISE $72 to $1040 FOR YOUR GROUP

with new Self-Selling "POT-O-GOLD" Stationery









Over 19 different fast-selling new stationery designs boast rich, vibrant colors and superb styling that sells FAST! Brings your group big cash profits. So elegant, they look like expensive "Custom Stationery," yet "Magic-Priced" to sell at only $1.00 and $1.25. Less effort . . . more cash for your group . . . and no experience needed. Multiple sales and repeat sales assured. Full value for the money. Easy to carry, a delight to show. GUARANTEED PROFITS, too! Just 12 members making 12 easy sales bring your group $72 FAST! You risk nothing with our No Investment Plan. Act promptly to get your giant full-color catalog, sample and complete Fund-Raising Guide — all FREE. Send name and address to:

Mary Mayfair

FUND-RAISING HDQTRS., Dept. 13-M
4411 W. Cermak Rd., Chicago, Ill. 60623

STAMP Grab Bag only 10¢



Giant grab bag of over 100 unassorted foreign stamps! Africa, Asia, Europe, South Seas, etc. You will also receive the most wonderful catalog of stamp offers in America. This offer made to gather new names for our stamp mailing list. Just send name, address, zip and 10¢ to:

LITTLETON STAMP CO., Dept. GB-51
Littleton, New Hampshire 03561

NOW! GET 5 REAL OLD LINCOLN CENTS -- for only 10¢



Only 10¢ brings you 5 old Lincoln pennies issued before 1930. (One set to a customer.) This offer made to introduce our "Coins on Approval" service. You may return without purchase and can stop service at any time. You will also receive the most wonderful catalog of coin offers in America. Just send 10¢ to:

LITTLETON COIN CO., Dept. M-7
Littleton, New Hampshire 03561



Twin Bed Bridge. Fills th between twin beds to ma smooth, comfortable kin one. Just slip it in pla cover with a king-sized Comfortable for use wi headboard or twin beds. polyurethane rolls up for 14" wide, 6' long, $7.9 Toni Stern, 54 W. South C HB2, South Orange, NJ



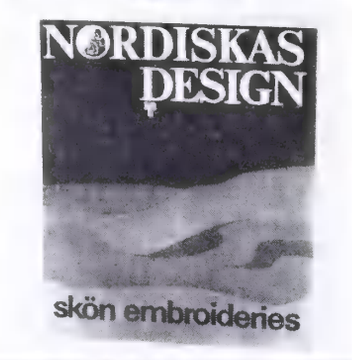
Photo Posters are definite orative. Send black & whi photo of your children, wife, husband, friends. It blown-up to poster size. C photo returned with post size, $3.45; 1½'x2', $2.9 $7.45. Ppd. Blow-up of n or slides add $1. Poster and white only. Photo Dept. X145, 210 E. 2 New York, NY 10010.



Make Leaded Glass Orn If you've ever wanted a c and practical introduc creating with stained gl is it. 80-pg. spiral pa "The Technique of Leaded Glass Ornamen helpful illustrations and $3.95 plus 35¢ post. Slee low Gifts, HB2, 6651 A Blvd., Falls Church, VA.



Alarm Watch combine pendable alarm with a wrist watch. Set alarm sired time. Buzzer goe alert you for parking me pointments. Swiss-made yr. guar., lifetime mai sweep second hand. Fo women, gold or silver fi Valentine's Day. $19.95 post. Perfect Products, F 115, Moraga, CA 9455



Scandinavian Embroid are Skon's forte. Send $2 orful 40-page catalog (a ble on first $25 order) o the-ordinary pictures, runners, bell pulls that broider. Designs are c and different . . . yet de easy to do. Skon Embr BE-2, 55 Lambert La Rochelle, NY 10804.



A Vibrating Dimension in brilliant color . . . Very new, very now!

Handpainted pillow design 11" x 13" mono canvas. Luscious persian choice of Blue, turq. and lav; pink, yell., or yell., orange and green all and white. **$27.50** inc. wool.

Add **$.75** for

Matching rug design approx 3' x 4' on #5 canvas is same colors, of Be cut wools for hooking. **$39.00** can **$85.00** with wool, tax inc.

Add **$1.5**

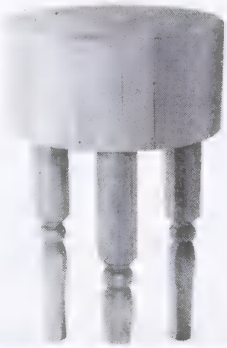
Catalog available—$2.00

STUDIO I NEEDLECRAF
Cor. Halstead Ave. & Osborn Rd., Harrison, N.Y. 10528

Bird In Hand. A water pitcher and six tumblers with entertaining ways are handmade of famous West Virginia glass and decorated with bird designs in true-to-nature colors. Water Set, $12.50. Juice Set, $11.50. Ppd. Hillpride Handmade Creations, HBE2, French Creek, West Virginia 26218.



Round Chopping Block is ideal for kitchen or buffet; cold cuts, cheeses. End-grain maple hardwood circle is 10-inches thick. On lathe-turned legs, stands 34"H x 20" diam. $109.90; 24" diam., $129.90. Wooden knife holder, $15. Exp. coll. No C.O.D. Catalogue, 50¢. The Schoenheit Co., Dept. 22C, 1600 S. Clinton, Chicago, IL 60616.



Woody's Guitar Wheel. Learn guitar-playing by rotating wheel with fingerboard diagram of three principal chords in each key: major, minor, 7th, 9th, diminished, augmented chords, too; all guitar elements. Green, blue, black and white multi-colored. $3.95 plus 50¢ post. Jack Atchley Enterprises, Dept. HB2, 42G Magnolia Ave., New Market, Tenn. 37820.



Record Cabinet. Eight compartments hold up to 360 albums (all sizes). Sliding glass doors keep them clearly visible, dust-free. Perfect fit for Encyclopedia Britannica set, too. Honey tone pine or maple, antique pine or walnut finish. 32Hx26Wx14"D, $45. Kit, $29.95. Shipping chgs. coll. Yield House, HB2, North Conway, New Hampshire 03860.



"Hummelwerk" Snowbirds in true-to-nature coloring are the newest addition to the avidly sought-after figurines. Crafted with care and expertise by the "Hummelwerk" artisans, the set of four ceramic snowbirds, 3" high, $10.20 postpaid. Gift Catalog, 50¢. Liberty Gifts, HB-22, 2324 Liberty, Trenton, New Jersey 08629.



GOLDEN OPPORTUNITY to stock up on a supply of elegant name and address labels. The set includes 250 black on gold 1½x½" script initial address labels and 125 matching gold initial 1x1" envelope seals. We use them to personalize everything—stationery, checks, to identify books. Packed in 2x3" plastic box. $3 ppd. Via air, add 44¢. Bruce Bolind, 12 Bolind Bldg., Boulder, Colo. 80302. Thank you kindly!



for a beautiful night's sleep...



satin sheets.

Ours are unbelievably soft, luxurious and washable . . . the finest acetate satin. Twelve shimmering shades: Gold, Black, Blue, Bronze, Orchid, Olive, Red, White, Mint, Pink, Orange, and now, SILVER!

SHEET SETS (2 straight sheets, 2 cases)

Double Set	$17.50	Queen Set	$20.49
Twin Set	17.25	King Set	23.99

3-letter monogram on 2 cases, $2.00

For fitted bottom sheet, add $2.00 to double or twin price; $2.50 to queen price, $3.00 to king price. Send check or m.o. 50% deposit on C.O.D.'s.

SCINTILLA,® INC. 4802 N. Broadway B-2 Chicago, Ill. 60640

"All Things Exotic in Satin"

Tall Gals

Send Today for FR 64 page Shoe Bookle

See how easy it is to be ted Direct via Mail in S craft Famed Fifth Ave Shoes Great values at Low Money Saving Pri

NO RISK TO YOU! Satisfaction Guarante or Your Money Back

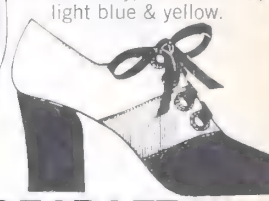
SAVE MORE MONE

No Extra Charge for Any Sizes 9 to 13

CAMEO $29.00

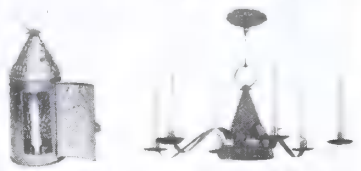
Talls Gals will kick up t heels when they "lace" our tri-color oxford of buckskin. Two great c bos: navy, red & camel; p light blue & yellow.





SHOECRAFT 603 FIFTH NEW YORK

EARLY AMERICAN TIN LIGHTING





Tin chandelier with handsome hand pierced design. Electric light inside cone. Six arms with wax candles. 27 inch diameter. Can be shortened to 18 inch drop. $50.00. Post. Ex. Revere Lantern with candle measures 16 in. x 6 in. Piercing in rising sun pattern $15.00. Postage Extra. Satin antique tin finish. Electrified $4 per candle additional.

Round tin sconce 9¾ inches in diameter. An excellent copy of a fine old Virginia sconce. Black finish. For wax candles $4.25. Electrified $10.00. Postage Paid.

William Spencer

Send 25¢ For 196 Page CATALOG

RANCOCAS WOODS, N.J. 08060

Quality Since 1897

imagine— seamless draperies

$3.98 yd.

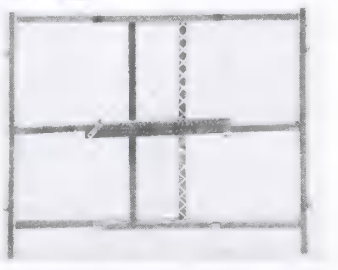
HOMESPUN HOUSE: Wide, 120" fabrics are "up-ended" to s-t-r-e-t-c-h, seamlessly. HH cotton fabrics are washable, no-iron durable. Natural, white or color-matched to your sample. Also available— imported 100% Polyesters and open weaves. Fabrics for the homemaker who likes to do-it-herself. Or made to measure. A unique gift for any season.

FOR INFORMATION SEND $1.00 FOR COMPLETE BROCHURES AND SWATCHES.

HOMESPUN HOUSE 9038 Lindblade St., Culver City, CA 90230

Adjustable PUPPY GATE





Easy to use—just place in position and snap closed. Mar-proof bumpers protect your doorways. Confines puppy to a safe, visible area for play, sleep and training. Makes good chew-proof insurance too. 25" H, 27" to 44" Wide $8.99. Larger Gate 32" H 29" to 48" Wide $13.99. Add $1.50 each for Shipping

SAME DAY SHIPMENT

Pa. Res. Add 6% TAX • Sorry No COD's

Free Professional Dog Accessory Catalog

PUPPY PALACE Inc.

35 S. Letitia St., B2, Phila. Pa. 19106

Don't let it happen to YOUR d

PROTECT – PREVENT

Keep him healthy, happy, well rested with a

CHAPERONE

Flea-Kill Bed



Sure protection from flea torme Sanitary foam mattress covered in plaid washable acrylic, cedar scent Keeps pet cool in summer, warm winter, untroubled by fleas ye round. Prevents sore elbows.

Reg. U.S.D.A.



Compact 15x27 in. $
Regular 28x33 in. $
King-Size 33x47 in. $1
(all postpaid). FOR CATS der the CAT-NAP-BED 15 in. $5.75.• Super Size 28 in. $7.98.

FREE Halfpint Pet Spot Odor Remover spl all-purpose cleaner, with Bed orders

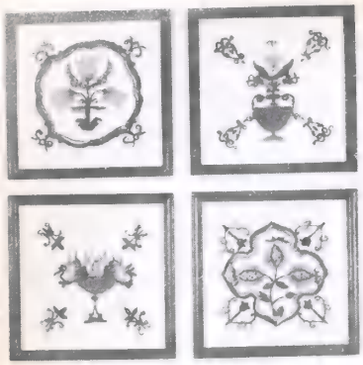


INDOOR CHAPERON protects upholstery, rugs, cus Pets' sensitive noses get the sage: "Keep off!" Humane. U.S.D.A. Prevent soiling, tel hairs, doggy odors.

Giant Aerosol $1.89; 3 for

Money Back Guarante

CHAPERONE Box 1116, Sudbury, Mass. 01



TILES IN CREWEL

Old tile designs captured in crewel embroidery. Kit includes design stamped on oyster Belgian linen, wool in tile-like colors, needle, and instructions. Size 8" x 8"

Tulip Kit (shown)	$1.50
Flower Vase Kit (shown)	$1.50
Fruit Basket Kit (shown)	$1.50
Pomegranate Kit (shown)	$1.50
Deer Kit	$1.50
Oriental Bird Kit	$1.50
Ship Kit	$1.50
Knight Kit	$1.50
Wood Frame, 8" x 8", Delft Blue, Black, or Maple finish	$1.25

PLUS 45¢ POSTAGE & HANDLING
Pa. Res. Add 6% Sales Tax. Sorry No COD's

VICTORIA GIFTS
12-B Water St., Bryn Mawr, Pa. 19010

AMERICA THE BEAUTIFUL!



VALUABLE U.S. POSTAGE STAMPS FREE! (for trial)

1. Scarce 1937 Smoky Mountains Miniature Sheet. This giant issue (size 3-1/16 x 2-5/8") is a genuine seldom-seen U.S. postage stamp!

2. Valuable Collection of 15 different U.S. postage stamps picturing awe-inspiring American wonders: Majestic Devil's Tower, Breath-taking Shiprock Mesa, Towering Mount Hood, Surging Colorado River Rapids, Minnesota Wilderness Lakes, and many other magnificent scenes!

3. Beautiful Ecology Collection of U.S. postage stamps commemorating conservation of Water, Soil, Ranges, Wildlife, etc. Also, other exciting stamps from our Approval Service, returnable without purchases, cancel privilege anytime—but all three offers (plus Big Illustrated Catalog) are yours to keep FREE!

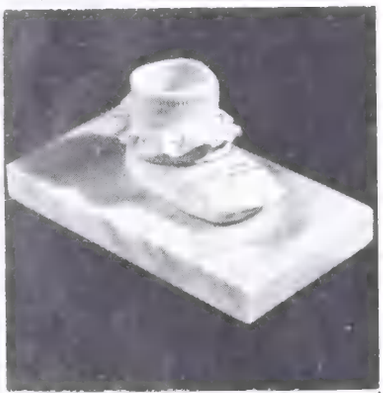
Send 10¢ for mailing.

H.E. Harris, Dept. E-183, Boston, Mass. 02117



If your poor reader knew the sounds of letters—he'd know how to READ!

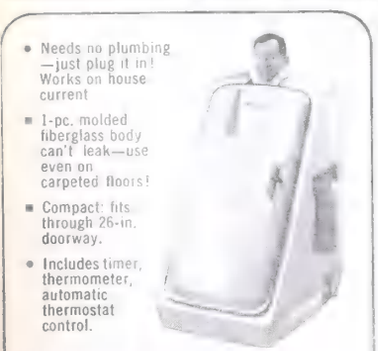
That's why poor readers catch up so quickly with The Sound Way to Easy Reading. Records and charts drill your child in the *sounds* of the letters in the alphabet—the 123 *phonics sounds* that make up 85% of the words in our language. Sounds he's never taught by the look-and-say method used today. Parents and teachers report children gain up to a full year's grade in reading in six weeks with this phonics course. See how you can try it FREE for 2 weeks. Write today. BREMNER-DAVIS PHONICS, Dept. T-41, Wilmette, Illinois 60091.



Baby's First Shoes Are Precious

Have them permanently preserved with "Dresdenite," a china-like finish. In pastel colors, shatterproof, and marked with baby's name and birth date. Write for free booklet of styles, color, prices.

Memory Lane
Dept. B-22
225 Crescent St., Waltham, Mass. 02154



- Needs no plumbing—just plug it in! Works on house current
- 1-pc. molded fiberglass body can't leak—use even on carpeted floors!
- Compact: fits through 26-in. doorway.
- Includes timer, thermometer, automatic thermostat control.

PERSONAL SAUNA BATH

Battle Creek NUSAUNA® relaxes, eases tensions—and cleans right down to the pores of your skin! Removes waste fluids; leaves you feeling like new! Buy at special direct-by-mail price. Mail coupon now. No obligation.

BATTLE CREEK Equipment Co.
Dept 24-P, 307 W. Jackson St.
Battle Creek, Michigan 49016

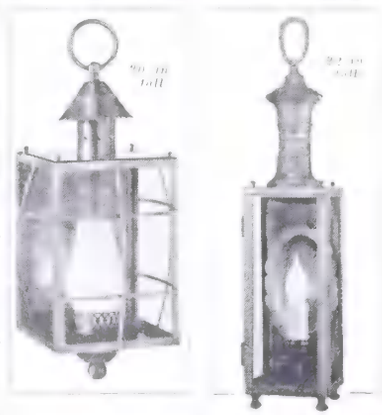
Rush free information on Nusauna to:

Name_____

Address_____

City_____ State_____ Zip_____

Early American Lantern $35 *Tiffany-style Lantern* $35



Hand-crafted from solid brass or copper

RARE, ANTIQUE LAMP REPRODUCTIONS

We build these lamps entirely by hand, in the old-fashioned way. The designs are authentic copies of lamps that lighted streets and houses 200 years ago (except, of course, they are electrified). Available as wall fixtures (shown above) or table lamps ($4 more). Our little factory can't make too many of these; order early.

Send $1.00 for beautiful full-color lighting catalog. We'll refund with certificate good for $2 on first purchase.

THE LAMP CRAFTERS (Dept. B-22)
Box 501, Lawrenceville, Ga. 30245



When Grandma was A Girl her Sunday swain gifted her with his stickpin instead of his class ring. This is a charming antique slide bracelet made of 14 stickpins with replica gems: amethyst, diamond, emerald, pearl, turquoise, coral, garnet, lapis lazuli. Setting has the look of gold. $5.98 ppd. Catalog 25¢. Bonnie Sue Gifts, Box 253, HB2, Oceanside, NY 11572.



His And Her Huaraches are woven of supple steerhide thongs, have sturdy, long-wearing soles and heels. In natural tan polished to a rich lustre, airy huaraches are cool footwear. Women's sizes 5-10, men's 6-12. Send shoe size or foot outline for sure fit. $6.90 each pair plus 60¢ post. Old Pueblo Traders 600-J2H South Country Club Road, Tucson, Arizona 85716.



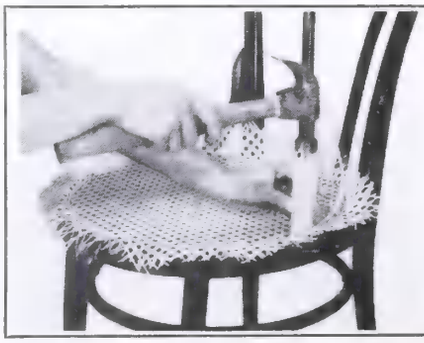
House Perfume rids every room of unpleasant cooking odors and mustiness. Pour delightful fragrance into perm-a-scent vase. Hang one in the bathroom, kitchen, nursery. Vase in ribbed or floral design; fragrance in "Blue Spruce" or spicy "Trefle." Vase with 12 wks. supply, $3.95 ppd. Edco, 17-30 166th St., HB-86, Whitestone, NY 11357.



Fireside Log Crib is a wonderful thing. It not only stores logs off the floor, but it makes a decorative focal point of the handsome simplicity of wood. Steel frame with black, rust-resistant finish stacks 1/8 cord of wood high and dry. Use in or outdoors. 43"H, $21 ppd. Arthur's Gift Village, HB2, 149 E. Front, Plainfield, NJ 07060.



Butcher Block Serving Cart with superb clean workmanship is engineered to perfection. Rolls on Shepherd casters that lock. 1½" Butcher Block top on matte black steel frame. 30 or 34" high, $69.50. Removable Butcher Block shelf, $19.90. Express charges collect. No C.O.D. Catalog of Butcher Blocks, 50¢. J.D. Brauner, HB, 298 Bowery, New York, N.Y. 10012.



CREATIVE CANE KIT

PRE-WOVEN CANE IN A KIT

Decorative, durable cane—used for grooved chair seats, screens, stereo speakers, panels, planter boxes, lampshades, room-dividers, headboards, etc. Avoid high professional prices; do it yourself! Kit includes easy instructions & necessary materials. Cane in 2 sizes: 18"x18" ($4.25); 24"x24" ($6.25). State size; incl. 50¢ for postage. Cal. res. add 5% sales tax. Send check/m.o. to:

T.I.E., h

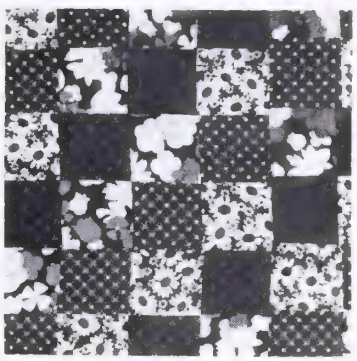
PO Box 1121 San Mateo, Cal. 94403

Larger sheets of cane & other cane materials also available.

The Finest Furniture Polish in the whole world is Saint's Satin Wax. It contains pure beeswax, not even a smidgin of silicones, and it has a faint fragrance of lavender or verbena. Not only does it do absolutely marvelous things for furniture, marble & leather, but it protects them against central heating. $2 ppd. Craft Shop, Exhibitors Bldg., HB2, Grand Rapids, MI 49502.



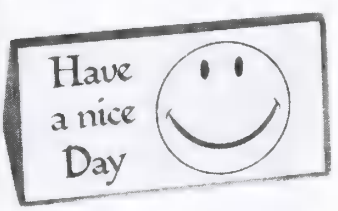
Handmade Patchwork Fabric is a non-stop pattern mix of colorful patches in washable, permapress cotton. Use it to cover a chair, table, window; whip up a skirt, pants. 45" wide in almost any color, 4" squares $6.25 yard ppd. 2" squares $8 yd. ppd. For color/pattern samples, send 10¢, specify four colors. Appalachian Trails, Box 247, HB2, Arlington, VA 22210.



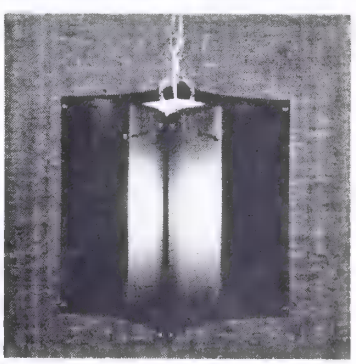
Tiffany-Type Plaques with vibrant stained glass opulence have been captured in mushroom and butterfly shapes for your decorating pleasure. Stained glass panels of gold and amber hand set in hammered cast iron. They hang on the wall, double as trivets. $3.95 the pair plus $1 postage. World Art & Gift Shop, HBE-2, 606 Post Rd., Westport, CT.



Put On A Smile. The newest, freshest look in desk accessories today carries a personal message, doubles as a gift. Brass plaque on wood base will make a high-powered executive grin. 4" wide, 2" high, it's beamed to you for $1.98 plus 25¢ postage from Anthony Enterprises, HB-22, 585 Market St., San Francisco, CA 94105

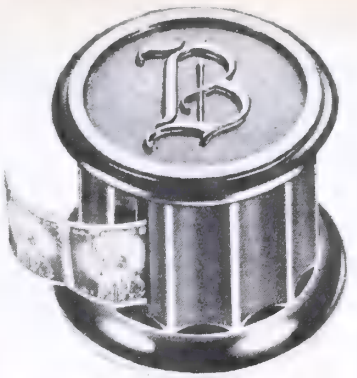


Modern Becomes Classic in the hands of Del-Val, as witness this handsome lighting fixture. White diffuser glows softly through smoke shade. Extends to 36" for random suspension. 12½" diam., 13½" H. Full color catalog of fixtures to brighten your home, 25¢ from Del-Val Lighting, HB2, 2385 Maryland, Willow Grove, PA 19090.



French Onion Soup steaming pungently in individual stoneware bowls nourishes man's hunger. Add a crusty loaf of bread, cheese, and Voila! a feast fit for a king. Four 12 oz. brown stoneware bowls with matching lids are ovenproof, dishwasher-safe. $4.95 ppd. Colonial Garden, HBE-2, Valley Stream, NY 11582.





Bronze Stamp Holder
WITH RAISED INITIAL

Not only holds roll of 100 to 500 stamps, but is a stunning paperweight too. In handsome two-tone bronze, 2¾" high with felted base, it will add a distinctive touch to any desk or table. Specify any initial. Great for giving!

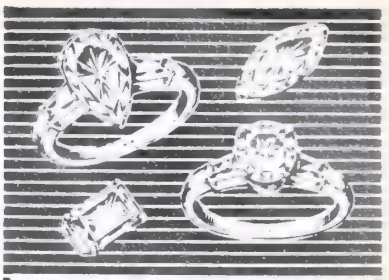
$7.95

ADD 65c POSTAGE EACH

MATCHING PERPETUAL CALENDAR, $10.95

Add 65c Postage Each
Pa. Res. Add 6% ■ Satisfy Yr. COD's
Send 10c For Catalog

POSTAMATIC COMPANY
Dept. HB272, Lafayette Hill, Pa. 19444



ONLY $8 PER CARAT
FINE CUT • 58 FACETS
PURE WHITE • FLAWLESS

STRONGITE is a remarkable, hard and brilliant synthetic stone—the most convincing laboratory-made product, at a fraction of the cost of a diamond. **STRONGITE'S** amazing hardness enables us to offer you an **UNCONDITIONAL LIFETIME GUARANTEE** in writing against scratching, chipping or loss of brilliance. Available in every popular gem shape, up to 20 carat diamond size, and larger. Sold on our easy payment plan and a **MONEY-BACK GUARANTEE within 10 days. You take no risk!**

Write for **FREE BROCHURE** showing wide variety of settings for men and women.

THE STRONGITE CO.
Dept. 66H, 2 W. 47 St. · New York, N.Y. 10036



BLEUMETTE "DEMI-BRA"

Answers all your needs for the new, liberated, sensuous fashions. ***Beautiful Uplift.*** No straps, bones or wires. Soft, fluid & comfortable.

Nude color.
A, B and C cups.
Pkge. of 2
Pair—only $3.98

Add 35c Mail & Hdlg.
BLEUETTE, INC.
509 5th Ave., Dept. 62B
New York, N. Y. 10017

Choose from three sizes



A great contribution to any man's wardrobe

THE ORIGINAL

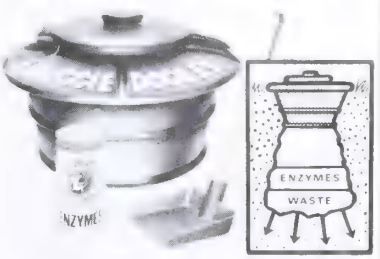
MI-TIE HANGER
MADE IN AMERICA

Made of solid walnut with beautiful hand rubbed finish, complemented with brass hook and cross bar. Gold plastic removable riders for individual hanging (extras included) are designed for wide ties. 6", 25 tie size $5.50 ■ 10", 45 tie size $7.50 16", 75 tie size $9.50 ppd.
(Less capacity with heavy ties)
Free Quality Gift Catalog on Request



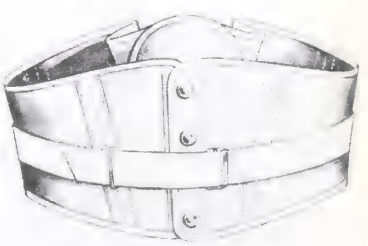
SLEEPY HOLLOW GIFTS
6651 Arlington Blvd. B2-2
Falls Church, Va. 22042

DOG WASTE GONE with DOGGIE DOOLEY®



DOGGIE DOOLEY keeps grounds clean, insect-free, sanitary. Rustproof heavy plastic doggie septic tank installs in ground; uses safe, non-poisonous enzyme-bacteria action to liquefy pet stools for ground absorption. Shovel up stools, drop into tank, close lid. Enzyme-bacteria action does rest. Harmless to pets, lawns, shrubs. Handles waste of 1 to 3 dogs. 17½" x 11½" with foot-operated lid, shovel, 6 mos. of enzymes incl. $9.95 plus $1.00 postage. Extra 12 mos. enzymes $3.95 plus 60¢ postage.

Manufactured by **HURON PRODUCTS CO.**
Dept. HB2, 555 Moore Ave., Bellevue, Ohio 44811



INSTANT BACKACHE RELIEF

For sacroiliac strains. Patented Pi Peer BACK-EASER® makes you appear inches slimmer, improves posture, helps relieve tensed sacroiliac nerves. Strong form - fitting, washable. Snap front. Encircling pull straps for easy adjustment and instant relief. Large foam rubber pad holds, massages back. Prescribed by doctors. No fitting. Send hip measurement. Only $7.95 plus 45c postage.

Piper Brace Co., Dept. HB-22BE
811 Wyandotte, Kansas City, Mo. 64105



THE ORIGINAL PORTRAIT KIT

With the assistance of our portrait painting kit, your creative instincts of [illegible] are put to practical use to paint amazing portraits of [illegible]. The [illegible] guide you step by step in the application of the [illegible] to your canvas. [illegible] marked for the numbered areas are provided with screw cap lids to preserve freshness. You get two medium art artist's palette, fine brushes, brush cleaner. Please indicate hair and eye coloring. All photos returned unharmed.

Send Only $14.95 Enclose $.50 for postage.

PORTRAIT CRAFT Box 577-E Wilmington, Calif. 90744

Brochure on request



Imported from strange lands of the mysterious Far East – this valuable collection of 53 genuine postage stamps from Borneo, Burma, Hong Kong, Malaysia, Nepal, Siam, Sarawak, Singapore, Viet Nam, etc. Supernatural Demon-God (half man, half bird), ferocious wild beasts, ceremonial dancers, weird oriental idols, many others. Guaranteed worth over $1.50 at standard catalog prices – **all for 10¢!** Also, fine stamps from our approval service which you may return without purchases and cancel service at any time – plus big **FREE** Illustrated Catalog. Send today!

Jamestown, C22HB, Jamestown, N.Y. 14701



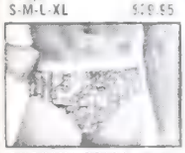
Carroll Reed's Catalog puts it all together in a colorful panorama of nifty new spring fashions for men, women & children. Escape clothes that make living in the sun all it's cracked up to be, Easter fashions, sportswear, swim clothes. 24-page catalog *free* from Carroll Reed, Box 538, HB2, North Conway, NH 03860.



Platform Sandal are the kind of footgear you can wear all through a busy day and be as bouncy at 7 PM as you are at 7 AM. Bone, dusty blue, rust, dusty pink, dusty green suede or white calf. Full sizes 10-13, N & M. Made in Italy. $21 ppd. Free catalog *B* from Shoecraft, 603 Fifth Ave., New York, NY 10017.

Form Fitters

DOUBLE KNIT JUMPSUIT.
In 100% orlon/acrylic. Contrasting full [illegible] zipper and top stitching. Front patch pocket. Flared bottoms. Can be worn over or without shirt. In dark brown or [illegible]
S-M-L-XL $19.95



PUCCINI BRIEF
wear in geometric [illegible] tropical prints [illegible] Tartan flair. [illegible] Assorted mult [illegible] prints. S-M-L-XL. Tropical prints 3 for $9.95

Send order to:

Ah Men
Dept. HB 202
3933 Santa Monica Blvd.
West Hollywood
California 9002[illegible]
No C.O.D.'s And No [illegible]

New! New! Send 25¢ FOR NEW CATALOG



Do you play HIDE & SEEK with the socks you launder?

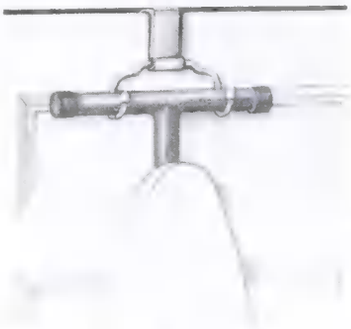
End the game with time-saving

SOCK TUCKER

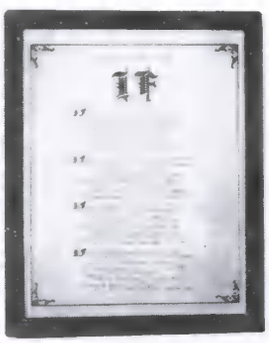
Launders socks in pairs

Keeps your socks permanently paired through the entire machine washing and drying process. Ends the tiring and boring task of seeking and sorting socks forever! ✻ PAT PENDING

SOLD ONLY BY MAIL
12 FOR $2.00 20 FOR $3.00
plus 25¢ postage
Send check or M.O., no C.O.D.'s
C.A. GORDON ASSOCIATES
17 CHURCH ST. DEPT. B 1
PATERSON, NEW JERSEY 07505



Ironing Board Holder is a simple bar with hooks of rust-plated steel. It slips over the door, or mounts on wall. Keeps board out of sight, within easy reach. Just upend your T-foot board and hang it in place. It's safe, secure. $1.49 plus 20¢ post. each. Anthony Enterprises, HB-22, 585 Market St., San Francisco, California 94105.



Rudyard Kipling's Verse "If" captured on a wall plaque to grace your home. The stirring words of hope, the timeless message that speaks to all of us with courage, and hope for tomorrow are printed and framed in black plastic with acetate shield. #261, $2.98 plus 35¢ post. Cadlyn's, 2077 NY Ave., HB2, Huntington, Sta., NY 11746.



TALKING TOILET

Wildest party idea of the year. When a guest sits on your "john" seat, a laughing voice says "Hey! I'm working down here," and other embarrassing comments and sounds. Battery operated unit is hidden from view when in use. The sound tape speaks out whenever there is pressure on the seat. **$5.00** plus 75c mailing.

FREE FUN CATALOG

the **GAME ROOM**

P. O. Box 1816, Washington, D.C. 20013

KEEP IN TOUCH
With John's Radio



The Thoughtful Gift . . . for Everyone

JOHN'S RADIO is a combination high-quality transistor radio and bathroom tissue fixture. A delightful conversation piece. Enhances bathroom privacy. Avoids missing parts of broadcast while absent from living room. Heavy plastic case of pleasant ivory shade. May be spray painted to match bathroom decor. Easily attache[illegible] to wall with predrilled holes. Power is a single 9-volt battery; replaceable without use of tools. Satisfaction Guaranteed ■ Immediate Delivery

$14.95 Ea. Plus 50c Postage

Send 25¢ For Gift Catalog

ATCHLEY ENTERPRISES Dept. HB-22
426 Magnolia Ave., New Market, Tenn. 37820



Bed Too Short? Add 6 inches to any bed instantly. Foam-padded Bed Extender with inner spring, adjustable height. Slips on or off without tools. Completely hidden when bed is made. Twin $11.98, double $13.98. Side rail extenders to lengthen wood frame beds 6", $8.98. Ppd. Better Sleep, HB2, New Providence, NJ 07974.



Victorian Chair is crafted from solid Honduras mahogany, handcarved, with tufted foam-rubber seat covered in your choice of fabric. Mahogany, fruitwood or white finishes. 18W x22½D, 37½"H. Mary Hyde Chair, $69.95 shipp. coll. Catalogue of Victorian sofas, chairs, tables, $1. Martha M. House, HB2, 1022 S. Decatur, Montgomery, AL 36104.

ouis XIV Love Seat from a catlogue of Victorian furniture to ut beautiful ideas in your head. landcarved solid mahogany ame. Has welted back, two reovable cushions. Upholstered your choice of fabrics. 55L x 2D x 36"H, $299.95 ship. chgs. ll. Catalogue & swatches, $1. agnolia Hall, HB2, 726 Andver, Atlanta, GA 30327.



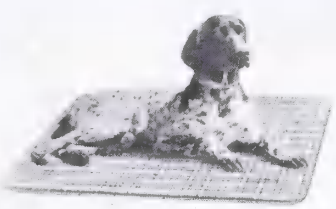
emi See-Through Kaftan is aded with ambi-sexual appeal th men and women love it for -home lounging. Stretch knit lyester popcorn kaftan comes navy, or nude color with but- neck closure. Small, medium, rge or extra-large sizes. $24.95 us 50¢ postage. Send 25¢ for talogue to AH MEN, HB2, 33 Sania Monica., Los Anles, CA 90069.



uis XV Bar Stool. Door Store ings 15th century charm into e 20th century home with this egant bar stool. Hand-carved lid beech frame with handned seat and back, it's the ly authentic period style in a r stool. 49"Hx17½"Wx17"D. Ht. 29½". $109. express l. No. C.O.D.'s. New catalog . Door Store, HB2, 3140 M NW., Wash. DC 20007.



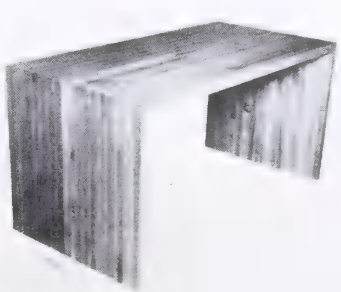
dbury's Flea-Kill Bed lets your t stretch out on a stain- istant, washable, super-soft ttress covered in reversible d plaid. Reg. U.S.D.A., comct 15x27", $5.75. Regular x33", $7.98, king-size 22x47", 4.79. Ppd. Sudbury Laboray, Inc., HB2, Box 2888, Sudry, MA 01776.



Tranquil Tub can do more for ery nerves, frazzled tempers an a trip to Barbados—if at's out of the budget! A tranilizing pillow sits securely on ction cups in a tepid tub, tches head and shoulders in t the right spot. Gold fleur--lis pattern on white or pink. x20", $3.98 ppd. Order from tter Sleep, HB2, New Province, New Jersey 07974.



e One-Piece Desk for the extive suite is superbly made of one giant panel of Butch- Block. Miter-cut and assemd to look like a single slab marble hardwoods, carved shape. 48x30" desk $220, x30" $230, 72x36" $250. Exss chgs. coll. No C.O.D. Catg, 50¢. Schoenheit Co., pt. 12-C, 1600 S. Clinton, icago, IL 60616.



For MEN and WOMEN

AID-TO-PSORIASIS

2-PIECE VINYL SUIT

- *Medically Recommened*
- *Relief for Itching*
- *Helps to Keep Skin More Flexible*

Seals in body heat—permits penetration of medication—an easy effective way to apply a total body occulsive dressing over a steroid cream.

Less complicated than applying polyethylene film to the trunk and extremities (does not require close contact with skin).



SIZES: Small 30-34; Medium 36-40; Large 42-44; XL 46-48

Model No. 547C *Psoriasis Suit* **$9.95**
$1.05 for P.P. and Handling

AID-TO-PSORIASIS
Dept. No. HB-2 ORDER TODAY
P.O. Box 3193, 54 Shallowford Rd.
Chattanooga, Tennessee 37404

THE DIAMOND OF YOUR DREAMS
at a price he can afford



Buy Diamond Jewelry direct from one of America's well known diamond cutters. Pay only actual market price. **We refund all monies unless your own appraisal shows value ¼ to ½ higher.**

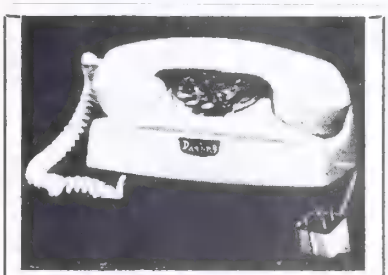
Over 5,000 styles $100 to $100,000

Send for **FREE 80-PAGE CATALOG.**
EMPIRE DIAMOND CORP., DEPT. 7
Empire State Bldg., New York, N.Y. 10001

NAME .....

ADDRESS .....

..... **ZIP** .....



DARLING FANCY PHONE **$29.95**

Most fashionable, lightweight, compact and beautiful. White with golden base and dial. Ready to plug in and use without increasing phone bill. With ringer, dial, plug and cable. Add $1.50 postg. hdlg.

STANDARD DIAL PHONE



$8.95 With ringer, dial, plug and cable. Add $1.50 postg. hdlg.

Regulation phone in various styles, rebuilt "like new" at bargain price. Ready for immediate service. Black.

MAIL $1 FOR ILLUSTRATED CATALOG. FULL REFUND WITH FIRST ORDER

Mail check or money order for prompt delivery. Be sure to include appropriate sales tax.

METROPOLITAN Teletronics Corp.
Dept. 2HB, 35 WEST 35th STREET
NEW YORK, N.Y. 10001 • LW4-4030



The only baby spoon granted a U. S. patent

Designed to fit into baby's natural palm grip

The secret is in the handle! Baby will love it—and mother will be delighted with the results. Scientifically designed to stay level, it reduces spilling and gagging and encourages early self feeding. Stainless steel spoon and fork with colorful synthetic handles are dishwasher safe. Completely guaranteed. Join our list of happy customers. 2 piece feeding set **$1.98,** two sets **$3.75** plus 50¢ each for postage and handling.

Pa. Res. Add 6% Tax ■ Sorry No COD's

PATENTS GALORE
115 W. Ridge Pike, Conshohocken, Pa. 19428



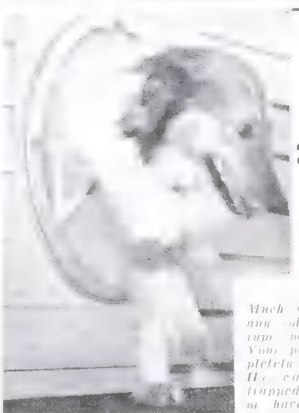
GOOD OLD THINGS®

Nostalgic objects of yesteryear created anew for today's decorative trend. Coal shovels make ideal wall decorations. Coal scuttle perfect as planter, fireplace wood or patio charcoal accessories, magazine holder, etc. Colonial colors offer choice of red, green, black, white (be sure to specify).

SCS-1D Coal Shovel 11" long	$2.95
SCS-2D Coal Shovel Wall Planter with white ceramic pot 11" long	$4.95
SCS-16D Coal Scuttle 11" high	$11.95

Prepaid on receipt of check or money order.

St. Nicholas Boutiques
SANTA CLAUS, INDIANA 47579



The SAFE 2-way PET DOOR

Much safer than any solid hinged type panel door. Your pet is completely protected. He cannot be trapped or choked or have his tail sheared off.

FlexPort

Why be a doorman for your pet? FlexPort ends scratched doors and whining. Keeps out flies, wind, rain. Gives you and pet complete freedom. Soft plastic triangles close gently and tightly. Easily installed. Send for free folder.



TUREN, Inc., Dept. H2
2 Cottage Ave.,
Danvers, Mass. 01923



HOUSE BEAUTIFUL — Guide To The Good Life.
With exciting, practical ideas for the home . . . decorating . . . furniture . . . and furniture arrangement . . . new kitchen elegance . . . secrets of color selection . . . landscaping.
PLUS lively features on entertaining, gourmet foods, wines, travel, good books, music, new hobbies, and new places to go.
Living graciously is what HOUSE BEAUTIFUL is all about! To give a gift subscription— and even order one for yourself— simply fill in the form and mail it. Do it now!

House Beautiful 250 West 55th St. New York, N.Y. 10019

Please enter a gift subscription for:

☐ 1 year $7 ☐ 2 years $13 Initial here

Send to (Please Print)	My name
Address	Address
City	City
State Zip	State Zip

Gift card to read from

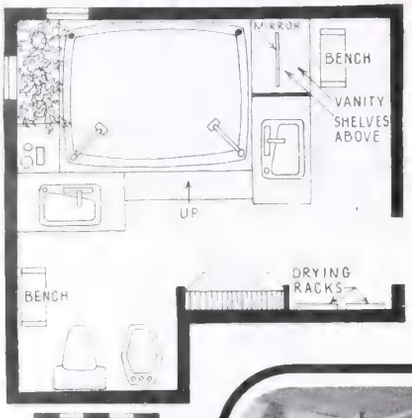
☐ Also enter a new subscription in my name (or) ☐ Extend my current subscription ☐ Payment Enclosed ☐ Bill Me

(Above prices good in U.S. and possessions only. Canada add $2 for each year. All other countries add $5 for each year.

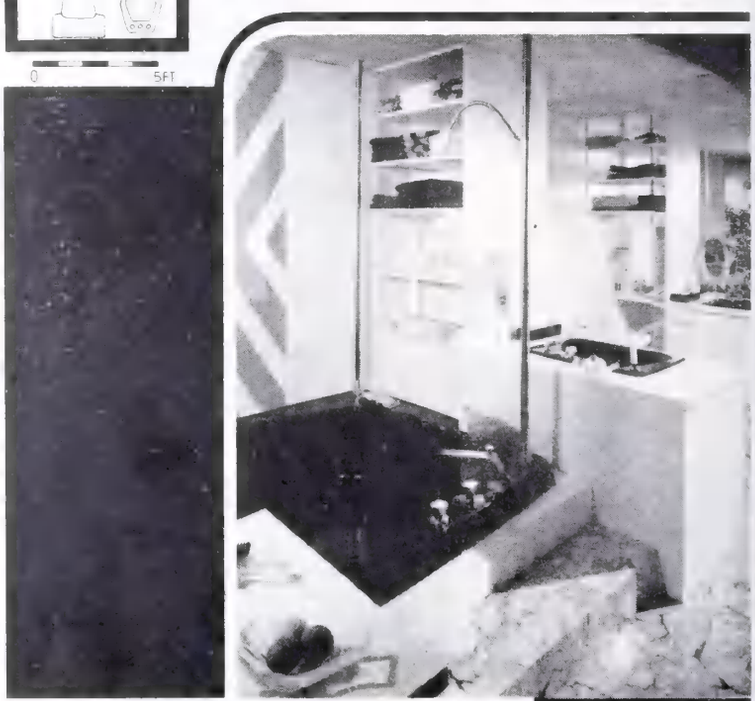
WHF2B1

REVIVAL OF BLACK

Continued from page 54



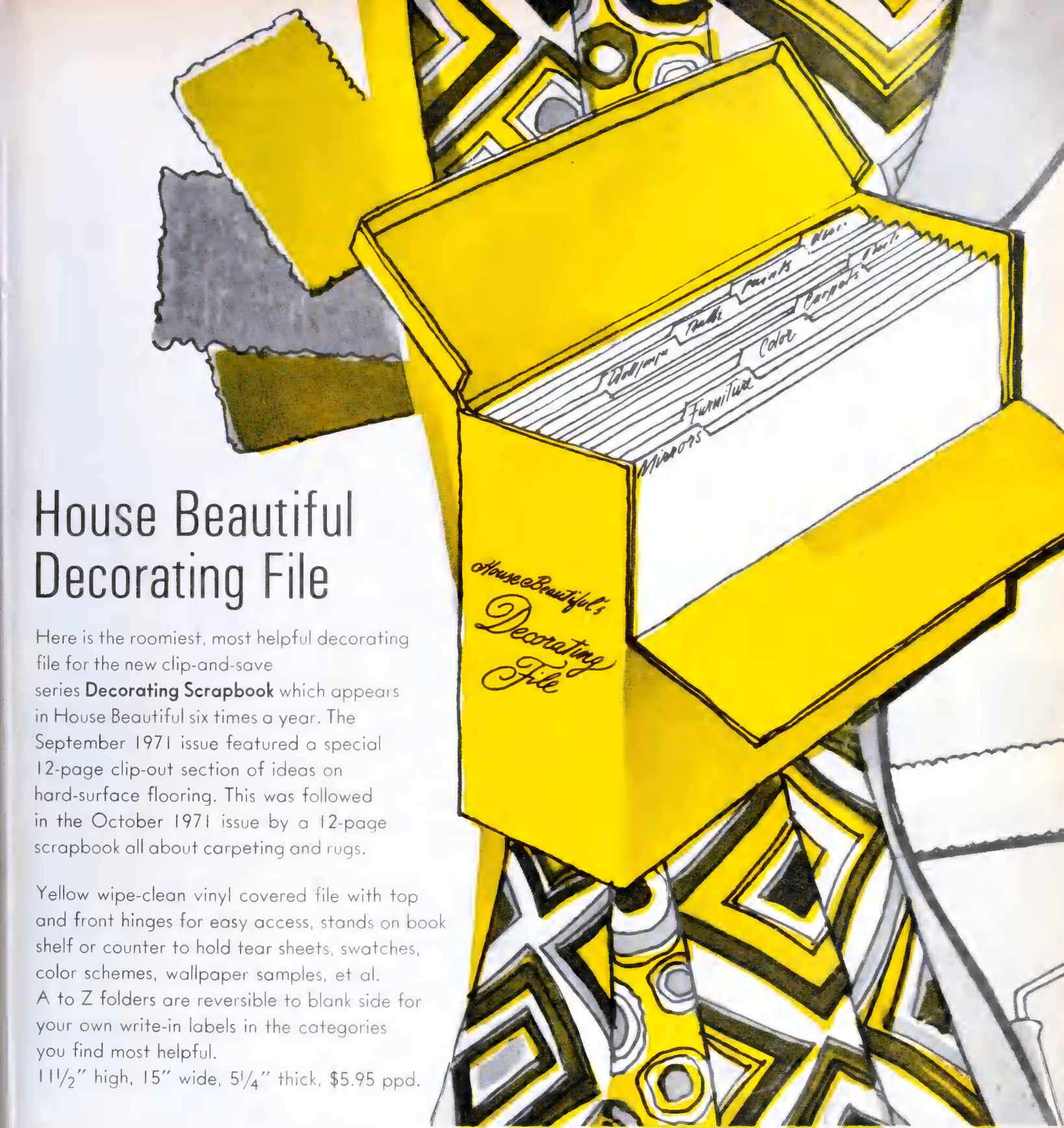
Why does the bath seem to flow on and on in the photo below? Because of a new plastic mirror (from the Mirrorlite Division of Kamar) covering the wall to the right of the door—also giving a good back view to anyone sitting at the vanity. One major aim in the plan was to provide ample storage. That we did—above the dressing table, below the basins and in the closet.



In addition to bringing back black, Kohler has developed a big basin for men (*seen in the background, below*), modeled in size after the Lady Vanity, a portion of which is visible in the foreground below. But the new basin features a very masculine flexible rinser and a dispenser for shaving lotion or for cologne. More ideas in this bath: a lock-and-key cabinet in the storage closet (*see below*) to keep medicines away from children's hands, fold-down drying racks (*see plan above*), a paper and magazine caddie by Hall Mack and, alongside the bath, a sunlit indoor garden.



PHOTOGRAPHS BY SLIM AARONS. PLAN, MARY ELLEN HENLE. PRODUCT INFORMATION, PAGE 149



House Beautiful Decorating File

Here is the roomiest, most helpful decorating file for the new clip-and-save series **Decorating Scrapbook** which appears in House Beautiful six times a year. The September 1971 issue featured a special 12-page clip-out section of ideas on hard-surface flooring. This was followed in the October 1971 issue by a 12-page scrapbook all about carpeting and rugs.

Yellow wipe-clean vinyl covered file with top and front hinges for easy access, stands on book shelf or counter to hold tear sheets, swatches, color schemes, wallpaper samples, et al. A to Z folders are reversible to blank side for your own write-in labels in the categories you find most helpful.
11½" high, 15" wide, 5¼" thick, $5.95 ppd.

Fill out coupon and enclose check or money order. Allow three to four weeks for handling and mailing. (Sorry, we are unable to handle Canadian or foreign orders.) Please indicate your zip code.

House Beautiful, Dept. DF-272
717 Fifth Avenue, New York, N.Y. 10022

I enclose $_____ for the following item(s):
_____ Decorating File @ $5.95 each postpaid.
No C.O.D.'s please.

Print Name _____

Address _____

City _____

State _____ Zip Code _____



The prestigious oceanfront resort hotel in the center of Palm Beach attractions. Daily jet flights from New York, direct to Palm Beach International Airport.

For brochure, rates or reservations, write Mr. John J. Clifford, Vice-President and General Manager, The Breakers, Palm Beach, Florida 33480. Phone (305) 655-6611 or see your Travel Agent.

A Flagler System Resort



Everything you always wanted to know about paint*

*but were afraid to ask

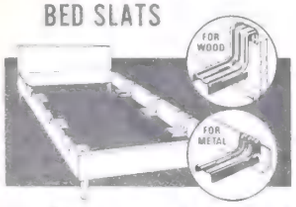
● "The Naked House," a 128-page Signet book by Anne Cain, is a breezy but practical design guide to decorating with paint and color.

● Stresses individuality and an imaginative "do-it-yourself" approach to color planning.

Mail $1.00 to
PITTSBURGH PAINTS
One Gateway Center, 3W
Pittsburgh, Pa. 15222

For limited time
$1.00 Reg. $1.95

REPLACE TROUBLESOME BED SLATS



Original Shur-Lok Steel Bed Spring Supports simply hook over side rails, 3 to a side. Hold springs and mattress safe and secure. Support over 1,000 lbs. Won't slip, squeak or fall to hold. Millions in use. At most department or hardware stores. Set of six for one bed about $3. For beds with either wood or metal side rails. Satisfaction guaranteed.

Shur-Lok Div.
National Guard Products, Inc.
540 No. Parkway, Memphis, Tenn. 38107

POSTAL SUGGESTIONS

- Does letter or parcel have sufficient postage?
- Is stamp in upper right hand corner?
- Is sender's address complete and correct?

Home wasn't rebuilt in a day

By GRACE W. WEINSTEIN

We bought an old house. That was part of its charm, of course—the spacious feeling, the garage that had been a barn (complete with hayloft), all the opportunities it offered my architect/husband to alter, to build in, to redesign. In short, work.

We didn't want a house that someone else had "finished." We didn't even want a kitchen that had already been modernized. No, we didn't want a house that would limit us in any way from applying our creativity, stamping it in our image.

A cool welcome

It was cold January when we moved in, ready to get to work. Fresh from apartment life, we knew, theoretically, about things like shoveling snow. But there we were, with all our fresh enthusiasm, expending it on chipping the ice from our sidewalks. Well, that didn't take long, and we could turn our energies to the real work.

First on the agenda was built-in furniture for our seven-year-old's room. Since Janet had no furniture at all (the apartment bunk-beds went to her brother), this seemed a logical place to start. As she was sleeping on a borrowed cot, we started with her bed.

But, after all, it was the first thing Steve was planning to do and it couldn't take too long. He was all equipped with power saw, had ordered the lumber and was ready to go—when we found that the basement room that was to be his workshop had no electricity. Everything stopped while two weeks were spent wiring the workshop.

Meanwhile, I had decided that there wasn't much point in building furniture in a room that badly needed painting. I declared that I would paint the walls while Steve built furniture. One hitch: The walls were cracked and first had to be sanded down and spackled. Since I couldn't handle the power sander, that was another task for Steve. A couple of days away from the workshop and the bedroom walls were ready to be painted. I turned to the paintbrush and Steve returned to the lumber downstairs.

At last, a magnificent captain's bed, complete with two storage drawers, in the room's planned color scheme of deep orange and white. The touches of shocking pink would come later. The cot was returned and Janet finally had a bed—and only five weeks after moving in.

Now for the rest of her furniture. But wait, that leaking faucet in the bathtub and the low water pressure in the shower—couldn't we do something about them? We could and we did—but in the process my husband removed a part so ancient it could not be reinstated. The replacement part took a month to arrive. In the meantime, the hot water was running at full force. Every time someone wanted a bath that month, mother or father had to go to the basement, climb over those yet-unpacked cartons and turn on the water valve. One child watched the water level in the tub, the other stood on the stairs to yell, at the proper time, "Turn it off!"

Plumbing completed, back to the furniture. The plan called for three walls to be built-in, starting with the bed and a bookcase up to the ceiling, next a six-drawer dresser with a continuous top that became a desk, rounding the corner to a vanity with a lift-up mirrored top, then a storage cabinet and a second floor-to-ceiling bookcase. What I didn't realize was the bits-and-pieces mode of operation. None of the segments would be usable until they all were, which left Janet still sleeping and living in the midst of lumber, tools and unfinished furniture.

Going to seed

With that room well on its way, all of a sudden it was time to plant grass, if we were to have any this year. Knowing nothing about gardening, we planned to start only by filling in the lawn's bare spots—which included the entire backyard, two-thirds of the side yard and assorted patches in front. Since one of the attractions of our older house was its large lot, there was considerable planting to do. There went several weekends. And, as the weather improved, we began to think just a trifle longingly of our carefree apartment days when such weekends were spent out on a hike or picnic. Well, we were not going to be tied to the house. So next weekend, a hike.

Several weeks later—and only five months after moving into the house—Janet's room is at last complete. Of course, we still have to do something about the floor, but the *room* is finished. Now, let's see, there's Larry's room, then ours and then maybe the kitchen. . . . ■

JAPAN WON'T COME CHEAP.

This February, as part of year round competition, members of The U.S. Ski Team will take on the world in Sapporo, Japan. But unlike the ski teams of other nations our team is not government supported. Their training, traveling, food and lodging expenses have to come from us.

Please send a contribution* to The U.S. Ski Team, Box 3030, Denver, Colorado 80202. If you contribute $5 or more you will receive a contributor's patch.



US SKI TEAM

*Tax Deductible

WATERLILIES



The loveliest of all flowers that can be grown at home. Exquisite jewel-like colors. Nearly every bloom reaches perfection. Easy to grow in tub, pool or farm pond. Write today for your free copy of new, colorful 1972 catalog. Our 55th year.

THREE SPRINGS FISHERIES
222 Main Road, Lilypons, Md. 21717

NEW-FREE NURSERY CATALOG!

WRITE TODAY—over 400 varieties of Roses, Flowering and shade trees, Fruit trees dwarf and regular, Nut trees, Berry Plants, Vines, Evergreens, Bulbs and Perennials at prices so low it is almost unbelievable.

SAVAGE FARM NURSERY
P. O. Box 125 HB, McMinnville, Tenn. 37110

Learn LANDSCAPE GARDENING
AND THE GROWING OF PLANTS Latest information on propagation, soil-testing, plant growth regulators, garden design. Start a profitable business or wonderful hobby. Unique and modern home study course — simplified. Send for FREE BOOKLET. No obligation. Approved for Veteran Training.



Norm Morris' LIFETIME CAREER SCHOOLS Dept A155 2251 Barry Avenue, Los Angeles, California 90064

DOG-TEX®
CLEANS AND DEODORIZES DOG STAINS



● Removes Spots ● Saves Rugs ● Restores Colors ● Cleanses Other Floor Areas ● Aids "Housebreaking" ● Moneyback Guarantee
8 oz. 90c, Pt. $1.50, Qt. $2.25, Gal. $7.25

FREE! Send for Helpful "Housebreaking" Hints

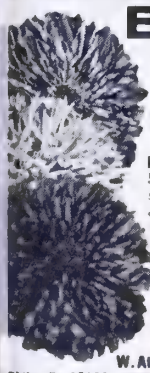
At finest stores or write us
CONSOLIDATED CHEMICAL WORKS
1715 S. Halsted, Chicago, Ill. 60608

TRICKER'S WATER LILIES



FREE COLOR CATALOG
Send for Tricker's beautiful new catalog. It is filled with the finest hardy and tropical Water Lilies, Aquatic Plants and Ornamental Fish.
Write to the office nearest you
Box 398, Dept. 0-2, Saddle River, N.J. 07458
Box 7845, Dept. 0-2, Independence, Ohio 44131
WILLIAM TRICKER, INC.

Burpee's GIANT RUFFLED Zinnias



3 Packets, 3 Best Colors
$1.50 VALUE postpaid for only **25¢**
Red, Pink and Yellow—giant 5 to 6 in. blooms. The Zinnia style-setters! Easy to grow. Just sow seeds outdoors in spring. *All 3 50c-Pkts.* 25c.
More Colors, $3 Value
All 3 50c-Pkts. above **PLUS** giant $1.50 Packet of all colors mixed. **$1**
$3.00 value postpaid
Burpee Seed Catalog FREE.
W. Atlee Burpee Co., 5112 Burpee Bldg. Phila., Pa. 19132 • Clinton, Iowa 52732 • Riverside, Cal. 92502

A
FOREST'S FUTURE
IS IN YOUR HANDS

Please! Only YOU can prevent forest fires



Published as a public service in cooperation with The Advertising Council.

PRODUCT INFORMATION

Asterisks note items available through decorators only. To obtain names of stores in your area carrying merchandise listed by manufacturer, write to the manufacturer. No listing may indicate that an article is custom-made, antique or privately owned. Date of magazine and page number insure prompt reply for reader inquiries.

Pages 22-24—Design round-up

Addresses for retail sources carrying these European designs include: CARROLL SAGAR ASSOCIATES, 8833 Beverly Blvd., Los Angeles, 90048. BLOOMINGDALE'S, Lexington Ave. at 59th St., New York 10022. STENDIG INC., 410 E. 62nd St., New York 10021. LUCIDITY, 959 Second Ave., New York 10009. CONTEMPORARY GALLERIES, 2261 Beechmont Ave., Cincinnati 45230. SCARABAEUS LTD., 223 E. 60th St., New York 10022. ALTMAN'S, Fifth Avenue at 34th Street, New York City 10016. BONNIERS, 605 Madison Ave., New York 10022.

Pages 38-39—Compatibles

*The following items are available through decorators only. *Top left:* Bamboo chairs, S. CAVALLO. Rug designed by Ruben deSaavedra, SAXONY CARPET CO. Faience mantel and accessories, EDWIN JACKSON. Painting over fireplace by Geoffrey, OBJECTS PLUS INC. *Right:* Sofa, JACK L. LARSEN INC. Bergère, DON RUSSEAU INC. Louis XV fauteuils and white vinyl alligator coffee table custom-designed by BLAINE AND BOOTH. Tweed fabric, F. SCHUMACHER. Area rug, EDWARD FIELDS INC. Sawfish tooth, Louis XIV armoire, Louis XVI bench with owner's Bargello flamestitch and plaster floor lamp all from BLAINE AND BOOTH, exclusively.

Pages 40-41—Contrasts

*Except where addresses are indicated following items are available through decorators only. *Top left:* Paper, TIMBERTONE. Sofa fabric, J.H. THORP & CO. INC. Armchair plaid fabric and pillow chintz, BRUNSCHWIG & FILS INC. Table, LUTENCLARY-STERN INC. Bamboo shades, HOLLAND SHADE CO. Carpeting, SAXONY CARPET CO. INC. Painting by Graziani from BABCOCK GALLERIES INC., 805 Madison Ave., N.Y.C. 10021. *Right:* Plaque above fireplace, EDWARD KRUMPE INC. Painting, KARL MANN ASSOCIATES INC.* Coffee table by Aaron Ast. Lacy chairs, Burmese table, Chinese dragon, elephant and basket all from ANTIQUE ODDITIES. Fabric on lacy chairs, AND VICE VERSA. Sofa designed by Aaron Ast, upholstered by BATTAGLIA FURNITURE INC. Pillows made by BATTAGLIA FURNITURE INC.; fabric, DURALEE. Louis XVI chair, owner's own; fabric, BRUNSCHWIG & FILS. Chinese 18th-century cabriole table, WILLIAM L. DESIGNS. Lamps, EDWARD KRUMPE. Lucite box on cigarette table, ALBRIZZI.

Pages 42-43—Monochromatics

*The following items available through decorators only. *Top left:* Wallpaper and fabric, FRANCISCAN FABRICS. Sink fixtures and hardware, SHERLE WAGNER. *Right:* Rug, STARK CARPET CO. Chintz, SCALAMANDRE FABRICS. Table fabric, BRUNSCHWIG & FILS. Damask on upholstered chairs and curtain fabric, PETER SCHNEIDER SONS & CO. Blue and coral pillow fabrics, JOFA. Shades, HOLLAND SHADE CO. Cabbage, SIDNEY BROWN INC., 860 Madison Ave., N.Y.C. 10021.

Pages 44-45—Patterns

*The following items available through decorators only. *Top left:* Wallpaper, QUADRILLE WALLPAPER INC. Screen, BLUE HAND RIVER PRINTS INC. Desk and chair, BIELECKY BROS. INC. Night table, INTERIOR ENTERPRISES INC. Bed, owner's own. Draperies, BRUNSCHWIG & FILS INC. Lamps, EDWARD KRUMPE INC. Carpet, SAXONY CARPET CO. INC. *Right:* Indoor-outdoor carpeting, OZITE CORP. Plaid wool tweeds, KIRK BRUMMEL. Horn chair, owner's own. Tiles, COUNTRY FLOORS. Lamps by Zajac and Callahan available from CHRISTOPHER CHODOFF ANTIQUES, 127 E. 57th St., N.Y.C. 10022. Cubes, ZAJAC & CALLAHAN CUSTOM DESIGN.

Pages 46-47—Accents

Top left: Glass-top table with plaster "rock" base, EDWARD KRUMPE INC. Lacquered bamboo chandelier, JOHN ROSSELLI FURNITURE. Tablecloths and window shades of Waverly Clipper Cloth, 100% cotton, WAVERLY BONDED FABRICS by F. SCHUMACHER & CO. Cushion fabric, JENSEN-LEWIS. Fringe, CONSO PRODUCTS. Belgian linen permanent press napkins, BELGIAN LINEN ASSOCIATION. Flowers by Richard Champion, TERRESTRIS, 767 Fifth Ave., N.Y.C. 10022. Floors finished by RIVERTON FLOOR FINISHING CORP. *Lower right:* Rug, EDWARD FIELDS INC.* Chandelier, LIGHTING ASSOCIATES INC.* Brown table, KARL SPRINGER LTD.* Other furniture and accessories custom-designed and executed through Rennie Saltzman, Decorator. *Right:* The following items are available through decorators only. Check fabric on chairs and ottoman, JOFA. Plaid fabric on chairs, BOUSSAC OF FRANCE. Drapery fabric, KENT-BRAGALINE. Edging on draperies, by SCALAMANDRE SILKS INC. Suedecloth on sofa, LA FRANCE INDUSTRIES. Terra Cotta flooring, COUNTRY FLOORS. Carpet, STARK CARPET CO. Lace curtain material and all antiques and ac-

Make your dreams *a reality*

Wayside's magnificent 1972 catalog can help you enhance your corner of the world with beauty and distinction.

This new catalog has over 1900 items — perennials, flowering trees, shrubs, rare bulbs, roses, bulbs, vines and climbers, fruits, herbs, hedges, annuals... everyone tested in America's most carefully supervised nursery. Instructions for planting in varying climatic conditions, winter protection and summer care are included.

Hundreds of beautiful true-color photographs help you select the items you want to have in your garden. Wayside's catalog can be your most cherished reference book.



Wayside's catalog costs you nothing. Send $2.00 and we enclose a $2.00 refund certificate good on your first order.

MAIL THIS COUPON NOW
WAYSIDE GARDENS
444 Mentor Ave.
Mentor, Ohio 44060
Please send your 1972 catalog.
I enclose $2.00 deposit.
Print Name_____
Address_____
City_____
State_____ Zip_____

TREES & SHRUBS

EVERGREEN TREES
3 and 5-yr. healthy select trees. 8-16". 5 each, Scotch Pine, Austrian Pine, Norway Spruce, Colorado Blue Spruce, Frazer Fir.
25 FOR ONLY $8.95

COLORADO BLUE SPRUCE
4-yr., 8 14" trees. Use as windbreaks or individual specimens. Densely pyramidal. Bluish-green to shining blue.
30 FOR ONLY $7.95

CANADIAN HEMLOCK
Sturdy, well-rooted 3-yr., 8-12" plants. Ideal for background or hedge. Sun or shade. Shear to any desired height.
25 FOR $7.00
50—$12.95
100—$23.95

6 RHODODENDRON & 6 AZALEAS
1-yr. transplants, 4-6". Hardy, heavy rooted plants. **Azaleas** – Mixed colors. **Rhododendron** – Hybrid seedlings from red stock.
12 Plants For Only $8.95
No C.O.D. FREE COLOR CATALOG
Pa. destinations add 6% tax
MUSSER Box 108 Indiana, Pa. 15701



Achieve a look of serene sophistication with Gordon's Oriental Group, including a variety of stunning tables. Sleek Far Eastern styling laced with delicate brass filigree. Lustrously finished with Satin Cherry tops and Satin Black bases. Tops of matched cherry veneers or rich black marble. To see Gordon's complete line, send one dollar for a brochure.

GORDON'S INC.
Dept HB-2, JOHNSON CITY, TENNESSEE 37601

Before You Move...

please let us know

To be sure you don't miss any copies of your House Beautiful subscription, please notify us at least six weeks before you move to your new address.

1. Present address
Attach address label from a recent issue, or print your name and address exactly as shown on the label.

Name
Address
City State Zip

2. Fill in new address:

Name
New address
City State Zip

Mail this form to:
HOUSE BEAUTIFUL Subscription Service Dept.
Box No. 560 New York, N.Y. 10019

cessories, CLIFFORD STANTON, 8 Jobs Lane, Southampton, N.Y.

Pages 48-55— COLOR SCHEMES

Tru-Test paint available at all TRUE VALUE hardware stores. *No. 1:* Table cover made from "Portuguese Poppy" print in Vera Collection. Twin bedspread, $40; 90-inch pleated draperies, $23. Draperies, pinch-pleat, single window size, $13. All BURLINGTON HOUSE. Dynamo mint fabric used on furniture; Duchess gold black loveseat fabric and fabric on chairs, BURLINGTON HOUSE UPHOLSTERY. "Dream Along" carpet in Twinkling Orange, $9.95 sq. yd., BURLINGTON HOUSE. Two love seats, two chairs, BURLINGTON HOUSE FURNITURE, GLOBE DIVISION. "You Go Your Way I'll Go Mine," IMPERIAL WALLPAPER MILL. Custom-designed chartreuse pillows by Anna Wiglama. Other pillows and accessories, owner's own. Flowers and plants from ROBERT WEBB INC., 900 First Ave., N.Y.C. 10022.

No. 2: Maresque Stripe, persimmon blue, $11 yd.; Caravan Stripe, sun yellow blue, $20 yd.; Scotscraig, in rustic violet or royal lustre, $10.30 yd.; Sulphur, caravan texture (yellow), $19 yd.; Derrymore Casement (white), $5.30 yd., and "Ifrane" rug, $177.60, all F. SCHUMACHER & CO. Tile, white $2.25 sq. ft., AMERICAN OLEAN TILE CO. Vase, GEORG JENSEN, 601 Madison Ave., N.Y.C. 10022.

No. 3: Vanderbilt, blue, $5 yd.; Rockford, shocking pink, $4 yd.; Riptide, grape or royal blue, $4 yd.; Dunbar, peacock, $4 yd.; Galaxy Sheer, $3.50 yd., all RIVERDALE DRAPERY FABRICS. "Elan," sapphire blue carpet, $6.50 sq. yd., WORLD CARPET. Light oak flooring, BRUCE FLOORING DIV., COOK INDUSTRIES. Vase, ISOBEL WORSLEY*.

No. 4: Kashmir Embroidery, Tidewater blue, $13.50 yd.; Vendome velvet, Dresden blue, $11 yd.; Rivoli satin, cerise, $12 yd.; Beaufort stripe, alabaster, $13.50 yd.; Fontana, white, $4.50 yd.; Rosiere, delphinium, $12 yd., all WAVERLY FABRICS. Rampage, raspberry, $18.95 sq. yd., MAGEE CARPET. "Old English Plank" flooring, BRUCE FLOORING DIVISION, COOK INDUSTRIES. Vase, ISOBEL WORSLEY*.

No. 5: Herringbone in parrot hue, Celebration in fiesta and Cavalier in sunflower, all $3.50 yd.; Fret, snow, $7 yd. All, CHARLES BLOOM. Deaufield amber carpet, $11.50 yd., BIGELOW-SANFORD, INC. Wallpaper, CONNAISSANCE FABRICS INC. Vase, GEORG JENSEN INC.

No. 6: Hampton Court, everglaze Midas print, and "Watermill," white green everglaze chintz, each $2.50 yd.; Lime or White plain everglaze chintz, $2 yd.; all, CYRUS CLARK. "Serene" lime carpet, $10.50 sq. yd., DOWNS CARPET CO. "Mimi" wallpaper, $10.50 roll, BRUNSCHWIG & FILS, INC. "Watermill" bedspread, $55, MILLERTON MANUFACTURING CO. Ball fringe, CONSO PRODUCTS CO. Vase, LIMITED EDITIONS.*

No. 7 (also shown on page 146): Bath fixtures, KOHLER CO. Plastic mirror panels, MIRRORLITE DIVISION, KAMAR PRODUCTS INC. Amtico vinyl tile flooring, AMERICAN BILTRITE RUBBER CO. Plastic laminate walls, countertops, cabinet facing, closet door facing, FORMICA CORP. Bath accessories, HALL MACK DIVISION, RANDALL. Glass hand, Lucite soap containers, shaving bowl and mirrored tissue boxes, all from BLOOMINGDALE'S. Towels, CANNON MILLS. Fluffy milk bath and lavender soaps, ELIZABETH ARDEN. Men's accessories, ARAMIS INC. Lucite powder-puff box, HENRI BENDEL, 10 W. 57th St., N.Y.C. 10019. Lucite benches, WYCOMBE-MEYER. Stand-up Lucite mirror and Lucite hairbrush, HAMMACHER SCHLEMMER, 145 E. 57th St., N.Y.C. 10022. Astringents CYCLAX OF LONDON, 692 Madison Ave., N.Y.C. 10021.

Pages 56-59—Palmer

Living room: Antique commodes, OLIVIERI.* Pair of Blackamoors, FREDERICK VICTORIA. Love seats by BRICKEL are at JOHN STRAUSS.* Velvet fabric, ARTLEE FABRICS INC. Sofas, KNAPP & TUBBS. "Hawthorne" wallpaper and 100% cotton twill curtain and sofa fabric, all QUADRILLE WALLPAPERS INC. Console table, DIRECTIONAL. Lounge chairs, BAKER FURNITURE CO. Rugs, EDWARD FIELDS INC.* Horn coffee table, SMITH KNUDSON, Palm Beach, Fla. Antique sconces, CAT & FIDDLE, Lake Forest, Ill. Antique barometer, ANTIQUES LTD.* Antique lamps, CIRCA, Palm Beach, Fla.

Library: Sofa, DUNBAR FURNITURE CORP. Swivel chair by BRICKEL is at JOHN STRAUSS. Glove vinyl on chair and sofa and curtain fabric, S. M. HEXTER & CO. Square lounge chairs, ATELIER INTERNATIONAL LTD. Bunching tables, MEDALLION LTD. Coffee table, floor lamp and Lucite snakes sculpture, ALBRIZZI DESIGNS INC.* Rug, EDWARD FIELDS, INC.*

Bedroom: "Morning Glory" fabric, custom-colored, HANNETT MORROW FISCHER INC.*

Porch: Sofas, DIRECTIONAL; "Malabar" sofa fabric, WOODSON WALLPAPERS INC. Glass-topped bamboo table, S. J. CAMPBELL & CO. Stools, floor cushions and custom-woven wood blinds by ULANA are at JOHN STRAUSS.* Vinyl-coated wallpaper and matching "Scala" curtain fabric, AND VICE VERSA.* Floor, ANTHONY FLOOR AND WALLCOVERING CO. Painted tin palm tree, ENTRE,* Palm Beach, Fla. Two ceramic giraffes, ABERCROMBIE & FITCH CO., Madison Avenue and 45th Street, N.Y.C. 10017. Ceramic leopard, MAYHEW, 509 Park Ave., N.Y.C. 10022. Howdah swing and elephant table both antique.

Exterior: Courtyard designed by Gertrude Kuh. Ceramic lions by TYNDALE INC. *(Continued)*

How to better your home . . . better your living

Products advertised in HOUSE BEAUTIFUL are your guide to satisfaction. Ask for them by name to "better your home . . . better your LIVING." An asterisk (*) beside the name of a product indicates that a booklet, or other information is offered in the advertisement. Write to the manufacturers for your copies today.

Building Material
*American Olean Tile Co. 92
Bruce Flooring 17
*California Redwood Assoc. 34
*Inclinator Co. of America 96
*Pomona Tile Co. 92

Carpet & Furniture Cleaning
ServiceMaster International, Ltd. 26

Carpets & Rugs
*Lees Carpets 12, 13

China, Glass, Silver & Tableware
*Fenton Art Glass 15
*Poppytrail Dinnerware 15
*Supreme Cutlery 15
*Tabletop 15

Curtains, Drapery & Upholstery
*Brunschwig & Fils 32
*Du Pont Zepel 21
Sears Roebuck & Co. 5

Decorative Furnishings
*Austin Productions 18
*Bassett Mirror Co., Inc. 94
Bluegate Candle Co. 91
*Carolina Mirror Corp. 98
*Emperor Clocks Inside Front Cover, 1

Furniture
*American Drew Furniture 96
*Baker Furniture 152
*Berkline Corp. 16
*Burris Chair 26
*Drexel Furniture .....Back Cover
*Du Pont Nylon Pile 3
*Gordon's Inc. 150
*Hammary Furniture 30
*Harden Furniture 99
*Henredon Furniture 14
*Jackson of Danville 94
*Kittinger Furniture 24
*Lane Furniture 33
*Nichols & Stone 91
*Pennsylvania House 21
*Pontiac Chairs 3
*Selig Mfg. Co. 7
*Simmons Hide-A-Bed 23
*Union-National, Inc. 92
*White Furniture 151

Garden Fences & Fixtures
*Lord & Burnham..... 99

Garden Seeds, Bulbs & Plants
*W. Atlee Burpee Co. 149
*John's Dewkist Nurseries 97
*Musser Forests 149
*The Savage Farm Nursery 149
*Three Spring Fisheries 149
*Wm. Tricker, Inc. 149
*Wayside Gardens 149

Heating, Air Conditioning, Humidification & Plumbing
Delta Faucet Co. 2

Housewares & Supplies
*Ecko Housewares 93, 95, 97
Lear Siegler, Inc./ Seymour Housewares Co. 151

Kitchen Equipment
*Quaker Maid Kitchens 90

Lamps & Lighting
Sears Roebuck & Co. 29

Linens & Bedding
Sears Roebuck & Co. 19
*Stotter Placemats 15
*Tabletop 15

Mattresses
Spring Air Co. 25

Paints
*Cotter & Co. 27
*Pittsburgh Paints 148

Shades, Blinds & Wallcoverings
*Brunschwig & Fils 32
*Albert Van Luit & Co. 24

Stationery & Books
Book-of-the-Month Club, Inc. 9, 10, 11
Good Housekeeping 87, 88, 89

Travel
*The Breakers 148
*Colonial Williamsburg 96
*South Carolina Div. of Tourism 32

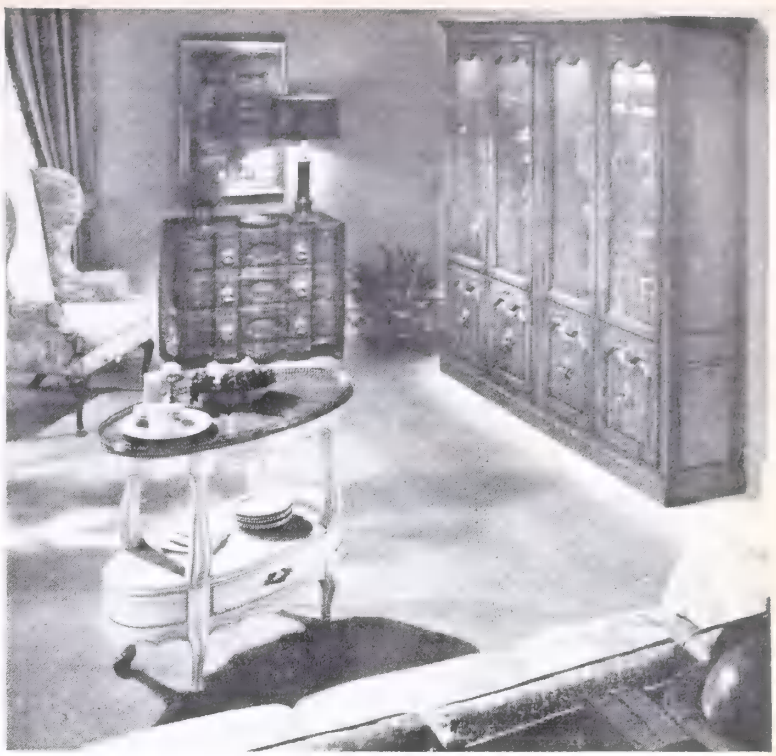
TV, Radios, Records & Musical Instruments
*Kohler & Campbell 93

Windows & Doors
*Andersen Windows 95
*Rolscreen Co. 20

Miscellaneous
*Consolidated Chemical Works 149
*Lifetime Career Schools 149
National Guard Products 148
*Scholz Homes, Inc. 31
Parliament Cigarettes Inside Back Cover

Department, Furniture, Jewelry & Specialty Stores
*Aldens 104
*Art Guild Enterprises 102
*Bremner-Records 113
*Cadlyn's 111
Colonial Studios 103, 108
*Current, Inc. 115
*Walter Drake & Sons 107
*Fran's Basket House 102
*Hagen's Specialities 106
*Holiday Gifts 104
*House of Minnel 106
J. Jill 108
*Magazine Antiques 123
*National Handcraft Society 121
*Prudential Imports.....105
*Ronnie Drapery Corp. 109
*Sagittarius Enterprises 110
*The Stitchery 119

The advertisers index is prepared as a reader service. Although every effort is made to accurately list advertisers, no allowances will be made to advertisers for errors or omissions.



the great occasional look

Ageless styling. Graceful lines. French Provincial lends enchantment. Blends beautifully with any decor. Consider these great occasional pieces in the French mood from the Lorraine IV Collection. Offered in fruitwood and 7 hand painted finishes. To see the complete collection—58 pieces for dining and bedroom—send fifty cents to White of Mebane, Dept. HB-02, Mebane, North Carolina 27302.

White of Mebane



Let us help with the ironing!

Lady Seymour Ironing Table is fully ventilated for cooler, faster ironing. Adjusts to any desired height up to 36" with foolproof finger-lift control. Features sturdy all-steel construction, floor-protecting leg tips, Bonderized enamel finish in choice of decorator colors. Model 015-31, only $12.50.

Lady Seymour Laundry Cart has pre-shrunk slip-on container, in attractive floral pattern, 13" high, 23" wide, 18" deep, with clothespin pocket. Rolls on 2" casters. Folds flat for storage. Model 45-129, only $8.00.

Lady Seymour Ironing Caddy has notched hanger bar to prevent clothing from bunching together or slipping off. "Magic Trigger" adjusts height instantly. Folds flat for storage. Model 45-212, only $6.00.

• Prices are suggested retail and may be slightly higher far west.

Good Housekeeping

LADY Seymour

LEAR SIEGLER, INC.



Curio cabinet with unusual delft-blue floral decoration. One of over 500 designs in The Baker Book, $5.00.

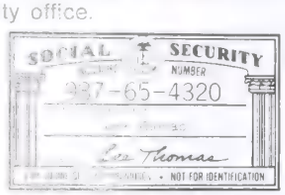
Baker Furniture Co.
CABINET MAKERS
702 MILLING ROAD, HOLLAND, MICHIGAN 49423
NEW YORK • CHICAGO • LOS ANGELES • PHILADELPHIA • CLEVELAND
SAN FRANCISCO • ST. LOUIS • DALLAS • ATLANTA • GRAND RAPIDS
A Division of The Magnavox Company



Your social security survivors benefits protect your wife and children in case of your death.

If you think social security helps when you retire, you're right. But it's also something you can depend on now.

Whenever you need information, contact any social security office.



Social security [illegible] survivors, disability, retirement, and Medicare.

U.S. DEPARTMENT OF HEALTH, EDUCATION AND WELFARE • Social Security Administration

Pages 60-65—Designers

Page 61: Wallpaper, THOMAS K. SMITH. Ceiling paper, CONNAISSANCE FABRICS. Sofa and chairs, WYCOMBE-MEYER CO. INC.; fabric, GREEFF FABRICS. Stencilled pine table and antique panelled steel coffee table, DAVID BARRETT INTERIORS. Wicker table and chairs, THE GAZEBO, 401 E. 73rd St., N.Y.C. 10021. Octagonal mother-of-pearl table, DOROTHY SCHLESINGER ANTIQUES, 318 E. 59th St., N.Y.C. 10022. 18th-century Burmese trunk, FRANK MILTON LTD. Carpet, STARK CARPET CO.* Roman shades, JULES EDLIN DRAPERIES; fabric, AND VICE VERSA.* Small mother-of-pearl pavé tables, GARVIN-MECKING. Fishbowl lamp, BLAINE & BOOTH.* Cinabar lamp, THE PAST & PRESENT SHOP, 681 Madison Ave., N.Y.C. 10021. Linen string lampshade and pleated paper lampshade, SIEGMAN AMBRO INC. Lion's head planter, DAVID BARRETT INTERIORS. Watchholder box, LIMITED EDITIONS.* Glass ashtray, CHRISTOPHER CHODOFF ANTIQUES. Crewel pillows, STROHEIM & ROMANN. Plants, TERRESTRIS. FIFTH AVENUE.

Page 62: The following items are available through decorators only. Sofa fabric and window treatment, AND VICE VERSA. Chintz trim, NORBAR FABRICS. Lacquered linen-covered coffee table and Lucite-mounted rocks, KARL SPRINGER LTD. Lacquered tea table, INTERIOR ENTERPRISES. Irish wool rug, STARK CARPET CO. Pedestals, mirror and owner's antique Chippendale armchairs upholstered in peach satin, all by Bebe Winkler and Bob Patino.

Page 63: All items through decorators only. *Top:* Table, LOUIS MASLOW & SONS INC. Chair fabric, DURALEE FABRICS LTD. Chandelier, WILLIAM L. DESIGNS INC. Painting, KARL MANN ASSOCIATES INC. *Bottom:* Four-poster mahogany bed made in Ireland, from STAIR & CO. INC. Desk chair, THE FRENCH FURNITURE CO.; fabric, BRUNSCHWIG & FILS INC. Sheraton desk, owner's own. Wing chair and bed print, TRESSARD FABRICS. Mini-print on bed lining and at shutter window, AND VICE VERSA. Area rug, EDWARD FIELDS INC.

Page 64: Painting by Krushenick, PACE GALLERY OF NEW YORK, 22-24 E. 57th St., N.Y.C. 10022. Sculpture, owner's own. Carpet, STARK CARPET CO. All other items through decorators only. Sofa fabric, JACK LENOR LARSEN. End table, JOHN VESEY INC. Lamp on end table, EDWARD KRUMPE INC. Lacquered linen low table, curry python gaming table, lamp on wrapped cane table and curry ponyskin bench all from KARL SPRINGER LTD. Bamboo arm chairs, YALE BURGE INC. Navy leather chairs, DIRECTIONAL FURNITURE. Lacquered wrapped cane table, JOSEPH LOMBARDO INC. Wall lamp, PAUL JONES. Shades by HOLLAND SHADE CO. Window fabrics by EAGLESHAM FABRICS.

Page 65: Chintz and suede chair fabric, BRUNSCHWIG & FILS. Green lacquered straw table, JOSEPH LOMBARDO INC. Small table, SIDNEY BROWN INC. Window shade, HOLLAND SHADE. Rug, STARK CARPET CO. Fireplace equipment, EDWIN JACKSON INC., 315 E. 62nd St., N.Y.C. 10021. Carved stag's head, antique. Bird cage, owner's own.

Pages 66-73—Pearsall

Living room: Permanently pleated casement curtains, ISABEL SCOTT FABRICS CORP. Carpet, STARK CARPET CORP. Table, PAUL JONES INC. Benches, and minerals, KARL SPRINGER LTD.* Burl and stainless steel storage unit with bar, PACE-JIL. Ashtrays, brass heads, Buddah and turtle shell sculpture from CHRISTOPHER CHODOFF ANTIQUES. Water buffalo horn sculpture, DOROTHY SCHLESINGER ANTIQUES. Chinese wooden figure, Peruvian and Colombian artifacts, GEORGE M. JUERGENS ANTIQUES, 1177 2nd Ave., N.Y.C. 10021. Painting by Asoma, FINDLAY GALLERIES, 11 E. 57th St., N.Y.C. 10022. Indirect lights on étagère, HABITAT INC. All greenery, TERRESTRIS FIFTH AVENUE.

Library: Gray flannel wall fabric, RANCOCAS FABRICS. Carpet, STARK CARPET CO. Velvet pillow fabric. PATTERSON-PIAZZA INC. Stainless steel wall desk, PACE-JIL. Desk chair, KNOLL INTERNATIONAL. Mask and horn, JOHN ROSSELLI ANTIQUES-DECORATION, 255 E. 72nd St., N.Y.C. 10021. Painting by Yvonne Jacquette, FISCHBACH GALLERY, 29 E. 57th St., N.Y.C. 10022.

Family room: Ceramic tile floor, COUNTRY FLOORS. Rug, STARK CARPET CO. Dining table and Breuer chairs, STENDIG INC. Scoop lamp, ATELIER INTERNATIONAL LTD. Ceiling light, HABITAT. Accessories, ALBRIZZI DESIGNS INC.*

Dining room: Table and consoles, PAUL JONES INC. Hurricane lamps, CHRISTOPHER CHODOFF ANTIQUE. Rug, STARK CARPET.

Master bedroom: Glazed chintz, FORTUNY INC. Carpet, HARMONY CARPET CORP. Night table, KARL SPRINGER LTD.* Bed headboard designed by Bebe Winkler and Bob Patino. Chinese lamps, antique. *Bedroom of Amy Pearsall:* Wallpaper and fabric, HANNETT MORROW FISCHER. Chintz, ARTHUR H. LEE & SONS INC. Carpet, HARMONY CARPET CORP. Wicker, LUTEN-CLAREY-STERN INC.*

Kitchen: "Paladino" wallpaper and matching shade fabric designed by David Hicks, CONNAISSANCE FABRICS INC. Light fixture, HABITAT INC.

Architects: Joseph Peleak, Kingston, Pa.; Bohlin and Powell, Wilkes-Barre, Pa. Builder: W. Russell Ide, Kingston, Pa.

Page 76—Chef

Plates, TIFFANY & CO., 57th and Fifth Avenue, N.Y.C. 10022. Antique silver candlesticks, ELLIS-BARKER SILVER CO. ■

PRINTED IN THE U.S.A. BY THE CUNEO PRESS, INC.

MARCH 75¢

House Beautiful

THE CAREFREE HOME —you can make it happen

FEB 23 '72
EASTON DR. BR.
BURLINGAME
PUBLIC

BE PERSONAL!
Decorate to your lifestyle

BE PRACTICAL!
20 ways you can cut care

BE PERSONAL!
Cook our casseroles (we'll show you what to cook them in)

BE PRACTICAL!
A condominium with fewer worries—by design

Natural slate? It's indoor-outdoor vinyl tile.

Introducing Kentile Casilla: created for families who love the idea of a natural slate floor, but not the cost and bother of putting one in. Casilla™ is a solid vinyl tile with all of slate's rough-hewn beauty, texture, and wearability—at a cost far less than natural slate. Money aside, Casilla's the one that won't crack, chip, or splinter. Its grouting is built in, can't crumble away. And Casilla will wear beautifully for years...yet clean up in minutes. Styling? You'd swear it was slate, with interesting random shapes and sizes making up each 12″ x 12″ tile. Use it anywhere indoors. Because Casilla does not support combustion, it's a fire-safe flooring. Ideal for outdoors, too, using special adhesive and installation instructions. Comes two ways: Slate Blue and Green, or Multi-Color style shown. Wall Base: Argent Gray KenCove® Vinyl. Kentile® Dealer? In the continental U.S. dial toll-free: 800-631-1971; in N.J. call 800-962-2803. Or, check Yellow Pages under "Floors."

BROOKLYN, N.Y. 11215

KENTILE FLOORS

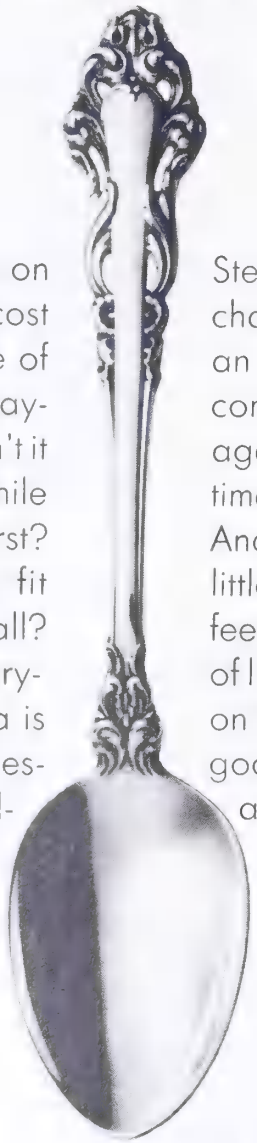


Does sterling belong in 1972?

BUCKINGHAME
FEB 23 1972
LIBRARY

No.

There are too many pressures on your pocketbook. The high cost of shelter. And the high price of furniture to fill it. And the car payments. And so on. And wouldn't it be nice to see Europe now while you're young? What comes first? Where does sterling silver fit into the picture if it fits in at all? Will you ever be able to do everything? And, after all, America is the home of planned obsolescence. Who cares if sterling silver does last forever? Who even wants it to last forever? Is this a world for sterling?



Yes.

Sterling silver is the one big purchase you won't outgrow. It has an intrinsic value that can become even more valuable with age. If anything, the patina of time only increases its beauty. And maybe deep down you're a little bit of a snob. It makes you feel good to own the good things of life. Is that bad? Can paintings on the wall and good music on a good stereo system be dismissed as superficialities? Somewhere there's a place for beauty and warmth and pride of ownership. Is it with you?

You decide.
We'll be here when you're ready.
Reed & Barton
Since 1824.

The spoon you see here is Grande Renaissance Sterling. For a booklet showing all our patterns just write: Reed & Barton Silversmiths, Dept. HB32, Taunton, Massachusetts 02780.



ADAPTABLE

Start with Oak Floors and you can go in any direction with your decorating. Smart modern or authentic traditional.





DURABLE

Oak keeps all its beauty a half-century or longer with simple care. That's five to ten times the life of carpeting.



LIVABLE

The warm look and feel of Oak Floors create a homelike atmosphere. There's practical charm for family or guests.

NATURAL

The varied grain and coloring of Oak give each floor a personality all its own. You get interesting, natural beauty.



The floor that gives you so much more

Handsome is as handsome does, and Oak performs perfectly in any situation that calls for a solid base to carefree family living. When you buy or build a new home, make sure it has real floors of solid Oak—not just subfloors covered up with carpeting. Oak's warm, natural beauty will still be there the day you make your last mortgage payment. And through the years, you'll have the joy of easy floor care, decorating freedom, and more much more for your money.

OAK FLOORING INSTITUTE
814 Sterick Building
Memphis, Tennessee 38103



TIMELESS

Always in good taste, Oak Floors have the lasting appeal of fine furniture or art. They never go out of style.



VERSATILE

For a striking effect, have your Oak Floors color-stained to match your room decor. It enhances the natural wood grain.

OAK FLOORS

SEND 25¢ IN COIN FOR HANDY COLOR CHART, "HOW TO CARE FOR OAK FLOORS."



What makes Brown Jordan furniture expensive is what makes it Brown Jordan.

What makes Brown Jordan? Exquisite designs like Classic II. Durable elegance that springs from a no-compromise attitude toward construction. Our hand-cast aluminum is hand-welded for smoothly invisible joints. Table tops are individually cut and fitted. Even the prime coat is hand-rubbed. That's what makes it Brown Jordan—and inexpensive at the price. Don't settle for anything less.

BROWN JORDAN

A SUBSIDIARY OF SCOTT PAPER COMPANY

You'll find Brown Jordan at leading stores and interior designers. For color brochure and nearest dealer, write Brown Jordan, El Monte, Cal. 91734. Plant also in Newport, Ark.

MARCH 1972

House Beautiful®

Volume 114, Number 3

THE CAREFREE HOME

51 What's it all about?
52 Sophisticated seaside retreat: doubly smart
54 Pattern power in a New York apartment
56 Quiet power in a Chicago duplex
58 Truly carefree: a condominium at Heritage Woods
64 For art: the perfect foil
66 Sun and treetops: carefree preserve in the Virginia woods
72 Twenty ways to cut care in your home
83 A dozen storage ideas from HB staffers

BUILDING AND DECORATING

14 The well-built house
42 Ideas to build on
74 Personal choices: a designer's own lifestyle
88 A natural site spawns a relaxed, easy-care home
100 Open-and-shut efficiency
117 Storage revised this room

GARDENING

36 Gardener's notebook
37 Tree surgery: how to get your money's worth
80 Acres of carefree flowers
156 Gardening with wild flowers

FOOD AND DRINK

94 The casserole: carefree cookery can produce great meals
96 For cook and collector
98 The sophisticated kitchen
102 Burgundy—the velvet one from the golden slope
110 Nobody ever tells you these things

TRAVEL

38 Portugal: once over lightly
114 Checkpoint for travelers

SPECIAL FEATURE

28 Perspectives: Helen Gurley Brown

MONTHLY FEATURES

16 Letters we like
18 Address book
22 Pace Setter stores
24 The different track
35 Beauty and the bath
48 HB etc.
111 Product information
118 Window Shopping

COVER

Designer Karl Springer applied his own originality in the renovation of an old brick house in New York City, creating a new environment that exactly suits the way he chooses to live. Other views, pages 74 through 79. Photograph, Howard Graff.

WALLACE GUENTHER
EDITOR
RUTH WEIL
ART DIRECTOR
Marion Gough
SENIOR EDITOR

ARCHITECTURE, DESIGN
James DeLong
ARCHITECTURE EDITOR
John H. Ingersoll
BUILDING EDITOR
Susan Grant Lewin
DESIGN EDITOR
Elvin McDonald
GARDEN EDITOR
Nancy Craig
HOME SERVICE EDITOR
Mary Bowden
ASSISTANT

DECORATING, FURNISHINGS
Lester Grundy
DECORATING EDITOR
Natalie Schram
ASSOCIATE DECORATING EDITOR
Phyllis Bartlett
ASSISTANT DECORATING EDITOR
Ruth Adams
FURNISHINGS EDITOR
Anne Ogden
ART/CRAFTS EDITOR
Marjorie Fox Hilton
ASSISTANT

FOOD
Helen McCully, EDITOR

COPY
Linda B. Downs
COPY EDITOR
Helen Briggs
COPY PRODUCTION EDITOR
Sue Nirenberg
Melissa Sutphen
FEATURE WRITERS
Susan Hope Schraub
ASSISTANT

ART DEPARTMENT
Ira Bass, Nedda De Grassi
Piet Halberstadt, Clare Vermont
ART PRODUCTION
William Humphries
EDITORIAL ASSISTANTS
Beatrice Brooks, Irene W. Hoehl
Victoria Kisseleff, Doreen Siegel

WINDOW SHOPPING
Peggy Ryan, EDITOR

READER SERVICE
Jean Baker
Carolyn E. Chesney, ASSISTANT

WEST COAST EDITORIAL OFFICE
James DeLong
601 N. Vermont Ave.
Los Angeles, Calif. 90004

RICHARD E. BERLIN
PRESIDENT, THE HEARST CORPORATION
RICHARD E. DEEMS
PRESIDENT, MAGAZINES DIVISION
DAVID A. McCANN
PUBLISHER
Patricia Guinan
ASSISTANT TO THE PUBLISHER
Thomas P. Losee Jr.
ADVERTISING DIRECTOR

George W. Hoagland, Asst. Advertising Dir., 717 Fifth Ave., New York, N.Y. 10022. Russell S. Jackson, New England Mgr., c/o New York office. James M. Rock, Philadelphia Mgr., c/o New York office. Tom H. Welch, Western Mgr., 1 North Wacker Drive, Chicago, Ill. 60606. Donald Rose, Southern Mgr., 1 Charlotte Town Center, Charlotte, N.C. 28204. Perkins, Stephens, von der Lieth & Hayward, Inc., 8721 Beverly Blvd., Los Angeles, Calif. 90048; 110 Sutter St., San Francisco, Calif. 94104; West Coast Representatives.

HOUSE BEAUTIFUL is published monthly by The Hearst Corporation, 717 Fifth Ave., New York, N.Y. 10022. Richard E. Berlin, President; George Hearst, Vice President; Richard E. Deems, President of Hearst Magazines; John R. Miller, Executive Vice President of Magazines; Raymond J. Petersen, Senior Vice President of Magazines; William S. Campbell, Vice President of Magazines; Albert A. Rachoi, Vice President of Magazines and Director of Circulation; David A. McCann, Vice President for House Beautiful; Frank Massi, Executive Vice President and Treasurer; Harvey L. Lipton, Secretary.

© 1972 by The Hearst Corporation; all rights reserved.

Address manuscripts to The Editor, House Beautiful, 717 Fifth Ave., New York, N.Y. 10022. Material will be handled with care but the magazine assumes no responsibility for it. No manuscripts will be returned unless accompanied by return postage and envelope. The following trademarks registered in U. S. Patent Office: 'House Beautiful,' 'House Beautiful's Building Manual,' 'House Beautiful's Gardening and Outdoor Living,' 'House Beautiful's Home Decorating,' 'House Beautiful's Home Remodeling,' 'Houses and Plans,' 'Good Buys,' 'Climate Control,' and 'Pace Setter.' Second-class postage paid at New York, N.Y. and at additional mailing offices. Authorized as second-class mail by the Post Office Department, Ottawa, and for payment of postage in cash. Printed in the U.S.A.

SUBSCRIPTIONS: All subscription orders for magazines, changes of address, correspondence concerning subscriptions, and postmaster notices of undeliverable copies should be mailed to: House Beautiful, P.O. Box 560, New York, N.Y. 10019. Subscription prices: United States and possessions, $7 for one year; $13 for two years; $18 for three years. Canada, add $3 for each year. Other countries, add $5 for each year. For change of address, give old address as well as new, with zip code number; allow six weeks for change to become effective. When writing about subscriptions, please enclose your latest address label.



In 1910, Mrs. Marita Duffy smoked her first cigarette on the occasion of her fiftieth wedding anniversary. Mr. Duffy began to wonder if he'd married the wrong girl.



You've come a long way, baby.

VIRGINIA SLIMS.

Slimmer than the fat cigarettes men smoke.



:17 mg. "tar," 1.1 mg. nicotine—Menthol: 18 mg. "tar," nicotine av. per cigarette, FTC Report Aug. '71

Dress by Arnold Copper

Sears guarantees Super Ready-Stick tiles to stick for 5 years. Or we'll give you new tiles free.



5 YEAR GUARANTEE TO STICK!

SEARS Ready-Stick Tile is guaranteed to stick to the floor for a minimum of 5 years when applied in accordance with the simple installation instructions contained in each carton. Sears will replace the defective Ready-Stick tile free of charge.

Sears doesn't want you to get stuck with a vinyl floor that comes unstuck. So we give you this guarantee as proof that Super Ready-Stick™ Tiles will stay where they're put.

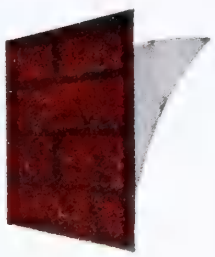
Come take a look at these exclusive patterns. In vinyl asbestos tiles that give you the look of rich parquet in your dining room. Country brick in your kitchen. Or delicate bamboo in your playroom. Six striking patterns, 15 rustic colors. And only Sears has them.

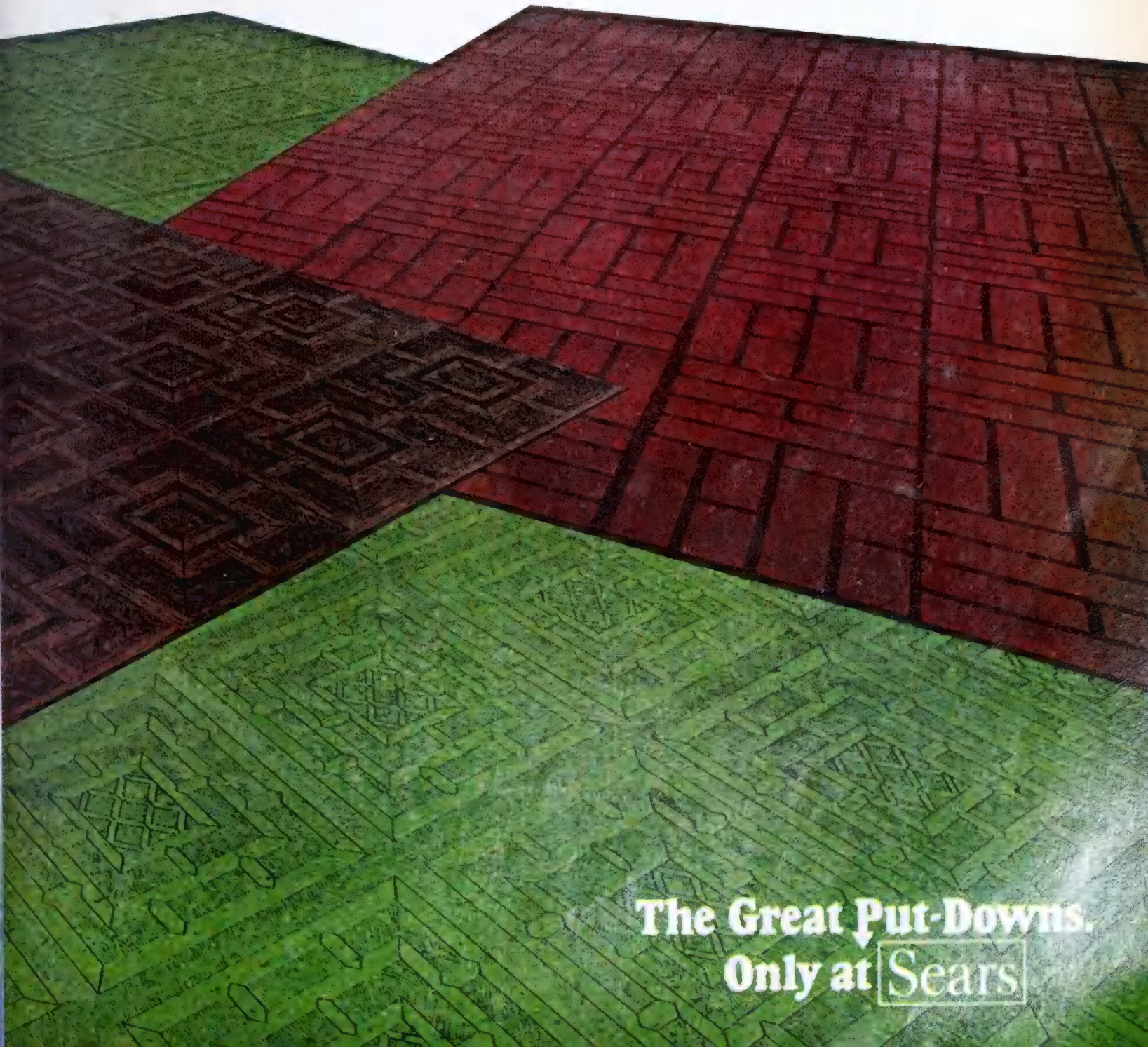
Easy to install too. No messy glues, no expensive tools. No tricky patterns to match. 12 x 12-inch Super Ready-Stick Tiles are self-adhesive. They'll stick to any smooth floor. Even the basement floor over dry concrete.

Come see Super Ready-Stick Tiles at most larger Sears, Roebuck and Co. stores, and in the catalog.

Under $48 for a 9x12 foot floor.

Prices effective through 1972.





The Great Put-Downs. Only at Sears

You'll love this terrific value too!

OrthoTonic® by ResTonic®

Nice to get home to!



RESTONIC

The patented "marvelous middle" reinforced center gives you the most support where you need it the most — in the middle. PLUS: elegant long-wearing damask ticking, extra cushioning, superb spring units.

$99.95

TWIN OR FULL, EACH PIECE

Queen and King sizes priced slightly higher.

SEE THE SPRINGTONIC SUPREME AT ANY OF THESE RESTONIC DEALERS:

ALABAMA

Ashford—A...ford Furniture

ARIZONA

Springerville—Thompson Electric
Winslow—Boyd Furniture

ARKANSAS

Jonesboro—Main Street Furniture
Leachville—Robertson Bro. Furn.

COLORADO

Berthoud—Straight Furniture
Burlington—Neels Furniture
Canon City—Universal Sales
Colorado Springs—West Side Furn.
Cortez—Harp Furniture
Craig—Green Furniture
Glenwood Springs—Colton Furn.
Grand Junction—North Ave. Furn.
La Junta—Eddy & Langdon Furn.
Lamar—Penn Home Furnishings
Monte Vista—Ideal Furniture
Montrose—Fairmont Furniture
Pueblo—American Furniture
Springfield—J. N. ... Hdw. & Furn.
Steamboat Springs—Green Furn.
Trinidad—Hastad Home Furnishing
Yuma—S. & H. Furniture

DELAWARE

Frederica—...ble Furniture
Milford—...
Selbyville—...

FLORIDA

Blountstown—McClellan...m. Furn.
Bristol—T. H. Bateman Furniture
Chattahoochee—Kent Furniture
Daytona Beach—Daytona Furniture
Graceville—...ll Furniture
Greenville—Greenville Furniture
Havana—Alexander Furniture
...rnando Mercer Furniture
Jacksonville—Day...Furniture
...Freemans...
...Furniture Mart
...Manor Wa...d Furniture
...Three Flags Furniture
Live Oak—...
...Morris... Furniture
Madison—Ma...
Quincy—...Furniture
St. Augustine—Partin Furniture
Tallahassee—...ner Furniture
...Hart Field Appliance & Furn.
...Ingle...Furniture
...Lang...ton Furniture
...Lawrence Furniture

GEORGIA

Adel—Bradham Cotton Hdw. & Fin.
Albany—Home Furniture
...I. & I. Furniture
...Smith Furniture
Bainbridge—Turner Furniture
Baxley—George ... Furniture
Cadwell—Cadwell Furniture
Camilla—Dixon Hardware
Donalsonville—Holley Furniture
...Wells... Furniture
Fitzgerald—... Furniture
Folkston—Folkston Furniture
Glenville—H. H. ... Furn.
Hazelhurst—... Home Furn.
Lakeland—Miller ...
Louisville—Farmer ... Inc.
Metter—Chandler ... Lester
Moultrie—P. ... Reese, Furn.
Nashville—Miller Hardware & Furn.
Ocilla—Dill ...
Pelham—Pelham Supply
Quitman—Southern Hardware
Sandersville—Farr ... Furniture
Savannah—F... ...
...Heln...
...Lovett Inc.
Swainsboro—Furniture by Fay
Sylvester—Gil... Furniture
Valdosta—Eddie Lee Fur.
Vidalia—Fair ...

HAWAII

Hilo—R... Furniture
Honolulu—...
...Var... Furniture

IDAHO

Arco—...
Blackfoot—...
Boise—...
...
Buhl—...
Burley—...
...Le... ...
Caldwell—...
...Orchard...
Challis—Allu...
Council—...
Driggs—...
Gooding—Greenwall Furniture
Homedale—Mauthe...
Idaho Falls—...
...Van Kampen Furniture
Jerome—Green...
McCall—...
Mountain Home—Di...
Nampa—Terry...
Payette—...
Pocatello—We...wood Furniture
Rexburg—Flamm...
...Hanson Furniture
Rigby—Jensen Furniture
St. Anthony—Brainard ...
Shoshone—Vo...Bozzuto
Sugar City—Sugar City Furn. & Hdw.
Twin Falls—M. & F. Electric
Weiser—Wheeler Furniture

ILLINOIS

Abingdon—Jim's Gamble Store
Amboy—Torman & Sons
Aurora—Decks Furniture
Barry—Kendall Qwnby
Bartonville—J&G Home Furnishg
Blandinsville—Pettycrew Furniture
Bradford—Dunlap Furniture
Bushnell—M...& R Furniture
Carthage—Twaddle Furniture
Chicago—Bass Furniture & Rug
Beverly Furniture
Carls Furniture Unlimited
Dream House Furn.
Frank's Dept. Store
Greenwald Furniture
Hatton Furniture
Moeller Bros.
Rossi Bros. Furniture
M. J. Schwenk Furniture
Smithe & Shanahan
Fred B. Snite Furniture
United Home Furnishings
Coal City—Ulm Bros. Furniture
Collinsville—Haken Bros. Furniture
Delavan—Peterson's Dept. Store
Durand—McCorkle Furniture
Earlville—Torman & Sons
East Hannibal—Kendall Qwnby
El Paso—Faulk Furniture
Eureka—Stevensons
Farmington—Melgreens
Forest Park—Kraden Wolf Bro.
Freeport—D...
Fulton—Sykes...
Galena—H...
Galva—Galva Furniture
Gardner—Gardner Furniture Mart
Kenilworth—Griffith Inc. Furnishg
La Harpe—Sullivan Furniture
La Salle—Wobrock Furniture
Mackinaw—Mackinaw Home Furn.
Macomb—Modern Home
Monmouth—Vickrey's
Morris—Grant Brother...& Meyer
Mt. Carroll—Frank Furniture
Mt. Sterling—Colwell Gamble
Orion—Kirk & Huggins Furniture
Park Ridge—Grossi Bros. Inc.
Paw Paw—Torman & Son
Pekin—...s Furniture
Peoria—I. Matarell...on Furn.
Polo—Benco Furniture
Princeton—...ment... Furnishg.
Rantoul—Pioneer Furnit...
Rockford—Increase...a Furniture
Roodhouse—Brad's Home Furn.
Saybrook—Abel Furniture
Springfield—Mason Furniture
Stockton—Vanlerheyden Furniture
Stronghurst—Rob...TV & Furn.
Tampico—Schmitt Furniture
Washington—Herbst...many
Wilmington—Nelson Furniture
Woodhull—Pet...Wallin Knox
Yorkville—Yorkville Furniture

INDIANA

Bedford—Armstrong Furniture
Bloomington—Colonial Furniture
Columbus—Brad's Hm. Furnishg.
English—Johnson Furniture
Evansville—South 41 Furniture
French Lick—Star TV Furn. & Appl.
Jasper—T. ... Gas Co.
Jeffersonville—Joe Knox Furniture
Linton—New Home Furnishings
Madison—Pea...Furniture Center
Martinsburg—Billy Martin Store
Martinsville—Terrell's Furniture
Mitchell—McCart Furniture & Appl.
New Albany—Lindsey's Furniture
...hmitt Furniture, both stores)
...
...Smith Furniture & Appl.
Paoli—Radcliffs Furniture
Petersburg—Furman Furniture
Seymour—Berry's Furniture
Tell City—Gottinet Furn. & Appl.
Valparaiso—Lloyd Moore Furn.
Vevay—Brad...Home Furnishings
Washington—Mattingly

IOWA

Albia—Homestor...
Algona—Foster Furniture
Ames—Haverfield Furniture
Anamosa—Schumacher Furniture
Aplington—Dreyer Furniture
Armstrong—Home Time Furniture
Belle Plaine—Garlock Furniture
Bellevue—Gallagher Furniture
Belmond—Pal...Home Interiors
Birmingham—Burch Furniture
Bloomfield—Wa...
Bonaparte—Wh...
Britt—...Home Furnishing
Buffalo Center—Winter Furniture
Burlington—Bennett Home Center
Calmar—L...h Furniture
Carroll—Pfenyer Furniture
Cedar Falls—Jack Ikens Furniture
Cedar Rapids—Kenn...ad House
Centerville—Klum Furniture
Cherokee—Dobson Furniture
Clarion—Eva...Furn. & Floor Cov.
Clarksville—Bell Furniture
Clinton—Goddard Town & Country
Columbus Junction—Keller Furn.
Crescon...—...Furniture
Decorah—D...ish Furniture
Denison—...Furniture
DeWitt—Dal...
Doud...
Dows...
Dubuque—Owl Furniture
Dyersville—Hentges Furn. Store
Eagle Grove—...Furniture
Elkon...
Elma—Conway Furniture
Estherville—Holtz Furniture
Fairfield—Zilma Furniture
Farmington—Nordberg Furniture
Fort Dodge—Beste...Furniture
Fort Madison—I...Furniture
Garner—Carl...Boh Furniture
Gowrie...Inc.
Greene...
Grinnell—M...
Hartley—F...
Ida Grove—Schafer...& Mc...
Indianola—I...Furniture
Iowa City—Abra...Furniture
Iesup—I. Park...son
Kalona—Sno...Hardware
Keokuk—...Furniture
Knoxville—...

...City—Hi...
...
New...
New...
Newton—...
Olin—...
Ollie—...
Oskaloo...
Ossian—...
Oxford Junction—I...
Rock Rapids—M...
Rolfe—...
Shenandoah—...
Spirit Lake—...
Vinton—...
Wapello—...
Wellman—...
West Bend—...
West Liberty—...
Winthrop—...
Williamsburg—...
Winfield—Gott Hon...

KANSAS

Altamont—Mosier...
Atwood—Bell Furniture
Beloit—Schell & Bell Furniture
Caldwell—Nispel Furniture
Chanute—Bill Johnson
Claflin—J. W. Miller...
Clay Center—Furniture City
Colby—Thompson Furniture
Council Grove—Litke Furniture
Dodge City—Feigerson's Furniture
Emporia—Crawford Furniture
Eureka—Winters Furniture
Garden City—Collin Furniture
Glen Elder—Waconda Furn. Mart
Harp—Home Furniture
Herington—Fred Lee & Sons
Hiawatha—Gilliland Hm. Furnshgs
Hillsboro—H. N. Goertz Furniture
Hoisington—Howard Furniture
Hutchinson—Adams Parker Furn.
Junction City—Johnson Bros. Furn.
Kinsley—Littrell Furniture
Leavenworth—Garfinkle Furniture
Little River—Wilson Furniture
Lyons—Crawford Miller Furniture
McPherson—Burgett Furniture
Marysville—Sander...Furniture
Mess. City—Fitzgerald Furniture
Olathe—Julien Flaming Co.
Ottawa—Quin Furniture
Paola—Fickel Furniture
Pittsburg—Bedzinger Furniture
Russell—Mart Furniture
Sabetha—Baker Furniture & Drap.
Salina—B. & J. Furniture
Seneca—Bronker Furniture
Smith Center—Coast to Coast
Stafford—Peacock Milton Furn.
Topeka—Karlar Furniture
Ulysses—Phillip...Furniture
Wakeeney—Gamble Furniture
Yates Center—Campbell Furniture

KENTUCKY

Brandenburg—Buck's Barg. Sply.
Danville—Danville Discount Furn.
Elizabethtown—Ford...Furniture
Hazard—Sterling Hardware
Lebanon—Electric...& Gas Co.
Lexington—Hudson Furn. Stores
Louisville—American Home Supply
...Bar...Galleries
...Globe Furniture
...Hirsch Furniture
...Rhoda Burford at a forest
...Smith Furniture & Appl. Store
...eed Mart, all 5 stores)
...purrier Furniture
Madisonville—H. K. ... Furniture
Mayfield—Woodland Furniture
Mount Sterling—Smith's Appl. Ctr.
Nicholasville—Goodlett's Furniture
Owingsville—Miller Furn. & Appl.
Somerset—Hampton's Furniture
Versailles—Cable
Winchester—Ratliff Furniture

MARYLAND

Aberdeen—Hall's Furniture
Annapolis—Walter Leaman Annap.
Baltimore—Gene...Furniture
...Milton Burk Appliance
...M...lace & Son
...Clover Furniture
...Conway Furniture
...G. ... Tire & Applia.
...Knemis Furn...
...Keeh...Furniture
...Littlepa...Furniture
...Stafford & Brother
Bel Air—John J. Wilson
Berlin—Coastal Furniture
Boonsboro—Bast Furniture
Catonsville—Kotes Furniture
Chestertown—Todd's Furniture
Cumberland—Wolf Furniture
Dundalk—Dundalk Furniture
Ellicott City—Taylor Furniture
Hagerstown—Hi Way Furn. Mart
Hampstead—Hyson Brothers
Joppa—Joppa Home Furniture
Mt. Airy—Hipsley & Albright
Salisbury—H. O. Langrall & Co.
Seabrook—Bergen...Furniture
St. Michaels—Jack A. Spencer
Towson—Gardner Furniture
Westminster—Wampler Furniture

MASSACHUSETTS

Canton—Canton Decorators
Fall River—Westport Factors
Framingham—E. F. Furniture
Hyannis—Continental Furniture
...grass Furn. Warehouse
Lynn—Stuart Furniture
New Bedford—J. ...Lorenz & Son
...U. S. Furniture
Somerset—Furniture Village
Southbridge—Skarar Bro.
Taunton—T. ... Furniture
Wareham—Robbins & Davidson Furn.
Webster—New Home Appliance

MICHIGAN

Escanaba—Ivan Kobs Furniture
Houghton—Mesch Furniture
Iron Mountain—Anderson Furn.
Ironwood—McKevitt-Kerchner Pate
Menominee—Van Domelint...

MINNESOTA

Adrian—Schaack Furniture
Albert Lea—Mac's Furniture
Alden—Helfand Furniture
Appleton—Appleton Furniture
Arlington—Tiegvold Furniture
Bagley—Hank Dewing Furniture
Balaton—Swenson Furniture
Barnesville—Ma...ne Furniture
Bemidji—Lind's Furniture
Brainerd—Dahl's
Brooten—The Wooden Shoe
Browerville—Hen. & Heid Furniture
Chaska—Schindler Furniture
Clarkfield—J. H. Lymner Co.
Chisholm—Rupp Furniture
Cloquet—Kortie & ...
Cokato—Lundeen Furniture
Crosby—Bye's Furniture
Dassel—Holm Brothers
Deer River—Bahr
Duluth—Johnson Furniture
Elbow Lake—Mohagen Furniture
...Hendale—...Furniture
...more—Osberg Furniture
...rdan—Hauser Lumber Co.
...ston—Carl...Furniture
...rague—...Furniture
Fulda—Wordelmar Furniture
...lence—Bernie...Furniture
...ouse Falls—Granute Furniture
...tad—Holland Brother...
...Johnson Furniture
...son...Nel...Furniture
...nal Falls—Anthony Piaske
Le Roy—Martz Furniture
Little Falls—Wiczek Furniture
Luverne—Ne...Shopping Center
Mahnomen—Lowe's Furniture
Mankato—...wson...Furniture
Mapleton—Tichenor Furniture
Melro...Furniture
Mo...Moorhead—Mc...Furniture
...De...son Furniture
Montevideo—Folkestad Furniture
Monticello—Klummek Furniture
Moorhead—Arvid Benson Furniture
New Prague—Slavik Furniture
New Richland—Friedrich Furniture
New Ulm—Hoffmann Furniture
North Branch—Home Furniture
Norwood—Paul Furniture
Odin—Leversons
Owatonna—Hi Way Furniture
Park Rapids—Gary's Furniture
Pelican Rapids—Gary Furniture
Pequot Lakes—Carpet Furn. Shrm.
Pine City—Southtown Furniture
Prior Lake—Furniture House
Red Lake Falls—Wikse Furn. & Appl.
Red Wing—Farmers Store Co.
Renville—Emerson Furniture
Rockford—Vergin's Sales
Roseau—Hanson Furniture
Rushford—Jensen Cook Furniture
St. James—Nelson Johnson
St. Paul—Guardian Furniture
...House of Furniture
...Kerwin Furniture
...Schwietz Furniture
...F. & ... Sales
Sauk Centre—Walker Furniture
Slayton—Nelson Furniture
Staples—Goepferd Furniture
Stillwater—Sinnonet Furniture
Trimont—Frahm Furniture
Twin Valley—Valley Supply
Two Harbors—Carlstrom's
Virginia—Rupp Furniture
Wadena—Wayne Furniture Mart
Walker—R. & R. Furniture
Warren—F. C. Larson Co.
Warroad—Jensen Hdwe. & Furn.
Windom—Hammers New & Used
Winsted—Hawkings Furniture

MISSISSIPPI

Morton—Warren's Fairway Furn.
Tunica—Clayton Merc. Co.

MISSOURI

Albany—Long... Furniture
Bolton—Bolton Home Furniture
Boonville—City Tire & Electric
Brookfield—Hill Furniture
Centralia—McManama & Farmer
Excelsior Springs—Crowley Furn.
Hannibal—Fiber Furniture
Holden—Holden Furniture
Independence—Fields Furniture
...Royal Sleep Shop
Jefferson City—Cardwell Furniture
Kahoka—Walker Furniture
Kansas City—Colby's Hse. of Beds
...K. C. Furniture Mart
Kirksville—Nelson's Furniture
Lancaster—Norman's Furniture
Lees Summit—Barrain Spot Furn.
...Manley Furniture
Lincoln—Davis & Son Hm. Furnshgs
Louisiana—Louisiana Furniture
Lowry City—Scott's Super Stores
Malden—Darnell Bros. Furniture
Maryville—Hammons Furniture
Memphis—D. W. Payne & Sons
Moberly—Art's Furniture & Appl.
Neosho—Fire & Gras...
Princeton—Princeton Flr. Covering
St. Joseph—People Furniture
Salisbury—Bay Inn...Trading Post
...Winkelmeyer's Furniture
Savannah—Betty Furniture
Sedalia—Gallen Furniture
Shelbina—Brown Furniture
Tarkio—Dav...Furniture
Tipton—Scott Furniture
Unionville—Samson's Merc. Co.
Warsaw—Howe & Son Furniture
Washington—Nieburg...& Vett

MONTANA

Baker—Baker Furniture
Billings—Elliott ...
Dillon—The Homestead House
Glendive—Glendive Farm Hm. Furns.
Great Falls—American Furniture
Helena—Hartfort Interiors
Malta—M-Roy's Furniture
Plentywood—Peterson Hdw. & Furn.
Polson—Midway Furniture...
Scobey—Pau...Hdw. & Furn.
Sidney—John...Hdwe. & Furn.

NEBRASKA

Ainsworth—Ainsworth Drapery and Fur.
Albion—Lind...Furniture
Alliance—Jen...Furniture
Almaca—Hedegaard Furniture
Ansley—Ted...TV & Furniture
Arapahoe—Sander...Furniture
Ashland—Mann's & Company
Aurora—Bob Hoor Furniture Mart
Bestrice—Armstrong Furniture
Blue Hill—Blue Hill Furniture
Butte—Thomasser Hdwe. & Furn.
Columbus—Nelson Furniture
Crawford—Midwest Hdwe. & Furn.
Elmwood—Bonnemeyer Flr. Cov.
Franklin—Marcella Furniture
Friend—Mohr & Lindersmith, Inc.
Gering—Fuchs Furniture Galleries
Henderson—Pankratz Furniture
Humboldt—Kerns Hdwe. & Furn.
Indianola—Lord...Inc.
Kimball—House Furniture
Lexington—Hennek & Company
Lincoln—Franklin's Hm. Furnshgs
Lyons—Delwin Piper
Madison—Dorn's Furniture
Minden—Fitzsimmons Furniture
Nebraska City—Brawner Furniture
Newman Grove—Mott Home Furn.
North Platte—Home Furniture
Omaha—National Furniture
Palmer—Palmer Furniture
Pawnee City—Wherry Brothers
Petersburg—Lesfeld Hdwe. & Furn.
Red Cloud—Secrest Furniture
Seward—Hans Home Furnishings
St. Edward—Miller Furniture
Stromsburg—Dodds Hm. Furnshgs.
Stuart—Stuart Furniture & Appl.
Superior—Walts Furniture
Sutton—Sutton Furniture

NEVADA

Ely—Ely Furniture

NEW JERSEY

Asbury Park—Bankers Furniture
...Lenoxdale Furniture
...Luns Furniture
Bergenfield—Ardsley Furniture
Bradley Beach—Dotfive Furniture
Brickt...n—Dinette & Bed World
Cranford—Fern's Furniture
East Brunswick—Feuerlicht & Stoll
Edison—Dugthill Furniture
Elizabeth—Sheilds Furniture
Freehold—Reehold Furniture
Hackensack—Grayson Furniture
...Keystone Furniture
Howell—Furniture Manor
Jersey City—Braverman's Furniture
...Palmer Furniture
...Sleep World
Lakewood—Sleep King Furniture
Linden—Sleep World Inc.
Long Branch—B. Feinberg Furn.
...Seacoast Furniture
Millburn—Jacoby's Furniture
Neptune—Penn Quality Furniture
Newark—Bernstein Furniture
...Jacocks Furniture
...Metropolitan Furniture
...M... Furniture
...R. & E. Furniture
...Salas Furniture
Paramus—Sandman Shops
Passaic—American Furniture
...Rieken Furniture
Paterson—Brooks Furniture
...Eagle Furniture
...Eastern Furniture
...El Dorado Furniture
Perth Amboy—Mendez Furniture
...Perth Amboy Bedding
Red Bank—Nathan's Furniture
South River—Reliable Furniture
Toms River—Charlie's Hwy. Furn.
Union—Rip Van Winkle Sleep Shop
Union City—E. Encanto Furniture
...Orbay & Certate
West New York—Colony TV & Furn.
...Howell Bros.
...Mathis Furniture
Willingboro—Sleep World

NEW MEXICO

Alamogordo—Savage Furniture
...Sheffield Furniture
Albuquerque—Ribko Carpets
...Griffith's Furniture & Appl.
Artesia—Arte...a Furniture
Belen—Hub Furniture
Carlsbad—Beason's Inc.
Carrizozo—Carrizozo Hardware
Clovis—McDaniels Furniture
Deming—Holdridge Hm. Furnshgs
El Paso—S. O. S. TV & Appl.
Farmington—Whites Auto
Gallup—Mathews Furniture
Grants—Bond Gunderson, Inc.
Las Cruces—Ikards Furniture
Las Vegas—J. C. Johnsen Furn.
Los Lunas—Home Furniture
Portales—Home Furniture
Raton—Burrow Furniture
Santa Fe—Souders Supply
Silver City—Home Furniture
Socorro—Zimmerly Furniture
Taos—Gabes Furniture & Hdwe.
Tucumcari—Whites Store

NEW YORK

Akron—C...E. TV Appl. & Furn.
Albion—Marquart's Appl. & Furn.
Amherst—Hens...& Kelly—Northtown
Arcade—Meyer's Furniture Co.
Auburn—National Furniture Distr.
Batavia—Max Pies Furniture Co.
Binghamton—Joseph Brothers
Blasdell—Blasdell Furniture
Buffalo—A. B. C. Warehouse Furn.
...Hens & Kelly—Abbott Rd. Pl.
...Hens & Kelly—Main Street
...Lucki Urban Stores
...Meizer Brothers
...New North Park Furniture
...Zolfo's Better Furniture Store
Campbell—Campbell Furn. Mart
Canandaigua—Johnson Furniture
Canisteo—Canisteo Furn. & Appl.
Clarence—...& Kelly Transit Town Pl.
Corning—Corning Building Company
Dansville—Johnson Furniture
Dunkirk—Adam's Hm. Furnshg.
East Aurora—Hens & Kelly
Elmira—...Furniture
Endwell—Abdallah Furniture
Gowanda—Gabel Brothers Furniture
Hamburg—Hen. & Kelly—So. Shore Pl.
Horseheads—Eck Furniture
Jamestown—Lobeck Furniture
Lancaster—Lancaster Furniture
Le Roy—Klinkbeil's Furniture
Lockport—Sweet's Furn. on the Transit
Medina—Hickey Furniture
Montour Falls—Vedder & Scott
Naples—Moore Furniture Co.
Newark—Scott Elec. & Appl.
New Hartford—F. Wasmaker & Son

New York City

Bronx

Brave Furniture—985 W...
Frank Diaz—798 Westche...Ave.
Hearn's Dept. Store 3rd Av. & E. 149th
Kelly Furniture—561 Melrose
...950 Southern Blvd. 578 Morris
Mosholu Bedding—3470 Jerome
Reilly Furniture—521 Bergen Ave.
Rien Home Furn.—1561 Westchester
Santiago Furniture—980 Westchester
Wil Mart Furniture—2140 3rd Ave.

Brooklyn

B...E Furniture—655 5th Ave.
Blue Jay Mattress—645 Fifth Ave.
Boro Park Outlt Shop—4214 13th Ave.
Cypres Bedding & Furn.—3427 Lincoln
David's Sleep Shop—5411 13th Ave.
Diamond & Cooperberg—454 Rockaway
Gorchman's Furn. Center—6701 5th Ave.
Innerspring's Furniture—728 Bergen St.
Jay's Furniture—92 Myrtle Ave.
George Jocknowitz—1078 Manhattan Ave.
Knickerbocker Furn. —355 Knickerbocker
Miami Furn. Corp.—1759 Pitkin Ave.
Pintchik's Furniture—214 Flatbush Ave.
Pollack Furniture—2018 Mermaid Ave.
I. S. Schwartz Furn. Co.—106 Lee Ave.
Sleepwell Shops—6720 Bay Parkway
Sternbach's Furniture—433 86th St.
Leon Warshawer—617 Manhattan Ave.

Long Island

Amityville—Gramercy Furn...195 Broadway
Brentwood—Your Furniture 1032 Islip Ave.
Central Islip—Norman's of Commack
Franklin Square—Assael Furn. Co.
Hempstead—Alberti's of Long Island
...& D Furniture Co.
Hicksville—Birchwood Beds Inc.
Huntington—W. & I. Knox Furn.
...Walt Whitman Shop Ctr.
Lindenhurst—Jay's Lindenhurst, Inc.
Patchogue—Swezey's Dept. Store
Riverhead—Swezey's Dept. Store
Rockville Center—Porch & Patio

Manhattan

Chelsea Furniture—147 8th Ave.
Cromwell Furniture—406 Park Ave.
Finkenberg Furniture—2279 3rd Ave.
Frederick's—157 E. 33rd St.
Furn. at Wholesale—60 Division St.
Great Union Furniture—2163 3rd Ave.
Grossman Furniture—757 9th Ave.
I. Horn Furniture—254 West 116th St.
I. & J. Furniture—170 E. 116th St.
Chas. Kosches—228 1st Ave.
Long's Bedding—121 W. 72nd St.
Madison Walters—1989 3rd Ave.
Public Furn. Sales—222 Park
S. Redisch—27 E. Broadway
Reiman & Bresse—1501 3rd Ave.
Silbro Furniture—2108 3rd Ave.
Stein's Furn.—4926 Broadway
...Velez—936 Amsterdam Ave.
Vogel's Furniture—538 6th Ave.
Webb Furniture—2252 3rd Ave.
West ... Co.—2265 3rd Ave.
...39 W. 14th St.
Westhemer's Dept. Store—
...612 W. 181st St.
Wucker Furniture—2295 3rd Ave.

Queens

Astoria—P. Damiani & Sons
...Dinette & Bedding Corp.—
...24-44 Steinway St.
Corona—Klein's Furniture Co. Inc.
...Ofler's
Flushing—Harris For Modern
...Parr Furniture Co.
...Venus Furniture
Jackson Heights—Stanley's Furn.
Jamaica—Rooha Enterprises
...Steepwell Shops
...Staar Furniture
...T. White Furniture
Rego Park—New Rochelle Sleep Sh.
Richmond Hill—American Bedding

Staten Island

...Boro Furniture—1241 Castleton
...Freeport Furniture—660 Bay St.
...Manhattan Furn...2399 Richmond
...Sleep World—2660 Hylan Blvd.
...Wexler Bedding—90 Richmond

Niagara Falls—Pine Plaza Furn.
Sdao Furniture
Nor...Tonawanda—...Witkop & Holmes
Nunda—Nelson Furniture
Nyack—Mr. Cash Furniture
Olean—Olean Household Inc.
Penn Yan—Schaadt Furniture
Rochester—Manguri...n's Inc.
...Manguri...n's Showcase Furniture
Rome—Lerman Furniture
Salamanca—Salamanca Household
Wellsville—Johnson Furniture
West Seneca—West Seneca Furn.
Yonkers—Manny's Furniture
...Riverdale Furniture

NORTH CAROLINA

Albemarle—Factory Outlet Furn.
Asheville—Ervin Hdlv. Wayside
...Studio Furniture
Beaufort—George's Furniture
Benson—Barefoot's Discount Furn.
Boone—Modern Appl. & Furniture
Brevard—Hoyle Furniture
Bryson City—Macon Furn. Mart
Burlington—Canady Wayside
Cameron—Cayle Furniture
Carthage—Bruns Furniture
Carthage—Carthage Furniture
Charlotte—Bustle Furniture
...Duckworth's Home Furnishing
...Greene's Furniture
...Home Furniture
...Stiwall Furniture
...Stratford House Furniture
China Grove—Rare Furniture
Columbus—G. ... Furniture
Dunn—Wellon's Furniture
Fayetteville—Bloom Furniture
...Campbell's Furniture
...Carolina Furniture
...Highland Furniture
...Owen's TV Inc.
...Variety Discount Furniture
...Webb Sleep Shop
Forest City—Haynes Jones Furn.
Franklin—Macon Furniture Mart
Gastonia—Leonard Short Furn.
Goldsboro—Bell Furniture Co.
Granite Falls—Gas & Electric
Greensboro—Austin Furniture
...A. W. Hurwitz Furniture
Hayelock—Stallings Furniture
...Turner Furniture & Appl.
Henderson—Champion's Outlet
High Point—Furnitureland South
...Rose Furniture
Hope Mills—Pinewood Furniture
Hudson—L. & I. Furniture
Jacksonville—Jones Furniture
...Lumpkin Furniture
...Pete McMillian Furniture
Landis—I. ... Furniture
Lenoir—W. E. Shaw Furniture
Lillington—Lillington Hdw. & Furn.
Lincolnton—Carolina Furn. Mart
Lumberton—Blackmon Furniture
...Mundy Furniture
Matthews—Bygones Furniture
Monroe—A. E. Ferguson Furniture
...Ferguson Home & Auto
Morganton—Banner-Rector Furn.
Mount Airy—R. & ... Furniture
Old Fort—Norton Furniture
Pink Hill—Tyndall's Furniture
Plymouth—Norman Furniture
...Plymouth Furniture
Princeton—Johnson Dental Refr. Sales
Raleigh—Furniture Castle
...South Hills Furniture
Reidsville—McCullen Furniture
Rhodhiss—Rhodhiss Furniture
Richlands—Baysden Furniture
Roanoke Rapids—Roanoke Furn.
Rockingham—Red's Auction House
Rocky Mount—Stump Jones Furn.
Roxboro—Person Furniture
Salisbury—Clary Furniture
Spruce Pines—Howell Furniture
Stanleyville—Furniture Bargain
Stedman—Horn's Furniture & Appl.
Sylva—Jackson Furniture
Tryon—Andrews Furniture
Wadesboro—Wesley Hdw. & Furn.
Waynesville—Massie Furniture
Weldon—Joyner Furniture
...Tilghman Furniture
West Jefferson—Yates Elec. & Furn.
Wilmington—Hanover House Furn.
Wilson—High Point Furn. Outlet
Winston Salem—B. & D. Furniture
...Cockerham Caloway Furniture
...Slate Furniture
Yanceyville—Wood Furniture

NORTH DAKOTA

Bottineau—C. & ... Inc.
Bowman—Vail's Friendly Furniture
Carrington—C. & ... Inc.
Cavalier—Jasters Furniture
Crosby—Milan Furniture
Devils Lake—C. & ... Inc.
Gackle—Haut & Marckel
Glenburn—Home Mart
Gratton—Melvin's Furniture
Hankinson—The Wuperman
Harvey—Schroeder Furniture
Hettinger—Dukart Hm. Furnshgs
Hillsboro—Halverson Furniture
Jamestown—Carpet Colony
Kenmare—Jorgenson Hdwe. & Furn.
Langdon—Schroeder Furniture
Mayville—Mayville Furniture
McClusky—Bud's Furniture
Mohall—Bingham Hdwe. & Furn.
Rolla—DeCor Furniture
Rugby—C. & ... Inc.
Stanley—Sperman Furniture
Valley City—Auction City Sales
Washburn—Schultz & Company
Wishek—The Nicksch Company

OHIO

Bellaire—The Home Company
East Liverpool—Metz Furniture
Girard—Bill's Furniture
Jewett—J. A. McKee Stores
Lowellville—Coury's Furniture
Poland—Bill Stone's Furniture
Steubenville—Home Furniture

OKLAHOMA

Boise City—Hankla Furniture
Commerce—Commerce Sales
Elk City—Kamphaus Furniture
Enid—Garfield Furniture
Guthrie—Acton's Furniture
Guymon—Panhandle Furniture
Hobart—Cunningham Furniture
Lawrence—Wallenberg Hdw. & Furn.
Mangum—Francis Furniture
Watonga—Geist Furniture

PENNSYLVANIA

Altoona—Wolf Furniture
Apollo—Hiltz's Furniture
Athens—Jay Furniture
Avella—I. G. Furniture & Appl.
Barnesboro—Wolf Furniture
Bedford—Wolf Furniture
Bellefonte—Wolf Furniture
Bethel Park—Hollywood Interiors
Braddock—Kalabus Furniture
Brookville—Wolf Furniture
Butler—Reliable Furniture
Carmichaels—Carmichaels Furn.
Carnegie—York Furniture
Chambersburg—Harmon's Furn.
Charleroi—Rach's Dept. Stores
Clarion—L. & ... Decorating
...Wolf Furniture
Clearfield—Leitzinger Dept. Store
...Wolf Furniture
Clymer—Lewton's Furniture
Confluence—Humbert's Furniture
Conneaut Lake—Black's Furniture
Connellsville—Mervis Furniture
Crafton—Grimes Furniture
Cresson—Wolf Furniture
Custer City—Singer's Americana
Dormont—Dormont Furniture
DuBois—Wolf Furniture
E. McKeesport—Ruben's Wayside
Eau Claire—I. ... Beatty Furniture
Ebensburg—Murtha Furniture
Elizabeth—Faro Furniture
Elkland—Morgan & Mainus Furn.
Emporium—Grimone's Dept. Store
Everett—Wolf Furniture
Greensburg—Reliable Furniture
...A. E. Troutman
Hollidaysburg—Wolf Furniture
Homestead—Ruben Furniture
Huntingdon—Wolf Furniture
Indiana—Star Furniture
Irwin—Waugaman Furniture
Jeannette—Jouret's Furniture
...Lowe's Flooring
Johnstown—Gately & Fitzgerald
...Wolf Furniture
Kane—Bentz Furniture
Kittanning—Mervis Furniture
Latrobe—A. E. Troutman
Leechburg—Freilino's Furniture
Lewistown—Wolf Furniture
Lockhaven—Wolf Furniture
Masontown—Kate's Furniture
McClellandtown—...21... Furniture
McDonald—Brody's Furniture
McKees Rocks—Thrifteo's Furn.
McKeesport—Ruben's Furniture
McMurray—Nappi Interiors
Millvale—Jerry Kitman Furniture
Monessen—Krasnik Furniture
Mt. Wolf—Diehl's Furnishings
Nanty Glo—Wolf Furniture
New Bethlehem—L. & R. Decorating
...Shaffer Furniture
New Castle—Friendly Furniture
...W. H. Tilka Furniture
Oakmont—Rudy's Furniture
Oil City—Wolf Furniture
Patton—Murtha Furniture
Penn Hills—Colonial Interiors
Phillipsburg—Wolf Furniture
Pittsburgh—Bynstock's Inc.
...Coury's T.V. & Furniture
...French Art Furniture
...Martin's Furniture
...Norma's Furniture
...North Side Furniture
...Shirey's Furniture
Point Marion—Clar-Mac Furniture
Portage—Moskat Furniture
...Schrader Furniture
...Wolf Furniture
Punxsutawney—Wolf Furniture
St. Mary's—Bentz Furniture
...Wolf Furniture
Salisbury—Showalter's Furniture
Sarver—Faulkner's Furniture
Shrewsbury—Haven's Furniture
State College—Wolf Furniture
Stoneboro—C. & D. Furniture
Tyrone—Wolf Furniture
Uniontown—Cohen's Furniture
...V. Nara Furniture
Vandergrift—R. Gordon & Sons
Warren—Levinson Brothers
Washington—A. ... Troutman
...A. M. Weber Furniture
Waynesburg—Greenwood Furniture
...Wolfe & McKown
Williamsport—Wolf Furniture
Windber—Consolo Furniture
...Wolf Furniture

RHODE ISLAND

Pawtucket—Pawtucket Furniture
Providence—Harold Hm. Outfitters

SOUTH CAROLINA

Camden—Home Furniture
Charleston Hgts.—Wildwood Furn.
Clinton—T. E. Jones & Sons Furn.
Clover—Clover Furniture
Columbia—Hayes House Furniture
...Jeffers McGill Stereo
...Stevens Furniture
...Woolco
Floydale—Floydale Furniture
Fountain Inn—T. E. Jones & Sons
Georgetown—Wayside Furniture
Greenwood—T. E. Jones & Sons
Greer—T. E. Jones & Sons
Honea Path—T. E. Jones & Sons
Inman—Powell Furniture
Lancaster—Brooklyn Furniture
Latta—301 North Furniture
...Western Auto Store
Laurens—T. E. Jones & Sons Furn.
Liberty—T. E. Jones & Sons Furn.
Lyman—Sam Frey Furniture, Inc.
Pelzer—Boyce Furniture
St. George—Koyt Plus Furniture
Simpsonville—T. E. Jones & Sons
Summerville—Pineland Furniture
Swansea—Reon Jeffcoat Furniture
Timmonsville—Layton Perry Furn.
Traveler's Rest—Edwards Furniture
Turbeville—Gibbons Furniture
Walhalla—Sibley Furniture
Winnsboro—Kyzer Radio & TV

SOUTH DAKOTA

Chamberlain—Joden's Furniture
Clark—Haugland Furniture
DeSmet—Hyink Furniture
Flandreau—Flandreau Furniture
Groton—Paetznick Garness
Highmore—Duane's Furniture
Huron—Duane's Furniture



She adored it at $89.95.

DELUXE QUALITY DAMASK COVER
FORMERLY FEATURED ON THE
ORTHOTONIC MATTRESS
BY RESTONIC

You'll love it now at $59.95.

THIS SAME COVER NOW ON THE

RESTONIC®

SpringTonic Supreme®

Twin or full size, $59.95 each piece.
Queen size, $169.95 a set.
King size, $249.95 a set.
(Suggested retail prices.)

FOR A LIMITED TIME ONLY

THIS OUTSTANDING MATTRESS VALUE AVAILABLE AT DEALERS LISTED ON OPPOSITE PAGE

©1979 Restonic Corporation



It began as a simple idea.

(Then competition started)

Ideas like products start in the humblest of ways. Particularly great ideas. But it takes more than an original genius to make these ideas grow into something big. It takes the lively competition among nationally advertised brand names. The kind that has changed the sound of music to what it is today.

Brand names are what manufacturers call their products. They put their names right on the package so you can see who they are. They work hard to make these products better. Offer brighter developments. Innovations. Consistent quality. This is how they try to outdo other brands. And they let you know about these improvements through advertising. But if they don't live up to these claims it's good-bye to their reputations. That's how competition works.

Nationally advertised brands are what we take for granted.

But we'd soon know the difference if they weren't around.

When brand names compete, products get better. CONFIDENCE BRAND NAMES SATISFACTION Ever notice?

BRAND NAMES FOUNDATION INC.



We fix your meals. Wash your dishes. And take out your garbage. That's why we're called KitchenAid.

Most people know us for our dishwashers. Because for years we've been building a solid reputation for solid, reliable dishwashers.

But there are other KitchenAid products you'll want, too. A KitchenAid Food Waste Disposer, for example. A heavy-duty disposer that chews up stringy vegetables, beef bones, and other hard-to-swallow things.

Or the KitchenAid Food Preparer. It easily handles heavy batters and kneads yeast dough.

Or the KitchenAid Hot-water Dispenser. It installs at your sink, and gives you steaming hot water at the turn of a knob for making instant drinks and all sorts of today's convenience foods.

For the name of your nearest KitchenAid dealer, check the Yellow Pages under "Dishwashers". Or write for free Consumer Information Packet, KitchenAid Division, The Hobart Manufacturing Company, Dept. 2DB-3, Troy, Ohio 45373.

KitchenAid®
Dishwashers and Disposers



KitchenAid. Built better. Not cheaper.

Gorham. The first name in Sterling.

What has made Gorham Sterling so special to women for over a century?

Total design. And that means more than just a pretty pattern on top and tines at the bottom. It means every piece of Gorham Sterling is a total work of art, perfectly balanced in both design and feel. A perfect balance between the timely and the timeless; between ornamentation, shape and function.

That's why some Gorham spoons have tapered bowls, and some have rounded bowls; why some fork tines are longer than others; why some salad forks have one shape, some another.

And that's what makes a Gorham Original a true classic. And what keeps it in fashion, generation after generation. To know more about why so many generations have chosen Gorham, send for our free booklet. Write to The Gorham Company, P.O. Box 2823, Providence, Rhode Island 02907.



Selection of Gorham Sterling designs from left to right: Chantilly, Fairfax, Strasbourg, La Scala, Rose Tiara, Hispaña.

GORHAM DIVISION OF TEXTRON, PROVIDENCE, R. I. © 1971

Gorham. Now the last word in China and Crystal.

Introducing a selection of the newest Gorham Originals. Fine china and crystal.

Both carry with them all that the phrase "a Gorham Original" has come to mean over the past hundred and forty years.

Gorham China, like Gorham Sterling, offers beautiful designs that are as different as the woman who will choose them. Simple to ornate, classic to up-to-the-minute. Elegant, proudly crafted, translucent. Each a completely timeless fashion.

Gorham Crystal is hand-blown, of course. In time-honored or decidedly new silhouettes. Sparkling clear or with hand-cut decoration. Some in a rainbow of accent colors to match or contrast with your own creative settings.

Gorham China and Crystal. To turn a table setting into table fashion.

Now you can fashion your Total Table with Gorham Originals. In Sterling, China and Crystal.



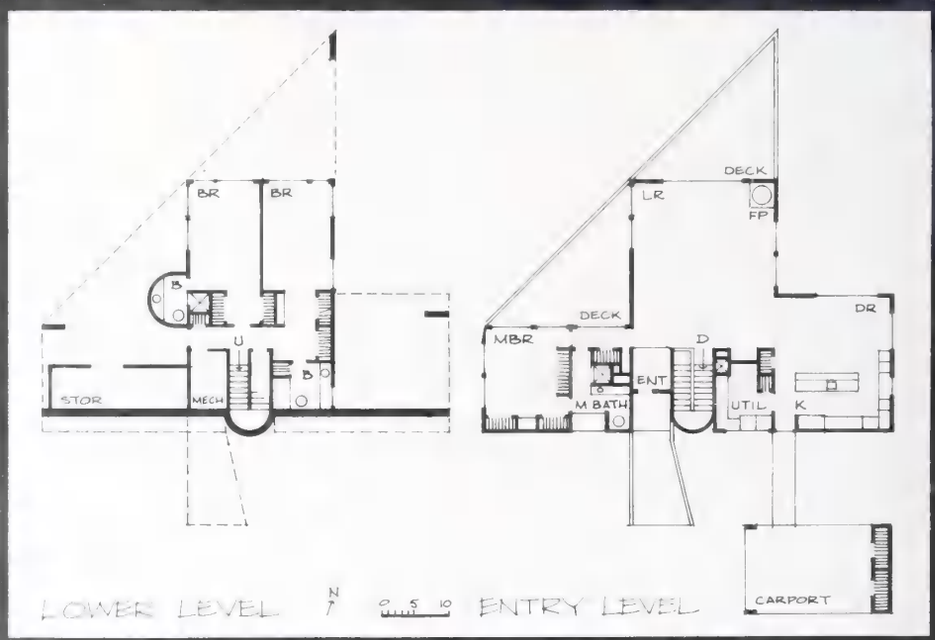
ion shown, from left to right: Gorham Crystal in Renoir, Tivoli, Midnight Mist, Accent Brown, Cavalier. Gorham Fine China in Bridal Bouquet, Black-Platinum Contessa, Thea, Lorenzo de'Medici Cobalt, Chinoiserie.



By John H. Ingersoll

THE WELL-BUILT HOUSE

Carefree materials are a good idea in any house. In a second home, they are almost a prerequisite. Who wants to work or worry during time off? That's all very true for this splendid second home overlooking Lake Travis in Austin, Tex. Designed by Clovis Heimsath Associates of Houston for Mr. and Mrs. T. D. Barrow and their three children, the house is a model of easy-care philosophy. Ocher-stained plywood protects the exterior walls; vinyl-asbestos tile covers the hard-wear floors; redwood forms the decks, and quick wipeable vinyl paper decorates the kitchen walls.





PHOTOGRAPHS, RICHARD PAYNE; PLAN, T. GRANVILLE

Set back about 1,000 yards from the lake and elevated high above the water, the house affords an unparalleled view along the five-mile length of the lake. And it's an impressive Texas sight—part of a much larger area called Highland Lakes, a mecca for Texans who enjoy fishing and water sports. The shapes and angles of the house and decks are a marvelously sensitive response to the site's surrounding scenery. There is a clear view from the forwardmost deck (*left*) and in the entry level (*see plan above*). But there is also an impressive scene from the second deck and from nearly every major room in the house through fixed and sliding glass doors. The main living space is divided into a game area, around a table, and a sitting area, around the fireplace and home entertainment console. The Barrows have their own suite and the children's rooms are on the ground level, with glass doors that open directly onto the Texas turf. The Barrows, who are outgoing and enjoy entertaining, find the interior circulation ideal for small or large parties.



PPG GLASS

creates a practical new dimension for your kitchen.

Glass makes an idea like this patio kitchen possible. Sliding windows at counter level make passing the burgers easy. And PPG's *Twindow*® insulating glass makes it practical, no matter where you live. *Twindow* is two panes of glass welded together with a dry air space between to keep your home cool in summer, warm and economical in winter.

Look at PPG glass as the modern building material that will let you live the open life in your new home. Live it spaciously with *High-Fidelity*® mirrors made of PPG float glass. Live it safely with *Herculite*® K tempered safety glass. *Herculite* K is many times stronger than ordinary glass. And if it ever does break, it crumbles into small, rounded pieces that reduce the chance of serious personal injury.

If you're thinking of building, we have more valuable information for you...about building with PPG glass. Write us for a copy of PPG Open House/USA, 56 pages of glass and decorating ideas. Send 25¢ to: PPG Industries, Inc., Dept. HB-32, One Gateway Center, Pittsburgh, Pa. 15222.

PPG: a Concern for the Future

PPG INDUSTRIES

LETTERS WE LIKE*

Humbug and . . .

I must tell you that the December issue is the worst I've ever seen. You couldn't have spent an hour on the whole issue. It is "for the birds."

J.M.F., Boston

May I express my sincere congratulations for the superb Christmas issue! It was a delight to read—from one cover to the other.

Mrs. B.K., Winnetka, Ill.

[Your] Christmas issue . . . the worst magazine I have seen in quite a while.

J.D., New York City

Congratulations. Your magazine has hit the all-time low in the Christmas issue, in all categories possible.

A.G., New York City

Your December issue was just charming. It was received just like a gift.

A.B., New York City

Each year at Christmas my wish is to give something together with a monetary gift to our church. I was much inspired by your December issue, and rejoice with your staff and subscribers in reading the joyful Christmas message. This year I made a three by six-foot banner using your "Christmas Is a Promise" page as my theme. It was a pleasure to do, and thanks to a magazine with great thoughts for its readers at the holiday season.

Mrs. A.S., Westby, Wisc.

After looking forward to the Christmas issue, what I received is a disgrace.

Mrs. A.W., New York City

I have been a subscriber to your magazine for 30 years and in all that time there has only occasionally been an issue I disliked. But the quality of HB has gone down as the price has gone up. Who likes those ultra-modern houses that cost double what a traditional house would? You do have good articles and ads, and no one likes to give up an old friend.

P.B., New York City

Why would any decorator in his/her right mind select modern-design green-and-white napkins to use with blue-and-white Canton china and a yellow/orange centerpiece? And how could that setting be on the cover [November] of such a magazine as House Beautiful? We expect good taste from you, but this cover hit an all-time low. Those napkins spoiled an otherwise lovely table setting.

T.W.B., Columbia, Mo.

I have been a reader of House Beautiful for a year and became a subscriber about five months ago. Your articles are interesting and informative, but I have one complaint. The majority of people are average citizens (income-wise). Why don't you introduce articles geared to us? The houses and furnishings are quite beautiful, but expensive. I know; I've priced many of them. As an ordinary housewife and mother, I'd appreciate some articles with "us" genuinely in mind.

L.M., Columbus, Ohio

The male view

I enjoy reading the features "Address Book" and "Letters We Like." Yes, HB is for men, too—men who like to live right and have a house the kids can enjoy. We all enjoy your magazine but we don't go in for too much modern—more on the 18th-century French and Italian styles, please.

F.J.G., Long Branch, N.J.

House Beautiful invites comments on material in the magazine, and subjects involved in life at home. Address letters to House Beautiful, Room 912, 717 Fifth Ave., New York, N.Y. 10022.

* *even if we may not agree*



Dorothy Dean coordinates Counselor hampers Moen faucets Treasure Masters accessories

This under-$100 bath renovation is keynoted by Dorothy Dean's norse blue Softee rug and cover coordinates of lush, deep-pile 100% Orlon® acrylic, playing off against furniture-like Counselor hampers finished in Spanish Colonial fruitwood and Traditional walnut. The obtainable elegance at your fingertips is Moen's Boutique, the single-handle volume/temperature control faucet that comes in goldtone and silvertone. A final fragrance note is added by selected pieces from the incomparable Treasure Masters collection of bath/boudoir accessories. Write for "Where to buy it" details. BATH, Pan Am Building, 200 Park Avenue, Suite 303E, New York, New York 10017.



® Dupont registered trademark



HOUSE BEAUTIFUL — Guide To The Good Life.
With exciting, practical ideas for the home . . .
decorating . . . furniture . . . and furniture
arrangement . . . new kitchen elegance
. . . secrets of color selection . . . landscaping.
PLUS lively features on entertaining, gourmet
foods, wines, travel, good books, music, new hobbies,
and new places to go.
Living graciously is what HOUSE BEAUTIFUL
is all about! To give a gift subscription—
and even order one for yourself—
simply fill in the form and mail it. Do it now

House Beautiful 250 West 55th St. New York, N.Y. 10019

Please enter a gift subscription for:

☐ 1 year $7 ☐ 2 years $13

Send to (Please Print)	My name
Address	Address
City	City
State	State Zip
Gift card to read from	

☐ Also enter a new subscription in my name (for) ☐ Extend my current subscription Payment of $_____ is enclosed

On new subscriptions, first copy will arrive in about 8 weeks.

(Above prices apply in U.S. Possessions only. Canada add $3 per year. All other countries add $5 per year.)

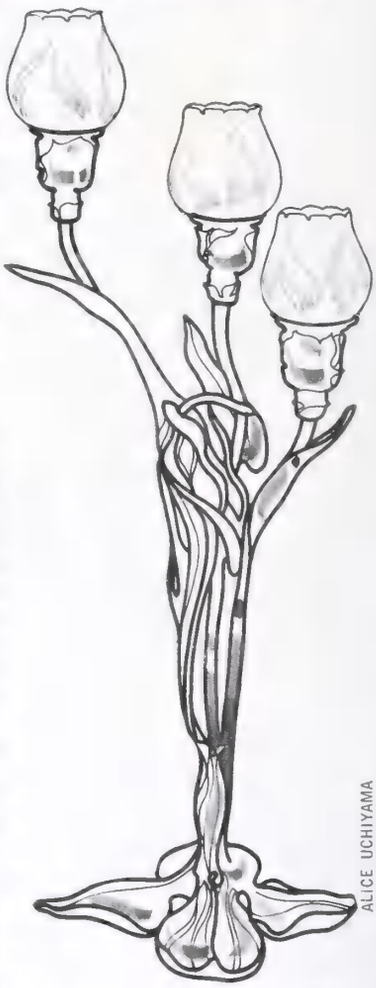
WHF2C1

By Jean Baker

ADDRESS BOOK

If you have highly developed taste buds but have been deprived of your special blend because the old coffee grinder broke down, you will rejoice to know that the Pell Studios can fashion a new handle, supply missing parts or create new ones. Write to the firm at 240 East 75th St., New York City 10021; describe difficulty before you mail your grinder. Estimate will be sent before work is started.

Broken art glass? The Rambusch Decorating Co., a stained-glass studio with solid experience in creating designs, interpreting clients' own designs and repairing broken glass, helped us to calm the frazzled nerves of an upset decorator who called recently. In transporting a Tiffany glass lamp shade owned by a customer, he had crushed the leading against a station wagon door and broken some pieces of glass. Both leading and glass can be repaired, much to his relief. Small parts of stained glass windows can be replaced if the maimed portion is mailable. Always write and wait for an answer before parting with your objects. The address is 40 West 13th St., New York City 10011.


ALICE UCHIYAMA

"Less is more," and the more useful a decorative object, so much the better. You may now put your own needlepoint to work through a new service from the Froelich Leather Craft Co. From your handiwork, the firm will cover portfolios (two sizes available), an address/engagement book, looseleaf address book, pencil cup, oval wastebasket, cigarette box, picture frame or round paperweight. Picture frames have silk backs with two-way easels and wastebaskets are lined with matching vinyl. All books and the portfolios are silk-lined, with ribbon attached to hold blotting paper in the portfolio. For a detailed description and price list, write Froelich, 43 West 16th St., New York City 10011.

An old house is a way of life, say the aficionados who have succumbed to the disease. "The Brownstoner," an attractive bimonthly newsletter, discusses the problems of restoration and renovation of 19th-century townhouses. Articles by do-it-yourselfers and those working with architects divulge all facets of life connected with this type of home and share with readers the delights and pitfalls of their experience. Although published in New York City, newsletter discussions apply to many areas, plus book reviews and ads for special services. A $5 membership brings newsletter and "Home Buyer's Guide to New York City Brownstone Neighborhoods." Make check payable to the Brownstone Revival Committee, 230 Park Ave., Room 1825, New York City 10017.

Let me hear from you and tell me what you'd like to fix up. An envelope is not necessary, but please enclose a stamp and your address. Send queries to *Address Book*, 717 Fifth Ave., Room 912, New York City, N.Y. 10022. ■

◀ Please lift page

The more you look...the more you'll like Kroehler.

Kroehler 79th anniversary Sale

Featuring brand-new furniture designs specially priced now.



Sleep-or-Lounge®
only $333*

Contemporary style, 78" long. Matched multi-color mirrored-stripe Herculon® 100% olefin fiber. Performance-Tested. Enduring beauty made possible by the fiber's built-in stain-release feature.

HERCULON®

Opens to queen-size bed 60" x 74"

KROEHLER.

House Beautiful PACE SETTER STORES

Proudly does House Beautiful hail these fine stores as Pace Setter Stores . . . so designated because they maintain a standard of excellence in merchandise and home-fashion presentation that makes them Excitement Centers. Here, too, you will find courteous and informed salesmen and saleswomen who are dedicated to solving your furnishings problems. Try them!

ALABAMA
Lamar's, *Florence*
Pizitz, *Birmingham, Bessemar, Roebuck, Huntsville, Eastwood, Five Points West*

ALASKA
Nerland's Home Furnishings, *Anchorage*
Nerland's, Inc., *Fairbanks*

ARIZONA
Barrows, *Phoenix, Tucson*
Levy's, *Tucson*

CALIFORNIA
Bullock's, *Los Angeles, Del Amo, La Habra, Lakewood, Pasadena, Santa Ana, San Fernando, Westwood*
Frank Brothers, *Long Beach*
V. J. Lloyd's, *San Diego*
Macy's, *San Francisco, Bay Fair, Concord, Hillsdale, Monterey, Stockton, Serramonte, Stanford, Valley Fair, Sacramento*
W & J Sloane, *Beverly Hills, Palm Springs*

COLORADO
Davis & Shaw, *Denver*
Home Furniture Co., *Colorado Springs*

CONNECTICUT
Wayside Furniture, *Milford*

DISTRICT OF COLUMBIA
Woodward & Lothrop, *Washington; Annapolis, Chevy Chase, Prince George's, Wheaton Plaza, Md.; Landmark, Seven Corners, Tyson's Corner, Va.*

FLORIDA
Burdine's, *Miami, Dadeland, 163rd Street, Ft. Lauderdale, Pompano, West Palm Beach*
Furniture Plaza, *Boca Raton*
Vero Beach

GEORGIA
Rich's, *Atlanta, Cobb Center, Greenbriar, Lenox, North DeKalb, South DeKalb*
Richard's Furniture Co., *Augusta*

ILLINOIS
Cohen Furniture Company, Inc., *Peoria, Pekin*
John M. Smyth, *Chicago, Beverly, Evanston, Ford City, Oak Brook, Old Orchard, Park Forest, River Oaks*

INDIANA
[illegible]'s Home Furnishings Center, *[illegible]anapolis, Lafayette, Terre Haute*

[illegible]A
[illegible]an's, *Cedar Rapids*
[illegible]ounkers, *Des Moines, Lindale Plaza, Merle Hay Plaza*

KANSAS
Laughlin Furniture Inc., *Wichita*

KENTUCKY
Bensinger's, *Louisville, Dixie, St. Matthews, Madison, Indiana*
L. L. Roberts, *Lexington*

LOUISIANA
D. H. Holmes, *New Orleans, Lakeside, Oakwood, Baton Rouge*

MARYLAND
Hochschild-Kohn, *Baltimore Eastpoint, Harundale; York, Pa.*

MASSACHUSETTS
Paine's, *Boston, Natick, Peabody, Springfield, Hartford, Conn.*
Denholm's, *Worcester*

MICHIGAN
J. L. Hudson Co., *Detroit, Eastland, Northland, Westland, Pontiac, Oakland*
Klingman's, *Grand Rapids*

MINNESOTA
Gabberts, *Minneapolis*

MISSOURI
Rust & Martin, *Cape Girardeau*
Stix, Baer & Fuller, *St. Louis*

NEW JERSEY
Huffman-Koos, *Rahway, Bernardsville East Brunswick, Eatontown, Freehold, Hackensack, Livingston, Nanuet, Parsippany, Pompton, Somerville, Springfield, Totowa, Trenton*

NEW MEXICO
American Furniture Co., *Albuquerque, American Square*

NEW YORK
Adam Meldrum & Anderson, *Buffalo, Southgate Plaza, Thruway Plaza, University Plaza, Abbott Road Plaza, Sheridan Plaza, Airport Plaza*
Fleischman's, *Syracuse*
Fleishman's Fine Furniture *Poughkeepsie*
Flint & Horner, *Garden City, Huntington, Manhasset*
J. H. Harvey, *White Plains, Peekskill; Stamford, Conn.*
Macy's, *New York City, Bay Shore, Colonie, Flatbush, Huntington, Jamaica, New Rochelle, Parkchester, Queens, Roosevelt Field, Smith Haven, White Plains, New Haven, Conn*
McCurdy's, *Rochester, Long Ridge*
Wellman Brothers, *Jamestown*

NORTH CAROLINA
Colony Furniture Shops, *Charlotte*
Sosnik's Furniture Inc., *Winston-Salem*
Wayside Furniture House, *Raleigh*

NORTH DAKOTA
Larson's, *Grand Forks*
Voeller's Furniture City, *Minot*

OHIO
Closson s, *Cincinnati*
Higbee's, *Cleveland, Westgate, Parma, Severance, Midway Mall, Great Lakes Mall, Ford City*
H. S. Pogue Co., *Cincinnati, Kenwood Plaza, Tri County Shopping Center*
Rike's, *Dayton*
Thurin's, *Canton*

OKLAHOMA
Harbour-Longmire, *Oklahoma City*

OREGON
Rubenstein's, *Eugene, Salem, Albany, Corvallis*

PENNSYLVANIA
Joseph Horne, *Pittsburgh, Whitehall, Natrona, East Hills, Northway, Greengate, South Hills, Monroeville*
Schoen's, *Allentown*
John Wanamaker, *Philadelphia, Harrisburg, Jenkintown, King of Prussia, Wynnewood; Wilmington, Del.; Moorestown, N.J.; Westchester, N.Y.*
Willson's, *Sharon*

SOUTH CAROLINA
Wellington Hall, Ltd., *Greenville*

TENNESSEE
Bradford Furniture, *Nashville*
Bradford Showroom, *Memphis*
Fowler Brothers, *Chattanooga, Fowler Brothers Plaza, Fowler Brainerd*
Miller's, *Knoxville, Gay/Way Store*

TEXAS
Anderson's Furniture Studio, *Dallas, Ft. Worth*
Joske's, *Houston*
Joske's, *San Antonio, North Star*
Sanger-Harris, *Dallas, Big Town, Oak Cliff, Preston Center, Plymouth Park*
Stower's, *San Antonio, North Star*
Suniland Furniture Co., *Houston*

UTAH
Z.C.M.I., *Salt Lake City, Cottonwood, Ogden*

VIRGINIA
Miller & Rhoads, *Richmond*
Willis Furniture Co., Inc., *Norfolk*

WASHINGTON
Doces, *Seattle, Edmonds, Burien*
The Bon Marche, *Seattle, Bellingham, Columbia Center, Everett, Longview, Southcenter, Spokane, Tacoma Mall, Walla-Walla, Yakima, Northgate*

WEST VIRGINIA
Stone & Thomas, *Wheeling*
Woodrum Home Outfitting Co., *Charleston*

WISCONSIN
Kunzelmann-Esser, *Milwaukee*
Porter's *Racine*



New Redi-Set ceramic tiles. No more worries along these lines.

What happens along the lines if you spill something terrible on your beautiful Redi-Set® tiling? Say merthiolate in the bathroom? Or mustard in the kitchen?

Nothing.

What happens along the lines after years of your kids' water fights and your husband's steaming showers?

Nothing.

Put in new Redi-Set pregrouted ceramic tile, and the grout lines will stay white and last indefinitely. Most stains will wipe off. Mildew can't even happen. Moisture can't leak through, to cause cracked grout or loose tiles—even right next to the tub.

That's because of the new grout, which is smooth and almost-anything-proof.

And because Redi-Set comes in up-to-16-tile sheets with the grout already in them, it goes up very quickly. Most bathrooms take only one day—a boon if you're remodeling.

To find out about colors, textures, and installation, check your Pomona Tile Company showroom listed in the Yellow Pages, or drop a line to Pomona Tile Company, P.O. Box 2249, RS-1, Pomona, CA 91766.

Ceramic tile.
It's the natural thing to use.

Pomona Tile
A DIVISION OF AMERICAN OLEAN



When the Queen of England wanted bone china for her wedding table, she chose Aynsley.

The Queen had her choice. And she chose Aynsley. It's that good! Take *Pembroke*, for instance, an original 18th century design by Aynsley, executed in rich, raised enamel colours.



And when the president's daughter wanted crystal, she chose Waterford.

The *Kinsale* goblet, made by hand with heart, is a signed original, as is each piece of Waterford Crystal. For free brochures on how to wine and dine happily ever after, write to Waterford & Aynsley, 225 Fifth Avenue, New York 10010

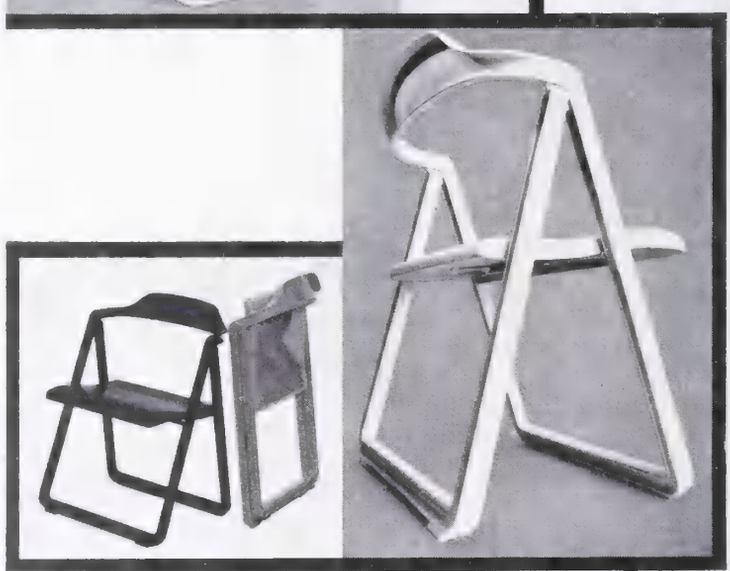
photos: Pesin

Easy-living chairs
fold out, up and away
By Mary Bowden

THE DIFFERENT TRACK

Very thin sliver of an occasional sling chair (below, top) *has chrome frame covered with an easy-to-clean wet-look vinyl available in five solid color choices. The seat height coordinates with a continental round table, 25 inches high. Expresso X Chair by Samsonite, $20. Super design from any angle, this Moreddi folding chair* (below, center) *is made in Italy of molded plastic with nylon hinges and joints. It's 21 by 18 inches by 30 inches high. White, black or lobster red, $44. Modern Furniture Barn, Armonk, N.Y. 10504. Durable California Redwood chairs* (bottom) *store in only six inches of space. To open, parts slide together without bolts or screws. The Snuggler by Widescope, $23; two for $40. For list of stores, write J.C. Penney, 1301 Avenue of Americas, New York 10019.*





PHOTOGRAPH NEAR LEFT, SI CHI KO



PHOTOGRAPHS AT LEFT, PAUL JACOBSEN



SINGER FURNITURE, 30 ROCKEFELLER PLAZA, NEW YORK, NEW YORK 10020

These are the panels that go in the house that Herb rebuilt...



(with a little help from U.S. Plywood).

To Herb and Eileen Hebert, doing over all the rooms of their old house on an extremely tight budget seemed an almost impossible task. A big part of that budget had already gone into adding on a family room, to give them more space for their boisterous young family. What they wanted for the rest of the house was a minor miracle – durable, handsome, easy-to-maintain walls that didn't cost a fortune.

We suggested they consider Weldwood paneling. We were able to show them a huge assortment of panels in various price ranges. Most of the panels they chose cost less than $8.95* per 4′ x 8′ per panel. And pointed out to Herb that with his average handyman's talent, and using our Paneling Workbook as a guide, he could install the panels himself quite easily.

Once they saw they could afford it, we didn't need to convince them of the beauty, versatility and easy maintenance of wood. So, Herb and Eileen made their move to Weldwood...and they couldn't be more pleased with the results.

In the "after" picture below, they're looking particularly pleased with the new look of their living room. (You can see how it looked





Manufacturer's suggested retail price

before" in the left-hand shot.) Altered for structural reasons when the new addition was built, it's now a gracious retreat glowing with the natural warmth that only wood can add. The panel choice: Weldwood *Deluxe Panai Paldao.* Don't let its fine-furniture, burnished appearance fool you; that durable finish will give a lifetime of enjoyment with the barest minimum of upkeep. Matching moldings and trim give a finished, craftsmanly look that Herb's mighty proud of. Eileen's proud, too.



For the dining room (at right), a panel that loves entertaining and candlelight as much as Herb and Eileen do. Their selection, Weldwood *Craftsman® Hickory.* Distinctively



grained, boldly "plank" grooved, Craftsman Hickory brings its own character to every meal, from dinner-for-the-boss to supper-with-the-kids.

In the kitchen (above), Eileen likes the "down home" country feeling of Weldwood *County Fair® Sulky.* Its tic-embossed surface gives it the look and texture of weathered barn siding, but smudges, finger (and paw) prints wipe right off.

Four-year-old Jennifer's room (top right) got Weldwood *Vinylgard™ White Pecan.* As Jennifer will be glad to tell you, the thing about Vinylgard is, you can't *do* anything to it...even if you try crayons or mustard or banging up against it with your trike. (Its good looks are protected by a tough vinyl surface.)



For the Heberts' own haven, their bedroom (bottom photo), both agreed that Weldwood *Comstock® Paloma* was the perfect choice.

It was, too. Its burly, rugged graining appealed to Herb, and its subtle shading and "Old West" feeling sparked Eileen's lively decorative sense.

Follow the Heberts' lead and make your move to Weldwood, by talking to your local lumber or building supply dealer. He has the panels and the know-how to get you started. Check the Yellow Pages under "Plywood" for your nearest Weldwood Headquarters dealer.



WELDWOOD® PANELING BY U.S. Plywood

A Division of U.S. Plywood-Champion Papers Inc.

BEHIND EVERY PUSSYCAT, THERE'S A GREAT BOURBON.

Only Early Times makes the Pussycat perfect. Because Early Times is just about a whisker smoother than any other Bourbon you'll ever taste. O.K., so what's a Pussycat? It's the national prize-winning drink that's made when you shake a packet of "Instant Pussycat Mix," water and Early Times. This orange-sweet sour mixes up as quick as a cat. But remember; it only happens with Early Times. Without it the Pussycat just doesn't purr.

Ask for Instant Pussycat Mix at your favorite food or liquor store.



To get a set of [illegible] oz. Pussycat glasses & 4 packets of Instant Pussycat Mix*, send $2.95 to: Early Times Pussycat Glasses [illegible], P.O. Box 378, Maple Plain, Minnesota 55359

*offer valid only where legal—limited time [illegible] · EARLY TIMES DISTILLERY CO., LOUISVILLE, KY. ©ETDC 1971

PERSPECTIVES

By Sue Nirenberg

Can this tiny little thing padding around in bare feet, terry cloth shirt and no makeup really be Helen Gurley Brown—creator of That Cosmopolitan Girl, author of *Sex and the Single Girl*, sought-after talk show guest? Helen Gurley Brown—who has told us how to remain a virgin with style and grace, how adultery can be considerate, who

'That magazine is my total thing, and I have total help from my husband.' A look at the private life of Cosmopolitan Editor Helen Gurley Brown

describes the delights and dangers of an office romance in her new etiquette book. Where is all the exotica? It's not here. But this is Cosmopolitan Editor Helen Gurley Brown in her own serene, neutral living room and with her is her husband, movie executive David Brown, and this is how they describe their private life at home.

"I don't know that this room is necessarily me," says Helen. "When we came to New York, we had a decorator friend who had to deal with furniture from our old, quite beautiful 12-room Spanish house in Los Angeles, plus some inexpensive things from a department store.

"Our friend has exquisite taste and I think the apartment expresses this. It is very pretty. But it comes out of *her* love and sensibilities, and it really reflects *her*. I think if my taste were developed, it would probably be sort of sexy and colorful.

"And I'll always need someone to help me. My own taste isn't formed yet, and when we do get to that, it's going to be when I stop working at Cosmo. That magazine is my total thing, and I have total help from my husband in what I do."

"I love the way we live," says David. "I care about my surroundings, but what I care about most is that my surroundings are manageable.

"I help Helen make decisions the way an analyst might. That is, I find out what she wants to do, and I lead her to a decision. We don't have a Henry Higgins-Eliza relationship because Higgins taught Eliza every syllable. All I did with Helen was point her in a direction and encourage her first baby steps."



TORONTO STAR

"David's into his job world, and I'm into mine about 600% more than most people. Most people will not work as hard as we do. Anyone who did would have a lot more success than he or she is having now, but most people don't want it today—not the way the world is going. They want to go out and sniff the flowers and do things graciously. I'm a little frantic, a little more frantic than anybody ought to be, but I find it's better than having too much time. I've got tremendous energy—that's the great secret behind my success." *(Continued)*

ntroducing 15 years of improvement in carpet fiber.
Acrilan® acrylic Plus.
ust try and wear it out.



In the last fifteen years, people from all over the country have bought more than 333,000,000 yards of carpet made with Acrilan® acrylic fiber because, from the very first yard, its beauty and performance were found to be exceptional.

Acrilan has been a true American success by any standard. But Monsanto hasn't rested on it. We've been improving Acrilan all during this time. Making it springier, brighter in color, more colorfast, easier to take care of. It's always been long wearing as most people know. But now the fiber has built-in coils to give it extra strength, and give you more dollar value.

There have been so many pluses added to the Acrilan fiber over the years that we decided to add one to its name. Now it's Acrilan® Plus, quality controlled and rigidly tested every step of the way by Monsanto and fine carpet mills.

Acrilan Plus. It's a special acrylic fiber. one that will give you all the pluses that we've given it. That's why it's called the new excellence in carpet fiber. And why better carpet stores and departments everywhere are selling it. To find the store nearest you, call 800-243-6000 (or, if you're closer to Conn. call 1-800-882-6500) toll free, today.

Acrilan® Plus. The new excellence in carpet fiber.

A+ ACRILAN Plus THE NEW EXCELLENCE IN CARPET FIBER Monsanto

Norman's makes draperies for you as if no one viewed the world quite like you. No one does.



You...and a Norman's specialist. Suddenly you're creating your own window treatments! Combining fabric and pattern in surprising new ways with Norman's unique Fabric Library. Easily. Giving our custom craftsmen your own design. Saying "this is me!" Write Dept. K-4172A, Drawer 799, Salisbury, N.C. 28144, for the Norman's specialist near you.



Norman's of Salisbury

PERSPECTIVES

Continued

"No question that Helen is an original. She has a gift, a talent. She knows, she says, it's a limited talent, but it's what she knows how to do. She never overestimates herself, and what she does, she does brilliantly."

Her life away from the office is still business-oriented. "I work all day Saturday and all day Sunday," she says. Two nights a week, the maid leaves something for their dinner. Other nights it's to restaurants. "We do entertain here sometimes—simple little dinners for six. I have somebody in to help, and I *love* that. But I'd rather go to somebody else's house because I'm a great guest. Some people love to be the Hostess but I'm not one of them."

"Helen's shy. She doesn't want to be the center of things—the revolving point. We hate the notion of a caterer, and the apartment is too small to have a cook hovering around with us."

"David would love to entertain, but he's stuck with me. When we do have parties, they're very nice, but it's more of an effort than it ought to be.

"I grew up in a house where we rarely had visitors. We had no dinner parties when I was a little girl and did no entertaining after my father died. It's always been a nervous, uptight situation for me."

"I'm more gregarious than Helen. The big danger with Helen is that had she continued as an author of books, she would probably never go out or see anyone unless it was absolutely necessary. During the two years before she went to Cosmo, there might be days and days when she didn't see anyone from outside."

Helen wrote a cookbook but explains that it was in collaboration with a superb cook and she just did the writing. "I'm very nervous around food and I'm not very good. If I weren't doing anything else, I might like it, but I'm dieting all the time. To be 5 feet 4½ inches and 49 years old and still weigh 108 pounds takes severe discipline. So, I don't think it's any fun to cook when you know that if you have an extra spoonful of cheese rarebit, that's 70 calories. And I exercise for an hour every day, in the morning before anything else. I just hit the deck and start. I exercise every day of my life—even on days like today when I have a bad cold and am about to expire. Today, I will do my exercises just as soon as you leave."

"It makes me tired just watching Helen exercise. She does it everywhere—even in tiny hotels in Bangkok."

Because her hair is fragile by nature, she has it done only for television appearances. Her facial exercises she frequently does in the movies (where it's dark) or at the theater (in back of the program).

"This is perfect for me—Helen's excessive discipline. Any other marriage has a tremendous burden of entertaining the wife who is not being entertained or engaged day or night. But I don't have any of the guilts of a husband who has a fantastic day or a good business trip while his wife is sort of bored and hanging around."

"Listen, I'm so unbored. I *am* sometimes deeply depressed. I think mine is a melancholy nature—that's a part of one and there's no way to change it—and I'm naturally a rather quiet person. That doesn't mean I'm sad all of the time, but I'm not gay—never was."

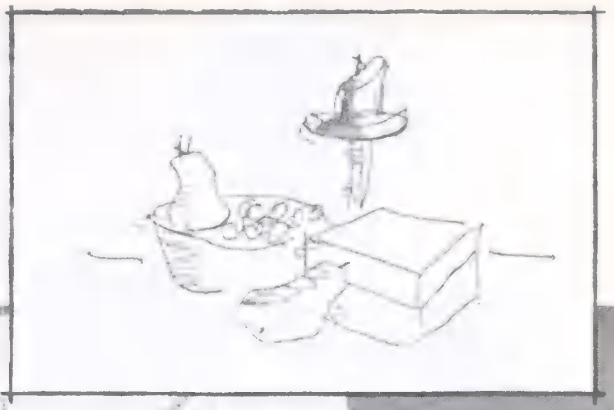
Doesn't she try to seem gay when gaiety is appropriate? "No, I never try to do anything in personality that isn't natural. I was never any good at parties, on hayrides or weenie bakes or clamdigging or any of the fun things that people do. I was always better with one person alone than with crowds."

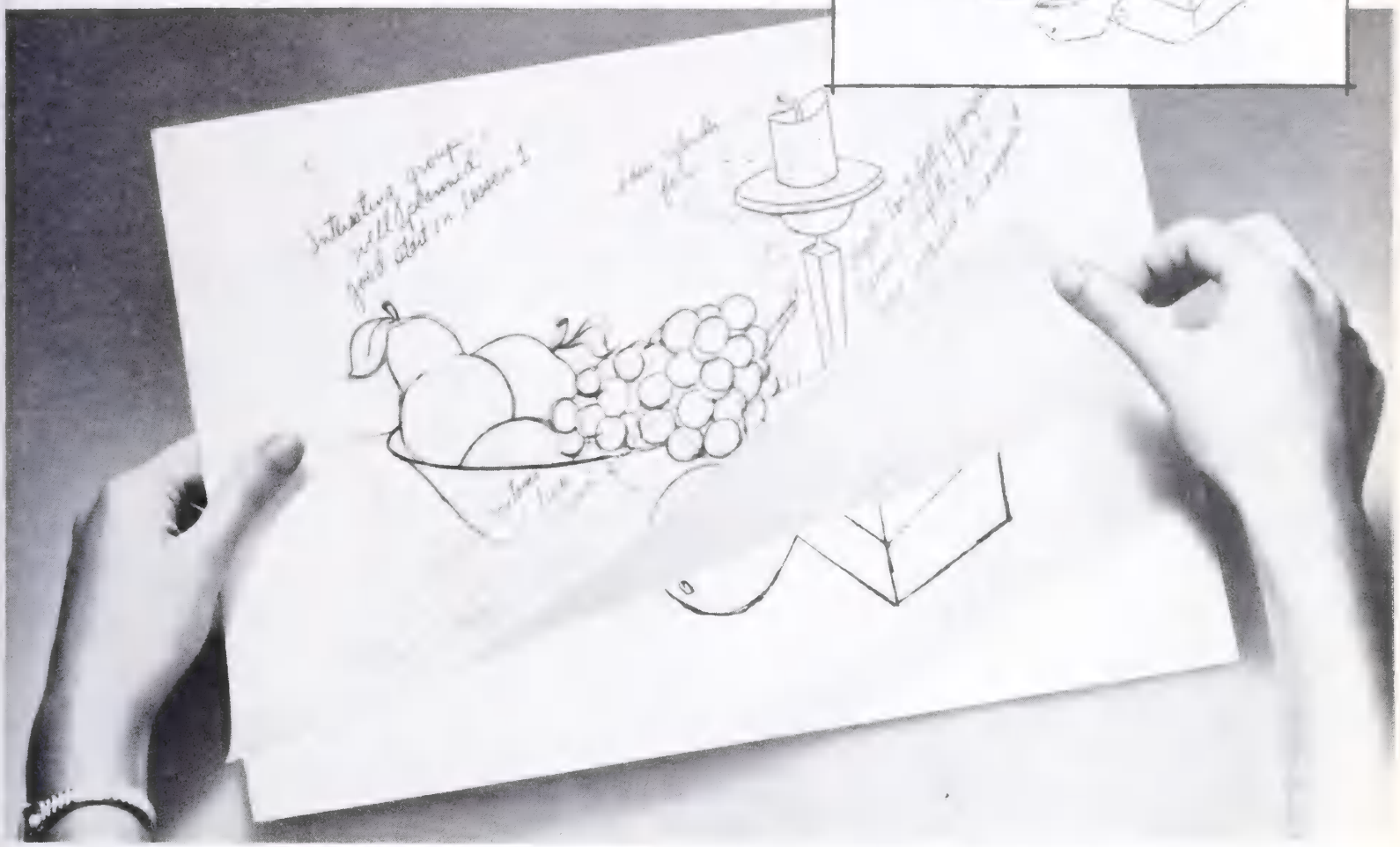
But what about appearing on television? "I rather like that. Like many shy people, I do much better in a certain kind of TV or radio program than in a room with a hundred people. I don't think it's contradictory that one can be on television and hate to go to parties."

"We see friends—most of them related by work. We see every show and every movie, and since New York is the most work-oriented city, it's difficult not to combine work and pleasure here. One of the ways of coping with this is to (Continued on page 34)

If you can draw fairly well

(but still not good enough)





...we'll turn you into a real artist

There are thousands of people who have been drawing better than average ever since they were in grade school . . . but who never improve. They're "stuck" on the same plateau of amateur skill. They keep repeating the same mistakes.

And it's a shame too, because with proper training and guidance they could develop real professional skill, and start getting well paid part-time or full-time for enjoying themselves in art.

If you're one of these people, we'd like to hear from you. For over 50 years we've been teaching people like you to draw and paint with professional skill. And because we teach entirely by mail, you don't have to leave your job or family to attend classes. You learn right at home in your spare time.

Our course gives you solid training in all facets of both drawing and painting. You become equipped to do what you want in art—whether it's landscapes, portraiture, advertising design, fashion illustration, or whatever.

Our lessons show you step by step what to do. Then as you complete each asignment, you mail it in to us for professional appraisal. Your instructor uses transparent overlays (see example above) to show exactly where you went wrong and how to improve your art.

If you'd like to know more about our course, just mail bound-in postpaid card—or if card is missing, use coupon. We'll send you our free booklet, *Art for Pleasure and Profit*. We'll also send you two free art lessons. There is no obligation.

© 1970. Washington School of Art

Washington School of Art
For over 50 years... a good place to "go" to art school without leaving home

Send for 2 free lessons

Washington School of Art
Studio 03-001,
Port Washington, New York 11050

Gentlemen: Please send me your free booklet, *Art for Pleasure and Profit*, describing your personalized home study course in art. I would also like to receive two free sample art lessons. I understand there is no obligation.

Mr.
Mrs. _____ *Age* ____
Miss Print Name

Address _____

City _____

State _____ *Zip* ____



Henredon's
Officers Chest Collection
goes beyond the call of duty.

The value of these campaign-style designs goes far beyond their stunning looks.

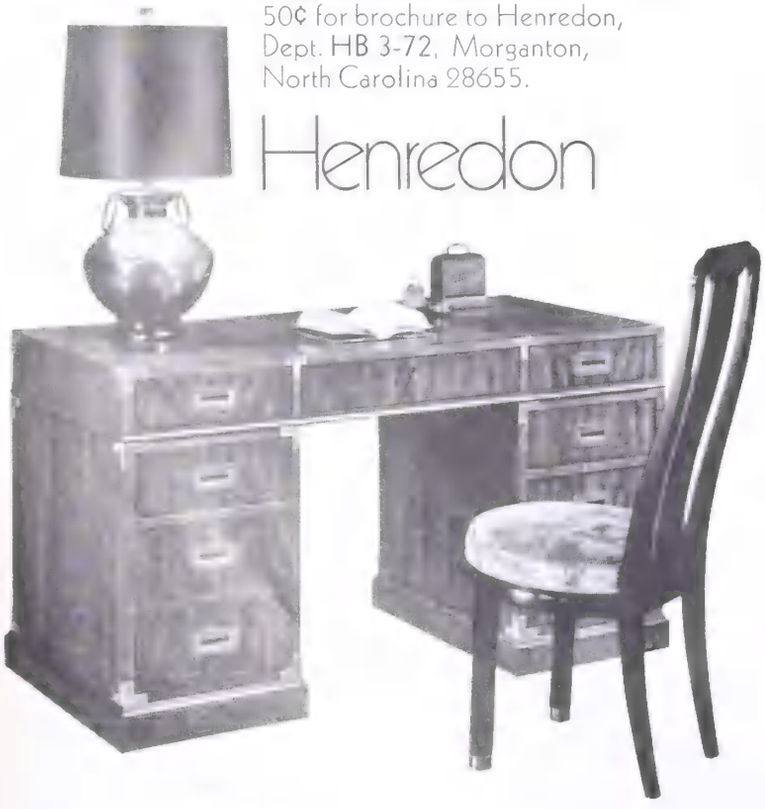
Each deserves a medal for service and versatility.

Use a single chest in a small space. Or bunch several together to fill a large area beautifully. You'll love the excellent storage space. The distinguished-looking desk even conceals two file drawers—perfect strongholds for your important papers.

The classic look of fine walnut veneers, gleams of brass, and clean, neat lines blends perfectly with any style of furniture from traditional to contemporary, too.

To see the entire Officers Chest Collection for every room in your home, send 50¢ for brochure to Henredon, Dept. HB 3-72, Morganton, North Carolina 28655.

Henredon



PERSPECTIVES

Continued

have an apartment like this in the middle of the city. I can be in my office in five minutes. As a matter of fact, I have to pick up something at the office before I leave tomorrow, and I can do that right on my way to the airport."

Does all the effort go into Cosmopolitan and keeping her weight down to 108? Is there no yearning for country simplicity? "No, I'd like a larger apartment, and someday I'll have that, but I don't want a house with grounds. All this back-to-the-soil, I've had all that. When I was a child, we had hundreds of acres of soil, but no money."

"Even though Helen speaks of loving apartments and hating the country, it isn't the country she's referring to, it's rural America."

She prefers New York to any place in the world although "I adore London. The most devoted New York girls come from someplace else. I was born in Arkansas, but then I did a 28-year detour in Los Angeles, which I also adored, but it was totally different. New York is where I belong now."

"I predicted that although Helen was a dedicated Angeleno, she would come to feel more passionately about New York than I ever did. That time has come. I can be happy in other places, but Helen just loves to be here."

Despite her shyness, does she enjoy being a success? "I love people to know who I am. I'm not a major celebrity. I'm a mini. When somebody comes to me in Bloomingdale's and says, 'I love your magazine and I get so much inspiration from it,' I really dig that. How could anyone not want to be loved by strangers as well as by our close friends and lovers?"

"Helen has been propelled into a world of people. She recognizes this—success hasn't really changed her shyness. It's one more thing to worry about. She has not become overconfident. If anything, she's even more wary of pitfalls than she was before."

Helen considers herself a good wife. "I take good care of David." (Any Cosmopolitan Girl knows to do that!) "I fix his breakfast every day, and I saw him through every one of the 40 pounds he's lost in the past two months, boiling eggs and sending them to his office. I take care of his clothes and pack for him and when he isn't feeling well, I really baby him. I like to do all this, I suppose, because I have no child."

"Helen's never missed having a child. I may satisfy her maternal instinct to a degree, although she contends she's too nervous, too loving, too anxious—a child would destroy her.

"She cooks breakfast regardless of when I get up and I get up early to take early planes. She's most pleased when she's cooking dinner for me.

"We are loving and proud of each other, but it isn't a corny kind of togetherness. We maintain our privacy. For example, I work at home in the den with the door closed. Helen can come in if she likes, but she works in the bedroom."

"We're playmates as far as business is concerned. I adore him, and I chased him—and I'm grateful that he married me. I'm a very good geisha wife." ■

HOUSE BEAUTIFUL'S
Directory of Matching Services
for china, silver and glass

A list of sources for matching fine china, quality earthenware, sterling, silver plate, stainless steel, American pressed and cut glass and European crystal. To obtain your copy, send 50 cents with your name and address to:

ROOM 957, HOUSE BEAUTIFUL
717 FIFTH AVE., NEW YORK CITY 10022

Ways and means to beat the system
By Sue Nirenberg

BEAUTY & THE BATH

g words. A woman with her own hair philosophy is the wig rer. She is not concerned with health and nature but rather avoiding beauty parlors and with changing styles without the gery of the scissors. When you wear a wig, you are not at the cy of a zealous hair stylist. We know a woman of the wig per-sion who owns—you will never believe—10 wigs. So ardent a r of wigs is she—always wearing one—that we haven't the test idea of what her own hair looks like. We have, through the rs, kept up with all the doings in wiggery. Were we disinter-ed, she would not allow it, as she is one of those nonstop ers who tell you more than you care to know about everything.



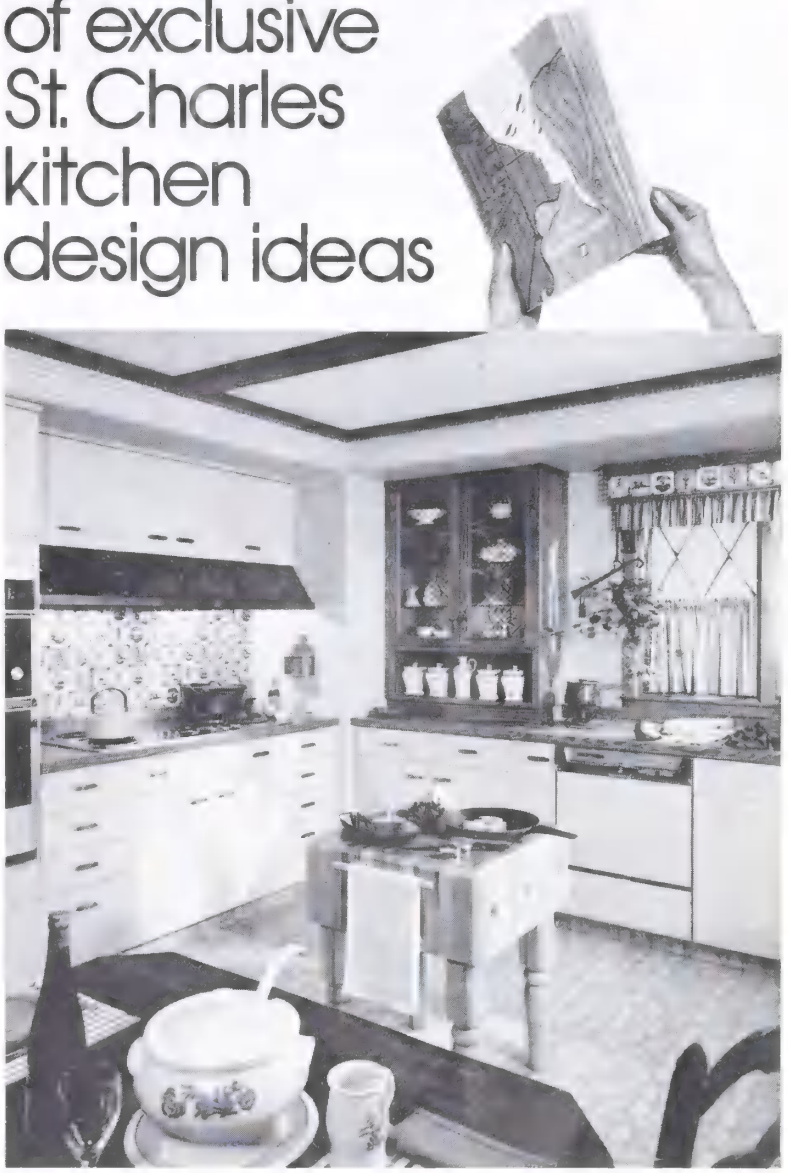
ALICE UCHIYAMA

called us the other night in a state of excitement worthier, we ught, of weightier matters than wigs, but we listened attentively ause we are kind—and because our business is self-improve-nt (more cosmetic than spiritual). "Listen," she gasped, "to t I have found—Paragon's 'Light and Lacy' line of Dynel wigs. h weighs less than a quarter of an ounce." She read from the e slip inside the wig box: "It's an ingeniously designed open-air e made of slim lace bands. And onto this lace foundation, the strands are sewn in a spider weblike pattern."

Why, we asked, is that so wonderful? "It's not a hot, helmetlike ," she explained with some exasperation at our naïveté. She t on. "Don't you see? The comfort, the styling and the fit are ific. They come precut, prestyled and *never need setting*. Air ulates because of the open-air construction. You can comb and the strands in any direction. What's more," she said rhap-ically, "your own hair can be pulled through the wig for a ting effect." The main thing, we gathered, is that there is no omfortable pressure, which, as we all know, is a good thing e life brings pressure enough without adding it to our head. ther small plus—but take what you can get in this life—is you can run your fingers through your scalp. These wigs, she us, are available in major stores and beauty salons around country, and they come in all shades and styles. "I would ner," she said, "reveal my own hair than wear any other kind."

ere are shower people and there are bath ople—and right now we would like to honor a bath person ce that is our bias). "My idea of bliss," she says, "is a bubble n, a book, music in the background, a drink and the time to spend e in total privacy. It's just the most relaxing, lovely and warm g I can think of." This coveted privacy, we figure, is not be-se of a sybaritic nature, but because she is a young mother ally trailed by two small, very active children. Naturally, when want information on bath products, you speak to a bath son. First, she says, into the bath goes a bit of Vitabath, which bles and tingles and softens the skin. There are two kinds—pine-scented, the other floral, and either one is heavenly. ■

This giant book gives you 44 color pages of exclusive St. Charles kitchen design ideas



- Contains over 120 full-color illustrations, including a panorama of today's most glamorous kitchens.
- Shows how St. Charles superior construction and custom planning combines a lifetime of beauty with utility in all 4 major kitchen areas: food preparation, cooking and serving, clean up and pantry.
- Presents hundreds of fresh ideas, including cabinet styles, color combinations, and layout suggestions.
- Describes, in detail, how a St. Charles Dealer works with you every step of the way—from initial planning to final installation of your new kitchen.

St. Charles® CUSTOM KITCHENS

MAIL COUPON FOR YOUR ST. CHARLES IDEA BOOK, TODAY!

ST. CHARLES® CUSTOM KITCHENS
717 Tyler Road, St. Charles, Illinois 60174

Gentlemen: Enclosed, please find $2. In return, please rush a copy of your exciting, full-color, illustrated idea book that will help me plan for my new, custom-tailored dream kitchen.

We plan to: Remodel ☐ or Build ☐

Name_____
(please print)

Address_____

City_____ County_____

State_____ Zip_____

Isn't this the day

To find out about ServiceMaster Customized Carpet Care?



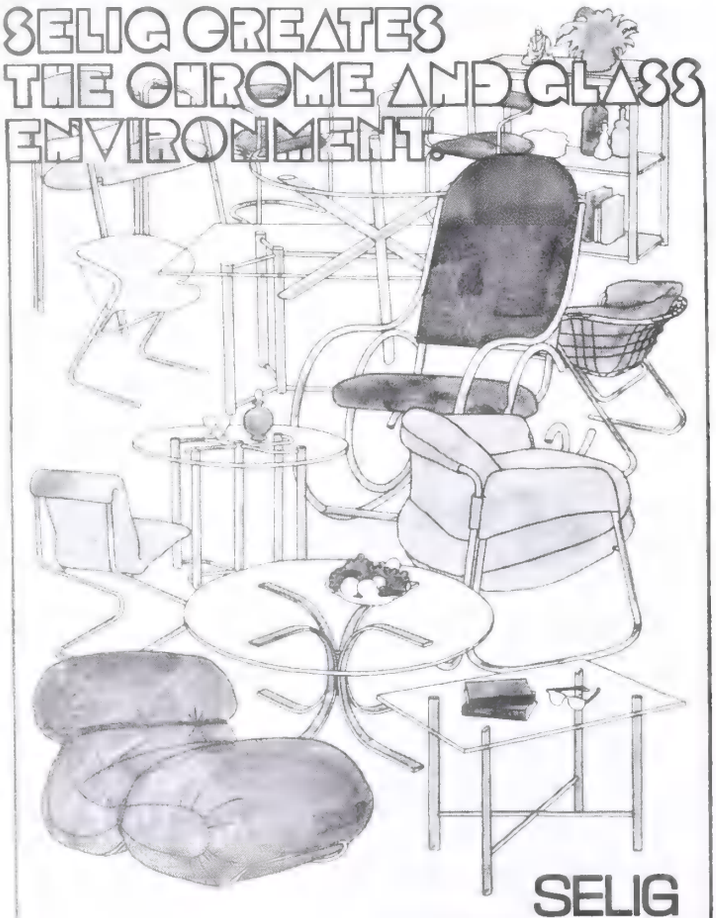
There is no *one* best way to clean *all* types of carpeting. That's why ServiceMaster developed its exclusive Fiber•Fresh•15™ concept of carpet care—with 15 ways to maintain the life and beauty of your carpet. You'll be pleased with ServiceMaster customized carpet cleaning results. Your carpet will look better longer between cleanings and, since you never pay for cleaning you don't need, your carpet care dollar goes further. Isn't this the day to call for customized carpet care? In the white pages under "ServiceMaster." In the Yellow Pages under "Carpet Cleaning."

ServiceMaster

—celebrating our 25th year

© 1972, SERVICEMASTER INTERNATIONAL LTD.

SELIG CREATES THE CHROME AND GLASS ENVIRONMENT.



SELIG

CHAIRS, TABLES, ETAGERES, AND MORE. DESIGNED BY SELIG, MADE BY ITALY'S FINEST CRAFTSMEN OF CHROME, GLASS, LEATHER, PRECIOUS WOODS.

FOR OUR COMPLETELY NEW FOLIO OF FIVE DESIGNS, SEND 25¢ TO SELIG MANUFACTURING CO., LEOMINSTER, MASS. SHOWROOMS TO THE TRADE: NEW YORK, D & D BUILDING; CHICAGO, MERCHANDISE MART; SAN FRANCISCO, ICE HOUSE #2; AND AT BETTER STORES EVERYWHERE.

By Elvin McDonald

GARDENER'S NOTEBOOK

Unmistakably the trend is strong: Everyone is growing vegetables. Even in highrise apartments, you can find pots of thriving tomatoes, basil and chives.

Vegetables have two basic requirements: a place in the sun and reasonably fertile, well-drained soil. Within these limits you can create almost any landscape effect. Vegetables, in fact, can be beautiful. The secret lies in the way they are planted and maintained. Some kinds, like red-hot peppers, are so ornamental that any utilitarian use seems quite secondary. Tomatoes join this category when they are artfully espaliered on a sunny wall or trellis. Patio planting pockets, large pots or redwood planters may hold leaf lettuce and radishes for early salads. Follow with low-growing annual flowers, which in many climates can, in turn, be pulled out in late summer to make way for another salad crop before frost.

For the last word on growing edibles, there's Stanley Schuler's new book, *Gardens Are for Eating* (Macmillan, N.Y.; $9.95). All the basics of climate, soil and pest control are here, along with specifics for vegetables, herbs, fruits and nuts, plus a few unclassified food plants: ferns to boil and serve as greens, roses to grow for their nutritious seed hips, sugar maples, sunflowers grown for their seeds and sweet violets (flowers and leaves are edible).

Garden tool-up time

The next best thing to having a good yardman is having all the right tools to do the work yourself. Essential equipment varies according to how much you garden. If you're into pot plants, bonsai and topiary training, check out Environmental Ceramics' new line of mini-sized garden tools—scaled-down versions of everything from an honest-to-goodness English gardener's watering can to a hoe for cultivating around thimble-size plants. These may be found at gift and flower shops around the country—Price Stern Sloane in Los Angeles, Crate and Barrell in Chicago, E.H. Stern in Atlanta and Bloomingdale's in New York, to name a few.

If you measure your garden in feet or acres rather than by inches, there is a vast arrray of equipment from which to select. For an informative but painless short course on hand tools for pruning, raking, cultivating, trimming and digging, ask True Temper (1623 Euclid Ave., Cleveland, Ohio 44115) for a copy of "How To Play the Gardening Game the Easy Way."

At your garden center or hardware store, pay special attention this season to this new equipment: Disston's cordless electric shrub trimmer (weighs in slightly above three pounds; about $40); Toro's shredder-bagger, which reduces the volume of most garden debris by 80% and turns it into valuable mulch or material for the compost heap (about $220) and Jacobsen's line of reel mowers (the 21-inch model retails for about $180).

Gardener's potpourri

. . . To lead you down the nicest garden paths, follow "American Gardens—a Traveler's Guide," just published in the Brooklyn Botanic Gardens' Plants & Gardens Series ($1.50 from the Garden at 1000 Washington Ave., Brooklyn, N.Y. 11225). The guide covers gardens and arboreta to visit in the continental United States, Hawaii, the Virgin Islands and Canada. . . . The old-fashioned and elusive moss rose has returned in a new everblooming miniature called Kara, which has single pink flowers with the typical mossing on a compact 10-inch plant. From breeder Ralph S. Moore at Sequoia Nursery, 251 E. Noble Ave., Visalia, Calif. . . . The National Council of State Garden Clubs is offering to teachers and school systems, at no expense, a program for conservation and environmental education. For details, write to Elizabeth Mason. The address is P.O. Box 5396, New York, N.Y. 10017. . . . The year's champion dwarf marigold is Burpee's new 7-Star Gold, triploid hybrid from a cross between the big American marigolds and the petite French. It is in reality a horticultural mule that cannot set seeds. This causes the seedlings to bloom early and continuously until frost. Available at local seed racks, or by mail from the W. Atlee Burpee Co. in Philadelphia, Pa. 19132. ■

Tree surgery

—and how to get your money's worth

By HOWARD F. HARVEY, JR.

☐ Every year, millions of dollars are spent on pruning, preserving and removing residential trees. With the strength of the current ecological movement, the dollar amounts put out to preserve trees—and remove and replace diseased ones—will increase significantly in the near future. Many people overpay; others get more than fair prices and don't even know it. How do you know when you are being fairly charged? How can you be sure of getting dollar value every time?

First, try to know something about trees. This is not as hard as it may sound. If you have a specific problem such as one tree dying for no apparent reason, call your county agricultural agent or your state university's Agricultural Extension Service. Even if they don't have the exact answer, they usually will have a fairly accurate idea of your problem and can give you a free expert opinion to compare to what the tree surgeon may say. These extension services also usually have a wealth of printed materials you can obtain free or at a very nominal cost. By being prepared with some knowledge, you are in a much better position to confer intelligently with the tree surgeon. One thing to remember, don't assume that a tree man's diagnosis is inaccurate simply because it conflicts with what the county agent said, unless the agent has also seen the tree.

Generally, it's best to prune in winter. Trees are dormant then, so there is less shock and no damaging sunscorch. Also, tree surgeons are usually not as busy then and consequently can offer a better price. Without the leaves, tree limbs are not as heavy, which makes them easier to work with and gives you less haul-away brush. The workers even work faster in the cold weather. This all adds up to savings for you. One other benefit to having your tree work done in the winter is that most of the con artists are active outdoors only in the warmer months.

Be realistic and frank about your budget. If you call a tree man to look at one tree and that is all you can afford to have done, don't waste his time showing him everything you are only dreaming about having done later. It won't be fair to you because he may assume that you are in a much higher income bracket than you are and may bid higher on your one actual job. Also, unless he volunteers some do-it-yourself tips, don't ask.

It is always good business to get several bids on any large job. You may be surprised at the wide range in estimates from three or four different contractors. But don't be so naive as to decide on the basis of price alone. You don't necessarily want the cheapest job, you want the best value. Ask each bidder to be specific about exactly what he will do for the price he quotes. Ask for an itemized estimate or ask him to write the price on his business card. This will make it easier for you to compare prices and will give you something in writing to preclude any later misunderstanding. Before you make an agreement, be sure your man has liability and property damage insurance, and Workmen's Compensation coverage.

When he gives you a price, don't act amazed if it is higher than you expected. Keep quiet and let him do the talking. Remember, you probably deal with a tree surgeon only every few years and his overhead rises the same as everyone else's. Remember, too, that tree work is not only a skilled trade but a hazardous one as well. Limit your protests to, "That's really more than our budget will allow," or, "That's more than I had expected to pay." Treat every bidder as though he is the only one you intend to deal with. Some people have the erroneous theory that if a contractor knows he's bidding competitively, his prices will be less. This may be true in certain businesses, but most good tree surgeons have more work than they can handle. It is the good one you want, remember? Remarks like "Well, Joe B. will do it for $50 less" will at best get you a competitive, cheap job. The really excellent tree man who is already busy may just tell you frankly, "Well, you'd better get Joe B. before he changes his mind." Where does that leave you?

Many homeowners fail to get the most for their tree-work dollar because they simply don't use common sense. One way customers cheat themselves out of the best deal is by trying to tell the expert his business. Most tree men want to be honest (*Continued on page 160*)



FREE!
16 Page
WINDOW
& DOOR
IDEAS

Before you build, buy or remodel, send for this helpful book. Read about the full line of PELLA windows and patio doors. See how to end screen and storm chores; learn why these PELLA products protect best against winter cold, summer heat. Conventional wood and low-maintenance types. Also ideas on 3 types of interior folding doors. PELLA products are available throughout Canada. Send for FREE copy today.

This coupon answered within 24 hours.

ROLSCREEN CO. Dept. YC-16, Pella, Iowa 50219

YES, send me your FREE Book. I plan to build ☐, remodel ☐

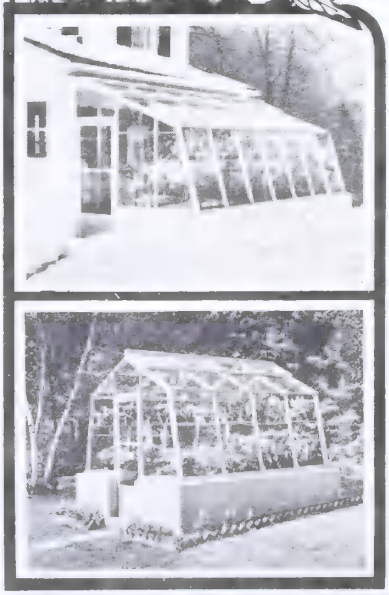
Name _____

Address _____

City and State _____ Zip _____

PELLA MAKES QUALITY WINDOWS, FOLDING DOORS AND SLIDING GLASS DOORS

A home greenhouse makes you a year-round gardener



Poinsettia at Christmas, carnations in autumn, tulips and daffodils when you want them!

If you like gardening, you don't have to restrict yourself to warm weather. Instead, bring the outdoors into your home for all seasons with your own private greenhouse. Not only is a home greenhouse a fascinating fun center, but an educational experience for the entire family. And what a perfect way to get a headstart on the spring season with advance plantings and cuttings for early crops, both flower and vegetable!

Lord & Burnham is America's leading source for home greenhouses. Prefabricated for easy, inexpensive installation, these all-aluminum structures will add substantial value to your residence as well, and will last a lifetime with little maintenance or upkeep.

Dozens of styles and models in full-size houses to fit every taste and budget from as low as $495 to $2,500. Or get started with a window greenhouse from $135 and up delivered. Send today for free catalog #52.

Lord & Burnham
Irvington-on-Hudson, N.Y. 10533
Dept. = 52

Please send your free, 32-page full color catalog that tells all about home greenhouses, heating, cooling and construction for every kind of homesite.

☐ Check here if only window greenhouse brochure is wanted.

Mr/Mrs _____

Address _____

City/State/ZIP _____

In Canada, mail to Lord & Burnham Co., Ltd., St. Catharines, Ont.

Fabulon finishes wood 5 ways.



For a hard, tough, fast drying finish that protects the natural beauty of hardwood floors for years, nothing gives you the good looks and durable luster of FABULON.

For extra hard, crystal clear gloss on trim and woodwork, there's only one — Fabulon's FABULOY.

For a "self-rubbing" clear, satin beauty to pamper doors and paneling, it's Fabulon's WOOD LORE.

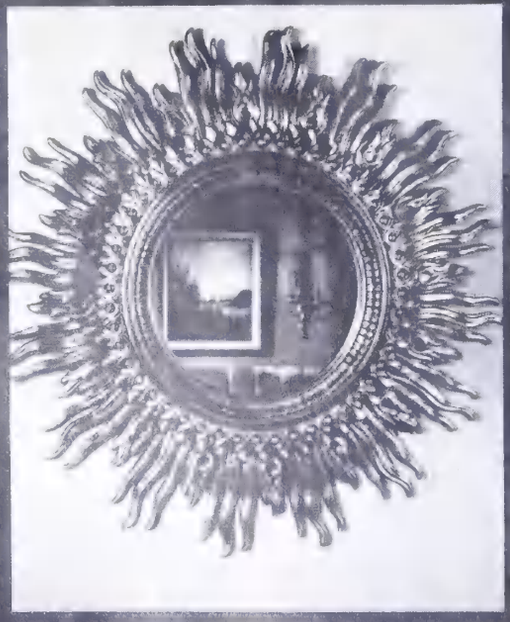
For super tough, clear finishes on any wooden surface in gloss or satin, there's Fabulon's POLYURETHANE.

And for outstanding durability, use peel and chip resistant Fabulon EPOXY GYM FINISH.

That finishes it. Five FABULON ways.

P.S. The best start for a better finish is Fabulon's PRYME, the wood sealer and lightener.

Pierce & Stevens Chemical Corp., Dept. 23
P. O. Box 1092 / Buffalo, N.Y. 14240 Write for free wood finishing booklet.



Instant Splendor

Bassett Mirror Company

Hang this dazzling 48" round sunburst mirror on a wall —and suddenly the room is transformed! You've added size and splendor, a brilliant focal point, a sparkling conversation piece! It's instant redecorating . . . for around $65! Flawless glass center, frame available in GOLD or SILVER metal finish, carefully crafted by Bassett, world's largest manufacturer of decorator mirrors. • Send 50¢ for book, "Instant Decorating Ideas"—30 pages in color by Pat Gunan, famed decorating authority. Write Bassett Mirror Co., Inc., Dept. 72-A, Bassett, Va. 24055.

Portugal: castles and crafts, once over lightly
By Marion Gough

TRAVEL

You may be told that Portugal is so small a country that you can "do" it in 10 days. Don't believe a word of it. Last fall I made a stab at such a flash journey, loving every mile of the road, but when I finally tracked back to Lisbon and the TWA sky bird that was to carry me home, I left Portugal in a frenzy of frustration. There was hardly a place, give or take the sardine cannery in Setúbal, where I didn't long to linger longer. Each time I climbed back into the car to speed on to the next place, I felt I was leaving a plum cake I'd just gulped down like a Dagwood breakfast. It was also patent that I had not done half enough homework on the history and culture of a country overlayered with exotic influences—Phoenician, Greek, Roman, Moorish—and which by the 15th century was a great and grandiose kingdom with an architectural style all its own (Manueline) and could claim half the newly discovered world as its realm.

Fortunately you don't have to be a historian to enjoy the people or landscape. Here are castle-crested hills, a dizzying, unending succession of imposing palaces, cathedrals, monasteries, the lushness of every flower that grows, the quiet of brown-stripped cork groves and gray-green eucalyptus plantations, the white and turquoise cleanness of farms and little towns (the blue a Moorish heritage), and, by way of contrast, sparkling beaches where the fishermen bring in their sparkling, iridescent catches.

An elegant start

My visit began in Estoril, that international seaside playground south of Lisbon where the world's beau monde has been congregating for years. Hotel Palácio here is a landmark in itself, having bedded down every nabob, dignitary and celebrity you ever heard of, its jewel vaults at times so crammed with trinkets and tiaras as to put the Nibelung hoard to shame. You can easily learn to love it—not because of its highfalutin associations but because it manages to mix both comfort and casualness with lovely Old World service.

Cascais is nearby, an antique fishing village cobbled, whitewashed to a dazzle, its narrow streets something to get lost in, of a quaintness that gives you a good idea why so many outlanders choose Portugal for their second home.

A sweet, nice thing happened here—a black-clad lady coming back from the flower market handed this total stranger a bunch of zinnias. Cascais is loaded with restaurants. A pleasant little one, fish the chef-d'oeuvre, is Gil Vicente on the Rua Dos Navigantes. And in the evening, if the casino in Estoril palls, the *boites* of Cascais can give you a taste of *fado*, the curious, melancholy solo song of Portugal that tells of unrequited love or of love of the land. Often it is sung impromptu by a member of the audience. On my night in Cascais, a fisherman did the honors in a café. For a fancier dinner, drive a little way up the coast to Muxacho's at Guincho on the rocks overlooking the ocean.

Sporting afternoon

The big doing on any Sunday afternoon is the bullfight—a stylized piece of 17th-century pageantry and also a very good exhibition of equestrianism. I went happily because the bull is not killed, as in Spain. Soon I learned he simply dies later—which is no consolation at all.

Portugal has never billed itself as fairy-tale country, yet not far from Estoril it has Sintra, an enchanted forest of a place, overgrown with old oaks and camellias. The Pena Palace, on the hilltop floodlit by night, looks down on this almost secretive demesne and a distant valley of gardens and orchards. Sintra, synonym in my book for romance, has long been a summering place for those who live in regal style. Hotel Palácio de Seteais, one of the most elegant hotels, was once a royal summer palace.

Go north, I'd been advised—up the west coast to Oporto and Viana do Castelo, for a taste of Portugal most American tourists never see. And thus began my flash tour. But first I headed east to Évora, the walled medieval town that rises like a gray mountain in the middle of grain fields. The Portuguese call it their

(Continued)

Pennsylvania House



FOR A BEDROOM THAT INSPIRES DAYDREAMS AS WELL AS SWEET DREAMS, COME HOME TO PENNSYLVANIA HOUSE.

A bedroom should be a wonderful, warm place to be awake in. A corner for curled-up reading, or a few moments of peace. A place for dreaming of your tomorrows and remembering your yesterdays.

That's how Pennsylvania House sees, and creates its American Traditional bedrooms. With warmth, elegance and a touch of dreams. Warm with the glow of cherry. Touches like the beauty of its simple, sculptured lines, the moulded panels, antique pulls and velvet-lined trays. What's more, every inch is built to last a lifetime.

Think back. If you remember your fantasy child-princess days, you'll surely want to come home now to Pennsylvania House.

We invite you to see more of the important home look. Cherry, maple and pine are in our all new colorful catalog... send $2 to Pennsylvania House, Dept. HB32, Lewisburg, Pa. 17837.

Portugal

Continued

museum town—a feast of art and architecture, royal and ducal palaces, churches, monasteries, frescoes, goldsmithery. And if this isn't enough, there are the Roman ruins of a temple of Diana in the town square. In my mad dash I nipped through the 12th-century cathedral, on to the Royal Church of St. Francis and its blood-curdling chapel completely surfaced in human bones—and was almost more ghoulishly impressed by the lengths of black hair that young women have left there as votive offerings. On, then, to the baroque 16th-century university, now a high school, where the youngsters learn their lessons in lecture halls magnificently paved in blue and white Dutch tiles which depict philosophy, physics and mathematics, etc. Tiles, *azuelos*, are the great and omnipresent beauty marks of Portugal, developed as a practical substitute for the tapestries of an earlier day.

Évora has an excellent example of that Portuguese institution, the *pousada*, a government-run inn usually in a remodeled and modernized building of historic significance. Here, the Pousada dos Lóios is an old monastery, handsomely converted, the rooms charmingly furnished. *Pousada* prices are also charmingly low—median, about $4 per night per person—but long sojourns are not encouraged. Try to see as many as you can by stopping by for meals en route.

Driving on through cork forests and further through allées of wild prickly pears, through the pretty town of Redondo where the ladies whitewash their houses assiduously and frame them in borders of blue paint, we passed Vila Vicosa, a royal summer palace, now a museum and a great cache of fine china. At sunset we came upon Estremoz, silhouetted against a gold sky.

The town is Gothic, medieval, Moorish, walled in 17th-century, tiny streets of tiled houses ascending to a belvedere and the 14th-century palace of King Dinis. This, incredibly, is the most recently and most lavishly restored of the *pousadas*, called Reinha Santa Isabel for Dinis' saintly wife whose good works are Portuguese legend. Thus I spent the night, after a fine dinner, in the very hall where the saint had trod, in a stately room loaded with antiques and cut velvet under the eye of an oil-painted bishop. Dinis would never have believed the bathroom—a sybarite's dream of pink and green marble (this is marble country).

A lesson in rugs

Off, reluctantly, in the morning, through the broad marketplace with nary a minute to look at the pottery for which Estremoz is famous. But then, one of the loveliest adventures of all—Arraiolos, where the famous cross-stitch rugs are made (some Franciscan monks smuggled the stitchery secret from the Moors). In the Pinto Xavier rug studio, 20 girls stitched away, fingers flying at this double cross-stitch needlepoint. When I looked interested, one of the girls handed me her needle and there ensued a hilarious lesson taught with gestures and many giggles. These rugs, on order, are a real bargain—100 escudos ($31.50) per square meter (39 inches).

On, then, to Tomar and my first real lesson in what the Manueline architectural style is all about—to the Convent of Christ and the Chapter House of the Knights Templars where the stone is sculpturally carved in patterns derived from Portugal's seagoing symbols. Tortuous, elaborate intertwinings of ropes, mariners' knots, anchors, sails, shells were ingeniously composed into ornament that becomes part of the architecture itself. Also here, a polychrome octagonal chapel in Byzantine style. To this day, Portugal's skilled construction workers come from Tomar. Its bosky central park has a waterwheel and a pleasant restaurant—Estalagem Santa Iria—from which you can enjoy it. It's also the scene of the July festival of the *tabuleiros*, when the girls, dressed in their full-skirted finest, carry great stacks of bread, wheat spikes and flowers on their heads.

In the late afternoon, Conimbriga, something of a surprise. I'd known the Romans had been in these parts but there is being excavated an elegantly mosaicked Roman town with swimming pools, Turkish baths, central heating and all that famous plumbing—and a museum of the most sophisticated Roman artifacts.

To Aveiro for the night—Portugal's Venice, laced with canals and equipped with striped mooring posts. It has



got to have the most beautiful railroad station in the world—something of a Chinese pagoda with its eaves curled up in "devil catchers" (a curious Orientalism seen on many houses in Portugal) but its glory is its complete sheathing in tiles that tell the city's history. With regret, I recommend skipping its Imperial Hotel. But outside of town, don't miss Vista Alegre, where the finest porcelain is made and displayed for all the world in a museum.

Up the coast then, to discover provincial towns, Victorian in overtone, with perhaps distant views of Moorish castles—but they are, in fact, seaside resorts with broad cabana-ed beaches and a rolling ocean that promises good surfing. Names, known to English and Brazilians, to be checked for potential vacations: Esmoriz, Espinho, Vila do Conde, Póvoa de Varzim, noteworthy because when you weary of beaching, there is local color and history to investigate.

Meanwhile, I stopped at Oporto to see where port wine comes from, raced through the caves of the Real Vinicola and found, as usual in winery visits, they show you everything but how they actually make the stuff.

Viana do Castelo—it's the everything place, a folkloric place where the prettiest costumes are made, embroidery and filigree are good, there is bead and sequin work, especially pretty on little pocket bags that tie around your waist. There are beaches and good restaurants (at the Viana Mar the local dish is *faijoada*, a mix of tripe, marrow and beans) and there's a green wine. Looking over town and sea, a basilica is a pilgrimage place and next to this, sharing the same vistas, the Hotel de Santa Luzia, checked for a future stay.

Back down the coast from Viana, with a stop at Barcelos, where a condemned man proved his innocence miraculously by making the magistrate's chicken dinner stand up and crow, and thus the Portuguese symbol, the rooster, was born. Barcelos has an excellent exhibition and salesroom of native crafts. I was particularly taken by the primitive sculptures of Rosa Ramalho, Portugal's 85-year-old Grandma Moses, who makes charming little figures of everyday people doing everyday chores.

Back to Oporto to overnight at the Castor Hotel, new, decorated to the nines, and full of electronic unbelievables that turn on lights, call maids, switch on TV—and a discothèque. Then to Coimbra and the magnificent university library (which is duplicated in the city of Vienna).

More monasteries

The big sight at Batalha is a monastery cathedral that started out Gothic, ended with a still unfinished Manueline chapel carved with the fruits and flowers of Portuguese world conquest. In Aljubarrota, a battlefield shrine for Portugal, I found lunch at the Estalagem do Cruzieiro, overlooking an apple orchard, a nice respite from my ecclesiastical and intellectual sightseeing. But I was soon speeded on to Alcobaça and the monastery, there to see the tombs of Dom Pedro and his erstwhile mistress, Ines de Castro (the zesty story is that he propped up her dead body on the throne to proclaim her his queen. I hadn't time in Coimbra to see her home, Quinta das Lágrimas). What impressed me most about the monastery was the huge tiled kitchen, which had a trout stream running through it to feed all of the 1,000 monks.

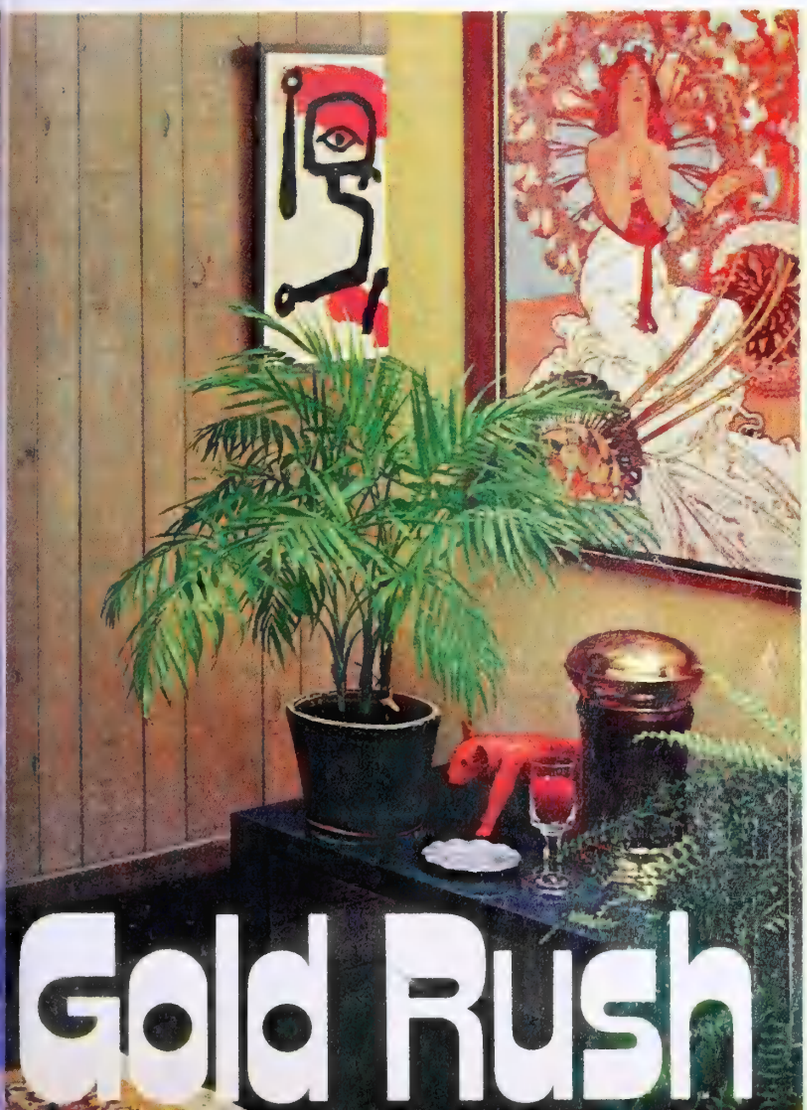
In the fishing village of Nazaré—probably the most photographed spot in Portugal—despite what you may hear of its being touristy, the locals seem to mix peaceably with the suntanning visitors who carpet the beaches. Ladies here do bobbin lace and wear seven petticoats, which make them walk with a sway like the girl from Ipanema. The men in black stocking caps still put out in their sharp-beaked fishing boats, but I didn't see any boats with eyes on their prows.

Down the coast, São Martinho do Porto, another beach to star for the future, especially popular when the youngsters are along, because it's on a safe, secluded lagoon.

Nearby is Caldas da Rainha, a spa long known for thermal waters, quiet, pretty, where native craftsmen make that pottery that looks like crumpled leaves and fruit.

Last stop before the flash tour ended back in Estoril was Óbidos, a walled town where the streets are literally steps and the whole quaint place is crowned by the Pousada do Castelo, which looks out to sea.

That's the merest sample of the Portugal I saw. For more information, Casa de Portugal, 570 Fifth Ave., N.Y.C. 10036. ■



IMAGINE PANELING LIKE THIS FOR ONLY $4.99 PER PANEL!

It's new Gold Rush plywood paneling with a hardwood face veneer from Georgia-Pacific.

Gold Rush. It's rustic. Versatile. And comes in two color tones, Charcoal and Nugget, with a rugged look you won't find in most inexpensive paneling.

Best of all, at only $4.99 per panel, you can afford Gold Rush, even if you haven't struck it rich.

Look over Gold Rush at your building materials dealer. And visit his Georgia-Pacific Imagination Center to find the paint and flooring colors that look best with the paneling you choose. To find the name of your nearest dealer, call free: 800-243-6000. In Connecticut call 1-800-942-0655.

Then, go ahead. Fix up your home. All it takes is a little imagination. And paneling, from Georgia-Pacific.



PANELING WITH IMAGINATION FROM

Georgia-Pacific

Portland, Oregon 97204



The Magnificent Impostor by Berkline.

The recliner that doesn't look like one. Fits in with the scheme of things without interfering. But, when it's time for a comfort break, your Mayfair Rock-A-Lounger is ready and waiting for you. To lean back. And let you relax and enjoy your leisure. Just one from the Mayfair collection by Berkline. See them all at a dealer nearest you. Send 25¢ for a color brochure to The Berkline Corporation, P.O. Box 100, HB-7, Morristown, Tenn. 37814.



BERKLINE

By John H. Ingersoll

IDEAS TO BUILD ON

It seems as though more innovations have turned up for the bath than for any other room in the house. Cocoon-shaped one-piece rooms, pulsating showers, low and no-water toilets, flexible shower handles —quite a parade. Now Eljer joins the pioneers with a bath that is almost complete after the installation of three big components. One is a tub-shower unit made of fiber glass-reinforced plastic similar to models offered by other fixture companies. But Eljer has also fitted the toilet and basin with fiber glass surrounds, making it unnecessary to install a vanity, shelving or wall finishes in those areas. Moreover, the surrounds stand out from the framing, permitting the plumber to run his lines over the surface of the framing rather than through it—a saving in time, energy and money.

Eljer calls its modular units Concept III. Designed for new construction, the three units all fit snugly into a minimum bath space measuring five feet by eight feet. The lavatory and toilet components are quite adaptable to remodeling (in a powder room, for example), since both slide easily through a conventional interior door.

Want more information? A plumbing contractor can help you, or write directly to Eljer Plumbingware Div., Wallace-Murray Corp. at 3 Gateway Center, Pittsburgh, Pa. 15222.

PUD: What is it?

Planned Unit Development—that's what PUD stands for. What it means is more difficult to explain in this space. In general, though, the PUD concept at the moment may be the only sensible way to solve our population/housing/growth problems in the United States, which leads me to comment on a good new book, *PUD: A Better Way for the Suburbs,* by Maxwell C. Huntoon, Jr., a senior editor of the professional magazine for builders, *House & Home.*

The book, published by the Urban Land Institute, is meant as a layman's guide. Will you be interested in it? You will if you're on a zoning or planning board or if you've ever tangled with the board as a private homeowner or if you simply live in a suburb threatened by too much growth too fast. The language is direct and easy to read. And included in the manual are 12 PUDs in the U.S. and Canada. Each is thoroughly described in pictures, plans and text. The cost is $10, available from ULI at 1200 18th St. N.W., Washington, D.C. 20036.

Shower of bubbles

How about a shower as soft on your skin as cashmere? As soothing as a warming pad? A shower of bubbly water does it. Water that flows from the first shower head with an aerated water spray. Aside from feeling rather pleasant, the flow of water doesn't splash. And since the shower head is movable and flexible and fits comfortably in your hand, you can take a shower without getting a drop of water on your hair. Speakman Co., the maker, calls it Champagne Shower. If you don't find it sold locally, write the firm at Wilmington, Del. 19899.

And then some . . .

• A sad sequel and perhaps a lesson to learn after the article last November on "Security for your home—more urgent than ever." In New York City, a 29-year-old man died recently in a fire that trapped him in his own apartment behind a double-locked steel-clad security door of his own making. Uneasy about crime in his neighborhood, he had fortified his door only a few months before the fire.

▪ The eagle eye of someone at the *Wall Street Journal* picked this one up recently: In a published list of surplus government construction materials readied for sale, there appeared, "Various wenches, in varying degrees of condition."

• Another good idea for the increasingly pressing question: What will we do with solid wastes and garbage? And from our government! Calcium sulphate and fly ash, two industrial waste products, mixed with reclaimed rubber, bottles, garbage, lime and water is being mixed to surface the equivalent of 60 miles of new roads and parking lots at Dulles Airport. ▪

Now that you've outgrown wall-to-wall carpet.



It's a sure sign that you have mature tastes. That you're not one of the crowd.

Because truly good taste always demands a sense of reality and genuineness. And is not restricted to any particular style. Like traditional, contemporary, Mediterranean or early American.

Beautiful hardwoods carefully chosen have always been at home with any style. Because they have meaning, reality and substance. Bruce Monticello Flooring is a perfect example. The pattern is 200 years old. And you will find it in some of the most beautiful homes and castles in the world. But you won't find it just anywhere.

Monticello is solid oak. Carefully finished by Bruce in two different tones. You're looking at our Fireside finish. And you won't need a battery of servants to care for it. Vacuuming and occasional waxing should do it.

Monticello is just one of many beautiful real oak floors by Bruce. It will run about $2.85 per square foot including installation. This may vary depending on location and size of the job. Bruce Floors start about $1 a foot including installation.

Old Bruce Hardwood Floors

ci Division of Cook Industries, Inc

Mail to: Bruce Flooring, 1648 Thomas, Memphis, Tenn. 38107 HB

☐ 25c enclosed for color booklet of oak floors.

Name _____

Address _____ City _____

State _____ Zip _____ Phone No. _____

YOURS FREE!

Volume One of Good Housekeeping Illustrated Encyclopedia of Gardening

KEEP IT AT NO COST. NO OBLIGATION TO BUY ANOTHER VOLUME UNLESS YOU WISH!



The first brand-new multi-volume, A to Z, gardening encyclopedia in years. Learn the latest scientific marvels of hybrids. Safer, more effective pesticides and plant foods. New ways to turn your grounds into a showplace with less work.

The art and science of gardening has come a long way in the last fifteen to twenty years. Yet, in all that time, no new multi-volume, A to Z, gardening encyclopedia has been written and published especially for the American soil and climate. Now *Good Housekeeping* fills the gap. And, as you would expect, the *Good Housekeeping Illustrated Encyclopedia of Gardening* is completely new, comprehensive, authoritative, up-to-date, and excitingly different.

To introduce you to the *Good Housekeeping Illustrated Encyclopedia of Gardening* we invite you to accept Volume One *free*. Nothing to pay. Nothing to return. No obligation to buy even one more volume.

You'll use Volume One over and over. You'll discover quickly that this is no dry-as-dust reference work. It was written by 35 of America's top experts. They have made it easy to follow. Enjoyable to read. More than half the space is devoted to illustrations. Vivid color photographs. Page after page of how-to drawings, charts and zone maps. Many, never-before features were created for this encyclopedia, including a handy indexing system that lets you put your finger on anything in seconds.

The *Good Housekeeping Illustrated Encyclopedia of Gardening* will encourage you to do more in your garden, and do it more successfully. With new ways to get the most out of flowers, shrubs, vegetables, trees. Recently discovered information about safer, more effective insecticides and pest controllers.

New techniques to inhibit crabgrass without back-breaking weeding or dangerous pollutants. New hybrid plants recently developed by science that are disease resistant and produce amazing results. Modular plot plans that will work for you whether you have a garden the size of a picnic table or the size of an estate.

The encyclopedia covers every phase of gardening, for the beginner and the prize-winner: Soil Preparation, Composting, Seeding, The Outdoor Plan, Long Lived Garden Flowers, Pruning, Grafting, Air Layering, Window Box Gardening, Ga Indoors, Rock Gardening, Wall Gardening, Organic Gar The Vegetable Garden, The Cutting Garden. In short, thing you must know about the basic, tried-and-true tec —plus the recent discoveries that can make your garden place, without drudgery or costly mistakes.

The *Good Housekeeping Illustrated Encyclopedia dening* took 14 years and more than a million dollars duce. It was written and edited by America's leading ga experts. It's not a European translation. In fact, it's t major multi-volume, A to Z, encyclopedia ever writter sively for the American soil and climate.

Send for Volume One, now. Remember it's a free cost or obligation to purchase another volume, ever.

It took 14 years, 35 experts and over a million dollars to create, produce and publish this giant, 16-v set. Over 2,500 pages, 4,500 illustrations, 800 in brilliant color, many how-to drawings, zone maps and



New ways to control crabgrass, have a thick, velvet smooth lawn.

Exciting new shrubs that add thousands of dollars to your home's value.

Fool-proof flowers for spring-through-fall procession of gorgeous color.

New ways to harvest rich, nourishing, home-grown vegetables, fruits, nuts, berries.

Here's just a hint of what's in your free volume.

- 160 fact-filled, over-sized pages (8½″ x 11⅛″).
- 70 glowing color illustrations and photos, plus many, many how-to drawings.
- *Gardening Where You Live*—vital climate and soil information covering every area in the U.S. and Canada.
- *Acers*—The best maples to plant where you live, for summer shade and fall color.
- *Acid and Alkaline Soil Plants*—how to select, when to seed and feed, what to do if your soil isn't essentially acid or alkaline.
- *Air Layering*—the experts' way to multiply costly specimen shrubs—at no cost.
- *Annuals*—A complete guide to selecting annuals. For window boxes. Cutting gardens. For shade. For border displays. Low growers, tall growers. Early seeding indoors, seeding outdoors, maintaining the annual flower bed year round.
- Complete, concise information about such garden favorites as Abies (Firs), Acacia, Adiatum (maidenhair fern), Aesculus (horse-chestnut), Agrostis (bentgrass), Allium (edible ornamental onions), Amaryllis, Andromeda, Anemones, Angraecum orchids. Plus dozens of other flowers; shrubs; vegetables; shade, fruit, and flowering trees for every climate and soil.

Here are just a few of the more than 15,000 separate articles that can make you a more successful gardener.

Air layering
Annuals
Aquarium plants
Banks
Basket gardening
Bedding plants
Beneficial insects
Bog gardens
Bottle gardening
Budding
City gardening
Compost
Cross-fertilization
Cutting garden
Dis-budding
Drainage
Ferns
Fertilizers
Flower arranging
Flowers from bulbs
Fluorescent lights
Foundation planting
Frames
Garden calendar
Gardening with herbs
Grading
Grafting
Greenhouse magic
Ground cover
Growing soil
House plants
Hydroponics
Inarching
Indoor gardening
Japanese gardens
Labeling plants
Layering
Lime
Mulches & mulching
Organic gardening
Paths
Peat moss
Perennial borders
Planting
Potting
Propagation
Protecting plants
Pruning
Regional gardening
Rock gardening
Rooftop gardens
Seaside gardens
Shady gardens
Terrariums
Transplanting
Trellis
Tubers
Vegetable garden
Ventilation
Water gardens

Plan your garden as a landscape architect would with the unique plant finder section.

Do you need a shrub that will grow to only 3 feet in acid, sandy, or clay soil? All your choices are in the Plant Finder Section. Do you want a yellow, spring-blooming flower that thrives in shade? See the Plant Finder again. Hundreds of plants are listed by their characteristics and their usefulness to you. Plan your garden as you would a painting. A splash of red here. Blue there. A leafy fern in one corner, a sculptured evergreen in another. Never before has landscaping been made so simple.

Editor MARION GOUGH □ Something to put your teeth into, from the proceedings of the Greater New York Dental Meeting: If you suffer from bruxism, which means grinding your teeth in your sleep, you may be knocking your teeth out. But help is on the way in the form of a cushioning plastic "tooth shoe" . . . if you have a tooth knocked out, run like mad to your dentist, who may be able to give it a second life in its own little socket . . . geridentistry (dentistry for the senior citizen) is now such a science that false teeth for the old may soon be a thing of the past . . . as for your eyes, the American Optometric Association says that TV installed and viewed properly is not harmful to the eyes, but to see straight on this, send a stamped, self-addressed envelope for the booklet "To View or Not to View?" Address the Association at 7000 Chippewa St., St. Louis 63119 . . . National Safety Council is recommending a new safety device for aerosol cans, RVR Aerosol (Rim Vent Release), designed to prevent sudden blowups if a can is too warm or shook-up . . . for an eye-opening view of what high-achiever American high school students think of the state of the world, get a copy of the Merit Publishing Company's second annual National Opinion Survey, taken among 23,000 high school leaders . . . for example, concensus is: Elected officials are doing a poor job; the government is doing entirely too little to stop pollution; school drug-abuse programs are proving to be pretty ineffective.

● ● ● **Save Our Planet posters: six leading U.S. artists put their talents into ecological posters, combining good art with the reminder that our environment needs help . . . Ernest Trova, Buckminster Fuller, Georgia O'Keeffe, Roy Lichtenstein, Edward Steichen and Alexander Calder (see *below*) did the designs, published by HKL Ltd., in silk screen, lithograph and serigraph . . . Olivetti Corp. sponsored the project, proceeds earmarked for UNICEF . . . $10 and $15, they can be purchased at Pace Galleries and Bloomingdale's in New York City and at leading department stores throughout the country.**



THINGS

Ready or not, they're here or coming: sheets, blankets and spreads, patterned in crewel designs, from Bibb Co., brainchildren of Erica Wilson, mistress of crewelwork who has put the art back on the needleworker's map. See them in the April House Beautiful . . . a thing, described as a polarizer and no more complicated than a sheet of foam rubber, offered as a cure for insomnia . . . from the Philippines, a recipe for home-brewing your own banana brandy, 20 bananas, two liters of water, sugar, an oak keg and a two-year wait required . . . the possibility that we may be ordering our beef by name: French cattle, Limousin and Charolais, considered the belted earls of the bovine kingdom, leaner and longer in the flank than the Angus, Hereford and Durham we know and love, now being bred and cross-bred in the U.S. to give us meatier, less-fat cuts . . . buttons that never need sewing on, a new system of buttons that twist into nylon discs permanently sewn to clothing, by Togs International . . . for the nosy or cautious, the Lensor, a glass to attach to a window to enlarge the periphery of vision, lets you see who and what is coming and going, an up-to-dating of the old Dutch *spiegel* . . . the Vacuum Shag Rake, by Regina, first fluffer-upper for shag rugs that simultaneously rakes and vacuums them clean . . . from DuPont to the furniture industry and ultimately to furniture users—two new, extra-durable furniture finishes, Lucite and Lucite D (for a high-shine, wet look), both based on acrylic resins . . . National Library Week, which is coming up April 16 through 22, to be celebrated across the country with the slogans "Reading Makes the World Go 'Round" and "You've Got a Right to Read"—pointing up that training in reading is now a national priority . . . RFI, meaning Reading Is Fundamental, is an association funded by the Ford Foundation and dedicated to motivating underprivileged children to read by putting into their hands books they can call their own (not cast-offs, but new paperbacks), now soliciting your help in starting such a program in your community. For further details address RIF, The Smithsonian Institution, Washington, D.C. 20560.

● ● ● **Chinese blues, new problem among the fashion-conscious who have lately jumped into those blue Chinese workers' suits, only to find that the dye also dyes the skin . . . recommended but not always 100% effective—an overnight suit-soak in vinegar and cold water, a step usually omitted by the Chinese, who claim a blue skin is mosquito-repellent . . . more about color and well worth the struggle: the esoteric chapter on "Color and Meaning" in *The Film Sense*, the classic, theoretical treatise by the great Russian filmmaker, Sergei Eisenstein, in which he analyzes the color yellow and its philosophical and psychic relationships with sound, motion and emotion . . . published by Harcourt, Brace & World, it's available in paperback for $2.45.**

EVENTFUL

Newport Jazz Festival/New York: the famous Newport Jazz Festival moves to Big Town, July 1 to July 9, eight (you should excuse the expression) jam-packed days with every big-name jazz musician you ever heard of on hand for concerts afternoon and evening, late-night jam sessions and even dancing, moving about the purlieus of Carniegie Hall, Philharmonic Hall and Yankee Stadium . . . jazz buffs from everywhere are expected to converge, with airlines probably offering all-inclusive travel and ticket packages . . . information: Festival Productions Inc., P.O. Box 1169, New York 10023 . . . and big doings for antique car buffs—the Kirk White Motorcars Auction, weekend of April 28 and 29, Radnor, Pa., for those with a yen to own such exotica as a 1930 Packard driven by Franklin D. Roosevelt or a 1938 Rolls Royce or any of 200 old belles of the road still in their prime, all viewable on April 27-28, Friday night festivities including an auction of Art and Automobiliana—old cars in pictures and collector's-item car accessories . . . for further information write: Kirk F. White Motorcars Auction Inc., 233 East Lancaster Ave., Ardmore, Pa. 19003.

● ● ● **Environmental encouragements: record-breaking sales of glass-cutting devices that can recycle your old Chateau Lafitte-Rothschild and pop bottles into goblets, vases, plant holders . . . the past year's annual reports being printed on recycled paper, the Garcia Corp., makers of sporting equipment, going a step further, giving stockholders a how-to booklet on setting up antipollution campaigns . . . Earthnotes, chic off-white stationery, of recycled paper by Vera Freeman of old-line paper manufacturer Andrews, Nelson, Whitehead.**



From Italy with love. Sears Bellissimo bedspreads.

The most beautiful bedspreads in the world are made in the province of Lombardy. There, in a remote hillside village, tapestry weaving is still a living art.

On the looms of today, Italian craftsmen weave bedspreads like their ancestors wove during the Renaissance. Spreads that are thick, luxurious, and heavy in fringe.

Just one look and you'll know why Sears calls these classic tapestries "Bellissimo." And imports them just for you.

twenty color combinations, five designs. All easily dry-cleaned. In every size, even king and queen. At most larger Sears, Roebuck and Co. stores, and in the catalog.

Only at Sears

Redwood.

Here today, here tomorrow.



The golden hues of a New England autumn, made even warmer by the glow of redwood.

Here is a home to withstand the harshest winter. A home that laughs at time and wind and rain.

For that is the other beauty of redwood. Not just its warmth and eloquence, but its durability.

Year after year, season after season this home will reflect the beauty of its setting.

And inside, more redwood. With a richness, a pattern, a texture no other wood can match.

The man who builds with redwood builds wisely. And he builds for his children's children.

CALIFORNIA REDWOOD ASSOCIATION

Concerned companies working through modern forestry today to ensure an ample supply of redwood for tomorrow.

617 Montgomery Street, San Francisco, Calif. 94111. Write Dept. CA for free booklet, "Redwood Homes." *Member Mills:* Pacific Lumber Co. • Simpson Timber Co. • Wm. Cameron Redwood Products Co. • Arcata Redwood Co. • Boise Cascade Corporation • Georgia-Pacific Corporation • Miller Redwood Co.

House Beautiful
MARCH • 1972

THE CAREFREE HOME

WHAT'S IT ALL ABOUT?

"It's a state of mind"

"Carefree can mean: To hell with the Joneses"

"What's toil to one is pleasure to another"

"You can liberate yourself into a corner, ease yourself out of existence"

"Blessed are the string-savers; they may inherit the earth"



By MARION GOUGH □ *Drip-dry, wipe-with-a-damp-cloth, toss-it-into-the-washer, switch-the-switch, instant quiche Lorraine. Naturally, we equate labor-savers with freedom from care, and who's to put them down? They've revolutionized the whole business of housekeeping. They're everyone's modern handmaidens for keeping the habitation in physical fitness. But our antennae are out—and everywhere in this remarkable age we sense that carefree is taking on a far deeper meaning than work-saving alone. In its true sense, to be carefree means to be shed of worry, anxiety, uneasiness. These are the pangs that assail people who are not sure of themselves, who are constantly bedeviled by what the neighbors might think, who keep a weather eye out at all times for what the Joneses will be doing next. Carefree means saying, "To hell with the Joneses," and more and more people are doing just that. They are creating their own way of life, molding their homes to suit themselves and making their own choices of what's worth fussing about. See the meaning of carefree throughout this issue in the homes of such self-assertive independents and in our own freedom-from-care suggestions.*

(TEXT CONTINUED ON PAGE 116)



doubly smart



THIS SOPHISTICATED SEASIDE RETREAT IS AS CAREFREE IN UPKEEP AS IT IS IN SPIRIT

When Charles Pengelly and his partner, Randy Kaye, decided to build themselves a hideaway on New York's Fire Island, "We knocked out the plans in only a month—and we finished building and furnishing down to the last ashtray a year from the day the first nail went in," Pengelly explains. "We have a swimming pool since a lot of people don't like ocean bathing—they like the intimacy of sitting around a pool and talking. There are five bedrooms—rather a large number for a beach house—but we like to have guests. We like a more contemporary look than most of the houses in this area have and we very much wanted a dropped living room, so we planned the dining room on a raised level. The table seats 10 and while you're eating, you can look out at the ocean." The living room—indeed, the entire house—has basically washable paint, vinyl-coated wallpaper, coated fabrics and crisp white vinyl flooring. That's the easy-upkeep part, and interesting accessories, some created by the owners, supply touches of sophistication. The fanciful mirror (*right*) is framed in white lacquered Plexiglas, hung over a Parsons table covered in the vinylized cotton that's stretched on the wall in back of it. The collage (*above*) was made by Pengelly and Kaye out of plastic foam cups inlaid with tiny round mirrors. Masses of plants below it are placed on a platform that backs up to the sofa. For a bit of sentiment, two antique spindle chairs (*inset, below right*) have needlepoint seats designed by the owners. Throw pillows are covered in vinyl cotton. Here, overlooking the sea, colors are kept to bone and white; the rest of the house is filled with brilliant flower and sun colors.

PHOTOGRAPHS, HOWARD GRAFF. PRODUCT INFORMATION, PAGE 111



in a New York apartment, easy-to-duplicate decorating raises a bedroom to a zestful plateau of vibrant color

PATTERN

Editor NATALIE SCHRAM □ So you would like to give a whole room a whole new look from top to bottom—cornices to radiator caps. But the very thought puts you into a bit of a panic, for your only back-up squad is you. You don't have a decorator ready to come to the rescue. You don't have a bottomless bank account. Nor, you confess, are you anything like nimble on your sewing machine. Don't panic. With a little help from your friends (in particular, a department store), you can face-lift a space stylishly *and* with ease. No need to go the everything-custom-made route. Here, we show you how beautifully you can do with ingredients usually available at retail level.

The first consideration in rethinking one of your rooms—psych out what you want to accentuate, what you want to play down. In this bedroom in its "before" version (*below*), the white walls, which can be spectacular in some situations, really seemed to emphasize the too-high-to-be-homey ceilings, the inexplicable wall niches, the peeling, not-too-quaint radiators. The personality of the room seemed amorphous, too open-end. The goal: to give the space a



PHOTOGRAPHS, HOWARD GRAFF; PRODUCT INFORMATION, PAGE 111

clean-cut, very personal kind of pizzazz, atmosphere and comfort. To make the environment look rare and one-of-a-kind, but actually to be very easy-care. What colors should be where? What to do about walls—fabric or paper them? What to do about windows—curtain or window-shade them? Finding "Gypsy Bazaar," a collection of fabrics Angelo Donghia and Ira Seret designed for Bloomcraft (the collection is actually three different prints—"Gypsy Stripe," "Gypsy Star," and "Gypsy Mood") answered all the questions and set the pattern pace for the whole room. Age-old in theme—the "Gypsy" geometrics were inspired by those embroidered onto Pakistani wedding tents—these fabrics are up-to-the-minute-American in other ways. They are all 100% cotton, Zepel-finished, available by the yard and they also come made up into bedspreads, big and little cushions, even into soft, acrylic-lined quilts. To play patterns in a tentlike way, "Gypsy Stripe" is shirred onto curtain rods across all four walls (*right*), a deluxe look you can create on your own. (For complete instructions on hemming and on figuring yardage, see page 160.) To hold the ⅜-inch Kirsch brass curtain rods, closed or transport brackets were spaced along the top and bottom of the walls so the cotton material could be stretched between them. Where special, nonstandard lengths of rod were needed—for instance over the window frames—rods were sized down using a rod cutter. (You can also cut rods with a hacksaw.) The fabric was shirred onto the rods, the rods mounted on their brackets and *shazaam*—fabric walls! To make the ceiling seem visually lower, cozier, without actually tenting it with fabric, it's been painted a shiny, deep blue. The same enamel was applied to the tall window frames—nice architectural details of the room it's nice to keep strong. Laminating the "Gypsy Star" pattern onto the window shades not only keeps out fabric-fading sun (and city soot), it also shows the sensational look these gypsy geometrics have when played, not shirred, but completely flat. The four heavy-duty shades have been specially thought out, too. (The longer a shade is, as here, the heavier and stronger its roller must be.) The lower pair of shades extends up from rollers—cords wrapped around hooks anchor them in place when they are "up." The upper two roll down from "reverse" rollers (so the pattern at the top isn't interrupted by a visible roll as in the flowered shades in the "before" view). Window-shade shops can laminate fabric onto shades for you, but you can also do it yourself with easy-to-apply glues. And you can also buy in certain widths shades that already have glue impregnated into them which, released by the heat of an iron, will bond shade and fabric together.

Another well-planned part of using the "Gypsy" collection so pervasively throughout the room was accessorizing with just certain colors from the prints—white for the leather-covered little Chippendale table, yellow with white in the lamp. The lovely warmth of all-out red was saved for the Spanish shag rug from Couristan and the zigzag pedestal for the Agam chrome sculpture. And in a room filled with tent-inspired patterns, what could be more natural than being able to sit sometimes on generous-sized floor pillows covered in "Gypsy Star" and "Gypsy Stripe." Also, it's grand to be able to sink into a super-comfortable club chair. And precisely how it was slipcovered is very key to the success of the room. Covered in the same "Gypsy Stripe" print as the walls, the chair almost seems visually to disappear into its background—an effect of print-on-print it's smart to remember. This is what is so refreshing about working fabrics in your own way in an "old" space you want to look bandbox new. Differently scaled shapes, covered in the exact same print, can come together very, very interestingly. You don't have to opt for this *total* look. Our saga is woven of know-how and decorating ideas to spark *your* ideas. You choose. (*Instructions on page 160*)



POWER



in a Chicago duplex,
the principle of restraint-
expertly executed-creates a tranquil,
free-from-care environment

QUIET



PHOTOGRAPHS, HOWARD GRAFF; PRODUCT INFORMATION, PAGE 111

Mr. and Mrs. Jerrold Wexler planned their duplex around the Chicago skyline, a super view of Lake Michigan and their favorite no-color colors. New York Interior Decorator Marilyn Ruben worked with them on a concept of tranquility—a lovely old Persian rug in sands, blues and soft rust tones, nubby oatmeal upholstery for sofa and lounge chairs and a rich chocolate suede tufted bench. The texture of each piece has an affinity with the next, completing a beautifully livable apartment. The skylight and contemporary stairway provide light and a strong architectural feeling in this living room with its open fireplace and extraordinary bird's-eye view of the city.

POWER

TRULY CAREFREE

Does what you see here seem like the answer to carefree living? If it doesn't, we have proved this one point: Long gone are the days when "practical" meant dowdy and drab. Among new wipe-and-don't-worry materials is a remarkable range of vibrant colors, sparkling designs and comfortable fabrics. Nor, as these pages illustrate, must "carefree" architecture be dull and monotonous. About six months ago, House Beautiful set out to demonstrate how closely allied carefree living and good taste can be. We began by selecting a visually handsome condominium community—Heritage Woods in Farmington, Conn. Why condominiums? They are as near to carefree as one can buy. Maintenance of the land, roads and the exteriors of every house is handled by professional crews. Owners (that word is used correctly: one buys his own dwelling unit) are responsible for maintaining only the interiors. Then we asked ourselves: How can we make interior upkeep easier? With materials, fabrics, surfaces, furniture and finishes that clean easily and stand up well to daily wear. And so we did. The interiors are in one of the two-bedroom, two-bath models, finished to our specifications and furnished by House Beautiful editors. A planned residential and golf community of 400 acres, Heritage Woods will contain 1,200 dwelling units. All land planning and architecture are by Callister & Payne of San Francisco.









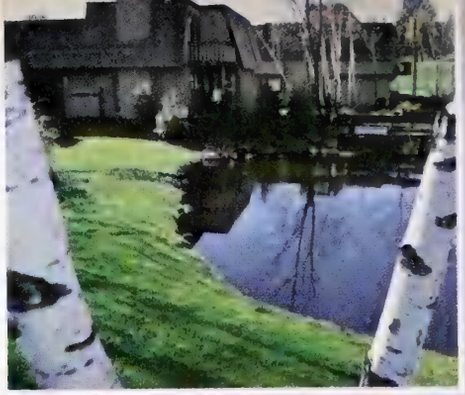
HARRY HARTMAN

A zestful, fresh, fun-to-be-in scene enlivens the living area (*above and far left*). Yet all surfaces—floors, walls, ceiling, window trim—are well protected by plastic finishes. If dirt smudges appear, 90% ought to come off with only a wet sponge—and no harm to wallpaper, paint or wood parquet floor. All fabrics are treated with soil-resistant chemicals. Exteriors (*left and inset top*) are clad in decay-resistant Idaho cedar, lightly stained. Roofs are protected by red cedar shingles.

Editors LESTER GRUNDY, NANCY CRAIG, MARY BOWDEN, JOHN INGERSOLL

a richer life begins in these low-care rooms

Always wishing you had time to read that new book? You will have that time, if you accept the inevitability of spills and dust and dirt and lighten your cleaning chores with some of the bright new and proven old ideas spread through this lovely sunlit dining/living area and the comfortable lamplit den. For example: a sprightly, cushioned, no-seams, no-wax vinyl floor from Congoleum in the den (*below*); a room-widening, washable wallpaper from James Seeman Studios on the den walls; a subtle washable wallpaper from Connaissance Fabrics in the living area (*right*). And what about the handsome, textured, dark oak block flooring in the living area? Yes, it, too, is easy-care—from Bruce, finished with a commercial-grade urethane coating, tough enough to resist dirt and stains for years. Using only blinds and shades at the windows cuts down on decorative hangings to clean and change, while functionally controlling light. In the den, there's a light day shade from Breneman behind the dark night shade. Vertical blinds by Thru-Vu let in marvelous veins of sunlight across the living/dining area and, of course, can be closed when privacy is preferred. Soft colors brighten the ceilings, and why not? A ceiling is very much a part of the room—no reason it must be ascetic white. Paint is washable Lucite by DuPont. The glass throughout is double-insulated against cold.











Bright mixture for the living/dining area: the newest folding chairs and a handsome, sensible sectional by Hammary, covered in a Sunbury fabric, Zepel-treated against soiling. The plastic-topped table and chairs are wet-cloth cleanable, of course. Except for the sectional, all the furniture is from Wayside Furniture in Milford, Conn., a House Beautiful Pace Setter store. At left and inset top left, easy-care landscaping (someone else keeps it up) and a meandering stream lead to clustered homes.



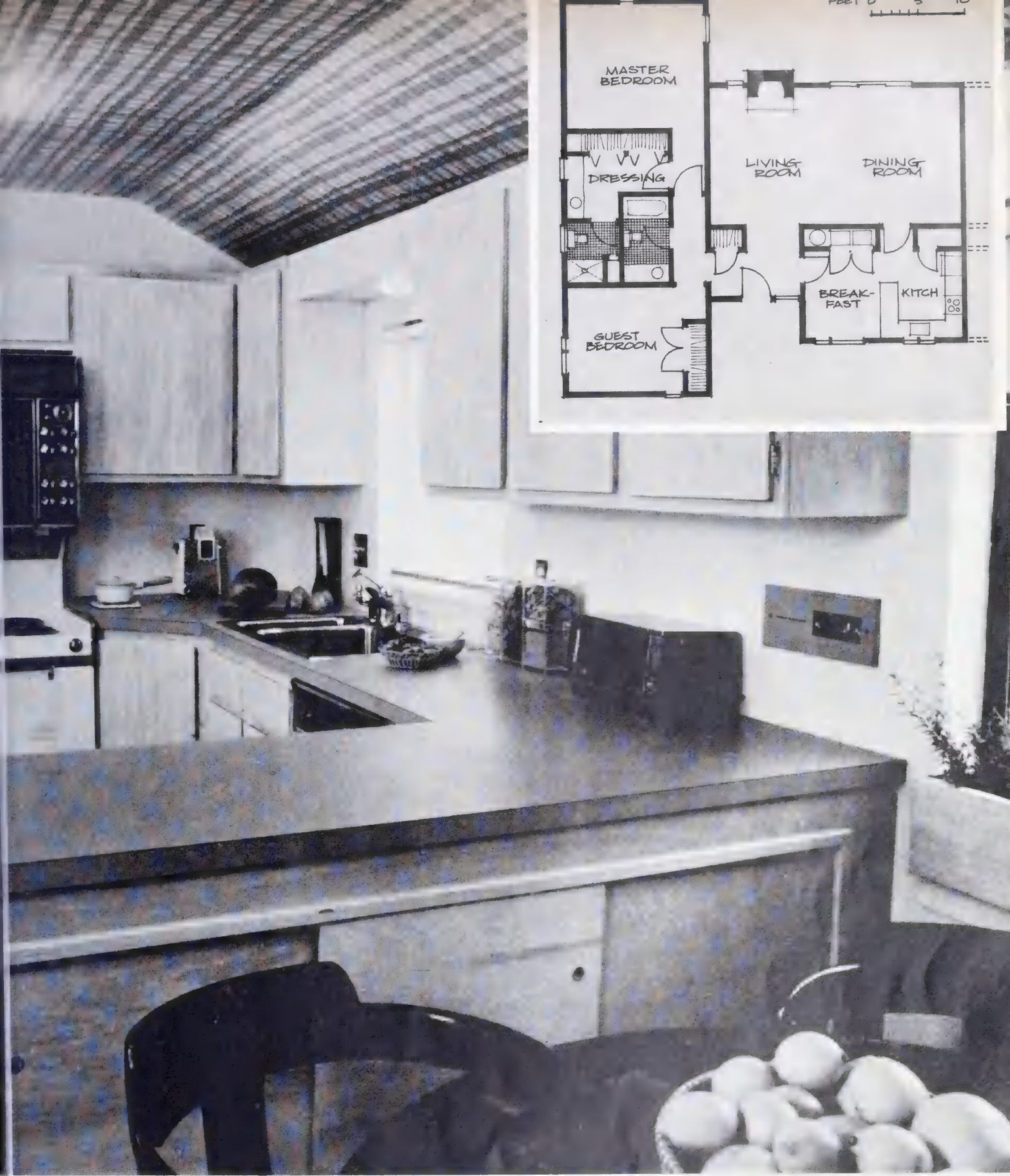






housework here is almost fun

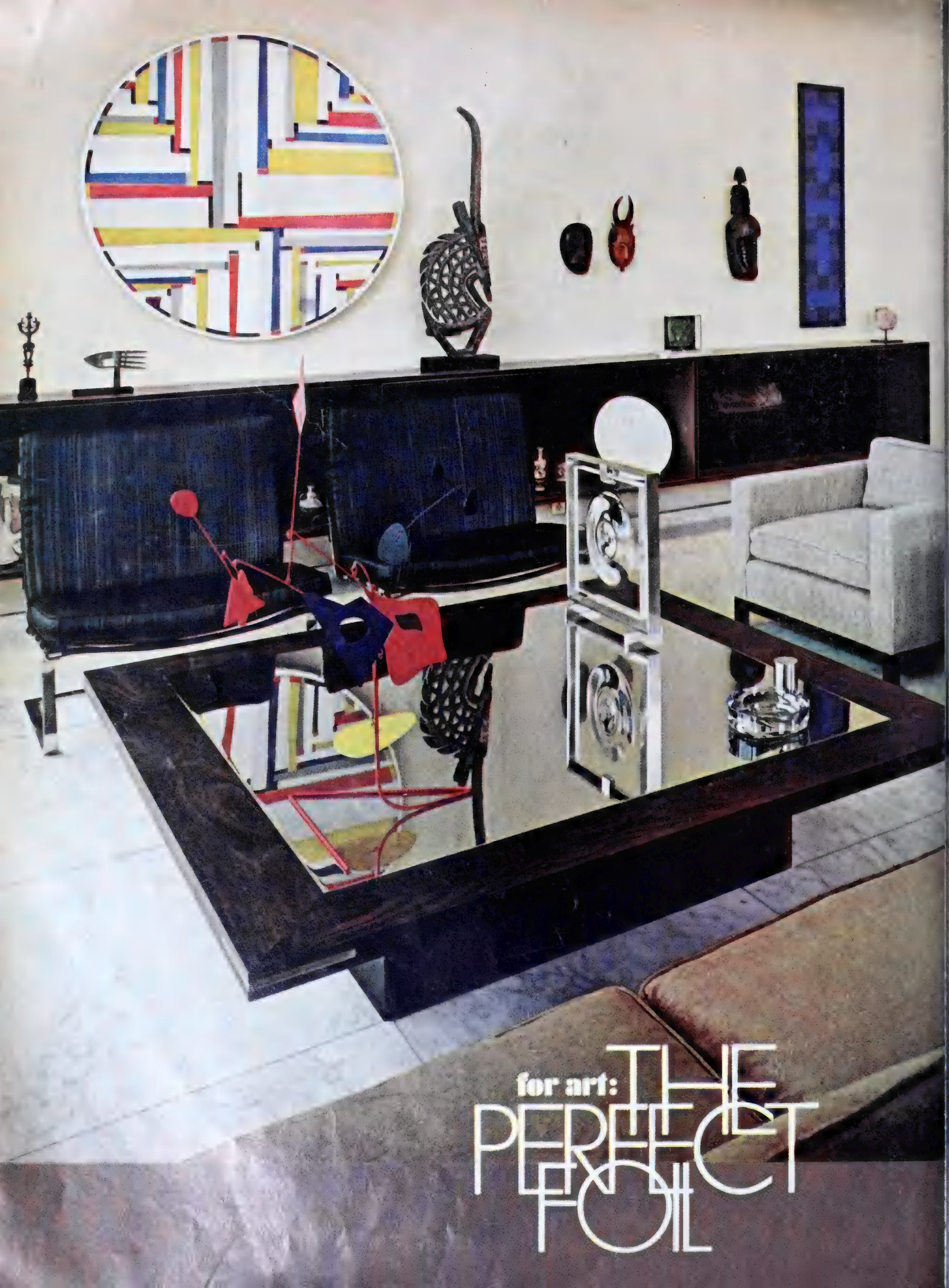
Aligned with the steeply sloped mansard roof outside, a slanted corner of the bedroom ceiling (*top*) subtly changes the interior space, making the room more intimate without losing any of its expansiveness. The parade of carefree materials continues. On the floor, World's Olympia carpet in a tight, splendidly soil-resistant weave. A happy, vinyl-coated paper by Columbus Coated Fabrics brightens the walls (one of many new designs in vinyl paper), and another Lucite paint gives a lift to the ceiling. Outside (*above*), pleasant exterior privacy.



PLAN, T. GRANVILLE; PRODUCT INFORMATION, PAGE 111

Two ceramic products—one brand-new, one well established—were chosen for their sophisticated appearance and marvelous dirt-resisting qualities. Both are from American Olean Tile Co.—a warm, sand-colored quarry tile floor that extends from the kitchen (*above*) into the entry and bedroom hall, and remarkable Redi-Set tile on the counter and walls in the dressing room (*left*). The fresh idea about Redi-Set: Grout lines are a space-age material, as easy to clean as the glazed tile surface. Wardrobe closets bank the near wall (see *plan*).

Artfully mixed in the cheerful kitchen, white Lucite-painted walls, white stained cabinets and bright green Formica counters reinforce the sprightly green plaid of vinyl-coated ceiling wallpaper from Columbus Coated Fabrics. Appliances throughout are by General Electric, with an easy-care stainless steel sink by Elkay. On the wall near the window is the control panel for a NuTone fire and burglar alarm system, and for a final touch of green, an indoor herb garden. The plan (*inset*) is a model of good circulation and spacious—over 1,000 sq. ft.


for art:
THE
PERFECT
FOIL

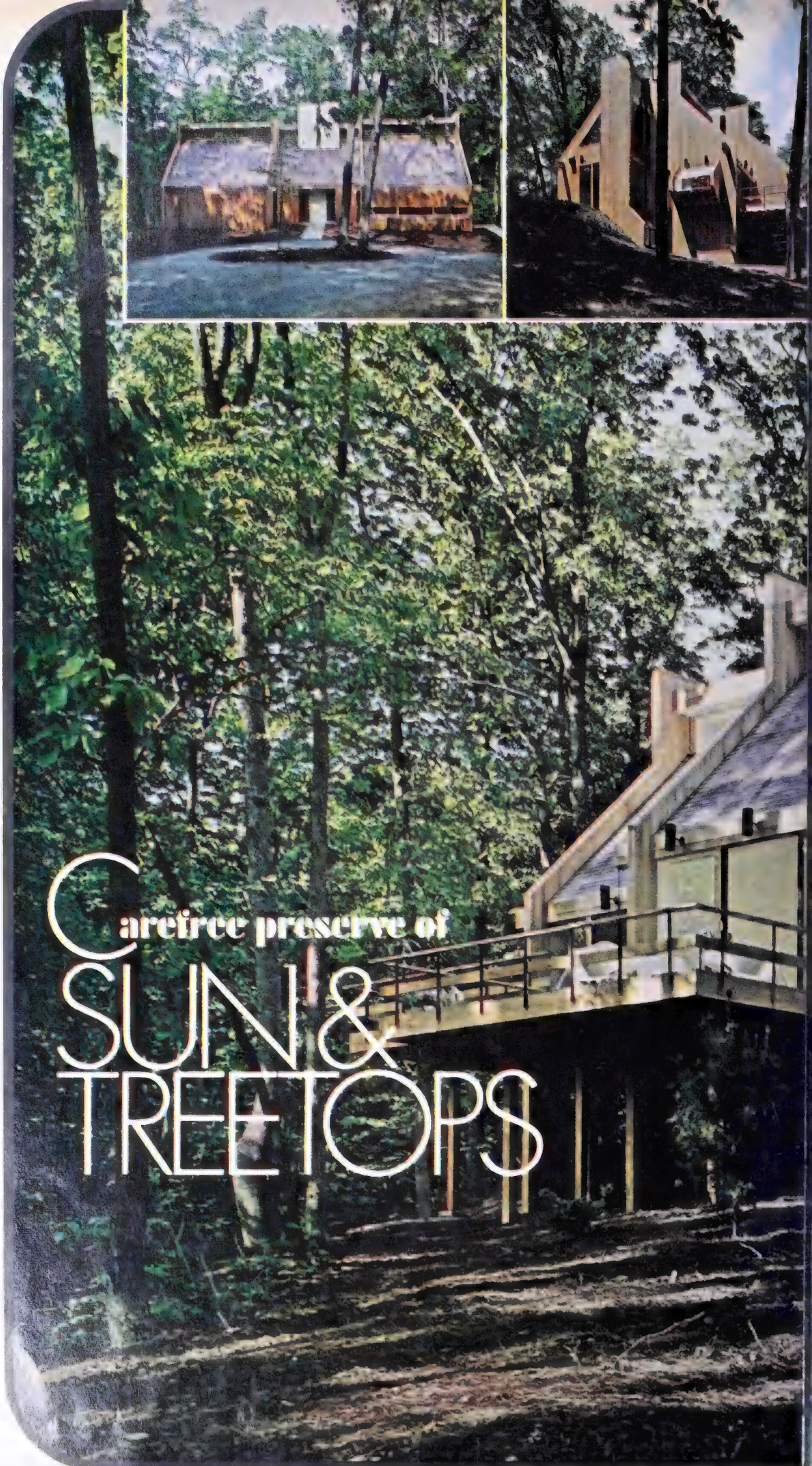


One definition of carefree is living without clutter. Witness Mr. and Mrs. Harold E. Strauss' Chicago apartment, where Architect Dan Brenner and Interior Designers John Vinci and Larry Kenny have created a cool and intellectual environment—and a perfect foil for the Strausses' art. Mrs. Strauss describes her feeling about the apartment as "one of constant exploration." Textures that weave cool with warm have a lot to do with the inherent action in the room. Marble floors juxtapose with wall coverings of gray felt, saffron silk and white pile carpeting. The furniture, too, gets into play: lounge chairs, nubby tweed; a pair of Mies van der Rohe chairs, horsehair; the couch, velvet; the table, stainless steel and wood. Behind, a suspended bronze case becomes a contemporary fireplace on one end. Brenner was inspired by Dan Flavin's light sculptures to create the hallway lighting (*background, below*) of recessed fluorescent bulbs, floor to ceiling. Even a ventilating/stereo system between the living room and entry mixes function with art, making the scene a three-dimensional collage.

PHOTOGRAPHS, HOWARD GRAFF; PRODUCT INFORMATION, PAGE 111







Carefree preserve of SUN & TREETOPS

By MELISSA SUTPHEN ☐ Buildings have a nice habit of standing still. Leaves and sunlight have a nice habit of not. Ignore these interesting facts of life and you can still have a house in the woods, but it will be a very dark little house. Design into the interplay among sun and greenery and architecture, and you'll really be living.

"What you want to do is build so major light comes in up very high," suggests Hugh Jacobsen, who designed this neat, three-level house in the Virginia woods. "In this part of the world, summer is really six months a year. And all the time that trees have leaves, the leaves are what absorb the light. Frame only direct light and you'll get sunstreaks—light always moving, always fading. You want illumination with a more consistent quality—light pulled in from the sky. Clerestory windows high along the roofline are the answer. They will bring in precisely this kind of sky light—and hold it."

An angled "pop-out" window (*inset above right*) is there to catch sun as it comes up in the morning. Glass panels flanking the white front doors (*inset above left*) let in sunset colors. Wanting this house not only to stay light but also to keep its strong sculptural form showing every season, the architect chose tidewater cyprus siding—a warm-toned wood that will never look lost in the forest. Rooms for the teen-age children he tucked under the decks (*see plans, page 71*), space in a sense "given" to this house because it's on a sloping site. And a very easy-care one it is. No grass to mow, no formal flower beds to fuss over. The lawn is simply tanbark, pine needles and the natural floor of the forest. Leaves clogging gutters? No way. Rain pushes leaves out the clever rainspouts (*inset far right*), then runs down the chain to a dry-well below.

ROBERT SAUTHER





All the
light-sliced
spaces grew from
one wish...





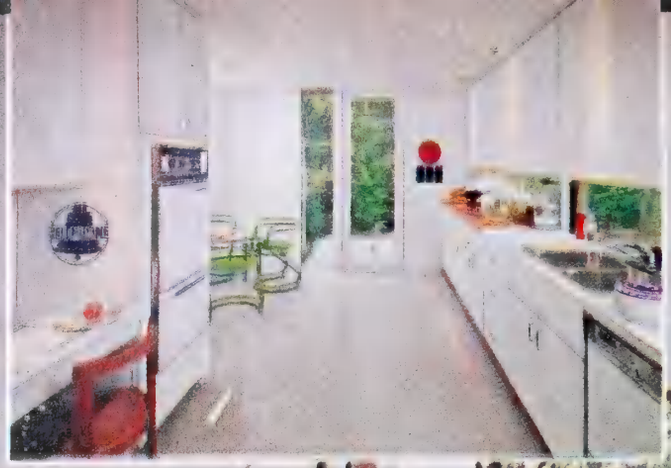


...a study, sky-high and quiet

"A place where I can look out right into the trees. A place I can spread my papers. Or even lie down. I find I do some of my best thinking flat on my back." This was how the man of this family—a surgeon who also writes and teaches—described a room he had been wishing for for years. The doctor got just what he ordered and his sky-high study (*left*), reached by a spiral staircase, impressively frames light and treetops.

Two levels below, in his son's room (*bottom right*), the light-catcher is a "pop-out" window, angled so light can reflect off the desk top much of each day as the sun runs its course. Windows in the master bedroom (*bottom left*) are glass doors opening onto a deck. Placement of windows is also key in the living room (*far left*), where the ceiling zooms up 23 feet.

"A nine-foot ceiling is much better than an eight-foot one," believes Jacobsen. "Ten feet are much better than nine; 23 feet better yet. But if this living room had no light at all coming in the top, sitting down below could seem a bit like sitting in the depths of Beowulf's castle. So we pull light in through a double row of clerestory windows up there, bouncing it off two sloping ceilings—the one in the living room and the one in the front hall. Result? Lots of light reflecting in even on days it isn't sunny. And the great thing about reflected light is that it *stays*. You can fill up a room with it and it will hold, almost the way a vessel holds liquid. Fingers of direct sunlight the vertical windows let in really make things sparkle. And they tell you the day is getting on and help define 'this is inside, that is outside' for you. The see-through slit over the fireplace shows you from the front hall that—ah, there's a deck side (*inset far left*) to this house."

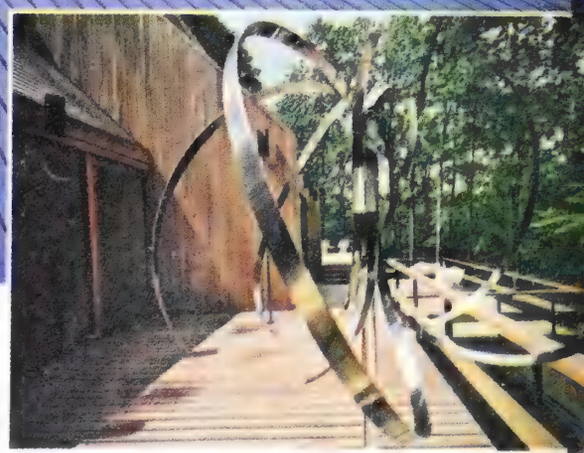


All sorts of design elements work to make rooms in this house appear larger than they are. All-white or all-glass walls pull in the natural colors of the outdoors at all hours and appear to stretch outward areas like the breakfast corner of the kitchen (*right and inset above*). And, psychologically at least, the decks double your impression of the size of some of the spaces. Walk into the 16 by 20-foot living room or the 11 by 16-foot dining room (*far right*), and you don't at all feel these interiors end at the glass doors. Rather, your eyes, lead on by the lines of the deck planking, visually extend these rooms out to the deck railings. Too, there are no moldings, no frames around doors or windows to emphasize where rooms end (or to have to be dusted). And arranging furniture, all from Woodward & Lothrop, Washington, D.C., well in from the walls also visually expands space. Putting chairs and a couch close by the fireplace not only means people can talk comfortably back and forth, it also gives the room, Jacobsen feels, "luxurious throwaway space—space you can kind of flow around in." Steps are interesting, too. Having to go up steps indoors to get from the living room to the dining room or down steps to go from deck to deck (*inset far right*)—all these are ways to make even adjacent areas seem different in mood. So can lights. Turn on indoor and outdoor lights in this house in the evening and all the glass walls, in effect, disappear and you can see far into the woods. The owners have also found that with just outside lights on, they get sensational late-night looks at nature. "We can look through the slit windows right up at the stars. We have a house you don't just live in—you experience it. We're always discovering something new."

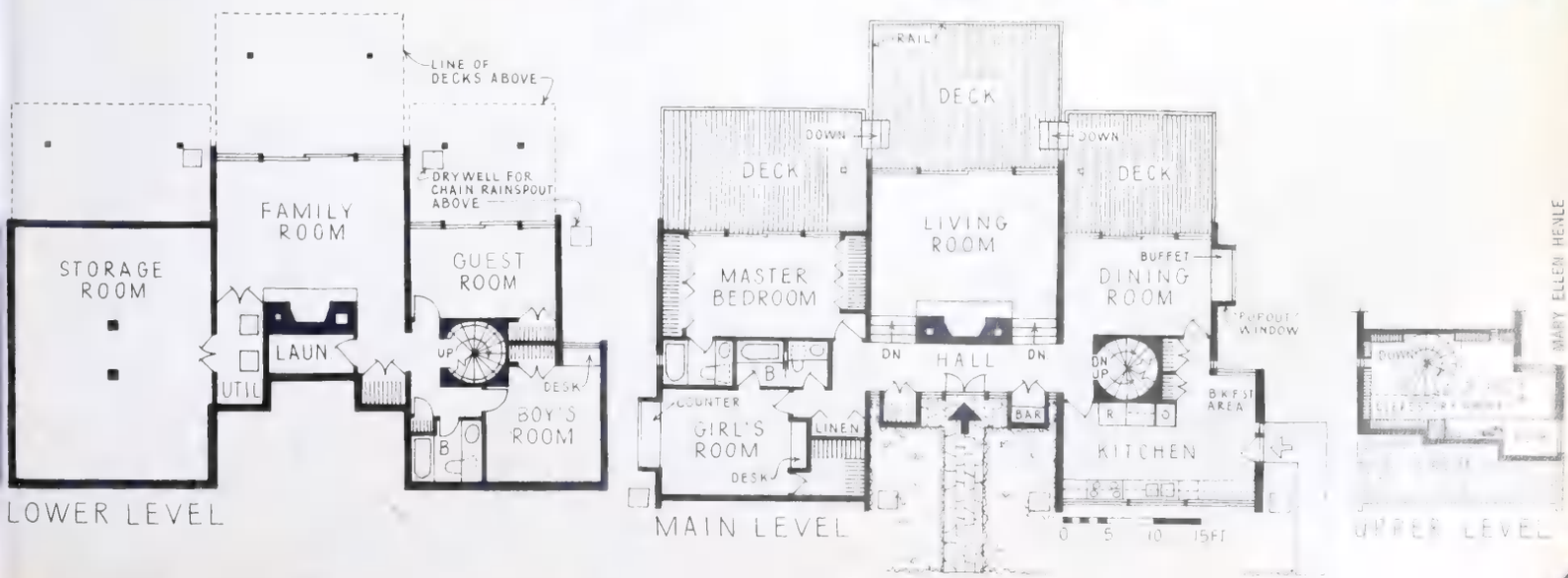
PRODUCT INFORMATION, PAGE 111

Sculptural whites warmed by greens...





...and the blues in the night



20 WAYS TO CUT CARE IN YOUR HOME

No one has to be a drone at home. Often, the difference between drudgery and easy care is a pause to think about what you're really doing around the house. Here, we offer food for thought—ideas to consider in planning your own battle with household chores.

1 Organize: You're in trouble if you start the day by worrying about all the things that confront you. Approach home chores this way and you'll end up with a little bit of a lot done and nothing finished to your satisfaction. And still feel frustrated. Think out or—if it's easier—write down what you want to do today. Just doing that much may give you a big lift. List everything. Toss in those things you know you'll never get to (maybe you will). Now, relist all items in order of importance to you—this day. Work from the top of the list down. You'll discover getting the most pressing chores done vastly encouraging, and those undone tasks won't seem so important. Besides, tomorrow is another day.

2 Allow For Mess: The children never put their rubbers in the closet? Build bins near a back entry, so they can throw overshoes in instead of lining them up. Get rid of hampers and install a laundry chute. Steal counter space from somewhere so you can spread out while cooking. Deep, small drawers make great repositories for game parts and 738-piece puzzles. Pick a room or part of a room, a hall closet or old chest for all that miscellaneous mess—shirts without buttons, a coat headed for storage, pictures not hung. Instead of spreading mess all over the house, concentrate it.

3 **Less Time, Better Job: Mop the vinyl floor? Why? A combination floor scrubber/wet vacuum (a small investment) does it faster, and the floor probably will be cleaner. Venetian blinds get dusted faster with a special hose and brush on the vacuum cleaner. Carry the garbage out on rainy nights? Not worth it. Dropping leftovers down a disposer keeps you dry and could save money on trash pickups. The time-saving point: Buy (or rent) the right mechanical servant for each task. Give yourself a present of more time. Boring jobs by hand are out; the machine is in.**

4 Store It: One not-so-secret secret to cutting care is intelligent, well-placed storage (see "A Dozen Storage Ideas"). If sewing machine, ice skates, winter blankets and vacuum cleaner attachments are stored out of sight and are easy to get to, your house is going to look better and stay looking better.

5 **Chain-Cook: Double or triple a favorite recipe and freeze the extra portion. It takes little more time to prepare food for a dozen than to fix the same dish for four. Or make two gourmet dishes that use many of the same ingredients, and do all your chopping, paring and mincing at once. With a supply of your own frozen dinners on hand, you'll be ready for unexpected guests any evening—and cut down on daily cooking time. And if you own a microwave oven, meals can go from freezer to table in three minutes or less.**

6 Get Someone Else To Do It: Hire someone, on a one-time-at-a-time basis if you have to. And don't submit to the "I've got to clean my house before the maid arrives" syndrome. If you hire help, let the help do the work. And make sure your instructions are clearly understood. Balance such expense against the expenditure of your energy—mental and physical—and add the profit of doing something that's more intelligent than polishing the furniture. More ideas on the same theme: Ask a friend to make her super soufflé for your dinner party—you'll fix your great dish for her next big event. Pick on members of your family. (They should enjoy while you work?) Dream up "pick-up" games for young children. Be a Tom Sawyer. Throw a painting party. Have an attic sale and let the buyers cart the stuff out of the attic . . . for a price.

7 To Buy Or Not To Buy: Imagine that nothing will please you for the dining room except chairs with intricate fretwork backs. Fine. Then accept the inevitable increase in dusting time. But if dusting is your pet hate, think twice (maybe three times) before you buy fretwork chairs or precious rugs or rare bibelots or high-gloss lacquered furniture. When you're doing your own work or doing it with limited help, weigh your purchases. Buy lovely things, of course, but select ones you feel are really worth your time and worth the extra effort (see "Carefree—What's it all about?").

8 Clean For Show First: Where do you entertain friends who drop by during the day? Wherever it is, straighten that room first—and allow a few extra minutes to get it just as you want. Then tackle the "no-show" rooms. Having on-display areas tidy ought to give sufficient peace of mind to handle the remainder of the day's tasks in a relaxed fashion.

9 **Fix It Now: Suppose a bedroom door swells and jams. Repair it now and you'll avoid all the aggravation of forcing it open and possibly of paying the extra cost of replacing a lockset damaged when you forced the door. The same theory applies to carpet stains, clogged washing machines, broken lamps, little furniture scratches—and all the other minor catastrophes of which life at home is made. Now, too, is the time to plan for preventive care—to put felt on the bottom of lamps, a tiny foam cushion behind pictures, a nonskid mat beneath rugs, to shorten a too-long cord—to prevent damage in the future.**

10 **Work Only Part-Time: One busy working wife told us, "I used to clean house each Saturday, but it became a toss-up whether to clean first, then dress and do all the marketing, or do the marketing and then the cleaning. Either chore was so tiring that the other was bound to suffer. Now I find that doing just one chore or even part of one major cleaning chore each weekday evening frees my weekends again. The weekday work isn't all that tiring, and the rest and the free time I enjoy on Saturdays more than justifies my plan."**

11 Your Head Can Save Your Feet: When you are toting something from one room to another, stop and think what else you might carry along to spare yourself a return trip. Cultivate this habit and it soon becomes second nature. And another time-and-mileage saver: Assemble all the paraphernalia you need for any one cleaning job, put it into one big basket or tote bag and carry it all to the scene of activity.

12 Try The Toy Box: If you're weary of telling young ones not to leave racing cars, dolls, game parts and crayons on the floor, try the toy box trick. Each evening, pick up the toys left out and toss them into a large box—stored in a spot convenient for you but not near the children's rooms. The rule is: that's where it stays. Eventually, they'll get the point—if your son puts away his little red car, he won't have to scramble over 47 other toys and game parts to find it. And eventually your floors will look normal again.

13 **Treat Yourself: Get away on vacations and let someone else do everything. If travel is not in your budget for this year, then vacation at home. Hire full-time help for that period. Eat dinner out—and let the restaurant cook and clean up. For a change some morning, eat breakfast out—without the children. Call and order a precooked meal. In short, take care of yourself.**

14 Put It Away: Have you ever wasted half an hour searching for a screwdriver? Small tools have a fiendish habit of getting lost unless you give each an appointed place and put them back as soon as you've finished using them. Naturally, this rule has to apply to everyone in the family.

15 Place Furniture Smartly: Making up a bed is boring enough. If the bed is placed against a wall, your job is twice as difficult. A bed at right angles to the wall is much easier to make. Or, do you move a chest or sofa to plug in the vacuum cleaner? A slight furniture rearrangement could eliminate that nuisance, too. Moving furniture every six months for a big party is fine, but for the day-to-day living—and cleaning—place it so you can maneuver easily.

16 Plan Ahead: Building or remodeling? Refinishing or redecorating? Then start out with materials, surfaces, fabrics and furniture that promise you low maintenance. There are enough today to build and furnish an entire house. Also, consider the materials we chose for the Carefree House (see "Truly Carefree").

17 **Scuttle Schedules: On paper, schedules look very helpful—clean the baths every Tuesday, the kitchen on Wednesdays, living room on Fridays, etc., etc. If you toe that kind of line, you're probably working 100% more than you need to. Or paying for more help than you require. Or feeling more and more frustrated because you can't keep up with your schedule any longer. When you see the baths are getting dirty, clean them. Otherwise, skip that chore. Ditto for the front hall, or for your grounds. Maybe the grass needs cutting only once every two weeks, which might give you more weekend time for playing tennis or golf. Why not?**

18 Laundry Lessons: What eats up time on washday? Certainly not running clothes through the automatic washer and dryer. But time is wasted in sorting the clothes, turning all the T-shirts right side out and unrolling dirty socks. The simple solution: Each member of the family does his own sorting, unrolling and turning right side out.

19 Simplify: Architect Mies van der Rohe said it many years ago—"Less is more." Applied prosaically to little things around the house, less clutter means less to clean. And you may find that less will also mean better-looking. If you collect antique silver jewelry or china figures, display them behind dust-protecting glass. When you aren't entertaining, store and forget glass dishes, ashtrays, silver boxes, lighters and coasters. If they're all together, it takes only a minute to put them out again.

20 **Forget It: Out-of-town friends are arriving tonight. Your husband hasn't completely wallpapered the guestroom. And you really meant to wash the curtains before they came. Should you frantically put up the paper by yourself, or phone all over town to get someone to do that while you wash curtains? Before you do anything, stop and honestly ask yourself: Are your friends coming to see the spare room . . . or you? Why not spend the time on things that will really add to the pleasure of the visit—perhaps in cooking part of dinner ahead so you'll have more free time for your friends this evening. The magic word is relax. No one can accomplish everything. Concentrate on activities that enrich your life. Do what you really want to do. Don't get hung up on what you think you ought to do.**

personal choices for a designer's own lifestyle







Editors LESTER GRUNDY *and* NANCY CRAIG ☐ Designer Karl Springer is best known for his contemporary furniture. But for his own personal setting, he turned to an old New York neighborhood near Gramercy Park. "What I like about this area," he says in his charming European accent, "is that it's not like Manhattan at all. There's no feeling of noise from the street." Applying his own originality to the renovation of an old brick house, Springer "ripped out everything and started from scratch." Then he created a new environment exactly for the way he chooses to live—for instance, he put the bedroom and living room (*right*) on the first floor, with dining room, kitchen and study (*see the next four pages*) above. "People said you *can't* put the kitchen upstairs," he adds, "but it works like a million dollars." The curving stairway (*above*) is of oak with a suede-covered hand rail. Standing by, a fantasy reindeer from Siam and a chair covered in cotton fabric woven in Indonesia. The house is filled with rare Kilim rugs, curiosities from everywhere, lacquered pieces and plants "you have to talk to. If they die, perhaps it's because you talk in the wrong language."

HOWARD GRAFF





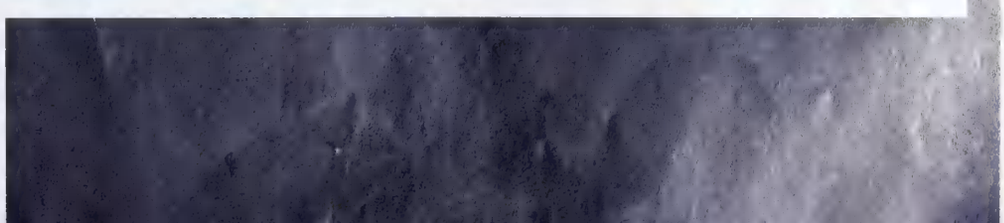


dining at the top

The curving stairs lead directly from the living room up to the dining room (*below*). Here, Springer has woven a graceful, leisurely setting for dining with a blend of dark wood furniture, soft, indirect lighting and white walls left unadorned except for two African masks on a glass shelf. The kitchen is to one side and on the other is the bedroom-study (*left*) of co-owner Mateo Lettunich, president of the Pacific Tropical Botanical Garden in Hawaii. The patterned orange fabric on his bed is what African kings use for their robes—pieces of silk sewn together like patchwork. The shades are an inexpensive Indian tie-dye fabric ordinarily found in bedspreads, but they were placed here "because they look like paintings." On the floor, Springer has used coconut matting—the type found on diving boards—which lends an interesting texture and also helps keep small rugs in place. Springer designed the fireplace with Lucite panels in front. "I found a wonderful stonemason, but he thought I was crazy to want the fireplace cut this way," Springer says. "I convinced him to try it and when he did, he was the happiest person in the world—he had done something different."











practical details

When Springer entertains, drinks are served from a bar downstairs. "Then the guests come upstairs. I set up a buffet and because the kitchen is so beautiful and practical, they help themselves at the ceramic counter and then go into the dining room." A weekend cook, he himself planned the red, white and blue kitchen, with a striking countertop island (*near left*) dividing the food preparation area from the storage center at the other end (*above left*). By the window, he has arranged an old tea table for breakfast or for dinner when he is alone. In the bedroom (*far left*), he has placed his electric bed with clear Lucite headboard against a hanging of hand-painted tappa cloth (tree bark). The bedspread is hand-woven linen from South America and on the floor, more of the coconut matting and patterned rugs. Opposite the bed, there's another fireplace (*far left above*) and an airy window corner filled with plants. Springer thinks his electric bed is marvelous, "much better than having to use hundreds of pillows to sit in bed and watch television. But it makes for a problem—when you are nearly upright, it's hard to reach way back for the phone on the night table." Another comfort is the sauna in his brown-tiled bathroom (*center left*). He is, he says, a man who likes his comforts. "I think if you work hard, you should have them. What I like in a house or an apartment is for the visitor to know who lives there—what he is like. Sometimes people just ask a decorator to do a room and you have no idea who the owner is." Karl Springer never studied architecture or design, which makes his house even more amazing. "I didn't study at all," he says. "I'm a war child. I grew up in Berlin at the end of the war and didn't have time. I've always loved to work with my hands, but I didn't study techniques. I'm curious, so when I want to find out how something is done, I look and I do it. I like to think I'm a perfectionist and there's always work to be done."

PRODUCT INFORMATION, PAGE 111


ACRES OF
CAREFREE
FLOWERS



By ELVIN McDONALD ☐ *Now more than ever before, nature needs our assistance in establishing and encouraging wild gardens. With a guidebook in hand, identify wildings this year as they bloom in fields, woodlands and by the roads. You will be amazed at the beauty all around. The wild flowers shown here and on the following page were photographed—along with dozens of others—in one August afternoon on one small parcel of land. Study your own land. Pull out loathsome weeds to make room for desirable species. Set free certain tamed flowers, like the poppies shown here. For complete instructions, see "Gardening with Wild Flowers" elsewhere in this issue. 1. Seeds of Iceland poppy hybrids scattered over this meadow following an April shower bloomed June to frost. They will return without care from self-sown seeds. 2. Purple thistle flowers change in late summer to gossamer seedheads much loved by birds. 3. Solidago or goldenrod has the unfortunate habit of blooming at the same time ragweed and other pollen offenders are dispensing misery. It is actually a superb hardy perennial. 4. From June to August, heracleum or cow parsnip opens umbels of white or purplish flowers like Queen Anne's lace. The seedheads rustle pleasantly in every breeze. 5. A weed may be only a flower in disguise, but in the case of the tiger lily there is more. In the Orient its bulbs are cooked and eaten. A Chinese native, it has naturalized here. 6. Young leaf shoots of pokeweed make nourishing greens. Later, plants bolt to 10 feet; berries follow white flower clusters.*

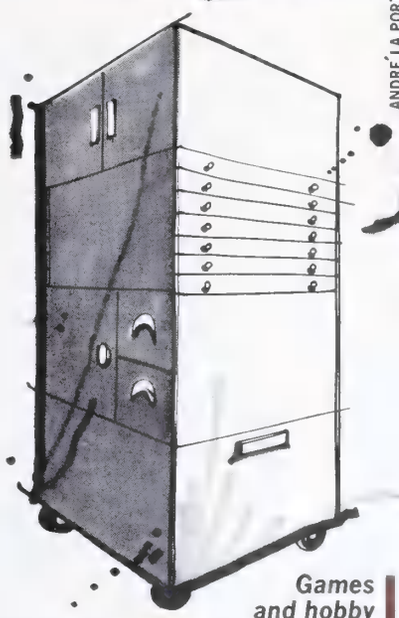


7. Snowberry symphoricarpus is a small shrub with clusters of pinkish bell flowers from June to August, followed by snow white berries that last well into winter. 8. Bracken (Pteridium aquilinum) is one of the most common wild ferns all over the world, yet in the right place it's a plant of rare beauty. It will grow practically anywhere, even in dry soil and full sun. Reverses of young fronds are bronzy. They mature a dark green, excellent background for a rock or fern garden. 9. Joe Pye weed, a species of eupatorium, is a familiar late summer wilding of wet meadows and brooksides. Stems five to seven feet tall hold clusters of ageratumlike flowers, from pinkish-mauve to purple. 10. The creamy-white June and July flowers of graybark dogwood are followed by white fruits on red stalks in early autumn. Excellent for planting in a wild-bird sanctuary. 11. Queen Anne's lace grows wild everywhere, yet this forerunner of the carrot may be found in the finest of cutting gardens. Seeds planted this summer will bloom next summer. The more you cut for bouquets, the more it will bloom. 12. Canada thistle, Cirsium canadense, can hold its own among the worst weeds, yet the classic flower form is universally admired. In the spacious and truly wild garden it can be relied on for blooms opening June to September.

A DOZEN STORAGE IDEAS

HB STAFFERS OFFER SOME HELP IN A PERENNIAL PROBLEM AREA

Editor JOHN H. INGERSOLL

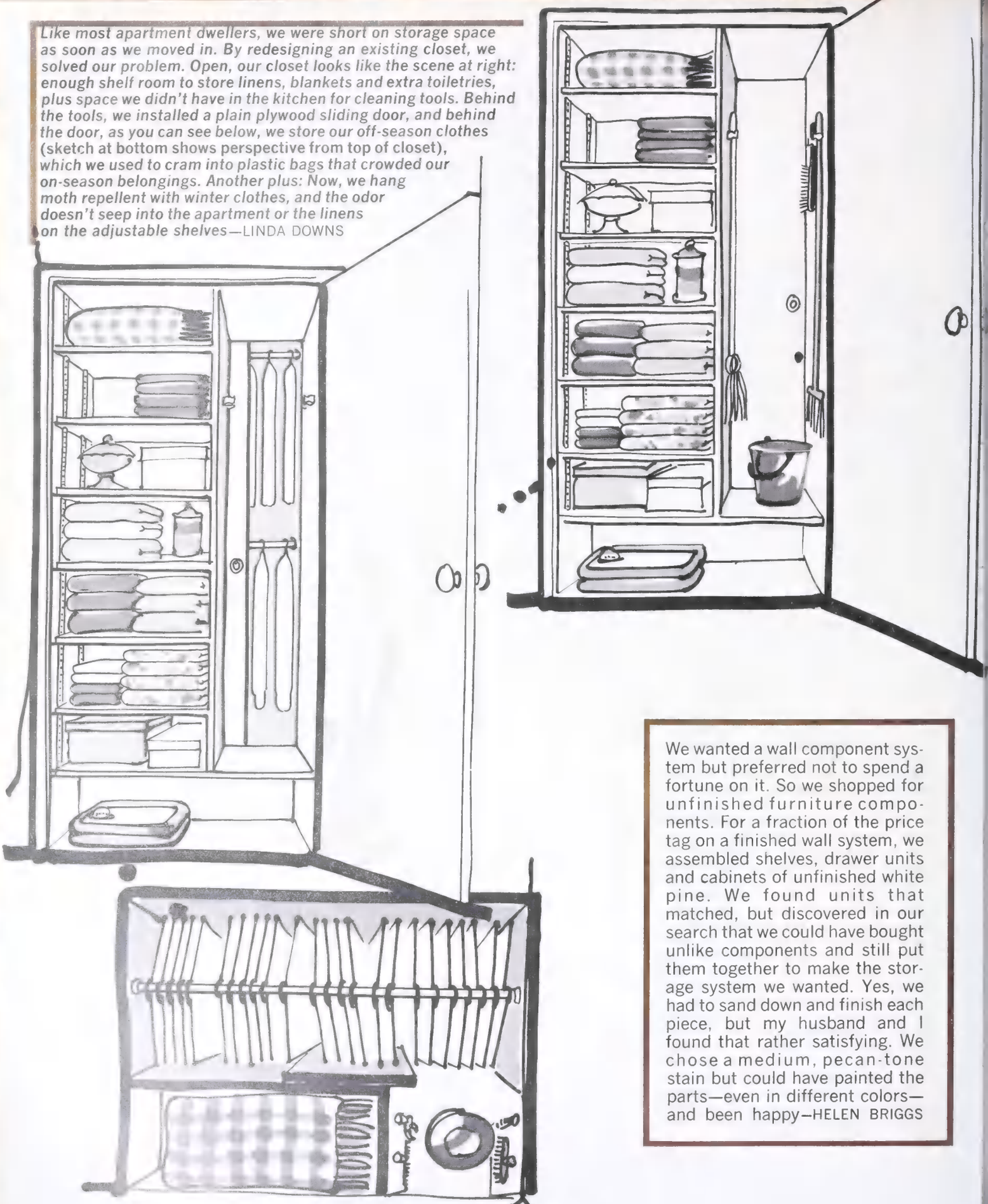


ANDRÉ LA PORTE

Games and hobby materials have a way of getting lost—or turning up with two essential parts missing—unless you've set aside storage for each activity. Built-in cabinets are an answer, but a limiting one. Consider instead this plywood "mobile hobby column." Packed with games and hobby equipment, it glides silently on heavy-duty casters, is straightforward to build or have built, fun to paint—LESTER GRUNDY

Storage where it's needed when you want it—that may be the most important psychological key to easier care in your home. Think about the last time you said, "This house is a mess!" Chances are you didn't mean mud all over the carpet, but Scrabble spread out on the family room floor. When all the paraphernalia of our lives is picked up and put away, the house does look better. Convenient, well-thought-out storage space even helps inspire neatness. For your inspiration, we give you five pages of personal ideas from our editors—starting right here.

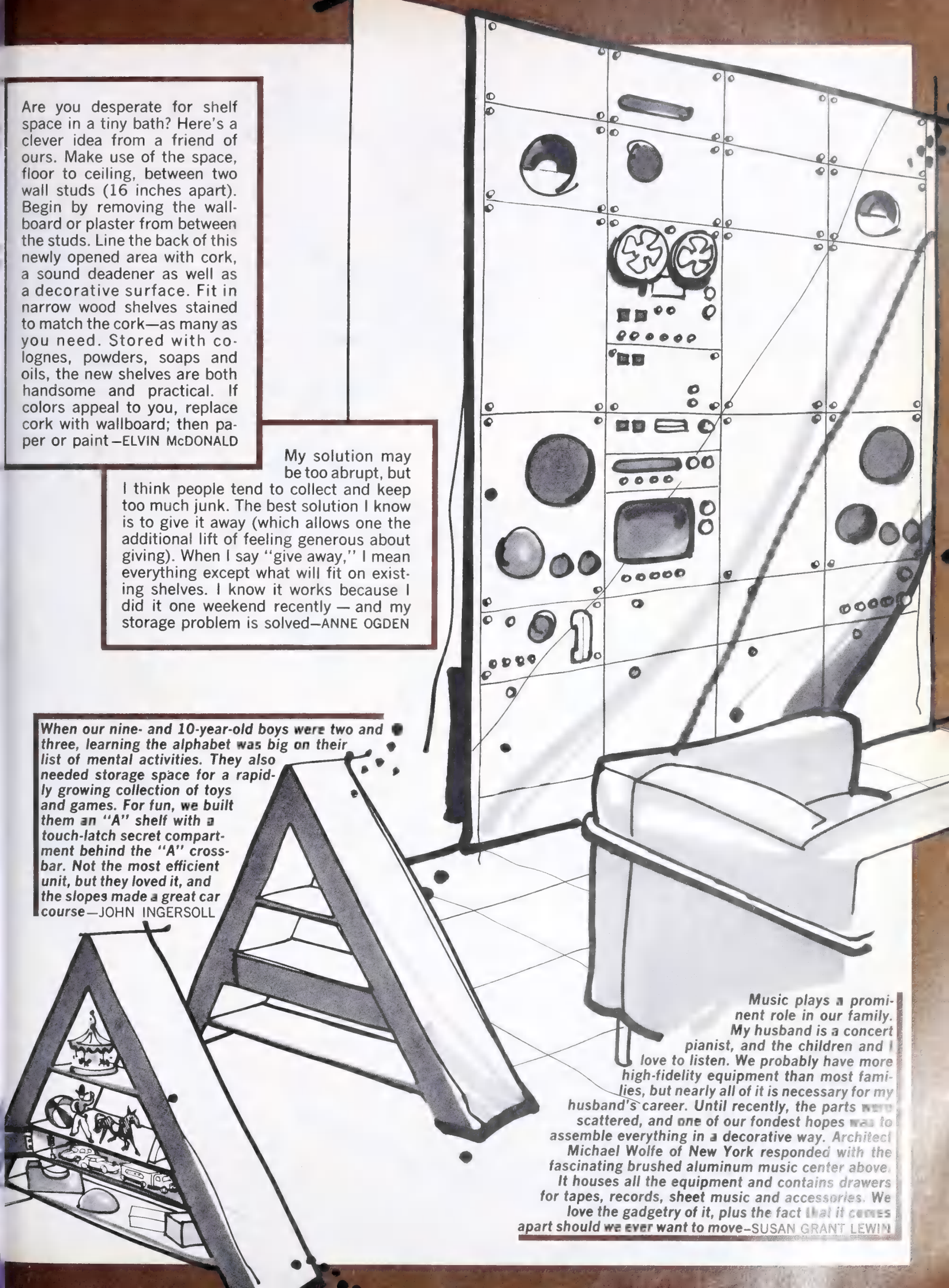
Like most apartment dwellers, we were short on storage space as soon as we moved in. By redesigning an existing closet, we solved our problem. Open, our closet looks like the scene at right: enough shelf room to store linens, blankets and extra toiletries, plus space we didn't have in the kitchen for cleaning tools. Behind the tools, we installed a plain plywood sliding door, and behind the door, as you can see below, we store our off-season clothes (sketch at bottom shows perspective from top of closet), which we used to cram into plastic bags that crowded our on-season belongings. Another plus: Now, we hang moth repellent with winter clothes, and the odor doesn't seep into the apartment or the linens on the adjustable shelves—LINDA DOWNS



We wanted a wall component system but preferred not to spend a fortune on it. So we shopped for unfinished furniture components. For a fraction of the price tag on a finished wall system, we assembled shelves, drawer units and cabinets of unfinished white pine. We found units that matched, but discovered in our search that we could have bought unlike components and still put them together to make the storage system we wanted. Yes, we had to sand down and finish each piece, but my husband and I found that rather satisfying. We chose a medium, pecan-tone stain but could have painted the parts—even in different colors—and been happy—HELEN BRIGGS

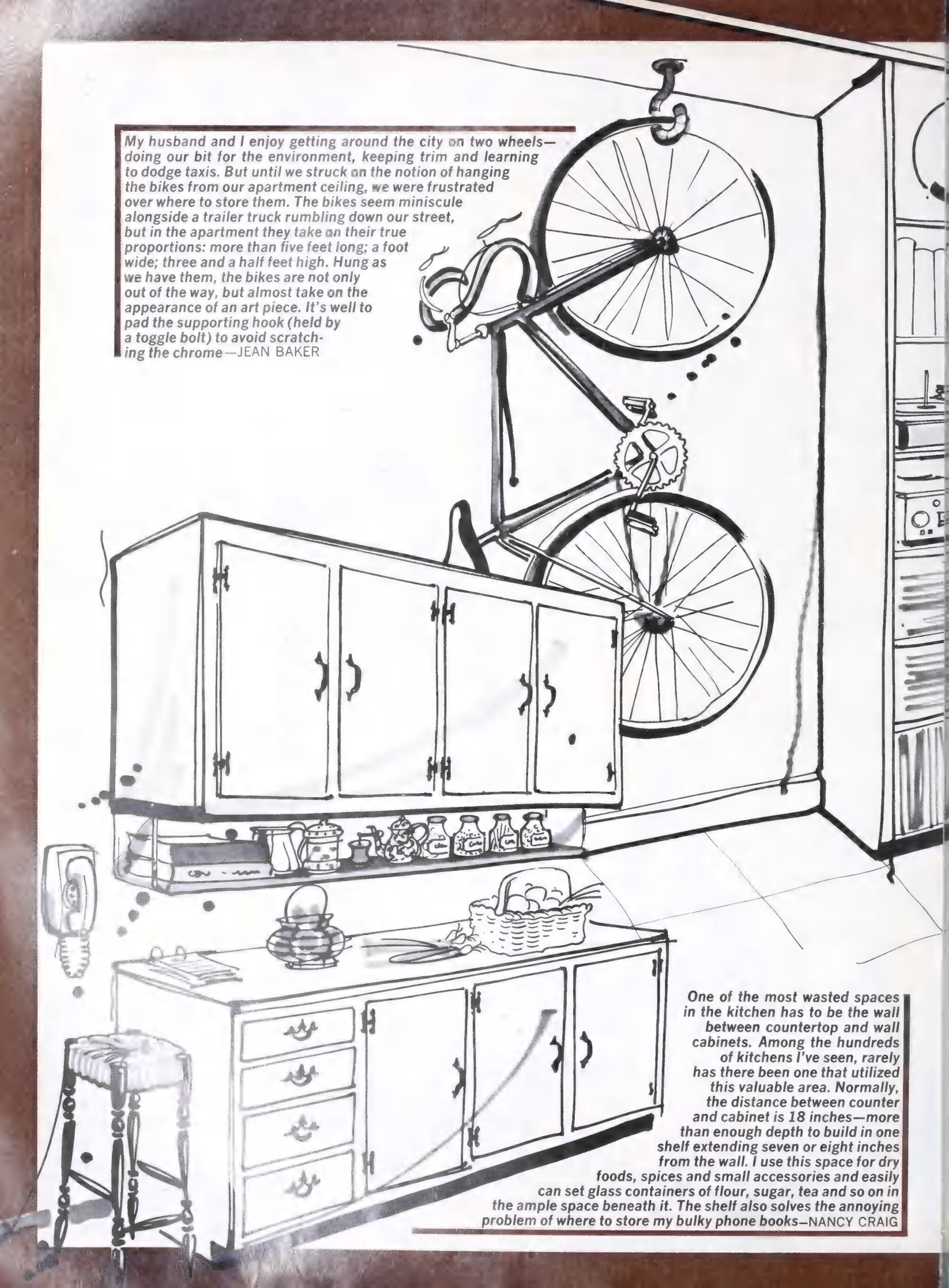
Are you desperate for shelf space in a tiny bath? Here's a clever idea from a friend of ours. Make use of the space, floor to ceiling, between two wall studs (16 inches apart). Begin by removing the wallboard or plaster from between the studs. Line the back of this newly opened area with cork, a sound deadener as well as a decorative surface. Fit in narrow wood shelves stained to match the cork—as many as you need. Stored with colognes, powders, soaps and oils, the new shelves are both handsome and practical. If colors appeal to you, replace cork with wallboard; then paper or paint—ELVIN McDONALD

My solution may be too abrupt, but I think people tend to collect and keep too much junk. The best solution I know is to give it away (which allows one the additional lift of feeling generous about giving). When I say "give away," I mean everything except what will fit on existing shelves. I know it works because I did it one weekend recently — and my storage problem is solved—ANNE OGDEN



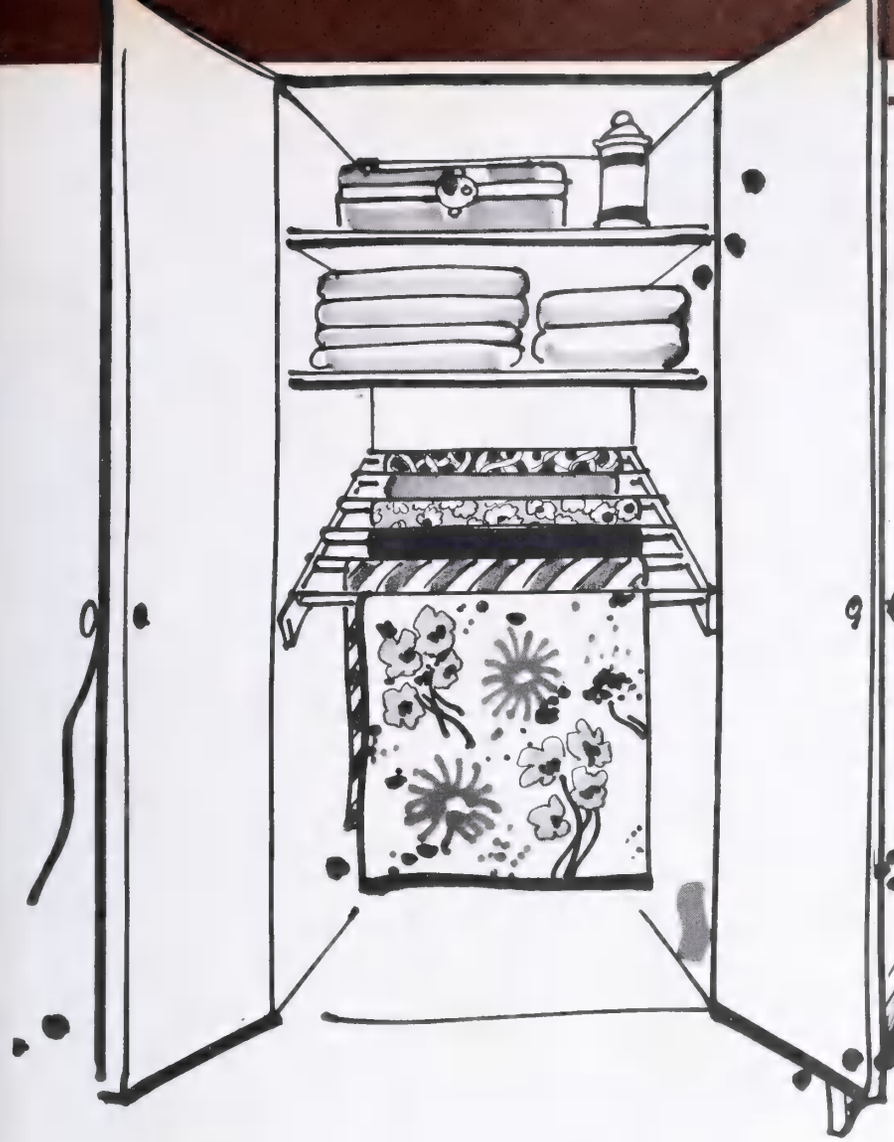
When our nine- and 10-year-old boys were two and three, learning the alphabet was big on their list of mental activities. They also needed storage space for a rapidly growing collection of toys and games. For fun, we built them an "A" shelf with a touch-latch secret compartment behind the "A" crossbar. Not the most efficient unit, but they loved it, and the slopes made a great car course—JOHN INGERSOLL

Music plays a prominent role in our family. My husband is a concert pianist, and the children and I love to listen. We probably have more high-fidelity equipment than most families, but nearly all of it is necessary for my husband's career. Until recently, the parts were scattered, and one of our fondest hopes was to assemble everything in a decorative way. Architect Michael Wolfe of New York responded with the fascinating brushed aluminum music center above. It houses all the equipment and contains drawers for tapes, records, sheet music and accessories. We love the gadgetry of it, plus the fact that it comes apart should we ever want to move—SUSAN GRANT LEWIN

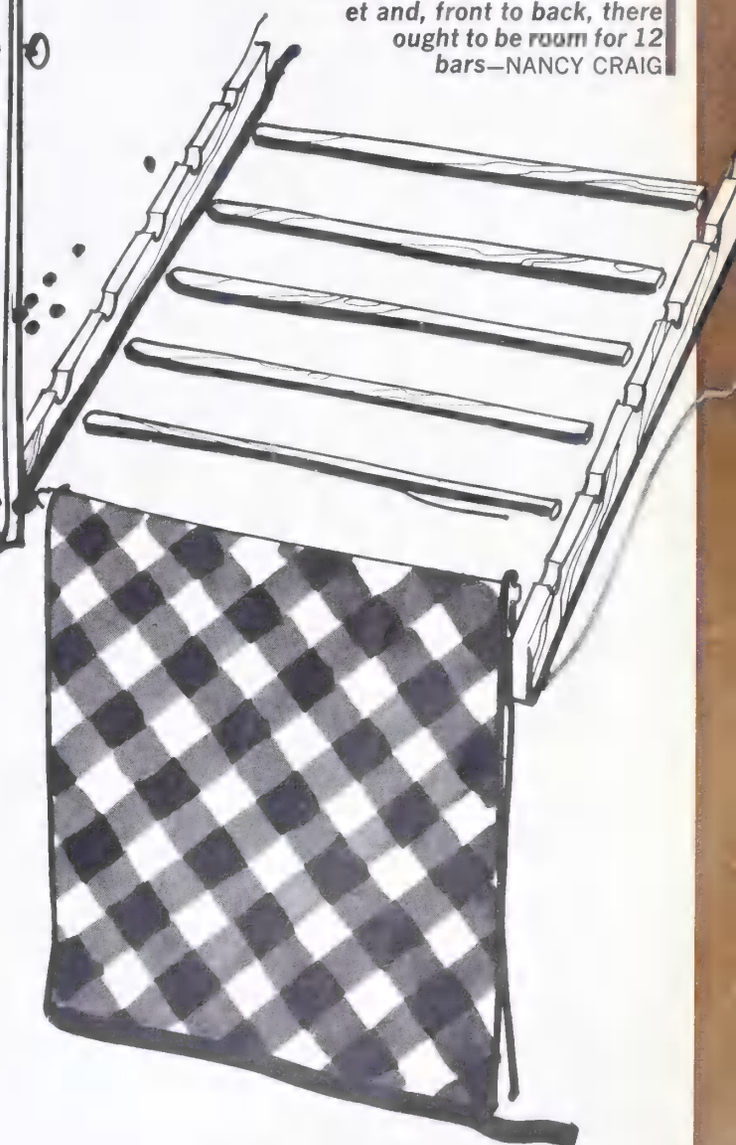


My husband and I enjoy getting around the city on two wheels—doing our bit for the environment, keeping trim and learning to dodge taxis. But until we struck on the notion of hanging the bikes from our apartment ceiling, we were frustrated over where to store them. The bikes seem miniscule alongside a trailer truck rumbling down our street, but in the apartment they take on their true proportions: more than five feet long; a foot wide; three and a half feet high. Hung as we have them, the bikes are not only out of the way, but almost take on the appearance of an art piece. It's well to pad the supporting hook (held by a toggle bolt) to avoid scratching the chrome—JEAN BAKER

One of the most wasted spaces in the kitchen has to be the wall between countertop and wall cabinets. Among the hundreds of kitchens I've seen, rarely has there been one that utilized this valuable area. Normally, the distance between counter and cabinet is 18 inches—more than enough depth to build in one shelf extending seven or eight inches from the wall. I use this space for dry foods, spices and small accessories and easily can set glass containers of flour, sugar, tea and so on in the ample space beneath it. The shelf also solves the annoying problem of where to store my bulky phone books—NANCY CRAIG



Linens wrinkle. Avoiding wrinkles or knife-sharp creases is practically an impossible task. But some time ago, I learned about this linen rack and since then haven't found a better idea for bringing fresh, wrinkleless linen cloths to the table. As shown at left and below, the cloths are simply hung on wooden bars. The bars are sanded smooth, but unpainted so friction will keep the linens from sliding to the floor. The bars are removable. The racks attached to the closet walls are slanted forward to make selection of a cloth visually easy. When a cloth is needed, bar and cloth lift out together. I found that pulling out one of the linens in the back rows won't disturb those hanging in front. While we show a double-door closet at left, the rack will fit a standard sized closet and, front to back, there ought to be room for 12 bars—NANCY CRAIG



We made a room divider in our 12 by 18-foot bedroom with four prefabricated wardrobe closets from Sears. Simultaneously, we gained all the storage space we had been missing because of ridiculously skimpy closets built into our bedroom wall. Each one is six feet tall, two feet wide and 17½ inches deep. On top of each, we put 18-inch-high sliding door cabinets of the same width. We tied everything together in back with prefinished wall paneling but could have done it with wallboard painted or papered. Then we painted the sides, front and top to match wall colors. Our clothes fit comfortably into the closets, and the cabinets easily hold hats, pocketbooks and off-season sweaters. Now they look permanent but are movable —LINDA DOWNS

For our eight-year-old daughter's ever-expanding collection of dolls: Above her bed, we've arranged her dolls on the wall, each with a hidden hook on the doll's back that fits into an eye attached to the wall. The resulting display has turned out better than we expected and inspires our daughter to replace her dolls when she is through playing. As a consequence, her room's neater too—ELVIN McDONALD





BORN FREE

a natural site spawns a relaxed, easy-care house

By JAMES DE LONG □ Often a house can transform or create the way of life of its owners. As Sir Winston Churchill said: "We shape our buildings, and then our buildings shape us." But Dr. and Mrs. Gene Graham of Clyde Hill, Wash., had already established the shape of their freedom-loving lifestyle while they were still living in rented houses. When they decided to build, they commissioned Architects Hobbs/Fukui Associates to translate their living pattern into structural form. Here, sheathed in Western red cedar, is the unique result.

The Grahams—three active children, a painter-mother and a physician-father who likes to putter around in a relaxed, music-flooded domicile—wanted to go right on doing their own thing. Their steep tall-timbered site was to remain unspoiled —while making the most of a distant view. To preserve the ecology of both land and family, the architects developed an eight-level house arranged about a bridged central gallery. This shaft, seen from bridge in view at right, fuses living areas into one continuum of private togetherness.

OPPOSITE TOP LEFT, ART HUPY; ALL OTHERS, CHARLES R. PEARSON



A lifestyle becomes architecture

To convert a ready-made lifestyle into a work of architecture is not as easy as it sounds—especially when the natural features of a ready-made site must be spared and accommodated. The architects worked in model form to develop the shape of the building and its relationship to the land. "Our final version was constructed at a scale of ½ inch equal to one foot," says Dick Hobbs. "It was so big the clients could almost get inside it."

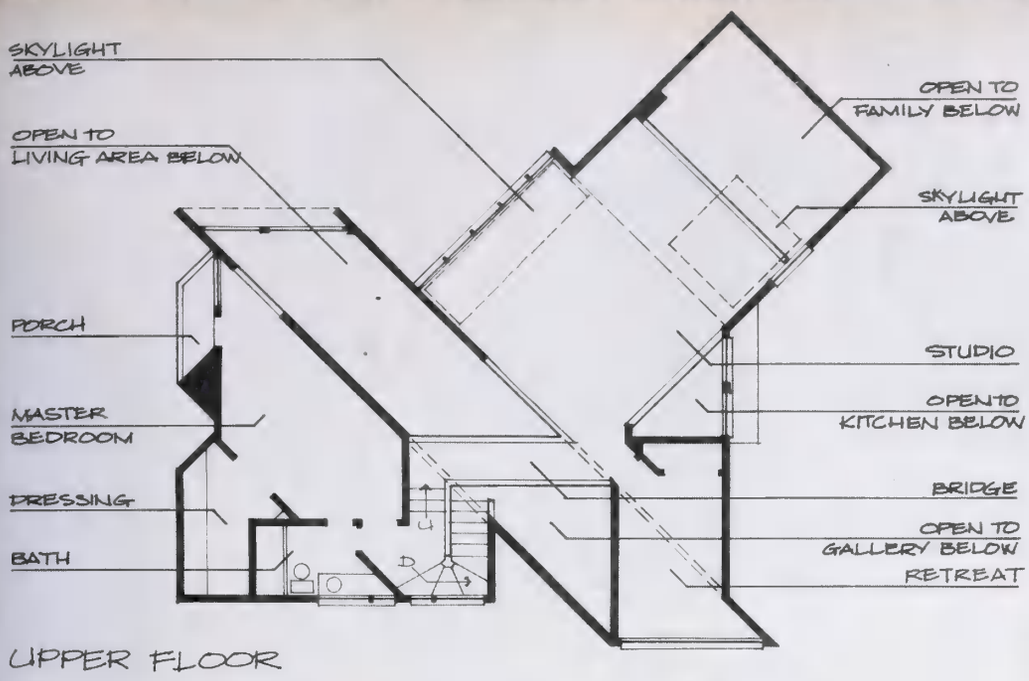
The concept of the gallery as a vertical shaft (it's 25 feet high) in addition to being an important factor in the horizontal division of space in the house evolved from the model studies. Windows were treated as isolated cutouts in the exterior walls rather than as continuous rhythmic expressions of a structural system. Their random appearance seems capricious, but they were carefully placed to take full advantage of existing views and light sources. Inside, the walls are similarly pierced, but here the cutout openings are curved to soften the angular geometry of the structure, as seen at right in this photo taken from the entry. The painting is by Lois Graham. The exposed aggregate concrete floor throughout most of the main level is easily maintained with a damp mop.

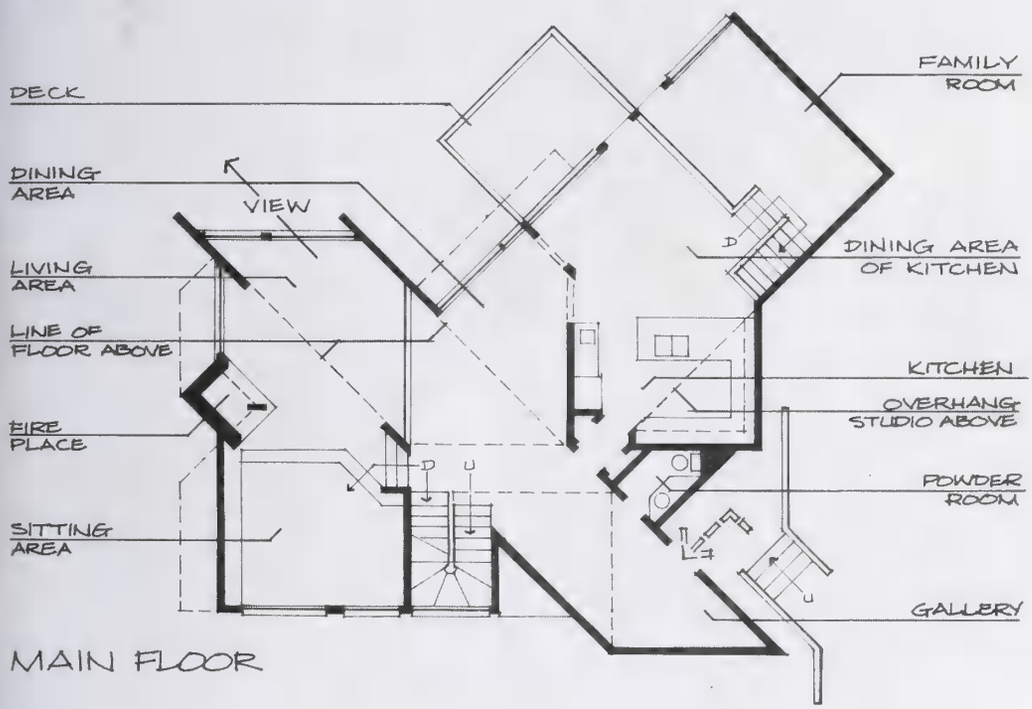
The large open kitchen (*top far right*) is the true center of the house, in spirit as well as location, and a working museum of cooking utensils and antique furniture gathered on travels through Europe. The U-plan food preparation area is lighted by a skylight instead of a window facing the street. Including a sumptuous dining space (*lower left*) and an open deck beyond, it is adjacent to stairs leading to the family room below (*lower far right*).

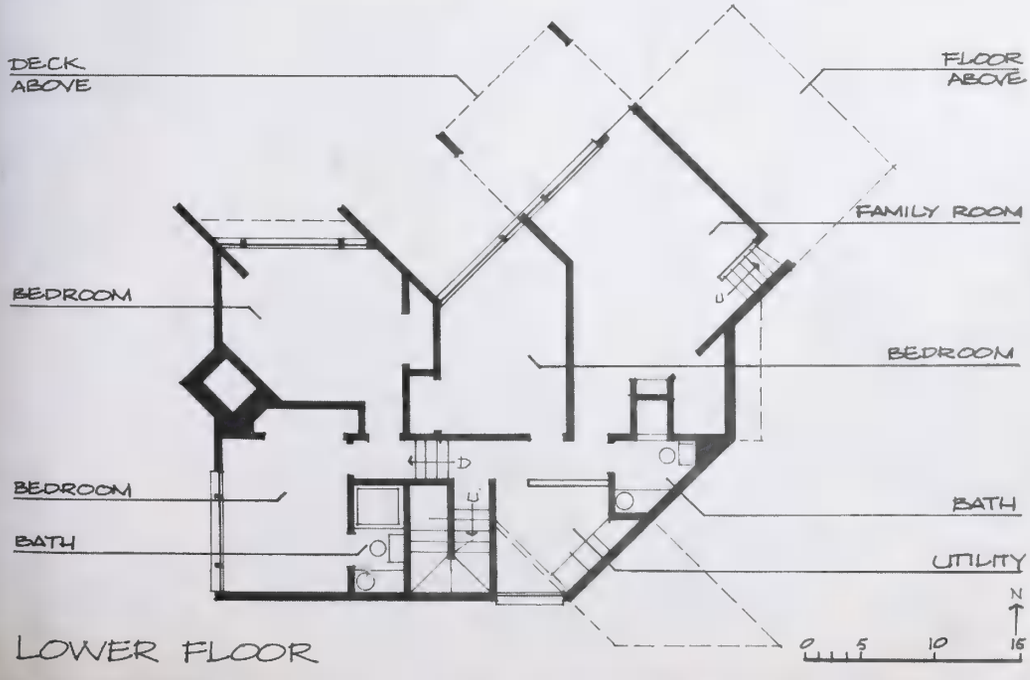




Spatial freedom and sounds of music







Important as the kitchen is to Lois Graham, the vast studio loft on the top level is the fulfillment of an equally basic need. Located beyond the rainbow arch at the far end of the bridge—along with her husband's private retreat—this eyrie provides the isolation and space her work as a painter demands. Opening into the upper reaches of the gallery, however, it enables her to give instant attention to the needs of the children on their lower tiers of activity.

This ease of audio-visual communication creates an environment of humming *Gemütlichkeit*—and some minor diversions. The master bedroom, for instance (*far left*), was designed for visual privacy, but its Matisse-like opening into the gallery induces amplification of ordinary household conversations—the tall gallery, sharing its volume with the lateral spaces, acting as a giant speaker. "When we want to discuss what to give the children for Christmas," says Gene Graham, "we go into the bathroom and close the door." The architects anticipated this but chose the openings to meet their clients' need for spatial freedom.

The floor plans at left do not readily reveal the subtle gradation of ascending floor levels in the structure. But they clearly show the dynamic, diagonal thrust of the narrow gallery—and the reason for it. The limited view of the lake is to the northwest, or about 45° from the general orientation of the north-facing site. The gallery shaft was simply aimed in that direction to bring the view into as many parts of the building as possible. The unusual geometry of the plans suggests complex construction, but costs were surprisingly modest due to uniform use of simple materials.

PLAN, T. GRANVILLE; PRODUCT INFORMATION, PAGE 111



THE CASSEROLE

carefree cookery that can produce great meals

By HELEN McCULLY □ ***An ingenious European idea, the casserole began with the French, who, having as much respect for the franc as they have for food, discovered what delicious meals could be prepared from inexpensive ingredients cooked slowly in the oven in earthenware pots. Enormously practical, holding an entire meal in one container, the casserole is certainly an example of carefree cookery. It can be prepared in advance, cooks without watching and, in most instances, can be whisked to the table straight from the oven. Accompanied by nothing more than a green salad, bread—if the dish isn't too starchy—and a glass of wine, perhaps fresh fruit for dessert, the eight casseroles that we present here make splendid fare for family or, if you're in an entertaining mood, for guests.***

PHOTOGRAPH, RICHARD JEFFERY; PRODUCT INFORMATION, PAGE 111

Kidney Bean Casserole

One of the many virtues of this casserole is that it can be reheated and, if such is possible, tastes better then than when it is fresh from the oven.

6 tablespoons (¾ stick) butter
3 medium yellow onions, peeled and sliced thin
1 large sweet green pepper, seeds and fibers removed, chopped fairly fine
1 clove garlic, minced
3 cans (15¼-ounce size) red kidney beans, thoroughly drained
2 pounds fresh "little" pork sausages
2 cups dry red wine
1 bay leaf
2 or 3 whole cloves
3 tablespoons tomato paste
Salt
Freshly ground pepper

Thoroughly butter a three-quart casserole. Set aside.

Melt the remaining butter in a large, heavy skillet. Add the onions and green pepper and cook over moderate heat, giving the mixture an occasional stir, for five minutes. Stir in the garlic. Then combine with the beans.

Meanwhile, cook the sausages according to package directions. Bring the wine to the boiling point with the bay leaf and the cloves. Then thoroughly stir in the tomato paste, discarding both the bay leaf and the cloves.

To complete the casserole, set aside six of the cooked sausages. Now lay one third of the bean mixture in the prepared casserole. Sprinkle with salt and pepper. Add half of the remaining sausages, then a second layer of the beans. Again sprinkle with salt and pepper. Add the remaining sausages and finally the remaining beans. Sprinkle with salt and pepper. Take the six sausages and place on top of the beans, spoke-fashion.

Strain the hot wine mixture over the top. Place in a preheated 350° oven and cook for one hour, or longer, if you like. Long cooking improves this excellent casserole. Serve accompanied by a big green salad. Serves six.

Chicken Marengo

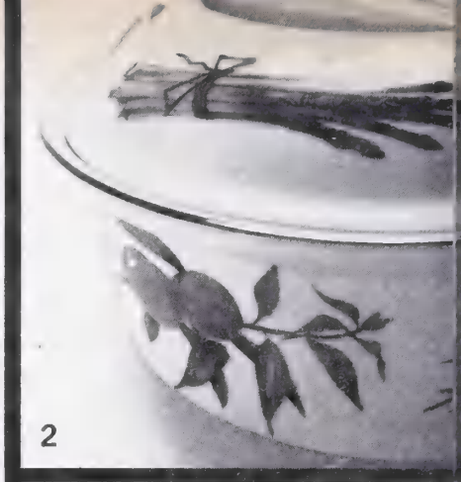
½ cup flour
1 teaspoon salt
Freshly ground pepper
1 teaspoon dried tarragon
1 3-pound ready-to-cook chicken, cut into serving pieces
¼ cup olive oil
4 tablespoons (½ stick) butter
1 cup dry white wine
1 can (16-ounce size) sliced tomatoes
1 clove garlic, peeled and minced
¼ pound medium mushrooms, sliced thin
Minced parsley

Mix the flour, salt, pepper and tarragon together. Pour into a plastic bag. Add the dried chicken pieces and shake well to coat with the seasoned flour. Lift from the bag and shake off any excess. Set aside remaining flour until later.

In a large skillet, heat the olive oil and butter. When hot, add the chicken pieces and brown on all sides. Lift from the skillet to a heavy, enameled cast iron casserole and set aside.

Stir the remaining flour mixture into the fat in the skillet until smooth. Add the wine and cook, whipping constantly with a wire whisk, until the sauce has thickened and is perfectly smooth. Pour the sauce over the chicken pieces and add the tomatoes, garlic and mushrooms. Cover, place in a 350° preheated oven and bake for about 45 minutes or until the chicken is tender when pierced with a fork. Sprinkle with minced parsley just before serving. Serves six. (*Continued on page 106*)

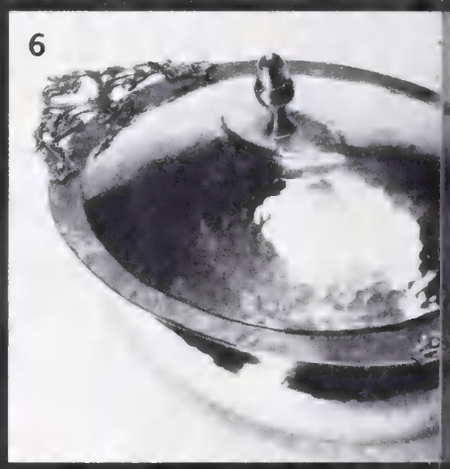

1


2


3

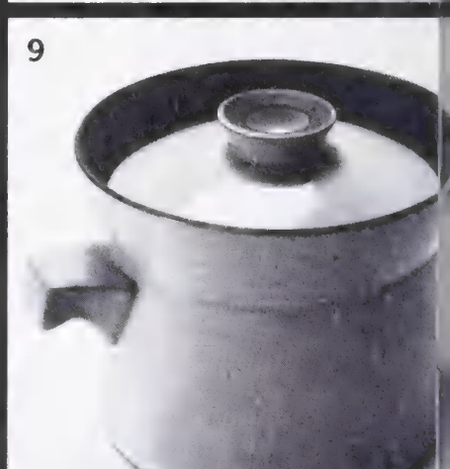

4


5


6


7


8


9

FOR COOK AND COLLECTOR

If beauty is in the eye of the beholder and flavor in the taste of the diner, then what could be more appealing to eye and palate than a delicious main course served from a work-of-art casserole? Several of these are one of a kind, but the hunt for the casserole is open to everyone—and local artisans often have the most unusual finds. 1. First in the pecking order is a terra cotta chicken (shown from two angles) with glazed bottom and deep swirls of feathers. For cooking or displaying. At Hammacher-Schlemmer. 2. Colorful fruits and vegetables decorate the lid and body of this ovenproof casserole from Royal Worcester. 3. To each his/her own with these individual "Romany" stoneware casseroles in glazed brown. Handles loop on the sides for easy grip. Through the Millard Norman Co. 4. Shaped like a leprechaun's crock of gold is this "Gourmet" stoneware casserole. The base is natural-colored, the upper portion and lid dark blue. Also through Millard Norman Co. 5. Simplicity is brown ironstone in a large, chunky casserole. The curved shape of the handles (set low at the base for good balance) is repeated on the lid. From the Pottery Barn. 6. For candlelight evenings, there's light-catching shine in a hammered copper casserole lined with tin. At Greek Island Ltd. 7. More hammered copper, this time from Switzerland, circled in garlands of flowers. The handles are wide and open to facilitate lifting while still preserving the design's fragile feeling. From Boutique Margot. 8. Simple, smooth and Space Age in design is this dark brown ceramic casserole called "Generation Dusk." A most functional form, it has an exaggerated brim that serves as a handle. A Scandinavian idea from Dansk. 9. Back (or ahead) to the modern Stone Age with the "Summit" stoneware casserole from Millard Norman Co. White with dark brown interior, it's shaped with a sunken lid and molded knobs on the sides. 10. Aren't some of the loveliest things understated? For example, this clay casserole in terra cotta color—so simple in shape we are reminded of some early art form. From La Tienda. 11. And other lovely things are intricately done, like this bone-colored Old English pottery game dish. Covered with game and birds in bas-relief, its rim is cut in a herringbone pattern. From Doris Dessauer, through decorators. 12. For the good things that don't always come in small packages, there are larger ones—such as this oversized one-of-a-kind dark gray earthenware crock with natural clay decoration. Now add versatility to uniqueness —the lid serves also as a sauceboat. At the Pottery Barn. 13. Two is company and three is a set—a set of three delicate blue-and-white soufflé dishes, decorated in the light, airy "Vienna Woods" pattern. Available through Seymour Mann Imports. 14. Notes of the Far East are audible in this earthenware casserole with domed lid and curliqued handles. From The Mad Monk.

PHOTOGRAPHS, PAUL JACOBSEN; FOR RETAIL ADDRESSES, SEE PAGE 157



10

11





12



13



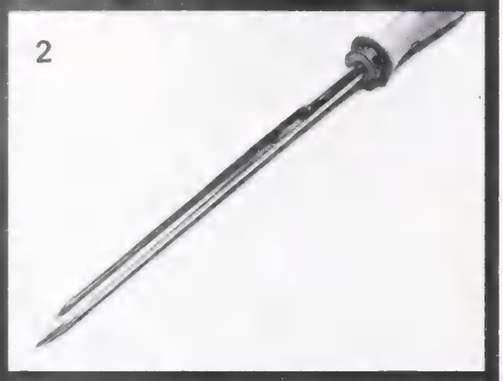
14



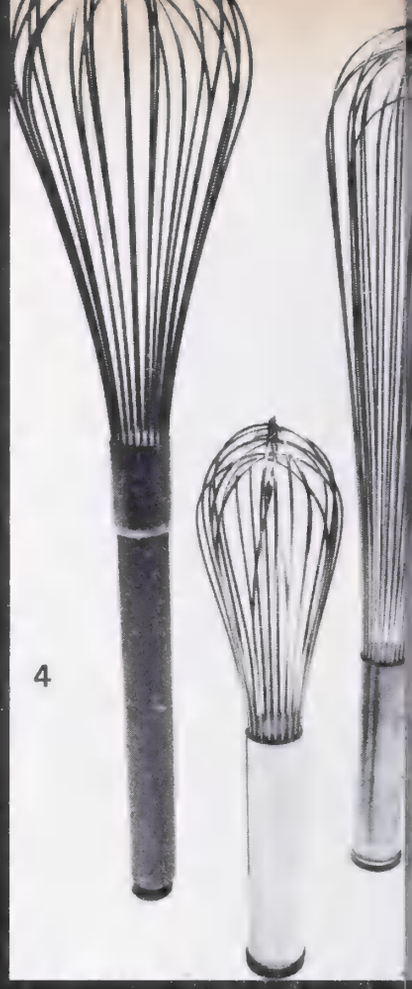
THE SOPHISTICATED KITCHEN

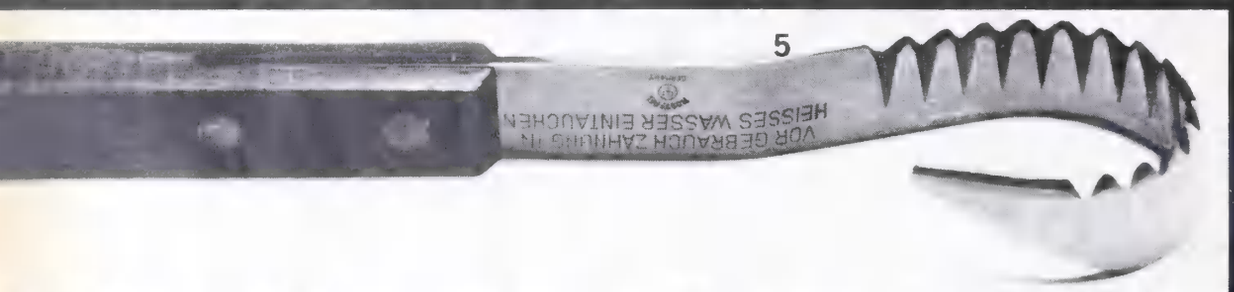
By JACQUES PÉPIN
THE HOUSE BEAUTIFUL CHEF


1


2


3


4

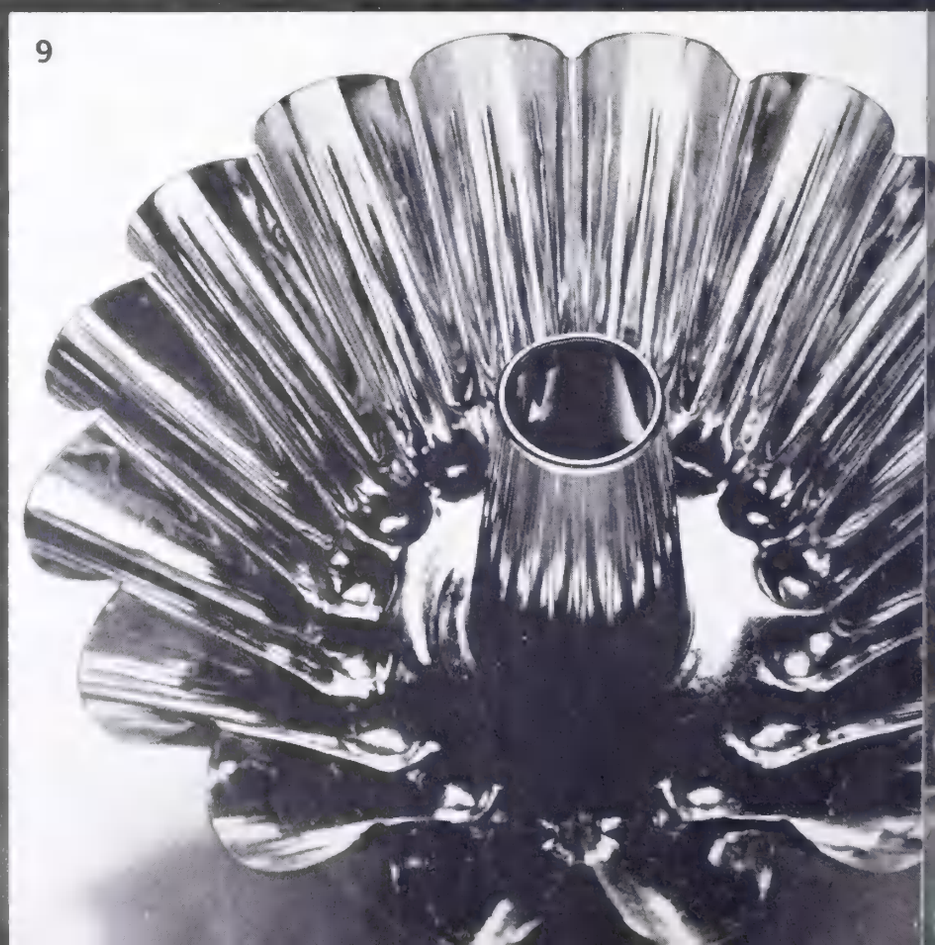


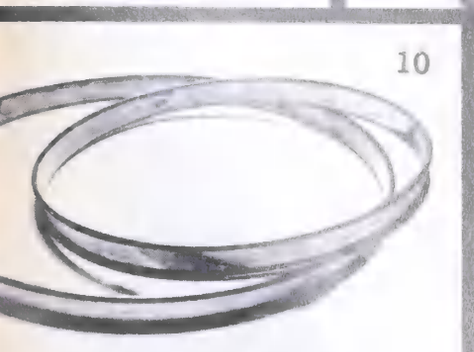
5


6

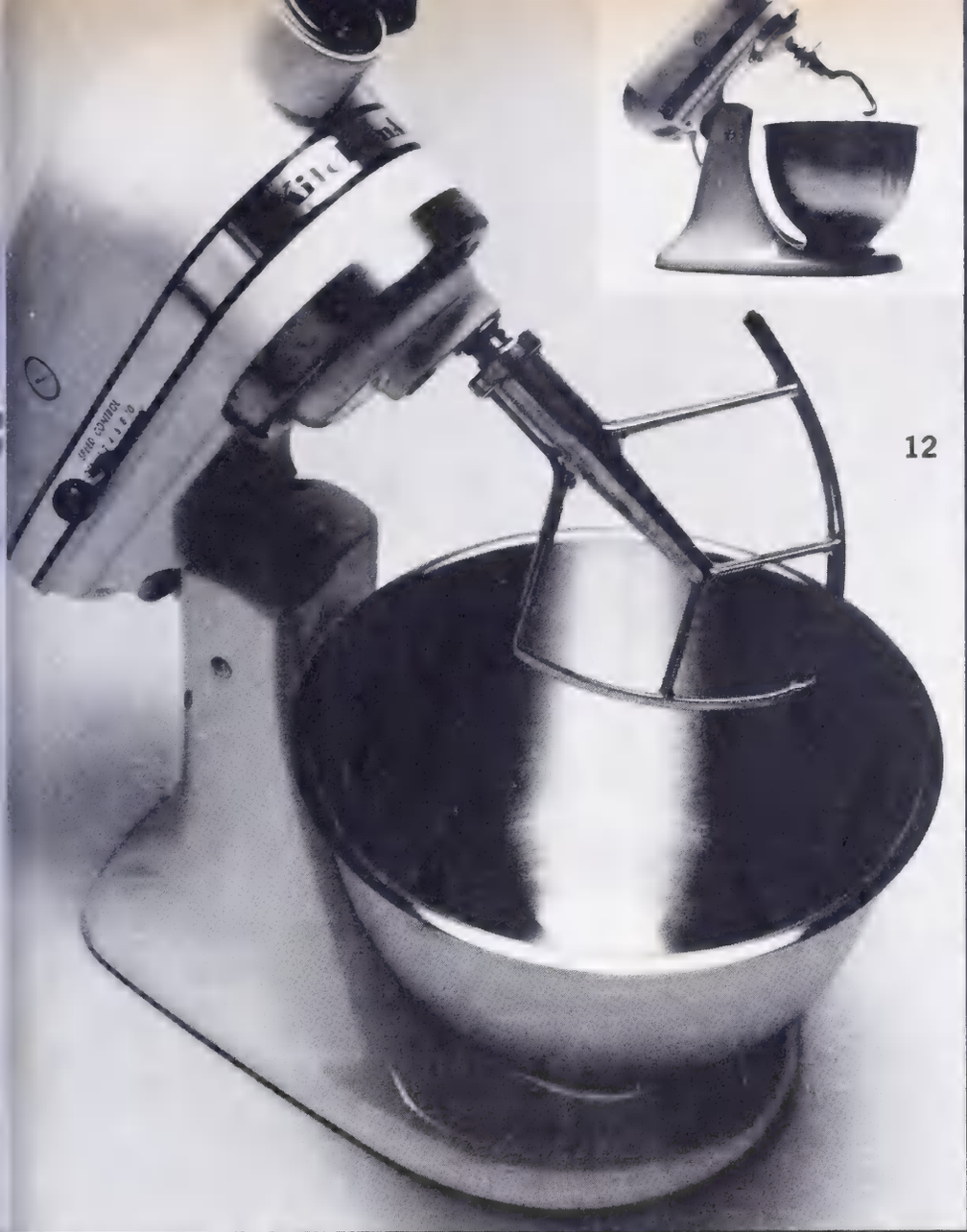

7


8


9


10

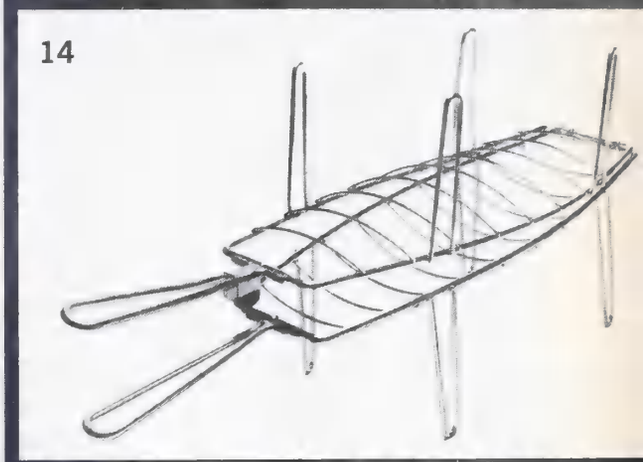

11



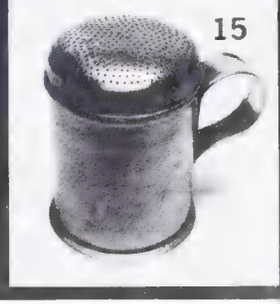
12



13



14



15

16

In addition to the everyday utensils necessary in the kitchen, there are many unusual pieces of equipment —with precise purposes— essential to the sophisticated kitchen. This equipment is not only professional and efficient but contributes enormously to the art of cooking. 1. A 20-inch steel fish poacher, with tin plating inside and out. A must for poaching whole salmon or striped bass, also extremely useful for cooking bundles of asparagus or whole artichokes. (About $30.) 2. Grooved larding needle for inserting strips of fat or garlic, nuts, etc. into meat. (About $8.) 3. Unlined 10-inch copper bowl, used in whipping egg whites, making *genoise*, Hollandaise. Each time it is used, it must be cleaned with salt and vinegar, then rinsed well in cold water. (About $20.) 4. Stainless steel whips (*fouets* in French), invaluable tools; the 16-inch (about $6) particularly for beating egg whites, the 10-inch (about $2) and 14-inch (about $5) for making mayonnaise, Sauce Béchamel, whipping a *beurre manié* into a sauce. 5. Butter curler of chrome-plated steel with wood handle turns butter into chic curls and adds cachet to the table. (About $3.) 6. Pastry set, bag and six tin tubes, essential for cake decorating. (About $2.20.) 7. Udico four-quart electric ice cream freezer, with tin-lined container, wood tub. (About $30.) 8. Square wood mortar with pestle, handsome and handy as well, for crushing peppercorns, seeds, seasonings. (About $6.) 9. Steel tin-lined one-quart fluted mold for Bavarois, ice cream, gelatin desserts. (About $7.) 10. Tin-plated steel flan rings, nine and 11 inches, essential for open fruit tarts, Quiche Lorraine, Tarte à l'Oignon. (About $1 each.) 11. Potato baskets, steel, plated with tin, used exclusively to make "nests" with shoestring or straw potatoes. (About $8.) 12. Beyond question, the electric mixer is the best investment any cook can make. This Hobart Kitchen Aid (K45) comes with a large stainless steel bowl, whip, flat beater and dough hook. For making cakes, bread, pastry, puréeing mixtures, whipping a quantity of egg whites, it has no equal. About $115; meat attachment, not shown, about $14.50. 13. Tin-plated steel one-quart fluted mold with cover, for Bavarois or ice cream. (About $7.) 14. A 22-inch tin-plated steel fish broiler large enough to hold a whole big fish, designed so it can be reversed. (About $8.) 15. Tin shaker for salt or sugar, very useful for outdoor cooking when filled with salt, equally useful filled with sugar to finish a soufflé, *petits fours*, a cake or a baked ham. (About $20.) 16. Long-handled copper skimmer is not only decorative but also useful for skimming soup or stews, lifting vegetables such as artichokes, asparagus, cauliflower or beans from hot water. (About $7.) All from housewares department, Abraham & Straus, Brooklyn, N.Y.

PAUL JACOBSEN

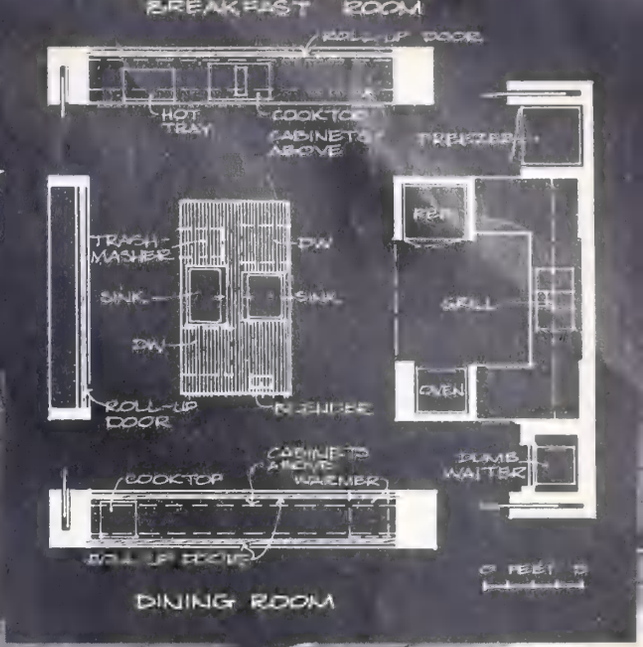




This kitchen's amazing versatility is the result of some truly innovative thinking by Architect Donald Mallow. For a New Jersey family that entertains up to 40 people at a time, he has thoughtfully planned the scene for both function and atmosphere. Clerestory windows to the outside and above the cabinets between kitchen and dining room (*far right*) keep the room in constant touch with the outdoors. Atmosphere is, of course, important, but useless unless the space works for its owners. In this case, it does. The placement of counters and cooking areas is ideal (see *plan*), with two dishwashers, two sinks, a trash compactor and plenty of storage room in the island work center. The cooking niche houses a grill and double ovens, with a nearby dumbwaiter to carry food to a party room downstairs. Floors are easy-care off-white vinyl. The kitchen is separated from the dining and breakfast rooms by cabinets that open from both sides and counters incorporating a warmer and cooktop, while the fourth side has a quick-meal counter (*above*). Tambour doors above all three counters can roll down to shut off the whole area. One of the most successful details is the double set of doors that pull down from the soak cabinets facing the dining room—one on each side—so the counter can be set up for a buffet from the kitchen, then kitchen-side tambour doors shut and dining-side doors open —a triumph of workable planning.

PHOTOGRAPHS, ROBERT PERRON; PLAN, T. GRANVILLE; PRODUCT INFORMATION, PAGE 111

OPEN & SHUT EFFICIENCY



BURGUNDY —the velvet one from the golden slope

BY WILLIAM CLIFFORD □ Montrachet . . . Chambertin . . . Pommard . . . Beaujolais . . . Chablis . . . the most famous names of Burgundy have sounds one can almost taste, like the velvety word Burgundy itself. In French, Bourgogne seems to gurgle richly in the throat.

French soldiers still present arms when passing the Clos de Vougeot, where the vineyards have given wine for 800 years and where the great chateau is home of the international Confrérie des Chevaliers du Tastevin (Knights of the Wine Cup). The tiny vineyard of Romanée-Conti produces the most famous and expensive table wine on earth. Other regions may be equally ranked for powerful and subtle red wines or for luscious perfumed whites; only Burgundy's Côte d'Or has both. Only here do we find full-

Red and white together, equally big and equally fine

flavored and full-bodied dry reds and whites together, equally big and fine. Yet for every man who finds it the most satisfying wine, another judges it too heavy, too "made" and "sweet." Erasmus thought that its rich meaty quality cured his nephritis (brought on, he believed, by German white wines). And our neighbor, who loves the red wines of Bordeaux, objects that Burgundy is "the whole meal, not just a drink."

Other objections concern integrity. One frequently hears that more Beaujolais is sold in Paris alone than is made in the Beaujolais. England still talks about the scandal of 1965, when France shipped 600,000 gallons of

Once in London, odd things can happen

Burgundy across the Channel while the English bought 2,500,000 gallons of wine labeled "Burgundy," blended and stretched from this base. England imports barrels, and odd things can happen when the wine is bottled in dark cellars near London docks. America avoids this by importing Burgundy only in bottles, but blending still can occur in the shipper's cellar in France. "La grande cuisine" is a wry name for the cellar operation; we recently heard one Burgundian refer to another wine product as his *daube*, or stew.

No one denies the fact that sugar is added during the fermentation of most Burgundy wines more years than not. Called chaptalization after Napoleon's Minister of Agriculture, Chaptal, this is essential to make wine with

Other areas have the grape but not the same climate

sufficient alcohol when there is not enough sunshine. (They also do it when necessary in Bordeaux and in Germany.) After all, Burgundy lies the farthest north of any area producing fine red wines; that the results are something of a miracle is amply demonstrated by the red wines that are made from the same grape variety, the Pinot Noir, in Alsace and in Germany. Even with chaptalization, there are vintage failures. In 1968, it was impossible to make any fine red wine at all (there were some acceptable whites). In 1971, though half of what was made may turn out to be of remarkably high quality, the truth is that total production was painfully small, and there is no honest way to stretch it.

It is because of the climatic difficulties, coupled with the small size and fragmentation of the vineyards,

Scarcity and quality make them doubly tempting

that Burgundy's problems arise. One authority likes to put the size in perspective by imagining all the wines in Burgundy poured into one gigantic bottle. Those of the Côte d'Or and Chablis, which are by far the most interesting, would fill only the straight part of the neck. The wines of Chalon and Mâcon would fill the sloping shoulders, while all the rest would be Beaujolais. Three out of every four bottles in the mix would be red. It is because of their scarcity as well as their quality that the famous wines of the Côte d'Or are so valuable—and that the temptation to tamper with them is so great.

Last November, the Corton-Charlemagne auctioned at the Hospices de Beaune sold by the cask at a price that worked out to nearly $13 a bottle—exactly double the price of the same wine in its 1970 vintage. Costs of bottling, shipping and duty and the importer's profit might bring this up toward $16 if it were destined for America. (It so happens this wine is going to Germany.) The wholesaler could then charge $20 and the retail store $30. That's for a white wine we can drink fairly young. A great red wine that tied up someone's investment for 10 years or more would have to come higher. And it isn't only Americans who have the money to bid up the price; the French, Swiss, Belgians, Germans, English and many others want these precious wines too. At least we are sure of authenticity and quality in wines from the Hospices de Beaune. How else can we try to find the best? Price is usually one good indication. Great bottles will seldom cost less than $10 these days, and there's nothing of any consequence at all much under $4. But the name of a good shipper is probably the best guide—firms like Bouchard Père & Fils, Drouhin, Jadot and Latour. Certain major Bordeaux houses also do important business in Burgundy, notably Barton & Guestier, Calvet and Sichel. Giants such as Bichot, Patriarche and Reine Pédauque can give us memorable bottles, though these are not the bulk of their trade. As we grow to know Burgundy, we admire more of the artisans who produce wine on their own properties and ship a few others, firms such as Lupé-Cholet and Roland Thévenin. In the course of several recent days with M. Thévenin, we observed no compromise with quality, and we believe the same would hold true with two or three dozen other Burgundy growers and shippers. But the larger one grows, the more vul-

The larger a shipper grows, the more vulnerable he is

nerable one becomes to compromise—to quote a shipper whose American agents demanded four times what he could honestly supply of the scarce 1971 vintage. (*Continued on page 108*)

Something truly wonderful happens
when you enter the world of

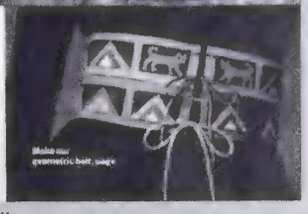
GOOD HOUSEKEEPING











Good Housekeeping

16 pages GH's best [illegible] food ideas

less than
22¢ a copy
see card
opposite
for details

GOOD FOR 20 DAYS ONLY!

SPECIAL INTRODUCTORY OFFER
to HOUSE BEAUTIFUL readers...

14 ISSUES OF
Good Housekeeping
for only **$2.97**
(you save almost half!)



EFFORTLESS WAY TO GO UP AND DOWN STAIRS

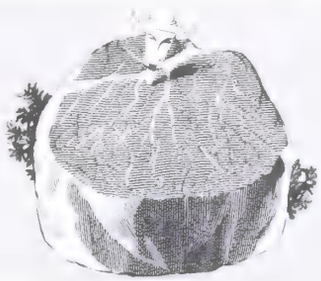


Sit down and ride up! (or down) . . . at the touch of a button. Ideal way to climb stairs. Like living in a one-story home. Comfortable, attractive styling. The Wecolator is superbly engineered, completely safe and virtually maintenance free. Installed on any straight or curved stairway . . . in just a few hours. And it's low cost! Nationwide service; for information, write to:

THE CHENEY COMPANY
Post Office Box 31424
Milwaukee, Wisconsin 53223
or Phone 414 354-8510

WECOLATOR
STAIRWAY ELEVATOR

not for sale
(in any market, that is)



These primest of filet mignon are not sold in any market. Yet you've probably enjoyed them in luxury restaurants. They're Prime Pfaelzer steaks—tender, flavorful and aged. Enjoy them at home. Quick-frozen, packed in dry ice.

8—6-oz. filets, 1¼" thick, $27.00
(Order No. 30406. Check or money order.)
Send for free catalog of over 200 mouth-watering selections.

pfaelzer brothers, inc.
(FELZER)
Dept. N-C-2, 4501 W. District Blvd., Chicago, Ill. 60632

CASSEROLES

Continued from page 95

Lentil and Bacon Casserole

1 pound package lentils
2 small yellow onions, peeled
***Bouquet garni:* 1 bay leaf, 8 springs parsley, 1 teaspoon thyme, 1 clove garlic, peeled and split, 8 to 10 peppercorns**
10 pieces bacon (about)
1 small onion, peeled and minced
2 ribs celery, minced
Salt
Freshly ground pepper
Butter
2 tablespoons all-purpose flour
1½ cups lentil liquid
½ cup tomato catsup

Wash the lentils carefully, then drain. Pour into a generous saucepan. Bury the whole onions and the *bouquet garni*, tied in a cheesecloth bag, in the middle of the lentils. Add enough boiling water to cover. Bring to a boil, reduce heat to simmer, cover and cook 30 minutes. Remove the *bouquet garni* and onions. Drain, reserving the liquid.

Meanwhile, fry 3 slices of the bacon. When brown and crisp, drain on paper towels. Add the minced onion and celery to the skillet with the bacon fat and ½ cup water. Cook until the onion and celery are soft, all the water has boiled away and only the fat remains.

Now, thoroughly butter a two-quart casserole. Mix the cooked lentils with the onion, celery and cooked bacon, crumbled, in the prepared casserole, seasoning well with salt and pepper.

Melt 2 tablespoons of butter in a saucepan. Then stir in the flour until smooth. Cook, stirring, for a couple of minutes. Gradually add the 1½ cups of lentil liquid, beating constantly with a wire whisk. Cook until the sauce has thickened lightly. Stir in the tomato catsup. Pour over the lentils. Arrange bacon slices on top, close together. Bake in a preheated 350° oven for 40 minutes. If the bacon browns too much, cover with foil. Serves six.

*Casserole Roasted Pork with Potatoes and Onions**

3 pounds boneless roast of pork
4 tablespoons vegetable oil
2 tablespoons butter
1 yellow onion, peeled and sliced
1 carrot, peeled and sliced
2 cloves garlic, skin on
***Bouquet garni:* 4 to 5 stalks parsley, ½ bay leaf, ½ teaspoon thyme**
Salt
Freshly ground pepper
12 "boiling" potatoes, peeled and quartered
12 to 18 white onions, peeled
Minced parsley
½ cup dry white wine or dry vermouth

Dry the meat well. Pour the vegetable oil into a large, enameled cast iron casserole with a cover and place over a high heat. When almost smoking, brown the pork on all sides. Lift the pork to a side dish.

Pour off all the fat and add the butter. Then stir in the onion, carrot and garlic and add the *bouquet garni* tied in a cheesecloth bag. Cover and cook slowly about five minutes.

Place the meat in the casserole fat-side up. Sprinkle with salt and pepper. Cover and cook in a preheated 325° oven for one hour. Add the potatoes and onions, rolling them around in the fat so they are well coated. Cover and continue cooking, basting once or twice with pan juices, another hour, or until a meat thermometer reaches 165° to 170°.

To serve, place the meat on a heated platter surrounded by the onions and potatoes. Sprinkle with parsley. Keep warm.

Pour off all but about 2 tablespoons of the fat in the casserole, add ½ cup dry white wine or vermouth. Bring to a boil, scraping in all the brown encrustations, and cook for two or three minutes. Strain into a hot gravy boat.

Note: If you do not want to serve the casserole immediately, place in the oven with the heat turned off, the door ajar. It will stay warm for a good half-hour.

*Adapted from a recipe in *Mastering the Art of French Cooking,* by Simone Beck, Louisette Bertholle and Julia Child (Alfred A. Knopf).

Lamb Pie with Potato Purée

3 pounds lamb shoulder cut into 2-inch pieces
Flour
4 tablespoons vegetable oil
1 tablespoon salt
1¼ cups or 1 can (10½-ounce size) condensed chicken broth
1 teaspoon black peppercorns
1 bay leaf
2 or 4 stalks parsley
1 lemon, thinly sliced, seeds removed
2 large onions, peeled and coarsely chopped
2 or 3 medium carrots, peeled and sliced

2 medium zucchini, washed and sliced
Potato purée

Place 2 or 3 tablespoons of flour in a paper bag. Add the meat and shake until lightly coated. Heat the vegetable oil in a three-quart fireproof enameled casserole. Brown meat, a few pieces at a time, on all sides in the hot fat. Set the browned meat aside. When all the meat is brown, return it to the casserole. Sprinkle with the salt and add the broth. Tie the peppercorns, bay leaf and parsley in a little cheesecloth bag and bury it in the meat. Mix in the lemon slices and onions. Bring to a boil. Reduce heat to simmer, cover, and cook 1½ hours. Then add carrots and cook 15 minutes longer. Next add the zucchini and cook another 15 minutes.

Meanwhile, make the potato purée. You need 3 cups of mashed potatoes, which you can make from scratch or by using instant potatoes, preparing them according to package directions. Beat 4 tablespoons of butter into the hot purée, a big handful of minced parsley and 2 whole eggs. Taste for seasoning.

When the meat and vegetables have finished cooking, wipe any juice stains from the inside of the casserole with a damp cloth. Then spoon the potato purée in big spoonfuls around the edge. Place in a preheated 425° oven and bake for 15 minutes. Serves six.

Alsatian Casserole

Butter
2 1-pound bags sauerkraut
¾ pound smoked ham
1 pound Polish sausage
2 carrots, peeled and sliced fairly thin
2 large apples (Golden Delicious), peeled, cored and sliced about ¼ inch thick
2 medium yellow onions, peeled and sliced thin
1 teaspoon peppercorns
1 cup chicken or beef broth
1 cup dry white wine

Butter a two-quart casserole well and set aside. Pour the sauerkraut into a colander and allow to drain well. Dice the ham into fairly good-sized pieces. Cook the sausage according to package directions, then slice in rather thick slices.

Starting with half the sauerkraut, make a layer in the bottom of the casserole; add half the ham, half the sausage, half the carrots, half the apples and half the onions. Then repeat the layers. Scatter the peppercorns over the top of the casserole and, finally, pour the broth and wine over all. Cover tightly and bake in a preheated 350° oven for two hours. Serves six.

Chef Manfredi's Lasagne

Chef at *Tiro a Segno*, a private club in New York, Manfredi has been serving the members splendid Italian food for years.

Of its many advantages, this delicious lasagne can be prepared in advance.

1 pound sweet Italian sausage
½ pound lean ground beef
2 cloves garlic, peeled and minced
½ teaspoon salt
½ pound (12 pieces) green or white lasagne
Rich Sauce Béchamel*
1 pound ricotta or creamed cottage cheese
1 cup grated Parmesan cheese (about 4 ounces)
½ pound mozzarella cheese

Drop the sausages into boiling water and boil for one minute. Lift from the water and when cool enough to handle, slice thin. Mix with the beef, garlic and salt. Place in a large, heavy skillet over high heat and cook thoroughly, stirring frequently (about 20 minutes). Set aside.

Cook the lasagne according to package directions. It should be *al dente*—firm to the bite. Drain and refresh in cold water. This helps to keep it from sticking. Drain a second time.

Take a 13 by 9 by 2-inch ovenproof baking dish. Cover the bottom with half the Béchamel. Place half the lasagne on top. Add half the meat mixture, then half the ricotta. Sprinkle with half the Parmesan. Repeat the layers. Slice the mozzarella cheese thin and arrange on top.

Place in a preheated 375° oven and bake for 20 minutes. (If you made the lasagne in advance, bake for 30 minutes.) Just before serving, slide the dish under a preheated broiler about four inches from the source of the heat, only long enough to brown lightly. Remove from the broiler and let it sit about 10 minutes before serving. Serves about eight.

**Rich Sauce Béchamel:* Peel 1 medium-size yellow onion and chop coarsely. Melt 3 tablespoons of butter in a saucepan. Add ½ cup of water and the chopped onion. Bring to a boil and boil until all the water has evaporated, the onion is soft and only butter remains. If necessary, add more water.

Stir 3 tablespoons of all-purpose flour into the onions and butter. Cook, stirring constantly, for about three minutes. Do not brown. Stir in 1½ teaspoons of salt, ¼ teaspoon each of freshly ground white pepper and of (*Continued*)

Get the vitamins you pay for. With Ekco Flint cookware.



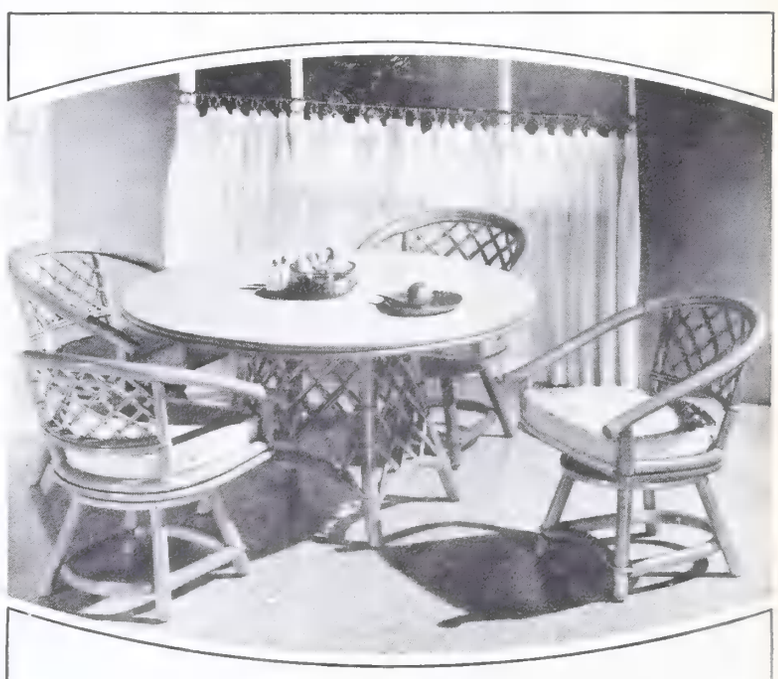
Flint cookware has a special sealed-in heat core sandwiched between two layers of gleaming stainless steel, to cook faster and more evenly. Flint covers are self-basting. And Flint's specially designed rims allow cooking vapors to form a vacuum seal between cover and pan that locks-in food flavor and nutrition. So you can cook with less water at lower heat. And get the vitamins you pay for.

Shown, 9-piece set: 1-, 2- and 3-qt. saucepans with covers, 6-qt. covered saucepot, 10-in. open skillet. A most welcome gift. Also available in 7-, 10- and 12-piece sets. 28 open stock items priced from approximately $7.95. All Ekco Flint cookware carries Ekco's exclusive 15-year guarantee.*

*Ekco Flint cookware guarantee: If this product fails due to defects in workmanship or material within 15 years, return postage prepaid and Ekco, at its option, will replace or provide equivalent substitute at no charge.

EKCO®

Send for Ekco's free booklet *"The use and care of fine cookware."* Write Dept. **D1503,** Ekco Housewares, Franklin Park, Ill. 60131



A charm all its own

Fresh, gay and carefree. That's Country Casual rattan furniture, by Ficks Reed. Superb design, quality construction. Unmatched selection of finishes, fabrics, colors and patterns for decorative versatility. At fine stores everywhere.

"The Most Famous Name in Rattan Furniture"
4900 Charlemar Drive, Cincinnati, Ohio 45227

FICKS REED COMPANY



Building or remodeling? This free book will help you!

Get this 12-page booklet about a remarkable new vinyl and wood window that doesn't need painting or storm windows, resists denting, can't rust or corrode.

If you're planning to buy, build or remodel, send for free full-color booklet.

Please send me your free booklet, "Andersen Perma-Shield® The low-upkeep window."

Mail to: Andersen Corporation, Bayport, Minnesota 55003.

I plan to build. ☐ I plan to remodel a_____

Name_____

Address_____

City_____ State_____ Zip_____

HB-32

Andersen Windowalls® ANDERSEN CORPORATION BAYPORT, MINNESOTA 55003

If you don't have a crippled child will you help one of ours?



The Thursday morning Easter Seal therapy class. Eleven crippled kids with a chance. And the courage to take it. There are 3,000 Easter Seal facilities and programs, many with classes like this. And 380,000 people being helped by the Easter Seal Society. But it takes money. Even a little bit helps towards buying a leg brace, or paying a therapist. So please give to Easter Seals. Help our children.

Easter Seals

Easter Seals: c/o Your Local Postmaster

nutmeg. And now you gradually add 1 cup of milk and 1 cup of light cream, beating constantly with a wire whisk. Cook, whipping steadily, over medium heat until the sauce thickens. Now beat 1 cup of light cream with 2 egg yolks. Stir into the sauce and cook, whipping constantly, until it almost comes to a boil. Do not boil or it will curdle.

Note: The Sauce Béchamel can be made ahead. Seal with Saran but do not refrigerate.

Shrimp Tetrazzini

½ cup (1 stick) butter
1 bunch green onions, sliced thin with about 1 inch of the green tops
5 tablespoons flour
2½ cups chicken broth, your own or canned
½ cup clam juice
½ cup dry white wine
½ cup heavy cream
½ teaspoon oregano
½ cup shredded Parmesan cheese (about 2 ounces)
2 tablespoons vegetable oil
2 whole cloves garlic, peeled and split
½ pound button mushrooms sliced thin
8 ounces (½ pound) spaghetti
2 pounds cooked medium shrimp
Salt

Melt half the butter in a heavy saucepan. Add the onions and ½ cup of cold water. Bring to a boil, then reduce heat to moderate and cook until all the water has boiled away, only the butter remains and the onions are soft.

Stir in the flour until smooth and cook about three minutes. Do not brown. Add the broth, clam juice, wine, cream and oregano. Cook, whipping constantly with a whisk, until the sauce begins to come to a boil. Stir in half the cheese. Take off the heat and set aside.

Melt the remaining butter with the vegetable oil in a skillet over a high heat. When hot, add the garlic and mushrooms. Toss and shake the pan for four to five minutes. As soon as the mushrooms have browned, take off the heat. Discard the garlic.

Bring a big kettle of salted water to a rolling boil. Add the spaghetti and cook until just tender to the bite. Drain well.

Now mix everything together and season with salt to taste. Pour into a large, shallow baking dish or casserole and sprinkle with the remaining cheese. Bake, uncovered, in a preheated 375° oven for about 15 minutes or until the sauce is bubbling and the top is brown. Serves six or even more.

Note: It can be completely prepared ahead of time. In that case, do not refrigerate and bake for about 30 minutes. ■

BURGUNDY

Continued from page 102

Fortunately, the insoluble problems of the trade are not quite yet those of the consumers. There's still good Burgundy for sale that was shipped last year and five years ago. We need only know how to select it. First, let's look at the Côte d'Or, the incomparable Golden Slope that wine lovers speak of with such reverence.

There are 113 strictly defined names (Appelation Contrôlée) in the Côte d'Or, a far smaller number than the chateaux of Bordeaux, though still too many for amateurs to master. The leading 30 of these are called Grands Crus, or sometimes Têtes de Cuvée, and these are the first names to get to know, the names that are on the $10 bottles.

Unfortunately, the quality cannot quite be guaranteed because of the fragmentation of vineyards that once were or might logically be one. Le Chambertin, one of the great 30, is parceled up among 25 owners, each making his different wine every year, some obviously better than others. The 19 acres of Le Montrachet are owned by 13 growers. The 125-acre Clos de Vougeot had 65 proprietors at last count.

One step down from the exalted Grands Crus, and sometimes very nearly their equals, are the Premiers Crus, also called Premières Cuvées. These are fine single-vineyard wines, usually bottled on the domain where they are grown (which avoids any suspicion of blending) and often proudly signed by the grower. On the whole, the finer the wine, the more information it has on the label.

Next, and quantitatively most important, come the commune wines, usually blended from various vineyards in one area, which takes its name from its chief village or town. Thus Beaune, Pommard, Volnay, Aloxe-Corton, Nuits-St.-Georges, Fixin. Each has a character more subtle than we expect in wine labeled simply Burgundy. But among the commune wines, perhaps more than in any other category, variation in quality is enormous, and once more we must use a reputable shipper. Pommard is probably the most

unreliable commune label apparently because it is the easiest to sell, and supply keeps swelling up to meet demand.

The 30-mile length of the Golden Slope divides into two parts called the Côte de Nuits and Côte de Beaune. Grands Crus of the Côte de Nuits are all red; in fact, almost no white wine is grown here. Grands Crus of the Côte de Beaune are all white until we come to the northernmost commune adjoining the Côte de Nuits, Aloxe-Corton. But there are numerous excellent reds from other communes, too—Beaune, Volnay, Pommard and elsewhere. What the Côte de Beaune first brings to mind, however, are the incomparable white wines from Puligny-Montrachet and Chassagne, Montrachet, Meursault and nearby communes.

Young or old

Great white wines need several years to reach their peak, and we are probably drinking many of them too young. Red wines need even longer, but today only the Chambertins and Romanées seem to require the classic 10 years to begin to be drinkable. Modern methods of vinification and modern tastes (influenced by modern economics) are resulting in red Burgundies ready to drink young. Wines of the Côte de Nuits generally need more age than the Côte de Beaune, though there are exceptions. Volnay frequently ages beautifully. One grower maintains that Burgundies are most attractive either quite young, when they are fresh and fruity, or well on in years, mellow and full of fragile subtleties. But not in the rather dull period of middle age. The trouble with waiting for a wine to become a senior citizen is not only that you have to wait so long, sometimes a good part of your own lifetime, but also that only a few of the finest develop into masterpieces. More just quietly fade away.

Apart from the sure things, the few rare, treasured bottles that have been carefully stored in quiet cool cellars, the vintages to buy and drink now go back no farther than 1957, which was a year that gave hard and difficult wines, some of which are finally coming around. Then 1959 and 1961, both exceptional and now scarce. Vintages of 1962, 1964, 1966 and 1969 are the best to come out of the last decade.

Because there is so little wine of the Côte d'Or, we need and value the rest of Burgundy all the more. Chalon might almost be a southern appendage to the Côte de Beaune; here grow the red wines of Mercurey, whites of Montagny and Rully, and both from Givry. The next area south, named for Mâcon, produces the famous pale white Pouilly-Fuissé, plus the Pouilly-Vinzelles and Pouilly-Loché, a new appelation St.-Véran and Viré, which important shippers such as Piat hope will take some of the pressure off the overpriced Pouilly-Fuissé. All of these unfamiliar names are not thought worth counterfeiting.

Farthest south in Burgundy lies the vast Beaujolais, whose delicious young purple-red juice of the Gamay is justly loved and fairly called the best cheap wine of the world. Uncomplicated, mostly made to be quaffed in their first year, these wines also have shades of difference. Wines labeled Beaujolais-Villages have more character and power than plain Beaujolais. Best are the nine Grands Crus: Chiroubles, Fleurie and St.-Amour the lightest, best drunk young; Moulin-à-Vent, Morgon and Chénas, stronger and better with a little age; Juliénas, Brouilly and Côte de Brouilly, known for vigor and for their richness.

There remains Chablis, the cold pocket of vineyards off to the north halfway to Paris, whose excellent but microscopic production bears no relation to all the mediocre wine in its honor around the world. Here as elsewhere in Burgundy there are Grands Crus, seven of them. They are bigger and stronger than the Premières Crus, which may still be very fine and far better buys than just plain Chablis. (Petit Chablis is weaker still and comes from a different grape variety.) This austere, dry white wine is so difficult to grow that great vintages are rare—1969, 1966 and 1961 are the best recent ones.

Other efforts

Can that Burgundy taste be copied? Obviously there is more than one Burgundy taste, but most wines grown in other countries and called Chablis or Burgundy or Gamay Beaujolais are unlike the originals. The grape variety for red Burgundy of the Côte d'Or is the Pinot Noir. This variety has not been California's most successful to date, though some recent new plantings show promise. In a recent blind tasting of selected non-French wines called Burgundy, the Burgundy blend of The Christian Brothers proved outstanding, as did the Spanish Burgundy of Yago. Still, the wines grown in the particular climate of eastern France between Dijon and Lyon are unique, and they appear to have every chance of remaining so. ■

Ekco has the only kitchen utensils guaranteed 15 years.* And they're pretty as well as functional.



Ekco Country Garden cooking and serving tools, pretty in the kitchen or dining room. Colorful flowers on dishwasher-safe Melamine® handles. But pretty is as pretty does; these stainless steel tools make flipping, dipping and stirring easier.

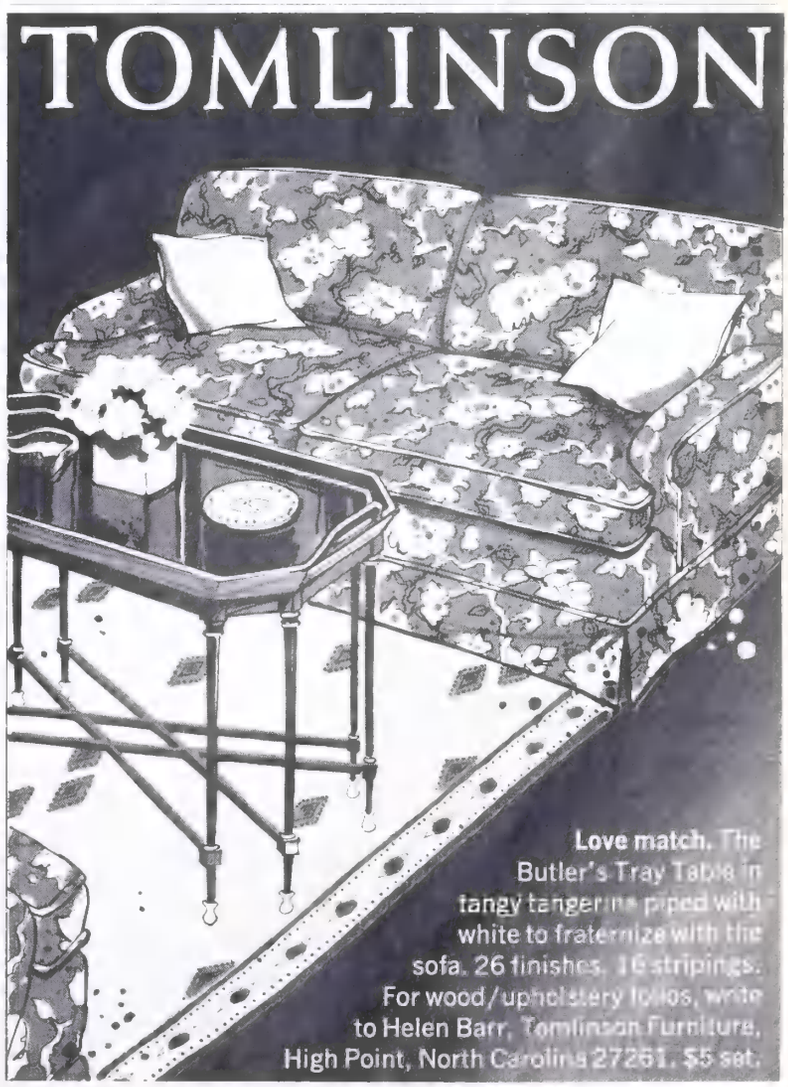
7-piece set includes ladle, basting spoon, potato masher, spatula, fork, pancake turner, and wall rack. Gift boxed . . . a most-welcomed gift item. Approximately $15.95.

*EKCO GUARANTEE. If Country Garden kitchen tools fail due to defects in workmanship or material within 15 years, Ekco will replace or provide equivalent substitute at no charge.

EKCO®

Send for Ekco's *free Cookery Book*. Write Dept.D1403Ekco Housewares, Franklin Park, Ill. 60131.

TOMLINSON



Love match. The Butler's Tray Table in tangy tangerine piped with white to fraternize with the sofa. 26 finishes. 16 stripings. For wood/upholstery folios, write to Helen Barr, Tomlinson Furniture, High Point, North Carolina 27261. $5 set.

Cushman



Cushman birch... Fall in love with it a little at a time. One piece to begin. Then another. And another. Take as long as you like in collecting it. We make Cushman for keeps. Our portfolio of designs, just $1.50 to Cushman Furniture, Dept. CHB32, Lewisburg, Pa. 17837.

GENERAL INTERIORS

MARGUERITE PIAZZA, PHOTOGRAPHED BY BERI STERN



How Marguerite Piazza saved her life. And her looks.

When you're an entertainer and spend your days in the spotlight, you're very conscious of your looks. Perhaps that's why that spreading pink spot on her cheek made Marguerite go to a cancer specialist.

She had to have radical face surgery. And yet today, thanks to the fantastic skill of the surgeons, she is beautiful again. And she is alive.

You can get a life-saving leaflet about cancer's warning signals, when our American Cancer Society volunteer comes to your door for a contribution.

You know, there's something much worse than finding out you have cancer. And that's *not* finding out.

American Cancer Society

We want to wipe out cancer in your lifetime.

THIS SPACE CONTRIBUTED BY THE PUBLISHER

FOOD & DRINK

NOBODY EVER TELLS YOU THESE THINGS

By Helen McCully

What is turbinado sugar?

Actually, it's partially refined raw sugar with still enough molasses clinging to it to impart a definite molasses taste. According to Sugar Information Inc., it is far from edible and, like all sugar, is about 96% pure carbohydrate. The U.S. Food and Drug Administration says raw sugar usually is "unfit for direct use as a food or as a food ingredient because of the impurities it ordinarily contains."

Are dry-roasted macadamia nuts available?

Yes, due to the good work of the Agricultural Research Service of the USDA. One of Hawaii's most important crops but extremely perishable, heretofore vacuum-packed in cans, macadamia nuts did not keep well. Now dry-roasted and packed in glass jars, their "life" has been extended indefinitely. Available in food stores and/or wherever nuts are sold.

Does Parmentier mean a man or a dish?

Parmentier, a French agronomist who wrote numerous books on food, was responsible for introducing potatoes in France around 1786. All dishes bearing his name indicate that potatoes are one of the ingredients. For example, Potage Parmentier, a potato cream soup.

Are smooth-skinned lemons juicier?

According to the USDA, smooth-skinned lemons are inclined to have more juice than lemons with rough skins.

Is it true that cream of tartar deteriorates?

We queried McCormick & Company and its research laboratory reports that if the container is kept tightly closed, cream of tartar is highly stable to light and air. It does have a tendency to absorb moisture, however, hence the need for the tightly sealed container.

Can meat or poultry be partially cooked, then finished later?

No. Both meat and poultry should be completely cooked at one time, the USDA tells us.

What is the difference between wax beans and green beans?

Wax beans are so called because of their waxy yellow color. They are not nearly as common as green beans. Nutritionally, the two types are about the same.

How can you keep a cut avocado?

Once it's cut, and you should cut lengthwise, whack a heavy, sharp knife directly into the seed and twist to lift it out. Place the half you do not intend to use in a jar or plastic container large enough to hold it comfortably. Cover with water and add a good squeeze of lemon juice. If there isn't a lid, seal tightly with foil and refrigerate. It will keep several days and also retain its beautiful color.

Are chicken drumsticks readily available?

Yes. Straight across the country, fresh or frozen. If, by any mischance, your market hasn't the drumsticks on display, your meat man can certainly provide them.

What is a pork cushion?

A square, flat piece of pork made by removing the bones from the shoulder to provide a pocket for stuffing.

What are sour prunes?

Leo Pearlstein writes from California to say that they are a typical mid-European recipe and are made by preparing a brine of salt, vinegar, a little sugar and whole pickling spice. This mixture is brought to a boil, then poured over the prunes to allow them to soak. To use, the sour prunes are drained. ■

PRODUCT INFORMATION

Asterisks note items available through decorators only. To obtain names of stores in your area carrying merchandise listed by manufacturer, write to the manufacturer. No listing may indicate that an article is custom-made, antique or privately owned. Date of magazine and page number insure prompt reply for reader inquiries.

Pages 54-55—Patterns

Spanish shag rug, COURISTAN INC. Yellow lamp by Zajac and Callahan, THAT SPECIAL SOMETHING, 1164 Second Ave., N.Y.C. 10021. Lacquered pedestal and leather table, KARL SPRINGER*. Chrome sculpture, "Couple" by Agam, DENISE RENÉ GALLERY, 6 W. 57th St., N.Y.C. 10022. "Gypsy Star" fabric laminated on window shades, "Gypsy Stripe" on walls and "Gypsy Mood" on bedspread, all BLOOMCRAFT, in 'Gypsy Bazaar" collection by Angelo Donghia and Ira Seret. All 100% cotton with Zepel finish and available at the following stores: Atlanta, Rich's; Akron, O'Neil's; Buffalo, William Hengerer; Chicago, Marshall Field; Cincinnati, Shillitos; Cleveland, Higbee; Denver, Denver Dry Goods; Hartford, G. Fox; Houston, Foley's; Los Angeles, J. W. Robinson; Miami, Burdine's; Minneapolis, Dayton's; New Orleans, D. H. Holmes; New York, Bloomingdale's; Philadelphia, John Wanamaker; Pittsburgh, Joseph Horne; San Francisco, W & J Sloane; St. Louis, Famous-Barr; Toronto, T. Eaton; Washington, D.C., Woodward & Lothrop.

Pages 52-53—Retreat

Sofa, coffee table and wheat container custom-made by PENGELLY-KAYE.* Chandelier and sconce, LIGHTOLIER INC.* Sofa and chair fabric, GUILFORD LEATHER.* Swirl pillow fabric and table covered in vinyl, HANNETT MORROW FISCHER INC.* Stripe pillow fabric, KIRK-BRUMMELL ASSOCIATES INC. Rug, FORUM FLOORS.* Flooring, AMTICO.* Parsons table, UNIQUE DESIGNS.* Stools, D & I INTERIORS INC. Velvet fabric on stools, DUR-A-LEE*. Fiber glass mirror, and dining table base, ZEFERO STUDIOS INC. Fiber glass chaises on porch and furniture at pool area, all by DUCOR INC. Silver mercury balls available at SOOVIA JANIS, 225 Fifth Ave., N.Y.C. 10001. Chairs, RALPH A. MIELE INC. Basket, ARTHUR MILLER.* Ashtrays, BONNIERS, 605 Madison Ave., N.Y.C. 10022. Lighter, imported. Painting on wood by Lester Gaba. Black and white painting by Gino Hollander, HOLLANDER GALLERY LTD., 950 Madison Ave., N.Y.C. 10021. Sculpture, GRIFFIN GALLERY, 32 E. 58th St., N.Y.C. 10022.

Pages 56-57—Wexler

Stairwell: Carpeting on stairs and wall, RUGCROFTERS;* Installed by ALLIED CARPET LAYING CO. *Living room:* Sofa and chair fabric imported through TURNER LTD.* Sofa and matching chairs and sofa table, P. NATHAN. Pair of Regency 18th-century French armchairs from OLD VERSAILLES INC., 152 E. 53rd St., N.Y.C. 10022; fabric, BRUNSCHWIG & FILS.* 18th-century Chinese red lacquered chest, PROVENCE ANTIQUES, 857 Madison Ave., N.Y.C. 10021. Coffee table, DAVID BARRETT.* Tufted bench, BRICKEL ASSOCIATES.* Suede, CLARENCE HOUSE.* Bakshaish rug, VOJTECH BLAU, 980 Madison Ave., N.Y.C. 10021. Pair of "Ribbon" chairs and chaise lounge at TURNER LTD.* Steel screen, PACE COLLECTION INC.* Zebra skin rug, ERNEST TREGANOWAN, 306 E. 61st St., N.Y.C. 10021. Handwoven mohair drapery fabric, JACK LENOR LARSEN.* Art, HOLLAND GALLERIES, 224 E. Ontario, Chicago 60611. Accessories: CROSS KEYS ANTIQUES, 102 Christopher St., N.Y.C. 10014; GILBERT THURSTON ASSOCIATES, INC.*; MARIE BEVILACQUA & CO., 1048 Third Ave., N.Y.C. 10021. EDWIN JACKSON, 315 E. 62nd St., N.Y.C. 10021; EDWARD SPORAR ANTIQUES, 175 E. 63rd St., N.Y.C. 10021.

Pages 58-63—Carefree

Master bedroom: Olympia carpet, WORLD CARPETS. "Aunt Mathilde's Flower Patch" wallcovering, Wall-O-Vin Collection, COLUMBUS COATED FABRICS. Paint, DuPONT. Blue, yellow and white pillow, OBELISK, 133 E. 56th St., N.Y.C. 10022. Lamp, HURRICANE INTERNATIONAL. Crocheted afghan made from volume 200 instruction book by SPINNERIN YARN CO., $1 at local yarn and department stores. Green blanket and "Creations Primrose Bordier" sheets and pillow cases, WAMSUTTA MILLS. Bamboo Thermos and tray, and drinking glass in tortoise, HAMMACHER SCHLEMMER, 147 E. 57th St., N.Y.C. 10022. Green lacquered king-size bed (Thomasville), box spring and mattress (Simmons), yellow lacquered table (Thomasville), campaign night tables (Henredon), easy chair (North Hickory Furniture Co.), lamps (Tyndale), all from WAYSIDE FURNITURE SHOP, Boston Post Road, Milford, Conn. 06460. *Study/guest bedroom:* Cushioned vinyl flooring, CONGOLEUM INDUSTRIES INC. "Horizon" striped wallcovering, Kaleidoscope Collection, JAMES SEEMAN STUDIOS INC.* Basket on wall, ROBERT WEBB, 900 First Ave., N.Y.C. 10022. Pillows, magnifying glass and antique inkwell, OBELISK. Room-darkening window shades, BRENEMAN INC. Stik-Fast velvet trim on window shades, CONSO PRODUCTS CO. Brass desk lamp, LUTEN-CLAREY-STERN.* Basket on table, BLOOMINGDALE'S, 59th Street and Lexington Avenue, N.Y.C. Tape recorder, THE (*Continued*)

Ekco has the only steak knives guaranteed 15 years*...with the Waverly edge that always stays sharp. Won't get dull!



Ekco Flint steak knives. Wonderful to give! A delight to use!

Waverly cutting edges so sharp they virtually slide through the most gristly steak problems. Handsome handles, too, of virtually indestructible mahogany Pakkawood®. Ask for Ekco Flint steak knives by name, the *only* steak knives with a 15 year guarantee.

6-piece steak knife set. Mediterranean or Americana holdsters. Gift boxed . . . a most-welcomed gift item! Ekco steak sets priced from Approximately $17.95.

*EKCO FLINT CUTLERY GUARANTEE. If this product fails due to defects in workmanship or materials within 15 years, Ekco will replace or provide equivalent substitute at no charge.

EKCO®

Send for Ekco's *free Cookery Book.* Write Dept.D1203Ekco Housewares, Franklin Park, Ill. 60131.

"Weathering" for sale . . .



Home at New Seabury, Cape Cod, Mass.; Architect: Royal Barry Wills & Associates, Boston, Mass.; Developer: Emil Hanslin Associates, Melrose, Mass.; Cabot's Stains on siding.

Cabot's BLEACHING OIL

Demand is great for the unique "driftwood" look, an effect usually found only in seacoast areas after years of exposure to salt air. Cabot's Bleaching Oil, when applied to untreated wood surfaces, imparts a delicate gray tone which weathers in but a few months to a beautiful, natural driftwood gray, will not crack, peel, or blister. Everybody talks about the weather; Cabot's has done something about it.

Cabot's Stains, the original Stains and Standard for the nation since 1877.



Samuel Cabot Inc.
One Union St., Dept. 315, Boston, Mass. 02108
☐ Send information on Cabot's Bleaching Oil.
Send 25¢ for Cabot handbook on wood stains

Our museum piece.



Museum pieces usually have two things in common. Staggering beauty. And a staggering price. Which is where our 2000 Lounge Chair went wrong. Because we created a priceless award-winning design, that's priced less than most ordinary chairs around. But that's the price you have to pay for success.

At A.B. Closson, Jr. Co., Cincinnati; The Design Corner, Cleveland and other fine stores.

Design Import, 511 E. Wells, Milwaukee, WI 53202

di DESIGN IMPORT

What's your I.Q. on home furnishings brand names?

AMERICAN OF MARTINSVILLE
BERKLINE
BRANDT
BROYHILL
CUSHMAN
DAYSTROM
DREXEL
ECLIPSE
ETHAN ALLEN
FOX
GALLO
GERNERAL FELT
HERITAGE
HEYWOOD-WAKEFIELD
JOHNSON CARPER
KARASTAN
KROEHLER
LA-Z-BOY
MEADOWCRAFT
RCA
SEALY
SERTA
SPRING AIR
STANLEY
SYROCO
TELL CITY
THOMASVILLE
TYNDALE
VIRTUE
WESTWOOD
WILLIAMS



How many of these famous names do you recognize?

If you don't recognize at least half of these names, you might not be ready to buy furnishings for your home.

Why? Because when you furnish your home you are making an investment for the future. You want the confidence that you will be proud to live with the merchandise you select. When the manufacturer backs a product, he is giving you his personal assurance of quality and dependable performance.

Brand names are your guide to wise buying. You can be completely confident that you are getting the very best for your money with a brand name.

Be brand conscious. Remember, advertising a brand name product—it costs no more.

We'd be delighted to send you our booklet, "How To Buy Home Furnishings", a buying guide for all categories of home furnishings. Just write to Brand Names Foundation, 375 Madison Avenue, New York, New York 10022, and enclose 25¢ for handling.

BRAND NAMES SATISFACTION

MAGNAVOX CO. Leather sofa bed (Simmons), mahogany desk (Baumritter), black leather desk chair (Drexel), cane-topped end table (Lane), all from WAYSIDE FURNITURE SHOP.

Master Bathroom: Avalon china lavatory. AMERICAN STANDARD. Plia chair, KRUEGER. "Aunt Mathilde's Flower Patch" wall covering, Wall-O-Vin Collection, COLUMBUS COATED FABRICS. Bath rugs and "Paysage" towels in beige and "Vague" in gold from "Creations Primrose Bordier," WAMSUTTA MILLS. Plants, ROBERT WEBB. Redi-Set tile on counter and back wall, AMERICAN OLEAN TILE CO. Window shade, JOANNA WESTERN MILLS CO. Olympia carpet, WORLD CARPETS. Gold soap balls, dish holding razor and drinking cup from BONWIT TELLER, WEEKEND SHOP, 56th Street and Fifth Avenue, N.Y.C. 10022. Tortoise soap container and towel holder, HAMMACHER SCHLEMMER. Straw basket, BLOOMINGDALE'S.

Living room: Sectional sofa, HAMMARY FURNITURE; Fabric, SUNBURY TEXTILE MILLS INC. Parquet flooring, E. L. BRUCE CO. "Bovary" geometric wallpaper, CONNAISSANCE FABRICS INC.* Lacquered mirror, fox rug, milk pitcher and lucite boxes, LUTEN-CLAREY-STERN INC.* Andirons, WILLIAM H. JACKSON CO., 3 E. 47th St., N.Y.C. 10017. The Folding Plia chair, KRUEGER. Cachepots, TIFFANY & CO., 57th Street and Fifth Avenue, N.Y.C. 10022. All plants and flowers, ROBERT WEBB. Painting by Anthony Tortora. Lucite sculpture and pillows on lounge chair, OBELISK. Straw mats on floor and china dog heads, BLOOMINGDALE'S. Steel étagère (Baumanwitz Co.) from WAYSIDE FURNITURE SHOP.

Living room/dining area: Sectional sofa, HAMMARY FURNITURE; "Indio" sofa fabric, SUNBURY TEXTILE MILLS INC. Needlepoint pillow, PAPILLON NEEDLEPOINT DESIGN, Cates Plaza, 375 Pharr Rd. N.E., Atlanta 30305. Lucite sculpture, sofa pillows, wheat cachepot and straw antique basket, OBELISK. Blinds, THRU-VU VERTICAL BLIND CORP. Shade cloth, BRENEMAN INC. White cachepot, TIFFANY & COMPANY. Lapkins, DUFFEE AND TRAVIS ASSOCIATES. Cocktail table (Henredon), corduroy lounge chair (Selig), burl commode (Lane) and the dining table (Hollen Co.), all from WAYSIDE FURNITURE SHOP. "Onyx" china, AYNSLEY CHINA LTD. "Mark VII" stainless flatware, SUPREME CUTLERY. Wine goblets and carafes, WEST VIRGINIA GLASS CO. Woven wood cigarette cups, LET 'EM EAT, 335 E. Ninth St., N.Y.C. 10003. Ashtray leaves, CAROLE STUPELL LTD., 61 E. 57th St., N.Y.C. 10022.

Kitchen: Side-by-side refrigerator/freezer with automatic icemaker, Versatronic range, dishwasher, Disposall, Toast-R-Oven, stainless steel coffeemaker, Dutch skillet, can opener/ice crusher, electric slicing knife, automatic blender and spray steam and dry iron, all GENERAL ELECTRIC CO. Countertop, FORMICA. Stainless steel sink and faucet, ELKAY. Fabric-backed vinyl wallcovering, "Thru the Looking Glass," from Wall-Tex Open House Collection, COLUMBUS COATED FABRICS. Ceiling fixture, LIGHTOLIER.* Sand Flash 12-inch-square quarry tile flooring, AMERICAN OLEAN TILE CO. Blinds, JOANNA WESTERN MILLS CO. Custom wood cabinets finished in washable white stain, DuPONT. Burglar/fire alarm panel on back-splash, NUTONE INC. Porcelain enamel bean pot and sauce pot, DESCOWARE. Mortar and pestle, baskets, cutting board, knife, ceramic jar, Lucite canisters, all by Edgar Watkins, LET 'EM EAT.

Breakfast area: Round parquet table and swivel chairs trimmed in plastic (both Daystrom), WAYSIDE FURNITURE SHOP.

Architectural equipment: Rayboard radiant heating in ceiling, NATIONAL GYPSUM CO. Airconditioning, LENNOX INDUSTRIES INC. Aluminum windows, CROSSLEY WINDOW CORP. Central vacuum system, NUTONE INC. Insulation, OWENS-CORNING FIBERGLAS CO.

Pages 64-65—Strauss Apt.

Architectural firm: Brenner, Danforth, Rockwell, Chicago. White carpeted wall, Lees Wallscaping, LEES CARPETS.

Pages 66-71—Virginia House

Builder: Graham James Jr., Herndon, Va. Millwork: William C. Frogale, Annandale, Va. Painting by Sheila Isham in living room and painting by Howard Mehring in dining room, both courtesy of JEFFERSON PLACE GALLERY, 2144 P St. N.W., Washington, D.C. 20037. Calgary Stampede poster in son's room and black, red and white poster in kitchen, both from TRITON GALLERY INC., 323 W. 45th St., N.Y.C. 10036. Curved stainless steel sculpture by Robert Youngquist.

Pages 74-79—Springer

All furnishings owner's own or designed and available through KARL SPRINGER LTD.*

Kitchen: Custom-fitted ceramic countertop, CORNING GLASS WORKS. Double self-cleaning ovens, Trade Wind Masterpiece Keep Hot Warming Shelf, hood and ventilator and built-in can opener, all THERMADOR. Connoisseur twin refrigerator/freezer and gas cooktop, WHIRLPOOL. Dishwasher, KITCHENAID. Sink fittings, KOHLER CO. Ceramic tile floor, AMERICAN OLEAN.

Bar area: Stainless steel bar sink with fittings, ELKAY Refrigerator/icemaker, U-LINE CORP.

Bathrooms: Plumbing fixtures and fittings, KOHLER. Sepia ceramic mosiac tiles in master bath, blue ceramic mosaic tiles in second bath and tile fixtures, AMERICAN OLEAN TILE CO. Universal Model steam bath, THERMASOL.

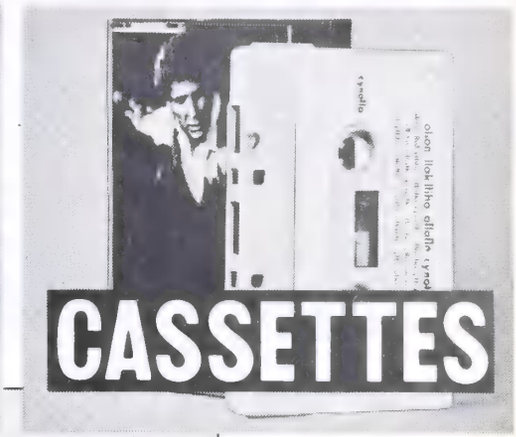
Pages 88-93—Graham

Construction and equipment: Concrete, PORTLAND CEMENT ASSN. Framing lumber, WEYERHAEUSER CO. Plywood, AMERICAN (*Continued on page 157*)

Select The Kind Of Music You Like Best...









13611



03472



12039



00267



00046



13296



13503



13474



03292





13795



04359



04204



03422



03692



01756



23176



04312



03369



03316



13964



13612



12015



01987



04379



12853



00100



10143



04317



03313



10154



13603



10071



13793



22875

Start saving immediately with Any 6 selections in the category you choose For Only 99¢

You merely agree to select as few as six more top hits at regular Music Service prices in the year ahead.

Take your choice of Stereo 8 Tape Cartridges or Records or Cassettes at top savings!

Start Saving Now! Take any 6 hits for only 99¢ with short trial membership in the new RCA Music Service. Indicate the Tape Cartridges, Records or Cassettes you want on the coupon and mail it today. (Sorry, no mixing.)

Free Magazine! Free Choice! Illustrated Medley regularly brings you news of over 350 selections in each issue and features a Selection of the Month in your favorite music category. No monthly purchase required. You merely agree to buy 6 more hits within a year at regular Music Service prices— usually $6.98 for Tape Cartridges and Cassettes, $5.98 for Records. Choose from top labels like RCA, A&M, Reprise, Atlantic, Atco, Warner Bros., London, Parrot, Decca, Mercury, Bell . . . over 40 more!

Automatic Shipments! To get the Selection of the Month, do nothing; it will be sent automatically. If you want other selections, or none, advise us on card always provided, return it by date specified.

Cancel whenever you wish after completing your membership agreement by writing to us. If you remain a member, choose 1 selection FREE for every 2 you buy at regular Music Service prices . . . a one-third saving! (Small shipping-service charge added to each order.)

Free 10-Day Trial! You must be delighted or return your 6 hit selections within 10 days without obligation. You've nothing to lose, so fill in the coupon and mail it today!

RCA



04366



11672



04219



04118



03842



13505



00222



03415



23343


04341

SEND NO MONEY—MAIL COUPON TODAY!

Mail to: RCA MUSIC SERVICE, P.O. Box RCA 1, Indianapolis, Ind. 46291

Please accept my membership application in the RCA Music Service and send me the 6 hits I have chosen for 99¢. I agree to buy as few as six more at regular Service prices within a year, after which I may cancel my membership. **I understand I may refuse the automatic shipment of each Selection of the Month, order other selections, or none, by returning the dated card always provided.** (Small shipping-service charge is added to each order.)

Send me these selections in (check **one** only):

Stereo 8 Tape
☐ Cartridges
☐ Records
☐ Cassettes

RUSH ME THESE 6 SELECTIONS (Indicate by number):

I am most interested in the following type of music—but I am always free to choose from every category (check **one** only):

☐ **Popular** (Instrumental/Vocal Moods)
☐ **Country & Western** ☐ **Classical**
☐ **Today's Sound** (Rock/Soul/Folk)
☐ **Broadway-Hollywood-TV**

☐ Mr.
☐ Mrs.
☐ Miss
. . . . . (Please Print)

Address . . . . . .

City . . . . . State . . . . . .

Phone . . (. . . . .) . . . . . Zip . . . . . .
Area Code

Limited to new members, continental U.S.A. only; one membership per family.

S-FT T-C

MS116 TRADEMARKS USED IN THIS ADVT. ARE PROPERTY OF VARIOUS TRADEMARK OWNERS. TMK(S) ® RCA CORPORATION.

MARY HAD AN ASHTRAY

by HENRY GIBSON

Mary had an ashtray
Full of ashes white as snow
And every time she drove her car
The tray would overflow.
She dumped it on the road one day
Which was against the rule.
The road is very ugly now
'Cause she was such a fool.



Keep America Clean.
Keep America Beautiful.

KEEP AMERICA BEAUTIFUL

ADVERTISING COUNCIL

Advertising contributed for the public good.

CHECKPOINT FOR TRAVELERS

Going south with HOUS

Garden week in Virginia

Williamsburg is one of our favorite places for a spring pick-me-up visit. In spring the gardens are at their peak. In fact, next month (April 9-15) is the 26th year of the Williamsburg Garden Symposium, the most important garden event of its kind in the U.S. Besides the important workshop sessions, there are house and garden tours, teas, candlelight concerts and a Gardener's Banquet. Even without a "special event," a sojourn at The Inn is most refreshing. There is a good golf course, a delightful swimming pool—and it is in Colonial Williamsburg. You can explore the shops and the buildings, dine in King's Arms Tavern, Christiana Campbell's Tavern or in Chowning's Tavern and attend concerts in the Governor's Palace. It is the Old World courtesies and luxury of the Inn that make a stay there so memorable: beds turned down at night, an open fireplace in the lobby, gracious service. Check box 1.

Garden Week all over historic Virginia takes place April 22 through 29, an annual event since 1929. More than 200 of Virginia's finest homes, plantations and estates are open then, displaying rare antique furniture, silver, glass, china and art. Proceeds go to restoring grounds and gardens of homes such as Kenmore in Fredericksburg, Monticello in Charlottesville, the Bruton Parish Church in Colonial Williamsburg and many others. Driving is the best way to see what you want. You can choose an area, fly to the nearest airport and pick up a Hertz or Avis rental, if you don't want to drive from home. The Commonwealth of Virginia publishes a special highway map showing the houses and gardens that are open. With this and other special literature on gardens and Garden Week you should be able to plan your own itinerary. Check box 2.

Become a rockhound

The largest emerald in North America was discovered in North Carolina—1,438 carats before cutting. Just two years ago, Tiffany acquired the "Carolina Emerald" weighing over 13 carats. Rubies and sapphires have been also found there, only part of the at least 300 varieties of minerals to be found in North Carolina. The fun of it is that you can "sift for yourself"—a fascinating impetus to travel to this beautiful state. Become a rockhound. Take your family this spring or summer and dig for yourself. There are many attractive inns and motels to lodge in or you can camp in the fine campgrounds in the state. A leaflet "Gems of North Carolina" lists rockhound sites. Check box 3.

Two on the Gulf

April and May are the perfect months to vacation along the Florida Gulf Coast, when the temperatures are in the high 70s and low 80s and the flowers are profusely in bloom. Perdido Bay Inn might be the place to go. Only 16 miles from the Pensacola Airport, Perdido Bay Inn is part of a 1,100-acre golf-resort community. The living accommodations are in attractive cedar and brick guesthouses with four bedrooms, the dining room and lounge in the main Spanish-type building overlooking the course. There is a lovely pool near the Inn, plus swimming in the blue-green Gulf of Mexico. Fishing, sailing and tennis complete the list of sports, although if you are an amateur naturalist, you will revel in watching for the more than 300 species of birds and countless wild flowers to be found along the Garcon Bayou. Check box 4.

Another consideration for vacationing on Florida's Gulf Coast is the Marco Island Beach Hotel. This newly expanded resort is on its own island, 16 miles via bridge from Naples. Now you have a choice of lodging in one of the balconied rooms of the new 400-room wing, the older beach-front hotel or in one of the villas along the golf course. The island's natural beauty remains unspoiled and the beautiful white beach forms a three-mile arc along the Gulf, ideal for sunning and swimming—as are the two pool areas. At Marco Island Beach Hotel you have the choice of enjoying a small resort and quieter holiday or a big resort with plenty of night life—or a little bit of both. Check box 5.

BEAUTIFUL

North Carolina mountain resorts

North Carolina has been dubbed "Golf State, U.S.A." It would be hard to choose the best section in which to play and stay, but for a combination of good golf and mountain beauty you could head for the Blue Ridge Mountain region around Boone. A newcomer to the scene, Hound Ears Lodge & Club at Blowing Rock has an 18-hole golf course that is scenic as well as challenging. The lodge is Alpine-style with massive stone fireplaces and charming blue beamed ceilings setting off the simple but luxurious furnishings, but you can also live in one of the chalets or private rental homes. Hound Ears has a handsome heated swimming pool, tennis courts and a stable —all only minutes away from Beech Mountain, a 9,000-acre recreational area with private airport. Check box 6.

High Hampton Inn & Country Club in Cashiers, south of Asheville, opens its doors for the spring-summer season in early May. Its private 18-hole course calls for a par 71. This resort caters to families who like good food, good but quiet living and spectacular scenery. Besides the golf course, it offers five tennis courts and a lake for boating, fishing or swimming. Check box 7.

The Cloister changes

Things are swinging at The Cloister, Sea Island, Ga., one of this country's finest resorts. By summer, another pool will be open; there is already a lovely curved swimming pool and a wading pool for the children. The Beach Club is being enlarged, affording more area for all to enjoy. A second tennis pro has been taken on, there are four golf pros and now two pros to supervise skeet and trap shooting at the popular gun club. The Cloister has literally hundreds of bicycles to meet the need of this increasingly popular sport and there are additional horses and bridle trails. The Cloister offers a wide variety of accommodations: Over 100 of the homes in the cottage colony are available for rent on an European or American plan basis. There are beach villas and new guest houses, as well. Check box 8.

Wild and wonderful

West Virginia's beautiful hand-blown glass and the handsome crafts of its Mountain Artisans have given it an artistic reputation and renown. Now its interesting scenery and history are rapidly putting West Virginia on the map as a place to vacation in and explore. The Greenbrier, at White Sulphur Springs, has been an attraction for more than 100 years, but most of the other of the state's scenic attractions have not been given enough attention. Now the state has adopted the slogan "Wild, Wonderful West Virginia" and is publishing attractive, informative literature. One new folder is the "Scenic Tour Guide," listing eight short car trips. One trip takes you through the country explored by George Washington, another is a drive along the Upper Ohio River Valley, which has many American Revolutionary sites. Still another one takes you through the Greenbrier Valley. For this booklet and other West Virginia literature, check box 9.

Return this coupon to Betty Robinson, House Beautiful, 717 Fifth Avenue, New York, N.Y. 10022.

Please send the following: (booklets not available after 5-31-72)

- ☐ 1. Williamsburg in Spring
- ☐ 2. Garden Week in Virginia
- ☐ 3. Gems of North Carolina
- ☐ 4. Perdido Bay Inn, Florida
- ☐ 5. Marco Island Beach Hotel
- ☐ 6. Hound Ears Lodge, N.C.
- ☐ 7. High Hampton Inn, N.C.
- ☐ 8. The Cloister, Sea Island, Ga.
- ☐ 9. West Virginia Scenic Tour

Name_____

Address_____

City_____ State_____ Zip_____

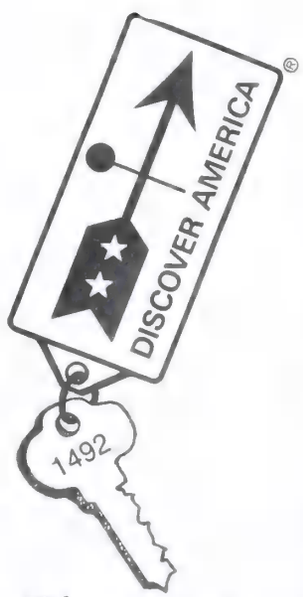
3-72

Write ahead for a vacation into the past.

Write for our beautiful free booklet and recapture yesterday in Colonial Williamsburg. Find a sunlit garden. Then turn the page to a bustling craft shop or discover an eighteenth-century house still glowingly alive. Write. And, when you've finished the booklet, come see Colonial America for yourself. After all, yesterday is only a day away. For information, color folder or reservations, write Mary Thompson, Box B, Williamsburg, Va. 23185.



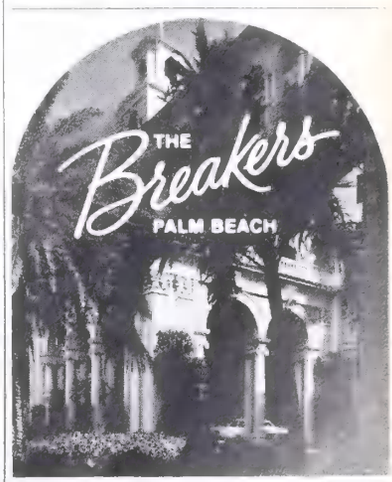
COLONIAL Williamsburg VIRGINIA



Discover America on the next Monday Holiday

POSTAL SUGGESTIONS

- Does letter or parcel have sufficient postage?
- Is stamp in upper right hand corner?
- Is sender's address complete and correct?



The prestigious oceanfront resort hotel at the center of Palm Beach attractions. Daily jet flights from New York direct to Palm Beach International Airport.

For brochure, rates or reservations, write Mr. John J. Clifford, Vice-President and General Manager, The Breakers, Palm Beach, Florida 33480. Phone (305) 655-6611 or see your Travel Agent.

A Flagler System Resort.

The U.S. Government does not pay for this advertisement. It is published as a public service in cooperation with The Advertising Council and the Magazine Publishers of America.

Dreams for sale.



Everybody's got a dream lurking around in the back of his mind. A dream vacation. A dream cottage. A dream car.

Dreams can be a lot more fun if you know you're doing something to make them come true.

And that's what the Payroll Savings Plan is all about. When you sign up an amount you specify is set aside from each paycheck and used to buy U.S. Savings Bonds.

Now Bonds mature in less than six years. That's the shortest maturity period ever, and makes Bonds a practical way to save for dreams you want to come true while you're still young enough to enjoy them.

See the folks in the payroll office where you work. They've got dreams for sale.



Now E Bonds pay 5½% interest when held to maturity of 5 years, 10 months (4% the first year). Bonds are replaced if lost, stolen, or destroyed. When needed they can be cashed at many a bank. Interest is not subject to state or local income taxes, and federal tax may be deferred until redemption.

UNITED STATES SAVINGS BONDS

Take stock in America.

Now Bonds mature in less than six years.

THE CAREFREE HOME

Continued from page 51

It seems to us that the carefree home is a state of mind, hence an extremely personal pursuit—a matter of individual choice. Toil to one is delight to another.

There are those who take sheer delight in polishing metal—let them have the sideboards full of silver, the copper pots, all the brass hardware. Some claim that a bout with the ironing is a kind of therapy for them. They are the ones who should have the table linens and Tambour muslin curtains that others would consider the housekeeping headache of the world. And everyone in this day of convenience foods knows someone who bakes bread for the sheer soul-satisfying joy of it and finds it more fulfilling than onerous to put in a couple of days preparing a cassoulet from scratch. And everyone also knows others who consider this madness when you can prepare a full meal by sticking a TV dinner into the oven. Regard, too, the thousands fleeing the physical carefreeness of city apartment living (no stove-stoking, no snow-shoveling, no grass-cutting, no major maintenance responsibility) to set up a new kind of pioneering life-style in rural areas, clearing brush, drilling wells, chopping firewood. Among the young, it is not rare for them to build their habitation with their own hands—apparently loving the ardors of it because it is their own creative thing.

Facing real life

To each his own is the message, and it takes honest self-appraisal to determine what one's own thing is. Being human, we all have the Joneses on our back to some extent, and we tend to daydream in the choice of our possessions, confusing what we imagine would be nice to live with with the hard-boiled reality of what is feasible for us to live with. Why else would you find plastic dust covers protecting pale satin upholstery in living rooms where children run rampant? If real life had been faced, the upholstery would have been plastic to start with.

Our inherited "company's coming" syndrome—the mad dash to straighten up, polish up and get the "good" silver out of its flannel bags so that they'll think we always live like this—is dying hard, but it's dying, nevertheless. The ultimate compliment to a guest is to let him share the personality of a home where the owners have made it an expression of themselves, without pretense, a place that's always presentable because they've planned its maintenance according to their capabilities.

We can all take encouragement from the increasing clan of individualists who are bellwethering the change in America's housekeeping mores. They have faced up to their own values and have freed themselves from the quite needless care that used to bug past generations, and still unfortunately haunts many of this—the self-belittling fear of not measuring up to other people's yardsticks.

Fair warning

But there are other signs and omens of the times that are making us re-evaluate the meaning of carefreeness. Conservationists and ecologists, smog-filled air, clogged lakes and rivers, dying marshlands, the extinction of species whose role in nature is to keep the life cycle in balance, an everlasting pile-up disposable, use-it-once-and-throw-it-away material that is not disposable at all but is incapable of disintegrating and returning to the earth—these are ringing the warning bell. There are signs that we are frittering away our natural resources for the sake of convenience—gas, for example, trees and metals that are raw materials for so many of our over-packaged products. We could liberate ourselves into a corner, ease ourselves out of existence if we insist upon using the momentary convenience without stopping to think of its ultimate effect on our world.

Already, the enlightened are doing something about it—budgeting their use of electric light and electrical equipment to cut down the power-plant pollution of air and water, scrubbing a little harder with soap to avoid the polluting effects of phosphate detergents on water and asking that their goods be packed in the simplest containers. They are becoming conservers, rather than toss-it-outers, hanging on to papers, plastic and foil wraps so they can be used time and again, saving bottles and aluminum cans to return to stores and collection centers for recycling. Of course, this requires extra effort—and yet there is a carefree element implicit in all of this. You are freeing yourself from a major care when what you do is insuring your survival. Blessed are the string-savers, the bag-hoarders, soap users; they may inherit the earth. ■

Storage revived this room





DAVID HIRSCH

Naturally finished walnut panels, divided by strips of dark-stained walnut, produce an elegant surface for this multi-purpose storage wall. Designed by Ruben de Saavedra for the New York apartment of Mr. and Mrs. Seymour Buehler, the wall is a part of the total design for an extra room that was rather drab before. "Now it's the most used room in the house," says Mrs. Buehler. To produce the effect of a solid wall when doors are closed, the paneling to the right of the TV set is applied to the room door and each separate cabinet door operates on touch latches. Interiors are finished in red lacquer.

Colonial Williamsburg, Mount Vernon, Yorktown, the Skyline Drive-Blue Ridge Parkway, Natural Bridge, James River Plantations, the Capital of the Confederacy, Jamestown, Appomattox, James Monroe's "Ash Lawn", and Monticello, are now in bloom.

The biggest names in America are waiting for you to see and enjoy in Virginia. And the loveliest time of all is Historic Garden Week, April 22-29, when the whole blooming state greets spring with open arms and doors and garden gates. For free Garden Week booklet, visit, write or call **Virginia State Travel Service:**

Dept. 201, Richmond 23219,
911 E. Broad St., phone (703) 770-4484;
Dept. 201, New York 10020,
11 Rockefeller Plaza, phone (212) 245-3080;
Dept. 201, Washington 20006,
906 17th St., N.W., phone (202) 293-5350.

WINDOW

Enclose check or money order. Please add sales tax where it applies. Include Zip Code. Merchandise, except personalized items, may be returned for refund to shops involved if not satisfactory. Happy Window Shopping!

SLIP INTO SOMETHING REALLY COMFORTABLE



We carry a complete size range in all styles to assure you of perfect fit. And you'll enjoy the convenience of ordering by mail, too.

MINDY . . . made for your comfort . . . constructed in a special way. It's extra soft on the foot . . . fits better than other sandals. And the look is right, too. In multi-beige toned combination; orange, yellow, lime and lilac pastel combination; and solid white.

To order Mindy, or for a copy of our free catalog write: Naturalizer Shoes 238 Yorktown Shopping Center Lombard, Illinois 60148

$19 *plus $1.00 postage*

Sizes over 10, $1.00 extra Illinois residents add 5% sales tax Send check or money order . . . sorry no C.O.D.

Your size is here

Slim	Narrow	Medium	Wide
6-11	5-11	4-11	4-10

Naturalizer® THE SHOE WITH THE BEAUTIFUL FIT



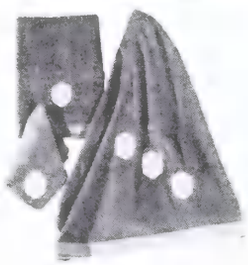
Captain and First Mate sweat-shirts in navy or powder blue cotton. S, M, L, XL, $3.98 each. Tee shirts, $2.98 each. State size & color. Holiday Gifts, 203-F, 7047 Pecos, Denver, Colorado 80221



BATH-TIME COMFORT

Relax and discover the refreshed, revived feeling that comes only with this DeLuxe, quilted size 16" by 20" **Fleur-de-Lis Bath Pillow.** 4 suction cups hold it securely in any position as cradle and support both the head and back in cloud soft comfort. Wet proof to keep hair dry. Gaily hand decorated in green Fleur-de-Lis pattern on White or Pink for luxe end. Makes a beautiful gift at any time. We pay postage, ship in 6 hours. Send only $3.98. Air Mail, if desired, 50¢ extra.

Better Sleep Inc. BOX HL
New Providence, New Jersey 07974
MONEY BACK GUARANTEE



Distinctive BATH ENSEMBLE

Embroidered, appliqued monograms enhance these velvety soft Cannon cotton terry towels in elegant colors: Avocado, Old Gold, Royal Blue, Pink, Orange, and Red. Great as gifts. Underline initial of last name and specify color.

Bath Towels, 24 x 44, $3.00 each
Wash Cloths, 12 x 12, 85¢ each
Hand Towels, 16 x 28, $1.75 each
Guest Towels, 12 x 18, 85¢ each

Orders over $10.00 ppd.; under $10.00 add 65¢ post. and hand. N.J. residents add 5% sales tax. Sorry, no C.O.D.'s.

Color swatches sent on request for $1.00, deductible from order.

HAGEN'S SPECIALTIES
Dept. B-33
P.O. Box 666
Englewood, N.J. 07631



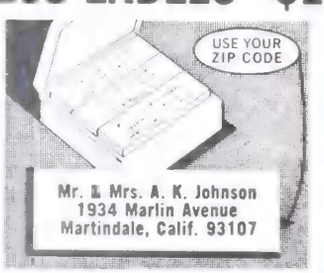
Bates Heirloom Bedspread, ◻ 19th century trapunto design in antique white or snow white cotton. Double size: $45, Single $40, Queen $55, King $65. Add 75¢ postage. Country Curtains, HB3, Stockbridge, MA 01262

Pine Sewing Center opens to 12 sq. ft. of workspace. 6 storage drawers & bins. Honeytone pine or maple, antique pine or walnut finish. Open: 72W x 24"D. $79.95. Kit $59.95. Exp. coll. Yield House, HB3, North Conway, NH 03860

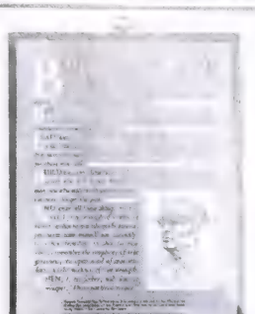


1000 NAME & ADDRESS LABELS $1

Finest quality gummed HANDY LABELS 1000 —$1.00—Gold Labels 250, $2.25. QUIK-STIK self adhesive Labels just press on any surface; glass, metal, plastic 500 for $2.00. Deluxe size 3 x ¾" 300 for $2.50. No sewing—just IRON-ON Cloth labels, 50 for $1.75—100 for $2.50. Add 10¢ ptg.—Airmail 20¢—5% Calif. tax. Free Gift Cat. Write for Money raising plan.



HANDY LABELS 312 Jasperson Bldg., Culver City, Calif. 90230



MacArthur Prayer Plaque. A magnificent credo to inspire every boy and his parents in these times of trouble. Prayer begins: "Build me a son who will be strong enough to know when he is weak . . . who will master himself before he seeks to master other men." Impressive 8x10" grained wood plaque with decorative brass hanging ring would highlight any room. 8023 B—MacArthur Plaque, ppd., **$2.50**

Write For Exciting New Free Gift Catalog!

Miles Kimball
[illegible], Oshkosh, Wis. 54901

SHOPPING WITH Peggy Ryan



Bigelow Carpet Cleaning Kit if you want the best! Their quality image is unmistakable. Kit includes professional rug cleaning materials for treating every rug & carpet accident—coffee, liquor, shoe polish, pet stains, et al. 3 solutions, brush, sponge, cloth, etc. $6.95 ppd. Bigelow-Sanford, HB3, 140 Madison Avenue, New York 10016.

Chick Incubator reveals miracle of birth with six bobwhite quail eggs. Clear plastic dome lets you see nature's way of producing babies. Operates on 110 volt electricity. Egg Hatchers Guide included. Order Chick-Bator, 6" H., $4.98; without eggs, $3.25. Ppd. Catalog, 25¢. G.Q.F. Mfg. Co., HB3, Box 8152, Savannah, GA 31402.





Old Fashioned Candy Jar. Heavy clear glass with tilted showcase front, metal lid. Serves the 70's for cookies, candy, as a terrarium. 2 gal. capacity. $5.95 plus 55¢ postage. Colonial Garden, HBE-3, 270 W. Merrick Rd., Valley Stream, New York 11582



Beauty, elegance and comfort make the *TUXEDO LOVE SEAT* a joy to own. Seat and back cushions are zippered and reversible. Arm pillows and arm protectors included. Available in various grades and types of fine fabrics (stripes, solids, prints, brocades, damask; cut, antique, crushed and plain velvets; etc.). Please specify type and colors desired. L. 61", $196.00. No C.O.D. Express charges collect. For further information, send $1.00 for Furniture Catalogue and Fabric Samples. Satisfaction guaranteed.

Hunt Galleries, Inc.

3920 N. Center St., HB3,
Hickory, N. C. 28601



Berta Hummel Original

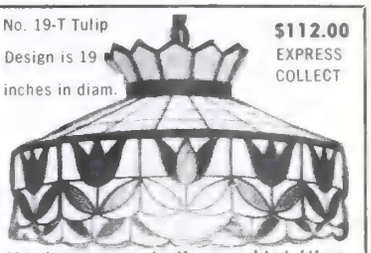
1972 Mother's Day Plate

First of a new series, depicting a small boy "Playing Hooky" (painted originally by Berta Hummel for her little brother; now privately owned). Soft Hummel colors; a "must" for Hummel lovers. Porcelain, 8", from W. Germany, fully authorized by the artist's mother. © Schmid.

No. 8278 ..... $15.00 ppd

Write for FREE catalog of unusual items.
Please, your zip code is required.
Downs DEPT. 1103-B EVANSTON, ILL. 60204

No. 19-T Tulip Design is 19 inches in diam. **$112.00 EXPRESS COLLECT**



Handsome reproductions, molded (three dimensional). More sturdy than the originals, looks like leaded glass. Colors are exceptionally brilliant. Made in 10 designs. Write for color photo. Priced $55 to $190. Express Collect.



Cottage Clock No. 214. Mellow pine case with hand-painted dial. 18 in. H. x 11¾ in. W. x 5½ in. D. With chimes that strike hour and half hour $85. Pendulum movement $69.00.

No. 219 SHELF $19.00

William Spencer

Postage Extra
SEND 35¢ For 200 page CATALOG

RANCOCAS WOODS, NEW JERSEY 08060

Lap Desk



Perfect to Découpage

These classic clean lines are a legacy from our forefathers. Desk holds photos, hobbies, collections, stationery—use while TV viewing or writing in bed. Walnut with brass hardware. 11 x 13 x 3". $6.95 plus 95¢ postage. No COD's please



Quality and Integrity
Catalog . . . 25¢

THE GIFT TREE
Box 55, Dept. HB3-2, Kensington, Md. 20795



FREE BOOKLET & PRICE LIST

SILVER • GOLD • BRASS • COPPER • PEWTER

Plating • Refinishing

NEW BEAUTY FOR OLD SILVER

Display your silver proudly. Let Simmons master craftsmen restore your lovely pieces. Flawless repairing. Expert refinishing. Quadruple silver plating using pure silver. Dents removed. Worn knife blades replaced. Satisfaction guaranteed.

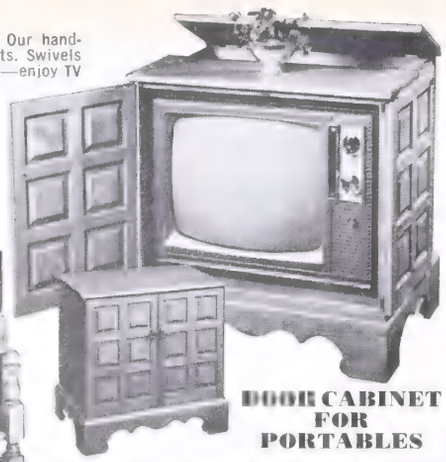
SIMMONS SILVER PLATING CO., INC.
407 C Whitehall St., S.W. Atlanta, Ga. 30303

TV RUNABOUT

For those heavy, misnamed "portables". Our handsome run-about holds even large color sets. Swivels on big 5" casters, rolls from room to room—enjoy TV anywhere! Stores lots of magazines, papers, too! Handcrafted pine, rugged birch legs. Honey or maple, antique pine or walnut finish. Shipped flat for economy, easy assembly. 27"H 14"D. 2 Widths: 29"W (25¼" between legs) **$34.95.** Unfin: **$29.95.** 33¾"W (30" between legs) **$36.95.** Unfin: **$31.95.** Shp. Chgs. Col



FOR BLACK & WHITE OR COLOR SETS



DOOR CABINET FOR PORTABLES

Our charming cabinet holds 19" color or 19"-21" black & white portables (19½"Hx25½"W inside). Top back lifts for rabbit ears; doors fold flat against sides for viewing. Huge, concealed casters roll anywhere—swivel to any angle. Select pine, honey or maple, ant. pine or walnut finish. 28"Hx 28½Wx19"D: **$75.00. UNFINISHED KIT:** Doors made, just assemble & finish. Easy directions. **$50.00.** Both Exp. Chs. Col.

Include Zip No.
Not Sold in Stores
Money Back Guarantee

Yield House
Dept. B3-2A
North Conway, N.H. 03860



French Doorknobs $2.98 ea.

GOLD PLATED GLAMOR—NOW IN LEFT- OR RIGHT-HAND STYLES!

Instant drama for your doors—fabulous design copied from a priceless original! Cast metal, lavishly 18K Gold plated, antiqued to enhance every exquisite detail, lacquered for lasting tarnish-resistance. Each complete with 8" back plate, spindle, brass screws. Choose left- or right-curving knob, customized for every door.

- #1930—Left-hand Knob ..... $2.98 ea., 2 for $4.98
- #1927—Right-hand Knob ..... $2.98 ea., 2 for $4.98
- #1931—Set of 1 each, left & right ..... Set $4.98

Please add 45¢ post. & hdlg.

LILLIAN VERNON Dept. B31, 560 S. 3rd Ave. Mt. Vernon, N.Y. 10550

WICKER WONDERLAND



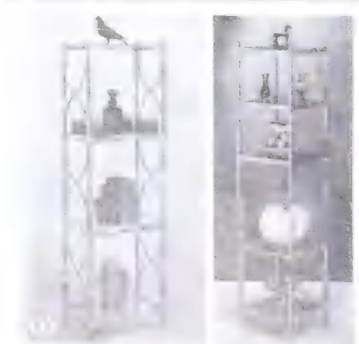
RATTAN CEILING LAMP with dimmer switch

$15.95 plus $1.50 postage

Brighten your decor with a handwoven rattan tulip lamp with chain. Fully electrified with dimmer switch, adjustable height from ceiling. 14" spread. 11" high with 18 ft. chain and hooks for hanging included. **Painted in House & Garden** colors, white, parrot green, pineapple yellow, space blue, or azalea add **$3.00.** Use up to 150 watt bulb. Immediate delivery.

SEND 25¢ FOR CATALOG
N.J. Res. add 5% sales tax
VISIT OUR WAREHOUSE SHOWROOM

Fran's **Basket House**
89 W. Main St., Dept. HB3, Rockaway, N.J. 07866



Etageres

Appropriate settings for your objets d'art. These contemporary styled etageres provide the household with a high-fashion accessory.

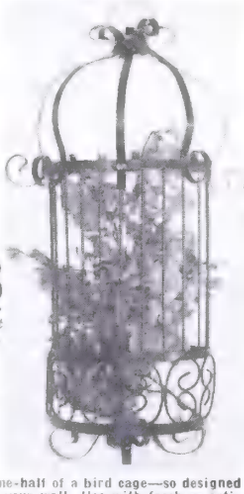
(1) Four-Shelf Etagere size 20"Wx12¼"Dx60"H
SET-60B *Brass Plated Clear Glass Shelves* $124.95
SET-60N *Nickel Plated Smoked Glass Shelves*

(2) Five-Shelf Etagere size 14"Wx12¼"Dx60"H
SET-50B *Brass Plated Clear Glass Shelves* $ 89.95
SET-50N *Nickel Plated Smoked Glass Shelves* $ 94.95

Shipped express prepaid upon receipt of check or money order

St. Nicholas Boutiques
SANTA CLAUS, INDIANA 47579

Mediterranean BIRD CAGE PLANTER



$5.98 Add 85¢ Postage

MONEY BACK IF NOT DELIGHTED

It's actually only one-half of a bird cage—so designed to fit flush against your wall. Use with fresh or artificial flowers or plants for an unusual wall treatment. Made of wrought iron and finished in matte black. 17½" x 9". Flowers not included.

Harriet Carter
Dept. HB-372, Plymouth Meeting, Pa. 19462



What's Your Alma Mater? If any of 800 American colle and all medical schools, chan are Camalier & Buckley can s you a picturesque scene of early days hand-painted in c on reverse glass. In gilt anti frame, 15x9½", $22 plus post. Allow 2 weeks del. Ca lier & Buckley, 1141 Connect N.W., HB3, Wash., D.C. 20



The Britisher. If you're hunt for a handbag that crosses to country or continent, and h a safari-ful of necessaries, is it! Top grain leather wit outside pockets, zip-front op ing, strap that adjusts to h or shoulder. British tan, bro navy or black. $16 plus 85¢ p The Belt Works, 1841 Polk, H San Francisco, CA 94103.



Moist Heat. Thermophore H Pack provides soothing m instead of dry, heat to help lieve muscular aches and pa Eliminates need for hot, towels. On/off switch autom cally turns off heat when thu pressure is removed. 4x14" $ 13x13" $30, 13x27", $37 Ppd. Battle Creek Equipm HB3, 307 W. Jackson, Ba Creek, MI 49017.



"Blue Onion" Candle Hold were originally designed to l up dark, drafty hallways. N you can use them to highli your fireplace mantel, buffe dining table. Ceramic pair the beloved pattern have timeless beauty. 5" high, $2 pr. plus 25¢ post. Colo Studios, Dept. BOE-44, 20 B St., White Plains, NY 10630.



Daisy Door Mat rids shoes boots of mud and dust. It your family name in raised w letters on avocado, bro black or red mat. Specify c and name (up to 17 letter spaces). 15x25" vinyl mat self-draining, hoses clean. low 2 weeks del. $5.98 p Walter Drake, HB05 Dr Bldg., Colo. Springs, CO 809



Color Phones in pink, blue, r green, white, black, yellow, be or ivory are standard-size mous make and beautifully re ished to match your décor. C in every room saves steps, t and money. Fitted with cord four-prong plug for instant $16.95 plus $1.50 ship. chg. F brochure of decorator pho Grand Com, 1152 Sixth A HB3, New York 10036.

Breakthrough! The space-age cosmetic for the glow and radiance of youth!

Vitamin E
applied directly to the skin

Formula E™
does wonders for:

- Wrinkles
- Stretch marks
- Facial lines & creases
- Dry, rough skin
- Aging skin
- Blemishes
- Surface scars
- Speeds healing of burns & wounds

"... After faithful application of Formula E, I am pleased to say that it has completely eliminated all visible signs of stretch marks, and has after immediate application, removed all scars resulting from blemishes." Mrs. W.B., Yonkers, N.Y.

"... I began to notice improvement almost immediately. Most of the lesions are gone and I find my skin is softer." Mrs. P.K., Roosevelt, N.J.

"... and in the short period of four weeks I have seen a fantastic transformation. Wrinkles seem to be disappearing, I have more natural color – in other words the clock is turning back." Miss E.M., N.Y.C.



You've been hearing and reading all about the incredible results doctors have been getting with Vitamin E. Pamphlets, magazine articles, even books have been written about its astounding properties. It's become one of the most precious ingredients of some of the finest cosmetics and facial cremes on the market.

Introducing FORMULA E not a "cover-up" or just an "ingredient" but pure liquid Vitamin E for your skin. Undiluted, uncut and absolutely natural, to give your skin 100% of its amazing benefits, 100% of its thrilling effectiveness, 100% of the incredible beauty-power locked in every precious drop. Therefore, only a few drops are needed. Formula E goes further, lasts longer, gives you better results than you ever dreamed possible from a fine beauty product. And best of all, it's nature's own gift, just waiting to be used. Not one drop, not one molecule is man made or manufactured.

You'll be interested to know that it takes 400 pounds of vegetables to produce the ***11,000 units of Vitamin E*** contained in a single precious ½ oz. vial of our Formula E.

Formula E is not a cream, not a lotion. It does not have to be massaged or applied in a complicated manner. Formula E is an essence of nature that has properties women have searched for all through the centuries.

Apply it to your problem areas: blemishes, stretch marks, surface scars, lines, wrinkles, creases, dry and rough areas. You'll be amazed. Watch for results.
Money back if you're not pleased.

Why does Vitamin E work? First noted in 1922 and designated as a Vitamin in 1924, it had to wait for forty years to gain its rightful recognition as one of nature's most effective anti-oxidents. Its beneficial properties reduce your tissues' and cells' "hunger" for oxygen and conserve their precious oxygen supply.



But don't take anybody's word for it. You have to experience the thrill of a clear, glowing skin yourself to know what Vitamin E can do. ***Formula E is not sold in stores and is exclusively available only through Naturalon, Ltd. with unconditional money back guarantee.*** Try it and watch yourself become lovelier every day.

Guaranteed: To be pure *Alpha* Tocopheryl (Vitamin E).
No mixed tocopheryl (Beta, Delta, Gamma, Zeta).
Not water dispersable. Oil base only.
No wheat germ oil filler.

Naturalon Ltd., Dept. HB-1
509 Fifth Avenue, New York, N.Y. 10017

Please rush me Formula E skin care
( ) ½ oz. vial $7.95
( ) Special double-vial offer $14.95.

I understand that if I am not completely satisfied within 15 days, my money will be refunded unconditionally.

Enclosed is my check or money order in the amount of $_____

Name _____

Address _____

City _____

State _____ Zip _____

No C.O.D.'s. N.Y.S. residents, add 5% sales tax.

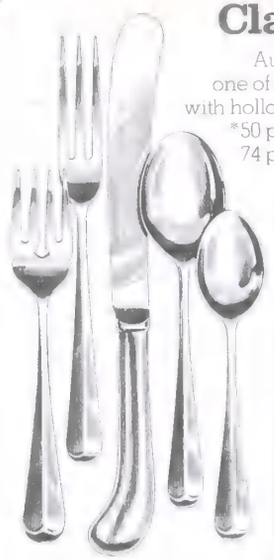
© 1971, Naturalon, Ltd.

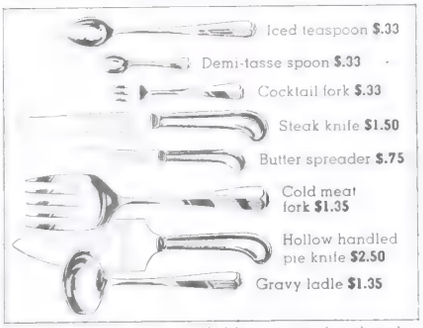
Classic "Old Bradbury"

Authentic extra-large stainless reproduction of one of the classic English silver patterns. Complete with hollow handle pistol-grip knives, and 3-tine forks.

*50 piece service for 8.....$19.99
74 piece service for 12.....$29.99

*Eight 5-piece place settings plus 8 extra teaspoons, 1 butter knife, and 1 sugar spoon.



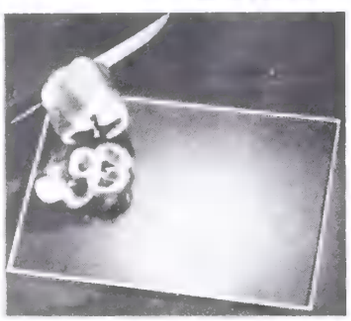


Available in satin finish only. Your satisfaction guaranteed or your money will be refunded. Add $1.00 for postage and handling.

fortunoff

P.O. Box 132 Westbury, New York 11590

INVISIBLE CUTTING BOARD



SLICE, CHOP, CARVE ON IT.

Can't see it? Well, it's there . . . taking those chops and slices and cuts while saving your table ■ counter top. Crystal clear Lucite lets pretty formica or table cloth colors and patterns show through. Acts ■ a protective hot plate, too. Unbreakable, heat resistant, . . . and so unobtrusive, no need to hide it when not in use.

8" ■ 11" $1.98, 12" ■ 16" $3.95,
14" round $5.98. All orders postpaid.

Prompt Delivery. Money Back Guarantee. Dun ■ Bradstreet Rating AAA-1

COLONIAL GARDEN Country Kitchen

Dept. HB-3, 270 ■ Merrick Rd. Valley Stream, N.Y. 11582

The DUTCH COOKIE PLATE

in Green Strathmore Pattern made by famous English Pottery — Mason's of Stoke-on-Trent, England . . . and our 100 page catalog of "Timeless Furniture Made by Forslund" Both for *$5.00* Postpaid.

Plate size 9" x 11"

Carl Forslund (Father and Three Sons)
DEPT. HB3, GRAND RAPIDS, MICH. 49502





Handmade Mexican Chair

A spacious chair of pigskin, rough-hewn wood, rope and rawhide. A beautiful combination of primitivism and sophistication. $39.95

Delivery in metropolitan area; arrange delivery outside area, add $3 for packing. 2 chairs. Shipped REA/express, charges collect. Sorry—no C.O.D.'s. Send 50¢ for New 36 page Catalog of Furniture in Parts plus many other chairs.

door store

210 E. 51 St. New York, N.Y. PL 3-2280

adjustable Hi-Low T.V. POLE STAND



For the bedroom, living room, kitchen, family room, porch . . . no matter where you're viewing this smart new T.V. Pole Stand holds your portable at the level and place best suited for comfort . . . without taking up valuable floor or table-top space. Takes any width, up to 14" front to back, up to 17" top to bottom. Easy to install, black decorator pole has spring tension rod at top to adjust to your ceiling height, can be set up in Hi or Low position. Hi position is great for reclining watchers. Made in USA.

$12.95 ppd.

We ship in 24 hrs.

Write for FREE *catalog of gifts.*

Holiday Gifts Dept. 203-A

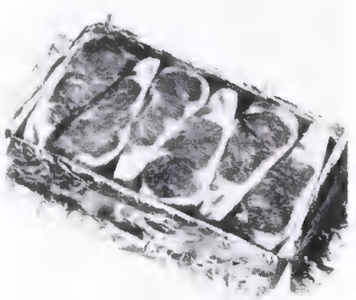
7047 Pecos St., Denver, Colorado 80221



For A Senora who wants to add Spanish flavor to her kitchen, scrolled Spanish wall rack, hand crafted in black wrought iron, 9½x6", has 5 hooks for cooking tools, pot holders. $5.95 plus $1. post. Red, Olive, Orange, Pink, Mustard, Turquoise or black potholders, 3 for $2.5 ppd. Henry R. Smith Studios, Dept. HB32, 39 Crestline Rd., Wayne, PA 19087.



Flower Shoes for north-south go ings on. All the colors you nee to match with the hot new fash ions. Navy, red, hot pink, white lime, yellow or black hand crafted fine leather. Leathe flowers on the toes. Sizes 5½ 10, N&M widths. $16 plus 90 post. Free catalog of fashion rich in fashion news. Orde from The Talbots, Dept. DK Hingham, MA 02043.



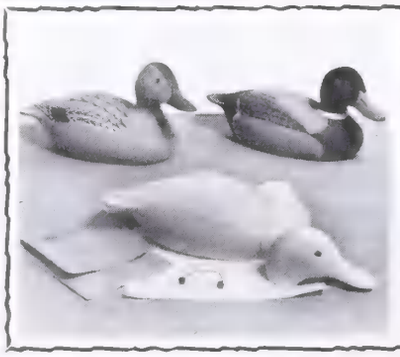
Steak Your Reputation as with-it gourmet gift-giver o an assortment from Pfaelze Bros. Famous-for-flavor prim boneless strip steaks are th same succulent steaks serve only in the finest restaurants Naturally aged, fast-frozer #30116, twelve 12-oz. stri steaks, $54 ppd. Pfaelzer Bros Inc. Dept. NEC, 4501 W. Dis trict Blvd., Chicago, IL 60632



Baroque Beauties. A pair c magnificent hurricane lamp with imported crystal pendant are based on Italian marbl and burgeon into handsom crystal blocks. Rogers gold fi ished castings & Williamsburg style chimneys. 17" lamps ar electrified, $29.95 pair. Shipp coll. Luigi, 7332 Frankfor HB3, Philadelphia, PA 1913



Coin Collectors Kit includes 2 new coins from countries all ove the world, a rare wooden nickl an exotic banknote, a powerf magnifier, special coin enve lopes, booklet "How to Colle Coins". Plus an unusual and i teresting collector's catalog c coins, banknotes and supplie Send $1 with name, address zip to Littleton Coin Co., Dep CC-5, Littleton, NH 03561.



DECORATIVE MALLARD DECOY KITS

Stop hunting! Here's the gift to please a sporting man, add individuality to ■ room. A precious revival of a unique American folk art from complete kits that include carved, sanded **SOLID WHITE PINE** body & head ready to paint or stain, glass eyes, sandpaper, instructions and detailed painting guide.

Mallard Hen or Mallard Drake
Approx. 13" long. **$8.95** each ppd.
$17 pair ppd.

Short on time or talent? Order completed decoys, handpainted and signed by the artist $30 each. $55 pr. ppd.

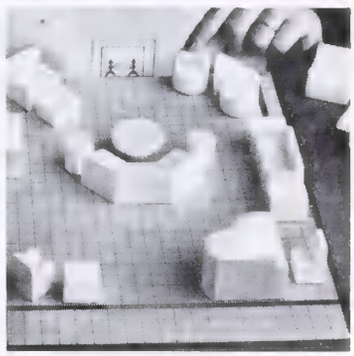
Money back guarantee. Md. residents add 4% tax

BAY COUNTRY WOODCRAFTS
Rt. 1, Box 183, B-3, Glen Burnie, MD 2106

Music Box Birds have been captured in life-like color with incredible feeling and perception. Each songster is perched on a flowering branch, ready to burst into music box song. Cardinal plays theme from "Love Story", Robin plays "Raindrops". Matte finish porcelain, 8" high, $18.50 each ppd. Downs, Dept. 1103, Evanston, IL 60204.



Plan Your Rooms with mini-size furniture that makes it easy to be your own decorator. Over 150 different combinations of exact ½" scale styrofoam pieces—sofas, chairs, tables, fireplace, piano, etc.—for living, dining and bedrooms. Includes graph board, walls, windows, doors, instructions. $7.98 ppd. Order from Plan-It-Kit Inc., HB3, Box 29, Westport, Conn. 06880.



Canvas Owl Tote is a wise choice for stowing and going. Ample enough to carry all your must-have necessities, it's great toting for around town or around the world. Red or blue with white in Jr. Executive size 11x10x3". Ideal pantsuit escort, traveler, shopper. $6.95 plus 50¢ post. The Gift Tree, HB3, Box 55, Kensington, MD 20795.



Beauty Sleep is even more rewarding with this satin anti-wrinkle pillow. Small C-shaped pillow cushions head naturally, allows comfort even when sleeping on bulky rollers. Satin cover protects hair from muss and won't let you wake with sleep-impressed wrinkles. Foam with 2 acetate satin zipper covers, $5.98 ppd. Better Sleep, HB3, New Providence, NJ 07974.



NOW EVERYBODY CAN BUY THEIR OWN EXTRA PHONE WITH NO RENTAL CHARGE AT ALL

Complete with 4-PRONG PLUG, RINGER, REGULAR CORD

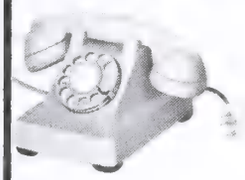
Just plug it in! Nothing else to buy!

These well-made, top brand name standard dial phones are completely reconditioned by experienced factory-trained repairmen . . . rewired, refinished and inspected down to the last service detail. Each is READY-TO-USE, WITH RINGER, 4-PRONG PLUG AND CORD. There is nothing else to buy. Great as that extra phone . . . or 2-phone intercom system . . . in office, den, kitchen, bedroom, etc. . . . and it costs you less to own it yourself than what you have to pay in one year's rent!



ON SALE—NOW ONLY 9.95

CHOOSE ANY PHONE YOU LIKE AND OWN IT—NO RENTAL CHARGES TO PAY EVER



COLOR PHONES with Bell

Available in Red, Blue, Green, Yellow, White, Beige, Ivory, Pink, Black, Gold $16.95



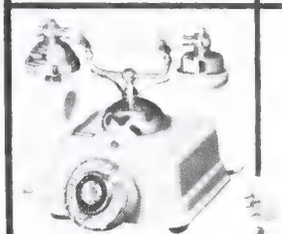
ANTIQUE CRADLE PHONE (Vintage 1928)

Antique Cradle Phone. Green, Yellow, White, Beige, Blue, Red, Pink, Gold, Ivory and Black $22.95



HANGER PHONE

With Dial $19.95
No Dial $12.95
Black Only



FRENCH CRADLE PHONE

From Milady's boudoir. In Ivory, complete with bell and plug-in $49.95



COLOR-WALL PHONES

White, Beige, Ivory, Green, Red, Blue, Black, Pink, Gold and Yellow ..... $22.95 includes bell



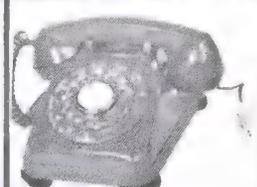
UPRIGHT PHONE

From the Days of Eliot Ness
Black with Brass Trim $49.95
Brass with Black Trim $59.95



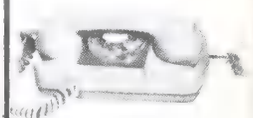
ERICOPHONE

The famous European phone with the dial on the bottom. Lift, it is ready to dial or answer, set down and communication is cut off. The phone for style—Red, Ivory, Beige, White, Blue, Green, Yellow.
With Buzzer $49.95
With Tweeter $59.95



MODERN STANDARD COLOR PHONES

Green, Blue, Pink, White, Ivory, Red, Beige, Green & Yellow, Blk. with bell. $23.95
#500—Later Model $29.95
Choice of Colors



PRINCESS TYPE "STARLITE PHONE"

Pink, Beige, Blue, Green and White, Ivory. Complete with Bell and Light $39.95
BARONESS—White only with bell $29.95

GRANDCOM, INC., Dept. HB-3
1152 Sixth Avenue, New York, N.Y. 10036

SEND FOR FREE CATALOG
Hundreds of other phones available

Send me _____ phones as listed below:

_____ $_____
_____ Add $1.50 shipping and Handling Charge for each phone ordered east of Mississippi.
_____
Name_____ Shipping Charges $_____
Address_____ Tax if any $_____ $2.00 for each phone west of Mississippi.
City_____ State_____ Zip_____ Total enclosed $_____

Enclose check or Money Order. No C.O.D.'s

USO is there, only if you care GIVE!

USO, helping hand, voice from home, traveling shows for 3 million displaced, lonely Americans in uniform, around the world. USO, depends on your contribution through your United Fund or Community Chest. Let your gift say you care.

Give more for our bigger job this year!



BOOT CADDY

Keeps Boots High & Dry



Great way to store boots neatly in a closet and take the mess off the floor! Big and roomy (24" long) to hold boots of all sizes, caddy has built-in hanger for closet and carrying strap for toting. In black trimmed white vinyl, with moisture proof lining, zipper closing, and ventilated top to keep boots dry.

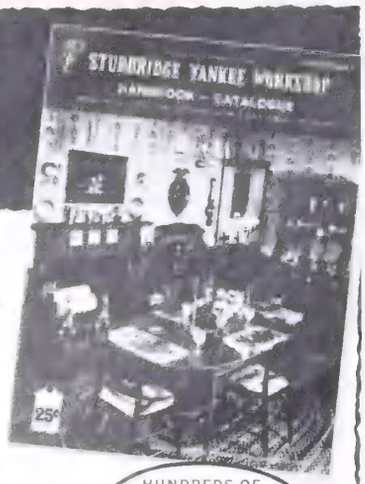
SEND FOR FREE GIFT CATALOG

$3.95 *Postpaid*

Artisan Galleries

2100 A-3 No. Haskell • Dallas, Texas 75204

FURNISHED IN EARLY AMERICAN?



Send 25¢ For Famous Sturbridge Catalogue "1,000 Pictures Of Basic Items For Furnishing An Early American Home"

Everything in Early American. All by mail at modest prices. Money-Back Guarantee even includes shpg. chgs.

HUNDREDS OF GIFTS WITH AN EARLY AMERICAN FLAVOR

100,000 people a year visit our Shop

STURBRIDGE YANKEE WORKSHOP

the Nation's Center for Early American

732 Brimfield Turnpike, Sturbridge, Mass. 01566



ORDER NO. 117DS.

Dia.	Ht.	
3 x	6"	$8.00
3½ x	6"	8.25
4 x	7"	8.60
5 x	7"	10.40
5 x	8"	10.90
5 x	9"	11.90
5½ x	11"	11.90
6 x	8"	13.20
6 x	10"	14.90
6 x	12"	19.50
6 x	14"	20.90
7 x	8"	17.20
7 x	11"	19.20
8 x	8"	18.90
8 x	10"	22.20
8 x	12"	29.90
8 x	15"	35.00
8 x	18"	37.50
8 x	20"	43.00
8 x	24"	55.70
10 x	12"	35.50
10 x	15"	40.00
10 x	18"	46.00
10 x	20"	53.50
12 x	16"	53.50
13 x	27"	97.50

Write for FREE catalog of unusual items.
Please, your zip code is required.
Downs DEPT. 1103-A EVANSTON, ILL. 60204

GLASS DISPLAY DOMES

Will keep and protect your valuable treasures. For clocks, figurines, objets d'art, collector's dolls, heirlooms. Choice of Mahogany, Walnut or Black wood bases. Please give base color, dome size. All shipped postpaid.



"Protecto" Watch Domes with removable hook, walnut base.
4398—3x4¼" $2.98
6220—4x6" $6.50



Normally, buying direct from Ronnie, there is a manufacturer-to-you savings on Draperies and Bedspreads. Right now—is our between-season lull and our workrooms are at their slowest pace. By acting now you can save an additional 33⅓%. Send for your FREE Ronnie Drapery Book today.

RONNIE DRAPERY CORP. Dept. 3K-23
145 Broad Avenue, Fairview, N.J. 07022

Forged Brass Bell Candlestick

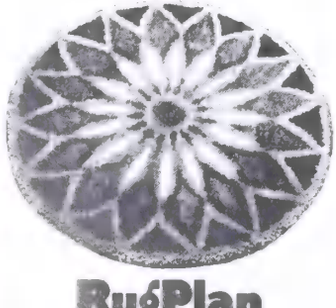


Authentic Colonial Reproduction from the "JAMES RIVER" collection. Solid forged brass candlestick with ringing brass bell, 13" High, 4½" Base, hand polished by master craftsmen with baked enamel sparkling finish. No polishing required.

$23.95 each, 2 for $46.00.

MAIL ORDER SAVINGS, INC.
226 S. 16th Street
Philadelphia, Pennsylvania 19102

RugPlan

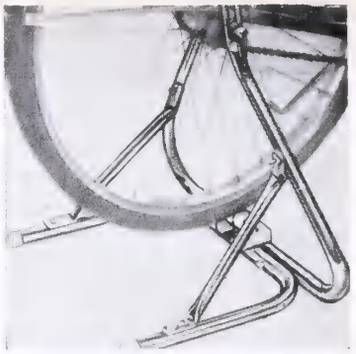


RugPlan

PLUSH 100% IRISH WOOL RUG KITS

45 patterns, 50 glowing shades, 4 shapes. Each kit complete, with instructions. No experience needed—just draw loops of wool thru canvas with hook, twist, and knot. Child's play! You can even submit own design. Send 75¢ for full-color catalog plus shade card. (Money-back guarantee on kits.)

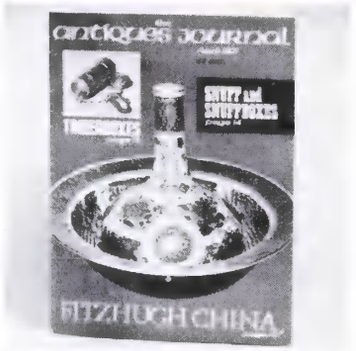
THE ROBIA COMPANY
Box 454-HB3, Alamo, Cal. 94507



Bike Converter Stand. Atta rear wheel of 26 or 28" bike this stand of heavy tubular st & pedal your way to firm thig shapely legs, trim tummy. Ra or lower wheel against roll for easy "on-the-level" pedali or tough "uphill" pull. Bike movable for riding. $9.98 pp Walter Drake, HB-98 Dra Bldg., Colo. Springs, CO 809



Silverware Stackers are c signed to hobnob with your fi dinnerware. Imported wh china stackers with golden fle de lis hold knives, forks, spoo —keep buffet table clutter-fre create more serving space. 2½ 4¼, order #6226, set of tw $1.49. Two sets, $2.79. Add 3 post. The Country Gourm B3, 545 Fourth Ave., Mou Vernon, NY 10550.



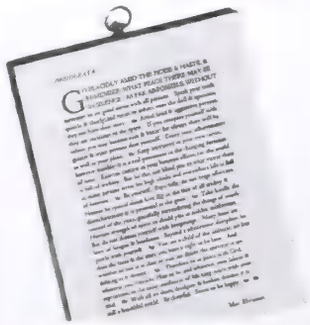
Into The Antique Thing? High informative, beautifully illu trated monthly, The Antiq Journal, contains articles on a cut & colored glass, dolls, bank chinaware, bottles, antiques collectibles. Also for sale & wa ads. 12 issues per year. $6 pp Remit subscription fee with o der. The Antiques Journal, B 1046HM, Dubuque, Iowa 5200



Jennifer Chair. Be your own d signer and choose fabric fro a fabulous array: stripes, print solids, brocades, damask; cu antique, crushed & plain velvet Cushion is reversible & zipperec 28"H x 30"W, $105.50 ex chgs. coll. No C.O.D.'s. Furn ture catalogue & fabric swatche (specify type), $1. From Hur Galleries, HB3, 2920 N. Cer ter St., Hickory, NC 28601.



Country Inn Cookbook. Ye there still are good America Country Inns to anticipate, en joy, remember. The Berkshir Traveller has turned off turn pikes to small villages, wound his way up imposing mountain to gather this collection o mouth-watering recipes indigen ous to locale & host. $2.95 ppd The Berkshire Traveller, Box 832 Stockbridge, MA 01262.



DESIDERATA/a poem to live by

"Go placidly amid the noise and haste", begins Max Ehrmann's inspirational prose-poem, renowned for its words of tranquil wisdom. Now decoupaged on ¾" solid wood, trimmed in antique gold with brass hanging ring. Order 9 x 12", **$8.00** Ppd. Lithographed posters on parchment. Order 11 x 17", **$2.00.** 3 or more **$1.75** ea. 9 x 12", **$1.50.** 3 or more, **$1.25** ea. Ppd.

Etcetera, South, P. O. Box 4704, Memphis, Tn. 38104

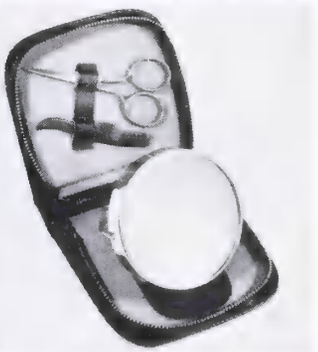
sonal Lock File opens like an :ordian, has 12 roomy pock- to hold important papers— ırance policies, birth certifi- es, bank books, bills, etc. ather-look padded vinyl file a hardboard frame with in- . tabs, brass lock & key. /2x10¼", $5.98 plus 75¢ t. Ferry House, HB3, Briar- f Manor, NY 10510.



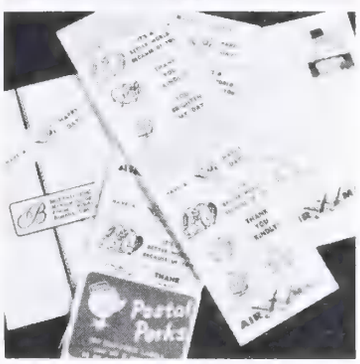
ted Mugs. You'll use these e white glazed porcelain gs for everything from hot g to steaming consomme, n the children's milk to your fee-break brew. Dad will like m for a cold beer. Set of six zed porcelain 8-ounce mugs, 75 plus 75¢ postage. Foun- n of Gifts, B-32E, Box 3954 lse. Mart, Chicago, IL 60654.



ustache Groom Kit is the lit- indispensable he thought he ld live without until you came ng. For moustached or arded men, leather zip case n 2-way mirror (magnifying egular), scissors, French comb ped for easy maneuvering. ", $7.50 plus 50¢ postage. rriet Carter, HB3, Plymouth eting, PA 19462.



ave A Happy Day"! "Thank u Kindly", "You Brighten My y", etc., are cheerful, upbeat ssages printed in blue, red d green on white self-stick els, 1/2x1¾", to decorate ur correspondence. Order stal Perks. 60 of each style 0 labels in all) for $1.95. Via , add 22¢. Bruce Bolind, HB3, ulder, CO 80302.



e Perfect Shoe for pants and eaters, a knit dress, a shirt d skirt, is ready for whatever e day brings. Flat heel tie in own, rust, dusty blue, or bone ede. Sizes 10-13, Slim & Nar- w; 10-14, Medium. $23 ppd. ee 64-page catalogue *B* of ic shoe styles & boots for tall ls. Shoecraft, 603 Fifth Ave- e, New York 10017.





Just-A-Notes. They speak worlds for your imagination.

Originality, flair, rich color and fine paper in sixteen creative designs. All in all, the brightest new idea in lively correspondence. You simply write in the big double postcard space, fold over and fasten with the gold seals provided, then mail.

Just-A-Notes save you time and have all the privacy of a personal letter. And they're perfect for gifts or charitable fund-raising, too. Just $1 for a box of 16 notes, 18 gold seals. And only 55¢ per box when you order six or more.

The coupon and $1 bring you a sample box —and Current's color catalog of many unusual stationery products. Be in with what's Current and fun.

Mail the coupon today.

CURRENT, INC.,
Dept. D70, P.O. Box 2020
Colorado Springs, Colorado 80901

Name _____

Address _____

City _____ *State* _____ *Zip* _____

DOOR STORE



The True Bentwood Rocker. All graceful proportions and intricate curls. Black, white, walnut, natural finish. Hand-caned seat and back. $96. Exp. Chgs. Col. No COD's. A full range of Bentwood designs shown in 56-pg. catalog, $1.

3140 M St. N.W. (HB) Wash. D.C. 20007



GIVE A BISQUE BIRD

And your thoughtfulness will have an enduring ambassador wherever the bird perches—on mantel, book shelf, end table, shadow box, or as the focal point in an arrangement. These fine **LEFTON** imports in natural colors are 5" tall and come in sets of six—scissor-tail flycatcher, house wren, thrasher, mockingbird, painted bunting and purple martin. They'll take care of six specials on your gift list with armchair ease and guaranteed to please. Set of six, $21.00 ppd. *35¢ color brochure free with order.*

IMRE BAN STUDIO
33950 Lake Shore Drive, Dept. HB-32
Chicago, Illinois 60613

Century Re-Styles and Repairs Shoes

THE FACTORY WAY

INTED TOES to SQUARE or ROUND **9.95**
W HEELS . . . any style, height, leather or suede.
ptiles slightly higher. 8.95
OTS. New Zippers, New Heels, Refinished. Let out or Taken in.
EDE SHOES REDRESSED . . . the Factory Way 3.95
COVER SHOES to match with own material 16.95
PTILE and LEATHER shoes or handbags reglazed. 5.98
OTS REFINISHED 8.95
ANDBAGS REPAIRED, RENEWED
il shoes with complete instructions

NEW

Free Send for catalog and mailing carton

CENTURY SHOE REPAIR
312 Park Ave., Baltimore 1, Md.

CHARMING PRISCILLA RUFFLED CURTAINS!

Give your home the country look with W-I-D-E ruffled cotton tieback curtains. Enjoy old-fashioned charm . . . plus today's easy care.

PRISCILLA CURTAINS, styled like these, adorned windows in the homes of our Colonial ancestors generations ago. But these are made of modern PERMANENT PRESS natural unbleached or white muslin. They're SUPER WIDE . . . fully 90" to the pair, with extra wide, extra full 6" ruffles.

EASY, EASY CARE! Fabric is specially treated so curtains IRON THEMSELVES in the dryer! BONUS FEATURE . . . they're pre-shrunk. Maximum shrinkage only 1%.

45"	long	$ 8.50
54"	long	$ 9.00
63"	long	$ 9.50
72"	long	$10.00
84"	long	$10.50
90"	long	$12.00

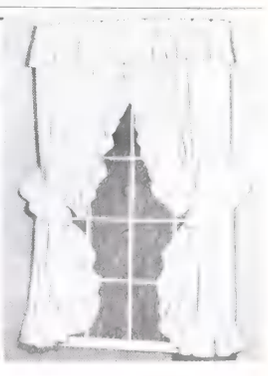
Add $1. postage to each order!

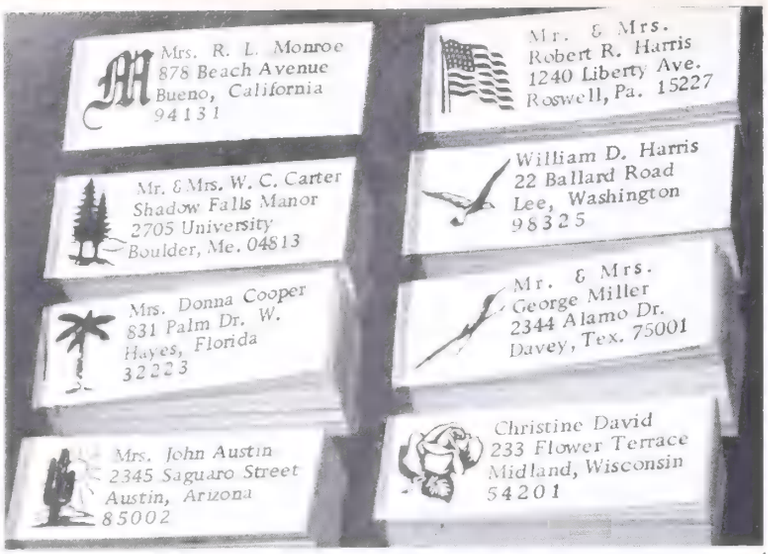
Order style "SALEM"

Avoid delay. Specify Natural or White

OLD COLONY CURTAINS, HB236, Box 787, Westfield, N.J. 07090

Money back guarantee. Send check or Money Order. No COD's. Delivery in N.J. add 5% sales tax.





Address Labels with Nice Designs

Any Initial, American Flag, Pine, Gull, Palm, Roadrunner, Saguaro, Rose. (Also available are Texas Flag, Maple Tree, Treble Clef, and Palette). Up to 20 letters per line, 4 lines. Printed in black on white or gold gummed labels 1½" × ½". Packed in neat plastic box. 500 on white or 250 on gold for $2 ppd. Or on DELUXE size, 1¾ × ⅝" for $3 ppd. Specify initial or Design desired. Via air, add 33¢ per order. Write for fund raising folder, too! Bruce Bolind, 13-L Bolind Bldg., Boulder, Colo. 80302. Thank you kindly!



Converts Instantly!

Your Typewriter — Manual or Electric — and Writing materials concealed in a Grand Award winning piece of fine Grand Rapids furniture, designed especially for the home. 21" x 22" x 26½" high.

French or Italian Provincial - Early American - Far Eastern - Contemporary. Spring operated. From 169.95 up. Also same styles for standard typewriters. Matching Files. Write for free Brochure.

little home office®
1515 Fuller Rd., Grand Rapids, Mich. 49506

GIANT PAPER CLIP



World's largest paper clip holds mail and memos; keeps your desk organized and important papers from going astray. Doubles as a paperweight too. Gold metal clip is an exact replica of the "little one", except it's 8" tall and 2" wide. Makes a conversation piece gift for fellow-workers.

$1.98 each plus 40¢ postage.

FERRY HOUSE
Dept. HB-372, Briarcliff Manor, N.Y. 10510



RESEARCHED!

COAT-OF-ARMS

Your family name coat-of-arms and motto (if any) hand painted on embossed copper and mounted on mahogany shield.

Style A	8 × 10"	18.00
	10 × 13"	33.00
Style B	7 × 10"	22.00
	10 × 14"	33.50
Style C	Rectangular — With 2 coats-of-arms	28.00
Style D	Rectangular — With 4 coats-of-arms, each in full color.	
	8 × 10"	30.75
	10 × 14"	39.50
No frame	7 × 10"	11.75
	10 × 14"	21.00

Add $1 postage. Allow 5 weeks delivery. Refund if not satisfied. Specify family coat-of-arms.

Send 10c for COLOR BROCHURE

"1776" HOUSE Dept. B-55
260 Mass. Ave. Boston, Mass. 02115

MOTHER'S DAY SPECIAL

Baby's First Shoes

Bronze-Plated in Solid Metal

Only **$3.99** a pair



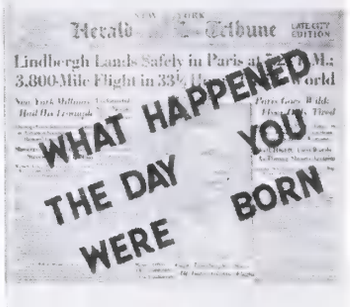
GUARANTEED PARENTS' MAGAZINE

Limited time only! Baby's precious shoes gorgeously plated in SOLID METAL for only $3.99 pair. Don't confuse this offer of genuine lifetime BRONZE-PLATING with painted imitations. Money-back guarantee. Also all-metal Portrait Stands (shown above), ashtrays, bookends, TV lamps at great savings. Thrillingly beautiful. The greatest Gift for Dad or Grandparents. SEND NO MONEY! Rush name, address, for full details, [illegible] saving certificate, handy mailing sack.

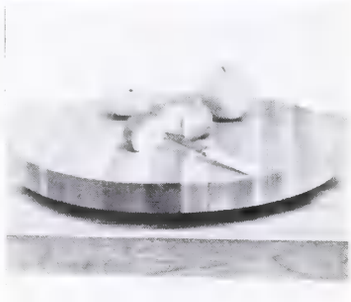
AMERICAN BRONZING CO.
Box 6504-C4 Bexley, Ohio 43209



Walk Out On the town in Sol Bayes "Diana" that coddles yo feet in soft baby calf. In black, filly brown, gray white; malt with chocolate stri navy with wedgwood blue, bone with malt. 1¼" wed heels. Widths AAAA-EE. Siz 2½-10, $21.95; 10½-12, $22.9 Add 75¢ postage per pa From Solby Bayes, 45 Win St., HB3, Boston, Mass. 021



Read All About It! What ha pened the day you were bo got married, took your first jo Get all the front page news fr the New York Herald Trbiu for any date from January 1900 through December 1964. Specify day, month, ye $1.50 postpaid. Order fr Holiday Gifts, 202-B, 70 Pecos St., Denver, Colo. 802



Butcher Block Susan is a har some revolving cheese boa a work-and-turn cutting boa a condiment lazy susan for yo dining table. The newest wh in town is 14" diam. $15.9 16", $19.90, 18" $24.50. E coll. No C.O.D. Butcher Blo Catalog, 50¢. J&D Braun Inc., HB3, 1331 S. Michig Ave., Chicago, IL 60605.



Old London Scenes from ge uine hand-engravings are produced on ironstone dinn ware in Staffordshire, Englar Scenes include Houses of Parl ment with Big Ben, Westmins and others. Detergent-resista dishwasher safe. Blue desi 45-piece service for 8, $47. postpaid. Add $2.50 w. Rockies. Jenifer House, H Great Barrington, MA 012



Dress The Dream Scene w the romantic ethnic aura hand-embroidered crewel be spread from Kashmir. Rich w floral print on hand-woven n ural cotton in multicolor. Sin approx. 80x115" $50, full 115" $60, King 120x120", $ Send 50¢ for swatch, catal Ppd. Gurian Fabrics, Inc., 2 Fifth Av., HB3, New York 100



DOGGIE DIARY for BABY

What an adorable gift to welcome baby, girl or boy. A clev way to have a complete record of baby's arrival; lots of room back for autographs of baby's relatives, first visitors, first wor first tooth, etc. Doggie is 1 inches long, made of special treated fabric to write on, wi last for years to come.

$4.95 ppd. or two for $9.50

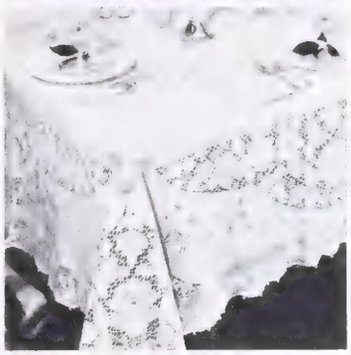
Please send check or money order.
Allow 3 to 4 weeks for delivery.

MARY HELEN SHOP
16 No. Lansdowne Ave. Landsdowne, Penna. 1905

dan Was a Wonder at uring in sculpture the elfin antment of children. Le on and La Petite Fille, re- uced in white bisque on stals are "trés charmant" a Provincial hall console! high #3902, $5 pr. #5533, 11 pr. Ppd. 35¢ color bro- e free with order. Imre Ban, Lake Shore Dr., Dept. Chicago, Ill. 60613.



Pretty banquet cloth of anent press cotton in a inian lace pattern was de- d for White House enter- ng. White or natural. 54x $23.95, 63x83", 72" round,)" (also oval) $29.95; 72x (also oval) $44.95; 72x126" 5; 72x144" $69.95; 83x160" 95. Add $1 post. Hilde- e's, 597 Farmington Ave., Hartford, CT 06105.



About Bunnies? Then you have these adorable melwerk" rabbits to hop your Easter decorating . Little figurines made with Goebel care and expertise enchanting on a show-off 3-1/4". Set of four, in ce- brown or white. $5.75 Gift Catalog 50¢ Liberty HBE-32, 2324 Liberty St., on, NJ 08629.



nificent Curio Table for a tor's treasures, from rocks rities. One of the curved panes is a door. 7-inch ance in interior. Top is glass. Borders, solid cocal . Cabriole legs. Light ood finish. 28" diam. 22" 74.50 ship. coll. Catalog, Ephraim Marsh, Box 266, 959, Concord, NC 28025.



ise Choice to own or give. you love the smug, know- expressions on these little arlings? Ceramic owl with ative blue velvet flowers ted on miniature match- about 2" comes with a an ceramic ashtray. Blue nderglazed on white china, ne set, $3.50 plus 70¢ post. very, HB3, 314 W. State, va, IL 60134.



The Heritage of 18th Century Silver adds Elegance to Table or Buffet . . .

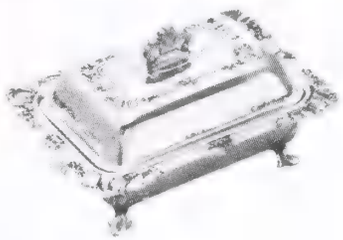
Miniature adaptations of antiques, now found mostly in museums, authentically reproduced in silverplate.



MONTEITH BOWL (circa 1700) with scalloped rim. One of the most famous Royal Reproductions inspired by Monsieur Monteith. 5" diam. to fill with dried flowers, fruit. $12.



SCUTTLE & SCOOP (circa 1743) from a Sheffield Plate collection. Superb for sugar, mints, nuts. 4"h. with 2½" scoop. $10.



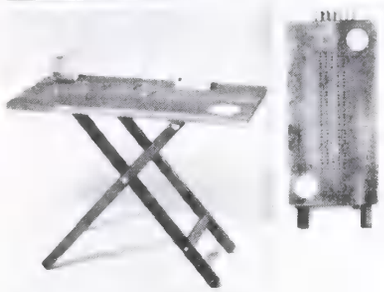
GEORGE III SWEET BOX (circa 1779) From a snuff box with chased ornamental borders. Use it for candy, cigarettes, a beautiful catchall. 4½x3½x3"h. $7.



SCUTTLE & SCOOP SALT & PEPPER SERVERS. Miniature reproductions of 18th century coal scuttles, with matching spoons. 2"h. $9.

ORDER INDIVIDUALLY OR BUY THE ENTIRE COLLECTION $35.
MONEY BACK IF NOT DELIGHTED. WE PAY POSTAGE.

D&M LAMBERT 520 FIFTH AVE. B3 NEW YORK, NY 10036



FOLDING CRIBBAGE TABLE

Remember the last time you had to hunt for the Cribbage Board? Won't happen again with this attractive Folding Table. When not in use, it makes a unique and eye-catching wall hanging . . . always ready for an exciting game. Cork inserts for beverage glasses, with hand-rubbed wood finish and sculptured wood pegs. 12" x 24" and 18" high.

$16.95 plus $1.50 P&H.

Ill. Res. add 5% tax. Gift Catalog .25¢

HOUSE OF MINNEL

DEERPATH RD. DEPT. 432 BATAVIA, IL 60510



ENGLISH LIBRARY CHAIR

This outstanding reproduction grows more beautiful with use and age. It is hand-tufted in top grain leather and finished with nail head trim. The frame is made of select hardwood and comes in light or dark Fruitwood.

H 46" W 32" D 34"

Price: **$249.50** in Peerless Antique leather. Add $20 for Masterpiece leather.

Price: Vinyl **$149.50**

Shipping charges collect. No C.O.D.

Send 25¢ for catalog

Bryan Robeson

Dept. 55, Box 757, Hickory, N.C. 28601

ORTOFLEX

e's a sleep foundation that's gned for total relaxation. fect sleeping comfort can yours for no more than the of old-fashioned box spring mattress sets. Individually pended slats move and turn give you the support you d, where you need it. Per- ly modern itself, head and boards can attach right to wooden frame for a tradi- al look. Twin, Queen and dio Couch sizes.

d $1.00 for the story behind ORTOFLEX and deduct it n your first order.

The modern way to perfect rest



Studio couch size shown (30" x 75") **$79.95**

Metal or wooden legs **$12.50** or use your existing bed frame

Shipping charges collect

CATCH 95T, Division of Flynn Group, Inc.
Dept G-32, 635 Madison Avenue, N.Y. 10022



FIX LOOSE CHAIRS

Chair-Loc "Swells" Joints Tight

Sure-acting liquid synthetic penetrates wood fibres, makes them S-W-E-L-L. Fixes loose chairs, locks rungs, legs tight ever tight. Also use Chair-Loc for tool and broom handles, mortised [illegible]. Plastic squeeze bottle with [illegible] zle makes it quick, clean, easy. [illegible] million sold. Satisfaction guaranteed. oz. bottle $1.30 ppd. Send cash, check, M.O.

CHAIR-LOC CO. Dept. HB-372 Lakehurst, N.J. 08733

THE BUTCHER BLOCK



CIRCULAR DINING TABLE
2" Butcher Block top.
Matte black cast iron base. 29" high, 36", $134.90. 42", $157.00. 48", $190.00. 54", $232.50. Base only, $69.

PARSONS TABLE
Butcher Block top on matte black steel legs. 30" or 36" height.
48" x 30", $109.00. 60" x 36", $133.50.
48" x 36", 119.00. 72" x 30", 133.50.
60" x 30", 121.00. 72" x 36", 148.00.
For polished chrome legs add $20 to above prices.

Check or Money Order. No COD's.
Exp. Chgs. Coll. NYC, 7% tax. N.Y. and Illinois residents add your tax.
52-page catalog, 50¢.

J&D THE PEOPLE WHO MADE THE BUTCHER BLOCK FAMOUS **Brauner**

NEW YORK: 298 Bowery, New York, N.Y. 10012 (212) 477-2830
CHICAGO: 1331 So. Michigan Ave., Chicago, Ill. 60605 (312) 922-5981

SALE

12"
HAND-CARVED
HOTEI



Reg. $7.98
NOW
$4.98
Add 85¢ postage

Hotei—the Oriental God of Happiness—rub his big tummy for good luck! Huge 12" figurine is guaranteed to be the pride of any collection, the focal point of any room. Expertly handcarved in Taiwan of genuine camphorwood.

OTHER 12" WOOD CARVINGS AVAILABLE:
Reg. $7.98, now $4.98 plus 85¢ postage per carving: Confucius, Longevity, Kuan Yin, Fisherman w rod.

MONEY BACK IF NOT DELIGHTED
HARRIET CARTER HB-372, Plymouth Meeting, Penna. 19462



ZODIAC SAMPLERS

Embroider beautiful Zodiac Samplers for living room, boy's room, den, or hall, or hang all twelve as a group. Each kit includes design printed on decorator fabric, colorful wool and metallic yarns, needle and easy-to-follow instructions. Framed size 12" x 12". Choose Leo (shown above), Virgo, Libra, Scorpio, Sagittarius, Capricorn, Aquarius, Pisces, Aries, Taurus, Gemini, or Cancer or tell us month and date and we'll send proper kit. Frames also available.

Zodiac Sampler Kit $1.50
Wood frame, 12"x12", walnut finish $1.95
PLEASE ADD 45¢ POSTAGE & HANDLING
Pa. Res. Add 6% Sales Tax. Sorry No COD's.

VICTORIA GIFTS
12-B Water St., Bryn Mawr, Pa. 19010



Send Today for FREE 64 page Shoe Booklet B

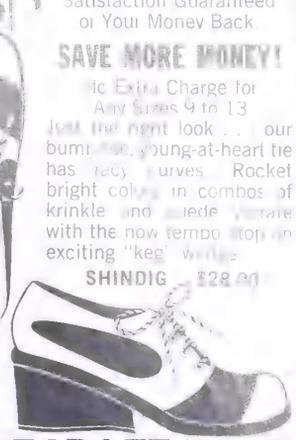
See how easy it is to be fitted Direct via Mail in Shoecraft Famed Fifth Avenue Shoes. Great values now at Low Money Saving Prices.

NO RISK TO YOU!
Satisfaction Guaranteed or Your Money Back.

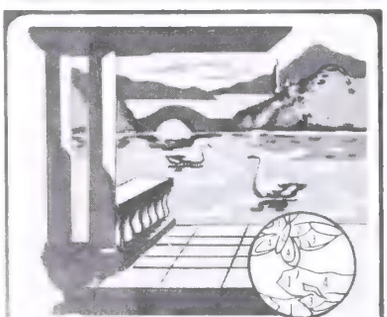
SAVE MORE MONEY!
No Extra Charge for Any Sizes 9 to 13.

Just the right look . . . our bumptious, young-at-heart tie has racy curves. Rocket bright colors in combos of krinkle and suede. Vibrate with the now tempo step in exciting "keg" styling.

SHINDIG . . . $28.00



SHOECRAFT 603 FIFTH AVE NEW YORK 10017



PAINT YOUR OWN WALL MURAL!

Enjoy the fun, creative satisfaction of painting a beautiful mural in your own living room, den, etc. New "paint-by-numbers" method is incredibly easy. Paint a 5 to 14 ft. wide mural in just 3 to 5 hours. Our complete kits (patterns, brushes & paint) just $12.95 up! Many exquisite modern, provincial, oriental, etc. designs. A stunning prestige touch!

Send for . . .

NEW FREE COLOR CATALOG!
Dozens of new designs, decorator color combinations, easy "how to" details. (Send 25c postage and handling).

CREATIVE MURALS, INC. Dept. HB-3
14017 Keswick St., Van Nuys, Ca. 91405



Here A Chair, there a chai everywhere a chair, as long a it's the lovely Regence Flowe Arm Chair. Hand carved soli beech frame. Hand caned sea & back. 38H x 23W x 19D. S Ht. 17½", $97. Side Chair, $8 Expres chgs. coll. Send $1 fo new 56-page furniture catalo Door Store, HB3, 3140 M S NW, Washington, DC 20007.



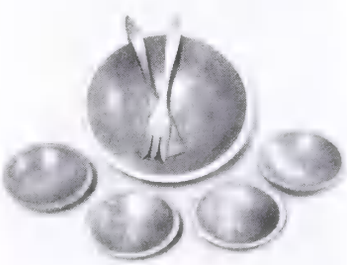
Welcome Aboard Mat. It's nic to go nautical when you're choo ing a door mat, even if you ar a confirmed landlubber. Gooc rich vinyl mat in blue with re anchor, white lettering is ju about indestructible—sun proo water-proof. Moor one outsid the front door of your weeken house. 19x30", $9.95 plus $1.6 post. Postamatic Co., HB37 Lafayette Hill, PA 19444.



Oh, Isles of Greece. The Evzon soldier from sunny Greece coveted by collectors. Authenti Greek doll is modeled after th honor guard of the royal palac and the Tomb of the Unknow Soldier. Traditional uniform long, full-sleeved blouse, billow white skirt, vest, sash, leggings 12" high, $6.95 ppd. Treasure of the World, Box 476, Char lotte, NC 28201.



Towels Grow On Trees wher they hang happily at hanc Brass-plated rings for gues towels on wood stem in brigh blue or pink, avocado, gold white or fruitwood finish o marble base. Counter top tre stands 16½" high, 9" wide. Or der #SWTT-17B, $11.95 ppc St. Nicholas Boutiques, HB3 Santa Claus, IN 47579.



The Finishing Touch is guarar teed dishwasher proof for life It was originally developed t coat nose cones for the spac industry. The finish brings ou the splendid richness of the nat ural wood. Four 7" servin bowls, 13" salad bowl, and sa ad servers, $16.95 ppd. the se The Knic Knac Shack, HB3 Box 220, Marshville, NC 28103



JIGSAW PUZZLES

promise evenings of fun for the family, will enliven a rainy weekend, cheer an invalid, challenge an expert.
Vivid full-color foursome of fascinating still-lifes and florals each have 1200 interlocking, brainteasing pieces.
Complete set of 4, only **$8**
Money back if not delighted.
We pay postage. Send for FREE catalog.

The Hasselts **Dept. B3,**
3 Hilltop Dr., Cherry Hill, NJ 08034

Homespun's Seamless Draperies. Interior decorators believe inexpensive fabric lavishly used is far more effective than an expensive fabric skimpily applied. Made from 10-ft. wide cottons, open weaves, polyesters. White, natural or color-matched to your sample. $3.98 yd. & up. Brochure & samples, 50¢. Homespun House, 9028-HB3, Lindblade, Culver City, CA 90230.



Si Si Senora, the reign of Spain continues strong. This Spanish wall shelf looks like a winner! It's equally marvelous in a Mediterranean or modern room. Black cast aluminum. Graduated tiers for flowers and fruit are 7", 8½", 11" wide. 27" high overall, $16.95 plus 95¢ post. Weighs 4¾ lbs. Creative House, HB3, 221 W. 9th St., Kansas City, MO 64105.



Love Seat from the Victorian age when carpentry was a combination of art and affection is handcarved from solid mahogany. Intricate "biscuit-tufting" is done by hand. 51½"l., 28¾" d., 34"h., "Sally Steward" love seat is $219.95 exp. chgs. coll. Send $1 for catalog of Victorian furniture & swatches. Magnolia Hall, 726 Andover, Dept. HB3, Atlanta, GA 30327.



Simply Dreamy for a sleeping beauty. Spring version of the beloved full-length granny nightgown by Lanz. Of cool polyester cotton, it has cotton eyelet ruffles at neck, yoke and cuffs on the short puffed sleeves. Comes in white, pink, and blue. XS,S,M,L, $13 plus 90¢ post. Free Catalog. The Talbots, Dept. DL, Hingham, MA 02043.



Safety Cover eliminates worry about your outdoor pool. Meyco cover snaps on with stainless steel tension springs which lock in place, can't be removed without key rod. Strong enough to support adults. Keeps out leaves, debris; carries 5-year warranty; custom-made for your pool. For information write to Meyco Products, 138 Haven, HB3, Port Washington, N Y 11050.





Super-NEW MAMASAN COVERUP

FOR PARTYTIME, ANYTIME, ALL AROUND YOUR HOUSE BEAUTIFUL. RED-WHITE-AND-BLUE BANDANA PATTERN OF EASY CARE COTTON. TIES IN BACK. ONE SIZE FITS ALL. SELECT PRINTING YOU WISH ON RED PATCH POCKET.

1. BITCH, BITCH, BITCH
2. THE DEVIL MADE ME DO IT
3. FOR THIS I SPENT 4 YEARS IN COLLEGE
4. NAG, NAG, NAG.
5. WHAT YOU SEE IS WHAT YOU GET
6. TO HELL WITH CALORIES



COVERUP—$7.60 ppd. CALIF. ADD 5% TAX.

MATCHING CASSEROLE PAWS (2 POTHOLDERS IN 1) $3.00 ppd.

RAINBOW TREASURES, Dept. B3, P.O. Box 5518, Carmel, CA, 93921



1 **200 1½- & 2-STORY HOMES** — Mansards, Gambrels, Tudors, Salt Boxes, Georgians, Farmhouse adaptations. Also Contemporaries. 3, 4, 5, 6 bedrooms, libraries, family rooms.

CHOOSE YOUR HOME DESIGN BY EXACT CATEGORY!
— Richard B. Pollman, Designer

$2.00 Blueprints Available At Low Cost



2 **150 ONE-STORY HOMES** — Over 1600 Sq. Ft. Contemporary, Traditional, Ranches, L-shapes, Atriums, Mud rooms. Family rooms. Separate dining rooms.



3 **200 ONE-STORY HOMES** — Under 1600 Sq. Ft. All styles, shapes, budgets. Family rooms, extra baths. Brick veneer, frame. Flat and sloping roofs.



4 **140 MULTI-LEVEL HOMES** — Split-Levels, Hillsides, Bi-Levels, Traditionals, Contemporaries. Exposed lower levels. Balconies, terraces. All sizes.



5 **183 VACATION HOMES** — A-Frames, Chalets, Hexagons, Angular Cottages, "Cluster" designs. From 500 to 3000 Sq. Ft., 150 pages, 34 in full color.

SAVE $3.05
All 850 Designs In Indexed File Box only $6.95

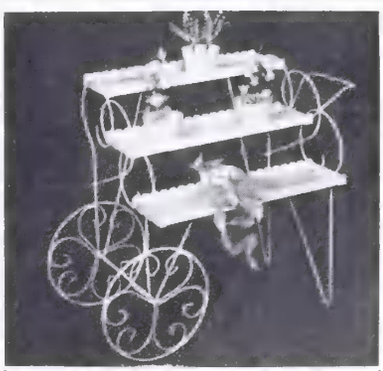
home planners, inc. 16310 GRAND RIVER AVE. DETROIT, MICH. 48227

CHECK CATEGORIES DESIRED
☐ (1) 200 2- and 1½-Story Homes $2.00
☐ (2) 150 One-Story Homes $2.00
☐ (3) 200 One-Story Homes $2.00
☐ (4) 140 Multi-Level Homes $2.00
☐ (5) 183 Vacation Home Plans $2.00
☐ SEND ALL 5 CATEGORIES IN INDEX FILE BOX $6.95

NAME (please print)_____
ADDRESS_____
CITY_____ STATE_____ ZIP_____

HOME PLANNERS, INC. 16310 Grand River Detroit, Mich. 48227
HB372

Total Amount Enclosed $_____
Mich. residents please add 4% sales tax.



French Flower Cart

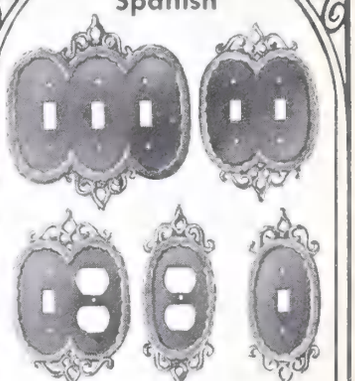
The sunniest decorating scheme in the house. Fill it with greenery, convert a winter-weary corner into an off-season Eden. Brighten a kitchen with an herb garden. Roll it, on no-mar plastic wheels, to the terrace in warmer weather. White enameled steel shelves (paint them any color). 26" l; 25" h; 18" w.

$9.50 ppd.

Money back guarantee. Send for FREE catalog!

VISIT *Arthur's* GIFT VILLAGE
Dept. 32, 149 E. Front St., Plainfield, N.J. 07061

Switch to Spanish



TURN ON to that Mediterranean feeling with these handsome cast aluminum switchplates. Decorators accessorize rooms with this distinctive Spanish look. Specify color: either black or verdigris. triple, $3.75; double $2.75; single toggle double outlet, $2.75; double outlet, $1.35; single $1.35. Postpaid.

free catalog

CREATIVE HOUSE
Dept. HB372 • 221 W. 9th St. • Kansas City, Mo. 64105



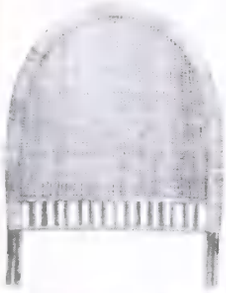
DOWN COMFORTS *Beautifully* RE-COVERED

. . . in exquisite down-proof satins, taffetas. Wool comforts renovated, too. And OLD FEATHERBEDS converted into cloud-soft, feather-fluff, heirloom comforts by ALDEN expert process. ABSOLUTE SATISFACTION GUARANTEED. Mail Order Only. No salesman will call!

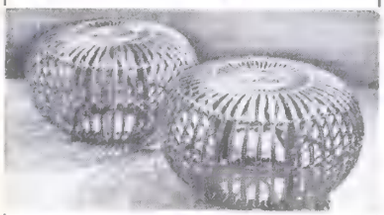
ALDEN COMFORT MILLS-HB • Box 6070 • Dallas, Texas

Write for . . . FREE samples of coverings, testimonials and descriptive folder today. No obligation.

WICKER WONDERLAND



RATTAN HEADBOARD Gracefully arched, hand-woven of natural rattan in a contemporary cane pattern. Single: 39"x53" high. **$29.95.** Double 54"x53" high. **$34.95.** Painted add **$6.00.** Exp. Chgs. Coll.



HANDWOVEN WILLOW OTTOMAN—Imported from Europe, is marvelous for resting weary feet or for extra seating. Seat will support a 300 pounder. 24" dia., 14" high. $12.45 plus $2.95 postage. Corduroy cushion 13" dia., to fit on seat. **$2.95** (gold, avocado, black or tangerine).

RATTAN FROG A happy looking handwoven wicker frog with a huge appetite for waste paper, soiled clothing, toys or needlework. Both fun and decorative with twinkling green eyes and "Big Mouth". 19" high, 16" wide. Painted add $3.00.

$15.95 plus **$2.00** postage





$8.95 plus $1.00 postage

WICKER IN HOUSE & GARDEN COLORS—Professionally spray-painted in: Pineapple Yellow, Parrot Green, Space Blue, Azalea, Bittersweet, Black or White.

LOTUS LAMP Beautifully handwoven of natural rattan. Completely wired with on off switch, 9 ft. rattan chain & bracket. Shade is 10" dia. x 9". Painted add **$2.00** Use up to 100 watt bulb. SEND 25¢ FOR CATALOG N.J. Residents add 5% sales Tax

● Immediate Delivery

VISIT OUR WAREHOUSE SHOWROOM

Fran's Basket House

89 W. Main St. Dept. HBJ Rockaway, N.J. 07866



Chicken Band
from Germany

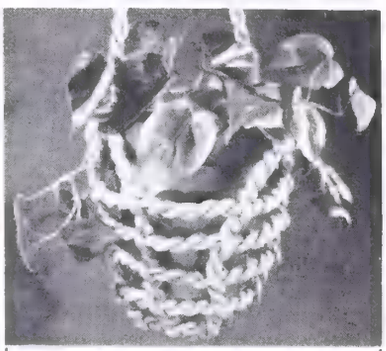
Chicks to beat the band! Brightly enameled chicks in brilliant yellow costumes herald the joys of Easter in whimsical merriment. 1¼" high. **$5.50** ppd.

Send 25¢ for our new 48-page catalogue of 500 imports.

- *Visit our stores in*
- *Norwich, Vt.,*
- *Wellesley, Mass.*
- *Simsbury, Conn.*

No C.O.D.'s Please

shopping international
606 Shopping International Bldg.
Norwich, Vermont 05055



Burro Muzzle

It's very possible you wouldn't care for a burro of your own, but you're sure to find a place for his muzzle! Made of a natural braided ropelike palm, it's an original container for a potted plant or baby ivy. 9½" x 6" muzzle hangs on a 6 foot rope. **$2.50** ppd

Send 25¢ for our new 48-page catalog of 500 imports.

- *Visit our stores in*
- *Norwich, Vt.*
- *Wellesley, Mass.*
- *Simsbury, Conn.*

No C.O.D.'s Please

shopping international
605 Shopping International Bldg.
Norwich, Vermont 05055

WINDOW SHOPPING AROUND



Musical Triptych plays the beautiful "Ave Maria." Handmade of wood with gold leaf finish, Madonna and Child color print. From Switzerland, 9½" high, $25 ppd. Order from Hildegarde's, 597 Farmington Ave., Hartford, CT 06105

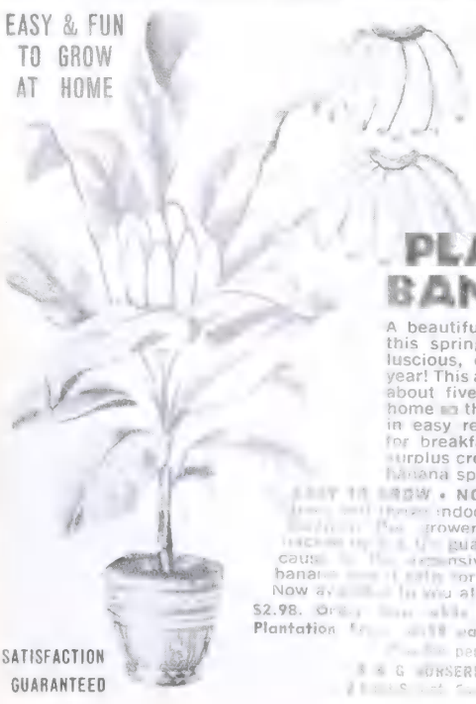


Chinese Stone Rubbing of Kuan-Yin of Eleven Faces on handmade rice paper. By artist, Ting Chou Fong from granite carving of T'ang Dynasty, 713 A.D. Predominantly blues. 12 × 27", $9.95 ppd. Cathay House, Box 2064, Falls Church, VA 22042

Calcutta Necklace From India. Deep red agates set in antique silver metal to wear at home or out toasting the town. $5.75 ppd. No C.O.D's. Catalog of 500 imports, 25¢. Shopping International, 603 Shopping Intl. Bldg., Norwich, VT 05055



EASY & FUN TO GROW AT HOME



SATISFACTION GUARANTEED

Garden Triumph

Produces tasty bananas year after year in your home

PLANTATION BANANA TREE

A beautiful mass of wine-colored blooms this spring—followed by a succession of luscious, edible bananas throughout the year! This amazing dwarf banana tree grows about five feet high; thrives inside your home so that delicious fruit is always within easy reach. Imagine, picking bananas for breakfast cereal, TV snacks. Use the surplus crop for banana cream pie, fritters, banana splits.

EASY TO GROW • NO SPECIAL CARE NEEDED! Your [illegible] indoors, on window sills or patios in [illegible] grower ships only well-rooted trees, [illegible] guarantee for your satisfaction. Because [illegible] extensive research in developing this banana [illegible] for garden nurseries for up to $25. Now [illegible] to you at our incredible low price of only $2.98. Order [illegible] Supply Lasts. #BT-100 Banana Plantation [illegible] each: 3 for $7.50; 8 for $14.00. [illegible] per order pp. & hdlg.

B & G NURSERIES SALES, Dept. JHB
[illegible] Norwalk, Conn. 06855

THE WORLD



Original Oil Painting in rich antiqued colors on crackled canvas. Gallery size, 24 x 36" on wood stretchers. Ready to frame or hang. $24.95 plus $5 packing & freight. World Art Group, HBE-3, 606 Post Road, Westport, Connecticut 06855





Old Dutch Copper Pitchers from Sagittarius' potpourri of old world imports. Handmade, polished, lacquered. #BR-45, 8" size, $11.50; #BR-46, 10" size, $13.50. Ppd. Sagittarius Enterprises, 315 Tenbytowne, Delran, NJ 08075

Wicker Arm Chair with old-fashioned charm for indoors/outdoors. 38H x 25W; seat 15"H. $29.95 exp. coll. Sofa 38H x 48W; seat 16" from floor, $45.95 exp. coll. Corduroy cushions extra. Catalog 25¢. Fran's Basket House, Dept. HB-3, 89 W. Main, Rockaway, NJ 07866



All are Authentic M I Hummels.

For collectors of world famous Hummel figurines from the Goebel Hummelwerk, West Germany





We Congratulate
3½" high $16.00

The Artist
5¼" high $21.00



Annual Plate 1972
Handpainted in beautiful colors
7½" diameter $30.00





Apple Tree Girl
4" high $12.00 6" $27.00

Mailed parcel post insured to you from
Hildegarde's HB

Apple Tree Boy
4" high $12.00 6" $27.00

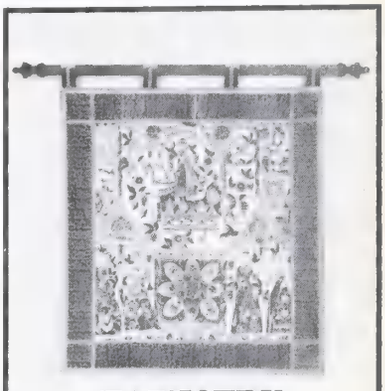
597 Farmington Avenue, Hartford, Conn. 06105



DECANTER

Imported Old World Wine Decanter is handblown from heavy lead crystal. Slug of lead indicating purity of the crystal is implanted in the medalion. A most beautiful addition to your wine service. One Liter cap. (approx. 1 qt.) 11" high; $8.00 ppd. Also available in ½ Liter cap.; $6.00 ppd. Our 78 page color catalog has many unusual values in imported crystal. Money refunded if not delighted.

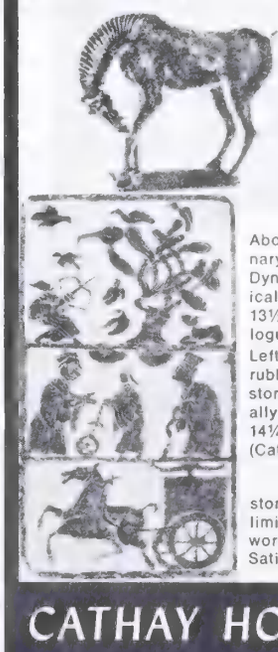
sagittarius enterprises
315 Tenbytowne Delran, N.J. 08075



TAPESTRY

Imported from Europe. This quilted Tapestry depicts Emperor "Charles the Courageous" of Burgundy. Colors are pale blue, red and green on a field of white. Outer borders are gold brocade. Hand printed on woven linen and cotton, 35" x 30". Comes with 37" wooden rod and 2 finials. $48.00 ppd. Many other Tapestries in color in our 78 page catalog, available to you for 50¢. Money refunded if not delighted.

sagittarius enterprises
315 Tenbytowne Delran, N.J. 08075



UNIQUE STONE RUBBINGS OF CHINA'S ART TREASURES

—Beautifully executed
—Signed by the artist
—Priced amazingly low

Above: No. 54. Extraordinary rendering of Tang Dynasty stone relief. Basically bronze-green, 18" x 13½". **$5.00** p.pd. (Catalogue price $7.50)
Left: No. 40. Exceptional rubbing of Han Dynasty stone masterpiece. Basically moss green, 26½" x 14¼" . . . **$8.00** p.pd. (Catalogue price $10.50)

A rare and rewarding opportunity to acquire sophisticated art at below catalogue prices. You will be delighted with the rich warm colors and compelling compositions that are superb in decorator groupings. They are neither prints nor reproductions but are done individually by the artist Ting Chou Fong in the classical technique of applying oil paints and wax to heavy rice paper affixed to masterful stone carvings of the Hen and later dynasties. Quantities limited. Mailed unframed Color catalogue of 60 fascinating works for 50 cents or free with order. Satisfaction guaranteed.

CATHAY HOUSE P.O. Box 2064 Falls Church, Va. 22042

HOMESPUN HOUSE · HOMESPUN HOUSE · HOMESPUN HOUSE · HOMESPUN HOUSE

seamless beauty $120*/SQ YD & UP

FLOOR-TO-CEILING DRAPERIES: "WITHOUT SEAMS"

Now you can drape your home elegantly at factory direct prices. 96" to 120" cotton fabrics carry a 7-year guarantee. Many are preshrunk and machine washable tumble dry, no iron. Save up to 50%. Your choice of custom made-to-measure draperies or "Do-It-Yourself" with no seams to sew or show. Money Back Guarantee. Fabric may also be used for needlepoint, rug hooking, clothes, wall coverings, upholstery, etc.. Send 50¢ ($1 special handling) for brochure and swatches.

*3.33 square yard minimum

HOMESPUN HOUSE
9036 LINDBLADE ST.
CULVER CITY, CA 90230

SAN DIEGO & SAN FRANCISCO



Watch Her Blossom when you give her a Coalport flower plaque for her birthday, an anniversary, or special occasion. Hand-made with rare perfection, tinted flowers (different one each month) bloom against bone china. From England, by one of the Wedgwood group, 5" plaques with month (specify) in gold, $11 each ppd. Downs, Dept. 1103, Evanston, IL 60204.



Step Into Spring in pumps tailored for town-tripping, lasted for the busiest feet. For the girl in the fashion-know and on the go! Chic with the new double knits, pretty spring prints. Black shiny Corfam; black, brown or blue calf. AAAA to EE widths. Sizes 2½ to 10, $20.95; 10½ and 11, $21.95. Add 75¢ post. Solby Bayes, HB3, 45 Winter St., Boston, MA 02108.

THINK SPRING!

THINK VIOLETS! Two bunches of lovely violets—colors true to the real flowers. Shades of violet, hydrangea, blue, many greens for leaves on a white background.
=12 canvas 12"x12" $35.00 Ppd.

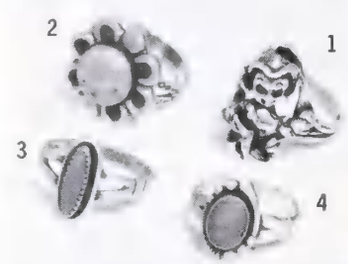
THINK LILACS! Large lilacs strewn over the canvas in deep purples, pale blue, and fresh green leaves on a white background.
=12 canvas 12"x12" $30.00 Ppd.

Designs are hand painted on imported canvas. Shipped complete with imported wool, needles, and instructions.

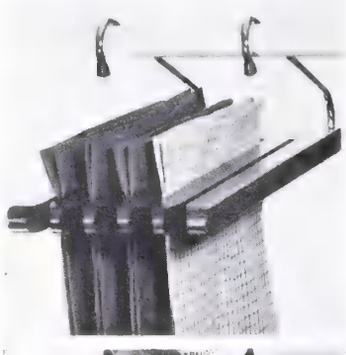
MARGOT HAMILTON NEEDLEPOINT
17 River Rd. Dept. HB3
Worthington, Mass. 01098
Send 25¢ for complete catalog

NEW SAMPLER DESIGNS

Cross-stitch a colorful needlework gift for friends, family or yourself. Price includes floss, lettering pattern, beige linen and instructions. Finished size 12" x 16". HH#155 Wedding Sampler...$4.50 ea. HH#180 Baby Sampler...$4.50 ea. HH#182 Black or maple wood frame with gold trim & glass (frame only)...$4.50 ea. (Ohio res. add 4% sales tax) Historic House, Dept. HB-32, 1810 MacKenzie Dr., Columbus, Ohio 43220.



Pick A Ring that's polished and pretty from these sterling silver beauties. Rings that will not go unnoticed include: (1) Pixie design sizes 5-9, $4.75; (2) flower-shaped turquoise ring, sizes 5-9, $5.95; (3) oblong and (4) oval turquoise rings sizes 4½-7, $3.75 ea. Ppd. Free catalog. Desert House, HB64, Box 11114, Albuquerque, NM 87112.



Sliding Slack Rack. Put those waste closet space to work with the sliding slack rack that holds 5 pairs for easy selection. Compact unit stays in closet while you slide slacks in and out. Keeps creases in, wrinkles out. Cherry wood; chrome-plated hangers $5.98 each. $10.98, 2. Add 75¢ post. The Ferry House, HB3, Briarcliff Manor, NY 10510.



Silver Wine Bottle Coaster is an authentic copy of an antique circa 1700's. Superbly crafted in fine non-tarnish silver-plate with Gadroon border, the coaster is 6¼" in diameter, 2¼" high. Carved wood base, felt bottom to protect table-top. Specially priced at $5 ppd. for wine aficionados. Croydon Silversmiths, HB3, 627-631 King's Highway, Brooklyn, NY 11223.



INTERESTED In ANTIQUES and COLLECTIBLES? Subscribe To . . . the ANTIQUES JOURNAL

76 Pages Monthly—Full Color Cover. This highly [illegible] beautifully illustrated monthly [illegible] contains articles throughout the [illegible] Art Glass & Colored Glass, Dolls, [illegible] Clocks, Bottles and many [illegible] & Collectibles. [illegible] Want ads.

SUBSCRIBE TODAY. [illegible] ONLY $6.00. Please [illegible] satisfaction guaranteed

NAME .....
ADDRESS .....
CITY .....
STATE ..... ZIP .....

THE ANTIQUES JOURNAL
Box 1046HBM, Dubuque, Iowa 52001



DANISH STYLE
FULL SIZE LOUNGE CHAIR

Luxurious imported solid hardwood frame, walnut finish, with authentic gracious curved Danish arms. 28½" wide, 29" high. Thick 4" polyfoam seat cushion, 22" x 22". 3" thick foam back cushion 17" x 22". At only [illegible] your choice of comfortable supported vinyl, or heavy [illegible] Colors—Olive, Tangerine, Black, [illegible] Tan. Or furnish two yards, 54" wide, [illegible] Cushions zippered, fully welted and [illegible]

[illegible] 50¢ for sample swatches and [illegible] Danish living room catalog.

[illegible] assembled, easily set up in 10 minutes.

ONLY
C.O.D.'s [illegible] charges collect
[illegible] money order
$27.50

GRENADA IMPORTS
[illegible] P.O. Box 204, Teaneck, N.J. 07666
[illegible] adds 5% tax

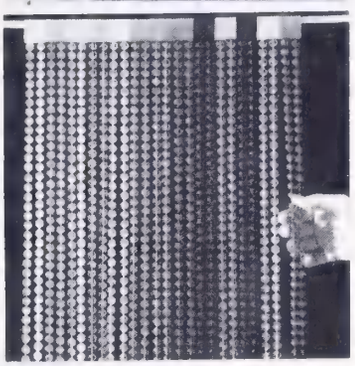


U.S. Presidents On Foreign Stamps. Roosevelt, Lincoln, and other U.S. Presidents pictured by far away countries on genuine postage stamps from Philippines, Grenada, Rwanda, Jordan, etc. Valuable collection (plus Big Catalog), 10¢. Also exciting stamps on approval returnable without purchase, cancel service anytime. H. F. Harris, Dept. PP83, Boston, MA

Portraits In Oil start at $89.50, are taken from photos & painted on canvas by outstanding artists. In our whirlwind age what is more enduring than your loved one's portrait? It's a gift for the family as meaningful as the memories you hold. Catalog, "How to Order an Oil Portrait" is *free*! Van Dyke Oil Portraits, 153 East 57th St., HBT, New York, N.Y. 10022.



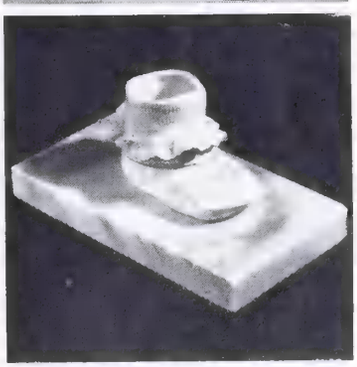
Strands Of Beads in hot pink, blue, green, yellow, orange, black or clear make exciting room dividers. 7-ft. strand with 3-color matched hangers per package. May be trimmed to any length. Minimum order: 12 strands in "high-fever" color combinations or all one color, $7 ppd. Extra strands, 70¢ each ppd. A C Gifts, HB3, 2642 Central Ave., Yonkers, NY 10710.



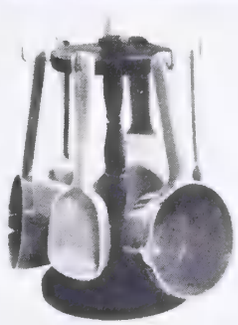
Crystal Hurricanes of old fashioned wavy glass cast a shimmering, flattering light on a buffet supper table. And they are pinch-hitters when a sudden storm breaks in on a pretty day. 9¾" high, $6.50 pr., 6" spiral candles, 50¢ pr. Ppd. Cana catalog, 25¢. Order from Sturbridge Yankee Workshop, HB3, Sturbridge, MA 01566.



Baby's First Shoes. There's nothing so precious to parents as the scuff-toed shoes that their baby wore for his first precarious steps. Now you can have them permanently preserved in "Dresdenite", a china-like finish. In pastel colors, with baby's name & birthdate. Free booklet of styles, prices. Memory Lane, B-32, 225 Crescent St., Waltham, MA 02154.



Free Gift For You! Everything you need to make this "Measure Maid" utensil and recipe stand when you join the National Handcraft Society for 6 months. Each surprise kit for $1.25 monthly. Send $1.25 plus 25¢ for postage for first surprise package and free "Measure Maid" kit. National Handcraft Society, Dept. C-192, Handcraft Bldg., Des Moines, Iowa 50337.



Darwin's Ape contemplating Man as he sits on the books of accumulated knowledge is a justly famous sculpture. This reproduction, hand-cast in Durastone, finished in antique bronze, is a conversation piece in the executive suite, on a professor's desk, an open storage shelf. 9" h. $9.95, $2.00 post. Marlo Enterprises, HB3, 6807 Marsden, Philadelphia, PA 19135.



FREE $2.50 PANTY HOSE

NEW StarCrest of California PANTY HOSE MAKES ALL OTHER PANTY HOSE OBSOLETE!

FREE $2.50 PANTY HOSE

TO PROVE IT .. WE'LL GIVE YOU A PAIR FREE! TO TRY AT HOME AT OUR RISK! NOTHING TO BUY!

To prove how great they are, we will give you a pair **absolutely FREE** — WITHOUT RISK OR OBLIGATION EVER! Wear them! You be the judge! If you agree that they're the **GREATEST**, you can save more than 47% on your future orders **direct-by-mail**. YOU HAVE EVERYTHING TO GAIN AND NOTHING TO LOSE! Hurry! Mail this NO-RISK COUPON **TODAY!**

CHECK YOUR SIZE AND SHADE WANTED HERE

If your weight exceeds that shown for height, select the next larger size.

- ☐ SMALL: 4'10" - 5'2" — 90 - 120 lbs.
- ☐ MEDIUM: 5'3" - 5'6" — 110 - 140 lbs.
- ☐ LONG: 5'7" - 5'10" — 130 - 160 lbs.

- ☐ RHAPSODY—A Warm Beige
- ☐ SPICE—A Lively Cinnamon
- ☐ COFFEE BEAN—A Deep Brown
- ☐ NAVY BLUE—A True Navy
- ☐ BLACK MAGIC—An Off-Black

LIMIT ONE FREE PAIR PER PERSON

☐ Yes, please send me a FREE pair of $2.50 Value New **StarCrest** of California Panty Hose — without risk or obligation.

GOOD UNTIL APR. 30, 1972

StarCrest OF CALIFORNIA NATIONAL HEADQUARTERS 3159 REDHILL AVENUE COSTA MESA, CALIFORNIA 92626

☐ ENCLOSE 50c FOR POSTAGE & HANDLING (no stamps please)

☐ Miss ☐ Mrs. *(please print)* _____ 386

Address _____

City _____ State _____ Zip _____

G-12



NEW on the course GOLFER

or SUBURBANITE. Smart, snappy style, with a swing all its own. Convertible collar, buttons to hem, action back, unique sleeve that unbuttons for added freedom. In best quality J. P. Stevens Seersucker; machine-washable, little or no ironing needed. Brown, Blue or Charcoal Gray with White. In sizes 10-20, 14½-24½. *Satis. Guar.*

$10.00

Postage 60c

Add'l deposit for C.O.D.

WESTERN CLASSICS 606-33G So. Country Club Tucson, Arizona 85716



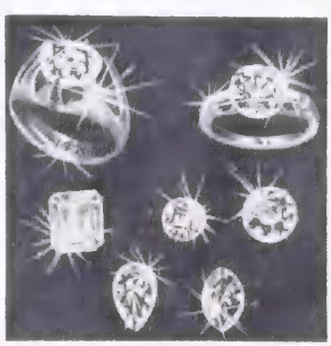
BLEUMETTE "DEMI-BRA"

Answers all your needs for the new, liberated, sensuous fashions. ***Beautiful Uplift.*** No straps, bones or wires. Soft, fluid & comfortable.

Nude color. A, B and C cups. Pkg. of 2 pair—only $3.98

Add 35c Mail & Hdlg.

BLEUETTE, INC. 509 5th Ave., Dept. 368 New York, N.Y. 10017



PURE WHITE BRILLIANCE at $22 per carat

Luxurious simulated DIAMONDS—mar[illegible] ibly like the real thing in beauty, brilli[illegible] and hardness, at a fraction of the cost. The VEGA is UNCONDITIONALLY GUARANTEED FOR LIFE, not to scratch, break, chip, [illegible] or it will be replaced at NO COST. [illegible] on diamond wheel by experts [illegible] imum brilliance. Cost, not thousands [illegible] carat! EASY PAYMENTS. Sold on 10 day MONEY BACK GUARANTEE.

For FREE CATALOG [illegible] *yellow gold, for men and women, write:*

VEGA CO. Dept. HB3, Box 461 Radio City Sta., N[illegible]

The way to select **ORIENTAL RUGS**



is to examine them in your own home

Rare antique, inexpensive antique, semi-antique, and new rugs in antique designs. Each moderately priced.

SEND FOR DESCRIPTIVE LISTS and COLORED PICTURES. Include your Zip Code. Select rugs you wish sent on APPROVAL. *WE PAY ALL SHIPPING CHARGES. NO DEPOSIT OR EXPENSE* to you in ordering our rugs shipped on approval. No obligation to buy.

Antique rugs $95 to $3900
Small to Giant Sizes.
2,000 Oriental rugs from India in pastel (Kirman) colors
100% wool nap, 50 sizes
9 x 12 ft. $295. to $550.

Many giant and unusual sizes

For sale by America's foremost authority and expert on Oriental Rugs, and largest exclusive dealer in natural, unfreated rugs

For 45 years we have been eliminating the element of gamble in buying Oriental Rugs for thousands of customers all over America.

"ORIENTAL RUGS—A Complete Guide"
by Charles W. Jacobsen . . . $15.00
First and only Oriental Rug encyclopedia ever published. 480 pages with 250 plates, 38 in full color.

CHAS. W. JACOBSEN, Inc. 401 S. SALINA ST., SYRACUSE, N.Y. 13201 DEPT. B 315-471-6522



Choose from 11 DECORATOR COLORS

Wicker Linen Hamper

A handy hamper, lightweight and durable with self side handles plus wrought iron handle on lid. Match your color scheme—specify Wedgwood or Bristol Blue, Fresh Green or Olive, Raspberry, Hot Pink, Orange, Yellow, Red, Black or White. Poly wrapped.

15 x 13 x 24" high $13.50
20 x 18 x 27" high $16.50

SHIPPING CHARGES COLLECT
Deduct 10% for natural • Sorry no COD's

SPECIALIZING in PAINTED WICKER FURNITURE and ACCESSORIES
Send 25¢ for Catalog and Color Card

Colorful WICKER GARDEN
400 Jacksonville Rd. HB3-2, Hatboro, Pa. 19040



CHIPPENDALE CONSOLE

Reproduced from the fabled age of elegance, our Chippendale console table brings the beauty of the Georgian era to your home. Solid Andiroba, an exotic wood, finished mahogany, or light walnut. Three drawers have solid cast brasses, and the center drawer is recessed, as is the top above it. W 54 D 14 H 30 inches. Other consoles, and Georgian mirrors, are included in our 148 page catalog of XVIII Century furniture.

$129.00, shipping charges collect. No C.O.D.
Send 50¢ for catalog of reproductions
Dept. 958, Box 266, Concord, N. C. 28025

Ephraim Marsh

STUDY AT HOME

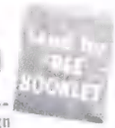
INTERIOR DECORATION



For a Satisfying Hobby or Rewarding Career

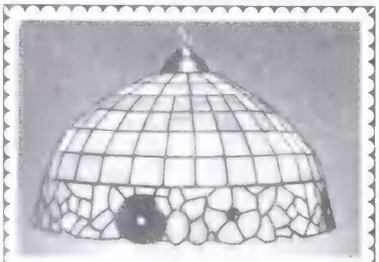
Famous HOME STUDY [illegible] program prepared and [illegible] N.Y. decorators [illegible] sible school [illegible] world. Lessons on [illegible] Arrangement; Color [illegible] Modern Furniture; Antiques; [illegible] Coverings; Wall Treatments; [illegible] Lighting; Pottery; Porcelains; Glass; Accessories. Details on how to set [illegible] start a career. Illustrated [illegible] samples of fabrics, colors [illegible] Certificate awarded.

NEW YORK SCHOOL OF INTERIOR DESIGN
155 East 56th St., New York 10022



New York School of Interior Design
155 East 56th St., New York 10022
Please send me (no obligation) Catalog C22

name .....
address .....
city ..... *state* ..... *zip* .....



You Can Make This
STAINED GLASS SHADE
and hundreds of other Beautiful Stained Glass Creations

Send 30¢ for your copy of "Getting Started in Stained Glass" plus our unique catalog of supplies, tools, patterns and information.

STARTER ORNAMENT KIT—$11.95 ppd.

[illegible] fabulous shop and display rooms at 425 Market St. Rt. 139 near Hanover [illegible] Mass. 8-5 Mon.-Fri., 8-12 Sat.

WHITTEMORE-DURGIN
Box [illegible] Hanover, Mass. 02339



Throne Phone for your bathroom is the last word in luxury. Consider the blissful convenience of avoiding the mad dash (dripping wet) from shower to phone! Choose black, white, gray, or beige. #8-ZE32 bathroom phone $19.95. #8-136R ringer box, if needed, $6.95. Add $1.50 post. $2 w. of Miss. Metropolitan Teletronics Corp., 35 W. 35th St., HB3, N.Y. 10001.



A Dual History. Ancestral chart printed on antique parchment, 21x34", is designed to encompass 8 generations of combined paternal & maternal lineage of both husband and wife and their children. Blank coats of arms may be filled in with appropriate colors. Document comes in storage tube. $2.95 postpaid. Formco, Box 3828-KD, Long Beach, CA 90803.



A Born Traveler. Feet that follow fashion stroll through town, go sight-seeing, visit museums in hand-woven leather Italian imports. White, bone, taupe, navy, moss green or black. (Specify 2nd choice.) with leather sole, flat heel. 5-10 medium, 6-10 narrow, 7-10 slim, $14.95 ppd. Sportiva Imports, P.O. Box 4292, HB23, Normandy Branch, Miami Beach, Fla. 33141.

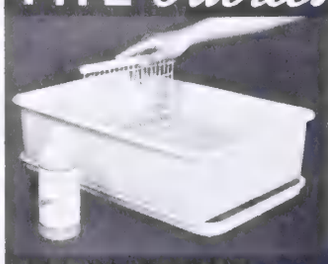


Creative Stitchery is sweeping the country—women who never picked up a needle are embroidering like mad. Choose "Daisy Field" on blue, "Queen Anne's Lace" on gold or "Black Eyed Susan" on olive. Kit with design on Belgian linen, colorful wool & floss, needle, 12x15" white frame, gold beading. $3.95 ea. Add 45¢ post. Victoria Gifts, 12B Water St., Bryn Mawr, PA.



Chandelier Spray is an absolute wonder! Just spray it on the lighting fixture to be cleaned, allow to dry. Your crystal chandeliers will sparkle in a blaze of glory. 7-oz. spray can protects and preserves all surfaces with an invisible coating of miracle silicone. $1.98 plus 30¢ post. Anthony Enterprises, HB32, 585 Market, San Francisco 94105.

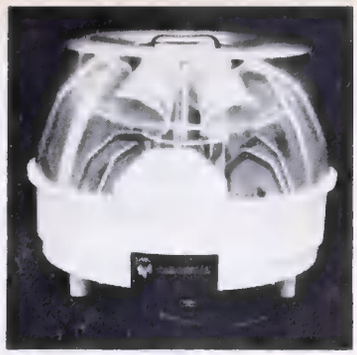
THE *Odorless* CAT TOILET



Liquids filter through screen and evaporate. Litter stays dry and rarely needs changing. Ends messy disposal. Keeps cat's feet clean. Will pay for itself quickly in litter savings. Solids easily removed by wide scoop. Bigger, deeper, stronger than regular cat pans. Non-corrosive. One full pint deodorant with spray head furnished. $7.95 plus $1.50 postage. No C.O.D.'s.

SPECIAL PRODUCTS, Box HB 861, Traverse City, Mich. 49684

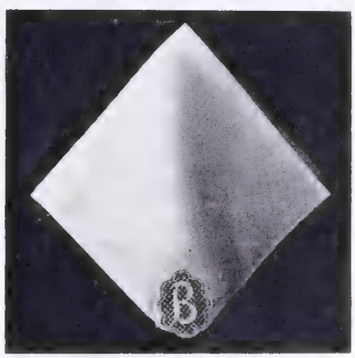
arocelle Dishwasher is a handy rtable with big-machine fea- es. Works on counter-top thout installation or electricity. wered by water, it adapts to st faucets. Washes and rinses ll dinner service up to 6 place ttings. 18" diam., 16½"H, in ld, avocado or white. $39.98 d. Collier's, Box 585, B-372E, okie, IL 60076.



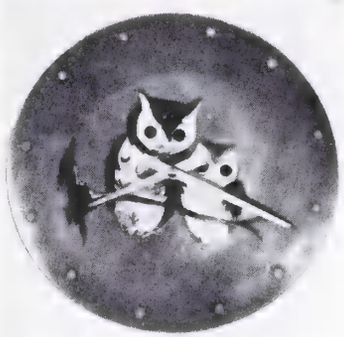
ur Family Coat Of Arms is nd-painted in full color and tfully inscribed. Individually searched and documented. urces supplied. Send name & untry of origins. Rippled eb- y frame, mat and acetate- elded. Ready to hang. Mea- res 16x13". Order #CA270, .95 plus $1 postage. Cadlyn's, B3, 2077 New York Ave., Hun- gton Sta., New York 11746.



onogrammed Napkins. Aristo- atic yet down-to-earth, they're home anywhere from hamlet metropolis. Still on the most- anted list for wedding gifts, x17" dinner napkins with sin- e letter monogram and Ven- e-type lace are permanent- ess white dacron & cotton. $1 ch, $5 for 4, $8.50 for 8. agen's Specialties, HB32, Box 6, Englewood, NJ 07631.



e Owl Clock has a wise and nning personality. Iridescent lors are achieved by fusing ld & green enamels on copper a high temperature. Hand- afted, and truly a work of art! ttery-operated with German veled movement, 8" face, 4.95 plus $1 post. (C Battery incl.) Clymer's of Bucks Co., B3, Pt. Pleasant, PA 18950.



ir Peeking. Lipvue, a clever p-on mirror, lets you adjust eyelash, repair your lipstick ter a kiss in a taxi. Gold- ated frame with plate glass irror, and adjustable clips fits ily over any size lipstick. ift-boxed, it's a pretty resolu- n to the small gift problem. .50 each, $3.95, three. Ppd. zabeth McCaffrey, B3, North- rt, NY 11768.



Handblown Satin Cruet

lown, pressed, patterned, clear or colored lass hold special appeal for 19th century America. Many old molds are lost but the ld look is still in demand. Blue, cranberry r ruby satin cruet with loop overlay. The ontil mark has not been ground off. 8". $10 Postpaid.

HILLPRIDE HANDMADE CREATIONS, HBA-372, French Creek, WV 26218.



FIRST AID KIT FOR CARPETS

$6.95. Postpaid.



Here's professional help developed by Bigelow... America's most experienced carpet manufacturer... for treating almost every rug and carpet accident imaginable. Even coffee, shoe polish, paint and pet stains.

Complete with easy-to-follow directions, three separate solutions for different types of spots, plus cleaning accessories —brush, sponge, plastic knives and absorbent cloth. Compact. Easily stored.

Keep the Bigelow Cleaning Kit on hand for immediate use, so there's no time for stains to "set," and it'll keep carpets looking fresher, lasting longer.

BIGELOW-SANFORD, INC.
Carpet Special Products Dept.
140 Madison Avenue, New York, N.Y. 10016

Please send me ____ BIGELOW CARPET CLEANING KIT(S) @ $6.95. Enclosed is my check or money order for $ ____

NAME (Please print) ____

ADDRESS ____

CITY ____

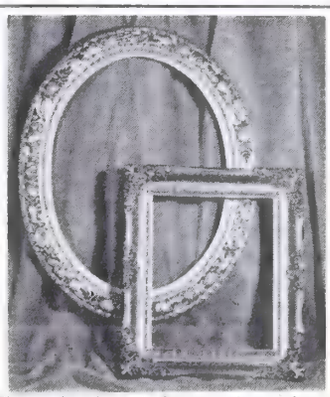
STATE ____ ZIP ____

NO C.O.D.'s. (Allow three weeks for delivery.)



CANDLE CLOCK - Faithfully and authentically reproduced from the invention of Alfred the Great, this Old World momento will mark the time and spark the conversation at any gathering. It makes a perfect gift or a perfect "knic-knac" for that special spot in your home. 9"x12"x5", candle included. $19.95 ppd. Send check or money order to: Dept. HB2.

THE KNIC-KNAC SHACK
P.O. BOX 220, MARSHVILLE, NORTH CAROLINA 28103



These hardwood frames have hand-worked embossed design and gilt finish. Use for paintings, photographs, mirrors, petit point, etc. Frames are 2" and 3" in width. Ppd.

OVAL: 16" × 12"—2" $5.00, 3" $7.00; 20" × 14"—2" $8.00, 3" $10.00; 24" × 16"—2" $12.00, 3" $14.00; 30" × 18"—2" $14.00, 3" $16.00.

RECTANGULAR: 8" × 10"—2" $4.00, 3" $6.00; 12" × 24"—2" $8.00, 3" $12.00; 16" x 20"—2" $8.00, 3" $12.00; 24" x 36"—2" $20.00, 3" $26.00; 24" × 48"—2" $40.00; 3" $48.00. Check or Money order to:

Treasures of the World, Inc.
P. O. Box 476 Charlotte, N. C. 28201

IMPORTED HAND-CARVED DOORS PRICED FROM UNDER $100

In kiln-dried solid mahogany and other woods. Extremely wide selection. Send $1 (handling) for Carved Door Catalog.

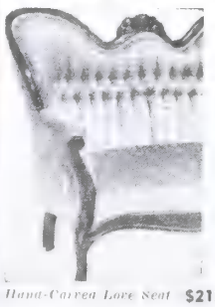




DECORATIVE HARDWARE BEAUTIFULLY PRICED

Everything from massive door pulls to jewelled cabinet knobs. Send $2 (handling) for 206-page Decorative Hardware & Bath Catalog.

ACME HARDWARE CO., INC.
As usual with the unusual since 1926
Dept. 1 150 S. La Brea Ave.
Los Angeles, Ca. 90036



Hand-Carved Love Seat **$213.95**

Your Marble topTable in solid mahogany

$19.95



Romantic Victorian

all solid Mahogany, hand-carved furniture!

New way to save on finest quality furniture. Shipped direct from factory to your home (plus small freight). All tables have marble tops from Italy. Large choice of sofas, chairs, love seats, tables, lamps, rockers, dining room & bedroom. Superb workmanship at modest prices. America's largest selection is in our catalog. And, costly fabric cuttings are sent free!

Magnolia Hall, 726 Andover, Atlanta, Ga. 30327

To get big catalog B-32 and costly fabric cuttings, send just $1. We will refund with certificate good for $2 on your first order. (Send personal check, dollar bills, or stamps.)

Name ____

Address ____

Magnolia Hall, 726 Andover, Atlanta, Ga. 30327

40 HOME PROJECTS IN SPARKLING CLEAR PLEXIGLAS®



FOR HALF THE COST OF READY MADE

This booklet gives complete instructions. Send 25¢ to P.O. Box 4470HB, Philadelphia, Pa. 19140



Above: Clipper Ship Cutty Sark: 23" L. x 15" H. Complete kit with carved wood hull, sail materials, all fittings and mounting board. $19.95 plus 75¢ shipping.

Ship Models

It's a relaxing hobby to build an historic ship model—and its beauty lends warmth and charm to your home.

Our new fully illustrated 144 page catalog shows over 65 Historic Sailing Ships and Cannons—all available in kit form and some as finished models. Also shown are more than 100 pictures of Ships and Sea; figureheads and decorative marine items by the score.

Send 25¢ for catalog to: **PRESTON'S**
100-N Main St. Wharf, Greenport, N. Y. 11944

SATISFACTION OR MONEY BACK

FOR COLLECTOR'S



1972 MOTHER'S DAY PLATE

BING AND GRONDAHL
PREPAID FROM CANADA ONLY $10.95

This is the most sought after of the yearly Mother's Day Plates; now sent to you direct from Canada. Order Now for immediate delivery. Supplies are limited and therefore the plates appreciate very quickly in value.

Send ck. or M.O. now.

STOKES LTD
Dept. HB-72
Queen Elizabeth Hotel Montreal, Canada.



Decorate with Giant JACKS

These table-toppers [illegible] poppers to add [illegible] table, etagere, shelf, [illegible] paperweight on a desk. [illegible] matte black finish $7.95, [illegible] plate finish $10.95. Add 95¢ [illegible]

Pleasing customers since [illegible]

MARLO ENTERPRISES
Dept. B3-2, 6807 Marsden St., Phila., Pa. [illegible]



Beautifully executed in natural colors on white contoured plates to make bird watching an everyday pleasure. You'll love them! Specify Cardinal, Chickadee or BLUEBIRD (not shown).

SINGLE PLATE.....$3.75 PPD.
DOUBLE PLATE .....$4.75 PPD.

[illegible] Tax • Sorry No COD's
SEND 25¢ FOR GIFT CATALOG

Clymer's of Bucks County
Dept. HB3-2, Point Pleasant, Pa. 18950



Folding Table adjusts to three heights (21, 23 or 25") to adapt itself to any chair or task. Crafted of pine, sturdy, wiggle-free table folds away when not in use. Honey tone or maple, antique pine or walnut finish. Top 24" diam. $29.95. Easy Home Kit: $19.95. Add $1 each w. of Mis. Yield House, HB3, North Conway, NH 03860.



Giant Scissors extend lazybones' reach by a good 27 inches. Sit in your deep chair and retrieve a ball of yarn or a package of cigarettes beyond reach. Lie in bed and pull down the shade or close the door. Wonderful for invalids! Tips are magnetized for picking up needles, pins. 5-ply imported birch. $4.29 postpaid. Better Sleep, Dept. HB3, New Providence, NJ 07974.



Photo Finish for the groovy set's polo and sweatshirts—a favorite photograph imprinted in actual size. Send B&W or Color photo (minimum size 3" x 4" (returned). Child's sweatshirts 4-16, $8.95; polos $5.95. Teen's & adult's sweatshirts with long or short sleeves, S,M,L,XL, $9.95; polos $7.95. Postpaid. Fotowear, HB-32, Box 367, Biscayne Annex, Miami, Florida 33152.



Rest Your Case on the front seat of the family chariot. Hold-All Car Arm Rest has 3 fitted compartments for maps, pencils, glasses, tissues, etc. Rugged polypropylene with unbreakable hinge, Morocco leather-look finish. Fits all cars. For M.D.'s, salesmen, tourists. $6.98 ppd. Holiday Gifts, 203-D, 7047 Pecos, Denver, CO 80221.



Train-O-Mat. A chemically odorized, sanitary pad attracts your dog at "comfort" time. An effortless way to housebreak pets, especially for apartment dwellers. The pad fits washable tray. With 2 months supply of pads $4.98; 6 months $6.98. Ppd. Attachable pole for male dogs, 50¢. G & G Research, Box 8395, HB3, Dallas, TX 75205.

KEEP THEM DRY NIGHT AND DAY



Here's the sensible sanitary way to stop the embarrassment of wet garments and bedding. MALE-DRI (for men & boys) or FEMALE-DRI (for women & girls) give day-and-night protection and confidence without the bulk and bother of diaper-like garments. Helps train them to stop bedwetting. Elastic belt, wetproof pouch. Quilted, absorbent, washable cotton pads snap in—snap out for easy laundering. Only $6.95 (plus 55¢ postage & handling) complete with 3 washable snap-in absorbent pads. Guaranteed to satisfy or money back if returned postpaid in 30 days. Send waist measure and specify male or female.



Worn by invalids and thousands of adults, too

PIPER BRACE CO., Dept. HB-32MF, 811 Wyandotte, Kansas City, Mo. 64105

Real Dutch Treat. Your own
r of Wooden Shoes beauti-
y finished and personalized.
de to actual shoe size by the
pliers of wooden shoes to
ompen dancers' of Holland's
ious Tulip Festival. State shoe
. Men's or women's, sizes
3, $8. Children's, sizes 7-13,
50. Marvelous to own or give.
e Brochure. Wooden Shoe
tory, Holland, MI 49423.



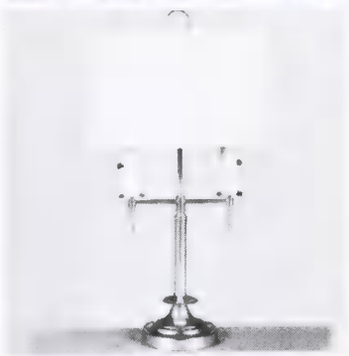
cker What-Not. The mys-
ue of Victorian strike your
cy? This charming wicker
l shelf for books, figurines,
ving ivy comes in decorator
ors: yellow, pink, olive, green,
tol or Wedgwood blue, or-
ge, raspberry, red, black or
te finish. 18w.x6½d.x15"h.,
.95 ppd. Wicker Garden,
Jacksonville, HB3, Hat-
o, Pennsylvania 19040.



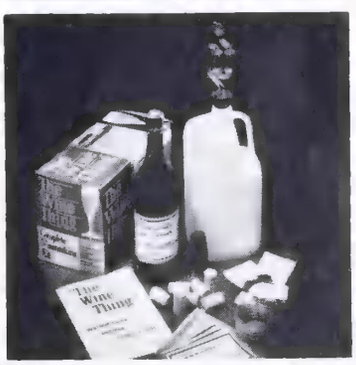
ndsight Mirror can be raised,
ered, swiveled, tilted and
ed in any direction. Now
can really see the back of
r head. Folds out of the way
en not in use, attached to
wall surface. Extends to
', folds up to 23". 6½"
m., plain & magnifying.
95 ppd. Miles Kimball, 33
oma, Oshkosh, WI 54901.



aring Problems are quickly
ved with Executive/Student
ip. So you sew, the children
through homework, Dad an-
ers his mail. Twin candle
nts (individually controlled)
unted on weighted brass-fin-
ed base. White fabric-over-
rchment lamp shade. 24"H,
5.95 ppd. Free catalog. Order
m Byron Industries, Box 264,
3, Great Neck, NY 11022.



e Wine Thing is a winner! In-
des everything necessary to
ke 3 gals. (15 fifths) of wine.
you add is canned fruit juice!
with Fermentation Jug, Nu-
ent Tablets, Sterilizer Tablets,
l Bottle Capsules, Spanish
rks, tubing, labels, recipes,
ppd. Make up to 200 gals.
00 fifths) a yr. tax free.
thur's Gift Village, HB3, 149
Front, Plainfield, NJ 07060.



PERMANENT HAIR REMOVER



SAFELY REMOVES UNWANTED HAIR FOREVER



PERMA TWEEZ—revolutionary 'one-step' home electrolysis device safely and permanently removes all unwanted hair from face, arms, legs and body. This is the *only* instrument with special U.S. patented safety feature that destroys the hair root without puncturing skin. Automatic 'tweezer-like' action gives safe and permanent results. Appears in medical journals. Professionally endorsed. **$16.95**

Send check or M.O. postage paid

14 DAY MONEY BACK GUARANTEE

GENERAL MEDICAL COMPANY, Department HB-93
5701 West Adams Boulevard, Los Angeles, Calif. 90016
Name
Address
City/State Zip
Manufacturer of Professional and Home Electrolysis Equipment

FAVORITE CLASSIC
easy-care in Tattersal checks



Takes you smartly through a busy day, from lunch to shopping or golf. Action back, easy-on snap front, stirrup belt. In easy care 75% Dacron*, 25% Cotton; wrinkle-resistant. **Gold, Tangerine, Green or Turquoise** with white. Sizes 10-44, 12½-24½.

$18.00
Plus 60¢ post.
$10 deposit for COD

OLD PUEBLO TRADERS
600-J3D-So. Country Club
Tucson, Arizona 85716

IMPROVED * Model . . .



HAND EMBOSSER
For Personalized Stationery

Emboss your personal stationery for a lifetime by just pressing a handle. Makes expensive looking raised letter impressions of any 3 line name & address on PAPER & ENVELOPES (reversible). Requires no inks, accessories, service or maintenance. Ideal for adults, teenagers, home or office, clubs, etc. Print clearly 3 lines desired. No more than 24 characters per line. For 1 to 3 lines **$8.95** Plus 75¢ each postage. For 4 lines add $1.00.

EXTRA PLATE ALONE (no frame) $7.85 ppd
NEW DELUXE DESK MODEL
$10.95 + 50c postage
Send 10c for catalog • Po. Res. Add 6% Sales Tax

POSTAMATIC CO. Dept. HB-372 Lafayette Hill, Pa. 19444

The Gift for All Seasons

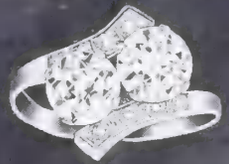


A Present with a Past

Any season is appropriate to share pride in the name which is a family's heritage. A beautiful gift to give or receive — the authentic Coat of Arms for your family name, in full color on an impressive 10½" × 16" wall plaque! Handsome walnut wood-toned finish, three-dimensional sculptured effect. Only $27.75. Satisfaction guaranteed or your money refunded in full. (Money back, too, if we can't trace a Coat of Arms for your name. We've found one for over 92% of the names sent to us.)

HALBERTS DEPT. HB-32
3687 IRA ROAD, BATH, OHIO 44210

A SPARKLING GIFT IDEA
THE KENYA GEM



The brightest jewel of an idea for gift giving... the only man-made gem to rival the diamond! Incomparable beauty and prismatic fire. Rings, pendants, earrings, tie-taks. Men's and women's rings priced from $50. Convenient terms.



Send for free illustrated booklet

KENYA GEM CORP.
Division HB-32 / Philadelphia, Pa. 19122



all'n Slim "NOW" FASHIONS TO FIT THE LONG & NARROW FOOT
...and no extra charge for larger sizes

6A's to B SIZES 6 to 13

FITTING THE NARROW HEEL
Order by Mail - Money Back Guarantee
Send for FREE Catalog HB-3



INGENUE 24.00 *Plus $1 ppd.*
Krinkle patent slip-in with elasticized V-throat and gold metal ornament. Black, Brown, Red, Blue or White. 1½" heel.

Est. 1932
mooney & gilbert INC 31 WEST 57th STREET, NEW YORK, N. Y. 10019
FIFTH FLOOR — SOHMER BUILDING

Picture . . . "COUNTRY CHARM" EARLY AMERICAN APPLIANCES . . . *and You!*

AUTOMATIC ELECTRIC RANGE . . . . . authentic **CAST IRON** reproduction from original patterns. Combined with the Early American charm of this handsome antique is the convenience of fully automatic oven and burner controls, and an easy-care porcelain top. Coffee mill uniquely houses clock, oven timer and minute minder. Fits modern range space. Prices start at **$435.00**, plus freight charges.

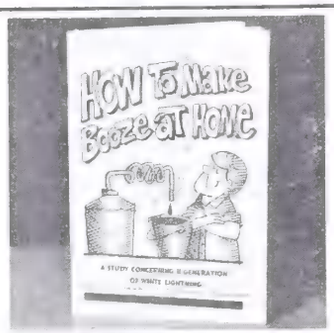
CAST IRON WALL OVEN . . . (inset) Front is **CAST IRON** with handsome scroll design. The 18" oven is fully insulated and porcelain lined. Hearth door conceals all controls, clock and timer. Available in right or left hand door models. Prices begin at **$267.50**, plus freight charges.

Quality Backed by 35 Years of Skilled Craftsmanship.



FREE "Country Charm" Appliance Folder Upon Request

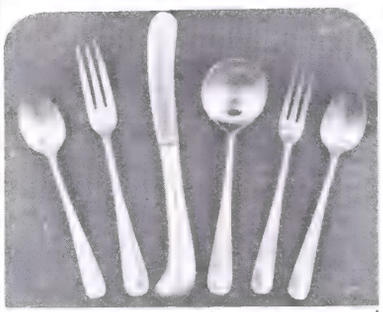
Made and Sold Only by
THE HOUSE OF WEBSTER
"Old Fashioned Gifts"
BOX HB 372 ROGERS, ARK./72756



CALL IT OLD UNCLE ZEKE. . .

You'll laugh all the way through "How To Make Booze At Home". This "How To" booklet is a personal account of the author's own (hic) research. Tells you how to make whiskey, wine, brandies and fine liqueurs all for less than $1 per quart. And, it all can be legal. You'll love the Booze Book. . .(and any friend you include) can be loveable old booze makers too! Great gift! **$2.98**, plus 36¢ first class postage. Send for free catalogue.

WEST-BERG ENTERPRISES, LTD.
2842 E. Serendipity Circle, Dept. 103-A
Colorado Springs, Colorado 80917



Pistol-Handled Stainless
in an heirloom tradition

An exact replica of a famous old sterling pattern, with graceful pistol hollow handled knives, 3 tined forks and rat-tailed spoons. In heavy hand-forged (these are not stamped) satin finished stainless. Service for eight includes 8 dinner forks, 8 dinner knives, 8 salad forks, 8 soup spoons, 16 teaspoons, plus 2 serving spoons.

50-piece service for 8 ..... **$29.95**
75-piece service for 12 ..... **44.95**
Steak Set, 8-piece pistol handles (not shown). Gift boxed. $16.95

OPEN STOCK AVAILABLE
Economy Set, stamped, not forged.
50-piece service for 8..... $19.95
75-piece service for 12..... 29.75
ALL POSTPAID BY US
SETH and JED
Dept. HB-32, Great Barrington, Mass. 01230

No need for coasters!

EXECUTIVE GLASSES ENCASED IN LEATHER

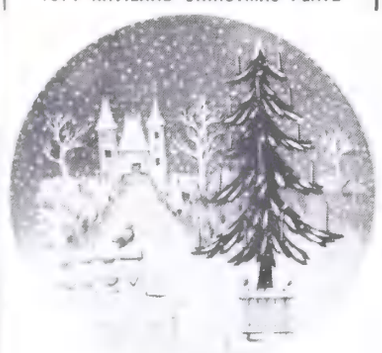


Handcrafted design of Raymond Keller of California. 11 oz. and 14 oz. glasses encased in heavy premium horsehide which has been treated for stain resistance. Attractively eliminates the need for coasters while providing a firm grip and a stable base for the glass. Excellent for both hot and cold drinks. Satisfaction guaranteed.

#100, 11 oz.—four—$10.00 + .75 post.
#200, 14 oz.—four—$12.00 + .90 post.
Write for FREE gift catalog

JOCO GIFTS
4017 Fairfax Road
Baltimore, Md. 21216

1971 HAVILAND CHRISTMAS PLATE



A SPECIAL ISSUE OF 1,000 PLATES ONLY

To Commemorate Christmas 1971 from the famous Haviland Factory of Limoges, France. This 8" Plate, with a pale blue background, depicts a spectrum of colours to enhance the spirit of Christmas.

$19.50 inclusive of postage charges.

Also Available:—
1972 Bing and Grondahl Mother's Day Plate $10.00 ppd.
1972 Royal Copenhagen Olympic Plate First edition $15.00 ppd.

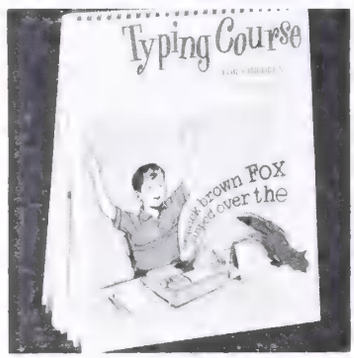
JOHN SINCLAIR LIMITED
266 GLOSSOP ROAD, SHEFFIELD. S10 2HS. ENGLAND.



Bless Blue Willow for its wond ful old-fashioned ways. We l its traditional pattern. Wa going to use our tumblers milk, juice, bouillon; the qu pitcher for spring flowers. piece juice set, $3.95. Set c matching dessert bowls, $2. Add 50¢ postage each Added Touch, 12 Water Bryn Mawr, PA 19010.



London Bridge Paperweig After the historical bridge w re-erected at Lake Havasu, A excess pieces were cut and p ished for use as paperweigh souvenirs. Thames waters ha washed this timeless granite 2000 years! 4x1½x¾" with c tificate of authenticity bono to stone, $5.98 plus 50¢ p Harriet Carter, HB-3, Plymo Meeting, PA 19462.



Typing Course For Childr What a wonderful way for youngster to learn how to ty school assignments or answ mail (especially if his han writing, like our son's, is less th perfect). Developed by Edwa Fry, Ph.D., Prof. of Educati at Rutgers University, it teach the "touch system." $4.95 p 30¢ post. Clymer's, HB3, Pleasant, PA 18950.



Gourmet Cutting Board a coffee table has a drama clean look, designed for tod with tomorrow in mind. Solid thick laminated end-grain map block on black steel base w Shepherd casters. 30x30" $17 24x24" $155. Block only, 3 30", $95; 24x24" $75. Expre collect. No COD's. Catal 50¢. J&D Brauner, 298 Bowe HB3, New York 10012.



Renew Your Danish Chair w the new pin-end, clip-end, loop-end rubber straps that place sagging or broken on $1.35 per strap, webbing 5 a foot. Ppd. Specify style, sl to-slot measurements. Foc cushions and zippered covers fine Danish fabrics or vin Swatches, price list, 25¢. E Evans, 630 N. Western Av Dept. H, Los Angeles 900



THE NEW SHAPE OF SOUND

Enjoy music wherever you go, hang it from the ceiling or take it to the beach. Suction base allows you to stick it on your car or boat. Plugs into any electrical outlet or car cigarette lighter, also plays on batteries. (Accessories and batteries included). It's the essence in sound and as beautiful to look at as it is to hear. Size 12" diameter. Lustrous White. $159.95 plus $4.75 postage and insurance.

Sunco Limited Box 1737, Pompano Beach, Florida 33061

e of Bells. Since earliest es, bells have been endowed n legend. They have pro- med triumphs, floods, fires, at joys and sorrows of man. g glass bells for dinner table bedside use are a summons n the past. Choose caramel, ple or pink slag. 6" high, 50 each ppd. Hillpride ndmade Creations, HB-12E, nch Creek, W. Va. 26218.



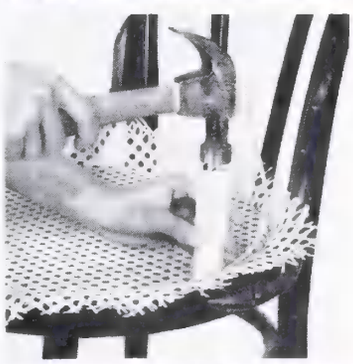
wel & Needlepoint Kits. In- dually researched. Custom- de kits contain: hand drawn tern on linen (or hand painted #12 needlepoint canvas), n, needle, illustrated instruc- s, heraldic description, ref- nce source. Crewel Kit, 11x- with frame, $22.50. Nee- point Kit, 16x20", unframed, .50. Ppd. The Ship's Chan- , HB3, Wilmington, VT 05363.



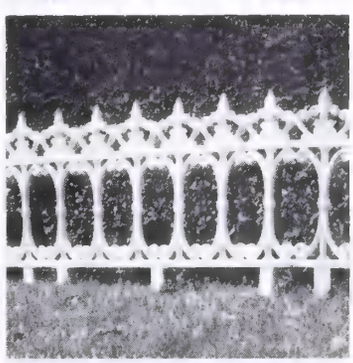
de Capricorn? Libra, Leo or t you know? Just send his her) birthday for the right liac sign. Three-dimensional er-plated key ring is hand- shed. Or you may have dant, pin, tie tack, tie clip, or book mark with lucky liac symbol. $1.50 each. f links, $2.50. Ppd. Order n Beech Hill House, B-3, Box , Scarsdale, NY 10583.



ative Cane Kit includes nec- ary materials and easy in- ctions to give an amateur fessional results. Decorative, able cane is used for grooved ir seats, screens, stereo akers, panels, planter box, d-boards, room dividers, et Cane in two sizes (specify): 18", $4.25; 24x24" $6.25. d 50¢ post. T.I.E., h, P.O. Box 1, San Mateo, CA 94403.

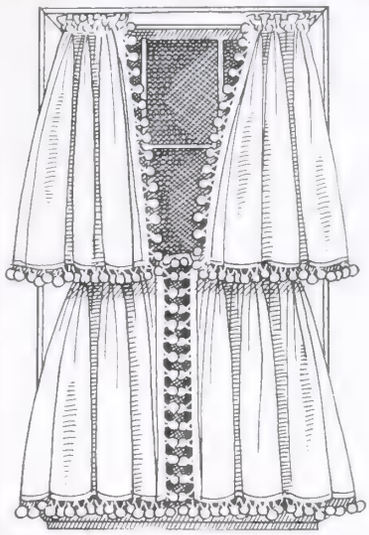


corator Fencing for lawns, ks, shrubbery, flower-beds ks like wrought iron. It's de of strong, white poly- ene; won't fade, rust or dent. mes in two-foot sections. 16- high overall, incl. 5" spikes. tions snap together for any gth. Two sections, each two t long, $2.75 plus 80¢ post. isan Galleries, HB3, 2100 N. skel, Dallas, TX 75204.



CURTAIN CHARM

WITH BALL FRINGE ON BLEACHED MUSLIN



20", 25", 30", 36", 40" long **5.00** pr.
2 pairs to window as shown **10.00**
45", 54", 63", 72" long **6.50** pr.
81", 90" long **8.00** pr.

All pairs 74" wide
MATCHING VALANCE
9" x 80" **2.25**

Please add 75¢ to each order for handling

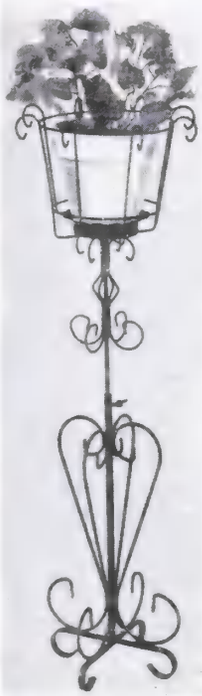
For years, New England housewives have made these charming WHITE MUSLIN curtains for every room in the house. COUNTRY CURTAINS makes them for you with all the original simplicity, warmth and handmade look. Practical long-wearing, these unusually attractive curtains of white, pre-shrunk muslin with matching color ball fringe retain their crisp appearance with a minimum of care.

Satisfaction guaranteed. Check or money order. No COD's please. Write for brochure showing full line of curtains in many styles and fabrics.

Mass. res. add 3% sales tax

COUNTRY CURTAINS

At the Red Lion Inn
STOCKBRIDGE, MASS. 01262 Dept. 34



Wrought Iron

PRETTY PLANTER

$10.95

Plus $1.35 post.

DELUXE MODEL

The finest! A decorator piece that adds Mediterranean charm to any room or terrace. Adjusts to 32" to 46". Top is 12" dia. Base is 9". Pot not inc. Black, Avocado, White (white with gold or Black with gold $1.00 extra)

Money back guarantee

SEND FOR FREE GIFT CATALOG

Henry R. Smith Studios
Dept. B32
39 Crestline Rd.
Wayne, Pa. 19087

STACKABLES

for neat storage



only $4.95

PER SET OF 3 CUBES

Ideal where hazards or economy prevent use of costly furniture. Designed of RIGID FIBERBOARD in basic 12-inch or 14-inch Cube. Set Cubes side by side or on top one another to form room divider, wall or section for storage of books, toys, clothing, radio, documents, knitting —anything! Great for playroom, den, basement, attic. In Oyster White for use as is or decorate to taste. Set of three 12-inch Cubes $4.95 plus $1 postage. 3 Sets (9 Cubes) $14.95 postpaid. Set of three 14-inch Cubes $6.50 plus $1 postage. 3 Sets (9 Cubes) $18.75 postpaid.

PEGASUS Dept. HB-3
175 Lauman Lane, Hicksville, N.Y. 11801



The Original

TWIN BED BRIDGE

with patented square rib

Makes a Comfortable King-Size Bed out of Twins!

- Fills space between beds.
- Made of soft polyurethane foam.
- Fits any size twin beds.
- Uses standard size sheets.
- Rolls up for easy storage.

$7.95

We pay all postage
Satisfaction Guaranteed

TONI STERN
HB-3, 54 W. So. Orange Ave.
South Orange, N.J. 07079

AMERICA'S FINEST

VICTORIAN FURNITURE



$19.95



$124.95

All hand carved of solid Honduras mahogany. Table tops of Italian Carrara marble. Shipped direct from Montgomery factory, world center of the Victorian industry. Large choice of covers and finishes. Freight charges collect

MARTHA M. HOUSE

1022 SOUTH DECATUR STREET
MONTGOMERY, ALABAMA 36104
Telephone (205) 264 3558

CLIP

Send $1 for B3-72 catalog, fabric samples and certificates worth $2 to $20 on your first order.

Name_____

Address_____

Zip_____

LIKE WALKING ON AIR!

good to yourself. Exquisitely comtable, hand-laced casual moccasins t make you feel like you're walkon air! Light bouncy foam crepe es, choice top-grain leather, smartstyled for casual living. Quality de! Over 223 sizes in stock! No ra charges for the hard-to-fit. Purses can be exchanged. Women's and half sizes 3 to 13. AAAAAA EEE widths. Guaranteed to deht or money back. RED, WHITE, MOKE, TAFFYTAN, BLACK. ve second color choice. Factory-to- $7.98 postpaid. COD's accepted.

MOCCASIN-CRAFT
OC Mulberry St., Lynn, Mass. 01903





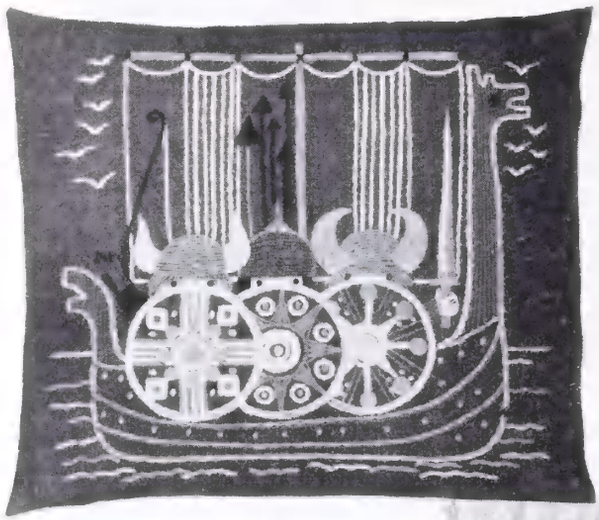
COUNTRY ROADSIDE TO STITCH

This nostalgic picture of a country roadside brings back the simple, quiet life so greatly desired today. Worked completely in solid, straight and loop stitches, the finished embroidery has all the impact of a fine painting. The kit includes design on 22" x 29" off-white homespun, crewel yarns in blues, with touches of white, grey, green and black, needles and directions. $8.95 plus 75¢ postage.

The Stitchery

Dept. HB903, 204 Worcester Turnpike
Wellesley Hills, Mass. 02181

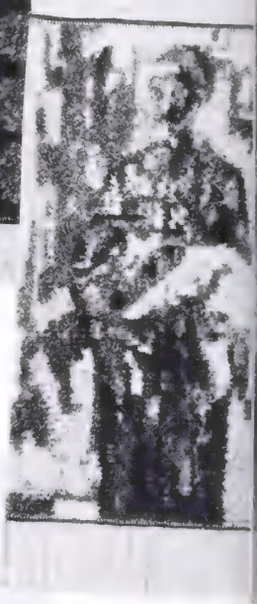
WINDOW SHOPPING FOR NEEDLEWORK



Three Little Vikings stamped on moss green linen for colorful embroidery. A Swedish import! Kit #0105, 12½ x 15" picture or cushion top, $18.95 ppd. 40-pg. color catalog, $2. (refundable with $25. order) Skön Embroideries, BE3, 55 Lambert Lane, New Rochelle, NY 10804



C.U.M. Rya, Denmark's famous creative house, offers a fabulous choice of Rya rugs, pillows, & needlework designs in 3 colorful brochures. Send $1 to Scandinavian Rya Rugs, Box 447, HB3, Bloomfield Hills, Michigan 48013



Blue Daisies Needlepoint Pillow. Kit includes hand painted canvas, colorful imported wool, needles, crystal-clear instructions. 12 x 12" on #12 white canvas. $30 postpaid. Margot Hamilton Needlepoint, 16 River Rd., Worthington, MA 01098





REFRESHINGLY PINK

with life like green leaves growing from the binding just as they were growing out of the earth. 100% Belgium linen background. Kit includes needle, instructions, carding, and tagged crewel yarn. Complete pillow size 14" x 14".

K-69 Geraniums—**$8.95**
68¢ delivery charge
Florida residents add 4%
Hoops $1.25 each additional.
Full color brochure of additional kits **$2.00**

THE NEEDLEWORK STUDIO
P. O. Box 1754, Dept. 372HB
Pompano Beach, Florida 33061



NEEDLECRAFT FROM A TO Z

Needlework Studio offers a unique monogrammed needlepoint kit for your spring decorating changes. Suitable for framing or making a pillow. Finished size measures 14" X 14". Design outlined on canvas and kit comes complete with instructions and the softest, finest yarn available. Background done in creamy white. Available with pink, blue or yellow flowers and initial. Please specify color and initial desired.
Kit = K-NDI $19.95 plus 68¢ delivery charge.
Hoops $1.25 additional.
Florida residents add 5%
Countries outside U. S. add $1.50
Color sheets of other kits available of crewel and needlepoint kits ..... $2.

THE NEEDLEWORK STUDIO
Post Office Box 1754, Dept. 372HB
Pompano Beach, FL 33061

UNIQUE DESIGN



TROUT PILLOW

#P-38

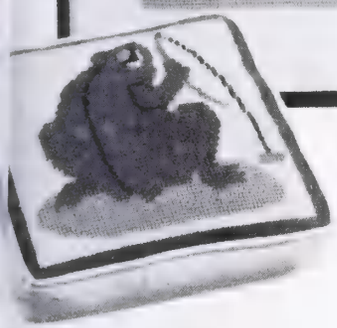
16" diameter on 14 stitch canvas. One of our many designs hand-painted in oil on finest quality canvas. Price includes all wool. Background color of your choice. $40 ppd.

36 page illustrated catalogue $1.50

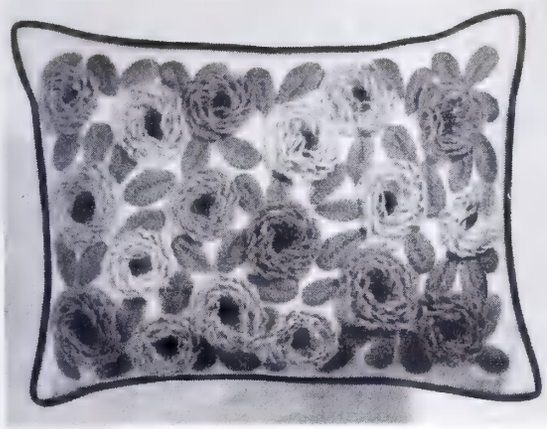
AMERICAN NEEDLEWORK CENTER, INC.
2803 M St., N. W., Washington, DC 20007 202-337-1534

AFICIONADOS





American Needlework Designs are enchanting. Handpainted in oil on finest quality canvas. Kit #SP-26 Lamb for small pillow or picture, $13.50; #SP-4 Fishing Frog, $10.50. Ppd. Custom-work, too! Catalogue, $1.50. American Needlework Center, HB3, 2803 M St. NW, Washington, DC 20007



Crewel Jewel. Embroidery Kit to complete 12 x 16" knife edge pillow top & back: "Floral Swirls" design, crewel yarn, embroidery thread, zipper, needle, piping. $5.95 plus 40¢ post. Stitching Studio, B-32, 2 Bridge St., Plattsburgh, New York 12901

"Needlepoint" by Hope Hanley, $7.95; "Fun with Bargello" by Mira Silverstein, $4.95; "Crewel Embroidery" by Erica Wilson, $7.95; "A Treasury of Crochet Patterns" by Liz Blackwell, $12.50. 68¢ post. each. Needlework Studio, Box 1754, Pompano Beach, FL 33061

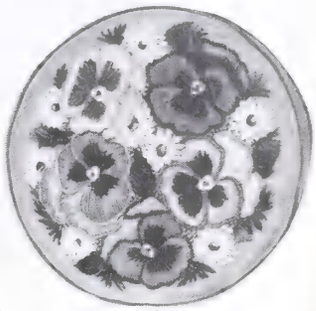




"SCULPTURED BOUQUET"

Capture the beauty of spring with this colorful picture or wall panel. Kit includes design on Belgian linen, needle, instructions and yarns in rich shades of green, red, lavender, purple and black on an ecru background. Finished size 18"x28".

$9.95
plus 65¢ postage and handling.



"PANSY PATCH"

Pick a pansy pillow to embroider for your decor. Kit includes design on lime Belgian linen for 14" round box pillow, pillow back, piping, zipper, instructions, needle and embroidery yarns in colorful shades of gold, orange, white, green and purple. **$5.95**
plus 40¢ postage and handling.

Satisfaction Guaranteed
N.Y. State residents add sales tax.

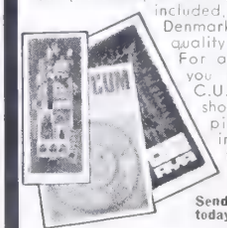
STITCHING STUDIO Send for our new catalogue of selected Needlework Kits
Dept. B-32, 2 Bridge Street, Plattsburgh, N.Y. 12901

NEEDLEWORK FOR 1972



Creative—Decorative YOURS!

Now for the 70's you can choose from any number of delightful patterns from Scandinavia's foremost contemporary artists—thick, luxurious rugs; pillows; wall hangings; even an embroidered clock!
C.U.M. Rya, Denmark's famous creative house, offers this sparkling choice of Rya rugs and pillows or lovely needlework designs—an opportunity to add your own creative touch to your home or that of a loved one. Three colorful brochures describe the dozens of traditional and contemporary Rya and Embroidery patterns—all for just $1.00. The complete kits, with everything you need included, will arrive from Denmark, delivery and quality assured.
For a second $1.00 you will receive a C.U.M. Rya catalog showing rug and pillow patterns, instructions, history—all in rich colors.



Send your dollar(s) today to:

SCANDINAVIAN RYA RUGS

P.O. Box 447, Dept. 3
Bloomfield Hills, Mich. 48013

EMBROIDERIES



CHICKEN LITTLE & FRIENDS. Tripping merrily through the barnyard, gold and orange and white and lavender on green grass ground. To make for a wall with just basic embroidery stitches. Order #1015. 16"x20". $15.95. Send $2 for new 40 page color catalog. Comes with Merchandise Certificate worth $2 on purchase of $25 or more.

SKÖN **EMBRODERIES**
55 Lambert Lane
New Rochelle, N.Y.
10804 Dept. BE 3

RYA KITS



NEW 1972 COLLECTION. We've done it again. Awarded 10 gold medals. Now you do it. One simple stitch makes our any-started rya hangings, rugs or cushions. Kits imported from Sweden feature lustrous rug wools, easy to follow charts and English instructions. Send $1 for color catalog.

SKÖN **SKÖN CRAFT**
55 Lambert Lane
New Rochelle, N.Y.
10804 Dept. HB 3



SILVER TART SERVER $2.00

. . . A beautiful gift for your favorite hostess. Crafted of fine silver plate, with exquisite pierced filigree pattern and handle for serving tarts and elegant pastries. Lgth. 5" by 2½". Order several at this special low price.

EXCEPTIONAL VALUE $2.00

Plus 20¢ each postage

Money back guarantee if not delighted

FREE—Big 81/2" x 11" 64 page gift discount catalog, Jewelry Catalog, full color—146 pages, at 50% discount—only 25¢

Croydon SILVERMART, LTD.

627 Kings Highway (Dept. 372) B'klyn, N.Y. 11223



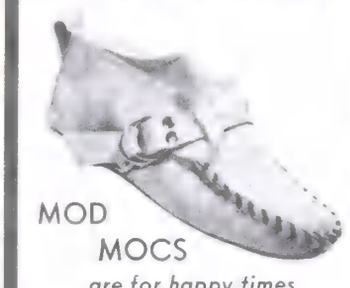
FINE-MIST SPRAYER $2.98

The professional way to pamper house plants and cut flowers—bathes them in the gentlest film of water. Marvelous for seedlings—can't injure the tenderest little shoot. Great for ironing or pressing—dampens evenly. Glowing solid brass, richly lacquered. 6" high.

#6414 Sprayer $2.98 (add 35¢ post. & hdlg.)

LILLIAN VERNON

Dept. B31, 560 S. Third Ave.
Mt. Vernon, N. Y. 10550



MOD MOCS

are for happy times

Pocahontas would have loved the swingy side buckle on these hand laced, soft sole moccasins, cushioned with a comfy foam insole. You can choose beige, tiger eye (gold), or brown, all in fine suede leather. Order your shoe size.

$8.75 postpaid.

Send for FREE CATALOG of other Southwest Specialties.

desert house

Dept HB-65
P.O. Box 11114
Albuquerque, New Mexico 87112



Bisque Ovals

Enchanting children in gentle greens and golds on Bisque Ovals. For bedroom, bath or anywhere a little gentleness is in order. With olive velvet loops and brass hanging rings. Small ovals about 1-3/4 x 2-1/2, center oval 2-1/2 x 3-1/2

The Set $5.65 ppd.

Send 25¢ for catalog.

L. T. BARTH STUDIOS

3220 Northaven Ct., B-3 Dallas, TX 75229



Over 1000 Active, Inactive and Obsolete Sterling Patterns

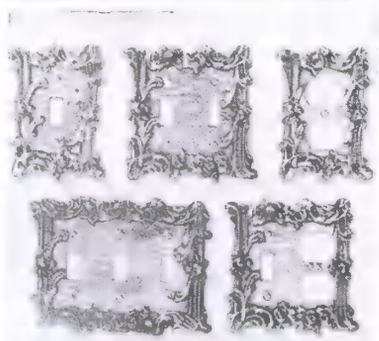
For Immediate Delivery

We will also give a liberal allowance on incomplete sets of old sterling silverware, flatware and jewelry against the purchase of any new, current pattern of silver.

We specialize in buying for cash your diamonds, silver, jewelry

JULIUS GOODMAN & SON

113 MADISON AVE., P.O. BOX 195
MEMPHIS, TENN. 38101



PROVINCIAL SWITCHPLATES

Switch to beauty in your home with little cost with our golden brass-plated switchplates. Non-tarnish antique finish, screws included. Also in antique white.

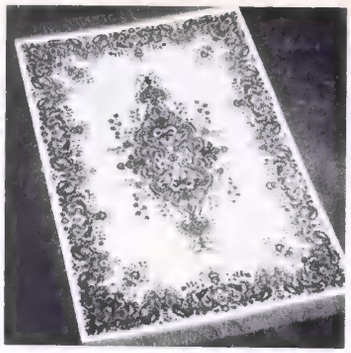
SINGLE—[illegible]	$1.00 each 3 FOR $2.95
DOUBLE—[illegible]	$1.50 each
TWIN OUTLET—[illegible]	$1.50 each
TRIPLE—[illegible]	$2.95 each
COMBINATION—[illegible]	$1.95 each
DOOR KNOB w/spindle & rosette	$1.95 each

PLUS 15¢ POSTAGE & HANDLING

Add 6% Sales Tax. Sorry No COD's

WHAT'S NEW SHOP

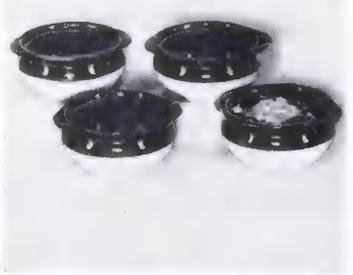
[illegible] Mawr, Pa. 19010



Oriental Design Rugs. Centuri old designs are woven out natural yarns. Background co ors: med. blue, green, red ivory. Sturdy area rug is a cop of a museum original. 4x $19.95; 6x9' $34.95 ppd. 8x1 $49.95, 9x12' $59.95, 9x1 $89.95. Freight coll. Internatio al Rug Co., HB3, 360 Amste dam Ave., New York, NY 1002



Primitive Candlestick Lamp sanded satin-smooth to stain glowing wood tone; antique decoupage. Native hardwoo lamp 21" tall with 3-way swit & 8-ft. cord. Shade in white beige textured shantung; oyst or brown burlap. $10.25 pl $1.50 post.; $2 w. of Rockie Free color brochure. Baxwoo Crafters, PHB-23, 1171 Con mercial, Lexington, KY 4050



French Onion Soup steamin pungently in individual stonewa bowls nourishes man's hunge Add a crusty loaf of brea cheese, and Voila! a feast fit f a king. Four 12 oz. brown ston ware bowls with matching li are ovenproof, dishwasher-saf $4.95 ppd. Colonial Garde HBE-3, Valley Stream, NY 1158



Fan Tailed Ruffed Grouse. O of the thrills of springtime hearing the male Grouse "drur ming" on his favorite lo Sounds like a Model A Fo starting its motor. Sensitive hand-carved, hand decorate and almost life size, 10" hig $39.95 ppd. Carl Forslund, HB 122 E. Fulton St., Grand Rapi Michigan 49502.



Easter Time is a happy time indulge your sweet tooth a with this fine dietetic assortme from Estee, what pure pleasur Gift Tray: milk chocolate petit fours, pastry sticks, almo bars, wafers & hard candie $5.99 ppd. Free catalog dietetic delights. Estee Can Co., B-3, 135 W. Central Blv Palisades Park, NJ 07650.

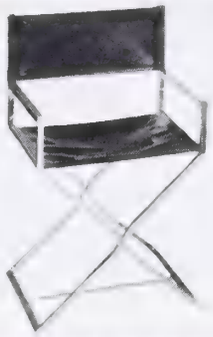


Lion of Israel. First collecto plate issued by the Judo Medal Society is engraved 24k gold on fine translucen china. Limited edition pla 10½" in diam., edged in go and individually numbered. original by American sculpt Elizabeth Weistrop, $25 pp Judaic Medal Society, HE 505 Dolores Ave., Half Mo Bay, CA 94019.

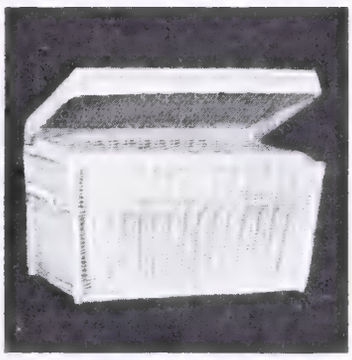
chmond Lace Tablecloth. Be carefree as you please, this quisite tablecloth needs no ampering. It's a revival of panish lace in 100% drip-dry, -iron Dacron. White or ivory. x108" $35, 72x90" $30, 60x80" 5, 72x90" oval $30, 72" round 0. Ppd. No C.O.D.'s. Bernice udios, HB3, Box 147, South-gton, Connecticut 06489.



rector's Chair. Whether he's esiding over a card game or bevy of beauties, director's air is a man's favorite—big th women, too. Trend-setting rome with leather-look black white vinyl for traditional, odern, eclectic décor. $19.95 ch, $75 for a sociable group 4. Shipping coll. Catch 95, vision of Flynn Group, B-32, 5 Madison, New York 10022.



illow Stowaway is something ery home needs to store out--season clothing, blankets, ys. Sturdy maple-stained wil-w chests with hinged lid, easy tote handles are imported m Europe. 20x14" $12.45 $1. st.; 24x16" $14.70 $1.75 post.; x17" $17.95 $2.25 post.; 30x " $19.95 $2.75 post. Fran's sket House, 89 W. Main, B3, Rockaway, NJ 07866.



anine Heraldry. Your dog's cestry traced back 3 ($5), 4 0), 5 ($15) generations. Pedi-ee certificate on parchment per with all champions in d. Send complete info from ur AKC paper: breed, sex, lor, birth, name, AKC#. Also KC#, name & dates of sire & m, breeder, your name & ad-ess. Puppy Palace, 35 S. titia, Phila., PA 19106.



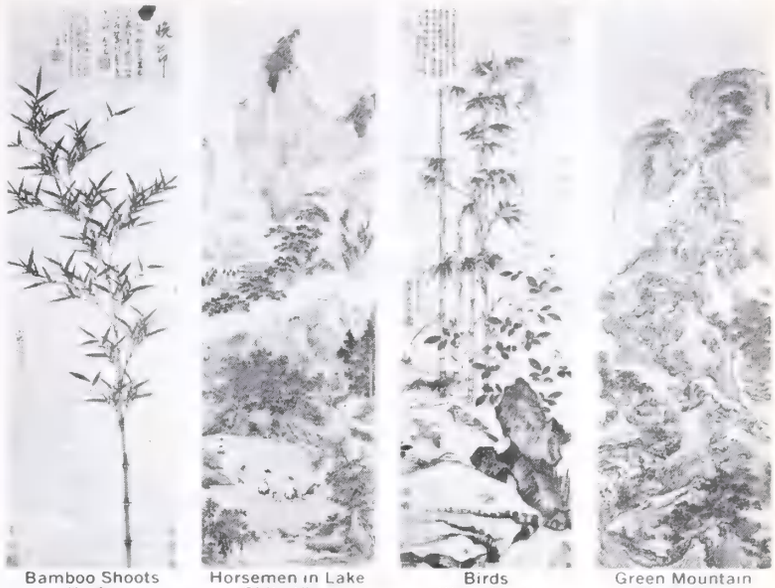
b Chair. The look is casual egance and marvelous. Hand-fted over foam. Hardwood ame finished in antiqued fruit-od, chestnut or oak. (An-ued white & color, $5 extra). velvet, $76.50 ea., $145 pr.; ushed velvet, $81.50 ea., $155 . Shipp. coll. No C.O.D. Cata-g, 25¢. Order from Bryan obeson, Dept. 58, Box 757, ickory, NC 28601.



Vorking Overalls for the pint-zed fun setters who are hard play. By Oshkosh, B'Gosh! ickory striped denim with full ib, stout stitching, rust-proof rippers. Your child—boy or irl—will outgrow them before e outwears them. Sizes 1 to 8, o size 7. $5.95 ea. postpaid. Order from Miles Kimball, 33 lgoma Blvd., Oshkosh, WI 4901.



4 Magnificent Ancient Dynasty Panels Reproduced in Full Color



Bamboo Shoots Ku An | Horsemen in Lake Ch'In Ying | Birds Wang Yuan | Green Mountain Yuan Yao

Original Publisher's List price $20 . . . complete set now only $3

EXQUISITE MUSEUM MASTERPIECES YOURS AS LARGE 36" x 15" FULL COLOR PRINTS FOR YOUR HOME OR OFFICE—ALL 4 ONLY $3

So you can add a final decorator touch of quiet beauty and elegance to your decor, we've taken these four exquisite hand painted panels and reproduced them with the delicacy and brilliance of the museum originals. Each lithograph captures the silvery iridescence and jewel-like colors that make these paintings so subtle and mystical. Unfortunately it is impossible to reproduce the delicacy and craftsmanship in each panel from the small black and white illustrations here. Only when you actually see these lovely masterpieces will you be fully able to appreciate their quality and appeal.

OFFER WILL NOT BE REPEATED THIS SEASON

We urge you to order your Dynasty Panels now, while the supply lasts. Each magnificent panel is reproduced in full color and is 36" x 15" with crisp white borders — MORE THAN FOUR TIMES LARGER THAN THIS ENTIRE PAGE. But hurry, this offer will not be repeated this season in this magazine.

COLONIAL STUDIOS, DEPT. AP-20
20 Bank St., White Plains, New York 10606
Please send me the four 36" x 15" full-color Ancient Dynasty Panels for only $3 postpaid on full money-back guarantee if I am not delighted.

Enclosed is $ (Print Clearly)

Name .....

Address .....

City State Zip .....

☐ **SAVE SPECIAL OFFER:** Order two sets of all four panels for only $5.



DARLING FANCY PHONE **$29.95**

Most fashionable, lightweight, compact and beautiful. White with golden base and dial. Ready to plug in and use without increasing phone bill. With ringer, dial, plug and cable. Add $1.50 pstg. hdlg.

STANDARD DIAL PHONE



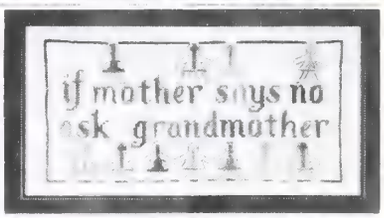
$8.95 With ringer, dial, plug and cable. Add $1.50 pstg. hdlg.

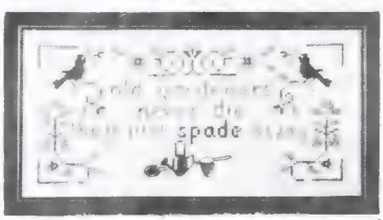
Regulation phone in various styles, rebuilt "like new" at bargain price. Ready for immediate service. Black.

MAIL $1 FOR ILLUSTRATED CATALOG. FULL REFUND WITH FIRST ORDER

Mail check or money order for prompt delivery. Be sure to include appropriate sales tax.

METROPOLITAN Teletronics Corp.
Dept. 3HB, 35 WEST 35th STREET
NEW YORK, N.Y. 10001 • LW4-4030





DELIGHTFUL STITCHERY

Two irresistible samplers. Each comes in kit form complete with oyster Belgian linen stamped for cross-stitch, floss in bright colors, 8½" x 15" wood frame in maple or mahogany finish, and easy instructions. Also available, "Stop Talking While I'm Interrupting" and "I May Look Busy, But I'm Confused".

Grandmother Sampler Kit (shown) . . $3.50
Gardener Sampler Kit (shown) $3.50
Stop Talking Sampler Kit $3.50
Busy But Confused Sampler Kit . . $3.50

PLUS 45¢ POSTAGE & HANDLING

Pa. Res. Add 6%. Sales Tax. Sorry No COD's

VICTORIA GIFTS
12-B Water St., Bryn Mawr, Pa. 19010

Pen Delfin

RABBIT FAMILY

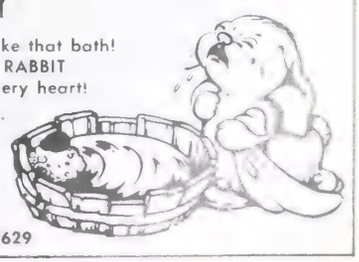
In Beautiful Hand-Painted STONECRAFT

BARNEY is in tears . . . he doesn't want to take that bath! He's just one of our unique new collection of RABBIT FAMILY FIGURINES, certain to capture your very heart!

BARNEY, 3" & BATHTUB, 3" — $7.90 Set, PPD.

GIFT CATALOG—Pictures entire RABBIT FAMILY and GIFTS GALORE, 50¢

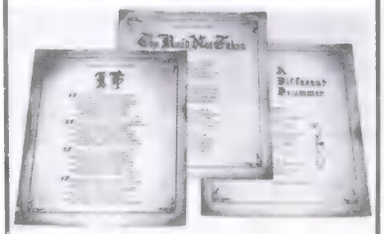
N.J. RESIDENTS ADD 5% SALES TAX



LIBERTY GIFTS
Dept. HB-32, 2324 Liberty St., Trenton, N.J. 08629

3 PRINTS for $1

Verses On 8" x 10"
Sepia & White Parchment



IF by Rudyard Kipling. "If you can keep your head, when all about you are losing theirs", etc.

DIFFERENT DRUMMER by Henry David Thoreau. "Let him step to the music which he hears, however measured or far away", etc.

THE ROAD NOT TAKEN by Robert Frost. "I took the one less traveled by, and that has made all the difference", etc.

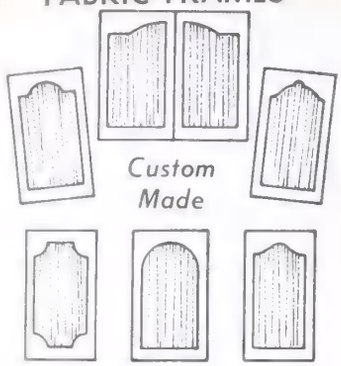
Ready To Frame Masterpieces

ALL 3 Only $1 plus 35¢ pp.

Send Check or M.O. Satisfaction Guar.

CADLYN'S Dept. HB 3
2077 N.Y. Ave., Huntington Sta. NY 11746

FABRIC FRAMES



Decorators' choice for inside window covering for any room in your home. Four different classic designs available. All orders made to exact size specified. All hinged, custom sanded ready for painting or staining. Hardware included. Fabric Insert not included.

MONEY-BACK GUARANTEE

For Free Brochure and information how to measure and install, write to:

TOWN & COUNTRY WOODCRAFT CO.
Dept. HB-3—219 N. Carpenter St.
Chicago, Illinois 60607



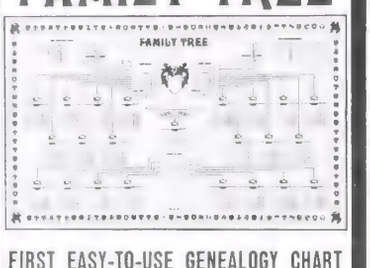
The Songbird Handbag

Lightweight, spacious . . . a credit to your every outfit, the perfect shopping companion. Bird & grapevine cotton print is exquisitely done in rich colors. 13" x 9" x 5" handbag has stiff sides and bottom, turn-clasp close, taffeta lining. Nice for Easter. $6.00 ppd.

Free Catalog on Request

Johnny Appleseed's
Box 710, Beverly, Mass. 01915
Zip Code Required!

FAMILY TREE



FIRST EASY-TO-USE GENEALOGY CHART

Make charting your family lineage easy and fun. Beautiful large 21" x 34" FAMILY TREE CHART is printed on quality heirloom antique parchment. Spaces are provided for up to 260 names of relatives arranged in proper relationship to one another so that anyone can see in a glance his family tree and all its branches.

This chart provides a most rewarding, interesting, and educational hobby that results in an elegant document to be passed on and cherished for generations. A FAMILY TREE CHART is a must for keeping family lineage intact and up-to-date.

The ideal gift for all—young or old, family or friends. A useful keepsake that lasts forever. Comes in its own heavy storage tube for permanent protection.

Only $2.95 (Three for $7.00)

FORMCO
P O BOX 3828-K
LONG BEACH CALIF 90803

BLOW YOURSELF UP TO POSTER SIZE



2 FT. x 3 FT. $2.95

1½ x 2 Ft $2.[illegible] - [illegible] Ft $6.95

RUSH SERVICE [illegible] by first class mail.

NEW Posters from [illegible] SLIDE OR NEGATIVE
Add $1.00 per poster

Your original returned unda[illegible] postage and handling for EACH item ordered. N.Y. residents add sales tax. Send check, [illegible] or M.O. (No C.O.D.) to:

PHOTO POSTER INC.
Dept. HB372, 210 E [illegible] St., N.Y. [illegible]

Be a Winner with Waist Trimmer



FOR MEN & WOMEN

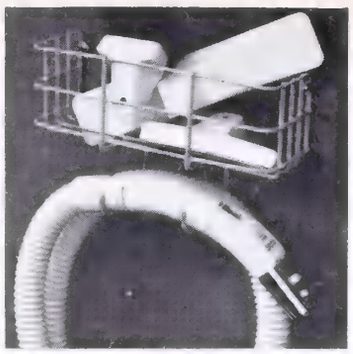
Miss California 1968 reveals secret way to lose inches from waistline and abdomen fast! Miracle working Waist Trimmer can be worn undetected under clothing as you go about your daily activities and even while you sleep! For even faster reduction wear it while golfing, gardening or jogging!

Durable, nylon lined, made to last. Won't roll or wrinkle. Send for your wonder Waist Trimmer today and watch inches melt away!

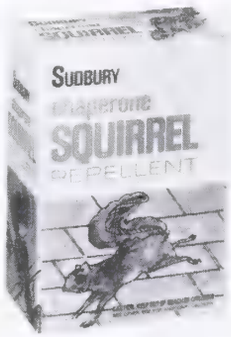
Send check or M.O. 10-DAY MONEY BACK GUARANTEE

waist size _____" now.

WAIST TRIMMER
Dept. HB-14 P.O. Box 188
Carpenteria, Calif. 93013



Vacuum Kaddy. Space-savi[ng] vacuum accessory rack mou[nts] on wall or back of closet do[or]. Brushes, nozzles and carpet to[ols] go in basket. Hose hangs [on] hooks below. Sturdy wire, vi[nyl] cushion-coated, sandalwood c[ad]or. 11½x4x7½" high w[ith] screws, $1.98 plus 35¢ postac[e]. Lillian Vernon, B-31, 560 [Fifth] Third, Mount Vernon, NY 105[50]



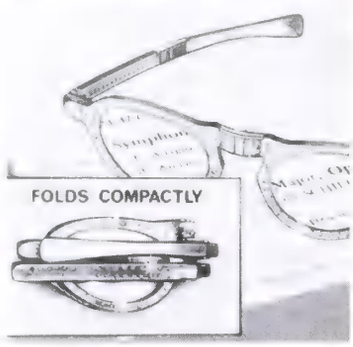
Sudbury Squirrel Repellent is t[he] answer to the annoying proble[m] facing homeowners—squirr[els] eating holes in gutters a[nd] eaves, chewing flower bulbs, [or] invading the attic. The odor [of] Sudbury Squirrel Repellent [re]pels, not harms, all mammals [of] the rodent family. $2.29 pp[d]. Sudbury Laboratory, HB3, B[ox] 2890, Sudbury, MA 01776.



Self-Stick Address Labels app[ly] to any smooth surface. Use the[m] on sports equipment, camer[as], luggage, toys, tools, etc. A[ny] message to 4 lines, 26 spac[es] each. Black ink on silver, go[ld] or white pressure-sensitive lab[els] 1¾x½". In plastic dispens[er] 225, $3; 450 (alike), $5; 10[00] (alike), $10. Ppd. Via air, a[dd] 33¢. Bruce Bolind, Dept. HB[3], Boulder, CO 80302.



New Soft Shoe is dedicated [to] comfort. Built-in arch suppo[rt] help reduce foot fatigue. Su[p]ple cowhide uppers, cushio[ned] crepe sole and heel, hand lo[ck]ing add up to a sporty lo[ok]. Black, natural, or white in 4-[10] medium & wide; 5-10 narro[w] medium & wide. $10.90 plus 7[5]¢ postage. From Old Pueblo Tra[d]ers, 600-J3C South Country Cl[ub] Road, Tucson, Ariz. 85716.



Eye-Want-It. Magnifying glo[sses] with folding frames, the c[on]way to scan menus, program[s], phone books. Full frame mag[ni]fying glasses with optica[l] ground lenses fold into m[an]3x1¼" size to tuck in purse. [Fo]those over 40 without eye c[on]ease or astigmatism. With ca[se] $9.98 plus 45¢ post. Nel-Ki[ns] HB-32GF, 811 Wyandot[te] Kansas City, MO 64105.

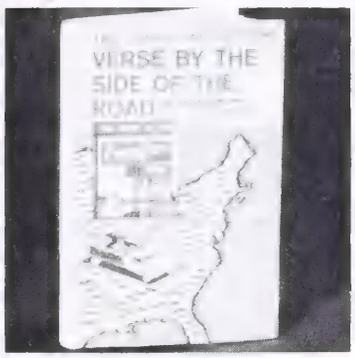


Butcher Block & More. The c[us]tom look at non-custom pric[es]. New 44-page catalog of fur[ni]ture featuring electronic[al]ly laminated maple hardwo[od] and accessories with the tim[e]less beauty of oil-finished But[ch]er Block for town and coun[try] kitchens, family rooms, ba[rs]. Send 50¢ to The Schoenheit C[o.], Dept. 32C, 1600 Clinton, C[hi]cago, IL 60616.

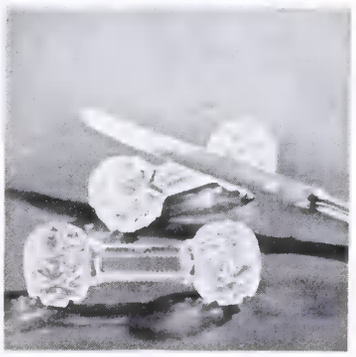
igh Time Alarm projects the ne in large digits on your ceil- g all night long. What a bless- g when you can't sleep or ring a moment of wakeful- ss. Only electrical unit of its id. French beige clock, 7" gh. One year warranty. $29.95 stpaid. House of Minnel, ept. 432E, Deerpath Road, tavia, Illinois 60510.



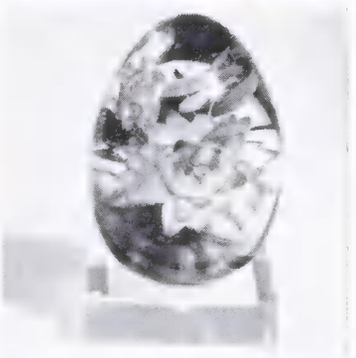
oadside Rhymes. A nostalgic ft which will take your husband reening back to his courting ys is "Verse by the Side of e Road," story of the Burma- ave signs and jingles that en- ened auto trips for decades. ardbound, $4.50 plus 35¢ post. eepy Hollow Gifts, HB3, 6651 lington Blvd., Falls Church, . 22042.



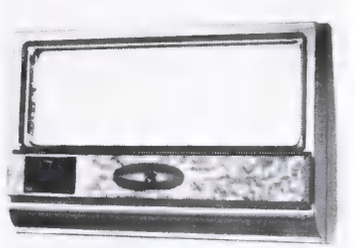
ick The Knife on this crystal st (a Victorian revival) that eps your husband's favorite rver and serving pieces off ur favorite table cloth. Cen- r is ridged to keep knife from pping. Deep cut design on ob ends prevents rolling. Lead ystal, $4.95 pr. Add 50¢ post. oliday Gifts, 7047 Pecos, 3-H, Denver, CO 80221.



ench Flower Egg for tabletop t or to treasure for the tiny wers picked at their colorful st and sealed in crystal-clear rylic. The exquisitely simple ape in satin-smooth curves gnifies the posies. Hand ade, no two alike! 2¾"H., $8. icite Stand, $2.50. Ppd. owns, Dept. 1103, Evanston, nois 60204.

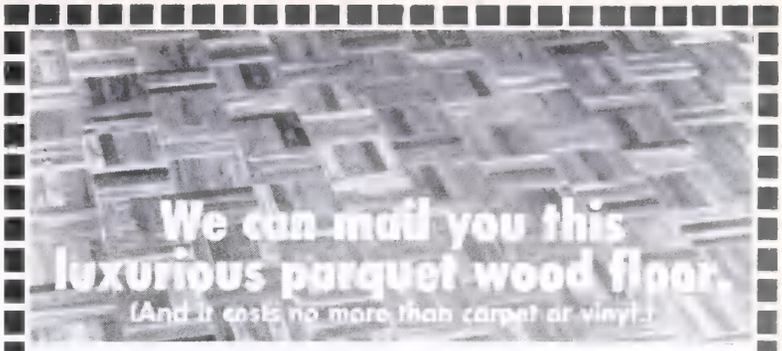


ght On The Subject. Today's oking glass lets you see in the rk. Palm-size Lady Beamette cks in purse or glove compart- ent—ready for night time uch-ups. Cordless mirror with gh-intensity micro-light pro- des shadow-free image. In- udes pouch & batteries. $3.95, ¢ post. Atchley Enterprises, B3, 42G Magnolia Ave., New arket, TN 37820.



iamond-Minded? You can af- rd the diamond of her dreams buying direct from one of merica's well-known diamond tters. Pay only the actual arket price. Empire refunds all onies unless your own apprais- shows value ¼ to ½ higher. ver 5000 styles from $100 to 100,000. *Free* catalogue. Em- re Diamond Corp., HB-3, mpire State Bldg., New York.





Magnificent pre-finished parquet squares can be installed by yourself in a jiffy over asphalt tile, wood, concrete. You get a handsome, professional-looking floor, ready to walk on in hours. Easy to maintain, it can even be picked up and re-installed.

SEND $2.50 FOR CATALOGUE & WOOD SAMPLE KIT. Contains complete price and order information, plus actual Teak, Oak, Karpawood, Acrylic Oak samples in finger and basketweave patterns. ($2.50 Amount refundable towards later purchase.)

DESIGNED WOOD FLOORING CENTER, INC., Dept. HB3
137 East 57th Street, New York, N. Y. 10022

I enclose $2.50. Please send catalogue and wood sample kit.

Name_____

Address_____

City_____ State_____ Zip_____



Rococo
CONSOLE SET
$3.98 Add 85¢ Postage

A stunning set for center hall, living room or dining room! Magnificent provincial styling in antique gold finish. Mirror 14" x 9½", shelf 10" x 7". An exceptional value!

MONEY BACK IF NOT DELIGHTED

Harriet Carter Dept. HB-372 Plymouth Meeting Pa. 19462



Hand-Embroidered Crewel from India
IMMEDIATE DELIVERY

Graceful multi-colored floral pattern is hand embroidered in wool on natural hand-woven cotton from Kashmir. Perfect for elegant draperies, upholstery, pillows, etc. From importer at tremendous values! 50" wide $9.95 per yard, ppd.

Crewel Bedspreads: Twin $50; Full $60; Queen $70; King $80
Crewel Tablecloths: 70" Rd. $36; 90" Rd. $45
Crewel Pillow Covers: 12½" sq. or rd. $5.00 ea.
NUMDAH RUGS 1x6 $20.00; 3x4 $10.00, 4' Rd. $10.00, 2x3 $5.00, 5' Rd. $20.00;
50c in coin for swatch and COLOR CATALOG

GURIANS, 276 Fifth Avenue
Dept. HB-3, New York 10001



satin sheets.

Ours are unbelievably soft, luxurious and washable . . . the finest percale satin. Twelve shimmering shades: Color Black, Blue, Bronze, Orchid, Olive, Red, White, Mint, Pink, Orange, and now, SILVER!

SHEET SETS (2 straight sheets, 2 cases)
Double Set $17.50 Queen Set $20.49
Twin Set 17.25 King Set 23.99
3-letter monogram on 2 cases—$2.00
For fitted bottom sheet, add $2.00 to double or twin price; $2.50 to queen price, $3.00 to king price. Send check or m.o. 50% deposit on C.O.D.'s.

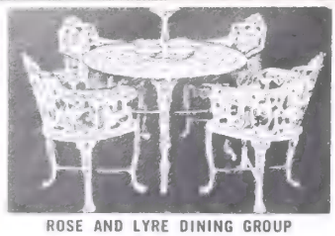
SCINTILLA,® INC. 4802 N. Broadway B-3 Chicago, Ill. 60640
"All Things Exotic in Satin"



PRISM & BOBÊCHE SET
in sparkling crystal transforms a simple candlestick into a show-off. Makes sconces, chandeliers look like a million. Reflects light patterns on your dining table while it protects your linen from dripping wax. 8 dazzling glass prisms drop from 3½" diam. bobêche with 1" center hole that slips easily over candle.

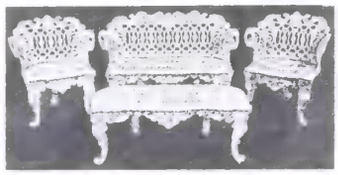
Bobêche with 2½" prisms $3.25 each
$6.50 pair
Bobêche with 3½" prisms $3.75 each
$7.50 pair
Add 50¢ post. ea. order—Money back guarantee.

BETHANDA LIGHTING
B-3, 149 Rose Lane, New Hyde Park, NY 11040



ROSE AND LYRE DINING GROUP

A charming group for any dining area, terrace, sundeck or patio. Cast aluminum finished moss verde, black or white, features 42" table.
#10 Table #402 Chair #143 Center Piece
$72 $59.50 $29.50



COUNTESS D'ESTE GROUP

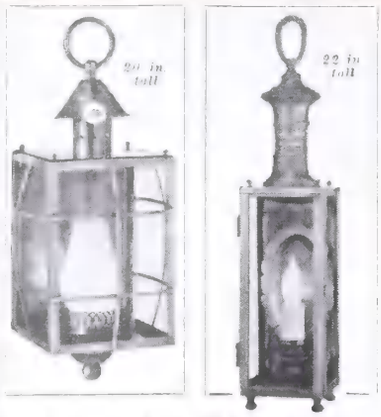
Originally designed for French royalty and reproduced for you in every perfect detail. Cast aluminum, finished moss green, white or black.

Settee	#1102, 39" long, 14" deep	$122
Chair	#1102, 19" long	$74
Bench	#1104, 40" x 15½" top	$82

For orders send check or money order. Shipping charges collect. Specify freight or express.

J. F. DAY & CO., Dept. B-372, 2820 6th Ave., S. Birmingham, Ala. 35233

Early American Lantern *Town Crier Lantern* $35



Hand-crafted from solid brass or copper

RARE, ANTIQUE LAMP REPRODUCTIONS

We build these lamps entirely by hand, in the old-fashioned way. The designs are authentic copies of lamps that lighted streets and houses 200 years ago (except, of course, they are electrified). Available as wall fixtures (shown above) or table lamps ($4 more). Our little factory can't make too many of these; order early. Send $1.00 *for beautiful full-color lighting catalog. We'll refund with certificate good for $2 on first purchase.*

THE LAMP CRAFTERS (Dept. B-32)
Box 501, Lawrenceville, Ga. 30245



SAVE HUNDREDS OF DOLLARS . .
Build this attractive Little Red Barn for work shop, garden tractor, tool storage, play house, dog kennel, motorcycle garage. 8 ft. x 12 ft. x 9 ft. high. Mounted on skids for portability. 4 ft. sliding door. Quick to build using ½ in. exterior plywood. No expensive tools needed. Simple step by step plans. Send $2.50 for barn plans and material list. Also petite 6 ft. x 8 ft. x 8 ft. high with dutch doors for $2.50. Both plans for $4.00.

HAMMOND BARNS
DEPT. HB3, BOX 39027
INDIANAPOLIS, INDIANA 46239

TAN NOW
WITH THE ORIGINAL
SUN-FLECTOR



FREE!
KING SIZE FACE-TANNER & EYE-SHIELD WORTH $1.50 WITH EACH ORDER

Exclusive TAN-O-MATIC tilts panels individually — tans you quickly and evenly. Aluminized interior. Complete with NEW "Wind Anchor" for breezy days. Use outdoors, or indoors, with sun lamp.

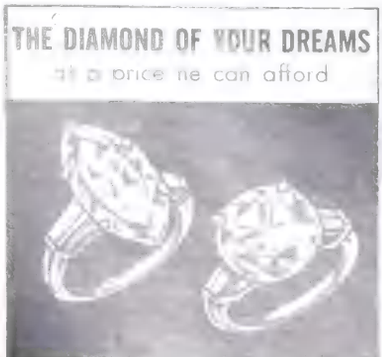
7 DAY MONEY BACK GUARANTEE

SINGLE SIZE SUN-FLECTOR (not shown) $6.98 add $1.00 postage & handling

FAMILY SIZE (For 2) As Illustrated $8.98 add $1.00 postage & handling

WENTWIRTH'S P.O. Box 2572, Dept. 57, Paterson, N.J. 07509

THE DIAMOND OF YOUR DREAMS
at a price he can afford

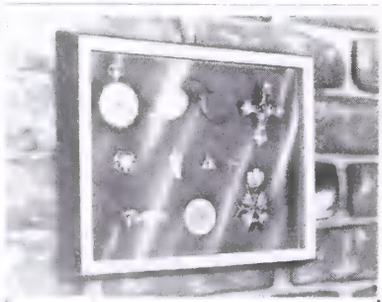


Buy Diamond Jewelry direct from one of America's well known diamond cutters. Pay only actual market price. We refund all monies unless your own appraisal shows value ¼ to ½ higher.

Over 5,000 styles $100 to $10,000

Send for FREE 80-PAGE CATALOG
EMPIRE DIAMOND CORP., DEPT. 7
Empire State Bldg., New York, N.Y. 10001

NAME.....
ADDRESS.....
.....ZIP.....



DISPLAY YOUR TREASURES

Here is a deep display case to hold treasures or awards in a handsome wall decor unit. The kit includes: a velvet-lined box (in classic red), a walnut-finished gilt-edged deep frame, glass front, mounting adhesive and instructions. Pictured is the 8" x 10" case, at $8.95. Also available in 16" x 20" size, at $14.95. Cases will take any item up to one inch in thickness and are ideal for awards, medals, pins, spoons, coins, charms, glasses, antique jewelry, or any memorabilia. Please include $.50 postage.

WORLD ARTS,
Box 577-G Wilmington, California 90744



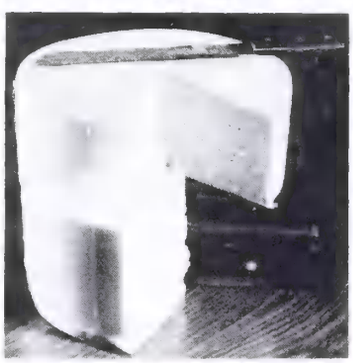
Cleanser Caddy sprinkles a shower of powder to clean sinks, tubs, appliances. Eliminates unsightly cleanser can. King-size porcelain container fills from the bottom. Great, too, for powdered sugar, grated cheese! Yellow, orange, red, blue or green. 9½", $2.98 plus 75¢ post. Harriet Carter, Dept. HB3, Plymouth Meeting, PA 19462.



Fabulous Formula E works wonders on facial lines, wrinkles, surface scars, blemishes, dry & rough areas! Not a cream or a lotion. Undiluted, uncut, naturally pure liquid beautifier for your face and throat. Try it and watch your skin become lovelier every day. ½ oz. vial, $7.95 ppd. Naturalon Ltd., HBE3, 509 Fifth Ave., New York, N.Y. 10017.



Perma Tweez removes excess hair permanently. Replaces expensive salon electrolysis. Only patented no-skin puncture hair remover. Safely removes unwanted hair from face, arms, legs, body. Slim as a lipstick. $16.95 ppd. Order from General Medical, HBE24, 5701 West Adams Blvd., Los Angeles, California 90016.



Rat Trap Cheese From Vermont turns a snack into a feast. It stands alone as the perfect gift for a gourmet. Benn-Burry Shop sells this famous mellow medium sharp cheddar cheese by the ton! Cut off the big wheel, 3-3¼ lbs. is $5.95; w. of Ohio & So. of Va., $6.50. Postpaid. Order from Benn Burry Shop, HB3, Shaftsbury, VT 05262.



Heel And Toe have fashion impact. So give your down-at-the-heel shoes a lift by sending them to Century's shoe factory for new-style heels. Stacked, thin, flat, patents, suedes, $8.95 pr. Reptiles higher. For quick updating of your pointed-toe shoes, $9.95. Add $1.75 post. pair. Free catalog. Century Factory Shoe Repair, 212 Park Ave. HB3, Baltimore, MD 21201.



"Artist's Son, Jean, Drawing" by Renoir is as dazzling and spontaneous as if it had just flowed from the master's brush. Meticulously lithographed on deluxe venetian paper in soft green tones, 8x10" of original oil painting is ready to frame & hang. $3 postpaid. Et Cetera South, HB3, P.O. Box 4704, Memphis, TN 38104.

Automatic Calculator adds, subtracts or multiplies instantly. Totals up to 99,999.99. Solidly constructed, yet feather-light. Measures only 5½x5x4". Small enough to fit in a desk drawer. Ideal for checking tax statements, grocery tapes, business expenses at home or office. $5.49 ppd. D & M Lambert, 520 Fifth Ave., HB3, New York 10036.



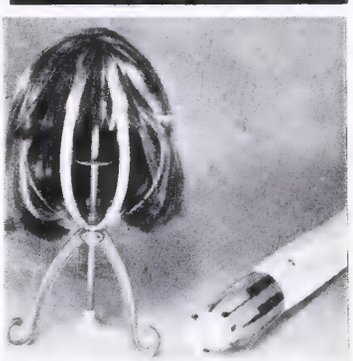
Ben Franklin Magnifiers. If you need glasses for reading or sewing and have no astigmatism or eye disease, these half-frame magnifiers are the answer. Look down, book or sewing is easy to see. Raise your eyes, you have non-magnified vision over the top of the lenses. Deep brown or jet black. $5.95 plus 50¢ post. Herman Optical, 164-B32 Clyer St., Brooklyn, NY 11211.



Needlepoint Lid Cover. If she has covered everything else in the house with her handiwork, chances are she's missed the toilet lid. Kit includes hand-printed canvas, Persian yarns, needle, instructions, tote. Pink roses, blue pansies, yellow daisies, or mixed bouquet. $19.95 plus 65¢ post. Leah's of CA, P. O. Box 269, Westlake Village, CA 91361.



Collapsible Wig Stand travels like a trouper. Folds to a mere 7½x16½", fits in vinyl travel pouch. Opens like an umbrella to full head size. Suction cup tips table top for easy wig styling. Open air design ventilates wig, quick-dries wig. $4.95 plus 65¢ post. D. Kaye Enterprises, HB3, 187 Main, Eastchester, NY 10709.



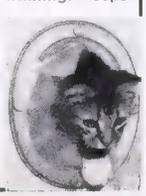


The SAFE 2-way PET DOOR

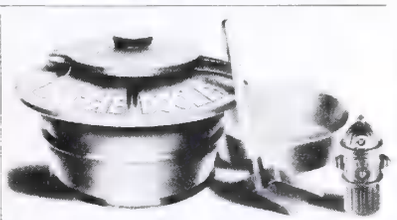
Much safer than any solid hinged type panel door. Your pet is completely protected. He cannot be trapped or choked or have his tail sheared off.

FlexPort

Why be a doorman for your pet? FlexPort ends scratched doors and whining. Keeps out flies, wind, rain. Gives you and pet complete freedom. Soft plastic triangles close gently and tightly. Easily installed. Send for free folder.



TUREN, Inc., Dept. H3 2 Cottage Ave., Danvers, Mass. 01923



DOG WASTE GONE with DOGGIE DOOLEY



DOGGIE DOOLEY® the original heavy plastic doggie septic tank keeps yard clean, sanitary. Shovel waste of from 1 to 3 dogs into unit, and safe, non-poisonous enzymes and automatic harmless bacteria action liquefies pet stools for ground absorption. 17½"x11½" complete with foot-operated lid, clean-up shovel, 6 oz. of enzymes (full 6 mo. supply) with mini-fireplug enzyme holder, and enzyme moisture retaining innerliner for faster action. $9.95 plus $1.00 postage. Extra 12 mos. enzymes $3.95 plus 60¢ postage.

Manufactured by **HURON PRODUCTS CO.** Dept. HB-3, 555 Moore Ave., Bellevue, Ohio 44811



Lady be good to your feet

Enjoy buying choice-quality shoes by mail from our world-famous catalog showing the enormous variety of smart styles you'll find for every occasion. And our vast range of sizes insures you of perfect fit — or your money refunded!

Send for Free Catalog
SIZES 1 to 13 SHOES
AAAAAA to EEEEE

Shown are GLENDA and GLEN
Sizes 2½ to 12, for widths AAAA to EE

GLENDA: black, navy, beige, white kid; multi-color pastel kid (melon aqua/yellow lilac); blue to royal ombre kid; beige ombre kid (2 shades beige); grey-black-white kid; pastel kid (pink and blue); deep multi-kid (navy, maroon, green); sizes 2½ to 10 $21.95; 10½ to 12 $22.95.
GLEN: Multi-color genuine cobra (red blue/yellow green).

Sizes 2½ to 10 $25.95; 10½ to 12 $26.95

Please add 75c first pair, 25c each additional pair for postage

SOLBY BAYES

45 Winter Street (Dept. HB) Boston, Mass. 02108

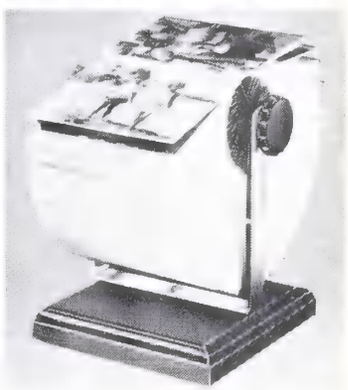


LIFE LONG ID TAG FOR PETS

Don't worry about your dog or cat getting lost. This Identification Tag has all the necessary information for his safe return — pet's name, your name, address and phone number — all embossed free. Lifetime polished stainless steel, complete with collar hook. **$1.00** ppd. Your order will be sent by FAST FIRST CLASS MAIL at no extra charge!

WEST-BERG ENTERPRISES, LTD.
Dept. 103-B, 2842 E. Serendipity Cr.
Colorado Springs, Colorado 80917

PHOTO-GO-ROUND



Take treasured snapshots out of hiding. Display them in this revolving photo file! No gluing! No mounting! Simply slip photos up to 3½" x 5½" into the protective transparent windows suspended on the sturdy wooden base. Envelopes for 160 pictures are included. **$11.95 plus 85c postage.** Deluxe model (not shown) has round wooden base. 2" wooden turning knobs. Plexiglas frame, envelopes for 240 pictures. **$18.95 plus 85c postage.** Both models will hold up to [illegible] photos. Envelopes for each additional 32 photos are $1.00.

FERRY HOUSE Dept. B-372 Briarcliff Manor, N.Y. 10510



Auto Perch Pleases Pet. Makes Driving Safer

Your dog or cat rides in nylon-cushioned comfort, up where it can see. No distracting leaps on driver's arm. No "hairy" seats or smudged windows. Rails guard pet against sudden stops, turns.

Ready to hang on car-seat back, perch adjusts to best height and level. Generous 14 × 18" seat folds for easy removal. Strong metal coated in soft beige vinyl, nylon carpeted. You get a happy traveling campanion or your money back.

$13.98 plus 90¢ postage

GARRETT'S
Box 8415-93 Dallas, Texas 75205

Don't let it happen to YOUR dog

PROTECT — PREVENT
Keep him healthy, happy, well rested with a
CHAPERONE
Flea-Kill Bed



Sure protection from flea torment. Sanitary foam mattress covered in red plaid washable acrylic, cedar scented. Keeps pet cool in summer, warm in winter, untroubled by fleas year-round. Prevents sore elbows.

Reg. U.S.D.A.

Compact	15x27 in.	$ 5.75
Regular	28x33 in.	$ 7.98
King-Size	33x47 in.	$14.79

(all postpaid). FOR CATS order the CAT-NAP-BED 15x27 in. $5.75.• Super Size 28x33 in. $7.98.



FREE Halfpint Pet Spot Odor Remover splendid all-purpose cleaner, with Bed orders.



INDOOR CHAPERONE protects upholstery, rugs, cushions Pets' sensitive noses get the message: "Keep off!" Humane. Reg U.S.D.A. Prevent soiling, telltale hairs, doggy odors. Giant Aerosol $1.89; 3 for $5.

Money Back Guarantee

CHAPERONE Box 1119 Sudbury, Mass. 01776

WHY BE PALE ALL WINTER?



A Battle Creek Bisolar® sunlamp will keep the whole family tanned and healthy-looking. Best sunlamp made for home use: has 3 bulbs (2 for tanning, 1 for heat). Tans your entire body at once. Ten-day home trial available. Write for free information.

BATTLE CREEK Equipment Co.
307 W. Jackson St., Battle Creek, Michigan 49016

BATTLE CREEK Equipment Co.
Dept. 24-Q. 307 W. Jackson St.
Battle Creek, Michigan 49016

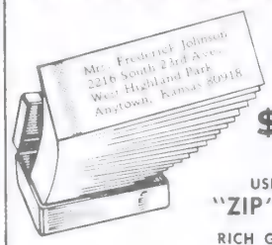
Send free information on Bisolar sunlamp.

Name_____

Address_____

City_____ State_____ Zip_____

1000 RETURN ADDRESS LABELS



$1.00

USE YOUR "ZIP" CODE

RICH GOLD TRIM
FREE HANDY BOX

Quick and easy way to put your name and return address on letters, checks, books, records, etc. ANY name, address and Zip code up to 4 lines, beautifully printed in black on white gummed labels with rich gold trim. 2" long. Free decorative box for purse or desk. Set of 1000 labels just $1 postpaid. Money back if not pleased. Don't know the Zip Code? We'll look it up for you. **Send for free catalog.**

Walter Drake & Sons
3013 Drake Building
Colorado Springs, Colo. 80901

NEW YORK • LONDON ■ PARIS • MILAN

PORTRAIT IN OILS



Magnificently painted on canvas from old or new photos, by outstanding European and American portrait painters. A superb living likeness in full color is executed in rich oils.
12"x16" to 30"x40"

THE PERFECT GIFT

Our portraits in oil are TRUE WORKS OF ART, painted on pure linen canvas from your photograph and NOT painted on top of an enlargement of your photo, as is the method of other commercial portrait services. No longer need you envy those fortunate enough to own a family oil portrait. Have you a photo of some loved one whose memory you wish to perpetuate? Compare our works of art with others selling up to $2,000. Living Likeness Guaranteed.

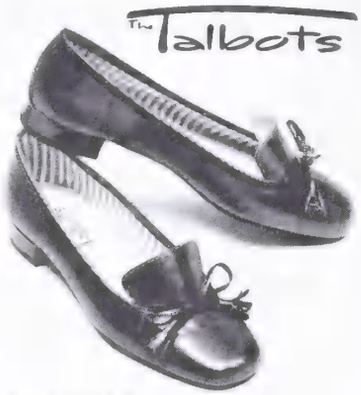
UNBELIEVABLE WORKS OF ART AT UNBELIEVABLE LOW PRICES

FROM $89.50 TO $895.00

FREE Beautifully Illustrated Catalog "How To Order An Oil Portrait".

Van Dyke Oil Portraits, Ltd.
DEPT. T, 153 EAST 57 ST., N.Y., N.Y. 10022
"Largest in the field of oil portraiture"
MASTER CHARGE CREDIT PLAN AVAILABLE

The Talbots



Tassel-tipped shoes

Walk gracefully in our low-heeled shoes of glove-soft kidskin. Tassel-tied bow and piping in contrasting color. Navy/emerald, navy/red, red/navy, emerald/navy, hot pink/white, lime/white, yellow/white, white/navy. Sizes 5½-10, narrow and medium widths. $17.00. Add 90¢ for postage.

Send for free catalog.

THE TALBOTS
DEPT. CT, HINGHAM, MASS. 02043
Branches: Duxbury, Lenox, Mass., Mt. Carmel, Avon, Conn.

Hand-Carved Coat of Arms & Family-Crest RINGS



Your own [illegible] of arms hand-carved [illegible] painted in full [illegible] $ 45.00
Same coat [illegible] 60.00
(other sizes available)
Your coat of arms [illegible]
framed on velvet, [illegible] 40.00

FAMILY CREST RINGS

Your coat of arms hand-[illegible] silver $ 35.00
hand-engraved on 18k gold 49.00
hand-engraved on precious [illegible] setting (choice of stones [illegible] thetic sapphire, topaz [illegible] bloodstone, onyx, agate or [illegible] 145.00
ALSO CUFF-LINKS—PENDANTS—TIE BARS & CHARMS
We also do fire-enameling.

Also available is a heraldic report [illegible] ment paper for $12.00 (which will be [illegible] to any subsequent order).

If you already have a coat of arms, [illegible] ing or description; otherwise we shall [illegible] search for you. Send for free color catalogue.

HERALDICA IMPORTS Dept. HB-20
21 W. 46th St., New York, N. Y. 10036



EUROPE IN A SUITCASE

15th Edition

$2.25 ppd.

($2.50 by Air in U.S.)

"EUROPE IN A SUITCASE IS A GEM . . . GIVES YOU FIRST-HAND, INVALUABLE INFORMATION." —House Beautiful

World travelers know EUROPE IN A SUITCASE is the best book to read before going abroad! Jam-packed with invaluable advice, it gives twelve check lists and hundreds of travel tips to get you off to a smooth start. It discusses clothes, packing, passports, tipping, etc.; the "Calendar Countdown" guides you step by step before you leave home. Send today for the 15th Rev. Edition, a catalog of hard-to-find travel accessories will accompany each book so you can shop for your trip by mail. Pl. add sales tax in NY.

MRS. MURIEL SCUDDER
Box 72-H, Manhasset, N.Y. 11030



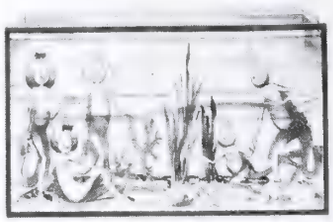
Antique Monthly newspaper gives you authoritative articles by experts, oversized clear photos, news about shows, exhibits, listings of interesting antiques for sale and those wanted by other collectors. Approx. 72 pages. 1-yr. subscription, $4.99. Sample copy, 25¢. Antique Monthly, HB32, P.O. Drawer 2, Tuscaloosa, AL 35401.



Bubblegum Card File is a combination file/totebox with 26 compartments for baseball, football, hockey, Mod Squad cards, 66 self-stick labels. Order of teams can be rearranged each season. Handy corrugated box holds bubblegum, cereal cards. Place for name, address. $1.99 plus 35¢ post. Holiday Gifts, Dept. 203-E, 7047 Pecos, Denver, CO 80221.



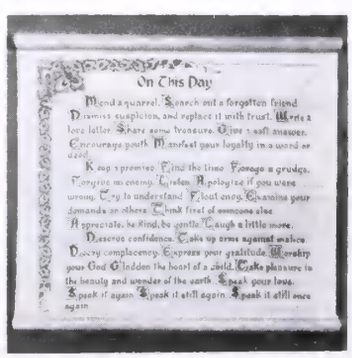
Choose The Compact Cinderella for use in special locations with limited space as a primary or extension phone. Moulded housing provides its own cradle for the handset. Has built-in dial/night light, cable & plug. White, beige, blue, gray, green or pink, $29.95. Ringer box, $6.95. Add $1.50 post. $2 W. of Miss. Metropolitan Teletronics 35 W. 35th, HB3, N.Y.C. 10001.



Instant Sea-Monkeys. An amazing new form of life found in crystals, hatch instantly when put into water. Sea-Monkeys swim, play, frolic. When fed Sea-Monkey Pet Food, they grow to tropical fish size, live one year. With "how to" booklet, $1 plus 25¢ post. Mirobar Sales, SM-1003, 964 Third Ave., New York 10022.



Rosewood Stands dramatize a treasured figurine, a Ming vase or a rare houseplant. Black rosewood bases are hand-carved in traditional Oriental motifs. Low base, 4" inside diameter, $2.95. Footed base, 4" inside diameter, $7.95. Ppd. Other sizes. Free brochure. From A C Gifts, 2642 Central Park Ave., HB3, Yonkers, NY 10710.



"On This Day Mend a Quarrel. Search out a forgotten friend. . . ." begins the lovely golden rule to hang on your wall. It ends ". . . Speak your love. Speak it again. Speak it still again." On unbleached linen, stained pine top and bottom, message in blue. 18x14" gift boxed, $3.50, 2, $6.75 Ppd. The Country Store at Centerville, HB3, Centerville, MA 02632.

Colonial Williamsburg Chandelier. There's more than one place to hang a chandelier! How about the kitchen? Family Room? Hall? A beauty in polished brass finish, pewter finish or antique copper finish, is 13H x 18" W. Ready to hang. Price is beautiful, too! $39.95 plus $2 ship. Bethanda Lighting, HB3, 149 Rose Lane, New Hyde Park, NY 11040.



Berries and Flowers bloom for you where you live. Reproduced in living color on pure linen, circled in gleaming brass, and mounted in walnut-finished mahogany frames. Six miniature marvels to group over the hall console, above the dining room sideboard. 4⅝" high, $4.98 ppd. the set of six. Colonial Studios, Dept. LPE-23, 20 Bank St., White Plains, NY 10630.



Rear View Mirror. Slip on these beauty boosters like sunglasses, put up rollers, give yourself a home perm, a professional trim. With your back to any large mirror, you can see the entire back of your head, have both hands free to work coiffure magic. 2 ounces. $3.95 ppd. Order shipped within 24 hours. Formulex Laboratories, HB3, Box 6508, Houston, TX 77005.



Levi Tote made by the maker of the famous Levi jeans is as rugged and all-American as its working prototype. A good sport for school or shopping in dapper blue denim flagged with double red handles, leather Levi patch, top-stitched pocket for notebook, pen, pencil. Roomy 14x16" $5.95 plus 50¢ post. Holly House, 9924 Edgecove, Dallas, Texas 75238.



Aldens Catalog wraps up everything they're selling this spring & summer in a new look. Great ideas for the home, wall-to-wall, floor to ceiling. Fabulous fast-moving, season-spanning fashions head-to-toe for the whole family. Over 700 pages. Most in glorious color. It's *free* from Aldens, Box 5362, HB3, Chicago, IL 60680.



Tiger With Red Background. This magnificent capturing of Hug's Tiger is lithographed in living color on artist canvas and hand-mounted on custom-crafted wood stretchers, ready to hang. 22x28", $13.95 ppd. Send 25¢ for full color brochure of other masterpieces to The Collector, HB23, P.O. Box 547, Saddle River, NJ 07458.



Contemporary Classics



Brilliantly sculptured in textured beige Durastone. Whimsical, wonderful heirloom quality figures to display with pride. Perfect for home, office . . . gifts. Superb with any decor. You'll want both.

#200 Brother John, 11"...$12.50
#201 Sister Sara, 13"....$12.50
#202 The Pair .....only $19.95

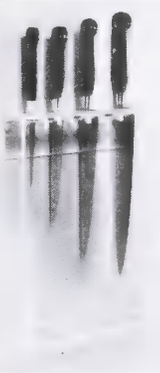
(Add $1 shipping charge per order; Calif. residents add Sales Tax. No C.O.D.'s) Send check or money order; BankAmericard and Master Charge welcome. Give Account No.

Fascinating catalog . . . 50¢. FREE with orders.

MY MOTHER LIVES IN CINCINNATI

MOTHER, INC.
P.O. Box 737, Dept. HB-3
South Laguna, CA 92677

knife holder



crystal clear, extra heavy
LUCITE
secure, convenient, handsome. Holds 7 knives. Attaches to wall or cupboard.

selected all-purpose set of 4
SABATIER KNIVES
(French chefs' choice)

KNIFE HOLDER • $9.95
KNIVES • $23.50 per set
HOLDER AND 4 KNIVES • $29.95
All prices include postage.

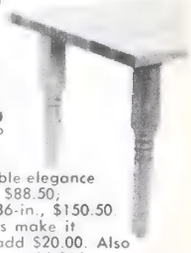
Send check or money order (no COD's, and Conn. residents please add 6½% sales tax) to:

the winser company
Dept. 513, Box 53, Westport, Conn. 06880
Send for free brochure.

Butcher Block

now it's more than just a work area

You can use the timeless beauty of oil-finished Butcher Block in any room of your home. Here is just one of the exciting styles made from electronically laminated maple hardwoods. Visit our show-room-in-the-factory to choose your favorite, or send 50¢ for 44-page catalog.



The Country Style Dining Table—combines our two inch thick Butcher Block top with lathe-turned hardwood legs for durable elegance in any room. 36x24-in., $88.50; 60x30-in., $124.50; 72x36-in., $150.50. Locking Shepherd casters make it work-table height . . . add $20.00. Also with rounded corners . . . add $16.

Custom Sizes Available: ask for quotation. For Illinois Delivery, add appropriate taxes. Shipped anywhere, express charges collect. Sorry, no C.O.D.'s.

For exciting 44-page catalog of stimulating furniture ideas, featuring Butcher Block & more, including chrome & glass, slate, mica and other woods, send 50¢ to:

butcher block & more
The Schoenheit Company Dept 32-B
1600 S. Clinton Chicago, Illinois 60616

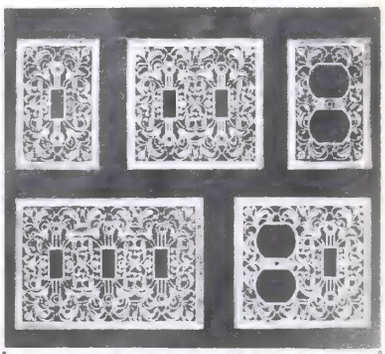


TIBETAN UMBRELLA PINE
For bonsai—Yearling in 2" pot, with our fertilizer, training wire, soil condit. & instructions. (Mature specimen shown) $1.95 ppd.

STARTER BONSAI KIT
One Japanese Black Pine, One Calif. Redwood, 2 imported bonsai pots, appr. 24 sq. in. & 16 sq. in., planter mix, Westarbor fert., iron soil cond., training wire and instructions, special complete. $6.99 ppd.

Western Arboretum now offers over 400 unusual live trees suitable for bonsai. Not over 11" tall shipped wet-pack in 2" pots. **Assorted Special** this month includes: Italian Stone Pine, Chinese Blue Juniper, Monterey Pine, Austrian Pine, Japanese Black Pine, all 5 for $5.99 ($1.35 ea) ppd. Mugopine, $2.99 ppd. Catalog of trees, imported pots, tools, supplies, 25¢, free with any order. Satisfaction guaranteed.

WESTERN ARBORETUM, Dept. EK
435 No. Lake, Pasadena, Calif. 91101



GOLDEN FILIGREE SWITCHPLATES

Add a touch of charm to your home at little cost with our golden switchplates. Brass-plated, antique non-tarnish finish, screws included. Also available in wrought-iron black.

SINGLE—3" x 4½" ..... $1.00 each
3 for $2.95
DOUBLE—4½" x 4½" ..... $1.50 each
TWIN OUTLET—3" x 4½" ..... $1.00 each
3 for $2.95
TRIPLE—6¼" x 4½" ..... $2.95 each
COMBINATION—4½" x 4½" ..... $1.50 each
QUADRUPLE—8" x 4½" ..... $3.95 each

PLUS 45¢ POSTAGE & HANDLING
Pa. Res. Add 6% Sales Tax. Sorry No COD's

THE ADDED TOUCH
12-B Water St., Bryn Mawr, Pa. 19010



HIPSEAT $2.98 PPD.

2 for $5.75 PPD.

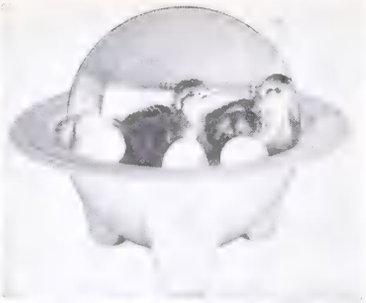
This unique baby carrier is for babies between 4 and 18 months. 100% cotton twill, adjustable to size of mother, folds to fit in purse or pocket, washable. Very handy for shopping. Dark Blue.

Pa. Res. Add 6% Tax • Sorry No COD's

SEND 25¢ FOR GIFT CATALOG

Clymer's of Bucks County

Dept. HB3-2, Point Pleasant, Pa. 18950

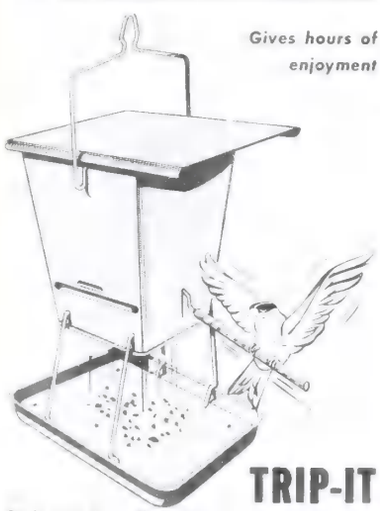


SEE MIRACLE OF BIRTH

$4.98 POST PAID WITH SIX QUAIL EGGS ($3.25 Without Eggs)

You get the new clear plastic dome CHICK-BATOR with 6 Bobwhite Quail Eggs (available year-round) and Egg Hatchers Guide Book. Complete—nothing else to buy. Send check or Money Order today. Send 25¢ for catalogue of larger models for home, classroom and display. Also quail breeding equipment and how to produce and sell quail year-round.

G.Q.F. MFG. CO., DEPT. CH
P.O. BOX 8152, SAVANNAH, GA. 31402



Gives hours of enjoyment

TRIP-IT

Birds soon learn that when they land on wooden perch a small amount of seed drops to feeding tray below. Designed for viewer's entertainment and to keep 2 lbs. of seed fresh and clean under tight slide-on cover. Metal finished in green. $4.95 plus 60¢ postage.

Free Quality Gift Catalog on Request

SLEEPY HOLLOW GIFTS
6651 Arlington Blvd. B3-2
Falls Church, Va. 22042



Everything you need to keep your dog looking and feeling his best . . . for his and your comfort, protection and enjoyment, send for professional dog accessory

FREE CATALOG

PUPPY PALACE Inc.
35 S. Letitia St., B3, Phila., Pa. 19106



CARD PLAYING FROGS

An original [illegible] artist [illegible] refreshing [illegible] cated art [illegible] ture, framed [illegible] matted in [illegible] embellished with [illegible] meas. 10½"x10½".

$24 each incl. [illegible]

Money back if not [illegible]

Just one of a whole [illegible] discoveries you'll find in our [illegible] FREE BROCHURE!

art adventures unlimited
816 Madison Ave., Dept. B-32
New York, N.Y. 10021 • Tel. (212) 628-2267

Are you moved by this reading?

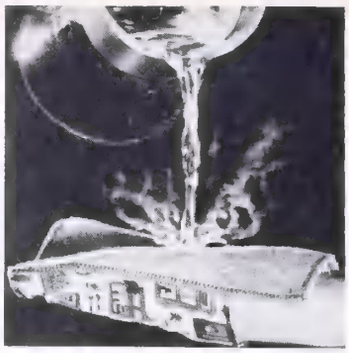
DESIDERATA

GO PLACIDLY AMID THE NOISE & HASTE, & REMEMBER WHAT PEACE THERE MAY BE IN SILENCE. AS FAR AS POSSIBLE WITHOUT SURRENDER BE on good terms with all persons. Speak your truth quietly & clearly; and listen to others, even the dull & ignorant, they too have their story. ◇ Avoid loud & aggressive persons, they are vexations to the spirit. If you compare yourself with others, you may become vain & bitter, for always there will be greater & lesser persons than yourself. Enjoy your achievements as well as your plans. ◇ Keep interested in your own career, however humble; it is a real possession in the changing fortunes of time. Exercise caution in your business affairs; for the world is full of trickery. But let this not blind you to what virtue there is; many persons strive for high ideals; and everywhere life is full of heroism. ◇ Be yourself. Especially, do not feign affection. Neither be cynical about love, for in the face of all aridity & disenchantment it is perennial as the grass. ◇ Take kindly the counsel of the years, gracefully surrendering the things of youth. Nurture strength of spirit to shield you in sudden misfortune. But do not distress yourself with imaginings. Many fears are born of fatigue & loneliness. Beyond a wholesome discipline, be gentle with yourself. ◇ You are a child of the universe, no less than the trees & the stars; you have a right to be here. And whether or not it is clear to you, no doubt the universe is unfolding as it should. ◇ Therefore be at peace with God, whatever you conceive Him to be, and whatever your labors & aspirations, in the noisy confusion of life keep peace with your soul. ◇ With all its sham, drudgery & broken dreams, it is still a beautiful world. Be careful. Strive to be happy. ◇ ◇

A Prized Possession — A Perfect Gift

Scroll lithographed in Brown and Gold on [illegible] 17" x 11½" sheet of the finest durable parchment. Large Old English Type Style. Packed in rigid gift tube. $1.00 Plus 25c handling. Five for $4.75 postpaid.

GRAPHICS 33 [illegible] St., Venice, Calif. [illegible]



Sent Mitt Love. Convenient mit type potholder with patente safety wall protects your hand from heat, hot grease, eve scalding water. Attractive prin in red, green, yellow, turquois copper or brown. Flash-flam proof, long-lasting, washable Two pair of Panhandlers, $ ppd. Panhandler Inc., P.O. Bo 711-HB, Memphis, TN 3810



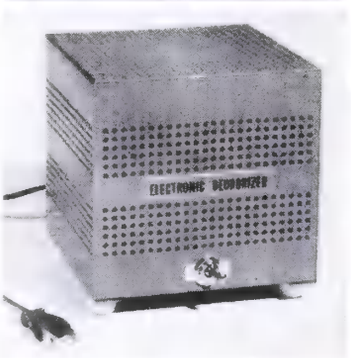
His And Her Huaraches ar woven of supple steerhid thongs, have sturdy, long-wea ing soles and heels. In natur tan polished to a rich lustre, air huaraches are cool footwea Women's sizes 5-10, men's 6-1 Send shoe size or foot outlin for sure fit. $6.90 each pair plu 60¢ post. Old Pueblo Trader 610-J3T South Country Clu Road, Tucson, Arizona 85716.



Photo Finish. Color makes pho tos exciting. Send color photo color Polaroid, negative or slid for full-color reproductions i handy wallet size. You'll b proud to slip them into letters show them off to friends 2½x3½", 20 for $2. 36 blac and white, $1. Add 35¢ post Roxanne Studios, Box 1012 Dept. D-16, Long Island City New York 11101.



House Perfume rids every roon of unpleasant cooking odors and mustiness. Pour delightful fra grance into perm-a-scent vase Hang one in the bathroom kitchen, nursery. Vase in ribbe or floral design; fragrance i "Blue Spruce" or spicy "Trefle." Vase with 12 wks. supply, $3.9 ppd. Edco, 17-30 166th St., HB3 Whitestone, NY 11357.

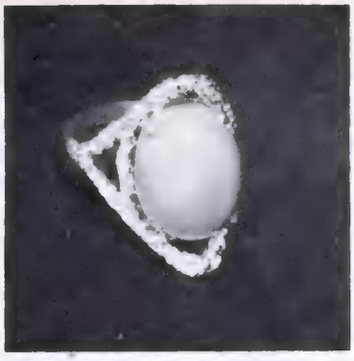


Electronic Deodorizer uses very little electricity, is on the job 24 hours a day. It generates an electronic deodorant in the form of ions that neutralize odors from cooking, smoking, pets, bathroom. 5x5", it plugs into any 110 volt outlet. Safe and easy to use. $24.95 ppd. J. W. Pauls Co., Dept. 2HB3, 217 North Indiana, Weatherford, OK 73096.



Hurricane Lamp for old salts, sometime skippers and those who love accessories that are nicely nautical. Glass shade covered with real fishnet, fits in five inch cork float. Rope handle, brass-plated candle cup. For patio, porch, boat. Pinch-hits in power failures! 8½" high, $5 ppd. Nautical Catalog Free. Harris Crafts, Inc., HB3, Oriental, North Carolina 28571.

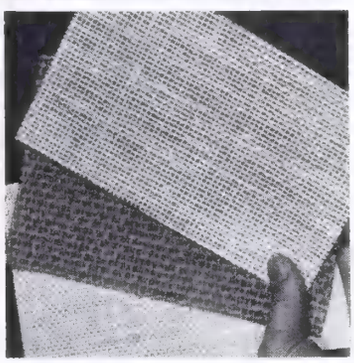
ckout Gem Ring From Italy ne unbelievable price you'd if you bought it there! Jew- opulence that's rich in fash- too—genuine coral, jade or ; lazuli set in 18k gold. Please ring size. $35 incl. postage duty. Monna Lisa Precision p., Suite 320, HB3, 230 Park ., NYC, NY 10017.



Better To See With, My r! Magnifying glasses make asy to apply make-up per- ly, shape eyebrows without nting and straining. You can make-up tools behind the es or swing each frame up arately. Marvelous for re- ing cinders, splinters. $5.95 55¢ post. Mirobar Sales p., G-1003, 964 Third Ave., York, NY. 10022.



Burlap Wallcoverings in ic colors and textures make trong decorative statement. ddition, Shibui burlap softens nd and improves the acousti- properties of any room. d 50¢ for over 70 samples & es—all at wholesale! In- ctions, tools available. Shibui llcoverings, P.O. Box 1268, 3, Santa Rosa, CA 95403.



stal Gazing. Your executive et would love this "crystal" for his office desk. If a par- larly tough client has him nied, he'll counter with the breaker "I'll look into my stal ball." 3" in diam. on a dwood pedestal, it doubles a paperweight. $6.95 plus post. World Arts, Box 577, 3, Wilmington, CA 90744.



rything's Coming Up Flow- Savage Farm's nursery cat- g is a raving, tearing beauty t will give you a galloping e of spring fever. Over 400 ieties of roses, flowering & de trees, fruit trees, plants, es, evergreens, bulb & peren- ls. Free from Savage Farm rsery, Box 125-HB3, Mc- nnville, TN 37110.



e Hombre is a smart mixture foot fashion and marvelous mfort. Snubby little tie oxford sportive wear in a tri-color mbination of blue, beige, and de brown krinkle patent with uncy crepe sole and heel. AAAA & AAAA, 6 to 12; AA, AA, A & B, 9½ to 12, l plus $1 post. Mooney & lbert, Inc., HBP, 31 W. 57th, ew York 10019.



"ELIMINATE DUST"

ALL YEAR LONG WITH A PORTA-FILTER

THE AMAZING PORTABLE AIR FILTERING UNIT

Traps all dust particles regardless of size, from Microscopic allergy producing pollen to bacteria and virus carrying house dust. Also collects lint from bedding, rugs and fabrics, tobacco smoke, as well as invisible grime and grease droplets from cooking before they stain walls, drapes and windows. Greatly reduces housekeeping chores and does the work of expensive electronic filters at a fraction of their cost. Also operates without sparking noise, radio and T.V. interference, or messy cleaning.



ONLY 8" x 10" x 10". WEIGHS ONLY 9 LBS. RUGGEDLY BUILT FOR ROUND THE CLOCK USAGE WHEN NECESSARY. PLACE ANYWHERE IN HOUSE —LOCATION IMMATERIAL. CAN BLOW AIR UP OR HORIZONTALLY.

HOW IT WORKS

A whisper quiet fan draws polluted air through two ordinary throw away type furnace filters located in the sides and expels the cleaned dust free air through the opening in the third side. The filters are treated with Corsol, a dust catching adhesive, for maximum filtering efficiency. They are so easily replaced a child can do it. The unit filters over 100 CFM and is adequate to keep a 5 room house free of airborne dust. Simply plug in anywhere in the house near an electric receptacle. Two or more units are required for large homes or offices.

ONE YEAR WARRANTY
SATISFACTION GUARANTEED

$39.95 PPD.

PATERSON ENGINEERING CORP., Dept. H-3, 5200 Douglas, Racine, Wisconsin 53402

Please send ..... Unit(s) at $39.95 ea. PPD.
Please send more information ☐
Name .....
Address .....
City .....State.....Zip.....



Black metal wall sconce with cornhusk figurine and decorative flowers. 8" high **7.70 p.paid**

DISCOVERY
314 W. STATE ST., GENEVA ILL. 60134

SALE

9" HAND CARVED **SIAMESE CAT**

$1.50 Add 35¢ Postage



Contemporary interpretation of a Siamese cat is expertly hand carved of camphorwood on the island of Taiwan. Makes a unique decorative piece for table, desk, shelf or curio cabinet. Even though its cost is small you won't find finer workmanship at any price—and it's a big 9" tall.

MONEY BACK IF NOT DELIGHTED

Harriet Carter
Dept. HB-372
Plymouth Meeting
Penna. 19462



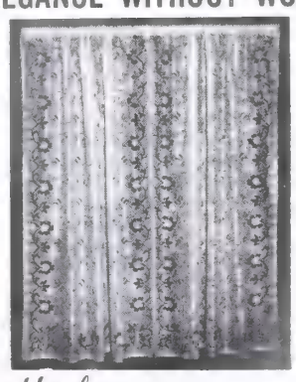
WAKE UP TO FRESH COFFEE

COFFEE STARTER will have your coffee ready for you when you wake up in the morning. Put water & coffee in pot night before, plug cord into starter & plug starter into outlet, set time. PRESTO! Next morning your coffee is ready when you roll out of bed. Next best to having someone wait on you. You'll love being so spoiled!

$6.98 2 for $13.85
add 50¢ postage & handling
No C.O.D.'s please

Collier's Dept. B-372
P.O. Box 585
Skokie, Ill. 60076

ELEGANCE WITHOUT WORK



Heirloom Lace Curtains

Return of beautiful lace in modern 100% dacron . . . no ironing!

Color: White (only)
Sold in panels 44" wide

63" length	— $11.50
72" "	— 12.50
81" "	— 14.00
90" "	— 15.00

Conn. residents add 6% sales tax.
Postage prepaid—No C.O.D.'s.

Bernice Studios
P. O. Box 147, Southington, Conn. 06489

Coats of Arms

OVER
500,000 Names
32 Countries

FREE
CATALOG

The Ship's Chandler
Dept. HB72
Wilmington
Vermont
05363



BAREFOOT BEAUTY. Glide thru happy days wearing our new see-thru sandals. Terrific with patio pajamas, slacks, shifts, at home fashions. Nylon mesh tops the sandals in SILVER or GOLD with a 2" high heel, leather soles. Sizes 5 thru 10. $4.95 pair, postpaid. #N1611

ELIZABETH McCAFFREY
Dept. HB-3
Northport, New York 11768



Needlepoint Key Tags you can make while on the train, at the airport. Design on front, 3 initials on back. Kit includes: French canvas, Persian wool, chart, needle, chain, instructions. Size 2x3½". Choose Golf, Tennis, Ski, Bowling, Sailing or Lollypop Flowers kit. $1.95 each plus 45¢ post. Victoria Gifts, 12 B Water, Bryn Mawr, PA 19010.

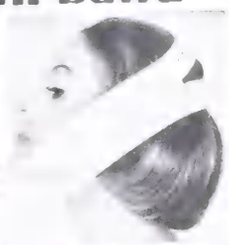


The Egg-O-Matic features a "time temperature" dial system. It will poach up to four eggs at a time, or boil up to eight eggs. Simply add water and set the dial to your taste preference. You get reliable results with poached, soft or hard boiled eggs. $19.95 plus $1.50 post. J. W. Pauls Co., HB-3, 217 N. Indiana, Weatherford, Okla. 73096.

Hollywood
chin band

"Perkerupper" Use this feather-light Band while sleeping, reading, knitting or watching T. V. Any chin can afford this luxury.

Made of fine latex elastic with adjustable head pieces for proper tension.



$1.50 p.paid

You must be pleased with the results or money refunded.

Hollywood
WINGS



The beauty secret of many glamorous women, "Smoothies" as call them!

Made of flesh textured fabric treated to adhere to the skin. Moisten and press over furrows . . . Use warm water to remove.

Theatrical size Box $2.00 P.Paid

NEW BOX Queen Size $5.00 P.Paid
Wings Inc., Box 413, Trenton, N.J. 08608

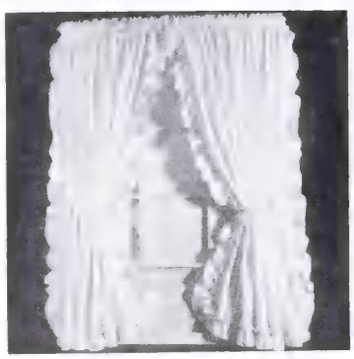


we're dotty

about this back-zippered, rick-rack bordered, easy SMOCK. It's the newest way to cover a bikini, be beautiful at breakfast, putter around the house. White dots on navy or red, good all-American permapress cotton. S, M, L. $7.50 ppd.

Money back if not delighted.
NY State residents add sales tax.

THE VILLAGE BOUTIQUE
Dept. B-3, Box 97, Seaford, NY 11783



Frame Ruffled Curtains. Cape Cod styling and easy-care Perma Press dacron & combed cotton make snow white curtains a winner. 76" wide per pair. Hang as tiers, cottage style or tied back. 24" $4.50, 30" $5., 36" $5.50, 45" $6.25, 54" $7., 63" $7.50, 72" $8. or 81" $9. Valance $2.75. Add $1 post. Old Colony Curtains, Box 787, B235E, Westfield, NJ 07090.



Old Ironsides. What the North Star is to sailors, Preston's is to ship model kits. Old Ironsides launched in 1797 is still afloat in the Boston Naval Yard. Kit with carved wood hull, masting & rigging materials, mounting board, nameplate, instructions, 14½x10", $9.95 plus 75¢ post. Preston's 100-J Main St. Wharf, Greenport, NY 11944.

BLOW
YOURSELF
UP into a GIANT POSTER

FROM $1.50 ONLY



Send us any original black & white or color photo as is (3" x 5" to 8" x 10" for best results. Not negatives). Original returned unharmed with poster. Send check or money order. For prompt delivery, put name and address on back of photo.

SUPERSPEED SERVICE
shipped 1st class mail add $1.00

The Blow Yourself Up Co.
663 Fifth Ave. Dept. H-332 New York, N.Y.



Low End Table File fits chairside, sofa, or bed. Holds standard file folders to simplify storage of important papers. Superbly handcrafted of select pine in mellow pine or maple, antique pine or walnut finish. Brass drawer pulls are Chippendale reproductions. 16x25x22" h., $41.50. Kit to finish, $29.95. Exp. coll. Yield House, HB3, N. Conway, NH 03860.

The Denim Look

NEW! Send 25¢ for our newest catalog!

DAISY DENIM
a new look for the old-fashioned work shirt. In washable light blue cotton denim. White daisies with patriotic red & blue centers border the front & collar.
S-M-L-XL $9.95



SKIN BRIEF & TANK
in light weight stretch nylon. Top w/contrast neck, sleeve piping. Brief w/tapered flash sides, contrast waist trim, sides piping. [illegible] w/navy, wine w/navy.
S-M-L. Set—$9.50.

Send order to:
Ah Men
[illegible] Santa Monica Blvd.
West Hollywood Calif. 90069
[illegible] D.'s Add 50¢ postage.



A Tie Rack for Clip-Ons can make the difference between a well-groomed gentleman and a mussed-up male. It installs anywhere in minutes—on walls, doors, even under shelves. Holds 15 to 30 clip-on ties in full view for easy putting or taking. Ring tie rack 15", $1.98 ppd. West-Berg Enterprises, Ltd., HB3, P.O. Box 4749, Colo. Springs, CO 80909.

ove Lady Chair. Luxurious ardwood frame, reversible, zip-ered cushions. Upholstered in arious grades of fine fabrics: ripes, solids, brocades, dam-sk; cut, antique, crushed & lain velvets, etc. 30H x 28"W, 106 exp. chgs. coll. No .O.D.'s. Catalogue & fabric amples, $1. Hunt Galleries, nc., 2920 N. Center, HB3, lickory, NC 28601.



lan of La Mancha by an artist ho is a modernist in his view-oint, a romanticist at heart. le did his own thing, but did with flair. Handcrafted figu-ne made in Spain of 36 nuts & olts. 10" high, each piece is a easure! $7 ppd. Order from teraldica Imports, HB-3, 21 Vest 46th St., Room 1004, New ork 10036.



urtle Table is a Far Eastern easure imbued with romance, rtistry. Use it as end or cock-ail table. Let a pair flank a ofa. When tray is removed, it oubles as a seat. Natural rat-an, 24x14x21H, $32.95 plus $2 ost. Yellow, green, blue, azalea, ittersweet, black or white, add 5. Catalog 25¢. Fran's Basket louse, 89 W. Main, HB3, ockaway, NJ 07866.



nstant Posture Maker. Slip on is shoulder brace with com-ortable Helenca lining and tand erect! Develops muscle nemory pattern so even when ou don't wear it, you'll be re-inded you're slouching. Wash-ble, of course! Give chest sizes. or men and women. $3.98 plus 5¢ post. Colonial Studios, Dept. POS-58, 20 Bank St., White Plains, NY 10630.



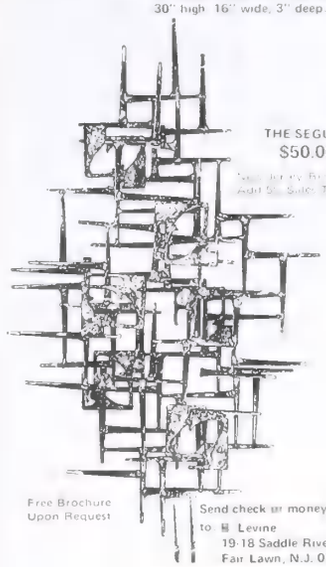
tch To Stitch? Embroider this ppealing picture imported rom Sweden and display it roudly. Kit #9301 incl. old-ashioned spring nosegay tamped on green linen, colorful cotton yarn, mounting board, nstr. 13¾"x13¾" $15.50 ppd. 40-pg. color catalog $2 (re-undable with $25 order.) Skon Embroideries, 55 Lambert Lane, BE3, New Rochelle, NY 10804.



Your Name In Japanese. A new art form! See the Japanese calligraphers art in full bloom with your name as the model. Green-brown border with sumi-e drawing of leaves & flowers in greens & red on textured paper. 27x10½" to frame or hang as is. (Print first & last name). $2.98 plus 50¢ post. Harriet Carter, HB-3, Plymouth Meeting, PA 19462.

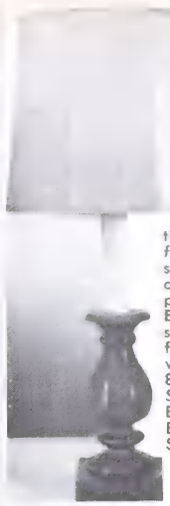


"ORIGINAL HAND CRAFTED"
WALL SCULPTURE
by MAX LEVINE
Burnished Steel and Brass Accents
30" high 16" wide, 3" deep



THE SEGUNDO
$50.00
Add 5% Sales Tax
Free Brochure Upon Request
Send check or money order to M Levine
19-18 Saddle River Road
Fair Lawn, N.J. 07410

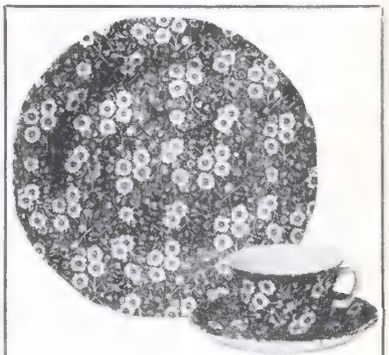
CHOICE DECOR!
(Finished or Unfinished!)



The Barton Candlestick Lamp is a graceful creation 27" tall. It is yours *fully finished* or sanded satin-smooth ready to decorate — to antique, decoupage or stain in wood tone. Eight-sided with matching shade, the lamp is turned from select hardwood. Fully wired with 3-way switch, 8-ft. cord. Choice of Shades: White Shantung or Beige Shantung; Oyster Burlap or Natural Burlap. Satisfaction assured!
$13.50 ea.* Unfinished
$21.50* each FINISHED in walnut, colonial maple; or in antiqued barn red, olive, mustard, or wedgewood blue.
*(Add $1.50 postage; West of Rockies add $2 per lamp.)
FREE COLOR BROCHURE of finished & unfinished lamps!
Baxwood Crafters
Dept. HB-23, 1171 Commercial Drive,
LEXINGTON, KENTUCKY 40505

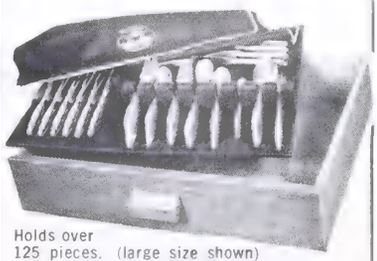


HANDY SWISS GRATER
No more scraped knuckles! Grates cheese, chocolate, nuts so easily. Turn top back and forth for fine grind; in one direction for heavier flake. Comes apart for easy cleaning. Specify butterscotch or white. Terrific gourmet gift!
$3.50 Ea. ppd.
Ill. residents add 5% tax. Send for free brochure.
FOUNTAIN OF GIFTS
B-32 P.O. Box 3954
Merchandise Mart
Chicago, Illinois 60654



English Staffordshire
Blue or Brown Calico Pattern
Imported from England, this over-all deep blue or antique brown pattern, inspired by an Antique Calico print, will bring the freshness of Spring to your table settings. 42-piece service for 8 includes 8 dinner plates, 8 cereal/soups, 8 bread and butters, 8 cups, 8 saucers, vegetable server, and platter.
42-Piece Service for 8—$52.50 ppd.
plus $2.50 West of Miss.
Write for Open Stock price list
Send 25¢ for new catalog
Jenifer House Dept. B-32
Great Barrington, Mass. 01230

Protect your silver with Tarnish-Proof Pacific Silvercloth Drawer Pads by GORHAM



Holds over 125 pieces. (large size shown)
Pads convert your drawer space into a silver chest.
Prevents tarnish and scratching; silver is always ready to use.
SIZE: 11¾" wide x 15" deep x 2½" high. Holds over 100 pieces. $5.95
SIZE: 17½" wide x 13⅞" deep x 2½" high. Holds over 125 pieces. $6.95
ADD 80¢ FOR PACKING & POSTAGE
BARRINGTON SPECIALTIES
P.O. Box 154-H, Barrington, R. I. 02806



ONLY $8 PER CARAT
FINE CUT • 58 FACETS
PURE WHITE • FLAWLESS
STRONGITE is a remarkable, hard and brilliant synthetic stone—the most convincing laboratory-made product, at a fraction of the cost of a diamond.
STRONGITE'S amazing hardness enables us to offer you an UNCONDITIONAL LIFETIME GUARANTEE in writing against scratching, chipping or loss of brilliance. Available in every popular gem shape up to 20 carat diamond size, and larger. Sold on our easy payment plan and a MONEY-BACK GUARANTEE within 10 days. You take no risk!
Write for FREE BROCHURE showing wide variety of settings for men and women.
THE STRONGITE CO.
Dept. 66H, 2 W. 47 St. · New York, N.Y. 10036

The Talbots



Pick of the crop. Luscious strawberries printed on fluid Banlon make an elegant and classic long shirtdress by Matti of Lynne. Gently shirred and studded with "gold" buttons in front and on the cuffs. White/pink/lavender/green. Sizes 6-16. $64.00. Add 90¢ for postage.

Send for free catalog.

TALBOTS • DEPT. CU, HINGHAM, MASS. 02043
Branches: Duxbury, Lenox, Mass., Mt. Carmel, Avon, Conn.

PERSONAL MONOGRAM PIN

Gleaming 18k gold plate. Custom designed for yourself or a uniquely personal gift. Three letters secured together on a sturdy, safety-clapsed bar pin, 2" high by about 2½" wide. Last name initial is center mounted. Please specify initials in this order—first, last, middle. Circle initial of last name. One Monogram Pin, **$3.98** plus 25¢ postage and handling. Two Monogram Pins, **$7.50** plus 35¢ postage and handling (Save 61¢). Three or more Monogram Pins, **$3.75** each (we pay postage and handling). No C.O.D. please. Conn. residents add sales tax.

FAMILY HOUSE
Dept. HB-1
17 Robert Street
Windsor Locks, Conn. 06096



imported CRYSTAL LAMPS

A lovely pair to throw radiant rays in a dark corner. The shower of genuine imported crystal prisms sets a mood of elegance when combined with intricate Rogers gold plated castings. 17½" high, 9" wide—these are a wonderful value at this price. **$34.95** PAIR

Pa. Res. Add 6% Tax • NO COD'S PLEASE
SHIPPING CHARGES COLLECT
Send 10¢ for catalog

LUIGI CRYSTAL Dept. B3-1
7332 Frankford Ave., Philadelphia, Pa. 19136



KEEP-SET OUTDOOR CAP

Here's the perfect new hair-do protection, with a lovely look, for all those outdoor activities. Cool airy netting fashioned into a smart cap protects your hair from sun, wind and moisture while you golf, garden, play tennis or whatever. Adjustable to fit all head and hairdo sizes. Choose white, blue, red, black or yellow, all with gold braid trim. Washable.

$4.00 postpaid, 2 for $7.75

HOLLY HOUSE
Dept. HB3, 9924 Edgecove Dallas, Tex. 75238

MUTUAL HAPPINESS

in the
Marital Bed
with this
New-Type Slope-Pillow
Inflatable - Adjustable - Resilient
2 Air-Compartments High

8" high, low end; 8½" high, top end, fully inflated

May be inflated singly or double. 23½" x 27" wide.

Enables [illegible] adjustment for bodily deficiencies and for greater variety. Its [illegible] incline provide proper alignment for more satisfactory performance and comfort.

Endorsed by a [illegible] physiologist.

Pre-Production Special Offer
Mail The No-Money
Worth $5

MATEWELL MFG. CO
P.O. Box 5587, Washington [illegible]

With this no-money coupon
$2 off the reg. $7.50 price of [illegible]
LOW now going into production
delivery by May 1. Notify [illegible]
prior, when I'll pre-pay the $5.50
50¢ shipping chg.

Name .....
Addr. .....
City ..... State .....



No C.O.D.

14 Day Money Back Guarantee

NO HAIR AGAIN

Ever! Treatment kit of special ingredients includes Probe removes coarse, stubborn hair from face, arms, legs or wherever once and for all; actually destroys the roots; no bristly regrowth. Wonder Stuff's compounded of natural organic products: sure and it's pure. Proven by thousands of satisfied users. $14.50 plus 75¢ handling charge. Order from

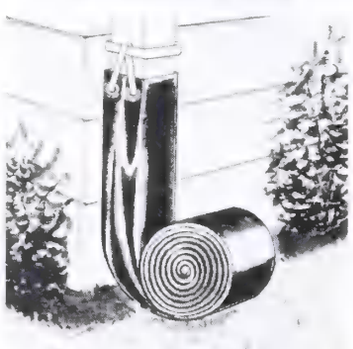
ANNE JAMES
Dept. 5, 1226 No. Fuller
Hollywood, Calif. 90046



It really Works! Marmax removes ball point ink from your husband's shirts, the children's clothing, walls, floors, et al, by unlocking the stain so that it can be washed away. Follow directions to get out tough old ink stains. P.S. It doesn't work on paper. $1, two $1.79. Ppd. West-Berg Ent. Box 4177, Colo. Springs, Colo. 80909.



Red China Collection. Now you can legally own these scarce issues—a big collection of 40 genuine stamps given to introduce stamp hobby and approval service. Buy any or none, cancel service anytime—but valuable Red China collection is yours to keep regardless. Send 10¢ to Kenmore, FC-153, Milford, NH 03055.



D-Rain Away. Why let water from your downspout gut your lawn? Let D-Rain Away distribute rain water evenly, away from the downspout. 9' plastic sleeve attaches easily, stays rolled up until it rains, spreads water over a wide area through sprinkler holes. Grass-green, $1.19, 25¢ post. Anthony Ent., 585 Market Street, HB129, San Francisco CA 94105.



Heavy Legs? This excellent book by an expert, gives easy-to-follow, detailed instructions for slenderizing legs. 15 minutes a day, in the privacy of your home helps slim your hips, thighs, knees, calves and ankles. Home Scientific, step-by-step illustrated method is yours for $1.98 ppd. Modern Methods, HB-32, 12 Warren St., NY 10007.

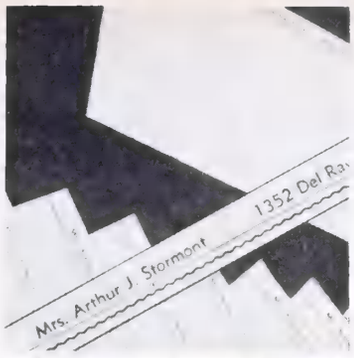


Provincial Pillows are a joy to embroider because the cross stitches are large. Kit includes tapestry wool in two-tone blue, red, green, gold, brown, black, grey, or rose (specify), stamped pillow top, linen for back, cording, zipper. 16" sq. pillow kit $4.95 ea. Pillow form, $1.95. 45¢ post. Victoria Gifts, 12B Waterl St., Bryn Mawr, Pa. 19010.



Rare Hungarian Cookery. Don't get into cooking ruts. Try new dishes, new ingredients, varied menus. The palate abhors monotony. Here are one dozen exotic Hungarian dishes like Cauliflower Soup with Sour Cream, Steak Gypsy Style, etc. bound in loose-leaf form. $1.49 plus 25¢ post. Bun Publishing, 6363-Hb3, Wilshire Blvd., Los Angeles, CA 90048.

ersonal Postals for the quick nessage, the sudden thought. Keep a supply in your desk rawer, tuck a few in your bag. pontaneous way to keep in ouch with friends and relatives. rinted with name and address n white vellum. #12, 100 for 2.75; 200, $4.75, 500, $8.50. pd. Handy Gifts, Box 2667, HB3, Culver City, Calif. 90231.



he Kenya Collection of man-nade gems capture the bril-ance of diamonds. A glittery rand gesture or tender to-en. Whatever your choice, ou'll know it's the right one hen you see her face light up t the sight of a dazzler like nis one! Priced from $45 per arat. Free color brochure. Kenya Gem Corp., HB3, 1760 N. Howard, Phila., PA 19122.

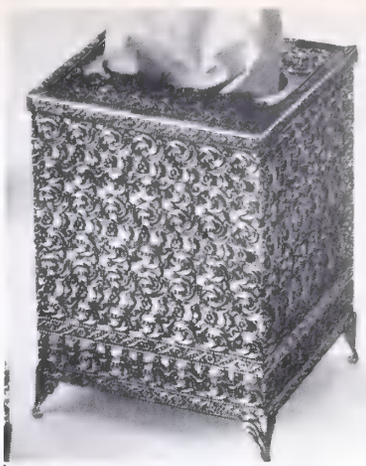


Robert Frost's Verse immor-alized by President John F. Kennedy at his inauguration, "Two roads diverged in a wood, and I—I took the one less trav-eled by, And that has made all the difference." 4-verse poem on fine paper with acetate shield, black frame, 9x12". #262, $2.98 plus 35¢ post. Sadlyn's, 2077 NY Ave., HB3, Huntington Sta., NY 11746.



Picture Watch to wear with pride. Antimagnetic precise Swiss movement. Handsome, gleaming gold-finished metal case. Guaranteed for two years. Original photo and Picture-Watch returned by first-class mail. $14.95 ppd. 17-jewel de-luxe Swiss movement Picture-Watch, $24.95 ppd. Order from Photo Poster, Dept. X159, 210 E. 23rd, New York 10010.





Filigree Tissue Box $4.98

For your new square tissue box—a lacy golden way to glamorize it! Just slip in the box, pop on the cover. Filigree-pierced metal, gracefully footed, richly Gold plated, lacquered to resist tarnish.

#4186—Square Tissue Box $4.98
#2063—Rectangular Tissue Box (not shown). For standard tissue boxes $3.98

Please add 50¢ postage & handling

LILLIAN VERNON
Dept. B31, 560 S. 3rd Ave., Mt. Vernon, N.Y. 10550

25c SAMPLE OFFER. if you're interested in

ANTIQUES

Fascinating new newspaper devoted to Antiques is chock-full of interesting items for collectors

At last, America has its own sprightly, wide-awake newspaper devoted to Antiques. Edited with skill and knowledge. This big 56 page newspaper is full of good reading. It feels "interested by the hour." Oversized clear pictures with color features. Authoritative articles by experts. Collectors interested in furniture, china, glass, prints, silver, etc. write us: "Your newspaper is the best thing I've read!" Also, up-to-the-minute news about shows, exhibits, forums, historic sites. Plus a delightful classified section, where the bargains are!

Now we want you to enjoy Antique Monthly, for just 25¢ to cover postage and handling. We'll send you the current big issue, postage paid. No further obligation. Fill in coupon and get set for lots of reading enjoyment in America's largest publication devoted to the Antiques.

25¢ SAMPLE OFFER:

Antique Monthly, Dwr. 2, Tuscaloosa, Ala. 35401

( ) Send me sample copy, your issue No. B-32. I enclose 25¢ ( ) Send me full 12-months' subscription at special reduced price of $4.99. Bill me later. (Your money refunded after 30-day trial, if not pleased)

Name .....
Address .....
.....
..... Zip .....



Hand Carved Ivory Pendants

designed by Alex for guys or gals are carved with great delicacy by American craftsmen from choice African ivory. A true art form that expresses a message of Faith and Hope.

ANKH (ancient Egyptian symbol of Life)..... **$5.95**
Baroque CROSS (age old symbol of Faith)..... **$9.95**

Each 1¼" long with solid 14K gold findings, slender gold-filled rope chain.
We pay postage. Money back if not delighted. Write for information on other designs.

DESIGNS BY ALEX
Dept. B3, Box 130, Howard Beach, NY 11414

SIZES 4 to 12

"KIM" $9.95
COLORS: GOLD OR SILVER LEATHER



WIDTHS: NARROW, MEDIUM, OR WIDE.

Add 75¢ for postage
Sizes 10½ to 12, $1 Extra
Instant Delivery—Prompt refund if not delighted

SEND FOR FREE BROCHURE

SEND ORDERS TO: SOFWEAR SHOES
1711 MAIN
HOUSTON, TEXAS 77002

MAKE MONEY! THE MAIL ORDER WAY

Send 25¢ (to cover postage & handling) Today
For Your Copy of
"HOW TO START A MAIL ORDER BUSINESS"

HOUSE BEAUTIFUL's own Window Shopping experts share their mail-order know-how with you in this new Guide. If you're ready to start your own part-time or full-time business, send for your copy today.

HOUSE BEAUTIFUL
Room, 969, 717 Fifth Avenue, New York, New York 10022
Send booklet "How to Start a Mail Order Business" to:

Name _____
Address _____
City _____ State _____ Zip _____



INDISPENSABLE DISPENSER

Get on the gold standard with this 24K gold-plated beauty. Holds 25 3 ounce paper cups (incl.), stands 9" high. Truly the ultimate in elegance and convenience.

$13.50 each
Add $1 postage and handling.
No COD's please
SEND 25¢ FOR GIFT CATALOG

Camalier & Buckley

1141 Conn. Ave. (B3-2) N.W. Wash. D. C. 20036

Stop playing HIDE & SEEK with the socks you launder!

SOCK TUCKER*

Launders socks in pairs!

Tuck any pair of soiled socks into Sock-Tucker openings and they stay permanently sorted thru the entire machine washing and drying process. No, siamp out boring sock sorting now!



SOLD ONLY BY MAIL
12 FOR $2
20 FOR $3
Plus 25¢ Postage & Handling

Send check or M. O. no C.O.D.'s
C A GORDON ASSOCIATES
17 CHURCH ST. DEPT. B-3
PATERSON, NEW JERSEY 07505

In April

when young men's fancies still turn to thoughts of love *(though women's always do)* House Beautiful celebrates

THE NEW ROMANTICISM

with a dazzling decorating spectacular of rooms in which the graciousness of the past shines with fresh beauty

IT'S WARM!

cozy fireplaces
candle glow
the sort of a bloom that's charm

IT'S PERSONAL!

sentimental accessories
the younger spirit
shirring and ruffling and
buttons and bows

IT'S COLORFUL!

prettier prints
masses of chintz
candy box fabrics

Romanticism (in its many guises) is here and with it, a happy paradox! Romanticism and practicality can go hand in hand. In addition to HB's 40-page decorating special, some great advice on floor-standing clocks, table settings, wine and glasses and how to cope with vegetables in a lively manner

The April HOUSE BEAUTIFUL at your newsstand March 21

Gardening with wild flowers

—for gardens with a natural look

Editor ELVIN McDONALD □ One of the greatest pleasures of spring is to discover the first few wild flowers opening in the warm sunshine. The value of native plants, either in wild-flower gardens by themselves or as companions for cultivated plants, is appreciated now by more gardeners than ever before (see "Acres of Carefree Flowers," page 80). A positive way to support the causes of conservation is to provide a protected home for wildlings.

Just what is meant by a wild flower in a garden? Kathryn S. Taylor, writing in Volume 15 of the new *Good Housekeeping Illustrated Encyclopedia of Gardening*, says that any uncultivated flower comes under the general heading of "wild flower," but this definition does not apply to the same plants when they are grown in different sections of the country. For instance, Virginia bluebells *(Mertensia virginica)* is a favorite spring wild flower to the west and south of New York. In New England, it is often featured in conventional perennial borders.

If the plants in a wild flower garden were restricted to those growing naturally in the vicinity, the choice of material usually would be limited. Mrs. Taylor recommends this type garden for a natural setting—a parcel of woodland, a rocky ledge, a brookside or other unspoiled, undeveloped landscape. The plants need not be indigenous to the area but should fit into the habitat represented.

Most cultivated gardens of wild flowers begin with creating a setting that approximates conditions in nature. Such a garden may take various forms: a patch of ground in the city turned into a spring wild garden; native plants used as ground covers under shrubs and small trees; a shaded, rocky area in a suburban landscape.

Climate all important

Climate has the final say about what plants can be grown in a given place. Plants from the cold North may exist half-heartedly in warmer environments but will never completely succeed. For example, the thick mats of bunchberry *(Cornus canadensis)* seen starred with white flowers and, later, ablaze with clusters of brilliant red berries across New England and the Pacific Northwest can never be grown as well outside their rugged northern habitat. The effect of climate is particularly noticeable when trying to grow alpines from the summits of high mountains at low elevations. True alpines grow naturally under conditions that are difficult, but not impossible, to duplicate. By building a scree—a stony, well-drained area, preferably on a cool hillside—one can grow many kinds of rare alpine plants. Shade-loving plants from southern climates need more sun in northern gardens; sun-loving plants from the North need some shade in warmer regions.

Good ground covers

In any wild garden the plants are not set out with wide spaces of bare ground around them, as in a cultivated garden. Wild flowers need ground covers close to them to maintain humidity and keep the ground moist.

The exposure given to wild flowers is as important as the need for ground covers. Most, even those from the woodland, need a little sun when they are in bloom. The filtered light that reaches them through branches where new leaves are unfolding is just the amount liked by spring-blooming species. Later in the season, they can stand almost complete shade.

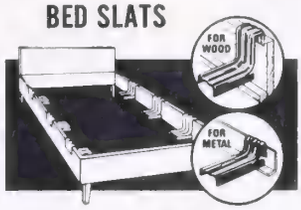
Most wild flowers need abundant organic matter in the soil. When preparing the ground, dig in plenty of decayed, native peat, peat moss or partly decayed compost to simulate woods soil. A top-dressing of compost or well-rotted manure applied each spring or fall will help maintain the necessary organic supply.

In nature, wild flowers receive only the nourishment they actually need for subsistence. Given a richer fare, they may spread too rapidly or die.

A simple test kit for determining soil acidity should be part of your equipment. Except for the plants needing very acid soil (pH 4.5) and a few requiring a neutral or somewhat alkaline soil (pH 7.0), the great majority are not very fussy about the degree of acidity. A pH of 5.5 suits most plants of the deciduous woods and of fields and roadsides. When no means for testing soil acidity is available, a study of existing plant material in the area in question will serve as a guide. If you wish to plant trailing arbutus and there are no blueberry bushes, laurels, azaleas,

trees or conifers in the
ıity, the ground is probably
mildly acid, and the plant
ɔably will not survive.
lost wild flowers demand
drained soil. Even those
d in swamps and bogs are
ys growing on hummocks
grass or sphagnum moss
re the crowns of the plants
high and dry and only the
s penetrate to the perpet-
moist ground beneath.
ough wild flowers seldom
l artificial feeding or spray-
for pests, they do need
ɛr at all times. If a wood-
l garden is started on na-
lly dry land, the hose will
required almost daily and
ɔutlet should be near.
he most popular type of wild
er garden is the spring
h of woodland wildlings,
it usually contains the best-
d and choicest. One of the
st locations for a spring gar-
is next to a rockery. Rock
ıts and wild flowers are
ilar in character and help
ı other give the illusion of
ness, especially if both gar-
s are artificially constructed.
here is a large choice of
flowers to grow among
ks. They include bloodroot,
chman's breeches, colum-
ɛ, harebell, spring-beauty,
ydalis, herb-Robert, hepati-
foam-flower, bishop's-cap,
sted iris, phlox, baneberry,
e cohosh, violets and ferns.
n a very small woodland
den you might plant bellwort,
k-in-the-pulpit, various tril-
ns, Virginia bluebells, rue-
mone, trout lily, starflower.
There are many shrubs suit-
e for providing shade in
small woodland garden:
leas, mountain-laurel, spice-
sh, black alder, clethra, vi-
rnums, andromeda, leucothoe
l the evergreen hollies.
Wildflower gardens are also
ɔroved by well-planned water
ıces. They not only add
ɛrest and humidity but also
ɔvide a habitat for water-
ing plants otherwise impos-
le to include. A pool, prefer-
y of irregular shape, is
ɔbably the simplest way.
You may collect wild flowers
m places where they are to
dispossessed anyway or from
as where they grow in abun-
nce (provided you have the
downer's permission). You
ɔuld not dig them by the road-
e along main highways un-
s you are just one jump
ead of the bulldozer. Never
ke plants that are on protected
ts. Spring and fall are the
st seasons for transplanting.
ɔst wild flowers can be pur-
ased as nursery-grown stock,
d many can be grown success-
ly from seeds or cuttings. ■

REPLACE TROUBLESOME BED SLATS



Original Shur-Lok Steel Bed Spring Supports simply hook over side rails, 3 to a side. Hold springs and mattress safe and secure. Support over 1,000 lbs. Won't slip, squeak or fail to hold. Millions in use. At most department or hardware stores. Set of six for one bed about $3. For beds with either wood or metal side rails. Satisfaction guaranteed.

Shur-Lok Div.
National Guard Products, Inc.
540 No. Parkway, Memphis, Tenn. 38107

DOG-TEX®
CLEANS AND DEODORIZES DOG STAINS



● Removes Spots ■ Saves Rugs ■ Restores Colors ● Cleanses Other Floor Areas ● Aids "Housebreaking" ● Moneyback Guarantee
8 oz. 90c, Pt. $1.50, Qt. $2.25, Gal. $7.25

FREE! Send for Helpful "Housebreaking" Hints

At finest stores or write us
CONSOLIDATED CHEMICAL WORKS
1715 S. Halsted, Chicago, Ill. 60608

GROUND COVER

ENGLISH IVY
1-year, heavy, rooted cuttings, 6-in. to 10-in. Hardy, evergreen, fast-spreading.
PACHYSANDRA
A fine evergreen ground cover in sun or shade. 1-yr., heavy cuttings, 3-in. to 4-in.
MYRTLE (Vinca Minor)
Extra large leaf and large light purple flowers. Bare rooted clumps with an average of 6 to 12 runners per clump. Space all items on 6"-8" squares. All items: Postpaid planting time. Pa. destinations add 6% tax. No. C.O.D.'s. **FREE COLOR CATALOG.**

100 of any one **ONLY $14.95** $85.00 per 500

MUSSER BOX 10C INDIANA PA. 15701

TRICKER'S WATER LILIES

FREE COLOR CATALOG
Send for Tricker's beautiful new catalog. It is filled with the finest hardy and tropical Water Lilies, Aquatic Plants and Ornamental Fish.
Write to the office nearest you
Box 398, Dept. 0-3, Saddle River, N.J. 07458
Box 7845, Dept. 0-3, Independence, Ohio 44131
WILLIAM TRICKER, INC.

GOOD FOR EVERYTHING YOU GROW!
RA-PID-GRO



12 SHRUBS ALL FOR $23.95

Hardy, landscaping size.
4-Spreading Yew, 15-18"
4-Pfitzer Juniper, 15-18"
2-Upright Yew, 15-18"
2-Rhododendron, 8-10"
Postpaid No C.O.D. Pa. Destinations add 6% tax.
FREE COLOR CATALOG with many specials.

MUSSER BOX 10C INDIANA PA. 15701

Product information

Continued from page 112

PLYWOOD ASSOCIATION. Exterior siding, WESTERN WOOD PRODUCTS ASSOCIATION. Roof, RED CEDAR SHINGLE & HAND-SPLIT SHAKE BUREAU. Sliding doors from FENTON INDUSTRIES. Hardware, SCHLAGE LOCK CO.
Interior walls and ceilings, U.S. GYPSUM. Plumbing fixtures, AMERICAN STANDARD; faucets, MOEN. Handmade ceramic tile, from Mexico. Glass, AMERICAN SAINT GOBAIN. Stain, OLYMPIC STAIN. Paint, PRESERVATIVE PAINT. Electrical fixtures, HALO LIGHTING DIV., McGRAW EDISON CO. and PRESCOLITE DIV. OF U.S. INDUSTRIES INC.; fans, NUTONE DIV., SCOVILL MFG. CO. Heating, LENNOX INDUSTRIES INC. Kitchen appliances and garbage disposal, CALORIC CORP. Laundry equipment, FRIGIDAIRE DIV., GENERAL MOTORS CORP. Chairs, rugs and lamps, DELTEET FURNITURE.

Pages 94-95—Casseroles

Casserole dish, CHARLES MARTINE IMPORTS INC.

Pages 96-97—Cookware

Retail addresses for the stores listed on page 97 are: HAMMACHER-SCHLEMMER, 147 East 57th St., N.Y.C. 10022. THE POTTERY BARN, 47 Greenwich Ave., N.Y.C. 10014. GREEK ISLAND LTD., 215 East 49th St., N.Y.C. 10017. BOUTIQUE MARGOT, 26 West 54th St., N.Y.C. 10019. LA TIENDA, 251 East 52nd St., N.Y.C. 10022. THE MAD MONK, 113 West 10th St., N.Y.C. 10011.

Pages 100-101—Kitchen

Custom cabinets by FORMICA. Cabinets with Lo-Glare finish, "MICARTA" by Westinghouse, U.S. PLYWOOD CORP. Built-in double ovens, dishwashers, refrigerator/freezer with automatic ice dispenser, freezer, Disposall, all GENERAL ELECTRIC. Four-burner cooktop with built-in ventilator, two-burner cooktop, grill with built-in ventilator, JENN-AIR CORP. Built-in Foodmatic, RONSON CORP. Hot Food Server, built-in warming drawers, TOASTMASTER. Built-in HoTray, SALTON INC. Built-in electric can-opener, SWANSON INC. Built-in trash compactor, WHIRLPOOL CORP. Stainless steel sinks and faucets, ELKAY. Kitchen accessories, TABLERIE INC., 1033 Third Ave., N.Y.C. 10021. "Kaleidoscope" vinyl floor, AMTICO. Television set, R.C.A.

Page 117—Buehler

White Formica bar counter, FORMICA CORP. Wallcovering, LOUIS W. BOWEN INC., 979 Third Ave., N.Y.C. 10022. Carpet, STARK CARPET CO., 979 Third Ave., N.Y.C. 10022. Card table and chairs are from HERMAN MILLER INC., 600 Madison Ave., N.Y.C. 10022. ■



Lindal Cedar Homes. They complement nature!

They look as though nature planned them herself. With Lindal's more than 70 designs, you can select a home to blend with the scenery anywhere.

Lindal uses only the finest kiln dried Canadian cedar, precut and numbered at the factory for easy assembly at your site. And shipping costs are tailored to meet competition anywhere.

Check it for yourself. Order your 36 page colorful Plan Book containing exterior and interior pictures as well as floor plans. Only $1.



LINDAL CEDAR HOMES
Dept. HB23
10411 Empire Way S.
Seattle, Wa. 98178 (206) PA 5-0900
Enclosed is $1 for my Lindal Cedar Homes Plan Book.

Name _____
Address _____
City _____ State _____ Zip _____
Area Code _____ Phone _____

Lindal is represented throughout the world.

Make your dreams *a reality*

Wayside's magnificent 1972 catalog can help you enhance your corner of the world with beauty and distinction.

This new catalog has over 1900 items — perennials, flowering trees, shrubs, rare bulbs, roses, bulbs, vines and climbers, fruits, herbs, hedges, annuals... everyone tested in America's most carefully supervised nursery. Instructions for planting in varying climatic conditions, winter protection and summer care are included.

Hundreds of beautiful true-color photographs help you select the items you want to have in your garden. Wayside's catalog can be your most cherished reference book.

Wayside's catalog costs you nothing. Send $2.00 and we enclose a $2.00 refund certificate good on your first order.



WAYSIDE GARDENS
445 Mentor Ave.,
Mentor, Ohio 44060
Please send your 1972 catalog. I enclose $2.00 deposit.

MAIL THIS COUPON NOW

Print Name _____
Address _____
City _____
State _____ Zip _____

From our Castilian Collection. One of a group of imaginatively designed tables including pedestal, cabinet, and commode styles. Castilian is a mix of rich solid pecan, deep carving, and swirling wrought iron in a bold Spanish mood. A choice of tops in custom slate, imported crystal glass, or matched pecan veneers. See the complete collection as well as other distinctive designs from Gordon's at your furniture dealer, or send one dollar for brochure and name of dealer nearest you.



GORDON'S INC.
DEPT. HB-3
JOHNSON CITY, TENNESSEE 37601



Send 25¢ for Color Brochure. Dept. 832, Vermont Furniture Co., Winooski, Vt.

HOW TO BETTER YOUR HOME...

Products advertised in HOUSE BEAUTIFUL are your guide to satisfaction. Ask for them by name to "BETTER your home . . . better your LIVING." An asterisk (*) beside the name of a product indicates that a booklet, or other information is offered in the advertisement. Write to the manufacturers for your copies today.

Appliances, Major & Small

*KitchenAid Dishwasher
Division of Hobart Mfg. Co. 11

Bathrooms & Accessories

Alsons Products Corp. 16
*Counselor Hamper Ensemble.. 17
*Dorothy Dean Accessories 17

Building Materials

*American Olean Tile Co. 23
*Bruce Flooring 43
*California Redwood
Association 50
*The Cheney Co. 106
*Georgia-Pacific 40, 41
*Lindal Cedar Homes 157
*Oak Flooring Institute 2
*Pomona Tile Co. 23
U.S. Plywood 26, 27

Carpet & Furniture Cleaning

ServiceMaster International,
Ltd. 36

Carpets & Rugs

*Monsanto 29
*Patcraft Mills, Inc.
Inside Back Cover
*World Carpets .....Back Cover

China, Glass, Silver & Tableware

*The Gorham Co. 12, 13
*Reed & Barton Silversmiths 1
*Waterford & Aynsley 24

Curtains, Drapery & Upholstery

*Norman's of Salisbury 30

Decorative Furnishings

*Bassett Mirror Co. Inc. 38

Food & Beverages

Early Times Distillery Co. 28
*Pfaelzer Brothers, Inc. 106

Floor Coverings (Tile & Sheet)

*Kentile Floors..Inside Front Cover
Sears, Roebuck and Co. 6, 7

Furniture

*Baker Furniture 160
*Berkline Corp. 42
*Brown Jordan 3
*Cushman Furniture 110
Design Import 112
Ficks Reed Co. 107
*Gordon's Inc. 158
*Henredon Furniture 34
*Kroehler Furniture 19, 20, 21
*Pennsylvania House 39
*Selig Mfg. Co. 36
Singer Furniture 25
*Tomlinson Furniture 109
*Vermont Furniture Co. 158
*White Furniture 159

BETTER YOUR LIVING

Garden Fences & Fixtures

*Lord & Burnham 37

Garden Fertilizers & Insecticides

Ra-Pid-Gro 157

Garden Seeds, Bulbs & Plants

*Musser 157
*William Tricker, Inc. 157
*Wayside Gardens 157

Garden Tools & Equipment

*True Temper Corp. 36A-36F

Heating, Air Conditioning, Humidification & Plumbing

Moen Faucets 17

Housewares & Supplies

Ekco Housewares 107, 109, 111
W.J. Hagerty & Sons Ltd. 106

Kitchen Equipment

*St. Charles Custom Kitchens.. 35

Linens & Bedding

Sears, Roebuck and Co. 49

Mattresses

Restonic Corporation 8, 9

Paints

*Samuel Cabot Inc. 111
Pierce & Stevens Chemical Corp. 38

Stationery & Books

*Good Housekeeping Encyclopedia of Gardening 44-47

Travel

*The Breakers 115
*Colonial Williamsburg 115
*Virginia State Travel Service..117

TV, Radios, Records & Musical Instruments

RCA Music Service 113

Windows & Doors

*Andersen Corp. 108
*PPG Industries 15
*Rolscreen Co. 37

Miscellaneous

*Consolidated Chemical Works 157
Good Housekeeping 103-105
National Guard Products 157
*Treasure Masters 17
Virginia Slims 5
*Washington School of Art....31-33

Department, Furniture, Jewelry & Specialty Stores

Colonial Studios 143
*Current, Inc. 125
*GrandCom, Inc. 123
Home Planners, Inc. 129
D & M Lambert 127
*Naturalon Ltd. 121
*StarCrest of California 133

The advertisers index is prepared as a reader service. Although every effort is made to accurately list advertisers, no allowances will be made to advertisers for errors or omissions.



Made to become an heirloom.

White's Lorraine IV Collection is handcrafted. Still made today the way furniture was made a hundred years ago. With special attention to detail. Like sculptured carving from solid wood. Lustrous finishes in a choice of natural wood and delicate colors. All done by hand. White captures the look, the feel, the ageless styling of a treasured heirloom. Furniture like this will be the antiques of the twenty-first century.

For a handsome color brochure filled with decorating ideas, send fifty cents to Dept. HB-03, Mebane, N.C. 27302

White of Mebane

Before You Move...

please let us know

To be sure you don't miss any copies of your House Beautiful subscription, please notify us at least six weeks before you move to your new address.

1. Present address
Attach address label from a recent issue, or print your name and address exactly as shown on the label.

Name
Address
City State Zip

2. Fill in new address:

Name
New address
City State Zip

Mail this form to:
HOUSE BEAUTIFUL Subscription Service Dept.
Box No. 560 New York, N.Y. 10019



A pledge of lasting value

Design excellence and meticulous craftsmanship assure you that your Baker selections will be enhanced by time, both in value and in the beauty they bring to your home. There are hundreds of designs with this special quality in the illustrated Baker Book, $5.00.

Baker Furniture Co.

CABINET MAKERS

703 MILLING ROAD, HOLLAND, MICHIGAN 49423

A Division of The Magnavox Company



SHOWROOMS IN: SAN FRANCISCO • PHILADELPHIA • CLEVELAND • CHICAGO
LOS ANGELES • DALLAS • ATLANTA • ST. LOUIS • GRAND RAPIDS • NEW YORK

Tree surgery

Continued from page 37

with you, but if you insist that your tree is dead or has this disease or that one, he may just go along with you rather than try to tell you that you're wrong and possibly offend you. ("The customers are always right," remember?) So ask him what he thinks, don't tell him. He may know a whole lot more than you think. You may save a lot of money and your tree by following his expert advice.

Another way you can get a better job for your money is to have some appreciation for his work. Tree work is extremely difficult physically, and a tired man likes to think you approve of his work. Did you appreciate his work? Tell him. You may find yourself getting a better job and lots of small extra favors, all for a few kind words of praise or recognition. You will be doing yourself a great favor to check periodically on the progress of the job *while the climber is still in the tree.* If your tree man is cleaning out dead wood from the tree or thinning out foliage and you see pieces he missed or if you don't think it is thin enough, tell him while he is up there. It is easy to correct such situations but not when he gets down to the ground. Getting up in a big tree is hard work, and most tree men are satisfied that they are finished before they come down and will be reluctant to go back up without protest or more money. Speak up early if you don't like what you see.

One of the saddest sights to anyone who loves trees is that pitiful-looking specimen that has been butchered by a home handyman. Sadder yet—to the homeowner, if not to the conservationist—is the all-too-frequent limb through a roof or on the family car. Or to see dad on crutches.

There are some things you can do for yourself in trees and save money. Things like light pruning on small trees, tree feeding and banding with Tanglefoot to keep nonflying bugs out of the tree. But for the most part, tree surgery requires so much specialized equipment and skill that even the do-it-yourselfer will save money by using the experts. Tree surgery equipment is expensive and tree men take years gaining proficiency at the trade. They risk their lives daily in unpredictable tree tops and by using potentially dangerous chain saws and brush grinders. First-class tree work has never been cheap and it probably never will be. However, new equipment and modern techniques have helped increase efficiency and will help to keep prices from rising as fast as labor costs have.

A good rule of thumb is, if you can do it from the ground, try it. But if you must climb up into the tree or work from anything higher than a stepladder, don't. The expert tree surgeon will probably be cheaper in the long run. And certainly safer. ■

PATTERN POWER

Continued from page 54

Preparing fabric for the shirred walls shown on page 55 requires only the simplest sewing.

To determine the amount of material needed, first measure your walls very carefully. To allow for a nice shirring, you should figure that each width of fabric will cover about one-third to three-eighths less wall space —we used one 48-inch width for each 30 inches of wall. The length of each width will be equal to the height of the wall plus four inches for hems. You also will have to make adjustments around windows and doors. For example, if the space between a corner and a window is 45 inches, use one full width and half of another (to maintain an even shirring) in that space. Then figure the wall across the top of the window in the same manner and then go on to the wall on the other side of the window. Remember to add the four inches to the height of the space over windows or doors—you will need hems for your rods in these areas also. Add up all the lengths needed to cover all your walls to figure total yardage.

To make a pocket for the curtain rods, turn down a two-inch hem at the top of each width (wrong sides together). Stitch the bottom of the hem to the fabric. Then make another line of stitching one inch from the top of the fold—creating a casing to hold the curtain rod and a frill or heading at the same time. Repeat with the bottom hem, then put each width on your rods and distribute the shirring in even gathers. ■

PRINTED IN THE U. S. A. BY THE CUNEO PRESS, INC.

ORATING SPECIAL

APRIL 75¢

House Beautiful

the new romanticism

BURLINGAME
MAR 23 197
LIBRARY

's warm...
's colorful...
's personal...
's HERE!
and we offer 40 pages
f examples)



Deep, soft [illegible] in two lengths, matching love seat and fabrics to fit every room scheme.

Henredon fits into the scheme of things beautifully.

A beautiful home doesn't just happen. It takes planning. Creativity. Good taste and sense of style. And most important of all, it takes beautiful furniture.

Henredon furniture.

Henredon is the best designs from the best periods, traditional to contemporary. Classic designs that mix and match with ease. Designs that are versatile, for the way you live today. And carefully crafted, to endure a world of tomorrows.

Henredon upholstered furniture, for instance. There are big, comfortable chairs. Wood framed chairs that are custom-made right down to the finish. Sofas with dressmaker detailing and all the exclusive options. Even sofas made to order by-the-inch. All covered in your choice of fine fabric or leather.

And there's Henredon wood furniture. Crafted with flawless veneers, like the magnificent Sheraton-style china cabinet. And flexible, like the campaign-style chests, w. ...n be grouped or used individually.

...eautiful home doesn't just happen. B... ...nks to classic design, versatility and fine ...tsmanship—Henredon helps a lot.

...e entire range of Upholstered and ... Furniture from Henredon, send $... ...rochures to Henredon, Dept. ... Morganton, North Carolina 28655.

...utiful homemaker

Henredon





Aegean Collection



An incomparable group of hand prints, textured wovens and solids designed for interiors of distinction.

SCHUMACHER

F. Schumacher & Co. 939 Third Ave., New York, N.Y. 10022 · Fabrics/Carpets/Wallcoverings

ZEPEL



Bruce Hoot

It's not at all like Mama's. And not as safe as Early American maple or twisty-legged French. Marquise is contemporary. Bright and alive; smoky and sophisticated. Even a little daring in some neighborhoods, but in very good taste. You don't have to go wildly modern to own Marquise. Most people don't live that way anyway. You can use it as a punctuation mark to wake up a dining area or cheer up an entertainment spot in your house.

If you'd like to see several more bright ideas in contemporary living send a quarter for a color booklet on new "Designs in Dining" to Chromcraft Corp., Dept. HB, Senatobia, Mississippi 38668.

CHROMCRAFT MOHASCO

House Beautiful®

Volume 114, Number 4

THE NEW ROMANTICISM

77 In California, a gracious hacienda in contemporary dress
87 A portfolio of romanticism
96 A warm haven for a couple with two demanding careers
98 For a New York couple, an expression of wit and charm
105 A quiet place soothed by imagination and warmth
108 New ways for old friends: the return of the floor clock
110 At the shore, a new look framed in nostalgia
118 Another time, another place: springtime table settings

BUILDING AND DESIGN

58 The well-planned pantry
60 HB commends
101 New spring stylings with instant impact
115 In a Long Island weekend house, excitement is within the walls

FOOD AND DRINK

120 Desserts: fabulous finale for your Easter table
122 So, what's wrong with a dreamy wine?
124 Hollandaise—a family of suave sauces
126 The elite ones: six glamorous vegetables
135 Nobody ever tells you these things
136 On stage: 5 romantic playlets

INSIGHT

12 Conflict: are we running out of water?
12 Perspectives: Marya Mannes
18 Decorating
20 Letters
22 Address book
26 Books
34 Beauty
38 Appliances
39 Gardens
40 The different track
42 Building
46 Art
50 Architecture
54 HB etc.

TRAVEL

66 Romance U.S.A.—the Virgin Islands
68 Checkpoint for travelers

MONTHLY FEATURES

6 Pace Setter stores
62 Of spring—and cleaning, too
138 Window shopping
173 Product information

COVER

With witty drum table, kilty plaids and woodland creatures, Designer Robert Metzger evokes all the flavor of Balmoral Castle in a Manhattan study/guestroom—appropriate herald for the beat of The New Romanticism seen in our portfolio beginning on page 87. For details of this room, see Product Information. Photograph, Howard Graff.

WALLACE GUENTHER
EDITOR

RUTH WEIL
ART DIRECTOR

Marion Gough · John H. Ingersoll
Linda B. Downs · Elvin McDonald
SENIOR EDITORS

ARCHITECTURE, DESIGN
James DeLong
ARCHITECTURE EDITOR
Susan Grant Lewin
DESIGN EDITOR
John H. Ingersoll
BUILDING
Elvin McDonald
GARDENS
Nancy Craig
HOME SERVICE EDITOR
Mary Bowden
ASSISTANT

DECORATING, FURNISHINGS
Lester Grundy
DECORATING EDITOR
Natalie Schram
ASSOCIATE DECORATING EDITOR
Phyllis Bartlett
ASSISTANT DECORATING EDITOR
Ruth Adams
FURNISHINGS EDITOR
Anne Ogden
ART/CRAFTS EDITOR
Marjorie Fox Hilton
ASSISTANT

FOOD
Helen McCully, EDITOR

SENIOR WRITERS
Sue Nirenberg
Melissa Sutphen

COPY PRODUCTION
Helen Briggs, EDITOR
Susan Hope Schraub, ASSISTANT

ART DEPARTMENT
Ira Bass, Nedda De Grassi
Piet Halberstadt

ART PRODUCTION
William Humphries

EDITORIAL ASSISTANTS
Beatrice Brooks, Irene W. Hoehl
Victoria Kisseleff, Doreen Siegel
Margaret M. Schroth

WINDOW SHOPPING
Peggy Ryan, EDITOR

READER SERVICE
Jean Baker
Carolyn E. Chesney, ASSISTANT

WEST COAST EDITORIAL OFFICE
James DeLong
601 N. Vermont Ave.
Los Angeles, Calif. 90004

RICHARD E. BERLIN
PRESIDENT, THE HEARST CORPORATION

RICHARD E. DEEMS
PRESIDENT, MAGAZINES DIVISION

DAVID A. McCANN
PUBLISHER

Patricia Guinan
ASSISTANT TO THE PUBLISHER

Thomas P. Losee Jr.
ADVERTISING DIRECTOR

George W. Hoagland, Asst. Advertising Dir., 717 Fifth Ave., New York, N.Y. 10022. Russell S. Jackson, New England Mgr., c/o New York office. James M. Rock, Philadelphia Mgr., c/o New York office. Tom H. Welch, Western Mgr., 1 North Wacker Drive, Chicago, Ill. 60606. Donald Rose, Southern Mgr., 1 Charlotte Town Center, Charlotte, N.C. 28204. Perkins, Stephens, von der Lieth & Hayward, Inc., 8721 Beverly Blvd., Los Angeles, Calif. 90048; 110 Sutter St., San Francisco, Calif. 94104; West Coast Representatives.

HOUSE BEAUTIFUL is published monthly by The Hearst Corporation, 717 Fifth Ave., New York, N.Y. 10022. Richard E. Berlin, President; Richard E. Deems, President of Hearst Magazines; John R. Miller, Executive Vice President of Magazines; Raymond J. Petersen, Senior Vice President of Magazines; William S. Campbell, Vice President of Magazines; Albert A. Rachol, Vice President of Magazines and Director of Circulation; David A. McCann, Vice President for House Beautiful; Frank Massi, Executive Vice President and Treasurer; Harvey L. Lipton, Secretary.

© 1972 by The Hearst Corporation; all rights reserved.

Address manuscripts to The Editor, House Beautiful, 717 Fifth Ave., New York, N.Y. 10022. Material will be handled with care but the magazine assumes no responsibility for it. No manuscripts will be returned unless accompanied by return postage and envelope. The following trademarks registered in U. S. Patent Office: 'House Beautiful,' 'House Beautiful's Building Manual,' 'House Beautiful's Gardening and Outdoor Living,' 'House Beautiful's Home Decorating,' 'House Beautiful's Home Remodeling,' 'Houses and Plans,' 'Good Buys,' 'Climate Control,' and 'Pace Setter.' Second-class postage paid at New York, N.Y. and at additional mailing offices. Authorized as second-class mail by the Post Office Department, Ottawa, and for payment of postage in cash. Printed in the U.S.A.

SUBSCRIPTIONS: All subscription orders for magazines, changes of address, correspondence concerning subscriptions, and postmaster notices of undeliverable copies should be mailed to: House Beautiful, P.O. Box 560, New York, N.Y. 10019. Subscription prices: United States and possessions, $7 for one year; $13 for two years; $18 for three years. Canada, add $3 for each year. Other countries, add $5 for each year. For change of address, give old address as well as new, with zip code number; allow six weeks for change to become effective. When writing about subscriptions, please enclose your latest address label.





Photos by Pe

When the Queen of England wanted bone china for her wedding table, she chose Aynsley.



And when the president's daughter wanted crystal, she chose Waterford.

Life is hardly a fairy tale, but at least, you can wine and dine happily ever after. These are signed originals made by hand, with heart. To see the rest, write for free brochures to Waterford Irish Crystal and Aynsley English Bone China, 225 Fifth Ave. New York 10010. Become a collector.



House Beautiful PACE SETTER STORES

Proudly does House Beautiful hail these fine stores as Pace Setter Stores . . . so designated because they maintain a standard of excellence in merchandise and home-fashion presentation that makes them Excitement Centers. Here, too, you will find courteous and informed salesmen and saleswomen who are dedicated to solving your furnishings problems. Try them!

ALABAMA
Lamar's, *Florence*
Pizitz, *Birmingham, Bessemar, Roebuck, Huntsville, Eastwood, Five Points West*

ALASKA
Nerland's Home Furnishings, *Anchorage*
Nerland's, Inc., *Fairbanks*

ARIZONA
Barrows, *Phoenix, Tucson*
Levy's, *Tucson*

CALIFORNIA
Bullock's, *Los Angeles, Del Amo, La Habra, Lakewood, Pasadena, Santa Ana, San Fernando, Westwood*
Frank Brothers, *Long Beach*
V. J. Lloyd's, *San Diego*
Macy's, *San Francisco, Bay Fair, Concord, Hillsdale, Monterey, Stockton, Serramonte, Stanford, Valley Fair, Sacramento*
W & J Sloane, *Beverly Hills, Palm Springs*

COLORADO
Davis & Shaw, *Denver*
Home Furniture Co., *Colorado Springs*

CONNECTICUT
Friedman's, *Southport*
Wayside Furniture, *Milford*

DISTRICT OF COLUMBIA
Woodward & Lothrop, *Washington, Annapolis, Chevy Chase, Prince George's, Wheaton Plaza, Md.; Landmark, Seven Corners, Tyson's Corner, Va.*

FLORIDA
Burdine's, *Miami, Dadeland, 163rd Street, Ft. Lauderdale, Pompano, West Palm Beach*
Furniture Plaza, *Boca Raton, Vero Beach*

GEORGIA
Rich's, *Atlanta, Cobb Center, Greenbriar, Lenox, North DeKalb, South DeKalb*
Richard's Furniture Co., *Augusta*

ILLINOIS
Cohen Furniture Company, Inc., *Peoria, Pekin*
John M. Smyth, *Chicago, Beverly, Evanston, Ford City, Oak Brook, Old Orchard, Park Forest, River Oaks*

INDIANA
Kittle's Home Furnishings Center, *Indianapolis, Lafayette, Terre Haute*

IOWA
Killian's, *Cedar Rapids*
Younkers, *Des Moines, Lindale Plaza, Merle Hay Plaza*

KANSAS
Laughlin Furniture Inc., *Wichita*

KENTUCKY
Bensinger's, *Louisville, Dixie, St. Matthews; Madison, Indiana*
L. L. Roberts, *Lexington*

LOUISIANA
D. H. Holmes, *New Orleans, Lakeside, Oakwood, Baton Rouge*

MARYLAND
Hochschild-Kohn, *Baltimore, Eastpoint, Harundale; York, Pa.*

MASSACHUSETTS
Denholm's, *Worcester*
Paine's, *Boston, Natick, Peabody, Springfield; Hartford, Conn.*

MICHIGAN
J. L. Hudson Co., *Detroit, Eastland, Northland, Westland, Pontiac, Oakland*
Klingman's, *Grand Rapids*

MINNESOTA
Gabberts, *Minneapolis*

MISSOURI
Rust & Martin, *Cape Girardeau*
Stix, Baer & Fuller, *St. Louis*

NEW JERSEY
Huffman-Koos, *Rahway, Bernardsville, East Brunswick, Eatontown, Freehold, Hackensack, Livingston, Nanuet, Parsippany, Pompton, Somerville, Springfield, Totowa, Trenton*

NEW MEXICO
American Furniture Co., *Albuquerque, American Square*

NEW YORK
Adam Meldrum & Anderson, *Buffalo, Southgate Plaza, Thruway Plaza, University Plaza, Abbott Road Plaza, Sheridan Plaza, Airport Plaza*
Fleischman's, *Syracuse*
Fleishman's Fine Furniture, *Poughkeepsie*
Flint & Horner, *Garden City, Huntington, Manhasset*
J. H. Harvey, *White Plains, Peekskill; Stamford, Conn.*
Macy's, *New York City, Bay Shore, Colonie, Flatbush, Huntington, Jamaica, New Rochelle, Parkchester, Queens, Roosevelt Field, Smith Haven, White Plains; New Haven, Conn.*
McCurdy's, *Rochester, Long Ridge*
Wellman Brothers, *Jamestown*

NORTH CAROLINA
Colony Furniture Shops, *Charlotte*
Sosnik's Furniture Inc., *Winston-Salem*
Wayside Furniture House, *Raleigh*

NORTH DAKOTA
Larson's, *Grand Forks*
Voeller's Furniture City, *Minot*

OHIO
Closson's, *Cincinnati*
Higbee's, *Cleveland, Westgate, Parma, Severance, Midway Mall, Great Lakes Mall, Ford City*
H. S. Pogue Co., *Cincinnati, Kenwood Plaza, Tri County Shopping Center*
Rike's, *Dayton*
Thurin's, *Canton*

OREGON
Rubenstein's, *Eugene, Salem, Albany, Corvallis*

PENNSYLVANIA
Joseph Horne, *Pittsburgh, Whitehall, Natrona, East Hills, Northway, Greengate, South Hills, Monroeville*
Schoen's, *Allentown*
John Wanamaker, *Philadelphia, Harrisburg, Jenkintown, King of Prussia, Wynnewood; Wilmington, Del.; Moorestown, N.J.; Westchester, N.Y.*
Willson's, *Sharon*

SOUTH CAROLINA
Wellington Hall, Ltd., *Greenville*

TENNESSEE
Bradford Furniture, *Nashville*
Bradford Showroom, *Memphis*
Fowler Brothers, *Chattanooga, Fowler Brothers Plaza, Fowler Brainerd*
Miller's, *Knoxville, Gay/Way Store*

TEXAS
Anderson's Furniture Studio, *Dallas, Ft. Worth*
Joske's, *Houston*
Joske's, *San Antonio, North Star*
Sanger-Harris, *Dallas, Big Town, Oak Cliff, Preston Center, Plymouth Park*
Stower's, *San Antonio, North Star*
Suniland Furniture Co., *Houston*

UTAH
Z.C.M.I., *Salt Lake City, Cottonwood, Ogden*

VIRGINIA
Miller & Rhoads, *Richmond*
Willis Furniture Co., Inc., *Norfolk*

WASHINGTON
Doces, *Seattle, Edmonds, Burien*
The Bon Marche, *Seattle, Bellingham, Columbia Center, Everett, Longview, Southcenter, Spokane, Tacoma Mall, Walla-Walla, Yakima, Northgate*

WEST VIRGINIA
Stone & Thomas, *Wheeling*
Woodrum Home Outfitting Co., *Charleston*

WISCONSIN
Kunzelmann-Esser, *Milwaukee*
Porter's, *Racine*



What makes Brown Jordan furniture expensive is what makes it Brown Jordan.

What makes Brown Jordan? Great designs like Tamiami. Durable elegance that springs from a no-compromise attitude toward construction. Our tubular aluminum is hand-welded for smoothly invisible joints (no bolts to snag or loosen). Table tops are individually cut and fitted. Even the prime coat is hand-rubbed. That's what makes it Brown Jordan—and inexpensive at the price. Don't settle for anything less.

BROWN JORDAN

A SUBSIDIARY OF SCOTT PAPER COMPANY®

You'll find Brown Jordan at leading stores and interior designers. For color brochure and nearest dealer, write Brown Jordan, El Monte, Cal 91734. Plant also in Newport, Ark.



ARCHITECT: ALFRED BROWNING PARKER

Biscayne Bay is the gracious life.


It's Heavenly. It's Viking
the treasured American glass
VIKING

conflict

ARE WE RUNNING OUT OF WATER?

That question has been posed in one form or another in every state in the Union. Typical of opposing answers are these on the water supply for the state of Florida.

YES. "In central and southern Florida, there will be serious competition for water by 1980 unless we actively develop new sources now. We are trying to relieve the problem in our area by raising the level of Lake Okeechobee. We intend to backpump excess water into the lake—water that would normally drain off to sea."—THEODORE E. HAEUSSNER, *chief, Water Resources Management Section, Corps of Engineers, Jacksonville, Fla.*

YES. "The problem in our state is a lack of water, not lack of means to harness it."—JOSEPH LANDERS, *assistant to the governor, Tallahassee, Fla.*

NO. "Florida is richly endowed with water resources. The average annual rainfall of 54½ inches, from statistical records for the 1931-1966 period, would cover the state with 4½ feet of water if it were uniformly distributed and came down at once. Of the 75 first-magnitude springs in the United States, Florida claims 17. The two largest springs, Silver and Rainbow, discharge about one billion gallons per day. This quantity, lost to the sea, represents more than currently required by all domestic users in Florida. A third large spring discharges fresh water, unable to be stored by the great Floridian aquifer, into the Atlantic Ocean near St. Augustine. In the 12-month period from July, 1969, to July, 1970, over 4½-million acre-feet of excess water had to be discharged to tidewater from Lake Okeechobee and three conservation areas. This water would have supplied Miami for the next 30 years. Of the total available fresh water, about 14 inches or 40 billion gallons per day runs off into river systems or percolates into the ground. The remaining 75% is lost by evaportranspiration (water loss to the atmosphere from soil and plant life). Of this 40 billion gallons a day, about 15%, or 6 billion gallons per day, is currently used for domestic, industrial and agricultural interests.

"With valid statistics such as these, why was it necessary for the governor to call a conference last month to discuss the critical water shortage in south Florida? Admittedly, the 40 billion gallons per day of fresh water is not uniformly distributed by time or location, but it is available, and it is all we will have 10, 100 or even 1,000 years from now. It is my opinion that we are long overdue for decisive management of our fresh water resources. Since reuse is one consideration of water management, review of its aspect of environmental control, both nationally and locally, may focus on problems we created in the past, and, hopefully, how we can progress in the future." DR. F.A. EIDSNESS, *vice president, Black, Crown and Eidsness Inc., Consulting Engineers, Boca Raton, Fla.* (Dr. Eidsness made his comments at the annual conference of the Florida section of the American Water Works Association and the Florida Pollution Control Association that took place in Miami Beach, Fla., on Nov. 7, 1971.)

NO. "In the great majority of cases throughout the country, the problem is grossly overstated," insists ERIC F. JOHNSON, *executive director of the American Water Works Association.* "What's needed is better water management, not new sources of water. We have all the water necessary for our needs, present and for years to come. This excessive emphasis on water shortages only serves to alarm the public, and that is not at all necessary."

insight

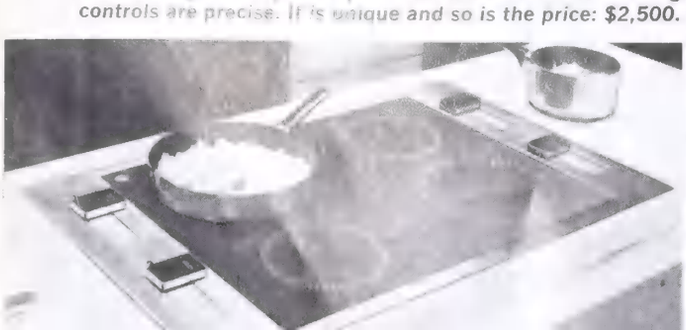


"CONCERN FOR perspectives OTHERS IS IN SHORT SUPPLY"

Marya Mannes has been a perceptive—and often controversial—critic of the American scene for three decades. Reared in a family of musicians—her parents were David and Clara Mannes, founders of the Mannes College of Music in New York, her grandfather was Leopold Damrosch, the musician, and her uncle Walter Damrosch, the noted conductor—she "grew up with a profound respect for creative effort and a constant awareness of the disciplines and joys involved." This, plus her own appetite for life, a curious mind and a passion for excellence shaped a liberated woman long before liberation became fashionable. Miss Mannes explored the (*Continued*)

new

Cool cooking—an exciting concept possible now on the handsome black glass cooktop below—has been introduced by Westinghouse. The principle is complicated, but its safety features and conveniences include a cooking surface that remains cool until you place a pan on top (the proper pan). Then heat flows instantly. Cooking is so cool you can boil a pan of water through a paper napkin without singeing the napkin. Spillovers can't burn. Its heating controls are precise. It is unique and so is the price: $2,500.



THECLA



In 1909, Mrs. Randolph Birch discovered that the laundry room was the best place to have a cigarette without her husband finding out. Mr. Birch suddenly discovered he had cleaner shirts.



You've come a long way, baby.

VIRGINIA SLIMS.

Slimmer than the fat cigarettes men smoke.



Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health

lar: 17 mg. "tar," 1.1 mg. nicotine—Menthol: 18 mg. "tar," g. nicotine av. per cigarette, FTC Report Aug. '71.

Pantsuit by Something! by Oscar de La Renta

THE WAY SCULPTURE WAS MADE
500 YEARS AGO IN ITALY...
IS THE WAY AUSTIN MAKES SCULPTURE TODAY
there were no short-cuts taken then, no production-lines, no machines
that came between the artist and his sculpture.
So it is with Austin today. Except for this improvement: we put
these replicas within reach of people of most moderate means. Now
fine art is not just for Patrons of the Arts . . . now it is for every discriminating home.
See Austin Sculpture at leading department stores, gift shops,
furniture stores or decorator centers. Or write Austin Productions, 1637 52nd
St., Brooklyn, N.Y. 11204 for store nearest you.

Austin
ART FOR THE HOME

insight

American character—and, too frequently, the lack of it, in *More in Anger* (Lippincott, 1958). In this interview she compares and enlarges on her feelings about the development of manners and morals from the late 50s to the publication last fall of her autobiography, *Out of My Time* (Doubleday).

Q. You have written that although your parents were distinguished musicians, "Humanity came before profession. My parents gave me, by word and example . . . a hatred of cruelty and hypocrisy." Does this early example still influence you?

M.M. Human relationships were most important between my brother and me—and between friends. That was the first order for my parents. They were well known, although not famous, and though their professional careers were distinguished, they never let them overwhelm the human contact. I feel the same today about their values.

I've always loathed hypocrisy, just as the young do today when they say their parents preach one thing and act the opposite. Preaching honesty, for instance, but cheating on tax returns. Preaching against drugs, while consuming quantities of liquor. That kind of thing. I hate deceit. I hate pretense.

Q. While no one will admit to approving hypocrisy, what about when it appears as a courtesy?

M.M. That is one area where I wish we had a little more hypocrisy—in manners. Lack of manners is not only one of the marked failings of the young, but of our times.

Q. You said exactly that in 1958. If our manners were poor then, are they poorer now?

M.M. They're infinitely worse because, I think, of a kind of general barbarism and a lack of sensitivity for others. Maybe saying "How do you do?" doesn't mean that you're passionately interested, but it is an approach—a way of reaching out to another person. Even "thank you" and "excuse me" should be automatic. These minor courtesies make it possible for strangers to get along with each other comfortably. But there is no longer a social norm or standard of behavior to which people—and especially the young—adhere. Parents, I suspect, have given up efforts to drill manners into the young because they seem futile. The young, moreover, equate manners and courtesy with "hypocrisy."

Q. But when you say "hypocrisy," aren't you referring less to manners than to big deceit?

M.M. That's right. There's a large difference between deceit and manners. I hate deceit, whether it comes from government sources or from an individual. And pretense—trying to be something one is not—is a kind of deceit.

Q. Then it follows that you dislike all the stress on "image."

M.M. It's all part of the business of selling. There's no getting around that since, unfortunately, the central business of America is the selling of products. I was aware of that when I wrote *More in Anger* and it's worse now. I must confess to being ahead of my time, and while that seems like a boast, it's a mixed blessing. I've been so early that people were not willing to accept my ideas. They have in the past put me down as "controversial" or, more recently, "kooky." As someone not to be taken seriously. *More in Anger* anticipated what is happening now, but it was starting then. My last novel, *They* (Doubleday 1968), was about the exile of the old, and you can see it's happening now.

Q. Another quote from *More in Anger* reads: "Yet it seems to me they want a house full of things while we wanted a life full of challenge. We wanted change, not stability. Adventure, not security. Difference, not sameness. Risk, not safety." To whom do you refer?

M.M. I was comparing the young adults of the 50s—they were "they" to the "Bohemian" adults of the 20s, when I grew up. I was not really like the majority of my age, but more like the young of today. It was not right for the times. That's why I called my latest book *Out of My Time*. I was never really part of the big sell, which was beginning as I grew up. Goods and things. I thought that we were really falling into a terrible trap as a society by putting so much emphasis on things. I was never happy with the commercial message.

Q. From *More in Anger*, your view of money: "We knew that money was necessary to live, but we never liked money . . . it's boring talk." In 1958 it was easier to live well than it is today. Would you comment on this?

(*Continued*)

save up to $3,299,999.



Landscape Set | Masters Set | Still Life Set | Children's Set

Each set contains four different canvas prints that look like original oils. Any group of four is yours for just $1.00 and a box top from both BAGGIES® Food Storage Bags and COLD POWER®.

Painting or print? It's hard to tell. Reproduced on authentic artist's canvas, each 9" x 12" print captures the beauty of the original.

Simply send in an end panel from BAGGIES (Food Storage 25 count or 75 count only) and a box top from COLD POWER (Giant Size only) plus $1.00.

MAIL TO: ART PRINT OFFER,
P.O. BOX 768, PORT CHESTER, N.Y. 10574

Please send me the set of my choice. (Sets may not be split. Frames not included.)

PLEASE CHECK ONE.

☐ Set No. 1 Masters ☐ Set No. 2 Still Lifes ☐ Set No. 3 Landscapes ☐ Set No. 4 Children's

Name_____
(please print)

Address_____

City_____ State_____ Zip_____

VALUABLE FRAME OFFER with each purchase.

Allow 3 to 4 weeks for delivery. Offer expires May 1, 1973.



HB 4/72

Don't miss the "richest" Women's Golf Tournament in history, the Dinah Shore-Colgate Winner's Circle Championship. Televised April 15 and 16.



Weiman
makes beautiful
things happen

...like this elegant Louis XV Style Curio Cabinet from the Tempo Collection. From its antiqued gold vein mirrored back to the gold leaf finish, this Louis XV Curio bespeaks the pride and pleasure of your room. Warren-Lloyd upholstery, now a division of Weiman Company, Inc. offers sparkling upholstered designs accented with a host of beautiful fabrics.

Weiman's collection of occasional furniture and new selection of upholstered furniture offer the unusual answer for every decor. Look for Weiman at fine furniture stores everywhere.

Write for a free colorful brochure of 1972 occasional decor ideas, or see your Weiman dealer.

WEIMAN Ramseur, North Carolina 27316

insight

M.M. Money is lovely to have, but I've always hated thinking about it. Unfortunately, one needs it. The trouble is I don't like people who *love* money. This is one of the paradoxes of today's young. They have a beautiful disregard—as I did—for money as barter, yet they buy expensive things and live off the parents they sneer at.

Q. But aren't you aware now of a general questioning of acquisitiveness—a questioning that took most of us longer?

M.M. Heavens, yes. There's far more questioning among the general public on everything. This, in a way, has triggered every sort of explosive new attitude. It's healthy as long as it isn't exaggerated. Even older people who are generally at ease with the status quo are starting to question: What are we working for all our lives? What is the meaning of life? What have we missed along the way? There are people who are too rigid and set to change, but in many ways even they question attitudes and ways of life they once thought inevitable.

Q. In *More in Anger*, you poked fun at togetherness. What about togetherness—and privacy—today?

M.M. I made a point of togetherness only in a mild way, but I would love to comment on a *new* kind of togetherness—and privacy. I feel much admiration and sympathy for today's young who have, ironically, a different kind of togetherness from the cloying family togetherness of the 50s. What I don't understand—and *do* worry about—is a togetherness that insists the young must be in groups. *They cannot be alone.* They travel in huge gaggles and tribes and packs, and they're always with their own kind. In this country of individuality, my feeling has always been that you can be yourself. I've always had to have hours of solitude, as I was growing up and in my three marriages. How can you know yourself and be yourself without solitude? If you're constantly with others, I don't think you know yourself or know what you think of the human mind.

Q. You mention the young traveling in packs, and yet you imply there's less stress on conformity now. It's confusing, isn't it?

M.M. There's the paradox—a curious combination of conformity and nonconformity. In dress, young people couldn't be more nonconformist. They've revolutionized the outward appearance of human beings—marvelously, in many ways. But they all dress alike and look alike. In that way they are the greatest conformists. They want to be—and look—exactly like their peers. Of course, they don't acknowledge this.

Q. But wasn't that always so?

M.M. Yes, but I don't think we used to make a fetish of it. In general, when you're young and insecure and don't know who you are, you're terribly afraid of being different. Later on, when you are what is a dirty word—"mature"—you skip the fads and fashions if they don't suit you. True, there have always been individual revolts against conformity, but now it's on a much wider scale and more flagrant than in my time.

Q. Did you, too, rebel against your parents?

M.M. Our household was nothing to rebel against. We had extraordinarily interesting times right there. It was free, with wildly animated conversations at meals. My brother was much more secretive and thought more about life than I did but, oddly enough, was socially more conformist. My parents were that rare manifestation of two people who lived and worked together—and loved each other—for 50 years. They couldn't bear to be parted. Their moral code was very strong except that they were part of an artists' society, which then, as now, was much freer than the norm.

Q. Why then weren't you content to go to college? Didn't your parents expect you to go to one of the women's eastern colleges?

M.M. As I grew up, I wanted to be a pretty free creature. Also, I felt when I was 18 that it was time for me to get away and live abroad for a year. So, like many young people today—but perhaps for other reasons—I refused to go to college. I was highly romantic and didn't want to tie myself up with marriage.

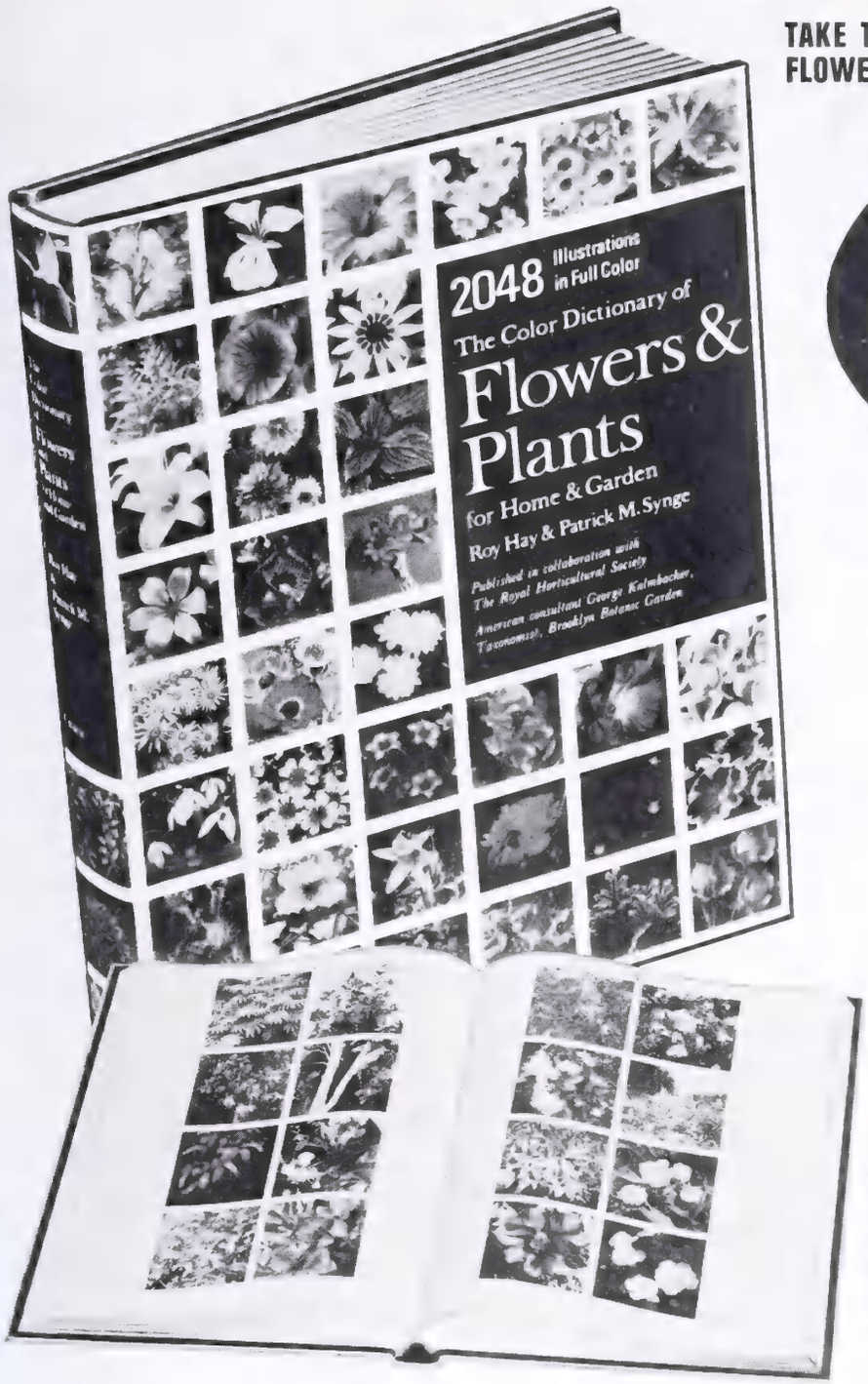
Q. Did your parents want—or urge—you to get married?

M.M. No. They never said "Look, my God, you're already 18." That was the last thing they would do. My mother was, after all, a professional woman. I was crazy about writing and sculpture, so neither of them looked at a watch and said, "I think it would be a good thing for you to settle down."

Q. Your family—in its Bohemianism—was unique, wasn't it?

M.M. Yes. At our family parties, the ages would (*Continued*)

ACCEPT THIS ONCE-IN-A-LIFETIME OFFER
from the American Garden Guild



TAKE THE MAGNIFICENT "COLOR DICTIONARY OF FLOWERS AND PLANTS FOR HOME AND GARDEN"

FOR ONLY 10¢

when you join the American Garden Guild Book Club and agree to buy as few as four selections in the next 2 years.

- ✻ **The most comprehensive gallery of flowers, shrubs and garden plants in full color ever published**
- ✻ **Beautifully printed on nearly 400 lavish-sized 9¼" x 12" pages**
- ✻ **Fully indexed, alphabetized and cross-referenced for instant information**
- ✻ **Authoritative, accurate—everything you want to know about climate, soil and cultural requirements for your own garden**
- ✻ **Just published at $15—already a bargain—but yours now for only 10¢ as a new member**

Here is one of the most ambitious books on garden flora ever published. A team of expert photographers worked through three flowering seasons to amass 2,048 of the most stunning plant photos ever taken. These have been assembled in a giant size (9¼" x 12") volume that is both a visual pleasure and a source of endless delight and ideas.

You'll find photographs of bulbs, trees, shrubs, herbaceous perennials, annuals and biennials, greenhouse and indoor plants and rock garden plants. They have all been printed in full color and arranged alphabetically within categories so you can select and identify each in an instant. You'll get dozens of ideas for new flowers, plants and floral arrangements for your own garden, plus full planting and cultivation instructions. Although the Color Dictionary is published at $15, it's yours now for *only 10¢* (to help cover shipping) as a new member of the American Garden Guild! Fill out the coupon below and mail it in today.

- Each month you will receive recommendations special to members from the Club's consultants (Marjorie Dietz, F. F. Rockwell, etc.) on books to help you achieve the garden of your dreams; save you work, time and money; introduce you to new gardening hobbies.
- Selections come to you at savings averaging 30% from the price of publishers' editions. They cover the entire range of gardeners' interests—flowers, fruit trees, vegetables, shrubs, house plants; planning, building and care of lawns, patios, gardens.
- You don't have to take a book every month. As few as 4 books in 2 years are all you agree to buy.
- Fill out and mail the coupon below, with just 10¢ to help cover shipping, and we will send you the magnificent Color Dictionary. Thereafter, you will receive regularly the Club's Bulletin, which describes forthcoming selections. If not delighted, return your introductory book in 10 days and membership will be canceled. American Garden Guild Book Club, Garden City, New York 11530.

Book Club editions are sometimes reduced in size, but they are all full-length, **hard-cover** books you will be proud to add to your permanent home library.

AMERICAN GARDEN GUILD 27-H4
DEPT. AL664, Garden City, N.Y. 11530

Please accept my application for membership and send me, as my new-member bonus, "The Color Dictionary of Flowers & Plants for Home & Garden." I enclose 10¢ to help cover shipping.

Each month new selections will be described in advance in the **Garden Bulletin.** If I do not wish to receive the monthly selection, or prefer an alternate, I simply give instructions on the form provided. I need take only 4 selections or alternates in the next 2 years. I pay only the special members' price of each selection I accept (plus shipping and handling). NO-RISK GUARANTEE: If not delighted, I may return the introductory package in 10 days, and my membership will be canceled. I will be under no further obligation.

MR.
MRS.
MISS _____
(please print)

ADDRESS _____

CITY _____

STATE _____ ZIP _____

Members accepted in U.S.A. and Canada only. Canadian members will be serviced from Toronto. Offer slightly different in Canada.

FOR OFFICE USE ONLY

1. FOLD DOWN OVER DIME

PLACE DIME HERE

2. FOLD UP OVER DIME

3. FOLD COIN POCKET OVER COUPON

DO NOT TAPE OR SEAL

Why Gorham?

Gorham Sterling designs from left to right: Strasbourg, Hispana, Melrose, Rose Tiara, Fairfax, Chantilly, Medici. ©1971 GORHAM



Sears presents Matchmate Shag. The first carpet in 50 colors.

Now you don't have to compromise! Now you can have the exact color carpet you want, in the lush shag texture you've been looking for.

Sears Matchmate Shags are here!

And you can choose from any one of 50 decorator colors... the largest collection of colors ever available in one carpet. Or if one of our colors doesn't fit into your color scheme, we'll have your color custom-dyed — at no extra cost. And, your color or ours, the price is under $10 a square yard! In a specially dense Celanese Fortrel polyester pile. Wears terrifically well. Cleans like a dream.

Go ahead. Treat your room to the shag of any color. Find it at most larger Sears, Roebuck and Co. stores. We're the only company that gives you Matchmate Shag — for hard-to-match room colors.

CELANESE FORTREL



but it will repay you many years over.

Our curved sofa costs from $[illegible] extra for fabric. (The carpet is Dr[illegible] in Terra Cotta.) For a catalog of [illegible] upholstered pieces, plus [illegible] Heritage collections, plus [illegible] planning kit, send $2.[illegible] Heritage Furniture, Dept. LU-72, [illegible], N.C. [illegible]

HERITAGE

Furnishings Company/U.S. [illegible] Champion Papers Inc.

by Drexel, Heritage, Meadowcraft. Carpet by [illegible] [illegible] Acc[illegible] by Drexel



The Magnificent Impostor by Berkline.

It's just what this early American kitchen ordered. The rocking recliner that doesn't look like one. Looks absolutely sensational. And that's what the Berkline impostors are famous for. Isn't it comforting to know you can plop down. Lean back, and relax in them too. Just one from the Mayfair collection by Berkline. See them at a dealer near you. Send 25¢ for a color brochure to The Berkline Corporation, P.O. Box 100, HB-8, Morristown, Tennessee 37814.



BERKLINE

insight

Over it can go any of the company's thousands of colors and patterns. Behind the panel: a rigid sheet of fiber glass backed by soft fiber-glass wool. The outer surface is minutely perforated—tiny holes that hardly show at all on the textured surfaces, do show in smooth-surfaced vinyl coverings for those who want "honest" design. They are sold in 4 by 8 and 4 by 10-foot panels through your interior designer or architect. ***Can two circles fit a square?*** Of course they can—when the geometrics involve this lovely nest of solid cherry tables. Several finishes are available, but the most exciting is Regency, new this season—a dark, highlighted piano finish. The square table is 19 by 19 by 21 inches high. The round tables are smaller, 16½ inches in diameter, but still sizable enough to be most useful. The solid brass pulls and the bamboo-turned legs carry out the classic design. We find them marvelously convenient for small apartment living, yet the tables blend gracefully into a large, formal room. Made by Harden Furniture, they are about $170 the set, but can be bought separately.



Fabulous colors, all reflecting The New Romanticism and inspired by early Chinese frescoes rediscovered at the beginning of this century—that's the good news from Jack Lenor Larsen. His colors are soft, glowing and elegant, and he calls the collection "The Great Colour of China." His names are elegant as the colors: wild plum, rosewood and garnet, roselake and mulberry, red earth and amethyst. The neutrals are more sumptuous than the "naturals" he featured in previous collections. They go by names like camel, nutria, ivory and taupe, with deeper tones of zinc and black pearl. In silks, velvets, wools, Haitian cotton.— RUTH ADAMS

letters

On page 90 of the December issue, you announce a preview of what is coming in January—a tour of homes in various lands, including Israel. Someone erred in calling Tel Aviv ancient. Ancient? Unlike Jerusalem, Bethlehem, Haifa, Jaffa—to mention only a few other cities really ancient—Tel Aviv was founded in 1909. The marvel of Tel Aviv lies not in its antiquity but, rather, in its growth and achievement in little more than 50 years.—M.U., Shillington, Pa.

For the past few months, more likely than not, Helen McCully's cookbook has been sitting open on my kitchen counter. When I'm not preparing dinner, I'm using it to plan menus or just reading it for pleasure. It has been a wonderful guide and inspiration for all my cooking. Through the cookbook I was introduced to Miss McCully's features in House Beautiful, and I will be a constant reader. Thank you for such an enjoyable learning and cooking experience. —Mrs. R.L., Merced, Calif.

I read with interest the letter in your January letters column from M.A.M. of Detroit, who complained about your lack of ideas for the small house and limited budget. We are a young couple with a modest home which we just purchased, so there isn't a lot of extra money even though the house does need fixing up. I have put many of your "grand" ideas into practical application. Just looking at some of your articles and pictures started the wheels moving and gave me many (Continued)

Burlington House for draperies.



We know how you choose draperies.

You look for a fabric you like in a pattern and color that go nicely with all the patterns and colors you already have.

Well, that's fine with us. Because we make draperies in wonderful fabrics of Avisco® rayon and cotton.

And we make them in more patterns and colors than any other drapery company in the world.

But it's not just the fabrics that make Burlington House draperies special. It's also the way they're made.

Look at Shannon, the draperies in the picture. In a single-width, floor-to-ceiling length pair, they cost about $15.

Look at the folds in the fabric. We've got a bonded backing that keeps them from getting limp and saggy.

There are mitered corners too. And extra-deep pleats. And invisible stitches. And 3" hems.

You can get this kind of custom workmanship in Ready-Made draperies or in draperies made for your particular window size.

They're not just beautiful fabrics, they're beautiful draperies too.

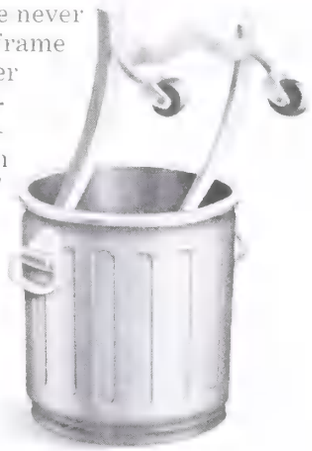
BURLINGTON HOUSE
ALL THROUGH THE HOUSE.

Burlington House

A Division of Burlington Industries
1345 Avenue of the Americas, N.Y., N.Y. 10019

To find where you can buy Burlington House draperies, call 800-243-6000. In Connecticut call 800-942-0655. Both calls, free.

A cheap bed frame could be an expensive mistake.



Chances are you've never thought much about bed frame buying. The average buyer spends a few hundred dollars on quality bedding—and then lets the salesman "throw in" an "economy" frame and hopes it does the job.

Well, here are a few points to remember that could prevent a costly mistake:

The fact is, you just can't expect a frail frame to:

1) be so trouble-free you don't even know it's there for at least 10-15 years,

2) be mobile, so you won't wrench your back trying to move the thing when you clean,

3) support maybe 500 to 700 pounds or more of bedding and people, year after year,

4) be completely free of dangerous sharp cutting edges and rough spots,

5) keep expensive carpet wear to an absolute minimum,

6) hold a headboard securely so you can read in bed without falling over backwards.

This problem of second-rate bed frames that end up costing you more in replacements, carpet wear and just plain annoyance, has been solved by over 11 MILLION Americans.

They simply buy Harvard, the most famous and reputable bed frame—because it's made by a company that has single-mindedly concentrated on perfecting the bed frame for 25 years.

You owe it to yourself—and to your expensive bedding—to buy Harvard, the only bed frame proved in-use for 25 years to withstand the roughest use you can give it.

Insist on Harvard. The bed frame that never lets you down.



This Harvard CXL Frame gives extra support where bedding needs it most—across the middle and at the sides.

For more bed frame ideas send for our free folder.

Harvard®
Manufacturing Company
A Division of Rusco Industries, Inc.
Bedford Hts., Ohio; Benicia, Calif.

insight

decorating ideas, thanks to you. Some items have to be cut down to size or dollar, but HB is certainly my favorite magazine. Many parts of my home that are now quite lovely started out by my seeing something in HB I liked and thought "Why couldn't I?"—M.K., Salem, N.H.

Let me say how much I enjoy your magazine. I read it (devour is more the word I'm after) from cover to cover—and I do mean that—letters, advertisements, gardening hints and all. I go over it many times before I can bear to give it away to a friend. Now a slight criticism: In the August issue you referred to a "Scotch" tartan. The only thing called Scotch, from Scotland is Scotch whiskey. Anything else is Scottish; Thus, Scottish tartan—A.E.S., Corby, Northants, England

The highlight of one of our recent dinner parties was the Stuffed Crown Roast of Pork, the recipe of Mrs. Warner Le Roy in the November issue. I want to thank Mrs. Le Roy and House Beautiful for making it possible to have the marvelous recipe.—Mrs. J.A., Teaneck, N.J.

As recent newlyweds, my husband and I will soon become apartment dwellers and decorators. Unfortunately, being on a fixed income, our furniture now exists of "post-attic" and "early Goodwill." HB epitomizes everything we could eventually hope to have but which is now a financial impossibility. Can you devote a few pages to young apartment dwellers, with ideas and helpful hints about inexpensive redecorating and refurbishing existing furniture?—S.K., Seattle

address book

It may be raining now, but is your umbrella ready when the sun shines? Your sun umbrella that is. Zip-Jack offers a variety of services to keep your garden umbrella smiling whether it be recovering, laundering, refringing, repairing or storing. An inquiry to Mr. "D" brings you fat envelope No. 1 chock full of information as to colors, shapes, sizes and prices. You can use your own material if you wish. If and when you request his service, letter No. 2 and shipping bag are mailed. To keep your sunshade fresh, there is an E-Z Reach Rain Cover. Just "flip it" and "zip it" according to the inventor. Write Zip-Jack, 703 East Tremont Ave., Bronx, N.Y. 10457.

Looking for a Piranesi? A set of botanical prints? A Stutz Bearcat illustration? Recently, we visited the Argosy Gallery and were overwhelmed with the range and quantity of stock. A capsule of quotes:

"Aeronauts, Apples, the Afghan Ameer,
Billiards, Bankers, Baseball and Beer
to
Xylophones, Xerxes, X rays and Xmas,
Yeast, Yankees, Yachting, Yale, Yellowstone,
Zinc, Zithers, Zoos and the Zodiac Zone."

There are pictures for framing, research and reproduction; a huge collection of antique maps dating from the early 17th century; city and town plans; old photographs, daguerreotypes, posters, playbills, engravings, lithographs, etchings, woodcuts. Many are works of art on handmade rag paper in color. Most are steel engravings, some old lithographs, original water colors, aquatints, mezzotints, Benjamin West's religious prints, original drawings, Currier & Ives lithographs, Vesalius medical plates, McKenny & Hall's brilliantly colored Indian chiefs and buffalo hunts, Piranesi's architectural views of ancient Italy and more. Customers say "the largest collection in the world." You may request a selection on approval and return those you do not wish to keep. Prices are reasonable, service gracious, knowledgeable and efficient. We can hardly wait to return and examine more of the goodies. Order from 116 E. 59th St., New York City 10022.

Is there an oil lamp in your attic that you've been meaning to have electrified or are you the owner of (*Continued*)

You're probably a better cook than your stove is letting you be.

Corning makes a new kind of range that actually helps make you a better cook.

You see, with most ordinary electric ranges, there are two things working against your cooking. (1) Hot spots. And (2) cold spots.

They occur because on a lot of stoves the electric coils get hot, but the little spaces in between don't.

What's more, pots and pans don't always heat up evenly, so you get sauces that curdle, puddings that scorch, and a family that doesn't always give its compliments to the chef.

Corning introduces Controlled Heat.

Now look at Corning's Gourmet Counterange electric range.

You see, or rather, you don't see, that hidden beneath its smooth, tough, glass-ceramic countertop are over 15 yards of special heating element. They distribute heat under each of the four cooking areas with perfect evenness.

Then, to give you even more precise control, we've provided each cooking area with its own separate thermostat.

And that's just the beginning.

With every Counterange electric range, you get a set of Corning Cookmates™ cookware. The bottoms of these glistening glass-ceramic pots and pans are impeccably flat, so they mate perfectly with our flat cooktop. You simply cannot get more even heat distribution, or more precisely controlled heat.

Cookmates + Cooktop = A total cooking system.

Of course you can cook with your own flat-bottomed pots and pans if you prefer. But when you use *our* range with *our* Cookmates cookware, you get something unique: a totally coordinated cooking system.

In plain language, this means a simmer stays a simmer, and a rolling boil rolls merrily along, and not messily over. In short, it means you'll be a better cook.

It cleans better.

top is completely sealed, there are no little cracks, crannies, seams or joints where food can collect. Spills wipe up with the whisk of a damp paper towel. Even burnt-on food can be removed in seconds.

A better oven, too.

As for the big capacity oven, of course it's self-cleaning.

Now in this day and age, there's nothing remarkable about a self-cleaning oven; except that when our oven self-cleans it stays cooler on the outside than just about any other oven around. And the inside doesn't only stay clean; it stays beautiful. Because it's got two coats of a special porcelain enamel finish that will keep it looking brand new for years.

The Corning Counterange electric range comes in two basic models. The Gourmet model shown here. And another model that's not quite as fancy... or quite as expensive.

Or you can buy our built-in The Counter That Cooks™ cooktop. And get one of our single or double wall ovens to match it.

The Corning Promise.

Naturally, at Corning we stand behind every pot, pan and range we sell. And, naturally, we give you dependable, there-when-you-need-it service. But there's something more: the Corning Promise. It covers all parts and labor for a year. And critical parts for three years.

And we'll make one more promise. Corning's Counterange electric range won't just help your kitchen look better. It will help your cooking taste better.

For more information, see the yellow pages under "Ranges" for your nearest Corning dealer.

Or write for a complete brochure. *Corning Major Appliances*. Dept. 15-HB, Corning, N.Y. 14830.




"Dear Joanne Lees:
I need to know everything about
the care and cleaning of carpets
before I buy one.
And I do mean everything."

Here goes.

Things to consider before you buy.

Medium colors show dirt less than very light or very dark ones. And color mixtures—like tweeds or florals or small patterns—are the most practical of all.

Don't have much time? Some textures need less vacuuming than others to stay beautiful-looking. A low, dense loop is the easiest. Next comes a twist or short shag. A longer shag means longer work. Plush takes the longest. (Of course, getting *dirt* out takes thorough vacuuming in any texture.)

If you have pets, I'd suggest a short shag. It shows pet hairs less than low loop carpets, but doesn't trap them like a long shag.

Things to do to prevent trouble.

If possible, arrange your furniture so as to avoid constantly used traffic aisles.

Place casters or those little furniture cups under your heavy pieces. *All* furniture legs should have smooth, round steel bottoms—not rough, wooden ones.

For stairs, buy an extra 6 to 8 inches to tuck under at both the top and bottom risers. As soon as the "noses" of the steps show signs of wear, move the carpet up or down a few inches. Because stairs get heavy traffic, I'd suggest a low, dense carpet rather than a shag or plush.

Things to do regularly.

Vacuum heavy traffic areas daily, others two or three times a week. You dust your furniture daily, don't you? Well, the same dust is in the carpet, *plus* shoe dirt, crumbs and more. Use at least three strokes back and forth.

The best kind of vacuum is an upright with a beater bar and brush cylinder, such as the Hoover. The beater bar loosens the embedded dirt. Tanks and canisters suck up surface dirt only.

There's no such thing as over-vacuuming. Don't be nervous about fuzz you might see in the dirt bag, especially while the carpet is new. It's a normal condition. The vacuum cleaner is *not* eating up your carpet.

Once a month, shift heavy furniture pieces an inch or two. If they've left hollows in the carpet, fluff it up with a hair dryer and a coarse comb. If the carpet's wool, use a steam iron at wool setting, then comb.

Things to do occasionally.

If the carpet starts looking dull, consider a do-it-yourself cleaning. We recommend Woolite® Spray Foam Rug Cleaner—not just for wool but for Acrilan® acrylic and all man-made fibers.

Don't use soap, washing soda, or harsh detergents. Don't walk on wet carpet. If you *must* put the furniture back before the carpet is completely dry, put wax paper under the legs.

Things to do in emergencies.

Whatever you do, *do it at once*. Scrape, blot or absorb the spill immediately—before it penetrates.

If the stain remains, sponge on a little tap water and keep blotting till dry.

If *that* doesn't work, treat the spot with Woolite® Spray Foam Rug Cleaner. Sponge in and keep blotting till dry. Then vacuum.

Stain still there? Don't give up. Dab on a few drops of dry cleaning fluid and blot with a tissue.

Still no luck? Get help from an expert—a commercial carpet cleaning firm.

How to get the right professional help.

Find a *reputable* carpet cleaning firm. Look in the Yellow Pages for one that is a member of NIRC (National Institute of Rug Cleaners), or ask a Lees dealer to recommend one.

How to get the details I don't have room for here.

Write to me at the address below and ask for the Lees Carpet Maintenance Manual.

And when you shop, look for a really good, crush-resistant, soil-resistant fiber like Acrilan®. And a good carpet-maker like Lees. A free phone call to 800-243-6000 will get you the name of your nearest Lees dealer. In Conn. it's 1-800-882-6500.

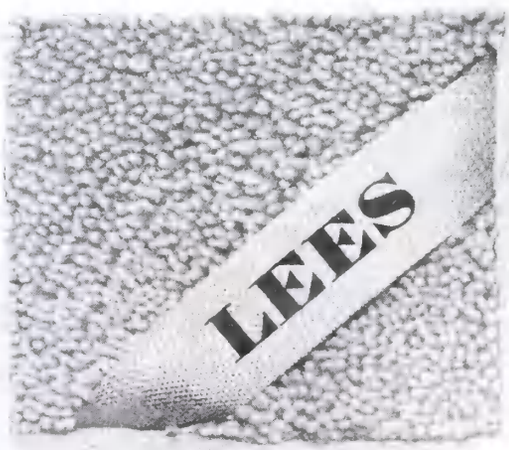
And once inside the store, you'll easily recognize the Lees samples. They all have the Lees ribbon across one corner.

A+ PLUS ACRILAN EXCELLENCE IN ACRYLIC CARPET FIBER BY Monsanto

Do you have a question for Joanne Lees?

Write to me. That's my job here at Lees Carpets—helping people with their carpet-buying problems. You'll get straight, honest answers. You see, as the largest-selling carpet brand in the world, we don't have to high-pressure you. Whatever is honestly right for you, chances are we have it in the Lees line.

So write. And if there's nothing particular you want to know, ask for our booklet "101 Questions About Buying a Carpet." Write to Joanne Lees, c/o Lees Carpets, Dept. D5-04, Norristown, Pa. 19401. We think buying a carpet should be a joy—not a chore.



Lees Carpets, a Division of Burlington Industries



Abraham & Straus, Bamberger's, Bon Marche, Broadway Stores, Buffums', Capwell's, Dunham's, Famous-Barr, I. Fox, Hall's, Higbee's, Jessop's, Jones Stores, Lipman Wolfe, Thomas Long, Daniel Low, Macy's, Maison Blanche, Michael's, Ohrbach's of California, Albert Steiger, Wright Kay, And Other Fine Stores

Sheridan Silver Co., Inc., Taunton, Massachusetts 02780

insight

an old gas lamp that is sorely in need of a new shade? Well, "The Specialist" can fix you up. Herbert C. Marxhausen has a complete line of hardware for both conversion and restoration of oil lamps and does this without changing the original character of the base. His shades are china and come in all sizes from miniature to 14 inches in diameter; the present stock of some 200 includes student, tam-o'-shanter, mushroom and ball. He has a large inventory of old gas-lamp shades, as well.


ALICE UCHIYAMA

For further information on his conversion services, write to him at R.D. 1, Montrose, Pa. 18801, and describe your needs.

This column is a source for hard-to-find or unusual services dealing with home upkeep. Sorry, but we are unable to offer advice on interior design, clothing or jewelry repair. Send your queries to *Address Book*, 717 Fifth Ave., Room 912, N. Y. C. 10022.—JEAN BAKER

books

Museums show more American art today. And galleries are selling more American art. Native antiques now command higher prices at auction, reports Parke-Bernet Galleries. Country quilts are new-found treasures. And American food and drink bask in country-wide popularity. Much of the resurging interest in our legacy is getting into print. Gathered below is a cross-section for indulgers in nostalgia, collectors of things scarce, historians and those looking forward to the 200th birthday of the United States.

Pottery buffs or anyone interested in the evolution of all our jugs, plates, strainers, mugs (and even footwarmers) will find a fascinating history of how it all developed in Early American Folk Pottery by Harold F. Guilland (Chilton Book Company, $12.50). Illustrated with examples from the National Gallery of Art, Index of American Design, this history gives the relationship of the material, shape and design to the changing culture and economy of America. Earthenware from 1640 and stoneware from 1700 to 1880 are reflected in the early history of America.

A backward glance to look forward to (scheduled to come out in May) is the history of America's beginning in the eyes of the Europeans who first found it. The Discovery of North America by W. P. Cumming, D. B. Quinn and R. A. Skelton (American Heritage Press, $25) is fully documented with the writings of the first discoverers—what they saw and experienced, what they thought of this new land. It begins with the explorations of the Atlantic Ocean in the Middle Ages and ends with the 17th-century settlers. Pictures include maps, sailing ships, drawings of the life the explorers found here, culled from museum and library records.

A history through art, American Still-Life Painting by William H. Gerdts and Russell Burke (Praeger, $25) covers the 18th century to the present. It is a study of American still life, a subject that has not been reviewed this completely in 25 years. Clear reproductions of paintings from the early beginnings through impressionism to the pop movement show the many ways this genre is expressed. The visual history and the text provide a thoughtful look at our growing and continually changing view of America.

(*Continued on page 34*)

From the Domani Designer Collection in Dacron® polyester by DuPont.



INTRODUCING DOMANI. SOFT. INVITING. AND EASY TO LIVE WITH.

In Italy there's an old saying: "Furniture is like a woman. It should be soft and inviting and easy to live with."

This is what Domani is all about.

Henning Korch, one of Europe's outstanding designers, created it.

And we don't believe anybody can touch him when it comes to great furniture styles.

So together, we have developed a collection of European chair and sofa designs that rivals the finest imports.

The Domani sofa and chair shown here are beautiful examples of what we've done.

They are super-soft, downy and like nothing you ever sat on before.

(Except maybe your great-grandmother's featherbed.)

That's because they are made of urethane, a flexible foam material we're molding into new shapes, new forms and new designs that were never before possible.

From the Domani Signature Collection in Dacron® polyester by DuPont.



Now you know why House Beautiful calls it "an inviting and stylish tribute to our modern technology."

Naturally, furniture this great deserves a great upholstery fabric.

So we chose Dacron polyester by DuPont, because we had to have something that would stay fresh and new looking as long as the furniture itself.

If you think Domani looks beautiful here, imagine how it will look when it's in your home.

See it soon.

And then start living, Italian style.

domani

A division of Burris Industries, Lincolnton, North Carolina 28092

Only-on-Sunday Breakfast

in front of a sunny bedroom window

isn't it romantic?

Let it be a morning of no imperatives. Sleep till you wake . . . to the fragrance of fresh-brewed coffee, or the whistle of a blackbird in the garden. Set a table with springtime linen. Serve a love feast. Laugh together over last night's party. Make spontaneous plans for a day in the country, or for exploring the city on this might-as-well-be-Spring Sunday. Come, be Romantic.

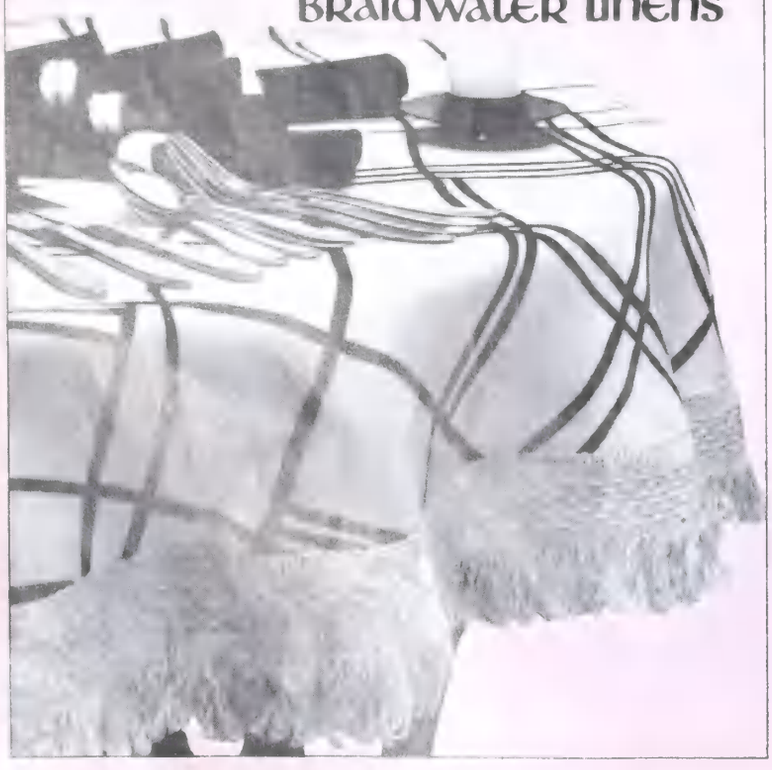


The table to set beside a sunny window with bentwood design chairs — a gay way to welcome the new romanticism. The 35 x 60 oval table reduces to 50" with removal of 10" leaf, has a matte white plastic top; chairs are cushioned in sun yellow crushed patent vinyl, or practically any color you choose.
The set is about $170. Slightly higher on West Coast.

Daystrom
furniture inc.

It's a Braidwater Breakfast! Imagine a pure Irish linen table cloth that is both permanent press and soil release! That's New Romanticism! The happy Lattice pattern comes in black, pampas green, gold, China blue or brown on a natural linen ground. 60 x 84 oblong, $16.00; 60 x 85 oval, $16.00; 68" round fringed, $16.00; 60 x 102 oblong, $19.00.

BRAIDWATER LINENS





Let the sun shine through your own sign of the Zodiac, handcrafted of Blenko Glass in stained glass colors. Hang your own lucky star in a window for stylish nostalgia.
Great house present for an astrology buff. 8¼" in diameter, nice and heavy and astonishingly priced. $3.50.

BLENKO

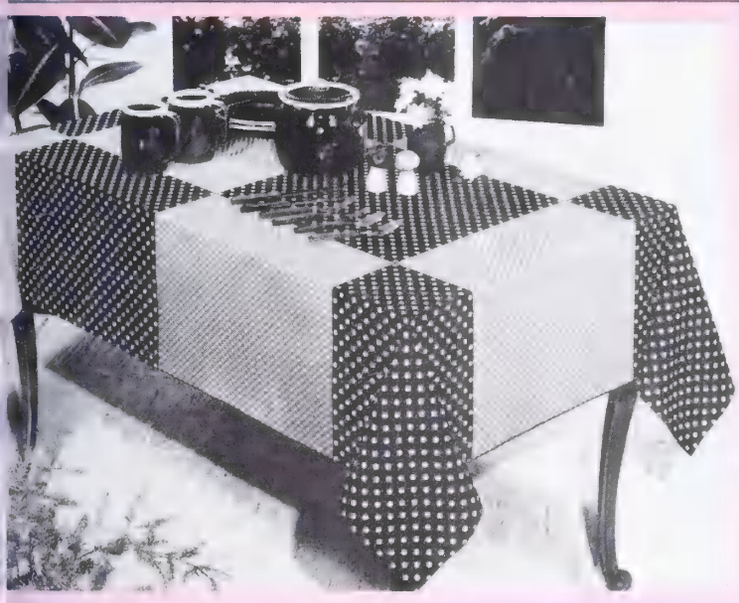
Luncheon-on-the-Terrace
after a
garden club meeting
isn't it romantic?

Any day now your forsythia will be a golden explosion. You'll sniff the air and know it's lilac time . . . time to stretch your living out from the house and onto the terrace. Let it be a summer entertaining room, the prettiest one in the neighborhood, where luncheon under the sun or supper under the stars is an invitation to laughter and good food and happy hospitality.



Chippendale bamboo makes this no-rust all aluminum collection the romantic lead in this Spring's style drama. *Malay* is the name to remember. And remember that, come Fall, it will move inside to be the Winter dazzler in any room in the house. Malay is a master of the Mix, blends beautifully with any style and there are 25 pieces to choose from.Write for Meadowcraft's brochure of design collections. Box 1357, Birmingham, Alabama 35201.

Meadowcraft



Hot spots! It's the look of the moment, a decorative exclamation point to welcome sweet springtime. The permanent press, soil release cotton print comes in red and blue, green and gold, brown and orange . . . casual costumery for indoors or out. 52 x 52, $5.00; 52 x 70, $7.00; 52 x 88, $8.00; 74" round fringed, $14.00; 17" napkin, $1.00.

By *Leacock*



Just-because-You-Love-Him

dinner for two

Isn't it romantic?

Don't wait for a reason to celebrate. Do it just because he likes surprises and you're a very surprising woman. Pull out all the stops . . . candlelight, wine, music, a very romantic dress, and your undivided attention. Marlene Dietrich says the average man is more interested in a woman who is interested in him than he is in a woman — any woman — with beautiful legs.



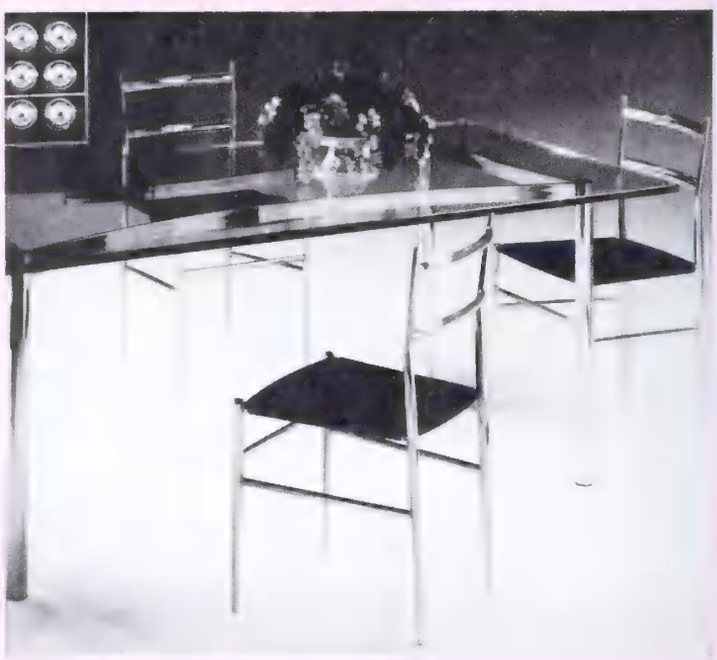
Set the table with love and these romantic Maryanne Coordinates. A field of wildflowers blooms on white vinyl placemats, on matching clear vinyl trays that carry the complete place setting to the table. Great for patio suppers. And an absolutely Wow wedding gift.

Stetter settings

Tray $6.00 each
Mats $1.50 each
Gift set $10.00
(4 napkins — 4 mats)

Flatware $3.00 for 3-piece setting
Hiball $1.00 each
Lobb $1.00 each





No wonder this table is a runaway hit. The glittering harmony of chrome and glass is a superb showcase for china, silver and crystal. Light the candles and suddenly it's as romantic as fire and ice. The 36" x 72" table seats six, has 5/8" glass top. A buy at $199! Chairs are about $30 each. But if you're in the mood for the Mix, consider Queen Anne chairs lacquered lemon yellow or azelea pink or shiny black.

Bassett

Four-on-the-Floor Supper

after a day at the races

isn't it romantic?

Much nicer, really, than going to a restaurant after an outing with friends is to bring them home for supper. Get out the ice, light the fire and relax. Informality can be as festive as a black tie dinner, particularly if you're with people who laugh well together. Have something simple and delicious prepared in advance. Don't set the dining room table. Sit around the fire for a picnic in the living room.

Turn to page 130 for table setting ideas and menus.

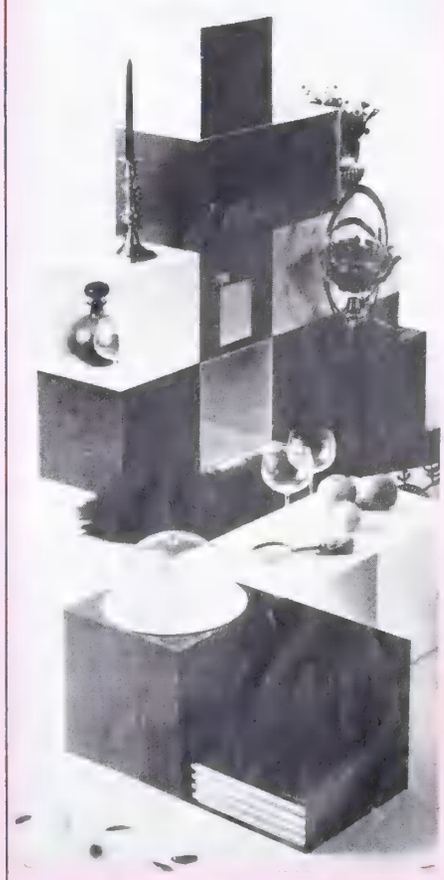
The following stores are Romantic Headquarters for "Isn't It Romantic". Not all merchandise shown here will necessarily be found in all stores listed. But do ask for it and if you can't find it, write House Beautiful, for the name of a store near you that carries it.

ASHEVILLE, N.C.	**Ivey's**	704-AL 2-8711
BALTIMORE, MD.	**Hochschild, Kohn & Co.**	301-539-1111
BIRMINGHAM, ALA.	**Pizitz**	205-252-0311
BOSTON, MASS.	**R. H. Stearns**	617-HU 2-0260
BUFFALO, N.Y.	**Adam, Meldrum & Anderson**	716-853-4020
CEDAR RAPIDS, IOWA	**Killian's**	319-365-1411
CHARLESTON, W.VA.	**Stone & Thomas**	304-346-0981
CHARLOTTE, N.C.	**Ivey's**	704-372-3511
CHATTANOOGA, TENN.	**Miller Bros. Co.**	901-265-4211
GRAND RAPIDS, MICH.	**Steketee's**	616-456-6588
GREENVILLE, S.C.	**Ivey's**	803-235-2521
JACKSON, MISS.	**McRae's**	601-354-4751
KNOXVILLE, TENN.	**Miller's Inc.**	615-524-4040
MERIDIAN, MISS.	**McRae's**	601-693-1611
NEW ORLEANS, LA.	**D. H. Holmes Co.**	504-524-6611
NEW YORK, N.Y.	**B. Altman & Co.**	212-689-7000
PHILADELPHIA, PA.	**John Wanamaker**	215-LO 3-1000
PROVIDENCE, R.I.	**Gladding's**	401-JA 1-9800
PROVIDENCE, R.I.	**The Shepard Co.**	401-831-7500
RALEIGH, N.C.	**Ivey's**	919-787-8800
RICHMOND, VA.	**Miller & Rhoads**	703-648-3111
ROCHESTER, N.Y.	**McCurdy's**	716-232-1000
SACRAMENTO, CALIF.	**Weinstock's**	916-444-8888
SALT LAKE CITY, UTAH	**Auerbach's**	801-355-6688
SCRANTON, PA.	**The Globe (a Div. of John Wanamaker)**	717-DI 4-7271
SPRINGFIELD, MASS.	**Albert Steiger Co.**	413-781-4211
ST. JOSEPH, MO.	**Townsend & Wall**	816-AD 2-4401
WHEELING, W.VA.	**Stone & Thomas**	304-232-3344



CROCK-POT® is the s-l-o-w electric stoneware cooker with the warm heart of stone that slow-cooks foods like all-day roast, eight-hour stew, gone-shopping-darling soup, see-you-at-six casserole. Low watt heating element circles stoneware — cooks all day while the cook's away; you never stir, tend, or time. The difference? Fabulous flavor, great convenience. Beautiful colors. 3 sizes. 68-page cookbook. By Rival Manufacturing Co., Kansas City, Missouri 64129.

RIVAL®



A Qube is a cube is the functional way to turn on a room. Hanssen Qubes, with perfect cube dimensions, fit together to form a coffee table, bookshelves, a dramatically decorative storage wall, a stacked room divider. Use your imagination and have fun! Qubes are molded of ABS Cycolac, come in white, deep, wet black, Japanese red. Large 11" Qubes are a sensation at $12 to $14. Also available as 5, 12 or 22 Qube Wall Systems. Small 4¾" Qubes in the shape of a humidor or tissue dispenser are $5.

HANSON SCALE COMPANY
NORTHBROOK,
ILLINOIS 60062

FROM HB: KITS FOR GREAT EGG COOKERY



These Wear-Ever Gourmet Adventure Kits help anyone make the best omelets and soufflés. Great for you—or as a gift!

Here's cookery equipment that can help you produce superb omelets and soufflés—whether you are an accomplished cook or a beginner. **In The Omelet kit:** the classic 10-inch omelet pan, designed with the traditional sloped sides for easiest omelet turning, of thick aluminum for even heat distribution; a special flat-pronged, angled omelet fork; quilted kitchen mitt; a recipe card that includes cooking hints and utensil-care tips. **In The Soufflé kit:** the classic two-quart, dark-brown ceramic soufflé dish; a metal-mesh "folder" to help insure a soufflé that is light, high-rising; two pot holders; recipe card with soufflé-making hints and tips on utensil care. Each kit is $9.95. If you order both, the price is $19. To order the kits, use this coupon.

House Beautiful, Department AK 042
959 Eighth Avenue, New York, N.Y. 10019

Enclosed is my check or money order to House Beautiful for $_____. Please send me the following:

☐ *The Omelet* kit ..... $9.95 ppd.
☐ *The Soufflé* kit ..... $9.95 ppd.
☐ Both kits ..... $19.00 ppd.

Name .....
Address .....
City .....
State ..... Zip Code.....
H. M. Specialties



Please allow 4 weeks for delivery.



PPG GLASS

reates a practical new dimension for your kitchen.

Glass makes an idea like this patio kitchen possible. Sliding windows at counter level make passing the burgers easy. And PPG's *Twindow*® insulating glass makes it practical, no matter where you live. *Twindow* is two panes of glass welded together with a dry air space between to keep your home cool in summer, warm and economical in winter.

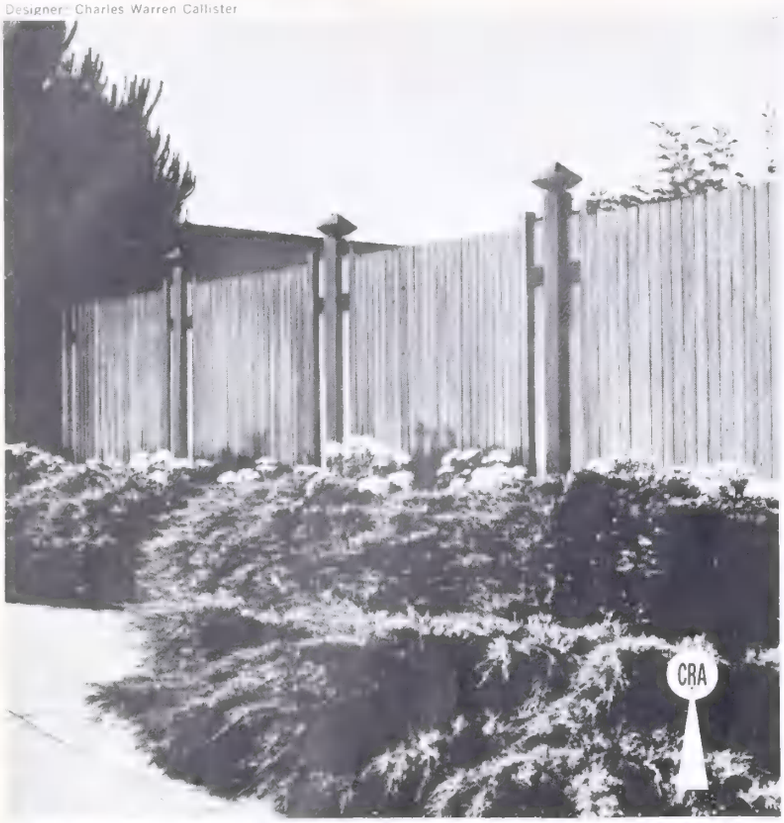
Look at PPG glass as the modern building material that will let you live the open life in your new home. Live it spaciously with *High-Fidelity*® mirrors made of PPG float glass. Live it safely with *Herculite*® K tempered safety glass. *Herculite* K is many times stronger than ordinary glass. And if it ever does break, it crumbles into small, rounded pieces that reduce the chance of serious personal injury.

If you're thinking of building, we have more valuable information for you . . . about building with PPG glass. Write us for a copy of PPG Open House/USA, 56 pages of glass and decorating ideas. Send 25¢ to: PPG Industries, Inc., Dept. HB-32, One Gateway Center, Pittsburgh, Pa. 15222.

PPG: a Concern for the Future

PPG INDUSTRIES

Designer: Charles Warren Callister



What a difference redwood makes! For fences and screens, decks and planters, redwood has a built-in resistance to termites, decay, fire and weather damage. You can paint it, stain it, bleach it or forget it. And redwood looks better and lasts longer than almost any other building material. (For a free copy of the color booklet, "Redwood Fences," write Department B-23.) CALIFORNIA REDWOOD ASSOCIATION, 617 MONTGOMERY STREET, SAN FRANCISCO, CALIFORNIA 94111.

TOMLINSON



The new China policy in a grand Pagoda Cabinet lighter than latticework. Regency with bells. Wood tones, lacquers, citrus glazes — 26 choices in all. For bit of design folios send $5 to Tomlinson Furniture, High Point, North Carolina 27261.

insight

Compiled by Colonial Williamsburg staff members, The Williamsburg Cookbook (The Colonial Williamsburg Foundation, distributed by Holt, Rinehart and Winston Inc., $5.95), has both traditional recipes and their contemporary adaptations collected from the taverns and inns of Williamsburg. It is clearly written, well researched and easy to follow with illustrations of festive local interiors.

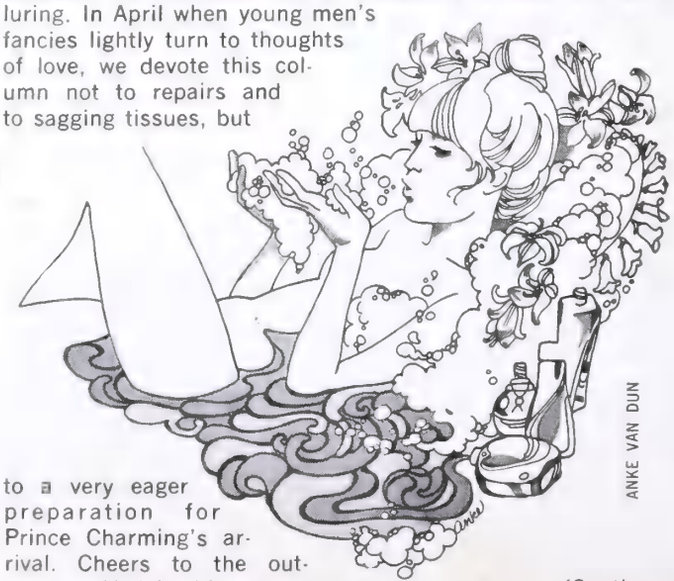
For the antique-collector, Furniture Masterpieces of Duncan Phyfe by Charles Over Cornelius (Dover, paperback, $2.50) is a study of the life of the cabinetmaker, his designs and a review of the times in New York's Early Federal Period. The author, formerly Associate Curator of American Art for the Metropolitan Museum of Art, traces Phyfe's influence on the then current and former design movements. The book is amply illustrated in black and white.

And for the glass enthusiast is The Glass Gaffers of New Jersey by Adeline Pepper (Charles Scribner's Sons, $17.50). It includes extensive detail about New Jersey's important role in the craft of glassmaking and draws the connections between glassmaking and the social history of New Jersey from 1739 to the present. A clear and readable book, illustrated with several photographs in color, many in black and white.

An American art history for ages nine up, From Early American Paintbrushes: Colony to New Nation by Carella Alden (Parents' Magazine Press, $4.50) is history and art combined from 1620 to 1812. Through the eyes of America's painters, we witness America's history, such as the painting of Penn's treaty with the Indians by Benjamin West. The book is short, to the point, interesting reading. Based on the Metropolitan Museum of Art's production "From Yankee Paintbrushes," presented in the Art Entertainment series for young people, and illustrated in color and black and white with reproductions of museum paintings and drawings and photographs of houses.—ANNE OGDEN

beauty

Ah, romance! Plato compared lovers to the split halves of a quince. Only when they met would they be whole. So despair not! Some day your prince—or quince—may come. We know because The New Romanticism implies a need for gentleness, tenderness—and even chivalry. We are depleted and fatigued from The Honesty Cult. We are delighted to search for The Ideal Man—should he truly exist. Warning! Do not idle as you wait. It takes a bit of doing to pull off the fair maiden ploy, and for a matron even more. We welcome the pretense that is necessary to lure and be alluring. In April when young men's fancies lightly turn to thoughts of love, we devote this column not to repairs and to sagging tissues, but



ANKE VAN DUN

to a very eager preparation for Prince Charming's arrival. Cheers to the outrageous flirt! Is this movement

(Continued)

MAKE YOUR FIRST MICROWAVE A THERMATRONIC THE FINEST MICROWAVE RANGES





Richard Deacon, star of his own cook show, "Deacon Does It In the Kitchen."

Whether it's bilt-in combined with a self cleaning oven (as shown), or portable, Thermador offers the widest selection of microwave ranges available anywhere.

You'll have the advantage of being able to cook your favorite meals in minutes, plus a browning element that makes them look as good as they taste. The Thermatronic is a real cooking appliance. All models have stainless steel interiors for easy care and handsome black glass doors.

Write for complete brochure on microwave ranges, and other Richard Deacon recipes.

Thermador

NORRIS NI INDUSTRIES

The Elegant Difference in Microwave Ranges

5119 District Blvd., Los Angeles, California 90040

Complies with safety performance standards, Health, Education and Welfare Rules 42CFR, Part 78.

CHICKEN Á LA THERMADOR

(ONE OF RICHARD DEACON'S FAVORITES)

2 chicken breasts (boned)
2 beaten eggs plus 2 tablespoons water
2 slices Prosciutto or Westphalian Ham
2 thin slices of Muenster Cheese or Monterey Jack Cheese
Gold 'n Crust

Pound each breast until they are as thin as possible. Place a thin slice of ham and Muenster or Monterey Cheese on each half of breast. Be sure the cheese does not come near the edge. Fold over the other side of breast. Pin the edges together with round toothpicks (pin through the skin when possible).

Dip breasts in beaten egg, sprinkle with Gold 'n Crust. Place in oven-proof low sided dish.

Cook with shelf in upper position for 8 minutes. Turn and cook 5 minutes. Brown with infrared for 8 minutes. Serve with mushroom sauce.

Isn't this the day



To find out about ServiceMaster Customized Carpet Care?

There is no *one* best way to clean *all* types of carpeting. That's why ServiceMaster developed its exclusive Fiber•Fresh•15® concept of carpet care—with 15 ways to maintain the life and beauty of your carpet. You'll be pleased with ServiceMaster customized carpet cleaning results. Your carpet will look better longer between cleanings and, since you never pay for cleaning you don't need, your carpet care dollar goes further. Isn't this the day to call for customized carpet care? In the white pages under "ServiceMaster." In the Yellow Pages under "Carpet Cleaning."

SERVICEMASTER

—celebrating our 25th year

© 1972, SERVICEMASTER INTERNATIONAL LTD.



THAYER COGGIN

For a kit of color brochures about Thayer Coggin furniture, send $1.00 to Hilda Lee, dept. A-2, Thayer Coggin, Inc., South Rd., High Point, N.C. 27262

Cushions filled with Dacron® polyester

insight

the backlash of Women's Lib and the Ludicrous Look in clothes? We may even start dropping handkerchiefs. Men may pick them up. If romanticism survives, men may start spreading coats over puddles lest we get our feet wet. They may let us out of elevators first and stand up for us in buses.

It all starts, of course, in the tub where the lady fair lavishes herself in hot water and enticing scents. Vanda has sea-blue perfumed bath crystals that turn bathwater into a fragrant, frothy pool of soft water—smoothing and soothing to the fair damsel's skin. It's called Herbal Sea Essence. Or vary the bathing ritual? Charles of the Ritz has a Ritual Bath Oil, very Cleopatra-ish, and a Milk Bath that stirs up a luxurious foaming action, scenting you with a heavenly fragrance that drives men wild with passion. Truly. Guerlain Inc. has a complete Chamade wardrobe this spring with bath oil, dusting powder, talc and soap in a tender fragrance that stirs the heart (of another) and makes pulses (your own and his) sing. Chamade, which in French means rush of emotion, is a lovely, lingering fragrance.

While awaiting your true love, if he's not home already, try Coty's Perfect Lashes Conditioner. It's an overnight cream for eyelashes that conditions by coating lashes with moisturizing protein, working just like hair protein products to restore body and luster. This encourages a rich, silky fringe of your own to flutter and flirt with. An eyelash flutterer that we know says, "Fluttering is *not* an effective maneuver if one's lashes are sparse." She also uses Coty's Perfect Lashes Mascara, which conditions while it colors because it's formulated with hydrolyzed protein. Away then with the wispy lash.

If you have found your half a quince, or are looking feverishly, you might, in case he's lurking nearby, moisturize your face at night while you're moisturizing your lashes. Douk Pharmacal Co. has Formula 405, which is hypoallergenic, water-washable and contains no hormones. It helps give the skin an enchantingly fresher, younger look. One's skin must be dewy, because what knight in his right mind would slay a dragon for a maiden with dry skin?

For Geisha types (who are few and far between although men may yearn for them), Elizabeth Arden has a new "China Silk Collection of Frosteds," a palette of eight delicious frosts to light up spring's quivering, anxious lips. These lipcolors are frosted in a delightful new way. They shine with soft, reflected light rather than a glaring, harsh frost. Ravishing! It's a subtle shimmer of color that is lush yet completely soft and right for today's romantics. The shades include Teahouse Rose, Persimmon, Pink Bamboo, Polished Copper, Plum Dynasty, Emperor Red, Peachsilk, Burnished Plum. All exuberant. All dazzling.

Smoulderers, hark! L'Oréal Lancôme introduces Hint of Wild—three new sensuous darks for lips and nails—expressed in the names Wild Flame, Wild Embers and Wild Fire.

Regal and aloof romantics might be inspired by Estée Lauder's own inspiration by the Tsarina, the glittering, regal beauty of "Nicholas and Alexandra." Stately genteel types will love her Ivory Mist Fresh Air Make-up Base with Wood Rose Face and Cheek Tint. The Tsarina's eyes mirror her diamonds—lucky her, since diamonds are a girl's best friend—and to emphasize that, use Lauder's French Blue Pressed Eyelid Shadow on the lid with Candlelight Pink under the brow. Except for the Crushed Garnets Re-Nutrive Rich Rich Lipstick, it's all terribly pale and coolly comehither.

If someone is comparing thee to a summer's day, don't rest. Coty's tribute to romance (don't laugh either) is its "I Want to be Happy" collection. Scoop: Dual Pan Eyeshadow Compact—fresh, bright, colorful—or four new gentle, fragile, frosted shades. Two completely different shades in one compact. Wild Plum/Mad Turq; Middy Blue and Juicy Peach; Foxy Copper and Cotton Tail; Gypsy Moss and Baby Violet.

Men are always fighting duels for us, but if, alas, you are less fortunate, try this. Fabergé has fragrances in seven made-in-France scents with decided moods to enhance seven separate sides of every woman's personality. Seven! Perhaps we're a limited sort of person but we don't have seven sides to our personality. (Two or three at the most.) However, for those who do or for those whose sides are different from ours, we list them all: Aphrodisia—subtly sophisticated, serene for those in the mood to dazzle and delight (*Continued*)

These are the touches that finish the house that Herb rebuilt...

with a little help from U.S. Plywood).



By the time Herb nd Eileen Hebert had emodeled, paneled and pruced up their old ouse in Meriden, Connecticut, they were, s they put it, "a U.S. lywood family."

We were flattered, nd proud, that they elt that way about us, o we offered to show hem some possible nishing touches. We anted to show them, nd you, how some of our esser-known products, sed creatively, can give custom look to even he most modest home improvement project.

That handsome room divider Herb's standing beside is really twenty-one cubes constructed from 12" squares of U.S. Plywood's Duraply.® Some of the cubes have drawers, some are open on one side for books—and the whole easy-to-paint surface got its sunny yellow-and-white paint job in no time flat.



Eileen and Herb are sitting next to an outdoor patio screen made of U.S. Plywood's Sanspray.® Sanspray is actually stone aggregate, laminated to a plywood backing. The screen is nothing more than three 7′ x 18″ Sanspray panels within a simple wood frame. The 18″ x 8″ planter is also made of Sanspray...because we wanted to show you and the Heberts how easy it is to cut Sanspray with ordinary tools.



For up on the sun deck, Eileen's pride and joy could be a potting shed, one so ship-shapely designed it folds right up to conceal the shelves when she's not working at it. The frame and shelves are of stained plywood with Micarta® laminated plastic. The gardening tools hang from U.S. Plywood's perforated hardboard. A collapsible canvas awning provides shade and charm.

A finishing touch that intrigued Herb was our new Weldwood Hand-Hewn Beams,™ a sure way to add interest to any ceiling. They're ruggedly textured real wood beams that come ready to install—so even a weekend handyman like Herb could put them up. Weldwood Hand-Hewn Beams can be painted, stained or antiqued to match or contrast with any room, and come in a variety of widths and lengths.



We didn't propose to work any special magic for the Heberts. We just know the creative potential of our products, and there's someone in your neighborhood who knows it, too. He's your local lumber or building supply dealer. He's got the products *and* the ideas to help you from start to finish whatever the size of your project. Look for him in the Yellow Pages under Plywood.



P.S. If you'd like to add these finishing touches to your home, we'll be happy to supply the plans. Just send 25¢ (to cover handling) to: U.S. Plywood, Dept. P, Box 61, New York, N.Y. 10046.

WELDWOOD® PANELING BY

U.S. Plywood

A Division of U S Plywood-Champion Papers Inc



HOUSE BEAUTIFUL — Guide To The Good Life.
With exciting, practical ideas for the home . . .
decorating . . . furniture . . . and furniture
arrangement . . . new kitchen elegance
. . . secrets of color selection . . . landscaping.
PLUS lively features on entertaining, gourmet
foods, wines, travel, good books, music, new hobbies,
and new places to go.
Living graciously is what HOUSE BEAUTIFUL
is all about! To give a gift subscription—
and even order one for yourself—
simply fill in the form and mail it. Do it now

House Beautiful 250 West 55th St. New York, N.Y. 10019

Please enter a gift subscription for:

☐ 1 year $7 ☐ 2 years $13

Send to (Please Print)	My name
Address	Address
City	City
State Zip	State Zip
Gift card to read from	

☐ Also enter a new subscription in my name (or) ☐ [illegible] my current subscription Payment of $ ____ ■ enclosed

On new subscriptions, first copy will [illegible] in about 8 weeks.
(Above prices apply in U.S. & Possessions [illegible] Canada add $3 per year.
All other countries add $5 per year.)

WHF2D1

insight

Tigress—dramatic, daring and deliciously razzle-dazzle for the woman who's wild enough to wear it. Woodhue—a woodsy, mossy scent for the woman whom we're trying to pep up—the natural one. Flambeau—torrid, torchy, fabulously floral. Kiku—fresh, floral and magical for the woman who wants to feel shamelessly feminine. (We do!) Xanadu—sensuous scent of the seventies. Straw Hat—light and free-spirited. Are there any free spirits over five years old today? If so, raise your hands.
—SUE NIRENBERG

appliances

There are few deaf ears turned to the voice of the consumer today. Industry certification programs are one healthy response by producers to past complaints. In a short space of time, two appliance groups have come up with certification standards and labels. We pass along the news with pleasure.

Would you believe you can now buy certified noise? Or, really, certified lack of noise. Excessive fan noise is a byproduct no one wants in a bath exhaust fan or range hood and fan in the kitchen. Now, when you buy, look for the Home Ventilating Institute's Tested/Certified Label on the equipment. This tells you HVI has had the unit tested and given it a rating. There is a shimmering green label for range hoods and a shiny blue sticker for exhaust fans. Stamped on each label are two figures, one for air movement (in CFM, or cubic feet of air per minute), and the other for sound (expressed in sones). A fan at three sones, for example, would sound about as loud as a soft whisper. HVI-certified bath fans cannot exceed 6.5 sones. The limit for kitchen fans is nine sones, a noise just short of normal adult conversation. Thanks to this certification, no one will have to compete with appliances to be heard.

Who carries the HVI seal? And what should you know about ventilation for your own home? The answers to both questions are available for the price of $1 from the Institute. For that, you may obtain the Institute's newly published directory and a copy of the 12-page Home Ventilating Guide. Send your address and $1 to the Institute at 230 N. Michigan Ave., Chicago 60601.

TESTED/CERTIFIED
HVI
HOME VENTILATING INSTITUTE

Should we call a new label for refrigerators and refrigerator/freezers a cold seal? We guess not, since its intent is very serious. Developed by the Association of Home Appliance Manufacturers (AHAM), it assures you of several vital facts: that the maker is a member of AHAM in good standing and does adhere to its guidelines for warranties, grounded circuits, service, nameplates; that each refrigerator carries instructions on eventual disposal to prevent entrapping children, and that the volume of refrigerated space and shelf area is clearly labeled. While you're looking for labels, make certain—for safety's sake—the unit you buy carries an Underwriters' Laboratories' mark (UL).

NET REFRIGERATED VOLUME AND NET SHELF AREA
AHAM CERTIFIED
ASSOCIATION OF HOME APPLIANCE MANUFACTURERS
American National Standard B 38.1

AHAM has been busy. The group now certifies stand-up household humidifiers for all of the general guidelines we have noted above for refrigerators, plus the humidifiers' outputs in gallons of water per day (a 24-hour period). We are careful to point out that this seal does not cover tabletop humidifiers or any furnace and duct-attached humidifiers.—MARY BOWDEN



a soilless planting medium, such as equal parts of peat moss, vermiculite and perlite. Keep moist, but don't allow the roots to stand in water. Feed the plant every two weeks with a liquid house-plant fertilizer and be sure it receives at least half a day of sunlight. Order by mail (during warm weather) from Michael Kurtuz, 92 Chestnut St., Wilmington, Mass. 01889 or the Geo. W. Park Seed Co. Inc., Greenwood, S.C. 29647.

There is good news for Dutch iris and freesia enthusiasts. Recently, professional growers have found that the tender corms of these iris relatives can be planted outdoors in cold climates after the ground is thoroughly warm, for bloom in 60 to 90 days. Normally, as you may know, they're late winter bloomers in mild climates. Freesias for planting late this spring are available from De Jager and Sons Inc., 188 Asbury St., South Hamilton, Mass. 01982; Dutch iris from Darst Bulb Farms, Box 81, Mt. Vernon, Wash. 98273. Both will need well-drained and moist soil, plus adequate protection from the hottest sun and strong winds.

Are you concerned about spraying poisons on your property? If so, you may be comforted to know that long before we developed poisonous sprays, so-called companion planting was used to control garden pests. How does it work? It's simply a matter of arranging plants advantageously to one another in your garden. For example, garlic or chives planted near roses guard against aphids, black spot and mildew. Geraniums planted among roses or grapes are an effective Japanese beetle deterrent, while parsley planted near your roses will ward off rose beetles.

French marigolds have proved toxic to nematodes and eelworms, and now there is some evidence that salvia, calendula and dahlia help rid the soil of these pests. Plant coriander and anise (annual herbs) or tansy and rue (perennial herbs) near roses for aphid control. And for general bug control, try planting pyrethrum (painted daisy), feverfew (*Chrysanthemum parthenium*) or marigolds. Basil planted in a border or potted on a terrace deters common flies, while hot peppers scattered around bushes work well to repel dogs. (*Continued*)

gardens

Great stands of trees have been denuded by gypsy moth larvae and it's a sad, disillusioning sight. If these ubiquitous pests invaded your trees last year, there's a fair chance you'll have them back as unwanted guests again. What to do? Arborists at the Agricultural Research Center say that all you can do this spring is to feed the trees and to see that they have plenty of water. Nearly all deciduous trees defoliated in June by the hungry caterpillars put out a new crop of leaves in about six weeks. The experts say that unless defoliation occurs year after year, the trees will most likely recover, provided they receive adequate food and water. Totally defoliated conifers, such as spruce, fir, pine and hemlock, are less likely to survive. However, don't dig them out immediately. Give them a chance to sprout new growth next spring.

Goldfish seem an unlikely model for a blossom, but that is precisely the popular name for a new everblooming gesneriad, "goldfish plant." Dr. John Philip Baumgardt, chief horticultural consultant for the new 16-volume *Good Housekeeping Illustrated Encyclopedia of Gardening*, has called it to our attention, adding to those shown on these pages last September. It is *Hypocyrta wettsteini*, a basket plant from Brazil, with inch-long leaves on graceful but not drooping stems. The tubular orange and yellow flowers have a small pouch that in profile gives this hypocyrta its popular name.

The plant has now produced nonstop bloom for over two years in an east-facing kitchen window. He recommends only



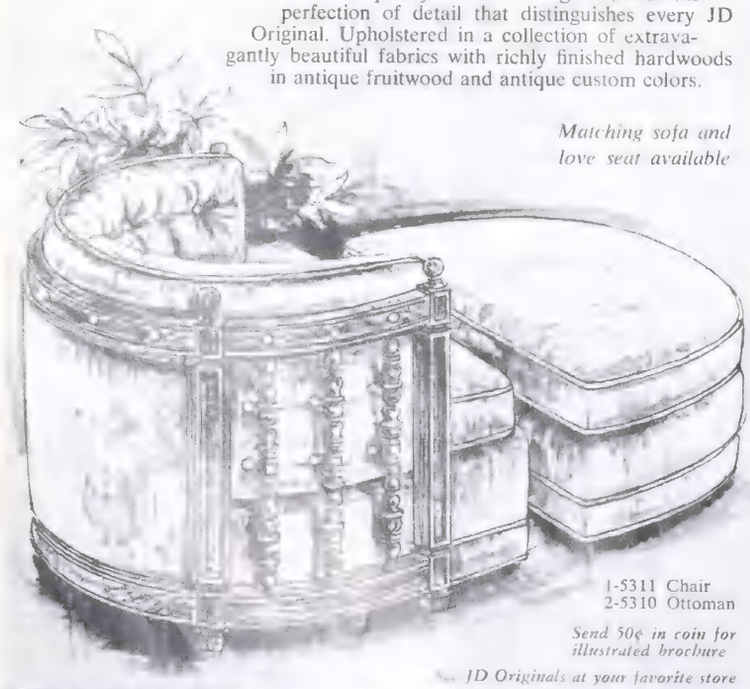


JD Originals®
designed by Morris F. Fisher

Plush Comfort

Aristocratic styling in Spanish motif . . . our luxuriously comfortable oval shaped chair and ottoman is quality crafted throughout, with the perfection of detail that distinguishes every JD Original. Upholstered in a collection of extravagantly beautiful fabrics with richly finished hardwoods in antique fruitwood and antique custom colors.

Matching sofa and love seat available



1-5311 Chair
2-5310 Ottoman

Send 50¢ in coin for illustrated brochure

See JD Originals at your favorite store

JACKSON OF DANVILLE · DANVILLE, KENTUCKY 40422

insight

Fundamentally, of course, the approach to gardening that we are describing here is an organic one. Fortunately for the environment, the army of organic gardeners is growing larger each year, throughout the country and the world.

A rose is still a rose is still a rose! With apologies to Gertrude Stein, there are three new varieties this year that carry the hallmarks of the finest old-fashioned roses: exquisite form, deep fragrance and suitability for cutting. They are named White Masterpiece, Golden Gate (flowers that hold their color even in summer heat), Heirloom (a clear lilac), Fabergé (strong pink with sunny yellow glints) and Apéritif (ivory, bordered dark rose-pink). This array was developed by Jackson & Perkins Co., Medford, Ore. Bareroot, dormant plants are available by mail from the nursery, or you can almost surely find them sold locally growing in Redi-Plant containers (you plant the box and all without disturbing the roots).

The only comprehensive, up-to-date reference devoted to cultivated tropicals has been Alfred Byrd Graf's classic, weighty *Exotica*. Now this fascinating volume has been condensed into a six- by nine-inch *Exotic Plant Manual* (Scribner's, $27.50). There are more than 4,200 illustrations of exotic plants, coded with a key to care. We commend Alfred Graf, a great plantsman and educator, on another superb work.—ELVIN McDONALD

different track



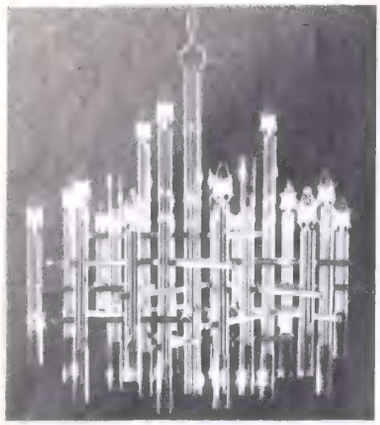
RIGHT, PAUL JACOBSEN



Real changelings in today's design—three desks break out of the stereotype. Multi-use desk, above, adjusts 19 to 28 inches high for pre-teen up through college age. A perfect home office organizer. Metal desk has outlets, thermometer and hygrometer in it. Okamura's Unidesk, $150. Desk at right is a bookworm's workbench with recessed plastic top to house favorite books and a shelf for same. It's 37 by 28 by 30½ inches high in red, orange or white. By Moreddi, desk only, $163.

(Continued)


Collectors
Created by fire, crafted by
"Collectors Crystal" is ali
handcrafted in over sixty
better stores.
Imperial Glass Corporatio
nt / Only Fieldcrest does it like this.



Gleaming silver and translucent pillars, 15 lights. P 4534. About $575.



A hanging lamp saves table space. P 4503. About $70.

How to decorate with lighting.

Put the right light in the right place. It's the easiest, least expensive way to transform a room dramatically. Whatever mood or style you like, there are Progress Lighting fixtures for every room, every budget. For expert guidance, visit your Progress showroom. Check the Yellow Pages under "Lighting." And send for the catalog of lighting fashions by Progress, world's largest producer of home lighting fixtures.

656 ideas
for decorating with lighting
in our new
128-page color
catalog.

progress

Send 50¢ to:
Progress Lighting
Dept. H-1
Box 12701
Phila., Pa. 19134

Name
Address
City
State

progress LIGHTING
DIVISION OF LCA CORPORATION

insight

Will it be produced? Perhaps. Encouragingly, mobile park owners and home manufacturers present at the Reynolds judging were "like kids in a toy store before Christmas," according to one observer. If the interest shown there holds firm when the businessmen return to the business of mobile homes, we'll be seeing better design show up in the late '72 and '73 models. Will Reynolds produce this or any other award winner? No. Reynolds is still fundamentally in the aluminum business.

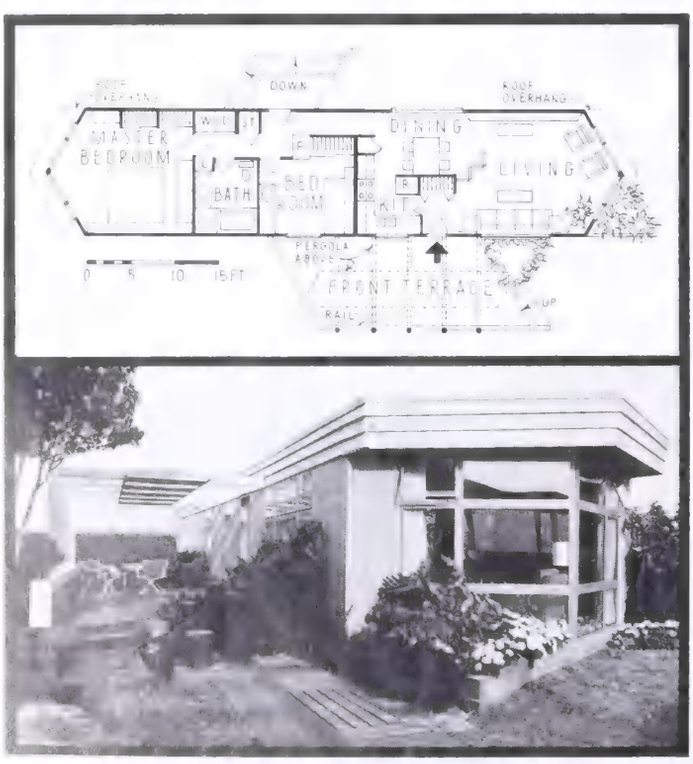
Who did the judging? Members of the mobile home industry. After the winners were chosen, one of the judges said, "Of the many exciting concepts submitted in this competition, if only a few are turned into realities, then the industry will have taken a giant step in the right direction."

National Homes has taken that giant step. Unrelated to the Reynolds competition described above, National Homes has joined forces with the Frank Lloyd Wright Foundation to produce a complete array of manufactured homes, beginning with mobile homes, covering single family dwellings and townhouses and also including apartments. Moreover, this is not simply a design exercise. National will be producing the homes soon. The mobile home with its distinctive Wrightian flair will be sold at prices ranging from about $4,000 up to $11,000. As this issue goes to press, a spokesman said the mobile homes would be in production and available for delivery sometime this summer. The home illustrated in this column was a prototype exhibited at the National Association of Home Builders convention in Houston last January. For up-to-date information on the mobile, write National Mobile Homes, Earl and Wallace Sts., Lafayette, Ind.

Olgivanna Lloyd Wright, widow of Frank Lloyd Wright and president of (Continued)



Olgivanna Lloyd Wright (above) widow of Architect Frank Lloyd Wright, and President of the Foundation that bears his name, has pooled the Foundation talent with the hard-headed business sense of National Homes Corp. of Lafayette, Ind., to develop, among other residential structures, a mobile home designed to satisfy its owners rather than merely contain them. National intends to begin production in several plants this summer.



HICKEY & ROBERTSON

A long step away from objectionable box-like shapes of mobile homes has been taken by National Homes in this model designed for the firm by the Frank Lloyd Wright Foundation.

1 out of 2 who have it don't know it...

Do you?

21 million Americans have high blood pressure. But 50 percent of those who have it, don't know it.

When blood pressure goes higher than it should, and stays high, it sets the stage for heart attack or stroke.

Most cases of high blood pressure can be controlled with drugs and other advances in treatment. That's why you should see your doctor regularly. Only he can tell if you need help.

A public service message from your Heart Association

Contributed by the Publisher

General Electric can show you this.
Because we have the dishwashers that will do this.



Before



After

The pot on the left has the remains of a macaroni and cheese casserole.

The unretouched picture on the right is the same pot after it has been scrubbed with the brushless water action of one of our Potscrubber dishwashers with Power Scrub™ Cycle. Nothing else was done to this pot. No prescraping. No rinsing. We washed it along with a full load of 88 other dirty dishes, glasses and silverware. We just took its picture.

You'll get the same results as we have if you'll follow our simple loading diagrams for different sizes and types of loads. Instructions are provided with every Potscrubber we sell.

That's why we can give this guarantee:



"Buy any one of our Potscrubber dishwashers with a Power Scrub™ Cycle from a participating GE dealer before June 30, 1972.* If you're not fully satisfied with its performance (and you'll be the judge), notify the dealer within 30 days of your purchase. He'll take back the dishwasher and refund your money. No questions asked."

We also promise that you don't have to scrape or rinse a pot or plate with any of our Potscrubber models. In each Potscrubber there's a handy device: the soft-food disposer. It disposes of all the soft stuff. You just tip off large and hard scraps.

Next, a couple of fine points about our Potscrubber models.

In addition to pots and pans you can also safely wash fine china and crystal.

We make a line of Potscrubber models to fit into a lot of different kitchens. Built-ins. Front-load convertibles, portable now, can be built in later.

We also came up with Tuff-Tub™ coating for the inside. It can't chip. And it's much more stain resistant than our old interiors.

We have another quality feature as dependable as our Potscrubber.



Customer Care Service Everywhere. This is our pledge that wherever you are, or go, you'll find an authorized GE serviceman nearby. Should you ever need him.

These are probably some of the reasons why more people use GE dishwashers than any others.

GENERAL ELECTRIC

*Our Potscrubber diswashers with Power Scrub Cycle are models SC850N, SC460N, SD850N, SD460N. Also models SC660N and SD660N available after April 1, 1972.



With a copy of our new book, you can do a little sight-seeing before you go on vacation.

Old World houses. English gardens.

Islands that look like the South Seas. Beaches that look like the Caribbean. Mountains that look like Scotland.

And Charleston. A city that looks like it's straight out of the West Indies.

South Carolina. Where else can you go and see so many countries in one place?

Send us this coupon and see a little of them all in our new book.

A beautiful, non-touristy thing. And it's free.

Name_____

Address_____

City_____ State_____ Zip_____

South Carolina Free Book.

Mail to South Carolina Division of Tourism, Room 232, Box 78, Columbia, South Carolina 29202

UNION-NATIONAL

fine bedroom, dining room and occasional furniture



At leading [illegible] Permanent displays may be seen through your dealer or decorator at 964 Third Ave., New York City; Merchandise Mart, Chicago; Furniture Industries Mart, Philadelphia; 9000 Beverly Blvd., Los Angeles.

Send 75 cents to Department B for brochure, "Furniture for Gracious Living"

UNION-NATIONAL, INC.
JAMESTOWN, NEW YORK 14701

insight

the Wright Foundation, and James R. Price, chairman of National, announced their joint effort in mid-January. At the time, Mrs. Wright noted that, "It was the hope of Frank Lloyd Wright to produce homes for low-income families. But he never found a manufacturer with enough vision—or perhaps the time wasn't ripe for the idea. But now it is. And if this is a success, it will be very satisfying to me and to his memory."

Vernon D. Swaback, project architect at the Foundation for the new National homes, said, "We are moving away from the time when mass-produced housing was considered inferior, and into the popular realization that its potential for quality of construction and variety of design extends far beyond the handcraft methods of the past.

"This is the beginning of a new opportunity in which the production assembly line becomes as personal to the artist/architect as his own set of hand tools."

When the mobile homes go into production, there will be models from 50 feet 8 inches to 71 feet 8 inches long, and either 12 feet wide or, in states that allow wider sizes on the highway, 14 feet wide. The mobiles range from one-bedroom, one-bath models up to family-sized three-bedroom, two-bath homes, and all designs include a complete kitchen and full living/dining area.

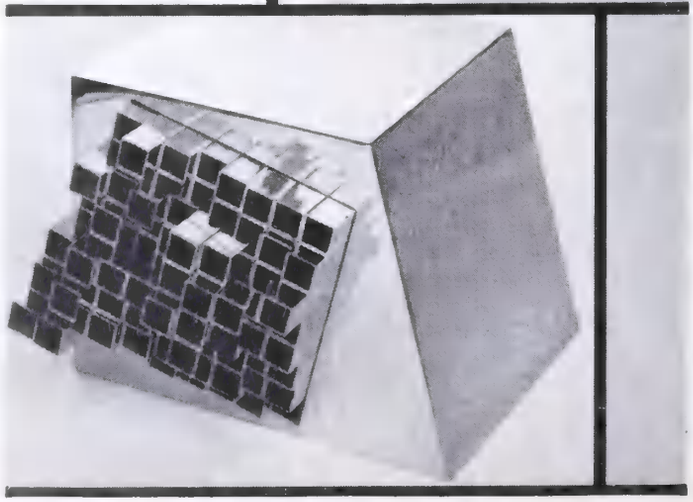
—JOHN INGERSOLL

art

Should you buy a multiple? Is a multiple valid art? Just what is a multiple? Beginning with the last question, a multiple is—as its name implies—more than one of the same. A limited edition, if you will. A valid creation by an artist, repeated by him or by others in numbers generally ranging from 25 to 200. Though multiple art can take many forms (prints or graphics, banners, rugs, jewelry, sculpture), the term "multiple" usually applies to sculpture. A distinct advantage (*Continued*)



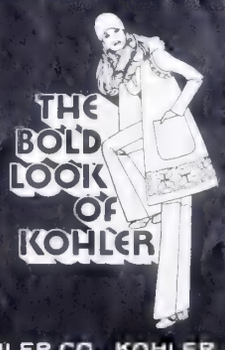
Circular Flight by Fred Eversley (right). *Cast polyester in an edition of 25. Eight inches high and about $450. Brass Object* (below), by Miyawaki, *in edition of 25. Size 3½ by 4 by 3½ inches. About $250. Both at Multiples Inc., New York, Los Angeles.*





BLACK BLACK.
GREAT COLOR IDEAS BEGIN WITH KOHLER.

Introducing Black Black. Stunningly neutral. Totally elegant. Compatible with everything. Lets you live with tomorrow's decorating changes. Center: The Bath, 5½′ x 7′ of bathing luxury. At right: Lady Vanity, the shampoo center that's also a baby bath. At left: Rochelle toilet, new Caravelle bidet, and new Man's Lav shampoo/grooming center. Faucets and fittings are Kohler's Alterna in brushed gold electroplate. Black Black is available in top-of-the-line products. For more great bathroom ideas, see your Kohler plumber or send 50¢ to Dept. B, Kohler Co., Kohler, Wis. 53044.



KOHLER CO., KOHLER, WIS.

A beautiful beginning. 25¢



NEW! SPANISH MOOD

Oneida Silversmiths
P.O. Box 1, Oneida, New York 13421
I enclose 25¢ for my sample stainless teaspoon in Oneida's new Spanish Mood pattern. I understand I can complete my service at fine jewelry and department stores. HB042

Name (please print)

Address

City

State Zip

N.Y. and Calif. residents add sales tax. Valid only in U.S.A. Expires 6/30/72. © 1972 Oneida Ltd.

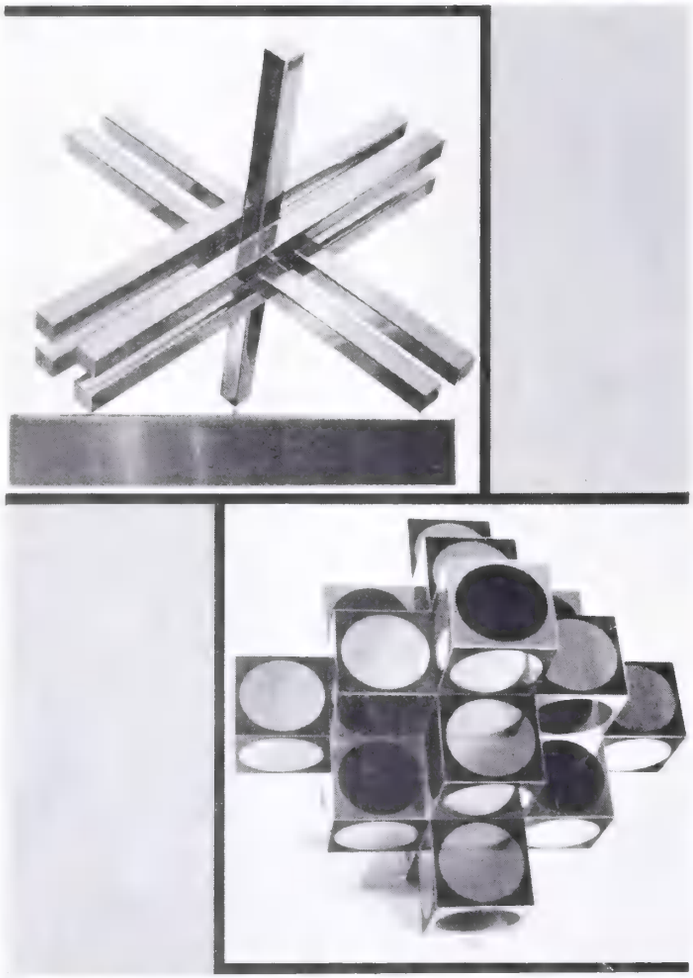
ONEIDA
The silver cube. Our silversmiths mark of excellence

insight

is the price. A unique sculpture by an artist might run, say, about $15,000 whereas a multiple sculpture in an edition of 100 by the same artist might be around $200. Both would be original works of art. How can this be?

A multiple is an original because it is a direct reproduction of the artist's concept, executed under his control and approved by him after it is completed. These are the criteria generally accepted for any limited edition to be considered an original. Usually the artist creates a model which is then reproduced either by him or by an expert technician. Or the artist can design his sculpture on paper and have it manufactured to his specifications. Industrial production being what it is today, a model can be faithfully reproduced.

Even so, the fact that an outside source makes the object has been a subject of some debate. Are these sculptures valid originals? Bette Klegon of Galerie Denise René says they are. "Many artists work with fabricators for both their one-of-a-kind and multiple pieces. That's very much a part of the 20th century. Usually the artist has a great deal of control over the piece. He watches it step by step." Historically, too, some of the great Renaissance masters worked with technicians, so the idea is not as new or as odd as it may seem.



Doublement by Max Bill (top), *polished stainless steel in an edition of 200; 15 by 15 by 15 inches; about $600. At bottom, Victor Vasarely's Kroa Bleu in anodised metal; edition of 200; 11¾ inches square; about $1,750. Both, Galerie Denise René, N.Y.*

The value—and thus the price—of a multiple is determined by a number of factors. According to David Rawle of Multiples Inc., the following criteria are the most important considerations. 1. The esthetic appeal of the work. This includes its beauty and the innovation of its approach as well as the technical skill with which it was produced. 2. The prominence of the artist. 3. The prices of his one-of-a-kind works. 4. The size of the edition. In general, the more scarce, the higher the price. An "unlimited" edition, which can often mean several thousand, will be considerably less expensive than a piece limited to 20 or 30 by the same artist. (*Continued*)

How come this kid has more money saved than you do?



Because over the years his parents have invested in U.S. Savings Bonds—in his name, for his future—by participating in the Payroll Savings Plan at work.

He probably doesn't even know. And right now, he couldn't care less. But when he's older, that money can be used for a lot of things—a car, a college education, or even a new home.

The Payroll Savings Plan is an easy way to save money for you and every member of your family. When you join, an amount you designate will be automatically laid aside from your paycheck and invested in U.S. Savings Bonds. It's a painless way to save.

And now there's a bonus interest rate on all U.S. Savings Bonds—for E Bonds, 5½% when held to maturity of 5 years, 10 months (4% the first year). That extra ½%, payable as a bonus at maturity, applies to all Bonds issued since June 1, 1970 . . . with a comparable improvement for all older Bonds.

Join the Payroll Savings Plan where you work and make your son the richest kid on the block.



Bonds are safe. If lost, stolen, or destroyed, we replace them. When needed, they can be cashed at your bank. Tax may be deferred until redemption. And always remember, Bonds are a proud way to save.

UNITED STATES SAVINGS BONDS

Take stock in America.
Now Bonds pay a bonus at maturity.

The U.S. Government does not pay for this advertisement. It is presented as a public service in cooperation with The Department of the Treasury and The Advertising Council.



Two years worth of school kids in Broward County, Florida have hopped, skipped, jumped, slid, wrestled, run, stomped and spilled on Bigelow carpet. It still looks great.



Here's what that means to you.

The carpet we made for the Broward County school system is so tough and durable there's hardly a sign of all the abuse it takes.

You may not need that kind of toughness in the carpet you choose for your home, but you should have that kind of quality.

Bigelow gives it to you.

You see, Bigelow has been making quality carpet for over 145 years. And one of the most important things we've learned is how to make beautiful, fashionable carpet that gives you real value for your money.

For example, Deaufield. The perfect carpet for people with a taste for luxury. It's thick and rich in deep pile of Bigelow Approved Acrilan® acrylic. Comes in 25 brilliant colors to blend with the most elegant decor. Wears beautifully year after year. Yet you can probably carpet an entire room with it for less than the cost of a good sofa.

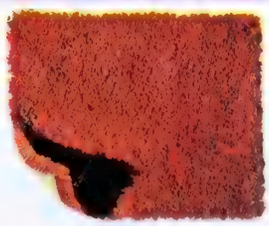
Mail in the coupon and we'll send you a 3"x 5" sample of Deaufield, a complete color chart, and Bigelow's decorating booklet, "Great Beginnings." We'll try to get it to you in 2 weeks. Or go see the beautiful array of quality carpets from Bigelow at your dealer today.

PEOPLE
WHO KNOW...
BUY

Bigelow®

RUGS ■ CARPETS SINCE 1825

A PLUS ACRILAN Monsanto



S-4-2

Bigelow
Box 161, Whitestone, New York 11357

I've enclosed 50¢ to cover the cost of postage and handling. Please send me a 3"x5" sample of Deaufield and a copy of Bigelow's decorating booklet "Great Beginnings."

NAME _____
(PRINT CLEARLY)

ADDRESS _____

CITY _____ STATE _____ ZIP _____

(LIMIT ONE SAMPLE PER COUPON)

In the merry month of May

THE BIG SPRING DRESS-UP!

- A duplex apartment in Manhattan is remodeled as a background for an impressive collection of painting and sculpture
- A couple—he's an architect, she's a designer—rescues an old foundry from Chicago's demolition crew and converts it into a home
- Something's in the kitchen with Dinah (Miss Shore, that is)—it's brand-new equipment for an extraordinary remodeling
- A young couple demonstrates a commitment to the inner city by remodeling an old clapboard house in central Cincinnati
- A bedding story ponders the popularity of high-fashion designs in mattress covers—when no one ever sees them
- A Decorating Scrapbook of Ideas tells you how to renew your home with fresh beauty and better use of space
- More remodelings, witty ways with the ripe, red strawberry, a sparkling collection of bathrooms and some smart advice on new ways to drink vodka

ALL IN HOUSE BEAUTIFUL'S MAY ISSUE

At your newsstand
April 20

insight

5. The cost of actually producing or putting together the piece. 6. The signature of the artist, either on a separate piece of paper or on the work itself, is important because it means the artist approves the work. Signature assures the artist's approval, though lack of it does not necessarily indicate lack of approval. Some artists don't sign their works.

How can you be sure you're getting an original? All the experts concur: Know your dealer and trust him. Pick someone who is knowledgeable in the specific field you're interested in. "Ask for documentation," says Bette Klegon. "This should always go along with the piece. It should give: the date, the number in the edition, the publisher [who, like a book publisher, commissions, produces and distributes]. Always find out who the publisher is. You can then write him to make sure the piece is authentic. You can also find out his price."

How should you know what works to buy and should you buy for investment? "Buy what you like," says Rawle. Buying for investment is tricky and should be left to the experts. For the sheer fun of it, a work can have the potential for increase in value but this is a hard area to judge. Collecting multiples should be a pleasure, and will be if you enjoy sculpture and like the idea of owning an original by a well-known artist. Multiples can offer this pleasure at a price that is highly enticing. "You have the advantage with multiples of being able to participate in the art experience of a great artist without having to pay vast sums of money. The alternative is owning a unique work by a sculptor who isn't as widely accepted or as good," says Bette Klegon.

The most important result in owning any work of art is having a piece that means something to you. If it eventually increases in value, rejoice. If it doesn't, it won't matter. Buying for the pleasure of owning an original can only bring more pleasure, which, after all, is the point.—ANNE OGDEN

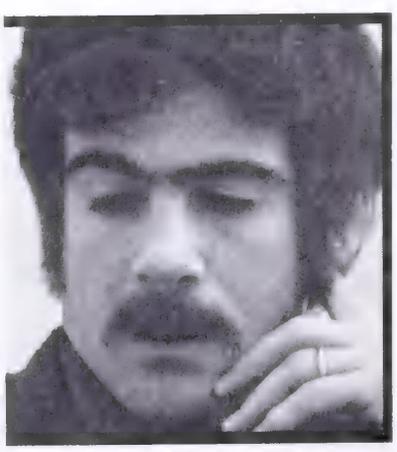
architecture

Robert Levin, first architectural curator in the U.S.

"Architecture in this country is generally arrogant and short-sighted. But I see a trend among architects toward more social awareness. At last year's American Institute of Architects convention, some members admitted that architects may have played a part in producing the miserable conditions of our cities today. That's progress.

"Buckminster Fuller and Paolo Soleri have something to contribute as architects and/or engineers, but as social critics separately or through their work, no."

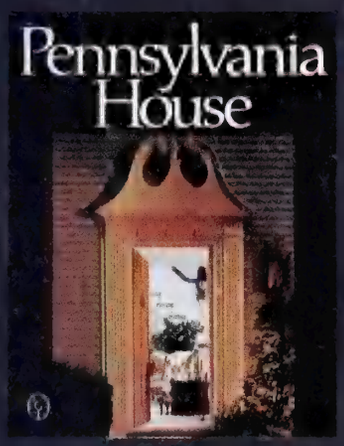
These bold jabs at the architectural establishment come from a young man who, as far as anyone can determine, is the nation's first architectural curator for a city museum. He is Robert Levin, 32, curator of architecture for the Minneapolis Institute of Arts. (There is an architectural department at the Museum of Modern Art in New York, but its aims are somewhat broader.)



LES TURNAU

Far from wincing at Levin's candid comments, Architect James Stageberg of Minneapolis, the president of the Minneapolis AIA chapter, which is cosponsor of the new museum post, is very pleased. "We think we were exceptionally fortunate," he comments, "to find a young man with so profound an understanding of the architectural profession." *(Continued)*

Pennsylvania House













Upholstery fabrics protected with ZEPEL®

For only $2, we'll send you a catalog that's not just a catalog. It's a whole new way to decorate with American traditional furniture. Here are 160 pages of excitement... lots of full color. Not only will you see one of America's finest furniture collections... you'll see one great decorating idea after another for your home.

For your copy, just send $2 with the coupon shown.

GENERAL INTERIORS

Gentlemen: I enclose $2.00. Please rush me a copy of the all-new Pennsylvania House catalog of traditional American furniture.

NAME _____ (PRINT)

ADDRESS _____

CITY _____ STATE _____ ZIP

Mail coupon and $2.00 to Pennsylvania House Dept. HB42, Lewisburg, Pa. 17837

Cushman



A
thin
taller
secretary.
The look...
very English.
Just 22 inches
across the
bookcase front.
An impressive 84 inches
tall.
In oak.
As only Cushman
can work oak.
See our entire
exciting Stone House
collection for living
room and dining room.
Our portfolio of
designs, just $1.50
to Cushman Furniture,
Department CHB42,
Lewisburg, Pa. 17837

GENERAL INTERIORS

BACCARAT CRYSTAL ...since 1764

CHRISTOFLE SILVER ...distinctive, classical, from France

CERALENE CHINA ...imported from Limoges, France



BACCARAT's quality has been known the world over for 200 years. Today we are still proud of its classical purity of line and variety of styles. Our CERALENE-RAYNAUD Limoges China of perfect translucency, is gay, young and colorful as the dawn of a summer day. Our CHRISTOFLE Silver derives its beauty from the supreme simplicity of French period styles. Together, these three names offer the most sophisticated, original tableware lines at prices you can afford.

at Fine stores and at
BACCARAT
55 East 57th St., N.Y.C.

insight

Architecture, says Levin, can't be divorced from social theory

Robert Levin, who is not an architect, has a background that may well suit him to his post better than if he were an architect. (The best-known architectural critic in the country, Lewis Mumford, is an architectural historian and not a registered architect.)

Levin has a business degree from Temple University in Philadelphia, and soon after completing his studies began graduate work in English at the University of Pennsylvania. While in the city, he taught English to high school students and still managed to find time to be coordinator of Youth Corps programs in Philadelphia.

He gained his masters from the University of Minnesota with studies in English, social sciences and architectural history, and again was involved in Minneapolis youth programs. He is presently finishing his doctoral thesis.

"I became interested in architecture through friends in Philadelphia, who happened to be architects and happened to work for Louis Kahn," Levin recalls. He grew to know and respect Kahn's work and the man himself. Gradually, Levin's appreciation of architecture not as an end but as an expression of the needs of society expanded to form his present views. In essence, he sees architecture as a profession impossible to divorce from social theory. Proving that generalizations are full of quicksand, Levin's view on new towns, described by many social planners as the ideal combination of architectural planning and social theory, is negative. "I have a personal aversion to new towns as a solution to city problems. I think social planners, urban specialists and architects can work together to wipe out the rot in our cities," he said and he further indicated that most new towns were only reproducing the urban problems from which the new town settlers fled.

"We want to make the museum exciting to visit"

What does an architectural curator do? "We purposely left the position undefined," says Stageberg. "Our general aim was to focus attention on architectural activity in the community, and bring our profession into more intimate contact with the public." Like a sculptor facing a massive chunk of raw marble, Levin remembers he was eager to begin but uneasy over choosing his directions. Apparently he made the right choices. Roger Mandle, assistant director of the Museum, and the man who saw a need for an architectural curator, was asked if he was content with Levin's program. "Unequivocally, yes," he immediately answered.

"I have a personal aversion to new towns as a solution to the problems in our cities."

Robert Levin thinks in terms of continuing education rather than permanent displays. He feels equally strong about bringing the museum to the public as he does about drawing the public to the museum.

Soon after joining the museum, Levin organized a class in architecture for high school students who take the course as an elective. His approach is informal and dwells primarily on architecture in the state. "I try to get the students to express their own views," he carefully explained.

Another group of 30 or so young people have helped Levin develop his first presentation, a study of urban gathering places. "They've been helping me locate and research the areas," he said. "Their enthusiasm for the project has been pretty exciting by itself."

Robert Levin was first influenced by Louis Kahn

The presentation will be made with text, photographs, video tape, "and we may even give out cupcakes in the shape of the IDS Building," he said with a smile. "IDS" stands for Investors Diversified Service, and is the name given what is presently the tallest building in Minneapolis, the subject of widespread debate. Levin believes it is a nicely refined structure and has good free-flowing

(Continued)

Old lamps for sale.



The lamp in the center is, in a sense, several hundred years old. It was inspired by the stately candlesticks of the early Renaissance. Finished in distressed old brass, it is 37½ inches tall and costs $102.

At left, Stiffel's interpretation of a classical Georgian urn. This enduring design, rich in detail and accented in black enamel, is 39½ inches tall and costs about $106.

Late Renaissance Italian artisans created oil lamps in the style of the lamp on the right. Using bright old brass finish and electricity, Stiffel has updated this classic which stands 38 inches high and costs about $106.

Three perfect examples of the way Stiffel makes old lamps young again. Their prices may be higher in the South and West.

Stiffel

For a brochure showing selections from The Stiffel Collection, send 25¢ to The Stiffel Company, Dept. B, Chicago, Illinois 60610.



I'd like to see it all. Here's my dollar. Please send the catalog featuring your Stratford House Collection.

Name _____

Address _____

City _____

State _____ Zip _____

AMERICAN DREW

202

This Free Colorful Brochure is for People Who Want to Choose from the Biggest Selection of Built-In Freezers and Refrigerators Available



...from SUB-ZERO

The NICEST LOOK IN kitchens

Your kitchen becomes a showplace with a Sub-Zero Built-In — there are so many models, so many arrangements possible. "Side-by-Side," "Over-and-Under," combinations are all available — and all feature replaceable panels to let you change your decor anytime you change your mind. And they're all illustrated, complete with specifications, in this attractive, idea-starting brochure.

Write Today For Your Free Copy

SUB-ZERO FREEZER CO., INC.

Dept. HB-2, P.O. Box 4130, Madison, Wis. 53711

insight

spaces within, "But it's going to pack too many people into the central city, where congestion is already a problem."

Urban gathering places, how and why they exist naturally, is an exhibit designed, among other goals, to teach Minneapolis dwellers more about their own city. The initial exhibit will first be presented in the Museum.

"But we're going to make the display mobile," he said. "We'll put it up in streetside kiosks, store windows, bus stops, and turn it into a slide package for schools and fraternal organizations. We may even produce a kind of treasure hunt for the public, with treasure hidden in some of the spaces that we would really like to get them to visit."

"We also want to make the Museum a more exciting place to visit," he added. In a U-shaped courtyard behind the Museum, Levin has plans for hiring an up-country logger to come down and demonstrate the way log cabins were erected in the northern part of Minnesota before 1900. "I've visited the area, and seen some of the originals. They are superb examples of early craftsmanship—not a nail in any of them. All the lumber was carefully and cleverly notched to fit."

"We need to show the importance of architecture to the quality of life."

Levin believes there is source material in Minnesota for years of presentations and displays. But eventually he intends to expand his educational program with views of architecture in other states and even other nations.

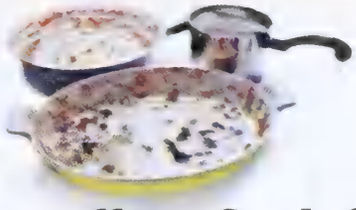
One of Robert Levin's original goals, expressed in his own words, was "to increase public recognition of the importance of architecture to the quality of life." If this is achieved, certainly the new program at the Minneapolis Institute of Arts will be a success. We definitely believe that if it succeeds in Minneapolis, it will spread to other cities. We, the public, can only gain. —JOHN INGERSOLL

etc...etc...etc...

For heliophiles, meteorologists and the just plain adventurous—the Eclipse Cruise, a voyage aboard the Greek Line's TSS Olympia to view the total eclipse of the sun on July 10 from the most propitious spot, calculated to be in the Gulf Stream 900 miles east of New York . . . this rates as a once-in-a-lifetime experience, especially since the next eclipse viewable from North America is due in 2024 . . . aboard will be a group of experts to fill you in on what it's all about . . . serious side of the trip is sugar-coated with the usual cruise goings-on, including a new dance called—are you ready?—the Eclypso . . . after floating in the darkness, the ship cruises the coast of Nova Scotia and the Gaspé . . . leaves New York July 8, returns July 15 . . . tariff, from $395 . . . details from Eclipse '72, Box 1972, Englewood, N.J. 07631.

. . . Words to get bored by: in depth, hopefully, address and/or speak to the question, counter-productive, relate to and, since it's relevant, relevant . . . words to show off with: xanthous (yellowish); gazar (a fine stiffened silk); socle (ornamental dough, used to duke up fancy 19th-century dishes); guinatan (cream of coconut); pyrolysis (treating garbage and solid waste with heat) . . . man of few words—Industrial Designer Henry Dreyfuss, who believes that internationally used symbols may help breach the communications gap between the world's 5,800 languages and dialects and has authored a book to prove it, *Symbol Sourcebook* (McGraw-Hill, $28.50).

Noted in London by Anne de Courcy: Britain's first and best-known sex shop, the Ann Summers Sex Supermarket, has gone bust. Reason given: British chemical laws prohibit the importation of pills and potions that really work, so meantime, back to oysters and powdered rhinoceros horn . . . the English face a shortage of porkers, thanks to modern hygienic concrete floors in pig sties, which are hard on a piggy's (*Continued*)



Why we offer a Soak Cycle when you have a perfectly good sink.

All dishwashers do not wash *all* dishes. That's why KitchenAid developed Soak Cycle.

It's a patented* cycle designed to remove hard-to-clean food soil on pots and pans. It doesn't just soak them in warm water, like you would in your sink. It is a combination of washing and soaking needed to loosen stubborn food residue. Then the famous KitchenAid scrubbing action goes to work.

The advantages of Soak Cycle are many. You don't have to put up with a messy sink. You don't have to prepare your dishes for the dishwasher. You don't have to wash pots and pans separately. You don't have to do anything, except turn on your KitchenAid dishwasher.

For free Consumer Information write, KitchenAid Division, The Hobart Manufacturing Company, Dept. 2DB-4, Troy, Ohio 45373.

KitchenAid
Dishwashers and Disposers



*Patent No. 3,549,294

KitchenAid. Built better. Not cheaper.





insight

piggies. It seems they are as sensitive as anyone else, and when pigs' feet hurt, the pigs won't breed as they did in the old dirty mud, mire and straw days—but the Cement and Concrete Association is at work perfecting a pig cement . . . after a big interest in unidentified flying objects (more than 150 sighted last year, with the Atherius Society adamant that they are navigated by folk from outer space), there's new attention to gold-digging—in England's archeologically rich underground where Roman coins and precious artifacts have been churned up by bulldozers . . . to considerable fanfare, BBC 2 TV is serializing "Clochemerle," Rabelaisian tale of the effect of a public lavoratory on a French town . . . stars and crescents in rhinestones are the "in" fashion accessory . . . fifty years after their discovery, fabulous treasures from the tomb of Tutankhamun are at the British Museum, on loan from Cairo, on view through September . . . England getting pretty uptight about the mounting, explicitly gory violence in the latest cinemas.

For Americana buffs: New York State Historical Association's 25th annual Seminars on American Culture, in Cooperstown, N. Y., July 2—8 and July 9—15 . . . two weeks of daily seminars, masterminded by experts, in lakeside purlieus of James Fenimore Cooper, on the doorstep of the Farmers' Museum, an area replete with American history and our crafts tradition. Write: Seminars on American Culture, Cooperstown, N. Y. 13326.

Academic: Northwestern University's Endicott Report, which scans industry for college graduate job possibilities, indicates that 15% more women will be employed from the Class of '72 than were from the Class of '71 . . . the 15 young American Asian scholars who toured China last year have jointly set down their reactions in *China! Inside the People's Republic*, (Bantam Books, $1.50) . . . Lehigh University student teams are combining their art and engineering talents in experimental sculpture of steel, wood, aluminum, ceramics and plastics, designed to embellish the campus and turn it into an outdoor museum of environmental art . . . more students travel abroad than any other group—800,000 last year, a million anticipated this year . . . SOFA (Student Overseas Flights for Americans), a nonprofit combine of 10 international national student travel bureaus, offer students all kinds of helps, special rates, charter flights and similar buck-saving devices . . . details: SOFA, European Student Travel Center Ltd., 165 W. 46 St., N.Y.C.

. . The rolling homes . . . Grumman, which put the lunar modules into outer space, comes down to terra firma with a series of deluxe Motorhomes, introducing two 25-foot models, full-fledged digs on wheels, sleeping up to six, every amenity incorporated, including the kitchen stove and a bathtub—great for people who want to go everywhere and still stay at home . . . and Avis Rent A Car's new Discoverer program lets you rent a motorhome and propel yourself and five others to faraway places in grandiose, home-sweet-home style . . . it's on a Dodge heavy-duty chassis, with automatic transmission and power steering . . . rentals vary, median $295 a week, plus 12 cents a mile, pick-up/delivery available in many cities.

. . . From Hong Kong: in early morning mists the Botanical Gardens are frequented by shadow boxers, elderly Chinese gentlemen who spend a lifetime perfecting the art that builds up muscles and enhances grace of movement . . . melancholy news for male travelers: Girls are taking to Western fashion, hence the demise of the cheongsam, that short, sexy, slit-up-to-there dress that put Hong Kong on the memorable map . . . from over the border in Mainland China, the news that kindergarteners are taught to grow their own vegetable gardens . . . also to say very mean things about "U.S. Imperialists."

. . . Those innovative Swedes . . . shattering tradition with a postage stamp issue featuring six of their champion girl athletes . . . requiring, as of 1973, all motor vehicles to carry light-reflecting license plates . . . providing mobile "play-school buses," equipped like a kindergarten, manned by a teacher, for small children in remote rural areas . . . digging into a new kind of environmental problem—job environment—to set standards for safer, more comfortable working conditions.

waverly fabrics

XVIII CENTURY HEIRLOOMS



Yesterday's Elegance for Today's Interiors.

The 18th Century was the most exquisite and trend setting period in the history of American home decorating. The beauty of Oriental design and color. The primitive patterns and warm earth tones from Africa. The luxurious textures from the artisans of Europe. And, our own uniquely American motifs, were all blended into the decor of our magnificent Colonial homes.

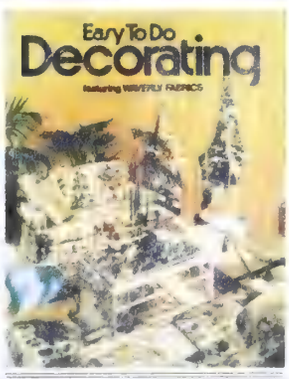
Now, Waverly has authentically reproduced many of these originals, in up-dated colorations, to enhance the beauty of every room in your home. All Scotchgard® protected against soils and stains.

The fabrics shown above, and the many others in this outstanding collection are available in Waverly's "made-to-measure" draperies and bedspreads to your exact specifications. Consult your local department or drapery fabric store for details.

Coordinated carpets and wallpapers are also available in this collection to complete that total decorating look.

COTTON
The new idea fabric

Send $1 for "Easy-To-Do" Decorating Magazine



Over 100 pages of decorating ideas, full color room settings and easy-to-do home beautifying suggestions.

Waverly Fabrics
P.O. Box 684 • New York, N.Y. 10036

☐ Enclosed is $1 for my copy of "Easy-To-Do" Decorating magazine.

☐ I'm also enclosing 50¢ for dozens of actual Waverly Fabrics Swatches.

Name

Address

City

State Zip

Your walls don't have to live in the same country as the rest of your room.

Accent the furniture of one period with a wall from another. There's a Carolina Mirror to mix with any style or match the finest furniture or solve the toughest decorating problem. Send $1.00 for a complete color catalog and the name of your nearest dealer. And make whatever country your walls live in a better place to live.



Mirror No.1163

Carolina Mirror Corporation
North Wilkesboro, North Carolina 28659



The well-planned pantry

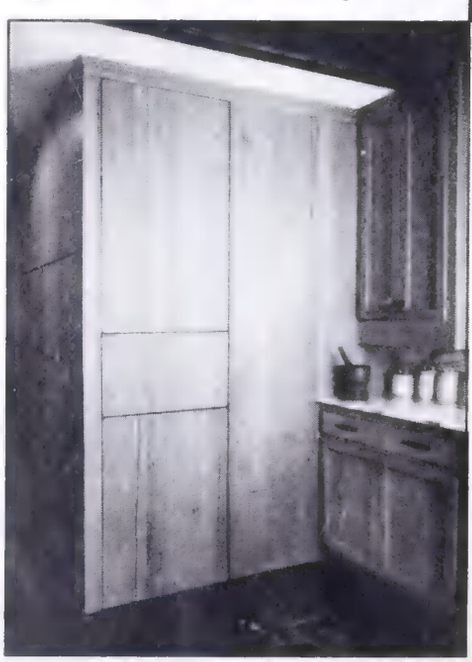
—A self-styled success



RICHARD FISH

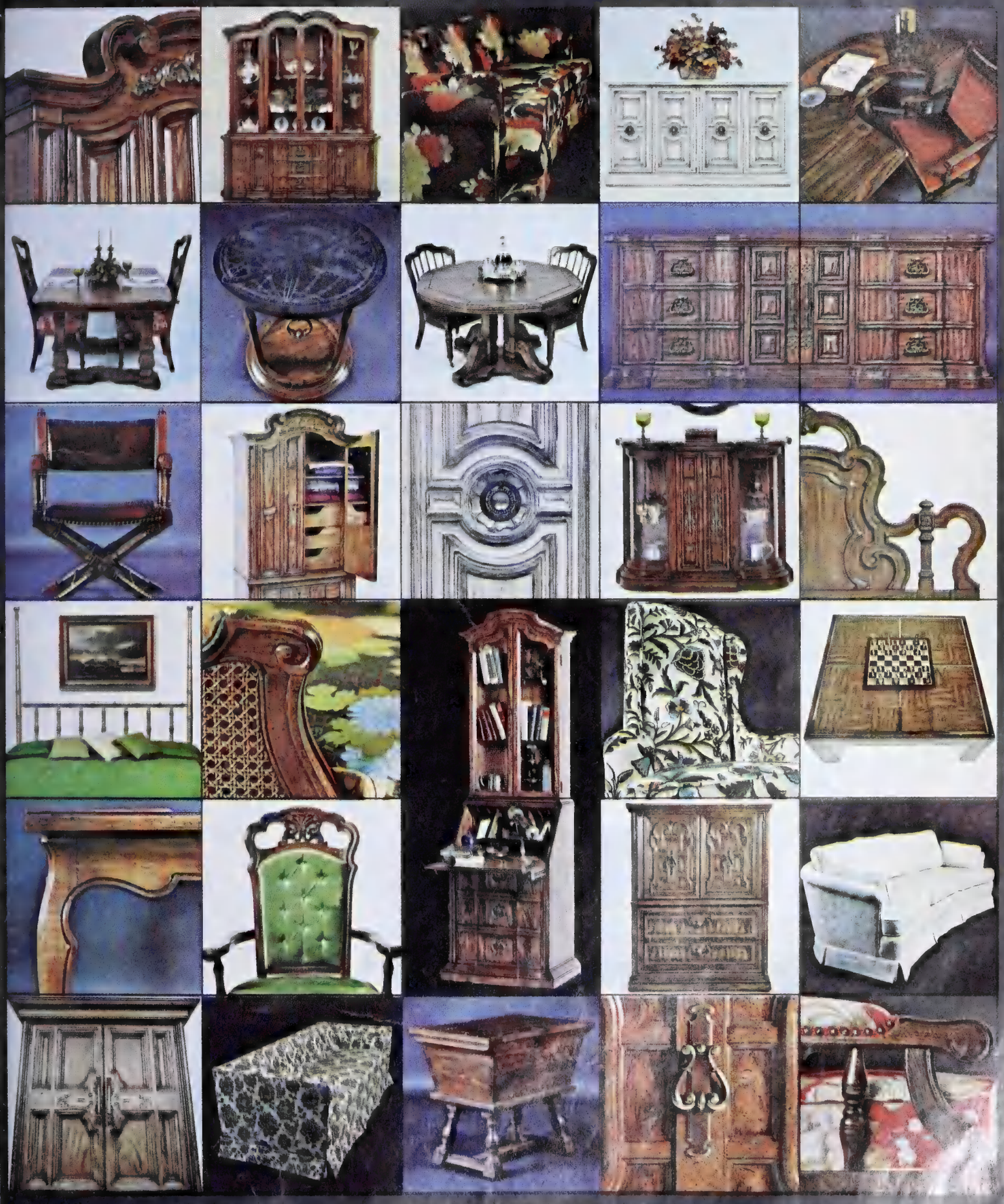


If you want something done right and if you have the courage and tenacity, do it yourself—exactly the philosophy of Mr. and Mrs. James A. Arkatov when they decided to remodel the kitchen in their Los Angeles home. Designer-in-residence was Mrs. Arkatov, who took charge of everything from raising the ceiling and installing hand-hewn beams (antiqued by her husband), to creating the ceiling-to-floor storage complex here. No haphazard arrangement, this —even the height and depth of individual shelves were measured exactly to accommodate items to be stored. Seen open (*above*), the recessed pantry is divided into four areas: on the right, shallow shelves for single rows



of small items and a bank of deeper ones fo larger cans and boxes on the left, wide, dee shelves for housewares plus a small door tha swings down to becom a workboard and spac to house family-size bo tles and cartons at th bottom. A narrow row o lazy susans (*above*) turn boxes of cereals an crackers on one sid wall and doors are fitte with racks for packe and jars of spices. Cabinets and walls ar paneled in wormy woo and push latches a used so that no har ware interrupts the flo of wood when all of th doors are closed (*left*

Burlington House Furniture all through the house.



We think home should be the nicest place you ever go. For dealer nearest you write to:

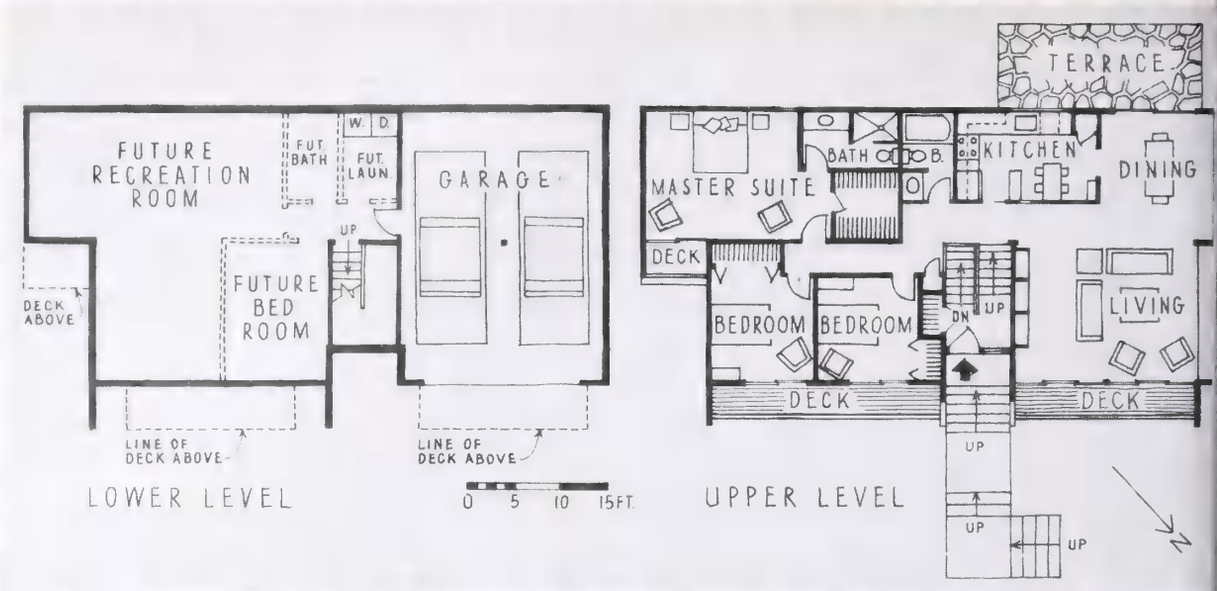
Burlington House Furniture

Lexington, North Carolina 27292 / A division of Burlington Industries

By JOHN H. INGERSOLL □ Many home builders today are truly responding to buyer demands for better design and better planned communities. House Beautiful believes they deserve credit, and with this article inaugurates a series of salutes to the work of exemplary builders around the U.S.

The choice this month is a handsomely designed, Western red cedar-clad house high in the hills of Bellevue, Wash., near Seattle. A straightforward, time-tested plan delivers a very livable upper level containing 1,431 square feet, and an unfinished but valuable 878-square-foot lower level, adjacent to the two-car garage (*see plans at right*). The selling price, not including the lot, is around $28,000. Balconies afford the owners spectacular views of the area. Within sight of most of the 140 lots in the subdivision, named Somerset Highlands, are the Olympic Mountains, Lake Washington, Puget Sound and Seattle.

Designed by Architect James Silverthorn of Bellevue, the house is well suited to its site. Natural-finished wood siding blends well with tall firs and the lush undergrowth of the region, and the so-called split-entry style is exactly right for the sloping hillside lots. In fact, careful siting of each house is a compulsion of Al Swanson and Ed Dean, partners in the developing firm. They site the house toward the view, save as many trees as possible and make maximum use of each lot. This house is owned by Mr. and Mrs. Louis A. Whitmire. The landscaping is by McAuliffe Nursery of Juanita, Wash.



HB COMMENDS

SWANSON-DEAN Construction Co. of Bellevue, Wash. (suburban Seattle), for this fine subdivision house

PLANS, MARY ELLEN HENLE
PHOTOGRAPH, CHARLES PEARSON



Now that you've outgrown wall-to-wall carpet.



t's a sure sign that you have nature tastes. That you're not ›ne of the crowd.

Because truly good taste lways demands a sense of eality and genuineness. And s not restricted to any partic- ılar style. Like traditional, ontemporary, Mediterranean ›r early American.

Beautiful hardwoods care- ully chosen have always been .t home with any style. Because they have meaning, eality and substance. Bruce)ld English Plank Flooring is . perfect example. It is not .n imitation of plank floors of enturies ago. It is the same hing. Down to the genuine vrought iron nails. You'll wear it's 200 years old.

Old English Plank is solid)ak. Carefully finished by Bruce in two different shades. You're looking at Ebony hade. And you won't need a)attery of servants to care or it. Vacuuming and oc- asional waxing should do it.

Old English Plank is ust one of many beautiful eal oak floors by Bruce. It osts about $2.80 per square oot including installation. This may vary depending on ocation and size of the job. Bruce Floors start about $1 a foot including installation.

Old Bruce Hardwood Floors

A Division of Cook Industries, Inc.

Mail to: Bruce Flooring, 1648 Thomas, Memphis, Tenn. 38107 HR.

☐ 25¢ enclosed for color booklet of oak floors.

Name _____

Address _____ City _____

State _____ Zip _____ Phone No. _____



Think of this Orleans wrought iron settee in Gardenia, Maple Sugar, Sunflower or any one of a dozen other glamorous decorator colors. And think of it in company with Orleans glass-topped tables, chairs, sectionals and so forth in your garden.

Send $1.00 for Woodard's complete Outdoor Brochure. For Interior Decorating Ideas, send $1.00 additional. Write today: Woodard, Dept. LD, Owosso, Michigan 48867.

Woodard

The rites of spring

—*organizing your cleaning*

Spring. The word has so many variations: springtime, spring fever, spring thaw, spring love, spring cleaning. *Spring cleaning*—that almost makes us wonder if the season is worth it. All the mops and pails and visits to attic and closets we hoped never to see again. And though everyone is sympathetic, the ultimate burden of spring cleaning falls upon the housewife.

But one of the nice things about being a housewife today is that you don't have to "hold the world together," as Bernard Baruch summed up the housewife's job, all by yourself. There are legions of mechanical helpers to do it with you. Still, even with all the help available, good household managers know that the home (and your nerves) run much more smoothly if certain jobs are done regularly and not left to pile up to one exhausting marathon of spring cleaning. Organization is the key. Below is a 10-question quiz to help you rate yourself as a housekeeper. See where to start improving (or to pat yourself on the back). Do you:

1. Have a general schedule for maintaining a clean house?
2. Do each little repair job as it comes up?
3. Straighten up the room (empty ashtrays, fluff pillows) before retiring at night?
4. Make the beds each morning when you get up?
5. Wash the dishes or put them in the washer after each meal?
6. Gather together all necessary tools and materials for a cleaning job beforehand?
7. Occasionally turn mattresses and dust bedsprings?
8. Move furniture to sweep underneath?
9. Wash fingerprints off walls and woodwork when they first show up?
10. Think about cleaning chores and devise shortcuts where possible?

If your answers to the majority of these questions are positive, you probably have plenty of time to sit back and read this magazine because you have organized your days to accomplish the maximum amount of work with the minimum amount of time and energy. If not, you may find a *flexible* schedule handy if only to organize your thoughts. List those jobs to be done every day, assign specific days to those done once a week, list those to be done monthly and seasonally. Of course, just knowing what to do is only half the battle: the real work begins with doing it. Fortunately, today's market is inundated with products designed to help the housewife.

Starting in the kitchen (most women do), we have appliances that make cleaning fast and effortless. Take, for example, the cooktops—from Corning, Tappan and Hardwick—with heating elements hidden below so you cook on a smooth, easy-wipe surface. Westinghouse has just introduced the Cool Top range, which doesn't have a conventional heating element. Spills don't burn on, and it, too, is easily wiped clean. Another innovation in this area is the Jenn Air range and grill, which has no hood but a vent at cooktop level to pull smoke and fumes down and out.

What else is new in work-savers? The newest ovens out are microwave, and everyone agrees they are faster, cleaner and unbeatable for warming up frozen foods in a hurry.

Getting down to basics, there are easy-care materials for the whole house that all but take care of themselves: Corian bowls and counters (they look like marble but are much hardier), tile floors and walls, marble window sills, slate floors (a buffer helps here), cabinets finished with polymer and polymer- or vinyl-finished doors.

At the floor level, a good vacuum is a must. The type you buy should depend on the cleaning needs of your house—whether you have shag or flat carpeting. Investigate products by the better-known manufacturers in this field, such as Hoover, Eureka or Sunbeam. Sunbeam has two brand-new canister vacuum models, unique for their extra-long cords and stair-lock wheel brakes, which prevent the vacuum from slipping on steps. If you are a lover of deep shag but not the dirt that lurks within, look into Regina's vacuum shag rake attachment, which cleans while it rakes. It adapts to fit any canister cleaner; hollow prongs rake and suck up dirt from the depths. Eureka, too, has a shag rug attachment on its upright vacuum. Talk about help!

And more help. Marvelous as these mechanical helpers are, there are other, more delicate jobs requiring the personal touch. Some products, however, do keep the personal touch from becoming a scrub. Among them is Delete. It requires some rubbing but is worth (*Continued*)

A kid with leukemia can die from a cold.



Leukemia is a disease of the blood-forming tissues. It keeps the body from producing the necessary amounts of normal white blood cells to fight infection.

An infection that means a day in bed for a normal child is a threat to the life of a child with leukemia.

Today research has made enormous progress. At one time, leukemia victims lived only a few months.

Now, in some cases, we can prolong their lives a few years. That's good. But not good enough.

Even though we're closer to a cure, leukemia is still the major cause of disease and death in kids between the ages of 3 and 14.

We want to save the life of every leukemia victim.

We can't do it without a healthy contribution from you.

We want to wipe out cancer in your lifetime. Give to the American Cancer Society.

This space contributed by the publisher.



italy

where hospitality is an art

The art of welcoming you in the universal language of her culture: masterpiece cities to be admired stone by stone, music, folklore, fine handicraft work.

The art of making you fall in love with her sunsets, her sparkling sea, her exquisite cuisine.

The art of making you feel at ease with the efficient services of a modern country: excellent air, rail and sea connections, 2.800 miles of super highways, 35% discount on gasoline and free road service offered by ENIT and the Automobile Club, special railroad tourist rates, admission passes to all national museums, impeccable hotel organization. The art of making you smile with the warmth, the joy of living, that is so tipically Italian.

ENIT

For information
ITALIAN GOVERNMENT TRAVEL OFFICE
(E.N.I.T.)

630 Fifth Avenue - New York, N.Y. 10020
500 North Michigan Avenue - Chicago, Illinois 60611
St. Francis Hotel, Post Street, San Francisco 94119, Cal.
3, Place Ville Marie, Suite 22 - Montreal 113 (Canada)
and all travel Agencies.

Information request coupon

For free illustrative material on Italy, please send this coupon to the nearest ENIT office.

Name

Address

City State

Specify the city or region in which you are particularly interested

UM

it for removal of hard water deposits and stubborn stains from stainless steel, brass, chrome, porcelain sinks and tubs, and ceramic percolators and of metal marks and stains from Corning Ware cookware and appliances. For large cities especially, where dusting is a daily chore, there's Endust—an aerosol spray that is applied to cloth or mop for easier dusting of furniture and floors. It gives the cloth six times the dust-holding capacity of untreated cloths. Window-cleaning used to be a special city problem, too, until Magna-Clean came along—a new device that uses magnatized papers to clean both sides of the window at once. (No more leaning out the seventh story.) And there's good news for crystal lovers: Hagerty Chandelier Cleaner and Afta Chandelier Cleaner are products you spray on and let the dust and dirt drip off (onto paper, please). It is recommended that these be used on a regular basis as huge build-ups of grime are harder to remove in one application. But then, that's what we've been saying all along, right?

And 25th-anniversary celebrators take note: For cleaning all the silver without all the mess, try the wash, rinse and dry products that sponge tarnish away and provide a barrier against its return. For example, Hagerty's Tarnish Preventive Polish, Goddard's Tarnish Preventive Silver Care and 3M Company's Tarnishield. Also for silver, Goddard Silver Dip or Afta Silver Dip. Dip silver in and tarnish disappears; then rinse and dry. Other ounces of prevention include Hagerty Silver Spray, which prevents tarnish as you dust, and Goddard's Tarnish Preventive Spray for Silver. Also available is Pacific Silvercloth, a tarnish-preventive cloth that may be purchased by the yard and made up to hold specific pieces of silver.

Brand new are gloves by Hagerty with built-in polish to dust and polish silver at once. They are washable and easily replenished with powdered polish.

But all that glitters is not all that gets dirty. For paneling and all woodwork, spray on and wipe off Panel Magic or Afta Panel Care. Vinyl Magic is a spray-on cleaner that cleans and preserves vinyl furniture, wall coverings, auto tops and other vinyl items.

Back to the kitchen, repository of the most modern appliances that ever helped a homemaker. Especially made for these devices, Appliance Magic. Spray it on and wipe it off. The same technique is used for cleaning wood kitchen cabinets with Cabinet Magic. And to top it off, no more scouring pots and pans. We have Lewis Less-Time pot and pan de-greaser.

If there's one thing better than a cleaning aid, it's a product that obviates the need for cleaning altogether (or almost): Oven-Gard, a no-stick coating for ovens, ranges, grills. News for husbands: It's also good for keeping grass from sticking to lawn mowers and as a lubricant for hinges and drawers.

On to the upholstery—which, unfortunately, is where spilled food and drinks often end up. Preventive medicine is Hagerty's Fabric Guard. It repels stains and water and lets you be truthful when you smile and say, "Don't worry, it's nothing." The proverbial pound of cure is contained in Bigelow's Emergency Kit—everything you need to take care of stains on fabric and rugs before they set. (Plain water won't do.)

A word about water. No matter where you live, it's wet—but it's not always soft and it's a fact that soft water makes cleaning easier (see House Beautiful, October 1971). You can soften your cleaning chores and your water at the same time with Culligan's water-softening equipment or the products made by Calgon.

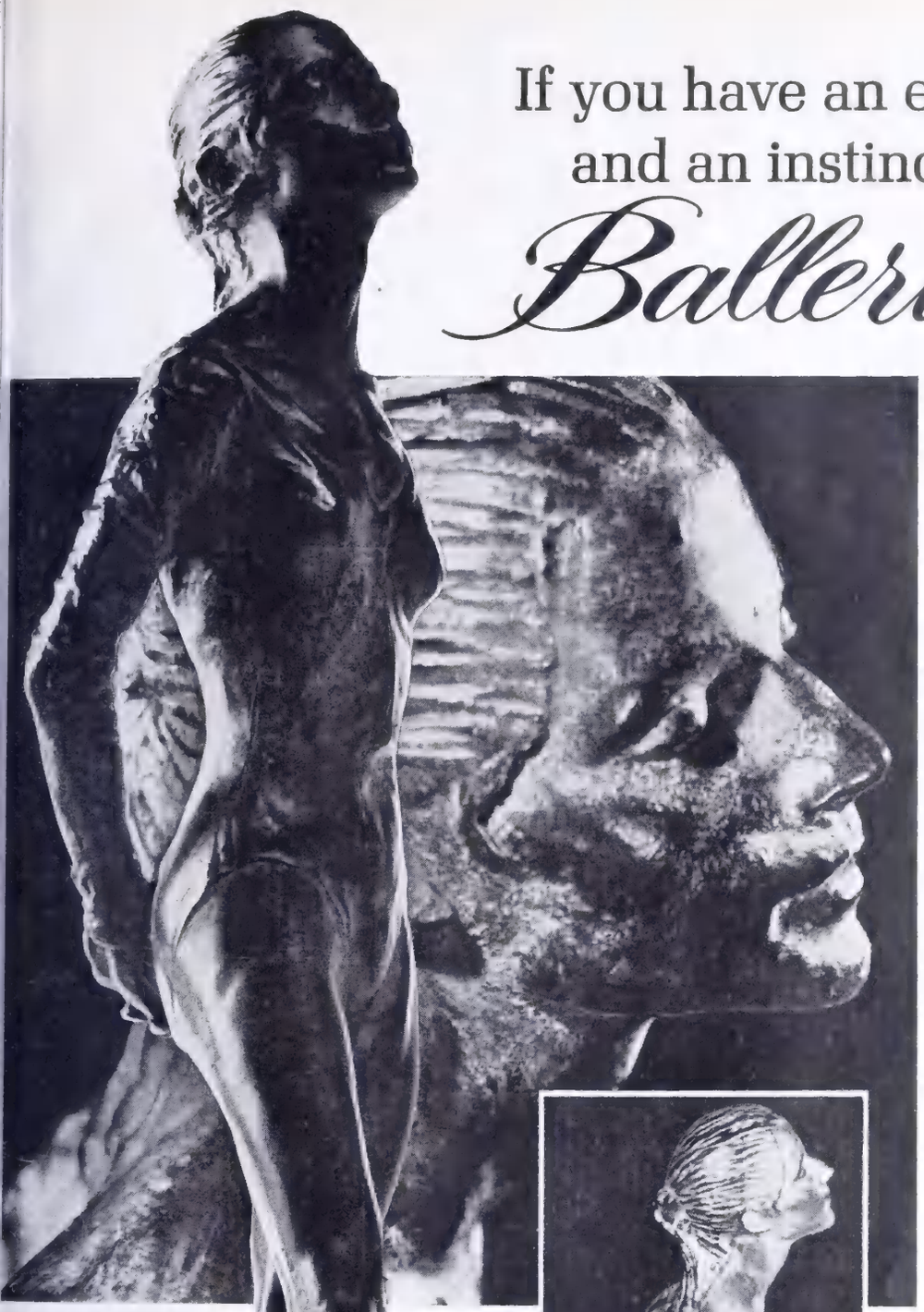
It's such a short step from water to air, we must mention air cleaners. There are new portable models available now that don't require being hooked up to a central system (good news for apartment dwellers). Tests have shown that good air cleaners eliminate 95% of the dust particles in the air. That means 95% less dusting, so the approximately $200 you spend on the cleaner will be made up for in less labor, longer fabric life and easier breathing all around. And isn't that what cleaning (springtime, any time) is all about? □ *Editors:* NANCY CRAIG and SUSAN SCHRAUB



If you have an eye for beauty and an instinct for value...

Ballerina can be yours as a gift

with membership
in Sculpture Collectors
and no obligation
to buy anything now or ever.





Ballerina is a triumphant blending of traditional and modern. Like all Sculpture Collectors offerings, it comes with a certificate of authenticity, a biography of the artist, and an appreciation of the work. The statue stands 14" high on its own base.

Besides being a fine example of contemporary sculpture, *Ballerina* is a fine example of what Sculpture Collectors, Ltd. is all about. It was commissioned exclusively for members. And created by a young sculptor named Anthony Cipriano.

If you never heard of Anthony Cipriano before, that's precisely the point.

Once a sculptor's fame goes beyond the small circle of art experts, the value of his work shoots sky-high. For collecting purposes, he becomes the exclusive province of the very rich.

Sculpture Collectors is always on the lookout for fine sculptors who haven't yet reached the impossible price brackets. Anthony Cipriano is one of them. His work has been exhibited in museums. And won a number of prizes. But, without Sculpture Collectors, you might not even have heard his name until he was beyond your reach.

For people who want to make fine sculpture a part of their everyday lives.

Four times a year, Sculpture Collectors will give you the opportunity to purchase new works by upcoming artists like Anthony Cipriano. Each work is individually signed, then hand-cast in Foundry-Stone (a newly developed polyester that permits a wide variety of textures, colors and finishes) in an edition sufficient to meet the needs of membership.

As a member, you are *never* obligated to buy anything. In fact, when a work does appeal to you, you may keep it for 30 days before making up your mind. If you decide to purchase it, you will pay between $35 and $50. *Never* more.

Enjoy "Ballerina" for 30 days— then decide whether to join.

Fill out and mail the coupon below, and we'll send you *Ballerina* by Anthony Cipriano. Live with it for 30 days. At the end of that time, if you want to join Sculpture Collectors, simply send us our $10 membership fee. And keep *Ballerina* as your free gift for joining, along with a complimentary subscription to an authoritative sculpture journal, *The Foundry Mark*.

BOARD OF ADVISORS

Aldo Ponziani
Dottore in Storia e Filosofia
Scuola Leonardo da Vinci
Roma, Italia

Marvin Wildstein, Director
Horizon Gallery
New York, New York

David F. H. C. Russell, Esq.
Collector
London and Surrey, England

Fred Conway
Professor of Drawing & Painting
Washington University

Pierre-Eugene Clairin Professeur
Ecole Nationale des Beaux Arts
Paris, France

Siegfried Reinhardt
Artist in Residence
Southern Illinois University

Mark Zucker
Lecturer in Fine Arts
Syracuse University

Anthony Fawcett
Art Critic
London, England

Sculpture Collectors
135 Madison Avenue
New York, N.Y. 10016

Please enroll me as a member and send me my introductory gift of membership, Cipriano's *Ballerina*, cast in Foundry-Stone. If I choose, I may return it within 30 days, thereby canceling membership. Otherwise, I will pay my $10 lifetime dues. I have no obligation to buy anything, now or ever.

23A2

Mr.
Mrs.
Miss _____ (please print)

Address _____

City _____

State _____ Zip _____

One membership per family. Offer available only in U.S.A.

57-1A

ROMANCE U.S.A.—THE VIRGIN ISLANDS

Three daydream isles where the skies smile, the sea glitters and the fancy is free

By MARION GOUGH



Afloat on this page, and out of St. Thomas on daily cruises, the schooner True Love, inspiration for the song of the same name. Above, in St. Croix, a nostalgic sugar mill at Club Comanche and, at lower left, Whim Great house, an 18th-century plantation restored to original posh.

Yes, there is romance in the world, let the highrises rise and the traffic jams proliferate as they may. If you are looking for romantic places to buy an airline ticket to or to cruise to or to settle down in, you can find them in the U.S. Virgin Islands—St. Thomas, St. Croix and St. John, three quite different, utterly personable isles but common sharers of limpid seas and a caressing climate (average temperature, 78,° and some hotels will insure your stay against weather under 70° or over 88°). Here are platinum dawns and opal evenings, benign black-velvet nights throbbing with strange, soft music; gold-powder beaches waiting for a footprint; lonely castle ruins on sun-baked seashores; dense, eerie forests of mahogany and mango; mysterious caves and pirate towers, history-haunted vestiges of long ago when sugar planters and Danish governors lived in regal style. We bought this balmy $25-million bargain from Denmark in 1917 along with 200 years of Danish culture that flavors the Caribbean atmosphere uniquely. Columbus, first on the scene, found it inhabited by ferocious Carib Indians. Lush fertility turned the islands into lucrative sugar-growing colonies, objects of big power struggles on the Spanish Main. Enter the Africans, brought as slaves to the cane fields. Enter also the pirates—Blue-beard, Blackbeard, Captain Kidd—who looked across these glinting seas for galleons to loot (you might scuba-dive these waters for pieces of eight). *(Continued on page 70)*

U.S. VIRGIN ISLANDS GOVERNMENT PHOTOGRAPHS

Only the U.S. Virgin Islands have the guts to guarantee the weather.

Actually, it doesn't take guts at all.
It just takes our weather.
The most beautiful weather in the whole Caribbean.
One perfect day right after another.
Warmed by the sun. Cooled by the tradewinds.
And so downright perfect that we promise you this:
if the average mean temperature goes
under 70° or over 88,° you don't have to pay for your room that day.
Honest. The whole day is on us.
We've made that promise for a great many years.
And we've never had to ante up. Not even once.
If you have all the time and money in the world, what's a rainy day or two.
Take a nap. Play some bridge. Clip a few coupons.
But if you're like most of us, and all you can steal from winter
is just two precious weeks, or one week, or maybe just one long weekend,
be very very careful where you put it.
Ask your friends who've been to other islands how many grey gummy days
they had there.
And bring your precious days to us.
Tuck your vacation safely into our weather.
Come lie in our sun, swim in our sun, fish in our sun, sail in our sun,
snorkel in our sun, golf in our sun, tennis in our sun.
We have the perfect days.

We have the best weather in the Caribbean.

Speak to your Travel Agent or write to us for more information: HB-1
USVI Government Information Center
16 West 49th Street, Rockefeller Plaza
New York, New York 10020

I WANT TO KNOW MORE ABOUT THE U. S. VIRGIN ISLANDS

Name _____

Address _____

City _____ State _____ Zip _____

U.S. Virgin Islands
St. Croix/St. John/St. Thomas

Now you can collect tradition.

The sensitive attention to detail and facial expression achieved in these handmade Swiss wood carvings of an old couple will amaze you. Made in Brienz in the famous Bernese Oberland, and available through Casa Venegas.

Each Swiss Carving $19.95
Air Mail Shipping Charge, Including Insurance. . . .$1.25

Casa Venegas
P. O. Box 389
St. Thomas, V. I. 00801



The Country Store
NEEDLECRAFT TAPESTRIES ANTIQUES
DUTY FREE SUN



#1 Contentment Road
Christiansted, St. Croix,
Virgin Islands 00820

The Virgin Islands sun is always shining. Let our needlepoint sun shine in your home. Complete with instructions and yarns. Original island design—duty free. 12x12—$15.95; 14x14—$18.95. Includes airmail postage.

WEST INDIAN POTPOURRI



SWISS JUNIOR DIVERS WATCH
Waterproof to 200 feet! 17 Jewel Swiss Movement, shockproof luminous hands, automatic calendar and outside rotating bezel for mark hunts. Sized for women, teens & men, fully guaranteed—$11.95 Airmail delivery. Duty, if any, payable
WEST INDIAN POTPOURRI
Gift Shop—King's Alley
Christiansted, St. Croix, VI 00820

Shop Copenhagen Ltd. and Save!



Bing & Grondahl, exquisite china from Copenhagen. '72 Mother's Day Plate and Youthful Boldness Figurine. Collectors items at great savings.
Arabia of Finland, Boda & Kosta of Sweden, Hadeland of Norway, Digsmed of Denmark, George Jensen, Fawn Leuba, Iittala, Kathrinehoim, Hamilton Swiss . . . COPENHAGEN LTD. has the finest in gifts from all the Scandinavian countries. Write for information.

COPENHAGEN LTD.
P.O. Box 40, Christiansted,
St. Croix
U.S. Virgin Islands 00820

CHECKPOINT

The U.S. Virgin Islands are as ideal a place for a vacation as one could wish. They claim to have the best weather in the Caribbean—a temperature variation of six degrees between summer and winter (average 79°), very little rain and a trade wind that keeps humidity low.

They are spectacular—marvelously clear water (including two underwater national parks) and beaches with undulating, sometimes jagged, green hills in the background. Besides these natural attractions, the lore and charm of other cultures (there were seven) linger in the street names and architecture.

Each of the three islands is markedly different and you'll want to visit them all. You can fly directly to St. Croix or St. Thomas, which are connected by frequent shuttle planes that take about half an hour. Check box 1 for the brochure: The Three Virgins of the Caribbean.

St. Croix, the big one

St. Croix, the largest, retains the strongest Danish influence. The waterfront, town and square in Christiansted have been restored to their original 18th-century charm. You'll enjoy walking the quaint streets lined with multihued buildings and wrought iron gates or browsing through the great duty-free shops. Fredriksted, a smaller town across the island, also has Victorian charm, as well as the centuries-old Fort Fredriksted. Remnants of plantations, sugar mills and greathouses dot the landscape. Whim Greathouse, 2½ miles from Fredriksted, has been completely restored by the St. Croix Landmarks Society and is a sightseeing "must," as is Buck Island. And even if you're not an expert snorkeler, you should go to experience the thrill of its fabulous underwater trail. You can take a boat from Christiansted Harbour about 10 a.m., make a day of it and return at 4 p.m.

The best golf in the Virgin Islands is at the Fountain Valley Golf Course on St. Croix. This championship course was created by David and Laurance Rockefeller and is laid out amid steep mountain slopes, tranquil valleys and magnificent views—always playable in this springtime climate. It was designed by the expert Robert Trent Jones. Davis Beach, nearby on St. Croix's north shore, has dressing rooms, snack and beverage bar. Daily, weekly and annual fees have been worked out for both properties.

St. Croix has several dozen good hotels, some of them—such as the Old Quarter and King Christian—right in Christiansted. Others are on the edge of the sea, like Grapetree Bay. The Buccaneer, about two miles from Christiansted, has had such a steady business that its rates have remained unchanged through the years—$42 to $58 for two people, modified American plan. Recently, 50 deluxe ocean-front rooms have been added, with private terrace, superb ocean view, double picture window. The new Martel Room makes the second dining room in which you can dress up a bit for dining and entertainment. The third, The Mermaid, is right on the beach and strictly informal. The Buccaneer has two beaches plus a fresh water pool, four tennis courts and a resident pro. The old sugar mill is still there, untouched. A shuttle goes back and forth to Christiansted, but you can also shop in the Lady Martel Boutique in the main house. Check box 2.

St. Croix is an island to which you will want to return. You'll find yourself getting to know it. Feeling at home is the reason more and more people like the idea of renting a condominium. Granada Del Mar, for example, will open this month three miles west of Christiansted. Every apartment faces the Caribbean and has an unobstructed view of Christiansted Harbour. It is on Golden Beach, but has an olympic-size, fresh-water pool and big sun terrace, as well. Granada Del Mar has a new idea in leasing, too—you can rent an apartment for the same period of time each year and if you can't use it, Venture Time Leasing can sublease it for you. Check box 3.

Another new resort, Hotel on the Cay, is actually on its own island in Christiansted Harbour—once used by the Danish Governor as a retreat. The old

R TRAVELERS

19th-century Harbour Master's House has been restored, there is a main building with 40 rooms and a cottage accommodation on the point, surrounded by the sea, which is accessible only by boat or ferry. Check box 4.

St. John, the quiet one

Nearly two thirds of St. John, smallest of the American Virgins is set aside as a national park, including the land and the transparent offshore waters of the underwater sea trail at Trunk Bay. You take the ferry boat from Red Hook on St. Thomas to Cruz Bay, from there take a taxi or rent a jeep ($15 a day) for the five-mile drive to Cinnamon Bay. Here you can have a tent and complete camping setup for $35 weekly for two. There are also 12 beach cottages renting $10 a day for two. Reserving ahead is a must. Check box 5.

Luxury lovers who like St. John's unmolested peace and quiet should go to Caneel Bay Plantation. The informally elegant cottages nestle around seven beaches. By day, there's tennis, swimming, sailing, scuba diving or exploring St. John and other nearby island coves. Evenings, dine on the open terrace and dance to a calypso band. Scuba diving is so popular, Caneel Bay is instituting a scuba holiday from the first of May until Nov. 1. This package will include: four nights, five days at Caneel with breakfast, dinner and a welcome drink; a choice of four half-day scuba trips per person or, for beginners, complete scuba lessons. All this costs $350 for two. Check box 6 for Caneel.

St. Thomas, a busy one

Charlotte Amalie, St. Thomas' main city, entertains more cruise ships than any other port in the Caribbean. On cruise days, Main Street is jammed. But don't fear, there's more to St. Thomas. As you overlook its harbor, the blue, blue water and dark green mountains, you will at once feel at peace. And if you go out of town to some of the lovely beaches, Morningstar or Magen's Bay, you will find clear water and very few people.

A terrific place to stay is the Bolongo Bay Beach Hotel. On a private 800-foot palm-studded beach only minutes from town, Bolongo offers 38 air-conditioned deluxe efficiency units, each with kitchen facilities and terrace. It also has a knockout pool-side bar and restaurant. Check box 7.

Another great place, Shibui Hotel, is a colony of Japanese cottages delightfully decorated with such authentic touches as Japanese sunken baths and sliding-panel shoji walls that close for privacy or open to let in the outdoors. Check box 8.

Contant Great House is situated atop a high hill, overlooking the crystal-clear Caribbean. Once a sugar plantation, Contant retains the romantic character of the West Indies. Its bedroom villas are done in tropical décor and there's an indoor/outdoor dining terrace for meals. Check box 9.

Right next door to Contant is the Island Beachcomber on beautiful Lindbergh Bay. Informality is the key here, with flower-filled gardens to stroll in and a stretch of white beach for lazing. Check box 10.

Return this coupon to Betty Robinson, House Beautiful, 717 Fifth Avenue, New York, N.Y. 10022.

Please send the following: (booklets not available after 6-30-72)

- ☐ 1. The Three Virgins
- ☐ 2. The Buccaneer
- ☐ 3. Granada Del Mar
- ☐ 4. Hotel on the Cay
- ☐ 5. Cinnamon Bay
- ☐ 6. Caneel Bay Plantation
- ☐ 7. Bolongo Bay Hotel
- ☐ 8. Shibui Hotel
- ☐ 9. Contant Great House
- ☐ 10. Island Beachcomber

Name_____

Address_____

City_____ State_____ Zip_____

4-72

We give you four days at Little Dix, and four at Caneel for an encore.



We call it our Combined Caneel/Little Dix Vacation. You'll call it just terrific. It gives you 9 days and 8 nights at two Rockresorts gems in the Caribbean—4 nights at Little Dix Bay in the British Virgin Islands plus 4 more at Caneel Bay on St. John, U.S. Virgin Islands. (You can start at either one.)

Transfers by plane and/or boat are included. So are all accommodations, meals, tennis, free water sports at Little Dix and *many* extras at both resorts. The cost for all this is just $500 for two.

What else can we tell you? Just that Caneel with its seven beaches and Little Dix with its gorgeous blue reef-protected bay are two of the most beautiful places in the world. For details, see your travel agent. Or in New York call (212) 245-8055; Chicago (312) 372-4489; Washington, D.C. (202) 347-4951. Represented in the west by Glen W. Fawcett.

CANEEL BAY PLANTATION
Virgin Islands National Park
St. John, U.S. Virgin Islands

LITTLE DIX BAY
Virgin Gorda
British Virgin Islands

Operated by Rockresorts, Inc



The Buccaneer Hotel . . . 100 acres of enchantment. Once a 17th Century Sugar Baron's Estate, it now sits majestically between sun, sea, and old world Christiansted, St. Croix.
The Buccaneer Hotel offers three sun swept beaches, 4 professional tennis courts, sailing, freeport shopping, international dining, limbo dancers, calypso 'jump up' music, dancing under a Caribbean moon and a whole night full of stars. Buccaneer Hotel offers complete water sports center where the big ones don't get away, and snorkeling (boats leaving our dock for Buck Island daily) where the parrot fishes play in an underwater world of breathtaking beauty. The Buccaneer Hotel offers you the endless summer of perfect days. Take some. We have 365 every year. Request our free brochure.

THE BUCCANEER HOTEL

Box 218 Christiansted, St. Croix
U.S. Virgin Islands 00820
For immediate reservations
Ralph Locke–New York Office
315 E. 72nd St. N.Y. 10021

Hotel ON THE Cay



Jewel in the Caribbean. A private island of seclusion and beauty 200 yards from Christiansted's historic harbour shops. White sand beach, sparkling tropic waters for swimming, snorkeling, sailing. Gourmet dining, native bands for dancing, and spacious rooms with unforgettable views. Let us pamper you with impeccable service, gracious Cruzan hospitality, and above all a private island of beauty.

Reservations
Derek V. Perry, General Manager
Hotel On The Cay
P.O. Box 4020
Christiansted, St. Croix
U.S.V.I. 00820-Cable: Hotcay
Tel: (809) 773-2035

Represented by:
Robert Reid Associates
New York • Miami • Chicago • Toronto • London

How to make the most of your next St. Croix vacation
(and all the ones after that, too.)

A new and exciting concept—the American Caribbean Plan is a way to let you reserve the vacation weeks of your choice, at today's prices, for the years ahead. Find out how you can capitalize on the increasing value of your vacation weeks at St. Croix's newest resort condominium. Write to:

GRANADA DEL MAR
Venture Time Leasing Corp.
P.O. Box 1358,
Englewood Cliffs, N.J. 07632



"Blithe Morning" bone china figurine by Royal Doulton. Write for our price lists of figurines, character jugs, Beswick animals, Beatrix Potter characters, perfume, etc. All at free port prices.

"A distinguished store of impeccable reputation"

C. & M. CARON
P.O. BOX 1735 DEPT. HB
St. Thomas, Virgin Islands 00801

Freeport delights

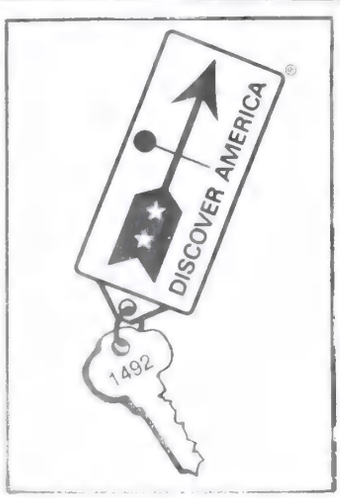
SEIKO
MODERN MASTERS OF TIME
Perfection in a Day/Date Man's Automatic waterproof, shockproof, antimagnetic, 21 jewel of a watch. A lifetime treasure **$61.00**





LOVE RING
He loves me, he loves me not. In the love ring you can be sure. 18 carat gold with letters on four sides spelling L O V E. Letters in 51 diamonds $850.00. Letters pierced $140.00.

Maison Charles
Caravelle Arcade, Christiansted, St. Croix, U.S. Virgin Islands



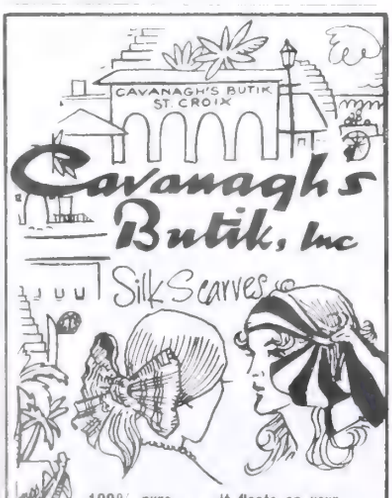
VIRGIN ISLAND RESORTS • ST. THOMAS

SHIBUI Hotel
A colony of 30 authentic Japanese cottages—the ultimate in understated elegance. Secluded beach just minutes away.

ISLAND beachcomber HOTEL
40 air-conditioned rooms with private bath and [illegible]—directly on the beach.

CONTANT GREAT HOUSE
25 secluded air-conditioned villas on the grounds of an old West Indian plantation. Freshwater pool—indoor/outdoor dining.

VIRGIN ISLANDS RESORTS
2 Greenwich Plaza, Greenwich, Conn. 06830
Tel. (212) 661-8195



100% pure . . . it floats on your hair, around your neck—Jimmy Thompson's handwoven silk scarves from Thailand in blues, greens, hot pinks, orange, multi, plaids, & stripes are a necessary accessory. Send $2.95 plus 75¢ Airmail postage. Request our free brochure.
Cavanagh's Butik, Inc. #52 King Street
Christiansted, St. Croix U.S.V.I. 00820

THE VIRGIN ISLANDS

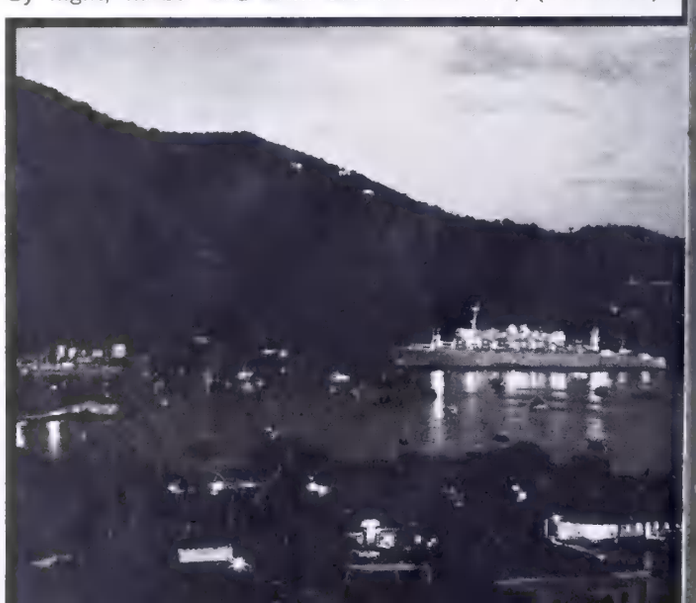
Continued from page 66

Meanwhile, someone in Europe produced sugar from beets and the Virgins' sweet heyday was done. Remaining—an idyllic, nostalgic vacationland. Remaining, too—the Afro-Caribbean presence: quaint, brogue-tinged speech ("Some idle hand did that," said the driver, missing a hubcap. "Safe passage" was the hotel maid's farewell), exotic foods and folkways—the "weed woman" peddling herbal cures, the plantation music of the "scratchy band."

St. Thomas, emerald mountain of an island, rises from a scalloped skirt of 45 beaches out of clear, bluer-than-blue waters. Climb its heights to Drake's Seat to such views of ocean, sea and sky as you wouldn't believe. Or go to any of its bay-hugged, tree-shaded beaches (Magens, Sapphire, Morning Star, for starters). You'll sense a serenity you'd hardly guess existed if you judged the island only by Charlotte Amalie, the V.I. capital and busy cruise port. Ships sail into this magnificent harbor and a view of the town, pastel houses spilling down the hills like barley sugar. Understandably, most passengers make a beeline for Main Street and its shops stacked with bargains in imported goodies, because the American Virgins are free ports and prices are less than at home, especially for luxury goods—perfume, liquor, silver, china, watches, cameras, woolens, designer clothes. Perfume's about a third off, liquor's a steal, what with new taxes. U.S. Customs lets Americans take back $200 worth of goods, as opposed to $100 worth from foreign lands, and the liquor allotment is one gallon while the out-of-country limit is one bottle. Added pleasure, since devaluation: The dollar is worth the same as at home.

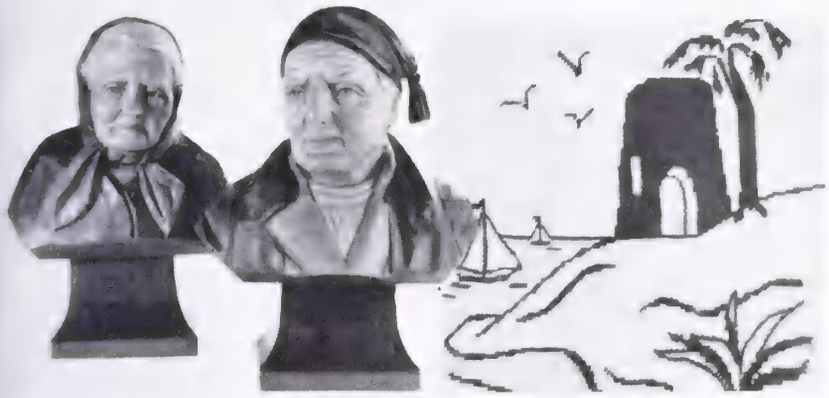


Charlotte Amalie has always been a swinger, since the roistering days when Main Street was Dronningens Gade, today's stone-vaulted shops were warehouses and barrels of sugar and rum rolled down to the docks through the quaint passages that now house boutiques. Go down to the quays and you'll find a free-wheeling market piled with island fruits—mango, papaya, guava, coconut, bananas, soursop (a tea of its leaves is the local sleeping pill). By day, the harbor is a sunny dazzle. Yacht Haven, berth for yachts and everything lovely that floats, fairly glistens (you can charter a yacht here and go off on your own to explore the Caribbean, and it's not too pricey an adventure). By night, harbor and town are enchantment, (*Continued*)



Shopping The Virgin Islands

Fabulous Free Port Shopping.
Order by mail for immediate delivery.
Duty, if any, payable on receipt.



HANDMADE SWISS WOOD CARVINGS have museum importance. Destined to become family treasures! Made in Brienz in Bernese Oberland with sensitive attention to detail. $19.95 each. Add $1.25 air mail & insurance. Casa Venegas. Box 389, St. Thomas, VI 00801

NEEDLEPOINT HISTORIC MILLS. Original 14 x 14" island motif in "hand painted" oils, with Persian yarns, needles & instructions. Choose white / black, white / dark green, white / dark blue. $22.75 air mail ppd. The Country Store, 1 Contentment Road, Christiansted, St. Croix, VI 00820



GOLD FROM THE WEST INDIES. 14K gold, bold swingers for pierced ears. Large $29.95, medium $23.95, small $19.95 hoops. Add $1 air mail. Free catalogue. West Indian Potpourri, Gold Shop-King's Alley, Christiansted, St. Croix, VI 00820

FREEPORT SHOPPING FINDS IN FINE JEWELRY. Dazzling largesse includes; 18K gold Etruscan pin or pendant, $370. 18K gold diamond-shaped chain, $460. Lapis Lazuli 18K gold ring, $86. 18K gold kitty with Tourmaline eyes, red coral nose, $240. 18K gold man's signet ring. Nordic head / diamond eye on Malachite back, $200. Write Maison Charles, Caravelle Arcade, Christiansted, St. Croix, VI 00820



SILVER-PLATED BOTTLE OPENER for your bartending host. Made by Christofle of France. Virgin Islands Seal. $5.95 from C. & M. Caron, P.O. Box 1735, Dept. N, St. Thomas, VI 00801



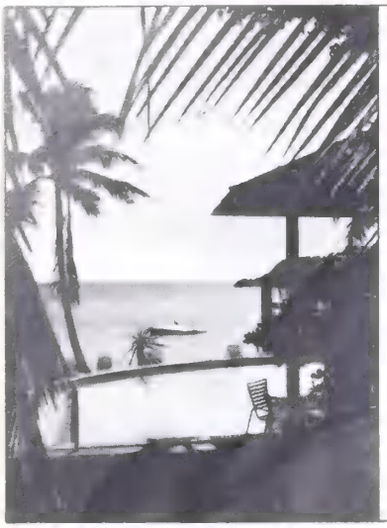
1972 OLYMPIC PLATE in Bing & Grondahl's deep blue porcelain featuring the traditional torch and Munich landmarks is a collector's coup! 7" in diameter. Write to Copenhagen Ltd., Box 40, Christiansted, St. Croix, VI 00820



GREEK "SUN" NECKLACE lays a look on the line for young economies. Handcrafted, dipped in 18K gold. $5.95 plus 75¢ Air mail. Free brochure. Cavanagh's Butik, Inc. 52 King St., Christiansted, St. Croix, VI 00820



"THE AMERICAN VIRGIN ISLANDS". 14 x 14" portfolio captures the beauty and charm of the Islands and Islanders as only the artistry of world-famous photographer Fritz Henle can express them. 24 matted color photos, all marvels & contrasts. $35 plus 25¢ post. Collier-Macmillan Distribution Center, Front & Brown, Riverside, NJ 08075



ST. THOMAS

Amidst island charm and tranquil beauty by the sea, Bolongo Bay offers spacious efficiency units -- all fully equipped and air conditioned, of course! Relax on white sand or by the sparkling pool -- or if you wish, a few minutes ride will have you in town to enjoy the excitement of freeport shopping. For more information contact your Hetland & Stevens, Inc. Hotel Representative.

bolongo bay beach hotel

Box 3381
St. Thomas, U.S. Virgin Islands 00801
(809) 775-0165 Cable BOLONGO

You Can Learn

HOW TO READ A WINE LABEL

with this illustrated editorial reprint

from

HOUSE BEAUTIFUL

You can order this informative study of leading French, German, Italian and American wine labels, written by expert William Clifford. This handy reprint booklet contains the complete three-part series of the highly-acclaimed articles (including all the original illustrations), which originally appeared in House Beautiful during 1971. You'll find specific terms explained, and get the general background of wine growing in each country, as well as the various categories of wine produced.

SEND 50¢ to:

Room 955W, House Beautiful, 717 5 Ave.
N.Y., N.Y. 10022

Name _____

Address _____

City _____ State _____ Zip _____

(please print clearly)

THE VIRGIN ISLANDS

Continued

viewed from a hotel perch like the Virgin Island Hilton, Bluebeard's Castle, Ma Folie or Shibui, or from your dining table at Harbor View. The best of all possible eye thrills is to take the aerial tramway 1,000 feet up Flag Hill late in the day, surround yourself with sunset and descend at dusk as the town lights up. For a sub-aqueous view of the harbor which glazes over a magical underworld of coral and bright-hued fish, sail out in a glass-bottom boat. Elsewhere in dozens of aquamarine bays attached to crescent beaches, there's more of this to delight snorkelers and scuba divers. ***Camille Pissaro, the French impressionist,*** was born in Charlotte Amalie and cloud patterns of his native skies must surely have influenced his art. A few of his works are in Government House, the stately colonial mansion that is the governor's office and residence. If you're lucky enough to be in town when there's a public reception, don't miss the chance to see its handsome interior. For the architectural-minded, old houses abound, some now hotels, like Hotel 1829, formerly a private mansion, and Contant Great House, a one-time sugar plantation. Bluebeard's Castle houses guests around an early piratical lookout tower.

Just as everywhere, there's a growing interest in conserving the old, and modern arts and crafts seem just starting up. Worth a rummage: the antique shop in Drake's Passage and the Flea Market, where there are auctions on Saturday. There's local pottery made on Red Hook Road. High spot is a visit to Jim Tillett, an indefatigable artist and promoter of crafts, who silk-screen-prints his inspired patterns on fabrics, runs a fashion boutique for men and women and exhibits his own marvelously textural paintings in a new gallery, all in a hillside garden surround. And, speaking of gardens, in these islands hibiscus, bougainvillea, poinsettia and a thousand tropical trees and flowers grow like gentle jungles.

St. Thomas, something like the orchid capital of the Antilles, puts on important exhibitions, but at the Orchidarium there's a burgeoning show year round. St. Thomas also ranks as the major yacht charter headquarters of the Caribbean, has the largest fleet of sport fishing boats (marlin, barracuda and similar imposing denizens love the surrounding deep), has lately organized an international game-fishing club. For this, head for Laguna Marina. Day cruises—the True Love, Arawak and Water Gypsy are favorite vessels—carry you to secluded coves on secluded islets for snorkeling and swimming, give you Champagne lunch or dinner, $20 a head. The Compass Point Beach Club offers an enchanting enticement—an "Aquaminium" or houseboat, bedding down six or eight, fully equipped and stocked, with guide service to lead you to those alluring islets that look like puffs of cloud floating on the sea. (Cost varies with season and services, but could be as little as $20 a day a head). Hotel accommodation is as diverse as the scene itself—high-up hotels (usually with pools and transportation to a beach provided) or hotels right smack on a beach, such as Bolongo Bay, Contant Guest House, Island Beachcomber, Limetree, Bluebeard's Beach. Pavilions and Pools, for those who really want to be alone, includes a walled-in patio and pool with each cottage. Two trends: More and more hotel rooms have do-it-yourself cooking facilities and the current "in" thing is the condominium vacation flat, which owners can rent when not vacationing themselves. For these, investigate Sapphire Bay, Cowpet Bay, Water Gate and Secret Harbour, a palm-shaded beach that seems really secret. This presupposes wheels—VWs rent for $14 a day and you drive on the left. Restaurants are legion—old standbys: Sebastian's, Lord Rumbottom's, Peppino's, Harbor View. For a local taste, phone for a table on the gallery of Mrs. Petersen's house, and she'll regale you with Calypso cooking. At the Mapoo Kitchen, 10 Rosendahl Road, Mrs. Morehead makes island preserves, *maubi* (ginger beer).

St. John, smallest, calmest, greenest Virgin of the trio, has a built-in guarantee against ever being spoiled —5,000 wild, wonderful tropical acres that are a national park, preserving streams, waterfalls and mysterious caves. It's a short, deliciously windswept launch trip across Pillsbury Sound from St. Thomas. You can go for a day, (*Continued*)



Sheer curtains that glow with jewel-like color. Sears even calls them "Royal Jewel."

Raspberry. Grape sherbet. Avocado. And eleven other beautiful shades that glisten and gleam. The secret's in the special Dacron polyester ninon fiber. More threads are woven to the inch than in most other ninons. And the more yarn, the more color! Even more diamond brightness in Sears white "Royal Jewel" sheers.

For bedroom, living room — even kitchen or bath. In many widths, many sizes that machine wash and tumble dry. No ironing. See "Royal Jewel" at larger Sears, Roebuck and Co. stores and in the catalog.

Only at Sears

THE VIRGIN ISLANDS

Continued

but better be warned—it's a hard place to leave. You could jeep the island on your own, but make at least one excursion with a local guide who knows terrain, flora and history and explains it—"That is the ruins of the big boy's house" or "The name of the plahnt is Moses in the boat!" ***St. John began as the richest cane-growing island,*** had a shocking history of slave revolts, and now beneath the dense overgrowth of exotic plants you never heard of are the ruins of the great old sugar estates. Annaberg Estate ruins have been cleared and trails marked for those who'd like a glimpse of the past to the melancholy cooing of the island's mourning doves. National Park Service guides take you through our only tropical National Park, once home to the ferocious Caribs of pre-Columbian days. Stay a while, and you'll discover the island for yourself—it's a place to explore, taking a picnic lunch with you. Hike the Bordeaux Mountain range, follow trails through bay tree forests, get acquainted with the low-key "big town"—West Indian, sleepy-tempoed Cruz Bay. Sample the perfect white beaches, crystal-blue bays where your only companions might be the pelicans. Plan to snorkle as you never have before. Chocolate Hole is a submarine bonanza, but the showiest show is at Trunk Bay and the National Park Underwater Sea Trail that puts you face to face with the prettiest fish in the sea and the coral castles they live in.

Tranquilizing, casual, with no hint of posh or dress-up—that's the atmosphere. Nightlife may be no more than a movie or a steel band thrumming through an evening lit by candlelight and stars, and that's quite enough after a day in unpolluted air and water. Accommodations are few, ranging from the understated beachside-cottage luxury of Caneel Bay Plantation, through a few small guest houses—the Serendip Hotel, Holiday Homes, Estate Beth Cruz, Gallows Point Cottages, Lille Maho—to a camp ground in the National Park, where you may get back to tropical nature in a tent or modest cottage. Caneel Bay Plantation, something rather special, is built on an old sugar plantation, the great house ruins curtained now with vines of night-blooming cereus, and what more romantic on a June night than to watch the fabulous blossoms slowly unfold? Caneel Bay has seven lovely beaches of its very own. Arrangements can be made to visit for a day.

St. Croix, rural, rolling so gently that its cane fields were almost level with the sea, is the most diverse—whitecap surf and millpond waters, tropical rain forest and arid desert, sandy beaches measured in miles, marshlands where heron and egret live, stretches of green farm acres spiked by conical silhouettes of sugar mills that turn no more (many have been converted into charming houses). Then there's the town of Christiansted, where the Nordic look still lingers in the cobbled quay, the yellow brick and sturdy stone of buildings, while shed-shaded sidewalks and arcaded shopping alleys remind you that you're in the West Indies. This is landing place if you come by plane or by the 40-minute Flying Goose hydrofoil flight from St. Thomas. (Cruise ships arrive in the deep harbor of Frederiksted, on the western tip of the island.) The sense of history is strong around here—in the old Government House, once an 18th-century governor's home and still furnished in plantation-made local mahogany; in Christiansvaern, the old garrison commanding the wharf; especially in the old Lutheran church. The ruins of Judith's Fancy, a great house emulating a French chateau, evoke the days of the French planters and the Knights of Malta who were here before the Danes came. Many of the great houses have been restored. Sprat Hall, near Frederiksted, is now an intimate guest house in the colonial tradition, each bedroom furnished with a four-poster—the Cruzan status symbol to be found in even the humblest home. Most authentic step into the past is Whim Greathouse, furnished in 18th-century opulence, its high "tray" ceilings taking their form from the sugar trays you see in the boiling house, which, like the old mill and other sugar plant buildings, has been restored to a sense of immediacy. One curious carry-over from plantation days is the island's intense interest in horses and horsemanship. Hire a horse, ride the beaches or explore the lush woods of bamboo, tamarind and mahogany off Mahogany Road. You may find yourself, among tropical vines in the dusky green light of the rain forest, on the overgrown vestiges of a plantation that once grew vanilla, cocoa, oranges and bananas, the trees now grown wild, tangling with lime and guava and gnip, a peachy little fruit that is the local all-day sucker. At the Buccaneer Hotel, an institution among island hostelries, a troop of wild horses has taken up picturesque residence.

Frederiksted, deep-sea port, with a fabulous stretch of beach, is a pleasantly slowpoke town of Victorian flavor, noted for the intricate lacy wood fretwork and trellises. Barbara McConnell's restaurant on Queen Street is a restored manor house, and the Smithfield Mill restaurant is a restored sugar mill smack on the sea. Mother Tongue is another restaurant specializing in Caribbean fare. The road to Sandy Point is a killer, through marshlands where wild birds come home to roost, but you mustn't give up—it culminates in a magnificent sandy beach, five miles of unspoiled solitude. Not too far away, you're in lush greenery again—at the Fountain Valley Golf Course, a Robert Trent Jones confection, one of the toughest and surely one of the most beautifully landscaped courses anywhere. The area around Christiansted has the most hotel accommodations. The Hotel on the Cay, offshore from the quay on the site of an old fort and harbormaster's house, has the added piquancy of necessitating a very brief barge ride to and from town. Bomba, a local seaman and story-teller, sometimes takes the barge tiller. He's worth cultivating. He also skippers one of the boats that takes you to Buck Island which is a national monument where the U.S. National Park Service has marked an underwater trail through coral formations and submarine foliage where even neophyte snorkelers may descend into the awe-inspiring world under the sea. The lazy may view this via glass-bottom boat. On the north shore, where sky, sea and hotel seem to float together, there are the sister hotels of Grapetree Bay and the Beach Hotel of St. Croix, both in thickets of beach grape. Club Comanche focuses upon its own shoreside sugar mill and a view of sea and harbor. St. Croix by the Sea appeals to honeymooners and families alike, also offers condominiums.

So many vacationers get the urge to acquire a place of their own in the Virgins that the condominium idea has caught on fast because rental possibilities can help defray costs. They are becoming increasingly elaborate, all kinds of amenities built in. The Reef rises literally from its own golf course. Swimming pools and lighted tennis courts seem standard. Gentle Winds, near Judith's Fancy, has an exchange plan with Vermont and Colorado ski resorts. Granada del Mar puts a palm-shaded beach at your very feet. La Coronada, calling its condominiums "Home-dominiums," stresses stay-here-forever apartments rather than more casual vacation quarters. And lots of people have already decided to stay in quiet St. Croix forever. You sense the tempo in the shops, where all those lovely freeport bargains in imports persist. Don't overlook, however, the local wood carvings of Fletcher Pence. And if needlework is your thing, you'll have a field day in the Country Store shop of Barbara Rollnick, who not only imports kits, but designs and paints her own canvases in island motifs. Entertainment is purveyed in the hotels, but for something more local, try Wendy's in an old wine cellar and check the newspaper to find out if anything's scheduled at the casually run Morning Star or The Plantation Club, which is in an old plantation house. On all the islands the local tipple is, quite understandably, good rum. F.Y.I.: American Airlines flies directly to St. Thomas and St. Croix from New York, Boston, Hartford and Washington; Pan Am flies direct from New York; Eastern flies direct from Chicago and Miami. All three fly to San Juan, where Prinair, Air Indies and Caribair have direct flights to the islands. Cruise ships stopping at the islands are innumerable. For more information about the American Virgins: Virgin Islands Government Tourist Office, 16 West 49 St., New York, N.Y. 10020. ■

Once, the more beautiful a dish was, the more breakable it was. Then we made Centura® Dinnerware.

Centura® Dinnerware is beautiful.

It has the pure whiteness and the rich lustre of fine china. It even has the resonant ring of china.

In fact, you can use Centura any time you would use fine china.

The difference is, you can also use Centura all those times you wouldn't use fine china.

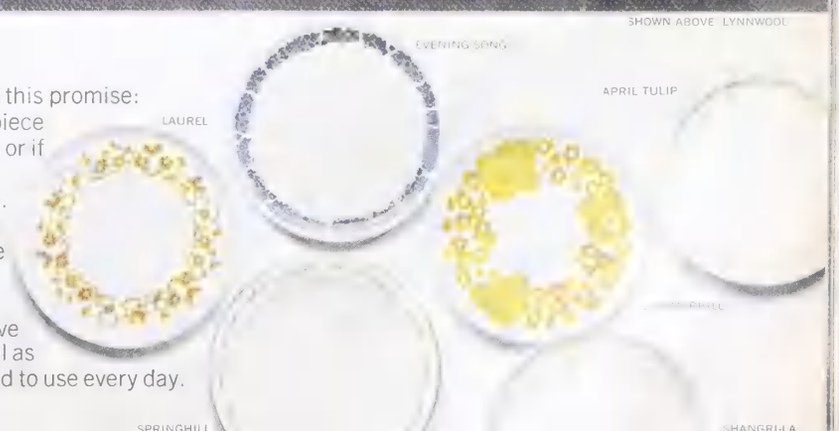
Every day.

It's made of a remarkable new material that, beautiful as it may be, is so strong that Corning can make this promise:

We'll replace any Centura piece if it breaks, chips, cracks, crazes or if its decoration wears off within 3 years of normal household use.

Of course, elegance always has its price. Centura Dinnerware patterns start at $10.50 for a 5-piece place setting.

But at least now you can have everyday dinnerware as beautiful as the dinnerware you've been afraid to use every day.



Centura Dinnerware by Corning.



Before there was furniture, there were carpets like

COURISTAN

And today, carpets such as Omar by Couristan spread their storied riches out for all to enjoy. For Couristan is the source of carpets of Oriental designs—ancient art forms and compositions that are especially colored for the life styles of today's rooms. Omar rugs are woven out of primal tradition and dreams of tomorrow. They are woven of lustrous 100% Worsted Wool on giant power looms that carry the patented secret of Couristan Locked-In Weave Construction. And each rug is finished with a luxurious hand knotted fringe. The designs of Couristan rugs and broadlooms are as old as memories, as new as day-dreams—and are far more possible to realize than either, as you can see by our prices. Learn more of the story of Omar at the Couristan Corner of the fine furniture, department or carpet specialty store nearest you. For our romantic picture book, "The Story of Omar" in full color, please send 50¢ to Couristan, Inc., "The Carpet Center," 919 Third Avenue, New York, New York 10022.

OMAR SHOWN: SATELLITE BLUE HERIZ DESIGN 8'8" x 11'6" (FOR A 9' x 12' AREA), $219*

*One of many designs in the Omar Collection. (Now available in sizes to 10' x 16'.) Other sizes proportionately priced. Slightly higher west of Mississippi.

a PORTFOLIO of ROMANTICISM

13 ROOMS THAT VOICE THEIR CHARM... BOLDLY, GENTLY, WARMLY, GAILY



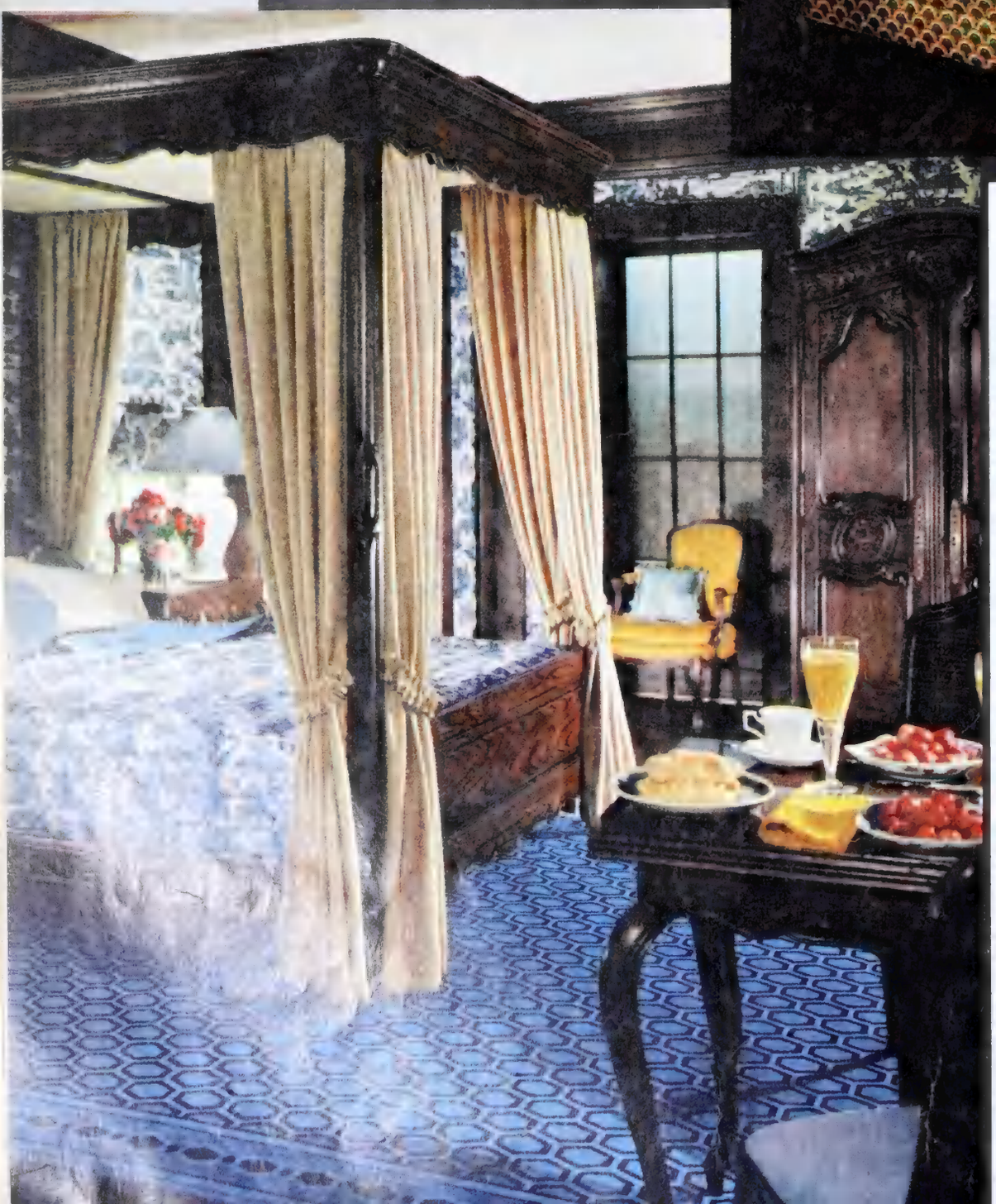
PHOTOGRAPH, O. PHILIP ROEDEL; PRODUCT INFORMATION, PAGE 173

Editor LESTER GRUNDY □ Out of the shock and chaos of the last decade emerges a yearning for gentler ways—in everything. On these nine pages, HB shows a dazzling decorating spectacular of The New Romanticism in the home. Growing naturally out of The Mix, it's a romanticism of many interpretations, a candle glow of varying light, sometimes bold and dramatic, at others soft and sentimental, always more vibrant than mere nostalgia. It's a back-to-the-hearth movement that's not necessarily all pretty prints and cozy fireplaces but is concerned with rooms to live in—handled with a never dull, never stodgy, enchanting young spirit. Warm and charming, this drawing room in an apartment on Manhattan's East River (*above*) is built around the carved mantlepiece. Designer John Robert Moore has combined today's elegant scaling with the softness of curve and color in the English gilt mirror, a padded ottoman and a chintz love seat. For a couple with small children, it's a pleasant gathering place markedly detached from the city's clamor outside.

ROMANTICISM

Polished but intimate, the bright living room that Designer Aaron Ast created for Mr. and Mrs. Harry Franco of Deal, N.J., is a stylish mix (*right*). A frankly sentimental painting is the focal point over the two sofas covered in softened geometrics. A graceful French armchair and a contemporary lacquered table coexist with glistening parquet and whimsical ruffling on a small yellow lamp shade and the edging of the printed pillows. Is it by chance that the flower on their coffee table is a softly curled scented stock?





Classically graceful is this Madame Bovary sort of room (*left*), with Henredon's expression of The New Romanticism in the French manner. Shirred tieback bed curtains frame the wide poster bed, a traditional blue-and-white toile on the walls and spread. The table is set for breakfast with fresh strawberries, orange juice, croissants, coffee—the scene, perhaps, for a romantic, delightfully peaceful tête-à-tête. At Bloomingdale's, New York. Dramatically chic, yet another approach to The New Romanticism is the dining room (*right*) of Mr. and Mrs. Herbert Bernstein in Westchester County, N.Y. Designers Mara Palmer and Robert Kimberly used a beguiling filigreed window treatment, an exotic chandelier, the glitter of mirror and warmth of bamboo as theatrical counterpoints to the tiled floor, welcome proof that yesterday's graciousness can be very effectively expressed in today's fresh terms.

LOWER LEFT, O. PHILIP ROEDEL; TOP AND RIGHT, HOWARD GRAFF





ROMANTICISM





TOP RIGHT, HOWARD GRAFF; OTHERS, O. PHILIP ROEDEL

Adventure and exploration—a romanticism quite the opposite of love and hearth. Designer Anthony Hail brings the excitement of the Far East to the New York apartment of David Webb (*far left*) with today's tailored quality. Here is a masculine, intellectualized view of The New Romanticism: a highly decorative Coromandel screen, a Chinese cocktail table and such exotically appropriate accessories as a big jade frog. Cozy, smartly comfortable, this Long Island, N.Y., living room (*above*) created by Designers Bebe Winkler and Bob Patino is the epitome of candy-box romance. It's an engaging, cordial haven for a young family that loves the sweet and sentimental: mauve, lemon yellow and raspberry, all ruffles and the softness of ribbons and bows. Refined, mannerly, another romantic interpretation from Henredon, here woven into a back-to-nature setting (*left*). An intriguing combination of naïveté and sophistication in heavy wine glasses, thatched-and-beamed ceiling and the bright red poster. At Bloomingdale's, New York.

ROMANTICISM

Sincere, unaffected, the Early American and country French breakfast room (*right*) created by Mara Palmer and Robert Kimberly for Mr. and Mrs. Herbert Bernstein is alive with yellow-and-white print on the walls and the ruffled café curtains, a cheery farmhouse chandelier over the table. This is also a spot for a late supper in the glow of candlelight when the Bernsteins return from an evening of theater in the city. It's never too late for a bit of romance in these flattering trappings—indeed, it would seem essential.



Elegantly swagged and shirred, the French dressmaker's detailing is everywhere in this undisputably feminine bedchamber (*right*). Designers Stuart Blaine and Robert Booth have used a giant tulip chintz on a most dramatic scale—stretched across the walls above crisp white dadoes, puffed and hung on the bedposts, quilted on the bolsters and spread—with white Austrian shades and a brilliant yellow lining the bed canopy. Absolutely luxurious—and a quiet contrast to the lovely profusion of print—are a thick, white shag rug and satin chaise. Curlicued and flowered, a 10-year-old girl's room built around a curvy brass bed reminiscent of Victorian days. Designers Blaine and Booth created this confection, perfect for a little girl's sleeping and dreaming—with her own favorite doll idling there—all white and yellow in the vinylized wallpaper, the cotton spread and a ruffled window shade.

TOP, HOWARD GRAFF; OTHERS, O. PHILIP ROEDEL



ROMANTICISM





LEFT, GEORGE SZANIK; TOP, TOM WIER; RIGHT, HOWARD GRAFF

Crisply nostalgic is this Yarmouth Port, Mass., summer home of Designer Ben Cook of Trade Winds, Inc. In the lemony yellow-and-white sunroom *(above)*, he likes the arresting mix of now with pieces from the horse-and-buggy days of his great-grandmother: old Regency-style caneback chairs, recushioned, and a pair of prints from her home, newly framed in mirror. The ceiling and pilasters were latticed for prettiness but also camouflage a ceiling in bad condition. Vibrant, exotic prints—masses and masses of them—give an impact to the dining corner *(left)* in Designer Reginald Adams' townhouse in Beverly Hills. Tones are deep and strong, each detail an integral part of this Arabian-nights setting: silk draperies, Oriental rug, squashy pillows, intricately carved cabinet. As irrepressibly merry as a lacy Valentine—Mr. and Mrs. Harry Franco's master bedroom *(right)*. Designer Aaron Ast's spirited mix draws its power from pattern and color, flowery chintz for bed and windows, sprightly geometrics for wallpaper and chaise, a carpet all tied up in bows.



for a couple with two demanding careers, home i



By NATALIE SCHRAM □ When Betty Furness married TV producer/journalist Leslie Midgley five years ago, a combination of demanding careers and the love of a comfortable home life were two important factors. "Les had three grown children living at home, and it was a question of who was going to live where. It seemed unfair to ask all of them to move to New York when I was going to be in Washington anyway (as President Johnson's Special Assistant for Consumer Affairs), so it was easier to move one of me than four of them. Having been a city person always, I moved to the country reluctantly but after I was there, I fell in love with the whole concept of it—a corny red Cape Cod house with a door smack in the middle and two little windows on either side. But the traditional ended with the exterior, as the living room (*right*) takes up almost the entire length of the house, includes the dining area and opens directly onto the kitchen, which is tremendously important to us, as we share all the cooking chores. If I had to work in a tucked-away kitchen by myself, I'm afraid I'd feel very unloved. We care about this house and though I don't really know about decorating as such, I knew the kinds of things Les and I could live with. We would be unhappy in a formal house and we need a cozy home because we love informality—feet up, needlework within reach, plain comfort! My first apartment was totally beige and my last completely patterned, but Les would have been uncomfortable with that—he is a big and very masculine man. I think you have to change your decorating style according to the person you live with," Leslie Midgley says. "I am enormously happy with the decorating scheme we have; I had no idea nor did I understand what Betty and our decorators, Brown and Morrow, were up to but, like a good fellow, I waited and then it was just fine. I like Betty's needlework (she won the Woolworks Award in 1970) and the cranberry walls have a good warm feeling." When their five grandchildren come to visit, there are soft, squashy sofas and a crackly fire to read by. There is love and affection and romance in the Midgley saltbox, making it a warm haven for two busy people who have centered their lives here.

TOP, HOWARD GRAFF; RIGHT, WESLEY BALZ

A WARM HAVEN





an expression of wit and charm

for this New York couple, decorating is living with 'everything we like'

HOWARD GRAFF

Actor Patrick O'Neal and his wife, Cynthia, are two people very much caught up in the tempo of New York theatrical life, and they also own several restaurants in the Lincoln Center area. Near one of these—the chic Ginger Man—they have brought their own sense of style to the 1893 brownstone where they live with their children, Maximilian and Fitz John. If she *must* express a decorating philosophy—though she was reluctant to do so—Cynthia supposes "that the house is simply made up of everything we like. Nothing more complicated than that. There isn't a color 'scheme' because that would *exclude* some colors, and I think all clear colors work together. It's just filled with whatever catches our eye." What caught the O'Neal eye in the living room *(left)* are the handsome tufted leather sofas, custom-made in London, a prim but "surprisingly comfortable" Bentwood love seat, the enormous tiger-lily painting that blends so beautifully with the rich caramel sofas, and a tiny bench covered in Cynthia's flowered needlepoint. A dedicated needlepointer long before needlepointing became modish, Cynthia's sofa pillows are based on a Matisse painting, and those on the little stools are Bargello—the Florentine stitch. The blue-and-white Ming jars on the fireplace belonged to her grandfather, and the tiger lilies in the vases on the cocktail table are there "because they look so marvelous with the painting." The dining room *(below)* needed plants, but because the room is dark and Cynthia's thumb is not green, she drew stylized treetops on big sheets of plywood, had a carpenter cut them and then painted them herself. "The table is an old, rather pretty oak that I had lacquered white, and the wallpaper is art nouveau, designed by Sir Cecil Beaton for the film version of *My Fair Lady*."



To Cynthia O'Neal, "What's interesting and fun about our bedroom is that it's a nearly exact copy of the room in the painting above the fireplace, which we bought in London a while before we moved into this house. I was looking at it one day, and suddenly I thought 'I must copy it'—so I did. You notice it particularly in the rug, the patchwork quilts and combination of prints. The painting on top of that is an oil sketch of Patrick and me. The smaller paintings over the flowered chest are by Neil Davenport, a man who grew up in the 20s on the Riviera. He's meticulous—you can distinguish every leaf." In the fireplace, there is a large bunch of dried babies'-breath in an American Indian basket, sitting on two red lacquered boxes that hold "old letters I've been saving for years." The inlaid tiles add to the room's pattern.

The bathroom *(inset)* was not, originally, a bathroom at all. "We ran around and got all sorts of fixtures, an old tub with legs, and had the plumbing installed. A friend of ours, a very good artist, put canvas on the walls and ceiling and—using as a base a particular Monet painting that I love—made the whole bathroom look like an impressionist garden. Across the ceiling, appropriately enough, is a sky. Taking a bath is just like sitting in a Paris garden." ☐ *Editor* NATALIE SCHRAM

PRODUCT INFORMATION, PAGE 173

NEW SPRING STYLINGS WITH INSTANT IMPACT

Spring begs for a fresh look—easily, quickly and effectively, preferably. This year, the new collection of bed linens offers a variety of instant answers: nostalgic, romantic, geometric, ecologic. If this isn't enough, within each mood, you can choose quilted spreads—by hand, by machine, by a little of each—with sheets and pillowcases that coordinate, contrast or match. Towels can let your bathroom become an extension to or a duplication of a bedroom theme. Plain or fancy, homespun or hard-edge, easy-care predominates, though nobody will know it to look at it. If all this makes you a bit blurry, look at the choices on these four pages. Herewith, the romantics. At right, Norman's of Salisbury presents a ruffled duo of curtains and quilted bedspread in the "Devon" pattern. This is channel-quilting (quilted in strips), which enhances the color lines. Below right, Kirsch's "Encore," a field of flowers in hand-guided outline quilting (following the shape of the design) on printed, polished cotton, shown with custom-ordered ruffled sham. Back to nature, too, is the white painted rattan headboard from Bielecky Brothers.

Editor RUTH ADAMS



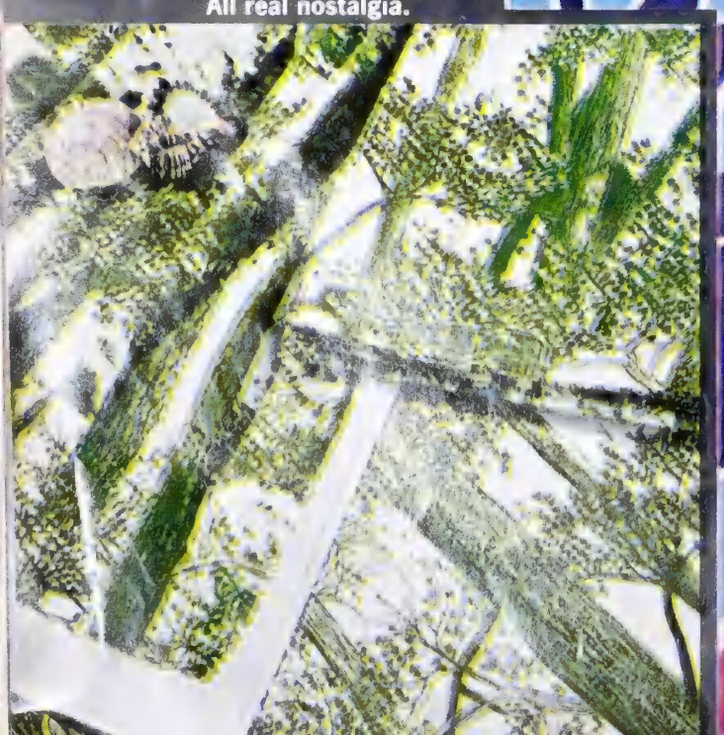


WESLEY BALZ



Shape upon shape, line upon line—the underpinnings at right reveal two big outlooks: geometric and ecologic. Springs Mills' vibrant geometrics and solids with contrasting bands (*top*) can be mixed or matched—one one week, another the next, if you're so inclined. Sheets and cases come in both varieties. Hardly hesitant wallflowers, these giant tulips (*below right*) would make a striking statement in any room. Their complementary partner, banner-bright stripes of red, white and blue. "Nancy Tulip" and "Dream Stripe," both by Burlington House, each in matching sheets and pillowcases. "Trees" by Martex (*below*) are matching sheets, cases and towels, the stuff ecologists dream on. And at far right, it's the hand-crafted look. Pillows, from Hands All Around, are created from antique quilts. Resting under them is an appliquéd quilt from Mountain Artisans—bright, puffy flower and bird designs. And under that, a geometric Pakistani cover, quilted by hand, from Odyssey Ltd. All real nostalgia.









fun for children of all ages is Proud Patch, the look for the entire bed by Erica Wilson, a leading designer of crewel embroidery. In a free translation of that art, this patchwork-look printed combination includes not only sheets and cases (both matching and coordinated with solid colors) but also blanket and spread. The spread is machine-quilted and as light as a feather. The patches themselves form a leafy bouquet. From Bibb. Below, by Wamsutta, a Primrose Bordier design called "Geometrique." Delicate sheets and cases coordinate subtly in color and design with velvety towels. Look for all these and more in the new collections being shown this month in "New Dimensions in Sleep" at leading stores across the country. Box springs and mattresses throughout are from Simmons Co.







HOWARD GRAFF

Editor LESTER GRUNDY □ A small stone cottage nestled in the trees, Mr. and Mrs. Georges Briard's weekend retreat gives colorful proof of the wonders imagination can work. Out of several tiny, airless rooms on the first floor, Designer David Whitcomb created this fresh living room, a kitchen/dining room (see *next page*) and master bedroom and bath. To capitalize on the gracious 20-foot height of the living room, Whitcomb added new white moldings to clear yellow walls and ceiling. Eyesore windows—small, low and poorly placed—were turned into another architectural asset with tall, arched framing and long black fabric shades over the wall above the glass. The subtle crosscurrent of patterning, in predominantly green and yellow tones, gives the room a harmony that is at once lively and calm, offering the Briards a refuge from their city life.

JUST A QUIET PLACE

SOOTHED BY IMAGINATION AND WARMTH









An industrial designer who travels a great deal, Briard likes to paint on weekends and—less enthusiastically—to garden. Mrs. Briard is a gourmet cook who wanted a fully equipped, working kitchen in their weekend retreat. And their old stone house in Westchester County, 30 miles from New York City, has been transformed into an imaginative surround where they indulge the gentler pleasures.

The second-floor study (*far left*) bursts with color, keyed to the brilliant magenta flower stalks in the Portuguese rug and the yellow on the Louis XVI sofa—which doubles as an extra bed for overnight guests. The master bedroom (*inset top left*) is a Hudson Valley fantasy of white, vermilion and pink against a grass-green rug.

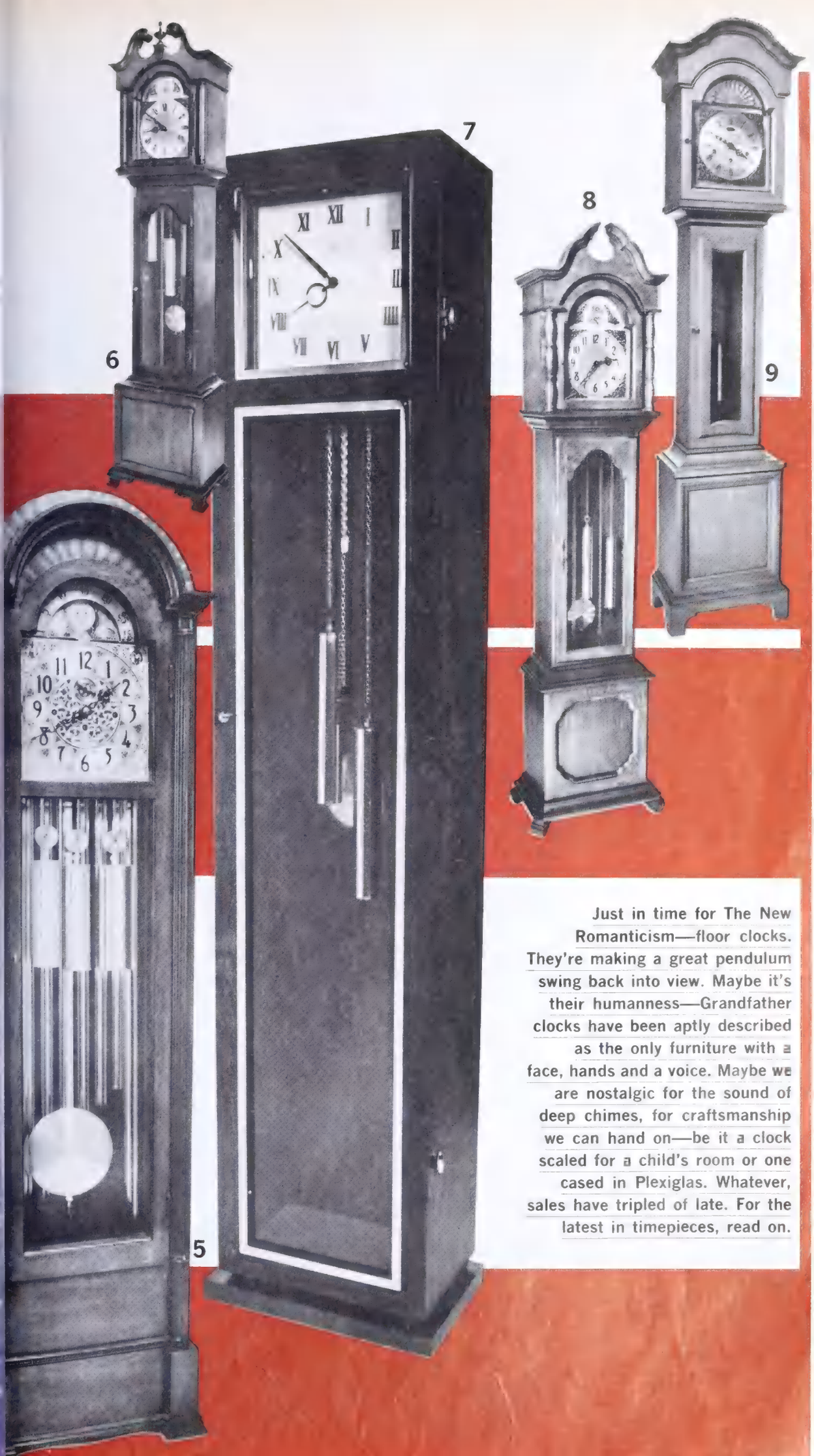
The kitchen and the dining room (*left*) flow into one because Mrs. Briard likes to talk to guests while she cooks. A rustic contrast to the living room's elegance, the kitchen is a pleasant area to work in, with white hand-glazed tiles and cabinets made of rough-cut wood as it comes from the mill and then stained. The handsome window-flanked doors at one end pull in the light and open the whole area to the outdoors and the terrace running along two sides of the house.

The guestroom (*above*) is a tiny room with a charming dormer window and the beds snug under the eaves. Here, everything—even the air conditioner—is covered in the delicate tracery of a black-and-white filigreed print.

PRODUCT INFORMATION, PAGE 173

THE COLOR IS STRONG—THE RESULTS PEACEFUL


new ways for old friends
THE RETURN OF THE FLOOR CLOCK
1
2
3
4



Just in time for The New Romanticism—floor clocks. They're making a great pendulum swing back into view. Maybe it's their humanness—Grandfather clocks have been aptly described as the only furniture with a face, hands and a voice. Maybe we are nostalgic for the sound of deep chimes, for craftsmanship we can hand on—be it a clock scaled for a child's room or one cased in Plexiglas. Whatever, sales have tripled of late. For the latest in timepieces, read on.

1. A timepiece you can watch work from every angle—all four sides of this see-through time-sculpture are bronze Plexiglas, set on a walnut base. The shiny weights and pendulum are polished chrome. $400; Howard Miller Clock Co. **2.** Gleaming wood patinas take time and caring. Caring for this 78-inch clock, "The Versailles," included hand-carving, hand-sanding and hand-glazing every curve of the cherry-finish case to give it its rich, country French look. $595; Howard Miller. **3.** No pendulum needed here. This 45-inch, fit-in-anywhere timekeeper runs on a tiny, easily replaced battery. The crystal comes in clear or bronze, the casing in five walnut or oak finishes. The open-sided base is hand-burnished brass. $139; from Washington Clock Works "1100" group. **4.** Every ladylike detail of "Madame Taira" has been hand-painted—the Chinese lacquered black case, tiny gold-leaf crosses, the romantic scenes on the bombé base, the blue, pink and yellow flowers. At $1,750, she's still a very in-demand lady; Ridgeway Clocks. **5.** Through the beveled glass sides of "Clairborne," you can watch electric chimes play the Westminster tune. Up top, the moving "moon dial" copies phases of that real moon outdoors. $1,250; Herschede Hall Clock Co. **6.** The rich and melodic way this mahogany "Southbury" clock Westminster-chimes every quarter hour is a perfect reason to add its voice to your house. $685; Seth Thomas. **7.** For that big generation brought up on chrome and glass furniture—"The Contempra." This glass-fronted Grandmother clock (64 inches high) is all rosewood swirls with trim and workings of chrome. $439; Ridgeway. **8.** The 72-inch "Rebecca Boone" is gracefully Colonial with a hand-rubbed fruitwood finish and "Tempus Fugit" dial. $400; Herschede. **9.** You could acquire "Miss Caroline" (a petite 56 inches) long before you're a grandmother. Just right for a little girl's room, this "Granddaughter" clock is antiqued in red, white, blue, green or yellow. $239; Ridgeway.

ALL BUT 4, BILL HELMS



AT THE SHORE, A NEW LOOK FRAMED IN NOSTALGIA

Editor LESTER GRUNDY ☐ The Shore, as New Jerseyites call their beachland, was once replete with grande dame mansions, broadly verandaed, comfortably creaking with wicker, guestroomed in flowery chintz, chatelained by wasp-waist ladies in summer voile. That aura of lemonade days is blithefully recaptured, youthfully updated in the Shore vacation house of the Saul Ashkenazis and their four youngsters. Designers Zajac and Callahan did the romanticizing with a mix of patterns and materials that suggest the orientalisms favored in turn-of-the-century beachside houses. If the flavor of willow and rattan, sisal and chintz is nostalgic, the colors and patterns are crisply new, bright, made even brighter by mirror and high-sheen surfaces. A joyous, casual potpourri? Yes, but a very disciplined linkage of color and pattern from the pink entry (*below*) with Victorian carved wood bear, through sunshiny living room (*far right*) to the dining room (*above*), all under a summer-sky ceiling. Living room wallpaper is a scaled-up version of the entry pattern. Dining room window lambrequin picks up the living room's red-striped chintz.



HOWARD GRAFF





"It has to be pretty" was pretty Mrs. Ashkenazi's first request of the designers. But pretty is as pretty does, especially in a seashore house for a family of six and a continuous schedule of entertaining (the Ashkenazis can easily entertain 150 guests at three simultaneous parties—for grown-ups, teen-agers and young children). So, in this house recalling the tempo and charm of old days at the Shore, all prettiness is well protected against sun, salt water, sand, constant comings and goings with vinylized wallpapers, finishes that laugh off the soil and dampness, and easily groomed materials, like the chocolate brown tiles that pave the downstairs floor. See them in the family room (*far left and above*), the rainy-day lunchroom for clan and friends (alfresco dining terrace is outside the windows). Simple, rugged, elegant—a metallic ceiling paper, chintz-patterned in Japanesque flowers. Around the lacquer-red Formica dining table is a clutch of old-fashioned kitchen chairs, white-enameled to a gloss bright as the butter-yellow moldings. See the same slick glossiness in the teen-age daughter's room (*left*)—the fabric a giant strawberry-patch pattern, walls of vinyl.

SEASIDE CHARM WITH EASY-CARE MANNERS





Master bedroom in the Ashkenazi beachhouse points an object lesson for owners of vacation houses where left-over furniture so often ends up. Here are old belongings, snapped together with new color and pattern —a Venetian headboard upholstered in flowers, the spread ribanded in yet another floral; the bed wall made startlingly important with clouds of upscaled wallpaper chrysanthemums; wicker resprayed the fresh dark of hemlock green—the room a get-together of the pinks, reds and yellows that flow throughout the house, and under the same serene blue ceiling. Master bath (left), a shiny splash of fire-engine red tiles set like brickwork, fixtures an unexpected pink, stolen from the bedroom wallpaper.

PRODUCT INFORMATION, PAGE 173

VIA COLOR AND PATTERN, A SECOND FLOWERING

THE EXCITEMENT IS WITHIN ITS WALLS





NORMAN McGRATH

By SUSAN GRANT LEWIN □ Tucked neatly into a secluded, heavily wooded site, this Long Island weekend house seems at first glance a rather simple, boxlike cedar plywood structure. But inside, Architect David Kenneth Specter has placed a series of design surprises, some subtle and restrained, others more visually spectacular. Once past the low-ceilinged entry, the house simultaneously bursts open both vertically and horizontally into a serene dining room (*see next page*) and a two-story living room (*left*), flanking a starkly handsome staircase. Additional drama is provided by a massive sloping glass wall that is considerably larger than the square opening it covers. "I am intrigued by the possibilities inherent in the separation of glass from its normally associated opening," says Specter. "This wall allows the owners the excitement of unexpected long views through the house and to the sky." Because of this ambiguity between indoors and out, it's possible to step beyond the interior limits of the living room—as marked by the softly hanging curtains—and still be fully sheltered by the glass.


to intrigue the eye,
a balance of
high and low, light
and dark





Because so much interest takes place at the second-story level, the eye is constantly being pulled upward by the varying heights and an additional skylight balancing the double-story sloping glass wall. The vertical spaces are spanned by a bridge *(left)* that leads to a "psychologically remote" study-retreat, which can be closed off from the rest of the house by pivoting plywood panels *(seen open in view at far left)*. The tongue-and-groove pine ceilings used throughout the house cast warm light on all the rooms and greatly reinforce the linear flow of space. All this combines to create a marvelous quality of light—bright and open in the family areas, darker in the rear living room *(far left)*, the study and the dining room *(above)*. The interiors, designed by Dolores Engle, are in warm neutrals. The Italian living room chairs are covered in a soft white leather, the carpeting is gray and the entry floor *(inset above)* is slate. The owners' art collection and the surrounding panorama are justifiably the main focal points. Pool *(not shown)* and grounds were landscaped by Ecological Consultant R. T. Schnadelbach.

FOR DETAILS SEE PRODUCT INFORMATION



Set a table for spring that offers, all on its own, the romance of the faraway. A journey to another time, back to an era of candlelight and just-picked flowers: dinner for two on masses of blossoms patterning table linens and vintage ironstone (left and inset). *The tapers are the color of the tulips at stage center, but all the candleholders are a deliberate potpourri—crystal, brass, silver, each reflecting flame glow uniquely. Or create an at-home trip—to Mexico—that land where the color and shine even of everyday objects promise a fiesta feeling. For this ingenious picnic-in-an-apartment* (below), *three serapes together make a vervy tablecloth and bandannas double as napkins. Guests can pour their own sangria, pick up a tin canister of chicken and bean salad and party where they like. And take home a prize—a tasseled belt from the canister tops.*

PHOTOGRAPHS, HOWARD GRAFF; PRODUCT INFORMATION, PAGE 173

ANOTHER TIME, ANOTHER PLACE







FABULOUS FINALE *for your Easter table*

The scene: Old Russia. The time: midnight on Easter Eve. The long Lenten fast is over. The feasting begins. Family and friends are gathered around the great candlelit buffet—suckling pig, rosy hams, golden turkeys, *pâté de foie gras, pirog* (meat pie), pyramids of exotic fruit, fish and salads, glistening caviar, tall decanters of wines, vodka and liqueurs. Baskets of fragrant spring flowers—lilies, hyacinths and jonquils—perfume the whole room. Crowning it all, the *pièce de résistance*, Paskha with Kulich, the traditional Easter sweet. Paskha is one of the very few Russian desserts. In the adaptation given here, we made it with cream cheese rather than pot or cottage, as in the classic recipe. A glorious pyramid, rich with candied fruits and almonds, it can be garnished either with fresh violets or with whole toasted almonds and candied cherries. Although we would serve the Paskha alone, the aristocracy of prerevolutionary Russia customarily served it with slices of Kulich, a rich coffee cake with nuts and candied fruit, on which was spread a little of the Paskha □ *By* HELEN McCULLY

CHARLES GOLLUM

Glorify your Easter feast with this elegant dessert—laden with fruit and garnished with violets—from the cuisine of Old Russia.

Paskha

4 packages (8-oz. size) cream cheese
½ cup (1 stick) sweet butter
2 cups sifted confectioners sugar
3 egg yolks
3 teaspoons vanilla or Cognac
⅓ cup chopped citron
⅓ cup candied orange peel
⅓ cup candied lemon peel
Grated rind of 1 lemon
1 can (5-ounce size) toasted, slivered almonds

Before starting on this delectable adventure, allow the cheese and butter to stand at room temperature for at least two hours. Place the cheese and butter, cut up, in the bowl of an electric mixer. Beat at medium speed until combined, then increase the speed, and continue beating until thoroughly mixed. Gradually add the sugar, beating constantly. When all the sugar is in, add the egg yolks, one at a time, beating hard after each addition. Then, with a wooden spatula, stir in the vanilla or Cognac, candied fruits, lemon rind and almonds.

To mold, take a medium-size clay flower pot and line it carefully with a double thickness of cheesecloth wrung out in cold water. Leave a generous fringe of cheesecloth all around. Spoon the mixture into the pot, pressing it down so that when the Paskha is turned out, it will be compact and shapely. Place a piece of Saran flat on the surface and refrigerate overnight.

To unmold, pull the cheesecloth very gently all around to loosen the Paskha. Then trim off the fringe with scissors. Place a handsome silver platter or cake stand over the pot and invert quickly. Lift off the pot with the greatest care. Then with equal care, pull off cheesecloth. To serve, cut small wedges around the top, then work your way to the bottom. Serves 14 to 16.

Kulich

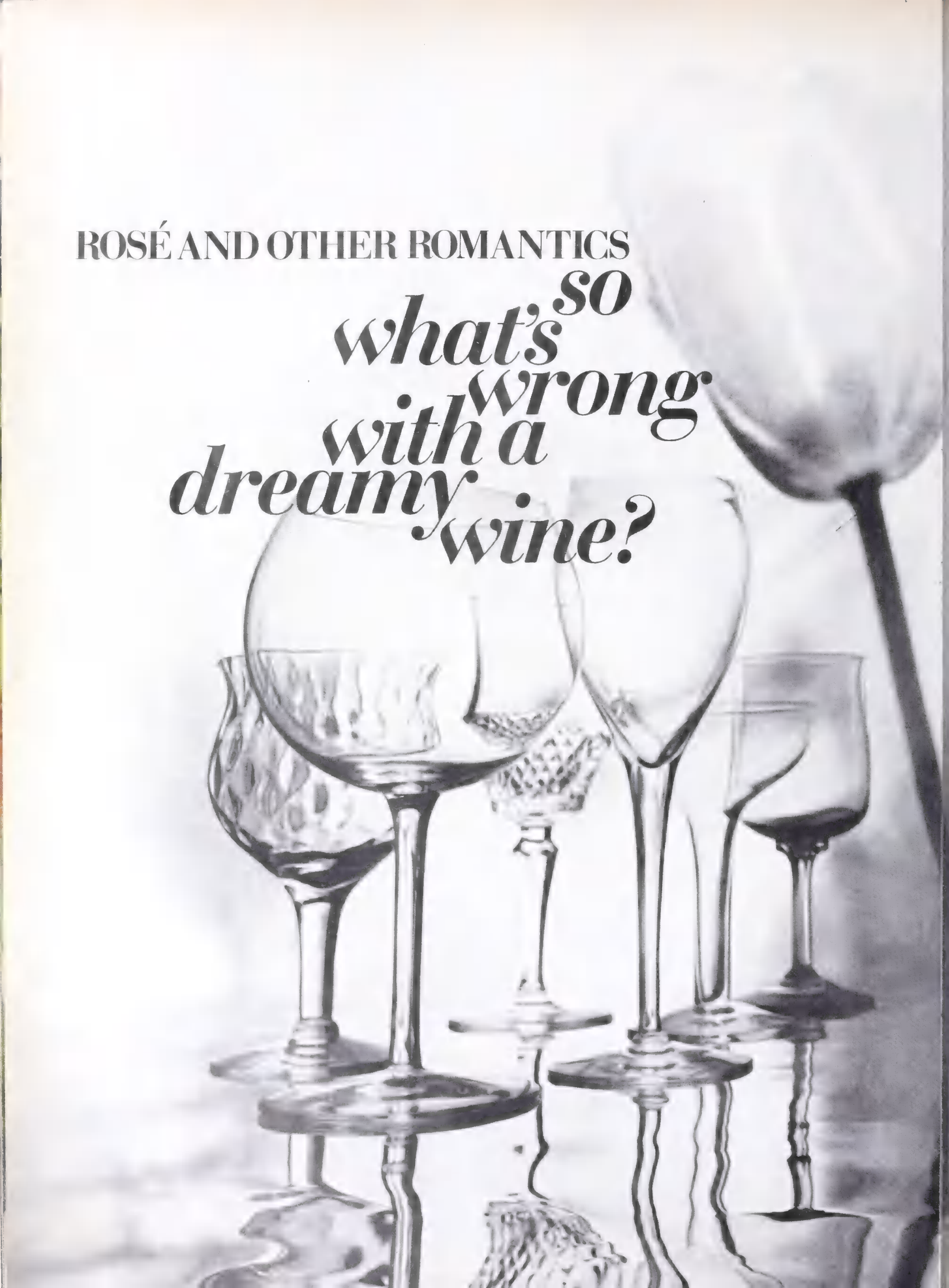
3 packages active dry yeast
2 cups sifted confectioners sugar
5 cups all-purpose flour
2 teaspoons salt
1 cup (2 sticks) sweet butter, cut up
1 cup water
10 egg yolks
¼ teaspoon powdered saffron
¼ cup rum
½ cup seedless raisins
½ cup toasted, slivered almonds, coarsely chopped
½ cup mixed candied fruit
Shortening
White Frosting*
Colored Sprinkles

Combine the yeast, sugar, 1½ cups of the flour and the salt in the bowl of the electric mixer. Mix well. Place the butter and water in a small saucepan over low heat until the liquids are warm (125° on a thermometer). The butter does not need to melt. Add the butter and water to the flour mixture. Attach the whip to the mixer and beat at medium speed for two minutes, scraping the bowl occasionally. Add the egg yolks and 1 more cup of the flour. Beat at high speed for two minutes, again scraping the bowl occasionally. Add 2 more cups of the flour. Remove the whip and replace it with the dough hook. Knead for two to three minutes or until smooth and elastic. You will notice that it is a very soft, rich and somewhat sticky dough. Place in a large buttered bowl, turning it so the top is buttered, too. Place a fresh towel over the top of the bowl and let it rise for one hour in a warm place, free from draughts, (the oven with the heat turned off can be used for this) until it has doubled in bulk.

Meanwhile, mix the saffron into the rum and then pour over the raisins to plump them up. When the raisins are soaked and plump, *(Continued on page 130)*

ROSÉ AND OTHER ROMANTICS

so what's wrong with a dreamy wine?



By ROBERT LAWRENCE BALZER □ **The territory of potential taste pleasure in wine is as broad as all outdoors, but it is fenced in many areas with prejudice. At the mere mention of *vin rosé*, the wine snobs emerge. With nostrils distended in disdain, their scorn falls equally quickly on crackling wines, with only begrudging acceptance of sparkling wines of small bead. Sometimes such discrimination is justified, but snobbism is an attitude without education, and there are many wonderful wines in these categories. This is no brief for carbonated wines or that ubiquitous horror of universal popularity called Cold Duck. We'll explore instead some common and uncommon worthies—frankly gentle, edged with sweetness and frequently threaded with bubbles—capable of bringing delight when they're poured into well-designed glasses with generous crystal bowls.**

Sweetness, per se, is not objectionable in table wines. Relative degrees of sweetness are of intrinsic importance and merit in certain wines of connoisseur stature. The trigger word in wine discussion is "complex." It rolls out with ease but means to cover depths of taste experience where word communication often falters from sheer inadequacy. Beyond obvious words like appleness or honey in describing certain white wines and velvety or silky with red wines of mellowness through age, the wine commentator is left to his own devices, hoping to have the sympathetic understanding of his audience as he moves into poetic stance. Invariably, you'll hear the word complexity measured out to describe a superior wine or the lack of complexity as just criticism of an insipid one.

Wine, we all know, is the fermented juice of fresh, ripe grapes. Each of the noble *Vitis vinifera* species used in classical winemaking has its own very definitive character. And likewise, table grapes, as we all know, have their own positively different taste characteristics. You can tell a Thompson Seedless from a Concord blindfolded and have no difficulty at the same time telling which one is a Muscat. Subtleties emerge in wine grapes, with even greater subtleties marking the exciting differences in different wines made from the same grape species but grown in different soils, made by different winemakers with individual goals. Wonderful, worthy wines—red, white or rosé, still sparkling, naturally crackling, sometimes only slightly *pétillant* with prickly freshness—are all capable of complexity in their taste nature. Beyond wetness or obvious dryness or sweetness, the wines have a poetry of taste that arises from the wonder of the grape, the soil, the wooden cooperage, age in glass, an incense of its own. It arises when the last trickle has gone down the throat, leaving behind souvenirs of a taste experience of extraordinary delicacy. It is the mark of great wines always. But even some "little wines" have this poetry of taste that will separate them from the commonplace product.

Chemical analysis belongs in the laboratory, and the sententious expert in the drawing room or at the dining table can be a stone drag with pronouncements of

(text continues; see "Romantic wines," contents page)



PAUL JACOBSEN

Awaiting those first bubbling beads of romance, nine gleaming glasses to reflect the best of a dreamy wine—each at least six ounces in capacity, all elegantly thin and gracefully stemmed. For details, see Product Information.

HOLLANDAISE

An aristocrat among sauces, golden Hollandaise adorns everything from vegetables to fish to meat to poultry. The counterpart of mayonnaise, a cold emulsified sauce made with raw yolks and oil, familiar to both Spanish and French provincial cooks by the 18th century, it was a natural gastronomic progression to thicken egg yolks with hot clarified butter. Hence, the smooth emulsion we know as Hollandaise. Although it can be made successfully (though not, in my opinion, quite as elegant) in the electric blender, you will—I am confident—derive enormous satisfaction making your Hollandaise in the traditional way—by hand.
By Jacques Pépin, THE HOUSE BEAUTIFUL CHEF



"family of suave sauces

CLASSIC HOLLANDAISE

4 egg yolks
2 tablespoons water
1½ cups clarified butter*
Salt
Freshly ground white pepper
Cayenne
½ tablespoon lemon juice (optional)

Combine the egg yolks and water in the top of a double boiler. With a wire whip, beat for one minute. Then place over simmering water—the bottom of the pan should not touch the water. Whipping vigorously with the whip, beat for eight to 10 minutes or until the mixture is thick and creamy. Take care not to curdle the eggs and note, the temperature of the mixture should never be so hot you cannot dip your finger into it. When it is perfectly combined, you can see the bottom of the pan between strokes and the sauce will be slow to cover the lines made by the whip.

Now, take the pan off the heat and place on a damp cloth to keep it from sliding around. Add the hot butter very slowly, in dribbles, whipping constantly. Season to taste with salt, pepper and cayenne. Last of all, stir in lemon juice. If not served immediately, keep warm in a pan of tepid water—not hot or the Hollandaise will curdle. Hollandaise is always served lukewarm. This recipe will make about two cups of sauce.

**To clarify the butter*: Cut 1½ cups (3 sticks) of sweet butter into pieces and place in a saucepan over moderate heat. When it has melted and foamed, take off the heat and let it rest so the clear liquid can rise to the top. Then pour off slowly and carefully into another small pan, discarding milky residue in the bottom.

BLENDER HOLLANDAISE

1 cup (2 sticks) sweet butter
4 egg yolks
3 tablespoons water
Freshly ground white pepper
Dash cayenne (optional)
Dash salt

Put the 2 sticks of butter in a small saucepan and heat until it bubbles. Do not allow it to brown. Place the yolks, water, pepper, cayenne and salt into the container of an electric blender. Cover, turn to high for five seconds (count slowly to five) and then begin to add the hot butter in a steady stream. When all the butter has been added, immediately turn off the blender. If the sauce proves to be too thick—and it may—stir in 1 or 2 tablespoons of hot water. Makes about 1½ cups.

8 HOLLANDAISE VARIATIONS

Although specific dishes are suggested for serving with these various sauces, you will find that, on the whole, most of them will turn out to be interchangeable.

Sauce Béarnaise: In a small saucepan, combine 2 tablespoons of dry white wine, 2 tablespoons of tarragon vinegar, ⅓ cup peeled, chopped shallots and 1 tablespoon finely chopped parsley. Place over medium heat until all but about a tablespoon of the liquid has evaporated. Stir into the Hollandaise along with 1 tablespoon of finely chopped fresh tarragon (lacking fresh, 1 teaspoon of dried, crumbled). Serve with broiled steaks or chicken and with either broiled or fried fish.

Sauce Choron (tomato-flavored Béarnaise): Peel and seed 1 large ripe tomato, then chop coarsely. Melt 2 or 3 tablespoons of butter in a small skillet. Add the tomato and sauté for five minutes over moderate heat. Stir in 1 tablespoon of tomato paste and bring to a boil. Mix into Sauce Béarnaise. Serve with steaks, or with fish, chicken or poached eggs.

Sauce Valois or Foyot: Add 2 tablespoons of *glacé de viande* (meat glaze) to Sauce Béarnaise. Serve with broiled or deep-fried fish or charcoal-broiled, breaded chicken breasts.

Sauce Paloise: Follow the recipe for Sauce Béarnaise, substituting fresh mint for the same amount of tarragon. Serve with poached vegetables or broiled lamb chops.

Sauce Mousseline: Vigorously whip 3 tablespoons of water into the Hollandaise to lighten it. Pour into a serving dish and add a large dollop of whipped cream. The cream is mixed into the Hollandaise as it is served. Serve with asparagus and with artichokes or with poached fish or Eggs Benedict.

Sauce Maltaise: Stir the grated rind and strained juice of 1 large navel orange into the basic Hollandaise. This variation is especially good when it is served with asparagus or with broccoli.

Sauce Moutarde: Stir 2 tablespoons of French mustard into the basic Hollandaise. Serve with broiled or deep-fried fish or broiled chicken.

Sauce Noisette: Cook the clarified butter long enough so that it turns a rich hazelnut (*noisette*) color. Make the Hollandaise with this butter, following the classic recipe. Serve with salmon, trout, all poached fish, as well as asparagus and cauliflower.

To keep Sauce Hollandaise warm, place the pan in which it was cooked in a pan of lukewarm water. It will hold perfectly for an hour—lukewarm is the key word. If hot, the Hollandaise Sauce may—in fact, it more than likely will—thin out or even curdle on you.

If the Sauce Hollandaise is too thick, with a wire whip, beat in 1 or 2 tablespoons of hot water to bring it to the right consistency.

To salvage Hollandaise that has not thickened or has curdled, first rinse a bowl in hot water and dry it. Place 1 teaspoon of lemon juice or water and 1 tablespoon of the sauce in the bowl. With a wire whip, beat until the mixture thickens. Then whip in the remainder of the Hollandaise, a tablespoon at a time, whipping vigorously until it is creamy before adding the next tablespoon. This method works for either the classic recipe or the blender one.

PAUL JACOBSEN

cooking with Helen McCully

THE ELITE

CELERIAC

Greatly and justly prized in Europe (*céleri-rave* in French), also known as celery root and celery knob, celeriac has a subtle flavor reminiscent of stalk celery. A Swiss naturalist, Jean Bauhin, apparently was the first to write about celeriac in the 17th century. Physically, celeriac is a culinary ugly duckling with a gnarled surface the color of the soil—but beneath that rough exterior lie a flavor and texture that have been described as sublime. As with many other foods, the French have brought the serving of celeriac to a fine art. Cold, it is customarily served as an hors d'oeuvre, *céleri rémoulade;* hot, braised in butter, puréed or gratinéed and served as a vegetable to accompany roast goose, duck, ham, pork or turkey. It also makes a perfectly delicious soup. If in the course of reading a French recipe, you find that it calls for *"un peu de céleri"* (a touch of celery), it probably refers to celeriac.

FENNEL

Known, too, as Florence fennel, sweet anise and finocchio (its Italian name), widely used in Italian and Frenc cooking, fennel is distinguished by its pearly white bulb, about three to four inches in diameter, with broad lea stocks topped with feathery green leaves that look like dill. All of which ar edible. One of the most delicately flavored vegetables, tasting slightly of anise seed, it is delicious when eaten raw with a touch of salt but equally appetizing when cooked. Its chopped leaves added to fish sauces, especially herring, mackerel and salmon, add both color and flavor. Fennel à la Grecque is served as an hors d'oeuvre or, combined with other vegetables, it makes a most attractive salad. Cooked in butter, sometimes finished with heavy cream or simmered in broth and served with Sauce Mousseline, fennel is a flawless vegetable.

ASPARAGUS

This is an aristocrat that turns up in the spring. A native of Europe, where it still grows wild, and the delight of epicures for 2,000 years, asparagus was once credited with the power to prevent bee stings and cure toothaches. All asparagus grown in this country is green, but the asparagus prized in France, Germany and Belgium is big, fat and white. Whatever its color, asparagus can be served hot or cold in numerous ways; we can think of no more attractive way to begin a meal and no handsomer substitute for salad. The Italians are inclined to sprinkle it with Parmesan cheese, while the Germans serve it with ham, sometimes only with new potatoes and melted butter. We suggest there is nothing more delectable than perfectly cooked asparagus served hot with melted butter, lemon butter, Sauce Hollandaise, Sauce Maltaise, Sauce Mousseline or Noisette, or cold with Sauce Vinaigrette or Mayonnaise.

ONES

ENDIVE

Relatively new as vegetables go, Belgian endive (known in Belgium as *witloof* or *witloef*, meaning white leaf, and in England as chicory) was discovered by a botanical accident in Brussels in 1845. (It isn't, by the way, to be confused with curly endive or escarole, also called chicory, which are both salad greens.) Truly one of the most delicate and palatable of vegetables, the slender, tender endive is grown almost exclusively in Belgium and only by hobbyists in America. Although one is tempted to think of endive solely as a salad ingredient, it can also be a magnificent dish when cooked, as it frequently is in Europe. It can be stuffed to make a first course or luncheon dish, turned into a soup of great elegance and also braised (*à la flamande*) to serve with a roast, particularly veal, with which it is especially compatible.

MUSHROOMS

Unique among foods, mushrooms are neither flower, fruit, grain nor vegetable. The ancients believed they were created by lightning bolts from heaven, and it was not until the late 18th century that a practical Frenchman discovered the secret of mushroom culture. Today, this fragile fungus is an established part of both European and Oriental cuisines. Extremely versatile, tasting the way wild violets smell, mushrooms complement veal, chicken, beef, pork or lamb. In fact, mushrooms stuffed with *duxelles* even complement themselves. They can be turned into a marvelous soup, a spectacular soufflé and play a major role in these classics: Boeuf Bourguignonne, Coq au Vin, Blanquette de Veau. Raw—in salads dressed with Sauce Vinaigrette or served with Sauce Rémoulade—mushrooms are unforgettable.

ARTICHOKES

An established delicacy even centuries before Christ, "the delicious thistle," *Cynara scolymus*, was first cultivated in Naples in the middle of the 15th century and used not only as food but also as a receptacle for flowers. Only the heart and the base of the leaves are edible. Artichokes are served hot or cold, as an hors d'oeuvre or a salad course—but never with wine. Although *fonds d'artichauts* (artichoke bottoms, sometimes called hearts) are served in innumerable ways by the French (Catherine de Medici introduced artichokes to France) we feel that creamy sauces and rich stuffings overwhelm their delicate and unique flavor. We suggest eating them hot, leaf by leaf, with melted butter, lemon butter, Sauce Mousseline or Sauce Hollandaise (see House Beautiful Chef's article on hollandaise) or cold with Sauce Vinaigrette, Sauce Ravigote, Mustard Sauce or Mayonnaise.

(For recipes, turn the page)

THE ELITE ONES

Starting here, you can now explore these elegant vegetables right here in your own kitchen and discover, as the French have, how splendid these vegetables can be.

CELERIAC

Look for roots that are on the small side, 2 to 2½ inches in diameter, firm and clean. Scrub thoroughly, cut off the tops, then peel before using.

Celeriac Rémoulade

3 medium celeriac
1 cup mayonnaise
1 tablespoon Dijon mustard
Lemon juice

Peel the knobs carefully, then with a sharp knife, cut in slices 1/16 of an inch thick. Then cut the slices into strips as thin or thinner than a toothpick. Combine the mayonnaise and mustard well and season to taste with lemon juice.

Mix the celeriac with the dressing, cover with a piece of Saran flat on the surface and refrigerate. Serve as an hors d'oeuvres or salad to six.

Puréed Celeriac

Prepare in these proportions: two medium potatoes to six or seven small celeriac (also known as celery root or celery knob).

Peel the celeriac and potatoes, cut into quarters and cook *separately* in boiling, salted water until tender when pierced with a knife. Take care not to overcook. Drain thoroughly. Put each through a ricer, then combine. Beat in a good lump of butter, salt and freshly ground white pepper to taste and enough heavy cream to bring the purée to the consistency of whipped potatoes. Beat until creamy and free of lumps.

Place in the top of a double boiler and heat over simmering water. To keep a skin from forming on top, place a piece of Saran flat on top of the purée. Serve with roast duck, pork or ham to eight.

ASPARAGUS

Look for firm, crisp stalks with compact, tightly closed tips. If the tips are open, it indicates that the asparagus is well past its prime. We recommend buying asparagus loose, rather than by the bunch, because you can choose each spear and spears all of a size. Six to eight spears is the very minimum for one person.

Asparagus (from California or New Jersey) is at its peak March through June.

To prepare asparagus, we peel it, as the French do, which gets rid of the tough outer flesh and makes the whole spear edible. Cut off the root ends, then with a vegetable peeler, peel from the tips down, rolling the stalks around as you work. Done properly, the stalks will be all of a size and, except for the tips, all of a color. Wash the asparagus thoroughly in cold water and drain well.

To cook asparagus, line up the tips and tie in small bundles with soft string. Lay the bundles in rapidly boiling salted water in a flat skillet and cook, uncovered (this keeps them green), until tender when the end is tested with the point of a sharp knife. Young, fresh asparagus will cook in a matter of minutes (we say about three) after the water comes to a boil. Drain and serve in a vegetable dish.

If it is to be served cold, run under cold water to stop the cooking, then wrap in a fresh dish towel and refrigerate.

For sauces, see page 125.

MUSHROOMS

Fresh mushrooms should have smooth, unblemished caps and the gills (the little accordian pleats under the cap) covered with a "veil," the white skin that encloses the gills when the mushrooms are absolutely fresh. Mushrooms with slightly open caps should be bought only if they are to be used at once. Note, however, that slight discoloration from oxidation does not affect the flavor. Some varieties are creamy white, others are brownish.

We recommend you buy mushrooms in bulk so you can handpick each one. Size, by the way, has nothing to do with quality or flavor. Mushrooms are classified as small (buttons), medium, large and extra large, and the price is determined by the size. Small or buttons (one inch in diameter) are always the least expensive and therefore best for chopping. Never soak mushrooms in water because they will absorb and hold the water, then throw it off during cooking. Wipe, if necessary, with a damp cloth. And do not peel. Much of the lovely woodsy flavor lies in the skin. If recipes call for caps only, mince stems and add to soups or stuffings.

Sautéed Mushrooms

Sautéed mushrooms are often called for in French recipes but they can also be used as a separate vegetable or in combination with other vegetables.

½ pound fresh mushrooms
2 tablespoons butter
1 tablespoon vegetable oil

Wipe the mushrooms with a clean damp cloth. Do not wash and do not soak in water. They must be perfectly dry.

Slice or quarter large mushrooms, leave small ones whole.

Place the butter and oil in a large, wide skillet over a high heat. When the butter begins to foam, then subsides (which means it is hot enough), add the mushrooms. Toss and shake the pan four to five minutes. You will notice that during this time the mushrooms at first absorb the fat. But in two or three minutes, the fat will reappear on the surface and the mushrooms will begin to brown. Once they have browned lightly, take off heat.

Sautéed mushrooms can be cooked in advance, set aside and reheated in butter and oil. Season just before serving.

Mushrooms à la Grecque

Court bouillon (see fennel recipe)
1 pound fresh button mushrooms
Minced parsley

Wash the mushrooms and add to the simmering court bouillon; cover and simmer 10 minutes. Lift from the saucepan with a slotted spoon and place in a serving dish. Reduce the court bouillon to about ⅓ cup and strain over the mushrooms. Refrigerate. Just before serving, sprinkle with the minced parsley.

FENNEL

Look for fresh, clean, crisp, solid bulbs without any brown or damaged areas. If tops are yellow and brown, it is a sign of old age. There should not be any seed stems with flower buds plainly visible.

To prepare, trim off the green shoots and cut off the bottom part of the woody stem. Remove any wilted and tough outer leaves. If small, the fennel is usually left whole; if large, halved or quartered. Chefs sometimes blanche fennel before cooking in boiling salted water for three to four minutes, then drain.

Fennel à la Grecque

Court bouillon:
2 cups water
6 tablespoons olive oil
Juice of 1 large lemon, strained
Salt
2 shallots or green onion bulbs, peeled and minced
10 whole peppercorns
10 coriander seeds
5 or 6 sprigs parsley
¼ teaspoon thyme
1 sprig fresh fennel or ⅛ teaspoon fennel seeds
4 small heads fennel, quartered

Combine the water, oil, lemon juice, salt and shallots in a large, heavy saucepan. Tie the peppercorns, coriander seeds, parsley, thyme and fennel seeds in a cheesecloth bag and add to the pan. Cover, bring to a boil, reduce heat and simmer for 10 minutes. Then add the fennel, cover again and simmer for 30 to 40 minutes or until the fennel is tender. Drain the fennel and set aside.

Return the court bouillon to the heat and reduce over fairly high heat to about ¼ cup. Arrange the fennel in a suitable serving dish and pour the bouillon over them. Chill. Just before serving, sprinkle with fresh minced parsley. Serves about four people. (*Continued on page 134*)



A Loaf of Paté, a Label of Wine and Thou.

B&G. It's all the French you'll ever need. B&G. Two eloquent letters the French have used since 1725 to describe their best–from Beaujolais to Pouilly Fuisse, from Pommard to Chablis–B&G. Could anything be more romantic?

B&G. Love letters from France.

BARTON & GUESTIER. 36 FINE WINES IN ONE FINE FAMILY.

IMPORTED BY BROWNE VINTNERS COMPANY, SAN FRANCISCO

Here are five good reasons to send for our free wine drinking brochure.

The Tulip: (3) perfect for most kinds of wine, be it red, white or rose'.

The Classique: (4) very traditional in shape, very modest in price.

The Connoisseur's Collection (1 & 2) big-bowled, long stemmed, in 18 different shapes.

The Champay: (5) hollow-stemmed for champagne or any sparkling wine.



West Virginia Glass Company
Weston, West Virginia

Be sure to send for our free wine drinking brochure today. It's chock-full of the shapes you like. The sizes you like. At prices you like. Prices so low you'll have all kinds of money left over to buy the wine you like!

Send to: West Virginia Glass Company
Box 187, Dept. HB3, Parkersburg, W. Va. 26101
Please enclose 25¢ to cover postage and handling.

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

FABULOUS FINALE

Continued from page 121

combine with the almonds, candied fruit and remaining ½ cup of flour. Mix well.

To bake, you need a straight-sided can that measures approximately six inches in diameter and seven inches high or three one-pound coffee cans. Whatever kind of can or cans you use, coat all of the inside very well with shortening.

When the dough has risen sufficiently, punch down. Turn out on a lightly floured board. Knead in the fruit mixture until well distributed. Roll into one ball for the large can or three balls for the small cans. Press into the prepared can. Cover again with a towel and allow to rise in a warm place, away from drafts, until doubled in bulk (about one hour).

Bake the large can in a preheated 350° oven one hour and 15 minutes; bake the small cans for 45 minutes. To test for doneness, thump the top of the cake with your knuckle. If properly cooked it will sound hollow. The cake or cakes will mushroom over the top and form a cap. Turn out of the can onto a wire rack and cool.

When cold, pour the White Frosting over the top and let it run down the sides in thin streams. Sprinkle the top with colored sprinkles.

To serve, cut off the top and set aside. Cut the cake across in slices about ½ inch thick. Replace the top on the uneaten portion and continue to take off the top and then recover the cake until it has all been eaten.

**White Frosting:* Place 1 cup sifted confectioners sugar in a bowl. Add the strained juice of 1 lemon and beat with an electric beater until the frosting is quite smooth and creamy. ■

ROMANTIC WINES

Continued from page 123

of "residual tannin" or "hints of volatile acidity." Yet, except for obvious fruit sugar, it is those natural components of tannin, acidity and processes of aging, along with the flavors extracted from oak, that produce the marvelous complexity that is owned by every wine worthy of rhapsodic praise.

In each category of wine, there is qualitative range, depth and complexity of wine-experience, fun, joy and poetry, and no one is the rightful judge of the wine for your table but yourself. Only tasting tells, but understanding some perimeter nomenclature will be helpful in selecting which wines are best apt to satisfy your taste.

Pink wine becomes that beautiful color of rosés in a variety of ways. Classically and best, it is produced by leaving the fermenting wine on the skins of the grapes for a brief period (only a day or two), until the moment when, in the opinion of the winemaker, the depth of hue, drawn from color pigment in the skins of the grapes, has been attained. (The juice of nearly all wine grapes is white. Color comes from the skins.) More than color is occurring. The flavor elements are closest to the skins in the berries. Tannin is also there in those skins, giving staying power and character to the wine. Grenache and Gamay are the leading varieties of grape used for rosé wines in the United States and abroad, but Californian winemakers have discovered that Cabernet Sauvignon, Zinfandel and Petit Syrah of the Rhône make even more lusty contenders. Pink wines of less character (and often insipid taste) are sometimes made by blending wines of different colors, then sweetening with concentrate to masquerade the lack of breed. They emerge in fancy-shaped bottles, in coinage of cute proprietary names, deserving all the criticism flung at them by true wine lovers. Fresh young wines own the virtue of fruitiness, highly important in the best rosé. An old rosé is a dead rosé. Like flowers they wilt with age. Don't collect pink wines; drink them.

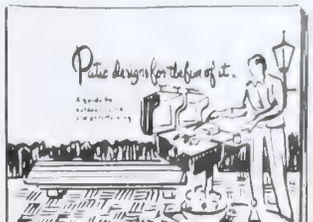
Crackling wine? Technically, the measure of confined gas pressure from bubbles of carbon dioxide inside the bottle determines specific label identification, qualifying the liquid as sparkling, crackling or carbonated. Traces of residual sugar, which by accident or design give a slight gassiness to some bottled wines, may be regionally characteristic, as in the *vinho verde* of Portugal, the *Lambrusco* of Italy and *pétillant* wines of the Loire. High-quality sparkling wines, like the Champagne of France (of course), the various *spumante* wines (Continued)

Now you're cooking out with gas.



It's simple to cook whole meals outdoors with a Charmglow gas grill. Anything that's good cooked indoors will be even better cooked out. You get real outdoor flavor. With no lighter fluids, no ashes, no mess. Gas reaches cooking temperature fast, keeps the exact heat you want. Gas, it's the clean energy for today and tomorrow. So go ahead. Broil, grill, barbecue—cook seven-course dinners outdoors on a Charmglow gas grill. See your dealer, or write Charmglow Products, Inc., Box 329, Antioch, Ill. 60002.

Idea booklet! 24 pages of patio layouts, color photos, complete details on landscaping and accessories. Everything you need to build your own "outdoor room." Send $1 to Dept. B at the Charmglow address above.



Charmglow®

ROMANTIC WINES

Continued from page 130

of Italy and the *sekt* of Germany have the highest retained degree of pressure and natural carbonation from a natural secondary fermentation. Crackling wines have less carbonation by deliberate design, sometimes by artificial carbonization. Paul Masson Crackling Rosé from California is remarkable in that it is a natural crackling wine, while the famed Lancer's of Portugal is presently almost insignificantly threaded with artificial carbonization treatment, below the pressure percentage to qualify any longer for the word crackling on the label. There's a German word, *spritzig*, to describe wines with only a faint prickle, this ever-so-slight tantalizing fizz that usually develops naturally, as in the *frizzante Lambrusco* of Italy. Gallo's popular Pink Chablis, fresh from the winery, has this deliberate little bubble-zing.

Sparkling wine, produced in the classic *methodé champenoise*, with a secondary fermentation *in-the-bottle*, perfected in the late 17th century by Dom Pérignon at Hautvillers, captured the tendency of the white wine of Champagne to sparkle. Today, we know that the longer the blend, or *cuvée*, of basic wine is left on the yeasts during the secondary fermentation in the bottle, the greater the depth, the complexity and the bouquet of the "Champagne nose." It cannot be imitated in either a bulk process or by artificial carbonization, giving reason to the connoisseur's preference for a sparkling wine that is naturally fermented *in the bottle*. It's not the bubbles that matter, but *how they got there*, plus the quality of the basic wine in which they developed—the winemaster's *cuvée*.

Testing by tasting

The English poet John Milton summed up all lyric enthusiasm for wine in these words: "Wine, one sip of this will bathe the drooping spirits in delight beyond the bliss of dreams. Be wise and taste." If you're not yet entirely convinced that the true pleasures to be found in better pink, crackling and sparkling wines can sometimes be "beyond the bliss of dreams," appropriately scheduled tasting can prove the argument. And we do mean "appropriately scheduled," with calculated harmony of food and wine, from picnic to formal dining, never overlooking the aura you want to build for that moment.

Pink wine suffers from the overriding generality that it goes with everything. That's the banality of the sommelier or host faced with choosing a wine for a group having fish, chicken and steak at one table. The generality sometimes works—and that's about the most you can say for it. But a delightfully fresh and fruity rosé, like the California Mayacamas or Concannon Zinfandel Rosé is nothing short of superb when coming to table with roast chicken or baked ham or being drawn forth, chilled, from a picnic basket as a *apéritif* and thirst-quencher. The same is true of the simple directness of Beringer Vine Rosé styled by Winemaster Myron Nightingale or the standard classic Almadén Grenache Rosé and of the complexity of Beaulieu Vineyard's Beaurosé, which mingles the charms of Grenache, Cabernet Sauvignon and Napa Gamay grapes in the enological artistry of André Tchelistcheff, who also advised Buena Vista Vineyards of Sonoma to pioneer a pure Cabernet Sauvignon rosé—today known as Rosebrook and everywhere in high demand and short supply. The Tavel Rosé of B & G and that called "La Marcelle" from Max Chapoutier of the French Rhône district are both dry enough and sufficiently beautiful to ornament luncheons featuring poached or broiled salmon. The sweeter pinks, like Lancer's, Mateus, Nectarose or Rosé d'Anjou answer the taste-buds of millions who don't need any prescribing and who find these liquid rosés ideal with a good rare steak, a fine roast lamb or with fried chicken.

Fresh and new

One brand new bellringer from California is the Robert Mondavi Napa Valley Gamay Rosé, Vintage 1971. The date is correct, 1971. a fresh young wine less than a year old, but stable, charming and beautiful. Many New Yorkers pride themselves every December in getting some of the current autumn's Beaujolais before Christmas. It's inevitably a little *spritzig* and doomed to early death if it's not quickly consumed. But this young Californian rosé owes its exceptional stability and voluminous, almost voluptuous bou-

GET THE VITAMINS YOU PAY FOR.
WITH EKCO FLINT COOKWARE.

Nutritionists know.

The less water and heat you cook with, the more vitamins you keep in your food. And we designed Ekco Flint cookware accordingly.

Our specially designed rims allow cooking vapors to form a vacuum seal between cover and pan. So you can reduce heat and cook at lower temperatures, to preserve more vitamins. Self-basting covers keep foods moist, while they cook in their own rich, natural juices.

Sure beats vitamin pills for appetite appeal.

And Ekco Flint cookware is both practical and beautiful. Every piece has two layers of easy-to-clean stainless steel with a radiant heat core sandwiched in-between, to assure faster, more even cooking.

Available in money-saving sets. Or in 24 open stock items, from approximately $8.95. A thoughtful gift. (And it carries our exclusive 15-year guarantee.*)

Call free **800-631-1972** (800-962-2803 in New Jersey), for the name of your nearest Ekco dealer, and our free booklet on "How to Choose and Use Cookware."

EKCO®

Ekco Housewares Co.
Franklin Park, Ill. 60131



quet to the ultra-modern know-how that is a part of this new winery in California. A small piece of imported, shining equipment, costing more than a Rolls-Royce, called a centrifuge, helps make this miracle of freshness possible. After just a kissing-spell in new oak, this delightful wine was bottled and sent on its way.

We've three sparklers, beyond Champagne, to recommend, one red, one pink and one white—all three superb answers to particular menu spots. The first is the disprized title, Sparkling Burgundy. Most of that which comes from France is mediocre stuff because the Burgundy base wine for the *cuvée*, the blood of the Pinot Noir grape, is too precious to let go bubbly. But at Beaulieu Vineyards in the Napa Valley of California, Andre Tchelistcheff recognized the potential merits of "red champagne" made classically, as an answer to those legions of wine-drinkers who remember when Sparkling Burgundy was the ultimate bubbly. Beaulieu Vineyards BV Rouge Napa Valley Sparkling Burgundy Vintage 1965 can do nothing but elevate any special-occasion dinner to a celebration when it's served with steak or roast beef.

The same classic champagnization, with fermentation in the bottle, gives Korbel California Champagne Rosé its distinction of nose, bouquet and taste. Dry and beautiful, from its clear-crystal bottle to its small threading beads shown off so well in hollow-stem or flute glasses, it commands admiration.

Sweet finale

Our fine white sparkler is reserved for dessert service—only. It comes on with the same festive luxury of Champagne, but beyond bubbles the comparison ends and the perfume and sweetness of the wine asserts itself with languid and exotic luxury. This is *Moscato d'Asti Spumante* or, more simply, Asti Spumante, of Piedmont, in the aristocratic north of Italy's finest wine regions. It was the "Secret of Santa Vittoria," one million bottles of the prized wine sealed in cellars, saved from the invading German armies of World War II. It captures the perfume of the Muscat di Canelli grape, the Moscato Bianco, in natural fermentation. Bring it on with strawberries, to dunk in the wine, then in powdered sugar.

The transplanted Piedmontese Louis M. Martini, now of the Napa Valley, dean of California winemakers, so loved the memory of Asti Spumante he created one of California's most memorable wines from a mountain-top harvest of Moscato Bianco grapes on the Napa-Sonoma ridge and called it *Moscato Amabile*. It threaded with bubbles and created instant legend. You can only buy it today at the winery in St. Helena and it is worth the trip. But you can find Cinzano Moscato Asti Spumante almost everywhere and understand its fame.

In those darkly romantic Middle Ages, still alive to us from the glowing manuscript illuminations of "Les Tres Riches Heures de Jean de France, Duc de Berry," there is tradition to belittle our own narrow boundaries of pleasures in wine. They knew nothing of "proper wine service." They followed only the dictates of liquids that could please, for the water of the time was apt to be perilous. Today we use only sweetness to disguise the imperfections of characterless wines; our more imaginative ancestors used herbs and spices. But they also used those herbs and spices to add to the intrigue of taste in good wines. Cloves, carnations, clove pinks and gillyflowers lent their scents and tastes to wines. Mead, the wine made of honey, prized "whan it is newe," was highly esteemed.

Wines of nostalgia

The fruit wines and mead are, without reason, out of fashion today. They've never been better made, nor better prescribed than for moments of fashionable nostalgia. If you're heading for a poetry-reading session in a grassy meadow or on a tree-shaded hillside, along with your volume of verse take a bottle of Wassail Mead, the true honey wine, from the Gibson Wine Co. of Elk Grove, Calif. The fermentation is started with hops, just as it was in the Middle Ages, and continues with honey drawn by bees from oranges, vetch, clover blossoms. In this same category of tasting bliss are the pure fruit wines of San Martin Vineyards of the Santa Clara Valley in California. From orange-gold apricots alone, they make their stunning Aprivette, and from ripe Satsuma plums a wonder called Sum-Plum, which has all the grace of a medieval tapestry woven with love.

All of these are wine, too. And there's no reason to deny the pleasures they can bring. ■

NOBODY BUT EKCO HAS $1.75 KNIVES WITH A 15-YEAR GUARANTEE.*



What's more, we designed a different edge for every cutting job, to help end needless waste. So you can: (a) Peel and pare vegetables with ease. (b) Trim sandwiches without tearing tender crusts. (c) Slice tomatoes without mess. (d) Chop vegetables and nutmeats without banging knuckles. (e) Carve roasts without shredding. (f) Slice ham delectably thin. For lasting sharpness, we craft our blades from tempered vanadium stainless steel. (Virtually indestructible.) We carve our handles from mahogany Pakkawood® that resists burns, stains and chips. And we guarantee Ekco Flint knives for 15 years. Don't spend another dull day without them. Only $1.75 to $5.50 each. Approximately $24.95 for the gift set. Call free **800-631-1972** (800-962-2803 in New Jersey), for the name of your nearest Ekco dealer, and our free booklet on "How to Carve."

EKCO®

*If this product fails due to defects in workmanship and materials within 15 years, return postage prepaid and Ekco, at its option, will replace or provide equivalent substitute at no charge.



The "Gemini" PopUp reclining chair. Winner of the Innovator's Award for a whole new concept in reclining chairs. It's easy to see why. Witness the sleek new low, low-back that means living room styling. The polished chrome frame, the handy magazine pouch. And for comfort: a built-in headrest and ottoman. From lush upholstery to expert tailoring, it could only be a Barcalounger. The "Gemini" (about $275) and other styles now at great furniture stores everywhere. Let us send a Barcalounger color folder to you with our compliments. Come home to Barcalounger. And relax.

BARCALOUNGER® the original reclining chair
Rocky Mount, North Carolina 27801 /Dept. HB-4-72

If it weren't for this
GEAR-DRIVEN CUTTER,
Swing-A-Way would be
just like any other can opener



PORTABLE CAN OPENER
suggested retail $2.29
Wall models from $2.29

Swing-A-Way is the easiest, smoothest-to-use can opener around . . . and the most durable. It never skips or stalls, even on badly dented cans. Reason: the exclusive Gear-Driven Cutter (Patent #2,462,416).

Other can openers operate on friction . . . they force the cutter around the lid. We drive ours with gears, just like an expensive piece of machinery.

Of course, there's more to the Swing-A-Way Portable than the ease with which it opens cans . . . it opens them anyplace — kitchen, patio, picnics, trips, you-name-it.

It's the perfect second can opener if you already have an electric. If you don't have an electric, it's very possible you never will want one. Out-of-the-way storable too!

SWING-A-WAY
because people open cans

Good Housekeeping ★ GUARANTEES PRODUCT OR PERFORMANCE OF ITS ADVERTISING OR EDITORIAL CONTENT REPLACEMENT OR REFUND

© SWING-A-WAY MANUFACTURING COMPANY, ST. LOUIS, MISSOURI 63116

THE ELITE ONES

Continued from page 128

ARTICHOKES

In choosing artichokes, look for firm, compact heads, heavy in the hand, with the leaves clinging tightly, the stem firm. Allow one artichoke per person.

Cut off the stems, then trim off the base and break off all small leaves. Lay the artichoke on its side and, using a sharp heavy knife, slice about ¾ of an inch off the top. Trim the points off the remaining leaves with scissors. Tie a thick slice of lemon on the bottom of each artichoke and rub the cut surfaces with a piece of lemon.

Have ready a big kettle of boiling, salted water. Add the artichokes and bring to a rolling boil. Cover the tops with a double layer of cheesecloth to keep them moist. Reduce heat somewhat and boil, uncovered, for 40 to 50 minutes or until a leaf will pull out easily. Lift from the kettle and turn upside down to drain.

To remove the choke (this is not necessary but attractive), spread the leaves apart so you can reach the interior. Pull out the center cone in one piece. This will expose the choke or hairy growth that covers the heart. Using a small spoon, scrape off the choke and discard. Turn the cone of leaves upside down and place in the hollow of the artichoke.

To serve, place each artichoke on a side plate, large enough to accommodate the leaves, which are discarded as the artichoke is eaten. Serve two or three tablespoons of one of the following sauces in small individual bowls at the side.

Sauce Vinaigrette: Combine 2 tablespoons wine vinegar with ⅛ teaspoon salt and several grinds of the peppermill in a bowl. Beat together with a whip. Add 6 tablespoons vegetable oil or olive oil or half of each, drop by drop, while beating. Taste for seasoning. About ½ cup.

Sauce Ravigotte: Make 1 cup vinaigrette (see above) and stir in 1 teaspoon of well-drained chopped capers, 1 minced shallot or green onion and 5 to 6 sprigs minced parsley.

Mustard Sauce: Place 2 tablespoons Dijon mustard in a bowl. Whipping constantly, add, drop by drop, ½ cup olive or vegetable oil. Then season with salt, freshly ground pepper and lemon juice to taste. Finish with minced parsley sprigs.

ENDIVE

Looking like large attenuated buds, in compact heads, shading from white to creamy yellow, endives should be firm, heavy in the hand and free of blemishes. Cut off the root ends, discard any withered leaves and rinse under cold running water. Then follow recipe directions.

Endives à la Flamande

½ cup (1 stick) butter
8 firm, medium-size endives
¼ teaspoon salt
Juice of 1 lemon, strained
Minced parsley

Melt—but do not brown—the butter in an ovenproof pan large enough to hold the endives side by side. They must not be on top of each other.

Trim the base of each endive and discard any withered leaves. Wash under cold running water. Place the endives with any water clinging to them in the pan with the butter, all lying in the same direction. Turn each one over in the butter. Sprinkle with the salt and lemon juice.

Butter a piece of waxed paper large enough to cover the endives. Place, buttered side down, on top of the endives. If the pan does not have a lid, seal with heavy-duty foil.

Place in a preheated 350° oven and cook, turning them over a couple of times, 45 minutes or until the endives are golden.

To serve, arrange the endives in a heated vegetable dish and coat with all the butter from the pan. Garnish with minced parsley. Serves four. ■

HOW TO READ A WINE LABEL

House Beautiful's illustrated series now available as a handy reprint

For a copy of the reprint, send 50¢ to:
Room 955W, House Beautiful,
717 Fifth Ave., New York City 10022.

FOOD & DRINK

NOBODY EVER TELLS YOU THESE THINGS

By Helen McCully

What's red snapper like?

It is a marvelous fish, beautiful to look at, with juicy, white meat and a delicious flavor. Most red snapper is caught in the Gulf of Mexico and is available year round. It can be broiled, baked, steamed or poached and is a treat whatever way it is prepared. Sold both whole and filleted.

Are king mackerel and Spanish mackerel the same?

Let us say they're cousins. The king (also known as kingfish) takes top rank among game fish and is equally valued as a food fish. It cruises off the coast of Florida and as far south as Brazil. It has a superb flavor, with few bones, and ranges in weight from five to 30 pounds. Available from November to March, the small fish are usually cooked whole while the larger ones are cut into steaks. The Spanish, an equally gamy fighter, was described in 1815 by an ichthyologist as "A fine and beautiful fish; comes in July." Actually, Spanish mackerel is available almost year round, since it's caught off northern waters in the summer and off Florida from November through March. It averages 1½ pounds; sold whole or filleted.

How do you make a lattice-top pastry?

Roll out half the pastry for a two-crust pie and line the pan, leaving a one-inch overhang. Roll out the other half in a circle, then cut into 10 strips about ½ inch wide. Center one strip over the filling, then space two strips equidistant on either side. Weave a cross-strip through the center by first folding back every *other* one of the original strips. Continue weaving until the lattice is complete, folding back the alternate strips each time a cross strip is added. Trim ends of strips. Fold the trimmed edge of the lower crust over the ends of the strips, building up a high edge. Seal and flute.

Do Idaho potatoes boil well?

No. They are definitely baking potatoes and bake beautifully. Chefs use them with great success in recipes such as *Pommes Dauphinois* and *Pommes Savonnettes*.

What is an all-purpose potato?

The new Superior, a recently developed variety, is considered an ideal all-purpose white potato. Round, of medium size, with shallow eyes, it holds its shape when boiled and is dry and tender when baked.

How can you keep cauliflower white?

Adding a teaspoon or so of lemon juice to the water while the cauliflower is cooking helps to keep it white. Further, don't overcook it or it will discolor.

Where does the expression "to drink a toast" come from?

Philippe Erlanger, diplomat and distinguished French journalist, recently wrote in *Réalités*: "By the end of the 16th century (in France), one widespread custom was to put a piece of toast at the bottom of a glass. This was called a "*tostée*" (from the Latin verb *torrere*). The glass was passed from hand to hand until it reached the person whose health was being drunk, who then ate the *tostée*. It is this that gave rise to the expression 'to drink a toast.'" So, it apparently is not, as we have all thought, of English derivation.

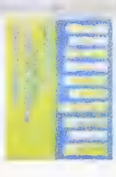
How do you cook sausage links?

The National Live Stock & Meat Board tells us you should give them a little twist, then cut them apart with kitchen shears. Place in a cold skillet with a couple of tablespoons of cold water, cover tightly and cook slowly for five to eight minutes. Then remove the cover and brown the sausages evenly. ■



A Ridgeway reflects your taste. It doesn't dictate it.

If you thought all floor clocks looked alike — look again. Because Ridgeways come in 31 elegant styles, 12 exquisite wood finishes and 10 magnificent decorator colors. Not to mention the resonance of three of the world's most famous chimes. When you choose a Ridgeway floor clock, you choose the final decorating touch that announces what kind of person you are. See the Ridgeway gallery at your Debut '72 dealer.



FREE: — To make your selection easier, write for this colorful brochure. Complete with decorating tips and dealers in your area.
Ridgeway Clocks Division,
Gravely Furniture Co., Inc.
Dept. A 721
Ridgeway, Virginia 24148

Ridgeway

ON STAGE: 5 ROMANTIC PLAYLETS

Romantic tables begin with imagination. Candlelight and flowers, yes, sometimes—but even in the settings on pages 118 and 119, the real drama lies in the unexpected way the expected candles and flowers are put together. Here, five more scene-setting ideas, with menus, the starred recipes from our Food Editor's latest book,* Cooking with Helen McCully Beside You *(Random House). Think about: luncheon on the terrace, the table smartly simple, the view all around; really using that bedroom table, for a leisurely Sunday breakfast; lots of bright pillows and a coffee table set for a good-friends supper; dinner for two, ever more romatic by a fire in the study; a picnic on the porch, cool and easy going on a summer day.

ILLUSTRATION, DANIELLE HAYES

View from the Terrace

Ham Mousse*
Baked Toast*
DRY WHITE WINE
Country Salad
Angel Paper*
Coffee



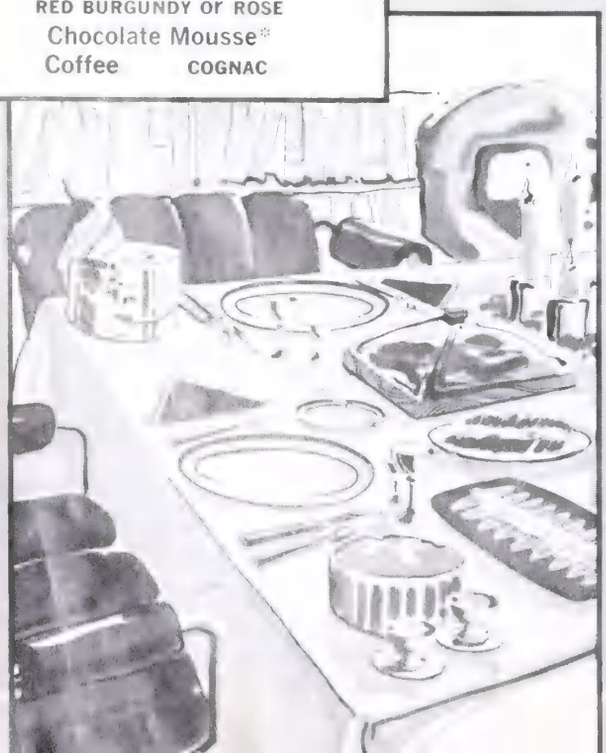


Always on Sunday

Bloody Marys
Eggs and Mushrooms in Tarragon Sauce
Brioche Sweet Butter
Fresh Strawberries with Raspberry Sauce*
Coffee

In the Glow of Firelight, a Dinner for Two

Broiled Steak*
Baked Bananas with Horseradish Sauce*
Asparagus Hollandaise
RED BURGUNDY OR ROSÉ
Chocolate Mousse*
Coffee COGNAC



Sophisticated Supper for Four

Spicy Short Ribs
Casserole
Cucumber Salad
DRY RED WINE or ROSÉ
Brownies*
Coffee



The Porch Revisited

Italian Meatloaf*
Onion Sandwiches
CHIANTI or DRY RED WINE
Fresh Fruit
Coffee



Cabot's DECKING & FENCE STAINS



Wood decking and wood fencing, popular now as never before, require a finish both decorative and durable. Cabot's Decking & Fence Stains, developed specifically for this purpose, beautify and protect wood surfaces under the most difficult conditions. The stained surface resists cracking and peeling, mellows with age, will not rub-off or track-off. Available in eleven pleasing colors; suitable for all types of wood.



Samuel Cabot Inc.
One Union St., Dept. 415, Boston, Mass. 02108
☐ Send color card on Decking & Fence Stains
☐ Send 25¢ for Cabot handbook on Wood Stains.

_____
_____
_____

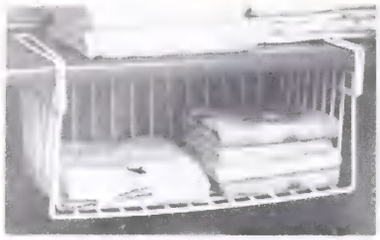
Classic class.

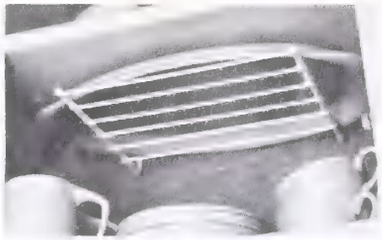


The 3001 Lounge Chair from Design Import. Available at Talisman House, Milwaukee; Castle West, Denver; and other fine stores.
Design Import, 511 E. Wells, Milwaukee, WI 53202

WINDOW

Enclose check or money order. Please add sales tax whr it applies. Include Zip Code. Merchandise, except pers alized items, may be returned for refund to shops volved if not satisfactory. Happy Window Shopping

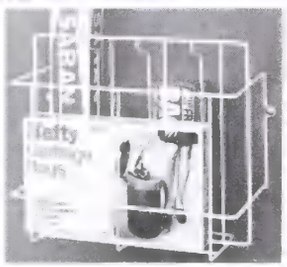




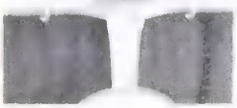


Fabulous Space Savers!

Clever racks add storage, organize cabinets and closets, put unused space to work. All made of sturdy steel wire cushion-coated with wipe-clean white vinyl.



UNDERSHELF RACK (top left) clips on shelf, adds an extra shelf anywhere in linen closet, pantry, clothes closet. 16x10x7¼". White. #5006—$3.98; 2 for $6.98.



PLATTER RACK (top right) holds any size in easy reach, uses wasted under-shelf space. 10x9¾". White. #5240—Set of 2 $2.98.

IRON-AND-BOARD RACK (lower left) keeps them together on wall or door, holds any size iron safe from kiddies' reach, keeps steam iron properly upright. 11¾x7x3¾". White. #666I—$2.50.

WRAP-AND-BAG RACK (lower right) holds everything—foil, wax paper, and the new plastic-bag boxes that won't in older wrap racks. Great utility rack anywhere! 10x6¼x12". White. #5317—$1.98.

The Country Gourmet Inc

Please add 50c postage & handling

Dept. B4, 545 Fourth Ave., Mt. Vernon, N.Y. 10550

FRENCH SEMAINIER



This beautiful reproduction is perfect for a narrow wall in dining room, hall or bedroom. Originally French women used the seven drawers for lingerie for each day of the week. Autum Fruitwood on Elm. Solid brass pulls. H 52 W 18 D 12

Price: $129.95

Shipping charges collect. No C.O.D.

Send 25¢ for catalogue of fine furniture.

Bryan Robeson

Dept. 57, Box 757, Hickory, N.C. 28601

COUNTRY CHARM with Bleached and Unbleached Muslin



... pillow shams, dust ruffles and canopy covers in the crisp, fresh tradition of Colonial New England.

Write for brochure showing full line of Country Curtains in many sizes and fabrics. Please add 75c to each order for handling. Sorry, no COD's

DUST RUFFLES

Twin or full-size spring top style, double fullness with 2" hem.

UNBLEACHED, drop lengths 15" 20" 25" **10.50** ea

BLEACHED, drop lengths 15" 20" 25" **12.50** ea

PILLOW SHAMS 18" x 26" with 3" ruffle

UNBLEACHED **3.00** ea BLEACHED **4.00** ea

CANOPY COVERS

10" ruffle, double fullness, 1" hem. Fits standard single and double bed canopy frame.

UNBLEACHED single and double **12.50** ea

BLEACHED single and double **14.50** ea

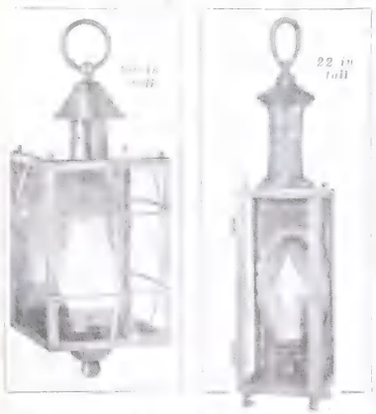
Mass. residents add 3% sales tax.

COUNTRY CURTAINS

At the Red Lion Inn

STOCKBRIDGE, MASS. 01262 DEPT. 18

Early American Lantern $35 *Town Crier Lantern* $35



Hand-crafted from solid brass or copper

RARE, ANTIQUE LAMP REPRODUCTIONS

We build these lamps entirely by hand, in the old-fashioned way. The designs are authentic copies of lamps that lighted streets and homes 200 years ago (except, of course, they are electrified). Available as wall fixtures (shown above) or table lamps ($4 more). Our little factory can't make too many of these; order early. Send $1.00 *for beautiful full color lighting catalog. We'll refund with certificate good for $2 on first purchase!*

THE LAMP CRAFTERS (Dept. B-42)
Box 501, Lawrenceville, Ga. 30245

CENTURY OLD BEAUTY IN CAST ALUMINUM



EARLY VICTORIAN GROUP

SETTEE #520 is 44 inches long, 37" high. **$96**

CHAIR #521 has seat 16½ x 14 inches. **$66**



The stately grace of this unusual set will excite compliments for your good taste. In cast aluminum, white, moss green or black.

CAST ALUMINUM

TULIP URN

$116

Tulip Urn with pedestal, ornamental as well as useful. Cast aluminum painted moss green, black or white. 36½" high, 14¼" in diameter. No. 136-B

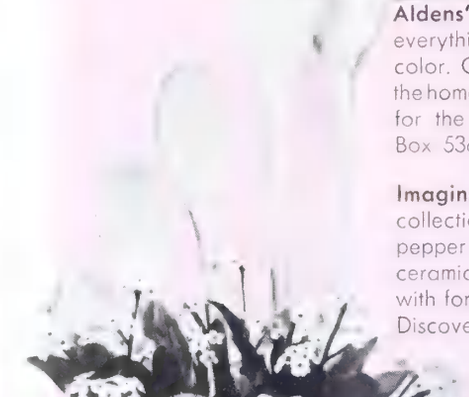
Send 25c for new 28 page catalog with free gift brochure.

For orders send check or money order. Shipping charges collect. Specify freight or express.

J. F. DAY & CO., Dept. B-472 2820 6th Ave., S. Birmingham, Ala. 35233



Aldens' Book of Big Ideas wra everything for spring & summer in v color. Over 700 pages of great ge the home, fast-moving head-to-toe fa for the whole family. Free from A Box 5362, Dept. HB4, Chicago, IL



Imaginative Shower Gift is a g collection of five wooden spoons, pepper boy & girl of terra cotta & ceramic. All neatly done up in a fr with forget-me-nots. Charming! $6.8 Discovery 314 W. State, Geneva, IL



Joan's Natural Health Food Bars fr best selling name in delicious d foods. 100% natural ingredients wit calorie count. 4-oz. Fruit & Nut, Mil or Carob Bar. Four for $2 postpaid. Candy Co., HB4, Palisades Park, NJ

SHOPPING WITH Peggy Ryan



Ainu Jacket in turquoise, green, pink or black cotton with white Sari border, frog closing, S, M, L, $10. Black double-knit nylon stretch pants, 8-20, $13. Add 60¢ post. ea. Vicki Wayne, 610-J4A So. Country Club, Tucson, AZ

Cheers To The Kluk Flaske! from Denmark. Handblown crystal decanter says "kluk, kluk" as you pour! Clear or smoke, $18.50 ppd. Catalog, 50¢. Sagittarius Ent., 315 Tenbytowne, Delran, NJ 08075



Joan Walsh Anglund is a wonder at capturing in drawings the elfin enchantment of children. Hand-painted papier maché bookends, lovingly recreated from her drawings, are "tres charmant"! 6x4", $10 plus $1.25 post. Happiness Shop, Box 26209 HB4, San Fran., CA 94126



Carry your EARLY AMERICAN DECOR *into the Kitchen too . . .* with "COUNTRY CHARM" Early American Appliances!

AUTOMATIC ELECTRIC RANGE . . . . . authentic **CAST IRON** reproduction from original patterns. Combined with the Early American charm of this handsome antique is the convenience of fully automatic oven and burner controls, and an easy-care porcelain top. Coffee mill uniquely houses clock, oven timer and minute minder. Fits modern range space. Prices start at **$435.00,** plus freight charges.

CAST IRON WALL OVEN . . . (inset) Front is **CAST IRON** with handsome scroll design. The 18" oven is fully insulated and porcelain lined. Hearth door conceals all controls, clock and timer. Available in right or left hand door models. Prices begin at **$267.50,** plus freight charges.

Quality Backed by 35 Years of Skilled Craftsmanship.



FREE "Country Charm" Appliance Folder Upon Request

Made and Sold Only by
THE HOUSE OF WEBSTER
"Old Fashioned Gifts"
BOX HB-472, ROGERS, ARK. 72756

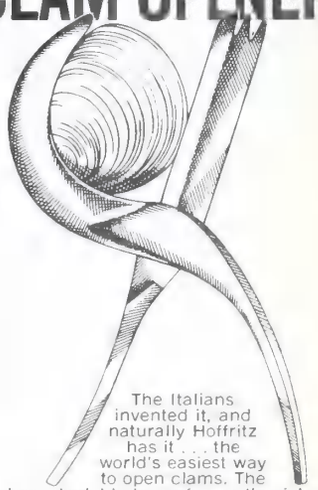
The DUTCH COOKIE PLATE

in Plantation Colonial Pattern made by famous English Pottery — Mason's of Stoke-on-Trent, England . . . and our 100 page catalog of "Timeless Furniture Made by Forslund" **Both for *$5.00* Postpaid.** Plate size 9" x 11"

Carl Forslund (Father and Three Sons)
DEPT. HB4, GRAND RAPIDS, MICH. 49502



CLAM OPENER



The Italians invented it, and naturally Hoffritz has it . . . the world's easiest way to open clams. The stainless steel blade performs the job instantly and effortlessly with a non-slip lever action. Forked end picks up clam. Comes apart for cleaning. **$6.50.** At all Hoffritz stores. Mail: add 65¢ pstg. & hndlg. Plus area sales tax. Credit cards accepted. Send $1 for catalog of 1,510 items.

HOFFRITZ HAS IT
20 Cooper Sq., Dept. HB4, N.Y.C. 10003



Bedspread Caddy Saves Time, Tugging

Simplify your bed-making . . . and stop nightly tugging or folding away heavy spread. Just pull hidden caddy from beneath mattress and lay bed-spread across, ready for easy make-up in the morning. Legs swing automatically into position. Handsome, gold-flecked caddy glides effortlessly out of sight during day. Ideal for Hollywood beds or low foot-boards. For king-sized or double beds, order two.

$7.98/2 for $14.98, plus 90¢ postage

GARRETT'S
P.O. Box 8415-96 Dallas, Texas 75205



HOMESPUN HOUSE · HOMESPUN HOUSE · HOMESPUN HOUSE · HOMESPUN HOUSE

seamless beauty $120*/SQ. YD. & UP

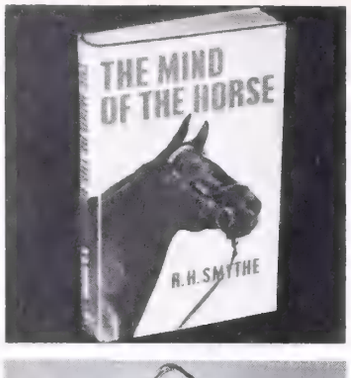
FLOOR-TO-CEILING DRAPERIES: "WITHOUT SEAMS"

Now you can drape your home, elegantly, at factory direct prices. 96" to 120" cotton fabrics carry a 7-year guarantee. Many are preshrunk and machine washable, tumble dry, no iron. Save up to 50%. Your choice of custom made-to-measure draperies of "Do-It-Yourself" with no seams to sew or show. Money-Back Guarantee. Fabric may also be used for needlepoint, rug hooking, clothes, wall coverings, upholstery, etc., Send 50¢ ($1 special handling) for brochure and swatches.
*3.33 square yard minimum



HOMESPUN HOUSE
9036 LINDBLADE ST.
CULVER CITY, CA 90230

SAN DIEGO & SAN FRANCISCO



"The Mind of the Horse" clarifies the meaning of "good horse sense" by fully explaining how a horse uses its brain and senses. It provides insight into its emotions, learning patterns, reactions, domestication, etc. Illustrated, indexed, hardbound. 13 pgs. 5½x8½". $5.95 plus 3 post. Sleepy Hollow Gifts, HB, 6651 Arlington Blvd., Falls Church, VA 22042.



Blue Onion Egg Coddler is a beauty. Break egg into the cup, add a dollop of butter, screw on airtight silvery cap and plunge into boiling water. When egg is cooked to perfection, just toss to the table. For baby food, too. In Meissen blue onion pattern with saucer, $5.95 ea. $10.9 for 2. Ppd. Seth & Jed, HB-4 Great Barrington, MA 01230

ROUND FOLDING TABLE



Adjusts Instantly To 3 Heights

For your forays in bridge, your strategies over tea—our supremely adaptable campaign officer's table in smoothly grained & polished pine. It's sturdy, wiggle-free and adjusts easily to 3 heights: 21H for a low coffee table 23H for an end table, 25H for a game or snack table. Folds up compactly to store. 24" diameter top. Northern pine in hand-rubbed finishes of Honeytone or Antique Pine. $29.95. KIT, to assemble, stain or paint. $19.95. Ppd. Add $1 W. of Miss.
Send 25¢ For 76-Pg. Color Catalog, 1200 Items Country Pine Furniture, Accessories, Gifts

Include Zip. Not Sold In Stores. Money Back Guarantee

Yield House
Dept. B4-2A
North Conway, N.H. 03860



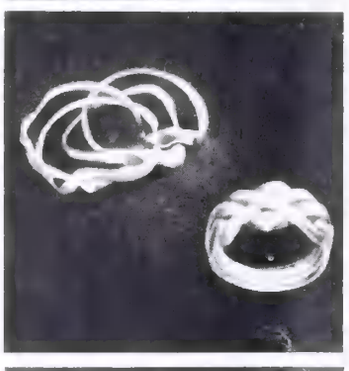
Wee Crystal Vases

Darling for buds or short stem flowers, to put at each guest's place with a single posy or 2 cigarettes . . . to hold toothpicks, for display on a shelf or for prism color on a windowsill. Lead crystal, cleverly shaped to reflect brilliant sparks of light. 2½" tall; set of 3 in crystal, imported from West Germany; assorted shapes. Perfect for gifts!
No. 6454 .... 1 Set, $2.98 ppd.

Write for FREE catalog of unusual items.
Please, your zip code is required.
Downs DEPT. 1104-B EVANSTON, ILL. 60204



Twin Bed Bridge. Fills the gap between twin beds to make one smooth, comfortable king-size one. Just slip it in place and cover with a king-sized sheet. Comfortable for use with dual headboard or twin beds. Foam polyurethane rolls up for storing. 14" wide, 6' long, $7.95 ppd. Toni Stern, 54 W. South Orange HB4, South Orange, NJ 0707



Puzzle Ring for guys and gals. Four interlocking bands are intricately designed to form a single beautiful band. It's a challenge to fit them together (instruction sheet included). And the price is as intriguing as the ring itself. Sterling $4.50; 14k gold, $36 ppd. Specify size. Postamatic Co., HB472, Lafayette Hill, PA 19444.



ELEGANCE YOU CAN AFFORD

Send 35¢ for 72 PAGE ILLUSTRATED CATALOGUE. Chandeliers, sconces and candelabra of imported crystal. Also Strass. Incomparable in design and quality. Pewter and early American brass. $50.00 to $3800.00. Shipped prepaid, insured in U.S.A. Satisfaction Guaranteed. In business for over a quarter of a century.

KING'S CHANDELIER COMPANY
Dept. B-109, Eden (Leaksville)
North Carolina 27288



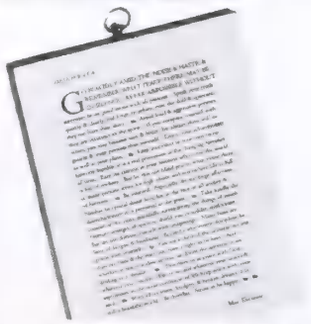
A New Idea! A Beautiful Idea!
NEEDLEPOINT TOILET LID COVER

Complete needlepoint kit comes in four decorative patterns, each in 4 colors on a neutral background. Choose from Pink Roses, Blue Pansies, Yellow Daisies, or Mixed Wild Flower Bouquet (illustrated). All come with hand printed canvas, Persian yarns, needle, sailcloth backing & draw cord, full instructions and handy tote bag. Plus 65c postage & handling. **$19.95**

LEAH OF CALIFORNIA
P.O. Box 269, Westlake Village, CA 91361



Erico-fon is a modern-as-moon shots Swedish style phone. Bottom dial, standard plug for ordinary phone-jack hookup. Red, white, blue, ivory, beige, green, yellow. Pick up to talk, set down to break connection. $39.95 without ringer; $49.95 with buzzer; $59.95 with tweeter. Add $1.50 post. Grand Com, HB-4 1152 Sixth Ave., N.Y.C. 10036



DESIDERATA/a poem to live by

"Go placidly amid the noise and haste", begins Max Ehrmann's inspirational prose-poem, renowned for its words of tranquil wisdom. Now decoupaged on ¾" solid wood, trimmed in antique gold with brass hanging ring. Order 9 x 12", **$8.00** Ppd. Lithographed posters on parchment. Order 11 x 17", **$2.00.** 3 or more **$1.75** ea. 9 x 12", **$1.50.** 3 or more, **$1.25** ea. Ppd.

Etcetera, South, P. O. Box 4704, Memphis, Tn. 38104

tin Coif Case meets sleep ad-on and keeps your hairdo lon-fresh all through the night. noose white, pink, blue, black, chid, red, lilac, mint, gold, onze, olive, orange or silver etate satin. Washable, of urse! 45x36½", $1.98 each, .50 for three. Ppd. Scintilla atin Shop, 4802 North Broad-ay, Dept. B, Chicago, IL 60640.



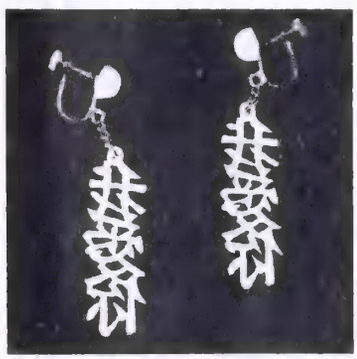
uttle And Scoop reflects 18th-ntury splendor with all the rve and beauty of those gra-ous days. From a Sheffield ate collection (circa 1743), is miniature adaptation au-entically reproduced in heavy ver plate holds mints, nuts, gar. For Mother's Day, host-ss gifts, spring weddings! $10 pd. D & M Lambert, 520 Fifth ve., New York 10036.



reat Your Feet to an open-toed ndal that is a smart mixture f foot fashion and marvelous mfort. It will add spring to our step, summer to your look. oft leather sandal in black, one, white, or gold. Sizes 4-12, arrow, medium or wide widths, 8.99 plus 75¢ post. Fast de-very! Write for free brochure. ofwear Shoes, HB4, 1711 Main, Houston, Texas 77002.



I Love You" Earrings convey our sentiments exquisitely with vory Chinese characters dan-gling to a sophisticated length f 2⅛". Hand-pierced and deli-cately designed to win her heart, they are available in screw-type, too. #1062—$5.25 ppd. No C.O.D.'s. Order from Shopping International, Inc., 615 Shopping International Bldg., Norwich, VT 05055.



Crewel & Needlepoint Kits. In-dividually researched. Custom-made kits contain: hand drawn pattern on linen (or hand painted on #12 needlepoint canvas), yarn, needle, illustrated instruc-tions, heraldic description, ref-erence source. Crewel Kit, 11x-14", with frame, $22.50. Nee-dlepoint Kit, 16x20", unframed, $39.50. Ppd. The Ship's Chan-dler, HB4, Wilmington, VT 05363.



Elegant in styling and truly comfortable, the *Queen Mary* is quality built to give years of service. Seat cushion is rubber dacron filled, reversible and zippered; upholstered in various grades and types of fine fabrics (stripes, solids, brocades, damask; cut, antique, crushed and plain velvets; etc.). Specify type and colors desired. Your choice of 12 wood finishes; H. 44½", W. 29½" $127.00. Satisfaction guaranteed. Express charges collect; no C.O.D. For further information, send $1.00 for Furniture Catalogue and Fabric Samples.



Hunt Galleries, Inc.

2920 N. Center St., HB4, Hickory, N. C. 28601

OLD RARE DATED PRINTS
AUTHENTIC

FINEST CLASSIC WORKS OF OLD MASTER DRAFTSMEN CONFISCATED FROM FLOODS OF FLORENCE

Some have mildew, mold or water markings, but none severely damaged. From estate of one of Europe's most respected collectors. You'd consider these fascinating old prints a significant find at 3 pounds in London, 5000 lira in Rome, or 40 rupee in Calcutta, for that matter.

DONE IN THE WARM TONES AND ORIGINAL COLORS OF OLD EUROPE

Send 25¢ for catalog. SIZES AVERAGE ABOUT 11" x 15"
Hundreds of OLD MASTERWORKS.

$1.95 ANY SEVEN PRINTS $10
POSTAGE PAID
SPECIFY NUMBERS



SEND CASH, CHECK, MONEY ORDER TO: SEND 25¢ FOR CATALOG

OLD MASTER PRINTS
Dept. HB-4, P.O. Box 888
Lucerne Valley, California 92356

ORTHOPEDICALLY-CONTOURED HAPPY BACK!



IN FIVE FADE-PROOF COLORS: BLUE GREEN WHITE BROWN WINE

5 MINUTES OR 5 HOURS . . . IT HELPS YOU STAY FRESH, RELAXED BY CORRECTING POOR DRIVING POSTURE THAT TIRES YOU OUT!

Stop driving yourself—start driving your car! Forget aches and strains that spoil long-distance motoring—leave you exhausted! Famous "Happy Back", designed by a doctor, is **orthopedically contoured** to relieve pain (any extreme curvature of the spine will pinch nerves, causing fatigue and pain)—correct poor driving posture by giving you truly firm support! Great, too, for more comfortable TV viewing, reading, lounging, playing cards. Of molded Polyurethane foam upholstered in crack-proof vinyl. 13x2x10". Buy two, for both front seats—and save!

Comfort-Contoured Happy Back: 63396 Blue. 63586 Green. 63776 White. 63446 Chestnut Br. 63636 Wine. 2.98; 2/5.50



Happy Back's scientific design gives you that low back support that feels so good!

BRECK'S OF BOSTON OUR 150th YEAR

N64 BRECK BLDG., BOSTON, MASS. 02210

NEW YORK • LONDON ■ PARIS • MILAN

PORTRAIT IN OILS



Magnificently painted on canvas from old or new photos, by outstanding European and American portrait painters. A superb living likeness in full color is executed in rich oils.

12"x16" to 30"x40"

THE PERFECT GIFT

Our portraits in oil are TRUE WORKS OF ART, painted on pure linen canvas from your photograph and NOT painted on top of an enlargement of your photo, as is the method of other commercial portrait services. No longer need you envy those fortunate enough to own a family oil portrait. Have you a photo of some loved one whose memory you wish to perpetuate? Compare our works of art with others selling up to $2,000. Living Likeness Guaranteed

● UNBELIEVABLE VALUES OF ART AT UNBELIEVABLE LOW PRICES

FROM $89.50 TO $895.00

FREE Beautifully Illustrated Catalog "How To Order An Oil Portrait"

Van Dyke Oil Portraits, Ltd.

DEPT. T, 153 EAST 57 ST., N.Y., N.Y. 10022

"Largest in the field of oil portraiture"

MASTER CHARGE CREDIT PLAN AVAILABLE



KEEP-SET OUTDOOR CAP

Here's the perfect new hair-do protection, with a lovely look, for all those outdoor activities. Cool airy netting fashioned into a smart cap protects your hair from sun, wind and moisture while you golf, garden, play tennis or whatever. Adjustable to fit all head and hairdo sizes. Choose white, blue, red, black or yellow, all with gold braid trim. Washable.

$4.00 postpaid, 2 for $7.75

HOLLY HOUSE

Dept. HB4, 9924 Edgecove Dallas, Tex. 75238

Coats of Arms

OVER 500,000 Names 32 Countries

FREE CATALOG

The Ship's Chandler Dept. HB72 Wilmington Vermont 05363

Choose from three sizes



A great contribution to any man's wardrobe

THE ORIGINAL

MI-TIE HANGER

MADE IN AMERICA

Made of solid walnut with beautiful hand rubbed finish, complemented with brass hook and cross bar. Gold plastic removable riders for individual hanging (extras included) are designed for wide ties. 6", 25 tie size $5.50 ■ 10", 45 tie size $7.50 15", 75 tie size $9.50 ppd.

(Less capacity with heavy ties)

Free Quality Gift Catalog on Request

SLEEPY HOLLOW GIFTS

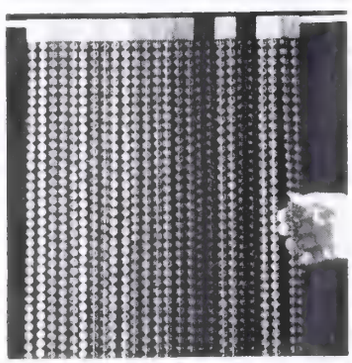
6651 Arlington Blvd. B4-2 Falls Church, Va. 22042



His And Her Huaraches a woven of supple steerhi thongs, have sturdy, long-wea ing leather soles and heels. natural tan polished to a ri lustre, airy huaraches are co footwear. Women's sizes 5-1 men's 6-12. Send shoe size foot outline. $7.50 each pa plus 80¢ post. Old Pueblo Tra ers, 600-J4H South Count Club Road, Tucson, AZ 857



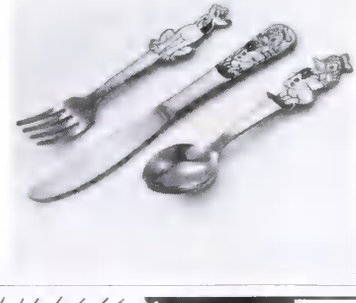
Repel-O-Rope saturated w Chaperone's powerful but har less irritant makes dogs and c turn tail. It protects garde shrubs, trees. Pull length fr can, cut & lay on ground arou area you want to protect. T to fences, stakes. 110' in seal can $2.69 ea. 3 cans, $7.25 pp Order from Sudbury Labs, B 2892, Sudbury, MA 01776.



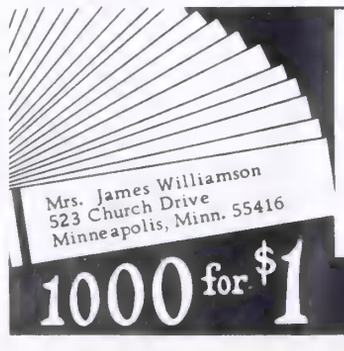
Strands Of Beads in hot pi blue, green, yellow, orang black or clear make excitin room dividers. 7-ft. strand w 3-color matched hangers p package. May be trimmed any length. Minimum order: strands in "high-fever" co combinations or all one col $7 ppd. Extra strands, 70¢ ea ppd. A C Gifts, HB4, 2642 Ce tral Ave., Yonkers, NY 107



Country Inn Cookbook. Y there still are good Americ Country Inns to anticipate, e joy, remember. The Berkshi Traveller has turned off tu pikes to small villages, wou his way up imposing mountai to gather this collection mouth-watering recipes indige ous to locale & host. $2.95 pp The Berkshire Traveller, De HB4, Stockbridge, MA 0126



Disney Flatware Set serves lots of laughs! A stainless st knife, fork and spoon ga flaunt assorted Disney char ters for the dining pleasure today's cartoon-oriented chi Each one is different and ha pily dishwasher proof. #51 $2.98 the set plus 35¢ post. C der from The Country Gourm B41, 545 Fourth Ave., N Vernon, N. Y. 10550.



1000 for $1

HANDY LABELS with your name, address and zip code are perfect for use on envelopes, checks, stationery, books, records—anything you want to mark as your own! Have up to four lines of printing in sharp black on fine white gummed paper. Labels are 1⅞" long and come in pad form in a handy plastic storage box. In packs of 1000. **RF365-6**—Labels . . **1** pack, ppd., **$1**

Write For New Free Gift Catalog!

Miles Kimball

158 Bond St., Oshkosh, Wis. 54901

Wedding Handkerchief of heirloom quality is delicately handmade. The names of the bride, groom and the wedding date are cut into sheerest Irish linen. 3" sq. with 2¼" French lace border in lily-of-the-valley motif, $18 ppd. Brochure "Handkerchiefs for the entire wedding party," 25¢. Villari Ltd., 30 W. 54th, B-42, N.Y.C., 10019.



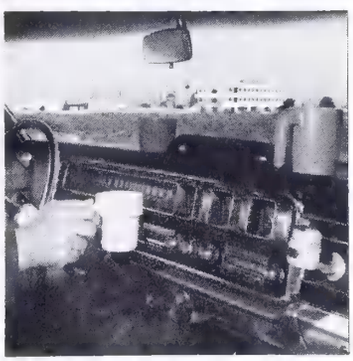
Silver Looks New after the Simmons experts have refinished and repaired your lovely pieces. They plate hollowware with pure silver, refinish and repair sterling, restore pewter pieces, install stainless knife blades. They also do gold-, brass- or chrome-plating. Free booklet with prices. Simmons Silver Plating Co., 407-D Whitehall S.W., HB4, Atlanta, GA 30303.



Think Of Hildegarde and you think of magificent music boxes and musical wall plaques. Reproductions of old masters are printed on pure silk in gilt frames with concealed Swiss movement. Made in West Germany. #GM 53 plays "Spanish Eyes"; #GM44, "More". $16.70 plus 85¢ post. Hildegarde Studios, 597 Farmington Ave., Hartford, CT 06105.



Commuter's Coffee Cup. No need for a driver to stop for a coffee break and lose time. Plastic mug has an ingenious cover with an opening for sipping to prevent vexing spills and stains while driving or commuting. Mug fits into outer cup which adheres to dash. $2.95 plus 25¢ post. West-Berg Enterprises, HB4, Box 4749, Colorado Springs, CO 80909.



Prism And Bobêche Set transforms a simple candlestick into a sparkling show-off. Make sconces, chandeliers look like a million. Crystal bobêche, with eight 3½" prisms slips over candle to catch wax. $3.75 ea., $7.50 pr. Bobêche with 2½" prisms, $3.25 ea., $6.50 pr. Add 50¢ post. Bethanda Lighting, HB-4, 149 Rose Lane, New Hyde Park, New York 11040.





Dachsie The Helpful Dachshund

AMAZING WRAP-AROUND DOUBLE MITT TO CARRY HOT DISHES FROM STOVE

Let dachsie use his paws to help you save yours! Why didn't someone think of it before! You simply connect two pot holder mitts together with a wrap-around band of sturdy fabric long enough to encompass the biggest hot pot! Now you literally surround a pot or casserole and no matter how hot it is...you're protected!...And even if a bit of that delicious juice should accidentally bubble over, your "pot dog" will quickly soak it up... save carpet or clothing from annoying spills. Done in bright clean solid colors, "Dachsie" is 27" long and is especially good for baking dishes without handles and pots with metal handles...so give yourself a hand up and order today, only $2 or order two and give one as a thoughtful gift, both for just $3. (Please add 25¢ postage and handling with each order.)

© 1972 Division of Bevis Industries

COLONIAL STUDIOS, DEPT. PD-4
20 Bank Street, White Plains, N.Y. 10630
Please send me the "Dachsie" wrap-around double mitt pot holder for only $2 on full money back guarantee if I am not absolutely delighted. (Please enclose 25¢ for postage and handling.)
Enclosed is $ (Print Clearly)
Name
Address Apt. #
City State Zip
☐ **SAVE! SPECIAL OFFER:** Order two "Dachsie" double mitt pot holders for only $3. Extra pot holder makes a thoughtful gift.

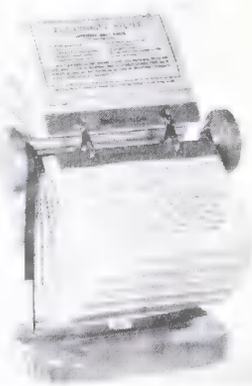


country store COOKIE JAR

Just like the kind they used to have on the counter top of your favorite sweet shop. Heavy clear-glass (2 gal. capacity) with polished metal lid, tilted front opening for easy access to cookies or other goodies. **$5.95** plus 55¢ pp.

Prompt Delivery. Money Back Guarantee
Dun & Bradstreet Rating AAA-1
COLONIAL GARDEN KITCHENS
270 N. Merrick Rd., Dept. HB-4
Valley Stream, N.Y. 11582

RECIPE-GO-ROUND



Put your favorite recipes at your fingertips! Keep your special cakes, casseroles, etc. in full view on your counter, housed in this pretty, practical revolving file. Holds up to 500 index cards or recipe clippings in protective transparent windows. Has sturdy metal frame and oval shaped base and turning knobs of fine, highly polished inlaid hardwood. Comes complete with 3½"x5" envelopes for 160 recipes and asst. colored index cards for 32 cooking categories. $10.95 plus 85¢ postage. Envelopes for 32 extra recipes are $1.00.

FERRY HOUSE Dept. B-472 Briarcliff Manor, N.Y. 10510



Cornhusk Figurines
about 5" high. $4.00 each.

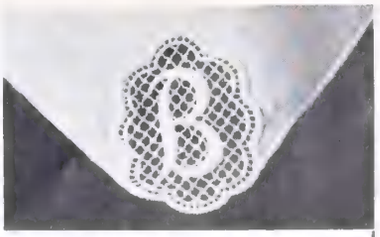
a. Mother spanking boy.
b. Boy giving mother flowers.
c. Girl with mother and new baby.
d. Girl and mother cross-stitching.
e. Lady weaving.
f. Lady with bread.

Parcel post on one or more $1.00

DISCOVERY
314 W. STATE ST., GENEVA ILL. 60134







A CLEVER, SOPHISTICATED WAY TO ENHANCE YOUR DINING TABLE . . .

Take an elegant, Solid Color, Permanent Press, Soil Release, 65% Dacron and 35% combed cotton cloth, add matching napkins, monogrammed with your choice of letter, put them on your table, and you have a magnificent formal setting at a magnificently low cost. Comes in eight luscious colors: Snowy White, Avocado, Red, Gold, Blue, Beige, Pink, Yellow.

Rect. or Oval

52" × 72"	$4.50
60" × 80"	5.00
60" × 92"	6.00
60" x 104"	7.00
60" × 116"	8.00
60" Round	$4.50
70" Round	8.50
17" x 17" Napkins to match	ea. 1.00

FOR COLOR SWATCHES SEND 25¢

Orders over $10.00 ppd.; under $10.00 add 65¢ post. and hand. N.J. residents add 5% sales tax. Sorry, no C.O.D.'s. Satisfaction Guaranteed

HAGEN'S SPECIALTIES
Dept. HB-42
P. O. Box 666
Englewood, N.J. 07631

PUSH BUTTON COMFORT

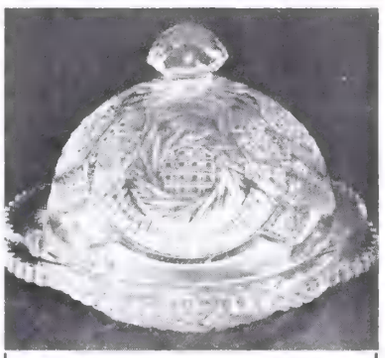


BURKE POWERED RECLINER

TOUCH A SWITCH . . . recline to any position, footrest automatically elevates feet and legs as you relax. TOUCH A SWITCH . . . return to sitting position. TOUCH A SWITCH . . . the soft luxurious seat raises gently standing you on your feet.

Write for information on how you can try the "Powered Recliner" one week without cost or obligation:

BURKE ENTERPRISES
P. O. Box 1011, Dept. HB-4
Mission, Kansas 66202
913-722-0004



CRYSTAL BUTTER DISH ONLY $4.98
Add 90¢ Postage

Butter will never seem better than when served from this glittering round covered dish. It's an authentic early American antique reproduction and will charm even a collector with its beauty. So pretty you'll want to use it every day—not just for company. 7" diam., 7" high.

Money back if not delighted

Harriet Carter
Dept. HB-472
Plymouth Meeting
Pa. 19462



14 in. Marble-top table in solid mahogany
$19.95



$213.95

Romantic Victorian

all solid Mahogany, hand-carved furniture!

New way to [illegible] finest quality furniture. Shipped [illegible] factory to your home (plus small freight!). All [illegible] have marble tops from Italy. Large choice of [illegible] dining, love seats, tables, lamps, [illegible] room & bedroom. Superb [illegible] at honest prices. America's large [illegible] is in our catalog. And, costly fabric [illegible] are sent free!

Magnolia Hall, 726 [illegible] Atlanta, Ga. 30327

To get big catalog B-42 and costly fabric cuttings, send just $1. We will refund with certificate good for $2 on your first purchase. (Send personal check, dollar bill or stamps.)

Name .....
Address .....
Zip .....
Magnolia Hall, 726 Andover, Atlanta, Ga. 30327



CREATIVE STITCHERY

Enchanting floral pictures to decorate your home. Each kit includes design stamped on Belgian linen, colorful wool yarn, needle, easy instructions, and 12" × 15" white wood frame. Also available, matching 14" × 14" knife-edge pillow kits complete with backing, piping, and zipper.

Daisies on blue background (shown)	$3.95
Black-eyed Susans on olive	$3.95
Queen Anne's Lace on gold	$3.95
Daisy Pillow Kit	$3.95
Black-eyed Susan Pillow Kit	$3.95
Queen Anne's Lace Pillow Kit	$3.95

PLUS 45¢ POSTAGE & HANDLING
Pa. Res. Add 6% Sales Tax • Sorry No COD's

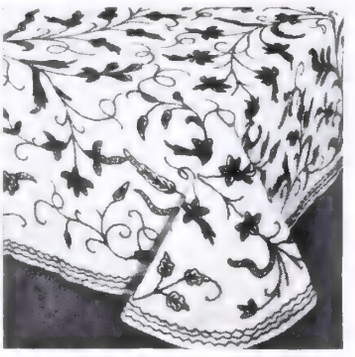
VICTORIA GIFTS
12-B Water St., Bryn Mawr, Pa. 19010



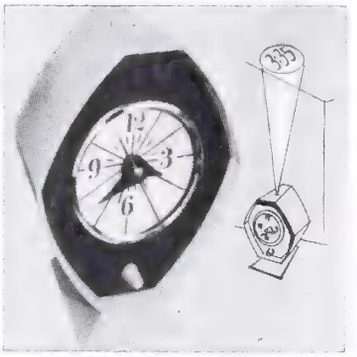
Brilliant, Simply Brilliant! Veg Gems sparkle like diamonds bu are fabulous fakes. Flawles stones *never* scratch, chip, c discolor; give you dazzle an color to rival the real thing bu cost only $22 a carat unset. I 14k white or yellow gold, cu with 58 facets. Free catalo The Vega Co., Box 465, HBE4 Radio City Sta., N.Y.C. 1001



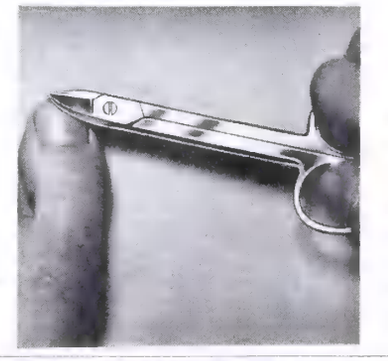
Antique Monthly newspape gives you authoritative article by experts, oversized clear pho tos, news about shows, exhibit listings of interesting antique for sale and those wanted b other collectors. Approx. 7 pages. 1-yr. subscription, $4.99 Sample copy, 25¢. Antiqu Monthly, HB42, P.O. Drawe Tuscaloosa, AL 35401.



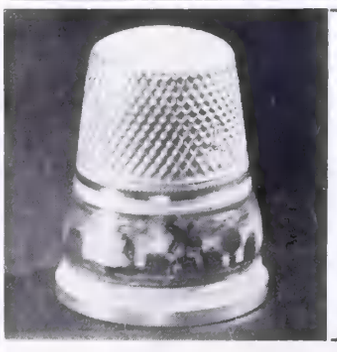
Dress The Dream Scene wit the romantic ethnic aura o hand-embroidered crewel bed spread from Kashmir. Rich woo floral print on hand-woven nat ural cotton in multicolor. Singl approx. 80x115" $50, full 94 115" $60, Queen 100x120 $70, King 120x120", $80. Sen 50¢ for swatch, catalog. Ppd Gurian Fabrics, Inc., 276 Fift Av., HB4, New York 10001.



High Time Alarm projects th time in large digits on your ceil ing all night long. What a bless ing when you can't sleep o during a moment of wakeful ness. Only electrical unit of it kind. French beige clock, 7 high. One year warranty. $29.9 postpaid. House of Minnel Dept. 442E, Deerpath Road Batavia, Illinois 60510.



Toenail Scissors are surgical type. They feature short, taper ed blades with sharp steel edge to cut thick, tough toenails wit ease. Long shank gives extr leverage, maneuverability. Fa better for this awkward job tha ordinary nail scissors. 4" long $2.98 ppd. From Walter Drake HB99 Drake Bldg., Colorad Springs, CO 80901.



Sterling Delft Thimble

If she sews a seam, fine or otherwise, she'll appreciate this pretty sewing aid from the faraway land of the windmills. Heirloom thimble is sterling silver, enhanced by the blue and white band of Dutch windmills and farms, the highly polished rim. For collectors, too!

No. 7882 ..... $8.00 ppd

Write for FREE catalog of unusual items.
Please, your zip code is required.

Downs DEPT. 1104-D EVANSTON, ILL. 60204

et A Man With A Gun sturdy
n gun racks with duck or deer
ad (specify). Appropriate
ese metal hooks in Swedish
n finish for yourself and put
m to work holding coats, hats,
brellas, sporting equipment.
gle 6½x4½ $6.50 pr., dou-
8½x4½ $8.50 pr. Add 65¢
st. Clymer's of Bucks Co.
34, Point Pleasant, PA 18950.



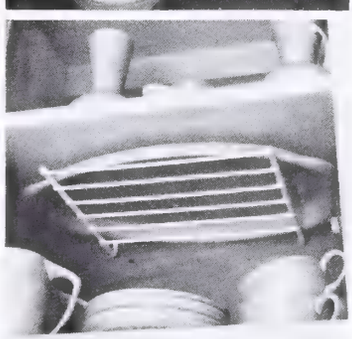
onogrammed Coasters are a
autiful resolution to the small
t problem. Slip them under
mware to save linen from
ne stains, under frosty glasses
cocktail tables. Choose
own, white, green or light
een leatherette with gold or
ack initials, felt backing. 3½",
x of six, $4.50 ppd. Bruce
lind, HB4, Boulder, CO 80302.



ke Off In Rebecca and land
comfort and style. Smart, foot
mpering shoe is the newest
nquilizer for feet-on-the-go.
ep beige or black leather,
2" wedge heel, bouncy cush-
n-crepe sole. AAA-D widths,
es 4½-10, $18.95; 10½-11,
9.95. Add 75¢ post. Free cat-
og. Solby Bayes, HB4, 45
inter St., Boston, MA 02108.



atter Storage. New cushion-
ated rack holds platter se-
rely in that unused space un-
r a shelf. Keeps it safe, easy
reach. Adds needed storage
ace to cabinets! Sturdy steel.
x9¾" with screws. White. Or-
r #5240, set of 2, $2.98; 2
ts, $5.50. 35¢ post. The Coun-
Gourmet, 545 4th Ave., B4,
ount Vernon, N.Y. 10550.



To Lose 12 lbs. In Only 1 Week– Eat! Eat! Eat!

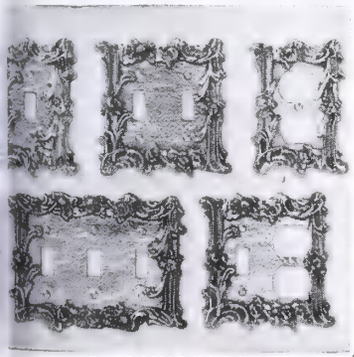
NEW YORK—Do you really want to lose weight? Not just an itsi-bitsi ounce a week or a puny pound a month, but all that sagging flesh that adds years to your age, spoils your looks and destroys your figure! If you have failed to permanently slim down before, why don't you try what a number of successful fat-fighters have done and stuff your tummy full while watching the bulges disappear like magic overnite?

How would you like to wake up tomorrow and discover you're 3 pounds less? And more youthful and slimmer each succeeding day! The secret? It's easy once you forget all your old notions about dieting. You probably failed before because you couldn't withstand the bland formulas, hunger pangs and tiresome calorie counting that the average diet demanded.

Enlightened individuals now are rejecting the traditionally dismal diet doctrines as unworkable for the typically overweight man or woman. Enthusiastic participants from coast to coast are winning the battle of the bulge by eating as much as they can hold while laughing all the way to the clothing store for new outfits.

The author of their happy slim state, M. de Ville, a fat-fighting failure of many years who admits to having little will power, seems to have stumbled onto a satisfyingly sure-fire system. Desperately searching for an effortless way to lose weight, he dedicated himself to exploding the mysteries of nutrition and weight control and finally substituted the complex columns of vitamins, calories, fats, proteins and carbohydrates for simple ratio numbers covering most foods. His adherents merely choose from 35 common foods which have ratio factor designations between 4 and 10 and they lose weight extremely fast. No hunger hangups, no counting, no measuring, no exercise. Just eat! After 15 pounds have vanished they graduate to a higher factor category to include selections from 60 foods. Only seven in a thousand reported poor results.

Taking only a minute or two to learn, the method has recently been printed in a limited booklet edition, entitled "The Remarkable Ratio Diet—A Super Speed Slimming and Rejuvenating System of Food Selection". It can be obtained by sending $2 to Dorset House, Dept. 759, 1199 Broadway, New York, N.Y. 10001. If your weight problem has seemed unbeatable, you owe it to yourself to clip this article now and request a copy right away. They pledge a refund if you fail to lose 8-12 pounds the first week, so don't waste another second suffering while ugly fat robs you of attractive youthful vitality. (Copyright 1972 Dorset House.)

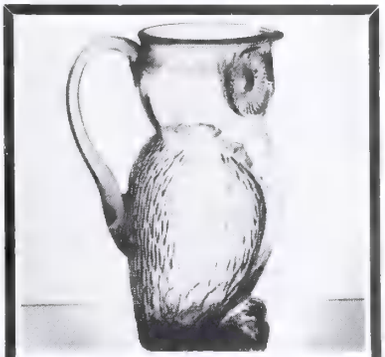


PROVINCIAL SWITCHPLATES

Switch to beauty in your home with little cost with our golden brass-plated switchplates. Non-tarnish antique finish, screws included. Also in antique white.

SINGLE—3" x 5" ..... $1.00 each
3 FOR $2.95
DOUBLE—4½" x 5" ..... $1.50 each
TWIN OUTLET—3" x 5" ..... $1.50 each
TRIPLE—6" x 5" ..... $2.95 each
COMBINATION—5" x 5" ..... $1.95 each
DOOR KNOB w/spindle & rosette.. $1.95 each
PLUS 45¢ POSTAGE & HANDLING
Pa. Res. Add 6% Sales Tax. Sorry No COD's

WHAT'S NEW SHOP
12-B Water St., Bryn Mawr, Pa. 19010



IMPORTED OWL PITCHER

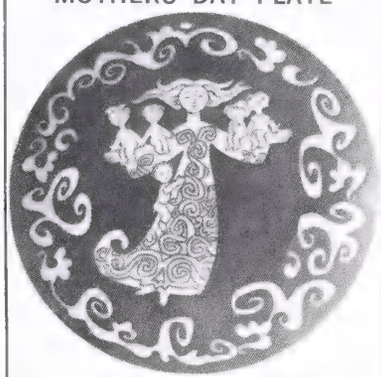
Our big-eyed owl pitcher is a wise choice for a flower container, for serving cold drinks, or to add to a collector's shelf. Imported from sunny Italy, it is molded of heavy, textured glass in glowing tones of amber, blue or green. However you use it, this unusual "bird" will bring you compliments galore! Stands proudly, 8½" high, holds 32 oz.

SEND FOR FREE GIFT CATALOG

$2.95 plus 80¢ postage

Artisan Galleries
2100 A-4 No. Haskell • Dallas, Tex. 75204

1972 ROYAL COPENHAGEN MOTHERS DAY PLATE



True porcelain from Denmark from one of the originators of Collectors' Plates. This 6" blue glaze plate is the second edition in this new series.
$8.95 ppd. (surfacemail)
$9.50 ppd. (airmail)
Also available:—
1972 Bing & Grondahl Mothers Day Plate $9.00 ppd.
We specialize in Collectors' Plates and Commemorative Items.

JOHN SINCLAIR LIMITED
266 GLOSSOP ROAD,
SHEFFIELD. S10 2HS. ENGLAND



FOR A FABULOUS WINDOW DISPLAY . . .
Mini-Shelves 2 for $2.50

Clever circles glamorize a window—ideal for house plants or a prized glass collection that needs light to show off all its beauty! 4" rounds of black metal need no installation. lift off easily for cleaning or re-arranging. Hanging prong slides between pane and molding, the "stem" rests against window, holds it level and steady. Each holds 4-5 lbs., can be attached to a wall, too, if you wish. Set of 2.

#4255—Mini Window Shelves . . . 1 Set $2.50
2 Sets $4.50

Please add 35c postage & handling

LILLIAN VERNON
Dept. B41, 560 S. Third Avenue
Mt. Vernon, New York 10550



SILVER • GOLD • BRASS • COPPER • PEWTER

Plating • Refinishing
NEW BEAUTY FOR OLD SILVER

Display your silver proudly. Let Simmons master craftsmen restore your lovely pieces. Flawless repairing. Expert refinishing. Quadruple silver plating using pure silver. Dents removed. Worn knife blades replaced. Satisfaction guaranteed.

SIMMONS SILVER PLATING CO., INC.
407 D Whitehall St., S.W. Atlanta, Ga. 30303

FREE BOOKLET & PRICE LIST

FURNISHED IN EARLY AMERICAN?



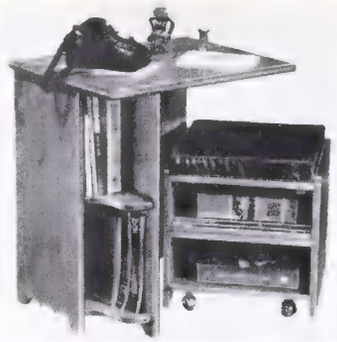
Send 25¢ For Famous Sturbridge Catalogue "1,000 Pictures Of Basic Items For Furnishing An Early American Home"

Everything in Early American. All by mail at modest prices. Money-Back Guarantee even includes shpg. chgs.

HUNDREDS OF GIFTS WITH AN EARLY AMERICAN FLAVOR

100,000 people a year visit our Shop

STURBRIDGE YANKEE WORKSHOP
the Nation's Center for Early American
742 Brimfield Turnpike, Sturbridge, Mass. 01566



Pine Phone Center is scaled small space. Out on casts swings a 16" cube seat wh vinyl cushion. Fitted underneat with 2 directory shelves, pen pencil grooves. Top hol phone, accessories. Honeyto or antique finish, 28"Hx25"V 18½"D, $59.95. Kit, unfinishe ready to assemble, $47.50. Shi chgs. coll. Yield House, HB North Conway, NH 03860.





Feather Your Nest with Skön newest capturing of Nature needlework picture kits. #143 blue bird in dogwood bran on yellow/green linen groun #1432, robin in cherry tree blue linen. Kits complete wi mounting board. 9x11¾", $13.9 each, $1 post. Catalog, $2 (r funded with $25 order). Skön, 5 Lambert Lane, BE4, Ne Rochelle, N.Y. 10804.



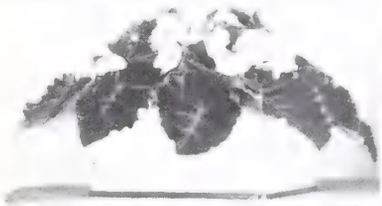
Color Extravaganza. A wicke shelf in apple green, yellow, ho pink, Wedgwood or bristol blue olive, red, orange, black white is enchanting for boudo or bath—fine show-off for perfume collection, toiletrie greenery. 16h.x6d.x18"l., $1 ppd. Catalog, 25¢. Wicke Garden, 400 Jacksonville, HB 4, Hatboro, PA 19040.

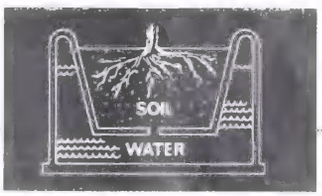


Man of La Mancha Music Bo plays the inspiring "The Impos sible Dream". Statue of the ag ing hero with the dream in hi eye, astride his raw boned steed is captured in miracle materials that look like silvered stone Figurine mounted on music box base, over 7" tall. $5.98 ppd. Colonial Studios, Dept. DQM-4, 20 Bank, White Plains, NY 10606.



French Baker's Cart with 2" butcher block top has intricate wrought iron base with scrolled brass ornaments. Shepherd casters turn it into an elegant serving cart. Lock the casters, use it as a dining or work table. 42x24x30"h., $225 exp. chgs. coll. Decorative butcher block catalog 50¢. J & D Brauner, 298 Bowery, HB4, New York 10012.





END WATERING CHORES for 2-5 weeks at a time!

AQUAMATIC self-watering planter assures flower show plants, worry-free vacations. Scientific, vacuum controlled styrene pot, 7x4x3" lets plants drink according to need. Result: sturdier seedlings, luxuriant blooms, cuttings propogate, sensitive plants flourish. Set of 6 pots $10 ppd.

Choose white or green
Money back if not delighted

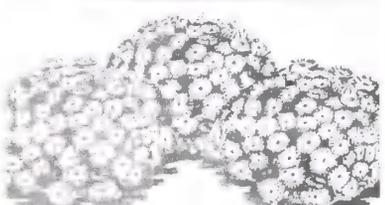
The Hasselts Dept. B4,
3 HILLTOP DR CHERRY HILL, NJ 08034

PORCELAIN de PARIS BATH ACCESSORIES



Exquisitely decorated porcelain from France. Everything for the bathroom, from basin to toilet, bidet to towel bars and lav sets. Delightful patterns. Send $2 (handling) for 206 page Decorative Hardware & Bath Catalog. Also send $1 (handling) for Hand Carved Door Catalog.

ACME HARDWARE CO., INC.
As usual with the unusual since 1926.
Dept. 1 150 S. La Brea Ave.
Los Angeles, California 90036



SIMPLE MONEY SAVING OFFER

10 CUSHION MUMS $1

ORDER NOW, pay postman when delivered at half our catalog price to get new customers. Normally develop to bushel basket size when mature. Myriads of dazzling flowers each 1 to 2" diameter form Giant Balls of Color. Ass't colors as available, hardy root divisions from nursery grown blooming stock. Order now at half our catalog price. 10 for $1.00—30 for $2.50 plus C.O.D. postage. Cash orders add 35c; sent postpaid. Bloom next fall or replaced free.

Michigan Bulb Co.
Dept. CA-1475, Grand Rapids, Michigan 49502



DRVOHOLM CHAIR

$22.50 28½" HIGH 25½" WIDE

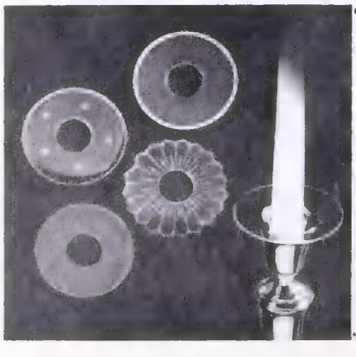
ALL PURPOSE LOUNGE CHAIR

Directly imported from Europe, a full size lounge chair, made of solid hardwoods, walnut finish, with heavy woven rope seat and back. Adjustable back for additional comfort. Chair seat 22" deep, and 21" wide. Ideal for use in livingroom, bedroom, den, porch or patio.

Send 25c for complete Danish Furniture Catalog.

Shipped unassembled. Money back guarantee. No C.O.D.'s. only $22.50 Shpg. Chgs. Col.

GENADA IMPORTS
Dept. M4, P.O. Box 204, Teaneck, N.J. 07666
N.J. residents add 5% tax.



GLASS CRYSTAL BOBÊCHES

are European imports. Pretty protectors that slip over the candle to catch the dripping wax, protect your fine table linen and reflect the taper's glow. 3" diameter with 1" center hole. Choose: plain, star design, gold-rimmed or petal shaped.

6 for $3.75 **Extras $1.50 pair**

We pay postage. Money back guarantee

BETHANDA LIGHTING
B4, 149 Rose Lane, New Hyde Park, N.Y. 11040

olid Cherry Silver Chest is not st a purchase. It's a Possession! asterful storage lets enter- ining people be expansive. ghtly distressed cherry fin- , Queen Anne legs, cast asses. 4 drawers, 2" deep, ed with Pacific silver cloth. tWx15Dx37"H, $149 shipp. ll. No COD's. Catalog 50¢. ohraim Marsh, Dept. 968, Box 56, Concord, NC 28025.



or Your Aching Back. Avoid ed, aching muscles with the lf-comforting Back-Eze for roper, comfortable support. s counter-balanced weight & rap holds it where it fits and els best. Improves posture. In- atable back rest folds flat hen not in use. Perfect head st. 14x7½", $2.89 ppd. Order om Better Sleep Inc., HB4, ew Providence, NJ 07974.



rum Lamp. Hardwood sanded atin smooth to antique, décou- age, or stain. White or beige antung shade; oyster or nat- al burlap. 18"H with 3-way witch & 8 ft. cord. $9.50. Fin- hed in walnut, maple or an- qued in barn red, olive, mus- ard, blue, $15. $1.50 post.; $2 . of Rockies. Baxwood Crafters, HB-24, 1171 Commercial rive, Lexington, KY 40505.



atchwork Bedspread. Snips and craps of cotton in an old-fash- oned put-together of multi-col- red prints. Washes beautifully, eeds little or no ironing. Twin ze 76x108" $8.98; double 94x 08" $9.98. Pillow cover 21x27", 3.98 each. Matching draperies 8x63", $7.98 set. Add 95¢ post er order. Harriet Carter, HB4 lymouth Meeting, PA 19462



A Mother's Day Gift that will ring forth a joyous squeak-of- urprise at first sight. Wicker asket purse is hand-decorated ith your family tree, including he name of each member on is own apple. Natural stain inish. Green felt bow & handle rim. Lined. 10x6½x6". Send irst names. $30 ppd. Order rom The Plumlea Peddler, Box 2232, Lyndon, KY 40222.



Petit Point Magnifier

Wear it as a lovely piece of jewelry, use it as a handy reading aid for the fine print! Hand made petit point medallion from Austria is circled in lustrous mother of pearl, dainty golden metal; about 1-3/8" dia., with matching 31" link chain. For menus, concert or theatre programs, the phone book. Perfect gift!

No. 7687 ..... **$6.00 ppd.**

Write for FREE catalog of unusual items.

Please, your zip code is required.

Downs DEPT. 1104-C EVANSTON, ILL. 60204



Think Teak...



OR DANISH CRYSTAL, MEXICAN TILE TRAYS, CORNING CREATIVE GLASS, OR ANY OF OUR NEW, UNUSUAL ITEMS THAT BELONG IN YOUR HOME. IN FACT, ALONG WITH OUR IMPORTED COPPER AND TAPESTRIES, DOMESTIC BRASSWARE, HAND-BLOWN CRYSTAL, CRANBERRY GLASS AND ARMETALE, ALL OF WHICH APPEAR IN OUR 80 PAGE COLOR CATALOG, WE'VE ADDED MANY NEW ITEMS THAT HAVE NEVER BEFORE, APPEARED ANYWHERE. THEY DO APPEAR IN OUR NEW SUPPLEMENT. WE'LL BE PLEASED TO SEND YOU BOTH OUR CATALOG AND NEW SUPPLEMENT FOR ONE DOLLAR. ALL OF OUR 900 ITEMS ARE GUARANTEED FOR YOUR SATISFACTION AND WE OFFER EXPEDITED DELIVERY, SEND ONE DOLLAR FOR YOUR CATALOG AND SUPPLEMENT TODAY!

SHOWN ABOVE AND AVAILABLE FOR IMMEDIATE DELIVERY

A) NECKGLASS, hand blown Danish crystal on Rawhide necklace. Great for parties & occasions where your hands are full & you want to carry your wine with you. 8 oz. capacity. 13.00 ppd.

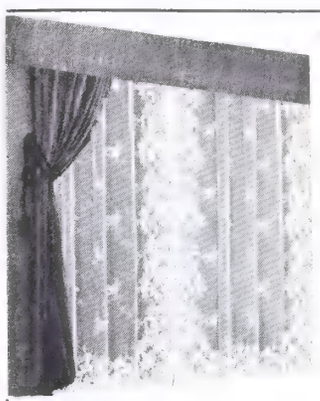
B) BUTCHER BLOCK, top, sides and legs in solid TEAK, 17" x 17" square, 28" high, with adjustable levelers. 155.00 ppd.

C) FLASK, new from Corning glass, is a 48 oz. heat resistant decanter with cork base and lip liner, including glass stopper. Great for coffee, wine or decorative piece for flowers. 9" high. 11.50 ppd.

D) HOT PLATE TRAY, with raised, hand carved sides in dark stain, from Mexico. Six tiles inset to the wood and felt tipped feet. 20" x 11" x 2" high sides. 13.50 ppd.

sagittarius enterprises
315 Tenbytowne
Delran, New Jersey 08075





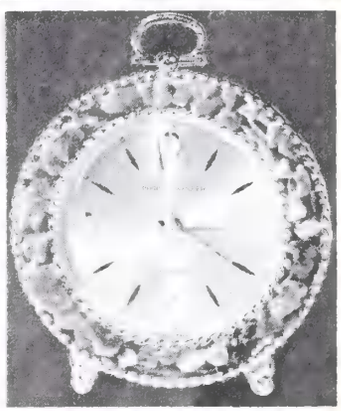
#8196

Rosepoint NET

Finest quality 100% cotton lace for beautiful homes. Permanent finish assures easy care, drip-dry, no stretching, little or no ironing. Colors: White or Shell. Sold by panels. Sizes: 52" w. x 81" l.—$7.95, 90" l.—$8.95, 108" l.—$9.95, 126" l.—$11.95. This curtain will give many years of good service. Swatches—25¢. Catalog—75¢. Satisfaction Guaranteed.

Hildegarde's H8R 4

597 Farmington Ave., Hartford, Conn. 06105



Genuine Jade

Desk/Boudoir Alarm CLOCK

Love at first sight! This little charmer (3⅝ x 3¼") is almost irresistible with gilt figures and case trimmed with genuine jade. Luminous hands and dots.

Camalier & Buckley

$18.00 plus 85¢ post. & handling
Sorry No COD's

CATALOG 25¢

1141 Conn. Ave., (B4-2) N.W. Wash., D.C. 20036

CRAFTED IN LONDON, ENGLAND

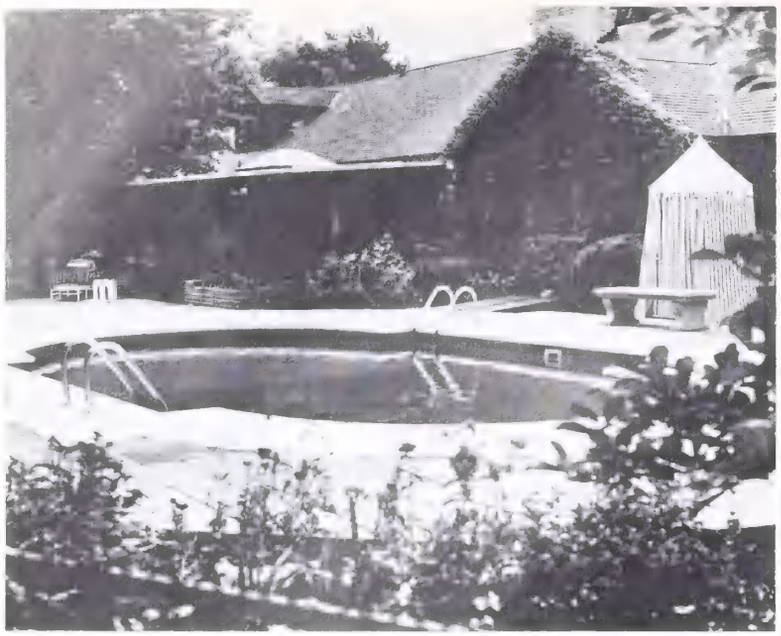
by skilled British cabinet-makers, exclusive mahogany and tooled leather top reproduction wine table in the traditional and classic style of 18th Century England. 22" h, 15" dia., gold inlaid leather top, in red, green or brown. State color.

$25 Shipping charges collect

Lovell Imports,

Box 11033, Charlotte, N.C. 28209





Fox Pools Presents The Backyard Get-a-Way.

Pools used to be for the rich. Fox has changed all that. For little more than the cost of a modest car, you can have your own *personal* swimming pool right in your backyard. And unlike a car, a Fox Pool is a *lifetime investment* that you and your family will enjoy year-after-year.

A Fox Pool *saves* time and money on rented vacation homes, expensive trips, traffic jams to the beach or lake on sweltering days. Instead, Fox Pool owners enjoy healthful exercise, poolside parties, fun and relaxation at their own home-based *family recreation center.*



It's where the "generation gap" disappears because children stay close to home with a sparkling Fox Pool right in their own backyard.

Only Fox Pools Have Exclusive Perm-X-Brace Construction (shown at right). Rugged, rigid, the strongest known for pool structures. Unequalled for permanence.

Let this be the year you and your family ESCAPE TO YOUR OWN PRIVATE RESORT RIGHT IN YOUR OWN BACKYARD.

Please send me complete information about Fox Pools:

Name _____

Address _____

City _____ State _____ Zip _____

FOXXX
THE STRONGEST NAME IN POOLS

R.D. 5,
YORK, PENNA.
17402

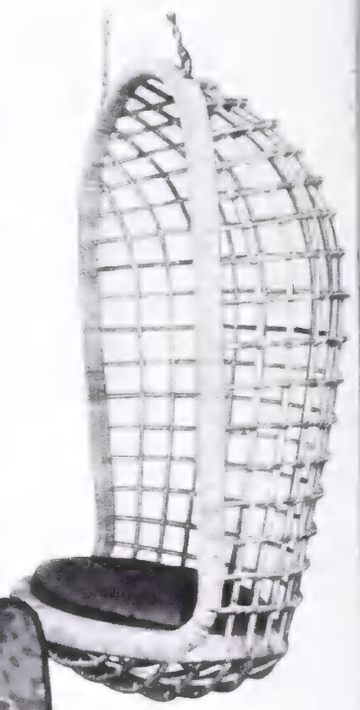
hb72

WINDOW SHOPPING FOR POOL



Patio Dress with the denim-look and gingham bodice. Set-in belt of field flower embroidery minimizes your middle. Blue with red/white. Polyester & cotton. Back zip. Sizes 7-17, 8-18, $16 plus 60¢ post. Vicki Wayne, 610-J4D, South Country Club, Tucson, AZ 85716

Hanging Rattan Swing in cool and breezy lattice-work is heavily lacquered, weather-worthy. For patio, poolside, or tree. 41Hx28Wx23"D. Corduroy puff cushion incl. $44.95 exp. coll. Catalog—25¢. Fran's Basket House, HB4, 89 W. Main, Rockaway, NJ 07866



Butterfly Chair Covers in heavy duty duck. Orange/yellow or turquoise/avocado print. $6.95 ea. Solid black, natural, gold, avocado, tangerine, turquoise, green. $5.95 ea. $1 post. Fits sling chairs. Frames, $6.95 ea. exp. coll. Patio, Box 2843, San Francisco, CA 94126



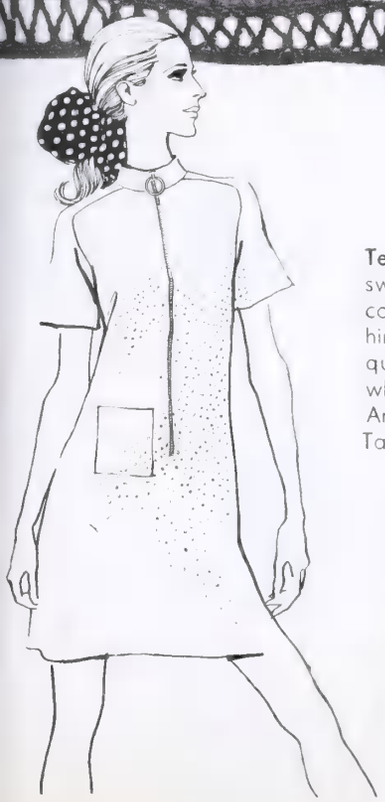
PATIO



urious Jacquard Terry Robe slip into after swim or shower. ged & finished with plenty of drawstring tie. Orange, blue, urple. S, M, L. $20 plus 60¢ post. ki Wayne, 610-J4T, S. Country b Road, Tucson, AZ 85716

ck Door Mat for town or coun-, indoor/outdoor use. Made of ng-wearing, rugged, natural aided fiber with colorful duck sign. Traps mud, shakes clean. x30", $3.98 plus 85¢ postage. arriet Carter, HB-4, Plymouth eeting, PA 19462





Terry Shift. Smashing for après-swim, après-shower. Stretchy cotton-nylon terry from France. A hint of fit, zip front. Yellow, turquoise, watermelon, emerald, white, navy, orchid. S, M, L. $18. Ankle-length, $29. Add 90¢ post. Talbots, EH, Hingham, MA 02043

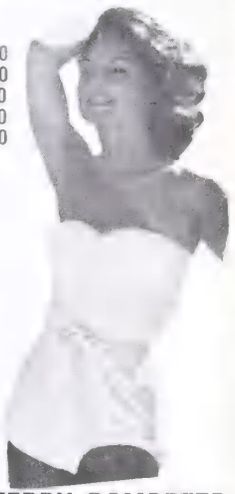
DAY AND NIGHT FASHIONS FROM *Vicki Wayne*



POSTAL CHART

1 Item	.60
2 Items	$1.00
3 Items	$1.40
4 Items	$1.80
5 or more	$2.00

SATISFACTION GUARANTEED



2-PC. PLAYSUIT

Wash 'n wear 100% Cotton. Cool, fresh and crisp. Zip into the 1-pc. suit for work or play. Pop-on the button-front skirt when you want a dress. A great traveler. **Lilac** or **Blue**. Sizes 10-20, 14½-24½.
J4P—**PLAYSUIT** **$7.00**



TERRY ROMPETTE

In s-t-r-e-t-c-h Nylon & Cotton. Soft, absorbent and perfect-fitting with elasticized top and legs. Built in French bra. **White, Aqua, Hot-Pink, Gold, Lilac, Lime.** Sizes S-M-L.
J4R—**ROMPETTE** **$5.90**



TERRY COVER-UP

Drip-dry Cannon terry. Quick-zip, step-in style with handy patch pocket. What better way to brighten your day than with blooming color! **Yellow** or **Blue.** Sizes S-M-L.
J4F—**TERRY ROBE** **$10.00**





ORIENTAL GLAMOUR

Rich border print and charming Obi style of the Far East combine beauty and comfort in an ankle-length wrap-and-tie Hostess Robe. In washable Avril/Cotton. **Blue** or **Black** predominating. Sizes 10-20.
J40—**ORIENTAL ROBE** . **13.00**

SHAPELY LIMUU

Silky Polished Cotton designed with "inner magic" molds the front midriff, lets the low-cut back fall in graceful folds. Hawaiian florals in **Blue, Gold, Green, Red** or **Pink.** Sizes XS,S,M,L,XL.
J4L—**LIMUU** **$22.00**
SAME, IN FLOOR LENGTH **$27.00**

DENIM PANTS SUIT

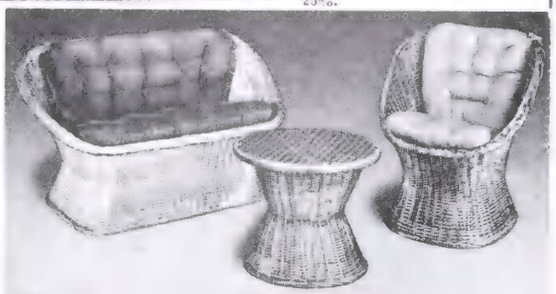
Machine-washable Kodel Polyester & Cotton. Reaches port without a wrinkle. Snap-front closing on Jacket. Pull-on Pants. **Skipper Blue** with **Red/White** trim. Sizes 12-20, 14½-24½.
J4D—**PANT-SUIT** . **$15.00**

OLD PUEBLO TRADERS

600 South Country Club Rd., Tucson, Arizona 85716



WILLOW WONDERLAND
Imported from Europe
For indoor or out. To give the old-fashioned warm welcome of a gracious home. Handwoven, strong, yet light in weight.
CHAIR—38" high, 25" wide, seat 15" high. **$29.95.**
SOFA—38" high, 48" w., with seat 16" from floor. **$45.95.**
3-SEATER SOFA—72" wide. **$89.95.**
OBLONG TABLE—24" high, 35" long, 23" wide. **$29.95**
SEAT & BACK CUSHIONS—Tufted foam rubber, corduroy (gold, black, avocado or tangerine). Sofa **$17.95** set. Chair & Rocker $9.50 set. Exp. Chgs. Coll. **WICKER IN HOUSE & GARDEN COLORS**—Pineapple Yellow, Parrot Green, Black or White, add 25%.



Wonderful year-round furniture, surprisingly inexpensive! Ideal for den, patio, family room, office, etc.
NYMPH CHAIR—27" wide, 30" high, seat 15" high. **$14.95.**
LOVE SEAT—52" wide, 30" high, seat 15" high. **$29.95.**
TABLE—24½" dia., 22" high. **$19.95.**
SEAT & BACK CUSHIONS—Tufted foam rubber, corduroy (gold, black, avocado, or tangerine). Love Seat **$14.95** set. Chair **$6.95** set. Exp. Chgs. Coll.
Send 25¢ for catalog
Satisfaction Guaranteed
N.J. Res. add 5% sales tax
VISIT OUR WAREHOUSE SHOWROOM

Fran's Basket House
89 W. Main St., Dept. HB4
Rockaway, N.J. 07866



Decorator Area Rug $11.98
Add $1.50 Postage

Magnificently woven by hand into a lacy pattern of exceptional intricacy! Remarkably durable rug is completely finished on both sides making it reversible for even wear. Made of rugged, sisal like fiber, its natural color complements any decor. Can be used indoors or out. Superb in living room, bedroom, bath or patio. Large 4 ft. diameter. A terrific value—comparable to rugs selling for more than twice our low price.

Harriet Carter
6 ft. diameter
$24.98 plus $2.50 Post.
MONEY BACK IF NOT DELIGHTED
Dept. HB-472, Plymouth Meeting, Pa. 19462



BARWA!
The famous 2-position barwa chair that has given contoured comfort to millions indoors, as well as outside, now we offer the complete chair, the hard-to-find recover for it, and brand new barwa accessory items, heavy duty duck covers in a choice of hunter green, turquoise or terra cotta.
Complete barwa (frame, cover, springs) $42.00
(shipped express chgs, collect)
Barwa recover $17.95 (add $1.00 postage) set of barwa springs (to attach cover) $7.95 (add $1.00 postage)

Write for our Spring Catalog.
PATIO
P.O. Box 2843
Dept. HB42
San Francisco, 94126

OUR FLOATING ISLAND!
Sun-bathe with your head on the pillow, feet in the water, as you lazily float safe and free in buoyant comfort. Styrofoam on an aluminum frame, unsinkable! Covered in blue, red, yellow or green poplin. 54"x24" wide. $14.00 via REA express chgs. only collect.

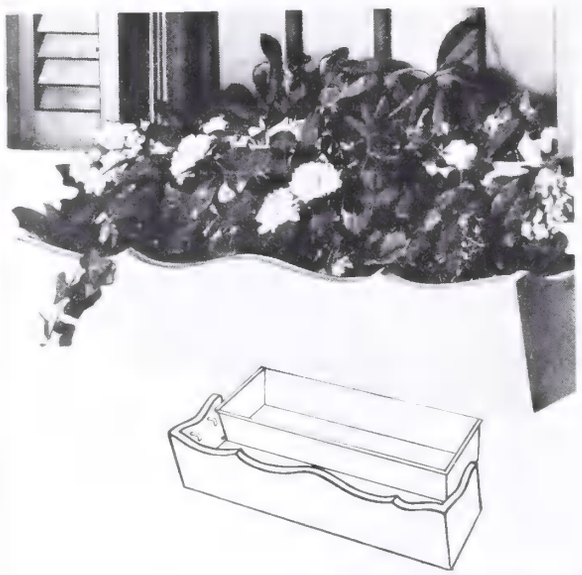


WINDOW SHOPPING FOR POOL & PATIO



Peek-A-Boo Terry. Beautifully sensuous for lounge lizards. Yellow or white machine-washable terry with white lace inset, wide bell sleeves, back zip. S, M, L. $25 plus 60¢ post. Vicki Wayne, 610-J4T-So. Country Club Road, Tucson, Arizona 85716

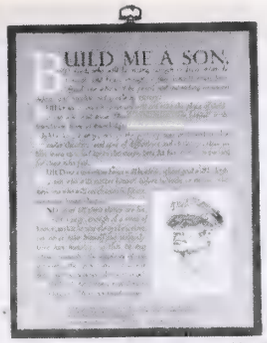
Window Box. Three-sided pine wood shield is unpainted but sanded smooth. Lifts for repainting or planting from a green enameled, rustproof box 6½H ‹9W in lengths: 26" $8.95, 32½" $9.95, 38½" $10.95. Add $1 post. each. Shipped flat. Yield House, HB4, North Conway, New Hampshire 03860





Spring & Summer Fashions are carefree, enduring—a whole mood of ease and sportsy nonchalance. Color Catalogue of the brightest, bounciest casual wear and gear for vacation and travel is free from Johnny Appleseed's, Box 714, Beverly, Mass. 01915

lacArthur Prayer Plaque to in-ire every boy and his parents these troubled times was writ-n by the General for his son. eads: "Build me a son who will e strong enough to know when e is weak . . . who will master mself before he seeks to mas-r other men. . . ." 8x10" ressed wood plaque, $2.50 pd. Miles Kimball, 33 Algoma lvd., Oshkosh, WI 54901.



lower Epergne reflects 18th-entury splendor with verve and eauty. A spring bride or a sea-oned hostess will love its lavish ook, its exquisite design. Superb heffield silver and crystal pergne for flower arranging is n excellent copy. For dining able or sideboard, 12" high, 22.50 ppd. E. Stephen Hein, HB4, Gardenside Plaza, Lexing-on, KY 40504.



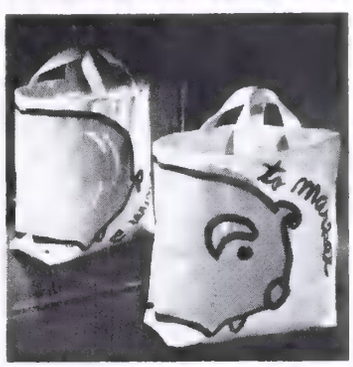
Mushroom Copper Etchings. ou don't have to be a noble oman, a botanist, or on a diet o know a good chanterelle or norel when you see one. Here set of 4x5" copper plated tchings with the special spark hat ignites your imagination or innovative wall décor. $10 lus 50¢ post. Merri Makers, O. Box 335, 502 S. Broad t., Thomasville, GA 31792.



Nautical Buffs, Ahoy! Here's a ghtly story that's an innovation n form and feeling. Moby Glo ombines the magic of light-ransmitting fiber with a whale vho surfaces to shower a room n a cascade of twinkling light. t's the whimsical stuff of which his minute is made! $25 ppd. loco Gifts, 4017 Fairfax Road, HB4, Baltimore, MD 21216.



Canvass The Women You Know and they'll all vote for the "Pig That Went to Market" shopping ote. Sturdy white canvas bag is extra large, 17½ x 15-¾", with an amusing big pink pig round the bag, fore and aft. Jolly for stowing and going! $4.95 plus 75¢ post. Elizabeth McCaffrey, B4, Northport, NY 11768.



Antique Black Steel "MUDDER"
Now no mud, snow or dirt tracked into the house with this steel MUDDER, the original foot scraper. It's the perfect gift for any home. Order several for gift giving throughout the year. No tools needed for installation; simply install at edge of any walkway or at each outside door. Just push into the soil. Lasts a life time. Only $2.95 each, or two for $5.90. Send 90¢ postage if ordering one. We pay postage on two or more. Order **G.E.-R.E. Smith, P. O. Box 939, Marshall, Texas 75670.**



MUDDER



Address Labels with Nice Designs
Any Initial, American Flag, Pine, Gull, Palm, Roadrunner, Saguaro, Rose. (Also available are Texas Flag, Maple Tree, Treble Clef, and Palette). Up to 20 letters per line, 4 lines. Printed in black on white or gold gummed labels 1½" x ½". Packed in neat plastic box. 500 on white or 250 on gold for $2 ppd. Or on DELUXE size, 1¾ x ⅝" for $3 ppd. Specify Initial or Design desired. Via air, add 33¢ per order. Write for fund raising folder, too! Bruce Bolind, 14-L Bolind Bldg., Boulder, Colo. 80302. Thank you kindly!

BRAZILIAN SLEEPING HAMMOCKS



for Carefree Lazy, Summer Days!

Brazilian Sleeping Hammocks are fine examples of the hand weavers' art—the ultimate for super-loafing—a gift supreme! This style comes in orange, yellow, red, blue, green or white. White fringe with large, hand-tied tassles. 36 support ropes. Hammock is 5' wide, 8' long. Instructions for hanging. Guaranteed! $29.95 plus $1.00 postage. (Mass. res. add 3%.) *(Master Charge & Bank-Americard accepted.)*

FREE FOLDER OF HAMMOCK STYLES!
(DEALER INQUIRIES INVITED!)

HOUSE of HAMMOCKS
Dept. HB-4, Box 263, Cotuit, Mass. 02635

TAN NOW WITH THE ORIGINAL SUN-FLECTOR



FREE!
KING SIZE
FACE-TANNER & EYE-SHIELD
WORTH $1.50 WITH EACH ORDER

Exclusive TAN-O-MATIC tilts panels individually — tans you quickly and evenly. Aluminized interior. Complete with NEW "Wind Anchor" for breezy days. Use outdoors, or indoors, with sun lamp.

7 DAY MONEY BACK GUARANTEE

SINGLE SIZE SUN-FLECTOR (not shown) **$6.98** add $1.00 postage & handling

FAMILY SIZE (For 2) As Illustrated **$8.98** add $1.00 postage & handling

WENTWIRTH'S P.O. Box 2572, Dept. 58 Paterson, N.J. 07509

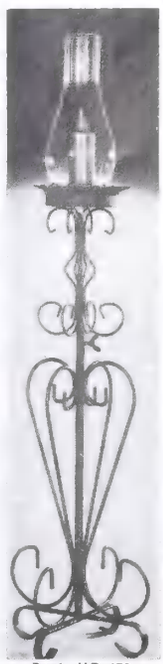
DECORATORS: PLEASE NOTE!

SALE

Floor Candle Holder Reg. $9.95

NOW **$5.95** Add 95¢ Postage

TALL SHOW PIECE of WROUGHT IRON in SPANISH MOTIF

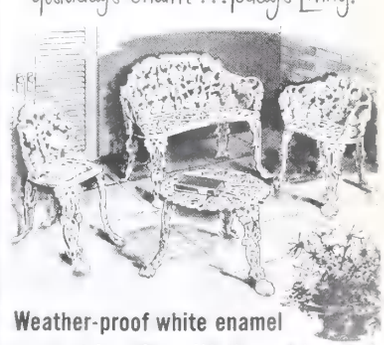


This is an important piece that will add Mediterranean flavor to your living room, dining room or family room as it graces a fireplace, or have two flanking a door or entrance hall. Perfect for patio dining. Black heavy wrought iron, height will adjust from 34" to 49" for your own desired effect. 7" x 7" base and a 9" high globe.

MONEY BACK IF NOT DELIGHTED

Harriet Carter
Dept. HB-472
Plymouth Meeting
Penna. 19462

Yesterday's charm ... Today's Living!



Weather-proof white enamel on cast iron for a lifetime of beauty!

These famous Grape Leaf reproductions are cast from authentic heirloom patterns and are very attractive both indoors and outdoors. Arrange a dramatic grouping or highlight the personality of a single piece. Surprising comfort is built into these lovely-to-look-at pieces. Included are the settee, arm chair, occasional chair and coffee table.
Price: $89.95 (F.O.B. Montgomery) Unassembled.
Send money with order.
Write today for free color brochure and prices.

Southern Heritage
P.O. BOX 1227 / MONTGOMERY, ALA. / 36101

1000 CHARMS IN THIS
FREE
Charm & Treasure
CATALOG



14K SOLID GOLD and STERLING SILVER CHARMS At Direct-To-You-Prices

To have and to hold "those precious moments" are now at hand, brought to mind by cherished charms and miniatures that tell a story all your own.



☐ Graduation Cap — A real "mortarboard" — with dangling tassle. 14K Solid Gold $10.50 Sterling Silver 3.00

☐ Girl Graduate — Perfect school memento for yourself or as a gift. 14K Solid Gold $17.00 Sterling Silver 5.00

☐ Bridesmaid — A charming keepsake of that important day. 14K Solid Gold $20.00 Sterling Silver 4.00

☐ College Pennants — for any of 600 colleges. Enameled colors. 14K Solid Gold $6.00 Sterling Silver 1.50

☐ Map of any state or U.S. possession, foreign countries. Enameled on. 14K Solid Gold $10.00 Sterling Silver 2.00

Please send me charms checked above in
☐ 14K SOLID GOLD
☐ STERLING SILVER
☐ FREE CATALOG
☐ $1 CATALOG



BIBLE—covers open wide, reveal the Lord's Prayer. 14K Solid Gold $9.95. Sterling Silver $2.50.

BABY SHOES—A cherished keep sake of baby's first shoes. 14K Solid Gold $8.50. Sterling Silver $2.95.

UNITED NATIONS FLAGS—Choice of any country in the United Nations. 14K Solid Gold $8.95. Sterling Silver $1.95.

KNITTING NEEDLES—Everybody loves to knit. 14K Solid Gold $17.95. Sterling Silver $3.95.

MINK—Every woman should have one. Be sure to order yours today. 14K Solid Gold $15.95. Sterling Silver $2.95.

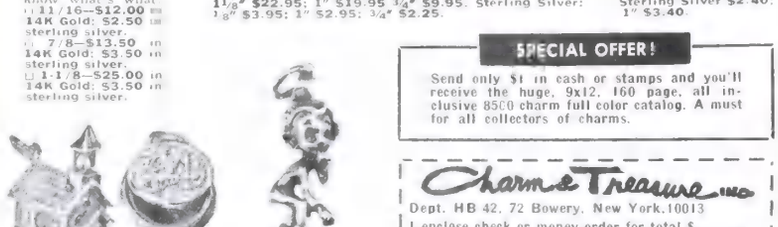
WORRY BIRD—Let worry bird take your cares away. 14K Solid Gold $23.95. Sterling Silver $2.95.



be-WITCH-ing—only the two of you know what's what. ☐ 11/16—$12.00 in 14K Gold; $2.50 in sterling silver. ☐ 7/8—$13.50 in 14K Gold; $3.50 in sterling silver. ☐ 1 1/8—$25.00 in 14K Gold; $3.50 in sterling silver.

PRAYING HANDS Charm or Pocketpiece. 14K Gold: 1⅛" $22.95; 1" $19.95. ¾" $9.95. Sterling Silver: ⅛" $3.95; 1" $2.95; ¾" $2.25.

ZODIAC CHARM—Send Birth Date, First name engraved free. ¾" 14K Gold $9.35. 1" $13.25. Sterling Silver $2.40; 1" $3.40.



CHURCH WITH VIEW—look inside and see the Lord's Prayer. 14K Solid Gold $13.95. Sterling Silver $3.95

BIRTHDAY CAKE—music and has candle inside. 14K Solid Gold $11.95. Sterling Silver $4.50.

"LUCKY" the LEPRECHAUN—You'll always be on a lucky streak. Just rub it and you'll be his master. $7.25 in 14K Gold. $1.85 in sterling silver.

SPECIAL OFFER!
Send only $1 in cash or stamps and you'll receive the huge, 9x12, 160 page, all inclusive 8500 charm full color catalog. A must for all collectors of charms.

Charm & Treasure Inc.
Dept. HB 42, 72 Bowery, New York, 10013
I enclose check or money order for total $
Please include 25¢ in coin or stamps for handling of free catalogue. Write John LaPorte about becoming our representative.
NAME.....
ADDRESS.....
Engraving on any charm—10¢ per letter or number. Please print inscription clearly. Enclose with order.



Pull-Up Lap Table is a delightful piece for TV suppers, home work, typing. Look at the legs. They slide under your chair to support the table right over your lap. 15x23½" walnut-finish Fiberesin top is stain-and-heat resistant. 24" h. table folds for storage. $18.95 plus $2.45 p&h. Camalier & Buckley, 1141 C... N.W., HB4, Wash., DC 20...



Crewel Jewel for parties, home, north-south goings-on... done with all the master touch... of J. Jill design. Natural cot... ored cotton sets off the ha... embroidered jewel-toned wo... Ankle-skimming A-line skirt z... up the back to a snug waist... sizes 24-32. Dry clean on... $29.95 ppd. J. Jill, Ltd., HB-... Southfield, MA 01259.



Cane Bench is beautiful enou... to grace the most elegant ... ing room, foyer or bedroo... Finished in antiqued fruitwo... mahogany or walnut (antiq... white, $10 extra). Covered ... velvet, $105. In your fabr... $99.50. Shipp. chgs. coll. ... COD's. Catalog, 50¢. Bry... Robeson, Dept. 60, Box 7... Hickory, NC 28601.



Ortoflex, The Best In Rest, ... designed for total relaxatio... Individually suspended slats a... just to give you the support y... need. Head and foot boards a... tach right to the wooden fram... for a traditional look. Stud... couch size, 30x75", $79.95 ex... coll. Metal or wooden leg... $12.50. Catch 95, Div. of Fly... Group, HB42, 635 Madiso... Ave., New York, NY 10022.



Parsons Table has a purity ... form. Top is 2-inch thick map... Butcher Block, legs are flat blac... steel. For dining table or des... 48x24" $84, 48x30" or 60x24... $93.50; 60x30" $105.50. Ex... coll. Mirror chrome finish leg... add $20. Other sizes, too. N... C.O.D. Catalog 50¢. Butche... Block & More, HB4, 1600 ... Clinton, Chicago, IL 60616.



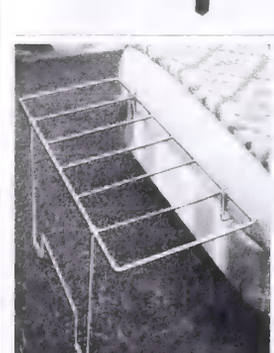
GOLDEN FILIGREE SWITCHPLATES

Add a touch of charm to your ... at little cost with our golden switchplates ... plated, antique non-tarnish finish ... Also available in wrought-iron black.

SINGLE—3" x 4½" ... ... each
DOUBLE—4½" x 4½" ... ... each
TWIN OUTLET—3" x 4½" ... ... each
2 for $2.95
TRIPLE—6¼" x 4½" ... $2.95 each
COMBINATION—4½" x 4½" ... $1.50 each
QUADRUPLE—8" x 4½" ... $3.95 each
PLUS 45¢ POSTAGE & HANDLING
Pa. Res. Add 6% Sales Tax. Sorry No COD's
THE ADDED TOUCH
12-B Water St., Bryn Mawr, Pa. 19010

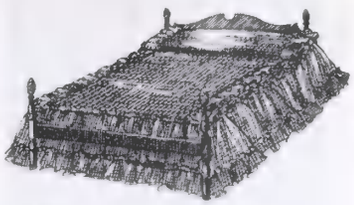


SMOOTH WILLOW CORE
Versatile Stools
Extremely sturdy and so attractive in your color choice. Wedgwood or Bristol Blue, Fresh Green or Olive, Raspberry, Hot Pink, Orange, Yellow, Red, Black or White. 18" high. Use for bathroom, boudoir, den or extra seating. Poly wrapped. Specify color. A buy at only $11.95 postpaid.
Deduct 10% for natural ■ Sorry No COD's
SPECIALIZING in PAINTED WICKER FURNITURE and ACCESSORIES
Send 25¢ for Catalog and Color Card
Colorful WICKER GARDEN
400 Jacksonville Rd. HB4-2, Hatboro, Pa. 19040



PATENTED SPREADSTEAD
Holds Bedspread at night . . . compare None Equaled! Folds away during da...
Folding principle provides unique, easy solution to dai... problem. Prevents wrinkles, soiling. Sturdy metal construc... tion, brass-plated. Rack folds flat against foot of bed concealed by spread during day. Finger-tip raises and low... ers unit. For full spreads, standard beds without foo... boards. Two twin-sized units, a must for King Size spreads. Two sizes. Twin, 34" x 14" — $18.95 each. Queen/Double 52" x 14" — $28.95 each. N.J. residents add 5%.
Money-Back Guarantee
Belle Bedde, Inc.
585 Newark Ave., Dept. 4 HB1 Elizabeth, N. J. 07208

Gingham Bedspread for country manor, city hi-rise, or suburban split-level comes in a red/white or yellow/white check. As fresh & pretty as a spring morning! Standard single size, $25; double size, $30. Add 75¢ post. to each order for handling. Free brochure showing full line of Country Curtains in many styles & fabrics. Country Curtains, HB4, Stockbridge, MA 01262.



Tops In Its Field. Here's a coverall to give a lift to your House Beautiful chores. Select patch pocket: 1—Nag, nag, nag. 2—For this I spent 4 years in college. 3—The Devil made me do it. 4—Bitch, bitch, bitch. 5—What you see is what you get. 6—To hell with calories. Easy care cotton. $7.60 each ppd. Rainbow Treasures, B4, Box 5518, Carmel, CA 93921.



Dandy For Dozing. "Lazy Daze" pays off in a divine disposition. Fully reversible chaise with latex rubber & dacron-filled seat and back. Upholstered in fine fabrics with lined skirt. 32Hx56L, $149. *Your fabric* (9½ yds. 54" material), $125. Exp. coll. No COD's. Catalog & Swatches, $1. Hunt Galleries, HB4, 2920 N. Center, Hickory, NC 28601



Welcome To The Fold, all ye space savers. European import of walnut veneers with hand-rubbed oil walnut finish measures 9x30" closed, 37x30" half-opened, 65x30" fully-opened. 30" high, seats eight. Shipped assembled. $49.95 ship chgs. coll. Danish furniture catalog 25¢. Genada Imports, Box 204, Dept. HB4, Teaneck, NJ 07666.



Levi's Big Daddy Laundry Bag is just what the bluejean crowd will adore for bedroom or dorm. It totes more than a week's laundry, is a huge 32x42". Two oversized outside pockets will hold detergents, magazines. We think it's terrific for highways, byways and skyways. In dungaree blue $9.95 plus 95¢ postage. Holly House, HB4, 9924 Edgecove, Dallas TX 75238.



Wrought Iron Ice Cream

BISTRO SET

Quality throughout! 24" round table top is a high pressure laminated plastic in textured White, Oak or Yellow/White check. Matching chairs upholstered in choice of Red/White or Black/White stripe, Black, Yellow or White wet look or Blue/Avocado Floral vinyl. All are washable. Non-mar plastic glides on black or white wrought iron graceful legs to protect floors. Only $69.95 plus $10. shipping & handling. No COD's please.



Pleasing Customers Since 1915

MARLO ENTERPRISES Dept. B4-2, 6807 Marsden St. Philadelphia, Pa. 19135

Throw Away Extra Pillows



Enjoy new comfort with your back, shoulders and head gently raised and cushioned on this light buoyant foam wedge. Provides an even, gradual slope for more healthful, restful sleep. **Head Elevation** comforts diaphragm hernia, hypertension, acid regurgitation; breathing, bronchial and heart ailments. **Leg Elevation** eases varicose, circulatory and swelling leg discomforts. 27" long. Washable zipper cover. **FOAM-SLANT** comes in heights most often prescribed by doctors. Order 4" high for 2 pillow users $10.00; 7½" high for 3 pillow users $12.00; or choose extra high 10" at $15.00 or 12½" at $18.00. We pay postage & ship in 6 hours. NJ residents add 5% tax. Send check to:

Better Sleep Inc. BOX JC
New Providence, New Jersey 07974
MONEY BACK GUARANTEE

IMPROVED * Model . . .



HAND EMBOSSER
For Personalized Stationery

Emboss your own personal stationery for a lifetime by just pressing a handle. Makes expensive looking raised letter impressions of any 3 line name & address on PAPER & ENVELOPES (reversible). Requires no inks, accessories, service or maintenance. Ideal for adults, teenagers, home or office, clubs, etc. Print clearly 3 lines as desired. No more than 24 characters per line. For 1 to 3 lines $8.95 Plus 35¢ each postage. For 4 lines add $1.00.

EXTRA PLATE ALONE (no frame) $7.85 ppd.

NEW DELUXE DESK MODEL
$10.95 + 50c postage

Send 10¢ for catalog • Pa. Res. Add 6% Sales Tax

POSTAMATIC CO. Dept. HB472 Lafayette Hill, Pa. 19444

Johnny Appleseed's Bouclé Wardrobe



Remarkable Dacron Polyester knit does all things well . . . readily packable, machine-washable, wrinkle-free, full-fashioned. Order any and all; match and mix as you will. Color choice for all: NAVY or IVORY (except slacks in navy only). Postage paid.

Dress, 10-18 $23.00
Cardigan, 34-42 $16.00
Top, 34-40 $14.00
Skirt, 10-18 $20.00
Slacks, 10-18 $18.00

Free Catalog

Johnny Appleseed's
Box 710, Beverly, Mass. 01915
Zip Code Required!

BLOW YOURSELF UP into a GIANT POSTER

FROM ONLY $1.50



Send us any original black & white or color photo up to 8" x 10" for best results (no negatives). Original returned unharmed with poster. Send check or money order. For prompt delivery, put name and address on back of photo.

1 ft. x 1½ ft. $1.50
2 ft. x 3 ft. $3.00
1½ ft. x 2 ft. $2.00
3 ft. x 4 ft. $7.00
Frames: fit up to 2 ft. x 3 ft. $3.00

Plus 50¢ ea. poster, handling. Sorry, no COD's. Satisfaction guaranteed.

SUPERSPEED SERVICE
shipped 1st class mail add $1.50

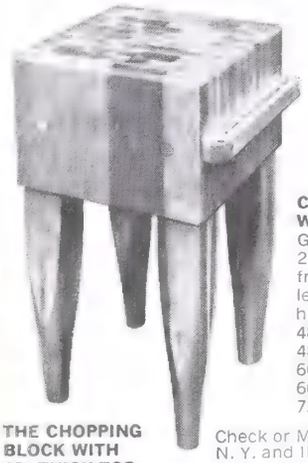
The Blow Yourself Up Co.
663 Fifth Ave. Dept. HB-5 New York, N.Y. 10022



BAREFOOT BEAUTY. Glide thru happy days wearing our new see-thru sandals. Terrific with patio pajamas, slacks, shifts, at home fashions. Nylon mesh tops the sandals in SILVER or GOLD with a 2" high heel, leather soles. Sizes 5 thru 10. $4.95 pair, postpaid. #N1611

ELIZABETH McCAFFREY
Dept. HB-
Northport, New York 11768

THE BUTCHER BLOCK





COUNTRY KITCHEN WORK TABLE
Genuine Butcher Block, 2" thick on rugged wood frame. Massive wood legs. 34" high. Also 30" high. 36" x 24", $92.50.
48" x 24", $103.50.
48" x 30", $113.50.
60" x 24", $113.50.
60" x 30", $134.50.
72" x 36", $165.50.

THE CHOPPING BLOCK WITH 12" THICK TOP
Laminated end-grain maple on massive legs. 18" x 18", $91.50. 24" x 24", $121.50. Without rack, deduct $12.

Check or Money order. No COD's. Exp. Chgs. Coll. NYC, 7% tax. N. Y. and Illinois residents add your tax. 52-page catalog, 50¢.

J&D THE PEOPLE WHO MADE THE BUTCHER BLOCK FAMOUS **Brauner**

NEW YORK: 208 Bowery, N.Y., N.Y. 10012 (212) GR 7-2830
CHICAGO: 1331 So. Michigan Ave., Chicago, Ill. 60605 (312) 922-5981

IF by RUDYARD KIPLING

Recapture the joyful remembrance of Rudyard Kipling's immortal "IF". The warm, youthful hours spent memorizing those cherished cadenced words. "If you can keep your head when all about you are losing theirs." Artfully captured in a 9" x 12" Black Framed masterpiece. Ready to hang and grace a favorite wall at home or office. Inspirational for self, friends, and your children as well. From a literary genius of yesterday. The poem consists of four verses, and all are used. Acetate shielded, Brown and white print. Order #261.

ONLY $2.98 + 35c pp.

Send Check or M.O. Satisfaction Guaranteed

CADLYN'S Dept. HB4
2077 New York Ave.,
Huntington Sta., N. Y. 11746

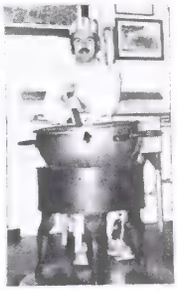
FUDGE

Now YOU can enjoy Delicious Mouth-Watering Fudge made Fresh Daily in Our Famous Store, with the Purest Ingredients, from Our 1883 Family Recipe.

Your personal choice of flavors will be shipped the same day.

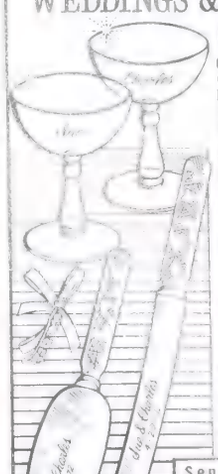
Chocolate Walnut
Plain Chocolate
Divinity Pecan
Penuche
Peanut Butter

Our Delicious Fudge mailed to Your loved ones makes a wonderful gift



Please enclose check or m.o. for $2.50 for each pound (ppd.)
The Fudge Kettle, 104 Via Valencia,
Riviera Village,
Redondo Beach, Calif. 90277

WEDDINGS & SPECIAL OCCASIONS

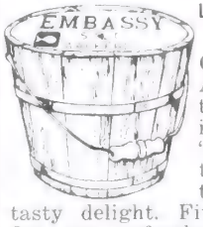


Classic Toasting Crystals, clear and brilliant are personalized with first names in rich 24Kt. gold script. Elegant Heart Handle Cake Knives are engraved with first names and the important date on the "Sheffield" serrated blade. Lifetime reminders of the occasion. Included are toasting speech and cake cutting rules as well as festive decorations in love and lace.

Pair of Classic Goblets (gold names) $6.95
Cake Knife or Server (gold names and date) $7.25

Send 25¢ for "The Bride's Guide" plus "Book for American Brides" with many helpful hints to planning a perfect wedding. Free with order.

Add $1.00 for Postage & Handling.
Send check or money order to—
BRIDGET TAYLOR ASSOCIATES
Dept.B , P. O. Box 316, Greenlawn, N.Y. 11740



Lip smackin' fillets of Salted Mackerel

Caught in icy Atlantic waters and cured in vats the "ole Gloucester way" to the peak of tasty delight. Five pounds of firm, meaty, fresh-tasting fillets; flavor-sealed in a wooden pail with tangy brine and shipped to you postage paid for only $8.50. Great for breakfast or just good eating. Delight your friends with these and other unusual Yankee-fisherman favorites—old-fashioned kettle-cooked chowders, choice cod and lobster meat, shad roe, others, in tins. Wide variety of sea food delicacies and gift assortments shown in free catalog. All unconditionally guaranteed. Post your order today to: (*no C.O.D. Please*) $8.50, add 50¢ West of Miss.

EMBASSY SEAFOODS, INC.
P.O. Box 165, Dept. H, Gloucester, Mass. 01930



Personalized Labels. All yours you love to sew. To create yo own originals. Eggshell wov taffeta labels to sew into yo own dresses and hand-knits a to your own creations what Pa is to fashion. Specify choice label and print your name clea ly. 15/$1.25, 45/$2.25, 6 $2.75. Ppd. Holiday Gifts, Dep 204B, Wheatridge, CO 8003



A Tiffany Table Lamp was tur of-the-century elegance. Here is fashioned of natural ratta complete with modern-day way switch and 8-ft. cord. 1 diam., 24" high, $24.95 plus $ post. Spray-painted in whit space blue, black, parrot, gree bittersweet, yellow or azale add $5. Catalog, 25¢. Fran Basket House, 89 W. Main S HB4, Rockaway, NJ 07866.



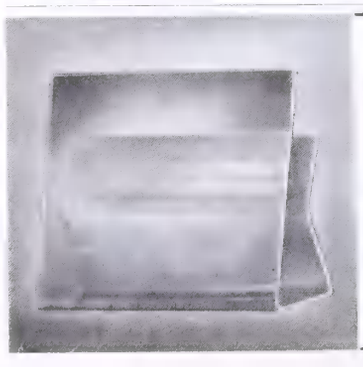
Water Witch watches ov plants while you week-end awa from home. In spite of its nam it's a positive angel when comes to keeping greenery we watered as long as a month. P one end of the wick in a glass water, the other in flower p soil. Set of 4, $1.25. 3 sets (12 $2.39. Ppd. International Ind Jasperson Bldg., HB4, Culve City, California 90231.



A Dual History. Ancestral cha printed on antique parchmen 21x34", is designed to encom pass 8 generations of com bined paternal & maternal line age of both husband and wif and their children. Blank coa of arms may be filled in wit appropriate colors. Documen comes in storage tube. $2.9 postpaid. Formco, Box 3828 KD Long Beach, CA 90803.



Brace Up! The fashion look long and limber. You can hav an erect, youthful carriage wit a light-weight Pi Peer Shoulde Brace. Comfortable support fo drooping shoulders, not de tected under clothing. Boys sen chest measurements; girls belo bust. $6.95, 45¢ post. Pipe Brace, HB-42SH, 811 Wyan dotte, Kansas City, MO 64105



COOKBOOK HOLDER

ENDS SOILING OF PAGES FOREVER.
CRYSTAL CLEAR FRONT KEEPS PAGES OPEN.
PROPERLY TILTED FOR EASY READING.
KING SIZE. 14" W X 11" H. LARGEST BOOKS FIT.
UNBREAKABLE, WASHABLE, PLASTIC-ACRYLIC. LASTS A LIFETIME.
IDEAL FOR SHOWER, WEDDING, OR MOMS DAY GIFTS.

Money-back guarantee. $7.95 check, or money order, plus 80¢ post.

Royce Products
Dept HB4 Box
Henderson, Nevada 89015

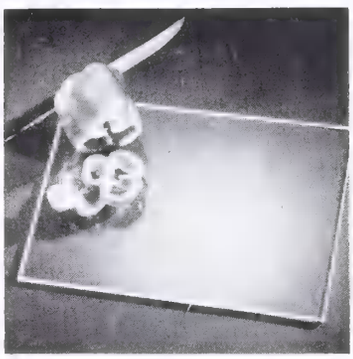
amrock Tablecloth when it's occasion that calls for a lebration. Schiffli embroidery drip-dry Dacron. White with l 5" lace edge. 70x90", ob- g or oval, $18. 70x108", ong or oval, $23. 70x126", long or oval, $28. 70x144", long or oval, $33. 70" round, 3. 90" round, $30. Ppd. agen's Specialties, HB-42, Box 6, Englewood, NJ 07631.



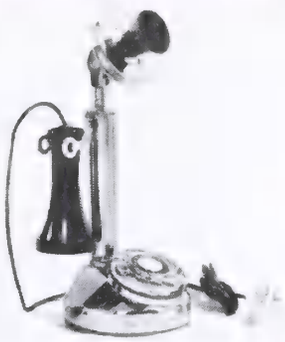
r The Cognoscenti: suede ndal made in Italy keeps you jump ahead on the city or avel scene. In bella colors: sty pink or rust suede, white chestnut brown leather. Sizes 13, narrow & medium. $18 d. Free 64-page catalog of ic shoe styles & casuals for ll girls. Shoecraft, 603 Fifth ve., New York, NY 10017.



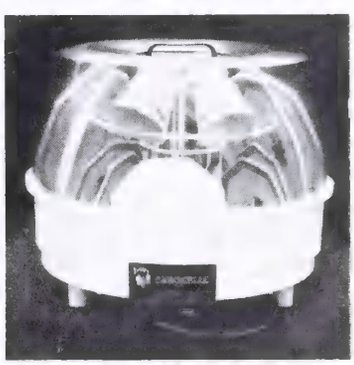
lear Cutting Board is of in- edibly strong, crystal-clear astic that's stainproof, heat- sistant, unbreakable. Post a air permanently on your coun- rs for kitchen cut-ups, hot pot arking. Slip one under percola- r. 8x11", $1.98; 12x16", $3.95; 4" round, $5.98. Ppd. Colonial arden, HBE4, 270 W. Mer- ck, Valley Stream, NY 11582.



ou'll Dial With Joy on the and-up phone of the roaring venties. Replete with charac- r, rife with memories, it will be conversation piece in the ex- cutive suite, bachelor's pad. lighly polished brass finish with uzzer cord & plug. $49.95; lack finish, $39.95. Add $1.50 ost. $2 w. of Miss. Metropoli- an Teletronics, 35 W. 35th St., IB4, New York 10001.



Carocelle Dishwasher is a handy ortable with big-machine fea- ures. Works on counter-top ithout installation or electricity. owered by water, it adapts to ost faucets. Washes and rinses ull dinner service up to 6 place ettings. 18" diam., 16½"H, in old, avocado or white. $39.98 pd. Collier's, Box 585, B-472E, kokie, IL 60076.



VEATHERPROOF, CLASSIC-STYLE

MAILBOX NAMEPLATE

OUR NAME AND NUMBER NCLUDED FOR BOTH SIDES!

ntricately detailed, satin-black nolded plastic. Mounting hardware ncluded. Your name and number ustom heat-stamped in weather- roof vinyl as shown. A most hand- ome identification for your home; n ideal gift!



$5.95 *Postpaid. Send check or M.O. No C.O.D. Satisfaction guaranteed.*

NAME: Ea. letter, period and space takes 1 box. LIMIT 15

Print plainly. We will center name on strips. NUMBERS: Limit 5

Adam Christopher, Metalsmith
Box 12835, Creve Coeur Sta., St. Louis, Mo. 63141 • *Include complete name and mailing address*

DOOR STORE



Bauhaus Side Chair. A sophisticated bentwood design that's at home in any setting. Black, white, walnut or natural frame. Hand-caned seat and back. $31. Arm Chair, $39. Exp. Chgs. Col. No COD's. Send $1 for new 56-page catalog.

3140 M St. N.W. (HB) Wash. D.C. 20007



Start her collection now with this First Limited Edition of a collector series portraying the authentic works of Sister Berta Hummel. 8" porcelain plate depicts a little schoolboy playing hooky. In it, the artist has captured the charm and innocence of childhood, so typical of her work. Ready for hanging.

$15.00 EACH

(Plus $1.00 Each Post. Ins.)
(Ill. Residents Add 5% Tax)
(Write for Free Brochure)

FOUNTAIN OF GIFTS
B-42 P.O. Box 3954
Merchandise Mart
Chicago, Illinois 60654

EMBROIDERIES



MARGIT AND LARS. Big sister and little brother tiptoe through the sunflowers. This to go on a needy wall. Needs nothing but basic embroidery stitches. Pink and orange sunflowers. Lavender costumes. Blue linen ground. Order #9150 12"x14" $15.95. Send $2 for 40 page full color embroidery catalog. Comes with Certificate worth $2 on purchase of $25

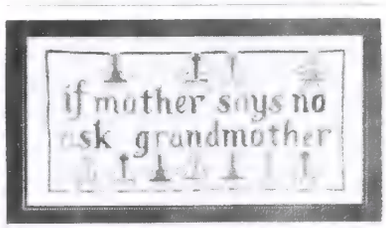
skön
EMBROIDERIES
55 Lambert Lane
New Rochelle, N.Y.
10804 Dept. BE 4

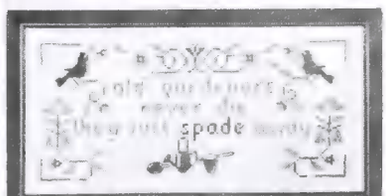
RYA KITS



NEW 1972 COLLECTION. We've done it again. Awarded 10 gold medals. Now you do it. One simple stitch makes our pre-started rya hangings, rugs or cushions. Kits imported from Sweden feature lustrous rug wools, easy to follow charts and English instructions. Send $1 for color catalog

skön
RUG CRAFT
53 Lambert Lane
New Rochelle, N.Y.
10804 Dept. HB 4





DELIGHTFUL STITCHERY

Two irresistible samplers. Each comes in kit form complete with oyster Belgian linen stamped for cross-stitch, floss in bright colors, 8½" x 16" wood frame in maple or mahogany finish, and easy instructions. Also available, "Stop Talking While I'm Interrupting" and "I May Look Busy, But I'm Confused".

Grandmother Sampler Kit (shown) . $3.50
Gardener Sampler Kit (shown) . . . $3.50
Stop Talking Sampler Kit $3.50
Busy But Confused Sampler Kit . . $3.50

PLUS 45¢ POSTAGE & HANDLING
Pa. Res. Add 6% Sales Tax. Sorry No COD's

VICTORIA GIFTS
12-B Water St., Bryn Mawr, Pa. 19010

ROGERS SILVER SALE



ONLY **49c** ea. —Teaspoon, salad fork, soup spoon, iced tea spoon, oyster fork, butter spreader, sugar spoon, coffee spoon, butter knife.

ONLY **99c** ea. Dinner Knife, Dinner Fork, Tablespoon, Pierced Tablespoon, Gravy Ladle, Cold Meat Fork, Pie Server.

Finest silverplate in the exquisite "Vanessa" pattern by famous Wm. A. Rogers of Canada for a lifetime of service. Satis. Guar.

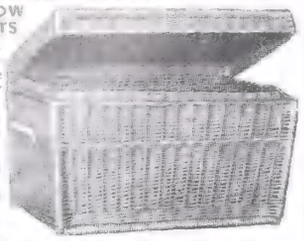
8 place settings of 50 pcs.
SPECIAL SALE PRICE $29.95
Add 35¢ Postage per dozen pcs.

Large Gift Discount Catalog—10¢

***Croydon SILVERMART, LTD.**
627 Kings Highway (Dept. 472)
Brooklyn, N.Y. 11223

WICKER WONDERLAND

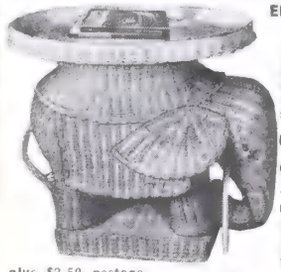
WILLOW CHESTS



Decorative storage for clothes, toys, etc. Samson strong, with easy-to-tote handles. Finished in its own natural rich golden color.

20" long x 14" x 14" **$12.45** plus $1.00 postage
24" long x 16" x 16" **$14.70** plus $1.75 postage
28" long x 17" x 17" **$17.95** plus $2.25 postage
30" long x 18" x 18" **$19.95** plus $2.75 postage

ELEPHANT TABLE



Imported from Hong Kong, to bring whimsy and service to Western households. Hand-crafted of natural rattan with removable tray. 25" x 17" x 24" high. **$29.95** plus $2.50 postage. Painted add $5.00.



WICKER PLANTERS—Their uses are bounded only by your imagination. For feathery ferns, forever fresh flowers, as a guest room desk basket. 9" dia., 9" high. Set of 2, **$5.95** postpaid.



LOTUS LAMP

$8.95 plus **$1.00** postage

Beautifully handwoven of natural rattan. Completely wired with on/off switch. 9 ft. rattan chain & bracket. Shade is 10" dia. x 9". Painted add **$2.00**. Use up to 100 watt bulb.

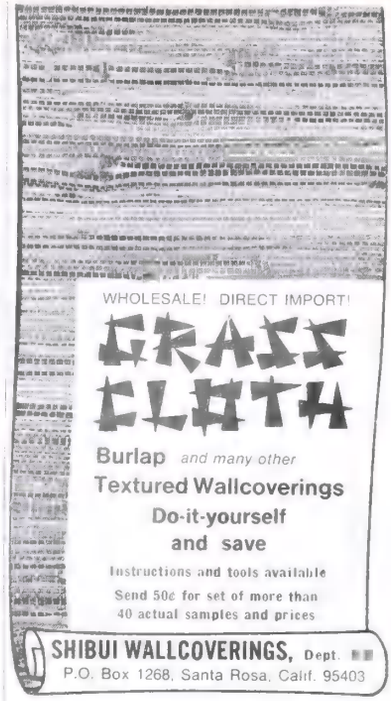
WICKER IN HOUSE & GARDEN COLORS—Professionally spray painted in White, Pineapple Yellow, Parrot Green, Space Blue, Azalea, Bittersweet or Black.

SEND 25¢ FOR CATALOG

N.J. Res. add 5% sales tax
Satisfaction Guaranteed
VISIT OUR WAREHOUSE SHOWROOM

Fran's Basket House

89 W. Main St., Dept. HB4, Rockaway, N.J. 07866



WHOLESALE! DIRECT IMPORT!

GRASS CLOTH

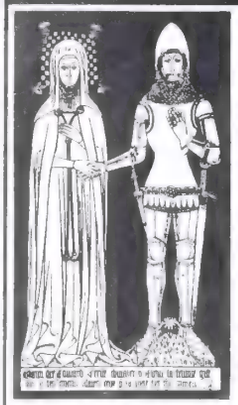
Burlap *and many other*
Textured Wallcoverings
Do-it-yourself and save

Instructions and tools available

Send 50¢ for set of more than 40 actual samples and prices

SHIBUI WALLCOVERINGS, Dept. HB
P.O. Box 1268, Santa Rosa, Calif. 95403

Medieval



"HOLDING HANDS" 20" X 40"

Sir Edward Gerne Knight in Armor and Wife

Nexus, Inc.
Box 114-B, Oakland, N.J. 07436



Filigree Cross Pendant has been delicately wrought by Norwegian silver craftsmen in intricate open filigree work of finest sterling. A beautiful creation to treasure and be worn with pleasure! 2¼" high on 24" chain. Style 1357 $10.95 ppd. No C.O.D. Shopping International, Inc., 614 Shopping International Bldg., Norwich, VT 05055.



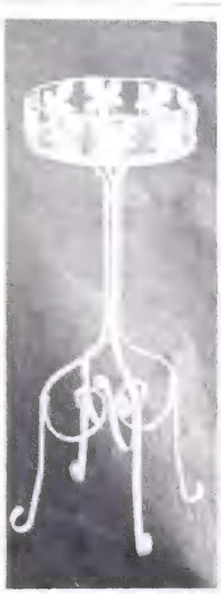
Well-Heeled shoes are stacked for fashion. Down-at-the-heel shoes are given a lift. Good shoes are worth repair so send them to Century and treat them to new-style heels. Stacked, kids, patents, suedes, $8.95 pair. Alligator, reptile, lizard, $13.95 pair. $1.75 handling. Century Factory Shoe Repair, 212 Park Ave., HB4, Baltimore, MD 21201.



Family Name, motto, and authentic coat of arms are hand-painted on embossed copper, on polished mahogany base. Over 500,000 names researched, available. 8x5" $18; 10x7" $22; 10x13" $33, for copper ones. 10x7" $23.25; 14x10" $26, for parchment. Add $1 post. "1776" House, HB66, 260 Mass. Ave., Boston, MA 02115.



Baby's Shoes, bronzed forever in solid metal, preserve the memory of his first faltering steps, $3.99. Mounted on a portrait stand (shown) for a daddy's desk or mommy's dressing table. Ash trays, bookends, TV lamps, too. Send for *free* details, money-saving certificate, handy mailing sack. American Bronzing, Box 6504-D4, Bexley, OH 43209.



DELUXE QUALITY

Capri Cachet

EXTRA HEAVY LIFETIME WROUGHT IRON

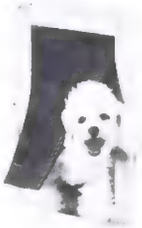
Superb background to display your heavy potted plants, flowers, all kinds of blooms and greenery. Exquisite leaf adorned gallery gives a special look of elegance in any (your) Patio or garden too! Stands 29" high x 11" sq. Black, White, Green Antique, or White with Gold on Black with Gold 75¢ extra.

$12.95

Money back guarantee
Pa. res. add 6% tax
plus $1.50 postage

SEND FOR FREE GIFT CATALOG

Henry R. Smith Studios
Dept. B42, Box 66, St. Davids, Pa. 19087



The Johnson Pet-Dor is a Swinger

Pets get the swing of it in as little as five minutes. Allows your cat or dog to enter or leave without attention. Swinging parts of the Pet-Dor are flexible for pet safety. Permanent magnets hold door shut when not in use--locking panel provides security. Installs in door panels or walls. Three sizes for small cats to German Shepherds. For brochure and price schedule, write to Dept. HB, Johnson Pet-Dor, Inc., P.O. Box 643, Northridge, Calif. 91324.

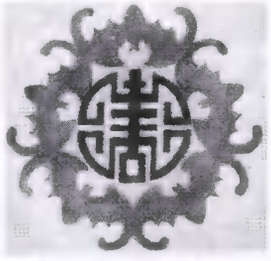
JOHNSON PET-DOR

LIKE WALKING ON AIR!

Be good to yourself. Exquisitely comfortable, hand-laced casual moccasins that make you feel like you're walking on air! Light bouncy foam crepe soles, choice top-grain leather, smartly styled for casual living. Quality made! Over 223 sizes in stock! No extra charges for the hard-to-fit. Purchases can be exchanged. Women's full and half sizes 3 to 13. AAAAAA to EEE widths. Guaranteed to delight or money back. RED, WHITE, SMOKE, TAFFYTAN, BLACK. Give second color choice. Factory-to-you $7.98 postpaid. COD's accepted.

MOCCASIN-CRAFT
65-OE Mulberry St., Lynn, Mass. 01903





CHINESE GOOD LUCK SYMBOL

was plucked from the Orient and hand-painted on 14" x 15" #10 mono canvas for you to needlepoint. Complete with lustrous Persian wools in jet black, Ming yellow, lacquer red. Background yarn included. (Specify *any color*).

$32, 75¢ postage

We specialize in modern art and custom designs. Free estimates on request.

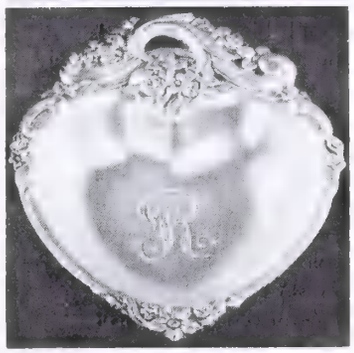
CATALOGUE $2

STUDIO I NEEDLECRAFTS
B4, CORNER HALSTEAD AVE. & OSBORN RD. HARRISON, NY 10528

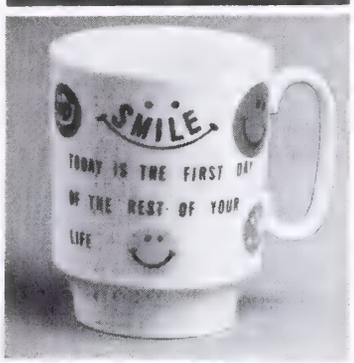
ag Your Umbrella and mini-ize chances of losing your fav-rite. 18k gold-plated identifica-on tag is shaped like an um-rella, comes engraved with first nd last names, plus full address. ttaches to your umbrella with olden chain. Order #869 Um-rella Tag., $1.50 plus 35¢ post-ge from Lillian Vernon, B41, 50 South Third Avenue, Mount ernon, New York 10550



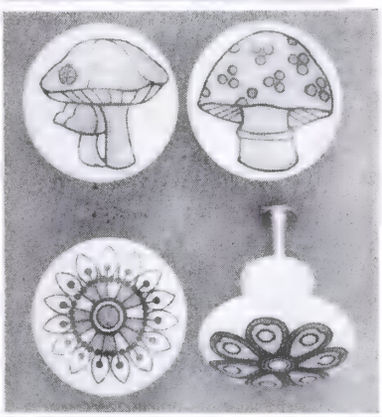
weetheart Dish is a silver-lated, tarnished-resistant ele-ance your grandmoiher might ave had on the hall console r calling cards. We use ours r thin mints, as a pretty atchall. (Specify initial for free ngraving) 6" size $2.50; 8" $4. dd 30¢ post. Large Gift Cata-g, 10¢. Croydon Silversmiths, 27 Kings Hwy., HBE4, Brook-n, NY 11223.



mile Mugs stack for storage. lade of white glazed ceramic, ey're colorfully adorned with appy smiling faces and "To-ay is the first day of the rest f your life!" Isn't that a great ay to greet each day? Set of ur for boullion, your office offee break, $3.98. Two sets r $7.50. Add 75¢ postage. erry House, HB4, Briarcliff anor, N. Y. 10510.



rawer Pulls. For a black lac-uered chest, a teak console, our hi-fi built-ins, to open shut-ered doors, these white 1½" iameter porcelain pulls lend ecorative drama. Set of four ith mushroom or flower motifs full color come with screws. lo two designs exactly alike! 2.50 ppd. Artisan Galleries, 100 North Haskell Avenue, HB4, Dallas, Texas 75204.





A PORTFOLIO OF EIGHT Picasso Reproductions

MAGNIFICENT FULL-COLOR HAND SILK-SCREENED SERIGRAPHS

Perfect in every detail — these hand silk-screened prints are now selling in New York's finest shops at almost three times the low price we are now able to offer. Each print is 13" x 16" and easily framed. Take advantage of this opportunity to enhance your art collection. Also a unique gift that expresses your good taste. Full satisfaction guaranteed or your money refunded.

THE PORTFOLIO INCLUDES:

Les Fleurs en Main
Portrait of Olga
Dove with Flowers
La Ronde
Portrait of Sylvette
The Pussycat
Homage to the Sun
Girl in the Mirror

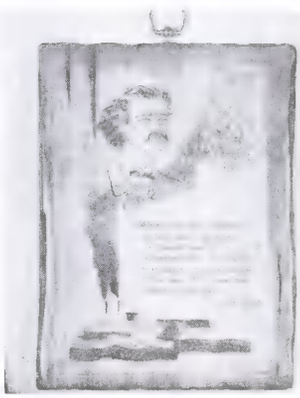
Also available:
an equally exciting combination portfolio of Matisse and Klee in full color

MAIL TO
CANTERBURY ARTS HB1
P O Box 162, Cooper Station
New York, New York 10003

Please send me ___ Picasso Portfolios @ 9.95
___ Matisse/Klee Portfolios @ 9.95

Name _____
Street _____
City _____ State _____ Zip ____

Check or money order only. Please add 75¢ for postage and handling for total order. Add Tax (N Y C residents add 7%)



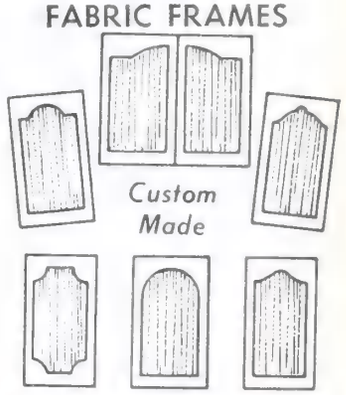
MARK TWAIN QUOTE

"When I was a boy of fourteen my father was so ignorant, I could hardly stand to have the old man around. But, when I got to be twenty-one, I was astonished at how much the old man had learned in seven years." *Mark Twain*

Antiquated pine wood plaque, 7½ x 10 x ¾" tastefully decoupaged with hand rubbed lacquer lasting patina. Brass hanging ring. **$5.95** plus **65¢** postage.

Pa. Res. Add 6% Tax • Sorry No COD's
SEND 25¢ FOR GIFT CATALOG
Clymer's of Bucks County
Dept. HB4-2, Point Pleasant, Pa. 18950

FABRIC FRAMES



Decorators' choice for inside window covering for any room in your home. Four different classic designs available. All orders made to exact size specified. All hinged, custom sanded ready for painting or staining. Hardware included. Fabric Insert not included.

MONEY-BACK GUARANTEE
For Free Brochure and information how to measure and install, write to:

TOWN & COUNTRY WOODCRAFT CO.
Dept. HB-4—219 N. Carpenter St.
Chicago, Illinois 60607



BIG ALL-WOOD PLAYHOUSE

The "PLAYMATE," EXTRA LARGE outdoor playhouse measures approx. 7 ft. x 5 ft. x 6 ft. high overall. All weather construction. Material is 100% super strength wood hardboard with complete wood frame. Has full floor, hinged door, and 4 sliding safety windows, with shutters. Attractively finished in contrasting colors using highest quality weather-proof paint. Components are pre-assembled. Sets up in minutes. Years of enjoyment for children of all ages. Ideal also for storage of bikes, toys, garden tools, etc. SATISFACTION GUARANTEED.

$99.95 RETAIL VALUE
ONLY **$59.95**
Check or money order
Expr. Chg. Col. NO C.O.D.

AMERICAN WOODCRAFT
Box 4313-VH Chattanooga, Tenn. 37415



DIRECTOR'S CHAIR

Sleek, sturdy, dramatic, and so very comfortable, this graceful director's chair of gleaming chrome and smooth, washable, leather-like vinyl in black or white gives an added touch of elegance to your den, living room, terrace, dinette, any place you need more seating.

$19.95 each $75.00 for a set of four shipping charges collect

Send $1.00 for our complete catalogue.

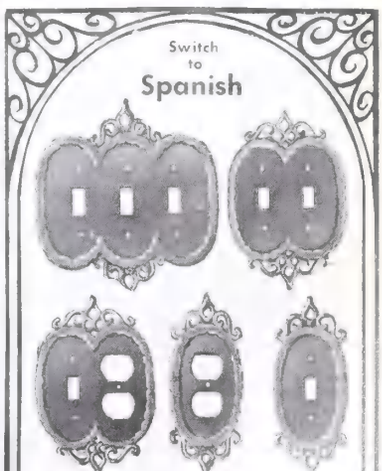
CATCH 95, Division of Flynn Group, Inc.
Dept. G-42 635 Madison Ave., N.Y. 10022



MANUFACTURER-DIRECT TO-YOU-DISCOUNT

We manufacture the world's largest selection of draperies, bedspreads and curtains. Ready-made and Custom-made. Buy direct and save 33 1/3%. Send for your FREE Ronnie Drapery Book today.

RONNIE DRAPERY CORP. Dept. 3L-24
145 Broad Avenue, Fairview, N.J. 07022



TURN ON to that Mediterranean feeling with these handsome [illegible] switchplates. Decorators accessorize rooms with this distinctive Spanish look. Specify color, either black or verdigris. Triple $3.85; double, $2.85; single toggle, [illegible] outlet, $2.85; double outlet, $3.45; [illegible] $1.45. Postpaid.

free catalog

CREATIVE HOUSE
Dept. HB472•221 W. 9th St.•Kansas City, Mo. 64105

The way to select ORIENTAL RUGS



is to examine them in your own home

Rare antique, inexpensive antique, semi-antique, and new rugs in antique designs. Each moderately priced.

SEND FOR DESCRIPTIVE LISTS and COLORED PICTURES. Include your Zip Code. Select rugs you wish sent on APPROVAL. *WE PAY ALL SHIPPING CHARGES. NO DEPOSIT OR EXPENSE* to you in ordering our rugs shipped on approval. No obligation to buy.

Antique rugs $95 to $3900
Small to Giant Sizes.

2,000 Oriental rugs from India in pastel (Kirman) colors 100% wool nap, 50 sizes 9 x 12 ft. $295. to $550.

Many giant and unusual sizes

For sale by America's foremost authority and expert on Oriental Rugs, and largest exclusive dealer in natural, untreated rugs

For 45 years we have been eliminating the element of gamble in buying Oriental Rugs for thousands of customers all over America.

"ORIENTAL RUGS—A Complete Guide"
by Charles W. Jacobsen . . . $15.00
First and only Oriental Rug encyclopedia ever published. 480 pages with 250 plates, 38 in full color

CHAS. W. JACOBSEN, Inc. 401 S. SALINA ST., SYRACUSE, N.Y. 13201 DEPT. B 315-471-6522



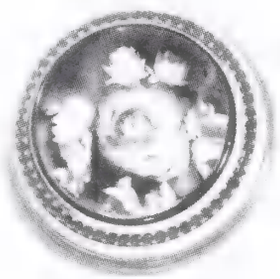
QUEEN ANNE LOWBOY DESK

Use the solid cherry, or solid mahogany lowboy in the dining room, living room, foyer, or as a dressing table in your bedroom. It is beautifully reproduced with three drawers, solid brasses, Queen Anne legs and apron. 38" Wide, 20" Deep, 29" High.

$142.50, shipping chgs. coll. No C.O.D.

Send 50¢ for catalog of reproductions
Dept. 967, Rte 266, Concord, N.C. 28025

Ephraim Marsh



FLOWER PAPERWEIGHTS

are the prettiest way imaginable to anchor business or social papers, add to a collection. Dried flowers, artfully arranged by hand are captured forever under heavy glass that magnifies each enchanting blossom. No two are ever duplicated. Choose gold, moss or black velvet background.

Each paperweight 3¼" diam. $5.50
2 for $10.00

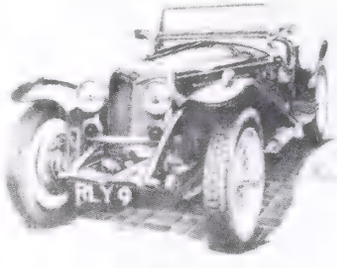
Money back if not delighted. We pay postage.

LEE HOWARD
Dept. B4, Box 615, Fair Lawn, NJ 07410



It is believed that the custom of owning dolls goes back to ancient times. Today, doll collecting is the hobby of both young and old. And, the traditional dress and fine workmanship of our *Chinese mandarin dolls* from Taiwan certainly make them a fine start—or addition to—any treasured collection. Although costume designs and colors may vary, all five dolls are dressed in traditional costumes. Satisfaction guaranteed. 16" high; $6.95 each. Shipped ppd. No C.O.D. Please send check or money order to:

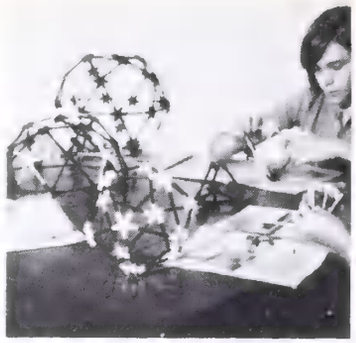
TREASURES of the WORLD, Inc.
P. O. Box 476
Charlotte, N. C. 28201



Spring Special

Lithographed from expensive originals. Perfect for den, bar, study, home or office. Set of two different classics are 12"x16" ready to frame. Bright red and deep green. Only 5.00 per set of two. Post paid.

D. Arts Box 11242 Mphs, Tn. 38111



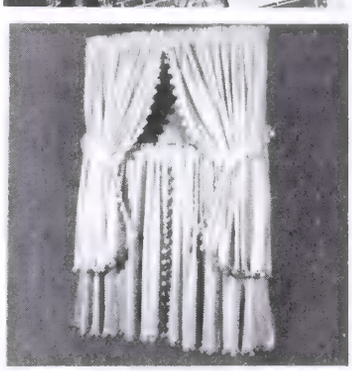
Geodesic Dome Structure mak architects of all! Enjoy the cha lenging experience of construc ing a dome while learning abo tetrahedrons, octahedrons, ic sahedrons. Results are decor tive, too! All materials, instru tional booklet included. $8.9 plus $1 post. Cadlyn's, HB-2077 New York Ave., Huntin ton Sta., New York 11746.



Library Chair that shares lif indoors with trips to the pati and is completely compatibl with both isn't easy to find. Na ural willow armchair has arr pockets for magazines, book 33Hx23W; seat 15" H. from floo $29.95. Exp. coll. Corduroy sea cushion in gold, black, tange ine or avocado. $4.50. Fran Basket House, HB4, 89 W. Mai St., Rockaway, NJ 07866.



Safety Ladder is always read to use for a safe escape in tim of fire or emergency. Rungs ar lightweight, strong aluminum fastened by steel chain. Rust proof and collapsible for eas storage. Needs no installation Hook the top over window sill climb down to safety. 15' long 2 stories, $19.95 plus $2 post Mirobar Sales, FL-1004, 96 Third Ave., NYC 10022.



Ball-Fringed Curtains of natural unbleached or snowy white muslin. 70" wide the pair, two tie-backs with each pair. Hang tier on tier, tier & valance, or cottage style. 24" $3.50, 30" $3.75, 36" $4, 45" $4.50, 54" $5, 63" $5.50, 72" $6. Valance $2.25. Add $1 post. per order. Old Colony Curtains, B242E, Box 787, Westfield, NJ 07090.



White House Tablecloth

An elegant tablecloth made and used for White House banquets. Sardinian lace pattern on finest cotton and dacron in White or Natural. PERMANENT PRESS. 54x72" $23.95, 63x83" $29.95, 72" Round $29.95, 72x90 (also Oval) $29.95, 72x108" (also Oval) $44.95, 72x126" $54.95, 72x144" $69.95, 82x160" $79.95. Add $1 for insured mail.

Hildegarde's **B4**
597 Farmington Avenue, Hartford, Conn. 06105



Bing & Grondahl's 1972

Mother's Day Plate

Collector's item! Fourth of a series of limited edition porcelain plates in the familiar blue and white underglaze. Front has mare and foal, "Mors Dag 1972," back has "Mother's Day." 6", pierced for hanging. Older plates also available.

8095	1972 Plate	$11.50 ppd.
7377	1971 Plate (with Cats)	11.00 ppd.
6974	Walnut Plate Holder	3.00 ppd.

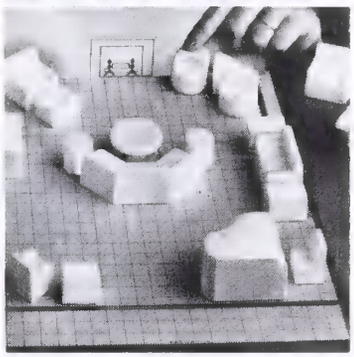
Write for FREE catalog of unusual items
Please, your zip code is required

Downs DEPT. 1104-A EVANSTON, ILL. 60204

ortraits In Oil start at $89.50. e taken from photos & paint- d on canvas by outstanding tists. In our whirlwind age hat is more enduring than your ved one's portrait? It's a gift r the family as meaningful as e memories you hold. Catag, "How to Order an Oil Portait" is *free*! Van Dyke Oil Portaits, 153 East 57th St., HBE, ew York, N.Y. 10022.



an Your Rooms with mini-size rniture that makes it easy to e your own decorator. Over 150 fferent combinations of exact 2" scale styrofoam pieces—fas, chairs, tables, fireplace, ano, etc.—for living, dining nd bedrooms. Includes graph oard, walls, windows, doors, structions. $7.98 ppd. Order om Plan-It-Kit Inc., HB4, Box 29, Westport, Conn. 06880.



'l Buttons. A little boy or girl st learning to dress will be enanted with this play-and-learn oll. Hand washable and ressed up in clothes that unbuton, unzip, unbuckle, snap up, ick in, untie, doll is 16" tall, 6.95 plus 95¢ post. Creative louse, HB4, 221 West 9th St., ansas City, Missouri 64105.



leen-Line Bottle Cutter turns throwaway" bottles into pop rt glasses, vases. Precision tool f nickel-plated steel cuts any ound bottle in less than 5 minutes. With 3 cutters; abrasive aper to smooth edges, $9.95 lus 50¢ post. Wooden handles, 4.95 per six pack plus 30¢ post. nderson Assoc., HB4, 1370 ogan, Costa Mesa, CA 92626.



Contemporary Classics



Brilliantly sculptured in textured beige Durastone. Whimsical, wonderful heirloom quality figures to display with pride. Perfect for home, office . . . gifts. Superb with any decor. You'll want both.

#200 Brother John, 11"...$12.50
#201 Sister Sara, 13"....$12.50
#202 The Pair .....only $19.95

(Add $1 shipping charge per order; Calif. residents add Sales Tax. No C.O.D.'s) Send check or money order; BankAmericard and Master Charge welcome. Give Account No.

Fascinating catalog . . . 50c. FREE with orders.

MY MOTHER LIVES IN CINCINNATI

MOTHER, INC.
P.O. Box 737, Dept. HB-4
South Laguna, CA 92677



Titoine Handbag *from Morocco*

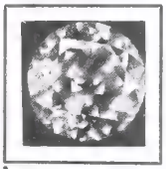
Here's a superlative example of the finest deeply tooled Moroccan leather. Beautifully handmade, with leather fastener, the natural beige is perfect with everything in your wardrobe. Medium **$8.25;** Large **$10.95;** Extra Large **$13.50.** All postpaid.

Send 25c for our new 48-page catalogue of 500 imports

- Visit our stores in
- Norwich, Vt.
- Wellesley, Mass.
- Simsbury, Conn.

No C.O.D.'s Please

shopping international
616 Shopping International Bldg.
NORWICH, VERMONT 05055



TITANIA!

the most BRILLIANT JEWEL STONE ON EARTH! *say the* Saturday Evening POST & READER'S DIGEST *about this amazing* **MAN MADE MIRACLE!**



1 carat "Titania". Solitaire set in 14kt. gold mounting. Complete, ONLY **$36.**

1 carat "Titania" set in a Masculine box style 14 kt. gold mounting. Complete, ONLY **$44.**

OUR 26TH YEAR

Unset "Titania" Jewels, 1 to 5 carats, for your own rings, brooches, pins, etc. Per carat .....ONLY **$15.**

Write for FREE HANDY RING SIZE CHART & 120 PAGE FULL COLOR JEWELRY CATALOG

REGENT MANY MONEY BACK GUARANTEE

LAPIDARY CO., Dept. HB-4
511 EAST 12 ST., NEW YORK, N.Y. 10009

DRAWN IN "VIVID" COLOR FROM ANY PHOTO!

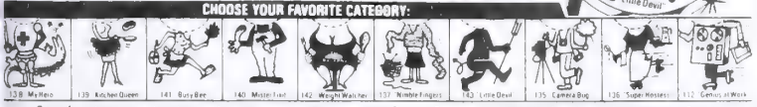
U*Poze PERSONALIZED CARICATURE WATCH





Fun to give . . . Great to receive! TONY DEE, renowned caricature artist, will recreate your true likeness in color, from ANY PHOTO on a handsome Swiss movement precision watch for only $15.95, guaranteed. This one of a kind conversation piece is available with your choice of a hilarious "Mini Body" pose. For a Deluxe 17 jeweled watch, shock resistant and guaranteed, rush only **$24.95**. Your photo returned unharmed.

CHOOSE YOUR FAVORITE CATEGORY:



Specify category, hair color, and first name desired on watch. Check One: ☐ Men's Band ☐ Women's Band
Enclose Check or Money Order plus $1.00 shipping (*N.J. residents add 5% sales tax.*)

CHARISMA PRODUCTS – P.O. Box 945, Dept. HB 472, Toms River, N.J. 08753

© COPYRIGHT 1972 CHARISMA PRODUCTS ALL RIGHTS RESERVED



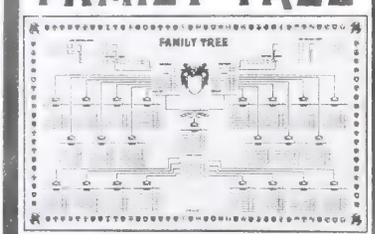
BLEUMETTE "DEMI-BRA"

Answers all your needs for the new, liberated, sensuous fashions. ***Beautiful Uplift.*** No straps, bones or wires. Soft, fluid & comfortable.

Nude color.
A, B and C cups.
Pkg. of 2 pair—only **$3.98**

Add 35¢ Mail & Hdlg.
BLEUETTE, INC.
509 5th Ave., Dept. 413
New York, N.Y. 10017

FAMILY TREE



FIRST EASY-TO-USE GENEALOGY CHART

Make charting your family lineage easy and fun. Beautiful large 21" x 34" FAMILY TREE CHART is printed on quality heirloom antique parchment. Spaces are provided for up to 260 names of relatives arranged in proper relationship to one another so that anyone can see at a glance his family tree and all its branches.

This chart provides a most rewarding, interesting, and educational hobby that results in an elegant document to be passed on and cherished for generations. A FAMILY TREE CHART is a must for keeping family lineage intact and up-to-date.

The ideal gift for all—young or old, family or friends. A useful keepsake that lasts forever. Comes in its own heavy storage tube for permanent protection.

Only $2.95 (Three for $7.00)

FORMCO
P.O. BOX 3828-K
LONG BEACH, CALIF. 90803

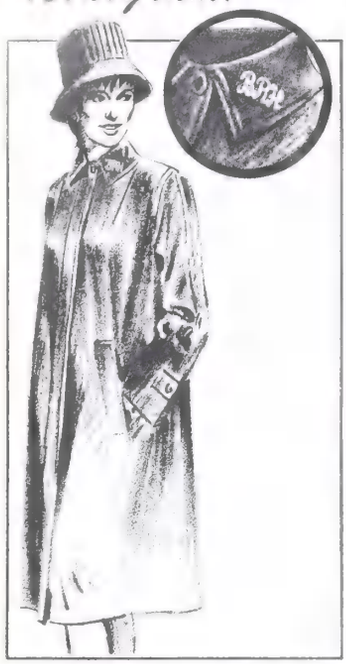
PERSONALIZED TENNIS TOWEL

Look like a real pro with this attractive towel around your neck. An ideal gift for Mother's Day, Father's Day, Graduation, etc. White velvety cotton terry velour. Big 12 x 44" size. Tennis emblem embroidered in red and blue. Print name! $5.50 ppd.

JERRY'S
1110 23rd St., Beaumont, Texas 77706



ONLY $18.00! BALMACAAN RAIN & SHINE COAT WITH *Free Monogram!*



The classic Balmacaan — sensationally priced at $18, with your own personal 2 or 3-initial monogram FREE! Beautifully styled for Spring in luxurious, crease-resistant, wash-and-wear fabric of 65% Dacron Polyester, 35% Cotton. Zepel-treated to repel rain and stain, stay fresh and crisp. Lined throughout with smooth-as-silk 100% nylon. Fly-front, spacious slash pockets, many beautiful styling details. 3 weeks delivery. 10-day money-back guarantee.

Sizes 8, 10, 12, 14, 16, 18, Navy, Ivory, Lt. Blue, Red. $18. Half sizes, 14½, 16½, 18½, 20½, 22½, 24½, Navy and Ivory only, $20. Matching hat, $4. Add $1.00 per order for postage and handling. N.Y. State residents add Sales Tax. No C.O.D.'s.

PLEASE PRINT

TRAVEL SPECIALTY CO., Dept. H
350 5th Ave., New York, N.Y. 10001

Quantity	Color	Size	Monogram	Hat

Name_____

Address_____

City_____ State_____ Zip_____

SIZES 4 to 12



"DAWN" $10.95
Colors: Gold or White

WIDTHS: NARROW, MEDIUM, OR WIDE.

Add 75¢ for postage
Sizes 10½ to 12, $1 Extra
Instant Delivery—Prompt refund if not delighted

SEND FOR FREE BROCHURE

SEND ORDERS TO: SOFWEAR SHOES
1711 MAIN
HOUSTON, TEXAS 77002

The Talbots

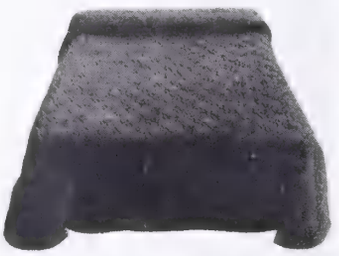


Sweet Dreams. Our beguiling full-length granny nightgown by Lanz of cool polyester-cotton batiste has eyelet ruffles at neck and yoke, and short puffed sleeves. Enchanting bunny-and-blossom print in pink and blue on white. Sizes XS, S, M, L. $13.00. Add 90¢ for postage. **Send for free catalog.**

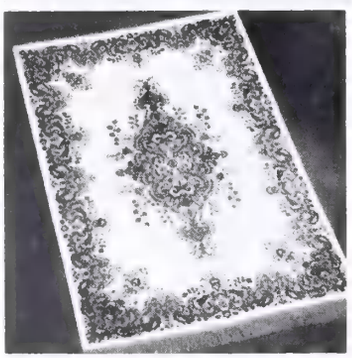
TALBOTS • DEPT. CW, HINGHAM, MASS. 02043
Branches: Duxbury, Lenox, Mass.
Mt. Carmel, Avon, Conn.



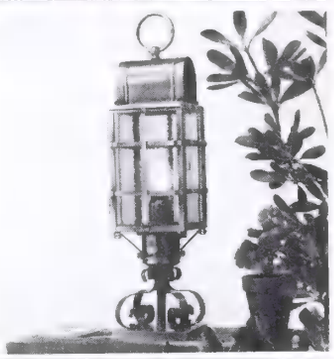
Our Straw Vote elects this woven Madeira basket as the sure fashion winner for summer. 10x7x7" basket comes with all the materials you need to needlepoint gay floral pattern & your initials: tapestry wool, canvas, needle & chart. Daisy, poppy, or cornflower design. $5.95. Add 50¢ post. Classic Corner, 128 Water, Bryn Mawr, Pennsylvania 19010.



Custom-Dyed Bedspread matched to your swatch or paint chip! Richly quilted, machine-washable 100% cotton. A beautiful mixer—with Mediterranean, traditional or contemporary. Send 50¢ for catalog of bedspread styles with the look of luxury, plus selection of fabrics for wall-coverings, draperies. Homespun House, 9028-HB4, Lindblade St., Culver City, CA 90230.



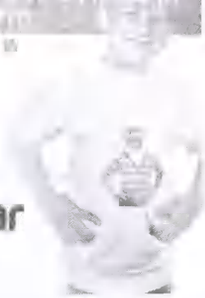
Oriental Design Rugs. Centuries-old designs are woven out of natural yarns. Background colors: med. blue, green, red or ivory. Sturdy area rug is a copy of a museum original. 4x6' $19.95; 6x9' $34.95 ppd. 8x10' $49.95, 9x12' $59.95, 9x15' $89.95. Freight coll. International Rug Co., HB4, 360 Amsterdam Ave., New York, NY 10024.



Solid Brass Post Lantern in antique brass, black, old copper, old bronze or English pewter finish with your choice of clear, aqua, smoke, amber-seeded or white-seeded glass. Fits standard 3" post, accommodates medium bulb. Handmade in centuries-ago manner. 24"H x 6½"W, $54.60 f.o.b. Atlanta. Lamp Crafters, Box 501, HB4, Lawrenceville, GA 30245.

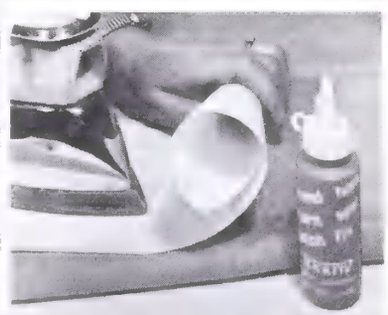
New foto-shirts

Young men and teenagers really love wearing their favorite photographs. Or photos of their friends, mama, pets, fiancee, favorite places, funny faces, etc. Send full body b/black & white photo (for best results send color print, size 3" x 5" and we will beautifully reproduce it same size. Please specify [illegible]



Children's sizes 4 to [illegible]
Polo shirts $5.95
Sweat shirts $8.95
Adults S, M, L or XL
Polo shirts $7.95
Sweat shirts $9.95
Send check or money order to:

foto wear
P.O. Box 367,
Biscayne Annex,
Miami, Fla. 33152.



SEWING IS OBSOLETE FOR MENDING!

Repairs made with TEXATIV [The Invisible Mender] are [illegible] undetectable as re-weaving, at a fraction of the cost! Marvelous for hemming, patching, mending and general repairs on cloth fabrics. Repairs cigarette burns, moth holes and worn spots . . . inexpensively, quickly, easily! Just shake on the powdered adhesive, cover with parchment & iron. Garment is ready to wear in just 30 minutes! Repairs stand fast through washing, boiling or dry cleaning. Kit includes ½ oz. container of powder & 24 sheets of parchment paper. $2.98 plus 50¢ P&H.

Ill. Res. add 5% tax. Gift Catalog 25¢

HOUSE OF MINNEL Dept. 442A
Deerpath Road, Batavia, Ill. 60510



NEW! SAFE! NON-ACID! "BEAUTY-PEELING"

Instead of hiding your problem skin under a layer of cosmetics . . . use this New Beauty Masque that "PEELS" away the dull, flaky outer layers of your skin, unclogs pores to smooth-out wrinkles and saggy appearance, to the most bright and beautiful complexion you've had in years! So easy to use! So safe it's insured by world famous "Lloyds of London". Only: $4.50 post paid. 30 day Guarantee (Sorry No C.O.Ds)

FORMULEX LABORATORIES Dept HBM
Box 6508, Houston, Texas 77005



A winning combination of **SILVER** and **TURQUOISE** from the Great Southwest. We've fashioned a sterling silver **RING** in the traditional raindrop pattern and adorned it with a lovely chunk of genuine turquoise. Sizes 5-9 **$5.95 PPd.**

desert house
Dept. HB-67
P.O. Box 11114
Albuquerque, New Mexico 87112
Send for a Free Catalog

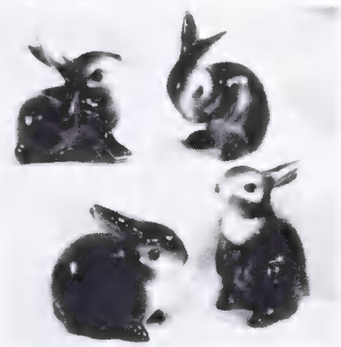
A-Notes offer postcard enience, letter privacy. tiful, full-color designs fold and seal, with the inside free for writing. Perfect for k-you notes, invitations, let- For fund-raising, too! 16 s, 18 gold seals, fund-raising s, & catalog of stationery, Current, Inc., P.O. Box 2020, t. C85, Colorado Springs, orado 80901.



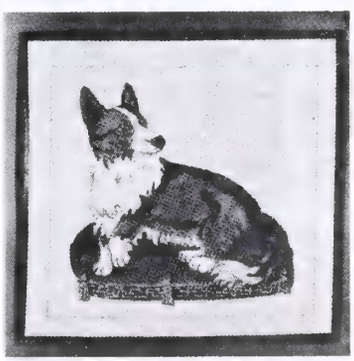
ng Brings on the snap and sh of the Lisbon shoe, done nazzy crepe patent for the fashion proportions. Choose k, light blue, or white, med with matching calf hes, nailheads, 1¼-inch . AAAAA-AAAA, 6-12; A-AA-A & B, 9½-12, $25 $1 post. Mooney & Gilbert, , 31 West 57th St., New k, NY 10019.

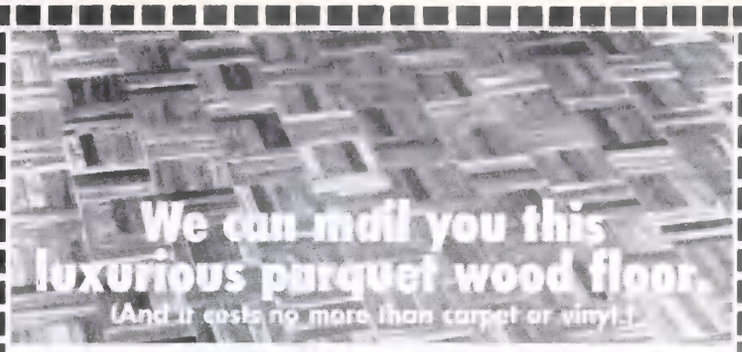


ck As A Bunny, hop to your ckbook and order this cun- foursome for your Easter e. Master crafted, hand hed with love, by old ld techniques at the Hum- werk factory in West Ger- ny. Set of 4 glazed ceramic nies in true-to-nature color- from 2½ to 3" high. Order 148, $6 ppd. Downs, Dept. 4, Evanston, IL 60204.



Project. Send a color photo your cat, dog, horse to dio I Needlecrafts. They will dpaint your pet in full color 14x14" #12 mono canvas supply all the luscious sian yarns needed to needle- nt a picture or pillow top. .50 plus 75¢ post. Studio I edlecrafts, Cor. Halstead & born, Harrison, NY 10528.





Magnificent pre-finished parquet squares can be installed by yourself in a jiffy over asphalt tile, wood, concrete. You get a handsome, professional-looking floor, ready to walk on in hours. Easy to maintain, it can even be picked up and re-installed.

SEND $2.50 FOR CATALOGUE & WOOD SAMPLE KIT. Contains complete price and order information, plus actual Teak, Oak, Karpawood, Acrylic Oak samples in finger and basketweave patterns. ($2.50 Amount refundable towards later purchase.)

DESIGNED WOOD FLOORING CENTER, INC., Dept. HB4
137 East 57th Street, New York, N. Y. 10022

I enclose $2.50. Please send catalogue and wood sample kit.

Name_____

Address_____

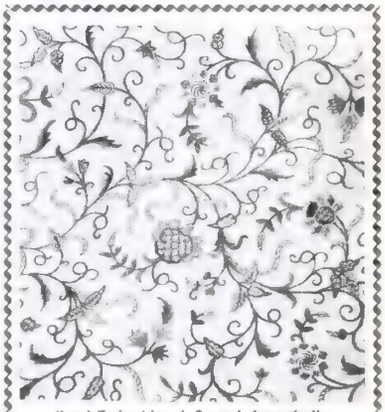
City_____ State_____ Zip_____



No. 8443 WING CHAIR

A magnificent Queen Ann wing chair with roll arms and spoon feet. A most graceful chair featuring a uniquely shaped back and wings, reproduced in a striking quilted crewel print. Your choice of Fruitwood, Mahogany, Cherry or Walnut finish. H 46", W 29", D 31". Chair No. 8443, $103.00 or $89.00 C.O.M. (6 yds. 54" fabric required). Ship. wt. 75 lbs. Express collect. Send check or money order, no C.O.D. Satisfaction guaranteed. Send 75¢ for complete catalog.

Windsor House
FURNITURE GALLERIES
P. O. Box 2611 Hickory, N. C. 28601



Hand-Embroidered Crewel from India
IMMEDIATE DELIVERY

Graceful multi-colored floral pattern is hand-embroidered in wool on natural hand-woven cotton from Kashmir. Perfect for elegant draperies, upholstery, pillows, etc. From importer at tremendous values! 50" wide $9.95 per yard, ppd.

Crewel Bedspreads: Twin $50; Full $60; Queen $70; King $80
Crewel Tablecloths: 70" Rd. $36; 90" Rd. $45
Crewel Pillow Covers: 12½" sq. or rd. $5.00 ea.
NUMDAH RUGS 4x6 $20.00; 3x4 $10.00, 3' Rd. $10.00, 2x3 $5.00, 5' Rd. $20.00;

50¢ in coin for swatch and **COLOR CATALOG**

GURIANS, 276 Fifth Avenue
Dept. HB-4, New York 10001

Early Americana Re-Created!
BEDSPREAD FRINGED COLONIAL CURTAINS

ecapture all the warmth and charm of Old olonial America at EVERY window with ese lavishly fringed Old-New-England-in- ired beauties that are so great with An- ques, Maple Furniture, Heirloom Spreads. Made of Snowy White or Natural Unbleached USLIN, are trimmed with deep 4" DOUBLE NOTTED bedspread fringe and feature the rsatile 39" long CUTAWAY SWAG top-cur- in (pictured with tier curtain at right)

Hang as: Swag-on-Tier (as shown), Tier-on- er or Tier and Valance. Swag is split in cen- r for adding one or more valances on extra ide windows. Swags, tiers and valances are XTRA WIDE--80" to the pair.

Order style "Betsy"
Avoid delay: Specify white or natural

24" Tiers	$5.00 pr.
30" Tiers	5.00 "
36" Tiers	5.25 "
45" Tiers	5.75 "
Swag Top	5.75 "
Matching Valance 11"x80"	$3.00

Add $1.00 postage to each order

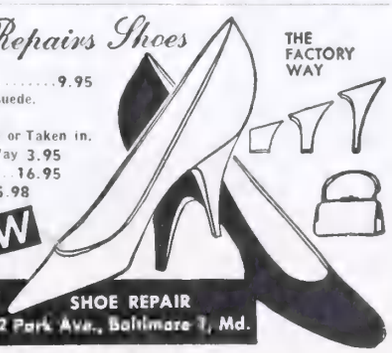
LD COLONY CURTAINS, HB-243 Box 787, Westfield, N.J. 07090
Money back guarantee. Send check or Money Order. No COD's. Delivery in N.J. add 5% Sales Tax



entury Re-Styles and Repairs Shoes

NTED TOES to SQUARE or ROUND 9.95
W HEELS . . . any style, height, leather or suede. tiles slightly higher. 8.95
OTS. New Zippers, New Heels, Refinished. Let out or Taken in.
EDE SHOES REDRESSED . . . the Factory Way 3.95
COVER SHOES to match with own material 16.95
PTILE and LEATHER shoes or handbags reglazed. 5.98
OTS REFINISHED 8.95
NDBAGS REPAIRED, RENEWED
il shoes with complete instructions

THE FACTORY WAY



Free Send for catalog and mailing carton

CENTURY SHOE REPAIR
212 Park Ave., Baltimore 1, Md.



REMOVE WATER STAINS

Get rid of unsightly, stubborn hard water stains quickly, easily, and thoroughly. Works wonders on windows, shower doors, mirrors, tile, chrome, porcelain, glass flower bowls, auto finishes. Contains no harsh acids or skin irritants. Consumer tested 6 years. Money back guarantee. **10 oz. pkg. $1.79 ppd.**

If not at your hardware store, send check or money order to:

Bruce Sales Co. Dept. H
1823 W. Harvard, Fresno. Calif. 93705



INTERESTED In ANTIQUES and COLLECTIBLES? Subscribe To . . . *the ANTIQUES JOURNAL*

76 Pages Monthly—Full Color Cover.

This highly informative, beautifully illustrated monthly magazine contains articles throughout the year on Art, Cut, & Colored Glass, Dolls, Banks, Chinaware, Clocks, Bottles and many other types of Antiques & Collectibles. Also contains For Sale & Want ads.

SUBSCRIBE TODAY, 12 issues per year, **ONLY $6.00.** Please remit with order, satisfaction guaranteed.

NAME .....

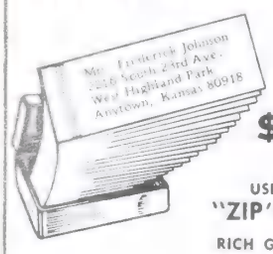
ADDRESS .....

CITY .....

STATE ..... ZIP .....

THE ANTIQUES JOURNAL
Box 1046HBA, Dubuque, Iowa 52001

1000 RETURN ADDRESS LABELS



$1.00

USE YOUR "ZIP" CODE

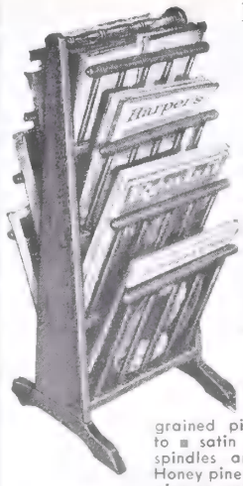
RICH GOLD TRIM
FREE HANDY BOX

Quick and easy way to put your name and return address on letters, checks, books, records, etc. ANY name, address and Zip code up to 4 lines, beautifully printed in black on white gummed labels with rich gold trim. 2" long. Free decorative box for purse or desk. Set of 1000 labels just $1 postpaid. Money back if not pleased. Don't know the Zip Code? We'll look it up for you. **Send for free catalog.**

Walter Drake & Sons
3014 Drake Building
Colorado Springs, Colo. 80901

Magazine Tree

FINISHED OR IN KIT



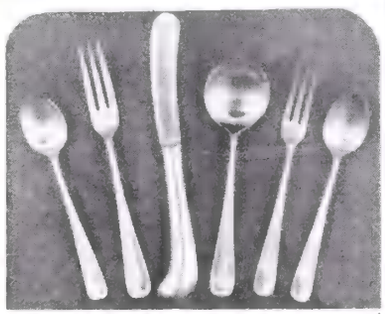
Now a place for wayward magazines! Holds over 75 magazines, catalogs, newspapers, journals—all shapes and sizes. Pick them out, wrinkle-free, quickly, easily. It's a great idea for home, office, or reception room—ideal where space is a problem. 12"W. 13"D. 30"H. Finely crafted of rich grained pine, hand rubbed to a satin sheen. Hardwood spindles and carry handle. Honey pine or maple, antique pine or walnut finish **$20.50.**

COMPLETE EASY-DO KIT: Unfinished, prefitted, ready to assemble & finish. **$14.95.** Both postpaid. Add 80¢ each W. of Miss.

Send 25¢ for our new 76-pg. color catalog—Furniture, Accessories, Gifts

Include Zip No. Not Sold in Stores Money-Back Guarantee

Yield House
Dept. B4-2B
North Conway, N.H. 03860



Pistol-Handled Stainless

in an heirloom tradition

An exact replica of a famous old sterling pattern, with graceful pistol hollow handled knives, 3 tined forks and rat-tailed spoons. In heavy hand-forged (these are not stamped) satin finished stainless. Service for eight includes 8 dinner forks, 8 dinner knives, 8 salad forks, 8 soup spoons, 16 teaspoons, plus 2 serving spoons.

50-piece service for 8 ..... **$29.95**
75-piece service for 12 ..... **44.95**

Steak Set, 8-piece pistol handles (not shown). Gift boxed. $16.95

OPEN STOCK AVAILABLE

Economy Set, stamped, not forged.

50 piece service for 8..... **$19.95**
75 piece service for 12..... **29.75**

ALL POSTPAID BY US

SETH and JED
Dept. HB-42, Great Barrington, Mass. 01230



Old Fashioned Home Spun Tablecloths

Loomed by The Mountain Weavers

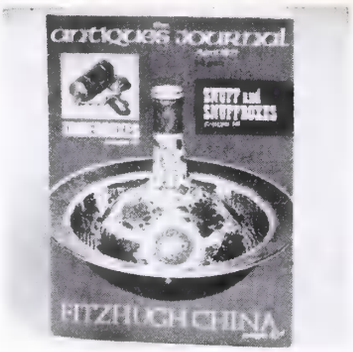
Loomed in the Appalachian Mountains by mountain weavers, a skill handed down by their forefathers. Real homespun cotton in a host of marvelous sunny colors, these self-fringed tablecloths are reversible for double wear, washable, never touch an iron. In gold, red, blue, olive, brown, and Sahara sand.

52" x 52" $6.95 14" Sq. Napkins $1.95 pr.
52" x 72" 9.95
62" x 90" 12.95 12" x 18" Place Mats, $2.95 pr.
62" x 108" 14.95

72" Round Tablecloth $15.95

All prices ppd. Send 25¢ for catalog

Jenifer House Dept. B-42
GREAT BARRINGTON, MASS. 01230



Into The Antique Thing? 76-pc informative, beautifully illu trated monthly, The Antiqu Journal, contains articles on ar cut & colored glass, dolls, bank chinaware, bottles, antiques collectibles. Also for sale & wa ads. 12 issues per year. $6 pp Remit subscription fee with o der. The Antiques Journal, Bo 1046HM, Dubuque, Iowa 5200



Antique Cradle Phone only 5 high with 4¾" x 5¾" base, re built for modern use with sta dard plug, cord for instant us Pink, green, red, blue, yello white, beige, ivory, black gold. $23.95; with buzzer, dec rated dial, $34.95. Add $1.5 shipping chgs. Free catalo Grand Com Inc., HB4, 1152 6 Ave., New York, NY 10036.



Walk Out On the town in Solb Bayes "Diana" that coddles yo feet in soft baby calf. In black, filly brown, gray white; malt with chocolate strip navy with wedgwood blue, bone with malt. 1¼" wedg heels. Widths AAAA-EE, Size 2½-10, $21.95; 10½-12, $22.9 Add 75¢ postage per pai From Solby Bayes, 45 Winte St., HB4, Boston, Mass. 0210



No Hair Again ever! Ann James Treatment kit of speci ingredients, including Probe, re moves coarse, stubborn ha from face, arms, legs. Actual destroys roots. No bristly re growth. Wonder stuff's con pounded of natural organ products. It really works! $14.5 plus 75¢ post. No C.O.D. Ann James, 1226 N. Fuller, Dept. Hollywood, CA 90046.



"MR. CLEANSER BIRD"

"Fill with cleanser & gently shake. Short work of chores I will make."

Ceramic bird 5½" high labeled as above. Dispenses cleansers and is a decorative bath or kitchen accessory. In lemon, avocado white, pink, orange, blue, brown. Send 3.50 + 50¢ post. Calif. res. 5% sales tax. Please inclu. zip code.

3 California Brothers
P.O. Box #2861
Santa Fe Springs, Calif. 90670



Lotus Bowls and Plates

TRANSLUCENT WHITE PORCELAIN

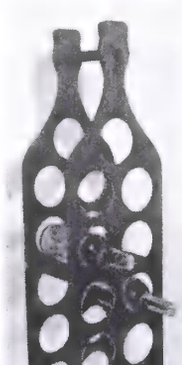
Set of 8 $2.98 **2 sets $5.75**

Delicately fluted, snowy white—these lovely lotus blossom bowls complement any table service, traditional or modern. And they have such endless uses—desserts, sauces, relishes, olives, nuts, or mints. Dainty looking, yet dishwasher-proof! Sets of 8.

#8158—Lotus Blossom Bowls (4½") ..... 1 Set $2.98
#8147—Lotus Blossom Plates (5¼") ..... 1 Set $2.98
Any 2 Sets for only $5.75

Please add 50¢ postage & handling

The Country Gourmet Inc
Dept. B4 545 Fourth Ave., Mt. Vernon, N.Y. 10550



BOTTLE SHAPED WINE RACK

is convenient, contemporary, portable. Holds 11 bottles so labels are easily seen, allows wine to rest in best position to keep corks moist. 3' tall, 11" wide it's a boon for apartments where space is limited, a sleek accessory for the executive suite on wall shelf, open cabinet. Walnut finished wood. **$9.25 ppd.**

Money back guarantee. Send for FREE catalog.

VISIT *Arthur's* GIFT VILLAGE
DEPT. 42, 149 E. FRONT ST., PLAINFIELD, NJ 07061

Be a Winner with Waist Trimmer



FOR MEN & WOM

Miss California 1 reveals secret way to inches from waistline abdomen fast! Mir working Waist Trimmer be worn undetected u clothing as you go about y daily activities and even w you sleep! even faster re tion wear it w golfing, gar ing or jogg

LOSE 2" to 5

Durable, nyl lined, made last. Won't rol wrinkle. S for four wor Waist Trim today and wa inches

Send check or M 10-DAY MONEY B GUARAN

waist size _____" m

$6.95

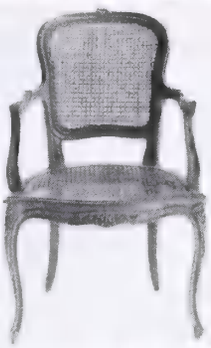
Add 50¢ for Flesh Color ppd. No C.O.D.'s

WAIST TRIMME
Dept. HB-15 P.O. Box 1 Carpenteria, Calif. 930

ft Mother's Day Plate, 1972, enhance her home and increase in value, sentimental and erwise, through the years. ited edition is the second in famous blue Delft series of amic collector's treasures. " in diam., $13 ppd. Cata- of other gift suggestions eted by collectors, 50¢. From erty Gifts, 2324 Liberty, E-42, Trenton, NJ 08629.



is XV Arm Chair is grace- proportioned, scaled for nfort. Lovely lines harmonize many decorating themes. d beech frame ready for to paint or stain. Hand- ed seat and back. 37H x V x 20"D. St. Ht 17½". 2. Side Chair 36½H x 18"D. . Exp. Coll. Catalog $1. Door e, 3140 M. St. NW, HB4, sh., DC 20008.



ure Watch to wear with le. Antimagnetic precise ss movement. Handsome, aming, gold-finished metal e. Guaranteed for two years. ginal photo and Picture- tch returned by first-class l. $14.95 ppd. 17-jewel de- Swiss movement Picture- atch, $24.95 ppd. Order from to Poster, Dept. X159, 210 E. d, New York 10010.



n's Head Pitcher is a copy an English antique. Top & dles are antiqued silver te heavily engraved with pe & leaf pattern and lion's id spout. Base is clear crys- with a diamond pattern. gant for cream, syrup, 5¾" h, $4.98 plus 75¢ post. From rriet Carter, HB4, Plymouth eting, PA 19462.





Lady be good to your feet!

Enjoy buying choice-quality shoes by mail from our world-famous catalog showing the enormous variety of smart styles you'll find for every occasion. And our vast range of sizes insures you of perfect fit — or your money refunded!

Send for Free Catalog
SIZES 1 to 13 SHOES
AAAAAA to EEEEE

Shown: FLYTE
Sizes 2½ to 12, for widths AAAA to EE

In grain calf with smooth calf trim: deep-beige with otter; bone with malt; navy with Wedgwood; teak brown; all-black; all-white. Also, black with otter. Zig-zag rubber sole. 1½" wedge heel. Sizes 2½ to 10 $20.95; 10½ to 12 $21.95
Add 75¢ first pair, 25¢ each additional pair for postage, please

Phone 617-338-8019
SOLBY BAYES
45 Winter Street (Dept. HB) Boston, Mass. 02108



THE ORIGINAL PORTRAIT KIT

We, the originators of oil-portrait number kits have enabled thousands of people with no prior experience to paint quality portraits of loved ones. Our exclusive system gives you the finest reproduction at the lowest possible price. No misshaped abstracts! From your photo or color slide (any size) every brush stroke area is outlined and numbered on a fine mounted 16" x 20" canvas (standard portrait size). Twenty-four cups of individually-mixed artists oil paints marked for the numbered areas are provided with screw cap lids to preserve freshness. The kit also includes: artists palette, fine brushes, brush cleaner. Please indicate hair and eye coloring. All photos returned unharmed.

Send Only $14.95 Enclose $.50 for postage.
PORTRAIT CRAFT Box 577-I Wilmington, Calif. 90744
Brochure on request



Ah Men's Judo Jumper
One piece robe with calf length legs. All nylon tricot, compact & lightweight, ¾ sleeves, matching "belt" in white or black.
S-M-L-XL $16.95

POUCH-FRONT BOXER lo-rise pull-on styling, all nylon-tricot, great support, (Black, White or Nude) S-M-L-XL 3 for $9.95, 6 for $18.95

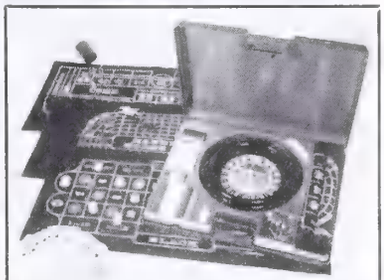
Send order to:
Ah Men
Dept. HB-204
8933 Santa Monica Blvd.
West Hollywood, Calif. 90069
No C.O.D.'s, please. Add 50¢ postage.

NEW! Send 25¢ for our newest catalog!



satin sheets.
s are unbelievably soft, luxurious and wash- the finest acetate satin. Twelve mmering shades: Gold, Black, Blue, Bronze, chid, Olive, Red, White, Mint, Pink, Orange, low, SILVER!
SHEET SETS (2 straight sheets, 2 cases)
uble Set $17.50 Queen Set $20.45
in Set 17.25 King Set 23.95
3-letter monogram on 2 cases—$2.00
fitted bottom sheet, add $2.00 to double or n price; $2.50 to queen price, $3.00 to king ze. Send check or m.o. 50% deposit on .D.'s.

CINTILLA,® INC. 4802 N. Broadway B-4 Chicago, Ill. 60640
"All Things Exotic in Satin"



Las Vegas In Your Home

This carefully planned group of games will give you all the thrills of a stay in Las Vegas. Game chest contains roulette wheel with steel ball, small and large chips, dice and cup, playing cards, poker dice, double-faced felt layout for Roulette, Horse Race Game, and Black Jack. All pieces stored in handsome carrying case with booklet of complete instructions.

Please send check or M.O. (No C.O.D.'s) N.Y.S. residents add tax

$24.95 ppd.

Gail Diane Associates
152 West 42nd Street, Suite 536
New York, New York 10036

GRADE A AMERICANA



Authentic Old Milk Cans

A "find" for collectors, match today's free-spirited decorating mood. 10 gals. MILK CAN, 23" h. 13" diam., acts as a planter, umbrella stand, a great outdoor wine cooler. Put a pair to work as end tables, bar stools. Flat black, red, avocado or royal blue with American eagle.

$19.95 each Express charges collect.

Money back if not delighted.
PA residents please add 6% sales tax.

VICTOR SEBELIN Dept. D
805 N. 4th St., Allentown, PA. 18102

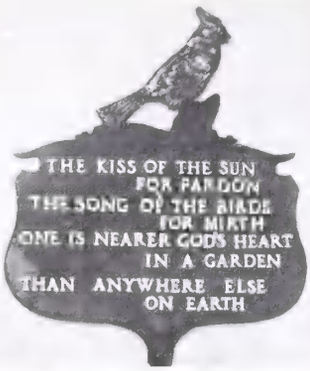
THE DIAMOND OF YOUR DREAMS
at a price he can afford



Buy Diamond Jewelry direct from one of America's well known diamond cutters. Pay only actual market price. **We refund all monies unless your own appraisal shows value ¼ to ½ higher.**

Over 5,000 styles $100 to $100,000

Send for FREE 92-PAGE CATALOG.
EMPIRE DIAMOND CORP., DEPT. 7
Empire State Bldg., New York, N.Y. 10001
NAME .....
ADDRESS .....
ZIP .....



THE JOYS OF NATURE

Flowers and greenery have a special look when brightened by this artistic garden plaque. Satin black with white raised permanent letters—red bird. Plate 13½" wide—9½" high—bird 6" high—rod 32" high. Complete with bird $14.50. Without bird $9.50. Postage paid. Federal tax included.

MALONE'S METALCRAFT
HB 2185 Nolensville Rd. Nashville, Tenn. 37211



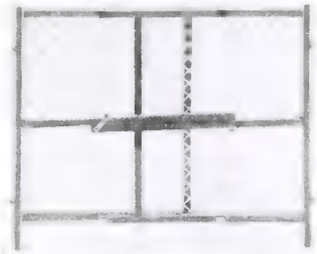
LIFE LONG ID TAG FOR PETS

Don't worry about your dog or cat getting lost. This Identification Tag has all the necessary information for his safe return – pet's name, your name, address and phone number – all embossed free. Lifetime polished stainless steel, complete with collar hook. **$1.00** ppd. Your order will be sent by FAST FIRST CLASS MAIL at no extra charge!

WEST-BERG ENTERPRISES, LTD.
Dept.104, 2842 E. Serendipity Cr.
Colorado Springs, Colorado 80917



Adjustable PUPPY GATE

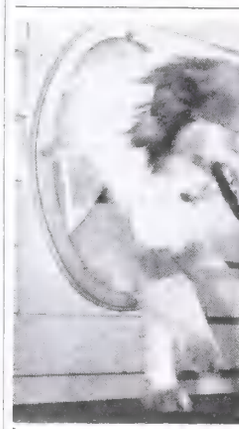


Easy to use—just place in position and snap closed. Mar-proof bumpers protect your doorways. Confines puppy to a safe visible area for play, sleep and training. Makes good chew-proof insurance too. 25" H. 27" to 41" Wide $8.99. Larger Gate 33" H. 29" to 48" Wide $13.99. Add $1.50 each for Shipping.

SAME DAY SHIPMENT

Pa. Res. Add 6% TAX ▪ Sorry No C.O.D.'s
Free Professional Door Accessory Catalog

PUPPY PALACE Inc.
35 S. Letitia St., B4, Phila. Pa. 19106



The SAFE 2-way PET DOOR

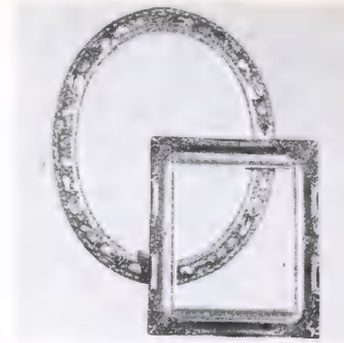
Much safer than any solid hinged type panel door. Your pet is completely protected. He cannot be trapped or choked or have his tail sheared off.

FlexPort

Why be a doorman for your pet? FlexPort ends scratched doors and whining. Keeps out flies, wind, rain. Gives you and pet complete freedom. Soft plastic triangles close gently and tightly. Easily installed. Send for free folder.



TUREN, Inc., Dept. H4
3 Cottage Ave.,
Danvers, Mass. 01923



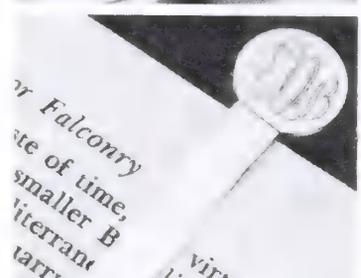
Picture Frames for painti photos, mirrors. Hardwood embossed design, gilt fir *Oval:* 16x12, 2" wide $5; $7. 20x14", 2" $8, 3" 24x16, 2" $12, 3" $14. 30; 2" $14, 3" $16. *Rectangu* 8x10, 2" $4, 3" $6. 12x24, $8, 3" $12. 16x20", 2" $8, $12 Ppd. Other sizes availa Treasures of The World, 476, Charlotte, NC 28201.



Demi-Boots are a great wa connect with jeans, p skirts. Added note: stret crinkled Polyurethane on n fabric is just right for sp and summer action. Cha black, bone, brown, red or n in sizes 5-10, $9 plus 60¢ p age from Vicki Wayne, J4W-So. Country Club Tucson, AZ 85716.



Ben Franklin Magnifiers. If need glasses for reading or s ing and have no astigmatism eye disease, order half-fra magnifiers. Look down, boo sewing is easy to see. Raise eyes, you have non-magni vision over the top of the len Brown or black. $5.95. $7.95 rhinestones. Add 50¢ post. H man Optical, 164 Clymer, 42, Brooklyn, NY 11211.



Sterling Bookmark Clip onto the top of the page. graved with three initials, a delightful resolution to small gift problem for dents, whodunit fans or one whose life includes daily reading of the Bi $4.75 ppd. Underline in of *last* name. Bruce Bol Inc., HB4, Bolind Build Boulder, CO 80302.



DOG WASTE GONE with DOGGIE DOOLEY



DOGGIE DOOLEY® the original heavy plastic doggie septic tank keeps yard clean, sanitary. Shovel waste of from 1 to 3 dogs into unit and safe, non-poisonous enzymes and automatic harmless bacteria action liquefies pet stool for ground absorption. 17½"x11½" complete with foot-operated lid, clean-up shovel, 6 oz. of enzymes (full 6 mo. supply) with mini-fireplug enzyme holder, and enzyme & moisture retaining innerliner for faster action. $9.95 plus $1.00 postage. Extra 12 mos. enzymes $3.95 plus 60¢ postage.

Manufactured by **HURON PRODUCTS CO.**
Dept. HB-4, 555 Moore Ave., Bellevue, Ohio 44811



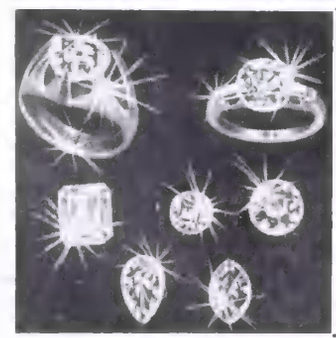
SPANISH COACH LIGHT $16.95

2 for $30.00

. . . an ornate, flush-mounted entry light of heavy hand-hammered black wrought iron with amber glass inserts. Fixture is 28" x 17", 7 inches deep, weighs 10 lbs, comes completely wired. Add $1.35 postage and handling for each.

Send 25¢ for our complete catalog.

SPANISH HOUSE
7742 Herschel, La Jolla, California 92037



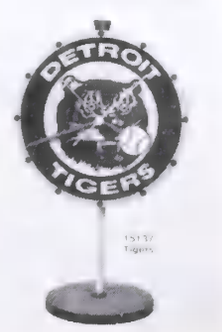
PURE WHITE BRILLIANCE at $22 per carat

Luxurious simulated DIAMONDS—man made, incredibly like the real thing in beauty, brilliance, whiteness and hardness, at a fraction of the cost.

The VEGA is UNCONDITIONALLY GUARANTEED FOR LIFE, not to scratch, break, chip, dim or discolor or it will be replaced at NO COST. Cut and polished on diamond wheel by experts to full 58 facets for maximum brilliance. Cost, not thousands—just $22 per carat! EASY PAYMENTS. Sold on 10 day MONEY BACK GUARANTEE.

For **FREE CATALOG** *of styles set in 14K white or yellow gold, for men and women, write:*

VEGA CO. Dept. HB4, Box 465
Radio City Sta., N.Y., N.Y. 10



NEW TEAM-MATE ALARM CLOCK

A real keywound alarm from WESTCLOX with Maxi-Key for super windup . . . top shutoff for alarm . . . sweep second hand . . . written guarantee.

101 Atlanta Braves	127 Baltimore Orioles
105 Chicago Cubs	129 Boston Red Sox
107 Cincinnati Reds	131 California Angels
109 Houston Astros	133 Chicago White Sox
111 Los Angeles Dodgers	135 Cleveland Indians
113 Montreal Expos	137 Detroit Tigers
115 New York Mets	139 Kansas City Royals
117 Philadelphia Phillies	141 Minnesota Twins
119 Pittsburgh Pirates	143 New York Yankees
121 San Diego Padres	145 Oakland A's
123 St. Louis Cardinals	147 Milwaukee Brewers
125 San Francisco Giants	149 Washington Senators

$9.95 (plus $1.25 postage and handling).
Order today. Catalog available.

The Co-Captain, **P.O. Box 863, Mundelein, Ill. 6006**

'72 Mother's Day Plate to be ɔsured. Limited second edi-. Berlin design shows her bird feeding her young. " porcelain plate decor-d in underglazed cobalt e will enhance in value. ·ced for hanging. $15 plus postage and handling. ıntain of Gifts, B-42E, Box 4, Merchandise Mart, Chi-ɟo, IL 60654.



Love, Sweet Love. If you're lly hung up on a lady, choose 'love" pendant or ring to p her gentle on your mind. can't think of a more in-uing gift for a birthday or an iversary. 14k gold set with zling Goya Gem simulated monds. $25 each ppd. ·aldica Imports, 21 W. 46th HB4, New York 10036.



gs Playing Tennis. An orig-watercolor signed by the st reflects the wit and whim-appreciated by sophis-ıted collectors. Matted in ow, framed in natural co-bamboo. 10½x10½", $24 l. Free brochure of art trea-es. Art Adventures, Ultd., 4, 816 Madison Ave., New k, NY 10021.

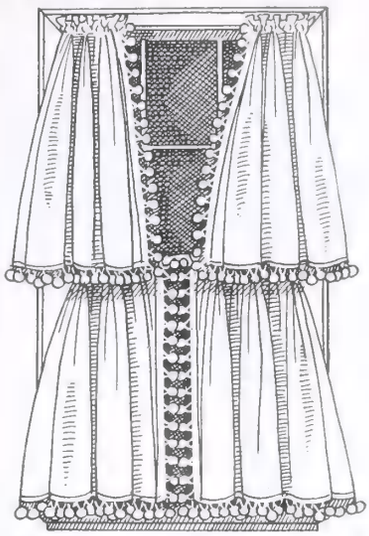


oo Said So? That owls should the symbol of wisdom. We 't know, but Lefton's newest ıturing of owl sculptures in -like bisque look remarkably ırt. Set of three small owls, high, $9. Larger owl, 6½" h, $6.95. Add 50¢ post-. Imre Ban, HB4, 3950 Lake re Dr., Chicago, IL 60613



CURTAIN CHARM

WITH BALL FRINGE ON UNBLEACHED MUSLIN



20", 25", 30", 36", 40" long **4.00** pr.
2 pairs to window as shown **8.00**
45", 54", 63", 72" long .... **6.00** pr.
81", 90" long ..... **7.50** pr.
All pairs 80" wide
MATCHING VALANCE
9" x 80" **1.75**

Please add 75¢ to each order for handling

For years, New England housewives have made these charming UNBLEACHED MUSLIN curtains for every room in the house. COUNTRY CURTAINS makes them for you with all the original simplicity, warmth and handmade look. Practical long-wearing, these unusually attractive curtains of old-fashioned muslin with matching color ball fringe retain their crisp appearance with a minimum of care. Also available in bleached white muslin for $1 more per pair. Valance .50 more.

Satisfaction guaranteed. Check or money order. No COD's please. Write for brochure showing full line of curtains in many styles and fabrics.

Mass. residents add 3% sales tax.

COUNTRY CURTAINS

At the Red Lion Inn
STOCKBRIDGE, MASS. 01262 Dept. 44

adjustable Hi-Low T.V. POLE STAND



For the bedroom, living room, kitchen, family room, porch . . . no matter where you're viewing this smart new T.V. Pole Stand holds your portable at the level and place best suited for comfort . . . without taking up valuable floor or table-top space. Takes any width, up to 14" front to back, up to 17" top to bottom. Easy to install, black decorator pole has spring tension rod at top to adjust to your ceiling height, can be set up in Hi or Low position. Hi position is great for reclining watchers. Made in USA.

$12.95 ppd.
We ship in 24 hrs

Write for FREE *catalog of gifts.*

Holiday Gifts Dept. 204-A
Wheatridge, Colorado 80033



CRAZY BIRD MOBILES
from Denmark

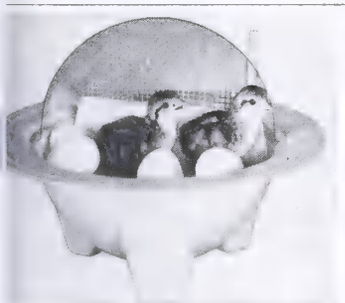
Those wild Danes have done it again! The mad designer at Den Permanente, Copenhagen's good design center, has come up with a set of three cross-eyed, wing-flapping mini-birds that bounce up and down on 23" long springs. Set of 3 has yellow, orange, red birds, each 5" x 6½". Set of three **$4.95** ppd.

Send 25¢ for our new 48-page catalogue of 500 imports

- Visit our stores in
- Norwich, Vt.,
- Wellesley, Mass.
- Simsbury, Conn.

No C.O.D.'s Please

shopping international
617 Shopping International Bldg.
Norwich, Vermont 05055



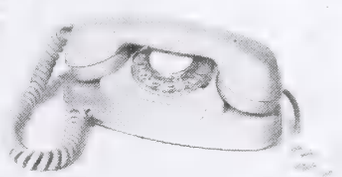
SEE MIRACLE OF BIRTH

$4.98 POST PAID WITH SIX QUAIL EGGS ($3.25 Without Eggs)

You get the new clear plastic dome CHICK-BATOR with 6 Bobwhite Quail Eggs (available year-round) and Egg Hatchers Guide Book. Complete—nothing else to buy. Send check or Money Order today. Send 25¢ for catalogue of larger models for home, classroom and display. Also quail breeding equipment and how to produce and sell quail year-round.

G.Q.F. MFG. CO., DEPT. CH
P.O. BOX 8152, SAVANNAH, GA. 31402

Princess Color Phone



Original Princess and Starlight phones in white, beige, pink, blue, green and ivory (Give second choice). Fitted with standard cord and plug for instant use.

A Limited quantity available at a special price. **Only $19.95** Each

(Shpg chge 1.50)

If ringer is needed add 10.00

SEND FOR FREE CATALOG

Grand Com Inc Dept. HB-4
1152 6th Ave., N.Y. 10036

In the daisy days of spring Gather songs the robins sing.



Quotation from one of Joan Walsh Anglund's best-loved books colorfully recreated in a hand-painted papier-maché figurescene, 5¼ inches tall, $5.75 postpaid. (California residents, please add state tax.)

happiness shop
P. O. BOX 26209, SAN FRANCISCO, CA 94126

Send name, address and zip for free Happiness catalogue.

AMERICA'S FINEST *VICTORIAN* FURNITURE



$19.95



$124.95

All hand carved of solid Honduras mahogany. Table tops of Italian Carrara marble. Shipped direct from Montgomery factory, world center of the Victorian industry. Large choice of covers and finishes. Freight charges collect.

MARTHA M. HOUSE

1022 SOUTH DECATUR STREET
MONTGOMERY, ALABAMA 36104
Telephone (205) 264-3558

CLIP

Send $1 for B4-72 catalog, fabric samples and certificates worth $2 to $20 on your first order.

Name_____

Address_____

Zip ____

Pick-A-Dent®

TOOTH SAVERS



Recommended By Dentists!

FLEXIBLE PLASTIC TOOTHPICK

- For cleaning between your teeth
- Positively will not fracture or splinter
- Will bend to reach every area in your mouth
- Helps prevent tartar formation
- Excellent for bridges or mouth appliances
- Sanitary plastic pouch to carry in purse or pocket

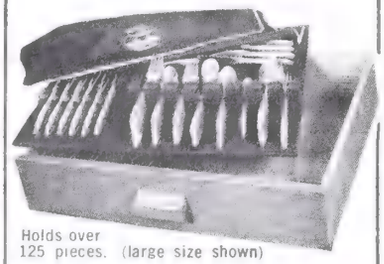
REUSABLE · SAFE · SANITARY · EFFECTIVE

In plastic pouch 12 for $2.30 ppd.
In Deluxe lucite cases 6 for $3.30 ppd.

Check or money order. No C.O.D.'s.
Orders filled promptly. Satisfaction guaranteed.
California residents add 5½% tax.

PICK-A-DENT CORPORATION
Box 5303, San Francisco, California 94101

Protect your silver with Tarnish-Proof Pacific Silvercloth Drawer Pads by GORHAM



Holds over 125 pieces. (large size shown)

Pads convert your drawer space into a silver chest.

Prevents tarnish and scratching; silver is always ready to use.

SIZE: 11¾" wide x 15" deep x 2½" high. Holds over 100 pieces. **$5.95**

SIZE: 17½" wide x 13⅞" deep x 2½" high. Holds over 125 pieces. **$6.95**

ADD 50¢ FOR PACKING & POSTAGE

BARRINGTON SPECIALTIES
P.O. Box 154-H, Barrington, R. I. 02806

FOR THOSE WHO LOVE

Ships AND THE Sea



Fully Illustrated Catalog shows 51 ship models, over 100 pictures; and decorative Marine items by the score.

SHIP MODELS: Both ready-to-build kits and finished models for home or office. From $9.95

MARINE PICTURES Full color reproductions of world famous ship and sea pictures

SHIP'S FIGUREHEADS: Replicas of decorative carved figures from old sailing ships. From $12.95

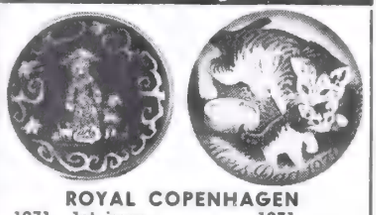
SHIPS' WHEELS: Of mahogany or oak; for tables, ceiling lights or wall decorations

MINIATURE CANNON IN BRASS: Hand built or in kits — for bookends, shelf or desk. From $6.95

144 pages of unusual nautical items for the home or office.

Send 25¢ for catalog to: **PRESTON'S**
100P Main St. Wharf, Greenport, N. Y. 11944

Mother's Day Plates



ROYAL COPENHAGEN

1971—1st issue $85.00

1971 $12.50



BING & GRONDAHL

1969—1st issue $185.00

1972 $11.50

All prices include postage.

Also Rorstrand, Porsgrund, Bareuther, Royale, Wedgwood.

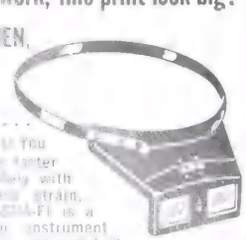
Jon Nielsen Import Co.
6166 W. Vernor, Detroit, Mich. 48209

NEL-KING

MAGNA-FI

makes close work, fine print look big!

FOR CRAFTSMEN, HOBBYISTS, TECHNICIANS, HOMEMAKERS . . .



Forget it if you're too young, your eyes faster and more accurately with less fatigue, less strain. Nel-King MAGNA-FI is a precision optical instrument with finest crown and polished prismatic lenses. Can be worn with or without glasses . . . swivel bracelet adjusts comfortably to any head size. Simply hooks over to work. $7.95 + 45¢ postage with convenient 2½ diopter lens. An extra, more powerful 4 diopter interchangeable lens available at $2.95 additional. **GUARANTEED:** Money back if returned postpaid in 30 days.



Exclusive Feature: Hinged lens swings up out of the way when not in use.

Preferred by
• Doctors • Machinists
• Dentists • Repairmen
• Nurses • Knitters
• Jewelers
. . . anyone who does close work at home, factory or office.

Nel-King Products • Dept. HB-42MN
811 Wyandotte • Kansas City, Mo.

Hollywood WINGS



The beauty secret of many glamorous women. "Smoothies" we call them! Made of flesh textured fabric treated to adhere to the skin. Moisten and press over furrows . . . Use warm water to remove.

Theatrical size Box $2.00 P.Paid

NEW BOX Queen Size $5.00 P.Paid

Hollywood chin band



"Perkerupper" Use this feather-light Band while sleeping, reading, knitting or watching T. V. Any chin can afford this luxury.

Made of fine latex elastic with adjustable head pieces for proper tension.

$1.50 p.paid

You must be pleased with the results or money refunded.

Wings Inc., Box 413, Trenton, N.J. 08608



Three Tiers for the wire basket A spectacular showcase fo eggs, fruit & vegetables. Repli ca of those used in French coun try kitchens, it hangs from wall o ceiling, won't rust. 33" lon overall. Baskets: 10½, 12½ 14½" diam. Folds flat. $6.5 ppd. Arthur's Gift Village, HB4 149 E. Front, Plainfield, N.J 07061



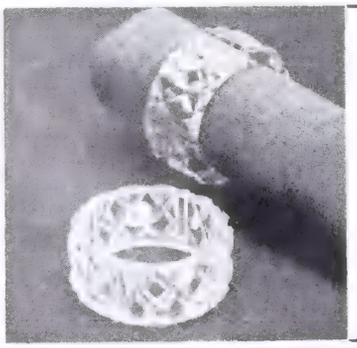
Ahoy All Sailors! The scuttlebu is that there's something enor mously decorative about thes clipper ship prints. Four famou sailing ships are illustrated i black on 5x7" white paper t frame and hang. $3 the se Black or maple wood frame with gold trim & glass, $1.7 each. Ppd. Historic House, HE R4, 1810 Mackenzie Drive., Co lumbus, OH 43220



An Irish Coleen slowly revolve to the enchanting tune, "Whe Irish Eyes Are Smiling". Dresse in a green-hued traditional Iris folk costume and mounted on pedestal of shamrocks, glaze ceramic music box will 'ste your heart away'. 8" high on 4" wide base. $5.98 ppd. Co lonial Studios, Dept. IRE-4, 2 Bank St., White Plains, NY 1063



Need An Extra Phone? One i every room saves steps, tim and money. Now you can hav them with no rental charge o all. Reconditioned phones i fine working order are fitte with cord & 4-prong plug fo instant use. At a fraction of th original price. $9.95 plus $1.5 ship. chg. Grand Com Inc., HE 4, 1152 Sixth Ave., NYC 1003



Crystal Napkin Rings

Sparkling circles of lead crystal, the party touch your guests will remember! 2" diamond-cut rings shimmer in the light of candles or chandeliers; handsome with white or colored napkins, and very festive for family or guests, table or buffet. Cut and polished edges; from W. Germany. A gift for diners or collectors. Set of 6.

No. 7604 . . . . . 1 Set, $10.50 ppd.

Write for FREE catalog of unusual items.

Please, your zip code is required.

Downs DEPT. 1104-E EVANSTON, ILL. 60204



Save on fine chairs! One of America's largest collections

CANE BACK CHAIR *(left)* Delightful styling with bamboo effect on solid Fruitwood frame. Woven Imported Cane. 23" wide, 24½" deep, 27" high. $62.95 ea. $119 pair

FRENCH BERGERE CHAIR *(right)* Carved wood frame encircles chair, with graceful curves. Antique Fruitwood or Off-White finish. 28" wide, 21" deep, 35" high. Sale. $119.95

SEND 25¢ FOR OUR BIG CHAIR CATALOG

Jonas Fields
P.O. Box 52526, Atlanta, Georgia 30305
(Dept. B-52)



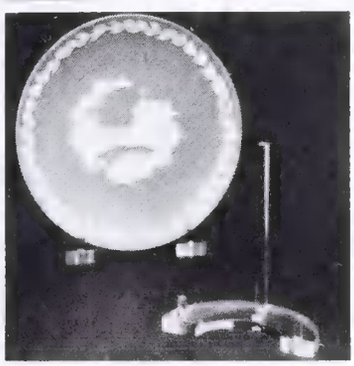
cher Block Circle is 2-inches :k on matte black Trumpet ;e. Top is washable with an ıost indestructible finish. 30" meter, $119.50; 36" $145.40; $167.50; 48" $247, 54" 39.50. For polished or satin minum base, add $10. Exp. ;s. coll. No. C.O.D's. Send t for catalogue. J&D Brauner, ., 1331 So. Michigan Ave., 4, Chicago, IL 60605.



ıoop It Up for these chic cop- bracelets from Indian coun- to wear everywhere, every . Wrought with excellence of ign & craft. (B) Indian design, 25; (C) Leaf, $2.75; (D) Block, 75, or (E) Chain bracelet, 75. Free catalog tunes in on ay with special fashion flour- Desert House, Box 11114, 66, Albuquerque, NM 87112.



:ite Plate Holder is beauti- y made to hold your precious lectors or antique plates and w them off as table-top art. o little knob restrainers pre- t slips. Sparkling crystal lu- holder accommodates any from saucer to 10" across. der #8206, $5 each, $9.85 two. Ppd. Downs, Dept. 1104, ınston, IL 60204



The World Loves A Clown ıting fixture over a table in family room, or in the play m. Colordrenched fiberglass de takes a 100-watt bulb pro- ted by an 8" opal bulb. unt near ceiling or suspend to . 16" in diam., 12" high. out $36.75. Catalog of light- fixtures, 25¢. Del-Val Light- , HB4, 2385 Maryland Road, llow Grove, PA 19090.



ART NEEDLECRAFT KIT

VIOLETS AND PANSIES TO STITCH

Here's one of the year's prettiest new crewel designs for a picture or pillow top. Kit includes design on 17"x17" natural Belgian linen; finest crewel yarns in shades of violet, olive green, blue-lavender, old blue and gold; needle and easy instructions. Only **$3.95** plus **35¢** pstg.



Send 25¢ For Next 3 Issues of Our Art Needlecraft Catalog

The Stitchery Dept. HB-904, 204 Worcester Turnpike. Wellesley Hills, Mass. 02181

TALL GALS

Send Today for FREE 64 page Shoe Booklet B

See how easy it is to be fitted Direct via Mail in Shoecraft Famed Fifth Avenue Shoes. Great values now at Low Money Saving Prices.

NO RISK TO YOU!
Satisfaction Guaranteed or Your Money Back.

SAVE MORE MONEY!
No Extra Charge for Any Sizes 9 to 13

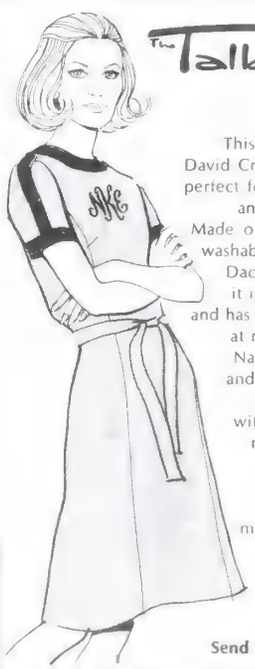
Ankle Deep . . . in the 40's. Our provocative sandal from Italy is a great way to grace the leg. Complete with hugging strap in white leather; brown or blue suede.

FONTANA $17.00



SHOECRAFT 603 FIFTH AVE. NEW YORK 10017

The Talbots



Your very own. This monogrammed David Crystal creation is perfect for every activity and every season. Made of wrinkle-proof, washable, mesh-weave Dacron doubleknit, it is princess-styled and has contrasting trim at neck and sleeve. Navy with red trim and red monogram, or apple green with navy trim and navy monogram. Sizes 6-18. $35.00 Three letter monogram, $5.00. Add 90¢ for postage.

Send for free catalog.

TALBOTS, DEPT. CV, HINGHAM, MASS. 02043
Branches: Duxbury, Lenox, Mass., Mt. Carmel, Avon, Conn.



Country Inns and Back Roads

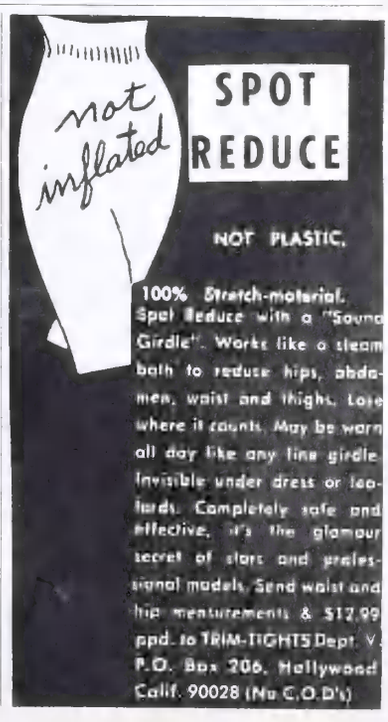
The Only Book of Its Kind

mornings in upland pas- the sweet flowers of Spring, ry breakfasts, grassy roads, ome birdsongs, robust dinners, shing air, snug beds. Featured in N. Y. Times l article. Includes 90 operating country inns Cape Breton to California. Doesn't it sound ing?

2.95 ppd.

Tarry In Our Book Stall

Berkshire Traveller
ROCKBRIDGE, MASS'tts 01262
BOX 838



SPOT REDUCE

NOT PLASTIC.

100% Stretch-material. Spot Reduce with a "Sound Girdle". Works like a steam bath to reduce hips, abdomen, waist and thighs. Lose where it counts. May be worn all day like any fine girdle. Invisible under dress or leotards. Completely safe and effective. It's the glamour secret of stars and proles-signal models. Send waist and hip measurements & $12.99 ppd. to TRIM-TIGHTS Dept. V P.O. Box 206, Hollywood Calif. 90028 (No C.O.D's)

BLOW YOURSELF UP

TO POSTER SIZE

Friends, relatives, babies, pet and cars, all make great giant Photo Posters. A great gift or [illegible] idea. Ideal room decoration . . . Perfect for parties. Send any b&w or color photo, polaroid print, cartoon or magazine photo. Better originals produce better posters. Giant b&w poster mailed in tube.



2 FT. x 3 FT. $2.95

1½ x 2 Ft $2.50 • 3 x 4 Ft $6.95

RUSH SERVICE orders shipped in 1 day by first class mail. Add $2 per poster ordered.

NEW Posters from **ANY SLIDE OR NEGATIVE.** Add $1.00 per poster

Your original returned undamaged. [illegible] 50c for postage and handling for EACH item ordered. N.Y. residents add sales tax. Send check, cash or M.O. (No C.O.D.) to:

PHOTO POSTER INC.
Dept. HB472, 210 E 23 St., N.Y. 10010

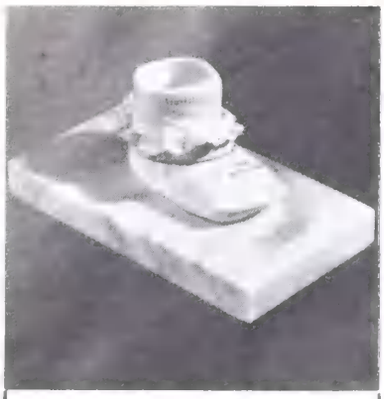


ONLY $8 PER CARAT
FINE CUT • 58 FACETS
PURE WHITE • FLAWLESS

STRONGITE is a remarkable, hard and brilliant synthetic stone—the most convincing laboratory-made product, at a fraction of the cost of a diamond. **STRONGITE'S** amazing hardness enables us to offer you an **UNCONDITIONAL LIFETIME GUARANTEE** in writing against scratching, chipping or loss of brilliance. Available in every popular gem shape, up to 20 carat diamond size, and larger. Sold on our easy payment plan and a **MONEY-BACK GUARANTEE** within 10 days. **You take no risk!**

Write for **FREE BROCHURE** showing wide variety of settings for men and women.

THE STRONGITE CO.
Dept. 66H, 2 W. 47 St. • New York, N.Y. 10036



Baby's First Shoes Are Precious

Have them permanently preserved with "Dresdenite," a china-like finish. In pastel colors, shatter-proof, and marked with baby's name and birth date. Write for free booklet of styles, color, prices.

Memory Lane
Dept. B-42
225 Crescent St., Waltham, Mass. 02154

"How did I ever get along without my
WALL PHONE SECRETARY



Dress up your wall phone and create a personal or family message center: writing ledge for pad and pen; shelf for timer, curios, index cards; nook for bus. cards, address book. 'Clicks' easily on to phone style shown or hangs with adhesive pads incl'd to frame trimline, touchdial phones. Money-back guarantee. Walnut satin finish wood goes with any color scheme, **$8.95** (or unfin. $7.95)

FREE MESSAGE PAD & PEN INCLUDED!
(Offer Limited) Add only 80¢ p&h. We pay add'l chgs for 2 or more to one address.

BeauTeak • Box 123-W • Ringwood NJ 07456

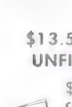


CHOICE DECOR!
(Finished or Unfinished!)

The "Tea Caddy" Lamp is an 8-sided affair with an octagonally shaped drum and matching octagonal shade. Handcrafted, it is *fully finished* or sanded satin-smooth ready to antique, decoupage or stain a wood tone. Made from native hardwood, this 24" lamp is fully wired with a 3-way switch and 8-ft. cord. *Specify Choice of Shades* in white or beige Shantung; oyster or brown Burlap. Satisfaction assured!



$13.50 each* UNFINISHED



$21.50* each FINISHED in walnut, colonial maple; or in antiqued barn red, olive, mustard, or wedgewood blue.
(Add $1.50 postage; West of Rockies add $2 per lamp.)
FREE COLOR BROCHURE of finished & unfinished lamps!

Baxwood Crafters
Dept. HB-24, 1171 Commercial Drive,
LEXINGTON, KENTUCKY 40505

STACKABLES
for neat storage



only $4.95
PER SET OF 3 CUBES

Ideal where hazards or economy prevent use of costly furniture. Designed of RIGID FIBERBOARD on basic 12-inch or 14-inch Cube. Set Cubes side by side or on top one another to form room divider, wall or section for storage of books, toys, clothing, radio, documents, knitting —anything! Great for playroom, den, basement, attic. In Oyster White for use as is or decorate to taste. Set of three 12-inch Cubes $4.95 plus $1 postage. 3 Sets (9 Cubes) $14.95 postpaid. Set of three 14-inch Cubes $6.50 plus $1 postage. 3 Sets (9 Cubes) $18.75 postpaid.

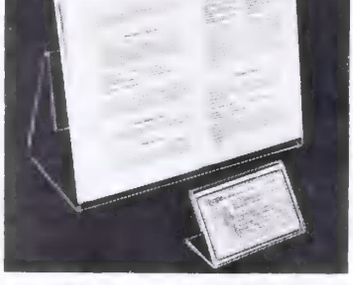
PEGASUS Dept. HB-4
175 Lauman Lane, Hicksville, N.Y. 11801



"Wonderful World Of Pla
written by a collector. 46
tories from Aynsley to We
wood are listed, with his
and famous products. Loose
book with hard blue cover
cludes 1971 supplement & p
guide. 390 illustrations. For
ginner or advanced collec
$9.98 ppd. Downs, Dept. I
Evanston, IL 60204.



Tassel-Tipped Shoes with
heels are snappy as a sa
Bow and piping in cont
ing color. Navy/red, red/n
white/navy, emerald/navy,
vy/emerald, hot pink/w
lime/white, or yellow/w
Sizes 5½-10, narrow & med
$17 plus 90¢ post. Free
log of spring fashions.
Talbots, Dept. DO, Hingh
Massachusetts 02043.



Recipes On View. Lucite st
not only holds your cookb
at reading angle, it protect
Open book fits flat under
thru cover; read recipe, with
splashes, splatters, fingermo
Clear lucite, $9.95. Match
recipe holder with 30-3x5"
orated recipe cards, $4.95. F
Free recipe incl. The Wi
Co., Dept. 514, P.O. Box
Westport, CT 06880.



Needlepoint Bike Basket
you order in kit form with
structions even a novice cra
can follow. Wicker basket
leather straps, wool in b
green or red with white (spec
chart & canvas for monogr
needle, glue. 12x8x10" $6
10x7x9", $5.95. Child's ba
9x6½x8", $4.95. Add 50¢ p
Victoria Gifts, 12 B Water
Bryn Mawr, PA 19010.

Kodacolor Film
DEVELOPED & PRINTED
12 Exposure-Size 126
For Kodak Instamatic Cameras
FAILURES CREDITED!
Satisfaction Guaranteed!
Enclose $1 plus 25¢ for FAST FIRST CLASS MAIL for each roll. ($2 plus 25¢ for 20 exp.). Every print guaranteed to be personally inspected by a highly skilled laboratory technician.

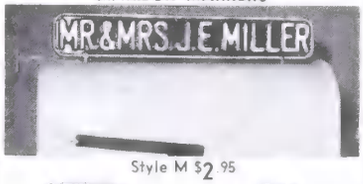
20 Exp.
Size 126
$2.00

SPECIAL OFFER
$1.00

With Coupon
Good All
of 1972

SKRUDLAND PHOTO Dept. 594
Lake Geneva, Wi. 53147

MAILBOX MARKERS



Style M $2.95



Style M2
$5.95



Style M3
$4.95

POST MARKERS

P5
$6.95



P4
$5.95





Style L4
$9.95

REFLECTO MARKERS
Rustproof Aluminum plates, baked enamel finish.

CUSTOM MADE NAME PLATES
18" x 3"
same lettering both sides
18" plate—17 letters max.
9" plate— 7 letters max.

Send check or m.o. Add 45¢ postage & handling

EVERBRITE MFG. CO.
P.O. Box 968 Fontana, California 92335

TRANSFORM YOUR OLD PIANO INTO A BEAUTIFUL INSTRUMENT!

HOW TO REDECORATE YOUR OLD PIANO ...and make it look GREAT!
Transform that old "eyesore" into magnificent piece of furniture. Written by a man who took his old upright piano and step-by-step turned it into magnificent Danish-modern styled piano! Shows clearly in photos, detailed drawings tools to use, perform each step, materials to use, where to get them. Get this book and save literally hundreds of dollars! **Only $3.95 ppd.**

SEVEN SECRETS OF INSTANT SIGHT-READINGS!



You can read ANY music at sight—if you follow these 7 simple steps. Throw away your lesson books—now any piece of music can be "duck soup" for you! Exciting new big 8½" by 11" book reveals secrets of sight-reading music instantly such as: How to increase your eye-span; look at an entire measure and identify it as only one chord; "flash-learn" all key and time signatures so you'll know them for life; instantly recognize inversions, intervals, and arpeggios; and much more. Double or triple your sight-reading speed in 7 days. **Only $3.95 ppd.**

SAVE! Order Both Books for $6.95 (Save $1.00)

SATISFACTION GUARANTEED, OR RETURN WITHIN 10 DAYS FOR FULL REFUND
ACT NOW! SEND CHECK OR M. O. TO:
SHINN MUSIC AIDS, Dept. HB-4, 901 Beekman, Medford, Oregon 97501



BON VOYAGE
Set the mood with colorful 4 x 6 in.
MINI-FLAGS
silk or rayon, on staffs as shown

State flags .....$.70 ea. U.S., other ..$.60
Historic, Military ....$.80 ea. Bases (1-6 flags)
Zodiac, Organization..$1.00 ea. $.15 per
Add $.50 postage and handling
Texas Residents add 5% tax

FREE CATALOG of "FLAGS 'N THINGS"
—Hundreds of Unique Gift Ideas—
Flags—most sizes and styles. For home, recreati clubs, schools, churches. Historic Copper Etchir Alma Mater Scrolls, Distinctive name plates, more

Flags Galore
Dept. HB2, 5617 Wimbleton Way,
Fort Worth, Texas 76133

Hen On A Nest is a revival of an old favorite. Darling to use at each place setting for take-home favors or jelly beans at an Easter brunch, for tiny treasures or rings & things on your dressing table. 2¼ x 2¼", white ceramic box with hen-shaped bottom, $1.25 ea., 3 for $2.75 ppd. Federal Smallwares, HB4, 85 Fifth Avenue, New York 10003.



A Bride Idea! Down through the ages, Wedding Cups have been used for the Bridal Toast in celebrations and anniversaries. Crystal-clear cup is engraved with the names of the bride & the groom, date of wedding. 6" high wedding cup is gift-boxed, $17.50. (Specify full names, wedding date). Gail Diane Associates, 152 W. 42nd St., Suite 536, New York, NY 10036.



Flowers Under Glass. The unexpected delight of seeing tight little bouquets picked at their flowering peak and artfully arranged in a paperweight enchants us. Bouquets are held captive forever and magnified in the clear-as-crystal depths on gold, moss, or black velvet. Felt base. $5.50 ea., $10, two. Ppd. Lee Howard, HB4, Box 615, Fair Lawn, NJ 07410.



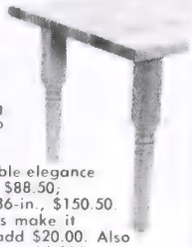
Mahogany Coaster Cabinet. There has never been a better way to store coasters! Miniature table-top or bar accessory holds 8 coasters which resemble drawers of an heirloom chest. Each is large enough for over-sized old-fashioneds. Hand-rubbed finish. Just slide out a drawer as drink is ready! $3.98. 50¢ post. Colonial Studios, MCC4, 20 Bank, White Plains, NY 10630.



Butcher Block

now it's more than just a work area

You can use the timeless beauty of oil-finished Butcher Block in any room of your home. Here is just one of the exciting styles made from electronically laminated maple hardwoods. Visit our show-room-in-the-factory to choose your favorite, or send 50¢ for 44-page catalog.



The Country Style Dining Table—combines our two inch thick Butcher Block top with lathe-turned hardwood legs for durable elegance in any room. 36x24-in., $88.50; 60x30-in., $124.50; 72x36-in., $150.50. Locking Shepherd casters make it work-table height . . . add $20.00. Also with rounded corners . . . add $16. **Custom Sizes Available**: ask for quotation. For Illinois Delivery, add appropriate taxes. Shipped anywhere, express charges collect. Sorry, no C.O.D.'s.

For exciting 44-page catalog of stimulating furniture ideas, featuring Butcher Block & more, including chrome & glass, slate, mica and other woods, send 50¢ to:

butcher block & more

The Schoenheit Company Dept 42-B
1600 S. Clinton Chicago, Illinois 60616



Kings:

Classic Majesty

This cherished pattern by Oxford Hall® is faithfully reproduced in glowing stainless imported from Japan. Kings' budget-priced, expanded service for eight is executed in the traditional English manner with the pattern repeated on the back of each piece.

70 piece service for 8 **$34.99**

Includes 8-5 piece place settings, 8 extra teaspoons, 8 oyster forks, 8 butter spreaders, 1 plain tablespoon, 1 pierced tablespoon, 1 gravy ladle, 1 cold meat fork, 1 butter knife, 1 sugar spoon.

102 piece service for 12 **$49.99**



Oyster fork 49¢ — Cold Meat Fork $1.49
Butter Spreader 99¢ — Gravy Ladle $1.49
Pierced Tablespoon 99¢ — Plain Tablespoon 99¢

Available but not shown
Demitasse Spoon 49¢ — Iced Teaspoon 99¢
Berry Spoon $1.49 — Pie Server $1.49

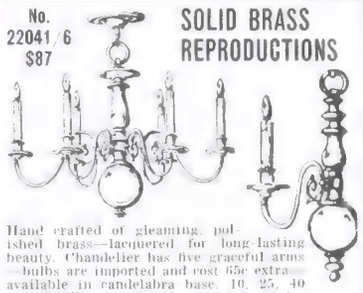
Your satisfaction guaranteed or your money will be refunded. All shipments prepaid by us.

fortunoff

P.O. Box 132 Westbury, New York 11590

No. 22041/6 $87

SOLID BRASS REPRODUCTIONS



Hand crafted of gleaming, polished brass—lacquered for long-lasting beauty. Chandelier has five graceful arms—bulbs are imported and cost 65¢ extra—available in candelabra base, 10, 25, 40 and 60 W. Size 19 in. spread & 20 in. min. drop. $79.50. With six arms $87.00. Express collect.

Solid forged brass sconce is 14 in. high and project 10 in. Matches chandelier. No. 115—1WS, 1 light, $48.00. No. 115-2W, 2 light, $60.00. Postage Extra.

BUILT 1776 — HISTORICAL DATE MARKER

is cast aluminum and measures 13¾ in. x 7½ in. Lettering is black and raised. Custom made with any date you desire. Indispensable for buildings whose historical background merits marking. **$18.00** postage paid.

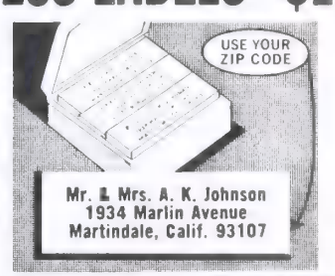
William Spencer

Send 35– For 200 Page Catalog

RANCOCAS WOODS, NEW JERSEY 08060

1000 NAME & ADDRESS LABELS $1

Finest quality gummed HANDY LABELS 1000 —$1.00—Gold Labels 250, $2.25. QUIK-STIK Self adhesive Labels just press on any surface; glass, metal, plastic 500 for $2.00. Deluxe size 2 x ¾" 300 for $2.50. No sewing—just IRON-ON Cloth labels. 50 for $1.75—100 for $2.50. Add 10¢ ptg—Airmail 30¢—5% Calif. tax. Free Gift Cat. Write for Money raising plan.



HANDY LABELS 412 Jasperson Bldg., Culver City, Calif. 90230

Hand-Carved Coat of Arms & Family-Crest RINGS



Your own coat of arms hand-carved in wood painted in full color on 16"x13" wood shield $ 45.00
Same coat of arms with Toledo swords 60.00
(other sizes available)
Your coat of arms hand-engraved on silver, framed on velvet, 6"x8" frame from 40.00

FAMILY CREST RINGS

Your coat of arms hand-engraved on silver $ 45.00
hand-engraved on 18k gold 99.00
hand-engraved on precious stones, 18k gold setting (choice of stone: synthetic ruby, synthetic sapphire, topaz quarts, amethyst, bloodstone, onyx, agate or lapiz lazuli) 145.00
ALSO CUFF-LINKS—PENDANTS—TIE BARS & CHARMS
We also do fire-enameling.

Also available is a heraldic report painted on parchment paper for $12.00 (which will be credited in full to any subsequent order).

If you already have a coat of arms, send us a drawing or description; otherwise we shall do the research for you. Send for free color catalogue.

HERALDICA IMPORTS Dept. HB-22
21 W. 46th St., New York, N. Y. 10036

25¢ **SAMPLE OFFER.** if you're interested in

ANTIQUES

Fascinating new newspaper devoted to Antiques. Is chock-full of interesting items for collectors

At last, America has its own sprightly, wide-awake newspaper devoted to Antiques. Edited with skill and knowledge. This big 56-page newspaper is full of good reading, to keep you interested by the hour! Oversized clear pictures . . . with color features. Authoritative articles by experts. Collectors interested in furniture, china, glass, prints, silver, etc. . . . write us "Your newspaper is the best thing I've read!" Also, up-to-the-minute news about shows, exhibits, forums, historic sites. Plus a delightful classified section, where the bargains are!

Now we want you to enjoy Antique Monthly for just 25¢ to cover postage and handling. We'll send you the current issue, no cost or obligation. No further obligation. Fill in coupon and get set for lots of reading enjoyment in America's largest publication devoted to fine Antiques.

25¢ SAMPLE OFFER:

Antique Monthly, Dwr. 2, Tuscaloosa, Ala. 35401

( ) Send me sample copy, no risk. No. B-42. I enclose 25¢ ( ) Send me full 12-months' subscription at special reduced price of $4.99. Bill me later. (Your money refunded after 30-day trial, if not pleased)

Name .....

Address .....

..... Zip .....





Doves are for Peace

Wherever you place them, perched on their well-proportioned bases, this imported pair of 7" Doves by **LEFTON** makes peace talk in regal elegance. The exquisite detail of the white bisque birds permits close inspection. Never would you guess the price is only $15.00 ppd for the pair.

IMRE BAN STUDIO
3950 Lake Shore Drive, Dept. HB472
Chicago, Ill. 60613



Butterfly Beauties

These companion lithographs of butterflies with flowers delicately hand watercolored by the artist will appeal to anyone who loves the lovely and appreciates fine drawing.
Each, 10" x 12" The two, $8.95 Ppd.



SEND 25 CENTS FOR CATALOG OF OTHER PRINTS.

EYE OPENERS
P. O. BOX 2713 VALDOSTA, GEORGIA 31601



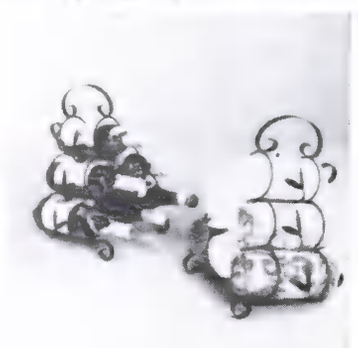
Bauer Goose Down Pillows tune in to your comfort wave length. Tightly woven, long-wearing, silky soft cotton (feels like Irish linen) filled with premium quality goose down for buoyancy & softness. Standard size pillow 21x27" in lavender blue, rose pink, apple green, $21.50 King, 21x36" in blue, $26.50. Ppd. Eddie Bauer, Dept. X-42, Seattle, WA 98134.



The Glow Of Calico. English Staffordshire in the Calico pattern is a joy to look at and a joy to live with. Old-fashioned string holder with twine & scissors, $7.95. 6" bud vase, $4.50; dinner bell, $4.50; mustache cup, $4.50. Ppd. Available in blue or brown calico pattern. Order from Jenifer House, HB4, Great Barrington, MA 01230.



Doing Close-Up Work like needlepoint often calls for magnification. Around-the-neck Magnifier leaves hands free. It's great, too, if the eyes don't have it when it comes to reading small type, splicing film, sorting stamps. $5.25 plus 68¢ post. Needlework Catalog, $2. From Needlework Studio, Box 1754, HB4, Pompano Beach, FL 33061.



Mediterranean Wine Rack. Who doesn't want wine in its pristine state, bouquet intact? Stored in this black wrought iron rack, cork stays put and properly wet to preserve precious juice of the grape. 6-bottle unit in pyramid shape totes to the party. 15" high. #SWR-6, $7.95 ppd. Order from St. Nicholas Boutiques, HB4, Santa Claus, IN 47579.

FRAZER LOG DOGS



make your fireplace
- look better
- load better
- burn better

Unique new andirons that do away with the usual standing post in front—give a sleek, functional look to the fireplace, and make it easier to load. A pair of Log Dogs supports the logs, and the slant directs the wood inward toward the back of the fireplace as it burns. Since Log Dogs expose the major portion of the logs, they burn better more efficiently. With no posts to get in the way, new logs are easy to lift into position. Lets you use the *big* ones with no problem, too. Gives the effect of natural, open fire.

Log Dogs $35 the pair. Available in pairs, only. Please state depth of fireplace. F.O.B. Marion, Kentucky.

Send check or money order to
Bob Frazer
Frazer's Andirons
Box 431
Marion, Kentucky 42064

FRUITWOOD TOP TABLES



Enjoy the back to nature movement with tables from the **GIANT** Fruitwood tree. Sanded, hewn and cut by hand by the descendants of the ancient Mayan civilization, each table top is 3" thick and comes from trees over 100 years old in the jungles of Central America. You can actually count the rings. Hand rubbed oil finish top complete with 3 Fruitwood legs. Entirely handcrafted to LIVE forever in nature's **TRUE** design. Table makes wonderful family heirlooms and conversation pieces. Sold only through us—for a limited time only, by special government permission. Sold previously for $250 and up retail.

Specify cocktail table height (16") high or Dining table height (30") high when ordering. 30" Diameter $39.90—36" Dia. $49.90—42" Dia. $59.90—48" Dia. $69.90—54" Dia. $89.90. Add additional 10% for dining size base height.

Send check or M.O. Money Back Guarantee

FURNITURE IN THE MAIL CORP.
Dept. HB, 1705 1st Ave., New York, N.Y. 10028

NAVAJO MADONNA



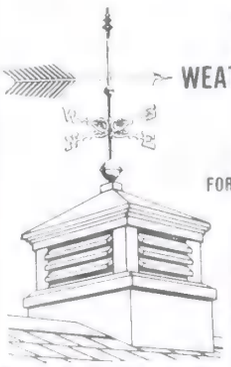
by Ray [illegible]

outstanding [illegible]
Western artist
A Fleur-de-lis
Limited Edition
Edition: 1,500 signed and [illegible]
23" x 25" — $10.00
$2 handling — $2.00 Kentucky residents' sales tax

Frome House Gallery, Inc.
Dept. HB 32
110 East Market Street
Louisville, Kentucky 40202
Phone: (502) 587-7424

Fiske WEATHER VANES and Cupolas

Original designs
AMERICA'S FINEST
FOR OVER 100 YEARS
Established 1858



Fiske originals have topped homes for over 100 years. Time does not dim their beauty or reliability. All are of hand-hammered copper, finished with 22k gold leaf. All are furnished complete with the four points of the compass.

[illegible] wide range of [illegible] Cupolas. Write for catalogue.

Vane illustrated
#131 ARROW, 24" long.





#55 EAGLE WITH ARROW
Full-bodied. 20" wing spread.

#200 ETHAN ALLEN Jr. HORSE 36" full-bodied, 26" long.

#332 ROOSTER. 33" full-bodied. 13" high.

Prices f.o.b. point of shipment.
Send 25¢ For Beautiful Color Catalogue
J. W. FISKE ARCHITECTURAL METALS, INC.
113 Pennsylvania Ave., Paterson, N.J. 07503

Don't let it happen to YOUR dog

PROTECT — PREVENT
Keep him healthy, happy, well rested with a
CHAPERONE



Flea-Kill Bed

Sure protection from flea torment. Sanitary foam mattress covered in red plaid washable acrylic, cedar scented. Keeps pet cool in summer, warm in winter, untroubled by fleas year-round. Prevents sore elbows.

Reg. U.S.D.A.

Compact	15x27 in.	$ 5.75
Regular	28x33 in.	$ 7.98
King-Size	33x47 in.	$14.79

(all postpaid). FOR CATS order the CAT-NAP-BED 15x27 in. $5.75. • Super Size 28x33 in. $7.98.



FREE Halfpint Pet Spot Odor Remover splendid all-purpose cleaner, with Bed orders.



INDOOR CHAPERONE
protects upholstery, rugs, cushions
Pets' sensitive noses get the message: "Keep off!" Humane. Reg. U.S.D.A. Prevent soiling, telltale hairs, doggy odors.
Giant Aerosol **$1.89; 3 for $5.**
Money Back Guarantee

CHAPERONE Box 1130, Sudbury, Mass. 01776

SATELLITE

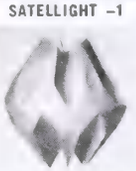
"The Light That Turns You On"



$7.50* EA. **CHOICE of STYLES and COLORS**

*add 75¢ for post. & hdlg.

SATELLIGHT –1





SATELLIGHT –3
SATELLIGHT –1 & –3 20" high 18" wide AVAIL. in RED, ORANGE, YELLOW, or BLUE

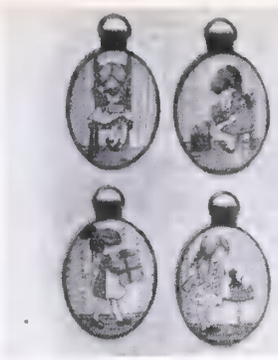
ASTRALLIGHT ZODIACS
16" high 14" wide
AVAIL. in RED, ORANGE, or YELLOW

EASILY ASSEMBLED AND READY FOR USE (complete with 12 FT. cord assembly) these light weight (only 10 oz.) BAKED VARNISH COATED Hanging Lamps will enhance the decor of any household room. Also ideal for use in offices, stores, or lounges.

SPECIFY Style, Color, and Quantity.
Please send check or money order.
Illinois residents add 5% sales tax
allow 3-5 weeks for delivery

VUE-IT DISTRIBUTORS INC.
5139 South Austin Ave., Dept. HB 1
Chicago, Illinois 60638

Why You Little Dolls! What adorable additions to a little girl's bedroom decor! Set of bisque ovals are handpainted in bright oranges, yellows & greens with busy little girls. 4½-x3½" ovals hang from velvet & brass ring. $3.95 ea. plus 80¢ post. Four to group over her bed, $14.75 plus $1.20 post. L.T. Barth Studios, 3220 Northaven Ct., Dallas, TX 75229.



Top Brass. Pop a mattress and box springs on top of quartet of legs, top it all off with a highly polished brass-plated high poster headboard. Posts are 73" high, 1½" diam. Twin size: $49.95. Double: $59.95. Queen: $69.95. King: $89.95. Shipping coll. Victorian Catalogue, $1. Magnolia Hall, HB4, 726 Andover, Atlanta, GA 30327.



Forged Brass Bell Candlestick is an authentic reproduction of a colonial piece from the "James River" collection. It has the decorative flair that adds some fresh zing to your own cherished traditions. Hand-polished, with baked enamel finish. $23.95. Double your pleasure with a pair at $46. Ppd. Mail Order Savings, Inc., 226 S. 16th, Phila., PA 19102.



Telephone Table. If the mystique of Victoriana with its gingerbread trim and curlicue wicker strikes your fancy, you must have this pretty telephone table. It blends with any décor, doubles as a bookcase, bedside or end table. 22x22x11" h., $29.95 plus $2 post. Spray-painted, add $5. Catalog, 25¢. Fran's Basket House, 89 W. Main, HB4, Rockaway, NJ 07866.



FROM ANRI OF ITALY—
IN FINE WOOD

Mother's Day Plate 1972
First Edition!



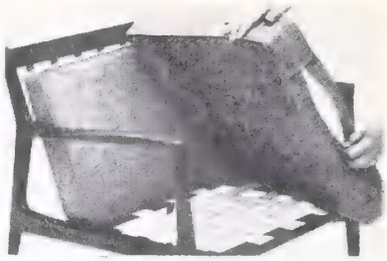
9½"—$36.60 Postpaid

Certain to become a tradition, this first plate in a continuing yearly limited edition is richly detailed in fine wood *bas relief*, colored delicately by hand, and framed and backed in fine woods. Each is numbered, and will rapidly appreciate in value. It will say more eloquently than words, *I love you, Mother!*"

GIFT CATALOG—50¢

N.J. Residents Add 5% Sales Tax

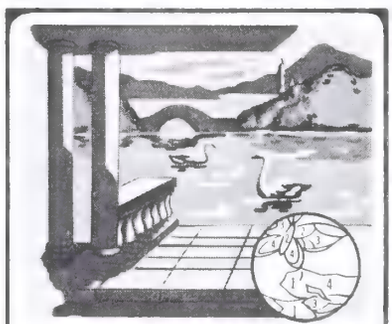
LIBERTY GIFTS
Dept. HB-42, 2324 Liberty St.
Trenton, N.J. 08629



renew your danish chair

or sofa to the original comfort and good looks! Replace those sagging or broken straps. 3 styles of rubber straps: metal clip end, metal peg end, or loop end to use with dowels. Just $1.35 each ppd. Or nail rubber webbing, 50¢ a foot ppd. Calif. residents add tax. Specify style and slot-to-slot distance on frame. Need new covers, cushions? We make our own in fine fabrics, use only 100% latex foam. Send 25¢ in coin for NEW catalog.

E. J. EVANS, 630 North Western Avenue
Dept. H, Los Angeles, California 90004



PAINT YOUR OWN WALL MURAL!

Enjoy the fun, creative satisfaction of painting a beautiful mural in your own living room, den, etc. New "paint-by-numbers" method is incredibly easy. Paint a 5 to 14 ft. wide mural in just 3 to 5 hours. Our complete kits (patterns, brushes & paint) just $12.95 up! Many exquisite modern, provincial, oriental, etc. designs. A stunning prestige touch!

Send for . . .

NEW FREE COLOR CATALOG!

Dozens of new designs, decorator color combination, easy **"how to" details.** (Send 25c postage and handling).

CREATIVE MURALS, INC. Dept. HB-4
14707 Keswick St., Van Nuys, Ca. 91405



OWLS
etched in copper

These Ebb Pate hooters rendered in pure glowing copper. A true warmth for hearth and home. 4 different owls, each 4" x 5", $10 the set. Prints (8" x 10") also available for $5 the set. Please include 25¢ for postage.

Send for our catalog of other delights, 25 refundable cents.

MERRI MAKERS

502 S. Broad Thomasville, Ga. 31792

TAPESTRIES
FROM BELGIUM & FRANCE



#211 Conversations—20" x 20"; $6.00
Add 75¢ for postage & insurance

DIRECT FROM EUROPE
—Save 80% to 90%—

Tapestries have been admired in Europe for centuries. At these low prices, you'll want several. Authentic replicas, machine woven of 100% cotton—will not fade. Sizes & scenes to fit any decor. Send 60¢ for color brochure.

LOVELIA ENTERPRISES, INC.
Box 1845H Grand Central Sta., N. Y., N. Y. 10017

Collector Candles



"MUSICIANS"
F 5½" X 11" — $17.75

"COURTSHIP"
A 5½" X 11" — $17.75
E 4" X 7" — $10.95

Treat yourself to a Masterpiece . . . Skilled European artists spend hours hand-carving and handpainting your COLLECTOR CANDLE (pictured) to your specifications. Own 4 out of a series of candle-sculpturpieces to be presented in the U.S.A. Others not illustrated are: G. "VILLAGERS" 6" x 12" for the ultimate in artistic collections. Faces people the room, in exquisite colorful detail. $4.00 ea. OLD MAN TREE (stands 12" tall & wide with a face to intrigue all) — $14.95. D. "HANSEL AND GRETEL" (2 in 1 colorful story candle) — $6.95. Refillable inserts available on all except G, H, and E. allow your candle to burn forever. EVERLASTING candles all at 1966 $2.25 each.

Since your candle is individually handcrafted, please allow two to weeks for delivery. Send check or M.O. candles sent post paid. N.J. residents add 5% Sales Tax.

Nexus, Inc.
Box 114-A, Oakland, N.J. 07436



DARLING Princess-type PHONE

Attractive design, white with golden dial and trim. Newest, most popular style, ready to plug in and use.

$29.95
With ringer, plug, dial & cable
Add $1.50 pstg./hdlg.

COMPACT WALL PHONE
With dial, plug, ringer & cable
$7.95
Add $1.50 pstg./hdlg.



Beautiful style, ideal to hang in small space area. Black. Just plug in for instant use. Adds nothing extra to phone bill.

MAIL $1 FOR COMPLETE CATALOG. FULL REFUND WITH YOUR FIRST ORDER.
Enclose check or money order for prompt delivery. Include applicable sales tax.

METROPOLITAN TELETRONICS CORP.
Dept. HB4, 35 WEST 35th STREET
NEW YORK, N.Y. 10001

STUDY AT HOME

INTERIOR DECORATION



For a Satisfying Hobby or Rewarding Career

Famous **HOME STUDY** course. Individual program prepared and supervised by prominent N.Y. decorators on faculty of long established reputable school with successful graduates all over the world. Lessons cover **Textiles; Furnishings; Room Arrangement; Color Harmony; Period and Modern Furniture; Antiques; Rugs and Floor Coverings; Wall Treatments; Wall Papers; Draperies; Lighting; Pottery; Porcelain; Glass; Accessories.** Details on how to set up your own business or start a career. Illustrated lessons, complete with samples of fabrics, colors, etc. Certificate awarded.

NEW YORK SCHOOL OF INTERIOR DESIGN
155 East 56th St., New York 10022

Send for FREE BOOKLET

New York School of Interior Design
155 East 56th St., New York 10022
Please send me (no obligation) Catalog C22

name _____
address _____
city _____ *state* _____ *zip* _____



WAKE UP TO FRESH COFFEE

COFFEE STARTER will have your coffee ready for you when you wake up in the morning. Put water & coffee in pot night before, plug cord into starter & plug starter into outlet, set time. PRESTO! Next morning your coffee is ready when you roll out of bed. Next best to having someone wait on you. You'll love being so spoiled!

$6.98 2 for $13.85
add 50¢ postage & handling
No C.O.D.'s please

Collier's Dept. B-472
P.O. Box 585
Skokie, Ill. 60076

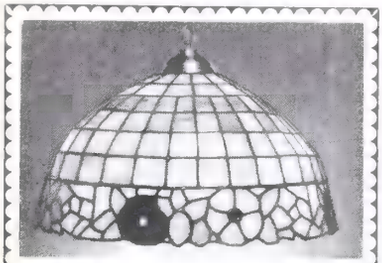


DECORATIVE DAISIES

White satin appliqued on thirsty thick velour towels with green machine embroidered stems and yellow centers. Towel color choice pastel yellow; pink blues; lime green and white. Marvelous for shower or bridal gift, bringing spring into your lovely home or just adding elegance to the bath!

Bath $7.50 Bath mat $21.00
Hand $5.50 Additional to each order
Face cloth $2.75 85¢ delivery charge.
Finger tip towels $3.00
Florida residents add 4% sales tax.
Please use ■ delivery address.

THE NEEDLEWORK STUDIO
Linen Division, Dept. HB42
P.O. Box 1754, Pompano Beach, Florida 33061



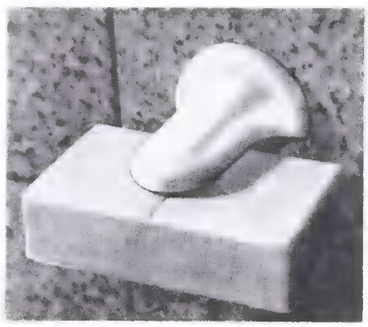
You Can Make This
STAINED GLASS SHADE
and hundreds of other
Beautiful
Stained Glass Creations

Send **30¢** for your copy of "Getting Started in Stained Glass" plus our unique catalog of supplies, tools, patterns and information.

STARTER ORNAMENT KIT—$11.95 ppd.

Visit our fabulous shop and display rooms at 825 Market St. Rt. 139 near Hanover line in Rockland, Mass. 8-5 Mon.-Fri., 8-12 Sat.

WHITTEMORE-DURGIN
Box 2065 BY Hanover, Mass. 02339



soap saver
magnetic soap holder

Ends cleaning messy soap dishes or hunting for wet, gloppy soap. The new ZACK Magnetic Soap Holder keeps soap dry when not in use. Dry soap last longer, saves money and, we feel, is more sanitary. Installs easily, anywhere handy — tub, shower, sink or bowl. Holds any size bar of soap. Mounting adhesive inc. Specify color choice — ivory or chrome metallic.

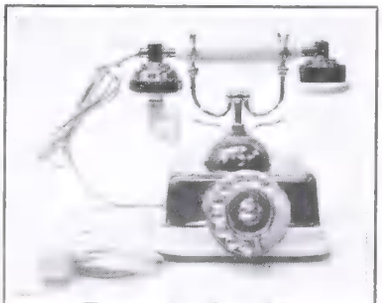
$2.00 ea. plus 25¢ postage

FARAH enterprises
DEPT B 14 TENBY DRIVE NASHUA N.H. 03060



PORCHLIGHT

Here's a personalized and illuminated name and address marker for your house that lights up the porch and steps as well. No wiring or special tools are required for installation. Just screw into existing electrical outlet. The 10 5/8"-long x 4 1/2" high, 4"-deep unit fits all porch light outlets. It's available in models with house number alone ($12.95) number and street ($13.95), and number, street and name ($14.95) plus $1.40 for postage and handling. Winchester Gifts, 6944 Walker Mill Road, Dept.-HB-4, No. B-2; Washington, D.C. 20027.



French Cradle

Telephones, a limited number, are now available. This precision instrument is an exact replica in ivory color with gold tone base and trim, measures 10" wide by 9" high, and weighs 7½ lb. It works like an ordinary extension phone—just plug it into an existing jack. Equipped with finest-made working parts for trouble-free service. Not for party lines. Each phone is pre-tested, insured, and mailed promptly in a strong styrofoam box. A refund of purchase price is guaranteed if returned within 3 days after receipt. Supply is limited!

$65.00 post-paid. Bank draft or Am. Express M.O.
(Calif. residents add local sales tax)

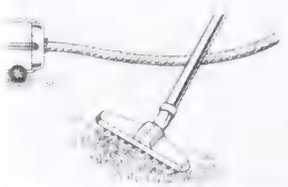
THE BOMA COMPANY
Box 454-NE4, Alamo, Cal. 94507
ref: Bank of Calif.
Internat. Dept., San Francisco



Mother's Day Plate 1972 from the Royal Copenhagen Co. is coveted by collectors. It enhances in value over the years. Charming design by Danish artist Kamma Svensson has a perfection and beauty which makes this a plate to treasure. Limited edition! $13.50 ppd. Jon Nielsen's Import Co., HB4, 6166 W. Vernor, Detroit, MI 48209.

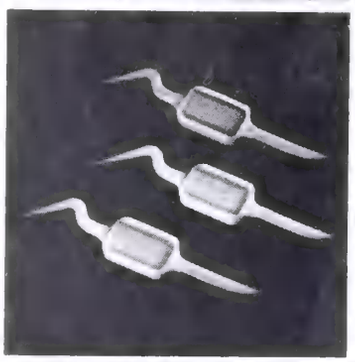


Shag Vac, an attachment for a vacuum cleaner, really cleans all those shaggy rugs, deep-tufted and heavy-pile carpets. It allows you to get down deep into the carpet instead of just skimming off surface dirt and dust. Rejuvenates matted carpet. Fits any vacuum cleaner hose. $4.98 plus 85¢ postage. Harriet Carter, Dept. HB4, Plymouth Meeting, PA 19462.





Housekeeping Kit is a unique training program to eliminate puppy's "accidents" on your broadloom or polished wood floors. Step-by-step instructions promote puppy from "paper training" to using outdoor area you have selected. $4.95 ppd. Immediate shipment! Free catalog. Puppy Palace, Inc., 35 S. Letitia St., B-4, Phila., PA 19106.



Pick-A-Dent is a flexible, plastic toothpick recommended by dentists for cleaning between your teeth. It helps prevent tartar formation and it will bend to reach all areas of your mouth. Reusable, sanitary, effective. Will not fracture or splinter! In individual plastic pouches to tuck in pocket or purse. 12 for $2.30 ppd. Pick-A-Dent Corp., Box 5303, San Francisco 94101.

MAKE MONEY! THE MAIL ORDER WAY

Send 25¢ (to cover postage & handling) Today
For Your Copy of
"HOW TO START A MAIL ORDER BUSINESS"

HOUSE BEAUTIFUL's own Window Shopping experts share their mail-order know-how with you in this new Guide. If you're ready to start your own part-time or full-time business, send for your copy today.

HOUSE BEAUTIFUL
Room, 969, 717 Fifth Avenue, New York, New York 10022
Send booklet "How to Start a Mail Order Business" to:

Name _____
Address _____
City _____ State _____ Zip _____

PRODUCT INFORMATION

Asterisks note items available through decorators only. To obtain names of stores in your area carrying merchandise listed by manufacturer, write to the manufacturer. No listing may indicate that an article is custom-made, antique or privately owned. Date of magazine and page number insure prompt reply for reader inquiries.

COVER:

Drum table, TED PECKHAM.* Sofa-bed, AVERY BOARDMAN.* Two horse pictures, and chairs, WALTER DUVERRIER, Lakeville, Conn. Fabric from CLARENCE HOUSE.* Rug from PATTERSON, FLYNN & JOHNSON INC.* Etagère, NORTH & GIBSON LTD.* Hunt shadowbox and lamp, JOHN LEWIS,* shade fabric, CLARENCE HOUSE.* Two boxes and two tables, ROBERT METZGER ANTIQUES.* Roman window shades, JULES EDLIN,* fabric, CLARENCE HOUSE.* Lamp, BELGRAVIA HOUSE.* Bar sign, GARVIN MECKING.*

Pages 77-86—Hall

Upholstered furniture and ottomans by KASPARIAN'S.

Pages 87-95—Romanticism

Page 87: Rug, STARK CARPET.* Chintz, SCALAMANDRÈ FABRICS.* Fabric on bergère, BRUNSCHWIG & FILS.* Damask on chairs, PETER SCHNEIDER SONS & CO.* Blue pillow fabrics, JOFA.* *Page 88—Living room:* Carpet, SAXONY CARPET CO.* Sofas, ottoman and wing chair, BATTAGLIA.* Sofa and pillow fabrics, DUR-A-LEE FABRICS LTD.* Coffee table designed by Aaron Ast. Shell in breakfront, KARL SPRINGER LTD.* Chinese figure in breakfront, WILLIAM L DESIGNS.* The painting is by DAN GREENBLAT.* *Bedroom:* Furniture shown by HENREDON FURNITURE; "Snowflake" rug, temple jar lamp and accessories, all available at BLOOMINGDALE'S, 59th Street and Lexington Avenue, N.Y.C. *Page 89:* Shutters designed by MARA PALMER INTERIORS.* Brighton Pavilion armoire and table, owner's own. Vinyl wallcovering, QUADRILLE WALLPAPERS INC.* Chairs, SMITH AND WATSON INC.* Red tablesettings, GEORG JENSEN INC., 601 Madison Ave., N.Y.C. Chandelier, CHRISTOPHER CHODOFF.* *Page 91—Living room:* Carpet, HARMONY CARPET CO.* Chintz and satin sofa fabric, CLARENCE HOUSE.* Wallpaper, AND VICE VERSA.* Lacquered cane table, JOSEPH LOMBARDO INC.* Plaster-framed mirror and plaster wall brackets, EDWARD KRUMPE INC.* Plants, ROBERT WEBB, 900 First Ave., N.Y.C. 10022. *Dining room:* Table, chairs, serving cart, bookcase, HENREDON FURNITURE; rugs, chafing dish, print and accessories, all available at BLOOMINGDALE'S. *Page 92—Breakfast room:* Fabric and wallpaper, F. SCHUMACHER & CO.* Table, chairs and chandelier, owner's own. *Girl's bedroom:* Carpeting, SIMON MANGES & SON INC.* Wallcovering, Austrian shade and spread, at HANNETT. MORROW. FISCHER INC.* Furniture and accessories, BLAINE & BOOTH ANTIQUES.* *Page 93:* Carpeting, SIMON MANGES & SON INC.* Wallcovering, headboard, spread, draperies, valance, BRUNSCHWIG & FILS.* Lining of bed draperies, SEYMOUR-GELFOND FABRICS INC.* Austrian shade, HENRY CASSEN.* Lamp table, night table, lamp, chaise, BLAINE & BOOTH ANTIQUES.* Chaise covering, SCALAMANDRÈ SILKS INC.* *Page 94—Living room:* Carpet, PATTERSON, FLYNN & JOHNSON.* Sofa, BIELECKY BROTHERS INC.*; fabric, SCALAMANDRÈ SILKS INC.* Vinyl wallcovering, GRANDBERG WALLPAPERS INC. Drapery fabric, LESLIE TILLETT.* Coffee table and end table, MILMODE. Regency-style caneback chair, ALLERTON IMPORTERS INC. Prints, LITCHFIELD PRINTS, Litchfield, Conn. 06759. *Dining room:* Cane window panels, CANE & BASKET SUPPLY CO. Corner cabinet, JULES BUCCIERI ANTIQUES. Chandelier, BOB MITCHELL DESIGNS.* Drapery treatment, HOME SILK SHOPS. Oriental rugs, G. A. GERTMENIAN & SONS. Accessories, ROBERT J. MINTON INC. (Above stores in Los Angeles.) *Page 95:* Carpet, SAXONY CARPET CO.* Bedspread, headboard, drapery, shade and pillow fabric, BRUNSCHWIG & FILS.* Wallpaper, CONNAISSANCE FABRICS INC.* Fabric on chaise and pillow, DUR-A-LEE FABRICS LTD.* Table, LOUIS MASLOW & SON.* Lamp, EDWARD KRUMPE INC.*

Pages 98-100—O'Neal

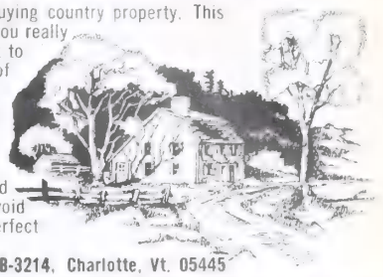
Living room: Tiger-lily painting by Alex Katz, FISCHBACH GALLERY, 29 W. 57th St., N.Y.C. 10019. Antique bentwood bench, RICHARD CAMP ANTIQUES, 993 Second Ave., N.Y.C. 10021. *Dining room:* Art Nouveau wallpaper designed by Cecil Beaton, COLE & CO., London. *Bedroom:* Curtain fabric, F. SCHUMACHER & CO.*

Pages 101-104—Impact

Page 101—top: "Devon" designs in French cotton, NORMAN'S OF SALISBURY, P.O. Drawer 799, Salisbury, N.C., 28144. *Bottom:* "Encore" designs, Max Rawicz Collection. Cover fabric is polished cotton; filling, 5-ounce polyester Kodel; backing, sateen. Special sizes, draperies and pillow shams available on custom order, KIRSCH CO. Regular sizes at Lord & Taylor and Bloomingdale's, New York; Marshall Field and Carson-Pirie-Scott, Chicago; Bullock's, May Co., J. W. Robinson, and Sloan's, (*Continued*)

BUYING COUNTRY PROPERTY

A guidebook for every one interested in buying country property. This descriptive book will help you decide what you really want in a country place, where to look, what to look for in an old house, different ways of financing your new home, and dealing with real estate people to find a good buy. These and many other problems are discussed clearly and helpfully in this completely revised and updated edition of **BUYING COUNTRY PROPERTY** by Herb Moral. Send $3.00 today for your postpaid copy and avoid many potential problems in finding your perfect country property.



GARDEN WAY PUBLISHING COMPANY, Dept. B-3214, Charlotte, Vt. 05445

DOG-TEX®
CLEANS AND DEODORIZES DOG STAINS

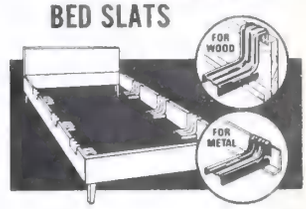


■ Removes Spots ■ Saves Rugs ■ Restores Colors ■ Cleanses Other Floor Areas ■ Aids "Housebreaking" ■ Moneyback Guarantee
8 oz. 90c, Pt. $1.50, Qt. $2.25, Gal. $7.25

FREE! Send for Helpful "Housebreaking" Hints

At finest stores or write us
CONSOLIDATED CHEMICAL WORKS
1715 S. Halsted, Chicago, Ill. 60608

REPLACE TROUBLESOME BED SLATS



Original Shur-Lok Steel Bed Spring Supports simply hook over side rails, 3 to a side. Hold springs and mattress safe and secure. Support over 1,000 lbs. Won't slip, squeak or fail to hold. Millions in use. At most department or hardware stores. Set of six for one bed about $3. For beds with either wood or metal side rails. Satisfaction guaranteed.

Shur-Lok Div.
National Guard Products, Inc.
540 No. Parkway, Memphis, Tenn. 38107

POSTAL SUGGESTIONS

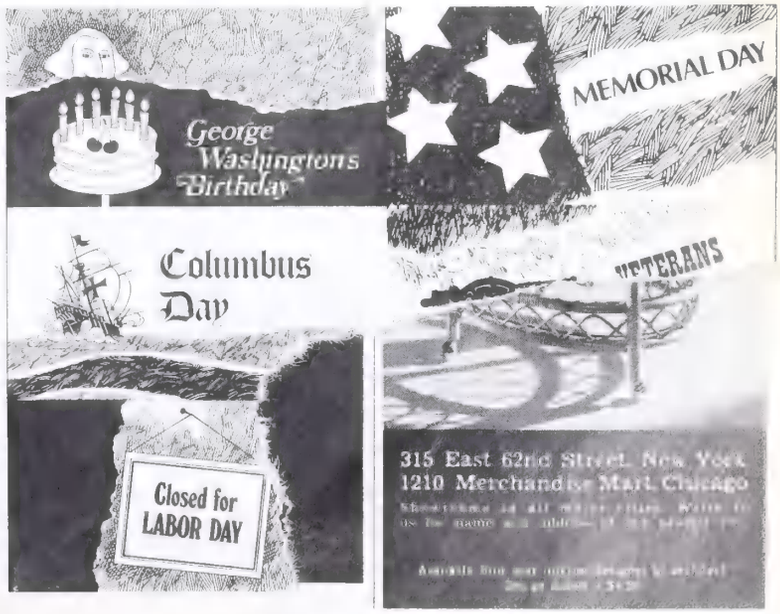
- Does letter or parcel have sufficient postage?
- Is stamp in upper right hand corner?
- Is sender's address complete and correct?

GOOD FOR EVERYTHING YOU GROW!
RA-PID-GRO



GRAND HOTEL, POINT CLEAR, ALABAMA 36564
The all-season resort on beautiful Mobile Bay. Off the beaten path but well worth getting to. An unhurried [illegible] setting with 27 holes of championship golf, tennis, sailing, [illegible] ing, beach and pool (in season), tennis, [illegible] and trap shooting, much more. Your Grand Hotel accommodations, food, hospitality, entertainment. Special family, golf and fishing plans 10 months of year. For brochure and rates, write:
Jim Pope, V.P. & Gen. Mgr. 9as 47

The Monday Holidays
More leisure. Less work.
And more time to travel.
This year. Next year.
And the years after that.





Gordon's Casa de Blanco Group reflects a rich Spanish heritage. Yet each piece has an exciting personality all its own. Each one is a masterpiece of craftsmanship. A splendid mix of mellow pecan woods, exquisitely carved block front panels, distinctive bases, and a choice of tops—black cleftslate or matched pecan veneers. Send one dollar for a portfolio illustrating Gordon's complete line of tables and cabinets.

GORDON'S INC
Dept. HB-4, JOHNSON CITY, TENNESSEE 37601

Before You Move...

please let us know

To be sure you don't miss any copies of your House Beautiful subscription, please notify us at least six weeks before you move to your new address.

1. Present address
Affix address label from a recent issue, or print your name and address exactly as shown on the label.

Name
Address
City State Zip

house that lights up the steps as well. No wiring or special tools are required for installation. Just screw into existing electrical outlet. The 10 5/8"-long 5 1/2" high, 4"-deep unit fits all porch light outlets. It's available in models with house number alone ($12.95) number and street ($13.95), and number, street and name ($14.95) plus $1.40 for postage and handling. Winchester Gifts, 6944 Walker Mill Road, Dept.-HB-4, No. B-2; Washington, D.C. 20027.

ordinal
an existin
working pa
for party li
insured, and
styrofoam
is guarante
receipt. Su
$65.0
(Col
Service Dept.
Box 9
Ins
Zip

HOW TO BETTER YOUR HOME...

Products advertised in HOUSE BEAUTIFUL are your guide to satisfaction. Ask for them by name to "BETTER your home . . . better your LIVING." An asterisk (*) beside the name of a product indicates that a booklet, or other information is offered in the advertisement. Write to the manufacturers for your copies today.

Appliances, Major & Small

*Corning Counterange 23
General Electric Dishwasher .. 45
*KitchenAid Dishwasher Division of Hobart Mfg. Co... 55
*Sub-Zero Freezer Co. Inc. 54
*Thermador, Division of Norris Industries 35

Building Materials

*Bruce Flooring 61
*California Redwood Assoc. 34
*U. S. Plywood 37, 39

Carpet & Furniture Cleaning

ServiceMaster 36

Carpets & Rugs

*Bigelow Carpets 49
*Couristan, Inc. 76
*Karastan Rug Mills 8, 9
*Lees Carpets 24, 25
Sears, Roebuck and Co. 17

China, Glass, Silver & Tableware

*Baccarat 52
*Javit Badash, Inc. 30
Blenko Glass Co. 28
Centura Dinnerware by Corning 75
*Frasers 29
*Gense 175
*The Gorham Co. 16B, 16C
Imperial Glass Corp. 41
*Lenox Inc. .....Inside Back Cover
*Oneida Silversmiths 49
Sheridan Silver Co., Inc. 26
*Viking Glass Co. 11
*Waterford Crystal & Aynsley China 5
*West Virginia Glass Co. 130

Curtains, Drapery & Upholstery

*Burlington House Draperies .. 21
*Du Pont Zepel 2, 51
F. Schumacher Co. 2
Sears, Roebuck and Co. 73
*Waverly Fabrics 57

Decorative Furnishings

*Austin Productions 14
*Carolina Mirror Corp. 58

Food & Beverages

Browne Vintners Co. 129

Furniture

*American Drew 54
*Baker Furniture 176
*Barcalounger 134
Bassett Furniture 30
*Berkline Corp. 20
*Brown Jordan 7
*Burlington House Furniture 59
*Burris Chair 56
*Chromcraft Corp. 3
Charles Custom Furniture 58
*Thayer Coggin, Inc. 36
*Cushman Furniture 52
Daystrom Furniture 28
Design Import 137
Domani, Div. of Burris Furniture 27
DuPont Dacron Polyester Upholstered Furniture 27
*Gordon's Furniture 174
*Gravely Furniture 135
Hanson Scale Co. 31
*Harvard Mfg. Co. 22
*Henredon Furniture Inside Front Cover, 1
*Heritage Furniture 19
*Howard Furniture Mfg. Co. .. 10
*Jackson of Danville 40
Jamison Bedding, Inc. 56
*Lane Co. 64
*Meadowcraft 29
*Pennsylvania House 51
*Thomasville Furniture Back Cover
*Tomlinson Furniture 34
*Union-National, Inc. 46
*Weiman Furniture 16

BETTER YOUR LIVING

*White Furniture 175
*Willow & Reed 175
*Lee L. Woodard 62

Garden Fertilizers & Insecticides

Ra-Pid-Gro 173

Heating, Air Conditioning, Humidification & Plumbing

*Kohler Co. 47

Housewares & Supplies

*Colgate-Palmolive Co. 15
*Ekco Housewares 132-133
*Rival Mfg. Co. 31
Swing-A-Way Mfg. Co. 134

Kitchen Equipment

*Elkay Mfg. Co. 42

Lamps & Lighting

*Progress Lighting 44
*The Stiffel Co. 53

Linens & Bedding

Braidwater Linens 28
Fieldcrest Mills, Inc. 43
Leacock 29
H. J. Stotter, Inc. 30

Paints

*Samuel Cabot Inc. 137

Shades, Blinds & Wallcoverings

*Albert Van Luit & Co. 40

Stationery & Books

*American Garden Guild 16A
Garden Way Publishing Co. 173

Travel

*Bolongo Bay 72
*Buccaneer Hotel 69
*Caneel Bay Plantation 69
*C. M. Caron Co. 70
Casa Venegas 68
*Cavanagh's Butik, Inc. 70
*Copenhagen Ltd. 68
*The Country Store 68
*E.N.I.T. 63
*Granada Del Mar 70
*Grand Hotel 173
*Hotel on the Cay 69
Maison Charles 70
*South Carolina Div. of Tourism..46
Virgin Islands Resorts 70
*USVI Government Information Center 67
West Indian Potpourri..... 68

Windows & Doors

*Andersen Corp. 42
*PPG Industries 33
*Rolscreen Co..... 18

Miscellaneous

*American Gas Association, Inc. 131
*Charmglow Gas Grill 131
*Consolidated Chemical Works..173
*National Guard Products 173
*Sculpture Collectors 65
Virginia Slims 13

Department, Furniture, Jewelry & Specialty Stores

*Charm & Treasure 152
Colonial Studios 143
*Dorset House 145
*Fox Pools.....148
*Old Master Prints 141
Old Pueblo Traders 149
*Sagittarius Enterprises 147

The advertisers index is prepared as a reader service. Although every effort is made to accurately list advertisers, no allowances will be made to advertisers for errors or omissions.



What makes furniture great?

Good design that reflects grace and symmetry. Styling that endures. Richly grained woods, shaped and carved by skilled craftsmen. Superb finishes, hand rubbed to a soft patina. All of these qualities add up to great furniture. The kind you'll discover in the Lorraine IV Collection of dining and bedroom furniture. Incomparable French Provincial designs. Finishes in your choice of delicate colors and glowing natural wood.

For a handsome color brochure filled with decorating ideas, send fifty cents to Dept. HB-04, Mebane, N.C. 27302

White of Mebane







A pledge of lasting value

Design excellence and meticulous craftsmanship assure you that your Baker selections will be enhanced by time, both in value and in the beauty they bring to your home. There are hundreds of designs with this special quality in the illustrated Baker Book, $5.00.

Baker Furniture Co.
CABINET MAKERS
803 MILLING ROAD, HOLLAND, MICHIGAN 49423
Division of The Magnavox Company



SHOWROOMS IN: SAN FRANCISCO • PHILADELPHIA • CLEVELAND • CHICAGO
LOS ANGELES • DALLAS • ATLANTA • ST. LOUIS • GRAND RAPIDS • NEW YORK

Los Angeles; Jordan Marsh, and Burdine's, Miami.

Page 102—top: Springmaid "Bed Lib" Collection. Sheets, pillow cases, no-iron Wondercale, 50% combed cotton and 50% Kodel polyester. Scotchgard sheet and pillowcase protector, SPRINGS MILLS INC. *Lower right:* "Nancy Tulip" and "Dream Stripe," no-iron, 50% cotton, 50% polyester, BURLINGTON HOUSE. *Lower left:* "Trees" sheets and pillow cases permanent-press percale of 50% Dacron and 50% cotton, MARTEX, division of WEST POINT PEPPERELL. Headboard, BIELECKY BROTHERS.*

Page 103: Appliqué velvet throw, MOUNTAIN ARTISANS; available at Lord & Taylor and Bonwit Teller, N.Y.C. Pillows from antique quilts, HANDS ALL AROUND, Mystic, Conn. Available at Saks Fifth Avenue, N.Y.C.; Nordstrom Best, Seattle; Marshall Field, Chicago; J. W. Robinson, L.A.

Page 104—top: "Proud Patch" blanket, sheets, bedspread, stain- and soil-release, no-iron, 50% cotton, 50% fortrel polyester, BIBB MANUFACTURING CO. *Bottom:* "Geometrique" sheets, pillow cases and towels, Primrose Bordier Collection, no-iron percale, 50% cotton, 50% Fortrel, WAMSUTTA MILLS.

Pages 105-107—Briard

Living room: Wool rug, LORD & ADAMS.* Large chair and puff blinds, custom-designed by David Whitcomb; fabric, BRUNSCHWIG & FILS.* Récamier, LAVEZZO INC. Chandelier, OLIVIERI.* *Study:* Wall covering, CLARENCE HOUSE.* Drapery fabric, BRUNSCHWIG & FILS.* Chair, INTERIOR ENTERPRISES; fabric, KENT BRAGALINE.* Fabric on daybed, KENT BRAGALINE.* *Master bedroom:* Wool rug, ERNEST TREGANOWAN INC.* Wallpaper, CLARENCE HOUSE.* Draperies and chair fabric, BRUNSCHWIG & FILS.* Curtains, HENRY CASSEN.* Upholstered chair, TIMPA & CO. INC.* Headboard, HEADBED CO. INC.; fabric, BRUNSCHWIG & FILS.* Lamp, EDWARD KRUMPE INC.* *Guestroom:* Wallpaper and all printed cotton, BRUNSCHWIG & FILS.* Headboards, HEADBED CO. INC.

Kitchen/dining area: Floor, COUNTRY FLOORS, 300 E. 61st, N.Y.C. 10021. Walls, SCALAMANDRÈ INC.* Draperies, BRUNSCHWIG & FILS.* Curtains, HENRY CASSEN.* Ceiling lights, H. GITLIN, 305 E. 60th St., N.Y.C. 10022. Wing chair, owner's own; fabric, BRUNSCHWIG & FILS.* Cabinetwork custom-designed by David Whitcomb. Standing cabinet and hanging cabinet from DOROTHY SCHLESINGER, 318 E. 59th St.,N.Y.C. 10022.

Pages 110-114—Ashkenazi

Entrance: Wallpaper, HANNETT. MORROW. FISCHER INC.* Tile flooring, HOUSE OF FLOORS.* *Living room:* Rug, SAXONY CARPET.* Unglazed chintz upholstery and curtains, ARTHUR H. LEE.* Woven willow furniture, BIELECKY BROTHERS, INC.* Chippendale table, LEWIS MITTMAN INC.* Lamps, DIAMOND LAMP STUDIO INC.* Screen, WILLIAM L DESIGNS*; fabric, EAGLESHAM PRINTS.* Shell mirror, KARL SPRINGER LTD.* *Dining room:* Table, McGUIRE FURNITURE.* Chairs, BIELECKY BROTHERS INC.*; fabric, BOUSSAC OF FRANCE.* Chandelier designed by ZAJAC & CALLAHAN.* *Family room:* Wallpaper, JAMES WARE ASSOCIATES.* Ceiling wallpaper, CONNAISSANCE FABRICS INC.* Formica table designed by ZAJAC & CALLAHAN.* Curtain, JOFA.* Console, JOHN ROSSELLI FURNITURE, 255 E. 72nd St., N.Y.C. 10021. Porch furniture, McGUIRE FURNITURE. Wall lights, VENINI LTD.* *Master bedroom:* Carpeting, HARMONY CARPET CO.* Wallpaper, CLARENCE HOUSE.* Fabric, PAPIERS PEINTS.* Pink lamp, EDWARD KRUMPE INC.* *Daughter's room:* Vinyl wallcovering, GUILFORD VINYL AND WALLCOVERINGS.* Chintz, PATTERSON FABRICS.*

Pages 115-117—Cherkasky

Furniture in living room, ATELIER INTERNATIONAL LTD.* Dining room table, KNOLL INTERNATIONAL INC. Chairs, STENDIG INC.*

Pages 118-119—Tablesettings

Left: Tablecloth and napkins, D. PORTHAULT INC., 57 E. 57th St., N.Y.C. 10022. Flowers, ROBERT WEBB. Decanters, decanter holders, silver, water glasses, flowered covered dish, plates, serving spoons and salt cellers, all from JAMES ROBINSON INC., 12 E. 57th St., N.Y.C. *Right:* Fabric on wall, $4 a yard; mirror, woven hangings, tin plates and tin flowers in urn, THE PHOENIX, 793 Lexington Ave., N.Y.C. 10021. Hammered tin canisters, tin candlesticks, tasseled belts, glass goblets and pitcher, FRED LEIGHTON MEXICAN IMPORTS LTD., 857 Lexington Ave., N.Y.C. 10021.

Pages 122-123—Wines

Left to right: "Skanda" diamond optic 10-ounce clear goblet, $3.50, IMPERIAL GLASS CORP. "Tastevin" clear crystal giant goblet, $16, BACCARAT CRYSTAL, 55 E. 57th St., N.Y.C. 10022. "Royal Irish" clear crystal claret glass, six-ounce, $18.50, GALWAY CRYSTAL OF IRELAND. Champagne tulip glass, from Frank Schoonmaker Collection, clear crystal, eight-ounce, $3, SENECA CRYSTAL. Hollow-stem Champagne glass, clear, seven-ounce, $1.75, WEST VIRGINIA GLASS CO. "Expression" wine goblet, Green Mist crystal, $5.50, LENOX CRYSTAL. "Rosalie" crystal print, 7½-ounce claret goblet, $6.75, FOSTORIA GLASS CO. "Exquisite" wine glass, clear crystal, eight-ounce, $6.25, PASCO CRYSTAL. "Castletown" crystal wine goblet, eight-ounce, $23, WATERFORD GLASS INC. (All prices listed above are per glass.) ■

PRINTED IN THE U. S. A. BY THE CUNEO PRESS, INC.

MAY 75¢

House Beautiful

the BIG SPRING DRESS-UP!

How to renew your home with fresh beauty and better use of space—

OVER 45 PAGES OF DECORATING & REMODELING IDEAS




Create a new Indoor World with the newest idea

s, ceilings, carpets, and furniture by Armstrong.



'd rather collect wild flowers than wild outfits, this room is for you."



ly natural room as interpreted by Armstrong Designer Louisa Cowan.

designs for people who love the colors, the textures
ou're interested in ecology, organic gardening, and
, like macrame, Louisa's room is your room.
ong Flower Garden wall-to-wall carpet brings an out-
feeling indoors, all year long, and sets the tone for
m.
gh-fashion Armstrong Chandelier® Ceiling is made
hness of texture, you can't believe you're looking at
. You probably can't believe you can install it your-
But you can!

natural look is carried out by an Armstrong Chandelier Ceiling.

Louisa carries the natural look of her room right through to the furniture. The cabinet system lining the far wall is made from rock maple, with a pale, natural finish. Louisa has used the cabinets for display, for crafts, and as a home entertainment center. How would you use them?

The upholstered chrome chairs, like all the furniture in the room, are made by Founders which, by the way, is now part of Armstrong.

MORE of Armstrong's Indoor World is just a page away.



"If you're more at home popping corn than champagne corks, this room is for you."

The traditional room as interpreted by Armstrong Designer Cathy Erb.

Cathy designs for families who love the current trend back to the romantic, less complicated days when our country was young. If you'd like to curl up by the fire and work on your patchwork quilt, Cathy's room is your room.

The colonists would have loved an Armstrong Solarian™ floor just as much as you will. It shines without waxing. In fact, most waxes won't stick to its unique Mirabond™ wear surface. Neither will most spills and dirt. We've tested Solarian in busy kitchens of homes like yours for over two years. With no more than an occasional damp-mopping—and no waxing—these Solarian floors are still bright and shining.

Defining the two functional areas of the room . and relaxing . . . are two luxurious, deep, casual shag rg surprise is that they really aren't area rugs at all. They're from standard Armstrong carpet, custom cut to Cathy's pe tion. The name of the carpet is "Sublime".

Pine Manor is the name of the furniture collectio chose. It's made by Thomasville (which is also part of Arist We think it's a beautiful interpretation of colonial desig that familiar, rough-hewn warmth of pine. Notice the tick tops. And we've given it an unusually rich color to produ lier, more interesting finish.



"If you want your very first room to be the very last word, this room is for you."

The futuristic room as interpreted by Armstrong Designer Suzy Taylor.

Suzy designs for the young, small family under thirty who o live surrounded by things other people won't discover w years. Sound like you? Maybe Suzy's your designer. Armstrong's sparkling white Excelon® Tile from the Craft- ollection covers the floor. It acts as the perfect foil for bright, bright colors, chrome, and Plexiglas accents. Jnder the table, Armstrong Solitaire carpet. But look again. ee different shades . . . Peach Blossom, Maize, and Jas- vhich Suzy had cut and assembled into an area rug. The brilliant lacquered storage cabinets are from the excit- itique" collection by Thomasville. Made in a delicious assortment of vivid colors, outlined in gleaming aluminum, even a single piece can be the accent that makes a room come alive. The chairs and tables are by Founders.

For a splendid free package of literature covering the Indoor World of Armstrong, write Armstrong, 7205 Atkins Ave., Lancaster, Pa. 17604.

Armstrong

CREATORS OF THE INDOOR WORLD™

House Beautiful®

Volume 114, Number 5

THE BIG SPRING DRESS-UP

115 Remodeling within the box—a grand dialogue between architecture and art
122 Former foundry begins anew as a townhouse
126 Dinah's real kitchen: it all started back in the fourth grade
128 Bright new life for a house of age-worn charm
134 HB's decorating scrapbook
144 A youthful new image: old bungalow wakes up to today
150 Undercover designs—why hide such a pretty mattress?
160 A city house both open and safe

A REMODELING ODYSSEY

64 Remodeling: before, during and after
80 Show-off bathrooms
88 We did it
92 A survivor's report—and his own remodeling rules
94 New life for a vintage garage
96 HB's booklet bonanza
108 HB commends
152 The bathing beauties: what makes a bathroom come alive

FOOD AND DRINK

164 Twelve ways to enjoy the sweet, scarlet strawberry
166 Vodka—from Russia, the all-American neutral
168 The HB Chef makes omelette soufflé
170 Nobody ever tells you these things
213 An American in Avignon

INSIGHT

10 New
10 Conflict: who's really right about organic food?
16 Environment
34 Letters
38 Appliances
40 Books
42 Address book
50 The different track
52 Directory
55 Design
56 Gardens
58 Etc . . . etc . . . etc . . .

MONTHLY FEATURES

26 Pace Setter stores
110 Woodland wonderland
112 Travel: Amsterdam
174 Window shopping
214 Product information

COVER

In the small living room of a Manhattan townhouse, Designers Zajac and Callahan worked a decorating tour de force with mirror and pattern. French ribbon-inspired rug and floral wall panels. See another view and more decorating magic in HB's Decorating Scrapbook, pages 134-143. Photograph, Howard Graff.

WALLACE GUENTHER
EDITOR

RUTH WEIL
ART DIRECTOR

Marion Gough John H. Ingersoll
Linda B. Downs Elvin McDonald
SENIOR EDITORS

ARCHITECTURE, DESIGN
James DeLong
ARCHITECTURE EDITOR
Susan Grant Lewin
DESIGN EDITOR
John H. Ingersoll
BUILDING
Elvin McDonald
GARDENS
Nancy Craig
HOME SERVICE EDITOR
Mary Bowden
ASSISTANT

DECORATING, FURNISHINGS
Lester Grundy
DECORATING EDITOR
Natalie Schram
ASSOCIATE DECORATING EDITOR
Phyllis Bartlett
ASSISTANT DECORATING EDITOR
Ruth Adams
FURNISHINGS EDITOR
Anne Ogden
ART, CRAFTS EDITOR
Marjorie Fox Hilton
ASSISTANT

FOOD
Helen McCully, EDITOR

SENIOR WRITERS
Sue Nirenberg
Melissa Sutphen

COPY PRODUCTION
Helen Briggs, EDITOR
Susan Hope Schraub, ASSISTANT

ART DEPARTMENT
Ira Bass, Nedda De Grassi
Piet Halberstadt
ART PRODUCTION
William Humphries
EDITORIAL ASSISTANTS
Beatrice Brooks, Irene W. Hoehl
Victoria Kisseleff, Doreen Siegel
Margaret M. Schroth

WINDOW SHOPPING
Peggy Ryan, EDITOR

READER SERVICE
Jean Baker
Carolyn E. Chesney, ASSISTANT

WEST COAST EDITORIAL OFFICE
James DeLong
601 N. Vermont Ave.
Los Angeles, Calif. 90004

RICHARD E. BERLIN
PRESIDENT, THE HEARST CORPORATION

RICHARD E. DEEMS
PRESIDENT, MAGAZINES DIVISION

DAVID A. McCANN
PUBLISHER

Patricia Guinan
ASSISTANT TO THE PUBLISHER

Thomas P. Losee Jr.
ADVERTISING DIRECTOR

George W. Hoagland, Asst. Advertising Dir., 717 Fifth Ave., New York, N.Y. 10022. Russell S. Jackson, New England Mgr., c/o New York office. James I. Moore, Philadelphia Mgr., c/o New York office. Tom H. Welch, Western Mgr., 1 North Wacker Drive, Chicago, Ill. 60606. Donald Rose, Southern Mgr., 1 Charlotte Town Center, Charlotte, N.C. 28204. Perkins, Stephens, von der Lieth & Hayward, Inc., 8721 Beverly Blvd., Los Angeles, Calif. 90048; 110 Sutter St., San Francisco, Calif. 94104; West Coast Representatives.

HOUSE BEAUTIFUL is published monthly by The Hearst Corporation, 717 Fifth Ave., New York, N.Y. 10022. Richard E. Berlin, President; Richard E. Deems, President of Hearst Magazines; John R. Miller, Executive Vice President of Magazines; Raymond I. Petersen, Senior Vice President of Magazines; William S. Campbell, Vice President of Magazines; Albert A. Rachoi, Vice President of Magazines and Director of Circulation; David A. McCann, Vice President for House Beautiful; Frank Massi, Executive Vice President and Treasurer; Harvey L. Lipton, Secretary.

© 1972 by The Hearst Corporation; all rights reserved.

Address manuscripts to The Editor, House Beautiful, 717 Fifth Ave., New York, N.Y. 10022. Material will be handled with care but the magazine assumes no responsibility for it. No manuscripts will be returned unless accompanied by return postage and envelope. The following trademarks registered in U. S. Patent Office: 'House Beautiful,' 'House Beautiful's Building Manual,' 'House Beautiful's Gardening and Outdoor Living,' 'House Beautiful's Home Decorating,' 'House Beautiful's Home Remodeling,' 'Houses and Plans,' 'Good Buys,' 'Climate Control,' and 'Pace Setter.' Second-class postage paid at New York, N.Y. and at additional mailing offices. Authorized as second-class mail by the Post Office Department, Ottawa, and for payment of postage in cash. Printed in the U.S.A.

SUBSCRIPTIONS: All subscription orders for magazines, changes of address, correspondence concerning subscriptions, and postmaster notices of undeliverable copies should be mailed to: House Beautiful, P.O. Box 560, New York, N.Y. 10019. Subscription prices: United States and possessions, $7 for one year; $13 for two years; $18 for three years. Canada, add $3 for each year. Other countries, add $5 for each year. For change of address, give old address as well as new, with zip code number; allow six weeks for change to become effective. When writing about subscriptions, please enclose your latest address label.

Redwood.

Here today, here tomorrow.



Newport News, Va. residence. Carlton Stuiger Abbott, AIA, Architect

This home is in the Tidewater country of Virginia.

A place where a man can stretch his legs.

Where a man can sit under a tree and look out at the land and think, disturbed only by the occasional call of a mocking bird.

It's a place where redwood goes well.

Redwood interiors bring the quiet and beauty of outdoors inside.

And redwood interiors provide a handsome setting that complements any furnishings.

Redwood. The beautiful wood.

It will last for many, many tomorrows.

CALIFORNIA REDWOOD ASSOCIATION

Concerned companies working through modern forestry today to ensure an ample supply of redwood for tomorrow.

617 Montgomery Street, San Francisco, California 94111. Write Dept. CA for free booklet, "Redwood Homes." *Member Mills:* Miller Redwood Company

Can you give up those squashy arms that wear out?

Fully upholstered furniture is fine in a parlor. But it wears out too fast in a family room. It's the upholstery and padding on the arms that go first. So we don't upholster the arms. We make a frame of solid oak. And finish the entire frame by hand.

Then we add thick foam cushions, which are usually covered with HERCULON,* the longest lasting, most soil resistant fabric we can find. The cushions are not attached to the frame. So you can turn them over. And you can unzip the covers when they do wear out, and replace them inexpensively.

But the furniture frame itself won't wear out. We guarantee it under normal household use as long as you own it.

We make complete family room groups in all styles with sofas, chairs, town house sofas, tables, bars and stools, rockers, ottomans, bookcases, table & chair sets, all to match. And it's all made of solid oak to add the warmth and solidity you want in your family room to go with beautiful things like this Bruce herringbone floor. DaVinci Oak town house sofas as shown above about $260 each, end table about $80, cocktail table about $90. For color booklet and a copy of our guarantee send 25¢ to Howard Family Room Furniture, Starkville, Mississippi 39759.



HOWARD Guaranteed family room furniture

*Registered trademark of Hercules Incorporated, Wilmington, Delaware, for its olefin fiber.

Special savings on Gorham's authentic Paul Revere Bowls.

Here's your silver opportunity. From now until June 30, Gorham's famous Paul Revere Bowls are available at a twenty-five percent savings. They're crafted in lasting silverplate, and are ideal for fruit, buffet service, candy, nuts, et al. Make magnificent centerpieces. Now in eight sizes, from 4½" to 14" in diameter; from $6.71 to $45 during this special event. Most sizes are also available with a gold lining, or with removable colored liners of elegant crystal or durable Plexiglas.® Available at finest jewelry stores and silverware departments.



GORHAM

Do you own a Gorham Original?

GORHAM DIVISION OF textron PROVIDENCE, RHODE ISLAND

Sears guarantees Super Ready-Stick tiles to stick for 5 years. Or we'll give you new tiles free.



5 YEAR GUARANTEE TO STICK!

SEARS Ready-Stick Tile is guaranteed to stick to the floor for a minimum of 5 years when applied in accordance with the simple installation instructions contained in each carton. Sears will replace the defective Ready-Stick tile free of charge.

Sears doesn't want you to get stuck with a vinyl floor that comes unstuck. So we give you this guarantee as proof that Super Ready-Stick™ Tiles will stay where they're put.

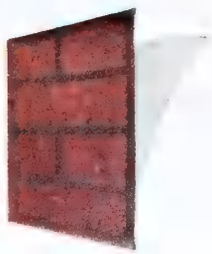
Come take a look at these exclusive patterns. In vinyl asbestos tiles that give you the look of rich parquet in your dining room. Country brick in your kitchen. Or delicate bamboo in your playroom. Six striking patterns, 15 rustic colors. And only Sears has them.

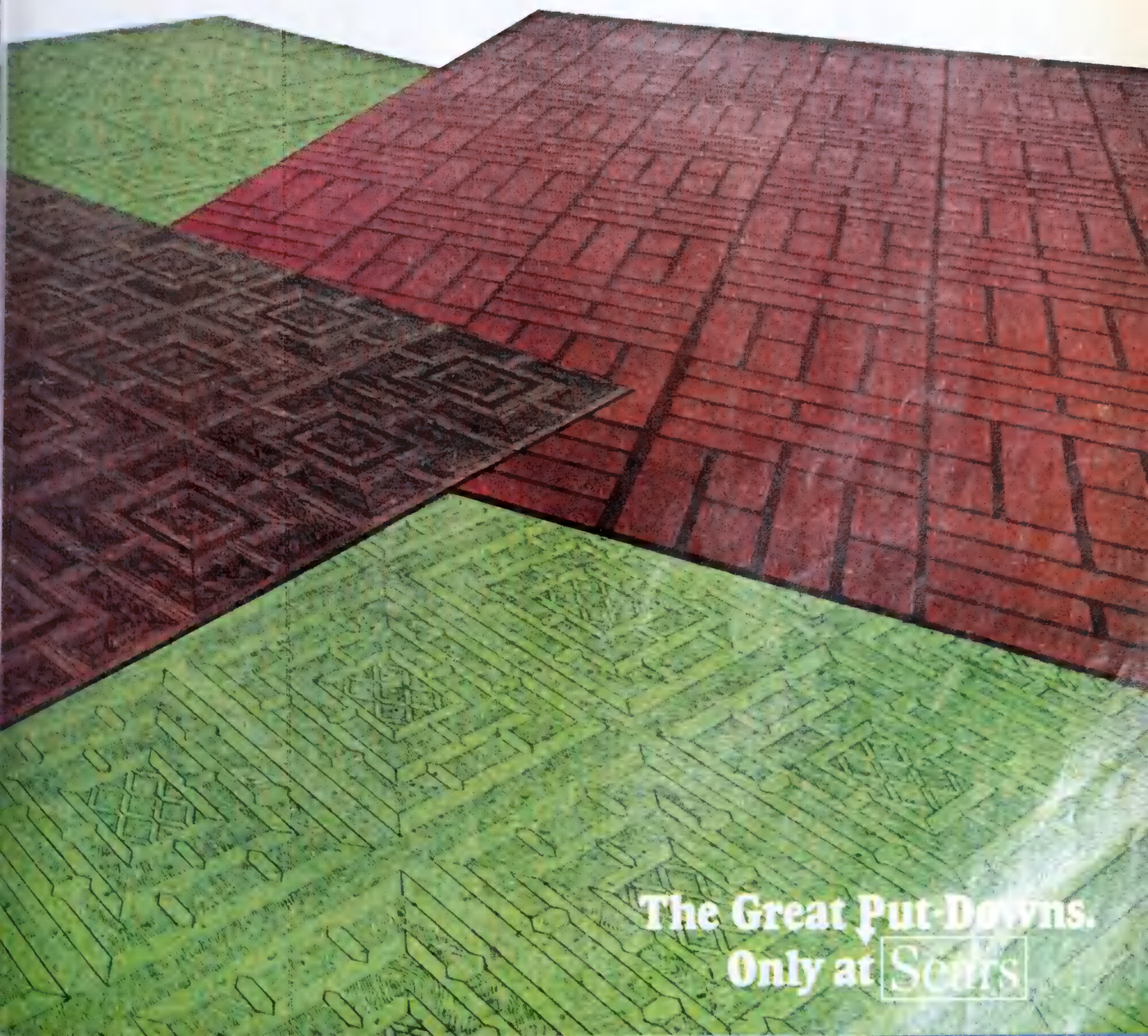
Easy to install too. No messy glues, no expensive tools. No tricky patterns to match. 12 x 12-inch Super Ready-Stick Tiles are self-adhesive. They'll stick to any smooth floor. Even the basement floor over dry concrete.

Come see Super Ready-Stick Tiles at most larger Sears, Roebuck and Co. stores, and in the catalog.

Under $48 for a 9x12 foot floor.

Prices effective through 1972.

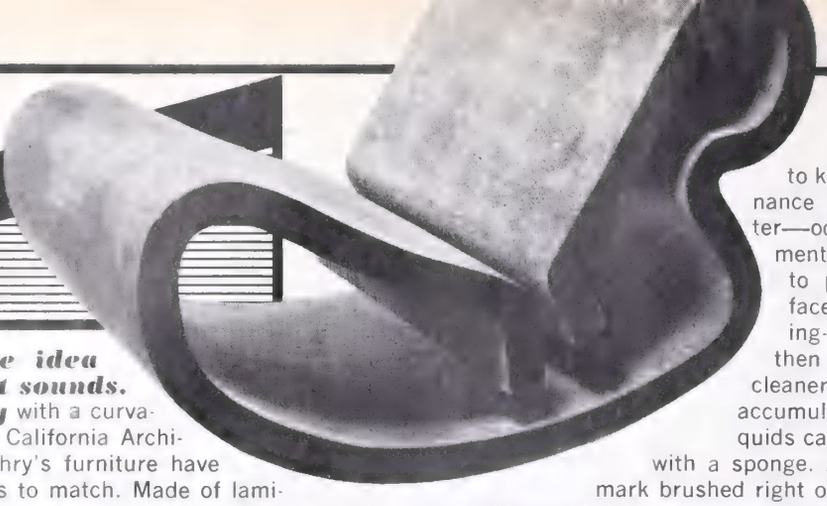




The Great Put-Downs. Only at Sears

new

insight

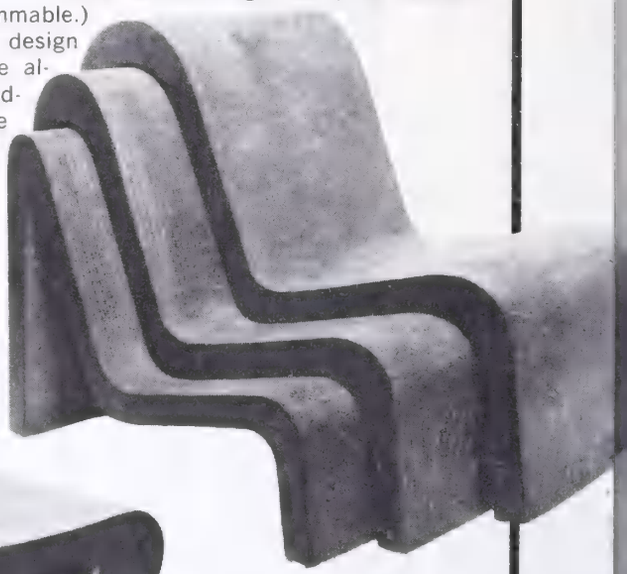


Furniture Liberation? The idea might not be as far out as it sounds. In fact, it's right in keeping with a curvaceous new collection of furniture by California Architect Frank Gehry. Not only does Gehry's furniture have liberated lines, it has liberated prices to match. Made of laminated layers of corrugated fiberboard used transversely to produce a lacy suedelike surface, this fantasy furniture almost always bears price tags well under $100.

The dining chairs and a wiggle stool (*below*) are below $30 and a set of three nestling sleigh chairs (*right*) under $100. A six-column pedestal that would make a great coffee table by just adding a circle of glass is $40 and a lamp table is less than $25. The super-looking rocking chair that's shown at the top of the page is $70.

Furniture lib means having fun with furniture and getting away from designs that Gehry describes as "ponderous, overpriced and tyrannical." Besides his furniture's down-to-earth prices and fascinating forms, it fills the fun bill in other respects. For one, Easy Edges, as this large group of chest, chair, table and bookcases is officially known, can be spray-painted in bright colors and pastels (although the manufacturer cautions against enamel). It can also be stained any wood shade . . . or left the natural paper bag color it comes in. It's so lightweight and portable that it is a natural (no pun intended) for those keen on being as mobile as possible.

But don't think for a moment that it isn't strong. In a test of strength, two small stools easily supported a Volkswagen. Naturalists will also like to hear that a portion of the paper used to make this furniture is recycled. Free spirits will be delighted to know that maintenance is an easy matter—occasional treatments with spray wax to protect the surface and a light going-over now and then with a vacuum cleaner to remove dust accumulation. Spilled liquids can be mopped up with a sponge. A cigarette char mark brushed right off. (The material is said to be nonflammable.)



Several important design and art figures are already Easy Edges advocates. Four of the West Coast's leading artists have already purchased it: Light man Larry Bell, Sculptor Robert Irwin and Painters Billy Al Bengston and Ron Davis. (Gehry is building a corrugated iron house to encase Davis' corrugated paper furniture.) And Bloomingdale's trend-setting Barbara D'Arcy, fashion director for home furnishings, has flipped for these sculptural shapes. For her spring model rooms (they opened mid-April) Ms. D'Arcy did a total Easy Edges environment with wall tiles made of the same corrugated fiberboard. Among the furniture designs she's showing are Gehry's most far-out fantasy tables and chairs.—SUSAN GRANT LEWIN



PAUL JACOBSEN

Who's really right about organic food

conflict

An organically grown tomato is expensive. As much, sometimes, as double the price of its supermarket cousin. Reason: Organic farming requires more hand labor, and labor is the most costly element of farming. Attention in the press of late has focused on the high-profit sales of "organic foods" not grown organically. In short—fraud. This sleight of hand is difficult to trace, since a lima bean grown organically looks exactly like a lima bean grown with inorganic fertilizers. It's likely that by the time you read this, the Federal Trade Commission will have found a way to set up regulations to prevent further frauds in the marketplace.

The sensational aspects of organic food sales have partially obscured an important fact and an underlying question. The fact: Many merchants and growers in the business are honest and scrupulously fair on pricing.

And the question: Though undeniably sincere, are these growers accurate when they claim extra values for their produce? Is an organically grown string bean more nutritive, safer to eat and tastier than its inorganically grown counterpart? Or are the soil scientists and nutrition researchers who debunk organic farming correct? Judge for yourself below. We've queried experts on both sides of the organic fence.

First, what is organic food? It's mostly mangled semantics, according to Dr. Thomas H. Jukes of (*Continued on page 14*)


The tip of a Parliament
works like a cigarette holder works.
It works like a
cigarette holder
works.
PARLIAMENT
100's
Warning: The Surgeon General Has Determined That
Cigarette Smoking Is Dangerous to Your Health



Mrs. Karen Galloway's one-of-a-kind collection.

(She put it together from six of our Drexel Collections.)

Karen went into her nearest Drexel store one morning—and a few hours later, came out with a family room. Her own, "Looks just like you, Karen" family room.

She scanned our many different collections. Studied our twenty-seven catalogs. Our designer rooms. Her salesman pitched in and trundled a Shaker credenza alongside a bamboo desk, so she could see how the two styles would mix.

And so, with conversation sofas from our Upholstery Collection; and candlestick lamps from our Accessory Collection; and other favorites from other collections; she soon put together her own personal style. And she was able to concentrate solely on creating her "look" because Drexel takes care of the workmanship.

This was Karen's dream, but of course, you don't have to mix your styles the way Karen wanted to. You can do a whole home from just one of our collections if you'd rather. Either way, you can start thinking about it now if you send $1.00 for a set of our style booklets and room planning kit to Drexel Furniture, Dept. HB 5-72, Drexel, N.C. 28619. For the name of the Drexel dealer nearest you, call free 800-243-6000. In Conn. call 1-800-882-6500.

Signed Furniture

by Drexel

nishings Company / U.S. Plywood-Champion Papers Inc. Furniture by Drexel, Heritage, Meadowcraft. / Carpet by Trend. / Lamps and Accessories by Drexel

If you had an extra $500 would you spend it on sterling?

No.

There are too many other things you'd rather do with the money. Another trip to Europe. A new fur coat. The start on a swimming pool. Or there are too many other things you ought to do with the money. The orthodontist's bill. Higher school taxes. New carpeting. We all know in this day and age if it isn't one thing, it's another. And, after all, America is the home of planned obsolescence. Who cares if sterling lasts forever? Who even wants it to last forever? Is sterling worth it?



Yes.

Sterling silver is the one big purchase you won't outgrow. It has an intrinsic value that can become even more valuable with age. If anything, the patina of time only increases its beauty. And maybe deep down it makes you feel good to own the good things of life. Is that bad? Can paintings on the wall and good music on a good stereo system be dismissed as superficialities? Somewhere there's a place for beauty and warmth and pride of craftsmanship. Is it with you?

You decide.
We'll be here when you're ready.

Reed & Barton

Since 1824.

The fork you see here is Francis First Sterling. For a booklet showing all our patterns just write:
Reed & Barton Silversmiths, Dept. HB52, Taunton, Massachusetts 02780.



When the Queen of England wanted bone china for her wedding table, she chose Aynsley.

The Queen had her choice. And she chose Aynsley. It's that good! Witness *Emerald Isle*, a spray of subtle green, warmed with raised yellow enamels.



And when the president's daughter wanted crystal, she chose Waterford.

The *Sheila* goblet, made by hand with heart, is a signed original, as is each piece of Waterford Crystal. For free brochures on how to wine and dine happily ever after, write to Waterford & Aynsley, 225 Fifth Avenue, New York 10010

photos, Persin

insight

the University of California at Berkeley. He says, "There is no such thing as organic plant nutrition. Plants utilize only inorganic forms of plant food. Compost and manure are broken down by bacteria to components, such as nitrate, potassium ions and phosphate before they are assimilated."

One of the country's leading organic farmers, Paul Keene, of Walnut Acres, a 500-acre farm in Penn's Creek, Pa., on which is grown a complete array of vegetables, fruits and grains, explains that the term "organic food" is simply verbal shorthand for food grown in soil fertilized only with organic matter: manure, compost materials, ground bone meal and the like. Inorganic fertilizers are never used in the soil, and the produce is never sprayed with pesticides.

What of nutrition? Robert Rodale, editor of *Organic Gardening and Farming*, says "There is a tremendous amount of evidence that nutritional values are influenced by organic farming. There are more nutritive minerals in organically grown food."

Dr. Paul Buck, a food technologist and a professor in the Graduate School of Nutrition at Cornell University, has studied the subject for nearly 30 years. He says, "I am at a point now in my research where I know there is a beneficial effect in the nutritional value of foods grown in organically treated soil, but I do not know how much. That is, I cannot tell yet whether the difference is significant."

Contrarily, Dr. Ruth M. Leverton, science advisor for the U.S. Department of Agriculture, says, "The composition of food is not significantly affected by organic fertilizer. Fertilizers, organic and inorganic, are used to increase yield."

Dr. Robert L. Carolus, professor of horticulture at Michigan State University, puts it more bluntly, "Organic gardeners practice medieval alchemy in their belief that nutrients derived from organic materials are different 'somehow' in their functions, values and effects than those from inorganic sources. They show an alarming anti-intellectualism in repudiating the findings reported by crop physiologists and soil scientists from careful experimentation during the past century.

"High yields of tomatoes with high nutritional quality have been repeatedly produced in water-culture experiments with only inorganic chemicals and, on the other hand, low yields of vitamin-deficient carrots have been obtained in some organic soils unless they were supplied with the deficient nutrients in inorganic form."

Paul Keene admits that under the same climatic conditions in the same area, grain nurtured in soil organically fed may have essentially the same proteins as grain farmed in soil enriched with inorganic fertilizers. "But you must take into account the whole picture," he argues. "Chemicals short-circuit the life of the soil. I am concerned with bringing the soil back into balance, not only for crops today, but for the benefit of future generations. Only organic fertilizers can achieve this."

"Balanced soil contains the elements necessary for good crop growth," says Dr. W. H. Allaway, director of the U. S Plant, Soil and Nutrition Laboratory of the USDA at Ithaca, N.Y. "Depleted soil lacks some of those elements. A soil test will determine what is missing. To replenish the soil may take either organic or inorganic fertilizers or both. Balancing depleted soil would be extremely difficult with the exclusive use of either organic or inorganic fertilizers."

To the organic farmer's credit, no soil scientist discounts the advantages of organic fertilizers. Says Dr. Carolus: "Organic matter is truly a panacea—improving sandy soils by increasing their moisture retention and heavy soils by improving their drainage, granulation and aeration."

Are organically-grown, pesticide-free vegetables and fruits safer to eat? Responsible organic farmers, and both Rodale and Keene belong in that group, point to the hazards pesticides bring to the environment and de-emphasize the danger to fresh fruits and vegetables in the commercial market. Dr. Buck believes now there are detrimental effects to produce sprayed with pesticides but, again, says he doesn't know exactly how significant that effect is.

The American Medical Association has gone on record with the reassuring fact that there is no known case of illness traceable to pesticide residues on commercially sold fruits and vegetables. (Unwary passers-by have picked and eaten raw vegetables from a field and become sick.)

(Continued)



The Philadelphia Carpet look

...a new dimension to decorating

Step into a stimulating new world of beauty with these fine carpets. Their unique textures, styling and colorways state unmistakably: "This could only be a Philadelphia Carpet." They have the character to preserve their original fresh radiance for long years. Examples are Domani II of "Acrilan" (shown above) in 8 tone mixes and Velludo II, the same carpet in 15 spirited solids. A profusion of long, bulky yarns densely packed with the drama of a wind-swept wheatfield. At selected dealers.

*Pile of 55% Acrilan® acrylic, 45% [illegible]

A+ PLUS ACRILAN® EXCELLENCE IN ACRYLIC CARPET FIBER BY Monsanto

PHILADELPHIA Carpet Co.

Since 1846, the quality of elegance underfoot

Division of Shaw Industries, Inc.

PHILADELPHIA CARPET COMPANY • MAIN OFFICES: CARTERSVILLE, GA. 30120



Is Early Times really necessary in your Pussycats? Anything else, and you might wind up with an alleycat.



The Pussycat.
The orange- sweet sour that mixes up as quick as a cat.
Bartender's Instant Pussycat Mix and Early Times make it purr-fect. Ask for Instant Pussycat Mix at your favorite food or liquor store.
To get 4 Pussycat glasses,* send $2.95 to: Early Times Pussycat Glasses, P.O. Box 378, Maple Plain, Minn. 55359.
*offer valid only where legal—limited time only.

86 PROOF • EARLY TIMES DISTILLERY CO., LOUISVILLE, KY. ©ETDC 1972

insight

Moreover, most soil scientists would agree with the concer of organic farmers for the environment. Many studies are un derway now to find workable alternatives to the use of pest cides. Insect sterilization and the importation of insect enemie are two such current studies.

Despite efforts to find pesticide alternatives, we must con tinue to battle insects with chemicals for the present or fail t feed the world's peoples. So said Dr. Allaway recently, and hi sentiments are echoed by Nobel Prize-winner Dr. Norman E Borlaug, who says the need for chemical fertilizers and pesti cides is not only clear but imperative.

Lack of safety shows up in other ways. In an April, 1971 article, Dr. Jukes mentioned that organically grown vegetable are more likely to carry salmonella, which leads to a commor form of food poisoning. He indicated that salmonella is gener ally passed on when human wastes are used as fertilizer, as i mainland China and Mexico, for example. But he warned tha the bacteria may be carried in manure from cattle, pigs and other barnyard animals. Dr. Buck admitted this possibility, bu pointed out that pasteurization of manure completely elimi nates any threat from pathogenic bodies. Such pasteurizatior is done now on only a limited basis.

And finally, what of taste? "Many of our foes admit tha organically grown vegetables and fruits taste better," says Robert Rodale. Yet, the good taste he believes in may resul more from vine-ripening produce, a basic tenet of organic farm ing. For the commercial grower shipping, say, tomatoes from California to Maine, vine-ripening is economically impossible

The true test: Does a vine-ripened, organically grown tomato taste better than a vine-ripened, inorganically grown tomato Paul Keene allowed that at that point, taste becomes personal

Speaking to the larger picture that Keene was concerned over, Dr. Boysie E. Day, associate director, Agricultural Ex periment Station, University of California, said in August o last year, "Why should we mine and manufacture so much new fertilizer rather than more efficiently recycling what we already have in the nutrient pool? Formerly, most people lived on the land, fed their livestock and consumed their food on the land and returned the wastes, containing the extracted plant nutri ents, back to the land. Nowadays, processing and consumption of farm products are largely concentrated in and around the big cities of the world. The consumption centers are isolated from the production centers and although the cities face vir tual suffocation in their own mountains of nutrient-rich wastes, it is cheaper to extract or manufacture new nutrients [inorganic fertilizers] than to recapture those spewed back into the en vironment by the consumer.

"This situation provides a realistic rationale for organic farming; so there is no need to attribute mystical properties to organically grown food. We should strive to complete the loop in the nutrient cycle and recycle as much of our plant nutrients as we can back to the land after each use. For this and many other reasons, the obvious and sensible place to put our plant and animal wastes, in most instances, is back into the soil.

"In a sense, the advocates of the organic way have been right all along but for the wrong reasons. There are sufficient, good reasons for organic farming, without giving credit or credence to the phony claims made by cultists. For my part, to be right for the wrong reasons is very close to being entirely wrong."—JOHN INGERSOLL

environment

A reassuring, typically American thing is happening to the environment movement. It is beginning to grow up.

You will recall that the first Earth Day, celebrated three years ago, produced an inordinate amount of eco-silliness. There were those smart kids at San Jose State, remember, who chipped in and bought a brand-new automobile. Then with ex quisitely contrived contempt, they buried it. (Wonder if any one's dug it up?) At other

(Continued on page 28)



Mother and Child—1972

by Irene Spencer

THE FIRST ANNUAL FRANKLIN MINT MOTHER'S DAY PLATE

LIMITED EDITION / STERLING SILVER / DIAMETER 8″

ORIGINAL ISSUE PRICE – $125

An original design by Irene Spencer. Individually etched in solid sterling silver and issued in a numbered, limited edition by the world's foremost private mint, The Franklin Mint, Franklin Center, Pa.

AVAILABLE AT SELECTED FINE STORES

House Beautiful PACE SETTER STORES

Proudly does House Beautiful hail these fine stores as Pace Setter Stores . . . so designated because they maintain a standard of excellence in merchandise and home-fashion presentation that makes them Excitement Centers. Here, too, you will find courteous and informed salesmen and saleswomen who are dedicated to solving your furnishings problems. Try them!

ALABAMA
Lamar's, *Florence*
Pizitz, *Birmingham, Bessemar, Roebuck, Huntsville, Eastwood, Five Points West*

ALASKA
Nerland's Home Furnishings, *Anchorage*
Nerland's, Inc., *Fairbanks*

ARIZONA
Barrows, *Phoenix, Tucson*
Levy's, *Tucson*

CALIFORNIA
Bullock's, *Los Angeles, Del Amo, La Habra, Lakewood, Pasadena, Santa Ana, San Fernando, Westwood*
Frank Brothers, *Long Beach*
V. J. Lloyd's, *San Diego*
Macy's, *San Francisco, Bay Fair, Concord, Hillsdale, Monterey, Stockton, Serramonte, Stanford, Valley Fair, Sacramento*
W & J Sloane, *Beverly Hills, Palm Springs*

COLORADO
Davis & Shaw, *Denver*
Home Furniture Co., *Colorado Springs*

CONNECTICUT
Friedman's, *Southport*
Wayside Furniture, *Milford*

DISTRICT OF COLUMBIA
Woodward & Lothrop, *Washington, Annapolis, Chevy Chase, Prince George's, Wheaton Plaza, Md.; Landmark, Seven Corners, Tyson's Corner, Va.*

FLORIDA
Burdine's, *Miami, Dadeland, 163rd Street, Ft. Lauderdale, Pompano, West Palm Beach*
Furniture Plaza, *Boca Raton, Vero Beach*

GEORGIA
Rich's, *Atlanta, Cobb Center, Greenbriar, Lenox, North DeKalb, South DeKalb*
Richard's Furniture Co., *Augusta*

ILLINOIS
Cohen Furniture Company, Inc., *Peoria, Pekin*
John M. Smyth, *Chicago, Beverly, Evanston, Ford City, Oak Brook, Old Orchard, Park Forest, River Oaks*

INDIANA
Kittle's Home Furnishings Center, *Indianapolis, Lafayette, Terre Haute*

IOWA
Killian's, *Cedar Rapids*
Younkers, *Des Moines, Lindale Plaza, Merle Hay Plaza*

KANSAS
Laughlin Furniture Inc., *Wichita*

KENTUCKY
Bensinger's, *Louisville, Dixie, St. Matthews; Madison, Indiana*
L. L. Roberts, *Lexington*

LOUISIANA
D. H. Holmes, *New Orleans, Lakeside, Oakwood, Baton Rouge*

MARYLAND
Hochschild-Kohn, *Baltimore, Eastpoint, Harundale; York, Pa.*

MASSACHUSETTS
Denholm's, *Worcester*
Paine's, *Boston, Natick, Peabody, Springfield; Hartford, Conn.*

MICHIGAN
J. L. Hudson Co., *Detroit, Eastland, Northland, Westland, Pontiac, Oakland*
Klingman's, *Grand Rapids*

MINNESOTA
Gabberts, *Minneapolis*

MISSOURI
Rust & Martin, *Cape Girardeau*
Stix, Baer & Fuller, *St. Louis*

NEW JERSEY
Huffman-Koos, *Rahway, Bernardsville, East Brunswick, Eatontown, Freehold, Hackensack, Livingston, Nanuet, Parsippany, Pompton, Somerville, Springfield, Totowa, Trenton*

NEW MEXICO
American Furniture Co.,
Albuquerque, American Square

NEW YORK
Adam Meldrum & Anderson,
Buffalo, Southgate Plaza, Thruway Plaza, University Plaza, Abbott Road Plaza, Sheridan Plaza, Airport Plaza
Fleischman's, *Syracuse*
Fleishman's Fine Furniture, *Poughkeepsie*
Flint & Horner, *Garden City, Huntington, Manhasset*
J. H. Harvey, *White Plains, Peekskill; Stamford, Conn.*
Macy's, *New York City, Bay Shore, Colonie, Flatbush, Huntington, Jamaica, New Rochelle, Parkchester, Queens, Roosevelt Field, Smith Haven, White Plains; New Haven, Conn.*
McCurdy's, *Rochester, Long Ridge*
Wellman Brothers, *Jamestown*

NORTH CAROLINA
Colony Furniture Shops, *Charlotte*
Sosnik's Furniture Inc., *Winston-Salem*
Wayside Furniture House, *Raleigh*

NORTH DAKOTA
Larson's, *Grand Forks*
Voeller's Furniture City, *Minot*

OHIO
Closson's, *Cincinnati*
Higbee's, *Cleveland, Westgate, Parma, Severance, Midway Mall, Great Lakes Mall, Ford City*
H. S. Pogue Co., *Cincinnati, Kenwood Plaza, Tri County Shopping Center*
Rike's, *Dayton*
Thurin's, *Canton*

OREGON
Rubenstein's, *Eugene, Salem, Albany, Corvallis*

PENNSYLVANIA
Joseph Horne, *Pittsburgh, Whitehall, Natrona, East Hills, Northway, Greengate, South Hills, Monroeville*
Schoen's, *Allentown*
John Wanamaker, *Philadelphia, Harrisburg, Jenkintown, King of Prussia, Wynnewood; Wilmington, Del.; Moorestown, N.J.; Westchester, N.Y.*
Willson's, *Sharon*

SOUTH CAROLINA
Wellington Hall, Ltd., *Greenville*

TENNESSEE
Bradford Furniture, *Nashville*
Bradford Showroom, *Memphis*
Fowler Brothers, *Chattanooga, Fowler Brothers Plaza, Fowler Brainerd*
Miller's, *Knoxville, Gay/Way Store*

TEXAS
Anderson's Furniture Studio,
Dallas, Ft. Worth
Joske's, *Houston*
Joske's, *San Antonio, North Star*
Sanger-Harris, *Dallas, Big Town, Oak Cliff, Preston Center, Plymouth Park*
Stower's, *San Antonio, North Star*
Suniland Furniture Co., *Houston*

UTAH
Z.C.M.I., *Salt Lake City*
Cottonwood, Ogden

VIRGINIA
Miller & Rhoads, *Richmond*
Willis Furniture Co., Inc., *Norfolk*

WASHINGTON
Doces, *Seattle, Edmonds, Burien*
The Bon Marche, *Seattle, Bellingham, Columbia Center, Everett, Longview, Southcenter, Spokane, Tacoma Mall, Walla-Walla, Yakima, Northgate*

WEST VIRGINIA
Stone & Thomas, *Wheeling*
Woodrum Home Outfitting Co., *Charleston*

WISCONSIN
Kunzelmann-Esser, *Milwaukee*
Porter's, *Racine*



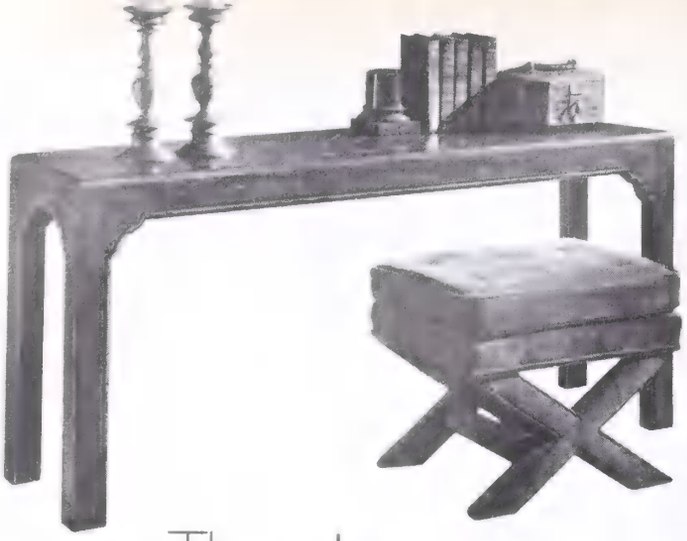
What makes Brown Jordan furniture expensive is what makes it Brown Jordan.

What makes Brown Jordan? Superb designs like Kailua. Durable elegance that springs from a no-compromise attitude toward construction. Our tubular aluminum is hand-welded for smoothly invisible joints (no bolts to snag or loosen). Table tops are individually cut and fitted. Even the prime coat is hand rubbed. That's what makes it Brown Jordan — and inexpensive at the price. Don't settle for anything less.

BROWN JORDAN

A SUBSIDIARY OF NORTH AMERICAN COMPANY

You'll find Brown Jordan at leading stores and interior designers. For color brochure and nearest dealer, write Brown Jordan, El Monte, Cal. 91734. Plant also in Newport, Ark.



The town and country spirit.

Nothing captures the country spirit like Four Centuries, Henredon's marvelous collection in French country style. The robust woods, fine materials, meticulous attention to detail and craftsmanship...in fact everything about Four Centuries makes it the perfect furniture for people who truly enjoy their homes. Town or country. To see the entire Four Centuries Collection of bedroom, dining room and occasional furniture, send 50¢ for brochure to Henredon, Dept. HB 5-72, Morganton, North Carolina 28655.



the beautiful home builder Henredon

places, other zealots made themselves insufferably holier-than-thou. They displayed dead fish and jugs of polluted water, shone spotlights on belching smokestacks, plugged up the sewer lines and ostentatiously fingered the local plant manager as "public enemy number one."

Today, we see less eco-silliness

Those, of course, were the showboats. The few. Almost everybody else, the peaceable people confronted all of a sudden with a "crisis" they neither understood nor thought themselves responsible for, simply expressed a sense of helplessness. Many did what people who feel helpless normally do: They sought to fill their hours with environmental tatting and whittling—with fixing the dripping faucets, delabeling and flattening cans, saving old newspapers and writing letters to anyone remotely identifiable as an environmental expert. Such letters usually started out, "I would like to do something about the environment. Can you possibly recommend some good books on the subject that will help me?"

Now, three years later, we are doing much better. College students aren't burying cars. Those who do have them are driving them to their environmental engineering classes. Indeed, a group of students in a systems engineering class at M.I.T. went so far this past year as to write a book based on what they learned in a multidisciplinary study of coastal waters. Now published under the title *Power, Pollution and Public Policy*, it is already being used by government officials for its chapters on such substantial subjects as off-shore locations for nuclear power plants, coastal land use for recreation and the growing problem of water pollution in Boston Harbor.

M.I.T. students wrote a book on coastal waters

In many of those towns where spotlights were aimed at industrial culprits, you will find citizens' groups meeting with the plant managers to inform each other on pollution abatement problems. One public utility, the San Diego Gas & Electric Co., went even further than this.

As a general rule, most public utilities have regarded public hearings as one wringer they'd rather not go through and the only hearings they submit to are those required by law. But not San Diego Gas & Electric. Before planning a new generating plant, it staged and aggressively promoted a special hearing of its own "to provide public input for environmental studies" related to the new plant. A landmark of its kind, it was the first such hearing ever held in the western U.S.

It would be a mistake, however, to suppose that environmental improvement is moving ahead apace with public awareness. It isn't and, in fact, the lag between wish and fulfillment has scarcely closed at all. In New York City, after three years of concentrated effort to reduce air pollution, the citizenry was dismayed recently on learning that the atmosphere thereabouts now contains 7% *more* soot. The same predicament exists in other environmental bailiwicks. Despite a growing body of legislation enacted to protect shoreline and estuary regions, we are still losing these ecologically precious assets as developers continue to dredge and bulkhead them into oblivion. And our lakes and streams are not more pure but less, our wildlife not safer but more endangered, our freeways not free-moving but clogged, our neighborhoods not quieter but noisier.

Women are moving mountains to improve the environment

All the same, we are gaining. The environment movement, like most peaceful revolutions, moves glacially; not nearly fast enough for the professional worriers, of course, yet astonishingly so for the man on the street who grew up believing those belching smokestacks and traffic jams were the surest sign of American genius. Now he knows better, and that's not merely progress but is, in fact, a prodigious leap forward in unlearning several lifetimes' worth of misinformation about man and his relationship to the world around him. Pondering the environment prompts people to think about themselves. (*Continued*)



It's one third of your life. Spend it dreaming in Wamsutta.

Dream a little longer. This is No-Iron Ultracale.

SHOWN: "TOMORROW STRIPE" ON STAY-FRESH ULTRACALE®, 50% FORTREL® POLYESTER 50% COMBED COTTON. GOLD, GREEN, RED, ORANGE.
WAMSUTTA MILLS (DIVISION OF M. LOWENSTEIN & SONS, INC.) 111 WEST 40TH STREET, NEW YORK, N.Y. 10018.
WAMSUTTA® BED AND BATH FASHIONS ALSO ARE AVAILABLE FOR INFANTS AND CHILDREN.

B&G invites you to buy a house in France.



Introducing the best of the great B&G labels: The B&G Chateaux Wines.

The B&G Chateaux are nine distinguished wines from the most distinguished houses in France.

And among those officially classified in 1855 as elite wines, we offer our exquisite Leoville-Barton and Chateau Langoa-Barton.

In fact, all our chateaux wines are impeccable. A Beaujolais and Morgon from the Chateau de Pizay. A Bordeaux from the Chateau Grand-Pontet. A Rosé from the Domaine de la Meynarde.

Each is nurtured in the finest French tradition and bottled exclusively at its chateau.

Bring her home a house tonight. A B&G Chateau.

B&G. Love Letters from France.

Barton & Guestier. 36 fine wines in one fine family.

Imported by Browne Vintners Company, New York, New York and San Francisco, California

Ed Wait bought York central air conditioning because we told him it was quiet.

You can call him and find out if it really is.

We put lots of time and effort into making York Air Conditioning quiet. And dependable. In fact, we've gotten good enough at it to meet the stringent requirements for the air conditioning used aboard naval submarines.

All of this no doubt impressed Mr. Ed Wait of Atlanta, Georgia, when he decided on York back in September of 1970. But we built a few other sound principles into his Champion Central Home Air Conditioner as well.

The compressor is sealed away in its own compartment with no openings to let noise escape. Some manufacturers put their compressors right under the exhaust fan so that noise is actually pumped right out into the back yard.

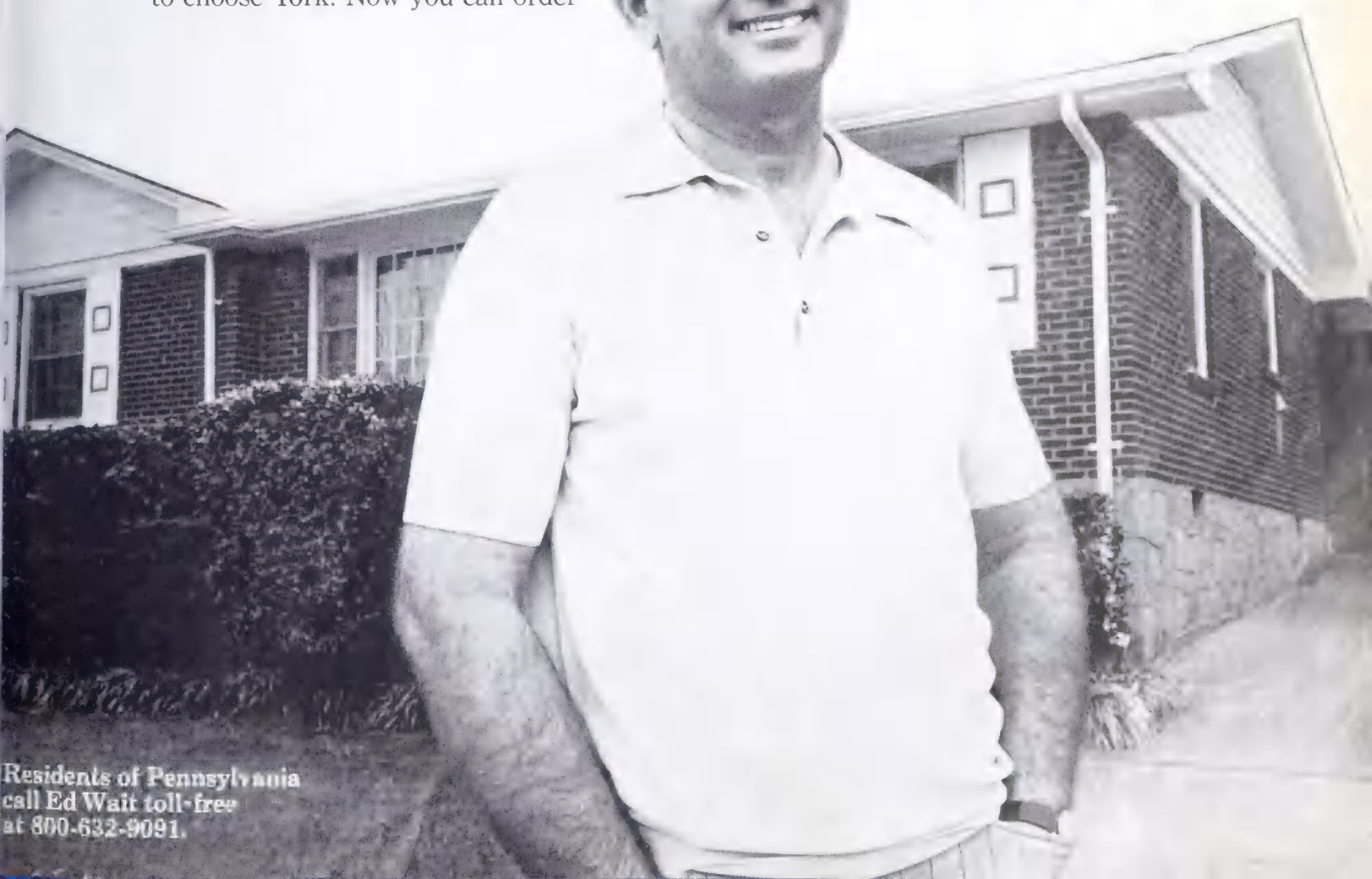
And that fan itself is a good reason to choose York. Now you can order a two-speed version that automatically runs at a slower—quieter—speed when the temperature falls below 85 degrees.

But don't take our word for how quiet and dependable York Central Air Conditioning is. Ed Wait has had his unit for a year and a half now. It's had enough time to make lots of noise. Has it? You can call him and find out.

YORK DIVISION OF BORG-WARNER CORPORATION BORG WARNER

York, Pennsylvania 17405

Call Ed Wait toll-free at (800)-233-9361.*



*Residents of Pennsylvania call Ed Wait toll-free at 800-632-9091.


You don't have to buy a new
house to have a new home.
American Drew's Stratford House Highboy, about

A lot of people spend a lifetime dreaming of a new home. And saving. And skimping.

And while they dream, building costs keep right on going up.

If you're in a rut like this, and you're tired of doing without, you ought to make a new home out of your old house.

And start living. The way you want to live. Right now.

If this sounds like a good idea to you, American Drew can help.

With the kind of furniture that can make your home look like something out of a decorator's showroom.

At American Drew, we do only what we do best. The old and nostalgic. So all of our period pieces give you that rich look of fine antiques. Only you don't have to be rich to collect ours.

The Stratford House highboy on the opposite page is a beautiful example of what we're talking about.

A well-heeled antiquer might pay up to $3,000 for an original. But our reproduction is less than $350.



Dry Sink, about $220.

Its heritage is English. And just like its ancestor, it stands tall and proud and noble on graceful cabriole legs.

And inside deep-carved doors is the kind of storage space that every home could use a whole lot more of.

The dry sink was born in early America when running water ran only from a bucket.

It sat on the back porch or in the kitchen and held the essentials for washing up. Ours may not be quite this utilitarian. But it's quaint and decorative. And its copper-lined top is a nice backdrop for displaying pretty objects.

At American Drew we believe nice things should be seen and not hidden.

So many of our china decks come with interior lighting.

This one also has glass shelves.

And latticework panels like windows of an English cottage.

Fill it with the things you love.

Turn the lights on. And show them off like a display of fine heirlooms.



Stratford House China Buffet, about $660.



Stratford House Hunt Board and China Deck, about $440

Here is another idea borrowed from the English. A showcase china deck atop a very British hunt board.

They're made for each other. But without the top, the hunt board becomes a convenient buffet server.

Naturally, we have all kinds of tables and chairs for dining.

Trestle tables. Pedestal tables. Round tables. Oval tables. Highback cane chairs. Chairs in crushed velvet. Plain chairs. Fussy chairs.

Our pulls are plated with brass. Antiqued. Or shiny. Depending on what they open and close and enhance.

Now, let's go to the bedroom. This grouping, from our Miller's Creek Collection, gets its classic beauty from its clean, uncluttered lines. And it's proportioned in many sizes so it can be used



Miller's Creek Bed, about $85. Tables, about $90 each

in master bedrooms, children's rooms and dens.

We have dressers that go from small to massive. Matching framed mirrors. Tester beds. Bookcase beds. Bunk beds. Bookcases. Desks. Armoires. Chests. And tall semaniers with a drawer for every day of the week.

Now that you know a little something about American Drew, we hope you want to know a lot more.

Send for our catalogs in your favorite styles.

They're filled with imaginative room settings that will help you put your own imagination to work.

And they list all the various sizes available to help you in working out your floor plans and room arrangements.

At American Drew, we want to help make your old house look like a new home.

American Drew, North Wilkesboro, N.C.

American Drew, P.O. Drawer 458, North Wilkesboro, N.C. 28659
Send catalogs on ☐ Early American ☐ Spanish ☐ Country English. Enclosed is $1 for each style.

Name_____

Address_____

City_____

State_____ Zip_____

203

AMERICAN DREW

Isn't this the day



To find out about ServiceMaster Customized Carpet Care?

There is no *one* best way to clean *all* types of carpeting. That's why ServiceMaster developed its exclusive Fiber•Fresh•15® concept of carpet care—with 15 ways to maintain the life and beauty of your carpet. You'll be pleased with ServiceMaster customized carpet cleaning results. Your carpet will look better longer between cleanings and, since you never pay for cleaning you don't need, your carpet care dollar goes further. Isn't this the day to call for customized carpet care? In the white pages under "ServiceMaster." In the Yellow Pages under "Carpet Cleaning."

ServiceMASTER

—celebrating our 25th year

© 1972, SERVICEMASTER INTERNATIONAL LTD.



Stop action design... Scoop seat is caught in mid-swoop by straight lines of chrome steel frame. A spirited but loungy chair by MILO BAUGHMAN—for pleasureable sitting. When it comes to modern, Thayer Coggin thinks of everything.

THAYER COGGIN

For a kit of color brochures about Thayer Coggin furniture, send $1.00 to Hilda Lee, dept. B-2, Thayer Coggin, Inc., South Rd., High Point, N.C. 27262
Cushions filled with Dacron® polyester

insight

At UCLA, for example, a new course for undergraduates, "Analysis and Conservation of Ecosystems," may sound pretty heavy but aims purely to educate "ecologically sensitive and sophisticated citizens." And who can quarrel with the idea behind that? "We are entering upon a period of human affairs," says Professor Charles F. Bennett, designer of the course, "during which the generalist, the synthesizer, is emerging as society's most needed person."

If this vision becomes reality, there is no telling what a boost it will give to women's liberation. For it is women, in that myriad of subordinate roles detested by the lib leadership, who seem best qualified for promotion to five-star generals in an army of generalists. Some are already working at the job and moving mountains of resistance. One group, innocuously named the Sensible Consumer, is raising ecological cain in the supermarkets. Its objective is to deprive the mass purveyors of foodstuffs of a potent sales tool—over-processed comestibles enshrouded in redundant wrappings. The Sensible Consumer was founded by Seattle housewives on the strength of hard-boiled surveys that established beyond question that women are overwhelmingly in favor of "ecologically sound products." Not surprisingly, the Sensible Consumer is spreading.

Perhaps the closest thing to a model environmental maturity in the nation today is Reston, Va., where all residents help plant, preserve, prune and publicize the environs.

Palpably, these home-grown environmentalists are demonstrating the rightness of Prof. Bennett's good intuition about what's needed in this country: A means of educating "ecologically sensitive, sophisticated citizens."—WILLIAM HOUSEMAN, *Editor, Environmental Monthly*

letters

Your February article "The color wheel spins along a new route" was typical of your "profound" pieces of information. It said nothing. It merely supported my suspicions that your magazine is a farce. The author is badly mistaken if she thinks the youth of this nation are interested in her "new, young spectrum." Do you really think they are concerned with your materialistic values? Since your magazine is concerned with how people exist in their surroundings, why don't you do an article on how the people in the ghetto live? This is more real than your neurotic, Beautiful People-oriented magazine could imagine.—S.L., Madison, Wis.

Senior Editor Marion Gough replies: It is generally conceded by craftsmen, designers, manufacturers and retailers, who are well aware of what young people want, that the young are indeed conscious of color and are demanding it in combinations that earlier generations would have found outrageous. In your own community, the very clothes worn by the nonmaterialist young probably indicate this, and it has been observed that the gap between the colors we wear and the colors we live with is closing faster than ever before.

As a decorating magazine, we report on trends, and the February rooms were shown to state a fact—this is how some people are using color in their homes. To equate this colorfulness with materialism is like imputing materialism to anyone who enjoys a rainbow or a sunset. People are using color for the pure joy if it—just as the young do. Do not conclude that we are unmindful of poverty-level living conditions. Our editors have worked directly with ghetto residents to help people on welfare or low incomes get their money's worth when they buy home furnishings and to improve the looks and comfort of their living quarters. But as a specialized service magazine, we believe our readers expect to find in our pages solutions to problems and adaptable ideas that may help them improve their own living. Obviously and sadly, most ghetto homes do not offer possibilities of this kind, and we believe that documentary reports on ghetto living can be more powerfully and effectively treated by general magazines, newspapers and television than by a magazine whose province is primarily design. (*Continued*)

Brick without bricklayers. It's solid vinyl tile.

Kentile Colonial Brick has all the glowing warmth of natural brick—and none of the disadvantages. Washes spotlessly clean. Won't chip or powder. Costs far less. And Colonial Brick's surface has a feel and texture that's as close to natural brick as you can get.

Because that same surface is tough and non-porous, it locks out grease, scuffs, stains, and dirt. Quiet and comfortable underfoot. Ideal for any busy room indoors. Recommended for outdoor use, too, with special adhesive. Colors: Georgetown Red and Woodstock White (shown below). Also: Bennington Green and Potomac Gold. Tile size: 9″ x 9″ in two-brick and three-brick designs. Your Kentile® Dealer? You'll find him in the Yellow Pages under "Floors." P.S. Be sure it's Kentile. Look for the name on the carton.

KENTILE® FLOORS







Color.
Deep, intense color.
Colors a bed never saw before.
Colors by Springmaid





berate your bedroom with Springmaid's new Bed Lib Collection.

You've seen colors like this only in your imagination.

A new dyeing technique creates new brilliance, and ringmaid creates new interest with new color combinations topsheets and pillowcases, all with the elegant custom tail of a French cuff never before found in ready-to-wear d fashions. You can put together any of the lively com-nations shown above—and more. Add the excitement of ater Flowers and Chevron prints and make it a total look th coordinating coverlets, dust ruffles and bath towels.

For all its elegance, this collection gives you every nvenience. These sheets and pillowcases never need iron-g, thanks to a Wondercale blend of 50% Kodel® polyester,)% combed cotton. They wash cleaner more easily and retain their color-brilliance because they're the first with Scotchgard® brand sheet and pillowcase protector.

Come enjoy the fun, the fashion and the freedom from care. It's all yours with the new Bed Lib Collection by Springmaid.

For the store nearest you, call free of charge: (800) 631-1972.
In New Jersey: (800) 962-2803.
Springs Mills, Inc., 104 West 40th Street, New York, N.Y. 10018

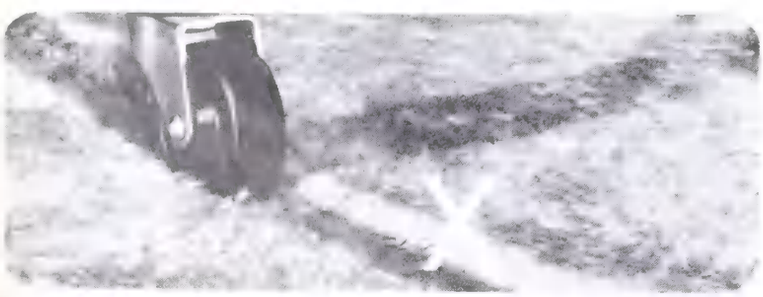






Insist on Beauti-Glide, the only bed frames guaranteed against damage to floors and carpets. Stop letting the casters on an old-fashioned bed frame make unsightly grooves and gouges under your bed. Get a new Beauti-Glide guaranteed bed frame, complete with modern Rug Rollers or Super Glides! And be sure to check for a Beauti-Glide frame under any new bed you buy. Beauti-Glide bed frames cost as little as $14.95. They fit beds of all sizes. And they are the only bed frames guaranteed in writing against damage of any kind to floors and carpets. What's more, Beauti-Glide bed frames make even a king-size bed easier to move when you're cleaning. So read our guarantee, insist on Beauti-Glide bed frames . . . and help stamp out groovy floors!

LSi Lear Siegler, Inc.
Beauti-Glide Company
Seymour, Indiana 47274





Beauti-Glide
bed frames, equipped with Rug Rollers or Super-Glides are
GUARANTEED
for the useful life of the frame, not to permanently damage carpet or floor surfaces of any type. If a carpet or floor surface is damaged, Beauti-Glide Company will repair the damaged carpet or floor surface.
PRODUCT PERFORMANCE GUARANTEED
Good Housekeeping
REPLACEMENT OR REFUND TO CONSUMER

insight

I have enjoyed your magazine for many years. It is truly the most informative, helpful decorating magazine, and I look forward to reading it every month. The February edition was one of the best yet. I especially enjoy "Address Book."—L.B.G., Allendale, S.C.

Like most of your readers, I have a dream house whose image (nebulous though it may be) makes my current home bearable. I used to nurture my dream with page after page of clippings from HB. (At 75 cents a shot for my monthly booster, it wasn't bad at all.) Recently, however, my castle in the air has become pretty anemic. What do you expect from a diet consistently high in overstuffy French fare and pushbutton Swedish automats? HB used to feature some tastefully unique homes, many of them deceptively simple. And my dream house throve! Please help. I think my fantasy is overfed and undernourished.—N.B., Santa Monica, Calif.

I recognize the validity of the comments of some readers that they are not in the same bracket as those whose homes you show or that their taste differs sharply from the brilliant color schemes, pattern on pattern or plastic, inflatable furniture you picture. Our home is both traditional and modest but with far more interest in accessories, arrangement and combination of colors because I have studied your magazine through the years. I find it stimulating and fun to see what is sometimes fresh and colorful and sometimes only brash, almost garish. One idea I borrowed was to set a table of antique china on bright Indian madras cloths—with happy effect. There are many sources for do-it-yourself and economy projects. And we appreciate just such a note from you occasionally. But we also love the glamour, the new, the old, the handsome and, above all, the extraordinarily fine and refined in decorating. It sharpens our taste. We can always adopt or adapt. Please do continue with the variety.—Mrs. R.E.F., El Paso, Texas

As an interior consultant, I read HB regularly. I am sure you make every effort to insure the accuracy of the material, but I call your attention to an error in the February issue, page 73. In referring to the Pearsalls' family room you describe that striking rug as "Navaho-inspired." However, this rug has no American origin but comes, instead, from North Africa. It is from Tunisia, hand-woven in the area of Gafsa. The large geometric animal, whose head is lost under the coffee table, is a camel. The Gafsa rug is of particular interest because it was the geometrics and naiveté of its design, together with the geometrics of the architecture of the more northern city of Sidi bou Said, where he lived, that inspired Paul Klee in his paintings and drawings. . . . Tunisia is a fascinating country, rich in history. Please do not give away the Gafsa rug to the Navahos! Tunisians work hard to make and export these rugs, and to stimulate interest in that country and its exports. They need all the help they can get.—G.S., Boston, Mass.

I have been reading HB for some time now, and want to thank you for publishing such a wonderful and informative magazine. I regret that we don't have any Australian magazines as good.—S.S., Victoria, Australia

appliances

Kitchens and equipment for them grow more pleasing to the eye and more fun to work with every year. The ceramic cooktop by Corning is a good example. And the news here this year is a boost to 650° for the heating elements (on which you can use the Corning pans—called Cookmates—or your own, so long as the bottoms are perfectly flat). In addition, you can now buy the cooktop plus ovens with black glass doors. The single oven is self-cleaning; the double has one self-cleaning and one conventional oven. The same one-piece cooking surface is sold as a slip-in or *(Continued)*

Who says Early American has to be *Early American?*

Genuine Pioneer Treasury furniture can give any room this Early American charm, no matter what its age or period.

For colorful booklet showing complete collection and name of store nearest you send name, address and 10¢ to HB-52 . . .

Temple-Stuart

BALDWINVILLE, MASSACHUSETTS 01436





The Magnificent Impostor by Berkline.

Some days everything goes wrong. And that's when the Berkline impostor comes in handy. Gives you the chance to unkink your nerves and straighten out your thoughts. But it's a dual role. When you're not unwinding, your Berkline is the recliner that doesn't look like one. Just one from the Mayfair collection by Berkline. See them at a dealer near you. Send 25¢ for a color brochure to The Berkline Corporation, P.O. Box 100, HB-9 Morristown, Tennessee 37814.



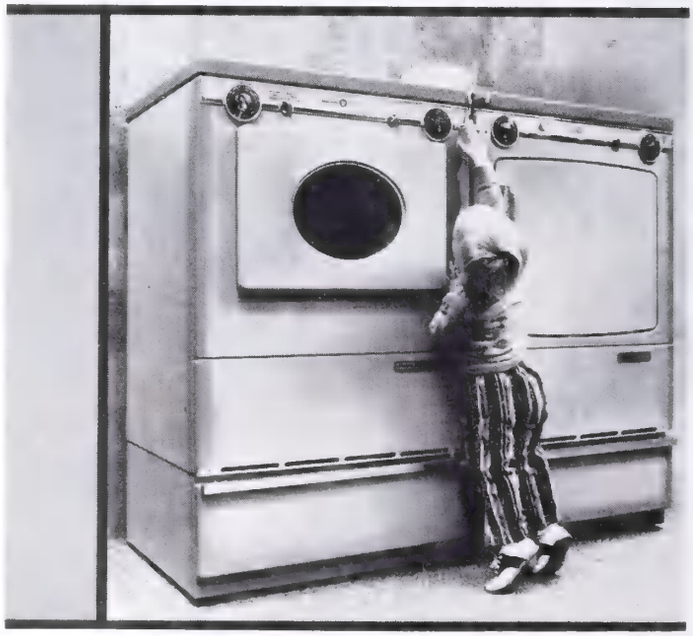
BERKLINE

insight

freestanding range with oven below—in white or colors. And the idea has spread. Now marketing their own versions of a smooth surface cooktop (though not one-piece) are Tappan, Modern Maid, Magic Chef and Hardwick.

Are you cooking with gas? Hail a breakthrough that may banish the pilot light forever. Caloric has developed a simplified automatic ignition that operates without a pilot light. Unlike the old spark ignition that used a pilot, this new system features an electric coil that lights the burner directly. Ovens and range tops stay cool when not in use. Failsafe controls prevent the flow of gas to the burner if it doesn't light at once. Caloric officials say it will be on sale sometime this fall.

We're growing taller. Averaged out, we're three inches taller than adult Americans in 1900. By 2000 A.D., we will add another inch, according to anthropologists. To keep up with growth, Westinghouse recently introduced a taller washing machine and matching dryer. Ten inches higher than conventional machines, the new units permit a person of average



height to load the machine without having to stoop. The waist-high washer opening has a drop-down door that also serves as a platform. The extra 10 inches are put to good use down below as a drawer for laundry products, measuring cups, shirt hangers and the like. The dryer has a signal to tell when the permanent press cycle is completed, and its own pull-out rod on which you can hang the clothes, wrinkle-free.

Ironing isn't what it used to be, now that we have permanent press to lighten the load. But somehow, there's still pressing and some ironing to do. Lady Seymour has tried to make that easier. The company now offers a full-size ironing table that fits into its own shallow cabinet. The cabinet fits between wall studs or mounts directly on the wall. Once out to its ironing surface of 15 inches by 54 inches, the board adjusts to any of seven heights for comfortable ironing. The cabinet has a dual outlet that connects to existing wiring. A rod on the door swings out for hangers. The door surface is vinyl.

—NANCY CRAIG

books

Since 1969, Burlington House has saluted some of the nation's most attractive homes and apartments with the Burlington House Awards. Winners, selected by juries of prominent American women who make up the Burlington House Board of Governors, have ranged from budget projects to interiors assembled without thought of expense. Over-all, the award-winners generate a vast assortment of decorating ideas to inspire the homeowner or apartment *(Continued)*



Royal Coachman

Rides Into Your Home Regally, to Color Your Floors Majestically

Thirteen deep, rich, penetrating colors. Vivids to neutrals, brilliants to subdued. To match any mood, manner and lifestyle. Luxurious, thick pile of Acrilan® Plus acrylic fiber adds further excellence, diminishes maintenance more. And what an "un-royal" price for such beauty and quality. See "Royal Coachman" at your Dealer or write us for the nearest address.

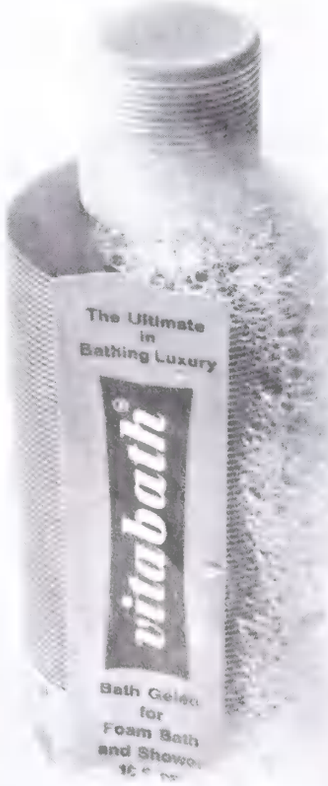
A+ PLUS ACRILAN EXCELLENCE IN ACRYLIC CARPET FIBER BY Monsanto

FREE Color Brochures! Write Department HBRC: DOWNS CARPET COMPANY, INC., Willow Grove, Pa. 19090 • Since 1865

DOWNS QUALITY CARPETS



Is Vitabath an aphrodisiac, or what?



People tell us all kinds of things about our Vitabath Gelée.

They tell us Vitabath is an experience – more than a way of getting clean. That it's pure indescribable self-indulgence. That it's moisturizing, smoothing and softening. Refreshing, uninhibiting and inspiring.

Vitabath users tell us they come out of their baths feeling softer and somehow sexier than when they go in.

Make the most of it.

HBA

Vitabath Inc.
575 Madison Avenue
New York, N.Y. 10022

Dear Sirs:
I don't believe in aphrodisiacs. But I would like to try Vitabath. Enclosed is $1.00 for four trial size tubes.

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

Also try Vitabath's All Over Body Cologne/Dusting Powder/Velour Hand and Body Lotion/Bath and Shower Bars

© Vitabath Inc. a subsidiary of Kalvex, Inc.

insight

dweller. A new book, Home, The Burlington House Awards: American Interiors by Letitia Baldrige (The Viking Press, $12.50), is based on examples taken from past competitions. Photographs and accompanying text hold decorating secrets and triumphs and a host of fresh thoughts.

It is unlikely a book will ever be written that unearths every travail of buying and remodeling a house in the city. But H. Dickson McKenna, an architect who has gone through the experience himself and for clients, comes as close as any writer we've read to the unvarnished, fascinating, frightening, frustrating truth in A House in the City: A Guide to Buying and Renovating Old Row Houses (Van Nostrand-Reinhold Co., $12.95). For the practical-minded reader, he begins with an overly long chapter on the history of urban architectural styles. Yet, he devotes over 100 pages of this 160-page book to sound usable information obviously wrung from the trials of first-hand knowledge. The book is profusely illustrated with good black-and-white photographs and sketches. We definitely recommend it as a useful source to prospective purchaser and dreamer alike.

For both novice and expert, Encyclopedia of Sailing (Harper & Row, $13.95) is invaluable to prepare for—and anxiously anticipate—one of summer's finer pleasures. By the editors of One-Design & Offshore Yachtsman, this volume, containing over 432 pages of text, deals with history, equipment, types of boats, sailing rules and techniques and competitive results as well as a large glossary of terms and tactics. It is written in a free and exciting style. A must for anyone contemplating the challenges of either a sunfish or a 12-meter boat.—ANNE OGDEN

address book

So many of you have asked for names and addresses of our Address Book sources, we've decided to publish a listing by subject. Below is the first installment. More installments will appear during the next few months. Clip each one, and you'll have a permanent guide to special services, hard-to-find items and repairers of the rare *objet*.

Each source listed enjoys a fine reputation. Each has been carefully checked—to the limit of our staff and time—before being added to the list. And we are always willing to answer questions you have concerning our sources. But we cannot accept responsibility for transactions you initiate. This is better said now, even though it is extremely unlikely any serious problem would develop.

A word about repairs: To ensure best results, write and describe your problem clearly. Wait for a reply before sending the object you wish repaired. When you do send it, make certain the wrapping protects the contents, and mark the package clearly. In some cases, replies will come slowly, since many craftsmen work alone or with very small staffs. Like all custom work, the service performed may be expensive, a fact that is particularly true for china and glass repairs. As for porcelain, we can make referrals for repair of museum-quality porcelain. But our search continues for qualified persons to repair such things as a Haviland teacup or a Lenox plate.

We do hope our listings will be helpful to you. Address Book responses to specific questions will continue in these columns as soon as the listings are completed.—JEAN BAKER

ACCESSORIES. *Decorative*

Froelich Leather Craft Co., 43 W. 16th St., New York, N.Y. 10011—desk accessories in customer's own needlework.

Old Arts Inc., 805 Madison Ave., New York, N.Y. 10021—covers portfolios, picture frames, magazine racks, wastebaskets, dresser boxes, etc., with brocade or velvet.

ANTIQUES. *Care*

Care and Keeping of Antiques, by Epsie Kinard, hardcover $6.95; paperback, $2.95. At bookstores or through Hawthorn Books Inc., 70 Fifth Ave., New York, N.Y. 10011. (*Continued*)

General Electric can show you this. Because we have the dishwashers that will do this.



The pot on the left has the remains of the morning's oatmeal.

The unretouched picture on the right is the same pot after it has been scrubbed with the brushless water action of one of our Potscrubber dishwashers with Power Scrub™ Cycle. Nothing else was done to this pot. No prescraping. No rinsing. We washed it along with a load of other dirty dishes, glasses and silverware. We just took its picture.

You'll get the same results as we have if you'll follow our simple loading diagrams for different sizes and types of loads. Instructions are provided with every Potscrubber we sell.

That's why we can give this guarantee:



"Buy any one of our Potscrubber dishwashers with a Power Scrub Cycle from a participating GE dealer before June 30, 1972.* If you're not fully satisfied with its performance (and you'll be the judge), notify the dealer within 30 days of your purchase. He'll take back the dishwasher and refund your money. No questions asked."

We also promise that you don't have to scrape or rinse a pot or plate with any of our Potscrubber models. In each Potscrubber there's a handy device: the soft-food disposer. It disposes of all the soft stuff. You just tip off large and hard scraps.

Next, a couple of fine points about our Potscrubber models.

In addition to pots and pans you can also safely wash fine china and crystal.

We make a line of Potscrubber models to fit into a lot of different kitchens. Built-ins. Front-load convertibles, portable now, can be built in later.

We also came up with Tuff-Tub™ coating for the inside. It can't chip. And it's much more stain resistant than our old interiors.

We have another quality feature as dependable as our Potscrubber.



Customer Care Service Everywhere. This is our pledge that wherever you are, or go, you'll find an authorized GE serviceman nearby. Should you ever need him.

These are probably some of the reasons why more people use GE dishwashers than any others.

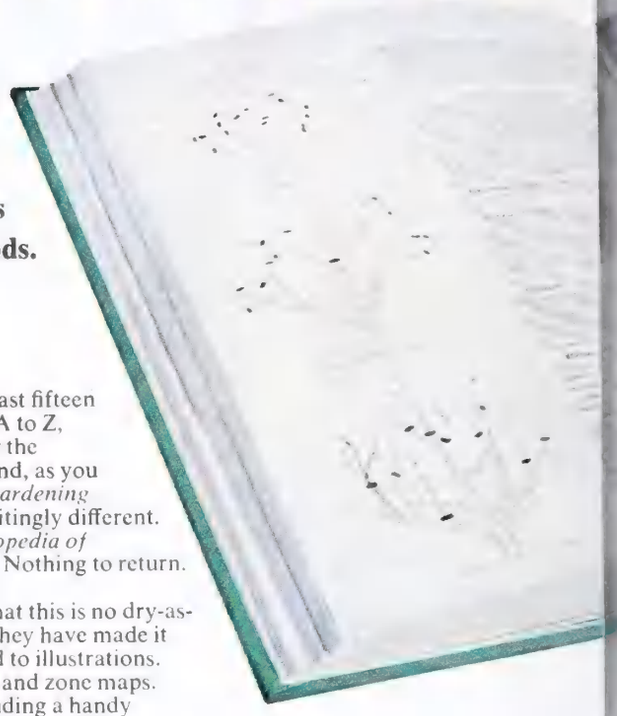
GENERAL ELECTRIC

*Our Potscrubber dishwashers with Power Scrub Cycle are models SC850N, SC460N, SD850N, SD460N. Also models SC660N and SD660N available after April 1, 1972.

YOURS FREE!

Volume One of Good Housekeeping Illustrated Encyclopedia of Gardening

KEEP IT AT NO COST. NO OBLIGATION TO BUY ANOTHER VOLUME UNLESS YOU WISH!



The first brand-new multi-volume, A to Z, gardening encyclopedia in years. Learn the latest scientific marvels of hybrids. Safer, more effective pesticides and plant foods. New ways to turn your grounds into a showplace with less work.

The art and science of gardening has come a long way in the last fifteen to twenty years. Yet, in all that time, no new multi-volume, A to Z, gardening encyclopedia has been written and published especially for the American soil and climate. Now *Good Housekeeping* fills the gap. And, as you would expect, the *Good Housekeeping Illustrated Encyclopedia of Gardening* is completely new, comprehensive, authoritative, up-to-date, and excitingly different.

To introduce you to the *Good Housekeeping Illustrated Encyclopedia of Gardening* we invite you to accept Volume One *free*. Nothing to pay. Nothing to return. No obligation to buy even one more volume.

You'll use Volume One over and over. You'll discover quickly that this is no dry-as-dust reference work. It was written by 35 of America's top experts. They have made it easy to follow. Enjoyable to read. More than half the space is devoted to illustrations. Vivid color photographs. Page after page of how-to drawings, charts and zone maps. Many, never-before features were created for this encyclopedia, including a handy indexing system that lets you put your finger on anything in seconds.

The *Good Housekeeping Illustrated Encyclopedia of Gardening* will encourage you to do more in your garden, and do it more successfully. With new ways to get the most out of flowers, shrubs, vegetables, trees. Recently discovered information about safer, more effective insecticides and pest controllers.

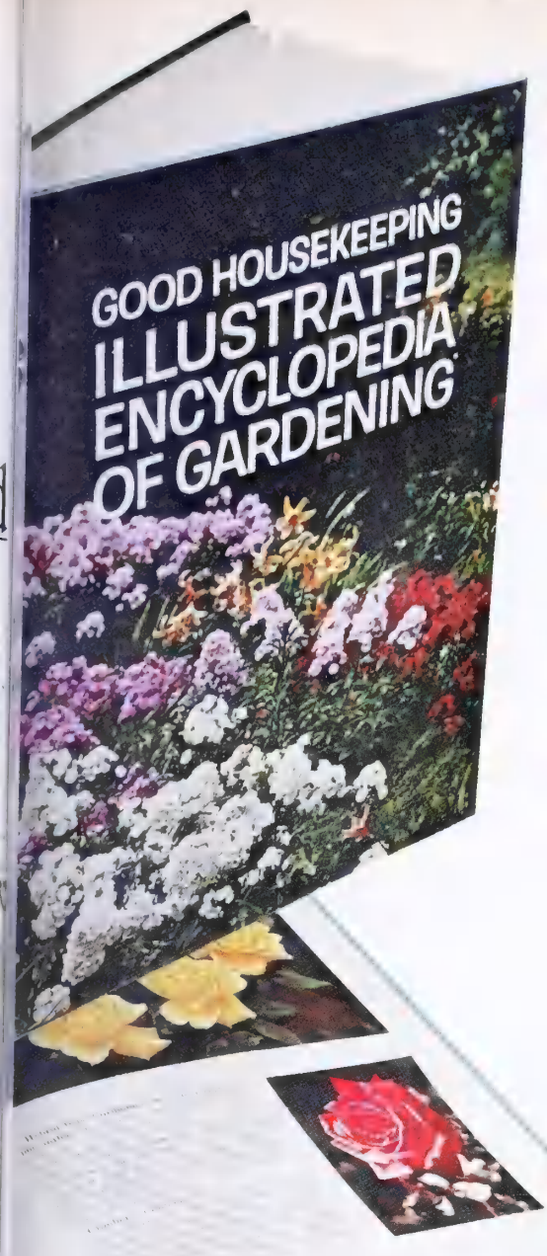
New techniques to inhibit crabgrass without back-breaking weeding or dangerous pollutants. New hybrid plants recently developed by science that are disease resistant and produce amazing results. Modular plot plans that will work for you whether you have a garden the size of a picnic table or the size of an estate.

The encyclopedia covers every phase of gardening, for the beginner and the prize-winner: Soil Preparation, Composting, Seeding, The Outdoor Plan, Long Lived Garden Flowers, Pruning, Grafting, Air Layering, Window Box Gardening, Garden Indoors, Rock Gardening, Wall Gardening, Organic Gardening, The Vegetable Garden, The Cutting Garden. In short, everything you must know about the basic, tried-and-true techniques—plus the recent discoveries that can make your garden a showplace, without drudgery or costly mistakes.

The *Good Housekeeping Illustrated Encyclopedia of Gardening* took 14 years and more than a million dollars to produce. It was written and edited by America's leading gardening experts. It's not a European translation. In fact, it's the only major multi-volume, A to Z, encyclopedia ever written exclusively for the American soil and climate.

Send for Volume One, now. Remember it's a free gift. No cost or obligation to purchase another volume, ever.

It took 14 years, 35 experts and over a million dollars to create, produce and publish this giant, 16-volume set. Over 2,500 pages, 4,500 illustrations, 800 in brilliant color, many how-to drawings, zone maps and char

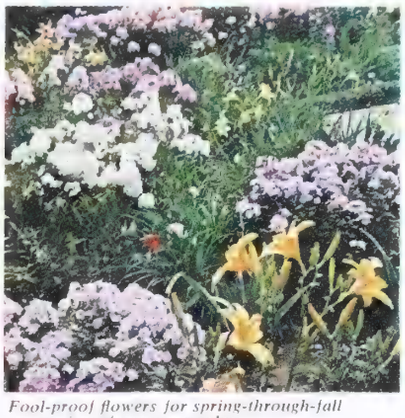




New ways to control crabgrass, have a thick, velvet smooth lawn.



Exciting new shrubs that add thousands of dollars to your home's value



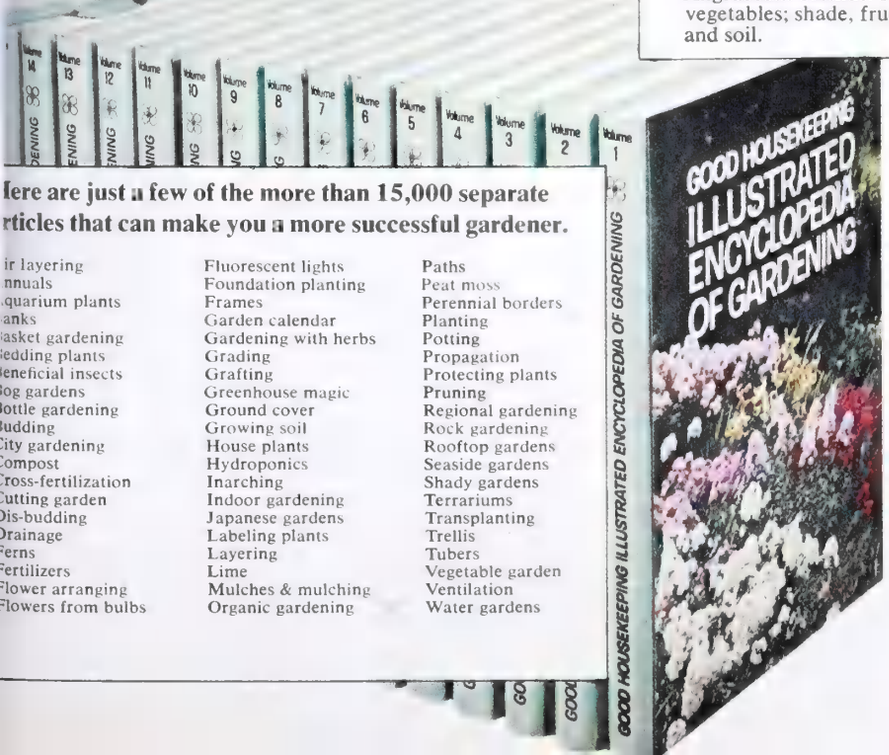
Fool-proof flowers for spring-through-fall procession of gorgeous color.



New ways to harvest rich, nourishing, home-grown vegetables, fruits, nuts, berries

Here's just a hint of what's in your free volume.

- 160 fact-filled, over-sized pages (8½" x 11⅛").
- 70 glowing color illustrations and photos, plus many, many how-to drawings.
- *Gardening Where You Live*—vital climate and soil information covering every area in the U.S. and Canada.
- *Acers*—The best maples to plant where you live, for summer shade and fall color.
- *Acid and Alkaline Soil Plants*—how to select, when to seed and feed, what to do if your soil isn't essentially acid or alkaline.
- *Air Layering*—the experts' way to multiply costly specimen shrubs—at no cost.
- *Annuals*—A complete guide to selecting annuals. For window boxes. Cutting gardens. For shade. For border displays. Low growers, tall growers. Early seeding indoors, seeding outdoors, maintaining the annual flower bed year round.
- Complete, concise information about such garden favorites as Abies (Firs), Acacia, Adiatum (maidenhair fern), Aesculus (horse-chestnut), Agrostis (bentgrass), Allium (edible ornamental onions), Amaryllis, Andromeda, Anemones, Angraecum orchids. Plus dozens of other flowers; shrubs; vegetables; shade, fruit, and flowering trees for every climate and soil.

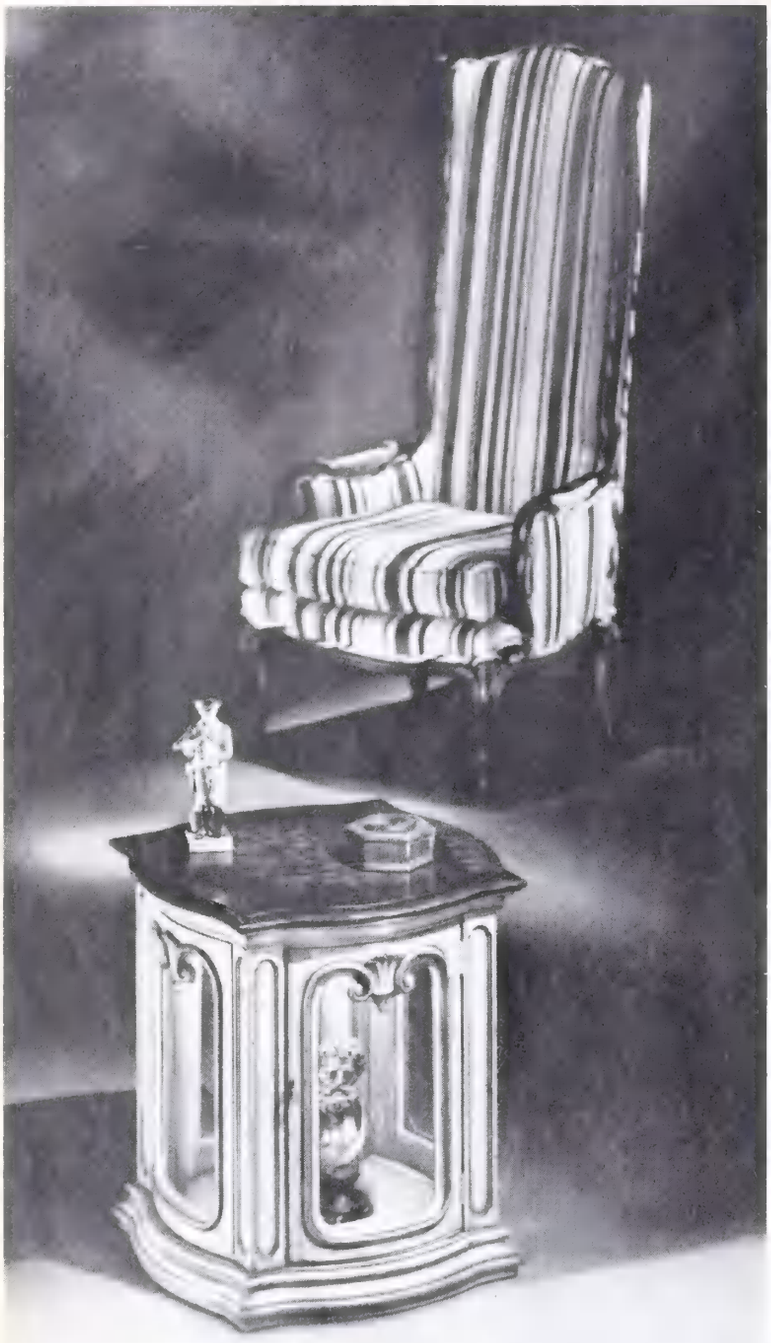


Here are just a few of the more than 15,000 separate articles that can make you a more successful gardener.

Air layering	Fluorescent lights	Paths
Annuals	Foundation planting	Peat moss
Aquarium plants	Frames	Perennial borders
Banks	Garden calendar	Planting
Basket gardening	Gardening with herbs	Potting
Bedding plants	Grading	Propagation
Beneficial insects	Grafting	Protecting plants
Bog gardens	Greenhouse magic	Pruning
Bottle gardening	Ground cover	Regional gardening
Budding	Growing soil	Rock gardening
City gardening	House plants	Rooftop gardens
Compost	Hydroponics	Seaside gardens
Cross-fertilization	Inarching	Shady gardens
Cutting garden	Indoor gardening	Terrariums
Dis-budding	Japanese gardens	Transplanting
Drainage	Labeling plants	Trellis
Ferns	Layering	Tubers
Fertilizers	Lime	Vegetable garden
Flower arranging	Mulches & mulching	Ventilation
Flowers from bulbs	Organic gardening	Water gardens

Plan your garden as a landscape architect would with the unique plant finder section.

Do you need a shrub that will grow to only 3 feet in acid, sandy, or clay soil? All your choices are in the Plant Finder Section. Do you want a yellow, spring-blooming flower that thrives in shade? See the Plant Finder again. Hundreds of plants are listed by their characteristics and their usefulness to you. Plan your garden as you would a painting. A splash of red here. Blue there. A leafy fern in one corner, a sculptured evergreen in another. Never before has landscaping been made so simple.



Weiman
makes beautiful
things happen

...like this Italian Classic style Curio Commode from the Tempo Collection. Lighted interior, surrounded by curved glass panels make this commode the center of attraction to enhance your room. Weiman also offers you famous Warren-Lloyd Upholstery, now a division of Weiman Company, Inc. Upholstered creations accented with a host of magnificent fabrics.

Weiman's collection of occasional furniture and new selection of upholstered furniture offer the unusual answer for every decor. Look for Weiman at fine furniture stores everywhere.

Write for a free colorful brochure of 1972 occasional decor ideas, or see your Weiman dealer.

WEIMAN Ramseur, North Carolina 27316

insight

ARCHITECTURE

Brownstone Revival Committee of New York City, 230 Park Ave., Room 1825, New York, N.Y. 10017—newsletter "The Brownstoner" lists member-recommended craftsmen skilled in renovation techniques; free lectures on brownstones; 141-page manual, "Home Buyer's Guide to New York City Brownstone Neighborhoods"; all of these are available with a $5 yearly membership.

J. Casey, 74 Evergreen Ave., Lynbrook, N.Y. 11563—designs and makes weathervanes.

WHS Lloyd Co. Inc., 979 Third Ave., New York, N.Y. 10022—"anaglypta": copies of interior architectural ornament-ceiling medallions, moldings, columns; brochure.

BEDDING

Cohasset Colonials, Cohasset, Mass. 02025—fishnet canopies to order; furniture reproductions of museum originals; catalog, 50 cents.

Laura Copenhaver Industries Inc., "Rosemont," Marion, Va. 24354—hand-tied canopies to order; quilts, reproductions of woven coverlets, also hooked rugs and furniture; catalog, 25 cents.

Country Curtains, Red Lion Inn, Stockbridge, Mass. 01262—canopy covers, dust ruffles, bedspreads, curtains in country fabrics; catalog with swatches, free.

Creative Crafts, Route I, Box 101C, Blowing Rock, N.C. 28605—appliquéd quilts to order; quilting of all types.

J. Schachter Corp., 115 Allen St., New York, N.Y. 10002—throw pillows, bed pillows, comforters made to order; comforters re-covered; feathers by the pound; brochure.

Wuensch, 33 Halstead St., East Orange, N.J. 07018—re-covering of comforters and pillows; catalogs free.

BOOKS

Books-On-File, Dept. HB, Union City, N.J. 07087—search service for out-of-print books.

Froelich Leather Craft Co., 43 W. 16th St., New York, N.Y. 10011—rebinds and restores books.

Kathryn and Gerhard Gerlach, The Old Mill, Shaftsbury, Vt. 05262—rebind and restore books.

Carolyn Horton, 430 W. 22nd St., New York, N.Y. 10011—binds books.

Walter Schatzki, 153 E. 57th St., New York, N.Y. 10022—old books, fine bindings, 15th to 19th centuries.

CANDLES

Ajello Candles, 100 E. 50th St., New York, N.Y. 10022—candles for special occasions, to fit odd-size holders; candle-making supplies; large stock of antique prisms and antique *bobêches*.

CANING

Newell Workshop, 19 Blaine Ave., Hinsdale, Ill. 60521—caning kits for chairs; seat-weaving supplies; catalog free.

Veteran's Caning Shop Inc., 55 West 35th St., New York, N.Y. 10001—cane, rush, splint seating; gluing.

Yorkville Caning Co., 31-04 60th St., Woodside, N.Y. 11377—cane, rush and splint seating; handwork or machine.

CLOCKS, *Repair*

Bloomingdale's, Lexington Avenue at 59th Street, New York, N.Y. 10022—repair of antique clocks.

Robert Maier, 1347 Flamingo Dr., Lantana, Fla. 33460—repairs antique and new clocks.

Rogers Time Co. Inc., 136 E. 57th St., New York, N.Y. 10022 (formerly Greenhill and Rogers)—repairs, restores, antique and new clocks, barometers.

CUISINE

Cheese Unlimited, 1263 Lexington Ave., New York, N.Y. 10028—Swiss raclette machines.

Corner Bookshop, 102 Fourth Ave., New York, N.Y. 10003—out-of-print and rare cookbooks; books on wine.

The New York Times Large Type Cookbook by Jean Hewitt, $12.50. At bookstores or through Quadrangle Books, Dept. QK, Box 590, Yonkers, N.Y. 10700.

The Exclusive Cutlery Shop, 170 Geary St., San Francisco, Calif. 94108—repairs cutlery; grinding of all kinds: scissors, knives, etc.

DÉCOUPAGE

Village Arts and Crafts, P.O. Box 237, Middletown, Ky. 40243—découpage and craft materials.

(Continued)

ut your foot down. Insist on Congoleum.

No-Wax Shinyl Vinyls.



he Cushioned Floor. Soft & Quiet Underfoot.



The Easy-Care Floor. We mean no waxing.



The Drip n Dry Floor. Once over with a mop.

Luxurious New Carpets.



he Barefoot-Floor. Thick & rugged & soft.



The Warm Floor. Turns everyplace cozy.



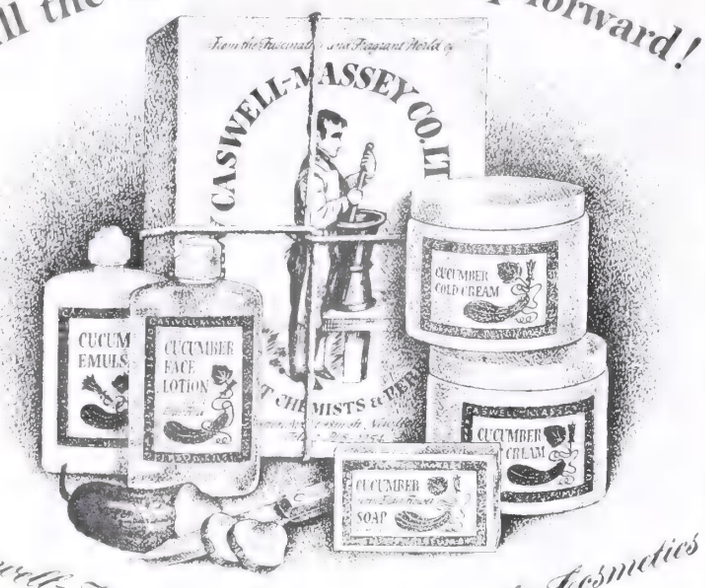
The Fashion Floor. See it and more at your dealer.

Congoleum

We've built a reputation you can stand on.

ubsidiary of Bath Industries, Inc.

Will the *real* Cucumber step forward!



Caswell-Massey's celebrated Cucumber Cosmetics

— compounded by our apothecary since before the Civil War — actually contain pure cucumber juice.
So if you wish to keep cool—as a cucumber—
make sure it's Caswell-Massey's.

from left	to right:
Cucumber Emulsion Smooths away roughness naturally. An ideal powder base 3 oz. $2—8 oz. $4—16 oz. $7—	*Cucumber Face Lotion* Mildly astringent make-up remover & skin freshener 3 oz. $2—8 oz. $4—16 oz. $7—
Cucumber Sampler REGULAR—contains 5 asst. cucumber preparations $10— SUPER—in addition: bath oil, talc & 2 sizes soap $18.50	*Cucumber Soap* Long lasting, French milled, bursting with creamy lather 3 cakes 3 cakes HAND $3— BATH $5—
Cucumber Cold Cream The pure and simple cleanser 4 oz. $3—14 oz. $7.50	*Cucumber Night Cream* The beauty secret of "divine" Sarah Bernhardt 4 oz. $3— 14 oz. $7.50

CASWELL-MASSEY CO. LTD. ★ EST. 1752

★ AMERICA'S OLDEST

NEW YORK, N.Y. 10014 ★

CUCUMBER ... Size ... Price ... Qty.

... $ ...

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

HB572

CHEMISTS & PERFUMERS ★ 320 W. 13th ST.

All major charge cards accepted. Kindly include charge number. Visit our historic pharmacy at 518 Lexington Ave. (48th St.) or send $1.00 for two issues of our unique catalog. Sorry, no C.O.D.

insight

DISPLAY PIECES

Downs & Co., 1014 Davis St., Evanston, Ill. 60204—crystal display domes; also collectors' plates.

Stix, 13 Vandam St., New York, N.Y. 10013—stands for *objets d'art:* artifacts, precious minerals, small sculpture, rare seashells, antique watches; brochure.

FABRICS, *Cleaning*

Greta Smetana Inc., 928 Madison Ave., New York, N.Y. 10021—cleans antique, museum-quality fabrics: tapestry, hangings, needlework, quilts, tablecloths.

Louise Hand Laundry, 1405 12th St. N.W., Wash., D.C. 20005—launders valuable heirloom linen, rare laces.

FABRICS, *Repairing*

Betty LaCasse (Mrs.), 37 Prescott Ave., White Plains, N.Y. 10605—repairs, restores, and reweaves linen, lace, samplers, antique and heirloom fabric.

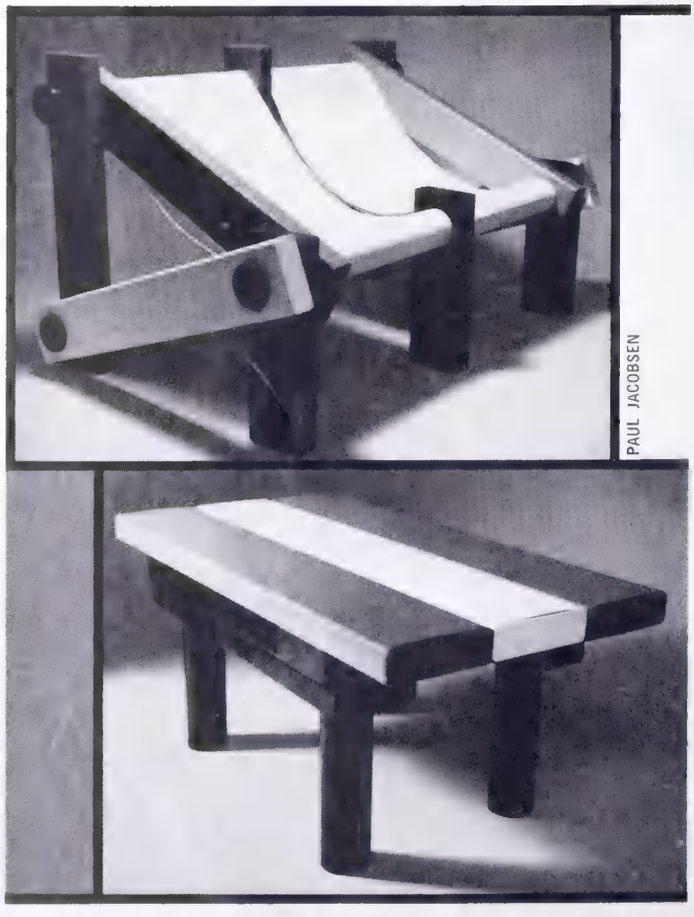
Katy Maty, 369 East 62nd St., New York, N.Y. 10021—restores, needlepoint, Abussons, antique tapestries.

FABRICS, *Appraisal*

Eugene Sussel, The Dorchester, 618, 226 W. Rittenhouse Square, Philadelphia, Pa. 19103 —appraises antique textiles: brocades, damasks, etc.

different track

Under $200 will buy six kits of furniture ideally suited for a lounge area or summer cottage. Unheard of, but now possible with Magla's Instant Interiors. Easy to carry, a snap to set up, the solid fiberboard beams and tubes friction-lock to support up to 250 pounds. Red, white and blue units are plastic-coated, shiny-clean. Chairs have form-fitting canvas seats. Fiberboard furniture, as a new design concept (see, *also, page 10*), is coming of age. Do-it-yourself kits such as Magla's, shown here, and other types of furniture made of plastics, cardboard and even glass-and-chrome shelving all fit in with contemporary living and practical upkeep. Two shown below: loveseat, $40; coffee table, $25. *(Continued)*



PAUL JACOBSEN



SINGER FURNITURE DIVISION, 880 JOHNSON FERRY ROAD N.E., ATLANTA, GA. 30342

*A Trademark of THE SINGER COMPANY

This lush lap of luxury is probably the most comfortable swivel based lounge chair you can find. Yet, for all the depths of comfort Barrelmaster sinks to—it never loses sight of appearances. The molded base is in a choice of practically indestructible lacquer colors, black or walnut mylar. And Selig covers it in a seemingly limitless range of fabrics or vinyls. Try a Barrelmaster. Once you experience its luxurious leisure, you're sunk.

The Barrel Master
Once you try it, you're sunk.



For our completely new folio of fine designs, send $1.00 to Selig Manufacturing Company, Leominster, Mass. Showrooms to the trade: New York, D & D Building; Chicago, Merchandise Mart; San Francisco, Ice House; and at better stores everywhere. SELIG

Galaxy of Lights

A dazzling party brightener to decorate and add sparkle to any scene. Silverplated candelabra centerpiece is 10½" high, spread 12½". Gracefully holds nine taper candles. $29.95. At finest jewelry stores and silverware departments.

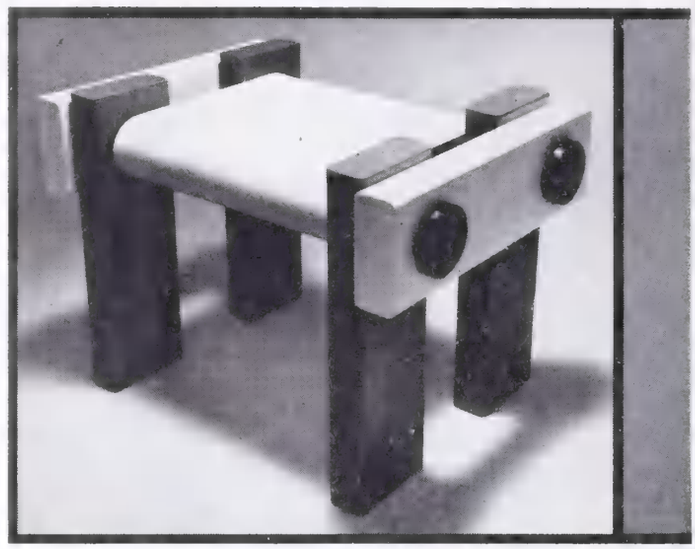
GORHAM DIVISION OF TEXTRON, PROVIDENCE, R.I.



GORHAM

Do you own a Gorham Original?

insight



Lightweight, canvas-covered bench (*above*) is 18 inches high, matches table. Kit has two seats for $30. Pieces not shown are table, $35; lounge chair, $30; bookcase, $25.—MARY BOWDEN

directory

If you haven't discovered the excitement of the crafts fairs that dot the country during the summer, include one in your vacation wanderings. The few below are listed to whet your interest. Check with state tourist information centers for many others not listed. Now's the time to start making plans. Most of these fairs are in some of America's most scenic areas.

Bennington, Vt.: The Seventh Northeast Craft Fair will be held the weekend of June 30, July 1 and July 2. Sponsored by the American Crafts Council Northeast Region, it is one of the most well-known. Over 400 American craftsmen will exhibit objects in clay, metal, wood, fibers, glass, plastic, wax and leather. The fair will be held at Mt. Anthony Union High School; open on June 30 and July 1 from 10 a.m. to 6 p.m. and on July 2 from noon to 4 p.m. Admission is $1, children under 12 free. There will be demonstrations by potters, glass-blowers and a host of other artists in this indoor/outdoor festival.

Cumberland, Maine: The United Maine Craftsmen will present their third annual fair Aug. 11, 12 and 13 at Cumberland Fairgrounds.

Ithaca, N.Y.: From Aug. 5 to 11, the New York State Craftsmen will present Craft Fair Ithaca at Ithaca College.

Peters Valley, Layton, N.J.: The Peters Valley Craft Fair will be held July 29 and 30 from 10 a.m. to 6 p.m. (free). About 40 local craftsmen will display their work (for sale), and some will demonstrate their crafts. Peters Valley is within the boundaries of the Delaware Water Gap National Recreational Area, which has many tourist attractions.

Cedar Lakes, Ripley, W.Va.: The Mountain State Art & Craft Fair is a sampler of ancestral arts and contemporary craftsmanship. Over 200 craftsmen's works will be shown from June 30 to July 4. Admission, $1; 50 cents for children. Special features: a camp-in (camping sites available); strolling guitar and banjo strummers; a blacksmith's reunion; antique car show; mountain rifle shoot; July 4 Hoedown and a fashion show by Mountain Artisans.

Berea, Ky.: The annual Artists & Craftsman's Fair will be held May 25 to 28. About 100 craftsmen will show their works. Some will demonstrate their crafts. For entertainment, folk musicians and singers will relive Kentucky's strong heritage. A special exhibition will highlight some of the best works by members of the Kentucky Guild of Artists & Craftsmen. Adults, $1. Children, 50 cents. Thursday, noon to 9 p.m.; Friday and Saturday, 10 a.m. to 9 p.m.

(*Continued*)

Creative Glass.
First you buy it. Then you decide what to do with it.



When Corning set out to make Creative Glass, we had only one thing in mind. To make it beautiful.

The rest, we decided, would be up to your imagination.

So we designed 15 pieces of the most artful, intelligent glassware you've ever seen. Then we made them heat-resistant and cold-resistant. And we priced them as beautifully as we designed them. From $5.00 for a mysterious set of salt and pepper shakers you don't have to turn upside down to shake; to $10 for the Super-Server you see above filled with shrimp and ice.

Creative Glass. We were creative when we designed it. So you could be creative when you use it.

Creative Glass by Corning. A product of imagination... yours and ours.

Glass Works • Corning, N.Y. 14830



Lady Pepperell. The legend that turned into a sheet.

Lady Pepperell quality sheets. Since 1948 we've made them as if our own Lady Pepperell had ordered them to use in the Pepperell mansion. Like our new Aster Place pattern. Of the finest Dacron® and combed cotton. Matching towels and the loveliest blankets, too. In rich vibrant colors that last. Wherever you like to shop best.

Lady Pepperell®

Ask your great-great grandmother about us.



The romance behind the legend.

The first moment Sir William Pepperrell saw Miss Mary Hirst he wanted her to be his own. His Lady Pepperrell.

She was beautiful. She was charming. She was cultured. She was the toast of all Boston. Indeed she was much praised for her "natural and acquired powers, for brilliant wit and sweetness of temper."

She met her match in Sir William. For whether he was battering at the mighty fortress of Louisburg, or besieging the heart of the woman he loved, he wasn't called the "mighty man of Kittery" in vain.

He wooed her with gold rings, a large hoop for her skirt. He won her affection and finally her heart. He married her in March, 1723. He never regretted his choice. And the more we know about his Lady Pepperrell, the more we agree he was right.

That's why when we first made our sheets on the Mill of the estate where they lived so happily, we chose her for our symbol.

Because we made our sheets to be as beautiful, and charming and fine as the woman who gave them their name. Not to forget for a moment our towels and blankets, too. Because we wanted our Lady Pepperell to gain a fame of their own.

Lady Pepperell sheets, towels and blankets.Try them in your home. And maybe you'll find you've started a legendary romance of your own.

Lady Pepperell

Ask your great-great grandmother about us.

insight

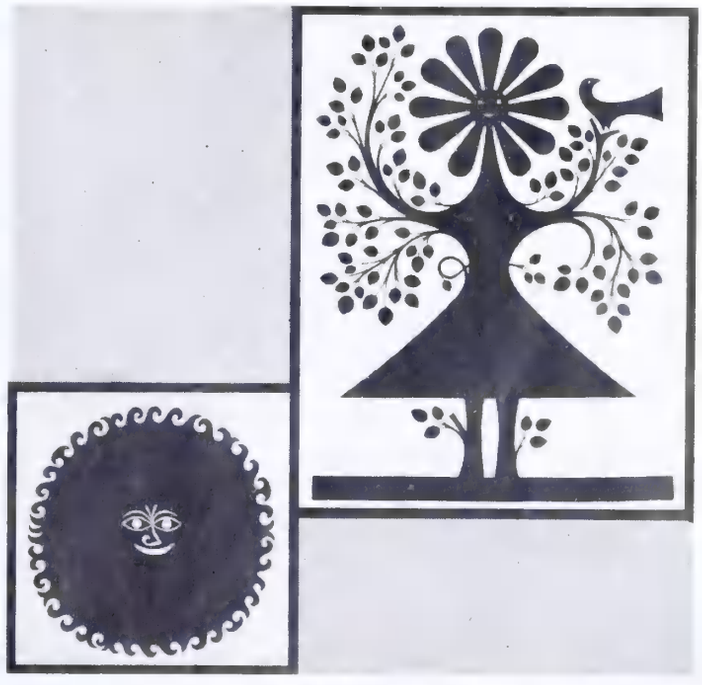
Asheville, N.C.: The summer Craftsman's Fair of the Southern Highlands will be held from July 10 to 14 in the City Auditorium. Admission, $2 for adults; children 6 to 12, $1. About 100 craftsmen will display their accomplishments. Three times a day, the John C. Campbell Folk School will perform authentic folk dances.

Gatlinburg, Tenn.: Autumn in the Smokies includes the fall Craftsman's Fair of the Southern Highlands on Oct. 17 through 21. The City Auditorium is the place. Appalachian craftsmen from nine states will show what they've done and demonstrate how they do it.

Albuquerque, N.M.: The New Mexico Arts and Crafts Fair will be held at the Fairgrounds, July 21, 22 and 23. Over 200 New Mexico craftsmen will represent New Mexico's three cultures: Spanish, Indian and Anglo. Graphic drawings, metal sculpture, paintings, stoneware, textiles, jewelry, ceramics, wood, leather, glass and photography will be included. In addition, there will be working demonstrations and a Youth Exhibit with puppet show, play, parade and special craft instruction in pottery, weaving, papier maché and watercolor projects. For everyone, Flamenco guitarists, Indian dancers and folk singers will entertain. Admission is 50 cents.—ANNE OGDEN

design

The impulse to make one's surroundings more attractive has been with us ever since cave dwellers decorated their dank stone walls with drawings. Today, as you've probably heard, the words used for all of this are Environmental Enrichment, which just happens to be the name of a new series of wallhanging designs by Herman Miller. As you also may know, Herman Miller practically invented contemporary designs 25 years ago, and the faith has been kept ever since.



In recent years, the design firm has concentrated on commercial interiors: airports, hospitals, offices. But with "E.E.," it begins a fresh program of residential design. First in this new series is a group of 39 printed fabric panels by Architect Fabric Designer Alexander Girard. His collection ranges from romantic hearts and flowers to complicated geometric forms. Some are printed on linen and others are done on Mexican cotton. Two designs are by Girard's daughter.

The panels are hemmed top and bottom and fixed with metal rods to hang flat on a wall (Continued)



Think of this Ionian vinyl strap chair in Pineapple, Mandarin Red, Chalk or any one of a cluster of glamorous decorator colors. And think of it in company with Ionian ottomans, coffee tables, lounge chairs and so forth on your patio.

Send $1.00 for Woodard's complete Outdoor Brochure. For Interior Decorating Ideas, send $1.00 additional. Write today: Woodard, Dept. LO, Owosso, Michigan 48867.

Woodard

Sight unseen



...'til you step on it.



Our flip-top weighing machine.

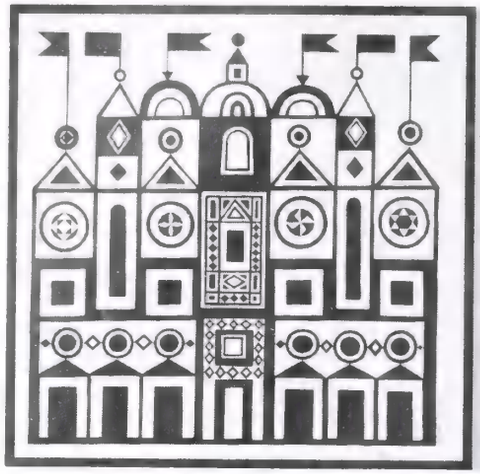
Just step on the cushioned mat. The lid pops up, revealing a large, easy-to-read dial. Step off, and the lid comes down, hiding the dial again. And the sleek, low profile design is attractive in any bath or bedroom.

You'll appreciate more than this scale's good looks. Like reliability in weight measurement. Reliability that we've been known for since 1919 when we built the first American bathroom scale.

Available at leading bath shops and department stores.

Health-O-Meter®
Continental Scale Corporation
5701 S. Claremont Ave.
Chicago, Ill. 60636

insight



or free from the ceiling. They are also sold rough-cut to apply directly to a wall, a screen or a frame. Some are sold as squares, others as rectangles, depending somewhat on the design. Where can you see and buy? At Herman Miller showrooms in New York, Washington, D.C., Chicago and Los Angeles. Prices run from $20 to $50; sizes up to 47 inches by 76 inches. All bear the famous Girard decorative touch—bright colors and delightful whimsical details—and his signature. We particularly like Girard's own comment: "The greatest luxury today is peace, quiet and emptiness."
—SUSAN GRANT LEWIN

gardens

If you'd rather switch than fight, the W. Atlee Burpee Co. will help. This year, for the first time, the firm is offering packets of dandelion seeds, but not ordinary dandelions, mind you. These are hybrids, selected for unusually large, thick, dark green leaves to be used as greens for boiling, or you can blanch them for succulent hearts to be eaten as endive. You might even become a serious dandelion aficionado and brew a tea from the plant's roots or make dandelion wine from the yellow blossoms. It's difficult to take this thing seriously, but yes, you will find the seeds at your local seed rack, unless you'd prefer receiving them in a plain brown wrapper, in which case you write to Burpee's in Philadelphia, Pa. 19132.

I always thought a dip stick was for checking the oil in an automobile, but now I have been better informed. A dip stick is any crisp, fresh, raw vegetable used for dipping into such rich, tasty and otherwise fattening things as sour cream, guacamole and cheese. And of course, the best dip sticks are those you grow in your own garden—fingerling carrots when you thin the row, wedges of green pepper, juicy cherry tomatoes. But have you tried thin, young zucchini? Or cauliflower and spears of broccoli served in bite-sized pieces? The list of possibilities is open to the imagination.

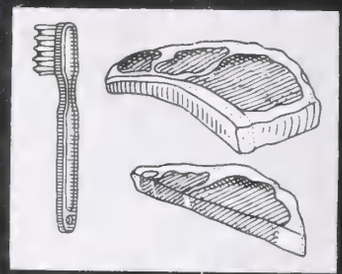
All of this you may have experienced already, but there is one odd-ball vegetable that few know for dipping and that is kohlrabi, a member of the cabbage family. The edible portion of kohlrabi is the fattened root stalk that, in the garden, sits just above the ground, seeming to hover like some extravagant flying saucer. When harvested between one and two inches in diameter, this round stalk has an unusual crispness that makes it a good companion to many cheese dips and sauces and an excellent addition, shredded, to any salad.

Kohlrabi is easy to grow in any sunny, well-drained place with a growing season of 80 days or more. Sow the seeds as early as possible in the spring; six weeks of growing time indoors before the weather outside is warm and frost-free is ideal. After planting outside, dress with a 5-10-5 fertilizer. Before hot weather, mulch with straw or grass clippings. Once the curious bulbs begin to form, watch them, and harvest before they are much more than two inches in diameter.

(Continued)

1.00 DOESN'T GO FAR THESE DAYS.....











BUT...At Neiman-Marcus it nets you a world of ideas: fashion, fun gifts, gourmet foods, and simplified shopping. For one dollar, you go on a very special mailing list, which assures you of receiving not only the best-selling N-M Christmas Book (prominent on the best coffee tables of the world), but keeps you current with the excitement at N-M via a total of five of our mailers, sprinkled enticingly throughout the year. Go back to school with N-M in August, get a headstart on your Christmas shopping in September, have a great books discussion over the Christmas Book, step into Spring in February, Summarize in May. Send 1.00, your name and address (send 1.00 for a friend too) and watch it last for months.

TO: NEIMAN-MARCUS, DEPT. B-H, P.O. BOX 2968, DALLAS, TEXAS 75221

Neiman-Marcus


BEAUTYREST. THE ULTIMATE OVERNIGHT VACATION.
Our Queen size Beautyrest® Exquisite Set is admittedly indulgent. The ticking is luxurious damask.
And there's an extra something on top of the mattress that cuddles you like a comforter.
So you relax. And float into a deeper sleep than you may ever have known. A sleep so deep it's like
an overnight vacation, in some fantastic place.
Beautyrest by Simmons
To give every part of your body a good night's rest
Prices start at $279.95 for the Beautyrest Exquisite Twin Set Prices suggested except in Fair Trade States. For your Simmons dealer call free: 800-631-1972. In N.J. call 800-962-2803.

IMAGINE THIS...IN COLOR!

In blue and white, green and yellow, orange and white . . . any color combination. Metal pedestal table and rattan caster chairs available in choice of colors, finishes and tops to help you create a special decorative impact. Write for name of nearest dealer.

"The Most Famous Name in Rattan Furniture"
4900 Charlemar Drive., Cincinnati, Ohio 45227

FICKS REED COMPANY





The 7101 Bar Stool from Design Import. Available at Contemporary Interiors, Brookline, Massachusetts; Kahl's Interiors, Portland, Oregon; and other fine stores. Design Import, 511 E. Wells, Milwaukee, WI 53202

dfi

insight

Here is the procedure: Pull up the plant and trim out the bulb. If you have more than can be used right away, store in a cool, dark place. An overly large crop can be stored buried deep in the soil and covered with a thick mulch. Kohlrabi keeps well in a root cellar through the winter and will stay crisp. Most seed catalogs list only two cultivars of kohlrabi, Purple and White Vienna. The white actually has a pale green bulb. The purple has a subtle blush of color on the bulb and leaves. The taste is variously described, but generally as a puzzling but successful combination of the best from a turnip and the best from a cabbage, all in one vegetable. Try it.

If your gardening space in the sun is barely bigger than a bread box, there is a way to grow many of the classic, old-fashioned favorites. Miniatures are the answer. And whether you cultivate them directly in the round or in containers you can have geraniums and roses that mature to perfection under eight inches tall; golden daffodils and purple tulips four inches tall; tiny, perfectly formed evergreens, less than six inches tall at 10 years of age. And in the house, African violets, gloxinias, begonias and orchids smaller than a teacup. Little roses are generally available at better garden centers and by mail. For other miniatures you will likely find them only in the catalogs of specialists who ship by mail.

For miniature begonias and geraniums, request the catalog of Merry Gardens, Camden, Maine 04843; for little bulbs, P. de Jager, 188 Asbury St., South Hamilton, Mass. 01982; evergreens, miniature rhododendrons and alpines, Mt. Rainier Alpine Gardens, 2007 South 126 St., Seattle 98168; miniature African violets from Mary-Ray Violets, 5007 Terry Drive, Alton, Ill. 62002; miniature gloxinias and other small gesneriads from Michael Kartuz, 92 Chestnut St., Wilmington, Mass. 01987; orchids from Hauserman's, Box 363, Elmhurst, Ill. 60218, Fennell Orchid Co., 26715 S.W. 157 Ave., Homestead, Fla. 33030 and Alberts & Merkel Bros Inc., P.O. Box 537, Boynton Beach, Fla. 33435; miscellaneous miniature plants from Buell's Greenhouses, Eastford, Conn. 06242, and Logee's, 55 North St., Danielson, Conn. 06239.

To inspire and guide your small garden there is an exceedingly handsome new book called *Miniature Plants Indoors & Out* by Jack Kramer (Charles Scribner's Sons, N.Y.C.; $5.95).

Some of the best gardeners I know, if asked who they would most like to guide them on a tour of gardens in another country, would say Harold Epstein. There is time to take advantage of two such tours with Epstein as the escort, sponsored by the Horticultural Society of New York. One is a summer exploration of the gardens of Japan, July 15 to Aug. 6, the other with a similar itinerary, but with dates of Oct. 19 to Nov. 9. For brochures, contact Flora and Travel Ltd., 5 Forest Court, Larchmont, N.Y. 10538.

A good sign of the times: Five years ago I remember picking up copies of a book called *Gardening without Poisons* by Beatrice T. Hunter, reduced from the usual $6.95 to $1. I gave them to friends who were already caring then about the environment, but obviously the book hadn't sold. Now it is back in a second edition, and selling like hotcakes at $6.95, published by Houghton Mifflin. Many have argued that we must either run the risks involved in widespread use of chemical poisons or suffer the unchecked depredations of harmful insects and plant diseases. In her flexible and reasonable approach to this question, Mrs. Hunter shows unequivocally that we are not faced with such a choice.—ELVIN McDONALD

etc...etc...etc...

State of morality: designers of children's games hard put to devise a cheat-proof game, psychologists opining that even five-year-olds can figure ways to beat the odds . . . also suggested: chess players are about as close to noncheaters as you can get, but your crackerjack Bridge player may be a latent larcenist . . . re larceny and the Bill of Rights: depressing reports that business firms suspicious (*Continued*)

Michelangelo. 24-piece service for 8. In sterling, $219.90.
50-piece service for 8. In stainless, $129.95. At fine jewelry and department stores.



Like a bride's cooking,
Oneida's Heirloom Sterling gets even better with time.

ONEIDA
The silver cube. Our silversmiths' mark of excellence.

©1972 Oneida Ltd.



FREE!
16 Page
WINDOW
& DOOR
IDEAS

Before you build, buy or remodel, send for this helpful book. Read about the full line of PELLA windows and patio doors. See how to end screen and storm chores; learn why these PELLA products protect best against winter cold, summer heat. Conventional wood and low-maintenance types. Also ideas on 3 types of interior folding doors. PELLA products are available throughout Canada. Send for FREE copy today.

This coupon answered within 24 hours.

ROLSCREEN CO. Dept. YC-31, Pella, Iowa 50219
YES, send me your FREE Book. I plan to build ☐, remodel ☐

Name

Address

City and State Zip

PELLA MAKES QUALITY WINDOWS, FOLDING DOORS AND SLIDING GLASS DOORS



Dollar for Dollar, Bassett Mirrors Do More for Your Decor!

Bassett Mirrors are today's biggest decorating bargains! Example: for only around $45 this rich, glamorous 27 x 35-in. mirror brings a ho-hum wall to life, gives the entire room new sparkle and splendor, while its flawless glass reflects a look of spaciousness. GOLD or SILVER metal finish—meticulous craftsmanship by Bassett, world's largest manufacturer of decorator mirrors. • Send 50¢ for book, "Instant Decorating Ideas"—30 pages in color by Pat Connon, famed decorating authority. Write Bassett Mirror Co., Inc., Dept. 72-F, Bassett, Va. 24055.

insight

of inside theft are "requesting" employees to submit to the polygraph or lie-detector . . . refusal could be construed as guilt, but the law's still on the refuser's side.

. . . Fight for word survival in a time of TV, graphics and sock-the-eye picture-book publishing: Norman Cousins' new *World Review*, published in the belief that a magazine is a reading rather than a viewing experience, dedicated to a readership as opposed to a "flippership," and young Don Fried's *New Voices*, devoted to the work of young writers whose talents rarely get a hearing in the popular press . . . the Oxford English Dictionary, last word on words, once a hefty 12-volume production, is now telescoped into two volumes, the text reduced to tiny, tiny print and sold with a magnifying glass.

First aid for the consumer . . . when your newly purchased what's-it blows its gaskets, comes apart at the seams, spits back at you or doesn't do what it's supposed to do, how do you complain and whom do you complain to? . . . Joseph Rosenbloom's *Consumer Complaint Guide* (Macmillan, $2.95) is an explicit 442-page book of advice, including names and addresses of major manufacturers and—you guessed it—the president is the guy you complain to . . . Consumer Insurance Information Bureau, sponsored by the National Association of Insurance Agents, is conducting a national program of home and highway safety to help reduce injuries and deaths . . . object is to alert consumers to dangers that hike up insurance costs . . . an immediate project: the Habitual Offender Act, suggested for every state in the Union—tough-spiked legislation to deal with continual violators of traffic laws . . . three major traffic convictions in five years would mean lifetime loss of license—a light letoff considering drunk driving penalties elsewhere: In San Salvador, it's death by firing squad; in South Africa, 10 years in jail and $2,800 fine; in Turkey, driver must walk home 20 miles under escort.

. . . Cheers for the heartening use of color and pattern which is abolishing sick pea-green walls and the scarey clinical look in hospital interiors . . . cheers for two major perpetrators: Decorator Emily Malino and her practical manipulation of the rainbow in Blythedale Children's Hospital and the Out-Patient Children's Clinic of New York Hospital, and Decorator Veronica Morgan of Antranig Der Marderosian, winner of a 1971 S. M. Hexter award for her good-humored, super-graphic design of the new Out-Patient Department in the Newton-Wellesley (Mass.) Hospital, which is shown below.



Big thing about decorative banners . . . hang them on outward or inward walls, printed on felt, vinyl, nylon, canvas . . . foldable, roll-upable, movable signs of our mobile times . . . often patterned in original art . . . Canadian artist/sculptor Robert Venor and printmaker Shirley Raphael do them in limited editions of 10, big as all outdoors (from 35 inches by 72 inches to 40 inches by 78 inches, from $125 to $150), or they'll custom-design them to your whimsey . . . Canada Banner Co., 2450 Athlone Road, Montreal 305, Quebec, Canada.

. . . An exhibit of contemporary American Indian crafts, "The Spirit and the Hand," April 14 through May 13, at the Public Library of Fort Wayne and Allen County, Fort Wayne, Ind., and more than local in scope . . . crafts are gathered from around the country . . . sponsored by the Design/Craftsman Guild of Fort Wayne . . . exhibit's title was suggested by House Beautiful's June 1971 report on Indian crafts.—MARION GOUGH ■

It's a sofa — with unequalled seating comfort *that becomes* a full-size, exceptionally restful bed

it's MAGIC BED SOFA-SLEEPER

The sofa-sleeper that's unsurpassed in comfort—as a sofa and as a bed.

You sit on a thick 10½" of polyurethane cushions and sleep on a big 5¼" polyurethane mattress with no bars or frames to disturb your rest. And it opens to a bed and returns to a sofa without moving from the wall.

Magic Beds are available in beautiful, long-wearing Dacron® velvet woven by E. F. Timme & Sons.

Select a Magic Bed in a style for your decor in a 74" or big 80" bed size.

For additional information write:
Flexsteel Industries, Inc., P. O. Box 877
Dubuque, Iowa 52001



Dacron® By Du Pont — Symbol of Quality for Lasting Beauty, Cleanability, Shape Retention in Upholstery Fabrics



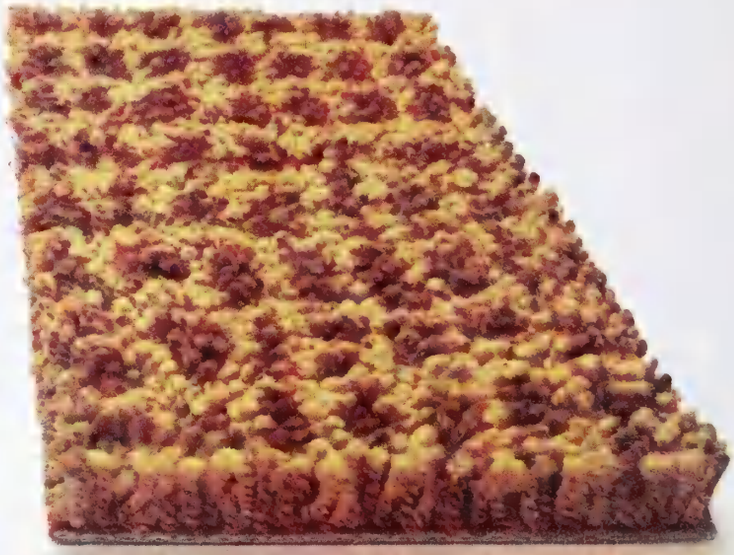
FLEXSTEEL®
FINE UPHOLSTERED FURNITURE

DUBUQUE, IOWA; WAXAHACHIE, TEX.; LANCASTER, PA.; SALT LAKE CITY, UTAH; STRATFORD, ONT.; NEW HAMBURG, ONT.; VANCOUVER, B.C.

Bigelow creates "Serena" in a new thickness for nylon. You'd swear it was customed-colored shag for half the price.



HACIENDA



BOLERO

For 50¢ we'll send you a 3"x5" sample in your choice of pattern and color, plus a copy of our decorating booklet.

See if "Serena" doesn't feel as good as it looks.

MAIL TODAY TO: BIGELOW
BOX 161, WHITESTONE, NEW YORK 11357

S-5-7

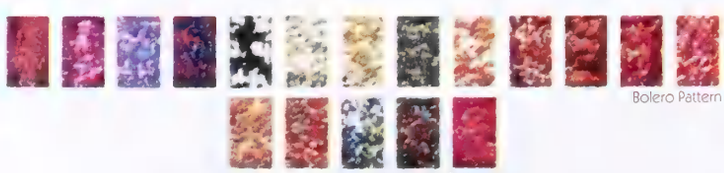
Enclosed is 50¢ to cover handling and mailing. Please send me a 3"x5" sample of "Serena" and a copy of Bigelow's decorating booklet "Great Beginnings." My pattern and color choice is circled below.

Name _____
(PRINT CLEARLY)

Address _____

City _____ State _____ Zip _____

(LIMIT ONE SAMPLE PER COUPON DELIVERY 2 WEEKS)



Bolero Pattern

Hacienda Pattern

PEOPLE WHO KNOW BUY

Bigelow®

FINE RUGS AND CARPETS SINCE 1825



House Beautiful and
THE NATIONAL HOME IMPROVEMENT COUNCIL

present a special section of exciting remodeling ideas and products















LOOK FOR THESE QUALITY PRODUCTS FOR YOUR HOME REMODELING

Page	66	Amana	Page	99	Cotter & Co.	Page	78	Magic American
	65, 105	American Gas Association		77	Delta Faucets		89	Magic Chef
	92	American Olean Tile		91	Eljer		70	Maytag Co.
	71	Andersen Windowalls		69	Elkay		104	N.H.I.C. Chapters
	105	Arkla		97	Flintkote		68	Olympic Stain
	79	Bird & Son		67, 85	GAF Vinyl Floors		81	Ozite
	103	Samuel Cabot		95	GAF Roofing		92	Pomona Tile
	88	Cardaco		86, 87	Georgia-Pacific		82	Progress Lighting
	73	CertainTeed		75	Glen Raven		65	Tappan
	93	Clopay		100, 101	Kohler		83	Thermador
	84	Commander Industries		84	Levelor-Lorentzen			

EVERYTHING ABOUT REMODELING

What you'll want to do BEFORE remodeling.
How to get along DURING remodeling.
What will concern you AFTER remodeling.

By JOHN H. INGERSOLL □ If you accept the idea of adding a new bedroom to your home as easily as the thought of picking up a morning newspaper, you're both super-sophisticated and in the minority. More normal reactions to the image of an extended remodeling are:

- "I wish we could do something about our outdated kitchen, but I'm afraid it would be much too costly."
- "Where are we going to find a reliable contractor we can trust to do the job the way we want?"
- "It will take forever."
- "Maybe what we ought to do is just to sell this house and buy a brand new one."

If you've said something like this, you shouldn't feel the least bit guilty. It's a perfectly healthy reaction. What you're really saying is "I don't know enough about it, so for the moment, I feel rather apprehensive over beginning a project that may be very expensive."

We hope to make you less apprehensive. For example, if costs are a mystery, the compendium alongside comes as close as any survey can to an approximation of remodeling prices, considering the wide variation in labor rates around the nation and the differences in remodeling, say, your "L"-shaped kitchen and a neighbor's rectangular kitchen.

Synthesized below are the experiences of dozens of families who have gone through everything from having a faucet changed to adding a two-story wing to a two-story house. We've also collected opinions from contractors, architects, bankers and building officials in local and Federal government, in order to balance the picture.

As you'll see, this information is divided into three chunks: the decisions you'll need to make before, during and after, beginning with everything about . . .

WHAT WILL IT COST?

Here is the price, including materials and labor, for several typical home remodeling jobs. All are average costs. They refer to completed work, using moderately priced materials. For example, a bath finished in marble, gold fixtures and a custom-designed sunken tub will cost considerably more than the high figure below. Numbered notes are explained at the bottom of the chart.

PROJECT	APPROXIMATE RANGE OF COST	WILL JOB RAISE HOUSE ASSESSMENT?	WILL JOB INCREASE RESALE VALUE?	COMMENTS
Complete kitchen remodeling	$4,000 to $7,000	yes(1)	yes	Add $2,000 to $3,500 if kitchen is expanded through outer wall
Complete bath remodeling	$2,000 to $4,000	yes(1)	yes	Add $800 to $2,000 if interior wall is moved
Adding a room at ground level	$18 to $30 per square foot	yes	yes(2)	Price will be higher for bath or kitchen
Converting a two-car garage to a family room	$2,500 to $5,000	yes	yes(3)	Price will be higher if space includes powder room
Adding a masonry fireplace on an outside wall	$1,200 to $2,000	yes	maybe	Add $500 to $900 if on inside wall; subtract $400 to $900 for prefab fireplace
Finishing basement recreation room	$1,500 to $4,000	yes	doubtful	Higher price if bath or wet bar included
Add a 200-square-foot concrete patio	$300 to $600	yes	doubtful	
Reroofing with 235-pound asphalt shingles	$25 to $45 per 100 square feet	no	doubtful	
Repainting exterior	20¢ to 25¢ per square foot	no	doubtful	
Re-siding with cedar shingles	$80 to $150 per 100 square feet	no	doubtful	
Adding an outdoor swimming pool	$5,000 to $9,000	yes	doubtful(4)	

(1) No reassessment in some localities if only cabinets and appliances are replaced, or in the case of a bath, only fixtures replaced. **(2)** *Fifth bedroom added to four-bedroom house may not raise resale value; otherwise, usually, yes.* **(3)** *If no new garage is added, and garages are demanded in the area, conversion may actually detract from resale price.* **(4)** *In warm-weather areas, such as Florida and southern California, pools generally add to the resale value. In colder regions, a pool sometimes adds to the value, but occasionally pulls down the price. At other times, it may do nothing—neither add nor detract.*

BEFORE

Take time out to sit down some evening and discuss what it is you want. In this liberated age, males are often as concerned as females about how a kitchen goes together or what color scheme will look best in the family room. That may seem as though it applies only to major alterations, but in fact, something as deceptively simple as buying a new roof requires consultation in the family. What kind of a roof should it be? Asphalt? Slate? Aluminum? A black, white or colored roof? In textured or relatively smooth-surfaced shingles? And while the roofer is there, how about replacing gutters and downspouts? Again, of what material?

At this stage in your thinking, how much all of this costs isn't as important as determining what you want. Cost is a subject on which you'll negotiate with the contractor anyway. As a result, you can postpone concern over exact prices. Approximate prices—yes. In fact, if you were thinking of selecting asphalt shingles for your roof, the chart above would give you a very rough estimate of the price. A figure of 3,000 square feet is average for a roof, which puts the price between $750 and $1,350.

Suppose you don't know an asphalt shingle from a mineral fiber shingle, and, likewise, suppose that you didn't (*Continued*)

The Tappan recipe for a clean gas oven:



Stuff chicken with orange sections and pineapple chunks. Shake a little soy sauce into the pineapple juice, use as a baste. Bake in a Tappan Continuous Cleaning* gas range.

The Continuous Cleaning oven has a special catalytic coating that cleans while the oven cooks. No matter how much your Polynesian Chicken, or barbecued spareribs, or roast pork spatter, your oven stays presentably clean.

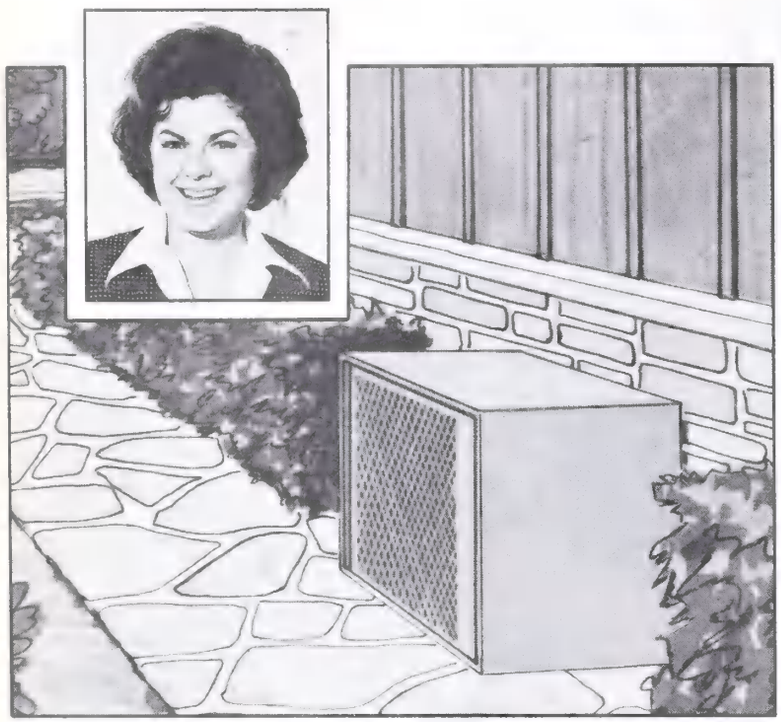
If it's time to replace your old gas range, get a Tappan Continuous Cleaning gas range. This Tappan Gallery range with Visulite oven window has a built-in warming shelf and ductless exhaust fan. For clean cooking and good living it's gas—clean energy for today and tomorrow. See all the new Tappan gas ranges at your dealer or write Tappan, 250 Wayne St., Mansfield, Ohio 44902. *A.G.A. Mark

TAPPAN. WHEN YOU HAVE A CHOICE

AMERICAN GAS ASSOCIATION

IT'S HOME IMPROVEMENT TIME

BARBARA HALE FOR
Amana



"For Central
Air Conditioning and Heating
...see Amana first."

Let your Amana dealer tell you about the many features he believes make Amana your best central air conditioning buy.

Like the fact that every Amana central air conditioner is operated, then performance measured before it leaves the factory. And because it's pre-wired, pre-charged and tested at the factory, installation costs are reduced. You'll be delightfully surprised when you find that Amana central air conditioning costs less than you think. Even less if you have a forced air heating system because your present blower and ductwork can be used.

And Amana quality can best be summed up by a recent visitor to the Amana factory who said, "I always thought quality was just a word until I saw it built-in at the Amana factory."

For the complete story on Amana quality central air conditioning, and the type and size that will fit your home, call your Amana dealer or write. Conditioned comfort by Amana — gas, oil, electric furnaces / heat pumps / central air conditioners / electronic air cleaners / power humidifiers.

Amana. Backed by a century-old tradition of fine craftsmanship.

AMANA REFRIGERATION, INC. • AMANA, IOWA 52203 • SUBSIDIARY OF RAYTHEON COMPANY

Remodeling

BEFORE Continued

even know there were shingles of aluminum. No problem. You still can settle on what you want: a roof that doesn't leak; a covering that lasts; colors (remembering your secondary school physics—dark colors absorb heat and light colors reflect it); gutters and downspouts that don't leak.

After you decide what's right for the house, put it down on paper. If you're thinking of breaking out walls and adding on, make up a rough plan. For two reasons: to coagulate your thinking and to give the architect, contractor, salesman, carpenter or whomever you talk to a jumping-off place. With a black-and-white idea before him, the professional can tell you quickly whether it will truly deliver what you want at the best price.

Is it always better to write down your needs and draw a rough plan? No, many an owner calls in a professional and simply says, "We need a fourth bedroom and another bath." The owner doesn't have any notion where the bedroom and bath should be added and trusts the specialist to come up with two or three good ideas. In fact, some architects and contractors we've talked to prefer that approach. A Washington, D.C., architect said, "I'd much rather work with clients who have no fixed idea of what they want. It saves time I often lose struggling to undo the thinking that they've already gone through by themselves."

The key to smooth relations between you and the remodeling specialist is flexibility. Figure out what you want, but be amenable to suggested alternatives, provided that a reasonable explanation accompanies the new suggestion. On the other hand, not all professionals have an equal flair for design. If you don't like any of the rough sketches presented to you, call in someone else.

At some point, the notion of moving to a new house will probably sound more appealing than struggling through a remodeling. And the more you'll need to spend, the better that new house will look. It's a reasonable thought to entertain, even if you like the neighborhood you're in and are fundamentally pleased with your house and grounds.

After carefully comparing the two courses, most families discover that staying put is wiser. More than anything else, it's wiser economically, which is pretty convincing. They find that the sum of the money spent on remodeling plus the price paid for their present house generally equals the cost of a comparable new house. If this is true in your case, don't move. Because you must add to the price of the new house the cost of selling the old one (5% of the sale), closing costs on the new ($1,000 and up), new landscaping ($500 and up) and incidentals—new blinds, curtains, hardware, telephones, trash cans, etc. All this, plus moving expenses (probably another $1,000).

There's another side to spending money on remodeling. Will you get back your investment when you finally do sell the house? A fair question. For the sake of simplification, suppose that after remodeling, the total investment in the house is $75,000. But the house is located in a neighborhood of homes that would sell at about $40,000 to $55,000. When the owner sells, will he get $75,000? Nine times out of 10, the answer is no. He'll get less, despite the remodeling.

If you're an executive on the go and resale is first on the list of importance, extensive remodeling probably isn't worthwhile. But if this is a house you intend to live in for years to come, investment becomes less important.

Suppose you don't know whether you'll have to move soon, nor do you have any idea how long the house you have will be home. Now the more important question is: What is the personal value of this remodeling to you and your family? Measure the answer against how strongly you want a full return on your investment some day in the future. And mix in the probable rising economic values of the neighborhood, plus the likelihood of families nearby remodeling their homes, bringing their total investment closer to yours.

To a buyer, of course, some changes will be more valuable than others. Another look at the chart on page 64 will show an approximate rating for some typical maintenance and remodeling projects. A finished recreation room, complete with bar, is impressive to buyers. But, according to one Chicago area Realtor, most buyers won't pay you an extra cent for it. "What a finished 'rec' room or a newly paneled den or a barbecue pit will do," he continues, "is make your house more marketable. That is, it will sell faster at whatever price the house would (*Continued*)

THROW OUT YOUR FLOOR WAX, SCRUB BRUSH AND PAIL, THIS IS THE FLOOR THAT CARES FOR ITSELF.



All you have to do is damp mop this floor. And it looks as beautiful as it does brand new.

It's GAF Luran® Foamcraft® flooring.

It comes in so many exciting patterns and colors that no matter what you think is beautiful, we'll have it.

And there's more to Foamcraft than just good looks. It feels great to walk on because we put a layer of foam under every beautiful vinyl pattern.

And it comes up to 12′ wide which means no seams in most rooms. But best of all, GAF Foamcraft needs no wax. So throw out your floor wax, scrub brush and pail.

And get some GAF Foamcraft instead.

For your GAF dealer's name, see the Yellow Pages. Or for further information, write GAF Flooring Division, Dept. HBF-52, 140 West 51 Street, New York, New York 10020.

gaf Bright Future VINYL FLOORS

It's for wood.
It costs less than paint, goes on easier, lasts longer.
It won't ever crack, peel or blister.
It's trouble-free for re-do over paint or stain.
It comes in 30 solid colors and
36 semi-transparents.
That's the beauty of it.



Free color folder. Write Dept. C, 1148 N.W. Leary Way, Seattle, Wn. 98107. Olympic Stain A division of COMERCO, INC.

Architect:
Calvin/Gorasht



Remodeling

BEFORE Continued

have sold if no changes had been made." Meantime, you benefit from the improvements.

For a new roof, obviously, you call in a roofer. To replace existing bath fixtures, you shop in a building-supply outlet or contact a plumbing contractor. But whose counsel should you get first when you want to enlarge the kitchen, convert an old side entry to a laundry and build on a breakfast room? Relatives and friends will be glad to give you advice, although its worth usually will range from impossible through hilarious to possible. The difficulty often lies in not knowing which is which until the work is completed. Guidance from a professional is safer. But which professional? You could call on an architect, building contractor, remodeling specialist, kitchen specialist or a neighborhood carpenter. What group consistently provides good advice on space changes?

The answer has to be architects. The major thrust of their life study is design. Naturally, you'll find exceptions. Many first-rate remodelers have designers on staff or on tap.

Won't an architect be expensive? Not necessarily. Rather than drive the price up, he may just present you with the best space solution at the lowest cost. There was a dramatic case not long ago in Savannah, Ga. A family had romantically purchased an old estate with a decaying manor house. Since this was to be their only home, they urgently needed help restoring the house. Four long meetings with four contractors had left them frustrated and undecided. Two had refused to submit a bid. "Better to tear that old wreck down and start over," they had said. The third man gave them a price of $66,000 to do the work, and the fourth said $83,000, far over their budget.

A friend who was also an architect offered to examine the house and give them some suggestions. After an hour or so of wandering up and down the house, asking questions of his friends as he went, the architect concluded they could get by spending far less than the low bid. "How much?" they wanted to know. "I'd say that roughly $30,000 is all you need to get it into good running order again." The family was relieved and happy. The architect designed and supervised the work, and the total cost in the end, including the architect's fee, was $31,568.22, remarkably close to the original rough estimate.

Each of the contractors had seen a monumental need to tear out and replace throughout the house. In addition, since the job was large and involved unknowns, the two men who gave bids ballooned the price to stay on the safe side (and possibly put off the owners from accepting any bid, since large remodeling jobs are often full of headaches). The architect placed more stress on preserving and restoring. He recommended major alterations in the kitchen and baths but otherwise depended on paint and new plaster to dress up the house.

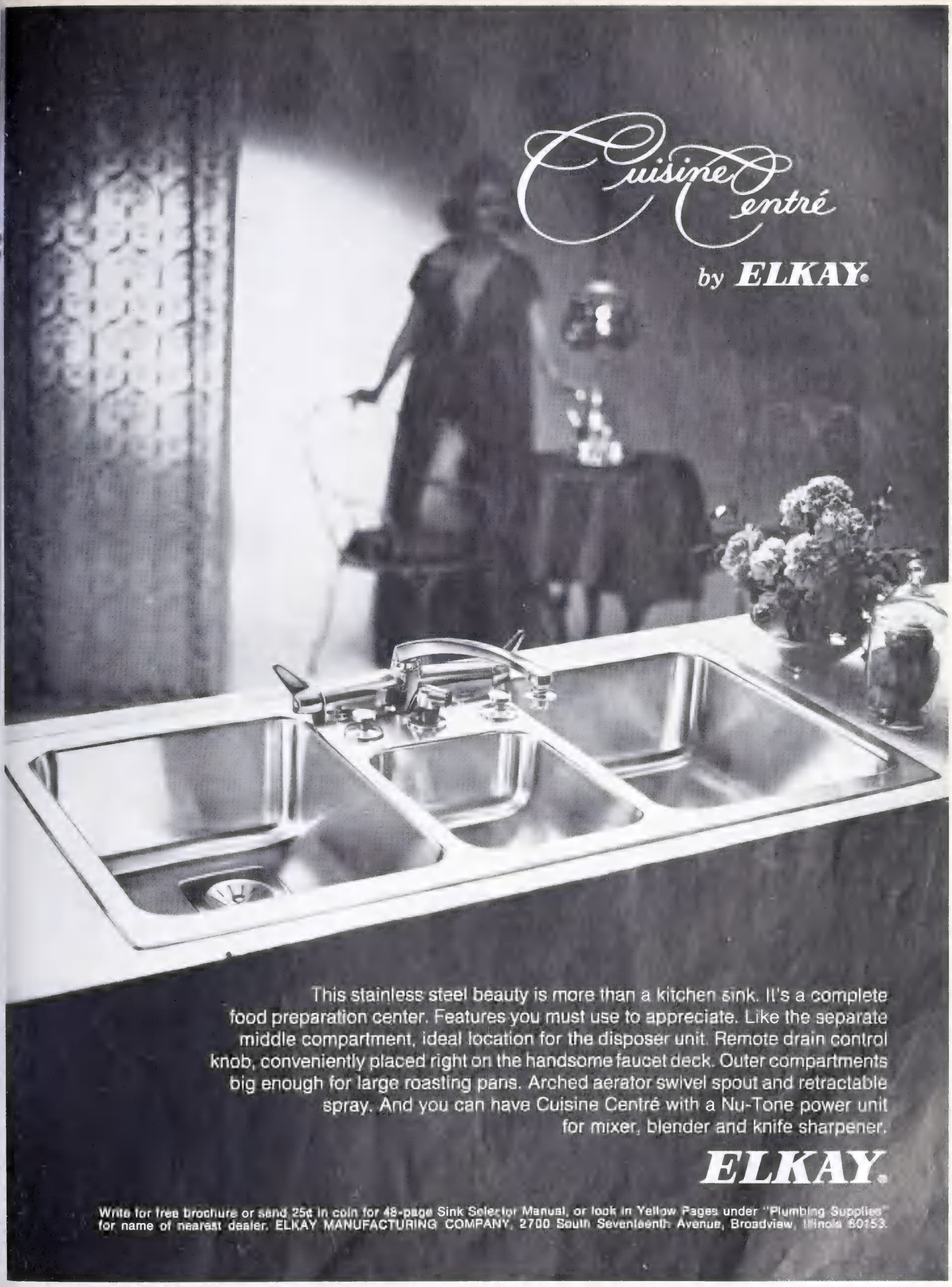
What else do you gain by hiring an architect? Unless you want only consultation, you gain professional supervision on the job. The architect will see that the right materials—the materials you specify—go into the work. He'll also act as your agent. If a disagreement with the contractor arises, and sometimes it almost seems inevitable, the architect can negotiate with the contractor for you.

Another bonus. An experienced residential architect will know several good contractors, relieving you of finding and hiring a contractor on your own.

What can you expect to pay for architectural services? The average fee today for residential remodeling design is 18% of the contract price. And it's not unusual for an architect to ask for 5% of his fee as a retainer before drawing any sketches. The range of fees spreads from 14% to 20%, and some professionals have charged more. For each architect, the fee is usually flexible. As the contract price goes up, the percentage goes down. The designer who charges 18% on a $7,000 remodeling might charge 15% on a job costing $20,000. At the low end of the spectrum, to an architect, a design for a small pantry alteration costing $1,200 isn't worth the effort at 25%. In that case, he will probably give a weekly, daily or hourly rate. Typical on remodeling work are charges of $100 to $200 a day and $20 to $50 an hour, depending on the scope of the work and the reputation of the architect.

In addition, many architects are willing to give advice only, if that's all you wish. You generally pay an hourly rate for this.

All right. Architect it is. Now you make three calls to three architects picked at random in the phone book, and all three turn you down: "Sorry, we just can't afford to take on residential remodeling work." It's true. Few architects will design changes for a house. (*Continued*)



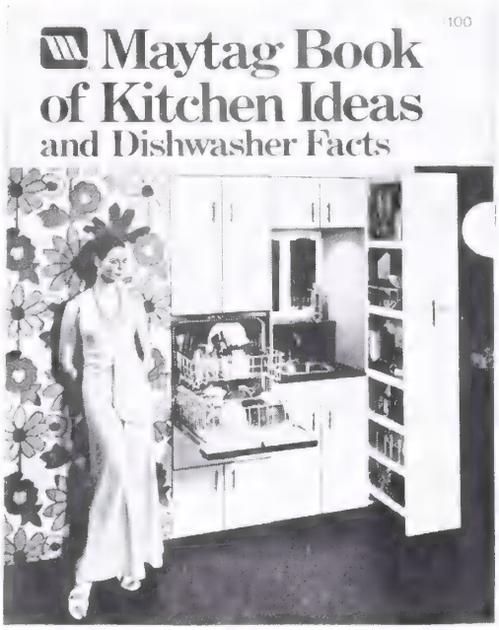
This stainless steel beauty is more than a kitchen sink. It's a complete food preparation center. Features you must use to appreciate. Like the separate middle compartment, ideal location for the disposer unit. Remote drain control knob, conveniently placed right on the handsome faucet deck. Outer compartments big enough for large roasting pans. Arched aerator swivel spout and retractable spray. And you can have Cuisine Centré with a Nu-Tone power unit for mixer, blender and knife sharpener.

ELKAY.

Write for free brochure or send 25¢ in coin for 48-page Sink Selector Manual, or look in Yellow Pages under "Plumbing Supplies" for name of nearest dealer. ELKAY MANUFACTURING COMPANY, 2700 South Seventeenth Avenue, Broadview, Illinois 60153.

IT'S HOME IMPROVEMENT TIME

If you're thinking about "doing something" with your kitchen, here's a lot of help for $1.00.



Mail coupon now for the brand-new Maytag Book of Kitchen Ideas and Dishwasher Facts.

32 pages of practical help, whether you plan to remodel, build, or simply replace an old dishwasher.

- ¶ Exciting new kitchen design ideas.
- ¶ Budget-loving ways to refresh a kitchen.
- ¶ Answers to your questions about dishwashers.
- ¶ Ways to make your kitchen work smoother.
- ¶ Beautifully illustrated in full color.

MAYTAG
THE DEPENDABILITY PEOPLE



The Maytag Company
Advertising Dept. HB-5-72
Newton, Iowa 50208

I enclose $1.00. Send me the beautifully illustrated new 32-page Maytag Book of Kitchen Ideas.

Name_____

Address_____

City_____

State_____ Zip_____

Remodeling

BEFORE Continued

But some will. As a rule, medium-sized to large firms concentrate on commercial work, leaving residential design to small firms and individuals. How do you find them?

• ***Talk to friends*** who have remodeled a house or built a custom home with the aid of an architect. Lean to the designer who has had experience reshaping existing residences. But an architect who has designed new houses is also a candidate. Ask your friends for honest appraisals of the design. Are they happy with the change now? Is the designer easy to get along with? Follow up with a look at the work yourself.

Judge whether the style is to your liking. Of all three ways mentioned here, this is best.

• ***If none of your own friends*** know architects who handle residential work, begin your own research. Make those calls at random noted above. If the first firm turns you down, ask if they know of someone who can help you. In each community, the architectural fraternity is relatively close, and it's likely that that first call will lead you to at least one candidate.

• ***Call the local chapter*** of the American Institute of Architects. Chapters generally have lists of members who take on residential design. You'll probably get half a dozen names but no specific recommendations, since the chapter has to remain impartial. You can't find an AIA chapter listing? Call one of the local firms and ask for the location of the nearest chapter. Or write to the national AIA office for information: 1785 Massachusetts Ave. N.W., Washington, D.C. 20036.

You may still decide to go directly to a contractor. That puts the burden of finding a reliable one on your shoulders.

How do you find him? By not hurrying. Once you've decided to build an extension of your living room for a den, it's only natural to want to start tomorrow. But patience in the search for the right modeling contractor has its rewards: the den you want, constructed as honestly and as painlessly as possible.

Begin in the same way you would to find an architect by asking your friends for recommendations. Ask for details. The good contractor in their opinion may not be good for you. For example, one family in Rochester, N.Y., found—for them—the perfect remodeler. He was honest, a careful craftsman, intelligent and resourceful. The finished work was better than they expected. But from beginning to end, the job took six months. It could have been finished in three weeks. Their very capable contractor worked on his own, or with one helper. And he had a weakness for accepting too many jobs at the same time. As a result, he was forever hopping from one job to the next, never finishing any of them in the time he estimated. Friends of the Rochester family accepted their recommendation and were impressed with the man's work. But they were soon disappointed; then angry. Enough to fire him and hire another firm. They wanted the work finished when their daughter was married.

The obvious lesson: Be curious. Ask your friends how long the contractor took, how much he charged, whether he was amenable to changes, and inquire about his workmanship.

> ***Said a Pennsylvania remodeler: "For most families, a major remodeling is like childbirth—painful during labor; wonderful for everyone after the child is born."***

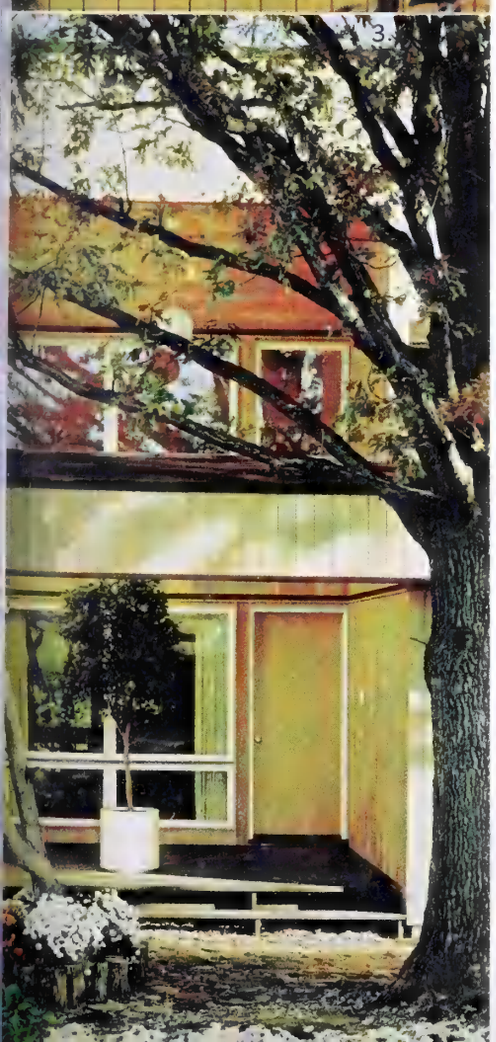
Either as a check or in the event none of your friends can recommend anyone, go to your own bank for leads. Another source is the building-supply yard. This isn't quite as reliable since the yard manager may be inclined to give you the name of the contractor who gives him the most business.

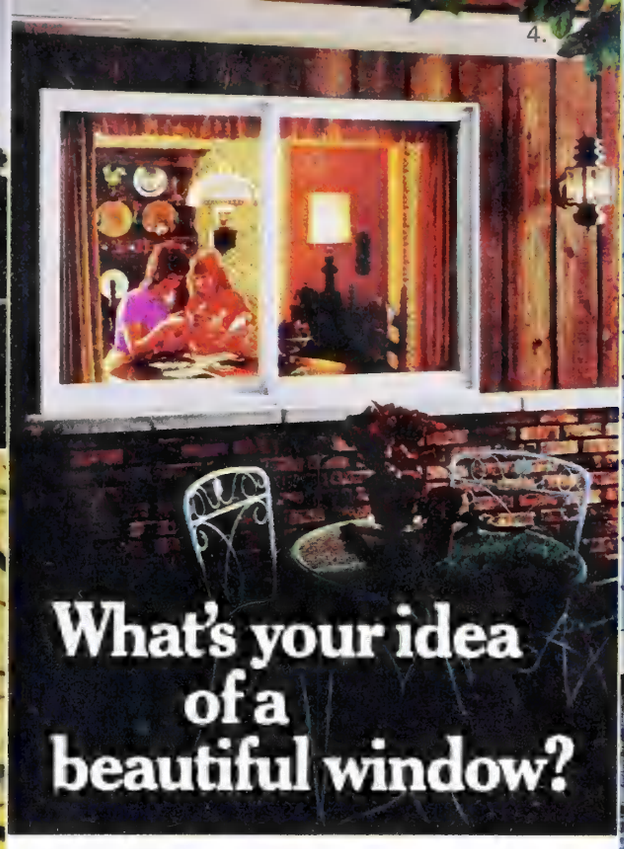
Another source for reassurance is the Chamber of Commerce. If the remodeler is a member, there is implicit respect for him from other business leaders in the community. And you could call the Better Business Bureau, although of late, BBB has been criticized for being too lenient. At best, it only records complaints against a firm; it gives no recommendations.

Once you have the names of several contractors, take an afternoon off and drive around to compare their showroom offices. Don't expect anything glamorous. (*Continued*)









What's your idea of a beautiful window?

You'll find it in the Andersen range, because Andersen has so many beautiful window ideas. The natural beauty of wood; the beauty of efficiency; and beauty of design.

Nearly all Andersen Window styles are available with welded, double-pane insulating glass (no more storm windows) and Perma-Shield® vinyl exteriors (an end to frequent repainting).

Andersen styles shown here are:

1. Perma-Shield Narroline®. Traditional beauty without traditional bother—modern materials cut maintenance to minimum.

2. New Flex-Pac™. Andersen quality windows everyone can afford. Choose from casement, awning, traditional or modern styles.

3. Perma-Shield Awning Style, here shown with fixed upper sash and lower ventilating sash that lets in air but not rain.

4. New Perma-Shield Gliding Window. Weathertight, weatherproof, glide open picture windows.

5. Wood Casements. Slim, trim windows that open at a finger's touch.

6. Perma-Shield Casements. Handsome, low-upkeep windows in a wide range of sizes and combinations.

7. Perma-Shield Gliding Door — high security, low maintenance window walls.

Five beautiful styles, hundreds of sizes—so much beauty to choose from. Send for our free booklet—it could give you a whole lot of new ideas on building and remodeling.

Please send free booklet on how to get good windows. Mail to: Andersen Corporation, Bayport, Minn. 55003.

☐ I plan to build. ☐ I plan to remodel a _____

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

HB-52

Andersen Windowalls®

ANDERSEN CORPORATION BAYPORT, MINNESOTA 55003

AW®

IT'S HOME IMPROVEMENT TIME







MARY HAD AN ASHTRAY

by HENRY GIBSON

Mary had an ashtray
Full of ashes white as snow
And every time she drove her car
The tray would overflow.
She dumped it on the road one day
Which was against the rule.
The road is very ugly now
'Cause she was such a fool.



Keep America Clean.
Keep America Beautiful.

KEEP AMERICA BEAUTIFUL — ADVERTISING COUNCIL

Advertising contributed for the public good.

Remodeling

BEFORE Continued

But be sure to look for a permanent location and some evidence of business health: relatively new trucks and equipment, an efficient front office, signs of activity. Generally avoid contractors whose business addresses turn out to be their homes. While it's true that most contractors begin business with one or two contracts, good intentions and a will to work but no office, you'd be safer letting them start their business on someone else's house.

Now you're ready to narrow your choices to two, and no more than three, contractors. Make appointments to have someone from each firm come to your house, discuss what you want and take down the information in order to go back and prepare an estimate. Let each representative know you're asking for other bids. A seasoned contractor expects to bid competitively. While he's in your house, you have a perfect right to ask (and you should ask) how long his company has been in business; how long at the same location; whether there has ever been a change in the company name and, if so, why. Ask for bank references and, most important of all, get the names of at least three families for whom the company has completed remodelings similar to the work you want.

Later, check out both bank and customer references. It's normal to be impatient and skip over some of the references. But you'll benefit by calling all the names. The information you get will be more well rounded and an easier base on which to make your final choice.

How much will you be influenced by the low bid? If you rate each of the firms about equally, then the lowest price will probably win you over. But is it low? This is one point in normal negotiations between contractor and owner where many misunderstandings begin. If the competing contractors aren't bidding on *exactly* the same specifications, then the final estimates aren't all that valuable. For example, one firm might be bidding on the basis of $22 kitchen cabinets, while another is thinking of $40 cabinets. There would be a price difference between closing in an outer wall with insulating sheathing and filling it with fiber glass insulation. Yet both processes will provide you, loosely speaking, with a type of insulated wall.

Deciding on specifications that may be a mystery to you can be done, although you can see how a knowledgeable architect, acting as your agent, could be helpful at this point. One way to get equivalent bids on your own is to name brands. And specify the model or type. Restricted to a particular floor material, window, wall paneling and so on, each firm's bid can be compared on a more reasonable basis. Moreover, when work begins, there is far less chance of misunderstandings.

Assuming you're satisfied that everyone is bidding on the same specifications, should you accept the low bid now without question? Not necessarily. If the care and professionalism shown by one of the contractors particularly impresses you and his bid isn't too far out of line, you'll probably be more content in the end by following your impulse and hiring that firm.

Once you've made your selection, the firm's representative will bring along a contract to sign. What will that contain? Aside from your name, the contractor's name and the price you've agreed on, the two most important elements are the specifications and the plan, where plans are needed. Go over them carefully. Make certain you understand everything. Where there is some doubt, talk it out with the remodeler. Now is the time to settle apprehensions and differences. Later, it's costly. What else should you expect to see in the contract? Here are the highlights:

▪ ***Completion time.*** Some contractors use fuzzy language, such as "on or about June 22" or "approximately the end of May," and at least one remodeler we talked to refuses to give any completion date, although by reputation he is extremely reliable. Why? Because remodeling is not an exact science. Breaking out a wall in an old house may uncover pipes no one knew were there, despite the most careful examination by an experienced contractor. The pipes will have to be rerouted before work continues—an extra expense for the contractor and, to the point, a loss in time. On exterior work, there are normal delays due to bad weather. If only union labor is available to the contractor, there is the occasional possibility of a strike, which then may hold up work for months. Much more usual as the cause of delay is lack of materials. Say a bathtub is ordered for delivery on June 1 and there's still no sign of it by June 10. This holds up all work by the plumber and the tile man, both of whom may go on to other jobs. (*Continued*)

How to avoid the $8000 mistake.

Let Former Miss America Sharon Kay Ritchie show you how Certain-teed solid vinyl siding gives you a long vacation from painting and maintenance worries. Did you know it costs $8000 to paint and maintain the siding of the average seven-room house over a 21-year period?

With Certain-teed vinyl siding installed, your home will stay new-looking without paint. Solid vinyl won't rust, corrode, chip, peel, rot, flake, dent, or scale. It won't support combustion and doesn't attract lightning. Or termites or rodents. A natural insulator, vinyl helps keep a home warm in the winter, cool in the summer, and quiet the year around. If you move, it will help sell the house.

But Certain-teed vinyl siding is so good you may never move. So pick a color carefully—white, green, yellow, or gray. It'll be around the house a long, long time. Write for a folder to Sharon Kay Ritchie, Certain-teed Products Corporation, Valley Forge, Pa. 19481.



In June

COVER YOUR WALLS WITH FRESH COLOR

IDEAS YOU CAN USE FOR DECORATING WITH WALLPAPER AND FABRIC

FOR THE JUNE BRIDE

Wedding gifts:
the lovely traditionals...
and spiffy unusuals...

FIVE SPECIAL PROJECTS

To prove that creativity does not disappear when vacation days arrive. See these ways to: weave a basket, decorate a trunk, caper with carts, build a mobile server and plan an extraordinary garden based on a Frank Stella painting

SUMMERTIME MISCELLANY

A look at outside—and inside—pools, with a quick checklist on pool maintenance; a report on the latest in indoor lounging furniture; a collection of barbecue recipes; a bit about beer—and other malt liquors.

All in the June
HOUSE BEAUTIFUL
at your newsstand
May 18

Remodeling

BEFORE Continued

And when the tub finally arrives on June 18, it may take another four days to get the plumber back. All of which explains why the space for completion date is often filled with "about" or "approximately."

Well, should you insist on an approximate completion date? Yes. And if there is no excuse for delays, then you have every right to terminate the contract.

• ***Breaking the contract.*** There ought to be agreement on how the contract can be terminated if you aren't satisfied. Ordinarily, the agreement is seven day's written notice. What would push you to this? Unreasonable delays, as mentioned above, or failure to perform the work in the way agreed on by both of you. Of course, this is a two-way street. The contractor also wants and should get a termination clause in the contract. This would cover the possibility of your stopping the work unreasonably or failing to make payments when they come due. These are standard clauses and used rarely.

Remodeling activity peaks during the spring, summer and fall. But the best time to redo interior space is winter. With time, workmen are likely to do a better job, and your total bill may even be less.

• ***Liability.*** The contract ought to state clearly that the contractor is properly covered by workman's compensation and liability insurance for personal and property damage.

• ***Changes.*** Work changes you order during the construction are the second most frequent source of friction between contractor and client. Making the procedure of changes clear may help later.

• ***Corrections.*** Though it may seem obvious to you that the remodeler ought to redo work finished incompetently or in a way that is unlike the plans and specifications, having this clear in the contract saves grief and assures you that the work will be done according to the written directions.

• ***Liens.*** An important part of the contract, this provision states that final payment is not due until the contractor delivers a complete release of liens by subcontractors and suppliers for work and material related to the job. More than a few sad homeowners have discovered too late that payments made to the contractor were never passed on when they should have been. The owner has been stuck with the full price of the contract, plus the sum of the lien, and the courts uphold this. Then it becomes the owner's responsibility to extract payment for the lien from the contractor.

• ***Work documents.*** The contractor is responsible for securing a building permit, if one is required. You are charged with providing and paying for a survey or easement, if either is needed. These points are generally spelled out in the contract. Does the work meet the standards of the local building code? Yes, if a permit is issued. At this point, incidentally, the municipal building department sends a memo about your house to the assessor's office. If the project calls for a reassessment of the property, you can expect someone out soon after completion.

• ***Clean-up.*** Finally, a provision is normally included to make certain your house is left "brush clean."

Brief mention was made above of payment in the contract. Not only does the sum go into the document, but also how it's to be broken down. "Progress payments" is the usual term. Not every contractor divides the billing in the same way. But a normal schedule breaks down to 1/10, 3/10, 3/10, 3/10. If the total bill were $10,000, that would mean $1,000 due at the contract signing, $3,000 when work commences, $3,000 as soon as the rough framing is completed and $3,000 at completion.

Progress payments are important to you only if you pay cash. If you arrange for financing, the lender doles out the progress payments. And you don't begin paying the lender until after the work is done.

Earlier, we noted that one normal reaction to remodeling was, "We'd love to have another bedroom, but I just don't think we can afford it now." In this age of rising prices, that plaint seems to be as common among (*Continued*)


Some people think Sunbrella is a fabric made only for awnings.
This is an awning?
Limit Sunbrella to awnings? Mercy, no! All kinds of wonderful things happen with Sunbrella. Things like cabanas and patio covers and sunshades and boat ports and fences. Handsome things that stay handsome because Sunbrella is made of 100% Acrilan* acrylic fiber. So it won't shrink or crack or peel or harden and it won't be affected by mildew or rot.
And if it doesn't give you five full years of service, we will replace the fabric. Every glorious yard of it.
For literature, including a kit to show you how different awning styles will look on your house, write Glen Raven Cotton Mills, Inc., Glen Raven, North Carolina.
Glen Raven
ACRILAN
Monsanto



The **BRAND NAMES** you see advertised in this section . . . are recognizable to you and millions of others.

Alert consumers greet famous names as old friends because an overwhelming majority of responsible brand makers do what they say they will.

CONFIDENCE makes brand names . . . confidence among reliable manufacturers, retailers, and customers. All are dependent upon the actions and good faith of the others.

It's a **"Circle of Confidence"**. . . not a one-way street. Confidence of the manufacturer flows into the product. Confidence of the retailer flows into his belief in good products. And the Confidence of the consumer flows through *repeat* buying, or rejection.

When you remodel, use brand names as your guide. When you are at work, let Excellence be your personal guide. Who knows, the products you use or you may help to produce, may turn up in your home . . . just like these!

If you are a retailer or manufacturer and would like information on how you can participate in the BRAND NAMES Foundation's 1971-72 "Circle of Confidence" campaign, please send in this coupon.

H. FORD PERINE, PRESIDENT
BRAND NAMES Foundation, Inc.
477 Madison Avenue
New York, New York 10022

1) Please send "Circle of Confidence" information. ☐
2) Please send me a copy of the Brand Names Foundations 82 page booklet **"Know How To Buy Home Furnishings."** 50¢ Enclosed. ☐

Name _____
Company _____
Address _____
City _____ State _____ Zip _____

Remodeling

BEFORE Continued

families making $70,000 as those earning $20,000. The fact is, a careful perusal of all money sources ordinarily should persuade you that the bedroom can be added now, not later.

Spending cash to get what you want for your home is the simplest, most straightforward way to pay. And, of course, there are no interest charges. You'll also have more company than you may imagine. More than 30% of all remodelings are paid for in cash. You can:

• ***Draw money from a checking account.*** If you do so without upsetting the normal cash flow in your household, this is a good way to pay. The money wasn't earning any interest anyway, so you might as well invest it in real property—your own—where there's a good chance for appreciation.

• ***Cash in bonds.*** Fine, if the interest was around 5% to 6%. You probably should have converted them some time ago to bonds with a higher rate. The possible exception: tax-free municipal bonds.

• ***Cash in stocks.*** O.K., but sell the right ones. Remember, you're generally making the equivalent of a long-term investment when you remodel your house. The wisest move may be to sell income-bearing stocks that now qualify for capital gains tax. Thus you trade short-term gain for long-term growth and, if your income is high, eliminate taxable income without seriously disturbing the capital. But, if you depend on stock income, then sell some of your growth stocks, pay the capital gains tax and put the money into remodeling.

Losses in the stock market wipe out all the advice above. In that case, by all means sell the stock, credit the loss against your taxable income and reinvest the proceeds in your home. While the stock market was going down in 1971, real property values were still rising.

• ***Sell land or real property.*** Yes, if the property taxes are climbing too high and you were thinking of selling anyway. Yes, if you've taken a loss on the property. Questionable when appreciation is rising faster than taxes are rising.

• ***Tap a savings account.*** Another good source, since it's quite likely your money will appreciate faster in your home than in savings.

One family with a moderate income living outside Boston, recently used this plan: They had saved slightly over $6,000 in a college fund for their 11-year-old son. To pay for a $4,500 kitchen remodeling, they withdrew the money from his fund, then paid it back on a regular monthly basis, interest included, as if they had taken out a remodeling loan. By the time the boy is 18, there will be considerably more than $6,000 in the fund, without including any additional monies deposited. And the entire family has gained a new kitchen.

• ***Sell possessions***—antiques, art, a power boat, diamonds. Obviously, personal value has a bearing. But if you're bored with the power boat or have decided you don't really like the original oil painting you bought in Spain, then why not sell them and put your money into something you really do want? If you've purchased art or diamonds as an investment, compare the appreciation on them against the upswing on your property.

When your house needs rewiring, you wouldn't call a remodeler. You'd find an electrician. How can you find the best, or any good subcontractor? Same way you'd seek the best remodeler.

We've been saying "investment" referring to payment for remodeling, and astute investors would probably question that. But if the money is spent on a project that will raise the resale price of the house (*see chart, page 64*), then there is an excellent chance the money spent will come back, interest at the same rate as the rise in house value. However, if the remodeling funds are spent on adding an indoor gymnasium and a greenhouse, neither of which commands universal value at resale, it would be an investment in personal pleasure.

There are still other sources for cash. Parents or other relatives may come through with an interest-free loan. Weigh that carefully. Bitter family wrangles have started over borrowed money. Best way around potential squabbles is an agreement in black and white. A letter will do. "I (*borrower*) agree to pay back (*lender*) in (*number*) (*Continued*)



Vincent Price doesn't change washers in his faucet.

And you shouldn't either.

As an art critic and gourmet, Vincent Price is a man who understands and appreciates functional beauty.

That's why he chose this sleek Delta faucet. Underneath that elegant exterior is a virtually maintenance-free faucet.

You see, unlike ordinary faucets, Delta faucets have only one moving part --a patented rotating valve that eliminates the need for washers.

Which means no washers to wear down, leak or replace—ever.

Your plumber or architect has Delta faucets for your kitchen, lavatory and bath. Just ask for Delta Faucet.

The simply beautiful faucet that works without washers.

Delta Faucets.
They're Washerless.

Delta Faucet Company, Greensburg, Indiana 47240 • Rexdale, Ontario. A Division of Masco Corporation

IT'S HOME IMPROVEMENT TIME



SPRAY AWAY YOUR HOUSEHOLD CLEANING PROBLEMS with Magic.

IF PRODUCT OR PERFORMANCE DEFECTIVE — Good Housekeeping GUARANTEES — REPLACEMENT OR REFUND TO CONSUMER



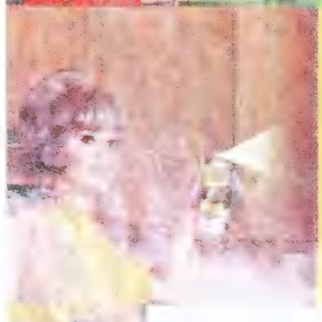
PANEL MAGIC cleans and beautifies wood paneling, woodwork with natural oils. Hides scratches, scuffs, stains.



TILE 'N GROUT MAGIC, with handy Brush 'n Sponge applicator cap, removes between-the-tile dirt. It's the one that really works.



MAGIC CLEANER AND POLISH FOR FORMICA & OTHER PLASTICS removes stains, food, grease. Beautifies all plastic surfaces in a jiffy.



CABINET MAGIC is the perfect beauty treatment for wood kitchen cabinets. Its extra cleaning power wipes away cooking grease, food deposits, finger marks.



APPLIANCE MAGIC cleans, polishes refrigerators, stoves, stainless steel, copper, chrome without streaking. Your entire kitchen will sparkle!

At leading department, paint, hardware and building supply stores.

Magic

Magic American Chemical Corporation
23700 Mercantile Road • Cleveland, Ohio 44122

Remodeling

BEFORE Continued

equal payments of ($)." Date the letter, make two copies, sign it, have your relatives sign.

It may be that you're not in a position to raise cash at the moment or that the price of the remodeling is too high for you to fund it completely with cash. Financing is the answer, and here are the options:

▪ ***Refinancing your mortgage.*** A relatively inexpensive way to pay for a remodeling that totals more than $10,000. Any sum less than that will become increasingly uneconomical as the total diminishes. The reason: You must pay new closing costs. Not as much as you paid when you bought the house, but between 60% and 70% of the original figure.

A closer look at your existing mortgage may reveal a clause permitting you to expand the loan back to the amount you originally took out. Called an open-end mortgage, it permits you to reborrow money at the existing mortgage interest rate. You'll have to pay some charges—possibly for a new title search (to make certain no liens have been placed against the mortgage), for additional title insurance and maybe a service fee to the lender.

While you're talking to your lender about the refinancing, there's no harm in bringing up the government-insured program (FHA 203b). Interest rates are less by law than current market rates, which tends, quite naturally, to make the lender favor his own mortgage plan. But try.

• ***Bank note.*** If you're a commercial customer of the bank, particularly one the bank wishes to favor, you can probably get a note at the going commercial rate, which will be less than the rate for a remodeling loan.

• ***Collateral loan.*** By putting up securities, you may get a rate slightly less than for a personal or remodeling loan.

• ***Remodeling loan.*** No different, really, than a personal loan in structure. Interest rates range from 9% to 12%; the pay-back period can stretch generally to seven years, and you may borrow up to $7,000 (up to $10,000 at some banks, if you're a good customer).

The difference between personal and remodeling loans is in the "pay-out." You get the money when you take out a personal loan. The money for a remodeling loan goes directly to the contractor, in progress payments similar to those you would make if you paid cash. When the job is finished, you'll be asked to sign a completion certificate, which releases the final payment to the contractor. Don't sign it until you're satisfied with the work.

• ***FHA Title I.*** Interest rates for this government-insured remodeling program are lower than market rates. And the lender is forbidden by law to charge any fees above that rate. The loan limit is $5,000, which may be paid back over a period of up to seven years. Rates run from about 8½% to 10½%. It's a good program if you can persuade your lender to go along with it and you don't need more than $5,000. Sometimes, the contractor can arrange a commitment for a Title I loan more easily than you. His leverage: He gives the lender a large piece of business each year.

• ***Insurance loans.*** Borrowing on your life insurance is a means of obtaining money at simple interest—considerably less, as a rule, than the market rates. Appraise your own sense of discipline before moving in this direction. Insurance companies note there is a strong temptation to cancel a policy if payments become too sticky.

From all the sources listed above, it would seem likely that one might suit your way of life, current income and budget. If you're still discouraged about the possibility of adding a fourth bedroom and bath, then consider one more gambit: Swap.

A very resourceful advertising agency executive living in Scottsdale, Ariz., managed it this way. He traded his expertise for a pool, terrace and dressing rooms alongside his home. The contractor walked off with an eight-page brochure planned, laid out and written by the agency man, plus a coordinating ad campaign dreamed up by the owner that netted the contractor more than $100,000 in new business. Everyone was happy; no cash changed hands.

A Boston family owned a cottage on Cape Cod they wanted winterized. They also owned a 28-foot cruiser, which they no longer used now that their children had married and moved away. The boat was still in first-rate shape. So they swapped. The remodeler took over the boat, which he wanted, and the owners got a winterized house.

Still discouraged? All right, then consider these notions for cutting back the cost of remodeling and still winning essentially what you wanted (*Continued*)

IT'S HOME IMPROVEMENT TIME

Before you spend a couple of thousand on new siding, spend a couple of minutes to learn about vinyl.

Low maintenance for your lifetime

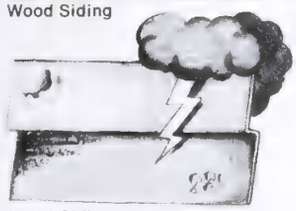
Buy siding for your lifetime. Siding you can forget about once it's on your home. Siding you'll never have to paint. (Have you had a painting estimate lately?)

Your choices in siding

You can buy a metal siding. A plywood or hardboard type with a plastic finish. A siding of inorganic mineral fibre compounds with a surface coating.

Or, you can buy solid vinyl.


Wood Siding


Metal Siding


Mineral Fibre

With the exception of solid vinyl, the sidings mentioned here require upkeep – the one thing you *don't* want in a siding. Metal sidings were among the first introduced. But they leave much to be desired. When scratched, the scratches show because the paint is only a surface layer. They dent easily. Remember, any painted product will eventually require repainting.

What is Bird Solid Vinyl?

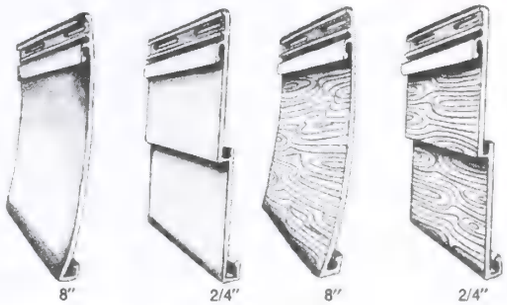
It is one of the most inert forms of polyvinyl chloride (PVC), one of the toughest building materials known to science. For almost 30 years, it's been used in industry's most difficult applications – piping to carry corrosive acids, insulation on high voltage underground cable and power lines, etc. Through experimentation, Bird developed its own process by which PVC is extruded as solid siding. It embodies the beauty of wood. But with none of the recurring headaches.

Bird solid vinyl never needs paint. An occasional hosing down keeps it clean, fresh, beautiful. Stubborn smudges are easily removed with a mild detergent.

It can't show scratches because the color goes all the way through, from front to back. It can't dent, pit, rust or make noise like metal. Can't peel, flake, blister, rot or burn like wood. Can't attract electricity or ruin TV reception.

Choose the style you want

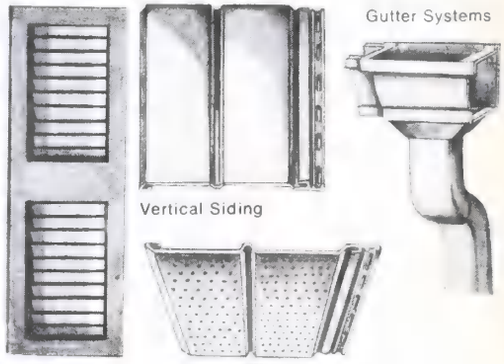
Some homeowners like smooth sidings. Others like grained types. Bird has both. Bird vinyl clapboard comes in an 8″ width, in Double 4″ for those who prefer the natural colonial look. They come in white, gray, green and yellow.



Bird vertical siding in V-groove style is highly popular for accent areas around doorways, for gables and special decorative effects.

Bird matching accessories

Bird also makes all necessary accessories – Bird Vinyl shutters in many sizes and wide range of custom colors; gutters and downspouts; soffit and fascia board systems. With color-coordinated accessories, your home will have a harmoniously-finished look.



Bird beauty, protection, value



If you're thinking seriously about re-siding, you owe it to yourself to check out all the advantages of Bird Solid Vinyl. For the name of the Bird dealer nearest you, call this toll-free number, anytime, day or night, from anywhere in the U.S. 800-243-6000. (In Connecticut call 1-800-882-6500.) Or mail coupon for information.

The best dressed homes wear Bird.

BIRD & SON Inc.
QUALITY PRODUCTS SINCE 1795

HB-May 1972

Bird & Son, Inc.
E. Walpole, Mass. 02032

☐ I'm thinking of building. ☐ I'm thinking of remodeling.

☐ Please send me full information on Bird Solid Vinyl.

Name _____

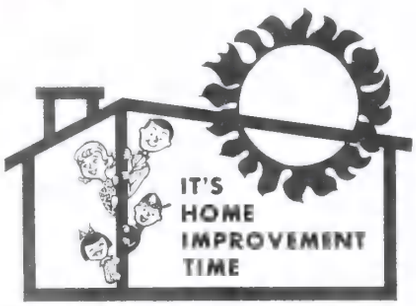
Street _____ County _____

City _____ State _____ Zip _____

Phone _____

IT'S HOME IMPROVEMENT TIME

it's home improvement time



Ask a qualified
Remodeling Contractor
Builder or
Building Material Dealer...

To show you how inexpensively he can transform the many remodeling ideas in

House Beautiful

To new living enjoyment for you.

MAY 1972
HOME IMPROVEMENT
MONTH

Is Sponsored By An Advisory Committee Of:
National Association Of Home Builders
National Home Improvement Council
National Lumber And Building Material Dealers Assn.
National Remodelers Assn.

Remodeling

BEFORE Continued

• ***Complete a portion of the work on your own.*** You say you can't even pound a nail without bending the shaft and mashing your thumbnail? Have faith. Almost anyone can apply the new water-based paints to flat walls and ceilings.

But the most dramatic aspect is the cost saving. Of all tasks, painting saves the largest sum when you take over the labor. The ratio is about 80% labor and 20% materials. Painting a single bedroom could mean the difference between $180, finished by a contractor, and $35 when you take on the work by yourself.

Other possibilities for the all-thumbs owner would include laying new stick-down vinyl-asbestos tiles or stick-down carpet squares; applying prefinished wall paneling (after the contractor has leveled and furred out the walls, if you like); nailing or adhering tile to the ceiling; putting up precut shelving on ready-made brackets that fit into wall splines or tension poles.

If you choose this course, you have an advantage over the average home handyman. You'll nearly always get advice and guidance from the contractor.

Given this much urging, you may wonder why you can't or shouldn't take on more of the work—even finish the project by yourself. If you have the fine hand and clear reasoning of a cabinetmaker *and if you have the time,* go to it. But if you're a highly skilled stock broker and only a semi-skilled craftsman, you ought to face two realities: (1) the potential of a mistake you'll regret financially—a misplaced partition, for example, that must be torn down and rebuilt, or (2) you could turn out a superb job, but in the space of six months, where a contractor would take four weeks. Want to take a chance, and you have plenty of time? Then, once again, go to it.

Pitching into the task at hand may not appeal to you. There are two other well known ways to save. The first is to trim your desires for materials. Yes, the $750 custom-designed chandelier will look splendid in the dining room. But perhaps you can live with candles on the table until some time after the remodeling, when your cash reserves are in better shape. Or, substitute colorful paints for more expensive materials.

The second path to savings is procrastination. Particularly when your home requires major renovations, it's wise to concentrate on the minimum necessities first. A new kitchen before a paneled den, for example. A remodeled bath before a dressing room/storage closet. Spaced out, remodeling seems much easier financially.

Finally, are there materials that suit remodeling better than new construction? Not really. Turning the question around, there are some additions that are less expensive during new construction and costly when you remodel. Such as adding a masonry fireplace to an interior wall of the house, or insisting on building a basement in a home with a concrete slab foundation. But a new range or wallpaper, or oak flooring or a light fixture is about as easy to install in the existing work as in new work.

How much of the preceding information applies to apartments? Generally speaking, all of it. You still must settle on what you want; an architect (or often, an interior designer) is probably the most helpful person when space changes are needed; a contractor must be located, and the work has to be paid for. One important difference: You need the landlord's permission if you rent; the board of director's go-ahead when you own a cooperative apartment and, often, a release from the owner's association in the case of a condominium apartment.

DURING . . .

Happy day! A truck pulls up. Two workmen step out, unload a box of tools, slip on some overalls and head for your door.

What now? There are some contractors and architects who prefer that the scene just described is one you do not see. "My favorite job," says one seasoned Long Island contractor, "is the one where we've convinced the owners to take a month's tour of Europe while we finish the work." Such freedom for the contractor may seem surprising, but this happens sometimes. Rather than month-long trips to Europe or the Orient, owners often go on a week or two of vacation while the worst of a kitchen or bath remodeling takes place. By doing so, you avoid the chaos of trying to prepare meals in a kitchen torn apart or juggling the family through one bath while the plumber guts and rebuilds the other. *(Continued)*

OZITE CARPET TILES

It's a new American Revolution in Carpeting...



the brand name in carpet tiles

If it's in carpet tiles, Ozite makes it! Tufted, needlebonds, shags, in beautiful decorator patterns. All with built-in cushion and releasable self-adhesive backing.

and you can afford it!

all the carpet in this room costs about $115.00.

OTHER NEW IDEAS FROM

Ozite® CORPORATION Libertyville, Ill. 60048



SNIP 'N STICK – The beautiful carpet that self-adheres when you put it down.



COLONY POINT. Ozite's great new concept. Outdoor-indoor carpet with raised texture.

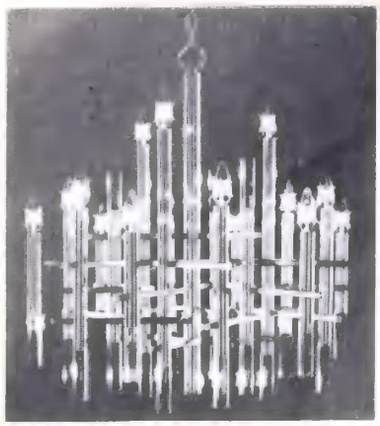


LAWNSCAPE – The synthetic turf that goes anywhere.



BROADLOOM PATTERNS – carpeting with decorator styling.

IT'S HOME IMPROVEMENT TIME



Gleaming silver and translucent pillars, 15 lights. P 4534. About $575.



A hanging lamp saves table space. P 4503. About $70.

How to decorate with lighting.

Put the right light in the right place. It's the easiest, least expensive way to transform a room dramatically. Whatever mood or style you like, there are Progress Lighting fixtures for every room, every budget. For expert guidance, visit your Progress showroom. Check the Yellow Pages under "Lighting." And send for the catalog of lighting fashions by Progress, world's largest producer of home lighting fixtures.

656 ideas
for decorating with lighting
in our new 128-page color catalog.



Send 50¢ to:
Progress Lighting
Dept. H-16,
Box 12701,
Phila., Pa. 19134

Name (please print)

Address

City

State Zip

progress LIGHTING
DIVISION OF LCA CORPORATION

Remodeling

DURING Continued

What happens if you can't coincide your vacation with the work, or simply don't want to vacate your home while the project is under way there?

A good contractor will work out those details before you sign up. If he doesn't mention it, ask him. Some kitchen specialists, after disconnecting the appliances and ripping out cabinets and counters in your kitchen during the day, will clear the mess a little, lend you a two-burner portable unit and see that you have water. Another contractor said that on the days when the kitchen is at its most disheveled, he treats the family to dinner in a restaurant. Baths are less of a problem. When remodeling two baths in a two-bath house, most remodelers will work on one at a time.

In the excitement of soon having a new kitchen, many families look on the whole messy procedure as a lark. An Oregon family just hauled out its camping gear and prepared breakfast and dinner amid a grove of tall Douglas firs in their back yard. A New Orleans family used the excuse of a torn-up kitchen to try a new French Quarter restaurant every night for a week.

One of the keys to getting through any major remodeling coolly is: Relax. Like spring cleaning, the mess during is more than offset by the pleasure following. Where structural work is involved, a certain amount of disarray is inevitable.

Naturally, good furniture ought to be protected in a room scheduled for reconstruction. Moving the pieces to another room is one possibility. Putting treasured furniture in storage is another. Normally, you'll be expected to have the furniture and the accessories moved. Before you insist that the remodeling crew move everything, consider that the breakage of a lamp or vase or table leg usually is not covered by liability insurance—yours or the contractor's.

Again, assuming you're staying around to watch the job progress day by day, how should you proceed around the workmen? With the contractor? Or the architect? Be considerate. That's good advice to follow generally, since it will help you as much as help the men on the project. For example:

- ***Don't follow the carpenter*** or plasterer or plumber around asking questions about his work. That doesn't mean you have to avoid them. Be congenial. Have your family up and dressed and out of their way when they arrive in the morning. If they bring bag lunches, suggest they keep them in the refrigerator.

Now it's true that construction errors sometimes occur. Say, shelving is started on the wrong wall of a den. The temptation is strong to correct the carpenter on the spot. But your wisest course is to complain to your architect or, if you aren't working with an architect, to the contractor himself.

- ***Do keep your pets*** and small children out of the way.
- ***Don't ask the plumber*** to watch the baby while you dash to the grocery store. He's a plumber, not a baby-sitter (and baby-sitter rates are a lot less than the plumber's).
- ***Anticipate a certain amount of noise*** during construction. Power tools will make the job move along faster, but they are loud. Just grin and bear it, or escape to a neighbor's house for a visit.
- ***Don't borrow tools*** and don't let your offspring use tools left behind by the workmen. A carpenter's drill is as personal to him as your wallet is to you.

(*Continued*)

HOW LONG WILL IT TAKE?

Estimates below are between the day workmen appear at your house and the time they leave. They are also based on a typical three-bedroom, two-bath, two-story, 2,500-square foot house. There is no allowance computed for loss of days due to such factors as bad weather, strikes or late shipments.

PROJECT	APPROXIMATE INSTALLATION TIME
Remodel a kitchen, but without breaking out any walls	1 to 2 weeks
Remodel a kitchen, and expand through an outer wall	2 to 4 weeks
Remodel an existing bath; no walls moved	1 to 2 weeks
Remodel an existing bath; interior wall moved for expansion	2 to 3 weeks
Add a room at ground level	2 to 6 weeks
Convert a two-car garage to a family room	2 to 5 weeks
Add a masonry fireplace to an outer wall	2 to 5 days
Finish off a basement recreation room	1½ to 4 weeks
Put new cedar siding on the house	2 to 4 days
Apply new asphalt roofing	2 to 4 days
Add a 200-square foot concrete patio	1 to 3 days
Repaint exterior of house	3 to 7 days
Add an outdoor, in-ground swimming pool	1 to 3 weeks (vinyl liner) 2 to 5 weeks (gunite or concrete)

Make your first microwave a Thermatronic, the finest microwave ranges.



Richard Deacon, star of his own cook show, "Deacon Does It In the Kitchen".

Richard Deacon is a busy man. He is also a gourmet cook who enjoys entertaining. After a hectic day on the set, in just minutes (thanks to the Thermatronic) he can put together a delicious dinner of roast pork stuffed with prunes and apricots (beautifully browned with the infrared element) and a tasty rice casserole. The meal looks as though he had been cooking all day, when actually it took him just minutes!

Whether it's a portable (as shown) or a bilt-in combined with a self-cleaning oven, Thermador offers the widest selection of microwave ranges available. All with browning elements, stainless steel interiors for easy care, and handsome black glass doors. Write for complete brochure on microwave ranges, and other Richard Deacon recipes. 5119 District Blvd., Los Angeles, California 90040

Apricot and Prune Stuffed Roast

(One of Richard Deacon's favorite recipes)

5 pound pork roast
½ cup diced apricots
¼ cup diced prunes
2 cups packaged bread stuffing
2 cups diced apples
2 tablespoons butter
⅔ cup wine

In a large bowl combine apples, bread stuffing, dried apricots and prunes. Heat butter with wine in microwave range until butter melts. Pour over stuffing, mix and toss to combine.

Cut large enough pocket in the roast to hold the stuffing. Stuff and secure pocket by sewing it with large needle and string.

Place fat side down on a trivet in a baking dish. Allow 8 minutes per pound. The last 20 minutes fat side is up. Use *Infra-red* for that golden brown.

Thermador

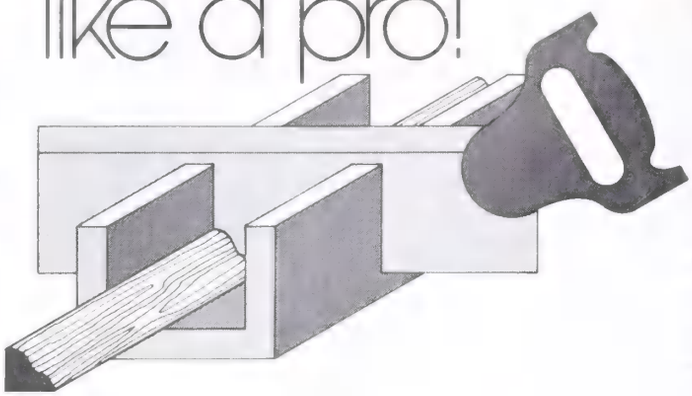
NORRIS INDUSTRIES

The Elegant Difference in Microwave Ranges

Complies with safety performance standards, Health, Education and Welfare Rules 42CFR, Part 78.

IT'S HOME IMPROVEMENT TIME

Panel like a pro!



Do it right!

Prefinished Super-Trim wood mouldings are available to match or contrast excitingly with the wood paneling you choose. Use Super-Trim to add a professional finishing touch to your paneling job. No sanding, staining or messy clean-up! Available wherever paneling is sold.

Super-Trim
Prefinished
Mouldings

Commander Industries P.O. Box 629, Red Bluff, Ca. 96080

Remodeling

DURING Continued

All the patience and care taken to locate the right contractor will pay off now in watching the project develop as you planned, in the approximate time set by the contractor. Once in a while, the best of good things turns sour. Should a problem set you and the contractor at loggerheads, it's time to exercise the "firing" clause in your contract. Don't try it on your own. Get a lawyer. Do attempt to get down on paper everything relating to the squabble. The lawyer will help you work out how much you owe —and what you don't owe.

When you looked at the plans, it may have seemed as though the wall cabinets were positioned properly. Now that the cabinets are being installed, you suddenly realize that that spot isn't where you want them.

Your next step is to tell the architect or contractor, if you're dealing directly with the contractor, to have a change-order made up. Meantime, a verbal order from the contractor stops work on the cabinets. The change-order simply states what work needs to be done, and includes the price. Then, you and the contractor sign the order, the cabinets get moved to the right wall and the form attached to the contract.

As indicated above, changes cost money, and so long as you initiate an order for something not included in the original plans and specifications, you pay for it, as an additional charge. So you do want to make very sure the change is necessary. Especially since the cost will often be more than it would have been in the original plans. Why? Because you will have to pay for ripping out, for wasted materials and for building back up.

This is all the more reason for asking questions when you don't understand details very soon after the plans and specifications are first presented to you. Changes made on paper cost nothing at all. Changes in construction do.

AFTER

Having new, more spacious, more colorful living quarters in your house is very much like moving into a new home. There is a flurry to replace and rearrange the furniture. And, of course, there's the pleasure of knowing it's all completed.

You ought not to find any remnants of materials lying about or plaster or sawdust lurking in corners. The contractor has promised to leave the premises brush-clean—and that means thoroughly swept. It does not mean he should repolish the floor or leave the new windows spotless. Nor is he charged with the duty of moving furniture back.

Generally, the contractor or the salesman who originally called on you and the architect, if he was involved, will make one last tour of the project with you. They genuinely want to know whether you're completely satisfied. Once you've said yes, the contractor will press you to make the final payment. Or, if the work was financed by a loan, to sign the completion certificate. As mentioned above, don't do either until (a) the contractor gives you a release from liens, and (b) you really are thoroughly content with the job.

All right, you sign. And you're happy. But a month later, two of the kitchen floor tiles pop up and the drain connection under the sink begins to leak. One sign of a reliable contractor is the fact that he offers you a guarantee on his work. It ought to be for a minimum of one year but is often for two. That means he must return and fix the tiles and the leak at his own expense. Naturally, he isn't obligated to replace a section of wall paneling decorated with a penknife by a neighbor's son.

Part of the excitement of adding a new room or remodeling an old space is the chance it gives you to redecorate. Somehow, all of this together gives people a new lease on life.

And now that it's over, what next? "Well, there was the prettiest little cottage I saw by the lake last summer. It needs a little fixing up, and. . . ." ■

How to make beautiful happen to your window treatments with Levolor Rivieras.

We have a book for you—full of beautiful (and helpful) ideas on what to do with windows. Compiled by top decorators, it tells all: about measuring, lighting, blinds, valances, drapes, colorful woven aluminum shades—and our spectacular tape-less Riviera blinds. It's all there. Send for your copy today.

FREE FROM LEVOLOR



Levolor-Lorentzen Inc., 720 Monroe St., Hoboken, N.J. 07030
Please send me a copy of your idea book, "Window Magic." I enclose 25c for handling and mailing.

Name_____
Address_____
City_____
State_____ Zip_____
HB-5

A midwest architect told us, "I spend half my time telling people they can't afford what you magazine people inspire them to do; the other half convincing them they can—but for less than they think."

GIVE US WO HOURS AND WE'LL GIVE YOU A IEW FLOOR.





All we ask of you is less than an afternoon's time for a 10′ x 12′ room. And all you need are scissors, a pencil and enough GAF Sure-Stik® self-adhesive tile for your room.

We guarantee you'll have the most beautiful do-it-yourself floor you've ever seen.

No one will believe you did it on your own.

Sure-Stik comes in a full variety of beautiful patterns and colors. There's got to be one that's perfect for you.

For your GAF dealer's name, see the Yellow Pages. Or for further information, write GAF Flooring Division, Dept. H B 140 W. 51 St., New York, N.Y. 10020.

gaf "Bright Future" VINYL FLOORS

Show-off baths

—yours with a little imagination

Editor NANCY CRAIG □ It's such a little room, really, but the state of your bathroom can make a great difference in the way you feel about your home environment. And whatever size, shape and condition it is now, you can make it pretty and convenient.

To make a bathroom right, you first have to decide what's wrong now. Think about all the ways you might use your bathroom—as a home spa, a make-up area, a hand-laundry center, a private retreat. Then look at what's there now, the fixtures, cabinets, lighting, floors and walls. Is it a hopelessly outdated monstrosity—or merely dull? You may want to remodel completely, or perhaps it only needs a new look with some astute decorative changes.

To help crystalize your thinking, visit home improvement centers and showrooms of bathroom specialists to see what is readily available. Many suppliers catering to remodelers will have on display the vignette bath settings put together by General Bathroom Products Corp. If one of these mini-settings appeals to you, you can buy the whole coordinated bathroom—from wall covering to vanity to medicine chest, lighting fixtures and accessories—or just one or two items. Check the new bathroom products at your department store. And look for decorating ideas everywhere—an offbeat, unbathroomy accessory could be the start for a whole new look, as in some of the stunning examples in our bathroom portfolio beginning on page 152.

If you decide to remodel completely, be realistic about costs. There is, of course, the basic price of new fixtures, tile and other materials. If you move walls or if the building is old and you have to replace pipes or run in new electric lines, the bill will soar. Good craftsmen in the plumbing, tiling and electrical trades command top wages—and labor costs will run about 60% of the total remodeling fee. Specialists in bath remodeling estimate that redoing an old five by seven-foot bathroom in New York City, using good but simple fixtures, costs between $4,000 and $5,000 today. For a luxury bath, there is no limit to what may be spent. One of Sherle Wagner's handsome malachite counters to hold the wash basin, for example, would add about $4,000. Marble counters, pedestal lavatory bowls and well-designed lighting fixtures are expensive. A $10,000 bathroom—which isn't all that unusual today—may be an investment for the owner of a house or co-op apartment, but the most basic remodeling may be unfeasible for someone in leased or rental quarters.

All of this is leading more and more people into do-it-yourself projects—which can be fun as well as rewarding. No one would recommend replacing the fixtures without a qualified plumber, but there are many tasks you can do on your own—both in updating and adding conveniences and in giving the room a new look decoratively.

If moving or changing fixtures is out of the question, go creative with what you have. If you've inherited an old claw-foot tub, you might like to try this idea from one inspired do-it-yourselfer. She made her old tub a real conversation piece by painting garlands of flowers, ribbons and cherubs all around the exterior. With a few more simple changes—new wallcovering, a bright rug and a basket of burgeoning grape ivy on the table—her bathroom is both charming and fun.

New countertops and cabinets will go a long way toward hiding a room's age—and there's no rule that says a medicine chest has to look like a medicine chest. There are many attractive and practical ways to enclose a tub—some requiring professional installation, others you can do yourself. One of these is Alson's new Ombrella shower screen, which attaches to the wall in minutes, swings into use for showering and out of the way for tub bathing and protects the floor beautifully.

Consider, too, convenience items such as Alson's tip-up bathseat of natural teak. It mounts easily with a few screws and, placed on a wall of a stall shower or just above the side of the tub, it makes a great addition for foot-bathing.

New faucets and knobs on a wash basin—which any handy guy or gal can install—offer a quick lift. If you want to be rid of leaky faucets, check into the new Delta Delex, which



has eliminated the washers that always crushed or tore and forever needed replacing. At the National Association of Home Builders' show earlier this year, American Brass Co. showed an interesting line of faucets and handles with a definite architectural look. In more ornate designs, Sherle Wagner has introduced a handsome new museum collection fashioned after the work of great craftsmen of the 18th and 19th centuries, available in both gold plate and pewter.

Probably the largest area you may have to contend with is the wallspace. The floor can always be covered with carpeting, but what can you do about the antique white tile wall so crazed with age that it will never look clean? Or that lavender-and-rose combination the previous owner adored but you abhor?

You can paint it with tile paints—although there are only about six basic colors available. Note, however, that the walls must be properly prepared for these paints (your local paint dealer can advise you) and that they do not work satisfactorily for the floor because the friction of footsteps will make them chip. Then there's the decorative laminate you can use to cover the walls completely, such as Formica's 202 panel system. Anyone who has any carpentry ability should be able to put these up.

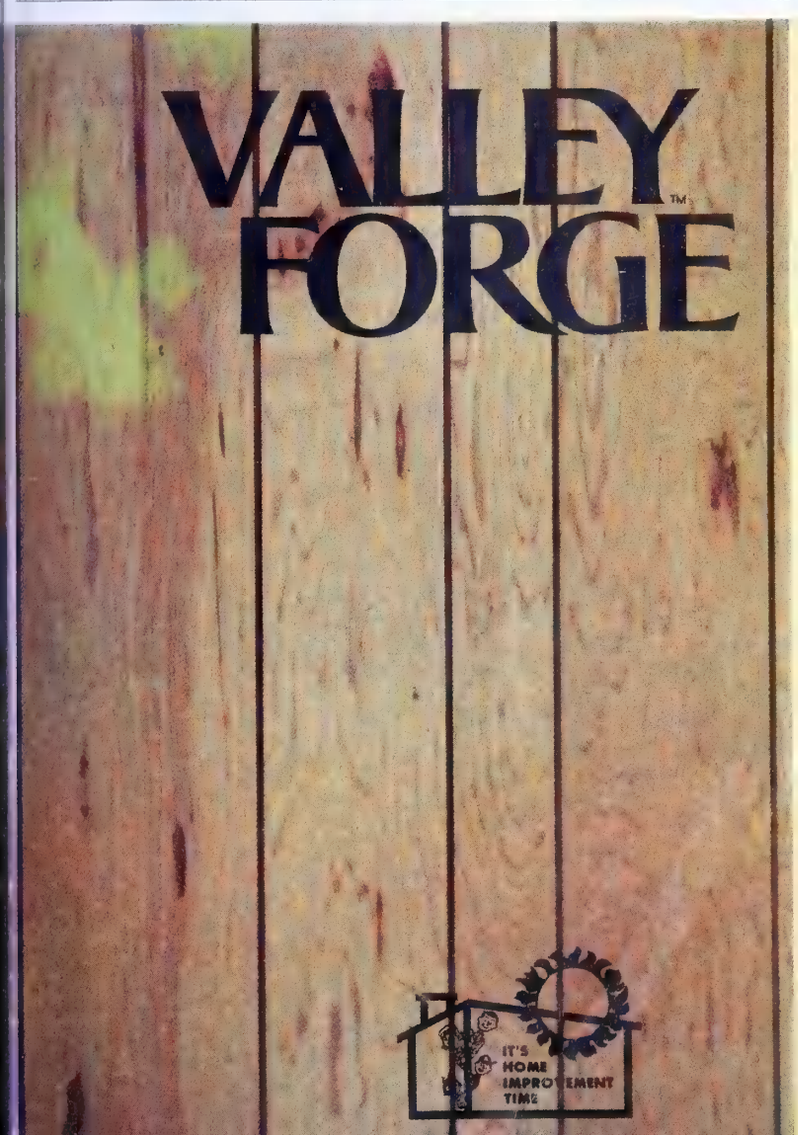
You also can now add a new tile wall over the old—all by yourself. New adhesives and grouts have made tile much easier for an amateur to handle and if the tile surface is sound, only a minimum of preparation is needed. According to experienced do-it-yourselfers, the greatest problem is cutting tiles to fit around pipes, doors and windows. Your tile supplier should be able to sell or rent you the proper tools for this, and he's also, of course, the best person to instruct you on exact installation procedures. Floors are more difficult to retile. The new tile will raise the height of the floor, which means raising doorsills, doors and sometimes part of your fixtures.

Decorative wall coverings can make startling changes, and the fabric-backed vinyls are especially recommended for the bath. They are easier to hang than wallpaper, since they have substance and can be shifted without fear of tearing, but you must use the adhesive recommended by the manufacturer if you want your covering to be strippable. Wheat-base adhesives will not hold up in high humidity. Don't hang a vinyl covering over wallpaper—for the paper picks up moisture and the covering will loosen in time. Paper-backed vinyls are not ideal for the bathroom for the same reason. If your walls are cracked or have been patched and not carefully smoothed down, better forget the wet-look vinyls and foils, which will show up all the defects of the walls, and choose a vinyl with some texture. (Columbus Coated Plastics is offering a charming pamphlet "written for people who hate how-to-do-it guides." It has a wealth of good information and is free from dealers, or write the company, Seventh and Grant, Columbus, Ohio 43216.)

Bathroom lighting can be mood-building as well as practical. One excellent idea from a remodeled bath done by Charles Gans of Structural Designs Inc. consists of a shutter panel installed over the fluorescent tube at each side of the medicine cabinet. By moving the shutters up and down, the owner can make the light bright enough for putting on makeup or muted enough to serve as a night light.

If you have a large bathroom, add a comfortable easy chair and table to create your own little retreat. Or set up your home spa here—an exercise mat or other equipment, a sun lamp in the ceiling and you're ready to work out in private.

Remember what a great pick-me-up a change of color can be, either in a whole new scheme or with a few punchy accents. ***And, finally, look*** for accessories that help build the mood you want. Again, there's a variety of attractive products made especially for the bath, but that need not be your only source of inspiration. Think about the effect of a jar of pebbles or shells, an antique chandelier, unusual mirrors (there's a new Ransburg line of fun decorator mirrors in various sizes and shapes designed to be mounted in groups), posters or prints on the walls, a piece of sculpture sitting in the corner or on the counter, an old hat rack painted anew to hold towels, a sparkly Lucite box full of soap, a vase of fresh flowers or a basket of greenery (it will flourish in the high humidity). Shiny and modern or heirloom-charming, this relatively small space can be a real show-off room for your imagination. ■



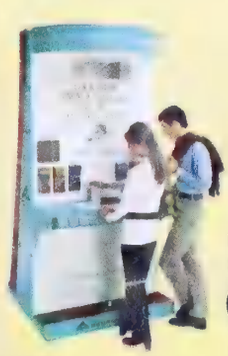
Valley Forge paneling.
We designed it with fine furniture in mind.

We made Valley Forge™ with face veneers of real Pecan. Oak. Walnut. Birch. And Elm. So it enhances fine hardwood furniture. We've kept it practical, too. Prices range from $5.99 to $14.95* per panel.

And we've taken the guess work out of choosing just the right shade for your room. Visit our Imagination Center at your building materials dealer, and match your paint and flooring colors with different Valley Forge styles. Then, we'll give you a free sample of the plywood paneling you like best, so you can see exactly how it looks at home, before you buy.

Remember Valley Forge.
It's the special paneling for special furniture.
Grandmother would have loved it.

To find the name of your nearest dealer, call free: 800-243-6000. In Connecticut, call 1-800-882-6500.
*Suggested retail. Price may vary slightly by locality due to freight and handling charges



PANELING WITH IMAGINATION FROM
Georgia-Pacific
PORTLAND, OREGON 97204

How to choose the right windows:



Windows set the style! Knowing which windows are best for you can make a world of difference in the personality, comfort, convenience and worth of your home. So plan *now* with Caradco *before* you build or remodel. The new Caradco booklet, "ABC's of Choosing Windows" gives you straight-from-the-shoulder facts, plus easy to follow design ideas and colorful photos. *Years* from now you'll be glad you read it. Write today!

Caradco Window and Door Division

Scovill

Caradco Division, Scovill Manufacturing Company
1098 Jackson Street, Department HB-572
Dubuque, Iowa 52001

I have enclosed 50¢. Please send your new 20-page Caradco booklet, "The ABC's of Choosing Windows."

IT'S HOME IMPROVEMENT TIME

Name_____

Address_____

City_____

State_____ Zip_____

send for this helpful guide!

By MRS. JOSEPH O. IVEY

WE DID IT

Ours was a familiar story . . . as the family grew, the house seemed to shrink. A three-bedroom house that had seemed quite adequate for a family of four was crowded with six. We liked our location and our comfortable 90-year-old house, so we decided to add on to the present structure—again. A previous addition had gone to the side in one direction; the other side and the back did not offer what we needed, so the only solution was to go up. We decided literally to "raise the roof." There was already a wide pine staircase going to the attic and the house was supported by huge, heart-pine beams, and we knew that at one time it had had a second story.

Crawling around in narrow attic spaces, armed with pencil, paper and measuring tape, we made plans through the winter. Downstairs we had three bedrooms, two bathrooms, living room, dining room, kitchen and family room. The expansion plans included two more bedrooms, two bathrooms, a playroom and a library-study—1,750 square feet in all. We included the things we considered important—a large master bedroom (27 by 16) with a compartmented bath, a private bath for our teen-aged daughter, plenty of closets.

With plans in hand, we talked to several contractors whose reactions were largely polite skepticism. We finally found one who was hungry enough to agree to help us until we could take over the work ourselves.

In late May we climbed onto the roof and began to rip off the roofing and underlying material. By evening, it looked as if a tornado had removed the front gable. As our neighbors looked at that gaping hole, they began to question our sanity. Three days later we were joined by a crew of carpenters and some rain clouds. (The rain clouds were to stay almost as long as the carpenters did!) During the three weeks the roof was off, we had 12 days of rain. By the time the entire roof was off and the housetop was level, we were creating a traffic hazard on the highway that runs past our house. During the next five months (*Continued*)



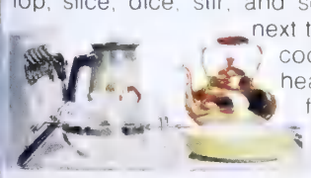
JOHN REEVES

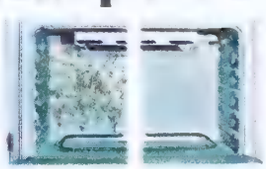
Counterchef

The smooth cooktop for every pot and pan you own

No special cookware needed. Your flat-ottomed cast-iron skillet, copper kettles, uminum, glass, porcelain, everything you e to cook in, all turn out beautiful meals n the Magic Chef Counterchef.

Lots more work space, too. So you can hop, slice, dice, stir, and season, all right next to where you're cooking. Because heat won't spread from one cooking area to the next.





Lots less cleaning, too. No elements or drip bowls. Just wipe with a damp sponge and nobody knows you've been cooking. And the MagiClean self-cleaning oven burns even your messiest spillovers and spatters to a fine white ash. Just set the dial, lock the door and turn the knob. If you like extra oven space, we have double oven electric ranges with Counterchef or standard cooktops. Or, for more cooktop and storage space, 36" electrics with two storage areas. Choice of avocado, coppertone, harvest or white. Magic Chef, Inc., Cleveland, Tennessee 37311.



Magic Chef

ELECTRIC RANGES

IT'S HOME IMPROVEMENT



House Beautiful Library Case Holds a Year's Copies

This handsome library case makes it as beautiful as it is sensible to save your copies of House Beautiful for future reference. It will protect twelve issues in systematic fashion in your book case. $5\frac{1}{4}$"x13"x$9\frac{1}{4}$", the House Beautiful Library Case is wide enough to stand by itself without book-ends. Handsome and durable in Regal Blue simulated leather with 16-k gold embossed "House Beautiful" lettering. (Each case is supplied with gold transfer so you can print or write the volume and year each case contains.)

A distinctive accessory for your home—so order enough for your back copies plus issues yet to come. (Another good idea: order more cases for friends who share your interest in the Good Life and House Beautiful.) Postage paid and satisfaction guaranteed... per case, $3.50.

To: House Beautiful, Dept. 954, 717 Fifth Ave., New York, N.Y. 10022

☐ Please send me ____ House Beautiful Library Cases at $3.50 each, post-paid.

☐ In addition, I want to ☐ subscribe ☐ renew my present subscription when it runs out. I have added $7 for a 12-month order.*

Enclosed is my check or money order for $_____ for the Library Cases and/or subscription checked above.

NAME _____
Please Print

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

*Subscription price $7 a year; $11 for two years; $18 for three years. Canadian, Pan-American and foreign subscription rates on request.

I must be satisfied or money will be refunded. Allow 3 weeks for delivery of Library Cases.

We did it

Continued

we were a major tourist attraction. Every Sunday afternoon brought regular "cruisers" whose cars we learned to recognize as they slowly rode by to check the progress. One man finally got up enough nerve to drive into the yard and ask us if we were sure we could "put one house on top of another." We told him we were not sure and asked him to check back in six months.

During the time floor joists were being installed and plumbing being roughed in, we had several "drop-in" guests—men who slipped off the joists and stepped through the downstairs ceiling. The first time it happened, dumping dirt, plaster and insulation on the white sofa in the living room, we laughed at the sight of one overall-clad leg poking through the hole. We laughed when our son's bed was the second target for the debris. But by the time holes number three and four occurred, all we could manage were weak smiles. Finally, when an inept plumber pumped 40 gallons of water through one of the holes into the girls' bedroom downstairs, our sense of humor was temporarily lost and we suggested that the plumber might be happier in some other profession. Apparently he agreed because we never saw him again.

As soon as the exterior framing went up and we had a subfloor to walk on, we began making twilight tours after all the helpers were gone. We could see where interior walls were going to be and we began mentally arranging furniture. This helped to plan electric outlets, phone jacks and central vacuum system outlets. It also helped us forget the mess downstairs.

The day the last roofing shingle went on was a real occasion for celebration. Rain clouds no longer appeared as an ominous threat and the expression "a roof over our heads" took on real meaning. (Rain could still blow in the window openings, but we no longer needed a canoe downstairs.) Much of the sheetrock on the downstairs ceiling had water stains, the crystal prisms on the dining room chandelier were cloudy from dripping rainwater and one small corner of the kitchen flooring had suffered minor damage, but the damage had been slight, considering the amount of rain we had. The only piece of furniture damaged was the dining table. Hammering upstairs sent crystal prisms raining down on the table, leaving small pits in the finish. In the spirit of what-you-can't-change-you-must-live-with, we decided we liked a distressed finish anyway.

At the outset, the yard looked like an unorganized lumberyard—piles of plywood, roof trusses, two-by-fours and other materials lay all over what used to be our lawn. By July it resembled a junkyard, covered with all the old lumber torn away from the original structure as well as scraps from the new construction.

The house was somewhat chaotic inside, too. Friends were amazed that we were living there during the construction. We weren't really *living* there—we were just camping out there.

We cleaned with broom and shovel instead of a vacuum cleaner. While the power was off, we cooked on a sterno stove or an open fire. When the beds were covered with cornices and drapes, we slept on the sofa or in sleeping bags. We tacked up a large picture of the house as it was going to be and when the going would get rough, we'd take a long look at what we were working toward.

All four children were involved in the project in some way. They backed nails out of the old lumber, loaded debris to be hauled off, swept out sawdust and fetched materials. One enterprising youngster set up a lemonade stand and sold drinks to the carpenters during the blazing heat of summer in Georgia. Our 12-year-old son learned a great deal about carpentry. By summer's end he had acquired a new vocabulary of building terms, talking of mitre joints and shoe molding as casually as he had formerly discussed batting averages.

After we were out of the weather, the carpenters left and we did the finishing with the help of one or two local carpenters who came as needed. We subcontracted the work we weren't equipped to do, such as plumbing and sheetrock work.

In October, 5½ months after the first board was ripped off, we moved into the upstairs portion. There were still a few unfinished details and the repairs still ahead downstairs, but the first week was enough to make us glad we had done it. Each child had his own room, the autumn view from upstairs was beautiful and we actually had some unused closet space.

Readers are invited to send in their stories for the "We Did It" series. House Beautiful will pay $50 for each article published. Address your letters to: House Beautiful, Room 921, 717 Fifth Ave., New York City 10022. ■

IT'S HOME IMPROVEMENT TIME

If you knew more about bathtubs your knees wouldn't be cold.

This Eljer bathtub measures 60″ long by 30″ wide by 14″ deep. It's great for people who have to save space and get maximum economy. Our better tub is 6″ longer, 1½″ wider and 2″ deeper and costs very little more. It is the one for people who want to settle back and soak, knees and all. It is the one for better homes.

The problem is you are like most people who don't know much about bathtubs or any other plumbing fixtures, so you end up uncomfortable every time you take a bath.

Eljer thinks you ought to have the facts. So, we put together a new brochure called "Everything You Need To Know About Bathrooms But Didn't Know Enough To Ask." It isn't technical, just factual, and it's yours free if you drop us a note:
Eljer, 3 Gateway Center, Dept. HB, Pittsburgh, Pa. 15222



ELJER®

Plumbingware Division, Wallace-Murray Corporation

Free folder on new worry-free pregrouted ceramic tile.

Building? Remodeling? Read about new Redi-Set® glazed ceramic tile sheets that come already grouted with white, wipe-clean grout lines that resist stains, won't mildew, won't crumble—even around tubs.

American Olean Tile Company
1659 Cannon Ave., Lansdale, Pa. 19446.
Send free Redi-Set folder to:

Name _____
Address _____
City _____
State _____ Zip _____

☐ I'm building ☐ I'm remodeling

American Olean
A Division of National Gypsum Company



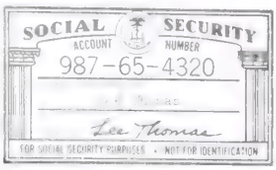
This man collects Social Security.



Your social security survivors benefits protect your wife and children in case of your death.

If you think social security helps when you retire, you're right. But it's also something you can depend on *now*.

Whenever you need information, contact any social security office.



Social security pays four benefits: survivors, disability, retirement, and Medicare.

U.S. DEPARTMENT OF HEALTH, EDUCATION AND WELFARE ■ Social Security Administration

A survivor's report

—and his own remodeling rules

By BRUCE DAVID COLEN ☐ What lasts for years? Is more expensive than you imagined? Is full of daily surprises and, once started, is not easily finished? Marriage? No.

The correct answer: remodeling a house.

You were very close, though, since it can be said of both ventures that if you survive the first years, you happily have made it. I am such a survivor.

Twelve years ago, my wife and I purchased our present home—a hideous, nothing house, so nondescript that the tax appraiser passed it by when he and his men were out reassessing property. But the land and privacy were very special.

Escrow closed at 1:05 p.m. By 2:10 p.m. that day, the first wall was "pushed through." As I sit here writing in my study, the desk trembles. The wall that took the place of the first wall is now being "pushed through."

But why am I worrying? When my wife, Eszter, a professional designer, went out to oversee the demolition work, she said, "We're getting there." Why am I worrying? For Eszter, "there" is a happy point in time; to me, the word conjures up the loan officer's solemn sanctum as I sign the refinancing papers. But I have formulated a few basic rules for brave couples wanting "to do something about the place."

Rule No. 1: All prospective remodelers must start with the initial premise that they are out of their minds. Only then will all that happens make sense.

Rule No. 2: If you can afford to put up at a luxury hotel while the unbelievable mess and turmoil of renovations are going on, do so. Neighbors and relatives are out. Hotel owners rather enjoy guests who stay and stay. Your friends will not.

Rule No. 3: Should the remodeling call for the services of an architect, insist that the preliminary meetings take place at *his* house. That way, you will have an opportunity to criticize his taste. Look around you and say things like, "Ugh, that's exactly what we don't want." For the architect must be thrown off balance and made humble. Otherwise, any ideas you have about how your home should look will be tossed aside like a mortarboard tassle during graduation ceremonies at Harvard School of Architecture.

Rule No. 4: When the workmen start knocking down walls and ripping up floors, be prepared to find anything except what you were looking for. In an outside kitchen wall, we uncovered a colony of bees the size of Manhattan—and just as angry. What we did not find was the old septic tank. It remained hidden until the cement of a brick patio had firmly set above it.

Rule No. 5: Take out every form of liability insurance known to Lloyd's. When quitting time rolled around one hot summer day, I offered the workmen beer. A week later, we received a $135 claim from the mason's insurance company. A pull-top can had cut the gentleman's finger. On a wet January morning, I climbed up on the roof to inspect the new skylight, slipped, fell to the terrace and broke two ribs. But that's another story altogether.

Rule No. 6: Remodeling is like a face lift. The older the façade, the longer it takes to get it back in shape. When a contractor tells you that it is cheaper to build a new house than to convert an old one, mark him well. For there stands an honest man. Quizzed further, he will tell you gently that the difference in costs per square foot can range from 15% to 35%, depending upon the grandeur of your visions.

Rule No. 7: Always have on hand a giant roll of plastic sheeting. Regardless of the season, the moment a bit of roof is peeled off, a window taken out or a wall torn down, the rain clouds will come down from the North. The plastic will cut the flow to a steady trickle. It also can keep some of the plaster, paint and sawdust off furniture and clothes.

Rule No. 8: Be fitted with ear plugs and at all times carry your prescription for Librium.

Rule No. 9: Go back to Rule No. 6 and add another 10% to the contractor's final estimate. This cushion should well cover those little extras along the way—those moments when you say to the contractor, "Well, as long as we're tiling halfway up the bathroom walls, let's go to the ceiling. It'll look so much better and it just can't cost all that much more."

Rule No. 10: Don't listen to what anyone says about the horrors and agonies of remodeling. It is a rewarding, satisfying challenge and keeps the family together out of sheer basic economic necessity. ■

IT'S HOME IMPROVEMENT TIME

Clopay Decorative Coverings ...all they need are your ideas and something to stick to!





Let your imagination go, with any of 240 Clopay designs. Washable, easy-care vinyls. Bold wet looks. Flocked and quilted vinyls. Burlaps. Tapestries. Grasscloths. Woven Textiles. Even real Cork!

Simply pull off paper backing and apply. Clopay's self-adhesive coverings are fun for everyone! Beginners become professional with the first project. Available at leading retail stores throughout the country.

CLOPAY
Clopay Square • Cincinnati, Ohio 45214

THE CLOPAY FAMILY OF FINE PRODUCTS FOR THE HOME • WINDOW SHADES • FOLDING DOORS • CLOSET & TRAVEL PRODUCTS • DECORATIVE COVERINGS

IT'S HOME IMPROVEMENT TIME

NEW LIFE FOR A VINTAGE GARAGE

on an old estate, an architect creates his own private domain



Born in the yesteryear of four-car garages with the servants' quarters above, Architect Brock Arms' own house capitalizes on all the rarities of its humble beginnings. "As an outbuilding on an estate, it had both simplicity of detail and the excellent quality of construction of the main house," he explains. The 100 by 100-foot plot draws a handsome feeling of isolation and spaciousness—and the benefit of ready-made landscaping—from the rest of the grounds of the old estate in the Chicago suburb of Glencoe. "When I first saw it, it gave me something of the feeling of a French forester's cottage," Arms adds. "and that's what I tried to build on."

White paint covers the original brick walls —"so thick that it took two days with a jack hammer to make the new openings"—and the floor is a cool expanse of slate tiles made in the Cuban tradition. The original pressed-metal ceiling is hidden beneath a composition of dark-stained pieces of scrap lumber, used in varying sizes and depths to help break up the sound and make the living/dining room a resonant chamber for his stereo. An existing chimney and the addition of a Heatilator gave him the fireplace he wanted. Sewer tiles embedded above the opening are a decorative device that also facilitates the flow of warm air. The hook holding an antique Danish chandelier over an antique American oval table was used to hold a block and tackle to hoist car chassis when cars had winter and summer bodies.





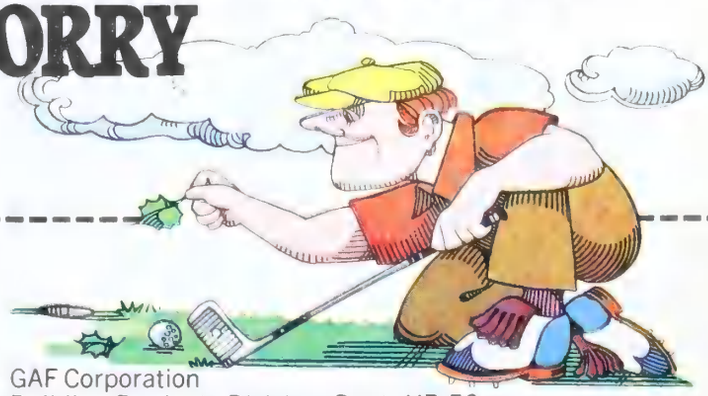
To open up the downstairs of his transformed living/work quarters, Architect Arms replaced the old garage doors (inset top right) with new French doors but retained the mood-building shutters. An auxiliary entrance was added at the side. The living/dining area (right and below) is a tranquil space of light and greenery, antiques and modern. "I'm a sun worshipper," Arms says, "and this room lets me feel the quality of summer year-round." The wide Dux chairs he bought in Stockholm while advising the Swedish government on exports, and the chairs around the Drexel dining table are also Swedish. The Danish daybed is a Fritz Henningsen design.



SUTER OF HEDRICH-BLESSING



A F... BECAUSE YOU'VE GOT BETTER 'HINGS TO DO THAN WORRY BOUT YOUR ROOF.



If the last thing you want to do is worry about your roof, first thing you should do is consider GAF's Timberline™ fing. (Pictured above.)

These heavyweight asphalt shingles have all the beauty eal wood, but none of the worries. No rotting, splitting, rping or cracking.

You don't have to worry about wind either. Because F guarantees Timberline to be wind-resistant.

What's more, the sun helps Timberline seal itself into at is virtually a one-piece weather-proof roof.

In fact, Timberline is so worry-free, GAF warranties it ainst defects for a full 25 years.

But Timberline is only one of several beautiful and actical GAF roofings to choose from. There's also eguard, Sovereign, and Standard Self-Sealing Shingles, name just a few.

Each comes in an attractive selection of colors. Each s its own special features. But all of them are worry-free.

So if you have a GAF roof, it doesn't have to mean u're lazy.

But it does have to mean you're smart.

GAF Corporation
Building Products Division, Dept. HB-52
140 West 51 Street
New York, New York 10020

The last thing I want to worry about is my roof, so please send me more information on Timberline and GAF's other worry-free roofs.

I am planning to ☐ build ☐ remodel my home.

Name _____

Address _____

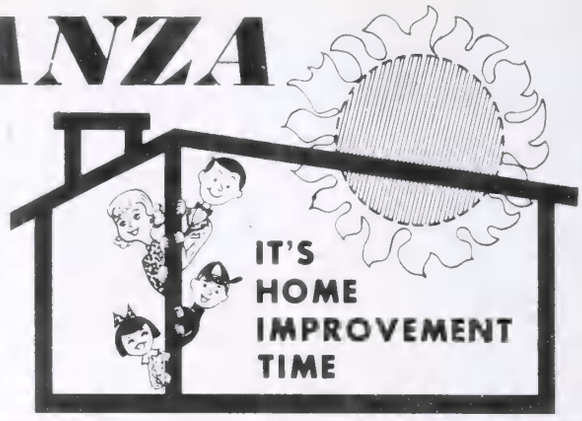
City _____ County _____

State _____ Zip _____

gaf® ROOFING

HOUSE BEAUTIFUL'S BOOKLET BONANZA

. . . with booklets filled with new ideas, products and methods that can help you avoid making costly mistakes when you remodel, redecorate, build or buy your home. To order the ones you want, circle the appropriate numbers on the Reader Service Order Form inside the back cover of this issue. Enclose 50 cents for processing. To insure delivery, please include your zip code.



NATIONAL HOME IMPROVEMENT COUNCIL MEMBERS

1. SMART WINDOW PLANNING. Full-color folder gives information on different types of wood windows and gliding doors; and on Perma-Shield windows and gliding doors. Helpful information for the home planner or remodeler. **Andersen Corp. Free.**

2. INSTANT DECORATING IDEAS FOR THE CREATIVE WOMAN. Its 30 pages will bring out the decorator in you. Affordable ideas . . . furnishings ideas . . . elegant ideas to turn on every room in your home. A best seller. **Bassett Mirror Co. Inc. 50¢.**

3. LOW-MAINTENANCE EXTERIORS. A colorful foldout introduces you to solid vinyl siding and asphalt roofing shingles and tells how they can give you increased protection, value, economy and provide you with extra leisure time as well. They are peel-, blister-, rot- and paint-free. **Bird & Son Inc. Free.**

4. NEW HANDBOOK ON WOOD AND WOOD STAINS. Handsomely illustrated full-color booklet answers those questions most commonly asked: types of stains, how to apply, color effects, exterior and interior staining, stains for furniture, helpful hints for better results, when to stain, paint, etc. **Samuel Cabot Inc. 25¢.**

5. HOW TO AVOID THE $8,000 MISTAKE. Honestly compares the six most popular home siding products—aluminum, asbestos, insulated asphalt, vinyl, steel and wood. The favorable and unfavorable aspects of each are detailed for homeowners considering re-siding their homes. **Certain-teed Products Corp. Free.**

6. LET'S LIVE COLOR. A 32-page color-planning book from Tru-Test Paints with illustrations and sound advice for the home decorator on imaginative use of basic color themes, new color combinations, solving problems with color, tips on exteriors, antiquing. **Cotter & Co. 25¢.**

7. BATHROOM PLANNING BOOK. How to put more living room in your bathroom is the theme of this new booklet. Contains the latest in decorating, color and accessory ideas and features 10 new, professionally designed and practical bathrooms in conventional sizes from a four by four-foot powder room to a 14 by 17-foot luxury bath. **Eljer Plumbingware. $1.**

8. FLINTKOTE. Now anyone can put down an attractive floor using Flintkote Peel and Stick Floor Tile. The adhesive is already on the back. Just remove the protective paper and put tile in place. Booklet features newest styles and colors. **The Flintkote Co. Free.**

9. SUNBRELLA® OUTDOOR DECORATING GUIDE. Awnings, patio covers, sunshades, canopies and privacy screens—booklet shows a variety of outdoor uses for Glen Raven's Sunbrella® canvas fabric of 100% Acrilan® acrylic fiber. Fabric guaranteed for five years against color loss. **Glen Raven Mills Inc. Free.**

10. SMOOTHTOP ELECTRIC RANGES. Single or double oven. Self-cleaning. Easy-to-clean cooktop is a range at mealtime. An extra countertop anytime. Designed for flat-bottomed pots and pans of any material. **Magic Chef. Free.**

11. STAIN COLOR CARD. Color foldout suggests how to achieve the most from wood's natural beauty of grain and texture. Stain recommended is guaranteed never to crack, peel or blister. Folder shows 66 colors and gives complete instructions for staining over paint and obtaining the best results on new wood. **Olympic Stain. Free.**

12. WINDOW STYLES BOOKLET. The ABC's of window styles fetchingly presented together with window facts, features and planning questions and answers, in a brochure entitled "Caradco Classics." The booklet includes striking, full-color illustrations in 22 delightful pages. **Caradco Division-Scovill Mfg. Co. 50¢.**

BUILDING MATERIALS

13. WONDERFUL WAYS WITH CANVAS. A 16-page booklet profusely illustrated in color is filled with new ideas by Ving Smith and other designers. Shows how long-lasting, colorful cotton canvas can shade and decorate homes, patios, apartment balconies, pools, etc. **American Canvas Institute Inc. 50¢.**

14. THE QUIET HOME. This 16-page brochure tells how to sound-condition a home with modern acoustical materials. Colorful room settings show the full line of Armstrong ceilings and related products. **Armstrong Cork Co. Free.**

15. SOLID WOOD PLANK WALLS. Four-page color folder illustrates and describes six types of prefinished Bruce Wall Plank, solid hardwood paneling. Includes Pecan, Cherry, White Oak, Red Oak, Walnut and Elm. Planks come tongued-and-grooved in random widths and lengths with extra wide bevels for Colonial effects. **Bruce Flooring, Division of Cook Industries. 25¢.**

16. RE-SIDING & PANELING WITH REDWOOD. Informative booklet contains step-by-step photographs of several common remodeling projects. "Nuts and Bolts" text describes procedures. Before-and-after photos show the dramatic results. **California Redwood Association. 10¢.**

17. PPG OPEN HOUSE/USA. A pictorial armchair tour of many exciting model homes across America—56 pages, full color. New glass and mirror ideas, plus dozens of decorating tips. **PPG Industries. 25¢.**

18. PELLA WINDOW & DOOR IDEAS. Colorful booklet shows double-hung and casement and awning windows along with sliding glass patio doors in conventional wood or clad with low-maintenance aluminum. Wood folding doors are also included in contemporary and traditional homes. **Rolscreen Co. Free.**

19. DESIGN COLLECTION. Scholz Homes offers a free folder: "Introduction to Their Design Collection." Learn why Scholz is the leading manufacturer of luxury homes and recipient of so many design awards. **Scholz Homes Inc. Free.**

20. DESIGNING ROOMS WITH PANELING. Six new booklets from U.S. Plywood offer imaginative and practical suggestions using Weldwood® prefinished paneling. Separate idea booklets for each room colorfully illustrate ways you can use the warm, natural beauty of Weldwood paneling throughout your home. Easy to follow installation instruction. **U.S. Plywood. 25¢.**

BATH EQUIPMENT & ACCESSORIES

21. HAND SHOWER. Booklet presents bathroom ideas featuring handheld showers that let you direct the spray—and shower without wetting your hair. **Alsons Products Corp. Free.**

22. SOFTEE ACCESSORIES. Leaflet shows use of colorful, plush Softee accessories in various combinations for an entirely new bath décor. A swatch of the lush pile 100% Orlon® fabric is attached to the leaflet for your examination. **Dorothy Dean Co. Free.**

23. GREAT BATHROOM IDEAS BEGIN WITH KOHLER. Colorful 32-page booklet P-731 offers bathroom planning, decorating ideas and assistance in fixture and fitting selection. Full-color reproductions, building and remodeling hints, floor plans and color coordinating ideas included. **Kohler Co. 25¢.**

24. FAUCETS WITH STYLE. A complete line of quality bathroom and kitchen single handle mixing valves is shown in this 12-page booklet of plumbing fixtures and trim. **Moen—A Division of Stanadyne. Free.**

BEDDING

25. HARVARD BED FRAMES. A new folder describes and illustrates the most popular styles of Harvard bed frames, including the CXL Frame for queen-size bedding, discusses the various types of mobility Harvard offers and tells which is best for different kinds of floorcoverings. **Harvard Manufacturing Co. Free.**

26. MATTRESS AND SHEET GUIDE. Descriptive color folder of Spring Air back-supporter mattresses. Includes handy listing of mattress and sheet sizes. **Spring Air Co. Free.**

CIRCLE THE NUMBER OF BOOKLETS YOU WANT ON REPLY CARD OPPOSITE PAGE 218



Simply Beautiful. Warm, friendly HEARTHSTONE™ —the newest of FLINTKOTE **Peel and Stick** Floors. Realistically embossed in realistically priced vinyl asbestos. Creates a homey atmosphere as fast as it takes to lift off the paper backing and put in place. Goes down anywhere—basement to attic. *Stays* down, too. Beautiful.

FLOORING PRODUCTS, East Rutherford, N.J. 07073

FLINTKOTE®
peel and stick PAT PEND
floor tile

FLINTKOTE®

IT'S HOME IMPROVEMENT TIME



HOUSE BEAUTIFUL — Guide To The Good Life.
With exciting, practical ideas for the home . . .
decorating . . . furniture . . . and furniture
arrangement . . . new kitchen elegance
. . . secrets of color selection . . . landscaping.
PLUS lively features on entertaining, gourmet
foods, wines, travel, good books, music, new hobbies,
and new places to go.
Living graciously is what HOUSE BEAUTIFUL
is all about! To give a gift subscription—
and even order one for yourself—
simply fill in the form and mail it. Do it now.

House Beautiful 250 West 55th St.
New York, N.Y. 10019

Please enter a gift subscription for:

☐ **1 year $7** ☐ **2 years $13**

Send to (Please Print)	My name
Address	Address
City	City
State Zip	State Zip
Gift card to read from	

☐ Also enter a new subscription in my name (or) ☐ Extend my current subscription Payment of $____ is enclosed

On new subscriptions first copy will arrive in about 8 weeks.
(Above prices apply in U.S. & Possessions only. Canada add $3 per year. All other countries add $5 per year.)

WHF2E1

Booklets

Continued

CARPETS AND FLOORING

27. NEW DECORATING IDEAS BROCHURE. The natural, kiln-fired beauty of ceramic tile is shown in this 16-page color brochure featuring a variety of handsome room settings. New products introduced by American Olean include Primitive and Tuscany lines with a handcrafted look, and Terra Vitra, a 12 by 12-inch tile. 36 bright color combinations are suggested for coordination with plumbing fixtures. **American Olean Tile Co. 10¢.**

28. FLOOR IDEAS IN HARDWOOD. A 12-page color booklet illustrating and describing every available type of decorative hardwood floor for use in homes. Includes fashionable new dark finishes; beautiful random-width floors; block patterns; pegged floors and a variety of traditional strip types. **Bruce Flooring, Division of Cook Industries Inc. 25¢.**

29. OMAR BY COURISTAN. Fine Oriental design rugs are shown in many beautiful colors, including Kermans, Sarouks, Bokharas as well as lovely Herez designs. **Couristan. 50¢.**

30. CONGOLEUM '72. A colorful new booklet from Congoleum, tells all about today's bright vinyl floorings. It explains the characteristics of the many product categories; how to use color underfoot; how to plan a room, etc. **Congoleum Industries. 25¢.**

31. CARPETS BOOKLETS. New group of color folders featuring a wide variety of carpeting. Both Wilton and Tufted carpets are shown in room scenes and the full color line of each is highlighted in this fine presentation. **Downs Carpets. Free.**

32. ORIENTAL DESIGN RUG HANDBOOK. The history, tradition, romance and mystique of Oriental design in rugs are described in some detail in this 32-page booklet. Full-color pictures with decorating advice. **Karastan Rug Mills. 50¢.**

33. KENTILE 1972 FASHIONS IN FLOORS. A full-color 16-page catalog on this full line of resilient tile in solid vinyl, vinyl asbestos, asphalt and cork for every room in your home. **Kentile Floors Inc. 35¢.**

34. ACRILAN® ACRYLIC 2000+ —THE NEW EXCELLENCE IN CARPET FIBERS. A handy color booklet showing attractive room settings and outdoor installations of carpeting. Booklet details the availability of beautiful patterns and colors, easy maintenance, resiliency and long life of carpets made of Acrilan 2000+. **Monsanto. Free.**

35. A GUIDE TO OAK FLOORS. What every home owner should know about oak floors. How to select the right flooring, how it should be installed and how it can be cared for. **National Oak Flooring Mfrs. Association. Free.**

36. CARPET TILES. Colorful brochure includes product information, how to install and maintain carpet tiles and a handy chart on determining how many tiles are needed for a particular room size. **Ozite Corp. Free.**

37. AIDS TO CARPET CARE. Included in this booklet is valuable information on vacuuming, the professional cleaner, plant cleaning, on-location cleaning, shedding and fluffing, sprouts, static electricity, carpet beetles and moths, pilling, fading, shrinkage, shading, etc. A complete spot removal chart is also given. **Patcraft Mills Inc. 25¢.**

38. DESIGNER SERIES CARPETS AND RUGS. Color-illustrated folder presents custom carpets in a variety of textures, custom-matched colors. Hand-knotted fringe if desired, and a choice of any size or shape without waste. In wool and Acrilan acrylic pile. **Philadelphia Carpet Co. Free.**

39. SEARS 1972 CARPET GUIDE. This 58-page, full-color booklet tells you about fibers and how to buy and estimate the cost of carpeting and shows you a complete line of carpets and rugs. **Sears, Roebuck and Co. Free.**

40. FREE CARPET BUYING GUIDE. Comprehensive chart highlights the most important features and performance characteristics of the leading carpet fibers. Easy-to-read comparison of information vital to the carpet purchaser. Compiled from studies by independent authorities. **The Wool Bureau Inc. Free.**

CURTAINS, DRAPERIES & FABRICS

41. NORMAN'S OF SALISBURY. A 12-page, full-color brochure pictures bedspreads and unusual window treatments in actual room settings, glimpses of the many looks and the many moods you can create with coordinated fabrics in delightful patterns, textures, styles and finishes. **Norman's of Salisbury. Free.**

DECORATING IDEAS

42. THE ART GLASS STORY. This charming brochure not only offers a lively biography of a family-run glass company in West Virginia, but also presents handsome full-color plates of art glass from yesterday and today. Written by Alan Linn, it is a history of the craft as well as of the maker. **Fenton Art Glass Co. $2.**

43. IMAGINATION DECORATING WITH HARDWOOD PANELING PACKAGE. Six colorful folders il-

CIRCLE THE NUMBER OF BOOKLETS YOU WANT ON REPLY CARD OPPOSITE PAGE 218



This time around, go TRU-TEST®



LATEX
HOUSE PAINT
HPX-12 Pittstown Avocado
1 Gallon Exterior Mildew Resistant

Choose from 24 authentic Jamestown colors

All the things you want most in a house paint now come in one easy-on latex by Tru-Test. **Distinctive colors**... the Jamestown Collection of rich, colonial colors recall the charm of Early America, enhance any home style. **Easy application**... rich latex glides on effortlessly, no drips or lap marks. Dries tack-free in 45 minutes, cleans up in soap and water. **Excellent protection**... this tough finish stands up season after season against mildew, stains, weather and corrosive city smog. **Economy**... Tru-Test has the hiding power to cover most surfaces in one coat. Keeps on protecting for years without fading, peeling or blistering. This time go easy, go Tru-Test. Gallon, **8.98**



Tru-Test Supreme Vitatone Stain locks protection deep into wood, keeps out weather and wear for years. Brings out natural wood textures, too. Colors blend with Tru-Test Jamestown colors, gal... **6.49**

Tru-Test Paints are sold only by True Value Dealers, professional hardware dealers who own their own paint factory. For the dealer near you look under "Paint" in the classified phone directory. Yellow Pages

True Value®
HARDWARE STORES

COTTER & COMPANY • 100% DEALER-OWNED • GENERAL OFFICES CHICAGO, ILL.

IT'S HOME IMPROVEMENT TIME



THE "ALL AMERICAN" LOOK. GREAT POWDER ROOM IDEAS BEGIN WITH KOHLER.

Colors to cheer about. Oval Farmington lavatory in Antique Red; Flair fittings with white acrylic handles; Cayuga toilet in New Orleans Blue. For more ideas, see your Kohler plumber. Or send 25¢ to Dept. CE, Kohler Co., Kohler, Wis. 53044.

THE BOLD LOOK OF KOHLER

ern designs, plus an "album" selection of settings and color plates. **Baker Furniture Co. $5.**

53. MEET THE BERKLINE IMPOSTERS. Every happy home needs a place where family members can pause and relax. Booklet tells how to create an Island of Repose in every room, with decorating ideas and style hints. **Berkline Corp. 25¢.**

54. DESIGNS IN DINING. Forget what mama liked and find your own excitement in dining room furnishings is the theme of this 16-page booklet. Shows nine dining rooms, three bar suites in full color and lists model numbers, colors and sizes. **Chromcraft Inc. 25¢.**

55. COME HOME TO BARCALOUNGER. A colorful mini-brochure illustrates the new Barcalounger pop-up chair and 12 other fine Barcalounger reclining chairs. **The Futorian Co. Free.**

56. CUSHMAN PORTFOLIO. Would you like to put together a home that shows off your look yet maintains the beauty of the classics? The exciting "how to" story is told in Cushman's portfolio of designs . . . two beautifully illustrated brochures featuring Cushman's furniture collections in oak and birch. **Cushman Furniture. $1.50.**

57. MODERN FURNITURE DESIGNS BOOK. Over 50 pages of various furniture styles including upholstered sofas and chairs, wooden cabinets and chairs, coffee tables and miscellaneous occasional pieces. Perfect for home or office. **Design Import. $1.**

58. DREXEL BOOKLET COLLECTION. An outstanding series of booklets illustrating the famous Drexel designs in Italian, provincial, Mediterranean and contemporary styles. Each book is a complete guide for selecting bedroom, dining room, occasional pieces. **Drexel Furniture. $1.**

59. EMPEROR GRANDFATHER CLOCKS. Brochure shows models and movements and various ways to buy kits, assembled but unfinished cases and completely finished clocks. Movements are shown for kits and unfinished cases. **Emperor Clock Co. Free.**

60. FLEXSTEEL'S STORY OF FINE FURNITURE. Highlights of Flexsteel's fine upholstered furniture collections are shown in color, accompanied by the Flexsteel construction story. **Flexsteel Industries. 10¢.**

61. EXCITING COLLECTION OF TABLES. This handsome portfolio illustrates the complete line of uniquely designed tables and cabinets. Styles include French, Mediterranean, Italian and modern; come with a versatile choice of finishes. **Gordon's Inc. $1.**

62. HANSSEN QUBES. A Qube is a cube is a wall system, room divider, entertainment center,

Booklets

Continued

lustrating paneling with imagination in kitchens, recreation, living, dining and bedrooms and storage areas plus detailed "How To Apply Paneling" instructions. **Georgia-Pacific Corp. 25¢.**

44. GLORIFY YOUR HOME. The many varieties of John's Dewkist Quality Indoor Plants are identified for you in a colorful folder. Enjoy the clearly worded information on easy care for these superb plants, sure to live and flourish in your home. **John's Dewkist Nurseries. Free.**

45. GUIDE TO DECORATING THE LIVING BEDROOMS. Fascinating "how to" booklet filled with decorating ideas you can do. Also literature describing newest ideas and products in bedding. **Restonic Corp. 10¢.**

46. BRINGING BEAUTY TO THE HOME. All new and exciting guidebook to decorating and home furnishings. Sixteen pages of color pictures, room layouts, floor plans, etc. **Riverside Furniture Corp. 25¢.**

47. CERAMIC TILE. Makes a lot of sense in a lot of rooms besides the bath. Imaginative ways to use ceramic tile for added beauty and value throughout your home are pictured in this new full-color booklet. **Tile Council of America Inc. 25¢.**

DECORATIVE ACCESSORIES

48. THE CRYSTAL OF KINGS. Features popular Baccarat patterns with prices and company's history. Includes "Céralène China" color folder showing 33 Limoges dinnerware patterns with prices and history, and "Christofle Silver" pamphlet of fine French silverplated flatware and accessories. **Baccarat Inc. 60¢.**

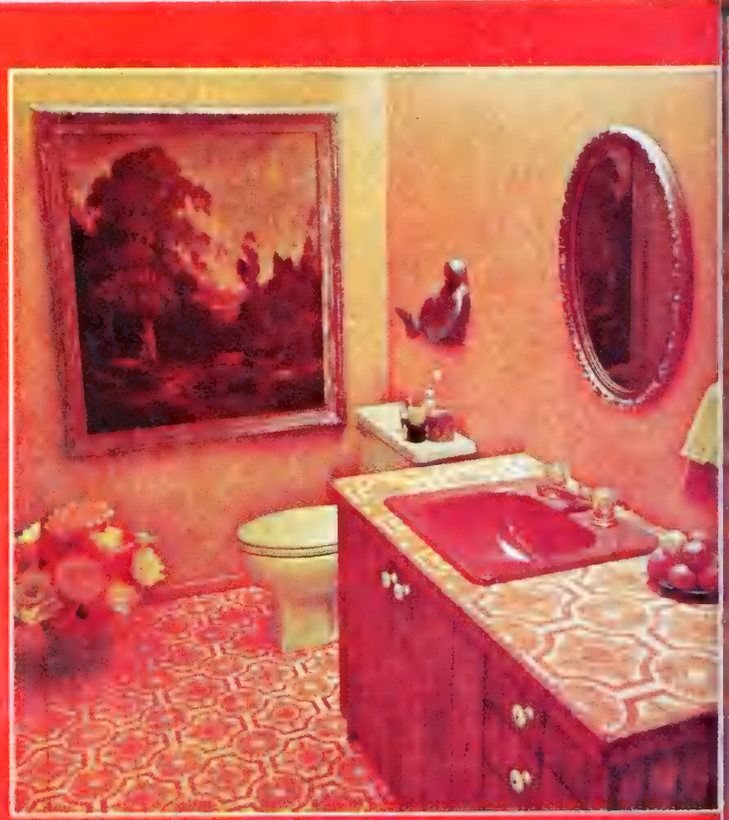
49. MIRRORS. Catalog features manufacturer's full line of decorative framed mirrors. The 28-page, full-color catalog shows mirrors of every style and size in attractive room settings. **Carolina Mirror Corp. $1.**

50. CLOCK BROCHURE. Chiming grandfather and grandmother clocks from America's oldest maker are shown in full color. Retail prices included as well as information on the features of various kinds of clocks. With full descriptions. **Herschede Hall Clock Co. 25¢.**

51. STIFFEL LAMPS. Beautiful 40-page brochure illustrating lamps and decorative furniture accessories of excellent design and taste. **The Stiffel Co. 25¢.**

FURNITURE

52. THE BAKER BOOK. New handsomely bound volume for your permanent library has more than 250 pages showing the famous Baker collections of authentic English and Far East-



A SPLASH OF SUN. GREAT POWDER ROOM IDEAS BEGIN WITH KOHLER.

Kohler's Aqua Vent air-freshening toilet is in Harvest Gold. Tahoe lavatory in Tiger Lily. Fittings are gold electroplated Flair with amber handles. For more ideas, see your Kohler plumber. Or send 25¢ to Dept. CK, Kohler Co., Kohler, Wis. 53044.

THE BOLD LOOK OF KOHLER



BRING IN FRESH GREEN.
GREAT POWDER ROOM IDEAS BEGIN WITH KOHLER.

The outdoors comes indoors with Kohler's Fresh Green in a Pennington lavatory and low Pompton toilet. Fittings are gold electroplate Alterna. For more ideas, see your Kohler plumber. Or send 25¢ to Dept. CH, Kohler Co., Kohler, Wis. 53044.



a choice. Color folders show cedar Sweetheart Chests, living room, bedroom and dining room furniture, tables, record cabinets, beverage cabinets, bookcases, wall units. **The Lane Co. Inc. 25¢.**

71. NEW DIMENSIONS IN COMFORT. Full-color brochure features the La-Z-Boy Sofette, a reclining sofa for every relaxing mood. The Sofette is an excitingly new versatile invention. **La-Z-Boy. Free.**

72. MEADOWCRAFT. This 16-page full-color brochure illustrates an extensive line of wrought iron and aluminum furniture for indoor and outdoor use. **Meadowcraft, Division of Birmingham Ornamental Iron Co. 50¢.**

73. HOW TO CHOOSE THE RIGHT COLONIAL CHAIR. Historic details on these faithful reproductions and illustrations describe the differences between various types of rockers, ladderbacks, fanbacks, comb-backs and other basic Windsor chairs. **Nichols & Stone Co. 5¢.**

74. THE PENNSYLVANIA HOUSE CATALOG. This is more than a catalog of the finest in American traditional furniture. For its 160 pages are loaded with decorating ideas—illustrated in full color—that cover everything from the nooks and crannies to the large, elegant living areas of your home. **Pennsylvania House. $2.**

75. PONTIAC FURNITURE. This full-color brochure shows the many styles making up the "Comfortable World Of E-Z-Lounger" by Pontiac. Rich styling and a wide assortment of fabrics and colors are presented. Learn more about the sink-down softness and stretch-out relaxation in an easy lounger. **Pontiac Furniture. Free.**

76. RIDGEWAY CLOCKS. This brochure contains a variety of floor clock styles, plus decorating tips for your home and a listing of dealers in your area. **Ridgeway Clocks, Division of Gravely Furniture. Free.**

77. A NEW 37-PAGE SELIG DESIGN FOLIO. A look at America's largest contemporary furniture specialists in living room and occasional furniture plus chrome and glass imports from Italy and Denmark. **Selig Mfg. Co. $1.**

78. FURNITURE DESIGNS FROM THOMASVILLE. A portfolio of Thomasville furniture illustrates collections of Spanish, Mediterranean, Early American, French, classic and modern designs. Full

CIRCLE THE NUMBER OF BOOKLETS YOU WANT ON REPLY CARD OPPOSITE PAGE 218

waste basket, planter, ice bucket, hamper. Qubes have perfect cube shape for stacking, building. Fashionable plastic; red, white, black. Color photographs available. **Hanson Scale Co. Free.**

63. DECORATIVE FURNITURE. Collections are displayed in this 40-page book. Room settings in color introduce each style, among which are French and Italian Provincial, Mediterranean and Contemporary. Tables, desks, cabinets, sofa, commodes, curios and more are shown. **Hammary Furniture. 50¢.**

64. HARDEN FURNITURE. This 128-page color- and monotone-illustrated booklet shows a variety of furniture styles and room settings, plus the history of this 106-year-old firm and its cabineting techniques. With guidelines on how to plan and care for traditional furniture. **Harden Furniture Co. $2.**

65. HENREDON'S FOUR CENTURIES. A collection of informal French styles of the 17th through the early 19th century. Four Centuries is an interpretation of originals that would have been found in country rather than townhouses. It's casual yet elegant furniture with a remarkable contemporary feeling that is perfectly in keeping with the way we live today. **Henredon Furniture Industries Inc. 50¢.**

66. HERITAGE PORTFOLIO. Collection of catalogs and brochures featuring Heritage styles, including a booklet on upholstery designs with many full-color photographs. Portfolio includes a room-planning kit with grids and templates of typical furniture. **Heritage Furniture Co. $2.**

67. FAMILY ROOM FURNITURE. Looking for comfortable family room furniture that will hold up under constant use? Howard Furniture offers a lifetime guarantee on all their furniture lines. Order their 12 page, full-color booklet to see the wide range of styles and read about the lifetime guarantee. **Howard Family Room Furniture. 25¢.**

68. 22 PAGE FURNITURE BROCHURE. Shows collection of J-D Originals featuring sofa, loveseat, chairs and tables. All available nationally. Mediterranean and traditional styling in exposed wood frames with beautiful detailing. Vast selection of fabrics and finishes available. **Jackson Of Danville. 50¢.**

69. A LIBRARY OF 18th-CENTURY ENGLISH AND AMERICAN DESIGNS. This profusely-illustrated catalog includes renowned Williamsburg reproductions, as well as other timeless designs of this leading furniture company. The volume could be indispensable for anyone interested in the elements, evolution and execution of classic English and American styles. **Kittinger Co. Inc. $3.**

70. LANE FURNITURE. Lane makes "1001" different pieces of furniture to be sure you have



THE ELEGANCE OF BLACK.
GREAT POWDER ROOM IDEAS BEGIN WITH KOHLER.

Introducing Black Black. Totally elegant. Shown are Kohler's Pennington lavatory and Rochelle toilet. Fittings are brushed chromium Alterna. For more ideas, see your Kohler plumber. Or send 25¢ to Dept. CB, Kohler Co., Kohler, Wis. 53044.



the most affordable, adorable, accent table you can buy

table and one cloth complete: only $11.95!!!



from house beautiful

You'll definitely want more than one when you see all the ways our Accent Table fits in your apartment or home—perfect at bedside to hold nighttime accessories; next to an occasional chair or love seat in your living room for cocktail glasses, canapes, ashtrays, books; in an entry hall, guest room; or tiny kitchen as an ideal breakfast-for-two setting.

The table is of heavy-weight, corrugated board with a walnut wood-grain finish and measures 20″ in diameter, 26″ high, and comes in two parts which lock together, *without tools*, in just one minute. Any 70″ round cloth will fit this table.

CANING—a bold, crisp geometric look, good in modern or traditional settings. Made of 100% cotton sailcloth, machine washable and dryable. Choose from three colors as shown.

PATCHWORK PAISLEY—delightfully gay print, combining the fashion pizazz of patchwork and paisley . . . 100% cotton poplin, machine washable and dryable with a permanent press finish.

SUNNY GARDEN—fresh, beautiful flowers will fill any room with sunlight. Fabric is a semi-sheer 50% polyester, 50% Avril rayon completely machine washable, dryable, with a permanent press finish. Choose your garden in gold, blue or pink—all with fern green leaves.

ORDER ANY NUMBER OF **EXTRA** CLOTHS YOU WANT . . . changing the pattern can instantly vary the mood of your room. (Cloth alone: $8.50; table alone: $5.50)

HOUSE BEAUTIFUL, Dept. HBAT 052
P.O. Box 831
Teaneck, NJ 07666
Enclosed is my check or money order to HOUSE BEAUTIFUL.
Please send me the items I have checked.
TOTAL AMOUNT ENCLOSED $_____ (including postage & handling).
NAME_____
STREET_____
CITY_____
STATE_____ ZIP_____
(Sorry, we are unable to handle Canadian, foreign, cash, or C.O.D. orders.) Please allow 4 weeks for delivery.
H. M. SPECIALTIES

- ☐ CANING SET, $11.95 table and cloth — gold/white_____ blue/white_____ red/white_____
- ☐ CANING CLOTH, $8.50 — blue/white_____ gold/white_____ red/white_____
- ☐ PATCHWORK PAISLEY SET, $11.95 table and cloth
- ☐ PATCHWORK PAISLEY CLOTH, $8.50
- ☐ SUNNY GARDEN SET, $11.95 table and cloth — blue/green_____ gold/green_____ pink/green_____
- ☐ SUNNY GARDEN CLOTH, $8.50 — gold/green_____ blue/green_____ pink/green_____
- ☐ TABLE ONLY, $5.50



Photos by Charles Kirk

Booklets

Continued

color plus black-and-white room-scene photographs offer decorating ideas. Measurements of each individual piece illustrated help plan rooms inch by inch. **Thomasville Furniture Industries. $1.**

79. THAYER COGGIN DESIGNS. This presentation includes the firm's regular line of contemporary furniture, plus a special brochure of part-time (convertible) sofas, showing three Thayer Coggin franchised collections: New Concept, Environment '70, New Dimension. **Thayer Coggin Inc. $1.**

80. FURNITURE DESIGNED FOR GRACIOUS LIVING. This 52-page brochure contains both color and black-and-white photographs of bedroom and dining room furniture, breakfronts, wall cabinets and occasional pieces. **Union-National Inc. 75¢.**

81. WEIMAN AND WARREN-LLOYD LITERATURE. Weiman's new Tempo Collection of Mixed Period Designs is featured in a new, colorful brochure. Its Warren-Lloyd Division's newest upholstered furniture creations are featured in another color brochure. **The Weiman Co. Free.**

82. THE FINEST FRENCH PROVINCIAL STYLING. Give your home the elegance and appeal of ageless traditional styling. New 36-page color brochure of room settings beautifully illustrates the complete Lorraine IV Collection of bedroom and dining room furniture. French Provincial in a choice of wood and color finishes. **White of Mebane. 50¢.**

83. WOODARD . . . . IDEAS FOR THE GREAT OUTDOORS. Use this 24-page color booklet for creative new ways to decorate your lawn, pool, terrace, patio, etc. with wrought iron or aluminum casual furniture. **Woodard. $1.**

84. BENNINGTON SOLID PINE FURNITURE COLLECTION. Newly revised brochure with full-color room settings and individual illustrations of Early American pieces superbly crafted of antiqued Vermont pine for bedroom, dining room, living room and family room based on master pieces of the past. **Vermont Furniture Co. 25¢.**

GARDENING MATERIALS

85. GUIDE TO SHAPING UP YOUR LAWN, GARDEN AND FIGURE. Gives helpful tips for keeping lawn and garden healthy and beautiful, plus how to keep slim and trim while working in the yard. Eight pages, full color, vivid photos. **Ames, Division McDonough Co. Free.**

86. REDWOOD GARDEN REMODELING KIT. Garden remodeling? Kit contains information on the "Garden Grades" of redwood—economical redwood with a flair. Included are plans for decks, benches and fencing. **California Redwood Association. 10¢.**

87. HOME GREENHOUSES. Full-color catalog of attached and free-standing home greenhouses of all types and sizes with detailed instructions on heating, cooling, ventilation, shading, construction, site selection. **Lord & Burnham. Free.**

88. FRUIT-OF-THE-MONTH CLUB. A special summer brochure featuring a tantalizing selection of the world's best fruit. For fruitful gifts: Summer FOMC brochure. **Harry and David. Free.**

89. DAYLILIES AND IRIS BROCHURES. Daylilies—nearly foolproof, totally spectacular. These are the colorful subjects of a new brochure. Daylilies love sun, like shade, thrive on neglect. Care for color? Then you'll want the Iris Brochure. Iris multiply each year and snub many of the pests other plants seem to invite. **Jackson & Perkins. Free.**

90. BOOK CATALOG FOR 1972. Contains 208 pages of popular and unusual flowers, shrubs and trees, many said to be available from this source only. There are hundreds of color illustrations and helpful cultural information, too. Charge refundable on first order. **Wayside Gardens Co. $2.**

HOUSEHOLD CLEANING HINTS

91. HOME CARE PRODUCTS BOOKLET. A renowned manufacturer of silver-care products offers a 16-page booklet on these and other home-care items. **W. J. Haggerty. 10¢.**

92. "MAGIC" FORMULAS FOR VERY SPECIAL HOMES. New full-color brochure from Magic American Chemical. You'll learn how to care for fine wood paneling, wood cabinets, bathroom tile, Formica, appliances, marble—even garage floors! **Magic American Chemical Corp. Free.**

KITCHEN PLANNING EQUIPMENT & ACCESSORIES

93. DESIGN SKETCHBOOK. 28-page kitchen and home laundry design sketchbook. Layout examples. **General Electric Co. 25¢.**

94. SMOOTH SURFACE COOKING FROM CORNING. New 20-page full color booklet covers all the revolutionary Corning cooking appliances: The Counter That Cooks ▪ smooth-top cooktop and

CIRCLE THE NUMBER OF BOOKLETS YOU WANT ON REPLY CARD OPPOSITE PAGE 218



IT'S HOME IMPROVEMENT TIME

Start Your Home Improvement Project Right



WITH A MEMBER OF THE NATIONAL HOME IMPROVEMENT COUNCIL

Through home improvement projects you can make your home larger, more comfortable, more modern, more beautiful. And, whatever home improvement project you have in mind—a new kitchen or a bath, adding new space, re-roofing, re-siding,—whatever your fix-up plan, it is wise to turn to a member of the National Home Improvement Council for information and assistance. NHIC members are craftsmen—businessmen who stand ready to help you with quality products and workmanship at fair prices.

For more information call or write the local chapter of the National Home Improvement Council located in your area:

Home Improvement Industry Council
238 Main Street
Buffalo, New York 14202
(716) 852-5400

Professional Remodelers Assn.
of Greater Chicago
221 North LaSalle Street
25th Floor
Chicago, Illinois 60601
(312) ST 2-3636

Cleveland Home Improvement Council
1737 Euclid Avenue
Cleveland, Ohio 44115
(216) 241-6364

Association of Remodeling Contractors
2736 West 29th Avenue
Denver, Colorado 80211
(303) 433-8233

Houston Home Improvement Council
3815 Richmond Avenue
Houston, Texas
(713) 623-4195

The Greater Kansas City Home
Improvement Contractors Assn.
4325 East 9th
Kansas City, Mo. 64124
(816) CH 1-2345

Los Angeles Council
National Home Improvement Council
3345 Wilshire Boulevard, Suite 504
Los Angeles, California 90010
(213) 385-0148

Home Improvement Council
of Greater Milwaukee
626 East Wisconsin Avenue
Milwaukee, Wisconsin 53202
(414) 873-4140

Home Improvement Council,
New York Chapter
820 Deer Park Avenue
Babylon, New York 11702
(516) MO 9-2997

Approved Modernization Contractors
Association
294 Catalpa Place
Pittsburgh, Pa. 15228
(412) 561-7802

Oregon Remodelers Association
P.O. Box 3735
Portland, Oregon 97208
(503) 225-3226

Remodeling Guild of Greater St. Louis
915 Olive Street
St. Louis, Mo.
(314) CH 1-7363

San Diego Council
National Home Improvement Council
1460 Morena Boulevard
San Diego, California 92110
(714) 276-1670

Bay Area Home Improvement Council
87 14th Street
San Francisco, California 94103
(415) 863-3022

San Fernando Valley Council
National Home Improvement Council
3345 Wilshire Boulevard, Suite 504
Los Angeles, California 90010
(213) 385-0148

Remodeling Guild of
Greater Springfield
948 St. Louis Street
Springfield, Mo. 65804
(417) 862-9231

YOURS FREE:

How To Start *Your* Home Improvement Project With The Help of a Reliable Contractor.

A complimentary copy of this helpful pamphlet covering a variety of tips on working with a remodeler is available by calling or writing to any of the Council chapters, or from individual remodeling businessmen elsewhere displaying the emblem of membership n the National Home Improvement Council. Or send a self-addressed, stamped envelope to: National Home Improvement Council, 11 East 44 St., New York, N.Y. 10017.

Booklets

Continued

harmonizing wall ovens, the Counterange™ electric ranges with self-cleaning ovens, Corning™ Counter-Saver built-in and portable work savers and the Corning® Food Warmer. **Corning Glass Works. Free.**

95. WATER CAN SERVE YOU THROUGHOUT YOUR HOME. A 32-page illustrated brochure on stainless steel sinks . . . will assist in your kitchen planning and sink selection. Brochure shows sinks for kitchen, laundry, bath and recreation rooms . . . **Elkay Manufacturing Co. 25¢.**

96. HOBART BROCHURE. Dishwashers that eliminate sink soaking are displayed in brochure. Among them are KitchenAid built-ins, dishwasher-sink combinations and front and top loading portables. **Hobart Manufacturing Co. Free.**

97. MAYTAG BOOK OF KITCHEN IDEAS. A 32-page booklet illustrated in full color. Loaded with exciting new kitchen design ideas, plus dozens of budget-loving ways to refresh a kitchen and answers to your questions on dishwashers. **Maytag Co. $1.**

98. "SOMETHING SPECIAL" KITCHENS. A new full color folio shows many Quaker Maid custom kitchens designed for discerning homeowners who want something special—a preview of the advantage of custom cabinetry. **Quaker Maid Kitchens. 50¢.**

99. NEW 68-PAGE "CROCK POT" COOKBOOK. 150 special recipes for slow electric cooking in stoneware. Unique new "Crock Pot" cooks all day while cook's away! Oldtime flavor for roasts, stews, soups, poultry, vegetables, cakes. Literature on other gourmet electrics. **Rival Mfg. Co. 10¢.**

100. KITCHEN BOOK. Expanded 44-page, full-color folio contains helpful tips on how to shop and plan for your new kitchen plus over 150 photos and illustrations of traditional and contemporary kitchens, special cabinet accessories, construction, colors and styles. **St. Charles Mfg. Co. $2.**

101. "THE KITCHEN BOOK." This 64-page full-color guide talks about everything for the new kitchen from wiring to wallpaper, from appliances to countertops to colors. **Tappan. $2.**

102. MICROWAVE RANGES. Complete information and specifications on five microwave range models are given in a full-color brochure. **Thermador. Free.**

LAMPS

103. PROGRESS LIGHTING IDEAS. Looking for traditional, Mediterranean, Early American, contemporary? Or your own special blend? Mix or match periods and styles as you like it. Put proper lighting where you need it. 128 full-color pages of ideas for every room in your home—and outdoors, too! **Progress Lighting, Division of LCA Corp. 50¢.**

104. A TREASURY OF REMBRANDT LAMPS. Offers 24 full-color pages featuring Rembrandt Lamps in decorator room settings. **Rembrandt Lamps. 25¢.**

TABLETOP

105. AYNSLEY BONE CHINA. When the Queen of England wanted bone china for her wedding table, she chose Aynsley. This 28-page full-color brochure shows the company's many distinctive dinnerware patterns. **Aynsley Bone China. Free.**

106. BLENKO GLASS. Long noted for its unique, totally handcrafted, colored glassware, Blenko's pamphlet describes its manufacturing facilities and visitor center. Thousands visit Blenko annually to observe the glass blowing. **Blenko Glass Co. Free.**

107. HEAVENLY FOSTORIA CRYSTAL. A wide selection of beautiful handblown crystal for formal entertaining and sturdy handmolded stemware for everyday, to fit every mood and décor. **Fostoria Glass Co. Free.**

108. GORHAM. Everybody wants beautiful tables, and Gorham tells you how to have them in this booklet of wonderful ideas for coordinating sterling, china, crystal. **The Gorham Co. Free.**

109. WINE DRINKING BROCHURE. Interested in "Which wine with which ware?" Add to the fun of wine drinking. Send for this new beautiful full-color brochure. **Grant's Inc. 25¢.**

110. JAVIT CRYSTAL STEMWARE GUIDE. A selection of exquisite handcut and decorated patterns on handmade Javit Crystal. The perfect stemware to compliment your traditional or contemporary table service. **Javit Badash Inc. Free.**

111. BLUE DANUBE DINNERWARE. Colorful 12-page gourmet recipe leaflet featuring handsome Flame Chef® cookware designed for freezer to top-of-range use; includes Dolphin® tabletop serving accessories, Blue Danube® china catalog and buying information. **Lipper International Inc. Free.**

112. TABLEWARE BROCHURE. A new full-color brochure showing sterling, silverplate and stainless tableware, holloware and dinnerware, plus use and care information, buying tips and table-setting etiquette. **Oneida Silversmiths. Free.**

113. SHERIDAN SILVER CO. "Favorite Designs and Fine Silver

CIRCLE THE NUMBER OF BOOKLETS YOU WANT ON REPLY CARD OPPOSITE PAGE 218

One gas grill that cooks like two.



Sizzle a steak on one side.

There are two controls in this Arkla Gasgrill, giving you an infinite range of heat settings for each burner—settings that you can *maintain*. No more lighter fluids, no mess, no waiting. Gas reaches the right temperature fast. You're ready to cook in minutes on Arkla's neat self-cleaning briquets. You get that great outdoor taste. And the advantages of gas. Gas, clean energy for today and tomorrow.

Simmer a casserole on the other.

This new Gasgrill always holds the heat setting you want. In fact, it holds *two* levels of heat. So you can slow-simmer and broil, too. Now, anything you cook indoors, you can cook out. You can cook your whole meal outdoors! Get more fun out of cooking—cook out with Arkla's Flavor Twin Gasgrill. See your appliance dealer, or write Arkla Industries, Inc., Box 751, Little Rock, Ark. 72203.

AMERICAN GAS ASSOCIATION

Gasgrills BY ARKLA Gaslite BY ARKLA

IT'S HOME IMPROVEMENT TIME

Booklets

Continued

Plated Holloware" includes serving sets, chafing dishes, goblets and bordered trays (each heavily silverplated). A rich heritage of Queen Anne, Chippendale and Renaissance styling. **Sheridan Silver Co. Free.**

114. THE OBTAINABLE LUXURY. When the accent is on formality, Supreme's dazzling goldplated flatware lends instant elegance. Supreme selected 10 of its most-wanted stainless designs, encased them in gleaming 23-karat gold, and illustrated them in this full-color brochure. **Supreme Cutlery. 25¢**

115. BEAUTY IS GLASS FROM VIKING. These 42 pages of pictures and text tell the story of how Viking Treasured American Glass is made—not a catalog but an interesting and authoritative book on glassmaking. **Viking Glass Co. 25¢.**

116. WATERFORD CRYSTAL. This 32-page booklet displays a wide variety of lead crystal stemware and discusses the handcraftsmanship, designs and functional shapes in this cut crystal from Ireland. **Waterford Crystal. Free.**

TRAVEL

117. SOUTH CAROLINA, A LOT OF IT LOOKS A LITTLE LIKE A FOREIGN COUNTRY. New full-color booklet lavishly illustrated, with descriptions of well-known as well as interesting out-of-the-way places in South Carolina. **State of South Carolina Department of Parks, Recreation and Tourism. Free.**

WALLCOVERINGS

118. COUNTERPOINTS WALLCOVERINGS. An exciting 16 page booklet of inspiring decorating ideas featuring the 28 beautiful designs in this outstanding collection. 15 full-color and 11 rich duotone photos in room settings, vignettes to spark your decorating imagination. **Albert Van Luit & Co. 50¢.**

MISCELLANEOUS

119. AUSTIN ART FOR THE HOME. For those beautifully unique and very decorative "final touches" see the original bronze and durastone sculpture, plus replicas of museum masterpieces in this catalog. Also in the Austin Collection are many new ideas in metal wall sculpture, paper sculpture, indoor-outdoor fiber glass sculpture. **Austin Productions Inc. $1.**

120. EARLY TIMES. An interesting and informative assortment of recipe booklets gives helpful hints for the use of alcoholic beverages. Included with recipes is a folder making available unusual home bar and gift accessories, featuring the Early Times Pussycat Glass Offer. **Brown-Forman. Free.**

121. PATIO DESIGN GUIDE. New 24-page idea booklet shows color photos of 10 different patio styles, including information on construction and landscaping and featuring famous Charmglow gas grills and gas lights. **Charmglow Products. $1.**

122. HOME PLANNING KIT. Manufacturer of precut cedar homes shows over 70 plans in 36-page full-color booklet. Ideas for vacation or year-round homes with prices, question-and-answer booklet. **Lindal Cedar Homes. $1.**

123. A SHORT COURSE IN NATURAL WOOD FINISHING. A 24-page booklet on properties and characteristics of all kinds of woods. It covers surface preparation, equipment, staining, priming, filling, types of finishes. **Pierce & Stevens Chemical Corp. 25¢.**

124. DO-IT-YOURSELF VINYL FLOORING. Now learn how easy it is to cover an average-size room with Sure-Stik® Vinylflex® adhesive-backed floor tile in two hours. Or with seamless Cushioned Sheet Vinyl. Two colorfully illustrated folders. **GAF Corp. Free.**

125. THE BEST OF BOTH WORLDS. Booklet lists Browne Vintners wines from California, France, Italy and Germany, including proper pronunciation and descriptive characteristics. **Browne Vintners. Free.**

126. FREE OUTDOOR RECIPES. Cook out tips from the makers of Char-Broil, the world's finest grill. **W. C. Bradley. Free.**

127. AMANA CONDITIONED COMFORT. Information on Amana central air conditioners for whole-house cooling; heat pumps for both heating and cooling; gas, oil and electric furnaces; power humidifiers; and electronic air cleaners. **Amana Refrigeration Inc. Free.**

128. KOHLER & CAMPBELL BOOKLET. 36 pages in full color presenting 22 pianos in richly varied settings. This portfolio is reproduced and revised annually. It has become noted for presenting quotations by famous personages concerning music. **Kohler & Campbell Inc. $1.**

129. TOMLINSON FURNITURE. Set of design folios presents both upholstered and cabinet furniture for bedroom, dining and living areas. Hundreds of pieces are presented, many in color room scenes. Design periods include Chippendale, Regency, Oriental, French, modern. **Tomlinson Furniture. $5.**

CIRCLE THE NUMBER OF BOOKLETS YOU WANT ON REPLY CARD OPPOSITE PAGE 218



With a purchase as big as carpeting, you owe it to yourself to read everything you can lay your hands on.

Wool is the fiber with bounce and buoyancy built in for life.

Inside of each wool fiber is an uncopyable coiled spring structure that gives wool its lasting resiliency and strength. The wool fiber can be stretched 30% of its length or crumpled into a tight ball and still return to its original dimensions without damage.



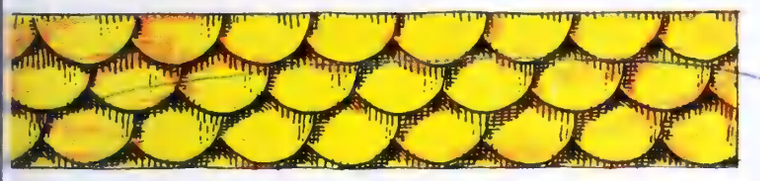
It can be flexed and twisted thousands of times without breaking. That's why you've heard of wool carpets lasting beautifully for hundreds of years.

If man-made fibers could copy the structure of wool they wouldn't be man-made. They would be wool.

Wool cleans easily because it's the only fiber with a natural protective covering.

Wool stays cleaner longer and cleans beautifully when it needs because the uncopyable inner structure of the wool fiber is protected by an uncopyable outer covering. If you look at the surface of a strand of wool under a powerful microscope you will see that has a covering of thin scale-like cells that overlap each other like shingles on a roof. Just as a shingled roof protects your house, shingled layer protects the heart of wool.

And that isn't all. There's still another protective layer on top of at . . . that's why wool carpets have a natural resistance to spills nd dirt and why they resist the build-up of static electricity which ttracts dirt. These are all part of the reason why wool cleans easily hether in small areas or wall-to-wall.



Wool is now well within your price range.

Now you can have all the beauty and benefits of wool for far ess than you'd expect.

Now because of new and improved ways of processing wool, ou can choose from a whole world of styles and textures for less nan $10.00 a square yard. From the biggest names in carpeting.

But even if you choose a higher priced wool carpeting it's still better value than other carpet fibers. Less expensive fibers are nore expensive in the long run.



Wool is the only fiber with a natural affinity for color.



Because the wool fiber is protein, it soaks up dyes completely, permanently and beautifully. The reason wool holds color so well is because the color actually becomes part of the fiber. That's why wool carpeting gives you the choice of the richest colors possible. And wool's unique, uncopyable natural structure is what makes it look and act and feel incredibly luxurious for years no matter what the style and texture—from plush velvets to wild uninhibited shags.

Wool is the carpet fiber that is naturally flame resistant.

Properly constructed wool carpets do not melt or support combustion. That's why safety experts recommend using a wool rug or blanket to smother flames.

Now, when you're covering an area as large as a floor, of course flame resistance is an important consideration.



And it's nice to know that a dropped cigarette or lighted match won't leave a permanent ugly black mark as it usually does on synthetic carpeting. With wool, the charred fibers can easily be brushed away leaving little or no change in appearance.

Wool is the only fiber with this mark of quality.

The Woolmark label on carpeting means it has passed a battery of tests in the Wool Bureau laboratories, for fiber content, pile weight per square yard, mothproofing, backing construction.

So look for the Woolmark label. It means you've got a quality-tested carpet made of pure wool pile.

PURE WOOL PILE ®

Wool. It's got life.

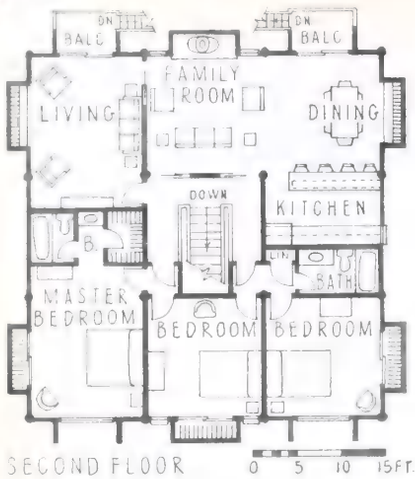
The Wool Bureau, Inc., Carpet Division
360 Lexington Avenue, New York, N.Y. 10017 HB

Before I lay out the money for carpeting, send me a **FREE CARPET BUYING GUIDE** that compares the features and performance of all the leading carpet fibers.

Name_____

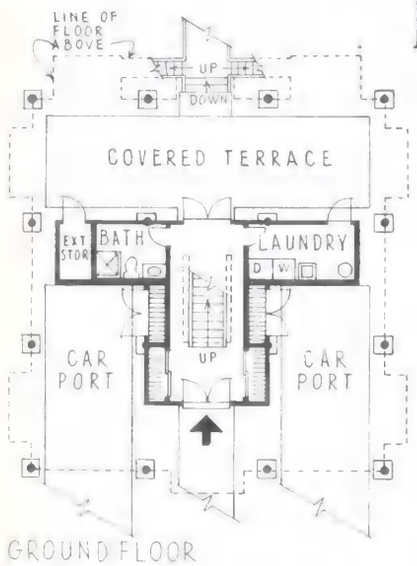
Address_____

City_____ State_____ Zip_____



By JOHN H. INGERSOLL □ This month, we honor a concept come to life. Located in New Orleans, this house was designed to withstand the winds of a hurricane. Research on its design began soon after Hurricane Camille destroyed or severely damaged 20,000 homes in the Louisiana and Mississippi coastal regions in 1969. Built essentially of wood members and supported on 16 pressure-treated wood poles driven deep into the soil, the house will withstand winds up to 160 m.p.h. and is strong enough to resist tidal wave action. Why poles of wood? Because of wood's strength and, even more important, its natural resiliency to

in Venetian Isles, a water-bound subdivision developed by New Orleans East, Inc. The KEF Corp., architects from New Orleans, designed the house, which was sponsored by the American Wood Council. The architects followed guidelines drawn from some basic research by the Southern Forest Products Association, cooperating with two other wood groups. Data on the research is available free in a 24-page brochure, "How to Build Storm Resistant Structures," from the Southern group, at P.O. Box 52468, New Orleans, La. 70150. For data on the plans, write to the architects at 3116 Fifth St., Metairie, La. 70002.



HB COMMENDS

PHOTOGRAPHS, FRANK LOTZ MILLER; PLANS, MARY ELLEN HENLE

give under tremendous water pressure. There are a comfortable 2,150 square feet of living space within the cedar plywood-clad walls. A centered flight of stairs beneath a wide square skylight establishes a flow of traffic convenient to all rooms. The two flights of stairs outside (*right*) lead to a wood landing, boardwalk and boat dock on the canal (behind the camera). The house and a 60 by 100-foot lot sold for slightly more than $50,000







When we curve a leg,
s first carved by hand...



...then double-doweled
and corner-blocked,
against the wobbles.



Only brush-blending
can bring out
the subtler graining.



No other furniture people
use hand-poured glass. Just us.



Our flat-scroll design is carved in flush,
just as it was done in the 17th century.



We sand by hand..
not just once,
but three times
during our
extravagent
25-stage finish.

It takes a lot of our extras to turn a little table into the center of attention.



When you're a great big armoire, you're bound to be noticed. But when you're just a little table, you have to work harder. The usual straight lines and short legs will get you nothing but coffee cups. It takes extra style, extra handwork, plus some surprises, to get you compliments.
Now, if you're a table with "Heritage" written under your top, then you've got all the extras you need for a long life of stardom. The one here cost about $440 and is from our Tour de France collection.
For a catalog of this and other Heritage collections, plus room-planning kit, send $2 to Heritage Furniture, Dept. LT-3, Drexel, N.C. 28619.

HERITAGE®

Furnishings Company/U.S. Plywood-Champion Papers Inc.
Furniture by Drexel, Heritage, Meadowcraft/Carpet by Trend/Lamps and Accessories by Drexel

Once hopeless land

—now a refuge for man and wildlings alike

By JESSIE STUEHLER ☐ Wonderland is perhaps too romantic a name for just a dry wooded slope running from the back of my house to the lake's edge—especially as I used to view it as a hopeless landscaping problem. You must have a similar spot on your grounds where nothing seems to grow and the sun never reaches, a place one intends to do something about someday. Now, though, with almost no effort or money, I think it's worthy of its new name. With love, care and imagination it's become a wonderland indeed.

This quarter-acre plot has given me an absorbing new interest and a place of peaceful refuge. I planted a few wildflowers, encouraged others, and now a woodland garden sleeps all winter under its blanket of leaves. It has become a promise of delight and no little mystery, for who knows just what will bloom when spring arrives?

Becoming a wildflower garden hasn't changed its appearance as much as it has changed my point of view. Instead of struggling to grow the lush flowers in the seed catalog I used to dream over all winter, instead of wishing for roses that would bloom in the shade, I decided to try cooperating with nature. Mostly, that meant letting things be, with perhaps a little assistance here and there.

In a woodland garden especially, there's a great awareness of the subtle balance of ecology, the rhythm of spring and fall, life and death and of the need for each plant to find its proper niche. Tiny flowers almost hidden under leaves can open up whole new worlds. Carry a magnifying glass with you and see. You'll marvel at all the small wonders you didn't know were there. They have a fascination out of all proportion to their size.

On my hillside, I started to work with what was already there and with what I knew would grow because it grew in such environments elsewhere in the northeastern part of the United States. You can create a similar garden anyplace using plants native to that area.

A large ash and, surprisingly, a healthy elm made a canopy of shade over most of the ground in the summer. I had planted a few evergreens, spruce and hemlock. Too late I learned that they did not do well in the shade. However, a couple flourished in some of the rare sunny spots.

Many young dogwoods had sprung up, seeded from an old tree on the southeast corner. There were a few sapling maples and oaks, and a pussy willow I had started by pushing a twig in the ground a couple of years ago was now about 12 feet tall.

Down by the lake was a tangle of honeysuckle, Virginia creeper (its leaves a brilliant red in the fall), viburnum, elderberry and brambles. Bittersweet and wild grape struggled with each other for a place in the sun. Food for the birds, and cover, too, but what could I do to make it more enjoyable for humans?

Make a path, of course. That would bring a little order into nature's chaos. I would wind it up the hill and down again, following the contours of the ground, going past what I felt eventually would be very interesting plantings, curving it to open up a different view of the house and lake. A path is a very human thing, I thought, as I cleared the ground and pushed rocks to line its edge. Then I came across a small path already there. Some other creatures liked order. What small feet had gone this way so regularly? What hurried comings and goings had worn this narrow path smooth? Dogs, deer, rabbits, mice?

I cut the lower branches of some of the little trees to make it easier to walk under them, making the trees seem taller too. I cleared out underbrush where I wanted to plant flowers along the path but left the rest for shelter for the many small creatures that probably lived there all winter. I put steppingstones here and there so I could work in the planted area without compacting the ground



or crushing the delicate things I hoped would grow there.

Some flowers were already established. Common violets abounded and here and there sweet white wood violets. A clump of turtlehead bloomed by the lake in late summer, its pink and white flowers fragrant until after frost. Jewelweed grew there too, the plant whose juice is reputed good for mosquito bites. And every spring foamflowers' feathery white spikes spread further up the hill. Spring beauties were native, their dainty flowers one of the first to appear.

Last year I added some bloodroot that I had dug from the roadside. Although I was actually saving these small waterlily-like flowers from the road-grader, I felt as guilty as a thief digging them up. Moving some plants from the woods is illegal, and in the interests of conservation, many things are better left alone—they might not live if disturbed. But these were easy to transplant and were growing bravely in the gravel the snowplows pushed to the edge of the road last winter. Their name is from the blood-red sap in the roots but the flower opening up in the morning over its one single leaf is a fresh, pure white.

Searching for flowers has all the excitement of the hunt. You never know when something new will turn up. And, like bird-watching, you always hope to find the rare one. I keep a sharp trowel in my car and a few plastic bags for transporting plants. I watch for places where bulldozers are clearing land for new building and I feel as though on a rescue mission when I find some flowering plant in their path. A new highway can destroy hundreds of fine trees but not many people are aware of the multitude of woodland plants that disappear during such construction.

Someday I will buy and plant mountain laurel, but this fall I just planted some small things from a wildflower nursery: hepatica, a trillium collection, maidenhair fern and lady's fern. Will they survive the winter and come up in the spring? The uncertainty makes for some of the excitement in this garden.

And there are always a few things that come up that you didn't plant, perhaps seeded by a bird or the wind.

So look again at your shady spot, your problem spot. But look with imagination. Beg, borrow or buy a few wildlings and then just relax. While the leaves you didn't rake turn to humus, you can wait expectantly for the wonders spring will bring. ■

Here's your canvas man

ALABAMA
Birmingham — Cain Awning Co.
Birmingham — Dixie Awning Company
Mobile — Canvas Products Co., Inc.

CALIFORNIA
Los Angeles — Canvas Specialty
Van Nuys — Van Nuys Awning Co., Inc.

COLORADO
Denver — The Colorado Tent & Awning Co.

CONNECTICUT
Bridgeport — Josephson Bag & Canvas Co., Inc.
New London — Bailey & Staub, Inc.
Port Chester — Port Chester Shade & Awning Co., Inc.

DISTRICT OF COLUMBIA
Washington — Washington Shade & Awning Co.

FLORIDA
Ft. Lauderdale — Hoover Canvas Products Co.
Miami — Thomas Awnings by Dade Canvas Products
Tampa — Creighton Brothers Awning Co., Inc.
West Palm Beach — American Tent & Awning Co., Inc.

GEORGIA
Augusta — Bailie's Canvas Specialties
Macon — Macon Tent & Awning Co., Inc.

ILLINOIS
Chicago — Ahnell-Boyd & Gould-Hyde Park
Chicago — O. Henry Tent & Awning Co.
Danville — Danville Tent and Awning Co.
Des Plaines — Carstens Awnings
Galesburg — Galesburg Canvas Products
Oak Park — Williams all seasons Company
Peoria — Peoria Tent & Awning Co.
Springfield — Armbruster Mfg. Company

INDIANA
Indianapolis — Thorp Awnings, Inc.
South Bend — South Bend Awning Co.

IOWA
Sioux City — Mullin Manufacturing Company

KANSAS
Wichita — Wichita Ponca Canvas Products, Inc.

KENTUCKY
Louisville — Louisville Tent and Awning Co., Inc.

LOUISIANA
New Orleans — The Foster Co., Inc.

MARYLAND
Baltimore — Baltimore Shade & Awning Co.
Baltimore — F. M. Stevenson Co., Inc.

MASSACHUSETTS
Boston — The Dorchester Awning Co., Inc.
Boston — Alfred G. Peterson & Sons, Inc.
Salem — Pelletier Shade Co., Inc.
Worcester — Worcester Awning Company

MICHIGAN
Detroit — Acme Tent & Awning Company
Detroit — Belle Isle Awning Co.
Flint — Flint Tent and Awning Co.
Lansing — Quality Awning Shop
S. Lyon — Kelley Canvas Co.

MINNESOTA
Minneapolis — Hoigaard's Inc.
St. Paul — J. W. Hulme Awning & Shade Co.

MISSOURI
St. Louis — Dillmann Awning & Decorating Co.

NEW JERSEY
Morristown — Geo. Green & Son
Perth Amboy — Carr Canvas Products
Plainfield — Laggren's

NEW YORK
Auburn — Smith Awning & Tent, Inc.
Buffalo — Buffalo Awning & Tent Mfg. Co.
Lawrence, L. I. — S. L. Doery & Son, Inc.
New York — Awnings by Dee, Inc.
New York — Bronx Window Shade & Awning Co., Inc.
New York — The Jensen-Lewis Company
Port Chester — Port Chester Shade & Awning Co., Inc.
Yonkers — Yonkers Shade & Awning Co.

NORTH CAROLINA
Charlotte — Sunset Canvas Products, Inc.
Hickory — Annas Awning & Canvas Co., Inc.

OHIO
Cincinnati — The Queen City Awning & Tent Co.
Cleveland — The Astrup Company
Columbus — East Side Awning Mfg. Co.
Dayton — The Glawe Awning & Tent Co.
Youngstown — O'Neal's Awning Company, Inc.

OKLAHOMA
Tulsa — American Canvas Mfg. Company

PENNSYLVANIA
Erie — Guy E. Allen & Sons
Philadelphia — A. L. Sereni & Co.
Pittsburgh — A. Mamaux & Son
Vandergrift — Awnings by Shuster

TENNESSEE
Memphis — Williams Shade & Awning Co.

TEXAS
Harlingen — Johnston Manufacturing
Houston — Alexander Tent & Awning Co.
Houston — W. K. Hill Awning & Tent Co.

UTAH
Salt Lake City — AAA Tent & Awning Co.
Salt Lake City — Sugar House Awning & Paint Co.

VIRGINIA
Newport News — Wilson Awning Co.
Norfolk — Hogshire Tent & Awning Mfg. Co., Inc.
Richmond — Capitol Awning Company
Richmond — Norvell Awning Co., Inc.

WEST VIRGINIA
Huntington — Huntington Awning Co.
Wheeling — Wheeling Canvas Products

WISCONSIN
Madison — John Gallagher Company
Milwaukee — Igl-Wisconsin Awning & Tent Co.

CANADA
Ontario, North Bay — Canadian Can-Tex
Ontario, Toronto — John B. Gosling & Son
Ontario, Toronto — Wm. Bartlett & Son, Ltd.
Quebec, Montreal — Canadian Awning Co., Ltd.

PUERTO RICO
Hato Rey, San Juan — Nin Industries, Inc.



white canvas sun dazzlers



Get'em while it's hot at your canvas dealers

Life can be beautiful, under a cool canvas canopy, in the great outdoors. Your very own summer place only a step away. Since it's made of canvas, it can be shaped any way you like. In any size, any color. Tell your canvas man what you have in mind and let him take it from there. If he's not listed in the adjacent directory, look under Awnings in the Yellow Pages.

AMERICAN CANVAS INSTITUTE, Memphis, Tennessee

The Barrington. Just one of the many different designs in "The Famed Scholz Design Collection."



More than 30,000 of our luxury homes have been built so far. That's a lot of homes. And a lot of experience.

When you've done as much building as we have, you learn a few things.

Like how to design homes that win awards. Because they're good to look at.

And because they're good to live in.

Homes with more square feet of living space. With closets worthy of the name. With traffic patterns that won't wear out the living room carpeting before its time.

It all comes from experience. And nobody's got more of that than we have. Call our Vice President, O. A. Thomas, direct at (419) 531-9997. Or send him the coupon below.

In return he'll send you additional information on Scholz Homes.

You'll see—our experience can make your home-building experience a happy one.

See opposite page for the name and phone number of the Scholz Builder in your area.

SCHOLZ HOMES, INC.

The world's foremost producer of luxury homes

A subsidiary of Inland Steel Urban Development Corporation.

Mr. O. A. Thomas, V.P.
Scholz Homes, Inc.
P.O. Box 3355
Toledo, Ohio 43607

Send me free information on your award-winning Scholz Home designs.

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

I'm interested in building in the _____ area.

HB-572

TRAVEL

By MARION GOUGH

Amsterdam—All out for Canal Streets!

One morning last fall, I stood on the stoop of a 17th-century Dutch merchant's house on the canal called Oudesijds Voorburgwal—a house of interiors such as Old Masters painted, but now a museum because its top floors are the Church of Our Lord in the Attic, sober, fascinating reminder of the clandestine Catholic chapels of Reformation days in Holland.

I was waiting to be picked up and taken to the Bali for an Indonesian lunch—would it be *nasi goreng* or should I try the *rijsttafel*? On the canal bridge, a gorgeously gaudy Dutch hurdy-gurdy, as big as a house, brassed out its merry tunes while the friendly neighborhood hurdy-gurdy man and the passersby congratulated each other on the sunny morning. Down the street the Danish flag fluttered, alas, poor Dannebrog, to identify a sex shop, its windows full of incredible vulgarity, promising pornographic films within. Across the canal, the tight lineup of stepped-roof, gabled houses looked like a stage set. It would not be surprising to see a black-garbed burgher in white ruff and conical hat step out of one of the doors, but today's tenants are more likely to be some of Amsterdam's famous "girls." On the narrow sidewalk a towheaded youngster scampered by in pursuit of a hoop, neatly skirting a clutch of housewives carrying home their weekend groceries in bulging string bags.

Earlier, I had taken on some groceries of my own, breakfasting among the palms and hanging vines of the Hotel Krasnopolsky's Edwardian winter garden restaurant—a tidy, respectable Dutch breakfast of cheese, sliced cold meats, buttered radishes, four different breads and superb coffee. On the agenda for the rest of the day—a visit to the Begijnhof, that curious, quiet enclave for elderly ladies, who live in charming antique houses inherited from the days when this was a religious community. To follow this, a Beethoven concert by young music students, performed in the outdoor courtyard of the Amsterdam Historical Museum—a good place to see some of the old carved stone bas-reliefs the Dutch used to integrate into the door arches of their houses. Then, perhaps, a quick visit to the Rijksmuseum for another look at The Night Watch (apparently this is *de rigueur* in Amsterdam, whether you feel like it or not), a cup of coffee or a Bols gin in its cozy café, where there are always fresh flowers on the table, and a handy stroll through Nieuwe Spiegelstraat to case the antique shops, maybe to find an old painted schoolbox (getting hard to unearth) or a "golf" tile for a golfer friend (sporting tiles are the rarest of all Dutch tiles and golf is supposed to have been invented in Holland as a game on ice) or an affordable piece of "Over-Orange," Dutch commemorative porcelain, or old pewter liquor measures or some old pewter soup spoons with the generous round bowls. (Amsterdam's antique prices are not low, but the quality is good and dedicated antiquers should not miss the daily flea market offerings on Waterlooplein.)

We mused upon dinner —at one of Amsterdam's standbys like Dorrius (tooled leather walls, fresh herring, *erwtensoep*, the yellow pea soup so thick that its sliced frankfurter garnishes stand up in it)? Dikker en Thijs for something Frenchified? The Five Flies, tiptilty stairways and old Dutch paneling? The tiny, good Het Begijntje? Roast duck and a sinful whipped-cream dessert at Henri Smits on Beethovenstraat? Molen De Dikkert in an honest-to-goodness windmill (not many left)? Perhaps a musical evening at the Concertgebouw, Amsterdam's incomparable symphony, or a try at Dutch drama at the Carré, if not to understand the play, to enjoy the 18th-century architecture. And then a nighttime whirl around the Leidseplein or the Rembrandtsplein, where indigenous and international young hold forth in all and any of scores of cafés, stuffing themselves with those loaf-of-bread sandwiches called *broodjes* or the fried meatballs called *bitterballen*; maybe a go at the transvestite *boîte* called Madame Eve, amusing or depressing according to your own lights, or to the show at the Blue Note, where it is conceded vaudeville died but forgot to lie down. A nightcap at Hoppe's,

the nice, old-fashioned bar-hangout for journalists? Maybe.

What a crazy mix of choices and impacts, I thought—and reflected that it was crazier still, because the reason I was here to begin with was for the opening of the Okura Amsterdam Hotel—a Japanese-run hotel, transplanting slick service and personnel from the Okura in Tokyo to the banks of an Amsterdam canal. (There's a terrific Chinese restaurant here, among others, and real Japanese suites, besides Western rooms with computerized bars and wake-up buzzers.)

But that's Amsterdam for you. And when the ads say it's surprising, believe it, because everything seems to go on here and you're caught in a spin of influences—old, new, Oriental, Occidental, innocent, wicked, highbrow, lowbrow. It's a zesty place, full of life, and while no commercial tourist-promoting system in the world can beat the Dutch for promoting, only once in Holland have I felt exploited as a tourist (*i.e.*, dumped out of a sightseeing bus and left in a Hague department store for two hours, where I fooled them and didn't spend a cent but got a good chance to study local taste by looking at the merchandise).

One of the things the Dutch have not promoted well is themselves. They go along with the general reputation for being doughty, sturdy, honest, industrious, conventional, bourgeois in lifestyle, clean to fanaticism and religiously punctual for meals—which confers on them an aura of virtuous dullness. But nothing is said of their good humor, their enjoyment of living and the spiritedness that has students raising cain and bishops rebelling against the established order. Their live-and-let-live attitude made Amsterdam so attractive to hippies that the city fathers had to fill in Dam Square with flowers to prevent their sleeping there. (Hippies now hole up cheaply in houseboats.)

There are 50 canals in Amsterdam and the best way to try to orient yourself is to take one of Bergmann's canal trips. Better, take two—one by day and one by night when night-lighting picks out the detail of the old merchant houses. Look up and see the diversity of the gables, each equipped with a hauling beam for getting goods and furnishings into the narrow houses, some equipped with a spiegel—a mirror angled outside a window to let inmates see what's going on up the street. It's fun to identify the three types of gable designs—step, bell and neck. Windows are usually left uncurtained, so it's a good time to get an inkling of some of the surprising modernization that's gone on behind the picturesque façades. You'll catch glimpses of modern lighting fixtures, walls patterned with graphics or ceilings hung with swinging wicker chairs. You can accompany your cruising on a summer's night with the refreshment of wine and cheese or even have a full-fledged dinner.

For about $5 and a little nerve, you can take a daytime bicycle tour—guides, Band-Aids, lunch, drinks and green herring thrown in along with the tobacco museum, a diamond-cutting exhibition, the floating flower market along the Singel and the knowledge that if you're on a bike, you're behaving just like a Dutchman.

There are 42 museums in Amsterdam, including Rembrandt's house, the poignant house of Anne Frank (check this; it's been closed for repair), the Stedelijk Museum, full of Van Gogh. One of my favorites is the Theater Museum, 168 Herrengracht. The VVV Amsterdam Tourist Office, 5 Rokin, has a museum list among oodles of well-put-together information. Don't underestimate this outfit. For winter visitors, from October through February, they offer a "Day on the House"—certificates for all sorts of free goodies—if visitors make Amsterdam their first stop in Europe and clear this ahead of time with their travel agent.

This current season in flower-happy Holland, the big must in Amsterdam is the Floriade, a gargantuan flower show. Dutch bulbs make living souvenirs. For shopping, walk the Kalverstraat and surrounding areas. Focke & Meltzer at 152 has an overpowering selection of china and tableware, is very large on commemorative plates and, of course, on the real Royal Delft blue-and-white. For a reviver after shopping, try the Cave Marianne, 465 Keisergracht, for nothing but wine and cheese (Gouda and clove-filled Friesland, my favorites). For a brush with the rollicking young and a tipple of sherry (which you haul up to your table on a pulley), the Bodega, 246 Lijnbaansgracht. And to take some of the sweet, peppy taste of Amsterdam home with you, detour from your route to the airport and that KLM plane and pick up a dozen ginger balls at Verdooner's Bakery, 55 Gelderlandplein at Buitemveldert. For more advice: Netherlands National Tourist Office, 576 Fifth Ave., N.Y.C. 10036. ■

TO SEE ONE OF THE FAMED

SCHOLZ-DESIGN HOMES

CALL YOUR LOCAL SCHOLZ BUILDER

ARKANSAS
PINE BLUFF
Professional Builders
(501) 534-3580

COLORADO
GREELEY
Globe Construction
(303) 353-9561
PUEBLO WEST
Fry-Ark Building & Construction Co., Inc.
(303) 543-9906

FLORIDA
FORT LAUDERDALE
Hamilton Properties, Inc.
(305) 566-7553
PUNTA GORDA
McCloughan & Sechrist Builders & Suppliers, Inc.
(813) 639-2552
SARASOTA
First Development Corporation
(813) 924-1161
WEST PALM BEACH
Nomel Construction Co.
(305) 844-9714

GEORGIA
AUGUSTA
National Construction & Maintenance Corporation
(404) 733-1281

ILLINOIS
AURORA
R.C.A. Associates
(312) 466-4949
BENTON
Strauss Construction Co.
(618) 439-3531 or 439-3405
CATLIN
Bensyl Construction
(217) 427-5291
CHARLESTON
Heritage Homes
(217) 345-4192
CHICAGO
Henry & Wayne Krueger
(312) 636-0417 or 448-6310
GODFREY
Charles E. Springman Development Co.
(618) 446-4470
NILES
Callero & Catino
(312) 774-1900 or 967-6800
PEORIA
Ronway Builders
(309) 691-8691
RICHMOND
Arnold M. May Builders
(815) 678-2861

INDIANA
FORT WAYNE
Macke Development Corporation
(219) 637-3111
Stauffer Building Corporation
(219) 749-0425
LA PORTE
McMurray Home Builders
(219) 362-3260
SOUTH BEND
Portage Homes
(219) 272-7750
SOUTHPORT
Tom Swift & Associates
(317) 783-2788
UPLAND
Ed Hermanson
(317) 998-2191

IOWA
CEDAR FALLS
Kramer Construction Co.
(319) 266-9609
Runyan Construction Co.
(319) 266-0827
FORT DODGE
Town & Country Realty
(515) 576-4195

KANSAS
GREAT BEND
Nuss-Simonson Realty
(316) 792-2481
WICHITA
Clewal Construction Co., Inc.
(316) 722-1322

MASSACHUSETTS
CHATHAM
Cape Investors
(617) 945-1545 or 432-0607
WESTON
A. J. Comeau Construction Co.
(617) 893-1104 or 893-3181
WEST YARMOUTH
Oman Construction Co.
(617) 775-4223

MICHIGAN
BRIGHTON
J. W. Dilloway
(313) 227-7313
EAST LANSING
Whitehills Homes, Inc.
(517) 332-6535
TECUMSEH
Powell Development Co.
(313) 423-3546
WYANDOTTE
Southland Construction Co.
(313) 675-2400

MINNESOTA
MINNEAPOLIS
R. Kladis Construction Co., Inc.
(612) 881-8689

NEW JERSEY
TRENTON
Lovero & Company
(609) 896-0496

NEW YORK
AMHERST
Richard J. Sterben, Associates Inc.
(716) 633-2220
ORCHARD PARK
Arbo Industries
(716) 662-9876
WILLIAMSVILLE
Woodgate Homes, Inc.
(716) 688-9474

NORTH CAROLINA
CHAPEL HILL
Security Building Co.
(919) 942-4054

OHIO
ARCANUM
J. (Jude) Oswalt Construction Co.
(513) 548-8584
BOWLING GREEN
J. & W. Construction
(419) 352-0975 or 823-4434
CINCINNATI
Parchman & Oyler Master Builders
(513) 931-4000
GENEVA
James Dean Associates
(216) 466-2378
PEPPER PIKE
E. T. Starrett & Associates
(216) 247-6685
SOUTH RUSSELL
Von Thun Construction Co.
(216) 247-4210
ST. CLAIRSVILLE
Evick Construction Co., Inc.
(614) 695-2955 or 695-0702
WAPAKONETA
Bruneloy
(419) 738-4523

OKLAHOMA
TULSA
Perry & Reeds
(918) 627-3272

PENNSYLVANIA
BRADFORD
Main Service Corporation
(814) 362-3544
EASTON
Carco Construction Co.
(215) 258-8431
ERIE
Root Realty Co.
(814) 454-5802
KING OF PRUSSIA
Ro-Dan Development Co.
(215) 825-0798
MACKEYVILLE
Rishell Development Company
(717) 726-4901

SOUTH CAROLINA
MYRTLE BEACH
Moore Construction Co.
(803) 448-5556 or 448-6111

TENNESSEE
BRISTOL
James Wampler Agency
(615) 764-4174

WISCONSIN
JANESVILLE
Marklein Builders, Inc.
(608) 752-0814
MADISON
James V. Burkhard, Inc.
(608) 238-4955
WAUKESHA
State Builders & Realty, Inc.
(414) 542-5481



TEN ARGUMENTS IN FAVOR OF CHINA. AND ALL HOLD WATER.

Nothing can match these bowls but their matching faucets. Such superlative examples of hand-crafted china have not been created since the eighteenth and nineteenth centuries. Their like is to be found only in the best examples of Sèvres, Meissen, Delft and Lowestoft. How characteristic of Sherle Wagner to visualize their limitless possibilities for beauty in the bathroom. Seen here, ten from an impressive collection, all hand-crafted

125 EAST 57TH ST. NEW YORK **SHERLE WAGNER** NEW YORK 10022 PLAZA 8-3300

FOR ILLUSTRATED CATALOGUE SEND $1.00 TO DEPT C

House Beautiful
MAY • 1972

Observation: Most of us live in boxes. True. Countrified or citified, most of our rooms seem very boxy. But once a boxlike space, always a boxlike space? Maybe not, suggest Robert Stern and John Hagmann, who resculptured every inch of this New York duplex: "Buy a city apartment and you are probably buying a box. But you can make a totally personal world inside that space. The only place this world has to touch what's really outside is at windows, doors, places where structural elements have to stay where they are. The owner of this apartment likes the kind of dramatic environment where there can be a real dialogue between art and architecture. We couldn't explode the edges of her box outward, so we exploded it inside—with curving shapes, with walls that work as shadow boxes for art."

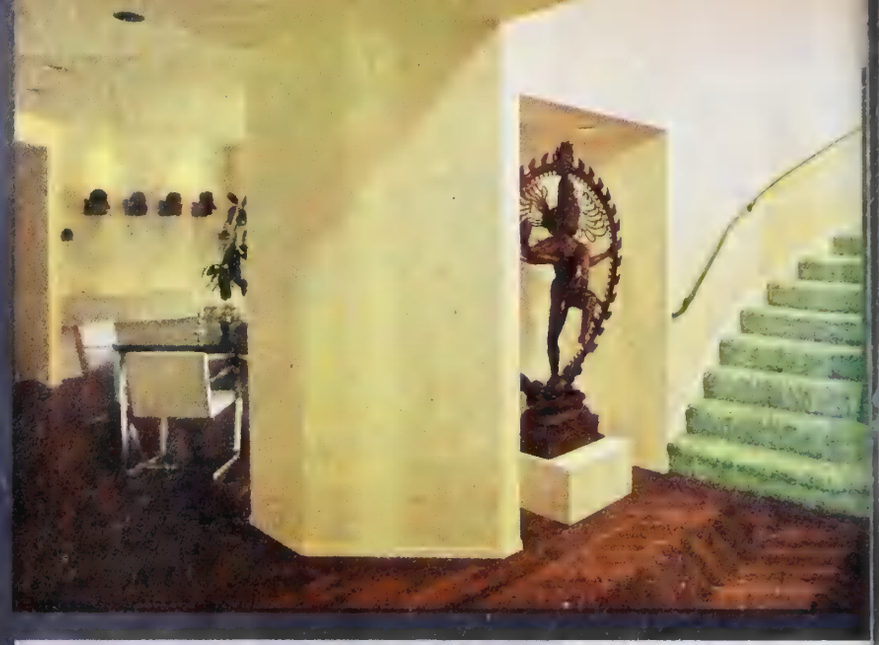
Editor NANCY CRAIG
Text MELISSA SUTPHEN

Remodeling

within the box

sparks a grand dialogue between architecture and art





The dialogue, the interesting interaction between very dimensional artworks set into very dimensional spaces—this you can tune into the minute you come into this apartment. But art outdoors, the sensational view of Central Park—this you discover gradually. The front door is in a new place now, and access to the living room has been totally reshaped so that when you enter the duplex (*see plans, page 121*), you soon see the joyous bronze Shiva pointing the way upstairs and then glimpse the strongly shaped dining room (*above right*). But not until you round the structural pillar punctuating the end of the new curving hall (*above*) do you come upon both spectacular landscapes—two stories of dynamically unfolding spaces inside, acres of trees and landmark skyscrapers outside (*right*). To dramatize spaces deliberately exploded open, Architects Stern and Hagmann also deliberately enclosed—interlined, really—other areas. The staircase leading upstairs, for instance, wasn't moved but was framed in and narrowed, so that going up you experience something of that nice sheltered feeling you get mounting steps between walls in an Italian hill town. And the whole window wall of the living room was thickened to create angled depth framing around the new pivot windows. The effect? A feeling of solidity, as though you're on top of a great city in a substantial house, not in a thin-walled, boxy apartment. And it is a house with a jungle, a two-story collage of thriving philodendrons set on shelves. Nature played as art—a perfect sun-sensitive habitat for the straw-bottomed mask from New Guinea.








inside and out,
an exciting landscape
unfolds



Key to the whole pattern of sculptured new spaces upstairs and down is the balconied master bedroom (*below*), cantilevered out over the living room. Before the remodeling, this space had been two bedrooms, both extending over to the wall facing the park and both quite square. No more. The new master suite is full of curves—in ceilings, in the headboard crafted into lighted sculpture niches, in the rounded white railing, which gives the whole room a nice sense of enclosure—plus privacy from spaces below. Yet the architecture deliberately creates options for crossviews from space to space—the idea being that something sculptural should always be seen from many angles. From the carpeted bridge linking the bedroom to an outdoor balcony (*above left*), you can look outdoors, across to the owner's dressing table (*above far left*), down into the living room or back into the bedroom. From the dressing table, set into an open slice of wall, there are still other views down or outside. And what is outside this duplex very much affected the remodeling strategy inside. Quite early, the architects decided that "seen straight on, season after season, even a great view of Central Park might get boring. From 18 floors up, all that land really looks like one vast carpet. Our thought was if we could orient rooms and furniture so you could look southeast or slightly north, views would become much more interesting. By focusing on its length, you would experience the park as one big outdoor room edged with buildings—all alight at night." Stern and Hagmann angled the owner's flokati-covered bed and leather chaise accordingly (see *plans, next page*). Angles redefine the dining room (*left*), too. To break this area out of its boxiness, they dropped the ceiling, made it octagonal and set the table catercorner so several guests can enjoy a view across rooftops west to the Hudson River.

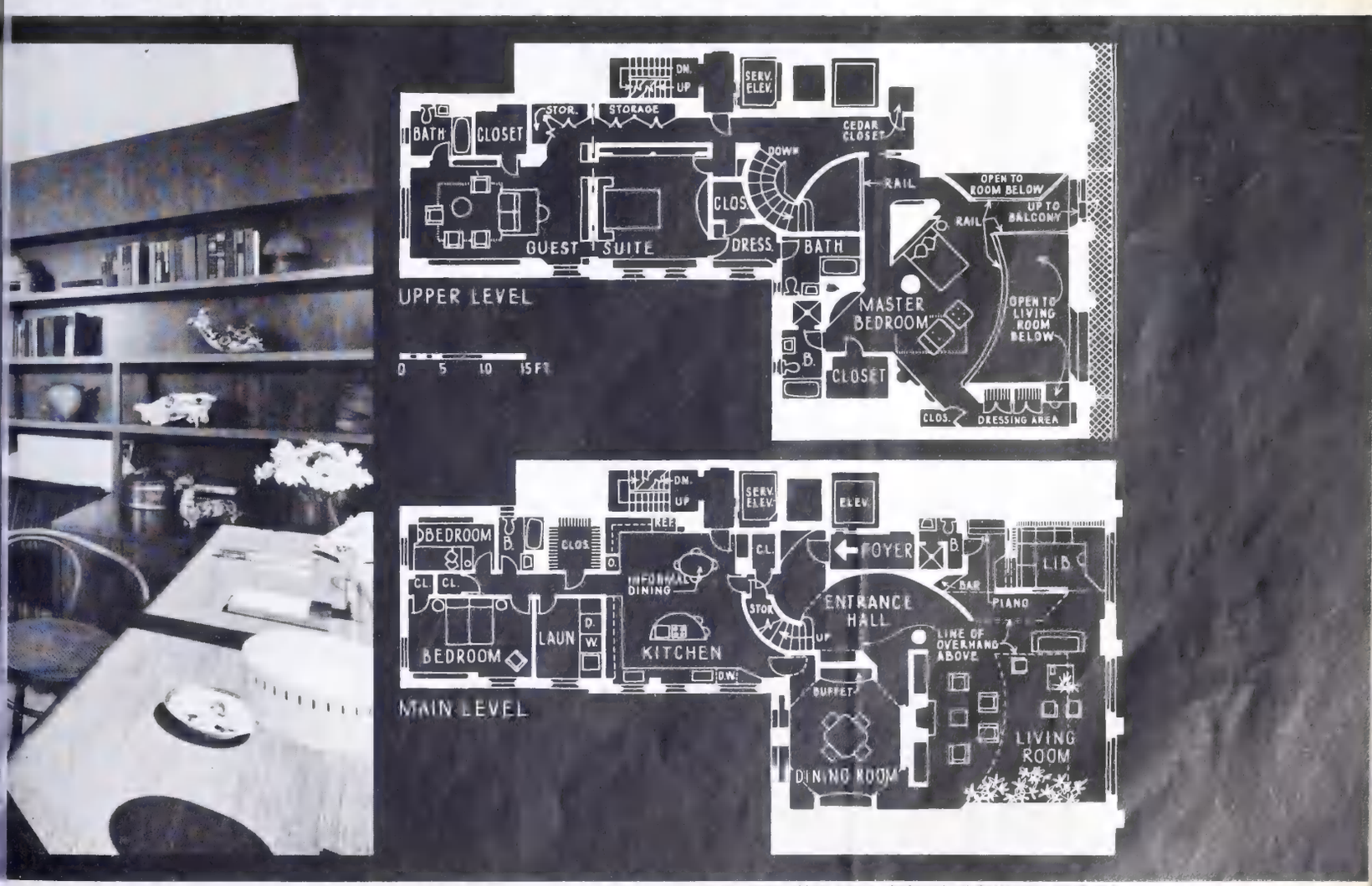


curves and angles give distinctness to each sculptured space



definitive color becomes a space shaper, too

Warm, cavelike rooms—remodeling meant this to the owner, too. She wanted an intimate downstairs space—a place where she could read, write, take in the shining nightscape of city lights and still feel comfortably enclosed. The library was already there. Stern and Hagmann just scaled it down, building in furniture and paneling and shelves all in fine-grained oak (*below center*). Luxe textures they introduced in the flokati rug, the super-stuffed cushions striped in mauve, blue and green velvet. Green shows strong in the kitchen (*left*), where it's an enormously designing element. High up, deep green accentuates the bold architecture that was already there—the grid of beams intentionally exposed—as well as the exciting new shapes of an ultra-sculptural range hood and duct leading to the window. The decidedly nonexciting view, a narrow court and the backsides of lots of other apartments, couldn't be remodeled out of sight. So Kitchen Consultant Bernard Sucher made the windows themselves freshly functional and intriguingly dimensional. Fronted with sandblasted glass and fitted with transparent shelves, they're now a generous wall of cabinets through which the sunlight can still diffuse. There's handsome functionalism, too, in the way the maple-topped half-moon island is key to the work-traffic pattern of the whole kitchen. Precisely the shape of the geometric range hood above it, the island's straight side forms an efficient, galley-like space between the sinks and the island's cooktop and charcoal broiler—equipment often used. The curving side has a nice linear kinship to the oval table and bentwood chairs set in an area meant to feel convivial, not hard-edge. (The owner often serves friends there.) Deepened white cabinets, wall ovens, the refrigerator/freezer—these have been composed into a kind of architecture, too, as has the stripe of lighter green skimming over countertops and walls. This ribbon of green seems to explode the entire kitchen horizontally. Haven't we heard the word explode before? We have. And from 3-D ceiling to vinylized cork floor, the kitchen is actually a neat miniaturization of the ways many kinds of spaces—open, closed, curved, angled—interplay grandly with each other throughout this parkside duplex. Making a box seem not like a box—and doing it brilliantly.



PLAN, MARY ELLEN HENLE: PRODUCT INFORMATION, PAGE 214

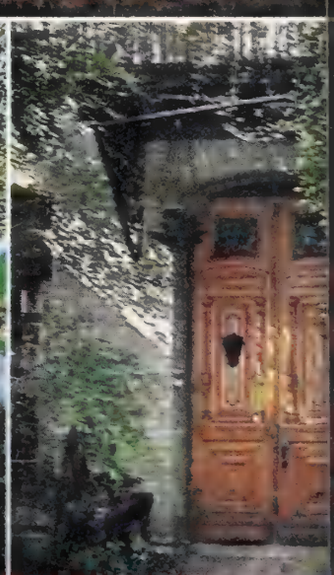
FORMER FOUNDRY BEGINS ANEW AS A TOWNHOUSE

transformed with loving care







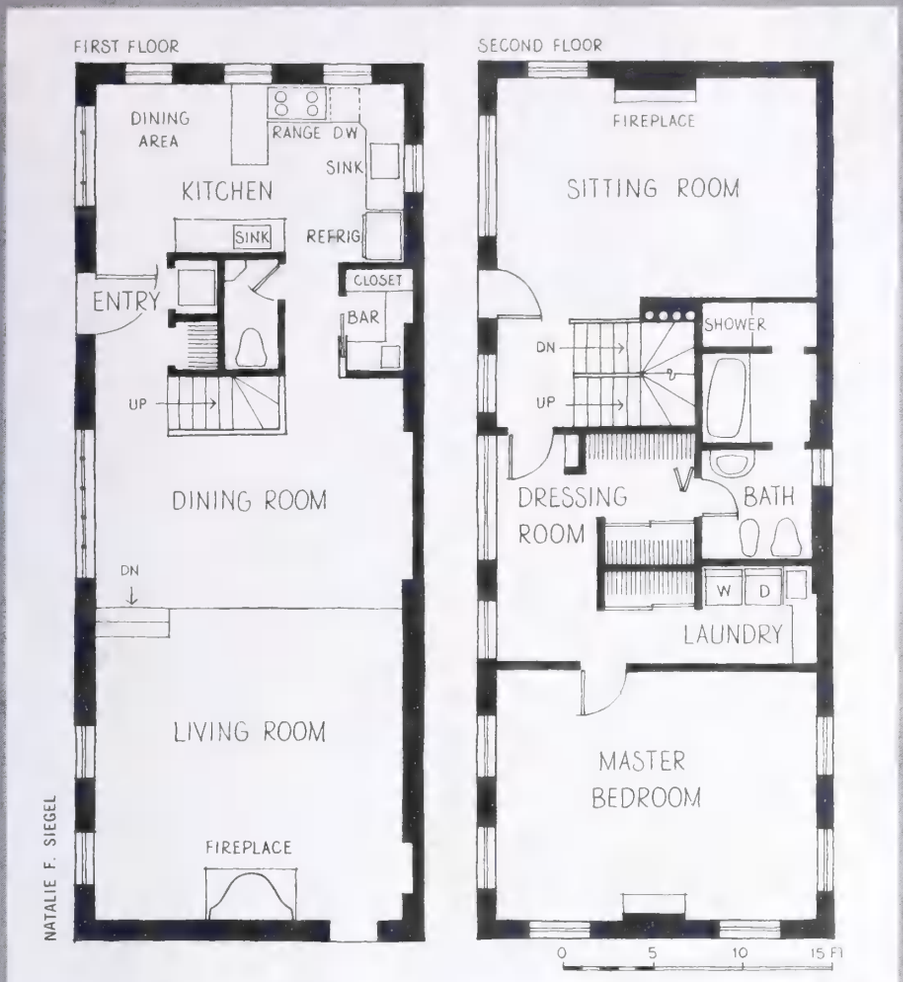


Editor JOHN H. INGERSOLL □ Can you imagine this comfortable, tastefully decorated townhouse as a derelict building heaped with trash, sagging, condemned by the city and within days of being torn down? It was just that when Architect Jerome Brown and his wife, Cherry, an interior designer, discovered it. With endless patience, courage and hours of sheer physical labor for more than a year, they restored the building to its present enviable state. What does that prove? That practically any old structure can be renovated, given enough time, money and energy? No, because some buildings aren't worth it. The value of the knowing eye in picking a structure with *potential* charm is the central lesson. Both the Browns could see the possibilities of the rickety building (variously a stable, foundry, chicken house, garage and sculptor's studio). They could visualize the beauty of the old brick walls, the strength of the massive wood beams as a setting for their modern furnishings and art. The fireplace in the living room (*right*), for example, was the ironmonger's hearth in foundry days. The doors were rescued from a wrecked building. Much of the wood flooring was saved and then restored.

SUTER OF HEDRICH-BLESSING









an elegant mix of old and new proves time's value over money

Of course Jerome and Cherry Brown spent money breathing new life into the old structure. But, in the balance, time spent proved as important, if not more important, than money spent. Time, for example, to scout old buildings coming down in the city and to collect from the wreckers doors and stained glass and a cast-iron fireplace (which went into their bedroom), among other treasures. The initial cost was low. Some of the gems were released by the wreckers with a wave of the hand: "Take them. Who needs it?" Then began arduous hours of removing ground-in dirt and paint and scratches and applying new finishes.

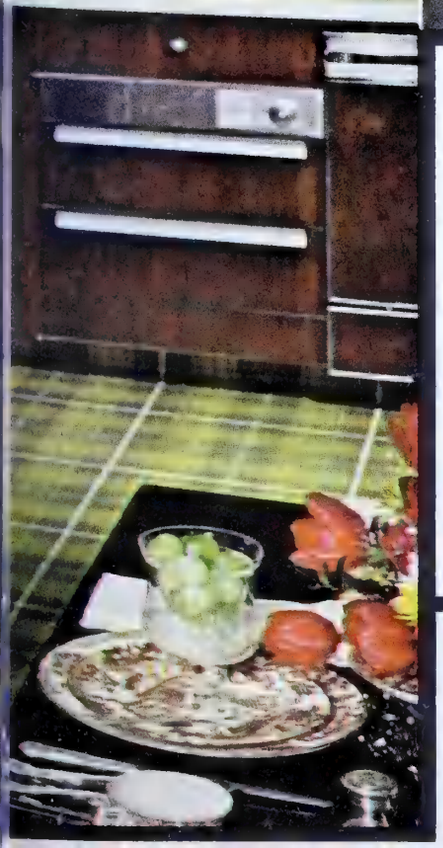
Throughout the house, these finds add their own notes of character, like the continuing thread of the intricately detailed solid wood doors, seen here (*far left*) opening onto the kitchen, where the shelves of cookware lend their own colorful touch to the old brick walls and the new cabinetry of this efficient work center. Or like the exquisite stained glass window (*above center*), a magical eye that reposes almost in the center of the exterior facade and sends rainbow shafts of light across the floor of the second-level hall. The well-preserved scales in the master bath (*near left, below*) were another find, along with smaller items too numerous to mention.

Natural materials play a large role in the finished house, starting with the materials that were already there. The staircase is carved out of a concrete column rising through the center of the house, a finely textured material that handsomely complements the den (*below center*) and the dining area (*preceding page*) and carries into the bath. Of equal significance is the splendid way Cherry Brown has mixed new, contemporary and even avant garde pieces with the soft, rich tones brought out in restoring the existing materials in these spaces so carefully reshaped by Jerome Brown. Was it worth the trouble? The Browns say yes more affirmatively each day they live in their renewed townhouse. Two levels of the house are sketched above. The third (top) level is their home office.

PRODUCT INFORMATION, PAGE 214







The Beverly Hills kitchen of Dinah Shore, remodeled from an existing smaller kitchen and utility room, actually started as a gleam in her eye when she was attending fourth grade "home ec" cooking class back in Tennessee. From that early inspiration came a life-long involvement in the loving art of cooking for family and friends. "I've been gathering and trying out recipes since I can remember," she says. "I curl up with cookbooks the way other people read novels!" The ideas and expertise she gained along the way have culminated in her successful kitchen-oriented network TV show, "Dinah's Place"; a recently published personal cookbook, *Someone's in the Kitchen with Dinah*, and this—her real-life, much-lived-in "place" at home.

Whether standing at the controls of her speedy Ronson Foodmatic unit (*right*) or driving her giant gas-fired commercial range (*left*), Dinah is ready for anything from creating inventive short-order fare ("I really love to wing it!")—to be served in the curtained and plaid-clad kitchen alcove (*above*)—to preparing a gourmet repast for a dozen in the formal dining room next door.



RIGHT, RICHARD FISH; OTHERS, GEORGE SZANIK

IT ALL STARTED BACK IN THE FOURTH GRADE

DINAH'S REAL KITCHEN

Bright new life for house of age-worn charm



a Cincinnati couple's commitment to the inner city

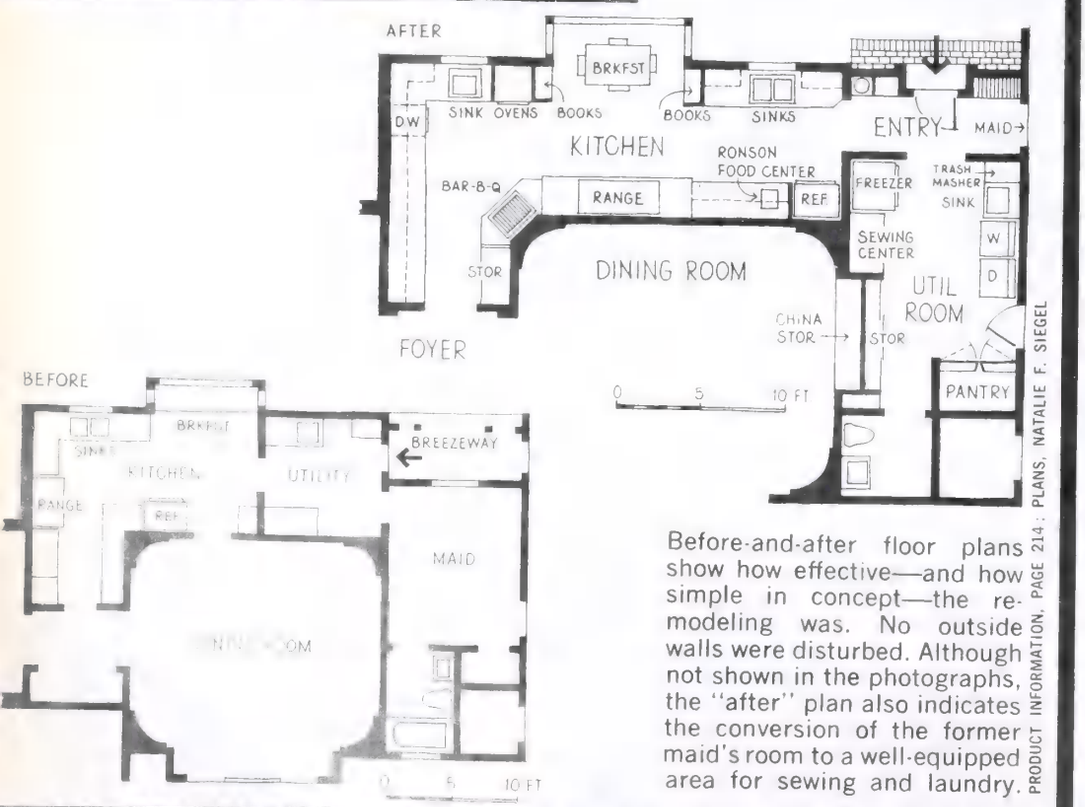
a homey place—not a laboratory

To realize her concept of a Compleat Culinary Complex, Miss Shore enlisted the help of a team of experts: Architect Edward Grenzbach, Interior Designer Val Arnold and the planning consultants of St. Charles of Southern California. Between them, they transformed a cramped cluster of conventional rooms into a versatile, well-zoned kitchen.



The merging of these areas resulted in flowing horizontal freedom and the logical organization of food preparation, cooking and cleanup activities to handle any size of serving operation. And the projecting, windowed breakfast alcove—which was already there—relieves the long, narrow format of the new kitchen, but Grenzbach also added a third dimension of space by pushing up part of the ceiling into the wasted attic area overhead. This pyramidal, tentlike canopy is sheathed with resawed boards of clear Douglas fir.

But with all its efficiency and shining array of labor-saving appliances, this kitchen is no cold, aseptic laboratory. Such homey touches as bookcases, the antique table and chairs, the arched hood of used brick over the range and the framed prints on the walls make it an easy room to linger in after a hard day at the stove. For added visual warmth, the St. Charles steel cabinets have natural wood exteriors of Plantation Pecan—with satin knobs. The countertops are of Formica or laminated maple. A bank of wall cabinets at one end of the room (*left*) is interrupted by a special glass-doored cupboard illuminated inside for the display of china.



Before-and-after floor plans show how effective—and how simple in concept—the remodeling was. No outside walls were disturbed. Although not shown in the photographs, the "after" plan also indicates the conversion of the former maid's room to a well-equipped area for sewing and laundry.

PRODUCT INFORMATION, PAGE 214 ; PLANS, NATALIE F. SIEGEL



By SUSAN GRANT LEWIN □ **High above downtown Cincinnati, Roger and Carol Collier's renovated four-story clapboard house (*inset*) is indicative of the commitment that many young couples feel to charming but run-down inner city communities. And with each such major remodeling, the Mt. Adams area is steadily gaining in stability. Vertical living is what life here is all about, and the Colliers' sculptural central staircase—which rises from a black burlap-covered entry—emphasizes this vertical flow.**

MARIS/SEMEL



the remodeling's result: a total internal metamorphosis



Philosophically, both the Colliers and the architects, Hefley-Stevens, agreed that an authentic restoration of the house was not necessary for a contemporary urban revival. Nor did they feel a need to retain the existing exterior, disguising the fact that a total internal metamorphosis had taken place. Without destroying the basically sound design elements and proportions of the original exterior, the architects added new floor-to-ceiling windows and completely opened one living room wall (*left*) to a view of the downtown area. These and other solutions merge the best of the past with the realities of the present. "The Colliers insisted on thoroughness of design and detail, and perhaps because of this sincerity they were comfortable in accepting our design recommendations—which naturally made it an ideal experience for us," explains Tom Hefley. "Although some people might say the interior has become too much like a modern museum, this is certainly not the case. The Colliers live comfortably in their house. In fact they love it because they feel it is truly 'them.' " The white plastic and leather Scandinavian and Italian furnishings may be of museum caliber, but it was the Colliers' love of contemporary design that resulted in choosing them for the adjoining living room and library (*above and top left*). The large oil in the entry and living room is by Bob Thompson; the Vasarely and the Albers (over the fireplace, *above*) are courtesy of A. B. Closson's gallery.

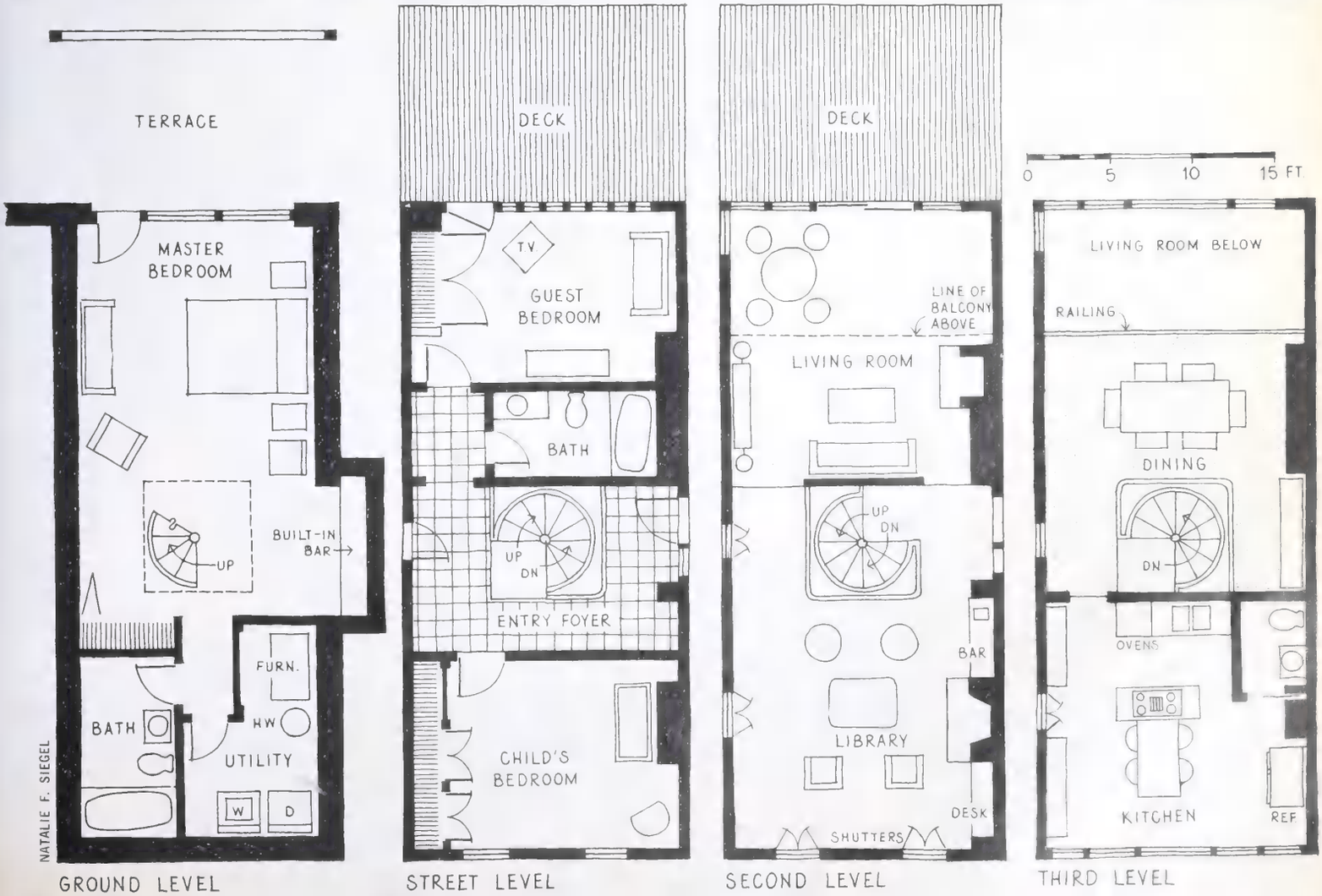


planned-ahead details conquer the trials of vertical living

Although the kitchen (*right*) and the dining room (*left*) are on the top floor (*see plans below right*), Carol Collier says the house is basically easy to live in. Some examples of the kinds of planning ahead that Architects Hefley-Stevens brought the Colliers: a telephone in every room, including bathrooms; two-story-high draperies operated by electronic controls; an intercom throughout; bathrooms and built-in refrigerators on every floor but one—with an accompanying wine cellar over the refrigerator and cabinets off the master bedroom on the ground floor (*lower left*). The architects set windows into the mansard roof to take advantage of the view of Eden Park from the kitchen, and the dining room looks directly over the city. Other exquisite details include the custom-made Plexiglas and stainless steel partitions to protect each stair landing and wisely placed terraces and balconies added to expand exterior living space.

PRODUCT INFORMATION, PAGE 214





NATALIE F. SIEGEL

HB scrapbook

IDEAS worth sharing... to start your own thinking

Slipping into your consciousness full-blown or maturing after hours of thought and study, an idea is still only what you make of it. Here, quite simply, is an album of fine ideas that have been put to noteworthy use.

Who would bring an old window from a demolished hotel to their contemporary house? George and Valerie Justin would. While Architect Mel Smith of Smith and Munter was designing their East Hampton, N.Y., house, the Justins asked him to work in this window (*near right*) from an old Connecticut hotel. "We had discussed clerestory windows," says Mrs. Justin, "but this idea intrigued us." And it seems almost a natural idea for Valerie Justin, a partner in The Pillowry, a Manhattan shop that takes semiantique, lush-pile rugs and recycles them into coverings for other objects.

With an artist's eye, Sculptor Sydney Butchkes shaped the living/dining room of his Sagaponack, Long Island, house—a former dairy barn—into a three-dimensional composition of line and form (*far right above*). In the center, a foam mattress on an 18-foot-long wood platform is covered with embroidered antique Iraqi rugs. Along one wall, a large Heatilator, left uncased, and two of his works—a faceted plastic sculpture and a painted canvas over wood.

To give carnival gaiety without clutter in a Quogue, Long Island, children's room (*center right below*), Designer Phyllis Horton added enormous impact with one vibrantly striped fabric —used diagonally in a canopied ceiling treatment, vertically for shades and a dado effect.

Creating a stunning miniature study in a Manhattan bedroom (*far right below*), Designer Ruben deSaavedra simply cut one piece of marble to fit across a narrow window sill and angle out onto a small writing desk.

RIGHT, MARIS/SEMEL; FAR RIGHT, TOP AND BOTTOM, HOWARD GRAFF; CENTER RIGHT, BELOW, O. PHILIP NOEDEL

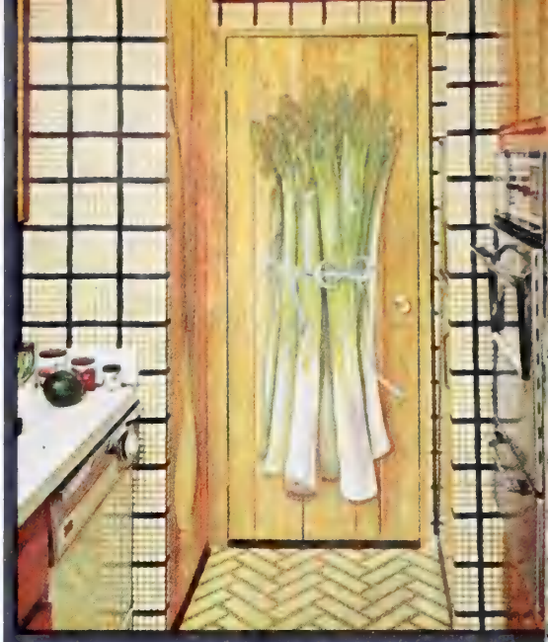












Bravura! Manhattan townhouses are notorious for tiny rooms, and even after two rooms were combined into one, the living room seen at left and on our cover is relatively small. But Designers Zajac and Callahan have made it a decorating tour de force full of today's news. Mirror? That's an old trick for making space seem larger, but look at the new impact when mirrors on three walls are combined with deep blue moldings and alternating areas of pattern and vivid yellow, then given a glittery mirror-on-mirror focal point. Defying the tired rule that says patterns tend to make a room shrink, there's pattern everywhere. But it's never overwhelming because each is precisely scaled to fit into its place. Note the recessive dark ground of the floral wall panels, the way the French ribbon-inspired rug moves the eye from one seating group to another, the way the window (*near left*) becomes part of the total wall treatment because the shade is in the wall's sharp yellow. A lacy pedestal table prevents any sense of crowding in the corner, and the center of the room seems airy and open because everything here—the beguiling harem ottoman, in one basic pattern but three different colors, the open-armed and delicately scaled chairs, the glass-topped coffee tables—adds to the feeling of uninterrupted, flowing space.



Asparagus is always in season in this kitchen (*above*) designed by David Barrett. A typical Manhattan kitchen without a window, it's cheered with black-brown-and-white wallpaper and zigzag-design vinyl floor. But, not surprisingly, the real interest comes from the oversized bunch of asparagus painted on the swinging wood door that leads to the dining room.

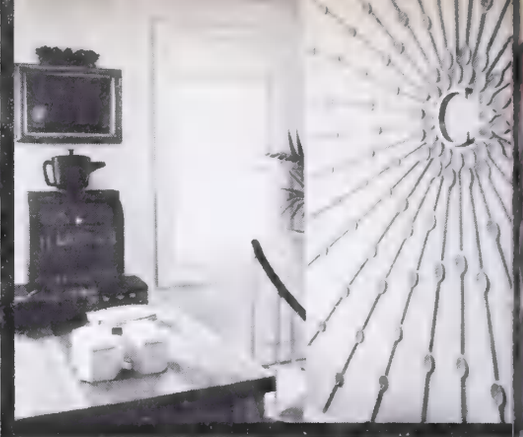
Little girls love pretty patterns, so Designer Jane Victor planned this room for a seven-year-old around a gentle mix that's feminine but not overpowering. The colors are deep and lively, the fanciful diamond design on the walls used also on the shade, the polka-dotted fabric laminated onto her bureau. And to suit a child's need for whimsey, there's a superscaled wall poster that shouts "ZOO."

NEAR LEFT, O. PHILIP ROEDEL; OTHERS, HOWARD GRAFF

HB scrapbook







Designer Charles Pfister's remodeled "Victorian shack" on San Francisco's Telegraph Hill is a small house with large ideas. "It was," he says, "five extraordinarily tiny rooms that I made into three *small* rooms." He painted the walls white, then added little stained-glass windows in dazzling blue and magenta (*above far left*). "I like to play with color, natural light and the pure white walls." When friends sent him a brass "C," Pfister surrounded it with circles of wooden spoons to create a dramatic sunburst in the dining area (*above*). More of these everyday wooden spoons make a charming still life in the kitchen (*above near right*). Pfister uses a tall swath of totally bare tree branches as a decorative divider (*above near left*) to set off his bed alcove in the living room. "For the pillows, I used an old beat-up damask tablecloth of my grandmother's because it means something to me. I'm an incurable romantic."

The oft-praised power of pattern works its magic again in a bedroom by Carole Eichen Interiors for the Grant Co. of Hawaii (*center right*). One exuberant fabric covers the bed, then climbs the wall behind it to create a focal point "headboard."

Designer Richard D. Phelps couldn't build a real alcove in the guestroom of Mr. and Mrs. George Lethbridge of Mahwah, N.J. But he's given all the illusion of alcove snugness to a bed set against a wall covered in matching paisley—with draperies held by a ceiling frame.

When Tiffany's Design Director George O'Brien entertains, one long Parsons table is for dining, another slightly taller one for serving (*far right*). By day, the lower table slips back under the taller and sits against the wall.

CENTER RIGHT, GEORGE SZANIK; FAR RIGHT, TOP AND BOTTOM, HOWARD GRAFF; ALL OTHERS, FRED LYON



HB scrapbook





Instead of disguising one of life's constant trials, Graphic Designer Tony Guido has outrageously emphasized it in a bold but very practical supergraphic laundry area (*far right*). A free, uninhibited approach spells out the wash-and-dry message, with the shag carpeting fitted around a point-the-way arrow of sleek white vinyl flooring. The boxes on the wall? They're decorative and functional hideaways for laundry gear—soaps, detergents, bleach, spot removers. The corner arrangement enables use of large-capacity washer and dryer in minimal space, with a small rinse-out sink and a wide counter for sorting and folding clothes.

Ingeniously providing extra storage without interrupting the lines of this contemporary house in Harrison, N.Y. (*above*), Architect Terry Twitchell incorporated a bookcase into the curving top of a semicircular stair. And in the same house, an entry as effective inside as out (*right*) —using on both sides a double square-patterned door repeating the geometry of the house.

Taking a cue from the designs of sultry North Africa, Designer Mara Palmer devised a custom latticing for the Westchester County, N.Y., living room of Mr. and Mrs. Herbert Bernstein (*above right*). It offers privacy and a free flow of light, helps build a garden mood.



TOP LEFT AND RIGHT, JAMES BRETT; TOP RIGHT, HOWARD GRAFF; OPPOSITE, FRITZ TAGGART


?
25¢
WA
DRY
WASH













THIS PAGE: TOP, ERNEST SILVA; RIGHT, MAX ECKERT. PRODUCT INFORMATION, PAGE 214

Now you see it, now you don't. The owners needed the convenience of the door to the garage opening off their kitchen dining area. But Designer Aaron Ast didn't want it to interfere with the slick look of the high-polish wallpaper, aluminum blinds, glass-topped garden table and snappy red-and-white balloon chairs. So he papered the flush door, too—carefully matching the pattern so there's no break in design around the opening.

Wallpaper camouflage was also put to stunning use in this remodeled kitchen. When the doors are closed (*center left*), all you see is a wall papered in giant flowers. When they're opened (*near left*), you see how Designer David Wemple gave the owners a capacious storage closet in a small amount of floor space. Actually it's a freestanding shelf unit—much like an open-backed bookcase—fitted with doors and set against the wall. Although it isn't deep, there is adequate space on the upper shelves for dishes and small casseroles and on the lower, broader shelves for larger items. The adjustable shelves are set back into the frame to provide space for the galleried shelves of canned goods and spices on one door and the pots and pans held on large curved hooks on the other. To complete the camouflage, Wemple continued the dark color of the baseboard across the front of the doors on the unit.

To give spirit to a guest powder room in a new house in Laguna Beach, Calif. (*below*), Ron Collier combined the freshness of contemporary wallpaper with the character of antique accessories. The washstand is an antique dough bin, the slipper chair a fine Louis XV reproduction with a seat covered in terry cloth. Sunlight filters in through a latticework skylight, and a bamboo plant stand holds guest towels, soap, a bit of greenery.



Capitalizing on the fireplace's decorative appeal and the location, Designer Ruben deSaavedra created a television center by placing the TV inside a no-longer-used fireplace (*far left center*). When the set's off, the owners can draw a firescreen across and visitors are totally unaware that the TV exists.

To establish a distinct dining area at one end of a living room, deSaavedra built a small platform the height of the two-steps-up foyer level (*far left below*). An open balustrade and a consistency of coloring continue the visual flow of space, but the tiny balcony is very much an area with a purpose all its own.

The swag returns—dramatically—in the Long Island summer house of Dr. and Mrs. Howard J. Kessler (*near left*). Using a plain bamboo blind to shield the sun, Designer Hector Grant then dressed it up with a tailored swag in yellow and white chintz. An idea for you? Perhaps, perhaps not . . . but that's what this Decorating Scrapbook is all about. (To order a special file box for all of HB's Scrapbook series, see page 211.)

OPPOSITE: TOP LEFT, O. PHILIP ROEDEL; TOP RIGHT, ERNEST SILVA; OTHERS, HOWARD GRAFF.

RISING TO A YOUTHFUL NEW IMAGE

OLD BUNGALOW WAKES UP TO TODAY

By JAMES De LONG □ Like the statue sleeping within the sculptor's marble, the idea of this crisp contemporary house overlooking Seattle's Puget Sound slumbered in a sagging two-story bungalow that had been built on the site 40 years ago. *(See the "before" views in insets below left and at far right).* The remodeled image, cleanly etched in grooved boards of Western red cedar, was brought to life by the persistent vision of its owners, Mr. and Mrs. Curtiss Karrow, and the sure touch of Architect L. Jane Hastings.

The rare site itself, a narrow strip of bluff sloping sharply down to a rocky beachfront, was the prime factor in the Karrows' determination to acquire the property. But its virtues of privacy and a dramatic view were offset by slide-prone clay soil and side-yard restrictions that precluded horizontal expansion of the existing structure. With no way to go but up, they razed the roof, added a flat-topped third story and appended an enclosed outside stair tower to connect the new level with the old. By moving the main entry up to the

top floor and connecting it to the street level with a system of wooden ramps, steps and a bridge, they eliminated the steep hillside trail that wound down to the old entrance. Except for large new expanses of tinted glass on the view side, most of the window openings remained in the same locations but were elongated to relieve the former dark interiors. Protruding door and window frames with shingled "eyebrows" enhance the sculptural quality of the house and increase weather protection and interior privacy.



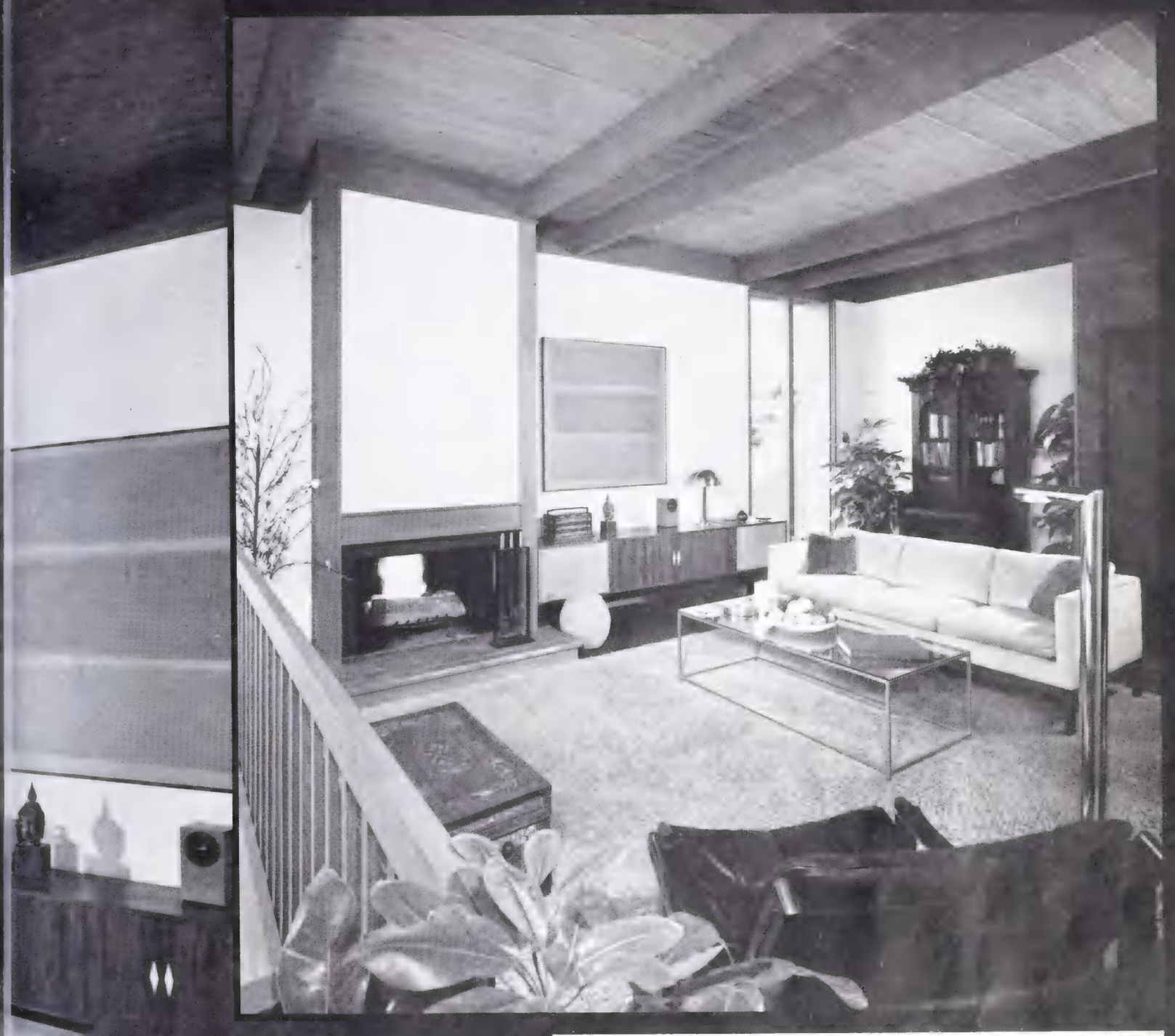






CHARLES R. PEARSON





The quiet repose of the interiors is in marked contrast to the dynamic exterior metamorphosis that changed the old house into the new. Outside, the powerful upward sweep of the structural forms is held in equipoise by the restful horizontal striations of the wood siding. Inside, a balanced serenity is achieved by allowing the space of the third-floor living room (*above and at left*) to merge gently with that of the dining room below (*see next page*). Although the opening that connects the two spaces—just visible between the railing and the tall windows—is quite narrow, the subtle sense of shared volume completely transforms the scale of both rooms. Occasional paneled walls, natural wood trim and the beamed ceiling are tempered by broad surfaces of off-white drywall. Tones of gold in the rug and sofa—zinged with glints of chrome and red in lamps and accessories—characterize the palette of the living room. These hues provide a warm foil for the cooling omnipresence of the plants indoors and the blue waters of the Sound without.

Family antiques sit unconcernedly in the presence of a glass-and-metal coffee table and a dusky chair of leather and rosewood, both of contemporary ilk. The large round basket by the hearth is American Indian.

AGAINST A LIVING SEASCAPE, A FEELING OF SHARED SPACE BUILDS A SERENE INTERIOR

AN ELEGANT EXAMPLE OF ARCHITECTURAL EVOLUTION

The tier of floor plans (*far right*) illustrates the evolution of the Karrow house from its original matrix—a dark, cramped cottage—into an upright, light-gifted residence that elegantly enhances its older surroundings without offending them with crass "modernity." The first level, which is not included in the floor plans, will house a recreation room, workshop and storage area. A future outdoor deck has also been provided for at this level. The spacious dining room on the second level (*below*) was the living room of the earlier house. Still remembering its past, it functions as all-purpose family space as much as it does a place to dine. A large space to begin with, its floor area is doubled by the generous wood deck outside—which itself doubles as an up-front reviewing stand for the parade of maritime traffic that moves against a spectacular backdrop of the Olympic Mountains. The deck can also be directly reached from the newly enlarged kitchen (*not shown*) for the instant serving of guests—as well as drop-in seagulls.

The colorful woven tapestry hanging above the fireplace is from Finland. The wood-and-plastic lighting fixture over the dining table was designed by Richard Congdon—as was the long, pendant lantern in the stair tower (*near right*), seen from the upstairs entry.

The petite master bedroom (*lower right*), which flows from the adjacent living room on the third floor, has its own tiny ship-watching balcony flanked with tapered supporting fins that act as blinders to insure privacy from sidelong glances.

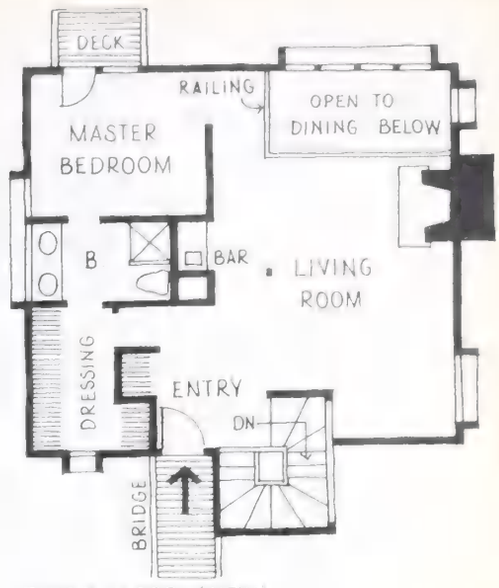
PRODUCT INFORMATION, PAGE 214



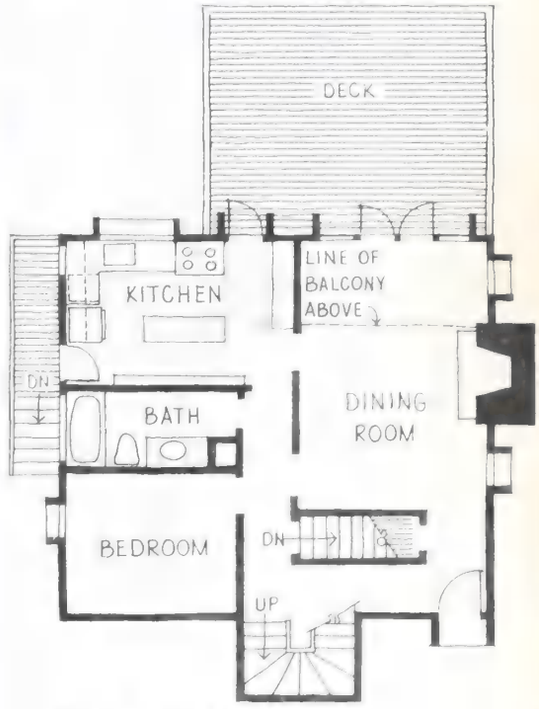








THIRD FLOOR (NEW)



SECOND FLOOR (AFTER)



SECOND FLOOR (BEFORE)



NATALIE F. SIEGEL

Editor: RUTH ADAMS Text: MARION GOUGH

UNDERCOVER designs

It wasn't terribly long ago that a funny thing happened in the bedding department. An adventurous, enterprising manufacturer came front and forward with a mattress covered in, of all things, a satiny pastel damask instead of the traditional striped cotton ticking that everyone always expected their mattresses to wear. There were scoffers on the sidelines, of course—many of them competitors who dismissed this newcomer prettiness as a piece of nonsalable folderol, because, as they quite logically asked, why would anyone want such fancy-pants mattress covering when it was going to be hidden beneath sheets, blankets and bedspreads anyway? A good question, and as logical today as it was then. Except, as events proved, logic didn't—and doesn't—seem to prevail. It turned out that people did indeed want their mattresses to be good to look at, even if they only gazed upon them momentarily when the bed was stripped and ready to be remade, i.e., concealed again by bedclothes. This curious human quirk, as the scoffers soon found out, brought the pizzazz of design into the mattress market. Today the patterns and colors of mattress coverings are a big concern to all involved, and while none but a real dumb-dumb would make so crucial a purchase as a mattress on the basis of eye-appeal alone, it has been clearly substantiated that of a choice of two equally well-constructed mattresses, customers invariably opt for the one with the prettier covering—and that goes for male-chauvinist pursuers, too. It is also a fact that unless you're a purchasing agent for a penitentiary you'll have a hard time finding a mattress covered in the old puritanically blue-, black- or gray-striped ticking. For a glance at the design direction the mattress is taking, look across the page. There's Restonic's field-flower pattern, "Malibu," borrowed from a sheet design and a sure guarantee that you'll sleep on a bed of poppies (get it?). Next to it is Simmons' "Eastern Cloud," a dreamy concept if ever there was one, but especially significant because it's one of a series of mattress-covering designs by Oscar de la Renta, and you won't find a major bedding manufacturer commissioning the talent of a famous fashion designer unless there's a demand for it. Pauline Trigère has similarly put her fashionable hand to mattress design. Some of these fashion-plate mattresses are even dictating the décor of bedrooms, their fabric available in yard goods for the making of bedspreads, draperies and wallcoverings. What's more, it is now possible to get bed linens and headboards that identically match your mattress pattern. Meanwhile, as a further example of a quixotic switch in human choice, regard the background of the picture. That's good old striped ticking which, when banished from the mattress, took a new lease on life, got out of bed to become a chic and recherché material for covering walls, upholstering furniture, draping windows, dressing tables in mats and napkins, and, ironically enough, often goes back to bed as bedspreads. It has even attained status as a wallpaper pattern. Why this present-day insistence on bound-to-be-hidden prettiness? No one has come up with a neatly packaged answer. Perhaps it's no more mysterious than a love for pretty lingerie, or the satisfaction of possessing something beautiful, even if the world can't see it—like the Japanese gentleman's pride in the elaborate lining of his staid black coat. Or perhaps it's a symptom of a phase in history. Delve into the past and there seems to be evidence that in times of affluence, there has been mass enthusiasm for beds and rooms. Compare our attitude with that of the ancient era's preoccupation with sumptuous linens, water beds, mud packs, automatic beds, bedboards, neck pillows, sound and sleep in general. Think of the hundreds of shops dedicated to sleep. History may be repeating itself. The kingly Babylonians slept on gem-encrusted couches—fitfully, no doubt, but at least certain that they lolled on the latest status symbol. Louis XIV, who transacted much of his business in bed and elevated the bedroom into an audience chamber, owned 413 beds, paragons of ormolu, marquetry and tapestries deluxe. Yet poor George Washington, our national hero of bedmanship, rarely had one he could call his own, the times being hardly affluent. Scientific observers of sleep habits have propounded a theory that people are likely to sleep better if they go to bed well groomed in a bed as well groomed as they are, neatly, invitingly open. Perhaps with all this grooming consciousness, the happy awareness that under the elegant sheets lies an equally elegant mattress might be as composing as a Nytol tablet. Not to be dismissed is a more shameless explanation of this yen for a handsome mattress. This holds that even the prissiest of us, subliminally or consciously, associate the mattress with sex and the romantic image of dalliance on a bed of roses. If this be the case, no wonder the designer mattress has been so smashing a success. But, as we've suggested before, a mattress, like a book, cannot be judged by its cover—nor by a score of inherited ideas that no longer apply to today's sophisticated mattress construction. It's still true, of course, that the average person spends a third of his life in bed and that the way a mattress fits you can determine the quality of your sleep—or your wry neck or aching back. Although a soft, cushy mattress is never recommended, it is not necessarily true that the firmer the mattress the better it is for you. Whether it is spring construction, foam rubber or urethane foam, a mattress should support your body, following the contours of your anatomy. If it is too firm for you, offering too much resistance to your body weight, it can be a torture, forcing your body out of alignment. The best way to find a mattress that fits your body is to go to a reliable store and test out the mattress for yourself. Lie down, roll over, bounce about—in this day of consumerism the salesman people would be more surprised if you didn't do this. It's a purchase to conjure with, so why not? It is not, however, a lifetime investment, as so many people used to think. More realistically, from 10 to 15 years is as much sound support as you should expect—and that goes for the box spring, too, because its springs are subject to constant strain at the same rate as the mattress. Allow yourself enough sleeping space—ideally, 10 inches wider than a sleeper's waistline circumference and eight inches longer than his height. The double bed, traditional symbol of togetherness, has turned out to be too chummy for comfort. It measures 53 by 75 inches, permitting each sleeper 26½ inches to toss and turn in, something less than the space available to a baby in a crib. Edging out the double as our population grows larger is the queen size, 60 by 80 inches—fortuitous because you can still use your old double-size sheets.

why would anyone want such a pretty mattress who the sheets and bedclothes are going to hide it anyway?



THE BATHING BEAUTIES



the inside story on what makes a bathroom come alive

No matter what kind of bathroom you have, chances are that if you haven't just done it over, it could use some help. Perhaps it merely needs a little cheer. Perhaps it needs a good deal more. Do you want it to look and feel larger? Or cozier? Or brighter? The truth is, there are some small decorating tricks that can have large results. Or you can completely overhaul, if it seems otherwise hopeless. Answers big and small are here, in this eight-page portfolio of 18 bathrooms showing how the tiniest baths can be opened up, the largest personalized and the oldest rejuvenated. *Above*: A tub with a view in Northern California. It's an elongated marble hexagon, a shape that follows other features developed by Designer John G. Hallock in remodeling this house. And it is carefully set away from the windows to avoid drafts. The blue-and-white blinds are motor-driven. *At top center*: Designer David Barrett has dressed up a small bath with patterned wallpaper and a most distinctive mirror. Accessories are all decorative and kept to a minimum. *Bottom center*: An old and small bath, remodeled by Grace Taubé of Los Angeles, originally

ABOVE, KARL H. RIEK; BOTTOM CENTER, GEORGE R. SZANIK; TOP CENTER AND FAR RIGHT, HOWARD GRAFF





expertly used, that most necessary mirror can create most effective drama

Mirror has long been a utilitarian necessity in the bath—but these four rooms prove its decorative value as well. *At left:* The old fixtures remain, but with a little imagination, Elizabeth N. Hodgkin has brought a whole new outlook to this Los Angeles bath. The old cabinet is dressed up with a handsomely framed new mirror in a surround of out-of-the-ordinary accessories. Adding to the new spirit, zesty contrasting wallpapers, a geometric on the ceiling and a dragon-and-pagoda design on walls, and an umber-hued rug. *Above:* French blue sets a feminine theme for a compact New York bath designed by Ruben de Saavedra. Wallpaper, fabric and mirror make it. The walls and ceiling are squares of a lapis lazuli paper; the tub is enclosed by shirred fabric-paneled folding screens, treated to be water-resistant. An overscaled basin has storage room below, and mirror to the ceiling adds visual space. *Top right:* In a small guest bath designed by Aaron Ast, adroit mirroring doubles extrovert color and pattern on walls and vinyl floor. These sophisticated touches contrast with the gentle whimsey of the polka dot-edged cotton curtains. *At right:* Architects Tom Hefley and Bob Stevens achieved an effective play of natural textures in the Cincinnati bath of Mr. and Mrs. Roger Collier. Here, an original limestone wall and tub-climbing carpet, multiplied by mirror, make this a warm, earth-colored retreat.

LEFT, GEORGE R. SZANIK; ABOVE, HOWARD GRAFF; ABOVE RIGHT, O. PHILIP ROEDEL; RIGHT, MARIS/SEMEL



to unify, to highlight— new color can make it a new bath

Color can splash all over for atmosphere or jump from here to there for drama. It doesn't have to shout to do its jobs. *Below:* Fresh daisies and a fantasy wallpaper on a yellow ground give warmth to an old-fashioned bath under the eaves in a huge old house in East Hampton, N.Y. Designer John Rosselli's happy mixers: lots of white paint, a furry rug and a rattan chair—a comfortable addition to a room where space is no problem. New tile was added to surround the tub. *Top right:* Typical of those in many houses, the baths in the Plandome, N.Y., home of Mr. and Mrs. William S. Campbell were adequate but outdated. Without moving a wall or changing any of the plumbing connections, remodeling gave them an entirely new spirit and sense of space. The serene master bath (*center right*) is keyed to the off-white tones of the new fixtures. A striped shade echoing the tones of shower curtains and bath mat provides an effective—and easily changeable—sharp accent. A wall heater replaced an old steam register. In the boys' bath (*far right*), the old shower was changed to a see-through one that adds untold airiness. New tiles and wallpaper and the strong accents of the shade and rug completely refresh a formerly dull room. *Below, near right and center right:* Paul Evans' Riverside, Calif., bathroom was revitalized by Designer Andrew H. Gerhard around one strong color. Mirror over the basin, on the soffit and ceiling open up the room. The tub and an ugly window are hidden by lattice doors backed by transparent panels to let light shine through. *Below far right:* Designer Ron Collier has created a positive-thinking bathroom for the two children of a positive-thinking family in California. A fresh geometric wallpaper carries through the crisp green of one of the connecting bedrooms.

BELOW: HOWARD GRAFF; CAMPBELL PHOTOS, O. PHILIP ROEDEL. EVANS PHOTOS, HAROLD DAVIS. BELOW FAR RIGHT: MAX ECKERT





BEFORE (right)

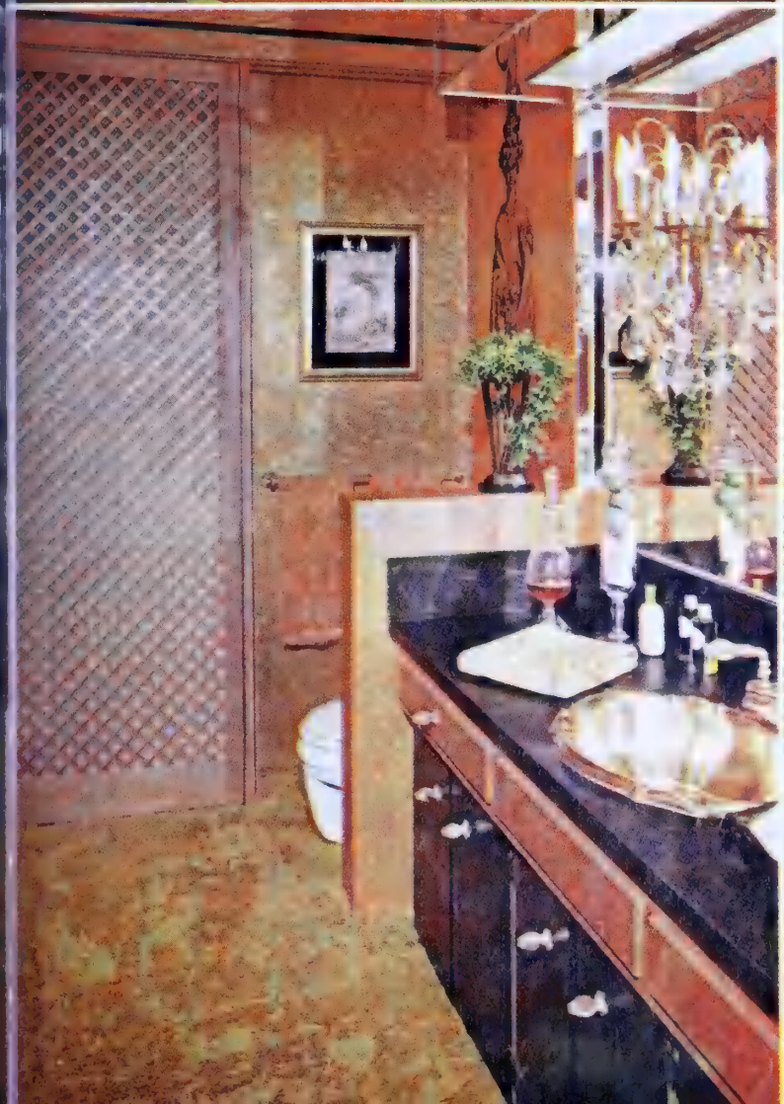


BEFORE (far right)

















pattern, strong or gentle, builds a personal environment

Pattern can be added to a room or it can be part of its architectural structure. In either case, it creates a mood. *Above:* This master bath in New York had, to start with, lots of outdoor light from window and skylight. So Designer Aaron Ast's sophisticated mix of dark patterns has enough light and space to play. Everything's in navy, black and white, but design and scale change for interest and relief. *Above right:* In the adjoining dressing room, there's only one pattern—in the op art carpet—but mirrored closets and ceiling make this room, too, part of the design interplay of the bath. *Center:* Designer John Rosselli spread one springlike pattern lavishly over this guest bath—then reinforced its feeling with accents, fixtures and carpeting in its two colors. *Right:* In Mr. and Mrs. George C. Lethbridge's New Jersey bath, Designer Richard D. Phelps concentrated the pattern in a bathing niche of decorative Mexican tiles. Plants build on the mood; white walls and carpeting and chairs in the colors of the tiles become the subtle backdrops for that lively focal point.



PHOTOS: LEFT AND RIGHT, S. PHILIP ROSDEL; CENTER AND BOTTOM LEFT, ARIST; OPPOSITE, TOP LEFT, HOWARD GRAFF; OTHERS, MAX ICKERT





Left: The sink is shiny marble, but the strongly textured, rough cork tiles used all over the walls and around the sink give a natural look to this Roslyn, N.Y., bath by Designer Hector Grant. Touches of green in towels and accessories, a nature print on the wall and a glass of orchids enhance this earth environment. *At right and below*: A bathroom in the California home of Mr. and Mrs. John Newland is an intriguing study in contrasts. Fixtures and an old-fashioned tub shine white against the dark wood of tub casing, cabinetry and grooved paneled walls. The walls surge up in a series of striking angles, with wide latticed windows—their effect repeated in the translucent glass beside the shower and above the vanity—visually breaking the ceiling's sheer drop and bringing in light. Extra accents are lavender towels and rug.

PRODUCT INFORMATION, PAGE 214



a city home both open and safe

By SUSAN GRANT LEWIN ☐ Like most New York residents, Peter and Emily Samton were concerned about security when they began to renovate their Upper West Side brownstone. Yet, coupled with a determination to keep burglars out was an equally strong desire to let plenty of sun, light and air in. Fortunately, Peter, a partner in one of the architectural firms most involved with urban renewal in the city, Gruzen and Partners, solved these problems with ease. "Above all, we didn't want the house to look like a prison with bars on the windows," he explains, "so I replaced two tiny windows at the front of the house (*near right below*) with a large seven-foot-square fixed piece of glass. It would be a long, hard job for a burglar to get that glass out and surely everyone on the block would hear it fall." Luckily, a high wall provides protection to the rear of the house. Taking advantage of this, Peter created the expansive rear glass wall and skylight seen here from outside (*below right*) and from within the living/study area. Alive with greenery, it opens up the house to the outdoors and all the changing seasons.

DAVID HIRSCH









from shadowy transient cubicles, a bright center for family life

When the Samtons bought their house, it was in deplorable condition, with each of the four floors, approximately 60 by 16 feet, divided into a series of small rooms for transients. Architect Samton continued the one-room idea—but with a difference. By keeping interior walls to a minimum, he turned the parlor floor into one giant-sized room that serves many functions: breakfast room and kitchen (*above and right*), dining room (*left*) and living room, music area and study (*preceding page*). A steel beam was added to support the two upper floors. For continuity, he selected slate for the floors and white painted brick for walls throughout, with lights on long ceiling tracks. The maple-and-ash U-shaped kitchen was designed and built with the care of fine furniture. The bedroom floor (*not shown*) is almost as open, except for the master bedroom and two bathrooms. The children share a large playroom/bedroom that could be partitioned into smaller rooms. Although this Victorian house—recently honored by the American Institute of Architects' New York chapter—looks like others on its block, it's all 1970s inside.

PRODUCT INFORMATION, PAGE 214



Probably the most beautiful thing you can do with strawberries is to heap them in a big crystal bowl, then sweeten lightly and serve with a pitcher of cold, thick cream. Or, perhaps, sour cream. The joy of the strawberry is its versatility. It marries deliciously with orange and with liqueurs; it makes a marvelous syrup and a really superb jam. The heart of a frozen soufflé, crowning a cheesecake or buried in a meringue and piled into a rich crust, the strawberry is a spectacular summertime dessert.

At left, an old-fashioned sundae dish of smiling red strawberries offers its own quite real flavor to add to the aura set up by glass candy jars and curvy chairs at Agora, a nostalgic ice cream parlor and boutique at New York's Third Avenue and 87th Street.

12 ways to enjoy THE sweet, scarlet STRAWBERRY

BILL HELMS

Strawberry Parfait

2 pints (4 cups) ripe strawberries
¾ cup sugar
2 egg yolks
1 tablespoon lemon juice
1 cup heavy cream

Wash, then hull the strawberries. Drain on paper toweling. Measure out 2 cups and crush them well with a fork. Set the remainder aside.

Combine ½ cup of the sugar with ¼ cup of water in a heavy saucepan. Bring to a boil, reduce heat and simmer for five minutes. Beat egg yolks with a whip in the top of the double boiler. Gradually add the hot syrup, whipping constantly. Place over simmering water and cook, whipping steadily, until very thick and creamy. Take off the heat and beat until cool.

Stir in the crushed strawberries and lemon juice. Whip the cream until it holds soft peaks, then fold it very carefully into the strawberry mixture.

Spoon into six parfait glasses or tulip-shaped wine glasses and place in the freezer.

Twenty minutes before serving, take the glasses from the freezer and place in the refrigerator. This "tempers" (softens) the parfait. Garnish with the remainder of the strawberries sweetened with superfine sugar.

Frozen Strawberry Soufflé

2 pints (4 cups) very ripe strawberries (about)
5 whole eggs
1 extra egg yolk
2½ cups sugar
¼ teaspoon cream of tartar
3 cups heavy cream
Garnish: Whole ripe strawberries
Confectioners' sugar

Wash the strawberries, setting aside six or eight of the prettiest ones to use as a garnish. Hull the remainder.

Place the remaining strawberries in the container of the electric blender, about 1 cup at a time, and purée at high speed. Set aside for the moment.

Separate the eggs, placing the whites in a very large mixing bowl or the bowl of the electric blender and the 6 yolks in the top of the double boiler. Add 1½ cups of the sugar to the yolks and 1½ cups of the strawberry purée. Place over simmering water and cook, stirring constantly, until the mixture has thickened noticeably. Chill.

Combine the remaining cup of sugar, ½ cup of water and the cream of tartar in a heavy saucepan over low heat. Stir until the sugar has dissolved. Bring up to a boil and boil hard until the syrup "spins a thread" (220° to 225° on a candy thermometer). Meanwhile, beat the egg whites with an electric beater or mixer until they begin to hold a shape. When the syrup has reached the right stage, gradually add to the beaten whites, beating hard and constantly until the meringue is stiff and shiny. Let meringue cool.

Pour the cream into a large mixing bowl. Whip until it just holds a shape—do not overbeat. Fold in the cold yolk-strawberry mixture and ¾ of a cup of the remaining strawberry purée. Pour over the meringue and fold again. Pour into a two-quart soufflé mold, right to the top. (Set the remainder aside.) Place the mold in the freezer until the soufflé is firm.

When the soufflé is firm to the touch, tie a five- to six-inch collar of baking parchment around the mold (see House Beautiful, February 1971). Spoon the remainder of the soufflé mixture on top and smooth the surface. Return to the freezer.

About 20 minutes before serving time, take the soufflé from the freezer and remove the collar. Dip the whole strawberries in confectioners' sugar and garnish the top. Place in the refrigerator until serving time. Serves eight or as many as 10.

Glazed Fresh Strawberries

It's a marvelous taste sensation to bite through the sweet brittle shell into the cool depths of a ripe strawberry.

Vegetable oil
2 cups sugar
½ cup plus 1 tablespoon water
⅛ teaspoon cream of tartar
Fresh strawberries with stems

Brush a cookie sheet lightly with vegetable oil. Set

(Continued on page 171)

cooking with Helen McCully

FOOD & DRINK

from Russia, the all-American neutral VODKA

By LINDA B. DOWNS □ "In Russia, vodka was drunk straight, icy cold—and only by men. I never saw my mother or my aunts drink it." It's a pleasant office, large but unpretentious, almost homey, books and papers scattered around, a big desk and very high-backed leather chair (its owner is, after all, six-foot-three) set diagonally between two corner windows, in an unprepossessing building just up Manhattan's Third Avenue from the department store busyness of Alexander's and Bloomingdale's. It doesn't have much of the glamour usually associated with public relations executives or with society figures.

Yet the speaker is a romantic legend of our time—Col. Serge Obolensky, a descendent of the founder of Russia, born Prince Serge Platonovich Obolensky-Neledinsky-Meletsky, an Oxford polo player in the early years of this century, Russian cavalryman in World War I, America's oldest combat paratrooper in World War II, former real estate man and hotel man, man about the world even now. At 81, his thinning red hair is combed back over his head, but he still has the neat mustache and military-erect bearing pictured on society pages through several generations of debutante parties, café-banquette dinners and diamond-swathed balls. And he still drinks vodka, straight, on the rocks, with lemon peel, one glass before lunch and one glass before dinner.

But now, for us, he talks about the traditions of that earlier society, the aristocratic Russia that disappeared with the last czar, a life that ended for him when he escaped—bearded, disguised, a price put on his head by the Bolsheviks—to Switzerland with his first wife, a daughter of Czar Alexander II.

There actually were two kinds of Russian vodka, he explains, one sold with a red seal, the low-grade version made from a potato base, and one with a white seal, which was made from grain alcohol. The cheap vodka cost the equivalent of about four cents a bottle—with a one-cent refund when the bottle was returned. "I can remember as a small boy walking along—on a busy street you could keep up with the horse-drawn wagons while walking—seeing drivers dash into a liquor store for vodka, drinking as they drove, then running into the next liquor store they came to to get their refund—or apply it to the next bottle." All vodka was "owned" by the government, with manufacturing and distribution rights granted to various companies under strict regulations. (The colonel himself was associated with one of these companies—and, though public announcement has not yet been made, plans are underway to launch a new vodka label bearing his name in this country.)

For the upper classes, though, there were very definite customs. Vodka was always drunk standing up, served in small *shkalik* glasses (usually of sterling silver) and never sipped but thrown straight to the back of the throat, followed instantly with hors d'oeuvres of caviar, smoked salmon, smoked ham or anchovies from the *zakuski* (smorgasbord table). The customs probably arose mostly from necessity, adds the man the colonel calls Sasha, "because Russian vodka was strong. It had to be gulped. These foods helped cut the harsh effect of the alcohol and when one of these hors d'oeuvres was not available, the procedure was to sprinkle salt on black bread, sniff the salt, gulp the vodka, then eat the bread."

Sasha is Alexandre Tarsaïdzé, vice-president of the public relations firm of Serge Obolensky Associates, a Russian historian who has helped unmask three would-be Anastasias, an author (his latest book, *Katia—Wife Before God*, about the parents of Obolensky's first wife, was published by the Macmillan Co. in 1970). Debonair, distinguished, looking almost movie-cast for a role as an author/historian. Tarsaïdzé was a very young man when he came to the U.S. in 1923. And because his family was from Georgia, that warm, Black Sea region that did not become a part of Russia until late in the 18th century, vodka was not a part of their traditions. Throughout his research, though, the role of vodka as the drink for most of Russia cannot be ignored, although he believes the government monopoly was not for money-making purposes or a matter of *noblesse oblige* prestige. "What they were concerned about was controlling the peasants—through the amount of liquor that they *could* buy, thus maintaining the control of potential drunkenness. During the early years of World War I, the imperial government lost billions because it halted the sale of vodka. But the Bolsheviks were aware of the profit potential, and one of the first things they did after the 1917 revolution was to start manufacturing vodka again."

To overcome the taste of the vodka itself, the Russians for many years had flavored it with herbs and berries (one of the most popular additives was a cluster of orange-red berries of European mountain ash that added a slightly bitter taste) and such everyday items as oven-dried lemon and orange rind, cinnamon, almonds and mustard. Sometimes it was even stored in old Sherry barrels to add flavor. Although women did not drink straight vodka, they did drink a homemade after-dinner liqueur made with vodka. "Every household had its liqueur jars," says Col. Obolensky. "I can remember my old governess going out in the summer to pick berries for this. The berries were put into a big crock with vodka poured over them, then let set until winter." The taste must have been similar to that of the fruit liqueur/vodka mixed drinks we give at the end of this article.

Traditional toasts varied, the most popular one being *nazdorovye* or "to

(Continued on page 215)

5 questions to ask before you buy a dishwasher.

Getting the answers to these questions before you buy could save you a lot of grief later.



How powerful is the motor?

For maximum washing action and dishwasher life, KitchenAid dishwashers are equipped with a 1/2 horsepower motor, the most powerful in any home dishwasher. Other dishwashers have as little as 1/7 horsepower. And the KitchenAid motor is backed by a 5-year warranty. If the motor should fail, it will be replaced at no cost to you during the first year; you'd be charged only for labor during the next four years.

Is the wash water filtered?

A surprising number of dishwashers don't filter the wash or rinse water. Lack of a filter means that food soil can be put right back on the plate it was washed from.

KitchenAid has a stainless steel filter, which filters water constantly during the wash and rinse cycles.

3. Will it handle everything I have to wash?

A number of factors determine this. First, the shape of the racks.

Obviously, a square rack will hold more dishes than a round rack, because it utilizes corner space. KitchenAid has fully usable square racks. In some KitchenAid models, the top rack adjusts to 9 different positions. Lower it. Raise it. Or tilt it to make room for big things in both racks.

Adjustable dividers in the top rack hold glasses securely in place, fold flat for larger items.

4. How does it dry?

Cheaper dishwashers use only a heating coil at the bottom of the wash chamber and literally bake dishes. The drying is uneven, and there is always the risk of damaging fine dinnerware.



KitchenAid uses a heater and a fan located outside the wash chamber to circulate warmed air gently and evenly over the dishes for safe, thorough drying.

5. Who makes the dishwasher?

Some dishwashers aren't even made by the companies who sell them. But KitchenAid dishwashers are made and sold by The Hobart Manufacturing Company, the oldest (over 80 years) and largest maker of commercial dishwashers.



KitchenAid
Dishwashers and Disposers

Want to know more?
Send coupon to KitchenAid Division
Dept. 2DB-5
The Hobart Manufacturing Company
Troy, Ohio 45373

Name _____

Address _____

City _____ County _____

State _____ Zip _____

KitchenAid. Built better. Not cheaper.

Meadowcraft. Try it anywhere.

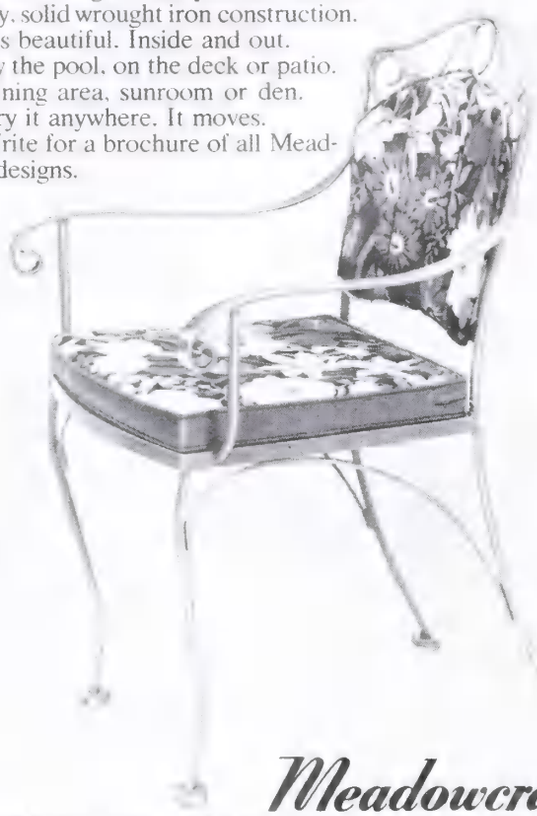
What you see here is the beautiful Belle Meade Design. What you don't see is the sturdy, solid wrought iron construction.

It's beautiful. Inside and out.

By the pool, on the deck or patio. In the dining area, sunroom or den.

Try it anywhere. It moves.

Write for a brochure of all Meadowcraft designs.



Meadowcraft

BIRMINGHAM ORNAMENTAL IRON CO. Box 1357, Birmingham, Alabama 35201
Furnishings Group / U.S. Plywood-Champion Papers Inc. Furnishings Divisions: Heritage, Meadowcraft, Carpet by Trend.
SHOWROOMS: Chicago—Merchandise Mart; Dallas—Home Furnishings Mart; High Point—Southern Furniture Exposition Building; New York—The Decorative Arts Center



PIVOINE CHINOISE—A Chinese watercolor inspired this elegant large scaled chintz.

Brunschwig & Fils

Decorative Fabrics and Wallcoverings

979 THIRD AVENUE NEW YORK 10022

Philadelphia • Boston • Chicago • Los Angeles • San Francisco • Seattle • Dallas • Houston • Atlanta

Available through your interior designer and decorating departments of fine stores.



THE HOUSE BEAUTIFUL CHEF

How to make an omelette soufflé

By Jacques Pépin

In his *Home Cook Book*, Louis Diat, the famous chef of the old New York Ritz, writes, "In country places the *Omelette Soufflé* is much more often made than the conventional soufflé, probably because it is more quickly and easily put together." More delicate than the conventional and made without a starch base (béchamel or patissière), it looks very pretty when it comes to the table all puffed up, glistening with sugar. To bake it, it is essential to have an ovenproof platter, silver or porcelain, approximately 12 by 15 inches.

6 eggs, separated
Butter
1 cup granulated sugar, about
8 to 10 ladyfingers
½ cup Armagnac, Cognac or Kirsch
Confectioners' sugar

1



1. *Butter the platter* *well. Sprinkle generously with granulated sugar. Turn it over and give it a good bang to get rid of any excess. Refrigerate. This not only makes a delicious crust but makes the omelette easier to serve. Combine the yolks and sugar in a bowl and beat with a rotary or electric beater until the mixture makes ribbons, is thick, creamy and lemon-colored (about three to five minutes). Whip the whites with an electric beater or in a mixer until they hold firm, shiny peaks when the beater is held straight up. With a wire whip, beat about a third of the whites into the yolk mixture. With a rubber spatula, fold in remaining whites.*

2



EUGENE COOK

and 3. *Spread about a quarter* *of the mixture over the bottom of the prepared platter. Arrange the ladyfingers on , running the length of the platter. Sprinkle with the liqueur.*



. *Pour the remaining mixture* *on top and smooth the surface ith a metal spatula. (If you are adept with a pastry tube, reserve bout three tablespoons of the mixture and decorate the top of he omelette.) Sprinkle with confectioners' sugar.*



5. *Bake in a preheated* *425° oven for 10 to 12 minutes. It should be served immediately—to six.*



AFTER A HARD SUMMER'S COOKING YOU DON'T HAVE TO WORRY ABOUT YOUR SUPPER FALLING ON THE GROUND.

Not with a Char-Broil, you don't. Not for years and years and years.

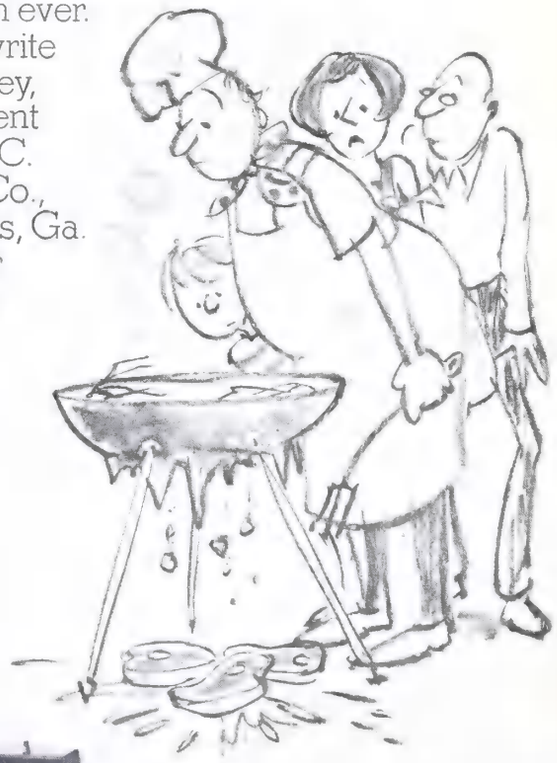
Listen. Char-Broil grills are made by the company that made gunboats for the Confederate Navy. We know a little something about standing up under fire.

We make Char-Broil's cooking parts of rugged cast iron. Its cutting boards of beautiful hand-rubbed oak.

With a Char-Broil, you can spit roast, smoke cook, shish kabob and anything else you'd expect to do on the world's finest grill.

And with our new booklet of recipes and tips, you can do it more imaginatively than ever.

Just write Jim Bradley, Department HB-1, W. C. Bradley Co., Columbus, Ga. 31902 for your free copy.





CHAR-BROIL.® THE END OF FOOLING AROUND.

FOOD & DRINK

NOBODY EVER TELLS YOU THESE THINGS

By HELEN McCULLY

If it's a jam, is it a preserve?

Jam is made from crushed or ground fruit literally "jammed together." Preserves are whole fruits or large pieces of fruit in a thick syrup, usually slightly jellied. Thus, the fruit is "preserved" in shape to some extent. Conserves are jams made with a mixture of fruits and sometimes include nuts. Fruit butter is made from fruit pulp and sugar cooked together. There is no butter in it, of course, but the term may have come from the fact that it is used as a spread, like butter.

Where did the name marmalade come from?

It stems from the Portuguese *marmelo*, meaning quince. Apparently, marmalade was originally made with quinces. Today, it is usually made with shreds of orange peel suspended in jelly. The French spelling is *marmelade*, the Spanish *mermelada* and the Portuguese *marmelada*.

What is tarhonya?

A tiny, hard spaetzle made with a slightly higher egg content than regular spaetzle. Also called egg barley, it is a favorite Hungarian starch. Perfectly delicious, it is as tender and delicate as homemade noodles. Available by the pound, loose, in stores specializing in Hungarian foods. New York's famous The Four Seasons restaurant serves it with such dishes as Breast of Chicken in Champagne.

What makes a cake fall in the middle?

Any one of a number of reasons but probably because there was too much fat (butter, margarine or oil).

What is the basic difference between dough and batter?

Dough is any mixture thick enough to be rolled or knea
Batter is a mixture thin enough to pour or drop from a sp

Is there an easy way to cut blue cheese?

Since blue cheeses are apt to crumble when sliced, we're
that you can make nice, neat slices if you dip the knife
cold water before slicing. Water will not affect the cheese.

Is it possible to make cloudless iced tea?

Yes. Here's how: Add eight to 10 teabags (remove tags)
quart of cold tap water. Cover and allow to stand at r
temperature or refrigerate for at least six hours. To se
squeeze the tea bags as you lift them out. Stir. Pour
ice-filled glasses. To make 2 quarts, use 16 to 20 teabags.

Does freezing kill the bacteria in food?

No. It simply stops their multiplication. Once thawed, bact
will continue to multiply, the United States Department
Agriculture informs us.

What is a culotte steak?

Sometimes spelled coulotte and kulat (featured out w
particularly in San Francisco), the National Live Stock
Meat Board tells us it is "the last boneless steak, caref
trimmed, which lies immediately above the top of the front en
the hip bone." It is available retail and featured by restaurant

What is ocean perch?

Also called redfish and rosefish, ocean perch range in c
from orange to flame red, occasionally grayish or brown
red, with a lighter red on the belly side. Caught in the
Atlantic waters from Cape Cod to eastern Nova Scotia, t
are available nationally, filleted, frozen and packaged; usu
eight fillets to a one-pound package. Similar to lake perch
freshwater perch, ocean perch is a delicious fish that can
prepared in the same manner as you would haddock or cod

GET THE VITAMINS YOU PAY FOR. WITH EKCO FLINT COOKWARE.

Nutritionists know.

The less water and heat you cook with, the more vitamins you keep in your food. And we designed Ekco Flint cookware accordingly.

Our specially designed rims allow cooking vapors to form a vacuum seal between cover and pan. So you can reduce heat and cook at lower temperatures, to preserve more vitamins. Self-basting covers keep foods moist, while they cook in their own rich, natural juices.

Sure beats vitamin pills for appetite appeal.

And Ekco Flint cookware is both practical and beautiful. Every piece has two layers of easy-to-clean stainless steel with a radiant heat core sandwiched in-between, to assure faster, more even cooking.

Available in money-saving sets. Or in 24 open stock items, from approximately $8.95. A thoughtful gift. (And it carries our exclusive 15-year guarantee.*)

Call free **800-631-1972** (800-962-2803 in New Jersey), for the name of your nearest Ekco dealer, and our free booklet on "How to Choose and Use Cookware."

EKCO®

Ekco Housewares Co.
Franklin Park, Ill. 60131



...E STRAWBERRY

...ued from page 165

...Now place the sugar in a ...heavy saucepan. Add the ...ind stir until the sugar ...solved. Bring to a boil ...edium heat. Mix the ...of tartar with 1 teaspoon ...r and stir into the boil... ...up. When syrup reaches ...n a candy thermometer ...ust use a thermometer), ... the heat.

...iaze, dip each strawberry ...stem into the hot syrup. ...g quickly, turn the berry ... so it is completely ... Allow any excess to ...ack into the saucepan. ...he strawberries on the ...ed cookie sheet to dry.

... Berries should be pre... ...about three hours prior ...ing and only on cool ...urther, take care not to ...the hot syrup.

...trawberry Syrup

...drain and hull 2 pints (4 ...of fresh, ripe strawber... ...ace in a saucepan, add 1 ...water and bring slowly to ...iling point. Reduce heat ...ok very slowly for *exactly* ...utes—no more. The fla... ...this syrup depends on a minimal amount of cooking.

Now comes the only tricky part. You need to strain off all the juice from the fruit through several layers of cheesecloth. So you will have to devise some way to hold the fruit in the cheesecloth above a large bowl so that it can drip—a little judicious squeezing is allowed to extract the most juice.

Once all the juice has been extracted, measure it into a saucepan. (Discard the pulp.) Then, for each cup of strawberry juice, add 1 cup of sugar. Cook over moderate heat, stirring until the sugar is dissolved and the syrup comes to a boil. Allow to boil for *exactly two minutes*. Skim off all the froth. Then pour the hot syrup into hot, sterilized jars or bottles and seal securely.

This should make about two cups of delicious syrup, but the amount will depend on the ripeness and juiciness of the fruit. The recipe can be doubled or tripled successfully.

Serve as a sauce over ice cream and custards, vanilla pudding, rice pudding, bread pudding and cereals, as a flavoring for milk shakes and ice cream sodas or just as a refreshing drink with crushed ice and carbonated water.

Fresh Strawberries with Raspberry Sauce

Place the strawberries in a colander and wash under a cool stream of running water. Drain thoroughly on paper towels. When dry, hull. Place in a crystal bowl and sprinkle lightly with superfine sugar.

Thaw 1 package frozen raspberries, then purée in the electric blender. Chill. Just before serving, pour the raspberry purée over the strawberries. Serve with whipped cream, garnished with candied violets.

Note: One pint box will serve three to four people. For that quantity, you need 1 package frozen raspberries and about ½ cup heavy cream.

A Charming Way to Serve Whole Fresh Strawberries

Wash and then hull the strawberries. Place on paper toweling to drain and dry well.

Take a small glass (such as a liqueur glass) and fill with confectioners' sugar, packing it in well. Turn out in the center of an individual dessert plate and surround with strawberries. Allow about six to eight strawberries for each person.

Fresh Strawberries with Ice Cream Sauce

Place washed, hulled strawberries in a crystal bowl. If not sweet, sprinkle lightly with superfine sugar. Melt vanilla ice cream (½ pint is adequate for two) at room temperature. When melted, perfume with Grand Marnier to taste. To serve, pour the Ice Cream Sauce over the berries and scatter candied orange peel on top.

Strawberries Grand Marnier

Wash, hull and dry 4 to 5 cups of fresh, ripe strawberries, then sprinkle with 3 tablespoons superfine sugar, the juice of ½ lemon and 3 tablespoons Grand Marnier. Marinate for five to 10 minutes, shaking the bowl so the berries are well mixed.

Whip 1½ cups heavy cream *only* until it holds a firm shape, then whip in 1 tablespoon superfine sugar and (*Continued*)

NOBODY BUT EKCO HAS $1.75 KNIVES WITH A 15-YEAR GUARANTEE.*



What's more, we designed a different edge for every cutting job, to help end needless waste. So you can: (a) Peel and pare vegetables with ease. (b) Trim sandwiches without tearing tender crusts. (c) Slice tomatoes without mess. (d) Chop vegetables and nutmeats without banging knuckles. (e) Carve roasts without shredding. (f) Slice ham delectably thin. For lasting sharpness, we craft our blades from tempered vanadium stainless steel. (Virtually indestructible.) We carve our handles from mahogany Pakkawood® that resists burns, stains and chips. And we guarantee Ekco Flint knives for 15 years. Don't spend another dull day without them. Only $1.75 to $5.50 each. Approximately $24.95 for the gift set. Call free **800-631-1972** (800-962-2803 in New Jersey), for the name of your nearest Ekco dealer, and our free booklet on "How to Carve."

EKCO®

*If this product fails due to defects in workmanship and materials within 15 years, return postage prepaid and Ekco at its option, will replace or provide equivalent substitute at no charge.

NOW AVAILABLE AT ALL
Hickory Farms OF OHIO® STORES
"AMERICA'S LEADING CHEESE STORES"

Part Skim-Milk
FARMER CHEESE



You've probably been reading about this increasingly popular part skim-milk cheese with the smooth, creamy taste. Great for melting! Try it in fondues, casseroles, sandwiches. Delicious as an appetizer, salad or dessert cheese.

Browse in the comfortable, old-fashioned atmosphere of your nearby Hickory Farms store. Over 126 kinds of cheese, our famous BEEF STICK Summer Sausage® and many other nothing-but-the-finest food specialties for family, entertaining or fine gift-giving. Let your taste buds do the talking. Sample before you buy . . . it's a way of life at



Hickory Farms OF OHIO®

"America's Leading Cheese Stores"
212 Locally-owned
franchised stores coast to coast
Home Office: Toledo Ohio, 43615

BERRIES

continued

2 tablespoons Grand Marnier. Add the marinated berries and toss lightly. Sprinkle with a few chopped, toasted almonds or chopped raw pistachios. Serves five to six persons.

Old Dominion Strawberry Shortcake

The pastry shell can be made in advance but the filling must be made shortly before serving because the uncooked meringue will liquify if it stands for any length of time.

Pastry:
2 cups sifted all-purpose flour
3 tablespoons sugar
½ teaspoon salt
¾ cup (1½ sticks) butter
2 egg yolks

Filling:
3 cups (about 1½ pints) ripe strawberries, hulled, washed and dried
7 egg whites
½ cup sifted confectioners' sugar
1 can (5-ounce size) slivered, toasted almonds

Pour the flour into a generous bowl. Make a well in the center and add all remaining ingredients. With your hands, work the ingredients together until they form a ball. This takes a bit of doing but it's worth the effort. Wrap the pastry in waxed paper and chill for at least an hour.

Roll out the pastry to fit a nine-inch flan ring (see June, 1971 issue, page 93, for technique) and bake in a preheated 350° oven for 20 minutes. Cool, lift off the ring and place the shell on a serving plate.

Set aside a few whole strawberries to garnish the top of the shortcake. Cut the large berries in half; leave the small ones whole. Beat egg whites with an electric beater or in a mixer until they hold firm, shiny peaks. Gradually add confectioners' sugar, beating constantly until the meringue is very stiff. Fold in the slivered almonds, then the strawberries. Heap the mixture in the pastry shell and garnish with the reserved strawberries. Serve at once.

Strawberry Cheesecake

Pastry:
1 cup sifted all-purpose flour
⅛ teaspoon salt
1 tablespoon sugar
Grated rind of ½ lemon
½ cup (1 stick) butter, cut up
1 egg yolk, slightly beaten
¼ teaspoon lemon juice, strained

Filling:
Grated rind of ½ lemon
5 packages (8-ounce size) cream cheese, softened
Juice of ½ lemon, strained
1¾ cups sugar
3 tablespoons flour
½ teaspoon salt
5 whole eggs
2 egg yolks
¼ cup heavy cream

Glaze:
2 pints (4 cups) ripe strawberries, washed, hulled and dried
1 jar (10-ounce size) currant jelly
2 tablespoons sugar

To make the pastry, combine the flour, salt, sugar and lemon rind in a bowl. Cut the butter into the mixture with a pastry blender until it is very crumbly—much like coarse oatmeal. Then add the 2 egg yolks and the lemon juice. Mix together well, shape into a ball, wrap in waxed paper and refrigerate for one hour.

Cut off about a third of the dough and roll out on a lightly-floured pastry cloth into a 9½-inch circle. Roll up and center over the bottom of a nine-inch spring-form pan. Unroll. Trim off any surplus pastry. Bake in a preheated 400° oven 10 to 12 minutes, until golden. Cool.

Butter the sides of the spring-form pan and fit over the filled base. Roll the remainder of the dough into a rectangle 15 inches by four inches. Cut in half lengthwise and line the inside walls of the pan. You may have to patch, since this is a very rich dough and it sometimes breaks. Refrigerate.

Increase oven temperature to 500°. Place the cream cheese in the bowl of an electric mixer and beat until very soft. Add the lemon rind, lemon juice, sugar, flour and salt. Beat until thoroughly mixed. Add the eggs and egg yolks, one at a time, beating hard after each addition. Finally, beat in the ½ cup of cream.

Pour into the prepared pan and bake for 12 minutes. Reduce oven temperature to 200° and bake for 1½ hours. Cool on a cake rack. Remove only the side part of the pan. Then refrigerate until cold—24 hours if possible.

Glaze: Crush 1½ cups of the berries with a fork. Pour into a small saucepan. Add the currant jelly and sugar. Mix until the jelly has dissolved. Bring up to a boil, reduce heat to moderate and boil until the glaze reaches 228° on a candy thermometer. Skim off any scum as the glaze cooks.

How come this kid has more money saved than you do?



Because over the years his parents have invested in U.S. Savings Bonds—in his name, for his future—by participating in the Payroll Savings Plan at work.

He probably doesn't even know. And right now, he couldn't care less. But when he's older, that money can be used for a lot of things—a car, a college education, or even a new home.

The Payroll Savings Plan is an easy way to save money for you and every member of your family. When you join, an amount you designate will be automatically laid aside from your paycheck and invested in U.S. Savings Bonds. It's a painless way to save.

And now there's a bonus interest rate on all U.S. Savings Bonds—for E Bonds, 5½% when held to maturity of 5 years, 10 months (4% the first year). That extra ½%, payable as a bonus at maturity, applies to all Bonds issued since June 1, 1970 . . . with a comparable improvement for all older Bonds.

Join the Payroll Savings Plan where you work and make your son the richest kid on the block.



Bonds are safe. If lost, stolen, or destroyed, we replace them. When needed, they can be cashed at your bank. Tax may be deferred until redemption. And always remember, Bonds are a proud way to save.

UNITED STATES SAVINGS BONDS

Take stock in America.
Now Bonds pay a bonus at maturity.

The U.S. Government does not pay for this advertisement. It is presented as a public service in cooperation with The Department of the Treasury and The Advertising Council

Arrange your strawberries, stem-end down, on top of the cake. Spoon the glaze over the berries and refrigerate. This recipe serves eight to 10.

Note: Because the glazed strawberries soften if allowed to stand too long, we suggest you add them to the cheesecake only a few hours before serving.

Almost Instant Strawberry Mousse

1½ pints (3 cups) very ripe strawberries
Superfine sugar to taste
2½ cups heavy cream, whipped

Wash, hull and thoroughly dry the strawberries. Purée in the electric blender, a small amount at a time. Then push through a sieve lined with two or three layers of dampened cheesecloth. Add enough sugar to taste and stir until dissolved. Then refrigerate.

Just before serving, fold the whipped cream into the strawberry purée and pour into a serving bowl. Serves about six.

Easy Strawberry Jam

2 pints (4 cups) very ripe strawberries
4 cups sugar
Juice of 1 lemon, strained
½ bottle liquid fruit pectin*

Prepare five medium jars (about eight-ounce capacity) that have tight-fitting caps by scalding with boiling water. Then turn the jars upside down to drain.

Wash, then hull the strawberries. Drop a few at a time into the container of the electric blender. Turn on, then off. The strawberries should be broken up but not puréed. Measure 1¾ cups into a large bowl. Mix the sugar into the berries thoroughly; next mix together the lemon juice and the fruit pectin in a small bowl; then stir into the fruit. Continue stirring for about three minutes. (A few sugar crystals will remain.) Ladle at once into the jars and cover at once with the lids. Allow jam to stand at room temperature until set. This may take up to 24 hours. If you plan to use the jam within three weeks, store in the refrigerator; otherwise, freeze it. If you freeze the jam, you must allow some headroom when you put the jam into the jars.

**With powdered fruit pectin*, prepare the fruit in the same way, measuring 2 cups rather than 1¾ cups.

To prepare the pectin, combine 1 box of powdered pectin with ¾ cup of water in a saucepan. Bring to a boil and boil one minute, stirring constantly to dissolve the pectin. Stir into the fruit and continue stirring for three minutes. Fill the jars as indicated above. Makes about six jars of jam.

Note: You do not use lemon juice with powdered pectin.

Strawberry Facts

Good-quality strawberries are fresh, clean and bright, solid red in color, free from moisture, dirt and trash, with bright green caps attached. Overripe berries are dull and lusterless, sometimes shrunken and likely to be wet or leaky. Small, misshapen berries are usually of poor texture and frequently have small hard spots. A stained container means the berries are leaking and mold is probably developing. If you can withstand the stern eye of the grocer, turn the box out to see what's going on underneath. A big strawberry doesn't necessarily mean a better strawberry and size is no indication of flavor—for that varies with the variety, of which there are many.

Strawberries are marketed in boxes, baskets, cups or tills. For interstate shipment, there are three legal sizes—quart, pint and half-pint, dry measure. Figure a quart box as equal to four cups, a pint to two cups and ½ pint as the equivalent of a single cup of strawberries.

To store strawberries, and we quickly point out they are highly perishable, refrigerate *unwashed* and use them as soon after purchase as possible. ■

HOW TO READ A WINE LABEL

House Beautiful's illustrated series now available as a handy reprint

For a copy of the reprint, send 50¢ to:
Room 955W, House Beautiful,
717 Fifth Ave., New York City 10022.



At last, fine gourmet ware, versatile as well as elegant. **FLAME CHEF®** genuine stoneware is heat resistant and extremely durable. **Guaranteed from freezer to open flame or oven to table.** Stacks for easy storage. Available in cobalt blue or chocolate brown. Send for free color booklet **"Casseroling with FLAME CHEF®".**

Lipper International Inc.
P.O. Box 960, Madison Sq. Sta., N.Y., N.Y. 10010



Santiago

Choose the exciting *Santiago* collection, a new and lasting creation from Riverside. At a fine furniture dealer near you.

XXV
Twenty-Five Years of Bringing Beauty to the Home

R RIVERSIDE

A subsidiary of Arkansas Best Corporation

Window

Enclose check or money order. Please add sales tax where it applies. Include Zip Code. Merchandise, except personalized items, may be returned for refund to involved if not satisfactory. Happy Window Shopping

Lucky Jade Bracelet

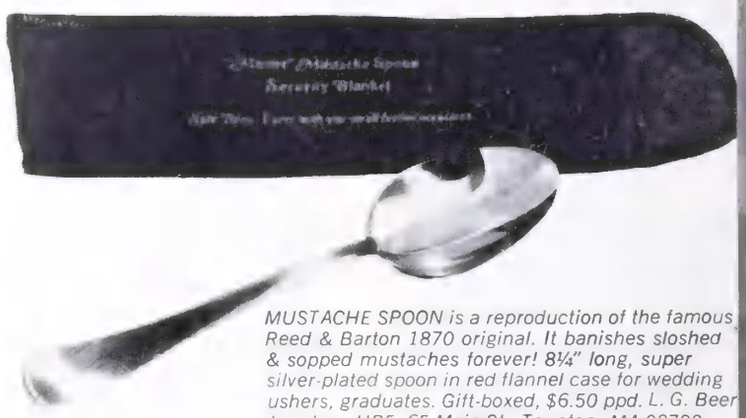


The Clasp Tells The Story

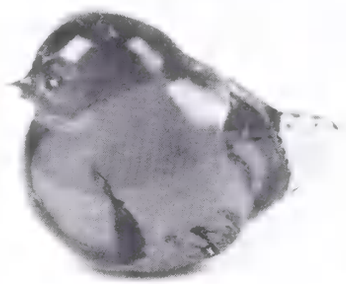
Curved bars of matched jade linked and clasped in 14 karat gold. The Chinese character for "Luck" ("Love," if you prefer) is intricately carved out of gold to make the clasp a jewel in itself. A gift that has a lot to say for very little.
Shown actual size. **$60.**

Mail orders filled, beautifully gift wrapped. No C.O.D.'s. Send for Jewelry catalog including "World's Largest Collection of 14K gold Charms." American Express, Master Charge Accepted. Give number and signature. In N.Y. add applicable sales tax. Order from Dept. HB572.

Marchal. JEWELERS 748 Fifth Avenue, New York 10022 PL 1-3360



MUSTACHE SPOON is a reproduction of the famous Reed & Barton 1870 original. It banishes sloshed & sopped mustaches forever! 8¼" long, super silver-plated spoon in red flannel case for wedding ushers, graduates. Gift-boxed, $6.50 ppd. L. G. Beer Jewelers, HB5, 65 Main St., Taunton, MA 02780



BLUE BIRD OF HAPPINESS

Enchanting solid crystal Lovebird is a rich deep blue in color and delicately detailed. It is signed by the famous Swedish artist "Tyko", who designed it. A masterpiece in crystal for those who enjoy and love fine quality. Truly a collector's item. A great gift for Mother's Day. **$5.50 each; 2 for $10.50.** Add 50¢ postage.

THE FERRY HOUSE
Dept. B-572
Briarcliff Manor, N.Y. 10510



Johnny Appleseed's "Summer White"

Cool, comely, sleeveless dress of white rib-weave cotton piqué . . . a compliment to that summer tan. Buttons to waist, tie belt. When a breeze springs up, don our imported cable-knit wool cardigan in Navy, Yellow or White.
White Dress, Sizes 10-20 **$17.50** ppd.
Wool Cardigan, Sizes 36-42 **$15.00** ppd.

Johnny Appleseed's
Box 710, Beverly, Mass. 01915
Zip Code Required!



CHARM & TREASURE'S splendid selection of 8,500 14k gold & sterling silver charms for Mother's Day, graduation, weddings, anniversaries in a full-color catalogue. Send $1 to Charm & Treasure, Inc., HB5, 72 Bowery, New York 10013

C.U.M. RYA, Denmark's famous creative house, offers three colorful brochures describing award-winning traditional and contemporary Rya & Embroidery patterns. Send $1 to Scandinavian Rya Rugs, Box 447, Dept. 5, Bloomfield, MI 48013



HERITAGE

. . . at the speaker's table or your bedside as an elegant carafe and tumbler, they also make gay flower containers. This famous LEFTON Heritage pattern is pale green with pink roses like Great Grandmother once painted. It is the perfect gift for all of your Heritage collecting friends— Price: **$7.95 ppd.** A matching two-tier tid-bit server is $8.95 ppd. Fruit pattern 6274 now available.
50¢ Color brochures sent free with order.

IMRE BAN STUDIO
3950 Lake Shore Drive, dept. HB572
Chicago, Ill. 60613

REALLY PLUSH!



Authentic, stuffed, soft plush fabric Peanuts® characters. 5½-inch-tall, bright yellow Woodstock with yarn and felt touches, $3.25. 30-inch-tall cuddly, white-and-black Snoopy, $46.50. Smaller, 18-inch-tall Snoopy, $13.00. All postpaid. (California residents, please add state tax.) Write now for free catalogue.

happiness shop
BOX 26209, SAN FRANCISCO, CA. 94126

hopping

with Peggy Ryan



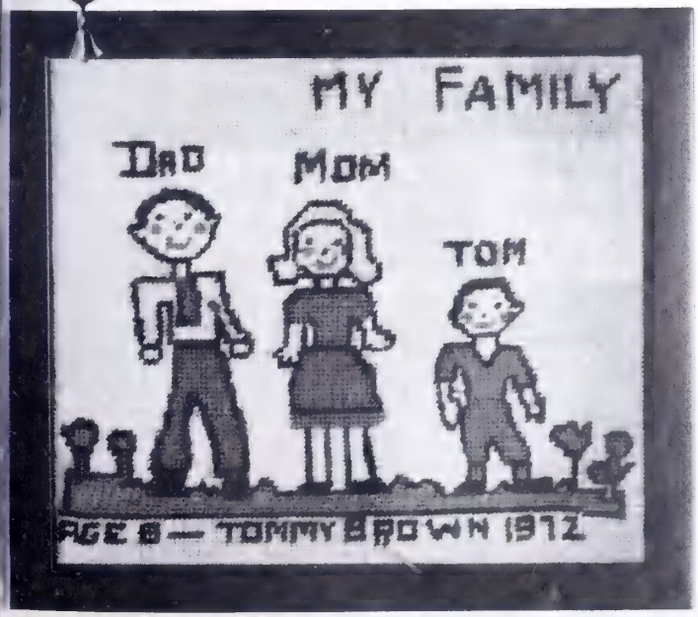
EVERY PAINTING A MASTERPIECE



PORTRAITS IN OIL are painted on fine quality canvas from your photograph by academy-trained artists as though the subject sat for the painter in person. Oil portraiture for graduation, weddings, anniversaries from $89.50 to $895. Illustrated Catalog free from Van Dyke Portraits, Ltd., HB5, 153 E. 57th St., New York 10022

EMBROIDER A BELLPULL. Kit #9580 is delightfully easy to do. Design of 5 costumed horses & boy stamped on blue jute, soft cotton yarns, rod & brass bell, instructions makes dramatic decoration. Swedish Import. 7 x 30", $18.95 plus $1 post. Catalog, $2 (refundable w/$25 order). Skön Embroideries, BE5, 55 Lambert Lane, New Rochelle, New York 10804

NEEDLEPOINT YOUR CHILD'S DRAWING. Mail any size "art". It will be reproduced on needlepoint canvas and sent to you in a kit with yarns, needles, instructions. 12 x 14" size suitable for framing or pillow. Original drawing returned. $25 ppd. Allow one week. Young Rembrandts HB5, Port Chester, New York 10573



#8196

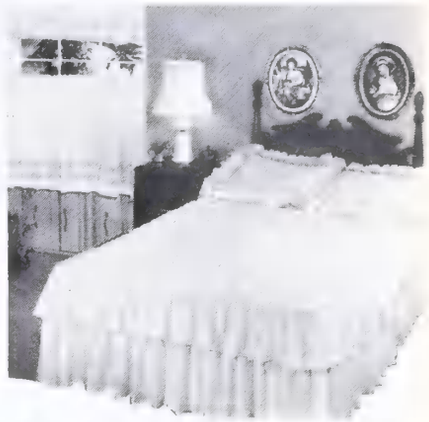


Chelsea

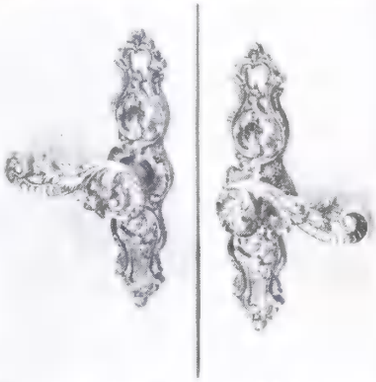
Practical and Beautiful Polyester Cotton Quilted Top Permanent Press
Completely Washable, No Ironing
In Luscious Colors: White, Pink, Blue, Gold, Green, or Red Embroidered on White.
Twin Bedspread—$32.95 Full—$38.95 Queen $50.95 King—$61.95 Canopy—$16.50 Pillow Sham—$8.50 each
Tier Curtains 26" lg.—$6.00 30" lg.—$6.50 36" lg.—$7.00 45" lg.—$8.00 Valance—$3.50
Swatches—35¢ Catalog 75¢

Rosepoint

Finest Quality 100% Cotton Lace CURTAINS for Beautiful Homes. "Perma-Net" Finish Assures Easy Care. Drip-Dry. No Stretching. Little Ironing. Colors: White or Shell
Sold by Panels 52" wide x 72" or 81" long—$7.95 90" lg.—$8.95 108" lg.—$9.95 126" lg.—$11.95
Swatches—25¢



Hildegarde's 5 HB 597 Farmington Ave. Hartford, Conn. 06105



French Doorknobs $2.98 ea.

GOLD PLATED GLAMOR—NOW IN LEFT- OR RIGHT-HAND STYLES!

Instant drama for your doors—fabulous design copied from a priceless original! Cast metal, lavishly 18K Gold plated, antiqued to enhance every exquisite detail, lacquered for lasting tarnish-resistance. Each complete with 8" back plate, spindle, brass screws. Choose left- or right-curving knob, customized for every door.

#1930—Left-hand Knob ..... $2.98 ea., 2 for $4.98
#1927—Right-hand Knob $2.98 ea., 2 for $4.98
#1931—Set of 1 each, left & right ..... Set $4.98

Please add 35¢ post. & hdlg.

LILLIAN VERNON Dept. B51 560 S. 3rd Ave. Mt. Vernon, N.Y. 10550



No. 8013 MR. CHAIR

A superbly crafted occasional piece in luxurious velvet with contrasting welt and buttons. Semi attached back. Quality features include hand tied coil springs, fully lined kick pleat, reversable cushion, and self decked. A tasteful acquisition for most any room. H 38", W 31", D 36". Chair No. 8013, $107.00 or $92.00 C.O.M. (7¾ yds. of 54" fabric required). Ship. wt. 80 lbs. Express collect. Send check or money order, no C.O.D. Satisfaction guaranteed. Send 75¢ for complete catalog.

Windsor House
FURNITURE GALLERIES
P. O. Box 2611 Hickory, N. C. 28601

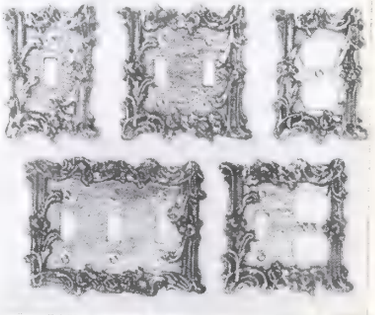
WICKER WONDERLAND



RATTAN SWAG LAMP with dimmer switch

$15.95 plus $1.50 postage

Brighten your decor with a rattan tulip lamp with chain. Handwoven by CHINESE craftsmen. Fully electrified with dimmer switch, adjustable height from ceiling. 14" spread. 11" high with 18 ft. chain and hooks for hanging included. Painted in House & Garden colors, white, parrot green, pineapple yellow, space blue, or azalea add $3.00. Use up to 150 watt bulb.
IMMEDIATE DELIVERY—SEND 25¢ FOR CATALOG
N.J. Res. add 5% sales tax
VISIT OUR WAREHOUSE SHOWROOM
Fran's **Basket House**
89 W. Main St., Dept. HB5, Rockaway, N.J. 07866



PROVINCIAL SWITCHPLATES

Switch to beauty in your home with little [illegible] with our golden brass-plated switchplates, [illegible] tarnish antique finish, screws included. Also in antique white.

SINGLE—3" x 5"	$1.00 each 3 FOR $2.95
DOUBLE—4½" x 5"	$1.50 each
TWIN OUTLET—3" x 5"	$1.50 each
TRIPLE—6" x 5"	$2.95 each
COMBINATION—5" x 3"	$1.95 each
DOOR KNOB w/spindle & rosette	$1.95 each

PLUS 45¢ POSTAGE & HANDLING
Pa. Res. Add 6% Sales Tax Sorry No C.O.D.'s

WHAT'S NEW SHOP
12-B Water St., Bryn Mawr, Pa. 19010

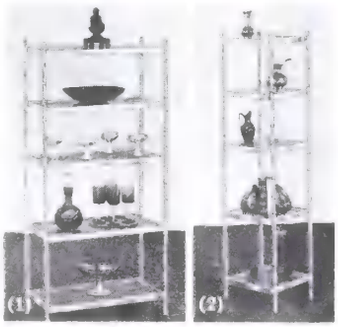


We proudly present the beautiful *Southern Belle!*

Beauty, comfort and superb craftsmanship are found in every lovely inch of her. Cushions are reversible and zippered, back is skillfully hand tufted and skirt fully lined. Upholstered in various grades and types of fine fabrics (stripes, solids, brocades, damask; cut, antique, crushed and plain velvets, etc.). Specify type and colors desired. Express charges collect; no C.O.D. $367.00. L. 84". For further information, send $1.00 for Furniture Catalogue and Fabric Samples. Satisfaction guaranteed.

Hunt Galleries, Inc.

2920 N. Center St., HB5,
Hickory, N. C. 28601



Dynasty *Bamboo* Etageres

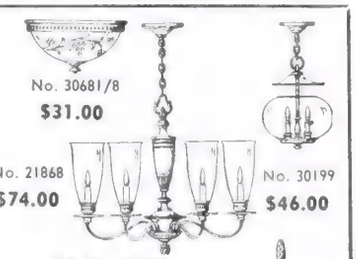
For your valued bibelots collection. These tall etageres are styled in charming bamboo metal, plated in a beautiful quality finish befitting your most treasured items.

(1) Five-Shelf Etagere size 26½"Wx12½"Dx56"H.
SET-24B *Brass Plated/w Clear Glass Shelves* $159.95
SET-24N *Nickel Plated/w Smoked Glass Shelves* $159.95

(2) Five-Shelf Etagere size 14½"Wx12½"Dx56"H
SET-12B *Brass Plated/w Clear Glass Shelves* $109.95
SET-12N *Nickel Plated/w Smoked Glass Shelves* $109.95

Shipped express prepaid upon receipt of check or money order

St. Nicholas Boutiques
SANTA CLAUS, INDIANA 47579



No. 30681/8 **$31.00**

No. 21868 **$74.00**

No. 30199 **$46.00**

HAND MADE, SOLID BRASS LIGHTING FIXTURES

Made in our own shop since 1897. Available in pewter, polished or antique brass or silver. We also make tin lanterns, sconces and chandeliers. Wide selection, not available elsewhere. The hanging bowl is 8 in. The chandelier is 20 in. The ceiling light is 8 in. The coach lamp is 26 in. high. We also refinish and restore old lighting fixtures, lamps, lanterns, etc. We also supply missing glass parts.

No. 17503 **$71.50**

SEND 35c FOR 200 PAGE CATALOG

William Spencer
RANCOCAS WOODS, N. J. 08060
Telephone 609-235-1830



CLYDESDALE ■ HORSE HITCH TOWEL

The world famous Budweiser Clydesdale horses have been reproduced on a giant 34" x 62" terry beach towel in full color, it can be used as a wall hanging as well as for purposes of drying off. White background with fringe-edged ends. Really beautiful.

$3.95 plus 75¢ P & H. Ill. Res. add 5% tax. Gift catalog 25¢

HOUSE OF MINNEL
Deerpath Rd. Dept. 452A, Batavia, Ill. 60510

STUDY INTERIOR DECORATION

- 4 Month Pratical Training Course
- 3 Year Course in Interior Design
- 6 Week Summer Session

Classes start Sept., Feb. and July
Approved by Bd. of Regents of the Univ. of the State of N.Y. Send for Catalog 12R.
HOME STUDY COURSE STARTS NOW. Catalog 12C

NEW YORK SCHOOL OF INTERIOR DESIGN
155 East 56th St., N.Y. 10022



Weighty Answer to the gift problem for that parti person who's got it all. W not Paperweights hold stacks of memos. Solid w base with metal title p Choose "Have a nice "Keep Smiling" of Eight "The hurrier I go the behi I get". $1.50 each ppd. V Berg Enterprises, Box Colo. Spings, CO 80909



Into The Antique Thing? 76 informative, beautifully trated monthly, The Ant Journal, contains articles on cut & colored glass, dolls, bo chinaware, bottles, antique collectibles. Also for sale & ads. 12 issues per year. $6 Remit subscription fee with der. The Antiques Journal, 1046HM, Dubuque, Iowa 52



Dashing, Smashing to wear the snappiest casuals you For sports, shopping, camp anywhere & everywhere! W able, heavy cotton hat with trim is reversible for double impact. Orange with ce denim blue color with dark I size fits all. $7.95 plus post. Clymer's, HB5, Pleasant, PA 18950



Copper Cure-All? We know, but whatever its ther its a très chic accessory spring & summer fashions. copper bracelet with delic lacy open work pattern, wide. Flexible to fit any wrist. $1.98 each, $3.50 for Ppd. Order from Ferry Ho Dept. HB5, Briarcliff Ma New York 10510



A Bird In The Hand is chic shopping sprees, cruise s overs. This lovely songbird flower cotton print hanc is taffeta-lined, has turnc closure, stiff sides and bott measures 12x9x5". For off- running women of today. ppd. Free full-color catalo casual fashions, gift ideas. F Johnny Appleseed's, Box Beverly, MA 01915.



Wooden Spoons. It's a Swe custom to give a girl who just said "yes" and will say "I do," a bunch of wo spoons. She'll find sizes right for mixing batter, blen cream sauces, even one t angled for savoring her rec Natural wood. Set of 5, # $1.59 plus 35¢ postpaid. Country Gourmet, 545 4th B5, Mt. Vernon, NY 10550











We've got what it takes to build your dream house.

Plans, builder, money, the lot.

You can find your dream home in the ASPP Book of Plans – the largest selection of exclusive international designs available anywhere.

Over 200 designs from architects all over the world are featured, in all price ranges, illustrated with colourful photographs and drawings. But this annual book gives you more than just house plans. It's your key to a comprehensive range of free services offered by ASPP.

ASPP stands for Architectural Services Planning Partnership – and that's what we offer, planning and service. We're part of an international organization: over the past seven years, more than ¾ million persons in Europe and Great Britain have bought our Book of Plans, and many thousands of families are now living in ASPP homes.

When you choose to build a home from a design in the ASPP Book of Plans, you take advantage of extensive ASPP experience in the home planning and building fields – a vast network of resources that has retained top architects, builders and suppliers under the ASPP banner. It's there to serve you and protect your interests. And save you money at the same time.

ASPP can help you find the right lot, put you in touch with top ASPP builders and suppliers and give you professional advice about interior decorating. We'll help you sell your old home profitably. And give you advice about financing your new one by finding the best terms for your mortgage. All for free.

Of course, all ASPP house plans conform with local building requirements – and **your** requirements. You may buy an ASPP plan alone or order a complete home in kit form, delivered ready-to-assemble on your site. For a nominal charge, you're welcome to specify changes in the basic design of the home of your choice to make it more uniquely yours. Above all, *you are the boss.*

Our service doesn't stop there: to keep you up-to-date on the latest building trends and designs, new products, locations of ASPP exhibit homes, current land prices and financial climate, you will receive a free quarterly newsmagazine with your purchase of the annual ASPP Book of Plans.

Spend $5.00 and find your dream home.

We will send you the ASPP Book of Plans, the quarterly newsmagazine and access to the full range of helpful ASPP services.

ASPP

Please rush me the ASPP Book of Plans. I enclose a cheque or money order for $5.00 U.S. payable to Architectural Services Planning Partnership.

Name _____

Address _____

City _____ State _____ Zip _____

ASPP – 100, Erieview Plaza – Cleveland, Ohio 44114-U.S.A. (Canadian residents: Send $6.25 to ASPP, P.O. Box 234, Toronto Dominion Centre, Toronto 111, Ontario, Canada)

Also available from ASPP right: $4.00 ($4.25 Can.): (The Book of Leisure with over 100 vacation home designs)

AMAZING TARNISH BREAKTHROUGH!

Patent No. 3,582,366

We've been silversmiths for 282 years and we've just now found a polish we consider worthy of our name—and your silverware. Towle Silver Polish. Patent No. 3,582,366. It removes tarnish faster and easier than other polishes. It won't scratch your silver. And it will prevent tarnishing longer than any other polish on the market.*

Just cut out this ad, fill in your name and address and mail it to us with $3.98. We'll send you a 16 oz. bottle by return mail - postage paid.

Name_____

Street_____

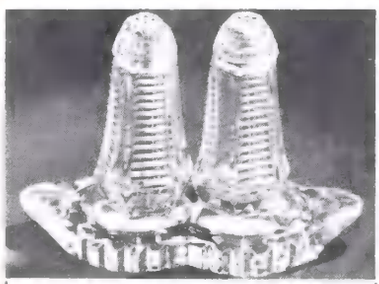
City_____ State_____ Zip_____



TOWLE SILVER POLISH HB-5

Towle Silversmiths—1690 House
268 Merrimac Street
Newburyport, Massachusetts 01950

*According to tests run by an independent agency



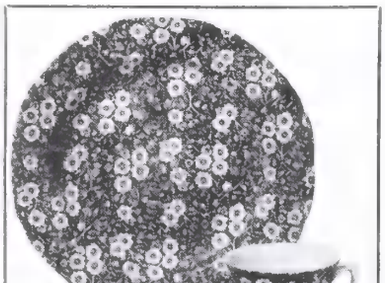
Old World Elegance

This beautifully designed, Old Bohemian glass salt and pepper set is imported from Czechoslovakia. The footed, 4" high shakers on a 6" fitted crystal tray are lovely, even with the most formal setting; their handsome ribbed sides are easy to hold, and the glass tops screw off for easy filling. Charming as a gift or for your own home.

$1.00 the set
Two sets: **$7.50**
We pay postage

Satisfaction Guaranteed.

Elizabeth Farkas
Dept. HB-52 231 Raritan Ave.,
Highland Park, N.J. 08904



English Staffordshire
Blue or Brown Calico Pattern

Imported from England, this over-all deep blue or antique brown pattern, inspired by an Antique Calico print, will bring the freshness of Spring to your table settings. 12-piece service for 8 includes 8 dinner plates, 8 cereal soups, 8 bread and butters, 8 cups, 8 saucers, vegetable server, and platter.

12-Piece Service for 8—$52.50 ppd.
plus $2.50 West of Miss.

Write for Open Stock price list

Send 25¢ for new catalog

Jenifer House Dept. B-52
Great Barrington, Mass. 01230

INVISIBLE CUTTING BOARD



SLICE, CHOP, CARVE ON IT.

Can't see it? Well, it's there . . . taking those chops and slices and cuts while saving your table or counter top. Crystal clear Lucite lets pretty formica or table cloth colors and patterns show through. Acts as a protective hot plate, too. Unbreakable, heat resistant, and oh so unobtrusive, no need to hide it when not in use.

8" × 11" **$1.98**, 12" × 16" **$3.95**,
14" round **$5.98**. All orders postpaid.

Prompt Delivery. Money Back Guarantee
Dun & Bradstreet Rating AAA-1

COLONIAL GARDEN KITCHENS
Dept. HB-5, 270 W. Merrick Rd.
Valley Stream, N. Y. 11582



Safe Storage for Dinnerware

NOW—A PACK FOR GLASSWARE, TOO! ZIPPED PACKS HOLD SERVICE FOR 12, KEEP IT DUST-FREE, READY FOR USE.

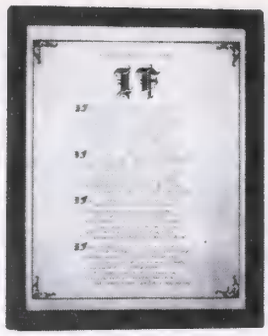
Sure protection for prized china and glassware—and less work for you, because it's sealed tight, ready to use without rewashing! Plate and dish packs have cushiony separator pads, cup and glass packs have folding dividers, cradle each in individual compartments. All quilt-look white vinyl, wipes clean.

#6653—**China Packs.** Set of 5 stores complete service for 12. 4 dish packs, 12", 9", 7½", 6" diams., cup pack, 12½x8x4" . . . . . **Set $6.98**

#5392—**Glassware Pack.** Stores 12 pieces, stemware or tumblers. 10x13¾x8" high. . . . . **Each $3.98**

Please add 50¢ post. & hdlg.

LILLIAN VERNON
Dept. 851, 560 S. 3rd Ave., Mt. Vernon, N.Y. 10550



Rudyard Kipling's Verse f captured on a wall plaque grace your home. The stirri words of hope, the timeless re sage that speaks to all of with courage, and hope for morrow are framed in b plastic with acetate shield. #2 9x12", $2.98 plus 35¢ p Cadlyn's, 2077 NY Ave., H Huntington Sta., NY 11746.



Nek-Eze takes the rock and out of car snoozing. Just put head and neck support on seat back, position it at most comfortable spot and the miles away. In cheery gr plaid: gray or blue Da stripes, it's a great gift friends off on a tour. $2.95 p Better Sleep, HB5, New Pr dence, New Jersey 07974.



"Danny Boy" makes beau music as it pours out of this chanting music box as the tableau revolves. In the sp that makes childhood nostal the colorful scene conceals fine Thorens Swiss preci movement. 4¼" diam., 5 wooden music box, $16.85 p Hildegarde's, 597 Farming Ave., HB5, Hartford, CT 06



Lion's Head Pitcher is a c of an English antique. Top handles are antiqued sil plate heavily engraved grape & leaf pattern and li head spout. Base is clear c tal with a diamond patte Elegant for cream, syrup, 5 high, $4.98 plus 75¢ post. F Harriet Carter, HB5, Plymo Meeting, PA 19462.



No Sticky Problems when use the new Miralon Teflon B ing Liner. Easy to use, it ke cookies, cakes, pies and ot baked foods from harden onto pans. No tough clean chores, no-mess baking. $1 liner ppd. Exclusive with Mira Sales, Inc., HB5, Box 60 Stanton, Wilmington, Del. 1984



WILLOW WONDERLAND
Imported from Europe

For indoor or out. To give t old-fashioned warm welcome a gracious home. Handwoven amazingly strong, yet light weight.

CHAIR—38" high, 25" wid seat 15" high. **$29.95**.
SOFA—38" high, 15" wid seat 16" from floor. **$45.95**.
3-SEATER SOFA—72" wid **$89.95**.
OBLONG TABLE—24" hig 35" long, 23" deep **$29.95**.
SEAT & BACK CUSHIONS Corduroy of foam rubber (gold black, avocado or tangerine Sofa **$17.95** set. Chair **$8.5** set. Exp. Chgs. Coll.

SEND 25¢ FOR CATALOG
VISIT OUR WAREHOUSE SHOWROOM

FRAN'S BASKET HOUSE
89 W. Main St., Dept. HB5
Rockaway, N.J. 07866

Monogrammed Napkins for the oveliest tables in town and country. Solid color, permanent oress. Dacron & combed cotton. White, avocado, red, gold, olue, beige, pink or yellow. 17x 17", $1 ea. Plain tablecloth, rectangular, or oval, 52x72", $4.50; 60x80" $5, 60x92" $6. Other sizes. Hagen's, HB-52, Box 666, Englewood, NJ 07631



Leave It To 1690 House to have the most elegant, entertaining ideas in famous Towle silverplate to pretty up a table centerpiece. Perfect for garden-fresh flowers or fruit. Order #4188 Laureate bowl for traditional or contemporary décor. 6" diameter, 2¾" high, $25 ppd. 1690 House, HB5 268 Merrimac St., Newburyport, Massachusetts 01950



You Can Bank On It. Raggedy Ann and Andy, playland's favorite play-mates, are a whiz at saving money! Papier-maché bank is hand-painted in bright, happy colors picturing these adorable characters. Andy's hat hides money slot. 8x6" bank with stopper in the bottom for small penny-pinchers. $7.25 ppd. Happiness Shop, P. O. Box 26209, San Francisco CA 94126



Caricature Watch for the June graduate. A true likeness of boy or girl is drawn in vivid color from photo you supply & superimposed on a hilarious "mini-body." U*Poze Swiss movement precision watch is guaranteed. $16.95. 17 jeweled deluxe model, $25.95. Ppd. (Specify hair color & nickname). Charisma Products, HB5, Box 945, Toms River, NJ 08753.



Dove Loves, sculptured in incredible detail, rate a special spot on a sun-flooded window. Or make them the center of a pussywillow and field flower arrangement. Porcelain birds resting on a leaf green bough, 4½" high are $4.95 the pair ppd. Colonial Studios, Dept. ID-50, 20 Bank St., White Plains, New York 10630.



1000 CHARMS IN THIS FREE Charm & Treasure CATALOG



14K SOLID GOLD and STERLING SILVER CHARMS At Direct-To-You-Prices

To have and to hold "those precious moments" are now at hand, brought to mind by cherished charms and miniatures that tell a story all your own.



☐ **Graduation Cap**—A real "mortarboard"—with dangling tassle
14K Solid Gold $10.50
Sterling Silver 3.00

☐ **Girl Graduate**—Perfect school memento for yourself or as a gift
14K Solid Gold $17.00
Sterling Silver 5.00

☐ **Bridesmaid**—A charming keepsake of that important day
14K Solid Gold $20.00
Sterling Silver 4.00

☐ **College Pennants**—for any of 600 colleges Enameled colors
14K Solid Gold $6.00
Sterling Silver 1.50

☐ **Map**—of any state or U.S. possession, foreign countries Enameled on
14K Solid Gold $10.00
Sterling Silver 2.00

Please send me charms checked above in
☐ 14K SOLID GOLD
☐ STERLING SILVER
☐ FREE CATALOG
☐ $1 CATALOG



BIBLE—opens wide. Reveal the Lord's Prayer. 14K Solid Gold $9.95. Sterling Silver $2.50.

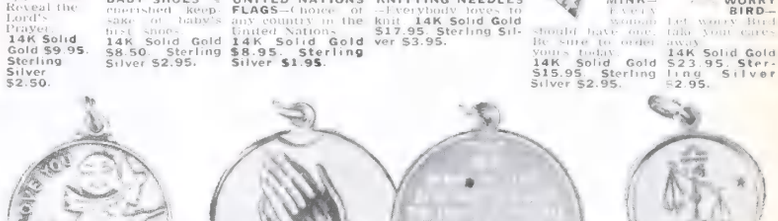
BABY SHOES—cherished keepsake of baby's first shoes. 14K Solid Gold $8.50. Sterling Silver $2.95.

UNITED NATIONS FLAGS—Choice of any country in the United Nations. 14K Solid Gold $8.95. Sterling Silver $1.95.

KNITTING NEEDLES—Everybody loves to knit. 14K Solid Gold $17.95. Sterling Silver $3.95.

MINK—Every woman should have one. Be sure to order yours today. 14K Solid Gold $15.95. Sterling Silver $2.95.

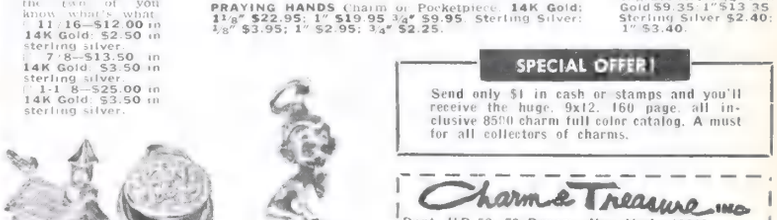
WORRY BIRD—Let worry bird take your cares away. 14K Solid Gold $23.95. Sterling Silver $2.95.



be-WITCH-ing—only the two of you know what's what.
☐ 11/16—$12.00 in 14K Gold; $2.50 in sterling silver.
☐ 7/8—$13.50 in 14K Gold; $3.50 in sterling silver.
☐ 1-1/8—$25.00 in 14K Gold; $3.50 in sterling silver.

PRAYING HANDS Charm or Pocketpiece. 14K Gold: 11/16" $22.95; 1" $19.95 3/4" $9.95. Sterling Silver: 1/8" $3.95; 1" $2.95; 3/4" $2.25.

ZODIAC CHARM—Send Birth Date. First name engraved free. 3/4" 14K Gold $9.35; 1" $13.35. Sterling Silver $2.40; 1" $3.40.



CHURCH WITH VIEW—look inside and see the Lord's Prayer. 14K Solid Gold $13.95. Sterling Silver $3.95.

BIRTHDAY CAKE—opens and has candle inside. 14K Solid Gold $11.95. Sterling Silver $4.50.

☐ **"LUCKY" the LEPRECHAUN**—You'll always be on a lucky streak. Just rub it and you'll be his master. $7.25 in 14K Gold; $1.85 in sterling silver.

SPECIAL OFFER!

Send only $1 in cash or stamps and you'll receive the huge, 9x12, 160 page, all inclusive 8500 charm full color catalog. A must for all collectors of charms.

Charm & Treasure INC.
Dept. HB 52, 72 Bowery, New York, 10013
I enclose check or money order for total $
Please include 25¢ in coin or stamps to handling of free catalogue. With John LaPorte about becoming our representative.
NAME.....
ADDRESS.....
Engraving on any charm—10c per letter or number. Please print inscription clearly. Enclose with order.

1972 Goebel "Hummel" Annual Plate

New Limited Edition—$31.60 PPD

From W. Goebel, maker of "Hummel" Figures, comes this second in the series of *limited edition* "Hummel" Annual collector's plates.

Inspired by the enchanting "Hear Ye... Hear Ye," this new "Hummel" masterpiece comes to you in beautiful *bas relief* (raised figure) portrayal.



Catalog 50¢
LIBERTY GIFTS
Dept. HB-52, 2324 Liberty St., Trenton, N.J. 08629
New Jersey Residents Add 5% Sales Tax

Hand-Carved Coat of Arms & Family-Crest RINGS





Your own coat of arms hand-carved in wood painted in full color on 16"x13" wood shield $ 50.00
Same coat of arms with Toledo swords 60.00
(other sizes available)
Your coat of arms hand-engraved on silver, framed on velvet, 6"x8" frame from 55.00

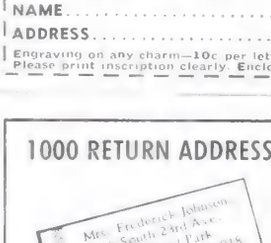
FAMILY CREST RINGS
Your coat of arms hand-engraved on silver .. $ 55.00
hand-engraved on 18k gold 110.00
hand-engraved on precious stones, 18k gold setting (choice of stone: synthetic ruby, synthetic sapphire, topaz quarts, amethyst, bloodstone, onyx, agate or lapiz lazuli) 155.00
ALSO CUFF-LINKS—PENDANTS—TIE BARS & CHARMS
We also do fire-enameling.

Also available is a heraldic report painted on parchment paper for $12.00 (which will be credited in full to any subsequent order).

If you already have a coat of arms, send us a drawing or description; otherwise we shall do the research for you. Send for free color catalogue.

HERALDICA IMPORTS Dept. HB-24
21 W. 46th St., New York, N. Y. [illegible]

1000 RETURN ADDRESS LABELS



$1.00

USE YOUR "ZIP" CODE

RICH GOLD TRIM
FREE HANDY BOX

Quick and easy way to put your name and return address on letters, checks, books, records, etc. ANY name, address and Zip code up to 4 lines, beautifully printed in black on white gummed labels with rich gold trim. 2" long. Free decorative box for purse or desk. Set of 1000 labels just $1 postpaid. Money back if not pleased. Don't know the Zip Code? We'll look it up for you. **Send for free catalog.**

Walter Drake & Sons
3015 Drake Building
Colorado Springs, Colo. 80901

THE BUTCHER BLOCK



THE CIRCLE—Full 2" thick Butcher Block top. Circular trumpet pedestal. Matte black or white finish. 30" Diam., $119.90; 36", $145.40; 42", $167.50; 48", $247.00; 54", $289.50. Polished or satin aluminum base at comparable prices.

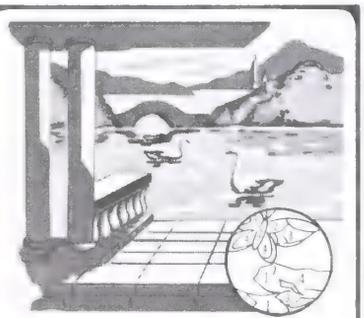


THE OVAL—Full 2" thick Butcher Block top. Oval-shaped trumpet pedestal. Matte black or white finish. 48" x 30", $205.00; 48" x 36", $220.00; 60" x 30", $261.00; 60" x 36", $281.00. Polished or satin aluminum base at comparable prices.

Check or Money Order. No COD's. Exp. Chgs. Coll. NYC, 7% tax. N.Y. and Illinois residents add your tax. **52-page catalog, 50¢.**

J&D THE PEOPLE WHO MADE THE BUTCHER BLOCK FAMOUS **Brauner**

NEW YORK: 298 Bowery, N.Y., N.Y. 10012 (212) GR 7-2830
CHICAGO: 1331 So. Michigan Ave., Chicago, Ill. 60605 (312) 922-5981



PAINT YOUR OWN WALL MURAL!

Enjoy the fun, creative satisfaction of painting a beautiful mural in your own living room, den, etc. New "paint-by-numbers" method is incredibly easy. Paint a 5 to 14 ft. wide mural in just 3 to 5 hours. Our complete kits (patterns, brushes & paint) just $12.95 up! Many exquisite modern, provincial, oriental, etc. designs. A stunning prestige touch!

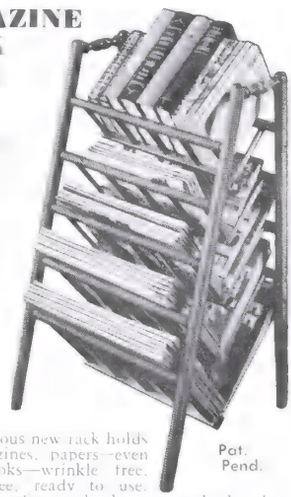
Send for . . .

NEW FREE COLOR CATALOG!

Dozens of new designs, decorator color combination, easy **"how to" details.** (Send 25c postage and handling).

CREATIVE MURALS, INC. Dept. HB-5
14707 Keswick St., Van Nuys, Ca. 91405

MAGAZINE BOOK TREE



Holds All Current Reading

Finished or in kit

Our ingenious new rack holds 100 magazines, papers—even phone books—wrinkle free, easy to see, ready to use. Pat. Pend. Top holds reference books or paperbacks—lots & lots. It's portable, practical & so pretty. White birch turnings. Honey tone or maple, antique pine or walnut fin. 16x15x28"H. $17.50. HOME KIT Easy assembly. Simple instr. $11.50. Add 75¢ ea. W. of Miss.

SEND 25c FOR NEW COLOR CATALOG—1200 ITEMS
Country Pine Furniture, Accents, Gifts

Include Zip No. Not Sold in stores. Money-Back Guarantee

Yield House
Dept. B5-2B
North Conway, N.H. 03860

COLOR TELEPHONES



Order your own extra color telephone with no rental charge at all. These are rebuilt and refinished in beautiful decorator colors, fitted with standard cord and plug for instant use in any jack. Your choice: blue, green, ivory, beige, pink, black, white, yellow and gold. **$16.95** (Ship chgs 1.50 ea.)

SEND FOR FREE CATALOG

Grand Com Inc Dept. HB5
1152 6th Ave., New York 10036



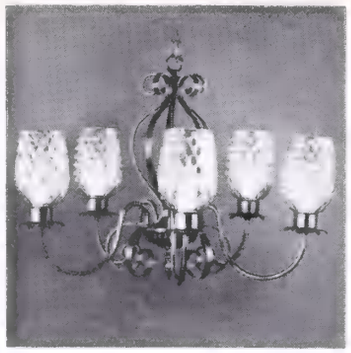
Espana Pedestal Table

To display just one prized Objet D'Art. Perhaps a piece of sculpture; a treasured bowl; an antique vase. Imported from Spain, intricately hand-carved wood is finished in a rich, deep walnut. Whether you're a Spanish "Aficionado"—or just love our table, you'll recognize the unusual value. 21" high; 7" x 7" top.

$10.95
plus 85¢ postage

N.Y. residents add applicable sales tax.

THE FERRY HOUSE
Dept. HB-572
Briarcliff Manor,
New York 10510



Amber Thumb Print Glass shar distinguish this black wrou iron chandelier from Del-V make candle bulbs seem re What a lovely way to light a family room or dining are 25" diam., 17"h., suspends 36". About $59.95. Spec color catalog of lighting fixtur 25¢. Del-Val Lighting, 23 Maryland Rd., HB5, Will Grove, PA 19090.



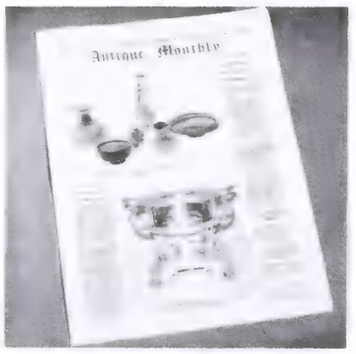
File Flat Silver in this marvelo tarnish-proof Pacific cloth dra er by Gorham that makes t sideboard drawer a silver che It's handy, too, because y can carry it right to the tabl $11\frac{3}{4}$x15x$2\frac{1}{2}$" pad holds ov 100 pieces, $5.95. $17\frac{1}{2}$x $\frac{7}{8}$x$2\frac{1}{2}$" for over 125 piece $6.95. Add 80¢ post. & pac ing. Barrington Specialties, B 154H, Barrington, RI 02806.



Party Pretty banquet cloth permanent press cotton in Sardinian lace pattern was d signed for White House ente taining. White or natural. 54 72" $23.95, 63x83", 72" roun 72x90" (also oval) $29.95; 72 108" (also oval) $44.95; 72x126 $54.95; 72x144" $69.95; 83x160 $79.95. Add $1 post. Hild garde's, 597 Farmington Ave HB5, Hartford, CT 06105.



Gout Stool. In an age whe carpentry was a combination art and affection, every parlo boasted a gout rest like this fo the man of the house. Hand carved of solid Honduras ma hogany in choice of finishes fabric covers. $19\frac{1}{2}$L x 16W $11\frac{1}{2}$"H, $69.95 ship. chgs. coll Send $1 for Victorian catalog Martha M. House, HB-5, 102 S. Decatur, Montgomery, AL



Antique Monthly newspape gives you authoritative article by experts, oversized color pho tos, news about shows, exhibits listings of interesting antique for sale and those wanted by other collectors. Approx. 72 pages. 1-yr. subscription, $4.99 Sample copy, 25¢. Antique Monthly, HB-52, P.O. Drawer 2 Tuscaloosa, AL 35401.



Exciting 1st Edition in New Series
"Playing Hooky"
BERTA HUMMEL ORIGINAL

Famous artist once captured brother in run-away-mood. Now from W. Germany comes this 8" tinted porcelain collector's treasure! © Schmid.

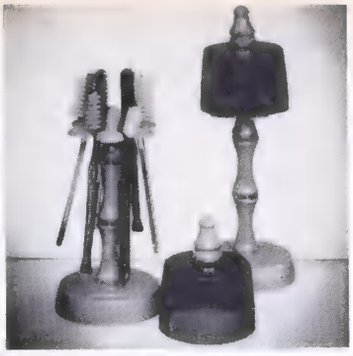
Let Trein's send it out for you!

$15.00 each
(Plus $1.00 post. & ins. each)
Illinois residents add 5% tax

Send for our new Collector's Showcase Portfolio

Trein's Dept. HB.201 W. 1st, Dixon, Ill. 61020
Phone: 815 284-2715 Established 1883

oothbrush Carousel holds a amily supply. Six brushes are rotected by see-thru cover of noke-colored lucite which lifts f for toothbrush removal. Each angs from a slot on sturdy sty- ene holder. 10¼"H. in white or ntique gold. $5.95 plus 95¢ ost. Artisan Galleries, 2100 N. laskell, HB5, Dallas, TX 75204



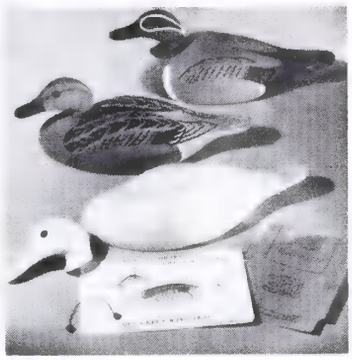
loliday Gifts Says: "We Print nything". Personalize a sweat- irt or T-shirt for your man with is name, or any message that rikes your fancy. He'll love ne individuality of it! Up to 30 tters printed on machine-wash- ble powder blue or navy sweat- irt, $4.50, or T-shirt, $3.25. pd. S,M,L,XL. Holiday Gifts, 05-B, 7905 W. 44th Ave., Vheatridge, CO 80033



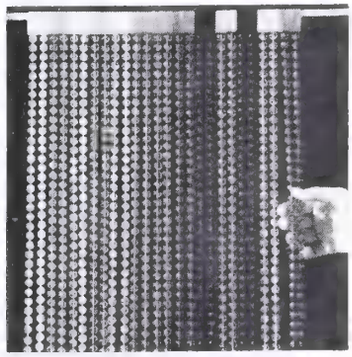
lature's Own Formula E beauty alm restores a winter-weary, ry, lifeless complexion to a oft, smooth, healthy condition. Indiluted, naturally pure liquid eautifier produces amazing esults. See your skin become ovelier every day! Even speeds ealing of burns & wounds! Half unce vial, $7.95 ppd. Natu- alon, Ltd., HBE5, 509 Fifth ve., New York, NY 10017



Duck Decoy Kits conjure up good memories for sportsmen— he cold hush of dawn, the reaking of oarlocks. Green Wing Teal Hen and Drake are arved of solid white pine, anded smooth. Handcrafted kits or easy assembly include guide or painting. 13" long, $8.95 ach, $17 pair. Ppd. Bay Country Woodcrafts, Rte. 1, Box 183, HB5, Glen Burnie, MD 21061



Strands Of Beads in hot pink, blue, green, yellow, orange, black or clear make exciting oom dividers. 7-ft. strand with 3-color matched hangers per package. May be trimmed to any length. Minimum order: 12 strands in "high-fever" color combinations or all one color, $7 ppd. Extra strands, 70¢ each ppd. A C Gifts, HB5, 2642 Central Ave., Yonkers, NY 10710.



SEND YOUR NAME FOR A HAND PAINTED Coat of Arms

Documented - Individually Researched In Full Color

FAMILY SHIELD

Hand rubbed wood with Walnut Finish, a full 9" x 7", magnificent Antiqued gold colored mantle and scroll enhancing the Full Hand Painted Color Coat of Arms. Name inscribed in Olde English hand lettering. Comes ready to hang. Complete with Report and reference sources. Order # CA 250.



Available in Large 14" x 11" Wall Shield $19.95 + $1 pp.

Only **$8.95** Plus **50c pp.**



FRAMED 9" X 12" COAT OF ARMS

Send name and last known country of origin for framed Deluxe 9x12" Full Color Coat of Arms. Full vibrant color, finely grained paper, exquisitely ebony framed. Impressively decorative. Ideal for Home or Office. Report & References. Order # CA 263. Only **$5.95** plus 50¢ pp.

BONUS WITH EVERY ORDER .... READY TO FILL IN FAMILY TREE HISTORY CHART. IF YOU ACT NOW!

No Genealogical Representations Intended or Implied

COAT OF ARMS REPORT

Ready to frame. 8"x10", Full Color, description, references, definitions, Heraldic terminology. Send name, origin. CA 251. Only **$3.95** ppd.

NO RISK OFFER! Full Refund if Coat of Arms Can Not Be Made, Or if Not Completely Satisfied.

CADLYN'S.....Dept. HB-5
2077 N.Y. Ave., Huntington Sta., N.Y. 11746

Family Name_____ Country of Origin_____

Rush Item #_____

☐ Check or M.O. Encl. Satis. Guar. or Charge
☐ Master Charge ☐ BankAmericard

#_____ Exp. date_____

Name_____

Address_____

City_____ State_____ Zip____

Desert House

Dept. HB-69
P.O. Box 11114
Albuquerque, New Mexico 87112



COPPER BONANZA

It's such fun to wear this intricately wrought solid copper **BRACELET—$3.50** and the adjustable wrap around **RING—$1.95** with a flirty tassel **NECKLACE—$3.50.** Postpaid.

Send for a Free Catalog.



NEW BEWITCHING "COCKTAIL BRA"

MAGIC SUSPENSION UPLIFT SUPPORTS WITH VELCRO

Colors: Nude, Blk., Wht., silk or lace.
Sizes: P, S, M, L, XL.
Specify your Bra Size.

$6.98

Add 35c Mail. & Hdlg.

BLEUETTE, INC.
509 Fifth Ave., Dept. C53
New York, N. Y. 10017

ELEGANCE IN FINE COPPER

This provincial style, 2 quart tea kettle blends handsomely with every decor, adds warmth to every home. Lacquered to prevent tarnishing, with an expertly finished wood handle and knob. Handcrafted in Portugal to bring a dramatic touch of color and beauty into your lifestyle.

Only **$9.95** plus **$.75** postage at

Rallis & Griste Enterprises
Dept. 1-A, P. O. Box 3651,
450 Lexington Avenue, New York, N. Y. 10017





ADDRESS LABELS with NICE DESIGNS

Any Initial, American Flag, Pine, Gull, Palm, Roadrunner, Saguaro, Rose. [Also available are Texas Flag, Maple Tree, Treble Clef, or Palette]. Up to 20 letters per line, 4 lines. Printed in black on white or gold gummed labels 1½x1½". Packed in neat plastic box. 500 on white or 250 on gold for $2 ppd. Or on DELUXE SIZE, 1¾x⅝" for $3 ppd. Specify Initial or Design desired. Via air, add 33c per order. Write for Fund Raising Folder, too! Bruce Bolind, 15 Bolind Bldg., Boulder, Colo. 80302. Thank you kindly!



Send $1.

(Refundable with first order.)
FOR ALL NEW CATALOG OF SPANISH DECORATOR ITEMS.

LAMPS • SCONCES • CHESTS
TRAYS • POTTERY • BIRDCAGES
SUNHEAD • STATUES • GLASSWARE
DOVES • CANDLESTICKS • ASHTRAYS
FURNITURE • OWLS • BOOKENDS

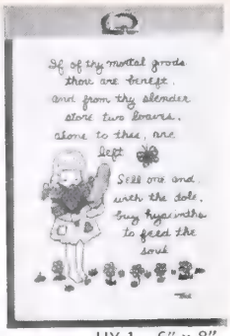
Spanish Villa

DEPT. TB BOX 94146, HOUSTON, TEXAS 77018

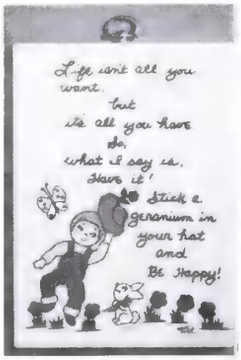
SPRING IS A NEW BEGINNING BE HAPPY!

Brighten your walls, or those of your friends with a "Happy Painting" by Mel

Handcrafted wooden plaques 5" x 7" and 6x8 inch on soft beige background



HY-1 6" x 8"

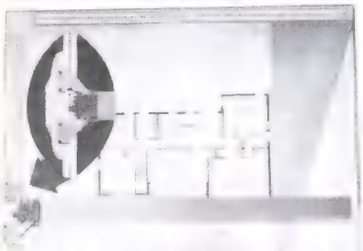


$5.40 each inc. postage

Send .50 for catalog of other handcrafted gifts.

Mel
P.O. Box 6382-C
Corpus Christi,
Tex. 78411

◀ SH-2 5" x 7"



SCALE DRAWINGS Now Fast & Easy!

DESIGN YOUR DREAM HOME. ACCURATE AND TO SCALE. PREVENT MISTAKES AND KNOCKED OUT WALLS. CHANGE THE DRAWING TILL EVERYTHING IS EXACTLY RIGHT, EVEN TO PLACEMENT OF FURNITURE. NOW, YOU CAN DRAW PERFECT.

This new ingenious Pushbutton Drawing System locks a 25" Stainless Steel straight edge into exact scale. The pushbuttons pull and force you into accuracy. You can't go wrong. It's a professional quality 28 x 30 drawing system mounted on an imported drawing board. It'll easily draw a 100' or larger home. The scales on the Locke-O-Rules read direct in feet and inches for simplicity.

IDEAL FOR CARPENTERS

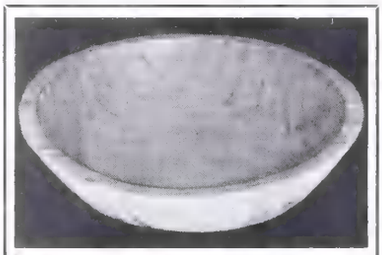
Kit includes scaled furniture templates to plan your interior before building. It's a complete unit with many helpful accessories ready to place on any table for accurate design before building and for drawing or art work for professional or hobby use after building.

SIMPLE, BUT DETAILED INSTRUCTIONS.
FOR HOME DRAWING AND COMMERCIAL GRAPHIC ARTS

Satisfaction Guaranteed

JIG RULE PRODUCTS CO.
1316 Mill St.
Bowie, Tex. 76230

postage **$29.75** plus 1.80



12" WOODEN BOWL $3.50

Hand-crafted, unfinished and ready for your creative ideas. Easy directions for "seasoning" for table use. Complete directions and patterns for decorative painting. Great to use, fun to paint, and ideal for gifts.

Round		Oblong	
6"	$1.50 ▶ set of 4 $5.00 ◀	8"x5"	$1.50
10"	$2.50	8"x15"	$2.50
12"	$3.50	10"x17"	$3.50
14"	$4.50	12"x21"	$5.00

Add 50¢ postage & handling
Texas res. add 5% sales tax

send check or money order to

Don Q Imports

Dept. HB5, Box 12480 El Paso, Tex 79912

How to Housebreak Your Pet



Train-O-Mat® makes it easy

No more stained carpets. When dog scents chemically-odorized mat, instinct says "Here's the spot." No fuss or bother. Mats are disposable, both pole and 18" square holder are washable. Kennel-tested. Satisfaction or money back.

Holder & 2-mo. supply of mats 4.98 ppd
Holder & 6-mo. supply of mats 6.98 ppd
Attachable 12" pole for male – add 50¢

G & G RESEARCH
Box 8395-14 Dallas, Texas 75205



Bisque Ovals

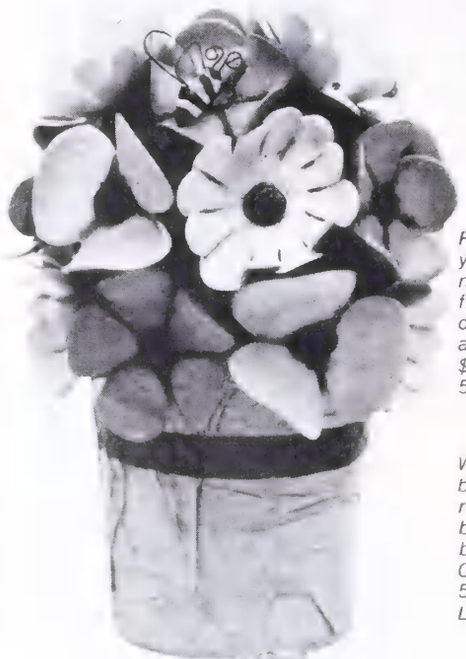
Enchanting children in gentle greens and golds on Bisque Ovals. For bedroom, bath or anywhere a little gentleness is in order. With olive velvet loops and brass hanging rings. Small ovals about 1-3/4 × 2-1/2, center oval 2-1/2 × 3-1/2

The Set $5.65 ppd.

Send 25¢ for catalog.

L. T. BARTH STUDIOS
Box 44043, B-5 Dallas, Tx. 75234

Window Shopping in the Lon



FOREVER-FRESH to bloom when you live! Papier Maché arrangement handcrafted with wit & flair comes in white, yellow & orange or white, blue & green w a "buzzing" bee! 10" high, $20 ppd. Anderson Papier Mach 5810 Waggoner, Dallas, TX 7523

WHOO'S SO SMART? We don't k but this pair of marble owls look remarkably smart holding up th books! 8" H., off-white natural m bookends weigh 14 lbs. $19.50 Color charts of marble accesso 50¢ John Wayne Imports, Box 1 Laredo, TX 78040

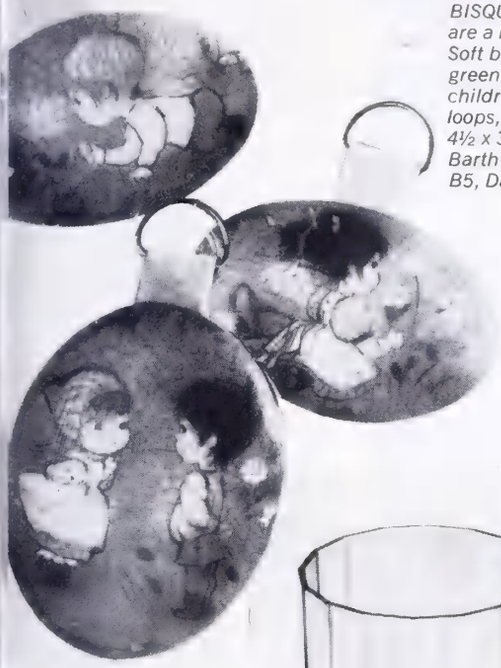




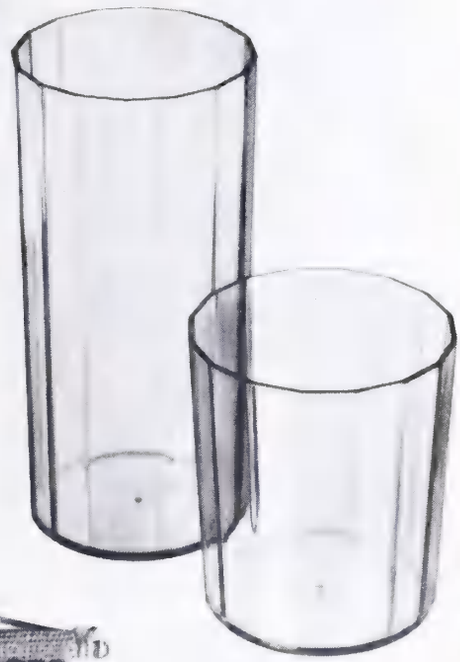
SLIDER SLIPPER goes with every spring & summer thing. The perfect footing for at-home fashions, patio & poolside! Pink, black, blue glove leather. Sizes 4-12, N, M, W, $5.95 plus 7 post. Sofwear Shoes, HB5, 1711 Main, Houston, TX 77002

LEVI'S BIG DADDY LAUNDRY BA totes a week's laundry, is a huge 32 x 42". Has 2 oversized outside pockets. Terrific for highways, byways, skyways. Dungaree blue, $9.95 plus 95¢ po Holly House, HB5, 9924 Edgecove, Dallas, TX 75238

STAR STATE



BISQUE OVALS in twilight colors are a never-ending delight. Soft blues, browns & greens enhance the charm of children at play. Blue velvet loops, brass rings. Set of 3, 4½ x 3½ & 3½ x 2½", $8 ppd. L. T. Barth Studios, Box 44043, B5, Dallas, TX 75234



THE FACET GLASS IS ELEGANT for pool or patio entertaining. 14-oz. plastic tumblers are stackable, unbreakable, dishwasher-proof! Blue, green, yellow or orange plastic, set of 8, $8. 8 24-oz. tumblers, $10. Add 75¢ post. The Shade Tree, Box 36047, Dallas, TX 75235



FIESTA WALL HANGING for your hacienda is a work of art! Bright flowers, birds, gay romping children are some of the scenes. Soft yarns on dyed burlap in three sizes: 15x22" $10.95, 15x33" $13.95, 15x50" $15.95. Ppd. Spanish Villa, Box 94146, Houston, TX 77018



MOVABLE MAKEUP MIRROR

Adjusts from 41½" to 70" Tall!

At last, the perfect make-up mirror! Take it to a window or wherever light is right for seeing. It leaves your hands free for makeup or hair grooming. Stand adjusts from 41½" to 70" tall. Mirror is 7" in diameter, regular on one side, magnifying on the other. Men like it too (it's tall enough for a 6-footer!) In gleaming brassplate, smartly designed.

$11.95

Plus $1.40 Postage

Send for Free Gift Catalog

artisan galleries

2100 A-5 No. Haskell
Dallas, Texas 75204



LEVI'S "PERFECT PAIR"

Smart, casual blue denim bag for every occasion. It's large 14" x 19", a perfect beach or book bag or a purse. Bears the original Levi's patch, the outside pocket for change or sunglasses . . . rawhide thongs. Its companion, the "Ditty Bag", a darling tots and teens purse, is also an excellent grooming bag . . . it's 9¾" x 11½". Washable.

Beach-Book Bag . . . . . **$6.25 ppd.**
Ditty Bag . . . . . **$4.95 ppd.**
Both Bags . . . . . **$10.95 ppd.**

HOLLY HOUSE
9924 Edgecove Dallas, Tex. 75238



Papier Maché Container

for arranging artificial flowers or filled with candy and nuts makes a great gift. Available in white, yellow or parrot green. 5" high.

$8.00 ppd.

Free sample from a line of stylized stem flowers with each order.

Anderson Papier Maché
5810 Waggoner Drive
Dallas, Texas 75230

SIZES 4 to 12

"DEB" $9.95
COLORS: GOLD OR SILVER LEATHER



WIDTHS: NARROW, MEDIUM, OR WIDE.

Add 75¢ for postage
Sizes 10½ to 12, $1 Extra
Instant Delivery—Prompt refund if not delighted

SEND FOR FREE BROCHURE

SEND ORDERS TO: SOFWEAR SHOES
1711 MAIN
HOUSTON, TEXAS 77002



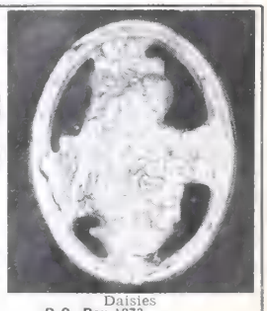
Dogwood

MARBLE PLAQUES OF LASTING BEAUTY

You will be enthralled with these flowering marble wall plaques of dogwood and daisies in variegated colors. The plaques are oval shaped with 9 inches width and length 11½ inches. They are of timeless classic beauty and will add an impressive decor to your home or office.

Ordered separately $7.50 each P.P.D. or set of two $13.95 P.P.D.

Free color charts of complete line of marble items with each order or mailed upon receipt of 50 cents to



Daisies

JOHN WAYNE IMPORTS, INC., P.O. Box 1873, Laredo, Texas, 78040.



DOWN COMFORTS *Beautifully* RE-COVERED

. . . in exquisite down-proof suitings, taffetas. Wool comforts recovered, too. And OLD FEATHERBEDS converted into cloud-soft, feather-fluff, heirloom comforts by ALDEN secret process. ABSOLUTE SATISFACTION GUARANTEED. Mail Order Only. No salesman will call!

ALDEN COMFORT MILLS-HB • Box 6070 • Dallas, Texas

Write for . . . **FREE** samples of coverings, testimonials, and descriptive folder today. No obligation.

The way to select ORIENTAL RUGS



is to examine them in your own home

Rare antique, inexpensive antique, semi-antique, and new rugs in antique designs. Each moderately priced.

SEND FOR DESCRIPTIVE LISTS and COLORED PICTURES. Include your Zip Code. Select rugs you wish sent on APPROVAL. *WE PAY ALL SHIPPING CHARGES. NO DEPOSIT OR EXPENSE* to you in ordering our rugs shipped on approval. No obligation to buy.

Antique rugs $95 to $3900
Small to Giant Sizes.
2,000 Oriental rugs from India in pastel (Kirman) colors
100% wool nap, 50 sizes
9 x 12 ft. $295. to $550.
Many giant and unusual sizes

For sale by America's foremost authority and expert on Oriental Rugs, and largest exclusive dealer in natural, untreated rugs.

For 45 years we have been eliminating the element of gamble in buying Oriental Rugs for thousands of customers all over America.

"ORIENTAL RUGS—A Complete Guide"
by Charles W. Jacobsen . . . $15.00
First and only Oriental Rug encyclopedia ever published. 480 pages with 250 plates, 38 in full color.

CHAS. W. JACOBSEN, Inc. 401 S. SALINA ST., SYRACUSE, N.Y. 13201 DEPT. B 315-471-6522



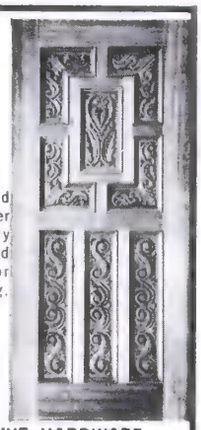
LOVE ONE ANOTHER . . . .
a beautiful thought to brighten your day as well as your décor. Jumbo wood wall plaque, 9¼" wide, 14¼" long is abloom with symbols of love, peace and ecology in a rainbow of free-spirited colors **$7 ppd.**

Money back if not delighted. Send for our FREE gift catalog!

VISIT *Arthur's* GIFT VILLAGE
Dept. 52, 149 E. Front St., Plainfield, NJ 07061

IMPORTED HAND-CARVED DOORS PRICED FROM UNDER $100

In kiln-dried solid mahogany and other woods. Extremely wide selection. Send $1 (handling) for Carved Door Catalog.





DECORATIVE HARDWARE BEAUTIFULLY PRICED

Everything from massive door pulls to jewelled cabinet knobs. Send $2 (handling) for 206-page Decorative Hardware & Bath Catalog.

ACME HARDWARE CO., INC.
As usual with the unusual since 1926
Dept. 1 150 S. La Brea Ave.
Los Angeles, Ca. 90036



1/4 in. Marble-topable end table in solid mahogany $19.95



Hand-Carved Love Seat $213.95

Romantic Victorian
all solid Mahogany, hand-carved furniture!

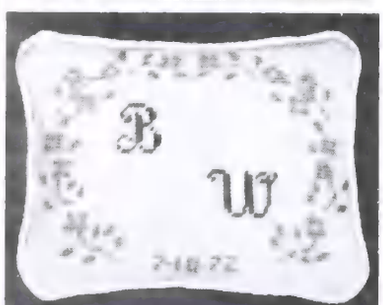
New way to save on finest quality furniture. Shipped direct from factory to your home plus small freight). All tables have marble tops from Italy. Large choice of sofas, chairs, love seats, tables, lamps, rockers, dining room & bedroom. Superb workmanship at modest prices. America's largest selection is in our catalog. And, costly fabric cuttings are sent free!

Magnolia Hall, 726 Andover/Atlanta, Ga. 30327

To get big catalog B-52 and costly fabric cuttings, send just $1. We will refund with certificate good for $2 on your first purchase. (Send personal check, dollar bill, or stamps.)

Name.....
Address.....
.....Zip.....

Magnolia Hall, 726 Andover, Atlanta, Ga. 30327



NEEDLEPOINT AN
HEIRLOOM

Add a personal touch to the wedding with a 8"x10" ring pillow that you needlepoint. The initials are the bride's and groom's. The date is their day. Make it for your own wedding or for a memorable gift any bride will treasure. Kit includes hand-painted #10 mono canvas, Persian wool, needles, instructions. Yarns in soft pinks, blues or yellows on white with spring green leaves. Specify initials, date, colors.

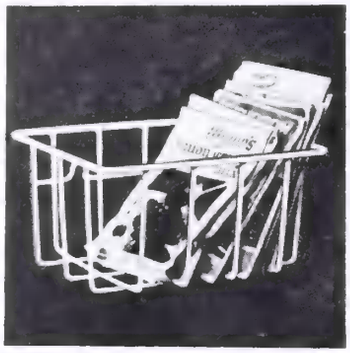
Calif. res. add 5% sales tax. No C.O.D.'s. Prompt shipment

14.95 ppd.

AWARE HOUSE
P.O. Box 583, Dept. A572
Manhattan Beach, Calif., 90266



Wedgwood State Seal Series. First of a limited series to be completed in 1976 to commemorate our country's 200th birthday! Each set will portray the seal of one of the original 13 states and one of the state's representatives who signed the Declaration of Independence. 4½" trays. Gift-boxed set, $20. Downs, Dept. 1105, Evanston, IL 60204.



Little Mix Caddy. Be wise, organize your soup, gravy, and sauce mix packages and file them! Set it on a shelf, fasten it to cabinet door or wall. Keeps instant mix envelopes neat and handy. Made of stout, plastic-covered steel wire. 7¼x5¼x3½"h. Stores 24 Mixes. $1.19 ppd. Walter Drake, HB17 Drake Bldg., Colo. Springs, CO 80901.



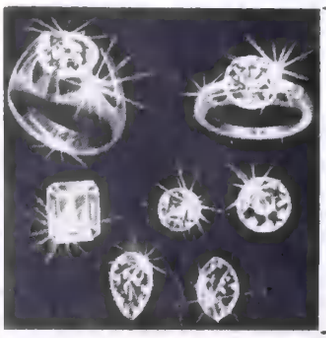
Baskets Are Naturals for planting with trailing greenery when they have metal liners like this pretty trio. Hang them in your sunlit dinette—to hold paper napkins or fruit. Set of 3 natural willow baskets, from 10x7x6½" to 8x6x5½", $6.95 plus $1 post. Willow & rattan catalog, 25¢. Fran's Basket, 89 W. Main, HB5, Rockaway, New Jersey 07866.



The Ship Ahoy Tote anchors you to the nautical look in summer fashions. Sturdy white canvas with royal blue motif is the perfect tote for weekends, of course, and for zipping around town while making weekend plans. For surfside hauling, shopping sprees, cruise stopovers, it's absolutely mini-weight. 14x16", $5.95 ppd. Elizabeth McCaffrey, B5, Northport, New York 11768



Skon Rya Catalogue contains beautiful patterns from Scandinavia's foremost designers, including international gold-medal winning designs. Color-illustrated catalogue includes rya rugs, cushions, wallhangings, prices, crystal-clear instructions. An outstanding collection! Send $1. Skon Rug Craft, 53 Lambert Lane, HB5, New Rochelle, NY 10804.



PURE WHITE BRILLIANCE
at $22 *per carat*

Luxurious simulated DIAMONDS—man made, incredibly like the real thing in beauty, brilliance, whiteness and hardness, at a fraction of the cost.
The VEGA is UNCONDITIONALLY GUARANTEED FOR LIFE, not to scratch, break, chip, dim or discolor, or it will be replaced at NO COST. Cut and polished on diamond wheel by experts to full 58 facets for maximum brilliance. Cost, not thousands—just $22 per carat! EASY PAYMENTS. Sold on 10 day MONEY BACK GUARANTEE.

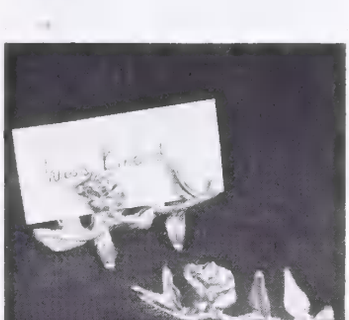
For FREE CATALOG *of styles set in 14K white or yellow gold, for men and women, write:*

VEGA CO. Dept. HB5, Box 465 Radio City Sta., N.Y., N.Y. 10019

appiness Calendar Charm for other's Day, the June gradue, the wedding party is exisitely made in 14k gold. Cut t Chinese characters spell lappiness". Specify day, onth & year when ordering /4" charm with ruby, $32; with amond $43 (both without acelet.) 14k gold bracelet, $42. od. Marchal Jewelers, 745 fth Ave., HB5, NYC 10022



nly At Croydon's will you find ese sculptured rose place card lders in non-tarnish silver ate. They'll guide your guests th no "who sits next to whom" oblems. And they'll pretty up our table settings. Set of elve, $6 ppd. Free 48-page talogue showing sizeable savgs on gifts of silver. Croydon lversmiths, HB-E5, 627 Kings ighway, Brooklyn, NY 11223



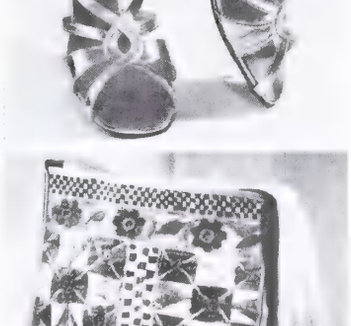
our Family Coat Of Arms is and-painted in full color and ttfully inscribed. Individually searched and documented. ources supplied. Send name & ountry of origins. Rippled eby frame, mat and acetate elded. Ready to hang. Meares 16x13". Order #CA270, 9.95 plus $1 postage. Cadlyn's, B5, 2077 New York Ave., Hungton Sta., New York 11746.



old At Your Feet. Here's a ductress in gold for big eveings at home or out toasting e town. Evening sandal par xcellence also comes in silver. r you may have white, pink, light blue leather to complent spring & summer fashions. izes 10-12, N & M, $16 ppd. Catalogue *B* of chic shoe yles free from Shoecraft, 603 ifth Ave., New York 10017



asselled Shoulder Bag is a big, old-everything swinger. Just ow and go! Hand-decorated y India's artisans with geoetric designs in assorted colors n cotton canvas, sparkling with ny inset mirrors. Beaded tassels n bottom. 12" square, $9.75 ppd. No COD's. Shopping Inernational, 620 Shopping Int'l. ldg., Norwich, VT 05055



FRINGED CURTAINS COUNTRY STYLE!

Curtains like these adorned windows in the homes of our Colonial ancestors generations ago. Made of natural unbleached or snowy white bleached MUSLIN, they're trimmed with 2" knotted fringe and are EXTRA WIDE—80" to the pair.

VERSATILE—hang as Tier upon Tier, Tier and Valance or use two pairs Cottage Style (as illustrated) or one pair full length tied back. Two matching tieback pieces included with every pair.

ENDLESS DECORATING POSSIBILITIES. ADD OUR OWN COLOR—just lace inexpensive colored bias tape through fringe knots.

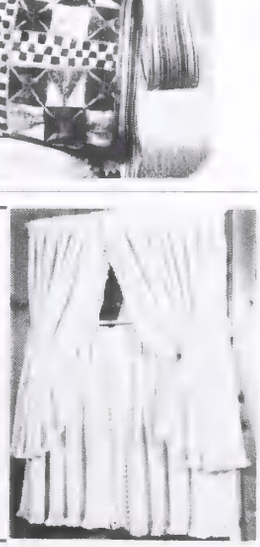
Avoid delay. Specify white or natural

24"	$4.50
30"	4.75
36"	5.00
45"	5.50
54"	6.25
63"	6.75
72"	7.50
Matching Valance 11"x68"	$2.50

Add $1.50 postage to every order.

OLD COLONY CURTAINS, HB-251, Box 787, Westfield, N. J. 07090

Money back guarantee. Send Check or Money Order. No COD's. Delivery in N.J. add 5% Sales Tax



Millicent's Long Shirt

in "Blue Jean" Navy Denim with Red Stitching

Handmade, ankle-length, super-classic shirt, sleekly tailored in navy denim with that velvety feel of well washed, long worn, "broken in" jeans. Inspired by a farm-hand's workshirt, the painstakingly hand stitching in cheerful red, neatly outlines the many authentic details at all the stress points, around pockets, collar, tabs, cuffs, and tie-belt. Complimentary, colorful buttons. 50% cotton—50% Kodel. Machine washable. Size 8 to 14. **$39.95** ppd.



Look who's back in the swing of things!

Grandma wouldn't believe it, but her good old reliable Mother Hubbard Wrap Around Apron has taken on high fashion airs! Nostalgic, romantic full-flared apron boasts a fetching bib, framed by flattering wings that criss-cross in back. S. M. L. Specify size and color.

34A Red or Navy 1/4" Square Country Checked Gingham

34B Multi Colored Victorian Floral Print on a red or black background.

34C Pink or Blue Striped Seersucker

S.M.L. **$16.95** each, ppd.



Wear it with our natural 100% cotton Victorian blouse with crisp ruffle, elegant little pearly buttons discreetly placed down the front, neckband and cuffs. Machine washable, of course.

37C Victorian Blouse.

Sizes 32-38. **$14.95** ppd.

J. JILL LTD.

Dept. B-52

Southfield, Mass. 01259

Meissen Pattern Wrap Skirt

Wrap around washable cotton skirt in the famous Meissen pattern. Trimmed with matching braid. In Meissen blue, old red or antique brown. Sizes: Small, Medium or Large. Specify color and size. **$14.95.**





Aunt Abigail's Smock

A cheerful, bright comfortable garment. A notable landmark made popular by the many bustling Berkshire salesgirls in their just short of fingertip length working smock. Swinging full from a large round yoke with big square practical pockets and matching buttons on front and cuffs. Available in a choice of colorful country cottons . . . Yes, real hard to find 100% colorfast machine washable cottons. 1/4" Country Gingham Check, in red or navy; Berkshire Bandana Print in red or navy; Multi-color Victorian Floral Print on a red or black background. Small, Medium, or Large.

$10.95 each, ppd.



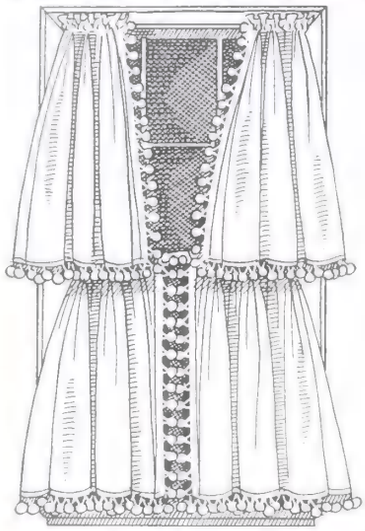
A present from out of the past. This authentic injection-molded plastic reproduction is now available with 10-foot-long brass chain and 12-foot extension wire plus General Electric Flair bulb. Size: 17" in diameter, 12" high. The price including packing and shipping is $24.95. Remove this ad and send with your name and address and a check or money order to Hartley & Reigler, Dept. B, 3 East 54 St., New York, N.Y. 10022.

Arrow

A division of Cluett, Peabody & Co., Inc

CURTAIN CHARM

WITH BALL FRINGE ON BLEACHED MUSLIN



20", 25", 30", 36", 40" long **5.00** pr.
2 pairs to window as shown **10.00**
45", 54", 63", 72" long ... **7.00** pr.
81", 90" long ... **8.50** pr.
All pairs 74" wide
MATCHING VALANCE
9" x 80" ... **2.25**

Please add 75¢ to each order for handling

For years, New England housewives have made these charming WHITE MUSLIN curtains for every room in the house. COUNTRY CURTAINS makes them for you with all the original simplicity, warmth and handmade look. Practical long-wearing, these unusually attractive curtains of white, pre-shrunk muslin with matching color ball fringe retain their crisp appearance with a minimum of care.

Satisfaction guaranteed. Check or money order. No COD's, please. Write for brochure showing full line of curtains in many styles and fabrics.

Mass. residents add 3% sales tax.

COUNTRY CURTAINS

At the Red Lion Inn
STOCKBRIDGE, MASS. 01262 Dept. 54



Sale! Captain's chair, with leather look, nail-head trim

Very special at **$45** *each; pair for* **$85**

Comfortable and handsome chair with wide, curved back, restful padded arms. In elegant leather-grained vinyl. Perfect for home or office. 29" high, 25" wide, 20" deep. Black, brown, gold, red, or tangerine. Our catalog has one of America's largest chair collections.

SEND 25¢ FOR BIG CHAIR CATALOG

Jonas Fields

Delivery charges collect.
(Dept. B-52) Box 52526, Atlanta, Georgia 30305



GLASS DISPLAY DOMES

Will keep and protect your valuable treasures. For clocks, figurines, objets d'art, collector's dolls, heirlooms. Choice of Mahogany, Walnut or Black wood bases. Please give base color, dome size. All shipped postpaid.

ORDER NO. 117DS.

Dia.	Ht.	
3 x	6"	$ 8.50
3½ x	6"	8.75
4 x	7"	9.00
4⅝ x	8"	9.90
5 x	7"	11.00
5 x	8"	11.50
5 x	9"	12.50
5½ x	11"	12.50
6 x	8"	14.00
6 x	16"	15.75
6 x	12"	20.90
6 x	14"	22.00
7 x	8"	18.20
7 x	11"	20.00
8 x	8"	20.00
8 x	16"	23.40
8 x	12"	31.50
8 x	15"	37.00
8 x	18"	39.60
8 x	20"	45.00
8 x	24"	58.50
10 x	12"	37.80
10 x	15"	42.30
10 x	18"	48.60
10 x	20"	56.70
12 x	16"	56.70
13 x	27"	103.50



"Protecto" Watch Domes with removable hook, walnut base.
4398—3x4⅛" $2.98
6220—4x6" $6.50

Write for FREE catalog of unusual items.
Please, your zip code is required.
Downs DEPT. 1105-A EVANSTON, ILL. 60204



Hand-Embroidered Crewel from India

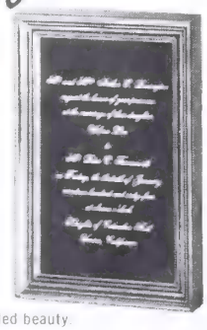
IMMEDIATE DELIVERY

Graceful multi-colored floral pattern on hand embroidered in wool on natural muslin woven cotton from Kashmir. Perfect for elegant drapery, upholstery, pillows, etc. From importer at tremendous values! 50" wide. $9.95 per yard. (3rd)

Crewel Bedspreads: Twin $50; Full $60; Queen $70; King $80
Crewel Tablecloths: 70" Rd. $36; 90" Rd. $45
Crewel Pillow Covers: 12½" sq. or rd. $5.00 ea.
NUMDAH RUGS 1x6 $20.00; 3x4 $10.00. 3' Rd. $10.00. 2x3 $5.00. 5' Rd. $20.00;
50¢ in coin for swatch and COLOR CATALOG

GURIANS, 276 Fifth Avenue
Dept. HB-5, New York 10001

Now your Wedding invitation can be forever



Enshrine your very own wedding invitation or announcement in lasting metal framed in two-toned gold and silver finished solid wood.

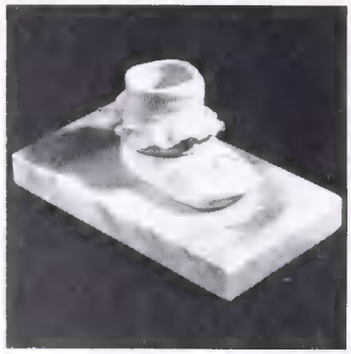
Exact reproduction individually engraved in raised letter technique for added beauty.

A unique, one-of-a-kind wedding or anniversary remembrance for yourself or as the ideal gift. In your choice of gold or silver colored lettering with contrasting satin black background. Frame has easel and hanging ring for table or wall. Overall size 6¼" x 4¼"

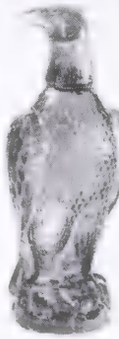
Specify color of lettering. Enclose invitation or announcement (to be returned) with check or m.o. for $19.95 plus $1.00 for shipping and handling. (Conn. residents add $1.30 sales tax.)

SATISFACTION GUARANTEED OR MONEY BACK.

DISCOVERY HOUSE, INC.
Dept. 202 • 91 Franklin St. • Westport, Conn. 06880



Baby's First Shoes. There's not ing so precious to parents as th scuff-toed shoes that their bab wore for his first precario steps. Now you can have the permanently preserved in "Dre denite", a china-like finish. pastel colors, with baby's nam & birthdate. Free booklet styles, prices. Memory Lan B-52 225 Crescent St., Wal ham, MA 02154.



Eagle Decanter Bottle for Ame icana buffs is a rare bird tha bears the kind of price tag w thought was extinct! Made fro the original (circa 1875-189 pressed glass mold. Strikin eagle's head serves as the stop per. Glowing bottle green de canter is 12" tall, $2.98 plus 85 post. Harriet Carter, HB-572 Plymouth Meeting, PA 19462



A TV Guide is given the glam our treatment with a rich an elegant cover imported from Italy. Hand-tooled leather line in Tuffe, it makes the weekly guide look like a bound volume Cover paperbacks, too. Wine chestnut, or green, 5½x8" $4.95. 2, $9.50. Add 25¢ post Sleepy Hollow, HB-5, 6651 Ar lington, Falls Church, VA 22042



Shoo Away Sock Woes with this ingenious device that keeps socks paired thru the entire ma chine washing & drying process Ends forever the tiring task of seeking & sorting socks. 25 heavy gauge plastic Sock Tuckers proc essed to withstand laundry tem peratures & detergents, $4 ppd. Sold only by mail! C. A. Gordon Associates, 17 Church St., BP-1 Paterson, NJ 07505



Provincial Pillows are a joy to embroider because the cross-stitches are large. Kit includes tapestry wool in two-tone blue, red, green, gold, brown, black/grey, or rose (specify), stamped pillow top, linen for back, cording, zipper, 16" sq. pillow kit, $4.95 ea. Pillow form, $1.95. 45¢ post. Victoria Gifts, 12B Water St., Bryn Mawr, Pa. 19010.



SILVER • GOLD • BRASS • COPPER • PEWTER

Plating • Refinishing
NEW BEAUTY FOR OLD SILVER

Display your silver proudly. Let Simmons master craftsmen restore your lovely pieces. Flawless repairing. Expert refinishing. Quadruple silver plating using pure silver. Dents removed. Worn knife blades replaced. Satisfaction guaranteed.

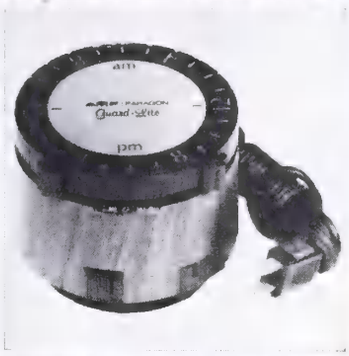
SIMMONS SILVER PLATING CO., INC. since 1891
407 E. Whitehall St., S.W. Atlanta, Ga. 30303

FREE BOOKLET & PRICE LIST

edside Manner. When you're edded down with a virus or unday-morning laziness, there great luxury in just reaching r magazines, eye-glasses, tis- es. Pink, blue, lilac, gold or chid washable satin bedpock- tucks between spring and attress. $3.98 ppd. Mono- am, Add $1. Order from intilla, 4802 N. Broadway, ept. B, Chicago, Illinois 60640.



andi Guard Lite. 24 hour ir- gular-interval timer has a nind of its own!" Starts any ght or appliance at the time ou set, but turns off at random nes. Always looks like you're home. 5' cord, UL-appr, 25V, 15 amps. Avocado, gold wood-grain, $12.98 each od. Collier's, BE-572, Box 585, okie, IL 60076.



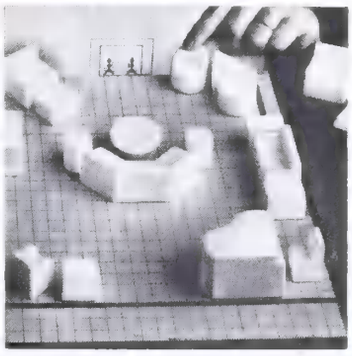
rewel & Needlepoint Kits. In- vidually researched. Custom- ade kits contain: hand drawn attern on linen (or hand painted #12 needlepoint canvas), arn, needle, illustrated instruc- ons, heraldic description, ref- ence source. Crewel Kit, 11x- ", with frame, $22.50. Nee- epoint Kit, 16x20", unframed, 39.50. Ppd. The Ship's Chan- er, HB5, Wilmington, VT 05363.



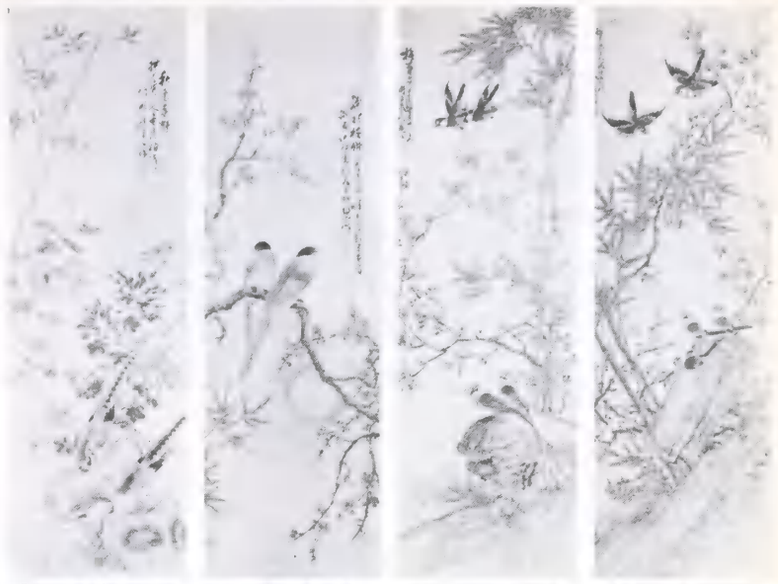
eauty Masque "Peels" away e dull, flaky layers of your in dried out from cold winds, verheated rooms, improper et, not enough sleep. Unclogs ores and tightens them for a ounger looking skin. Banishes fa- gue lines. So safe, it's insured y Lloyds of London. $4.50 ppd. ormulex Labs., HB5, Box 6508, ouston, TX 77005



an Your Rooms with mini-size rniture that makes it easy to e your own decorator. Over 150 ifferent combinations of exact 2" scale styrofoam pieces— ofas, chairs, tables, fireplace, iano, etc.—for living, dining nd bedrooms. Includes graph oard, walls, windows, doors, structions. $7.98 ppd. Order om Plan-It-Kit Inc., HB5, Box 29, Westport, Conn. 06880.



Four Magnificent Emperor Panels Reproduced in Full Color



Emperor's Pheasants | The New Spring | The Bamboo Trees | Birds on a Hillside

EXQUISITE HAND PAINTED PANELS YOURS AS LARGE 38" x 12" FULL COLOR PRINTS FOR YOUR HOME OR OFFICE—ALL 4 ONLY $3

Hand painted panels from the Emperor dynasties have always added that final decorator touch, bringing quiet beauty and elegance to every decor. These incredibly beautiful reproductions capture the silvery iridescence and flashing jewel like colors of originals. Hung in your home, office or den, they will bring a dramatic new touch of beauty to every setting.

Unfortunately it is impossible to reproduce the dazzling color and excitement of each panel from the small black and white illustrations here. Only when you see these craftsman masterpieces can you actually appreciate their delicacy and superb workmanship.

Copyright 1971—Division of Bewis Industries

OFFER WILL NOT BE REPEATED THIS SEASON

We urge you to order your Emperor Panels now, while the supply lasts. In order to show some of the craftsmanship and intricate detail in all the panels, we have shown one larger than the rest—actually all four panels are the same size. Each magnificent panel is reproduced in full color with a tapestry finish and is 38" x 12". But hurry, order now, this offer will not be repeated this season in this magazine.

COLONIAL STUDIOS, DEPT. EP-87
20 Bank Street, White Plains, New York 10630

Please send me the four full color Emperor Panels for only $3 postpaid on full money-back guarantee if I am not delighted.

Enclosed is $ ..... (Print Clearly)

Name .....

Address .....

City .....State ..... Zip .....

☐ **SAVE! SPECIAL OFFER!** Order two sets of all four panels for only $5. Extra set makes a perfect gift.



NEW!

Little GIANT Spanish Balcony Planter

DELUXE Model

$5.85

plus $1.00 Hand. 2 for $11.29 plus $1.55 Hand.

Imagine having a bright cheerful accent in the Mediterranean mood, at a low price. Heavy wrought iron, holds flowers real or fake. Hang in living or dining room, kitchen or terrace, or in pairs for glamour! 15" high x 6¼ wide x 5½ deep. Black, white, (avocado, lemon, orange, blue, black or white with gold 75¢ extra) State.

Money back guarantee. Pa. Res. add 6% sales tax
SEND FOR GIFT CATALOG

Henry R. Smith Studios
852, Box 66, St. Davids, Pa. 19087



INTRODUCING OUR WEAR-LIKE-IRON, JUST-LIKE-THEY-USED-TO-MAKE, SUPER TOUGH, SUPER THICK BUTTERFLY COVER

Here's a rugged butterfly cover that you won't have to replace year after year. It fits every size frame. 18-oz. duck, reinforced with nylon and triple stitched; in black, white, olive, tangerine, sky blue, lemon yellow or spring green. **$8.95**

Standard 12-oz duck covers. Black, natural, gold, turquoise, orange, avocado or spring green. **$5.95**

Postage: $1 for 1st cover; 50¢ ea. additional cover. Satisfaction guaranteed

Write for our Spring Catalog.

The Patio
P.O. Box 2843 Dept. HB52 San Francisco, 94126

Century Re-Styles and Repairs Shoes

THE FACTORY WAY

POINTED TOES to SQUARE or ROUND.....9.95
NEW HEELS . . . any style, height, leather or suede.
reptiles slightly higher. 8.95
BOOTS. New Zippers, New Heels, Refinished. Let out or Taken in.
SUEDE SHOES REDRESSED . . . the Factory Way 3.95
RECOVER SHOES to match with own material.....16.95
REPTILE and LEATHER shoes or handbags reglazed. 5.98
BOOTS REFINISHED 8.95
HANDBAGS REPAIRED, RENEWED
Mail shoes with complete instructions

NEW

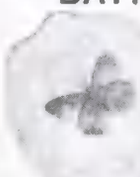
Free Send for catalog and mailing carton

CENTURY SHOE REPAIR
212 Park Ave., Baltimore 1, Md.

DISCOUNT

CRAFTSMAN DIRECT TO YOU!

BATH ACCESSORIES - WALL DECOR - GIFTS



#23 REAL BUTTERFLY WINGS IN CLEAR SOAP DISH.
Regular Retail $4.00
DIRECT TO YOU **2.50** P Pd.
NO STAMPS - NO COD
Beautiful—Useful.

★ HUNDREDS of HIGHEST QUALITY ITEMS.
★ PRICES -- HONEST 30 to 50% OFF RETAIL.
★ 8 YEARS - PERSONAL SERVICE - TO THE QUALITY BUYER
★ FREE CATALOG Send a stamped addressed envelope.
★ ALWAYS - SATISFACTION OR MONEY BACK.

JET STUDIO DEPT. B BOX 137 UNIONDALE, N.Y. 11553



AND NOW THERE ARE FOUR!

Kentucky's only AUTHENTIC julep cup, our famous handmade STERLING SILVER cup now has three matching companions! All four items are heavy gauge silver and have hand beading at top and bottom. All bear our traditional presidential markings, which date them for posterity. Start a set TODAY . . . and pass them on to future generations with great pride! Use them for water, milk, cokes . . . or whatever you wish! They make excellent business or presentation awards.

From left:

"Nip Cup," 1⅞" tall $14.50

"Baby Julep," 2⅞" tall $24.50

"Regular Julep," 3¾" tall $36.50

"Double Jigger," 3¾" tall $18.50

Postpaid anywhere in the U.S.A. Hand engraved monogram $3.50 extra, if desired.

One of the largest stores of antique British furniture and silver in the Midwest . . . authorized agents for Doughty and Boehm Birds . . . visit when in the area.

WAKEFIELD-SCEARCE GALLERIES
Dept. H.B., Shelbyville, Kentucky 40065



Over 400 patterns

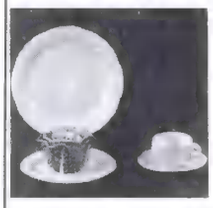
Buschemeyer and Co., currently has in stock over 400 active, inactive and obsolete patterns of sterling and silver plated flatware.

Write your needs and enclose stamped return envelope.

Buschemeyer & Co.
515 South Fourth
Louisville, Ky. 40202

U.S. silver dollars, $4.10 each. Your order promptly filled.

FROM OUR KENTUCKY CABBAGE PATCH



. . . the cabbage leaf pattern from Portugal is available in canary yellow or leaf green. a 5 piece place setting is **$10.95,** consisting of a cup and saucer, bread and butter, salad and dinner plate. the individual covered soup (12oz.) are **$4.75** ea. or a set of 8 for **$36.50.** A boxed 20 piece starter set of 4 each dinner and salad plates, oval leaf shape soup/cereal and cup and saucer. **$45.00** value specially priced at **$37.50.**



the 3 qt. tureen w/ ladle is perfect for chowder, stew, hot cereal or use as a salad bowl **$14.95.** Tureen platter **$9.95.** oval leaf shape soup or cereal **$2.75** ea. or 8 for **$19.95.** List of other items is available.

all prices include postage and insc.

set a delightful table from

E. Stephen Hein, Inc.
gardenside plaza, lexington, kentucky 40504



Re-discover Kentucky

TRAVEL, Dept. HB472
Frankfort, Kentucky 40601
Please send Kentucky travel information.

Name_____

Address_____

City_____

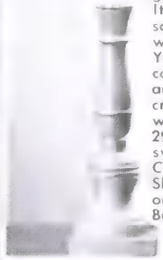
State_____ Zip_____



CHOICE DECOR!

(Finished or Unfinished!)

The Patrician is a delightful lamp styled from a graceful 17th Century piece. It is yours *fully finished* or sanded satin-smooth, fully wired and ready to finish. You can create an accent color, stain a wood tone, antique or decoupage! Handcrafted from native hardwood, this exciting lamp is 29" tall, comes with a 3-way switch, 8-ft. cord. Specify Choice of Shades in white Shantung or beige Shantung; or in oyster Burlap or natural Burlap. Satisfaction guaranteed!



$12.95 ea.* Unfinished

$19.95* each FINISHED in walnut, colonial maple, or in antiqued barn red, olive, mustard, or wedgewood blue. **(Add $1.50 postage; West of Rockies add $2 per lamp.)*



FREE COLOR BROCHURE of finished & unfinished lamps!

Baxwood Crafters
Dept. HB-25, 1171 Commercial Drive, LEXINGTON, KENTUCKY 40505

Window Shopping KENTUCKY



MINI TOURS OF KENTUCKY are available, from a magnificent spread of waterlands, to caves, to mountains, to fabulous forests. A day's drive from 32 states & Canada! Write Travel, HB472, Frankfort, KY 40601



CAST YOUR VOTE for the Republican wicker purse!Navy blue with red, white & blue ribbon, quilt-lined interior. 10 x 6½ x 6", $25 ppd. Donkey version for Dems! Plumlea Peddler, HB5, Box 22232, Lyndon, KY 40222

PRIMITIVE CANDLESTICK LAMP sanded satin-smooth to stain, antique or decoupage. White or beige shantung; oyster or natural burlap shade. 3-way switch, 8-ft. cord. 21"H, $10.50 plus $1.50 post; $2 w. of Rockies, Baxwood Crafters, PHB-25, 1171 Commercial Dr., Lexington, KY 40505





SHEFFIELD SILVER & CRYSTAL EPERGNE reflects 18th century splendor. Has a lavish look, exquisite design for flower arranging. 12"H, $22.50 pp. E. Stephen Hein, HB5, Gardenside Plaza, Lexington, KY 40504

ND TENNESSEE



TABLE TALK. Handcrafted gem made in Kentucky of solid African mahogany (no veneers) is copied from 18th century butler's tray with heirloom fidelity. 18H x 9"W, $27.50 ppd. Wakefield-Scearce, HB5, Shelbyville, KY 40065

DESIDERATA

GO PLACIDLY AMID THE NOISE & HASTE, & REMEMBER WHAT PEACE THERE MAY BE IN SILENCE. AS FAR AS POSSIBLE WITHOUT surrender be on good terms with all persons. Speak your truth quietly & clearly; and listen to others, even the dull ■ ignorant; they too have their story. ❧ Avoid loud & aggressive persons, they are vexatious to the spirit. If you compare yourself with others, you may become vain & bitter; for always there will be greater & lesser persons than yourself. Enjoy your achievements as well as your plans. ❧ Keep interested in your own career, however humble; it ■ a real possession in the changing fortunes of time. Exercise caution in your business affairs; for the world is full of trickery. But let this not blind you to what virtue there is; many persons strive for high ideals; and everywhere life is full of heroism. ❧ Be yourself. Especially, do ■■ feign affection. Neither be cynical about love; for in the face of all aridity & disenchantment it is perennial ■■ the grass. ❧ Take kindly the counsel of the years, gracefully surrendering the things of youth. Nurture strength of spirit ■ shield you in sudden misfortune. But do not distress yourself with imaginings. Many fears are born of fatigue & loneliness. Beyond a wholesome discipline, be gentle with yourself. ❧ You ■■ a child of the universe, no less than the trees & the stars; you have a right to be here. And whether or not it is clear to you, ■■ doubt the universe is unfolding as it should. ❧ Therefore be at peace with God, whatever you conceive Him to be, and whatever your labors ■ aspirations, in the noisy confusion of life keep peace with your soul. ❧ With all its sham, drudgery ■ broken dreams, it is still a beautiful world. Be cheerful. Strive to be happy. ❧ ❧

Max Ehrmann

STERLING SILVER SCULPTURES hand-wrought by talented Barney Bright give pleasure, demand attention. "I wonder" mounted on black & green igneous rock. $85 ppd. Free illustrated brochure from Buschemeyer & Co. Art Gallery, 515 So. 4th St., Louisville, KY 40202

GO PLACIDLY AMID THE NOISE & HASTE, remember what peace there may be silence . . ." begins Max Ehrmann's ell-loved prose-poem "Desiderata". ecoupaged on solid wood with brass ring. x 12", $8.00 ppd. Etcetera, outh, Box 4704, Memphis, TN 38104



WANT A THIN WAIST FAST? Don a Slim-Ez Waist Trimmer before you play tennis, mow the lawn, go for a walk, Slims & tones waist, helps improve posture. Specify waist size. $9.95 ppd. Slim-Ez Suit Co., HB5, 54 Shallowford Rd., Chattanooga, TN 37404



Over 1000 Active, Inactive and Obsolete Sterling Patterns

For Immediate Delivery

We will also give a liberal allowance on incomplete sets of old sterling silverware, diamonds and jewelry against the purchase of any new, current pattern of silver.

We specialize in buying for cash your diamonds, silver, jewelry

JULIUS GOODMAN & SON

113 MADISON AVE., P.O. BOX 195
MEMPHIS, TENN. 38101



THE FAMILY TREE BASKET PURSE . . .

a welcomed gift for Grandmother or Mom. The wicker basket is decorated with your family tree, including the name of each member on his very own apple. Basket has natural wood-stained finish with colorful apple tree design. Green velvetine bow gives it just the right touch. Interior has attractive quilt fabric lining. 10x6½x6". Send first names for family tree. $30.00 ppd.

THE PLUMLEA PEDDLER

The Plumlea Peddler
P. O. Box 22232 F
Lyndon, Ky. 40222



OLD KENTUCKY MINT JULEP

Old fashioned Kentucky Mint Julep Cup. Extra heavy sterling silver. It holds 10 full oz., 3¾" high. Three rings top and bottom. Monogram free. Please underscore last initial. $21.95 price includes postage. All orders filled and shipped same day received.

HARRY McCORD & CO.

134 West Main St., Richmond, Ky. 40475

Slimming things

hold in body heat while you exercise to lose weight!

For Men and Women



Be in shape. TRIM-EZ aids let you lose weight and firm muscles quickly, comfortably and surely while exercising. They hold in body heat and increase perspiration. Get satisfaction from daily exercise efforts. For better health, fewer pounds, trimmer figure — exercise regularly and wear TRIM-EZ. Order yours now!

TRIM-EZ HOT PANTS SUIT #500
Fun way to get your hot pants figure fast! Soft, rubberized Krene works like a steambath to trim waist and upper thighs. Comfortable and effective. S-M-L-XL. **$9.95**



TRIM-EZ EXERCISE SUIT #498
Lightweight sweat suit for both men and women is made of soft, rubberized krene with elastic wrists and waist to seal in body heat like a steambath. S, 30-34; M, 36-40; L, 42-44; XL, 46-48; XXL, 50-56. **$10.95**



TRIM-EZ JOG TOG™ JOGGER'S EXERCISE SUIT #648
2-piece, navy blue suit for both men and women. Zip-front jacket, front pocket, trim slacks with self-adjusting waist, and snaps at wrists and ankles. S, 30-34; M, 36-40; L, 42-44; XL, 46-48. **$12.95**



TRIM-EZ LADIES' PANTIES #125
Full cut, rubberized fabric with elastic at waist and legs. S-M-L-XL. **$3.98**



TRIM-EZ MEN'S ATHLETIC EXERCISE SHORTS #148
Washable rubberized shorts induce perspiration. S-M-L-XL. **$3.98**



TRIM-EZ WAIST TRIMMER BELT #480
For men and women. Helps improve posture and relieve lower-back pains, too! Recommended by Jerry Daniels, Mr. America, 1965. Comfortable — non-weighted and non-inflatable. Adjustable gum rubber waist band, sturdy leather trim, and stainless steel snaps. S, 25-29; M, 30-34; L, 35-39; XL, 40-44. **$9.95**

On sale in sporting goods, PX's, stores everywhere
or
Order Direct From

Slim-Ez SUIT CO., INC.

54 Shallowford Road — Dept. HB-5
Chattanooga, Tenn. 37404

Made in U.S.A. ™ Registered Trademark 1968

EMBROIDERIES



ICE PRINCESSES ARE NICE PRINCESSES to decorate a nice wall. Their skating dresses are red and white their tights and skates are blue and green. And the ground is deep mauve linen. They're yours for $15.95 and a few hours of simple embroidery. Order #1550 9"x12". Send $2 for 40 page color embroidery catalog. (Refundable on order of $25.)

skön **EMBROIDERIES**
55 Lambert Lane
New Rochelle, N.Y.
10804 Dept. BE 5

RYA KITS



FLAMEFICO Brilliant Red-Orange

OUR RYA COLLECTION has done it again. Awarded 10 gold medals. Now you do it. One single stitch makes our pre-started rya hangings, rugs or cushions. Kits imported from Sweden feature lustrous rug wools, easy to follow charts and English instructions. Send $1 for color catalog.

skön **RUG CRAFT**
53 Lambert Lane
New Rochelle, N.Y.
10804 Dept. HB 5

Protect your silver with Tarnish-Proof Pacific Silvercloth Drawer Pads by GORHAM



Holds over 125 pieces. (large size shown)

Pads convert your drawer space into a silver chest.

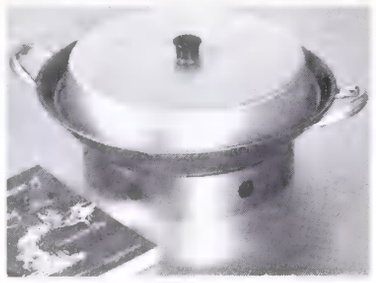
Prevents tarnish and scratching; silver is always ready to use.

SIZE: 11¾" wide x 15" deep x 2½" high. Holds over 100 pieces. **$5.95**

SIZE: 17½" wide x 13⅞" deep x 2½" high. Holds over 125 pieces. **$6.95**

ADD 80¢ FOR PACKING & POSTAGE

BARRINGTON SPECIALTIES
P.O. Box 154-H, Barrington, R. I. 02806



SUPER-WOK with stand and dome lid $3.98

Fabulous Chinese Wok—now better than ever! Deep dome lid assures proper saute-and-steam method for delectable dishes—the stand holds pan steady and secure, guarantees even heat. Authentic centuries-old design is the secret of cooking mouthwatering Oriental delights at home—AND the secret of low-calorie results, because you use mere drops of oil or water! Sturdy steel, 12" diameter. Recipes included.

#6389 Super-Wok $3.98 (add 75¢ postage)

"THE PLEASURES OF CHINESE COOKERY"
By Grace Zia Chu—a treasure trove of healthful, tasty, budget-wise dishes. 192 fabulous pages. #6387 ..... $1.45

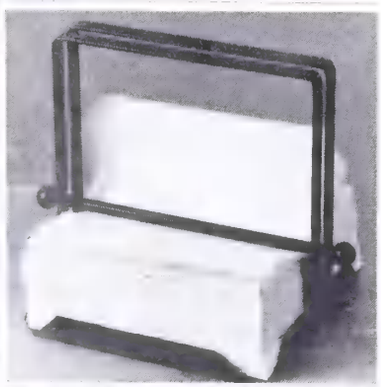
CXC The Country Gourmet Inc
Dept. B5, 545 Fourth Ave., Mt. Vernon, N.Y. 10550

The DUTCH COOKIE PLATE

in Plantation Colonial Pattern
made by famous English Pottery — Mason's of Stoke-on-Trent, England . . .
and
our 100 page catalog of
"Timeless Furniture Made by Forslund"
Both for *$5.00* Postpaid.
Plate size 9" x 11"

Carl Forslund (Father and Three Sons)
DEPT. HB5, GRAND RAPIDS, MICH. 49502





Clever Napkin Holder $1.98

GREAT INDOORS OR OUT—UNIQUE DESIGN IN BLACK WROUGHT IRON

What a fabulous idea! Center rod rests on the napkins, keeps them from blowing away on porch or patio! And napkins pull out one at a time, not a whole bunch, so it's nifty news indoors, too. Black wrought iron, as attractive as it is practical. 7x7x6¼" high—takes a big stack, so you aren't bothered with constant refilling!

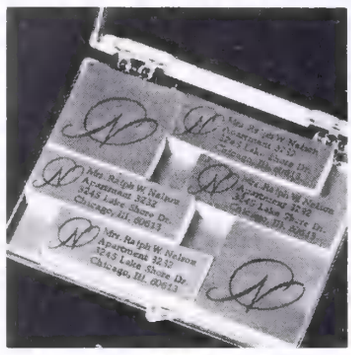
#6202—Napkin Holder $1.98

Please add 50¢ post. & hdlg.

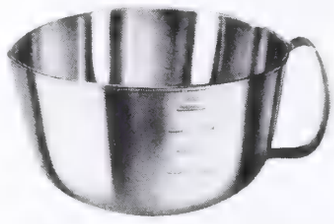
LILLIAN VERNON
Dept. B51, 560 S. 3rd Ave., Mt. Vernon, N.Y. 10550



Penny Candy Jar. Remembe the wonderful jaw-breakers the used to hold—and you with penny-to-dream-on clutched your grimy fist. Here it is aga serving 1972 for cookies, cand as a terrarium. Heavy glass wi metal lid. Holds 2 gals. $5.9 55¢ post. Colonial Garden HBE-5A, 270 W. Merrick Ro Valley Stream, NY 11582



Golden Opportunity to stock u on a supply of elegant nam and address labels. The set i cludes 250 black on gold 1½ ½" script initial address labe and 125 matching gold initi 1x1" envelope seals. We us them to personalize stationer checks, books. In 2x3" plast box, $3 ppd. Via air, add 44 Bruce Bolind, Bolind Bldg HB5, Boulder, CO 80302.



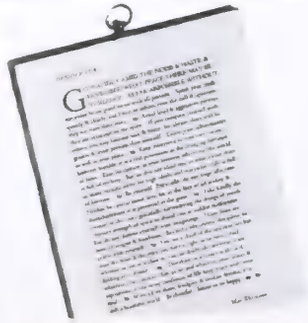
Hold 'N Whip Bowl of polishe stainless steel with measurin marks (1 to 3 qts.) is designe for portable electric mixers. has comfortable side handle pouring lip. Stores left-overs your refrigerator, pops into th oven for warming up. $4.9 each. $8.98, two. Add 50¢ pos Colonial Studios, HB5, HW-6 20 Bank, White Plains, NY 1063



Collecting Pitchers? This Her tage porcelain prize, hand painted with pink roses on gree with 24k goldtrimmed handl does yeoman service for mil or fruit juice. Lively filled wit garden-fresh blooms. $9.5 Matching 6-cup tea pot, $9.5 Ppd. Order from Imre Ba Studio, 3950 Lake Shore D Dept. HB52, Chicago, IL 6061



Take Flyte in free and eas fashion and get around tow or country—on foot, by car, c even by whirlybird Grain ca in bone/malt, beige/otter, black otter, navy/wedgwood; black white, or teak brown with zigza sole. 1¼" wedge heel. Width AAAA-EE. 2½-10, $20.95 10½-12, $21.95. Add 75¢ pos Solby Bayes, 45 Winter, Bos ton, MA 02108



DESIDERATA/a poem to live by

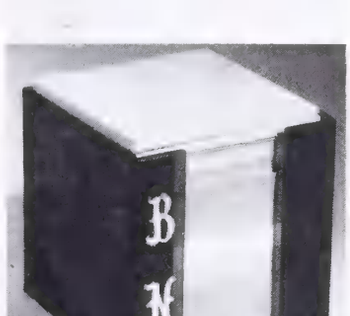
"Go placidly amid the noise and haste", begins Max Ehrmann's inspirational prose-poem, renowned for its words of tranquil wisdom. Now decoupaged on ¾" solid wood, trimmed in antique gold with brass hanging ring. Order 9 x 12", **$8.00** Ppd. Lithographed posters on parchment. Order 11 x 17", **$2.00.** 3 or more **$1.75** ea. 9 x 12", **$1.50.** 3 or more, **$1.25** ea. Ppd.

Etcetera, South, P. O. Box 4704, Memphis, Tn. 38104

ient Really Knows how to ke a girl look like a spoiled ling. They designed this ex- ite sunburst dinner ring and unted a 2 carat clear white n-made Brilliante Gem in 14k e gold and surrounded it 32 genuine diamonds. Style 232, $295. Free size chart & chure. Regent Lapidary Co., P5, 511 E. 12th St., New k 10009



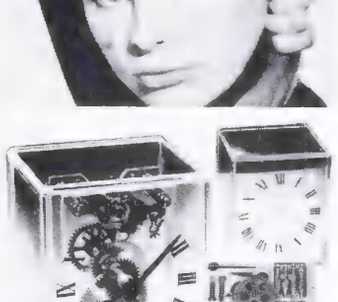
A Big Wheel, a personalized no cube of Plexiglass from Museum Award collection. k caddy complete with 1000 ets of paper in five colors re than a year's supply). ar or smoked plexiglas with r 2 initials (specify). 4x4x4", plus $1 post. Postamatic Co., 572, Box 160, Lafayette Hill, nsylvania 19444



to Posters are definitely dec- tive. Send black & white color oto of your children, home, e, husband, friends. It will be wn-up to poster size. Original oto returned with poster. 2x3", $3.95; 11/2"x2", $2.95; 3x4", 95. Ppd. Blow-up of negative slides add $1. Poster in black white only. Photo Poster, ot. X181, 210 E. 23rd St., w York, NY 10010.



ie Machine. Visikit Clock Kit an intriguing do-it-yourself riage clock import from Eng- d. See-through lucite case clock mechanism, over 50 ces, with instructions on how out it together and keep per- t time. 30-hr. wind-up move- nt. 4x3 1/4x2 3/4", $15 plus 85¢ t. Camalier & Buckley, HB5, H Conn. Ave., NW, Wash- ton, DC 20036



hen I Was A Girl I purchased sterling silver place settings u Legacy Sterling Club's sy monthly plan. 20 years er I still cherish the beautiful ttern & the memory. Send your *free* copy of "A Per- ality Guide to Silver Selec- " to help choose a pattern m this fine firm. Legacy rling Club, HB5, 206 Rock- le, New Bedford, MA 02744

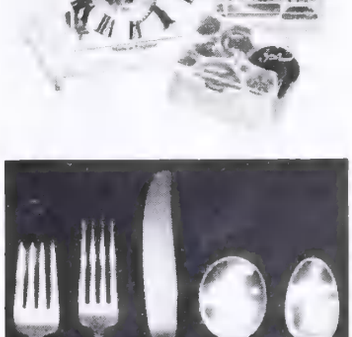


Plate Collecting is really fun!!

More and more people are starting to collect limited edition plates as a hobby, and as you know some have proven to be excellent investments. The 1969 B & G Mothers Day Plates that we sold you for $9.00 are now worth up to $250 each. Beautiful wall decoration as well.



1972 Schmid Hummel Mothers Day $15

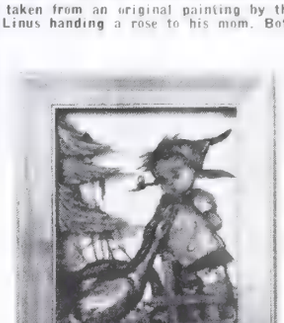


1972 Peanuts Mothers Day $11

The beautiful 1st issue Mothers Day from Schmid is taken from an original painting by the famous Berta Hummel. The Peanuts 1st issue shows Linus handing a rose to his mom. Both very beautiful and collectible.



1971 Schmid Hummel Christmas Plate $19



Anri Hummel 3-D Placques $6.50

The 1st Schmid Hummel Christmas was a recommended buy in an editorial in Wall St. Journal and is much sought after by collectors. We have several scenes in famous hand crafted Anri real wooden framed Hummel children. Limited Supply.

We are specialists in limited issue items and carry Franklin Mint Plates, Lincoln Mint and Jefferson Mint items as well. Send 25¢ for our special newsletter informing collectors of many wonderful items available including Haviland, Spode, B & G, Royal Copenhagen, Cristal d'Abret paperweights etc. (Special this month: Both 1971 and 1972 B & G Mothers for $23)

Joys Box 3393-B Merchandise Mart Plaza Chicago, Ill. 60654



DISPLAY YOUR TREASURES

Here is a deep display case to hold treasures or awards in a handsome wall decor unit. The kit includes: a velvet-lined box (in classic red), a walnut-finished gilt-edged deep frame, glass front, mounting adhesive and instructions. Pictured is the 8" x 10" case, at $8.95. Also available in 16" x 20" size, at $14.95. Cases will take any item up to one inch in thickness and are ideal for awards, medals, pins, spoons, coins, charms, glasses, antique jewelry, or any memorabilia. Please include $.50 postage.

WORLD ARTS
Box 577-K, Wilmington, California 90744

Be a Winner with Waist Trimmer



FOR MEN & WOMEN

Miss California 1968 reveals secret way to lose inches from waistline and abdomen fast! Miracle working Waist Trimmer can be worn undetected under clothing as you go about your daily activities and even while you sleep! For even faster reduction wear it while golfing, gardening or jogging!

LOSE 2" to 5"

Durable, nylon lined, made to last. Won't roll or wrinkle. Send for your wonder Waist Trimmer today and watch inches melt away!

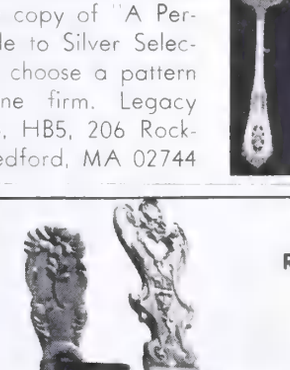
Send check or M.O. 10-DAY MONEY BACK GUARANTEE

waist size _____" now.

$6.95

Add 50c for Flesh Color ppd. No C.O.D.'s

WAIST TRIMMER
Dept. HB-16, P.O. Box 188
Carpenteria, Calif. 93013



Solid mahogany hand-finished by master carvers in Mexico

Reproductions of authentic 18th Century *Spanish* chairs

Model 101 $29.95 left
Model 201 $34.95 right
plus $1.50 crating
Ga. res. add 3% sales tax
SAVANNAH-SAN LUIS Trading Co.
208 E 34 St, Savannah, Ga. 31401

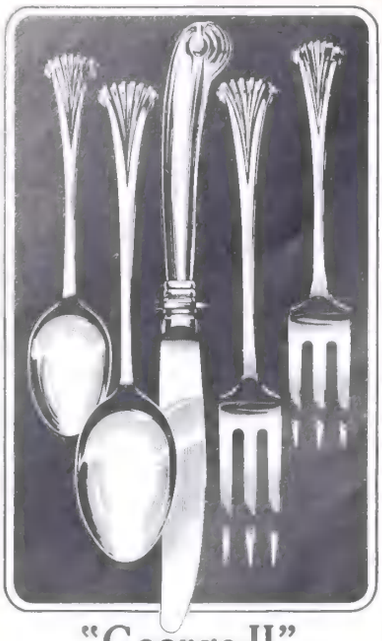


Fisherman's PRIDE

Deluxe pliers from Solingen, West Germany are 12 tools in 1. Everything the fisherman needs . . . scale, metal tape measure to record the "big one", knife, scaler and bottle opener. Chrome plated with leather sheath which fastens to belt. 7" long, boxed. $10.95

Add 85c postage & handling
Pa. Res. Add Tax • Sorry No COD's

SEND 25c for GIFT CATALOG
Clymer's of Bucks County Dept. B5-2, Point Pleasant, Pa. 18950



"George II"

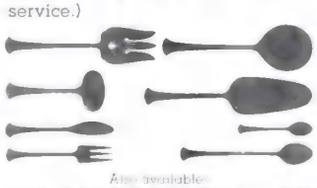
Elegance on a budget

Glowing stainless replicas of the silver that graced the tables of 18th Century England's nobility.

50 piece service for 8 . . . . **$29.99**
74 piece service for 12 . . . . **$44.99**

Service for 8 with hollow-handled pistol grip knives, 3-tine forks, authentic extra large size pieces. Includes eight 5 piece place settings, eight extra teaspoons, butter knife and sugar spoon.

(Available in 24 karat gold electroplate at $54.99 for the 50 piece service and $79.99 for the 74 piece service.)

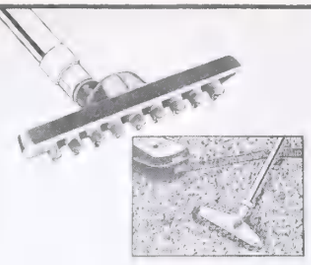


Also available:
Meat Fork $1.25 Salad Berry Spoon $1.25
Gravy Ladle $1.25 Cake Server $1.25
Butter Spreader 50¢ Demitasse Spoon 50¢
Cocktail Fork 50¢ Iced Tea Spoon 50¢

Your satisfaction guaranteed or your money will be refunded.
All shipments prepaid by us.

fortunoff

P.O. Box 132, Westbury, New York



Shag Vac Attachment

Keep your shag rug healthy and new-looking with an attachment specifically designed for the job. Shag Vac rakes your rug as it cleans. Nine individual nozzles reach deep down between the tufts, picking up embedded dirt. Suction is focused instead of diffused. The 11" wide plastic attachment fits all hoses. Ppd.

5667-6—Shag Vac **$4.49**

Write For New Free Gift Catalog!

Miles Kimball
88 Bond St., Oshkosh, Wis. 54901

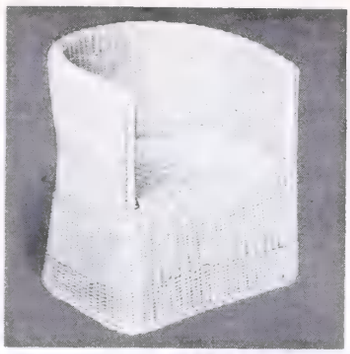
Classic Florentine Lamp

Multi Colored Leaded Glass Effect With Imported Italian Marble Base



Large size (29½" H. x 6¼" W.) will make this magnificent lamp a focal point, giving decorative importance to any room. Heavy Rogers gold plated castings combined with stained glass and marble base echo good taste and elegance in this lamp of distinction. Available only through Luigi Crystal. **$39.95**

No COD's Please.
SHIPPING CHARGES COLLECT
Send 10¢ for Catalog
LUIGI CRYSTAL
Dept. HB5-2, 7332 Frankford Avenue
Phila., Pa. 19136



Willow Armchair adds its sun Mediterranean charm to porc pool, patio. Handwoven of n ural willow buff and varnishe it's sturdy and comfortable. 2 h.; seat 24" wide, 14" fro floor. $34.95 ea. Tangerin avocado, black or gold corc roy tufted seat cushion, $4. ea. Exp. chgs. coll. Fran's Bask House, HB5, 89 W. Main S Rockaway, N.J. 07866.



Shapes, Stores, Pops Burge like an ice cube tray. Pre ground meat into molds, smoo with knife, stack next tray top. Cover top tray only w foil for freezer storage. Wh ready to use, burgers pop o Set of 4 white plastic trays ea holds 4 burgers. $1.95 pp Colonial Garden Kitchens, HB 5, 270 W. Merrick Rd. Vall Stream New York 11582.



Monogrammed Traveler f men and women on-the-go. Zi pered suit or dress carrier lightweight, durable nylon pac and unpacks in a flash. Nav black, green or red. Men's, 4 long, holds up to 4 suits, $ Ladies', 50" long, up to 6 dre es, $8 Ppd. Print monogram d sired. Travel Specialty Co., E 350 Fifth Ave., New York 1000



Instant Decorating. Work wo ders with your windows, hi ugly pipes, radiators, beams wi Ply-Grilles. For your idea-fi we recommend brochure sho ing open grille or shoji-style de orative panels for windo doors, etc. $1. (Supply height width of area to be covered f estimate. Grillion Corp., HB 52, 189 First Ave., Brookly N.Y. 11215.



Spot Reduce with a "Saur Girdle". Works like a stea bath to reduce hips, abdome waist and thighs. Lose whe it counts! May be worn all d like any fine girdle. Invisib under dress or leotards. It's t glamor secret of stars & mode Send waist & hip measurement $12.99 ppd. No C.O.D.'s, Ma R. Menzies Co., HB5, P.O. B 206, Hollywood, CA 90028.

AMERICA'S FINEST
VICTORIAN
FURNITURE





$19.95

All hand carved of solid Honduras mahogany. Table tops of Italian Carrara marble. Shipped direct from Montgomery factory, world center of the Victorian industry. Large choice of covers and finishes. Freight charges collect.

$129.95

MARTHA M. HOUSE

1022 SOUTH DECATUR STREET
MONTGOMERY, ALABAMA
Telephone (205) 264 3924

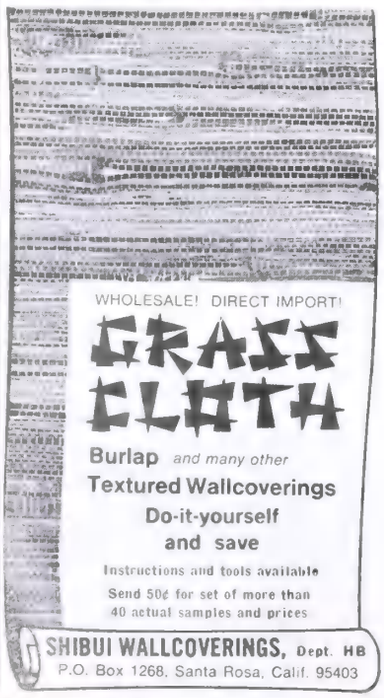
CLIP

Send $1 for B5-72 catalog, fabric samples and certificates worth $2 to $20 on your first order.

Name_____

Address_____

Zip ____



WHOLESALE! DIRECT IMPORT!

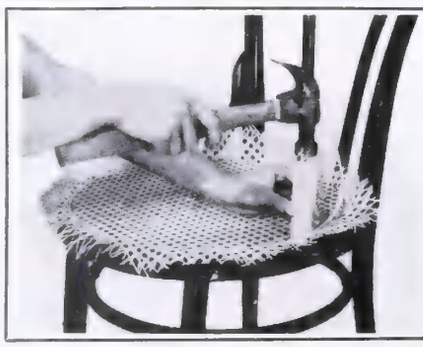
GRASS CLOTH

Burlap *and many other*
Textured Wallcoverings
Do-it-yourself and save

Instructions and tools available

Send 50¢ for set of more than 40 actual samples and prices.

SHIBUI WALLCOVERINGS, Dept. HB
P.O. Box 1268, Santa Rosa, Calif. 95403



CREATIVE CANE KIT

PRE-WOVEN CANE IN A KIT

Decorative, durable cane—used for grooved chair seats, screens, stereo speakers, panels, planter boxes, lampshades, room-dividers, headboards, etc. Avoid high professional prices; do it yourself! Kit includes easy instructions & necessary materials. Cane in 2 sizes: 18"x18" **($4.75)** Ppd.; 24"x24" **($6.75)** Ppd. State size. Cal. res. add 5% sales tax. Send check m.o. to:

T.I.E., h

PO Box 1121 San Mateo, Cal. 94403

Larger sheets of cane & other cane materials also available.

ll-All for your many hang- in kitchen, den, or workshop. an everything holder, a bul- board, a storage spot for s, pencils, scissors, tape, s. 6 pockets, 3 hooks, and f for spices. 16⅝x13¾", in nge, olive, yellow, red, blue, ck or white high impact, vy gauge plastic. $10.95 l. Seth and Jed, HB-52, at Barrington, MA 01230



mond Lace Tablecloth. Be carefree as you please, this uisite tablecloth needs no npering. It's a revival of nish lace in 100% drip-dry, ron Dacron. White or ivory. 108" $35, 72x90" $30, 60x80" , 72x90" oval $30, 72" round . Ppd. No C.O.D.'s. Bernice dios, HB5, Box 147, South- on, Connecticut 06489.



Top Desk. The passing of only enhances the value & uty of this desk! Light oak, inset panels, wood pulls. bour top rolls down. Both & base lock. Each pedestal 3 drawers (1 file drawer). built in light. 54Wx30Dx49" Wt., 325 lbs. $499 ship. coll. COD. Catalog 50¢. Ephraim rsh Co., Box 266, Dept. 975, ncord, NC 28025



her Block Parson's Table, eeping with the present life e, has a natural, earthy look. ing table or desk, 29" High. 24" $138, 48x30 $147.50, 24 $147.50, 60x30 $159.50. as a coffee table, 17"high. 18 $132, 48x24 $138, 60x18 0, 60x24 $147.50. Add $15 ting. Exp. coll. No COD's. & D Brauner, 298 Bowery, 5, New York, NY 10012



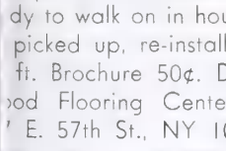
quet Wood Flooring at sub- tial savings. Magnificent -finished Thai Teak parquet ares can be installed by your- in a jiffy over asphalt tile, od, concrete. You get a luxu- s professional-looking floor, dy to walk on in hours. Can picked up, re-installed. 99¢ ft. Brochure 50¢. Designed od Flooring Center, HB5, E. 57th St., NY 10022



EDAR LOG CABIN & FORT

Kids Love 'em Both

Lasts for Generation to Generation



UN FORT

ade of same wood as log cabin. G 5X6X5 ft. high. Will stand in all weather. Includes block- use, firing platform, LADDER, d swinging gate. Shipped in reassembled sections. an be set up in minutes. **$38.95**

Satisfaction guaranteed.

Used Outdoors ALL WOOD

Sturdy, all weather, log cabin for junior cowboys or as a dream house for junior misses. Made of long lasting Split Cedar Wood logs with bark. It comes preassembled in 6 sections and can be put together in minutes. CAN ALSO BE USED AS UTILITY SHED AND CABANA. 4'x5' on ground; 5½' high **$38.95**

5' x 7' x 6½' high $68.95
With shutters and door $98.95
All prices F.O.B. Camden, N. J.
N.Y. State residents add 7% sales tax.



Over 248,000 cabins and forts shipped throughout the 50 states. Gifts that last for ever—all solid wood—no plastic. They never need painting or staining.

EDAR PRODUCTS, Dept. HB-5, Box 84, W. Baldwin, N.Y.

Never sort a pair of laundered socks again!

SOCK TUCKER*

Launders socks in pairs!



Simply tuck a pair of soiled socks into SOCK-TUCKER® openings, and they stay permanently paired thru the entire machine washing and drying process. Made of practically indestructible heavy gauge plastic to withstand exposure to drier heat and laundry detergents. Ends frustrating sock sorting forever!

25 for $4 Post Paid

SEND CHECK OR M.O., NO C.O.D.'s

C.A. GORDON ASSOCIATES
17 CHURCH ST., DEPT. B 3
PATERSON, NEW JERSEY 07505

Saves time and money!

*PAT PENDING



PETAL-SOFT WEDGE

You'll walk on air in tenderest Genuine Leather, cushioned on bouncy, feather-light rubber wedge heel and sole. Open toe, side vents for summer comfort. Red, Bone, Black, White. Full & half sizes 4-10M, 5-10 N,M,W.

$11.00

Same in Gold or Silver $12.00

Plus 80¢ postage, Pr.

Satis. Guaranteed

WESTERN CLASSICS

J5C-Box 6305 Tucson, Ariz. 85716

Kurta Dress

from Pakistan



For the casual hostess, comfort pairs up with style in this Kurta dress of cotton homespun. Natural color is hand embroidered in brown, blue, or purple. S, M, L. **$16.50 ppd.**

Send 25¢ for our new catalog of imports.

No C.O.D.'s Please

- Visit our stores in
- Norwich, Vt.,
- Wellesley, Mass.,
- Simsbury, Conn.

shopping international
623 Shopping International Bldg.
Norwich, Vermont 05055

LOOK BEAUTIFUL...



AWAKE REFRESHED

New "C" shaped **Satin Beauty Pillow** is the most comfortable pillow you'll ever use. We guarantee it or your money back! Plus it keeps your coiffure salon-fresh . . . lets you sleep even with rollers . . . . eliminates sleep-impressed facial wrinkles . . . . avoids round shoulders and double chins. The secret is in its petite size—17 x 9", smooth satin covers and unique blend of air and foam. There's no other pillow like it. Arthritis and whiplash sufferers love it too. With 2 pink acetate satin zipper covers—**$5.98.** We pay postage, ship in 6 hours. N.J. residents add 5% tax. Send check to:

Better Sleep Inc. BOX HK
New Providence, New Jersey 07974
MONEY BACK GUARANTEE

IMPROVED * Model . . .



HAND EMBOSSER

For Personalized Stationery

Emboss your own personal stationery for a lifetime by just pressing a handle. Makes expensive looking raised letter impressions of any 3 line name & address on PAPER & ENVELOPES (reversible). Requires no inks, accessories, service or maintenance. Ideal for adults, teenagers, home or office, clubs, etc. Print clearly 3 lines desired. No more than 28 characters per line. For 1 to 3 lines . . . . . $8.95 Plus .35¢ each postage

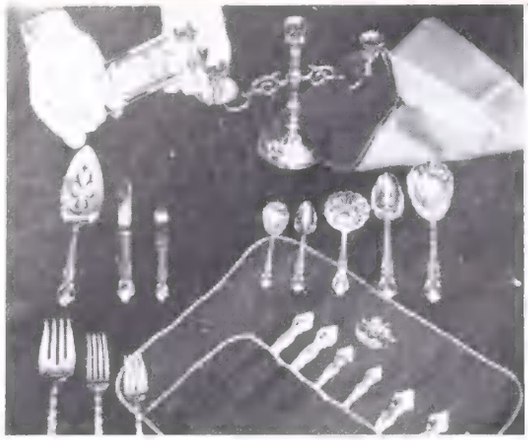
For 4 lines add $1.00.

EXTRA PLATE ALONE (no frame) $7.85 ppd.

NEW DELUXE DESK MODEL
$10.95 - 50c postage

Send 10¢ for catalog • Pa. Res. Add 6% Sales Tax

POSTAMATIC CO. Dept. HB572
Lafayette Hill, Pa. 19444



THE SILVERSMITH'S WAY TO CARE FOR YOUR SILVER

with Hagerty's new gloves and silverspray. Tarnish prevention while you dust. Sold only as a unit. $6.00 for gloves and spray, plus 75¢ delivery charge. Flatware rolls. Pacific Silvercloth tarnishproof for 1 place setting. $1.99 each. Holloware anti-tarnish guardian cloth bags encased in an outer weatherproof flexible plastic, complete with zipper.

12" x 13"—$1.25 each
15" x 17"—$1.75 each
18" x 26"—$3.25 each
20" x 20"—$2.95 each
Minimum order—$5.00 plus 75¢ delivery charge

Flatware—The incomparable beauty of Deep Silver silverplate by International Silver—pattern Countess. 40 piece service for 8—$110.00—delivery charge $2.00: 5 piece place setting—$18.50—delivery charge $1.00

For champagne taste buy (non-tarnishable, guaranteed against original defects in material or workmanship). 23 Karat Gold—Golden Countess Join our bridal registry.
40 piece service for 8—$170.00—delivery charge $2.00
5 piece place setting—$27.50—delivery charge $1.00. *All orders must include delivery charge.*

master charge
☐ Master Charge Acct # _____ Expiration Date _____
InterBank# _____
☐ Check enclosed. *Florida residents check must reflect 4% sales tax*

Beautiful Home division of **The Needlework Studio**
P. O. BOX 1754, HB52 POMPANO BEACH, FLORIDA 33061



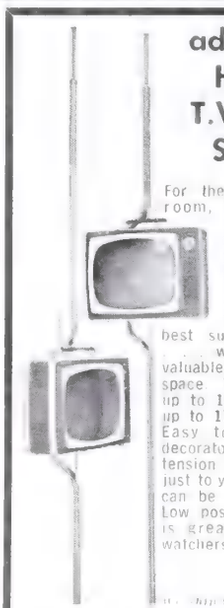
PRISM & BOBÊCHE SET

in sparkling crystal transforms a simple candlestick into a show-off. Makes sconces, chandeliers look like a million. Reflects light patterns on your dining table while it protects your linen from dripping wax. 8 dazzling glass prisms drop from 3½" diam. bobêche with ½" center hole that slips easily over candle.

Bobêche with 2½" prisms **$3.25** each
$6.50 pair
Bobêche with 3½" prisms **$3.75** each
$7.50 pair

Add 50¢ post. ea. order—Money back guarantee.

BETHANDA LIGHTING
B-5, 149 Rose Lane, New Hyde Park, NY 11040



adjustable Hi-Low T.V. POLE STAND

For the bedroom, living room, kitchen, family room, porch . . . no matter where you're viewing this smart new T.V. Pole Stand holds your portable at the level and place best suited for comfort . . . without taking up valuable floor or table-top space. Takes any width up to 14" front to back, up to 17" top to bottom. Easy to install, black decorator pole has spring tension rod at top to adjust to your ceiling height, can be set up in Hi or Low position. Hi position is great for reclining watchers. Made in USA.

$12.95 ppd.

Write for FREE *catalog of gifts.*

Holiday Gifts Dept. 205-A
Wheatridge, Colorado 80033

25¢ SAMPLE OFFER. if you're interested in

ANTIQUES

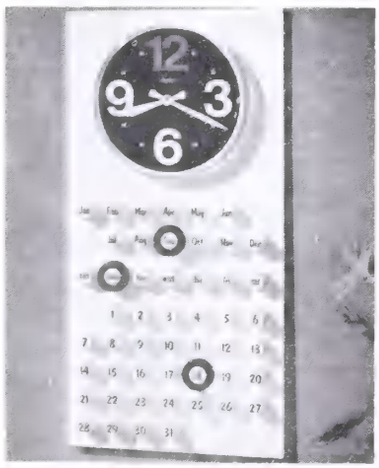
Fascinating new newspaper devoted to Antiques, is chock-full of interesting items for collectors

25¢ SAMPLE OFFER:

Antique Monthly, Dwr. 2, Tuscaloosa, Ala. 35401

( ) Send me sample copy, your item No. B-52. I enclose 25¢ ( ) Send me full 12 months' subscription at special reduced price of $4.99. Bill me later. (Your money refunded after 30-day trial, if not pleased.)

Name _____
Address _____
Zip _____



PERPETUAL Calendar Clock

Moveable rings encircle month, day of week and date for infinite use. A decorative accent piece in black and white, touched with red. So attractive 12" x 24¼". Battery incl. $29.95 plus $1.75 postage & handling. No COD's please.

Pleasing Customers Since 1915

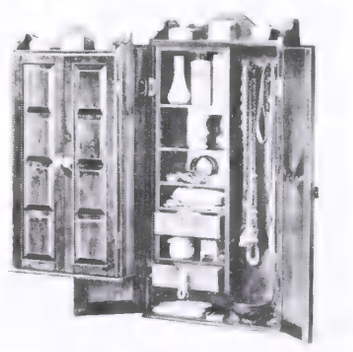
MARLO ENTERPRISES
Dept. 85-2, 6807 Marsden St., Phila., Pa. 19135













From A Piazza In Capri to... patio in Poughkeepsie, Peo... or Palo Alto goes this stur... wrought iron table for gue... cocktails and cigarettes. A... cado, white or black with lo... ly leaf design and 10x10" gl... top. 18" h. $8.95 plus $1... post. Add 75¢ for gold w... white. Henry R. Smith Stud... 39 Crestline Rd., HB52, Wayn... Pennsylvania 19087.

Smashing Stripes. It's a lo... streak of lush, plush cotto... nylon velour, clean-cut yet bea... tifully sensuous. Watch it ente... tain. Stroll the beach. Dress f... cocktails. French import h... deep side slits, front zipp... Lilac/pink/rose or white/nav... red. S, M, L, $34 plus $1 po... The Talbots, Dept. EP, Hin... ham, MA 02043

Aunt Jodie, you're our girl f... family-room sewing or nurse... pampering. Line-for-line co... of an antique Victorian roc... ing chair is hand-carved fro... solid mahogany. Choice of sol... color velvets or damasks. 18¾... w.x29½d., 35"h. $82.95 ex... chgs. coll. Catalog, swatche... $1. Magnolia Hall, 726 A... dover, HB5, Atlanta, GA 3032...

Sweet Dreams and a troussea... treasure. One of the dearest l... tle shortie nightgowns an... matching peignoir comes ... drip-dry, perma-press piqu... voile. Deep pink, apple gree... or lilac with white bodice, tin... tender rosebud trim. In sma... medium, or large sizes, th... frankly feminine set is $12 ppd... The Village Boutique, Box 9... Seaford, New York 11783.

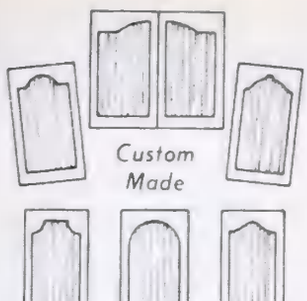
Lady's Valet organizes, glamo... izes. Holds belts, scarves, nec... laces on 2 deep hooks. S... shelves for jars, powder, pill... etc. 2 slide-out drawers for ea... rings, small jewel cases. Par... elled magnetic-latched door... Honeytone or antique pine fi... ish. 5x34x17½"W, $42.95. Eas... Kit, $32.95. Add $1 w. of Mis... Yield House, HB5, North Con... way, New Hampshire 03860

CHINESE PEASANT DOLLS

The traditional peasant dress and the superb workmanship of these Chinese Peasant dolls are two reasons they are avidly sought after by doll collectors. Height, 6"; the *pair*, $5.00 postpaid. Although costume designs and colors may vary, each doll is dressed in a traditional costume of the Chinese peasant, and will make a fine start or addition to any treasured collection. No C.O.D. Send check or money order to:

TREASURES OF THE WORLD, INC.
P. O. Box 476
Charlotte, N. C. 28201

ic Frames are a decorator's ce as inside window cover- 6 different classic de- —custom-made to your ex- size specifications—come ed, sanded, ready-to-paint ain. Hardware is included, ic inserts are not. Free bro- e tells how to measure and ll. Town & Country Wood- , B5, 219 N. Carpenter, ago, Illinois 60607.



ner Block Cart designed the way you live. Casual. fortable. Informal. Two-inch butcher block top. Brass nts hand-forged wrought base. Lock Sheperd cast- and cart becomes a side- d or serving/carving table. 4x30"H. $225.Exp. coll. No D s. Catalog 50¢. The enheit Co., Dept. 52C, 1600 Clinton, Chicago, Il 60616



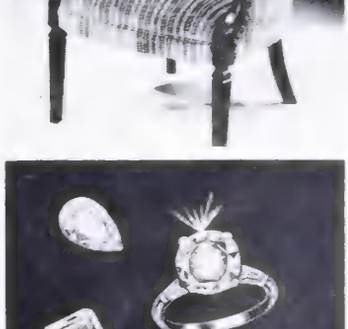
r Bed & Board are a sleep bination to have you hop- out of bed, rested, re- ed, and without backache. tweight Aircel folding rd firms mattress, is easy to dle, folds for travel, storage. ng folds to 15". Twin. $7.49. ble (in 2 sections), $10.95. (or one side of double bed), 5. Ppd. Better Sleep, HB5, Providence NJ 07974.



asional Chair appeals to style requirements of the an, the deep comfort re- ements of the man! An- ed fruitwood, chestnut or finish. (Antique white $5 ex- #124 in Scotchguarded vel- $84.95 ea. $159.95, pr. Exp. (Less in vinyl, plain velvet.) COD. Catalog 25¢. Bryan eson, Dept. 62, Box 757, kory, NC 28601



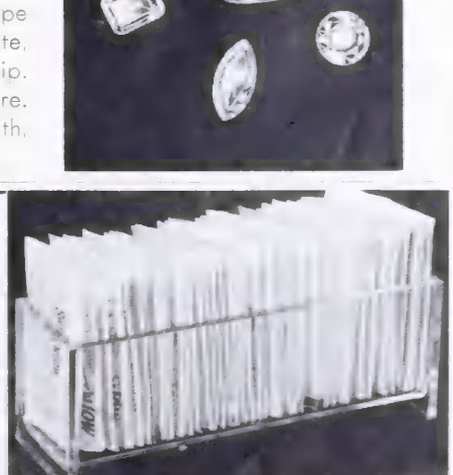
itaire Splendor. Always rned for knuckle-size spar- or a diamond-bright och? Strongite jewelry fills bill. No one will guess the zler on your finger is a man- de gem! Any size and shape to 20 carats. Pure white, wless, will not scratch or chip. per carat. Free brochure. Strongite Co. 2 West 47th, 5, New York, NY 10036.



alorie ounter's CADDY

esistible see-thru caddy holds gar substitute at the table—tea gs will fit too. Makes a great van- organizer for make-up brushes, sticks and jewelry, or use as a sk catchall. Better order several. ear lucite, 5½ × 1½ × 2", only 1.95 plus 35¢ postage.

.Res. Add 6% Tax • Sorry No COD's



IDEAS! Box 129, HB5, Wynnewood, Pa. 19096

CROYDON'S FAMOUS SILVER PITCHER SPECIALLY PRICED—NOW ONLY $18.95



Elegant 18th Century Pitcher

A truly exquisite reproduction, set on four English Rosebud feet, with ice guard. Cap. 2 Qt. Hgt. 10½". Superbly crafted in heavy silverplate. An elegant gift to give & own. FREE: Richly Styled Large Script Initial ($25 Value) NOW $18.95 add $1.50 post

FREE: Exciting Sale Gift Catalog

Croydon SILVERMART, LTD.

627 Kings Hwy. (Dept. 572) B'klyn, N.Y. 11223



SILVERWARE STACKERS

Richly Gold- or Silver-plated! To beautify your buffet table— to give you more serving space!

New elegance for your table, and so practical, too. Stunning stackers cradle your flatware, keep service clutter-free, save needed space. Fine cast metal, each holds 12. Set of 3 includes slotted knife stacker and 2 fork-and-spoon stackers. Such a lovely gift!

#4077—Gold-plated Stackers...1 Set $7.98
#4263—Silver-plated Stackers..1 Set $7.98

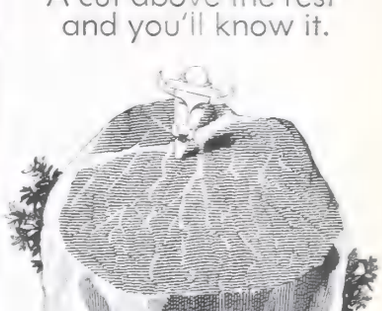
Please add 50¢ postage & handling

C.C.G. The Country Gourmet Inc

Dept. B5, 545 Fourth Ave., Mt. Vernon, N.Y. 10550

Pfaelzer prime.

A cut above the rest and you'll know it.



If you don't agree this is the finest steak you've ever tasted, your money back. These are Pfaelzer's guaranteed prime filet mignon cut from the tenderest part of the tenderloin, carefully aged and shipped prepaid to you in dry ice. Taste what you've been missing. Order today.

8 prime filet mignon, 6 oz. each, 1¼" thick, $27.00.

(Order No. 30406. Check or money order.)

Send for free catalog. Over 200 mouth-watering selections.

pfaelzer brothers

Dept. NF2, 4501 W. District Blvd., Chicago, Ill. 60632



WAKE UP TO FRESH COFFEE

COFFEE STARTER will have your coffee ready for you when you wake up in the morning. Put water & coffee in pot night before, plug cord into starter & plug starter into outlet, set time. PRESTO! Next morning your coffee is ready when you roll out of bed. Next best to having someone wait on you. You'll love being so spoiled!

$6.98 2 for $13.85

add 50¢ postage & handling

No C.O.D.'s please

Collier's Dept. B-572
P.O. Box 585
Skokie, Ill. 60076



"SHAMROCK"

Lace-bordered sheer Egyptian cotton [illegible] in a lovely shamrock pattern. A versatile looking beauty that can take you from romantic dinner to [illegible]. Where available.

Size (rectangular or Oval)	
65" x 85"	$12.75
65" x 104"	15.75
65" x 124"	18.75
65" Round	$9.75

$1.00 each

All postpaid. Allow 4 weeks for C.O.D.'s. N.J. Residents add 5% sales tax.

HAGEN'S SPECIALTIES

Dept. HB-52
P.O. Box 666
Englewood, N.J. 07631

Canterbury Clocks with Picasso Drawings



1
Fleurs en Main



2
Dove w/ Flowers



3
Homage to the Sun

Where do delightful drawings belong so much as on the face of a clock? How often we look at it every day! These three great drawings by Picasso in authentic colors are a constant pleasure. Modern, decorator designed clock with cord or battery for desk or wall 4" diameter with movement guaranteed. Choice of 5 clock colors. Also a perfect gift! In the years to come these may well be collector items. Complete approval or your money refunded.

Clock colors (W) White (B) Black (R) Red (Y) Yellow (Blu) Blue

MAIL TO

CANTERBURY ARTS HB2
P.O. Box 162, Cooper Station, New York, N.Y. 10003

Clock # _____ _____ _____ w/cord @ 16.95
color _____ _____ _____

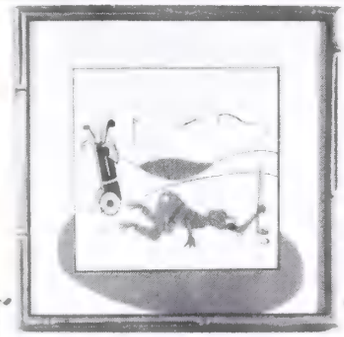
Clock # _____ _____ _____ w/battery @ 24.95
color _____ _____ _____

Name _____
Street _____
City _____ State _____ Zip _____

Please include 1.25 for shipping and handling
N.Y. State residents add sales tax (N.Y.C. 7%)
Enclosed is my check or money order for $ _____

MORE ART FO





ORIGINAL WATERCOLORS

signed by the artist. **Golf Playing Frog** reflects wit and whimsey with a refreshing accent. A find for sophisticated art collectors, fairway addicts. Picture, framed in natural bamboo, embellished with sandpaper "sand traps", measures 10½"x 10½". Other delights (not shown): Frogs playing Tennis, Cards or Backgammon; Big Business Frog reading Wall St. Journal.

$24 each incl. first class postage

Money back if not delighted.
FREE BROCHURE!!

art adventures unlimited
816 madison ave. dept. B-52
new york, n.y. 10021 tel. (212) 628-2267



Architectural Motifs are three-dimensional, handmade wall and table sculptures, assembled and ready for placement in either home or office. There are several original designs available.

For our design selection catalogue, send $1.00 to:

architectural motifs 64 van buren st. little ferry, new jersey 07643



"FLOWER POT". An original woodcut. Signed edition limited to 250 numbered impressions. Creat by Jacques Hnizdovsky, internationally known for his graphic work. Image size 8 x 10". Matted, $15; framed in black, $27. Add $3 ship. & ins. Associated American Artists, 663 Fifth, NYC 10022

MUSHROOM MANIA is sweeping the country. Delightful lithographs of 4 mushroom varieties by artist Lizabeth Wilcox combine natural beauty & delicious color. 8 x 10", set of 4, $5 ppd. D. Arts, Box 11242. Memphis, TN 38111



DOG PORTRAIT SCULPTURES from photos or life in walnut or painted to show markings & colors. Mounted on walnut base with silver nameplate. Prices quoted on basis of size, pose. Catalog of horses, dogs, $1. M. E. Brasher, Kent, CT 06757



GREAT ART TREASURES packed with dollar power for young economies. Picasso Blue Nude printed on artist canvas, 18 x 24" to frame & hang. Reg. $12. Sale, $2.98 plus 75¢ post. Lambert Studios, HB5, 910 La Cienaga, Los Angeles, CA 90069

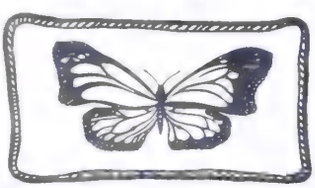


OWLS
etched in copper

These Ebb Pate hooters rendered in pure glowing copper. A true warmth for hearth and home. 4 different owls, each 4" x 5", $10 the set. Prints (8" x 10") also available for $5 the set. Please include 25¢ for postage.

Send for our catalog of other delights, 25 refundable cents.

MERRI MAKERS
502 S. Broad Thomasville, Ga. 31792



Plump Pillow Prizes

Earle McKey's appealing, distinctive designs hand printed by silkscreen on 100% natural beige cotton duck form the pillow tops. Kapok filled and backed with coordinated solid colors, these pillows are prizes indeed at the low price of $12.50 each.

Brown and Yellow Butterfly (shown) 13" x 19" – yellow back.

Other pillow designs include Grasshopper, Bumblebee, Blue Hydrangea, and Sunflowers! Postage paid.

SEND 25¢ for CATALOG of PRINTS and PILLOWS.

EYE OPENERS
P. O. BOX 2713 VALDOSTA, GEORGIA 31601

SS MONEY



PICK A PICASSO PORTFOLIO. 8 magnificent full color, hand silk-screened serigraphs 13 x 16" include: Les Fleurs en Main, Portrait of Olga, Dove with Flowers, La Ronde, Portrait of Sylvette, The Pussycat, Homage to the Sun, Girl in the Mirror. $9.95 plus 75¢ post. Canterbury Arts, HB5, Box 162 Cooper Sta., New York 10003

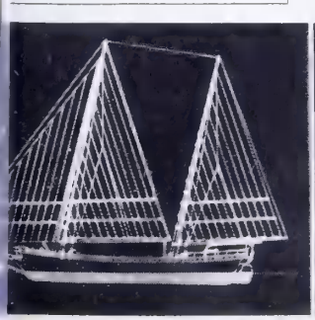




LIMITED EDITION LITHOGRAPH. A mélange of glorious color taken from old Persian prints. Framed in heavy gold bamboo. By renowned English painter Diana Bennett. First edition 29¼L x 21½"D, $85 each, $5 post. Art Adventures Ltd., HB5, 816 Madison Ave., New York 10021

BUTTERFLY BEAUTIES. Lithographs of butterflies & flowers are delicately hand water-colored by the artist to light on your walls. For anyone who appreciates fine drawing. 10 x 12", $8.95 the pair ppd. Catalog, 25¢. Eye Openers, Box 2713, Valdosta, GA 31601

COPPER ETCHINGS. Craftsmanship of the 18th century is seen in The Chesapeake Bay Bugeye "Edith F. Todd" and the brig "Boxer". Drawn by Ebb Pate. 8 x 10" $8 each, $15 pair. Add 50¢ post. Merri Makers, Box 335, Thomasville, GA 31792







LITHOGRAPHED PRINTS Of 19th Century Sheet Music Covers.

These are beautifully lithographed prints of rare antique sheet music covers. Like the originals, they are 11x14 inches on heavy, high quality stock. Ready to hang or frame.

Set of three **$4.95** Post Paid

Musiques

Box 721-A, Salem, N.H. 03079



"DAY DREAM"

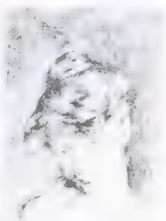
Solid Walnut sculpture original. Exactingly executed to emphasize the driving action and fine anatomic detail. Polished to a high wax lustre. Size 7 x 10, $87.50 delivered.

32 page catalog of other sculptures in bronze and walnut, $1

Individual portrait sculptures of horses, dogs, other pets—from your photographs. Exact price quotations after seeing photos.

M. E. BRASHER
(26th Year)
Route 341 (DD), Kent, Connecticut 06757

Collect
fine original etchings and lithographs by the world's great artists



PICASSO,
Tête de Femme,
Original etching



ROUAULT,
Le Jongleur,
Original aquatint



SOYER
Pedestrian,
Original etching



FLORSHEIM,
Light and Shadow,
Original lithograph

Associated American Artists, America's largest dealer in original prints invites you to browse... our program of exclusive editions enables you to acquire signed and numbered original works of contemporary art for as little as $15.00. Our extensive master print collection ranges from the 15th to the 20th century, and offers you a wide selection of important prints.

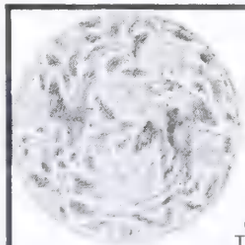
FREE: 40 page catalog with 50 illustrations, plus a Master Print Supplement, advice for the beginning collector, and an article on the techniques of printmaking. Please send 25¢ for postage and handling.

Associated American Artists
663 Fifth Ave., New York 10022, Studio 45

Name _____

Address _____

City _____ State _____ Zip _____



Chinese Stone Rubbings

Superbly hand rendered rubbings of celestials, T'ang horses and other subjects from treasured carvings of the Han and later dynasties. Works are signed and make ideal gifts. Mailed unframed. Priced $3.95 to $20. Satisfaction guaranteed.

No. 44 Exceptional rendering of Yuan Dynasty carving. Black, green, coral. 17"x17"-$9.95 ppd



No. 51 Buddha, striking in black on gray. Northern Wei Dynasty. 17½"x 10½" - $3.95 ppd

Catalogue of 60 subjects, fifty cents, refunded on first order.

CATHAY HOUSE P.O. Box 2064, Dept. HB5, Falls Church, Va. 22042



"Flight"

A unique and delicately dynamic kinetic sculpture. Exciting rhythmical coupling of fantasy and fluidity. So many melodies of motion to delight the eye. At rest, man and bird are poised in lofty space. An expressive **"Design in Time, Space and Motion"** by Kamal. Handcrafted in metal. Stained oak base. 10" high. $15 postpaid. **Satisfaction guaranteed.**

designers workshop Dept. C
200 Fourth Ave., Pittsburgh, Pa. 15222

photo clock

your favorite photo becomes a big wall clock



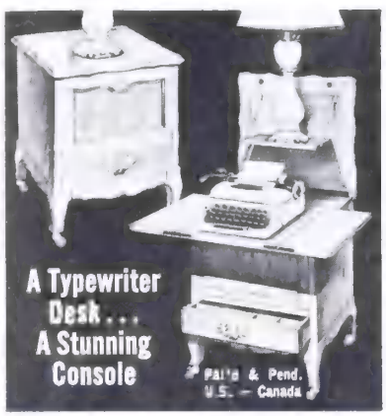
Great Gift Idea for Grandparents, Mom, Dad . . . everyone! On graduation, wedding day, birthday, anniversary, etc. Just send favorite photo of children, pets, boat, vacation spot . . . anything! (Color O.K.) We turn it into a 9¾" black & white wall clock with wood-grain frame. UL approved. 1 yr. guarantee on movement. Electric, $14.95. Battery-powered, $19.95 (battery not included). Also Photo-Watch, as shown, $14.95. Add $1 ea. for postage & handling. N.Y.C. residents add 7% tax. Please pack photo carefully for mailing; will return. MIJO Creations, Dept. B-1, 305 E. 86 St., N.Y. 10028.

Photo Pillows!

The new, absolutely personal gift lasting memories you'll love to give with. They're a handsome decorator cushion and a huge black & white photograph all in one. Not just any photo but one of your own personal choice. Of your young bridegroom. The young bride in uniform. A newborn baby. The lovely bride & groom. Black & white 20½"x 11½" urethane-filled vinyl covered Photo Pillow can be created from any photo you send in any size, color or black & white. Loving memories last with Photo Pillows — for $19.95 each for others $21.95 each. Add 85¢ postage per pillow. Be sure to send photo and allow 3 weeks delivery. Satisfaction guaranteed or your money back. Send for free catalog.

In The Altogether

Gift Cloth Square, 906 North Point, Dept. HB52, San Francisco, Ca. 94109



Converts Instantly!

Your Typewriter — Manual or Electric — and Writing materials concealed in a Grand Award winning piece of fine Grand Rapids furniture, designed especially for the home. 21" x 22" x 26½" high.

French or Italian Provincial – Early American – Far Eastern – Contemporary. Spring operated. From 169.95 up. Also same styles for standard typewriters. Matching Files. Write for free Brochure.

little home office®
1576 Fisk Rd. Grand Rapids, Mich. 49506

STAIRWAY ELEVATOR

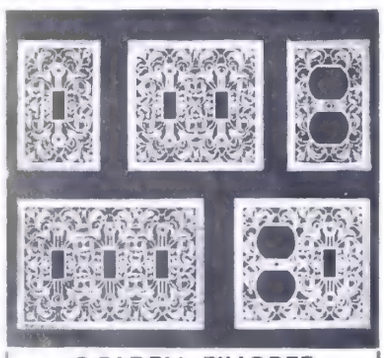


Your STAIR-GLIDE can be delivered to you within 48 hours. Installed in only two hours. No special wiring. Rails or stairway. Tax deductible when recommended by a physician.

Used by thousands. CARDIAC PATIENTS • ARTHRITICS • POST OPERATIVES • SENIOR CITIZENS • PARALYTICS • RESTRICTED PHYSICAL ACTIVITIES. Outdoor model also available.

Write for free brochure

AMERICAN STAIR-GLIDE CORP.
201 West 80th Terrace, Dept. HB
Kansas City, Missouri 64114



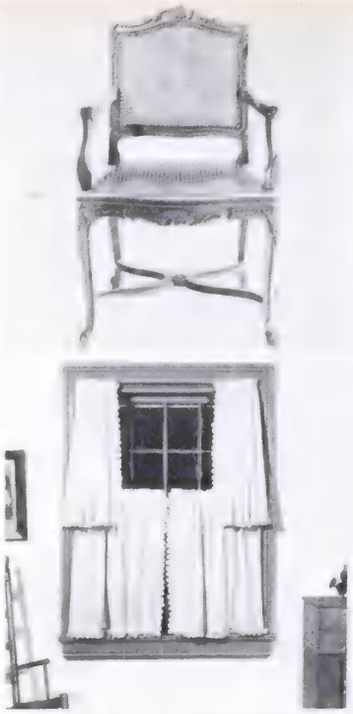
GOLDEN FILIGREE SWITCHPLATES

Add a touch of charm to your home at little cost with our golden switchplates. Brass-plated, antique non-tarnish finish, screws included. Also available in wrought-iron black.

SINGLE—3" x 4½"	$1.00 each 3 for $2.95
DOUBLE—4½" x 4½"	$1.50 each
TWIN OUTLET—3" x 4½"	$1.00 each 3 for $2.95
TRIPLE—6¼" x 4½"	$2.95 each
COMBINATION—4½" x 4½"	$1.50 each
QUADRUPLE—8" x 4½"	$3.95 each

PLUS 45¢ POSTAGE & HANDLING
Ga. Res. Add 4% Sales Tax. Sorry No COD's

THE ADDED TOUCH
12-B Water St., Bryn Mawr, Pa. 19010



You'll Care For This Chair to add decorative interest to a contemporary room, to blend and mix with other period pieces. Solid beech, caned seat & back. 38" high x 23" wide x deep. Seat height, 17½". $ Side chair version, $84. E chgs. coll. No c.o.d.'s. Send for new catalog. From D Store. 3140 M St. NW, H Washington, D. C. 20007.

Country Curtains in bleach muslin with giant ball fringe not for nostalgic remembran alone, but as scene stealers your American décor. Wa able, pre-shrunk pure white c tains are 74" wide per pair. T lengths: 20", 25", 30", 36", 40", $5.50 the pair. Add 7 postage per order. Country C tains, HB5, Stockbridge, M 02162



Si Si Senora, the reign of Sp continues strong. This Span wall shelf looks like a winn It's equally marvelous in a Me terranean or modern roo Black cast aluminum. Graduat tiers for flowers and fruit 7", 8½", 11" wide. 27" hi overall, $16.95 plus 95¢ po Weighs 4¾ lbs. Creati House, HB5, 221 W. 9th S Kansas City, MO 64105.



Custom-Dyed Bedspread mat ed to your swatch or paint chi Richly quilted, machine-was able 100% cotton. A beauti mixer—with Mediterranean, tr ditional or contemporary. Se 50¢ for catalog of bedspre styles with the look of luxur plus selection of fabrics for wo coverings, draperies. Homesp House, 9028-HB5, Lindbla St., Culver City, CA 90230.



Tiffany Bench looks as posh it sounds. Button-tufted a foam-padded. Tailored in fi upholstery fabrics. Hardwo frame in 12 hand-rubbed wo finishes. 34"l., $51, 44" $61, 54 $71, 64" $81. 14W; 20"H, se 17½"h. With Italian legs, extra charge. No COD's. C alog & fabric samples, $ Hunt Galleries, HB5, 2920 Center, Hickory, NC 28601

Glass Collectors!



Unusual candy box 5¼ x 4", hand made in an old mold of famous "French Blue" Milk glass. Truly an item you can add to your collection with pride. Quantity limited. Free Candy Box brochure.

hillpride Handmade creations

Dept. HB-5B • French Creek, W. Va. 26218

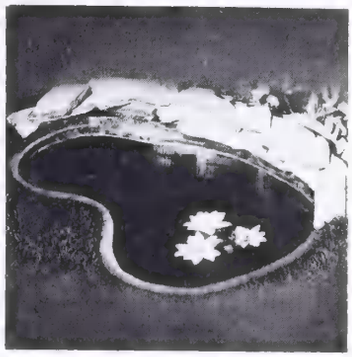
ish Bronze-Finish Lantern. t a lovely way to light an ince foyer, an upstair's ay. It tells you at once is graciousness; here is m. Spanish bronze finish ng fixture has frosted cut- panels, adjustable ceiling . 12"H, 7"W (one light), 95 ppd. Bethanda Lighting, Rose Lane, HB-5, New e Park, New York 11040



ier & Ives captured the four ons so enchantingly and in lovely shades and color- Quartet of 11x14" litho- hed reproductions: "Amer- Homestead Autumn", "A e in the Wilderness", "The dside Mill", "American mestead Summer". $1 the set 10¢ post. 3 sets, $2 ppd. onial Studios, CI-83, 20 Bank White Plains, NY 10630



den Pool for goldfish and c water lilies is one water- piece of aqua-colored propolen. Easily installed, it sures 3'5" x 2'3"x8" deep round level. Recessed water ot holds 1 to 3 bulbs. $3.98 plete, $7.65 for two. 50¢ . Water Lily Bulb free with . No COD's. Michigan Bulb Dept BP-1475, Grand ids, MI 49502



, Saucy. In Absolutely t shape—and wearing the Kini that says bare is utiful! Patented swimsuit of ole-knit Fortrel in abstract ts of red, pink, turquoise ellow has no straps, bones, s. Soft, natural firming up- P,S,M,L. $26 plus 75¢ post. ecify bra size for top; bottom). Bleuette, Inc., HB5, 509 Ave., New York 10017.



Now it's easy to own the Sterling Silver you've always wanted

LEGACY STERLING CLUB



Enjoy the thrill of owning and using sterling silver. Easy monthly terms let you pay only the advertised price; no carrying charges, no interest. No minimum orders, buy only what you want. Everything by mail; no salesmen.

1 place setting (4 pieces)* ..... $2.93 per month
2 place settings (8 pieces) ..... 5.86 per month
4, 6 or 8 place settings on similar terms with 12 months to pay.
*Knife, fork, teaspoon, salad fork. 5 & 6 piece place settings available.

More than 300 popular patterns of all leading makers to choose from. Gorham, Heirloom, Reed & Barton, International, Lunt, Wallace, Tuttle, Watson, Jensen, Stieff, Alvin, Towle and many more. Free folders showing all patterns.

Free anti-tarnish cloth roll with each place setting. FREE tarnish-proof Silver Chest (holds 12 place settings) with your fourth place setting.

Yes, please enroll me as a member of Legacy Sterling Club and send me my FREE Sterling Silver Hors d'Oeuvre Pick.

☐ Please send FREE "A Personality Guide to Silver Selection" to help me choose a pattern.

☐ Please send ..... place settings. The Pattern is .....

LEGACY STERLING CLUB
206 Rockdale Avenue
New Bedford, Mass. 02744

Name .....
Street .....
City ..... State ..... Zip .....

Prices shown are for 4-piece place setting and may change to conform with nationally advertised prices

$48.00 $57.50 $42.00 $55.00 $54.00 $66.00 $59.75 $54.50 $55.00 $63.75





Berta Hummel Original

1972 Mother's Day Plate

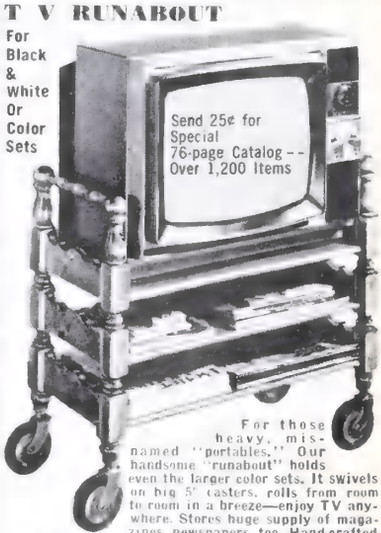
First of a new series, depicting a small boy "Playing Hooky" (painted originally by Berta Hummel for her little brother; now privately owned). Soft Hummel colors; a "must" for Hummel lovers. Porcelain, 8", from W. Germany, fully authorized by the artist's mother. © Schmid.

No. 8278 ..... $15.00 ppd

Write for FREE catalog of unusual items.
Please, your zip code is required.
Downs DEPT. 1105-B EVANSTON, ILL. 60204

T V RUNABOUT

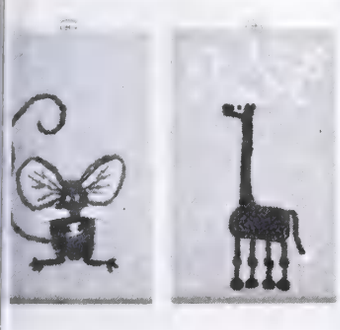
For Black & White Or Color Sets



For those heavy, misnamed "portables," Our handsome "runabout" holds even the larger color sets. It swivels on big 5" casters, rolls from room to room in a breeze—enjoy TV anywhere. Stores huge supply of magazines, newspapers, too. Hand-crafted solid pine, rugged birch legs. In honeytone pine or maple, antique pine or walnut finish. Shipped flat for economy—easy assembly. 27"H. 14"D. Two widths: 29"W. (25⅛" between legs) $34.95. Unfin. $29.95. 33⅜"W. (30 betw. legs) $36.95. Unfin. $31.95. Shipping Charges Collect

Yield House Dept. B5-2A North Conway, N.H. 03860

Include Zip Code. Not Sold in Stores. Money Back Guarantee



CREWEL BEASTIES

Embroider one of these enchanting creatures in less than three hours. Enlivens any room. Each kit is complete and includes design stamped on colorful Belgian linen, tapestry wool in vibrant colors, English embroidery needle, wood mounting plaque, brass hanging ring, stitch diagram, and easy-to-follow instructions. Size 10" x 6".

Mouse on Green (shown) $2.50
Goose on Turquoise (shown) $2.50
Turtle on Yellow $2.50
Bee on Orange $2.50
Porcupine on Red $2.50
Fox on Gold $2.50

PLUS 45¢ POSTAGE & HANDLING
Pa. Res. Add 6% Sales Tax. Sorry No COD's

VICTORIA GIFTS
12-B Water St., Bryn Mawr, Pa. 19010

Hand-hammered Copper... FINISHED WITH ENDURING 22K GOLD LEAF

Weathervanes



Outstanding selection of distinctive, decorative original designs. Faithfully executed by Fiske craftsmen for more than 100 years.
Send 25 cents for beautiful colored catalog of weathervanes and cupolas.

J.W. Fiske ARCHITECTURAL METALS, INC
113 Pennsylvania Ave / Paterson, N.J. 07503



Mediterranean Candelabrum

We were dazzled by its beauty—and amazed at its low price! Made of wrought iron transformed into intricate scrollwork echoing the enchantment of sunny Spain. Visualize one on your dining room table or a pair flanking your mantel or buffet. Matte black. Holds 8 standard candles. Candelabrum 12½" tall. An exceptional value!

$3.98 plus 85¢ post.

MONEY BACK IF NOT DELIGHTED

Harriet Carter Dept. HB-572 Plymouth Meeting, Pa. 19462

THE DIAMOND OF YOUR DREAMS
at a price he can afford



Buy Diamond Jewelry direct from one of America's well known diamond cutters. Pay only actual market price. We refund all monies unless your own appraisal shows value ¼ to ½ higher.

Over 5,000 styles $100 to $100,000

Send for FREE 92-PAGE CATALOG.
EMPIRE DIAMOND CORP., DEPT. 7
Empire State Bldg., New York, N.Y. 10001

NAME .....
ADDRESS .....
ZIP .....

HOMESPUN HOUSE • HOMESPUN HOUSE • HOMESPUN HOUSE • HOMESPUN HOUSE

seamless beauty $120*/SQ. YD. & UP

FLOOR-TO-CEILING DRAPERIES: "WITHOUT SEAMS"

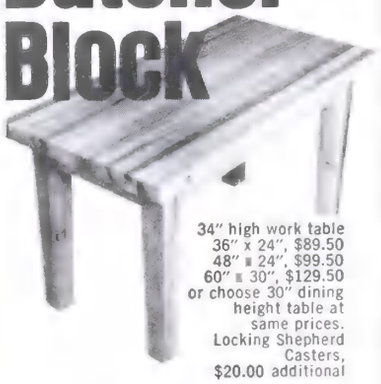
Now you can drape your home, elegantly, at factory direct prices. 96" to 120" cotton fabrics carry a 7-year guarantee. Many are preshrunk and machine washable, tumble dry, no iron. Save up to 50%. Your choice of custom made-to-measure draperies of "Do-It-Yourself" with no seams to sew or show. Money Back Guarantee. Fabric may also be used for needlepoint, rug hooking, clothes, wall coverings, upholstery, etc., Send 50¢ ($1 special handling) for brochure and swatches.
*3.33 square yard minimum



HOMESPUN HOUSE
9038 LINDBLADE ST.
CULVER CITY, CA 90230

SAN DIEGO & SAN FRANCISCO

Butcher Block



34" high work table
36" x 24", $89.50
48" x 24", $99.50
60" x 30", $129.50
or choose 30" dining height table at same prices.
Locking Shepherd Casters, $20.00 additional

Two-inch thick maple butcher block top, durable bench-construction frame. Sent express collect. In Illinois, add applicable taxes. Send check or money order, no C.O.D.'s please.

For complete catalog of exciting butcher block furniture, send 50¢ to:

butcher block & more

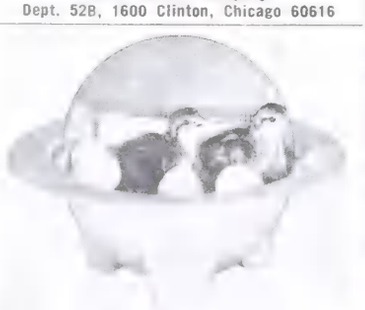
The Schoenheit Company
Dept. 52B, 1600 Clinton, Chicago 60616

DOOR STORE



Rock of Ages. All ages and all times. A great design of the past, now very much a part of today's scene. Walnut, black, white or natural frame. Hand-caned seat and back. $96. Exp. Chgs. Col. No COD's. Send $1 for new 56-page catalog.

3140 M St. N.W. (HB) Wash. D.C. 20007

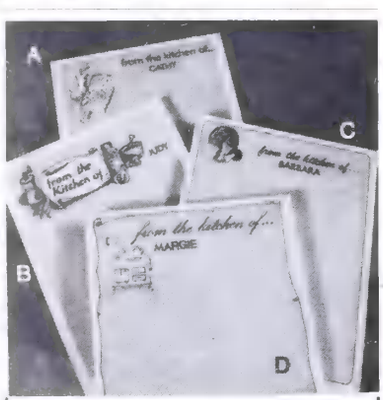


SEE MIRACLE OF BIRTH

$4.98 POST PAID WITH SIX QUAIL EGGS (Also Without Eggs)

You get the new clear plastic dome CHICK-BATOR with 6 Bobwhite Quail Eggs (available year-round) and Egg Hatchers Guide Book. Complete—nothing else to buy. Send check or Money Order today. Send 25¢ for catalogue of larger models for home, classroom and display. Also quail breeding equipment and how to produce and sell quail year-round.

G.Q.F. MFG. CO., DEPT. HH
P.O. BOX 8152, SAVANNAH, GA. 31402



PERSONALIZED NOTE PADS FROM YOUR KITCHEN.

The newest idea in casual correspondence. Your choice of four distinctive designs in decorative colors. Each pad is printed on high quality memo bond and personally imprinted with your name. Choose one of four designs (a, b, c, or d). You receive two pads with 125 sheets each. Size: 4¼" x 5½". Price only $2.95. N.Y. residents add sales tax.

Also makes a unique gift.

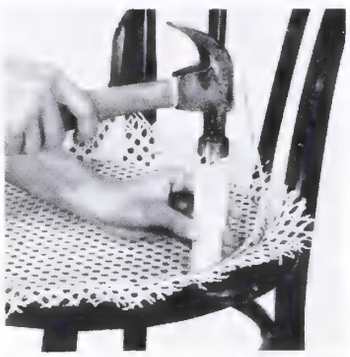
Convenience Products
734 Walt Whitman Road, Melville, N.Y. 11746



Suitcase Suspenders make gage easy to identify. Can the day if latch or zipper g way. Tough elastic webbing sturdy metal hooks. Red, whi blue. Set of 3, assorted sizes every size luggage, is persc ized. Print initials. $3.98 plus post. Lillian Vernon, B5, 56 Third, Mt. Vernon, NY 10



Repel-O-Rope saturated Chaperone's powerful but ha less irritant makes dogs and turn tail. It protects gard shrubs, trees. Pull length f can, cut & lay on ground aro area you want to protect. to fences, stakes. 110' in se can $2.69 ea. 3 cans, $7.25 p Order from Sudbury Labs, 2904, Sudbury, MA 01776.



Creative Cane Kit includes r essary materials and easy structions to give an amat professional results. Decorat durable cane is used for groo chair seats, screens, ste speakers, panels, planter head-boards, room dividers al. Cane in two sizes (speci 18x18", $4.25; 24x24" $6 Add 50¢ post. T.I.E., h, Box 1 HB5, San Mateo, CA 94403.



Chin Up. Here's a Hollyw chin band that's a better r rale booster than a new v Massage your neck and c then slip on this feather-li latex strap with adjusta headpieces while you do housework, watch television, take a nap. Makes you fee and look—like a million! $1 ppd. Wings Co., Box 413, H Trenton, NJ 08603.



Vega Gems, created with same care as the real thi sparkle like diamonds. Flawl stones never scratch, chip or color; give you dazzle and co to rival diamonds, but cost o $22 a carat unset. Mounted 14k white or yellow gold, with 58 facets. Free catal from Vega Co., Box 465, HB Radio City Sta., NYC 10019



"RICHELIEU"
BY ROYAL DOULTON

When in Canada
YOU SAVE 27% OR MORE ON ENGLISH BONE CHINA

Herbert S. Mills
"CANADA'S FAMOUS CHINA SHOP"
11 KING ST. EAST, HAMILTON, CANADA
SEND FOR FREE BROCHURE

lt for Collectors. By ies! Each miniature is a made by hand as care- and delicately as the full- ieces in the familiar rich- of deep cobalt with gold is. From France for a life- of beauty. 2" vase or 3¼" r, $4.50 ea., $8.85 the Ppd. Downs, Dept. 1105, ton, IL 60201



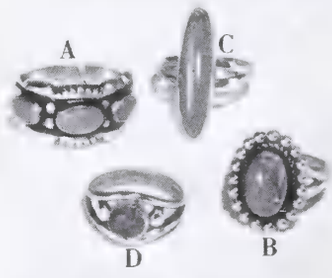
ng Baby Seat is wonder- can't deflate, can't leak, sink. It's better than a sitter. Made of foam with a built-in bucket hat holds child safely and ely. For toddlers to first ers, 20x26x11"D, $5.95 5¢ post. Gift Catalog 25¢. e of Minnel, 452E, Deer- Road, Batavia, IL 60510



o Mother's Day Plate from is a treasure. Created by r craftsmen who've drawn superb skills & considerable edge to produce this ex- e limited 1st edition in finest lain. Coveted by collec- Lladro original in soft Ma- blue, $27.50 plus $1 post. s Collector's Gallery, 201 st, Dixon, IL 61021



oise Rings from the Des- ouse that made the Indian really in! To wear singly or very finger. Sterling silver with genuine turquoise *A*—3 stone band, $12.75. Oval beaded setting, $5.75. Oval pinky, $6.75. *D*— d w/2 silver beads, $3.75. Sizes 5-9. Free Catalog. rt House, HB-68, P.O. Box 4, Albuquerque, NM 87112



ner Sandal as airy and y as all outdoors for patio, h, sightseeing. So light- nt, you'll think you're walk- n air. Open toe & heel, air on innersoles. White cow- leather in full and ½ sizes N, M, W. $11 plus 80¢ Old Pueblo Traders, 600- S. Country Club Rd., on, AZ 85716



LLEGE SCENES

ndpainted on Reverse Glass

esque scenes in subtle color of over arge and small American Colleges' days. All Medical Schools too! es are we have your school—if not, et you know immediately. In hand- gilt antiqued frame, 14½" x 9½". 2 weeks delivery. **$22.00 plus 75¢ ge.**



Camalier & Buckley

Sorry No COD's Please

SEND 25¢ FOR GIFT CATALOG

Dept. HB5-2, 1141 Conn. Ave., N.W. Washington, D.C. 20036



ROSE AND LYRE DINING GROUP

A charming group for any dining area, terrace, sundeck or patio. Cast aluminum finished moss, verdi, black or white, features 42" table.

=100 Table	=402 Chair	=143 Center Piece
$72	$59.50	$29.50



ROMAN LAR
Ancient Protector of home and garden. 45" high. Cast aluminum, painted moss, verdi, black or white. $206 No. 451

TULIP URN
Tulip Urn with pedestal, ornamental as well as useful. Cast aluminum painted moss, verdi, black or white. 56½" high, 14¾" in diameter. No. 136-B $116



For orders send check or money order. Shipping charges collect. Specify freight or express.

J. F. DAY & CO., Dept. B-572 2820 6th Ave., S. Birmingham, Ala. 35233



The Beinville Group
IN LIFETIME CAST ALUMINUM
The original set for this gracious group was found in the French section of Mobile over 100 years ago. In choice of verdi, moss, black or white.

=900 SETTEE	=902 CHAIR	=903 BENCH
50" Long	31" High	33" Long
$206	$130	$106

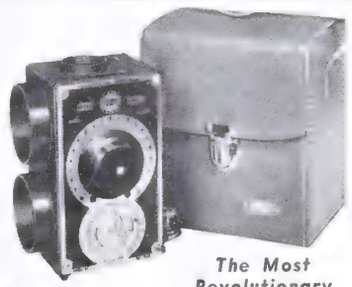
Send 25¢
New 28-page CATALOG



PLANTER
$15.95
Perfect for indoors and outdoors. 14" long, 6½" high, 6¾" wide. Cast aluminum, in white, moss, verdi or black. No. 108.



CLASSIC URN
$135.50
Cast aluminum in moss, verdi, black or white. Stands 23" high. 18" diameter at top. Base is 11½" square. No. 105.



SPLIT IMAGE TRANSIT

The Most Revolutionary
LEVEL & INCLINE MEASURE
Ever Made!

$10.95 plus $1.25 pp.

Ideal For: Contour Plowing, Carpentry, Brick Laying, Cement Work, Surveying, Etc. Leatherette Case $3.95.

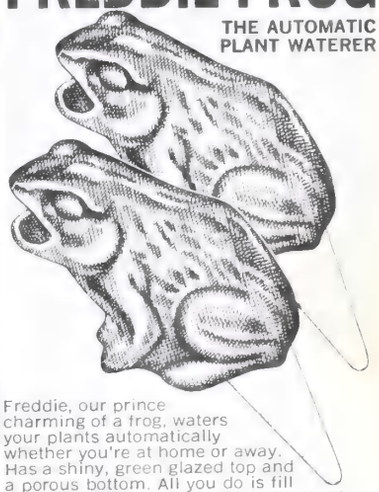
This simple yet amazingly accurate instrument indicates level and measure incline down to a fraction of an inch. Makes bubble type or string levels obsolete. It not only indicates level, but shows exactly how much correction is needed. Just one person, using the split-image transit and target supplied with it, can perform any levelling, incline-measuring job quickly, easily, accurately—measures inclines down to the thinness of a dime at 25 feet.

Send check or M.O. Satisfaction Guaranteed.

J. W. HOLST, INC. Dept. B-572, 1005 E. Bay St., East Tawas, Mich. 48730

FREDDIE FROG

THE AUTOMATIC PLANT WATERER



Freddie, our prince charming of a frog, waters your plants automatically whether you're at home or away. Has a shiny, green glazed top and a porous bottom. All you do is fill him with water, and let the soil absorb as much as it needs. Set of 2. From England. **$4.** At all Hoffritz stores. Mail: add 65¢ pstg. & hndlg. Plus area sales tax. Credit cards accepted. Send $1 for catalog of 1,510 items.

HOFFRITZ HAS IT
20 Cooper Sq., Dept. HB5, N.Y.C. 10003



"Window Bubble"

BUILT TO YOUR WELL MEASUREMENTS

Protect cellar windows! Clear, heavy, rigid Plexiglas® will not buckle under snow loads or storms. Practically indestructible and invisible. Model above covers semi-circular wells up to 40" L, 12" H, with 16" projection. Complete with metal stakes. $15.95, shipping charges collect. No COD's. For RECTANGULAR wells (shown right) or any special size bubble send rough sketch with well measurements or just write for information.



COMPLETE SATISFACTION GUARANTEED
Thousands of buyers tell us they are delighted with our Window Bubbles!
Pa. Res. Add 6% Tax

DILWORTH MANUFACTURING
Box 285, HB5-2 West Chester, Pa. 19380



PORCHLIGHT

Here's a personalized and illuminated name and address marker for your house that lights up the porch and steps as well. No wiring or special tools are required for installation. Just screw into existing electrical outlet. The 10 5/8"-long, 5 1/2" high, 4"-deep unit fits all porch light outlets. It's available in models with house number alone ($12.95) number and street ($13.95), and number, street and name ($14.95) plus $1.40 for postage and handling. Winchester Gifts, 6944 Walker Mill Road, Dept.-HB-5, No. B-2; Washington, D.C. 20027.

EVERYTHING YOU EVER WANTED TO KNOW ABOUT WORKING WITH PLEXIGLAS® AND WERE AFRAID TO ASK



This booklet gives instructions on working with Plexiglas acrylic sheet and tells how to make 40 exciting and useful home projects. Send 25¢ to P.O. Box 4470-HA Philadelphia, Pa. 19140



ZODIAC SAMPLERS

Embroider beautiful Zodiac Samplers for living room, boy's room, den, or hall, or hang all twelve as a group. Each kit includes design printed on decorator fabric, colorful wool and metallic yarns, needle, and easy-to-follow instructions. Framed size 12" x 12". Choose Leo (shown above), Virgo, Libra, Scorpio, Sagittarius, Capricorn, Aquarius, Pisces, Aries, Taurus, Gemini, or Cancer, or tell us month and date and we'll send proper kit. Frames also available.

Zodiac Sampler Kit **$1.75**
Wood frame, 12"x12", walnut finish **$1.95**

PLEASE ADD 35¢ POSTAGE & HANDLING
Pa. Res. [illegible] Sorry No COD's

VICTORIA GIFTS
12-B Water St., Bryn Mawr, Pa. 19010



DECORATOR BEAD KIT

—25 ft. of beads, fused forever to nylon thread. Ready to cut to any length and hang. A complete kit contains matching spacer track and curtain rod clips. Decorate windows, doorways, or let your imagination go wild! Mix or match colors—Ruby red, Gold, Olive, Topaz, Hot pink, and Md. blue. $3.00 ppd. per kit. Save—order 6 kits (covers average window) $13.00 ppd.

DAVID SHADE CO.
32 North Broadway, Yonkers, New York 10701

Elegance pour le bain



All wood toilet [illegible] cannot sag. Fits all [illegible] Easily guaranteed. Colors: white [illegible] metallic gold, lime, avocado [illegible] blue, shocking pink, black [illegible] woodgrain, orange, red or green. $12.95 postage included in continental U.S. Send for COD. Send 25¢ for attractive [illegible] beautiful and practical bathroom [illegible]

The One-Nineteen Shop
119 S. 19th Street, Philadelphia, Pa. 19103

SAVE YOUR BACK, CLOTHES, CARPETS!



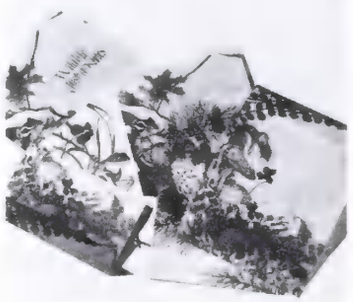
HEAVY DUTY FIREWOOD CARRIER

Makes a messy job simple! Handily carries logs, bark, kindling, without trailing sawdust, dirt, sand, stains on carpets. Rugged, leather-look, expanded vinyl with stitched vinyl tape binding. Durable, Olefin weave web straps, double stitched, handle to handle. Mildew-proof, water-repellent, soil-resistant. Measures 41" x 22"; rolls up for compact storage. $6.95 each, postpaid. Send check or money order to:

Stebco® INDUSTRIES, INC.
1020 West 40th Street, Chicago, Illinois 60609



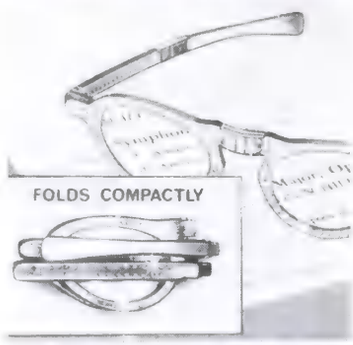
Put Your Heart Into It when[ever] choose a gift of love for M[other]'s Day or the June grad[uate]. Heart-shaped pendant or cl[ip] delicately handcarved from [genu]ine African ivory in lace[like] design. Heart & 14k gold cl[ip] $14.95. Diamond-chip hea[rt] 14k chain. $29.95. Ppd. [No] COD's. Designs by Alex, [Inc.] P.O. Box 130, Howard Be[ach] New York 11414



Wildlife Just-A-Notes are[n't] visually appealing, even [non-] letter writers are intrigued. [You] write in the big double post[card] space, fold over and fasten [with] gold seals provided, then [mail] Rich color, fine paper. Per[fect] for charitable fund-raising, [etc.] Box of 16 notes, 19 gold se[als] $1. PPD. Current, Inc., D[ept.] C84, Colo. Springs, CO 80[903]



Meissen's In Season. The On[ion] pattern peppermill set with [the] traditional blue design on wh[ite] is better & more handsome t[han] any we've seen for bringing [in] the spunky flavor of fresh-gro[und] pepper. Grinder is fitted [with] trouble-free mechanism. Ma[tch]ing salt shaker. 7½" high, $1[2] the set ppd. Jenifer House, H[ill] Great Barrington, MA 0123[0]



It's Plain To See that the [fine] print on menus, programs [and] such looks dim and vague to m[any] women. Pretty way to mag[nify] it: these folding Contessa [reading] framed, jeweled glasses. Fol[d to] 3x1¼", tuck into purse. [For] those over 40, with no eye [dis]ease or astigmatism. $9.98 [ppd.] 45¢ post. Nel-King, HB-52[0] 811 Wyandotte, Kansas C[ity] MO 64105



For The Dime Of Your L[ife] you'll have the time of your [life] with a collection of lovely [pic]torial stamps to while away [the] hours. Send 10¢ today for [a] selection of David Gilbe[rt] economy ½¢ to 2¢ approv[als]. You'll be glad you did. Da[vid] Gilbert, Dept. HB5, 1744 E. [19th] St., Brooklyn, NY 11229



Wedgwood Heart Tray

Pale blue jasper, accented with han[d] applied classic white decoration, bor[der]ed with leaf and acorn garland . [Ideal] for jewelry, pins, candy, nuts, as a[n] ash tray, for pretty color. About 4½" long, from England.

No. 8053 ..... **$5.25 ppd.**

Write for FREE catalog of unusual items

Please, your zip code is required.

Downs DEPT. 1105-C EVANSTON, ILL. 60204

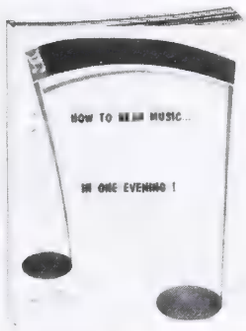
Milk Glass. In Victorian covered candy dishes like were in evidence in par- lade in the old molds, au- . reproductions are de- l and so varied. Choose ilk glass candy dish shown nolded chicken top on -design bottom. About 5" .50 ppd. Limited quantity! de Handmade Creations, 2 French Creek, WV26218



Horse. Exhibitions of Chi- art at the museums and the ent's trip have heightened t in ancient art from the . Ming Horse is a master- production with antiqued inish at a price within your t. 12" high, 13" long, plus $3 shipping charges . Marlo Enterprises, 6807 len St., Phila., PA 19135



To Read Music. Amazing mplified method of read- usic reduces it to 3 basic nts: melody, rhythm & har- Book cuts learning time months to hours. Master t quickly, easily. Written eminent music teacher. lreary scales or tedious ce. $2.95 plus 25¢ post. Holst, Inc., HB5, 1005 E. E. Tawas, MI 48730



se Mandarin Dolls from n are unique in their deli- of line and vividness of ssion. These dolls are au- c in every detail. The tra- al dress and fine work- nip make the dolls avidly t after by collectors. 16" $6.95 each ppd. No D.'s. Treasures of the d, P.O. Box 476, HB5, otte, NC 28201

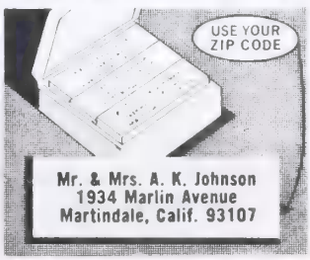


er Booster, that's what very is! These Italian im- to brighten your breakfast or Sunday morning brunch omething to crow about. e ceramic chicken egg cup, long, $1.25 ea. Matching en serving bowl, 8" L, . Add 70¢ postage & han- . Discovery, HB5, 314 W. St., Geneva, IL 60134



00 NAME & ADDRESS LABELS $1

quality gummed HANDY LABELS 1000 00—Gold Labels 250, $2.25. QUIK-STIK dhesive Labels just press on any surface; metal, plastic 500 for $2.00. Deluxe size " 300 for $2.50. No sewing—just IRON- Cloth labels. 50 for $1.75—100 for $2.50. 10¢ ptg—Airmail 30¢—5% Calif. tax. Gift Cat. Write for Money raising plan.



NDY LABELS 512 Jasperson Bldg, Culver City, Calif. 90230

Lady be good to your feet

Enjoy buying choice-quality shoes by mail from our world-famous catalog showing the enormous variety of smart styles you'll find for every occasion. And our vast range of sizes insures you of perfect fit — or your money refunded!



Send for Free Catalog
SIZES 1 to 13 SHOES
AAAAAA to EEEEE

Shown are GLENDA and GLEN
Sizes 2½ to 12, for widths AAAA to EE

GLENDA: black, navy, beige, white kid; multi-color pastel kid (melon aqua yellow lilac); blue to royal ombre kid; beige ombre kid (2 shades beige); grey-black-white kid; pastel kid (pink and blue); deep multi-kid (navy, maroon, green); sizes 2½ to 10 $21.95; 10½ to 12 $22.95.
GLEN: Multi-color genuine cobra (red blue yellow green).

Sizes 2½ to 10 $25.95; 10½ to 12 $26.95

Please add 75c first pair, 25c each additional pair for postage

SOLBY BAYES
45 Winter Street (Dept. HB) Boston, Mass. 02108





COMFORT-TOTE

Ingeniously designed to take the pain out of carrying garment bags. Sheath covers strap loop and safety snap that holds all hangers in place. Hand-grip-shoulder-rest gives further comfort. Use for only $3.00 Each
gun cases, tent bags, Two for $5.50
tackle boxes, etc. plus 50¢ postage

Free Quality Gift Catalog on Request

SLEEPY HOLLOW GIFTS
6651 Arlington Blvd. B5-2
Falls Church, Va. 22042

BLOW YOURSELF UP
TO POSTER SIZE

Friends, relatives, babies, pet and cars, all make great giant Photo Posters. A great gift or gag idea. Ideal room decoration . . . Perfect for parties. Send any b&w or color photo, polaroid print, cartoon or magazine photo. Better originals produce better posters. Giant b&w poster mailed in tube.



2 FT. x 3 FT. $2.95

1½ x 2 Ft $2.50 • 3 x 4 Ft $6.95

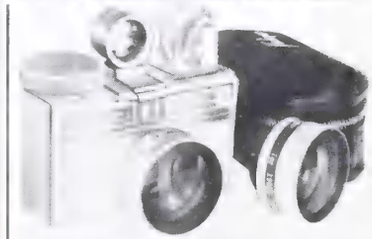
RUSH SERVICE orders shipped in 1 day by first class mail. Add $2 per poster ordered.

NEW Posters from **ANY SLIDE OR NEGATIVE.** Add $1.00 per poster.

Your original returned undamaged. Add 50c for postage and handling for EACH item ordered. N.Y. residents add sales tax. Send check, cash or M.O. (No C.O.D.) to:

PHOTO POSTER INC.
Dept. HB572, 210 E 23 St., N.Y. 10010

TELEPHOTO PICTURES WITH YOUR KODAK INSTAMATIC® OR POLAROID COLOR PACK® CAMERA



NOW . . . TELEPHOTO AND WIDE ANGLE LENSES TO FIT KODAK INSTAMATIC® AND POLAROID COLOR PACK® CAMERAS

These amazing new lenses easily snap on your camera without screws or special adjustments. The TELEPHOTO/PORTRAIT lens brings distant scenes or faces and makes ideal portrait photographs. The WIDE ANGLE lens is for panoramic scenes or group pictures. DELUXE SET includes TELEPHOTO and WIDE ANGLE lenses, snap-on viewfinder and carrying case, in one unit for [illegible]
For KODAK INSTAMATIC® Cameras $[illegible]
For POLAROID COLOR PACK® Cameras $[illegible]

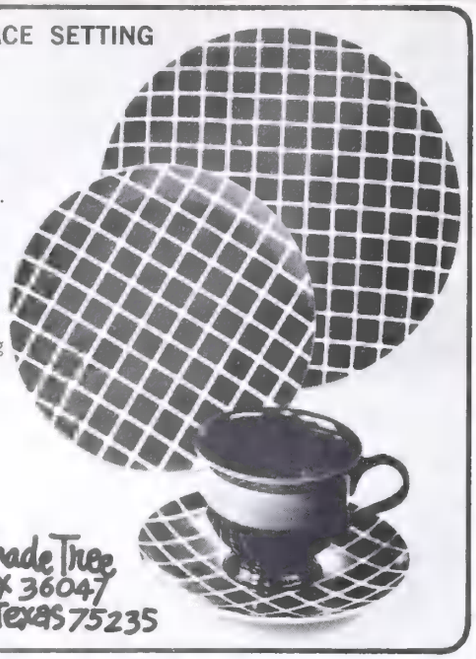
Add $1.00 for postage and handling. All orders must include [illegible] number. You must be 100% satisfied or money promptly refunded. WRITE FOR FREE DESCRIPTIVE BROCHURE OF [illegible] Movie Shots, cameras, lens prices on film [illegible]

BRIAR HAVEN, Dept. HB-5, Box 125, St. Louis, Mo. 63074.

THE PERFECT PLACE SETTING

Colorful, practical, elegant, unbreakable, useful, dishwasher proof and plastic! These gorgeous dishes are our setting for a lovely meal anytime . . . poolside or fireside. They are available in 3 striking color combinations . . . Brown & White — Lime & White or Yellow & White. A 16 piece table setting (service for 4) just $25.00. Enclose $1.25 for postage. Specify color.

Send for free catalog.
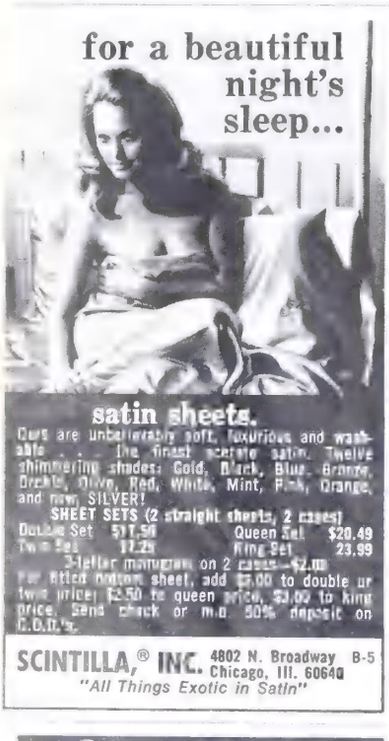


the Shade Tree
P.O.Box 36047
Dallas, Texas 75235



Cut For Comfort, styled w chic, "Debra" sets the pace w 1¼" wedge heel, zig-zag rubb sole. Grain calf, smooth c trim in bone/malt, navy/wed wood, deep beige/otter, black, all white. Widths AAA EE, 2½-10, $21.95, 10½- $22.95. Add 75¢ post. Fr Solby Bayes, 45 Winter S HB5, Boston, MA 02108.



Velvet Tub Chair is lush, luxu ous. Has reversible polydacr cushion, hand-tied coil sprin hardwood frame, lined k pleat. Complements tradition or contemporary decor. 30 31Wx31D", Order #80 $101.50. In *your fabric* (6 y 54"), $86. Exp. coll. No CO Catalog 75¢. Windsor Hou Furniture Gallery, P.O. B 2611, HB5, Hickory, NC 286



for a beautiful night's sleep...

satin sheets.

Ours are unbelievably soft, luxurious and washable . . . the finest acetate satin. Twelve shimmering shades: Gold, Black, Blue, Bronze, Orchid, Navy, Red, White, Mint, Pink, Orange, and new, SILVER!

SHEET SETS (2 straight sheets, 2 cases)

Double Set	$17.50	Queen Set	$20.49
Twin Set	17.25	King Set	23.99

3-letter monogram on 2 cases—$2.00

For fitted bottom sheet, add $3.00 to double or twin prices, $2.50 to queen price, $3.00 to king price. Send check or m.o. 50% deposit on C.O.D.'s.

SCINTILLA,® INC. 4802 N. Broadway B-5 Chicago, Ill. 60640

"All Things Exotic in Satin"



DANISH STYLE FULL SIZE LOUNGE CHAIR

European imported solid hardwood frame, walnut finish, with authentic gracious curved Danish arm. 28½" wide, 29" high. Thick 4" polyurethane foam seat cushion, 22" X 22", 3" thick back cushion 17" x 22". At one price, your choice of expandable supported vinyl or heavy tweed fabric. Colors—Olive, Tangerine, Black, Blue or Tan. Or furnish two yards, 54" wide, your fabric. Cushions zippered, fully welted and reversible.

Send 50¢ for sample swatches and complete Danish living room catalog.

Shipped unassembled, easily set up in 10 minutes.

ONLY **$27.50**

No C.O.D.'s. Shipping charges collect. Send check or money order.

GENADA IMPORTS

Dept. M5, P.O. Box 204, Teaneck, N.J. 07666

N.J. Residents add 5% tax

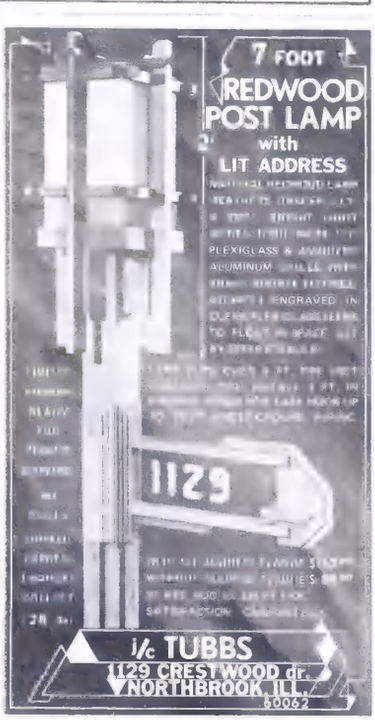


Keepsake Keeper for mantel shelf keeps precious memento safe and dust-free. Cryst clear plastic dome with gol en hook holds an heirloo watch or prized medal. #53 with solid wood base, 6" $1.98. #6068 wood-tone plas base, 5¼"h., $1.49. Add 3 post. each. Lillian Vernon, B5 560 S. Third Ave., Mt. Verno New York 10550.

Wicker Planters. Their uses a bounded only by your imagin tion. For feathery ferns, foreve fresh flowers, as a guest-roo desk basket. Choose pink, y low, olive green, bristol Wedgwood blue, orange, ras berry, red, black or white. h., $6.95 for two ppd. Fro Wicker Garden, 400 Jackso ville, HB5, Hatboro, PA, 1904



Wine Barrel Rack. Who does want wine in its pristine stat bouquet intact? Stored in th walnut finished rack, cork sta put & properly wet to preser precious juice of the grap Holds 10 bottles. Handsome n head trim. 16Wx21Hx8"D, $9. ppd. Arthur's Gift Village, B 52, 149 East Front, Plainfie NJ 07060.



7 FOOT
REDWOOD
POST LAMP
with
LIT ADDRESS

PLEXIGLASS & ALUMINUM

ENGRAVED IN

1129

i/c TUBBS
1129 CRESTWOOD dr.
NORTHBROOK, ILL.
60062

For the discriminating homemaker . . .



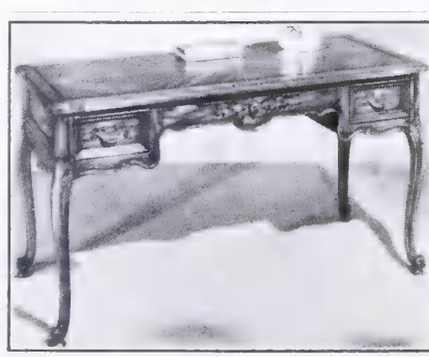
ORIENTAL RUG Cleaner

A new do-it-yourself dry cleaner for use on fine Persian, Turkish, Chinese and other imported and domestic orientals.

Fast—easy to use—quickly removes soil and stains. A simple application cleans, brightens, and helps restore the hidden beauty of these fine wool rugs. *An 8' x 10' rug can be cleaned at home and ready for use in less than two hours, at savings up to 50%.*

Two pound jar (enough for the usual 8' x 10') **$7.95.** Add $1.00 for postage and handling.

Dempster Industries
P.O. Box 116
Glencoe, Illinois 60022



COUNTRY FRENCH DESK

Made of select hardwoods and beautifully finished in Antiqued Pe can. The unusual parquet top makes this desk look like a collector's item It has three drawers. Other matching pieces of furniture in our catalogue. H 29 W 54 D 24

Price: $149.95

Shipping charges collect. No C.O.D.
Send 25¢ for catalogue

Bryan Robeson

Dept. 59, Box 757, Hickory, N.C. 2860

Batiste Beauties are Permanent Press wash- . Super W-I-D-E (100" r) ruffled white Priscilla with attached ruffled double full 7" wide ruf- ong, $11, 54" $12, 63" $14 81" $15 90" $16 Add $1 post. per order. ony Curtains B254E, Westfield, NJ 07090.



The Cat doormat to your entrance. Natural ore with black cat de- he best mat for clean- r mud from shoes. Sta- t your back door, too. e to clean. 23½x13x1" rse or sailboat designs, 95 plus 45¢ postage. ed Touch, 12B Water Mawr, PA 19010



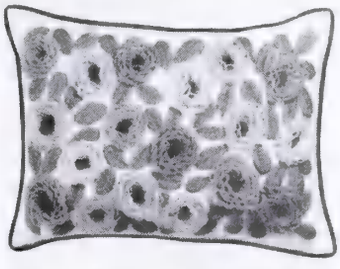
ricana Look soars into ce. Authentic old 10- ilk cans are a "find" ctors, match today's ted decorating mood. as planters, umbrella ar stools, end tables. k, red, avocado, or ue. $19.95 exp. chgs. or Sebelin, B5, 805 N. Allentown, PA 18102



m Instantly with fun- Swim-Wings® inflated per arms. They provide l balance in a head- ion. Adjustable for a old child to a large , who'll gain confidence v amazing swim results rt time. Mod designs. us 45¢ postage from ings Co., HB5, Alta- A 91001.



Embroidery Kit. "Floral burst into bloom. Kit stamped pillow top & ewel yarn in soft shades roider pink, orange, avender & green flowers background; thread, needle, piping, instruc- 2x16" pillow form (not t, $5.95 plus 40¢ post. Studio, B-52, 2 Bridge sburgh, NY 12901



alarm clock

his unusual clock, there is no need on the light to see the time. It's ed on the ceiling at night. The light extinguished in the daytime by an switch. Time is bright on an 8' ceil- ench beige color with trim change nut or lace print. Electric. $29.98 Order from Colliers, Dept. B-572, 35, Skokie, Ill. 60076.





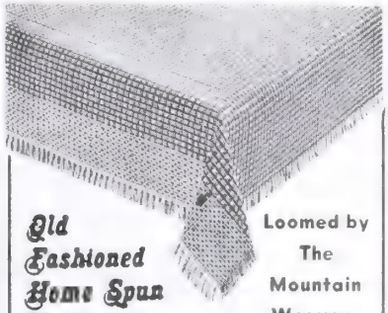
soap saver

magnetic soap holder

Ends cleaning messy soap dishes or hunting for wet, gloppy soap. The new ZACK Magnetic Soap Holder keeps soap dry when not in use. Dry soap last longer, saves money and, we feel, is more sanitary. Installs easily, anywhere handy — tub, shower, sink or bowl. Holds any size bar of soap. Mounting adhesive inc. Specify color choice — ivory or chrome metallic.

$2.00 ea. plus 25¢ postage

FARAH enterprises
DEPT B 14 TENBY DRIVE NASHUA N H 03060



Old Fashioned Home Spun Tablecloths

Loomed by The Mountain Weavers

Loomed in the Appalachian Mountains by mountain weavers, a skill handed down by their forefathers. Real homespun cotton in a host of marvelous sunny colors, these self-fringed tablecloths are reversible for double wear, washable, never touch an iron. In gold, red, blue, olive, brown, and Sahara sand.

52" x 52"	$6.95	14" Sq. Napkins	$1.95 pr.
52" x 72"	9.95	12" x 18" Place Mats,	$2.95 pr.
62" x 90"	12.95		
62" x 108"	14.95		

72" Round Tablecloth $15.95

All prices ppd. Send 25¢ for catalog

Jenifer House Dept. B-52
GREAT BARRINGTON, MASS. 01230

WICKER WONDERLAND

RATTAN FROG
Both fun and decorative with a huge appetite for waste-paper, toys, etc. Handwoven by CHINESE craftsman. 19" high. 16" wide. Painted add **$3.00.**

$15.95 plus $2.00 postage

WICKER IN HOUSE & GARDEN COLORS— Professional spray-painted in: Pineapple Yellow, Parrot Green, Space Blue, Azalea, Bittersweet Black or White.





$9.95 plus $1.00 postage

TIFFANY LAMP
Beautifully handwoven of natural rattan. Completely wired with on-off switch. 9 ft. rattan chain & bracket. Shade is 12" dia. x 9". Use up to 100 watt bulb. Painted add **$2.00.**



TABORET TRIO
Slip them from their nest and use them for end tables or foot stools. Rattan woven, decorative in any room in the house. Large: 18" high, 16" diameter. Medium: 17" high; 14" diameter. Small: 16" high, 13" diameter. Nesting set of three. **$29.95** plus **$2.00** postage.

RATTAN SWING
A perfect seat to cradle and float in relaxing comfort. Hangs anywhere indoors or out: near patio, pool, porch or from a tree, 41" high, 28" wide, by 23" deep. Corduroy puff cushion included in the price. **$44.95** Exp. Chgs. Coll.

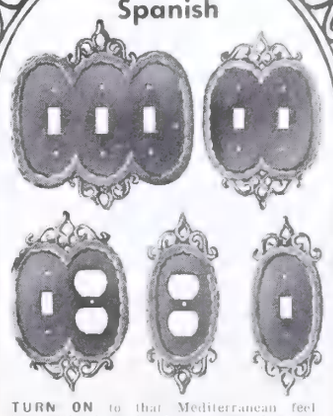
SEND 25¢ FOR CATALOG

VISIT OUR WAREHOUSE SHOWROOM



Fran's **Basket House**
89 W. Main St., Dept. HB5, Rockaway, N.J. 07866

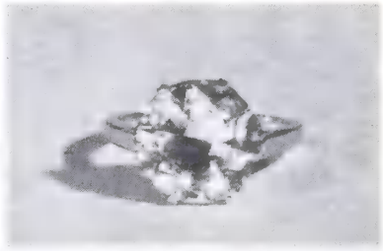
Switch to **Spanish**



TURN ON to that Mediterranean feeling with these handsome cast aluminum switchplates. Decorators accessorize rooms with this distinctive Spanish look. Specify color, either black or verdigris. triple, $3.85; double, $2.85; single toggle, double outlet, $2.85; double outlet, $1.45; single $1.45. Postpaid.

free catalog

CREATIVE HOUSE
Dept. HB572 • 221 W. 9th St. • Kansas City, Mo. 64105



4½ Carat

SIMULATED

"DIAMOND" RING

WHY PAY MORE?

$5.95 PPD.

We tried, we surely did—to find a real diamond or an expensive fake with more brilliance, more sparkle or better color than this 4½ carat simulated solitaire diamond. But we failed. And we guarantee that only a jeweler will be able to tell the difference. We further guarantee our stone to be the equal of any fake diamond costing up to $60.00 per carat or your money refunded. Genuine sterling silver Tiffany setting. SEND RING SIZE.

Also available: 2½ ct. stone in same setting **$4.95 PPD.**

MONEY BACK IF NOT DELIGHTED

Harriet Carter Dept. HB-572 Plymouth Meeting, Penna. 19462



COUNTRY ROADSIDE TO STITCH

This nostalgic picture of a country roadside brings back the simple, quiet life so greatly desired today. Worked completely in solid, straight and loop stitches, the finished embroidery has all the impact of a fine painting. The kit includes design on 22" x 29" off-white homespun, crewel yarns in blues, with touches of white, grey, green and black, needles and directions. $8.95 plus 75¢ postage.

The Stitchery

Dept. HB905, 204 Worcester Turnpike
Wellesley Hills, Mass. 02181



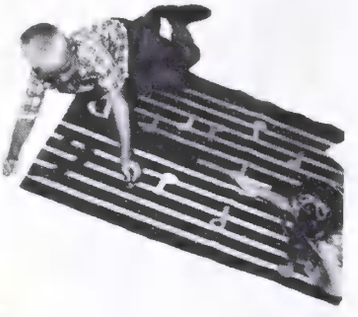
Two Hour Sun Tan Lotion is beachy buy! "Mooretan" tan lotion is guaranteed give you a gorgeous sun tan just two hours without burni or blistering. Made especia with Homomethy-Salicylate fair & sensitive skin. 8-oz. bott $2.75 plus 50¢ post. No C.O.D please. Moore's Laboratori 5548 Harold Way, HB-43, H lywood, CA 90028



Rattan Rates A Rave. Han woven honey-colored foldi chairs with wrought iron fram non-skid legs are 31" hi overall. Seat: 17x14; 17" fr floor. $13.95 each plus $2 po 36" tilt-top table adjusts to 2 high (cocktail) and 30" (dinin Folds flat. $32.95 exp. chgs. c Catalog 25¢. Fran's Bask HB5, 89 W. Main, Rockawa New Jersey 07866.



Big All-Wood Playhouse is steal at $59.95! 7-ft.x5-ft.x6- H. Super-strength, hardboo with wood frame, full flo hinged door, 4 sliding safe windows, weather-proof pai Pre-assembled components up in minutes. Store bikes, too $59.95 exp. coll. Americ Woodcraft, Box 4313-VH, Ch tanooga, TN 37415



Musically Inclined? Childr and adults learn to read mu and form chords while havi fun! Psychedelic "giant staff, ft. x 3-ft. of washable plas comes with notes & illustrat folder "Games Music Stude play". Simple games teach n values, chords, intervals. $3. ppd. Shinn Music Aids, HB5,9 Beekman, Medford, OR 975

Send Today for FREE 64 page Shoe Booklet B

SIZES TO 14

See how easy it is to be fitted Direct via Mail in Shoecraft Fifth Avenue Shoes. Now at Low Money Saving Prices.

NO RISK TO YOU!
Satisfaction Guaranteed or Your Money Back.

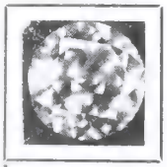
SAVE MORE MONEY!
No Extra Charge for Any Sizes to 14

Try and Top This . . . butter soft espresso or bone glove leather set on a broad heel, bold notched-edge sole. Strapped and buckled to fit to a "T" . . . it's that truly dependable casual

TOPPER $15.00



SHOECRAFT 603 FIFTH AVE NEW YORK 10017



TITANIA!

the most BRILLIANT JEWEL STONE ON EARTH! *say the* Saturday Evening POST & READER'S DIGEST *about this amazing*
MAN MADE MIRACLE!

1 carat "Titania". Solitaire set in 14kt. gold mounting. Complete, ONLY **$36.**

1 carat "Titania" set in a Masculine box style 14 kt. gold mounting. Complete, ONLY **$44.**



OUR 26TH YEAR

Unset "Titania" Jewels, 1 to 5 carats, for your own rings, brooches, pins, etc. Per carat ONLY **$15.**

Write for FREE HANDY RING SIZE CHART & 128 PAGE FULL COLOR JEWELRY CATALOG

REGENT 10-DAY MONEY BACK GUARANTEE

LAPIDARY CO., Dept. HB-5
511 EAST 12 ST., NEW YORK, N.Y. 10009



Coal Shovel Lamps create warm glow on a stairway or mellow mood for dining. U alone, staggered in pairs threes. In your choice of Colo ial red, green, black or wh with clear glass hurricane chi ney. 14" high overall. #SCS 14, $8.95 ea. ppd. (Candle included). St. Nicholas Boutiqu HB5, Santa Claus, IN 47579



!!! STOP THIEVES !!!

with "AUTOTRONIC THEFT GUARD". Electronic deactivator for cars and trucks. Positive protection against Master keys, hot wiring ignition, jumping starter. Easy installation in minutes without drilling or changing of wiring on car. Will not harm battery. One year warranty. Write for it to **ERSAM ENTERPRISES, Dept. 2HB5, Box 17125, West Hartford, Conn. 06117. Only $7.45** postage paid. Conn. residents add Sales Tax.

Hard-to-find accent colors



Colorful Cushions

Plushy velvetex pile in your choice of Daisy Yellow, Apple Green, Hot Pink, Royal Blue or Black to effectively mix or match. Please specify color and style.

2 Pc. Chair Set $10.95 ppd.
18" Round $6.95 ppd.
14" Round $4.95 ppd.

SPECIALIZING in PAINTED WICKER FURNITURE and ACCESSORIES

Send 25¢ for Catalog and Color Chart

Colorful WICKER GARDEN
400 Jacksonville Rd. HB5-2, Hatboro, Pa. 19040

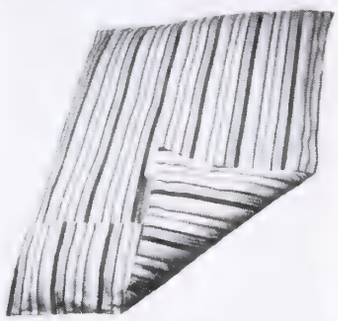


Director's Chair. Whether h presiding over a card game a bevy of beauties, directo chair is a man's favorite—b with women, too. Trend-setti chrome with leather-look blc or white vinyl for tradition modern, eclectic décor. $19. each, $75 for a sociable gro of 4. Shipping coll. Catch Division of Flynn Group, B-5 635 Madison, New York 100

Brazilian Sleeping Hammock offers an escape from today's tensions and hullabaloo. A fine example of the hand weavers' art, in orange, yellow, red, blue, green or white. White fringe with large hand-tied tassels. 36 support ropes. Instructions for hanging. Hammock is 5'W x 8'L. $30 plus $1 shipping chg. House of Hammocks, HB5, Box 263, Cotuit, MA 02635



Camper Downy bedding system for motor homes & campers is super! Combines featherlight warmth of down-filled nylon-taffeta insulator with removable no-iron sheet case, bottom sheet & pillow case. Variety of decorator patterns. 60x80" 3-piece unit from $69. Informative free color brochure. Write Scando-Duo, Inc., HB5, 1414 E. Olive Way, Seattle, WA 98122



436 House Plans. Fascinating, illustrated books by famed designer Richard B. Pollman. 166 low & medium cost homes, 96 pgs., $1. 156 vacation homes, 128 pgs., (80 full color), $1.25. 114 most popular homes, 96 pgs., $1. All three books, $3. Blueprints available at low cost. Home Planners, HB572, 16310 Grand River, Detroit, MI 48227.



"Big Girl" Romper. Play, exercise, lounge in it. You suddenly feel different. Unpredictable. Sexy. A little bit wild. Kitten-soft in stretch terry velour. Pink, lilac, yellow, white. Gently elasticized neckline, sleeves & legs. Sizes: S, M, L. $11 plus 60¢ post. Order from Vicki Wayne, 610-J5R-S. Country Club, Tucson, AZ 85716



BE THE FIRST in your neighbourhood to have your name translated into Chinese and carved onto a traditional Chinese Chop. Order one for each of the family. Just send this coupon and a US dollar check covering cost of the chops and return air-mail charge. Three weeks after the date of receipt you'll have your very own Chinese names plus a translation of meaning and a history of the Chinese chop.

Place the figure for amount required in box.

Small ☐ $10 Medium ☐ $15 Large ☐ $32.50

Send to: Eastgate, 9 Macdonnell Road, Top Floor, Hong Kong, B.C.C.

Name .....

Address .....

City .....

State ..... Zip ..... HB



TWO-TONE TERRY ROBE

wraps you in head-to-toe chic! Front zippered, hooded and side slit for graceful mobility it takes you tenderly from bath to boudoir, pool to cabana. A terrific travel pal! Yellow, avocado green or light blue all with white yoke and sleeves. S, M, L.

$15 ppd.

Money back if not delighted

NY State residents add sales tax.

THE VILLAGE BOUTIQUE
Dept. B-5, Box 97, Seaford, NY 11783

The Present with a Past



A FAMILY COAT of ARMS

The one timeless gift that keeps on giving through the years. Give your favorite family its authentic coat of arms in full color, accented with a three-dimensional heraldic design and luxuriously set off against the deep red tones of a velvet-like background. A 14½" by 17½" frame with a warm walnut wood tone finish enhances this beautiful ensemble. Only $27.75. Satisfaction is guaranteed or your money back. (Money back, too, if we can't trace a coat of arms for the name requested. We've found over 92% of the names sent to us.)

HALBERTS DEPT. HB-52
3687 IRA RD., BATH, OHIO 44210

END BED WETTING
and prevent embarrassment

Pi Peer

DRI-PANTS®
Patented
for children AND ADULTS



WET BEDS ARE A THING OF THE PAST when Pi Peer DRI PANTS are worn. Contour comfort design and exclusive puff feature aid retention, help prevent chafing. Waterproof outer lining. Double flannel covers a soft, quilted pad for complete incontinency protection. Be sure to send waist measure for size. 18 through 28, $5.95 each; 30 through 44, $6.45 each. Other sizes available, $1.00 extra.

Diaper Brace Co. Dept. HB-52SP
2111 Wyandotte, Kansas City, Missouri 64105



REMEMBER?

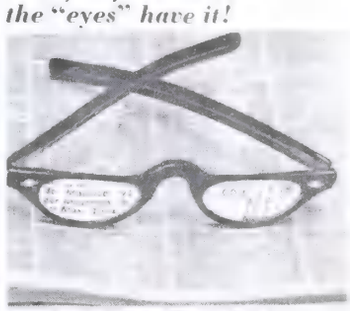
Those beloved old ceiling fans. They are back to cool you in the fresh air this summer. *Brand* new with 5 yr. mfg's guarantee, this charming 2 speed fan will bring back the good life to your porch or sunroom.

36" Fan $136.00, 52" Fan $194.00

Shipped prepaid cont'l USA upon receipt of check or MO. Allow 2-4 weeks. Ga Res add sales tax.

JULIE ALLISON, INTERIORS
PO Box 20215, Station N (HB5)
Atlanta, Ga. 30325

vote for fashion . . . the "eyes" have it!



HALF FRAME
READING GLASSES

MAKES EVEN THE FINEST PRINT LEGIBLE Read menus, stock quotations, etc., with ease. Half Frames are styled so you may see "over the top" without removing the glasses. Available in Plain or Rhinestone Decorated Amber or Black. Specify men's or ladies' sizes. Satisfaction Guaranteed (Not sold in New York)

FREE Case Included

plain $5.95 plus 50c postage

Rhinestone Decorated $6.95 plus 50c postage

HERMAN OPTICAL Dept. HB-52
164 Clymer St. Bklyn., N.Y. 11211

NEW YORK ■ LONDON ● PARIS ■ MILAN

PORTRAIT IN OILS



Magnificently painted on canvas from old or new photos, by outstanding European and American portrait painters. A superb living likeness in full color is executed in rich oils.

12"x16" to 30"x40" **THE PERFECT GIFT**

Our portraits in oil are TRUE WORKS OF ART, painted on pure linen canvas from your photograph and NOT painted on top of an enlargement of your photo, as is the method of other commercial portrait services. No longer need you envy those fortunate enough to own a family oil portrait. Have you a photo of some loved one whose memory you wish to perpetuate? Compare our works of art with others selling up to $2,000. Living Likeness Guaranteed.

● UNBELIEVABLE WORKS OF ART AT UNBELIEVABLE LOW PRICES

FROM $89.50 TO $895.00

FREE Beautifully Illustrated Catalog "How To Order An Oil Portrait".

Van Dyke Oil Portraits, Ltd.
DEPT. T, 153 EAST 57 ST., N.Y., N.Y. 10022
"Largest in the field of oil portraiture"
MASTER CHARGE CREDIT PLAN AVAILABLE



TOP GRAIN LEATHER CHAIR

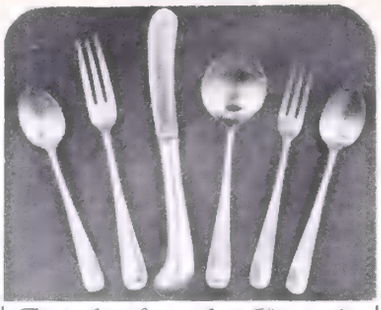
Treat yourself to the luxury of leather. The chair is hand tufted, and accented with brass nail trim. Comfortable and beautiful, the Queen Anne styling will enhance any room. Fruitwood finished legs, web base, coil springs. W 29, D 30, H 42 inches

$229.00, shipping chgs. Collect. No C.O.D.

Send 50¢ for catalog of reproductions

Dept. 974, Box 266, Concord, N.C. 28025

Ephraim Marsh



Pistol-Handled Stainless

in an heirloom tradition

An exact replica of a famous old sterling pattern, with graceful pistol hollow handled knives, 3 tined forks and rat-tailed spoons. In heavy hand-forged (these are not stamped) satin finished stainless. Service for eight includes 8 dinner forks, 8 dinner knives, 8 salad forks, 8 soup spoons, 16 teaspoons, plus 2 serving spoons.

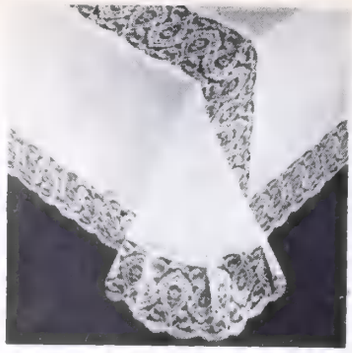
50-piece service for 8 ..... **$29.95**
75-piece service for 12 ..... **44.95**

Steak Set, 8-piece pistol handles (not shown). Gift boxed. $16.95

OPEN STOCK AVAILABLE
ALL POSTPAID BY US

SETH and JED

Dept. HB-52, Great Barrington, Mass. 01230



Beautiful Blanket Covers look delicate but are surprisingly easy care, no iron. Finest quality Dacron/nylon/cotton with ecru nylon lace trim. White, pink, blue or maize. Twin 72x90", $25; double 90x90", $35; queen 96x90", $40; king 108x90", $45. Add $1 post. Master Charge accepted. Beautiful Home, HB5, P.O. Box 1754, Pompano Beach, FL 33061



Purse Mirror with reproductions of old paintings patterned after the works commissioned by the fabled Florentine patrons, has two mirrors inside. One is regular, one magnifying for make-up closeups. For Mother's Day, the June graduate! 4½" size, $3.95; 3", $2.95 ppd. Fountain of Gifts, HB5, Box 3954, Merchandise Mart, Chicago, IL 60654



Color Phones in pink, blue, red, green, white, black, yellow, beige or ivory are standard-size famous make and beautifully refinished to match your décor. One in every room saves steps, time, and money. Fitted with cord and four-prong plug for instant use, $16.95 plus $1.50 ship. chg. Free brochure of decorator phones. Grand Com, 1152 Sixth Ave., HB5, New York 10036.

BUY DIRECT AND SAVE

JUST RELEASED FREE CATALOG



NO DEALER OR JOBBER PROFITS TO PAY

Herter's 1972 Free Catalog, 100 pages. Finest imported silks, diamonds, rings, cosmetics, foods, candies, cookbooks, knives, brassware, fine crystal, clothing, seeds, purses, cut and sew animal pillows and much more.

Address Dept. C19

HERTER'S INC. WASECA, MINN. 56093

BENTWOOD

DECORATOR PURSE



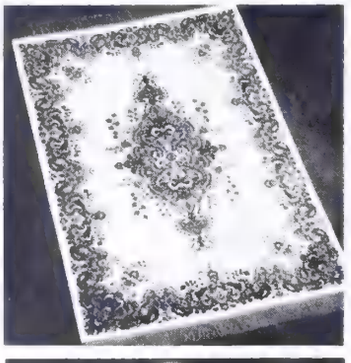
Beautiful pecan woodgrain pocketbook. **Completely** finished and lined. Specify choice of three initials. Brass hinges and lock. ($12.95 ppd)

Also available in pre-finished kit. Brass hinges, lining, lock, and three initials not attached. Decorating instructions. ($8.95 ppd)

Large — 7½" H x 9½" L x 5½" W
Medium — 6" H x 9" L x 6" W
Small — 5½" H x 7½" L x 5" W

MONEY BACK GUARANTEE
Order now.

BENTWOOD
P. O. Box 613B
Weirsdale, Florida 32695



Oriental Design Rugs. Centuries old designs are woven out of natural yarns. Background colors: med. blue, green, red or ivory. Sturdy area rug is a copy of a museum original. 4x6' $19.95; 6x9' $34.95 ppd. 8x10' $49.95, 9x12' $59.95, 9x15' $89.95. Freight coll. International Rug Co., HB5, 360 Amsterdam Ave., New York, NY 10024.



PLAN 'N PLANT LANDSCAPE KIT!!

SOLVE YOUR OWN LANDSCAPING PROBLEMS

Now, for the first time you can see how your landscape plan will actually look. Eliminate guesswork and costly mistakes by using this **LANDSCAPE KIT.** It contains full color models of nearly 200 of the most useful shrubs & trees in ⅛th" scale press-out models, green styrofoam base, crayons, **ruler & simple instructions.** No special landscaping or architectural knowledge needed. Simply block out your home, garage, walks (easy instructions), then press out the colorful models and insert them in the green base. The completed plan will create a true picture of how the trees and shrubs will actually look when they are established in growth! Change it again and again, until you get exactly the effect you want!

It's so easy, you wonder why someone hasn't thought of it before. **Money-Back Guarantee.**

$9.95 PPD

The Wooden Nickel, Dept. D-5
1073 7th St. Riverside, CA 92501

NEW! AUTHENTIC!
RACHET ACTION LAMP



HANDCRAFTED FROM SOLID OAK

Authentic 17th Century candlestand design. Beautiful oak distressed and finished in mellow walnut tones. Sturdy construction. Handsome natural burlap shade. Convenient 3-way switch, brass finial and fittings.

Height adjusts from 31½ to 38½ inches

Satisfaction Guaranteed. $39.95 postpaid.

Cotswold Shoppes

Dept. HB5, Box 2278, Danville, VA 24541



Lead Crystal Decanter has a lavish look, an exquisite design. Shaped like an old sea captain's grog battle, it's hand cut crystal which catches candlelight on your table and twinkles like a thousand lights. Made in W. Germany, decanter holds one quart. Gracious giving for gracious living! $16.98 plus $1.25 post. Harriet Carter, HB5, Plymouth Meeting, PA 19462



Masterpieces Candles to light before the guests arrive are handcarved and handpainted by European artists. First in a series of Collector's Candles. Everlasting works of art! Choose Handcrafted "Musicians", 5½x11", $17.75, or "Courtship", 5½x11", $17.75. Ppd. Refillable inserts allow candle to burn forever, $2.75 ea. Nexus, Box 114-A, HB5, Oakland, NJ 07436

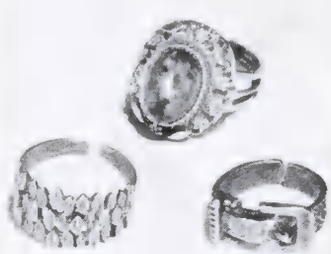
ıdy's Heirloom Watch is a neless treasure. 15-jewel an- qued gold-filled case is sculpted high relief front and back. red porcelain dial. Fine move- ent needs winding only every days. Fully guaranteed! 2" am., $90 ppd. Matching gold- led chain, add $6 per ft. ımaica Silversmith, 407 Rock- way, Valley Stream, NY 11581



ɔode's Tea Caddy fit for a ueen! Use it for tea leaves ke the ancient Chinese), spice, ath powder or crystals. About ¾" high in off-white stoneware olorfully hand painted on each de with the "Queen's Bird". ower blossom stopper. An nglish import! Order #8319. 20.85 ppd. Downs, Dept. 1195, anston, Illinois 60201



ings Her Thing? Here are ree sterling silver designs, andmade by Israeli craftsmen, all their tasteful richness! For lother's Day, the graduate, a ridesmaid. Leaves $9.45; Buck- , $7.45 or Filigree ring with aded brown or green natural one, $12.45. Ppd. (Adjust to t all sizes) Ersam Enterprises, .O. Box 17125, West Hartford, onnecticut 06117



lorentine Easel Shows off ıbletop art, an heirloom plate, wedding portrait, a cherished randchild. Antiqued finished ood in Florentine gold & ivory ith carved legs, it has old orld charm for displaying orks of art. 5½x12" easel, 7.95, 8½x18" $11.95, 10x22" 14.95. Ppd. Elizabeth Farkas, IB-52, 231 Raritan Ave. lighland Park NJ 08904



Sta-Dri E-x-p-a-n-d-a-b-l-e

Swim Cap

INNER BAND KEEPS HAIR DRY . . . EVEN WITH ROLLERS ON!

Swim without fear of wet, stringy hair or losing coiffure shape. Expandable Sta-Dri stretches over bouffant hair-do or a headful of rollers. Its sophisticated design is flattering over sleek styles, too. Ingenious "magic circle" construction—an inner rim which fits **under** the ears, not over them—**keeps hair dry—even in a dive!** Now, enjoy the water—still look lovely for that important date. **Money-back guarantee if not satisfied.** White; fits all.

69583 Cap 2.99; 2/$4.98

Please add 39¢ for postage



BRECK'S OF BOSTON • SINCE 1818 • T74 BRECK BUILDING BOSTON MASS. 02210

Nautical-look COAT DRESS

Sea breeze cool and care-free, in wash 'n' wear 65% Dacron Polyester 35% Cotton. Princess lines are complimentary & comfortable. Snap front for hurry-up dressing. Handy pockets. Denim Blue with red / white trim. Sizes 10-20 & 14½-24½.

$11

Plus 60¢ postage

Satis. Guaran.



OLD PUEBLO TRADERS

600-J5N-S. Country Club

Tucson, Arizona 85716

YAMAMOTO HANDBAGS from Japan



Kyoto's world-famous designer uses raw silk for his magnificent bamboo motif handbag and tote bag. Handbag has inside pocket, bamboo top and string handles. Tote bag has two side pockets and two zippered inside pockets and large straps for comfort in carrying. Tote bag, 10¾" x 13½" ▪ 3¼". $25.50 ppd. Handbag, 11" ▪ 7½" ▪ 4". $13.75 ppd.

Send 25¢ for our new 48-page catalog of 500 imports

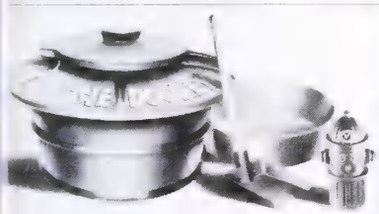
No C.O.D.'s please

- Visit our stores in
- Norwich, Vt.
- Wellesley, Mass.
- Simsbury, Conn.

shopping international

622 Shopping International Bldg.

Norwich, Vermont 05055



DOG WASTE GONE with DOGGIE DOOLEY



Original DOGGIE DOOLEY® keeps grounds clean, sanitary. Place in ground, drop in stools, close lid. Rustproof, heavy plastic dog waste digester uses safe, non-poisonous enzyme bacteria action to liquefy pet stools for ground absorption. Handles waste of 1 to 3 dogs. Harmless to pets — environment. 17½" ▪ 11½" with foot operated lid, clean-up shovel, 6 mos. of enzymes in humorous mini-fireplug container, and enzyme and moisture retaining innerliner for faster action. $9.95 plus $1.00 postage. Extra 12 mos. enzymes $3.95 plus 60¢ postage. Manufactured by HURON PRODUCTS CO. Dept. HB-5, 555 Moore Ave., Bellevue, Ohio 44811

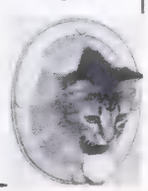


The SAFE 2-way PET DOOR

Much safer than any solid hinged type panel door. Your pet is completely protected. He cannot be trapped or choked or have his tail sheared off.

FlexPort

Why be a doorman for your pet? FlexPort ends scratched doors and whining. Keeps out flies, wind, rain. Gives you and pet complete freedom. Soft plastic triangles close gently and tightly. Easily installed. Send for free folder.



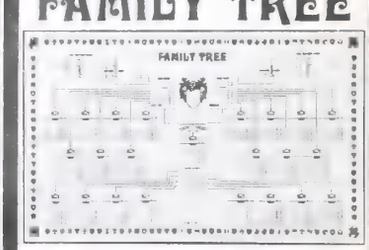
TUREN, Inc., Dept. H5
2 Cottage Ave.,
Danvers, Mass. 01923



BE SURE, GET ORIG. SWIM-EZY®

Nonswimmers swim instantly with SWIM-EZY, the amazing and **ONLY** U.S. Patent approved invisible swim aid with special, pat. features not found in any other device. Only 4 oz., 1/25" thin, it is worn **invisible**, in or out of water, under any regular swim suit or trunks. Even if you can't swim a stroke—now you can —swim quickly and easily—with little effort. Poor swimmers look like champions. Relax and join the water fun. Remember, only **Registered** SWIM-EZY® is genuine, it has no equal **at any price** and is available ONLY from us. Hundred thousands of delighted users. Buy today—Swim tomorrow. Send only **$9.95** plus **45c** ppd. or **80c** for speedy airmail delivery, in Calif. add **50c** tax. Give **WAIST SIZE** and Sex. You must swim. 10 day money back guarantee. **SWIM-EZY MANUFACTURER, Dept. F-382, Altadena, Calif. 91001.**

FAMILY TREE



FIRST EASY-TO-USE GENEALOGY CHART

Make charting your family lineage easy and fun. Beautiful large 21" x 34" FAMILY TREE CHART is printed on quality heirloom antique parchment. Spaces are provided for up to 200 names of relatives arranged in proper relationship to one another so that anyone can see in a glance his family tree and all its branches.

This chart provides a most rewarding, interesting, and educational hobby that results in an elegant document to be passed on and cherished for generations. A FAMILY TREE CHART is a must for keeping family lineage intact and up-to-date.

The ideal gift for all—young or old, family or friends. A useful keepsake that lasts forever. Comes in its own heavy storage tube for permanent protection.

Only $2.95 (Three for $7.00)

FORMCO

P O BOX 3828-K

LONG BEACH CALIF 90803

HANG-UP SOLVER



Convenient, attractive space-saver for bathrooms, kitchens, utility rooms. Tough anodized aluminum. Only 24 inches wide, 3 inches deep, gives 14 feet of drying space. Towel bar when closed.

$14.95 ppd Silver
$15.95 ppd Gold
Continental U.S.A.
Send check or money order.
Satisfaction guaranteed.

FOR SPACE CONTROL
hide-a-dri®

ADVENTURA CORPORATION
2635 W. Birchwood Ave., Dep't. 10,
Chicago, Illinois 60645



BLEUMETTE "DEMI-BRA"

Answers all your needs for the new, liberated, sensuous fashions. *Beautiful Uplift.* No straps, bones or wires. Soft, fluid & comfortable.

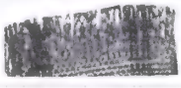
Nude color.
A, B and C cups.
Pkg. of 2 pair—only $3.98

Add 35¢ Mail & Hdlg.
BLEUETTE, INC.
509 5th Ave., Dept. 513
New York, N.Y. 10017

DISCOVERY



WALL HANGING. Cornhusk bread lady on natural textured woven fabric. Dried flowers. Specify orange, yellow or blue/green. 3½" x 12" $7.50 postage prepaid.
Send check or money order to:
Discovery, 314 W. State St., Geneva, Ill. 60134





Personalized

Folding director's chair. Sturdy [illegible] finish frame. Custom sewn script lettering up to 12 letters (please print) or your favorite N.F.L. team emblem. Canvas colors: red, yellow, blue, olive, orange, tan, [illegible], turquoise, brown, hot pink, lime, gold, rust, white.

$23.95 ea. delivery charges collect

Mr. David's Gifts
Box 128, Cedarville, Ill. 61013

Don't let it happen to YOUR dog

PROTECT – PREVENT
Keep him healthy, happy, well rested with a
CHAPERONE



Flea-Kill Bed

Sure protection from flea torment. Sanitary foam mattress covered in red plaid washable acrylic, cedar scented. Keeps pet cool in summer, warm in winter, untroubled by fleas year-round. Prevents sore elbows.

Reg. U.S.D.A.



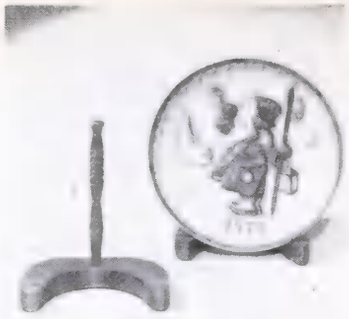
Compact 15x27 in. $ 5.75
Regular 28x33 in. $ 7.98
King-Size 33x47 in. $14.79
(all postpaid). FOR CATS order the CAT-NAP-BED 15x27 in. $5.75.• Super Size 28x33 in. $7.98.

FREE Halfpint Pet Spot Odor Remover splendid all-purpose cleaner, with Bed orders.



INDOOR CHAPERONE
protects upholstery, rugs, cushions
Pets' sensitive noses get the message: "Keep off!" Humane. Reg. U.S.D.A. Prevent soiling, telltale hairs, doggy odors.
Giant Aerosol **$1.89; 3 for $5.**
Money Back Guarantee

CHAPERONE Box 1143, Sudbury, Mass. 01776



Show Off Your Treasured Heirlooms & limited edition commemorative plates on this handsome wooden plate rack. Holds any size plate for tabletop display. $3 ppd. Gift catalog of collector's figurines & music boxes made in the famous "Hummelwerk" factory in West Germany, 50¢. Liberty Gifts, HBE-52, 2324 Liberty St., Trenton, NJ 08629



Jigsaw Photopuzzle. Your friends & relatives will have a ball as they piece together this photo jigsaw puzzle. Send any photo, black & white or color (returned unharmed). It will be enlarged to 8x10" black and white, $3.98; or 8x10" hand-colored die-cut jigsaw puzzle, $4.98 ppd. From Cadlyn's, 2077 New York Ave., HB5, Huntington Sta., NY 11746



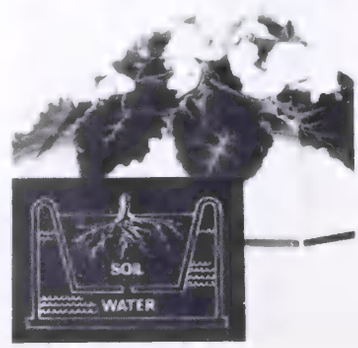
Our Straw Vote elects this woven Madeira basket as the sure fashion winner for summer. 10x7x7" basket comes with all the materials you need to needlepoint gay floral pattern & your initials: tapestry wool, canvas, needle & chart. Daisy, poppy, or cornflower design. $5.95. Add 50¢ post. Classic Corner, 12B Water, Bryn Mawr, PA 19010.



Crystal Lamps, marvelously ornamented, might gleam on a sideboard, light an after-dinner concert. Hand-cut prisms are imported. When the light catches the crystal, the lamps are a blaze of glory. Rich Rogers gold-plated castings, 17½" h., 9" w., $34.95 pr. ship. chgs. coll. No c.o.d.'s. Catalog, 10¢. Luigi Crystal, HB5, 7332 Frankford, Philadelphia, PA 19136.



A Quick Recovery for bridal satins, winter leathers takes just ¼ yd. of fabric. Re-do shoes in luscious paisley, splashy prints, sporty tweeds for style-stepping outfits. Send shoes, ⅓ yd. fabric and $16.95. Just heels, ⅛ yd., $11.95. Add $1.75 handling. Free catalog. From Century Factory Shoe Repair, 212 Park, HB5, Baltimore, MD 21201.



End Plant-Watering Chores for 2-5 weeks at a time. Aquamatic self-watering planter assures flower show plants, worry-free vacations. Scientific vacuum-controlled styrene pot, 7x4x3" lets plants drink according to need. Result: sturdier seedlings, luxuriant blooms. 6 white or green pots, $10 ppd. The Hassetts, B5, 3 Hilltop Dr., Cherry Hill, New Jersey 08034

Delft Thimble is the beautiful solution to the small gift problem for the lady who is nimble with a needle. Traditional Dutch scene hand painted in blue Delft on fine pastel blue china. Signed for authenticity! Imported from Holland. $1.50 each, $2.75 for two. Add 25¢ post. The Ferry House, HB5, Briarcliff Manor, NY 10510.



Name And Address Stamp. Not a midget but a full-sized rubber stamp, 2" wide, to personalize stationery, books, envelopes. Up to thirty characters per line, 3 full lines of type. Full size ink pad included. Order #46, $1.75. Over 3 lines, add 5¢ per line. Ppd. Handy Labels, HB5, Jasperson Bldg., Culver City, CA 90230.



Edelweiss Ivory Jewelry we love for its unsurpassed beauty and craftsmanship. Carved with painstaking German artistry, each petal of the famous flower of the Alps is perfectly shaped. Yellow & gray centers. Brooch, 1½", $8.25. Earrings, ¾", $8.25. Ppd. No COD's Please! Shopping International, 620 Shopping Int'l Bldg., Norwich, Vermont 05055



Display Case For A Collector protects treasured plates, keeps them dust-free. Gold-walnut finished case with glass and textured red background on which to mount plate. Comes in two sizes: 12x12" for 7 to 9" plate, $12.95. 15x15" for 10" plate, $14.95. Add 75¢ post. World arts, Box 577, HB5, Wilmington, CA 90744





SAFETY is for KEEPS with the patented MEYCO*SAFETY SWIMPOOL COVER. You can be assured of safe protection to children playing around your pool. It will support children and adults in any emergency. It's an all-year-round safety swimming pool cover.

The MEYCO*SAFETY SWIMPOOL COVER automatic anchoring system with stainless steel tension springs that lock it in place allow the pool to be covered or uncovered in two minutes. Leaves and debris cannot get in and maintenance is cut to a minimum. Saves on heat and chlorine and discourages algae. It's custom made to fit any size or shape pool and it carries a five year warranty. 15' x 30' Cover. $229.00 complete.

We do not make covers for above-ground circular pools.

Send for complete information and free booklet on "How to Have a Carefree Pool."

MEYCO® SAFETY SWIMPOOL COVERS HB-572

138 Haven Ave., Port Washington, N.Y. 11050 (516) 767-6700

*Patent #2,958,872 ESTABLISHED 1898

NEW DANCING DENIM

Lighthearted blend of wash'n' wear Kodel* Polyester & Cotton. Soft to the touch with shapely bodice and flaring skirt. Denim Blue. Colorfully embroidered belt. Sizes 10-20 & 12½-22½.



$12.00

Plus 70¢ postage

Satisf. Guar.

VICKI WAYNE

J5D-Box 6305 Tucson, Ariz. 85716

Coats of Arms

OVER 500,000 Names 32 Countries

FREE CATALOG

The Ship's Chandler Dept. HB72 Wilmington Vermont 05363



LIFE LONG ID TAG FOR PETS

Don't worry about your dog or cat getting lost. This Identification Tag has all the necessary information for his safe return – pet's name, your name, address and phone number – all embossed free. Lifetime polished stainless steel, complete with collar hook. **$1.00** ppd. Your order will be sent by FAST FIRST CLASS MAIL at no extra charge!

WEST-BERG ENTERPRISES, LTD.
Dept. 105, 2842 E. Serendipity Cr.
Colorado Springs, Colorado 80917

from Del-Val's

PETALITES

Collection

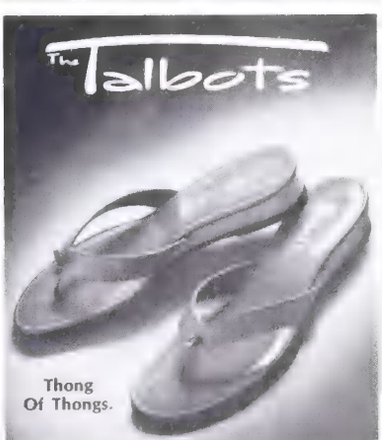
Del-Val #7024



SEND 25c FOR FOUR COLOR CATALOG

DEL VAL MANUFACTURING COMPANY
2385 MARYLAND ROAD
WILLOW GROVE, PA. 19090

The Talbots



Thong Of Thongs.

Light on your feet are our chic new hand-lasted sandals with knotted thongs, cushioned leather soles and wedge cork heels. Royal, green, yellow, orange, white, hot pink or aqua. Sizes 5½-10, N and M. $15.00. Add $1.00 for postage. **Send for free catalog.**

TALBOTS, DEPT. EN, HINGHAM, MASS. 02043
Branches: Duxbury, Lenox, Mass.
Mt. Carmel, Avon, Conn.

HEIRLOOM CRUMBER SET



Lavishly silver-plated, tarnish resistant Crumber Set is a reproduction of an English heirloom. Its fine deep etched ornate design reflects the grandeur and elegance of a by-gone era. An exciting gift for your hostess or yourself! Ideal as a shower or wedding gift.

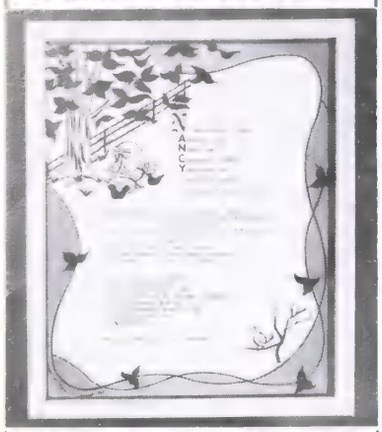
$8.50 set, ppd.

Ill. residents add 5% tax. Write for free brochure.



FOUNTAIN OF GIFTS
(B-52) P.O. Box 3954,
Merchandise Mart
Chicago, Illinois 60654

A CHILD AND HIS NAME



TRUE MEANING OF NAME
With Poem In A Frame

A unique, personal gift! Tender, heart-warming poem is prepared expressly for your child with TRUE MEANING of your child's name. Blue design for boys, pink for girls. Framed under glass in an 8" x 10" white wood frame with self-leveling hanger. Perfect for child's room or nursery. If nickname desired, state given name too. Limit number of letters to nine.

$5.95 each. Two for $11.50.

Add $1.00 for postage and handling.

PERSONALIZED CHILDREN'S POEMS
Dept. B52 Garnet Lake Road
Johnsburg, New York 12843



THE MEN IN YOUR LIFE

will proudly display this 3" lucite cube with nut & bolts molded inside. Perfect for any gift occasion.

$5.00 each + *50¢ postage*
Send check or M.O. to Dept. 1-5

JOVI'S
504 South Tillotson
Muncie, Indiana 47304
Ind Res add 2% sales tax

SALE
12"
HAND CARVED
CIGAR STORE
INDIAN

Regularly $7.98
NOW $4.98
Add 85¢ Post.



A nostalgic reminder of a past era. Each piece is hand-carved of genuine camphorwood, is reminiscent of the figure always found outside tobacconist shops of old. A touch of Americana for desk, table or curio cabinet. An exceptional value!

MONEY BACK IF NOT DELIGHTED

Harriet Carter
Dept. HB-572
Plymouth Meeting
Pa. 19462

BLOW YOURSELF UP into a GIANT POSTER

FROM ONLY $1.50



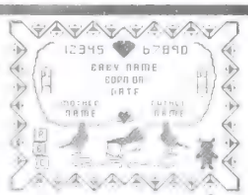
Send us any original black & white or color photo up to 11" x 14" for best results (no negatives). Original returned unharmed with poster. Send check or money order. For prompt delivery, put name and address on back of photo.

1 ft. x 1½ ft. $1.50
2 ft. x 3 ft. $3.00
1½ ft. x 2 ft. $2.00
3 ft. x 4 ft. $7.00
Frames: fit up to 2 ft. x 3 ft. $3.00

plus 50¢ ea. postage, handling. Hurry, no COD's. Satisfaction Guaranteed.

SUPERSPEED SERVICE
shipped 1st class mail add $1.50

The Blow Yourself Up Co.
663 Fifth Ave. Dept. HB-52 New York, N.Y. 10022



NEW SAMPLER DESIGNS



Cross-stitch a colorful needlework gift for friends, family or yourself. Price includes floss, lettering pattern, beige linen and instructions. Finished size 12" x 16". HH#155 Wedding Sampler...$4.50 ea. HH#180 Baby Sampler...$4.50 ea. HH#182 Black or maple wood frame with gold trim & glass (frame only)...$4.50 ea. (Ohio res. add 4% sales tax) Historic House, Dept. HB-52, 1810 MacKenzie Dr., Columbus, Ohio 43220.

DICTIONARIES
WEBSTER

Library size 1971 edition brand new, still in box. Cost new: $45.00

Will Sell for $15

Deduct 10% on orders of 6 or more.

Mail to

NORTH AMERICAN LIQUIDATORS
1450 Niagara Falls Blvd.
Dept. 1626
Tonawanda, New York 14150

C.O.D. orders enclose $1.00 good will deposit. Pay balance plus C.O.D. shipping on delivery. Be satisfied on inspection or return within 10 days for full refund. No dealers, each volume specifically stamped not for resale. Prepaid orders $1.25 postage and handling. New York State residents add applicable sales tax.



A Gift of Silver is always correct, forever cherished. With this gleaming silver-plated bowl, 4½" in diam., a bride will create charming flower arrangements. The glass frog has 18 holes to give even an amateur professional results. From England, it's marvelous to own or give. $9.98 ppd. Downs, Dept. 1105, Evanston, IL 60201



A Dual History. Ancestral chart printed on antique parchment, 21x34", is designed to encompass 8 generations of combined paternal & maternal lineage of both husband and wife and their children. Blank coats of arms may be filled in with appropriate colors. Document comes in storage tube. $2.95 postpaid. Formco, Box 3828-KD Long Beach, CA 90803.



Know Your Blood Pressure. Professional-quality blood pressure unit for accurate, easy-to-take readings at home is Aneroid-type with touch-and-hold Velcro sleeve. Compact zippered case. One-year warranty against defects. $16.95 plus 75¢ post. Genuine Bowles-type Stethoscope, $4.95 plus 25¢ post. Kinlen Co., HB-52BU, 809 Wyandotte, Kansas City, MO 64105



Phone-Addicts such as teenagers will love the "Darling" Fancy Phone—a light, compact, sleek and low telephone which comes with plug, ringer, coiled cord and cable. Ready to plug in. No month-after-month charge with this white & gold conversation piece. $29.95 plus $1.50 shipping. $2 w. of Miss. Metropolitan Teletronics, 35 W. 35th St., Dept. HB5, N.Y.C. 10001.



Your Home In Needlepoint. From your own photo & description, let well-known authority, Maud Hundley help you create a needlepoint portrait for framing of your home. Or you may prefer it as a tapestry or sofa pillow. Send photo & complete description of all colors & details for estimate. Catalog 50¢. Maud Hundley Studio, U. S. Highway 60, Anchorage, KY 40223



Silver Looks New after the Simmons experts have refinished and repaired your lovely pieces. They plate hollowware with pure silver, refinish and repair sterling, restore pewter pieces, install stainless knife blades. They also do gold-, brass or chrome-plating. Free booklet with prices. Simmons Silver Plating Co., 407-E Whitehall S.W., HB5, Atlanta, GA 30303.

he Skirted Playsuit is a double oy! For work or play, zip into ie suit, cut for comfort in ac- on. Tie on the button-front kirt and presto . . . you have a ress. Wash 'n wear Dacron & otton. Braid trimmed denim lue. Sizes 8-18, $18 plus 70¢ ost. Western Classics, 606- 5L-S. Country Club Rd., Tuc- on, AZ 85716



Jueen Anne Chair from an nglish century of superb design. eproduced lovingly to fit the eeds of our 20th century living. oam rubber reversible seat ushion, hand tied coil springs n web base, solid mahogany egs. 44H x 29W x 31½"D, in ne fabrics, $129. In *your* fabric, 119. Exp. coll. Catalogue 25¢. onas Fields, Dept. BE52, Box 2526, Atlanta, GA 30305



Oak Dining Table on cast iron ase is compatible with many oods. Its clean, understated nes would be a natural for a ontemporary setting. 36" diam., 165, 42" $191, 48" $230, 54" 282. Base only, $69. Exp. Chgs. oll. No COD's. Send 50¢ for 2-page Butcher Block catalog. & D Brauner, HB5, 1331 S. Michigan, Chicago 60605



The Swinger leads a double life as pool lounge or poolside deck chair. The gold anodized alumi- num frame is covered with com- fortable, weather-worthy vinyl strapping. It floats on soft, flex- ible, chip-proof Ethafoam pon- oon. Lounge and love it! 9 lbs. $21.95 shipped REA exp. chgs. coll. The Patio, HB5, P. O. Box 2843, San Francisco, CA 94126





TALKING TOILET

Wildest party idea of the year. When a guest sits on your "john" seat, a laughing voice says "Hey! I'm working down here," and other embarrassing comments and sounds. Battery operated unit is hidden from view when in use. The sound tape speaks out whenever there is pressure on the seat. $5.00 plus 75c mailing.

FREE FUN CATALOG
Dept. HB5
the GAME ROOM
P. O. Box 1816, Washington, D.C. 20013



ROSEWOOD STANDS

for vases, statues, and . . . .

Your most hastily arranged flowers will look as if they just placed first in the Garden Club Show. Use one for dramatizing a treasured figurine. Black rosewood bases are hand-carved in traditional Oriental motifs. Low base, 4" inside diam., $2.95. Footed base with 4" inside diam., $7.95. Ppd. Other sizes avail- able. Send for free brochure.
(Quantity Discount Available)
A C GIFTS New York, INC.
2642 CENTRAL AVE.
YONKERS, N. Y. 10710
KORVETTE SHOPPING CENTER
PORTCHESTER, N. Y. 10573
CROSS COUNTRY SHOPPING CENTER
YONKERS, N.Y. 10704



The living presence of pioneer Québec

. the rustic charm of this handcrafted, satin-finished spinning wheel of solid birch and decorator hues will enhance any corner of your home
OR
. the lamp model with natural burlap shade will combine a soft glow for that special décor with traditional elegance
Shipped direct from craftsman's studio, meaning big savings for you!
Satisfaction guaranteed or your money back
Sorry, no C.O.D.'s

The Ouellet Family

P.O. Box 1154, Quebec City, Canada

Send me Express Collect, my beautiful Grand Ma'Wheel. Please find enclosed my money order for the item listed below. I understand that upon re- ceipt of my money order, you will also send me a miniature replica, free of charge

☐ Spinning Wheel with Lamp, 21" x 26" x 54" high $69.50
☐ Spinning Wheel alone, 21" x 26" x 33" high $59.50
Choice of color
☐ Colonial Maple ☐ Danish Walnut ☐ Antique Rust

Name

Address

Zip Code

My Express Freight address if any, is

KING-SIZE MAILBOX



PROTECTS ALL YOUR MAIL— INSIDE THE BOX

Mailbox only $12.95 (postpaid)

The only Mailbox that holds large envelopes and magazines flat, in- side the box—16" high, 11½" wide. Ideal for newspapers. Sturdy al- uminum and galvanized steel construction for years of carefree ser- vice. Attractive patented design—Cape Cod White, Colonial Black or Mar-Resistant Natural Aluminum.

MAILBOX (without accessories) only $12.95.

WITH LOC-KOVER (fits under regular cover to pre- vent pilferage) and two keys $17.90.
ENGRAVED NAMEPLATE and NUMERALS (up to 4) as shown on above Mailbox $2.70 Additional.

Order your Mailbox now—please specify color. Guarantee and complete information on easy-to-attach accessories with each order. FREE Literature available on Mail- box and other interesting products.

NOR-GEE Dept. 6-M Lancaster, N.Y. 14086
Master Charge accepted



THE BIKEBAG

"Levi" combines their famous dark blue denim with red web shoulder straps to make this light- weight, comfortable bag. Sports a pocket, label and snap fastener at open top. For camping, hik- ing, boating, fishing, too. $4.98 plus 35¢ postage Each.

Pa. Res. Add 6% Tax. Sorry No COD's

SEND 25¢ FOR GIFT CATALOG

Clymer's of Bucks County
Dept. HB 5-2, Point Pleasant, Pa. 18950



BAREFOOT BEAUTY. Glide thru happy days wearing our new see-thru sandals. Terrific with patio pajamas, slacks, shifts, etc. Nylon mesh tops the san- dals in SILVER or GOLD with a 2" high heel, leather soles. Sizes 5-10, $4.95 *pair, ppd.* #N1611

Also available in gold only, sizes 5-9, see-thru top FLATS, #N1908, same price.

ELIZABETH McCAFFREY
Dept. HB-5
Northport, New York 11768

Swim fling



A. PERSIAN BOXER in wild tile print. A lo-rising superfit in nylon tricot. Fully lined. Color groups: Blue/Tan, Olive/Tan or Gold/Brown. S-M-L-XL. $7.95

B. PERSIAN KAFTAN to match. Sleek & sensational in nylon tricot with banded trim from collar to hipline. Same colors as swimsuit. One size fits both he's and she's. $24.95

NEW! Send 25¢ for '72 Catalog!

Send order to
Ah Men
Dept. HB-205
8900 Santa Monica Blvd
Hollywood, Calif. 90069
No C.O.D.'s Add 50¢ postage



COLLECTORS BRASS STAND

$1.98 Add 35¢ Postage per order

Shows off your minerals, eggs, shells with a view from every angle. Gleaming brass with strategically placed holders that adjust to the size & shape of the object. 5½" x 3". 2 for $3.85 6 for $10.98

MONEY BACK IF NOT DELIGHTED

HARRIET CARTER Dept. HB-572 Plymouth Meeting, Pa. 19462



ONLY $8 PER CARAT

FINE CUT • 58 FACETS

PURE WHITE • FLAWLESS

STRONGITE is a remarkable, hard and brilliant synthetic stone—the most convincing laboratory-made product, at a fraction of the cost of a diamond. **STRONGITE'S** amazing hardness enables us to offer you an **UNCONDITIONAL LIFETIME GUARANTEE** in writing against scratching, chipping or loss of brilliance. Available in every popular gem shape, up to 20 carat diamond size, and larger. Sold on our easy payment plan and a **MONEY-BACK GUARANTEE within 10 days. You take no risk!**

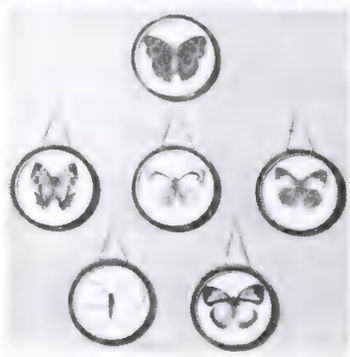
Write for **FREE BROCHURE** showing wide variety of settings for men and women.

THE STRONGITE CO.

Dept. 66H, 2 W. 47 St. · New York, N.Y. 10036



Kitchen Appliance Covers in floral designed quilted plastic keep them free from dust, grease; clean with damp cloth. Green and blue flowers on white. Covers for: can opener, 9½"H, 7¼" x 4¾"; blender, 14½"H, 13"W; toaster, 8½" H, 11½ x 5¼"; 4-slice toaster, 16" L, 5"W. $1 each ppd. Walter Drake, HB96 Drake Bldg., Colo. Springs, CO 80901.



A Batch of Butterflies can turn a bare wall into a fauna fantasia. And imagine their reflected glory in a posh powder room. Gorgeous, genuine, butterflies in vivid, exotic colors are mounted on white plaques under glass in black lacquer frames. Set of 6, 3½" diam., $2.98 plus 50¢ post. Order from Harriet Carter, HB5, Plymouth Meeting, PA 19462.

For MEN and WOMEN

AID-TO-PSORIASIS

2-PIECE VINYL SUIT

- *Medically Recommened*
- *Relief for Itching*
- *Helps to Keep Skin More Flexible*



Seals in body heat—permits penetration of medication—an easy effective way to apply a total body occulsive dressing over a steroid cream.

Less complicated than applying polyethylene film to the trunk and extremities (does not require close contact with skin).

SIZES: Small 30-34; Medium 36-40; Large 42-44; XL 46-48

Model No. 547C *Psoriasis Suit* $9.95 *$1.05 for P.P. and Handling*

AID-TO-PSORIASIS

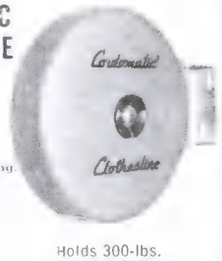
Dept. No. HB-5 ORDER TODAY

P.O. Box 3193, 54 Shallowford Rd. Chattanooga, Tennessee 37404

CORDOMATIC CLOTHESLINE REEL

$4.95

add 80 for postage and handling. N.Y. residents add your sales tax.



Holds 300-lbs. Extends 20ft.

Automatic New Convenience for Every Home. Retracts automatically when not in use. White. Washable Plastic Clothesline. Easily removed for use indoors & out. Beautifully styled in all weather resistant durable vinyl steel casing. Fully Guaranteed.

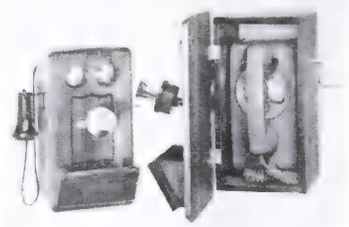
ALMATEX INTERNATIONAL INC.

147-38 182nd Street Jamaica, N.Y. 11413

Branch-108 N. Phila. Ave. Ocean City, Md.



A Man And His Chair, like a man & his lady, look handsome together. Such a chair is this Danish lounger in solid beechwood with hand-rubbed walnut finish, hand-woven rope seat and back. Tilting back adjusts. 28h. x25½"w., $22.50 exp. coll. Easily assembled. Danish furniture catalog, 25¢. Genada Imports, Box 204, HB5, Teaneck, NJ 07666.



Wall Phone Cover offers an Early American accessory for charming modern usage. Any wall phone fits inside with door openings at a touch. Of antiqued pine agleam with solid brass bell and crank. Added assets: front compartment holds pencils, plants, pads. $18 plus $1 post. Mirobar Sales Corp., Dept. WP-1005, 964 3rd Ave., New York, NY 10022.



The Original

TWIN BED BRIDGE

with patented square rib

Makes a Comfortable King-Size Bed out of Twins!

- Fills space between beds.
- Made of soft polyurethane foam
- Fits any size twin beds
- Uses standard size sheets
- Rolls up for easy storage

$7.95

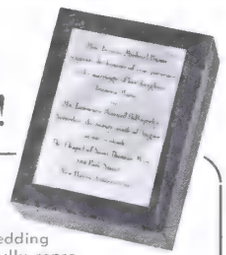
We pay all postage

Satisfaction Guaranteed

TONI STERN

HB-5, 54 W. So. Orange Ave. South Orange, N.J. 07079

LIFETIME WEDDING MEMENTO!



A Treasured GIFT certain to become an heirloom! The wedding invitation faithfully reproduced on a silver or gold-finished metal plate is sapphire-hard, will never chip, fade nor tarnish. This permanent metal plate is mounted on a rich, solid walnut case, hand-crafted by one of New England's foremost custom woodworkers. Of superb quality, the case can hold two decks of playing cards. It will be a gift cherished for a lifetime!

Send invitation (or other announcement of any special event) which will be returned. Enclose check or M. O. for only $17.95.

SHIPPED POSTPAID!

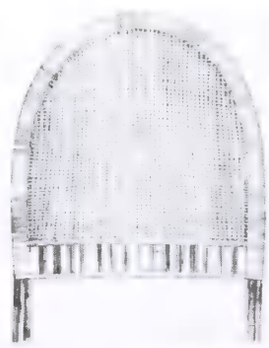
■ SPECIFY GOLD OR SILVER FINISH!

HOUSE BEAUTIFUL SPECIAL: *Separate plate of the reception announcement on inside cover without charge!*

Satisfaction Guaranteed! Free Brochure!

GRAFIX

103 Shaker St., New London, N.H. 03257



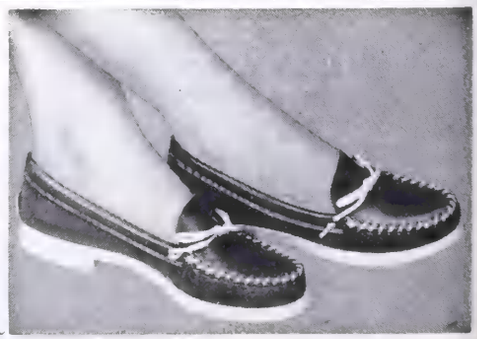
Rattan Headboard. Pop a mattress & box springs on top of a quartet of legs, top it all off with a rattan headboard, and you have the glamorous ingredients for exciting bedroom décor. Natural rattan over triple pole frame. Single: 39x53"H, $29.95; double 54x53"H, $34.95 exp. coll. Catalog 25¢. Fran's Basket House, 89 W. Main, HB5, Rockaway, NJ 07866

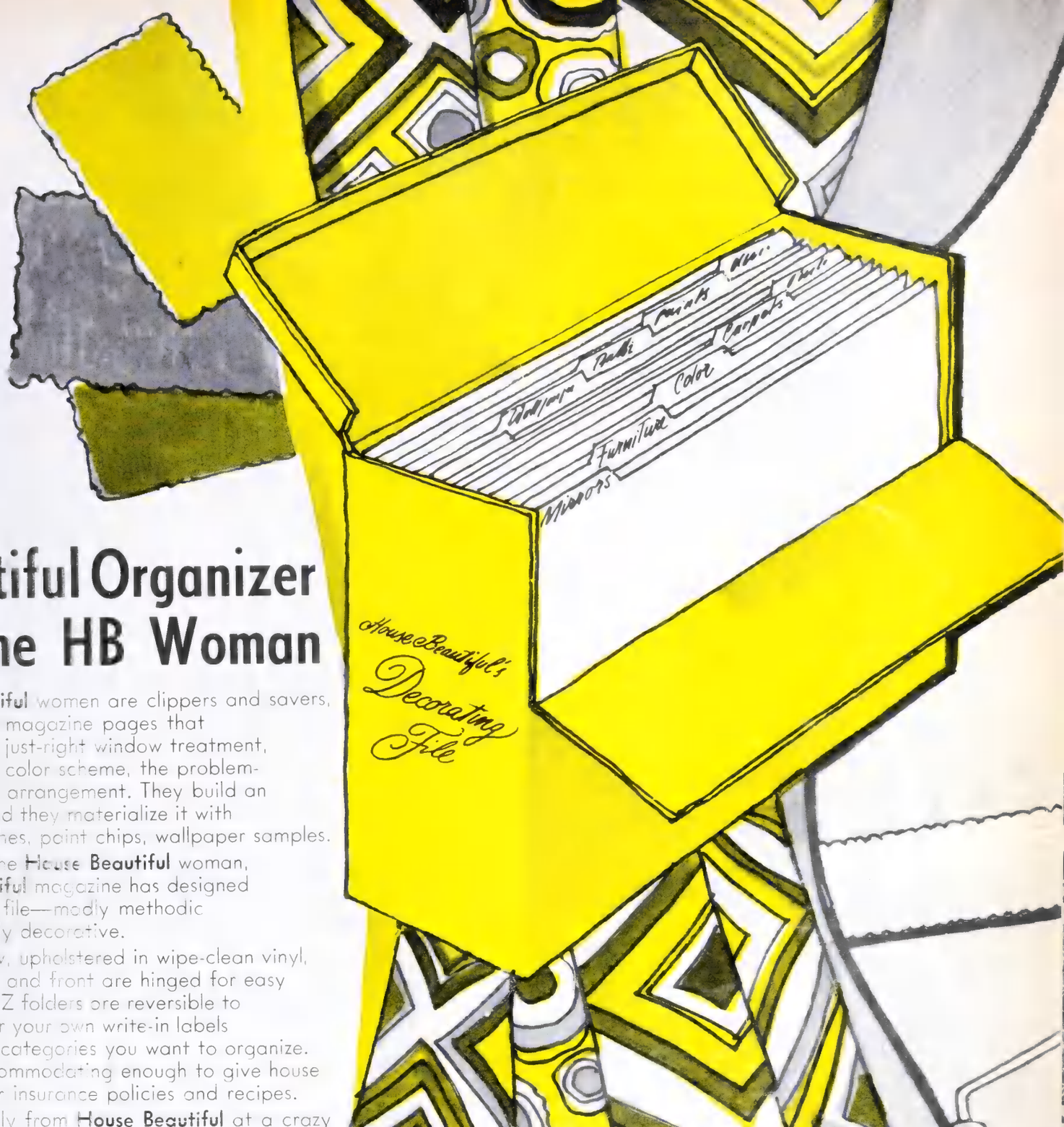
LIKE WALKING ON AIR!

Be good to yourself. Exquisitely comfortable, hand-laced casual moccasins that make you feel like you're walking on air! Light bouncy foam crepe soles, choice top-grain leather, smartly styled for casual living. Quality made! Over 223 sizes in stock! No extra charges for the hard-to-fit. Purchases can be exchanged. Women's full and half sizes 3 to 13. AAAAAA to EEE widths. Guaranteed to delight or money back. RED, WHITE, SMOKE, TAFFYTAN, BLACK. Give second color choice. Factory-to-you $7.98 postpaid. COD's accepted.

MOCCASIN-CRAFT

65-OF Mulberry St., Lynn, Mass. 01903





Beautiful Organizer for the HB Woman

House Beautiful women are clippers and savers, collectors of magazine pages that illustrate the just-right window treatment, the delicious color scheme, the problem-solving room arrangement. They build an idea file—and they materialize it with fabric swatches, paint chips, wallpaper samples.

And so for the House Beautiful woman, House Beautiful magazine has designed the ultimate file—madly methodic and dazzlingly decorative.

Lemon yellow, upholstered in wipe-clean vinyl, both the top and front are hinged for easy access. A to Z folders are reversible to blank side for your own write-in labels of whatever categories you want to organize. And it's accommodating enough to give house room to your insurance policies and recipes.

Available only from House Beautiful at a crazy price just because we're crazy about House Beautiful women.

11½" high, 15" wide, 5¼" deep; $5.95 plus 50¢ for handling and mailing.

Fill out coupon and enclose check or money order. Allow three to four weeks for handling and mailing. (Sorry, we are unable to handle Canadian or foreign orders.) Please indicate your zip code.

House Beautiful, Dept. DF-572
717 Fifth Avenue, New York, N.Y. 10022

I enclose $_____ for the following item(s):
_____ Decorating File @ $5.95 plus 50¢ each for mailing and handling. No C.O.D.'s please.

H. M. Specialties

Print Name _____

Address _____

City _____

State _____ Zip Code _____

A MESSAGE FROM THE PUBLISHER

The United States Postal Service, now a semi-independent governmental corporation, recently increased postal rates by 1.4 billion dollars.

This is just the beginning. In its new budget, the Postal Service is asking for an additional 414 million dollars.

Part of the new postal rate structure includes increasing magazine and newspaper postal rates by 142% during the course of the next five years—starting with a 30% increase this year—with no reasonable prospect of any improvement in your service.

Despite the President's valiant efforts to curb inflation through his 5.5% price and wage stabilization program, the Postal Service offers no alternative to this irresponsible course of enormous rate increases, both immediate and future! Where is the logic in achieving success on some fronts in the battle against inflation while at the same time permitting the Postal Service to encourage roaring inflation in other areas? Any postal increases, of course, will start an inevitable inflationary chain from publisher, to advertiser, to consumer.

We appeal to every citizen, to Congress and to the President to hold the line on postal increases for two reasons: not only to protect your right under the First Amendment for a free press, but also as a deterrent to inflation. We hope you agree and that you will write your congressman accordingly. We'd be very pleased to have a copy of your letter.

The Publisher
House Beautiful Magazine
717 Fifth Avenue
New York, New York 10022

An American in Avignon

Iowa-born RICHARD OLNEY teaches cooking in France

By HELEN McCULLY □ A paradox if we ever met one, an American with the audacity to invade the land of Brillat-Savarin, Carême, Escoffier et al and teach —actually teach—cooking.

Born with a passion for food and, apparently, a talent for cooking, Richard Olney's first forays into his mother's kitchen (pot roasts and angel cakes) are a sharp contrast to this formal dinner taken from his excellent new book, *The French Menu Cookbook* (Simon and Schuster).

Plateau de Coquillages
BLANC DE BLANCS
CHAMPAGNE
Turban de Fillets de Sole au Saumon
Sauce à l'Oseille
MEURSAULT
Selle d'Agneau Roti aux Aromates
La Mission Haut-Brion
Purée de Haricots Verts
Fonds d'Artichauts à la Purée de Champignons
Fromages
SAINT-EMILION
Mousee de Fraises Glacées à la Sauce Melba

Imagine that Richard Olney invites you to come to his house in Soiliés-Toucas to enjoy this very dinner. You sit at an old provincial table in his huge kitchen, which is also living and dining room. Great logs crackle merrily in the fireplace. The host presents the first course—a platter of oysters, clams, mussels and sea urchins so fresh they smell of the sea. He opens a magnum of Champagne. Next comes the turban (mold) of sole, its heart a mousseline of fresh salmon, accompanied by sorrel sauce and a dry white Burgundy. Superb. All the while, the aroma of the herbed saddle of lamb in the oven perfumes the room. Roasted *à point*, carved at the table, it is served with puréed beans, mushroom-stuffed artichoke hearts and a glorious red Burgundy from Olney's fabulous cellar. Then the cheeses with a "big" Bordeaux and, finally, the cool climax, Frozen Strawberry Mousse with Raspberry Sauce.

A native of Marathon, Iowa, Olney has lived in France for more than 20 years but in 1961 abandoned Paris because he was "in love with the light, landscape and the odors of Provençe." Although by *métier* a painter, it is quite apparent he has a second *métier* —food and wine. A regular (and the only American) contributor to the leading French gastronomic review, the prestigious *Cuisine de Vins de France*, this summer he will teach the French Culinary Arts program—a three-week workshop course about French gastronomy, wines and cooking—at Luberon College in Avignon. Once the seat of the papacy, supplanting Rome as the capital of Christendom, this medieval city flourishes today as a cultural center in the heart of the Rhône Valley.

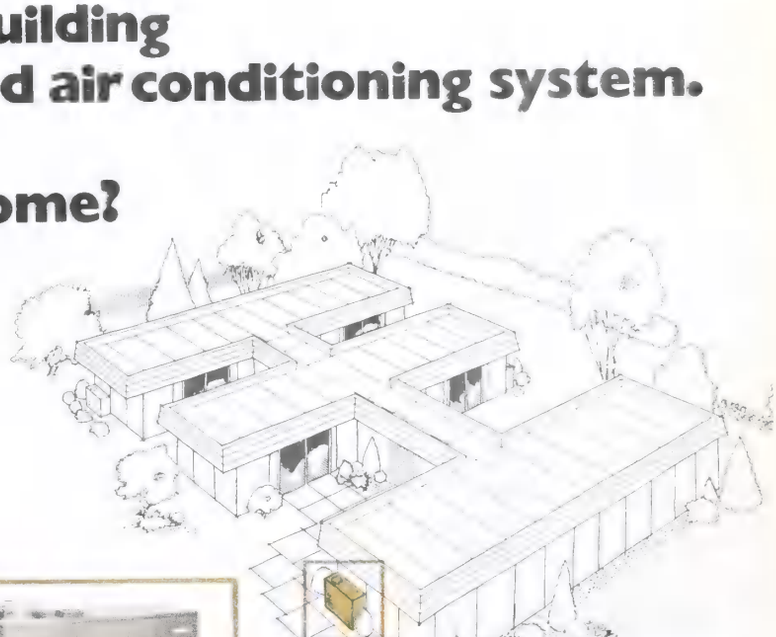
"It is my plan," he writes, "to ask the students to accompany me to the market, for the out-of-doors markets in Provençe are breathtaking, and learning to shop is as important as learning to cook. And although the course is conceived as a demonstration lecture course, I hope to rapidly break that down and put everyone to work cooking—and eating." In addition, "We shall visit as many vineyards in the region as possible—a winetasting in a cool cellar in the late morning before a restaurant luncheon being such a perfect apéritif."

At the same time as the French Culinary Arts program is being given, the annual Music and Drama Festival takes place in the Palace of the Popes in Avignon. The festival includes avant-garde ballet, classical and contemporary musical events, theater and cinema.

The French Culinary Arts program covers three weeks—July 23 to Aug. 12. Enrollment is limited to 30 members, and all must be over 17 years of age. For further information, write to The Director, Luberon College, 27 Place de l'Université, 13, Aix-en-Provence, France. *It is essential that all mail be sent by air.* ■

This new concept in homebuilding deserved a custom designed air conditioning system.

How about one for your Home?

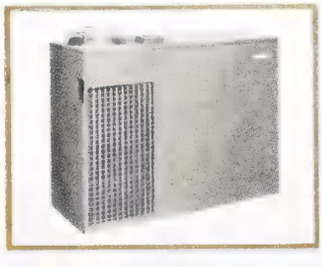


The Environmental Home developed by Republic Steel for the U S. Department of Housing and Urban Development's Operation Breakthrough is a new concept in home building. Low cost, component construction that meets individual family needs. A home that grows and changes with the family.

A home like this deserved custom designed air conditioning. And Climatrol came up with it . . . individual heating and cooling units for each module.

Your home deserves custom designed air, too. Climatrol Dealers believe your individual air conditioning needs are best met through precise measurement of your home's special climate needs. Then they custom design the one system best suited for your home—by a careful selection of components from more than 3,600 pieces of Climatrol equipment.

That's custom designed air conditioning with Climatrol. The best air conditioning fit for you and your home. See your Climatrol man, or write to Mueller Climatrol Corp., Milwaukee, Wisconsin 53215.



Climatrol Comfort
Mueller Climatrol Corp

Willow & Reed



315 East 62nd Street, New York
1210 Merchandise Mart, Chicago
Send 25c in all these cities. Write to us for name and address of one nearest you
Send for your catalog of furniture designs Design Album $4.50

POSTERS OF THE PAST
Excellent decorations for home, office or schools. Reproduced in limited editions, some posters are extremely rare. Over 1000 listed in catalogue showing political and social history of the US until 1900. From 10c to $1.00 each. Send 25c for complete catalogue to:
PIONEER HISTORICAL SOCIETY
Dept. H8 Harriman, Tennessee 37748

GRAND HOTEL, POINT CLEAR, ALABAMA 36564
The finest season resort on beautiful Mobile Bay. Off the Florida path but well worth getting to. An enclosed, climated setting with 27 miles of championship golf, tennis galore, horseback riding, beach and pool (in season), fishing, sand and reef shelling, in-the-water sports, dancing, entertainment, Special family, golf and tennis plans 12 months of year. For literature and rates, write:
Jim Rayle, V.P. & Gen. Mgr. Box 67

GOOD FOR EVERYTHING YOU GROW!
RA-PID-GRO



DOG-TEX®
CLEANS AND DEODORIZES DOG STAINS
■ Removes Spots ● Saves Rugs ■ Restores Colors ● Cleanses Other Floor Areas ■ Aids "Housebreaking" ● Moneyback Guarantee
8 oz. 90c, Pt. $1.50, Qt. $2.25, Gal. $7.25
FREE! Send for Helpful "Housebreaking" Hints
At finest stores or write us
CONSOLIDATED CHEMICAL WORKS
1715 S. Halsted, Chicago, Ill. 60608



PRODUCT INFORMATION

Page 94—Arms

Living/dining room: Large chairs, DUX INC. Daybed designed by Fritz Henningsen, imported from Denmark; covered in hand-woven Haitian cotton. Heatilator in fireplace, VEGA INDUSTRIES. Rug designed by Brock Arms, EDWARD FIELDS.* WHITE credenza, ROBERT JOHN.* Flooring tiles, DESIGNERS' FLOORING, Miami, Fla. Street lamp, candelabra over oval table and wall lamp next to fireplace, all Danish imports. Leather sculpture by Horst Egon Kalinoski. Metal sculpture by Eldon Danhausen. Dining table, DREXEL. Dining chairs, imported from Sweden. Oval table, pewter tray, candlesticks and round pewter bowl on white credenza, all antique. Wood cylinder on oval table is from an old Danish game.

Pages 115-121—Duplex

Living room: Le Corbusier brown leather chairs, ATELIER INTERNATIONAL LTD.* Mies Van der Rohe white chairs and Barcelona coffee table, KNOLL INTERNATIONAL* Sofa, PHILLIP COLLECK.* Fireplace curtain and tools, WILLIAM H. JACKSON CO., 3 E. 47th St., New York City 10017. Pivot windows, KILROY METAL PRODUCTS INC. Print by Andy Warhol. Metal sculpture by John Chamberlain. Painting by William Pettet, courtesy of DAVID WHITNEY GALLERY, 53 E. 19th St., New York City 10003. Planting by Jacob O'Hara & Co.
Dining room: Plastic Italian import table with chromed legs, ATELIER INTERNATIONAL LTD.* Carved beam ends from India. Painting by Ronnier Lanfield.
Library: Fabric on built-in seating, JACK LENOR LARSEN INC.* Lamp, ROBERT SONNEMAN ASSOCIATES INC.* Target print by Jasper Johns. Bentwood chair with caned seat, antique.
Master bedroom: Chaise and ottoman, ATELIER INTERNATIONAL LTD.* Moreddi night table, LUTEN-CLAREY-STERN INC.* Indian-striped area rugs, DESIGN RESEARCH, 53 E. 57th St., New York City 10022.
Kitchen: Cabinets, ST. CHARLES MFG. CO. Double-oven and cooktop, MAGIC CHEF INC. Char-Glo broiler, WASTE KING/UNIVERSAL. Dishwasher, KITCHENAID. Stainless steel sinks, ELKAY MFG. CO. Refrigerator/Freezer, SUB-ZERO FREEZER CO. INC. Floor, DODGE CORK CO. INC. Green counters and backsplash, FORMICA CORP. Custom-made island unit, LOOSEN AND BRAUTIGAM. Clock, GEORG JENSEN, 601 Madison Ave., New York City 10022. Juicer and mixer, BRAUN NORTH AMERICA. Scale, TERRAILLON CORP. Print is by Andy Warhol. Consultant, Bernard Sucher of ST. CHARLES OF NEW YORK. Structural design, Robert Silman. General contractor, Garson-Bergman Inc.

Pages 122-125—Brown

Entry hall: Boxed sculpture by David Dumo.
Living room: Sofa, DIRECTIONAL FURNITURE;* fabric, STROHEIM-ROMANN INC.* Coffee table and Italian import standing lamp, ATELIER INTERNATIONAL.* Blinds, ROYAL CREST. Italian import table lamp, CHIAROSCURO.
Dining area: Table, buffet and chairs designed by Mies Van der Rohe, DIRECTIONAL FURNITURE.* Chandelier, CHIAROSCURO. China, ROSENTHAL U.S.A. LTD. Fresco by Cherry Brown. Wood sculpture by Buni Sovetski.
Den: Love seat and coffee table, KNOLL INTERNATIONAL INC.* Standing lamp, HARTMAN LAMPS.
Bath: Shower curtain fabric, JACK LENOR LARSEN.* Light fixtures, CHIAROSCURO.

Pages 126-128—Dinah Shore Kitchen

All appliances from California Kitchens Inc., Los Angeles. Built-in refrigerator and freezer, SUB-ZERO FREEZER CO. INC. Range, U.S. RANGE INC. Dishwasher, self-cleaning and electronic ovens, THERMADOR. Disposal and barbecue, WASTE KING/UNIVERSAL. Hood, BAVARIAN ART METAL. Brewmatic built-in automatic coffeemaker, WESTERN URN. Hot-Food Server, TOASTMASTER. Can opener, TRADEWIND. Built-in toaster, SWANSON MFG. CO. Foodmatic food center, RONSON CORP. Trashmasher, WHIRLPOOL CORP. Formica countertops installed by MODERN LAMINATES INC. Decorative glazed brick, MAYBRIK. Draperies and wallpaper, BRUNSCHWIG & FILS INC.* Carpeting, JORGES CARPET MILLS INC.

Pages 128-133—Collier

Swan chairs, FRITZ HANSEN.* All other living room furniture, STENDIG INC.* Dining room chairs, KNOLL INTERNATIONAL,* table, BRUETON INDUSTRIES INC. Arco floor lamp, ATELIER INTERNATIONAL LTD.* Kitchen chairs, BURKE-ACTON. Oil paintings by Bob Thompson. "Lisbon Square" bedspread by Vera, BURLINGTON INDUSTRIES INC.

Pages 134-143—Ideas Scrapbook

Page 134—lower right: Fabric, BRUNSCHWIG & FILS INC.* Carpet designed by Ruben de-Saavedra, ROSE CORE.*
Page 136 (also shown on cover and at top left on page 137): Carpet, SAXONY CARPET CO.* Wallpaper and armchair fabric, F. SCHUMACHER & CO.* Fabrics on sofas and ottoman, BRUNSCHWIG & FILS.* White coffee table, KARL SPRINGER LTD.* Steel table, GREAT EASTERN FURNITURE CO.* Lamps designed by Zajac and Callahan.
Page 137—bottom: Wallcovering and fabric used for curtains, bedspread and laminated onto child's bureau, CONNAISSANCE.* Green carpeting from BUDD LOOMS.
Page 142—top left: Flooring, HOUSE OF FLOORS.* Wallpaper, WOODSON WALLPAPERS INC.* Glass-topped table and balloon chairs, GREEN METALS.*
Center left: Chairs, FINE ARTS FURNITURE.* *Lower left:* Dining table, JOHN VESEY INC.*. Sofa and dining chairs, FINE ARTS FURNITURE INC.*; in fabrics by BRUNSCHWIG & FILS INC.* Etagere and coffee table, KARL SPRINGER LTD.* Chandelier, NESLE INC.* *Lower right:* Fabric for window swags, F. SCHUMACHER & CO.*

Pages 144-149—Karrow

Framing lumber and cedar siding, WESTERN WOOD PRODUCTS ASSOCIATION. Oak floors, NATIONAL OAK FLOORING MANUFACTURERS' ASSOCIATION. Drywall, U.S. GYPSUM. Plumbing fixtures, AMERICAN STANDARD. Bar sink, ELKAY. "Fiberglas" stall shower, NATIONAL FIBERGLASS SHOWER STALLS. "Franciscan" ceramic tile, INTERPACE. Versatile hearth tile, MUTUAL MATERIALS. "Phulman" prefabricated living room fireplace, THE MAJESTIC CO. INC. Hardware, SCHLAGE. Lighting fixtures, PRESCOLITE. Plastic laminate counter tops, TEXOLITE PLASTIC DEPT., GENERAL ELECTRIC. Stains, OLYMPIC STAIN. Paints, COMAN & CAMPBELL PAINT CO. Glass, PITTSBURGH PLATE GLASS CO. Wood windows, ARCHWOOD WOOD WINDOWS. Dishwasher, WHIRLPOOL CORP. Refrigerator/freezer, GIBSON REFRIGERATOR SALES CORP. Disposal, WASTE KING/UNIVERSAL. Fans, NUTONE INC. Furniture, lamps and accessories, DEL-TEET, 127 Broadway East, Seattle 98102. China, glassware, linens and fabric wallhanging, KEEG'S, 310 Broadway, Seattle 98122. Landscaping and interior plants were provided by SWANSON'S LAND OF FLOWERS, 9701 15th Ave. N.W., Seattle 98102.

Pages 152-159—Bathing Beauties

Page 152: Striped moiré blinds, STROHEIM & ROMANN.* Carpet, PATTERSON, FLYNN & JOHNSON INC.* Fixtures, SHERLE WAGNER. Chandelier, JACK BYRD & ASSOCIATES.
Page 153—top left: All furniture and accessories, DAVID BARRETT INTERIORS.* *Right:* Satin shower drape fabric, CLARENCE HOUSE.* Carpet, HARMONY CARPET CO.* *Lower left:* Carpet, SIMON MANGES & SON INC.* Basin, hardware and lights, SHERLE WAGNER. Draperies, F. SCHUMACHER & CO.* Mirror, CUSTOM GLASS—CARLTON IMPORTS. Yellow-and-white vinyl wallpaper in French-knot design and companion paper in blue stripes on the same background from

CHARLES BARONE INC., 114 S. Robertson, Los Angeles 90048. Custom-wallpaper vinyl shades, EL JAY'S.* Accessories, BOB MITCHELL WEST;* MAURY T'S ANTIQUES;* WILLIAM SWITZER.* Paint, AMERITONE. French walnut cabinet converted to hold basin and fittings. Candelabra and Portuguese cachepots imported.

Page 154: Wallpaper, CLARENCE HOUSE.* Carpeting "Si! Si!," FIRTH CARPET CO.* Ceiling fixture is small antique chandelier with ceramic parts in Kutani porcelain, DEAN TRIMBLE IMPORTS, through LUTEN-CLAREY-STERN.* "Melon" basin set of brushed chrome on original oval porcelain basin, SHERLE WAGNER, from KNEEDLER FOCHERE.* Linen drapery, PINDLER AND PINDLER INC. Trellis and mirror treatment, LARRY HEITLER. French porcelain monkey, WILSHIRE HOUSE.* Planters, BRIAN BARLOW'S.* Crystal accessories, ALLEN-DELAND LTD.*

Page 155—top left: Wallpaper, PIAZZA PRINTS.* Basin fixtures, PAUL ASSOCIATES INC.* Curtain fabric, BERGAMO FABRICS INC.* *Top right:* Floor, COUNTRY FLOORS INC.* Wallpaper, KIRK BRUMMEL ASSOCIATES INC.* Vanity and mirror designed by Aaron Ast, SUTTON GLASS & MIRROR CO.* *Bottom right:* sculpture, A.B. CLOSSON GALLERY, 47 Race St., Cincinnati 45202, and 7866 Montgomery Rd., Cincinnati 45236.

Page 156—left: Wallpaper, WOODSON WALLPAPERS INC.* Shell chair and accessories, JOHN ROSSELLI FURNITURE, 255 E. 72nd St., New York City 10021.

Page 157—top left: Towels, CANNON MILLS. Shade made by Gloria Sachs, BLOOMCRAFT. Shower curtain of Fleecenap, KLEINERT. Fixtures and fittings, AMERICAN STANDARD. Ceramic tile by AMERICAN OLEAN. *Top right:* Towels, CANNON MILLS. Shade made by Gloria Sachs, BLOOMCRAFT. Rug, REGAL RUGS. Fixtures and fittings, AMERICAN STANDARD. Ceramic tile by AMERICAN OLEAN. *Top* Zino Construction Co. Inc., Jerusalem Ave., Levittown, L.I. *Bottom left:* Latticed doors, ATLAS SHUTTER CO. INC. Wallpaper, WINFIELD. Basin, AMERICAN STANDARD. Faucets, SHERLE WAGNER. Sconce, MARBRO LAMP CO. Countertop, FORMICA CORP. *Bottom right:* Wallpaper, PIAZZA PRINTS.* Bedspread, SHAXTED LINENS. Lavatory and faucets, AMERICAN STANDARD.

Page 158—top: Carpet in dressing room, SAXONY CARPET CO.* In bathroom, vanities designed by Aaron Ast. Wallpaper, QUADRILLE WALLPAPERS INC.* Intricately designed tile floor, COUNTRY FLOORS INC., 300 E. 61st St., New York City 10021. *Center:* Wallpaper, WOODSON WALLPAPERS INC.* Shell chair and accessories, JOHN ROSSELLI FURNITURE. *Bottom:* Tub, fittings and basin, KOHLER CO. Rug, 100% wool, EXCLUSIVE CARPETS INC. White rattan chair with blue felt cushion, FICKS REED. Ceiling light fixtures, ELECTRION INC. Spanish Colonial classic ceramic tiles, imported.

Page 159—upper left: Plaid curtain, STROHEIM & ROMAN.* Bark walls, WOLF-GORDON. Flowers, GEORGE COTHRAN FLOWERS, 1027 Third Ave., New York City 10022.

Pages 160-163—Sampton

Child's slide, CREATIVE PLAYTHINGS, 200 Fifth Ave., New York City 10011. Eames chair, HERMAN MILLER.* Outdoor furniture from KNOLL INTERNATIONAL.* ■

VODKA

Continued from page 166

your health." Another started with *po odnoi* (one at a time) on the first glass, followed with *po drugoi* (second one), *po troizi* (for the Trinity) and *chetire ugla* (every house has four corners). And the most popular drinking song ended with repeating *pey do dna* (drink to the bottom) over and over as the drinker drained a much larger glass of straight vodka—a Russian version of the American college student's chug-a-lug contest with beer steins.

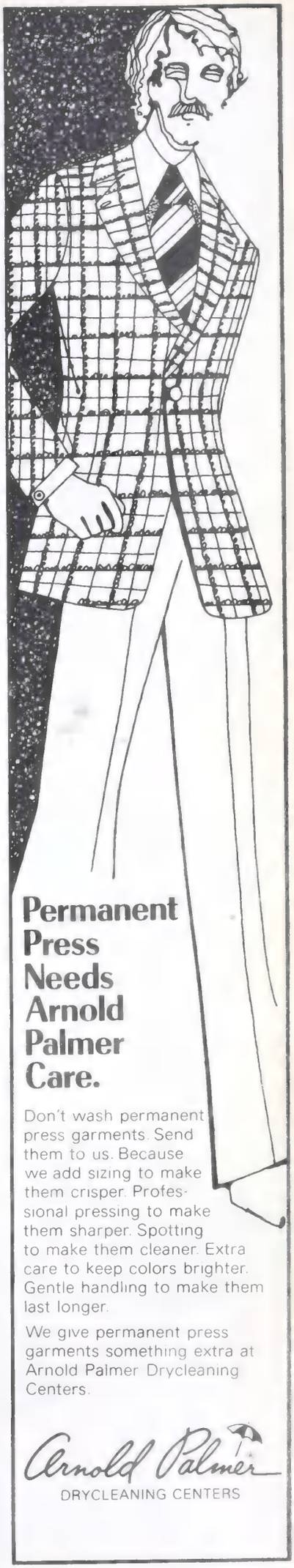
By the time Prohibition was repealed in this country, the dashing Prince Obolensky and young Sasha Tarsaïdzé were friends—and they and several other emigrés helped launch vodka in the U.S. "It wasn't easy," Tarsaïdzé says. "It was an unfamiliar taste to Americans, and we went to so many parties and balls and just gave it away to help introduce it."

No one has to give away vodka today. Its first real acceptance here was in California—one story goes that the first vodka mixed drink, the Screwdriver, was invented by two California GIs in France during World War II who had only vodka to spice up the orange juice that reminded them of home. But if you're a fact collector, file away the notes that Florida is now the leading vodka-consuming state, Chicago the leading city and that more vodka is sold in the U.S. today than either rum, gin or Scotch.

American-made vodka is not exactly the same as the old Russian liquor, of course. "By government regulation," points out Russell W. McLauchlan, worldwide director of quality control for Joseph E. Seagram & Sons, "vodka made here must be 100% neutral spirits. It's nearly always made from grain and the label must tell the raw material used in distillation. But neutral is the key word; it cannot be aged or flavored with other ingredients." So taste distinctions between brands will come only from differing formulas of the grains used and technical variations in the distilling process.

But taste can vary, and your choice is even wider with all of the imported brands on the market. How do you learn the difference? Test for yourself—following the guidelines used by the experts in McLauchlan's labs. Buy several different vodkas and some distilled water, the kind you would buy for steam irons. In small glasses (wine glasses serve very well), mix the vodkas half and half with the distilled water. (It must be distilled water, because most bottled water and tap water will impart a flavor to compete with the vodka's taste, and it must be mixed half and half, to cut the effect of the alcohol.) Then test, working from the lightest to the strongest taste, from American to the imports such as the Russian Pertsovka, seasoned with red-hot peppers, or the Polish Zubrovka, the green-bottled vodka with the blade of buffalo grass in it. And follow wine-tasting procedures: Swirl the drink around in the glass, sniff the aroma, then take a sip and slosh it around in your mouth before swallowing.

So many of the names sound similar that you have to read the labels (and the price tags, since the imports generally are more expensive) to know where a vodka is made. Some of these may not be distributed in your area, but a quick guide to brands likely to be available includes: American—Smirnoff, Wolfschmidt, Back Bay, Fleischmann's, Gilbey's, Gordon's, Hiram Walker, Relska, Popov, Arrow, Crown Russe and Nikolai; British—Masquer's and Borzoi; French—Bolshoi (made from Brittany potatoes); Russian—Starka, (*Continued on page 218*)



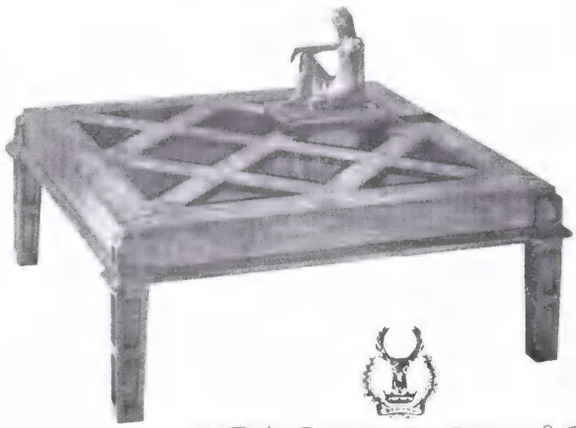
Permanent Press Needs Arnold Palmer Care.

Don't wash permanent press garments. Send them to us. Because we add sizing to make them crisper. Professional pressing to make them sharper. Spotting to make them cleaner. Extra care to keep colors brighter. Gentle handling to make them last longer.

We give permanent press garments something extra at Arnold Palmer Drycleaning Centers.

Arnold Palmer
DRYCLEANING CENTERS

A brilliant counterpoint for your living room is this generously scaled table from our Accent Group. Only one of a choice of splendid designs. Crafted of solid pecan and richly swirling olive ash burl with bronze tinted glass inlays. Impressively carved and detailed. For a handsome portfolio of our complete line of tables and cabinets, send one dollar.



GORDON'S INC
Dept. HB-5, JOHNSON CITY, TENNESSEE 37601

Before You Move...

please let us know

To be sure you don't miss any copies of your House Beautiful subscription, please notify us at least six weeks before you move to your new address.

1. Present address
Attach address label from a recent issue, or print your name and address exactly as shown on the label.

Name
Address
City State Zip

2. Fill in new address:

Name
New address
City State Zip

Mail this form to:
HOUSE BEAUTIFUL Subscription Service Dept.
Box No. 560 New York, N.Y. 10019

HOW TO BETTER YOUR HOME...

Products advertised in HOUSE BEAUTIFUL are your guide to satisfaction. Ask for them by name to "BETTER your home . . . better your LIVING." An asterisk (*) beside the name of a product indicates that a booklet, or other information is offered in the advertisement. Write to the manufacturers for your copies today.

Appliances, Major & Small

*American Gas Association 65, 105
*Arkla Industries, Inc. 105
General Electric Dishwasher 43
*KitchenAid Dishwasher Division of Hobart Mfg. Co. 167
Magic Chef, Inc. 89
*Maytag Company 70
*Tappan Range 65
*Thermador, Division of Norris Industries 83

Bathrooms & Accessories

Continental Scale Corp. 56

Beauty Products

Vitabath, Inc. 42

Building Materials

*American Olean Tile Co. 92
*Armstrong Chandelier Ceilings Inside Front Cover 1
*Bird & Son, Inc. 79
*California Redwood Assoc. 5
*Certain-teed Products Corp. 73
Commander Industries 84
*GAF Corp. 95
*Georgia-Pacific 86, 87
*Pomona Tile Co. 92

Carpet & Furniture Cleaning

ServiceMaster 34

Carpets & Rugs

*Armstrong Carpets Inside Front Cover 1, 2, 3
*Bigelow Carpets 62
Congoleum Industries 49
*Downs Carpet Co., Inc. 41
*Drexel Furniture 12
Ozite Corp. 81
Philadelphia Carpet Co. 15
*The Wool Bureau, Inc. 107
*World Carpets.....Inside Back Cover

China, Glass, Silver & Tableware

Corning Glass Works 53
*Galway Crystal 218
The Gorham Co. 7, 52
*Lipper International, Inc. 173
*Oneida Silversmiths 59
*Reed & Barton Silversmiths 13
*Waterford Crystal & Aynsley China 14

Curtains, Drapery & Upholstery

*Brunschwig & Fils 168

Decorative Furnishings

*Bassett Mirror Co. 60

Floor Coverings (Tile & Sheet)

*Armstrong Floors Inside Front Cover 1, 2, 3
Congoleum Industries 49
Flintkote Peel & Stick Vinyl Asbestos Floor Tile 97
*GAF Corp., Flooring Div. 67, 85
Kentile Floors 35
Sears, Roebuck and Co. 8, 9

Foods & Beverages

Browne Vintners Co. 30
Early Times Distillery Co. 16
Hickory Farms of Ohio 172

Furniture

*American Drew Furniture 32, 33
*Armstrong/Founders Furniture Inside Front Cover 1, 3
*Armstrong/Thomasville Furniture 2, 3
*Baumritter Corp. 17-24
*The Berkline Corp. 40
*Birmingham Ornamental Iron Co. 168
*Brown Jordan Furniture 27
*Thayer Coggin, Inc. 34
Design Import 58
*Drexel Furniture 12
*Du Pont Dacron Polyester Upholstered Furniture 61
*Ficks Reed Company 58
*Flexsteel Upholstered Furniture .. 61
*Gordon's Inc. 216
*Henredon Furniture 28
*Heritage Furniture 109

BETTER YOUR LIVING

*Howard Furniture Mfg. Co. 6
*Lane Co. 110
*La-Z-Boy Chair Co. ..... Back Cover
Lear Siegler, Inc./Beauty-Glide Co. 38
Riverside Furniture 173
*Selig Mfg. Co. 52
Singer Furniture 51
*Temple-Stuart 39
*Weiman Furniture 48
*White Furniture 217
*Willow & Reed 215
*Woodard 55

Garden Fertilizers & Insecticides

Ra-Pid-Gro 215

Garden Tools & Equipment

*Ames, Div. of McDonough 106

Heating, Air Conditioning, Humidification & Plumbing

*Amana Refrigeration, Inc. 66
Delta Faucet Co. 77
*Eljer Plumbingware 91
*Elkay Mfg. Co. 69
*Kohler Company 100, 101
*Mueller Climatrol Corp. 213
*Sherle Wagner 114
*York Central Air Conditioning 31

Housewares & Supplies

*Ekco Housewares 170, 171
Magic American Chemical Corp... 78

Lamps & Lighting

*Drexel Furniture 12
*Progress Lighting 82

Linens & Bedding

Lady Pepperell 54, 55
*Spring Mills, Inc. 36, 37
Wamsutta Mills 29

Mattresses

*Simmons/Beauty Rest 57

Paints

*Samuel Cabot, Inc. 103
Cotter & Co. 99
*Olympic Stain 68

Shades, Blinds & Wallcoverings

*American Canvas 111
*Levolor-Lorentzen Inc. 84
*Glen Raven Cotton Mills, Inc. 75

Stationery & Books

*Good Housekeeping Encyclopedia of Gardening 44-47

Travel

*Grand Hotel 215

Windows & Doors

*Andersen Corp. 71
*Caradco Div., Scovill Mfg. Co. 88
*Rolscreen Co. 60

Miscellaneous

*W.C. Bradley Co. 169
Clopay 93
*Consolidated Chemical Works 215
*The Franklin Mint 25
*National Home Improvement Council Chapters 104
Arnold Palmer Drycleaning Centers 214
Parliament Cigarettes 11
*Pioneer Historical Society 215
*Scholz Homes, Inc. 112, 113

Department, Furniture, Jewelry & Specialty Stores

*Architectural Service Planning Partnership 177
*Cadlyn's 181
Caswell-Massey Co. Ltd. 50
*Charm & Treasure 179
Colonial Studios 187
Hartley & Reigler 185
J. Jill 185
Joy's 191
Neiman-Marcus 56
Slim-Ez-Suit Co. 189

The advertisers index is prepared as a reader service. Although every effort is made to accurately list advertisers, no allowances will be made to advertisers for errors or omissions.



What makes furniture great?

Ageless design makes furniture great. Like graceful French Provincial. Skillful handcrafting and superb materials. Like richly grained solid cherry and walnut veneers. All of these qualities result in great furniture. The kind you'll be proud to own. You'll recognize them in the Lorraine IV Collection. Dining and bedroom furniture in your choice of glowing natural wood and luscious painted finishes.

For a color brochure filled with decorating ideas, send fifty cents to White Furniture, Dept. HB-05, Mebane, N.C. 27302

White of Mebane

THE SMILE THAT SAYS GET UP AND GO



It's an all-girl smile. Big and warm and proud. The smile of a Navy Nurse who puts her men on their feet again . . . healthy and ready for action. A special smile, and a special job with an extra special bonus. If you're a nurse or a student nurse, you'll know what we mean. Good pay, a chance to travel, the finest doctors to work with, plus this bonus . . . you'll never be needed more than the Navy and Marine Corps need you now.

If you're going to be something, why not be something special?

Fill out and return coupon to:
Bureau of Medicine and Surgery
Code 321, Navy Department
Washington, D.C. 20390

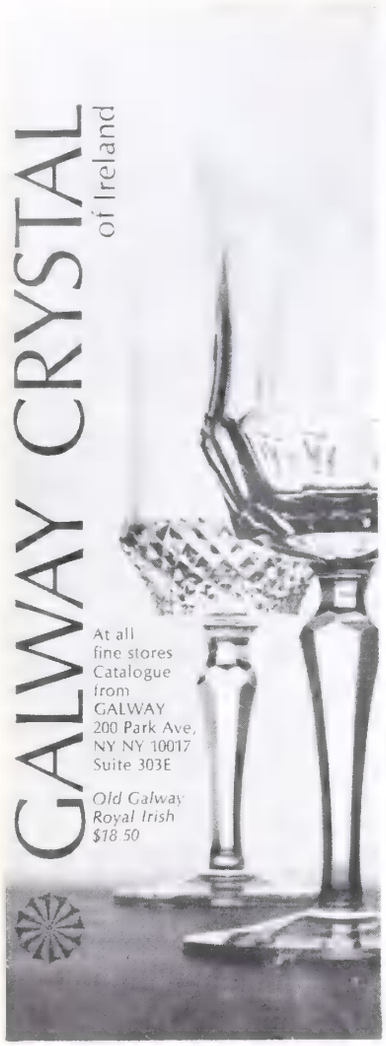
The Navy

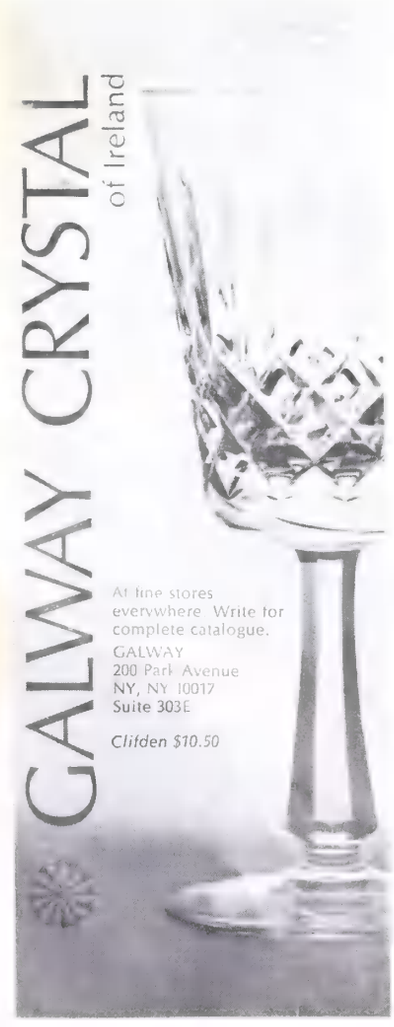
NAME _____

ADDRESS _____

CITY _____ STATE _____

ZIP _____ AGE _____





VODKA

Continued from page 215

Okhotnichya, Stolichnaya, Stolovaya, Russkaya and Pertsovka; Polish—Wyborowa, and from Czechoslovakia—Kord. Originally Polish, Zubrovka is now made in Poland, Russia and Czechoslovakia—all flavored with buffalo grass. You may also find one or two from the Scandinavian countries, such as Finland's Finlandia.

If you want to experiment further, try adding your own flavoring. Food authority James Beard suggests this formula: To one fifth of liquor, add the rind of two large lemons or one large orange or one tangerine, or about three tablespoons of caraway seed tied in a cheesecloth bag. Cap the bottle and let it set for about two weeks, then transfer the vodka to another container and throw away the flavoring. You also can buy buffalo grass in gourmet food stores or basket-supply shops to make your own version of the grassy-tasting Zubrovka, and one friend of ours adds one whole fresh vanilla bean to each bottle of vodka (this one should set only three days before removing the bean). To do less than a full bottle, cut the additive proportionately, and you can vary the potency of the flavoring by varying the amount of time you let the bottle stand. All of these can be drunk straight or in mixed drinks (Beard thinks the orange-flavored vodka is especially good in Screwdrivers). If you do drink vodka straight, get it as cold as possible—keeping the bottle in the freezer will do this nicely. (And freezing a bottle in a cake of ice makes a great centerpiece.)

One question we haven't considered: Is vodka Russian or Polish in origin? Most experts now lean to the Polish side, going along with the story that Polish landowners introduced the St. Petersburg aristocrats to the original Polish Starka vodka, made from a secret formula, as a way of gaining favor after Poland had been taken over by Russia in the 18th century. Others still believe it is Russian in origin, that it is the *zhiznennia voda* (water of life) referred to in the records of 12th-century Russia. We don't think it matters. It is the Russian traditions that give it its mystique, the American penchant for mixed drinks that have turned this emigré into many a Screwdriver, Bloody Mary, Moscow Mule, Black Russian and Vodka Martini—and the lesser-known drinks given here:

Russian Roulette

½ ounce vodka
½ ounce Galliano
½ ounce banana brandy
½ ounce fresh orange juice
¼ ounce fresh lemon juice
⅓ of a fresh banana

Put all ingredients into an electric blender with ½ cup crushed ice. Blend at low speed a few seconds, then at high speed until well mixed. Serve in a tulip Champagne glass.

Goldfinger

1¼ ounces vodka
1 ounce Galliano
1 ounce pineapple juice

Shake well with ice. Strain and then serve on the rocks or straight.

Chevoney

½ ounce vodka
1 ounce Galliano
½ ounce Grand Marnier
1 scoop of vanilla ice cream

Put all ingredients into a blender and blend at low speed just until well-mixed. Serve in a prechilled cocktail glass.

Vodka and Cherry

You will find variations on this under several names, differing in which liqueur is used and proportion of vodka to liqueur.

1½ ounces vodka
¾ ounce Cherry Heering, Kijafa or cherry brandy
Juice of ½ lime
Twist of lime peel

Shake vodka, liqueur and juice with cracked ice. Serve in chilled Champagne glass with lime peel.

Volga Boatman

1 ounce vodka
1 ounce cherry brandy
1 ounce orange juice

Stir well with ice, then strain into a cocktail glass.

Vodka and ?

The Russian Tea Room in New York serves two excellent versions of this drink, calling its apricot mixture Katinka and its blackberry drink Uncle Vanya. You may want to vary the proportions of this drink slightly—as suits your taste.

2 ounces vodka
1 ounce apricot, blackberry or other fruit liqueur
½ ounce lemon juice

Shake well with cracked ice, then strain into a Champagne glass to serve.

Iguana

1 ounce vodka
1 ounce Kahlúa
1 ounce tequila
Thin slice of lime

Mix spirits together and serve with the lime slice straight or on the rocks in a cocktail glass.

Apple Dandy

2 ounces vodka
Chilled canned apple juice

Place the vodka and two ice cubes in an eight-ounce highball glass. Fill the glass with apple juice and stir.

Vodka Milk Punch

2 ounces vodka
1 cup of milk
1 ounce peppermint schnapps
1 teaspoon confectioners' sugar

Combine all ingredients and shake well with cracked ice. Strain into a tall glass and dust with nutmeg, if you would like.

The Huntsman

1½ ounces vodka
½ ounce light rum
Juice of ½ lime
1 teaspoon confectioners sugar

Shake with cracked ice. Strain into a prechilled cocktail glass.

Flying Grasshopper

¾ ounce green crème de menthe
¾ ounce white crème de cacao
¾ ounce vodka

Stir well with cracked ice. Strain into cocktail glass.

Vodka Margaretta

1½ ounces vodka
½ ounce Triple Sec
Juice of ½ lime
Lime peel
Salt

Prepare glass by rubbing rim with lime peel, then dipping rim into salt. Stir vodka, Triple Sec and lime juice with crushed ice and pour into salt-rimmed glass to serve.

Russian Bear

1½ ounces vodka
1 ounce creme de cacao
1 ounce cream

Stir well with ice. Strain into a cocktail glass.

Stormcloud

1 ounce vodka
1 ounce creme de cacao
½ ounce lemon juice
Dash of grenadine

Shake with cracked ice. Strain into a cocktail glass.

Yellow Fever

2 ounces vodka
1 teaspoon sugar
Juice of ½ lemon
Water or club soda

Dissolve sugar in lemon juice in the bottom of an eight-ounce glass. Add vodka and ice cubes. Fill with water or club soda. ■

1972

HouseBeautiful

COVER YOUR WALLS WITH FRESH COLOR

IDEAS YOU CAN USE WHEN DECORATING WITH WALLPAPER AND FABRIC

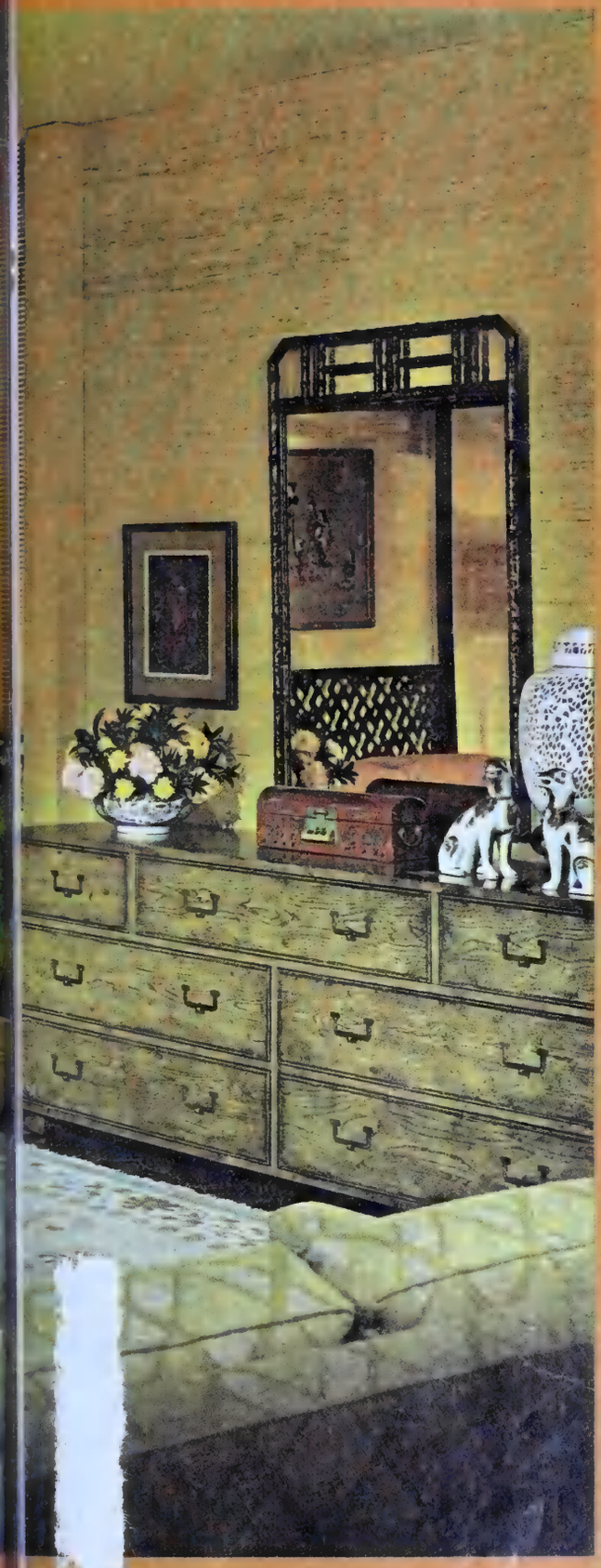
WEDDING GIFTS: THE TRADITIONAL AND THE UNUSUAL... BUT ALL WELCOMED

5 SPECIAL PROJECTS for home, garden, terrace

Magnificent canopy bed from Artefacts Collection by Henredon is derived from 15th Century Ming Dynasty design.



Contemporary design, beautifully oriented.







...oly nothing to compare with Artefacts, Henredon's brilliant new collection of bedroom, living room, dining ...onal furniture. Spiced with oriental flavor, Artefacts designs are totally contemporary, yet inspired by the ...anship of the past. Architectural in line, but warm and informal in effect. Original in concept, yet very versatile ...le. The result is simple, classic beauty. A comfortable, contemporary style that will endure the years. And a truly ...ollection for those who love a contemporary look, yet value the artistry of the past. To see more designs from ou... ...d Upholstered Furniture Collections, send $1.00 for brochures ...n, Department HB 6-72, Morganton, North Carolina 28655.

the beautiful homemaker Henredon

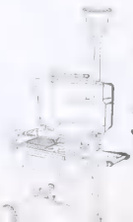
Now you're cooking out with gas.



It's simple to cook whole meals outdoors with a Charmglow gas grill. Anything that's good cooked indoors will be even better cooked out. You get real outdoor flavor. With no lighter fluids, no ashes, no mess. Gas reaches cooking temperature fast, keeps the exact heat you want. Gas, it's the clean energy for today and tomorrow. So go ahead. Broil, grill, barbecue—cook seven-course dinners outdoors on a Charmglow gas grill. See your dealer, or write Charmglow Products, Inc., Box 329, Antioch, Ill. 60002.

Idea booklet! 24 pages of patio layouts, color photos, complete details on land-scaping and accessories. Everything you need to build your own outdoor room. Send 50¢ to Dept. B at the Charmglow address.





Charmglow®
AMERICAN GAS ASSOCIATION
YOUR ALTERNATE GAS RANGE

A Gorham Original is much more than a beautiful design.

What has made Gorham Sterling so special to women for over a century? Total design.

This means every piece of Gorham Sterling is a total work of art, perfectly balanced in both design and feel. A perfect balance between the timely and the timeless; between ornamentation, shape and function.

That's why some Gorham spoons have tapered bowls, and some have rounded bowls; why some fork tines are longer than others; why some salad forks have one shape, some another.

And that's what makes a Gorham Original, original. To find out more about total design, send for our free booklets. Write to The Gorham Company, P.O. Box 2823, Providence, Rhode Island 02907.

Now you can fashion your Total Table with Gorham Originals. In Sterling, China and Crystal.



Gorham Sterling designs left to right: Chantilly, Hispaña, Old English Tipt, Rose Tiara, Spanish Tracery, Strasbourg. GORHAM DIVISION OF textron

©1972 GORHAM

House Beautiful®

Volume 114, Number 6

BUILDING AND DECORATING

31 HB commends
37 Wallcoverings: quickest, easiest way to a big decorating lift
48 Covering a wall: the nitty-gritty nuts and bolts
50 A Cincinnati condominium: high on a hill with a river view
70 Space and light: an artful eye
72 Thirteen cool designs for a perfect splashdown
80 Loungers: a dozen ways to enjoy the lazy life

SPECIAL FEATURES

66 For bride and bridegroom
95 Stuck in Paradise

FIVE SPECIAL PROJECTS FOR SUMMER

56 From trunk to treasure chest
58 Roll out your own party headquarters
60 A gardener's delight
62 Art that grows on you
64 A case for baskets

FOOD AND DRINK

81 Six great cooks: barbecuing at its best
87 Beer and malt liquors
88 The House Beautiful Chef cleans and cooks mussels
93 Nobody ever tells you these things
96 Anything goes—drinking wine without being stuffy

TRAVEL

134 Six ways to have fun in Europe

INSIGHT

8 Design
12 Decorating
16 Letters
20 Antiques
22 Art
24 Address book
26 Books
28 Beauty
32 HB etc.

MONTHLY FEATURES

98 Window shopping
132 Product information

COVER

A bold lattice-papered screen, a smaller latticed dado and primrose-spattered wallpaper combine to make for a summery sitting room. For more ways to brighten your walls with fresh color, see story beginning on page 37. Details on this room, page 132. Photograph by Harry Hartman.

HOUSE BEAUTIFUL is published monthly by The Hearst Corporation, 717 Fifth Ave., New York, N.Y. 10022. Richard E. Berlin, President; Richard E. Deems, President of Hearst Magazines; John R. Miller, Executive Vice President of Magazines; Raymond T. Petersen, Senior Vice President of Magazines; William S. Campbell, Vice President of Magazines; Albert A. Rachor, Vice President of Magazines and Director of Circulation; David A. McCann, Vice President for House Beautiful; Frank Massi, Executive Vice President and Treasurer; Harvey L. Linton, Secretary. © 1972 by The Hearst Corporation; all rights reserved. Address manuscripts to The Editor, House Beautiful, 717 Fifth Ave., New York, N.Y. 10022. Material will be handled with care but the magazine assumes no responsibility for it. No manuscripts will be returned unless accompanied by return postage and envelopes. The following trademarks registered in U. S. Patent Office: 'House Beautiful,' 'House Beautiful's Building Manuals,' 'House Beautiful Gardening and Outdoor Living,' 'House Beautiful's Home Decorating,' 'House Beautiful's Home Remodeling,' 'House and Plans,' 'Good Buys,' 'Climate Control,' and 'Pace Setter.' Second-class postage paid at New York, N.Y. and at additional mailing offices. Authorized as second-class mail by the Post Office Department, Ottawa, and for payment of postage in cash. Printed in the U.S.A.

SUBSCRIPTIONS: All subscription orders for magazines, changes of address, correspondence concerning subscriptions, and postmaster notices of undeliverable copies should be mailed to House Beautiful, P.O. Box 360, New York, N.Y. 10019. Subscription prices: United States and possessions, $7 for one year; $13 for two years; $18 for three years. Canada, add $3 for each year. Other countries, add $5 for each year. For change of address, give old address as well as new, with zip code number; allow six weeks for change to become effective. When writing about subscriptions, please enclose your latest address label.

WALLACE GUENTHER
EDITOR

RUTH WEIL
ART DIRECTOR

Marion Gough, Linda B. Downs, John H. Ingersoll, Elvin McDonald
SENIOR EDITORS

ARCHITECTURE, DESIGN
James DeLong, ARCHITECTURE EDITOR
Susan Grant Lewin, DESIGN EDITOR
John H. Ingersoll, BUILDING
Elvin McDonald, GARDENS
Nancy Craig, HOME SERVICE EDITOR
Mary Bowden, ASSISTANT

DECORATING, FURNISHINGS
Lester Grundy, DECORATING EDITOR
Natalie Schram, ASSOCIATE DECORATING EDITOR
Phyllis Bartlett, ASSISTANT DECORATING EDITOR
Ruth Adams, FURNISHINGS EDITOR
Anne Ogden, ART, CRAFTS EDITOR
Marjorie Fox Hilton, ASSISTANT

FOOD
Helen McCully, EDITOR

SENIOR WRITERS
Sue Nirenberg
Melissa Sutphen

COPY PRODUCTION
Helen Briggs, EDITOR
Susan Hope Schraub, ASSISTANT

ART DEPARTMENT
Ira Bass, Nedda De Grassi
Piet Halberstadt

ART PRODUCTION
William Humphries

EDITORIAL ASSISTANTS
Beatrice Brooks, Irene W. Hoehl
Victoria Kisseleff, Doreen Siegel
Margaret M. Schroth

WINDOW SHOPPING
Peggy Ryan, EDITOR

READER SERVICE
Jean Baker
Carolyn E. Chesney, ASSISTANT

WEST COAST EDITORIAL OFFICE
James DeLong
601 N. Vermont Ave.
Los Angeles, Calif. 90004

RICHARD E. BERLIN
PRESIDENT, THE HEARST CORPORATION

RICHARD E. DEEMS
PRESIDENT, MAGAZINES DIVISION

DAVID A. McCANN
PUBLISHER

Patricia Guinan
ASSISTANT TO THE PUBLISHER

Thomas P. Losee Jr.
ADVERTISING DIRECTOR

George W. Hoagland, Asst. Advertising Dir., 717 Fifth Ave., New York, N.Y. 10022. Russell S. Jackson, New England Mgr., c/o New York office. James I. Moore, Philadelphia Mgr., c/o New York office. Tom H. Welch, Western Mgr., 1 North Wacker Drive, Chicago, Ill. 60606. Donald Rose, Southern Mgr., 1 Charlotte Town Center, Charlotte, N.C. 28204. Perkins, Stephens, von der Lieth & Hayward, Inc., 8721 Beverly Blvd., Los Angeles, Calif. 90048; 110 Sutter St., San Francisco, Calif. 94104; West Coast Representatives.



For free pattern booklet write Lenox Inc., Trenton, N.J. 08605. 5-piece place setting of Lenox China; $26.95 to $90.00. 3-piece place setting of Lenox Crystal; $15.75 to $40.50. The Lenox fair trade prices shown here are for use only where fair trade is permitted by local law.

Six reasons to buy Sears Spring Lake Carpeting. Aside from the fact that it's gorgeous.

You'll love the elegant sculptured look. You'll love how the rich colors harmonize with your room. But just wait until you've lived with Sears Spring Lake awhile. That's when you'll know you're getting your money's worth.

It's carpet with more carpet to it.

Our Spring Lake pile is Acrilan® acrylic for long wear. For stubborn resistance to crushing, fading, stains. But any good Acrilan carpet could give you those features.

What Sears has done is use more Acrilan to the square yard. Actually 67% more fiber to the yard than Acrilan standards require. The tight, 3-ply yarns give a rich, tightly tufted construction that means super wear—year after year after year.

It keeps clean without a lot of cleaning.

That super-dense carpet construction keeps grime and spills and most stains on top of your carpet, where they can be whisked away easily. Which means easier cleaning for you. Gentler cleaning. And a carpet that will look fresh and young in your room.

The way it's woven is very special.

First of all, this sculptured pattern is exclusive to Sears. A soft scroll design, each carpet a swirl of two rich colors. But it's the special Wilton loom weaving that makes this carpet such a unique treasure.

Only Sears sells the Wilton weave carpet for your home. It's a slow weaving process. Intricate. In fact, it takes 12 times as long to manufacture one roll of Spring Lake as a roll of regular tufted carpeting. But Sears thinks the extra "bounce-back," the sturdy construction, and the lush quality look are well worth it.

Test after test after test.

Fade tests. Stain tests. Wear tests. You name it—Spring Lake has had it, and come through with high honors. In fact, Sears retail testing laboratory (the world's largest of its kind) has rated Spring Lake a "Sears Best" buy. A ranking they don't give out lightly.

The price is right.

Sears thinks everyone should be able to own carpeting this fine. And being Sears, we're in a unique position to make it happen. At a price you can afford.

Sears gives you an expert who'll give you the answers.

Carpeting is one of your major home investments. You deserve the time and service of an expert. That's where our highly trained carpet salesman comes into the picture. He'll understand your special problems—and probably will have a solution you'll be happy with.

He'll come to your home if you wish—make sure that the colors you choose are right for your furniture and draperies. He'll see that you get accurate measurements, proper installation. And he'll be as close as the nearest phone if you have any problems or questions.

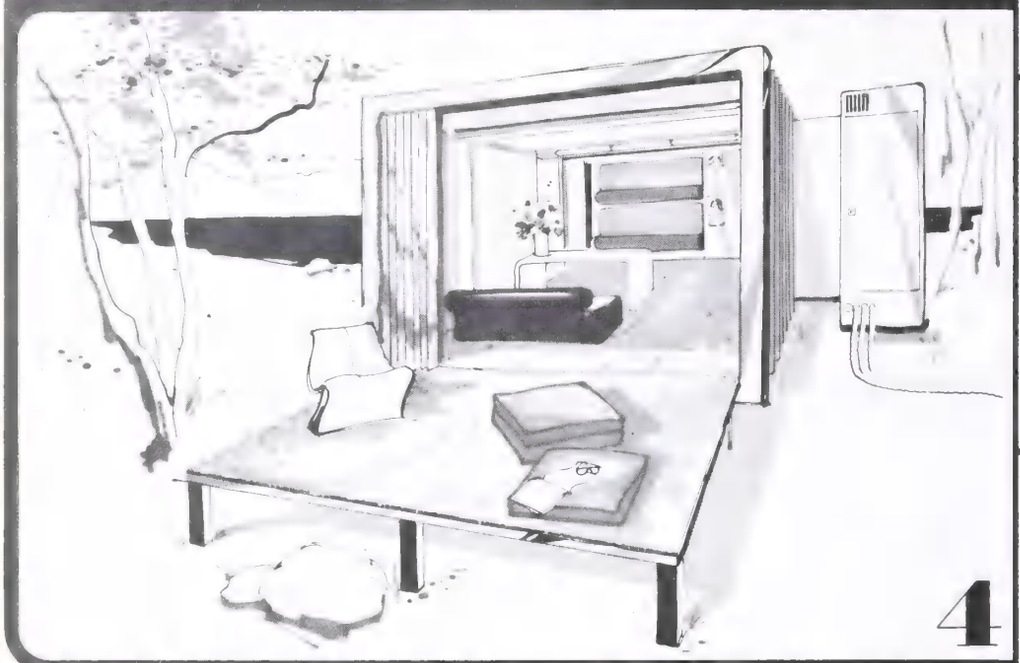
Sears

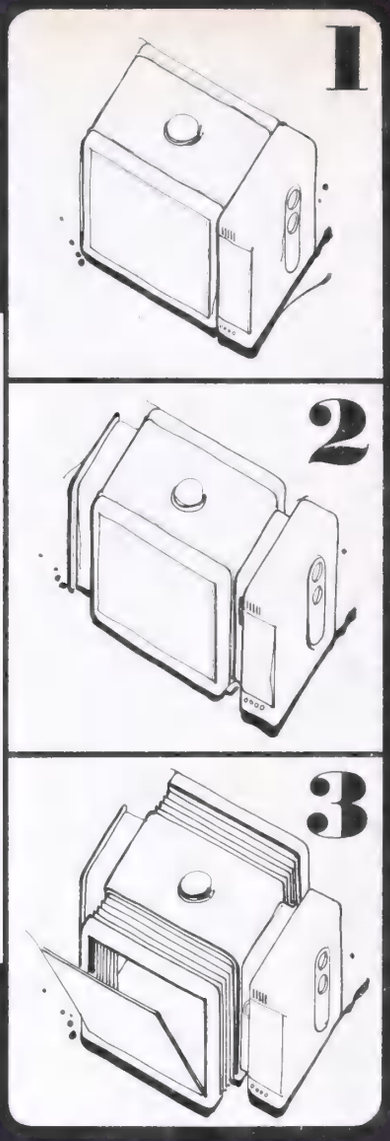
Choose from 10 luscious color combinations. Available at most larger Sears, Roebuck and Co. stores or by catalog.





design





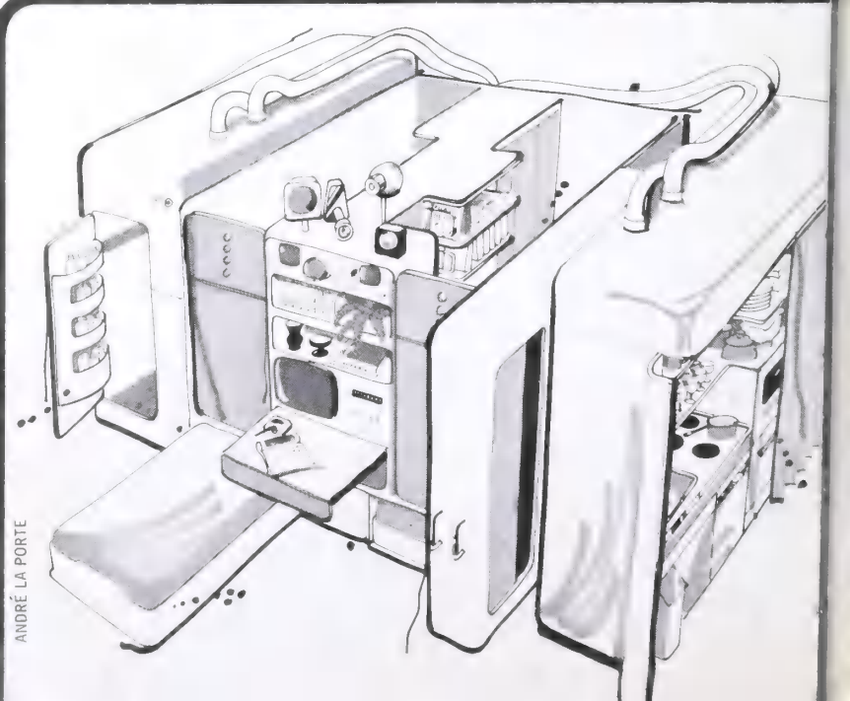
insight

Signs of the future? One of 11 total environments on display at the Museum of Modern Art, Alberto Rosselli's aluminum mobile house (above) meets all the requirements for road travel in its 7 by 14-foot folded state (1), but conquers those limitations by unfolding (2 and 3) to a full 20 by 29-foot living unit. When in place (4), one wall comes down to form a terrace. Shortly before his death, Italian Designer Joe Colombo finished his proposal for the show: a living capsule that would fulfill all the needs of day-to-day existence (below). Molded in plastic, the unit was conceived with its own kitchen, bath, places for storage, a unit for privacy and beds and tables that roll out from the core.

The year 2000 is 28 years away, yet its hastening approach is evidenced by the Museum of Modern Art's ambitious design show, "Italy: The New Domestic Landscape." The show, which opened May 25 and will close Sept. 11, provides prototypes of living environments that could be built today—and may be built during the next decade. A cross between giant multifunctional furniture designs and mini-architectural systems, these environments provide for all living needs. But, contends the museum, while architects and designers are addressing themselves to housing problems, the building industry must be prodded to open itself to new thinking. For what is missing, it says, are the infrastructures (bare shells left with plumbing, electricity, etc.) into which these total environments can be slipped.

Imagine buildings filled with Joe Colombo's "Total Furnishing Unit" (*right*) with its molded plastic kitchen, bed and storage area and bath (much like an airplane's). Completed just before his death, the unit represents a reduction to a minimum of all but the most essential elements for maximum efficiency. Traditional status symbols are gone because Colombo felt that "If homes are refuges, one must face the daily nightmare of integration with the realities of the world." Colombo was Italian—as are all the participating designers and architects—but his fascination with gadgetry is a real tribute to the influence of America on the world.

The 11 commissioned environments, made in Italy and then shipped to New York, include mobile and permanent homes. One of the most exciting mobile homes is Alberto Rosselli's (*above*), which expands from 7 by 14 feet to 20 by 29 feet. Rosselli does not impose the limitations of the *(Continued)*



ANDRÉ LA PORTE

Virginia Slims announces a special offer for faces.

Virginia Slims has
en three top quality
e-up brushes, and put
ı together for the
time in their own
ial boutique purse pack.
One brush for eye
low, one for eyebrows,
one for complexion
hing. Easy, handy,
completely washable.

'ou've come
ng way, baby.



Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health

Mail to: Virginia Slims Make-up Brush Set,
P.O. Box 7079, Chicago, Illinois 60680

Please send me my $2.50 value quality nylon complexion, eyebrow and eye shadow brush set in attractive boutique purse pack. I enclose 50¢ and 2 empty packs or pack bottoms of Virginia Slims (regular or menthol) as proof of purchase. Only one set per customer.

Name_____

Address_____

City_____ State_____ Zip_____

Offer void to persons under 21 years of age. Offer good in U.S. only except where prohibited, licensed or taxed. Offer expires November 30, 1972. Allow approximately 4 weeks for delivery.

Regular: 17 mg. "tar," 1.1 mg. nicotine—Menthol: 18 mg. "tar," 1.2 mg. nicotine av. per cigarette, FTC Report Aug. '71

Enjoy the elegance of a Rembrandt Masterpiece in your home.



Man with the Golden Helmet, National Galerie, Berlin.



Rembrandt lamps are crafted in a half century tradition of elegance. They reflect the pride and individualism of the designers who create them . . . and the decorative taste of the people who have them grace their homes.

This model #4021 has a charming antique old brass finish, with shade of eggshell ribbed shantung. Height is 39½ inches.

About $79 at fine furniture and department stores.

For full-color portfolio "A Treasury of Rembrandt Lamps" in decorator room settings, send 25¢ to:

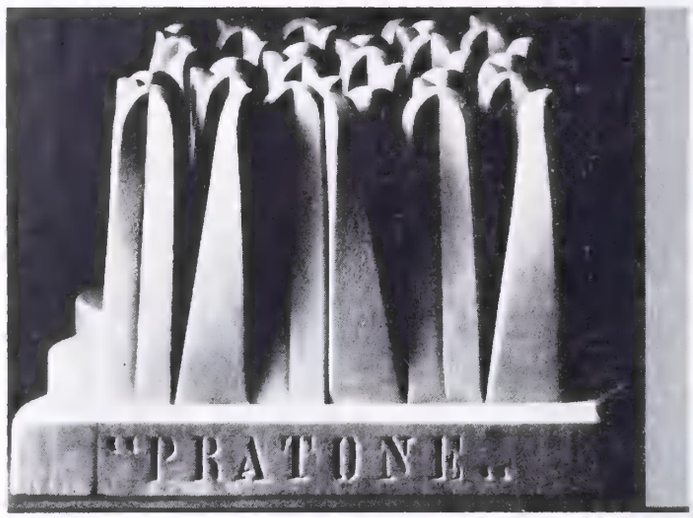
Rembrandt Lamps
Masterpieces

4500 W. Division St., Chicago, Ill. 60651. Dept. HG-372

DIV. OF THE SCOTT & FETZER CO.

insight

mobile house in motion upon the house when it is stationary. Because road sizes demand small, compact forms that reduce living areas to a poor scale, Rosselli proposes a lightweight aluminum house that can be transformed—compact when in transit, expanded when on the ground. The enlargement takes place on all four sides by means of telescoping runners, hinged floors and accordion walls. Each of the four walls is movable outward and forms the outer surface of a differing function: (1) double bunk beds, (2) storage, (3) terrace—this is a wall folded down, (4) bath and kitchen. Two people can easily open the house without the use of special equipment, and the capsule is carried by a small vehicle that may be used independently. (The home can also be plugged into a permanent house or be an element that could be hoisted into a high-rise structure.)



In addition, a group of 180 household objects are displayed, paving the way to the more elaborate environments. The purpose of all this is to illustrate the various intellectual design positions that have evolved in Italy in the past decade and are expanded upon later in the environments. Most are by "conformist" designers concerned with the esthetics of single objects, usually in bright-colored hard and soft plastics. "Reformist" designers redesign known objects with new ironic, even pop references like "Pratone" the three-foot-high foam grass (*above*) designed by Gruppo Strum for resting on. "Contrary" designers no longer see objects as single isolated entities, rather as flexible, with multiple uses and arrangements. An excellent (and very comfortable) example is Becchi's "Raft" couch, that becomes a bed (*below*). (*Continued*)





Once, the more beautiful a dish was, the more breakable it was. Then we made Centura® Dinnerware.

Centura® Dinnerware is beautiful.

It has the pure whiteness and the rich lustre of fine china. It even has the resonant ring of china.

In fact, you can use Centura any time you would use fine china.

The difference is, you can also use Centura all those times you wouldn't use fine china.

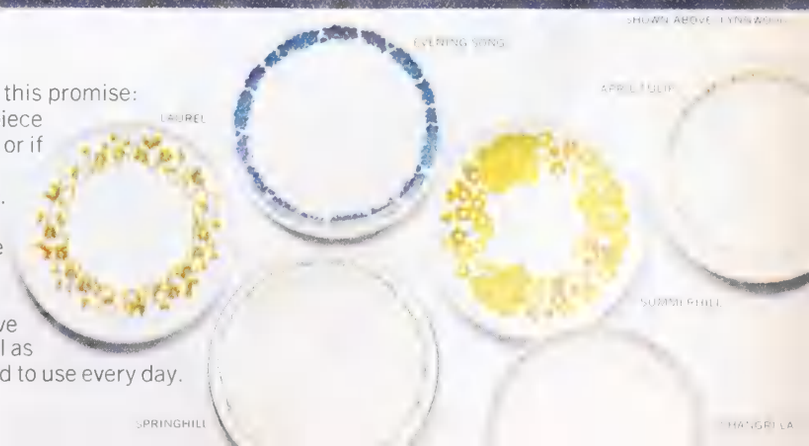
Every day.

It's made of a remarkable new material that, beautiful as it may be, is so strong that Corning can make this promise:

We'll replace any Centura piece if it breaks, chips, cracks, crazes or if its decoration wears off within 3 years of normal household use.

Of course, elegance always has its price. Centura Dinnerware patterns start at $10.50 for a 5-piece place setting.

But at least now you can have everyday dinnerware as beautiful as the dinnerware you've been afraid to use every day.



Centura Dinnerware by Corning.



Create an outdoor living room with PELLA Patio Doors

You'll enjoy the outdoors even more with the easy-living features of PELLA Clad Patio Doors. Forget outside painting . . . all exterior surfaces are aluminum-covered, then finished with a baked-on color coating. You can relax, knowing that PELLA sliding doors offer the outstanding insulating qualities of wood construction. This assures economical heating and air conditioning and minimizes annoying condensation. You'll be more comfortable because tempered insulating glass and total weatherstripping seal tightly against moisture and winter cold. And, if you prefer, PELLA Patio Doors are also available with wood exteriors . . . factory prime-painted and ready for painting in any color. FREE colorful 16-page Idea Book gives more information on quality PELLA products. Send coupon today . . .

THIS COUPON ANSWERED WITHIN 24 HOURS.

ROLSCREEN COMPANY Dept. YC-35
PELLA, IOWA 50219
Yes, send me your FREE Pella Idea Book.

I plan to build ☐, remodel ☐.

Name

Address

City & State Zip

PELLA MAKES QUALITY WINDOWS, SLIDING GLASS DOORS AND FOLDING DOORS



insight

Among the sponsors of the exhibition are Gruppo Eni, ANIC and Lanerossi, Fiat (Rosselli's), Olivetti, Alitalia, ABET Print and the Italian Government.

One might rightfully ask: Why focus on Italy? According to the director of the show, Emilio Ambasz, MOMA's curator of design, "Italy is the predominant design force in the world today, illustrating some of the concerns of other industrial societies—for example, the relation of design activity to the building industry and urban development, as well as a growing distrust of objects of consumption."

Among the other environments are Ettore Sottsass' plastic microenvironment with each element on casters so occupants can easily rearrange them to fit their needs, Gae Aulenti's molded plastic elements that can be combined to form a sculptural multipurpose environment, Zanuso-Sapper's recycled aluminum shipping container used as a house and Mario Bellini's glass-walled "exploration" car, which can expand when it is in a stationary position.

There is also a group of counterdesign environments by designers who feel that there is no point in designing objects until urban policies change. Most of the environments contain TV films showing how the space was intended to be used.

All of this serves to point out that MOMA's design thinking is on a new track. Instead of glorifying the perfect pencil, the museum focuses on evolving notions of privacy and communal life, more informal lifestyles and ways people can live better, faced with the continuing problems of population and pollution.

—SUSAN GRANT LEWIN

decorating

Waves set in motion by the New Romanticism (*House Beautiful*, April, 1972) have reached and influenced many people, we've discovered. (We applaud, modestly.) More than that, now you can see the real thing—walk around it, sense it. Where? Why, John Wanamaker's in Philadelphia, one of our many good cooperating Pace Setter stores. In a series of sparkling room settings, the New Romanticism emerges with furnishings that are available and astonishingly affordable. The mood is updated Colonial . . . warm, comfortable, and dedicated to making you relaxed and happy. A typical store setting appears below: a combination of dining formality and bright kitchen informality.



Reflecting the theme in Detroit, Hudson's has done a gazebo bowered room in greens, white, ice blues and plum, a marvelous garden-wedding kind of romanticism. Equally romantic and up-to-date are rooms in an Oriental flavor with red lacquer, blues, greens and oranges, and a "natural" room in subdued grays, copper and black. Spun off from these major settings are dozens of ways to mix the three moods. (*Continued on page 16*)

Born Brilliant.

Sears own Colorburst towels start out brighter and stay that way.

An ordinary towel is pink, but ours is strawberry. Ordinary is lavender. Ours is magenta plum. And our brighter colors keep their life wash after wash.

The secret is a special color-soaking blend of rayon and cotton. Sears calls it Drylon.™

Drylon towels are more absorbent, softer, brighter than all-cotton terry. They're velvety smooth on one side and thickly looped on the other. And Colorburst now comes in Queen and King sizes, too.

You can coordinate Colorburst towels with our shower curtains, bath rugs, a whole Bath Shop full of accessories. All at most larger Sears, Roebuck and Co. stores or in the catalog.

Only at Sears



Sears



eramic tile ma
a lot of rooms

A lot of people wouldn't think athroom without ceramic tile.
And yet the same people have thought of using it anyplace else.
But, as you can see, ceramic tile y practical for other rooms.
And much too beautiful to be n in a place few people ever see.
Just consider your living room.
You probably think of a carpet you think of the floor.
But think about this a moment.
The best carpet money can buy ear out eventually. But ceramic ill last longer than a lifetime.
Every year or so, carpet needs a ssional cleaning. But all tile ever is a little soap and water.
Carpet gives rooms wall-to-wall ness in both color and texture.
But with ceramic tile floors, you ave a mixture of patterns, colors, es and designs.
The spectacular living room on t is just one example of what we king about.
You can also create a dramatic like this in your foyer.
And you'll never have to worry the heavy traffic your foyer gets, se the natural finish of ceramic ver has to be polished.
And, as strange as it may seem, der it gets, the better it looks.
Now, if ceramic tile makes a lot se on floors, just consider it for chen. On the walls. Countertops. n splash backs.
Not only are they a lot easier to but they're virtually waterproof. oof. Stainproof. And cutproof.
Yet with all of these advantages, ic tile is sensibly priced.
The glazed decorator tiles used odel the fireplace shown above st $149.40. Which shows what a ile and a little money can do to up a room.
But these ideas don't have to be etty pictures in a magazine.
You can create the same kind of ment right in your own home.
In your dining room, with one wall of sculptured tile.
In a family room, with an inlaid oard on the floor.

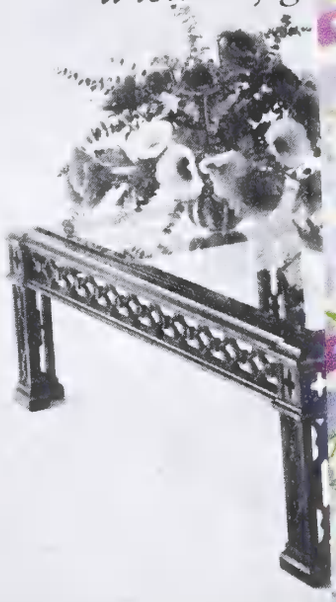






PHOTOGRAPHS BY OTTO STORCH

English me
Ours alone from
detailed fretwork
a touch of go



DISTINGUISHED DISTRIBUTORS OF FINE FU
FURNITURE RETAILER OR ARCHITECT. ASK
CLEVELAND • GRAND RAPIDS • LOS ANG





Y
2
o

PPG INDUSTRIES



Sears Footlights Carpeting.
Tough enough for your kitchen.
Beautiful enough for any room.

We got downright stubborn. Ordinary nylon wasn't enough. Footlights pile is DuPont Antron II®. That's the improved nylon fiber that hides soil and requires less cleaning than other carpet fibers. Specially tight tufting keeps dirt and most stains on top where they can be sponged away.

Then, Footlights is SaniGard® treated to protect against bacteria and mildew. Special fibers help eliminate static. The vinyl foam cushion backing will not chip, peel or crumble.

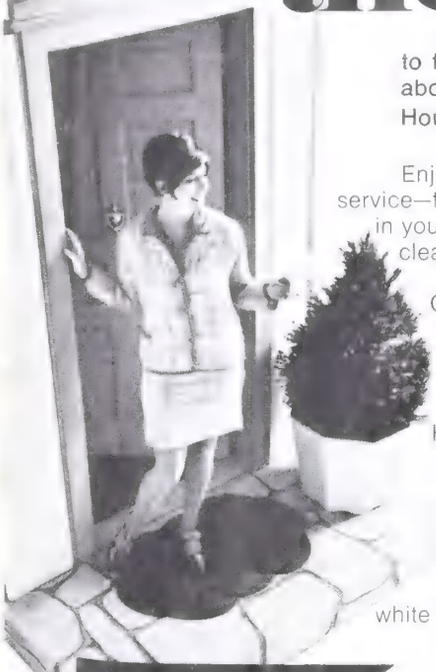
Now for the beauty part. Exclusive designs—dazzling colors. Decorate the family room with our primitive Navaho print. Brighten the kids' room with tie-dye lime. Make your kitchen cozy with our Country French brick pattern. In 9 designs—18 color combinations.

Sears Footlights is easy to install. Just unroll, trim to fit (or let Sears have it done for you). And enjoy, enjoy for years to come! It's available at most Sears, Roebuck and Co. stores and in the catalog.

The Great Put-Downs.
Only at Sears



Isn't this the day



to find out about professional House-Wide Cleaning?

Enjoy the ultimate in home care service—total cleaning of every room in your house by our in-the-home cleaning experts. You can have ServiceMaster House-Wide Cleaning on a semi-monthly, monthly, or quarterly basis. Each plan is tailored to fit the individual needs of your home. ServiceMaster House-Wide Cleaning crews perform to the highest professional standards, assuring your satisfaction. Isn't this your day to call ServiceMaster for an estimate? Look in the white pages for "ServiceMaster."

ServiceMASTER —celebrating our 25th year

© 1972, SERVICEMASTER INTERNATIONAL LTD.

Dreamers and dropouts...require exceptional ease and seclusion, find both in spacious recesses of this refuge by MILO BAUGHMAN. Low, deep-seating cradles five large throw pillows, expands with mobile storage ottomans scaled for function and pleasure. When it comes to modern, Thayer Coggin thinks of everything.



THAYER COGGIN

For a kit of color brochures about Thayer Coggin furniture, send $1.00 to Hilda Lee, dept. E-2, Thayer Coggin, Inc., South Rd., High Point, N.C. 27262
Cushions filled with Dacron® polyester

insight

I have been an avid fan of HB for many years but can't see myself buying a $400, 50-pound marble hippopotamus table or a pair of mounted elephant tusks to hang in the African room. We are above average income but move often, so we find it necessary to rent. We like the privacy of a home and often find very nice homes, but all decorating ideas for rentals are aimed at apartment dwellers. How about some ideas for rental homes? We would appreciate them.—M.M.Y., Columbia, S.C.

I realize most people seem to go for modern furniture, but I'd love to see at least a room or two in each issue showing how people blend antiques and modern. Also, I have a small barn that I would like to remodel. I hear there are quite a few in New York and Connecticut; can you show a few of them that might give me some ideas? I'd be very grateful.—M.F., Eaton, Ohio

Turn to page 80 for some fresh ideas on mixing traditional and contemporary furniture. *As for reconverted barns, we love them, too. In January, 1970, we published a Connecticut barn refurbished for a family of 10. In May, 1972, HB featured the renovation of a Long Island barn. As Iagniappe, in May, 1970, our pages carried the conversion of an old carriage house in New York City to modern living quarters, and in June, 1970, the transformation of a Boston waterfront warehouse to a charming penthouse. Watch future issues for more of this kind of remodeling magic.*—Ed.

antiques

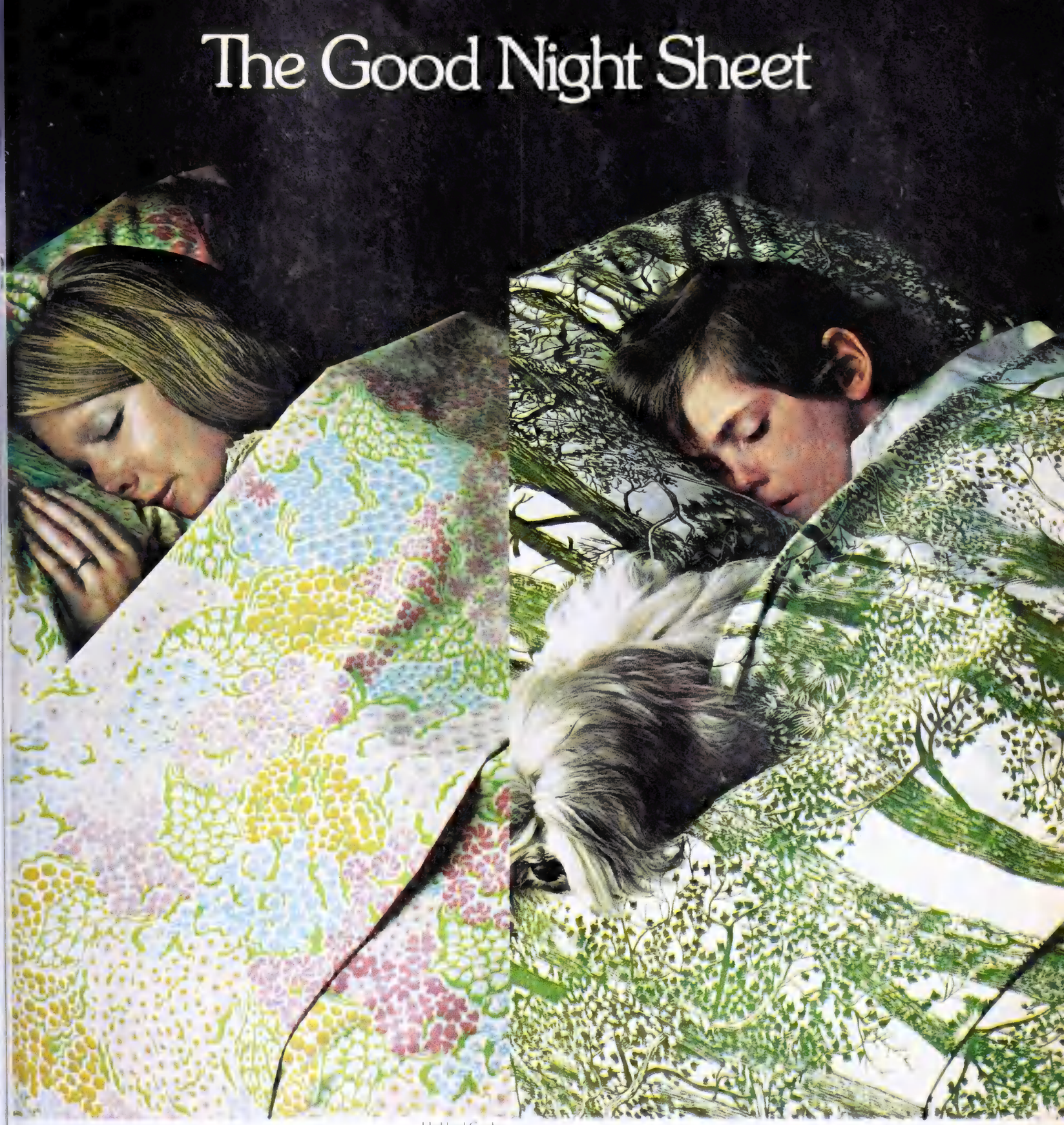
Smart 19th-century potters of Staffordshire, England, recognized a vast new territory of potential china-buyers when they saw it and they didn't have to sail to China to find it. Across the Atlantic Ocean were all these new Americans—proud as could be of their towns-becoming-cities, their bucolic open spaces, their generals, their inventors. And these Yankees needed tableware. England had the clever engravers, the fast-working potters and fast ships perfect for establishing a flourishing "blue china" trade, so named because these earliest exports were printed with designs predominantly deep blue—imitating prize Oriental china as well as Dutch delft. Design themes, however, were purest Americana. Perhaps Philadelphia's first side-wheel steamboat puffing up the Schuylkill River, or the Boston Common, circa 1830, with cows munching contentedly in the foreground. Or maybe the learned Ben Franklin happily lofting his immortal kite. All the more than 250 scenes were based on illustrations by American and English artists, even tourists, who had actually been to the New World and returned to report the sights they had seen.

The printing process was this: Potters would apply a hot, oil-like blue pigment to a copper plate onto which an engraver had already etched a picture. Excess pigment would be wiped off, blue remaining only in the recessed portions. This pattern of blue lines was then transferred onto tissuelike paper (paper and the blue-inked copper plate were sandwiched in a press), the paper then firmly applied to the earthenware plate, teapot or pitcher to be decorated. Once the design took, the paper was soaked off, the china piece glazed and refired. English potters got this whole printing process down to such a science—producing and shipping thousands of these dinner and tea services—that "blue" plates cost Americans just sixpence to a shilling each. Chicken feed, really.

Where has all the "old blue" gone? (Actually, in the late 19th century, light blue, pink, green, purple and black pigments were used, too.) Some of it actually *has* gone to the chickens. Ada Walker Camehl tells of the farm lady who cheerfully confessed, "Old blue dishes? Land, yes. I had stacks of them, but when they got broken I just pounded them up and fed them to the hens!" But don't despair, suggests Mrs. Camehl, whose illustrated 309-page *The Blue-China Book*—complete with anecdotes about "blue" designs, including the Willow pattern, updated with a checklist of British potters' marks—has just been issued

(*Continued*)

The Good Night Sheet



Highland Gardens

Trees

A sheet is something you sleep with. Martex never forgets. That's why we've designed a whole new, peaceful collection to help put you in the mood.

And Martex Good Night Sheets feel as blissfully smooth and restful as they look.

Because they're made exclusively of dreamy, no-iron, Dacron® and combed cotton.

Get Good Night Sheets at fine stores everywhere. Like the ones you see here, Highland Gardens and Trees.

Of course, we can't guarantee they'll put you right to sleep, but we can promise they won't keep you awake.

WestPoint Pepperell

MARTEX®

You can tell the difference with your eyes closed.



ONLY McGUIRE® JOINS RATTAN WITH RAWHIDE
For further details consult any McGuire showroom in San Francisco, Chicago, Los Angeles, Boston, Dallas, Miami, Atlanta, Cleveland, Seattle or New York, 964 Third Avenue. For a richly illustrated booklet send 25¢ to McGuire, Jackson Square, San Francisco 94111 McGUIRE

Your walls don't have to live
in the same country as the rest of your room.
Accent the furniture of one period with a wall from another. There's a Carolina Mirror to mix with any style or match the finest furniture or solve the toughest decorating problem. Send $1.00 for a complete color catalog and the name of your nearest dealer. And make whatever country your walls live in a better place to live.



Carolina Mirror Corporation
North Wilkesboro, North Carolina 28659

insight

in paperback (Dover Publications Inc., New York, $5). Much "old blue" is still around, passed on through old country families, particularly in the East, in out-of-the-way antique shops, even on famous auction blocks. (Parke-Bernet recently sold a blue china platter bearing North Carolina's coat of arms for $1,800. A bit high for your antiques budget? Plates in more common patterns can run as low as $25 to $50. In shops off the beaten path—less.) Keep an eye out, especially when you are meandering through a part of the U.S. new to you. Collect "old blue" and bit by bit you'll gather a gay, eminently displayable gazetteer—of places, of people building, inventing, becoming renowned—key times in our young country's first three centuries of national life.—PHYLLIS BARTLETT

art

A group of interested citizens in Cincinnati have waged war against visual pollution and won, proving that the public, acting on its own, can make the cityscape a much more pleasant place to view. Taking their cue from programs in other cities such as New York, Toronto, Chicago, Boston and Philadelphia, Carl Solway and Jack Boulton of the Carl Solway Gallery planned and coordinated a community project called "Urban Walls: Cincinnati." They were armed with the words of one of the leaders of the City Walls program in New York:



"Monumental painted walls are banners in the battle to make a city more habitable for people . . . endowing daily life with a bit of gaiety and delight and serving as a kind of city planning."

Selecting 10 highly visible sides or backs of downtown buildings, never meant to be seen when built but suddenly forced into view by the destruction of neighboring buildings for urban renewal projects, expressways, parking lots, etc., Solway and Boulton set out to interest local artists, property owners, sign painters and eventually even the Cincinnati Department of Urban Development in their program. Interest was immediate and shortly 10 Cincinnati artists were invited to create designs for these buildings.

The most unique aspect of the project was the private financing. Painting walls up to 20,000 square feet in size is *costly*. Each artist prepared a silkscreen (*Continued*)



OTHER
NEW IDEAS
FROM



CARPET TILES of all kinds, with shag, nextel or bonds.



SNIP 'N STICK – The no-rumble carpet that self-adheres when you put it down.



QUILONZ POINT. Ozite's great new indoor/outdoor carpet with [illegible]



LAWNSCAPE – The synthetic turf that goes anywhere!

Ozite®
CORPORATION Libertyville, Ill. 60048



AN ORDINARY DOG IN AMERICA EATS BETTER THAN SHE DOES.

Cristina eats whatever she can find in the garbage. And that is far less than some prowling dog would find in your garbage can.

For just $12 a month you can save such a child.

Through our Children, Inc. Adoption program you can help provide a child with a better diet, new clothes and medical attention. Even an education.

But there's not a moment to lose. Every 60 seconds five or six more children will die from starvation.

Write direct to Mrs. Jeanne Clarke Wood, Children, Incorporated, Box 5381, Dept. HB6, Richmond, Va. 23220.

I wish to adopt a boy ☐ girl ☐ in _____ (Name of country)

I will pay $12 a month ($144 a year). Enclosed is my gift for ☐ a full year ☐ the first month. Please send me the child's name, story, address and picture.

I understand that I can correspond with my child and that the adoption is longer than one year if I wish. Also, that I can discontinue the adoption at any time.

☐ I cannot adopt a child, but want to help $_____.

☐ I can give $_____ per month.

☐ Send me more information.

☐ I cannot help now, but please put me on your mailing list.

Name _____

Address _____

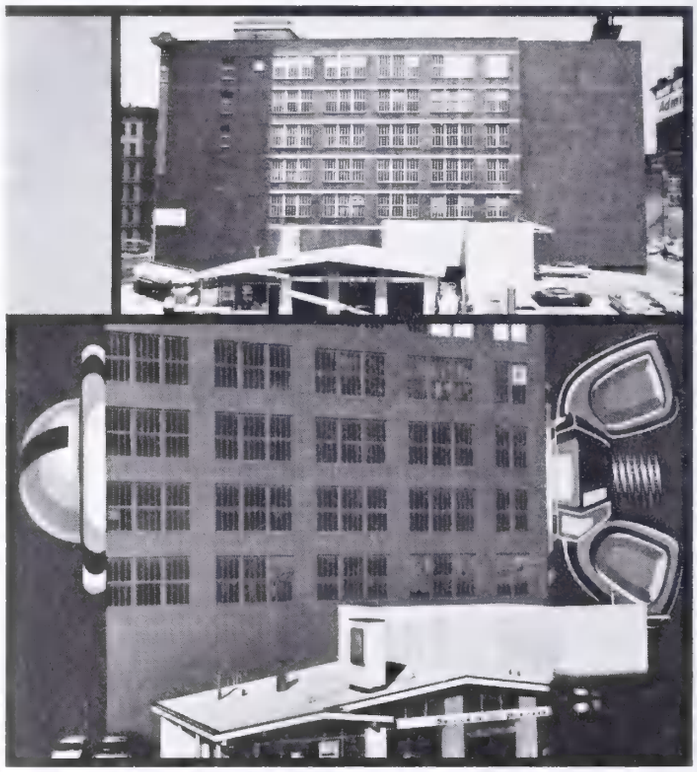
City _____ State _____ Zip _____

Gifts to Children, Incorporated are tax deductible.

CHILDREN, INCORPORATED

insight

print relating to his or her individual wall design. Portfolios of the 10 prints, signed and numbered in editions of 150, were exhibited at the Solway Gallery. Prepublication purchases from the business community and private individuals enabled the project to commence. To date, Cincinnatians can point with pride and a bit of humor to Paul Levy's giant wing nut bolt which visually appears to fasten together an old building, or Preston McClanahan's transformation of bricked-up windows into all-seeing eyes (page 22), among others. Target date for completion of the first set of walls is this summer. Plans are already being considered for a second set of walls.



What is the real significance of the "Urban Walls: Cincinnati?" Say Solway and Boulton, "It is to demonstrate how the community is strengthened by the artist's perception, his imagination, his critical eye and his humanity. By involving local artists, this program has attempted to unify and utilize a powerful source of community energy and influence."
—SUSAN GRANT LEWIN

address book

Here is the second installment of our Address Book Directory. The first appeared in May. Clip the column and save it. When the series is completed, you will have our entire guide to hard-to-find items and repairers of the rare *objet*.—JEAN BAKER

FRAMING

The Picture Decorator Inc., 35 E. 64th St., New York, N.Y. 10021—unique framing; gallery specializing in old prints: old New York, Wall Street, banking Americana; magic lantern photographs.

The Old Print Shop Inc., 150 Lexington Ave., New York, N.Y. 10016—custom framing.

FURNITURE RESTORATION

The Magdalany Co., 303 E. 60th St., New York, N.Y. 10022—repairs, restores furniture, architectural woodwork; also wood-carved figures.

Thorp Brothers Inc., 410 E. 62nd St., New York, N.Y. 10021—restores period furniture, paintings; supplies missing parts, gold-leafing.

GARDENING

The City Gardener Inc., 437 Third Ave., (*Continued*)



Sears Showers of Flowers. The brilliant beauty of needlepunch.

How on earth do you capture such glorious colors? It's not easy. It takes a nearly forgotten craft called needlepunch. With tufting actually hand-guided to give colors deep dimension.

It takes special acrylic yarns that are super-bright and beautiful.

And then it takes the know-how of an award-winning designer like Dorothy Liebes to set these colors off. In bedspreads. In matching draperies. Easily dry-cleaned, of course.

Look for Showers of Flowers in our catalog and at larger Sears, Roebuck and Co. stores. They're even more brilliant in person!

Only at Sears

Fabulon finishes wood 5 ways.



For a hard, tough, fast drying finish that protects the natural beauty of hardwood floors for years, nothing gives you the good looks and durable luster of FABULON.

For extra hard, crystal clear gloss on trim and woodwork, there's only one — Fabulon's FABULOY.

For a "self-rubbing" clear, satin beauty to pamper doors and paneling, it's Fabulon's WOOD LORE.

For super tough, clear finishes on any wooden surface in gloss or satin, there's Fabulon's POLYURETHANE.

And for outstanding durability, use peel and chip resistant Fabulon EPOXY GYM FINISH.

That finishes it. Five FABULON ways.

P.S. The best start for a better finish is Fabulon's PRYME, the wood sealer and lightener

Pierce & Stevens Chemical Corp., Dept. 26
P. O. Box 1092 / Buffalo, N.Y. 14240 Write for free wood finishing booklet.



Within this pretty little chair are the same guts that make those big ugly recliners so darn comfortable.

The Trio-Lounger®
A Burris action chair that swivels, rocks, reclines. About the only thing it can't do is sit there and look ugly. And that's beautiful.

BURRIS CHAIR

Write for free brochure: Burris Chair, Box 590, Lincolnton, N.C. 28092

insight

New York, N.Y. 10016—caters to the needs of city or country gardeners; specializes in indoor plant culture; imported tools, gardening gifts and books on gardening.

Merry Gardens, Camden, Maine 04843—service for the collector of herbs, indoor plants; booklets: availability list, 25 cents; pictorial handbook, $1; herb handbook, $1.

Spaeth Displays Inc., 25-16 12th St., Long Island City, N.Y. 11102—frames for topiary culture.

GLASS

Ajello Candles, 100 E. 50th St., New York, N.Y. 10022—large stock of antique prisms, *bobêches.*

Gem Monogram and Cut Glass Corp., 623 Broadway, New York, N.Y. 10012—repairs, reproduces fine crystal; matches glass; custom chandeliers.

HB's Directory of Matching Services, House Beautiful, Room 957, 717 Fifth Avenue, New York, N.Y. 10022—lists sources for matching glass, china, silver; 50 cents.

Anthony and Augustine Jochec, 346 E. Ninth St., New York, N.Y. 10003—repairs glass, crystal; makes glass; engraving.

HAND-LETTERING

E. J. Carroll, 520 Fifth Ave., New York, N.Y. 10036—hand-lettering in old manuscript style: borders, scrolls, poems, wedding certificates, etc.

Fred Eager, Italimuse Inc., 29 Ridgeway, Greenwich, Conn. 06830—calligraphy: information, books on italic handwriting, supplies.

HARDWARE

Albert Constantine & Son Inc., 2050 Eastchester Rd., Bronx, N.Y. 10461—brass nails, escutcheon pins, other ornamental hardware; fine woods.

P. E. Guerin Inc., 23 Jane St., New York, N.Y. 10014—reproduction hardware for antiques; brasses for various kinds of furniture; repairs, restores candelabra, sconces, other decorative objects in brass or bronze.

Thorp Brothers Inc., 410 E. 62nd St., New York, N.Y. 10021—supplies missing hardware for antique furniture.

INLAY

Zaharoff Industries Inc., 26 Max Ave., Hicksville, N.Y. 11801—replaces pearl inlay, pearl handles, *boulle* work; will cover your items with mother-of-pearl or ivory.

INTERIOR DESIGN

Plan-It-Kit., Box 429, Westport, Conn. 06880—Three-dimensional room-planning/arranging kit to take guesswork out of home decorating. Kit, $7.95.

books

This summer, while you're basking in the sun, why not start a project to make your home more personal come wintertime? Knit a wallhanging. Needlepoint a director's chair. Embroider (and update) some of those forgotten things in your attic. Craft books abound to tell you how. Following, we've selected a collection of some recent guides.

New and varied needlework books are still in demand. Needlecraft for Home Decoration by Nancy Baxter (Hearthside Press, $7.95) is a good beginner's guide to knitting, sewing, crochet, embroidery, appliqué and tatting. Basic instructions and illustrations abound. Bargello and Related Stitchery by Charles Barnes and David P. Blake (Hearthside, $8.95) shows how to make wallhangings, vests and pillows, among many other things. Illustrations are good and instructions explicit. Needlepoint from Start to Finish by Joan Scobey (Lancer paperback, $1.95) is a guide to creating your own designs. Specific help is given on finishing the project, be it stuffing the pillow or hanging the completed artwork. Stitch It In by Arden J. Newsome (Lancer paperback, $1.95) details decorative stitchery for home and personal accessories . . . from director's chairs to tennis shoes. Good for beginners and long-time needleworkers, too. To go along with this, 100 Embroidery Stitches (Charles Scribner's Sons, pamphlet, $1) is just that. Stitches are grouped by structure.

(*Continued*)

Every day,
ten thousand people
walk, run, spill,
drag suitcases
and push carts
on Tampa Airport's
Bigelow carpet.

It still looks great.





That kind of experience is built into every beautiful Bigelow.

Maybe the carpet in your home doesn't have to be as tough as the carpet in an airport, but it has to be more than just beautiful.

That's where Bigelow quality comes in.

You see when it comes to making quality carpet, experience really counts.

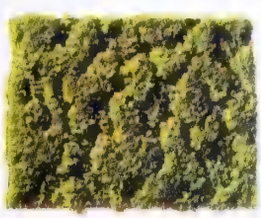
And Bigelow has over 145 years of experience making carpet...more than anybody else in the business.

One of the most important things we've learned is how to make beautiful, fashionable carpet that gives you real value for your money.

Bigelow's Cloudridge– a rich, bulky carpet of Bigelow Approved olefin by Herculon*-is a perfect example. It's durable. Easy to clean. Stain resistant. It comes in nine beautiful solids and five tweeds. And it sells for about $6.50 a square yard so it's perfect for young families.

Mail in the coupon and we'll send you a 3"x5" sample of Cloudridge, a complete color chart and Bigelow's decorating booklet "Great Beginnings." We'll try to get it to you in 2 weeks. Or go see the beautiful array of quality carpet from Bigelow at your dealer today.

*Registered Trademark of Hercules, Inc., for its olefin fiber



S-6-2

Bigelow
Box 161, Whitestone, New York 11357

I've enclosed 50¢ to cover the cost of postage and handling. Please send me a 3"x 5" sample of Cloudridge and a copy of Bigelow's decorating booklet "Great Beginnings."

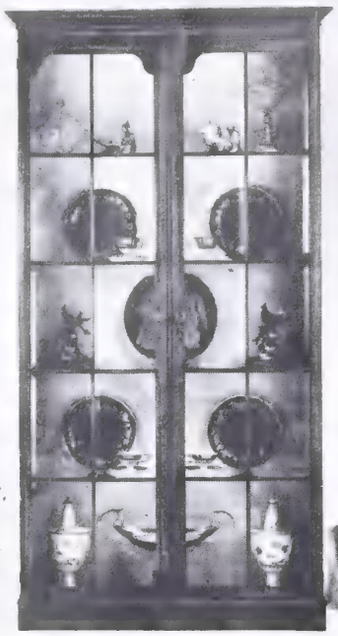
NAME _____
(PRINT CLEARLY)

ADDRESS _____

CITY _____ STATE _____ ZIP _____
(LIMIT ONE SAMPLE PER COUPON)

PEOPLE
WHO KNOW...
BUY
Bigelow®
RUGS & CARPETS SINCE 1825

UNION-NATIONAL
fine bedroom, dining room and occasional furniture

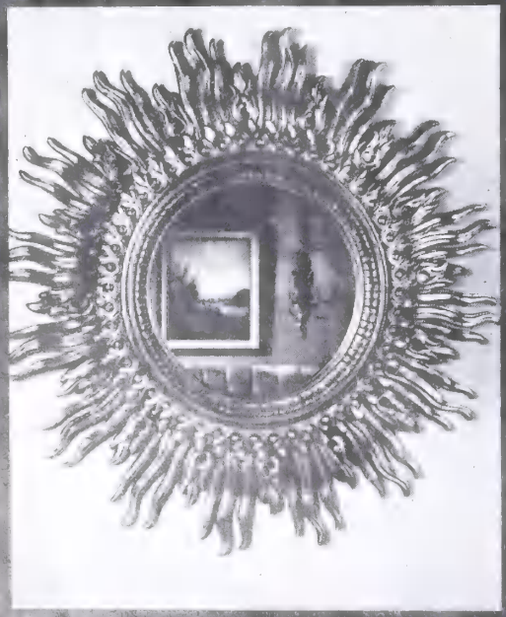


APOTHECARY CHEST
width 42", depth 13½", height 86"

At leading stores everywhere. Permanent displays may be seen through your dealer or decorator at 964 Third Ave., New York City; Merchandise Mart, Chicago; Furniture Industries Mart, Philadelphia; 9000 Beverly Blvd., Los Angeles.

Send 75 cents to Department B for brochure, "Furniture for Gracious Living"

UNION-NATIONAL, INC.
JAMESTOWN, NEW YORK 14701



Instant Splendor

Bassett Mirror Company

Hang this dazzling 48" round sunburst mirror on a wall —and suddenly the room is transformed! You've added size and splendor, a brilliant focal point, a sparkling conversation piece! It's instant redecorating . . . for around $65! Flawless glass center, frame available in GOLD or SILVER metal finish, carefully crafted by Bassett, world's largest manufacturer of decorator mirrors. • Send 50¢ for book, "Instant Decorating Ideas"—30 pages in color by Pat Quinan, famed decorating authority. Write Bassett Mirror Co., Inc., Dept. 72-A, Bassett, Va. 24055.

insight

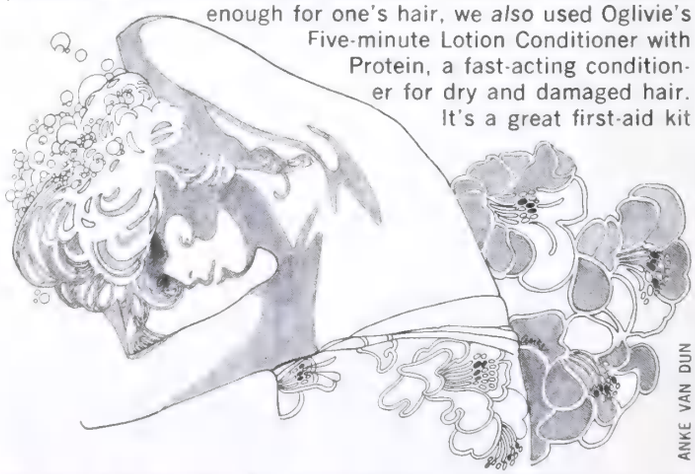
For the knitters, The Complete Book of Knitting by Barbara Abbey (The Viking Press Inc., $12.95) is an informative book for the beginner. It has the basics, plus many patterns, all well-illustrated. A new approach is Charted Knitting Designs by Barbara G. Walker (Charles Scribner's Sons, $14.95). Each design is graphed out (you'll have to learn her symbols) and a black-and-white photograph showing the actual design accompanies the instructions. There are over 350 new designs, mostly by the author. Creative Knitting, A New Art Form by Mary Walker Phillips (Van Nostrand Reinhold Co., $10.95) is not a beginner's treatise. It is, however, a delightful look at unconventional wallhangings, lacy artworks in new materials and a bit of the history of the medium.

On other related subjects, Quilting by Averil Colby (Charles Scribner's Sons, $12.50) is a history of the origins of this craft. Many photographs of examples from the 16th century to the present and illustrations of their details accompany notes on types of quilting. Graded Lessons in Macramé, Knotting and Netting by Louisa Walker (Dover paperback, $2) is a re-publication of a book published in 1896, an interesting statement on the revival of knotting. Strangely enough, all the drawings look contemporary. The book is divided into stages, starting with simple things for five-year-olds. As long as you're making all these things, why not dye your own yarns? Natural Dyes and Home Dyeing by Rita J. Adrosko (Dover paperback, $2) will tell you how to go back to the earth to find the many dye sources, which range from barks and coffee beans to hollygrape root. Recipes for dyeing are included.

—ANNE OGDEN

beauty

If summer comes, can damaged skin be far behind? In order to test the validity of the old saw, we wheedled and coaxed our editor into treating us to a midwinter trip to St. Martin's in the Caribbean—a perfect proving ground because the sun can be so brutal. The sun may cause grave discomforts, we have found (in the past), but still it calms the spirit. As it scorches the uncovered skin, it soothes the psyche. Before we took off one rainy, windy night, we started on hair care. Pantene has a regimen of hair care designed to end summer and winter stress, and it even keeps "no-problem hair in top condition." (However, we have wandered far and wide and never discovered a person with no-problem hair.) Nevertheless, some hair is sicker than other hair, so it's best to use Pantene products as prevention. Think (despairingly) of the typical ravages of sun, surf and overexposure. Pantene has so many products—each cures a hair sickness. Since one can never do enough for one's hair, we *also* used Oglivie's Five-minute Lotion Conditioner with Protein, a fast-acting conditioner for dry and damaged hair. It's a great first-aid kit



ANKE VAN DUN

for hair that has seen too much teasing, sun exposure and pollution. It restores luster and body with a minimum of effort. And skin? The fight against dryness—and worse—continues. To help us get—and keep—a smooth and seductively wholesome, lovely tan, here are 18 tanning facts from a prominent New York dermatologist, who shyly wishes to remain anonymous. **1.** You *can* get a bad sunburn on a (*Continued*)

B&G invites you to buy a house in France.



Introducing the best of the great B&G labels: The B&G Chateaux Wines.

The B&G Chateaux are nine distinguished wines from the most distinguished houses in France.

And among those officially classified in 1855 as elite wines, we offer our exquisite Leoville-Barton and Chateau Langoa-Barton.

In fact, all our chateaux wines are impeccable. A Beaujolais and Morgon from the Chateau de Pizay. A Bordeaux from the Chateau Grand-Pontet. A Rosé from the Domaine de la Meynarde.

Each is nurtured in the finest French tradition and bottled exclusively at its chateau.

Bring her home a house tonight. A B&G Chateau.



B&G. Love Letters from France.

Barton & Guestier. 36 fine wines in one fine family.

Imported by Browne Vintners Company, New York, New York and San Francisco, California

Meadowcraft. Try it anywhere.

This is All Weather. Our perennial favorite. Outshines all the others anywhere you try it. Outdoors, by the pool, in the patio or garden. Indoors. Try it in the den, family room, or casual dining area.

Your imagination can go wild.

Try it anywhere.

Write for a brochure showing all Meadowcraft designs.

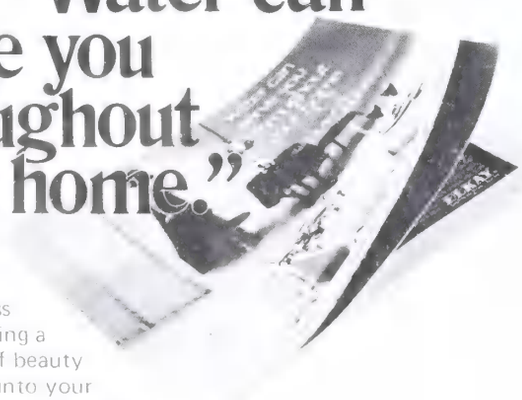


Meadowcraft

BIRMINGHAM ORNAMENTAL IRON CO. Box 1357, Birmingham, Alabama 35201
Furnishings Group / U.S. Plywood-Champion Papers Inc. Furniture by Drexel/Heritage/Meadowcraft/Carpet by Trend

SHOWROOMS: Chicago - Merchandise Mart; Dallas - Home Furnishings Mart; High Point - Southern Furniture Exposition Building; New York - The Decorative Arts Center

How "Water can serve you throughout your home."



Elkay Stainless Steel Sinks bring a special kind of beauty and function into your home. You shouldn't plan a kitchen, laundry or recreation area without knowing all about them.

Use the coupon below and learn all about it.

Elkay Manufacturing Company
1700 S. 17th Avenue
Broadview, Illinois 60153

ELKAY®

Gentlemen:

☐ Please send me your Free booklet "How Water Can Serve You Throughout Your Home."

☐ Enclosed is 25¢ in coin for the 32-page deluxe version of "How Water Can Serve You Throughout Your Home With Elkay Stainless Steel Sinks."

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

insight

cloudy day (much to many people's painful surprise). It's the ultraviolet rays that cause tanning, stinging and beach grief. **2.** Since the sun's rays are most powerful near noon, start to work on your tan after the whiteness of winter before 11 a.m. or after 2 p.m. (Eat lunch or nap between.) **3.** Use a suntan lotion or cream that contains sunscreening agents, which step up the tanning process while preventing burn. **4.** Always use a moisturizer. After you apply suntan lotion, smooth on moisturizer to protect against dryness, help skin retain its natural moisture and keep a tan looking better longer by retarding the nastiness—the wretchedness—of flaking! **5.** If you tan one day and burn the next, do not blame the sun. Suntanning is a chemical process, and we're all exposed to chemicals that may increase the sun's ability to burn. (It might just be a trace of the soap you use remaining on your delicate skin's surface, or an allergic response from any number of things. *Frightening thought!*) **6.** Air pollution can cause you to sunburn by reacting chemically to the sun's rays. **7.** A bad sunburn may also be the result of medicines, which cause chemical reactions to the sun's rays. **8.** The deeper your tan, the more important it is to use a moisturizer, because tanning causes a deepening of the skin's outermost layer, the keratin, which may result in loss of natural skin moisture.

Listen, it gets worse! **9.** A tanned skin's dryness can transform tiny lines into deep wrinkles. The best way to soften those little lines that you're not so proud of is with a daily application of a moisturizing lotion. Our mother-in-law says she does not like an unused face, *but we don't like a used-up face. Character is a virtue, but carelessness is not.* **10.** If you get freckles, enjoy! You can't do a thing about them because they're inherited. But you can stay out of the sun to avoid spread. **11.** The best way to get a glowing tan is slowly. **12.** Don't forget to cover up your hair if it has been bleached or colored. The sun reacts to chemicals, and your hair's color can turn to a loathsome orange, and may, even as you, bristle. **13.** Wear sunglasses. **14.** Caution for the delicate skin around your eyes. Slip tiny eyepads or plastic eyecups over your lids. **15.** Any part of the body not normally exposed to the weather—such as shoulders and torso—is most likely to burn quickly and severely. Be sure to protect it with extra application of suntan lotion and moisturizer. Apply—and reapply. **16.** Your nose and forehead are the most susceptible parts of your face. Protect them from burning, or you'll spend the summer with a peeling nose and blotchy forehead. (People turn away from such sights.) **17.** If you get skin blisters, pain, headache and faintness, you've probably got a second-degree burn and should see a physician. A tepid or cool bath will provide some temporary relief. **18.** Most people benefit from the sun—it's a good source of vitamin D. Remember how much you can handle and be careful to stay within your sunning limits.

A few laudatory words on Vaseline Intensive Care Lotion, which protects and preserves the natural softness of skin (and, since it served us so well in St. Martin's, we took it back to the city where it did just as well for our friends' faces chapped from wintry blasts). It softens, smooths, soothes troubled skin on contact, and what more could a troubled skin want? We use it sparingly, according to their instructions, just a few drops, rubbing it in gently. When? After bathing or showering, before dishwashing or housecleaning or before—since it's greaseless—stepping into the bluster.

An innocent—and rather foolish—friend on the beach, who knew nothing of proper tanning laws, found herself with a bad sunburn. We reached into our beach bag for Noxema Sunburn Spray, which cools off the sun pain and moisturizes the sun's dryness at the same time. After a long nap and a few squirts of spray, she was able to dance—like Eliza—all night.

Those true-blue people, Almay, who have always dealt with sensitive skins, offer a range of carefully formulated sun-care products to protect the fragile skins of our land. Each product has a unique purpose. Naturally, all are hypoallergenic and unscented. Sun Bloc Gel gives maximum *invisible* protection for lips, nose, ears and eye areas. Full Filter Sun Lotion or Creme is for the first exposure to the sun plus extra protection for sun-sensitive skin. It helps prevent painful sunburn while a golden base of tan forms gradually. Remember the importance of the word GRADUALLY as you take on (*Continued*)

The End of The Naked Bathroom.

It begins with Sears washable bath carpet.



If Sears has its way, no bathroom in America will ever go bare. Because a naked bathroom isn't very nice to step into. But Sears Cloud Supreme Carpeting is.

Soft, deep, fluffy as a cloud, it's made of long-wearing 100% DuPont nylon pile. So it's 100% machine washable and dryable. It's even backed with a thick foam cushion for extra softness underfoot. And Cloud Supreme is so easy to install yourself. All you need is an ordinary pair of scissors.



Choose from fourteen beautiful colors. At a beautiful price. Under $30 does it for the average five-foot by six-foot bathroom.

With a whole wardrobe of color coordinated accessories. Towels. Shower curtains. Bath rugs. Lid and tank covers. Available at most Sears, Roebuck and Co. stores and through the catalog.

Sears Bath, Slumber and Linen Shop.



Gleaming silver and translucent pillars, 15 lights. P 4534. About $575.



A hanging lamp saves table space. P 4503. About $70.

How to decorate with lighting.

Put the right light in the right place. It's the easiest, least expensive way to transform a room dramatically. Whatever mood or style you like, there are Progress Lighting fixtures for every room, every budget. For expert guidance, visit your Progress showroom. Check the Yellow Pages under "Lighting." And send for the catalog of lighting fashions by Progress, world's largest producer of home lighting fixtures.

656 ideas
for decorating with lighting
in our new 128-page color catalog.



Send 50¢ to:
Progress Lighting
Dept. H-17
Box 12701
Phila., Pa. 19134

Name
Address
City
State Zip

progress
LIGHTING
DIVISION OF LCA CORPORATION

insight

the hazards of summer. There's also a Semi-filter Sun Lotion and a Deep Tanning Lotion or Creme, which do exactly as their names suggest, and an After Sun Moisturizing to replace moisture. ***Our kindly dermatologist didn't mention*** depilatories, but we've taken it upon ourselves to do so. We removed hair with Helena Rubinstein's Nudit Shower-Off Spray Hair Remover—the newest, neatest, quickest and easiest way to remove leg hair. It sprays a fragrant, rose-scented foam, hair is quickly, easily showered off.

Think about Rule 13. Sunglasses! Actually more and more people are wearing shades year-round—rain or shine. In addition to screening out sun, they're indispensible as eye-pollution protectors—keeping out the blight of wind, glare, flying dust and debris, as well as light. For today's fashionable, who like protection with chic, Foster Grant, sunglass people, offer nearly 100 different styles in both polarized and impact lenses. A generous choice of frames, shapes and lenses.
—SUE NIRENBERG

etc...etc...etc...

Innovations . . . Silanox, a super-super-fine powder developed by the Cabot Corp., involving silica and silicones, the latest wonder in making things so water-repellent you can hardly wet them, having to do with the way water beads up on the infinitesimal powder particles and falls off . . . indicated: drier diapers, drier raincoats, waterproof bandages, but you won't powder your belongings yourself—that's done by manufacturers . . . Silanox mixed with water becomes powdered water—looks like powder, feels wet, may have a future in the germinating of seeds . . . Husqvarna-Viking, Swedish maker of sewing machines, comes through with a new one that never needs oiling, so fabrics can't be oil-stained, has a free, broadly spaced arm to make bulky sewing easier and a mechanism that keeps thread from jamming . . . three-player chess board, invention of 19-year-old brightie Robert Zubrin, suggests that two not-so-wizard players can match their joint wits against a mastermind. . . . From England and Anne de Courcy: There's a mouse in the house, in both houses, in fact—Commons and Lords—their locale in Westminster plagued by a growing population of rodents, the result of last year's dustmen's strike.

. . . Minneapolis is solving its clogged traffic problem with "skyways," closed pedestrian walks that bridge busy streets, connecting buildings at second-story level, seven such walkways now in use—carpeted, heated, air-conditioned—and city planners expect that by 1985 a system of 64 skyways will connect 54 square blocks of busy downtown . . . other cities adopting the idea—Atlanta, Seattle, St. Paul . . . in New York, the new Gimbel's East, 11 floors of department store, breaks through with a cocktail lounge, a department of first-rate, bona fide museum art, a men's hairdressing salon, a hall for community meetings and exhibitions, and bicycle racks for wheel-happy customers . . . also brand-new in Manhattan, Stouffer's glittering glamour-puss restaurant, Pub Theatrical, underground in the Uris Building on the site of the old Capitol Theater, a luminous sprawl of silvery Mylar and acrylic, its décor dedicated to show biz, destined to be an after-the-show convening place for performers and audiences from the nearby theaters . . . come fall, Restaurant Associates gets into the theatrical act with a restaurant in Shubert Alley, practically onstage in the center of the theater world . . . due on the Manhattan shore of the Hudson in 1976, just in time to celebrate the country's bicentennial—a vast convention and exhibition center, part of a long-range plan to reglamorize the waterfront.

Background reading for the new era—Peter Lum's *The Growth of Civilization in East Asia* (S.G. Philips Inc., $5.95), the history of China, Japan and Korea from neolithic times to the 14th century, a casting of light on the present, its scholarship sugar-coated in a clear, engrossing style . . . the author, who knows and loves the Orient, is the wife of Sir Colin Crowe, British Ambassador to the U.N.—MARION GOUGH ■

The U.S. Government does not pay for this advertisement. It is presented as a public service in cooperation with The Department of the Treasury and The Advertising Council.

Why Americans own 54 billion dollars worth of U.S. Savings Bonds.

One good reason is the Payroll Savings Plan. About three-fourths of all Bonds are purchased through the Plan. It's helping Americans save more money than they ever dreamed they could.

That's because the Payroll Savings Plan is such an easy way to save. All you do is sign up where you work and the amount you specify is set aside from each paycheck and used to buy U.S. Savings Bonds. It's the easy way to build a nest egg.

You've got your reasons to save money. There's one great way to do it painlessly. Join the millions who are buying Bonds the Payroll Savings Way.



Now E Bonds pay 5½% interest when held to maturity of 5 years, 10 months (4% the first year). Bonds are replaced if lost, stolen, or destroyed. When needed they can be cashed at your bank. Interest is not subject to state or local income taxes, and federal tax may be deferred until redemption.

Take stock in America.
Buy U.S. Savings Bonds.



A treasure of traditional elegance with supreme comfort

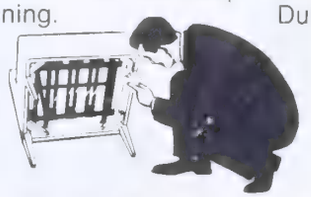
This group is a masterpiece of fine furniture that will add a new dimension of luxury to your living.

The sofa is upholstered in a print of long-wearing DuPont soft-textured nylon for carefree, lasting beauty.

All feature Flexsteel's unique comfort and construction: patented spring, hardwood frame, and deep cushioning.

Put yourself in this picture of luxury. Write: Flexsteel Industries, Inc. Box 877 Dubuque, Iowa 52001

FLEXSTEEL®
FINE UPHOLSTERED FURNITURE



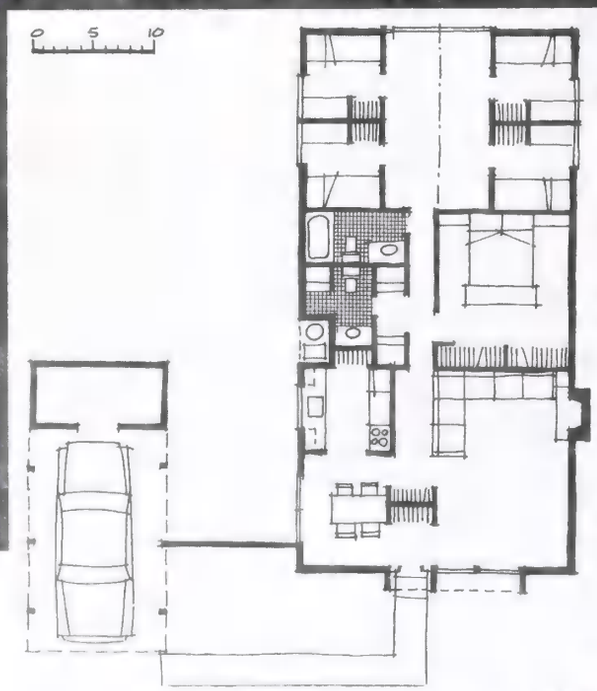
DUBUQUE, IOWA; WAXAHACHIE, TEX.; LANCASTER, PA.; SALT LAKE CITY, UTAH; STRATFORD, ONT.; NEW HAMBURG, ONT.; VANCOUVER, B. C.



HB COMMENDS

Judging from the houses we see in our travels and photographs of others that come to us through the mail, we sometimes despair that anyone can design a small house at a reasonable price. For example, the kind of house that would suit young marrieds with two or three children. Such houses do exist, however, and this highly attractive, redwood-clad model reassuringly proves the point. Located in Salt Lake City (and also built in Manassas, Va.), the house is well-proportioned, direct, frill-less and handsome. Within, there are less than 1,200 square feet—trim, indeed. Yet Architect Ronald L. Molen of Salt Lake City has shaped living spaces to provide more comfort—and more spirit—than one finds in houses half again as large. A stepped-down, built-in conversation area around the fireplace (*left*) is a pleasant break in what might have been a drab space. And note in the plan that there are five—yes, five—bedrooms: one comfortably sized master bedroom and four bunkrooms cleverly arranged around a common playroom. Each bunkroom contains a built-in bed, desk, shelving and a conventional closet. A clerestory window in a shed-style opening in the roof (within view behind the chimney, below) spills daylight into the common playroom for the children. And by simply closing in the space between the carport and house, Molen has produced a private outdoor area for relaxing. In fact, there are a surprising number of advantages built into this small home, not the least of which is the price. In Salt Lake City, the house, minus lot, sells for around $26,000. A 1¼-bath version sells for around $22,000. The builder/developer deserving credit is Research Homes Inc., based in Salt Lake City, with branches in Virginia and California (although this house is not presently available in California). Wall panels for the house were factory-built in order to save construction time on the site. Consultation on assembly engineering was provided by the major wood supplier, Simpson Timber Co.

PHOTOS, FRANK JENSEN; PLANS, T. GRANVILLE





Sears presents Matchmate Shag. The first carpet in 50 colors.

Now you don't have to compromise! Now you can have the exact color carpet you want, in the lush shag texture you've been looking for.

Sears Matchmate Shags are here!

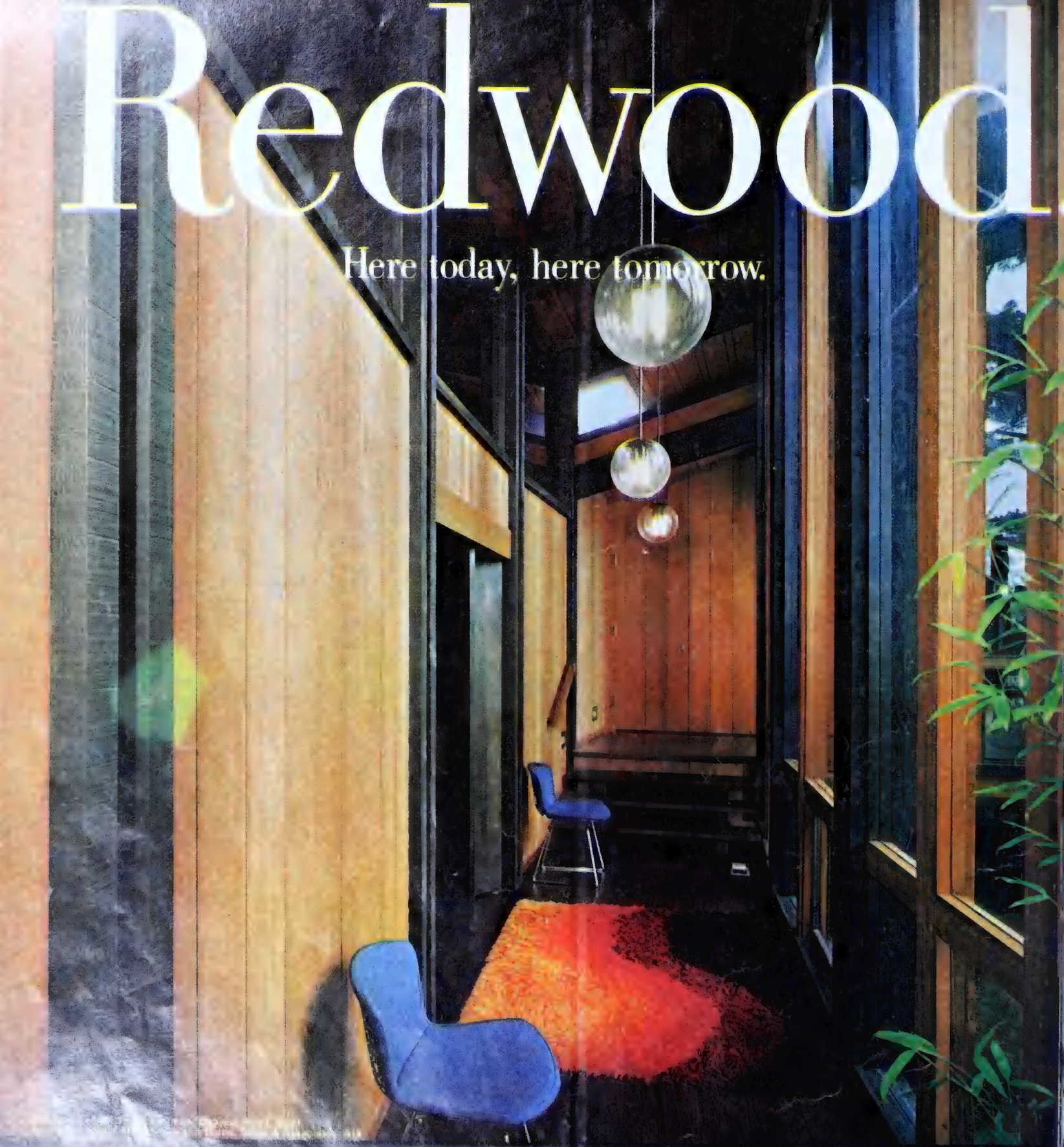
And you can choose from any one of 50 decorator colors . . . the largest collection of colors ever available in one carpet. Or if one of our colors doesn't fit into your color scheme, we'll have your color custom-dyed — at no extra cost. And, your color or ours, the price is under $10 a square yard! In a specially dense Celanese Fortrel® polyester pile. Wears terrifically well. Cleans like a dream.

Go ahead. Treat your room to the shag of any color. Find it at most larger Sears, Roebuck and Co. stores. We're the only company that gives you Matchmate Shag — for hard-to-match room colors.

CELANESE® FORTREL®



Sears



In a home fashioned from redwood, every space becomes living space. A hall is no longer a mere passageway from one room to the next. It is a place to pause. To savor a moment and bask in the warmth that is redwood. For redwood is warmth. And more.

Redwood is value. And texture. And a richness that mirrors more than a way of life. It reflects the thought that to build with redwood is to build for years.

No wood ages with more grace. In simple fact, there is no other wood quite like redwood.

CALIFORNIA REDWOOD ASSOCIATION

Concerned companies working through modern forestry today to ensure an ample supply of redwood for tomorrow.

617 Montgomery Street, San Francisco, California 94111. Write Dept. FS for free booklet "Redwood Homes." *Member Mills:* Simpson Timber Comp
Willits Redwood Products Company • Arcata Redwood Company • Boise Cascade Corporation • Georgia-Pacific Corporation • Miller Redwood Company • The Pacific Lumber Comp



Texturings, real or simulated, guarantee that the eye will never suffer blank-wall boredom. On the solid green wall at right, the play of light on the watermark weave of silk moiré brings out a come-and-go of pattern and dimension—a subtle visual satisfaction. Fabric may be pasted to a wall but this was applied in the old grand manner—padded with batting, stretched on slat frames, finished at the ceiling with self welting—a procedure as meticulous and costly as *haute couture,* but worthy of the signed Louis XV furniture. Richard V. Hare, designer.

High shine and gleam on the walls of designer Ruben de Saavedra's study-office (*below*). A mirror wall supports a free-form, dimensional painting; a storage wall is concealed with sliding doors covered in neutral shades of vinyl, glossy as leather. A perfectionist finish—stainless steel molding. Elegant hyper-polish, but durably practical.

The lattice look, open, airy as a summerhouse, is a bona fide space expander in small areas such as the tiled and mirrored entry of Mr. and Mrs. John P. Warwick's house (*below right*). Designer Phyllis Horton used it to create the ambience of a conservatory, adding live greenery.

Tweedy suiting fabric covers walls with neutral color and warm, eye-pleasing texture in a New York townhouse living room (*far right*). Pull-up shades, laminated with matching tweed, give the effect of a room embraced in an unbroken, soft fabric lining. Jay Spectre, designer.

LOWER RIGHT, O. PHILIP ROEDEL; ALL OTHERS, HOWARD GRAFF



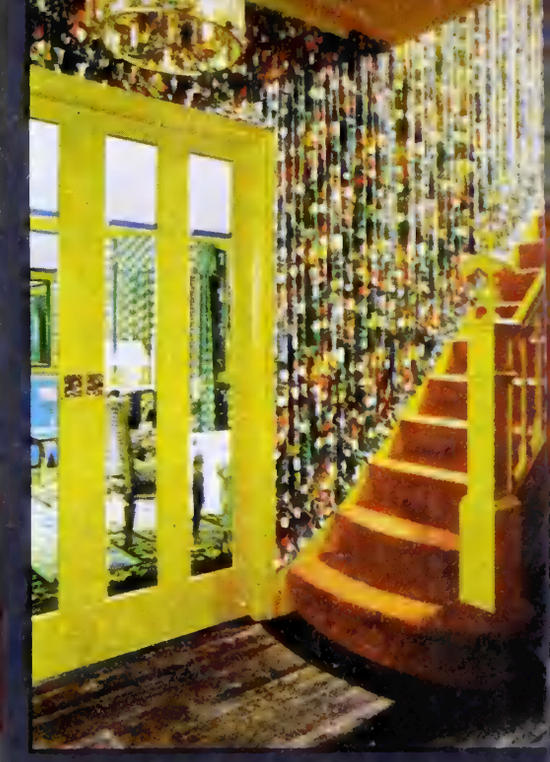












Fabric works wonders to create the look of all-of-a-piece matching totality. Investigate the slews of fabrics patterned to match wallcoverings. Or pick a fabric and go all-out with it, pleating, shirring, draping or simply pasting it to walls and ceilings, repeating it in all furnishings. In the foyer above, crisply glazed black chintz, shirred to the nines, covers walls and stairwell, catches the turn-of-the-century flavor of this old Brooklyn house. Glass doors invite a view of contrasting pattern on living room walls and furnishings. Zajac and Callahan, designers.

Pretty Victorian bandbox of a room (*above left*) is upholstered *in toto*, draped and baldaquined in a blossom-sprigged cotton. Note stripes used horizontally as a border. Home of Mr. and Mrs. Richard Pearsall. Winkler-Patino, designers.

Fabric matched to paper links kitchen and dining room of the William Remingtons of Wellesley, Mass. (*lower left*). They did the papering themselves, high-lacquered the cabinets, bordered them with wallpaper. Designer, Penny Lehman.

Indian cotton, stretched flat on walls and doors, pleated and draped over windows and sliding glass doors, surrounds the Westchester County, N.Y., family room of the Herbert Bernsteins (*upper right*). It's an exotic haremesque background for souvenirs of the owners' Far Eastern travels. Renee Leonard, designer.

One pattern everywhere, muted, soft, nondirectional, and a smallish bedroom seems almost to float above a deep carpet (*near right below*). Mirrored corner adds illusion of space. Hank Milam, designer.

Cross-stitch flowers, blown up on a vinyl wallcovering and matching drapery and shade (*far right*), create sunny oneness. New York home of Mr. and Mrs. Lawrence M. Rosenthal. Blaine and Booth, designers.

THIS PAGE: LEFT, HENRY FULLERTON; OTHERS, HOWARD GRAFF. OPPOSITE: TOP, HOWARD GRAFF; BOTTOM LEFT, GEORGE SZAMIK; RIGHT, O. PHILIP ROEDEL













Amicable patterns that relate quietly to each other in feeling and color make good companions when you want to give adjacent areas the same mood but want to avoid the monotony of using one pattern throughout. Be it ever so subtle, contrast enlivens the scene by interesting the eye. The juxtaposition of geometric wallcoverings in the kitchen and dining room above right creates contrast of forms, but not colors. Kitchen wall and window-shade paper suggests the swirling shapes of butterfly markings; dining room walls are stretched in a diamond pattern, neatly finished in self-welting. David Hicks, designer. ***Tandem ferns,*** patterns identical in design but varied in scale, make a graceful visual transition between a hall (*top center*) and a guest bath (*above*), where the fernery is a scaled-up version of the hall pattern. Besides carrying over the cool, green and white elegance of the hallway, the bath repeats the shell motifs which are symbols of the house, seen in the needlepoint rug and on the bath mirror. Ottomans are covered in the fabric match-mate of the hall paper. Winkler-Patino, designers. ***Classic toile pattern*** of flowering vines and fantailed birds has a romantic design affinity for a Louis XVI bed and an 18th-century landscape oil in the New York townhouse of Designer A. T. Hannett. Orange and sienna on white, wallcovering and matching fabric chime in with the tawniness of antique fruitwood. ***Chinese Chippendale*** in flavor, the mood suggested by the fretwork balustrade, stairway walls in the Southampton, N.Y., home of Mr. and Mrs. Woolworth Donahue are tinted in airy, space-widening murals, pillared in stylized palm trees—all the artistry of Robert Crowder, who painted the murals on a sunny background of saffron-hued cork walls. Bernard Gelbort was the interior designer. Landscape murals, silk-screened or printed on wallcoverings, can create similar space expansion.

NEAR RIGHT, MARIS/SEMEL. OTHERS, HOWARD GRAFF











Inherited from China—wallpaper itself, brought to the West in the 17th century to embellish the palaces of princes with exotic painted gardens, bamboo groves, fine feathered birds. The designs have proven ageless, persistently popular, never out of fashion—probably because some innate excellence makes the Chinese genre almost universally adaptable in any setting. The printing rollers have long since taken over the hand-painting process, but seen here (*above and right*) is a rare antique painted paper in full Oriental glory in the French-accented Manhattan drawing room of Mr. and Mrs. Lawrence M. Rosenthal. Blaine and Booth the designers. This work-of-art treasure, destined one day to belong to a museum, has been painstakingly installed on demountable slat frames, a method recommended for preserving antique papers that are often backed with fabric reinforcement. ***Parchment-pale as yellowed ivory,*** the antique *chinoiserie* covering the living room walls (*above left*) is painted in muted beiges, patterned with budding branches in soft cyclamen pink, chosen to complement an 18th-century pine mantel and a Chippendale mirror, as it may well have been used in Chippendale's own day. But no period has a corner on Chinese design; with marvelous flexibility, it has decorated French chateaux, Georgian manors, Regency pavilions, Williamsburg parlors and, in our own time, it's a compatible companion to contemporary materials, chrome, glass, steel and acrylics. ***Classic Chinese flowering vines*** (*left*)—their motifs borrowed from the embroidered satins of mandarin robes—sheathe the foyer of the New York apartment at top left and suggest the tenor of design that lies within. Pattern is nondirectional; it would lose no impact if the paper were hung horizontally rather than vertically. Richard V. Hare, designer.

PHOTOGRAPHS AT LEFT, HOWARD GRAFF; ABOVE AND RIGHT, O. PHILIP ROEDEL



covering a wall: the nitty-gritty nuts and bolts

The wallcovering world is your oyster—a bonanza of color, pattern, texture

You can cover a wall with anything from a Spanish shawl to slab marble but by "wallcovering," we mean the flexible materials that come in rolls and bolts—wallpaper, vinyl, new materials on synthetic backings that are neither paper nor fabric but something like both, fabric backed with paper or synthetic reinforcement and fabric itself. No one yet has been up to taking a census of the thousands or millions of patterns, colors and materials available that could rightly be called "wallcoverings," but the choice is enough to boggle the mind—and also to assure you that whatever your need, whatever your design taste, there is, somewhere, a wallcovering to fill the bill.

You may have to shop around to find it. Since, to our knowledge, no one store is likely to carry the complete lines of all manufacturers, it's wise to see what all your local shops are offering before you make a choice. It's decidedly short-changing yourself to make a quick decision solely from the first batch of samples your enterprising paperhanger may offer you. And if you're after the most distinctive, recherché, avant-garde designs, you'll probably have to seek these out and buy them through a decorator. They are frequently printed on order. (Having discovered ourselves what a plethora of choices there is, we think the wallcoverings industry would confer a favor on consumers and on themselves if they would pool their products and exhibit them *in toto* in major cities.)

Fabric is another story. Almost anything goes. Only hitch here is the possibility of shrinkage once it gets anointed with adhesive. Many high-class paperhangers refuse to hang fabric unless it has first been backed with plain paper, which naturally ups the cost. Yet earnest neophytes have been known to get good results just by slapping fabric directly on the walls. The lazy man's way to apply fabric is with a staple gun, which works like a charm if you live in an older building—but if you live in a modern structure, you can run into trouble if you attempt to staple through a steel beam.

Anything rare, fabric or paper, should be professionally applied to the wall. When you get into the antique-paper category, you're dealing with fragility that requires that the paper be reinforced with a fabric backing. Some wallcoverings that are neither rare nor antique—and this includes some modern foils—may "shadow" when they're put up over patterns that are already on the walls. In other words, the former pattern may show through. To avoid this, walls should first be covered in plain paper. Most wallcoverings present no such problems—one of the reasons they are such boons to speedy redecorating—but forewarned is forearmed. Better to know enough to ask questions about the wallcovering you're choosing, because an extra installation of paper could add considerably to the cost of the job—or to your own expenditure of elbow grease if you do the job yourself.

So many people do their own covering it almost seems like a national pastime. Ask a professional if you should attempt to do it yourself and he will say, "Sure," but with a snigger, because the pros tell us that some of their best jobs come when they're called in to clean up the mess that an amateur has made. Ask an amateur who has done it himself and you'll also get a "yes" with a couple of "buts" added.

It can be a breeze if you're hanging a simple, all-over little pattern of pretrimmed wallcovering. It becomes less breezy when you have to trim the white edges off an unpretrimmed covering, making the cut straight and even so that lengths will butt neatly next to each other when they're hung on the wall (edges must not overlap). Working with patterns that must be perfectly matched calls for careful cutting if you aren't to waste your precious paper. As for covering a ceiling in this day when covering the ceiling is terribly "in," think twice. From our own experience, you will never appreciate the artistry of the professional more than when you're up on the top rung of the ladder trying to match pattern, smooth the surface, keep the adhesive from drying out and the whole dank, gooey business from falling down on top of you.

So you think you might do it yourself. Should you really try to be a paperhanger?

Among those of us who have elected to make like paperhangers the consensus is that amateurs come a cropper when (1) they lack patience, time and unrattleable temperament and (2) when they attempt the job with makeshift tools. Definitely needed—a level or plumb line to determine the evenness of a wall and get a straight ceiling-to-floor line from which to start hanging the covering. Very few walls are absolutely flat and straight, although they may look so to the eye. You need ample space for pasting and a long table at comfortable height (not a bed or a sofa, and the floor's a back-breaking surface to work on). Some wallpaper shops rent professional tables. You need a broad, flexible pasting brush, not the little fellow left over from the time you painted the window frames. You need a razor-sharp cutter and scissors and a nonwarped yardstick, to help you cut in a straight line, and plenty of clean cloths.

Best bet is not to tackle too ambitious a job for your first go-round. Try out on a small room and an uncomplicated pattern. This lets you get your hand into the feel of the thing—it's really experience that teaches, and you'll discover for yourself all sorts of little manipulations that ease the job. Along with this should come a build-up in self-confidence. But whether it does or not, you'll at least know whether you want to go on to bigger and more demanding projects. Almost universally, though, do-it-yourselfers enjoy a great sense of accomplishment and the euphoric satisfaction of having saved some money. Hard-nosed perfectionist friends may not always be ecstatic with what you've wrought—and professionals might be able to point to a few esoteric shortcomings in your technique, but then we've paid for some professional jobs that weren't exactly sheer perfection, either.

Wallcovering words and what they mean

Every industry has its vocabulary, the wallcovering trade being no exception. Here are some specialized words that may need some explanation. *Strippable* means that the wallcovering can be peeled off a wall without its background tearing, because its substrate (or backing) has been made especially tough. Strippables are great for those who like to change wallcoverings often, for renters and those who have to live under those archaic lease terms that stipulate that if you apply a wallcovering to the landlord's painted walls, you must remove it upon vacating the premises, "restoring the walls to their original condition." *Prepasted* means that an adhesive has been applied dry to the back of the covering during manufacture and is activated by the application of water before hanging. *Pretrimmed* means that the wallcovering has had its edges evenly trimmed during manufacture. Many papers made in volume come pretrimmed. Most hand-printed and hand-textured coverings come with a selvage along both sides, which must be cleanly and evenly cut off before hanging. A *pattern repeat*

and cold, hard facts

is the distance between one point in a pattern to the place where the same point in the pattern is repeated. Some repeats may be as large as 48 inches. All pattern has to be matched on the wall and there must be enough material to allow for this. This requirement increases as the size of a pattern repeat increases—ergo, large patterns use more material. *Washable* means that the covering can be washed with mild soap and water without its backing being softened or damaged by wetness. It does not mean that heavy or greasy stain will be easy to remove. Many wallcoverings are given a thin vinyl coating and printed in vinyl inks, which might lead you to think they are as tough as a kitchen floor. They are eminently washable but not scrubbable. *Scrubbable* means what it says, that the surface of the covering is tough enough to take scrubbing. In these days, this toughness occurs in coverings that have been coated with latex-impregnated vinyl (most frequently on a fabric backing) and in solid-sheet vinyl coverings. *Substrate,* the fancy word for backing, can be paper, Dacron, rayon, canvas, Osnaburg, scrim, drill or, in some of the newer papers, Tyvek, a particularly strong material developed by DuPont to have high wet-strength so it doesn't tear easily when slathered with wheat paste. It's made of polyethylene fibers coated with acrylic. *Coordinated fabrics* are designed to match the wallcoverings,

About measurements and the mystery of the single roll

and probably need no definition. What is needed is a reminder that they may not always be precise and perfect matches because of the different ways various fabrics take dye. It usually takes an eagle eye to spot this, but carping perfectionists should understand why it happens.

Wallcoverings are priced by single roll but packed in two- or three-roll bolts. You can't buy a single roll even though this is the price unit. Why this curious price arrangement persists completely eludes us. But we can explain the two- and three-roll packaging. This is done because there is less wastage in working with a long continual length. Wallcoverings come in various widths, but a single roll always contains approximately 36 square feet of material, whatever the width. The wider the width, the shorter the roll. A 20½-inch single roll is about seven yards long, 24 inches is six yards, 28 inches is five yards, 36 inches is four yards. Since you'll actually be buying double- or triple-roll bolts, double or triple the figures to find out how much coverage you're going to get from those bolts.

Murals, sets of panels that line up next to each other on a wall to create a scenic picture, are usually 28 inches wide per panel in strips from 10 to 12 feet long. A four-panel mural covers a 9-foot-4 wall floor to ceiling.

Take up the quantity problem with your trusty wallcovering dealer or your paperhanger, because there's that business of matching pattern. They know how much extra material your particular pattern-matching is going to require. It's wise to buy more than you think you'll need. Most shops will take back an unused roll. Major reason for overbuying is that you are likely to get rolls that have been printed in the same run so that their color and print are uniform. It can happen that the same pattern printed in different runs may vary slightly. In manufacture, each printing run is numbered and this is marked on the wallcovering—idea being that if you need to reorder, you can refer to the number and get a precise match. If it happens that you can't get a match of the same run, the professional trick is to hang coverings from different runs on opposite sides of the room so any discrepancy won't be noticeable.

The question of adhesives—what kind for what kind of wallcovering? We posed this to Joseph Levenkron, a decorator's paperhanger, whose skills are called upon for installations of such importance as Blair House and from clients as far afield as Nicaragua. His basic counsel follows.

Never use a solvent-type cement, the kind that contains benzol or petroleum solvent, such as rubber cement. This will not work for paper or fabric. He opts for water-based adhesives. For paper that has no vinyl surface, the old standby wheat paste works best. This is basically a mix of flour and water. Since paper breathes, it permits air to get to the moist adhesive and help it dry out. Wheat paste comes in two forms—the ordinary type, sometimes treated with a fungicide for use in damp places where wallcoverings might mildew, and a type that has sizing in it and so eliminates the necessity for sizing a wall before applying paper. Raw plaster walls should first be sized to neutralize the free lime content in plaster, which can burn wallpaper, discolor it or blotch it.

For vinyl wallcoverings, no matter what they are backed in, including paper, use vinyl adhesive. Vinyl does not breathe, so a very moist adhesive like wheat paste is trapped, so to speak, between wall and wallcovering, where no air can reach it to hasten the drying process that is necessary to make the adhesive stick. Vinyl adhesive is effective because it has a low moisture content. Vinyl will not stick to vinyl, which means you can't cheat by overlapping edges and get away with it. The seams will come undone. When you must paste vinyl to vinyl—say, for the application of a vinyl border on a vinyl wallcovering,

Expert advice on a sticky subject

you should always use a specialized vinyl adhesive.

Any adhesive works best if it contains plenty of solids. Cellulosic adhesive, the kind that comes in powder form to be mixed with water and is frequently offered to do-it-yourselfers, does not contain sufficient solids, in Levenkron's opinion. As for applying fabric to walls, it can be put up directly with wheat paste. Cotton takes pretty well to this process, but not acetate. To get a perfect job, it is preferable for fabric to be given a paper backing, because unbacked fabric tends to ride and pull when it gets in contact with the wet paste and it becomes difficult to make perfect seams. Fabrics can be laminated to paper with a plastic bond for something like $2 a yard.

You've just seen on pages 37 through 47 the kind of wallcoverings interior designers are using and how they are using them. But there's nothing static in the world of the wall. From where we sit—and after a visit to the Wall Coverings Council, where the latest productions of more than 20 wallcovering manufacturers are viewable—here is what we think you'll be

Clues to the news and the directions the design winds are blowing

seeing more and more of. There's news in texture—wallcoverings as supple as paper, surfaced with thread-like effects with the look of hand-woven fabrics. Anything ecological is on the rise. American Indian motifs, geometrics that they are, are bolder and more colorful than the presently popular monochromatic geometrics. As you might well expect, we see the beginning of a rage for Chinese. Copper begins to outshine gold and silver, and commercial papers, meaning those produced in volume, are patterned with novel and amusing designs that used to be the prerogative of the hand-print. Coming up—a new interest in ways to use wallcoverings other than on the walls. It's being applied to furniture, a great way to revive an old piece. And—a use that could revolutionize the look of home—it's going on floors, coated with urethane varnish. □ MARION GOUGH

By SUSAN GRANT LEWIN

"Luxury condominiums present whole new living patterns," believes Norman Pfeiffer of Hardy Holzman Pfeiffer Associates, architects of The Cloisters, a townhouse condominium in Cincinnati. "And we have emphasized this belief by giving the purchasers here exciting, powerful spaces completely unlike those in the suburban houses most of them had come from. In addition to openness, we included double-story spaces and several diagonal walls to invite whole new approaches to furniture arrangement. Even Early American advocates can have fun with these room shapes." The Cloisters is stepped down the precipitous slope of Mt. Adams, and Developer Neil Bortz and his firm, Towne Properties Inc., were completely sympathetic to the architects' desire to give each apartment an expansive view of the Ohio River below and the Kentucky countryside beyond—even though it meant limiting the number of units to 17. The Cloisters fit perfectly into the needs of Albert Vontz, president of Heidelberg Distributing Co., who spends three working days a week in Cincinnati. He wanted his two-bedroom unit, seen here and on the following four pages, to enhance his growing art collection, of which the large Helen Frankenthaler (*below*) is the jewel. Designer David Ziegler of Omni Concepts complied by using quiet, mellow earth tones for the living room and then designed a coffee table in the same oak the architects had used for the floor and one planked wall (*right*). Another living room wall is of rich, dark brown brick and the rest either entirely glazed or plaster. Further setting off the contemporary classic furnishings is a lush shag carpet of undyed wool. A round sculpture by Alix French is placed near three blue seating cubes.











MARIS SEMEL





A CINCINNATI CONDOMINIUM

HIGH ON A HILL WITH A RIVER VIEW


DESIGN
CRISPNESS
SIMPLY
STATED









The bedroom of the Vontz unit is on the first floor, while the living/dining areas, the library (*above right*) and kitchen (*above left*) are on the second level. Even further up the stairs, suspended over all, is a balcony (*inset top left and next page*), the kind of new space the architects felt important to condominium living. Excited by the unusually shaped rooms, designer Ziegler set the platform bed out into the master bedroom (*top right*) rather than against the wall. A spacious night table is built along the full length of the bed, with slim steel slats used for the updated Venetian blinds at the large view-gathering window. The pivoting floor lamp allows reading in either the bed or the luxurious leather lounge chair. Ruby red suede on the dining chairs injects color into the neutral living/dining area (*left*)—with the heavily textured carpet, it's the perfect foil for the chrome-and-glass table and server, the geometric chandelier and a metal sculpture by John Segfreid. Through the doorway one can glimpse the fine six-panel stained glass window Ziegler rescued from an old Cincinnati residence and mounted in front of the actual kitchen window. Above the eating area is a wine rack he designed especially for this high, sloping ceiling. In contrast to all the bright, open areas, the library is an intimate room of nautical reds and blues (Vontz is a reserve naval officer), subdued by the khaki-colored walls.















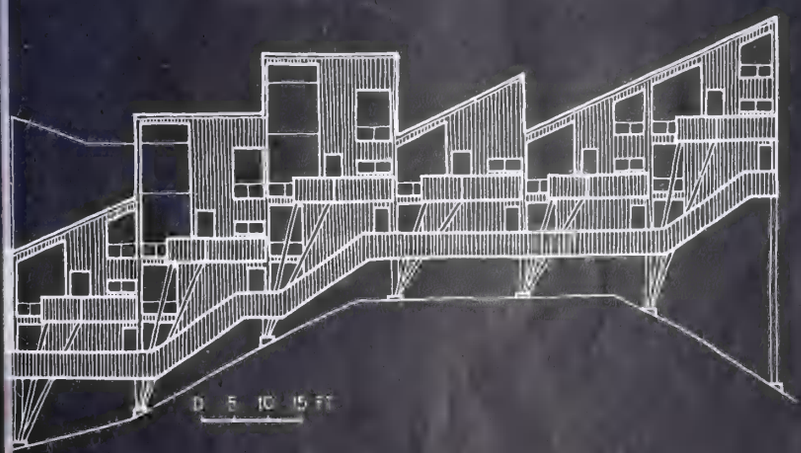


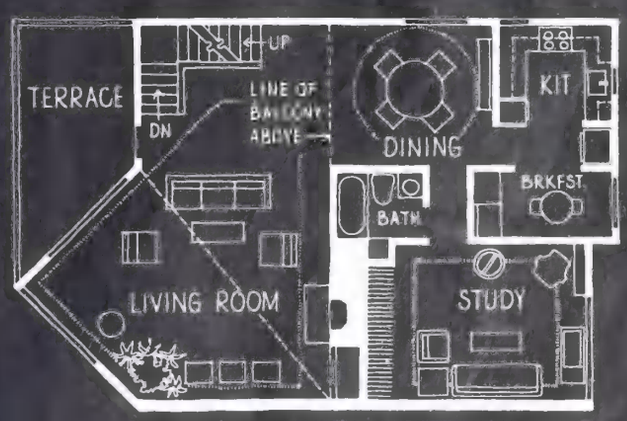


The Cloisters is situated atop a picturesque hill of charming wood-frame houses built in the mid-19th century along narrow winding streets that create an ever-changing pattern of rooftops. Hardy Holzman and Pfeiffer wanted to make The Cloisters "invisible" rather than an incongruous sore thumb in its surrounding environment. The red-orange masonry roofscape, the patches of gardens, the angular bay window projections (dubbed "view-grabbers" by the architects), the collage of balconies supported by round timber poles and weathered cypress siding—all combine to make The Cloisters an ideal addition to its setting (*see plan and elevation below*). Glass "hillevators" (*far left below*) are used to reach the upper-level parking lot. Instead of numbers, each condominium and garage has a corresponding set of graphic symbols (*near left below*) devised by Contractor Al Robinson. Each townhouse has a finely appointed bath (*left*) and kitchen (*far left center*), but it is the balconies that give the owners a place to relax unlike any they've ever had before. For the Vontz balcony (*far left above*), Ziegler chose a chrome yellow carpet with to-the-floor multicolored chairs designed by Pierre Paulin. Who ever said that Cincinnati was conservative?

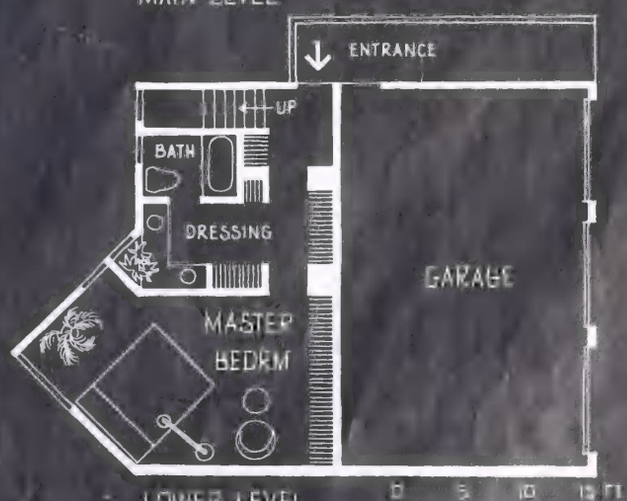
PLAN, NATALIE F. SIEGEL, PRODUCT INFORMATION, PAGE 132

FINE EXTERIOR DETAILING LENDS CHARACTER —AND HARMONY





MAIN LEVEL



LOWER LEVEL



5 SPECIAL PROJECTS *for* SUMMER

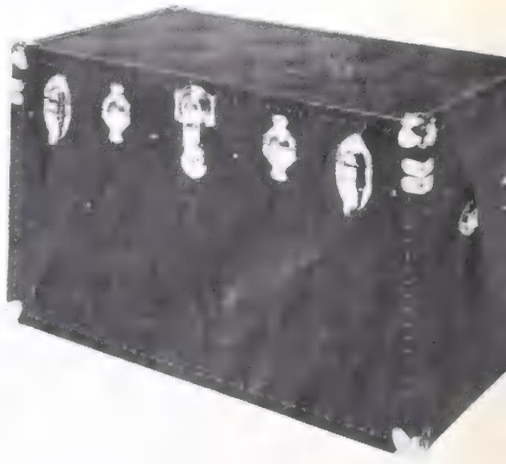
Editors ANNE OGDEN *and* ELVIN McDONALD

Treat yourself this summer. Channel that creative urge into practical satisfaction. We offer five projects for short and long-term enjoyment: a trunk turned into a conversation piece; a life-of-the-party mobile server; a garden cart; woven baskets; an art-inspired garden. It's easier than you'd think. So start—now.

1 FROM TRUNK TO TREASURE CHEST

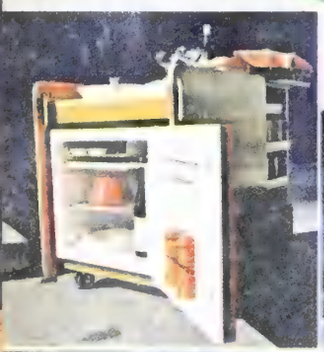
Transform a trunk. Free an old dress-trunk from the please-forget-me corners of the basement or rescue an antique steamer, a flat top or a camelback from the uncared-for recesses of a junk shop. Or buy a new footlocker and touch it up so that it can bask beautifully beside the bed instead of underneath. Turn it into a coffee table or a toy center. It can still be a catchall, but let it sparkle in full view. These three trunks at left once looked as plain as the one at right. We revitalized them with fabric, paint and mirror. You can, of course, revive an old scratched table or a small jewelry box in the same way. Here are the basics—see page 97 for details.

For patchwork, you'll need felt, assorted fabrics and glue. First glue on a layer of felt as a soft backing. Then play with a trial set of fabrics, one side at a time, arranging them until you have the right combination. To paint a glossy trunk, use two coats of enamel and let each one dry completely. Paint or stencil a design, then coat it with a polyurethane varnish to give it a hard, shiny finish. To mirror, you'll need either precut or uncut sheets of mirror, glue (unless the mirror is self-stick) and Mylar, for hard-to-fit spots. Paint the fixtures first or leave them bare. Arrange mirror pieces on a whole side before you glue them down.



PHOTOGRAPH, WESLEY BALZ; PRODUCT INFORMATION, PAGE 132





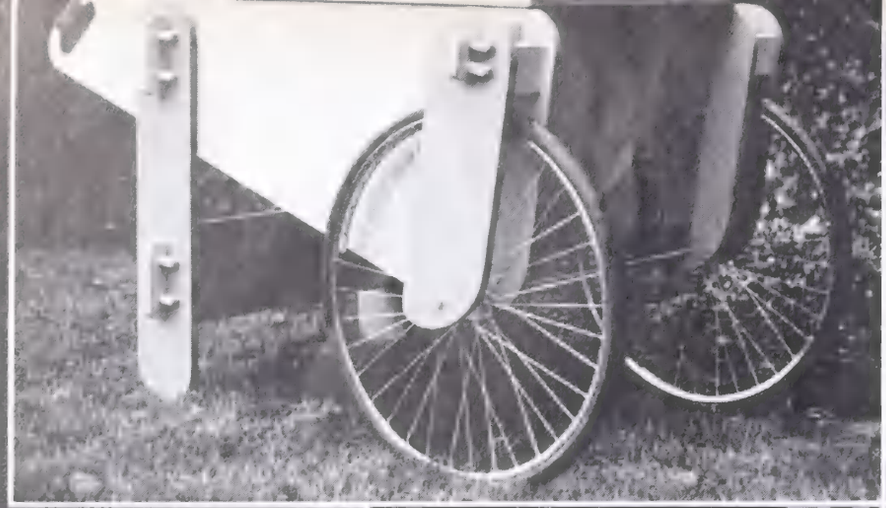


ROLL OUT YOUR OWN PARTY HEADQUARTERS

The breezes are blowing, the drinks tall and the guests relaxed. Where's the hostess? At too many summer parties, she's back in the kitchen checking on dinner or fetching another tray of glasses. But you can make alfresco as easy for the hosts as it is for the guests—with a cart that rolls all the conveniences of kitchen, bar and server into one compact, portable unit. A stop or two in the house and you can stock it for brunch, lunch, dinner or an afternoon of snacks and drinks, then wheel it away to pool, patio or terrace. The two carts shown are built from essentially the same plan, but Designer Arvid Orbeck has detailed them into two versions. The deluxe cart, at left in red and orange, has a Norcold refrigerator and two-burner Corning cooktop, which requires electrical wiring with a 220V line and an appropriate connection indoors or out. To adapt it to 110V wiring, you could, of course, build it using a two-burner hot-plate. The multicolored supergraphic server at right has an ice bucket and a hibachi. Each is cut from two 4-by-8 sheets of ¾-inch plywood, and each has a Formica serving counter, storage drawers for glasses, napkins and other paraphernalia, with deep bottle bars along the sides. The space occupied by the refrigerator takes the form of a cabinet in the supergraphic cart, allowing easy access to the ice bucket, bar supplies or barbecue equipment. When the cooking area of either cart is not being used, the piano-hinged Formica top folds neatly into place for storage or for serving. These units were painted with high-gloss exterior enamels and the plywood edges sanded, varnished and left natural. With the cooktop, the luxury design constitutes a mobile kitchen that could be placed in a swimming pool pavilion, a guesthouse or a family recreation room as well as outdoors. Or, if the cart is to be used only for storing and serving cold drinks and snacks, the cooktop space might be used instead for a chopping block. Cost considerations aside, which cart you choose to build depends on how you want to use it. Complete instructions for building both carts are detailed in one set of plans, available for $1 from the American Plywood Association, Dept. HB-HC at 1119A St., Tacoma, Wash. 98401.

PHOTOGRAPHS, ELVIN McDONALD; SHOPPING INFORMATION, PAGE 132











3 A GARDENER'S DELIGHT

Especially designed for your garden—a mobile cart as portable as a wheelbarrow, as complete and functional as any stationary small garden work center. No firm manufactures this sensible piece of equipment, but now you can build it for yourself from Designer Arvid Orbeck's plans. With the lid folded over the storage section, the cart offers a large serving counter or general work space, ideal for on-the-spot transplanting (at right, Pacific hybrid primroses have just been potted), for planting cuttings and for preparing cut flowers for the house. When the lid is opened, there is easy access to four deep storage compartments. Here the cart is stocked with pots, peat moss, vermiculite, hand tools, seeds, ammonium sulfate and bone meal—you might find space, too, for an ice bucket and a cool drink. And even when it's filled with heavy materials, bags of fertilizer or mulch can be placed on top for wheeling to wherever they're needed. The leather-wrapped handles give a comfortable grip, and the dowels tap out to let you remove the legs for winter storage. To build it, you'll need ordinary household tools, two 4-by-8 sheets of half-inch plywood, a pair of bicycle wheels, a steel rod for the axle, a piano hinge, some wood screws and dowels and exterior high-gloss enamel. The complete plans are available for 25¢ from the American Plywood Association, Dept. HB-GC, 1119 A St., Tacoma, Wash. 98401.

PHOTOGRAPHS, ELVIN McDONALD; SHOPPING INFORMATION, PAGE 132



ART THAT GROWS ON YOU

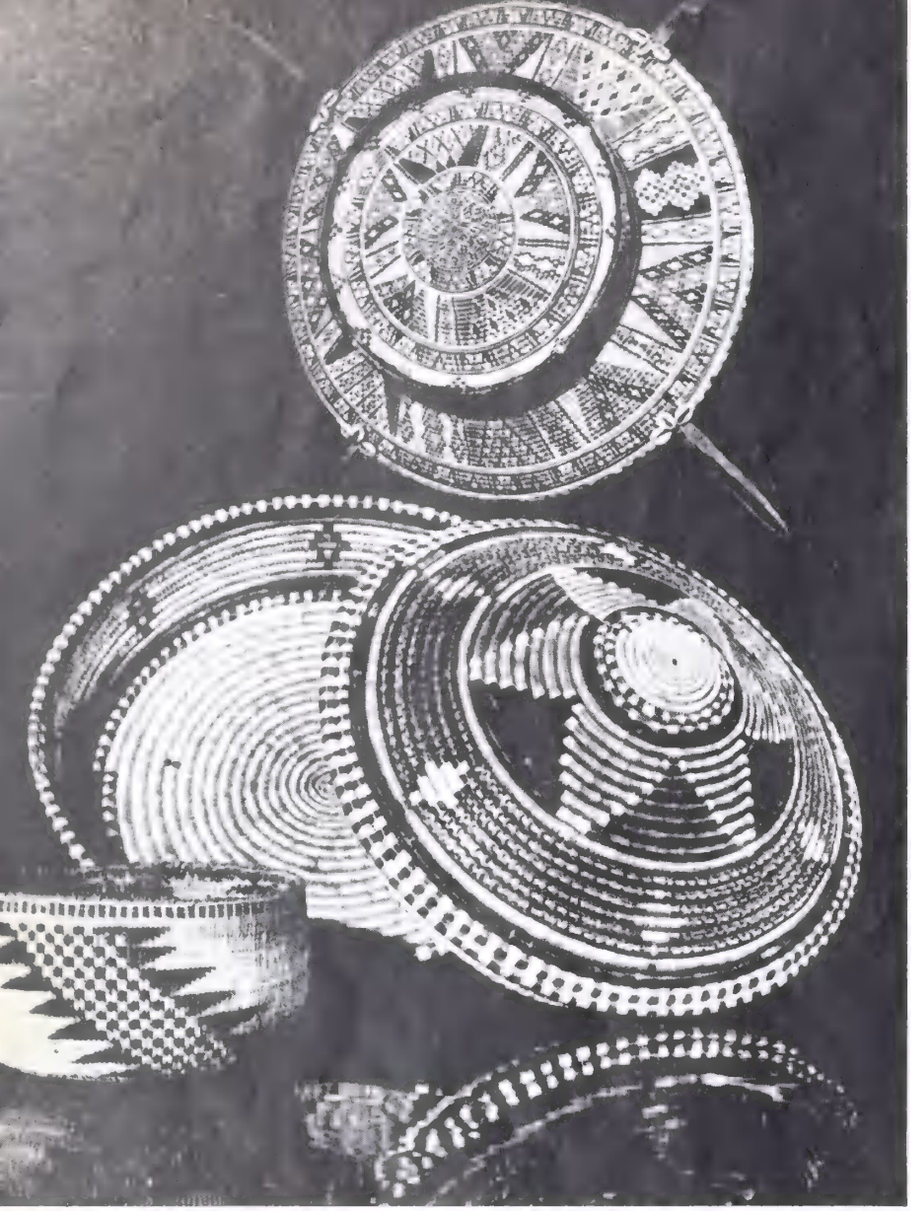
Gardens have always inspired artists, but why not gardens inspired by art? Here, using cut flowers to represent this kind of garden, we have reproduced a portion of Frank Stella's *Agbatana II* painting, shown in its entirety across the bottom of the page. There are many paintings by other well-known artists

4

—such as Josef Albers, Ellsworth Kelly, Piet Mondrian, Barnett Newman and Victor Vasarely—that could be readily interpreted as gardens. Or you might take Robert Indiana's *Love* or his numbers as the inspiration for a latter-day Victorian knot garden. In fact, any essentially hard-edged design—for example, an abstract geometric or supergraphic—might pattern a garden. The one cardinal rule is to keep the proportions quite accurate. The practicalities are these: Position your garden where it will receive full sun at least half the day. Select a flat space where water drains fairly quickly after rain. If your growing art can be viewed from a higher vantage point, like a second-floor window or terrace, then so much the better. Use a surround of white stone chips to represent the wall on which paintings of this type are usually hung. Size of the garden depends on the space available and the original painting. In practice, stripes or blocks of color need to be six inches or more across. Gardens larger than 15 by 15 feet will be difficult to tend and may not be recognized as paintings in flowers. The best plants to paint with are extremely compact in growth habit, long in bloom, with the flowers appearing in masses sufficient to make a color statement. Use only varieties that bloom at the same time and set out plants of uniform size, spaced exactly the same. Where black or brown is needed, use rock chips applied at least two inches in depth. Some specific suggestions might be any of Newman's *Who's Afraid of Red, Yellow and Blue* series in red petunias, yellow marigolds and blue ageratum; Albers' *White Line Square XV (Red) 1966* in three shades of red bedding begonias with a thin row of white sweet alyssum; Kelly's *Red Green Blue 1964* in a combination of red dianthus, green dwarf boxwood and blue fescue. For a city garden where little sun is available and there is no time for maintenance, Piet Mondrian's *Composition with Red 1939* could be done in black and white stone chips with the one patch of brilliant red in seasonal flowers such as tulips, geraniums and salvia. Vasarely's squares, circles and diamonds within squares adapt readily to modular techniques using flowers and foliage plants alone or in combination—for example, red and yellow dwarf zinnias, green and purple basil or gray santolina and orange miniature roses.

HOWARD GRAFF; REPRODUCTION OF FRANK STELLA'S AGBATANA II COURTESY LOCKSLEY/SHEA GALLERY, MINNEAPOLIS

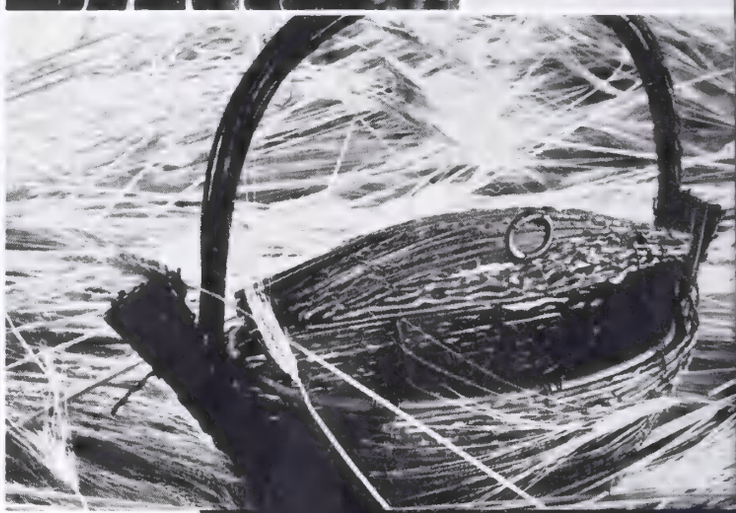






















A CASE FOR BASKETS

Baskets have definitely made it as an art form. One American Indian example was auctioned last fall at Parke-Bernet for $6,100. As a craft, basket-making is as old—and popular—as any. It's a universal craft, as well, stemming from every culture, every country. On these pages alone are examples from India, Ethiopia, Morocco, Japan, Ghana, Greece and America. In the past, each country has used whatever natural material was most accessible. Now, though, you can get any of the most widely used materials—reeds, willow and rattan—at craft-supply stores. Two of the most popular types are those woven around spokes (such as the tortoise-painted one on the branches) and those that are coiled, a technique often used by the American Indians. The two flat baskets on the rocks above are examples of coiling. Both kinds are easy for beginners to make. (See instructions for spoke type, page 94, and references for other kinds, page 133.) Basket-weaving doesn't require a lot of extras. Just your reeds, a pan of water and a few simple tools and you're off. An alternative to weaving a basket is decorating one: Paint it; bead it; sew shells onto it; stencil it; line it with fabric. And once you've made (or decorated) a basket, *use* it. Hang it on the wall or put something in it. These containers can hold plants and branches, fruit in a centerpiece, sewing supplies, umbrellas, picnic lunches, wood, magazines or any small objects. But, most of all, they're quite beautiful—just by themselves.





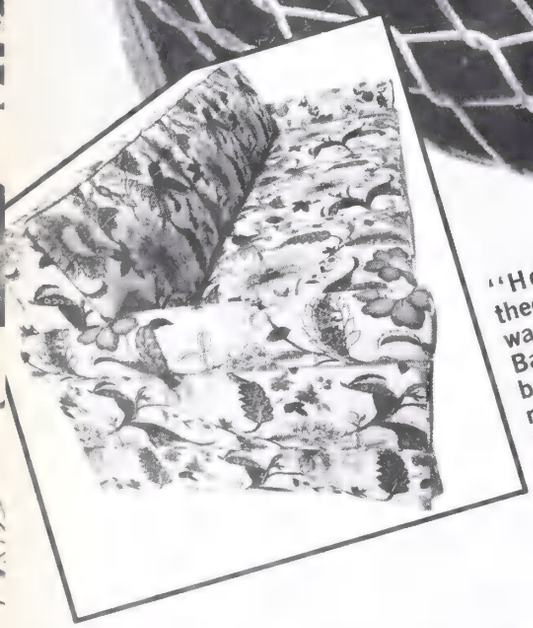


PHOTOGRAPHS, SI CHI KO; PRODUCT INFORMATION, PAGE 133

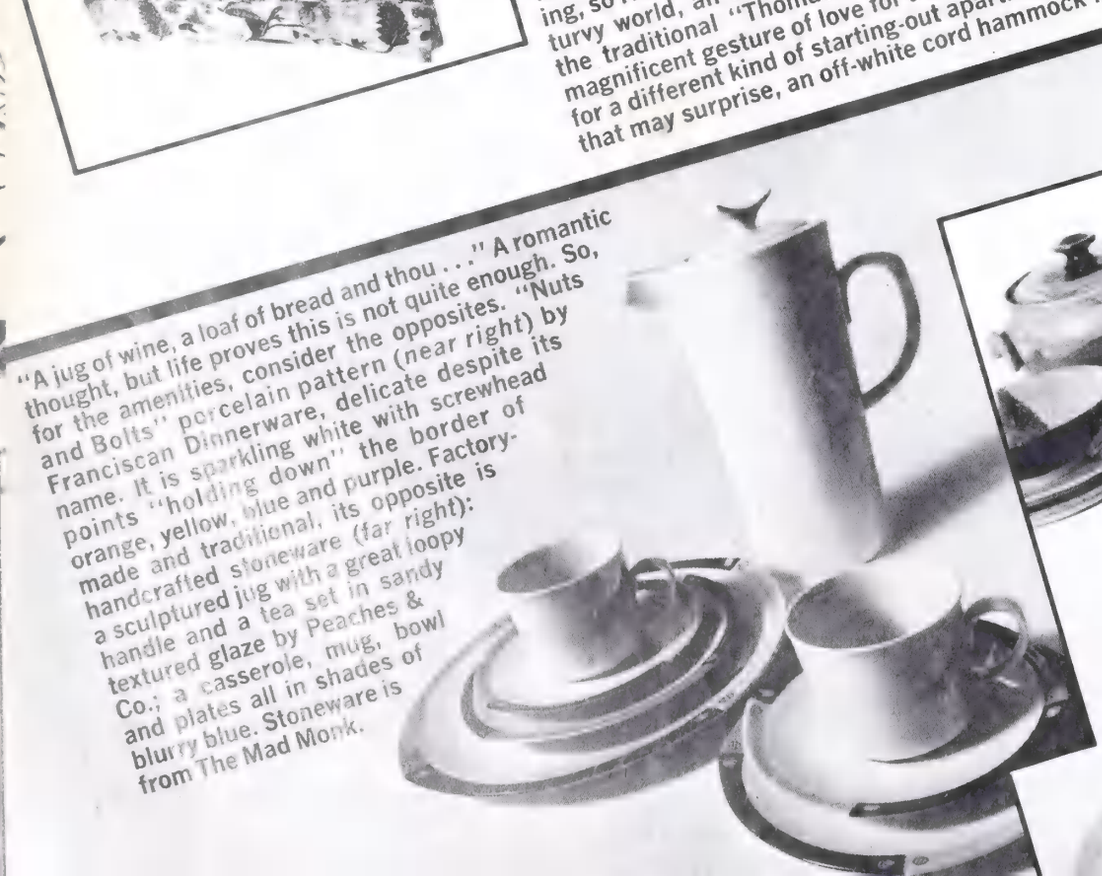
for bride bridegroom

there's never been such a choice... from the lovely traditional to the surprising idea you wouldn't have considered in years gone by □ *Editor* PHYLLIS BARTLETT



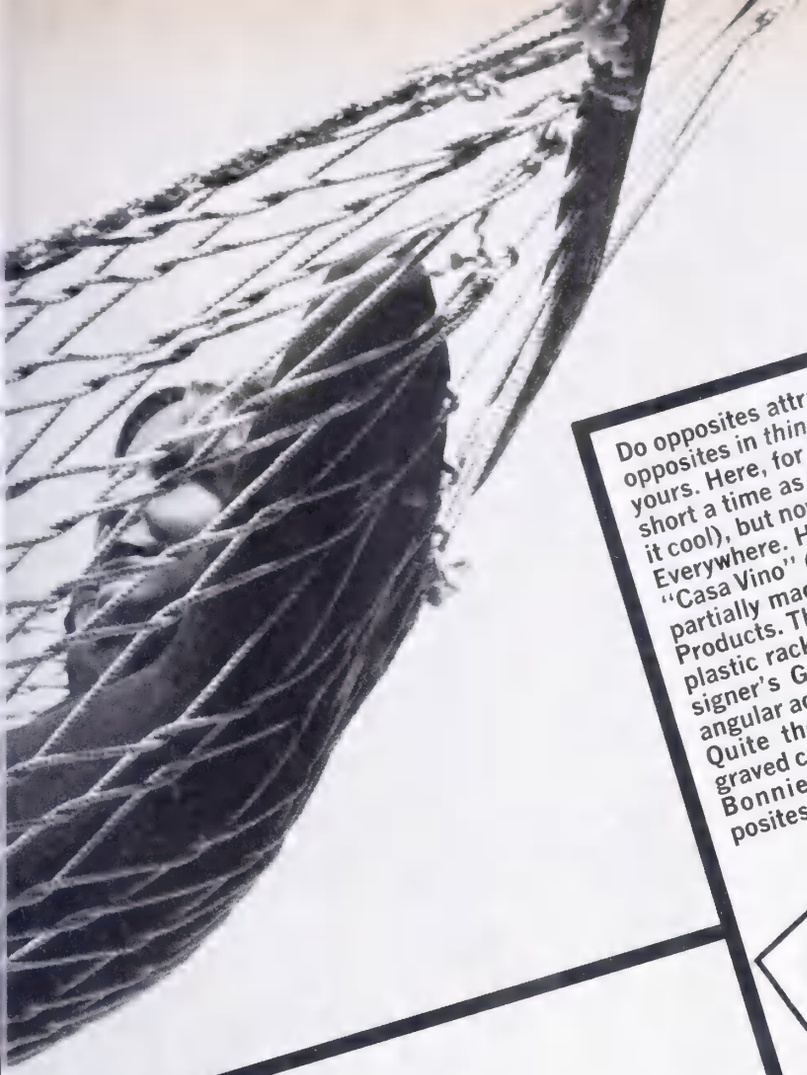


"How do I love thee? Let me count the ways..." No, it's not Elizabeth Barrett Browning writing to her husband, but a parent's ponderings on a marrying child. What gifts might express that love? The myriad choice these days may be perplexing, so HB will count the material ways....In our topsy-turvy world, an offbeat bride and groom might like either the traditional "Thomas" Hide-A-Bed sofa by Simmons — a magnificent gesture of love for a small starting-out apartment — or, for a different kind of starting-out apartment (or back yard) a suggestion that may surprise, an off-white cord hammock from Abercrombie & Fitch.



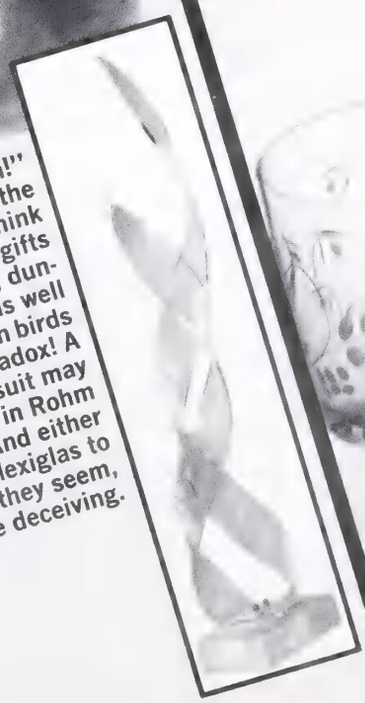


"A jug of wine, a loaf of bread and thou..." A romantic thought, but life proves this is not quite enough. So, for the amenities, consider the opposites. "Nuts and Bolts" porcelain pattern (*near right*) by Franciscan Dinnerware, delicate despite its name. It is sparkling white with screwhead points "holding down" the border of orange, yellow, blue and purple. Factory-made and traditional, its opposite is handcrafted stoneware (*far right*): a sculptured jug with a great loopy handle and a tea set in sandy textured glaze by Peaches & Co.; a casserole, mug, bowl and plates all in shades of blurry blue. Stoneware is from The Mad Monk.



Do opposites attract? That is a question that has never been settled, but opposites in things are de rigueur in wedding gifts, and the decisions are yours. Here, for instance, is the case for the wine rack. Wine rack? Even as short a time as 10 years ago, wine was hidden away in the cellar (to keep it cool), but now bottles are displayed in the living room, dining room, foyer. Everywhere. Here are three racks that a wine-loving pair might like. The "Casa Vino" (*top right*), with octagonal sections in orange and yellow, is partially made of recycled plastic. Recycled Plastic Products. There's a cantilevered, wall-hung orange plastic rack (*top left*) from International Designer's Group or a smoke-colored, triangular acrylic rack from Shapecraft. Quite the opposite — Boda engraved crystal goblets from Bonniers. Yes, opposites attract.

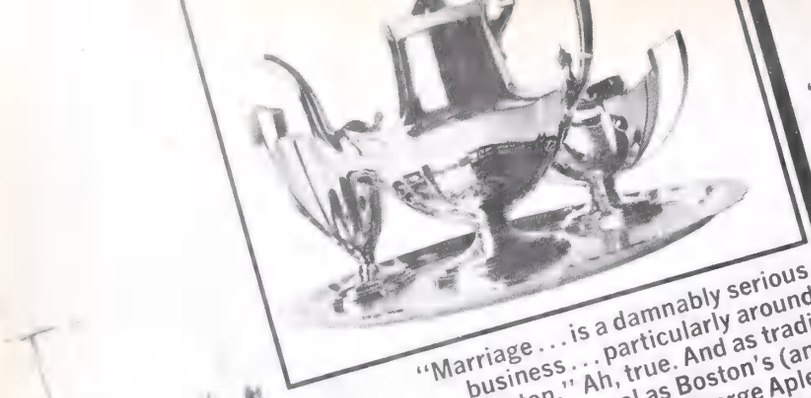






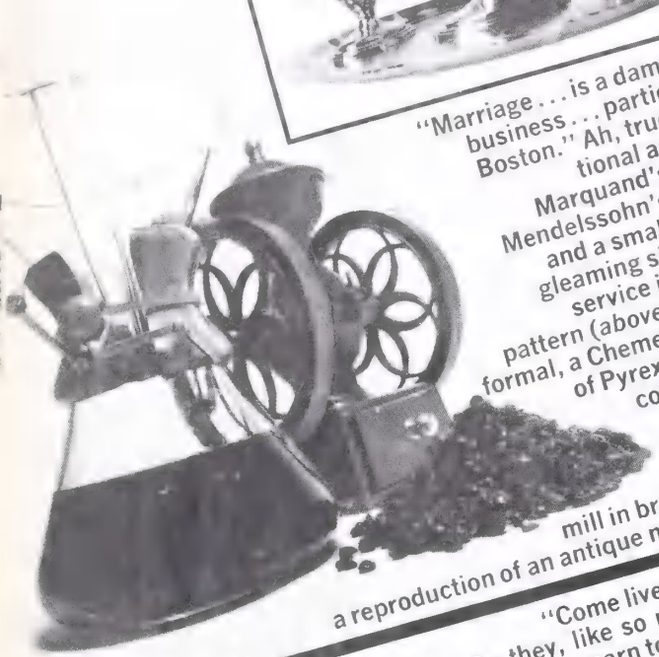
"You're not losing a daughter — you're gaining a son!" Even today with all the barefoot weddings held in the strangest of places, you might gain a son. Think positively! The decision between gifts past and gifts present need not set your mind spinning. Barefoot, dungareed brides and grooms like the traditional as well as the way-out. For instance, the porcelain birds (*above*). From Bing and Grondahl. Paradox! A bride in white lace and a groom in a dark blue suit may prefer the clear acrylic, swirling sculpture, in Rohm and Haas Plexiglas, from Obelisk (*right*). And either couple might rather have the tools and Plexiglas to sculpt their own gift. Things are seldom what they seem, people are complex, and appearances can be deceiving.

PHOTOGRAPHS, PAUL JACOBSEN. FOR RETAIL ADDRESSES, SEE PAGE 132

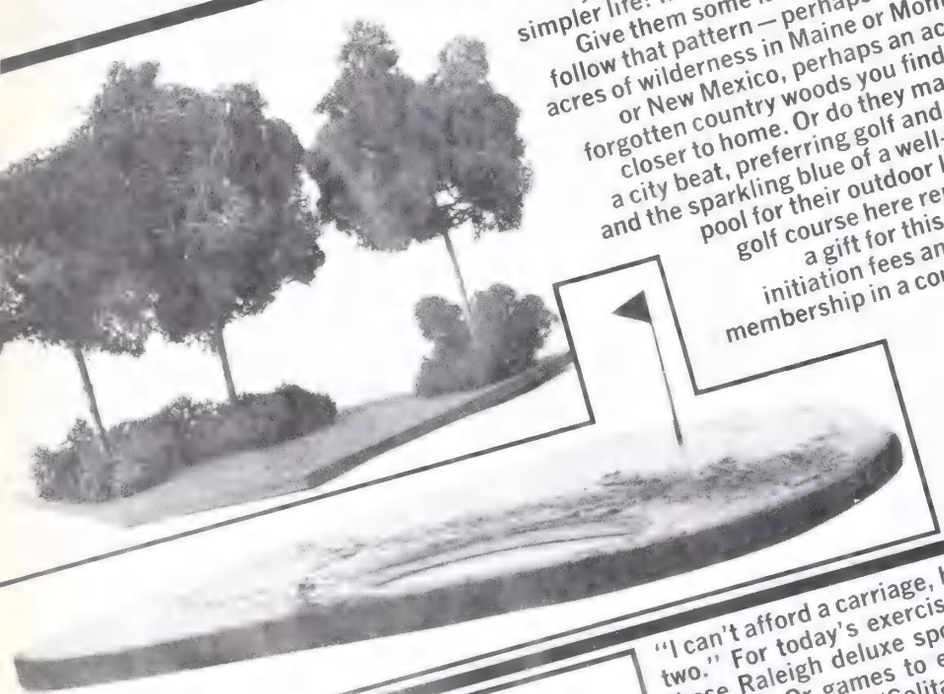


"Marriage . . . is a damnably serious business . . . particularly around Boston." Ah, true. And as traditional as Boston's (and Marquand's) George Apley, Mendelssohn's wedding march and a small gold band is the pattern (above). By Gorham. Less formal, a Chemex filter coffeemaker of Pyrex glass with a wooden collar. And, symbolic of a real back-to-the-hearth movement, a country-store coffee mill in brown cast iron and wood, a reproduction of an antique model, from John Wright.

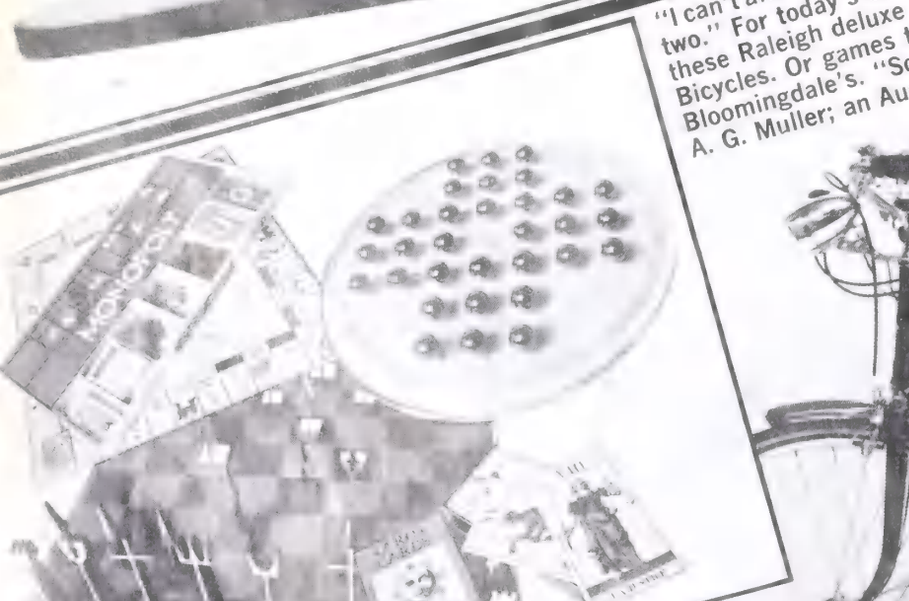
"Houses are built to live in," but no bride of Bacon's time had such a lovely choice of things to live with—like the blue/green/white "Anemone" acrylic blanket, designed by Vera for Burlington House. Or a creative bride might like the "Le Clerq" four-harness table model "Medico" handloom, with a wooden frame, equipped to weave fabric up to 22 inches wide, to make her own tapestries, ponchos, pillow covers, placemats or slipcover fabric. From School Products.







"Come live with me and be my love." Do they, like so many young people today, yearn to return to the land, to live a simpler life? If so, recognize their choice. Give them some land where they can follow that pattern—perhaps five or 10 acres of wilderness in Maine or Montana or New Mexico, perhaps an acre of forgotten country woods you find even closer to home. Or do they march to a city beat, preferring golf and tennis and the sparkling blue of a well-tended pool for their outdoor life? The golf course here represents a gift for this couple—initiation fees and a year's membership in a country club.



"I can't afford a carriage, but you'll look sweet upon the seat of a bicycle built for two." For today's exercise enthusiasts, how about a bike for each? Such as these Raleigh deluxe sports model bicycles (*below*), from Stuyvesant Bicycles. Or games to exercise the mind (*left*): "Monopoly," Bloomingdale's. "Solitaire," by Albrizzi. Tarot cards by A. G. Muller; an Austin chess set. Both, Brentano's.



"I know where I'm going and I know who's going with me . . ." This Scottish lyric is meant romantically, but taken literally, who knows anymore where they'll go—how they'll go? For the hitchhiking groom, a zippered Back-pack Sack of red nylon. An aluminum spreader bar assists loading heavy gear; frame, gold anodized aluminum, an adjustable shelf, padded shoulder straps. For his hitchhiking bride, the same. By the Coleman Co. Remember when many newlyweds went to Bermuda on their honeymoon? Remember honeymoons? Traditionalists still go to romantic spots, and for these, Gucci's "G" luggage in gray with red leather straps, soft-sided suitcase and duffle bags for both the conventionally chic bride and groom.



Sensitive to the texture and finish of materials, Barbara Gainey is perhaps more eager than most to try new decorative fabrics and surfaces. Chocolate brown felt covers the walls, sharply setting off white, slightly veined sheets of DuPont's new marblelike material, Corian, on the counters and chain-held shelves in the display boxes. Acrylic molded chairs and table and a chrome-framed étagère all mix smartly with the warm tones of the existing parquet flooring, laboriously cleaned and refinished. Overhead is a Gainey-conceived fixture with a purpose: Globes dangling merrily from bright red cords attached to a dimmer offer "everyday" light, while Vita-lite tubes around the rim produce a daylight environment for sculpting on cloudy days—all from Duro-Test.

PHOTOGRAPHS, ROBERT PERRON;
FOR MORE DETAILS, SEE PRODUCT INFORMATION

space & light: an artful eye



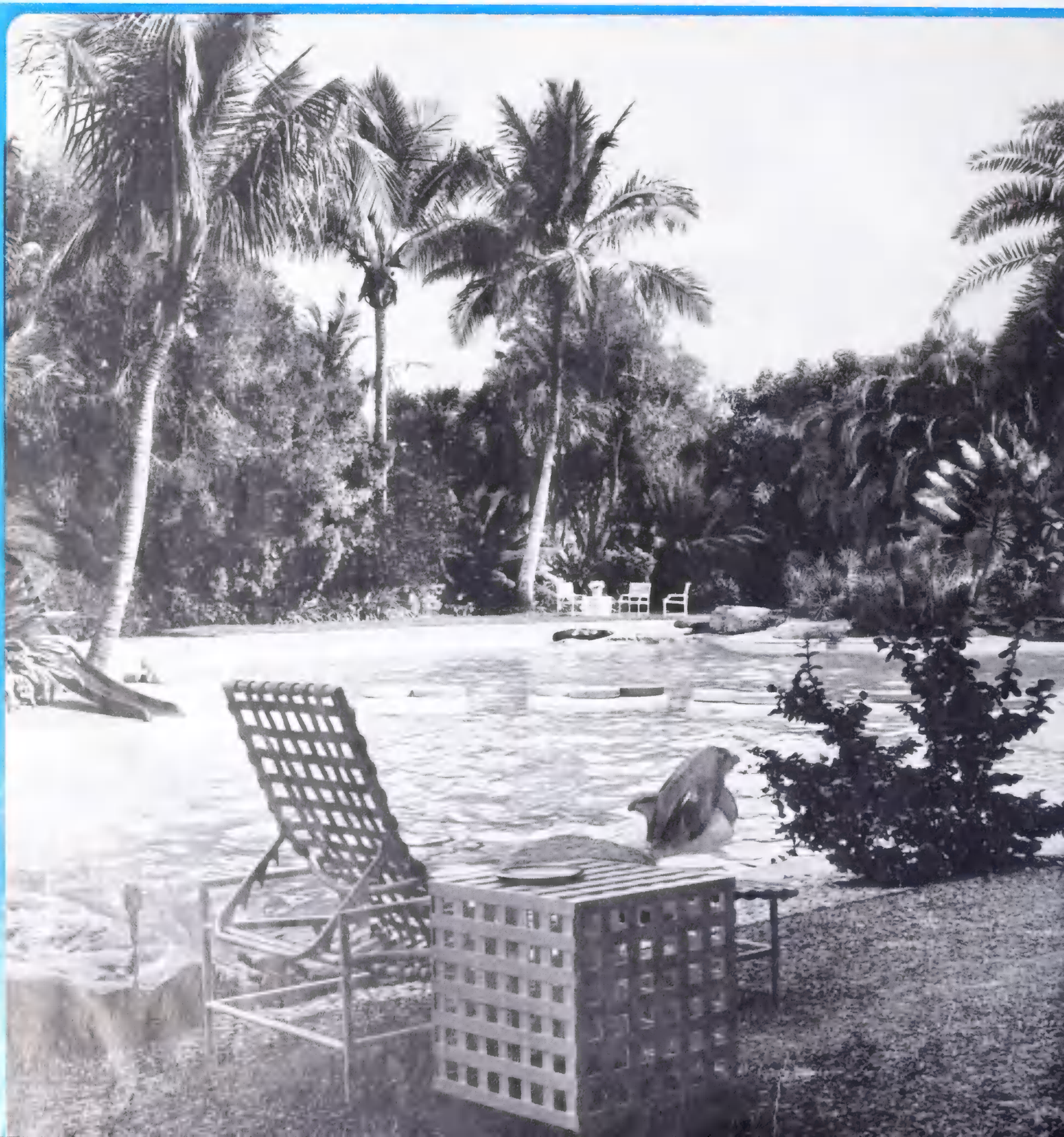
How does a talented, hard-working sculptress convert a New York brownstone apartment into a studio suited to her tastes? Slowly. And with patience, frustrations, some setbacks, the help of friends, her own hands and a growing awareness of precisely what she wanted—an awareness that Barbara Gainey admits started with hesitation and doubts. Thus, she casts a favorable nod in the direction of doing things without haste. Though well located, the space was shabby when she first found it but progressed through an interim remodeling (*insets*) to the finished version seen below and at far left—a studio both handsome and workable for Miss Gainey, whose work includes busts of Carl Sandburg and President Nixon.

Wet and wonderful

A completely enclosed watery salon or a modern-day version of the old swimming hole with vistas of rolling ranchland and quietly grazing cattle, a pool can take any shape that pleases its owners. Beginning here are eight pages of such highly personalized pools, 13 bodies of water uniquely contained to please their owners—the proximity of most to the Atlantic, Pacific or large lakes suggesting that the only sure way to have water playground without crowds, traffic or pollution today is to have a pool at home.

Exotic birds sing, palms sway lazily and porpoises splash in a jungle pool on the west coast of Florida (*below*). The filtering system is concealed in a thatched cottage sufficiently far away that its noise does not distract from the sounds of nature. Egrets, flamingoes and pelicans live in the surrounding landscape, and 60 pounds of food fish are daily placed in the pool. Designer Rosemary Robinson used a color scheme of lemon yellow and white, with cube tables custom-made of lath. Remodeling of Mr. and Mrs. Maurice Engleman's house in Lake Oswego, Ore., brought a new master bedroom wing to the edge of the pool (*right*) and added a family room adjoining the western wood deck at the other end of the house. The pool and lake can be seen from bedroom (*inset near right*) and family room (*inset far right*). Architects, Fletcher and Finch.

BELOW, WESLEY BALZ; RIGHT, CHARLES R. PEARSON



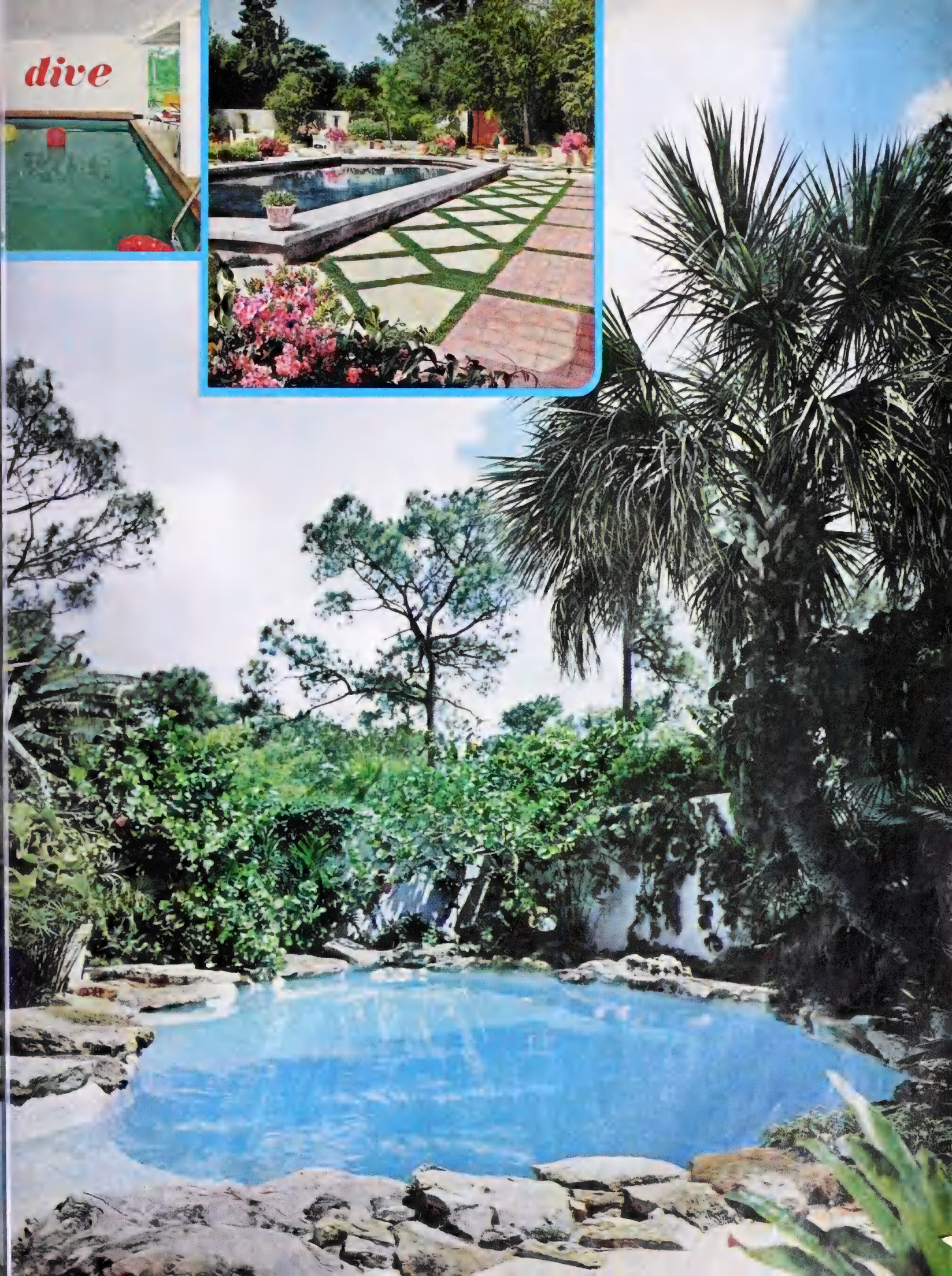


13 COOL DESIGNS FOR A PERFECT SPLASHDOWN



To Shirley and Lou Hardin, the 15-foot-square heated swimming pool in their farm living room (*above*) is an "exaggerated Japanese bathtub" and a pleasant way to forget business in Chicago. Marine plywood, shaped into 16-inch squares and laid diagonally, surrounds the pool. To make the supergraphics around his 12 by 27-foot indoor pool in Minneapolis (*insets above left and center*), the owner projected transparent letters from an art store on the wall, outlined the images with marking pen and filled in with regular paint. Architect: Lampert Walling. California Designer Ron Wilson's Bel Air pool (*inset above right*) was black-plastered to mirror reflections night and day. Dichondra frames concrete diamonds and clay Portuguese tiles. White wicker and container plants complete the surround. Landscaping by Sid Galper Associates. Suzanne and DeWitt Coffman's idyllic jungle pool in Coral Gables, Fla., (*right*) is a beautiful example of team effort. Their own ideas were worked into reality by Architect Charles Harrison Pawley, Pool Expert Jules Horwitz, Contractor Roger Dick (who took Mrs. Coffman into the Everglades in his own plane to pick out 21,000 pounds of bryozoan rock) and Landscape Architect Jim Talley.

ABOVE, VINCENT LISANTI; INSETS LEFT AND CENTER, LES TURNAU; INSET ABOVE RIGHT, GEORGE H. SZANIK; RIGHT, WESLEY BALZ


dive



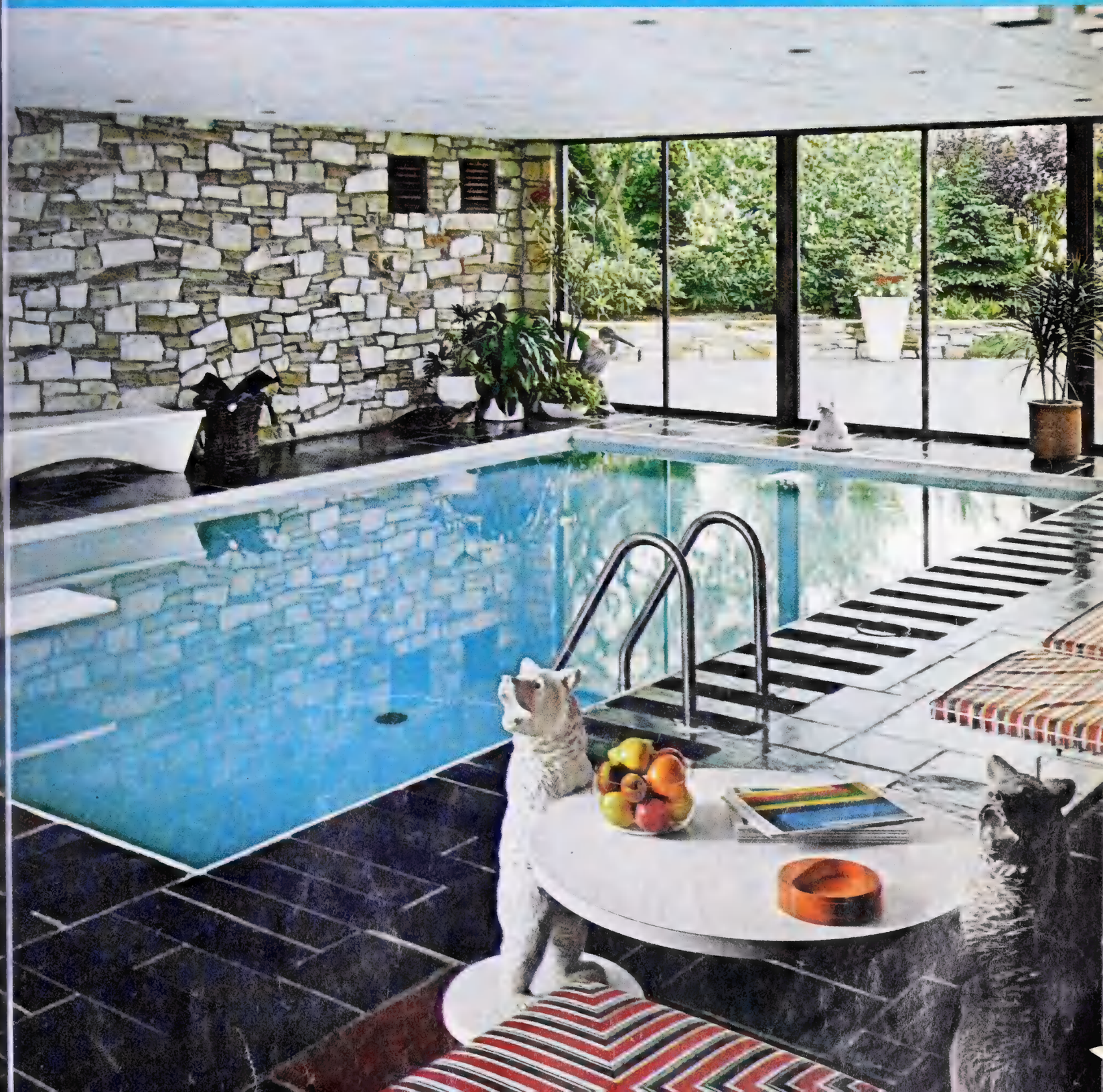


LEFT, HOWARD GRAFF; ABOVE, VINCENT LISANTI; ABOVE NEAR RIGHT, HICKEY-ROBERTSON; ABOVE FAR RIGHT, FRITZ TAGGART; RIGHT, HOWARD GRAFF.

The Naples, Fla., pool of Mr. and Mrs. A. Augustus Mino (*left*) adjoins the living room so conveniently that one might launch a dive from the sofa. *Trompe l'oeil* door hides equipment; screening keeps out insects. The contractor said it couldn't be done, but Winnetka, Ill., Designer Mary Jane Graham persisted. Now the free-form pool (*above*) fits neatly in what was thought to be a no man's land. Earth berming was the answer. Curving lines of Galveston, Texas, pool and brick terrace (*above near right*) complement natural curves of shore. Dark-painted Los Angeles pool of Mr. and Mrs. Lewis Bracker (*above far right*) reflects white lattice and flowers in space designed by Sally Sirkin and Landscape Architect Sid Galper. Indoor pool of the Alfred Griens on Long Island (*right*) has corrugated rubber along the edge for sure-footed diving. The room, by Designer Robert Caigan, has tables for pool, cards and dining.







With a mere touch of the finger, the Rollamatic roof of Mr. and Mrs. K. E. Reafsnyder's Newport Beach, Calif., pool opens to the sun and sky (*below, near right*) or closes to the wind and rain (*upper, near right*). The pool area, with its gleaming yellow and white appointments and matching marble pillar and decking, greets all visitors as they approach the main entry to the house through the double doors. Designer, Jay Russell Tumelson. An avocado ranch in northern San Diego County, Calif., is the site of Mr. and Mrs. Oliver Morris' pavilion and pool (*far right*). Mrs. Morris designed and decorated the interior using wicker with patchwork. Mexican tile borders both pool and small therapeutic whirlpool.

AN OVERVIEW OF POOL UPKEEP

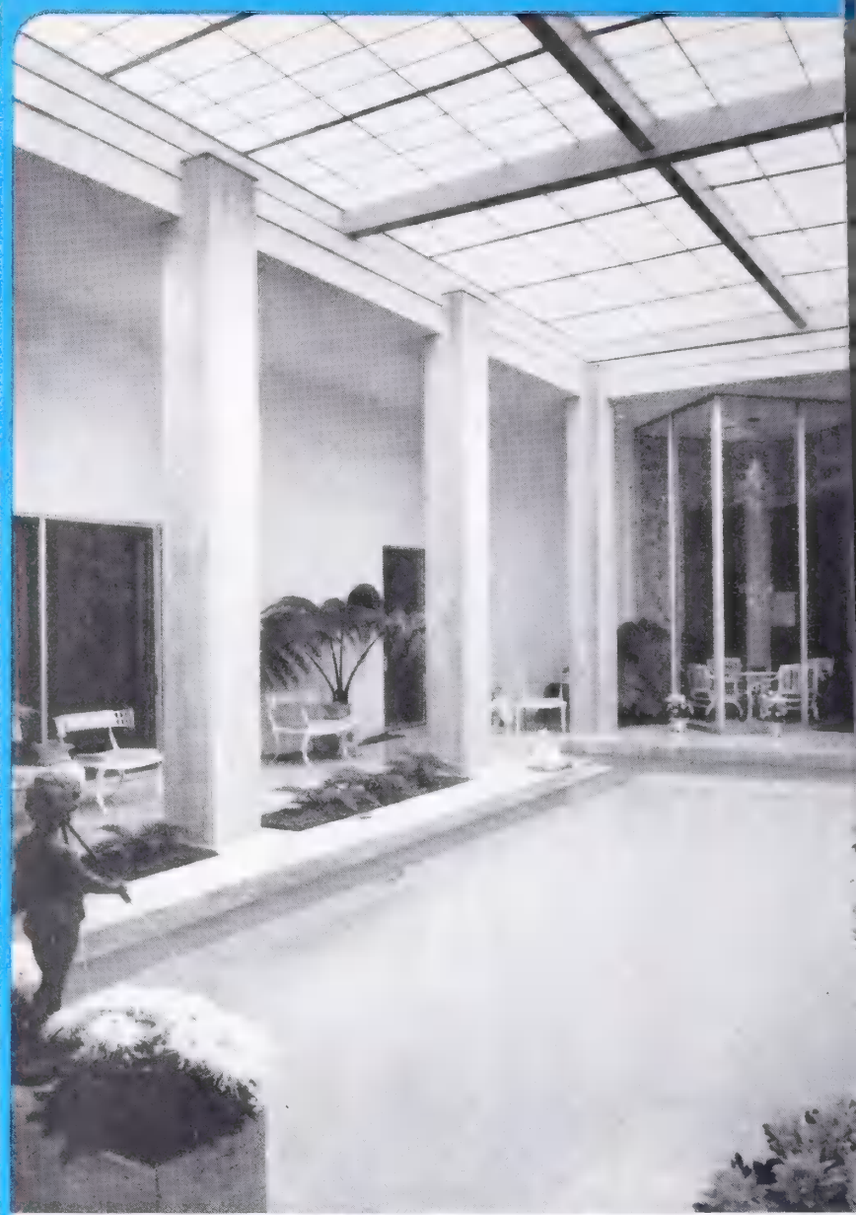
Water is a living element and, like the plants in a garden, requires care if it is to stay healthy —clean, chemically balanced and free of algae, grass, leaves and other debris. The pool itself also needs periodic maintenance, and while not every pool needs to be repainted every year, all have filtering and pumping systems that demand seasonal care. The time and money involved tend to be less in installations equipped with the latest automated maintenance devices, but no pool that was originally well-engineered is overly burdensome. If you are a new pool owner, be prepared to deal with the following daily and seasonal cares:

Clean-Pool Department. Algae build-up, a result of the sun's action on the water, is a prime pool nuisance that must be cleared daily, along with fallen leaves, twigs, drowned insects and woolly worms. Automatic vacuum systems, which can be installed in older pools as well as new ones, are considered 50 to 80% efficient. Skimming pollen, tree fall-out and algae without automatic equipment (and sanitizing the pool and cleaning the filter by hand) can be expected to require about an hour daily. A cover is advisable any time of the year the pool is not in use. With a cover, water can be left in, the chlorine will be preserved and debris kept out.

Water Purification. Chemicals, dispensed through the pumping system, are used to keep the water sanitary and to control algae. The dispensing system will be more or less carefree, usually depending on price, but most owners check chemical content daily or weekly and adjust as necessary the chemicals added. The acid-alkaline balance or pH of the water is a factor in the life of some pool surfaces and in the water's suitability for swimming. Testing kits are available wherever pool supplies are sold.

Painting and Liner Replacement. Pools lined with vinyl never require painting, but a new liner will be needed every nine or 10 years (between $300 and $900). Most other types of pools require painting every year or two ($100 up). Concrete pools usually require annual repainting; gunite pools faced with Marbleite (an extra) need repainting every three to six years or more.

Opening the Pool. Water is often left in the pool over winter, though it may be changed before the new season. Beware of changing the water yourself, especially after a heavy rain, as in-ground water pressure can heave even a very strong installation when it is empty. Attention to the pumping and filtering systems, the chemical dispensing devices and heating element, if there is one, is required fall and spring. Professional services ($100 up) take care of this.





THIS PAGE, KENT OPPENHEIMER; OPPOSITE, MAX ECKERT



a dozen ways to enjoy the lazy life

Editor RUTH ADAMS ☐ What's up in lying down? Here are 12 nifty chaises (or versions thereof) to inspire languishing, lazing and, at times, a night's sleep. 1. An elongated wing chair, covered in deep, rich velvet. It *is* sleep-size, but it's also a luxurious, cozy way to watch the late late show or spend an evening by the fire. David Barrett. 2. Think how Ms. Récamier would have seductively draped her lovely arm over this fanciful wicker chaise. Available in natural or painted wicker or cushioned to order, it's just the thing for a porch, a sunroom or a boudoir. Walter's Wicker Wonderland. 3. Definitely a daybed (available as a single bed, trundle or hi-riser). The frame is in brilliant orange and yellow acrylic, with the cover and bolster in an outrageously wild geometric print. Wouldn't a teen-age boy like it? Or, adaptable as it is, it might substitute as a sofa in a living room. A quieter upholstery is possible, too. Bedquarters. 4. The big curve. A back-to-the-womb sort of molded chaise where you can curl up and mull things over. Covered in red nylon stretch fabric. Harvey Probber. 5. A cool, sleek Italian import of thick chrome framing and lush chocolate brown saddle vinyl. Where to put it? Anywhere. Selig Manufacturing Co. Aren't these splendid ways to avoid stress and overactivity?



3

4

5

For heaven's sake, don't get up! To invite an intensive summer (or winter) of delicious idling, try one of these. 6. A curvy sculptured chaise in garden-room wicker that would tempt even the activist to spend his day under the ferns. For a garden room or sunporch, the chaise comes in natural, snappy white or bright colors. Add pillows or cushions of your choice. Walter's Wicker Wonderland. 7. An enormous swoop of a chaise designed by Le Corbusier in an ebonized and chrome-plated steel frame that adjusts to various comfortable angles. No levers to push or pull—the weight of the body causes the chaise to swing. Covered in calf, half-rocker, half-hammock in action, it would be quite at home in a study or den (or in his downtown office, too). Laverne. 8. A wicker daybed, here upholstered in button-tufted denim, available in a range of fabrics. An elegant piece that, like the true sophisticate, is poised anywhere at all. McGuire. 9. An armless, upholstered-to-the-floor chaise in an exotic jungle print with a loose pillow back. A refreshing caper for an airy breakfast room, or a family room or bedroom. Lewis Mittman. 10. Stunning! A clear, acrylic sculptured chaise that is, quite marvelously—and mysteriously—cut in one piece. Designed by John Mascheroni. Vecta Contract. 11. How sybaritic to sip a gin and tonic in this slick chaise of thong-tied rattan while the party swirls around. McGuire. 12. A Récamier tufted velvet chaise. Tomlinson, available at Vanleigh.

KARL H. RIEK; OTHERS SI CHI KO




9
10
11
12



6 GREAT COOKS ...barbecuing at its best

Anybody can place a piece of steak on a charcoal grill and, with luck, come out with edible meat. But it takes skill, knowledge and experience to barbecue meat, fish or poultry to perfection. So, we turned to six of the most talented cooks we know, and look at the happy results: spareribs in the true Chinese manner; chicken basted with a peanut butter sauce; trout fresh from the stream, finished with cream; spit-roasted calf's liver served with Béarnaise; lamb chops à la française; and golden suckling pig, basted with wine. This, you can believe us, is deluxe barbecuing—barbecuing at its best

By HELEN McCULLY

At left, Chinese Barbecued Spareribs speared on the long curved blade of a scimitar with cast brass hilt by Excalibur Ltd.

CRAIG CLAIBORNE's and VIRGINIA LEE's Chinese Barbecued Spareribs

1

A splendid recipe comes from a forthcoming book, The Chinese Cook Book, *(Lippincott) by Claiborne and Mrs. Lee. Author of the current* New York Times International Cook Book, *Claiborne has recently introduced* The Craig Claiborne Journal, *a fortnightly, in which he explores restaurants worldwide, discusses cookery in depth and presents a collection of recipes.*

2 3-pound racks of lean spareribs
Sugar

Basting Sauce:*
4 tablespoons red bean curd sauce
2 tablespoons five-spices powder
6 tablespoons light soy sauce
4 tablespoons ground bean sauce
6 tablespoons hoisin sauce
4 tablespoons sesame seed paste
5 tablespoons sugar

Peanut and vegetable oil

Ask your butcher for small ribs rather than large, and buy the two racks whole rather than cut into individual ribs. Rub each rack all over with sugar and allow to stand for half an hour.

Meanwhile, mix the basting sauce together thoroughly. Take half the sauce and coat each rack on both sides with a pastry brush.

Place the racks on the grill over a *very low fire* for 15 minutes. Brush lightly with oil, then turn and coat with more of the sauce. Turn every 15 minutes, brushing with oil, then sauce.

The cooking time depends on the size of the ribs. Small ribs will take about one hour and 30 minutes; large ones two hours or even longer. Test for doneness with a knife. No juices will flow, but when properly cooked, the ends of the bones will protrude, the ribs will be appetizingly brown and on the well-done side. Serves six.

Claiborne suggests serving clams on the half shell first, rice and lots of cold beer with the ribs, followed by lychee nuts and kumquats in syrup.

* All basting sauce ingredients are available in Chinese grocery stores.

JAMES A. BEARD's Roast Spitted Suckling Pig with Aioli Sauce

2

Typically, James Beard suggests the big spectacular for the barbecue enthusiast. He is unquestionably America's most eminent food authority and his new book, James Beard's American Cookery *(Little, Brown & Co.), is further justification for Beard's standing in the culinary world.*

1 11- to 14-pound suckling pig
1 to 2 tablespoons lemon juice
Salt
Freshly ground black pepper
Thyme

Basting sauce:
Equal quantities of melted butter and white wine or orange juice

In all likelihood, you will have to order the pig in advance and you should ask the butcher to leave the head on.

Rub the interior of the pig with the lemon juice, 2 teaspoons of salt, about 1 teaspoon of pepper and one of thyme. Then rub the skin all over with salt, pepper and thyme. Tie the legs together securely and sew up the incision with heavy white cord and a trussing needle.

Balance the pig carefully on the spit so it will turn smoothly. Place over a bed of glowing coals and roast two to three hours, basting frequently. When the pig reaches a temperature of 160°, tested in the thickest part of the small ham (the leg), take off the spit and carve.

To carve, use a heavy, sharp carving knife to cut off the small hams and the head. And then cut the sides of the pig into small chops.

Serve each person a chop, a slice or two of the ham and, especially, some of the crisp skin.

Sauce Aioli

Place 12 peeled garlic cloves, 1 egg yolk and 3 tablespoons of olive oil in the container of an electric blender. Blend at high speed to make a smooth mixture. Next, place 3 egg yolks in a bowl and beat with a wire whip until mixed. Then add, slowly, almost drop by drop, 3 to 3½ cups olive oil, beating hard and constantly (the amount of oil depends on the size of the yolks). Stir in the garlic mixture.

With this golden pig, Beard suggests hominy in cream, fresh corn-on-the-cob, sautéed apple slices and either Champagne or an Alsatian wine.

PHILIP BROWN's Spit-Roasted Liver with Bearnaise Sauce

5

An extraordinarily imaginative cook and "a barbecue cook almost year round," Philip Brown, currently finishing a book on Western cooking, is writing an authoritative biweekly newsletter, "The Epicurean," published by Jurgensen's (Los Angeles). Recently he gave a cooking course, "A Culinary Odyssey Around the Mediterranean," at California State College and in his "spare time" [sic], he conducts wine tours in France.

1 whole calf's liver (4 to 5 pounds)
Bacon

Buy the whole calf's liver and then have the meat man remove the skin and tie it into a compact shape. Cover it with strips of bacon, fastening them in place with toothpicks or small skewers. Balance the meat on the spit and roast over a moderate fire for 45 to 60 minutes or until a thermometer reaches a temperature of 150°.

To serve, remove any string, place on a carving board and slice about ¼ inch thick. Surround with Roasted Onions, garnish with cress and pass the Béarnaise Sauce (see *House Beautiful, April issue*).

Roasted Onions

Peel medium-size yellow onions (one for each person) and wrap each one in a double layer of foil, along with a good chunk of butter, salt and pepper. Seal well and place right in the coals, around the edge of the fire. Cook for 30 minutes. Serve them in the foil to retain all the savory juices.

Brown suggests a robust red Burgundy (Nuits St. Georges or a fine California Pinot Noir) with the liver, followed by cole slaw with fresh fruit and cheese.

MAURICE MOORE-BETTY's Grilled Chicken with Peanut Butter Basting Sauce

4

A beautiful and a sophisticated cook, Maurice Moore-Betty has a very special talent for combining the unusual. Witness this recipe. Trained under the famed Chef Avignon of the London Ritz, he is working on a new cookbook to follow his excellent Cooking for all Occasions *(David White). During fall and winter months he gives cooking classes in his New York home.*

Allow half of a 2½-pound broiler-fryer per person. Have the butcher cut the birds in half and cut out backbone.

Basting sauce:
4 tablespoons fresh lemon juice, strained
1 heaping tablespoon peanut butter
4 tablespoons finely chopped onion
¼ cup olive oil
½ teaspoon salt
¼ teaspoon freshly ground pepper

This sauce is extremely interesting in that you get the nutty flavor of the peanuts but—because of the lemon juice—not their sweetness.

Mix the lemon juice and peanut butter until smooth. Then stir in the onion and gradually add the oil. Mix well and season to taste. This amount of sauce should be sufficient to baste six chicken halves.

With a pastry brush, brush both sides of each chicken half with the basting sauce. Place over a moderate fire, at least six inches from the heat, and broil for 10 minutes. Brush twice with the sauce during the broiling.

Turn, brush with the sauce and broil another 10 minutes, again basting twice. Properly cooked, the chicken should be a rich, dark brown.

To accompany the chicken, Moore-Betty suggests a Beaujolais Villages, 1970, and what he calls a "hard salad"—in short, vegetables such as green beans (cooked), onion, celery, green peppers, radishes and tomatoes in a bowl of lettuce, dressed with a vinaigrette—followed by a Brie, French bread and poached pears with a fruit sauce.

JACQUES de CHANTELOUP's Grilled Fresh Trout

5

Jacques de Chanteloup wouldn't be a real Frenchman if he didn't like to fish and that he does, every Sunday during the trout season, always bringing ing home enough for lunch. Currently chef de cuisine *at New York's well-known Red Coach Grill, his background is formidable—including several years as* chef de partie *with the French Line and at New York's Le Pavillon under Pierre Franey.*

6 trout (12 to 14 ounces each), cleaned
Salt
Freshly ground pepper
1 tablespoon vegetable oil
1 cup heavy cream

Before preparing and broiling the fish, de Chanteloup emphasizes that you make certain the grill is immaculate, otherwise the skin of the trout will stick to it.

Salt and pepper each trout inside and out, then rub the skin with oil.

Place on the charcoal grill over a very high heat and broil three to four minutes on each side. Lift to a shallow pan just large enough to accommodate the trout and pour the cream over all the fish. Place the pan on the fire and bring to a boil. Cover and boil over high heat for exactly two minutes. Serve at once.

In the event you aren't a fisherman, you can substitute frozen trout. In that case, thaw at room temperature.

Since de Chanteloup believes in a minimum of work at the barbecue, he suggests Stuffed Ham Rolls and hard-cooked eggs, quartered, as a first course, and for dessert mixed fruit perfumed with kirsch along with sliced pound cake. With the trout he would serve a well-chilled Rosé de Provence.

Stuffed Ham Rolls

Take a 12-ounce can of mixed vegetables. Drain and mix well with 4 tablespoons of mayonnaise, salt and pepper to taste, 2 tablespoons finely chopped onion and 1 tablespoon finely chopped parsley. Take 6 large slices of boiled ham, sliced ⅛ inch thick, and spread each slice with the vegetable mixture. Roll up as you would jelly roll and arrange on a platter, seam side down.

PIERRE FRANEY's Cotes d'Agneau Mode de Provence for 12

6

As you might expect from a splendid French chef, Pierre Franey's approach to barbecuing is à la française. Currently a vice president at Howard Johnson's, Franey was executive chef at New York's great Le Pavillon from its opening in 1941, under the aegis of the famed Henri Soulé, until 1960, when he joined the Howard Johnson's organization. (Continued on page 92)

BEER & MALT LIQUORS

LAGER, ALE, STOUT, PORTER, BOCK—BY ANY NAME, IT'S THE GOLDEN BREW

By ELIZABETH KOCH FADER ☐ Beer is the general name for all beverages fermented from malt and other starch cereals. The subject isn't quite that simple, because there are many kinds of beer (or, if you wish, malt beverages) with differences in alcoholic content, flavor, methods of brewing and carbonation, but that definition lets us trace its history back to the time when man first settled down to raise crops and turn part of his grain harvest into beverage.

For beer is one of man's oldest alcoholic beverages. It was brewed in Babylon 8,000 years ago and went along with Noah on the ark. The Romans acquired a taste for it from the Egyptians, and the medieval abbots of England were as famous for their beer as the Trappists for their cheeses and the Benedictines for their liqueur. In its early form—cloudy, heavy, made to be drunk warm soon after brewing—it traveled to the New World aboard the *Mayflower*. And Thomas Jefferson considered it so important to Colonial life that he imported German brewers from Bohemia to teach the Colonists how to brew the lighter, sparkling beer that was the forerunner of most of our domestic product today.

Lager beer, ale, porter, stout, bock, malt liquor—all start in essentially the same way, with grain being malted, or steeped in water until the starches become soluble sugar. Most domestic malt beverages in all of these categories are also lagered or aged (a term that comes from the German expression *lagern* for being stored).

About 90% of the beer consumed in this country is lager beer, usually a light-colored, light-bodied, effervescent, slightly tart brew. Lager beer is made from malted barley, water and hops (a nettle plant used for flavor, aroma and clarity) and fermented with a special yeast that settles to the bottom. Other cereal products such as corn and rice are used to give domestic lagers their pale color. The alcoholic content varies, depending on various state regulations, but is usually about 3.59% to 4% by weight.

Most of the lager beers brewed in the U.S. are of the Bohemian type, although you will also find the word pilsner on many labels—also indicating lightness, referring to the town of Pilsen, once part of Bohemia and now part of Czechoslovakia. It was here that the prototype of all Bohemian beers, the Pilsner Urquell, was first brewed 800 years ago. The darker German beers of Bavaria, coming mainly from Munich and Kulmacher, are also lager beers, but are heavier, more aromatic and robust in flavor than the Bohemian beers. Great rivalry has always existed between the major beer-producing cities in Germany, and it was only at the end of the 19th century that Bohemian beers became more popular than those of Bavaria. Not so well known are Weiss and Weiner beer. Weiss beer is a special type of German lager brewed mostly of wheat rather than barley. It has a pale color and is very tart, is strongly carbonated and forms a great foam. Weiss beer is sometimes made into a mixed drink by combining it with sweet syrups, juices and liqueurs. Weiner beer is a lager beer that lies somewhere between Bohemian and Bavarian beers. *(Text continued on page 90)*

HOW TO CLEAN & COOK MUSSELS

Mussels, so popular in France, have never, unfortunately, had the popularity they deserve in this country, although we have them in great abundance all along the New England and the Middle Atlantic shores. Mussels are sold by weight—about 12, average size, to a pound—and a fanatic aficionado can easily consume at least 1½ pounds.

by Jacques Pépin

THE HOUSE BEAUTIFUL CHEF

MUSSELS À LA POULETTE

10 pounds mussels
2 medium yellow onions, peeled and diced
1 garlic clove, peeled and chopped
Big handful parsley sprigs, chopped
Dash dried thyme
1 bay leaf
Freshly ground white pepper
2 cups dry white wine
½ cup (1 stick) butter
3 tablespoons all-purpose flour
1 cup heavy cream
3 egg yolks

After scraping the shells and removing the "beard," wash the mussels under cold running water, rubbing the mussels against each other to clean the shells further. Press each mussel separately, on the bias, to determine if it is full of mud or sand. If so, the shells will slide open and, obviously, these are to be discarded. Place the mussels in cold water with salt (a handful of salt per gallon of water) and then let them sit for a couple of hours so that any sand that escaped you will be thrown off. Following that, rinse them all again, two or three times, in fresh cold water.

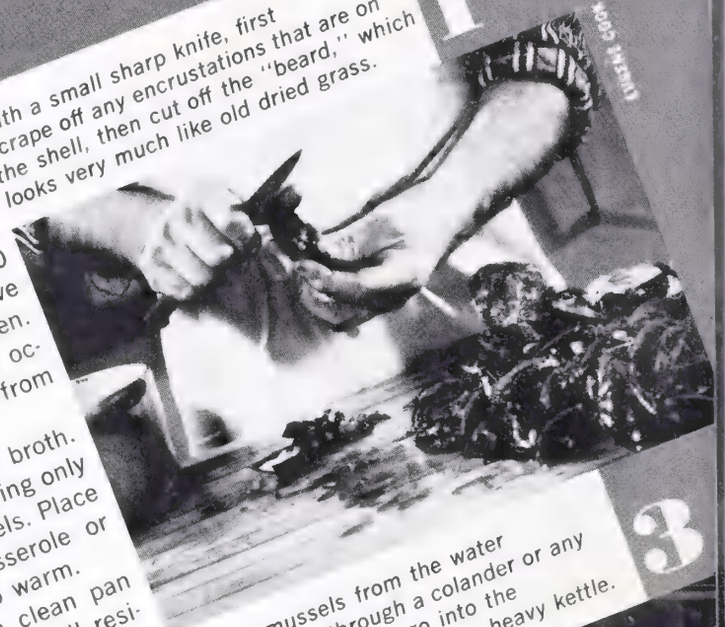
Combine the cleaned mussels with the onions, garlic, 3 tablespoons of the parsley, the thyme, bay leaf, pepper to taste, the wine and 5 tablespoons of the butter. Cover tightly. Place over a high heat for five to 10 minutes or until the mussels have opened. Discard any that do not open. While they cook, shake the kettle occasionally to move the mussels from one level to another.

Lift the mussels from the broth. Break the mussels apart, keeping only those shells containing mussels. Place in a deep earthenware casserole or tureen. Set aside and keep warm.

Strain the broth into a clean pan (not aluminum), leaving a small residue in the bottom just in case some of the sand eluded you in cleaning. Work the remaining butter into the flour to make a beurre manié. Add to the broth, bit by bit, whipping constantly with a wire whip until smooth. Bring to a boil, reduce heat, and cook for eight to 10 minutes. Stir in ½ cup of the cream. Bring to a boil again, then take off the heat.

Meanwhile, beat the remaining cream and egg yolks together. Gradually whip into the broth. Bring up to a boil but do not boil or the mixture will curdle. Finally, pour the mixture over the warm mussels and then sprinkle with the remaining chopped parsley. Serves six.

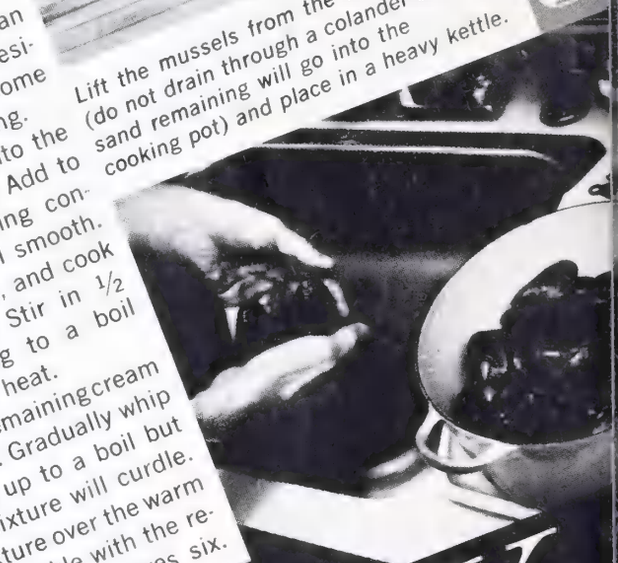
1



2



3



Lift the mussels from the water (do not drain through a colander or any sand remaining will go into the cooking pot) and place in a heavy kettle.

To every woman who ever defrosted a "no defrost" refrigerator.

You can spend good money on a refrigerator that you're told will defrost itself, only to find that you have to defrost it anyway. Before you buy anything, Sears urges you to get a few facts straight:

FACT 1. There are basically three kinds of self-defrosting refrigerators on the market today:

"Automatic Defrost"	The refrigerator defrosts automatically, but *not* the freezer. You have to defrost the freezer by hand.
"No Frost"	Both the freezer and the refrigerator defrost themselves. But as in any refrigerator, it's heat that melts the frost. So the food inside may get too warm, *unless* cold air is forced back quickly. Some "No Frost" models do *not* have forced-air systems. Some do.
Sears Coldspot "Frostless"	When Sears says frostless, we mean visible frost will *never* form in refrigerator *or* freezer. A flow of *forced* air keeps food cold. Even frozen food stays thoroughly frozen.

Sears sells both "Frostless" and "Automatic Defrost" models. Our "Automatics" are fine machines with nice modest price tags.

But our latest model, the Coldspot Frostless, is *completely* frostless—refrigerator *and* freezer.

FACT 2. Get a zero-degree freezer for firm ice cream and good-tasting meat. The new Coldspot has a true zero-degree freezer. That's why ice cream stays scoopable, doesn't get mushy. Meat freezes fast and retains flavor. And it's a *201-pound* freezer by official industry standards.



FACT 3. If you're paying a little more for a good defrosting system, you might as well get the latest features, too.



Like Sears exclusive Humidrawers.™ They're air-tight, so fruits and vegetables stay fresh far longer than in conventional crispers. (Lettuce keeps up to *twice* as long.)

There's an ice maker that keeps you supplied with 8 pounds of cubes—and a water dispenser with a shut-off valve to prevent drips and dribbles.

The shelves are *no-rust* aluminum, almost infinitely adjustable.

And the Coldspot comes in Avocado, Tawny Gold, Coppertone, White.

FACT 4. Sears Coldspot has an "extra" you can't see. Sears itself.

Sears reliability is built right in. If you ever need service it's as close as your phone.

See the Coldspot Frostless at most Sears, Roebuck and Co. stores and in the catalog.

While you're at Sears, get a copy of our new booklet, "All About Defrosting Systems." Free.

Sears

The Coldspot Frostless.

When Sears says frostless, we mean frostless.



BEER

Continued from page 87

Bock beer is a type of lager made from barley with the addition of highly roasted caramelized malt to give a rich, dark color. Since it is a case of the darker the malt, the greater the caramelization of sugars, bock is usually sweeter than the pilsner beers (this is true of most dark beers and ales). It is aged longer and has a fuller body and higher alcoholic content than most lager beers. Long associated with spring festivities in Germany, Bock Beer Day traditionally announces the first day of spring and is the first day the new year's bock beer is sold (although you can find it all year now).

Ale, that traditional English drink, has been cherished by royalty and peasant alike for centuries. Queen Elizabeth I drank two tankards of ale every morning and in her day even the children downed a quart of ale at breakfast. Ale differs in several ways from lager. It is fuller in body and more aromatic and has a somewhat more pronounced hop flavor and a tarter taste. Made with a different type of yeast, which rises to the top during fermentation and works at a higher temperature, ale has a higher alcoholic content than lager, usually 4.0% to 5.0% by weight. An excellent domestic example is Ballantine's India Pale Ale, aged for over a year, with a sharp, pungent flavor.

And then there is that special creamy, brown ale called stout. Stout is much darker, richer and heavier than regular ale, with a sweeter flavor and a stronger taste of malt. Porter, short for porter's beer, is a variation of an ale. It is dark and slightly bitter and was named for the porters of the London market halls who fancied it. Porter is sweeter than ale with a less hoppy taste and is similar in many ways to stout. Both stout and porter are favorites in England and Ireland.

Beer drinkers as well as milk imbibers owe a debt to Louis Pasteur for his discovery of pasteurization, the process that stops fermentation at a certain point and creates a stable beer that can be shipped and stored. However, many beer connoisseurs prefer draught or unpasteurized beer, which is put directly into stainless steel or aluminum barrels without being pasteurized. It is usually kept refrigerated and is most often found in restaurants, bars and pubs, though a new process has made it possible to put draught beer into cans, bottles and small 1½- to 2½-gallon tapper kegs for home use with the same shelf life as pasteurized beer.

For those who prefer a higher alcoholic content than lager, malt liquor is popular. With an alcoholic content of at least 4% alcohol by weight (and no upper limit), it does not have a strong malt taste or hop flavor. Malt liquor is aromatic, sometimes less carbonated than beer. Colt 45, which has a nice full flavor, and the pale-colored, very light Champale are well-known domestic brands of malt liquor; Carlsberg's Elephant Malt Liquor from Denmark, a fine import. Sake, which is also higher in alcoholic content and often thought of as a wine, is really a Japanese beer made from rice.

Although beer is perhaps not the national drink to Americans that it is to the Germans, Irish, English, Dutch and Australians, Americans drank 3,943,200,000 gallons of beer last year, up 4.4% over 1970. Their choice is generally a domestic lager, and American brewers formulate their products to suit a preference for a lightly effervescent, smooth, mellow, nonbitter drink that satisfies thirst and offers a mild alcoholic content. Yet domestic beers do vary in flavor, tartness, effervescence and even color. There are many, many regional brands, of course, but examples of fuller flavored beers with a sharp bite would include Budweiser, Rheingold and Schaefer, and of milder beers with a tangy taste but without the stronger flavor, Miller, Pabst and Prior.

Although imported beer accounts for less than 1% of the beer Americans drink, a varied selection of beers from around the world is now available in many supermarkets and specialty food shops, though at a price sometimes double that of domestic brews.

Last year, the leading beer exporter to the United States was Germany. The popular Lowenbrau offers a smooth but sharp and full-flavored lager as well as a dark beer with a sweet, smooth and rather rich taste. Wurzburger also provides both a lager and a darker beer. The lager has a nice nutty flavor and lots of

GET THE VITAMINS YOU PAY FOR.
WITH EKCO FLINT COOKWARE.

Nutritionists know.

The less water and heat you cook with, the more vitamins you keep in your food. And we designed Ekco Flint cookware accordingly.

Our specially designed rims allow cooking vapors to form a vacuum seal between cover and pan. So you can reduce heat and cook at lower temperatures, to preserve more vitamins. Self-basting covers keep foods moist, while they cook in their own rich, natural juices.

Sure beats vitamin pills for appetite appeal.

And Ekco Flint cookware is both practical and beautiful. Every piece has two layers of easy-to-clean stainless steel with a radiant heat core sandwiched in-between, to assure faster, more even cooking.

Available in money-saving sets. Or in 24 open stock items, from approximately $8.95. A thoughtful gift. (And it carries our exclusive 15-year guarantee.*)

Call free **800-631-1972** (800-962-2803 in New Jersey), for the name of your nearest Ekco dealer, and our free booklet on "How to Choose and Use Cookware."

EKCO®
Ekco Housewares Co.
Franklin Park, Ill. 60131



foam; the dark beer is quite creamy with a tarter flavor than the Lowenbrau dark. Holsten lager has more of a bland taste, which accompanies food well, and Dortmunder Union has a full, bitter flavor and a small head. Often available, too, are the full-bodied and effervescent Beck's brand and the fine original Pilsner Urquell.

The Netherlands ranks a close second in imports and Heineken Beer, with a light but substantial flavor, is synonymous with the Netherlands. Heineken also imports a dark beer that is especially rich and sweet, and you may find Amstel, which has a strong flavor that can overwhelm the flavors of food served with it.

Canada was the third largest supplier of imported beer followed by the United Kingdom, Ireland, Mexico, Denmark, Norway, the Philippines and Japan, in that order. Canada exports several brands of ale that have gained popularity in this country. Labatt's Ale has a smooth flavor with a nice aftertaste, while Molson's Ale is sharper and fuller-flavored with a nice bite. The United Kingdom sends us Whatney's Red Barrel Beer and the tangy Bass Pale Ale. From Ireland come Harp Lager and Guinness Stout, first brewed there in 1759 and sold today in 120 different countries around the world.

Visitors to Mexico bring back a taste for Carta Blanca, a rather smooth-flavored lager, and Dos Equis, a pleasant dark beer. From Denmark, we find Tuborg and Carlsberg, which offers a lager with a refreshingly mellow flavor and a dark beer with a smooth, pleasant aftertaste. Norway sends the sharp-flavored Ringnes Special, the Philippines San Miguel and Japan the effervescent Kirin Beer and lighter Asahi.

You may also occasionally run across a fine Foster's Export or Swan from Australia (although not too often, because the Australians drink most of the beer they produce), Puntigan from Austria, Zurcha Lowenbrau from Switzerland, Club Colombia from Colombia, Maccabee from Israel and even Fix, the only beer in Greece. Generally, beers from the Mediterranean or wine-producing countries don't compare in quality to beer from the cooler, northern regions. The climatic conditions usually lend themselves to raising either grapes or grain and thus to producing either wine or beer. Even the wine-producing regions of Germany do not produce the best-quality beer.

New items are the flavored malt liquors. Developed within the past two years, they were created to help young people bridge the gap between soft drinks and alcoholic beverages, to satisfy people who prefer a sweet taste over the tarter flavor of beer and to compete with the pop wines, although the malt liquors are lower in alcoholic content than the wines.

The Theodore Hamm Co. has introduced four flavored malt liquors, including a sweet Right Time Red and Right Time Gold, in flavor a cross between lemon-lime and Champagne. This malt beverage goes through fermentation, is slightly hopped and then has flavorings added. The National Brewing Co., which makes Colt 45 Malt Liquor, recently came up with two flavored entries, Apple Malt Duck and Red Grape Malt Duck, and the Pittsburgh Brewing Co. is producing a Hop'n Gator Tropical Flavored Malt Liquor.

There are secrets to handling and storing beer to keep it at its best quality. Bounce around a bottle of beer and you may have only a mass of foam at serving time. Store upright, away from vibration and, if bottled, in a dark place, as too much light can cause an off-taste. If bottles or cans are stored on their sides, they should not be set straight up when you open them.

The recommended temperature for serving beer is 38° to 45° F., so store in a cool cellar or on the bottom shelf of the refrigerator. Even if you're in a hurry to chill beer, never put it in the freezer, or the beer will cloud and some of the flavor be destroyed. One beerophile suggests putting bottles and cans of beer in a large bucket or tub, adding shaved ice and then pouring water over the ice until the bottles and cans are covered. The water will conduct the chill to the beer faster than ice cubes, since the cubes have to chill the air around the beer as well as the beer containers. Don't pour salt over the ice to get faster chilling or the beer will freeze.

Ale, porter and stout are usually served five or 10 degrees warmer than lager, so remove these drinks from the refrigerator 15 to 20 minutes before serving. Draught beer is served at 38° to 42° F. Don't overchill or freeze, or it will also cloud. Flat draught (*Continued*)

NOBODY BUT EKCO HAS $1.75 KNIVES WITH A 15-YEAR GUARANTEE.*



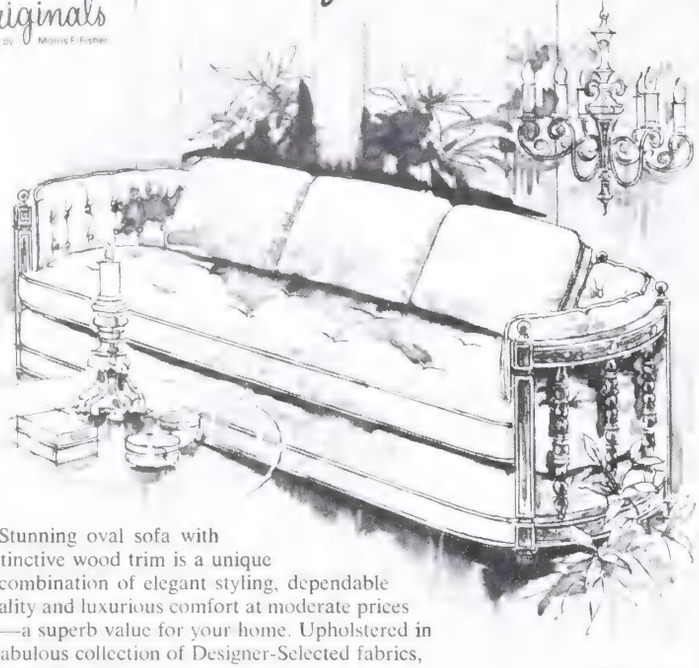
What's more, we designed a different edge for every cutting job, to help end needless waste. So you can: (a) Peel and pare vegetables with ease. (b) Trim sandwiches without tearing tender crusts. (c) Slice tomatoes without mess. (d) Chop vegetables and nutmeats without banging knuckles. (e) Carve roasts without shredding. (f) Slice ham delectably thin. For lasting sharpness, we craft our blades from tempered vanadium stainless steel. (Virtually indestructible.) We carve our handles from mahogany Pakkawood® that resists burns, stains and chips. And we guarantee Ekco Flint knives for 15 years. Don't spend another dull day without them. Only $1.75 to $5.50 each. Approximately $24.95 for the gift set. Call free **800-631-1972** (800-962-2803 in New Jersey), for the name of your nearest Ekco dealer, and our free booklet on "How to Carve."

EKCO®

*If this product fails due to defects in workmanship and materials within 15 years, return postage prepaid and Ekco, at its option, will replace or provide equivalent substitute at no charge.

JD Originals®
designed by Morris F. Fisher

Unique



Stunning oval sofa with distinctive wood trim is a unique combination of elegant styling, dependable quality and luxurious comfort at moderate prices —a superb value for your home. Upholstered in a fabulous collection of Designer-Selected fabrics, with rich antique fruitwood and antique custom color finishes. Matching chair and love seat available.

3-5311 Sofa

See JD Originals at your favorite store

Send 50¢ in coin for illustrated brochure

JACKSON OF DANVILLE · DANVILLE, KENTUCKY 40422



Naturally beautiful, Lindal Cedar Homes

The homes that blend with the scenery wherever you build. We use only the finest Canadian Cedar in more than 70 different designs. Parts are precut and numbered for quick, easy assembly. And, Lindal tailors shipping costs to meet competition anywhere. So whether you want a home in the mountains or in the suburbs, let Lindal show you the natural way!



Send for your 36 page full-color plan book and get the details. Only $1.

LINDAL CEDAR HOMES
Dept. HB26
10411 Empire Way S.
Seattle, Wa. 98178
(206) PA5-0900
Enclosed is $1 for my Lindal Cedar Homes Plan Book

Name _____
Address _____
City _____ State _____ Zip _____
Area Code _____ Phone _____

Lindal is represented throughout the world.



It's just one short step between floors with *"Elevette"!*

Step into this modern home elevator instead of climbing up and down the hard way. "Elevette" is a life-saver for the handicapped or elderly . . . is a convenience for the whole family. And the variety of color-coordinated designs includes one to complement your decor.

Write for new color-illustrated catalog-
free facts on "Elevette"; Inclinette, low-cost, single-seat stair lift; INCLIN-ATOR, stair lift for two people. Equipment is tax deductible when recommended by doctor.



INCLINATOR COMPANY OF AMERICA
2301 Paxton St., Harrisburg, Pa. 17105

beer is usually the result of poor pressure or a loose tap.

Foam is formed by the carbon dioxide in beer. To minimize the head, tilt the glass and pour down the side. Many beer lovers believe, however, that to gain the finest bouquet and flavor, beer should be poured directly into the center of the glass until a foamy collar forms. Some of the carbon dioxide will bubble off, reducing the amount taken into the stomach—and some of the fullness when you drink it. When drawing beer from a keg, the foam should rise just above the lip of the glass or pitcher without flowing over, then settle ¾ of an inch. If the beer is too cold or if there is too little pressure, there will be very little foam. Normally, you will get a ¾-inch to one-inch head.

The slightest trace of soap film or grease on a glass will flatten beer. Glasses can be washed in a synthetic detergent or a dishwasher, although purists advise washing glasses in a solution of salt or baking soda, rinsing in clear, hot water and air drying. Rinse glasses in clear, cool running water before pouring beer into them.

For a party, the amount generally allowed is 12 ounces per guest for a half hour to an hour (a little less for the heavier brews). A quarter-keg contains 7¾ gallons, a half-keg contains 15½ gallons and a small tapper contains 1½ to 2½ gallons. As guide, plan: for 12 to 18 people, four cases of 12-ounce bottles or cans, or one quarter-keg; for 24 to 30 people, eight cases or a half-keg; for 36 to 42 people, 12 cases or two half-kegs.

Beer makes an excellent and refreshing summer beverage with almost any food except dishes made with heavy cream sauces. It's great with many fish and seafood dishes and often finds its way into a fisherman's catch dinner of beer-batter trout or salmon in beer sauce. It makes a cool flavor backdrop for sharp barbecued meats, has long been associated with such seasoned sandwiches as ham, corned beef, tongue and other spicy meats and fits the informality of an outdoor meal. At parties it goes well with salty foods and snacks, cheese and even caviar, whether there's vodka around or not. Thirst-slaking beer is the best drink to accompany many international meals of robust flavor, such as a hot, spicy keema curry or chile rellenos. And, of course, to accompany the many dishes prepared with beer such as the wonderful Carbonnade Flamande or Flemish Beer Stew, a Welsh Rarebit, Shrimp in Beer Batter, hams glazed in beer. So as they say when the glasses clink on a hot summer night—To Brew! ■

SIX GREAT COOKS

Continued from page 86

12 double rib lamb chops
4 tablespoons (½ stick) butter
2 tablespoons chopped shallots (about 4)
1 small clove garlic, peeled and minced
Juice of ½ lemon, strained
8 to 10 parsley sprigs, minced

Marinade:
Salt
Freshly ground pepper
1 tablespoon rosemary, chopped
1 tablespoon oregano
¼ cup peanut or vegetable oil

Place the marinade in a plastic bag, add the chops, squeeze out the air and tie securely. Place this in a pan in case the bag leaks and marinate for at least one hour, turning occasionally.

Arrange the chops on the grill over a moderately hot fire and grill, turning once, for eight to 10 minutes, depending on thickness. Properly cooked, they should be pink when cut. Meanwhile, melt the butter in a small saucepan. Add the shallots and garlic. As butter starts to brown, take off the heat.

Arrange the chops on a heated platter, spoon some of the butter sauce over each chop and sprinkle with lemon juice. Finally, garnish with the parsley. Serve with Pommes Sauté à Cru and a Brouilly, and for dessert Franey suggests fresh strawberries and cream.

Pommes Sauté à Cru

1½ pounds potatoes, peeled and sliced thin
¼ cup vegetable oil
Salt

Drop the peeled potatoes in a pan of cold water. Then drain.

Heat the oil in an 11-inch skillet (Franey recommends Teflon). Add the potatoes. Toss and shake the skillet to coat the potatoes with the oil, taking care not to break the slices. Cook for 25 minutes over a moderate heat. Sprinkle with salt (do not add salt sooner). Place a large plate over the skillet. Holding both plate and skillet firmly, invert.

Slide the potatoes back into the pan, brown other side. ■

FOOD & DRINK

NOBODY EVER TELLS YOU THESE THINGS

By HELEN McCULLY

What is Greenland turbot?

A second cousin, let us say, of halibut, it should not be confused with turbot (pronounced TOUR-bow), which is imported fresh from France. A member of the *hippoglossoides* (meaning halibutlike) family, it tastes like flounder. Imported from Greenland, frozen and filleted, it is a good and inexpensive fish that can be used in any recipe that calls for flounder.

Can you keep skin from forming on milk while heating it?

Yes. Use a lid on the pan or stir it occasionally. The "skin" is due to the drying out of the fat, minerals and protein on the surface, according to information from the United States Department of Agriculture.

Is there a difference between crème anglaise and crème pâtissière?

Yes. Crème anglaise (English cream), a light custard sauce, sweeter than crème pâtissière, is served with fruit desserts, molded cream, puddings, etc. Crème pâtissière, a thick custard sauce (made with flour, which is not true of crème anglaise), is used as a filling for éclairs, cream puffs, cakes or as a base for sweet soufflés. Both are fundamental to French desserts and classic French pastries.

SOMEBODY DOES TELL YOU . . .

The United States Department of Agriculture publishes a great many booklets about food, and we have selected the most popular. All of them are prepared by the Consumer and Food Economics Research Division, Agricultural Research Service or the Consumer and Marketing Service of the USDA.

How to Buy Food, a series of 12 illustrated booklets that covers beef roasts, beef steaks, lamb, meat for the freezer, fresh vegetables, canned and frozen vegetables, fresh fruits, canned and frozen fruits, butter, eggs, cheese and dry beans, peas and lentils. Each subject is explored thoroughly. An extremely useful compilation that sells for $1.25 complete. When ordering, specify Food to Buy Kit.

Food Guide for Older Folks (Bulletin G 17), an invaluable source of information, complete with menus, recipes and buying information, it is clear and explicit. Price, 20 cents.

Keeping Food Safe to Eat—A Guide for Homemakers (Bulletin G 162) explains in detail how to protect yourself and your family from foodborne illnesses. Price, 10 cents.

Money-Saving Main Dishes (Bulletin G 43) covers buying food, money- and time-saving ideas and includes a large number of tested recipes. Price, 35 cents.

Family Fare—A Guide to Good Nutrition (Bulletin G 1) spells out the importance of good nutrition, includes a daily food guide and tells what nutrients do for you and where they are found. In addition to cooking tables for meat, poultry and fish, there is an excellent collection of recipes. Price, 45 cents.

Your Money's Worth in Foods (Bulletin G 183) will help to sharpen your shopping skills with information on how much your family might reasonably spend for food, how to plan well-balanced meals on a food budget and how to shop for foods. Price, 25 cents.

Home Freezing of Fruits and Vegetables (Bulletin G 10), basic information on what to freeze and how, and, once frozen, how to use these foods. Price, 20 cents.

Calories and Weight—The USDA Pocket Guide (Bulletin G 153) tells you how you can reduce sensibly, how you can maintain your weight and includes the calorie count of major foods. Price, 25 cents.

To order any of these booklets, write to the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402, giving booklet name and number. Send checks, money orders or cash, but no stamps. ■

Norman's makes draperies for you as if no one viewed the world quite like you. No one does.



You...and a Norman's specialist. Suddenly you're creating your own window treatments! Combining fabric and pattern in surprising new ways with Norman's unique Fabric Library. Easily. Giving our custom craftsmen your own design. Saying "this is me!" Write Dept. K-4172B, Drawer 799, Salisbury, N.C. 28144, for the Norman's specialist near you.



Norman's of Salisbury



HOUSE BEAUTIFUL — Guide To The Good Life.
With exciting, practical ideas for the home . . . decorating . . . furniture . . . and furniture arrangement . . . new kitchen elegance . . . secrets of color selection . . . landscaping.
PLUS lively features on entertaining, gourmet foods, wines, travel, good books, music, new hobbies, and new places to go.
Living graciously is what HOUSE BEAUTIFUL is all about! To give a gift subscription— and even order one for yourself— simply fill in the form and mail it. Do it now

House Beautiful 250 West 55th St. New York, N.Y. 10019

Please enter a gift subscription for:

☐ 1 year $7 ☐ 2 years $13

Send to (Please Print)	My name
Address	Address
City	City
State Zip	State Zip
Gift card to read from	

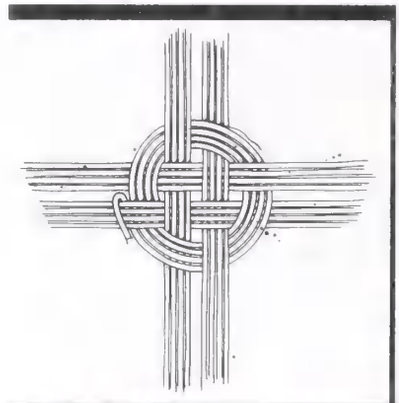
☐ Also enter a new subscription in my name (or) ☐ Extend my current subscription Payment of $ is enclosed

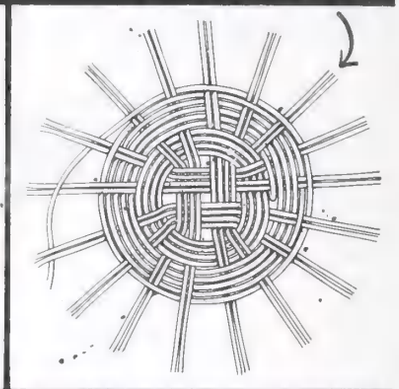
On new subscriptions, first copy will arrive in about 8 weeks.
(Above prices apply in U.S. & Possessions only. Canada add $3 per year. All other countries add $5 per year.)
WHF2F1

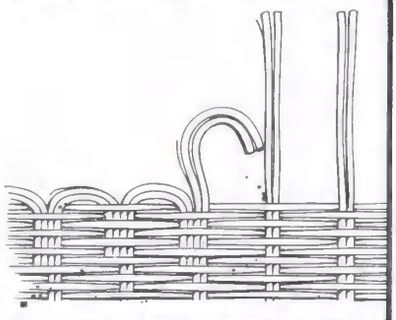
BASKETS

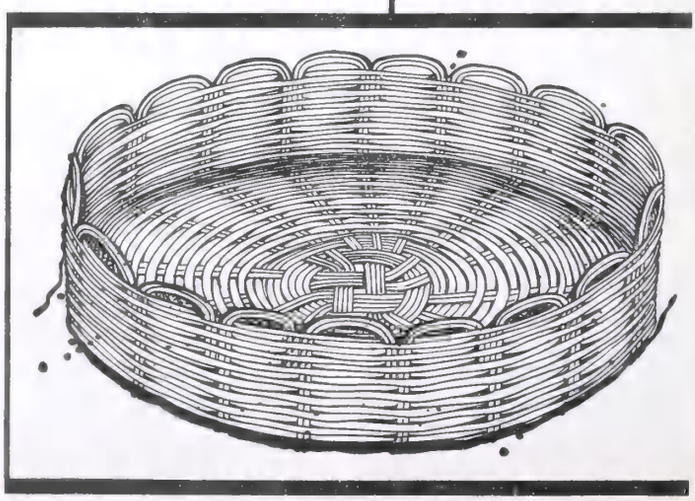
Continued from page 65

To make the simple basket below, you'll need about five ounces of number 3 reed (more than enough for a basket six or seven inches in diameter and three inches high), a large bucket of water, an awl (or any long pointed instrument) and a working space where a little water splashed here and there won't matter. Begin by cutting 16 stakes 14 inches long, plus two seven inches long. Soak the stakes thoroughly in the bucket of clean water for five to 10 minutes. It's important that your reed always be moist enough to be pliable. Arrange the 16 reeds in a cross, the centers woven as seen in the first drawing below. Cut a long reed to use as your weaver, soak it and insert in your cross. Wind over and under the crossed stakes four or five times. Soak all the material in the bucket again for a minute or so and when the weaver is really pliable, bend it back so it can be woven over and under in the opposite direction four or five times. (In the first drawing, the weaver is just being turned back.) Separate the eight groups of stakes into 16 pairs and push the two additional stakes into the frame (see *arrow, below*). You should now have 17 pairs, evenly spaced and in even lengths. Continue weaving over and under. When one weaver is used up, insert a new one under the previous weaver. Continue until the base reaches a diameter of six or seven inches. Soak again and bend the stakes upward at a right angle and weave the sides to a height of about two or three inches. To finish the basket with a scalloped border, trim all the stakes to the same length and soak them well. Use an awl to force open the space around each pair of upright stakes and bend the adjacent stakes over into that space (*left*). When the basket is completely dry, give it a liberal coat of white shellac to protect it. (For further reading, see sources on page 133.)









INSTRUCTIONS, COLIN REED; ILLUSTRATIONS, ANDRÉ LA PORTE

Stuck in paradise

—a home-pet-plant owner's lament

By BRUCE DAVID COLEN ☐ In these days of transition from a Servantless Society to a Full-Service Era, I find myself reading every single advertisement in House Beautiful, hoping that some company has solved my particular homeowner's problem: I am looking for a built-in house-sitter.

Nothing fancy. It does not have to be self-cleaning or avocado green. Either gas or electric will do. Even steam-powered. All I want is an appliance that will watch the house, feed the animals and water the garden while my wife and I take a vacation from these pleasures. The price is of no concern, as long as the figure is less than a housekeeper's yearly salary. After all, if we could afford that, I would have stopped scanning those ads long ago and devoted my full attention to The Wall Street Journal and Barrons.

A neighbor of ours, trapped in the same position, had his entire property crisscrossed with automatic sprinklers. He set the system to go on at 7:30 a.m. each day. Then, feeling very clever and smug, he took his wife for a post-Labor Day tour of France. That was one of the few years in California's recent history when we had six inches of rain in September.

He also installed an intricate burglar alarm device. That worked. I know because when his rainbirds were going full tilt during a downpour of mudslide proportions, I tried to get to the sprinkler shut-off switch in the couple's kitchen. The police were very understanding.

But electric eyes and concealed trip wires would never work for us. We are animal people. We have always shared our home with a happy band of dogs and cats, all of them quite capable of setting off a silent alarm at the drop of a paw or the merest flick of a tail.

And that brings me to the major reason that securing a house-sitter is imperative. We might be willing to sacrifice a few personal possessions to thieves and close our eyes to a scorched garden. But boarding three great Danes, two Siamese and a Persian at a kennel is comparable in cost to a weekend in Jamaica—and there is no Fly Now—Pay Later for these fellows. Besides, *they* hate being away from home for even an hour. I know about the pet-feeding machines that work on a time clock and about the self-service water fountain; but, as yet, the former are not geared to defrosting eight pounds of horse meat each day or to soaking the Kibbles and mixing in vitamins with a dash of oil. And the watering device? When it's rigged for milk, our cats will show an interest.

So, while waiting for American industry to perfect these mechanical aids, we've settled for human substitutes. There was no other way out. It had been so long since we had had a vacation that both of us were beginning to feel like tenant farmers for the Aetna Life Insurance Co., holders of our mortgage.

Like baby-tenders, there are house-watchers for hire. Unfortunately, both show greater interest in the icebox and television than in the child—be it human, pet or plant. What we needed was a friend who shared our love for this acre and a half of nature's barking and blooming gifts.

It wasn't easy. A house-sitter cannot be too close a friend or you run the chance of his staying on and on, once the vacation is over. Naturally, relatives are wont to follow the same *The Man Who Came To Dinner* pattern—and to refresh their family memories by perusing checkbooks, diaries and letter files. It should be a male, if possible. Lugging water hoses, fighting off second-story men in a deserted house and climbing trees for stranded cats calls for that gender. Of course, a confirmed bachelor is best. No danger of a lovesick female playing house with your best china.

After a search and screening as thorough as that given a Supreme Court nominee, we found the ideal candidate, Howard G., professional photographer. For two glorious vacations, he took over, refusing pay in exchange for the right to use our animals and gardens as photographic subjects. Too good to be true? You are right.

On our third escape, this time to Mexico, the Welcome Wagon lady dropped by and mistook Howard for the new owner. And he mistook all her gifts for those of the perfect wife. Howard is now house-sitting in their own home, while his bride makes the rounds with her little basket. I am back reading those advertisements very carefully, looking for a mechanical house-sitter with the brains to shut the door in the face of all solicitors. ■



FROM HB: WHIMSICAL BATHROOM SCALES

Tops on our list of bathroom brighteners: these round, mod-design scales by Counselor. They're fun for the entire family to use, clever to give as gifts, too. Choose from the three pictured above. Top to bottom: "Lady Bugaboo," a charming, oversized-ladybug design; "Hey Fatso," humorous reminder for weight watchers; and "Lazy Daisy," decorated with an ever-popular flower pattern. Each design is printed on wipe-clean vinyl. Scales have easy-to-read dials that register up to 300 pounds, can be reset to zero for accuracy. Price $11.95 each. To order, use coupon.

House Beautiful, Department MS 062
959 Eighth Avenue, New York, N.Y. 10019

Enclosed is my check or money order to HOUSE BEAUTIFUL for $_____. Please send me the following:

☐ "Lady Bugaboo" scale, $11.95 Ppd.

☐ "Hey Fatso" . . . scale, $11.95 Ppd.

☐ "Lazy Daisy" . . . scale, $11.95 Ppd.

Name .....

Address .....

City .....

State .....Zip Code .....

Please allow 4 weeks for delivery.

H. M. Specialties

SOME HOT ISSUES FOR JULY

HOST THE PARTY OF YOUR CHOICE... We have a slate of winning ideas, including a table set by Martha Mitchell, to guide your convention-time entertaining

5 EXUBERANT SUCCESSES IN PRACTICAL DECORATING... Houses as winning as they are workable

OUR COOL THOUGHTS ON WARM-WEATHER FOOD: Great summer salads chosen by the HB Chef, plus Helen McCully's cook-ahead entrees that you can serve cold

DOES THE WORD "VINTAGE" SPELL WINE CONFUSION TO YOU? Roy de Groot offers clarification with a rating guide on the 60s

HB's GARDEN EDITOR POINTS OUT THE TRUE-BLUE CONSISTENCY OF THE PRETTY PERENNIALS... And we all look at two idea-filled kitchens, swingy outdoor furniture and the resurging interest in pressed and cut glass

In the July
HOUSE BEAUTIFUL
at your newsstand
June 20

Anything goes

—drinking wine without being stuffy

By LEONARD S. BERNSTEIN □ What in the world is more stuffy than a Wine Tasting? What's more weighted down with convention and puffed up with hot air? Absolutely nothing.

Furthermore, there's nothing more irrelevant. I mean, who cares whether you have a Chablis or a Vouvray with Sole Amandine? Who cares about the countless *rules* about when you drink red wine, when you drink white wine and when you drink no wine?

I care. It's embarrassing to admit it, but it's true. I'm right in there with all the rules and conventions—boring everybody to death. And that is why I have to tell you about an annual Summer Wine Tasting of the New York branch of The Wine and Food Society where all the rules were broken and all the conventions happily ignored.

The tasting was held aboard a luxury liner docked in New York harbor. It was presided over by Peter Sichel, a well-known lecturer and writer on wine who couples extraordinary knowledge and background with refreshing good sense. I had brought my friend Arthur to his first wine tasting, and as he listened to the pedantic bickering about whether '64 or '66 was a better year in Chablis, he was dismayed.

"Is this what goes on here all the time?" he asked.

About this time, Peter Sichel tapped a glass for silence and began to discuss summer wines. He said, in essence, "Anything goes."

Anything?

"Yes, anything," he said, "Summer wines are meant for fun. Mix them with anything. It always comes out delightful."

"He doesn't mean to mix orange juice with Chablis," someone at the table cautioned.

"Mix white wines with fruit juices," Peter added. (Raised eyebrows—all over the place.)

I actually believe Peter Sichel very nearly said to mix anything with anything but I do not wish to overstate his case. He did say: Do not be limited by convention. Try new ideas. Have fun. We took it to mean *anything* goes.

Arthur rose from the table and mixed a Muscadet with four fruit juices, a slice of cucumber, sprig of mint and a cherry.

"Arthur," I said, "that's embarrassing. What is it?"

"It's everything I could find on tables one and two."

"It looks ridiculous," I said.

"Why don't you taste it?"

Everybody at the table was watching. I tasted it. It was delicious. "It's fair," I said.

But now the game had caught on, and everyone scooted off to make up an Anything Goes. One fellow came back with a highball glass filled with some foaming flamingo liquid with an orange peel climbing over the top.

"What is it?" I asked.

"I don't know," he said. "It's four from Table A and five from Table B."

"What does it taste like?"

"To tell the truth, I love it."

Thereafter, the noble members of The Wine and Food Society, at their 166th tasting, brought back various color sensations, many with flowers growing out of them—and had a great time. It was one of the Society's best tastings. No discussions about vintage years, storage temperatures or rainfall in Beaune. No arguments. Everybody agreed with everybody about everything.

That Friday night we had eight for dinner, and instead of mixing martinis I made a whole batch of Anything Goes. My wife was nervous.

"What are you mixing?"

"Wine with something."

"With what?"

"What do you have?"

I then went to the refrigerator and collected whatever fruit we had. Juiced part, and threw in the rinds; sliced the rest and threw it in. Then some Cassis, because it was the nearest bottle that had a pretty color. Some sugar. Out to the back yard for some mint. I think some brandy. And a couple of bottles of white wine.

It was terrific. And everyone liked the story behind it, because who isn't ready to take a poke at the general mystique that surrounds wine serving?

I've made it a dozen times since, each time differently, and it always tastes the same or at least just as good.

So when you are thinking about martinis or sours and trying to remember how much sugar goes with each lemon, forget it all. Get rid of two bottles of white wine your Uncle Monroe brought last week, which you can't serve with dinner anyway. Tell your children to squeeze the juice out of anything in the refrigerator. Add some of the cherry liqueur you bought in Barbados three

years ago. Throw in part of your flower garden. Mix together.

It's lots of fun. It's a let-your-hair-down drink, and it's funny-looking. With an Anything Goes, nobody feels like being erudite or stuffy or explaining our foreign policy in Uruguay or Tanzania—which has to be a big plus for any evening.

But there is one warning you should know. One fellow said it was a drink for girls. He never made it to the dinner table. ■

TRUNKS

Continued from page 57

Patchwork trunk (designed by H. Parks Wescott)

The ingredients: Felt (enough to cover the trunk with two layers), several different fabrics, Elmer's Glue-All, a single-edge razor and metal ruler (or scissors).

Time and cost: It will probably take you at least 30 hours, depending on how precise your design is. The cost depends on the fabric and the size of the trunk. A dress-trunk can easily be done for less than $50.

To estimate fabric needed: Find the area of the whole trunk. Then divide the total area by the number of different basic patterns you want to use. Then, for each pattern, divide that figure by the width the fabric comes in and allow ¼ yard extra for adjustments.

Preparing the patches: For the top, measure the length and width of the top of the trunk. Find the common denominator. That will be the size of the squares. For example, if the trunk is 36 by 20 inches, the common denominator (and thus the square) is four inches. For the sides, you may have to adjust the length of the patches (depending on trunk height), but the width should always be the same as the patches on top to keep the lines even. Add about 1½ inches extra to the length of the patches on the top row of the base and to the row around the side of the lid to turn to the inside. Do the same on the bottom row (to turn under the trunk).

Though you can use scissors, cutting with a single-edge razor and a metal ruler give cleaner edges. Unless you have ravel-proof material, leave an extra ¼ inch on all sides of each patch to sew or glue a hem.

The first step—felt: Cover all recessed areas with a layer of felt, cutting around the hardware. Glue it to the trunk. Then add another layer, this time covering all the edges and fixtures to get a smooth surface. Leave lock and fasteners out.

Designing: Either work out a design on paper or use a set of trial patches. Trial patches let you juggle the design without getting your final fabric dirty or frayed. Start the design on the top of the trunk and work a side at a time from there.

Gluing the pieces on: After all fabrics are in place on a side, glue them on. Glue *only* around the edges of each patch.

Finishing: To cover the fixtures, cut special pieces of fabric in the pattern of the nearest patch. Finally, spray Scotchgard all over to retard soiling.

Inside: If this is to be painted, it should be painted first. Otherwise, cover with wallpaper, Con-Tact paper or fabric. In our fabric calculations above, we have not allowed for the inside tray.

Painted trunk (designed by André La Porte)

Ingredients: Shiny enamel paints in as many colors as you want; brushes; turpentine; stencils (optional); polyurethane varnish.

Time and cost: Depending on how you paint the trunk, it ought to take about a week, leaving plenty of time for drying between coats. In humid weather, it might take longer. Supplies for a dress-trunk shouldn't cost more than $30 or $40.

Painting: The trunk should have two to three coats of base paint. Let each dry at least 24 hours. Paint on design.

Finishing: A polyurethane varnish will give a hard, shiny finish and help prevent chipping.

Mirrored trunk

Ingredients: Adhesive, Mylar and/or paint, mirror tiles. Unless you know how to cut mirror, buy precut or use self-stick.

Time and cost: Mirroring a dress-trunk will take at least 20 hours, probably more. Allow about $10 or so for adhesive. Mirror professionally cut to your specifications will probably run about $80 or more for a dress-trunk. Precut self-stick one-inch squares generally cost around $10 to $15 for a two-foot-square sheet; uncut mirror, $10 for one-foot squares.

First step: The rounded surfaces, fixtures and curved spaces around hardware can be painted or covered with Mylar.

The mirrors: Do one side at a time, turning the trunk so you're always working on a flat, horizontal surface. Position the mirror pieces, shuffling and rearranging until best fit is determined. Work in small sections of the design, applying cement to the trunk and the back of each mirror piece. Allow the cement to become tacky, then position the mirror tiles. ■

Willow & Reed



315 East 62nd Street, New York
1210 Merchandise Mart, Chicago
Showrooms in all major cities. Write to us for name and address of one nearest you

Available thru your interior designer, architect or fine furniture store. Design Album $4.50

EFFORTLESS WAY TO GO UP AND DOWN STAIRS



Sit down and ride up! (or down)... at the touch of a button. Ideal way to climb stairs. Like living in a one-story home. Comfortable, attractive styling. The Wecolator is superbly engineered, completely safe and virtually maintenance free. Installed on any straight or curved stairway... in just a few hours. And it's low cost! Nationwide service; for information, write to:

THE CHENEY COMPANY
Post Office Box 8142H
Milwaukee, Wisconsin 53223
or Phone 414 354-8510

WECOLATOR
STAIRWAY ELEVATOR

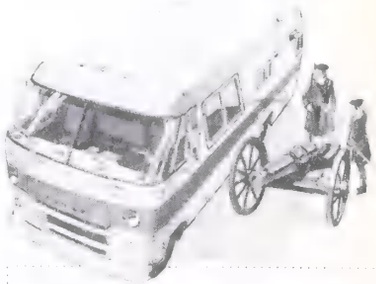
Drive yourself easy.



Take your home, make your home everywhere. This is the motor home life and it really begins with Travco. The one that led the way. Travco Motor Homes have travelled more than 160,000,000 miles on every kind of road in every extreme of climate. There isn't another made to take you farther. Aerodynamically designed fiberglass body bonded to a solid steel rib cage with roll bars. Sleeping and living and storage space, complete kitchen and full bath. Even a rear bath with tub, if you wish. We offer a variety of floor plans, a choice of three color-coordinated interiors and six exterior color combinations in two model sizes: 22 and 27 feet.

TRAVCO CORPORATION
SUBSIDIARY OF PRF INDUSTRIES INC

AUTHORIZED BODY BUILDER CHRYSLER MOTORS CORPORATION



Travco Corporation HB-6
Brown City, Michigan 48416

Please forward literature and name of nearest dealer to

Name_____

Address_____

Phone_____ City_____

State_____ Zip_____

Interested in buying ☐ renting ☐



SAFETY is for KEEPS with the patented MEYCO*SAFETY SWIMPOOL COVER. You can be assured of safe protection to children playing around your pool. It will support children and adults in any emergency. It's an all-year-round safety swimming pool cover.

The MEYCO*SAFETY SWIMPOOL COVER automatic anchoring system with stainless steel tension springs that lock it in place allow the pool to be covered or uncovered in two minutes. Leaves and debris cannot get in and maintenance is cut to a minimum. Saves on heat and chlorine and discourages algae. It's custom made to fit any size or shape pool and it carries a five year warranty. 15' x 30' Cover. $229.00 complete.

We do and make covers for above-ground circular pools.

Send for complete information and free booklet on "How to Have a Carefree Pool."

MEYCO® SAFETY SWIMPOOL COVERS HB672

138 Haven Ave., Port Washington, N.Y. 11050 (516) 767-6700

*Patent #2,958,872 ESTABLISHED 1898

Window

Enclose check or money order. Please add sales tax where it applies. Include Zip Code. Merchandise, except personalized items, may be returned for refund to so involved if not satisfactory. Happy Window Shopping!



JOIN THE BLOCK CHINA CHROMATICS CLUB PLAN if you are a connoisseur of the contemporary. When you have a paid-up membership, you receive a coordinated 45-pc. china set; glassware, stainless steel flatware, and placemats. Only $8 weekly. Send $2 for brochure. Beautiful Home, P.O. Box 1754, Pompano Beach, Fl 33061

THE PEONY for the loveliest tables in town & country. Drip-dry white nylon & acetate Alencon lace. Oblo or oval: 52x70 $15, 70x90 $25, 70x108 $30, 70x126 $35, 70x 144 $40. Round: 70" $22.50. Ppd. Napkins, white or ecru, $1 ea. Hagen's Specialties, HB62, Box 666, Englewood, NJ 076

COMPACT WILLOW STAND



in your choice of 11 DECORATOR COLORS

So versatile . . . we sell them for use as night tables, towel stands, portable bars, servers, magazine racks, plant stands, baby or sick room accessories. So attractive too, in Wedgwood or Bristol Blue, Fresh Green or Olive, Raspberry, Hot Pink, Orange, Yellow, Red, Black or White. Poly wrapped. 13 x 13 x 28" high $14.50

SHIPPING CHARGES COLLECT

Deduct 10% for natural • Sorry, No COD's

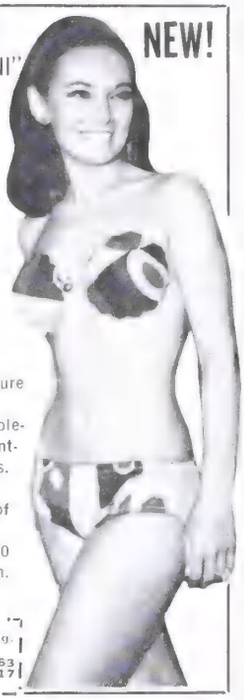
SPECIALIZING in PAINTED WICKER FURNITURE and ACCESSORIES

Send 25¢ for Catalog and Color Card

Colorful WICKER GARDEN

400 Jacksonville Rd., HB6-2, Hatboro, Pa. 19040

DAZZLING 1973 "TRI-KINI" swimsuit (Int'l. Pat.) NEW!



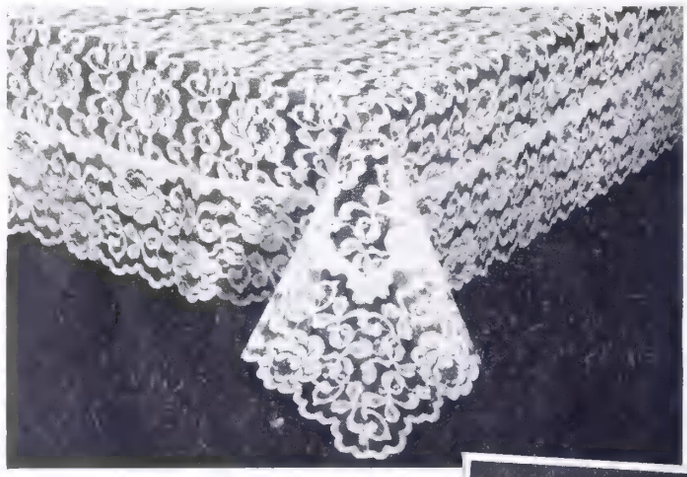
"Stand out" in the water, sun, again in evening wear with smooth unbroken suntan.

Cups UPLIFT, gently firm. Feels natural; is youthful, carefree.

Improves any figure divinely. 100% polyester, double-knit; dries instantly. Colorful prints.

Specify size of Top, Bottom: P, S, M, L $26.00 Halter Top—addn. $10.00

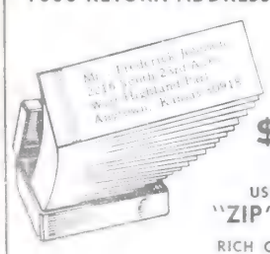
Add 50c Mail & Hdlg.
BLEUETTE, INC.
509 5th Ave. Dept. T63
New York, N.Y. 10017



CLEAR-CITE FRAMES with sweetheart space. Slip photo between layers for instant framing. Sizes for Instamatics $1, 3x4 Polaroids $1.29; 5x7 studio photos $1.98, 8x10" $2.98. Add 35¢ postage. Lillian Vernon, B61, 560 S Third Ave., Mount Vernon, New York 10550.



1000 RETURN ADDRESS LABELS



$1.00

USE YOUR "ZIP" CODE

RICH GOLD TRIM FREE HANDY BOX

Quick and easy way to put your name and return address in letters, checks, books, records, etc. ANY name, address and Zip code up to 4 lines, beautifully printed in black on white gummed labels with rich gold trim. 2" long. Free decorative box for your car or desk. Set of 1000 labels just $1 postpaid. Money back if not pleased. Don't know the Zip Code? We'll look it up for you! Send for free catalog.

Walter Drake & Sons

3016 Drake Building

Colorado Springs, Colo. 80901



barwa

The justly famous 2-position barwa chair that has given contoured comfort to millions outdoors, indoors . . . year 'round. Feet up, head back . . . ah-h-h . . . barwa cradles your body from head to toe, instantly relaxes tense muscles, is amazingly comfortable and therapeutic!

The Complete Barwa: tubular frame; covers in green, terra cotta or turquoise. $42. shipped via REA express collect.

The Barwa Recover: 18-oz. duck in green, turquoise or terra cotta. $17.95 plus $1. postage. A set of Barwa Springs: $7.95 plus $1. postage.

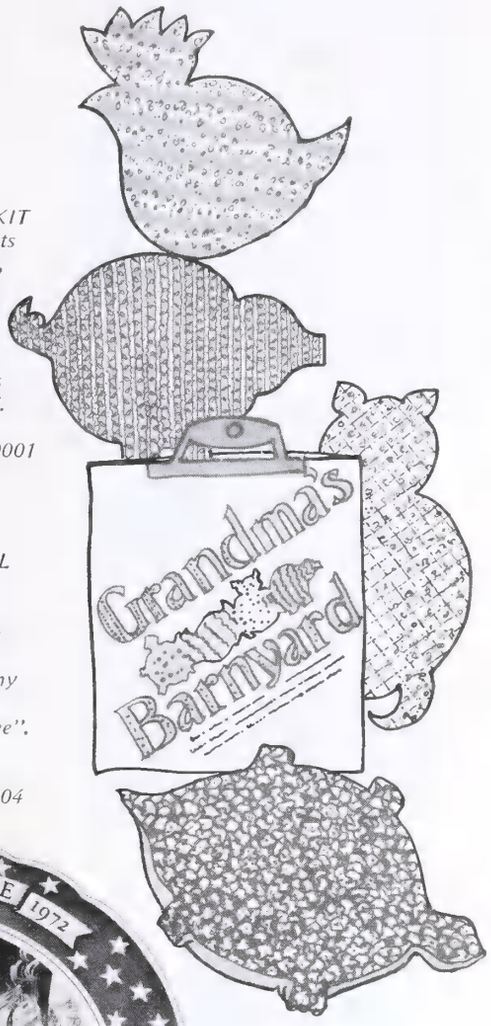
Write for our Spring Catalog.

THE PATIO

P.O. Box 2843
Dept. HB62
San Francisco,
Cal. 94126

Shopping

with Peggy Ryan



GRANDMA'S BARNYARD KIT contains 8 sew-yourself pre-cuts like Calico Cat, Tubby Turtle, Reggie Rooster, Proud Piggy for pillows, toys, posters, to applique on cafe curtains. Machine-washable Americana prints & crayon-colored solids in polyester & cotton. $6 ppd. The Cleverest Things, 114 W. 27th, HB6, New York, NY 10001

HAVILAND BICENTENNIAL PLATE from the Independence Series of five Commemorative Plates caters to the collector & connoisseur. Designed by Remy Letreau, 1772-1972 plate depicts "Burning of the Gaspee". 9½" full color porcelain plate, $39.95 ppd. Downs, Dept. 1106, Evanston, IL 60204



SOCK TUCKER ends frustrating sock sorting forever. Tuck soiled socks into heavy huge plastic openings and they stay permanently paired through countless washing & drying cycles. 25 for $4 ppd. J. A. Gordon, 17 Church St., HB6, Paterson, NJ 07505



HOMESPUN HOUSE • HOMESPUN HOUSE • HOMESPUN HOUSE • HOMESPUN HOUSE

seamless beauty $120* / SQ. YD. & UP

FLOOR-TO-CEILING DRAPERIES: "WITHOUT SEAMS"

Now you can drape your home, elegantly, at factory direct prices. 96" to 120" cotton fabrics carry a 7-year guarantee. Many are preshrunk and machine washable, tumble dry, no iron. Save up to 50%. Your choice of custom made-to-measure draperies of "Do-it-Yourself" with no seams to sew or show. Money Back Guarantee. Fabric may also be used for needlepoint, rug hooking, clothes, wall coverings, upholstery, etc., Send 50¢ ($1 special handling) for brochure and swatches.
*3.33 square yard minimum



HOMESPUN HOUSE
9038 LINDBLADE ST.
CULVER CITY, CA 90230

SAN DIEGO & SAN FRANCISCO

NEW FROM "HUMMELWERK"



REDHEAD GRADUATES

Here's the *perfect* gift for the June graduate! And the REDHEAD collector will "flip" over these newest additions to this unique line of mischievous little rascals from Germany.

BOY GRADUATE, 5½" — $18.00 PPD.
GIRL GRADUATE, 5¼" — $18.00 PPD.

GIFT CATALOG — 50¢
N.J. Residents Add 5% Sales Tax

LIBERTY GIFTS
Dept. HB-62 ■ 2324 Liberty St.
Trenton, N.J. 08629

WASHABLE KNIT COAT

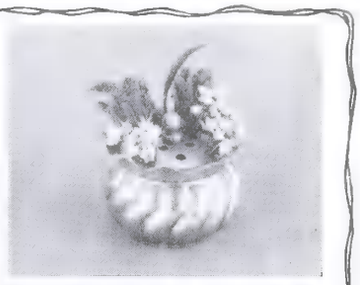


New Premium yarn, WINTUK* of 100% Orlon Acrylic gives you firmness and resiliency plus easy care. ⅞ length of weightless warmth, distinctively patterned. Washable. White, Red or Brown. Sizes S,M,L.

$22 Plus 1.00 postage

*$10 deposit for COD
Satisf. Guar.*

WESTERN CLASSICS
J6K-Box 6305 Tucson, Ariz. 85716



PEWTER FLOWER ARRANGER

Display your fresh blossoms (or straw flowers) in this darling 2-piece flower arranger from Italy. An SMR pewter miniature in semi-gloss finish, just 1½" high. Perforated lid can be removed to use bottom as vase.



Each $3.95; 2 for $7.50

Ill. residents add 5% tax.
(Write for free brochure)

FOUNTAIN OF GIFTS
B-62 P.O. BOX 3954
MERCHANDISE MART
CHICAGO, ILLINOIS 60654

Hand-Carved Coat of Arms & Family-Crest RINGS





Your own coat of arms hand-carved in wood painted in full color on 16"x13" wood shield $ 50.00
Same coat of arms with Toledo swords 60.00
(other sizes available)
Your coat of arms hand-engraved on silver, framed on velvet, 6"x8" frame from 55.00

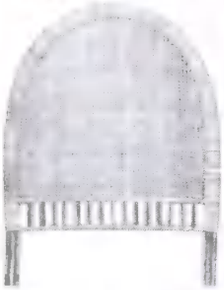
FAMILY CREST RINGS
Your coat of arms hand-engraved on silver . . $ 55.00
hand-engraved on 18k gold 110.00
hand-engraved on precious stones, 18k gold setting (choice of stone: synthetic ruby, synthetic sapphire, topaz quartz, amethyst, bloodstone, onyx, agate or lapiz lazuli) 155.00
ALSO CUFF-LINKS—PENDANTS—
TIE BARS & CHARMS
We also do fire-enameling

Also available is a heraldic report painted on parchment paper for $12.00 (which will be credited in full to any subsequent order).

If you already have a coat of arms, send us a drawing or description; otherwise we shall do the research for you. Send for free color catalogue.

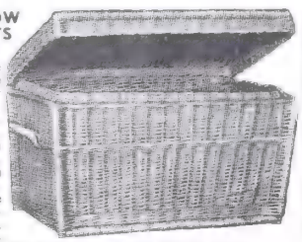
HERALDICA IMPORTS Dept. HB-26
21 W. 46th St., New York, N. Y. 10036

WICKER WONDERLAND



RATTAN HEADBOARD Gracefully arched, hand-woven of natural rattan in a contemporary cane pattern. Single: 39"x53" high, **$29.95.** Double: 54"x53" high, **$34.95.** Painted add **$6.00.** Exp. Chgs. Coll.

WILLOW CHESTS



Decorative storage for clothes, toys, etc. Samson strong, with easy-to-tote handles. Finished in its own natural rich golden color.

20" long x 14" x 14" **$12.45** plus $1.00 postage.
24" long x 16" x 16" **$14.70** plus $1.75 postage.
28" long x 17" x 17" **$17.95** plus $2.25 postage.
30" long x 18" x 18" **$19.95** plus $2.75 postage.

RATTAN FROG Both fun and decorative with a huge appetite for wastepaper, toys, etc. Handwoven by CHINESE craftsmen, 19" high, 16" wide. Painted add **$3.00.**



$15.95 plus **$2.00** postage

WICKER IN HOUSE & GARDEN COLORS—Professionally spray-painted in: Pineapple Yellow, Parrot Green, Space Blue, Azalea, Bittersweet, Black & White.



$9.95 plus **$1.00** postage

TIFFANY LAMP Beautifully handwoven of natural rattan. Completely wired with on-off switch, 9 ft. rattan chain & bracket. Shade is 12" dia. x 9". Use up to 100 watt bulb. Painted add **$2.00.**

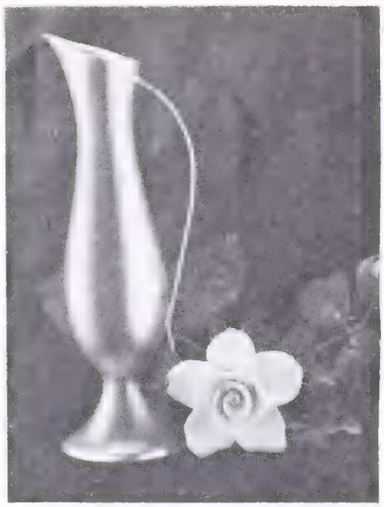
SEND 25c FOR CATALOG

VISIT OUR WAREHOUSE SHOWROOM

Immediate Delivery

Fran's Basket House

89 W. Main St., Dept. HB6, Rockaway, N.J. 07866



Silver Bud Vase 6¾" bone china rose (pink or white) Complete $8.90 p.pd.

DISCOVERY

314 W. STATE ST., GENEVA ILL. 60134



ARABIA STONEWARE TEA SET

imported from Finland especially for you. Casual in appearance, this service is durable, chip resistant and dishwasher proof. Available in Lapland Brown or Finland White. Set complete with tea pot $12.80 prepaid. Just the cream and sugar, $6.68 prepaid.

MASTER CHARGE____ Inter Bank #____

Exp. date of card____

Florida Residents MUST add 4% sales tax.

Brochure of Beautiful Home $2.00 additional

Beautiful Home

P.O. Box 1754, Dept. HB62
Pompano Beach, Florida 33061



Shipshape Basket. Take a straw carryall, needlepoint your monogram in International Code flags, tie on a pretty blue bow and set sail. Kit incl. basket, yarn in nautical colors, chart & canvas for monogram, instructions, needle, lining. 9x4x5". $3.95 plus 50¢ post. What's New Shop, 12B Water, Bryn Mawr, Pennsylvania 19010.



Game Bird Mugs for your coffeebreak brew, steaming soup, hot chocolate. Each of the four features a different game bird—pheasant, partridge, quail, grouse—in beautiful color on white ironstone. Identification & Johnson Bros. signature on bottom. Set of four 8-oz. mugs $5.95 plus 95¢ post. Artisan Galleries, HB6, 2100 N. Haskell, Dallas, TX 75204



Get Set For A Sew-In with genuine Toledo steel. 3-¾" embroidery scissors & thimble dec. 14k gold-plated & lavished with "grabado", traditional hand-applied color engraving. #5393 Scissors, $3.98. #5394, Thimble, $1.29. #5395 Seamstress Set (one of each) $4.98. Add 35¢ postage. The Country Gourmet, B6, 545 Fourth Ave., Mt. Vernon, NY 10550

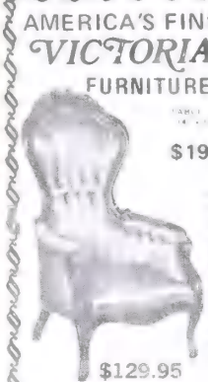


Covet Comfort? The Wedge Walker Shoe is so lightweight you'll think you're walking on air. Criss-cross straps, flexible rubber sole. More fashion bounce to the ounce! Red, bone, black or white leather. Sizes 4-10 M; 5-10, N,M,W. Half sizes, too. $11. Gold or silver $12. 80¢ post. Old Pueblo Traders, 600-J6W S. Country Club Rd., Tucson, AZ 85716



Bisque Ring Boxes have the old-fashioned charm of Victorian Valentines. 2½" treasures to guard a lady's rings when she must turn her hands to the duties of the day are hand-decorated with butterflies and flowers in assorted pastels. For earrings or trinkets. Set of 6 #2771, $12 ppd. Imre Bank, 3950 Lake Shore Dr., HB, Chicago, IL 60613.

AMERICA'S FINEST VICTORIAN FURNITURE



$19.95

All hand carved of solid Honduras mahogany. Table tops of Italian Carrara marble. Shipped direct from Montgomery factory, world center of the Victorian industry. Large choice of covers and finishes. Freight charges collect

$129.95

MARTHA M. HOUSE

1022 SOUTH DECATUR STREET
MONTGOMERY, ALABAMA 36104
Telephone (205) 264-3558

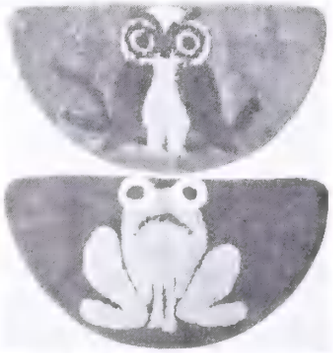
CLIP

Send $1 for B6-72 catalog, fabric samples and certificates worth $2 to $20 on your first order.

Name____

Address____

Zip____



"RUGLETS"

For children, teenagers, and poppas and mammas. A gay and colorful half-round "Spot" rug, 36" x 20" deep—for anywhere in the house. Nylon with fortrell Polyester with dur-a-grip non-slip backing takes to the washer and dryer. Specify OWL in Espresso and Champagne or TOAD in Emerald and Parrot Green. **$6.50**

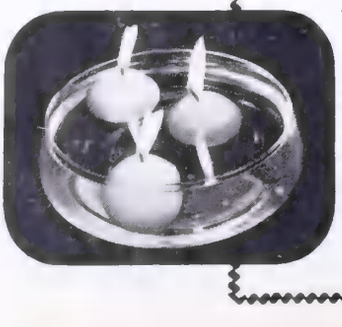
TWO for $12.50 Add 75c postage, each

Pa. Res. Add 6% Tax. Sorry No COD's

SEND 25c FOR GIFT CATALOG

Clymer's of Bucks County

Dept. HB6-2, Point Pleasant, Pa. 18950



Floating Ball Candles

Fat little candles, round as gay golf balls (almost the same size) float gracefully in a bowl of water, add fairy lights to any room or table; one at each place setting creates enchantment and color, burning 4 hours or more! Hand made in West Germany; set of 12 has 2 each of 6 colors.

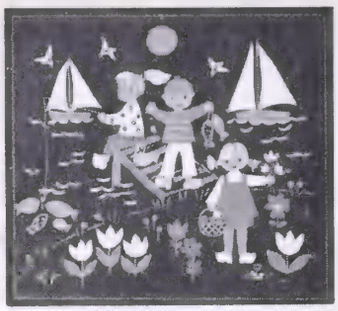
8233 . . . 1 Set $5.00, 2 for $9.85 ppd.

Write for FREE catalog of unusual items

Please, your zip code is required.

Downs DEPT. 1106-A EVANSTON, ILL. 60204

"Sommarlov" Embroidery Kit is a lazy day diversion that will hold the memory of summer intact all winter. 20½x22½" Scandinavian design on textured blue linen is worked with basic embroidery stitches in cotton yarns, appliqued felt. Complete kit, #8623, $22.95 plus $1 post. Color Catalog, $2. Skön Embroideries, HB6, 55 Lambert Lane, New Rochelle, NY 10804



Keys To The City, the house, the car, and the safety deposit box —all can be carried with style on this sterling silver key ring. Made like the old-fashioned split rings, to hold a dozen keys with ease. Monogram disc marks it yours. $6 plus 50¢ post. Specify initials. 2 weeks delivery. Sleepy Hollow Gifts, HB6, 6651 Arlington Blvd., Falls Church, VA 22042.



Absolutely Femme Fatale. What could be more fun or feminine for bare suntanned legs at poolside or patio than gold or silver kidskin sandals? At home, any city or country evening, sandal also comes in black suede. All with coral stones. White calf with white stones. Made in Italy. Full sizes 9-13, N & M. $21 ppd. Free catalog *B* from Shoecraft, 603 Fifth Ave., NY 10017

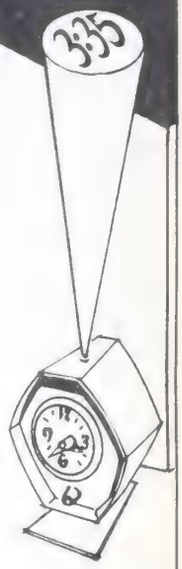


Pet's Name Tag of polished stainless steel, smart as a locket, will identify your Scottie or Tabby should he have errant ways and consider distant fields greener than his own backyard. Engraved with pet's name, your name and phone number. Steel hook for attaching to collar. $1 ppd. West-Berg Ent., HB6, Box 4749, Colo. Springs, CO 80909.



HIGH TIME CEILING ALARM CLOCK





ONLY ELECTRIC UNIT OF ITS KIND

Ho Hum! Don't bother turning on the lights to see what time it is. Look at the ceiling and see it projected in clear, digital numbers. Invisible beam emitted from top of clock shows the time on the ceiling . . . no night-light glare to interfere with sleep. Only electrical unit of its kind. 7" high 5" wide, with an alarm. One year factory warranty. Truly a gift that will be long remembered. $29.95 ppd. anywhere in USA.

MONEY BACK GUARANTEE

HOUSE OF MINNEL, Dept. 462E
Deerpath Road, Batavia, Illinois 60510

Enclosed find $_____ for ____Ceiling Alarm Clocks at $29.95 ppd.

Ill. Res. add 5% tax. Gift Catalog 25¢

SPECIAL DISCOUNT PRICES ON QUANTITY ORDERS

Name_____
Address_____
City_____
State_____ Zip_____



for a beautiful night's sleep...

satin sheets.

Ours are unbelievably soft, luxurious and washable . . . the finest acetate satin. Twelve shimmering shades: Gold, Black, Blue, Bronze, Orchid, Olive, Red, White, Mint, Pink, Orange, and now, SILVER!

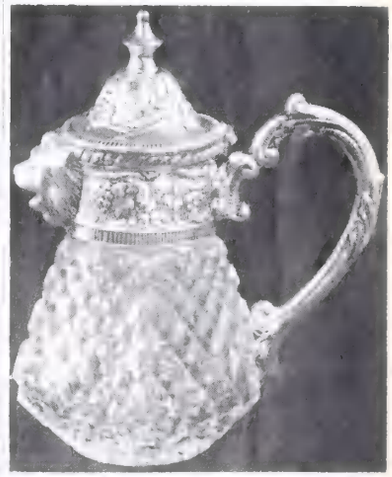
SHEET SETS (2 straight sheets, 2 cases)

Double Set	$17.30	Queen Set	$20.49
Twin Set	17.25	King Set	23.99

3-letter monogram on 2 cases—$2.00

For fitted bottom sheet, add $3.00 to double or twin price; $2.50 to queen price, $3.00 to king price. Send check or m.o. 50% deposit on C.O.D.'s.

SCINTILLA,® INC. 4802 N. Broadway B-6 Chicago, Ill. 60640
"All Things Exotic in Satin"



LION'S HEAD PITCHER $4.98 Add 75c Post.

Authentic copy of an old English antique. Top and handle are antiqued silver plate heavily engraved with a three dimensional leaf & grape pattern and a lion's head spout. Base is clear crystal with a diamond pattern. The most elegant pitcher we've ever seen for syrup, cream, salad dressing, melted butter, etc. 5¾" tall.

MONEY BACK IF NOT DELIGHTED

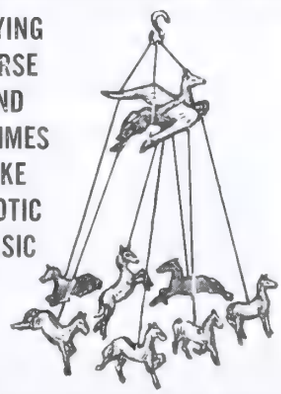
Harriet Carter Dept. HB-672 Plymouth Meeting, Pa. 19462

ZIP! ZIP! ZZZZIP!

YOUR ZIP CODE SPEEDS YOUR ORDER

People who include their Post Office Zip Codes with their return addresses frequently get their mail order packages faster, and shipments are less likely to go astray. It's all a matter of habit —a smart habit. Use your Zip Code for mail orders and all your mail.

FLYING HORSE WIND CHIMES MAKE EXOTIC MUSIC



Our Flying Horse wind chimes, made of solid brass, are adapted from antique Oriental designs. Seven horses, each in a different pose, swing on gold nylon cords from larger winged-horse at top. As air moves them their exotic musical chimes enchant young and old. Overall height, 22 inches.

SEND FOR FREE GIFT CATALOG

$3.95 Postpaid

Artisan Galleries

2100 A-6 No. Haskell • Dallas, Texas 75204



© Schmid

Exciting 1st Edition in New Series "Playing Hooky"

BERTA HUMMEL ORIGINAL

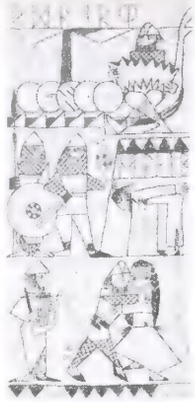
Famous artist once captured brother in runaway-mood. Now from W. Germany comes this 8" tinted porcelain collector's treasure!

Let Trein's send it out for you!

$15.00 each
(Plus $1.00 post. & ins. each)
Illinois residents add 5% tax

Send for our new Collector's Showcase Portfolio

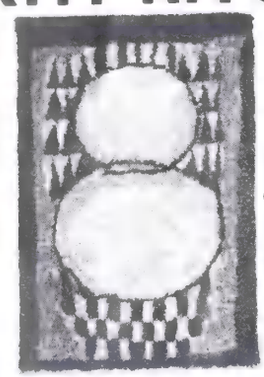
Trein's Dept. HB.201 W. 1st, Dixon, Ill. 61020 Phone: 815 284-6626 Established 1883



EXPLORATION. VIKING STYLE. This unusual primitive wall hanging tells the story of Vikings, Syrian dancing girls in threads of black and rust on linen ground. You can stitch the story yourself with basic embroidery stitches. #6211. 15"x33". $16.95. Send $2 for 40 pg. color catalog. (Refundable on order of $25.)

skön **EMBROIDERIES**
55 Lambert Lane
New Rochelle, N.Y.
10804 Dept. BE 6

RYA KITS



OKENSOL Browns Gold Orange

OUR RYA COLLECTION has done it again. Awarded 10 gold medals. Now you do it. One single stitch makes our pre-started rya hangings, rugs or cushions. Kits imported from Sweden feature lustrous rug wools, easy to follow charts and English instructions. Send $1 for color catalog.

skön **RUG CRAFT**
53 Lambert Lane
New Rochelle, N.Y.
10804 Dept. HB 6



Hand-Carved Lazy Susan **$213.95**

17½ in. Marble-top table in solid mahogany **$19.95**



Romantic Victorian

all solid Mahogany, hand-carved furniture!

New way to save on finest quality furniture. Shipped direct from factory to your home (plus small freight). All tables have marble tops from Italy. Large choice of sofas, chairs, love seats, tables, lamps, rockers, dining room & bedroom. Superb workmanship at modest prices. America's largest selection is in our catalog. And, costly fabric cuttings are sent free!

Magnolia Hall, 726 Andover/Atlanta, Ga. 30327

To get big catalog B-62 and costly fabric cuttings send just $1. We will refund with certificate good for $2 on your first purchase. (Send personal check, dollar bill, or stamps.)

Name
Address
Zip

Magnolia Hall, 726 Andover/Atlanta, Ga. 30327



COPPER MUSHROOMS

Capricious mushrooms brought from the dim forest glades to the golden sunshine. Delightful delicious delectable. See them glow in the sunlight, gleam in the lamplight. If you like our prints, you'll love our etchings. Mounted on weathered wood, $5.25 ea, set of 4 for $17.50. Unmounted set of 4 $10.50. ppd.

Send for our catalog of other delights, 25 refundable cents!

MERRI MAKERS

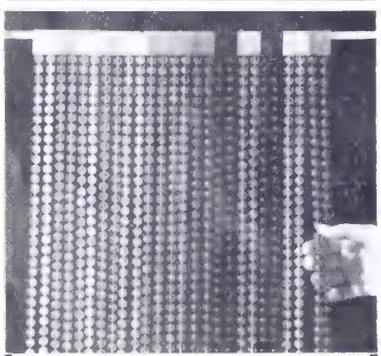
502 S. Broad Thomasville, Ga. 31792

PORCELAIN de PARIS BATH ACCESSORIES



Exquisitely decorated porcelain from France. Everything for the bathroom, from basin to toilet, bidet to towel bars and lav sets. Delightful patterns. Send $2 (handling) for 206 page Decorative Hardware & Bath Catalog. Also send $1 (handling) for Hand Carved Door Catalog.

ACME HARDWARE CO., INC.
As usual with the unusual since 1926.
Dept. 1 150 S. La Brea Ave.
Los Angeles, California 90036

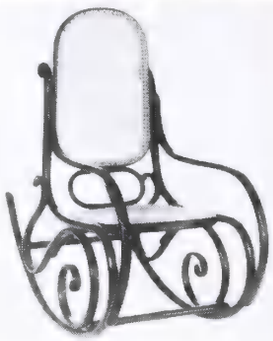


STRANDS OF BEADS. In hot pink, blue, green, yellow, orange, black or clear make exciting room dividers. 7-ft. strand with 3-color matched hangers per package. Can be trimmed to any length. Minimum order: 12 strands in "high-fever" color combinations or all one color, $7 ppd. Extra strands, 70¢ each ppd. Send for free brochure.

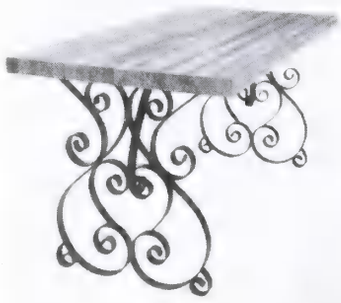
A C GIFTS New York, INC.
2642 CENTRAL AVE.
YONKERS, N. Y. 10710
KORVETTE SHOPPING CENTER
PORTCHESTER, N. Y. 10573
CROSS COUNTRY SHOPPING CENTER
YONKERS, N.Y. 10704



Blazing Chandelier thickly hung with long Colonial prisms on cut bobeches and cut crystal candle cups has a grandeur that goes with violins and a whirling froth of waltz gowns. 12 lights on cut crystal arms gleam like jewels. 36L x 26"W, *Waverly* chandelier is $430 ppd. Catalogue 35¢. King's Chandelier, HB6, Hwy. 14, Eden (Leaksville), NC 27288.



Bentwood Rocker with graceful proportions, intricate curls, is a reproduction of the famous 1890 classic Steambent beech wood with hand-woven seat and back finished in walnut, black, white or natural (give 2nd color choice). $96 express charges collect. No c.o.d.'s. Catalog, $1. Order from Door Store, 3140 M St. N.W., HB6, Washington, D.C. 20007.



Butcher Block is casual spiced with Mediterranean. Full 2" thick Butcher Block top on Granada wrought iron end-bases. 60x30" $177.25, 60x36" $189.50, 72x36" $204, 84x36" $218.90, 84x42" $263. Pair of bases only, $110. Exp. chgs. coll. No C.O.D's. Send 50¢ for 52-page catalog. J & D Brauner, Inc., 1331 S. Michigan Ave., HB6, Chicago, IL 60605



Mini Desk takes only two feet of wall space and will charge a bedroom, tiny foyer, living-kitchen with decorative interest. Hinged top becomes writing space, pigeon-holes hold stationery. Has 2 drawers, Salem maple finish. 24w.x16d.x37"h. $69.95 exp. coll. Catalog 50¢ Ephraim Marsh, Box 266, Dept. 987, Concord, NC 28025.



Good-Night Shirt guaranteed to give you the most comfortable sleep ever! No bothersome buttons. No binding or bunching. Made like a long tee-shirt of soft, high quality white cotton knit that never needs ironing. Nylon reinforced neck. For guys & gals! Specify S,M,L,XL, $2.95 plus 25¢ postage. Holiday Gifts, Dept. 206-D, Wheat Ridge, CO 80033



SILVER • GOLD • BRASS • COPPER • PEWTER

Plating • Refinishing

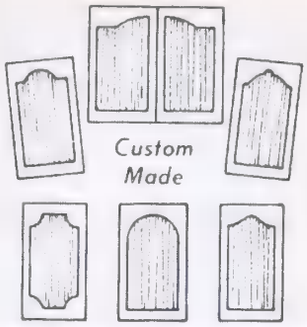
NEW BEAUTY FOR OLD SILVER

Display your silver proudly. Let Simmons master craftsmen restore your lovely pieces. Flawless repairing. Expert refinishing. Quadruple silver plating using pure silver. Dents removed. Worn knife blades replaced. Satisfaction guaranteed.

SIMMONS SILVER PLATING CO., INC. since 1891
407 F Whitehall St., S.W. Atlanta, Ga. 30303

FREE BOOKLET & PRICE LIST

Fabric Frames are a decorator's choice as inside window coverings. 6 different classic designs—custom-made to your exact size specifications—come hinged, sanded, ready-to-paint or stain. Hardware is included, fabric inserts are not. Free brochure tells how to measure and install. Town & Country Woodcraft, B6, 219 N. Carpenter, Chicago, Illinois 60607.



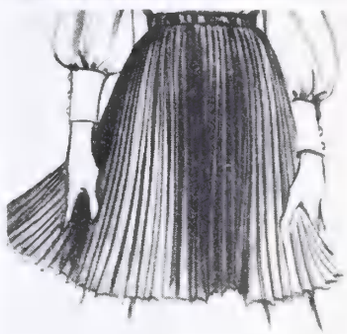
Lorelei, You're Luscious. Why, you're the Raquel Welch of the marine world! And you're absolutely stuffed with glamour from your soft shoulders to your flirty finny tail. A 6-ft. inflatable vinyl body to float in your pool, recline on a patio chaise, has a hank of straw hair, lots of wow. $9.95 plus $1 post. The Patio, P.O. Box 2843, HB6, San Francisco, CA 94126.



Anne's Favorite Chair has reversible & zippered seat cushions, 12 hand rubbed finishes. Upholstered in fine fabrics (stripes, solids, prints, brocades, damask; cut, antique, crushed & plain velvets). Specify type & colors. 43Hx31"W, $122 exp. coll. No COD. Catalog & swatches, $1. Hunt Galleries, HB6, 2920 N. Center, Hickory, North Carolina 28601



Pleated Circle Skirt won't wilt—even if you do! Lightly swinging skirt is deliciously feminine for casual or dressup occasions. Permanently-pleated with no problem-fit elasticized waistband. Black or white carefree washable miracle fiber. S,M,L, $16 plus 60¢ post. Vicki Wayne, 610-J6P, S. Country Club Road, Tucson, AZ 85716



Levi's Place Mats. By special arrangement with the maker of the famous Levi's jeans, set of informal placemats for al-fresco entertaining at poolside and patio. Blue denim mat with red bandana cloth napkin tucked into "Levi" pocket adds zest to your favorite recipes. $2.98 each mat. $10.98 for four. Ppd. Holly House, 9924-E, Edgecove, HB6, Dallas, TX 75238.





Chandelle

An exciting new design of sheer and opaque Dacron and Cotton 70%-30%. Very beautiful and 100% drip dry, strong enough for your washing machine. A product of Brazil, manufactured by T. G. C. Textil Gabriel Calfat S.A. If not entirely satisfied, we will refund your money at once.

RECTANGULAR OR OVAL	
52" x 70"	$14.95
70" x 90"	19.95
70" x 108"	27.95
70" x 126"	34.95
70" x 144"	49.95
ROUND	
70"	$19.95
87"	29.95

Matching Napkins, 20" x 20" $1.95

Liners available. We will mail color swatches with every order.

N.J. residents add 5% sales tax

HAGEN'S SPECIALTIES
Dept. HB-62
P.O. Box 666
Englewood, N.J. 07631



WHATEVER SETS?????

You call them souffles but you use them for cheese pudding; cobblers; soap dishes; dog dishes; leftovers; serving bowls; salad bowls; individual dip dishes; chip dishes . . . **WHATEVER.**
When you send us your order send us your useful idea! Ramekin server (shown under souffle) . . . sets of 4 $9.50 prepaid.

3⅓" round	4 oz.	set of 4	$6.50	prepaid
4½" round	9 oz.	set of 4	$9.50	prepaid
5¾" round	1 pt.	set of 4	10.00	prepaid
7" round	1¼ pts.	each piece	$4.75	prepaid
8⅛" round	2½ qts.	each piece	$6.25	prepaid

Master Charge _____ Inter Bank _____
Expiration date of card _____
Florida residents must add 4% sales tax.
Brochure of other Beautiful Home items . . . $2.00 additional

Beautiful Home
P.O. Box 1754, Dept. HB62
Pompano Beach, Florida 33061

THE BUTCHER BLOCK



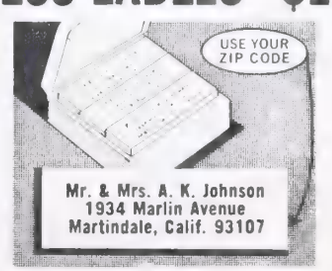
SERVING WORK CART $69.50

30" x 18" Butcher Block 1¾" thick on matte black steel frame 30½" high. Rolls on oversize Shepherd casters that lock. Same cart, 34" high, **$79.50.** Removable Butcher Block shelf, $19.90. Exp. Chgs. Col. No COD's. N.Y.C. 7% tax. N.Y. and Illinois residents, add your tax. **52-page catalog, 50¢.**

J&D THE PEOPLE WHO MADE THE BUTCHER BLOCK FAMOUS **Brauner**
New York: 298 Bowery, N.Y., N.Y. 10012
Chicago: 1331 So. Mich. Ave., Chicago, Ill. 60605

1000 NAME & ADDRESS LABELS $1

Finest quality gummed HANDY LABELS 1000—$1.00—Gold Labels 250, $2.25. QUIK-STIK Self adhesive Labels just press on any surface; glass, metal, plastic 500 for $2.00. Deluxe size 2 x ¾" 300 for $2.50. No sewing—just IRON-ON Cloth labels. 50 for $1.75—100 for $2.50. Add 10¢ ptg—Airmail 30¢—5% Calif. tax. Free Gift Cat. Write for Money raising plan.



HANDY LABELS 612 Jasperson Bldg., Culver City, Calif. 90230



WILLOW WONDERLAND
Imported from Europe
For indoor or out. To give the old-fashioned warm welcome of a gracious home. Handwoven, strong, yet light in weight.
CHAIR—38" high, 25" wide, seat 15" high, **$29.95.**
SOFA—38" high, 48" wide, with seat 16" from floor, **$45.95.**
ROCKER—(same as chair) **$39.95.**
OBLONG TABLE—24" high, 35" wide, 23" deep, **$29.95.**
SEAT & BACK CUSHIONS—Corduroy of foam rubber (gold, black, avocado or tangerine). Sofa **$17.95** set. Chair & Rocker **$8.50** set. Exp. Chgs. Coll. Painted white or yellow add 25%.
SEND 25¢ FOR CATALOG. VISIT OUR WAREHOUSE SHOWROOM
FRAN'S BASKET HOUSE
[illegible] W. Main St., Dept. HB6
Rockaway, N.J. 07866

Sta-Dri E-x-p-a-n-d-a-b-l-e

Swim Cap

INNER BAND KEEPS HAIR DRY . . . EVEN WITH ROLLERS ON!



Swim without fear of wet, stringy hair or losing coiffure shape. Expandable Sta-Dri stretches over bouffant hairdo or a headful of rollers. Its sophisticated design is flattering over sleek styles, too. Ingenious "magic circle" construction—an inner rim which fits **under** the ears, not over them—**keeps hair dry—even in a dive!** Now, enjoy the water—still look lovely for that important date. **Money-back guarantee if not satisfied.** White; fits all.

69583 Cap 2.99; 2/$4.98

Please add 39¢ for postage

BRECK'S OF BOSTON ▪ SINCE 1818 T75 BRECK BUILDING BOSTON MASS. 02210

Window Shopping in NEW



ZANY ZOO PRINT SKIRT brings out the beauty in her (th beast in him). Sweeping flared cotton wraparound. White with yellow/green/orange/black. S,M,L, $26. White, emerald, yellow, hot pink, lilac, or navy nylon pullover, S,M,L. Long-sleeved, $16.; short, $15. Add $1 post. The Talbots, Dept. FL, Hingham, MA 02043

PROTECT YOUR FINE SILVE with tarnish-proof Pacific Silvercloth Drawer Pads by Gorha Converts your drawer space into silver chest. 11-3/4W x 15 D x 2 holds 100 pieces, $5.95. 17½Wx13-7/8D x 2½ H, holds 125 pieces. $6.95. 80¢ post. Barrington Specialties, Box 154- Barrington, RI 02806



WHITE HOUSE TABLECLOTH of permanent press cotton in Sardinian lace pattern. White or natural. 54x72 $23.95; 63x83, 72 round, 72x90 (also oval) $29.95; 72x108 (also oval) $44.95; 72x126 $54.95; 72x144 $69.95; 83x160 $79.95. Add $1 post. Hildegarde's, HB6, 597 Farmington Ave., Hartford, Connecticut 06105



DOCKSIDERS

America's Finest Deck Shoe

Refuses to lift sand or pebbles that raise havoc with brightwork and canvas, teakwood or fiberglass type decks. Elk tanned cowhide resists scuffing, fading, salt, mildew and perspiration. Dries mellow after repeated wetting. Men's (6½-12), Women's (5-10) in brown Elk, medium width only. $18.95 postpaid anywhere.

HAYWARD'S TRADING POST

P.O. Box 9

Milford, New Hampshire 03055

onyx bead rope from Mexico



The pale translucency of delicate white onyx beads, joined by tiny gilded links, creates a fabulous effect by day or night. 48" long. $7.25 ppd. No C.O.D.'s

SEND 25¢ FOR NEW 48-PG. IMPORT CATALOG

shopping international

628 shopping international bldg.
norwich, vermont 05055

Stores: Wellesley, Mass., Simsbury, Conn., Norwich, Vt.



THE HEALTHIEST HANDBAG IN TOWN is a 9" x 12" x 4½" canvas tote ecologically adorned with a mushroom, carrot and pepper appliqué. A New England-made treat in natural with green/orange/brown. **$12.00 pp.**

FREE! send for our catalog

Carroll Reed

(Mail Order), Inc., Box 546
North Conway, New Hampshire 03860



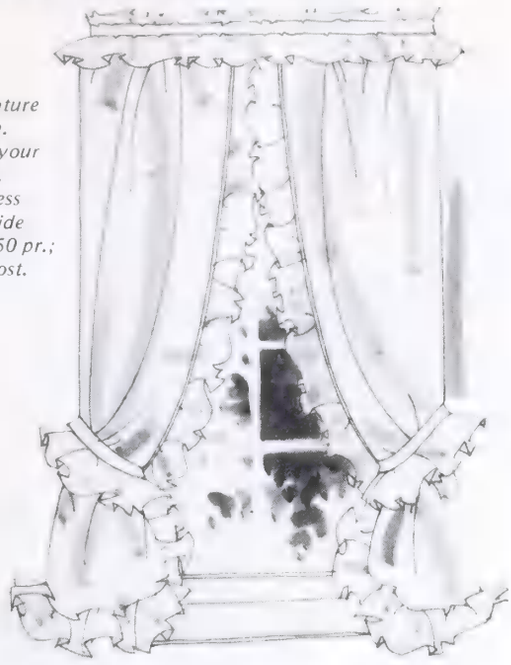
This net full of sparkling, clear glass marbles can be placed in any bowl or container. The weight of the marbles will keep your arrangements stable without tape or florist clay. The stems of any flowers inserted between the marbles will be held firmly in place. 4"x1½". Set of two arrangers: $6.00. One arranger plus footed bowl: $5.50. Please send check or money order. Add $.95 for handling one set and $.40 for each additional set. Rhode Island residents, add 5% sales tax. Send for free gift catalog.

THE PARAGON

of McCormick's

5 Broad Street Westerly, R.I. 02891

ENGLAND



OUNTRY CURTAINS capture look of freshness or charm. Give your summer cottage, your ity home the country look. White ruffled permanent press ith two-inch ruffle, 80" wide er pr. 45, 54, 63, 72" $8.50 pr.; 1 & 90" $10.50 pr. 75¢ post. ountry Curtains, HB6, tockbridge, MA 01262

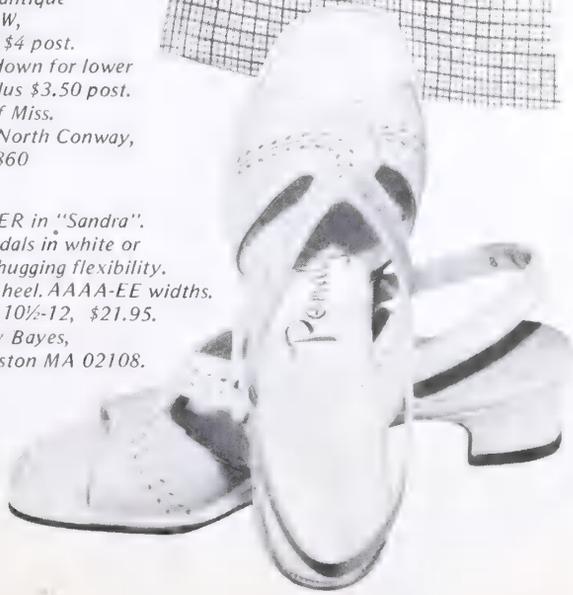


IGH CORNER SHELF, shelves, 12" apart. Spindled osts, gently shaped pine frame. oneytone pine or antique nish, 59¼"H, 10"W, "D, $27.50 plus $4 post. hipped knocked-down for lower t.) Kit, $19.95 plus $3.50 post. d $1.50 ea. w. of Miss. eld House, HB6, North Conway, w Hampshire 03860

WRAPAROUND SKIRTS of easy-care polyester/cotton keep their cool. Nothing to do but enjoy them . . .often! Bachelor button blue kettlecloth, S,M,L, $12.50. Red/white/blue Tattersal, $16. ppd. Johnny Appleseed's, Box 710, Beverly, Massachusetts 01915



EP INTO SUMMER in "Sandra". ot pampering sandals in white or e kid with foot-hugging flexibility. g back, 1¼-inch heel. AAAA-EE widths. es 3-10, $20.95; 10½-12, $21.95. d 75¢ post. Solby Bayes, 6, 45 Winter, Boston MA 02108.



BIRCH IN THE WIND TO STITCH

The scene is a hilltop, and the sun is high on a clear late September day. A strong breeze bends the slim and graceful birch tree showering yellow leaves to the ground. Overhead wind-tossed flock of birds struggle southward. The kit to make this beautiful picture includes design on light blue and olive homespun, crewel yarns in white, creme, golds, green, gray, blue and black; needle and instructions. Finished size 19" × 25". **$7.95 + 75c pstg.**



The Stitchery

Dept. HB906
204 Worcester Turnpike
Wellesley Hills, Mass. 02181

Your Family Coat -of- Arms

$18

Authentic coat-of-arms individually researched. Painted in full color on embossed copper. Choice: 5" × 8" Mahogany or Walnut base.



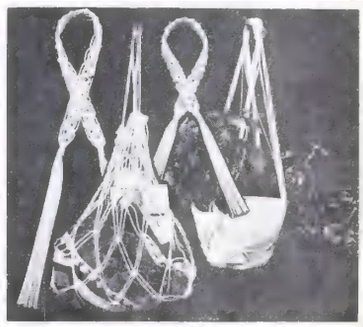
5x8" shield . . $18
Large 10x13" $33
Husband—Wife
11 x 12" . . $38
Add $1 postage

Send 10¢ for Color Brochure.

Style P - PARCHMENT
Hand painted coat-of-arms in true color. Black frame.
7 × 10" $23.25
10 x 14" $26.00



"1776" HOUSE, Dept B56
260 Mass. Ave., Boston, Mass. 02115



MAKE YOUR OWN

Belts, Headbands, Beach & Tote Bags, Plant Hangers

. . . or anything you can imagine with Ruth Roberts' complete Macrame Kits. Macrame, one of the world's oldest crafts, is based on tying knots to create decorative pieces. Two very simple knots are used—the square knot, half hitch and their variations.

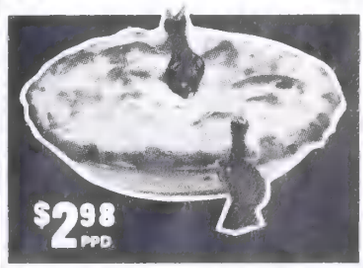
Complete kits available in colors: white, red, green, blue, pink, yellow.

Belts—$4.00 Beach & Tote Bags—$4.00
Plant Hangers—$2.95 Headbands—$2.95

Send for the kit of your choice today. Mail cash, check or money order (incl. 50¢ for postage and handling)

RUTH ROBERTS COMPANY
Dept. 261, Clarendon St.
N. Dartmouth, Mass. 02747

GRANDMA'S PIE BIRD



Mass. res. add 3% sales tax

Set BIRD on bottom crust, fill around it, pierce top crust to slip snugly over neck. While baking, steam escapes thru beak; juices fill body instead of leaking over pie and oven. Made for us by famous "British Thistle Stoneware".

WRITE FOR FREE CATALOG

THE COUNTRY STORE AT CENTERVILLE

Dept. HB62, Centerville, Cape Cod, Mass. 02632



Country Inns and Back Roads

THE ONLY BOOK OF ITS KIND!

Morning birdsongs, sun-dappled woodlands, unique and warm-hearted inns, country breakfasts, hearty dinners undiscovered hideaways, history, untrammelled Nature. The all-new, larger 1972 edition visits 102 inns from Cape Breton to Carmel. Includes location maps. Sounds wonderful, doesn't it?

3.50 ppd.

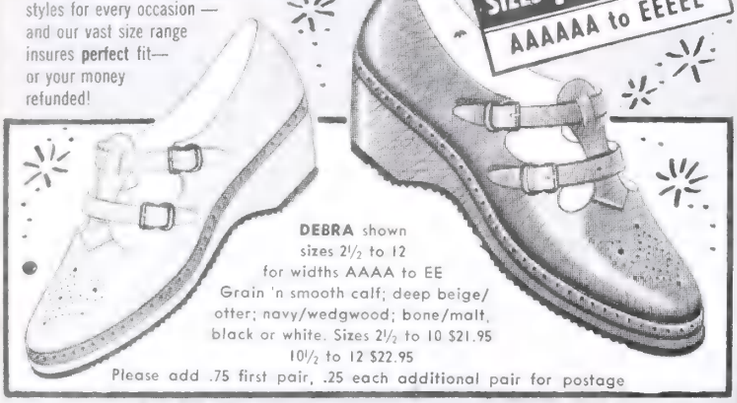
Tarry In Our Book Stall

The Berkshire Traveller
STOCKBRIDGE, MASS'tts 01262
Box 861

Lady be good to your feet

Enjoy buying choice-quality shoes by mail from our world-famous catalog showing huge variety of smart styles for every occasion — and our vast size range insures perfect fit— or your money refunded!

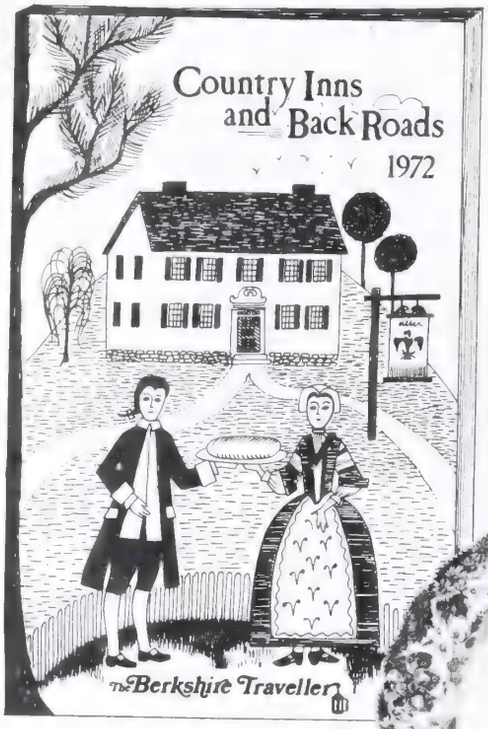
Send for Free Catalog
SIZES 1 to 13 SHOES
AAAAAA to EEEEE



DEBRA shown
sizes 2½ to 12
for widths AAAA to EE
Grain 'n smooth calf; deep beige/otter; navy/wedgwood; bone/malt, black or white. Sizes 2½ to 10 $21.95
10½ to 12 $22.95
Please add .75 first pair, .25 each additional pair for postage

SOLBY BAYES
45 Winter Street (Dept. HB) Boston, Mass. 02108

Window Shopping in NEW ENGLAND

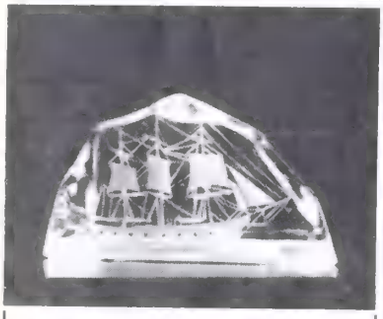


"1972 COUNTRY INNS & BACK ROADS". Yes, there still are good American Country Inns to anticipate, enjoy. Includ visits to 38 inns in New England 12 in New York State. Maps show locations. $3.50 ppd. The Berkshire Traveler, HB6, Stockbridge, MA 01262

"STRAWBERRY FAIR" Staffordshire ironstone. 45-piec service for 8: dinner plates, bread & butters, soup-cereal bowls, cups & saucers plus oval platter, vegetable server, sugar & creamer. $47.50 plus $2.50 w. of Miss. Jenifer House, HB-62 Great Barrington, MA 01230



"ON THIS DAY MEND A QUARREL, Search out a forgotten friend. Dismiss suspicion. Write a love letter. . ." on unbleached linen wall hanging with stained pine rods. 18x44", gift boxed, $3.50 ea., $6.75, two. Ppd. The Country Store at Centerville, HB6, Centerville, MA 02632



GREATEST AMERICAN WHALER

The legendary Charles W. Morgan sailed more miles, caught more whales than any other wooden whaler. Now preserved at Mystic Seaport, she is a National Historic Landmark. The Morgan could be ice-bound in the Arctic in this striking sand-carving on glass. 6½x-3¾x3¼".

$30.00

plus $1.75 handling & postage

Write for Catalog H.

MYSTIC SEAPORT STORES
Mystic, Conn. 06355

acapulco palm bag from Mexico



Even if you've never been south of the border, you can add that tropical touch with this gay, fabulously flowered palm bag. Flowers are hand embroidered in a variety of brilliant colors for a real pick-me-up to your casual spring and summer wardrobe. 10" high x 8½" wide. $7.95 ppd. No C.O.D.'s please.

SEND 25¢ FOR NEW 48-PG. IMPORT CATALOG

shopping international
629 shopping international bldg.
norwich, vermont 05055
Stores: Wellesley, Mass., Simsbury, Conn., Norwich, Vt

On This Day

Mend a quarrel. Search out a forgotten friend. Dismiss suspicion, and replace it with trust. Write a love letter. Share some treasure. Give a soft answer. Encourage youth. Manifest your loyalty in a word or deed.

Keep a promise. Find the time. Forego a grudge. Forgive an enemy. Listen. Apologize if you were wrong. Try to understand. Flout envy. Examine your demands on others. Think first of someone else. Appreciate, be kind, be gentle. Laugh a little more.

Deserve confidence. Take up arms against malice. Decry complacency. Express your gratitude. Worship your God. Gladden the heart of a child. Take pleasure in the beauty and wonder of the earth. Speak your love. Speak it again. Speak it still again. Speak it still again.



ANTIQUE NAIL TIE TACK

A real nail from the world's oldest nail manufacturer. Antique gold finish, 4 findings and now have a unique and useful tie tack. The nail is a reproduction of a hand forged nail of the late 1700's. For the ladies! The same nail is available in a brooch pin. Both are gift boxed.

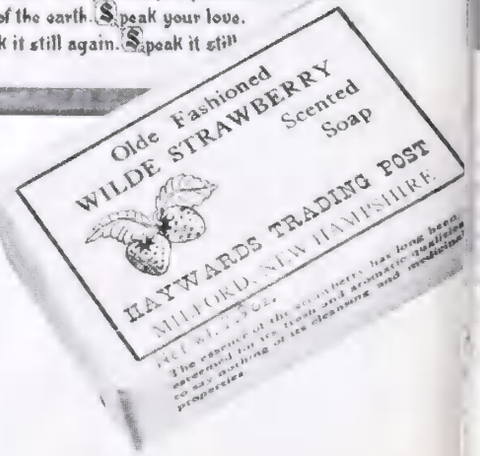
Each only $2.50 postpaid. Mass. residents add 5% sales tax. Please send check or m.o.

Tremont Nail Company
P. O. Box 111, Wareham, Mass. 02571



Sundials
New Ipswich, N.H.
03071 Box 12

solid bronze
$40 post paid
other designs
free catalog



OLDE FASHIONED WILDE STRAWBERRY Soap for a lovelier complexion. The essence of strawberries has long been esteemed for its delicious fresh scent plus cleaning & medicinal properties. 8 bars, $3.15 ppd. Hayward's Trading Post, Route 101, Milford, New Hampshire 03055



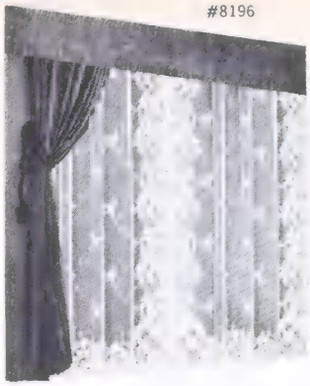
THE GO-TOGETHERS'
Little girls like grown-up
ooks. Witty whale motif, boat
ecklines, back zip, tie belts.
Blue print on cool apple green
asy-care Kodel & cotton.
Children's sizes: 3-6X, $9;
7-12, $11. Ladies: 6-20, $20.
Add $1 post. Carroll Reed,
HB6, North Conway, NH 03860

ALICO CLOTH for
ndoors/outdoors is
arefree, wrinkle-shy,
ipe-clean foam-backed
inyl. In a tuned-in-to-today
razy quilt of red, yellow
green "patches". 52"
quare, $2.99. 52x70" $4.99.
2x90" $5.99. Ppd.
reck's of Boston,
-85, Breck Bldg.,
oston, MA 02210



AMILY NAME, motto, coat
f arms handpainted on
mbossed copper, mahogany
r walnut base. 500,000 names
searched. 8x5" $18, 10x13",
33, husband-wife 11x12", $38.
ramed parchment, 10x7" $23.25.
4x10" $26. $1 post.
1776" House, HB67, 260 Mass. Ave.,
oston, MA 02115

#8196



Rosepoint

Finest Quality 100% Cotton Lace CURTAINS for Beautiful Homes. "Perma-Net" Finish Assures Easy Care, Drip-Dry, No Stretching, Little Ironing. Colors: White or Shell
Sold by Panels 52" wide x 72" or 81" long—$7.95 90" lg.—$8.95 108" lg.—$9.95 126" lg.—$11.95
Swatches 25¢ Catalog 75¢

Empress

A most attractive pattern in our current group of distinctive embroidered ENSEMBLES. The delicate design, accented by the puffy fiberfill, presents a lovely floral theme for all seasons. The fabric is Dacron Ninon for extra beauty and excellent washability (no ironing necessary)
In luscious Colors: White, Pink, Green, Gold, Lilac, or Blue on White
Twin Bedspread—$59.00 Full—$65.00 Queen—$95.00 King—$116.00 Canopy—$32.00 Pillow Sham—$10.00 Vanity Skirt—$32.00
Valance—$4.50 Tier Curtains 30" lg.—$8.50 36" lg. $8.75 Tie Backs, any length, made to order
Swatches—50¢



#5087

Hildegarde's

FLAT CANOPY MADE TO ORDER
6 HB 597 Farmington Ave. Hartford, Conn. 06105

PLATE COLLECTOR'S RACK



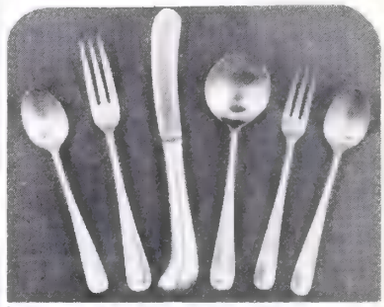
Family heirlooms, auction finds, pretty things to look at, any treasure from a commemorative plate to a collector's cup & saucer, looks most handsome in our display unit of gently scalloped solid pine. All pieces nestle securely on 3 doubly-grooved shelves, contrast nicely against a rich finish of Honeytone or Antique Pine. 33½"W 30"H 4"D. Choice of above finish: **$22.50. KIT** to do up, finish your way: **$17.50.** Both Ppd. Add $1 W. of Miss.

Send 25¢ For Our New Color Catalog

Include Zip Code
Not Sold In Stores
Money-Back Guarantee

Yield House

Dept. B6-2A
North Conway, N.H. 03860



Pistol-Handled Stainless

in an heirloom tradition

An exact replica of a famous old sterling pattern, with graceful pistol hollow handled knives, 3 tined forks and rat-tailed spoons. In heavy hand-forged (these are not stamped) satin finished stainless. Service for eight includes 8 dinner forks, 8 dinner knives, 8 salad forks, 8 soup spoons, 16 teaspoons, plus 2 serving spoons.

50-piece service for 8 ..... $29.95
75-piece service for 12 ..... 44.95

Steak Set, 8-piece pistol handles (not shown). Gift boxed. $16.95

OPEN STOCK AVAILABLE
ALL POSTPAID BY US

SETH and JED

Dept. HB-62, Great Barrington, Mass. 01230

Potpourri . . .

an old-fashioned blend of exotic ingredients, rosebuds, lavender and spices . . . combined to produce a delightful aroma.

Attractive blue and white ginger jar contains two cups of rose potpourri; included is separate ¼ oz. bottle of essential oil and instructions for use. $6.95 ppd.

Send for FREE catalogue.

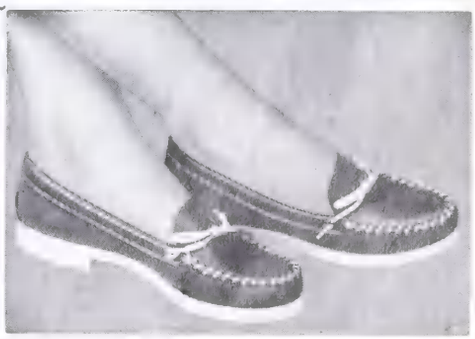
The Potpourri Shop, Dept. HB6, Box 208
Redding Ridge, Conn. 06876



LIKE WALKING ON AIR!

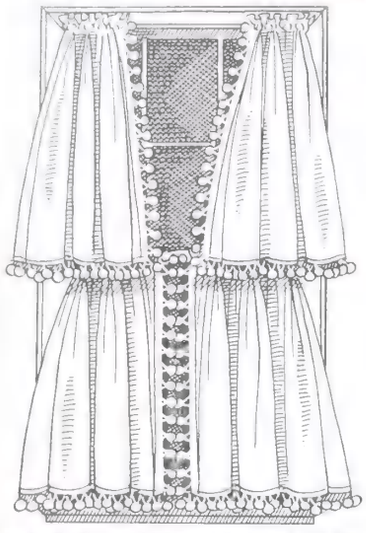
Be good to yourself. Exquisitely comfortable, hand-laced casual moccasins that make you feel like you're walking on air! Light bouncy foam crepe soles, choice top-grain leather smartly styled for casual living. Quality made! Over 223 sizes in stock! No extra charges for the hard-to-fit. Purchases can be exchanged. Women's full and half sizes 3 to 13. AAAAAA to EEE widths. Guaranteed to delight or money back. RED, WHITE, SMOKE, TAFFYTAN, BLACK. Give second color choice. Factory-to-you $7.98 postpaid. COD's accepted.

MOCCASIN-CRAFT
65-OH Mulberry St., Lynn, Mass. 01903



CURTAIN CHARM

WITH BALL FRINGE ON UNBLEACHED MUSLIN



20", 25", 30", 36", 40" long **4.00** pr.
2 pairs to window as shown **8.00**
45", 54", 63", 72" long **6.00** pr.
81", 90" long **7.50** pr.
All pairs 80" wide
MATCHING VALANCE
9" x 80" **1.75**

Please add 75¢ to each order for handling.

For years, New England housewives have made these charming UNBLEACHED MUSLIN curtains for every room in the house. COUNTRY CURTAINS makes them for you with all the original simplicity, warmth and handmade look. Practical long-wearing, these unusually attractive curtains of old-fashioned muslin with matching color ball fringe retain their crisp appearance with a minimum of care. Also available in bleached white muslin for $1 more per pair. Valance .50 more.

Satisfaction guaranteed. Check or money order. No COD's please. Write for brochure showing full line of curtains in many styles and fabrics.

Mass. residents add 3% sales tax.

COUNTRY CURTAINS

At the Red Lion Inn
STOCKBRIDGE, MASS. 01262 Dept. 64

Window Shopping in NEW ENGLAND



STOW AND GO with this nautical nifty! Washable duck handbag with solid brass hardware and teak ship's grating cover. Great with pants, summer cottons. Solid teak bottom. 8½"Dx8"H 18" shoulder strap. $30 plus $2 post. Mystic Seaport Stores, Mystic, CT 06355

LEARN TO MACRAMÉ, the art of ornamental knotting. Kits contain nylon cord, board, pins, patterns & instructions for making the new breed of threads. Headband or Necklace kits, $2.95 each; Belt kit, $4. Add 50¢ post. Ruth Roberts Co., Dept. 261, Clarendon St., North Dartmouth Massachusetts 02747

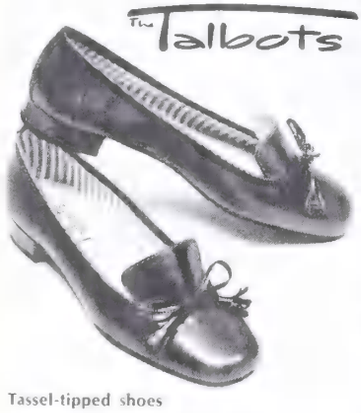


THE SALEM SUNDIAL cast in solid bronze and hand-finished to a soft patina that brings out the richness of the bronze. Adds serenity to your garden. Bold, yet simple gnomon is distinctive. Heavycasting, 10¼" in diam. $30 ppd. Sundials, Box 13, New Ipswich, NH 03071



CUSTOM MADE COAT OF ARMS Needlepoint Kit includes hand-painted design on 18x24" canvas (to frame), yarn, needle, instructions, work bag. Each name individually researched! $39.50 ppd. The Ship's Chandler, HB6, Wilmington, Vermont 05363

The Talbots



Tassel-tipped shoes

Walk gracefully in our low-heeled shoes of glove-soft kidskin. Tassel-tied bow and piping in contrasting color. Navy/emerald, navy/red, red/navy, emerald/navy, hot pink/white, lime/white, yellow/white, white/navy. Sizes 5½-10, narrow and medium widths. $17.00. Add 90¢ for postage.

Send for free catalog.

THE TALBOTS
DEPT. FN, HINGHAM, MASS. 02043
Branches: Duxbury, Lenox, Mass., Mt. Carmel, Avon, Conn.



The SAFE 2-way PET DOOR

Much safer than any solid hinged type panel door. Your pet is completely protected. He cannot be trapped or choked or have his tail sheared off.

FlexPort

Why be a doorman for your pet? FlexPort ends scratched doors and whining. Keeps out flies, wind, rain. Gives you and pet complete freedom. Soft plastic triangles close gently and tightly. Easily installed. Send for free folder.



TUREN, Inc., Dept. HB6
2 Cottage Ave.,
Danvers, Mass. 01923

MAKE MONEY! THE MAIL ORDER WAY

Send 25¢ (to cover postage & handling) Today
For Your Copy of
"HOW TO START A MAIL ORDER BUSINESS"

HOUSE BEAUTIFUL's own Window Shopping experts share their mail-order know-how with you in this new Guide. If you're ready to start your own part-time or full-time business, send for your copy today.

HOUSE BEAUTIFUL
Room 969, 717 Fifth Avenue, New York, New York 10022
Send booklet "How to Start a Mail Order Business" to:

Name _____

Address _____

City _____ State _____ Zip _____



KURTA DRESS FROM PAKISTAN for poolside, patio, sight-seeing stopovers. Natural cotton homespun hand-embroidered in brown, blue, gold or purple. S,M,L, $16.50 ppd. No COD's, please. Shopping International, 630 Shopping International Bldg Norwich, Vermont 05055

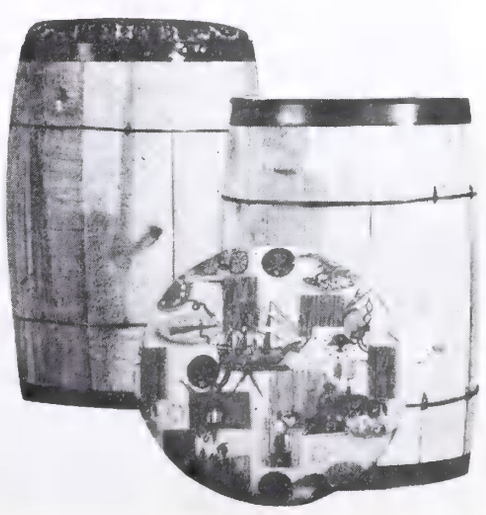
COUNTRY SPICE SACHETS in red & white checked gingham create your own fragrant atmosphere. Set of 12x25" deliciously scented drawer liner, closet sachet, and small sachets for linens & lingerie, $4.75 plus 80¢ post. The Potpourri Shop, Redding Ridge, Connecticut 06876





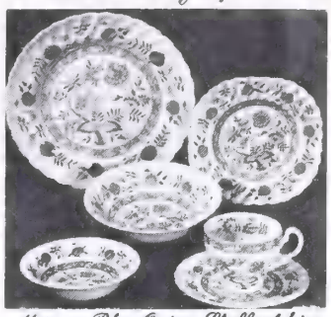
PATIO CANDLES are deliciously scented. Handmade pottery by New Hampshire craftsmen employs ancient techniques. Soft white glaze with blue or green. Racu in matt black finish. 5½" diam., 3" H, $6 ea.; $9, two. 4"x3", $5 ea.; $8, two. Ppd. Brochure, 10¢. New Hampshire Handcrafts, Box 534, HB-62, Meredith, NH 03253

CRYSTAL-CLEAR SOUFFLE DISHES go from oven to table with your light, airy culinary works of art! Any dish, hot or cold, takes on flair in Pyrex dishes by Corning. One-qt. $6, 1½-qt. $8, 2½-qt. $9. 85¢ post. each. Set of three, $21, $1.35 post. The Paragon, 8 Broad St., Westerly, Rhode Island 02891



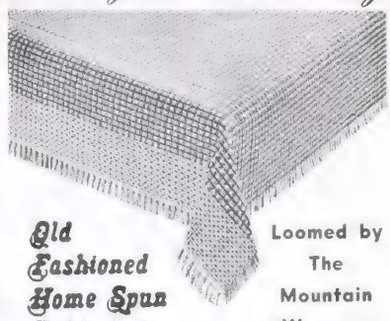
NAIL KEG & CUSHION is a stool, hamper, wastebasket! Made by world's oldest nail manufacturer, keg can be sanded, painted, stained, left as is. 11" diam., 18" H. $6.95. Colonial padded top, $2.50. Add $1 w. of Miss. Free Company Store brochure. Tremont Nail Co., Box 111, Wareham, Ma 02571

Distinctive Gifts for Gracious Living . . . Gracious Giving



Meissen Blue Onion Staffordshire from England

Dinner at eight—polished mahogany and fine linen—needs this lovely "Blue Onion" ware from England to complete the picture. Service for eight includes: 8 dinner plates, 8 salads/desserts, 8 soup bowls, 8 cups and saucers, 8 fruit dishes, vegetable server, platter, sugar and creamer. Also available in Old Red or Green. Complete 53-piece set, **$47.50** ppd. plus $2.50 W. of Miss. Complete 55-piece set, including coffee pot and cover, **$49.95** ppd. plus **$2.50** W. of Miss.



Old Fashioned Home Spun Tablecloths **Loomed by The Mountain Weavers**

Loomed in the Appalachian Mountains by mountain weavers, a skill handed down by their forefathers. Real homespun cotton in a host of marvelous sunny colors, these self-fringed tablecloths are reversible for double wear, washable, never touch an iron. In gold, red, blue, olive, brown, and Sahara sand.

52" x 52" . . . $6.95 | 14" Sq. Napkins . . . $1.95 pr.
52" x 72" . . . 9.95 |
62" x 90" . . . 12.95 | 12" x 18" Place Mats, $2.95 pr.
62" x 108" . . . 14.95 |

72" Round Tablecloth $15.95
All postpaid

Send 25¢ for new catalogue

Jenifer House
DEPT. B-62, GREAT BARRINGTON, MASS. 01230

Coats of Arms

OVER
500,000 Names
32 Countries

FREE CATALOG

The Ship's Chandler
Dept. HB72
Wilmington
Vermont
05363



FLY THE FLAG

Now you can fly your very own flag. Make every day flag day! Beautify your home. Our flag pole kits make it all possible. And easy too!

We'll send you everything you need for quick installation: pole, invisible ground socket, flag and accessories and easy-to-follow instructions. All our materials are quality made to last.

Satisfaction guaranteed or your money back. Choose the pole that's right for your needs.

17 foot steel pole
- 3 sections
- mar-satin white finish
- "golden eagle" pole top

$44.95 prepaid

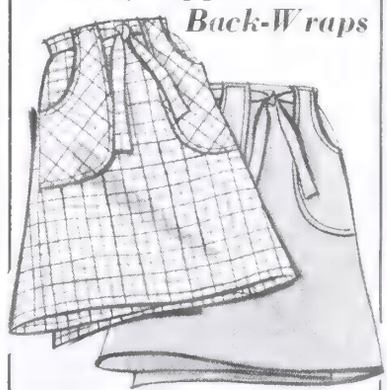
22 foot steel pole
- 3 sections
- withstand 90 miles per hour winds
- mar-satin white finish
- "golden eagle" pole top

$64.95 prepaid

Flags and flagpoles catalogue 50 refundable cents

Mr. Flag Dept. 3-BH-6, Gorham, Maine 04038

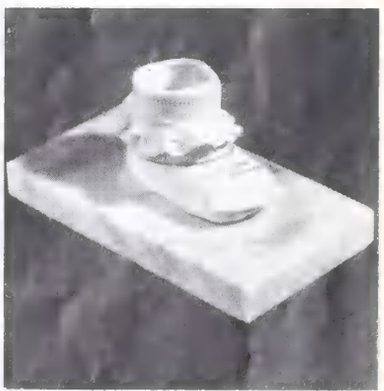
Johnny Appleseed's Back-Wraps



Just wind around and tie in front . . . easy wearing, casually good looking. Crisp, wrinkle-free Fortrel Polyester-Cotton behaves impeccably. (Size Medium is 21" in length).

Red/white/blue Tattersall
Wraparound, Sizes S, M, L. **$16.00 ppd.**
Solid Wraparound (Sailing Blue or Regatta Red), S, M, L. **$12.50 ppd.**

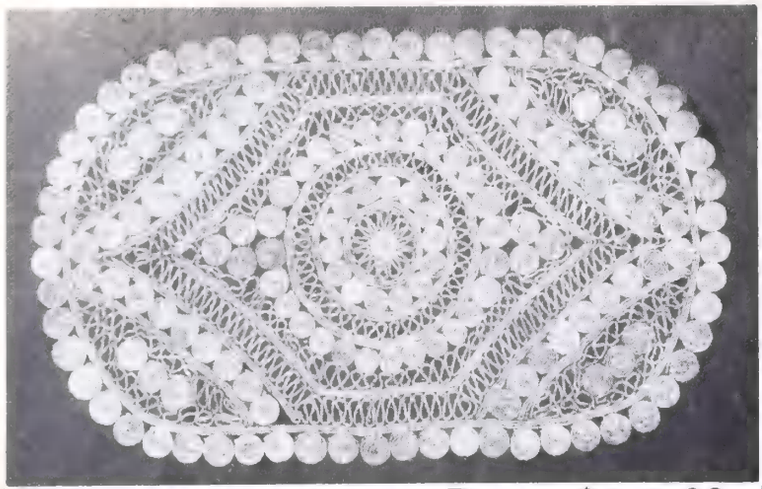
Johnny Appleseed's
Box 710, Beverly, Mass. 01915
Zip Code Required!



Baby's First Shoes Are Precious

Have them permanently preserved with "Dresdenite," a china-like finish. In pastel colors, shatterproof, and marked with baby's name and birth date. Write for free booklet of styles, color, prices.

Memory Lane
Dept. B-62
225 Crescent St., Waltham, Mass. 02154



Decorator Area Rug $12.98

Add $1.50 Postage

Magnificently woven by hand into a lacy pattern of exceptional intricacy. Remarkably durable oval rug is completely finished on both sides making it reversible for even wear. Made of rugged, sisal like fiber, its natural color complements any decor. Can be used indoors or out. Superb in living room, bedroom, bath or patio. Large 3 ft. × 5 ft. A terrific value—comparable to rugs selling for more than twice our low price.

4 ft. X 6 ft. $19.98 plus $2.25 post.

MONEY BACK IF NOT DELIGHTED

Harriet Carter Dept. HB-672, Plymouth Meeting, Pa. 19462



Elegant Crystal Lamps
WITH ITALIAN MARBLE BASES

The richness of these handcrafted Rogers gold finished castings and imported Italian marble bases combined with hand cut crystal blocks with imported crystal pendants, sparkling like dew drops is unbelievable at this price. The perfect decorator touch for buffet, mantel, piano or bureau, they are reminiscent of an elegant age. Completely electrified they are 18" high.

Pair only $34.95 Sorry No COD's SHIPPING CHARGES COLLECT

MATCHING CENTERPIECE AVAILABLE $29.95

Pa. Res. Add 6% Tax • Send 10¢ for catalog

LUIGI CRYSTAL

Dept. HB6-2, 7332 Frankford Ave., Phila., Pa. 19136



FINE-MIST SPRAYER $2.98

The professional way to pamper house plants and cut flowers—bathes them in the gentlest film of water. Marvelous for seedlings—can't injure tender tiny shoots. Buy two and keep one by your ironing board—great for fast and even dampening as you press. Solid brass, lacquered, 6" high.

#6414—Mist Sprayer . . . $2.98, 2 for $5.50

Please add 35¢ postage & handling

LILLIAN VERNON

Dept. B61, 560 S. Third Ave.
Mt. Vernon, N. Y. 10550

Freedom's Heritage



DECORATOR ACCENT KITS Exact replica of original wood carving. Limited edition. Ideal accessory for any room. Basic kit includes: Frame, Carving, Felt or Gold burlap and all finishing materials. Plaque kit includes: Carving, and all finishing materials. Frame Size 8" x 10".

Check item(s) desired.

☐ Eagle kit—$2—$9.95 plus $1.00 postage and hdlg.

☐ Plaque kit—#2P—$5.95 plus $1.00 postage and hdlg.

Allow 4 weeks delivery
Send check or money order to:

MARN-CRAFT
P.O. Box 46351, Cleve. Ohio 45246
Ohio residents add 4½% sales tax.

To Charge check one: HB-6

☐ BANKAMERICARD ☐ MASTER CHARGE

Acct. No. _____ Exp. Date _____

Signature _____

AUTHENTIC COLLECTOR'S ITEM

133 year old brick from home of ABRAHAM LINCOLN Springfield, Illinois



$24.95

A portion of the bricks removed from the nation's newest National Historical Shrine decorates this beautiful Italian marble desk set with chrome or gold tone satin and bright swivel base. Brick is authenticated with enclosed notarized statement. Gift boxed and fully guaranteed. Supply is limited, order now.

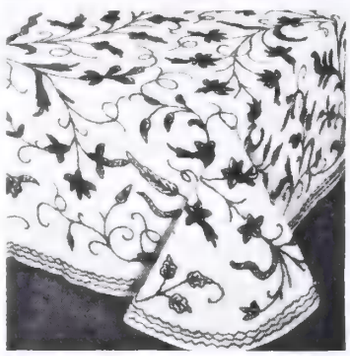
Send for Free Brochure Today.

HEINEMANN'S

1207 No. 8th Springfield, Ill. 62702



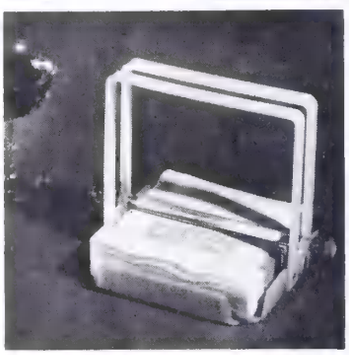
Touchstone. An unusual paperweight, objet d'art, carved stone for inquisitive fingers is handcrafted in natural marble with felt base. "Turning Point" in Chinese characters. Like all works of art, no two alike. Minimum size 2x3", $7.50 each plus 50¢ postage from Merri Makers, 502 South Broad St., HB6, Thomasville, GA 31792.



Dress The Dream Scene with the romantic ethnic aura of hand-embroidered crewel bedspread from Kashmir. Rich wool floral print on hand-woven natural cotton in multicolor. Single approx. 80x115" $50, full 94x115" $60, Queen 100x120" $70, King 120x120", $80. Send 50¢ for swatch, catalog. Ppd. Gurian Fabrics, Inc., 276 Fifth Av., HB6, New York 10001.



Mini French Cradle Phone, appealingly scaled, fits your space, suits your place. In milady's dressing room or in a girl's domain, it offers welcome privacy. Brass with white trim, it is fitted with a standard cord and plug for instant use. 6" base, $49.95 plus $1.50 shipping chg. Free catalog. Grand Com Inc., HB-62, 1152 Sixth, New York 10036.



Lucite Napkin Holder. Whether it's cocktails on the terrace or outdoor brunches in the Hamptons, the rod of this lucite napkin holder moves down to keep cocktail napkins in place. Epitomizes the sleek, pacesetting look you want your accessories to have. Crystal clear or lemon yellow with white handle. $3.95 plus 75¢ post. Elizabeth McCaffrey, B6, Northport, NY 11768.



French Blue Milk Glass Candy Box is hard to find, worth the search, and lovelier than you remember in your grandmother's parlor. Hand made in an old mold, it is a beautiful piece for your collection. Quantity limited—so hurry! About 5"H. $7.50 ppd. "Candy Box" brochure, 25¢. Hillpride Handmade Creations, HB-5E6, French Creek, WV 26218.



handmade sandcast candles

are marvelously earthy, rough textured, long burning. Heavy enough to hold their own on patio or poolside. Light the wick, get a fragrant whiff of strawberry (red color); lemon (yellow); pine (green); lilac (purple); jasmin (blue); tangerine (orange); or citronella (yellow), 5" diam. 3" h. (specify scent) $4 each, 2 for $7. 8" diam. 3½" h. $6 each, 2 for $10. Refills $2.50 each.

Prices include postage. Money back guarantee.

Brochure of original handcrafted candles 10¢.

NEW HAMPSHIRE HANDCRAFTS

Box 534, Dept. B-6Z, Meredith, N.H. 03253

Please A Graduate. Walnut-finished wooden plaque with graduate's name, school, year (2 lines, max. 15 characters per line) on antique bronze plate. Extra letters, 10¢ ea. Print yr., school, name & send tassel. (If firm to furnish tassel, add $1). Silvered tassel, $9.98; gold-finished tassel, $12.98. Add 90¢ post. Collier's 672B, Box 585, Skokie, IL 60076



Coin Tie Bar For Wide Ties grows more valuable every year. Coins are obsolete! Bar features Mercury dime, Indian Head penny, Liberty 25¢ piece, Buffalo nickel, all securely fastened for a lifetime of use. Superb gift for an executive or coin collector. Tie bar or matching cuff links, $7.50 each ppd. Order from Postamatic Co., HB672, Lafayette Hill, PA 19444



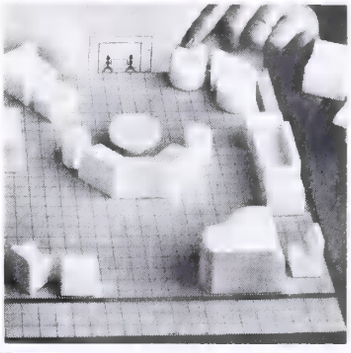
It's Open Season for sandals that combine comfort with femininity if you're hip and a girl-on-the-go. "Heather" glove leather shoe is soft-as-a-sigh with foam cushioned insole, one-inch heel. White, bone or black in sizes 4-12, N, M, & W widths. $9.95 plus 75¢ post. Sizes 10½-12, add $1. Free catalog from Sofwear Shoes, HB6, 1711 Main, Houston, TX 77002



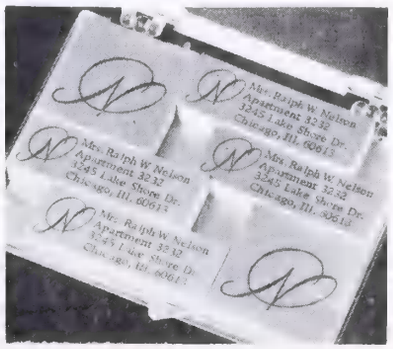
" Bermuda" Bag, cool and elegant, moving with great flair into the summer scene. Snap-on embroidered cover of ivory Philippine silk is hand washable. Pouch 11x8" with monkeypod wood handles, silk lining. Travels compatibly with bright cottons, glamour shifts. $12.50 plus 80¢ post. Nicholson Imports, P.O. Box 4335, Carmel, CA 93921



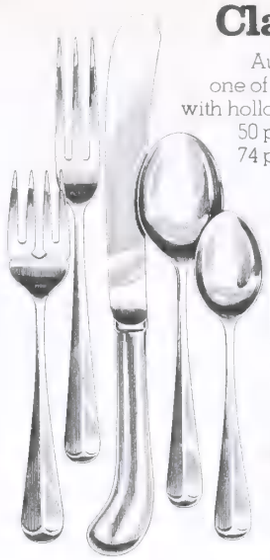
Plan Your Rooms with mini-size furniture that makes it easy to be your own decorator. Over 150 different combinations of exact ½" scale styrofoam pieces—sofas, chairs, tables, fireplace, piano, etc.—for living, dining and bedrooms. Includes graph board, walls, windows, doors, instructions. $7.98 ppd. Order from Plan-It-Kit Inc., HB6, Box 429, Westport, Conn. 06880.



GOLDEN OPPORTUNITY to stock up on a supply of elegant name and address labels. The set includes 250 black on gold 1½x½" script initial address labels and 125 matching gold initial 1x1" envelope seals. We use them to personalize everything—stationery, checks, to identify books. Packed in 2x3" plastic box, $3 ppd. Via air, add 44¢. Bruce Bolind, 16 Bolind Bldg., Boulder, Colo. 80302. Thank you kindly!



Classic "Old Bradbury"



Authentic extra-large stainless reproduction of one of the classic English silver patterns. Complete with hollow handle pistol-grip knives, and 3-tine forks.

50 piece service for 8 ..... **$19.99**

74 piece service for 12 ..... **$29.99**

*Eight 5-piece place settings plus 8 extra teaspoons, 1 butter knife, and 1 sugar spoon.

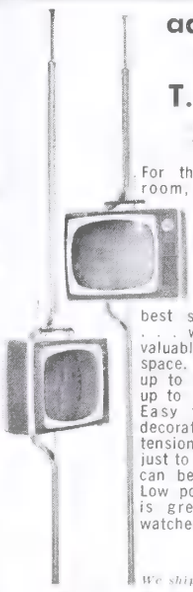


Available in satin finish only.
Your satisfaction guaranteed or your money will be refunded. Add $1.00 for postage and handling.

fortunoff

P.O. Box 132, Westbury, New York 11590

adjustable Hi-Low T.V. POLE STAND



For the bedroom, living room, kitchen, family room, porch . . . no matter where you're viewing this smart new T.V. Pole Stand holds your portable at the level and place best suited for comfort . . . without taking up valuable floor or table-top space. Takes any width, up to 14" front to back, up to 17" top to bottom. Easy to install, black decorator pole has spring tension rod at top to adjust to your ceiling height, can be set up in Hi or Low position. Hi position is great for reclining watchers. Made in USA.

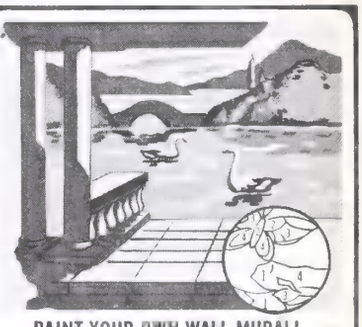
$12.95 ppd.

We ship in 24 hrs.

Write for FREE *catalog of gifts.*

Holiday Gifts Dept. 206-A

Wheatridge, Colorado 80033



PAINT YOUR OWN WALL MURAL!

Enjoy the fun, creative satisfaction of painting a beautiful mural in your own living room, den, etc. New "paint-by-numbers" method is incredibly easy. Paint a 5 to 14 ft. wide mural in just 3 to 5 hours. Our complete kits (patterns, brushes & paint) just $12.95 up! Many exquisite modern, provincial, oriental, etc. designs. A stunning prestige touch!

Send for . . .

NEW FREE COLOR CATALOG!

Dozens of new designs, decorator color combination, easy **"how to" details.** (Send 25c postage and handling).

CREATIVE MURALS, INC. Dept. HB-6
14707 Keswick St., Van Nuys, Ca. 91405

Relax...Easy as 1, 2, 3.

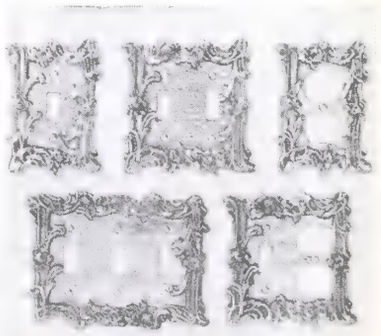


BURKE POWERED RECLINER

This amazing three-way power chair lets you recline with a **full leg / feet rest,** return to sitting position; even gently stands you on your feet. All with the touch of the "Burke Button."

Find out how you can try the Burke Powered Recliner for one week FREE. Write today for free color brochure showing this chair and other items in the Burke Line.

be BURKE ENTERPRISES
P. O. Box 1011
Mission, Kansas 66202
913-722-0004



PROVINCIAL SWITCHPLATES

Switch to beauty in your home with little cost with our golden brass-plated switchplates. Non-tarnish antique finish, screws included. Also in antique white.

SINGLE—3" x 5"	$1.00 each 3 FOR $2.95
DOUBLE—4½" x 5"	$1.50 each
TWIN OUTLET—3" x 5"	$1.50 each
TRIPLE—6" x 5"	$2.95 each
COMBINATION—5" x 5"	$1.95 each
DOOR KNOB w spindle & rosette	$1.95 each

PLUS 45¢ POSTAGE & HANDLING

Pa. Res. Add 6%. Sales Tax. Sorry No COD's

WHAT'S NEW SHOP

12-B Water St., Bryn Mawr, Pa. 19010

The way to select **ORIENTAL RUGS**



is to examine them in your own home

Rare antique, inexpensive antique, semi-antique, and new rugs in antique designs. Each moderately priced.

SEND FOR DESCRIPTIVE LISTS and COLORED PICTURES. Include your Zip Code. Select rugs you wish sent on APPROVAL. *WE PAY ALL SHIPPING CHARGES. NO DEPOSIT OR EXPENSE* to you in ordering our rugs shipped on approval. No obligation to buy.

Antique rugs $95 to $3900
Small to Giant Sizes.
2,000 Oriental rugs from India in pastel (Kirman) colors 100% wool nap, 50 sizes 9 x 12 ft. $295. to $550.
Many giant and unsual sizes
For sale by America's foremost authority and expert on Oriental Rugs, and largest exclusive dealer in natural, untreated rugs.

For 45 years we have been eliminating the element of gamble in buying Oriental Rugs for thousands of customers all over America.

"ORIENTAL RUGS—A Complete Guide"
by Charles W. Jacobsen . . . $15.00
First and only Oriental Rug encyclopedia ever published. 480 pages with 250 plates, 38 in full color.

CHAS. W. JACOBSEN, Inc. 401 S. SALINA ST., SYRACUSE, N.Y. 13201 DEPT. B 315-471-6522



Prussian Helmet for an acquisitive man who knows that an offbeat accessory can be a focal point in interesting décor. Full-size replica of the classic military helmet of Prussian design comes in kit form. Includes brass spike, ornamentation, leather strap. Easy assembly. $14.95 plus 50¢ post. World Arts, Box 577, Wilmington, Calif. 90744.



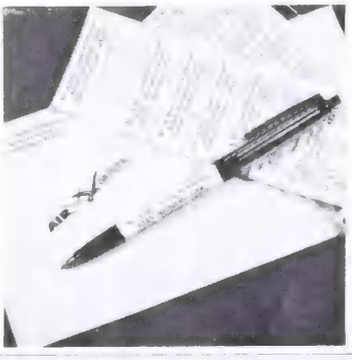
Tyrol Garland Thimble. Delight anyone who mends or sews with this incomparably pretty brass treasure from Austria. Hand-painted with a band of flowers in assorted designs & colors. Darling solution to the small gift problem! #8188, $2.50 ea. $4.85, 2. Ppd. Downs, Dept. 1106, Evanston, IL 60204.



Love Dancer Shoe. Watch it entertain up North and South. Stroll the beach. The horizons are limitless! Handcrafted of smooth glove leather in white, black, natural, or turquoise with metalic braid trim, foot-hugging fit. Sizes 4-10 (full & half sizes). $6 plus 60¢ postage from Old Pueblo Traders, 600-J6D S. Country Club Rd., Tucson, AZ 85716



Cleanser Caddy sprinkles a shower of powder to clean sinks, tubs, appliances. Eliminates unsightly cleanser can. King-size porcelain container fills from the bottom. Great, too, for powdered sugar, grated cheese! Yellow, orange, red, blue or green. 9½", $2.98 plus 75¢ post. Harriet Carter, Dept. HB6, Plymouth Meeting, PA 19462.



Self-Stick Address Labels apply to any smooth surface. Use them on sports equipment, cameras, luggage, toys, tools, etc. Any message to 4 lines, 26 spaces each. Black ink on silver, gold, or white pressure-sensitive labels 1¾x½". In plastic dispenser. 225, $3; 450 (alike), $5; 1000 (alike), $10. Ppd. Via air, add 33¢. Bruce Bolind, Dept. HB-6, Boulder, CO 80302.



SOLID CHERRY SILVER CHEST

For all your priceless flatware, this Queen Anne Silver Chest provides beautiful, convenient storage. All four drawers are lined with Pacific silver cloth, and the top one has dividers. Drawers are 2 in. deep; have solid cast brasses. Scallop shell on the shaped apron. Finished back. W. 24, D. 15, H. 37 In. No C.O.D. Silver not included. Red or Red-Brown cherry finish available.

$149.00, shipping charges Collect.
Send 50¢ for catalog of reproductions.
Dept. 986, Box 266, Concord, N.C. 28025

Ephraim Marsh

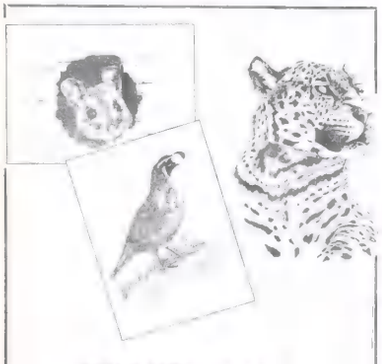


EARLY AMERICAN SCENES come to life in easy-to-do cross-stitch samplers. Each kit includes stamped natural Belgian linen, bright colored floss, and simple instructions. Framed size 16" x 16".

Red Barn Kit (shown)	$1.50
Little Red Schoolhouse Kit	$1.50
Covered Bridge Kit	$1.50
Old Mill Kit	$1.50
Lighthouse Kit	$1.50
Spirit of '76 Kit	$1.50
Minute Man Kit	$1.50
Wood frame, 10" x 10", mahog. finish	$1.50
Wood frame, 10" x 10", maple finish	$1.50

PLUS 45¢ POSTAGE & HANDLING
Pa. Res. Add 6% Sales Tax. Sorry No COD's

VICTORIA GIFTS
12-B Water St., Bryn Mawr, Pa. 19010



WILDLIFE IDEALS

For those who admire the magnificent leopard—the timid fawn—here are wildlife trophies neither inhumane nor wasteful. Jean [illegible] superb pen-and-ink studies capture that glorious spirit for proud display in your home. Leopard, deer, quail, lion, toad, owl, jackal, bobcat, mouse, song sparrow, and giraffe in two sizes, 9 different 4x5 cards [illegible] set; 11x14 prints at [illegible] or any 3 for $10; postpaid. Ca[illegible] add 5% tax. Fund-raising prog[illegible] available. Send check or money or[illegible]

David Pierce
890 Clara Dr., Palo [illegible] Calif. 94303

Lasting Beauty

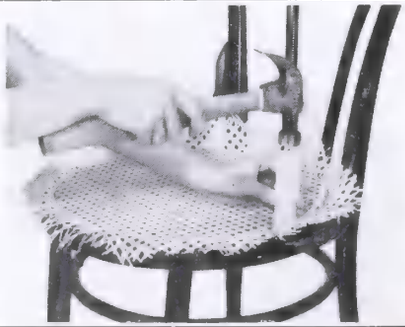
can be yours in this special line of solid copper accessories for your home. We have commissioned an established New York designer to create these easy to assemble pieces for those individuals whose love of warmth and tradition demand a return to the fundamental use of fine materials. These unique designs rise out of the natural strength and easy grace of copper tubing. No tools are necessary, all the pieces interlock and are permanently joined with a new miracle cement which is provided. Your most stringent demands for beauty and utility will be satisfied or your money will be refunded.



Plant not included.

Capacity	L	H	D	Kit	Assem
Wine Rack- 8	15"	9"	12½"	15.95	24.95
12	23	9	12½	19.95	29.95
24	23	13	12½	29.95	39.95
Centerpiece----	9"	9"	6"	6.95	9.95

Add 75¢ for handling and sales tax where applicable
CANAAN COPPERWORKS, BOX 957, N.Y., N.Y. 10009
NAME _____
ADDRESS _____
CITY _____ STATE ____ ZIP ____
Send 25¢ for brochure of complete line



CREATIVE CANE KIT
PRE-WOVEN CANE IN A KIT

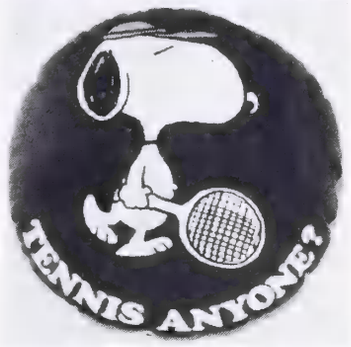
Decorative, durable cane—used for grooved chair seats, screens, stereo speakers, panels, planter boxes, lampshades, room-dividers, headboards, etc. Avoid high professional prices; do it yourself! Kit includes easy instructions & necessary materials. Cane in 2 sizes: 18"x18" ($4.95 Ppd.); 24"x24" ($6.95 Ppd.) State size. Cal. res. add 5% sales tax. Send check/m.o. to:

T.I.E., h
PO Box 1121 San Mateo, Cal. 94403
Larger sheets of cane & other cane materials also available.

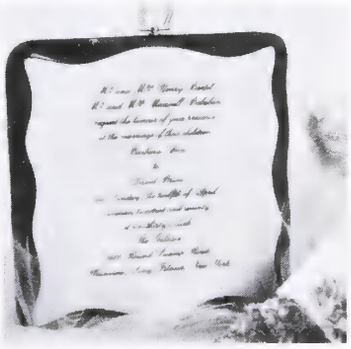
Mint Julep should be served in a cup that has elegance enough to hold its Old Kentucky perfection. Here's the one to do it! Extra heavy sterling silver julep cup is 3-¾" high, holds 10 ounces. Perfect for ushers in the wedding party! $21.95 ppd. Includes monogram. Underline last initial. Harry McCord, 134 W. Main St., HB6, Richmond, Kentucky 40475.



Snoopy Serves to brighten your décor. 16-inch plump pillow for tossing, cuddling, decorating is cotton-covered, kapok-stuffed. Bright blue background, yellow letters and the famed white and black beagle in red cap. For tennis buffs & Peanuts fans! $6.90 ppd. Happiness Shop, Box 26209, 60 Hotaling Place, San Francisco, CA 94126



Découpaged Wall Plaque. Send any announcement, invitation, degree, award or photo and it will be hand mounted in its original form, black & white or color. Hand-crafted and lacquered wooden wall plaque to hang. 5x 7" 3.98. Larger size to 11x14" $5.98. 12x15" to 18x20", $7.98. Add 50¢ post. Cadlyn's, 2077 New York Ave., HB6, Huntington Sta., NY 11746.



It's Love, Sweet Love. Lillian Vernon has done the ancient Ankh life and love symbol in a sterling silver bracelet to give you a fast lesson in instant jewelry chic. Its simple classic look is perfect for daytime or date. Fits all wrists. $6.98. Ankh Bracelet in solid 10k gold, $29.98. 35¢ postage. Lillian Vernon, B61, 560 So. 3rd Ave., Mt. Vernon, NY 10550



Door Stop Alarm makes you feel safe at home or in a motel. This alarm wedge blocks entry. Loud alarm shrieks warning if someone tries to enter. Just place behind any inward-opening door, set alarm. 6½x1¾"-W. Uses penlite batteries, not incl. Handy on/off switch. $2.99 ppd. Walter Drake, HB12 Drake Bldg., Colo. Springs, CO 80901



Blue Milk Glass in Victorian days, covered candy dishes like these were in evidence in parlors. Made in the old molds, authentic reproductions are delightful and so varied. Blue milk glass candy dish shown with molded chicken top on basket-design bottom. About 5" H., $7.50 ppd. Limited quantity!

HILLPRIDE HANDMADE CREATIONS,
HBA-6, French Creek, WV 26218





SUPER-WOK WITH RING STAND AND DOME LID $3.98

Delectable dishes—low in calories, budget-wise, healthful—that's why women everywhere are discovering the joys of Oriental cookery! And the key to success is this authentic Chinese Wok. Serve gourmet party treats, hearty family meals. Serve diet-watchers' delights—because of the Wok's unique design, you can cook with mere drops of oil or water. Dome lid assures proper saute-and-steaming, stand holds Wok steady and assures gentle, even heat.

☐6389—SUPER-WOK SET. Includes solid steel Wok, 12" diameter; steel ring stand; dome lid of polished aluminum with sturdy knob; recipes $3.98

"THE PLEASURES OF CHINESE COOKING," foreword by Craig Claiborne. A treasury for beginner or expert. 192 pages of famous dishes, fabulous delicacies.

☐6387—Chinese Cookbook by Grace Zia Chu. $1.45

☐5496—Save! Super-Wok Set plus Cookbook $5.25

Please add 75¢ postage & handling

The Country Gourmet Inc
Dept. B6, 545 Fourth Ave., Mt. Vernon, N.Y. 10550

The DUTCH COOKIE PLATE

in Green Strathmore Pattern
made by famous English Pottery — Mason's of Stoke-on-Trent, England . . .
and
our 100 page catalog of
"Timeless Furniture Made by Forslund"
Both for *$5.00* Postpaid.
Plate size 9" x 11"

Carl Forslund (Father and Three Sons)
DEPT. HB6, GRAND RAPIDS, MICH. 49502



Butcher Block now it's more than just a work area

You can use the timeless beauty of oil-finished Butcher Block in any room of your home. Here is just one of the exciting styles made from electronically laminated maple hardwoods. Visit our show-room-in-the-factory to choose your favorite, or send 50¢ for 44-page catalog.



The Country Style Dining Table—combines our two inch thick Butcher Block top with lathe-turned hardwood legs for durable elegance in any room. 36x24-in., $88.50; 60x30-in., $124.50; 72x36-in., $150.50. Locking Shepherd casters make it work-table height . . . add $20.00. Also with rounded corners . . . add $16.
Custom Sizes Available: ask for quotation. For Illinois Delivery, add appropriate taxes. Shipped anywhere, express charges collect. Sorry, no C.O.D.'s.

For exciting 44-page catalog of stimulating furniture ideas, featuring Butcher Block & more, including chrome & glass, slate, mica and other woods, send 50¢ to:

butcher block & more
The Schoenheit Company Dept 62-B
1600 S. Clinton Chicago, Illinois 60616

Send Today for FREE 64 page Shoe Booklet B

SIZES TO 14

See how easy it is to be fitted Direct via Mail in Shoecraft Fifth Avenue Shoes. Now at Low Money Saving Prices.

NO RISK TO YOU!
Satisfaction Guaranteed or Your Money Back.

SAVE MORE MONEY!
No Extra Charge for Any Sizes to 14

A Super-Charged Italian sandal . . . as you like it. Open here and there . . . laced and crossed to cover the subject in brief. White leather; amber or pink suede . . . with a heel you can lean on.

LANCIA
$17.00



SHOECRAFT 603 FIFTH AVE. NEW YORK 10017



ONLY $8 PER CARAT

FINE CUT • 58 FACETS
PURE WHITE • FLAWLESS

STRONGITE is a remarkable, hard and brilliant synthetic stone—the most convincing laboratory-made product, at a fraction of the cost of a diamond.
STRONGITE'S amazing hardness enables us to offer you an **UNCONDITIONAL LIFETIME GUARANTEE** in writing against scratching, chipping or loss of brilliance. Available in every popular gem shape, up to 20 carat diamond size, and larger. Sold on our easy payment plan and a **MONEY-BACK GUARANTEE within 10 days.** You take no risk!

Write for **FREE BROCHURE** showing wide variety of settings for men and women.

THE STRONGITE CO.
Dept. 66H, 2 W. 47 St. · New York, N.Y. 10036

Hollywood WINGS



the beauty secret of Glamorous Women

"SMOOTHIES" We call them! Made of flesh textured fabric treated to adhere to the skin.
Moisten HOLLYWOOD WINGS and press over furrows . . .
Use warm water to remove.
Theatrical size box, $2.00, ppd.
NEW BOX, Queen size, $5.00, ppd.
Wings, Inc. Box 413. Trenton, N.J. 08603

IMPROVED Mode! . . .



HAND EMBOSSER
For Personalized Stationery

Emboss your own personal stationery for a lifetime by just pressing a handle. Makes expensive looking raised letter impressions of any 3 line name & address on PAPER & ENVELOPES (reversible). Requires no inks, accessories, service or maintenance. Ideal for adults, teenagers, home or office, clubs, etc. Print clearly 3 lines desired. No more than 24 characters per line. For 1 to 3 lines $8.95 Plus 35c each postage. For 4 lines add $1.00.
EXTRA PLATE ALONE (no frame) $7.85 ppd.
NEW DELUXE DESK MODEL
$10.95 50c postage
Send 10c for catalog • Pa. Res. Add 6% Sales Tax
POSTAMATIC CO. Dept. HB672 Lafayette Hill, Pa. 19444

Texas Beauty

This popular purse is 12"x12" with 5 pockets— 4 outside, one inside. Finest simulated leather. Choose from these 12 colors: black, brown, red, navy, white, purple, tan, bone, green, yellow, blue, gold.*

$5.95 ppd. Money back if not delighted.



* Circle color desired and send check or money order. Shipped same day.

Tex-Made
P.O. Box [illegible] • Houston, Texas 77022
Sales representatives wanted

BLOW YOURSELF UP TO POSTER SIZE



Friends, relatives, babies, pet and cars, all make great giant Photo Posters. A great gift or gag idea. Ideal room decoration . . . Perfect for parties. Send any b&w or color photo, polaroid print, cartoon or magazine photo. Better originals produce better posters. Giant b&w poster mailed in tube.

2 FT. x 3 FT. $2.95
1½ x 2 Ft $2.50 • 3 x 4 Ft $6.95

RUSH SERVICE orders shipped in 1 day by first class mail. Add $2 per poster ordered.
NEW Posters from **ANY SLIDE OR NEGATIVE.** Add $1.00 per poster
Your original returned undamaged. Add 50c for postage and handling for EACH item ordered. N.Y. residents add sales tax. Send check, cash or M.O. (No C.O.D.) to:
PHOTO POSTER INC.
Dept. HB672 210 E 23 St., N.Y. 10010

STOP STOOPING!
with amazing, new

Pi Peer® **Shoulder Brace**



From this . . . to this in 20 seconds

Corrects posture instantly, comfortably. Scientific design provides even distributed support for sagging shoulders. Improves appearance, gives you a wonderful new feeling of confidence. Beautifies your bustline, naturally. Changes your body profile . . . brings out charms you never knew you had . . . helps keep you from hiding your femininity beneath poor posture. Excellent posture corrector for men, too. Slips on in seconds. No fitting. Made of lightest quality ventilated-for-comfort 3-ply cushioned material. Arm bands softly padded for maximum comfort. Lightweight, cool. Can't be detected under light clothing. Give measurement around chest. Only $6.95 plus 45c postage. Money-back guarantee if returned postpaid in 30 days.



PIPER BRACE COMPANY • Dept. HB-62SH
811 Wyandotte • Kansas City, Mo. 64105



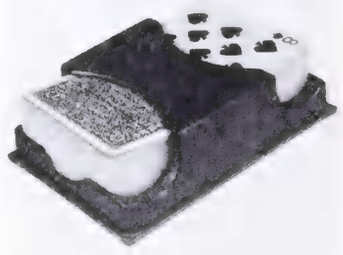
Our two-faced bank sports a frown on one side and a familiar smile on the other. Ceramic-type bank is 6 inches in diameter and comes in yellow, red, orange, and blue. A decorative object for any room as well as a cute way to save money.

$3.98 plus 50¢ postage.

CARROLLTON PRODUCTS, LTD.
16 N. Carrollton Ave., Balto., Md. 21223



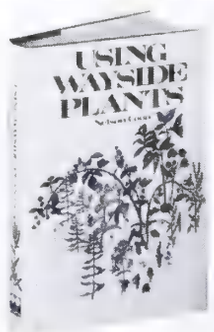
Crystal Lamps give Empire richness to your dining-room sideboard or hall console. When the soft diffused light catches the cascading hand-cut prisms and beautiful crystal bases, the lamps are a blaze of glory. 16½x9" lamps are electrified. $29.95 pair exp. coll. No c.o.d.s. Catalog 10¢. Luigi Crystal, 7332 Frankford, HB6, Philadelphia, PA 19136



Wind-Proof Canasta Tray eliminates the hazards of outdoor card playing. Polyurethane foam pads on either side hold new cards & discards snugly in place. Spring action permits easy removal by hand, prevents breezes from blowing them away. Attractive plastic tray is gift-boxed. $3.50 plus 50¢ post. Toni Stern, 54 W. S. Orange, HB6, South Orange, NJ 07079



A Nighttime Thirst is a terrible thing. Every bedside table and your guest room needs a crystal carafe and a glass. Perfect for nighttime medication, too. 3-¾" glass fits into 6½" pitcher. Hand-engraved rose design on crystal. Set, $6.95 plus 50¢ post. Seth & Jed, Dept. B6, Great Barrington, Massachusetts 01230.



"Using Wayside Plants". If you've ever wanted a fascinating & definitive way to use ordinary wild plants in extraordinary ways, this 279 pg. hardback by Nelson Coon is it! In addition to the masterly text, it's fully illustrated. 279 pg. hardback, $5.95 plus 50¢ post. Catalog, 25¢. Clymer's, HB6, Pt. Pleasant, PA 18950



Walk Out On the town in Solby Bayes "Diana" that coddles your feet in soft baby calf. In all black, filly brown, gray or white; malt with chocolate strips, navy with wedgwood blue, or bone with malt. 1¼" wedge heels. Widths AAAA-EE, Sizes 2½-10, $21.95; 10½-12, $22.95. Add 75¢ postage per pair. From Solby Bayes, 45 Winter St., HB6, Boston, Mass. 02108.



SHOWER CADDY ends groping for bottles and tubes, fumbling for soap! Hooks on shower head, lets you scrub in shut-eyed contentment. Two bars hold washcloth, shower cap; shelves corral soap, shampoo bottles, brushes, rinses. Rack is 3¾x6¼x17" of rust-proof vinyl-coated steel. By Grayline. Order **6817-6**-White; **6818-6**-Avocado **6819-6**—Sand . . . . postpaid, **$2.49**

Write For New Free Gift Catalog!

Miles Kimball
133 Bond Street, Oshkosh, Wis. 54901

Write-On! Add a fresh-from-the garden touch to your correspondence with folded Garden Notes. Series includes 4 insect designs & color coordinated envelopes. Perfect for birthdays, thank-you notes, fund-raising projects! Send $1 for 12 "Garden Friends" notes, envelopes, & catalog to Current, Inc., Dept. C89, Colo. Springs, Colorado 80901



It's The Going Gift. Hand-tooled leather traveling handbag from Old Mexico goes with everything she owns. She'll notice its inner spaciousness, great fashion details. Eleven roomy compartments (4 with zipper closings). Natural or brown. 13x10-¾x6½"W, $26.90 ppd. Free catalog. Desert House, HB-70, Box 11114. Albuquerque, New Mexico 87112.



Needlepoint Key Tags you can make while on the train, at the airport. Design on front, 3 initials on back. Kit includes: French canvas, Persian wool, chart, needle, chain, instructions. Size 2x3½". Daisy, Golf, Tennis, Ski, Bowling, Sailing or Lollypop Flowers kit. $1.95 each, 6 for $9.95 plus 45¢ post. Victoria Gifts, 12 B Water St., Bryn Mawr, PA 19010.



Découpaged Coat Of Arms gives a man's castle the royal treatment. Hand-painted in glorious color, family name hand-lettered & hand-mounted on aged 8x10" wood. Your name researched, drawn by Heraldic artist, source listed. With report, history & review. #CA 259, $7.95 plus $1 post. Cadlyn's Inc., HB6, 2077 New York Ave., Huntington Sta., NY 11746



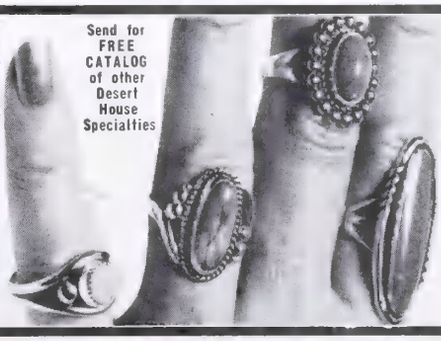
Relax-A-Pedic Pillow with its preshaped cradle, side wings and "neck roll" is an escape from today's tensions and hullabaloo. Scientifically designed to support your neck in perfect alignment. 26x11" foam-filled pillow with acetate satin zipper cover is a boon to arthritics. $6.69 ppd. Better Sleep Inc., HB6, New Providence, NJ 07974.



HANDFUL OF TURQUOISE
All set in Sterling Silver from the Great Southwest. Left to right—PINKY ring $3.75; APACHE treasure ring $5.50; Indian style RAINDROP ring $5.75; GIANT ring (1¼) $8.75. All in sizes 5-9 and postpaid.

desert house
Dept. HB-71
P.O. Box 11114
Albuquerque, New Mexico 87112

Send for FREE CATALOG of other Desert House Specialties



PERMANENT HAIR REMOVER



SAFELY REMOVES UNWANTED HAIR FOREVER

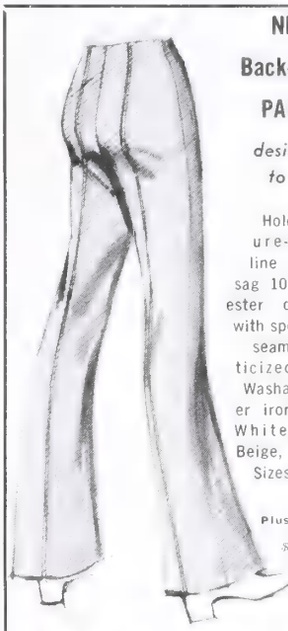


PERMA TWEEZ—revolutionary 'one-step' home electrolysis device safely and permanently removes all unwanted hair from face, arms, legs and body. This is the *only* instrument with special U.S. patented safety feature that destroys the hair root without puncturing skin. Automatic 'tweezer-like' action gives safe and permanent results. **Appears in medical journals.** Professionally endorsed.

14 DAY MONEY BACK GUARANTEE **$16.95** Send check or M.O.

GENERAL MEDICAL CO., Dept. HB-94
5701 W. Adams Blvd., Los Angeles, Calif. 90016
Name_____
Address_____
C/S_____ Zip_____

☐ I enclose $4.00 deposit and will pay balance COD plus extra COD postage.
☐ I enclose $16.95 in full payment and save extra COD postage.



NEW Back-Seam PANTS *designed to fit*

Hold that figure-perfect line in never-sag 100% Polyester doubleknit with special back seaming. Elasticized waist. Washable, never iron. Brown, White, Navy, Beige, Black. Sizes 6-18 **$16** Plus 60c post. *$5 deposit for COD*

OLD PUEBLO TRADERS
600-J6E-S. Country Club Rd.
Tucson, Arizona 85716

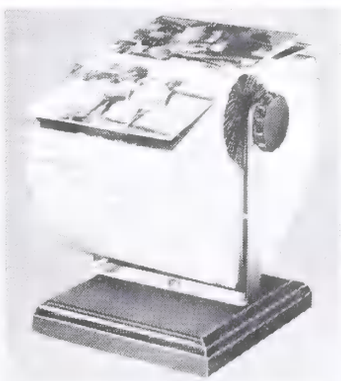


BAREFOOT SANDALS have gold soles, "fishnet" see-thru tops and cork covered wedge soles. Wear them for comfort and beauty. Sizes 5-9, #1908, $4.95 postpaid.

Also available in sizes 5-10 with a 2" shaped heel, #N1611, same price.

ELIZABETH McCAFFREY
Dept. HB-6S
Northport, New York 11768

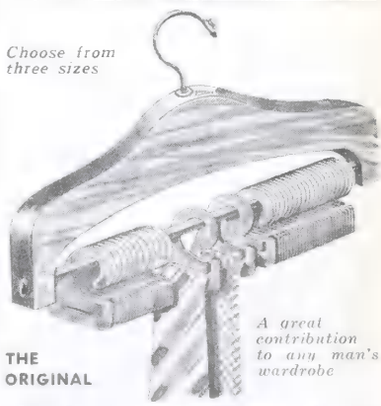
PHOTO-GO-ROUND



Take treasured snapshots out of hiding. Display them in this revolving photo file! No gluing! No mounting! Simply slip photos up to 3½" x 5½" into the protective transparent windows suspended in the sturdy wooden base. Envelopes for 160 pictures are included. **$11.95 plus 95¢ postage.** Deluxe model (not shown) has round wooden base. 2" wooden turning knobs. Plexiglas frame, envelopes for 240 pictures. **$18.95 plus 95¢ postage.** Both models will hold up to 600 photos. Envelopes for each additional 32 photos are $1.00.

FERRY HOUSE Dept. B-672 Briarcliff Manor, N.Y. 10510

Choose from three sizes



THE ORIGINAL

A great contribution to any man's wardrobe

MI-TIE HANGER
MADE IN AMERICA

Made of solid walnut with beautiful hand rubbed finish, complemented with brass hook and cross bar. Gold plastic removable riders for individual hanging (extras included) are designed for wide ties. 6", 25 tie size $5.50 ■ 10", 45 tie size $7.50 16", 75 tie size $9.50 ppd.
(Less capacity with heavy ties)

Quality Gift Catalog . . . 25¢

SLEEPY HOLLOW GIFTS
6651 Arlington Blvd. B6-2
Falls Church, Va. 22042

PEANUTS® IS KIT STUFF!



Needlepoint the whole gang in 7 bright wool yarns on 15" x 15" canvas. Plastic-bagged kit with canvas, yarn, needle, instructions is 16.00 including handling. (Californians, please add State tax.) Write for free Happiness Shop Catalogue.

happiness shop
60 HOTALING PLACE / P.O. BOX 26209,
SAN FRANCISCO, CA 94126

COLLECTOR'S HANDMADE OLD FASHIONED IMPORTS



GENUINE DELUXE HANDMADE BISQUE MOVING—MUSICAL DOLL

Hard to make and difficult to obtain these days, but we were fortunate in getting a shipment. They won't last long. Replica of the antique original and we defy you not to love her. Creamy bisque, fully jointed, handmade costume, lavishly lace trimmed. 12".

Long playing concealed music box plays lullabye as baby moves to and fro realistically.

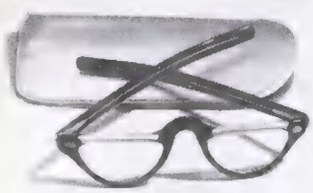
A doll to treasure and pass down from generation-to-generation.

No. 3922...$14.

BONUS GIFT: $1.50 CREDIT on mail orders $10.00 or more from our 52 pg. CATALOG of old fashioned handcrafted toys, dolls, games, cherrywood doll house furn., etc. (Avail. soon). Free with order, or send 25¢.

No COD's, satisfaction guaranteed. Add tax.

FEDERAL SMALLWARES CO.
Dept. 12
85 Fifth Ave. (16th St.), New York, N.Y. 10003



Now! Read the very smallest type instantly!

"Ben Franklin" **HALF FRAME** Reading Glasses with crystal clear Zyl Top rims give you unobstructed vision

Read phone directories, menus, stock quotations, etc. with ease. You can wear these "LOOK OVER" glasses and still have normal distance vision without removing them. Choose deep brown or jet black. Specify ladies' or men's sizes.

Satisfaction Guaranteed (not sold in New York)

FREE! only $5.95 plus 50¢ postage

attractive case included

HERMAN OPTICAL Dept. HB-62
164 Clymer St. Bklyn, N.Y. 11211



REVERSIBLE TERRY CAP

Now you can do away with those towels you used to wrap around your head. This white terry cap helps dry your hair quickly, comfortably and with the lovely appearance you won't mind your company dropping in unexpectedly. Protects your hair from sand, wind and sun at the beach or poolside. Excellent for facials and removing make-up. Made of two layers of absorbent terry cloth, reversible and launders like a towel. Fits all head sizes.

$2.45 each, 2 for $4.75 ppd.

HOLLY HOUSE
Dept. HB6, 9924 Edgecove Dallas, Tex. 75238



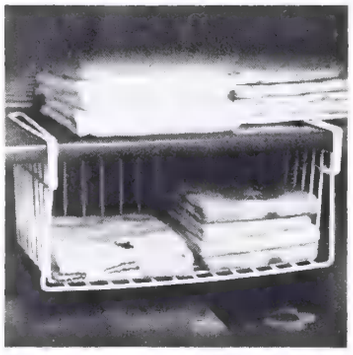
Skön Rya Catalogue contains beautiful patterns from Scandinavia's foremost designers, including international gold-medal winning designs. Color-illustrated catalogue includes rya rugs, cushions, wallhangings, prices, crystal-clear instructions. An outstanding collection! Send $1. Skön Rug Craft, 53 Lambert Lane, HB6, New Rochelle, NY 10804.



Vega Gems, created with the same care as the real thing, sparkle like diamonds. Flawless stones never scratch, chip or discolor; give you dazzle and color to rival diamonds, but cost only $22 a carat unset. Mounted in 14k white or yellow gold, cut with 58 facets. Free catalog from Vega Co., Box 465, HBE6, Radio City Sta., NYC 10019



Tots Swim Instantly with fun-colored Swim-Wings® inflated on the upper arms. They provide stabilized balance in a head-up position. Adjustable for a two-year old child to a large-size adult, who'll gain confidence and show amazing swim results in a short time. Mod designs. $3.98 plus 45¢ postage from Swim-Wings Co., HB6, Altadena, CA 91001.



Shelf Shy? Add that extra shelf you need, make new storage room where far-apart shelves leave wasted space. This handy basket clips right onto shelf in linen closet, pantry, clothes closet. White plastic-coated steel wire under shelf, 16x10x 7¼"H, #5006, $3.98 ea., $6.98, two. 35¢ post. Lillian Vernon, B61, 560 S. Third Ave., Mount Vernon, NY 10550



Bar-B-Q-Tray could corner the conversation at your next patio or poolside bash. Made of extra heavy styrene with a red bandana design. 19x16" tray serves hot dogs and hamburgers the fun way. Letters BAR B Q form deep wells for relishes, mustard, ketchup. $5.95 ppd. Order from Marlo Enterprises, HB6, 6807 Marsden, Phila, PA 19135

Kodacolor Film Processing

$1.25 FOR PRINTS

With This Coupon Good all 1972
Guaranteed Excellent
Kodak Instamatic Cameras
Size 126 - 12 Exp. 20 Exp. - $2.25
Credit Given
for Unprintable Snapshots

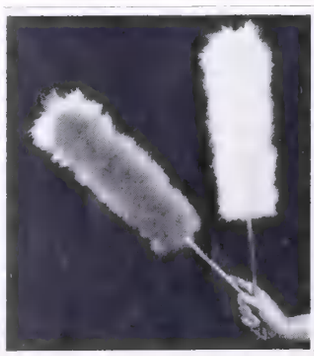
Dept. 194 **Viking Photo**
Portage, Wis. 53901



TALKING TOILET

Wildest party idea of the year. When a guest sits on your "john" seat, a laughing voice says "Hey! I'm working down here," and other embarrassing comments and sounds. Battery operated unit is hidden from view when in use. The sound tape speaks out whenever there is pressure on the seat. **$5.00** plus 75c mailing.

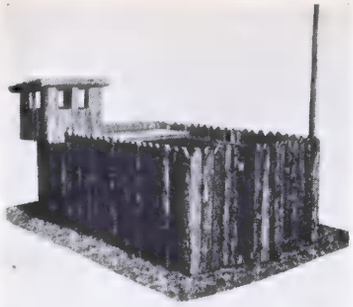
FREE FUN CATALOG
Dept. HB6
the **GAME ROOM**
P. O. Box 1816, Washington, D.C. 20013



THROW OUT THAT DUST CLOTH!

The static electricity of our Fluffy Lambswool Duster makes dusting difficult places and knicknacks a snap. Picks up, doesn't spread dust. Shakes clean. Ideal gift. Full 2 Ft. long, leather hanging thong, maple handle. Turquoise, pink, orange, olive, lilac. Made in U.S. Goudies Gallery of Gifts, 2912 Hayes, Racine, Wis. 53405 $3.00 Ppd. Wis. Res. add 4%.

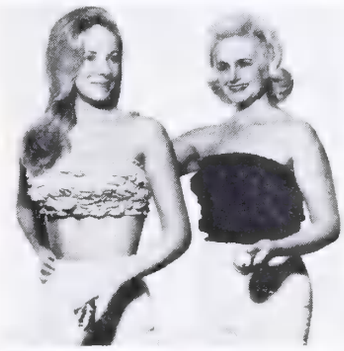
Year 'Round Fun Fort. Move cowboys & Indians outdoors with this sturdy all-weather real Cedar Wood Fort. BIG 5x6x5', with swinging gate, firing platform, blockhouse, ladder. Easy assembly in minutes. Lasts for generations! $38.95 f.o.b. Camden, New Jersey. Order from Cedar Products, HB6, Box 84, North Baldwin, NY 11510



You Don't Have To Be A Pisces to flip for this fish! It's a new angle on guest towel racks for your bath. Eight rolled towels stay neat & happily at hand for family or guests. Choose brass plated or Danish nickel plated finish. Order #SMR-1, 15½" fish for counter top is $9.95 ppd. St. Nicholas Boutiques, HB6, Santa Claus, IN 47579

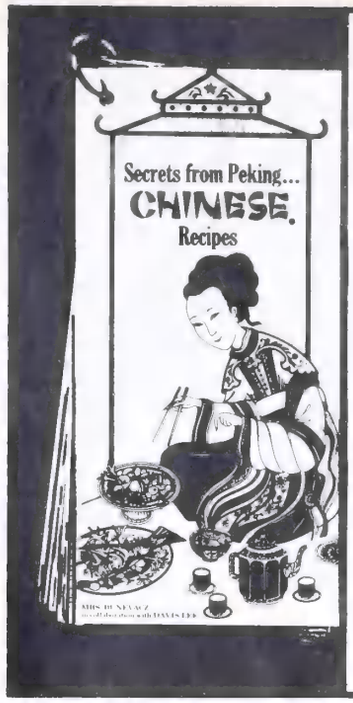


Strapless Sun Bra takes the simmer out of summer while you're tanning. Bra is cut and shirred with elastic thread to wear for maximum suntan, or pulled 11½" for maximum coverage. Cotton bra ties on. Washable, no ironing. White, teal blue, black, red, beige, $2.98 ppd. Miles Kimball, 33 Algoma Blvd., Oshkosh, WI 54901.



Window Shelf Extenders hold your prettiest begonias, glossiest green ivy. Two pieces of heavy wrought iron with scalloped gallery overlap to cover sill up to 44" long. Or use each 6" w. x 22" l. piece separately. Satin white. Set of 2, $3.89 plus $1.15 post. 2 sets $7.25 plus $1.50 postage. Henry R. Smith, HB52, Box 66, St. Davids, PA 19087





CHINESE COOKBOOK

featuring recipes served to the

PRESIDENT

What better way to learn about the Chinese than from an authentic Chinese Cookery. Listed are some of China's most important recipes, including several the President and Mrs. Nixon sampled during their recent visit to Mainland China. Recipes for shark's fin soup, fried prawns and the famous landmark of China, Peking Duck. They're all here, plus many other delicious dishes. Also included is a description of unique Chinese cooking utensils, various oriental flavorings and where you can go to get them.

Share this colorful, loose leaf booklet with friends. Secrets from Peking is bound by a single tab for easy page removal. And its uniquely designed cover and pages would even look good hanging from your favorite cabinet.

You can own this fascinating cookery guide to oriental flavor by ordering today. A FREE limited supply of chop sticks will go to those who order early.

Send $2.99 plus 50¢ postage and handling to: BUN-BM Publishing, 6363 Wilshire Blvd., Suite 309, Los Angeles, Ca. 90048.



country store COOKIE JAR

Just like the kind they used to have on the counter top of your favorite sweet shop. Heavy clear-glass (2 gal. capacity) with polished metal lid, tilted front opening for easy access to cookies or other goodies. **$5.95** plus 55¢ pp.

Prompt Delivery. Money Back Guarantee
Dun & Bradstreet Rating AAA-1

COLONIAL GARDEN KITCHENS
270 W. Merrick Rd., Dept. HB-6
Valley Stream, N.Y. 11582



WAKE UP TO FRESH COFFEE

COFFEE STARTER will have your coffee ready for you when you wake up in the morning. Put water & coffee in pot night before, plug cord into starter & plug starter into outlet, set time. PRESTO! Next morning your coffee is ready when you roll out of bed. Next best to having someone wait on you. You'll love being so spoiled!

$6.98 2 for $13.85
add 50¢ postage & handling
No C.O.D.'s please.

Collier's
Dept. B-672
P.O. Box 585
Skokie, Ill. 60076

USO is there, only if you care GIVE!

USO, helping hand, voice from home, traveling shows for 3 million displaced, lonely Americans in uniform, around the world. USO, depends on your contribution through your United Fund or Community Chest. Let your gift say you care.

Give more for our bigger job this year!





SILVER WINE BOTTLE COASTER

Bring the wine bottle to the table in great style with our elegant wine bottle coaster. It's an authentic copy of an antique and made of heavy, non-tarnish silverplate deeply embossed in the grape leaf and cluster design. The coaster is 3½" in diameter; 2½" high (large enough to hold any liquor bottle) and has a moisture proof liner in the bottom and a felted base. A great gift!

SEND FOR FREE GIFT CATALOG

$4.95
Plus 80¢ postage

Artisan Galleries
2100 A-6 No. Haskell • Dallas, Texas 75204

NEW YORK • LONDON • PARIS • MILAN

PORTRAIT IN OILS



Magnificently painted on canvas from old or new photos, by outstanding European and American portrait painters. A superb living likeness in full color is executed in rich oils.

12"x16" to 30"x40"

THE PERFECT GIFT

Our portraits in oil are TRUE WORKS OF ART, painted on pure linen canvas from your photograph and NOT painted on top of a projection of your photo, as is the method of other commercial portrait services. No longer need you envy those fortunate enough to own a family oil portrait. Have you a photo of some loved one whose memory you wish to perpetuate? Compare our works of art with others selling up to $2,000. Living Likeness Guaranteed.

● UNBELIEVABLE WORKS OF ART AT UNBELIEVABLE LOW PRICES

FROM $89.50 TO $895.00

FREE Beautifully Illustrated Catalog "How To Order An Oil Portrait".

Van Dyke Oil Portraits, Ltd.
DEPT. T, 153 EAST 57 ST., N.Y., N.Y. 10022
"Largest in the field of oil portraiture"
MASTER CHARGE CREDIT PLAN AVAILABLE



GLAMOROUS ISLAND SANDALS

From Hawaii in four great colors

Wonderfully comfortable—beautifully made. Stretch straps with gold brocade trim are linked together by a fetching gold chain. Heel strap stretches too. Cushioned inner sole tops a graceful carved wedge heel. Crepe rubber outer soles. All go'd white with gold trim, jade green, pink. Medium width. Sizes: 5-6-7-8-9

$10.75 plus $1.00 shp

(Half sizes take next smallest size)
Immediate shipment—no COD's
Calif. res. add 5% sales tax

NICHOLSON IMPORTS OF CARMEL
P.O. Box 4335, Carmel, Calif. 93921

GIANT PAPER CLIP



World's largest paper clip holds mail and memos; keeps your desk organized and important papers from going astray. Doubles as a paperweight too. Gold metal clip is an exact replica of the "little one," except it's 8" tall and 2" wide. Makes a conversation piece gift for fellow-workers.

$1.98 each plus 45¢ postage.

FERRY HOUSE
Dept. HB-672, Briarcliff Manor, N.Y. 10510



PERSONALIZED NOTE PADS FROM YOUR KITCHEN.

The newest idea in casual correspondence. Your choice of four distinctive designs in decorative colors. Each pad is printed on high quality memo bond and personally imprinted with your name. Choose one of four designs (a, b, c, or d). You receive two pads with 125 sheets each. Size: 4¼" x 5½". Price only $2.95. N.Y. residents add sales tax.

Also makes a unique gift.

Convenience Products
734 Walt Whitman Road, Melville, N.Y. 11746



GUARANTEED NOT TO BURN OR BLISTER YOUR SKIN, NOT GREASY. YOU MUST OBTAIN A BEAUTIFUL SUN TAN IN JUST TWO HOURS IN THE SUN OR MONEY REFUNDED.

AMAZING 2-HOUR SUN TAN LOTION!

Use "MOORETAN" the best sun tan lotion available. See what this amazing "MOORETAN" lotion can do for you in just two hours in the sun. Made especially for sensitive skin. Contains HOMOMETHYL-SALICYLATE a special sun screening ingredient which prevents sun burning. Does not stain or dye the skin. Get a sun tan in your own back yard, fishing, surfing, on the beach, or under a sun lamp. Always use "MOORETAN" and eliminate the discomfort of sun burn. $2.75 for 8-Oz. bottle, plus 50¢ Parcel Post (10 or more days), or $1.00 for air mail (service 2 days). No C.O.D.'s.

MOORE'S LABS. Dept. H-44
5548 Harold Way, Hollywood, Ca. 90028

BUY DIRECT AND SAVE

JUST RELEASED FREE CATALOG



NO DEALER OR JOBBER PROFITS TO PAY

Herter's 1972 Free Catalog, 100 pages. Finest imported silks, diamonds, rings, cosmetics, foods, candies, cookbooks, knives, brassware, fine crystal, clothing, seeds, purses, cut and sew animal pillows and much more.

Address Dept. C19

HERTER'S INC. SINCE 1893 WASECA, MINN. 56093



FREE: HOW TO ADD CALIFORNIA LIVING COLORS TO YOUR CONCRETE — PERMANENTLY

Send today for colorful ideas on how you can transform walks, driveways, pool decks, patios, tennis or badminton courts with Permanent Concrete Stain by Kemiko. Easy to apply. Won't peel, crack or chip. Choice of architects since 1930. Clip and mail coupon for free color brochure.

KEMIKO, INC., DEPT. HB6
2443 N. Naomi Street
Burbank, Calif. 91504

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

How to Housebreak Your Pet

Train-O-Mat® makes it easy



No more stained carpets. When dog scents chemically-odorized mat, instinct says, "Here's the spot." No fuss or bother. Mats are disposable; both pole and 18" square holder are washable. Kennel-tested. Satisfaction or money back.

Holder & 2-mo. supply of mats 4.98 ppd
Holder & 6-mo. supply of mats 6.98 ppd
Attachable 12" pole for male – add 50¢

G & G RESEARCH
Box 8395-15 Dallas, Texas 75205



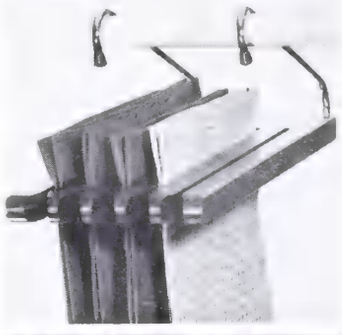
Dear Old Dad. For this Father's Day what could be more appropriate than dad's portrait for the home—a meaningful gift from the family. Portraits in oil start at $89.50, are taken from photos, painted by outstanding artists. "How to Order an Oil Portrait" Brochure free from Van Dyke Oil Portraits, 153 E. 57th, HBP,NYC 10022.



What's In A Frame? Two darling little corn husk girls to give pleasure, demand attention. Walnut-stained shadow box frame with colorful sampler background. From a collection of splendiferous little gifts we found at a fascinating shopper's mecca on our Window Shopping rounds. 6x5", $8.90 ppd. Discovery, HB6, 314 W. State, Geneva, IL 60134



Bermuda Handle Bag to embroider is the latest fashion rage. Roses or pansies come to life as you stitch along. Kit includes design stamped on natural Belgian linen, wooden frame handle, lining, interfacing, tapestry wool in true to nature colors, 9x12". $9.95 each plus 75¢ post. Classic Corner, 12B Water St., Bryn Mawr, PA 19010.

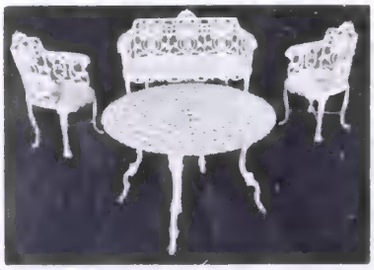


Sliding Slack Rack. Put that waste closet space to work with the sliding slack rack that holds 5 pairs for easy selection. Compact unit stays in closet while you slide slacks in and out. Keeps creases in, wrinkles out. Cherrywood; chrome-plated hanger. $5.98 each. $10.98, 2. Add 75¢ post. The Ferry House, HB6, Briarcliff Manor, NY 10510.



Silver Servers—something a hostess can never have too many of whether she's a bride or celebrating a 25th anniversary. Sheffield silver-plate from England in King's pattern with chased fruit & leaves in gold-plated bowls. 8½", special price $4 set ppd. Large gift catalogue 10¢. Croydon Silversmiths, 627 Kings Hwy., HBE6, Brooklyn, NY 11223.

Authentic Reproductions In Cast Aluminum



ROSE and LYRE PATTERN

A true copy of a handsome original over 100 years old, found in Louisiana's Bayou Teche country. Available in moss green, black, verde or white. Cast aluminum only.

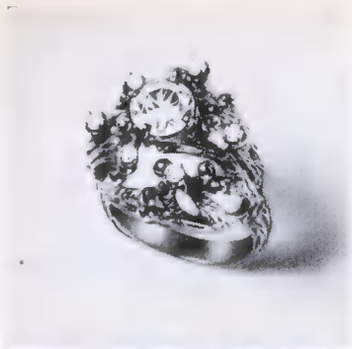
Settee #400, 48" long	$137.50
Chair #402, 21½" wide, each	$59.50
Table #100, 42" diameter	$72.50

Send 25¢ for new 28 page CATALOG

Crated free. Send check or money order. Shipping charges collect. Specify freight or express.

J. F. DAY & CO.
Dept. B-672, 2820 6th Avenue, South Birmingham, Ala. 35233

Look Like A Million with this magnificently designed cocktail ring. Sparkling clear white 2-carat man-made Brilliante Gem is encircled by six genuine diamonds in a filigree mounting of 14k yellow or white gold. Style #L26, $165. Free color catalogue of other exquisite styles & ring size chart. Regent Lapidary Co., Dept. #HBP6, 511 E. 12th St., New York NY 10009



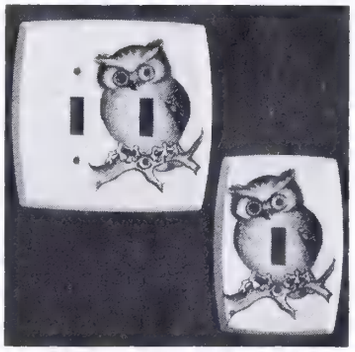
Wedding Handkerchief of heirloom quality is delicately handmade. The names of the bride, groom and the wedding date are cut into sheerest Irish linen. 13" sq. with 2¼" French lace border in lily-of-the-valley motif, $18.95 ppd. Brochure "Handkerchiefs for the wedding party," 25¢. Villari Ltd., 30 W. 54th, B-62, N.Y.C., 10019.



Chinese Peasant Dolls are serenely oriental and as an art form, a delight. The traditional dress and fine workmanship make the dolls avidly sought after by collectors. Costume designs and colors may vary. 6" tall, $5 per pair ppd. No C.O.D's, please. Treasures of the World, Inc., PO Box 476, Charlotte, NC 28201



If Switches Were decorative, there'd be no need for camouflage. But plainly, they're not. So make these interesting white plastic plates which capture with perfection & natural color an owl, goldfinch, or oriole, part of your decor. Single plate, $3.50 ea.; double, $4.25 ea. Ppd. Fountain of Gifts, B-62E, Box 3954, Merchandise Mart, Chicago, Illinois 60654



Fantastic Buy In Moccasins! Slated to be mated with skirts, pants, jeans, shorts are glove soft cream top-grain leather with flexible insole for comfort. They'll give you a foothold into the easy, carefree life. Children's sizes 4-13, 1 & 2, $4.50 pr. Ladies 4-9, $5.95 pr. Men's 7-11, $6.95. Ppd. Order from Tex-Made, Box 16125, Houston, Texas 77022





Save on fine chairs! One of America's largest collections

CANE BACK CHAIR *(left)* Delightful styling with bamboo effect on solid Fruitwood frame. With Imported Cane. 23" wide, 24½" deep, 27" high. **$62.95** ea., $119 pair
FRENCH BERGERE CHAIR *(right)* Carved wood frame encircles chair, with graceful curves. Antique Fruitwood or Off-White finish. 28" wide, 21" deep, 35" high. Sale. **$119.95.** Choice of fabrics.

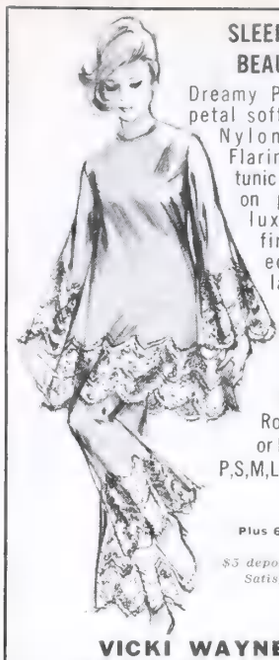
SEND 25¢ FOR OUR BIG CHAIR CATALOG

Jonas Fields

Delivery Charges collect

(Dept. B-62) Box 52526, Atlanta, Ga. 30305





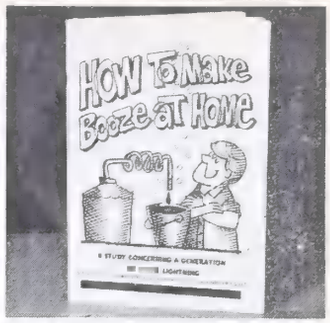
SLEEPING BEAUTY

Dreamy Pajama in petal soft, opaque Nylon Tricot. Flaring sleeve, tunic and pull-on pants are luxuriously finished in ecru nylon lace. Machine-washable. 'Sweet Dreams' in Rose, Mauve or Blue. Sizes P,S,M,L.

$10.00
Plus 60c post.

$5 deposit for COD Satisf. Guar.

VICKI WAYNE
610-J6G-S. Country Club Rd.
Tucson, Arizona 85716



CALL IT OLD UNCLE ZEKE. . .

You'll laugh all the way through "How To Make Booze At Home". This "How To" booklet is a personal account of the author's own (hic) research. Tells you how to make whiskey, wine, brandies and fine liqueurs all for less than $1 per quart. And, it all can be legal. You'll love the Booze Book. . .(and any friend you include) can be loveable old booze makers too! Great gift! **$2.98**, plus 36¢ first class postage. Send for free catalogue.

WEST-BERG ENTERPRISES, LTD.
2842 E. Serendipity Circle, Dept 106
Colorado Springs, Colorado 80917



The Personalized Carryall!

IN STURDY CANVAS $2.98
IN STAUNCH DENIM $3.98

The tote that does it all—carries papers, packages, books, gardening or beach gear—anything, anywhere, any time! Now 2 great ways—in natural beige canvas with self handles, in super-tough blue denim with rugged red webbing handles. Both sport gay red felt initials—both 12x8½", with an amazing capacity.

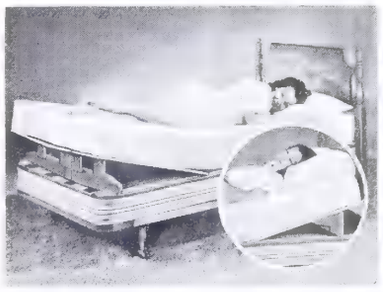
#2001—Canvas Tote.....$2.98
#2825—Denim Tote $3.98
PRINT initials, add 35¢ post. & hdlg.

LILLIAN VERNON
Dept. B61, 560 S. 3rd Ave., Mt. Vernon, N.Y. 10550



BE SURE, GET ORIG. SWIM-EZY®

Nonswimmers swim instantly with SWIM-EZY, the amazing and **ONLY** U.S. Patent approved invisible swim aid with special, pat. features not found in any other device. Only 4 oz., 1/25" thin, it is worn **invisible**, in or out of water, under any regular swim suit or trunks. Even if you can't swim a stroke—now you can—swim quickly and easily—with little effort. Poor swimmers look like champions. Relax and join the water fun. Remember, only **Registered** SWIM-EZY® is genuine, it has no equal at **any price** and is available ONLY from us. Hundred thousands of delighted users. Buy today—Swim tomorrow. Send only **$9.95** plus **45c** ppd. or **80c** for speedy airmail delivery, in Calif. add **50c** tax. Give **WAIST SIZE** and Sex. You must swim. 10 day money back guarantee. **SWIM-EZY MANUFACTURER, Dept. F-383, Altadena, Calif. 91001.**



NEW SLEEP COMFORT

Raise the full width of your mattress for more healthful, restful sleep. Just place **NU-SLANT** under your mattress at either head or foot of bed. 7-adjustable positions allow you to predetermine the height from 5 to 14". Better than extra pillows. Folds invisibly flat when bed is made. Customer approved for 12 years. Plywood construction. **Head Elevation** comforts diaphragm hernia, hypertension, acid regurgitation; bronchial, breathing and heart ailments. **Leg Elevation** eases varicose, circulatory and swelling leg discomforts. Twin Bed Size **$14.98** Double Bed Size **$16.98.** We pay postage, ship in 6 hours. NJ residents add 5% tax. Send check to:

Better Sleep Inc. BOX JG
New Providence, New Jersey 07974
MONEY BACK GUARANTEE

BLOW YOURSELF UP into a **GIANT POSTER**

FROM ONLY $1.50



Send us any original black & white or color photo up to 5" x 10" for best results. (No negatives.) Original returned unharmed with poster. Send check or money order. For prompt delivery, tell Name and address on back of photo.

1 ft. x 1½ ft. $1.50
2 ft. x 3 ft. $3.00
3½ ft. x 2 ft. $2.00
3 ft. x 4 ft. $7.00
Frames: fit up to 2 ft. x 3 ft. $3.00

Allow 30c ea. postage, handling. Sorry, no COD's. Satisfaction Guaranteed

SUPERSPEED SERVICE
shipped 1st class mail add $1.50

The Blow Yourself Up Co.
663 Fifth Ave. Dept. H-67 New York, N.Y. 10022

25¢ **SAMPLE OFFER,** If you're interested in

ANTIQUES

Fascinating new newspaper devoted to Antiques, is chock-full of interesting items for collectors

At last, America has its own sprightly, wide-awake newspaper devoted to Antiques. Edited with skill and knowledge. This big 56-page newspaper is full of good reading, to keep you interested by the hour! Oversized clear pictures with color features. Authoritative articles by experts. Collectors interested in furniture, china, glass, prints, silver, etc. write us: "Your newspaper is the best thing I've read!" Also, up-to-the-minute news about shows, exhibits, forums, historic sites. Plus a delightful classified section, where the bargains are!

You are most welcome to enjoy Antique Monthly, for just 25¢ to cover postage and handling. We'll send you the current big issue, postage paid. No further obligation. Fill in coupon and get set for lots of reading enjoyment in America's largest publication devoted to fine antiques.

25¢ SAMPLE OFFER:

Antique Monthly, Dwr. 2, Tuscaloosa, Ala. 35401

( ) Send me sample copy, your issue No. B-62. I enclose 25¢ ( ) Send me full 12-months' subscription at special reduced price of $4.99. Bill me later. (Your money refunded after 30-day trial, if not pleased)

Name

Address

Zip



LOVE ONE ANOTHER . . . .

a beautiful thought to brighten your day as well as your decor. Jumbo wood wall plaque, 9¼" wide. 14½" long is abloom with symbols of love, peace and ecology in a rainbow of free-spirited colors. **$7 ppd.**

Money back if not delighted. Send for our FREE gift catalog!

VISIT *Arthur's* GIFT VILLAGE

Dept. 62, 149 E. Front St., Plainfield, NJ 07061



Set of 4 **$6.95** ppd.

Pineapple Drinking Bowls

Enjoy your favorite tropical drinks "Hawaiian style" . . . right from the pineapple! Plug-on top prevents spilling. 12-oz. capacity holds lots of ice. Field-ripened pineapple colors. Includes Mai Tai recipe and 4 plastic straws. Plastic, 7½". Ours exclusively, © 1969 Paradise Products, Inc.

NEW CATALOG FOR PARTY GIVERS

Send 25¢ for 56 pages of party planning ideas in full color, with over 2,000 party items not available through local stores . . . for home parties, clubs, schools, churches, and people who like fun.

California residents add 5% tax

AMERICA'S PARTY HOST
Paradise Products Inc.
P.O. Box 568HB
El Cerrito, Ca. 94530

PERFECT DRINKS EVERY TIME!



Your Guests Deserve the Best!

Every home needs this professional mixer to make the drinks your guests really want! Margueritas, Daiquiris, Bacardis, Frappés, Whiskey Sours, etc. are a cinch to make with this Super-Deluxe Hamilton Beach Mixer.

FOR THE KIDS, it makes those foamy, thick, scrumptious old-fashioned malts & shakes!

Shipped postpaid & Guaranteed. **Only$63.95.**

(In Calif. add 5% tax)

ARNELLE SALES
Box 4202-C North Hollywood CA 91607

CUSTOM CRAFTED



HEX POE TABLE

Antique brass appointments accent this handsome space saver. Measuring 23" x 20" x 21" and featuring reversible cane or fruitwood panels, fruitwood finish overall. No. 1400-92 Table, $59.95 or take advantage of our **"Summer Special"** at $110.00 the Pair. Ship. wt. 40 lbs. Exp. coll. Send check or money order, no C.O.D. Satisfaction guaranteed. Send 75¢ for complete catalogue.

Windsor House

FURNITURE GALLERIES

P. O. Box 2611 Hickory, N. C. 28601

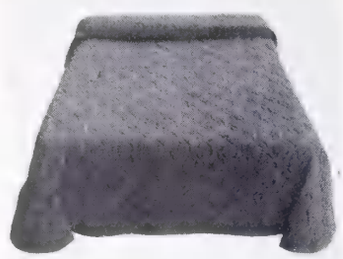


Ice cream, salads and fruits stay cold; vegetables and hors d'oeuvres stay hot in these light, practical, decorator-designed serving pieces of durable plexiglass. Specify Clear, Smoke or Smoke/White.

DL55 Round Base, 1 pt, $6
DL77 Square Base, 1 pt, $7

For prompt, pre-paid shipment, order now:

WHIMS, INC. Dept. 6B
4201 Cathedral Ave., NW.
Washington, D.C. 20016



Custom-Dyed Bedspread matched to your swatch or paint chip! Richly quilted, machine-washable 100% cotton. A beautiful mixer—with Mediterranean, traditional or contemporary. Send 50¢ for catalog of bedspread styles with the look of luxury, plus selection of fabrics for wallcoverings, draperies. Homespun House, 9028-HB6, Lindblade Dr., Culver City, CA 90230.



A Chair To Cherish is the high note of a decorative plan. Hand carved solid mahogany frame, covered in fine Italian imported cut velvet. Raised floral medallion on gold or green leaf design background. 27Wx21Dx35"H. Sale Priced, $99.95. Other fabrics, $95.95. Exp. coll. Catalog 25¢. Jonas Fields, Box 52526, BE, Atlanta, GA 30305



Archie Bunker For President is the meathead message. Red, white & blue tee-shirt spoofs the system, shakes up the beach bunch. Extra-long top quality white tee-shirt with red & blue trim in medium (for children, slim gals) or large (big guys, amply curved gals). $2.95 plus 35¢ post. Cadlyn's, 2077 New York Ave., HB6, Huntington Station, NY 11746



Welcome To The Fold, all ye space savers. European import of walnut veneers with hand-rubbed oil walnut finish measures 9x30" closed, 37x30" half-opened, 65x30" fully-opened. 30" high, seats eight. Shipped assembled. $49.95 ship chgs. coll. Danish furniture catalog 25¢. Genada Imports, Box 204, Dept. HB6, Teaneck, NJ 07666.



Swing And Sway your cares away. Hanging swing woven of rattan in cool & breezy latticework is heavily lacquered, weather-worthy. For patio, poolside, porch or tree, it's 41Hx 28Wx23"D with black, gold, tangerine or avocado corduroy puff seat cushion. $44.95 exp. chgs. coll. Catalog 25¢. Fran's Basket House, 89 W. Main St., HB6, Rockaway, NJ 07866



'Cosmopolitan' Vanity Ensemble

This elegant modern vanity is smartly appointed with a 30"x15" black glass top and two black enamel finished drawers. Ensemble has adjustable plate glass mirror and reversible chair cushion. Specify soft vinyl or velveteen cushion and color; white, black, bright pink, bright blue, yellow, green and gold. Overall size of table is 30½"Wx16"Dx44"H.

SVT-2B-2 *Brass Plated Vanity Ensemble* $169.95
SVT-2N-2 *Nickel Plated Vanity Ensemble* $169.95

Shipped express prepaid upon receipt of check or money order

St. Nicholas Boutiques
SANTA CLAUS, INDIANA 47579

Just Because It's June, and we know you're scouting Window Shopping for wonderful wedding gifts, we show this luxurious 24k gold electroplated sugar (3½" in diameter) & creamer (3½" high) in the classic Revere bowl design. Tarnish-proof $19.95 the set. 9x5" tray, $9.95 ppd. Ideas! HB6, P.O. Box 129, Wynnewood, PA 19096



The True Blue of the much-loved Meissen onion pattern adds élan to an A-line skirt with famous J. Jill's fit & flair. Slenderizing vertical stripes to your ankles. Made of 100% washable cotton, in Meissen blue, antique red or rich fern green. Back zipper. Waist sizes 24-32", $18.95 ppd. J. Jill, Ltd., Dept. 429, Southfield, MA 01259



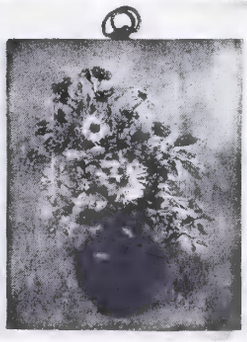
Floating Baby Seat is wonderful. It can't deflate, can't leak, can't sink. It's better than a baby sitter. Made of foam plastic with a built-in bucket seat that holds child safely and securely. For toddlers to first graders, 20x26x11"D, $5.95 plus 95¢ post. Gift Catalog 25¢. House of Minnel, 462C, Deerpath Road, Batavia, IL 60510



Chinese Recipes include several favorites served to the President & Mrs. Nixon during their visit to China: Fried Prawns, Shark's Fin Soup, Peking Duck, Pigeon's Egg Soup. Colorful, loose leaf "Secrets from Peking" with Chinese dishes, exotic teas, rice, soup. Free chop sticks. $2.99 plus 50¢ post. Bun-BMP, HB6, 6363 Wilshire Blvd., Suite 309, Los Angeles, CA 90048



Odilon Redon's "Wildflowers" to bloom for you where-you-live. As dazzling and spontaneous as if the flowers just flowed from the master's quill, print is reproduced and mounted on wood wall plaque, 9x11". Background is umbered beige. Flowers in soft tones with brush strokes added for three-dimensional effect. $10 ppd. Et Cetera, South, Box 4704, Memphis, TN 38104



Formal Tufted Loveseat

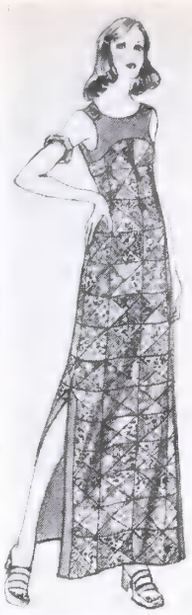
Add a new dimension of graceful comfort with this Loveseat. Back and seat are deeply hand-tufted over foam. Select hardwood frame. Very elegant used in pairs. H28 W47 D23
Finish: Fruitwood or Chestnut
Price as shown in Velvet: $141.00 Pair for $277.00
Shipping charges collect. No C.O.D.
Send 25¢ for our new catalog

Bryan Robeson
Dept. 61, Box 757
Hickory, N.C. 28601



BE LONG IN THE FASHION SCENE

when you're sipping cocktails on the terrace, poolside lounging, summer hostessing. Here's a cool and breezy slip-on shift with side slits, shoulder buttons, done up in no-care perma-press Avril/Cotton blend. Offbeat color print highlights your tan. Red/blue/yellow with red trim; orange/yellow/plum with yellow. S-M-L



$10 ppd.

Money back if not delighted.

N.Y. State residents please add sales tax.

THE VILLAGE BOUTIQUE
Dept. B-6, Box 97, Seaford, NY 11783



Personalize your stitchery

Your creations deserve the stylish finishing of these woven rayon taffeta labels; sew into dresses, knitted items, etc. Background is eggshell with harmonizing brown and red trim. Name imprinted to match. Specify choice of label and your name (print clearly).

15/$1.25; 45/$2.25 or 60/$2.75.

Holiday Gifts Dept. 206-B
WHEATRIDGE, COLORADO 80033



THONG SONG. Glide through happy days wearing barefoot thong sandals. Rubber soles, thongs of satin smooth leather, covered foam rubber inner soles. Chic black or snow white. Sizes 5 thru 10. $3.95 postpaid.

ELIZABETH McCAFFREY
Dept. HB-6
Northport, New York 11768

THE DIAMOND OF YOUR DREAMS
at a price he can afford



Buy Diamond Jewelry direct from one of America's well known diamond cutters. Pay only actual market price. **We refund all monies unless your own appraisal shows value ¼ to ½ higher.**

Over 5,000 styles $100 to $100,000

Send for **FREE 92-PAGE CATALOG.**
EMPIRE DIAMOND CORP., DEPT. 7
Empire State Bldg., New York, N.Y. 10001

NAME.....
ADDRESS.....
.....**ZIP**.....

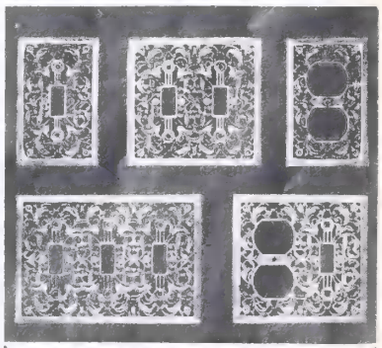


GRAND OLD PARTY PURSE . . .

Show your colors with this handsome Republican wicker basket purse. Basket is navy blue with white lid. Cut-out straw hat and elephant caricature make it clear how you're voting. Red, white and blue ribbon gives purse and handle the perfect trim. Interior is quilt lined. 10x6½x6". Don't worry, Demos, there's a donkey version for you.

$25.00 PPD

THE PLUMLEA PEDDLER
The Plumlea Peddler
P. O. Box 22232 G
Lyndon, Ky. 40222



GOLDEN FILIGREE SWITCHPLATES

Add a touch of charm to your home at little cost with our golden switchplates. Brass-plated, antique non-tarnish finish, screws included. Also available in wrought-iron black.

SINGLE—3" x 4½" ..... $1.00 each
3 for $2.95
DOUBLE—4½" x 4½" ..... $1.50 each
TWIN OUTLET—3" x 4½" ..... $1.00 each
3 for $2.95
TRIPLE—6¼" x 4½" ..... $2.95 each
COMBINATION—4½" x 4½" ..... $1.50 each
QUADRUPLE—8" x 4½" ..... $3.95 each

PLUS 45¢ POSTAGE & HANDLING
Pa. Res. Add 6% Sales Tax. Sorry No COD's

THE ADDED TOUCH
12-B Water St., Bryn Mawr, Pa. 19010

SIZES 4to12

"DAWN" $10.95
Colors: Gold or White



WIDTHS: NARROW, MEDIUM, OR WIDE.

Add 75¢ for postage
Sizes 10½ to 12, $1 Extra
Instant Delivery—Prompt refund if not delighted

SEND FOR FREE BROCHURE

SEND ORDERS TO: SOFWEAR SHOES
1711 MAIN
HOUSTON, TEXAS 77002



THE ORIGINAL PORTRAIT KIT

We, the originators of oil-portrait number kits have enabled thousands of people with no prior experience to paint quality portraits of loved ones. Our exclusive system gives you the finest reproduction at the lowest possible price. No misshaped abstracts! From your photo or color slide (any size) every brush stroke area is outlined and numbered on a fine mounted 16" x 20" canvas (standard portrait size). Twenty-four cups of individually-mixed artists' oil paints marked for the numbered area are provided with screw cap lids to preserve freshness. The kit also includes: an artist's palette, fine brushes, brush cleaner. Please indicate hair and eye coloring. All photos returned unharmed.

Send Only $14.95 Enclose $.50 for postage.

PORTRAIT CRAFT Box 577-M Wilmington, Calif. 90744

Brochure on request



Elephant Planter is height-perfect for showing off feathery ferns, scarlet geraniums on porch, patio, or poolside. Follow the seasons with flower changes—asters & ivy in late summer, golden mums for fall. Handwoven natural rattan with metal liner. $11.95 plus $1.50 post. Catalog, 25¢. Fran's Basket House, 89 W. Main, HB6, Rockaway, New Jersey 07866.



Parsons Table has a purity of form. Top is 2-inch thick maple Butcher Block, legs are flat black steel. For dining table or desk. 48x24" $84, 48x30" or 60x24" $93.50; 60x30" $105.50. Exp. coll. Mirror chrome finish legs, add $20. Other sizes, too. No C.O.D. Catalog 50¢. Butcher Block & More, HB6, 1600 S. Clinton, Chicago, IL 60616.



Towel Tree adds elegance to your guest bath. It gleams and glows despite the constant dampness. Four rings rotate around brass-plated column to put hand towels within easy reach. Heavy handsome marble base. Towel Tree stands 17" high, is 9" wide. Order STTM 17B $11.95 ppd. St. Nicholas Boutiques, Santa Claus, IN 47579



Entertainment Center, rich in storage space, is at home in any room. Four decorator 13" cubes in white and black gutsy fibreboard hold records, phonograph, magazines, et al. Each cube has shelves; one with door, another with 3 drawers, two are open. Easy assembly. $10.98, $2 ship. Cadlyn's, HB6, 2077 New York Ave., Huntington Sta., NY 11746.



French-Style Stool has the look of the aristocrat. Native hardwood frame with revolving swivel base. Upholstered in fine fabrics: stripes, solids, prints, brocades, damask, velvets. 12 hand-rubbed finishes. 24H x 18" diam., $54.50 exp. coll. Catalogue & specified fabric samples, $1. Hunt Galleries, Inc., 2920 N. Center, HB6, Hickory, NC 28601.



OWL PILLOW

Knife Edge Pillow to Embroider

Stitch these colorful, wise little owls on a 12" x 16" knife edge pillow with ecru background. Kit includes stamped, preshrunk silk and rayon pillow top and back, 100% virgin crewel wool in shades of lavender, blue, pink, yellow, aqua and green for embroidery and decorative tassels, zipper, crewel needle and easy-to-follow instructions.

only $5.95 plus 40¢ postage and handling.

Satisfaction Guaranteed
N.Y. State residents add sales tax

Send for our NEW catalogue of selected Needlework Kits.

STITCHING STUDIO Dept. HB-62 2 Bridge Street, Plattsburgh, N.Y. 12901

Stop playing HIDE & SEEK with the socks you launder!

SOCK TUCKER*

Launders socks in pairs!

Tuck any pair of rolled socks into Sock-Tucker open-legs and they stay permanently paired thru the entire machine washing and drying process. Yes, stamp out boring sock sorting now!

*PATENT PENDING



SOLD ONLY BY MAIL

24 FOR $3.50

Plus 35¢ Postage & Handling

Send check or M.O., no C.O.D.'s
G.A. GORDON ASSOCIATES
17 CHURCH ST., DEPT. B4
PATERSON, NEW JERSEY 07505

"PEEL OFF" COMPLEXION PROBLEMS IN ONLY 15 MINUTES!



Now you can have a beautiful complexion, free of pimples, acne, blackheads, dry flaky skin — with Rebirth Beauty Masque. You'll do as thousands do: just smooth on soothing Rebirth . . . let it dry for 15 minutes . . . then simply LIFT AWAY complexion problems! Dirt, bacteria, all those ugly skin blemishes peel off easily, harmlessly, naturally. Dark circles around your eyes will vanish . . . lines will be less visible . . . blotches will fade . . . for a fresh youthful skin. Your face is clear, glowing, satin-smooth . . . your "hidden beauty" revealed at last! You'll smile and the world will smile back. Full month's supply only $2.98. Double size $5.00). No C.O.D.'s please. Guaranteed or money back.

AMERICAN IMAGE CORP., Dept. 0-381-B
276 Park Avenue South,
New York, N.Y. 10010



PORCHLIGHT

Here's a personalized and illuminated name and address marker for your house that lights up the porch and steps as well. No wiring or special tools are required for installation. Just screw into existing electrical outlet. The 10 5/8"-long, 5 1/2" high, 4"-deep unit fits all porch light outlets. It's available in models with house number alone ($12.95) number and street ($13.95), and number, street and name ($14.95) plus $1.40 for postage and handling. Winchester Gifts, 6944 Walker Mill Road, Dept.-HB-6, No. B-2; Washington, D.C. 20027.



PURE WHITE BRILLIANCE

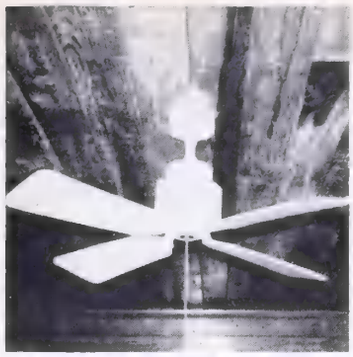
at **$22** *per carat*

Luxurious simulated DIAMONDS—man made, incredibly like the real thing in beauty, brilliance, whiteness and hardness, at a fraction of the cost. The VEGA is UNCONDITIONALLY GUARANTEED FOR LIFE, not to scratch, break, chip, dim or discolor, or it will be replaced at NO COST. Cut and polished on diamond wheel by experts to full 58 facets for maximum brilliance. Cost, not thousands—just $22 per carat! EASY PAYMENTS. Sold on 10 day MONEY BACK GUARANTEE.

For FREE CATALOG *of styles set in 14K white or yellow gold, for men and women, write:*

VEGA CO. Dept. HB6, Box 465 Radio City Sta., N.Y., N.Y. 10019

You Must Remember This. As omantic as Casa Blanca, the eiling fan has suddenly be-ome as sought after as wicker or porch or sunroom. Brand ew with 5 year manufacturer's uarantee, two speed fan, 36" n diameter, $136. 52" fan, 194. Ppd. Allow 2-4 weeks lelivery. Julie Allison Interiors, ox 20215, Station N, HB6, tlanta, GA 30325



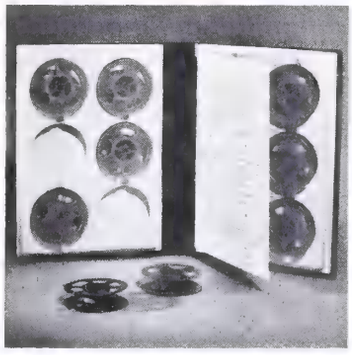
Copper Cure-All? Styled like ey chains, they are actually opper bracelets for guys and als who swear that by some agnetic mumbo-jumbo, they ive aches and pains the brush-ff. Wear one—and find out for ourself. Copper is in, in, in. $1 ach. Anklet size, $1.50 each. harm & Treasure, 72 Bowery, HB6, New York 10013



Your Name In Japanese. A ew art form! See the Japanese alligraphers art in full bloom ith your name as the model. reen-brown border with sumi-e rawing of leaves & flowers in reens & red on textured paper. 7x10½" to frame or hang as . (Print first & last name). $2.98, 0¢ post. Harriet Carter, HB-6, lymouth Meeting, PA 19462.



Movie Album. Safe, convenient orage for 8mm or super 8 ovies. Album protects films gainst dust and fingerprints. as index page, numbered ap-in compartments. Holds 12 eels (each 50-ft.) under wipe-ean, vinyl cover. #94-128 lovie Album, $3.99 39¢ post. reck's of Boston, Dept. T83, reck Bldg., Boston, MA 02210



Miniature Ginger Jars. In the ays when Dutch ships loaded ith spices, plied the waves they arried a cargo of tangy ginger nd ceramic jars to keep it in. hese miniature copies for andy and nuts come in assort-d Imari colors. 3" high, $3 the air. $5.85, two pair. Ppd. Order from Downs, Dept. 1106, vanston, IL 60204



Plate Collecting is really fun!!

More and more people are starting to collect limited edition plates as a hobby, and as you know some have proven to be excellent investments. The 1969 B & G Mothers Day Plates that we sold you for $9.00 are now worth up to $250 each. Beautiful wall decorations as well.



1972 Schmid Hummel Mothers Day $15



1972 Peanuts Mothers Day $11

The beautiful 1st issue Mothers Day from Schmid is taken from an original painting by the famous Berta Hummel. The Peanuts 1st issue shows Linus handing a rose to his mom. Both very beautiful and collectible.



1971 Schmid Hummel Christmas Plate $19



Anri Hummel 3-D Placques $6.50

The 1st Schmid Hummel Christmas was a recommended buy in an editorial in Wall St. Journal and is much sought after by collectors. We have several scenes in famous hand crafted Anri real wooden framed Hummel children. Limited Supply.

We are specialists in limited issue items and carry Franklin Mint Plates, Lincoln Mint and Jefferson Mint Items as well. Send 25¢ for our special newsletter informing collectors of many wonderful items available including Haviland, Spode, B & G, Royal Copenhagen, Cristal d'Abret paperweights etc. (Special this month: Both 1971 and 1972 B & G Mothers for $23)

Joys Box 3393-B Merchandise Mart Plaza Chicago, Ill. 60654



Personalized

Folding director's chair. Sturdy natural finish frame. Custom sewn script lettering, up to 12 letters (please print) or your favorite N.F.L. team emblem. Canvas colors: red, yellow, blue, olive, orange, tan, green, black, turquoise, brown, hot pink, lime, gold, fern white.

$23.95 ea. delivery charges collect.

Mr. David's Gifts
Box 128, Cedarville, Ill. 61013



SILVER TART SERVER $2.00

. . . A beautiful gift for your favorite hostess. Crafted of fine silver plate, with exquisite pierced filigree pattern and handle for serving tarts and elegant pastries. Lgth. 5" by 2½". Order several at this special low price.

EXCEPTIONAL VALUE $2.00
Plus 20¢ each postage
Money back guarantee if not delighted

FREE—Big 8½" x 11" 48 page gift discount catalog, Jewelry Catalog, full color—146 pages, at 50% discount—only 25¢

Croydon SILVERMART, LTD.
627 Kings Highway (Dept. 627) B'klyn, N.Y. 11223

Century Re-Styles and Repairs Shoes

THE FACTORY WAY

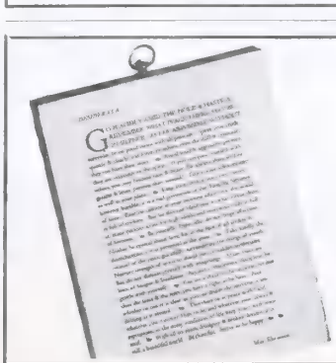


POINTED TOES to SQUARE or ROUND 9.95
NEW HEELS . . . any style, height, leather or suede.
Stiletto slightly higher. 8.95
BOOTS. New Zippers, New Heels, Refinished. Let out or Taken in.
NEEDE SHOES REDRESSED . . . the Factory Way 3.95
RECOVER SHOES to match with own material 16.95
REPTILE and LEATHER shoes or handbags reglazed. 5.98
BOOTS REFINISHED 8.95
HANDBAGS REPAIRED, RENEWED
Mail shoes with complete instructions

NEW

Free Send for catalog and mailing curtop

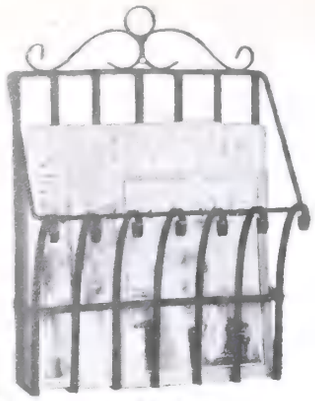
CENTURY SHOE REPAIR
212 Park Ave., Baltimore 1, Md.



DESIDERATA/a poem to live by

"Go placidly amid the noise and haste", begins Max Ehrmann's inspirational prose-poem, renowned for its words of tranquil wisdom. Now decoupaged on ¾" solid wood, trimmed in antique gold with brass hanging ring. Order 9 x 12", **$8.00** Ppd. Lithographed posters on parchment. Order 11 x 17", **$2.00.** 3 or more **$1.75** ea. 9 x 12", **$1.50.** 3 or more, **$1.25** ea. Ppd.

Etcetera, South, P. O. Box 4704, Memphis, Tn. 38104



"Glamour in Metal"—

Wall Magazine Rack

A useful and important piece in the privacy of your bath. Captures the Mediterranean mood in heavy wrought iron for your favorite magazines. Fine too, for guest or family rooms or phone books in hall. Self-standing for patio use. 20"h.x14"w.x8"d. Decorator colors: Orange, Avocado, Black, White (Black or White with Gold 79¢ extra) state.

$9.99

Plus $1.10 postage

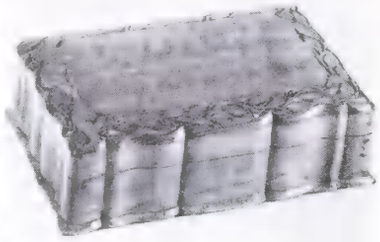
Money back guarantee. Pa. res. add 6%

SEND FOR FREE GIFT CATALOG

Henry R. Smith Studios

Dept. HB62, Box 66, St. Davids, Pa. 19087

KASHMIR ELEGANCE

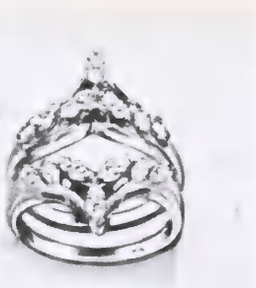


Handcarved Walnut
5 × 8—$8.50 p.p.

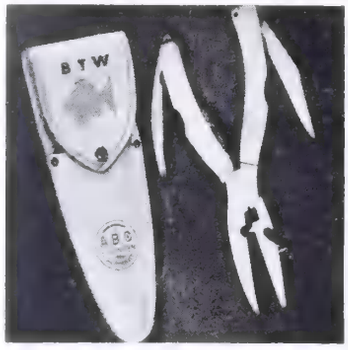
We import the world's largest selection of decorative boxes.
Boxes in wood, ivory, brass, onyx, alabaster, silver, tin, bone, tortoise, plastic.
Carved, chaste, embossed, inlaid, lacquered, parquet, painted, burned, and plain.
Jewelry, trinket, card, candy, coins, traditional, conventional, contemporary—or just for looking at.
No delay for conversion to music box. Dozens of tunes in stock. Swiss works.
Our catalogue is the serious box collector's Bible.

MONEY BACK GUARANTEE OF SATISFACTION.
SEND 50¢, DOUBLE REFUNDABLE, FOR PROFUSELY ILLUSTRATED CATALOGUE.

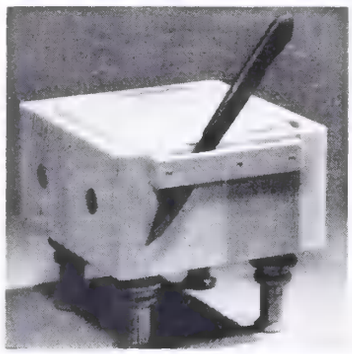
ORNAMENTAL BOXES
2135 So. Bundy Dr., Los Angeles, Cal. 90064



Double Wedding bands enhance the beauty of your engagement ring. Beautifully crafted of 14k white gold, set with 28 dazzling Strongite stones that sparkle like diamonds, twin rings are a marvel of the jeweler's art. Guaranteed against chipping, scratching. $64 ppd. Free catalog of men's & women's jewelry. The Strongite Co., 2 W. 47th, HB6, New York 10036.



Angler's Pal is made of the fine steel from Solingen, Germany. It is 15 tools in one: hook disgorger, pliers, fish scaler, cutting edge, shot splitter, line cutter, cap lifter, screw driver, can opener, etc. Comes in a leather case with belt loop stamped with his monogram. $9.95, 50¢ post. The Added Touch, 12B Water, Bryn Mawr, PA 19010.



Chopping Block cut from fine hardwood with a natural finish is ideal for kitchen or buffet; cold cuts, cheeses. It's perfect for slicing lemons and limes on the bar. Made by Cornwall Wood Products, miniature chopping block 7½" high comes with slicing knife. $8.90 ppd. Gift Catalog, 50¢. Liberty Gifts, HBE-62, 2324 Liberty St., Trenton, NJ 08629



Sterling Silver Dice are definitely a status symbol with in businessmen. Who knows a roll of the dice might win the price of his lunch tab! Made in Mexico exclusively for The Ferry House, the groovy markings are authentic. Give a pair to your honey and he will always be in the money. $3.98 pr. $7.50, 2 pr. Ppd. The Ferry House, HBD, Briarcliff Manor, NY 10510.



Well-Heeled shoes are stacked for fashion. Down-at-the-heel shoes are given a lift. Good shoes are worth repair so send them to Century and treat them to new-style heels. Stacked, kids, patents, suedes, $8.95 pair. Alligator, reptile, lizard, $13.95 pair. $1.75 handling. Century Factory Shoe Repair, 212 Park Ave., HB6, Baltimore, MD 21201.

Hand-hammered Copper... FINISHED WITH ENDURING 22K GOLD LEAF

Weathervanes



Outstanding selection of distinctive, decorative original designs. Faithfully executed by Fiske craftsmen for more than 100 years.
Send 25 cents for beautiful colored catalog of weathervanes and cupolas.

J.W. Fiske ARCHITECTURAL METALS, INC
113B Pennsylvania Avenue
Paterson, New Jersey 07503

Eagle DECANTER BOTTLE



ONLY $2.98 Plus 85¢ post.

Americana collectors take notice! This bottle was made from original mold of old American pressed glass. It's believed by researchers to have been made for a political convention about 1875-1890. The eagle's head is the stopper. Glowing bottle green, 12" tall.

Money back if not delighted

Harriet Carter
Dept. HB-672
Plymouth Meeting
Pa. 19642



The Outhouse Is Back In!

Authentic in detail . . . a charming reminder of the "old outhouse" of days gone by. This beautifully handcrafted wood toilet tissue dispenser makes a unique and delightful addition to any bathroom. A clever conversation piece that's both original and functional. Storage area holds two spare rolls. Rustic brown with yellow roof. 20"x8"x8" free standing. $12.95 plus $1.50 postage.

LOU VARGO & SONS
DEP'T. H, BOX 1025
COVINGTON, LA. 70433

TAPESTRIES FROM BELGIUM & FRANCE



#205-A Jardin Louis 20" × 20" $5.00
add 75¢ for postage & insurance.

BUY DIRECT FROM IMPORTER
SAVE 60% TO 80%

Low, low prices! $5.00 (20" × 20") size. $10.00 (20" × 40") size, $15.00 (20" × 60") size, larger sizes up to 12'. Authentic replicas woven of 100% cotton—will not fade! Send 60¢ for color brochure—sizes & scenes to fit any decor.

Add 75¢ for postage and insurance

LOVELIA ENTERPRISES, INC.
Box 1845H, Grand Central Station
New York, N.Y. 10017



FLOWER OF THE MONTH CUPS and SAUCERS

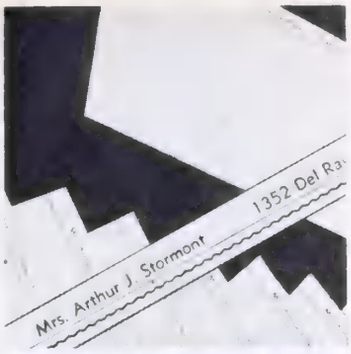
A different floral motif for each month, hand painted in nature's colors on pure white Royal Albert bone china. Translucent cups and saucers are beautifully accented with touches of gleaming gold . . . for birthdays, showers, any special remembrance. From England. Specify month. Ppd.

Each $5.00, 4 for $19.85, 12 for $59.50

Write for free catalog of unusual items

Downs DEPT. 1106-B EVANSTON, ILL. 60204

Personal Postals for the quick message, the sudden thought. Keep a supply in your desk drawer, tuck a few in your bag. Spontaneous way to keep in touch with friends and relatives. Printed with name and address on white vellum. #12, 100 for $2.75: 200, $4.75, 500, $8.50. Ppd. Handy Gifts, Box 2667, HB6, Culver City, Calif. 90231.



Watch Her Blossom when you gift her with this musical treasure. Concealed in the base of the enchanting white porcelain basket abloom with hand-painted multi-color pastel porcelain flowers is a tinkling music box which plays "Let Me Call You Sweetheart". Attached wind-up key. 4x4-3/4", $7.98 ppd. Downs, Dept. 1106, Evanston, IL 60204



Chinese Brass Trivets are works of art in line with the current trend for Far East flavor. The four characters represent "Good Luck", "Prosperity", "Long Life", "Double Happiness". Tuck them under casseroles or plants, hang them for interesting wall décor. Gift-boxed set of four, $6 ppd. A C Gifts, HB6, 2642 Central Ave., Yonkers, New York 10710



Leaded Crystal Swan. Make your best wishes to a summer bride, an anniversary couple, a week-end hostess crystal-clear with this dazzling genuine leaded crystal Swan boat from Europe. Let it carry fruit or flowers on a festive table. Marvelous to own or give. 9x7", $14.98 plus $1 post. Harriet Carter, HB-6, Plymouth Meeting, PA 19462



Portable Desk for crossword puzzlers, patio letter writers and even reluctant scholars is made of lightweight, tough, wood-grained plastic. 8" high legs snap into place, fold flat when not in use. 13 1/2"x19 1/2" study surface with edge to hold papers. $7.99 ppd. from Walter Drake, HB22 Drake Bldg., Colorado Springs, CO 80901





Mini-Vases 4 for $2.49

Stunning in stoneware, enchanting whether you use them singly or in groups—perfect for fresh or dried flowers or nosegays of pretend-posies! Every shape different and delightful, every glaze with a rich hand-crafted look. Sizes will range from about 1¾" to 2¼"—glazes are mostly natural and earth-tones. Set of 4, all different.

#5068—Stoneware Mini-vases 1 Set $2.49

Please add 35¢ postage & handling

LILLIAN VERNON
Dept. B61, 560 S. Third Avenue
Mt. Vernon, N.Y. 10550

WICKER WONDERLAND



RATTAN SWAG LAMP with dimmer switch

$15.95 plus $1.50 postage

Handwoven by **CHINESE** craftsmen in graceful tulip shape, comes electrified with dimmer switch, 18 ft. chain and hook for hanging. Adjustable height from ceiling, 15" dia. x 11" high. **Painted in House & Garden** colors, white, parrot green, pineapple yellow, space blue, bittersweet, azalea or black add $3.00. Use up to 150 watt bulb. Immediate delivery.

SEND 25¢ FOR CATALOG
N.J. Res. add 5% sales tax
VISIT OUR WAREHOUSE SHOWROOM

Fran's Basket House
89 W. Main St., Dept. HB6, Rockaway, N.J. 07866

3 PRINTS for $1
Verses on 8" x 10"
Sepia & White Parchment



IF by Rudyard Kipling. "If you can keep your head, when all about you are losing theirs", etc.

DIFFERENT DRUMMER by Henry David Thoreau. "Let him step to the music which he hears, however measured or far away", etc.

THE ROAD NOT TAKEN by Robert Frost. "I took the one less traveled by, and that has made all the difference", etc.

Ready To Frame Masterpieces

All 3 Only $1 plus 35¢ pp.

Send Check or M.O. Satisfaction Guar.

CADLYN'S Dept. HB 6
2077 N.Y. Ave., Huntington Sta. NY 11746



DANISH STYLE
FOLDING ROPE CHAIR

European imported solid hardwood, walnut finish, folding chair. Heavy woven rope seat and back. Full size chair, for use as dining room chair, as bridge chair, or for extra seating in any room. Folds away for easy storage. 33" high, 17½" seat width, 16½" seat height.

$12.50 each **6** for **$69.95**

Min. order two. Shpg. chgs. col. No COD's.

Send 25c for complete Danish furniture catalog

GENADA IMPORTS
Dept. M6, P.O. Box 204, Teaneck, N.J. 07666
N.J. residents add 5% sales tax



Hand-Embroidered Crewel from India

IMMEDIATE DELIVERY

Graceful multi-colored floral pattern is hand embroidered in wool on natural hand-woven cotton from Kashmir. Perfect for elegant draperies, upholstery, pillows, etc. From importer at tremendous values! 50" wide $9.95 per yard. ppd.

Crewel Bedspreads: Twin $50; Full $60; Queen $70; King $80
Crewel Tablecloths: 70" Rd. $36; 90" Rd. $45
Crewel Pillow Covers: 12½" sq. or rd. $5.00 ea.
NUMDAH RUGS 4x6 $20.00; 3x4 $10.00. 3' Rd. $10.00. 2x3 $5.00. 5' Rd. $20.00;

50¢ in coin for swatch and COLOR CATALOG

GURIANS, 276 Fifth Avenue
Dept. HB-6, New York 10001



Carry it all . . .
in our fashion-right hand 'n shoulder bags:

The Secretary adjustable shoulder bag, a superbly crafted European carry all with 2 front flap pockets and zipper rear pouch 9"x10"h., it holds a safari full of necessities. British Tan, Coffee Brown, Navy or Black top grain leather.

The Rubaiyat handbag has a delicate multi colored silk-screen front out of Omar Khayyam. The 10"x 12" body is quilted velvet in blue, brown or green. Ribbon embroidered handles for hand or shoulder toting.

Either style:
$18.
add 85c postage handling
Cal. res. add tax.
satisfaction guaranteed

Free Color Catalog

In The Altogether
Ghirardelli Square 900 North Point
Dept. HB62 San Francisco 94109



Tall 'n Slim®
"NOW" FASHIONS TO FIT THE LONG & NARROW FOOT
...and no extra charge for larger sizes
6A's to B
SIZES
6 to 13
FITTING THE NARROW HEEL
Order by Mail-Money Back Guarantee

VOLARE' 27.00
Plus $1 pp.
Go a new route in this exquisite shoe—an enduring style in a foot flattering sandalized high-front pump in Black, Bone, Blue or White kid; or in gleaming Black patent. 1-5/8" heel.

Send for Free Catalog HB-6

EST. 1932
mooney & gilbert INC
31 WEST 57th STREET, NEW YORK, N. Y. 10019
FIFTH FLOOR — SOHMER BUILDING

IT'S NEW . . .
IT'S A BALL . . . "BAT RACK"
IT'S A . . . . .



The Little Leaguer's Little "Locker" for Stowing Baseball Gear

Here's a nifty new gift idea for the little pitcher with the big gear. Sturdy wood rack, fitted with slots and pegs to hold mitts, bats, balls, and hats, handy and handsome. Unique "ball-shaped" masonite back board features brilliant baseball illustrations, sure to score big in boy's room decor! Space for little leaguer's team photo or pic of his favorite big league hero. Assembles on wall or door in seconds. "Neatest" gift ever. Sure to make a hit with Mom too!
Size: 20 × 13½"—Satisfaction guaranteed. Weight 1¾ lbs. each.

$4.98 p.p. (No C.O.D.s)
(Baseball Equipment Not Included)
Send check or money order to:
"BAT RACK," SLIM-EZ SUIT COMPANY
Dept. HB-5, 54 Shallowford Rd.
Chattanooga, Tenn. 37404
(Foreign Countries draw draft on U. S. Bank)

BEATRIX POTTER BOOKS



Only $1.00 each!

Magnificently printed full color 60 page 4¼" × 5¾" hardcover books. Lower than wholesale cost so we can acquaint you with our other items.

1. Tale of 2 Bad Mice—2. Squirrel Nutkin—3. Tale of Benjamin Bunny—Any 3 for $2.75, 6 for $5.50. We pay postage.

BONUS GIFTS: $1.50 CREDIT

On mail orders of $10.00 or more from our 32 page CATALOG of old fashioned and antique replica books, jigsaws, games, etc. Catalog free with order or send 25¢.

No COD'S, satisfaction guar. Add tax.

MERRIMACK PUBLISHING CORP.
Dept. I, 85 Fifth Ave. (16th St.)
New York, New York 10003



100% Stretch-material. Spot Reduce with a "Sauna Girdle". Works like a steam bath to reduce hips, abdomen, waist and thighs, late where it counts. May be worn all day like any fine girdle. Invisible under dress or leotards. Completely safe and effective, it's the glamour secret of stars and professional models. Send waist and hip measurements & $12.99 ppd. to TRIM TIGHTS Dept. V, P.O. Box 706, Hollywood Calif. 90028 (No C.O.D's)

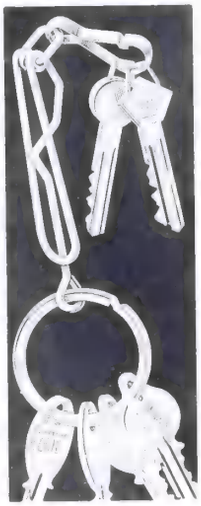
DEAR FRIEND:
NEVER BEFORE . . . could you carry keys in comfort. Now carry your keys SUSPENDED in your jacket or pants pocket or inside your waistband, or purse. Walk and sit in

JET AGE COMFORT
Never feel, that you are carrying a bunch of keys

NO MORE TORN POCKETS.
Your detachable car keys are always first at your fingertips. Light, sturdy

TEMPERED SPRING STEEL . . .
Nickel plated, yours to enjoy for a lifetime.

GOOD NEWS
"KEYMAJIG CLIP"



"KEYMAJIG CLIP"
YOUR KEY MATE OF THE FUTURE

Only $2.00 plus 25¢ for postage and handling Money back guarantee. U.S. Patent pending Order yours from J O D E L A CREATIONS 1818 Jericho Turnpike, New Hyde Park, N.Y. 11040



DOG WASTE GONE with DOGGIE DOOLEY



Original DOGGIE DOOLEY® keeps grounds clean, sanitary. Place in ground, drop in stools, close lid. Rustproof, heavy plastic dog waste digester uses safe, non-poisonous enzyme bacteria action to liquefy pet stools for ground absorption. Handles waste of 1 to 3 dogs. Harmless to pets — environment. 17½" × 11½" with foot operated lid, clean-up shovel, 6 mos. of enzymes in humorous mini-fire-plug container, and enzyme and moisture retaining innerliner for faster action. $9.95 plus $1.00 postage. Extra 12 mos. enzymes $3.95 plus 60¢ postage.
Manufactured by **HURON PRODUCTS CO.**
Dept. HB-6, 555 Moore Ave., Bellevue, Ohio 44811

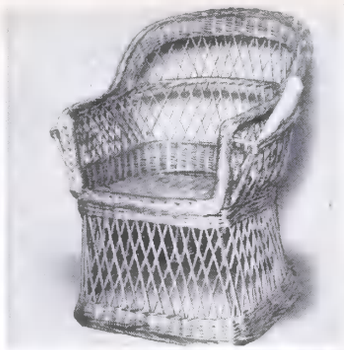


PARSONS TABLES

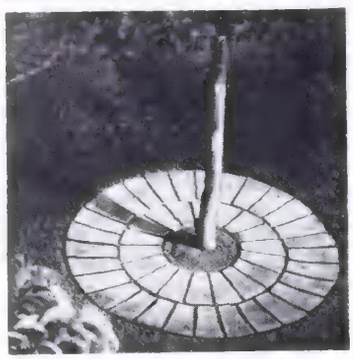
The latest decorator item now at half the regular price of $21.95. These lustrous black or white (specify) tables can be yours for only $10.95 each, two for $19.95. Made of superior high impact plastic they are a great value. 16"x16"x16" for all purpose. Add 95¢ postage each. No COD's please.

Pleasing Customers Since 1915

MARLO ENTERPRISES
Dept. B6-2, 6807 Marsden St., Phila., Pa. 19135



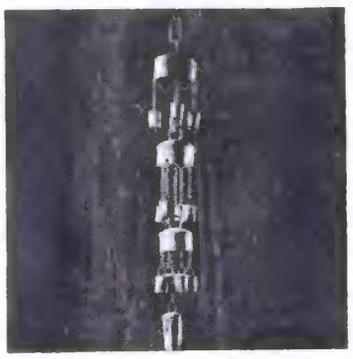
Library Chair that shares life indoors with trips to the patio and is completely compatible with both isn't easy to find. Natural willow armchair has arm pockets for magazines, books. 33Hx23W; seat 15" H. from floor $29.95. Exp. coll. Corduroy seat cushion in gold, black, tangerine or avocado. $4.50. Fran's Basket House, HB6, 89 W. Main St., Rockaway, NJ 07866.



Antique Brick Tree Trim slips around trunk. Made of polyester to look like antique brick, tree trim controls weed & grass growth yet its porous fiber backing lets water through to roots, helps retain it during dry periods. 20½" diam., 5-¾" opening. $3.98 ea; $7.50, 2. Add 75¢ post. Harriet Carter, HB-6, Plymouth Meeting, PA 19462



We're Dotty about this back-zippered, rick-rack bordered, easy Smock. It's the newest way to cover a bikini, be beautiful at breakfast, putter around the house. White dots on navy or red. Good all-American permapress cotton. Small, medium or large sizes. $7.50 ppd. Money back if not delighted. The Village Boutique, Dept. B-6, Box 97, Seaford, New York 11783



Camel Bells. A Far Eastern treasure imbued with the romance and artistry of India. Add the charm of crude brass and hand-wrought bells to your veranda or door-side and welcome visitors to your home with an exotic sound. 31½" long, $11.75 ppd. No C.O.D.'s, please. Shopping International, 631 Shopping International Building, Norwich, VT 05055



"Eee-ek" and "Shear Nonsense" are ceramic figurines of redheads, master-crafted, hand-finished with love, by meticulous old world techniques at the Hummelwerk factory in West Germany. Darling gift. 4" high, "Shear Nonsense" (boy & girl), $13; "Eee-ek", $15. Add 85¢ postage. Hildegarde's, 597 Farmington Ave., HB6, Hartford, CT 06105



Wedding Dolls

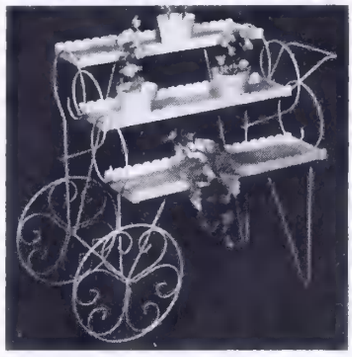
The charm and elegance of a Chinese wedding ensemble are shown here by this lovely couple. The beautiful workmanship and the traditional wedding costumes make these dolls desirable to any doll collector. Height, 6"; the pair $5.00 postpaid. Although costume designs and colors may vary, each doll is dressed in a traditional wedding costume and will make a lovely start or addition to any treasured collection. No C.O.D. Send check or money order to:

TREASURES OF THE WORLD, INC.
P. O. Box 476, Charlotte, N. C. 28201

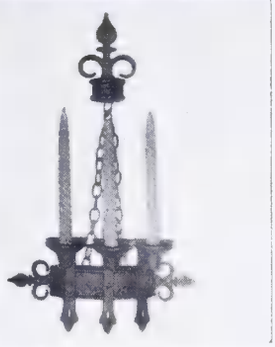
Captain 'N Mate Shirts for seasoned-salts and all those who like things nicely nautical. Sweatshirts or tee shirts for him and her come in navy or powder blue quality cotton with white nautical emblem and lettering. S, M, L, XL. Sweatshirt, $3.98. Tee Shirt, $2.98. Ppd. State size & color. Holiday Gifts, 206-C, 7905 W. 44th Ave., Wheat Ridge, CO 80033



French Flower Cart. Fill it with scarlet geraniums and flowing greenery and roll it out to patio or poolside. Brighten a kitchen with a herb garden. White enameled metal shelves. No-mar plastic wheels. 26"Lx25"Hx18"W, $9.50 ppd. Free catalog. Arthur's Gift Village, HB6, 149 E. Front Street, Plainfield, New Jersey 07061



Spanish Sconce straight from the glories of the Moorish Past is divine in a white walled dining room, lovely over your headboard. Cast aluminum with black wrought iron hammered effect, sconce measures 13x23" high, holds three candles (not included). $17.95 the pair plus 95¢ postage. Creative House, HB6, 221 W. 9th St., Kansas City, MO 64105



Roll Top Desk opens to show gold-tooled antique leather writing surface that pulls out 7". Beautifully finished in cherry, mahogany or antiqued pine, it has 2 drawers, 5 storage compartments, 2 shelves, light under roll top. 27W (for a narrow wall) 16½D x 40½"H, $175 shipp. coll. No C.O.D. Catalog 25¢. Bryan Robeson, Dept. 64, Box 757, Hickory, NC 28601

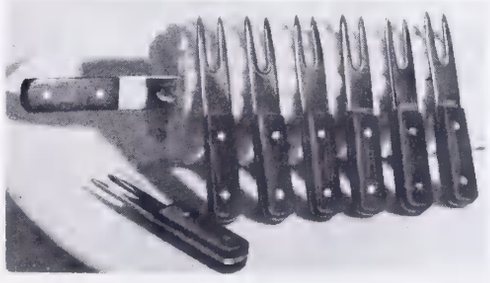


Sexy, Saucy Tri-Kini says bare is beautiful. Patented swim-suit of double-knit Fortrel in colorful prints has no straps, bones, wires. Cups uplift, gently firm. Feels natural, youthful. Specify bra size for top; bottom size. S,M,L, $26 plus 75¢ post. Halter top, add $10. Bleuette, Inc., HB6, 509 Fifth Ave., New York, NY 10017



Corn Pic-ups

For corn lovers. Handsome rosewood and stainless skewers eliminate burnt or butterfingers. Treat a hostess . . . or the man of the house. Box of eight $2.85. Boxes (16) $5.65. Add 50¢ post. per Each Box





Sorry, No COD's

Quality and Integrity

Catalog 25¢

THE GIFT TREE Box 55, Dept. HB6-2, Kensington, Md. 20795

WHOLESALE! DIRECT IMPORT!

GRASS CLOTH

Burlap *and many other*

Textured Wallcoverings

Do-it-yourself and save

Instructions and tools available

Send 50¢ for set of more than 40 actual samples and prices

SHIBUI WALLCOVERINGS, Dept. HB
P.O. Box 1268, Santa Rosa, Calif. 95403

WATCHIT!



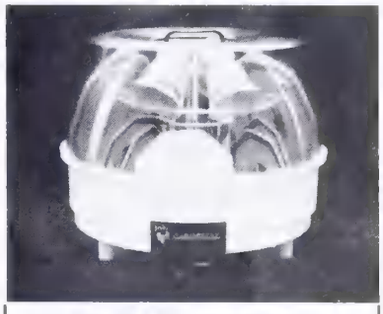
Capped Heron — Yellow-Crowned Night-Heron

by Don Richard Eckelberry

UP FROM THE SWAMPS, this pair of wide-eyed winners is a decorator's dream in color and vertical size of 10⅜" x 22¼". Limited signed edition, only $30 pair.

Send $1.00 for catalog of complete Gallery Collection.

Frame House Gallery, Inc.
Dept. HB 62
110 East Market Street
Louisville, Kentucky 40202
Phone: (502) 587-7424



CAROCELLE DISHWASHER

is a handy portable with big-machine features. Works on top of the counter without installation or electricity. Powered by water, it adapts to most faucets. Washes and rinses full dinner service up to 6 place settings. 18" diam., 16½"H, in gold, avocado or white. $39.98 ppd.

No C.O.D.'s please

Collier's
Dept. B-672
P.O. Box 585
Skokie, Ill. 60076

DOOR STORE



Paint me. Stain me. Mix me with anything. The solid beech frame of our Chinese Chippendale is ready to finish any way you like. Seat is caned. Arm chair, $97. Side, $84. Finished add, $30. Exp. Chgs. Col. No COD's. 56-page catalog, $1.

3140 M St. N.W. (HB) Wash. D.C. 20007

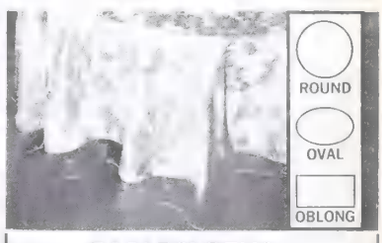


HERITAGE PORCELAIN

Hand painted 3-piece Coffee Service is HERITAGE porcelain, designed and imported by Lefton. Coffee pot, sugar and creamer have graceful spray of pink roses on a delicate green background with 24 K gold spout, handle and knob. $14.50 for the set ppd. Also available in this pattern are the multi-purpose fitted cup and plate Snack sets, #3071, set of 4/**$14.00** ppd., 8/**$26.00** ppd.

35c Color Brochures free with order

IMRE BAN STUDIO
3950 Lake Shore Dr., HB672,
Chicago, Ill. 60613



TABLECLOTHS— HARD TO FIND SIZES!

Now, you can have a dressy "Organza Type" Plastic Tablecloth in ANY SIZE DESIRED! Gold on white or all white with choice of separate colored liner (white, beige, yellow, turquoise, pink, aqua-green). Shipped postpaid:

ROUND		OBLONG OR OVAL	
72" Diam.	$4.75	72"x90"	$4.75
90" Diam.	$6.95	72"x108"	$5.00
		72"x144"	$6.95

NEW FLANNEL-BACKED CLOTHS!

Perfect for indoor or outdoor use. Available in white, beige, blue, gold, avocado. Fireproof . . . wash off with damp cloth. Also available in bright prints and plaids. Add $1.00 for shipping.

ROUND OR SQUARE		OBLONG OR OVAL	
54" Diam.	$4.75	54"x72"	$6.75
72" Diam.	$9.00	54"x108"	$8.50
90" Diam.	$14.00	72"x108"	$13.95

Write for sizes not listed or other cloth. Satisfaction guaranteed . . . No COD's. Calif. residents add 5% tax. Available only from

PERSONALLY YOURS
Box 46654-AA Los Angeles, Calif. 90046



BEAUTIFUL WILDFLOWERS bloom in cross-stitch. Complete sampler kit includes stamped natural Belgian linen, vibrant colored wool, and clear instructions.

No. 2 Violet Kit (shown)	$1.50
No. 3 Wild Strawberry Kit	$1.50
No. 4 Thistle Kit	$1.50
No. 5 Wild Rose Kit	$1.50
No. 6 Forget-me-not Kit	$1.50
No. 7 Dandelion Kit	$1.50
No. 664 Frame, 7" x 8", mahog. fin.	$1.50
No. 665 Frame 7" x 8", maple fin.	$1.50

PLUS 45¢ POSTAGE & HANDLING

Pa. Res. Add 6% Sales Tax Sorry No COD's

VICTORIA GIFTS
12-B Water St., Bryn Mawr, Pa. 19010

Super Summer



A Classic!
A. RACER. AH MEN's most popular! Lo-rise boxer in fast drying nylon tricot with contrast side ribbon trim, vented legs. Fully lined (White, Black or Blue.) S-M-L-XL $7.95

Crazy Patch!
B. PATCHWORK TRUNK in sturdy cotton with button tab waistband, hidden zipper fly. Fully lined. Lo-rise boxer styling (Navy / Gold / Red print only.) **Odd & even sizes 28-36. $8.95**

No C.O.D.'s
Add 50¢ postage

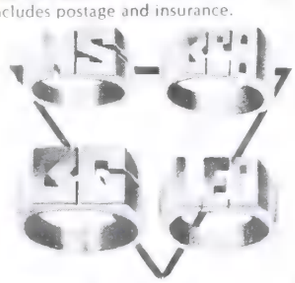
NEW! Send 25¢ for '72 Catalog!

Send order to
Ah Men
Dept. HB-206
8900 Santa Monica Blvd.
Hollywood, Calif. 90069

Your Own Ring Thing

14k Gold or Sterling Silver made-to-order initial rings for men or women. Any two or three letters. Bold, straight letters for men; delicate, slanted letters for ladies. Highly polished ring with brushed letters. Extra fine quality at extra low prices — DIRECT from manufacturer. Send ring size with order. Specify men's or ladies' style. Print initials clearly. Send check or money order. No cash or stamps please. Allow 3-4 weeks for delivery.

Solid Sterling Silver $16.95*
Solid 14K Gold $52.00*
*Includes postage and insurance.



INITIAL JEWELRY MFG. CO.
341 Swifton Center • Cincinnati, Ohio 45237



case *for* cosmetics

EVERY WOMAN WILL LOVE!

So right, you wonder why it hasn't been done before. This flat bottomed, easy-view charmer makes changing bags a breeze. Holds all make-up sundries in clear sight and even angles mirror for convenience. Silk lined with rich grained leather look—top quality throughout. 5½ x 3 x 1½" will fit easily in handbag. Specify red or black only $4.95 postpaid.

Pa. Res. Add 6% Tax • Sorry No COD's

IDEAS!
Box 129, HB6, Wynnewood, Pa. 19096



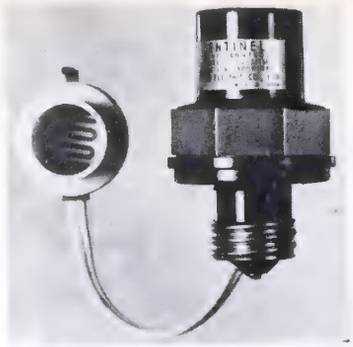
Beauty and comfort make the CRANDALL desirable for any room. Reversible and zippered cushion. Upholstered in various grades and types of fine fabrics (stripes, solids, prints, brocades, damask; cut, antique, crushed and plain velvets; etc.). Please specify type and colors desired. H. 28½", W. 30"; $92.50. No C.O.D. Express Charges Collect. For further information, send $1.00 for Furniture Catalogue and Fabric Samples. Satisfaction guaranteed.

Over 40 years' experience in manufacturing of Fine Furniture

Hunt Galleries, Inc.
2920 N. Center St., HB6, Hickory, N.C. 28601



ACCENT LAMP — Beautiful white ceramic lamp with hand-carved wooden base. Light glows from within through 100's of small hand-pierced openings. Innerlined for a soft uniform light. Adds delicate accent to any room or hall. Ideal for TV or night light. Makes lovely gift item. 8½" H by 5½" W. $12.50 plus $.75 postage. (Stock #HBL-1) C&E IMPORTS, 15 S. Palm Ave., Sarasota, Florida 33577. Refund if not delighted.



Outdoor Magic Eye Socket will turn your lights ON at dusk, OFF at dawn. Crime studies prove it discourages prowlers. Screw in any socket, use light bulb up to 300 watts or a floodlight. Turn on light switch. Outside light will be on whether you are at home or away. Weather-resistant, cordless. $5.98 ea., $11.85, 2. Ppd. Collier's, Box 585, BE672, Skokie, IL 60076.



A Beautiful Bluff. A Goya Gem proves you do not have to be rich to enjoy the luxury of a knuckle-sized sparkler. It has all the beauty and dazzle of a real diamond, at a fraction of the price. $30 a carat. Rings available in all sizes & shapes. Send for free catalogue from Heraldica Imports, HB-27, 21 West 46th, New York 10036.



Great Seal Of The USA to cheer patriots and history buffs. Polished aluminum looks like pewter. Seal is handcast in firm's own foundry. Great seal 10½" in diameter with hanging device to mount on wall, $15 plus $1.25 post. Wooden easel for desk or table top display, $1.25. William Spencer, B-6, Rancocas Woods, N. J. 08060



Kate Greenaway Mirror to prettily pamper a small vamp & help her work her beauty tricks. Cream-colored mirror frame features a full color reproduction of an early Kate Greenaway drawing. $1.50 each, $2.50, two. Ppd. Catalog of old-fashioned toys, dolls, furniture, 25¢ (free with order). Federal Smallwares, Dept. 12, HB6, 85 5th Ave., New York 10003



Chick Incubator reveals the miracle of birth with 6 bobwhite quail eggs. Clear plastic dome lets the children see nature's way of producing babies. Operates on 110 volt electricity. Egg Hatchers Guide included. $4.98 ppd.; without eggs, $3.25. Catalog of larger models for home, classroom or display, 25¢. G.Q.F. Mfg. Co., HB6, P.O. Box 8152, Savannah, GA 31402

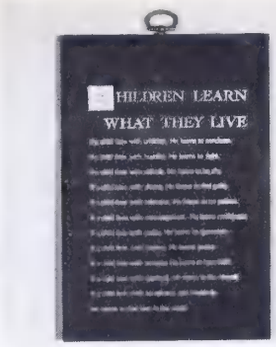


"RICHELIEU"
BY ROYAL DOULTON

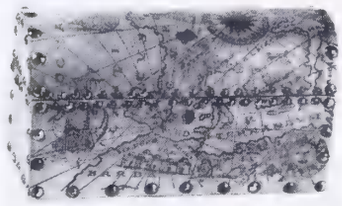
When in Canada
YOU SAVE 27%
OR MORE ON
ENGLISH BONE CHINA

Herbert S. Mills
"CANADA'S FAMOUS CHINA SHOP"
11 KING ST. EAST, HAMILTON, CANADA
SEND FOR FREE BROCHURE

Children Learn What They Live. "If a child lives with criticism, he learns to condemn. If a child lives with hostility, he learns to fight. If a child lives with encouragement, he learns confidence . . ." and more lettered in white on walnut-grained wall plaque for your home. 6x9", $2.95 ppd. Miles Kimball, 33 Algoma, Oshkosh, WI 54901



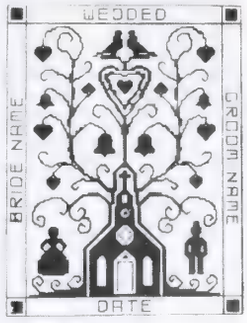
Spanish Leather Box. Random example from a large, impressive collection of exquisite boxes from 26 countries. 6x10" reproduction of 15th Century Map Box is bullhide over solid wood frame for your treasures. $17.50. Others with or without music boxes. Catalog, 50¢ (refundable w. order). Ornamental Boxes, 2133 S. Bundy Dr., Los Angeles, CA 90064



Sterling Silver Liquor Labels are the ultimate for his private stock! Choose label engraved with: Scotch, Vodka, Bourbon, Rum, Brandy, Gin, Vermouth, Sherry or you may have a blank label engraved with wording you desire. Gift-boxed, 2-¾" long, $6 each label, ppd. Legacy Sterling, 206 Rockdale Ave., New Bedford, Massachusetts 02740



Wedding Sampler. Here's the perfect gift you can make yourself for the bride & groom. Simple cross stitch in 4 colors on beige linen. Kit includes lettering guide & complete instructions. 12x16", $4.50. Frame available in black or maple wood, w/glass, $4.50. Ppd. Historic House, Dept. HB-R5, 1810 Mackenzie Drive, Columbus, Ohio 43220



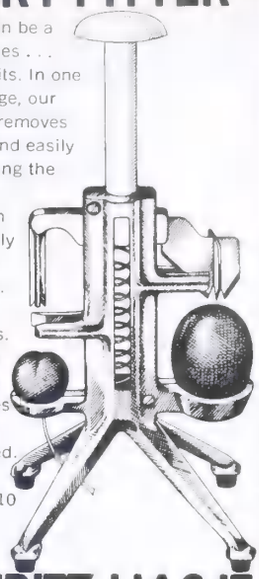
Carnival Shoe is smart, snappy in smooth, cool feminine lines. In multi-colored pastels of blue, orchid, bone, yellow & pink leather to wear with every spring and summer thing. Superb craftsmanship, foot-hugging fit. AAAAA-AAAA in sizes 6-12; AAA, AA, A & B, 9½-12. $27 plus $1 post. Mooney & Gilbert Inc., HB6, 31 W. 57th St., New York 10019



Goblet Cake Top. The bride will bless you for this hand-blown crystal-clear goblet which enshrines a mini wedding scene. Available with black or white jackets, it's a perfect choice for showers, engagements, and wedding anniversaries. 9" goblet is $10.95 ppd. Bridget Taylor Associates, HB6, P.O. Box 316, Greenlawn, New York 11740



CHERRY PITTER

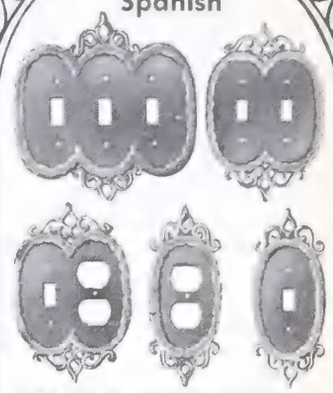


At last, life can be a bowl of cherries . . . without the pits. In one decisive plunge, our cherry pitter removes pits quickly and easily without bruising the fruit. It also removes plum pits, and neatly quarters the plum. 9" high. **$6.25.** At all Hoffritz stores. Mail: add 65¢ pstg. & hndlg. Plus area sales tax. Credit cards accepted. Send $1 for catalog of 1,510 items.

HOFFRITZ HAS IT

20 Cooper Sq., Dept. HB6, N.Y.C. 10003

Switch to **Spanish**

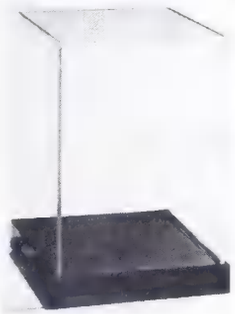


TURN ON to that Mediterranean feeling with these handsome cast aluminum switchplates. Decorators accessorize rooms with this distinctive Spanish look. Specify color: either black or verdigris. triple, $3.85; double, $2.85; single toggle, double outlet, $2.85; double outlet, $1.45; single $1.45. Postpaid.

free catalog

CREATIVE HOUSE

Dept. HB672 • 221 W. 9th St. • Kansas City, Mo. 64150



HOME DISPLAY CASES

PROTECT and BEAUTIFY
DOLLS
FIGURINES
GEMS
CLOCKS
MODELS
ANTIQUES
SILVER
ART OBJECTS
TROPHIES
COLLECTOR'S ITEMS
WEDDING FIGURES
KEEPSAKES
CHINA

PROTECT YOUR VALUABLES from accidents and pets

BEAUTIFUL CASES! Sparkling acrylic—clearer and 15x stronger than glass (Like jet airplane windows)

ENDS TIRESOME DUSTING of delicate, frilly things

ANY SIZE YOU WANT Send measurements for FREE price quote. Custom-building at low factory-to-you prices.

ORDER NOW FROM:

Stock Sizes W	L	H	
5	5	7	$9.50
5	5	11	12.50
6	6	9	12.50
6	6	14	16.50
6	12	6	16.50
7	7	11	16.50
7	7	16	22.50
7	15	7	21.50
8	8	14	23.50
8	8	20	30.50
8	18	8	29.50
9	20	9	34.50

(without black base—$2.50 less)
MONEY-BACK GUARANTEE
(add $1.50 post. Calif. residents add 5% sales tax)
Send check, cash, money order.
Or use:
BANKAMERICARD
MASTER CHARGE

CASECRAFT

Dept. 26 Box 155 Lemon Grove, Calif. 92045



BLEUMETTE **"DEMI-BRA"**

Answers all your needs for the new, liberated, sensuous fashions. ***Beautiful Uplift.*** No straps, bones or wires. Soft, fluid & comfortable.

Nude color.
A, B and C cups.
Pkg. of 2 pair—only **$3.98**

Add 35¢ Mail. & Hdlg.

BLEUETTE, INC.
509 5th Ave., Dept. 613
New York, N.Y. 10017

ANTIQUE CRADLE PHONE

(Circa 1928)



One of America's first cradle phones is now available in limited supply in 10 Decorator colors, your choice of red, white, blue, green, yellow, beige, pink, ivory, black, gold. Ready for instant use it is fitted with a standard cord and plug, receive calls and dial out, **ONLY $23.95**

With buzzer and decorated dial, $34.95

SEND FOR free catalog

Grand Com Inc Dept. HB6

324 5th Ave. N.Y. 10001



AUTHENTIC

Franklin Fireplace

Nostalgia with warmth. The versatile Franklin is ideal to supplement heating in family or recreation rooms (it burns 22" wood or 20" gas logs)—and doubles as year-round indoor barbecue unit. Front and top crafted of hand-poured cast iron: firebox of heavy steel plate. Vents through top with built-in damper control. 31½" high; 38" wide; 11½" deep. Shipping Wt. 230 lbs.

$114.95 (check or money order shipping charges collect)

Accessories shown: Swing-out barbecue grill, $11.00 plus $2.25 shipping. Grate basket, $10.50 plus $3.50 shipping. Flue reducer, $7.50 plus $1.50 shipping. (Tennessee residents add 3½% sales tax.)

FOR CATALOG SEND 25¢ TO: **Janasi Forges**

P. O. Box 883—Athens, Tenn. 37303

STUDY INTERIOR DECORATION

- 4 Month Pratical Training Course
- 3 Year Course in Interior Design
- 6 Week Summer Session

Classes start Sept., Feb. and July

Approved by Bd. of Regents of the Univ. of the State of N.Y. Send for Catalog 12R.

HOME STUDY COURSE STARTS NOW.
Catalog 12C

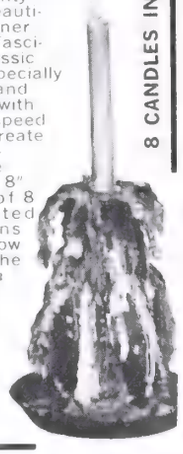
NEW YORK SCHOOL OF
INTERIOR DESIGN
155 East 56th St., N.Y. 10022

CREATE EXQUISITE DECORATOR CANDELABRA WITH REMARKABLE NEW

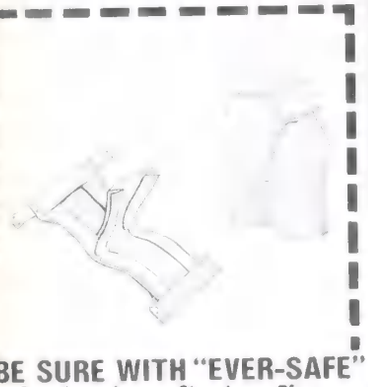
FLAME-ART™
CANDLE KIT

Sensational new Flame-Art candle kit magically creates striking dripped wax candelabra . . . fun aplenty for the rec-room, beautiful enough for a dinner party centerpiece. Fascinating to watch! Classic metal holder with specially designed "petals" and super-drip candles with unique spiral wick speed the flow of wax to create dramatic "waterfalls" of exquisite color. Kit includes 8" holder and box of 8 candles in assorted colors. Instructions tell how to control flow of wax to create the decorator effect you want. Specify Antique Silver or Wrought Iron finish holder. Just $5.95 postpaid.

8 CANDLES INCL.



MasterKit
Dept. 462
Warsaw, Illinois
62379



BE SURE WITH "EVER-SAFE"
Go Anywhere, Sit Any Place, SAFE from "Lack of Control!"

"EVER-SAFE" is Cool, Undetectable, Comfortable & Effective. Weighs only 7 oz. Novel "fluid barriers" with heat-welded seams enclosing absorbent launderable liners in soft vinyl, prevent escape of any moisture. Clothes, bedding stay dry. Use 2 sets of liners for full nights sleep without change. Moneyback guarantee. Sizes for all ages — men, women & children.

ORDER BY WAIST SIZE!
Complete with liners $6.95 ppd.
Extra liners $2.95/set ppd.
50 Disposable liners $6.95 ppd.
RALCO MFG. CO. Dept. M
1534 E. Edinger, Santa Ana, Calif. 92705

Be a Winner with Waist Trimmer



FOR MEN & WOMEN

Miss California 1968 reveals secret way to lose inches from waistline and abdomen fast! Miracle working Waist Trimmer can be worn undetected under clothing as you go about your daily activities and even while you sleep! For even faster reduction wear it while golfing, gardening or jogging!

LOSE 2" to 5"

Durable, nylon lined, made to last. Won't roll or wrinkle. Send for your wonder Waist Trimmer today and watch inches melt away!

Send check or M.O. 10-DAY MONEY BACK GUARANTEE

waist size _____" now.

$6.95

Add 50c for Flesh Color ppd.
No C.O.D.'s

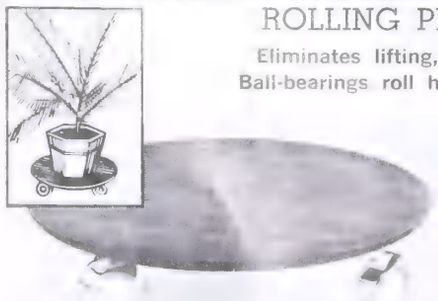
WAIST TRIMMER
Dept. HB-17, P.O. Box 188
Carpinteria, Calif. 93013



ADDRESS LABELS with NICE DESIGNS
Any Initial, American Flag, Pine, Gull, Palm, Roadrunner, Saguaro, Rose. [Also available are Texas Flag, Maple Tree, Treble Clef, or Palette]. Up to 20 letters per line, 4 lines. Printed in black on white or gold gummed labels 1½x½". Packed in neat plastic box. 500 on white or 250 on gold for $2 ppd. Or on DELUXE SIZE, 1¾x⅝" for $3 ppd. Specify Initial or Design desired. Via air, add 33c per order. Bruce Bolind, 16-L Bolind Bldg., Boulder, Colo. 80302. Thank you kindly!

ROLLING PLANT STAND

Eliminates lifting, pulling, straining—
Ball-bearings roll heavy plants with ease



New Plant Caddy protects your floors and carpets from indentations, scratches, dirt and water spots. Permits you to simply roll plant to sink for watering. You can rotate plant for equal light distribution to assure even growth. Decorative platform with sturdy ball-bearing casters, measures 12" across, 3" high. Has a stain resistant walnut wood-grain top. **$5.98** plus **90¢** postage.

FERRY HOUSE, Dept. BPS
Briarcliff Manor, N.Y. 10510



Marble's Moved In everywhere. It's on table tops, counter tops, commodes, and it's lovely. But it can stain, and here to solve that problem is a Marble Care Kit from England. 6-piece set includes: stain remover, surface restorer, polish cloth, marble polish, etc. $8.95 plus 32¢ post. Victorian furniture catalog $1. Magnolia Hall HB6, 726 Andover, Atlanta GA 30327



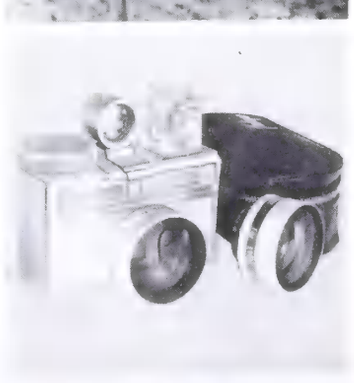
King-Size Mailbox protects *all* your mail inside the box. Sturdy aluminum & galvanized steel construction. Cape Cod white, Colonial black, or aluminum. Holds large envelopes, magazines flat. 16"Hx11½"W, $12.95. With pilfer-proof lock cover, 2 keys, $17.90. Name plate & numerals (up to 4) add $2.70. Ppd. Nor-Gee, Box 6H, Lancaster, NY 14086



Into The Antique Thing? 76-pg., informative, beautifully illustrated monthly, The Antique Journal, contains articles on art, cut & colored glass, dolls, banks, chinaware, bottles, antiques & collectibles. Also for sale & want ads. 12 issues per year. $6 ppd. Remit subscription fee with order. The Antiques Journal, Box 1046HJ, Dubuque, Iowa 52001.



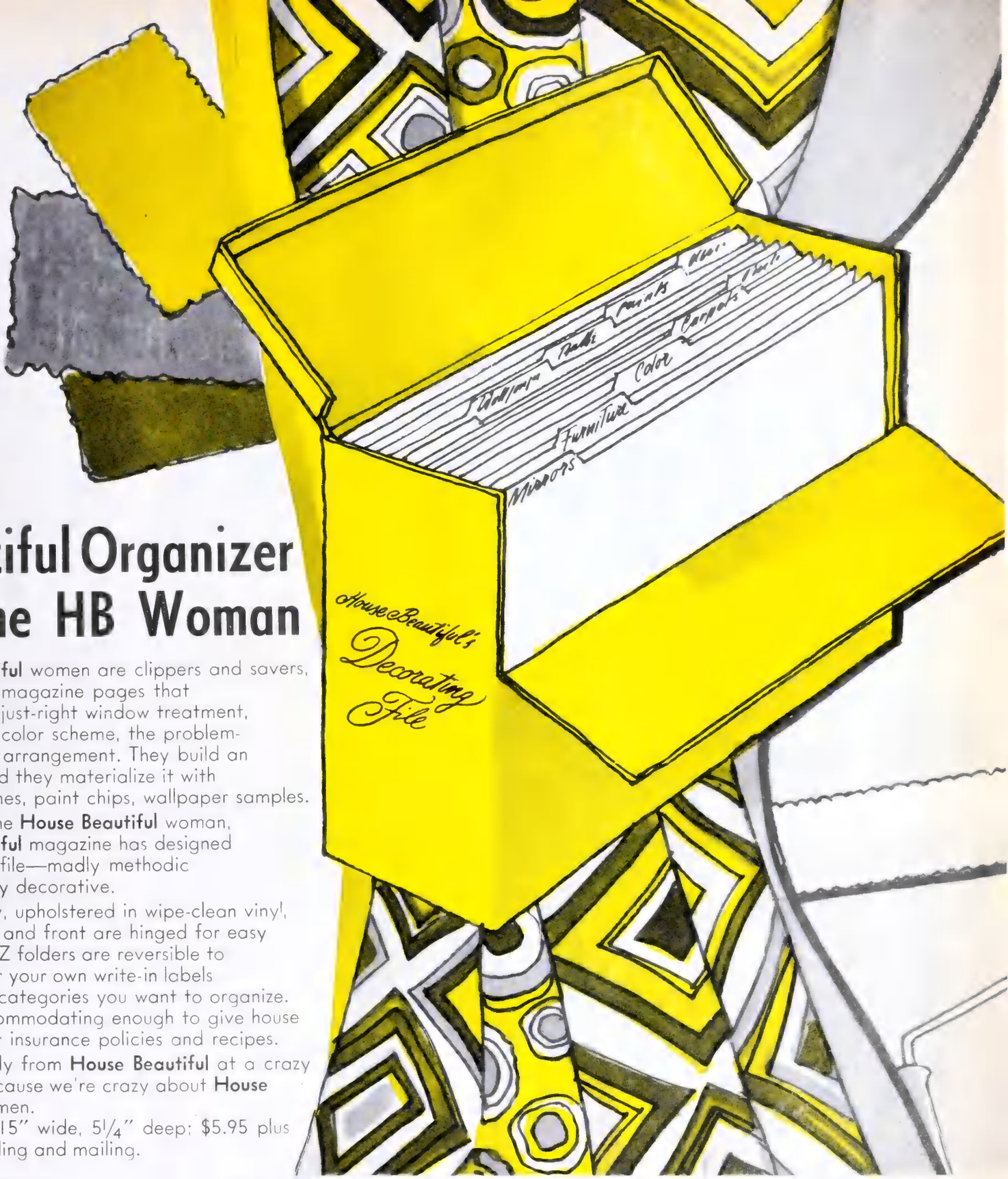
Magnetic Soap Holder ends cleaning messy soap dishes or groping for wet, slithery soap. The new ZACK Magnetic Soap holder keeps soap high & dry when not in use. Installs with mounting adhesive—over sink, bowl, tub, or in the shower. Ivory or chrome metallic, $2 plus 25¢ post. From Farah Enterprises HB6, 14 Tenby Drive, Nashua, NH 03060



Take Telephoto Or Wide-Angle Shots with your Kodak Instamatic or Polaroid Color Pack camera. Deluxe set includes both Telephone/Portrait & Wide Angle lenses, Viewfinder & carrying case. $22.99 for Kodak Instamatic cameras. $39.99 for Polaroid cameras. Add $1 handling. Include camera model number. Briar Haven, HB6, Box 125, St. Louis, MO 63074



Blow Yourself Up into a giant poster! Send any original black & white or color photo up to 8x10" for best results (no negative). Original returned unharmed with poster. 1'x1½' $1.50 2'x3' $3, 1½'x2' $2, 3'x4' $7. Frames: fit up to 2'x3' $3. Add 50¢ post. Superspeed service! The Blow Yourself Up Co., HB-62, 663 Fifth Ave., New York 10022



Beautiful Organizer for the HB Woman

House Beautiful women are clippers and savers, collectors of magazine pages that illustrate the just-right window treatment, the delicious color scheme, the problem-solving room arrangement. They build an idea file—and they materialize it with fabric swatches, paint chips, wallpaper samples.

And so for the **House Beautiful** woman, **House Beautiful** magazine has designed the ultimate file—madly methodic and dazzlingly decorative.

Lemon yellow, upholstered in wipe-clean vinyl, both the top and front are hinged for easy access. A to Z folders are reversible to blank side for your own write-in labels of whatever categories you want to organize. And it's accommodating enough to give house room to your insurance policies and recipes.

Available only from **House Beautiful** at a crazy price just because we're crazy about **House Beautiful** women.

11½" high, 15" wide, 5¼" deep; $5.95 plus 50¢ for handling and mailing.

Fill out coupon and enclose check or money order. Allow three to four weeks for handling and mailing. (Sorry, we are unable to handle Canadian or foreign orders.) Please indicate your zip code.

House Beautiful, Dept. DF-672
717 Fifth Avenue, New York, N.Y. 10022

I enclose $_____ for the following item(s):
_____ Decorating File @ $5.95 plus 50¢ each for mailing and handling. No C.O.D.'s please.

H. M. Specialties

Print Name _____

Address _____

City _____

State _____ Zip Code _____



If you think that
heart disease and stroke
hit only the other
fellow's family.

GIVE...
so more will live
HEART
FUND

Contributed by the Publisher

PRODUCT INFORMATION

Asterisks note items available through decorators only. To obtain names of stores in your area carrying merchandise listed by manufacturer, write to the manufacturer. No listing may indicate that an article is custom-made, antique or privately owned. Date of magazine and page number insure prompt reply for reader inquiries.

Cover

Wallpaper, HANNETT.MORROW. FISCHER.* Floor, AMTICO TILE.* Furniture, KARL SPRINGER LTD.* Flowers, ROBERT WEBB INC., 900 First Ave., N.Y.C. 10022.

Page 37—Entrance hall

Step carpet, SAXONY CARPET CO.* Wallpaper, QUADRILLE WALLPAPERS INC.* Chandelier, EDWARD KRUMPE INC.* Wallcoverings: Chinese abstract floral and floral (*top*), W. H. S. LLOYD CO. INC.* Trelliage, HANNETT. MORROW.FISCHER.* Long geometric, PHILIP GRAF WALLPAPERS INC.*

Pages 38-47

Page 38—top left: Wallpaper designed by Alan Buchsbaum, NORTON BLUMENTHAL INC. Windowshade, JOANNA WESTERN MILLS CO.* Towels, FIELDCREST MILLS INC. *Top right:* Tile flooring, HOUSE OF FLOORS.* Sofa designed by Aaron Ast and graphic end table, BATTAGLIA.* Mirror, PINO DE LUCA.* Lucite brackets, JOHN MASCHERONI.* Coffee table, KARL SPRINGER LTD.* Wallpaper and ceiling paper, AND VICE VERSA.* *Bottom:* Wallpaper, CONNAISSANCE FABRICS INC.*
Page 39: Sofa, LEWIS MITTMAN INC.* Vinyl on sofa, ARTHUR H. LEE & JOFA INC.* Rug, EDWARD FIELDS INC.* Wallpaper, KNEEDLER-FAUCHERE,* available at KIRK-BRUMMEL.* Lamp and coffee table from BLAINE & BOOTH ANTIQUES.* Pillows, KARL MANN ASSOCIATES INC.*
Page 40—top: Moiré wallcovering, OLD WORLD WEAVERS.* *Bottom left:* Glossy vinyl wallcovering, GILFORD LEATHER & WALLCOVERINGS.* Chairs, STENDIG.* Acrylic sculpted painting by Ruben de Saavedra. Lighting fixtures, LIGHTOLIER.* Lamp, OBJETS PLUS.* *Bottom right:* Wallpaper, PHILIP GRAF.* Ceiling fixture, JOSEPH RICHTER.* Floor tile, AMTICO TILE.*
Page 41: Wallcovering and all fabrics, CLARENCE HOUSE.* Desk, side chairs and commode, JAY SPECTRE IMPORTS.* Crocodile table, pedestal and shell lamp, KARL SPRINGER LTD.* Chandelier, CHRISTOPHER CHODOFF.* Brass student's lamp, LUTEN-CLAREY-STERN.*
Page 42—top left: Eyelet and fabric on walls, ceiling, bed, table skirt and canopy, all by PATTERSON-PIAZZA INC.* Yellow chintz, ARTHUR H. LEE & JOFA INC.* Carpet, STARK CARPET CORP.* Wicker lamp, LIMITED EDITIONS.* Pictures, JOHN ROSSELLI, 255 E. 72nd St., N.Y.C. 10021. *Top right:* Wall fabric, CYRUS CLARK.*
Page 43—Top: Wall fabric, FAR EASTERN FABRICS INC. *Bottom right:* Orange, green and yellow window treatment and "Morning Glory" vinyl wallcovering, HANNETT.MORROW.FISCHER.* "Ballerina" carpeting, SIMON MANGES & SON INC.* Upholstered corner chairs, ERBUN FABRICS CORP.* Spool chair covered in vinyl, GELFOND FABRICS LTD.* Comforter, CARLIN COMFORTS INC.* Furniture and accessories, BLAINE & BOOTH ANTIQUES.*
Page 44—top left: Wallpaper, QUADRILLE WALLPAPERS INC.* Shells, KARL SPRINGER LTD.* *Top middle:* Wallpaper, QUADRILLE WALLPAPERS INC.* Harlequin carpet and Portuguese needlepoint rug, STARK CARPET CORP.* Brass pedestals, GREAT EASTERN FURNITURE CO.* Linen-covered console table and white lamp, KARL SPRINGER LTD.* *Top right:* Wallcovering, CONNAISSANCE FABRICS INC. *Bottom:* Toile wallcovering, HANNETT. MORROW.FISCHER.* Rug, PATTERSON, FLYNN & JOHNSON INC.* Furniture by A. T. Hannett.
Page 45: Chinese mu al painted on thin cork by Robert Crowder.
Page 46—top left: Chinese wallpaper, CHARLES R. GRACIE.* Chair fabric, BRUNSCHWIG & FILS.* Drapery fabric, OLD WORLD WEAVERS.* Fringe, SCALAMANDRÈ SILKS.* *Top right:* Scenic panels, CHARLES R. GRACIE.* "Ivanhoe Hi-Lo" area rug, EDWARD FIELDS INC.* Cotton damask draperies, trim and love seat fabric, SCALAMANDRÈ SILKS.* Love seat, commode and accessories, BLAINE & BOOTH

HOW TO READ A WINE LABEL

House Beautiful's illustrated series now available as a handy reprint

For a copy of the reprint, send 50¢ to:
Room 955W, House Beautiful,
717 Fifth Ave., New York City 10022.

ANTIQUES.* *Bottom:* Wallpaper, PATTERSON-PIAZZA INC.*
Page 47: Scenic panels, CHARLES R. GRACIE.* "Ivanhoe Hi-Lo" area rug, EDWARD FIELDS INC.* Coffee table, ALBRIZZI.* Sofa, IMPERIAL CRAFTSMAN.* Silk damask sofa fabric, SCALAMANDRÈ SILKS.* Cut velvet bench fabric, BRUNSCHWIG & FILS.* Chandelier, NESLE. All other furniture and accessories, BLAINE & BOOTH ANTIQUES.*

Pages 50-55—Cloisters

Balcony: Carpet, PHILADELPHIA CARPET CO. Chairs, TURNER LTD.* Table: top, custom-made; base, VECTA CONTRACT CO. Constructions by Alix French. Pottery, BYRON TEMPLE POTTERY. All flowers, THE SQUARE BOX, 2007 Madison Rd., Cincinnati, Ohio 45215.
Living room: Carpet, EDWARD FIELDS INC.* Sofa, FLAIR. Sofa covering, SCALAMANDRÈ SILKS.* Seating cubes, MOBI CORP. Cocktail table, custom design D.B.Z., KARL SCHEYING CABINET SHOP.
Library: Carpet, S. M. HEXTER.* Chair and ottoman, HERMAN MILLER INC.* Sofa, chair and tables, all through ATELIER INTERNATIONAL LTD.*
Dining room: Carpet, EDWARD FIELDS INC.* Table, chairs and server, BRUETON INDUSTRIES INC. Chair covering, CLARENCE HOUSE.* Chandelier, GEORGE KOVACS INC.* Urban wall print by Barron Krody through CARL SOLWAY GALLERY, 204 W. 4th St., Cincinnati, Ohio 44113.
Master bedroom and dressing area: Carpet, S. M. HEXTER.* Floor lamp, GEORGE KOVACS INC.* Chair and ottoman, CHARLTON CO. INC.
Kitchen: Table, KNOLL INTERNATIONAL INC.* Wood and cane chairs, STENDIG INC.*

Pages 56-57—Trunks

Trunks, SEARS, ROEBUCK AND CO. Custom-cut mirror from DISCOVERIES, 100 W. Houston St., N.Y.C. 10012. Fabrics: ginghams (except green), yellow cottons and purple cotton with white sunbursts, BOUSSAC OF FRANCE.* Afghan, LA TIENDA, 251 E. 52nd St., N.Y.C. 10022. A source for hardware and parts (catalog sent free with stamped, self-addressed envelope), ANTIQUE TRUNK CO., 3706 West 169th St., Cleveland, Ohio 44111.

Pages 58-59—Server

Left: The Decorator Refrigerator, NORCOLD INC. The Counter That Cooks, CORNING GLASS WORKS. Yellow dinnerware, HELLER DESIGNS INC. Accessories and fashions, MEIER & FRANK DEPARTMENT STORE, Portland, Ore.

Pages 60-61—Cart

Accessories, The Garden Shop, MEIER & FRANK DEPARTMENT STORE, Portland, Ore.

Pages 64-65—Baskets

Upper left: Hanging basket from Harrar, Ethiopia, from the collection of Susan Waldron. Ethiopian baskets of other types at ROBERT WEBB INC., 900 First Ave., N.Y.C. 10022. American Indian basket with cover, JOHN ROSSELLI. Small American Indian basket, SOOVIA JANIS BRANCH.* *Upper right:* Moroccan basket, JOHN ROSSELLI. Tall basket, L. SKALNY BASKET CO. INC. Walking sticks (snake skin), LIMITED EDITIONS.* Other walking sticks, JOHN ROSSELLI. Umbrellas, CHRISTOPHER CHODOFF.* Silver and gold plated baskets, KARL SPRINGER LTD.* American basket, SOOVIA JANIS BRANCH.* Wheat from ROBERT WEBB INC. *Lower left:* Small painted basket from ROBERT WEBB INC. Ethiopian basket with shells from the collection of Susan Waldron. Japanese handled basket, SOOVIA JANIS BRANCH.* Tortoise painted basket, HENRI BENDEL, 10 W. 57th St., N.Y.C. 10019. Small Arizona Papago basket, THE AMERICAN INDIAN ARTS CENTER, 1051 Third Ave., N.Y.C. *Lower right:* American Indian basket in front, SOOVIA JANIS BRANCH.* Greek and bushel basket, ROBERT WEBB INC.
Page 65—upper left: Arizona Papago baskets, THE AMERICAN INDIAN ARTS CENTER. Multicolor basket from Ghana, JOHN ROSSELLI. Rocks, EAST RIVER FLORIST, 960 First Ave., N.Y.C. 10022. *Upper right:* American hemp farm basket, SOOVIA JANIS BRANCH.* *Center right:* Tortoise painted basket, HENRI BENDEL. *Lower left:* Japanese basket, SOOVIA JANIS BRANCH.* *Lower right:* Stools and rug, SONA, 9 E. 55th St., N.Y.C. 10022.

Sources for further reading: *Weaving with Cane and Reed,* Greta Kroncke (Van Nostrand Reinhold, $4.95); *Indian Basket Weaving,* The Navajo School of Indian Basketry (Dover, $1.75); *Basketry,* F. J. Christopher (Dover, $1.25); *Basketry,* The Boy Scouts of America, Merit Badge Series.

Pages 66-69—Gifts

Addresses for retail sources are: PEACHES & CO., South Acworth, N.H. 03607; THE MAD MONK, 113 W. 10th St., N.Y.C. 10011; ABERCROMBIE & FITCH, Madison Avenue and 45th Street, N.Y.C. 10017; OBELISK, 133 E. 56th St., N.Y.C. 10022; BONNIERS INC., 605 Madison Ave., N.Y.C. 10022; STUYVESANT BICYCLES INC., 10 E. 13th St., N.Y.C. 10036; BRENTANO'S INC., 586 Fifth Ave., N.Y.C. 10036; BLOOMINGDALE'S, Lexington Avenue and 59th Street, N.Y.C. 10021; GUCCI, 689-699 Fifth Ave., N.Y.C. 10022.

Pages 70-71—Gainey

Sculptor stand, "Terra Vitra" tile stand tops, AMERICAN OLEAN TILE CO.; hardware, SOSS MFG. CO.; casters, SHEPHERD CASTERS INC. Table, chairs and étagère, ECLECTIC FURNITURE CENTER INC.* Side chair, THAYER COGGIN INC. Felt wallcovering, CIRCLE FABRICS INC.* Sailcloth fabric on window wall, DAZIAN'S INC. Paintings from GENELLE, 107 E. 60th St., N.Y.C. 10022.

Pages 84-85—Barbecue

Scimitar, EXCALIBUR LTD. ■

Science
EARLIER TOMATOES
Spray with NO-SEED Blossom-set®
Used 28 Yrs. World Wide!
▪ Stops Blossom-Drop!
▪ Makes Blossoms Set Fruit!
• Bigger, Better Tomatoes!
• More on Every Plant!
▪ *Many Completely Seedless!*
AEROSOL SPRAY CANS
5 oz. 98¢ . . . 7 oz. $1.29 . . . 12 oz. $1.89
4 oz. bottle (makes 1 gal.) . . . 79¢
At dealers everywhere!
SCIENCE PRODUCTS COMPANY, Inc.
2640 N. Greenview Dept. HB-62, Chicago, Ill. 60614

GRAND HOTEL, POINT CLEAR, ALABAMA 36564
The four-season resort on Beautiful Mobile Bay. Off the beaten path but well worth getting to. An unhurried, unspoiled setting with 27 holes of championship golf, tennis, sailing, horseback riding, beach and pool (in season), fishing, skeet and trap shooting, much more. Vitu Grand Hotel accommodations, food, hospitality, entertainment. Special family, golf and tennis plans 10 months of year. For brochure and rates, write:
Jim Pope, V.P. & Gen. Mgr., Box 47

POSTAL SUGGESTIONS
• Does letter or parcel have sufficient postage?
• Is stamp in upper right hand corner?
• Is sender's address complete and correct?

DOG-TEX®
CLEANS AND DEODORIZES DOG STAINS
● Removes Spots ● Saves Rugs ● Restores Colors ● Cleanses Other Floor Areas ● Aids "Housebreaking" ● Moneyback Guarantee
8 oz. 90c, Pt. $1.50, Qt. $2.25, Gal. $7.25
FREE! Send for Helpful "Housebreaking" Hints
At finest stores or write us
CONSOLIDATED CHEMICAL WORKS
1715 S. Halsted, Chicago, Ill. 60608

REPLACE TROUBLESOME BED SLATS
FOR WOOD
FOR METAL
Original Shur-Lok Steel Bed Spring Supports simply hook over side rails, 3 to a side. Hold springs and mattress safe and secure. Support over 1,000 lbs. Won't slip, squeak or fail to hold. Millions in use. At most department or hardware stores. Set of six for one bed about $3. For beds with either wood or metal side rails. Satisfaction guaranteed.
Shur-Lok Div.
National Guard Products, Inc.
540 No. Parkway, Memphis, Tenn. 38107

Wayside's
NEW SUBSCRIPTION PLAN
Will give you year-long gardening help
Wayside is starting a new service this year . . . a newsletter which will be mailed periodically. This newsletter, "The Wayside Gardener" provides tips and gardening guidance from our experts. It will help us to help you throughout the year.
The basic cost is $5.00 annually. You will receive the new 1972 catalog which carries the $2.00 refund coupon, the new 1972 fall bulb catalog and the periodic newsletters. The refund coupon can be used as a credit with any order from the catalogs or for an item featured in the newsletter.
MAIL THIS COUPON NOW
WAYSIDE GARDENS
446 Mentor Avenue
Mentor, Ohio 44060
I enclose $5.00 for all 1972 Wayside publications
PRINT NAME
ADDRESS
CITY STATE ZIP

In a valley in the cool, Green Mountains of Vermont, lies Mount Snow and its eighteen hole Prochallenger. No other resort offers so much fine golf, combined with so many other activities—riding, swimming, tennis, flying—you name it. And, we have several other championship courses within minutes of Snow Lake Lodge. Discover our beautiful rooms, fabulous dining and warm people . . . discover Mt. Snow.
Special golf packages from under $25.00 per day MAP • Powered carts, practice greens and range • Complete Pro Shop and locker room • Country club lounge and restaurant • Golf host . . . PGA Pro Jimmy Farrell • Pilots pick-up service from Mount Snow's air field.
Call or write Dept. H, Mount Snow, Vermont 05356 Telephone collect for reservations. 802/464-3333
Mount Snow
A subsidiary of Davos Inc.
Discover New England's Most Undiscovered Golf Resort Mount Snow...



The warmth of traditional English design prevails in this commode table from the Windsor Group. One of ten handsome tables and cabinets designed to complement any furniture style, any decor. Solid pecan and pecan veneers. Finished in either light pecan or Moreno. Cleftslate tops available on certain pieces. To see the complete group, as well as other distinctive designs from Gordon's, send one dollar for a brochure.



GORDON'S INC
Dept. HB-6, JOHNSON CITY, TENNESSEE 37601

Before You Move...

please let us know

To be sure you don't miss any copies of your House Beautiful subscription, please notify us at least six weeks before you move to your new address.

1. Present address
Attach address label from a recent issue, or print your name and address exactly as shown on the label.

Name
Address
City State Zip

2. Fill in new address:

Name
New address
City State Zip

Mail this form to:
HOUSE BEAUTIFUL Subscription Service Dept.
Box No. 560 New York, N.Y. 10019

6 ways to have fun in Europe

By SHIRLEY SLOAN FADER □ I may not be the only American tourist who ever spent an entire week in London without looking in at the British Museum. But I am probably one of the few who will publicly admit it. Anyone who has been abroad lately has noticed that even the independent-minded tourist who thinks for himself about the rest of his life often switches off his preferences when it comes to sightseeing. He invests in a guidebook and then clings to its instructions.

Though millions of Americans have responded to attractively priced travel possibilities abroad, many millions more who could afford the money involved still hesitate to plan overseas vacations. Or, having gone once, they do not try other areas. Is it because the guidebooks' rituals of "doing Italy" or "doing London" make it all seem too much like work? Would deflating a few tourist clichés increase the fun?

It's true that many tourists who crowd the guidebook sights-to-see come with eager anticipation and feel rewarded, perhaps even inspired, by their visits. But when the guidebook suggestions do succeed, it is because the tourist is accidentally following the first rule of vacation fun:

1 ▪ *Using vacation time to do what suits your taste*

"When you go to Paris," a much-traveled and rather scholarly friend advised before we left on our first trip, "you must go to the Follies Bergère and the Lido." As he spoke, his face lit and his whole being exuded the satisfaction of the rich memories he had.

"The only thing on our trip that was a dead loss was the night at the Lido," another friend remarked. "Everybody kept saying that when we were in Paris, we must go. Later, it dawned on us. My wife and I hate American night clubs. Why should a night club elsewhere seem that much different?"

"Absolutely the best thing in Europe," murmured our scholarly friend.

Another friend who had two brief days to spend in Paris had long ago discovered that fine sculpture fascinates him. "I was anxious to go to the Rodin Museum," he told us. "The Rodin's small and not considered an important tourist stop. But to me it would have been exciting. I never had the chance. By the time I did the Louvre and then stood in that long line for that impressionist museum that everyone's supposed to see, I never did get to the Rodin."

Clearly, then, travel fun seems to require that we each face up to our own private notions of entertainment as well as our own private ideas of culture. People who don't do this may find themselves imitating the man who missed the Rodin he yearned to see or the couple who went night-clubbing though they hated it.

2 ▪ *Exploiting your impulses*

Once a traveler accustoms himself to examining his personal feelings and then occupying himself with what he wants rather than with what "everyone does," an infinite number of uniquely personal joys are his. Perhaps you're on your way to an evening of Madrid flamenco. As you walk the narrow cobbled streets of the old section of Madrid, you pass a *mesón*, one of Madrid's antique bars. Through the beaded curtains sifts the sound of many guitars. Every Spanish tourist knows that if he stops, it's only a few steps through the never-locked, never-barred wood and iron doorway into the *mesón*, and he will be welcome. Suddenly tomorrow seems the best time for flamenco. Tonight you long to spend with the tireless Spanish students as they sit through the darkness strumming, singing, improvising, as they drink their red wine and eat their spiced salami. The *mesón* may be crowded, old, undistinguished, but for as long as you may wish to remain there that night, you can observe and live inside a part of the real Spanish milieu. By following an impulse, you have passed for a few hours from the tourist world into part of the reality of Spain. And the well-exploited impulse has led to an exciting experience and an enchanting memory, as well.

3 ▪ *The good life—all or nothing?*

The tour posters showing the good life in the sun, on the slope or dance floor may both entice and shunt aside potential travelers. A certain kind of person recoils from "activities," others don't like (*Continued*)

How to better your home . . . better your living

Products advertised in HOUSE BEAUTIFUL are your guide to satisfaction. Ask for them by name to "better your home . . . better your LIVING." An asterisk (*) beside the name of a product indicates that a booklet, or other information is offered in the advertisement. Write to the manufacturers for your copies today.

Appliances, Major & Small

*American Gas Association 2
*Charmglow Gas Grill 2
*Sears, Roebuck and Co. 89

Automotive

*Travco Corporation 97

Building Material

*California Redwood Association.... 36
*The Cheney Company 97
*Inclinator Co. of America 92
*Lindal Cedar Homes 92
*Tile Council of America, Inc. 14, 15
*U.S. Plywood .....136, Inside Back Cover

Carpet & Furniture Cleaning

ServiceMaster 20

Carpets & Rugs

*Bigelow Carpets 27
Ozite Corporation 23
Sears, Roebuck and Co. 6, 7, 18, 19, 31, 35
*World Carpets .....Back Cover

China, Glass, Silver & Tableware

Centura Dinnerware by Corning .. 11
*The Gorham Company 3
*Lenox Incorporated 5

Curtains, Drapery & Upholstery

*Norman's of Salisbury 93
Sears, Roebuck and Co. 25

Decorative Furnishings

*Bassett Mirror Co., Inc. 28
*Carolina Mirror Co. 22
*PPG Industries 17

Floor Coverings (Tile & Sheet)

*Tile Council of America, Inc. 14, 15

Foods & Beverages

Browne Vintners Co. 29

Furniture

*Birmingham Ornamental Iron Co. 30
*Burris Chair 26
*Thayer Coggin 20
*Du Pont Nylon Upholstered Furniture 33
*Flexsteel Upholstered Furniture 33
*Gordon's Inc. 134
*Henredon Furniture Inside Front Cover, 1
*Jackson of Danville 92
*Knapp & Tubbs, Inc. 16
*The McGuire Co. 22
*Union-National, Inc. 28
*White Furniture 135
*Willow & Reed 97

Garden Fertilizers & Insecticides

Science Products Co, Inc. 133

Garden Seeds, Bulbs & Plants

*Wayside Gardens 133

Heating, Air Conditioning, Humidification & Plumbing

*Elkay Mfg. Company 30

Housewares & Supplies

*Ekco Housewares 90, 91

Lamps & Lighting

*Progress Lighting 32
*Rembrandt Lamps 10

Linens & Bedding

Sears, Roebuck and Co. 13, 25
West Point Pepperell 21

Paints

*Samuel Cabot, Inc. 135
*Pierce & Stevens Chemical Corp..... 26

Shades, Blinds & Wallcoverings

*Albert Van Luit & Co. 16

Travel

*Grand Hotel 133
*Mt. Snow Corporation 133

Windows & Doors

*PPG Industries 17
*Rolscreen Co 12

Miscellaneous

*Children, Incorporated 24
*Consolidated Chemical Works 133
National Guard Products, Inc. 133
*Virginia Slims 9

Department, Furniture, Jewelry & Specialty Stores

Hagen's Specialties 103
House of Minnel 101
*Joys 123

The advertisers index is prepared as a reader service. Although every effort is made to accurately list advertisers, no allowances will be made to advertisers for errors or omissions.



the great occasional look

Ageless styling. Graceful lines. French Provincial lends enchantment. Blends beautifully with any decor. Consider these great occasional pieces in the French mood from the Lorraine IV Collection. Offered in fruitwood and 7 hand painted finishes. To see the complete collection—58 pieces for dining and bedroom—send fifty cents to White of Mebane, Dept. HB-06, Mebane, North Carolina 27302.

White of Mebane



Mountain retreat: Architect: Andrew Daland, Cambridge, Mass.; Cabot's Stains throughout.

Cabot's STAINS

For shingles, siding, clapboards, paneling, and decking

Here is wood at its wonderful best. Cabot's Stains, so easy to apply, accent the wood grain, protect and beautify in a choice of 87 unique colors. Stains, unlike paints, enhance the natural beauty of wood, will not crack, peel, or blister, are applicable to all wood surfaces: textured, smooth, rough-sawn.

Cabot's Stains, the Original Stains and Standard for the Nation since 1877.



Samuel Cabot Inc.

One Union St., Dept. 615, Boston, Massachusetts 02108

☐ Please send color card on Cabot's Stains.
☐ Enclose 25¢ for Cabot handbook on wood stains.

being on the go every minute. Such a person, if he would admit his own desires, could study the gay busyness of the travel ads and realize that the idea of an overseas vacation did call to him—done his own way. Then he could, for example, come aboard on a cruise and spend the days leaning on the railing or reading his way through a suitcase full of mysteries or playing bridge indoors—and never glance at the sun at all. In short, he could cheerfully establish his own private routine while ignoring the usual amusements that he considered uninteresting and a waste of time.

At the moment, this kind of liberated traveler seems to be rare. Instead, this potential traveler studies the ads and comes to a mistaken conclusion. "Traveling abroad apparently is for those who have endless energy and want constant action," he decides. He says nothing aloud. He simply stays home, and misses a wonderful opportunity to sightsee each day as the spirit moves him. One of the many excellent tour arrangements of transportation-plus-hotel without much organized sightseeing would have left him free to pace his own sightseeing and have his own fun.

4 ■ *Cuisine: Take it or leave it*

Even as deified a tourist pleasure as the cuisine of Italy or France can, we have discovered, be approached with flexibility of mind. To experiment and sport about in the restaurants, the bistros and cafés that "everyone knows" is one of these things "people do" while abroad. And restaurant-hopping certainly can be a delight, but so are picnicking, eating local delicacies out of hand as you stroll the market streets and impromptu dining of all kinds.

Perhaps the ultimate in Cuisine-Take-It-AND-Leave-It pleasure was dramatized for us during a recent visit to Versailles, that epitome of everything pertaining to the gracious life. Temperature was a fierce 90° when we first noticed the couple (obviously American) in Versailles' spectacular gardens. The two of them, beautifully dressed though they were, had just sat down and removed their shoes. Now they were dangling their feet in the water of a remote side pool of the gardens. They were within the Versailles rules, in the shade and out of general sight. From their airline flight bag, they drew out wine, French cheese, pears and fresh French bread. While they sat picnicking in glorious physical comfort and spiritual joy, other worn, hot, hungry, *envious* tourists (like us) passed on the long way down the cobblestones to the village and its swarm of tourists and overtaxed restaurants.

5 ■ *Breaking the unspoken rules*

Once become an independent traveler, a tourist may be astonished to recognize the number of meaningless *unspoken* tourist rituals he had unconsciously been following. There comes the morning when someone in your family realizes that he doesn't want to get out of bed. Nothing in all of this foreign land interests him so much today as lying abed and resting. If he has broken out of the Unspoken Tourist Rituals, he will be able to honestly assess his inclinations and to pronounce those most forbidden tourist words: "I don't want to go anywhere today. I'm tired."

If the rest of the family is also free from the Unspoken Tourist Rituals, they'll be unshockable and will go off to have their own good time. Next day, the stay-in-bed will be ready to enjoy rather than drag through the rest of the visit.

For a woman, pouring more energy and attention than she enjoys into maintaining the correct travel and fashion look is a common kind of obeisance to the unspoken travel rules. When fashion stops being fun, why should a woman struggle? It's so easy to wear the same faithful drip-dry three days in a row, to tie back uncooperative hair and to enjoy yourself. After all, it's your *vacation*. Shopping local bargains, specialties and souvenirs can be the high point of many trips. But the moment it becomes an effort instead of an outing, who says you must?

6 ■ *Guidebooks—oh yes, but . . .*

Guidebooks and travel articles can be invaluable. Many full, happy tourist days may be achieved by following their suggestions. Having fun abroad simply means taking nothing as dogma. It suggests sorting through what the world has deemed the wonders, charms and attractions of the place being visited. Which activities, at what time, in what way are for you? Or *not* for you? Sightseeing in your own way, you can fulfill your own personal version of the travel-ad promises of travel pleasure—and fun. ■





